



FIFA U-17 World Cup Mexico 2011

Television Audience Report

Produced for FIFA TV by KantarSport



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Report authors

KantarSport (formerly TNS Sport) is a leading specialist sports and entertainment research company, delivering insight for nearly 20 years into more than 250 sporting federations, rights holders, clubs/teams, venues, broadcasters and sponsors globally. KantarSport has been working directly with FIFA on their global coverage and audience reporting since June 2009.

KantarSport is part of the Kantar Media family; the research and insight arm of the WPP group.

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Introduction

The FIFA U-17 World Cup Mexico 2011 took place from 18 June to 10 July and featured 24 football nations from around the globe.

The list of competing nations was:

Group A

 Congo

 Korea DPR

 Mexico

 Netherlands

Group B

 Argentina

 France

 Jamaica

 Japan

Group C

 Canada

 England

 Rwanda

 Uruguay

Group D

 Czech Republic

 New Zealand

 USA

 Uzbekistan

Group E

 Burkina Faso

 Ecuador


 Germany

 Panama

Group F

 Australia

 Brazil

 Cote d'Ivoire

 Denmark

Each of the teams played three group-stage matches, before the top two teams in each group and the best performing third place teams progressed to the Round of 16 knock-out stage. The games took place at seven venues across Mexico, including stadiums in Guadalajara, Mexico City, Monterrey, Morelia, Pachuca, Queretaro and Torreon.

The Estadio Azteca in Mexico City played host to the Final between Uruguay and hosts Mexico, with Mexico claiming the prize after a two-nil win.



Match schedule

Match	Stage	Date	Time	Venue	Teams	Score
1	Group A match	18-Jun-11	18:00	Morelia	CGO v NED	1:0 (0:0)
2	Group A match	18-Jun-11	15:00	Morelia	MEX v PRK	3:1 (1:1)
3	Group B match	18-Jun-11	15:00	Monterrey	FRA v ARG	3:0 (3:0)
4	Group B match	18-Jun-11	18:00	Monterrey	JPN v JAM	1:0 (0:0)
5	Group C match	19-Jun-11	15:00	Pachuca	RWA v ENG	0:2 (0:0)
6	Group C match	19-Jun-11	18:00	Pachuca	URU v CAN	3:0 (0:0)
7	Group D match	19-Jun-11	15:00	Torreon	UZB v NZL	1:4 (1:2)
8	Group D match	19-Jun-11	18:00	Torreon	USA v CZE	3:0 (1:0)
9	Group E match	20-Jun-11	15:00	Queretaro	GER v ECU	6:1 (1:0)
10	Group E match	20-Jun-11	18:00	Queretaro	BFA v PAN	0:1 (0:1)
11	Group F match	20-Jun-11	15:00	Guadalajara	BRA v DEN	3:0 (1:0)
12	Group F match	20-Jun-11	18:00	Guadalajara	AUS v CIV	2:1 (0:1)
13	Group A match	21-Jun-11	15:00	Morelia	PRK v NED	1:1 (0:0)
14	Group A match	21-Jun-11	18:00	Morelia	MEX v CGO	2:1 (1:0)
15	Group B match	21-Jun-11	15:00	Monterrey	JPN v FRA	1:1 (0:1)
16	Group B match	21-Jun-11	18:00	Monterrey	JAM v ARG	1:2 (0:1)
17	Group C match	22-Jun-11	15:00	Pachuca	URU v RWA	1:0 (0:0)
18	Group C match	22-Jun-11	18:00	Pachuca	CAN v ENG	2:2 (0:0)
19	Group D match	22-Jun-11	15:00	Torreon	USA v UZB	1:2 (0:1)
20	Group D match	22-Jun-11	18:00	Torreon	CZE v NZL	1:0 (1:0)
21	Group E match	23-Jun-11	15:00	Queretaro	BFA v GER	0:3 (0:2)
22	Group E match	23-Jun-11	18:00	Queretaro	PAN v ECU	1:2 (1:0)
23	Group F match	23-Jun-11	15:00	Guadalajara	AUS v BRA	0:1 (0:0)
24	Group F match	23-Jun-11	18:00	Guadalajara	CIV v DEN	4:2 (3:2)
25	Group A match	24-Jun-11	18:00	Morelia	PRK v CGO	1:1 (1:0)
26	Group A match	24-Jun-11	18:00	Monterrey	MEX v NED	3:2 (2:0)
27	Group B match	24-Jun-11	15:00	Morelia	JPN v ARG	3:1 (2:0)
28	Group B match	24-Jun-11	15:00	Monterrey	JAM v FRA	1:1 (1:0)
29	Group C match	25-Jun-11	15:00	Torreon	URU v ENG	0:2 (0:1)
30	Group C match	25-Jun-11	15:00	Pachuca	CAN v RWA	0:0
31	Group D match	25-Jun-11	18:00	Pachuca	USA v NZL	0:0
32	Group D match	25-Jun-11	18:00	Torreon	CZE v UZB	1:2 (1:1)
33	Group E match	26-Jun-11	15:00	Guadalajara	BFA v ECU	0:2 (0:0)
34	Group E match	26-Jun-11	15:00	Queretaro	PAN v GER	0:2 (0:2)
35	Group F match	27-Jun-11	10:00	Queretaro	AUS v DEN	1:1 (0:1)
36	Group F match	26-Jun-11	18:00	Guadalajara	CIV v BRA	3:3 (2:2)
37	Round of 16	29-Jun-11	15:00	Torreon	UZB v AUS	4:0 (2:0)
38	Round of 16	29-Jun-11	15:00	Guadalajara	BRA v ECU	2:0 (1:0)
39	Round of 16	29-Jun-11	18:00	Morelia	CGO v URU	1:2 (0:0)
40	Round of 16	29-Jun-11	18:00	Monterrey	JPN v NZL	6:0 (4:0)
41	Round of 16	30-Jun-11	15:00	Queretaro	GER v USA	4:0 (3:0)
42	Round of 16	30-Jun-11	15:00	Pachuca	ENG v ARG	1:1 (1:1) 4:2 PSO
43	Round of 16	30-Jun-11	18:00	Queretaro	FRA v CIV	3:2 (1:2)
44	Round of 16	30-Jun-11	18:00	Pachuca	MEX v PAN	2:0 (1:0)
45	Quarter-final	3-Jul-11	15:00	Monterrey	URU v UZB	2:0 (1:0)
46	Quarter-final	3-Jul-11	18:00	Queretaro	JPN v BRA	2:3 (0:1)
47	Quarter-final	4-Jul-11	15:00	Morelia	GER v ENG	3:2 (2:0)
48	Quarter-final	4-Jul-11	18:00	Pachuca	FRA v MEX	1:2 (1:1)
49	Semi-final	7-Jul-11	15:00	Guadalajara	URU v BRA	3:0 (1:0)
50	Semi-final	7-Jul-11	18:00	Torreon	GER v MEX	2:3 (1:1)
51	Match for third place	10-Jul-11	15:00	Mexico City	BRA v GER	3:4 (3:2)
52	Final	10-Jul-11	18:00	Mexico City	URU v MEX	0:2 (0:1)



Report notes¹

- Throughout this report “AUDIENCE REACH” has been quoted, which is the measurement of the total unique individuals to have watched the event on television in-home. This ensures viewers are not duplicated while providing a true measure of event penetration.

For the purposes of this report, audience reach has been based on viewers watching a minimum of 20 consecutive minutes of coverage; however various other reach conditions have also been sourced and are quoted throughout as well as shown in the “Appendix” section. The projected global reach is based on collecting the audited reach data in major measured markets around the world, which account for a wide geographic spread as well as a significant proportion of the world’s population. The same methodology was used to calculate the total reach for the previous edition.

- Many markets around the world have developed accurate methodologies to measure “IN-HOME AUDIENCES” over recent years; therefore there is a higher level of available audited audiences in this report than in the previous event report where “ESTIMATED AUDIENCES” were used.
- Where estimated audiences have been applied, a more rigorous methodology has been employed than previously, taking into account multiple variables (see “In-Home Data sources and methodology” section).

Audience estimates are used due to the fact that official audited audience measurement systems still do not exist in many markets around the world. For example, estimates continue to be necessary in much of Africa, the Middle East, Caribbean, Pacific Islands and smaller markets in the Asia sub-continent. In addition, many digital/subscription channels around the world either do not or are not able to measure their audiences.

Audited audience data is available in close to 80 territories, which although only representing a minority of the total number of territories where coverage was available, account for approximately 70% of the world population and 85% of the global GDP.

¹ Please refer to Glossary for definition of all terms identified in “CAPITALS”



Top-line coverage and audience summary

(Comparison against previous FIFA U-17 World Cup in 2009)

Total broadcast hours:	5457
Total territories reached:	173
Total in-home audience reach (20+ consecutive minutes):	101.9 million (-20%)
Total in-home audience reach (3+ minutes):	165.7 million (-24%)
Average global in-home audience per live match:	2.9 million (-48%)
Highest global in-home average audience (URU v MEX, FU17WC2011 Final match):	33.6 million (+0.2%)



Executive summary¹

The in-home television coverage of the FIFA U-17 World Cup Mexico 2011 reached over 165.7 million people around the world, based on viewers watching a minimum of three consecutive minutes of coverage. Based on viewers watching a minimum of 20 consecutive minutes of coverage, the FIFA U-17 World Cup Mexico 2011 reached 101.9 million viewers.

These reach figures are a decline on the reach achieved for the 2009 event, but are likely to be more in-line with the 2007 event. The inflation in 2009 was largely as a result of the competing teams and their subsequent success.

The largest decline in audience reach versus 2009 was in Nigeria, however this was due to Nigeria hosting and progressing to the Final. This led to an audience reach of over 23.6 million, compared to a reach of just 533,000 in 2011, which is a result of the team not competing and Nigeria not having nationally available television coverage.

However, this year's host market of Mexico also reached the Final, resulting in an audience reach of close to 45 million. This compares to a reach of 10 million in 2009, therefore the host market effect between Nigeria in 2009 and Mexico in 2011 is positive.

The overall audience reach decline therefore came from markets outside of the host markets.

- Across South America, reach decreased by 18.7 million viewers, with Colombia (-10 million) and Brazil (-8.9 million) largely accounting for this decline.
 - In Colombia, this was driven by the success enjoyed in 2009, with the national team reaching the Semi-final stage and their games being shown by nationally available channels.
 - In Brazil, a loss in reach is perhaps surprising given the national team reached the Semi-final stage in 2011, versus just the Group stage in 2009. The decline was driven more by broadcasting formats, with the widely available Bandeirantes showing more coverage in 2009 including several live matches. This compared to a lower level of overall coverage, consisting of mainly showing delayed coverage 2011.
- Across Africa audience reach declined by 10 million viewers, with over half (51.6%) of this decline coming from South Africa. Similarly to Brazil, this was a result of a lower level of coverage on widely available channels, in particular the SABC channels. In addition, many live broadcasts in Africa during the 2011 edition were late at night, therefore live audiences and subsequently audience reach were lower.
- In Europe, audience reach fell by nearly half (47%; 7.1 million), due largely to the change in time zone, but also due to there being no dedicated coverage in territories such as Spain and Switzerland.

While these three territories saw the highest declines in reach, there were several that enjoyed increases in audience reach during the 2011 edition. As mentioned above, Mexico saw a distinct rise (+35 million; +78%), while in China (+5.3 million; +82%) and USA (+4.3 million; 63%) significant increases in reach were seen. In addition, a rise in reach of at least one million viewers was projected in Ecuador, Honduras, Thailand and Germany.

To establish the 20-minute audience reach for the FIFA U-17 World Cup Mexico 2011, FIFA sourced audience reach from a selection of major measured markets around the world. It was ensured that these markets accounted for a wide geographic spread as well as a significant proportion of the world's population. This was then used to project a global reach (refer to



"Global FIFA U-17 World Cup Mexico 2011 analysis" section for more detail), resulting in the overall figures quoted above. This same process was followed for the 2009 event.

Please note that these figures do not include out-of-home viewing and therefore would be higher if this was also included.

Other highlights of the FIFA U-17 World Cup Mexico 2011 included:

- The average in-home global audience for each live match during the FIFA U-17 World Cup Mexico 2011 was 2.9 million.

The average audience per match is down on the previous edition primarily due to the average audiences in the respective host markets. In Nigeria in 2009, high-penetration broadcasters attracted an estimated average of over 2.3 million to each game and aired the majority of games. However in 2011, only 10 games were aired by the high-penetration channels, attracting an average of 6.5 million. The result of this is that there was a long 'tail' of matches that gained much lower audiences than these 10 games. The comparison without the host markets in 2009 and 2011 is far more stable, with the average game in 2011 attracting 9% higher audiences.

- A total of more than 5,457 hours of FIFA U-17 World Cup Mexico 2011 "DEDICATED COVERAGE" were broadcast in-home around the world.
- In-home television coverage was highest in Africa and the Middle East, where over 2,100 hours were shown; 39% of the global total. In particular, Supersport across the region showed a total of nearly 1,300 hours; over 60% of the regional total.
- DirecTV across South America also showed more than 1,000 hours, with its six separate feeds in the region accounting for 1,023 hours. Supersport and DirecTV together accounted for 42% of the global in-home television coverage.
- Mexico offered the highest audience reach of any territory around the world, with 45 million viewers watching the available tournament television coverage in-home². This total represents 44% of the global total² and is far higher than the next highest territories (USA; 6.9 million², Brazil; 6.5 million² and China; 6.5 million²).
- In both Mexico and Uruguay, more than 40% of the population was reached² by the in-home television coverage of the event.
- The highest audiences were also achieved in Mexico. On average, each live match gained 5.6 million viewers, while the Final match gained a live average audience of close to 12.5 million; 54% of the live global Final audience. Including repeat coverage, the total audience for the Final match in Mexico was 17.4 million.
- Other territories which generated average audiences of more than one million viewers included Brazil, China, USA, Honduras and the pan-regional broadcaster Eurosport.
- Despite Mexico generating the highest audiences, other Central and South American territories offered the highest individual ratings ("TVR%"). Channels in Honduras, El Salvador, Uruguay and Costa Rica all produced ratings of over 10% during the tournament.
- The highest "MARKET SHARES" of television audiences during the FIFA U-17 World Cup Mexico 2011 were achieved in South Africa, the highest of which was over 51% of the available television watchers tuning in for late night Semi-final highlights on SABC1. In addition to South Africa, shares of more than 40% were gained in Ecuador and Paraguay.

¹ Please refer to Glossary for definition of all terms identified in "CAPITALS"

² Based on viewers watching a minimum of 20 consecutive minutes



Key market summaries¹

Mexico

Coverage (hh:mm): 78:49

Audience reach²: 45m

“LIVE MATCH AVERAGE AUDIENCE”³: 5.6m

“PEAK MATCH AUDIENCE”³: 17.4m

Pan-Europe (via Eurosport)

Coverage (hh:mm): 133:07

Audience reach²: 3.4m³

Live match average audience: 576,000

Peak match audience: 1.6m

France

Coverage (hh:mm): 89:08

Audience reach²: 228,000³

Live match average audience: 21,000

Peak match audience: 50,000

Germany:

Coverage (hh:mm): 02:16

Audience reach²: 1.4m³

Live match average audience: 616,000

Peak match audience: 616,000

Italy

Coverage (hh:mm): 02:12

Audience reach²: 131,000³

Live match average audience: n/a⁴

Peak match audience: n/a¹¹

South Africa:

Coverage (hh:mm): 347:01

Audience reach²: 1.9m

Live match average audience: 34,000

Peak match audience: 604,000

USA

Coverage (hh:mm): 107:09

Audience reach²: 6.9m

Live match average audience: 402,000

Peak match audience: 2.4m

Argentina

Coverage (hh:mm): 214:30

Audience reach²: 1.4m

Live match average audience: 51,000

Peak match audience: 192,000

Brazil

Coverage (hh:mm): 193:40

Audience reach²: 6.5m

Live match average audience: 238,000

Peak match audience: 2.9m

China

Coverage (hh:mm): 09:16

Audience reach²: 6.5m

Live match average audience: 549,000

Peak match audience: 3.3m

¹ Please refer to Glossary for definition of all terms identified in “CAPITALS”

² Based on viewers watching a minimum of 20 consecutive minutes

³ Projection based on methodology outlined “Global FIFA U-17 World Cup Mexico 2011 analysis” section

⁴ Only highlights coverage aired in Italy



Japan

Coverage (hh:mm): 40:20

Audience reach²: 407,000³

Live match average audience: 11,000

Peak match audience: 95,000

Korea Republic

Coverage (hh:mm): 29:52

Audience reach²: 560,000

Live match average audience: 50,000

Peak match audience: 132,000

Uruguay

Coverage (hh:mm): 128:43

Audience reach²: 1.4m

Live match average audience: 109,000

Peak match audience: 560,000

Australia

Coverage (hh:mm): 18:49

Audience reach²: 165,000

Live match average audience: 19,000

Peak match audience: 34,000

² Based on viewers watching a minimum of 20 consecutive minutes

³ Projection based on methodology outlined "Global FIFA U-17 World Cup Mexico 2011 analysis" section



In-home data sources and methodology¹

The majority of schedules of programming were sourced directly from the FIFA “MEDIA RIGHTS LICENSEES (MRLs)”, or in some cases from the official television auditing agencies in markets. In addition, the current household penetration figures were confirmed via the same source for the majority of MRLs, or if this was not forthcoming, from either published data or via the Kantar Media and WPP network of offices. Furthermore, audience data, where available, has been gathered for each programme directly from MRLs. However, in some cases this has also been ordered from official television auditing agencies in the market.

It is worth noting that several territories have audience measurement panels which do not cover the entire territory. In such cases, the audiences are upweighted using the officially measured data in conjunction with population and television penetration information to account for the entire territory.

Where markets are able to split live coverage into pre-match, match and post-match and such coverage is of reasonable duration (more than three minutes), this has been displayed and analysed as separate highlights programming.

Where markets remain unrated, a methodology to “ESTIMATE AUDIENCES” was employed in each of the individual markets. This methodology is based on using the available data for licensees in the corresponding region as well as analysis based on a combination of the following variables:

- Household penetration of channel
- Day part (early morning, daytime, evening, prime time or late night)
- Type of coverage (live, delayed, repeat, highlights / magazine)
- Stage of competition (Group match / Quarter-finals / Semi-finals / Final; live games only)
- Analysis of individual market (i.e. whether the market has a team competing in the tournament, whether the market has a team competing in the fixture, the level of interest in football within a market, etc.)
- Comparative audiences in the region

Please note that at time of publishing there were Media Rights Licensees whose data remained outstanding. These licensees are listed in the Appendix and are not been included in the analysis. However, for the AUB licensee in Africa it has been assumed that as a minimum four live games were aired (Opening match, Semi-finals and Final) as well as any fixture featuring a home team.

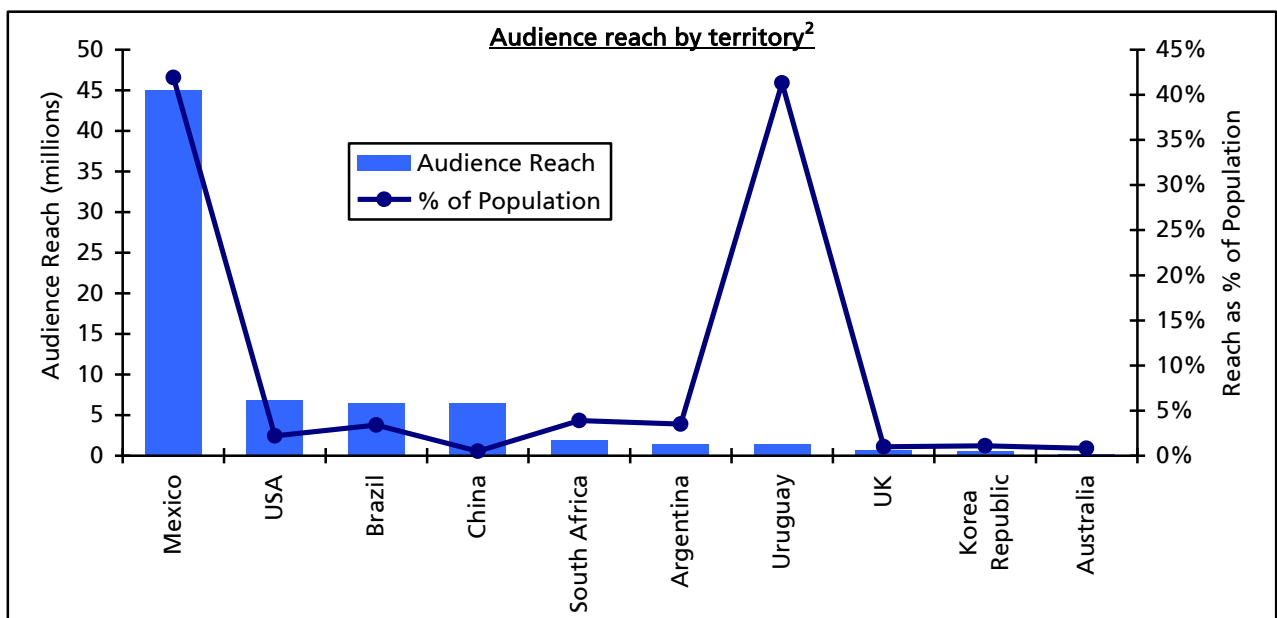
¹ Please refer to Glossary for definition of all terms identified in “CAPITALS”



Global FIFA U-17 World Cup Mexico 2011 analysis

When based on viewers watching a minimum of 20 consecutive minutes, the total audience reach of the FIFA U-17 World Cup Mexico 2011 was 101.9 million. However, when analysing the total 'three-minute' audience reach, a total of 165.7 million was achieved.

To establish the global audience reach of the event, official measured audience reach statistics were collected from a selection of major markets around the world (please refer to below). For the purposes of defining the audience reach below, viewers had to have watched a minimum of 20 consecutive minutes of FIFA U-17 World Cup Mexico 2011 coverage. Please see the "Appendix" section for alternative reach condition analysis.



The in-home audience reach of the tournament in these ten markets alone totalled 70.9 million individuals²; 70% of the total global projected reach².

Close to 45 million individuals were reached in Mexico², a result of the national teams' progression to the Final being covered by high penetration television channels.

Elsewhere, in the USA², Brazil² and China² over 6.4 million viewers were reached² during the tournament, while in Uruguay 1.4 million people were reached; representing 41% of the population², a similar level of penetration of that achieved in Mexico.

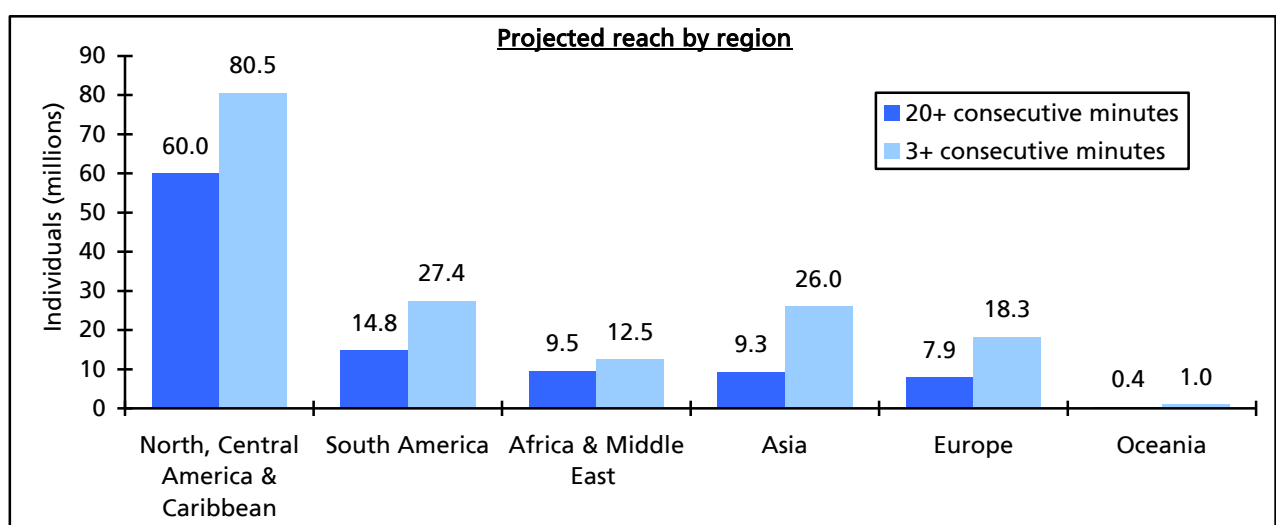
In addition to these territories, more than one million viewers were reached² in South Africa and Argentina.

² Based on viewers watching a minimum of 20 consecutive minutes



To calculate the global reach of the event, a ratio was calculated taking in to account live average and peak audiences in each market, the universe of channels in each market and the reach in each of the measured markets shown on the previous page. This ratio was then used to extrapolate across all markets in the corresponding regions.

This methodology resulted in the event reaching a total of 101.9 million individuals globally (based on viewing a minimum of 20 consecutive minutes). However, if the reach condition is reduced to viewers watching just three consecutive minutes of coverage, the projected global reach equates to 165.7 million.



The highest reach was in the North, Central America and Caribbean region (60 million²), with viewers in Mexico accounting for 75% of the reach across the region² and 44% of the global total². The USA contributed a further 11% of the regional total (6.9m²), while a projected reach of more than one million people was achieved in Honduras (3.3m²), El Salvador (2.0m²) and Costa Rica (1.4m²).

There were 14.8 million individuals reached in South America², where Brazil generated an audience reach of 6.5 million²; 44% of the regional total². In both Argentina and Uruguay, 1.4 million viewers were reached², while in Ecuador (3.6m²) and Peru (1.3m²) more than one million people were projected to have been reached².

In both the Africa and Middle East region and in Asia over nine million viewers were reached² by the in-home coverage. In particular, reach totalled 6.5 million in China², while in territories such as South Africa (1.9m²), Thailand (1.6m²) and across the Middle East (1.3m²) more than one million viewers were reached.

In Europe, a projected reach of 7.9 million people was generated², with the pan-European coverage on Eurosport contributing the highest total; reaching 3.4 million². In addition, the coverage in Germany (1.4m²) and Turkey (1.2m²) was projected to have reached more than one million viewers.

In addition to the in-home reach analysed in this section, it is acknowledged that there will be further reach through out-of-home coverage, including online viewing. However the large majority of individuals who accessed coverage through these media will also have watched through television in-home and therefore will be accounted for in the above analysis.

²Based on viewers watching a minimum of 20 consecutive minutes



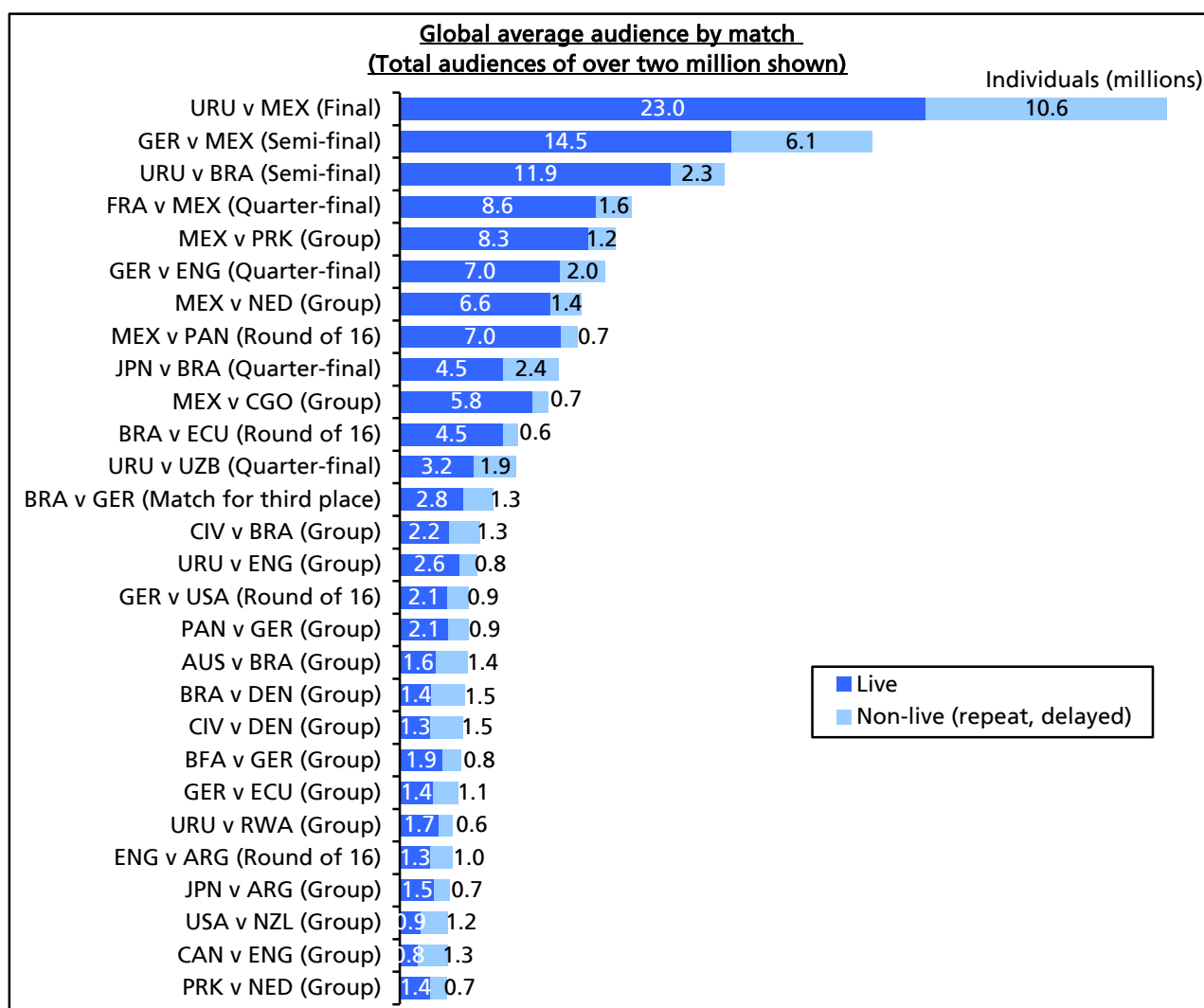
The Final match of the FIFA U-17 World Cup Mexico 2011 attracted the highest global in-home average audience of any game, with an average audience of 33.6 million viewers. Over 23 million of this audience was achieved for the live match.

The highest audiences for the Final were achieved in Mexico, where, including repeats, a total audience of 17.4 million watched the match. Elsewhere, average audiences of more than one million were achieved in China, Honduras and the USA.

Outside of the Final, the Germany v Mexico Semi-final match generated a total in-home audience of more than 20 million, while the Uruguay v Brazil Semi-final and the France v Mexico Quarter-final generated total audiences of over 10 million.

A further seven matches gained total global in-home audiences of more than five million.

A total of 46 matches (88% of all matches) gained global in-home audiences of at least one million.





Broadcasters in the host market of Mexico dominated the television audiences during the event. The live games aired on Canal 2⁵ in Mexico attracted an average of over five million viewers; the highest of any channel showing the FIFA U-17 World Cup Mexico 2011. This included an average audience of over seven million for the Final match; again the highest of any channel during the tournament.

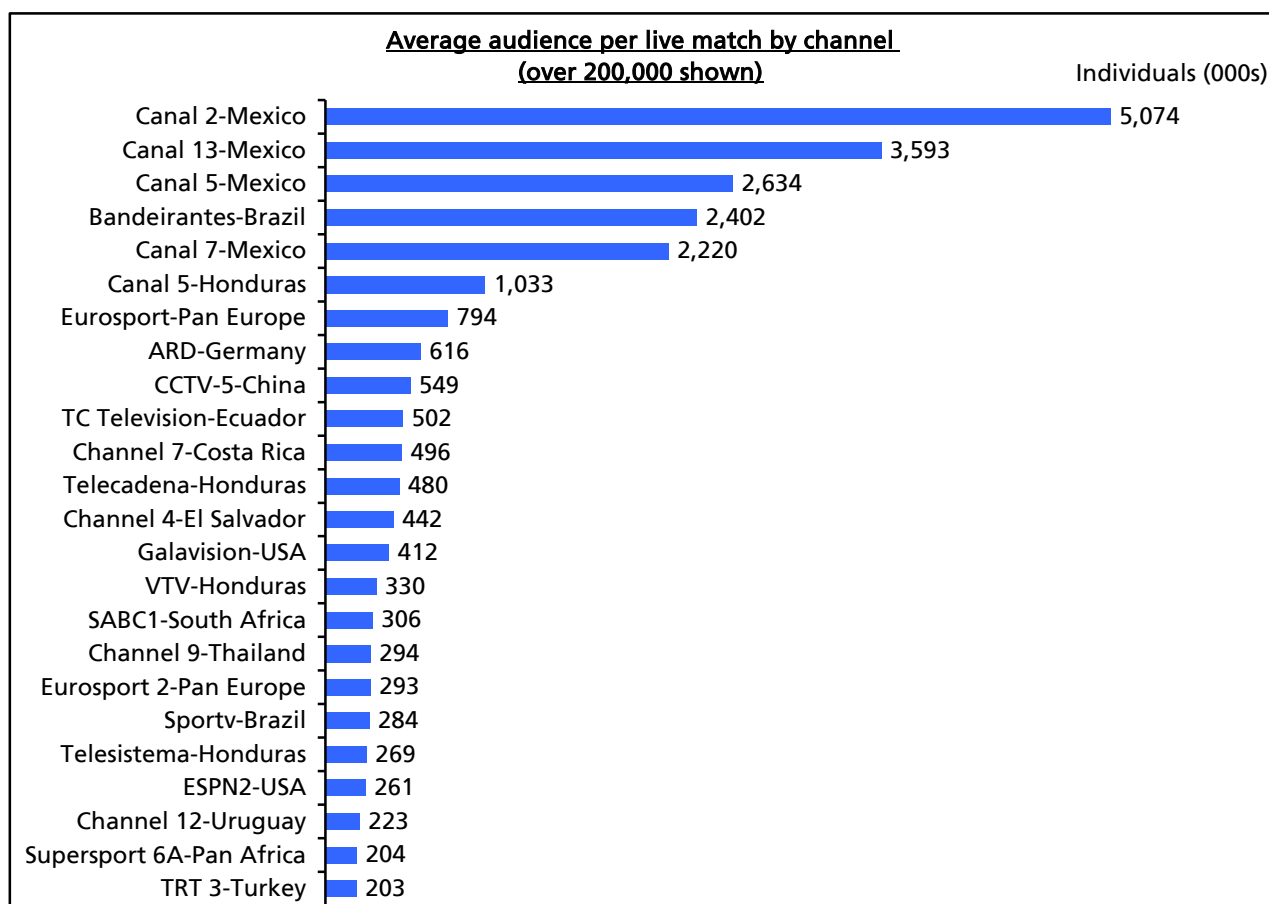
Canal 13⁶ in Mexico achieved an average of 3.6 million viewers for each live broadcast, including an average audience of 5.3 million for the live Final.

Canal 5⁵ and Canal 7⁶ in Mexico both achieved an average of over two million viewers for each live game aired.

Overall, on average each live game in Mexico was watched by 5.6 million viewers, while the live Final was watched by an average audience of 12.5 million (17.5m including repeats).

Elsewhere, Bandeirantes⁷ in Brazil achieved an average audience of 2.4 million for the one live game shown (Japan v Brazil, Quarter-final), while Canal 5⁸ in Honduras achieved an average audience of over one million viewers for the one live game they aired (Final match).

Overall, there were over 130 different channels broadcasting coverage of the FIFA U-17 World Cup Mexico 2011 around the world, with 24 channels in 15 different markets achieving average of more than 200,000 viewers to each live game.



⁵ Channel of the main Media Rights Licensee OTI's sub-licensee Televisa, S.A. de C.V.

⁶ Channel of the main Media Rights Licensee OTI's sub-licensee TV Azteca, S.A. de C.V.

⁷ Sub-licensee of the main Media Rights Licensee TV Globo

⁸ Channel of the main Media Rights Licensee OTI's sub-licensee Compañía Televisora Hondureña S.A. de C.V.



A total of over 5,457 hours of dedicated FIFA U-17 World Cup Mexico 2011 were aired around the world. For the purposes of this report, this has been broken down into six regions (see below).

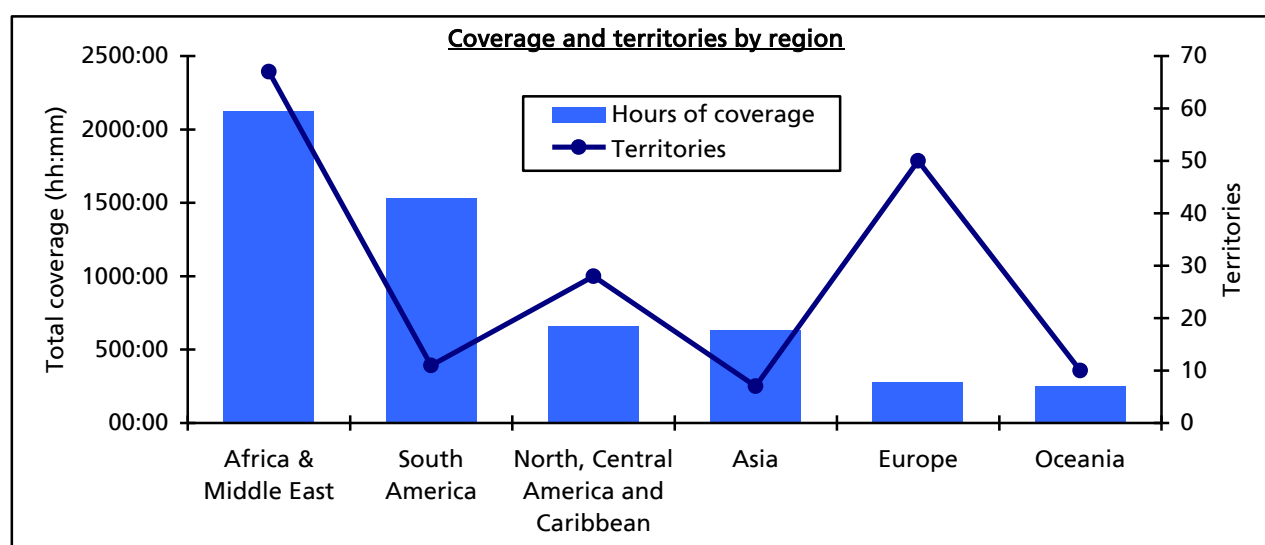
Licensees in Africa and Middle East showed the highest levels of dedicated in-home coverage, with a total of 2,117 hours being across 67 territories. The highest contribution to this coverage total was provided by the Supersport licensee, which aired 1,284 hours. In addition, Al Jazeera aired 360 hours across the Middle East region.

Across South America, licensees aired a total of 1,529 hours of coverage, with the DirecTV licensee showing a total of over 1,000 hours across the region by its six separate feeds. In addition, Esporte Interativo in Brazil showed 129 hours of coverage.

In both the North, Central America & Caribbean region and in Asia, over 600 hours of coverage were broadcast. In particular, broadcasters in both Malaysia and Vietnam aired over 200 hours of coverage while in the USA and across the Caribbean there were over 100 hours shown.

Elsewhere, the pan-European Eurosport channels aired 133 hours; accounting for almost half (49%) of the European total of nearly 274 hours.

Region	No. of territories	Total coverage (hh:mm)
Africa & Middle East	67	2117:52
South America	11	1529:45
North, Central America and Caribbean	28	658:26
Asia	7	628:19
Europe	50	273:50
Oceania	10	249:02
Total	173	5457:18





Regional FIFA U-17 World Cup Mexico 2011 analysis

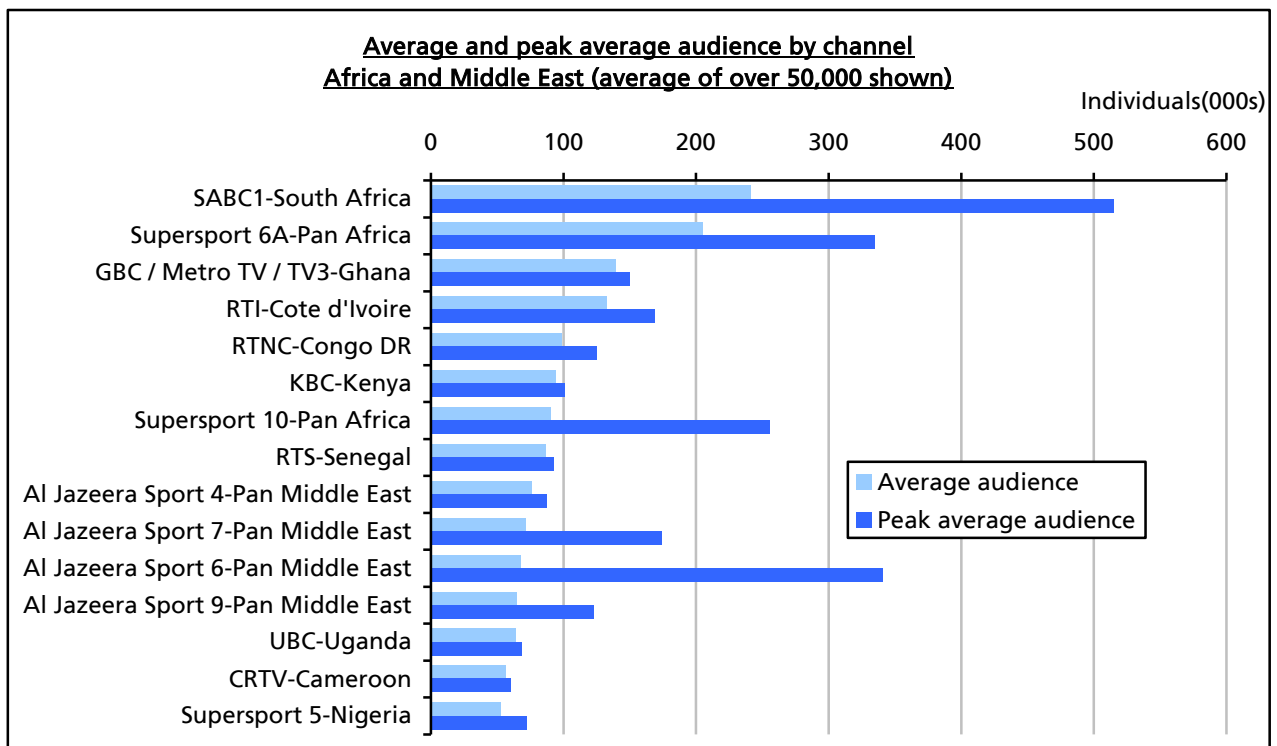
Africa and Middle East

A projected reach of 9.5 million individuals² was generated across the region by the in-home coverage of the FIFA U-17 World Cup Mexico 2011.

The coverage in South Africa reached over 1.9 million viewers²; 20% of the regional total². Elsewhere, a projected 1.3 million viewers were reached² across the Middle East, while in territories such as Cote d'Ivoire, Congo DR, Ghana and Nigeria more than 500,000 viewers were projected to have been reached².

The highest audiences in the region were delivered by SABC1⁹ in South Africa. This channel achieved an average of 241,000 viewers for each programme, peaking at an average of 515,000 viewers for the Uruguay v Brazil Semi-final.

Pan-Africa Supersport channels and Pan-Middle East Al Jazeera channels also featured strongly, both achieving peak average audiences of more than 300,000 for programmes.



² Based on viewers watching a minimum of 20 consecutive minutes

⁹ Channel of the Media Rights Licensee SABC

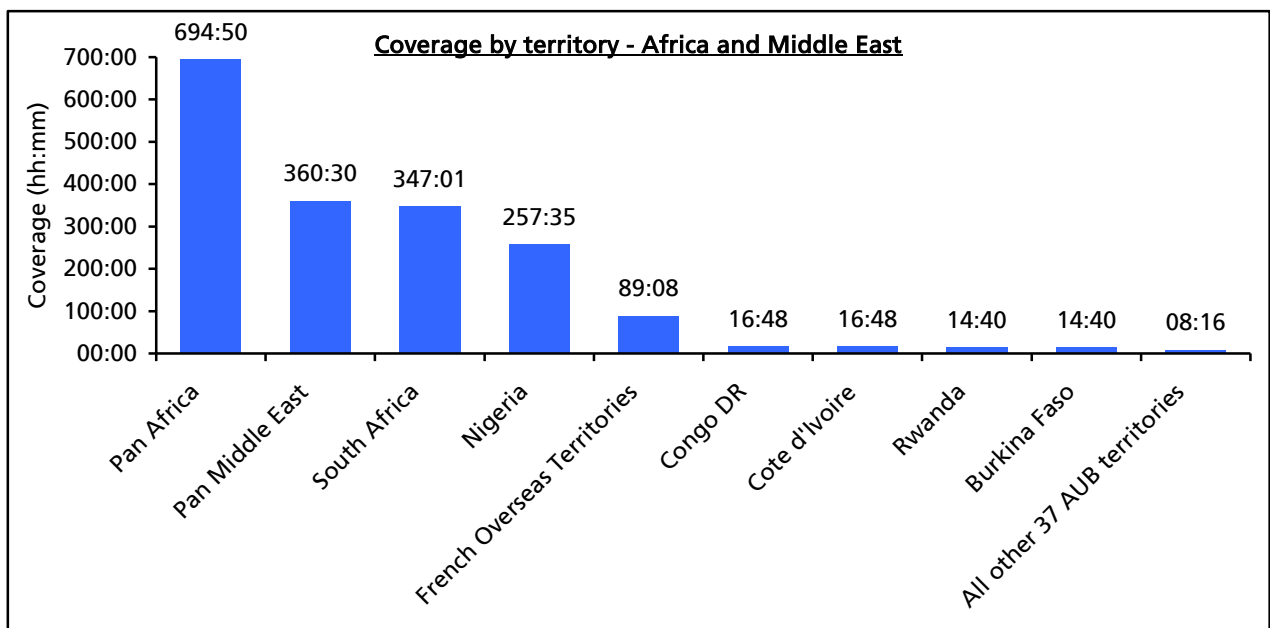


More than 2,100 hours of FIFA U-17 World Cup Mexico 2011 coverage was broadcast in the African and Middle Eastern region; the highest of any region.

The Pan Africa Supersport channels accounted for a total of close to 700 hours of tournament coverage. Supersport also had feeds going to South Africa¹⁰ and Nigeria; therefore these territories had high levels of coverage, while this licensee accounted for a total of 1,284 hours of coverage.

Audiences across the Middle East were able to watch more than 360 hours of tournament coverage via Al Jazeera.

Viewers in South Africa had access to 347 hours of coverage; with high levels of Supersport¹⁰ coverage (332 hours) supplemented by the coverage on the higher-penetration SABC channels (15 hours).



¹⁰ Sub-licensee of the main Media Rights Licensee SABC



Asia

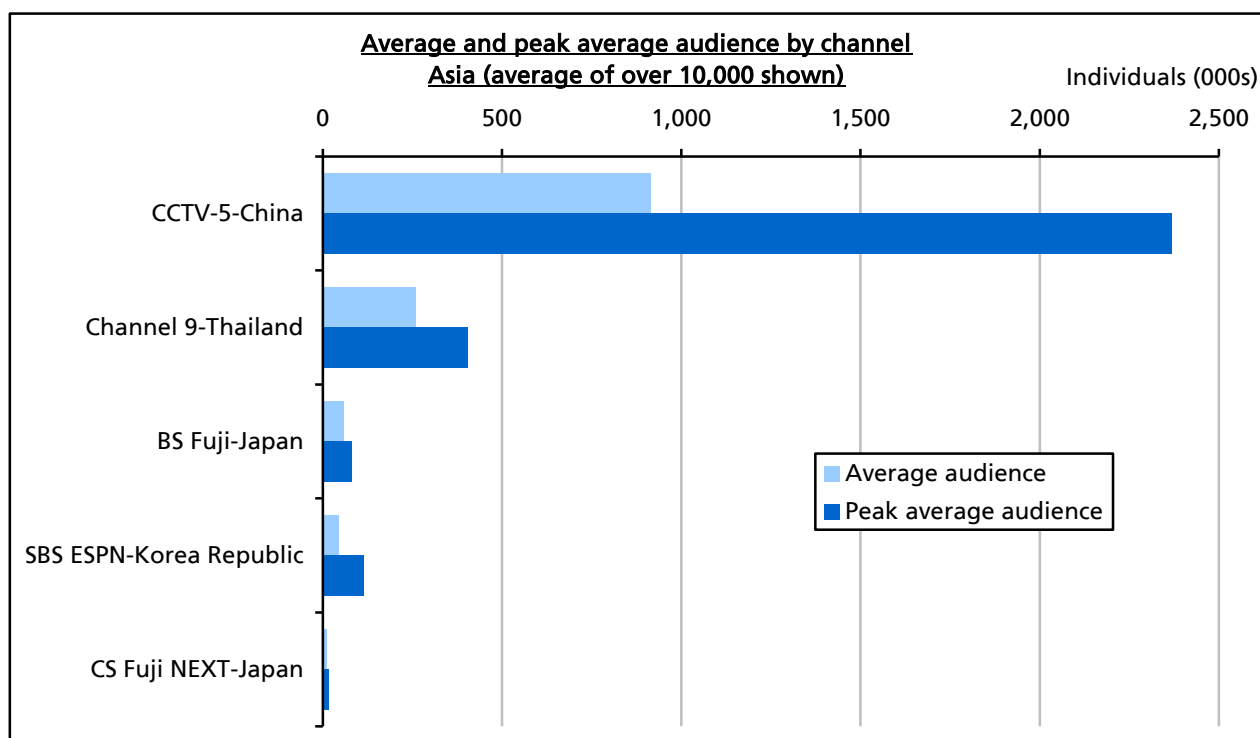
The projected audience reach totalled 9.3 million individuals² in Asia.

China contributed 70% of the reach in the region², with programming reaching 6.5 million viewers².

Elsewhere, audience reach topped 1.5 million in Thailand², while in the Korea Republic and Japan reach totalled 560,000 and 407,000 respectively².

CCTV-5¹¹ in China achieved by far the highest audiences in the region, with an average of 913,000 viewers watching each programme. However, the peak average audience on CCTV-5¹¹ was 2.4 million. This was produced by the late evening repeat coverage of the Final match after the early morning live coverage of the Final had achieved an average audience of 882,000.

Channel 9¹² in Thailand generated an average audience of over 400,000 during the event, specifically for their early morning delayed coverage of the Opening match.



² Based on viewers watching a minimum of 20 consecutive minutes

¹¹ Channel of the Media Rights Licensee CCTV

¹² Channel of the Media Rights Licensee Adamas World Co. Ltd

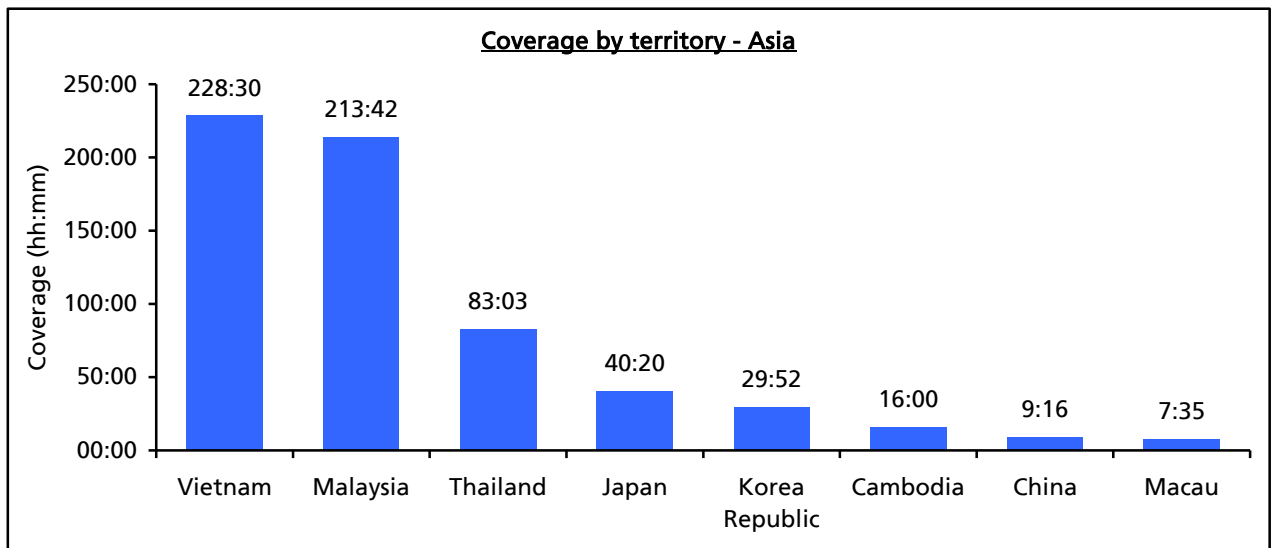


Over 628 hours of tournament coverage were aired throughout Asia.

Coverage in Vietnam and Malaysia totalled more than 200 hours, which is among the top-10 level of output from territories around the world. In addition, these two territories together accounted for over 70% of the regional total.

In Thailand, 83 hours of coverage were aired, while in Japan and the Korea Republic there were 40 hours and close to 30 hours shown respectively.

Importantly for the reach of the event, more than nine hours of coverage were broadcast in China.





Europe

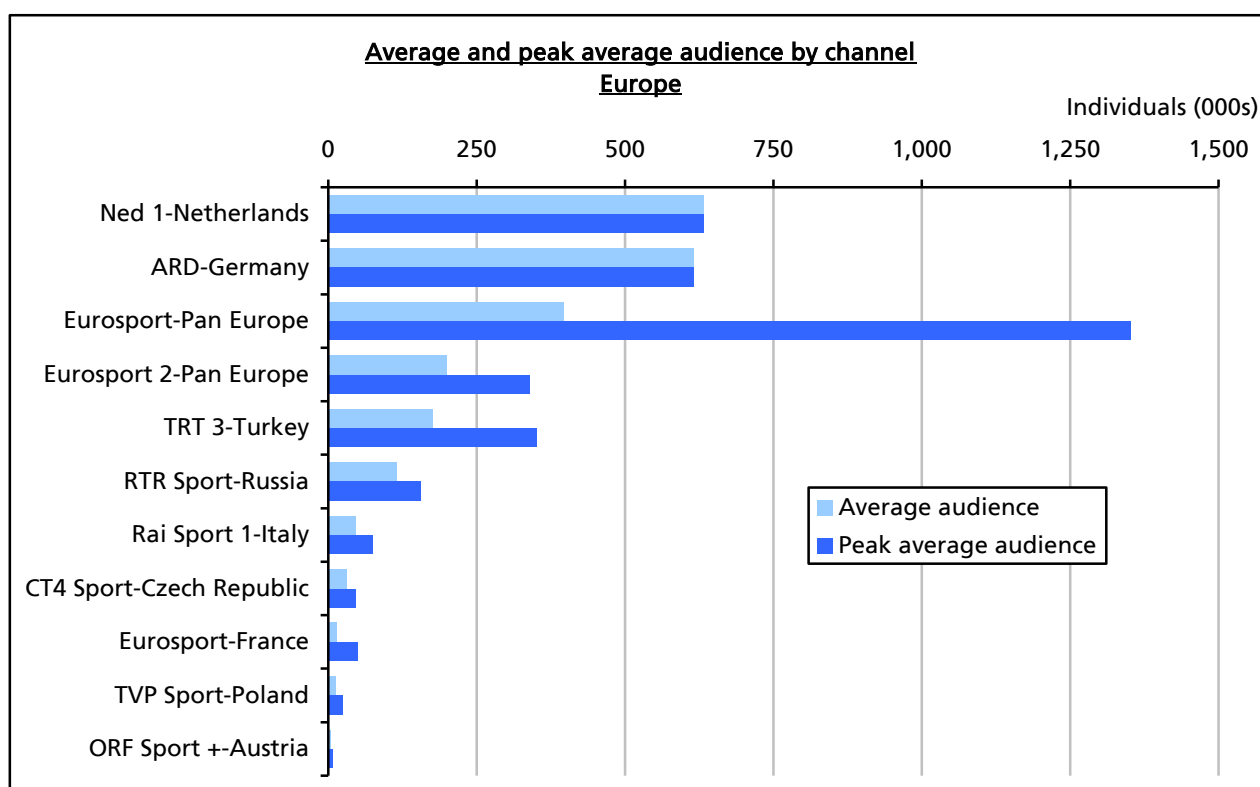
Nearly eight million individuals were reached² across the region by the in-home coverage of the FIFA U-17 World Cup Mexico 2011.

The audience reach generated by the pan-European broadcaster Eurosport totalled 3.4 million²; 43% of the regional total².

Reach² exceeded one million in two other territories in Europe, namely Germany (1.4m²) and Turkey (1.2m²).

The highest audience in Europe was generated by Eurosport, when an average audience of nearly 1.4 million individuals watched the Germany v England Quarter-final match.

On average, the highlights programme on Ned 1¹³ in the Netherlands and the programme on ARD in Germany attracted over 600,000 viewers, while an estimated peak average audience of 350,000 was achieved by TRT 3¹⁴ in Turkey.



² Based on viewers watching a minimum of 20 consecutive minutes

¹³ Channel of the main Media Rights Licensee EBU's sub-licensee NOS

¹⁴ Channel of the main Media Rights Licensee EBU's sub-licensee TRT

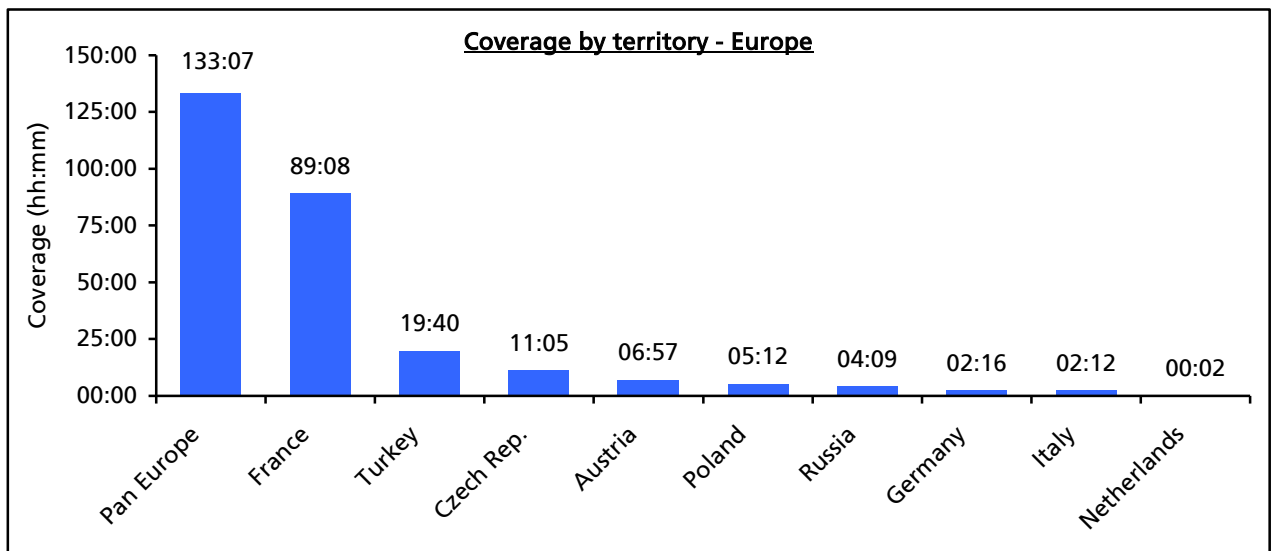


Licenseses across Europe showed 273 hours of FIFA U-17 World Cup Mexico 2011 coverage.

Eurosport across the region generated 133 hours of content; nearly half (48.6%) of the total aired in the region.

Eurosport also aired 89 hours of coverage via its dedicated channel in France¹⁵, therefore overall Eurosport accounted for 222 hours; over 80% of the regional total.

In Turkey, 19 hours of coverage were aired, while in the Czech Republic viewers could have watched 11 hours.



¹⁵ Sub-licensee of the main Media Rights Licensee TF1



North, Central America & Caribbean

The in-home television coverage across the region reached 60 million individuals²; the highest of any region; well over half (59%) of the global reach of the event².

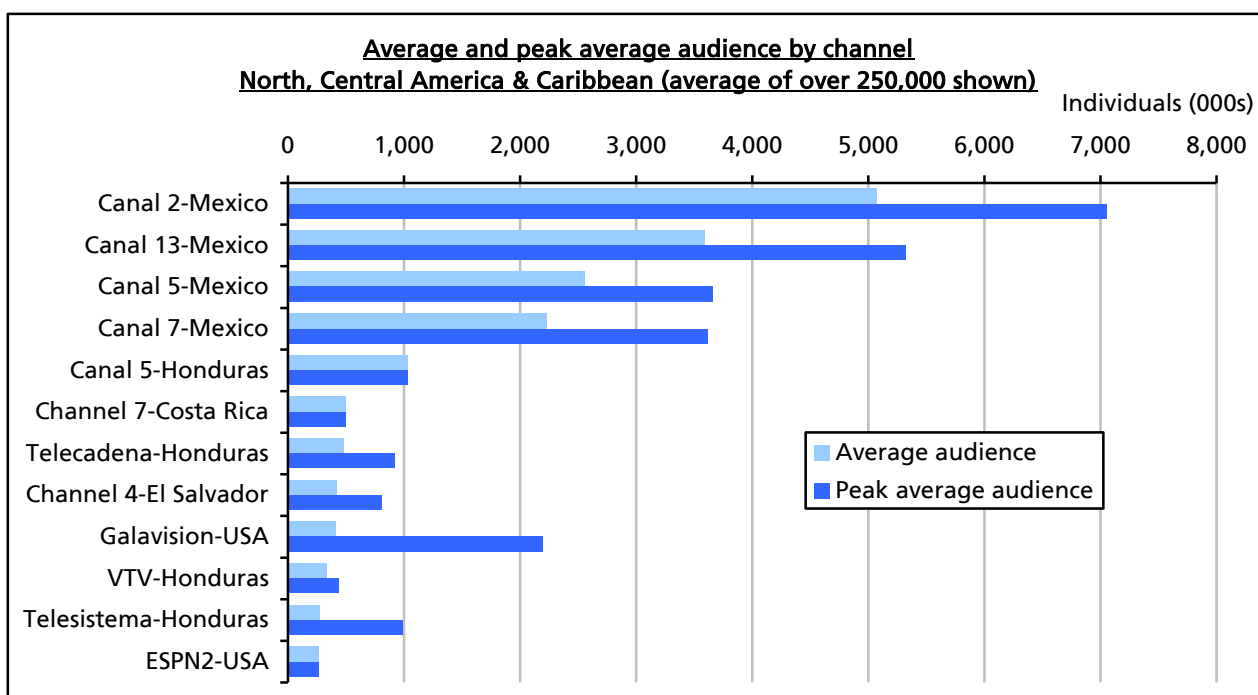
In the host market of Mexico, the tournament coverage reached 45 million viewers²; 75% of the reach for the region², 44% of the global reach² and by far the highest reach of any territory from around the world. This reach was helped by the Mexico team advancing to the Final match, which was watched by a live average audience of 12.5 million; over 10% of the population and close to half of all television viewers during the game.

Elsewhere, audience reach in the USA totalled 6.9 million², which is the second highest reach figure of any territory from around the world².

In addition to USA and Mexico, a projected reach of over one million viewers² was achieved in Honduras (3.3m²), El Salvador (2.0m²) and Costa Rica (1.4m²).

As expected from the high reach figures, the highest audiences were achieved in Mexico. The highest of which was generated by Canal 2⁵, attracting an average audience of over seven million to their live coverage of the Final match. Canal 13⁶, Canal 5⁵ and Canal 7⁶ also attracted average audiences of more than 3.6 million during the event.

Canal 5⁸ in Honduras generated an average audience of over one million during the event, while Galavision¹⁶ in the USA achieved a peak average of 2.2 million viewers for their live coverage of the Final match.



² Based on viewers watching a minimum of 20 consecutive minutes

⁵ Channel of the main Media Rights Licensee OTI's sub-licensee Televisa, S.A. de C.V.

⁶ Channel of the main Media Rights Licensee OTI's sub-licensee TV Azteca, S.A. de C.V.

⁸ Channel of the main Media Rights Licensee OTI's sub-licensee Compañía Televisora Hondureña S.A. de C.V.

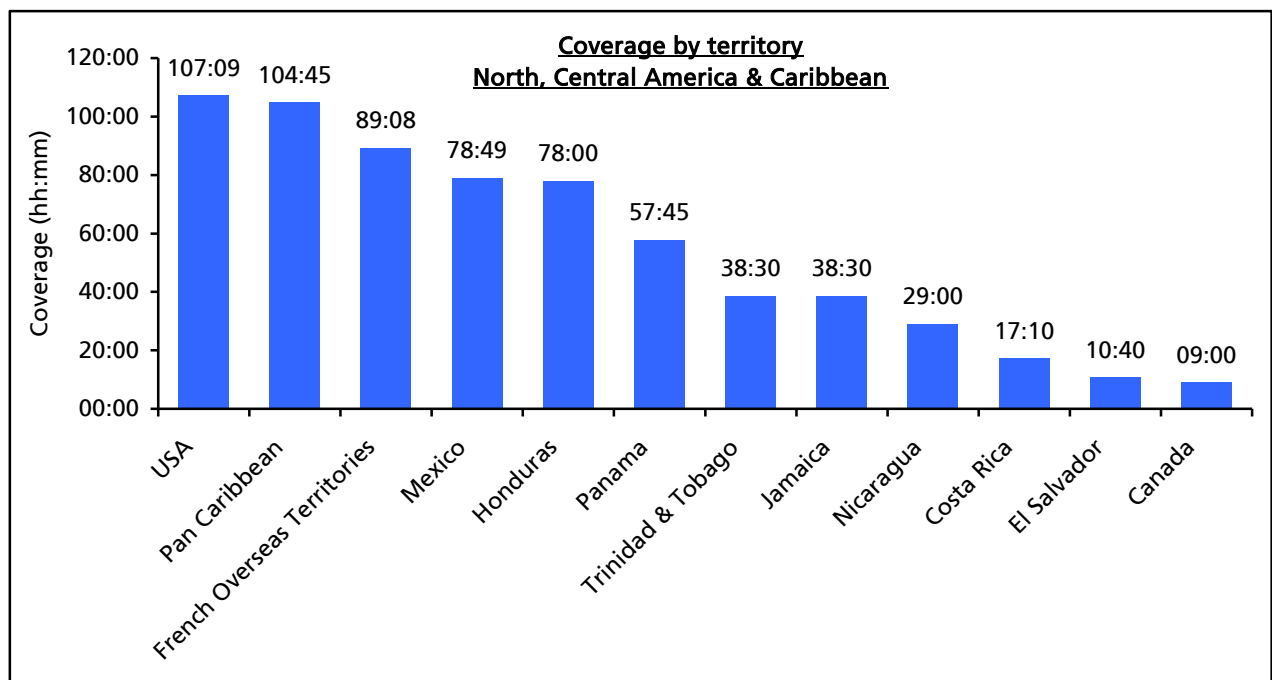
¹⁶ Channel of the main Media Rights Licensee Univision



Over 658 hours of tournament coverage were aired in the North, Central America and Caribbean region.

In excess of 107 hours of coverage came from the USA, the highest of any territory in the region. This was mainly provided by ESPN channels (68 hours), but also from the Hispanic channel Galavision¹⁶ (38.5 hours).

Across the Caribbean, close to 105 hours of coverage were shown, while in the French Overseas Territories, in the host market of Mexico and in Honduras, at least 78 hours of content was aired.



¹⁶ Channel of the main Media Rights Licensee Univision

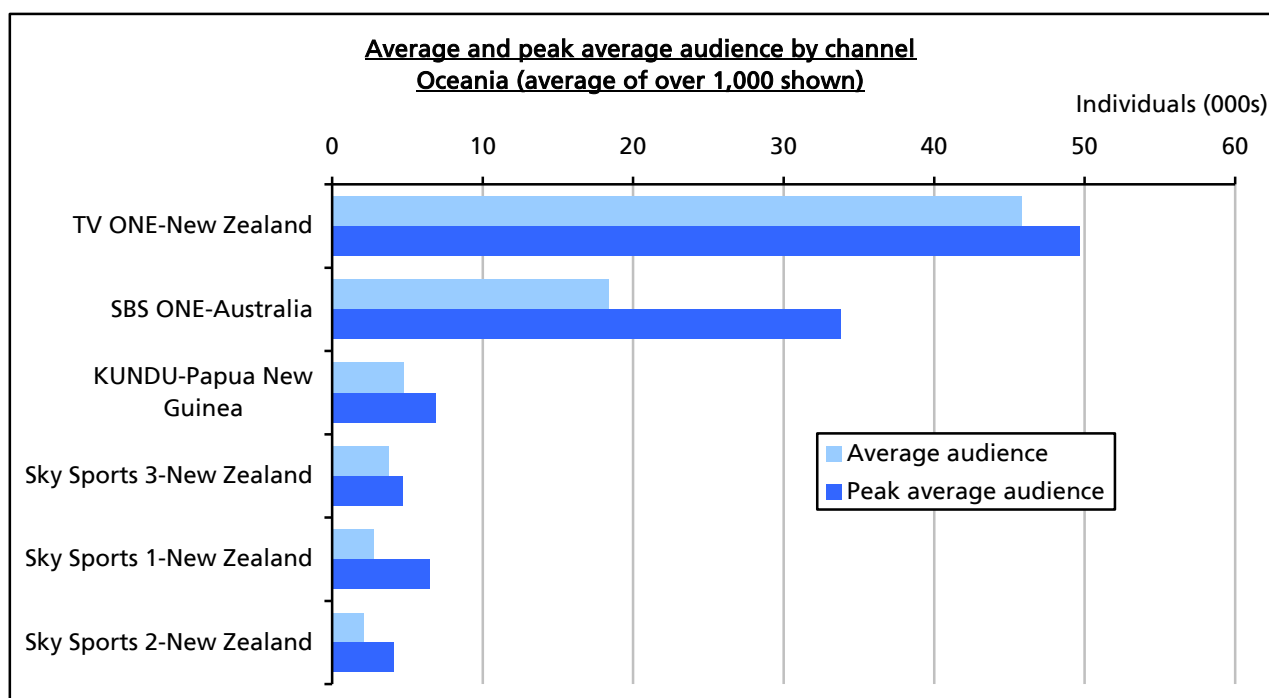


Oceania

A total of 447,000 individuals were reached² across the region by the in-home coverage of the FIFA U-17 World Cup Mexico 2011.

Unsurprisingly, Australia and New Zealand accounted for the majority of the reach in the region, together accounting for 407,000 viewers²; 91% of the regional total².

By far the highest audiences in the region were delivered by TV ONE¹⁷ in New Zealand and by SBS ONE¹⁸ in Australia. Both of these channels broadcast coverage to average audiences of over 30,000 viewers during the event, the highest of which was an average audience of nearly 50,000 on TV ONE¹⁷ for their afternoon Group stage highlights.



² Based on viewers watching a minimum of 20 consecutive minutes

¹⁷ Channel of the main Media Rights Licensee SBS Australia's sub-licensee TVNZ

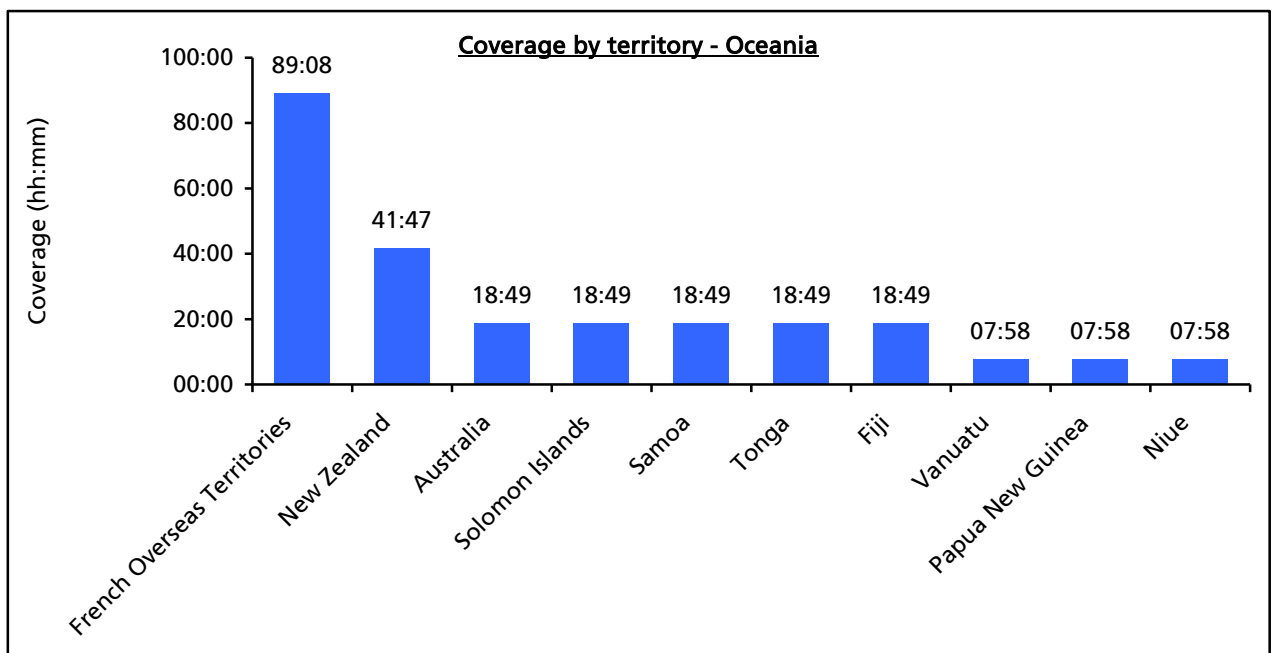
¹⁸ Channel of the Media Rights Licensee SBS Australia



A total of 249 hours of FIFA U-17 World Cup Mexico 2011 coverage was shown across the Oceania region.

Viewers in the French Overseas Territories had access to 89 hours of Eurosport France¹⁵ coverage.

Licensees in New Zealand generated nearly 42 hours of coverage, while in Australia and several of the Pacific Islands close to 19 hours of coverage were aired.



¹⁵ Sub-licensee of the main Media Rights Licensee TF1



South America

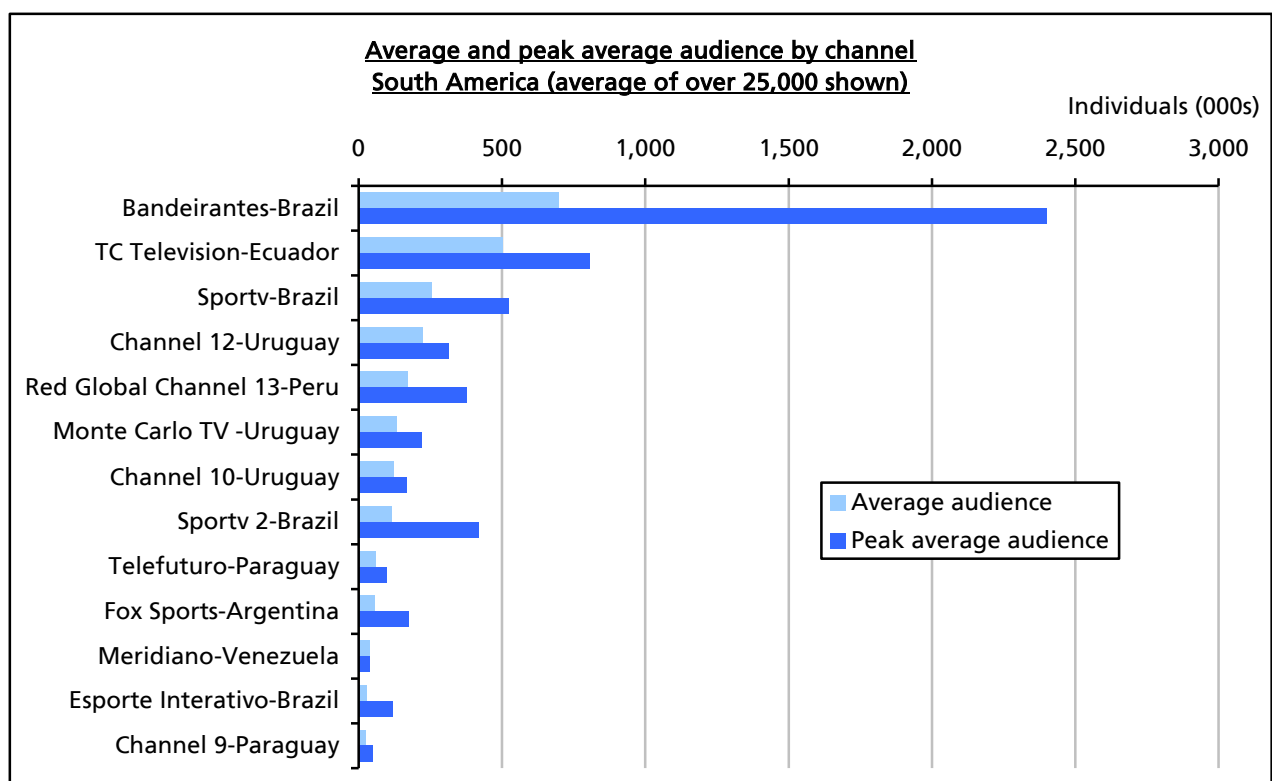
A total of 14.8 million individuals were reached² across the region by the in-home coverage of the FIFA U-17 World Cup Mexico 2011.

In Brazil, audience reach totalled over 6.5 million individuals²; the third-highest audience reach of any territory around the world (behind Mexico and USA) and 44% of the total reach in South America².

Ecuador offered reach of 3.6 million viewers², while in Argentina (1.4m²), Uruguay (1.4m²) and Peru (1.3m²) reach totalled more than one million². In Uruguay, this reach represents 41% of the population, a similar level of penetration to the host market of Mexico.

The highest audiences in the region were generated by Bandeirantes⁷ in Brazil. On average, close to 700,000 individuals watched each programme aired on the channel, while an average audience of 2.4 million watched their live coverage of the Japan v Brazil Quarter-final match.

SporTV in Brazil also generated a peak average audience of more than 500,000, while TC Television¹⁹ in Ecuador also achieved this level; an average audience of 807,000 watching their live coverage of the Japan v Brazil Quarter-final match.



² Based on viewers watching a minimum of 20 consecutive minutes

⁷ Sub-licensee of the main Media Rights Licensee TV Globo

¹⁹ Channel of the main Media Rights Licensee OTI's sub-licensee Telecentro Cadena Ecuatoriana de Television



A total of 1,529 hours of tournament coverage was broadcast across the South America region; the second highest of any region (behind Africa and the Middle East).

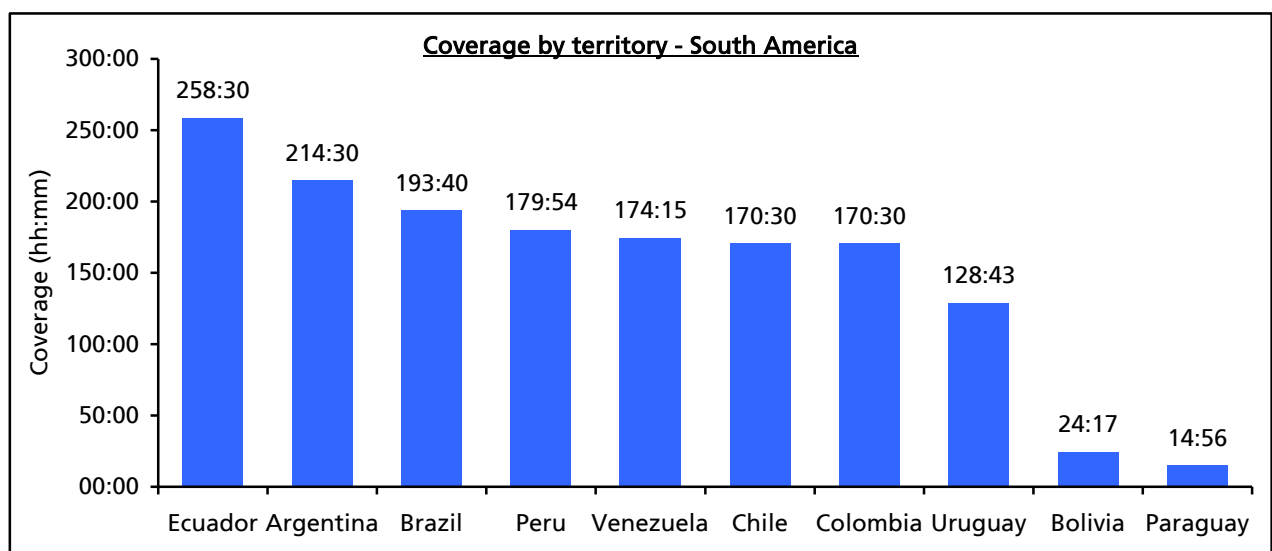
Ecuador generated the highest amount of coverage with licensees airing more than 258 hours during the event. DirecTV²⁰ accounted for the majority of this coverage (170.5 hours); however TC Television¹⁹ also contributed comparatively high levels (88 hours).

In Argentina, viewers had access to over 214 hours of coverage, largely from the DirecTV²¹ channels, however also from Fox Sports²¹ (44 hours).

Licensees in Brazil showed more than 193 hours of tournament coverage, with Esporte Interativo airing 129 hours, Sportv showing nearly 49 hours and Bandeirantes⁷ broadcasting close to 16 hours.

In Peru, Venezuela, Chile and Colombia DirecTV aired its coverage; therefore these territories all had high levels of coverage. In Peru, the DirecTV²² coverage was supplemented by Red Global²³ (9 hours), while in Venezuela Meridiano²⁴ also aired content (nearly 4 hours).

Viewers in Uruguay could have watched nearly 129 hours of tournament coverage, with four different channels showing the event (TCC2, Monte Carlo TV²⁵, Channel 10²⁶ and Channel 12²⁷).



⁷ Sub-licensee of the main Media Rights Licensee TV Globo

¹⁹ Channel of the main Media Rights Licensee OTI's sub-licensee Telecentro Cadena Ecuatoriana de Television

²⁰ Sub-licensee of main Media Rights Licensee OTI/Telecentro Cadena Ecuatoriana de Televisio & Television del Pacifico Teledos, S.A.

²¹ Sub-licensee of the main Media Rights Licensee TyC

²² Sub-licensee of main Media Rights Licensee OTI/Andina de Radiodiffusion S.A.C.

²³ Channel of the main Media Rights Licensee OTI's sub-licensee Andina de Radiodiffusion S.A.C.

²⁴ Channel of the main Media Rights Licensee OTI's sub-licensee Continental, T.V. C.A.

²⁵ Channel of the main Media Rights Licensee OTI's sub-licensee Montecarlo TV S.A.

²⁶ Channel of the main Media Rights Licensee OTI's sub-licensee Sociedad Anonima Emisoras de Television y Anexo

²⁷ Channel of the main Media Rights Licensee OTI's sub-licensee Sociedad de Televisora Larranaga S.A



Appendix



FIFA U-17 World Cup Mexico 2011 broadcast summary by territory

Africa and Middle East

Territory	Total coverage (hh:mm)	Total programmes	Average TVR%	Live coverage (hh:mm)	Live programmes	Average live TVR%	Audience reach (20+ consec. mins)
Angola	08:16	4	1.2	08:16	4	1.2	156,159
Benin	08:16	4	1.2	08:16	4	1.2	68,614
Botswana	08:16	4	1.2	08:16	4	1.2	33,442
Burkina Faso	14:40	7	2.0	14:40	7	2.0	387,524
Burundi	08:16	4	1.2	08:16	4	1.2	75,314
Cameroon	08:16	4	1.2	08:16	4	1.2	226,311
Cape Verde	08:16	4	1.2	08:16	4	1.2	10,222
Central African Republic	08:16	4	1.2	08:16	4	1.2	76,777
Chad	08:16	4	1.2	08:16	4	1.2	20,965
Congo Brazzaville	08:16	4	1.2	08:16	4	1.2	50,979
Congo DR	16:48	8	1.5	16:48	8	1.5	612,589
Cote d'Ivoire	16:48	8	1.5	16:48	8	1.5	824,737
Equatorial Guinea	08:16	4	1.2	08:16	4	1.2	2,598
Eritrea	08:16	4	1.2	08:16	4	1.2	31,450
Ethiopia	08:16	4	1.2	08:16	4	1.2	194,959
French Overseas Territories	89:08	69	1.0	24:49	13	0.8	37,415
Gabon	08:16	4	1.2	08:16	4	1.2	43,099
Gambia	08:16	4	1.2	08:16	4	1.2	45,650
Ghana	08:16	4	1.2	08:16	4	1.2	564,867
Guinea Bissau	08:16	4	1.2	08:16	4	1.2	6,193
Guinea Conakry	08:16	4	1.2	08:16	4	1.2	101,455
Kenya	08:16	4	1.2	08:16	4	1.2	380,115
Lesotho	08:16	4	1.2	08:16	4	1.2	13,398
Liberia	08:16	4	1.2	08:16	4	1.2	23,208
Madagascar	08:16	4	1.2	08:16	4	1.2	194,325
Malawi	08:16	4	1.2	08:16	4	1.2	34,692
Mali	08:16	4	1.2	08:16	4	1.2	67,252
Mauritius	08:16	4	1.2	08:16	4	1.2	60,369
Mozambique	08:16	4	1.2	08:16	4	1.2	95,403
Namibia	08:16	4	1.2	08:16	4	1.2	26,907
Niger	08:16	4	1.2	08:16	4	1.2	63,040
Nigeria	257:35	132	1.0	102:05	49	0.7	532,660
Pan Africa	694:50	360	1.0	196:15	93	0.4	1,298,571
Pan Middle East	360:30	234	0.6	42:00	24	0.3	1,287,252
Rwanda	14:40	7	2.3	14:40	7	2.3	44,997
Senegal	08:16	4	1.2	08:16	4	1.2	349,400
Seychelles	08:16	4	1.2	08:16	4	1.2	3,842
Sierra Leone	08:16	4	1.2	08:16	4	1.2	18,463
South Africa	347:01	183	0.2	116:08	56	0.2	1,945,460
Swaziland	08:16	4	1.2	08:16	4	1.2	10,075
Tanzania	08:16	4	1.2	08:16	4	1.2	179,878
Togo	08:16	4	1.2	08:16	4	1.2	38,516
Uganda	08:16	4	1.2	08:16	4	1.2	257,915
Zambia	08:16	4	1.2	08:16	4	1.2	128,131
Zanzibar	08:16	4	1.2	08:16	4	1.2	14,711
Zimbabwe	08:16	4	1.2	08:16	4	1.2	156,350
Africa & Middle East total	2117:52	1,156	0.8	850:06	413	0.8	9,497,678



Asia

Territory	Total coverage (hh:mm)	Total programmes	Average TVR%	Live coverage (hh:mm)	Live programmes	Average live TVR%	Audience reach (20+ consec. mins)
Cambodia	16:00	8	0.1	10:00	5	0.1	94,461
China	09:16	5	0.1	07:50	4	0.0	6,452,000
Japan	40:20	16	0.1	26:20	10	0.1	406,611
Korea Republic	29:52	23	0.1	13:00	6	0.1	560,180
Macau	07:35	4	0.1	02:35	1	0.2	1,451
Malaysia	213:42	106	0.0	56:54	27	0.0	138,738
Thailand	83:03	34	0.1	74:33	30	0.1	1,553,099
Vietnam	228:30	144	0.1	102:00	51	0.0	62,432
Asia total	628:19	340	0.1	293:13	134	0.1	9,268,972

Europe

Territory	Total coverage (hh:mm)	Total programmes	Average TVR%	Live coverage (hh:mm)	Live programmes	Average live TVR%	Audience reach (20+ consec. mins)
Austria	06:57	4	0.1	05:21	3	0.1	24,663
Czech Republic	11:05	6	0.3	06:03	3	0.2	210,015
France	89:08	69	0.1	24:49	13	0.1	228,277
Germany	02:16	1	0.9	02:16	1	0.9	1,406,275
Italy	02:12	2	0.1	00:00	0	0.0	131,170
Netherlands	00:02	1	4.3	00:00	0	0.0	662,000
Pan Europe	133:07	112	0.1	42:51	23	0.2	3,360,795
Poland	05:12	3	0.0	01:48	1	0.0	86,713
Russia	04:09	2	0.1	02:04	1	0.1	548,935
Turkey	19:40	10	0.3	16:12	8	0.3	1,236,109
Europe total	273:50	210	0.1	101:27	53	0.2	7,894,951

North, Central America & Caribbean

Territory	Total coverage (hh:mm)	Total programmes	Average TVR%	Live coverage (hh:mm)	Live programmes	Average live TVR%	Audience reach (20+ consec. mins)
Canada	09:00	4	0.1	00:00	0	0.0	154,994
Costa Rica	17:10	8	2.0	15:10	7	2.2	1,406,506
El Salvador	10:40	5	6.3	04:40	2	6.7	2,025,810
French Overseas Territories	89:08	69	0.3	24:49	13	0.5	33,610
Honduras	78:00	32	5.2	78:00	32	5.2	3,301,594
Jamaica	38:30	19	1.9	38:30	19	1.9	153,500
Mexico	78:49	34	2.2	70:09	30	2.2	44,972,978
Nicaragua	29:00	12	2.4	29:00	12	2.4	339,615
Pan Caribbean	104:45	52	1.4	48:15	24	2.7	486,896
Panama	57:45	25	1.8	57:45	25	1.8	402,231
Trinidad and Tobago	38:30	19	1.7	38:30	19	1.7	74,762
USA	107:09	49	0.1	68:09	31	0.1	6,891,000
North, Central America & Caribbean total	658:26	328	1.6	472:57	214	2.2	60,015,235



Oceania

Territory	Total coverage (hh:mm)	Total programmes	Average TVR%	Live coverage (hh:mm)	Live programmes	Average live TVR%	Audience reach (20+ consec. mins)
Australia	18:49	8	0.1	17:18	7	0.1	165,000
Fiji	18:49	8	0.1	17:18	7	0.1	5,697
French Overseas Territories	89:08	69	0.2	24:49	13	0.1	2,579
New Zealand	41:47	21	0.3	16:20	7	0.2	242,618
Niue	07:58	3	0.1	07:58	3	0.1	5
Papua New Guinea	07:58	3	0.1	07:58	3	0.1	25,750
Samoa	18:49	8	0.1	17:18	7	0.1	686
Solomon Islands	18:49	8	0.1	17:18	7	0.1	3,504
Tonga	18:49	8	0.1	17:18	7	0.1	397
Vanuatu	07:58	3	0.1	07:58	3	0.1	917
Oceania total	249:02	139	0.2	151:41	64	0.1	447,154

South America

Territory	Total coverage (hh:mm)	Total programmes	Average TVR%	Live coverage (hh:mm)	Live programmes	Average live TVR%	Audience reach (20+ consec. mins)
Argentina	214:30	105	0.1	88:20	42	0.2	1,429,978
Bolivia	24:17	11	0.8	02:00	1	0.4	65,333
Brazil	193:40	122	0.1	74:13	40	0.3	6,500,784
Chile	170:30	83	0.1	56:20	26	0.1	17,849
Colombia	170:30	83	0.0	56:20	26	0.1	13,175
Ecuador	258:30	127	1.4	144:20	70	2.5	3,599,997
Paraguay	14:56	8	0.8	00:00	0	0.0	336,061
Peru	179:54	88	0.2	62:11	29	0.3	1,297,381
Uruguay	128:43	61	2.7	90:43	42	3.5	1,387,274
Venezuela	174:15	85	0.1	60:05	28	0.1	134,991
South America total	1529:45	773	0.5	634:32	304	1.2	14,782,824

Global total	5457:18	2,946	0.7	2503:59	1,182	1.0	101,906,814
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FIFA U-17 World Cup Mexico 2011 audience reach comparison by reach condition

Territory	3+ consecutive minutes reach		% change
	FIFA U-17 World Cup Nigeria 2009	FIFA U-17 World Cup Mexico 2011	
Mexico	11,718,474	58,978,950	403%
United Kingdom	975,000	1,556,000	60%
South Africa	11,787,000	2,750,920	-77%
USA	4,323,000	10,302,000	138%
Argentina	7,654,618	3,397,026	-56%
Brazil	26,607,789	11,455,192	-57%
Uruguay	1,326,063*	1,528,492	15%
China	1,543,000	19,663,000	1174%
Korea Republic	10,114,758	3,937,892	-61%
Australia	51,584*	355,000	588%
Spain	2,144,250	n/a	n/a
Nigeria (projected)	37,895,365	685,062	-98%
Rest of World (Projected)	104,464,214	51,097,939	-51%
Global total	219,227,468	165,707,473	-24%

*projected

Territory	20+ consecutive minutes reach		% change
	FIFA U-17 World Cup Nigeria 2009	FIFA U-17 World Cup Mexico 2011	
Mexico	10,010,974	44,972,978	349%
United Kingdom	410,000	637,000	55%
South Africa	7,355,000	1,945,460	-74%
USA	2,548,000	6,891,000	170%
Argentina	3,814,925	1,429,978	-63%
Brazil	15,363,433	6,500,784	-58%
Uruguay	716,056*	1,387,274	94%
China	1,157,000	6,452,000	458%
Korea Republic	4,442,400	560,180	-87%
Australia	32,282*	165,000	411%
Spain	953,000	n/a	n/a
Nigeria (projected)	23,646,425	532,660	-98%
Rest of World (Projected)	57,170,716	30,432,499	-47%
Global total	126,871,873	101,906,814	-20%

*projected



Media Rights Licensees

Media Rights Licensee	Licensor	Continent	Territory	Rights acquired					
				Radio	TV	Highlights	News Access	Mobile	Broadband Internet
Al Jazeera Sport	FIFA	Africa, Middle East	Algeria	X	X	X	X		X
Eurosport S.A.	FIFA	Africa, Middle East	Algeria		X	X	X		
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Angola	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Angola	X	X	X	X		
Radio Nacional de Angola	AUB	Africa, Middle East	Angola	X		X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Angola		X	X	X		X
TPA - Televisao Publica de Angola	AUB	Africa, Middle East	Angola	X	X	X	X		
Al Jazeera Sport	FIFA	Africa, Middle East	Bahrain	X	X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Benin	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Benin	X	X	X	X		
ORTB - Radiodiffusion et Television Du Benin	AUB	Africa, Middle East	Benin	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Benin		X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Botswana	X	X	X	X		
Botswana Radio and Television Services	AUB	Africa, Middle East	Botswana	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Botswana	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Botswana		X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Burkina Faso	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Burkina Faso	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Burkina Faso		X	X	X		X
TNB - Radioiuffison Télévision du Burkina Faso	AUB	Africa, Middle East	Burkina Faso	X	X	X	X		
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Burundi	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Burundi	X	X	X	X		
RTNB - Radio Television National Burundi	AUB	Africa, Middle East	Burundi	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Burundi		X	X	X		X
CRTV - Cameroon Radio & Television	AUB	Africa, Middle East	Cameroon	X	X	X	X		
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Cameroon	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Cameroon	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Cameroon		X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Cape Verde	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Cape Verde	X	X	X	X		
RTVCV - Radio TV du Cap-Cert	AUB	Africa, Middle East	Cape Verde	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Cape Verde		X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Central African Republic	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Central African Republic	X	X	X	X		
RTC - Radiodiffusion Télévision Centrafricaine	AUB	Africa, Middle East	Central African Republic	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Central African Republic		X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Chad	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Chad	X	X	X	X		
RTNT - Radiodiffusion Nationale TCHAD	AUB	Africa, Middle East	Chad	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Chad		X	X	X		X
Al Jazeera Sport	FIFA	Africa, Middle East	Comoros	X	X	X	X		X
Television Nacional Congolaise / Radio Congo Brazaville	AUB	Africa, Middle East	Congo Brazaville	X	X	X	X		
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Congo Brazaville	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Congo Brazaville	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Congo Brazaville		X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Cote d'Ivoire	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Cote d'Ivoire	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Cote d'Ivoire		X	X	X		X
RTI - Radiodiffusion Television Ivorienne	AUB	Africa, Middle East	Côte d'Ivoire	X	X	X	X		
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Democratic Republic of Congo	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Democratic Republic of Congo	X	X	X	X		
RTNC - Rdio Television Nationale Congolaise	AUB	Africa, Middle East	Democratic Republic of Congo	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Democratic Republic of Congo		X	X	X		X
Al Jazeera Sport	FIFA	Africa, Middle East	Djibouti	X	X	X	X		X
Radiodifusao de Equatorial Guinea	AUB	Africa, Middle East	Equatorial Guinea	X	X	X	X		
Al Jazeera Sport	FIFA	Africa, Middle East	Egypt	X	X	X	X		X
Eurosport S.A.	FIFA	Africa, Middle East	Egypt		X	X	X		
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Equatorial Guinea	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Equatorial Guinea	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Equatorial Guinea		X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Eritrea	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Eritrea	X	X	X	X		
ERI TV	AUB	Africa, Middle East	Eritrea	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Eritrea		X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Ethiopia	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Ethiopia	X	X	X	X		
ETS - Ethiopian Radio and Television Agency	AUB	Africa, Middle East	Ethiopia	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Ethiopia		X	X	X		X
Eurosport France	TF1	Africa, Middle East	French oversea territories (Africa)		X	X	X		X
TF1 - Télévision Francaise 1 SA (incl. Infosport, LCI, Multivision, TPS Star, TV BREIZH, Télévision Par Satellite)	FIFA	Africa, Middle East	French oversea territories (Africa)		X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Gabon	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Gabon	X	X	X	X		
RTG - Radiodiffusion Télévision Gabonaise	AUB	Africa, Middle East	Gabon	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Gabon		X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Gambia	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Gambia	X	X	X	X		
GTRS - Gambia Radio and Television Servies	AUB	Africa, Middle East	Gambia	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Gambia		X	X	X		X



Media Rights Licensee	Licensor	Continent	Territory	Rights acquired					
				Radio	TV	Highlights	News Access	Mobile	Broadband/Internet
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Ghana	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Ghana	X	X	X	X		
GBC - Ghana Broadcasting Corporation	AUB	Africa, Middle East	Ghana	X	X	X	X		
Metro TV Ltd	AUB	Africa, Middle East	Ghana	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Ghana	X	X	X	X		X
TV3 Network Ltd.	AUB	Africa, Middle East	Ghana	X	X	X	X		
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Guinea Bissau	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Guinea Bissau	X	X	X	X		
RTVGB - Radio et Television Guinea-Bissau	AUB	Africa, Middle East	Guinea Bissau	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Guinea Bissau	X	X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Guinea Conakry	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Guinea Conakry	X	X	X	X		
RTG - Radiodiffusion Télévision Guinéenne	AUB	Africa, Middle East	Guinea Conakry	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Guinea Conakry	X	X	X	X		X
Al Jazeera Sport	FIFA	Africa, Middle East	Iran	X	X	X	X		X
Al Jazeera Sport	FIFA	Africa, Middle East	Iraq	X	X	X	X		X
Al Jazeera Sport	FIFA	Africa, Middle East	Jordan	X	X	X	X		X
Eurosport S.A.	FIFA	Africa, Middle East	Jordan		X	X	X		
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Kenya	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Kenya	X	X	X	X		
KBC - Kenya Broadcasting Corporation	AUB	Africa, Middle East	Kenya	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Kenya	X	X	X	X		X
Al Jazeera Sport	FIFA	Africa, Middle East	Kuwait	X	X	X	X		X
Al Jazeera Sport	FIFA	Africa, Middle East	Lebanon	X	X	X	X		X
Eurosport S.A.	FIFA	Africa, Middle East	Lebanon	X	X	X	X		
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Lesotho	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Lesotho	X	X	X	X		
Ministry of Communications, Science and Technology	AUB	Africa, Middle East	Lesotho	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Lesotho	X	X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Liberia	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Liberia	X	X	X	X		
LBS - Liberia Broadcasting System	AUB	Africa, Middle East	Liberia	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Liberia	X	X	X	X		X
Al Jazeera Sport	FIFA	Africa, Middle East	Libya	X	X	X	X		X
Eurosport S.A.	FIFA	Africa, Middle East	Libya	X	X	X	X		
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Madagascar	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Madagascar	X	X	X	X		
Radiodiffusion Television Nationale de Madagascar	AUB	Africa, Middle East	Madagascar	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Madagascar	X	X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Malawi	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Malawi	X	X	X	X		
Malawi Broadcasting Corporation	AUB	Africa, Middle East	Malawi	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Malawi	X	X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Mali	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Mali	X	X	X	X		
ORTM - L'Office de Radio-Télévision du Mali	AUB	Africa, Middle East	Mali	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Mali	X	X	X	X		X
Al Jazeera Sport	FIFA	Africa, Middle East	Mauritania	X	X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Mauritius	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Mauritius	X	X	X	X		
Mauritius Broadcasting Corporation	AUB	Africa, Middle East	Mauritius	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Mauritius	X	X	X	X		X
Al Jazeera Sport	FIFA	Africa, Middle East	Morocco	X	X	X	X		X
Eurosport S.A.	FIFA	Africa, Middle East	Morocco	X	X	X	X		
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Mozambique	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Mozambique	X	X	X	X		
RM - Radio de Mohambique	AUB	Africa, Middle East	Mozambique	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Mozambique	X	X	X	X		X
Televisao de Mozambique	AUB	Africa, Middle East	Mozambique	X	X	X	X		
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Namibia	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Namibia	X	X	X	X		
Namibian Broadcasting Corporation	AUB	Africa, Middle East	Namibia	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Namibia	X	X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Niger	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Niger	X	X	X	X		
ORTN - L'Office de Radiodiffusion Télévision du Niger	AUB	Africa, Middle East	Niger	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Niger	X	X	X	X		X
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Nigeria	X	X	X	X		X
Al Jazeera Sport	FIFA	Africa, Middle East	Oman	X	X	X	X		X
Al Jazeera Sport	FIFA	Africa, Middle East	Palestine	X	X	X	X		X
Al Jazeera Sport	FIFA	Africa, Middle East	Qatar	X	X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Rwanda	X	X	X	X		
Bureau of Information & Broadcasting	AUB	Africa, Middle East	Rwanda	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Rwanda	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Rwanda	X	X	X	X		X
Al Jazeera Sport	FIFA	Africa, Middle East	Saudi Arabia	X	X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Senegal	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Senegal	X	X	X	X		
RTS - Radiodiffusion Télévision Sénégalaise	AUB	Africa, Middle East	Senegal	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Senegal	X	X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Seychelles	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Seychelles	X	X	X	X		
Seychelles Broadcasting Corporation	AUB	Africa, Middle East	Seychelles	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Seychelles	X	X	X	X		X



Media Rights Licensee	Licensor	Continent	Territory	Rights acquired					
				Radio	TV	Highlights	News Access	Mobile	Broadband/Internet
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Sierra Leone	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Sierra Leone	X	X	X	X		
SLBS - Sierra Leone Broadcasting Authority	AUB	Africa, Middle East	Sierra Leone	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Sierra Leone		X	X	X		X
Al Jazeera Sport	FIFA	Africa, Middle East	Somalia	X	X	X	X		X
Radio 2000	SABC	Africa, Middle East	South Africa	X					
Radio 5FM Music	SABC	Africa, Middle East	South Africa	X					
Radio CKI FM	SABC	Africa, Middle East	South Africa	X					
Radio Good Hope FM	SABC	Africa, Middle East	South Africa	X					
Radio Ikwewezi FM	SABC	Africa, Middle East	South Africa	X					
Radio Lesedi FM	SABC	Africa, Middle East	South Africa	X					
Radio Ligwalagwala FM	SABC	Africa, Middle East	South Africa	X					
Radio Lotus FM	SABC	Africa, Middle East	South Africa	X					
Radio Metro FM	SABC	Africa, Middle East	South Africa	X					
Radio Motsweding FM	SABC	Africa, Middle East	South Africa	X					
Radio Munghana Lonene FM	SABC	Africa, Middle East	South Africa	X					
Radio Phalaphala FM	SABC	Africa, Middle East	South Africa	X					
Radio RSG	SABC	Africa, Middle East	South Africa	X					
Radio SAfm	SABC	Africa, Middle East	South Africa	X					
Radio Thobela FM	SABC	Africa, Middle East	South Africa	X					
Radio Ukhozi FM	SABC	Africa, Middle East	South Africa	X					
Radio Umhlobo Wenene FM	SABC	Africa, Middle East	South Africa	X					
Radio X-K fm	SABC	Africa, Middle East	South Africa	X					
SABC - South African Broadcasting Corporation Limited	FIFA	Africa, Middle East	South Africa	X	X	X	X		X
Supersport International (PTY) Limited	SABC	Africa, Middle East	South Africa		X	X	X		X
Al Jazeera Sport	FIFA	Africa, Middle East	Sudan	X	X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Swaziland	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Swaziland	X	X	X	X		
STVA - Swaziland Television Broadcasting Authority	AUB	Africa, Middle East	Swaziland	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Swaziland		X	X	X		X
Al Jazeera Sport	FIFA	Africa, Middle East	Syria	X	X	X	X		X
Eurosport S.A.	FIFA	Africa, Middle East	Syria		X	X	X		
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Tanzania	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Tanzania	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Tanzania		X	X	X		X
TBS - Tanzania Broadcasting Services	AUB	Africa, Middle East	Tanzania	X	X	X	X		
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Togo	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Togo	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Togo		X	X	X		X
TVT - Télévision Togolaise	AUB	Africa, Middle East	Togo	X	X	X	X		
Al Jazeera Sport	FIFA	Africa, Middle East	Tunisia	X	X	X	X		X
Eurosport S.A.	FIFA	Africa, Middle East	Tunisia		X	X	X		
Al Jazeera Sport	FIFA	Africa, Middle East	UAE	X	X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Uganda	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Uganda	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Uganda		X	X	X		X
Uganda Broadcasting Corporation	AUB	Africa, Middle East	Uganda	X	X	X	X		
Al Jazeera Sport	FIFA	Africa, Middle East	Yemen	X	X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Zambia	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Zambia	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Zambia		X	X	X		X
Zambia National Broadcasting Corporation	AUB	Africa, Middle East	Zambia	X	X	X	X		
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Zanzibar	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Zanzibar	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Zanzibar		X	X	X		X
African Union of Broadcasting (AUB)	FIFA	Africa, Middle East	Zimbabwe	X	X	X	X		
CFI - Canal France International	AUB	Africa, Middle East	Zimbabwe	X	X	X	X		
Supersport International (PTY) Limited	FIFA	Africa, Middle East	Zimbabwe		X	X	X		X
ZBC - Zimbabwe Broadcasting Corporation	AUB	Africa, Middle East	Zimbabwe	X	X	X	X		



Media Rights Licensee	Licensor	Continent	Territory	Rights acquired					
				Radio	TV	Highlights	News Access	Mobile	Broadband/Internet DVD
ESPN Inc. & ABC	FIFA	Americas	American Samoa	X	X	X	X	X	X
CFU - Caribbean Football Union	FIFA	Americas	Anguilla		X	X	X		
CFU - Caribbean Football Union	FIFA	Americas	Antigua & Barbuda		X	X	X		
DirecTV	TyC	Americas	Argentina		X	X			
Fox Sports	TyC	Americas	Argentina		X	X	X		
OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	FIFA	Americas	Argentina	X	X	X	X		
Tarrague	OTI	Americas	Argentina					X	X
Torneos y Competencias S.A.	FIFA	Americas	Argentina		X	X	X		
CFU - Caribbean Football Union	FIFA	Americas	Aruba		X	X	X		
CFU - Caribbean Football Union	FIFA	Americas	Bahamas		X	X	X		
CFU - Caribbean Football Union	FIFA	Americas	Barbados		X	X	X		
CFU - Caribbean Football Union	FIFA	Americas	Belize		X	X	X		
CFU - Caribbean Football Union	FIFA	Americas	Bermuda		X	X	X		
OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	FIFA	Americas	Bolivia	X	X	X	X		
Red Uno de Bolivia	OTI	Americas	Bolivia	X	X	X	X		
Tarrague	OTI	Americas	Bolivia					X	X
TSB - Red Unitel (Channel 2)	OTI	Americas	Bolivia	X	X	X	X		
CFU - Caribbean Football Union	FIFA	Americas	Bonaire		X	X	X		
Esporte Interativo	FIFA	Americas	Brazil		X	X			
Globo Comunicação e Participações S/A (TV Globo)	FIFA	Americas	Brazil	X	X	X	X		X
Rádio e Televisão Bandeirantes Ltda.	TV Globo	Americas	Brazil	X	X	X	X		
SporTV (Globosat)	TV Globo	Americas	Brazil	X	X	X	X		X
CFU - Caribbean Football Union	FIFA	Americas	British Virgin Islands		X	X	X		
CBC (Canadian Broadcasting Corporation) TV & Radio	FIFA	Americas	Canada	X	X	X	X	X	X
CFU - Caribbean Football Union	FIFA	Americas	Cayman Islands		X	X	X		
Canal 13 SpA	OTI	Americas	Chile	X	X	X	X		
DirecTV Latin America	TVN Chile	Americas	Chile		X	X			
OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	FIFA	Americas	Chile	X	X	X	X		
Tarrague	OTI	Americas	Chile					X	X
Television Nacional de Chile (Channel 7)	OTI	Americas	Chile	X	X	X	X		
Caracol Television, S.A.	OTI	Americas	Colombia	X	X	X	X		
DirecTV Latin America	Caracol TV/RCN TV	Americas	Colombia		X	X			
OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	FIFA	Americas	Colombia	X	X	X	X		
RCN Television, S.A.	OTI	Americas	Colombia	X	X	X	X		
Tarrague	OTI	Americas	Colombia					X	X
OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	FIFA	Americas	Costa Rica	X	X	X	X		
Representaciones Televisivas Repretel, S.A. (Channel 4, 6, 11)	OTI	Americas	Costa Rica	X	X	X	X		
Tarrague	OTI	Americas	Costa Rica					X	X
Televisora de Costarica S.A. (Channel 7 / Teletica)	OTI	Americas	Costa Rica	X	X	X	X		
CFU - Caribbean Football Union	FIFA	Americas	Cuba		X	X	X		
CFU - Caribbean Football Union	FIFA	Americas	Curaçao		X	X	X		
CFU - Caribbean Football Union	FIFA	Americas	Dominica		X	X	X		
CFU - Caribbean Football Union	FIFA	Americas	Dominican Rep.		X	X	X		
DirecTV Latin America	Channel 2 & 10	Americas	Ecuador		X	X			
OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	FIFA	Americas	Ecuador	X	X	X	X		
Tarrague	OTI	Americas	Ecuador					X	X
Telectro Cadena Ecuatoriana de Television (Channel 10) (Telecentro Cadene Ecuatoria)	OTI	Americas	Ecuador	X	X	X	X		
Television del Pacifico Teledos, S.A. (Channel 2/Gamavision)	OTI	Americas	Ecuador	X	X	X	X		
Television y Radio de Ecuador ep RTVE Ecuador	Channel 2 & 10	Americas	Ecuador	X	X	X	X		
OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	FIFA	Americas	El Salvador	X	X	X	X		
Tarrague	OTI	Americas	El Salvador					X	X
Telecorporacion Salvadorena (Channel 2, 4, 6)	OTI	Americas	El Salvador	X	X	X	X		
Eurosport France	TF1	Americas	French oversea territories (Americas)		X	X	X	X	X
TF1 - Télévision Francaise 1 SA (incl. Infosport, LCI, Multivision, TPS Star, TV BREIZH, Télévision Par Satellite)	FIFA	Americas	French oversea territories (Americas)		X	X	X	X	X
CFU - Caribbean Football Union	FIFA	Americas	Granada		X	X	X		
ESPN Inc. & ABC	FIFA	Americas	Guam	X	X	X	X	X	X
OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	FIFA	Americas	Guatemala	X	X	X	X		
Radio Television Guatemala, S.A.	OTI	Americas	Guatemala	X	X	X	X		
Tarrague	OTI	Americas	Guatemala					X	X
Teleonce S.A. (Channel 11)	OTI	Americas	Guatemala	X	X	X	X		
Telesiete, S.A. (Channel 7)	OTI	Americas	Guatemala	X	X	X	X		
Trecevision, S.A. (Channel 13)	OTI	Americas	Guatemala	X	X	X	X		
CFU - Caribbean Football Union	FIFA	Americas	Guyana		X	X	X		
CFU - Caribbean Football Union	FIFA	Americas	Haiti		X	X	X		
Compañia Televisora Hondureña S.A. de C.V. (Channel 5)	OTI	Americas	Honduras	X	X	X	X		
Corporacion Centroamericana de Comunicacion S.A. de C.V. (VICA or Channel 2, 9, 13)	OTI	Americas	Honduras	X	X	X	X		
OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	FIFA	Americas	Honduras	X	X	X	X		
Tarrague	OTI	Americas	Honduras					X	X
Telesistema Hondureño S.A. de C.V. (Channel 3 and 7)	OTI	Americas	Honduras	X	X	X	X		
CFU - Caribbean Football Union	FIFA	Americas	Jamaica		X	X	X		
Cablevision S.A. de C.V.	Part of Televisa	Americas	Mexico		X				
Corporacion Novavision S de R.L. de C.V. (SKY Mexico)	Part of Televisa	Americas	Mexico		X	X	X		
OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	FIFA	Americas	Mexico	X	X	X	X		
Tarrague	OTI	Americas	Mexico					X	X
TDN (Televisa Deportes Network)	Part of Televisa	Americas	Mexico		X				
Televisa, S.A. de C.V.	OTI	Americas	Mexico	X	X	X	X		
TV Azteca, S.A. de C.V.	OTI	Americas	Mexico	X	X	X	X		



Media Rights Licensee	Licensor	Continent	Territory	Rights acquired						
				Radio	TV	Highlights	News Access	Mobile	Broadband/Internet DVD	
CFU - Caribbean Football Union	FIFA	Americas	Montserrat		X	X	X			
OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	FIFA	Americas	Nicaragua	X	X	X	X			
Radio y Television Nicaraguense, S.A. (Ratensa Canal 10)	OTI	Americas	Nicaragua	X	X	X	X			
Tarrague	OTI	Americas	Nicaragua					X	X	
Televisión de Nicaragua S.A. (Channel 2)	OTI	Americas	Nicaragua	X	X	X	X			
Corporacion Medcom Panama, S.A. (Channel 4)	OTI	Americas	Panama	X	X	X	X			
OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	FIFA	Americas	Panama	X	X	X	X			
Tarrague	OTI	Americas	Panama					X	X	
Televisora Nacional, S.A. (Canal 2)	OTI	Americas	Panama	X	X	X	X			
OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	FIFA	Americas	Paraguay	X	X	X	X			
Tarrague	OTI	Americas	Paraguay					X	X	
Television Cerro Cora, S.A. (Channel 9)	OTI	Americas	Paraguay	X	X	X	X			
TV Accion, S.A. / Telefuturo (Canal 4)	OTI	Americas	Paraguay	X	X	X	X			
Andina de Radiodifusion S.A.C. (ATV or Channel 9)	OTI	Americas	Peru	X	X	X	X			
DirecTV Latin America	Andina de Radiodifusion	Americas	Peru		X	X				
OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	FIFA	Americas	Peru	X	X	X	X			
Tarrague	OTI	Americas	Peru					X	X	
ESPN Inc. & ABC	FIFA	Americas	Puerto Rico	X	X	X	X	X	X	
Futbol de Primera	FIFA	Americas	Puerto Rico	X						
Univision Communications Inc. including: Telefuturo & Galavisión (Cable TV)	FIFA	Americas	Puerto Rico	X	X	X	X	X	X	
CFU - Caribbean Football Union	FIFA	Americas	St. Kitts & Nevis		X	X	X			
CFU - Caribbean Football Union	FIFA	Americas	St. Lucia		X	X	X			
CFU - Caribbean Football Union	FIFA	Americas	St. Martin		X	X	X			
CFU - Caribbean Football Union	FIFA	Americas	St. Vincent		X	X	X			
CFU - Caribbean Football Union	FIFA	Americas	Suriname		X	X	X			
CFU - Caribbean Football Union	FIFA	Americas	Trinidad & Tobago		X	X	X			
CFU - Caribbean Football Union	FIFA	Americas	Turks and Caicos		X	X	X			
Montecarlo TV S.A. (Channel 4)	OTI	Americas	Uruguay	X	X	X	X			
OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	FIFA	Americas	Uruguay	X	X	X	X			
Sociedad Anonima Emisoras de Television y Anexos (Channel 10)	OTI	Americas	Uruguay	X	X	X	X			
Sociedad de Televisora Larranaga S.A. (Channel 12)	OTI	Americas	Uruguay	X	X	X	X			
Tarrague	OTI	Americas	Uruguay					X	X	
CFU - Caribbean Football Union	FIFA	Americas	US Virgin Islands		X	X	X			
ESPN Inc. & ABC	FIFA	Americas	US Virgin Islands	X	X	X	X	X	X	
ESPN Inc. & ABC	FIFA	Americas	USA	X	X	X	X	X	X	
Futbol de Primera	FIFA	Americas	USA	X						
Univision Communications Inc. including: Telefuturo & Galavisión (Cable TV)	FIFA	Americas	USA	X	X	X	X	X	X	
Continental, T.V. C.A. (Meridiano TV)	OTI	Americas	Venezuela	X	X	X	X			
Corporacion Venezolana de Television, C.A. (Venevision / Canal 4)	OTI	Americas	Venezuela	X	X	X	X			
DirecTV Latin America	OTI	Americas	Venezuela		X	X				
OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	FIFA	Americas	Venezuela	X	X	X	X			
Tarrague	OTI	Americas	Venezuela					X	X	



Media Rights Licensee	Licensor	Continent	Territory	Rights acquired						
				Radio	TV	Highlights	News Access	Mobile	Broadband/Internet	DVD
Astro (Measat Broadcast Network Systems (MBNS))	M-League/ ISM	Asia	Brunei		X	X	X			
M-League Marketing Sdn Bhd	FIFA	Asia	Brunei	X	X	X	X			
CBS Cambodia	FIFA	Asia	Cambodia		X	X	X			
M-League Marketing Sdn Bhd	FIFA	Asia	Indonesia, Republic of	X	X	X	X			
Dentsu Inc.	FIFA	Asia	Japan	X	X	X	X	X	X	
TDM - Teledifusão de Macau S.A.	FIFA	Asia	Macau Special Administrative Region only	X	X	X	X			
Astro (Measat Broadcast Network Systems (MBNS))	M-League/ ISM	Asia	Malaysia		X	X	X			
M-League Marketing Sdn Bhd	FIFA	Asia	Malaysia	X	X	X	X			
BecTero	FIFA	Asia	Myanmar		X	X	X			
CCTV - China Central Television	FIFA	Asia	People's Republic of China	X	X	X	X	X	X	
SBS International, Inc.	FIFA	Asia	South Korea	X	X	X	X	X	X	
Adamas World Co. Ltd	FIFA	Asia	Thailand	X	X	X	X			
BDTV	Vietnam Football Media	Asia	Vietnam		X	X	X			
TTTV	Vietnam Football Media	Asia	Vietnam		X	X	X			
Vietnam Football Media	FIFA	Asia	Vietnam		X	X	X			
Fuji TV	Dentsu	Asia	Japan		X	X	X			



Media Rights Licensee	Licensor	Continent	Territory	Rights acquired					
				Radio	TV	Highlights	News Access	Mobile	Broadband/Internet DVD
EBU - European Broadcasting Union	FIFA	Europe	Albania	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Albania		X	X	X	X	X
Radiotelevizioni Shqiptar	EBU	Europe	Albania	X	X	X	X	X	X
Eurosport France	TF1	Europe	Andorra		X	X	X	X	X
TF1 - Télévision Française 1 SA (incl. Infosport, LCI, Multivision, TPS Star, TV BREIZH, Télévision Par Satellite)	FIFA	Europe	Andorra		X	X	X	X	X
AMPTV - Public Television of Armenia	EBU	Europe	Armenia	X	X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Armenia	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Armenia		X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Austria	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Austria		X	X	X	X	X
ORF - Oesterreichischer Rundfunk	EBU	Europe	Austria	X	X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Azerbaijan	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Azerbaijan		X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Belarus	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Belarus		X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Belgium	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Belgium		X	X	X	X	X
VRT - Vlaamse Radi en Televisie	EBU	Europe	Belgium	X	X	X	X	X	X
BHRT - Javni Radiotelevizijski Servis	EBU	Europe	Bosnia-Herzegovina	X	X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Bosnia-Herzegovina	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Bosnia-Herzegovina		X	X	X	X	X
BNT - Balgarska Nacionala Televizija	EBU	Europe	Bulgaria	X	X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Bulgaria	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Bulgaria		X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Croatia	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Croatia		X	X	X	X	X
CYBC - Cyprus Broadcasting Corporation	EBU	Europe	Cyprus	X	X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Cyprus	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Cyprus		X	X	X	X	X
CTV - Ceska Televize	EBU	Europe	Czech Republic	X	X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Czech Republic	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Czech Republic		X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Denmark		X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Estonia	X	X	X	X	X	X
ETV - Eesti Televisioon	EBU	Europe	Estonia	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Estonia		X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Finland	X	X	X	X	X	X
Eurosport France	TF1	Europe	France		X	X	X	X	X
TF1 - Télévision Française 1 SA (incl. Infosport, LCI, Multivision, TPS Star, TV BREIZH, Télévision Par Satellite)	FIFA	Europe	France		X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Georgia	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Georgia		X	X	X	X	X
GT - Georgian Television & Radio Broadcasting	EBU	Europe	Georgia	X	X	X	X	X	X
ARD Radio	FIFA	Europe	Germany	X					
ARD TV	FIFA	Europe	Germany		X	X	X		
Eurosport S.A.	FIFA	Europe	Germany		X	X	X	X	X
ZDF	FIFA	Europe	Germany		X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Greece	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Greece		X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Hungary	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Hungary		X	X	X	X	X
MTV - Magyar Televizio	EBU	Europe	Hungary	X	X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Iceland	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Iceland		X	X	X	X	X
RUV - Ríkisutvarpid (Icelandic National Broadcasting Service)	EBU	Europe	Iceland	X	X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Ireland	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Ireland		X	X	X	X	X
RTE - Radio Telefis Eireann	EBU	Europe	Ireland	X	X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Israel	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Israel		X	X	X	X	X
IBA	EBU	Europe	Israel	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Italy		X	X	X	X	X
RAI Radiotelevisione Italiana	FIFA	Europe	Italy	X	X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Kazakhstan	X	X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Kosovo	X	X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Latvia	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Latvia		X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Liechtenstein	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Liechtenstein		X	X	X	X	X
SRG SSR idée suisse (consisting of SF, TSR, RSI, Radio DRS, RSR - Radio Suisse Romande, RSI Radio, RR - Radio Rhaeto-Romanic, HD Suisse)	EBU	Europe	Liechtenstein	X	X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Lithuania	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Lithuania		X	X	X	X	X
Lithuania TV	EBU	Europe	Lithuania	X	X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Luxembourg	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Luxembourg		X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Macedonia	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Macedonia		X	X	X	X	X
MKRTV	EBU	Europe	Macedonia	X	X	X	X	X	X



Media Rights Licensee	Licensor	Continent	Territory	Rights acquired					
				Radio	TV	Highlights	News Access	Mobile	Broadband/Internet
EBU - European Broadcasting Union	FIFA	Europe	Malta	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Malta		X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Moldova	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Moldova		X	X	X	X	X
Eurosport France	TF1	Europe	Monaco		X	X	X	X	X
TF1 - Télévision Française 1 SA (incl. Infosport, LCI, Multivision, TPS Star, TV BREIZH, Télévision Par Satellite)	FIFA	Europe	Monaco		X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Montenegro		X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Netherlands	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Netherlands		X	X	X	X	X
NOS - Nederlandse Omroep Stichting	EBU	Europe	Netherlands	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Norway		X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Poland	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Poland		X	X	X	X	X
TVP - Telewizja Polska SA	EBU	Europe	Poland	X	X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Portugal	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Portugal		X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Romania	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Romania		X	X	X	X	X
TVR - Televiziunea Romana	EBU	Europe	Romania	X	X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Russia	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Russia		X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Russia		X	X	X	X	X
RTR - Rossijskoe Teleradio (All-Russian State TV and Radio Broadcasting Company)	EBU	Europe	Russia	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	San Marino		X	X	X	X	X
RAI Radiotelevisione Italiana	FIFA	Europe	San Marino	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Serbia		X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Serbia-Montenegro	X	X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Slovakia	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Slovakia		X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Slovenia	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Slovenia		X	X	X	X	X
RTVS - Radiotelevizija Slovenija	EBU	Europe	Slovenia	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Spain		X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Sweden		X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Switzerland	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Switzerland		X	X	X	X	X
SRG SSR idée suisse (consisting of SF, TSR, RSI, Radio DRS, RSR - Radio Suisse Romande, RSI Radio, RR - Radio Rhaeto-Romanic, HD Suisse)	EBU	Europe	Switzerland	X	X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Turkey	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Turkey		X	X	X	X	X
TRT - Turkiye Radyo-Televizyon Kurumu	EBU	Europe	Turkey	X	X	X	X	X	X
EBU - European Broadcasting Union	FIFA	Europe	Ukraine	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Ukraine		X	X	X	X	X
Eurosport S.A.	FIFA	Europe	United Kingdom		X	X	X	X	X
RAI Radiotelevisione Italiana	FIFA	Europe	Vatican City	X	X	X	X	X	X
Eurosport S.A.	FIFA	Europe	Vatican State		X	X	X	X	X



Media Rights Licensee	Licensor	Continent	Territory	Rights acquired					
				Radio	TV	Highlights	News Access	Mobile	Broadband Internet
Mai TV	SBS	Oceania	American Samoa	X	X	X	X		
SBS Australia - Special Broadcasting Services Corporation	FIFA	Oceania	American Samoa	X	X	X	X		X
SBS Australia - Special Broadcasting Services Corporation	FIFA	Oceania	Australia	X	X	X	X		X
Mai TV	SBS	Oceania	Cook Islands	X	X	X	X		
SBS Australia - Special Broadcasting Services Corporation	FIFA	Oceania	Cook Islands	X	X	X	X		X
Mai TV	SBS	Oceania	Federated State of Micronesia	X	X	X	X		
Mai TV	SBS	Oceania	Fiji	X	X	X	X		
Eurosport France	TF1	Oceania	French oversea territories (Oceania)		X	X	X	X	X
TF1 - Télévision Française 1 SA (incl. Infosport, LCI, Multivision, TPS Star, TV BREIZH, Télévision Par Satellite)	FIFA	Oceania	French oversea territories (Oceania)		X	X	X	X	X
Mai TV	SBS	Oceania	Kiribati	X	X	X	X		
Mai TV	SBS	Oceania	Nauru	X	X	X	X		
SBS Australia - Special Broadcasting Services Corporation	FIFA	Oceania	Nauru	X	X	X	X		X
SBS Australia - Special Broadcasting Services Corporation	FIFA	Oceania	New Zealand	X	X	X	X		X
SKY Network Television Limited	SBS	Oceania	New Zealand	X	X	X	X		X
TVNZ - Television New Zealand	SBS	Oceania	New Zealand	X	X	X	X		X
Mai TV	SBS	Oceania	Niue	X	X	X	X		
SBS Australia - Special Broadcasting Services Corporation	FIFA	Oceania	Niue	X	X	X	X		X
Mai TV	SBS	Oceania	Palau	X	X	X	X		
SBS Australia - Special Broadcasting Services Corporation	FIFA	Oceania	Palau	X	X	X	X		X
Mai TV	SBS	Oceania	Papua New Guinea	X	X	X	X		
SBS Australia - Special Broadcasting Services Corporation	FIFA	Oceania	Papua New Guinea	X	X	X	X		X
Mai TV	SBS	Oceania	Samoa	X	X	X	X		
SBS Australia - Special Broadcasting Services Corporation	FIFA	Oceania	Samoa	X	X	X	X		X
Mai TV	SBS	Oceania	Solomon Islands	X	X	X	X		
SBS Australia - Special Broadcasting Services Corporation	FIFA	Oceania	Solomon Islands	X	X	X	X		X
Mai TV	SBS	Oceania	Tonga	X	X	X	X		
SBS Australia - Special Broadcasting Services Corporation	FIFA	Oceania	Tonga	X	X	X	X		X
Mai TV	SBS	Oceania	Tuvalu	X	X	X	X		
Mai TV	SBS	Oceania	Vanuatu	X	X	X	X		
SBS Australia - Special Broadcasting Services Corporation	FIFA	Oceania	Vanuatu	X	X	X	X		X
TWI (UK) Limited / FIFA Futbol Mundial	FIFA	worldwide	worldwide			X			



Unconfirmed broadcasts

The broadcast schedule for the below licensees had not been received at time of publishing, therefore the data from these has not been included in the analysis in this report.

Media Rights Licensee	Licensor	Territory
Television y Radio de Ecuador EP RTVE Ecuador	OTI	Ecuador
Radio Television Guatemala, S.A.	OTI	Guatemala
Telesiete, S.A. (Channel 7)	OTI	Guatemala
Teleonce S.A. (Channel 11)	OTI	Guatemala
Trecevision, S.A. (Channel 13)	OTI	Guatemala



Glossary of terms

Audience reach: the net number of unique individuals that watched an event for a minimum of a stated number of consecutive minutes. For the purposes of this report, 20 consecutive minutes has been used, as a recognised industry standard for engagement with football, however one minute reach has also been quoted throughout.

Average audience: in audited markets, an audience is measured each minute throughout the day. The average audience is the sum of each audience for each minute during a broadcast, divided by the duration of coverage in minutes.

Channel(s): the television station which the Media Rights Licensee used to show the event in-home.

Dedicated coverage: the television time the event is aired for, based on specific devoted event coverage including live games, repeats, event highlights and magazine shows. Dedicated coverage therefore excludes clips shown in news bulletins and in non-dedicated magazine coverage such as *FIFA Futbol Mundial* or *World Sport*.

Estimated audience: as many markets remain unaudited around the globe, estimated audiences are employed to predict the audience for coverage. For this event, the methodology outlined in the "In-home data sources and methodology" section was used.

In-home viewing: the audience measurement based on all viewers from within the home, including guests.

Market Share %: the audience expressed as a percentage of the total viewing audience watching television during a particular time period.

Media Rights Licensee (MRL): an organisation which has been granted certain media rights to the FIFA U-17 World Cup Mexico 2011 in relation to the live and continuous transmission of the international TV signal of each match in a particular territory or territories.

Peak match audience / peak average audience: the highest average audience of any programme from all broadcasts.

TVR%: the audience expressed as a share of the total possible television viewers in a particular market.