



Excellence with Values

BIMTECH
BIRLA INSTITUTE
OF MANAGEMENT TECHNOLOGY



stretch
connect
compete
win

placement brochure

20
15

Stretch, Connect, Compete, Win

In today's increasingly competitive and fast changing job market, the most valued attributes are sound domain competence, agility in converting learning opportunities, flexibility of approach and an ever-optimistic outlook on life. These virtues are fostered when students learn the art of connecting the dots by stretching themselves intellectually to the full, participate in competitions of different kinds inside and outside the campus and look eagerly forward to winning most of their bouts!

The mantra of Stretch-Connect-Compete-Win is fostered in BIMTECH in all its activities, preparing students for the real world ahead of them!

stre ch
connec
compe e
win l



To be known for **developing** ethical
global leaders and **entrepreneurs**
striving for sustainability and
inclusive **growth**

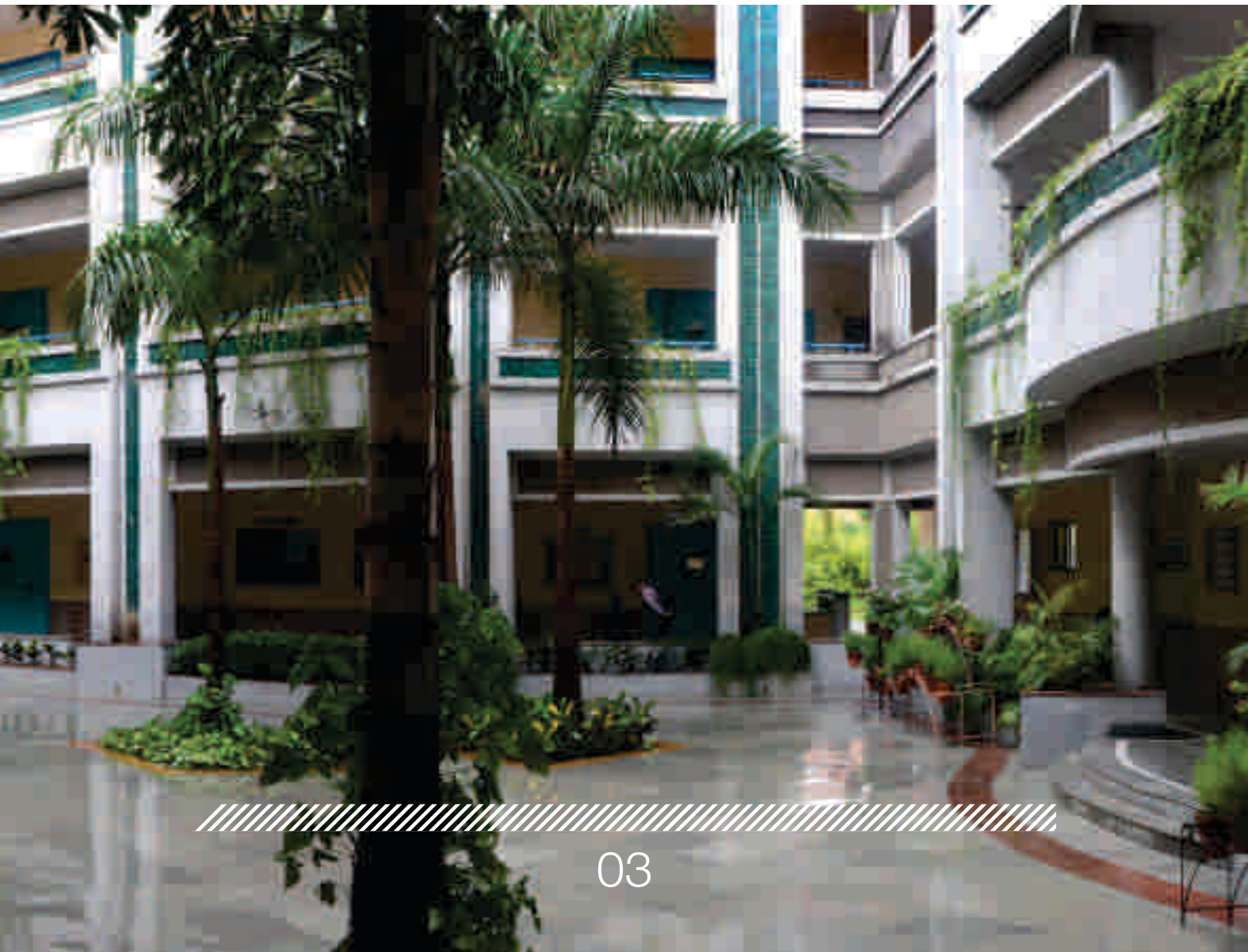


Dr. (Smt.) Sarala Birla & Syt. B.K. Birla



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A MORE INTERACTIVE DELIVERY OF LEARNING LINKING THE KNOWLEDGE BASE OF EXPERIENCED FACULTY WITH TECHNOLOGY MEDIATED RESOURCES OF ...





Dear Recruiters,

The winds of change are blowing through the corridors of institutions of higher learning in the country. Technology and the behavioural characteristics of the Generation Y have ensured that the old model of delivering academic inputs (class room lectures, case study, assignments etc.) to students solely in on “brick and mortar” mode is insufficient. A hybrid model based on “click and mortar” using traditional as well as the modern methods using technology is now replacing the “brick and mortar” even in the iconic management institutes of the West.

A more interactive delivery of learning linking the knowledge base of experienced faculty with technology mediated resources of vital databases, external service providers’ inputs on current awareness and platforms for online projects, gradual use of the cutting edge Coursera and Edx phenomenon are the salient features of knowledge delivery in BIMTECH. It may be pertinent to point out that our Prime Minister while recently at Brazil made a fervent plea for the use of MOOC learning platforms in India.

Social media, as in all aspects of modern life, is playing a significant role in BIMTECH too. All our academic disciplines have active social media components through dedicated pages in our website, Facebook etc. which inter alia acts as a knowledge platform. They also provide a forum for interaction with our alumni who are a great source of strength for us. This is in addition to the institute’s own specially crafted knowledge management portal.

Keeping in tune with the growing bias for autonomy in learning and competency building, we have put in place a new paradigm of four pillars approach of ‘stretch – connect - compete - win’ (concept explained in detail elsewhere).

Experience, so far, indicates that technology though necessary, is not a sufficient condition to provide trusted, reliable and authoritative delivery of inputs to students. This can be accomplished only by experienced faculty in an interactive environment, in which technology will be optimally utilized. This is how BIMTECH tries to provide an enriching hybrid environment to its students to grow, build up their competencies and reach their full potential.

We eagerly look forward to your valued presence and interaction in our campus!

Dr. H. Chaturvedi
Director



BIMTECH OFFERS TWO YEAR AICTE APPROVED POST-GRADUATE COURSES IN GENERAL MANAGEMENT (PGDM), INTERNATIONAL BUSINESS (PGDM INTERNATIONAL BUSINESS), INSURANCE BUSINESS (PGDM INSURANCE BUSINESS MANAGEMENT), RETAIL MANAGEMENT (PGDM RETAIL MANAGEMENT) AND SUSTAINABLE DEVELOPMENT PRACTICES (PGDM SUSTAINABLE DEVELOPMENT PRACTICES).



ABOUT BIMTECH

The Birla Institute of Management Technology (BIMTECH) was established in 1988 under the aegis of the Birla Academy of Art and Culture. The Institute is supported by the B. K. Birla Group of institutions.

Dr. (Smt.) Sarala Birla, Chairperson of Birla Academy and Syt. B K Birla, Chairperson of the B K Birla Group of companies are the founders of our business school. The Institute is governed by an eminent Board of Governors mostly drawn from the top echelons of industry.

The fully residential campus of the Birla Institute of Management Technology (BIMTECH) is located in Greater Noida, in the National Capital Region (NCR). Its ambience is predominantly green. It has an enviable infrastructure fully connected with Wi-Fi facility. The student strength in the first year is 421 and in the final year is 405 for the academic year 2014-15.

67 faculty members with brilliant academic and industry track record are engaging the students. Their efforts are supplemented by inputs from guest faculty serving the industry in senior positions working in manufacturing, trading, financials, operations etc. Five bright young research fellows are active in carrying out vital research on industry relevant issues, while assisting in teaching.

The academic pursuits of students are fully supported by a modern, well stocked library and six state of the art data bases. BIMTECH has international academic tie ups with several leading European, American and Asian centres of management education, under which there is a regular exchange of students and faculty.

BIMTECH offers two year AICTE approved post-graduate courses in general management (PGDM), international business (PGDM International Business), insurance business (PGDM Insurance Business Management), retail management (PGDM Retail Management) and sustainable development practices (PGDM Sustainable Development Practices).

The Centre for Research Studies conducts doctoral and post-doctoral programmes and academic and industry focused researches. It has been one of the earliest centres of its kind in private business schools in the country. The programme is offered in collaboration with University of Mysore and Mohan Lal Sukhadia University, Rajasthan.

The Birla Institute of Management Technology has also introduced an AICTE approved Fellow Programme in Management (FPM) with the objective to groom talented young researchers to be transformed into innovative thinkers and real world solution providers, seeking opportunities in academics or industry. This programme is both academically rigorous as well as highly relevant to the needs of today's globalised business.

BIMTECH has been able to establish strong industry linkages through its MDPs, Short Term & Live Projects with industry, Colloquiums etc. organized with industry and trade bodies. The campus is a mini-India in itself. It has students and faculty hailing from almost all the states of India, and also from a few foreign countries. It is this mix of nationalities, cultural backgrounds, academic and professional experiences which make BIMTECH one of the most exciting and enriching business schools in India today!



ABOUT BIMTECH



1988
Year of
Establishment

1991
Centre for
Business
Management

2000
Centre for
Insurance & Risk
Management

2000
Centre
for
Research

2002
Centre
for Retail
Management

2005
Centre for
International
Business &
Policy

2008
India Centre
for
Public Policy

2010
Centre of
Innovation &
Entrepreneurship
Development

2011
Centre for
Case
Development



Board of Governors

Chairperson

Smt. Jayashree Mohta
Vice-Chairperson
Birla Academy of Art & Culture
Kolkata

Members

Shri Vikash Kandoi
Director, Royal Touch Fablon (P) Ltd.
Kolkata

Shri D. N. Patodia
Former President, FICCI & Ex-MP
Gurgaon

Shri A. K. Agarwala
Chairman, Business Review Council
Aditya Birla Management Corporation
Mumbai

Shri Ramesh Maheshwari
Executive Vice Chairman
Texmaco Rail & Engineering Ltd
Kolkata

Dr. Ajit Ranade
Chief Economist, Aditya Birla Group
Mumbai

Shri M K Parida
Managing Director
National Cooperative Consumer Forum of India Ltd
New Delhi

Dr. H. Chaturvedi
Director, BIMTECH
Greater Noida

DID YOU KNOW?

Governing Trust

Birla Academy of Art and Culture, Kolkata, 1962

Patrons of School

Dr. (Smt.) Sarala Birla and Syc. B K Birla
(leading business family of India since 1902)

Foundation Day & Year

October 2, 1988

OUR PRESENCE & PROMINENCE

7th

**All – India among Private B-Schools
NHRD – People Matters
Survey, 2014 & 2013**

17th

**All – India among
Govt. & Private B-schools
NHRD – People Matters
Survey, 2014 & 2013**

7th

**All – India among
Private B-Schools
MBA Universe Survey, 2012**

9th

**among the
top Private B-Schools
CNBC-TV 18, 2012**

Ranked 7th all-India among private B-Schools as per NHRD- People Matters Survey, 2014 & 2013.

Ranked 17th among all B-Schools in India as per NHRD- People Matters Survey, 2014 & 2013.

Ranked 7th all-India among private B-Schools as per MBA Universe Survey, 2012.

Ranked 18th among all B-Schools in India as per MBA Universe Survey, 2012.

Ranked 9th among the Top Private B-Schools under the CNBC-TV18's A List of B-Schools, 2012.

Ranked 17th among all B-Schools in India under the CNBC-TV18's A List of B-Schools, 2012.

Ranked 10th among private B-Schools in India by the Nielsen Business Today Survey of best B-Schools, 2012.

Ranked 21st among all B-Schools in India by the Nielsen Business Today Survey of Best B-Schools, 2012.

Received Five years' NBA accreditation for PGDM Programme, a quality mark given only to a few selected B-Schools in India.

Chosen for implementation of Goldman Sach's 10000 Women Entrepreneurship Development Programme in UP and Odisha states.

Pioneer in Insurance Post Graduate Programme in the country.

Pioneer in Retailing & Merchandising Full Time (FT) Post Graduate Programme in the country.

One of the few private Indian B-Schools offering doctoral and post-doctoral programmes.



The Institute offers varied programmes directed by some of the most experienced academics in the country with strong industry credentials.

Centre for Business Management

It is the first and the oldest centre of the institute, established in 1991 to meet the needs of research and education in management areas. The centre offers programmes which have won acclaim from academia and industry. Programme offered by the centre:

Post Graduate Diploma in Management (PGDM)

- Two-Year, Full Time (Approved by AICTE, MHRD, Govt. of India)
- Accredited by the National Board of Accreditation for Five Years
- Recognized by the Association of Indian Universities (AIU) as equivalent to MBA
- Recognized by the Association of Commonwealth Universities (ACU)

Centre for International Business and Policy

In this era of globalization, the demand for trained professionals in international business is increasing dramatically. Hence, for developing a competent cadre of business executives, BIMTECH offers a two year full-time course in International Business with strong industry linkages. This programme is receiving recognition from the industry as one of the well designed courses in International Business on offer.

Post Graduate Diploma in Management- International Business (PGDM-IB)

- Two-Year, Full Time (Approved by AICTE, MHRD, Govt. of India)

ACADEMIC DEPARTMENTS AND PROGRAMMES

Centre for Insurance and Risk Management

This programme was the first to offer full time professional insurance education in the country and executive training in insurance and risk management. The centre prepares young professionals for managerial positions in insurance and risk management industry. The programme has been developed in consultation with industry leaders and is constantly reviewed in the context of the present and future needs of the insurance industry. LOMA (Life Office Management Association), USA is an educational partner of BIMTECH in the life insurance programmes. Programme offered by the Centre:

Post Graduate Diploma in Management - Insurance Business Management (PGDM-IBM)

- Two-Year, Full Time (Approved by AICTE, MHRD, Govt. of India)
- Recognized by India Insurance Institute as equivalent to Associate of Insurance Institutes of India (III).
- Significant support from LOMA, USA, CII (Chartered Insurance Institute), UK.
- Students provided with opportunity to acquire certificate qualification from International Institute of Business Analysis (IIBA), Canada.

Centre for Retail Management

The Centre offers full time programme in Retail Management. It also conducts research projects and provides consultancy to new set-ups. The Centre is a pioneer in publishing the first research journal of the country- Indian Retail Review, devoted to retail researches. Programme offered by the Centre:

Post Graduate Diploma in Management - Retail Management (PGDM- RM)

- Two-Year, Full Time (Approved by AICTE, MHRD, Govt. of India)

ACADEMIC DEPARTMENTS AND PROGRAMMES

Centre for Research Studies

The centre conducts doctoral & post-doctoral programmes and academic & industry research. It has been one of the earliest centres of its kind in private business schools in the country. 13 research scholars have acquired their Ph.Ds through the centre. The programme is offered in collaboration with University of Mysore, Karnataka and Mohanlal Sukhadia University, Udaipur, Rajasthan.

- Pre-Ph.D. Programme
- Ph. D. Programme
- Fellow Programme in Management (FPM)

India Centre for Public Policy

The India Centre for Public Policy (ICPP), acting as academic centre and think tank, aims to create advocacy and workforce leading to public policy, sustainable development and inclusive growth in the country. One of its objectives is to conduct action research in the areas and provide policy inputs to national and international policy institutions and governments, public and private sector organizations, donor agencies and international and national NGOs.

India Centre for Public Policy (ICPP) aims at reducing the gap between various stakeholders of the society in policy making and governance theory and practices. In order to further the above objective, the centre has launched a two years full time Masters programme in Sustainable Development Practices.

Post Graduate Diploma in Management - Sustainable Development Practices (PGDM-SDP)

- Two-Year, Full Time (Approved by AICTE, MHRD, Govt. of India)

Centre for Innovation and Entrepreneurship Development (CIED)

This centre of BIMTECH has been established to promote entrepreneurship. It also guides the students' body "Entrepreneurship Cell (E- Cell)". The overall objective of CIED is to develop an entrepreneurial ecosystem to nurture students, alumni, faculty and the surrounding community. It helps students, entrepreneurs and aspiring entrepreneurs on ideation, feasibility analysis, business modeling and mentoring.

Centre for Corporate Relations

Dedicated team of Chairperson, two managers and one assistant manager engaged in augmenting opportunities for students in targeting and achieving preferred career choices and challenging summer internship projects (SIP).

These efforts are supplemented by a faculty team of 19 and student team of 56 who focus on maintaining long term relationship with corporates in India and abroad. Providing one window service outlet striving to build close mutually beneficial relations with corporates for promoting industry - academia interface.

Working in tandem with corporates and students to ensure value added summer internship and short term projects. Providing training facilities in the area of soft skills, arranging workshops, seminars, colloquiums, contests to enhance the experiential ambience of industry to students.

Mission

To ensure the best possible placement and training outcomes for BIMTECH students consistent with their preferences and choices.

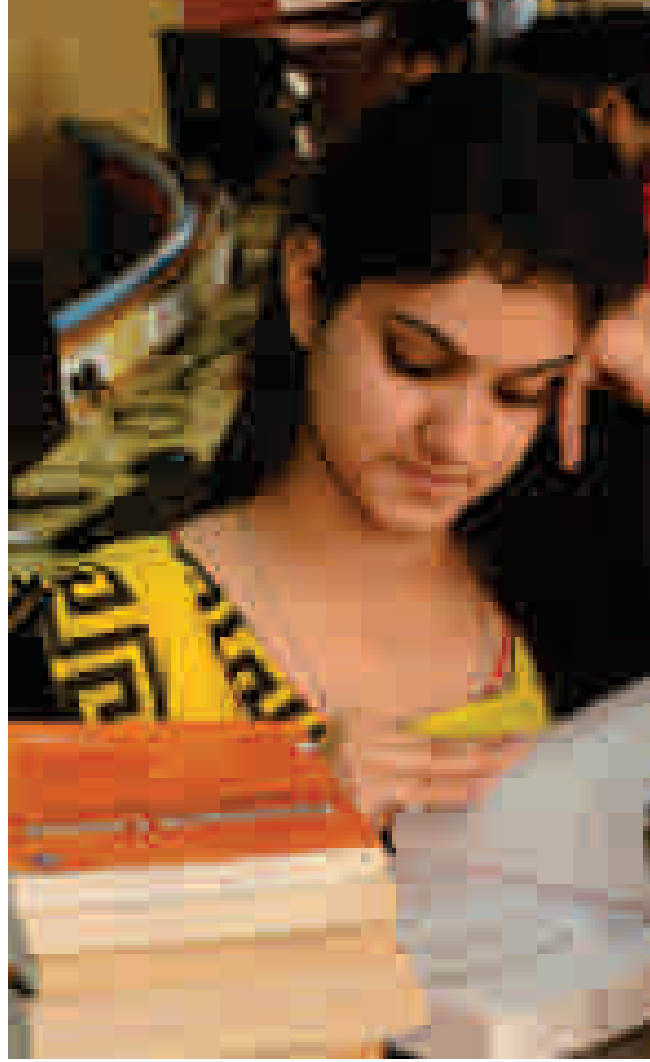
Visit us at:

<http://www.bimtech.ac.in/placement>

Please see inside back cover of this brochure for details about Campus Recruitment Programme and telephone numbers and particulars of placement officials.







DID YOU KNOW?

- CENTRALLY AIR CONDITIONED CAMPUS
- WI-FI RESIDENTIAL CAMPUS
- AUDIO /VIDEO LIBRARY
- GAMES & SPORTS ARENA
- VIBRANT STUDENT CLUBS
- MUSIC HUT
- HEALTH, POSTAL AND BANKING FACILITIES
- FOOD AND CATERING SERVICES
- ACCOMMODATION FOR 800 STUDENTS, FACULTY & STAFF
- LIBRARY WITH HARD AND SOFT FORMS OF MATERIAL





INFRASTRUCTURE AND RESOURCES

- Fully residential, wired and centrally air conditioned campus with state-of-the-art infrastructure.
- Fully Wi-Fi enabled campus.
- Video- Conferencing facility
- U-shaped lecture theaters well equipped with audio visual aids to facilitate interaction between the faculty member and the young managers.
- Two computer labs with 100 terminals connected through 100 Mbps LAN with round the clock internet connectivity.
- Two storey, circular library with a capacity to accommodate 200 readers at any given time.
- The library has over 64,000 books & journals on various aspects of business, economics and other functional subjects like marketing, finance, etc. Supplemented by encyclopedias, handbooks and manuals, multimedia CDs and videocassettes. The library subscribes to 14 newspapers, 191 national & international journals and 7100 online journals.
- There is a separate audio library section. Besides students have access to international and Indian databases EBSCO, Proquest, Proquest, CRISIL, EUROMONITOR, Harvard Case Studies etc.
- Excellent air conditioned residential facilities for all students, 30 faculty members, staff and guests with a mess facility and cafeteria offering multi cuisine food.
- Indoor and outdoor sports facilities and a modern, well equipped gymnasium. 24 hour Healthcare Centre to ensure total well being of all on the premises.

Online Resources

- Member of DELNET which provides ready access to libraries of leading institutions of the national capital region.
- Member of EBSCO web-based electronic journals database, which allows access to over 7100 international journals of repute and other online resources.
- Specialized software for data related to industries and economics such as CRISIL, available in the library. Provides support and research material to faculty and students.
- Upgraded with the OPAC (Online Public Access Catalogue), which enables electronic transfer and search of available library resources.
- OLT software for online testing of various academic examinations.

Publications

- BIMTECH publishes an academic journal/ newsletter
- BUSINESS PERSPECTIVE which carries refereed papers on Management subject and is published bi-annually.
 - TATTVA - Yearly Student Research Journal
 - VRITANT, BIMTECH Newsletter, which captures the multifarious happenings in the campus, is published quarterly.



ACADEMIA INTERFACE

Prof. Jagdish N. Sheth

Professor
Emory University, USA

Prof. C. S. Lalwani

Professor
University of Hull, UK

Prof. Rajendra Srivastava

Professor
Singapore Management University, Singapore

Prof. Harnik Singh

Professor
Singapore Management University, Singapore

Prof. D. K. Malhotra

Professor
Philadelphia University, USA

Prof Sunil Mithas

Professor
Robert H. Smith School of Business, University of Maryland,
USA

Dr. Satyendra Singh

Professor
The University of Winnipeg, Canada

Dr. Shashi Balain

Professor
Lancaster University, UK

Prof. Tadeo Andrew Satta

Professor
Institute of Finance Management, Tanzania

Prof. Roger Stough

Professor
George Mason University, USA

Prof. Wondwosen Tamrat

President
St. Mary's University College, Ethiopia

Ms Romina Chatterjee

Director
India Consultores, India and Spain

Prof. Felipe Martínez

Professor
University of Economics in Prague, CZECH Republic

Prof Enrique Ramirez

Professor
ICESI University, Colombia

Dr. Eileen Peacock

Senior Vice President and Chief Officer Asia
AACSB, Singapore

Prof. John Christensen

President
University of Nebraska at Omaha, USA

Prof Deepak Khazanchi

Professor
University of Nebraska at Omaha, USA

Dr. Louis Paul

Professor
University of Nebraska at Omaha, USA

Dr. Soraya Caro

Director of CESICAM
Universidad EXTERNADO DE COLOMBIA, Colombia

Prof. Steve Murdoch

Professor
IESEG, France

Prof. Kent Thomas

Special Assistant to President
Missourie State University, USA

Prof. Suraksha Gupta

Professor
Brunel University, UK

Dr. Govind Hariharan

Professor
Kennesaw State University, USA

Dr. Pamila Dembla

Professor
Kennesaw State University, USA

Dr. Manish Thapa

Director
Global College International, Nepal

Dr. Kalyan Chakraborty

Professor
School of Business, Emporia State University, USA

Ms. Tamara Rodil

Director for International Programmes
University of Nebrija, Spain

Prof. Paivi Errikson

Professor
UEF, Finland

Dr Zhou Lin

Dean
Antai College of Economics and
Management (ACEM), Shanghai, China

Prof. Lu Wei

Professor
Antai College of Economics and Management (ACEM),
Shanghai, China

You've got to know what you want. This is central to acting on your intentions. When you know what you want, you realize that all there is left then is time management. You'll manage your time to achieve your goals because you clearly know what you're trying to achieve in your life.

Patch Adams

Dr. Jie Chen

Professor
Antai College of Economics and
Management (ACEM), Shanghai, China

Prof. Muditha Cooray

Director
MBA Programmes, University of Hertfordshire, UK

Prof. Rikke Duus

Professor
University of Hertfordshire, UK

Prof. Manu Misra

Professor
University of Hertfordshire, UK

Prof. José Roberto Jaramillo Jacobo

Professor
ITESM, Mexico

Prof. Stefanie Chen

Professor
FH VORARLBERG University of Applied Sciences, Austria

Dr. Tanja Ward

Programme Director
Frankfurt, Germany

Prof. Johannes M. Monyo

Rector, IAA, Arusha, Tanzania

Prof. Suleiman R. Mohamed

Board Member
IAA, Arusha, Tanzania

Ms. Esterina J. Kilasi

Board Member
IAA, Arusha, Tanzania

Dr. R. C. Natarajan

Director, TAPMI

Dr. Ram Upendra Das

Professor and Senior Fellow
Research and Information System for
Developing Countries (RIS)

Dr. Anita Sharma

Professor & Head
University of Delhi

Prof. Rajendra Sharma

Associate Professor
IIFT, Kolkatta



OUR MENTORS

OUR FACULTY CONSIST OF PEOPLE WHO CAN TAKE AN UNSTRUCTURED PROBLEM OR A STRUCTURED PROBLEM THEY CAN DECONSTRUCT AND LOOK AT IT IN A COMPLETELY DIFFERENT WAY. OUR FACULTY AND RESEARCH ASSOCIATES CAN X-RAY THROUGH TO A DIFFERENT PROBLEM WHILE USING THE SAME MATERIAL EVERYONE ELSE HAS SEEN.

Dr. H. Chaturvedi
Director & Professor

Dr. Anupam Varma
Dy. Director & Professor
Dr. Ishwar Dayal
Professor & Chief Mentor
Dr. A Sahay
Professor & Dean Research
Dr. Shriprakash
Professor of Eminence
Dr. K. C. Arora
Professor & Registrar
Dr. A. K. Dey
Professor
Prof. R. J. Masilamani
Professor
Dr. Gokulananda Patel
Professor
Dr. Jagdish Shettigar
Professor & Advisor
Dr. A. V. Shukla
Professor
Prof. K. R. Chari
Professor
Prof. Dhruva Chak
Professor
Prof. K. K. Krishnan
Professor
Prof. A. K. Malhotra
Professor
Prof. P. .S Nagpal
Professor
Prof. Kishore K Sinha
Professor
Dr. G. D. Sardana
Professor
Dr. Parmeswar Nayak
Professor
Prof. Sunil Sangra
Professor
Prof. Akhil Pandey
Professor
Prof. Pankaj Priya
Asso. Professor
Prof. N. N. Sharma
Asso. Professor
Prof. M. S. Rawat
Asso. Professor
Prof. A. Bose
Asso. Professor

Dr. Rahul Singh
Asso. Professor
Dr. L. Ramani
Asso. Professor
Dr. Manosi Chaudhuri
Asso. Professor
Dr. Anuj Sharma
Asso. Professor
Dr. Abha Rishi
Asso. Professor
Dr. Girish Jain
Asso. Professor
Dr. Vineeta Dutta Roy
Asso. Professor
Prof. Kamal Kalra
Asso. Professor
Prof. Alok Bhardwaj
Asso. Professor
Prof. Manoj K Pandey
Asso. Professor
Prof. Bhushan Kachru
Asso. Professor
Prof. Manoj Pant
Asso. Professor
Prof. Krishna Akalamkam
Asso. Professor
Prof. Somonnoy Ghosh
Asso. Professor
Dr. Meena Bhatia
Asso. Professor
Dr. Amit Sharma
Asso. Professor
Dr. Gagan Katiyar
Asstt. Professor
Prof. Himanshi Tiwari
Asstt. Professor
Prof. Rajeew Sharma
Asstt. Professor
Dr. Navin K. Shrivastava
Asstt. Professor
Prof. Pooja Misra
Asstt. Professor
Prof. Kapil Garg
Asstt. Professor
Dr. Archana Shrivastava
Asstt. Professor

Prof. Sangeeta A Shukla
Asstt. Professor
Dr. Sourabh Bishnoi
Asstt. Professor
Dr. Rishi Tiwari
Asstt. Professor
Prof. Jaya Gupta
Asstt. Professor
Prof. Monika Mittal
Asstt. Professor
Prof. Chanchal Kushwaha
Asstt. Professor
Prof. Nimisha Singh
Asstt. Professor
Prof. Manujata
Asstt. Professor
Prof. Eugene A Reuben
Asstt. Professor
Prof. Shreshtha Bhattacharya
Asstt. Professor
Prof. Arindam Deb
Asstt. Professor
Prof. Nitiika Sharma
Asstt. Professor
Prof. Archana Singh
Asstt. Professor
Prof. Pallavi Seth
Asstt. Professor
Prof. Arindam Banerjee
Asstt. Professor
Prof. Gaurav Tripathi
Asstt. Professor
Prof. Saloni Sinha
Asstt. Professor
Ms. Veenu Sharma
Research Fellow
Mr. Amrendra Pandey
Research Fellow
Ms. Richa Singh
Research Fellow
Mr. Abhijeet Lele
Research Fellow
Ms. Shreya Mishra
Research Fellow

At BIMTECH, you are always in a cognitive environment; your endeavour to become successful business leader will be honed well under the able and benevolent guidance provided by our professors as mentors, who are deeply engaged in research and consultancy. The experiential learning here brings their industry and research experience into the classroom. Every faculty acts as an entrepreneur for the academic and non-academic activities. The team of faculty members at BIMTECH with experience in Indian and international educational and industry systems, is devoted to high quality academic learning.

The academic conferences, seminars, workshops and colloquiums organized by the Institute present the academic and industry views upfront and help in experience sharing. These activities also provide a direction for further research and study.

The faculty also act as mentors of various student clubs promoting quizzing, public speaking, gaming etc. besides academic clubs attached to insurance, marketing, finance etc.



No problem can be solved until it is reduced to some simple form. The changing of a vague difficulty into a specific, concrete form is a very essential element in thinking.

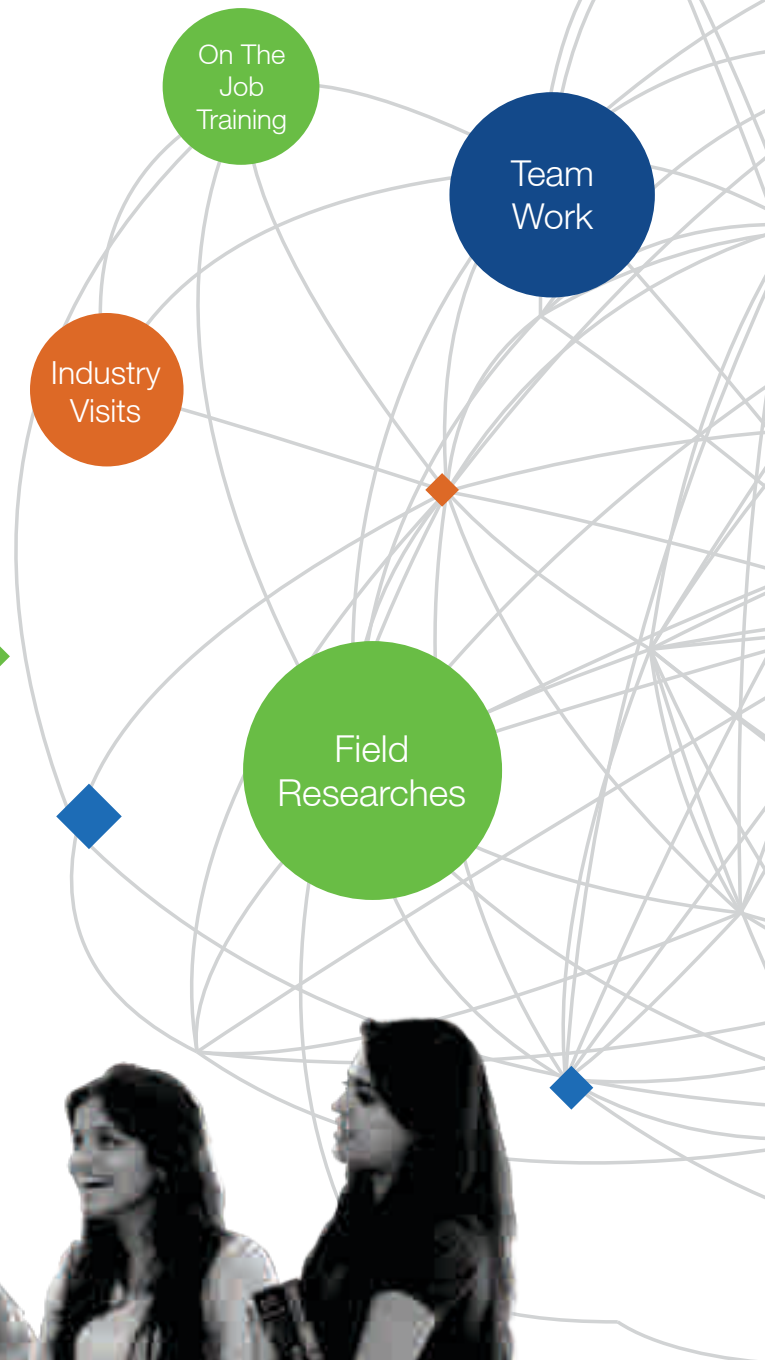
J.P. Morgan

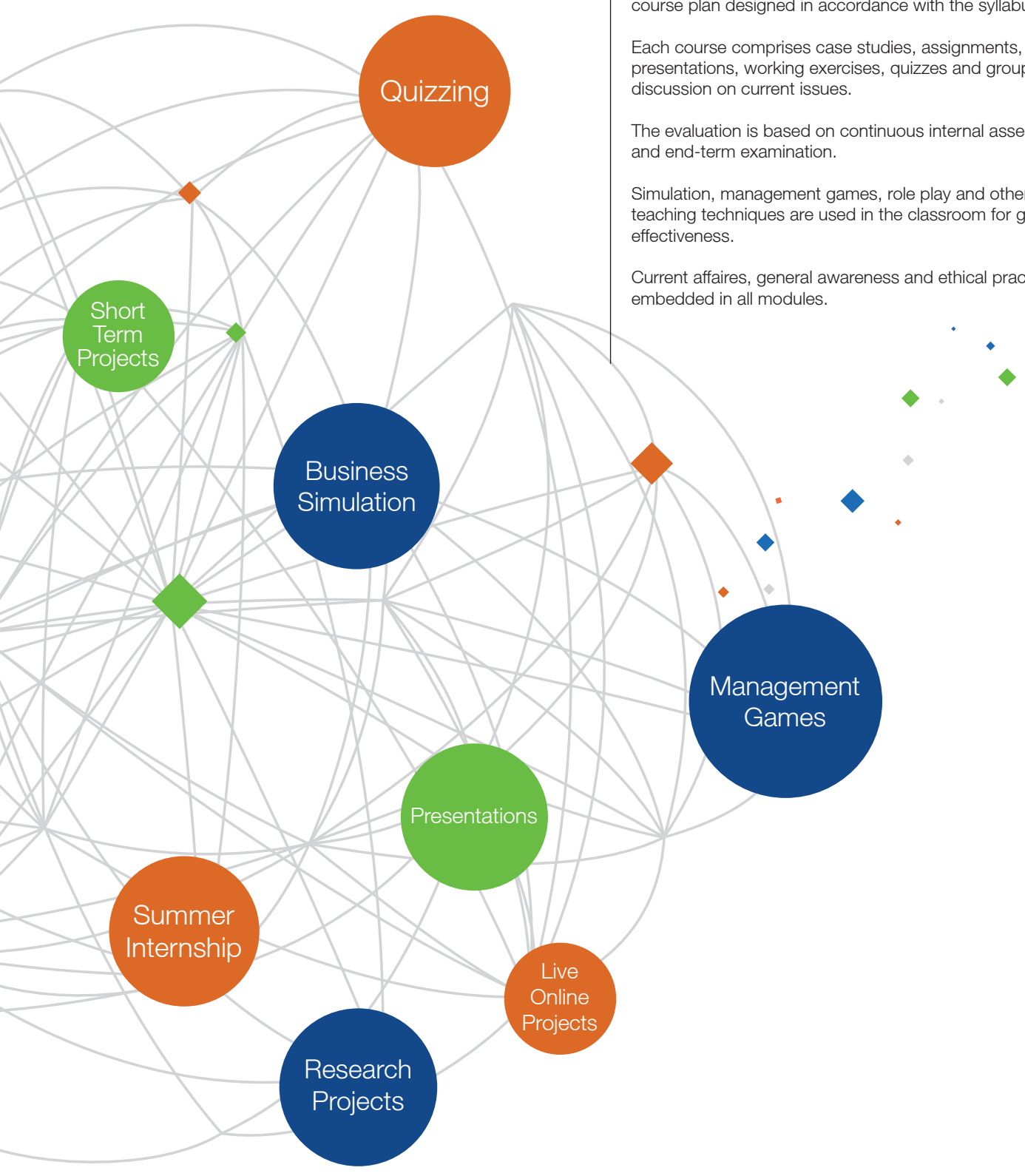


ACADEMIC LEARNING & PEDAGOGY

Learning starts with the study group formation of the students for the duration of their stay on the campus. The formation of the group is self-done on the basis of the chemistry of social life, culture, academic background and work experience. The student committee is drawn from all parts of India and some foreign countries. They share ideas, thoughts, culture, and personal experience. This makes their stay enriching.

BIMTECH gives high priority to inviting industry mentors for making business education more relevant. The class room guidance, with the combination of directions from tenured professors, external industry experts and project experiences prepares a candidate on the fundamentals and industry practices simultaneously.





Pedagogy

Teaching methodology is a combination of lecture and case based method with high focus on self-learning, collaborative learning and practice.

Teaching of each subject is carried out as per detailed course plan designed in accordance with the syllabus.

Each course comprises case studies, assignments, presentations, working exercises, quizzes and group discussion on current issues.

The evaluation is based on continuous internal assessment and end-term examination.

Simulation, management games, role play and other teaching techniques are used in the classroom for greater effectiveness.

Current affairs, general awareness and ethical practices embedded in all modules.



EMINENT SPEAKERS FROM INDUSTRY



Dr. Ajit Ranade
Chief Economist, Aditya Birla Group

Dr. Arup Roy Chaudhury
Chairman & MD, NTPC

Mr. Ranbir Chakarborty
Head HR, Tata Power

Mr. P. Dwarakanath
Director-HR, Max India Ltd.

Dr. Bhaskar Chatterjee
Director General and CEO, Indian Institute of Corporate Affairs (IICA)

Mr. Ashutosh Garg
Chairman, Guardian Lifecare

Ms. Romina Chatterjee
Director, India Consultores, India and Spain

HE Juan Alfredo Pinto Saavedra
Ambassador, Colombian Embassy, New Delhi

Mr. Srinivas Sastri
Vice President & Head HR-India, BirlaSoft

Mr. Sarup Chowdhary
Former Director & CEO, Reliance Web Store

Mr. Soumik Ganguly
Vice-President-Global Sales & Marketing, PagalGuy.com

Mr. Rajiv Kumar
Head-Exports, Escorts Agri Business Division

Ms. Shailja Tripathi
HR-Manager, Jindal Steels

Mr. Vivek Bhatia
CFO & Legal Head, Jamna Auto Industries Ld

Mr. Salil Lal
Head of Deptt-Industrial Relations, Maruti Suzuki India Limited

Mr. Sanjay Kumaria
Head Marketing, Zydex Industries

Mr. Puneet Rampal
Head-Global Talent Acquisition, Welspun Group

Mr. Apratim Biswas
Sr. Vice President, HSBC Bank

Mrs. Patricija Jankovice
Founder, President and CEO – Academy of Regional Management, Slovenia

Mr. C. B. Verma
Deputy General Manager, Ifco Tokio General Insurance Co. Ltd.

Mr. Pankaj Tomar
Vice President, Marsh India Ltd

Dr. Bhabatosh Mishra
Senior Vice President, Head-Underwriting & Product, Apollo Munich Health Insurance Co. Ltd.

Mr. Akshay Pandit
Partner, K.A. Pandit Consultants & Actuaries, Mumbai

Mr. Ajay Gupta
GM, Future Generali Insurance Co. Ltd.

Mr. Ramesh Krishnan
Vice President, Future Supply Management

Mr. Ashish Sabberwal
Vice-President, Reliance North India

Mr. Sanjeev Agarwal
Senior GM, Moser Baer

Mr. Ritesh Rahti
GM, Wal Mart

Mr. Amit Kohli
Managing Director and Co-Founder, Food Panda

Mr. Nilesh Jain
CEO, LACOSTE - India

Mr. Pradeep Katyal
CEO, Utasv Fashion Pvt. Ltd

Mr. Deepak Bharara
Director, Corporate HR, Lanco Group

Ms. Poonam Chopra
Senior Consultant, Aon Hewitt

Mr. Rishabh Mehrotra
Co-Founder & CEO, KebabPlus Foods Pvt. Ltd.

Mr. Hasham Ali Muhammed
Head HR & Operations, Vinculum Solutions Pvt. Ltd.

Mr. Kunal Saraogi
Founder&CEO, Equityrush

Mr. Gopal Mondal
Director, Finance & Company Secretary, IDFC Foundation

Dr. Bhabatosh Mishra
Head-Underwriting & Product, Apollo Munich Health Insurance Co. Ltd.

Mr. Lalit Chikker
Assistant Vice President Operations, Reliance Trends

Mr. Shammi Dua
Head Logistics and Customer care, AkzoNobel (Dulux) India Ltd

Mr. Vishal Bhardwaj
Assistant Executive Director, Dalmia Bharat Enterprises Limited

Mr. Ganesh Tripathy
Chief Sustainability Officer, Jubilant Life Sciences Limited

Mr Damandeep Singh
Director, Carbon Disclosure Project (CDP) India

Dr. Sanjiva Shankar Dubey
Project Executive, IBM India

SOME OF OUR DISTINGUISHED ALUMNI



Mr. Aditya Aggarwal

General Manager-Commercial Business
Head East, Maruti Suzuki India Limited

Mr. Alok Gupta

Founder & MD
Pyramid Cyber Security & Forensics Pvt. Ltd.

Mr. Anil Verma

Vice-President & Head-SME (N&E) and MM (E)
The Royal Bank of Scotland NV

Mr. Anoop Chaturvedi

Regional Manager (West)
Technology Consulting Division, HP

Mr. Arindam Lahiri

DGM Human Resources
Samsung

Mr. Arun Khanna

Head of Corporate Real Estates
India & Global Resourcing, HSBC

Mr. Arun Paliwal

General Manager
CSC India, New Delhi Area

Mr. Ashish Ajmera

North America IT work stream Leader
Schenker Inc.

Mr. Ashish Masand

Strategic Business Director
India & ASEAN, Siemens PLM Software

Mr. Avtar Monga

COO
IDFC

Mr. Bikash T. Ghosh

CEO
BestTech (CNC) Enterprise

Mr. Deepak Pandit

Chief Consultant-Education Practice
Practicing Strategists

Mr. Dinesh Bhatnager

Director
Daiichi HR Solutions Pvt. Ltd.

Mr. Gaurav Chibber

Vice President
Lintas Initiative Outdoor

Mr. G. Jaipal

Principal Consultant
Tata Consultancy Services

Mr. Harveen Singh Bedi

Vice President
Quadrangle Search

Mr. Himanshu Saboo

CEO
Loha Investments Pvt. Ltd.

Ms. Homa Mistry

Director & CEO
Trail Blazer Tours India Pvt. Ltd.

Mr. Jaideep Sundriyal

Regional Sales Director
HCL Great Britain Ltd.

Mr. Jayant Batra

National Head (Parts & Accessories)
Volkswagen Group Sales India Pvt. Ltd.

Mr. Jugal Kishore Vashist

CEO
Kirloskar Pneumatic Co. Ltd.
(Road Railer Division)

Mr. Kapil Suri

Director-DTH Business
The Walt Disney Company India Pvt. Ltd.

Ms. Kirti Manucha

Head-HR (North & East)
FedEx Express

Ms. Koyalgeet Kaur

MD
Arrowhead Consulting Inc.

Mr. Maneesh Jasoria

General Manager-Customer Service
ING Vysya Life Insurance

Mr. Manish Gupta

Head-Product Marketing
Yahoo!

Mr. Manjeet Sachdeva

Works Manager
Gruner

Mr. Mayank Jain

Supply Chain Leader (Asia Pacific)
SABIC Innovative Plastics, China

Mr. Mohit Chhabra

Business Head
Skillment Edu. Pvt. Ltd.

Ms. Monika Jain

Director Staffing, South Asia
The Nielsen Company

Mr. Munish Seth

President and Managing Director,
Alcatel-Lucent India

Mr. Navneet Sehgal

Head-Business Development
Tata Tele Services

Ms. Neetu Batra

Marketing Manager (South Asia Region)
Malaysia Airlines

Ms. Neha Srivastava

Deputy General Manager-Security &
Privacy Services-North&East
IBM

Mr. Nikhil Talwar

Vice President-Global Treasury Services
Bank of America Merrill Lynch

Mr. NSN Murty

Associate Director
E&Y

Mr. Nitin Kapur

Director
Dploi Staffing Pvt. Ltd.

Mr. Nitin Mantri

Director
Avian Media

Mr. Pankaj Sharma

Chief Executive Officer
AYK Pay 24 Systems Pvt. Ltd.

Mr. Pramod Adhikari

Principal Consultant & Partner
Idea Worx Associates

Mr. Prem Nagrath

Vice President-Finance
DDB Mudra

Mr. Raj Kumar Kanjhlia

Regional Presales Head (APAC) –
Energy Natural Resources & Utilities
Wipro Technology

Mr. Rajat Kotra

Global Analytics Offerings Leader,
CRM & Industries
IBM

Mr. Rajat Kishore

Sales Director
InterGlobe

Mr. Rajat Srivastava

Regional Director
EEPC INDIA

Mr. Rajeev Mehra

Zonal head SME (North and East)
Magma Fincorp Ltd.

Mr. Rajesh Jain

Joint MD
Panacea Biotec

Mr. Rajiv Bakshi

Vice President – Marketing
India Discovery Networks Asia-Pacific

Mr. Ranjeev Vij

Vice President & Head (Proximity India)
BBDO India

Mr. Ravi Kunwar

Director-North Business Unit
Nokia India Pvt. Ltd.

Mr. Sandeep Sehgal

General Manager
CEAT Tyres Ltd.

Mr. Sanjay Jain

Director
TFS Business Advisors India Pvt. Ltd.

Mr. Sanjay Kumar Sharma

AVP
Onquest Labs Ltd.

Ms. Sona Saha Das

Vice President-System Operations
Mainframe & Midrange
Bank of America, Singapore

Mr. Sumit Sharma

Director-Analysis
Progressive Digital Media Group

Mr. Shashi Sharma

Head of BI & HANA Consulting Practice
SAP, UK&I

Mr. Sunder S. Narayana

Founder & President
MeriTrain Education Society

Mr. Sunir Zindani

Head-Customer Service Delivery
Tata Tele Services Ltd.

Mr. Sunit Marwah

National Head-Skills Operations
Globsyn Skills Development Pvt. Ltd.

Ms. Teena Lal Goel

Talent Manager
CareersIn Mining, Canada

Mr. Vikas Gera

Senior GM (Quality & Training)
WNS

Mr. Vikas Sikand

CEO
Romarsh Elcomponics
Technologies Pvt. Ltd.

Mr. Vikas Kapur

Asst. Vice President
Valvoline Cummins Ltd.

Mr. Vineet Arya

Senior Marketing Manager
Sandisk Inc.

Mr. Vinod Nair

Head-HR
Bechtel India Pvt. Ltd.

Mr. Vipin Khosla

Director-Business Operations
ESQ Business Services

Mr. Yogesh Bellani

Chief Operating Officer
Field Fresh Foods Pvt. Ltd.
Bharti-Delmonte Joint Venture

INTERNATIONAL & NATIONAL ALLIANCES

BIMTECH has collaborations with leading B schools from all parts of the world who correspondingly promote the exchange programme. At BIMTECH the International exchange programme for students and faculties is very engaging. In this era, global connections are important from all facets of student and faculty growth. We trust, that fruitful ideas come from crossing traditional boundaries and so we promote: Student Exchange; Faculty Exchange; Partnership with International Universities and organizations; Research projects for students; Research sharing and collaboration; Joint Certificate programmes; Dual Degree programmes; Emerging Market Programmes; Joint Seminars; Global Management Guru award and other academic activities to enhance the graduation experience.



Student Exchange and International Scholarships

In 2013-14, BIMTECH received 95 students from partners in Austria, France, Mexico, Morocco and Spain, UK and USA. 60 students went abroad on exchange programme and internships to Austria, Bangladesh, Finland, France, Poland, South Africa, Spain, Thailand, and USA.

Joint Consulting and Research Projects

Joint projects aid our students in understanding the fine points of working in virtual teams, intricacies of working across time zones and with people from different cultural backgrounds. Our students participated in a joint research project with the University of Hertfordshire, UK, to work on live project for Liberty Shoes Limited; Philadelphia University, USA; FH- Joanneum, Austria for SIEMENS. 93 students participated in the joint research projects with the University of Hertfordshire and FH Joanneum. 4 students participated in consulting projects with Robert H. Smith Business School, USA. They completed a sponsored project for an India based Company.

International Scholarships

In this academic year, Ruchi Khanna (PGDM) got an International scholarship from Prudential Foundation Global Citizen, USA.

Faculty Exchange

Distinguished academicians and international experts often visit BIMTECH. Some of the notable ones were: Dr. Zhou Lin, Dean, Antai College of Economics and Management (ACEM), Shanghai, China, Prof. Lu Wei, Professor, Antai College of Economics and Management (ACEM), Shanghai, China, Dr. Eileen Peacock, Senior Vice President and Chief Officer, Asia from AACSB, Singapore, Prof. John Christensen, President, University of Nebraska at Omaha, USA and Prof. C. S. Lalwani, Professor, University of Hull, UK

Doctoral Programmes

BIMTECH has entered into Memorandum of Understanding (MoU) with many International partners for Ph. D. and research. Last year we received six full time research scholars (Faculties of IFM, Tanzania). Their response had motivated four research scholars of IFM to enroll on our programme in the academic year 2014-15.





This programme gave us an excellent opportunity to understand this amazing country in various perspectives like socially, politically and economically. I really appreciate the initiatives that BIMTECH has taken to make this programme a real success. Faculties shared all information about India in a very thoughtful way. I am thankful for all the support provided to us and I wish to come again

Prof. Roberto Jaramillo, ITESM, Mexico



The campus is dazzling, facilities are great but the best part of BIMTECH is the students. As a group they are very sharp and are self-driven. But more important is they are welcoming and any visitor quickly become part of their friendly and supportive community. Best learning part was interaction with the BIMTECH students.

Maelle Audiau, ISP Student, Austria

International partners

Argentina	Universidad Nacional del Sur
Australia	Royal Melbourne Institute of Technology
Austria	FH Joanneum University of Applied Sciences
Austria	FH Vorarlberg, University of Applied Sciences
Bangladesh	Institute of Microfinance
Bangladesh	International Development Enterprises, Bangladesh
Bhutan	Royal Institute of Management
Canada	Goodman School of Business, Brock University
Colombia	Universidad Externado de Colombia
Colombia	Universidad ICESI
Finland	Jyvaskyla University of Applied Sciences
Finland	University of Eastern Finland
France	ESSCA Ecole de Management
France	IESEG School of Management
France	KEDGE Business School, Bordeaux
France	KEDGE Business School, Marseille
France	La Rochelle Business School
France	NEOMA Business School (Rouen Business School)
France	Skema Business School (Old Name ESC LILE)
Germany	Frankfurt School of Finance and Management
Germany	Private University of Applied Sciences, (PFH)
Hungary	Szent Istvan University
Ireland	Galway-Mayo Institute of Technology (GMIT)
Kenya	The Management University of Africa
Malta	University of Malta
Mexico	Universidad ITESM
Mexico	Universidad Regiomontana
Morocco	ESCA School of Management
Nepal	Global College International (GCI)
Nepal	Purbanchal University
Netherlands	Inholland University
Poland	Kozmenski University
Poland	Poznan University College of Business
Poland	University of Warsaw
Russia	State University of Management
Senegal	Institut Supérieur de Management (ISM Dakar)
Singapore	Singapore Management University
South Africa	University of Stellenbosch Business School
South Korea	Solbridge International School of Business
South Korea	Yonsei University
Spain	ETEA Faculty of Business and Economics
Spain	Nebrija University
Spain	Universitat Autònoma de Barcelona (UAB)
Spain	Universidad Autónoma de Madrid (UAM)
Spain	Universidad Carlos III de Madrid (UC3M)
Spain	Universidad Pompeu Fabra (UPF)
Tanzania	Institute of Accountancy Arusha
Tanzania	Institute of Finance Management
Thailand	Asian Institute of Technology
UK	Manchester Metropolitan Uni.
UK	University of Hull
USA	George Mason University
USA	Kent State University
USA	Missouri State University
USA	Philadelphia University
USA	Santa Clara University
USA	The Washington Centre
USA	University of Maryland
USA	University of Nebraska at Omaha

List of National Partners

SEWA (Self Employed Women's Association)
 Nabakrushna Choudhury Centre for Development Studies
 Cognizant Technology Solutions India Pvt. Ltd.
 A2V Info solutions Pvt. Ltd
 Milagrow Business and Knowledge Solutions (P) Ltd.
 Power Grid Corporation of India Ltd.
 India School of Business (ISB)
 IPE, Osmania University
 FT Knowledge Management Co. Ltd.
 Reliance Exchangenext Ltd. (Rnext)
 Reliance Webstore Limited (RWSL)
 S K A Pandit Consultants and Actuaries
 Mysore University
 Business and Community Foundation (BCF)
 Federation of Indian Chambers of Commerce and Industry (FICCI)
 National Institute of Personnel Management (NIPM)
 NBCC Limited
 SAGE India
 MART
 NTPC Ltd. (NTPC)
 The Steel Authority of India Ltd. (SAIL)
 O. P. Jindal Global University

POST GRADUATE DIPLOMA IN MANAGEMENT

PGDM

PGDM has been the earliest programme initiated by the Institute to meet the needs of industry and organizations. The programme was approved by the All India Council for Technical Education (AICTE) in 1993 and since then it has earned its reputation in the corporate world. This course has also been granted NBA accreditation for five years with effect from 2008 (renewal under process).

The PGDM course of BIMTECH has also been accredited by the Association Indian Universities (AIU) for equivalence with MBA. The course is also recognized by the Association of Commonwealth Universities (ACU), UK.

CAT scores obtained by students are used for screening more than 10,000 applications each year. Thereafter, the Essay/ GD/Personal Interview process is conducted with the support of senior corporate managers to select students for the programme.

Being an autonomous programme, PGDM is conducted in close association with the industry. Right from the admission of the students to the designing the curriculum and providing opportunities for short term projects, summer internship and final placement, they are our partners. The rigorous regime inculcates in the participants the ability to work under pressure, multi tasking, besides giving them a strong academic base. Wading through classes, guest lectures, presentations and assignments, students also learn time management, which is an essential requirement for being a successful manager.

The PGDM programme is divided into six trimesters. Marketing, Finance, HR or Operations is offered as a specialization. Students are exposed to the corporate world through BIMTECH's industry-academia interface, special guest lectures, workshops, summer internship and short term projects, all of which are a part of the course design and has to be compulsorily taken up by the students. Live projects and industrial visits which are jointly guided by the industry managers and faculty develop students' understanding of modern business processes and practices. The course is spread over six trimesters with a two months' mandatory summer internship assignment between the first and second year. In addition, students complete 2-3 short term projects as well.

PGDM

POST GRADUATE DIPLOMA IN MANAGEMENT

PGDM

Trimester I	Trimester II	Trimester III
<ul style="list-style-type: none"> ◆ Financial Accounting ◆ Managerial Economics ◆ Marketing Management-I ◆ Organizational Behavior ◆ Statistics for Business Analysis ◆ Introduction to ERP 	<ul style="list-style-type: none"> ◆ Business Communication-I ◆ Human Resource Management ◆ Macroeconomics for Business Decision Making ◆ Managerial Accounting ◆ Marketing Management-II ◆ Research Methodology ◆ Management Science ◆ Advanced Management Science 	<ul style="list-style-type: none"> ◆ Business Communication-II ◆ Business Law (Contract Act, NI, Competition, VAT) ◆ Corporate Finance ◆ Operations Management Elective Courses (Two of 3 credit each)
SUMMER TRAINING		
Trimester IV	Trimester V	Trimester VI
<ul style="list-style-type: none"> ◆ Business Communication-III ◆ Strategic Management ◆ Business Innovation and Growth Strategy ◆ Supply Chain Management Elective Courses (Three of 3 credit each) 	<ul style="list-style-type: none"> ◆ Business Ethics, Corporate Governance and ◆ Corporate Social Responsibility ◆ International Trade Operations ◆ CAPSTONE Business Simulation Elective Courses (Three of 3 credit each) 	<ul style="list-style-type: none"> ◆ Insurance Business Management Knowledge Enhancement Courses ◆ Elements of Basic Econometrics ◆ Knowledge Management ◆ Social Innovation & Entrepreneurship ◆ Globalization & Business Growth ◆ Social Marketing

ELECTIVE COURSES

Marketing

- ▶ Sales & Distribution Management
- ▶ Services Marketing
- ▶ Customer Relationship Management
- ▶ Business- to - Business Marketing
- ▶ Consumer Behaviour
- ▶ Integrated Marketing Communication -I
- ▶ Digital Marketing
- ▶ International Marketing
- ▶ Marketing of Financial and Emerging Services
- ▶ Product and Brand Management
- ▶ Rural Marketing
- ▶ Retail Marketing
- ▶ Integrated Marketing Communication – II
- ▶ Marketing Research & Analytics
- ▶ Corporate Image Building

Operations

- ▶ Operations Strategy
- ▶ Service Operation Management
- ▶ TQM-Manufacturing and services
- ▶ Project Management & Evaluation
(Preparatory to PMP certification)
- ▶ Logistics & Warehousing Management
- ▶ Systems Approach to Materials Management
- ▶ Productivity Management
- ▶ Lean Sustainable Supply Chain
- ▶ Energy Management
- ▶ Technology Management
- ▶ Forecasting & New Product Development
- ▶ Innovation Management
- ▶ Managing World Class Operations
- ▶ Business Process Reengineering

Finance and Banking

- ▶ Financial Product/ Services & Financial Markets
- ▶ Management of Banks & Financial Institutions
- ▶ Investment Management
- ▶ Financial Report Analysis & Valuation
- ▶ International Financial Management
- ▶ Banking Laws and Operations
- ▶ Derivatives and Risk Management
- ▶ Working Capital Management & Short Term Financing
- ▶ Indian vs Global Retail Banking, Rural Banking, Operations and Microfinance in India
- ▶ Strategic Financial Management
- ▶ Fixed Income Securities
- ▶ Global Perspective of Treasury Mgmt in Indian Banks
- ▶ Project & Infrastructure Finance
- ▶ Mergers, Acquisitions & Corporate Restructuring
- ▶ Commodity Trading & Price Risk Management

Human Resource

- ▶ Organization Development and Change
- ▶ Training & Development
- ▶ Leadership, Influence and Power
- ▶ Industrial Relations and Labour Laws
- ▶ Organization Structure and Design
- ▶ Acquisition, Retention & Engagement
- ▶ Personal and Managerial Effectiveness
- ▶ International Human Resource Management
- ▶ Managing People and Performance in Organizations
- ▶ Strategic HRM
- ▶ Compensation Management
- ▶ Tools and Practices in HR
- ▶ Psychological Testing
- ▶ Coaching, Counselling and Mentoring



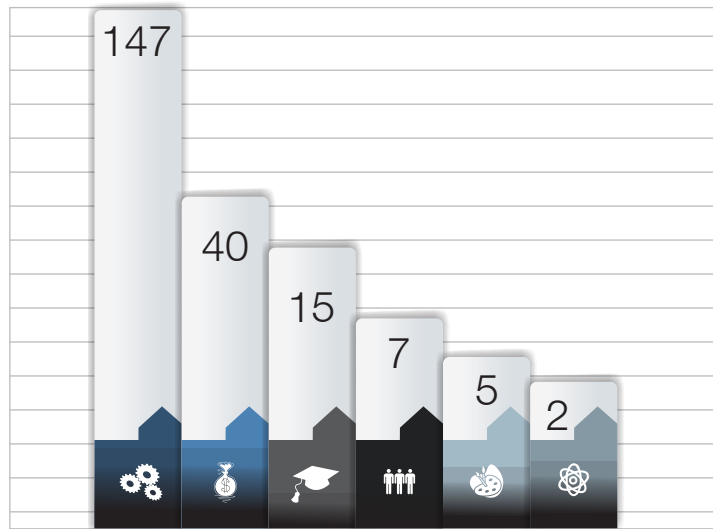
Vipasha Gera receiving Gold Medal in the BIMTECH Convocation 2014 from Mr. Mohandas Pai, Chief Guest, for standing first in order of merit in the PGDM 2012-14 batch.

PGDM

IInd Year
2013-15

Batch Profile for
Final Placement

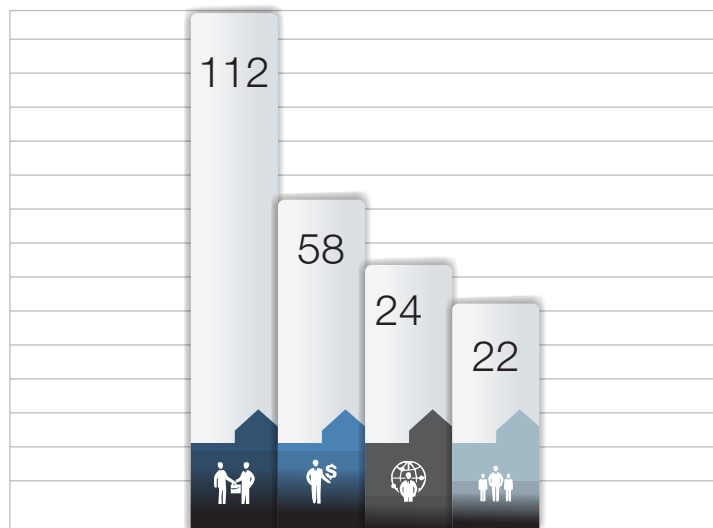
Total No. of
Students: 216



academic background

Engineering 147 Commerce 40 Management 15 Others 07 Arts 05 Science 02

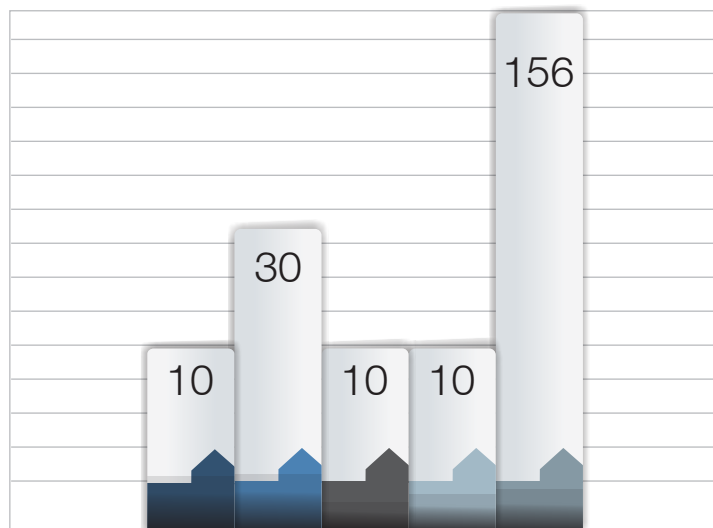
Total 216



specialization

Marketing 112 Finance 58 Operations 24 HR 22

Total 216



work experience

06 to 12 Months 10 12 to 24 Months 30 24 to 36 Months 10 More than 36 Months 10 Freshers 156

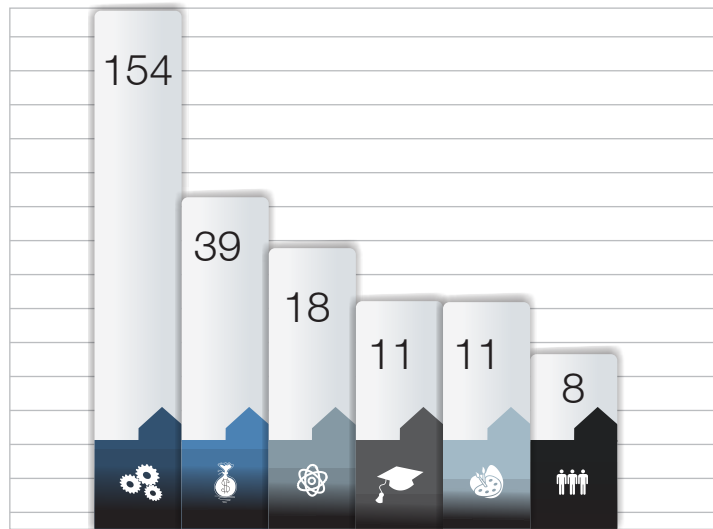
Total 216

PGDM

Ist Year
2014-16

Batch Profile for
Summer Placement

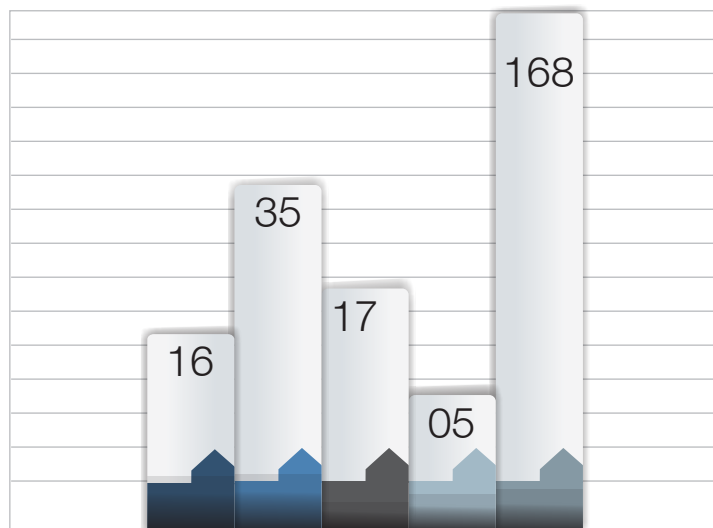
Total No. of
Students: 241



academic background

Engineering	Commerce	Science	Management	Arts	Others
154	39	18	11	11	08

Total 241



work experience

06 to 12 Months	12 to 24 Months	24 to 36 Months	More than 36 Months	Freshers
16	35	17	05	168

Total 241

POST GRADUATE DIPLOMA IN MANAGEMENT INTERNATIONAL BUSINESS

In an era where all businesses are global, the gradual integration of Indian economy with the global economy is now an irreversible process. This calls for professionals who are well equipped to handle the demands on industry in leading their businesses towards this direction successfully.

The International Business programme in BIMTECH strives to prepare students for a successful and rewarding career in the field of international business and groom them so that they eventually develop into credible international business professionals.

The course content and the activities have been so designed as to help students understand the complexities of international business operations and equip them with the knowledge base to deal with these complexities. Students are also trained on identifying opportunities in the area of international business and explore them. Mandatory study visits to national/international ports/ airports is an integral part of the course.

The International Business programme is spread over six trimesters to impart the ability and skill to communicate, analyze business situations and take decisions. The course has a mandatory summer internship assignment between the first and second year. In addition, students complete 2-3 short term projects as well. The programme offers optional specialization in three areas: Marketing, Finance or Operations.

PGDM
INTERNATIONAL BUSINESS

POST GRADUATE DIPLOMA IN MANAGEMENT

INTERNATIONAL BUSINESS

Trimester I	Trimester II	Trimester III
<ul style="list-style-type: none"> ◆ Marketing Management-I ◆ Financial Accounting ◆ Introduction to ERP ◆ Statistics for Business Analysis ◆ Managerial Economics (Including 15 hrs of Macro Economics) ◆ India's Foreign Trade ◆ Foreign Language-I (Chinese/ French / Spanish) ◆ Business Communication-I 	<ul style="list-style-type: none"> ◆ Global Business Environment ◆ Business Research Methods (Including 10hrs of SPSS) ◆ Managerial Accounting ◆ Marketing Management-II ◆ International Trade Operations ◆ Foreign Language-II (Chinese/ French / Spanish) ◆ Organization Behavior (Including 15 hr of HRM) 	<ul style="list-style-type: none"> ◆ International Marketing ◆ Operations Management ◆ Corporate Finance ◆ Management Science ◆ Capstone for Business Simulation Elective Courses (Two of 3 credit each)
SUMMER TRAINING		
Trimester IV	Trimester V	Trimester VI
<ul style="list-style-type: none"> ◆ International Supply Chain & Logistics Management ◆ International Strategic Management ◆ International Financial Management ◆ Business Communication-II ◆ International Marketing Research Elective Courses (Three of 3 credits each) 	<ul style="list-style-type: none"> ◆ Mergers, Acquisitions & Corporate Restructuring ◆ Legal Aspects of Business (Indian & International) ◆ International Commodity Management ◆ International Shipping & Chartering ◆ WTO & Other International Trade ◆ Related Institution Elective Courses (Three of 3 credits each) 	<ul style="list-style-type: none"> ◆ Business Ethics & CSR Optional Course (any one) ◆ Knowledge Management ◆ Elements of Econometrics ◆ Social Innovation & Entrepreneurship ◆ Globalization & Business Growth ◆ Social Marketing

ELECTIVE COURSES

Marketing

- Services Marketing (Compulsory)
- Sales and Distribution Management (Compulsory)
- Customer Relationship Management (Compulsory)
- International Brand Management (Compulsory)
- Consumer Behaviour
- Integrated Marketing Communication
- Digital Marketing
- International Retailing
- Marketing of Financial & Emerging Services
- Business to Business Marketing (Compulsory)
- Marketing Research and Analytics
- Corporate Image Building
- Entry strategies for the Indian Market
- Markstate
- Retail Marketing

Finance and Banking

- Financial Product/ Services & Financial Markets
- Management of Banks & Financial Institutions
- Banking Laws and Operations
- Financial Report Analysis & Valuation
- Working Capital Management & Short Term Financing
- Operations and Microfinance in India
- Global perspective of Treasury Management in Indian Banks
- Project & Infrastructure Finance
- Commodity Trading & Price Risk Management
- Investment Management
- Derivatives and Risk Management
- Strategic Financial Management
- Fixed Income Securities
- Retail Banking

Operations

- Systems Approach to Materials Management
- Business Process Re-engineering
- Technology Management
- Operations Strategy
- TQM-Manufacturing and Services
- Project Management & Evaluation (Preparatory to PMP certification)
- Service Operation Management
- Logistics & Warehousing Management
- Energy Management
- Innovation Management
- Forecasting & New Product Development
- Productivity Management
- Lean Sustainable Supply Chain
- Managing World Class Operations



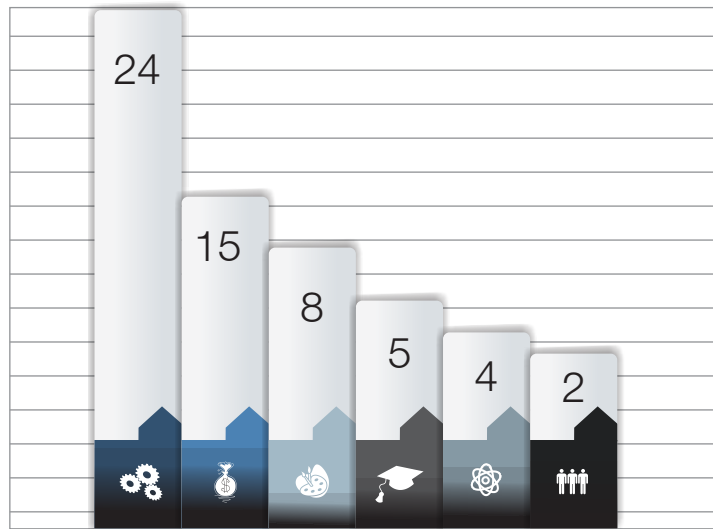
Sheena Tyagi receiving Gold Medal in the BIMTECH Convocation 2014 from Mr. Mohandas Pai, Chief Guest, for standing first in order of merit in the PGDM-IB 2012-14 batch.

PGDM-IB

IInd Year
2013-15

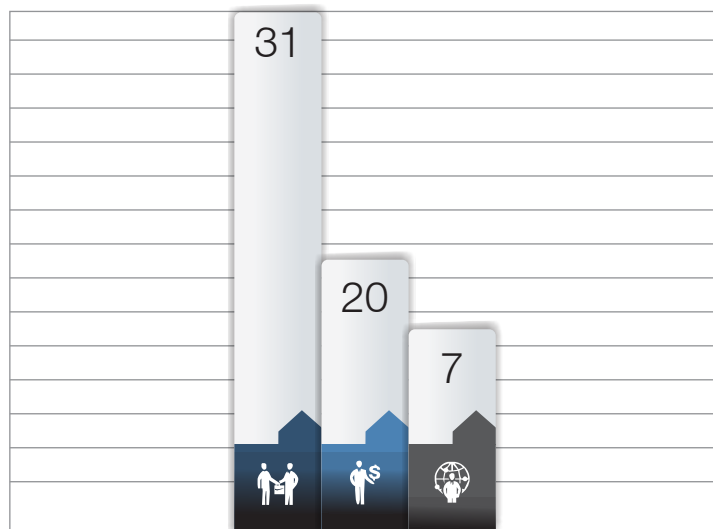
Batch Profile for
Final Placement

Total No. of
Students: 58



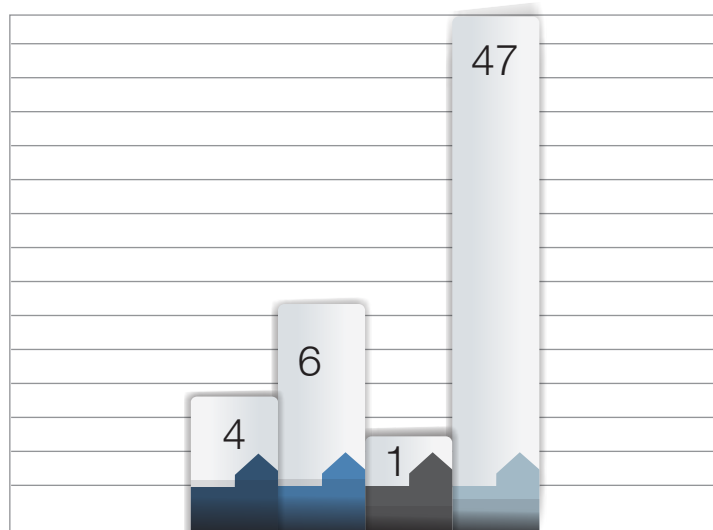
academic background

Engineering 24 Commerce 15 Arts 08 Management 05 Science 04 Others 02 Total 58



specialization

Marketing 31 Finance 20 Operations 07 Total 58



work experience

06 to 12 Months 04 12 to 24 Months 06 More than 36 Months 01 Freshers 47 Total 58

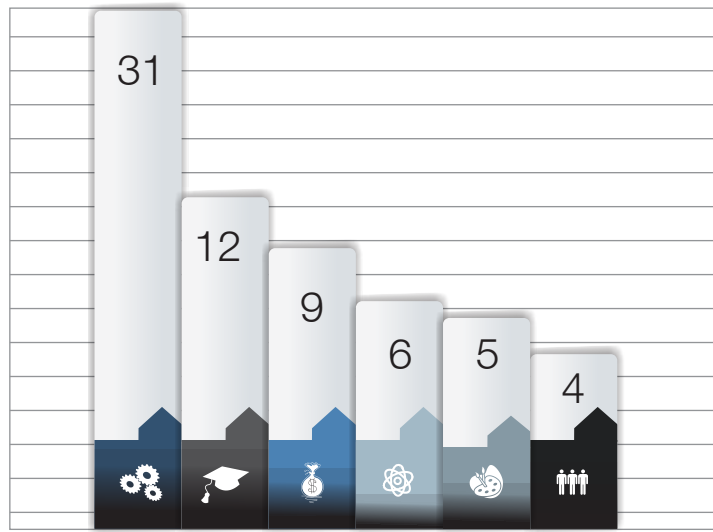


PGDM-IB

Ist Year
2014-16

Batch Profile for
Summer Placement

Total No. of
Students: 67



academic background

Engineering
31

Management
12

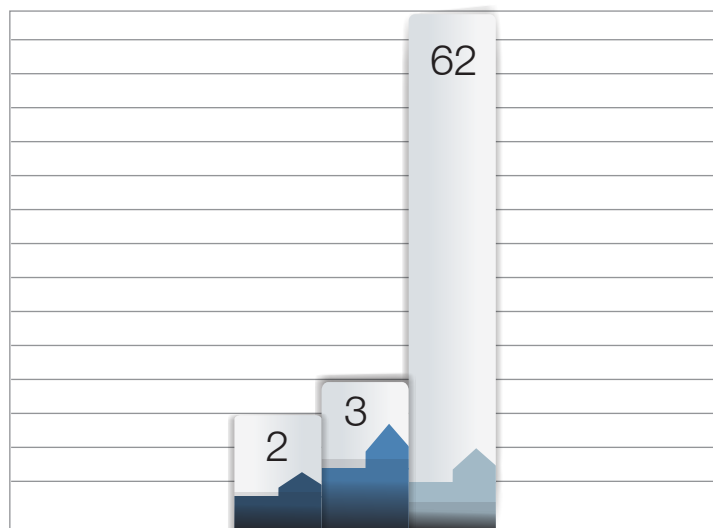
Commerce
09

Science
06

Arts
05

Others
04

Total 67



work experience

06 to 12 Months
02

12 to 24 Months
03

Freshers
62

Total 67



POST GRADUATE DIPLOMA IN MANAGEMENT INSURANCE BUSINESS MANAGEMENT

The aim of the Centre for Risk Management and Insurance (CIRM) of BIMTECH is to turn out insurance management executives who can, so to say, hit the track running in the insurance industry.

To achieve this objective, we offer cutting edge curricula. Among the recently introduced changes are a course on business analysis, study of advanced risk management (including enterprise risk management), glimpses of world insurance, micro finance, micro insurance and micro health insurance. This is, of course, besides the conventional insurance subjects both in life and non-life, as well as health insurance and reinsurance. The course is spread over six trimesters with a two months' mandatory summer internship assignment between the first and second year.

Besides, students are taught the elements of Actuarial Science, Marketing, Finance, CRM, OB & HR and Personal Financial Planning (Wealth Management). Rounding off the personality traits of the students is accomplished by focused training in soft skills, corporate visits and industry based projects.

The Centre has the following recognitions / tie ups:

- Life Office Management Association (LOMA), USA, is BIMTECH's educational partner and BIMTECH is an approved centre for LOMA examination. Quite a few of the life insurance subjects taught at BIMTECH are based on the LOMA curriculum.
- The Two year PGDM (Insurance Business Management) has been recognized as equivalent to the Associate level of the Insurance Institute of India (I.I), Mumbai.
- The Chartered Insurance Institute (CII), UK has accorded recognition (by way of credits) to our PGDM (Insurance Business Management) course.
- BIMTECH is an academic partner to the International Institute of Business Analysis, Canada (IIBA). Insurance students are taught Business Analysis and are eligible for international certification from IIBA.

PGDM
INSURANCE BUSINESS MANAGEMENT

POST GRADUATE DIPLOMA IN MANAGEMENT

INSURANCE BUSINESS MANAGEMENT

Trimester I	Trimester II	Trimester III
<ul style="list-style-type: none"> ◆ Business Environment ◆ Insurance Laws ◆ Insurance Accounting and Analysis ◆ Principles, Practice and Products Life Insurance ◆ Principles and Practices of General Insurance ◆ Sales & Marketing Management ◆ Quantitative Techniques ◆ Comprehensive Viva 	<ul style="list-style-type: none"> ◆ Risk Management ◆ Life Insurance Underwriting ◆ Insurance Company Operations (Life & Non-Life) ◆ Managerial Computing ◆ Corporate Finance ◆ Fire Insurance and Consequential Loss ◆ Business Communication-I ◆ Comprehensive Viva 	<ul style="list-style-type: none"> ◆ Health Insurance ◆ Motor Insurance ◆ Broking and Distribution Channel Management ◆ Business Analysis ◆ Services Marketing & CRM ◆ Marketing Research ◆ Business Communication-II ◆ Industry visit ◆ The English Edge Communication Skills Programme
SUMMER TRAINING		
Trimester IV	Trimester V	Trimester VI
<ul style="list-style-type: none"> ◆ Elements of Actuarial Science (Life & Non-Life) ◆ Marine Cargo & Hull Insurance ◆ Enterprise Risk Management ◆ Engineering Insurance ◆ Strategic Management ◆ Employee Benefit Schemes ◆ Liability Insurance ◆ Business Communication-III 	<ul style="list-style-type: none"> ◆ Rural and Micro Insurance ◆ Reinsurance ◆ Human Resource Management and Organization Behaviour ◆ Miscellaneous Insurance 	<ul style="list-style-type: none"> ◆ Financial Services and Personal Financial Planning ◆ Global Perspectives in insurance ◆ Business Ethics and Corporate Governance

Effective leadership is putting first things first. Effective management is discipline, carrying it out.

Stephen Covey



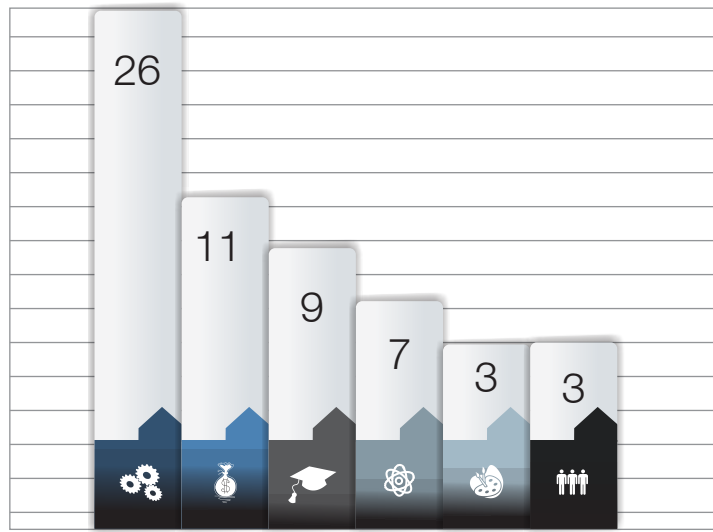
Marvi Sharma receiving Gold Medal in the BIMTECH Convocation 2014 from Mr. Mohandas Pai, Chief Guest, for standing first in order of merit in the PGDM-IBM 2012-14 batch.

PGDM-IBM

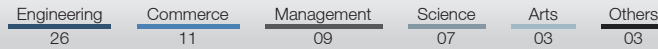
IInd Year
2013-15

Batch Profile for
Final Placement

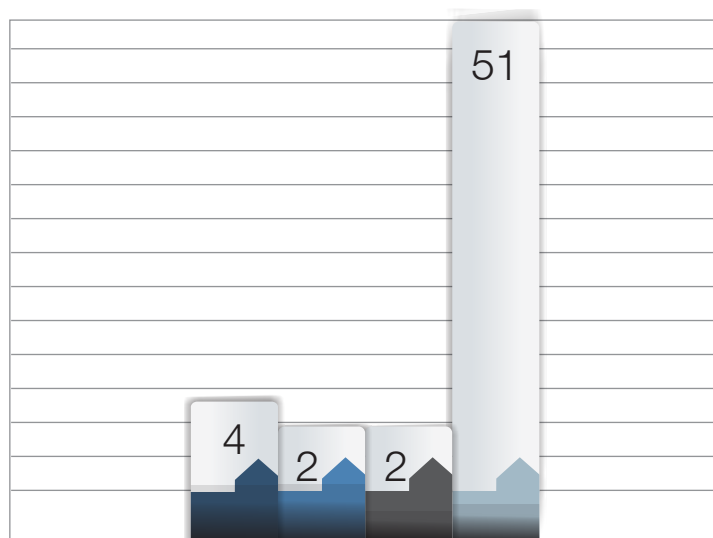
Total No. of
Students: 59



**academic
background**



Total 59



work experience



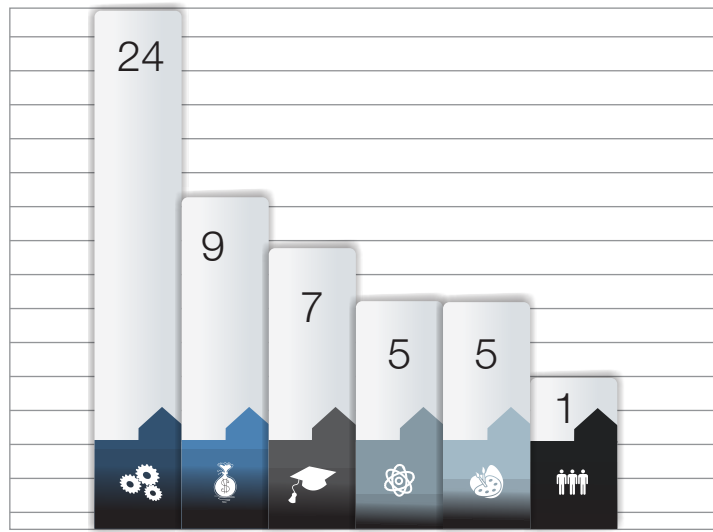
Total 59

PGDM-IBM

Ist Year
2014-16

Batch Profile for
Summer Placement

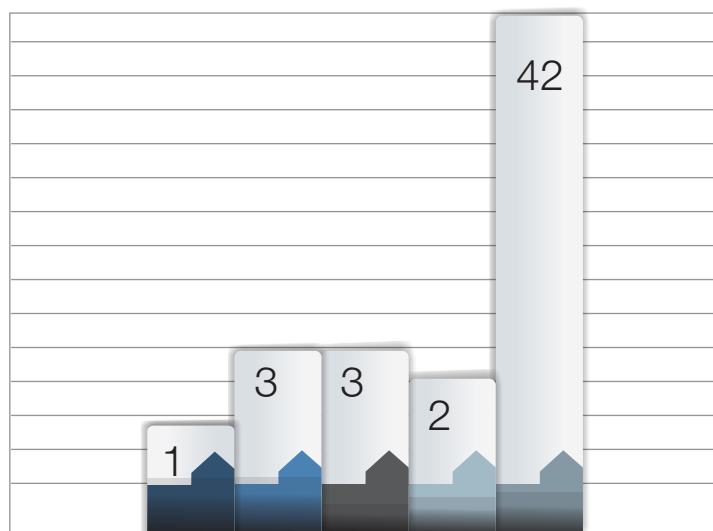
Total No. of
Students: 51



academic background

Engineering	Commerce	Management	Science	Arts	Others
24	09	07	05	05	01

Total 51



work experience

06 to 12 Months	12 to 24 Months	24 to 26 Months	More than 36 Months	Freshers
01	03	03	02	42

Total 51

POST GRADUATE DIPLOMA IN MANAGEMENT RETAIL MANAGEMENT

The Centre for Retail Management is an initiative to educate future managers for the organized retail industry and empower them with the knowledge to contribute substantially to the retail industry growth in India. It strives to create a new generation of smart retail professionals of international calibre and aims to equip them with the best practices being followed across the globe.

The course is spread over six trimesters with a two months' mandatory Summer Internship assignment between the first and second year. The programme strives to offer the best intellectual inputs through varied teaching methodology and has been instrumental in inculcating awareness in every student of the following:

- Basic retailing and merchandising concepts
- Exhaustive theoretical knowledge to ensure understanding of the dynamics of modern organized retail trade
- Modern techniques and practices of retailing including e-tailing being widely used by retailers around the world to understand the changing consumer market
- Hands on projects in mall/retail organizations one day a week.
- Capability to incorporate the class room teaching in actual work environment and effective decision making
- Enhanced interpersonal and communication skills
- Opportunities for Certification from IIBA.

PGDM

RETAIL MANAGEMENT

by IIBA University Press

Retail

An Introduction

POST GRADUATE DIPLOMA IN MANAGEMENT

RETAIL MANAGEMENT

Trimester I	Trimester II	Trimester III
<ul style="list-style-type: none"> ◆ Retail Concepts & Environment ◆ Marketing Management-I ◆ Business Communication-I ◆ Statistics for Business Analysis ◆ Managerial Economics ◆ Organization Behaviour ◆ Financial & Managerial Accounting ◆ Management Information System ◆ Comprehensive Viva-Voce 	<ul style="list-style-type: none"> ◆ Supply Chain Management ◆ Operation Research ◆ Corporate Finance ◆ Merchandising Management ◆ Marketing Management-II ◆ Human Resource Management ◆ Macroeconomics For Business Decision Making ◆ Business Communication – II ◆ Comprehensive Viva-Voce ◆ On the Job Training 	<ul style="list-style-type: none"> ◆ Consumer Behaviour ◆ Sales & Distribution Management ◆ Services Marketing ◆ Visual Merchandising (Including Lab) ◆ Inventory & Logistics Mgmt. ◆ Research Methodology ◆ Mall Management ◆ On the Job Training
SUMMER TRAINING		
Trimester IV	Trimester V	Trimester VI
<ul style="list-style-type: none"> ◆ Legal Framework for Retail Business ◆ Franchising & Global Retailing ◆ Retail Luxury and Brand Management ◆ Customer Relationship Management ◆ Category Management & Private Labels ◆ Integrated Marketing Communication ◆ Communication Lab 	<ul style="list-style-type: none"> ◆ ERP ◆ Retail Benchmarking ◆ Retail Strategy & Negotiation ◆ Buying and Merchandising ◆ Digital & Non Store Retailing ◆ Retail Economics 	<ul style="list-style-type: none"> ◆ Rural Retailing ◆ Corporate Social Responsibility ◆ Retail Credit

You can change only what people know, not what they do.

Scott Adams



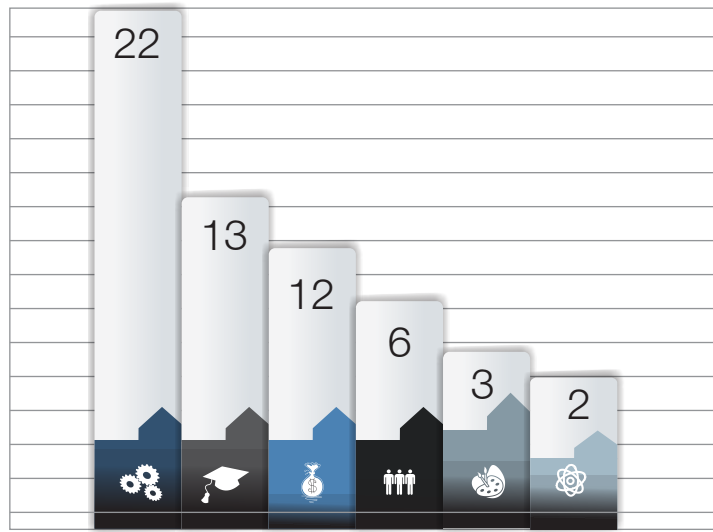
K Sowmya receiving Gold Medal in the BIMTECH Convocation 2014 from Mr. Mohandas Pai, Chief Guest, for standing first in order of merit in the PGDM-RM 2012-14 batch.

PGDM-RM

IIInd Year
2013-15

Batch Profile for
Final Placement

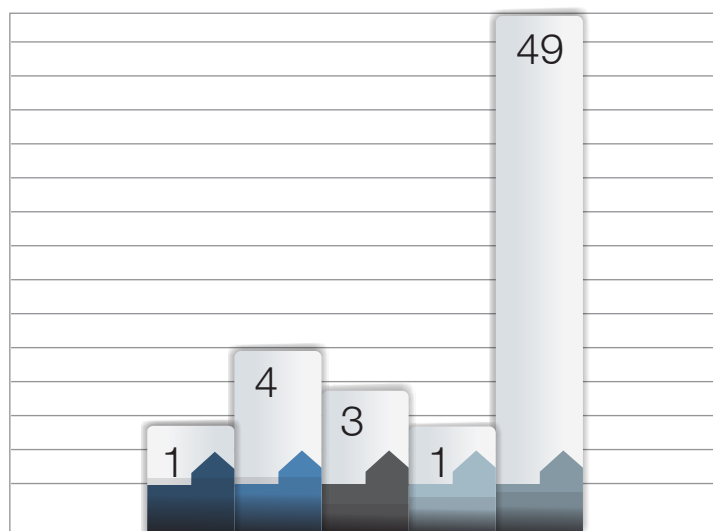
Total No. of
Students: 58



**academic
background**

Engineering 22 Management 13 Commerce 12 Others 06 Arts 03 Science 02

Total 58



work experience

06 to 12 Months 01 12 to 24 Months 04 24 to 36 Months 03 More than 36 Months 01 Freshers 49

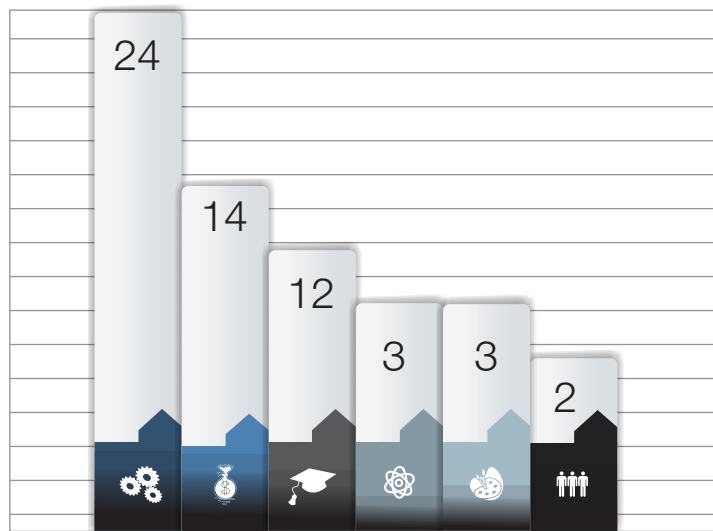
Total 58

PGDM-RM

Ist Year
2014-16

Batch Profile for
Summer Placement

Total No. of
Students: 58



academic background

Engineering
24

Commerce
14

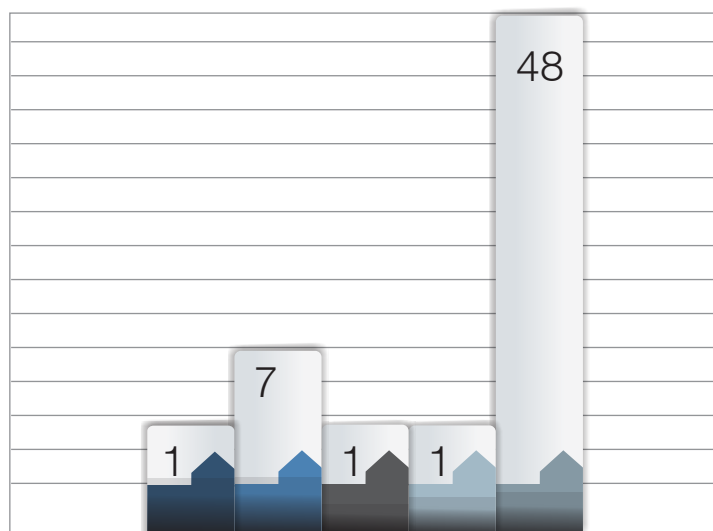
Management
12

Science
03

Arts
03

Others
02

Total 58



work experience

06 to 12 Months
01

12 to 24 Months
07

24 to 36 Months
01

More than 36 Months
01

Freshers
48

Total 58

POST GRADUATE DIPLOMA IN MANAGEMENT SUSTAINABLE DEVELOPMENT PRACTICES

India Centre for Public Policy

India Centre for Public Policy (ICPP), acting as an academic Centre and think tank, aims to create advocacy and workforce leading to the understanding of public policy, sustainable development and inclusive growth in the country. One of its objectives is to conduct action research in the areas and provide policy inputs to national and international policy institutions and governments, public and private sector organizations, donor agencies and international and national NGOs.

India Centre for Public Policy (ICPP) aims at reducing the gap between various stakeholders of the society in policy making and governance theory and practices. In order to further the above objective, the Centre has launched a two years full time Masters programme in Sustainable Development Practices.

PGDM
SUSTAINABLE DEVELOPMENT PRACTICES

POST GRADUATE DIPLOMA IN MANAGEMENT

SUSTAINABLE DEVELOPMENT PRACTICES

Trimester I	Trimester II	Trimester III
<ul style="list-style-type: none"> ◆ Development Economics ◆ Foundation in Sustainable Development ◆ Financial Accounting ◆ Public Policy and Governance ◆ Social Research Methods 	<ul style="list-style-type: none"> ◆ Environment Economics ◆ Health Economics and Policy ◆ Marketing Management ◆ Project Design and Management ◆ Business Communication-I 	<ul style="list-style-type: none"> ◆ Rural Marketing ◆ Agricultural Ecology and Agri-business ◆ Financial Management ◆ Basics of Epidemiology ◆ Responsive Business & Corporate Social Responsibility
SUMMER TRAINING		
Trimester IV	Trimester V	Trimester VI
<ul style="list-style-type: none"> ◆ Sustainability Measurement and Reporting ◆ Community Investment and Strategy ◆ Environment Management and Climate Change ◆ Green Supply Chain Management ◆ Business Communication-II 	<ul style="list-style-type: none"> ◆ Environment Impact Assessment ◆ Monitoring, Evaluation and Social Audit ◆ Communication and Personality Development 	<ul style="list-style-type: none"> ◆ Legal Aspects of Sustainability

Electives

- ◆ Social Business and Entrepreneurship
- ◆ Managing People, Power and Influence
- ◆ Financial Inclusion

Management is, above all, a practice where art, science, and craft meet.

Henry Mintzberg

Aims and Objectives

- To provide knowledge and skill sets to aspiring professionals to understand, analyze and lead change towards a sustainable future and responsible business for nation and world.
- To produce expert practitioners for development practices in national and international developments.
- To develop a critical mass of professionals to be employed by national and international research and advocacy agencies, corporate, NGOs, donor agencies, and governments working with an ethos and sustainable development.

Special Features

- Support from national and international think tanks, social sector institutions, corporates and other organizations.
- Strong academic rigour by national and international professors.
- Intensive field work for six months with pre-determined objectives.
- An opportunity to study in a foreign university under the exchange programme.
- Strong interaction with national and international thought leaders through Practice Seminars, Panel Discussions, Workshops and Seminars at national and international levels.
- The course is based on the four pillars of Natural Sciences, Social Sciences, Health Sciences and Management Studies.



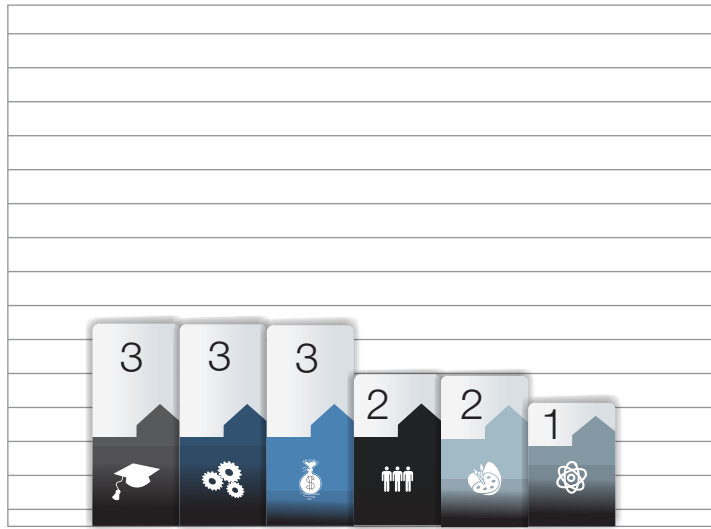
Amit Arora receiving Gold Medal in the BIMTECH Convocation 2014 from Mr. Mohandas Pai, Chief Guest, for standing first in order of merit in the PGDM-SDP 2012-14 batch.

PGDM-SDP

IIInd Year
2013-15

Batch Profile for
Final Placement

Total No. of
Students: 14



**academic
background**

Management
03

Engineering
03

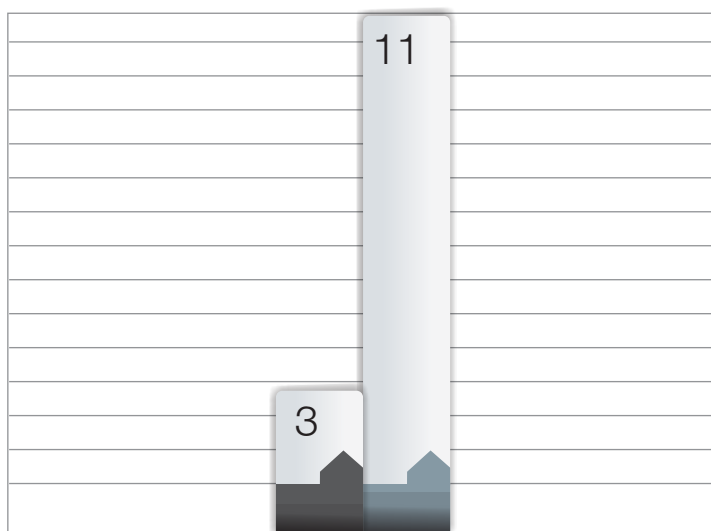
Commerce
03

Others
02

Arts
02

Science
01

Total 14



work experience

24 to 36 Months
03

Freshers
11

Total 14

INDUSTRY VISITS



PGDM

Gangtok- Darjeeling was selected as the destination for industry visit.

Students had the opportunity to learn from three companies, namely Cipla, Alkem Laboratories and Yoksam Brewery etc.

International Business

A port and industry visit to JEBEL ALI FREE TRADE ZONE, DUBAI, was organized for the students of PGDM (International Business).

A visit to Hamariya Free Trade Zone, Sharzah, the office and site of Paradigm Pioneers Group and visit to JNPT gave students practical insights.

Insurance Business Management

The students of PGDM (Insurance Business Development) visited offices and plantations of Tea Industries in Darjeeling & Gangtok on an education tour.

Retail Management

The students of Retail Management visited Being Human, Mumbai & Phoenix Mall, Mumbai as a part of their industry tour outside of NCR.



CORPORATE INTERFACE

HIS HOLINESS THE DALAI LAMA'S DISCOURSE ON SUCCESS & HAPPINESS

The BIMTECH fraternity was truly blessed by having the life time opportunity of welcoming the fourteenth Dalai Lama Tenzin Gyatso on December 1, 2013. On behalf of the Birla family, Smt. Rajashree Birla, Chairperson of the Aditya Birla Centre for Community Initiatives and Rural Development, Smt. Jayashree Mohta, the Chairperson of BIMTECH and Dr. H. Chaturvedi Director, BIMTECH were present to welcome His Holiness. Nearly 3000 citizens of NCR among home were captains of industry, writers and thinkers participated in the function.

SECOND BATCH OF DIPLOMA IN FOREIGN TRADE INAUGURATED

BIMTECH in conjunction with Federation of Indian Export Organisations (FIEO) inaugurated its second batch of Diploma in Foreign Trade on September 28, 2013. Shri Najib Shah, DG, Directorate of Revenue Intelligence (Former Chief Commissioner, New Delhi) was present in this event as the Chief Guest.

The participants in this course were from diverse backgrounds from students at graduate and post graduate levels, working executives from PSUs and private sectors in the area of international trade, entrepreneurs and those who wished to start their own businesses.

NATIONAL CONFERENCE ON "INDIAN ECONOMIC GROWTH IN REGIONAL FRAMEWORK"

BIMTECH organized a National Conference on "Indian Economic Growth in Regional Framework" on September 28 and 29, 2013. The department of Economic, Allahabad University was the academic partner and ICSSR supported the conference. The conference was inaugurated by Dr. A. K. Singh, an eminent Economist and Director (Former), Giri Institute of Development Studies, Lucknow.

8TH INDIAN MARKETING SUMMIT 2014

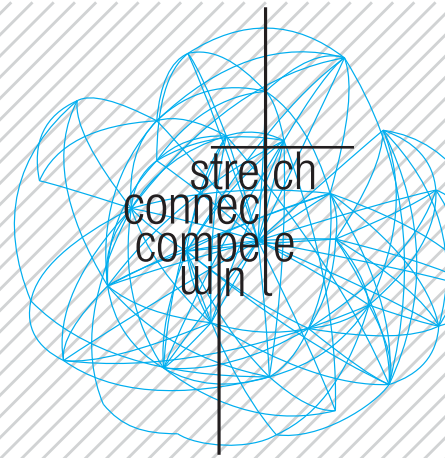
BIMTECH organized the 8th Indian Marketing Summit in association with the PHD Chamber of Commerce and Industry, on March 14, 2014. The theme of the Summit was 'India's Evolving Youth Culture: Opportunities for Brands'. The curtain was raised by the welcome address of Mr. Saurabh Sanyal, followed by the address of Mr. Mahesh Gupta, Chairman, Kent RO System & Vice President, PHD Chamber. This was followed by the theme presentation by Dr. H. Chaturvedi, Director, BIMTECH.

Some of the eminent panelists who shared their words of wisdom were Mr. Anurag Batra, Chairman & Editor-in-Chief, Exchanged4media, Ms. Jessie Paul, CEO, Paul Writer, Mr. Ishaan Sarkar, COO Kwaliti Group, Ms. Mehak Suri, Founder Red Realm, Mr. Amit Tiwari, Director and Country Head Media, Philips, Mr. Sandeep Aurora, Director – Marketing and Market Development-Intel South Asia, Prof. Ujjwal K. Chowdhury, Chief Strategic Consultant, Himalaya TV & New Business Age and Former Dean, Symbiosis University, Pune, Mr. Mohit Hira, CEO, Hungama Digital Services & Head JWT Digital Media, Ms. Ananta Singh Raghuvangshi, Executive Director & Marketing DLF Universal Ltd., Ms. Parul Bhargava, CEO of Vcommision Media Pvt. Ltd. and Mr. Ankur Kalra, CEO, Vibgyor Brand Services,

3RD INTERNATIONAL CONFERENCE ON MANAGEMENT CASES – ICMC 2013

The Birla Institute of Management Technology, jointly with the B School of Public Policy, George Mason University, Virginia, USA organized ICMC 2013 on December, 5 and 6, 2013. Some distinguished academicians, researchers, and practitioners who attended the conference were Sandra L. Gill – Dean, College of Business, Benedictine University, Lisle, Illinois, Jack High – Professor of Economics and Public Policy, George Mason University, Cliff Oswick – Head of the Faculty of Management, Professor of Organisation Theory, and the Deputy Dean of Case Business





School, City University, London, Katrina S. Rogers – President, Fielding Graduate University, CA, USA, Ram Tenkasi – Professor, Benedictine University, Chicago, USA, Masaki Iijima – Professor Management Engineering, Aichi Gakuin University, Japan, Omar Abdul Kareem – Professor, Sultan Idris Education University, Malaysia, Paivi Eriksson, Eastern Finland University, Finland, Gary Stockport, University of Western Australia; John Walsh, Shinwatra University, Bangkok, Thailand, Paul Lapoule, Novancia, Paris.

INTERNATIONAL CONFERENCE ON SUPPLY CHAIN & LOGISTICS MANAGEMENT

An International Conference on Supply Chain & Logistics management (ICSCLM) was jointly organized by Birla Institute of Management Technology (BIMTECH), Greater Noida, India, and Hull University Business School, UK. ICSCLM 2013 was held at India Habitat Centre, New Delhi from December 5 to 8, 2013. There was global representation at the conference with contributing delegates participating from more than 15 countries including USA, U.K., Singapore, Australia, France, Malaysia, Thailand, Ireland, Taiwan, Korea, Ghana, Iran, Tunisia, Sultanate of Oman, Czech Republic, Malay and India.

AACSB FOR THE FIRST TIME ORGANIZES ICAM – 2014 AT SINGAPORE

The Association to Advance Collegiate Schools of Business (AACSB) International recently organized its International Conference and Annual Meeting (ICAM-2014) on April 7-9, 2014 at Singapore. Dr. H. Chaturvedi, Director, BIMTECH was part of the Indian delegation to ICAM – 2014. Other members of the Indian contingent were Dr. Bibek Banerjee, Director IMT Ghaziabad, Dr. R. C. Natarajan, Director TAPMI Manipal, Mr. Amit Agnihotri, Chairman MBA Universe, Dr. Satish Ailawadi, Director SIMSR, Mumbai, Dr. Pratima Sheorey, Director SCMHRD, Pune, Dr. Ranjit Goswami, Director IMT, Nagpur, Dr. Bheemaraya Metre, Dean IMI, Delhi and Mr. Sanjay Padode, CEO, IFIM, Bangalore. Over 1100 delegates from more than 50 countries attended the ICAM 2014.



MANAGEMENT DEVELOPMENT PROGRAMMES

BIMTECH has been delivering programmes in various domains of Management and has been continuously improving and adding new programs based on general and specific needs of organizations. We are offering programmes in the areas of Leadership, General Management, Business Communication, Financial Management, Human Resource Management, Supply Chain Management, International Business, Strategic Management and Sustainable Development Practices. Some of our esteemed clients are: NTPC, JSPL, Powergrid, NBCC, IFFCO, NHPC, PEC, STC etc... The new clients of this year are EDCIL, Oriental Insurance and ONGC.

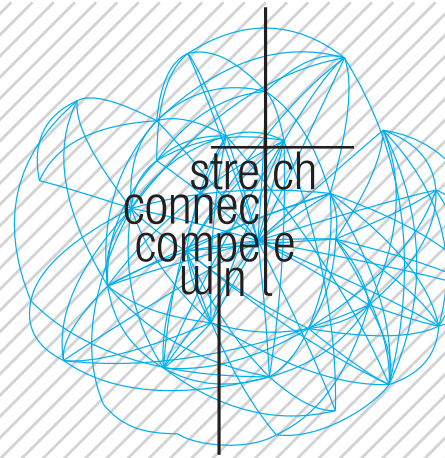
During the year 2013-14, 90 MDPs were conducted covering leading corporates in both private and public sector. The MDP department had developed formal and partnerships with some of the leading organizations through MoUs like NTPC and Powergrid. BIMTECH also conducted its first Open Leadership Development Programme at BIMTECH Bhubaneswar Campus in which companies like NTPC, NALCO, Mahanadi Coal Fields, etc participated. MDPs in various areas of International Business were conducted for the managers of PSC Ltd. Centre for MDP also conducted CBSE Effective School Management and Leadership Programme jointly with Expressions India in which principals and people from the top management of various schools.

MoU with Maharatna NTPC

BIMTECH signed a three-year MoU with Maharatna NTPC on January 22, 2014 in the presence of CMD Dr. Arup Roy Choudhury. The MoU has been signed between Mr. Avinash Chaturvedi, ED, PMI, on behalf of NTPC and Dr. Harivansh Chaturvedi, Director, BIMTECH. The MoU primarily provides mutual interface between a mega corporate and a leading academic institution to provide support for training and development, developing Case Studies, Doctoral Research and special facility in admissions for the wards of NTPC employees.

Delivering Long Term MDPs in General Management

The Centre for Management Development has conducted as many as four two week's programs on Foundation course in General Management for Senior Managers and Senior Superintendents of NTPC. The classroom training included sessions by BIMTECH faculty and guest lectures by eminent industry experts, including from NTPC.



Management Teachers' Programme on "Inorganic Growth Strategy"

BIMTECH, in collaboration with Strategic Management Forum, the pioneering body to propagate the concept and practice of strategic management in the country, had organized Management Teachers' Program on "Inorganic Growth Strategy" at Birla Institute of Management Technology (BIMTECH) from 22-26 October, 2013. 28 participants from 14 states and one from Nepal participated in this programme.

Management Teachers' Program on "Global Business Strategy"

BIMTECH, in collaboration with Strategic Management Forum, had organized Management Teachers' Program on "Global Business Strategy" at Birla Institute of Management Technology (BIMTECH) from 22-26 April, 2014.

This course aimed to provide comprehensive perspective of Internationalization of firms, Global Strategy and Emerging Market Strategy. 20 participants from 14 states participated in this programme.

Programme on Income Generating Activities

Prof N.N.Sharma, Chairperson of PGDM (Sustainable Development Practices) addressed participants from about 30 countries on "Cluster Approach to Development" on 10.12.2013. The participants were from countries such as Iran, Ethiopia, Yemen, Nigeria, South Africa, Fiji, Zambia, Sierra Leone, Kyrgyzstan, Cameroon, Mauritius, Egypt, Sudan, Afghanistan etc.



CONSULTANCY PROGRAMMES

PROJECT MARGDARSHAN delivered for Aditya Birla Group's' Ultra Tech Cements

Margdarshan Project was an intervention initiated by UltraTech Cement of Aditya Birla Group to facilitate 'Technical Mentoring' in a structured manner for their Field Level Engineers. The objective was to develop and guide Senior Officers as Dronas in order to transfer their technical skills and knowledge to the junior officers (FLE's) as Arjuns, pilot project- 'MARGDARSHAN' was launched at Aditya Cement Works.

BIMTECH draws immense pride in being associated with Aditya Birla Group on this "Project Margdarshan". It was conceived as a Pilot project with Aditya Cements, Chittorgarh, Rajasthan for a period of six months. This was conceptualized in the month of April, 2013 and was completed in the month of February 2014. From BIMTECH an expert team, consisting of BIMTECH two faculty- Dr. Nitika Sharma and Prof. K.K.Sinha, facilitated the project.

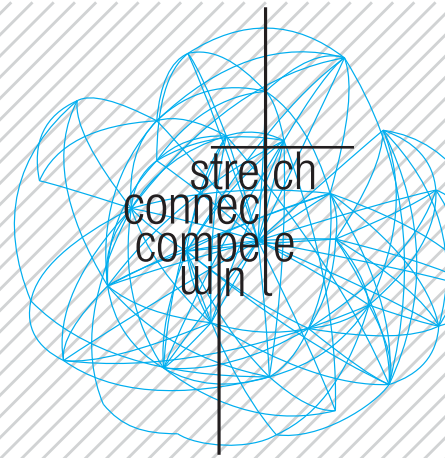
Team BIMTECH supported the Aditya Cements in training and preparing their team of over 100 executives, drafting and creating the Margdarshan Policy, SOPs(Standard Operating Procedures), Handbook, Institutional Structure, clarifying Roles and Responsibilities, Rewards and Recognitions Scheme, support in development of Knowledge Management Scheme and Knowledge Management System/portal, Reporting systems, Reviews System including delivering Mid Term Reviews as well as Final Assessment, Communication Process , a robust Sustainability system and continuously monitoring as a part of their Steering Committee , as it moved for 6 months. Apart from this, many workshops were conducted to sensitize, build and facilitate identified Dronas and Arjuns into the Margdarshan process.

Project Shikhar: Competency Mapping and Developing IDPs for Senior Executives in NSPCL

NSPCL (NTPC - SAIL Power Company Private Ltd.) a joint Venture of two Maharatna Public Sectors, NTPC and SAIL, awarded a consultancy Project "Shikhar" to BIMTECH on Competency Mapping and Developing Individual Development Plans (IDPs). This Project work was undertaken during February- March 2014 with the following objectives:

- To identify strengths and areas of concerns in terms of competencies of each individual executive for meeting the current and future leadership challenges in NSPCL; and
- To prepare individual development plans (IDPs) based on the identified gaps between required and existing set of skills, knowledge and attributes of each target executive for achieving performance improvement.

Dr. Parameswar Nayak, Professor. HR and OB at BIMTECH, was the Project Leader and Lead Resource Person. The team of resource persons included Prof KK Sinha, Professor and Head of HR & OB Area at BIMTECH, Dr. Manosi Chaudhuri, Associate Professor-HR and OB at BIMTECH and Prof. Pramod Joshi, Strategic Advisor at BIMTECH. Under this Project, competency mapping of senior executives were systematically carried out through Assessment Development Centres (ADCs). Four ADCs of two days each were held at three locations - at Bhilai, Durgapur and Rourkela in which 72 senior executives participated. The reports of the assessment with details of analysis and Individual Development Plans (IDPs) have been submitted to NSPCL in four Volumes on 31st March 2014. The report was presented before the CEO and the Heads of the Departments of NSPCL at New Delhi and the work of the project team has been very well appreciated.



**CIBER International Consulting Programme
Project in collaboration with the RH Smith
School of Business, University of Maryland, USA**

The CIBER Program was created by the US Congress to foster international understanding and enhance the ability of American businesses to prosper in the world economy. The Smith School CIBER helps to achieve this mission by integrating the Smith School's extensive international resources with those of

Washington area institutions and organizations. Thanks to an initiative launched by the Centre for International Affairs four BIMTECH students Aastha Jain, Ankur Rohilla, Praveen Yeluri and Tushar Bahl, chosen through a rigorous selection process, spent a week in Washington D.C. collaborating with their counterparts from the Robert H Smith Business School, University of Maryland, to work on a Consultancy project for the client Jayshree Tea. Prof. Dhruva Chak was the BIMTECH mentor for this project.

TATA POWER

The Tata Power Group of Companies has set a goal of growing its revenues and profitability six times by 2020. The Tata Power's Journey towards this end identified strategic pillars like "Operations Excellence", "Execution Excellence" and "Growth" for rallying around the company's resources. Besides these strategic pillars, the Tata Power Team decided to have two strategic initiatives commitment to sustainability and Institution Building. To guide this evolution in people practices, and to draw insights from the experience of professionals who have successfully practiced greater initiatives in related areas, they had constituted an advisory council on People's Perspective @Tata Power abbreviated as TP&P.

Assessment of HR Functional Competencies of Senior/Middle Level Hr Executives of Adani Prof. K K Sinha from BIMTECH was invited by Adani Group to conduct the assessment of HR Functional Competencies. The consultancy project was undertaken jointly with Dr. Prabhakar Kamath, a very eminent professional and Consultant.



A FORUM OF THEIR OWN



QUIZ CRAZY BIMTECHIANS (QCB)

The objective of the club is to develop the quizzing culture at BIMTECH, to spread business and current affairs awareness at the campus and to keep the student community updated about the happenings in the business world. After its creation, QCB has achieved great success. It has more than 150 active members who interact on a regular basis. QCB has an active online presence as well.



MAJLIS – DEBATING SOCIETY

MAJLIS, the debating and drama society of BIMTECH, is a forum made for the students to stand up and speak out and learn the nuances of the spoken word. It gives them a platform to raise their voice on some of the burning issues of the times. Keeping up with its tradition of providing BIMTECHians with an opportunity to express their opinions, hone their oratorical skills and build up their confidence, Majlis is a huge hit among the seniors as well as the first year students.



PROPELLERS

The HR Club in BIMTECH known by the name Propellers is a very active group comprising of 2nd and 1st year students. The club engages in varied activities related to the domain of HR, the major one being conducting the annual HR Summit.

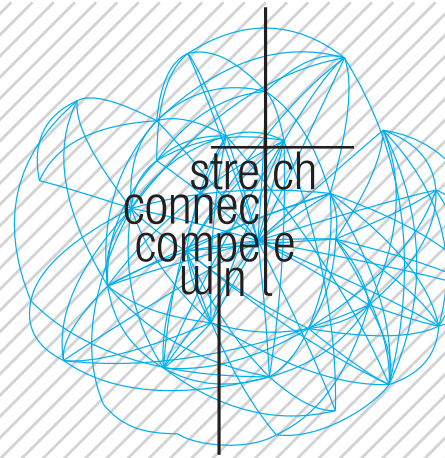


ENTREPRENEUR CELL (E-CELL)

The entrepreneur cell of BIMTECH is a result of collaborative efforts of BIMTECH and the National Entrepreneur Network (NEN). This club strives for creating not only entrepreneurs but future business leaders. Since its inception in 2007, it has won 'Roll of Honour' for two consecutive years for its commencement of 'E-week' instituted by NEN.

INSURANCE MOVERS AND SHAKERS (INMOS)

INMOS stands for "Insurance Movers and Shakers" and it works to develop 'people de extraordinaire' (people with unparalleled skills). Since its inception, the club has been constantly and proactively organizing various activities like, quizzes, extempore, group discussions and several other get together to give a comprehensive edge in the era of cut throat competition for the insurance students. INMOS has been successful in providing a platform for the exposition of varied talents of the insurance students. It has an active presence in Facebook, which has wide industry following.



BIZZ MARK (MARKETING CLUB)

A live wire engine of marketing majors, it creates marketing buzz in the campus was the active force behind the Indian Market Summit organised by BIMTECH each year.

FINWIZ (FINANCE CLUB)

The Finance Club of BIMTECH has been active in organizing events and seminars for bringing out diverse perspectives in the field of finance. The members of the club have won several prizes in national – level competitions conducted by the ICFAI in Delhi and Bangalore.

CLUB EX-LIBER

Club Ex-Liber is one of the recent additions in the gamut of clubs that keep the co – curricular life of BIMTECH abuzz with exciting activities. The Club is meant to cultivate the tradition of creative literary activities among students. The main activities of the club includes arranging book reading sessions, poetry reading sessions, workshops, discussions and a host of book related activities.

ECO CHAMBER

The economics club of BIMTECH hosts special events, guest lectures, debates and film shows on current economic topics. It also provides a forum for debates on current economic topics.

NOESIS

NOESIS, the gaming club of BIMTECH encourages students in sharpening their gaming skills. Frequent competitions, intra-BIMTECH and inter collegiate in NCR has made NOESIS a club to reckon with. The club is also the platform for chess, crossword puzzles, and sudoku etc. activities as well.

PALETTE

The fine arts club of BIMTECH encourages creativity and self-expression of students of all streams, aimed at boosting right brain activities of students.



OUR RECRUITERS



SUMMER INTERNSHIP



16 REASONS FOR RECRUITING FROM BIMTECH

- BIMTECH is part of the well known B.K. Birla Group of Institutions.
- We've a track record of 26 years in management education.
- 5000 plus of our Alumni are in the service of industry and corporates since 1988.
- We've consistently been ranked in the Top Ten among all private B'Schools and in the top 20 among all B-Schools in India.
- The latest National HRD Network B-Schools Ranking 2014 & 2013 ranks BIMTECH 7th among Private B'Schools and 17th among all public and private B' Schools of India.
- All our five streams (PGDM, PGDM – International Business, PGDM – Insurance Business Management, PGDM – Retail Management and PGDM- Sustainable Development Practices) are AICTE approved two year post-graduate courses. PGDM is accredited by the National Accreditation Board and the Association of India Universities (AIU) for equivalence with MBA. BIMTECH was first in the country to start sectoral PGDM programmes for Insurance and Retail.
- We've MoUs with legendary international education and training providers like KPMG, LOMA, IIBA, CII etc.
- The teaching methodology is a combination of lecture-cum-case based method with high focus on self-learning and practice at BIMTECH. The academic delivery components are: Classroom Learning, Case Studies, Business Simulations, Quizzing, Theatre Technique, Role Plays, Management Games, Field Researches, Assignments, Presentations, Industry Visits, Workshops, Guest Lectures, Panel Discussions, Research Projects, Team Work, Meditation & Yoga.
- BIMTECH runs vibrant MDP and FDP programmes for corporates/institutions.
- We are powered by 67 permanent faculty, of whom more than 50% have industry experience of 10 years or more.
- BIMTECH has an active Ph. D/Fellowship Programme in different verticals of management discipline.
- Student Exchange programme in action with 12 foreign Universities/Institutes in France, Austria, Finland, USA etc.
- 2 months summer project plus at least two short term and live online projects to be completed by every student before placement.
- Open to pooled campus arrangement as required by recruiters.
- Fully residential Wi-Fi campus, six top rated data bases and a library of over 64,000 books. Video conferencing and Webex facilities are also provided.
- Complementary airport transfer facilities to recruiters from outstation as well as campus guest house facilities on offer.



BIMTECH IS IMMENSELY GRATEFUL TO CORPORATES AND INSTITUTIONS FOR THE FAITH REPOSED IN US THROUGHOUT THE YEARS AND WARMLY WELCOMES THEM FOR THE PROCESS IN THE YEAR 2014-15.

The campus recruitment of the 2013-15 batch for final placement and summer internship for the 2014-16 batch is managed by a team of experienced faculty and students under the aegis of the Centre for Corporate Relations (CCR) of the Institute. The itinerary of our campus recruitment programme is given below:

Summer Internship Process

October 01, 2014 onwards

Pre -Placement Briefing

October 01, 2014 onwards

Placement Process

October 01, 2014 onwards

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CAMPUS RECRUITMENT PROGRAMME





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