

# Comcast Overview

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**Overview** Comcast Corporation is a global media and technology company with two primary businesses: Comcast Cable and NBCUniversal. Comcast is also a limited partner with venture capital firm Comcast Ventures and is the majority owner of the sports and entertainment company Comcast-Spectacor.

**Comcast Cable** Comcast Cable is the nation's largest video, high-speed Internet and phone provider to residential customers under the Xfinity brand as well as to businesses.

- Nation's Largest Video Provider: 22.4 million customers
- Nation's Largest Residential High-Speed Internet Provider: 22.0 million customers
- Nation's Fourth Largest Phone Company: 11.2 Million customers
- Homes and Businesses Passed: 54.7 million
- Customer Relationships: 27.0 million
- Operations: 39 states and Washington, D.C.

*(As of December 31, 2014)*

**NBCUniversal** NBCUniversal is one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment television networks, a premier motion picture company, significant television production operations, a leading television stations group, world-renowned theme parks, and a suite of leading Internet-based businesses. NBCUniversal is owned by Comcast Corporation.

- **Broadcast Networks:** NBC and Telemundo. 10 NBC owned and operated local stations and 17 Telemundo owned local stations.
- **Cable Networks and Digital Media Properties:** USA Network, Syfy, E!, CNBC, MSNBC, Bravo, Golf Channel, Oxygen Media, NBC Sports Network, Esquire Network, Chiller, CNBC World, Cloo, CNBC World, mun2, Sprout, Universal HD, and 10 regional sports networks and three regional news networks. Digital media properties include Fandango and iVillage.
- **Filmed Entertainment:** Universal Pictures. Production under both the Universal Pictures and Focus Features names.
- **Theme Parks:** Universal Orlando, which includes Universal Studios Florida, Universal's Islands of Adventure and CityWalk; Universal Studios Hollywood.

**Founded** 1963

**Chairman and CEO** Brian L. Roberts

**Headquarters** Philadelphia, PA

**Employees** Approximately 139,000 full-time and part-time

**Ticker Symbol** NASDAQ – CMCSA, CMCSK

**Corporate Website** <http://comcastcorporation.com>

**Corporate Blog** <http://corporate.comcast.com/comcast-voices>

**XFINITY Products** <http://www.xfinity.com>

**NBCUniversal** <http://www.nbcuniversal.com>



# XFINITY TV

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**Overview** Xfinity TV brings customers more of the content they love, wherever they are, on any device. The X1 platform is an Entertainment Operating System that gives customers an interactive TV experience, providing instant access to all of their entertainment. Leveraging Internet Protocol (IP) technology and Comcast's cloud-enabled servers and network, the X1 platform enables customers to get integrated search, personalized recommendations and apps on TV. As part of cloud technology innovation, Comcast is currently rolling out the X1 DVR with cloud technology and live in-home streaming.

- Key Offerings**
- View 300+ TV channels from major broadcast, cable and premium networks on TV, plus more than 100 HD channels.
  - Access more than 80,000 of the best and latest TV shows and movies across Xfinity On Demand, Xfinity.com/TV and the Xfinity TV Go app.
  - Stream 50+ live TV channels and TV shows and movies from Xfinity On Demand on the Xfinity TV Go app.
  - Download popular TV shows and movies from Xfinity On Demand to the Xfinity TV Go app.
  - Watch entire channel line-up of live TV in any room in the house on any device with live in-home streaming.
  - Access DVR recordings anytime, anywhere on mobile through cloud technology.
  - Enjoy a huge selection of current season TV content, the best new release movies from all the major studios, and one of the broadest selections of independent films across platforms on Xfinity On Demand.
  - Watch thousands of movies and TV shows across screens from Xfinity Streampix.
  - Schedule the DVR remotely, search TV live TV and On Demand listings, change the channel on the TV and select favorites online at Xfinity.com/TV and with the Xfinity TV Remote app.
  - Use motion and gesture controls to seamlessly find what to watch on live TV and Xfinity On Demand while viewing TV with the X1 Remote Control app.
  - Catch popular Spanish-language TV shows, movies, and kids' and music programming online at Xfinity.com/latinotv.
  - Watch Xfinity On Demand on the Xbox 360, and quickly find TV shows and movies with voice-activated commands or the wave of a hand via Kinect.
  - Access the Xfinity TV app on 2012 Samsung Smart TVs (planned for 2013 SmartTV models in 2014)

For more information about Xfinity TV, visit [www.xfinity.com/TV](http://www.xfinity.com/TV).



# XFINITY Internet

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**Overview** Comcast is the nation's largest Internet provider and delivers the fastest Internet speeds, along with reliable service and exceptional online content. As the owner and operator of one of the largest fiber-based networks in the country, our scale enables us to deliver more speed to more homes than any other service provider in the U.S. We've also invested in an advanced broadband technology platform, called DOCSIS 3.0. In the past 11 years, we have increased broadband speeds 12 times and we now offer a variety of speed tiers to best fit every customer's needs — from 3 Mbps to the ultra-fast 505 Mbps. Today we deliver up to 10 Gbps speeds to business customers.

## Key Offerings

Our service is more than just speed. For no additional cost, Internet customers also receive:

- **In-Home WiFi:** Experience the fastest in-home WiFi with our latest XFINITY Wireless Gateway, which can connect dozens of wireless devices.
- **Security:** Connect safely to the Internet with the most comprehensive online security offering in the industry, Constant Guard, which includes the top-rated Norton Security Suite and is available for Xfinity Internet customers at no additional cost.
- **XFINITY WiFi:** Stay connected on the go through hundreds of thousands of WiFi hotspots today and even more in the future.
- **XFINITY Connect:** Communicate with family and friends either online or via the XFINITY Connect App, which enables users to send and receive email, access voicemail or manage contacts and digital calendars.

Comcast is also committed to closing the digital divide. We are spearheading an ambitious and comprehensive broadband adoption program called Internet Essentials. So far, this \$9.95/month service has connected more than 1 Million low-income Americans to the Internet at home. For more information, visit [InternetEssentials.com](http://InternetEssentials.com) (for English) or [InternetBasico.com](http://InternetBasico.com) (for Spanish).

For more information about **XFINITY Internet**, visit <http://www.comcast.com/xfinity>.

\*As of Q3 2014



# XFINITY Voice

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**Overview** XFINITY Voice gives you reliable home phone service with more ways to connect and save. It's an innovative service that delivers unlimited nationwide calling with the best call clarity plus, enhanced features that can help lower your wireless bill. Find your everywhere voice and stay more connected with XFINITY Voice.

**Key Offerings**

**Unlimited Nationwide Calling and Texting:** With XFINITY Voice you not only get the best call clarity but also Unlimited nationwide calling and texting on WiFi enabled devices at home and on the go. Simply use the free XFINITY Connect app to call and text and much as you like without a wireless plan.

**Readable Voicemail:** See what you can't hear and have your voicemails converted to email messages that you can check from anywhere, on any device.

**Assign a Number:** With the free XFINITY Connect app, your iPod Touch and tablet can call and text like a smartphone, without a wireless plan. Assign a personal phone number to up to five WiFi enabled devices and turn your devices into a phone.

**Advanced Call Forwarding:** Whether you're in the car or at work you can still answer your home phone. Connect up to four WiFi enabled devices to your home phone and your calls will always find you.

**Universal Caller ID:** See who's calling your home phone on your TV, computer, home phone and smartphone.

For more information about XFINITY Voice, visit <http://www.comcast.com/xfinity>.

\*As of Q4 2013



# XFINITY Home

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**Overview** XFINITY Home is a broadband and cloud-based platform that provides next-generation home security, control and energy management features. This platform allows customers to stay connected to their home and family through the use of an interactive Web portal, mobile devices and the free XFINITY Home app. In addition to 24/7 professional monitoring, XFINITY Home offers an expanding suite of home control and remote energy management services that include lighting controls, digital thermostats, live video monitoring, custom text and email alerts, remote arming and disarming capabilities, water and carbon monoxide sensors.

**Key Offerings** **XFINITY Home Features**

- Access security and home automation features and settings from virtually anywhere – through a portable touch screen console in the home, on a computer or tablet, and on a smartphone through the XFINITY Home app.
- Control and set timing with smart energy management features, including programming lights to turn on and off at designated times, and schedule or remotely adjust heating and air conditioning settings.
- See what's going on around the home while away with real-time video monitoring on Internet-connected devices.
- Receive real-time text and email alerts when doors and windows open or close.
- Check the weather, voicemail, news and sports, play games and more with the in-home touch screen console.
- Enjoy peace-of-mind with added layers of protection, including wireless and battery backup, in addition to the third-party central station that monitors customers' homes 24 hours a day.
- Arm, monitor and control the home with the following available equipment: Window/Door Sensors, Motion Sensors, Glass Break Sensors, Indoor/Outdoor Cameras, Smoke Detectors, Wireless Keypads, Keychain Remotes, Thermostats, Lighting and Appliance Modules, Water/Flood Sensors and Carbon Monoxide Sensors.

For more information about **XFINITY Home** visit [www.xfinity.com/home](http://www.xfinity.com/home).

\*As of Q4 2013



# Comcast Business

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**Overview** **Backed by industry-leading, 24/7 tech-class support, Comcast Business provides advanced communication solutions to help companies of all sizes meet their business objectives. Comcast Business leverages Comcast's powerful, next generation network, our technical and operational expertise and our local resources to offer a wide range of products and services, an enhanced fiber-based network and experienced customer service, all to help a business's bottom line.**

## Key Offerings

### Data Solutions

**Comcast Business Internet** offers businesses a feature-rich, reliable and secure Internet solution. Comcast offers its business customers four tiers of Internet service with download speeds starting at 16 Mbps and going up to 100 Mbps via next-generation DOCSIS 3.0. Customers also get additional features such as Cloud Services by Microsoft, advanced security with Norton Business Suite and Website Hosting services at no extra charge.

**Comcast Business Ethernet** delivers secure, scalable, high-performance point-to-point and multipoint connectivity over a fully owned, national fiber-based network. Optimized for mid-sized business with multiple locations in a metropolitan area or region, Comcast Business Ethernet provides an entirely new level of reliable, scalable and secure Internet connectivity that is significantly faster than legacy technologies.

### Voice Solutions

**Comcast Business Voice** is a reliable voice alternative with integrated and advanced features for businesses that has been rated best in call clarity\*. Customers get unlimited local and long-distance calling, and advanced call management and voicemail options including hunt group, call holding, call transfer, three-way calling, call forwarding, business directory listings, the ability to receive email or text notifications of voicemail, the ability to listen and manage voicemail online, and more.

**Comcast Business VoiceEdge** is a cloud-based voice and unified communications (UC) solution that delivers a common user experience, high-definition (HD) quality voice service and a full suite of productivity-enhancing features that are fully-managed and delivered over Comcast's advanced network. The service comes in complete, affordable packages that include Polycom HD phones, unlimited nationwide calling, professional installation, training options, and a mobile app for Android and iOS.

**Comcast Business Trunks** provide connectivity between a customer's Private Branch Exchange (PBX) and Comcast's advanced network. The scalable service allows customers to purchase based on the concurrent calls the business needs.

### Video Solutions

**Comcast Business TV** provides reliable and cost-effective video solutions to satisfy a variety of customers' business needs at office locations such as conference rooms and waiting areas. Packages run from basic TV to upgrades including the Sports Pack, Canales Selecto (Hispanic networks) and Music Choices.

### Upware

Upware is a suite of business-grade cloud solutions that can be purchased and managed through one integrated web portal. The Upware marketplace ([business.comcast.com/Upware](http://business.comcast.com/Upware)) contains business applications from industry-leading companies in key categories, including Data Backup, Data Security, Collaboration, and eSignature. Major Upware partners include DocuSign, Norton, Carbonite, Box, Microsoft and Cisco.

For more information about **Comcast Business**, visit [www.business.comcast.com](http://www.business.comcast.com).

\*As of Q4 2013



*\*Call clarity claim based upon January 2012 call clarity analysis by Teltronix*