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STOCKHOLM FASHION WEEK JANUARY-FEBRUARY 2008

The programme for Stockholm Fashion Week presents fashion shows, fairs, trading sites, exhibitions and other events all around the city. Activities that focus on the latest for the Autumn/Winter 2008/2009 season.

Accreditation to the fairs can be arranged by directly contacting the relevant fair organiser. Unless otherwise indicated, a personal invitation is required to the fashion shows. Journalists/editors have access to the complete programme that lists all the specific events and time schedules. For more information, please contact Helena Mellström, tel. +46 8 411 77 54, mobile +46 702 62 26 27, or email helena.mellstrom@moderadet.se.

FAIRS & TRADING SITES

+46: 29-31 JAN., +46 BUILDING, KUNGSHOLMEN

+46 was established in 2006 and now brings together for three days a selection of Swedish and international brands. The participating brands are: 575 Denim, April 77, Alessandra Gallo, Alice and Sense, Antti Asplund, Bea Szenfeld, Billtornade, Bblack Noir, Caia Of Sweden, Charlotte Vasberg, Cheap Monday, Cicatriz, Cornelia, Erica Laurell, February, Freitag, Gram, Hvana, Imoni, Ingunn Birkeland Oslo, JULIAANDBEN, Julian Red, Kling, Ludic, Lundgren & Windinge, Nikka New York, Noir&Blanc, Obscur, Odeur, Ondo Jeans, Original Penguin, Permanent Vacation, Pimpinette, Potipoti, Ravishing Mad, Resteröds, Riviera, So Last Season, Stylein, Sunday Sun, Svensk Agentur, TSM, Therese Zetterberg, Ulrika Sandström, Umit Unal, Van Deurs, Vest Design, Viveka Bergström, Weekend.

+46 also presents the *+46 Awards Fashion Show*, which highlights a selected Scandinavian designer by arranging a special show. This year the spotlight is on Swedish designer Annika Berger/Skyward. Individual fashion shows are also arranged during the fair (refer to the separate schedule for more details) while restaurant AG925 is occupied with a Scandinavian premier screening of *You Wear It Well 2*, the international festival of films exploring fashion, at +46.

👁️ +46 Awards Fashion Show, +46 Trade Press Opening Tuesday 29 Jan.
www.plus46fashion.se

ROOKIES & PLAYERS: 1-2 FEB., HOTEL SCANDIC ANGLAIS AND 12-17 FEB., LÄDERFABRIKEN, JÄRLA SJÖ IN NACKA

Rookies & Players is run by the Swedish Fashion Council since 2005. The ambition is to be a fashion arena that helps smaller fashion companies establish themselves on the market through various projects, networks and trading sites in conjunction with Fashion Week. Arranged for the eleventh time. Rookies & Players participants have been selected by



+46, TRADE FAIR AT KUNGSHOLMEN



VAN DEURS, WINNER OF THE AWARD
ROOKIES & PLAYERS OF THE YEAR 2007

SFW – DESIGNER COLLECTIONS

a panel of experts that also nominates companies for the *Rookies & Players of the Year* award.

Participating brands: Sinaia, BrättensbyJohanna, Dirigo Fashion, During, Phonetics, Forthmeier, Linda Lej, The P Concept Clothing, Säby, Lund+Berg, Manjou, Matilda Wendelboe, Mo'Cycle, Patouf, SisKa, Uniforms of the Dedicated and Urban Buzz. Other brands participating in the fair include Mirisa from Japan as well as Ania Kuczynska and Bogna Hamryszczak from Poland. Participating schools are Forsbergs, Konstfack (University College of Arts, Crafts and Design), School of Fashion Photography and Bunka College from Japan. The latter will present an outfit designed by Bunka College's most promising student, Aya Gotoh.

The companies nominated for *Rookies & Players of the Year* will be presented in connection with the show for the media and presented at the next fair. In addition to the award the winning company will receive the Stil scholarship of SEK 20,000 from the Swedish Trade Federation and a full-page advertisement in DV Mode. New for this year, the winner will also receive a travel scholarship from the Polish Institute. Earlier winners include Dagmar (05), Dada's Diamonds (06) and Van Deurs (07).

Rookies & Players takes place together with Boutique Fräsh.

👁 Media day Thursday 31 Jan., with a collective fashion show. Individual fashion shows will be held 1-2 Feb. For show times, visit the website. www.rookies.nu

BOUTIQUE FRÄSH: 1-2 FEB., SCANDIC ANGLAIS, HUMLEGÅRD SGATAN 23

Boutique Fräsh is a new Swedish streetwear fair organised for the second time. Among the exhibitors are some 30 companies representing about 70 brands.

Some of the brands are: 10 Deep, 686, Acrylick, Akomplce, Alphanumeric, Alife, Altamont, Analog, Baker, Borka, Brixton, Carhartt, Chocolate Skate-boards, Crooks & Castle, DC Shoe, Dizel&Sate, Dokiment Förlag, Dragon, Duffs Footwear, Echö, Element, Emerica, Encore, éS, Estevan Oriol, Etnies, Fallen, Fifty24SF Gallery, Flip, Foreign Family, FourStar Clothing, Fuct, Girl Skateboards, Goblin, Gravis, Grenade, Independent, JB classics, Kask, Keep Diggin' NYC, King apparel, KR3W, Lost, Mastiff, Milkcrate Athletics, Mishka NYC, Neff, Nikita, Obey, Official, Penfield, Quicksilver, Rocky Skateboards, Roxy, Santa Cruz, Sk8 Mafia, Skank, Split Clothing, Stüssy, SuperFishal, Supra, The Imaginary Foundation, The P Concept Clothing, Triumvir, Twelve Grain, Upper playground, Wax, WeSC, Your Sweden Luxury, Zoo York.

Boutique Fräsh is arranged by Boutique Sportif in collaboration with the online streetwear magazine Fräshness, www.frashness.se and takes place together with Rookies&Players.

👁 Media day/fashion show Thursday 31 Jan.
www.boutiquefrash.com

THE JEWELLERY AND WATCHES TRADE FAIR: 1-3 FEB., SCANDIC INFRA CITY

👁 Media day with trend information Friday 1 Feb.
www.smyckenklockor.se

STOCKHOLM MODECENTER: 11-17/2, JÄRLA SJÖ I NACKA

Founded in 1991. Moved from Liljeholmen to Järsla Sjö one year ago. The old, traditional factory site opens its doors to a fully booked fashion week. In addition to the 182 permanent tenants representing almost 500 brands, some 30 guest exhibitors will be on site at Gustaf de Laval's Torg and Garverigränd 9.



STOCKHOLM MODECENTER IN NACKA



LILY COLE ON THE CATWALK AT MODECENTER IN AUGUST 2007

SFW – DESIGNER COLLECTIONS

A special media day with a large, collective fashion show will be presented under the direction of Jonas Hallberg and Joakim Pettersson, the pair who coordinated the show for the last Fashion Week. Here the focus is on extremely high fashion and the show will give a general view of many of the brands. Fashion shows for buyers will be held on Friday and Saturday. The participating companies will show entire outfits and buyers will be able to easily see which colours and cuts dominate

Tuesday-Sunday during Fashion Week, 12-17 Feb., Rookies & Players will be onsite at Läderfabriken, Garverigränd 9.

👁 Media day/fashion show: 14 Feb., shows for buyers 16-17 Feb.
www.modecenter.se

BOMULLSBÖRSEN: 14-17 FEB., STREET ON HORNSTULLS STRAND 4

This is the fourth time for Bomullsbörsen which continues to grow, both in terms of the number of participants and fair space. Around 100 brands, large and small, Swedish and international, will be present this time. Encompassing a broad spectrum - primarily lifestyle and street fashion - a more formal fashion will also be displayed within both shoes and clothing. For a list of exhibitors, visit the website.

👁 www.bomullsborsen.se

NORDIC SHOE & BAG FAIR: 15-17 FEB., STHLM INT. FAIRS IN ÄLVSJÖ

Brings together companies that include shoes, handbags and accessories in their collection, and which are the leaders in their sector in Scandinavia. Its more than 45-year history makes the fair a given meeting and market venue. 130 companies will participate with almost 600 brands on site. The fair will also host an inspiration exhibition arranged by design students and a trend exhibition under the direction of the Swedish Shoe Council, which will also host daily trend seminars (open to all). New this year is a High Heel School, where Jardel Oliveira de Sousas, professional dancer and choreographer shares his best tips for walking in heels and carrying a handbag.

👁 Media day/fashion show: Friday 15 Feb., shows for buyers 16-17 Feb.
www.nordicshoehandbagfair.se

INDIVIDUAL BRANDS/SHOWS

ACNE

Was founded in 1996 by Jonny Johansson (born 1969). The first 100 pairs of jeans were made in 1997, with their characteristic red seams. One year later, the first "real" collection was unveiled. Today, Jonny is overall creative director for Acne, a fashion company that has grown immensely with its own shops and sales in more than 25 countries. Acne was awarded *Guldknappen* in 2004.

👁 Fashion show Monday 28 Jan.
www.acnejeans.com

BJÖRN BORG

Includes clothes, shoes, accessories and perfume. International sales with Sweden and Holland as the largest markets. The Autumn/Winter 08/09 menswear collection Björn Borg White to be presented on the catwalk has found inspiration in the early Seventies, adopting a both romantic and dramatic expression under the theme "The Game Theory".

👁 Fashion show Thursday 31 Jan.
www.bjornborgwhite.com



INVITATION TO NORDIC SHOE & BAG FAIR AT STOCKHOLM INT. FAIRS IN ÄLVSJÖ



BJÖRN BORG A/W 08-09

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CAMILLA NORRBACK

Camilla Norrback was founded in 1999 by Camilla Norrback (born 1974 in Jakobstad, Finland). Today the brand sells in the Nordic countries, England, France, the USA, Japan and other countries. From the start, Camilla has adhered to her own "ecoluxury" philosophy that combines ethics and ecology as crucial key components. Focuses on womenswear and some accessories.

👁️ Fashion show Thursday 31 Jan.
www.camillanorrback.com

CARIN WESTER

Started by Carin Wester (born 1974 in Uppsala), graduate from Beckmans College of Design. Womenswear and menswear collection with sales in Sweden, Denmark, Finland, the USA and Japan. The Autumn/Winter 2008/09 theme is "40, 47 N / 73,58 O", the coordinates for the old port in New York that used to be used by Atlantic steam ship lines. Inspiration for the collection stems from different characters that met during the crossing to Europe at the start of the 1900s.

👁️ Fashion show Monday 28 Jan.
www.carinwester.com

CHEAP MONDAY

Launched in 2004, the first Cheap Monday jeans were a hit. Today, the brand has a broad spectrum with recurring new items even in terms of accessories and baby. The Autumn/Winter collection is inspired by such wild life as pigeons, ducks and foxes, and the way they can be colourful and yet blend into their surroundings.

👁️ Fashion show Wednesday 30 Jan.
www.cheapmonday.se

DAGMAR

Established in 2005 by the sisters Karin Söderlind, Sofia Malm and Kristina Tjäder. Focus is on knits. Has received several awards, including *Rookie of the Year*, 2005 and *Elle's Newcomer of the Year*, 2006. The primary source of inspiration for the autumn is the film *Persona* from 1966, with a character of shifting moods. The silhouette is two-pieced with three dominating colour scales.

👁️ Fashion show Tuesday 29 Jan.
www.houseofdagmar.se

FIFTH AVENUE SHOE REPAIR

Fifth Avenue Shoe Repair has been run since 2004 by Lee Cotter (born 1973) menswear designer, and Astrid Olsson (born 1975), trained in women's tailoring and fashion design. Main focus is on womenswear. Drapings, deconstruction and minimalism are characteristic for the design. Available today in the Scandinavian countries, Germany, France, Italy and other markets. The Autumn/Winter collection has been inspired by past generations' visions of the future.

👁️ Fashion show Wednesday 30 Jan.
www.shoerepair.se

FILIPPA K

Founded in 1993 with collections for women, the company added menswear in 1998. New head designer starting 2008 is Nina Bogstedt. The coming season for womenswear is influenced by early 1970s, with singer Nico of the US rock band Velvet Underground as the prominent figure,



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with a feminine contra masculine expression. The men's collection is also based on contrasts but inspired by the early era's of the The Clash.

👁 Fashion show Monday 28 Jan.

www.filippa-k.com

HELENA HÖRSTEDT

Born 1977 in Umeå, started her own business in 2004. Has received several awards, including the Swedish Fashion Council's scholarship for her graduation collection at Beckmans College of Design. Recently received Paul U. Bergström's scholarship, awarded by PUB. Helena works on commission and so far, limits her creations to the black spectrum.

👁 Fashion show Wednesday 30 Jan.

www.helenahorstedt.se

HOPE

Founded in 2001 by Ann Ringstrand (born 1965 in Borås) and Stefan Söderberg (born 1968 in Härnösand). The collection includes womenswear/menswear, shoes and accessories. Sold in England, Germany, Italy, the USA and Japan. The next collection is inspired by the synth pop of the 1980s. Fabrics have very distinct structures with folds and pleats.

👁 Fashion show Tuesday 29 Jan.

www.hope-sthlm.com

HUNKYDORY

Started in 1996 by Ulrika and Christopher Bjercke, both of whom trained at Esmod in Paris. Sales in the Scandinavian countries, England, Ireland and Germany. The new women's collection "Je me souviens" has a strict yet feminine silhouette and is influenced by Canada's dual cultures. The colour scheme is dark, some accent colour of bright red and patterns.

👁 Fashion show Wednesday 30 Jan.

www.hunkydory.se

IDA SJÖSTEDT

Born 1976 in Stockholm, has her own womenswear brand since 2001 after taking a fashion degree from the University of Westminster. Often builds her collections on stereotype concepts about femininity. The theme for this year's autumn collection is "Witch". The colours are darker than before, but are intended to bring out a sense of playfulness. With her new collection Ida wants to demonstrate a darker side of the glamour.

👁 Fashion show Thursday 31 Jan.

www.idasjostedt.com

JOJO&MALOU

Johanna Eriksson and Malou Palmqvist, both trained in London, work since 2005 with their collective brand Jojo&Malou, also with London as their base. Nominated this year for Elle's Newcomer of the Year award. Their "Lipstick" brings to mind the arty-farty '80s.

👁 Fashion show Wednesday 30 Jan.

www.jojoandmalou.com

LEXINGTON CLOTHING CO

Swedish interior design company with Kristina Lindhe as creative director. Unveiled a clothes collection for women and men in 2007, and will release collection number 2 in connection with Stockholm Fashion Week.

👁 Fashion show Thursday 31 Jan., Opening Lexington Flagship Store.

www.lexingtoncompany.com



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HUNKYDORY S/S 2008

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LISELOTTE WESTERLUND

LiseLotte Westerlund (born 1973 in Stockholm) studied fashion and design in the USA and started her own company in 2005. The design focuses on a feminine silhouette with a sophisticated touch and a preference for high-quality fabrics. The theme "Noble virgin" is about intellect, charm, style and elegance. The colour scheme includes white, cream, and flesh tones, some nuances of mint, black and white with a touch of grey.

👁️ Fashion show Monday 28 Jan.

www.liselottewesterlund.com

LARS WALLIN

Lars Wallin (born 1965 in Västerås) has after graduating from Beckmans College of Design concentrated on designing evening clothes and stage costumes. Was presented with *Guldknappen* 1995 and celebrated his 15th anniversary in 2006. Is now working on his commercial men's collection, "Lars Wallin" produced by Cavaliere. The Autumn/Winter 2008/09 collection shows exotic elements marked by travel.

👁️ Fashion show Thursday 31 Jan.

www.larswallin.com

LUDIC

A brand-new brand from Johanna Englund. Johanna studied fashion design and other courses at the Swedish School of Textile, University College of Borås. Ludic is the womenswear brand and its premiere collection finds inspiration in rock and the rock lifestyle, focusing on the feminine. Key garments are tricot dresses combined with jackets and long sweaters. Black is the base, but mixed with warm and cold colours.

👁️ Fashion show Thursday 31 Jan.

www.ludic.com

LUND+BERG

Behind the brand is Ebba Lundberg (born 1980 in Sundbyberg), trained in New York, where she studied marketing and fashion design at FIT. Started her own company in 2006. The new collection has found inspiration in the early '80s silhouette. The colour scheme is mute, focusing on black with fragments of silver, purple, olive and old pink.

👁️ Fashion show Monday 11 Feb.

www.lundplusberg.com

MINIMARKET

Minimarket has been run since 2006 by the Elvestedt sisters: Sofie (born 1978) and twins Jennifer and Pernilla (born 1985). Awarded Elle's *Newcomer of the Year*, 2006. Sales in the Scandinavian countries, USA, Austria, Japan and many parts of Europe. The Autumn/Winter 2008/09 collection is about tailored lines with lots of sections and seams. Colour scheme in earth tones.

👁️ Fashion show Tuesday 29 Jan.

www.minimarket.se

NAKKNA

Nakkna has been run since 2003 by designers Claes Berkes (born 1975), Camilla Sundin (born 1974) och Ella Soccorsi (born 1977), all graduates of Beckmans College of Design. Acclaimed by Elle in 2004. Has its own shop, sales also in Sweden, England, USA and Hong Kong.

👁️ Fashion show Thursday 31 Jan.

www.nakkna.com



LISELOTTE WESTERLUND A/W 08-09



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PERMANENT VACATION

Permanent Vacation was founded in 2006 by Alexandra Blom (born 1981) and Amanda Lindell (born 1983), both natives of Göteborg. The collection for Autumn/Winter 2008/09 is inspired by their passion for the TV series Seinfeld and dreams of an adventurous life with a Marlboro Classic man in the Swedish countryside.

👁 Fashion show Thursday 31 Jan.
www.permanentvacation.se

PUDEL

Behind the brand Pudel is designer Lina Österman (born 1982 in Hallstavik). She studied in London at Saint Martins College of Art & Design. Designs women's and men's collections with a unisex focus. The new collection "Transzero" uses colours black, blue and grey.

👁 Fashion show Wednesday 30 Jan.
www.pudel.co.uk

RESTERÖDS

Resteröds was founded 1935 in Ljungskile in Bohuslän and is today run by Andreas Drugge, with a collection for both boys and girls. Known for using sharp geometric lines and patterns on its garments.

👁 Fashion show Wednesday 30 Jan.
www.resterods.com

RICKARD LINDQVIST

Born 1979 in Göteborg, studied men's tailoring and fashion design at the Swedish School of Textile, University College of Borås. Launched his brand in 2006. The autumn and winter collection, his third, is his largest yet and this year includes some outer garments.

👁 Fashion show Wednesday 30 Jan.
www.rickardlindqvist.se

RODEBJER

Born 1970 in Gotland studied at FIT in New York. In 2001, Carin launched her own brand, Rodebjer. Awarded *Guldknappen* in 2005. Carin finds inspiration in a lot but there a few sources that always emerge in various shapes in her collections: Swedish national costumes, '20s French Bohemian and the Finnish trash rock band, Hanoi Rocks.

👁 Fashion show Monday 28 Jan.
www.rodebjer.com

SANDRA BACKLUND

Sandra Backlund graduated from Beckmans College of Design. She experiments between different handicraft techniques, but usually reverts to knits and works on commission.

👁 Fashion show Monday 28 Jan.
www.sandrbacklund.se

STYLEIN

Founded in New York by Elin Nyström (born 1981 in Göteborg) after studies at FIT. Womenswear oriented and sales in the Scandinavian countries, France, Italy and Japan. The new collection has a more playful touch than before, but with an extremely feminine nature. Colours include black, silver, dark grey, emerald green, dark blue and white.

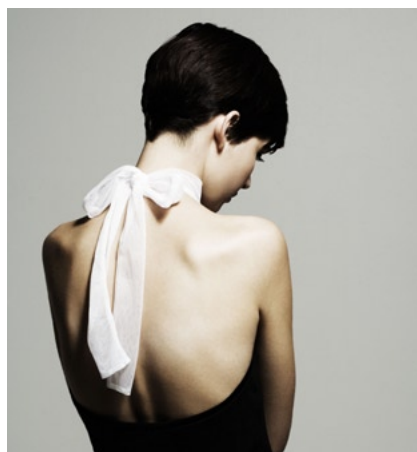
👁 Fashion shown Wednesday 30 Jan.
www.stylein.se



RICKARD LINDQVIST A/W 08-09



RODEBJER A/W 08-09



STYLEIN A/W 08-09

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SUNDAY SUN

Sunday Sun is a brand-new brand from Weekday Brands. As opposed to their other brands, Sunday Sun is a formal men's brand and ranks in a higher price range.

👁️ Fashion show Thursday 31 Jan.
www.sundaysun.se

THE LOCAL FIRM

Started in 2007 by Axel Nyhage (born 1974 in Stockholm) and Richard Hutchinson (1973 in Stockholm). Their collection is inspired by the late 1980s and early 1990s jeans fashion, with unrefined jeans washing techniques such as the original stone or bleach washes.

👁️ Fashion show Thursday 31 Jan.
www.thelocalfirm.com

VELOUR

The first collection was created in 2001, stemming from a lifestyle shop with second-hand elements. The brand continues its journey in a modest and nonchalant preppy style based on such classics as chinos and cotton shirts. The collection is inspired by a feel-good look.

👁️ Fashion show Tuesday 29 Jan.
www.velour.se

WHYRED

Founded in 1998, head designer is Roland Hjort. Behnaz Aram designs the women's collection. Womenswear and menswear oriented, but shoes and other accessories are also included in the collection. The meeting between complex and ordinary is the main theme for the next collection.

👁️ Fashion show Tuesday 29 Jan.
www.whyred.com

AMONG OTHER EVENTS

KOSTA BODA Media show Tuesday 29 Jan. www.kostaboda.se

LUXOTTICA NORDIC Media show Wednesday 30 Jan. www.luxottica.com

KAPPAHL Media show Wednesday 30 Jan. www.kappahl.com

RIGETTA KLINT Media show Wednesday 30 Jan. www.rigettaklint.com

BECKMANS Media show Thursday 31 Jan. www.beckmans.se

ABSOLUTE MACHINES Media show 31 Jan. www.absolutemachines.com

SARABIA Exhibition 31 Jan. (For a list of brands, refer to the schedule.)

PECHA KUCHA Presentation/Seminar Thursday 31 Jan.

ITALIGENTE Media show Friday 1 Feb. www.italigente.com

DIZEL&SATE Media show Friday 1 Feb. www.dizelsate.com

SEIKA LEE Media show Friday 1 Feb. - Sat. 2 Feb. www.seikalee.com

ELLE-GALAN Gala Friday 1 Feb. www.elle.se

THE MINI COLLECTION Fashion show Tuesday 12 Feb. www.mini.com/shop

CALIDA & AUBADE Fashion show 13 Feb. www.nonstopagenturer.se

MORI & MIMOSA Boutique opening 15 Feb. www.morimimosa.se

MODEBUTIKERNAS FASHION PARTY Party 15 Feb. www.modebutikerna.se



KAPPAHL – NUMBER ONE A/W 08-09



ABSOLUTE MACHINES.

SFW – DESIGNER COLLECTIONS

OPEN TO THE PUBLIC

SEVEN SINS BY KIA MOTORS An exhibition in which seven fashion pictures interpret Kia Motors' new car model "pro_ceed" in terms of the theme *The Seven Mortal Sins*. Photography by Thomas Klementsson.

👁 Exhibition 28 Jan - 3 Feb, Hotel Scandic Anglais, Sturegatan.

BONNEVIER Anna Bonnevier took her Masters in textile at the University College of Arts, Crafts and Design in the spring of 2007. The new collection is all black and launched under her own brand, BONNEVIER.

👁 Exhibition Monday 28 Jan. - Sunday 3 Feb., Svensk Form Stockholm, Holmamiralens väg 2, Skeppsholmen. Open Mon-Tues, 11 am - 5 pm, Wed 11 am - 8 pm, Fri 11 am - 5 pm, Sat-Sun noon - 4 pm. (Media show 30 Jan.) www.annabonnevier.com / www.svenskform.se

ANIA KUCZYNSKA OCH BOGNA HAMRYSZCZAK An exhibition initiated by the Polish Institute featuring two young designers from Poland.

👁 Exhibition Mon 28 Jan. - Sun 3 Feb., So Stockholm, Kungsträdgården. Open: Mon-Fri 11 am - 7, Sat-Sun 11 am - 4 pm. (Media show Mon 28 Jan.)

EVERDAY CHIC - SHIRTS FOR MATURE MEN A fashion project under the management of Koji Akamatsu, that resulted in a series of shirts for mature men. The tone is playful and colourful.

👁 Exhibition Tues 29 Jan - Sat 2 Feb., Regeringsgatan 19. Open: Tues-Fri noon - 6 pm, Sat noon - 4 pm. (Media show Mon 28 Jan.)

POLISH PARTY/LIVEMUSIC BY JACEK SIERIKIEWICZ

👁 Party/Polish music 29 Jan., 8 pm, So Stockholm, Kungsträdgården.

CRACK THE FASHION NUT Melina Ånstrand, Helena Hertov, Helen Carlson, Ellinor Eklund and Magnus Carlsson are Masters students at Konstfack, the University College of Arts, Crafts and Design. They present a series of individual fashion projects.

👁 Exhibition 30 Jan., 6 pm - midnight, Landet, LM Ericssons väg 27. www.crackthefashionnut.se

YOU WEAR IT WELL International film festival.

👁 Wed 30 Jan., 7 pm - 1 am, Allmänna Galleriet, Kronobergsgatan 37. www.youwearitwell.tv

SHOWDOWN Nine designers from the University College of Arts, Crafts and Design have created garments that focuses on down.

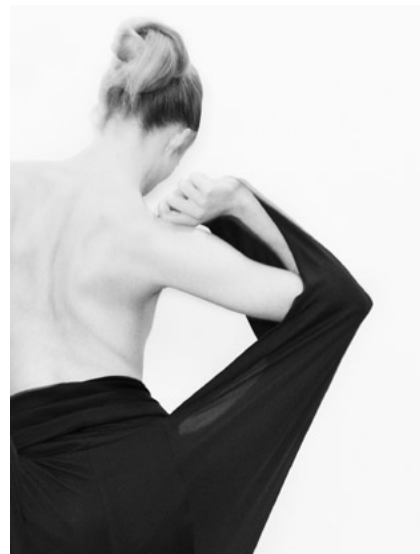
👁 Exhibition 2 Feb, 11 am - 6 pm, Kulturhuset, 3 floor, Sergels Torg. (Media show with fashion show Friday 1 Feb.) www.wolff-wear/showdown

DIANA ORVING - 'MODE PÅ SCEN' During the period 10-12 Feb. fashion designer Diana Orving will collaborate with Elverket, Dramaten's scene on Linnégatan. Tickets are free and will be released one hour in advance.

👁 10 Feb at 5 pm, 11 Feb at 1 pm, 12 Feb at 7 pm, Elverket, Linnég. 69.

'BELLE DE JOUR', HOOTCHY KOOTCHY CLUB Kägelbanan is transformed into a vintage-swap-party. The new phenomenon is called "instant fashion". It's a question of improvised clothes creation where everyone swaps clothes with each other, preferably vintage clothes.

👁 Sat 16 Feb., 9 pm, Södra Teatern, Kägelbanan. Tickets (SEK 140) can be purchased at the door or in advance at www.sodrateatern.com. www.myspace.com/hootchykootchyclub



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CRACK THE FASHION NUT/HELENA HERTOV

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