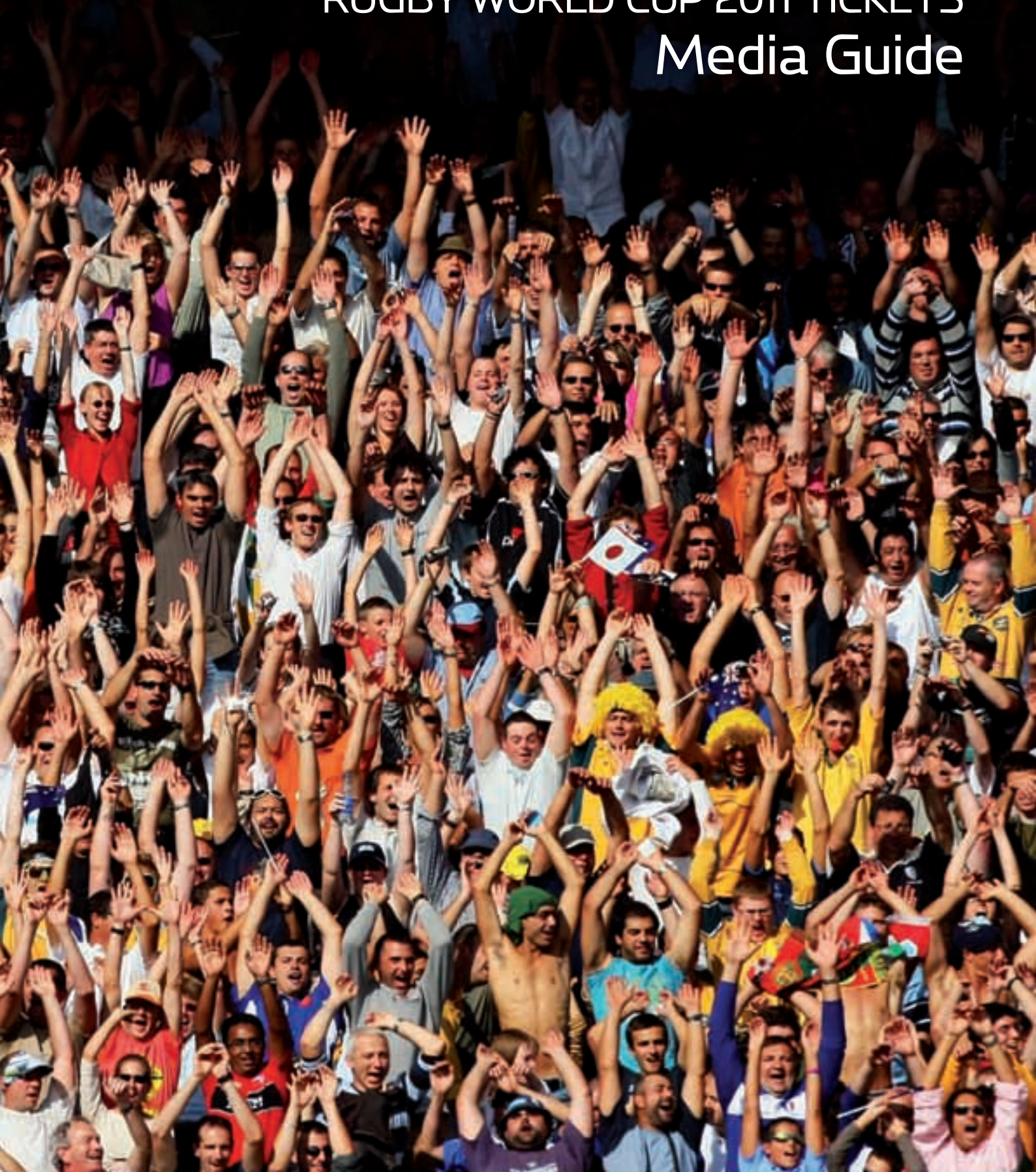




# RUGBY WORLD CUP 2011 TICKETS Media Guide



**RUGBY WORLD CUP**  
SCOTLAND  
v  
IRELAND  
SATURDAY 12TH JUNE 1999  
PRICE £17

**RUGBY WORLD CUP by KDD**  
Romania v. Zimbabwe  
Saturday, 23rd May, 1997 1 p.m.  
NORTH STAND Covered  
ROW M SEAT 86

**Romania v. Zimbabwe**  
Saturday, 23rd May, 1997 - 1 p.m.  
Gate No. 6  
Only entrance for this ticket is  
Western Stand

**RUGBY WORLD CUP by KDD**  
France v. Zimbabwe  
Saturday, 2nd June, 1997 - 3 p.m.  
NORTH STAND Covered  
ROW EE SEAT 01

**RUGBY WORLD CUP**  
By KDD  
PLAY OFF  
Third & Fourth  
Place  
Saturday, 27th June, 1999  
PRICE \$50.00  
Ariadne Stand

**WALE'S '99**  
RUGBY WORLD CUP 1999  
WINNER MATCH  
THE FINAL  
GATE 3 STAIR S25  
BLOCK U6  
ROW 5 SEAT 7

**RUGBY WORLD CUP**  
By KDD  
AUSTRALIAN RUGBY FOOTBALL UNION LTD.  
BALLYMORE  
SUNDAY 14th JUNE 3 PM  
ARIADNE STAND  
K 123

**RUGBY WORLD CUP 1995**  
Newlands  
11 JUN 1995 KICK OFF 13:00  
QUARTER FINAL  
PRICE R150.00  
BLOCK U6  
ROW 6 SEAT 723

**RUGBY WORLD CUP**  
SCOTLAND  
v  
JAPAN  
SATURDAY 12TH JUNE 1999  
PRICE £17

**RUGBY WORLD CUP**  
By KDD  
PLAY OFF  
Third & Fourth  
Place  
Saturday, 27th June, 1999  
PRICE \$50.00  
Ariadne Stand

**RUGBY WORLD CUP**  
By KDD  
SCOTLAND v. ZIMBABWE  
ATHLETIC PARK, WELLSINGTON  
SATURDAY 20th MAY, 1997 at 2.00 p.m.  
MAIN GRANDSTAND  
BLOCK G  
ROW 4 SEAT 441

**RUGBY WORLD CUP**  
AUSTRALIA v. ARGENTINA  
FRIDAY, 4th OCTOBER, 1991  
KICK-OFF: 3.00 p.m.  
PRICE \$100

**RUGBY WORLD CUP**  
IRELAND v JAPAN  
AT LANGDOCK ROAD  
WEDNESDAY, 24th OCTOBER 1981 KICK OFF 3.00 P.M.  
NORTH TERRACE  
PRICE 1983.00  
PLEASE RETAIN THIS PORTION

**RUGBY WORLD CUP**  
By KDD  
LANCASTER PARK  
New Zealand v. Fiji  
WEDNESDAY, 27th MAY, 1987  
STARTING TIME 3 P.M.  
No. 1 Ext. Stand  
Row I No. 144  
PRICE \$15

**RUGBY WORLD CUP**  
IRELAND v ZIMBABWE  
AT LANGDOCK ROAD  
FRIDAY 4th OCTOBER 1981 KICK OFF 3.00 P.M.  
EAST UPPER STAND  
PRICE 1983.00

**RUGBY WORLD CUP**  
By KDD  
IRELAND v. ZIMBABWE  
Saturday, 23rd May, 1987 - 1 p.m.  
Gate No. 2  
Only entrance for this ticket is  
Seamans Avenue

**RUGBY WORLD CUP**  
By KDD  
NEW ZEALAND v. ARGENTINA  
SATURDAY 20th MAY 1987 KICK OFF 17:00  
PRICE R60.00  
BLOCK U6  
ROW 6 SEAT 066

**RUGBY WORLD CUP**  
WALE'S '99  
WEST STAND  
BLOCK U27

**RUGBY WORLD CUP**  
By KDD  
QUARTER FINAL  
WINNER POOL D v. WINNER POOL E  
Sat. 26th October 1999 12.00 p.m.  
GATE 7 STAIR S9 LEVEL 6 AISLE 627

**RUGBY WORLD CUP**  
By KDD  
AUSTRALIAN RUGBY FOOTBALL UNION LTD.  
BALLYMORE  
SUNDAY 14th JUNE 3 PM  
ARIADNE STAND  
K 131

# INDEX

Welcome from Martin Snedden, CEO, RNZ 2011	2
Welcome from Bernard Lapasset, Chairman, RWCL	3
Quick facts about RWC 2011 Ticketing	5
Match Schedule	6
Organisations responsible for ticketing RWC 2011	8
Number of Tickets	9
Ticket Sales Phases	11
Phase 1: Venue and Team Pool Packs	12
Phase 2: Individual Tickets	12
Phase 3: Ballots for semi-finals and the Final	13
Phase 4: General On-Sale	13
Match Venues	14
Ticket Price Categories	28
Ticket Prices	30

*New Zealand 2011*

# HERE WE GO!



This is the moment that Rugby fans in New Zealand and around the world have been waiting for; applications for tickets to Rugby World Cup 2011 (RWC 2011) open on Tuesday, April 27 2010, a day that marks 500 days until the start of the Tournament.

Finally, fans have the chance to secure their place at the greatest sporting event in New Zealand's history. To be right there in the stands, amongst the crowd. To be part of the festival and the spectacle. To experience the electric atmosphere as the best teams in the world compete for Rugby's ultimate prize – the Webb Ellis Cup.

This is a landmark event for New Zealand. Since the rights to host RWC 2011 were secured nearly five years ago, Rugby New Zealand 2011 Ltd (RNZ 2011), together with Rugby World Cup Ltd (RWCL), the New Zealand Rugby Union (NZRU), the New Zealand Government and regions around the country have been working tirelessly to prepare. Thanks to everyone's efforts, the venues, logistics and details are coming together. The stage is set for fans from around the world to play their part.

When RWC 2011 shines its spotlight on New Zealand, it will give us a chance to showcase our national pride, our natural heritage, our culture, and our legendary Kiwi hospitality. Together we will host the

best Rugby Tournament the world has ever seen. And together we will enjoy the benefits this global phenomenon will deliver to our country, and will continue delivering well into the future.

With the match schedule for RWC 2011 firmly in place and venues confirmed the question that has been most on fan's lips is "How do I get a ticket to a game?". Today we answer that question.

The ticketing programme we set out today is the product of our guiding philosophy of striking a balance between:

- ensuring as many New Zealanders as possible can attend matches while at the same time opening our arms to tens of thousands of international visitors.
- rewarding a passionate and loyal New Zealand Rugby Community while ensuring tickets to every match are available to the wider public and;
- ensuring a successful commercial programme for Tournament owner RWCL

to fund the global Game while ensuring broad access to tickets for New Zealand and international fans.

Today we ask New Zealanders for their voice, their passion and their 100% support. Today we ask Rugby fans around the world to come and experience what we believe will be the best Rugby Tournament the world has ever seen.



**Martin Snedden**  
CEO  
Rugby New Zealand 2011 Limited

The launch of the RWC 2011 ticketing programme is a significant milestone for the Tournament, the moment that the global Rugby community has been waiting for.



In a little under 18 months fans from around the globe will unite in New Zealand to celebrate a festival of Rugby that will be enjoyed by more people in more countries than ever before, writing another memorable chapter in the Rugby World Cup success story.

An exciting air of anticipation has been generated throughout the global Rugby family as New Zealand in 2011 will offer an irresistible mix of world class Rugby and the unique, colourful Rugby experience that only a country with such a rich Rugby tradition can offer.

The teams and more than 60,000 travelling supporters can look forward to a special welcome and wonderful hospitality from all the host regions, while a "Stadium of Four Million" New Zealanders will ensure that the Tournament captures the hearts and minds like no other event in New Zealand.

Of course the overall success of the event depends largely on a policy of reasonable pricing which acknowledges the prestigious nature of the event while

keeping it affordable to both domestic and international supporters. I am delighted to say that the Rugby World Cup 2011 ticketing policy achieves those goals. Fans can support their team throughout the pool phase or watch all matches in their home city.

Already demand for Rugby's showpiece Tournament is unprecedented. Sales of Official Tournament Travel and Hospitality programmes are already ahead of projections with sales exceeding those at the same point before Rugby World Cup 2007.

Furthermore, Rugby World Cup Limited is confident that travelling fans will experience an exceptionally run Tournament. The Rugby New Zealand 2011 Organising Body, working alongside RWCL, is well advanced with its planning. Venue planning and the volunteer, media and legacy programmes are all on schedule.

On the field I am happy to announce that the qualifying process for RWC 2011 is nearing its climax. All but two of the 20 teams have

been confirmed, while Russia have made history by qualifying for a Rugby World Cup for the first time. The play-offs later this year will bring to a close the qualifying process that has incorporated 79 teams and 185 matches.

Operationally of course much has still to be done but the launch of the ticketing programme represents another significant milestone in the Tournament's planning. The challenge now is to keep our collective eyes on the ball and ensure that we deliver what promises to be a hugely successful Rugby World Cup.

A handwritten signature in black ink, appearing to read "Bernard Lapasset", written over a white background.

**Bernard Lapasset**  
Chairman  
Rugby World Cup Ltd  
International Rugby Board



# QUICK FACTS ABOUT RWC 2011 TICKETING

- The gross capacity for all Rugby World Cup 2011 matches is **1.74 million tickets**.
- Total attendances for previous Rugby World Cup Tournaments were:

1987	600,000
1991	1 million
1995	1 million
1999	1.75 million
2003	1.8 million
2007	2.2 million

- Tournament owner, RWCL has access to up to **50% of tickets**, although many of these have already been released back for public sale.
- Tournament Organiser, RNZ 2011, will have more than a million tickets to sell.
- It is expected that over **700,000 tickets** will be made available for the first public phase of RWC 2011 ticketing.
- The New Zealand Rugby Community will have access to **one-third** of publicly available tickets from the first public phase of RWC 2011 ticketing.
- Following the launch of Official Travel and Hospitality Packages early in 2010, and fulfilment of offers to certain customer groups such as Venue and Season Members, tickets for RWC 2011 will go on sale to the global public in three sales phases starting in April 2010





# RUGBY WORLD CUP 2011

# MATC

## POOL A

Fri September 9	
New Zealand v Tonga	Auckland
Sat September 10	
France v Japan	North Shore
Wed September 14	
Tonga v Canada	Whangarei
Fri September 16	
New Zealand v Japan	Hamilton
Sun September 18	
France v Canada	Napier
Wed September 21	
Tonga v Japan	Whangarei
Sat September 24	
New Zealand v France	Auckland
Tues September 27	
Canada v Japan	Napier
Sat October 1	
France v Tonga	Wellington
Sun October 2	
New Zealand v Canada	Wellington

## POOL B

Sat September 10	
Scotland v Play-off winner	Invercargill
Sat September 10	
Argentina v England	Christchurch
Wed September 14	
Scotland v Georgia	Dunedin
Sat September 17	
Argentina v Play-off winner	Invercargill
Sun September 18	
England v Georgia	Christchurch
Sat September 24	
England v Play-off winner	Dunedin
Sun September 25	
Argentina v Scotland	Christchurch
Wed September 28	
Georgia v Play-off winner	Palmerston North
Sat October 1	
England v Scotland	Auckland
Sun October 2	
Argentina v Georgia	Palmerston North

## Quarter-final

Sat October 8	
QF1: Winner Pool C v 2nd Pool D	Wellington
QF2: Winner Pool B v 2nd Pool A	Christchurch
Sun October 9	
QF3: Winner Pool D v 2nd Pool C	Wellington
QF4: Winner Pool A v 2nd Pool B	Christchurch

## Semi-final

Sat October 15	
SF1: Winner QF1 v Winner QF2	Auckland
Sun October 16	
SF2: Winner QF3 v Winner QF4	Auckland



# H SCHEDULE

## POOL C

Sun September 11	
Ireland v USA	New Plymouth
Sun September 11	
Australia v Italy	Christchurch
Thurs September 15	
Russia v USA	New Plymouth
Sat September 17	
Australia v Ireland	Auckland
Tues September 20	
Italy v Russia	Nelson
Fri September 23	
Australia v USA	Wellington
Sun September 25	
Ireland v Russia	Rotorua
Tues September 27	
Italy v USA	Nelson
Sat October 1	
Australia v Russia	Christchurch
Sun October 2	
Ireland v Italy	Dunedin

## POOL D

Sat September 10	
Fiji v Namibia	Rotorua
Sun September 11	
South Africa v Wales	Wellington
Wed September 14	
Samoa v Namibia	Rotorua
Sat September 17	
South Africa v Fiji	Wellington
Sun September 18	
Wales v Samoa	Hamilton
Thurs September 22	
South Africa v Namibia	North Shore
Sun September 25	
Fiji v Samoa	Auckland
Mon September 26	
Wales v Namibia	New Plymouth
Fri September 30	
South Africa v Samoa	North Shore
Sun October 2	
Wales v Fiji	Hamilton

## Bronze Final

Fri October 21	
Loser SF1 v Loser SF2	Auckland

## Final

Sun October 23	
Winner SF1 v Winner SF2	Auckland

# ORGANISATIONS RESPONSIBLE FOR TICKETING RWC 2011

Rugby World Cup 2011 (RWC 2011) will be held in New Zealand from September 9 to October 23, 2011 and will consist of 48 matches to be played in 13 venues. 20 teams will participate for Rugby's greatest prize, The Webb Ellis Cup.

There will be approximately 1.65 million tickets available for purchase for the Tournament (including through the Official Travel and Hospitality Programme for RWC 2011). The Ticketing Policy for RWC 2011 has been developed by Tournament Organiser, Rugby New Zealand 2011 Limited (RNZ 2011) in conjunction with Tournament Owner, Rugby World Cup Limited (RWCL).



**RNZ 2011** as Tournament Organiser is responsible for ticket-only marketing to the **domestic and international general public**. Behind the scenes, RNZ 2011 is also responsible for implementing the technology platform, managing ticket quotas as well as ticket printing and distribution on behalf of the bodies responsible for ticketing RWC 2011.

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**Rugby Travel and Hospitality (RTH)** has been appointed by RWCL to create, manage and implement the Official Travel & Hospitality Programme for RWC 2011. Tickets marketed through these programmes are generally packaged with match hospitality and/or travel and accommodation. RTH is a joint venture company formed by Sodexo and the Mike Burton Group. For RWC 2007 in France, RTH delivered the most successful Official Travel & Hospitality programme of any Rugby World Cup to date with record numbers of supporters travelling to the Tournament and corporate consumers enjoying superb hospitality at all of the 48 matches.

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**RWCL** (the Rugby World Cup arm of the International Rugby Board), the Tournament owner, directly manages ticketing for **RTH NZ, Teams and Officials, Worldwide Partners, Official Sponsors, and Tournament Suppliers**. Income from the RWC Commercial Programme is the International Rugby Board's (IRB) primary source of revenue for the funding of Rugby development worldwide. Ninety-five percent of all money distributed by the IRB for global development comes from RWC revenue. These funds underpin the IRB's strategic investments programme including High Performance funding and development grants. Tickets are a central component of many of RWCL's Commercial Programmes.

# NUMBER OF TICKETS

RWC 2011 consists of 48 matches at 13 venues around New Zealand, including 40 pool matches, four quarter-finals, two semi-finals, the Bronze Final and the Final.

## TOTAL CAPACITY

The exact gross capacity for each of the 13 venues is not yet finalised. This is due to the fact that some venues are still under construction and final venue audits have yet to be completed. However, it is anticipated the gross capacity will be in the region of 1.75 million tickets.

The approximate gross capacities of each venue is as follows:

Stadium	Host city	Capacity*	Matches	Total
Eden Park	Auckland	60,000	9	540,000
Stadium Christchurch	Christchurch	45,081	7	315,567
Wellington Regional Stadium	Wellington	40,055	7	280,385
Rotorua International Stadium	Rotorua	26,000	3	78,000
Waikato Stadium	Hamilton	31,724	3	95,172
North Harbour Stadium	Auckland	30,000	3	90,000
Dunedin (TBC)**	Dunedin	28,713**	3	86,139
Stadium Taranaki	New Plymouth	25,653	3	76,959
Northland Events Centre	Whangarei	19,712	2	39,424
Trafalgar Park	Nelson	20,000	2	40,000
Arena Manawatu	Palmerston North	17,527	2	34,290
Rugby Park	Invercargill	19,000	2	38,000
McLean Park	Napier	16,000	2	32,000
<b>Total</b>			<b>48</b>	<b>1,746,700</b>

\* Approximate and subject to change

\*\* The Dunedin venue is yet to be confirmed. Capacity specified is for Carisbrook. Ticket applications for matches in Dunedin will be fulfilled for either Carisbrook or the new Otago Stadium.

## NET CAPACITY

The net capacity is determined by subtracting "Accredited and Contingency Tickets" (which includes seats reserved for media tribunes, Tournament VIPs, seats blocked due to obstructed views as well as tickets held back from sale until final venue seating audits can be completed at venues still under construction) from Total Capacity. Total Accredited and Contingency seats are currently estimated at approximately 100,000 tickets. It is important to note that some of these tickets will become available for sale once venues are completed, and exact seating numbers can be confirmed.

The net capacity is currently estimated at **1,650,000**.

## NUMBER OF TICKETS CONT.

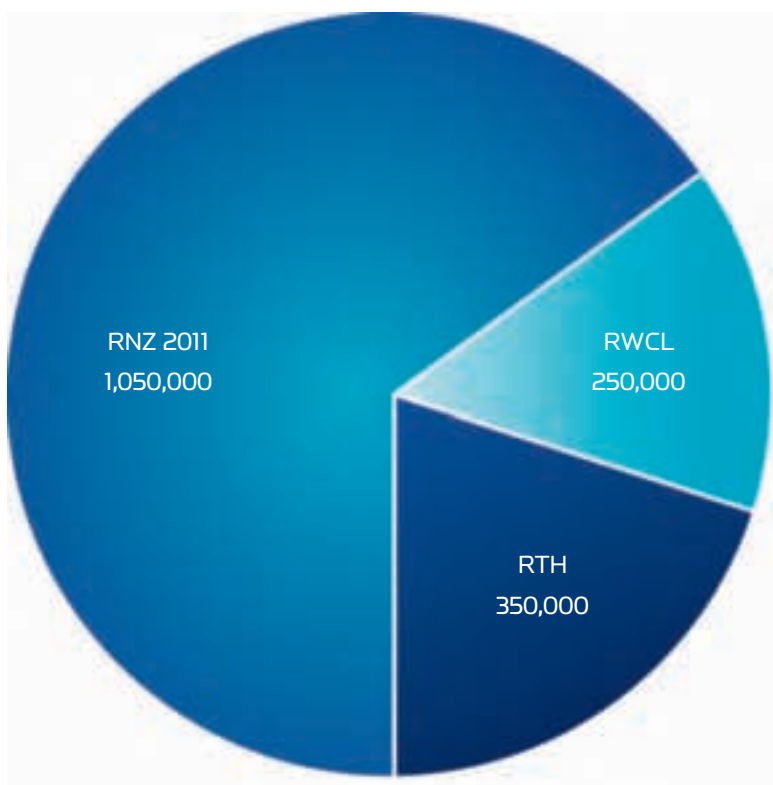
### TICKET ALLOCATIONS

Consistent with previous Tournaments, the local organising committee is contracted to provide RWCL with access to up to 50% of tickets for each match. RWCL's allocation includes tickets set aside for RTH for Official Travel & Hospitality Packages.

The experience from 2003 and 2007 suggests that RWCL will use a significant proportion of its allocation for knock-out and major pool matches. However it will use fewer tickets for other pool matches. RNZ 2011 has worked closely with RWCL and RTH in recent months to maximise the number of tickets available for public sale, while at the same time ensuring sufficient inventory remains to support the Commercial Programme. RNZ 2011 is grateful to both organisations for releasing a substantial number of tickets so far out from the Tournament.

The following represents the current split of tickets between bodies responsible for ticketing RWC 2011:

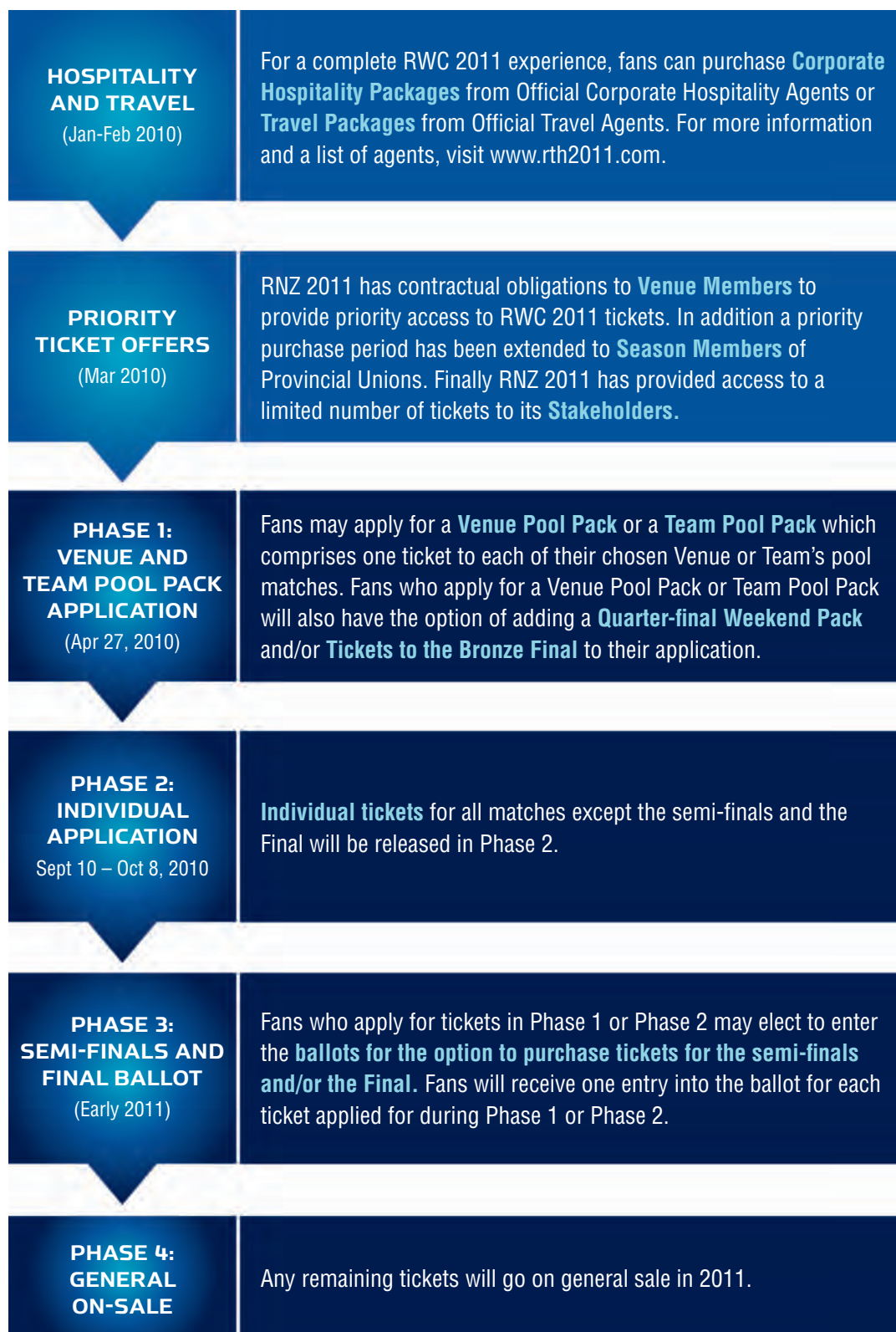
SALEABLE TICKETS = 1,650,000



As the Tournament draws closer it is expected that further tickets will be released to RNZ 2011 and will be available for sale to the general public.

# TICKET SALES PHASES

Following the launch of Official Travel and Hospitality Packages early in 2010, and fulfilment of priority ticket offers to certain customer groups, tickets for Rugby World Cup 2011 (RWC 2011) will go on sale to the global public in three sales phases starting in April 2010.



# PHASE 1: VENUE AND TEAM POOL PACKS

During Phase 1 of RWC 2011 Ticketing, fans from New Zealand and around the world can apply for Venue and Team Pool Pack.

## NUMBER OF TICKETS

It is anticipated that at least **750,000 tickets** will be made available during Phase 1. The **New Zealand Rugby Community** will have access to **one-third** of available packs during this phase.

## PACKS

**Venue Pool Packs** comprise one ticket to each RWC 2011 pool match at a venue of choice.

**Team Pool Packs** comprise one ticket to each RWC 2011 pool match for a team of choice.

Fans who apply for a Venue or Team Pool Pack will also have the option of adding a **Quarter-final Weekend Pack** (which comprises one ticket to each RWC 2011 quarter-final match in either Wellington or Christchurch) and/or tickets to the **Bronze Final** at Eden Park.

## APPLICATION PROCESS

Fans may submit a Venue or Team Pool Pack application online at [rugbyworldcup.com/tickets](http://rugbyworldcup.com/tickets) or via a paper form contained in the Official Ticketing Guide.

The New Zealand Rugby Community may apply from 9am Monday, April 19 2010. The Global Public may apply from 9am (NZ) Tuesday, April 27 2010.

The application period for Phase 1 for both the New Zealand Rugby Community and the Global Public closes at **5pm (NZ) Friday, May 21 2010**.

At that stage we will begin processing applications.. In the event that demand exceeds availability, applications will be randomly selected. Notification of the outcomes of applications will be issued on or before Tuesday June 30 2010.

## THE NEW ZEALAND RUGBY COMMUNITY

The **New Zealand Rugby Community** will have access to one-third of available tickets during Phase 1. This is a similar offer afforded to the Australian Rugby Community in 2003 and to the European Rugby Community in 2007

The New Zealand Rugby Community is defined as '*All registered players, coaches, team management, referees, volunteers, employees, administrators, members and season pass holders of NZRU, NZRU members, NZRU associate members, Rugby clubs, schools and related Rugby organisations*'.

Applications from the New Zealand Rugby Community will be processed first. In the event that an application received from a member of the New Zealand Rugby Community is unsuccessful, that application will be added to those from the global public. In addition any packs not taken up within the Rugby Community allocation will be added to the global public.

# PHASE 2: INDIVIDUAL TICKETS

Individual tickets for every match except the semi-finals and the Final will be released in Phase 2, (Sept 10 - Oct 8, 2010).

## PHASE 2: KEY FEATURES

### PAYMENT PLAN

New Zealand residents who are successful in their ticket applications have the opportunity to pay for their pack in monthly instalments over three months. An administration fee of \$25 will be payable for this service.

### TICKET LIMITS

Individuals may apply for tickets up to a limit of four tickets per match for any match excluding the semi-finals and the Final.. Fans may apply for multiple matches. Applications will be accepted from different individuals within the same household.

### CHILDREN'S PRICES

Children's prices are available for Venue Pool Packs and the Bronze Final within categories D and GA (depending on categories available at each venue).. A child must be aged 16 or under on September 1, 2011.

### CHOOSE NEXT BEST AVAILABLE SEATING OPTION

Ticket availability is very limited within some categories for some matches. To give yourself the best chance of securing packs, we recommend that you request to receive the "next best available" category should your selected category not be available for some or all matches for which you are applying for. In this instance, a lower priced category(ies) may be allocated, subject to availability. Prices charged will be adjusted accordingly.

### PAYMENT OPTIONS



RWC 2011 prefers MasterCard. Using a MasterCard to apply for RWC 2011 tickets will earn double entries into the ballots for the option to purchase semi-finals and Final tickets. Other credit, prepaid and debit cards (with credit card functionality) are also accepted. MasterCard has developed the RWC 2011 MasterCard ANZ Prepaid Card for those who would prefer not to use credit cards. The RWC 2011 MasterCard ANZ Prepaid Card is available at any ANZ branch.

MasterCard is a registered trademark of MasterCard International Incorporated.

## PHASE 3: BALLOTS FOR SEMI-FINALS AND THE FINAL

It is expected that the ballots will run in early 2011.

## PHASE 4: GENERAL ON-SALE

Any remaining tickets will go on general sale around mid-2011.

# MATCH VENUES







# EDEN PARK

AUCKLAND

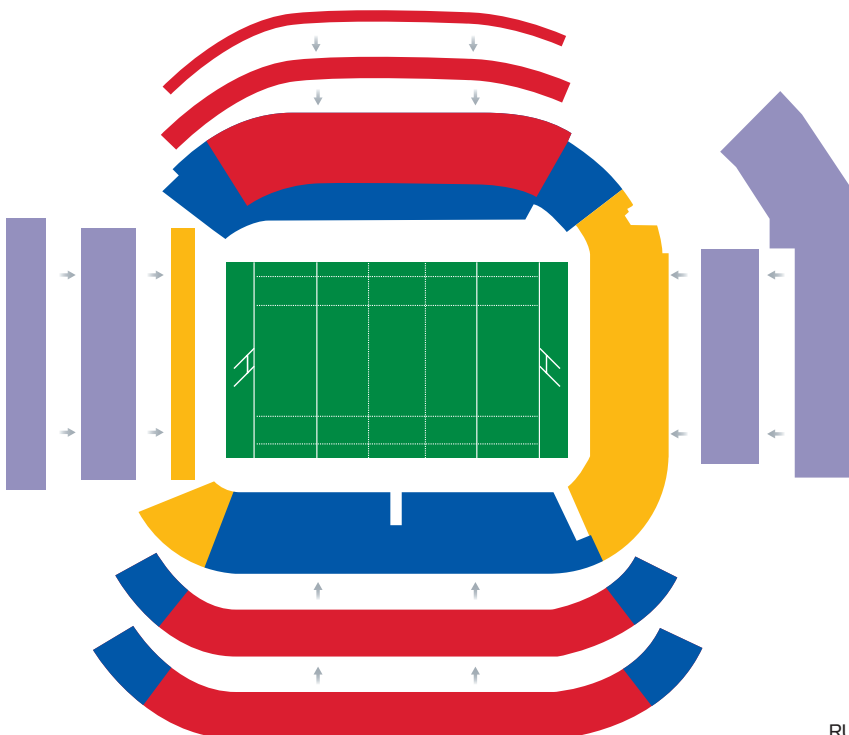
On September 9 2011, Eden Park kicks off with the RWC 2011 Opening Ceremony followed by what is sure to be a spine tingling opening match between New Zealand and Tonga. Numerous important pool matches follow, including Australia v Ireland, New Zealand v France, the Pacific clash of the Titans with Fiji v Samoa, and England v Scotland. The eyes of the world will then fall on Eden Park for the semi-finals, the Bronze Final and the Final. This world-class stadium will witness some of the best match-ups of the Tournament. With its recent upgrade, there's no better centre stage for the biggest sporting event in New Zealand's history.



## MATCHES

Fri Sept 9	New Zealand v Tonga
Sat Sept 17	Australia v Ireland
Sat Sept 24	New Zealand v France
Sun Sept 25	Fiji v Samoa
Sat Oct 1	England v Scotland
Sat Oct 15	Semi-final 1: W QF1 v W QF2
Sun Oct 16	Semi-final 2: W QF3 v W QF4
Fri Oct 21	Bronze Final
Sun Oct 23	Final

## SEATING MAP



APPROXIMATE TOTAL  
NUMBER OF TICKETS **60,000**

Category	Tickets
<b>A</b>	20,161
<b>B</b>	14,163
<b>C</b>	15,430
<b>D</b>	10,246



# WELLINGTON REGIONAL STADIUM

WELLINGTON

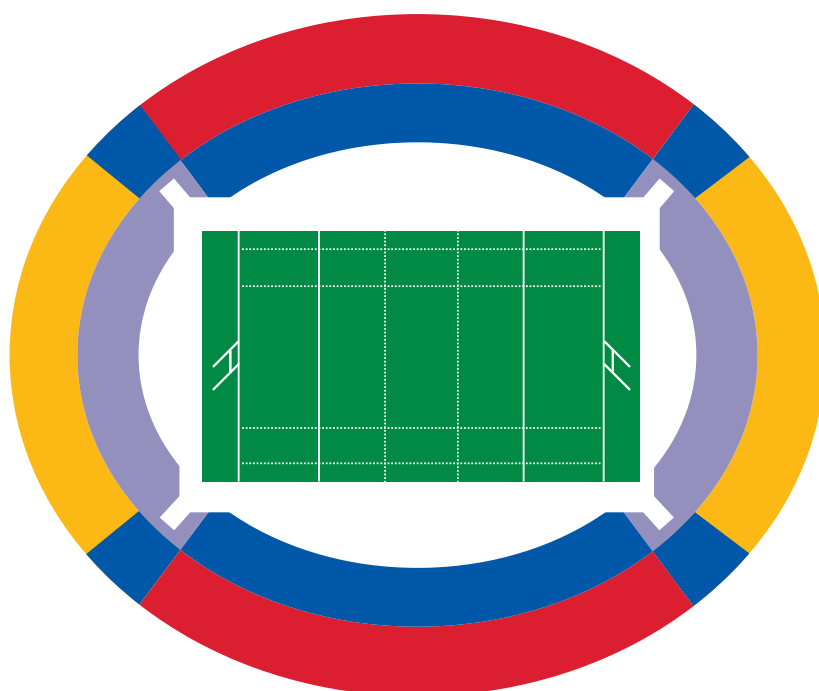


Wellington Regional Stadium opens with South Africa v Wales setting the capital on fire, followed by the current World Champions taking on the Fijians. Then comes a series of matches featuring more of the big guns, with both Australia and France taking the field. The pool stage wraps up with New Zealand v Canada. The following weekend will see two huge quarter-final matches between teams from Pools C and D.

## MATCHES

Sun Sept 11	South Africa v Wales
Sat Sept 17	South Africa v Fiji
Fri Sept 23	Australia v USA
Sat Oct 1	France v Tonga
Sun Oct 2	New Zealand v Canada
Sat Oct 8	Quarter-final 1: W Pool C v RU Pool D
Sun Oct 9	Quarter-final 3: W Pool D v RU Pool C

## SEATING MAP



APPROXIMATE TOTAL  
NUMBER OF TICKETS **40,055**

Category	Tickets
<b>A</b>	14,983
<b>B</b>	8,704
<b>C</b>	7,233
<b>D</b>	9,135



# STADIUM CHRISTCHURCH

CHRISTCHURCH

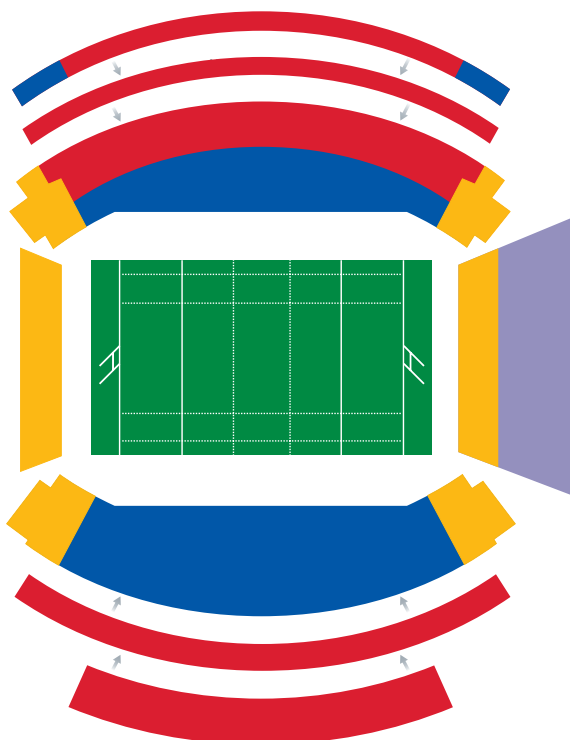
The second largest stadium in New Zealand, Stadium Christchurch is in great shape after its recent makeover. It opens with one of the matches of the Tournament – Argentina v England. Next, the fiercely competitive Wallabies take on passionate Italians. England, Australia and Argentina return for further pool matches against Georgia, Russia and Scotland respectively.



## MATCHES

Sat Sept 10	Argentina v England
Sun Sept 11	Australia v Italy
Sun Sept 18	England v Georgia
Sun Sept 25	Argentina v Scotland
Sat Oct 1	Australia v Russia
Sat Oct 8	Quarter-final 2: W Pool B v RU Pool A
Sun Oct 9	Quarter-final 4: W Pool A v RU Pool B

## SEATING MAP



APPROXIMATE TOTAL  
NUMBER OF TICKETS **45,081**

Category	Tickets
<b>A</b>	19,101
<b>B</b>	13,565
<b>C</b>	7,491
<b>D</b>	4,924



# NORTHLAND EVENTS CENTRE

WHANGAREI

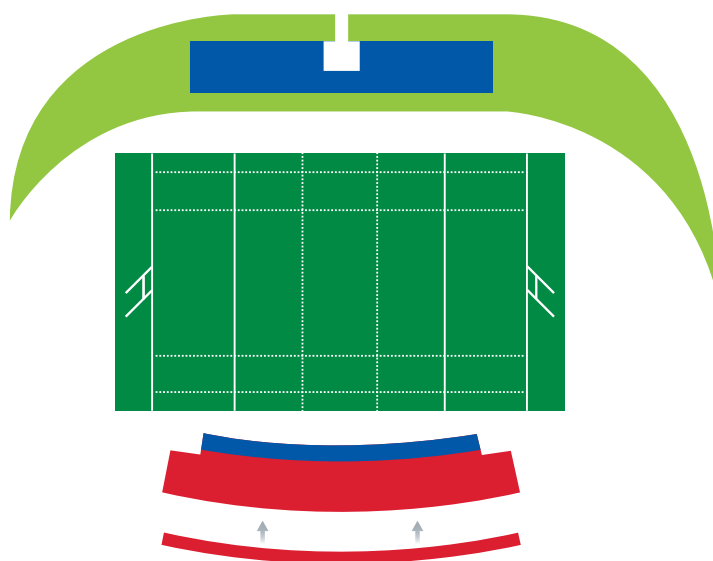


Northland Events Centre is Northland's multi-purpose sports hub. Tonga will play two pool matches here – one of which is against Canada – locals have the perfect opportunity to 'paint the town red' to welcome their visitors to New Zealand. In return they can expect a true spectacle of Pacific-style Rugby.

## MATCHES

Wed Sept 14	Tonga v Canada
Wed Sept 21	Tonga v Asia 1

## SEATING MAP



APPROXIMATE TOTAL  
NUMBER OF TICKETS **19,712**

Category	Tickets
<b>A</b>	2,112
<b>B</b>	3,600
<b>GA</b>	14,000



# NORTH HARBOUR STADIUM

AUCKLAND

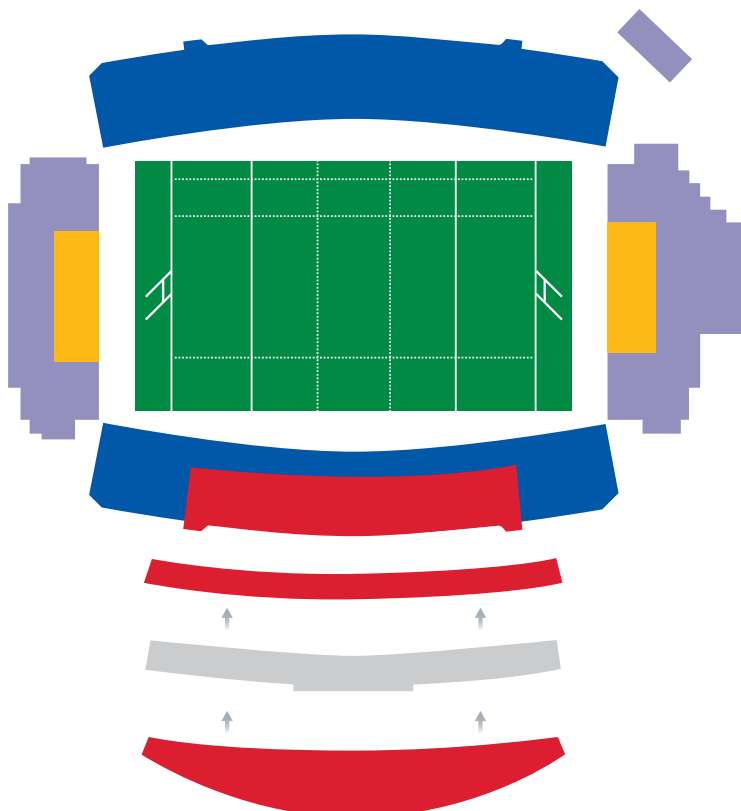
Less than 15 km from Auckland city centre, and just ten minutes walk from the Albany Park n' Ride Station, North Harbour Stadium is perfectly positioned to play host to RWC 2011. First up this year's 6 Nations Grand Slam Champions, France, bringing their own brand of European flair, followed by two matches featuring current World Champions South Africa who'll be looking to stamp their authority on the Tournament early on.



## MATCHES

Sat Sept 10	France v Asia 1
Thurs Sept 22	South Africa v Namibia
Fri Sept 30	South Africa v Samoa

## SEATING MAP



APPROXIMATE TOTAL  
NUMBER OF TICKETS **30,000**

Category	Tickets
<b>A</b>	8,005
<b>B</b>	11,623
<b>C</b>	4,000
<b>D</b>	6,372



# WAIKATO STADIUM

HAMILTON

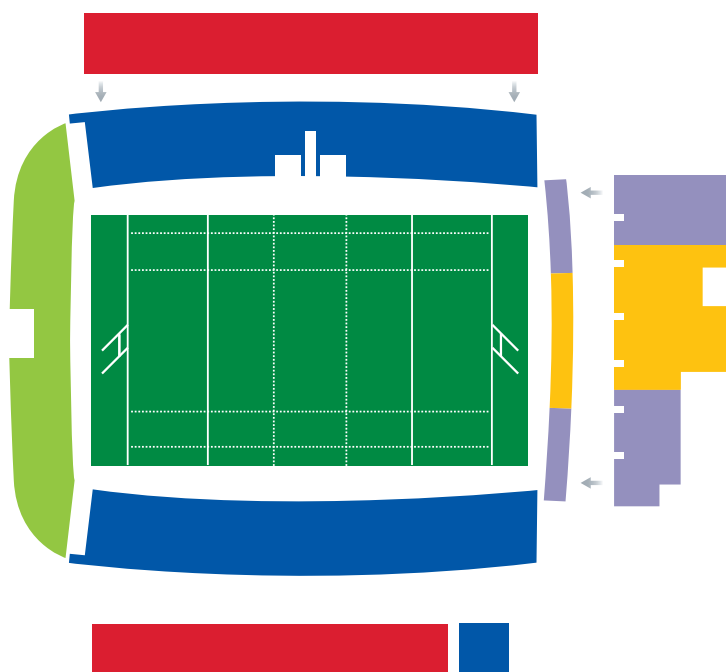


Waikato Stadium was officially opened in 2002. There will be huge anticipation when home side, New Zealand takes on the qualifier from Asia. The following match sees the Welsh take centre stage. They take on two of the best teams in the Pacific – Samoa and Fiji, both of whom have been victorious against the Welsh in previous tournaments. Look forward to some incredible singing from the stands.

## MATCHES

Fri Sept 16	New Zealand v Asia 1
Sun Sept 18	Wales v Samoa
Sun Oct 2	Wales v Fiji

## SEATING MAP



APPROXIMATE TOTAL  
NUMBER OF TICKETS **31,724**

Category	Tickets
<b>A</b>	7,660
<b>B</b>	12,130
<b>C</b>	3,344
<b>D</b>	3,472
<b>GA</b>	5,118



# ROTORUA INTERNATIONAL STADIUM

ROTORUA

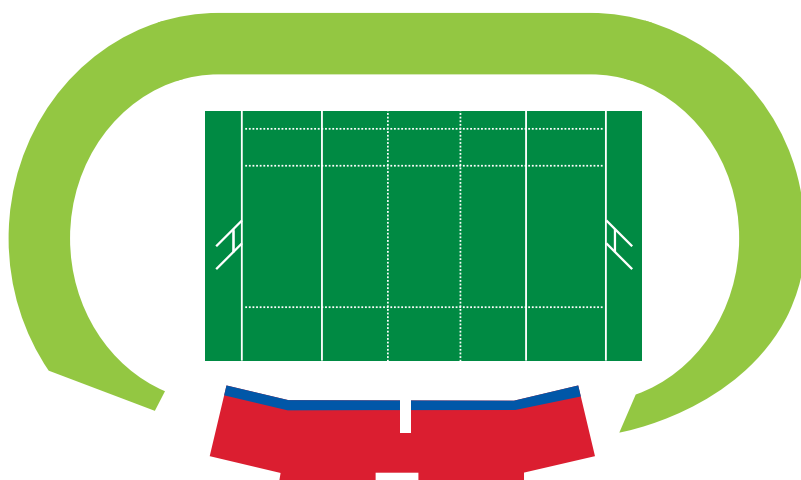
Rotorua International Stadium will see a big influx of Fijian and Samoan supporters over two exciting matches. Then the Irish arrive en masse to take on the Russians. Expect a happy sea of emerald green and an epic atmosphere inside the ground.



## MATCHES

Sat Sept 10	Fiji v Namibia
Wed Sept 14	Samoa v Namibia
Sun Sept 25	Ireland v Russia

## SEATING MAP



APPROXIMATE TOTAL  
NUMBER OF TICKETS **26,000**

Category	Tickets
<b>A</b>	4,841
<b>B</b>	777
<b>GA</b>	20,382



# STADIUM TARANAKI

NEW PLYMOUTH

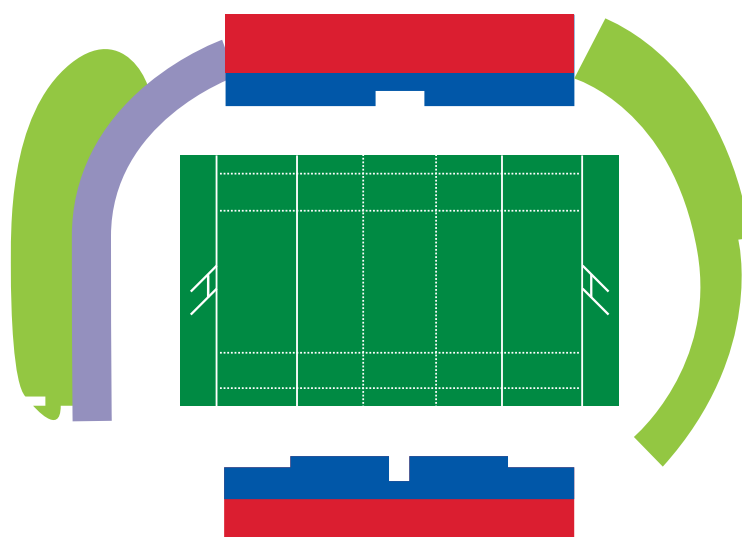


Two big European sides will ramp up Stadium Taranaki's excitement levels to fever-pitch. First Ireland take on the USA. Then Russia play their first ever RWC match against the USA. Finally the Welsh come to town promising their usual brand of crowd-pleasing Rugby. There have been some big celebrations at Stadium Taranaki, but nothing like the passion, energy, and excitement that RWC 2011 will bring.

## MATCHES

Sun Sept 11	Ireland v USA
Thurs Sept 15	Russia v USA
Mon Sept 26	Wales v Namibia

## SEATING MAP



APPROXIMATE TOTAL  
NUMBER OF TICKETS **25,653**

Category	Tickets
<b>A</b>	6,147
<b>B</b>	4,064
<b>D</b>	3,112
<b>GA</b>	12,330





# MCLEAN PARK

NAPIER

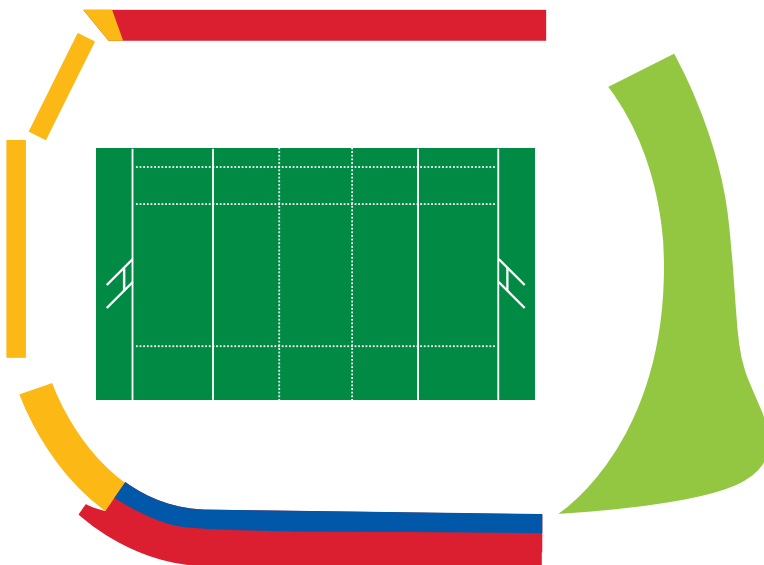
The world's most easterly international stadium, McLean Park will be packed to the rafters for the pure class of the French as they face Canada. With fans arriving from across the world there is really no better place to experience the atmosphere and excitement of RWC 2011.



## MATCHES

Sun Sept 18	France v Canada
Tues Sept 27	Canada v Asia 1

## SEATING MAP



APPROXIMATE TOTAL  
NUMBER OF TICKETS **16,000**

Category	Tickets
<b>A</b>	4,977
<b>B</b>	822
<b>C</b>	2,933
<b>GA</b>	7,268



# ARENA MANAWATU

PALMERSTON NORTH



Arena Manawatu will rock when the top European qualifier takes on the Play-off Winner. Expect thrills, tries, and tough competition. Then it's the turn of the passionate Pumas, setting out to better their RWC 2007 third-place finish in a match that should leave no seat unfilled.

## MATCHES

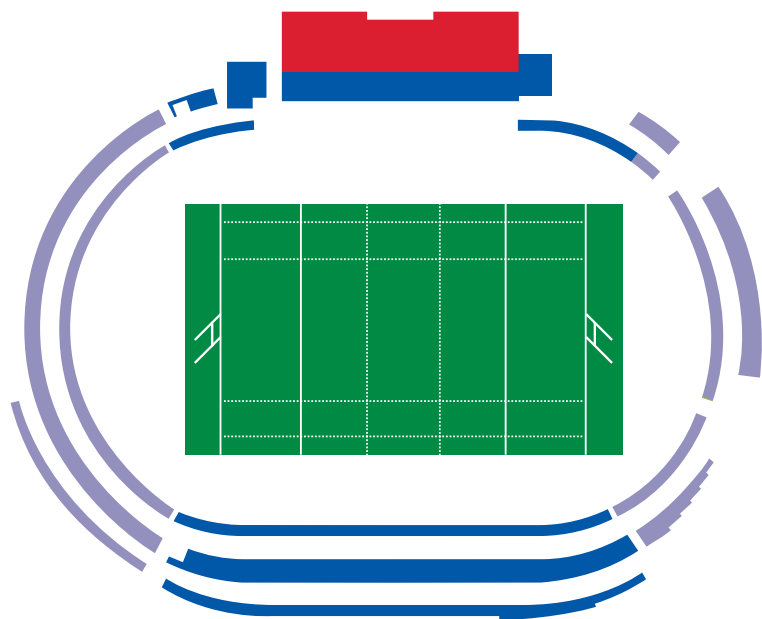
Wed Sept 28

Georgia v Play-off Winner

Sun Oct 2

Argentina v Georgia

## SEATING MAP



APPROXIMATE TOTAL  
NUMBER OF TICKETS **17,527**

Category	Tickets
<b>A</b>	2,320
<b>B</b>	9,529
<b>D</b>	5,678



# TRAFALGAR PARK

NELSON

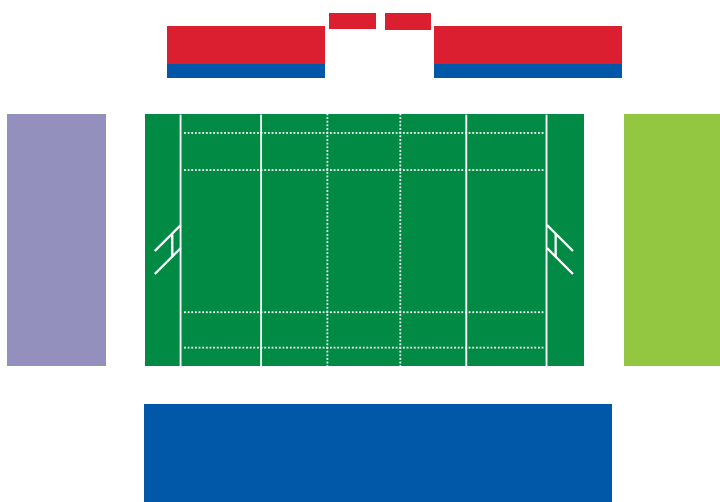
Nelson will transform into 'Little Italy' for two exciting matches, and has promised to turn the town red, white and green to welcome Italian fans as well as those from Russia and USA. And with sunny Nelson sporting great wine, olives and a Mediterranean climate of its own, they're likely to feel very at home. Legions of local Kiwis will also be there, showing their support and adding to the spectacle.



## MATCHES

Tues Sept 20	Italy v Russia
Tues Sept 27	Italy v USA

## SEATING MAP



APPROXIMATE TOTAL  
NUMBER OF TICKETS **20,000**

Category	Tickets
<b>A</b>	1,532
<b>B</b>	10,468
<b>D</b>	3,000
<b>GA</b>	5,000



# CARISBROOK OR OTAGO STADIUM

DUNEDIN



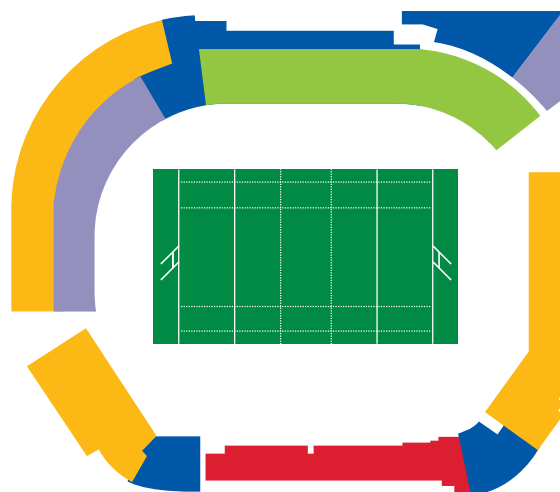
Either Carisbrook or the purpose-built Otago Stadium will host four of the very best Northern Hemisphere teams, Scotland, England, Italy and Ireland. Scotland v Georgia lead the charge, with the Scottish pride and passion sure to draw the crowds. The English then take on the Play-off Winner – a great chance to watch the towering English pack in action. And finally the Irish compete with Italy. That's four of the Six Nations in one action-packed venue.

## MATCHES

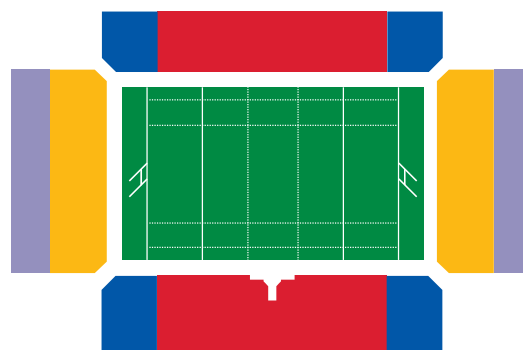
Wed Sept 14	Scotland v Georgia
Sat Sept 24	England v Play-off Winner
Sun Oct 2	Ireland v Italy

## SEATING MAP

CARISBROOK



OTAGO STADIUM



Successful applications for matches in Dunedin, will be fulfilled for either Carisbrook or the new Otago Stadium depending on what venue is confirmed.

APPROXIMATE TOTAL  
NUMBER OF TICKETS **28,713**  
CARISBROOK

Category	Tickets
<b>A</b>	3,142
<b>B</b>	4,650
<b>C</b>	11,463
<b>D</b>	4,258
<b>GA</b>	5,200



# RUGBY PARK

INVERCARGILL

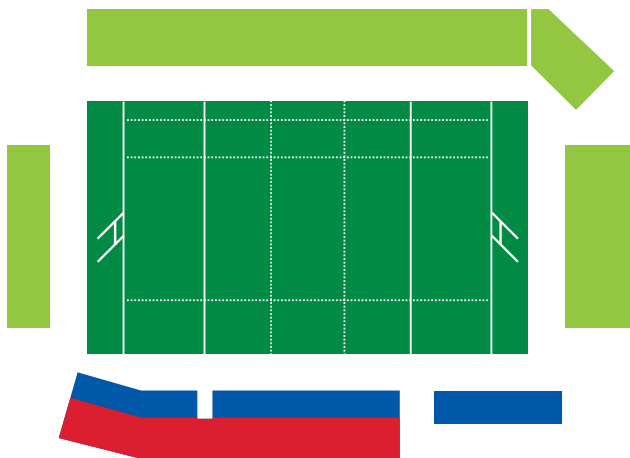
Invercargill will turn blue as the Scots and the Argentineans come to the city, both taking on the Play-off Winner in what are destined to be two great matches. Rugby Park should be packed to the rafters, and a party atmosphere is sure to prevail.



## MATCHES

Sat Sept 10	Scotland v Play-off Winner
Sat Sept 17	Argentina v Play-off Winner

## SEATING MAP

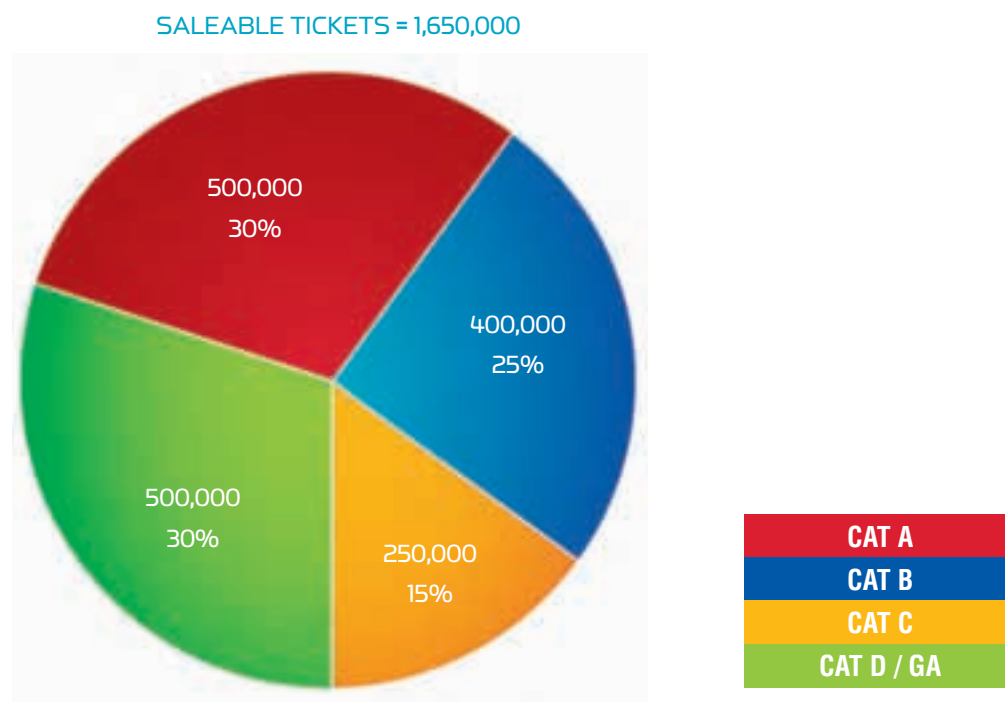


APPROXIMATE TOTAL  
NUMBER OF TICKETS **19,000**

Category	Tickets
<b>A</b>	2,585
<b>B</b>	2,422
<b>GA</b>	13,993

# TICKET PRICE CATEGORIES

There are five price categories; A, B, C, D and GA (General Admission). Not all price categories are available at each venue. A is the highest priced category available at a venue, with D or GA the lowest price of categories.



The following table highlights the comparison of tickets within each category with RWC 2007 and RWC 2003.

RWC	CAT A	CAT B	CAT C	CAT D / GA
2011	30%	24%	16%	30%
2007	34%	30%	21%	16%
2003	49%	43%	7%	N/A

## WHEELCHAIR POSITIONS

Wheelchair positions will vary according to the layout of each stadium but are generally situated along the length of the field.

The wheelchair category is reserved for those spectators who require a wheelchair in order to attend the match. The location and number of spaces available varies by stadium. However regardless of where the seat is actually located, the price of a wheelchair ticket and person accompanying them to the match has been set at Category D prices.

Applicants with disabilities and/or who require wheelchair accessible seating should email [specialneeds@rwc2011ticketing.com](mailto:specialneeds@rwc2011ticketing.com) to request an application form. Alternatively they should call **0800 RUGBY11 (0800 784 2911)** or **+64 9 367 2011** from overseas or [mobile for assistance with their application](#).





# TICKET PRICES





Match	Teams	Match Date	Venue	A	B	C	D	D Child	GA*	GA Child
1	New Zealand v Tonga	LIMITED Fri Sept 9	Eden Park	NA	\$358	\$225	NA	NA	-	-
2	Scotland v Play-off Winner	Sat Sept 10	Invercargill	NA	NA	-	-	-	\$31	\$15
3	Fiji v Namibia	Sat Sept 10	Rotorua	\$72	NA	-	-	-	\$31	\$15
4	France v Japan	Sat Sept 10	North Harbour	\$97	\$77	\$51	\$41	\$20	-	-
5	Argentina v England	Sat Sept 10	Christchurch	\$256	\$194	\$143	NA	NA	-	-
6	Australia v Italy	Sun Sept 11	Christchurch	\$153	\$123	\$97	NA	NA	-	-
7	Ireland v USA	Sun Sept 11	New Plymouth	NA	\$77	-	\$41	\$20	\$31	\$15
8	South Africa v Wales	Sun Sept 11	Wellington	\$358	\$296	\$194	NA	NA	-	-
9	Samoa v Namibia	Wed Sept 14	Rotorua	\$72	NA	-	-	-	\$31	\$15
10	Tonga v Canada	Wed Sept 14	Whangarei	NA	NA	-	-	-	\$31	\$15
11	Scotland v Georgia	Wed Sept 14	Dunedin**	NA	\$77	\$51	\$41	\$20	-	-
12	USA v Russia	Thu Sept 15	New Plymouth	\$72	\$61	-	\$41	\$20	\$31	\$15
13	New Zealand v Japan	Fri Sept 16	Hamilton	NA	\$194	NA	NA	NA	\$61	\$31
14	Argentina v Play-off Winner	Sat Sept 17	Invercargill	NA	NA	-	-	-	\$31	\$15
15	South Africa v Fiji	Sat Sept 17	Wellington	\$153	\$123	\$97	\$66	\$34	-	-
16	Australia v Ireland	LIMITED Sat Sept 17	Eden Park	NA	NA	\$194	NA	NA	-	-
17	Wales v Samoa	Sun Sept 18	Hamilton	\$123	\$97	\$61	NA	NA	\$31	\$15
18	England v Georgia	Sun Sept 18	Christchurch	\$97	\$77	\$51	NA	NA	-	-
19	France v Canada	LIMITED Sun Sept 18	Napier	NA	NA	NA	-	-	\$31	\$15
20	Italy v Russia	Tue Sept 20	Nelson	NA	\$61	-	\$41	\$20	\$31	\$15
21	Tonga v Japan	Wed Sept 21	Whangarei	NA	\$61	-	-	-	\$31	\$15
22	South Africa v Namibia	Thu Sept 22	North Harbour	NA	\$77	\$51	\$41	\$20	-	-
23	Australia v USA	Fri Sept 23	Wellington	\$97	\$77	\$51	\$41	\$20	-	-
24	England v Play-off Winner	Sat Sept 24	Dunedin**	NA	NA	\$51	\$41	\$20	-	-
25	New Zealand v France	LIMITED Sat Sept 24	Eden Park	NA	\$358	\$225	NA	NA	-	-
26	Fiji v Samoa	Sun Sept 25	Eden Park	\$123	\$97	\$61	NA	NA	-	-
27	Ireland v Russia	Sun Sept 25	Rotorua	NA	NA	-	-	-	\$31	\$15
28	Argentina v Scotland	Sun Sept 25	Christchurch	\$153	\$123	\$97	NA	NA	-	-
29	Wales v Namibia	Mon Sept 26	New Plymouth	\$97	\$77	-	NA	NA	\$31	\$15
30	Canada v Japan	Tue Sept 27	Napier	NA	NA	NA	-	-	\$31	\$15
31	Italy v USA	Tue Sept 27	Nelson	NA	\$77	-	\$41	\$20	\$31	\$15
32	Georgia v Play-off Winner	Wed Sept 28	Palmerston North	NA	\$61	-	\$41	\$20	-	-
33	South Africa v Samoa	Fri Sept 30	North Harbour	NA	\$97	\$61	\$41	\$20	-	-
34	Australia v Russia	Sat Oct 1	Christchurch	\$97	\$77	\$51	NA	NA	-	-
35	France v Tonga	Sat Oct 1	Wellington	\$153	\$123	\$97	\$66	\$34	-	-
36	England v Scotland	LIMITED Sat Oct 1	Eden Park	NA	NA	\$194	NA	NA	-	-
37	Argentina v Georgia	Sun Oct 2	Palmerston North	NA	\$77	-	\$41	\$20	-	-
38	New Zealand v Canada	Sun Oct 2	Wellington	\$256	\$194	\$143	NA	NA	-	-
39	Wales v Fiji	Sun Oct 2	Hamilton	\$153	\$123	\$97	NA	NA	\$41	\$20
40	Ireland v Italy	Sun Oct 2	Dunedin**	NA	NA	\$97	NA	NA	-	-

## KNOCK-OUT MATCHES

QF 1	Winner Pool C v Runner-Up Pool D	LIMITED Sat Oct 8	Wellington	NA	NA	\$296	NA	-	-	-
QF 2	Winner Pool B v Runner-Up Pool A	LIMITED Sat Oct 8	Christchurch	NA	NA	\$296	NA	-	-	-
QF 3	Winner Pool D v Runner-Up Pool C	LIMITED Sun Oct 9	Wellington	NA	NA	\$296	NA	-	-	-
QF 4	Winner Pool A v Runner-Up Pool B	LIMITED Sun Oct 9	Christchurch	NA	NA	\$296	NA	-	-	-
SF 1	Winner QF 1 v Winner QF 2	Sat Oct 15	Eden Park	Those successful in the ballot will be notified in early 2011						
SF 2	Winner QF 3 v Winner QF 4	Sun Oct 16	Eden Park	Those successful in the ballot will be notified in early 2011						
BF	Runner-Up SF 1 v Runner-Up SF 2	Fri Oct 21	Eden Park	NA	\$296	\$194	\$97	\$49	-	-
Final	Winner SF 1 v Winner SF 2	Sun Oct 23	Eden Park	Those successful in the ballot will be notified in early 2011						

Please note not all price categories are available at each venue. NA - At time of print, tickets are not available in these price categories. **LIMITED** Number of tickets currently available for these matches are extremely limited. \*GA category refers to standing positions on either terraces or grass embankments. \*\* Successful applications for Dunedin matches will be fulfilled for either Carisbrook or the new Otago Stadium depending on what venue is confirmed. **For match times, please visit [rugbyworldcup.com/tickets](http://rugbyworldcup.com/tickets)**

**APPLICATIONS OPEN 9AM SEPTEMBER 10 AND CLOSE 5PM OCTOBER 8 2010 (NZT)**

RUGBY WORLD CUP 2011 WORLDWIDE PARTNERS

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