



## ICM Poll for The Guardian

**Fieldwork dates:** 17-19<sup>th</sup> April 2015

**Interview Method:** Telephone.

**Population effectively sampled:** All adults aged 18+

**Sampling Method, RDD:** Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers. 850 interviews were conducted on land-lines.

**Sampling Method, Mobile RDD:** A random sample of mobile telephone numbers was generated in proportion to network provider market share. As with the landline process, seed telephone numbers are used to create the mobile RDD sample by randomising the last N digits of the seed number. A total of 150 interviews were conducted with people on their mobile phone.

**Sample size:** 1,003

**Data weighting:** Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2010 general election. The weighting scheme is designed as follows:

### **Weighting by past votes**

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.

2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM takes the declared past votes on any new poll and adds it to the 25 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

### **Weighting for turnout**

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

2. We then weight people by their anticipated turnout. If someone is 10/10 certain to vote, they are given a weight of 1.0. If someone is 9/10 certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are 10/10 certain to vote but did not vote in 2010, they are given a weight of 0.5. If they say 9/10 certainty, the weight becomes 0.45 etc.

**Voting intentions:** ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election. Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2010 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2010.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

**Questions:** The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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**British Polling Council:** ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

## Opinion Poll

### CATI Fieldwork : 17th-19th April 2015

Absolutes/col percents

Table 1

**Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention						Vote In 2010 General Election						Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land				
Unweighted base	1003	474	529	106	130	532	235	423	215	132	233	258	238	66	79	90	269	235	158	91	49	252	257	354	863	912			
Weighted base	1003	486	517	133	165	494	211	260	287	213	244	220	225	50	82	88	217	182	133	93	54	248	271	337	855	910			
10 - Absolutely certain to vote	692	345	347	69	87	369	166	198	203	130	161	189	176	39	66	66	191	144	111	72	41	172	166	241	579	620			
	69%	71%	67%	52%	53%	75%	79%	76%	71%	61%	66%	86%	78%	78%	81%	75%	88%	79%	83%	77%	76%	69%	61%	72%	68%	68%			
9	53	31	22	6	8	31	8	15	22	10	6	8	16	4	3	6	11	8	6	4	4	13	10	22	45	48			
	5%	6%	4%	5%	5%	6%	4%	6%	8%	5%	2%	4%	7%	8%	3%	7%	5%	4%	5%	5%	7%	5%	4%	7%	5%	5%			
8	64	32	32	22	11	25	7	14	21	13	16	11	11	2	5	8	5	10	3	6	1	17	20	21	57	58			
	6%	7%	6%	16%	6%	5%	3%	5%	7%	6%	7%	5%	5%	5%	6%	9%	2%	6%	2%	7%	7%	7%	7%	6%	7%	6%			
7	26	10	16	1	6	15	4	6	8	5	7	4	7	2	*	-	5	7	3	2	1	6	9	8	23	24			
	3%	2%	3%	1%	4%	3%	2%	2%	3%	3%	3%	2%	3%	4%	1%	-	2%	4%	2%	2%	2%	3%	3%	2%	3%	3%			
6	29	15	14	14	8	6	1	6	5	8	11	-	5	*	1	4	*	2	3	2	4	3	12	9	24	27			
	3%	3%	3%	10%	5%	1%	*	2%	2%	4%	4%	-	2%	1%	1%	4%	*	1%	2%	2%	7%	1%	5%	3%	3%	3%			
5	55	19	36	10	19	20	7	9	13	20	12	5	3	1	4	3	1	5	6	-	-	12	27	16	55	55			
	5%	4%	7%	7%	11%	4%	3%	4%	5%	10%	5%	2%	2%	1%	4%	3%	1%	3%	4%	-	-	5%	10%	5%	6%	6%			
4	9	*	8	-	4	4	1	*	3	4	1	-	5	-	-	1	-	4	2	2	-	4	1	2	6	6			
	1%	*	2%	-	2%	1%	1%	*	1%	2%	*	-	2%	-	-	1%	-	2%	1%	3%	-	1%	*	1%	1%	1%			
3	11	5	6	2	6	3	-	2	1	5	3	3	*	1	3	-	-	-	-	-	2	1	5	3	9	11			
	1%	1%	1%	1%	4%	1%	-	1%	*	2%	1%	1%	*	2%	4%	-	-	-	-	-	4%	*	2%	1%	1%	1%			
2	8	8	-	4	2	1	1	1	1	2	4	-	2	-	-	1	2	*	-	1	-	1	6	-	7	7			
	1%	2%	-	3%	1%	*	*	*	*	1%	2%	-	1%	-	-	1%	1%	*	-	1%	-	1%	2%	-	1%	1%			
1 - Certain not to vote	49	20	29	6	14	19	11	8	9	14	19	-	-	-	-	-	2	1	-	3	2	19	13	12	44	46			
	5%	4%	6%	4%	8%	4%	5%	3%	3%	7%	8%	-	-	-	-	-	1%	*	-	3%	4%	8%	5%	4%	5%	5%			
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Don't know	6	1	6	-	-	1	6	1	-	1	5	-	-	-	-	-	-	1	-	-	-	1	3	3	6	6			
	1%	*	1%	-	-	*	3%	*	-	*	2%	-	-	-	-	-	-	1%	-	-	-	*	1%	1%	1%	1%			
Mean	8.71	8.85	8.57	8.12	7.69	9.03	9.13	9.13	8.98	8.18	8.39	9.62	9.36	9.44	9.30	9.31	9.63	9.36	9.47	9.13	9.01	8.61	8.26	8.97	8.64	8.66			
Standard deviation	2.47	2.36	2.57	2.59	3.03	2.18	2.26	2.04	2.11	2.83	2.83	1.19	1.53	1.40	1.74	1.50	1.36	1.54	1.39	2.11	2.26	2.69	2.71	2.16	2.52	2.50			
Standard error	0.08	0.11	0.11	0.25	0.27	0.09	0.15	0.10	0.14	0.25	0.19	0.07	0.10	0.17	0.20	0.16	0.08	0.10	0.11	0.22	0.32	0.17	0.17	0.11	0.09	0.08			

## Opinion Poll

### CATI Fieldwork : 17th-19th April 2015

Absolutes/col percents

Table 1

**Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?**

**Base: All respondents**

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con marginals (1+2) above.
Unweighted base	1003	110	122	97	210	341	91	8	232
Weighted base	1003	107	117	93	215	352	93	9	225
10 - Absolutely certain to vote	692 69%	69 64%	84 71%	69 74%	135 63%	245 70%	72 77%	8 91%	153 68%
9	53 5%	6 6%	9 8%	7 7%	6 3%	19 5%	4 5%	-	16 7%
8	64 6%	5 4%	8 7%	10 11%	17 8%	17 5%	6 7%	-	13 6%
7	26 3%	5 5%	2 2%	2 2%	7 3%	7 2%	2 2%	1 9%	7 3%
6	29 3%	7 6%	* *	3 3%	8 4%	9 3%	2 2%	-	7 3%
5	55 5%	5 5%	9 7%	3 3%	15 7%	21 6%	-	-	14 6%
4	9 1%	4 3%	-	-	* *	2 1%	2 3%	-	4 2%
3	11 1%	2 2%	1 1%	-	2 1%	6 2%	-	-	3 1%
2	8 1%	-	-	-	7 3%	-	1 1%	-	-
1 - Certain not to vote	49 5%	4 4%	2 2%	* *	17 8%	21 6%	3 3%	-	6 3%
Refused	-	-	-	-	-	-	-	-	-
Don't know	6 1%	1 1%	2 2%	-	-	4 1%	-	-	3 1%
Mean	8.71	8.52	9.12	9.35	8.15	8.68	9.13	9.72	8.83
Standard deviation	2.47	2.47	1.90	1.32	2.96	2.57	2.11	0.93	2.21
Standard error	0.08	0.24	0.17	0.13	0.20	0.14	0.22	0.33	0.15

## Opinion Poll

### CATI Fieldwork : 17th-19th April 2015

Absolutes/col percents

Table 2

**Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land		
Unweighted base	1003	474	529	106	130	532	235	423	215	132	233	258	238	66	79	90	269	235	158	91	49	252	257	354	863	912	
Weighted base	1003	486	517	133	165	494	211	260	287	213	244	220	225	50	82	88	217	182	133	93	54	248	271	337	855	910	
Conservative	220	115	105	20	27	114	58	65	78	44	32	220	-	-	-	-	153	7	16	10	8	43	56	102	201	210	
	22%	24%	20%	15%	17%	23%	28%	25%	27%	21%	13%	100%	-	-	-	-	71%	4%	12%	10%	16%	17%	21%	30%	24%	23%	
Labour	225	108	117	36	35	118	36	61	53	45	66	-	225	-	-	-	9	112	23	11	12	80	52	71	203	214	
	22%	22%	23%	27%	21%	24%	17%	24%	19%	21%	27%	-	100%	-	-	-	4%	61%	17%	12%	21%	32%	19%	21%	24%	24%	
Liberal Democrat/ Liberal	50	22	28	5	9	27	9	19	14	6	11	-	-	50	-	-	4	2	33	2	1	15	7	24	46	48	
	5%	5%	5%	4%	5%	6%	4%	7%	5%	3%	4%	-	-	100%	-	-	2%	1%	24%	3%	3%	6%	3%	7%	5%	5%	
Scottish National Party/SNP	36	16	20	5	9	21	2	14	11	6	6	-	-	-	-	36	2	8	4	36	-	-	-	-	-	-	
	4%	3%	4%	3%	5%	4%	1%	5%	4%	3%	2%	-	-	-	-	41%	1%	4%	3%	39%	-	-	-	-	-	-	
Plaid Cymru	11	8	3	2	*	7	1	2	3	1	4	-	-	-	-	11	*	2	1	-	11	-	-	-	-	11	
	1%	2%	1%	2%	*	1%	*	1%	1%	1%	1%	-	-	-	-	12%	*	1%	1%	-	19%	-	-	-	-	1%	
Green Party	35	18	17	8	12	12	3	14	13	4	5	-	-	-	-	35	4	8	5	2	2	6	13	12	31	34	
	4%	4%	3%	6%	7%	3%	1%	5%	4%	2%	2%	-	-	-	-	40%	2%	5%	4%	2%	4%	2%	5%	4%	4%	4%	
UK Independence Party (UKIP)	82	56	26	10	9	53	10	16	31	12	24	-	-	-	82	-	18	10	12	4	9	16	24	29	69	78	
	8%	12%	5%	7%	5%	11%	5%	6%	11%	6%	10%	-	-	-	100%	-	8%	5%	9%	4%	16%	6%	9%	9%	8%	9%	
British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Other	6	4	2	1	-	3	2	1	2	2	2	-	-	-	-	6	-	1	-	1	-	4	1	-	5	5	
	1%	1%	*	1%	-	1%	1%	*	1%	1%	1%	-	-	-	-	7%	-	*	-	1%	-	2%	*	-	1%	1%	
Will not vote	49	20	29	6	14	19	11	8	9	14	19	-	-	-	-	-	2	1	-	3	2	19	13	12	44	46	
	5%	4%	6%	4%	8%	4%	5%	3%	3%	7%	8%	-	-	-	-	-	1%	*	-	3%	4%	8%	5%	4%	5%	5%	
Don't know	205	72	133	40	46	86	34	44	55	59	48	-	-	-	-	-	19	28	34	13	7	46	77	62	185	192	
	20%	15%	26%	30%	28%	17%	16%	17%	19%	28%	20%	-	-	-	-	-	9%	15%	26%	14%	12%	19%	29%	18%	22%	21%	
Refused	83	47	36	1	5	32	46	16	19	20	28	-	-	-	-	-	7	4	5	11	3	18	28	25	70	73	
	8%	10%	7%	1%	3%	6%	22%	6%	6%	9%	12%	-	-	-	-	-	3%	2%	4%	11%	5%	7%	10%	7%	8%	8%	

## Opinion Poll

### CATI Fieldwork : 17th-19th April 2015

Absolutes/col percents

Table 2

**Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?**

**Base: All respondents**

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margins (1+2) above.
Unweighted base	1003	110	122	97	210	341	91	8	232
Weighted base	1003	107	117	93	215	352	93	9	225
Conservative	220 22%	16 15%	40 34%	18 19%	31 14%	101 29%	10 10%	2 21%	56 25%
Labour	225 22%	37 34%	29 25%	21 22%	64 30%	57 16%	11 12%	1 17%	65 29%
Liberal Democrat/ Liberal	50 5%	3 3%	2 1%	14 15%	10 4%	18 5%	2 3%	1 7%	5 2%
Scottish National Party/SNP	36 4%	-	-	-	-	1 *	36 39%	-	-
Plaid Cymru	11 1%	4 4%	-	-	4 2%	-	-	2 25%	4 2%
Green Party	35 4%	3 3%	3 2%	5 6%	9 4%	13 4%	2 2%	-	6 3%
UK Independence Party (UKIP)	82 8%	12 12%	10 9%	9 10%	17 8%	27 8%	4 4%	-	23 10%
British National Party (BNP)	-	-	-	-	-	-	-	-	-
Other	6 1%	1 1%	-	1 1%	3 1%	-	1 1%	-	1 *
Will not vote	49 5%	4 4%	2 2%	* *	17 8%	21 6%	3 3%	-	6 3%
Don't know	205 20%	23 22%	25 22%	21 23%	49 23%	71 20%	13 14%	-	49 22%
Refused	83 8%	4 4%	6 5%	3 3%	11 5%	43 12%	11 11%	3 31%	10 5%

## Opinion Poll

### CATI Fieldwork : 17th-19th April 2015

Absolutes/col percents

Table 3

Data derived from:-

**Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?**

**Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?**

Data excludes those who definitely will not vote (5%), don't know who they would vote for (20%) or refuse to answer (8%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land		
Unweighted base	646	321	325	49	77	366	155	305	135	72	134	237	206	60	66	78	229	189	114	67	33	165	143	238	546	579	
Weighted base	556	289	267	55	81	309	112	169	168	97	121	193	180	45	64	74	184	143	90	58	34	140	122	203	464	498	
Conservative	193	100	94	13	22	103	54	58	69	37	29	193	-	-	-	-	151	7	15	8	8	40	49	88	177	186	
	35%	35%	35%	25%	28%	33%	49%	34%	41%	38%	24%	100%	-	-	-	-	82%	5%	16%	13%	25%	29%	40%	43%	38%	37%	
Labour	180	86	93	21	30	95	34	53	42	31	54	-	180	-	-	-	7	107	22	10	9	64	38	59	161	170	
	32%	30%	35%	39%	37%	31%	30%	31%	25%	32%	44%	-	100%	-	-	-	4%	75%	24%	17%	26%	46%	31%	29%	35%	34%	
Liberal Democrat/ Liberal	45	21	24	4	7	25	8	17	12	6	10	-	-	45	-	-	4	2	32	2	1	13	6	22	41	42	
	8%	7%	9%	7%	9%	8%	8%	10%	7%	6%	8%	-	-	100%	-	-	2%	1%	35%	4%	4%	10%	5%	11%	9%	8%	
Scottish National Party/SNP	33	15	18	4	7	20	2	13	9	6	5	-	-	-	-	33	2	8	4	33	-	-	-	-	-	-	
	6%	5%	7%	8%	8%	6%	2%	8%	5%	6%	4%	-	-	-	-	44%	1%	5%	4%	57%	-	-	-	-	-	-	
Plaid Cymru	9	6	3	1	*	7	1	2	3	1	2	-	-	-	-	9	*	2	1	-	9	-	-	-	-	9	
	2%	2%	1%	1%	*	2%	1%	1%	2%	1%	2%	-	-	-	-	12%	*	1%	1%	-	25%	-	-	-	-	2%	
Green Party	28	14	13	5	8	12	3	12	9	4	3	-	-	-	-	28	4	8	5	2	1	4	10	10	25	26	
	5%	5%	5%	10%	10%	4%	2%	7%	5%	4%	3%	-	-	-	-	38%	2%	6%	5%	3%	4%	3%	8%	5%	5%	5%	
UK Independence Party (UKIP)	64	44	20	5	7	44	10	14	24	10	17	-	-	-	64	-	17	9	12	3	5	14	19	23	56	62	
	12%	15%	8%	9%	8%	14%	9%	8%	14%	11%	14%	-	-	-	100%	-	9%	6%	14%	4%	16%	10%	15%	12%	12%	12%	
Other	5	3	2	1	-	3	*	1	*	2	2	-	-	-	-	5	-	1	-	1	-	3	1	-	4	4	
	1%	1%	1%	2%	-	1%	*	*	*	2%	2%	-	-	-	-	6%	-	1%	-	1%	-	2%	1%	-	1%	1%	



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**Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?**

Data excludes those who definitely will not vote (5%), don't know who they would vote for (20%) or refuse to answer (8%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 % in E&W)	Safe Conservative (i.e. Con held>10 % in E&W)	Scotland	Other	All Lab-Con margins (1+2) above.
Unweighted base	646	69	81	70	131	209	67	6	150
Weighted base	556	60	74	60	113	177	58	5	135
Conservative	193 35%	15 25%	36 48%	17 28%	30 27%	84 48%	8 13%	1 22%	51 38%
Labour	180 32%	28 47%	25 34%	17 29%	50 44%	43 24%	10 17%	1 24%	54 40%
Liberal Democrat/ Liberal	45 8%	3 5%	2 2%	14 23%	7 6%	16 9%	2 4%	1 11%	4 3%
Scottish National Party/SNP	33 6%	-	-	-	-	1 1%	33 57%	-	-
Plaid Cymru	9 2%	2 4%	-	-	4 4%	-	-	2 42%	2 2%
Green Party	28 5%	2 3%	3 4%	5 8%	6 6%	11 6%	2 3%	-	4 3%
UK Independence Party (UKIP)	64 12%	9 16%	9 12%	7 12%	14 12%	22 12%	3 4%	-	18 14%
Other	5 1%	1 1%	-	*	2 2%	-	1 1%	-	1 1%

**Opinion Poll**  
**CATI Fieldwork : 17th-19th April 2015**

Col percents

Table 4  
**Published Vote Intention Figures**  
Percentages derived from the responses of 817 respondents

	<u>Total</u>
Conservative	34%
Labour	32%
Liberal Democrat	10%
UKIP	11%
Green	5%
Other	8%

**Opinion Poll**  
**CATI Fieldwork : 17th-19th April 2015**

Absolutes/col percents

Table 5

**Q5. The general election will be held on May 7th this year. Would you say you are certain to vote the party you stated or is there a chance you might decide to vote for another party?**

**Base: All respondents expressing an intention to vote**

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election							Region					NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land				
Unweighted base	731	365	366	72	92	403	164	334	156	84	157	258	238	66	79	90	234	195	118	73	39	186	166	267	619	658			
Weighted base	665	347	318	86	101	357	120	192	204	120	149	220	225	50	82	88	189	150	93	66	43	165	152	238	556	599			
Certain to vote for party stated	458	236	222	39	66	250	103	131	130	83	114	160	154	27	53	64	142	109	57	52	30	118	100	159	376	406			
	69%	68%	70%	45%	65%	70%	86%	68%	64%	70%	77%	73%	68%	54%	65%	73%	75%	73%	61%	78%	70%	71%	65%	67%	68%	68%			
Might change my mind to vote for another party	197	106	92	46	35	100	16	61	72	36	28	59	68	23	24	23	47	39	35	13	10	45	51	78	175	184			
	30%	30%	29%	53%	35%	28%	14%	32%	35%	30%	19%	27%	30%	45%	30%	26%	25%	26%	38%	20%	23%	27%	34%	33%	31%	31%			
Don't know	9	5	4	2	*	7	*	*	3	-	6	*	3	1	4	1	-	2	1	1	3	2	1	2	5	8			
	1%	2%	1%	2%	*	2%	*	*	1%	-	4%	*	1%	1%	5%	2%	-	2%	1%	2%	7%	1%	1%	1%	1%	1%			

**Opinion Poll**  
**CATI Fieldwork : 17th-19th April 2015**

Absolutes/col percents

Table 5

**Q5. The general election will be held on May 7th this year. Would you say you are certain to vote the party you stated or is there a chance you might decide to vote for another party?**

**Base: All respondents expressing an intention to vote**

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W	Con held AND CON<15 % in E&W	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margin als (1+2) above.
Unweighted base	731	82	88	77	151	238	73	7	170
Weighted base	665	76	83	69	138	217	66	6	160
Certain to vote for party stated	458 69%	57 75%	51 61%	51 75%	98 71%	140 65%	52 78%	4 69%	108 68%
Might change my mind to vote for another party	197 30%	18 24%	32 39%	17 25%	34 25%	75 35%	13 20%	2 31%	50 31%
Don't know	9 1%	1 2%	-	-	5 3%	2 1%	1 2%	-	1 1%

**Opinion Poll**  
**CATI Fieldwork : 17th-19th April 2015**

Absolutes/col percents/row percents

Table 6

**Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?**  
**Base: All respondents expressing an intention to vote**

Q5. At the general election would you say you are certain to vote the party you stated or is there a chance you might decide to vote for another party?

	Total	Certain to vote for party stated	Might change my mind to vote for another party	Don't know
Unweighted base	731	513 70%	208 28%	10 1%
Weighted base	665	458 69%	197 30%	9 1%
Conservative	220 33%	160 35% 73%	59 30% 27%	* 4% *
Labour	225 34%	154 34% 68%	68 35% 30%	3 31% 1%
Liberal Democrat/ Liberal	50 8%	27 6% 54%	23 11% 45%	1 6% 1%
Scottish National Party/SNP	36 5%	34 7% 95%	2 1% 5%	- - -
Plaid Cymru	11 2%	8 2% 74%	3 1% 26%	- - -
Green Party	35 5%	17 4% 47%	18 9% 52%	* 5% 1%
UK Independence Party (UKIP)	82 12%	53 12% 65%	24 12% 30%	4 44% 5%
Other	6 1%	5 1% 84%	- - -	1 10% 16%

**Opinion Poll**  
**CATI Fieldwork : 17th-19th April 2015**

Absolutes/col percents/row percents

Table 7

**Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

Q5. At the general election would you say you are certain to vote the party you stated or is there a chance you might decide to vote for another party?

	Total	Certain to vote for party stated	Might change my mind to vote for another party	Don't know
Unweighted base	646	463 72%	177 27%	6 1%
Weighted base	556	396 71%	155 28%	5 1%
Conservative	193 35%	145 37% 75%	48 31% 25%	* 7% *
Labour	180 32%	130 33% 72%	48 31% 26%	2 44% 1%
Liberal Democrat/ Liberal	45 8%	25 6% 56%	20 13% 44%	* 3% *
Scottish National Party/SNP	33 6%	31 8% 95%	2 1% 5%	- - -
Plaid Cymru	9 2%	8 2% 89%	1 1% 11%	- - -
Green Party	28 5%	11 3% 40%	16 11% 59%	* 4% 1%
UK Independence Party (UKIP)	64 12%	43 11% 66%	20 13% 32%	1 26% 2%
Other	5 1%	4 1% 80%	- -	1 18% 20%

**Opinion Poll**  
**CATI Fieldwork : 17th-19th April 2015**

Absolutes/col percents

Table 8

**Q2. You may have seen or heard about policy promises put forward by the various parties ahead of the election, can you tell me whether you would support or oppose each of the following?**

**Allowing tenants who rent housing association properties to buy the property at a subsidised price.**

**Base: All respondents**

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election		Region					NET: Eng- land	NET: Eng- land & Wales		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North			Mid- lands	South
Unweighted base	1003	474	529	106	130	532	235	423	215	132	233	258	238	66	79	90	269	235	158	91	49	252	257	354	863	912
Weighted base	1003	486	517	133	165	494	211	260	287	213	244	220	225	50	82	88	217	182	133	93	54	248	271	337	855	910
Support	564	281	283	104	107	256	97	129	168	122	146	145	121	20	42	36	134	90	58	50	27	157	147	182	487	514
	56%	58%	55%	78%	65%	52%	46%	50%	59%	57%	60%	66%	54%	41%	51%	41%	62%	49%	43%	54%	50%	63%	54%	54%	57%	57%
Oppose	362	176	186	23	45	202	92	105	108	74	75	66	91	25	36	48	70	79	62	38	27	74	90	133	297	324
	36%	36%	36%	18%	27%	41%	44%	40%	38%	35%	31%	30%	41%	50%	43%	55%	32%	44%	46%	41%	50%	30%	33%	40%	35%	36%
Don't know	76	29	48	6	13	36	22	26	10	17	23	9	13	5	4	3	13	13	14	5	-	17	33	21	71	71
	8%	6%	9%	4%	8%	7%	10%	10%	4%	8%	9%	4%	6%	9%	5%	4%	6%	7%	11%	6%	-	7%	12%	6%	8%	8%

**Opinion Poll**  
**CATI Fieldwork : 17th-19th April 2015**

Absolutes/col percents

Table 8

**Q2. You may have seen or heard about policy promises put forward by the various parties ahead of the election, can you tell me whether you would support or oppose each of the following?**

**Allowing tenants who rent housing association properties to buy the property at a subsidised price.**

**Base: All respondents**

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotla nd	Other	All Lab-Con margin als (1+2) above.
Unweighted base	1003	110	122	97	210	341	91	8	232
Weighted base	1003	107	117	93	215	352	93	9	225
Support	564 56%	60 56%	64 55%	47 51%	142 66%	187 53%	50 54%	3 39%	125 55%
Oppose	362 36%	36 34%	45 38%	41 44%	59 28%	132 38%	38 41%	5 61%	81 36%
Don't know	76 8%	11 10%	8 7%	5 6%	14 6%	33 9%	5 6%	-	19 8%



## Opinion Poll

### CATI Fieldwork : 17th-19th April 2015

Absolutes/col percents

Table 9

**Q2. You may have seen or heard about policy promises put forward by the various parties ahead of the election, can you tell me whether you would support or oppose each of the following?**

**Allowing tenants who rent housing association properties to buy the property at a subsidised price.**

**Cut income tax, by raising the personal allowance - which is the amount people can earn without having to pay any income tax - to £12,500.**

**Base: All respondents**

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election			Region						NET: Eng- land & Wales	NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South		
Unweighted base	1003	474	529	106	130	532	235	423	215	132	233	258	238	66	79	90	269	235	158	91	49	252	257	354	863	912
Weighted base	1003	486	517	133	165	494	211	260	287	213	244	220	225	50	82	88	217	182	133	93	54	248	271	337	855	910
Support	889	431	458	119	159	434	177	234	259	192	202	198	199	48	70	72	200	157	119	79	47	228	235	300	763	810
	89%	89%	89%	90%	96%	88%	84%	90%	90%	91%	83%	90%	88%	96%	85%	82%	92%	86%	89%	85%	86%	92%	87%	89%	89%	89%
Oppose	71	35	36	8	5	43	15	14	21	13	23	16	20	1	7	11	12	15	10	13	3	9	25	21	55	58
	7%	7%	7%	6%	3%	9%	7%	5%	7%	6%	9%	7%	9%	2%	8%	12%	5%	8%	7%	14%	5%	4%	9%	6%	6%	6%
Don't know	43	20	23	6	2	16	19	12	7	7	18	6	7	1	6	5	6	10	4	1	5	11	11	15	37	42
	4%	4%	4%	4%	1%	3%	9%	4%	2%	3%	7%	3%	3%	1%	7%	6%	3%	6%	3%	2%	9%	5%	4%	5%	4%	5%

**Opinion Poll**  
**CATI Fieldwork : 17th-19th April 2015**

Absolutes/col percents

Table 9

**Q2. You may have seen or heard about policy promises put forward by the various parties ahead of the election, can you tell me whether you would support or oppose each of the following?**

**Allowing tenants who rent housing association properties to buy the property at a subsidised price.**

**Cut income tax, by raising the personal allowance - which is the amount people can earn without having to pay any income tax - to £12,500.**

**Base: All respondents**

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con marginals (1+2) above.
Unweighted base	1003	110	122	97	210	341	91	8	232
Weighted base	1003	107	117	93	215	352	93	9	225
Support	889 89%	96 89%	111 94%	83 89%	184 86%	312 89%	79 85%	8 93%	206 92%
Oppose	71 7%	7 7%	6 5%	9 9%	15 7%	20 6%	13 14%	1 7%	13 6%
Don't know	43 4%	4 4%	* *	1 2%	16 8%	19 6%	1 2%	-	5 2%

**Opinion Poll**  
**CATI Fieldwork : 17th-19th April 2015**

Absolutes/col percents

Table 10

**Q2. You may have seen or heard about policy promises put forward by the various parties ahead of the election, can you tell me whether you would support or oppose each of the following?**

**Allowing tenants who rent housing association properties to buy the property at a subsidised price.**

**Abolish the so-called "non-dom" status, often used by wealthy foreigners to reduce the tax they pay.**

**Base: All respondents**

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land	NET: Eng- land & Wales
Unweighted base	1003	474	529	106	130	532	235	423	215	132	233	258	238	66	79	90	269	235	158	91	49	252	257	354	863	912
Weighted base	1003	486	517	133	165	494	211	260	287	213	244	220	225	50	82	88	217	182	133	93	54	248	271	337	855	910
Support	551	277	274	82	94	267	109	154	182	89	127	102	143	33	55	60	104	109	85	50	34	134	130	203	468	501
	55%	57%	53%	61%	57%	54%	52%	59%	63%	42%	52%	47%	63%	66%	68%	69%	48%	60%	64%	54%	62%	54%	48%	60%	55%	55%
Oppose	330	173	157	39	42	169	81	75	82	93	80	95	59	13	21	17	88	51	34	35	13	89	91	102	282	295
	33%	36%	30%	29%	25%	34%	38%	29%	29%	44%	33%	43%	26%	25%	26%	20%	40%	28%	25%	38%	24%	36%	34%	30%	33%	32%
Don't know	122	36	86	13	30	58	21	32	23	31	36	22	24	4	5	10	25	22	15	8	8	25	49	32	106	114
	12%	7%	17%	10%	18%	12%	10%	12%	8%	15%	15%	10%	11%	8%	6%	11%	12%	12%	11%	8%	14%	10%	18%	9%	12%	13%

## Opinion Poll

### CATI Fieldwork : 17th-19th April 2015

Absolutes/col percents

Table 10

**Q2. You may have seen or heard about policy promises put forward by the various parties ahead of the election, can you tell me whether you would support or oppose each of the following?**

**Allowing tenants who rent housing association properties to buy the property at a subsidised price.**

**Abolish the so-called "non-dom" status, often used by wealthy foreigners to reduce the tax they pay.**

**Base: All respondents**

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margin als (1+2) above.
Unweighted base	1003	110	122	97	210	341	91	8	232
Weighted base	1003	107	117	93	215	352	93	9	225
Support	551 55%	59 55%	70 60%	56 60%	113 52%	192 54%	50 54%	5 64%	130 58%
Oppose	330 33%	32 30%	31 26%	29 31%	71 33%	120 34%	35 38%	3 36%	63 28%
Don't know	122 12%	16 15%	16 14%	8 9%	32 15%	40 11%	8 8%	-	32 14%

## Opinion Poll

### CATI Fieldwork : 17th-19th April 2015

Absolutes/col percents

Table 11

**Q2. You may have seen or heard about policy promises put forward by the various parties ahead of the election, can you tell me whether you would support or oppose each of the following?**

**Allowing tenants who rent housing association properties to buy the property at a subsidised price.**

**Cut inheritance tax, by allowing family homes of up to £1m to be passed on tax free.**

**Base: All respondents**

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng- land & Wales	NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land		
Unweighted base	1003	474	529	106	130	532	235	423	215	132	233	258	238	66	79	90	269	235	158	91	49	252	257	354	863	912	
Weighted base	1003	486	517	133	165	494	211	260	287	213	244	220	225	50	82	88	217	182	133	93	54	248	271	337	855	910	
Support	708 71%	331 68%	377 73%	92 69%	122 74%	349 71%	145 69%	180 69%	203 71%	170 80%	156 64%	193 88%	137 61%	31 62%	68 82%	40 45%	185 85%	108 59%	91 68%	63 67%	32 60%	173 70%	182 67%	258 77%	613 72%	646 71%	
Oppose	220 22%	115 24%	105 20%	27 20%	37 23%	109 22%	46 22%	61 23%	68 24%	35 17%	55 23%	18 8%	73 32%	16 32%	12 15%	37 42%	24 11%	63 34%	34 26%	25 27%	17 31%	59 24%	63 23%	55 16%	178 21%	194 21%	
Don't know	75 7%	40 8%	35 7%	14 11%	6 4%	36 7%	19 9%	19 7%	16 5%	7 4%	33 13%	8 4%	16 7%	3 6%	2 2%	11 13%	9 4%	11 6%	8 6%	5 6%	5 10%	16 6%	26 9%	23 7%	64 8%	70 8%	

## Opinion Poll

### CATI Fieldwork : 17th-19th April 2015

Absolutes/col percents

Table 11

**Q2. You may have seen or heard about policy promises put forward by the various parties ahead of the election, can you tell me whether you would support or oppose each of the following?**

**Allowing tenants who rent housing association properties to buy the property at a subsidised price.**

**Cut inheritance tax, by allowing family homes of up to £1m to be passed on tax free.**

**Base: All respondents**

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margin als (1+2) above.
Unweighted base	1003	110	122	97	210	341	91	8	232
Weighted base	1003	107	117	93	215	352	93	9	225
Support	708 71%	69 64%	91 77%	59 63%	141 66%	268 76%	63 67%	3 38%	160 71%
Oppose	220 22%	31 28%	21 18%	25 26%	53 25%	58 16%	25 27%	5 56%	52 23%
Don't know	75 7%	8 7%	5 5%	9 10%	20 10%	26 7%	5 6%	* 6%	13 6%

## Opinion Poll

### CATI Fieldwork : 17th-19th April 2015

Absolutes/col percents

Table 12

**Q2. You may have seen or heard about policy promises put forward by the various parties ahead of the election, can you tell me whether you would support or oppose each of the following?**

**Allowing tenants who rent housing association properties to buy the property at a subsidised price.**

**Cap immigration of skilled workers and halt unskilled immigration entirely for five years.**

**Base: All respondents**

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election						Region					
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land	NET: Eng-land & Wales	
Unweighted base	1003	474	529	106	130	532	235	423	215	132	233	258	238	66	79	90	269	235	158	91	49	252	257	354	863	912	
Weighted base	1003	486	517	133	165	494	211	260	287	213	244	220	225	50	82	88	217	182	133	93	54	248	271	337	855	910	
Support	549 55%	285 59%	264 51%	65 49%	68 41%	289 58%	127 60%	111 43%	147 51%	144 68%	147 60%	138 63%	111 49%	16 32%	68 83%	29 33%	149 68%	85 47%	49 37%	50 54%	31 58%	144 58%	151 56%	173 51%	467 55%	499 55%	
Oppose	339 34%	165 34%	174 34%	63 47%	71 43%	148 30%	58 28%	118 46%	112 39%	36 17%	72 30%	57 26%	92 41%	29 58%	10 12%	52 59%	45 21%	77 42%	69 51%	38 40%	15 27%	83 33%	82 30%	122 36%	287 34%	302 33%	
Don't know	115 11%	36 7%	79 15%	5 4%	27 16%	57 12%	25 12%	30 12%	28 10%	32 15%	25 10%	25 11%	23 10%	5 10%	4 5%	7 8%	23 11%	20 11%	16 12%	6 6%	8 15%	22 9%	38 14%	42 12%	101 12%	109 12%	

## Opinion Poll

### CATI Fieldwork : 17th-19th April 2015

Absolutes/col percents

Table 12

**Q2. You may have seen or heard about policy promises put forward by the various parties ahead of the election, can you tell me whether you would support or oppose each of the following?**

**Allowing tenants who rent housing association properties to buy the property at a subsidised price.**

**Cap immigration of skilled workers and halt unskilled immigration entirely for five years.**

**Base: All respondents**

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con margin als (1+2) above.
Unweighted base	1003	110	122	97	210	341	91	8	232
Weighted base	1003	107	117	93	215	352	93	9	225
Support	549 55%	60 56%	63 54%	52 56%	123 57%	184 52%	50 54%	8 93%	123 55%
Oppose	339 34%	39 37%	38 32%	36 39%	63 29%	119 34%	38 40%	1 7%	77 34%
Don't know	115 11%	8 8%	16 14%	4 5%	29 14%	49 14%	6 6%	-	24 11%



## Opinion Poll

### CATI Fieldwork : 17th-19th April 2015

Absolutes/col percents

Table 13

**Q2. You may have seen or heard about policy promises put forward by the various parties ahead of the election, can you tell me whether you would support or oppose each of the following?**

**Allowing tenants who rent housing association properties to buy the property at a subsidised price.**

**Give workers who spend a long time on zero-hour contracts a right to demand a permanent job.**

**Base: All respondents**

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election			Region						NET: Eng- land & Wales	NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South		
Unweighted base	1003	474	529	106	130	532	235	423	215	132	233	258	238	66	79	90	269	235	158	91	49	252	257	354	863	912
Weighted base	1003	486	517	133	165	494	211	260	287	213	244	220	225	50	82	88	217	182	133	93	54	248	271	337	855	910
Support	818	388	431	117	142	400	159	207	243	174	195	161	204	40	60	81	154	168	118	84	46	204	213	270	688	734
	82%	80%	83%	88%	86%	81%	76%	79%	85%	82%	80%	73%	91%	80%	73%	93%	71%	92%	89%	90%	86%	82%	79%	80%	80%	81%
Oppose	136	86	50	16	19	71	29	38	29	36	32	44	15	9	20	6	45	10	11	9	8	30	43	46	119	127
	14%	18%	10%	12%	12%	14%	14%	15%	10%	17%	13%	20%	7%	17%	24%	7%	21%	6%	8%	10%	14%	12%	16%	14%	14%	14%
Don't know	49	12	36	-	4	23	22	15	15	2	16	15	6	1	2	1	18	4	4	-	*	13	14	21	49	49
	5%	3%	7%	-	2%	5%	11%	6%	5%	1%	7%	7%	3%	3%	3%	1%	8%	2%	3%	-	*	5%	5%	6%	6%	5%

## Opinion Poll

### CATI Fieldwork : 17th-19th April 2015

Absolutes/col percents

Table 13

**Q2. You may have seen or heard about policy promises put forward by the various parties ahead of the election, can you tell me whether you would support or oppose each of the following?**

**Allowing tenants who rent housing association properties to buy the property at a subsidised price.**

**Give workers who spend a long time on zero-hour contracts a right to demand a permanent job.**

**Base: All respondents**

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con marginals (1+2) above.
Unweighted base	1003	110	122	97	210	341	91	8	232
Weighted base	1003	107	117	93	215	352	93	9	225
Support	818 82%	92 86%	96 82%	71 76%	180 83%	274 78%	84 90%	7 83%	189 84%
Oppose	136 14%	12 12%	15 12%	18 20%	27 12%	52 15%	9 10%	1 17%	27 12%
Don't know	49 5%	3 3%	6 5%	4 4%	9 4%	26 7%	-	-	9 4%

## Opinion Poll

### CATI Fieldwork : 17th-19th April 2015

Absolutes/col percents

Table 14

**Q3. You may have seen or heard speculation that the election will produce a hung parliament, where no party has enough MPs to govern on its own. If that is the outcome, and if you HAD to choose, would you prefer:**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election							Region					NET: Eng- land & Wales	NET: Eng- land & Wales
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land					
Unweighted base	1003	474	529	106	130	532	235	423	215	132	233	258	238	66	79	90	269	235	158	91	49	252	257	354	863	912				
Weighted base	1003	486	517	133	165	494	211	260	287	213	244	220	225	50	82	88	217	182	133	93	54	248	271	337	855	910				
a Labour government, propped up by deals with Scottish National party MPs	394 39%	190 39%	204 39%	76 57%	74 45%	193 39%	52 25%	104 40%	112 39%	65 31%	114 47%	5 2%	188 83%	13 26%	19 23%	75 86%	20 9%	137 75%	57 43%	55 59%	24 44%	119 48%	91 33%	106 32%	316 37%	339 37%				
a Conservative government, propped up by deals with Liberal Democrat, UKIP and Ulster Unionist MPs	415 41%	211 43%	204 39%	42 32%	53 32%	217 44%	103 49%	118 45%	133 47%	88 41%	76 31%	201 92%	14 6%	28 56%	58 71%	7 8%	186 85%	22 12%	53 40%	20 21%	22 40%	84 34%	111 41%	177 53%	373 44%	395 43%				
Don't know	120 12%	42 9%	77 15%	13 10%	32 19%	46 9%	29 14%	22 9%	19 7%	47 22%	31 13%	4 2%	10 4%	4 7%	2 2%	1 1%	2 1%	10 5%	7 5%	12 13%	6 12%	22 9%	55 20%	24 7%	101 12%	108 12%				
Neither	74 7%	42 9%	32 6%	3 2%	7 4%	38 8%	27 13%	17 6%	22 8%	12 6%	23 9%	9 4%	14 6%	5 10%	3 4%	5 5%	9 4%	14 8%	16 12%	6 7%	2 4%	23 9%	13 5%	29 9%	65 8%	68 7%				

## Opinion Poll

### CATI Fieldwork : 17th-19th April 2015

Absolutes/col percents

Table 14

**Q3. You may have seen or heard speculation that the election will produce a hung parliament, where no party has enough MPs to govern on its own. If that is the outcome, and if you HAD to choose, would you prefer:**

**Base: All respondents**

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con marginals (1+2) above.
Unweighted base	1003	110	122	97	210	341	91	8	232
Weighted base	1003	107	117	93	215	352	93	9	225
a Labour government, propped up by deals with Scottish National party MPs	394 39%	55 51%	34 29%	36 39%	115 54%	90 26%	55 59%	3 32%	89 40%
a Conservative government, propped up by deals with Liberal Democrat, UKIP and Ulster Unionist MPs	415 41%	37 34%	66 56%	39 42%	60 28%	182 52%	20 21%	5 59%	103 46%
Don't know	120 12%	12 12%	6 5%	11 11%	23 11%	51 15%	12 13%	1 9%	18 8%
Neither	74 7%	3 3%	11 10%	8 8%	16 8%	29 8%	6 7%	- -	14 6%

## Opinion Poll

### CATI Fieldwork : 17th-19th April 2015

Absolutes/col percents

Table 15

**Q4. If there were a formal coalition government, with ministers coming from more than one party, and if you HAD to choose between the two, which would you prefer?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng-land & Wales	NET: Eng-land & Wales
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot-land	Wales	North	Mid-lands	South	NET: Eng-land	NET: Eng-land & Wales		
Unweighted base	1003	474	529	106	130	532	235	423	215	132	233	258	238	66	79	90	269	235	158	91	49	252	257	354	863	912		
Weighted base	1003	486	517	133	165	494	211	260	287	213	244	220	225	50	82	88	217	182	133	93	54	248	271	337	855	910		
a Labour-led coalition involving the Liberal Democrats	412	201	212	75	75	203	59	109	113	80	111	1	203	22	23	58	17	146	61	36	28	122	103	123	349	376		
	41%	41%	41%	57%	45%	41%	28%	42%	39%	38%	45%	1%	90%	44%	29%	66%	8%	80%	46%	39%	51%	49%	38%	37%	41%	41%		
a Conservative-led coalition, involving the Liberal Democrats	407	207	200	45	52	210	101	116	134	87	70	214	5	24	48	17	198	15	50	33	20	84	106	165	354	374		
	41%	43%	39%	34%	31%	42%	48%	45%	47%	41%	29%	98%	2%	48%	58%	19%	91%	8%	38%	35%	37%	34%	39%	49%	41%	41%		
Don't know	117	35	82	13	32	41	30	20	24	33	40	3	5	3	3	3	1	9	10	13	6	22	50	27	98	104		
	12%	7%	16%	10%	20%	8%	14%	8%	8%	16%	16%	1%	2%	5%	4%	3%	8%	5%	7%	14%	10%	9%	18%	8%	12%	11%		
Neither	67	43	24	-	7	40	21	15	16	13	23	1	13	2	8	11	1	13	12	12	1	21	11	22	54	55		
	7%	9%	5%	-	4%	8%	10%	6%	6%	6%	10%	*	6%	3%	10%	12%	*	7%	9%	13%	1%	8%	4%	7%	6%	6%		

**Opinion Poll**  
**CATI Fieldwork : 17th-19th April 2015**

Absolutes/col percents

Table 15

**Q4. If there were a formal coalition government, with ministers coming from more than one party, and if you HAD to choose between the two, which would you prefer?**

**Base: All respondents**

	Constituency category								
	Total	Lab held AND LAB<10 % in E&W.	Con held AND CON<15 % in E&W.	LD-held seats in E&W	Safe Labour (i.e. Lab held AND Lab>10 .1%, in E&W)	Safe Conservative (i.e. Con held>1 5.1%, in E&W)	Scotland	Other	All Lab-Con marginals (1+2) above.
Unweighted base	1003	110	122	97	210	341	91	8	232
Weighted base	1003	107	117	93	215	352	93	9	225
a Labour-led coalition involving the Liberal Democrats	412 41%	58 54%	35 30%	37 39%	115 53%	117 33%	36 39%	5 64%	93 41%
a Conservative-led coalition, involving the Liberal Democrats	407 41%	33 31%	70 59%	42 46%	56 26%	164 47%	33 35%	2 27%	103 46%
Don't know	117 12%	9 9%	6 5%	11 11%	29 13%	48 14%	13 14%	1 9%	15 7%
Neither	67 7%	7 7%	6 5%	4 4%	15 7%	23 6%	12 13%	-	13 6%

**Opinion Poll**  
**CATI Fieldwork : 17th-19th April 2015**

Absolutes/col percents

Table 16  
**Q.C/D Voting in May 6th 2010 General Election**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
Conservative	269 27%	217 22%
Labour	235 23%	182 18%
Liberal Democrat/ Liberal	158 16%	133 13%
Scottish National Party/SNP	17 2%	18 2%
Plaid Cymru	3 *	4 *
Green Party	13 1%	12 1%
UKIP	19 2%	18 2%
BNP	1 *	1 *
Other	5 *	5 1%
Did not vote	214 21%	298 30%
Refused	42 4%	79 8%
Don't know	27 3%	35 4%

**Opinion Poll**  
**CATI Fieldwork : 17th-19th April 2015**

Absolutes/col percents

Table 17  
**Classification**  
**Base: All respondents**

		Unweighted Total	Weighted Total
Unweighted base		1003	1003
Weighted base		1003	1003
<b><u>Gender</u></b>			
Male		474 47%	486 48%
Female		529 53%	517 52%
<b><u>Age</u></b>			
18-24	(21)	106 11%	133 13%
25-34	(29.5)	130 13%	165 16%
35-44	(39.5)	184 18%	189 19%
45-54	(49.5)	187 19%	162 16%
55-64	(59.5)	161 16%	143 14%
65+	(70)	235 23%	211 21%
Average age		48.47	46.26



**Opinion Poll**  
**CATI Fieldwork : 17th-19th April 2015**

Absolutes/col percents

Table 17  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1003	1003
<b><u>Social Grade</u></b>		
AB	423 42%	260 26%
C1	215 21%	287 29%
C2	132 13%	213 21%
DE	233 23%	244 24%
<b><u>Region</u></b>		
North	343 34%	341 34%
Midlands	306 31%	325 32%
South	354 35%	337 34%

**Opinion Poll**  
**CATI Fieldwork : 17th-19th April 2015**

Absolutes/col percents

Table 17  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1003	1003
<b><u>Working status</u></b>		
Full-time	489 49%	438 44%
Part-time	128 13%	119 12%
Not working but seeking work or temporarily unemployed/sick	39 4%	59 6%
Not working/not seeking work	35 3%	62 6%
Retired	266 27%	260 26%
Student	28 3%	51 5%
Refused	18 2%	14 1%

**Opinion Poll**  
**CATI Fieldwork : 17th-19th April 2015**

Absolutes/col percents

Table 17  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1003	1003
<b><u>Tenure</u></b>		
Own outright	355 35%	320 32%
Own with a mortgage	355 35%	345 34%
Council	75 7%	137 14%
Housing Ass.	49 5%	43 4%
Rented from someone else	107 11%	104 10%
Rent free	8 1%	6 1%
Refused	54 5%	49 5%