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FOR IMMEDIATE RELEASE

Top 25 Team Rankings of the Harris Interactive College Football Poll

New York, N.Y. — October 13, 2013 — Today's Harris Interactive College Football PollSM shows the Top 25 results compiled from rankings submitted by the Harris Interactive panel of former coaches, players and administrators, and current and former members of the media. Alabama and Oregon are ranked #1 and #2 respectively, and are followed by four other teams — Clemson, Ohio State, Florida State, and Louisville — that are also undefeated.

Highlights of October 13 Harris Interactive College Football Poll

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				Previous Game	Next Game
<u>Rank</u>	<u>Team</u>	Record	<u>Points</u>	(weekend of Oct 12)	(weekend of Oct 19)
1	Alabama (93)	6-0	2,589	Beat Kentucky 48-7	Arkansas
2	Oregon (10)	6-0	2,501	Beat Washington 45-24	Washington State
3	Clemson (1)	6-0	2,355	Beat Boston College 24-14	#5 Florida State
4	Ohio State	6-0	2,280	Idle	Iowa
5	Florida State	5-0	2,198	Idle	at #3 Clemson
6	Louisville	6-0	1,922	Beat Rutgers 24-10	Central Florida (FRI)
7	Texas A&M	5-1	1,919	Beat Ole Miss 41-38	Auburn
8	LSU	6-1	1,914	Beat Florida 17-6	at Ole Miss
9	UCLA	5-0	1,719	Beat California 37-10	at #12 Stanford
10	Miami (FL)	5-0	1,570	Idle	at North Carolina (THUR)
11	South Carolina	5-1	1,511	Beat Arkansas 52-7	at Tennessee
12	Stanford	5-1	1,482	Lost to Utah 27-21	#9 UCLA
13	Baylor	5-0	1,451	Beat Kansas State 35-25	Iowa State
14	Missouri	6-0	1,140	Beat Georgia 41-26	#21 Florida
15	Texas Tech	6-0	1,070	Beat Iowa State 42-35	at West Virginia
16	Georgia	4-2	1,014	Lost to Missouri 41-26	at Vanderbilt
17	Oklahoma	5-1	840	Lost to Texas 36-20	at Kansas
18	Fresno State	5-0	671	Idle	UNLV
19	Oklahoma State	4-1	630	Idle	TCU
20	Virginia Tech	6-1	584	Beat Pittsburgh 19-9	Idle
21	Florida	4-2	399	Lost to LSU 17-6	at #14 Missouri
22	Northern Illinois	6-0	376	Beat Akron 27-20	at Central Michigan
23	Nebraska	5-1	326	Beat Purdue 44-7	Idle
24	Michigan	5-1	323	Lost to Penn State 43-40 (4OT)	Indiana
25	Washington	4-2	303	Lost to Oregon 45-24	at Arizona State

Number of first place votes shown in parentheses.

Other teams receiving votes: Wisconsin 172; Auburn 170; Michigan State 115; Oregon State 57; Notre Dame 54; Northwestern 34; Arizona State 27; Texas 25; Central Florida 18; Utah 16; Houston 13; Ball State 9; Maryland 3.

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Poll Methodology and Process

The 2013 Harris Interactive College Football Poll is comprised of former players, coaches, administrators and current and former members of the media who have committed to submit rankings for the top 25 college football teams each week. These panelists were randomly selected from among more than 300 nominations submitted by the 10 Football Bowl Subdivision (formerly Division I-A) offices and the independent schools. The panel has been designed to be a statistically valid representation of all 10 Football Bowl Subdivision conferences and independent institutions. Today, 104 poll participants submitted their top 25 college football team rankings (one panelist did not submit rankings due to personal reasons). Harris Interactive applies a standard statistical practice that allows it to identify potential instability, error or bias associated with unusual ranking patterns. Those rankings that are identified through the analysis are verified to ensure that each panelist's intent is accurately reflected.

This week's rankings and other information about the poll can be found at www.harrisinteractive.com/bcspoll and www.bcsfootball.org.

About Harris Interactive

Harris Interactive is one of the world's leading market research firms, leveraging research, technology, and business acumen to transform relevant insight into actionable foresight. Known widely for *the Harris Poll®* and for pioneering innovative research methodologies, Harris offers proprietary solutions in the areas of market and customer insight, corporate brand and reputation strategy, and marketing, advertising, public relations and communications research. Harris possesses expertise in a wide range of industries including health care, technology, public affairs, energy, telecommunications, financial services, insurance, media, retail, restaurant, and consumer package goods. Additionally, Harris has a portfolio of multi-client offerings that complement our custom solutions while maximizing our client's research investment. Serving clients in more than 196 countries and territories through our North American and European offices, Harris specializes in delivering research solutions that help us - and our clients—stay ahead of what's next. For more information, please visit www.harrisinteractive.com.

