

WASHINGTONIAN.COM

Bridal



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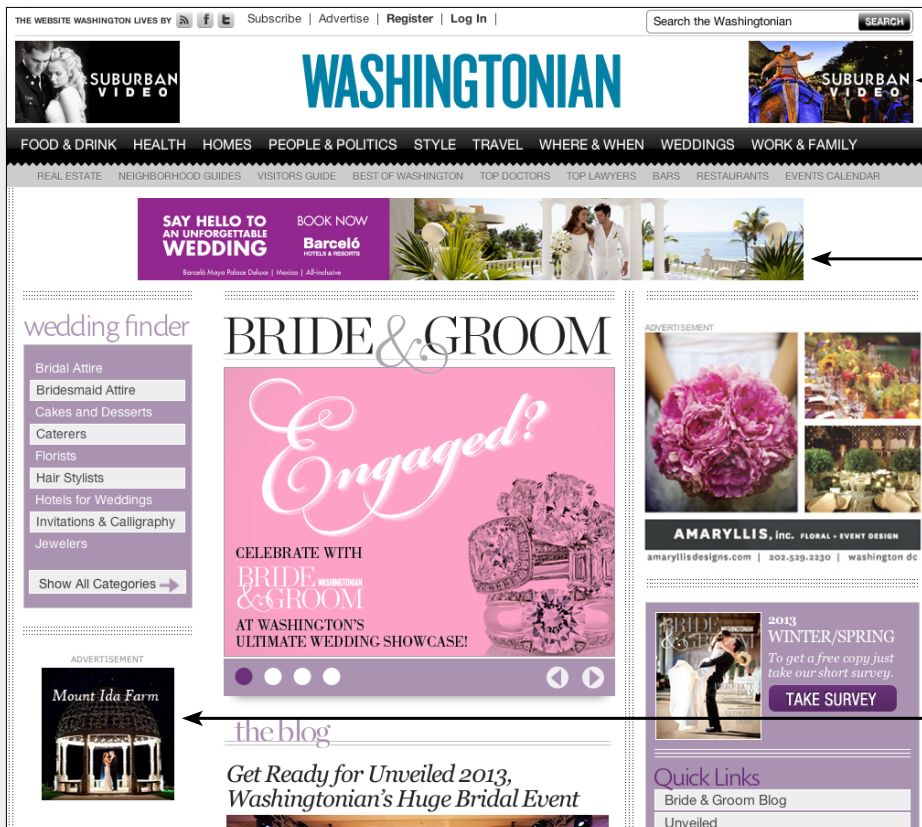
TILE AD ON WASHINGTONIAN.COM

The screenshot shows the Washingtonian.com website interface. At the top, there's a navigation bar with the Washingtonian logo and various menu items like 'FOOD & DRINK', 'HEALTH', 'HOMES', etc. Below the navigation is a search bar and a 'SUBURBAN VIDEO' banner. The main content area features a 'BRIDE & GROOM FIND A VENDOR' section with a search form. To the right of the search results, there is a 145x145 pixel advertisement tile. The tile contains a 'Subscribe to the Washingtonian' call to action, a 'GREG GIBSON PHOTOGRAPHY' advertisement, and a 'LOVE LIFE IMAGES' advertisement. An arrow points to the 145x145 tile with the text '145x145'.

145x145

- Positioned to the right of all vendor search results
- Click tracking
- Rotates position every time a new page is viewed
- Rate: \$2,500/year (\$250/month)

WEDDING GUIDE BANNER ADS ON WASHINGTONIAN.COM



Tandem Tile Ads
180x90

Leaderboard
728x90

Medium Rectangle
300x250

Tile Ads
145x145

- Click tracking
- Exclusive advertiser in the 145x145 ad spot. All other ad spots will only be exclusive if there are no other advertisers (limit up to 3 advertisers)
- Rates:
 - 145x145: \$200/month
 - 180x90: \$200/month
 - 300x250: \$400/month
 - 728x90: \$600/month

BRIDE & GROOM BLOG

The screenshot shows the Washingtonian website's 'BRIDE & GROOM' blog page. The page features a navigation bar with categories like 'FOOD & DRINK', 'HEALTH', 'HOMES', 'PEOPLE & POLITICS', 'STYLE', 'TRAVEL', 'WHERE & WHEN', 'WEDDINGS', and 'WORK & FAMILY'. The main content area includes a featured article titled 'Get Ready for Unveiled 2013' by Kate Bennett, with a photo of a wedding venue. On the right side, there are three ad placements: a 'Tandem Tile Ad' at the top, a 'Leaderboard' below it, and a 'Medium Rectangle' at the bottom. The page also includes a 'Subscribe to the Washingtonian' button and a 'START PLANNING' button.

← Tandem Tile Ads
180x90

← Leaderboard
728x90

← Medium Rectangle
300x250

- Advertisers will be able to target Washingtonian.com's popular Bride & Groom blog
- 728x90, 300x250, and 180x90 ad positions available
- Click tracking
- Rate: \$1000/month

BRIDAL PARTY E-MAIL NEWSLETTER SPONSORSHIP

Half Page
300x600

65 word text ad

- Message is sent on Fridays to 10,000+ opt-in newsletter subscribers and registrants of our Washingtonian Bride & Groom issue
- 300x600 and 65 word text ad positions share space with our latest editorial content
- Click tracking
- Rate: \$250/issue*
- * Frequency Rate: \$150/issue if you sponsor 3 or more issues

BRIDAL PARTY DEDICATED E-MAIL

click here for www.igorman.com



don't miss it!
the ultimate ring event
featuring twelve international designers and
an unmatched selection of loose diamonds

omi gems • todd reed • friday and saturday
precision set • maevona
• etienne perret • ambar
sholdt • alishan • coge
• gebruder schaffrath • february 24-25
mona taner • kirk kara 11am to 6pm

defining "ultimate." - our new blog serves up a sassy take on all things I. Gorman: jewelry, designers, events and whatever happens to inspire us. <http://igormanjewelers.blogspot.com/>



etienne perret
from his studio in maine, etienne incorporates a european design sense with an american flair for ingenuity. his latest innovation features glossy, highly-polished ceramic bands that showcase movable diamond bands or colorful gems set within the practically unscratchable ceramic.



todd reed
in the last 15 years, the name todd reed has become synonymous with raw diamonds. his reputation for obtaining the most unique uncut diamond specimens in the world and pairing them with recycled gold has resulted in incredibly daring pieces that have been recognized worldwide.



alishan
armenian-born alishan halebian approaches his jewelry as miniature wearable sculpture. many of his bands feature his distinctive lattice technique, but even his simplest pieces demonstrate artisan craftsmanship of immaculate quality that results in intriguing works of art to wear.



omi gems
color is all the rage in fashion these days and bridal jewelry is no exception. omi gems, the leader in the world of colored gemstones, has generations of history that promises their handcrafted rings will always be in style. if you're looking for something other than a white diamond, look no further.

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complimentary valet parking on saturday | at blogspot.com



- Message is sent to 10,000+ opt-in newsletter subscribers and registrants of our Washingtonian Bride & Groom issue
- 700x1000 jpeg or HTML image
- Advertiser owns the entire message space
- Click tracking
- Sent out on weekday of choice depending on availability
- Rate: \$500/issue