# FACTS at a GLANCE

# Broadcom is a global innovator and leader in semiconductor solutions for wired and wireless communications.

Founded: 1991

Stock Symbol: BRCM (NASDAQ)

President, CEO and Board Member: Scott A. McGregor Co-Founder, Chairman of the Board and CTO: Henry Samueli

**2014 Revenue:** \$8.43 billion **Q2 2015 Revenue:** \$2.1 billion

#### **Top Honors:**

Fortune 500®

Gartner Top 10 Semiconductor Company
Business Insider Top 25 Best Employers in America

#### IP Portfolio Strength:

Top 30 U.S. Patent Assignees, IFI Claims #9 in Semiconductor Industry, IEEE

#2 Among Fabless Companies in Semiconductor Industry, IEEE

#### R&D Dollar Spending:

#2 in R&D Intensity, Fortune ~\$2.4 billion annual investment

### Company

Founded in 1991, Broadcom's mission is simple: Connecting everything<sup>®</sup>. Today, the company estimates that 99.98% of Internet traffic crosses at least one Broadcom chip – in the home, in the hand and across the network.

A Fortune 500<sup>®</sup> company, Broadcom provides the industry's broadest portfolio of state-of-the-art system-on-a-chip (SoC) solutions. Its products are found everywhere on the planet, from corporate data centers and the cloud, to communities across the world's emerging geographies.

Cisco reports that by 2020, the number of connected devices is expected to reach 50 billion —or six devices for every person on earth. Broadcom's role is to connect people to everything and everyone that matters, by delivering seamless connectivity across their devices and offering speed, power efficiency and unmatched design quality.

From automotive to appliances, bandwidth to backhaul, GPS to GPON, processors to powerline, set-top box to small cells, wearables to Wi-Fi, Broadcom is Connecting everything<sup>®</sup>.

Broadcom is a company founded by engineers, managed by experienced industry leaders and powered by the talents of a diverse workforce. Employees focus on a single mandate: to engineer the impossible for customers.

As one of the world's largest fabless semiconductor companies, Broadcom designs and develops its products in labs and design centers around the world and then works with independent chip-making facilities to manufacture more than two billion chips annually.

Headquartered in Irvine, Calif., Broadcom has offices in most major cities around the world including research and development facilities in North America, Asia and EMEA.

#### **Customers**

The company's global customer roster includes elite technology brands.

















# **Expertise**

As an engineering-driven company focused on R&D, Broadcom maintains an industry reputation for superior engineering execution and market innovation.

Broadcom holds one of the industry's broadest portfolios of intellectual property addressing both the wired and wireless transmission of voice, video, data and multimedia. Broadcom

has more than 20,000 U.S. and foreign patents and applications.

Throughout the years, Broadcom products and business practices have won top industry awards and recognition, validating the company's longstanding position as a leader in the semiconductor industry.

#### Markets and Products

Broadcom products deliver sophisticated performance to the broadest reaches of the global communications industry. The company's design innovations span technologies found across the home, mobile environments and network infrastructure, transforming the economics of communications through integration, connectivity, low power and price/performance.

From broadband technology to cloud infrastructure to wireless and wearables to home networking, Broadcom solutions are raising consumer expectations and setting the industry bar for design and engineering. Broadcom's SoC technologies play a key role in Ethernet-enabled Internet everywhere, bringing

performance to hybrid data centers and enterprise networks, as well as fueling consumer electronics markets. Broadcom solutions also enable the digital home of the future, transforming separate PC and consumer electronics into a single, high performance networked home domain.

Broadcom's financial strength and exposure to high-growth markets enables it to reinvest in innovation. The company holds a leading position in dozens of product categories including cable modem and cable satellite, DSL, Ethernet switch, IP set-top box and Wi-Fi.

## **Acquisitions**

Over the past two decades, Broadcom has acquired more than 50 companies, expanding its technology expertise, market presence and commitment to ongoing innovation. Broadcom leverages strategic acquisitions to expand its product offerings for advanced SoC solutions for the delivery of voice, video and data in residential broadband gateway; enterprise and storage networking; and wireless communications applications. Some of Broadcom's most recent acquisitions include:

October 2013: Renesas Electronics LTE Assets

A leading provider of best-in-class LTE solutions

April 2012: BroadLight, Inc.

A leading provider of networking and fiber access PON processors

February 2012: NetLogic Microsystems, Inc.

A leader in high performance intelligent semiconductor solutions

May 2011: SC Square Ltd.
A leading security software developer
April 2011: Provigent Ltd.

A leader in mixed signal semiconductors for microwave backhaul systems

December 2010: Gigle Networks, Inc.

A developer of SoC solutions for home networking

November 2010: Beceem Communications, Inc.

A leading provider of fourth generation (4G) wireless platform solutions

November 2010: Percello Ltd.

A leading supplier of SoC solutions for femtocells

July 2010: Innovision Research & Technology PLC

A leading provider of near field communications

March 2010: Teknovus, Inc.

A leading provider of Ethernet passive optical network

**December 2009: Dune Networks** 

A developer of switch fabric solutions for data center networking equipment

October 2008: AMD DTV Business

A leading provider of DTV solutions, interactive platforms and panel processors

February 2008: Sunext Design, Inc.
A leading provider of optical drive technologies

July 2007: Global Locate, Inc.

A leading provider of global positioning system products and software

May 2007: Octalica, Inc.

A developer of networking technologies based on MoCA

January 2007: LVL7 Systems

A leading developer of production-ready networking software

# **Global Citizenship**

As a global company focused on innovation, Broadcom recognizes its unique role in making a positive impact on social, economic and environmental issues. The company is committed to a range of social responsibility initiatives designed to enhance the lives of employees, customers, shareholders and the surrounding communities. Broadcom adheres to sustainable principles and business practices across its operations and ensures company success through a focus on health, safety, work-life balance and employee development.

One of Broadcom's goals is to inspire and enable people of all ages to enter careers in science, technology, engineering and math (STEM), furthered through the creation of the Broadcom Foundation and partnerships with local schools, colleges, universities and non-profit organizations. Broadcom Foundation

also created the Broadcom MASTERS<sup>®</sup> program, a partnership with Society for Science & the Public, to host national and international science and engineering competitions for middle school students.

From charitable giving and educational endowments to volunteerism and participation, Broadcom supports technical education and community programs, while encouraging its employees to get involved in the communities where they live and work.

For more information on Broadcom, its history, people, customers, products and technological innovation, please visit <a href="mailto:Broadcom.com">Broadcom.com</a>.

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