

# 2015 Honda Digital FactBook

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## Worldwide Operations

### Worldwide Sales Network

Region	Country	Company	Products	Began Sales
North America	U.S.A.	American Honda Motor Co., Inc.	Automobiles, Motorcycles, Power Products	1959
		Honda Aircraft Company	Jet Aircraft	2006*
		Honda Aero, Inc.	Jet Engines	2004
	Canada	Honda Canada Inc.	Automobiles, Motorcycles, Power Products	1969
	Mexico	Honda de Mexico, S.A. de C.V.	Automobiles, Motorcycles, Power Products	1985
South America	Peru	Honda del Peru S.A.	Automobiles, Motorcycles	1974
	Brazil	Moto Honda da Amazonia Ltda.	Motorcycles, Power Products	1975
		Honda Automoveis do Brasil Ltda.	Automobiles	1997
	Argentina	Honda Motor de Argentina S.A.	Automobiles, Motorcycles, Power Products	1978
	Venezuela	Honda de Venezuela C.A.	Motorcycles, Power Products	1983
	Chile	Honda Motor de Chile S.A.	Automobiles, Motorcycles, Power Products	1999
Japan	Japan	Honda Motor Co., Ltd.	Automobiles, Motorcycles, Power Products	1948
Europe/ Middle East/ Africa	Austria	Honda Austria G.m.b.H.	Automobiles, Motorcycles, Power Products	1982
	Belgium	Honda Belgium N.V.	Automobiles, Motorcycles, Power Products	1962
	Czech Republic	Honda Czech Republic Ltd.	Automobiles, Motorcycles	1993
	France	Honda Motor Europe (South) S.A.	Automobiles, Motorcycles	1964
		Honda Europe Power Equipment S.A.	Power Products	1985
	Germany	Honda Motor Europe (North) G.m.b.H.	Automobiles, Motorcycles, Power Products	1961
	Hungary	Honda Hungary KFT	Automobiles	1993
	Italy	Honda Automobili Italia S.p.A.	Automobiles	1990
		Honda Italia Industriale S.p.A.	Motorcycles, Power Products	1971
	Netherlands	Honda Nederland B.V.	Automobiles, Motorcycles, Power Products	1985
	Poland	Honda Poland Ltd.	Automobiles	1992
	Portugal	Honda Automovel de Portugal, S.A.	Automobiles	1989
		Honda Motor de Portugal, S.A.	Motorcycles	1986
		Honda Productos de Forca Portugal, S.A.	Power Products	1992
	Russia	Honda Motor RUS LLC	Automobiles, Motorcycles, Power Products	2004
	Slovakia	Honda Slovakia, Spol., S.R.O.	Automobiles, Motorcycles, Power Products	1994
	Spain	Honda Automoviles Espa~na, S.A.	Automobiles	1988
		Montesa Honda S.A.	Motorcycles	1980
	Sweden	Honda Nordic AB	Automobiles	1974
		Honda Power Equipment Sweden AB	Power Products	1992
		Honda (Suisse) S.A.	Motorcycles, Power Products	1974
	Switzerland	Honda Automobiles (Suisse) S.A.	Automobiles	1974
		Honda Motor Europe Ltd. (U.K. Division)	Automobiles, Motorcycles, Power Products	1965
	Turkey	Honda Turkiye A.S.	Automobiles, Motorcycles	1992
	Nigeria	Honda Mfg. (Nigeria) Ltd.	Motorcycles, Power Products	1981
	South Africa	Honda South Africa Ltd.	Automobiles, Motorcycles, Power Products	2000

\* First product delivery in 2015.

(continued on next page)

## Worldwide Operations

## Worldwide Sales Network

Region	Country	Company	Products	Began Sales
Asia/Oceania	Bangladesh	Bangladesh Honda Private Ltd.	Motorcycles	2013
	India	Honda Sael Power Products, Ltd.	Power Products	1988
		Honda Cars India, Ltd.	Automobiles	1997
		Honda Motorcycle & Scooter India (Private) Ltd.	Motorcycles	2001
	Indonesia	P.T. Astra Honda Motor	Motorcycles	2000
		P.T. Honda Prospect Motor	Automobiles	1977
	Malaysia	Honda Malaysia Sdn. Bhd.	Automobiles	2000
	Philippines	Honda Philippines, Inc.	Motorcycles, Power Products	1973
		Honda Cars Philippines, Inc.	Automobiles	1990
	Pakistan	Honda Atlas Cars (Pakistan), Ltd.	Automobiles	1994
		Atlas Honda, Ltd.	Motorcycles	1962
		Honda Atlas Power Product (private), Ltd.	Power Products	1998
	Thailand	Honda Automobile (Thailand) Co., Ltd.	Automobiles	2000
		A.P. Honda Co., Ltd.	Motorcycles	1986
		Asian Honda Motor Co., Ltd.	Power Products	1964
	Vietnam	Honda Vietnam Co., Ltd.	Motorcycles	1996
	Taiwan	Honda Taiwan Co., Ltd.	Motorcycles, Automobiles	2002
	Korea	Honda Korea Co., Ltd.	Motorcycles, Automobiles	2001
	Australia	Honda Australia Pty., Ltd.	Automobiles	1969
		Honda Australia Motorcycle and Power Equipment Pty., Ltd.	Motorcycles, Power Products	1987
	New Zealand	Honda New Zealand, Ltd.	Automobiles	1988
China	China	Honda Motor (China) Co., Ltd.	Automobiles, Motorcycles, Power Products	1993
		Wuyang-Honda Motors (Guangzhou) Co., Ltd.	Motorcycles	1992
		Honda-Mindong Generator Co., Ltd.	Power Products	1994
		Guangqi Honda Automobile Co., Ltd.	Automobiles	1999
		Jialing-Honda Motors Co., Ltd.	Power Products 1996 to 2005	1996
		Sundiro Honda Motorcycle Co., Ltd.	Motorcycles	2001
		Honda Automobile (China) Co., Ltd.	Automobile export	2003
		Dongfeng Honda Automobile Co., Ltd.	Automobiles	2003

## Worldwide Operations

## Worldwide Production

Region	Country	2012			2013			2014		
		Automobiles	Motorcycles	Power Products	Automobiles	Motorcycles	Power Products	Automobiles	Motorcycles	Power Products
North America	U.S.A.	1,219,326	112,850	1,464,300	1,309,917	147,220	1,833,600	1,268,904		1,989,000
	Canada	409,949			408,124			393,007		
	Mexico	61,813	36,488		63,172			145,213		
	<b>Subtotal</b>	<b>1,691,088</b>	<b>149,338</b>	<b>1,464,300</b>	<b>1,781,213</b>	<b>147,220</b>	<b>1,833,600</b>	<b>1,807,124</b>	<b>169,839</b>	<b>1,989,000</b>
South America	Brazil			25,300	136,257	1,370,790	21,300	127,508		14,000
	Argentina				11,182			6,756		
	<b>Subtotal</b>	<b>144,386</b>	<b>1,654,902</b>	<b>25,300</b>	<b>147,439</b>	<b>1,684,317</b>	<b>21,300</b>	<b>134,264</b>	<b>1,421,236</b>	<b>14,000</b>
Japan		<b>1,029,313</b>	<b>184,043</b>	<b>6,697,200</b>	<b>840,650</b>	<b>137,790</b>	<b>6,109,700</b>	<b>958,179</b>	<b>149,720</b>	<b>6,283,500</b>
Europe/Middle East/Africa	U.K.				140,094			119,995		
	Turkey				14,813			11,633		
	Italy			300,200		65,412	201,100			0
	Spain					1,080				
	France			213,500			218,700			206,200
	Nigeria					89,203				
	<b>Subtotal</b>	<b>187,456</b>	<b>159,490</b>	<b>513,700</b>	<b>154,907</b>	<b>156,085</b>	<b>419,800</b>	<b>131,628</b>	<b>160,357</b>	<b>206,200</b>
Asia/Oceania	Thailand			2,282,400	273,156	1,723,583	2,290,500	143,434		2,588,300
	India			265,300	118,997	3,394,561	214,200	184,656		209,200
	Indonesia				87,644	4,685,580		160,430		11,200
	Malaysia					222,505				
	Pakistan					645,164				
	Philippines					347,059				
	Vietnam					1,943,682				
	Loas & Cambodia					255,794				
	Australia						23,700			15,700
	<b>Subtotal</b>	<b>441,215</b>	<b>11,829,071</b>	<b>2,572,000</b>	<b>586,040</b>	<b>13,217,994</b>	<b>2,528,400</b>	<b>626,501</b>	<b>14,200,047</b>	<b>2,824,400</b>
China		<b>617,399</b>	<b>1,935,887</b>	<b>854,500</b>	<b>788,161</b>	<b>1,868,758</b>	<b>1,002,100</b>	<b>856,073</b>	<b>1,910,928</b>	<b>1,265,100</b>
<b>TOTAL</b>		<b>4,110,857</b>	<b>15,912,731</b>	<b>12,127,000</b>	<b>4,298,410</b>	<b>17,212,164</b>	<b>11,914,900</b>	<b>4,513,769</b>	<b>18,012,127</b>	<b>6,298,700</b>

## North America Regional Operations

### Major North American Subsidiaries

Country	Company	Began Operation	Headquarters Location	Responsibilities
U.S.	American Honda Motor Co., Inc.	1959	Torrance, CA	Sales, marketing, service, distribution, import and export of Honda and Acura products in the U.S.
	Honda of America Mfg., Inc.	1979	Marysville, OH	Manufacture of automobiles, engines and components.
	Honda Power Equipment Mfg., Inc.	1984	Swepsonville, NC	Manufacture of power equipment products.
	Honda of South Carolina Mfg., Inc.	1998	Timmonsville, SC	Manufacture of all-terrain vehicles (ATVs).
	Honda Manufacturing of Alabama, LLC	2001	Lincoln, AL	Manufacture of automobiles and engines.
	Honda Transmission Mfg. of America, Inc.	1996	Russells Point, OH	Manufacture of gears, automatic transmissions and AWD differentials for automobiles.
	Honda Precision Parts of Georgia, LLC	2006	Tallapoosa, GA	Manufacture of automatic transmissions for automobiles.
	Honda R&D Americas, Inc.	1984	Torrance, CA	Research, design and development of automobile, motorcycle and power equipment products and technologies.
	Honda Engineering North America, Inc.	1988	Marysville, OH	Development of unique production equipment for manufacturing operations.
	Honda North America, Inc.	1987	Torrance, CA	Coordination of Honda operations in North America.
	American Honda Finance Corp.	1980	Torrance, CA	Financing for the sale and leasing of Honda products.
	Honda Trading America Corp.	1972	Torrance, CA	Export and import activities.
	Honda Aero, Inc.	2004	Burlington, NC	Procurement and future manufacture of jet engines.
	Honda Aircraft Company	2006	Greensboro, NC	Further development, marketing, sales and production of the HondaJet.
Canada	Honda Manufacturing of Indiana, LLC	2007	Greensburg, IN	Manufacture of automobiles.
	Honda Canada Inc.	1969	Scarborough, Ontario	Sales, marketing, service, distribution, import and export of Honda products in Canada.
	Honda of Canada Mfg. (Division of Honda Canada Inc.)	1986	Alliston, Ontario	Manufacture of automobiles and engines.
	Honda Canada Finance Corp.	1987	Scarborough, Ontario	Wholesale financing to Honda/Acura automobile, motorcycle and power equipment dealers; retail financing for Honda/Acura automobiles.
Mexico	Honda Trading Canada	1990	Scarborough, Ontario	Export and import activities.
	Honda de Mexico S.A. de C.V.	1985	El Salto, Estado de Jalisco	Import, manufacture and distribution of Honda products and spare parts.
	Honda de Mexico, S.A. de C.V. (HDM)	2014	Celaya, Guanajuato	Manufacture of automobiles and engines.

## North America Sales

## A History of Honda/Acura Vehicle U.S. Introductions by Model Year

*Models currently in production appear in red. Click on the model name to link to additional information.*

Division	Model Name	Style	1st Generation	2nd	3rd	4th	5th	6th	7th	8th	9th
Honda	N600/S600		1970								
	Prelude	Coupe	1979	1983	1988	1992	1997				
	Passport	Sport Utility	1994	1998							
	EV Plus	Electric Vehicle	1997								
	S2000	Roadster	2000								
	Element	Crossover	2003								
		Hatchback	1973	1980	1984	1988	1992	1996	2003		
		Sedan	1981	1984	1988	1992	1996	2001	2006	2012	
		Wagon	1981	1984	1988						
		CRX	1984	1988							
		del Sol	1993								
		Coupe	1993	1996	2001	2006	2012				
		Natural Gas (GX)	1998	2001	2006	2012					
		Hybrid	2003	2006	2012						
		Hatchback	1976	1982	1986						
		Sedan	1979	1982	1986	1990	1994	1998	2003	2008	2013
		Coupe	1988	1990	1994	1998	2003	2008	2013		
		Wagon	1991	1994							
		Minivan	1995	1999	2005	2011					
		Sport Utility	1997	2002	2007	2012					
		Gas-Electric Hybrid	2000	2010							
		Sport Utility	2003	2009	2016*						
		Fuel Cell Vehicle	2003	2008							
		Truck	2006								
		Hatchback	2007	2009	2015						
		Gas-Electric Hybrid	2011								
		Crossover	2010								
		Sedan	2013								
		Crossover	2016								

\* To be introduced in June 2015.

## North America Sales

## A History of Honda/Acura Vehicle U.S. Introductions by Model Year

*Models currently in production appear in red. Click on the model name to link to additional information.*

Division	Model Name	Style	1st Generation	2nd	3rd	4th	5th	6th	7th	8th	9th
Acura	Integra	Hatchback/Coupe	1986	1990	1994						
		Hatchback/Coupe	1994								
	Legend	Sedan	1986	1991							
		Coupe	1987	1991							
	NSX	Coupe	1991								
		Open-Top (NSX-T)	1995								
	Vigor	Sedan	1992								
	TL	Sedan	1996	1999	2004	2009					
	SLX	Sport Utility	1996								
	CL	Coupe	1997	2001							
	RSX	Coupe	2002								
	TSX	Sedan	2004	2009							
		Wagon	2011								
	ZDX	Sport Coupe	2010								
	RL	Sedan	1996	2005							
		Sport Utility	2000	2007	2014						
		Sport Utility	2007	2013							
		Sedan	2012								
		Hybrid	2012								
		Sedan	2014								
		Sport Hybrid	2014								
		Sedan	2015								



## North America Sales

## Honda Vehicle Sales in the U.S.

(Sales of North American-produced vehicles in parentheses) Note: All figures are calendar year sales.

	Accord		Crosstour		Civic		Prelude	Passport		Odyssey		CR-V		S2000	Insight
2014	388,374	(387,925)	11,802	(11,802)	325,981	(325,942)				122,738	(122,738)	335,019	(335,019)	0	3,965
2013	366,678	(365,007)	16,847	(16,847)	336,180	(334,805)				128,987	(128,987)	303,904	(303,827)	2	4,802
2012	331,872	(331,440)	20,848	(20,848)	317,909	(309,947)				125,980	(125,980)	281,652	(242,475)	0	5,846
2011	235,625	(235,622)	17,794	(17,794)	221,235	(210,838)				107,068	(107,068)	218,373	(175,596)	0	15,549
2010	311,381	(311,211)	28,851	(28,851)	260,218	(252,882)				108,182	(108,182)	203,714	(166,334)	85	20,962
2009	290,056	(273,135)			259,722	(244,602)				100,133	(100,133)	191,214	(153,431)	795	20,572
2008	372,789	(309,461)			339,289	(305,509)				135,493	(135,493)	197,279	(90,480)	2,538	0
2007	392,231	(355,768)			331,095	(292,191)				173,046	(173,046)	219,160	(26,130)	4,302	3
2006	354,441	(323,079)			316,638	(272,899)				177,919	(177,919)	170,028		6,271	722
2005	369,293	(350,257)			308,415	(263,833)				174,275	(174,275)	150,219		7,780	666
2004	386,770	(352,808)			309,196	(274,837)				154,238	(154,238)	149,281		7,320	583
2003	397,750	(325,465)			299,672	(260,632)	10	70	(70)	154,063	(154,063)	143,909		7,888	1,168
2002	398,980	(330,692)			313,159	(283,173)	1,966	3,524	(3,524)	153,467	(153,467)	146,266		9,684	2,216
2001	414,718	(350,090)			331,780	(311,314)	9,462	17,448	(17,448)	131,041	(131,036)	118,313		9,682	4,726
2000	404,515	(317,483)			324,528	(306,748)	9,692	21,892	(21,892)	126,705	(126,686)	118,260		6,797	3,788
1999	404,192	(316,339)			318,309	(308,807)	11,378	22,974	(22,974)	77,801	(77,626)	120,754		3,400	17
1998	401,071	(370,984)			335,110	(317,134)	15,399	26,094	(26,094)	20,819	(7,154)	100,582			
1997	384,609	(363,016)			321,144	(273,356)	16,678	22,622	(22,622)	20,333		66,752			
1996	382,298	(381,912)			286,350	(266,859)	12,063	28,184	(28,184)	27,025					
1995	341,384	(293,898)			289,435	(217,146)	12,517	27,981	(27,981)	25,911					
1994	367,615	(263,599)			267,023	(201,023)	15,467	25,758	(25,758)	230					
1993	330,030	(249,048)			255,579	(168,880)	22,540	106	(106)						
1992	393,477	(329,751)			219,228	(145,967)	36,040								
1991	399,297	(323,088)			232,690	(159,009)	27,262								
1990	417,179	(276,878)			261,502	(187,240)	37,814								
1989	362,707	(215,108)			235,452	(174,364)	42,882								
1988	362,663	(248,044)			225,543	(127,581)	52,541								
1987	334,876	(230,085)			221,252	(86,533)	72,708								
1986	325,004	(212,237)			235,801	(23,010)	79,841								
1985	268,420	(145,976)			208,031		75,938								
1984	256,650	(133,601)			184,846		66,924								
1983	222,137	(50,402)			137,747		41,188								
1982	195,524				132,469		37,872								
1981	172,557				154,698		43,450								
1980	185,972				138,740		50,676								
1979	157,919				155,541		39,831								
1978	120,841				154,035										
1977	75,995				147,638										
1976	18,643				132,286										
1975					102,389										
1974					43,119										
1973					32,575										
1972															
1971															
1970															
TOTAL	12,296,533	(9,323,409)	96,142	(96,142)	10,023,549	(6,907,061)	832,139	196,653	(196,653)	2,245,454	(2,158,091)	3,234,679	(1,493,292)	66,544	85,585

## North America Sales

## Honda Vehicle Sales in the U.S.

(Sales of North American-produced vehicles in parentheses) Note: All figures are calendar year sales.

	Pilot		Element		Ridgeline		Fit	EV Plus	FCX	CR-Z	Division Total		Honda Division Domestic Produced Sales	American Honda Total Sales		American Honda Yearly Total
2014	108,857	(108,857)	0	0	13,389	(13,389)	59,340	39,280	2	3,562	1,373,029	(1,344,952)	98.0%	1,540,872	(1,503,095)	98.0%
2013	126,678	(126,678)	2	(2)	17,723	(17,723)	53,513		10	4,550	1,359,876	(1,293,876)	95.1%	1,525,312	(1,416,345)	92.9%
2012	114,848	(114,848)	3	(3)	14,068	(14,068)	49,346		5	4,192	1,266,569	(1,159,609)	91.6%	1,422,785	(1,274,330)	89.6%
2011	116,297	(116,297)	11,534	(11,534)	9,759	(9,759)	59,235			11,330	1,023,799	(884,508)	86.4%	1,147,098	(975,776)	85.1%
2010	102,323	(102,323)	14,247	(14,247)	16,142	(16,142)	54,354		17	5,249	1,125,725	(1,000,172)	88.8%	1,259,331	(1,099,665)	87.3%
2009	83,901	(83,901)	14,884	(14,884)	16,464	(16,464)	67,315		5		1,045,061	(886,550)	84.8%	1,150,784	(961,580)	83.6%
2008	96,746	(96,746)	26,447	(26,447)	33,875	(33,875)	79,794		11		1,284,261	(998,011)	77.7%	1,428,765	(1,105,999)	77.4%
2007	117,146	(117,146)	35,218	(35,218)	42,795	(42,795)	56,432		10		1,371,438	(1,042,294)	76.0%	1,551,542	(1,182,801)	76.2%
2006	152,154	(152,154)	51,829	(51,829)	50,193	(50,193)	27,934		6		1,308,135	(1,028,073)	78.6%	1,509,358	(1,162,706)	77.0%
2005	143,353	(143,353)	56,262	(56,262)	42,593	(42,593)			6		1,252,862	(1,030,573)	82.3%	1,462,472	(1,166,740)	79.8%
2004	128,158	(128,158)	59,927	(59,927)					6		1,195,479	(969,968)	81.1%	1,394,398	(1,107,651)	79.4%
2003	106,917	(106,917)	67,478	(67,478)					4		1,178,929	(914,625)	77.6%	1,349,847	(1,035,269)	76.7%
2002	52,062	(52,062)	957	(957)					1		1,082,282	(823,875)	76.1%	1,247,834	(949,666)	76.1%
2001											1,037,170	(809,888)	78.1%	1,207,279	(939,315)	77.8%
2000								2			1,016,179	(772,809)	76.1%	1,158,860	(874,269)	75.4%
1999								62			958,887	(725,746)	75.7%	1,076,893	(803,270)	74.6%
1998								133			899,208	(721,366)	80.2%	1,009,600	(764,728)	75.7%
1997								105			832,243	(658,994)	79.2%	940,386	(687,933)	73.2%
1996											735,920	(676,955)	92.0%	843,828	(693,695)	82.2%
1995											697,228	(539,025)	77.3%	794,679	(539,025)	67.8%
1994											676,093	(490,380)	72.5%	788,230	(490,380)	62.2%
1993											608,255	(418,034)	68.7%	716,546	(418,034)	58.3%
1992											648,745	(475,718)	73.3%	768,845	(475,718)	61.9%
1991											659,249	(482,097)	73.1%	802,957	(482,097)	60.0%
1990											716,495	(464,118)	64.8%	854,839	(464,118)	54.3%
1989											641,041	(389,472)	60.8%	783,102	(389,472)	49.7%
1988											640,747	(375,625)	58.6%	768,985	(375,625)	48.8%
1987											628,836	(316,618)	50.3%	738,306	(316,618)	42.9%
1986											640,646	(235,247)	36.7%	693,515	(235,247)	33.9%
1985											552,389	(145,976)	26.4%	552,389	(145,976)	26.4%
1984											508,420	(133,601)	26.3%	508,420	(133,601)	26.3%
1983											401,072	(50,402)	12.6%	401,072	(50,402)	12.6%
1982											365,865			365,865		
1981											370,705			370,705		
1980											375,388			375,388		
1979											353,291			353,291		
1978											274,876			274,876		
1977											223,633			223,633		
1976											150,929			150,929		
1975											102,389			102,389		
1974											43,119			43,119		
1973											38,957			38,957		
1972											20,500			20,500		
1971											9,509			9,509		
1970											4,159			4,159		
TOTAL	1,449,440	(1,449,440)	338,788	(338,788)	257,001	(257,001)	507,263	39,582	83	28,883	31,699,588	(22,219,877)	70.1%	35,732,449	(24,253,827)	67.9%

## North America Sales

## Acura Vehicle Sales in the U.S.

(Sales of North American-produced vehicles in parentheses) Note: All figures are calendar year sales.

	RL/RLX	TL	TSX	ILX	MDX	RDX	ZDX	Legend	Vigor	SLX	Integra	CL	RSX	NSX	Division Total	Acura Division Domestic Produced Sales	American Honda Domestic Produced Sales	American Honda Yearly Total
2014	3,413	10,616 (10,616)	6,287	17,854 (17,854)	65,603 (65,603)	44,865 (44,865)	78 (78)								167,843 (158,143)	94.2%	97.5%	1,540,872
2013	5,053	24,318 (24,318)	17,484	20,430 (20,430)	53,040 (53,040)	44,750 (44,750)	361 (361)								165,436 (142,899)	86.4%	94.2%	1,525,312
2012	379	33,572 (33,572)	28,865	12,251 (12,251)	50,854 (50,854)	29,520 (29,520)	775 (775)								156,216 (126,972)	81.3%	90.4%	1,422,785
2011	1,096	31,237 (31,237)	30,935		43,271 (43,271)	15,196 (15,196)	1,564 (1,564)								123,299 (91,268)	74.0%	85.1%	1,147,098
2010	2,037	34,049 (34,049)	32,076		47,210 (47,210)	14,975 (14,975)	3,259 (3,259)								133,606 (99,493)	74.5%	87.0%	1,259,331
2009	2,043	33,620 (33,620)	28,650		31,178 (31,178)	10,153 (10,153)	79 (79)								105,723 (75,030)	71.0%	83.6%	1,150,784
2008	4,517	46,766 (46,766)	31,998		45,377 (45,377)	15,845 (15,845)							1		144,504 (107,988)	74.7%	77.4%	1,428,765
2007	6,262	58,545 (58,545)	33,037		58,606 (58,606)	23,356 (23,356)							296	2	180,104 (140,507)	78.0%	76.2%	1,551,542
2006	11,501	71,348 (71,348)	38,035		54,121 (54,121)	9,164 (9,164)							16,996	58	201,223 (134,633)	66.9%	77.0%	1,509,358
2005	17,572	78,218 (78,218)	34,856		57,948 (57,948)							1	20,809	206	209,610 (136,167)	65.0%	79.8%	1,462,472
2004	8,753	77,895 (77,895)	30,365		59,505 (59,505)							283	21,940	178	198,919 (137,683)	69.2%	79.4%	1,394,398
2003	6,829	56,770 (56,770)	18,932		57,281 (57,281)							6,593	24,292	221	170,918 (120,644)	70.6%	76.7%	1,349,847
2002	9,392	60,764 (60,764)			52,955 (52,955)						19	12,072	30,117	233	165,552 (125,791)	76.0%	76.1%	1,247,834
2001	10,723	69,484 (69,484)			40,950 (40,950)						13,376	18,993	16,401	182	170,109 (129,427)	76.1%	77.8%	1,207,279
2000	14,827	67,033 (67,033)			9,750 (9,750)					198	25,975	24,677		221	142,681 (101,460)	71.1%	75.4%	1,158,860
1999	13,366	56,556 (56,556)								694	26,184	20,968		238	118,006 (77,524)	65.7%	74.6%	1,076,893
1998	15,024	31,883 (16,718)								1,634	34,904	26,644		303	110,392 (43,362)	39.3%	75.7%	1,009,600
1997	16,004	23,151						4		1,299	38,331	28,939		415	108,143 (28,939)	26.8%	73.2%	940,386
1996	15,848	24,700						629		2,565	46,966	16,740		460	107,908 (16,740)	15.5%	82.2%	843,828
1995		16,539						18,259	253		200	61,316		884	97,451		67.8%	794,679
1994								35,709	8,469			67,426		533	112,137		62.2%	788,230
1993								38,866	10,016			58,757		652	108,291		58.3%	716,546
1992								49,926	13,846			55,174		1,154	120,100		61.9%	768,845
1991								65,689	11,324			64,755		1,940	143,708		60.0%	802,957
1990								53,666				83,559		1,119	138,344		54.3%	854,839
1989								64,638				77,423			142,061		49.7%	783,102
1988								70,770				57,468			128,238		48.8%	768,985
1987								54,713				54,757			109,470		42.9%	738,306
1986								25,062				27,807			52,869		33.9%	693,515
1985																	26.4%	552,389
1984																	26.3%	508,420
1983																	12.6%	401,072
1982																		365,865
1981																		370,705
1980																		375,388
1979																		353,291
1978																		274,876
1977																		223,633
1976																		150,929
1975																		102,389
1974																		43,119
1973																		38,957
1972																		20,500
1971																		9,509
1970																		4,159
TOTAL	161,226	896,448 (816,893)	325,233	32,681 (32,681)	662,046 (662,046)	162,959 (162,959)	6,038 (6,038)	477,931	43,908	6,590	794,197	155,910 (155,910)	130,852	8,999	3,865,018 (1,836,527)	47.5%	70.1%	34,191,577

## North America Sales

## Passenger Car Sales in the U.S. by Manufacturer

	Honda <sup>1</sup>	GM <sup>2</sup>	Ford <sup>3</sup>	Chrysler <sup>4</sup>	Toyota <sup>5</sup>	Nissan <sup>6</sup>	Hyundai <sup>7</sup>	VW	Others	Industry Total	Honda Market Share
2014	793,026	1,085,104	762,545	170,745	1,085,924	789,898	570,505	333,785	2,218,983	7,810,515	10.2%
2013*	782,582	1,066,937	793,279	180,204	1,073,070	695,139	589,858	367,360	2,240,544	7,788,973	10.0%
2012*	730,018	1,030,879	719,068	196,223	1,035,733	644,375	574,881	385,366	2,155,975	7,472,518	9.8%
2011	606,249	952,395	722,501	354,359	897,313	644,258	798,193	362,059	752,095	6,089,422	10.0%
2010	691,577	806,473	696,918	284,286	962,064	590,442	601,377	215,210	787,086	5,635,433	12.3%
2009	700,214	874,270	631,262	228,685	1,054,766	514,328	506,627	242,105	703,989	5,456,246	12.8%
2008	877,703	1,257,468	731,422	406,125	1,357,099	593,585	445,762	278,874	865,331	6,813,369	12.9%
2007	882,215	1,489,170	834,764	569,859	1,513,985	635,976	456,635	221,759	880,692	7,485,055	11.8%
2006	843,950	1,621,573	1,094,876	584,498	1,458,156	553,617	476,263	224,977	599,451	7,457,361	11.3%
2005	837,822	1,743,814	1,038,876	709,640	1,289,356	572,464	472,353	286,782	715,959	7,667,066	10.9%
2004	843,289	1,875,551	1,018,333	668,268	1,101,221	536,757	456,002	301,487	705,024	7,505,932	11.2%
2003	820,129	1,959,018	1,169,433	643,229	995,986	505,392	439,383	362,139	715,772	7,610,481	10.8%
2002	838,603	2,069,205	1,325,716	697,487	985,835	490,683	447,210	411,171	837,319	8,103,229	10.3%
2001	899,887	2,272,480	1,495,239	718,326	955,711	414,635	446,502	426,974	792,871	8,422,625	10.7%
2000	882,055	2,531,734	1,687,025	802,223	972,715	421,894	332,315	432,104	784,560	8,846,625	10.0%
1999	854,670	2,591,420	1,733,108	889,506	888,969	403,471	246,401	378,127	712,612	8,698,284	9.8%
1998	860,471	2,456,018	1,660,362	866,328	867,814	411,375	144,528	265,454	609,371	8,141,721	10.6%
1997	829,380	2,660,666	1,609,162	736,530	822,582	467,500	113,186	170,253	827,290	8,236,549	10.1%
1996	786,154	2,757,671	1,737,252	832,633	793,592	500,377	108,468	162,291	821,949	8,500,387	9.2%
1995	740,487	2,930,568	1,791,225	786,180	793,974	520,258	107,378	131,778	816,393	8,618,241	8.6%
1994	762,242	3,057,824	1,938,841	811,824	765,143	537,228	126,095	104,943	874,166	8,978,354	8.5%
1993	716,440	2,908,689	1,878,149	834,132	741,826	482,646	108,796	56,427	790,062	8,517,167	8.4%
1992	768,845	2,843,860	1,777,635	679,586	760,159	417,970	108,549	87,949	768,560	8,213,113	9.4%
1991	803,367	2,909,460	1,636,050	702,518	742,021	413,733	117,630	103,965	745,942	8,174,686	9.8%
1990	854,879	3,308,983	1,935,531	860,834	779,208	454,250	137,448	151,103	817,975	9,300,211	9.2%
1989	783,102	3,437,086	2,177,866	1,019,693	676,939	510,371	183,261	149,960	839,167	9,777,445	8.0%
1988	768,985	3,822,015	2,289,764	1,191,294	656,638	473,364	264,282	187,186	889,481	10,543,009	7.3%
1987	738,306	3,728,313	2,060,834	1,096,385	607,127	529,991	263,610	222,691	940,199	10,187,456	7.2%
1986	693,515	4,693,161	2,080,822	1,308,991	608,210	547,051	168,882	264,715	1,038,763	11,404,110	6.1%
1985	552,389	4,692,318	2,079,366	1,245,149	577,177	575,166		276,177	981,136	10,978,878	5.0%
1984	508,420	4,600,512	1,979,317	1,078,716	513,821	485,298		231,129	926,752	10,323,965	4.9%
1983	401,072	4,053,561	1,571,321	951,191	542,877	521,902		217,185	889,506	9,148,615	4.4%
1982	365,865	3,515,660	1,345,698	793,930	527,158	470,246		207,042	730,899	7,956,498	4.6%
1981	370,705	3,796,696	1,413,456	840,813	574,464	464,806		296,329	757,352	8,514,621	4.4%
1980	375,388	4,116,482	1,543,826	786,922	582,195	516,890		312,203	742,223	8,976,129	4.2%
1979	353,291	4,931,726	2,218,477	1,080,258	507,816	472,252		295,293	801,238	10,660,351	3.3%
1978	274,876	5,404,504	2,662,926	1,249,845	441,800	339,364		242,241	694,855	11,310,411	2.4%
1977	223,633	5,177,198	2,615,217	1,341,014	493,048	388,383		262,932	677,419	11,178,844	2.0%
1976	150,929	4,811,199	2,286,181	1,380,912	346,900	270,103		201,760	657,766	10,105,750	1.5%
1975	102,389	3,786,739	2,038,835	1,057,472	283,909	253,192		267,730	836,854	8,627,120	1.2%
1974	43,119	3,754,813	2,291,148	1,246,561	238,135	189,026		334,423	754,731	8,851,956	0.5%
1973	38,957	5,141,696	2,786,922	1,568,882	289,378	235,449		476,048	909,257	11,446,589	0.3%
1972	20,500	4,893,234	2,761,341	1,566,768	295,915	192,707		485,645	727,292	10,943,402	0.2%
1971	9,509	4,742,429	2,434,362	1,449,315	294,850	188,029		520,630	602,660	10,241,784	0.1%
1970	4,195	3,294,174	2,209,687	1,353,304	196,749	104,067		567,602	673,279	8,403,057	0.05%

<sup>1</sup> Includes sales of Honda and Acura brand passenger cars. <sup>2</sup> Includes sales of Saab from 1997 through 2009. <sup>3</sup> Includes sales of Jaguar from 1997 through 2008, Volvo from 1998 through 2009.

<sup>4</sup> Includes sales of Mercedes from 1998 through 2006. <sup>5</sup> Includes sales of Toyota, Scion and Lexus brand passenger cars. <sup>6</sup> Includes sales of Nissan and Infiniti brand passenger cars. <sup>7</sup> Includes sales of Kia since 1998.

Source: Ward's Automotive Reports and company releases. \* 2012 and 2013 total sales numbers from Automotive News Data Center.

## North America Sales

## Light Truck Sales in the U.S. by Manufacturer

	Honda <sup>1</sup>	GM <sup>2</sup>	Ford <sup>3</sup>	Chrysler <sup>4</sup>	Toyota <sup>5</sup>	Nissan <sup>6</sup>	Hyundai <sup>7</sup>	VW	Others	Industry Total	Honda Market Share
2014	580,003	1,849,904	1,614,296	138,040	918,449	479,667	155,213	33,185	9,834,921	7,793,163	17.6%
2013*	577,294	1,719,141	1,610,263	122,288	820,804	436,826	130,925	40,344	2,335,278	7,793,163	7.4%
2012*	536,551	1,564,838	1,441,791	111,744	729,100	377,404	128,126	52,767	2,078,253	7,020,574	7.6%
2011	541,036	1,551,402	1,388,330	1,007,228	747,347	398,276	332,990	79,904	598,508	6,645,021	8.1%
2010	538,903	1,404,789	1,208,392	795,448	801,531	318,128	125,015	41,620	685,259	5,919,085	9.1%
2009	450,570	1,197,967	1,024,459	698,515	715,383	255,775	228,500	54,065	320,202	4,945,436	9.1%
2008	551,062	1,698,392	1,255,042	1,041,611	860,563	357,877	229,377	32,015	355,433	6,381,372	8.6%
2007	669,327	2,335,381	1,666,999	1,506,203	1,106,840	432,541	315,847	8,812	621,807	8,663,757	7.7%
2006	665,408	2,443,768	1,806,035	1,806,160	1,084,368	465,632	273,559	10,163	316,895	8,871,988	7.5%
2005	624,650	2,712,985	2,067,922	1,819,276	970,940	504,481	258,510	20,479	301,445	9,280,688	6.7%
2004	551,109	2,781,807	2,252,805	1,759,347	958,828	449,584	232,668	32,541	342,299	9,360,988	5.9%
2003	529,718	2,756,986	2,267,815	1,703,143	870,328	289,405	198,309	26,968	385,900	9,028,572	5.9%
2002	409,231	2,746,035	2,251,210	1,721,330	770,292	249,175	165,254	12,680	387,932	8,713,139	4.7%
2001	307,752	2,580,062	2,420,673	1,761,600	785,543	289,027	123,454	11,957	419,676	8,699,744	3.5%
2000	276,805	2,379,939	2,460,709	1,926,762	646,491	330,892	72,682	3,747	405,103	8,503,130	3.3%
1999	222,223	2,383,156	2,384,863	1,939,437	586,472	274,529	52,383	3,395	348,796	8,195,254	2.7%
1998	149,129	2,113,366	2,300,087	1,814,598	493,211	210,226	28,582	1,742	290,345	7,401,286	2.0%
1997	111,006	2,042,883	2,171,565	1,567,258	407,530	261,020		1,792	286,593	6,849,647	1.6%
1996	57,774	1,974,680	2,069,537	1,618,193	366,126	249,386		995	233,738	6,570,429	0.9%
1995	54,092	1,898,845	1,976,505	1,378,163	289,377	250,646		1,460	241,296	6,090,384	0.9%
1994	25,988	1,947,944	1,849,779	1,392,171	322,930	237,178		4,675	287,396	6,068,061	0.4%
1993	106	1,750,457	1,662,784	1,213,690	291,385	205,363		5,634	248,702	5,378,121	0.0%
1992		1,548,287	1,397,073	1,033,426	263,482	167,436		2,681	239,781	4,652,166	N/A
1991		1,407,465	1,211,654	805,153	268,459	169,141		5,039	268,422	4,135,333	N/A
1990		1,625,197	1,347,436	837,234	278,797	167,353		6,368	295,092	4,557,477	N/A
1989		1,668,665	1,394,527	984,354	268,414	153,042		4,969	289,077	4,763,048	N/A
1988		1,689,406	1,462,087	1,016,763	279,322	169,097		5,227	300,018	4,921,920	N/A
1987		1,545,294	1,453,225	916,565	252,935	163,691		10,336	364,180	4,706,226	N/A
1986		1,593,304	1,381,438	596,159	320,661	216,230		12,288	528,803	4,648,883	N/A
1985		1,653,105	1,271,809	606,388	291,442	255,601		16,296	362,472	4,457,113	N/A
1984		1,435,205	1,166,715	526,076	245,616	203,724		17,791	282,553	3,877,680	N/A
1983		1,249,966	991,958	274,178	171,052	137,355		19,537	124,379	2,968,425	N/A
1982		1,038,883	791,547	245,945	144,308	107,927		25,617	37,651	2,391,878	N/A

<sup>1</sup> Includes sales of Honda and Acura brand passenger cars. <sup>2</sup> Includes sales of Saab from 1997 through 2009. <sup>3</sup> Includes sales of Jaguar from 1997 through 2008, Volvo from 1998 through 2009.

<sup>4</sup> Includes sales of Mercedes from 1998 through 2006. <sup>5</sup> Includes sales of Toyota, Scion and Lexus brand passenger cars. <sup>6</sup> Includes sales of Nissan and Infiniti brand passenger cars. <sup>7</sup> Includes sales of Kia since 1998.

Source: Ward's Automotive Reports and company releases. \* 2012 and 2013 total sales numbers from Automotive News Data Center.

## North America Sales

## Car and Light Truck Sales in the U.S. by Manufacturer

	Honda <sup>1</sup>	GM <sup>2</sup>	Ford <sup>3</sup>	Chrysler <sup>4</sup>	Toyota <sup>5</sup>	Nissan <sup>6</sup>	Hyundai <sup>7</sup>	VW	Others	Industry Total	Honda Market Share
2014	1,373,029	2,935,008	2,376,841	308,785	2,004,373	1,269,565	725,718	366,970	12,053,904	15,603,678	8.8%
2013*	1,359,876	2,786,078	2,403,542	302,492	1,893,874	1,248,420	720,783	407,704	4,459,367	15,582,136	8.7%
2012*	1,266,569	2,595,717	2,160,859	307,967	1,764,833	1,021,779	703,007	438,133	4,234,228	14,493,092	8.7%
2011	1,147,285	2,503,797	2,110,831	1,361,587	1,644,660	1,042,534	1,131,183	441,963	1,350,603	12,734,443	9.0%
2010	1,230,480	2,211,262	1,905,310	1,079,734	1,763,595	908,570	726,392	256,830	1,472,345	11,554,518	10.6%
2009	1,150,784	2,072,237	1,655,721	927,200	1,770,149	770,103	735,127	296,170	1,024,191	10,401,682	11.1%
2008	1,428,765	2,955,860	1,986,464	1,447,736	2,217,662	951,462	675,139	310,889	1,220,764	13,194,741	10.8%
2007	1,551,542	3,824,551	2,501,763	2,076,062	2,620,825	1,068,517	772,482	230,571	1,502,499	16,148,812	9.6%
2006	1,509,358	4,065,341	2,900,911	2,390,658	2,542,524	1,019,249	749,822	235,140	916,346	16,329,349	9.2%
2005	1,462,472	4,456,799	3,106,798	2,528,916	2,260,296	1,076,945	730,863	307,261	1,017,404	16,947,754	8.6%
2004	1,394,398	4,657,358	3,271,138	2,427,615	2,060,049	986,341	688,670	334,028	1,047,323	16,866,920	8.3%
2003	1,349,847	4,716,004	3,437,248	2,346,372	1,866,314	794,797	637,692	389,107	1,101,672	16,639,053	8.1%
2002	1,247,834	4,815,240	3,576,926	2,418,817	1,756,127	739,858	612,464	423,851	1,225,251	16,816,368	7.4%
2001	1,207,639	4,852,542	3,915,912	2,479,926	1,741,254	703,662	569,956	438,931	1,212,547	17,122,369	7.1%
2000	1,158,860	4,911,673	4,147,734	2,728,985	1,619,206	752,786	404,997	435,851	1,189,663	17,349,755	6.7%
1999	1,076,893	4,974,576	4,117,971	2,828,943	1,475,441	678,000	298,784	381,522	1,061,408	16,893,538	6.4%
1998	1,009,600	4,569,384	3,960,449	2,680,926	1,361,025	621,601	173,110	267,196	899,716	15,543,007	6.5%
1997	940,386	4,703,549	3,780,727	2,303,788	1,230,112	728,520	113,186	172,045	1,113,883	15,086,196	6.2%
1996	843,928	4,732,351	3,806,789	2,450,826	1,159,718	749,763	108,468	163,286	1,055,687	15,070,816	5.6%
1995	794,579	4,829,413	3,767,730	2,164,343	1,083,351	770,904	107,378	133,238	1,057,689	14,708,625	5.4%
1994	788,230	5,005,816	3,788,620	2,203,995	1,088,073	774,406	126,095	109,618	1,161,562	15,046,415	5.2%
1993	716,546	4,659,146	3,540,933	2,047,822	1,033,211	688,009	108,796	62,061	1,038,764	13,895,288	5.2%
1992	768,845	4,392,147	3,174,708	1,713,012	1,023,641	585,406	108,549	90,630	1,008,341	12,865,279	6.0%
1991	803,367	4,316,925	2,847,704	1,507,671	1,010,480	582,874	117,630	109,004	1,014,364	12,310,019	6.5%
1990	854,879	4,934,180	3,282,967	1,698,068	1,058,005	621,603	137,448	157,471	1,113,067	13,857,688	6.2%
1989	783,102	5,105,751	3,572,393	2,004,047	945,353	663,413	183,261	154,929	1,128,244	14,540,493	5.4%
1988	768,985	5,511,421	3,751,851	2,208,057	935,960	642,461	264,282	192,413	1,189,499	15,464,929	5.0%
1987	738,306	5,273,607	3,514,059	2,012,950	860,062	693,682	263,610	233,027	1,304,379	14,893,682	5.0%
1986	693,515	6,286,465	3,462,260	1,905,150	928,871	763,281	168,882	277,003	1,567,566	16,052,993	4.3%
1985	552,389	6,345,423	3,351,175	1,851,537	868,619	830,767		292,473	1,343,608	15,435,991	3.6%
1984	508,420	6,035,717	3,146,032	1,604,792	759,437	689,022		248,920	1,209,305	14,201,645	3.6%
1983	401,072	5,303,527	2,563,279	1,225,369	713,929	659,257		236,722	1,013,885	12,117,040	3.3%
1982	365,865	4,554,543	2,137,245	1,039,875	671,466	578,173		232,659	768,550	10,348,376	3.5%

<sup>1</sup> Includes sales of Honda and Acura brand passenger cars. <sup>2</sup> Includes sales of Saab from 1997 through 2009. <sup>3</sup> Includes sales of Jaguar from 1997 through 2008, Volvo from 1998 through 2009.

<sup>4</sup> Includes sales of Mercedes from 1998 through 2006. <sup>5</sup> Includes sales of Toyota, Scion and Lexus brand passenger cars. <sup>6</sup> Includes sales of Nissan and Infiniti brand passenger cars. <sup>7</sup> Includes sales of Kia since 1998.

Source: Ward's Automotive Reports and company releases. \* 2012 and 2013 total sales numbers from Automotive News Data Center.

## North America Sales

## Honda/Acura Vehicle Sales in Canada

\* Includes sales of Legend.

\*\* Includes sales of Vigor.

\*\*\* Includes sales of Integra.

\*\*\*\* Includes sales of EL.

	Honda														Acura																
	Accord	Crosstour	Civic	Prelude	Odyssey	CR-V	S2000	Insight	Pilot	Element	Ridgeline	Fit	CR-Z	Division Total	RL/RLX*	TL**	CL	ILX	TSX	RSX***	CSX****	RDX	ZDX	MDX	NSX	Division Total	Honda Canada Total	Industry Total	Honda Canada Market Share		
2014	16,962	962	66,057		11,480	37,684		0	6,113		1,803	11,732	100	152,893	243	3,497		2,752	206			6,557	6	6,272		19,533	172,426	1,849,604	9.3%		
2013	17,165	1,109	64,063		10,284	34,481		67	6,356		2,122	9,512	72	145,231	185	2,374		3,192	979			6,112	49	6,114		19,005	164,236	1,743,112	9.4%		
2012	9,930	1,048	64,962		9,094	33,339		168	5,807	10	2,226	4,736	238	131,558	29	3,323		2,259	1,438		27	4,726	110	5,242		17,154	148,712	1,675,675	8.9%		
2011	7,818	951	55,090		9,060	25,076	1	242	4,366	180	1,713	2,835	517	107,849	56	3,229			1,659		1,795	3,070	129	5,334		15,272	123,121	1,113,892	11.1%		
2010	14,659	2,176	57,501		8,616	24,930	21	1,136	5,062	380	3,200	7,900	325	123,730	64	2,895			2,297		2,064	3,163	863	5,994		17,340	141,070	1,557,121	9.2%		
2009	16,017	236	62,654		6,449	18,554	49	668	4,452	976	3,546	9,553		122,918	94	3,577			2,020		2,526	2,869	8	5,994		17,088	140,006	1,458,564	9.6%		
2008	22,623		72,463		10,125	20,500	65		5,564	1,811	3,987	14,836		151,974	157	4,019			3,118	5	2,998	3,573		5,514		19,384	171,358	1,635,986	10.5%		
2007	22,102		70,838		12,025	20,980	123	2	4,328	1,764	4,519	13,507		150,188	158	3,995			2,104	12	3,729	4,104		6,017		20,119	170,307	1,653,362	10.3%		
2006	20,165		70,028		13,368	17,821	146	21	5,359	3,099	4,988	10,634		145,629	231	4,694			2,816	1,755	5,186	1,415		4,257	2	20,356	165,985	1,614,700	10.3%		
2005	24,115		68,506		12,573	15,976	212	5	5,213	2,880	3,512			132,992	475	5,280	7		3,918	2,886	5,192			3,836	1	21,595	154,587	1,583,291	9.8%		
2004	25,814		62,125	2	10,559	15,388	250	9	4,730	3,035				121,912	333	5,801	73		3,797	3,342	5,010			4,181	6	22,543	144,455	1,534,415	9.4%		
2003	29,609		65,169	3	10,785	17,831	238	20	4,608	3,444				131,707	172	4,320	355		3,046	5,024	5,572			4,432	2	22,923	154,630	1,593,506	9.7%		
2002	30,060		69,973	642	14,370	21,245	336	76	3,396					140,098	327	4,802	740			6,284	8,085			4,992	3	25,233	165,331	1,703,246	9.7%		
2001	28,383		66,299	2,531	13,674	13,141	401	110						124,539	313	5,781	950			5,597	9,073			3,964	4	25,682	150,221	1,570,629	9.6%		
2000	24,635		60,407	2,031	13,512	13,613	412	155						114,765	459	5,714	1,217			3,781	7,997			980	6	20,154	134,919	1,549,544	8.7%		
1999	24,100		58,122	1,722	12,465	14,511	332							111,252	587	7,001	607			3,872	8,079				5	20,151	131,403	1,501,143	8.8%		
1998	25,490		54,066	2,207	4,124	14,306								100,193	844	3,389	1,415			3,765	7,400				10	16,823	117,016	1,389,063	8.4%		
1997	21,312		49,551	2,586	2,004	14,778								90,231	940	1,491	1,710			4,113	8,587				13	16,854	107,085	1,387,945	7.7%		
1996	20,512		37,648	924	2,940									62,024	938	1,569	1,226			5,974	1,970				16	11,693	73,717	1,173,090	6.3%		
1995	20,944		33,386	836	2,696									57,862	209	1,023				7,653					38	8,923	66,785	1,130,212	5.9%		
1994	22,256		35,172	1,140	76									58,644	559	664				8,728					31	9,982	68,626	1,224,945	5.6%		
1993	19,832		36,259	2,001										58,092	896	1,114				8,294					64	10,368	68,460	1,164,677	5.9%		
1992	31,578		36,339	3,250										71,167	1,679	1,853				9,853					91	13,476	84,643	1,204,418	7.0%		
1991	35,161		50,320	3,293										88,774	2,315	1,682				11,430					253	15,680	104,454	1,266,338	8.2%		
1990	38,112		45,880	4,351										88,343	2,299					10,396					156	12,851	101,194	1,320,631	7.7%		
1989	32,181		37,684	4,141										74,006	2,656					7,766						10,422	84,428	1,442,256	5.9%		
1988	29,186		31,014	6,134										66,334	3,208					5,503						8,711	75,045	1,514,995	5.0%		
1987	31,463		25,831	9,655										66,949	2,541					3,486						6,027	72,976	1,488,027	4.9%		
1986	27,613		22,806	13,082										63,501													63,501	1,476,500		4.3%	
1985	26,391		23,807	12,764										62,962													62,962	1,496,224		4.2%	
1984	23,243		19,519	10,421										53,183													53,183	1,190,201		4.5%	
1983	28,096		18,903	7,213										54,212													54,212	1,017,811		5.3%	
1982	21,116		30,286	4,559										55,961													55,961	895,914		6.2%	
1981	20,807		36,607	6,069										63,483													63,483	1,173,275		5.4%	
1980	14,007		28,898	3,940										46,845													46,845	1,288,271		3.6%	
1979	10,255		19,880	2,831										32,966													32,966	1,386,029		2.4%	
1978	10,020		34,970											44,990													44,990	1,350,411		3.3%	
1977	6,787		44,121											50,908													50,908	1,317,147		3.9%	
1976	644		32,703											33,347													33,347	1,291,463		2.6%	
1975			20,742											20,742													20,742	1,316,629		1.6%	
1974			5,241											5,241													5,241	1,249,304		0.4%	
1973			747											747													747	1,226,698		0.1%	
TOTAL	851,163	6,482	1,846,637	108,328	190,279	374,154	2,586	2,679	65,354	17,579	31,616	85,245	1,252	3,583,354	22,967	83,087	8,300	8,203	27,398	119,519	85,290	35,589	1,165	73,123	701	465,342	4,048,696	56,870,300			

North America Sales

Vehicle and Motorcycle Sales in Mexico

	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993	1992	1991	1990	1989	1988	1987
Automobile	62,723	60,951	54,515	36,209	39,866	37,187	56,264	54,802	49,102	39,351	29,730	29,016	30,430	28,284	24,481	18,879	12,533	5,978	1,894	298								
Motorcycle	64,696	61,577	52,158	34,086	23,504	27,670	46,406	49,187	44,079	48,140	40,053	32,029	26,034	20,268	22,434	20,531	19,222	12,767	6,395	6,996	14,356	15,282	23,027	20,916	19,888	17,677	18,605	3,848



## North America Manufacturing

### North American Manufacturing Facilities

Region	Facility / Location	Models Produced		Began Production	Plant Size	Annual Capacity	Employment	Investment
United States	<b>Honda of America Mfg., Inc. Marysville Auto Plant</b> Marysville, Ohio	Accord Sedan Accord Coupe Acura TLX	Accord Hybrid Acura ILX	Nov. 1982	4.0 million sq. ft.	440,000 vehicles	4,250	\$4.6 billion
	The Marysville Auto Plant is Honda’s longest operating U.S. auto plant and the first from a Japanese automaker, producing Honda and Acura products in North America for 33 years. One of the most integrated auto plants in North America, it houses stamping, welding, paint, plastic injection molding and assembly under one roof. Honda has invested more than \$4 billion since its inception to maintain the plant’s global competitiveness and enhance its efficiency and flexibility. This includes the early adoption of Honda’s flexible manufacturing system and, in 2006, the construction of a state-of-the-art paint facility that reduces energy use and waste associated with body painting operations. Honda has invested an additional \$87 million to enhance the plant’s metal-forming capabilities and for a 95,000-square-foot expansion when it added production of the Accord Hybrid in 2013. In 2015, Acura added production of the ILX. 2015 also marks the 20th anniversary of the start of Acura production in Ohio.							
	<b>Honda of America Mfg., Inc. East Liberty Auto Plant</b> East Liberty, Ohio	CR-V Acura RDX		Dec. 1989	2.8 million sq. ft.	240,000 vehicles	2,350	\$1.4 billion
	The East Liberty Auto Plant (ELP) has achieved several technological firsts in the U.S. auto industry — the first plant to use laser welding for mass production and the first plant to implement low-emission, waterborne paint technology. In 2000, ELP was the first Honda plant in North America to adopt Honda’s innovative flexible manufacturing system. ELP added production of the CR-V sport utility vehicle in 2006. In 2009, ELP ended production of Civic to focus on production of Honda “crossover” models including CR-V and Crosstour. Honda in 2012 invested \$181 million for new door and instrument panel assembly lines, a new Vehicle Quality Department and a new parts consolidation center that will reduce CO <sub>2</sub> emissions from parts shipments by an estimated 2.8 million pounds per year.							
	<b>Honda of America Mfg., Inc. Anna Engine Plant</b> Anna, Ohio	4-cylinder engines for Accord, Civic and CR-V V6 engines for Accord Sedan, Accord Coupe, Acura TLX, RDX and MDX		July 1985	2.4 million sq. ft.	1,180,000 engines	2,800	\$2.2 billion
	Honda’s first U.S. engine plant, the Anna Engine Plant (AEP), began production with motorcycle engines in July 1985. AEP produced its first automobile engine, for Civic, in September 1986. The plant produces automobile engines, engine blocks, cylinder heads, crankshafts, cylinder sleeves, pulleys for CVT transmissions and other major parts. With an annual capacity of 1.18 million automobile engines, AEP is Honda’s largest automobile engine facility in the world. AEP also exports major engine components to Honda plants in other countries. In May 2008, the plant completed a \$75 million expansion to add production of stamped steel engine components previously made in Japan. In 2008, AEP began providing complete engines for Civics produced at the Indiana auto plant, and engine components for 4-cylinder engines being produced at the new Canada engine plant. In 2012, Honda initiated investments totaling \$300 million for the production of continuously variable transmissions (CVTs) and a highly automated new engine assembly line.							

Note: Each plant uses domestic and globally sourced parts.

(continued on next page)

North America Manufacturing

North American Manufacturing Facilities

Region	Facility / Location	Models Produced	Began Production	Plant Size	Annual Capacity	Employment	Investment
United States	<b>Honda Manufacturing of Alabama, LLC</b> Lincoln, Alabama	Odyssey Pilot Acura MDX V-6 engines	Nov. 2001	3.7 million sq. ft.	340,000 vehicles 340,000 engines	4,000	\$2.2 billion
	<b>Honda Manufacturing of Indiana, LLC</b> Greensburg, Indiana	Civic	Oct. 2008	2.3 million sq. ft.	250,000 vehicles	2,150	\$800 million

Note: Each plant uses domestic and globally sourced parts.

(continued on next page)

## North America Manufacturing

### North American Manufacturing Facilities

Region	Facility / Location	Models Produced	Began Production	Plant Size	Annual Capacity	Employment	Investment
United States	<b>Honda Power Equipment Mfg., Inc.</b> Sweptsonville, North Carolina	General-purpose engines Walk-behind lawn mowers Snow blowers String trimmers Water pumps Tillers	Aug. 1984	375,000 sq. ft.	400,000 mowers, water pumps, snow throwers and minitillers 2,000,000 engines	625	\$250 million
	Honda Power Equipment Mfg., Inc. (HPE) produces Honda general-purpose engines and numerous power equipment products including lawn mowers, snow throwers, string trimmer and minitillers. In June 2000, HPE began producing GC/V160 series engines for use in Honda lawn mowers and for sale to original equipment manufacturers for use in a range of equipment including water pumps, pressure washers and generators, and in 2014 added a new line for the production of two-stage snow blowers and for preparation for the addition of Honda generators to its already diverse production lineup.						
	<b>Honda of South Carolina Mfg., Inc.</b> Timmons ville, South Carolina	Four Trax ATVs Four Trax Pioneer and Side x Sides	July 1998	650,000 sq. ft.	266,000 ATVs 310,000 engines 25,000 Side x Sides	675	\$325 million
	The Timmons ville Plant began production of the Honda FourTrax ATV model line in 1998. In fall 2000, engine assembly operations were added to the plant, and in 2014 production began of Honda's next side-by-side, the 2015 Pioneer™500.						
	<b>Honda Transmission Mfg. of America, Inc.</b> Russells Point, Ohio	Automatic Transmissions	July 1996	1.13 million sq. ft.	1 million automatic transmissions 80,000 AWD rear differentials 200,000 AWD transfer cases	1,100	\$750 million
	The plant opened in 1996 focused solely on the production of automatic transmissions for North American-built models, which require high-level precision manufacturing technologies. Prior to the establishment of the Russells Point facility, the Anna Engine Plant produced automatic transmissions for U.S.-built vehicles (since 1989). The plant expanded its capability to produce high-precision gears in 2006, and in 2007 added production of rear differentials and transfer cases for Honda and Acura all-wheel-drive automobiles. Honda recently initiated investments totaling \$300 million and added 100 new jobs to support expanded assembly line operations and new high-pressure die-cast operations. The plant began producing CVT transmissions for the new, ninth-generation 2013 Accord in August 2012. In 2014, the plant began operation of two power-producing wind turbines, making it the first major automotive manufacturing facility in the U.S. to obtain a substantial amount of its electricity directly from wind turbines located on its property.						
	<b>Honda Precision Parts of Georgia, LLC</b> Tallapoosa, Georgia	Automatic Transmissions	May 2006	515,000 sq. ft.	375,000 automatic transmissions	475	\$275 million
	The plant opened in 2006 with the assembly of automatic transmissions for North American-built models — initially the Honda Odyssey and Pilot models produced in Alabama. The plant has since expanded its capabilities, adding the casting and machining of transmission cases to its initial assembly operations, expanding its plant size from 100,000 to 350,000 square feet, and increasing capital investment from \$100 million to \$152 million.						

Note: Each plant uses domestic and globally sourced parts.

(continued on next page)

North America Manufacturing

North American Manufacturing Facilities

Region	Facility / Location	Models Produced	Began Production	Plant Size	Annual Capacity	Employment	Investment
United States	<b>Honda Aircraft Company HondaJet Production Facility</b> Greensboro, North Carolina  Production of HondaJet, Honda's advanced light jet.	HondaJet	Oct. 2012	258,800 sq. ft.	80-100 aircraft	More than 1,300	More than \$140 million in capital investments
	<b>Honda Aero, Inc. Burlington Plant</b> Burlington, North Carolina  Manufacturing of jet engines for HondaJet, Honda's advanced light jet.	GE Honda HF120 turbofan engines	Oct. 2012	81,800 sq. ft.	500 engines	Approx. 70	\$42 million

*Note: Each plant uses domestic and globally sourced parts.*

*(continued on next page)*

## North America Manufacturing

### North American Manufacturing Facilities

Region	Facility / Location	Models Produced	Began Production	Plant Size	Annual Capacity	Employment	Investment
Canada	<b>Honda of Canada Mfg. Alliston Auto Plants 1 &amp; 2</b> Alliston, Ontario	Plant 1: Civic Coupe, Civic Sedan, Civic Si (Coupe and Sedan) Plant 2: Civic Sedan and CR-V	Nov. 1986	3.8 million sq. ft.	390,000 vehicles	3,900	\$3.3 billion cumulative
	<b>Honda of Canada Mfg. Alliston Engine Plant</b> Alliston, Ontario	4-cylinder engines	Sept. 2008	see above	260,000 engines	see above	see above
Mexico	<b>Honda de Mexico S.A. de C.V. Motorcycle/Parts Plant</b> El Salto, Estado de Jalisco	Motorcycles Automobile parts	March 1988	475,000 sq. ft.	50,000 units 400,000 plastic parts 350,000 molded metal parts	1,300	\$205 million U.S. dollars
	<b>Honda de Mexico S.A. de C.V. Automobile Plant</b> El Salto, Estado de Jalisco	CR-V	Nov. 1995	258,000 sq. ft. 28,000 sq. ft. (training center) 135,000 sq. ft. (parts)	63,000 vehicles 63,000 engines	1,500	\$175 million U.S. dollars
	<b>Honda de Mexico S.A. de C.V. Automobile Plant</b> Celaya, Estado de Guanajuato	Fit HR-V	Feb. 2014	2.6 million sq. ft.	200,000 vehicles 200,000 engines	3,300	\$800 million U.S. dollars

Note: Each plant uses domestic and globally sourced parts.

## North America Manufacturing

## North American Automobile Production

	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998
<b>Marysville (U.S.)</b>																	
Accord	968	55,337	138,573	145,337	213,811	235,619	256,169	232,955	333,922	356,968	341,924	283,038	360,591	393,645	424,472	415,588	424,660
Civic					24,348	88,445	110,185	129,309	49,276								
Acura TL/TLX																	31,324
Acura CL																	
Acura RDX																	
Subtotal	968	55,337	138,573	145,337	238,159	324,064	366,354	362,264	383,198	356,968	341,924	283,038	360,591	393,645	424,472	415,588	455,984
<b>East Liberty (U.S.)</b>																	
Accord										9,254	14,461						
Civic								87	52,240	84,968	101,863	120,737	137,999	159,366	186,838	201,448	208,239
Acura CL														54	23,074	31,232	30,480
Element																	
CR-V																	
Crosstour																	
Acura RDX																	
Subtotal								87	52,240	94,222	116,324	120,737	137,999	159,420	209,912	232,680	238,719
<b>HAM Total</b>	<b>968</b>	<b>55,337</b>	<b>138,573</b>	<b>145,337</b>	<b>238,159</b>	<b>324,064</b>	<b>366,354</b>	<b>362,351</b>	<b>435,438</b>	<b>451,190</b>	<b>458,248</b>	<b>403,775</b>	<b>498,590</b>	<b>553,065</b>	<b>634,384</b>	<b>648,268</b>	<b>694,703</b>
<b>Lincoln (U.S.)</b>																	
Odyssey																	
Pilot																	
Ridgeline																	
Accord																	
Acura MDX																	
Subtotal																	
<b>Greensburg (U.S.)</b>																	
Civic																	
Acura ILX																	
Subtotal																	
<b>Total U.S. Production</b>																	
Accord	968	55,337	138,573	145,337	213,811	235,619	256,169	232,955	333,922	366,222	356,385	283,038	360,591	393,645	424,472	415,588	424,660
Civic					24,348	88,445	110,185	129,396	101,516	84,968	101,863	120,737	137,999	159,366	186,838	201,448	208,239
Acura TL																	31,324
Acura CL														54	23,074	31,232	30,480
Odyssey																	
Element																	
Pilot																	
Acura RDX																	
CR-V																	
Ridgeline																	
Crosstour																	
Acura ILX																	
Acura MDX																	
<b>Total</b>	<b>968</b>	<b>55,337</b>	<b>138,573</b>	<b>145,337</b>	<b>238,159</b>	<b>324,064</b>	<b>366,354</b>	<b>362,351</b>	<b>435,438</b>	<b>451,190</b>	<b>458,248</b>	<b>403,775</b>	<b>498,590</b>	<b>553,065</b>	<b>634,384</b>	<b>648,268</b>	<b>694,703</b>

(continued on next page)

## North America Manufacturing

Red figures represent record results.

## North American Automobile Production

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	TOTAL
<b>Marysville (U.S.)</b>																	
Accord	369,333	336,034	363,210	336,231	380,946	349,917	353,754	350,393	366,869	381,533	263,255	284,717	229,439	400,143	466,695	401,423	10,247,469
Civic																	401,563
Acura TL/TLX	78,807	83,893	78,314	72,119	60,398	82,635	88,545	79,513	66,654	52,207	28,841	35,294	35,763	39,421	25,714	40,712	980,154
Acura CL	143	31,440	14,824	13,625	4,201												64,233
Acura RDX								18,788	25,319	20,960	9,899	20,550	19,263				114,779
Subtotal	448,283	451,367	456,348	421,975	445,545	432,552	442,299	448,694	458,842	454,700	301,995	340,561	284,465	439,564	492,409	442,203	11,808,266
<b>East Liberty (U.S.)</b>																	
Accord						434	5,040										29,189
Civic	221,956	225,723	236,029	219,134	147,564	133,995	133,724	176,652	156,032	107,454	5,162						3,017,210
Acura CL	15,661																100,501
Element				2,608	84,280	56,736	66,116	54,210	39,103	19,608	13,920	16,800	7,500				360,881
CR-V								7,111	47,340	110,821	133,361	196,743	165,840	179,407	168,432	148,184	1,157,239
Crosstour											9,158	33,200	18,839	26,435	16,924	13,079	117,635
Acura RDX													114	37,586	57,007	60,026	154,733
Subtotal	237,617	225,723	236,029	221,742	231,844	191,165	204,880	237,973	242,475	237,883	161,601	246,743	192,293	243,428	242,363	221,289	4,937,388
<b>HAM Total</b>	<b>685,900</b>	<b>677,090</b>	<b>692,377</b>	<b>643,717</b>	<b>677,389</b>	<b>623,717</b>	<b>647,179</b>	<b>686,667</b>	<b>701,317</b>	<b>692,583</b>	<b>463,596</b>	<b>587,304</b>	<b>476,758</b>	<b>682,992</b>	<b>734,772</b>	<b>663,492</b>	<b>16,745,654</b>
<b>Lincoln (U.S.)</b>																	
Odyssey			2,223	107,976	167,925	151,891	204,897	201,808	196,043	161,206	83,873	119,580	130,443	158,425	136,449	144,760	1,967,499
Pilot						27,809	87,792	85,905	118,102	121,516	65,434	121,330	118,326	156,900	126,679	134,378	1,164,171
Ridgeline										13	16,180	20,180	13,356	21,361	19,557	10,015	100,662
Accord											16,153	10,992					27,145
Acura MDX														104	50,871	74,266	125,241
Subtotal			2,223	107,976	167,925	179,700	292,689	287,713	314,145	282,735	181,640	272,082	262,125	336,790	333,556	363,419	3,384,718
<b>Greensburg (U.S.)</b>																	
Civic										6,851	78,139	95,120	84,678	169,300	224,393	224,261	882,742
Acura ILX														30,244	17,196	17,732	65,172
Subtotal										6,851	78,139	95,120	84,678	199,544	241,589	241,993	947,914
<b>Total U.S. Production</b>																	
Accord	369,333	336,034	363,210	336,231	380,946	350,351	358,794	350,393	366,869	381,533	279,408	295,709	229,439	400,143	466,695	401,423	10,303,803
Civic	221,956	225,723	236,029	219,134	147,564	133,995	133,724	176,652	156,032	114,305	83,301	95,120	84,678	169,300	224,393	224,261	4,301,515
Acura TL	78,807	83,893	78,314	72,119	60,398	82,635	88,545	79,513	66,654	52,207	28,841	35,294	35,763	39,421	25,714	40,712	980,154
Acura CL	143	31,440	14,824	13,625	4,201												149,073
Odyssey			2,223	107,976	167,925	151,891	204,897	201,808	196,043	161,206	83,873	119,580	130,443	158,425	136,449	144,760	1,967,499
Element				2,608	84,280	56,736	66,116	54,210	39,103	19,608	13,920	16,800	7,500				360,881
Pilot						27,809	87,792	85,905	118,102	121,516	65,434	121,330	118,326	156,900	126,679	134,378	1,164,171
Acura RDX								18,788	25,319	20,960	9,899	20,550	19,377	37,586	57,007	60,026	269,512
CR-V								7,111	47,340	110,821	133,361	196,743	165,840	179,407	168,432	148,184	1,157,239
Ridgeline										13	16,180	20,180	13,356	21,361	19,557	10,015	100,662
Crosstour											9,158	33,200	18,839	26,435	16,924	13,079	117,635
Acura ILX														30,244	17,196	17,732	65,172
Acura MDX														104	50,871	74,266	125,241
<b>Total</b>	<b>670,239</b>	<b>677,090</b>	<b>694,600</b>	<b>751,693</b>	<b>845,314</b>	<b>803,417</b>	<b>939,868</b>	<b>974,380</b>	<b>1,015,462</b>	<b>982,169</b>	<b>723,375</b>	<b>954,506</b>	<b>823,561</b>	<b>1,219,326</b>	<b>1,309,917</b>	<b>1,268,836</b>	<b>22,331,393</b>

## North America Manufacturing

## North American Automobile Production

	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998
<b>Alliston (Canada)</b>																	
Accord					507	15,679	12,484										
Civic							37,484	86,594	105,969	99,150	104,123	100,621	108,308	106,133	141,864	154,194	159,414
Acura EL															2,618	10,987	7,925
Odyssey																	12,458
Acura MDX																	
Pilot																	
Ridgeline																	
Acura CSX																	
Acura ZDX																	
CR-V																	
<b>Total</b>					<b>507</b>	<b>15,679</b>	<b>49,968</b>	<b>86,594</b>	<b>105,969</b>	<b>99,150</b>	<b>104,123</b>	<b>100,621</b>	<b>108,308</b>	<b>106,133</b>	<b>144,482</b>	<b>165,181</b>	<b>179,797</b>
<b>El Salto (Mexico)</b>																	
Accord														105	1,194	3,057	7,194
CR-V																	
Subtotal														105	1,194	3,057	7,194
<b>Total N.A. Production</b>																	
Accord	968	55,337	138,573	145,337	214,318	251,298	268,653	232,955	333,922	366,222	356,385	283,038	360,591	393,750	425,666	418,645	431,854
Civic					24,348	88,445	147,669	215,990	207,485	184,118	205,986	221,358	246,307	265,499	328,702	355,642	367,653
Odyssey																	12,458
Element																	
Pilot																	
Ridgeline																	
CR-V																	
Crosstour																	
Acura CL														54	23,074	31,232	30,480
Acura EL															2,618	10,987	7,925
Acura TL																	31,324
Acura MDX																	
Acura CSX																	
Acura RDX																	
Acura ZDX																	
Acura ILX																	
<b>Grand Total</b>																	
<b>N.A. Production</b>	<b>968</b>	<b>55,337</b>	<b>138,573</b>	<b>145,337</b>	<b>238,666</b>	<b>339,743</b>	<b>416,322</b>	<b>448,945</b>	<b>541,407</b>	<b>550,340</b>	<b>562,371</b>	<b>504,396</b>	<b>606,898</b>	<b>659,303</b>	<b>780,060</b>	<b>816,506</b>	<b>881,694</b>

(continued on next page)



## North America Manufacturing

Red figures represent record results.

## North American Automobile Production

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	TOTAL
<b>Alliston (Canada)</b>																	
Accord																	28,670
Civic	168,377	158,818	167,642	161,101	187,167	190,795	185,855	194,309	246,374	299,246	224,527	207,547	178,732	226,390	215,048	194,054	4,409,836
Acura EL	7,680	8,097	9,398	8,163	5,620	3,719	4,149										68,356
Odyssey	98,962	147,206	149,122	68,561	14,911	7,621											498,841
Acura MDX	21	12,702	44,832	58,924	67,564	67,539	67,592	54,338	68,706	55,776	32,784	63,926	52,069	67,918	6,482		721,173
Pilot				64,269	116,968	122,665	65,577	75,925	16,867								462,271
Ridgeline						199	60,679	56,866	55,150	25,251							198,145
Acura CSX							1,639	5,640	3,483	2,738	1,890	1,950	1,170				18,510
Acura ZDX											595	4,849	1,940	997	181	0	8,562
CR-V													140	114,644	186,413	198,953	500,150
<b>Total</b>	<b>275,040</b>	<b>326,823</b>	<b>370,994</b>	<b>361,018</b>	<b>392,230</b>	<b>392,538</b>	<b>385,491</b>	<b>387,078</b>	<b>390,580</b>	<b>383,011</b>	<b>259,796</b>	<b>278,272</b>	<b>234,051</b>	<b>409,949</b>	<b>408,124</b>	<b>393,007</b>	<b>6,914,514</b>
<b>El Salto (Mexico)</b>																	
Accord	10,133	18,803	23,822	24,978	21,625	21,824	23,538	24,235	15,770								196,278
CR-V									10,921	51,247	47,787	55,001	45,426	61,813	63,172	62,025	397,392
Subtotal	10,133	18,803	23,822	24,978	21,625	21,824	23,538	24,235	26,691	51,247	47,787	55,001	45,426	61,813	63,172	62,025	655,695
<b>Total N.A. Production</b>																	
Accord	379,466	354,837	387,032	361,209	402,571	372,175	382,332	374,628	382,639	381,533	279,408	295,709	229,439	400,143	466,695	401,423	10,528,751
Civic	390,333	384,541	403,671	380,235	334,731	324,790	319,579	370,961	402,406	413,551	307,828	302,667	263,410	395,690	439,441	418,315	8,711,351
Odyssey	98,962	147,206	151,345	176,537	182,836	159,512	204,897	201,808	196,043	161,206	83,873	119,580	130,443	158,425	136,449	144,760	2,466,340
Element				2,608	84,280	56,736	66,116	54,210	39,103	19,608	13,920	16,800	7,500	0	0	0	360,881
Pilot				64,269	116,968	150,474	153,369	161,830	134,969	121,516	65,434	121,330	118,326	156,900	126,679	134,378	1,626,442
Ridgeline						199	60,679	56,866	55,150	25,264	16,180	20,180	13,356	21,361	19,557	10,015	298,807
CR-V								7,111	58,261	162,068	181,148	251,744	211,406	355,864	418,017	409,162	2,054,781
Crosstour											9,158	33,200	18,839	26,435	16,924	13,079	117,635
Acura CL	143	31,440	14,824	13,625	4,201												149,073
Acura EL	7,680	8,097	9,398	8,163	5,620	3,719	4,149										68,356
Acura TL	78,807	83,893	78,314	72,119	60,398	82,635	88,545	79,513	66,654	52,207	28,841	35,294	35,763	39,421	25,714	40,712	980,154
Acura MDX	21	12,702	44,832	58,924	67,564	67,539	67,592	54,338	68,706	55,776	32,784	63,926	52,069	67,918	50,871	74,266	839,828
Acura CSX							1,639	5,640	3,483	2,738	1,890	1,950	1,170				18,510
Acura RDX								18,788	25,319	20,960	9,899	20,550	19,377	37,586	57,007	60,026	269,512
Acura ZDX											595	4,849	1,940	997			8,381
Acura ILX														26,435	16,924	17,732	61,363
<b>Grand Total</b>																	
<b>N.A. Production</b>	<b>955,412</b>	<b>1,022,716</b>	<b>1,089,416</b>	<b>1,137,689</b>	<b>1,259,169</b>	<b>1,217,779</b>	<b>1,348,897</b>	<b>1,385,693</b>	<b>1,432,733</b>	<b>1,416,427</b>	<b>1,030,958</b>	<b>1,287,779</b>	<b>1,103,038</b>	<b>1,687,175</b>	<b>1,774,278</b>	<b>1,807,124</b>	<b>28,560,165</b>

North America Manufacturing

North American Engine Production

	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999
Motorcycle Engine*	8,084	20,881	4,487	20,920	11,475	7,641	6,706	10,373	12,916	9,800	13,388	17,862	21,930	22,628	20,668
Auto Engine															
L-4 (Ohio) <sup>1,2*</sup>		8,391	64,230	107,140	216,285	474,494	499,827	498,069	470,882	567,997	591,112	719,119	717,070	697,766	613,393
L-4 (Canada) <sup>1*</sup>															
V-6 (Ohio) <sup>3</sup>												6,754	67,062	197,244	340,485
V-6 (Alabama) <sup>4</sup>															
Total Auto Engine		8,391	64,230	107,140	216,285	474,494	499,827	498,069	470,882	567,997	591,112	725,873	784,132	895,010	953,878

\* From 1985-99, motorcycle engines were produced at the Anna Engine Plant. Beginning in 2000, motorcycle engines are produced at the Marysville Motorcycle Plant.

<sup>1</sup> 4-cylinder engines for Civic

<sup>2</sup> 4-cylinder engines for Civic, Accord, CR-V and Element

<sup>3</sup> V-6 engines for Accord, Acura TL, Acura MDX, and Acura ZDX

<sup>4</sup> V-6 engines for Odyssey, Ridgeline, Pilot and Accord

North American Engine Production

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	TOTAL
Motorcycle Engine*	10,693	42,057	53,049	49,962	47,662	55,984	49,485	41,756	28,297	10,865						599,569
Auto Engine																
L-4 (Ohio) <sup>1,2*</sup>	572,791	638,627	611,406	646,753	609,904	645,426	702,354	779,556	810,610	525,363	585,353	505,529	806,468	943,235	1,042,348	16,671,498
L-4 (Canada) <sup>1*</sup>										157,400	189,393	142,062	260,194	261,224	239,083	1,249,356
V-6 (Ohio) <sup>3</sup>	441,462	434,183	398,914	442,614	469,660	438,894	437,070	322,204	262,838	116,584	188,289	152,315	233,123	171,314	175,539	5,296,548
V-6 (Alabama) <sup>4</sup>		2,283	108,020	167,925	179,807	292,719	287,713	313,969	282,659	181,600	272,231	262,082	336,790	333,556	336,017	3,357,371
Total Auto Engine	1,014,253	1,075,093	1,118,340	1,257,292	1,259,371	1,377,039	1,427,137	1,415,729	1,356,107	980,947	1,235,266	1,061,988	1,636,575	1,709,329	1,792,987	26,574,773

\* From 1985-99, motorcycle engines were produced at the Anna Engine Plant. Beginning in 2000, motorcycle engines are produced at the Marysville Motorcycle Plant.

<sup>1</sup> 4-cylinder engines for Civic

<sup>2</sup> 4-cylinder engines for Civic, Accord, CR-V and Element

<sup>3</sup> V-6 engines for Accord, Acura TL, Acura MDX, and Acura ZDX

<sup>4</sup> V-6 engines for Odyssey, Ridgeline, Pilot and Accord

North America Manufacturing

North American Transmission Production

Automatic Transmission*	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001
Honda Transmission Mfg. of America	1,855	197,285	320,833	340,424	315,533	373,644	400,539	503,156	567,948	696,306	790,599	844,769	923,020
Honda Precision Parts of Georgia													
Total Automatic Transmission	1,855	197,285	320,833	340,424	315,533	373,644	400,539	503,156	567,948	696,306	790,599	844,769	923,020

\* From 1989-96, transmissions were produced at the Anna Engine Plant.  
Honda Transmission Mfg. of America began transmission production in 1997.  
Honda Precision Parts of Georgia (HPPG) began transmission production in 2006.

North American Transmission Production

Automatic Transmission*	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	TOTAL
Honda Transmission Mfg. of America	1,011,802	1,034,252	1,003,289	1,031,130	883,554	719,861	687,725	504,426	599,404	599,821	994,579	1,245,895	856,582	17,448,231
Honda Precision Parts of Georgia					52,456	273,379	282,936	182,078	263,601	281,682	364,145	345,169	365,375	2,410,821
Total Automatic Transmission	1,011,802	1,034,252	1,003,289	1,031,130	936,010	993,240	970,661	686,504	863,005	881,503	1,358,724	1,591,064	1,221,957	19,859,052

\* From 1989-96, transmissions were produced at the Anna Engine Plant.  
Honda Transmission Mfg. of America began transmission production in 1997.  
Honda Precision Parts of Georgia (HPPG) began transmission production in 2006.

## North America Manufacturing

### North American Motorcycle, ATV and PWC\* Production

	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998
<b>Honda of America Mfg. (Marysville Motorcycle Plant)</b>																				
Motorcycle	3,326	22,203	55,871	50,050	41,143	59,156	41,961	28,029	41,669	23,222	14,448	7,641	7,676	16,048	20,393	21,207	29,502	34,630	39,135	38,173
ATV										32,693	55,417	47,243	50,980	62,237	84,509	97,822	117,195	143,897	127,044	
Subtotal	3,326	22,203	55,871	50,050	41,143	59,156	41,961	28,029	41,669	23,222	47,141	63,058	54,919	67,028	82,630	105,716	127,324	151,825	183,032	165,217
<b>Honda of South Carolina Mfg.</b>																				
ATV/UTV																				27,257
PWC																				
Subtotal																				27,257
<b>Honda de Mexico S.A. de C.V.</b>																				
Motorcycle									1,421	15,163	12,862	11,667	32,258	21,948	14,382	9,363	6,283	7,023	10,298	
<b>Total N.A. Production</b>																				
Motorcycle	3,326	22,203	55,871	50,050	41,143	59,156	41,961	28,029	41,669	24,643	29,611	20,503	19,343	48,306	42,341	35,589	38,865	40,913	46,158	48,471
ATV										32,693	55,417	47,243	50,980	62,237	84,509	97,822	117,195	143,897	154,301	
PWC																				
<b>Grand Total</b>	<b>3,326</b>	<b>22,203</b>	<b>55,871</b>	<b>50,050</b>	<b>41,143</b>	<b>59,156</b>	<b>41,961</b>	<b>28,029</b>	<b>41,669</b>	<b>24,643</b>	<b>62,304</b>	<b>75,920</b>	<b>66,586</b>	<b>99,286</b>	<b>104,578</b>	<b>120,098</b>	<b>136,687</b>	<b>158,108</b>	<b>190,055</b>	<b>202,772</b>

\* PWC: Personal Water Craft

### North American Motorcycle, ATV and PWC\* Production

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	TOTAL
<b>Honda of America Mfg. (Marysville Motorcycle Plant)</b>																	
Motorcycle	33,674	24,890	56,036	60,862	60,345	58,264	60,524	60,171	44,423	28,334	10,865						1,093,871
ATV	99,732	105,284	66,243	62,596	48,180	38,557	9,915										1,249,544
Subtotal	133,406	130,174	122,279	123,458	108,525	96,821	70,439	60,171	44,423	28,334	10,865						2,343,415
<b>Honda of South Carolina Mfg.</b>																	
ATV/UTV	116,962	153,742	223,659	234,453	244,218	280,291	264,086	260,267	222,486	153,674	32,050	83,957	106,899	112,850	107,942	120,228	2,745,021
PWC				564	11,782	11,918	11,193	10,359	4,211	2,279	72						52,378
Subtotal	116,962	153,742	223,659	235,017	256,000	292,209	275,279	270,626	226,697	155,953	32,122	83,957	106,899	112,850	107,942	120,228	2,797,399
<b>Honda de Mexico S.A. de C.V.</b>																	
Motorcycle	11,951	12,031	14,950	19,298	18,394	22,736	26,696	23,720	9,679	7,120	5,040		7,050	52,447	39,550	49,590	462,920
<b>Total N.A. Production</b>																	
Motorcycle	45,625	36,921	70,986	80,160	78,739	81,000	87,220	83,891	54,102	35,454	15,905		7,050	52,447	39,550	49,590	1,556,791
ATV	216,694	259,026	289,902	297,049	292,398	318,848	274,001	260,267	222,486	153,674	32,050	83,957	106,899	112,850	107,942	120,228	3,994,565
PWC				564	11,782	11,918	11,193	10,359	4,211	2,279	72						52,378
<b>Grand Total</b>	<b>262,319</b>	<b>295,947</b>	<b>360,888</b>	<b>377,773</b>	<b>382,919</b>	<b>411,766</b>	<b>372,414</b>	<b>354,517</b>	<b>280,799</b>	<b>191,407</b>	<b>48,027</b>	<b>83,957</b>	<b>113,949</b>	<b>165,297</b>	<b>147,492</b>	<b>169,818</b>	<b>5,603,734</b>

\* PWC: Personal Water Craft

## North America R&D/Engineering

### Honda R&D Americas, Inc.

Initially established as Honda Research California in 1975 to conduct market research in the U.S., Honda R&D Americas, Inc. has steadily expanded the size and scope of its operations and responsibilities. Today, Honda R&D Americas conducts “complete product creation” in the U.S. to research, design and develop products that meet the needs of our customers. Like Honda R&D Co., Ltd., in Japan, Honda R&D Americas is a company separate from Honda’s North American manufacturing and sales and marketing companies, with the flexibility to pursue its design and development goals. Honda R&D Americas, Inc. currently operates 14 R&D facilities in North America. Following is a look at the major centers.

Operation	Location	Began
Los Angeles Center	Torrance, California <i>Responsibilities:</i> Automobile and motorcycle market research, concept development and styling design. The Los Angeles Center designed the current Honda Odyssey and Pilot and the current Acura TLX and MDX and is designing the next-generation Honda Pilot, Honda Civic and Honda Ridgeline, as well as the next-generation Acura NSX Supercar — each produced exclusively in North America. In 2006, Honda R&D completed construction on a new Acura Design Studio, adjacent to its existing Torrance facility, focused solely on the Acura automotive brand. In early 2007, R&D began operations at a new Advanced Design Studio, responsible for the development of future design concepts for Honda and Acura.	January 1975
Ohio Center	Raymond, Ohio <i>Responsibilities:</i> Automobile, motorcycle and powersports research and development. The Ohio Center is located close to the Marysville and East Liberty auto plants, and responsible for the development of products including the current Acura TLX, current Acura MDX and next-generation Honda Pilot. The Automotive Safety Research Facility at the Ohio Center houses one of the world’s most sophisticated high resolution crash-test barrier blocks, the world’s first pitching crash test simulator, along with other advanced safety research and testing labs.	July 1985
North Carolina Center	Swepsonville, North Carolina <i>Responsibilities:</i> Power equipment product research, development and testing. Located adjacent to Honda Power Equipment Mfg., Inc., the 11,000-square-foot facility is focused on power equipment development.	August 1993
Marine Engine Research Facility	Grant-Valkaria, Florida <i>Responsibilities:</i> Development and testing of Honda marine engines. The facility received green-building certification from the U.S. Green Building Council in March 2010.	December 2008

### Honda Aircraft Company

Established in 2006, Honda Aircraft Company is responsible for Honda’s overall airframe business including the development, certification, sales, production and product support of the HondaJet.

Operation	Location	Began
	Greensboro, North Carolina	August 2006
<i>Responsibilities:</i> Development, certification, sales, production and product support of the HondaJet, an advanced, high performance light jet with technology and design innovations including the patented Over-The-Wing Engine Mount configuration (OTWEM), natural laminar flow wing and fuselage nose, and composite fuselage. Honda Aircraft Company was established in 2006. Honda Aircraft Company was established in 2006. The company’s associates work in more than 600,000 square feet of state-of-the-art R&D, production, administration and customer service facilities at Honda Aircraft Company world headquarters in Greensboro, N.C.		

### Honda Engineering North America, Inc.

Established as a branch office of Honda Engineering Co., Ltd., in May 1985, Honda Engineering North America (EGA) was formally established as an independent subsidiary in April 1988. EGA helps develop the special manufacturing equipment necessary to produce Honda products in North America.

Operation	Location	Began
	Marysville, Ohio Anna, Ohio Lincoln, Alabama Alliston, Ontario, Canada	May 1985
<i>Responsibilities:</i> Design, development and manufacture of production equipment necessary for manufacturing, including stamping press dies, plastic injection molds, welding systems and assembly automation. EGA produces the stamping dies for exclusive models produced in North America, such as the Honda Accord Coupe, Pilot, Ridgeline, Odyssey and Acura TLX and MDX. EGA also supplies much of the tooling for those exclusive models. EGA headquarters is located adjacent to the Marysville Auto Plant. Other EGA locations are located near major manufacturing operations in the U.S. and Canada.		

## U.S. Exports

## Exports of U.S.-Made Honda Products

## Automobiles

Region	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000
Latin America/Caribbean *						85	833	6,829	6,282	7,199	7,721	5,677	3,222	2,918
Japan		6,650	3,432	12,022	14,520	22,921	23,426	52,091	49,504	44,039	27,016	10,723	12,368	6,113
Asia/Oceania	667	2,375	3,085	2,566	2,964	17,200	8,276	5,308	2,491	2,108	2,686	8,263	1,639	140
Europe					6,350	6,943	5,740	34,063	21,397	19,719	8,540	8,279	7,969	2,993
Middle East/Africa				1,697	3,889	4,969	3,008	2,858	3,153	2,110	2,800	6,681	439	463
Other **				2,025	772	393	1,117	3,249	3,375	4,993	4,026	4,354	4,160	4,611
<b>TOTAL ***</b>	<b>667</b>	<b>9,025</b>	<b>6,517</b>	<b>18,310</b>	<b>28,495</b>	<b>52,511</b>	<b>42,400</b>	<b>104,398</b>	<b>86,865</b>	<b>81,037</b>	<b>55,849</b>	<b>50,374</b>	<b>40,252</b>	<b>29,190</b>

## Exports of U.S.-Made Honda Products

## Automobiles

Region	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	TOTAL
Latin America/Caribbean *	3,152	1,788	1,190	1,339	2,494	4,573	4,311	5,431	3,158	6,201	4,887	6,005	7,293	4,868	97,456
Japan	6,588	3,708	2,989	276	183	45	39	23	35	29	2	65	65	40	298,912
Asia/Oceania	120		1	1	1	451	561	257	1,120	358	364	4,444	8,245	9,798	85,489
Europe	5,292	1,219	728	566	77			6,178	191	179	1,695	3,571	17,877	12,065	171,631
Middle East/Africa	245	343	738	431	1,386	1,886	1,978	5,562	3,118	5,014	16,532	32,250	45,573	22,998	170,121
Other **	3,653	3,714	4,574	4,723	5,031	3,178	3,420	3,436	2,198	3,453	3,512	5,743	6,377	5,446	91,533
<b>TOTAL ***</b>	<b>34,663</b>	<b>25,385</b>	<b>21,324</b>	<b>14,982</b>	<b>20,390</b>	<b>28,501</b>	<b>34,985</b>	<b>47,534</b>	<b>19,976</b>	<b>32,949</b>	<b>45,050</b>	<b>77,374</b>	<b>85,430</b>	<b>55,215</b>	<b>1,149,648</b>

\* Sales to Canada are not included.

\*\* Exports to Puerto Rico, Guam, Saipan and sales to military personnel on foreign duty.

\*\*\* Prior to 2013 U.S. exports included units made in the U.S. and exported to Mexico. From 2014, only units made in the U.S. and shipped to markets outside of North America (U.S., Canada and Mexico) are included as U.S. exports.

## U.S. Exports

## Exports of U.S.-Made Honda Products

## Motorcycles &amp; ATVs

Region	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997
Americas *	37	55	12			13	3				5,057	1,045	896	720	909	1,047	845	2,528
Japan	51	10	34	54	29	24	4		725	500		610	475	157	22	1,161	522	941
Europe/Middle East/ Africa	3,033	6,547	2,300	1,203	1,924	953	1,531	2,244	2,689	1,402	2,418	4,082	4,407	5,224	6,349	10,116	9,162	10,218
Asia/Oceania	106	147	121	29	28					1,240	3,425	2,631	4,340	5,477	4,336	5,870	7,893	6,499
Other **																	835	470
<b>TOTAL</b>	<b>3,227</b>	<b>6,759</b>	<b>2,467</b>	<b>1,286</b>	<b>1,981</b>	<b>990</b>	<b>1,538</b>	<b>2,244</b>	<b>3,414</b>	<b>3,142</b>	<b>10,900</b>	<b>8,368</b>	<b>10,118</b>	<b>11,578</b>	<b>11,616</b>	<b>18,194</b>	<b>19,257</b>	<b>20,656</b>

## Exports of U.S.-Made Honda Products

## Motorcycles &amp; ATVs

Region	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	TOTAL
Americas *	2,863	3,752	4,066	3,477	3,659	3,232	4,201	7,162	6,874	9,088	8,243	4,724	2,444	4,469	3,016	2,889	1,446	88,772
Japan	1,286	312	90	847	555	452	99	102	501	365	374	42	2	23	10		5	10,384
Europe/Middle East/ Africa	12,071	9,160	11,035	13,704	13,121	14,479	16,779	20,154	16,538	15,692	14,346	8,617	9,594	7,029	8,806	4,194	7,175	278,296
Asia/Oceania	8,937	8,676	11,060	4,441	9,148	5,640	8,512	11,313	8,105	9,497	9,196	5,162	8,314	9,591	7,104	5,196	9,184	181,218
Other **	1,097	1,097	1,286	1,668	1,404	1,077	525	726	199	96	156	82	82	269	31		915	12,015
<b>TOTAL</b>	<b>26,254</b>	<b>22,997</b>	<b>27,537</b>	<b>24,137</b>	<b>27,887</b>	<b>24,880</b>	<b>30,116</b>	<b>39,457</b>	<b>32,217</b>	<b>34,738</b>	<b>32,315</b>	<b>18,627</b>	<b>20,436</b>	<b>21,381</b>	<b>18,967</b>	<b>12,279</b>	<b>18,725</b>	<b>570,685</b>

\* Sales to Canada and Mexico are not included.

\*\* Exports to Puerto Rico, China, Guam, Saipan and sales to military personnel on foreign duty.

## U.S. Exports

## Exports of U.S.-Made Honda Products

## Power Products

Region	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001
Americas *	48	32	108	83	53	106	220	447	535	779	1,163	4,403	1,000***	1,000***
Japan			1,800	1,992	737	2,402	696	1,435	2,400	3,584	6,578	5,879	2,096	2,122
Europe/Middle East/ Africa			40,716	29,989	11,561	25,785	48,774	66,058	81,549	57,770	64,702	64,292	34,529	98,899
Asia/Oceania			168	254	436	511	13,943	14,650	24,625	22,783	29,228	31,014	28,861	24,526
Other **										17	2,332	131		
<b>TOTAL</b>	<b>48</b>	<b>32</b>	<b>42,792</b>	<b>32,318</b>	<b>12,787</b>	<b>28,804</b>	<b>63,633</b>	<b>82,590</b>	<b>109,109</b>	<b>84,933</b>	<b>104,003</b>	<b>105,719</b>	<b>66,486</b>	<b>126,547</b>

## Exports of U.S.-Made Honda Products

## Power Products

Region	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	TOTAL
Americas *	246	1,215	1,857	2,582	3,220	3,529	5,475	5,950	9,667	6,539	3,140	1,595	3,702	58,694
Japan	2,160	2,453	563	1,554	1,212	1,366	1,174	3,466	1,878	1,809	1,834	1,497	3,659	56,346
Europe/Middle East/ Africa	64,160	31,682	30,174	87,710	84,114	109,715	130,825	67,099	86,639	82,991	73,201	280,517	418,213	2,171,664
Asia/Oceania	24,632	20,000	21,776	24,567	27,422	24,163	31,148	22,102	23,493	32,275	27,772	19,636	34,262	524,247
Other **	112	242	91	36	63	179	36	22	96		0	0	336	3,693
<b>TOTAL</b>	<b>91,310</b>	<b>55,592</b>	<b>54,461</b>	<b>116,449</b>	<b>116,031</b>	<b>138,952</b>	<b>168,658</b>	<b>98,639</b>	<b>121,773</b>	<b>123,614</b>	<b>105,947</b>	<b>303,245</b>	<b>460,172</b>	<b>2,814,644</b>

\* Sales to Canada and Mexico are not included.

\*\* Exports to Puerto Rico.

\*\*\* Actual export units to the Americas are unavailable for 2000 and 2001 — this number reflects company estimates.



## South America Regional Operations

### Major South America Subsidiaries

Location	Company	Established
Argentina	Honda Motor de Argentina S.A.	1978
	<i>Responsibilities:</i> Import and distribution of automobiles, motorcycles, power products and parts. Export of automobile parts. Manufacture of motorcycles and automobiles.	
Brazil		2006 / 2011
	Honda South America Ltda.	2000
	<i>Responsibilities:</i> Coordination of Honda operations in South America	
	Moto Honda da Amazonia Ltda.	1975
Chile		
	<i>Responsibilities:</i> Manufacture of motorcycles. Distribution of motorcycles and power products.	
	Honda Automoveis do Brazil Ltda.	1975
Peru		
	<i>Responsibilities:</i> Import, manufacture and distribution of automobiles and parts. Export of automobile parts.	
Chile	Honda Motor de Chile S.A.	1998
	<i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	
Peru	Honda del Peru S.A.	1974
	<i>Responsibilities:</i> Manufacture of motorcycles. Import and distribution of automobiles, motorcycles, power products and spare parts. Export of motorcycle spare parts.	
	Honda Selva del Peru, S.A.	2006
	<i>Responsibilities:</i> Manufacture of motorcycles. Import and distribution of motorcycles, power products and spare parts.	

### Major South America Manufacturing Facilities

Location	Company	Products	Started
Argentina	Honda Motors de Argentina S.A.	Motorcycles Automobiles	2006 2011
Brazil	Moto Honda da Amazonia Ltda.	Motorcycles	1976
	Honda Automovies do Brasil Ltda.	Automobiles	1997
Colombia	Fabrica Nacional de Autoparts Fanalca S.A.	Motorcycles	1981
Peru	Honda del Peru S.A.	Motorcycles	1975
	Honda Selva del Peru S.A.	Motorcycles	2007

### Major South America R&D Centers

Operation	Location	Began
Honda R&D	Brazil	1998
	<i>Responsibilities:</i> Market research and analysis, liaison with manufacturing operations, and work with South America suppliers in developing parts for Honda products made in South America.	

## Europe/Middle East/Africa

## Major Europe/Middle East/Africa Subsidiaries

Location	Company	Established
Austria	Honda Austria GmbH <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	March 1982
Belgium	Honda Europe NV <i>Responsibilities:</i> Distribution of Honda parts and products.	April 1978
	Honda Belgium NV <i>Responsibilities:</i> Manufacture of automobile parts. Distribution of automobiles, motorcycles and power products.	September 1962
Czech Republic	Honda Czech Republic Ltd. <i>Responsibilities:</i> Import and distribution of automobiles and motorcycles.	August 1993
France	Honda Motor Europe (South) S.A. <i>Responsibilities:</i> Coordination of regional operations and import and distribution of Honda products.	May 1964
	Honda Power Equipment S.A. <i>Responsibilities:</i> Import, manufacture and distribution of power products.	June 1985
Germany	Honda Motor Europe (North) GmbH <i>Responsibilities:</i> Coordination of regional operations and import and distribution of Honda products.	June 1961
	Honda R&D Europe (Deutschland) <i>Responsibilities:</i> Research and development for Europe.	April 1998
Hungary	Honda Hungary KFT. <i>Responsibilities:</i> Import and distribution of automobiles and motorcycles.	December 1993
Italy	Honda Italia Industriale S.p.A. <i>Responsibilities:</i> Import, manufacture and distribution of motorcycles and power products.	September 1971
	Honda Automobili Italia S.p.A. <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	July 1990

Location	Company	Established
Kenya	Honda Motorcycle Kenya Ltd. <i>Responsibilities:</i> Manufacture and sales of motorcycles.	March 2013
Netherlands	Honda Nederland B.V. <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	March 1995
Portugal	Honda Portugal S.A. <i>Responsibilities:</i> Import and distribution of:  Motorcycles Automobiles Power products	April 2006 (as a subsidiary)  March 1986 June 1989 June 1992
Poland	Honda Poland, Sp. z o.o. <i>Responsibilities:</i> Import and distribution of automobiles.	December 1982
Russia	Honda Motor RUS LLC <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	February 2004
Slovakia	Honda Slovakia, Spol., S.R.O. <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	May 1994
South Africa	Honda Motor Southern Africa (Pty.) Ltd. <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	July 2000
Spain	Montesa Honda S.A. <i>Responsibilities:</i> Import, manufacture and distribution of motorcycles.	May 1980
	Honda Automoviles España S.A. <i>Responsibilities:</i> Import and distribution of automobiles.	March 1998

(continued on next page)

## Europe/Middle East/Africa

## Major Europe/Middle East/Africa Subsidiaries

Location	Company	Established
Sweden	Honda Nordic AB	February 1974
	<i>Responsibilities:</i> Import and distribution of power products.	
Switzerland	Honda (Suisse) S.A.	March 1974
	<i>Responsibilities:</i> Import and distribution of motorcycles and power products.	
	Honda Automobiles (Suisse) S.A.	February 1974
	<i>Responsibilities:</i> Import and distribution of automobiles.	
Turkey	Honda Türkiye A.S.	April 1992
	<i>Responsibilities:</i> Manufacture of automobiles and import and distribution of automobiles and motorcycles.	
U.K.	Honda Motor Europe Ltd.	September 1965
	<i>Responsibilities:</i> Coordination of operations in Europe and import and distribution of Honda products.	
	Honda of U.K. Mfg. Ltd.	February 1985
	<i>Responsibilities:</i> Manufacture of automobiles and automobile engines.	
	Honda Engineering Europe Ltd.	May 1990
	<i>Responsibilities:</i> Development of manufacturing tools and equipment for European production operations.	
	Honda Trading Europe Ltd.	April 1990
	<i>Responsibilities:</i> Import/export of automobiles parts and raw materials.	
	Honda R&D Europe (U.K.) Ltd.	December 1992
	<i>Responsibilities:</i> Research and development for Europe.	
	Honda Finance Europe PLC.	December 1996
	<i>Responsibilities:</i> Financing for the sale of Honda products.	

Location	Company	Established
Ukraine	Honda Ukraine LLC	May 2006
	<i>Responsibilities:</i> Import and wholesale distribution of automobiles, power products and parts.	
Nigeria	Honda Mfg. (Nigeria), Ltd.	July 1979
	<i>Responsibilities:</i> Manufacture of motorcycles and import and distribution of motorcycles and power products.	
U.A.E.	Honda Gulf Fze.	March 1994
	<i>Responsibilities:</i> Distribution of parts for automobile, motorcycle and power products.	

## Europe/Middle East/Africa Manufacturing Facilities

Location	Company	Products	Started
U.K.	Honda of the U.K. Ltd.	Automobile engines	1989
		Automobiles	1992
France	Honda France Manufacturing S.A.S.	Power products	1986
Italy	Honda Italia Industriale S.p.A.	Motorcycles, motorcycle engines	1976
		General-purpose engines	1995
Spain	Montesa Honda S.A.*	Motorcycle components	1986
Nigeria	Honda Manufacturing (Nigeria) Ltd.	Motorcycles	1981
Turkey	Honda Türkiye A.S.	Automobiles	1997

\*Joint venture.

## Japan

## Major Japan Subsidiaries

Company	Established
Honda Motor Co., Ltd.	September 1948
<i>Responsibilities:</i> Manufacture, sale, lease and repair of automobiles, motorcycles and power products.	
Honda Finance Co., Ltd.	April 1999
<i>Responsibilities:</i> Financing for the sale and leasing of Honda products.	
Honda Trading Corporation	March 1972
<i>Responsibilities:</i> Import and export of parts for Honda products.	
Honda R&D Co., Ltd.	July 1960
<i>Responsibilities:</i> Technical research and development work for Honda products.	
Honda Engineering Co., Ltd.	Sept 1970
<i>Responsibilities:</i> Manufacture and sales of machine tools, equipment and production techniques, including plant layout.	
Honda Access Corp.	August 1976
<i>Responsibilities:</i> Manufacture and sales of Honda special accessories for motorcycles, automobiles and power products.	
Mobilityland Corporation	June 2006
Two corporations were merged in June 2006 under Mobilityland Corporation.	
• Suzuka Circuit	1962
• Twin Ring Motegi	1997
<i>Responsibilities:</i> Operation of amusement parks and racing circuits.	

## Honda R&amp;D Co., Ltd.

Company	Established
Automobile R&D Center (Wako)	July 1960
<i>Responsibilities:</i> Design, prototype fabrication and testing of automobile engines. Comprehensive development of new materials and electronics. Interior and exterior design of automobiles.	
Automobile R&D Center (Tochigi)	April 1982
<i>Responsibilities:</i> Research, design and development of automobiles.	
Motorcycle R&D Center	November 1973
<i>Responsibilities:</i> Research, design and development of motorcycles.	
Power Product R&D Center	May 1979
<i>Responsibilities:</i> Research, design and development of power products.	
Fundamental Technology	January 1991
<i>Responsibilities:</i> Technical research for the future, including environmental technology, electronics, bio-technology and new materials.	
Aircraft Engine R&D Center	July 2004
<i>Responsibilities:</i> Research, design and development of aviation engines.	
Automobile R&D Center (Tochigi Proving Ground)	April 1979
<i>Responsibilities:</i> Testing of automobiles, motorcycles and power products.	
Automobile R&D Center (Takasu Proving Ground)	May 1996
<i>Responsibilities:</i> Testing of Honda products, including cold-weather testing.	

Japan

Major Japan Manufacturing Facilities

Facility	Products	Started	Size (sq. meters)	Capacity
Saitama Factory	Accord, Legend, Odyssey, CR-V, StepWGN, Inspire, Freed, Stream, Fit and other	May 1964	452,000	250,000 autos
Suzuka Factory	Fit, Fit Hybrid, Fit Shuttle, Fit Shuttle Hybrid, Insight, CR-Z, and other	April 1960	573,000	530,000 autos
Hamamatsu Factory	Automatic automobile transmissions	April 1954	26,500	800,000 transmissions
Kumamoto Factory	Motorcycles, ATVs, power products	Jan 1976	64,000	234,000 units
Tochigi Factory	Engine and chassis parts	Dec 1970	58,000	
Yachiyo Yokkaichi Factory	Acty Truck, Acty Van, Life, Vamos, Vamos Hobio, Zest	Aug 1985	58,000	240,000 autos
Ogawa Plant	Automobile Engines	April 2009	195,000	200,000 engines
Yorii Plant	Fit, Vezel	July 2013	950,000	250,000 autos

## Asia/Oceania

## Major Asia/Oceania Subsidiaries

Location	Company	Established
India	Honda Motorcycles & Scooter India (Private) Ltd.	November 1999
	<i>Responsibilities:</i> Manufacture and distribution of motorcycles.	
	Honda Cars India Ltd. (formerly Honda Siel Cars India Ltd.)	May 1995
	<i>Responsibilities:</i> Manufacture and distribution of automobiles.	
	Honda Siel Power Products Ltd.	May 1985
	<i>Responsibilities:</i> Manufacture and distribution of power products.	
Indonesia	P.T. Astra Honda Motor	December 2000
	<i>Responsibilities:</i> Manufacture and distribution of motorcycles.	
	P.T. Honda Prospect Motor	March 1977
	<i>Responsibilities:</i> Manufacture and distribution of automobiles.	
	PT. Honda Power Products Indonesia	June 2006
	<i>Responsibilities:</i> Import and distribution of power products.	
Korea	Honda Korea Co., Ltd.	October 2001
	<i>Responsibilities:</i> Distribution of motorcycles and automobiles.	
Malaysia	Boon Siew Honda Sdn. Bhd	September 2008
	<i>Responsibilities:</i> Import, manufacture and distribution of motorcycles.	
	Honda Malaysia Sdn Bhd	November 2000
	<i>Responsibilities:</i> Import, manufacture and distribution of automobiles.	
Pakistan	Atlas Honda Ltd.	October 1962
	<i>Responsibilities:</i> Manufacture and distribution of motorcycles.	
	Honda Atlas Cars (Pakistan) Ltd.	November 1982
	<i>Responsibilities:</i> Manufacture and distribution of automobiles.	
	Honda Atlas Power Product (private) Ltd.	April 1998
	<i>Responsibilities:</i> Distribution of power products.	
Philippines	Honda Philippines Inc.	June 1973
	<i>Responsibilities:</i> Manufacture and distribution of motorcycles.	
	Honda Cars Philippines Inc.	October 1990
	<i>Responsibilities:</i> Manufacture and distribution of automobiles.	
Taiwan	Honda Taiwan Co., Ltd.	February 2002
	<i>Responsibilities:</i> Manufacture of automobiles and import and distribution of automobiles.	

Location	Company	Established
Thailand	Asian Honda Motor Co., Ltd.	October 1964
	<i>Responsibilities:</i> Coordination of operations of subsidiaries in the Asia and Oceania region and import, export and distribution of Honda products.	
	Thai Honda Manufacturing Co., Ltd.	April 1965
	<i>Responsibilities:</i> Manufacture of motorcycles and power products.	
	Honda Automobile (Thailand) Co., Ltd.	December 2000
	<i>Responsibilities:</i> Manufacture and distribution of automobiles.	
	A.P. Honda Co., Ltd.	March 1986
	<i>Responsibilities:</i> Distribution of motorcycles.	
	Honda R&D Southeast Asia Co., Ltd.	November 1997
	<i>Responsibilities:</i> Research and development of motorcycles for ASEAN region.	
	Honda Engineering Asia Co., Ltd.	January 1999
	<i>Responsibilities:</i> Development of manufacturing tools and equipment for ASEAN region production facilities.	
	Honda R&D Asia Pacific Co., Ltd.	December 2005
	<i>Responsibilities:</i> Research and development of automobiles for Asia and Oceania markets.	
Vietnam	Honda Vietnam Co., Ltd.	March 1996
	<i>Responsibilities:</i> Manufacture and distribution of motorcycles and automobiles.	
Australia	Honda Australia Pty., Ltd.	February 1969
	<i>Responsibilities:</i> Import and distribution of automobiles.	
	Honda Australia Motorcycle and Power Equipment Pty., Ltd.	February 1987
	<i>Responsibilities:</i> Manufacture and distribution of power products; distribution of motorcycles.	
New Zealand	Honda New Zealand Ltd.	June 1988
	<i>Responsibilities:</i> Import and distribution of automobiles.	

## Asia/Oceania

## Asia/Oceania Manufacturing Facilities

Location	Company	Products	Started
India	Honda Motorcycle & Scooter India (Private) Ltd.	Motorcycles	2001
	Honda Cars India Ltd. (formerly Honda Siel Cars India Ltd.*)	Automobiles	1997
	Honda Siel Power Products Ltd.*	Power products	1988
	Honda Motor India Pvt. Ltd.	Parts	2006
Indonesia	P.T. Astra Honda Motor*	Motorcycles	2001
	P.T. Honda Prospect Motor*	Automobiles, automobile engines	1978
Malaysia	Boon Siew Honda Sdn. Bhd	Motorcycles	2008
	Honda Malaysia Sdn Bhd*	Automobiles	2003
	HICOM Honda Mfg. Malaysia Sdn Bhd*	Motorcycle engines	1985
Pakistan	Atlas Honda Ltd.*	Motorcycles	1964
	Honda Atlas Cars (Pakistan) Ltd.*	Automobiles	1994
Taiwan	Honda Taiwan Co., Ltd.	Automobiles	2002

\* Joint venture.

Location	Company	Products	Started
Thailand	Thai Honda Mfg. Co., Ltd.*	Motorcycles, power products	1967
	Honda Automobile (Thailand) Co., Ltd.	Automobiles	2000
Vietnam	Honda Vietnam Co., Ltd.*	Motorcycles	1997
		Automobiles	2006
Australia	Honda Australia Motorcycle and Power Equipment Pty., Ltd.	Power products	1991

\* Joint venture.

## China

## Major China Subsidiaries

Company	Established
Wuyang-Honda Motors (Guangzhou) Co., Ltd. <i>Responsibilities:</i> Manufacture and distribution of motorcycles.	July 1992
Jialing-Honda Motors Co., Ltd. <i>Responsibilities:</i> Manufacture of power products.	January 1993
Honda-Mindong Generator Co., Ltd. <i>Responsibilities:</i> Manufacture and distribution of power products.	October 1994
Dongfeng Honda Auto Parts Co., Ltd. <i>Responsibilities:</i> Manufacturer of parts of the automobile engines.	December 1994
Guangqi Honda Automobile Co., Ltd. <i>Responsibilities:</i> Manufacture and distribution of automobiles.	July 1998
Dongfeng Honda Engine Co., Ltd. <i>Responsibilities:</i> Manufacture of automobile engines.	July 1998
Sundiro Honda Motorcycle Co., Ltd. <i>Responsibilities:</i> Manufacture and distribution of motorcycles.	September 2001
Honda Motorcycle R&D China Co., Ltd. <i>Responsibilities:</i> Research and development of motorcycles.	February 2002
Dongfeng Honda Automobile Co., Ltd. <i>Responsibilities:</i> Manufacture and distribution of automobiles.	July 2003
Honda Motor (China) Investment Co., Ltd. <i>Responsibilities:</i> Import and sales of Acura automobiles. Administration of Chinese operations.	January 2004
Honda Engineering China Co., Ltd. <i>Responsibilities:</i> Development and production of manufacturing tools and equipment for production facilities in China.	July 2004
Honda Auto Parts Manufacturing Co., Ltd. <i>Responsibilities:</i> Manufacture of automobile transmissions.	October 2005
Honda Motor (China) Technology Co., Ltd. <i>Responsibilities:</i> Research and development of automobile, the planning of purchase, production, etc.	November 2013

## China Manufacturing Facilities

Facility	Products	Began Production
Wuyang-Honda Motors (Guangzhou) Co., Ltd.	Motorcycles	1992
Honda-Mindong Generator Co., Ltd.	Power products	1995
Guangqi Honda Automobile Co., Ltd.	Automobiles	1999
Donfeng Honda Engine Co., Ltd.	Automobile engines	1999
Sundiro Honda Motorcycle Co., Ltd.	Motorcycles	2001
Jialing-Honda Motor Co., Ltd.	Power products	2002
Dongfeng Honda Automobile Co., Ltd.	Automobiles	2004
Honda Automobile (China) Co., Ltd.	Automobiles	2005



## Chronology

*Note: North American highlights in bold.*

### 2015

May	<ul style="list-style-type: none"> <li>• <b>The 2016 Honda Pilot goes into production at Honda Manufacturing of Alabama, the 3rd generation of the Pilot built in Alabama.</b></li> <li>• <b>The all-new 2016 Honda HR-V Crossover goes on-sale featuring bold and sporty coupe-like styling, SUV versatility, a 35-mpg highway fuel economy rating (2WD CVT) and Honda packaging magic.</b></li> </ul>	February	<ul style="list-style-type: none"> <li>• <b>Acura debuts a refreshed RDX for the 2016 model year at the Chicago Auto Show highlighting significant upgrades to performance, luxury, styling and safety features.</b></li> <li>• <b>The third-generation Honda Pilot debuts at the Chicago Auto Show, delivering more family-friendly utility, more advance technology and more premium attributes and amenities than ever before.</b></li> <li>• Honda Motor Co., Ltd., along with Toyota Motor Corporation, Nissan Motor Co., Ltd., agree to work together to help accelerate the development of hydrogen station infrastructure for fuel cell vehicles (FCVs) in Japan.</li> </ul>
April	<ul style="list-style-type: none"> <li>• <b>Honda Power Equipment achieves sale of 40 million power products to U.S. dealers and distributors since sales began of outdoor power equipment in 1973.</b></li> <li>• <b>Honda Manufacturing of Alabama begins production at a new \$71.4 million state-of-the-art automated engine assembly facility, marking a breakthrough for highly automated production of automobile engines in North America.</b></li> <li>• HondaJet begins world tour in late April making its first appearances in Japan and Europe, and traveling more than 26,000 nautical miles during the tour, stopping in 13 countries along its flight route.</li> <li>• <b>Honda unveils ultra-sporty Civic Concept at the New York International Auto Show as a precursor to the 10th-generation Civic Sedan and Coupe models, launching in the fall 2015. The 2016 Civic will be the first Honda model to apply new VTEC® Turbo engines in North America.</b></li> </ul>	January	<ul style="list-style-type: none"> <li>• McLaren-Honda reveals new racing car, MP4-30, for the 2015 FIA Formula One (F1) World Championship, fitted with Honda's 1.6 liter V6 engine, the RA615H.</li> <li>• <b>The new 2016 Acura ILX begins production at the Marysville Auto Plant in Ohio, marking the 20th anniversary of Acura production in America.</b></li> <li>• <b>Honda kicks off the "Year of Honda," at the North American International Auto Show with an advanced line-up of products coming to market including HondaJet, the Acura NSX supercar, Honda's return to Formula One, and the a new Honda fuel cell vehicle launching in early 2016.</b></li> <li>• <b>Acura reveals the production version of the next-generation Acura NSX, twenty-five years after the original's debut, at the North American International Auto Show in Detroit. The new NSX will be developed and produced in the U.S., and is designed to deliver a groundbreaking "New Sports eXperience" for the driver.</b></li> </ul>
March	<ul style="list-style-type: none"> <li>• <b>Honda sets all-time fiscal year automobile production records in North America, Asia and China for the year ending March 31, 2015.</b></li> <li>• <b>HondaJet receives provisional type certification (PTC) from the U.S. Federal Aviation Administration (FAA).</b></li> <li>• <b>Honda of Canada Mfg. announces that it will produce the next generation CR-V model for export to Europe for the first time.</b></li> <li>• <b>Honda North America, Inc., announces new, innovative \$1 million Ohio-based workforce development initiative, called EPIC, to create interest in manufacturing careers and provide educational and training opportunities to prepare the next generation workforce for high-tech positions in the manufacturing industry.</b></li> <li>• <b>Honda Aero receives production certification from the U.S. Federal Aviation Administration (FAA) for its HF120 Turbofan Jet Engine in North Carolina, marking the first time in 23 years that the FAA issues a certificate to a new company making jet engines in America.</b></li> </ul>		

Chronology

*Note: North American highlights in bold.*

2014

December	<ul style="list-style-type: none"><li>• <b>The Honda Heritage Center in Marysville officially opens its doors, offering the world a glimpse of the innovative history and growth the company has achieved in Ohio and North America during the past 55 years.</b></li><li>• <b>Honda Developer Studio, an online portal and open innovation workspace in Silicon Valley, officially opens its doors. The portal and garage enables developers to work directly with Honda engineers to create apps that are road-ready more quickly.</b></li></ul>	October	<ul style="list-style-type: none"><li>• <b>SolarCity and Honda announced a \$50 million extension of the partnership to provide solar power to Honda and Acura customers and dealerships.</b></li><li>• <b>Honda CR-V is named 2015 Motor Trend Sport/Utility Vehicle of The Year.</b></li></ul>
November	<ul style="list-style-type: none"><li>• November 2014 marks the global production milestone of Honda’s 300-millionth motorcycle — a Honda Gold Wing produced at the Kumamoto Factory in Japan.</li><li>• <b>Honda announces a \$13.8 million commitment to FirstElement Fuel to build additional hydrogen refueling stations in and around California.</b></li><li>• <b>The all-new 2016 Honda HR-V is unveiled at the Los Angeles International Auto Show. The crossover vehicle blends the styling of a coupe, the toughness, space and utility of a SUV and the quality of a Honda in one sporty, personal and versatile multi-dimensional vehicle.</b></li><li>• The Honda FCV Concept, Honda’s fuel-cell vehicle concept, makes a world debut in Japan, and with the debut showcases an evolution in styling. The FCV is anticipated to launch in Japan and the U.S. by 2016, followed by Europe.</li><li>• <b>The American Honda Foundation celebrates its 30th anniversary with a series of new, special donations to organizations that provide educational scholarships and support to active military personnel, veterans and their families.</b></li></ul>	September	<ul style="list-style-type: none"><li>• <b>For 2015, the Honda CR-V, America’s bestselling SUV for the past decade, receives a bold restyling and significant enhancements including a new powertrain, advanced features and a new premium Touring trim.</b></li><li>• The Honda Gold Wing® motorcycle celebrates its 40th anniversary with the launch of the 2015 model year, commemorated by a 40th Anniversary Edition of the beloved bike.</li></ul>
		August	<ul style="list-style-type: none"><li>• <b>Dr. Michimasa Fujino, president &amp; CEO of Honda Aircraft Company, receives the SAE International Clarence L. (Kelly) Johnson Aerospace Vehicle Design and Development Award for his groundbreaking work on the HondaJet advanced light jet.</b></li><li>• <b>Honda Power Equipment (HPE) celebrates 30 years of production at its Swepsonville, North Carolina plant, announcing a new \$8.5 million investment to include the addition of a new two-stage snow thrower and the first ever U.S.-produced Honda generator to its production portfolio.</b></li></ul>

Chronology

*Note: North American highlights in bold.*

2014 (Continued)

July	<ul style="list-style-type: none"><li>• Cumulative production of Honda motorcycles in Brazil reaches 20 million units with the rollout of a CG125 TITAN at the Sao Paulo motorcycle plant. Moto Honda da Amazonia (HDA) began motorcycle production in 1976 with the CG125.</li><li>• <b>The first production HondaJet makes its public debut at EAA AirVenture in Oshkosh, Wisconsin on July 28.</b></li></ul>	March	<ul style="list-style-type: none"><li>• <b>The Honda Smart Home US begins operation in Davis, California, showcasing Honda's vision for zero net energy living and mobility. The experimental home is expected to use half the energy of a typical U.S. household, achieving more than 11 tons of CO<sub>2</sub> reduction per year.</b></li><li>• <b>On March 20, the 10-millionth Honda Accord built in North America rolls off the assembly line at the Marysville Auto Plant, as the company also celebrates cumulative U.S. production of 20 million Honda and Acura automobiles.</b></li></ul>
June	<ul style="list-style-type: none"><li>• <b>The first production HondaJet achieves its first flight (June 27, 2014).</b></li></ul>	February	<ul style="list-style-type: none"><li>• <b>The 2015 Honda Fit subcompact car goes into production at Honda's 8th and newest auto plant in North America, located in Celaya, Mexico, expanding Honda's ability to make small vehicles in the North American region.</b></li></ul>
May	<ul style="list-style-type: none"><li>• <b>GE Honda Aero Engines delivers the first shipset of HF120 production turbofan engines to Honda Aircraft Company in Greensboro, North Carolina, home to the HondaJet advanced light jet.</b></li></ul>	January	<ul style="list-style-type: none"><li>• Honda Motor Company sets new all-time records for automobile production worldwide, overseas and in North America and Asia, with global auto production reaching a record 4.29 million units, and North America achieving an all-time high of 1.78 million Honda and Acura vehicles produced.</li><li>• <b>Honda Transmission Manufacturing of America finalizes installation of two power-producing wind turbines at its Russells Point, Ohio plant, making it the first automotive manufacturing facility in the United States to utilize wind power generated on-site.</b></li></ul>
April	<ul style="list-style-type: none"><li>• <b>American Honda announces at the New York Auto Show that its new small SUV, to be produced in Celaya, Mexico, will be called the HR-V.</b></li><li>• <b>The newest version of Honda's ASIMO humanoid robot, featuring the ability to communicate in sign language, is demonstrated for the first time in the U.S., at the 2014 New York International Auto Show.</b></li><li>• <b>The U.S. designed, developed and manufactured 2015 Acura TLX makes its world debut at the 2014 New York International Auto Show, featuring two new Acura-exclusive engines, two advanced new transmissions, including the world's first 8-speed dual clutch transmission with a torque converter, and next-generation Precision All-Wheel Steer (P-AWS) and Super-Handling All Wheel Drive (SH-AWD).</b></li></ul>		

## Chronology

*Note: North American highlights in bold.*

### 2013

December	<ul style="list-style-type: none"> <li>• <b>GE Honda Aero Engines' HF120 turboprop jet engine is awarded Part 33 certification from the U.S. Federal Aviation Administration, having accumulated more than 14,000 cycles and 9,000 hours of testing.</b></li> <li>• <b>The HondaJet receives Type Inspection Authorization from the Federal Aviation Administration (Dec. 20, 2013).</b></li> <li>• <b>Honda Aircraft Company's customer service facility receives Federal Aviation Administration Part 145 repair station certification.</b></li> </ul>	July	<ul style="list-style-type: none"> <li>• The all-new Honda Fit Hybrid achieves the highest fuel economy among all hybrid models in Japan of 36.4 km/L.</li> <li>• Production begins at the Saitama Factory's 250,000-unit Yorii plant, utilizing state-of-the-art "green factory" technologies and processes.</li> </ul>
November	<ul style="list-style-type: none"> <li>• <b>The Honda FCX Concept is unveiled at the 2013 Los Angeles International Auto Show, expressing one potential styling direction for the next-generation Honda fuel cell electric vehicle launching in the U.S. and Japan in 2015.</b></li> <li>• The Honda Vezel small SUV is unveiled in Japan, offering the dynamic qualities of an SUV, the elegance of a coupe and the functionality of a minivan. In Japan, both gasoline and hybrid models will be sold.</li> <li>• Honda announces that it has developed a new gasoline direct-injected VTEC Turbo engine within its Earth Dreams Technology™ powertrain series, delivering high levels of driving joy and fuel economy. With displacement sizes of 2.0, 1.5 and 1.0 liters, the new engine series is best suited to small- and mid-sized vehicles.</li> <li>• Honda introduces the more compact, lighter UNI-CUB β personal mobility device in Japan, taking another step forward to verify the business feasibility of the technology through a fee-based commercial leasing program.</li> <li>• <b>The first large-scale U.S. clinical study of Honda's Walking Assist Device is undertaken at the Rehabilitation Institute of Chicago.</b></li> </ul>	June	<ul style="list-style-type: none"> <li>• <b>Honda and General Motors announce an agreement to co-develop a next-generation fuel cell system and hydrogen storage technologies, aiming for the 2020 timeframe.</b></li> </ul>
September	<ul style="list-style-type: none"> <li>• Honda announces plans to discontinue the operations of wholly owned subsidiary Honda Soltec in spring 2015.</li> <li>• <b>Honda de Mexico marks the beginning of construction on a new \$470 million transmission plant in Celaya, Mexico, which will begin producing continuously variable transmissions in 2015 with an initial capacity of 350,000 units per year, eventually doubling to 700,000 units per year.</b></li> <li>• Honda Motor Company earns the highest disclosure scores among all Japanese companies and is named one of the world's most advanced companies in the Carbon Disclosure Project's Global 500 Climate Change Report 2013.</li> </ul>	May	<ul style="list-style-type: none"> <li>• Honda Motor Company begins leasing up to 100 units of its Walking Assist Device to hospitals in Japan to support rehabilitation training and physical therapy.</li> <li>• <b>Honda Aircraft Company announces at the 2013 EBACE conference in Geneva, Switzerland that is its FAA-conforming HondaJet has achieved several key development milestones including aerodynamics/stall testing, function and reliability, environmental performance and structural testing.</b></li> <li>• Honda Motor Company announces its intentions to participate in the FIA Formula One (F1) World Championship from the 2015 season under a joint project with McLaren.</li> <li>• <b>Acura announces the establishment of the new \$70 million Performance Manufacturing Center in Marysville, Ohio, where 100 associates will produce the next-generation Acura NSX supercar, beginning in 2015.</b></li> <li>• <b>The fifth FAA-conforming HondaJet completed its first flight (May 16, 2013).</b></li> </ul>

## Chronology

*Note: North American highlights in bold.*

### 2013 (Continued)

March	<ul style="list-style-type: none"> <li>• <b>The 2013 Honda Civic Sedan and Coupe, equipped with the ACE II body structure, are among first compact cars to receive an IIHS Top SAFETY Pick+ safety rating, including a GOOD rating in the Institute's stringent new small overlap frontal collision test.</b></li> <li>• Honda Motor Co., Ltd. announce that is established the world's first process to extract and reuse as much as 80 percent of rare earth metals extracted from old nickel-metal hydride batteries for use in new nickel-metal hydride batteries.</li> <li>• Honda Motorcycle &amp; Scooter India Pvt., Ltd. announce plans to create new India R&amp;D center for the development of cutting-edge technology for its customers in the region. The new Technical Center combines integrated system of Design, Engineering, Purchasing and Quality to create a globally optimal operating system that advances local development of higher-quality product at low cost.</li> <li>• <b>Acura debuts third-generation 2014 MDX luxury SUV at the New York International Auto Show, with class-leading fuel economy and a new two-wheel-drive configuration. It is the third generation of the MDX to be designed, developed and manufactured in North America.</b></li> <li>• Honda Motor Company begins operations at a new 300,000-unit motorcycle plant in Penang, Malaysia, using advanced environmental technologies including a 5,000 kWh/year solar array, high-efficiency coating technology, and a low-VOC emissions electro-deposition process.</li> </ul>	January	<ul style="list-style-type: none"> <li>• <b>Honda Lane Watch™ visibility technology wins a 2013 Very Innovative Products award from <i>Good Housekeeping</i> magazine.</b></li> <li>• <b>Acura debuts 2014 Acura MDX Prototype and next-generation NSX Concept with full interior design concept at 2013 North American International Auto Show, announcing that the third-generation MDX will deliver class-leading fuel economy, higher performance and improved luxury refinement.</b></li> <li>• <b>Honda Urban SUV Concept debuted at the North American International Auto Show, hinting at the styling direction for an all-new small SUV to be built at the company's new Celaya, Mexico auto plant, alongside the new Honda Fit, and introduced in the U.S. in 2014.</b></li> <li>• <b>Honda of America Mfg., Inc. announced it will invest \$23 million, hire 50 new associates and construct a 95,000-square-foot expansion to accommodate production build the all-new 2014 Accord Hybrid at the Marysville, Ohio auto plant beginning in fall 2013.</b></li> </ul>
February	<ul style="list-style-type: none"> <li>• <b>American Honda expands leasing of the Fit EV to customers in select Northeastern U.S. markets, including New York, New Jersey, Connecticut, Maryland and Massachusetts.</b></li> <li>• <b>The 2013 Accord Coupe joins the Accord Sedan and Acura TL in receiving a TOP SAFETY PICK+ rating from the Insurance Institute for Highway Safety.</b></li> <li>• Honda develops new "hybrid door" technology to join steel and aluminum materials in the assembly of lighter weight automobile doors, to be first used on the Acura RLX sedan in the U.S.</li> <li>• Honda Automobile Thailand announces plans to build a new automobile plant with investment of 44.6 billion yen, initial employment of 1,200 associates and annual capacity of 12,000 units, with operations scheduled to begin in 2015.</li> </ul>		

## Chronology

Note: North American highlights in bold.

### 2012

December	<ul style="list-style-type: none"><li>• <b>The 2013 Honda Accord Sedan, equipped with the ACE II™ body structure, is one of first midsize sedans to earn a TOP SAFETY PICK+ rating from the Insurance Institute for Highway Safety, including a GOOD rating in the Institute's stringent new small overlap frontal collision test.</b></li><li>• <b>Twenty-five years after the start of U.S. auto exports, the Marysville, Ohio auto plant builds the 1-millionth Honda automobile for export from the U.S. — a 2013 Accord EX-L Sedan headed to South Korea.</b></li><li>• Honda Motor Co., Ltd. announces the development of the “Honda Smart Ecological Paint” process, which eliminates the middle coating process to realize a 3-coat, 2-bake water-based painting process. Honda will introduce the new painting technology at its Yorii Plant at Saitama Factory in Japan that is scheduled to become operational in July 2013.</li></ul>	<ul style="list-style-type: none"><li>• <b>Honda marks 30 years of auto production in the U.S., announces new \$200 million investment in Ohio transmission and engine plants. Total new investment in North American manufacturing operations over the past two years tops \$1.2 billion.</b></li><li>• Honda Motor Co., Ltd. announces that it will introduce a new one-motor Sports Hybrid Intelligent Dual Clutch Drive System for small-sized vehicles, the latest addition to its Earth Dream Technology powertrain series.</li></ul>	
		October	<ul style="list-style-type: none"><li>• Honda Motor Co., Ltd. announces that cumulative worldwide sales of Honda hybrid vehicles surpasses one million units as of September 2012.</li><li>• <b>Honda Aircraft begins HondaJet production.</b></li></ul>
		September	<ul style="list-style-type: none"><li>• <b>HondaJet Designer and Honda Aircraft Company CEO Michimasa Fujino is presented with the prestigious American Institute of Aeronautics and Astronautics (AIAA) Aircraft Design Award.</b></li><li>• <b>American Honda begins sales of eighth-generation Accord, in both Sedan and Coupe variants, with Earth Dreams Technology powertrains, new cloud-based HondaLink connected car system and new safety and visibility features, including Lane Departure Warning, Forward Collision Warning and Lane Watch.</b></li><li>• <b>Honda Aircraft Company breaks ground on a new customer service facility at its world headquarters in Greensboro, N.C.</b></li></ul>
November	<ul style="list-style-type: none"><li>• <b>The 2013 Honda Accord and Fit earn <i>Car and Driver</i> 10Best awards, the 7th consecutive year for the Fit and an unprecedented 27th 10Best award for the Accord.</b></li><li>• <b>American Honda launches freshened 2013 Civic Sedan and Coupe with extensive styling and chassis upgrades and new standard features, including Bluetooth®, rearview camera, Pandora® and USB/iPod® connectivity.</b></li><li>• <b>Honda R&amp;D Americas, Inc. opens new Advanced Design Studio in downtown Los Angeles, relocating from its former Pasadena, Calif. home.</b></li><li>• <b>Acura debuts all-new 2014 RLX performance-luxury sedan at the Los Angeles Auto Show, showcasing a new direct-injected V-6 engine, Precision All-Wheel Steer™, Jewel Eye™ LED headlights and next-generation AcuraLink® technologies.</b></li><li>• <b>Automotive Lease Guide names Honda and Acura as the top mainstream and premium brands, respectively, for residual value in 2013. The Honda Accord, Odyssey and Fit, and the Acura RDX earn top ratings in their respective segments.</b></li></ul>		<ul style="list-style-type: none"><li>• <b>On August 20, the Marysville, Ohio, auto plant begins mass production of the ninth-generation 2013 Accord, as the plant approaches 30 years of manufacturing Honda automobiles in America.</b></li><li>• <b>The 2012 Acura TL is one of the first two vehicles to earn a Good rating from the Insurance Institute for Highway Safety (IIHS) in its new rigorous frontal small overlap barrier test.</b></li><li>• <b>In remarks at the Center for Auto Research (CAR) Automotive Management Seminars, Honda R&amp;D Americas’ president, Erik Berkman, announces that HRA will lead development of the next-generation Civic Sedan and Civic Coupe models for North America and global markets.</b></li><li>• <b>Honda begins leasing the Fit EV electric vehicle to local businesses and government agencies in Japan.</b></li></ul>
		August	

## Chronology

*Note: North American highlights in bold.*

### 2012 (Continued)

July	<ul style="list-style-type: none"> <li>• <b>American Honda begins leasing the Fit EV all-electric commuter vehicle to customers in Southern California and Oregon.</b></li> <li>• <b>Honda of South Carolina (HSC) produces its two-millionth engine since the start of production at its Timmonsville, S.C. plant in 1998.</b></li> <li>• <b>Honda plants in Indiana and Alabama announced expansion plans: Honda Manufacturing of Indiana (HMIN) will invest \$40 million and hire 300 associates to boost capacity by 50,000 vehicles per year and add production of the Civic Hybrid in 2013; Honda Manufacturing of Alabama (HMA) will invest \$115 million and hire 50 new associates to increase production by 40,000 vehicles per year and add production of the Acura MDX in 2013.</b></li> <li>• <b>American Honda announces new HondaLink™ in-vehicle connectivity system, featuring the first OEM application of Aha® radio, to debut on the 2013 Accord and Crosstour models.</b></li> <li>• Thai Honda Manufacturing Co., Ltd. (Thai Honda) produces its 20-millionth Honda power equipment product on July 28.</li> <li>• Dongfeng Honda Automobile Co., Ltd. starts production at second automobile plant in China, with an initial capacity of 100,000 units, expanding to as much as 240,000 units in the future. The plant achieves China top-level reduction of both CO<sub>2</sub> emissions and of VOC emissions from the body painting process.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>The Central Atlantic regional office of American Honda Finance Corporation (AHFC) in Charlotte, N.C. becomes the twelfth Honda facility in North America to earn LEED® certification from the U.S. Green Building Council, the most of any automaker operating in the region.</b></li> <li>• Honda becomes the world's first mobility company to disclose third-party validated estimates of all greenhouse gas (GHG) emissions, including emissions from its global business operations and customer use of Honda products.</li> </ul>
May		<ul style="list-style-type: none"> <li>• <b>Acura begins sales of its new ILX sedan, the new gateway vehicle for the Acura brand and the first Acura product with an available hybrid powertrain.</b></li> <li>• <b>Honda-powered cars capture first and second place in the 2012 Indianapolis 500, with Dario Franchitti of the Target Chip Ganassi race team earning his third Indy win. It is the third win for Honda in an Indy 500 race with engine competition.</b></li> <li>• <b>Honda Aircraft company announces numerous advancements in its progress toward certification and delivery of HondaJet, including the first flight of its fourth FAA-conforming aircraft; new avionics capabilities; and the start of manufacturing of the first full-motion, Level D flight simulator, to be installed at the company's Greensboro, N.C. HondaJet Training Center.</b></li> <li>• The compact and innovative Honda UNI-CUB, featuring the world's first omni-directional driving wheel system (Honda Omni Traction Drive System) is unveiled in Japan, along with plans to conduct demonstration testing of the new personal mobility device beginning in June 2012.</li> <li>• <b>The fourth FAA-conforming HondaJet achieves its first flight (May 4, 2012).</b></li> </ul>
June	<ul style="list-style-type: none"> <li>• <b>The Honda and Acura brands earn their highest-ever scores in J.D. Power &amp; Associates' 2012 Initial Quality Study, as Honda is ranked #1 among non-luxury automobile brands for the second consecutive year. The 2012 CR-V earns the highest rating in the compact crossover segment, while the Marysville, Ohio, and Suzuka, Japan, auto plants receive Silver and Platinum plant quality awards, respectively.</b></li> <li>• <b>The Honda FIT EV receives a EPA jurisdiction limited to U.S. combined adjusted EPA fuel-economy rating of 118 MPGe, and a consumption rating of 29 kilowatts hours per 100 miles, the most efficient ratings for any electric vehicle from a major automaker.</b></li> </ul>	



## Chronology

*Note: North American highlights in bold.*

### 2012 (Continued)

April	<ul style="list-style-type: none"> <li>• <b>Honda Manufacturing of Indiana (HMIN) begins production of the Acura ILX and ILX Hybrid sedans on the same line as the Civic Sedan and Civic Natural Gas. The ILX is the first Acura to be produced in Indiana and the first Honda or Acura hybrid vehicle to be produced in North America.</b></li> <li>• <b>American Honda launches its first-ever “green dealer” program for U.S. Honda and Acura dealers. The Honda and Acura Environmental Leadership Awards are given to dealers who quantifiably reduce their environmental impact, beginning with at least a 10 percent reduction in total energy use.</b></li> <li>• <b>Honda is named the Best Value Brand and Most Trusted Brand in the 2012 Kelly Blue Book Brand Image Awards.</b></li> <li>• <b>The Acura RLX Concept is unveiled at the New York International Auto Show, where it is announced that Acura’s new flagship sedan will feature the first application of Acura Sport Hybrid SH-AWD®, mated to a 370-horsepower V6 engine and expected to earn a combined EPA fuel economy rating of 30 mpg.</b></li> <li>• <b>American Honda announces plans to aggressively apply new visibility-enhancing technologies on its automobiles, including rearview cameras, to be applied to more than 97 percent of all model year 2013 U.S. Honda models, along with Expanded View Driver’s Mirror and LaneWatch™ blind-stop display, which will debut on the 2013 Accord and Crosstour.</b></li> <li>• Honda unveils a house in the Saitama prefecture of Japan equipped with the Honda Smart Home System (HSHS). Through the development of the HSHS, Honda aims to release products that cut household emissions in half (from 2000 levels) by 2015.</li> <li>• Honda Motor Co., Ltd. and the Japan Metals &amp; Chemicals Co., Ltd. jointly announced the establishment of the world’s first process to extract rare earth metals from various used Honda parts in an actual mass-production process.</li> </ul>	March	<ul style="list-style-type: none"> <li>• <b>The East Liberty, Ohio, auto plant begins production of the Acura RDX luxury crossover SUV just months following the December 2011 launch of the 2012 Honda CR-V. The plant is undergoing construction on a \$166 million, 155,000-square-foot expansion for the addition of new door and instrument panel subassembly lines.</b></li> <li>• <b>Honda de Mexico, S.A. de C.V. (HDM) lays the foundation stone for the construction of the new automobile plant in Celaya, Guanajuato. The ceremonies are attended by Felipe Calderon Hinojosa, the president of Mexico, and Takanobu Ito, president &amp; CEO of Honda Motor Co., Ltd.</b></li> </ul>
		February	<ul style="list-style-type: none"> <li>• <b>Honda announces major changes to its North American management structure. Tetsuo Iwamura is promoted to executive vice president and executive officer and to the Board as representative director of Honda Motor Co., Inc., retaining his responsibilities as president of American Honda Motor Co., and head of Honda’s North American regional operations. Erik Berkman is named president of Honda R&amp;D Americas, Inc. (HRA). HRA associate, Art St. Cyr, replaces Berkman as vice president of Corporate Planning and Logistics for American Honda and president of Honda Performance Development. Brian Newman is named president of Honda South Carolina (HSC), and Charles Ernst is named Chief Engineer of the Powertrain Function at Honda’s Ohio-based North American Engineering center.</b></li> </ul>
		January	<ul style="list-style-type: none"> <li>• <b>Honda introduces 2013 Accord Coupe Concept at the North American International Auto Show, announcing plans to apply new ‘Earth Dreams’ powertrain technology and new safety features, including Lane Departure Warning and Forward Collision Warning, to the ninth generation Accord lineup.</b></li> <li>• <b>Acura introduces the NSX Concept and ILX Concept, along with a prototype 2013 RDX at the North American International Auto Show.</b></li> </ul>



Chronology

*Note: North American highlights in bold.*

2011

- November
  - **Honda debuts the 2013 Fit EV and 2012 Honda CR-V at the 2011 Los Angeles Auto Show, announcing plans to begin leasing the Fit EV battery-electric commuter vehicle to customers in California and Oregon in the summer of 2012, expanding to six East Coast markets in early 2013.**
  - **The 2012 Civic Natural Gas named Green Car of the Year at the 2011 Los Angeles Auto Show.**
  - **American Honda completes the installation of an 800-cell Honda CIGS solar array at Honda Performance Development in Santa Clarita, Calif.**
  - **Honda Manufacturing of Alabama marks its 10th anniversary of production, announcing plans to invest \$84 million and add 140 new jobs to increase production capacity by 40,000 units to 340,000 vehicles and V6 engines per year in 2013.**
- October
  - **Honda Manufacturing of Indiana adds a second shift of production, increasing production capacity to 200,000 vehicles per year.**
  - **Honda’s East Liberty Auto Plant produces its 4-millionth vehicle, a 2011 Honda CR-V.**

- September
  - **American Honda launches 2012 Civic Natural Gas, the fourth generation natural gas-powered Civic, expanding its U.S. retail network to 200 Honda dealers in 36 states.**
  - **Honda certified its tenth and eleventh facilities in North America to LEED green-building standards, the most of any automaker in the region. They are Honda Engineering North America’s Anna, Ohio facility and the new Markham, Ontario headquarters of Honda Canada.**
  - **Honda earns the highest score among all Japanese companies in the Carbon Disclosure Project’s 2011 “Carbon Disclosure Leadership Index” (CLDI), which rates the world’s 500 largest companies on their strategies and corporate governance to address climate change and the reduce greenhouse gas emissions.**
- August
  - **Honda announces plans to build its eighth auto plant in North America, a new \$800 million, 200,000-unit factory in Celaya, Guanajuato, Mexico, slated to begin production of Honda subcompact vehicles in 2014.**

## Chronology

*Note: North American highlights in bold.*

### 2011 (Continued)

July	<ul style="list-style-type: none"> <li>• <b>Honda achieves its goal of less than 1 percent waste sent to landfills for all manufacturing plants in North America. As of April 1, 2011, 10 of 14 plants were operating with absolutely zero waste to landfills and total landfill waste was less than one-half of one percent of total waste from manufacturing operations in the region.</b></li> </ul>	April	<ul style="list-style-type: none"> <li>• <b>American Honda debuts the all-new 2012 Civic lineup for the U.S., including a Coupe, Sedan, Si Coupe and Sedan, Hybrid and natural gas-powered Civic Natural Gas, at the New York International Auto Show.</b></li> <li>• <b>The first FAA-conforming HondaJet reaches its maximum operating altitude of 43,000 feet and a maximum speed of 425KTAS (489 mph) at 30,000 feet during flight testing in Greensboro, N.C.</b></li> <li>• Guangqi Honda introduces the Li Nian S1 sedan, the first mass produced model of Guangqi Honda's original automotive brand, Li Nian, the first original brand established by an automobile joint venture in China.</li> <li>• Honda Motor president Takanobu Ito, appearing at the 2011 Shanghai motor show, announces plans to sell three new hybrid models in China — the Insight, to be sold by Dongfeng Honda; and the Fit Hybrid and CR-Z, to be sold by Guangqi Honda. Mr. Ito also announces Honda's intentions to produce all three hybrid models in China and to begin testing of Honda EV technology with the city of Guangzhou.</li> </ul>
June	<ul style="list-style-type: none"> <li>• <b>American Honda as a corporation earned the top score in the 2011 J.D. Power Initial Quality Survey, including a best-ever result for the Honda brand, the top-ranked non-luxury brand in 2011 (No. 2 overall), an overall third-place finish for Acura, along with seven of eleven segment-leading models, a Platinum Award for the company's Greensburg, Ind. plant, and a Silver Award for its East Liberty, Ohio plant.</b></li> <li>• Honda introduces "Blue Skies for our Children" environmental logo and slogan, along with new environmental vision, which calls for realizing "the Joy and Freedom of Mobility" and "a Sustainable Society where People Can Enjoy Life."</li> <li>• Having achieved its 2010 goals for the reduction of product CO<sub>2</sub> emissions, Honda announces new global CO<sub>2</sub> reduction goals, including a 30 percent reduction in CO<sub>2</sub> from its automobile, motorcycle and power equipment products, compared to the 2000 baseline, by 2020.</li> </ul>	March	<ul style="list-style-type: none"> <li>• Honda Automobile (Thailand) Co., Ltd. introduces the Honda BRIO small car for the Thailand market. With a starting price of 399,900 baht, the model is expected to raise the bar for eco-cars in terms of packaging, design, comfort and fuel efficiency.</li> </ul>
		January	<ul style="list-style-type: none"> <li>• <b>The 2011 Odyssey becomes the first minivan to earn both a "Top Safety Pick" rating from the IIHS and a five-star Overall Vehicle Score from the NHTSA under new, more stringent crash safety ratings protocols.</b></li> <li>• <b>Honda debuts the 2012 Civic Si and Sedan concept vehicles at the North American International Auto Show in Detroit.</b></li> </ul>

## Chronology

Note: North American highlights in bold.

### 2010

December	<ul style="list-style-type: none"> <li>• <b>American Honda launches Honda Electric Vehicle Demonstration Program with the first public test drive of a Fit EV prototype and an Accord test vehicle outfitted with Honda's new two-motor plug-in hybrid system. City of Torrance Mayor Frank Scotto and American Honda president &amp; CEO Tetsuo Iwamura share the first drive.</b></li> <li>• <b>Honda Transmission Mfg., Inc. begins \$70 million, 200,000-square-foot expansion, including the addition of a third assembly line, along with and additional \$25 million in upgrades to improve plant flexibility.</b></li> <li>• <b>Honda Aircraft Company, Inc. completes the first flight of an FAA-conforming HondaJet, on Dec. 20 at 3:31 p.m. EST in Greensboro, N.C., marking a significant step forward in the final phase of the HondaJet development and FAA-certification program.</b></li> <li>• Honda begins lease sales of the EV-neo electric scooter to customers in Japan.</li> <li>• Honda begins demonstration tests of next-generation, electrically powered personal mobility products with the Saitama and Kumamoto prefectures as the next step in its Honda Electric Mobility Network initiative.</li> </ul>	October	<ul style="list-style-type: none"> <li>• <b>Honda is named "America's Greenest Automaker" for the fifth consecutive time by the Union of Concerned Scientists.</b></li> <li>• Sales of the Honda Fit subcompact car reach 1.5 million units in Japan and 3.5 million units worldwide.</li> <li>• The ASIMO humanoid robot celebrates its 10th anniversary on Oct. 31, 2010, in Japan.</li> </ul>
November	<ul style="list-style-type: none"> <li>• <b>Honda global CEO Takanobu Ito introduces the Fit EV Concept electric vehicle and Honda plug-in hybrid vehicle platform at the 2010 Los Angeles Auto Show.</b></li> <li>• <b>The 2011 Accord is the first automobile to earn a five-star rating for Overall Vehicle Score and each of three combined ratings categories — frontal, side and rollover — under the NHTSA's modified New Car Assessment (NCAP) crash safety rating program for the 2011 model year and beyond.</b></li> <li>• <b>The 2011 Accord and Fit are named to <i>Car and Driver</i> magazine's "10-Best Cars" list. It is Accord's 25th appearance in 29 years, the most of any vehicle in the award's history, and the fifth consecutive award for the Fit.</b></li> <li>• The CR-Z sporty hybrid coupe is named Japan Car of the Year for 2010-2011.</li> <li>• The BRIO Prototype, a prototype of Honda's new small vehicle for Asian markets, makes its world debut at the 27th Thailand International Motor Expo in Bangkok.</li> </ul>	September	<ul style="list-style-type: none"> <li>• The Hybrid Jazz makes its world debut at the Paris Motor Show. Packaging the IMA battery in the rear floor of the vehicle maintains the Jazz's large interior space and folding "magic seat" capability.</li> <li>• <b>Honda Manufacturing of Alabama, Inc., begins production of the fourth generation, U.S.-designed and developed Honda Odyssey minivan on Sept. 1 (U.S. on-sale date of Sept. 30). Two days later, the plant celebrates production of its 2-millionth automobile (and V-6 engine), a 2011 Honda Pilot.</b></li> <li>• Honda Soltec introduces two new residential-use solar cell modules in Japan.</li> </ul>
		August	<ul style="list-style-type: none"> <li>• <b>All-new Honda CR-Z sport hybrid coupe introduced in the U.S. and Canada.</b></li> <li>• An all-new transmission plant at the Hamamatsu Factory, Honda's global "leader plant" for advanced transmission production, begins manufacturing operations.</li> <li>• Honda Soltec begins sales in Japan of new 120W and 130W residential-use solar cell modules, each achieving an 11.6 percent conversion rate, the highest among CIGS-based solar cells being sold in Japan.</li> </ul>
		July	<ul style="list-style-type: none"> <li>• <b>The Marysville Auto Plant produces its 10-millionth automobile, an Accord Sedan, on July 20.</b></li> <li>• <b>The Anna Engine Plant, Honda's largest automobile engine plant, celebrates 25 years of engine production in Ohio, on July 21. Cumulative engine production exceeds 17 million, with cumulative capital investment of \$1.7 billion.</b></li> </ul>
		June	<ul style="list-style-type: none"> <li>• <b>Honda Power Equipment surpasses 30 million products shipped to domestic dealers and distributors since it began offering engines, tillers and generators to U.S. customers in 1972.</b></li> </ul>

Chronology

*Note: North American highlights in bold.*

2010 (Continued)

April	<ul style="list-style-type: none"><li>• <b>Oklahoma becomes the fourth retail market for the natural gas-powered Civic GX.</b></li></ul>	January	<ul style="list-style-type: none"><li>• <b>American Honda debuts the U.S. production version of the CR-Z two-seat sporty hybrid car at the North American International Auto Show.</b></li></ul>
March	<ul style="list-style-type: none"><li>• <b>Acura debuts its 2011 TSX Sport Wagon at the New York International Auto Show.</b></li><li>• Honda subsidiary Honda Motorcycle and Scooter India announces plans to build a new 60,000-unit plant in Rajasthan, India, as it expands production at its existing plant in Haryana from 1.25 to 1.6 million units.</li><li>• Honda unveils the four-seat EV-N and three-wheeled 3R-C battery-electric urban transport concepts at the 2010 Geneva Motor Show.</li></ul>		<ul style="list-style-type: none"><li>• <b>Honda R&amp;D Americas, Inc. begins operation of next-generation solar-powered hydrogen station prototype in Torrance, Calif. The new, more compact system eliminates the compressor function while providing enough hydrogen via an 8-hour fill, to accommodate daily commuting in a fuel cell electric vehicle.</b></li></ul>
February	<ul style="list-style-type: none"><li>• <b>Honda of America Mfg. begins operations at its new Marysville parts consolidation center, supporting the efficient delivery of parts to the Marysville Auto Plant while reducing fuel consumption and CO<sub>2</sub> emissions from parts shipments.</b></li><li>• <b>Honda Manufacturing of Indiana celebrates production of its 100,000th Civic since the start of manufacturing in October 2008.</b></li><li>• <b>American Honda debuts 2011 Honda Odyssey Concept at the Chicago International Auto Show as a precursor to the U.S.-designed, developed and manufactured 2011 Odyssey, the fourth generation of Honda's popular minivan.</b></li><li>• <b>Honda earns the No. 1 spot on the American Council for an Energy-Efficient Economy (ACEEE) "Greenest Vehicles of 2010" list for the tenth straight year. The top-rated Civic GX earned its seventh consecutive first-place ranking and is joined by the Civic Hybrid, Insight and Fit on the ACEEE's list top-12 greenest vehicles for 2010.</b></li><li>• <b>Honda Performance Development (HPD) begins deliveries of modified 1.5-liter Fit engines for competition in the SCCA Formula F series, the entry level of open-wheel racing in America.</b></li><li>• <b>The all-new Honda CR-Z (Compact Renaissance-Zero) sporty hybrid coupe is launched in Japan.</b></li></ul>		

## Chronology

*Note: North American highlights in bold.*

### 2009

December	<ul style="list-style-type: none"> <li>• Honda Motor Co. sets new all-time records for automobile production in China and Asia.</li> </ul>	April	<ul style="list-style-type: none"> <li>• The FCX Clarity fuel cell electric vehicle is named 2009 World Green Car by journalists from Asia, Europe and North America.</li> </ul>
November	<ul style="list-style-type: none"> <li>• <b>American Honda earns the highest fleet-average fuel economy among all U.S. automotive marketing groups as determined by the U.S. EPA in its MY2008 report on U.S. fuel economy trends.</b></li> </ul>	March	<ul style="list-style-type: none"> <li>• <b>The 2009 Acura TL earns a five-star safety rating from the NHTSA* for front and side impacts, making Acura the first automotive nameplate to earn both a top government crash safety rating and a "Top Safety Pick" crash safety rating from the IIHS for every vehicle in its line-up.</b></li> <li>• <b>American Honda begins sales of the new Insight as the most affordable hybrid car in America.</b></li> <li>• <b>American Honda becomes the first automaker to introduce a Class 8 diesel-electric hybrid truck into its U.S. fleet of trucks for the distribution of service parts.</b></li> <li>• Honda R&amp;D Co. (Japan) in conjunction with Advanced Telecommunications Research Institute International (ATR) and Shimadzu Corporation introduce Brain Machine Interface (BMI) technology which enables control of a robot by human thought alone.</li> <li>• Honda and GS Yuasa establish a joint venture called Blue Energy Co., Ltd., for the development, sales and production of advanced lithium-ion batteries for hybrid vehicles.</li> </ul>
October	<ul style="list-style-type: none"> <li>• Honda R&amp;D Asia Pacific Co. establishes new R&amp;D center in Bangkok, Thailand, for the development of products and technologies that support the unique needs of customers in Honda's Asia/Oceania region.</li> </ul>		
July	<ul style="list-style-type: none"> <li>• <b>Honda Manufacturing of Alabama begins production of passenger cars (Accord V6 Sedans) after eight years of light truck production.</b></li> <li>• Takanobu Ito becomes the seventh president &amp; CEO of Honda Motor Co., Ltd.</li> <li>• The new Ogawa engine plant began Phase 1 production activity including casting and machining processes and supply of engine components for auto plants in Japan and other regions.</li> </ul>		
June	<ul style="list-style-type: none"> <li>• <b>Honda of America Mfg.'s East Liberty Plant receives the Gold award for the highest quality in North America in J.D. Power and Associates' 2009 survey of new-vehicle quality (IQS).</b></li> <li>• <b>Honda commemorates 50 years of operations in America, marking the incorporation of American Honda Motor Co., Inc., on June 11, 1959.</b></li> <li>• <b>Acura begins U.S. sales of the redesigned 2010 TSX sports sedan.</b></li> <li>• <b>Marysville, Ohio, motorcycle plant ceases production after 26 years, as global production of certain large motorcycles is consolidated at Honda's new factory in Kumamoto, Japan.</b></li> </ul>	February	<ul style="list-style-type: none"> <li>• <b>Production of the Honda Ridgeline truck begins at Honda Manufacturing of Alabama, making it the exclusive production source for the Honda Pilot, Odyssey and Ridgeline light trucks.</b></li> <li>• Cumulative global sales of Honda hybrid vehicles reach 300,000 units.</li> <li>• Honda Motor Co. announces plans for the establishment of a new R&amp;D facility in Chiba prefecture, Japan, to work toward the establishment of bio-ethanol production technology.</li> <li>• The new Honda City is named Indian Car of the Year for 2009 by top automotive journalists in India.</li> </ul>
May	<ul style="list-style-type: none"> <li>• <b>Acura debuts the prototype ZDX 4-door luxury sports coupe at the New York International Auto Show as the first all-new Acura model designed entirely within the confines of the Acura Design Studio in Torrance, Calif.</b></li> <li>• <b>Honda Manufacturing of Indiana begins limited production of the natural gas-powered Civic GX sedan in Greensburg, Ind., alongside the gasoline-powered Civic Sedan.</b></li> <li>• The Honda Insight becomes Japan's best-selling vehicle in May, the first hybrid car to earn the distinction.</li> </ul>	January	<ul style="list-style-type: none"> <li>• <b>Honda produces its 20-millionth automobile in North America as cumulative production of engines in North America exceeds 18.4 million units and production of transmissions tops 13 million units.</b></li> <li>• <b>American Honda debuts the radically styled 2010 Honda Fury, a chopper-style custom bike designed by Honda R&amp;D Americas, at the New York International Motorcycle Show.</b></li> </ul>

\* Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.safercar.gov](http://www.safercar.gov)). Model tested with standard side-impact air bags (SAB's).

## Chronology

*Note: North American highlights in bold.*

### 2008

December	<ul style="list-style-type: none"> <li>• Honda reaches a record 24.665 million customers worldwide in 2008, including record worldwide sales of autos and motorcycles, along with all-time record global production of 3.957 million automobiles.</li> </ul>	July	<ul style="list-style-type: none"> <li>• <b>Honda Transmission Mfg. of America in Russells Point, Ohio, produces its 10-millionth transmission since the start of U.S. transmission manufacturing in 1997.</b></li> <li>• Production of Honda motorcycles in Vietnam reaches 5 million units.</li> </ul>
November	<ul style="list-style-type: none"> <li>• Honda Motor Co. unveils new Walking Assist Device with Bodyweight Support system, developed in part from its research into the dynamics of human motion that led to creation of the ASIMO humanoid robot.</li> </ul>	June	<ul style="list-style-type: none"> <li>• Honda begins mass production of all-new FCX Clarity fuel cell electric vehicle (FCEV) in Japan and introduces first five U.S. customers for the new vehicle, which sets a new standard for design and advanced technology in an FCEV.</li> <li>• <b>American Honda fully deploys the first automaker-operated fleet of more fuel-efficient Auto-Max® railcars.</b></li> <li>• Cumulative automobile production in Brazil reaches 500,000 units since the start of production in 1997.</li> <li>• Honda Sael Cars India introduces the Civic Hybrid as India's first gas-electric hybrid automobile.</li> </ul>
October	<ul style="list-style-type: none"> <li>• <b>Honda Power Equipment Mfg. produces its 20-millionth product since the start of operations in August 1984.</b></li> <li>• <b>Honda Manufacturing of Indiana begins production of Civic Sedans in its new \$550 million auto plant in Greensburg, Ind.</b></li> <li>• Cumulative global production of Honda motorcycles reaches 200 million units.</li> <li>• Honda Soltec Co. begins sales in Japan of Honda-developed thin-film solar cells.</li> <li>• Thai Honda achieves cumulative production of 10 million units since production began in 1987.</li> </ul>	May	<ul style="list-style-type: none"> <li>• <b>Honda introduces all-new, second-generation Pilot that was designed, developed and engineered in the U.S. by Honda R&amp;D Americas and is produced exclusively by Honda Manufacturing of Alabama.</b></li> <li>• <b>Honda Aircraft Company begins European sales of HondaJet, including the announcement of plans for an exclusive regional sales and service network in the U.K., Germany and Spain.</b></li> </ul>
September	<ul style="list-style-type: none"> <li>• <b>Acura launches the 2009 TL sedan with the most powerful engine in Acura history. It is the third generation of TL designed, developed and manufactured in the U.S.</b></li> <li>• <b>The 2009 Pilot earns five-star (front and side impact) and "Top Safety Pick" crash safety ratings from the NHTSA* and IIHS, respectively.</b></li> <li>• <b>Honda of Canada Mfg. begins production of 4-cylinder engines at new \$154 million automobile engine plant in Alliston, Ontario.</b></li> <li>• Honda introduces POLAR III third-generation pedestrian crash test dummy with the aim of reducing lower back and upper leg injuries common in vehicle-pedestrian collisions.</li> </ul>	April	<ul style="list-style-type: none"> <li>• Cumulative global production of the Cub series motorcycle reaches 60 million units.</li> <li>• Honda opens a new motorcycle plant at the Kumamoto Factory in Japan. The new plant will become Honda's global lead plant for motorcycle production and will take over responsibility for producing large-size motorcycles.</li> </ul>
August	<ul style="list-style-type: none"> <li>• <b>American Honda launches redesigned 2009 Honda Fit.</b></li> <li>• <b>Acura announces plans to compete in the LMP1 class of the 2009 American Le Mans race series.</b></li> </ul>	March	<ul style="list-style-type: none"> <li>• <b>Honda Aircraft Company expands sales of HondaJet throughout North America by beginning sales in Canada and Mexico.</b></li> </ul>
		February	<ul style="list-style-type: none"> <li>• Honda of the UK Manufacturing produces its two-millionth car since the start of auto production in October 1992.</li> </ul>

\* Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.safercar.gov](http://www.safercar.gov)). Model tested with standard side-impact air bags (SAB's).

## Chronology

*Note: North American highlights in bold.*

### 2007

December	<ul style="list-style-type: none"><li>• <b>American Honda posts 11th consecutive year of record sales and 14th consecutive year-over-year sales increase.</b></li><li>• <b>Honda’s annual auto production in the U.S. exceeds one-million units for the first time ever in 2007, as total North American auto production reaches a new all-time record of 1.432 million units.</b></li><li>• Honda UK sells more than 100,000 Honda vehicles for the first time, in 2007.</li></ul>	August	<ul style="list-style-type: none"><li>• <b>American Honda launches the eighth-generation Accord.</b></li></ul>
		July	<ul style="list-style-type: none"><li>• Cumulative global sales of the Fit/Jazz small car exceed 2 million units.</li></ul>
		June	<ul style="list-style-type: none"><li>• <b>Honda Aircraft Company breaks ground on new \$100 million U.S. headquarters and R&amp;D facility in Greensboro, N.C.</b></li><li>• Honda introduced more advanced Variable Cylinder Management™ (VCM™) with the ability to run on three, four or six cylinders for an up to 11 percent improvement in fuel efficiency versus the previous system.</li></ul>
November	<ul style="list-style-type: none"><li>• <b>The hydrogen-powered FCX Clarity makes its U.S. debut at the Los Angeles Auto Show as American Honda announces plans to begin leasing Honda’s next-generation fuel cell electric vehicle in summer 2008.</b></li><li>• <b>Operation of the fourth-generation hydrogen Home Energy Station begins at Honda R&amp;D America’s Torrance, Calif., headquarters.</b></li><li>• <b>Honda celebrates 25 years of building automobiles in America.</b></li><li>• <b>2008 Acura RDX and MDX earn “Top Safety Pick” ratings from the IIHS.</b></li><li>• <b>Honda Aero breaks ground on its new headquarters and jet engine plant in Burlington, N.C.</b></li><li>• Honda Soltec opens new solar cell production plant in Kumamoto, Japan.</li><li>• Honda of the UK Manufacturing makes its one-millionth Civic since the start of Civic production on September 19, 1994.</li><li>• Honda Automobile Thailand Co. makes its one-millionth car since the beginning of auto production in 1984.</li><li>• Cumulative auto production in Mexico reaches 200,000 units since the beginning of auto production in 1995.</li><li>• Production of motorcycles in Indonesia reaches 20 million units.</li></ul>	May	<ul style="list-style-type: none"><li>• <b>Honda R&amp;D America’s opened its new Acura Design Studio in Torrance, Calif., assuming a central role in the research and styling design of future Acura production models.</b></li><li>• <b>Honda’s Anna, Ohio, engine plant produces its 15-millionth engine since the start of production in 1985.</b></li></ul>
		April	<ul style="list-style-type: none"><li>• <b>Honda is named America’s “Greenest Automaker” in 2007 for the fourth consecutive time by the Union of Concerned Scientists.</b></li><li>• <b>American Honda and Climate Energy LLC begin retail sales of the freewatt™ micro-combined heat and power (MCHP) co-generation device in the northeastern U.S.</b></li></ul>
		March	<ul style="list-style-type: none"><li>• <b>Acura enters the American Le Mans endurance sports car racing series in the LMP2 class with a 3.4-liter V8 engine supplied by Honda Performance Development (HPD). Acura teams take first, second and fourth places in their debut at the prestigious 12-hours of Sebring road race. The programs marks Acura’s first-ever factory racing effort and HPD’s first full engine design and development program.</b></li></ul>
		February	<ul style="list-style-type: none"><li>• <b>Acura RDX named Canadian Utility Vehicle of the Year.</b></li></ul>
October	<ul style="list-style-type: none"><li>• Thai Honda Manufacturing Co. surpasses the 10-million mark for production of Honda power products.</li><li>• <b>Honda of South Carolina Mfg. produces its 2 millionth all-terrain vehicle (ATV).</b></li></ul>		



## Chronology

*Note: North American highlights in bold.*

### 2006

December	<ul style="list-style-type: none"> <li>• <b>Honda R&amp;D Americas opens new Advanced Design Studio in Pasadena, Calif.</b></li> <li>• Honda Soltec Co., Ltd. established to oversee production and sales of Honda-developed CIGS solar panels in Japan.</li> <li>• Honda Motor Co. announces plans to build new engine plant in Japan (in Ogawa, Saitama prefecture).</li> </ul>	June	<ul style="list-style-type: none"> <li>• <b>Honda Fit earns five-star U.S. government* rating for frontal crash safety.</b></li> <li>• Honda announces development of plant-based biofabric for use in automotive interiors.</li> </ul>
November	<ul style="list-style-type: none"> <li>• <b>2007 Honda Pilot and CR-V earn IIHS “Top Safety Pick” rating.</b></li> <li>• <b>Honda Manufacturing of Alabama celebrates 5th anniversary and reaches one-million unit automobile production milestone.</b></li> <li>• Honda announces plans to begin production of motorcycles in Peru.</li> </ul>	May	<ul style="list-style-type: none"> <li>• Global sales of Honda Power Products reaches 70 million units.</li> <li>• Honda sets voluntary global targets for 5 percent reductions in product and production CO<sub>2</sub> emissions from 2005 levels by 2010.</li> <li>• Honda announces plans to advance toward its “2010 Vision” for North American automobile operations including the construction of a new U.S. auto plant and new Canadian engine plant, expansion of engine and transmission production in Ohio and Georgia, and the addition of a new, more affordable hybrid car.</li> <li>• Honda Motor Co. announces plan to build a new auto plant in Yorii, Japan, near Honda’s existing Saitama factory, to advance the flexibility and efficiency of Honda manufacturing operations and to share those advancements with Honda plants worldwide.</li> <li>• <b>Honda Precision Parts of Georgia begins producing automatic transmissions in Tallapoosa, Ga., as part of Honda’s broader North American Powertrain Strategy.</b></li> </ul>
October	<ul style="list-style-type: none"> <li>• <b>Honda Aircraft Company begins U.S. sales of HondaJet at NBAA in Orlando, Fla.</b></li> <li>• <b>Retail sales of natural gas-powered Civic GX expanded from California to New York State.</b></li> </ul>	February	<ul style="list-style-type: none"> <li>• <b>2006 Civic and Ridgeline capture Canadian Car and Truck of the Year Awards from Automotive Journalist Association of Canada (AJAC).</b></li> <li>• <b>Honda Power Equipment shipped its 20-millionth power product to U.S. dealers.</b></li> </ul>
August	<ul style="list-style-type: none"> <li>• <b>Acura launches new RDX sport-utility vehicle with Acura’s first-ever turbocharged engine.</b></li> <li>• Honda of Canada Mfg. celebrates 20th anniversary and four-millionth unit production milestones.</li> <li>• Honda and Research Institute of Innovative Technology for the Earth (RITE) announce breakthrough “Honda-RITE” ethanol production process.</li> <li>• <b>American Honda fulfills October 2003 “Safety for Everyone” commitment to apply a core suite of advanced safety features to all U.S. Honda and Acura models.</b></li> </ul>	January	<ul style="list-style-type: none"> <li>• <b>Honda Civic and Ridgeline sweep North American Car and Truck of the Year awards.</b></li> </ul>
July	<ul style="list-style-type: none"> <li>• <b>Honda announces plans to commercialize HondaJet at EAA AirVenture in Oshkosh, Wis.</b></li> <li>• <b>Honda earns 100th open-wheel race victory in North America.</b></li> <li>• <b>First U.S.-made Acura TL sedans exported to China.</b></li> <li>• Honda begins motorcycle production in Argentina.</li> </ul>		

\* Government star ratings are part of the National Highway Traffic Safety Administration’s (NHTSA’s) New Car Assessment Program ([www.safercar.gov](http://www.safercar.gov)).



## Chronology

*Note: North American highlights in bold.*

### 2005

December	<ul style="list-style-type: none"> <li>• <b>Honda Ridgeline truck named 2006 Motor Trend magazine Truck of the Year.</b></li> <li>• <b>2006 Civic becomes first compact car to earn a “Top Safety Pick-Gold” rating from the Insurance Institute for Highway Safety (IIHS).</b></li> <li>• Honda Motor Co. announces plans to introduce the Acura brand in Japan in fall 2008 and to integrate its three existing domestic sales channels — Primo, Verno and Clio — into one Honda channel in March 2006.</li> <li>• New ASIMO robot debuts with dramatically improved running capability and enhanced ability to act in sync with people.</li> <li>• Honda Motor Co. announces plans to begin mass production in 2007 of Honda-developed thin film solar cell.</li> <li>• Honda Super Cub production reaches 50-million-unit milestone since its 1958 debut.</li> </ul>	August	<ul style="list-style-type: none"> <li>• <b>HondaJet makes its worldwide public debut, July 29, at the Experimental Aircraft Association (EAA) Air Venture in Oshkosh, Wis.</b></li> <li>• Honda Motor (China) Investment Co. (HMCI) announces plans to launch the Acura brand in China with the introduction of the Acura RL in spring 2006, to be marketed through a dedicated Acura dealer network.</li> </ul>
November	<ul style="list-style-type: none"> <li>• <b>Honda Civic named 2006 Motor Trend magazine Car of the Year.</b></li> <li>• <b>Honda R&amp;D Americas introduces Home Energy Station III, the third-generation of its experimental hydrogen refueling device developed in partnership with Plug Power, Inc.</b></li> <li>• Honda announces plans to establish R&amp;D operations in Thailand with the creation of Honda R&amp;D Asia Pacific, Ltd., a subsidiary of Honda R&amp;D Co., Ltd.</li> </ul>	July	<ul style="list-style-type: none"> <li>• <b>Honda leases 2005 FCX to world’s first individual customer for a hydrogen-powered fuel cell vehicle, the Spallino family of Redondo Beach, Calif.</b></li> <li>• <b>Honda announces commitment to include U.S. government crash test “star ratings” on the window labels of all 2006 Honda and Acura vehicles, a first for any automaker.</b></li> </ul>
October	<ul style="list-style-type: none"> <li>• Honda announces plans to establish transmission manufacturing operations in China with the creation of Honda Auto Parts Manufacturing Co., Ltd., the company’s fourth major automatic transmission plant in the world.</li> </ul>	June	<ul style="list-style-type: none"> <li>• Honda Automobile (China) Co. (CHAC) begins export of the Jazz compact passenger car to Europe. CHAC is the first auto plant in China dedicated to export production.</li> </ul>
September	<ul style="list-style-type: none"> <li>• Honda announces plan to introduce world’s first airbag technology for a production motorcycle on the 2006 Honda Gold Wing motorcycle.</li> <li>• Honda introduces ASV-3 advanced safety vehicle equipped with Inter-Vehicle communications technology.</li> </ul>	May	<ul style="list-style-type: none"> <li>• <b>The 2006 Honda Ridgeline becomes the first 4-door pickup to earn the NHTSA’s highest crash test rating for frontal and side impacts.</b></li> <li>• Cumulative worldwide sales of Honda hybrid vehicles reaches 100,000 units.</li> </ul>
		April	<ul style="list-style-type: none"> <li>• <b>Honda introduces Phill™ natural gas home refueling appliance in conjunction with Fuelmaker Corp. to help promote sales of cleaner-burning CNG vehicles like the Honda Civic GX.</b></li> </ul>
		January	<ul style="list-style-type: none"> <li>• <b>American Honda and Disneyland® Resort form 10-year strategic business alliance.</b></li> </ul>

## Chronology

*Note: North American highlights in bold.*

### 2004

December	<ul style="list-style-type: none"> <li>• Honda reveals technologies for next-generation ASIMO humanoid robot, including the ability to run and process information more quickly in real-world environments.</li> <li>• <b>Honda introduces V6 Accord Hybrid in the U.S. as Honda's third hybrid model.</b></li> </ul>	July	<ul style="list-style-type: none"> <li>• Honda establishes a new U.S. subsidiary, Honda Aero, Inc., to focus on the aviation engine business in the U.S. Also, Honda establishes the Wako Nishi R&amp;D Center in Japan, dedicated to the research and development of aviation engines.</li> <li>• <b>The 2005 Honda FCX powered by Honda's original fuel cell stack (capable of starting in sub-zero temperatures) is certified for commercial use by both the U.S. Environmental Protection Agency and the California Air Resources Board.</b></li> </ul>
November	<ul style="list-style-type: none"> <li>• All new Legend wins the Japan Car of the Year Award for 2004-2005 and Most Advanced Technology Award.</li> <li>• <b>Honda leases two 2005 FCX fuel cell vehicles, featuring the ability to start and operate in sub-freezing temperatures, to the state of New York, the first customer for a fuel cell vehicle in the Northeastern U.S.</b></li> </ul>	May	<ul style="list-style-type: none"> <li>• Honda Korea Co. begins the import and sales of automobiles in South Korea with the Accord Sedan.</li> <li>• <b>Buddy Rice earns Honda's first victory in the Indianapolis 500®.</b></li> </ul>
October	<ul style="list-style-type: none"> <li>• <b>GE Honda Aero Engines LLC is established to pursue the launch of Honda's HF118 turbofan engine in the light business jet market.</b></li> </ul>	April	<ul style="list-style-type: none"> <li>• <b>Honda Manufacturing of Alabama begins production on its second assembly line, doubling light truck and V-6 engine production capacity to 300,000 units per year.</b></li> <li>• Honda establishes a new subsidiary, Honda Motor RUS LLC, in Russia to strengthen its local motorcycle, automobile and power product sales operations.</li> <li>• Dongfeng Honda Automobile (Wuhan) Co. begins local production of the CR-V in Wuhan, Hubei Province in China.</li> </ul>
September	<ul style="list-style-type: none"> <li>• <b>Honda of America Mfg. celebrates its 25th anniversary for local production in America.</b></li> <li>• Guangzhou Honda begins production of the Fit for the China domestic market.</li> </ul>	March	<ul style="list-style-type: none"> <li>• Thai Honda Manufacturing Co. produces 10-millionth motorcycle.</li> </ul>
August	<ul style="list-style-type: none"> <li>• <b>Honda claims its first Indy Racing League (IRL) manufacturers' title (Honda-powered drivers go on to win 14 of 16 races for the season).</b></li> <li>• Honda develops a scooter powered by its original Honda FC Stack, capable of starting in sub-freezing temperatures.</li> </ul>	February	<ul style="list-style-type: none"> <li>• Honda and General Electric Co. announce the formation of a strategic alliance to produce a new turbofan jet engine for light business jets.</li> </ul>
		January	<ul style="list-style-type: none"> <li>• Honda Motor (China) Investment Co., Inc., responsible for developing Honda's overall business strategy in China, is established.</li> </ul>

## Chronology

*Note: North American highlights in bold.*

### 2003

December	<ul style="list-style-type: none"> <li>• <b>The HondaJet, new experimental compact business jet equipped with Honda-developed HF118 jet engines, completes initial flight tests in Greensboro, N.C.</b></li> <li>• <b>Honda of South Carolina Mfg. produces its one millionth all-terrain vehicle (ATV).</b></li> </ul>	August	<ul style="list-style-type: none"> <li>• Honda's cumulative worldwide production of automobiles reaches 50 million units.</li> </ul>
November	<ul style="list-style-type: none"> <li>• <b>Honda's cumulative auto production in the U.S. reaches 10 million units.</b></li> </ul>	July	<ul style="list-style-type: none"> <li>• Honda becomes the world's first automaker to supply a fuel cell vehicle to a private corporation, Iwatani International Corporation.</li> </ul>
October	<ul style="list-style-type: none"> <li>• <b>American Honda Motor announces "Safety for Everyone" commitment to apply advanced safety technologies such as the Advanced Compatibility Engineering (ACE) body frame and side curtain airbags to the full range of Honda and Acura products over the next several years.</b></li> <li>• <b>Honda R&amp;D Americas debuts an all-new Automotive Safety Research Facility in Ohio, featuring advanced crash safety testing laboratories.</b></li> <li>• Honda announces the development of the Honda FC Stack next-generation fuel cell stack that delivers high performance, yet operates at temperatures as low as -20°C (-4°F).</li> <li>• Honda develops world's first electronically controlled fuel injection system (PGM-FI) for a 4-stroke 50cc scooter.</li> </ul>	June	<ul style="list-style-type: none"> <li>• Honda debuts Variable Cylinder Management™ (VCM™) V6 3.0-liter i-VTEC engine, on the Japan-market Honda Inspire, which employs only three cylinders during cruising and at low engine loads.</li> <li>• <b>Civic Hybrid becomes the first-ever hybrid vehicle to earn certification as an Advanced Technology Partial Zero- Emissions Vehicle (AT-PZEV) from the California Air Resources Board (CARB).</b></li> <li>• Takeo Fukui becomes sixth president &amp; CEO of Honda Motor Co., Ltd.</li> </ul>
September	<ul style="list-style-type: none"> <li>• <b>American Honda cumulative auto sales reach 20 million vehicles, as well as 50 million units for the total number of Honda products (auto, power sports and power equipment) delivered to American customers since August 1959.</b></li> <li>• Honda introduces new Advanced Compatibility Engineering™ (ACE™) body structure that both enhances self-protection and reduces aggressivity in vehicle-to-vehicle collisions.</li> </ul>	May	<ul style="list-style-type: none"> <li>• Honda develops the world's first Collision Mitigation Brake System (CMBS), which predicts rear-end collisions and assists brake operation to reduce impact on occupants and vehicle damage.</li> </ul>
		April	<ul style="list-style-type: none"> <li>• Honda establishes 6th region in China as part of global structure that also includes regional operations in North America, South America, Europe/Middle East/Africa, Asia/Oceania and Japan.</li> </ul>
		March	<ul style="list-style-type: none"> <li>• <b>Honda joins Indy Racing League (IRL) open wheel racing series for 2003 season.</b></li> <li>• Worldwide cumulative production of Civic series reaches 15 million units.</li> <li>• Honda announces joint market feasibility study with Teledyne Continental Motors, Inc. for a next-generation piston aviation engine developed by Honda.</li> </ul>
		January	<ul style="list-style-type: none"> <li>• Honda Power Equipment Mfg. in North Carolina announces \$30 million expansion to increase general-purpose engine production to 1.5 million units.</li> </ul>

Chronology

*Note: North American highlights in bold.*

2002

December	<ul style="list-style-type: none"><li>• <b>American Honda introduces the new Element light truck to its U.S. vehicle lineup.</b></li><li>• Honda Fit finishes 2002 as best-selling car in Japan, a first for Honda. Fit also goes on sale in Europe as “Jazz” model.</li><li>• Honda’s China auto plant announces plan to increase production capacity to 240,000 units in 2004, with a corresponding increase in engine production.</li><li>• <b>Honda South Carolina Mfg. begins production of Honda AquaTrax personal watercraft (PWC).</b></li><li>• Honda’s FCX fuel cell vehicle delivered to first customers in Japan and U.S. simultaneously.</li></ul>	August	<ul style="list-style-type: none"><li>• Honda introduce a new rapid- and wide-deploying side curtain air bag technology that protects both front and rear passengers — the all-new 2003 Accord was the first model to receive the new technology.</li></ul>
		July	<ul style="list-style-type: none"><li>• <b>Honda FCX becomes first fuel cell vehicle in the world to earn certification from U.S. EPA and the state of California (CARB).</b></li><li>• Honda launches new Today scooter as first China-made scooter sold in Japan.</li></ul>
		March	<ul style="list-style-type: none"><li>• Honda begins Intelligent Community Vehicle System (ICVS), a new community transportation system in the Republic of Singapore.</li></ul>
		February	<ul style="list-style-type: none"><li>• Honda introduces AquaTrax, company’s first personal watercraft.</li><li>• Honda celebrates 25th anniversary of listing on the New York Stock Exchange (NYSE) as ASIMO humanoid robot rings opening bell for trading.</li></ul>
November	<ul style="list-style-type: none"><li>• Japan version of all-new, sixth-generation Accord earns the 2002-03 Japan Car of the Year award, the 3rd straight year a Honda model earns the award.</li><li>• <b>U.S. production of Honda and Acura automobiles reaches 20-year milestone.</b></li></ul>	January	<ul style="list-style-type: none"><li>• Honda launches new high performance BF175 outboard motor achieving low emissions exceeding year 2008 requirements in California (CARB).</li><li>• Honda begins rental of ASIMO humanoid robots in Japan.</li><li>• U.K. auto plant begins export of Civic Hatchback to North America.</li><li>• Honda establishes motorcycle R&amp;D center in China.</li></ul>
October	<ul style="list-style-type: none"><li>• <b>Honda models earn four of the top five places in the U.S. Department of Energy’s list of the most fuel efficient cars in America with the Insight hybrid as number one.</b></li></ul>		

Chronology

Note: North American highlights in bold.

2001

December	<ul style="list-style-type: none"><li>• Honda introduces first mass-market gas-electric hybrid car with the introduction of the Civic Hybrid.</li><li>• <b>Accord recaptures the best-selling car title in the U.S. in 2001.</b></li></ul>
November	<ul style="list-style-type: none"><li>• <b>Honda Manufacturing of Alabama begins production with Odyssey minivan.</b></li><li>• Fit earns the 2001-2002 Japan Car of the Year award.</li><li>• New joint venture company in China, Sundiro Honda Motorcycle starts production of jointly developed M-LIVING motorcycle.</li><li>• <b>North American auto production reaches 10 million-unit milestone.</b></li></ul>
September	<ul style="list-style-type: none"><li>• Gold Wing GL1800 named “motorcycle of the year” by Motorcyclist magazine, and is first production motorcycle certified to meet California’s strict 2008 emission standard.</li><li>• <b>American Honda Motor Co. announces that all 2002 Honda and Acura cars and light trucks meet or exceed Low Emission Vehicle (LEV) emissions requirements.</b></li></ul>
July	<ul style="list-style-type: none"><li>• Honda production operations in Thailand produce 10-millionth product — including automobiles, motorcycles and power products.</li><li>• Honda’s second U.K. auto plant begins production.</li><li>• <b>Honda R&amp;D Americas opens first solar-powered hydrogen production and fueling station in Southern California.</b></li></ul>
June	<ul style="list-style-type: none"><li>• Honda launches Fit on all-new global small car platform — using all-new i-DSI (Dual &amp; Sequential Ignition) engine.</li></ul>
May	<ul style="list-style-type: none"><li>• Honda announces development of a new-generation 2-liter class diesel engine for the European market.</li></ul>
February	<ul style="list-style-type: none"><li>• <b>Honda Civic GX natural gas vehicle becomes first car certified as an Advanced Technology Partial Zero Emission Vehicle (AT-PZEV).</b></li></ul>
January	<ul style="list-style-type: none"><li>• <b>2001 Acura MDX named North American Truck of the Year.</b></li></ul>

2000

- Honda introduces new humanoid robot, ASIMO.
- **2001 Civic Coupe is one of the first two automobiles and the first affordable small car to achieve 5-star crash safety ratings for both frontal and side impact from the NHTSA\*.**
- **Acura introduces MDX as the brand’s first U.S. designed and developed SUV.**
- Civic line-up earns the 2000-01 Japan Car of the Year Award.
- Honda earns 500th World Grand Prix motorcycle race.
- **Honda earns 6th consecutive driver’s championship on CART auto racing series.**
- **Honda begins testing FCX-V3 fuel cell vehicle through California Fuel Cell Partnership.**
- **Cumulative production of Accord in the U.S. reaches 5 million units, and Civic reaches 2 million units.**
- **Honda Power Equipment Mfg. \$16 million expansion triples general purpose engine capacity from 300,000 units to 1 million units annually.**
- **2001 Civic is introduced as first gasoline car to achieve Ultra-Low Emissions Vehicle (ULEV) emissions performance in all 50 states.**
- Honda introduces Polar II pedestrian crash test dummy with injury data measurement capability.
- Honda establishes 5th region in South America as part of global structure that includes regional operations in North America, Europe/Middle East/Africa, Asia/Oceania and Japan.
- Honda opens world’s first indoor car-to-car directional crash test safety facility in Tochigi, Japan.
- Honda begins third era of Formula One® Grand Prix auto racing participation.

\* Government star ratings are part of the National Highway Traffic Safety Administration’s (NHTSA’s) New Car Assessment Program (www.safercar.gov). Model tested with standard side-impact air bags (SAB’s).

## Chronology

*Note: North American highlights in bold.*

### 1999

- **Honda Insight becomes first gas-electric hybrid car sold in the U.S. and 2000 Accord is the first gasoline car to be marketed as a Super Ultra-Low Emissions Vehicle (SULEV), four years ahead of regulatory requirements.**
- Honda announces global powertrain production system calling for the integration of engine assembly operations closer to vehicle assembly.
- **Honda and GM establish powertrain cross-supply agreement in December in which GM will use a Honda V-6 Ultra Low Emission engine and transmission and Isuzu will supply Honda with diesel engines for the European market.**
- Honda announces innovation of auto plants in Japan to the flexible “New Manufacturing System” that will be installed in all of Honda’s major global auto plants by fall 2002.
- Honda announces new company-wide year 2005 targets for fuel-consumption and exhaust gas emissions for Honda motorcycles, automobiles and power products.
- Honda fuel cell prototype vehicles FCX-V1 and FCX-V2 are introduced.
- **American Honda passed the \$10 billion mark in exports of automobiles, motorcycles, power products and key components from North America.**
- Honda begins Intelligent Community Vehicle System (ICVS) called “Intellishare” at the University of California, Riverside using Honda’s EVPLUS electric vehicles.
- Honda announces next generation of 4-cylinder *i*-VTEC engines that offer new level of high fuel economy, low emissions and outstanding performance.
- Honda begins auto production in China with Accord sedan.

### 1998

- **American Honda passed the one-million mark in annual sales of Honda and Acura cars and light trucks for the first time in company history.**
- **The Honda Civic GX natural gas vehicle goes into production in Ohio with the cleanest internal combustion engine ever certified by the U.S. EPA.**
- **Honda of South Carolina Mfg. begins production of ATVs at new \$30 million plant in Timmonsville, S.C.**
- Civic 5-door, developed by Honda R&D Europe and built in the U.K., is introduced.
- Auto production begins in India.
- Hiroyuki Yoshino becomes fifth president & CEO of Honda Motor Co., Ltd.
- Honda Motor Co. celebrates 50th anniversary.
- **American Honda exports the 500,000th North American-built car.**
- Honda Interceptor named “Motorcycle of the Year” by Motorcyclist magazine.
- New second line at Honda of Canada Mfg. begins production of Honda’s first full-size Odyssey minivan — which goes on sale in the U.S. and Canada as a 1999 model.

## Chronology

*Note: North American highlights in bold.*

### 1997

- Auto production begins in Brazil and Turkey.
- Motorcycle production begins in Vietnam.
- Cumulative global motorcycle production reaches 100 million units.
- Cumulative global power equipment production reaches 30 million units.
- Ultra-small 360-degree inclinable 4-stroke power equipment engine announced.
- Honda announces research project including two new turbofan jet engine prototypes for small aircraft and an experimental jet plane.
- Twin Ring Motegi motorsports complex begins operations.
- All-new 1998 Accord introduced with unique designs for the U.S. and Japan, but using the same flexible platform.
- **Civic and Accord Low Emission Vehicle (LEV) sales begin in all 50 states.**
- **1998 Accord is first gasoline car to meet CARB Ultra Low Emission Vehicle (ULEV) standards in California.**
- **Honda begins leasing the EV PLUS electric vehicle to customers in California.**
- J.D. Power and Associates awards its Platinum Prize for quality to the Marysville, Ohio Auto Plant and Gold Prize for quality to the Sayama Plant in Japan.
- The Acura RL is the first automobile introduced with an in-dash, satellite-linked navigation system.

### 1996

- Honda introduces first prototype humanoid robot, called P3.
- Honda Motor Co.'s Honda Dream solar car breaks speed and time records at the World Solar Challenge in Australia.
- **Honda captures all three major awards on the 1996 PPG IndyCar World Series racing circuit — top manufacturer, top rookie and top driver.**
- **Honda's Marysville, Ohio motorcycle plant produces its one-millionth vehicle (Gold Wing Aspencade).**
- **Honda Transmission Mfg. of America begins production of automobile transmissions in Russells Point, Ohio.**
- **Honda announces an accelerated "Strategy for the Americas" with a 50 percent expansion in U.S. automobile engine and automatic transmission production.**
- New Honda plant in Thailand begins production with City sedan designed exclusively for local Asian markets.
- Honda introduces Intelligent Community Vehicle System (ICVS) in Japan in which consumers share limited number of vehicles in conjunction with mass transit.
- **The Acura Division introduces the CL series, the first U.S.-designed, engineered and manufactured model offered by a luxury import nameplate.**

## Chronology

*Note: North American highlights in bold.*

### 1995

- **Automobile Magazine names the Honda Civic the 1996 Automobile of the Year.**
- The Honda Civic named 1995-96 Japan Car of the Year Award.
- Honda de Mexico begins production of automobiles for the Mexican market.
- **The U.S. EPA releases 1996 fuel economy rankings with four Honda models in the top ten.**
- **Honda Civic becomes first gasoline-powered vehicle to meet CARB's Low Emission Vehicle (LEV) standard.**
- Cumulative global auto production reaches 30 million units.
- **Honda produces its five-millionth car in North America.**
- **American Honda sells its 10-millionth Honda division car.**
- Honda introduces Multi Matic continuously variable automatic transmission (CVT).
- Cumulative global production of Civic reaches 10 million units.
- **Honda becomes the first manufacturer to develop a production-based gasoline engine certified as meeting Ultra Low Emission Vehicle (ULEV) exhaust levels.**

### 1994

- **American Honda exports its 100,000th U.S.-made vehicle for the year, making the Honda Accord the No. 1 export model from North America in 1994.**
- Honda introduces the 1995 Odyssey, its first minivan.
- **Acura sells its one-millionth vehicle in the U.S.**
- Honda Motor Co. establishes four-region global organization structure that gives greater autonomy and decision-making responsibility for four major regional operations: Americas, Europe/Middle East/Africa, Asia/Oceania and Japan. In a related move, Honda announces new "Automobile Strategy for the Americas."
- **Honda competes in the IndyCar World Series (later CART) for the first time.**
- **Honda Power Equipment Mfg. assembles its one-millionth lawn mower since the start of operations in August 1984.**
- **Cumulative sales of Honda and Acura automobiles in the U.S. reach 10 million units.**

### 1993

- Honda's solar car Dream wins the World Solar Challenge 1993 in Australia.
- **Honda R&D North America (HRA) unveils a \$25 million expansion of its research and development facilities in Ohio and opens new research and development center for power equipment products in Swepsonville, N.C.**
- **Honda of America Mfg. produces its two-millionth engine at the Anna Engine Plant in Ohio.**
- **Honda of America Mfg. produces its three-millionth car since beginning U.S. auto production in 1982.**
- **American Honda announces plans to participate in IndyCar World Series.**



## Chronology

*Note: North American highlights in bold.*

### 1992

- **American Honda exports its 100,000th U.S.-made automobile.**
- **American Honda Education Corp. breaks ground for Eagle Rock School, an innovative high school and professional development center in Colorado.**
- Honda of U.K. Mfg. begins automobile production.
- Honda announces its first equity investment in China-based motorcycle production. Motorcycles had been produced through four technical collaboration agreements.
- Honda Europe Power Equipment S.A. is incorporated in Orleans, France, to centralize all power equipment manufacturing, sales and marketing functions in Europe.
- Honda produces its 20-millionth Super Cub motorcycle at its Kumamoto factory.
- Honda of America Mfg. builds its two-millionth automobile in Ohio.
- Honda Motor Co. produces 20-millionth automobile in Japan.

### 1991

- The Honda Civic named 1991-92 Japan Car of the Year Award.
- Honda introduces the new VTEC-E engine which combines Honda's Variable Valve Timing System (VTEC) with lean-burn technology.
- Honda Canada sells its one-millionth car, a Canadian-made Civic 3-door.
- Soichiro Honda, who founded Honda Motor Co., Ltd. in 1948, dies at the age of 84.
- **Honda of America Mfg. Motorcycle Plant in Marysville, Ohio, produces the 500,000th vehicle in its history — a Gold Wing Aspencade motorcycle.**
- **Honda of America Mfg. produces its one-millionth engine.**
- Honda Motor Co. begins selling Chrysler Jeep models in Japan (sales continue through 1998).

### 1990

- Soichiro Honda is awarded a FIA Gold Medal in Paris, France.
- **American Honda becomes first automaker with plans to offer standard driver and passenger airbags in all (Honda and Acura) models by the 1994 model year.**
- **Acura begins sales of NSX sports car, the world's first mass-produced aluminum-body automobile.**
- **American Honda moves Power Equipment Division from California to Atlanta, Georgia-area.**
- **Honda R&D America opens new California Proving Center in Mojave Desert.**
- Nobuhiko Kawamoto becomes fourth president & CEO of Honda Motor Co., Ltd.
- Honda Engineering Europe, Ltd. is established in the U.K. to coordinate Honda engineering activities in Europe.

### 1989

- **Honda Accord becomes the top-selling auto in the U.S. for the first time.**
- **Honda of America Mfg. begins production at second U.S. auto plant in East Liberty, Ohio, and produced its one-millionth automobile in Marysville, Ohio (a Civic Sedan).**
- Soichiro Honda inducted into the Automotive Hall of Fame in the U.S.
- Honda of U.K. Mfg. begins producing engines in its Swindon, U.K. plant.
- Honda Motor Europe Ltd. is established in U.K. to serve as Honda's European headquarters.
- **The East Liberty plant is the first auto plant in America to use more environmentally responsible waterborne basecoat paint.**

## Chronology

*Note: North American highlights in bold.*

### 1988

- Honda-powered Formula One® cars win the Constructor's Championship, winning 15 of the 16 races.
- **Honda Engineering North America, Inc. is incorporated.**
- Honda announces development of high performance VTEC auto engine with variable valve timing.
- Honda reaches the 15 million mark in total car production in Japan.
- **Honda products rank 1-2-3 in the 1988 Motor Trend Import Car of the Year.**
- **Honda begins first export of U.S.-built automobiles to Japan with the Accord Coupe.**
- **American Honda opens first motorcycle Rider Education Center in Colton, Calif.**

### 1987

- Honda reaches 50-million mark in total motorcycle production in Japan — the first manufacturer in the world to do so.
- **Honda announces a five-part strategy to become an autonomous motor vehicle company in the U.S. including expansion of R&D and production engineering, a second U.S. auto plant, increased local parts sourcing, expansion of the engine plant and increase of auto exports from the U.S.**
- **Air bags introduced in the Acura Legend — for the first time in a Honda product.**
- **American Honda exports first U.S.-made vehicle, an Accord Sedan exported to Taiwan.**
- Honda de Mexico begins producing motorcycles and auto parts.
- **Acura becomes the top-selling import luxury brand in America.**

### 1986

- **Honda produces first auto engine at Anna, Ohio engine plant (1.5-liter Civic).**
- Honda-powered Formula One® cars win the Constructor's Championship for the first time (through 1991 for six consecutive years).
- **J.D. Power Customer Satisfaction Index rates Acura number one for the first time (through 1989 for four consecutive years).**
- **Honda of America Mfg. begins production on second assembly line at Marysville Auto Plant.**
- Honda of Canada Mfg. begins production in Alliston, Ontario (with Accord).
- **Acura sales network launched in the U.S. in March with sales of Legend and Integra 3- and 5-door models.**
- **Honda CRX-HF is the first mass-produced car to exceed 50 mpg EPA fuel economy rating.**

### 1985

- Honda de Mexico established.
- The Honda Accord/Vigor series receive the 1985-86 Japan Car of the Year Award.
- **Honda of America Mfg. begins production of motorcycle engines at new plant in Anna, Ohio, in July.**

### 1984

- **Honda Power Equipment Mfg. starts production of lawn mowers in Swepsonville, N.C.**
- **American Honda Motor Co. establishes American Honda Foundation for philanthropic contributions.**
- **Honda Research of America, Inc. (now Honda R&D Americas, Inc.) established in Torrance, Calif.**
- **American Honda announces plan for luxury automobile division (later named Acura).**

## Chronology

*Note: North American highlights in bold.*

### 1983

- Tadashi Kume becomes third president & CEO of Honda Motor Co., Ltd.
- Honda re-enters Formula One® Grand Prix racing.
- Honda Motor Co. and the Rover Group sign agreement for joint design and development of a luxury passenger car.
- The Honda Civic/Ballade series named 1983-84 Japan Car of the Year Award.
- **Honda CR-X introduced as the first Honda automobile designed primarily for the U.S. market.**

### 1982

- **Honda of America Mfg. begins auto production in Ohio on Nov. 1 with the Accord.**
- **Car and Driver magazine names the Honda Accord to its list of the Ten Best Cars for the first time.**

### 1981

- **Honda of America Mfg. begins production of the Gold Wing.**
- **American Honda Finance Corp. is established.**

### 1980

- **Honda announces plans to construct a U.S. auto plant in Ohio.**

### 1979

- **Honda of America Mfg. starts motorcycle production in Marysville, Ohio, with the CR250M Elsinore.**
- Honda introduces the 4-door Accord sedan and Prelude coupe.
- Honda introduces its first lawn mower, the HR-21.

### 1978

- **Honda of America Mfg., Inc. is established in Ohio.**
- Cumulative global auto production reaches 5 million units.

### 1977

- **Civic CVCC ranks first in the first-ever fuel economy ranking by the U.S. Environmental Protection Agency (EPA).**

### 1975

- **Honda R&D Co. establishes a liaison office in Torrance, Calif. (later becomes Honda R&D Americas).**

### 1974

- **The Civic CVCC (Compound Vortex Controlled Combustion) engine is the first engine to comply with the 1975 Clean Air Act without a catalytic converter.**
- **Gold Wing GL1000 is introduced in the U.S.**
- Honda is the first Japanese automaker to issue consolidated financial statements.

### 1973

- Honda Motor Co. founder and president Soichiro Honda retires along with co-founder and executive vice president Takeo Fujisawa. Kiyoshi Kawashima becomes second president of Honda Motor Co., Ltd.
- **American Honda begins sales of Civic.**

### 1972

- **Honda Trading America Corp. established for the export of products from the U.S. to Japan.**

### 1971

- Honda announces CVCC (Compound Vortex Controlled Combustion) engine technology.
- **American Honda begins sales of outboard marine engines with the BF45 and BF75 4-stroke engines.**

### 1970

- American Honda begins sales of N600 automobile in continental U.S.
- Honda Engineering Co., Ltd. established in Japan — production engineering company.

## Chronology

*Note: North American highlights in bold.*

### 1969-1960

1969	<ul style="list-style-type: none"> <li>• <b>American Honda begins sales of the N600 automobile in Hawaii.</b></li> <li>• Canadian Honda Motor Ltd. (now Honda Canada, Inc.) established in Toronto, Canada.</li> <li>• Honda begins automobile production in Taiwan and Malaysia through technical collaboration.</li> <li>• <b>American Honda launches its first large motorcycle, the Dream CB750 Four.</b></li> </ul>
1968	<ul style="list-style-type: none"> <li>• <b>American Honda sells one-millionth motorcycle in the U.S.</b></li> <li>• Honda withdraws from Formula One® racing to concentrate on production of commercial cars and development of low-emission technologies.</li> </ul>
1967	<ul style="list-style-type: none"> <li>• Production of automobiles starts at Suzuka factory.</li> <li>• Honda begins motorcycle production in Thailand.</li> </ul>
1966	<ul style="list-style-type: none"> <li>• Honda F-2 car establishes a record of 11 consecutive victories.</li> </ul>
1965	<ul style="list-style-type: none"> <li>• Honda Formula One® car wins first Grand Prix race in Mexican Grand Prix.</li> </ul>
1964	<ul style="list-style-type: none"> <li>• Honda begins participating in Formula One® Grand Prix racing.</li> </ul>
1963	<ul style="list-style-type: none"> <li>• <b>American Honda's "You Meet the Nicest People on a Honda" advertising campaign helps revolutionize the American motorcycle industry.</b></li> <li>• <b>American Honda moves its headquarters to Gardena, Calif.</b></li> <li>• Honda's first overseas plant Honda Benelux in Belgium starts production of "mopeds."</li> <li>• Honda issues EDR (European Depository Receipts) in Europe.</li> <li>• Honda markets first automobile S500 and lightweight truck T360 in Japan.</li> </ul>
1962	<ul style="list-style-type: none"> <li>• Honda issues ADRs (American Depository Receipts) in the U.S.</li> <li>• Motorcycle production begins in Taiwan through technical collaboration.</li> <li>• <b>American Honda launches first power equipment product, the F190 mini-tiller.</b></li> </ul>
1961	<ul style="list-style-type: none"> <li>• Honda racing team wins Britain's Isle of Man TT Races in 125cc and 250cc classes.</li> </ul>
1960	<ul style="list-style-type: none"> <li>• Research and Development division is re-established as a separate company — Honda R&amp;D Co., Ltd.</li> </ul>

### 1959-1946

1959	<ul style="list-style-type: none"> <li>• <b>American Honda Motor Co., Inc. established as Honda's first overseas subsidiary on June 11. The Honda 50 (Super Cub), Dream and Benly motorcycles are the first products.</b></li> </ul>
1958	<ul style="list-style-type: none"> <li>• Honda launches Super Cub motorcycle in Japan, helping make Honda the sales leader.</li> </ul>
1955	<ul style="list-style-type: none"> <li>• Honda leads Japan in motorcycle production volume.</li> </ul>
1954	<ul style="list-style-type: none"> <li>• Honda declares intention to race in Isle of Man Tourist Trophy race in the U.K. (eventually participating for the first time in 1959).</li> </ul>
1952	<ul style="list-style-type: none"> <li>• Honda's first general-purpose engine (Type H) is produced.</li> </ul>
1949	<ul style="list-style-type: none"> <li>• Honda introduces first original motorcycle — 2-stroke Dream D-type.</li> </ul>
1948	<ul style="list-style-type: none"> <li>• Soichiro Honda incorporates Honda Technical Research Institute and renames it Honda Motor Co., Ltd., capitalized at one million yen.</li> </ul>
1946	<ul style="list-style-type: none"> <li>• Soichiro Honda establishes Honda Technical Research Institute in Hamamatsu, Shizuoka Prefecture, where he develops and produces internal combustion engines and machine tools.</li> </ul>