FOR IMMEDIATE RELEASE

Top 25 Team Rankings of the Harris Interactive College Football Poll

New York, N.Y. — December 8, 2013— Today's **Harris Interactive College Football Poll**[SM] shows the **Top 25** results compiled from rankings submitted by the Harris Interactive panel of former coaches, players and administrators, and current and former members of the media. Florida State held on to the top ranking following its ACC championship win over Duke while Auburn jumped into the second spot after its SEC championship win over Missouri and Ohio State's loss in the Big 10 championship game. Alabama, Big 10 champion Michigan State and PAC-12 champion Stanford round out the top five.

Highlights of December 8 Harris Interactive College Football Poll

Rank	Team	Record	Points	Previous Game (weekend of Dec 7)	Previous Week's Rank
1	Florida State (97)	13-0	2,617	Beat #20 Duke 45-7	1
2	Auburn (8)	12-1	2,527	Beat #5 Missouri 59-42	3
3	Alabama	11-1	2,405	Idle	4
4	Michigan State	12-1	2,242	Beat #2 Ohio State 34-24	10
5	Stanford	11-2	2,102	Beat #13 Arizona State 38-14	7
6	Baylor	11-1	2,058	Beat #24 Texas 30-10	9
7	Ohio State	12-1	2,048	Lost to #10 Michigan State 34-24	2
8	South Carolina	10-2	1,866	Idle	8
9	Missouri	11-2	1,850	Lost to #3 Auburn 59-42	5
10	Oklahoma	10-2	1,517	Beat #6 Oklahoma State 33-24	16
11	Clemson	10-2	1,512	Idle	11
12	Oregon	10-2	1,499	Idle	12
13	Oklahoma State	10-2	1,430	Lost to #16 Oklahoma 33-24	6
14	LSU	9-3	1,267	Idle	14
15	Central Florida	11-1	1,098	Beat SMU 17-13	18
16	Louisville	11-1	1,091	Beat Cincinnati 31-24 (OT)	17
17	Arizona State	10-3	909	Lost to #7 Stanford 38-14	13
18	UCLA	9-3	907	Idle	19
19	Wisconsin	9-3	673	Idle	21
20	Fresno State	11-1	579	Beat Utah State 24-17	22
21	Texas A&M	8-4	471	Idle	23
22	Northern Illinois	12-1	408	Lost to Bowling Green 47-27	15
23	Georgia	8-4	318	Idle	25
24	Duke	10-3	291	Lost to #1 Florida State 45-7	20
25	Miami (FL)	9-3	110	Idle	NR

Number of first place votes shown in parentheses.

Other teams receiving votes: Bowling Green 75; USC 53; Notre Dame 46; Cincinnati 43; Texas 32; Rice 28; Ball State 18; Vanderbilt 13; Washington 12; Iowa 8; Minnesota 2.

Dropped out of Top 25: Texas

Poll Methodology and Process

The 2013 Harris Interactive College Football Poll is comprised of former players, coaches, administrators and current and former members of the media who have committed to submit rankings for the top 25 college football teams each week. These panelists were randomly selected from among more than 300 nominations submitted by the 10 Football Bowl Subdivision (formerly Division I-A) offices and the independent schools. The panel has been designed to be a statistically valid representation of all 10 Football Bowl Subdivision conferences and independent institutions. Today, 105 poll participants submitted their top 25 college football team rankings. Harris Interactive applies a standard statistical practice that allows it to identify potential instability, error or bias associated with unusual ranking patterns. Those rankings that are identified through the analysis are verified to ensure that each panelist's intent is accurately reflected.

This week's rankings and other information about the poll can be found at www.harrisinteractive.com/bcspoll and www.bcsfootball.org.

About Harris Interactive

Harris Interactive is one of the world's leading market research firms, leveraging research, technology, and business acumen to transform relevant insight into actionable foresight. Known widely for *the Harris Poll®* and for pioneering innovative research methodologies, Harris offers proprietary solutions in the areas of market and customer insight, corporate brand and reputation strategy, and marketing, advertising, public relations and communications research. Harris possesses expertise in a wide range of industries including health care, technology, public affairs, energy, telecommunications, financial services, insurance, media, retail, restaurant, and consumer package goods. Additionally, Harris has a portfolio of multi-client offerings that complement our custom solutions while maximizing our client's research investment. Serving clients in more than 196 countries and territories through our North American and European offices, Harris specializes in delivering research solutions that help us - and our clients—stay ahead of what's next. For more information, please visit **www.harrisinteractive.com**.