



Pearson Custom Technology

Working together to evolve
the learning environment





Smart reasons to personalize your teaching environment with high-quality, uniquely-built digital tools

Pearson's educational solutions are built using world-class content and pedagogy. What if, in addition to using that content, you had the ability to organize the content in a way that was best for your course? What if you could create multimedia resources that would make your lessons more efficient and more engaging for your students? What if you had access to unique and easy-to-use digital tools or solutions that would enhance and supplement your lessons and speak to your students' diverse learning styles? And better yet, what if someone could build it all for you? Pearson makes that vision a reality, and offers you the chance to capitalize on this new era of learning and student-driven discovery by building a learning environment that is right for your students.

“Always Learning,” Because We’re Always Listening

Pearson's team of technology experts goes beyond the role of simply providing you with high-quality learning tools. Our trained professionals work with you, in a truly-consultative process, to create engaging learning solutions, while helping to simplify your life as an instructor. What sets Pearson apart? Our dedicated team takes the time to listen and identify your specific needs, then involves you in the process to build technology solutions that don't just work...they work *for you*.

“The Pearson team was unbelievable. I'm amazed at the level of support I received. They make me feel like I'm the only client that Pearson has.”

Rita Treutel
English Professor
University of Alabama at Birmingham

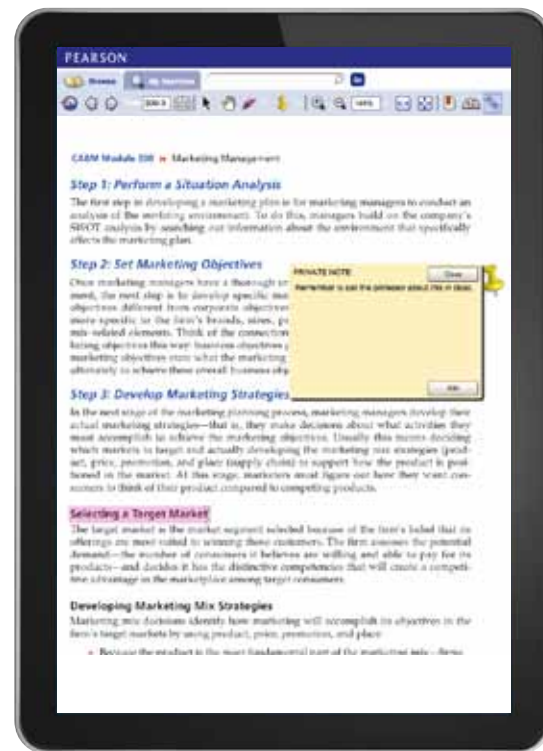
What can you accomplish with Pearson?

Create Unique, Interactive Materials

From eBooks to online courses, Pearson creates course materials that are as unique as your teaching style. What one-of-a-kind learning tools can Pearson build for you?

Customizable eBooks

The world of eBooks is evolving at a rapid pace, and navigating the changes can be confusing. An ever-growing list of features and functionalities shows that eBooks are as unique as the people who use them. Which eBook options are right for you and your students? Pearson's team of experts can help you to navigate the eBook landscape, guiding you to a choice that's right for your students, your institution, and your preferences.



sample eBook

Online and Blended Courses

Whether your goal is to improve an existing course, or build a new one from the ground-up, Pearson's expert curriculum designers can help. Our custom curriculum team has built or customized more than 2,000 courses in the last four years. Team members possess a wealth of expertise; the majority holding doctorate and/or masters' degrees in education, curriculum development, instructional design, and related fields. Curriculum development, assessment, regulatory compliance, and educational consulting are just some of the ways we can help you build a scalable online or blended program.

“Pearson offered us both high-quality plug-and-play modules and the ability to tailor individual courses with videos, podcasts, animations, and collaborative group work via discussion boards.”

Mike Case

Regional Program Director of Online Education
Carrington College

Build Interactive Learning Tools

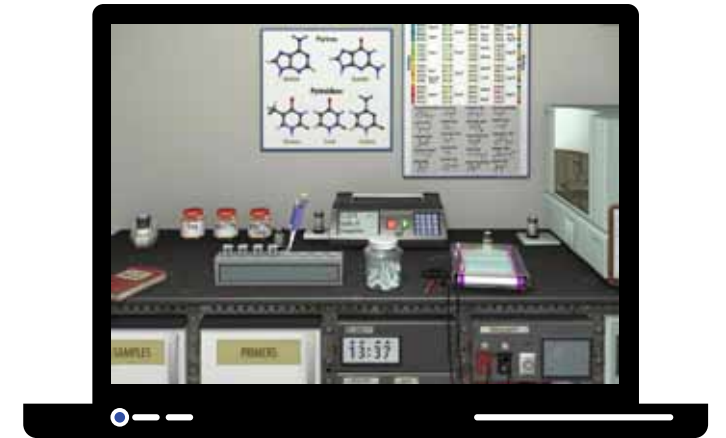
Even the most experienced education professionals, no matter how effective their pedagogy, could benefit from sprucing up their lessons with interactive elements and learning tools. What can we create for you?

Engaging Digital Assets

Customized games, quizzes, and audio/video components are just some of the educational objects that Pearson can build to meet your needs, and the needs of your students.

Simulated Lab Environments

Conducting live labs is a fantastic way to teach students...but it's also costly, time-consuming, and sometimes risky. Many instructors spend a full class period just going over safety features before even starting a lab. With Pearson, you can benefit from customized, simulated lab environments that give you all the benefits of the lab, without the need for expensive equipment. Less time on prep means more time for learning.



lab environment

Aggregate and Integrate Your Online Assets

Keeping track of login information and processes for every online asset and platform you and your students use can be time-consuming and frustrating. Pearson offers you a major benefit: the ability to integrate all your learning assets into one place, and into one seamless experience. How can we help you?

Integrated Solutions

Educational technology presents a vast array of options. From Learning Management Systems, to publisher-created products, eBook platforms, and new learning technology, knowing what you need and what is right for your students can be difficult. Pearson helps you find the right solution so you can spend your time on what's important—quality teaching.

Content and User Access Consolidation

If you use an LMS, an online homework system, and an eBook reader, you and your students are potentially juggling three separate logins. Wouldn't you prefer to integrate them into one custom solution that combines all three resources under one seamless login? Pearson can build a solution that's right for you, and help to simplify your user experience.

Engage Your Students with the Very Best

When it comes to learning resources, students can and should be reached, captivated and educated through a variety of tools that speak to their unique needs and to diverse learning styles. When it comes to education, one size does not fit all. What can Pearson Custom Technology do for your students?

Accommodate multiple learning styles

At Pearson, we understand the importance of engaging all students, regardless of their learning preferences. Our highly-customizable, interactive, multimedia tools provide students with a multi-sensory experience that promotes the retention of information.

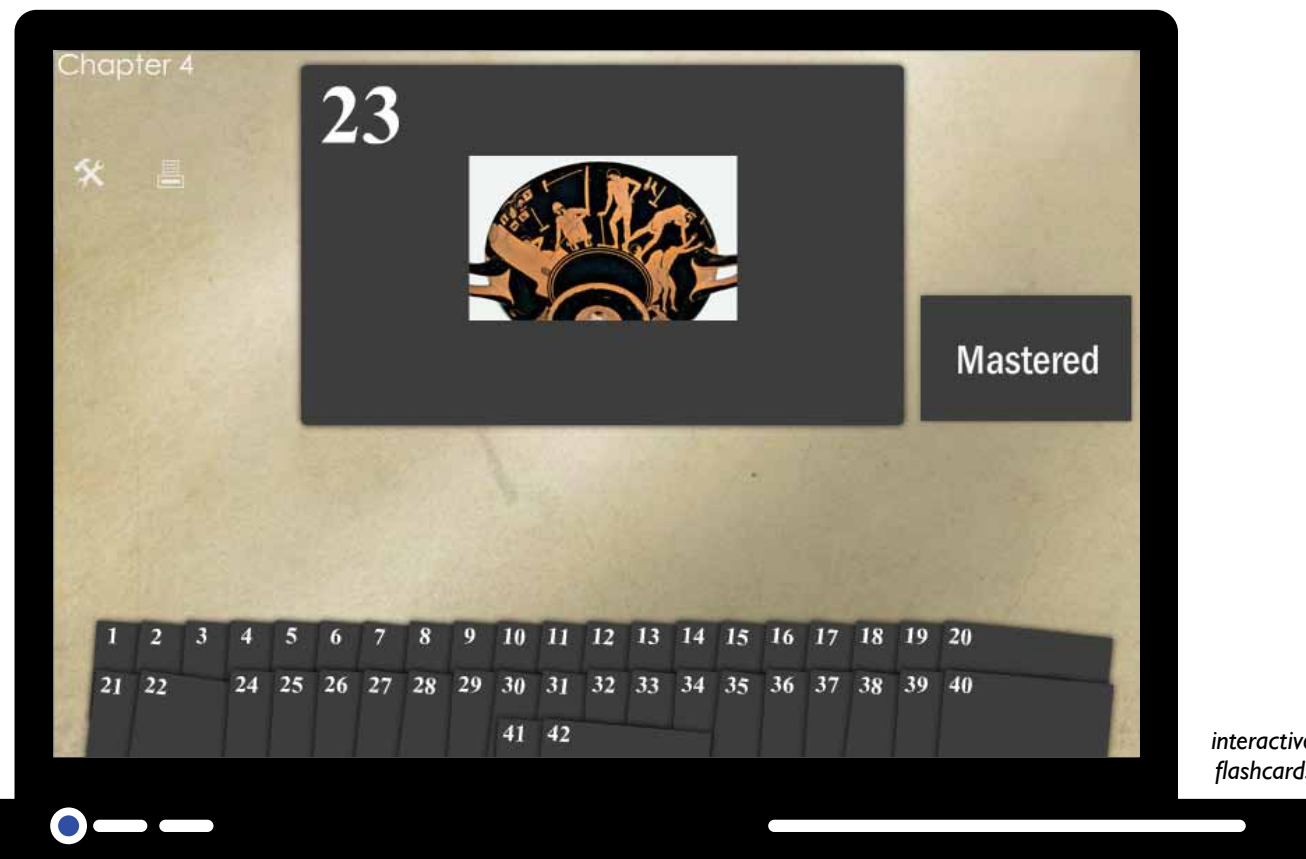
Turn learning into a two-way conversation

A truly interactive experience allows for the student to engage with the concepts in question. Only at that point can a student move from simply remembering information, to learning. With interactive elements that are customized around the actual needs of the student, the classroom experience becomes a captivating conversation that results in true learning.

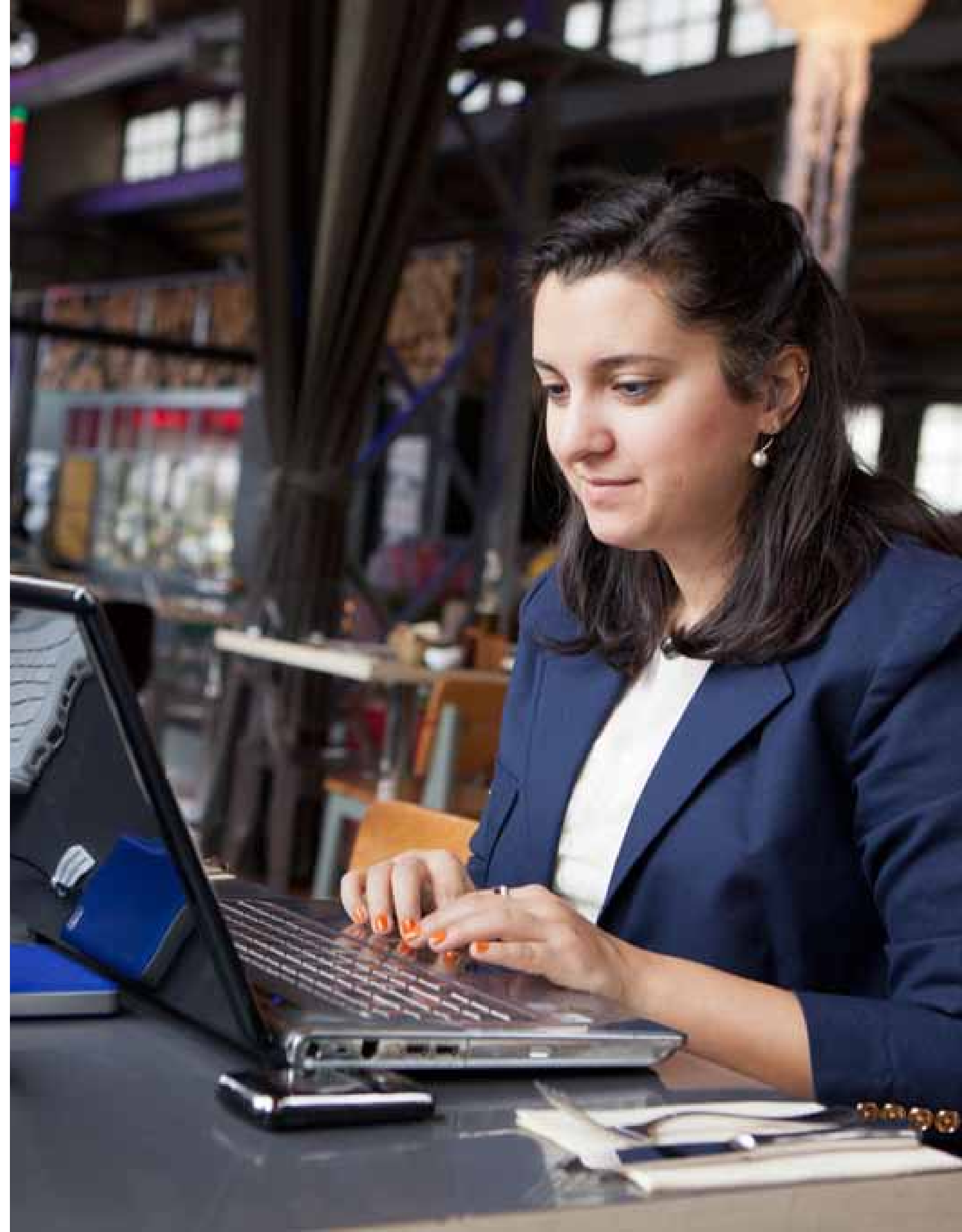
“Students appreciate seeing their own work online, getting advice from faculty they know, and watching demos of the school’s own forensics team.”

Adria Battaglia

Assistant Professor
University of Texas at Austin



interactive
flashcards



We invite you to turn *your* vision for education into reality.

As the world's leading learning company, we are dedicated to working with you to create the highest-quality learning technology experience for your students. We are proud to say that our team is at the forefront of the evolution of education, and we are ready to make your unique vision a reality.

To learn more about customizing digital learning tools to enhance your students' learning environment, visit www.pearsonlearningsolutions.com.

