

# Vera Solutions

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**Project Country:** Mumbai, India; Boston, United States

*“You can’t manage what you can’t measure.” -- Peter Drucker*

**Mission:** The Vera Fellowship Program aims to train the next generation of data specialists to help social-impact organizations around the world manage and improve their data systems.



*Members of Vera Solutions team*

## Problem

Many social-impact organizations lack the systems and capacity to collect and use data effectively. It’s impossible to overstate the importance of a sustainable data management system: without one, organizations can’t measure progress, create feedback loops to improve effectiveness, and sustain funding streams from results driven donors.

## Solution

Following advanced training on powerful cloud and mobile technology tools and platforms, Vera Fellows help social-impact organizations design and build data systems to better monitor and manage programs. Throughout this process, Fellows transfer their knowledge and skills so that partner organizations can sustainably manage systems. The Fellowship Program is embedded within Vera Solutions, a social enterprise that has delivered technology solutions for more than 125 organizations since 2010.

## PROJECT HIGHLIGHTS

- **Action Demanded Now:** Even though many powerful cloud and mobile technologies are becoming more accessible and affordable for social-impact organizations, paper and Microsoft Excel spreadsheets remain the status quo for the sector’s data systems. High demand from talented young problem solvers to help close this crucial skills and systems gap means that the Fellowship is well positioned to arm the next generation of leaders with technology skills and experience to tackle the world’s most daunting challenges.
- **Looking Toward the Future:** We hope to continue to grow the number of Fellows and organizations served each year. By 2020, our goal is to have trained more than 60 Fellows and to have worked with more than 300 social-impact organizations. We also plan to continue expanding the technology tools and platforms covered in the Fellows’ training.
- **Inspiration Related to Jewish Values:** We are deeply committed to realizing our roles in *tikkun olam* – healing and repairing the world. We have built a team with tremendous skills and global leadership, but we know that we cannot transform our world alone. It will be a shared responsibility and vision with the organizations we serve and their beneficiary communities.
- **Project Role Model:** Michael R. Bloomberg’s commitment to using data for a better world has been a major inspiration in our work. In business and politics, Mr. Bloomberg champions the data-driven spirit, which is at the core of our mission. We hope to equip social-impact organizations around the world with the systems, skills, and confidence to use data effectively to better achieve their goals.