



**Corporates  
Social Advocates  
Philantropist  
Charities/NGOs**

**We empower you**

...powering a generation of givers.

Keynote Speakers for  
**1<sup>st</sup> Annual 234Give Charity Training**

Powered by  
**access >>>**



**Yemisi Ransome-Kuti**

**Chief Executive**

**Ransome Properties Nig. Ltd**

**Consultant, World Bank**

**2nd National Urban Water Sector  
Reform Project**

**Keynote Opening Address Speaker**

**The Rise and Roles of NGOs in  
Sustainable Development**

## About

Born into the family of Late Azariah Olusegun (MBE) and Mrs. Folorunsho Ransome-Kuti, Yemisi had her education in both the UK and Nigeria with degrees and diplomas in Business, Management, Aesthetics, Counseling, and Human Resources Management.

Her career saw her working with Multinationals, Ministries, Broadcasting Stations, and International Organizations as National Coordinator, Managing Director, Marketer, Newscaster and Producer, Chief Executive, Director General and Consultant. Organizations she worked for included Shell Nigeria Limited (Now Conoil), Institute of International Affairs, National AIDS/STD Control Programme (NASCP), Federal Ministry of Health Social Services, Western Nigerian Television Station (WNTV) & Western Nigerian Broadcasting Station (WNBS), International Institute for Tropical Agriculture (IITA), BBC London and the World Bank to mention a few.

The former Founder & Executive Director of the Nigeria Network of NGOs, & Senatorial Candidate for Lagos Central during the 2011 elections is currently• Chief Executive - Ransome Properties Nig. Ltd• Consultant - World Bank – 2nd National Urban Water Sector Reform Project

Her love and interest in emancipating the less privileged continues to motivate her as she voluntarily works, mentors and donates to many organizations such as, Soroptimist International, Campaign for Democracy, Committee for the Defense of Human Rights (CDHR), United Action for Democracy, Girl Watch, Sickle Cell Club, Cosmopolitan Women's Club and the Nigeria Network of NGOs amongst others.

Yemisi has won many laurels and awards for herself in this and many other aspects of literary and social activity such as Gold Medalist London Academy of Music and Dramatic Art (LAMDA), First Class Session of the General Assembly Certificate- Drama at the Bristol Eisteddfod and Civil Social Activist of the Year



**Corporates  
Social Advocates  
Philantropist  
Charities/NGOs**

**We empower you**

...powering a generation of givers.

Keynote Speakers for  
**1<sup>st</sup> Annual 234Give Charity Training**

Powered by  
**access** >>>

## About

**Bekeme Masade** is the Executive Director of CSR-in-Action, a social business networking platform and advisory enterprise, dedicated to promoting the advancement and awareness of Corporate Social Responsibility, women and youth empowerment, good governance and sustainable development in Nigeria. She is a professional writer and public relations specialist whose core competence is social enterprise communications strategy and implementation.



### **Bekeme Masade**

Executive Director, **CSR-in-Action/Sustainable Social Development Specialist**

#### **Keynote Speaker**

**CSR-in-Action/Corporate-Charity Partnerships**

She has worked in project management and policy performance measurement and evaluation with the Royal Borough of Kingston and Surrey County Council, both in the UK, where she copiously conducted stakeholder engagements, took part in the designing of social policy frameworks as well as mechanisms for monitoring and evaluating activities. She spearheaded the ISO implementation drive at BankPHB, Nigeria. A recognized entrepreneur, she was a contestant on the premier edition of The Apprentice Africa; and is a member of the Governance Institutions and Policy Commission, as well as a team member within a small team of technical experts who are tasked with planning and executing the national summits of the Nigerian Economic Summit Group. Her organisation has co-organised seminars in partnership with key institutions like the Nigerian Economic Summit and the Deputy High Commission of Canada.

Bekeme holds a Merit in International Human Resource Management & Employment Relations (MSc) from the prestigious University of London, Queen Mary College. She is a Second Class Upper Bachelor of Arts graduate of the University of Lagos and has partaken in many social and ethical courses including organizational therapy, public relations, organizational change management, cross-cultural management and equality and diversity.



**Corporates  
Social Advocates  
Philanthropist  
Charities/NGOs**

**We empower you**

...powering a generation of givers.

Keynote Speakers for  
**1<sup>st</sup> Annual 234Give Charity Training**

Powered by  
**access** >>>



### **Iler Jonathan-Ichaver**

**Founder & Chief Executive/Development  
Expert, Sesor Empowerment Foundation**

#### **Keynote Speaker**

**Maximizing Fundraising Strategies  
(International Development Funds)**

#### **About**

Iler **Jonathan-Ichaver** is a 1996 graduate of Economics from the London School of Economics and Political Science and also holds a Masters in Political Management from the George Washington University, DC, USA (2011).

Iler is the Chief Executive Officer of Sesôr Empowerment Foundation, a non-profit organization working to empower Nigerians through education and advocacy for good governance.

Iler joined Sesôr in December 2013 after over seven years at the United Nations Children's Fund's (UNICEF). Her last posting was at UNICEF's European Headquarters in Geneva, Switzerland where she provided global advisory and training support to UNICEF offices in over 70 countries in Latin America, Eastern Europe, Asia, Africa and the Middle East in her capacity as International Corporate Alliances Specialist. Iler's work with UNICEF took her on fundraising field missions in Kazakhstan, Pakistan, Madagascar and Panama. She also led corporate fundraising training sessions for UNICEF fundraisers in Spain, Greece, Czech Republic, Jordan, Croatia and Latvia. Before moving to Geneva, Iler headed UNICEF Nigeria's Private Sector Fundraising from 2005 to 2009.

Iler worked at the Centre for Values in Leadership as Program Manager and then Associate Director in 2003. Before joining the non-profit sector, Iler worked in advertising (Prex Advertising, Nigeria), the financial sector (MBC International Bank Nigeria and Kakawa Discount House Limited Nigeria) and Christian ministry (International Church of Christ, Lagos).

Iler is a member of the Institute of Fundraising United Kingdom.



**Corporates  
Social Advocates  
Philanthropist  
Charities/NGOs**

**We empower you**

...powering a generation of givers.

Keynote Speakers for  
**1<sup>st</sup> Annual 234Give Charity Training**

Powered by  
**access >>>**



## **Bunmi Otegbade**

Managing Director/**Generation  
Enterprise**

**Keynote Speaker**

**The Power of Brand Ambassadors**

### **About**

**Bunmi Otegbade** is the co-founder of Generation Enterprise (GEN). He runs Nigeria's first network of business incubators targeted at "unemployable" youth – youth with little or no skill. Through GEN, Bunmi launched youth-run businesses in "Bottom-of-the-Pyramid" markets to create sustainable social transformation in Africa. By adapting Silicon Valley start-up concepts, these youth establish innovative businesses that create wealth and jobs for themselves and their communities. Bunmi is currently working full time as the Managing Director of his initiative.



**Corporates  
Social Advocates  
Philanthropist  
Charities/NGOs**

**We empower you**

...powering a generation of givers.

Keynote Speakers for  
**1<sup>st</sup> Annual 234Give Charity Training**

Powered by  
**access** >>>



**Kathleen Ndongmo**  
**Strategist, Creative Generalist  
and Social Ventures Champion**

**Keynote Speaker**

**Social Media: What Most NGOs Don't  
Know**

### **About**

**Kathleen** is an experienced Strategic Ideation Consultant, Social Advocate and Social Media doyen with an ambidextrous mind that easily switches between creative and rational thinking. A skilled copywriter with a global outlook and a clear understanding of regional issues, she is a serial entrepreneur and founder of three successful ventures.

In a little more than twelve years, she has held positions of influence in Africa and Europe working in diverse and interesting roles and learning from people with different backgrounds. The most significant of these being; selection as a Youth Mentor for Defense for Children International, Cameroon which led to speaking as a delegate at the 1996 Organization for African Unity (OAU, now AU) Summit in Yaoundé at age 16 – and meeting Nelson Mandela for the first time, earning the coveted role of Cameroon's first female Secretary General of the Children's Parliament for a two-year tenure and providing refurbished PCs to the most needy across Central Africa as Program Officer at Computer Aid International. She has also delivered automated CRM, Content Marketing and Business Process Improvement projects at Bank PHB, (now Keystone Bank) and conceptualized similar projects for GTBank, MTN, Airtel, Etisalat, Access Bank, First Bank, NNPC Nigeria amongst others.

Kathleen's unique and dynamic efforts have been recognized with accolades including a Special Achievement Award from Nigeria's largest integrated marketing communications group – Troyka Holdings. She was one of 18 contestants on the popularly syndicated Africa version of the reality TV show, "The Apprentice" in 2008 which aired on channels across Africa and won two tasks as project manager.



**Corporates  
Social Advocates  
Philantropist  
Charities/NGOs**

**We empower you**

...powering a generation of givers.

Keynote Speakers for  
**1<sup>st</sup> Annual 234Give Charity Training**

Powered by  
**access** >>>



**Toyosi Akerele**

Founder & Chief Executive, **Rise Network**

**Keynote Speaker**

**Building A Lasting Legacy**

### **About**

Renowned for her objectivity approach to developmental issues, Toyosi is the Founder / CEO of *RISE NETWORKS* – a *Leading Social Enterprise in Nigeria*. She conceptualised and designed effective programmes to deepen the links and learning opportunities for Young people in knowledge acquisition, Enterprise and Nation Building.

An instinctive entrepreneur and consummate young professional, Toyosi's leadership skills were recognised early in 2007 when she was selected as one of the 101 Young African Leaders by the African Business Leaders Forum of the Business in Africa Magazine. Toyosi has been actively involved in National and International projects and processes on the need to provide a platform for youth inclusion in policy formulation and implementation.

She has spoken and delivered Papers at numerous venues including the Nigerian Economic Summit, Wimbiz 10<sup>th</sup> Anniversary Forum, Youth Africamp organised annually by Open Society Institute of East Africa and the United Nations Media Workshop on Africa Governance Report. Her media commentary and interviews include appearances on Channels Television, BET, Nigerian Television Authority, Africa Independent Television and South Africa Broadcasting Corporation.

Toyosi is the recipient of numerous awards including recent recognition by Crans Montana Forum in Europe as a 2012 New Leader of Tomorrow, 2012 This Day Awards for Nigeria's Women of Distinction, Young Entrepreneur of the Year 2011 of Success Digest Entrepreneurial Awards, The 2011 Excellence Awards of the School of Media and Communication – Pan African University, The 2008 Future Awards (Best Use of Advocacy Category) and the 2007 Nigerian Youth Leadership Awards jointly organised by Leap Africa, International Youth Foundation and NOKIA.