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Publicity Department Oriental Land Co., Ltd.

## Tokyo Disneyland Castle Projection "Once Upon a Time" to Premiere on May 29, 2014

**URAYASU, CHIBA**— **Tokyo Disney Resort**® announced that the Castle Projection show "Once Upon a Time," a new nighttime entertainment at **Tokyo Disneyland**® **Park**, will premiere on May 29, 2014. This fantastic and heartwarming nighttime entertainment uses projection mapping technology to produce a three-dimensional effect by projecting images in a way that fits the contours of buildings and other structures. This is the first time for this technology to be used in an entertainment program at **Tokyo Disney Resort**.

"Once Upon a Time" begins with Mrs. Potts from the Disney classic film *Beauty and the Beast* telling her son, Chip, a bedtime story. Many of the unforgettable scenes from Disney films, including *Alice in Wonderland* and *Cinderella*, are vividly projected in 3D on the exterior of Cinderella Castle to the accompaniment of favorite Disney music and special effects, such as on-stage pyrotechnics. Guests will find that this brand new entertainment is rich and full of wonder, a veritable "storybook come to life."

## **Show Facts**

Duration: About 15 minutes Venue: Cinderella Castle

Investment: About 2 billion yen (tentative)



Photo from the Disneyland Paris nighttime show "Disney Dreams!"

For inquiries from the general public, please give the following contact number: **Tokyo Disney Resort Information Center 0570-00-8632 (9:00 a.m. – 7:00 p.m.)** Note: From overseas, and from some mobile phones and IP phones, please call 045-330-5211.