New Beginnings

The Cincinnati Historical Society took progressive steps in 1993 to support its new level of public service. Now a 162-year-old research institution while only a two-year-old fully-operational museum, the Society is committed to enhancing services and expanding its audience.

Our year of new beginnings started by providing an array of exhibits, programs and events which appealed to everyone in the family - from parents to children to grandparents. A single place where "history comes to life."

The next several pages reflect upon the accomplishments and new beginnings of 1993 and the people of The Cincinnati Historical Society Museum and Library who have made it all possible.

President and Director's Report



Ted Emmerich

One would like to think that CHS and Museum Center had something to do with Cincinnati being named "America's Most Livable City" in 1993, but we can only speak to our own organizational strides and the people we have attracted through our front doors.

It's not hard to see the results when

you look at the cover of this Annual Report. Children at Play, a history of outdoor street games from the 1880s through the 1990s, opened in July and has continued to capture the hearts of children and adults alike. July, August and September were one of the strongest periods of attendance we have had to date - an increase of 28 percent over the same period in 1992 - due largely to the attraction of this interactive, dynamic exhibit. Children learn that "not all games run on batteries" as they play nostalgic games of the past, and adults become kids again remembering days of childhood.

We are also happy to report that the exhibit will begin traveling in January 1995, to the Atlanta History Center, Western Heritage Museum in Omaha, San Diego Historical Society and The Historical Museum, Miami. Other sites will be forthcoming and details are being arranged.

BOOFEST '93 was a new tradition launched this year to continue to attract visitors who are looking for family entertainment. BOOFEST, presented by The Kroger Co. and WINK 94.1 FM, was a new Halloween experience unlike any other in the city of Cincinnati. Geared toward the entire family, especially those with young children, visitors trick-or-treated down a ghostly street through time consisting of five houses with character actors behind each door. More than 8,500 visitors came to BOOFEST, which was only open in the evening during the week and all day on weekends the last 10 days of October. Although lines to enter BOOFEST were at times rather long, the majority of visitors appreciated our sensitivity to keep the event

appropriate for young children and a value for the whole family.

These events, in combination with the 60th Anniversary of Union Terminal activities throughout the year, a new holiday experience in Museum Center's PNC Bank Winter Festival at Union Terminal, Living History Weekends in our museum and the many other attractions you'll read on the following pages, were all designed with the entire family in mind. They have contributed to increased attendance, increased group sales and membership and an overall expansion of our audience.

We are on the cutting edge - and in many ways ahead - of other historical museums across the country. In October, The Cincinnati Historical Society Museum received its fifth Award of Merit in 12 years from the American Association for State and Local History (AASLH). This year's award was for our perma-



Gale Peterson

nent exhibit *Cincinnati: Settlement to 1860s.* The AASLH Awards Program is the nation's most prestigious competition for recognition of achievement in the preservation and interpretation of local, state and regional history.

On behalf of The Cincinnati Historical Society and its Board of Trustees, we gratefully acknowledge all of you - our loyal donors, members, volunteers and employees - and invite you to help us take CHS to even greater levels of public service and awareness in the years to come.

Theodore H. Emmerich

President, Board of Trustees

Theodore H. Ewmenth

Sale E. Peterson

Gale E. Peterson

Director

Report of the Treasurer

For the Fiscal Year Ending June 30, 1993

John F. Crowley *Treasurer*

Judith L. Madsen

Director of Finance & Administration

Support & Revenue	General Fund	Fixed Asset Fund	Restricted Funds	Total
Investment Income	\$ 227,800			\$ 227,800
Membership Dues-Individual	437,937		\$ 442	438,379
Corporate Support	73,045			73,045
Admissions	516,155			516,155
Gifts & Grants	1,517,249	\$ 72,667	7,260	1,597,176
Fees & Services	136,824			136,824
Sales	420,961		8,717	429,678
Special Events	145,044		13,144	158,188
Other	3,514			3,514
Total Support & Revenue	\$3,478,529	\$ 72,667	\$ 29,563	\$ 3,580,759
Expenses				
Administrative	\$ 346,027	\$ 120,993	\$ 24,038	\$ 491,058
Development/Communications	678,610		14,643	693,253
Library/Collections	473,351		25,469	498,820
Education	603,530		57	603,587
Museum	386,510	464,349	6,814	857,673
Gift Shop	311,227			311,227
MCF Occupancy Expense	578,210			578,210
Total Expenses	\$3,377,465	\$ 585,342	\$ 71,021	\$ 4,033,828
Excess (Deficiency) Support &				
Revenue Over Expenses Proceeds from transfer of lease-hold interest on Eden Park	\$ 101,064	\$ (512,675)	\$ (41,458)	\$ (453,069)
property	299,000			299,000
Net Gain (Loss) Sale of Securities	569,258			569,258
				303,230
ncrease (Decrease) Fund Balances	\$ 969,322	\$ (512,675)	\$ (41,458)	\$ 415,189
Fund Balances July 1, 1992*	7,874,969	1,979,898	242,705	10,097,572
Interfund Transfers	(3,750,583)	3,753,112	(2,529)	0
Fund Balances June 30, 1993*	\$5,093,708	\$5,220,335	\$ 198,718	\$10,512,761

Notes on the Treasurer's Report

* Includes Endowment Fund stated at book value

1. The Women's Association reported income of \$9,081 and expenses of \$7,413 that are not included in the report above.

CHS Library: The Backbone of Who We Are

The Cincinnati Historical Society was founded in 1831 (formerly The Historical and Philosophical Society of Ohio) and remains dedicated to collecting, preserving and presenting the history of Greater Cincinnati, southwest Ohio and the territory known as the Old Northwest. CHS operates one the nation's oldest, largest and most significant regional research libraries which is open to the public, free of charge, six days a week.



The CHS Library is truly the backbone of the organization - from providing research materials for exhibits to the photograph collections to conservation to the archives - many aspects of what we present to the public originated in some fashion from the library.

The CHS Library of 40,000 books, 50,000 pamphlets, more than 2,000 maps, 350 broadsides, an extensive periodical collection and ephemera document the vast cultural, political, ecomomic, religious and social heritage of this region. The library continually adds to its collections to aid those who are interested in the study of local history and assists the museum staff in researching and planning both temporary and permanent exhibits, researching historical tours and slide presentations, or developing the persona for the museum's first person interperters who bring history to life.

The library's extensive photograph collection - more than 700,000 images including daguerreotypes, ambrotypes, tintypes, glass lantern slides, postcards, early and modern prints, glass and film negatives and color transparencies - visually document the history of the city and are an excellent source for historians, publishers, students, authors and media. Collections and works of prominent Cincinnati photographers represented in the collection include: Paul Briol, Daniel J. Ransohoff, Felix Koch, J.P. Ball and George S. Rosenthal.

While most library users come from the Cincinnati area, others represent more than 100 colleges and universities located throughout the United States, Canada and western Europe. Periodically, professors from area universities arrange to conduct class in the library to introduce the CHS collections to their students.

After 60 years of clipping and filing news articles, the library now relies on NEWSDEX (the Public Library's newspaper index within its automated calalog) to provide citations to articles. To access the database and collections of the academic libraries in Cincinnati and Ohio, CHS library users use a computer terminal located in the reception area.

The Conservation Department implements the Society's comprehensive preservation program designed to maintain the collections in usable form and to preserve these important materials for future generations. In cooperation with the library and museum curators, the department monitors handling practices, storage environments and manages an in-house conservation laboratory in which paper is mended, protective enclosures constructed, documents encapsulated and books and pamphlets repaired or bound by hand. The only non-com-

mercial organization in Cincinnati to offer preservation microfilming services to individuals, businesses and organizations, the CHS preservation experts will microfilm documents without damaging the original material.



One of the 26,000 images taken by the late Danny Ransohoff long-time supporter and member of CHS - donated to the Society's collections. More than 100 images from the CHS photo collections grace the pages of *J.P. Ball: Daguerrean and Studio Photographer*, published in 1993. Ball, an important, mid-19th century African American photographer, and

his partner, Alexander Thomas (pictured here), opened a highly successful art gallery in Cincinnati in the 1850s. A facade of the Ball & Thomas Gallery is presented on the CHS Public Landing.

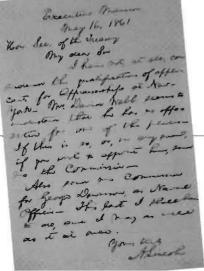
The Archives and Manuscripts Department contains more than 970 major and several thousand smaller collections that provide excellent material for advanced reseach. A sample of their breadth and importance include: the letters of John Cleves Symmes, James McBride and Aaron Torrence which chronicle the founding of Cincinnati and the Old Northwest Territory; the papers of 20th century politicians Murray Seasongood, Charles P. Taft II and John B. Hollister which trace the city's recent development; records of architects Samuel Hannaford, James McLaughlin and Harry Hake & Co. that document Cincinnati's architectural heritage; records of the Music Festival Association (May Festival), the Rookwood Pottery Company, sculptor Hiram Powers and the Wulsin family, that reflect Cincinnati's great musical, artistic and cultural history.

Among the most notable donations to the library's printed works collections in 1993:

- 19th and early 20th century works concerning Cincinnati, Ohio, and the Northwest Territory from the Estate of Charles Sawyer
- a number of 19th century U.S. travel accounts from Compton Allyn, CHS Trustee
- late 20th century books and pamphlets on Cincinnati and Ohio from the estate of Daniel Ransohoff
- and church histories and railroad material from Marion Bien

In 1993 the National Historic Publications and Records Commission (NHPRC) approved the Society's application to hire German-speaking staff to complete the processing of the Nippert Collection, relating to the history of German Methodism in the U.S. and other countries. NHPRC contributed more

than \$97,000 to the two-year project and rated CHS's application one of the top in the nation.





Business Archives

An outstanding Business Archives collection documents early industry and commerce of the region, as well as late 19th and 20th century economic activities. CHS is on the cutting edge of archival innovation by being the first archives in the country to institute the provision of archival services to businesses and organizations for a fee. It has enabled company and institutional records to be organized, stored and/or processed for a fee while the business is still a growing concern.

Through this pioneering effort, the Society has become the repository for the records of many small to medium size companies in the Cincinnati area. Contracts reflect a wide range of services including records management, historical research and reference services, as well as basic storage and archival administration.

During 1993 the Business Archives won 13 contracts worth \$41,950 and by the end of the 1993/94 fiscal year, expects to earn a total of \$50,213, more than doubling the figures from last year.

Business Archives contracts acquired in 1993 included: the Cincinnati Symphony Orchestra, Gibson Greeting, Inc., Ketcham Communications, Fleischmann Yeast Company, Warren County Historical Society, Cincinnati Stock Exchange, Littleford Group, Inc., Sons of Colonial Wars, Cincinnati Technical College, Petty Consulting/ Products, Inc., Cincinnati Opera and ROTEX, INC.

Last winter CHS, in cooperation with the Cincinnati Police Division, recovered 12 documents - including two letters written by Abraham Lincoln - that were stolen from several manuscript collections.

In 1993, the CHS Library reference staff answered 8,400 requests for information in-house, by telephone and through mail inquiries.



Steve Wright (right) with Business Archives volunteer John Schwab.

"The Business Archives Program experienced a record year in 1993 as more and more business owners and CEOs found that their historical records can guide management and endow it with a treasure of corporate lore and experience.

Cincinnati business people are finding that maintaining records

which explain past policies, the solutions to past problems and the precedents evolved through day-to-day operations are assets as surely as an item on a balance sheet."

Steve Wright
Business Archivist

Broadcast Archives

In June of an exciting year, CHS opened its Broadcast Archives. A Broadcast Archivist, hired in January 1993, started to tackle the enormous task of organizing 3,000,000 feet of film and hundreds of video and audio tapes in the collection, as well as acquiring the equipment and processing space needed to preserve the collections.

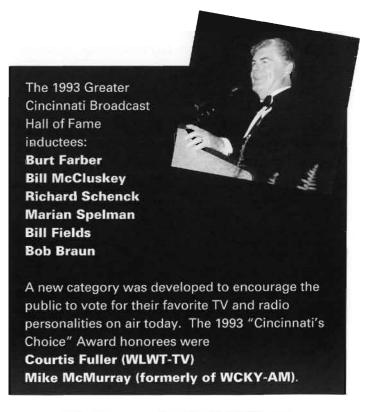
CHS began collecting photographs as early as the 1840s and the first moving pictures came into the collection in the 1930s. It was not until the 1980s, however, that we began actively collecting film, videotapes and sound recordings from radio and television sources.

The opening of the Broadcast Archives is due largely to the fundraising efforts of Gene Elkus, CHS Trustee, and Walter Bartlett, of Multimedia, Inc. The two spearheaded a committee to raise approximately \$145,000 to launch the initial phase of the Broadcast Archives. Additional funding will be necessary to continue this program beyond 1995.

Local broadcasters and industrial television producers have also been very supportive and generous, with WXIX-TV donating much-needed film equipment, the National Institute for Occupational Safety and Health (NIOSH) and Cincinnati Milacron, Inc. assisting with equipment needs.



The collection ranges from 1917 newsreel clips of Cincinnati's preparation for WWI through newscasts videos of today; prized collection items such as Clarence Runey's film of Cincinnati's 1919 parade celebrating the end of WWI; clips from the 1919 World Series between the Cincinnati Reds and Chicago White Sox; 1,000 hours of local television programming such as excerpts from the Ruth Lyons' 50-50 Club (WLWT,



In November 1993, veteran radio announcer Jack Strader, and his wife Joan, donated a state-of-the-art studio to the CHS Broadcast Archives for recording oral histories and processing

archival sound recordings. The Strader Studio was dedicated on Jack Strader's 70th Birthday, December 4. 1950s-1960s), The Nick Clooney Show (WKRC, 1971) and The Dottie Mack Show (WCPO, 1950s); and 300 hours of local radio news and entertainment programming from the 1930s political speeches to "Moon River" of the 1940s and "Big Jon Sparkie" of the 1950s. Reference copies of many of these programs are available for public use in the library.

The CHS museum is also preparing to utilize the Broadcast Archives collection for a *History of Cincinnati Radio and Television* exhibit slated for 1996 to showcase the great Cincinnati broadcast personalities from the 1920s to the 1990s. This interactive exhibit, designed with entertaining qualities to lure the entire family, will explore Powel Crosley's role in developing Cincinnati into a broadcasting center in the 1920s-40s, as well as highlight such stars as Uncle Al, Doris Day, Ruth Lyons, the Mills Brothers, Bob Braun and many more. Finding appropriate sponsorship and funding will be key to developing such an exhibit.



"Our mission to preserve local history is not limited to paper records alone. For a fuller understanding of our times, future generations will also need the films, videotapes and audio recordings the Broadcast Archives is preserving.

Think of the implosion of Sander Hall or

the demolition of the L & N Bridge. Videotape preserves the dramatic images and sounds of these events in ways that printed descriptions and still pictures cannot. These records enhance our understanding of events and issues, putting them more vividly in their historical context."

Cynthia Keller Broadcast Archivist

Museum & Exhibitions: History Comes to Life

In 1993 The Cincinnati Historical Society received its fifth Award of Merit in 12 years from the American Association for State and Local History for the *Cincinnati: Settlement to 1860s* exhibit.

Few celebrations compare to the colorful pageantry of a wedding. Just in time for Valentine's Day, CHS opened Here Come the Brides: A Century of Cincinnati Weddings 1860 to 1960, celebrating 100 years of Queen City weddings. The exhibit showcased vintage wedding gowns, each in their own authentic setting, representing Cincinnati's traditions, customs and trends, as well as social, economic and religious diversity.

Replacing *Brides* in July 1993, was *Children at Play*, an exhibit which has stirred childhood memories for visitors of all ages. Designed for the young at heart, the exhibit features four time periods of outdoor street games from the 1880s through the 1990s. *Children at Play*, presented by Ivory Soap, is a dynamic, interactive exhibit where kids - and adults too - can jump rope, kick the can, play jacks, hopscotch, marbles and shoot hoops. More than 90 images from the 19th and 20th century within the exhibit are from the CHS photo archives.

In 1995 *Children at Play* will travel to the Atlanta History Center, Western Heritage Museum in Omaha, San Diego Historical Society and The Historical Museum, Miami. Other travel sites are being developed.



The Here Come the Brides: A Century of Cincinnati Weddings 1860-1960 exhibit was a hit, especially for Suzanne and Warren Stichtenoth. The Stichtenoths were married in 1949 and the bride's gown and going-away

suit were featured in the exhibit. *Brides* was curated by Sylvia Reid, CHS Costumes & Textiles Curator and Judith Hutchison, Exhibit Planner.

In celebration of the 60th Anniversary of Union Terminal, CHS exhibited the works of Winold Reiss, creator of Union Terminal's famous mosaics. *The Artistry of Winold Reiss* exhibit included sketches and paintings used in the creation of the murals and ethnic portraits on loan from the C.M. Russell Museum and Winold's son, Tjark Reiss.



Other museum exhibits and displays throughout the year included: An Alex Haley mini exhibit; The Magic of Cincinnati: Posters from the Collections of The Cincinnati Historical Society and Kenneth Klosterman; a Model Railroad exhibit, presented by Division 7 of the Mid-Central Region of the National Model Railroad Association; and Adrift in Time, photographs by Michael Keating's Ohio River series in The Cincinnati Enquirer.

The conceptual plan for Phase II of our permanent exhibit *Workers and the Changing Workplace* was completed in 1993. The process was funded by a \$50,000 grant from the National Endowment for the Humanities (NEH) for design, stipends and expenses for consultants and research.

And in October, CHS received a Conservation Assessment Program grant from the National Institute for the Conservation of Cultural Property. The grant will fund both an objects conservator and an architectural assessor to do general surveys of the museum collections and the Union Terminal.

The Artistry of Winold Reiss opened the evening of the 1993 CHS Gala in November. The exhibit featured sketches and paintings used in the creation of the Terminal's mosaics, as well as several ethnic portraits. Pictured

from left: Michael Lowe, Renate and Tjark Reiss (Winold's son) and Kimberly Klosterman. The exhibit was curated by David Conzett, CHS Museum Curator, and Kimberly Klosterman of the Michael Lowe Gallery. "Prior to becoming a museum, CHS went from a very small collection of three-dimensional historical artifacts in 1986 to a collection of more than 15,000 items. And we're still growing.

Among our most notable pieces in the



collections are the Civil War uniform of General William Lytle, Rookwood Pottery, items relating to lithographs of the Strobridge Company, Mitchell & Rammelsberg Cincinnati-made furniture and paintings by Elizabeth Nourse, Henry Mosler and William Sonntag, to name a few.

Now a fully-operational museum, every item in the collection is computer cataloged and stored in a highly-secured area within the facility. And while only five percent of our total collections are exhibited, these items are continually being cared for and preserved for the future."

David Conzett

Museum Curator





A 1903 Rookwood Pottery plaque *Native American Mother and Child* was donated to the museum collections by The August A. Rendigs, Jr. Foundation.

Education for All Ages

The Cincinnati Historical Society has developed an array of educational programs ranging from a variety of classes to tours to lectures/slide presentations presented at CHS and other locations throughout the community. Nearly 20,000 students annually are reached through special school programs. CHS offers teachers a choice of six different thematic tours of the museum exhibits two each for primary, middle and secondary levels. These are interpreter-directed and include hands-on activities.

To increase our visibility among schools and attract more school visits, CHS hosted a series of teacher receptions in 1993. In addition, a four-week course "Exploring The Cincinnati Historical Society" was given to 11 teachers from Indian Hill, Wyoming and Mariemont school systems and a teacher advisory committee was formed to review and perhaps revise our school programs.

CHS also offers at least two children's classes each month plus three week-long sessions of History Camp in the summer.

Similarly, at least two classes, lectures or workshops are offered for adults each month in addition to a monthly "Seminar on the City" lecture series during the academic year. The series, co-sponsored by CHS, the University of Cincinnati Department of History and the Center for Neighborhood and Community Studies, welcomes speakers from around the country and from Greater Cincinnati to promote discussion and better understanding of urban life and culture.

In addition, CHS spearheaded an outreach program to more than 30 local history societies in the metropolitan area. During 1993 this collaboration resulted in a local history fair held at Museum Center which welcomed the societies to set up booths in the Rotunda to promote their programs. A series of eight continuing education workshops were also developed in conjunction with The Ohio Historical Society.

The primary objective of the CHS Public Programs Department is to offer a wide variety of educational and entertaining programs for diverse audiences. Programs are targeted to specific groups taking age, gender, ethnicity and skill levels into consideration.

CHS is one of the first major indoor museums to utilize a blend of interpretive drama and first person interpretation.
On any given day, visitors may encounter one of more than 15 different "characters" from the 1790s to the 1850s. (see opposite page)





"According to Edward H. Able, Jr., Executive Director of the American Association of Museums, one of the five critical issues facing museums today is ethnic and cultural diversity. He stresses that such diversity must be reflected in our collections, exhibitions, educational

programs, publications, policies and practices, in the composition of our boards and staff and in the audience we attract and serve.

We need to work together - staff, members, volunteers and the general public - to reach a level of inclusion that will continue to put CHS on the cutting edge of museum education, equality and excellence."

E. Selean Holmes
Ethnic Programs Administrator

Multicultural Programs

In addition to providing educational programming throughout the year, the CHS Ethnic Programs Administrator designed a display on African American men for the annual "Juneteenth" Celebration held at Eden Park; coordinated the "African American Invention Convention" in conjunction with the Museum of Natural History; and produced a "Mother's Remember Union Terminal" video which received the Philo T. Farnsworth Video Competition Award for excellence.

In 1993 six inner-city students worked in the *Children at Play* exhibit, and an important relationship continued with WIZF-FM, the number-one rated African American radio station in the city, to produce and present a two-hour call-in history talk show. The first of three public forums on the 1993 elections were broadcast live by WIZF from the Museum Center's Reakirt Auditorium. CHS is a sponsor of the forums along with the National Council of Negro Women, the National Political Congress of Black Women, Inc. and the United African American Association at Cincinnati Technical College.

The City of Cincinnati is a partial sponsor of CHS's multicultural activities.

Two-hundred students from 11 schools participated in the Society's 1993 History Day.

Special Promotions: Expanding our Audience

The Cincinnati Historical Society Museum welcomed a substantial increase in visitors in 1993 over 1992 - an increase of 17 percent from 170,091 to 198,935. And when we add 19,251 visitors who came to a special event in our exhibit space during non-museum hours, our BOOFEST attendance of 8,500, plus the 43,994 Winter Festival visitors who saw at least a portion of our museum, the total for 1993 reached 270,680! We know of no other urban history museum in the country that can match this number of visitors.



This year, March 31, 1993, marked the 60th anniversary of Union Terminal and a variety of special events was planned to celebrate the commemorative event "LIVE from Union Terminal: Sights and Sounds of the 30s and 40s." For the first time in decades, Union Terminal's mosaics were cleaned of dirt and grime from coal smoke, cigar and cigarettes, and given a completely new shine and luster. The 60th anniversary theme continued throughout the year.

During the holiday season, CHS Heritage Shop sales increased 40 percent in 1993 from the same time in 1992.

There is always something to do and see in the CHS museum. On any day the museum is open, visitors may encounter a first-person interpretation of daily life in the city in four different museum areas representing four different time periods.

Every weekend visitors may participate in demonstrations throughout the permanent exhibit such as woodcarving, basket making, cornhusk doll making, spinning and weaving, storytelling, etc. And nearly every month has a special theme featuring a "Living History Weekend" full of activities for the entire family. August was "River Heritage" month and the CHS first-person interpreters recreated situations and conversations that highlighted the place of the river in the lives of past Cincinnatians; "Harvest Heritage" month in October took visitors back in time to join the spirit of the harvest in Cincinnati's frontier days; and CHS commemorated the 200th anniversary of the city's first newspaper through a special "Printing Bicentennial" Living History Weekend in November.



Nearly every month features a "Living History Weekend" in the museum full of activities for the entire family. August was "River Heritage Month" and the Public Landing came to life with songs and stories of the river.



Approximately 8,500 trick-ortreaters attended BOOFEST '93 for a ghostly adventure through time... and most of them arrived in costume. (from left) Gale Peterson, Fran and Clay Stinnett (Gala chairs), were among 600 guests at the *Dancing* through the Decades Gala, the Society's major annual fundraiser.

CHS Volunteers: The Silent Strength of the Society



The dedication and support of 136 in-house, active volunteers make much of what this organization does possible. In 1993 volunteers contributed 17,617 hours of service to CHS.

The volunteer program is coordinated by Molly Lohr, CHS Assistant Director of Development who, in 1993, formed a Volunteer Advisory Committee consisting of 15 volunteers to establish institution-wide procedures for providing input on issues concerning volunteerism within the organization.

In addition to in-house volunteers, the 26 members of the CHS Board of Trustees provide service at regular board meetings and special events, as well as serve and oversee various planning committees.

The Cincinnati Heritage Programs, a division of the CHS Public Programs Department, is a group of trained CHS docents who share the rich history of the tri-state area through their motorcoach tours, walking tours and slide presentations. Volunteer enrichment and on-going training are a vital and fun process for this group as they research and develop new and interesting programs. CHS docents also give special tours of the Rotunda, free of charge, every weekend.

Community collaborations include volunteers who participated in the planning and development of events such as: the annual Broadcast Hall of Fame Awards; collaboration with Junior Achievement in cosponsoring the annual Greater Cincinnati Business Hall

of Fame; the Cincinnati Arts Consortium in co-presenting the annual Martin Luther King Day Breakfast; and volunteers for three CHS support organizations: Women's Association of The Cincinnati Historical Society (WACHS), Black History Advisory Group and the Young Cincinnatians.





"Operating under the premise 'if it ain't fun the heck with it,' the Cincinnati Heritage Programs docents experienced an interesting year reviewing, reorganizing and growing. The docents set-up a network of committees to plan and address our needs as a

thriving program. Special committees discuss issues such as mission, tour content, slide presentations, publicity, school groups and volunteer training.

The goals of the Cincinnati Heritage Programs for 1994 are to continue to create public awareness of our services; to recruit volunteers to join us as docents, and to simply have our participants enjoy the fun and interesting tours or slide presentations we offer."

Phyllis Radcliff Volunteer, Cincinnati Heritage Programs

Expanding Development Opportunities



Ron Koetters, CHS Board of Trustees Chair, Development Committee

It is my honor, as a member of the Board of Trustees, to take an active role in the future development of CHS. A great part of the Society's success begins with the Board tak-

ing ownership in the organization and for me, that ownership has been to lead the CHS Development Committee, working alongside my fellow Board Members: Gene Elkus, Patti Gaines and Hazeleen Brewster.

Corporate Support

As our range of exhibits, programs and events have been enhanced, so have our opportunities for sponsorship and building relationships with corporations and individuals in the city. The challenge becomes finding the right match.

- Children at Play, an exhibit which attracts a wide variety of visitors, offered CHS an opportunity to seek funding from corporations. Ivory Soap, a division of Procter & Gamble, made a gift to become title sponsor of the exhibit. The Cincinnati Woman's Club also made a donation to CHS to purchase five permanent exhibit cases used during the past year to display toys within the exhibit.
- The addition of BOOFEST, the new CHS Halloween event, was an excellent opportunity for us to seek in-kind advertising/publicity. The Kroger Co. included BOOFEST in their Sunday newspaper advertisements, radio spots and weekly home circulars. In addition, Kroger distributed \$1 off coupons to the event in their stores.

WINK 94.1 FM was the media sponsor of BOOFEST 93. Their promotions provided ticket give-aways on air and live remotes from the Museum Center. The combination of Kroger and WINK's free publicity created an awareness of the event not otherwise available.

In addition, candy donations were given by M&M/Mars and Hershey, while plastic bags for trick-ortreating were donated by Amko Plastics Inc.

■ The 1993 CHS Gala Dancing Through the Decades, a tribute to the Terminal's 60th Anniversary, previewed a new exhibit The Artistry of Winold Reiss. Combining these two events created yet another opportunity for sponsorship. The August A. Rendigs, Jr. Foundation provided title sponsorship for both the Gala and the Winold Reiss exhibit. Associate sponsors included: American Laundry Machinery, Inc.; The Galbreath Company; The Cincinnati/Northern Kentucky International Airport; Keating, Muething and Klekamp; The Merten Company; and The Penn Central Corporation.

Individual Support/1788 Club

Because our development challenges and investment opportunities are more plentiful than ever before, more aggressive plans are needed to meet our goals. Expanding our 1788 Club is one of the most effective means we have of meeting the financial challenges facing this organization.

- Beginning July 1, 1993, members were inspired to maximize their support of the 1788 Club with the help of a challenge grant by an anonymous donor. The donor will match all new and increased gifts to the 1788 Club up to \$25,000 on a 1:1 ratio. The challenge donor is hopeful that this gift will motivate others to become part of the growing number of individuals who support the Society.
- Members of the 1788 Club enjoy a number of social events throughout the year. Highlights of 1993 included the 1788 Club Annual Dinner at Alberly Manor, home of Isabelle Paul; special previews of new exhibits; the CHS Annual Dinner with nationally renown artist Michael Blaser; a celebration of Cincinnati's 205 Birthday at the Probasco Mansion, home of Carol & Bill Nagel, and 60th Anniversary of Union Terminal events, just to name a few.

We are pleased with our success so far and realize the dedication required for the hard work that lies ahead. But only with your support, will we continue to thrive as an organization setting our sights and goals higher and higher each year.

1788 Club

All donors who contribute unrestricted or special project support to The Cincinnati Historical Society are important to the growth and vitality of CHS.

Special appreciation is extended to 1788 Club donors as they significantly promote the Society's mission.

Ft. Washington

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