



THOMSON REUTERS  
FOUNDATION



# Media Development






## **WHY** MEDIA DEVELOPMENT

The Thomson Reuters Foundation is committed to fostering the highest standards of journalism worldwide.

We believe accurate and independent journalism leads to better-informed societies. It holds power to account and contributes to economic and social development.

At the heart of all our media development work are the Thomson Reuters Trust Principles of accuracy, impartiality and integrity.







## WHAT WE DO

Drawing on the expertise and global footprint of Reuters News, we run initiatives ranging from the creation of sustainable, independent news platforms to a wide selection of skills and mentoring programmes. We fund the Reuters Institute for the Study of Journalism at Oxford University and hold leadership events on the future of media.

This unique mix allows us to provide world-class solutions to pressing needs, helping excellent journalism reach the largest possible audience.

# Supporting independent media



REUTERS/Khaled Abdullah

## News platforms

We set up and manage platforms for independent journalism, providing infrastructure, training and syndication tools. We build news services around specific countries or topics. The goal is always to make them sustainable and commercially viable.

- ◆ **Aswat Al-Iraq** – Iraq's first independent news agency
- ◆ **Aswat Masriya** – Impartial, independent news service in Egypt
- ◆ **The Source** – Independent business news agency in Zimbabwe
- ◆ Multilingual news service in Myanmar launching in 2015

Fostering  
**journalistic**  
**excellence**





# Professional skills and mentoring programmes

We have gone beyond the traditional concept of journalism training and developed a wide range of skills and mentoring programmes drawing on all the tools at our disposal for maximum impact.

Our free programmes offer journalists the chance to forge specialist expertise through hands-on experience, combining professional training with ongoing mentoring, story grants and opportunities for international distribution, including over the Reuters News wires.

Our offering is wide and includes:

- ◆ Ethics in Journalism
- ◆ Reporting Trafficking and Slavery
- ◆ Reporting LGBT Issues
- ◆ Newsroom Management
- ◆ Reporting Religion
- ◆ Reporting Women's Rights

## Impact programmes

As part of our commitment to advancing the highest standards in journalism, we also run multi-year programmes aimed at lasting impact. Goals range from supporting investigative journalism to increasing mutual understanding among media professionals across divides. Supported by organisations such as U.N. agencies, foundations and institutional donors, we offer a combination of training, mentoring, cross-border collaborations, newsroom consultancies and access to seminars and networking events.

- ◆ **Wealth of Nations** – Supporting investigative reporting into illicit money flows and tax abuse across Africa (supported by Norad, the Norwegian development agency)
- ◆ **Perspectives** – Advancing the professionalism of Russian-language media and fostering regional understanding (supported by Robert Bosch Stiftung and Fritt Ord).



## Leadership events

We regularly bring together some of the world's best media professionals with top experts to debate the big themes reshaping the global media landscape.

- ◆ Global Security Seminar
- ◆ Global Media Startup Seminar
- ◆ Media development roundtables







# Reuters Institute for the Study of Journalism (RISJ)

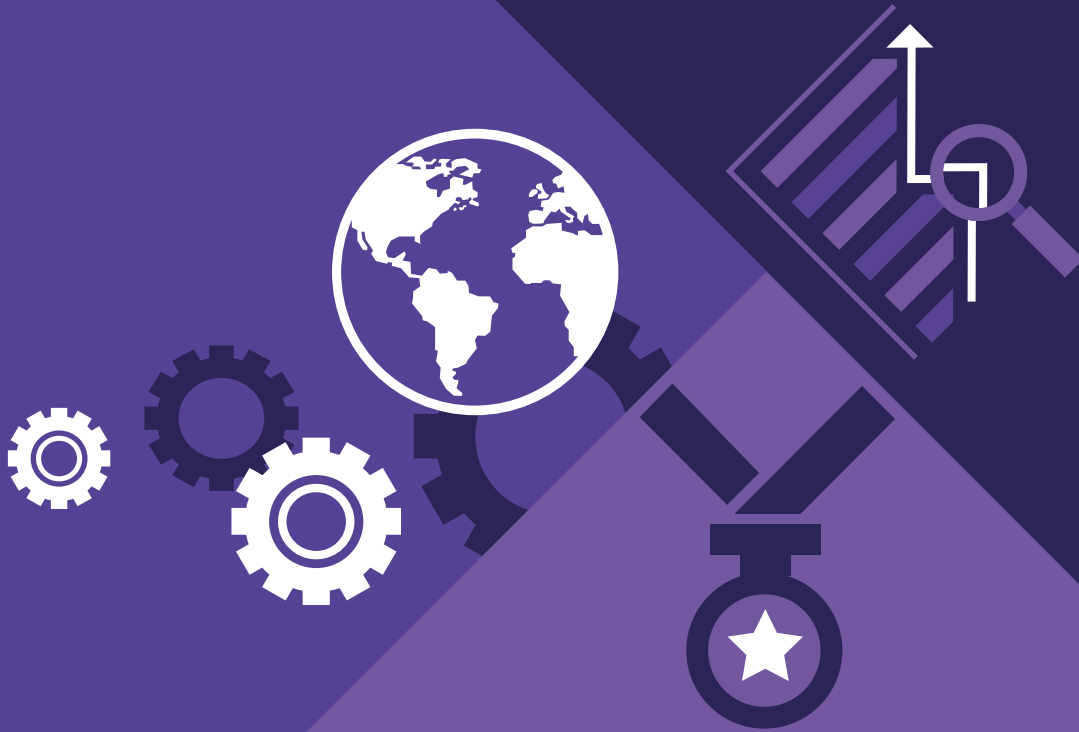
The Reuters Institute is a research centre for international comparative journalism. Set up in 2006 and part of the Department of Politics and International Relations at the University of Oxford, the RISJ provides an independent forum for journalists and scholars worldwide.

With more than 30 years of history, a prestigious advisory board and a growing number of international fellows, the RISJ is the centre of excellence for academic research on the future of journalism worldwide.



**Reuters Institute**  
for the Study of Journalism









## Our impact

**13K**

Journalists trained internationally

**114**

Countries hosting our courses

**7**

Training languages including Arabic, Russian and Mandarin

## 2014 Highlights

**80**

Journalism courses

**962**

Journalism participants

**22**

Media training courses

**379**

Media training participants



## Did you know that?

- ◆ The Centre for International Media Assistance identified The Source as evidence that business journalism can thrive “even under repressive regimes”.
- ◆ Aswat Masriya was selected by the United States Library of Congress to be included in the historic collection of internet materials related to the 2012 Egyptian Elections.
- ◆ Foundation trainee Paul Shalala exposed the impact of multinational mining investments in Zambia, especially on local communities in Mazabuka. The story prompted President Michael Sata to take action through the direct involvement of the Ministry of Agriculture.
- ◆ After attending a Foundation journalism-training course on Governance Reporting, Shibanda Basu exposed one of the biggest scams in the health care sector in the Indian state of West Bengal.

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