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## WLOS, WMYA EEO PUBLIC FILE REPORT

August 1, 2013 - July 31, 2014

#### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
A/R Credit Specialist	1-18, 21, 23-47, 49-57, 59-64, 66, 69- 71	32
A/R Credit Specialist	1-18, 21, 23-47, 49-57, 59-64, 66, 69- 71	57
Credit Supervisor	20	20
Multi Media Journalist	1-3, 5-12, 14-18, 20-21, 23-31, 33-47, 49-56, 59-64, 66, 69-71	20
News Editor	20	20
Copy Coordinator	1-3, 5-8, 10-12, 14-15, 18, 21, 23-40, 42-47, 49-56, 58, 60-66, 69-72	72
A/R Credit Specialist	1-3, 5-12, 14-15, 17-18, 21-40, 42-56, 60-61, 63-64, 66, 69-71	22
A/R Credit Specialist	1-3, 5-12, 14-15, 17-18, 21-40, 42-56, 60-61, 63-64, 66, 69-71	10
A/R Credit Specialist	1-3, 5-12, 14-15, 17-18, 21-40, 42-56, 60-61, 63-64, 66, 69-71	32
Account Executive	1-3, 5-12, 14-15, 17-18, 21, 23-26, 28- 31, 33-40, 42-56, 60-61, 63-64, 66-71	54
News Producer	1-3, 5-12, 14-15, 17-19, 21, 23-26, 28- 31, 33-40, 42-56, 60-61, 63-64, 66-71	19
Executive Producer	1-3, 5-12, 14-15, 17-19, 21, 23-26, 28- 31, 33-40, 42-56, 60-61, 63-64, 66-71	19
Multimedia IT Engineer	1-3, 5-12, 14-15, 18, 21, 23-26, 28-31, 33-40, 42-56, 60-61, 63-64, 66-69, 71	10
News Editor	20	20
News Photographer	20	20
Local Sales Assistant	1-3, 5-12, 14-15, 17-18, 21-26, 28, 30- 31, 33-40, 42-56, 60-61, 63-64, 66-69, 71	54
Reporter	1-3, 5-12, 14-15, 17-18, 21, 23-26, 28, 30-31, 33-40, 42-57, 60-61, 63-64, 66-69, 71	57
News Producer	1-3, 5-12, 14-15, 17-18, 21, 23-26, 28, 30-31, 33-40, 42-57, 60-61, 63-64, 66-69, 71	57
Digital Sales Manager	1-3, 5-12, 14-15, 17-18, 20-21, 23-26, 28, 30-31, 33-40, 42-56, 60-61, 63-64, 66-69, 71	20

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## WLOS, WMYA EEO PUBLIC FILE REPORT

August 1, 2013 - July 31, 2014

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	AB Tech 340 Victoria Road Asheville, North Carolina 28801 Phone: 828-254-1921 Url: http://www.abtech.edu Peggy Bulla Manual Posting	Y	0
2	Anderson University 316 Boulevard Anderson, South Carolina 29621 Phone: 800-542-3594 Url: http://www.andersonuniversity.edu Email: kbell@andersonuniversity.edu Kelly Bell	Y	0
3	Appalachain State University PO Box 32032 Boone, North Carolina 32032 Phone: 828-262-2180 Url: http://careers.appstate.edu De'gn McGuire Manual Posting	Y	0
4	b-roll.net 227 6th St NE Washington, District of Columbia 20002 Kevin Johnson Manual Posting	N	0
5	Bishop State Community College 351 N Broad St Mobile, Alabama Phone: 251-662-5371 Url: http://www.bishop.edu Email: jwomack@bishop.edu Juliette Womack	Y	0
6	Blue Ridge Community College 180 West Campus Drive Flat Rock, North Carolina 28731 Phone: 828-694-1700 Url: http://www.blueridge.edu Email: jasonc@blueridge.edu David Harrison	Y	0

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## WLOS, WMYA EEO PUBLIC FILE REPORT

August 1, 2013 - July 31, 2014

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Bob Jones University 1700 Wade Hampton Blvd Greenville, South Carolina 29614 Phone: 864-242-5100 Url: http://bju.edu/academics/career Steve Buckley Manual Posting	Y	0
8	Brevard College 1 Brevard College Drive Brevard, North Carolina 28712 Phone: 828-883-8292 Url: http://www.brevard.edu Email: pottsna@brevard.edu Nacole Potts	Y	0
9	California Chicano News Media 3800 South Grand Ave Suite 3950 Los Angleles, California 90071 Url: http://www.ccnma.org Email: sylvia@ccnma.org Slyvia Wells	Y	0
10	Careerbuilder.com 8401 Greensboro Drive Suite 250 McLean, Virginia 22102 Url: http://www.careerbuilder.com Andrew Hamburger Manual Posting	N	6
11	Carolina School of Broadcasting 3435 Performance Rd Charlotte, North Carolina 28214 Phone: 704-395-9272 Url: http://www.ankatv.com Alyson Young Manual Posting	Y	0
12	City of Asheville PO Box 7148 Asheville, North Carolina 28802 Phone: 828-259-8050 Url: http://www.ashevillenc.gov Email: bmills@ashevillenc.gov Brenda Mills	Y	0

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## WLOS, WMYA EEO PUBLIC FILE REPORT

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	Civilian Jobs 1825 Barrett Lakes Blvd Kennesaw, Georgia 30144 Url: http://www.civilianjobs.com Don Johnson Manual Posting	N	0
14	Clafin University 400 Magnolia St Orangeburg, South Carolina 29115 Phone: 803-535-5000 Url: http://www.claflin.edu Email: anfelder@claflin.edu Ms. Felder	N	0
15	Clemson University 316 Hendrix Center Clemson, South Carolina 29634 Phone: 864-656-6000 Url: http://career.clemson.edu Tenniel Moody Manual Posting	Y	0
16	Collective Tallent 26150 Hersheyvale Franklin, Michigan 48025 Url: http://www.collectivetalent.com Email: bille@michaelsmedia.com Michael Bille	N	0
17	Columbia Journalism School 2960 Broadway New York, New York 10027 Url: http://www.columbia.edu Jacqueline DeLaFuente Manual Posting	N	0
18	Converse College 580 East Main St Spartanburg, South Carolina 29302 Phone: 864-596-9027 Url: http://www.converse.edu/career Cathy Gowen Manual Posting	Y	0
19	Current Employee - Transfer/Promotion	N	2
20	Current Employee/Internal Promotion	N	6

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# WLOS, WMYA EEO PUBLIC FILE REPORT

August 1, 2013 - July 31, 2014

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
21	East Carolina Universtiy 3016 Bate Building Greenville, North Carolina 27858 Url: http://www.ecu.edu Email: brownjo@ecu.edu Lee Brown	N	0
22	Employee Referral	N	2
23	Employment Security of NC 48 Grove Street Asheville, North Carolina 28801 Phone: 828-252-6200 Url: http://www.ncesc.gov Email: brenda.ploss@ncesc.gov Brenda Ploss	Y	1
24	Employment Security of SC PO Box 328 Greenville, South Carolina 29602 Phone: 864-242-3531 Url: http://www.sces.org Email: rellis@sces.org Ronnie Ellis	Y	0
25	Forrest Junior College 601 East River St Anderson, South Carolina 29624 Phone: 864-225-7653 Email: lindareeves@forrestcollege.edu Linda Reeves	Y	0
26	Furman University 3300 Poinsett Hwy Greenville, South Carolina 29613 Phone: 864-294-2000 Url: http://www.furman.edu Email: janice.knighton@furman.edu Janice Knighton	Y	0
27	Greenville Tech PO Box 5616 Greenville, South Carolina 29613 Phone: 864-250-8139 Url: http://www.gvltec.edu Email: talanda.humphries@gvltec.edu Talanda Humphries	Y	0

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# WLOS, WMYA EEO PUBLIC FILE REPORT

August 1, 2013 - July 31, 2014

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
28	Haywood Community College 185 Freelander Dr Clyde, North Carolina 28721 Phone: 828-627-4628 Url: http://www.haywood.edu Email: rlcaldwell@haywood.edu Rachael Caldwell	Y	0
29	Hero 2 Hired 2400 Army Pentagon Washington, District of Columbia 20310 Url: http://www.h2h.jobs Crystal Arcilla Manual Posting	N	0
30	Housing Authority of Asheville 165 South French Broad Ave Asheville, North Carolina 28802 Phone: 828-271-4837 Alberta Williams Manual Posting	Y	0
31	Howard University 525 Bryant St NW Room 107 Washington, District of Columbia 20059 Url: http://www.howard.edu Email: cdudley@howard.edu Carol Dudley	N	0
32	Indeed.com	N	4
33	Isothermal College PO Box 804 Spindale, North Carolina 28160 Phone: 828-286-3636 Url: http://www.isothermal.edu Email: jcoomes@isothermal.edu Jay Coomes	Y	0
34	Ithaca College 953 Danby Road Ithaca, New York 14850 Email: Eloise@ithaca.edu Eloise Green	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
35	Job Link 48 Grove St Asheville, North Carolina 28802 Phone: 828-251-6200 Url: http://www.landofsky.org Email: rodney.embler@nccommerce.com Rodney Embler	N	0
36	Johnson C Smith College 100 Beatties Ford Road Charlotte, North Carolina 28216 Phone: 704-378-1045 Url: http://www.jcsu.edu Email: tstowe@jcsu.edu Theodora Stowe	Y	0
37	Limestone College 1115 College Dr Gaffney, South Carolina 29340 Phone: 864-489-7151 Url: http://www.limestone.edu Email: ileaks@limestone.edu Diane McCoy	Y	0
38	Linkedin Corp 2029 Stierlin Court Mountain View, California 94043 Danielle Anderson Manual Posting	N	0
39	MAHEC 501 Biltmore Ave Asheville, North Carolina 28801 Phone: 828-257-4479 Url: http://www.mahec.net Email: jacquelyn.hallum@mahec.net Jacquelyn Hallum	Y	0
40	Mars Hill College PO Box 6677 Mars Hill, North Carolina 28754 Phone: 828-689-1201 Url: http://www.mhc.edu Email: gbosonetto@mhc.edu Jill Bosonetto	Y	0

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## WLOS, WMYA EEO PUBLIC FILE REPORT

August 1, 2013 - July 31, 2014

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
41	Medialine Box 51909 Pacific Grove, California 93950 Phone: 800-237-8073 Url: http://www.medialine.com Email: medialine@medialine.com Mark Shilstone	N	0
42	Montreat College PO Box 1267 Montreat, North Carolina 28757 Phone: 828-669-8011 Url: http://www.montreat.edu Email: toxenreider@montreat.edu Tom Oxenreider	Y	0
43	NAACP PO Box 7148 Asheville, North Carolina 28801 Phone: 828-281-3066 Email: abnaacp@bellsouth.net Johnny Hayes	Y	0
44	National Association of Broadcaster 1771 North Street NW Washington, District of Columbia 20036 Phone: 202-429-5499 Url: http://www.nab.org Email: nab@nab.org Edward Fritts	N	0
45	National Hispanic Media Coalition 55 S. Grand Ave Pasadena, California Url: http://www.nhmc.org Email: info@nhmc.org Alejandra Vaenzuela	N	0
46	Native American Public Telecommunications 1800 No 33 Street Lincoln, Nebraska 68583 Url: http://www.nativetelecom.org Email: native@unl.edu Career Services	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
47	NC Services for the Blind 50 South French Broad Asheville, North Carolina 28801 Phone: 828-251-6732 Email: joan.oriol@ncmail.net Joan Oriol	Y	0
48	NCDHHS Vocational Rehabilitation Services 8 Barbetta Drive Asheville, North Carolina 28806 Phone: 828-670-3377 ext 241 Url: www.ncdhhs.gov/dvrs Email: leigh.mullins@dhhs.nc.gov Leigh Mullins	Y	0
49	North Carolina Broadcast Assoc PO Box 627 Raleigh, North Carolina 27602 Phone: 919-821-7300 Email: info@ncbroadcast.com Gail Summerfield	Y	0
50	North Carolina State University 1601 E. Market St Greensboro, North Carolina 27411 Phone: 336-334-7500 Url: http://www.ncat.edu Caroline Mark Manual Posting	Y	0
51	North Greenville University PO Box 1892 Tigersville, South Carolina 29688 Phone: 864-977-7137 Url: http://www.mgu.edu Email: lahagin@ngu.edu Linwood Hagin	Y	0
52	Queens University 1900 Celwyn Ave Charlotte, North Carolina 28274 Phone: 704-337-2366 Url: http://www.queens.edu Sara Sipperly Manual Posting	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
53	Shaw University 31 College Place Suite 203A Asheville, North Carolina 28801 Phone: 828-252-7635 Url: http://www.shawu.edu Email: grogers@shawu.edu Gabriella Rogers	Y	0
54	Sinclair Website 10706 Beaver Dam Road Hunt Valley, Maryland 21030 Phone: 410-568-1517 Url: http://www.sbgi.net Sharon Pickeral Manual Posting	N	12
55	South Carolina Broadcast Assoc One Habison Way Suite 112 Columbia, South Carolina 29210 Phone: 803-732-1186 Url: http://www.scba.net Email: scba@scba.net Karen Nettles	Y	0
56	South College 140 Sweeten Creek Rd Asheville, North Carolina 28803 Phone: 828-398-2554 Email: mcummings@southcollegenc.edu Ann Moss	Y	0
57	Station Website	N	3
58	Station Website Posting (One or More SEU Stations)	N	2
59	Talent Dynamics 600 Las Collins Blvd Irving, Texas 75039 Url: http://www.talentdynamics.com Email: hedding@talentdynamics.com Christina Hedding	N	0
60	The Art Insitiute of Fort Lauderdale 1799 SE 17th Street Fort Lauderdale, Florida 33316 Phone: 954-308-2615 Url: http://www.aii.edu Email: sanchezl@aii.edu LuWin Sanchez	N	0

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## WLOS, WMYA EEO PUBLIC FILE REPORT

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
61	Tri County Tech 7900 Hwy 76 Pendleton, South Carolina 29670 Phone: 864-646-1573 Lynn Smith Manual Posting	Y	0
62	TVJOBS.com PO Box 4116 Oceanside, California 92052 Phone: 760-754-8177 Email: admin@tvjobs.com Mark Holloway	N	0
63	UNCA Asheville One University Heights Asheville, North Carolina 28804 Phone: 828-251-6515 Debbie McDowell Manual Posting	Y	0
64	University of NC at Chapel Hill CB# 3285, 115 Bingham Hall Chapel Hill, North Carolina 27599 Phone: 919-962-2311 Url: http://www.unc.edu Career Services Manual Posting	N	0
65	Unknown (source not adequately identified upon inquiry by SEU)	N	1
66	Urban League of Upstate 15 Regency Hill Drive Greenville, South Carolina 29607 Phone: 864-244-3862 Url: http://urbanleagueoftheupstate.org/ Email: ulupstate@aol.com Carol Martin	Y	0
67	US Army Wounded Warrior Program 200 Stovall St, Room 7N53 Alexandria, Virginia 22332 Email: Vicki.h.mullen.civ@mail.mil Vicki Mullen	Y	0

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#### WLOS, WMYA EEO PUBLIC FILE REPORT

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
68	USC Career Center  1. William Close BA Building, 6th Floor Columbia, South Carolina 29208 Phone: 803-777-1247 Url: www.sc.edu/career Email: goetowsk@mailbox.sc.edu Fax: 1-803-777-7556 Celia Carroll	N	0
69	Warren Wilson College 701 Warren Wilson Road Swannanoa, North Carolina 28778 Phone: 800-934-3536 Url: http://www.warren-wilson.edu Email: careers@warren-wilson.edu Dales Roberts	Y	0
70	Western Carolina University 80 McKee Bldg Cullowhee, North Carolina 28732 Phone: 828-227-7211 Url: http://www.wcu.edu Email: mashe@wcu.edu Marty Ashe	Y	0
71	Wofford College 429 N. Church Street Spartanburg, South Carolina 29303 Phone: 864-597-4260 Url: http://www.wofford.edu Email: vippermanks@wofford.edu Kay Vipperman	N	0
72	Word of Mouth Referral	N	2

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## WLOS, WMYA EEO PUBLIC FILE REPORT

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#### III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	8/3/2013	Participation in Job Fairs	Sharon Pickeral, Corporate Employment Manager; Carl Puliese, WPEC Operations Manager and David Seals, Assistant News Director from WZTV attended NABJ Career expo in Orlando, Florida. They saw over 200 potential applicants in all areas of News including: anchors, reporters, producers and photographers. Sharon and David reviewed and critiqued tapes and talked about Company wide openings in our newsrooms. Tapes and resumes were forwarded to stations at the close of the job fair. Several reporters and station personnel helped at the booth as well.	3	Corp Employment Manager WPEC Operations Manager Asst News Director WZTV	0.25
2	11/11/2013	Participation in events or programs sponsored by educational institutions	Jack Connors went to Wingate University in Hendersonville, NC and spoke with a class of 20 graduate students. He spoke for about an hour to the students concerning communication techniques, especially as it relates to a selling or persuasive environment. He also focused on the things to consider before your address and what to do and not do during your presentation.	1	General Manager	0.25
3	3/25/2014	Participation in Job Fairs	The University of North Carolina at Asheville hosted a Job & Internship Fair on March 25, 2014. The Job & Internship Fair was held at the University's Sherrill Center-Kimmel Arena Concourse in Asheville, NC. The University provided an area for us to speak with applicants & students interested in internships. We spoke to applicants about job openings at our station and within Sinclair. We also provied a description of each of our current openings.	2	Accounting & HR Manager Regional HR Manager	0.25

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## WLOS, WMYA EEO PUBLIC FILE REPORT

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#### III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
4	3/29/2014	Sponsorship of events in the community designed to increase public awareness	WLOS sponsored a LiveWell (Health) Expo at the WNC Ag Center on Saturday March 29, 2014. Free health screenings, kids activities, cooking demonstations & entertainment were provided to the public. WLOS had a designated booth to speak to applicants about job openings at our station and within Sinclair. We also provided a description of each of our current openings.	2	Accounting & HR Manager General Manager	0.50
5	4/1/2014	Participation in events or programs sponsored by educational institutions	Jack Connor's went to Western Carolina University in Asheville, NC and spoke to a class of MBA Graduate students. Jack spoke about one hour and fifteen minutes on communication techniques, especially as it releates to a selling or persuasive environment. He focused on the things to consider before your address and what to do and not do during your presentation.	1	General Manager	0.25
6	4/10/2014	Participation in Job Fairs	AB Tech Community College hosted a job fair on Thursday April 10, 2014. The job fair was held at the college in Asheville, NC. The college provided an area for us to talk with applicants. We spoke to applicants about job openings at our station and within Sinclair. We also provided a description of each of our current openings.	2	Accounting & HR Manager Regional HR Manager	0.25
7	4/14/2014	Participation in Job Fairs	North Greenville University hosted a career fair on Monday April 14, 2014. The career fair was held at the university in Greenville (Tigerville), SC. The university provided an area for us to talk with applicants. We spoke to applicants about job openings at our station and within Sinclair. We also provided a description of each of our current openings.	1	Accounting & HR Manager	0.25

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## WLOS, WMYA EEO PUBLIC FILE REPORT

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#### III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
8	6/9/2014	Establishment of an intern program designed to assist members of the	The Station Employment Unit has an internship program as defined below:	3	Asst. News Director	1.00
		community	Program Goal:			
			The goal of our internship program is to recruit candidates from local colleges and technical schools and prepare them for entry-level jobs within the broadcast industry.			
			Program Objectives:			
			• Develop links with colleges, universities and technical schools to promote the Station Employment Unit as a prospective employer.			
			• Create symbiotic relationship between interns and Station Employment Unit.			
			• Provide interns with opportunities to translate classroom theories into industry applications. Interns will have the opportunities to develop practical skills that will improve their chances for success in the broadcast industry.			
			Eligibility Requirements:			
			<ul> <li>Applicants must be attending an accredited institution.</li> <li>Graduate students are also eligible.</li> <li>Preferably, application should be communication majors, although other majors will be considered.</li> <li>The applicant must be at least 18 years of age.</li> <li>The applicants must be in good academic standing as defined by his or her academic institution.</li> <li>The applicants must</li> </ul>			
			receive academic credit for their internship experience. He/She must be registered for college credit at his/her institutions during the quarter or semester in which the intern ship is			

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#### III. RECRUITMENT INITIATIVES

Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
		performed. Interns are not paid.  In addition to meeting the institution's eligibility requirements, the applicant must meet the Station Employment Unit's eligibility requirements.  Any person interested in an internship should contact the station Employment Unit for more details.  2013-2014 Internship Program Review: H. Holt from UNC in weather K. Burton from Lenior University in news K. Webb from UNC in weather J. Silvers from Western Carolina in sports C. Crisp from UNC in news T. Sprinkle from UNC in news C. Maxwell from University of MI in news A. Doyle from Greenville U in news			
		TOTAL DOINTS OVE	ID DEDAD	TIME DEDICE	2 00

TOTAL POINTS OVER REPORTING PERIOD: |3.00