



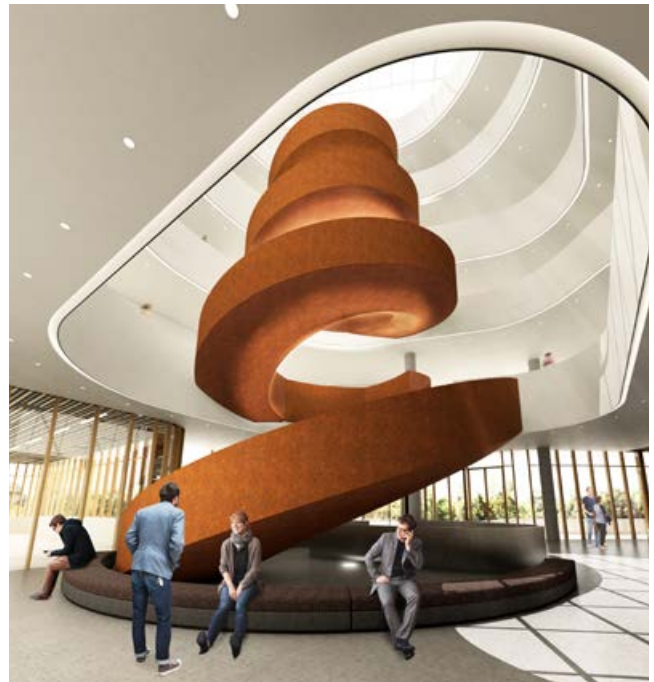
THE UNIVERSITY OF
SYDNEY

THE UNIVERSITY OF SYDNEY
BUSINESS SCHOOL

POSTGRADUATE GUIDE 2015



THE FUTURE OF BUSINESS EDUCATION



THE ABERCROMBIE PRECINCT

To achieve our vision of becoming a global leader in business education, the University of Sydney Business School is upgrading our teaching and learning headquarters. The Abercrombie Precinct consolidates facilities from nine buildings into a state-of-the-art hub. It represents a significant milestone in the Business School's growth.

The Business School's new flagship home will offer a vast, high-quality teaching and learning space. We have devoted two-thirds of the new floor space to rooms that allow you to tap into the latest technology, and help inspire you to realise your potential. These spaces will include nearly three dozen new case study, seminar and tutorial rooms and 12 new lecture theatres. The lecture theatres will range in size from 100 seats to a 550-seat multipurpose theatre.

We have allocated space for a major learning hub, which will serve as a core component of the University's informal learning space network. The building also offers you other accessible learning spaces along with a high-quality café, for when you need a break or a bite to eat.

The remainder of the building provides office space for our academic and professional staff, and a series of top-class meeting venues. This approach brings under two roofs areas previously housed across ten other buildings around the Camperdown Campus.

We are excited to welcome you to our new building in 2015.

sydney.edu.au/abercrombie_precinct

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The Business School knows that you want regular information, event updates, interesting articles and insightful videos. Stay connected with us wherever you are by visiting us on Facebook, Twitter, LinkedIn, YouTube or Flickr.



Facebook facebook.com/University.of.Sydney.Business.School



Twitter www.twitter.com/sydney_business



LinkedIn sydney.edu.au/business/linkedin

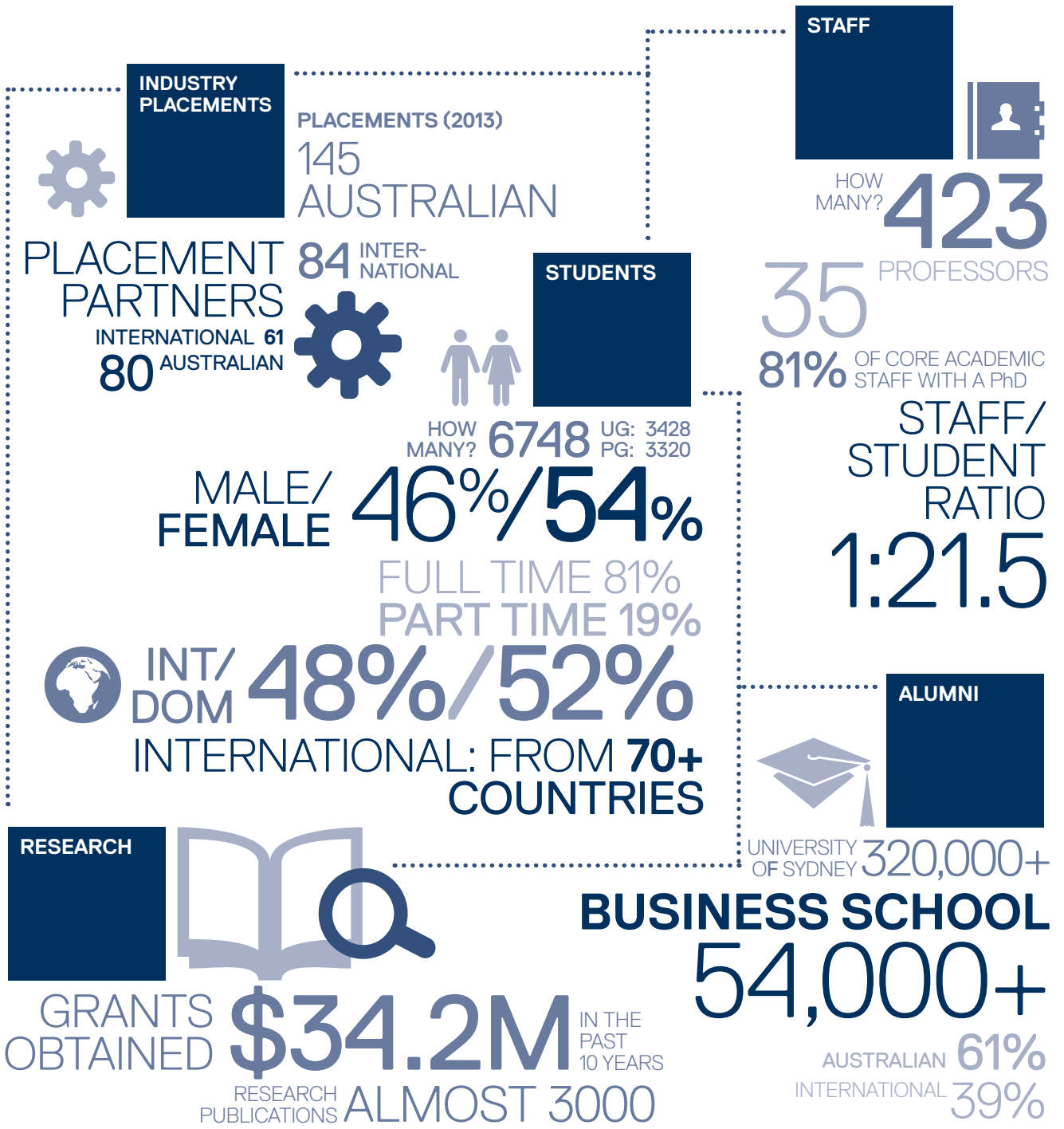


YouTube www.youtube.com/SydneyUniBusiness



Flickr flickr.com/sydney_business

ABOUT THE BUSINESS SCHOOL



A GLOBAL REPUTATION FOR EXCELLENCE



When you join the dynamic, internationally acclaimed learning community at the University of Sydney Business School, you will be taking control of your future career. Dedicated to the highest quality teaching and to groundbreaking research, our people are industry leaders with a passion for creating tomorrow's global business leaders.

We offer some of the most widely recognised global business qualifications in Australia, backed by international accreditations and strengthened by alliances with the world's leading business and management education institutions.

Strategic and practical, our programs are designed to ensure you have the knowledge to create and deliver business solutions that have real-world impact wherever they are applied.

When you graduate, your degree will be recognised and respected around the world. You'll join an outstanding community of more than 50,000 worldwide alumni, including:

- The Hon. Tony Abbott MP, Prime Minister of Australia
- Mr Daniel Beecham, Chief Information Officer, Morrisons, United Kingdom
- Ms Fiona Boyd, Chief Operating Officer, Salmat
- Mr Philip Corne, CEO, Louis Vuitton Oceania
- Mr Richard Freudenstein, Chief Executive Officer & Managing Director, Foxtel
- Ms Belinda Hutchinson AM, Director, AGL Energy and Chancellor, The University of Sydney
- Mr Adam Jacobs, Co-Founder & Managing Director, The Iconic
- Mr Simon Jiang, General Manager, Silk-Roads Shipping, Beijing

- Ms Julie McKay, Executive Director, Australian National Committee for UN Women
- Bill Moss AM, Founder & Chairman, FSHD Global Research Foundation
- Mr Jan Pacas, Managing Director, Hilti Australia
- Ms Charlotte Park, Managing Director, Mercer Singapore
- Mr Robert Rankin, Co-Head Corporate Banking & Securities and Head of Corporate Finance, Deutsche Bank
- Ms Karen Moses, Executive Director, Finance & Strategy, Origin Energy
- Ms Besa Deda, Chief Economist, St George Bank
- Mr Angus Harris, Co-CEO, Harris Farm Markets.

With links to business, industry and government, postgraduate study at the University of Sydney Business School extends beyond the classroom, taking your career to an exciting international level.



CUTTING-EDGE RESEARCH AND TEACHING ON BUSINESS SUSTAINABILITY

Christopher Wright is Professor of Organisational Studies and leader of the Balanced Enterprise Research Network at the Business School. He is one of Australia's leading researchers on organisational responses to climate change, organisational change and sustainability, as well as managerial and professional identity.

His current research, on which he has published extensively, explores individual, organisational and societal responses to anthropogenic climate change. For the past three years, Professor Wright has served as team leader on an Australian Research Council Discovery project exploring business responses to climate change.

Professor Wright is passionate about applying the latest research and practical application to his teaching. With his guidance, students learn about the importance of corporate responsibility and why it is fundamental to modern business.

WHY YOU NEED A POSTGRADUATE DEGREE

“The University of Sydney Business School understands the importance of combining academic prowess and real-world business acumen. Its graduates demonstrate great learning agility, innovation and long-term visionary thinking.”

JAN PACAS
MANAGING DIRECTOR,
HILTI AUSTRALIA



If you're looking to take your career to the next level, or in a completely new direction, a postgraduate degree in business can open the door to an exciting, international career.

A WORLD-CLASS EDUCATION

The University of Sydney is one of the world's great universities, attracting the best students, researchers and academics from Australia and around the world. With a reputation for educational excellence unmatched in Australia, the University has influenced the early careers of many national and international leaders in government, business, industry, the arts and in the sporting arena.

ALIGNED WITH BUSINESS

The University of Sydney Business School is recognised internationally and ranks beside some of the best business schools in the world. We are the only Australian business school to achieve membership to CEMS, the Global Alliance in Management Education, in addition to international accreditation from AACSB and EQUIS.

These international accreditations are strengthened by our alignment with other world-class business and management education institutions globally.

Our programs are also accredited locally by professional bodies such as CPA Australia, the Institute of Chartered Accountants in Australia (ICAA), the Australian Marketing Institute (AMI) and the Australian Human Resource Institute (AHRI).

LINKS TO INDUSTRY

Our students are directly involved with business, industry and government through internships, on-the-job projects, workshops and other learning activities. Some of our business partners include leading corporations such as Commonwealth Bank of Australia, Deloitte, KPMG, PwC, Citibank, Macquarie Group, Procter & Gamble, Grant Thornton, TDM Asset Management, NSW Treasury, NSW Trade and Investment, and The Smith Family. Our adjunct professors, tutors and guest speakers are also practitioners within the business world.

The Business School offers a wide range of generous and prestigious corporate-sponsored prizes and scholarships, thanks to generous support from numerous renowned organisations.

A GLOBAL BUSINESS SCHOOL

The University of Sydney was the first university established in Australia. Over the past 163 years, it has built an international reputation for outstanding teaching, as a centre of research excellence, and as an active and engaged community leader.

The University of Sydney Business School also has a global reputation for excellence, earning us the top international accreditations available, and enabling us to develop strategic international alliances.

Our quality assurance and accreditation processes ensure consistency in the quality of our teaching, research and community-related programs.

When you choose to study an accredited course with us, you can be sure that your teachers and the program are of the highest academic quality and professional relevance. When you graduate, your degree will be recognised and respected by the business community across Australia and around the world.

INTERNATIONAL ACCREDITATIONS AND MEMBERSHIPS

Association to Advance Collegiate Schools of Business (AACSB)

The AACSB is the largest and longest standing specialised accrediting agency for business and accounting programs in the world. AACSB accreditation is the hallmark of excellence in management education, and we are one of only nine business schools in the Asia-Pacific region with dual AACSB accreditation in business and accounting.

www.aacsb.edu

European Foundation for Management Development (EFMD)

EQUIS (European Quality Improvement System) is the quality assurance arm of the European Foundation for Management Development. It is the leading international system of quality assessment, improvement and accreditation of higher education institutions in management and business administration. EQUIS accreditation covers all our academic programs from bachelor's degrees to PhDs.

www.efmd.org

Accredited by



Australian member of



Global Alliance in Management Education (CEMS)

We are the only Australian business school (and the first non-European institution) to be admitted to CEMS, the Global Alliance in Management Education.

CEMS is a highly prestigious alliance of leaders in business and higher education. It comprises 17 of the most renowned business schools in Europe, as well as nine non-European academic institutions. In collaboration with more than 60 of the world's leading multinationals, it offers students a unique blend of high-quality education and professional experience.

www.cems.org

OTHER KEY MEMBERSHIPS

Academic Consortium 21 (AC21)

We are part of this important international partnership of leading research universities committed to innovation in education, research and academic governance through collaborative action.

www.ac21.org

Association of Asia Pacific Business Schools (AAPBS)

The Business School is a founding member of this group, which aims to provide leadership and raise the quality of business and management education in the Asia-Pacific region.

www.aapbs.org

Association of Pacific Rim Universities (APRU)

We are one of only three Australian institutions in this prestigious consortium of leading research universities.

www.apru.org

Worldwide Universities Network (WUN)

WUN is a network of 18 research-led universities that helps to build global research communities by supporting collaboration. We are proud to be the first Australian university to join this alliance of leading research universities from Europe, North America and China.

www.wun.ac.uk

PROFESSIONAL ACCREDITATIONS

The following professional accreditations are available:

Certified Practising Accountant (CPA) Australia

www.cpaustralia.com.au

Institute of Chartered Accountants in Australia (ICAA)

www.charteredaccountants.com.au

Australian Human Resources Institute (AHRI)

www.ahri.com.au

Australian Marketing Institute (AMI)

www.ami.org.au

A man in a dark suit and light blue shirt stands in a room. Behind him is a large wall made of red LEGO bricks with a circular logo made of white, black, and yellow bricks. To the left, there is a table with a LEGO flower arrangement and a LEGO dog sculpture. The text is overlaid on a dark blue background.

FROM CHART TOPS TO LEGO BRICKS

As a Master of Commerce graduate, Scott Duff works for one of the world's most recognisable brands, LEGO. Having spent 20 years as a national account manager for Sony Music Entertainment then later with the Warner Music Group, Scott swapped chart hits for brick bits when he made the move in 2010.

A Senior National Account Manager for the multinational LEGO company, Scott now services Big W, Woolworths and David Jones for the brand throughout Australia.

Scott believes his time at the Business School has given him the skills and drive necessary to make the transition from such diverse sectors as music to toys. With a firm grasp of the global business landscape, there's no telling where Scott will end up next.

SCOTT DUFF
MASTER OF COMMERCE (2004)
SENIOR NATIONAL ACCOUNT MANAGER, LEGO

WORLD-CLASS SUPPORT PROGRAMS



In addition to the extensive University-wide support services available to all students, the Business School offers a range of support programs specifically for our own students to enhance their experience and help them achieve the best possible results from day one. Here are just a few of the ways we'll support your academic life and career development during your time with us.

PEER MENTORING PROGRAM

Returning to university life after time in the workforce can be challenging, so the Business School's postgraduate peer mentoring program is designed to help you settle back into student life with ease. Held during the first six weeks of semester, small groups of new postgraduate students participate in a range of formal and informal activities, supported by an experienced postgraduate student mentor. It's the perfect way to build social and academic networks, and ease your transition back into university life.

sydney.edu.au/business/learning/student_mentoring

PEER-ASSISTED STUDY SESSIONS (PASS)

The PASS program is a voluntary academic support program that provides assistance with subjects that are new or technically challenging to some students. Sessions consist of small, discussion-based, subject-specific study groups led by a qualified peer facilitator (a student who has recently achieved a high grade in the subject). Students not only benefit from group learning, but also from the facilitator's experience. Our research has found that students who participate in the PASS program are more likely to achieve a higher grade than students who do not.

sydney.edu.au/business/learning/pass

CAREERS AND EMPLOYABILITY OFFICE

Achieve your career goals with the support of the Careers and Employability Office. The office is dedicated to Business School students, providing career services and resources tailored to today's competitive business environment. The office provides free business-specific services including:

- private careers counselling appointments: to help clarify plans, plan a career move, set goals, make career decisions, cover industry options and plan your job search strategy
- CV and application assistance: providing feedback on your CV, cover letter and selection criteria
- employer and industry information through our e-newsletter, website presentations and workshops: this includes job opportunities, employer contacts and industry insights.

sydney.edu.au/business/careers

STUDENT EXCHANGE

The Business School has chosen its student exchange partners from outstanding institutions around the world. They include:

- Copenhagen Business School, Denmark
- Tsinghua University School of Economics and Management, China
- HEC School of Management, Paris, France
- Università Commerciale Luigi Bocconi, Milano, Italy
- University of Cologne, Germany
- Universidade Nova de Lisboa, Faculty of Economics, Portugal
- University of St Gallen School of Economics, Switzerland

For more detailed information on exchange, visit sydney.edu.au/business/exchange

INDUSTRY PLACEMENT PROGRAM



“The Industry Placement Program was invaluable. During my placement at SBS, I researched and implemented an effective employee learning program. This provided an unparalleled stepping stone into the human resources industry.”

KATIE TILDEN
COORDINATOR,
GRADUATE PROGRAMS,
WESTPAC

We believe that a business degree should include genuine experience in today’s business world, so we offer students who are enrolled with the Business School the opportunity to work for a leading company as part of their degree.

Through an established unit of study, specifically designed assessment tasks align theory with practice. Having studied the theoretical underpinnings of modern business practice, a placement gives our students the opportunity to apply new knowledge and skills in real business situations.

Our programs make available credit-bearing industry placement opportunities for high-performing students across four placement rounds per year, during Semester 1, winter, Semester 2 and summer. The summer placements are available both in Australia and overseas, and the winter placement includes the regional program in Broken Hill, in outback NSW. During placements, our students work on genuine projects specific to that organisation’s business.

Organisations that have partnered with the Business School include the Commonwealth Bank of Australia, Computershare, Deloitte, Ernst & Young, KPMG, Nuplex Industries, NSW Treasury, PKF, PwC and UBS, with more partners across a diverse range of industries joining us with each round of placements.

sydney.edu.au/business/ipp

LOGISTICS AND TRANSPORT GRADUATE WORK PLACEMENT PROGRAM

This program, which commenced in 2008, offers high-calibre master’s students studying logistics and transport programs invaluable exposure to industry. Our students are given the opportunity to gain practical experience, foster career direction and enhance job prospects through immersing themselves in the daily operations of a company and contributing to projects that deal with complex business problems.

sydney.edu.au/business/itls_placement

OUR SCHOLARSHIPS



“Besides substantial financial assistance and being a true differentiator on my CV, the Business Leader Scholarship has given me access to a network of professionals, academics and high-performing students I would not have met otherwise.”

ALEXIS SOULOPOULOS
BUSINESS LEADER
SCHOLARSHIP
RECIPIENT

The University of Sydney Business School is renowned for producing outstanding graduates who go on to leading positions in commerce, government, academia and the not-for-profit sector. We are committed to investing in these business leaders of tomorrow with a range of Business School-funded and joint scholarships.

Our scholarships not only offer significant financial assistance, but also publicly recognise our students' academic talent and outstanding personal attributes. Specific support to a range of individuals is also available from potential business leaders to elite athletes and Aboriginal and Torres Strait Islander people.

In 2015, the Business School will offer the following scholarships:

MASTER OF MANAGEMENT SCHOLARSHIP

The Master of Management Scholarship recognises and promotes academic excellence in pre-experience management education, and covers tuition fees for up to 10 units of study for one full year in either the Master of Management or the Master of Management (CEMS) program. There is no separate application process for this scholarship. Instead, students are short-listed for the scholarship through the interviews conducted for entry to the degree. The Admissions Committee then makes recommendations to the Business School Executive Committee for final award.

BUSINESS LEADER POSTGRADUATE SCHOLARSHIP

This exciting scholarship program offers financial assistance to up to 15 incoming master's students each semester and is intended to promote academic excellence in coursework master's programs within the Business School.

The scholarship covers half of the required tuition fees for one of the eligible master's programs (a list of eligible degrees can be found on the application webpage each semester). This scholarship is open to international students intending to study full time and domestic students who are intending to study either full time or part time. For more details, visit sydney.edu.au/business/study/opportunities/scholarships/scholarships#BusinessLeader

STUDENT EXCHANGE TRAVEL SCHOLARSHIPS

Students who intend to study internationally through the University of Sydney Exchange Program are eligible for these scholarships, to the value of \$2000. Two types of awards have been offered in recent years: the University of Sydney Business School Student Exchange Travel Scholarship and the University of Sydney Business School Strategic Exchange Partner Scholarship.

sydney.edu.au/business/currentstudents/postgraduate/student_administration/scholarships_and_prizes#exchange

THE UNIVERSITY OF SYDNEY BUSINESS SCHOOL EXCELLENCE IN LEADERSHIP SCHOLARSHIP

This scholarship was established in 2009 in conjunction with the launch of the Global Executive MBA, an innovative degree designed specifically for experienced high-performing managers, to enable them to gain a strong competitive edge in today's global marketplace. The scholarship is currently valued at half the total course tuition fees. One scholarship is available each year for the most outstanding candidate judged according to course entry criteria. No separate application is required for the scholarship, as students are considered for this award based on their admission application.

THE GLOBAL EXECUTIVE MBA ALUMNI SCHOLARSHIP FOR EXCELLENCE IN NOT-FOR-PROFIT LEADERSHIP

This scholarship is funded from the generous donations of University of Sydney alumni together with the Business School. The Alumni Scholarship is intended to promote academic excellence at an executive leadership level of education within the not-for-profit sector. The scholarship is valued at \$50,000 and is tenable over the one-and-a-half year span of the degree. No separate application is required for this scholarship, as candidates are considered for this award based on their admission application.

BOSS EMERGING LEADERS MBA SCHOLARSHIP

We have partnered with *Financial Review BOSS Magazine* to celebrate the emergence of the next generation of corporate and community leaders. In 2015, we will search for the best young business talent with a prize package that includes a \$60,000 Emerging Leaders MBA scholarship for one student to complete their degree. For information on how to apply, visit our website.

mba.sydney.edu.au/emergingleaders

UN WOMEN NATIONAL COMMITTEE AUSTRALIA MBA SCHOLARSHIP

In support of the UN Women National Committee Australia and our united goal to further women's education, we are pleased to offer the UN Women National Committee Australia MBA Scholarship. This scholarship is open to all women, from Australia and overseas. The scholarship covers full MBA tuition fees for up to four years part-time study.

Applicants are required to submit a statement demonstrating: leadership experience and potential in a chosen field; a commitment to enhancing women's leadership; an interest in international relations, gender and development; and a passion for using business skills to drive social change.

Applications are assessed by the Business School MBA Scholarship Committee, which includes the Executive Director of the UN Women National Committee Australia.

sydney.edu.au/business/study/opportunities/scholarships/scholarships#un-women

THE ANSTICE MBA SCHOLARSHIP FOR COMMUNITY LEADERSHIP

Established from a generous donation from prominent alumnus, David Anstice, the scholarship is intended to promote academic excellence and support emerging leaders from the not-for-profit sector undertaking the Sydney MBA. The scholarship offers financial assistance to a total value of \$30,000. Criteria used in selection include academic merit, career achievements and evidence of ongoing commitment to the not-for-profit sector. No separate application is required for this scholarship, as candidates are considered for this award based on their admission application.

JOINT AUSTRALIAN INDIGENOUS SCHOLARSHIPS

In partnership with Wesley College, the Women's College, St Andrew's College and Sancta Sophia College we offer up to two Indigenous Australian Scholarships each year to support Aboriginal and Torres Strait Islander students studying at the Business School and living at one of the colleges. The scholarship covers a joint grant of \$6000 with the Women's College and residential fees at Wesley College, St Andrews College or Sancta Sophia College (accommodation and meals). If the recipient is already receiving assistance with residential fees through ABSTUDY, the scholarship may be taken as a grant of \$6000 per annum towards living expenses.

POSTGRADUATE SPORTS SCHOLARSHIPS

These scholarships recognise the unique requirements of elite athletes in the pursuit of both their sporting and academic goals, and are offered by Sydney Uni Sport & Fitness in conjunction with the University of Sydney Business School. Up to 10 scholarships will be offered at postgraduate level in 2015. Each scholarship covers tuition fees of up to a maximum of four units of study annually.

susf.com.au/page/elite_athlete_program.html

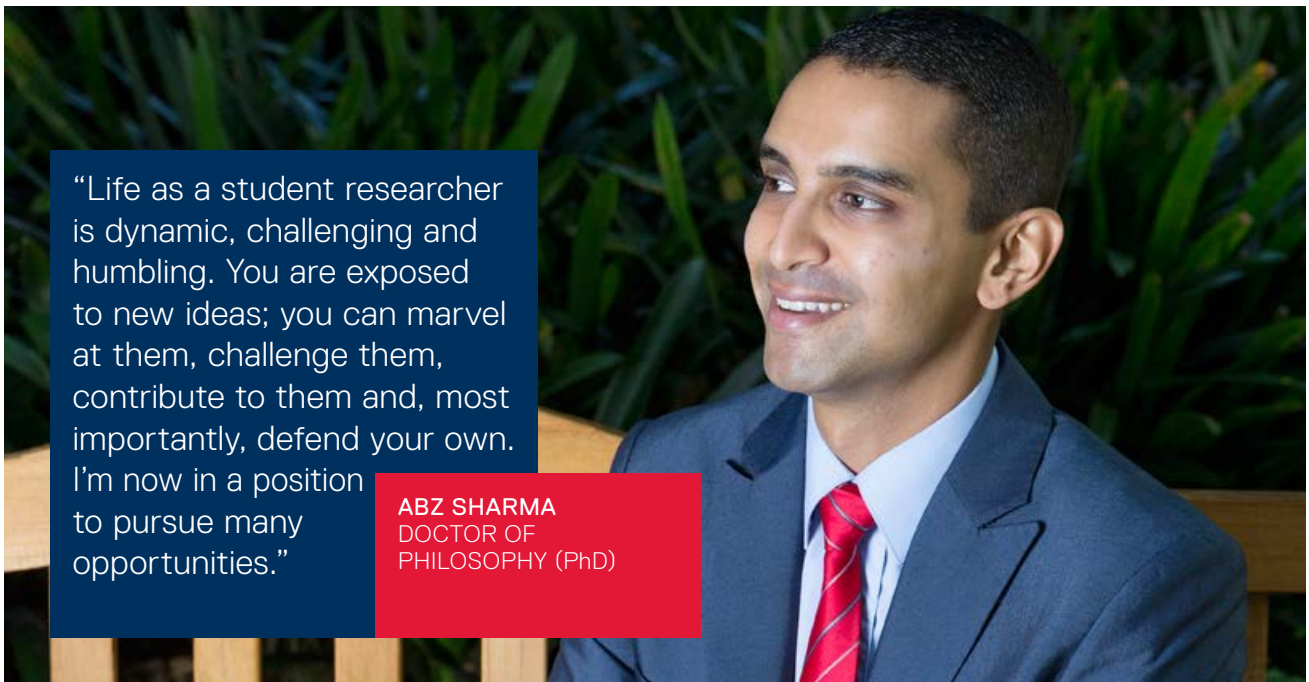
MORE INFORMATION

T +61 2 9351 3076

E business.scholarships@sydney.edu.au

sydney.edu.au/business/study/opportunities/scholarships

POWERED BY RESEARCH



“Life as a student researcher is dynamic, challenging and humbling. You are exposed to new ideas; you can marvel at them, challenge them, contribute to them and, most importantly, defend your own. I’m now in a position to pursue many opportunities.”

ABZ SHARMA
DOCTOR OF
PHILOSOPHY (PhD)

As a fundamental means of generating knowledge, research is at the heart of everything we do. Our research community incorporates academics, students, corporate and government partners as well as other universities and research institutions both nationally and internationally. By fostering a supportive environment, we can carry out research and research training to the highest global standards.

Our research informs business practice, policy and regulation both nationally and internationally and, as a result, Business School academics are regarded as leading public intellectuals both in Australia and throughout the world. We emphasise and practise research-led teaching that benefits our students and fulfils our overarching commitment to intellectual discovery and development. It also helps our students to develop new insights, by giving them access to the latest thinking and current practical applications.

HIGH-PERFORMING SCHOLARS AND STUDENTS

As one of the region’s premier learning centres in business studies, the University of Sydney Business School has earned a reputation for excellence in teaching and research. In recognition of their outstanding contributions to research and scholarship, a number of our academics are members of the Academy of Social Sciences in Australia (ASSA) and other learned academies and professional bodies around the world.

The Business School has identified its existing research strengths and potential areas for development. We have formulated five cross-disciplinary research priorities:

- leadership
- innovation and changing markets
- the balanced enterprise



- China and business (related to the University of Sydney's China Studies Centre)
- business of health (related to the University of Sydney's Charles Perkins Centre).

Each priority has a network of researchers working on projects related to the respective priority. The networks allow us to investigate broader issues from a multidisciplinary perspective; tackle complex issues facing government, business and the community; forge new relationships and build on existing relationships with external stakeholders; and provide insights that are relevant and accessible to all.

The school also hosts high-profile research networks and groups such as the Innovation and Entrepreneurship Research Group, the Digital Disruption Research Group and the Women and Work Research Group. We currently hold 10 Australian Research Council grants valued at more than \$2.6 million, and since 2010 the Business School has generated more than \$18 million in research income.

With more than 105 research students currently enrolled, we have one of the largest and most diverse higher degree research programs in the Asia-Pacific region. When students join the Business School, they are welcomed into a lively community of scholars where new ideas, methodological

frameworks and original perspectives are continually being discovered, presented and challenged. The Business School commits more than \$1 million in scholarship funding every year to both local and international students.

MAKING A MEANINGFUL CONTRIBUTION

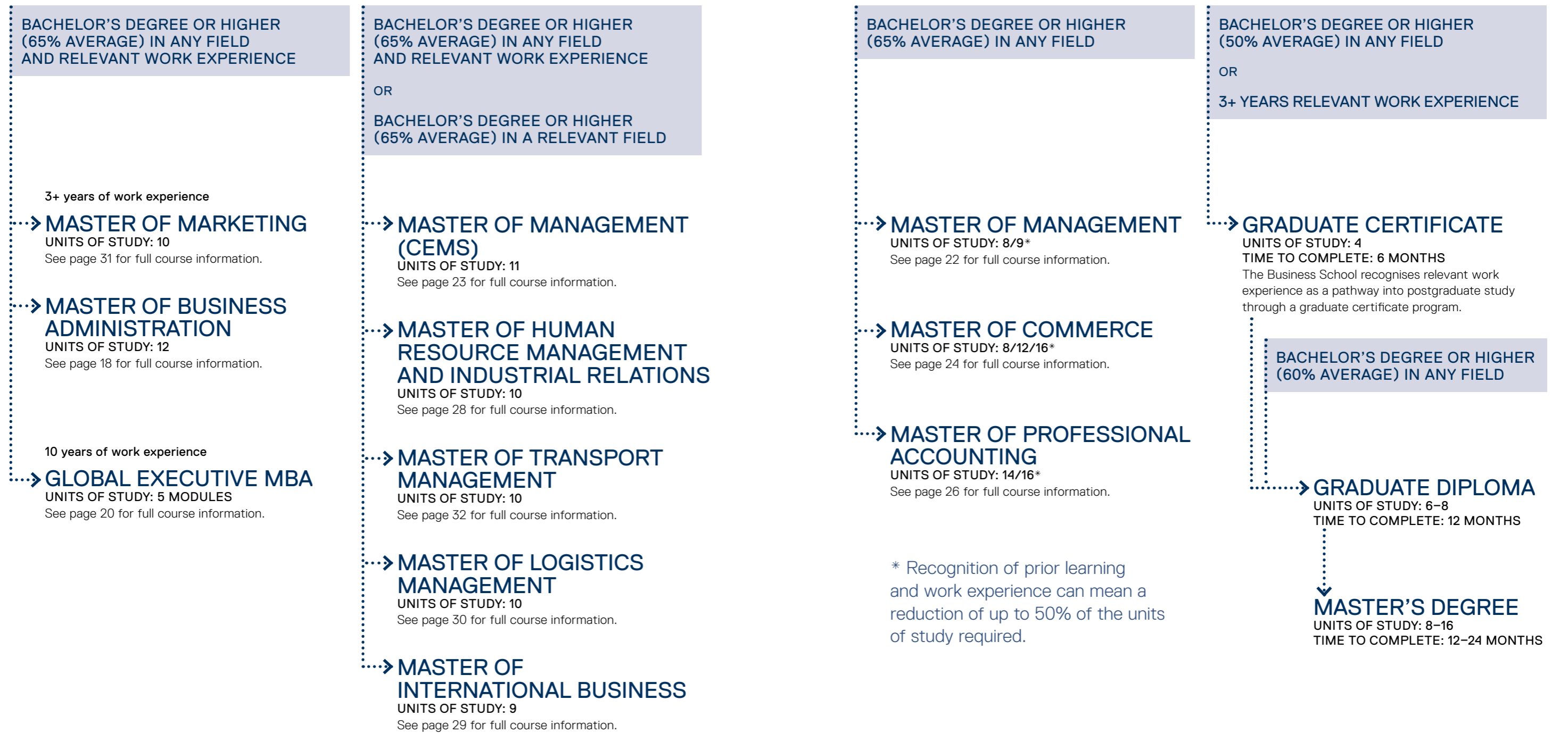
The effectiveness of the Business School is measured by the impact our research and scholarship has in real-world applications such as: organisational leadership, sustainability, a healthy population and technological innovation with research ties in countries all over the world.

Major international bodies, governments, industry groups and individual companies constantly seek the expertise of our staff due to our reputation for diligence and excellence. Setting the business agenda and influencing outcomes, our team of highly qualified staff is regularly called upon by the media for comment on issues within their sphere of expertise.

MORE INFORMATION

Postgraduate Research Unit
Room 231 Storie Dickson Wing (H10)
T +61 2 9036 5372
E business.pgresearch@sydney.edu.au
sydney.edu.au/business/research

PATHWAYS TO POSTGRADUATE STUDY



MASTER OF BUSINESS ADMINISTRATION



“The practical learning and skills development in the MBA has influenced my growth as a business leader. The relationships I’ve formed are invaluable. The people I’ve met are inspirational and I feel privileged to be involved with this group.”

KELLIE RIGG
MASTER OF BUSINESS
ADMINISTRATION

Success isn’t just what you know or being able to apply it. It’s also about your ability to inspire and motivate others. The Sydney Master of Business Administration (MBA) is a general management degree specifically developed to equip managers with the knowledge, skills and attributes they need to succeed in an increasingly complex global business environment.

Designed in close consultation with leading businesses and industry experts, our MBA will expose you to cutting edge business knowledge, give you practical experience applying theory to real-world commercial challenges, and provide you with access to unique opportunities. Our students experience a distinctive blend of participatory seminars and workshops, with an emphasis on ‘learning by doing’ and on developing interpersonal skills.

A key feature of the Sydney MBA is its focus on developing the personal and professional skills of emerging leaders and this is addressed in two core units of study: Leadership Practice and Development, and Critical Analysis and Thought Leadership.

The thought leadership program will develop your critical and analytical skills and enhance your ability to articulate well-reasoned opinions clearly on key issues of relevance to organisations and the broader community. This unique offering brings to life our commitment to

an MBA which develops your personal as well as professional competencies, and equips you with skills that are immediately usable in your organisation.

STRUCTURE

12 units of study (72 credit points), comprising:

- seven core units of study
- four elective units of study
- a Capstone unit of study.

CORE UNITS

- Leadership Practice and Development
- Data Analytics and Modelling
- Innovation in Strategic Marketing
- Financial Management
- Strategies for Growth
- Critical Analysis and Thought Leadership
- Managing People and Organisations.

ELECTIVE UNITS

A range of elective options is available, allowing you to craft your degree program according to your educational



and career needs. Electives are drawn from the following:

- Business Negotiations and Decision Making
- Creativity, Innovation and Corporate Venturing
- Financial Strategy
- Leading Project Management
- Managing with Technology
- Operations Management
- Coaching and Performance Management
- Strategic Use of Social Technology
- International Business Project (equivalent to two units of study)
- Individual Company Project (equivalent to two units of study).

BUSINESS CAPSTONE: LEAN START-UP

A key component of the Sydney MBA is its focus on the practical application of theory to real-world business situations. In your final unit, you will confront the ultimate challenge that faces truly pioneering companies: excellence in new product development. You will learn and apply the art of lean start-up methodologies to a team project, while integrating the skills, knowledge and experience you have acquired throughout the MBA. At the end of this project, your team will deliver a prototype product solution to a group of senior stakeholders.

This unit has been developed through extensive consultation with industry, faculty at the University of Sydney, and academics and teaching faculty at leading international institutions.

INTERNATIONAL BUSINESS PROJECT

The International Business Project, undertaken in China, focuses on

international dimensions of business strategy. This 12-credit-point unit of study is a two-week intensive module and gives you the opportunity to study and work internationally. Some of the key themes addressed in the module include the leadership and management challenges of entering new markets; managing across cultures and regulatory environments; identifying and realising new opportunities; and management and coordination challenges in multinational firms.

CAREER SERVICES

Defining your career vision and gaining the tools and knowledge you need to achieve success is critical. The MBA program's Career Services offers career coaching to give you practical and actionable advice throughout your job search, as well as important insights into your industry of interest.

Through a variety of workshops, events, career tools and other resources, we can help you discover the career path best suited to your personal fulfilment and future aspirations.

BOSS EMERGING LEADERS PROGRAM

The BOSS Emerging Leaders program is a leadership initiative launched in 2012 by the *Financial Review* BOSS Magazine in partnership with the Business School. The program is focused on supporting and mentoring Australia's future leaders by providing opportunities to network and gain insights from business and leadership experts. Our association with the Emerging Leaders Program was the catalyst for the establishment of the

MBA Emerging Leaders Scholarship, which provides one student from each MBA cohort with a \$60,000 scholarship to complete their degree. bossemergingleaders.com.au

WOMEN IN LEADERSHIP

The Business School is committed to providing talented women with the skills that current and future generations of business leaders need to meet the challenges facing Australian industry and the wider community.

We have partnered with UN Women National Committee Australia in a joint effort to promote gender equality at the most senior levels of the nation's public, corporate and not-for-profit sectors, and in a united goal to further women's education. The unique partnership includes funding for an MBA scholarship. This scholarship is open to all women and covers full tuition fees for the MBA for a maximum of four years' part-time study. sydney.edu.au/business/study/opportunities/scholarships/scholarships#un-women

DURATION

2 to 3 years part time

COMMENCING SEMESTERS

Semester 1 (February) and Semester 2 (June)

OTHER STUDY OPTIONS

Graduate Diploma in Business Administration
(8 units of study/48 credit points)

LEARN MORE

mba.sydney.edu.au

GLOBAL EXECUTIVE MBA



“The focus areas, as well as the experiential learning approach, made this MBA stand out. The breadth of the experience and the fresh approach to understanding leadership has broadened my horizons and challenged my thinking.”

TIAAN DREYER
GLOBAL EXECUTIVE
MBA

Innovative, relevant and hands on, our Global Executive MBA program is designed for exceptional senior executives who want to achieve their peak performance and become the leaders of tomorrow.

If you are a talented professional executive with about 10 years' relevant experience, the Global Executive MBA will expand your vision and give you new global perspectives on leadership.

The program explores the following key themes:

LEARNING IN THE GLOBAL MARKETPLACE

Take a fresh look at business in real-world situations across four continents.

Participants have experienced a tremendously diverse range of environments: from India's rapidly developing economy to cutting-edge businesses in Silicon Valley, to the proud traditions of England and France. Immersing yourself in these cultures and absorbing local business conditions enables you to gain a once in a lifetime educational experience.

We partner with academics and institutions around the world, such as the Indian Institute of Management Bangalore (IIMB) in the delivery of the India module, and the London School of Economics and Political Science (LSE) in the European module.

REAL PROJECTS

Step into the shoes of a chief executive and navigate the challenges of practical leadership. During this program you'll be given the opportunity to put your newly acquired corporate and consumer insights into practice by developing a major strategic project for your company or organisation.

NEW PERSPECTIVES ON LEADERSHIP

Discover creativity and teamwork in leadership through business, military, political, philosophical, ethical, dramatic and musical perspectives. You will learn from renowned University of Sydney academics, as well as thought leaders from globally recognised business schools, business executives, and local and international industry experts from around the world.



INVALUABLE CONNECTIONS

With our leading postgraduate management degree, you will have the opportunity to work with some of the world's great companies, and create networks with other like-minded and high performing managers.

The rigorous selection process has also produced an outstanding group of senior professionals participating in the Global Executive MBA program. Participants come from a broad cross-section of industries including biotechnology, engineering, finance, government, telecommunications, IT, health care, logistics and the not-for-profit sector. Collectively, this diverse group of high-performing managers has worked in more than 30 countries.

An ongoing program of alumni learning and networking activities supports graduates of the Global Executive MBA.

STRUCTURE

Credit points required: 72

With busy executives in mind, the program comprises:

- five face-to-face modules of two weeks' duration presented on multiple continents
- self-directed online modules
- an in-company project.

MODULES

- Pre-course online modules
- Executive MBA Report
- Leadership (completed in Sydney)
- Integrated Management (completed in Sydney)
- Creating and Developing New Opportunities (completed in Bangalore, India)
- Managing Growth (completed in Silicon Valley, USA)
- Turning Around Mature Businesses (completed in Europe).

Note: Module locations are confirmed at time of publication but are subject to change.

NOT-FOR-PROFIT PARTNERSHIPS AND COLLABORATION

In the Integrated Management module, you will provide key solutions to challenges facing a major not-for-profit organisation. You will strengthen your knowledge base in the functional disciplines that 21st century managers need: accounting; finance; marketing and consumer behaviour; organisational behaviour and human resources; operations and supply chain management; and corporate governance.

CPA AUSTRALIA GLOBAL EXECUTIVE MBA SCHOLARSHIP

The University of Sydney is offering CPAs and FCPAs an opportunity to apply for the CPA Australia Global Executive MBA Scholarship. The scholarship promotes academic excellence at the executive leadership level of education in the CPA membership and is open to all CPA Australia members.

Designed for experienced CPAs with outstanding leadership potential, this is your opportunity to add to your existing qualifications with a highly sought-after academic achievement.

DURATION

18 months, including five face-to-face residential blocks of two weeks duration held approximately every four months

COMMENCING SEMESTER

Semester 1 (February)

LEARN MORE

sydney.edu.au/business/globalEMBA

MASTER OF MANAGEMENT



“The Master of Management has affirmed for me that the world of business is where I want to be. It’s providing me with the opportunity to develop the analytical and communication skills necessary to further my career.”

EMILY CHANCELLOR
MASTER OF
MANAGEMENT

In today’s challenging business environment, where many graduates are competing just for an entry level position, the Master of Management will dramatically increase your employment prospects in your chosen field. Designed for students who have recently completed an undergraduate degree, it will help you develop the skills that businesses demand in their future leaders, regardless of your work experience.

The Master of Management is a broad based, internationally focused degree, purpose built for recent graduates with outstanding academic records who want to move straight into a fast-paced career in business or management.

Developed by the Business School, with input from leading European business schools and renowned global corporations, this unique program delivers the fundamental qualities employers are seeking in the business leaders of tomorrow.

Corporate partners, including global companies such as Deloitte and QBE, have significant input into the curriculum, and a focus across all the specifically designed units of study is to solve real-world business problems. During the course, you will also work directly with companies on real business projects in a highly interactive learning environment.

STRUCTURE

Nine units of study (60 credit points), comprising:

- eight core units
- a business project (equivalent to two units of study).

CORE UNITS

- Accounting and Financial Management
- Advanced Management Applications
- Business Tools for Management
- Managing People and Organisations
- Marketing Management in the Global Environment
- Project Management in Context
- Strategy and Entrepreneurship
- Teamwork and Innovation.

DURATION

1 year full time or 2 years part time

COMMENCING SEMESTERS

Semester 1 (March) or Semester 2 (July)

LEARN MORE

sydney.edu.au/business/mmgmt

MASTER OF MANAGEMENT (CEMS)



“In a globalised world, a firm understanding of cross cultural opportunities and limitations is integral. The CEMS program supports the development of my critical thought and reasoning, and is opening doors for me to international business.”

JACKY KISWANTO
MASTER OF
MANAGEMENT (CEMS)

If you have a bachelor's degree in commerce or business and are fluent in a second language, the Master of Management (CEMS) degree can take your career even further.

A prestigious alliance of business and higher education leaders, CEMS, the Global Alliance in Management Education, also offers the top-ranking Master in International Management (MIM) program.

As the only university in Australia to offer this program, we are also the only Australian business school and the first non-European institution to be admitted as a member of CEMS.

As a Master of Management (CEMS) student, you will spend at least one semester at a top overseas university belonging to the CEMS network, where you will undertake business projects with leading international companies – an opportunity that opens doors.

On completion of this degree you will receive two qualifications: a Master of Management (CEMS) and a CEMS Master of International Management.

STRUCTURE

11 units of study (72 credit points), comprising:

- a minimum of four core units completed at the University of Sydney
- a maximum of six CEMS exchange units completed at an international CEMS partner institution
- a business project (equivalent to two units of study).

CORE UNITS

- Accounting and Financial Management
- Business Tools for Management
- Poverty, Alleviation and Profitability
- Teamwork and Innovation.

DURATION

1.5 years full time

COMMENCING SEMESTERS

Semester 1 (March) or Semester 2 (July)

LEARN MORE

sydney.edu.au/business/mmgmt

KEEPING COMPANY WITH THE BEST

Our business partners in Australia include leading corporations such as:

- Deloitte
- KPMG
- PwC
- QBE
- SAP
- The Smith Family
- Thompson Reuters
- Kimberley Clark
- Quicken
- Electrolux

Our global partners include:

- Deloitte
- BP
- Deutsche Bank
- Fidelity International
- ING Group
- L'Oréal
- Nokia

MASTER OF COMMERCE



“Having studied and worked in engineering, it didn’t take me long to realise that engineering decisions are ultimately business decisions. The MCom provides a strong technical foundation of business concepts with the flexibility to tailor my studies.”

HARRY XIAO
MASTER OF COMMERCE

Whatever your goals, the choice and flexibility offered by the Master of Commerce program (MCom) will allow you to advance your career in virtually any field. The MCom equips you with the knowledge, skills and transferable competencies required to accelerate your career in a wide variety of business professions.

The MCom offers considerable flexibility, with a choice of foundational business knowledge and discipline-specific areas of study within the business domain. After completing your foundational units, the program allows you to choose up to three areas of specialisation.

The MCom is designed to meet the learning needs and career aspirations of three main types of students: ‘career changers’, who have some professional work experience but wish to shift their career focus to commerce or business; ‘discipline changers’, who have limited or no professional work experience and wish to change to a different disciplinary focus from their undergraduate degree; and ‘advanced learners’, who want to undertake deeper learning in the same disciplinary field as their undergraduate degree.

RECOGNITION OF PRIOR LEARNING

Recognition of prior learning (RPL) and work experience can mean a reduction in the units of study required from 16 to 12 or even eight units of study.

For example, a student with a bachelor’s degree in the business field or professional work experience would be eligible for a 25 percent (four unit) reduction, reducing the course duration from two to one and a half years.

For a full list of RPL options, visit sydney.edu.au/business/mcom/entry/rpl



STRUCTURE

16 units of study (96 credit points), comprising:

- two core units of study
- two to six foundational units of study
- at least one specialisation
- additional specialisations/dissertation or elective units.

CORE UNITS

Critical Thinking in Business

This compulsory entry point unit equips you with key thinking and decision-making skills that are vital to effectiveness in today's competitive business environment. In particular, it gives you the capability to analyse and respond to business-related problems and opportunities in ways that are both innovative and practical.

Succeeding in Business

This compulsory Capstone unit, undertaken in the final semester of study, equips you with high-level cross-disciplinary and cross-functional insights, knowledge and skills. You will work collaboratively with peers and expert advisers to integrate specific knowledge acquired from your chosen specialisations to address real-world business challenges.

FOUNDATION UNITS

- Accounting Principles
- Capital Markets and Corporate Finance
- Digital Business Foundations
- Firms, Markets and Business Management

- Foundations of Supply Chain Management
- Global Business
- Legal Environment of Business
- Management and Organisations
- Marketing Principles
- Microeconomic Theory
- Principles of Econometrics
- Project Management
- Quantitative Methods for Business
- Strategy, Innovation and Entrepreneurship
- Transport and Infrastructure Foundations.

AREAS OF SPECIALISATION

- Accounting
- Aviation and Maritime Management and Logistics
- Banking
- Business Information Systems
- Business Law
- Business Sustainability
- Econometrics
- Economics
- Finance
- Infrastructure and Transport Management
- International Business
- Logistics and Supply Chain Management
- Marketing
- People, Management and Organisations
- Project Management
- Quantitative Finance
- Strategy, Innovation and Entrepreneurship
- Quantitative Business Analysis.

BUSINESS INTERNSHIP

High-achieving students may elect to undertake an assessable industry placement in Sydney, regional NSW or internationally. Places are offered on a competitive basis, subject to availability.

BUSINESS DISSERTATION

Students who achieve a weighted average mark (WAM) of 80 percent or higher in at least eight units of study have the option to complete a supervised research dissertation of 15,000 to 20,000 words (equivalent to four units of study) on an approved business topic.

ELECTIVE UNITS

View our range of electives at sydney.edu.au/courses/master-of-commerce

DURATION

2 years full time or 4 years part time

COMMENCING SEMESTERS

Semester 1 (March) or Semester 2 (July)

OTHER STUDY OPTIONS

Graduate Diploma in Commerce
(8 units of study/48 credit points)
sydney.edu.au/courses/graduate-diploma-in-commerce

Graduate Certificate in Commerce
(4 units of study/24 credit points)
sydney.edu.au/courses/graduate-certificate-in-commerce

LEARN MORE

sydney.edu.au/courses/master-of-commerce

MASTER OF PROFESSIONAL ACCOUNTING



“The Master of Professional Accounting introduced me to the latest industry issues, theories and business applications. I was encouraged to challenge new ideas and have a questioning mind to help breakthrough mainstream thinking.”

JOCELYN KAH LAI HO
MASTER OF
PROFESSIONAL
ACCOUNTING

The Master of Professional Accounting (MPAcc) program offers you the opportunity to develop the knowledge and skills you will need for associate membership of professional accountancy bodies and a foundation for a rewarding career in accounting. The degree meets the requirements for professional accounting accreditation with the Institute of Chartered Accountants in Australia (ICAA) and CPA Australia.

The Master of Professional Accounting offers graduates with a recognised bachelor’s qualification in any field the opportunity to develop knowledge, understanding and expertise in the field of professional accountancy.

The program’s foundation exposes students to the broad organisational, regulatory and market context in which accountants operate. Students then pursue advanced learning in accounting within the contexts of both professional practice and the theoretical paradigms that underpin such practice.

Professional accountancy requires strong technical, analytical and practical problem-solving skills built upon comprehensive theoretical foundations, and this program will equip you with the knowledge and professional competencies you need. Innovation is a key component of the program, allowing you to develop a critical perspective on current practice and learn to solve problems in accounting and business reporting in fresh and innovative ways.

There are many employment opportunities for graduates of this program, including highly rewarding careers as financial controllers, financial analysts and planners, tax and estate advisers, financial and management accountants, auditors, investment advisers and managers, management consultants and chief financial officers. Many graduates of this program have also established their own accounting practices.

Number 9 globally ranked accounting subjects

In 2013, the Business School’s accounting and finance subject areas were ranked number nine in the world according to the highly respected QS World University Rankings published by the London based firm, Quacquarelli Symonds.

STRUCTURE

16 units of study (96 credit points), comprising:

- 14 core units of study
- two elective units of study.



CORE UNITS

- Accounting Information Systems
- Accounting Principles
(needs to be completed in the first semester)
- Capital Markets and Corporate Finance
- Critical Thinking in Business
(needs to be completed in the first semester)
- Firms, Markets and Business Management
- Legal Environment of Business
- Quantitative Methods for Accounting.

ADVANCED UNITS

- Advanced Financial Reporting
- Contemporary Issues in Auditing
- Corporate Structures in Practice
- Intermediate Financial Reporting
- Managerial Accounting and Decision Making
- Taxation Law and Practice.

CAPSTONE UNIT

- Corporate Governance and Accountability

ELECTIVE UNITS

View our extensive range of electives at sydney.edu.au/courses/master-of-professional-accounting

PROFESSIONAL ACCREDITATION

The Master of Professional Accounting satisfies the professional accreditation requirements as an associate member of CPA Australia or the Institute of Chartered Accountants in Australia.

You need to complete all core units of study to satisfy professional accreditation requirements.

DURATION

2 years full time or 4 years part time

COMMENCING SEMESTERS

Semester 1 (March) or Semester 2 (July)

OTHER STUDY OPTIONS

Graduate Diploma in Professional Accounting
(8 units of study/48 credit points)

sydney.edu.au/courses/graduate-diploma-in-professional-accounting

LEARN MORE

sydney.edu.au/courses/master-of-professional-accounting

MASTER OF HUMAN RESOURCE MANAGEMENT AND INDUSTRIAL RELATIONS

“In addition to the theoretical knowledge I’ve gained, an important outcome of this program has been the ability to network with other students. It has made me aware of further resources available to help me take my career to the next level.”

SARAH WHATLEY
MASTER OF
HUMAN RESOURCE
MANAGEMENT AND
INDUSTRIAL RELATIONS

Whether you are engaged in or contemplating a career in human resource management, industrial relations or a related area, the Master of Human Resource Management and Industrial Relations (MHRM and IR) is the specialist qualification you need.

This program will give you a thorough understanding of key employment related issues, and will equip you with the skills required to respond to the rapid changes reshaping local and international work practices.

The program is designed to produce graduates who are effective strategic partners, confident employee advocates, administrative experts, knowledgeable change agents, persuasive professional communicators, discerning researchers and thought

leaders, as well as ethically aware practitioners in the field of people management and employment relations.

STRUCTURE

10 units of study (60 credit points), comprising four core units of study, and six elective units.

CORE UNITS

Foundation unit
– People, Work and Employment

ADVANCED UNITS

– Human Resource Strategies
– Organisational Sustainability.

CAPSTONE UNIT

– Talent Management

ELECTIVE UNITS

View our extensive range of electives at sydney.edu.au/courses/master-of-human-resource-management-and-industrial-relations

PROFESSIONAL ACCREDITATION

The MHRM and IR is accredited by the Australian Human Resource Institute (AHRI) and is reviewed every three years to ensure the content of the program remains relevant to the industry.

DURATION

1.5 years full time or 2.5 years part time

COMMENCING SEMESTERS

Semester 1 (March) or Semester 2 (July)

OTHER STUDY OPTIONS

Graduate Diploma in HRM and IR
(6 units of study/36 credit points)

Graduate Certificate in HRM and IR
(4 units of study/24 credit points)

LEARN MORE

sydney.edu.au/courses/master-of-human-resource-management-and-industrial-relations



ACCREDITED
2013 -2016

MASTER OF INTERNATIONAL BUSINESS



Business today is increasingly conducted across borders, and the issues that relate to international business are fundamental to managers and business professionals. Corporate survival and growth are dependent on the knowledge and experience of the global business environment within which companies operate.

This program emphasises the need for effective and sustainable business growth on an international scale, taking into account the complex international environment. By joining a group of high calibre students in this program, you will develop the skills and competencies needed to devise and implement strategic decisions that result in the sustainable global expansion of business firms.

The program provides you with the opportunity to engage in a real-life mini consulting project for a company's current or prospective international operations either overseas or in the Australian market.

Our overseas consulting project provides an opportunity to participate in a two-week study tour to countries such as Brazil, India or Vietnam, gaining first-hand experience of what it's like to conduct business in these countries.

Such experience puts the Master of International Business ahead of comparable programs offered by other leading international business schools.

Opportunities exist in a wide range of areas, including:

- Corporate and Government Relations
- Exporting and Importing
- Foreign Affairs
- International Banking
- International Human Resource Management
- International Logistics
- Management Consulting
- Mergers and Acquisitions.

STRUCTURE

Nine units of study (60 credit points), comprising:

- four core units

- four elective units
- a business project (equivalent to two units).

CORE UNITS

- Global Business Environment
- Global Management and Culture
- Global Strategy
- Managing Global Operations.

ELECTIVE UNITS

View our extensive range of electives at sydney.edu.au/courses/master-of-international-business

DURATION

1 to 1.25 years full time or 2.25 years part time

COMMENCING SEMESTERS

Semester 1 (March) or Semester 2 (July)

LEARN MORE

sydney.edu.au/courses/master-of-international-business

MASTER OF LOGISTICS MANAGEMENT

“In addition to the knowledge and skills I have developed, this program has also helped me to build my confidence. As a result, I feel ready to enter a new career, and to capture the opportunities presented by the growing need for logistics expertise.”

**PATCHARA-ON
CHALACHEVA**
MASTER OF LOGISTICS
MANAGEMENT

The Institute of Transport and Logistics Studies (ITLS) is recognised by the Australian Government as a key centre of excellence in transport and logistics research and education.

You will benefit from the institute's strong links with industry and the major role it plays in developing innovative ideas in logistics and supply chain management policy.

For many organisations, both in the private and public sectors, logistics and the management of supply chains in which they operate is not only their backbone, it's one of the world's fastest growing areas of business. As a result, logistics graduates are in high demand across a diverse range of businesses, including shipping, airlines, freight, warehouse logistics, courier and transportation, as well as import and export businesses.

With a focus on management and operations, the Master of Logistics Management program delivers the

specialist skills required to apply the concepts, techniques and principles at the heart of logistics and supply chain management.

Career opportunities within this diverse and dynamic field include director of distribution, export manager, operations manager, procurement manager, shipping coordinator and freight manager.

STRUCTURE

10 units of study (60 credit points), comprising:

- seven core units
- three elective units.

CORE UNITS

- Contemporary Procurement Foundations of Supply Chain Management
- Global Freight Logistics Management
- Global Value Chain Networks
- Quantitative Logistics and Transport
- Supply Chain Planning Systems
- Warehouse and Inventory Management.

ELECTIVE UNITS

View our extensive range of electives at sydney.edu.au/courses/master-of-logistics-management

DURATION

1 to 1.5 years full time or 2.5 years part time

COMMENCING SEMESTERS

Semester 1 (March) or Semester 2 (July)

OTHER STUDY OPTIONS

Graduate Diploma in Logistics Management

(6 units of study/36 credit points)

Graduate Certificate in Logistics Management

(4 units of study/24 credit points)

LEARN MORE

sydney.edu.au/courses/master-of-logistics-management

MASTER OF MARKETING



For experienced managers wishing to develop their careers in marketing, the Master of Marketing offers the strategic knowledge and practical skills that today’s businesses demand.

The Master of Marketing is designed to offer the leaders of tomorrow an understanding of best practice, and the latest techniques that underpin successful marketing strategies.

Marketing is the business discipline that aims to build revenue and deliver customer satisfaction. These factors are the lifeline of corporate success. This program covers the ground required to meet these objectives and offers you an exceptional opportunity to study the latest marketing practices within a global context.

The program emphasises practical assignments that allow students to apply a wide range of marketing tools. The strong links the Business School has with industry give our students the opportunity to engage and interact with leading marketing practitioners,

and hear their unique insights into current marketing techniques.

STRUCTURE

10 units of study (60 credit points), comprising:

- eight core units
- one research project (two units of study) addressing either a marketing issue in a specific company context or an international study option.

CORE UNITS

- Contemporary Consumer Insights
- Decision-Making and Research
- Evaluating Marketing Performance
- Innovative Marketing Strategies
- Integrated Marketing Communications
- Internal Marketing
- Marketing in the Global Economy
- The Regulatory Environment and Ethics.

DURATION

1 to 1.25 years full time or 2.25 years part time

COMMENCING SEMESTERS

Semester 1 (March) or Semester 2 (July)

OTHER STUDY OPTIONS

Graduate Certificate in Marketing
(4 units of study/24 credit points)

This course is designed for experienced business professionals who wish to undertake university study for the first time. Successful completion of the graduate certificate program may allow continuation to the Master of Marketing (subject to academic performance).

sydney.edu.au/courses/graduate-certificate-in-marketing

LEARN MORE

sydney.edu.au/business/marketing/master_of_marketing



MASTER OF TRANSPORT MANAGEMENT

“I’m driven everyday by a passion to seize the opportunities provided by this course and the experts around me. It is helping me achieve excellence in my career through a mixture of theory, practice and connection to the industry.”

SERGIO DAHER GARCIA
 MASTER OF TRANSPORT
 MANAGEMENT AND
 MASTER OF LOGISTICS
 MANAGEMENT

The Master of Transport Management is offered by the Institute of Transport and Logistics Studies, a global leader in transport and logistics research and education. Our lecturers are also industry consultants, bringing their practical expertise to the classroom. Recognised by the Australian government as a national key centre of excellence, the institute plays a major role in developing transport policy and practice.

With a focus on policy and strategic planning, this course balances practical applications with the analytical theory essential to understanding the impact transport networks have across the wider community.

Our graduates go on to careers at executive level within government agencies, freight and maritime associations and bus, rail and aviation companies, as global fleet managers, transport schedulers and urban and regional planners.

This program covers transport modelling, cost-benefit analysis, infrastructure, policy analysis and evaluation and forecasting.

STRUCTURE

10 units of study (60 credit points), comprising:

- seven core units
- three elective units.

CORE UNITS

- Global Freight Logistics Management
- Infrastructure Appraisal
- Quantitative Logistics and Transport
- Strategic Transport Planning
- Sustainable Transport Policy
- Transport and Infrastructure Foundations
- Transport and Infrastructure Systems.

ELECTIVE UNITS

View our extensive range of electives at sydney.edu.au/courses/master-of-transport-management

DURATION

1 to 1.5 years full time or 2.5 years part time

COMMENCING SEMESTERS

Semester 1 (March) or Semester 2 (July)

OTHER STUDY OPTIONS

Graduate Diploma in Transport Management

(6 units of study/36 credit points)

sydney.edu.au/courses/graduate-diploma-in-transport-management

Graduate Certificate in Transport Management

(4 units of study/24 credit points)

sydney.edu.au/courses/graduate-certificate-in-transport-management

LEARN MORE

sydney.edu.au/courses/master-of-transport-management



“The Master of Commerce allowed me to gain real-world experience while working towards a postgraduate qualification. The Industry Placement Program was invaluable to my development, and by the time I finished my degree, I had gained work experience across the banking, finance and accounting industries.”

MICHAEL KING
ASSURANCE,
ERNST & YOUNG

GRADUATE CERTIFICATE IN INNOVATION AND ENTERPRISE



Entrepreneurs and innovators identify and enhance new products, business processes and markets. They are the engine room of our economy and initiators of change.

This course will equip you with the ability and know-how to grow a successful local or international business. It caters to a wide variety of individuals, including entrepreneurs, researchers, creative artists and managers in both the commercial and not-for-profit sectors. The program will appeal to those interested in creating a new enterprise, as well as those seeking to grow or turn around a mature business.

Key units of study use problem-based learning to embed you in entrepreneurial ventures and ensure that your learning is engaged and practical. This learning is supported through interactive workshops, group and individual projects, as well as seminars. You'll gain insight and expertise in areas including commercialisation,

start-ups, entrepreneurial leadership, internationalisation, as well as teamwork and pitching skills.

The course draws on strategy and entrepreneurship, focusing on understanding markets, opportunities and firm performance. You will engage with businesses and entrepreneurs throughout the region, and draw upon the experience of expert researchers and practitioners involved with our Innovation and Entrepreneurship Research Group.

You will also be encouraged to take advantage of the substantial entrepreneurial initiatives associated with the program, including the Sydney Genesis business planning competition and Remote and Rural Enterprise.

STRUCTURE

Four units of study (24 credit points), comprising:

- two core units
- two elective units.

CORE UNITS

- Entrepreneurship and Innovation Project
- Strategy, Innovation and Entrepreneurship.

ELECTIVE UNITS

- Business Innovation and Sustainability
- Business Restructuring and Renewal
- Enterprise and the Creative Industries
- Social Entrepreneurship
- Intellectual Property Management
- New Business Opportunities and Start-ups.

DURATION

6 months full time or 1 year part time

COMMENCING SEMESTERS

Semester 1 (March) or Semester 2 (July)

LEARN MORE

sydney.edu.au/courses/graduate-certificate-in-innovation-and-enterprise

HOW TO APPLY



STEP 1 – CHOOSE YOUR COURSE

The University of Sydney Business School offers a wide range of postgraduate degrees. See page 16 for all the postgraduate courses available. You'll find detailed information about individual courses on pages 18 to 34, and you can also head online and research your choices at sydney.edu.au/business/pgcourses

Our information events (see Step 3) are another great way to find out all you need to know about your course, the Business School and the University of Sydney.

STEP 2 – CHECK THE ENTRY REQUIREMENTS

You need to meet the necessary requirements before you apply. They're detailed on page 36, and at sydney.edu.au/business/admissions

STEP 3 – ATTEND AN INFORMATION EVENT

The University of Sydney Open Day on 30 August is the perfect opportunity to visit us on campus and speak with faculty representatives, career experts and admissions advisers about your study options. For details, visit sydney.edu.au/open_day

The Business School's Postgraduate Information Session is a great way to discover all you need to know about our courses and admission requirements. For upcoming event details, visit sydney.edu.au/business/events

STEP 4 – APPLY ONLINE

You will need to submit your application online at sydney.edu.au/business/pg_application_form

The closing dates for applications are:
Semester 1, 2015: 31 January 2015
Semester 2, 2015: 30 June 2015

Because places in high demand programs are limited, you should apply well ahead of these closing dates.

STEP 5 – ACCEPT YOUR OFFER

Our Admissions Office will send you formal notification of the result of your application. After you receive an offer, you can use the Sydney Student portal to accept online at sydneystudent.sydney.edu.au

International students are required to submit full fee payment for the first semester along with their acceptance.

BUSINESS SCHOOL HANDBOOK

Access all faculty handbooks online at sydney.edu.au/handbooks

UNIVERSITY HELPLINE

T 1800 SYD UNI (1800 793 864)
 (in Australia)
 T +61 2 8627 1444 (outside Australia)
sydney.edu.au/future_students

ENTRY REQUIREMENTS AND FURTHER INFORMATION

DEGREE	MINIMUM ENTRY REQUIREMENTS
Master of Commerce Master of Professional Accounting	The equivalent of an Australian bachelor's degree or higher level qualification from a recognised tertiary institution with a minimum credit (65 percent) average. Qualifications awarded outside Australia can be used for admission but equivalencies and entry requirements are determined based on the country, institution and qualification. Candidates applying for the Master of Commerce or Master of Professional Accounting who wish to be assessed for recognition of prior learning based on industry experience also need to submit a CV and references covering a minimum of three years.
Global Executive MBA (This degree only accepts students for Semester 1 enrolments.)	The equivalent of an Australian bachelor's degree or higher level qualification from a recognised tertiary institution, with a minimum credit (65 percent) average; approximately 10 years relevant professional experience; and a selection interview. Candidates also need to submit a CV and a statement of motivation.
Master of Business Administration (This degree is only offered in part-time mode and is not available to students on an International Student Visa.)	The equivalent of an Australian bachelor's degree or higher level qualification from a recognised tertiary institution, with a minimum credit (65 percent) average; at least three years work experience and experience in a managerial role; and a selection interview. Candidates also need to submit a CV and a statement of motivation.
Master of Management	The equivalent of an Australian bachelor's degree or higher level qualification from a recognised tertiary institution, with a minimum credit (65 percent) average; and a selection interview. Candidates also need to submit a CV and a statement of motivation.
Master of Management (CEMS)	The equivalent of an Australian bachelor's degree or higher level qualification in commerce/business or equivalent from a recognised tertiary institution, with a minimum credit (65 percent) average; and a selection interview. Candidates also need to submit a CV, a statement of motivation; and demonstrate a high level of proficiency in a minimum of two languages, one of which can be English.
Master of Human Resource Management and Industrial Relations	The equivalent of an Australian bachelor with honours degree or higher level qualification (in any discipline) from a recognised tertiary institution, with a minimum credit (65 percent) average. OR The equivalent of an Australian bachelor's degree in a cognate discipline (such as business, management, law, psychology, sociology or other social sciences, education or health sciences), from a recognised tertiary institution, with a minimum credit (65 percent) average. OR The equivalent of an Australian bachelor's degree (in any discipline) from a recognised tertiary institution, with a minimum credit (65 percent) average and at least three years relevant industry experience.
Master of International Business	The equivalent of an Australian bachelor's degree or higher level qualification in commerce/business or equivalent from a recognised tertiary institution, with a minimum credit (65 percent) average. OR The equivalent of an Australian bachelor's degree (in any discipline) from a recognised tertiary institution, with a minimum credit (65 percent) average and at least three years relevant industry experience. Candidates also need to submit a CV and a statement of motivation. A selection interview may also be required.
Master of Logistics Management Master of Transport Management	The equivalent of an Australian bachelor with honours degree or higher level qualification (in any discipline) from a recognised tertiary institution, with a minimum credit (65 percent) average. OR The equivalent of an Australian bachelor's degree in a cognate discipline (such as business, management, commerce, economics, project management, engineering or planning), from a recognised tertiary institution, with a minimum credit (65 percent) average. OR The equivalent of an Australian bachelor's degree (in any discipline) from a recognised tertiary institution, with a minimum credit (65 percent) average and at least three years relevant industry experience.
Master of Marketing	The equivalent of an Australian bachelor's degree or higher level qualification from a recognised tertiary institution, with a minimum credit (65 percent) average; at least three years business experience; and a selection interview. Candidates also need to submit a CV and a statement of motivation.
Graduate diplomas and graduate certificates	Entry into a graduate diploma generally requires the completion of an Australian bachelor's degree or higher level qualification from a recognised tertiary institution, at a satisfactory standard. Admission requirements vary for graduate certificates and may include tertiary qualifications or three years of relevant work experience and an aptitude for further study. For specific entry requirements, please visit sydney.edu.au/business/futurestudents/postgraduate_study/pg_coursework_studies

FEES

The University's tuition fees are reviewed annually and may change during the period of study. The exact tuition fees for your degree may also depend on the specific units of study in which you enrol.

For more information on fees, visit sydney.edu.au/business/futurestudents/postgraduate_study/fees

INTERNATIONAL STUDENTS



We are here to answer your questions and to help you create the degree you want. If you need more help, information or advice, take advantage of the following resources.

International students whose first language is not English and who undertook their first degree at an institution at which English was not the sole language of instruction will need to demonstrate their English language proficiency.

For more detailed information on entry requirements, visit our website: sydney.edu.au/pg-int

INTERNATIONAL APPLICANTS ENGLISH LANGUAGE REQUIREMENTS

IELTS: 7

Minimum score for all bands: 6.0

TOEFL(IBT): 100

Minimum score on written exam: 24

Minimum score on all other exams: 22

For information on how international students' results compare with a credit average grade from an Australian university, please contact our International Services office.

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sydney.edu.au/internationaloffice

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