ONTOS



Semantische Nachrichtenaufbereitung – Erfahrungsbericht aus Kundenprojekten

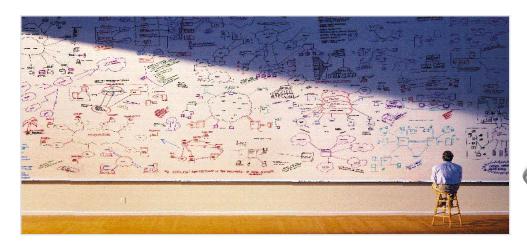
Daniel Hladky, CEO

Ontos AG 2560 Nidau, Switzerland www.ontos.com



Leipziger Semantic Web Day 29 April 2009 Mediencampus Villa Ida







The Web (1.0) Connects Information

Social Web (2.0) ConnectsPersons

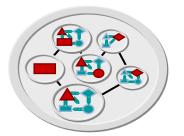


Semantic Web (3.0) Connects Knowledge

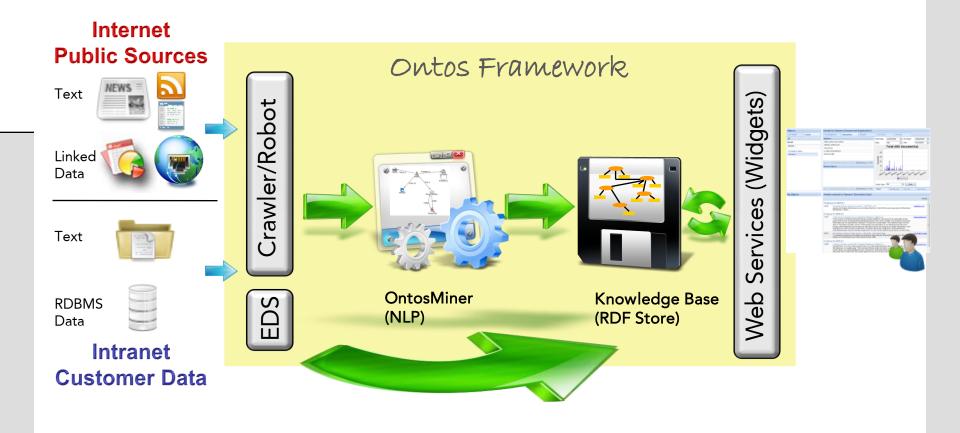


Ubiquitous Web (4.0)

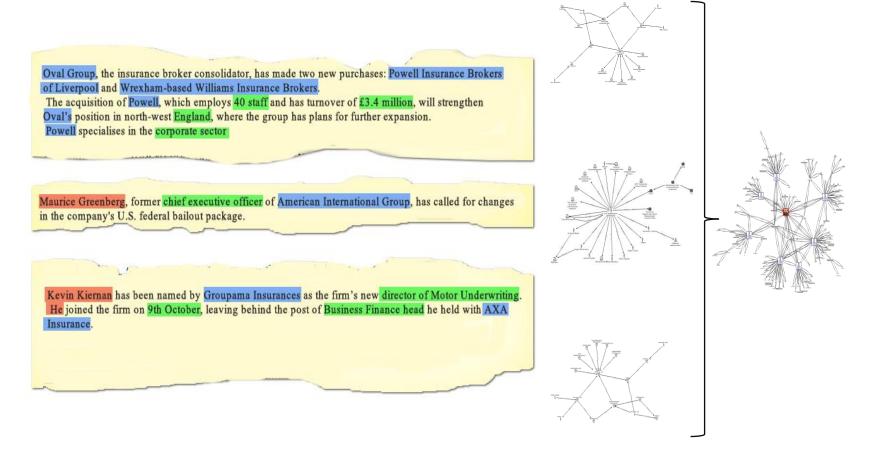
Connects Intelligence





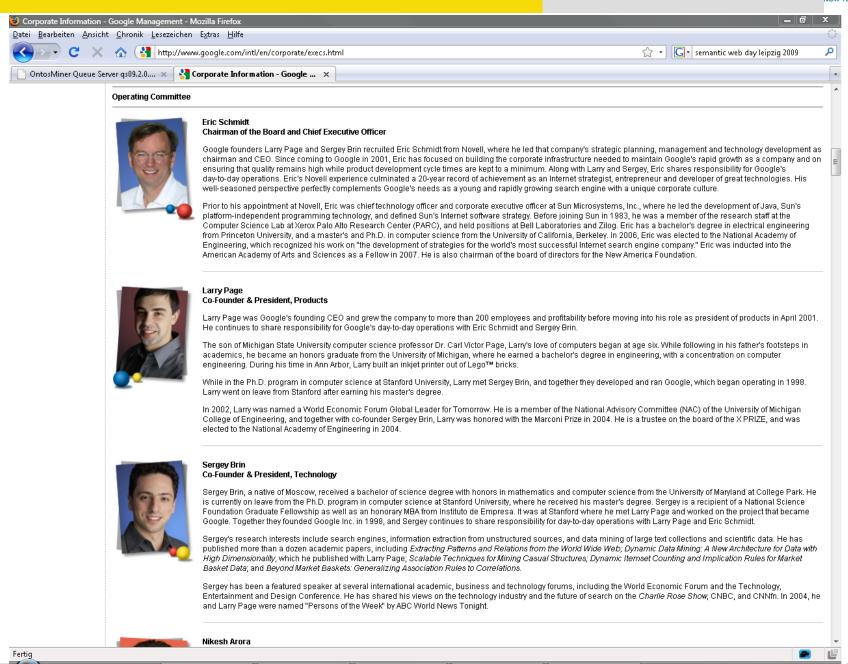






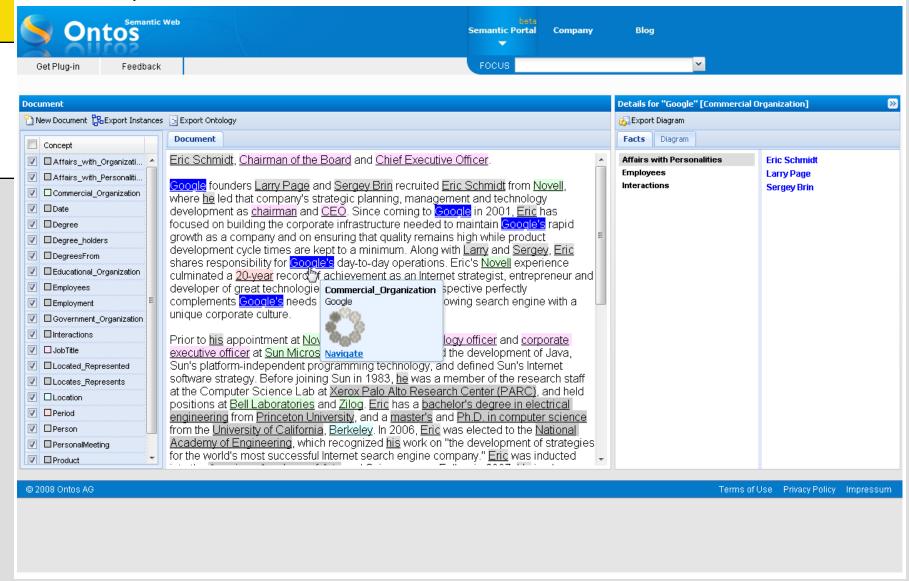
Through computer linguistic and text mining Ontos extract knowledge about named entities (e.g. person, location, organization), facts and relations between those entities (e.g. person works for Ontos, Ontos is in Nidau).







NLP processing





Erfahrungen aus Kundenprojekten





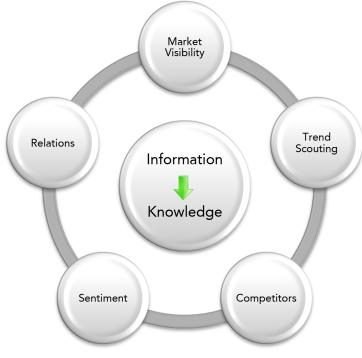
Enterprise

Investor Relations

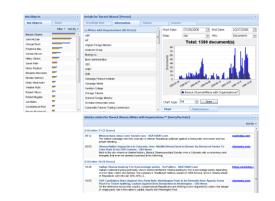
Sales and Marketing

Management

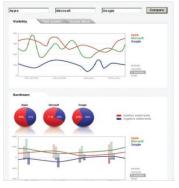
Analysts



Navigation, Search, Filter



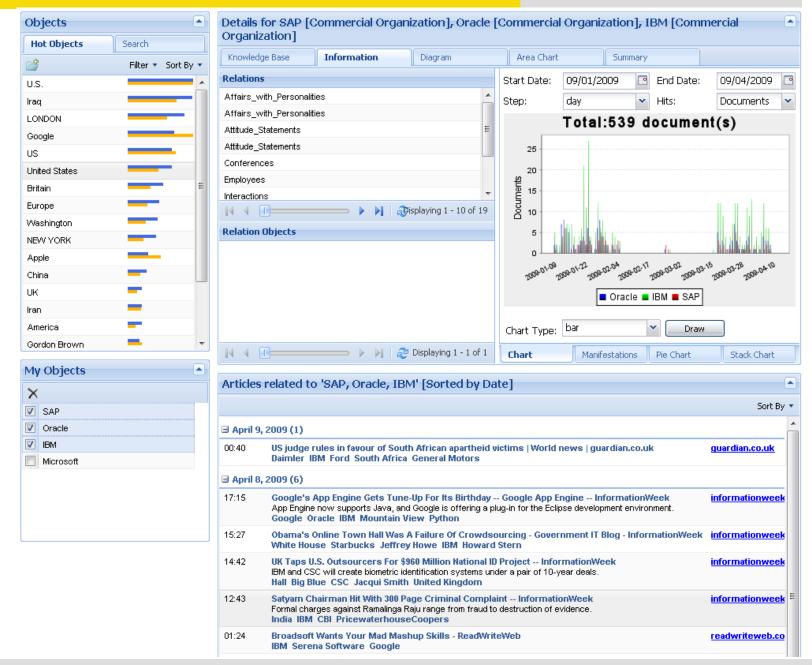
Analysis, Charts



Reports, Digest









News Clipping



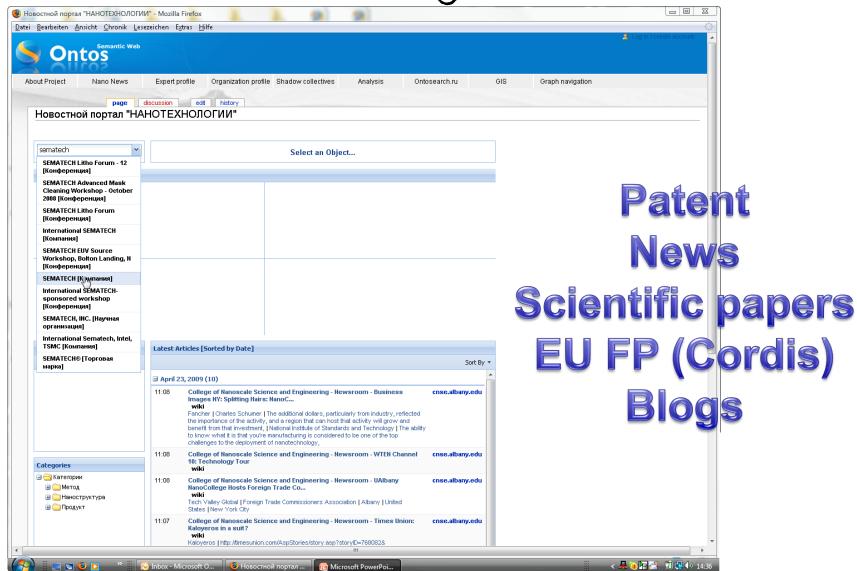


Some Analytics

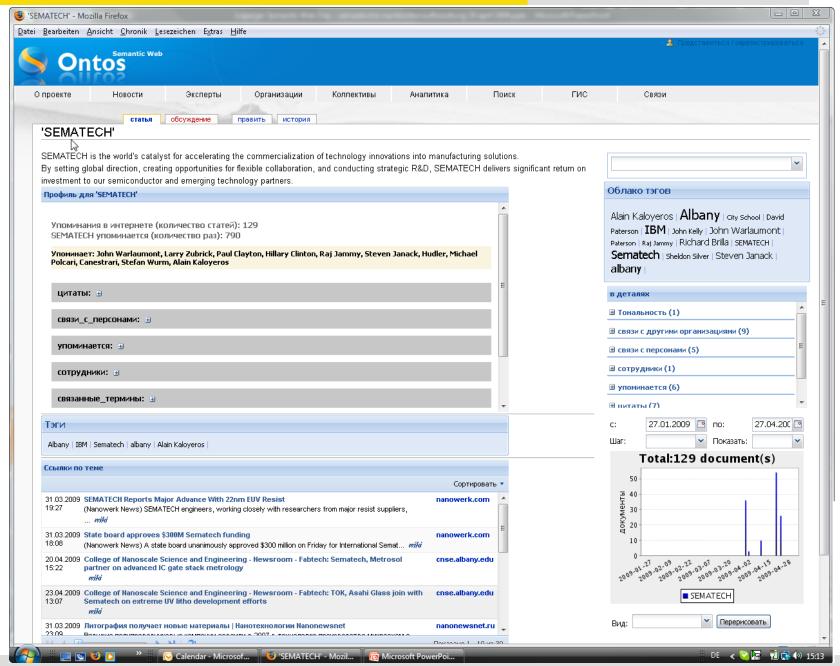




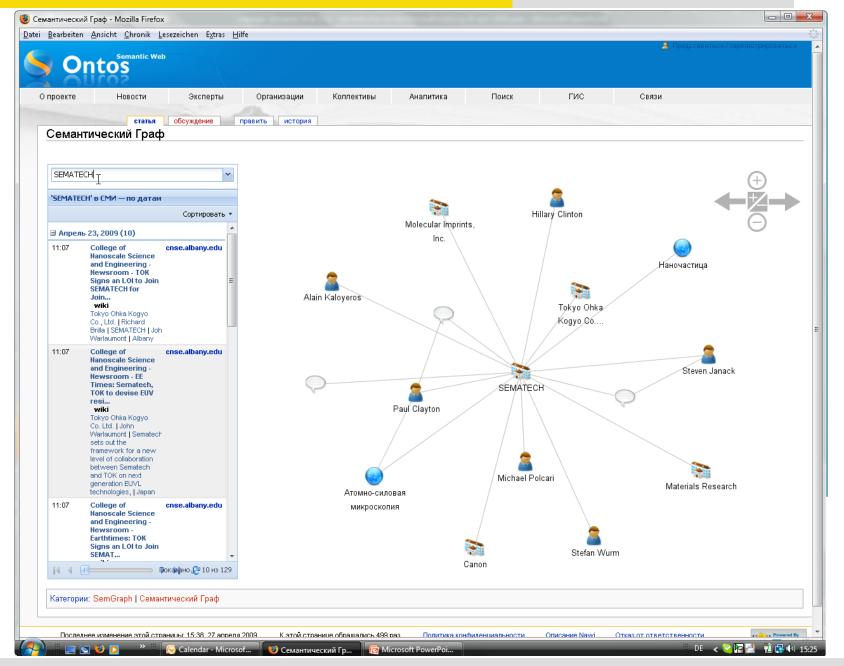
Russian Nanotechnology (Russian/English)













Tailored to the need of the UI



Outlook



CRM



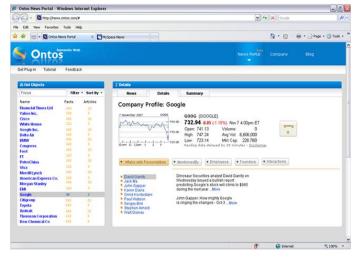
PDA

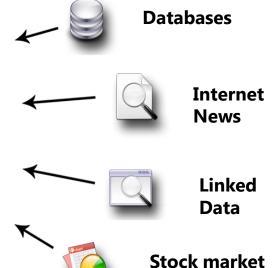


Portal "Widgets"



Semantized content









- Content Alert
 - Based on meaning
- Ontological Dictionary
 - ⇒ Personalization within NLP
- Open API (June 2009)
- Linked Data
 - → Integrate other sources e.g. dbpedia

Thank You!



Any Questions?

Fragen?

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