

INDIAN EXCELLENCE IN RADIO AWARDS 2015 WINNERS' LIST

AWARD CATEGORY	COMPANY/STATION NAME	ENTRY TITLE
Best Breakfast Programme (Hindi)	93.5 Red FM Delhi	Morning No 1
Best Breakfast Programme (Tamil)	Suryan FM	Blade No 1 Chennai
Best Breakfast Programme (Telugu)	Music Broadcast (Radio City 91.1 FM)	RJ Shiv
Best Radio Programme (Non-Breakfast - Hindi)	Radio Mirchi	5-9 With Dilli Ka Don Naved
Best Radio Programme (Non-Breakfast - Telugu)	Kal Radio - Red FM Hyderabad	Zabardast Masti With RJ Chaitu
Best Radio Programme (Bengali)	Radio Mirchi	The Final Problem
Best Radio Programme (Gujarati)	South Asia FM	Morning No.1 Ahmedabad
Best Radio Programme (Kannada)	Music Broadcast (Radio City 91.1 FM)	City Mathu
Best Radio Programme (Malayalam)	Radio Mango 91.9	Vellarikapattanam
Best Radio Programme (Marathi)	Red FM	Morning Number 1 Pune
Best Radio Programme (Hindi – Non-Metro Station)	DB Corp Ltd (Radio Division) - 94.3 MY FM	Salaam Jaipur
Best Radio Sparkler (Hindi)	Radio Mirchi	Mirchi Murga
RJ of the Year (Hindi)	Music Broadcast Pvt. Ltd	RJ Ginnie
RJ of the Year (Tamil)	Suryan FM	RJ Blade Shankar
RJ of the Year (Telugu)	Reliance Broadcast Network Limited	RJ Shekar
RJ of the Year (Bengali)	Radio Mirchi	RJ Deep
RJ of the Year (Gujarati)	Radio Mirchi	RJ Dhvanit
RJ of the Year (Kannada)	Music Broadcast Pvt. Ltd	RJ Pradeepa
RJ of the Year (Malayalam)	Radio Mango 91.9	RJ Oscar
RJ of the Year (Marathi)	Red FM	RJ Sangram
RJ of the Year (Hindi – Non-Metro Station)	Reliance Broadcast Network Limited	RJ Annu Kapoor
Best Radio Promo - In-House (Hindi)	Radio Mirchi	Mirchi Love - Ratre
Best Radio Promo - In-House (Tamil)	Music Broadcast Pvt. Ltd	RadioCity BlueCarpet
Best Radio Promo - In-House (Telugu)	Kal Radio - Red FM Hyderabad	Votugaadu Jingle
Best Radio Promo - In-House (Gujarati)	94.3 MY FM	Chhatrayan
Best Radio Promo - In-House (Kannada)	Radio Mirchi	FIFA Music Promo
Best Radio Promo - In-House (Malayalam)	Club FM	Vishwamithran
Best Radio Promo - In-House (Marathi)	Music Broadcast Pvt. Ltd	Ganpati Guards
Best Radio Station Imaging	Radio Mantra	Mantra Station Imaging
Best Radio Programme/Show Packaging	Suryan FM	Chinna Ponnu Cinema Kannu Chennai
Best Community Service Award	93.5 Red FM	Andar Kar- Bhopal
Best Interactive Idea	Reliance Broadcast Network Limited	Suhana Safar With Annu Kapoor
Most Creative Campaign	Radio Mantra	Aasha
Best Media Campaign	Red FM	Bajao For A Cause
Best On Ground/Activation by an FM Station	Digital Radio (Mumbai) Broadcasting Ltd	Pothole Utsav
Excellence in New Media Initiative	Music Broadcast Pvt. Ltd	Slappies 2014
Best FM Station	Digital Radio (Mumbai) Broadcasting Ltd	Mumbai
Best Use of Music/Song/Jingle by an Advertiser in a Radio Spot	Unilever	HUL's Project Sunlight - The Shower Challenge
Most Effective Use of Radio in an Activation Campaign	Madison Media Pinnacle	Le Chalo Khushiyan
Most Outstanding Use of Radio in an Ad Campaign	Zenith Optimedia	Everyday Chai Party