



# FRESNO PACIFIC ATHLETICS



Sponsorship & Business Partner Opportunities



# FPU Signage Opportunities





# Special Events Center Information

The Special Events Center hosts the following events during the year:

- ▣ FPU Volleyball, Men's & Women's Basketball
- ▣ FPU College Hour (chapel) twice a week
- ▣ Events such as:
  - Concerts
  - Annual Community Thanksgiving Meal
  - Job fairs
  - New student orientation
  - Commencement ceremony
  - Physical education & other special classes
  - West Coast Mennonite Relief Sale (*a two day annual event*)
- ▣ Many youth summer camps
- ▣ Young Conservatives annual convention



# Special Events Center 3' x 8' Signage

*Framed PVC gym signs*

*4 offered annually*





# Special Events Center 3' x 8' Banners

*Upper deck banner signs*





# Scoreboard 2' x 3' Signage

*Prime location*

**FRESNO PACIFIC UNIVERSITY**

Educational Employees CREDIT UNION Experience the difference.

ORLOFF JEWELERS CELEBRATING 100 YEARS

PLYR	FLS	PTS	SUNBIRDS	PERIOD	GUEST	PLYR	FLS	PTS
			0	1	0			
			FOULS	T.O.L.	PLAYER FOUL	T.O.L.	FOULS	
			0	5		5	0	
			SCORE	MATCH		SCORE		

**MENNONITE INSURANCE 1-800-447-4493**



# Video Board Advertising

Press table ad runs entire Basketball & Volleyball seasons

*Scrolling colored LED video board advertisement (32' long) :30 rotation*





# Video Board Advertising

- ▣ Scrolling business listing for the indoor sports seasons (Volleyball & Basketball) or,
- ▣ Scrolling business listing for one indoor sports season - Basketball or Volleyball

A long, low-profile LED video board is positioned on a gymnasium floor. The board displays the text 'Clovis Insurance Agency' in a blue, stylized font. The text is reflected on the polished floor. In the background, several people are seated at a table, and a sign for 'POSS' is visible.

*Clovis Insurance Agency*





# Special Events Center Exit Concourse 3' x 3' Sign





# FPU Sunbirds Baseball Field

## Outfield Wall Banner





# Special Events Center and Ramirez Field

- ▣ 3' x 9' Double-Sided Sideline Signage



*Padded signs placed on sidelines at all home Basketball, Volleyball, Track and Soccer games and other events held at the Special Events Center*



# Ramirez Field (Soccer)

## Stand Up 3' x 9' Field Level Signs



Also available:

- ❑ Front of grandstand signs (Gate Banner) displayed at all Men's & Women's Soccer games
- ❑ Field-level signs also at prime visibility beside player benches and along sideline near grandstand seating



# Game Sponsorship

## Presenting sponsor at one (1) Fresno Pacific home game in the 2013 - 14 season

- ❑ Support a specific sport of choice with 100% of sponsor funds going directly to its operating budget
- ❑ Receive a block of fifty (50) tickets for that sponsored game
- ❑ Be recognized at the game over the PA system and on the video board, welcoming your guests to the sponsor's day/night at the game
- ❑ Be an honorary coach at the team bench!
- ❑ Take a group picture with the team
- ❑ Receive a signed game ball
- ❑ Receive Webcast broadcast mention  
Basketball or Volleyball





# Sponsor T-Shirt Giveaway with logo on back of all shirts

For Basketball, Volleyball, Soccer and Baseball



- ❑ Sponsor for all in-game shirt giveaways with sponsor logo

*Also includes sponsor of "Orange Out" night (alumni night)*

- ❑ Sponsor for one sport



# Media Opportunities FPU Sports Network

FPU will have live & rebroadcasted coverage of all home Men's & Women's Basketball and Volleyball games in 2013 - 14 streamed on FPUathletics.com:

- ▣ :30 second spot whole season (*commercial provided by sponsor*)
- ▣ scrolling sponsor banner/ad (*bottom of screen*)
- ▣ in-game features read script (*runs all season*)

FPU Athletics website advertising on FPUathletics.com:

- ▣ Web-button linked to sponsor's website or ad (*no more than 12 sponsors annually on the site; seen permanently on all pages for the year*)



# Live Stats Sponsor Baseball & Soccer Seasons

1

**DIXIE STATE**  
0-2-1, 0-1-0 PWC



**FRESNO PACIFIC**  
2-1-1, 1-0-0 PWC

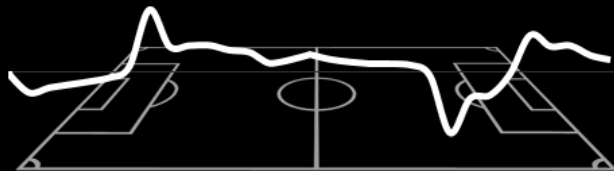
3

FINAL 90:00

- SUMMARY
- INDIVIDUAL STATS
- TEAM STATS
- LEADERS
- PLAY-BY-PLAY

Follow @fpusunbirds on Twitter

### StatMeter



	1	2	T
Dixie State	0	1	1
Fresno Pacific	2	1	3

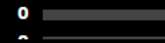
#### SHOTS



#### SHOTS ON GOAL



#### RED CARDS



#### YELLOW CARDS



### PlaybyPlay

- 90:00** End of period.
- 90:00** Shot by DX-MS Schwarzkopf, Bobby **BLOCKED**.
- 88:26** DX-MS substitution: Lockwood, Josh for Torres, Dominic.

#### SCORING PLAYS


- 66:00** **GOAL** by DX-MS Eshete, jara, Assist by Moffat, McKay, goal number 1 for season.
- 79:57** **GOAL** by FPU-MS Belzil. Ioev. Assist by Arias.





# Print Advertising Opportunities

- ▣ \$1,500: Half-page ad in gameday programs
- ▣ \$1,200: Quarter-page ad in gameday programs
- ▣ \$500: Business card size ad in gameday programs
- ▣ \$250: Business/corporate listing in gameday programs



### 2013 FRESNO PACIFIC SUNBIRD VOLLEYBALL

#### 2013 VOLLEYBALL SCHEDULE

Mar. 14	Thu.	at California Baptist*	L 8-7
Mar. 15	Fri.	at California Baptist*	L 4-1
Mar. 16	Sat.	at California Baptist(DH)*	W 7-1, L 5-3
Mar. 22	Fri.	at Cal State LA	W 6-5
Mar. 23	Sat.	at Cal State LA (DH)	W 11-3, L 8-2
Mar. 26	Tue.	La Sierra (DH)	W 8-0, W 10-0
Mar. 29	Fri.	at Academy of Art (DH)	W 4-2, W 3-2
Mar. 30	Sat.	at Academy of Art (DH)	W 5-0, W 9-4
Apr. 4	Thu.	Grand Canyon	6:00 pm
Apr. 5	Fri.	Grand Canyon	6:00 pm
Apr. 6	Sat.	Grand Canyon (DH)	11:00 am
Apr. 12	Fri.	at Point Loma (DH)	12:00 pm
Apr. 13	Sat.	at Point Loma (DH)	12:00 pm
Apr. 19	Fri.	Dixie State (DH)	4:00 pm
Apr. 20	Sat.	Dixie State (DH)	11:00 pm

**GAME NOTES**

-The Sunbirds are coming off a four-game sweep of Academy of Art over the weekend, as they improved to a perfect 9-0 all-time against the Urban Knights, and are currently riding a six-game winning streak heading into their series against No. 9 Grand Canyon.

-FPU is hitting .262 as a team, which ranks 8th out of 10 in the PacWest but the Sunbirds have begun to heat up over the last couple weeks. Brett Bishop leads the team with five home runs and 26 RBI and went 5-for-8 with two homers and five RBI in Saturday's doubleheader sweep.


-The series features the top two pitching staffs in the PacWest, with CCU holding a league-low 2.40 ERA and the Sunbirds in second at 2.56. Sophomore Coley Brans (6-0, 1.24 ERA) leads the Lopes' starting rotation along with freshman Andrew Naderer (6-1, 1.91 ERA). Sophomore lefty Brandon Bonilla, son of former major leaguer Bobby Bonilla, has carried the bullpen posting an 0.59 ERA with 29 strikeouts.

-J.D. Salles (4-2, 1.76 ERA) and Wilson Ashford (5-1, 1.42 ERA) have been a formidable 1-2 punch in the starting rotation for the Sunbirds. They'll be joined in the rotation this weekend by Ryan Castadio (2-2, 3.33 ERA) and James Lagorio (1-0, 1.46 ERA).

-The Sunbirds and Antelopes will be meeting for the first time ever this weekend.


### FRESNO PACIFIC VOLLEYBALL

WEDNESDAY, OCTOBER 2, 2013 • 7:00 PM



#10  
**FRESNO PACIFIC  
SUNBIRDS**

VS.



**HAWAII HILO  
VULCANS**

---

#### PACWEST STANDINGS

Team	PacWest	Games Back	Overall
BYU-Hawaii	19-1	—	26-5
Fresno Pacific	14-2	3	21-9
Fresno Pacific	11-5	6	20-10
Dixie State	13-7	6	20-8
Point Loma	11-9	8	15-17
Hawaii Pacific	11-11	9	20-14
Azusa Pacific	7-13	12	9-21
Holy Names	6-12	12	9-21
Hawaii Hilo	7-23	17	7-29
Academy of Art	1-17	17	2-25
Holy Names	6-12	12	9-21
Hawaii Hilo	7-23	17	7-29
Academy of Art	1-17	17	2-25

**Latest PacWest Scores and Schedule (9/28 - 10/1)**

Holy Names	1
Grand Canyon	10
UC San Diego	2
Point Loma	3

For complete coverage of the 2013 team, including video highlights of home games visit [fpuathletics.com](http://fpuathletics.com). Follow us on Twitter (@fpusunbirds), become a fan on Facebook (/fpuathletics) or follow us on Instagram (@fpuathletics) to stay up to speed with coverage of all 16 FPU sports!



# Sponsor of Posters and Schedule Cards

Schedule cards: \$500  
(per sport)

*2500 of each produced*

Men's & Women's Basketball,  
Baseball, Women's Volleyball,  
or Men's & Women's Soccer

Individual sport posters:  
\$1,000

**SUNBIRD WOMEN'S SOCCER 2013**

Aug. 30	7PM - H	*UC Merced	Fresno, Calif.	Oct. 19	3:30PM - A	*Hawaii Pacifi	Honolulu, Hawaii
Sept. 5	7PM - H	Cal State East Bay	Fresno, Calif.	Oct. 14	3:30PM - A	*Hawaii Pacific	Honolulu, Hawaii
Sept. 7	5PM - A	Cal State Monterey Bay	Merced, Calif.	Oct. 17	1PM - A	*Chico State	Honolulu, Hawaii
Sept. 11	5PM - A	Sacramento State	Sacramento, Calif.	Oct. 19	3:30PM - A	*BYU Hawaii	Laie, Hawaii
Sept. 17	4:30PM - H	*Santa Clara	Fresno, Calif.	Oct. 20	1:00PM - H	Cal State San Marcos	Fresno, Calif.
Sept. 21	7PM - H	Antelope Valley	Fresno, Calif.	Oct. 30	4:30PM - H	*Azusa Pacific	Fresno, Calif.
Sept. 25	5PM - H	*California Baptist	Fresno, Calif.	Nov. 2	11:00 - H	*Palo Verde	Fresno, Calif.
Sept. 28	4:30PM - H	*Dominican	Fresno, Calif.	Nov. 7	1PM - A	*Holy Names	Oakland, Calif.
Oct. 1	5PM - A	UC Santa Cruz	San Jose, Calif.	Nov. 9	1:00PM - H	*Hawaii Pacific	San Francisco, Calif.

**Herwaldt MOTORSPORTS**

**FRESNO PACIFIC**

**MEN'S BASKETBALL 2013 2014**



# Booth Rental & Game Presence

- ▣ Single Game: \$250
- ▣ Five (5) Games: \$1,000





# Sponsorship Opportunities

For information on all Sponsorship opportunities contact:  
Nolan Yoder @ 559-453-5694 or [nolan.yoder@fresno.edu](mailto:nolan.yoder@fresno.edu)

FPU Athletics  
1717 S. Chestnut Ave  
Fresno, CA 93702