

PROG  
RESS  
WITH  
SUSTAIN  
ABILITY

BGREEN 

Bloomberg

# SUSTAINABILITY EMBODIES THE CORE VALUES THAT HAVE MADE BLOOMBERG ONE OF THE WORLD'S MOST SUCCESSFUL COMPANIES.

## Bloomberg is a leader.

Bloomberg has never been the kind of company that sits on the sidelines. That's why over the past year, BGREEN has taken steps to transform Bloomberg into a global leader in sustainability, setting a new standard for the industry, for our customers—and for ourselves. BGREEN isn't just about improving Bloomberg. It's also about empowering employees to make sustainable choices in their lives every day.

## Bloomberg is visionary.

Transforming Bloomberg into a sustainable company exemplifies the kind of vision that has always driven our success. Sustainability is both a moral imperative and a competitive advantage. It means our products are safer, more durable and more desirable. It makes operations more efficient, enabling us to dedicate more resources toward making Bloomberg stronger. By developing new ways to analyze environmental advances and technology, Bloomberg is leveraging what we do best to help our customers navigate the new world that's coming.

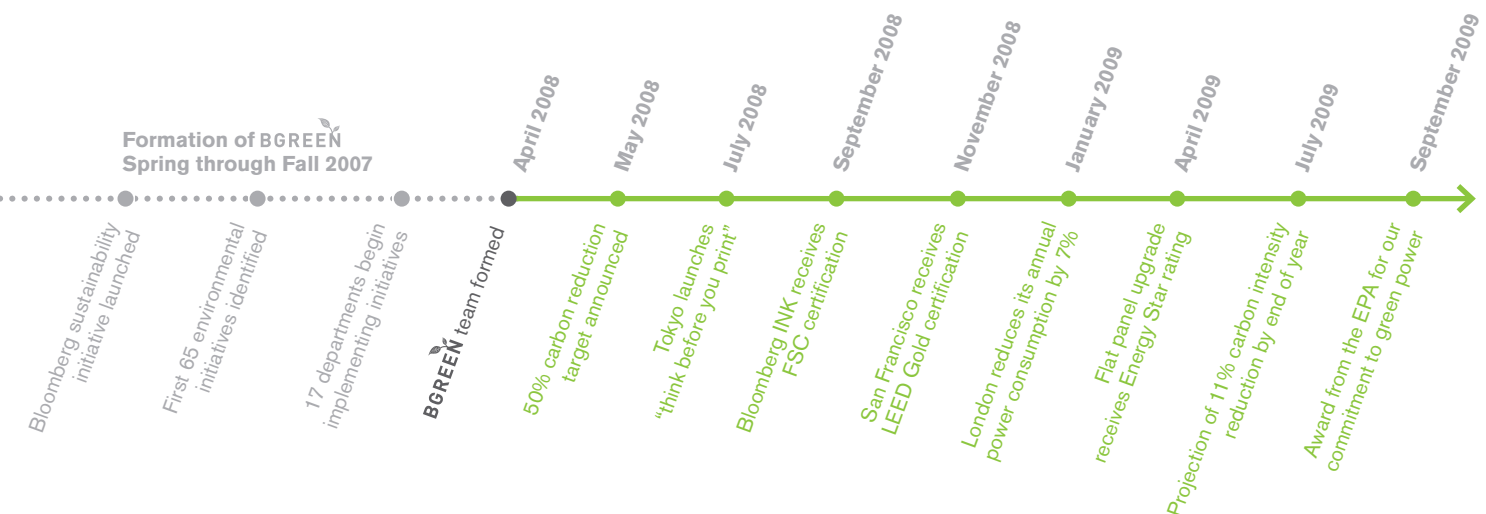
## Bloomberg is progressive.

Improving the world has always been a part of Bloomberg's daily mission since day one. Now we can add another dimension: a commitment to our shared environment. With more than 10,500 employees worldwide, what we do matters. An intense company-wide effort could influence decision-makers across the globe, pioneering the way to a cleaner, healthier, low carbon economy.

## Bloomberg is sustainable.

In 2008, we launched BGREEN—a plan to transform Bloomberg into one of the world's leading sustainable companies. In the past year, we've engaged our employees to help **reduce waste** while increasing our productivity. We've continued to power the company while **conserving energy**. Our employees have traveled all over the world using more **sustainable transportation**. We're also **decreasing water use**, while integrating more **environmentally-friendly business practices** into everything we do—from our product engineering to the Summer Party.

That's why we launched **BGREEN**: to analyze every aspect of the way we do business and **create a sustainable Bloomberg** for our employees, customers, and partners.



Reducing **waste** is something every employee and visitor to Bloomberg contributes to daily simply by using our pantries.

The Bloomberg pantries are many things; an informal meeting place, a visitor's first stop, a source of coffee and packaged cookies.

But like most companies, the sustenance we use to fuel our productivity has a consequence: waste. More than 6% of Bloomberg's annual carbon emissions are generated by things like the **2.1 million coffee cups** or the **2,180 tons of landfill waste** we create every year.

That's why we have taken steps to aggressively combat waste and make places like the pantry more sustainable. In the last year, **we've reduced our waste-associated carbon footprint by 15%**. The Company **composts 60 tons of garbage a year**. And we've bumped up our recycling by 5% so that we now **recycle 43% of our waste**—or 2,469 tons—a year.

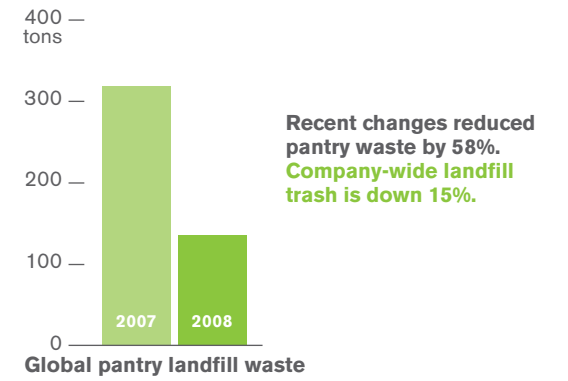
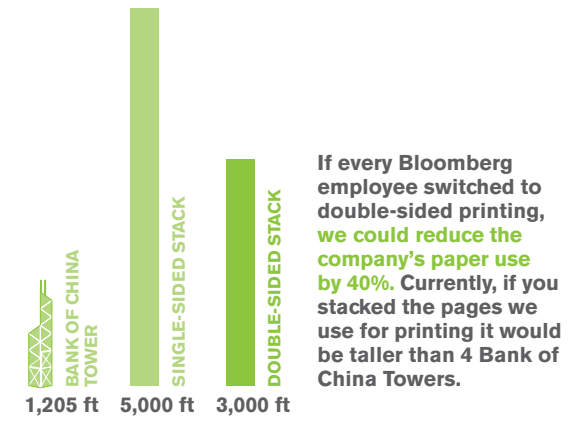
The good news is that we can do even better—and employees will make the difference. For instance: **If everyone threw their cutlery into the composting bin we'd eliminate 20 tons of landfill per year.**

And we can still eat the cookies.

Simple, smarter choices during our work day can protect the environment.

**CREATING MORE.  
WASTING LESS.**

**Bloomberg's Waste Reduction**  
By the Numbers



**We're sourcing more local and organic foods**

**4.2 million water bottles were eliminated by switching to filtered water**

**65% of food and beverage servings are bulk-dispensed**

**60 tons of waste are composted each year**  
Our bowls, cutlery, napkins, and plates are made from compostable materials.

**Pantry: The Next Generation**

Bloomberg is making it easier to recycle by introducing a new color labeling system, ensuring that our waste can be sorted easily and efficiently.

**\*BGREEN TERMS TO REMEMBER**

**LEED** (Leadership in Energy and Environmental Design) is an internationally recognized certification system for green buildings, with standards determined by the U.S. Green Building Council.

**RECs** are a voluntary tariff that companies or individuals pay to support the expansion of renewable energy infrastructure.

**Just going to work can be a step toward sustainability. In Bloomberg's San Francisco, London, and Tokyo offices, LEED\* certified buildings are achieving top standards for green design and energy conservation.**

Once you step inside a Bloomberg office, energy is everywhere. Data streams across Terminal screens. News flashes and weather crawls. Colored lights direct guests around cubicles. Bloomberg depends on technology and electricity; it forms our identity and drives our business.

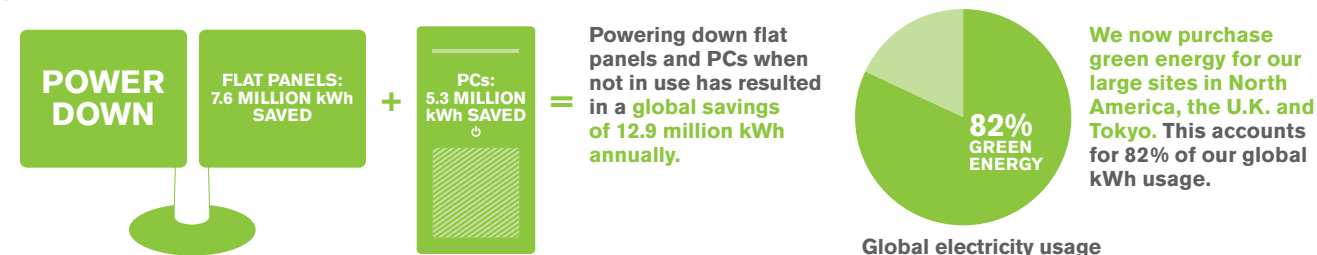
So, it's not a surprise that **66% of Bloomberg's carbon footprint comes from electricity consumption.** Powering the company is essential. But so is being smarter about how we do it.

By turning off lights during non-working hours, **we save 2.2 million kilowatt hours (kWh) a year**—the equivalent of powering 250 homes. **Putting monitors to sleep when they're not in use conserves 7.6 million kWh annually**—that's enough to power the Eiffel Tower for one year.

But no matter how efficient we become, Bloomberg's fundamental scale and nature requires substantial electricity. That's why **we have become the 28th largest purchaser of Green Power Renewable Energy Credits (RECs)\*** in the United States, which earned us an award from the Environmental Protection Agency. Overall, we supplement **82% of our global electricity from green power sources.** And we'll continue retrofitting our buildings to make them **smarter, greener, and more efficient.**

**Bloomberg's Energy Conservation**

By the Numbers



Bloomberg's offices on Pier 3 in San Francisco

**Through Lights Out, all Bloomberg office lights are turned off when not in use**  
2.2 million kWh saved so far.

**Daylight harvesting**  
The San Francisco office maximizes the use of natural light, reducing the need for energy-powered artificial lighting.

**Around the world Bloomberg offices are committed to LEED\***

**In San Francisco** our office received **LEED Gold certification** in November 2008. Our construction process maintained over 40% of existing non-structural components, meaning less extraction and transportation of raw materials. Water usage was also reduced by 40% through the installation of low-flow fixtures.

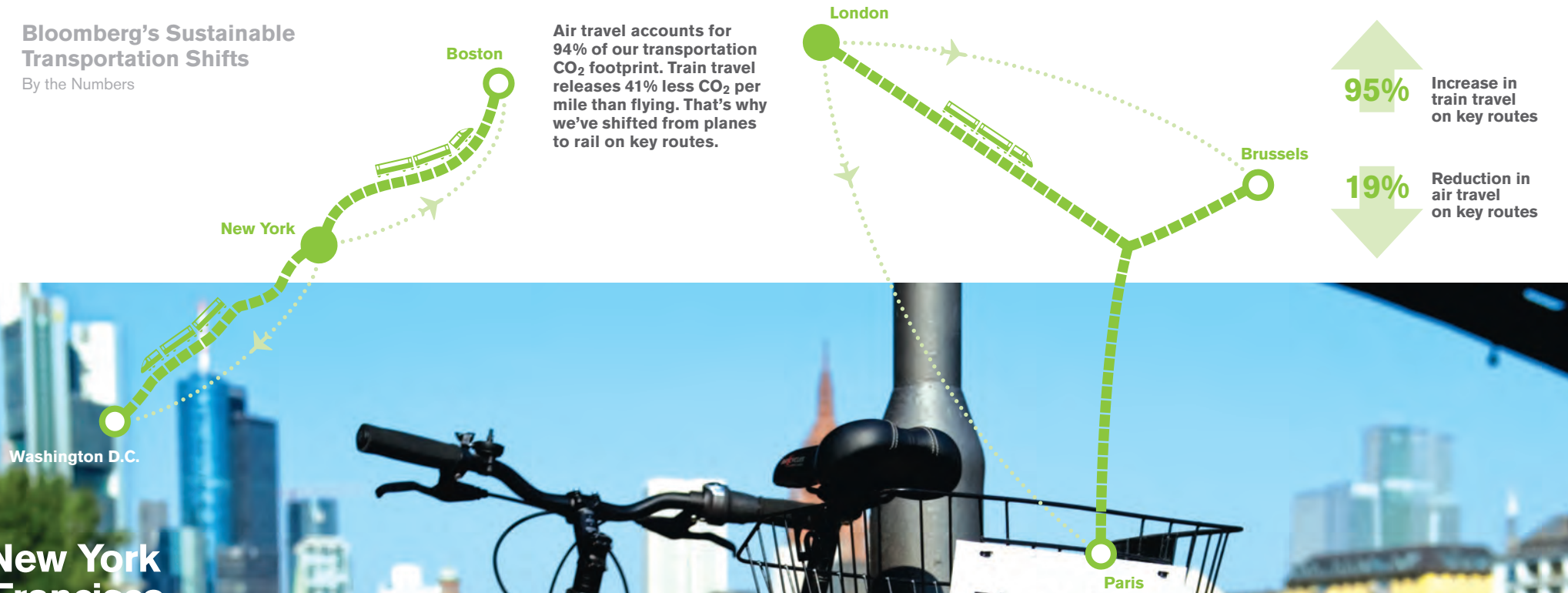
**In Tokyo** our offices became the first to receive **LEED Gold certification in Japan.** Our strategies include purchasing "Green Power," installing occupancy sensors, and the use of environmentally friendly materials.

**In London** we constructed a sustainable office by reusing existing materials, relying on FSC certified wood whenever possible, and employing an array of energy-saving strategies. As a result, **we expect our London office's application for LEED Platinum certification to be approved.**

**At Bloomberg, we are focusing our energy where it really counts.**

**ENERGIZING EMPLOYEES.  
CONSERVING ELECTRICITY.**

**Bloomberg's Sustainable Transportation Shifts**  
By the Numbers



Employees have always driven innovation at Bloomberg. So when a member of the Frankfurt staff suggested switching to bikes instead, we listened. That's **transportation** the Bloomberg way.

Every week **50 Frankfurt employees use Bloomberg bikes** to visit clients, commute to work, and travel around the city, saving taxi costs—and carbon emissions.

As a global company with clients in 160 countries, transporting employees and assets account for 20% of our carbon footprint. We can't bike everywhere. But we can make smarter choices about how to stay connected around the world.

Our biggest challenge has been to reduce flying. Air travel is responsible for 3.5% of all human impact on global warming. That's why **we've shifted to trains on key routes** like New York to Washington/Boston or London to Paris/Brussels. By sending more of our equipment via ground routes, **we've reduced the emissions associated with transporting products by 36%**.

As Bloomberg expands into new markets and extends its reach around the world, we will continue to explore the most **efficient, effective, and responsible** ways to get us—and our products—everywhere they need to go.

**We can stay connected to the world while minimizing our carbon footprint.**

# GOING FARTHER. STAYING CLEANER.

**London, New York and San Francisco have bike parking**  
Over 400 employees bike to work.

**BGRX<GO>**

The Frankfurt bike program started when an employee submitted the idea through a BGRX<GO> ticket.

**We've replaced car trips with shuttle buses and public transportation**

In the U.K. alone Bloomberg has eliminated more than **23,000 car trips**, replacing them with more sustainable forms of transportation.

**We've reduced air shipping**

Asset management reduced its carbon footprint by switching to more rail and ground shipping.

**Water is not an endless resource.**

Yet despite hearing constantly about its scarcity in the world, water seems to be plentiful in our daily lives. Most of us hardly notice as water nurtures our landscapes, cleans the toilets, and makes the coffee.

Still, it adds up. Every year, **Bloomberg uses more than 100 million gallons of water**—that's five times the volume of the fountain pool at the Bellagio Casino in Las Vegas.

Over the next year, we will execute a plan to **reduce water consumption by 15%**—without sacrificing any daily quality of life (or our ability to quench a thirst).

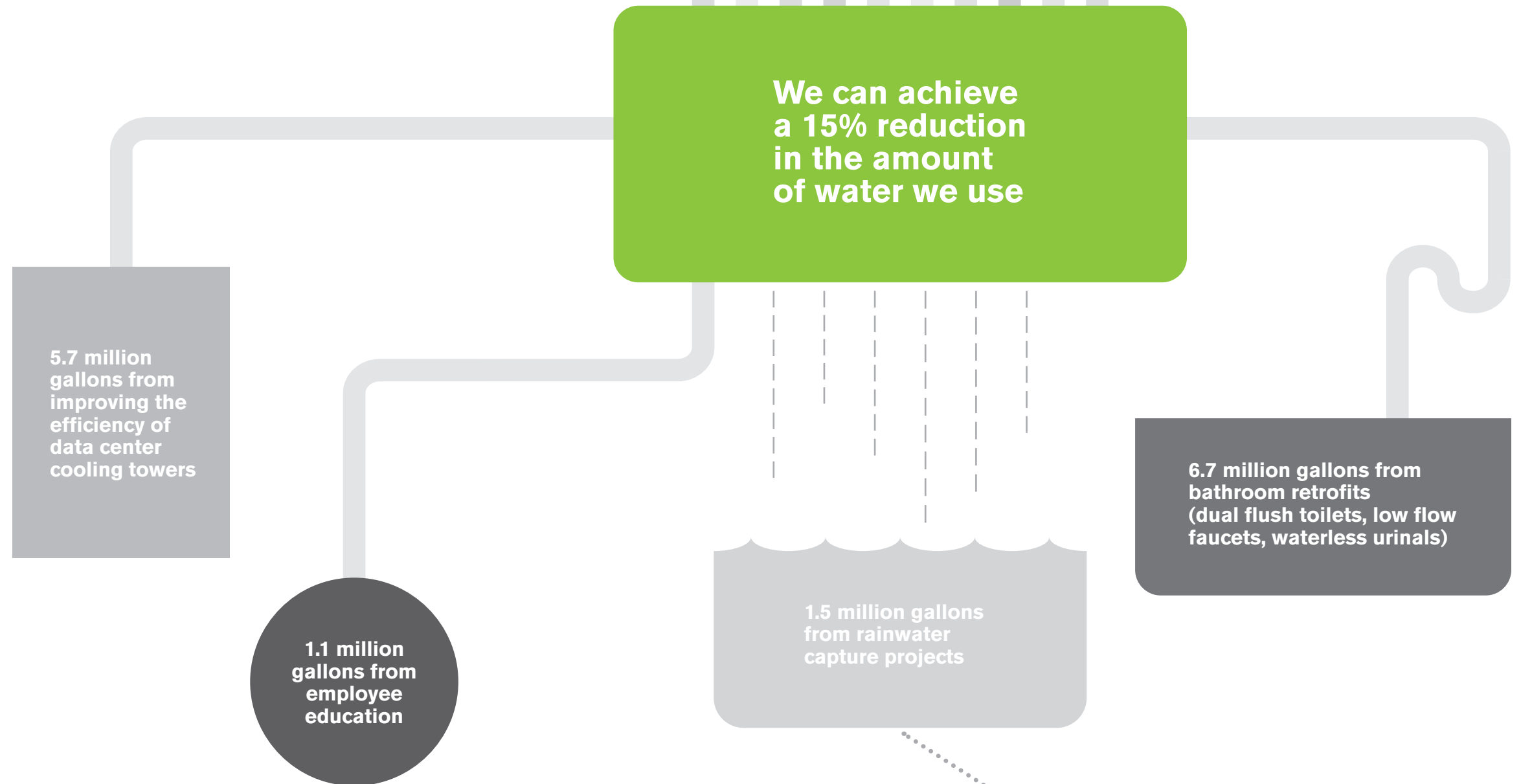
We'll be retrofitting bathrooms with low flow fixtures, more efficient toilets, and waterless urinals. Those changes alone will get us nearly halfway to the goal. We're also exploring a system that redirects rain water for use throughout our facilities. **San Francisco and our future LEED certified buildings will each reduce water use by 40%.**

We're counting on employees to take simple, common sense steps such as turning off the faucet after washing their hands.

Altogether, these initiatives **could save 15 million gallons of water each year.** That's refreshing.

**By conserving water in offices around the world,  
we can make a difference.**

# BOTTLING TALENT. REDUCING WATER USE.



**Innovative opportunities**

We are exploring the possibility of a rainwater collection system that could reduce municipal water use by 20% in our New Jersey and London offices.

**\*BGREEN TERMS TO REMEMBER**

**Energy Star** is a program run by the U.S. Government to label energy efficient products and appliances so that consumers can make smarter choices.

**EPEAT** is a certification program that evaluates electronic products according to 51 different environmental criteria.

**Bloomberg's Environmental Business Practices**

**The Terminal embodies Bloomberg's ingenuity, forms the core of our business, and connects the diverse parts of our Company. Now it's also a model for sustainable business practices.**

Over the last year and a half, an intensive collaboration among our purchasing, asset management, and engineering departments has created the **safest, most efficient, and most sustainable Terminal ever**. It's the right thing to do and it makes good business sense.

We have **eliminated harmful chemicals**, removed the chrome from our keyboards, integrated the most energy efficient technologies such as **Energy Star**,\* and engineered our products to be lighter and more durable—while developing detailed plans for their eventual end-of-life recycling. Every Bloomberg product built around the world meets **European Union standards of environmental safety**, and we also are achieving EPEAT\* Gold status.

But we haven't just improved our products—we've also **enhanced our processes and revamped our events**.

We've developed detailed **guidelines for 12 different operating groups**, organized sustainability training for employees, and launched the **BGREEN speaker series**, anchored by prominent sustainability leaders.

We've even revolutionized a fundamental piece of the Bloomberg identity: the **Summer Party**. For each of our parties around the globe, we choose sites accessible by **public transportation** and undertake **beautification projects** that benefit communities long after we're gone. We are **recycling, using biodegradable cutlery, donating leftover food**, and shifting toward biodiesel fuels to power the party.

Next year, employees laughing and eating at the parties won't notice much of a difference—but the environment will.



**Materials criteria**

- ☑ Responsible selection
- ☑ Elimination of harmful chemicals
- ☑ Reduction of environmentally sensitive toxins
- ☑ No chrome

**Energy efficiency criteria**

- ☑ Energy Star

**Design criteria**

- ☑ E-waste benchmarks
- ☑ Materials reuse/selection
- ☑ Product longevity
- ☑ Design for end-of-life

**THE BLOOMBERG PRODUCT LIFECYCLE**

**End-of-life disposal audit**

We work to establish longevity goals and metrics with all Bloomberg products, while ensuring that our global partners adhere to our policies.

**Improving our efficiency means that we save more money, which can be invested in making Bloomberg even stronger.**

**GREENING BLOOMBERG. IT'S A PARTY.**

Over the last year, visitors and employees may have seen some changes around Bloomberg. More recycling bins. Fewer water bottles.

Those are the more noticeable signs of a sweeping sustainability program aimed at transforming Bloomberg into one of the world's most environmentally responsible companies.

Beyond these visible signatures of sustainability is a growing system—to measure, manage, and dramatically reduce our impact on the environment.

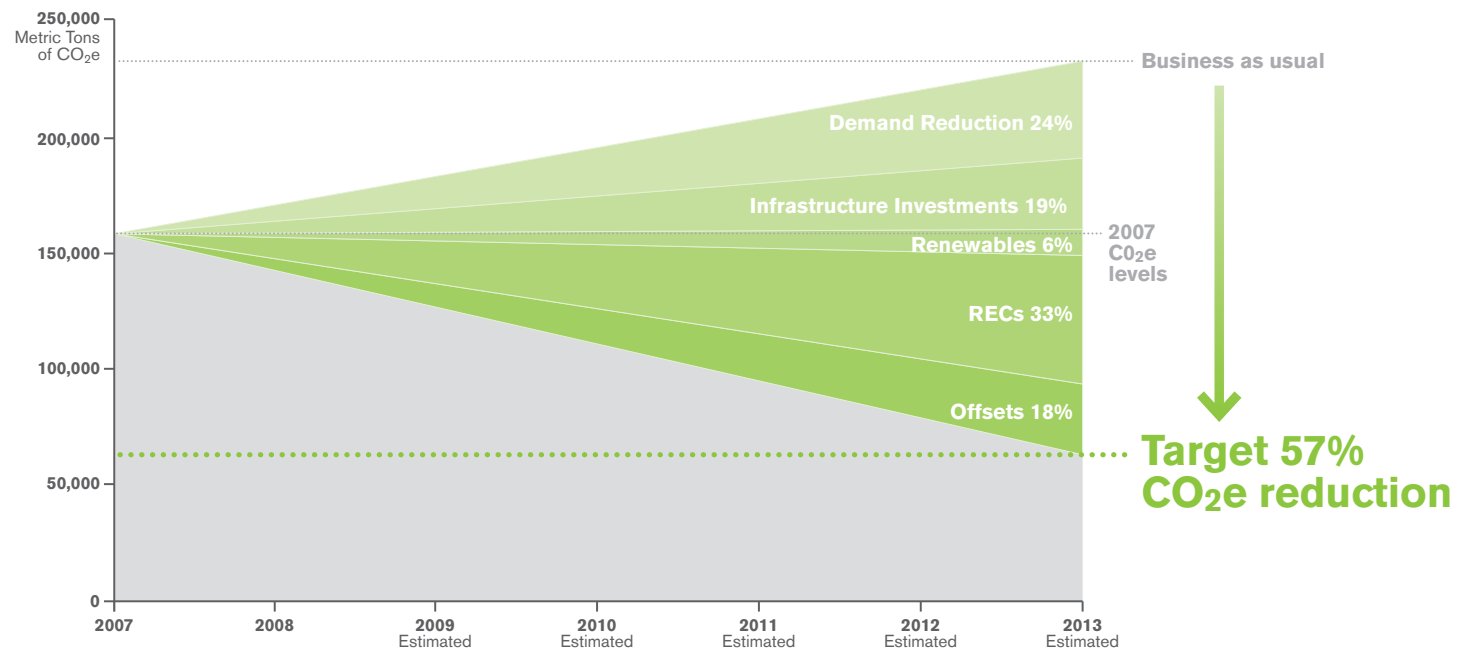
The efforts will strengthen the Company, as we become more efficient, more profitable, and better positioned to take advantage of opportunities in the emerging, low carbon economy.

We still have a long way to go. Many of the easiest changes have been made. That means we have to keep getting smarter. We need to expand our use of renewable energy and aggressively continue to cut our waste.

Finally, we'll need every idea—the next one could be yours.

# BLOOMBERG IS DOING ITS PART.

Demand reduction, infrastructure investment, and renewable energy combined with RECs and offsets will help us exceed our goal of a 50% reduction by 2013.



Bloomberg has always attracted people who care about the kind of place they work. BGREEN itself was an employee-initiated plan; in the past year alone, the program has spread to every major office around the globe, engaging the participation of more than 100 active employees and thousands of daily supporters who recycle paper, print double-sided, and bring water bottles and coffee mugs to work.

That kind of employee passion defines our Company. As a result BGREEN isn't just about improving Bloomberg. It's also about empowering people. That's why we encourage you to share this document.

Over the past few pages, we've outlined steps that the Company has taken. Here you will find things YOU can do to protect our shared environment, at work—and at home—every day.

- Install a low-flow shower head
- Remove yourself from junk mail lists
- Avoid disposable plastic bags
- Compost and recycle
- Stop buying bottled water
- Adjust hot water heater down
- Wash clothes in cold water
- Update insulation of home
- Shut down and unplug devices
- Use energy efficient light bulbs
- Consider a fuel efficient car
- Eat locally grown, unprocessed food
- Buy eco-friendly appliances
- Bring your own coffee mug to work
- Take public transportation

To calculate your own carbon footprint and to learn more visit:  
[www.carbonfootprint.com](http://www.carbonfootprint.com)  
[www.climatecrisis.com](http://www.climatecrisis.com)  
[www.squidoo.com/Carbon-Footprint-2](http://www.squidoo.com/Carbon-Footprint-2)

# AND YOU CAN HELP TOO.

Bloomberg is proud to be actively collaborating with the following organizations:

- Ceres
- Climate Leaders
- The Climate Group
- Ecosystems Marketplace
- The Green Grid
- FSC
- NRDC
- Rainforest Alliance
- UN Principles for Responsible Investment
- USGBC
- WRI



**BGREEN <GO>**