

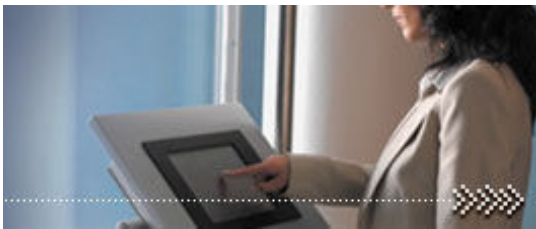
Product Proposal

EPractize Labs Online Skill Evaluation Lab Corporate License

One-stop solution for employment testing and screening.

Proposal by EPractize Labs Software

Single product for all kind of Computer Assessment Test (CAT)



Pre/post assessments



University Exams



Training Exams



Government Exams

Key Features



Role Based Access



Security



5 Different Question Type



4 Different Exam Type



Voice Questions (Record and Play)



Email Communication



Live Monitor and Administration



Image Questions (Image Editor)



Exhaustive Reports (PDF, RTF, HTML & CSV)



Import Questions from Spreadsheet

Why employee testing is important?

- To identify the right people for the right assignment.
- To reduce the recruitment time and cost.
- HR Team can easily assess the technical skills of the applicants without investing the effort of the technical panel.
- Match organization requirements in the form of assessment.
- Screen the candidates based on actual skills instead of blind resumes.

Why EPractize Labs Online Skill Evaluation Lab?

Quality, Availability, Flexibility, Service, Low Cost - All in one

Quality	Our software developed with rich user experience and professional standards
Availability	Can be deployed on hosting server for 24X7 availability across the globe over internet
Flexibility	Efficient customization based on customer needs
Service	Professionals available to answer all your product related queries
Low Cost	We are the world's first company to provide cost effective Online Exam Solution with unlimited users and test events.
All in one	Suitable for Online Employment Testing, University Exams (choice selection, descriptive, voice and image answers input), Employee Training (Trainee Role, Practice Type Tests, etc.).

Working Title

EPractize Labs Skill Evaluation Lab Product Proposal

Product Category Target Audience

Skill Evaluation Lab can fit into all kinds of assessment including employment, training, performance appraisal, online interview, university exams, etc.

Skill Evaluation Lab is not only a computer based evaluation tool but is also a complete assessment monitor to easily screen the candidates.

Suitable for any kind of organization such as

- IT Organizations,
- Recruitment Agencies,
- Training Companies,

- Universities,
- Government Organizations,
- Schools,
- Colleges, etc.

The product comes up with the following editions.

- **Installable Edition** – Utilized by enterprises with their own tests and branding. Product will be deployed on customer’s network or hosting server (single server only).
- **Hosting Edition** – Utilized by enterprises with ASP model. Number of concurrent users, tests, questions and examinees are limited based on the subscription cost.

Brief Description of the Product

The product is one stop solution for all assessment and screening purposes including recruitment, performance appraisal, pre employment testing, post employment testing, training evaluation, online interview, etc. It is very cost effective than other online assessment products.

EPractize Labs Skill Evaluation Lab has extensive features.

- Easy administration and configuration.
- Maintain the candidates' profile as well as communicate the results to the candidates from the application through email.
- Can create any number of groups and users.
- Diverse question types (Single Choice, Multiple Choice, Single Text, Match the right choices, and Descriptive).
- Draw Image support for descriptive type questions.
- Voice support for creating Listening Skill/Interview questions.
- Examinee can record their voice answers directly from desktop’s head phone.
- Customizable options (addition of new features, skin customization and branding)
- Export the reports in different formats (PDF, RTF, HTML and Spreadsheet).

Similar Products Currently in the Market

None of the product matches exactly with EPractize Labs Skill Evaluation Lab. There are “online testing” with ASP model that lets you conduct the tests with license based on test and user. For example to evaluate a J2EE developer, the organization has to purchase OO Programming, Java, JSP, EJB, etc. as separate tests and each costs around 30 – 40 USD for a single user. No lifetime license and no job specific tests.

The following comparison explains the benefits of EPractize Labs Skill Evaluation.

Skill Evaluation Lab	Other Online Test/Assessment Products
Unlimited Users	Users based on License
Unlimited customizable tests	Test based on License
Unlimited groups	Most of the products do not have groups
Life time license	Single user and Single Test license
Send email through the product	Yes
No. of questions in the question pool are very high	No. of questions in the question pool are very limited
Tests based on software roles	Tests based on subject area
Export reports as PDF, RTF,HTML and Spreadsheet	No
6 different unique question types to evaluate programming skills, design skills, architecture skills, etc	Most of the online tests provide single choice and multiple choices only
4 different test types to conduct exam, training mock exams, quiz, survey, etc.	No
Image option for question, choices and explanation	Most of the product supports images in question only
User can draw the images	No
Descriptive question for brief theory answers	No
Voice questions can be created	No
Examinee's can record their voice answers	No
Question clone option for reusability	No
Import questions from spreadsheet	No
Candidate login session and exam session are unique	No
Interactive graphical charts (performance, score. Rank, etc)	No

Technical Requirements

Skill Evaluation Lab Server requires Linux or Microsoft Windows with 512 MB of RAM.

A small amount of disk space (500-600 MB) (or a lot, depending on the number of concurrent access) with or without internet.

Expanded Description of the Product

EPractize Labs Online Skill Evaluation – offers the world's best Online Testing Software for Skill Assessment and Skill Evaluation. It is an easy-to-use, cost-effective test manager to administer all online exams. It is end-to-end employee assessment software which can be used from creating tests till shortlisting the candidates.

Online Skill Evaluation manages all your online assessment needs through the following features.

- Manage Profile (Admin Profile)
- Manage Questions (Add/Import/Edit/Deactivate/Delete/Activate)
- Manage Tests (Add/Edit/Deactivate/Delete/Activate)
- Manage Users (Add/Edit/Delete)
- Manage Groups (Add/Edit/Delete)
- Send login details
- Test Monitor
- Assess the candidates
- Save Reports

Manage Profile - You can update your details - SMTP details, Mail messages, Logo, etc

Manage Questions - You can create questions of type - single choice, multiple choices, Match the right choices, Single Text and Descriptive. The questions as well as answer choices can have images in the form of jpg, png and gif. You can record voice and create interactive voice questions. You can have answer explanations while you create practice tests.

Manage Tests - You can create - single question mode (single question navigation during exam) tests and multi question mode tests. You can configure the test passing score, total number of questions, test type and test activation period. While assigning the questions to the tests, you can clone the questions so that you can use the same question for other tests also.

The test type includes Practice tests and Screening test with hide/show results. Practice tests can be used for employee training while other types can be administered for assessment and screening.

Manage Users - You can create users of type

- Examinee - for pre employment testing, employee hiring assessment, employee performance assessment and online employee screening.
- Trainee - for training the employees in particular skill or categories
- Managers - to manage the screening and assessment process.

Manage Groups - Creating groups eases up the shortlisting process. You can assign the test to groups and then assign the user to the groups.

Send Login Details - You can email the users' login id and password as well as other details regarding the test through Online Skill Evaluation system. All the mails will be delivered individually to the user. This feature eliminates time effort needed to collect the examinee details and send the login details individually.

Test Monitor - You can view those examinees who are taking the tests currently. If the examinee encounters internet disconnection problem after starting the test, you can unlock and enable the test session so that the examinee can proceed with the test afresh.

Assess - Once the user takes up and completes the test, you can view the score of user and correspond to the user through email from Online Skill Evaluation system. Save

Reports - 4 different types of reports (PDF, RTF, HTML and CSV). You can save the reports of all or shortlisted candidates for future use. Even if the examinee is deleted from the system, the report remains as it is.

Read more about **Skill Evaluation Lab** at
<http://www.epractizelabs.com/online-test/online-exam-software.html>

Why Skill Evaluation Lab is the Best Product for IT organizations/University/Colleges

Life Time License, Low Cost: Skill Evaluation Lab is activated only once and used to evaluate any number of candidates without additional licenses.

Portability: Organizations can install and use the product in internet hosting server or portable systems such as laptop; this will enable them to conduct the test in different locations.

Fully Customizable Options: Organization can utilize **Skill Evaluation Lab** for creating their own tests and also with their skins and branding.

Diverse Question Types: 6 different unique question types to evaluate programming skills, design skills, architecture skills, etc.

Feel Like actual exam: Questions are randomized and timer will automatically trigger evaluation process once the allotted time completes. It supports descriptive, image and voice answers.

Simple and Fast: Skill Evaluation Lab does not require any hosting server or high end machines to run the server. Organization can install it on any Linux or Windows operating system with just 500 – 600 MB disc space.

Methodology for Assessment: PPA-2(Plan, Prove, Assess) methodology is emphasized in **Skill Evaluation Lab** to easily measure the skills.

Product Success

EPractize Labs products have reached over 1400 customers from more than 40 countries within a short span of 40 days.

Few of our personal customer feedbacks

I greatly appreciated the style of the diagrams and the choice to clearly separate them between layers in order to better stress tiers related responsibilities. - **Antonio Gallo, IBM, Italy**

The methodology used is really good. - **Faraz Waseem, USA**

I used EPractize Labs tool for preparing SCEA Part 1 Exam. I have cleared the Part 1 exam with 95% score. - **Vishal Gupta, Kanbay**

Thanks a lot for your marvelous tool. I have cleared the Part 1 exam with 89% score. Without your tool I wouldn't have cleared this exam -
Brijesh NK, LG

The test and the software were excellent. It helped me considerably in preparing for the exam. - **Steve McLeod, Germany**

Few of our enterprise customer feedbacks

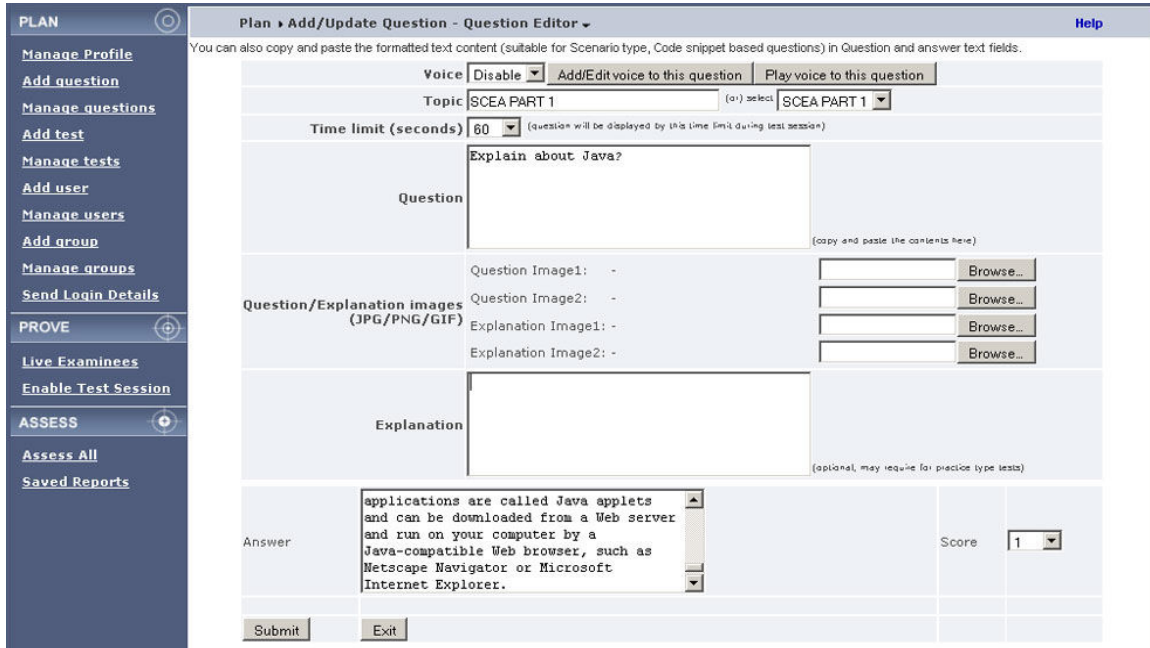
The best assessment solution we have never used so far like EPractize Labs products. **Trat Anja, Germany**

After a long google search I can see a great product from EPractize Labs to manage our own tests and questions. Nice product guys! **Carine McCrae Boily**

This is what we are expecting for the past 6 years for our recruitment process.
Taruna Agarwal

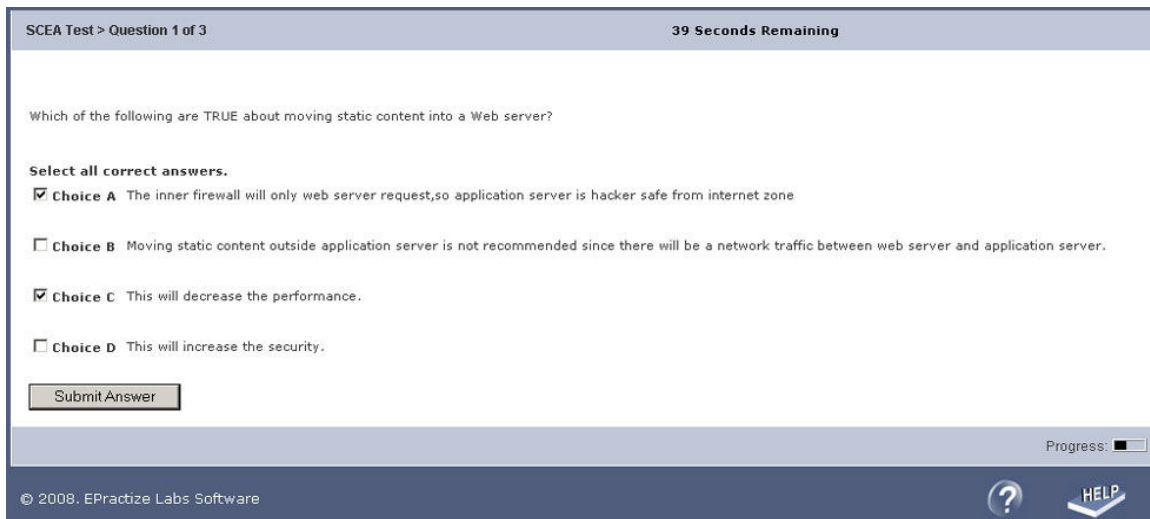
Skill Evaluation Lab Screenshots

Examiner (Administrator)



The screenshot shows the 'Question Editor' interface. On the left is a navigation menu with sections: PLAN (Manage Profile, Add question, Manage questions, Add test, Manage tests, Add user, Manage users, Add group, Manage groups, Send Login Details), PROVE (Live Examinees, Enable Test Session), ASSESS (Assess All, Saved Reports). The main area is titled 'Plan > Add/Update Question - Question Editor'. It includes a 'Voice' dropdown set to 'Disable', a 'Topic' dropdown set to 'SCEA PART 1', and a 'Time limit (seconds)' dropdown set to '60'. The 'Question' field contains the text 'Explain about Java?'. Below it are fields for 'Question Image1', 'Question Image2', 'Explanation Image1', and 'Explanation Image2', each with a 'Browse...' button. The 'Explanation' field is empty. The 'Answer' field contains the text: 'applications are called Java applets and can be downloaded from a Web server and run on your computer by a Java-compatible Web browser, such as Netscape Navigator or Microsoft Internet Explorer.' The 'Score' dropdown is set to '1'. At the bottom are 'Submit' and 'Exit' buttons.

Examinee (Tester)



The screenshot shows the test interface for an examinee. At the top, it says 'SCEA Test > Question 1 of 3' and '39 Seconds Remaining'. The question text is: 'Which of the following are TRUE about moving static content into a Web server?'. Below the question, it says 'Select all correct answers.' and lists four choices:

- Choice A The inner firewall will only web server request,so application server is hacker safe from internet zone
- Choice B Moving static content outside application server is not recommended since there will be a network traffic between web server and application server.
- Choice C This will decrease the performance.
- Choice D This will increase the security.

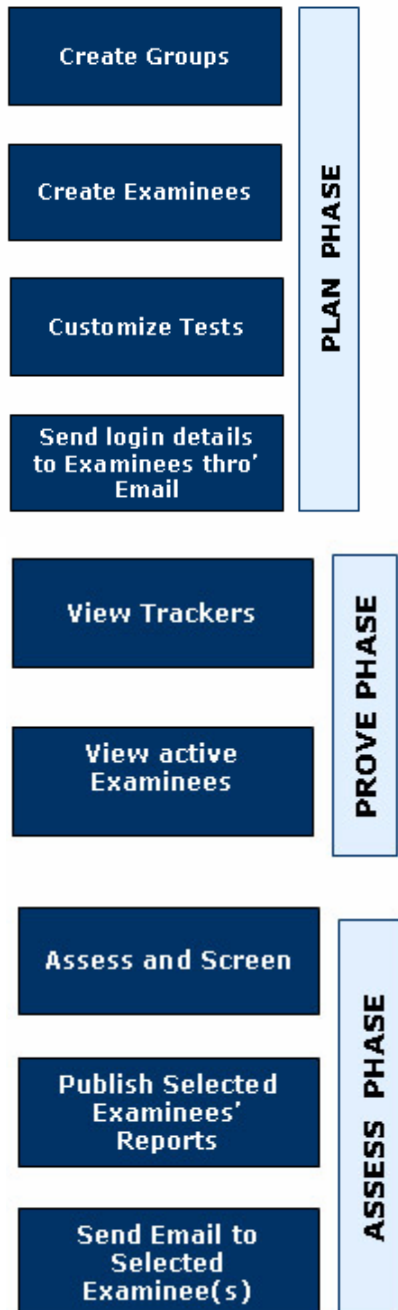
 A 'Submit Answer' button is at the bottom. At the bottom right, there is a 'Progress' indicator and a 'HELP' button. The footer contains '© 2008. EPractize Labs Software'.

How to setup the test environment?

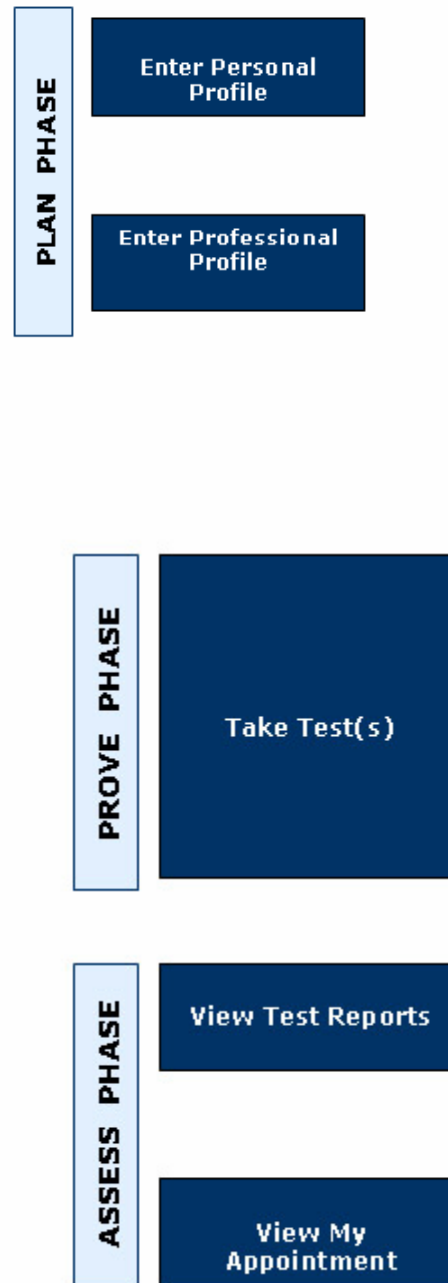
1. Install JBoss server and MySQL
2. Copy and paste sel.ear file in deployment directory
3. You are ready to use EPractize Labs Skill Evaluation Lab from any browser

How the PPA-2 methodology is implemented?

Examiner (Admin)



Examinee (Testee)



Price Details

Visit our online store at

<http://www.epractizelabs.com/buyonlineexamsoftware.html>

Product URL

<http://www.123testlab.com>

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