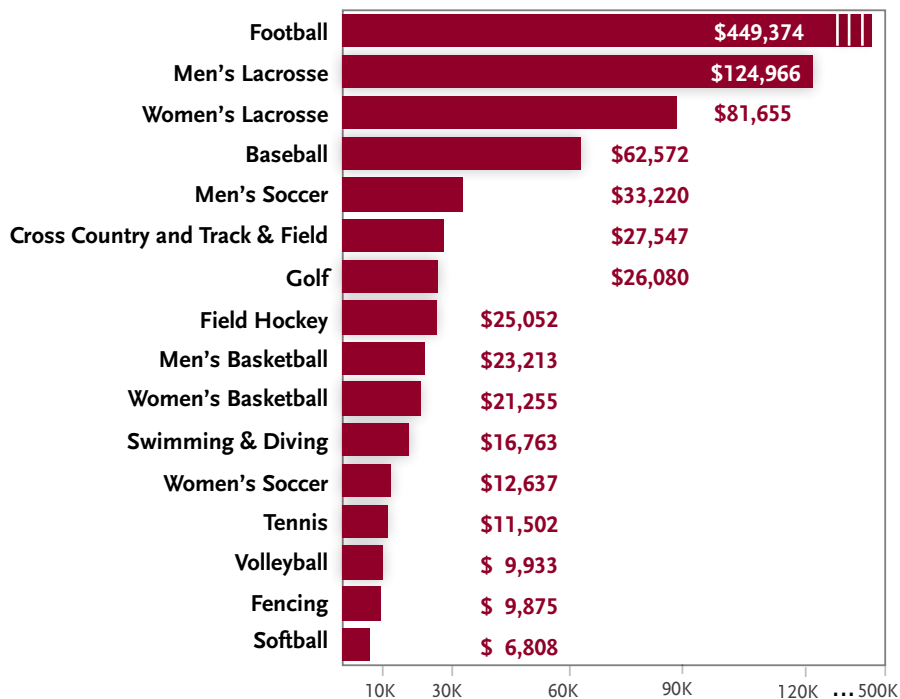


## Annual Giving by Sport



### What is the Maroon Club?

The Maroon Club is an organization of alumni, parents, and friends responsible for enhancing the student-athlete experience for all of Lafayette's 23 Division I athletic programs.

### What does the Maroon Club General Fund support?

The Maroon Club General Fund supports four keystone areas vital to the success of ALL Lafayette student-athletes:

- **Education:** Career Development and Leadership Advancement
- **Common Support Programs:** Strength and Conditioning, Athletic Training and Equipment, and Metzgar Express Bus Transportation
- **Alumni and Student Outreach:** Golf Outings, Maroon Club Athletic Hall of Fame Induction, and other events
- **Marketing and Promotion:** Lafayette Sports Network, GoLeopards.com, and Maroon Club Communications

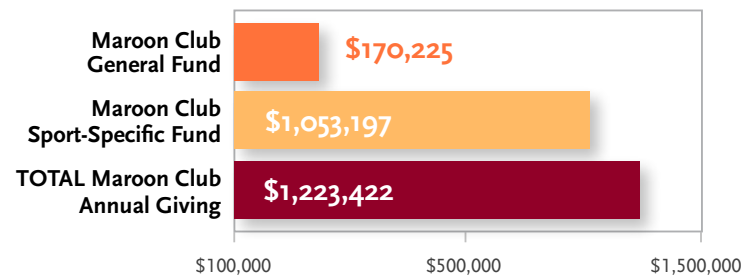
### Maroon Club Dollars at Work

- Oaks Leadership Academy
- Strength and Conditioning
- Facility Enhancements
- Coaching Salaries
- Scholarship and Financial Aid Dollars
- Team Travel
- State-of-the-Art Team Equipment
- Career Development and Alumni Networking
- Interim Session Travel
- Sports Medicine Enhancements
- Sponsor-a-Player Programs



2013–2014 Patriot League Football Champions

### Fiscal Year 2014 Giving Totals





### Why is your gift important to Lafayette Athletics?

It's your way of giving back to help ensure the success of our student-athletes so that they can compete at the highest level. You can support the Maroon Club in a variety of ways.

**ANNUAL SUPPORT** in the form of unrestricted gifts, team-designated gifts, and current use of athletic scholarships helps Lafayette meet its most immediate needs to build, support, and maintain its NCAA Division I teams.

- **Unrestricted Maroon Club gifts** are directed to the Maroon Club general budget to support all 23 NCAA Division I teams
  - **Team-designated Maroon Club gifts** may be directed to any of Lafayette's Division I teams
- \* The first \$50 of any gift of \$100 or more is designated to the Maroon Club General Fund. 50% of gifts of less than \$100 will be directed to the Maroon Club General Fund.

**ANNUAL FUND SCHOLARSHIPS** provide merit or need-based financial aid for student-athletes. For sports in which Lafayette offers merit-based athletic scholarships, funding may be provided to the NCAA maximum in baseball, men's and women's basketball, field hockey, football, men's and women's lacrosse, men's and women's soccer, softball, and volleyball.

**ENDOWED SCHOLARSHIPS** provide a permanent source of athletic scholarship support. Scholarships for these purposes can be endowed with commitments ranging from \$50,000 to establish a general athletic scholarship to \$300,000 to fully fund a scholarship for a designated sport or position.

### Maroon Club Mission

The Maroon Club's mission is to enhance the student-athlete experience for all of Lafayette's 23 Division I athletic programs. This is done through monetary gifts from supporters of Lafayette Athletics.

### Maroon Club Vision

Create an engaged Lafayette Community sharing in the pride of a premier Division I (FCS) athletics program, and have donors feel rewarded by making a difference in student athletes' championship experiences.

### How can you become a Maroon Club volunteer?

Participation is key to the Maroon Club's success. You can become a Maroon Club volunteer or join your sport-specific friends group by contacting Joe Giaimo, Executive Director of the Maroon Club, at (610) 330-3116.

### Ways to Give

Gifts to the Maroon Club can be designated to a specific sport and can be made in the following ways:

- Make a gift on Lafayette's secure online giving site at [development.lafayette.edu/give](https://development.lafayette.edu/give). When making a sport-specific gift, please be sure to specify the sport in the notes section.
- Send a check or credit card information in the enclosed envelope.
- Call (610) 330-5034 to speak to a staff member and make a gift using a credit card, including those paid in monthly installments.
- Contribute stocks and other securities. Call (610) 330-5046 for more information.