

# Sustainable Scholarship 2014

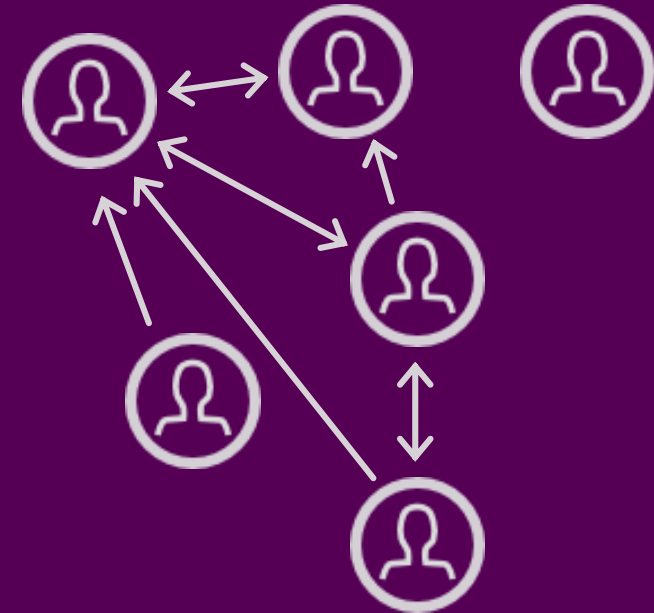
Social Network Analysis in Education

# What is Social Network Analysis?

a brief introduction



Organizations consist of people

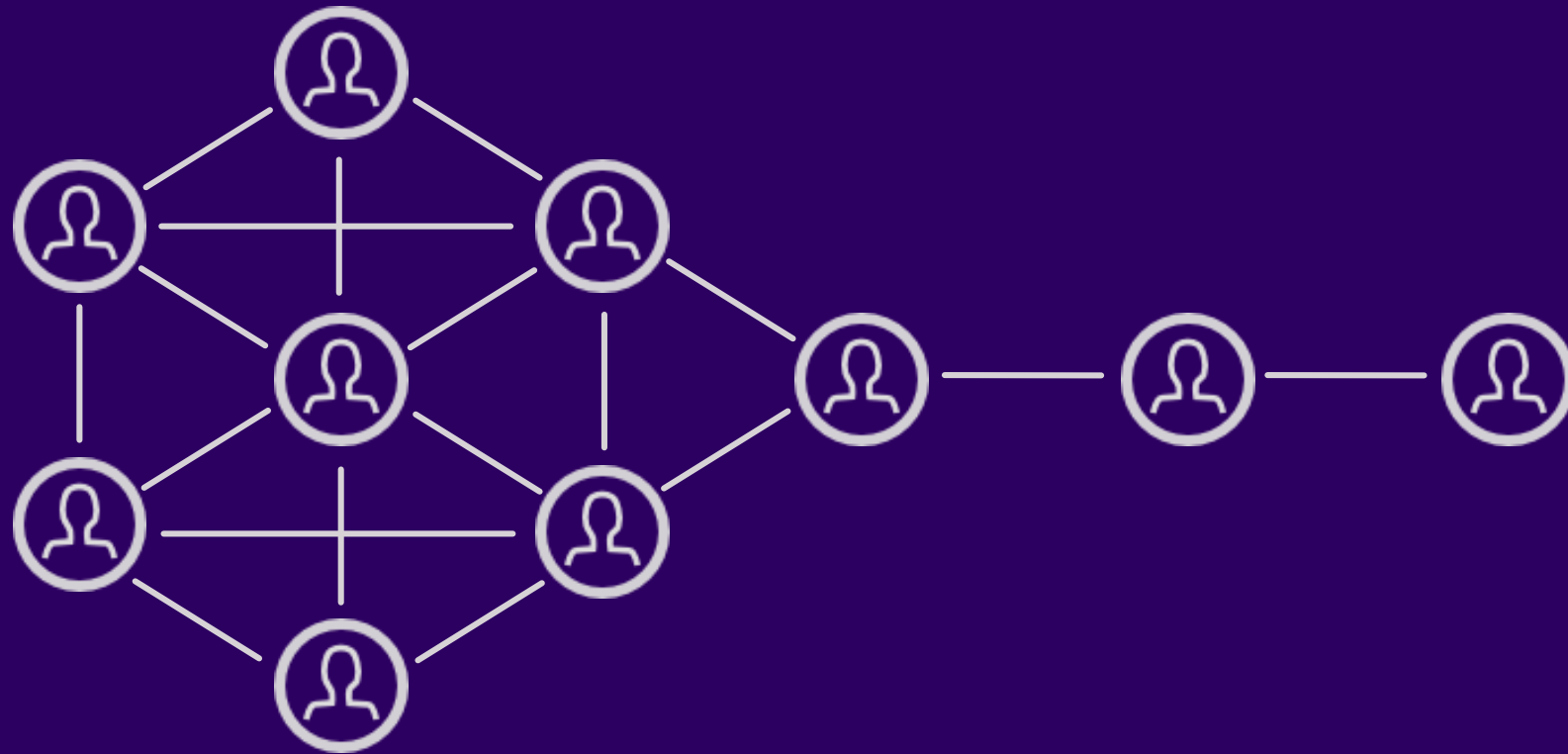


These people have formal and informal relationships

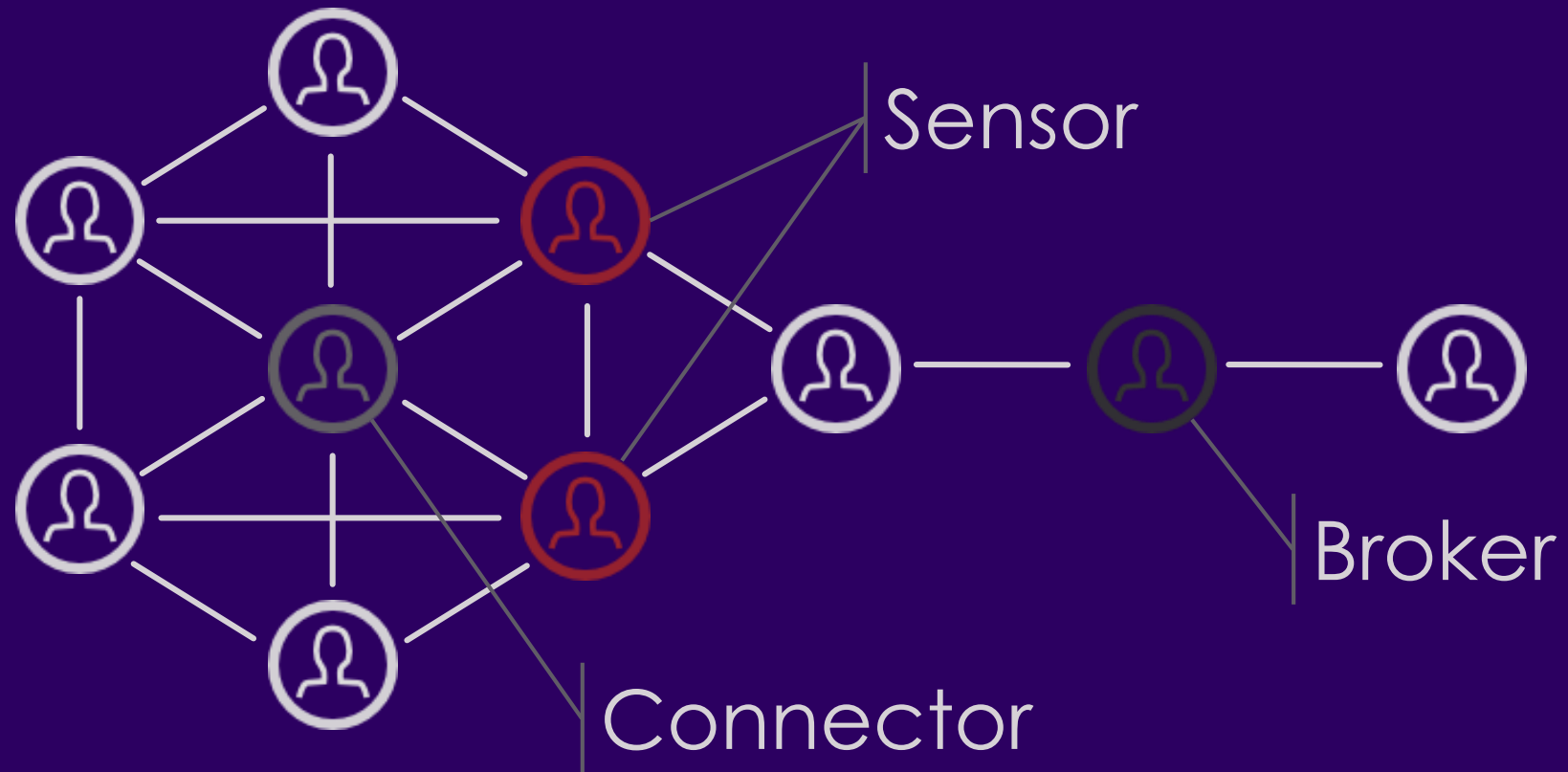
Social Network Analysis helps to analyze & interpret these relations

# What is Social Network Analysis?

a brief introduction

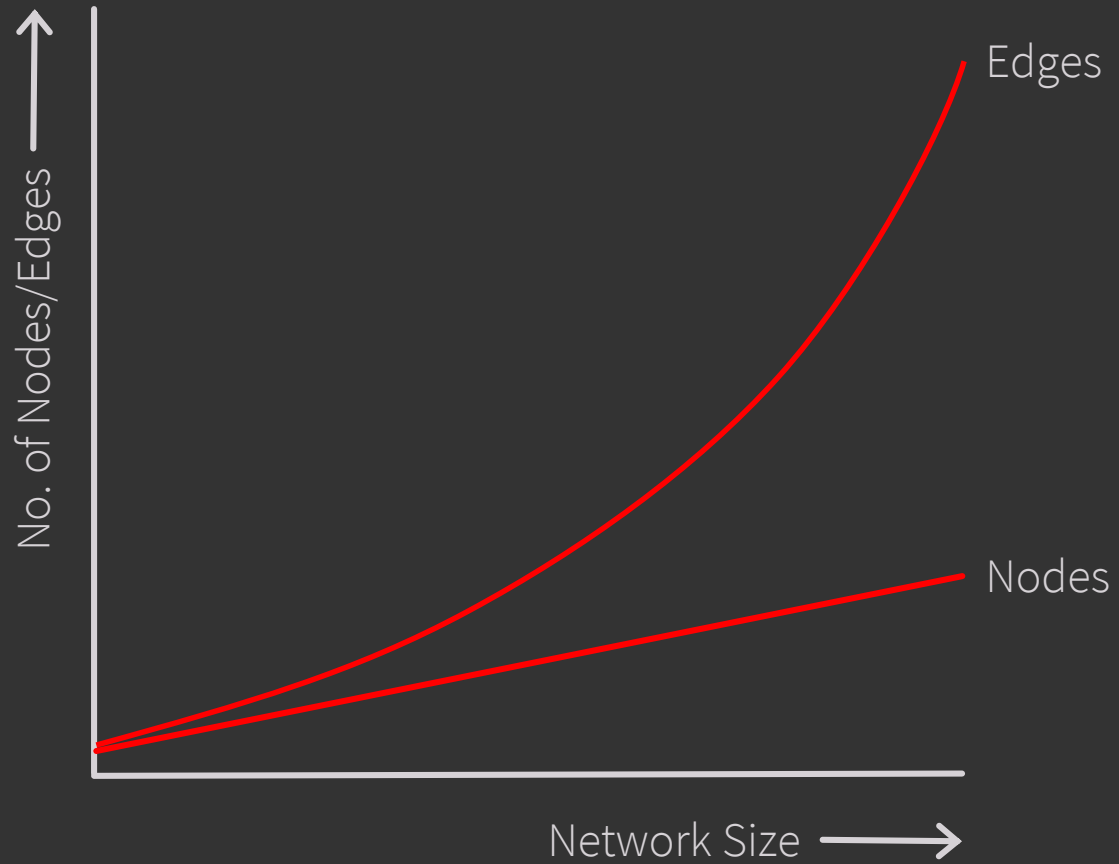


# What is Social Network Analysis? a brief introduction



# What is Social Network Analysis?

a brief introduction



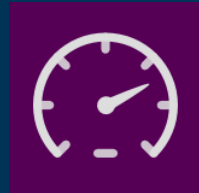
# Project at a glance

## Phase 1

How can SNA help administrators manage change on their campuses, help us understand how new ideas spread across higher education & help us understand and advance innovation and organizational change in higher education?



Analyze the networks of 16 institutions



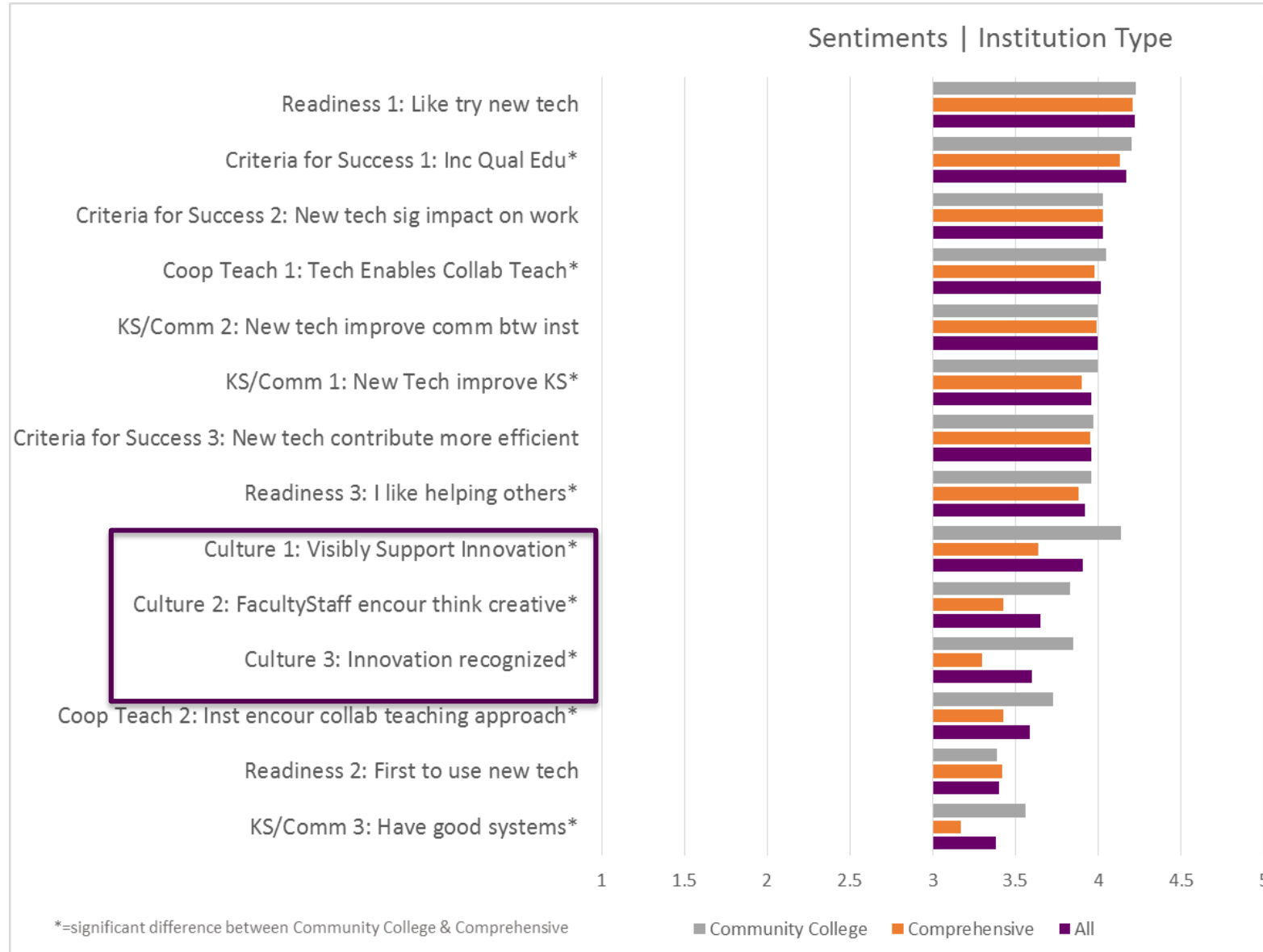
Benchmark schools against each other



Conduct on-site implementation workshop

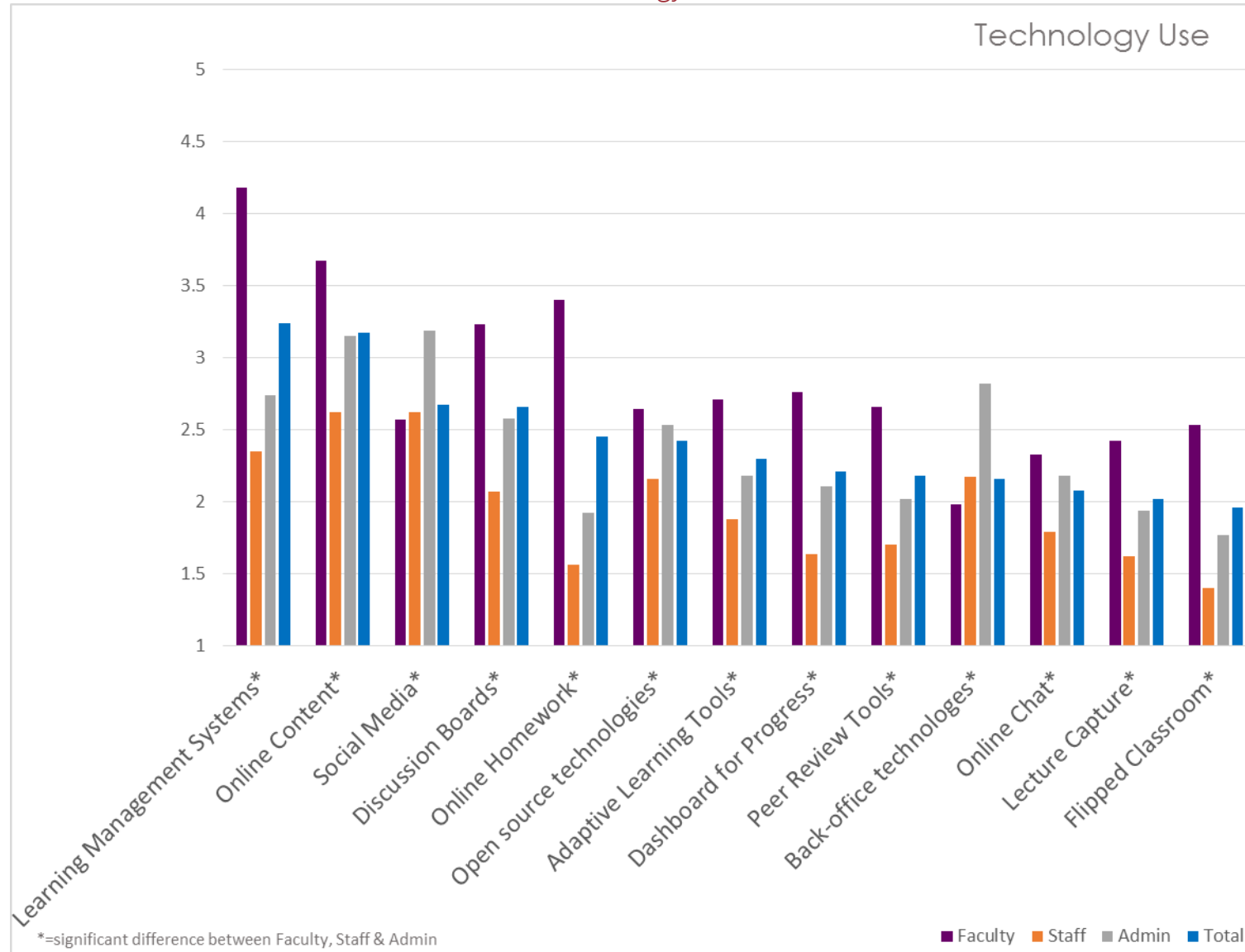
# Initial Results

## Sentiments



# Initial Results

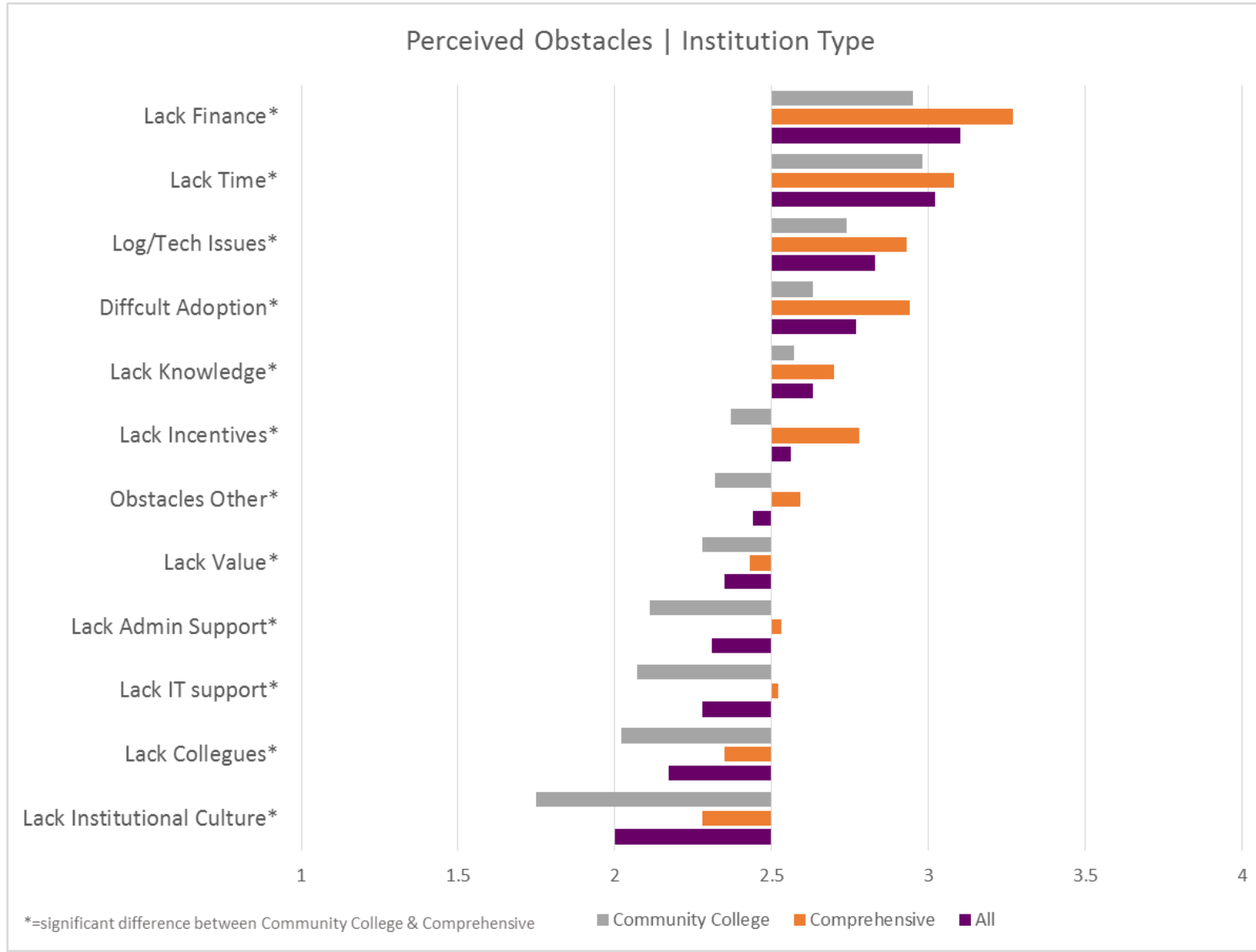
## Technology Use





# Initial Results

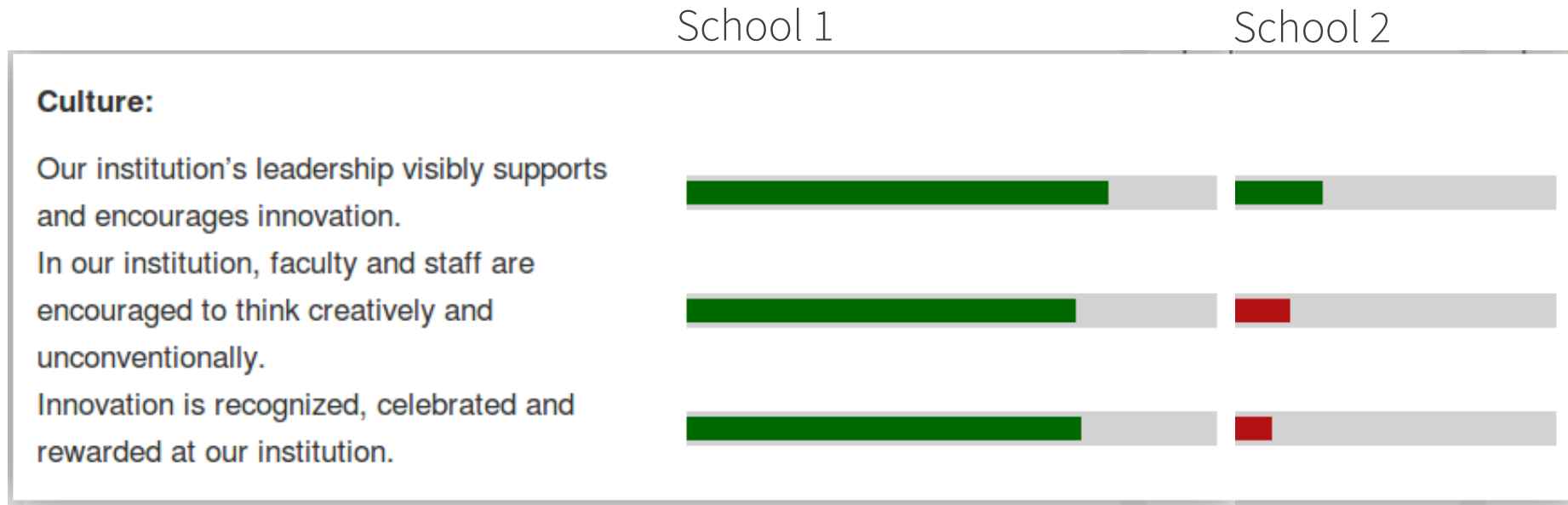
## Obstacles



# Initial Results

Side-by-side

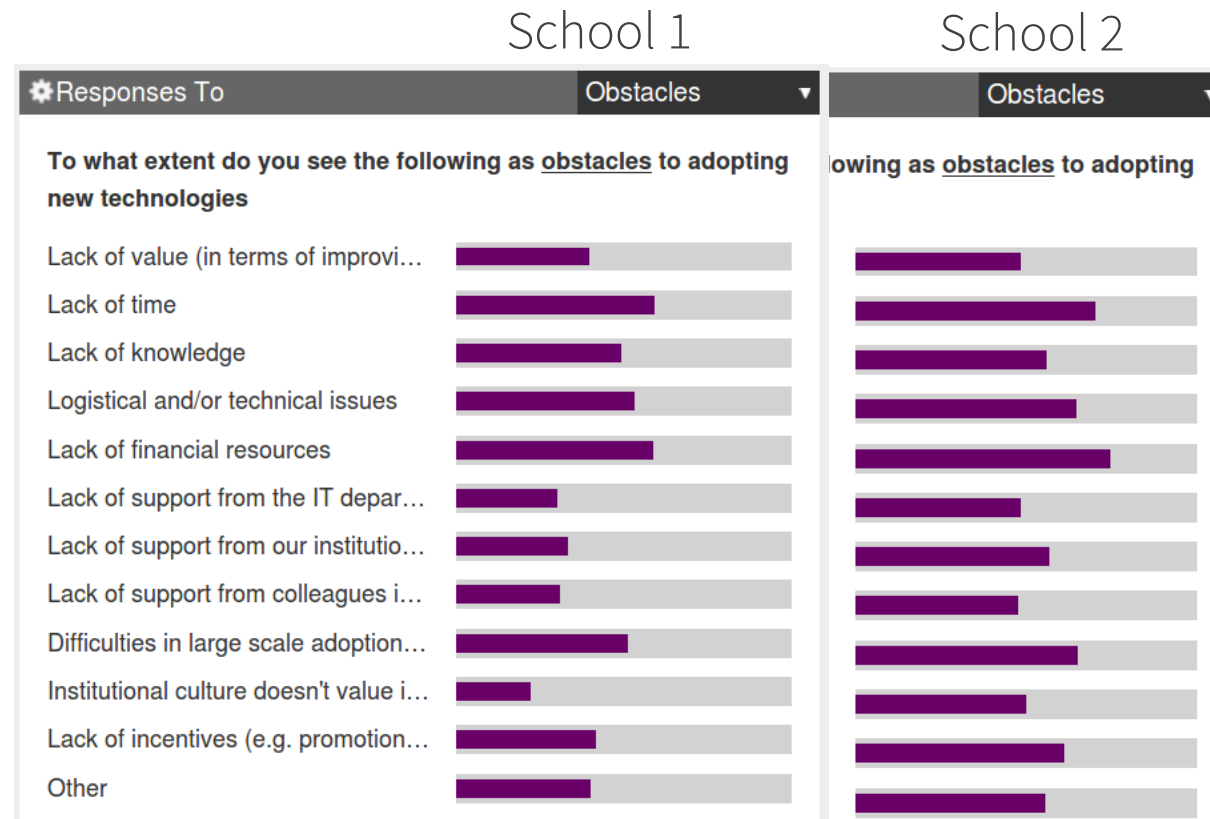
..negative attitudes



# Initial Results

Side-by-side

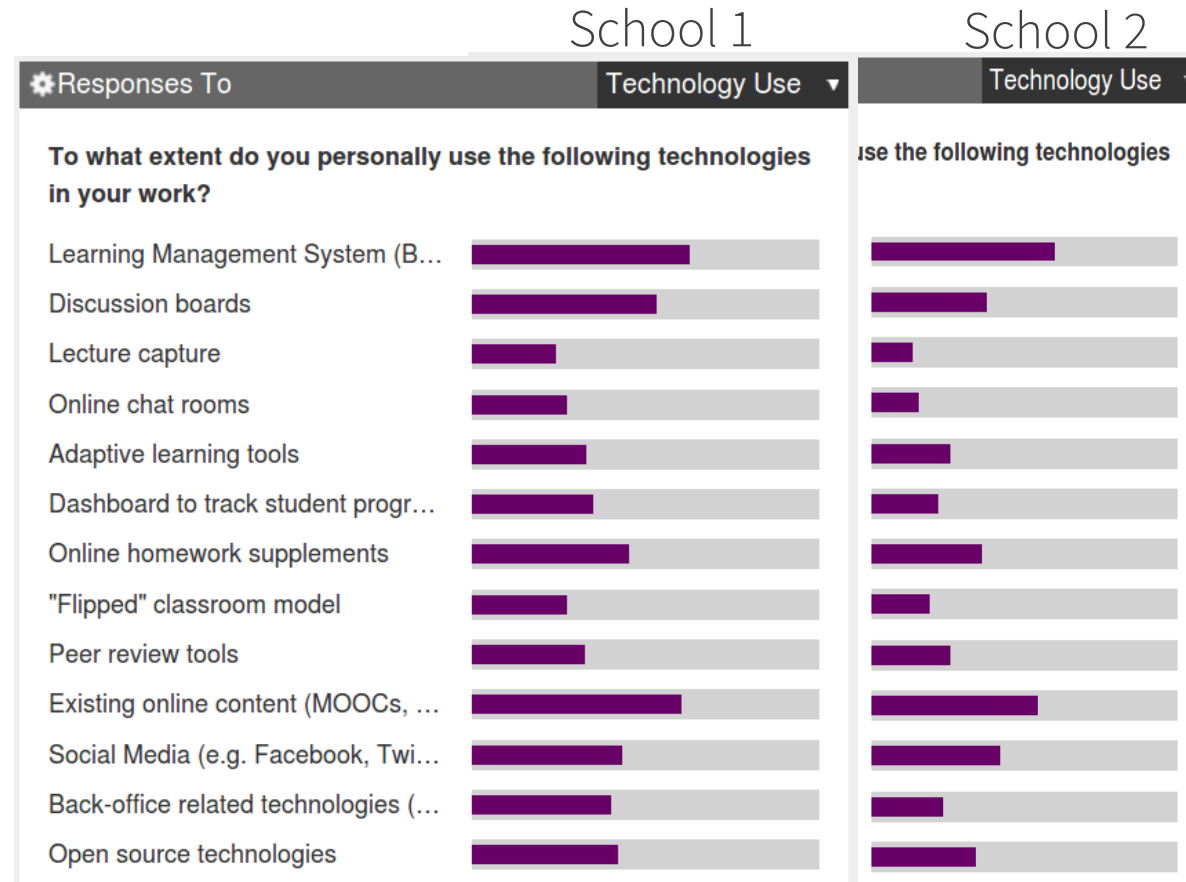
..correlate with perceived obstacle..



# Initial Results

Side-by-side

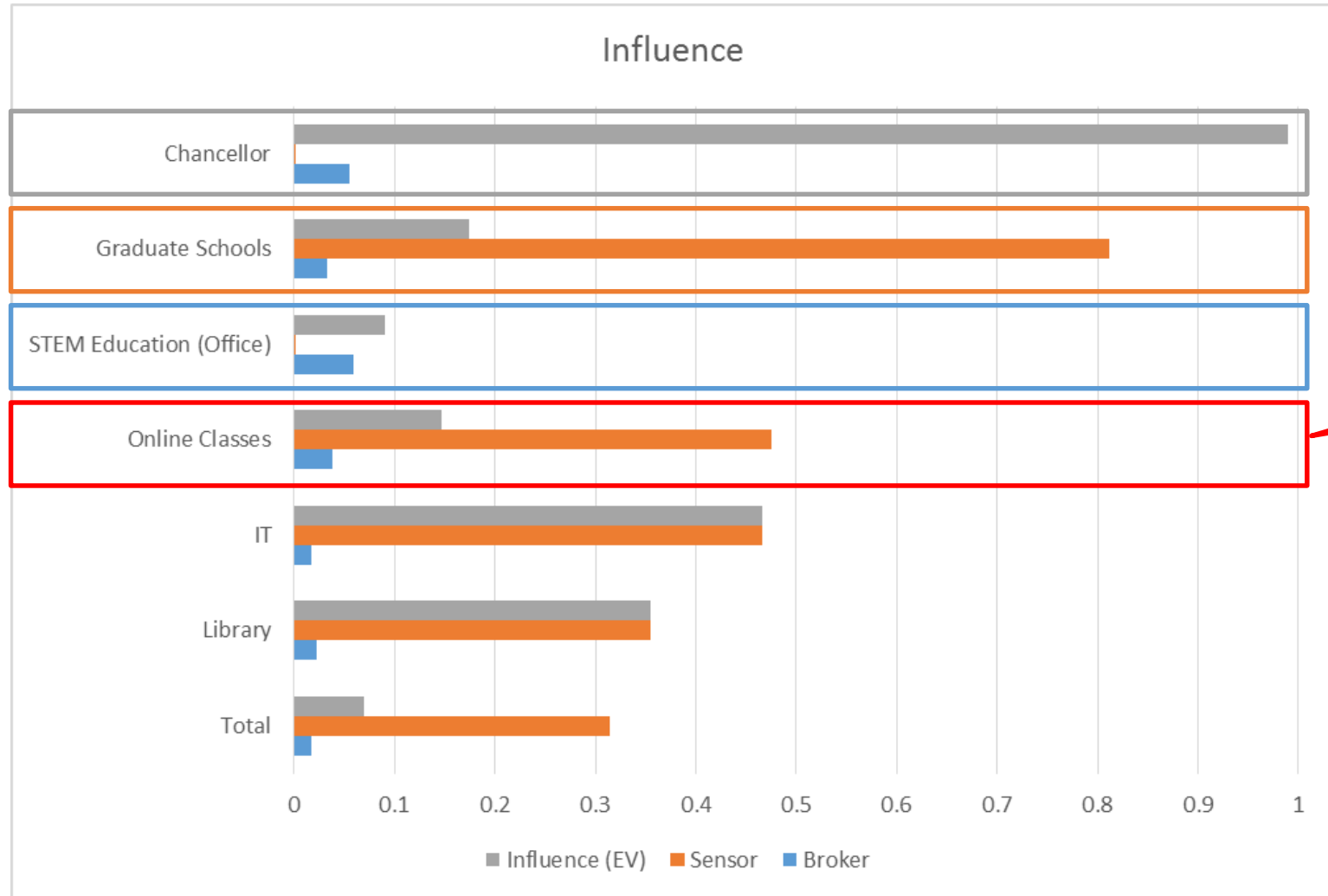
....and technology use





# Initial Results

## Influence & Departments



# Questions



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