



Competitions

The development pyramid and all elements

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FIFA[®]

For the Game. For the World.

Competitions - the heartbeat of football!

Delivering football is the core of our business

There is no football without competition





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**Making change happen!
Role of member associations**

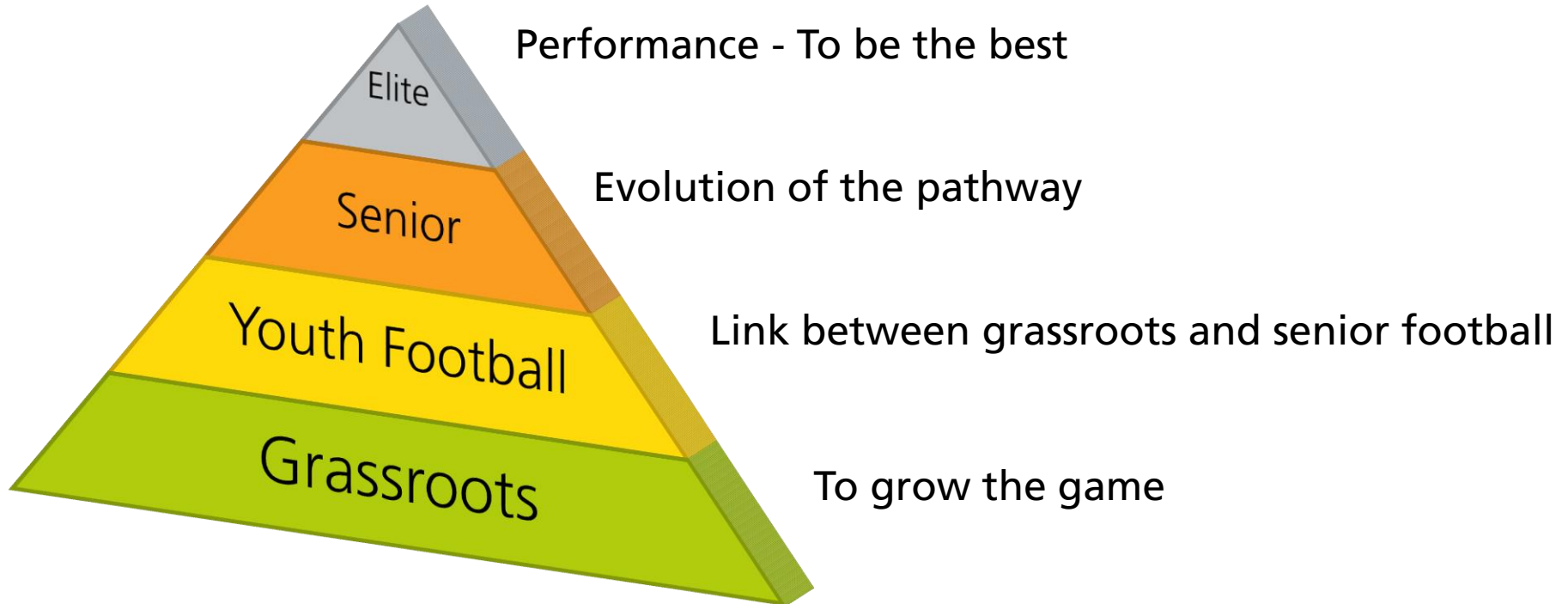
Member Associations play a crucial role!

- Include women and girls into their strategy
- Plan and provide opportunities
- Ensure the growth of the game
- Increment of the number of female players
- Ensure player's pathways from grassroots to elite
- Provide women opportunities



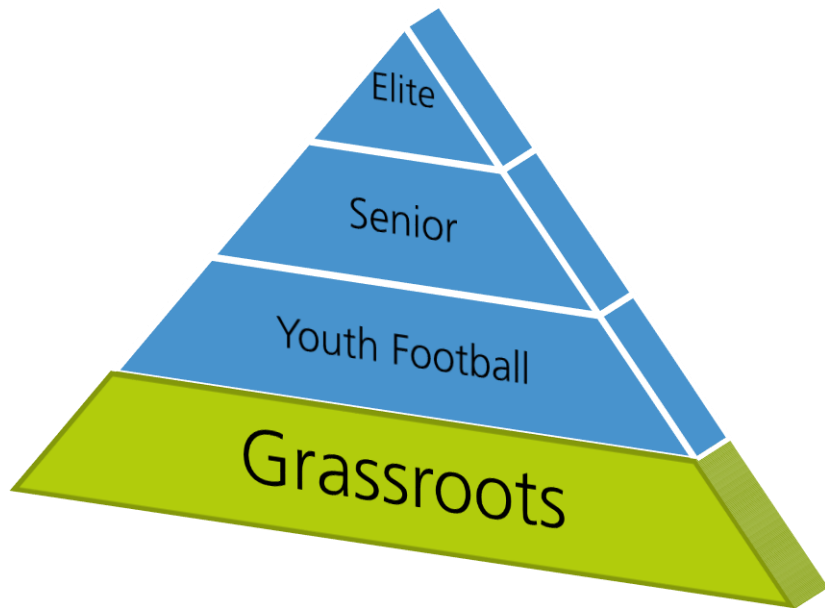
Give girls and women the chance to **Live Their Goals!**

Getting your competitions right is key to success!



Grassroots

Get your Competitions right



Give girls access to football

Grow the game and increase chance for success

Initiate age appropriate competitions

Mixed football

Engage and develop female coaches, referees

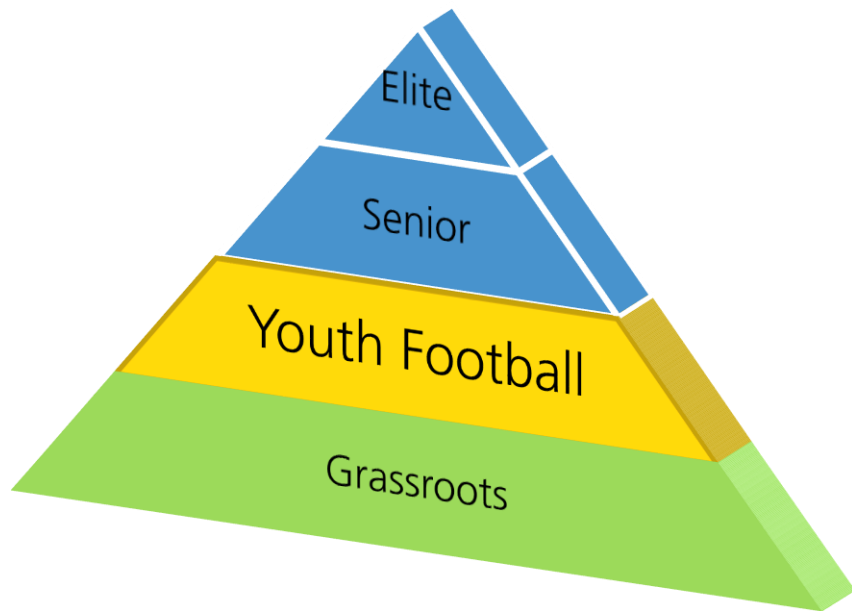
Motivational, inspirational and safe environment

Partnership with government and schools

Everything you deliver for boys should be in place for girls!

Youth Football

Get your Competitions right



Link between grassroots and senior football
Flexible approach
Competition and development
Positive empowering environment
Female coaches, referees
Facilities
Cooperation with school football

Youth football lies the foundation for the future of the game!

Senior Football

Get your Competitions right

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Evolution of the pathway

The aspirational level for all youth players

National, Regional or Local Leagues?

Evaluate in partnership with clubs and coaches

Positive empowering environment

Promote female coaches, referees

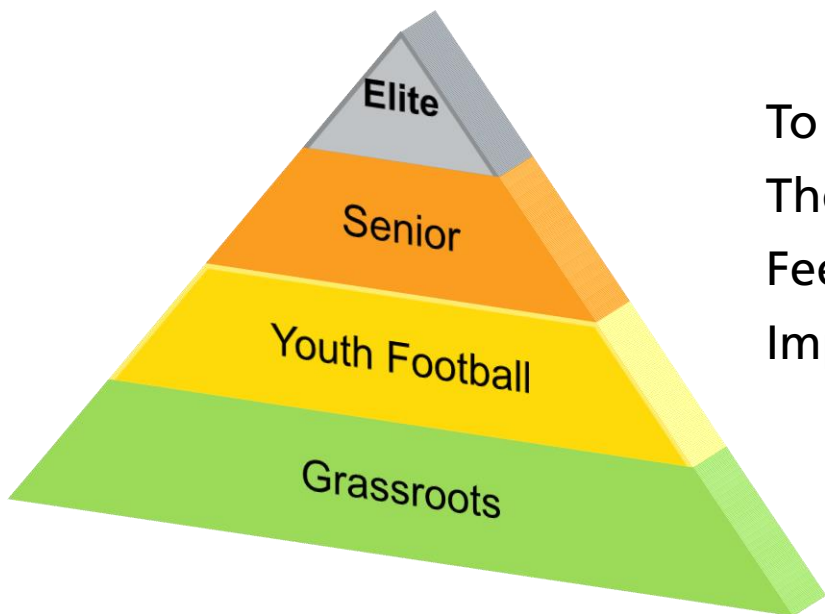
Facilities

The future coaches, leaders, referees!

Elite Football

Get your Competitions right

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To be the best – Where the best strive to be
The Role Models – The Inspiration
Feeder to the National Teams
Importance of an **Elite Player Pathway**

Elite Player's Pathway

From 12 years to senior

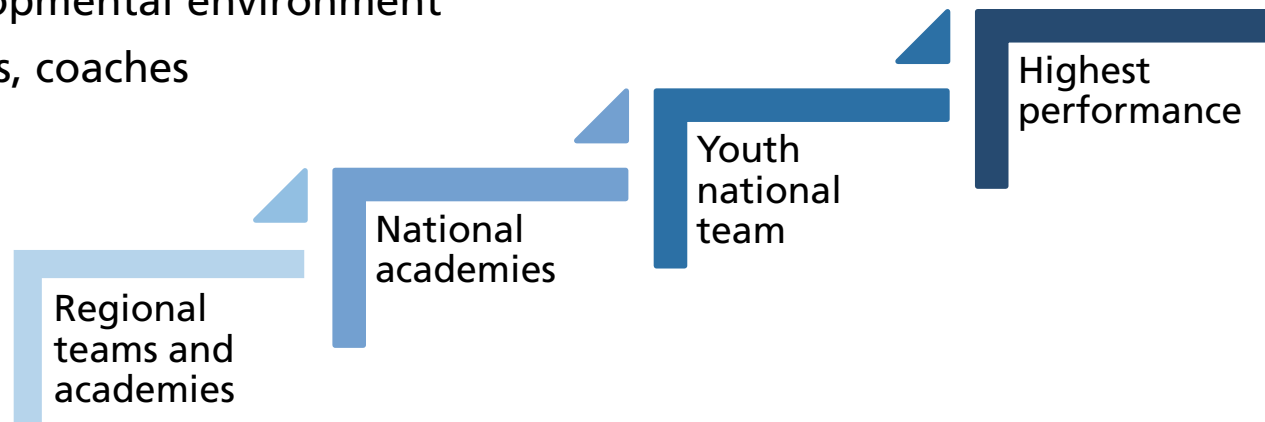
Holistic approach

The players welfare in focus

Qualified staff in all areas

Positive and developmental environment

Female role models, coaches



Sport and football in particular helps and empowers women and girls

FIFA®

Stronger, healthier and develop life skills

Overcome significant cultural and society barriers

Inclusion and gender equality.

Education and employment

Gain economic benefit, national pride

***WOMEN AND GIRLS LOVE THE GAME
AND THEY CAN DO IT SO WELL!***





FIFA encourages you to create opportunities for Girls and Women to play and compete at all levels!



Thank you