



FALUN2015

FIS NORDIC WORLD
SKI CHAMPIONSHIPS
SWEDEN 18.02-01.03

PRESENTED BY

VIESMANN

The most sustainable and environmentally compatible World Ski Championships ever

- ISO-CERTIFIED
- ENVIRONMENTALLY FRIENDLY
- CLIMATE NEUTRAL



WE AIM TO ORGANIZE:

The most sustainable and environmentally compatible World Ski Championships ever

Our Vision

"A FIS Nordic World Ski Championships beyond all expectations" - this is our vision for Falun 2015 and the basis for all our work, including sustainability and the environment.

A Sustainable World Ski Championships

There are few venues that have conditions as good for sustainability as the Lugnet Venue in Falun. It has short distances between the venues and is close to the city centre and to transport links, reducing the need for car transport. In addition, Falun has through the municipal energy company Falu Energi & Vatten, one of the best municipal energy systems in the world. The electricity and the district heating system used in the venue, is produced from renewable energy sources such as biomass, wind and water. We aim to make the best use of these good conditions and they form the basis of our sustainability plan.

The Nordic World Ski Championships (WSC) is a major event that naturally also affects public health and society at large. Popular interest in skiing has never been greater. And the WSC event in Falun will increase that popularity even more. The Championships event also includes an arts festival with a wide range of cultural activities and creative encounters between people.

The WSC naturally also generates beneficial spin-off effects for the economy. It will once again put Falun on the world map and hopefully create more jobs and more visitors in the future.

Read more about our sustainability policy and our sustainability plan at

<http://falun2015.com/miljo/>



Our Priority Areas

Transport

- Public transport should be used wherever possible - we offer free buses from the city centre and travel further afield at reduced prices.
- Extended bus and rail capacity to and from the region.
- Training of about 150 drivers in eco-driving.



Energy

- District heating of permanent and temporary buildings.
- Energy efficient lighting in the venue and efficient snow production using state-of-the-art technology.
- Electricity generated from biomass, water power or wind power.

Waste

- Recycling and reuse of waste by sorting up to 8 fractions (paper, cardboard, glass, plastic, metal, compostable, combustible and hazardous waste).
- 130 collection sites at the Lugnet venue and in the town centre.
- Use of low-emission vehicles in the venue.

Public Health

- Activities for children and young people and involvement of schools in the municipality.
- Cultural activities.
- Community integration involving newly arrived Swedes with the help of skiing activities.
- Local produce from food producers and restaurants involved in the Taste of Dalarna project.
- 1800 volunteers involved in various parts of the event, recruited with regard to gender, age and ethnic background.

Other important priorities - some examples

- The **ISO 20121 certification** covers the entire planning process and requires all employees, suppliers and partners to carry out work in a well-structured manner and with a focus on sustainability. ISO 20121 is an international standard for sustainable events.
- **Climate neutral arrangement** - A report will be produced covering the awaited environmental impact in respect of increase of CO2 released during the WSC. Falu Energi & Vatten will cancel emission allowances so that the WSC event will be completely climate compensated through the European Emissions Trading System.
- Support and guidance to purchasing managers. Environmental requirements are to be included in all procurement processes where appropriate.
- Web-based sustainability training is provided to all members of the organization and all our volunteers.
- A documentary film has been produced together with Falu Energi & Vatten describing Falun's energy systems and our sustainability work.
- The WSC has been awarded a diploma as an Environmentally Friendly Event by the Keep Sweden Tidy Foundation. The aim is to provide structure, inspiration and guidance for our pro-environmental work.
- We cooperate with all our partners to promote the use of environmentally friendly products and services.



You will find Falun2015 here:

www.falun2015.com

facebook.com/Falun2015

twitter.com/Falun2015

instagram.com/falun2015

youtube.com/falun2015

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