covisint® | Trusted Information. Anywhere.

Identity Management
Securing the Identity of Things

In this world where everything is connected, managing the digital identities of all things is something enterprises must do. These identities could be those of people, partners, systems or "things". They are woven into complex networks and ecosystems, which are growing every day.

There are few boundaries in digital business, A constant requirement, however, is that identities must be securely managed.

Being connected is becoming ubiquitous and information now lives in the cloud. This enables many great things in business:

- Products that are always connected

- Business partners being able to collaborate seamlessly

- Consumers digitally interacting with their favorite brands

- Employees being able to do their job anywhere they can get online

To make all of these great things happen, digital identities need to be managed. This needs to be done in a way that is easy for the enterprise. It has to flow with their business process, not slow it down. It needs to bolster their corporate security not compromise it.

The number of digital identities is only going to grow – and enterprises must be able to keep up with this growth for their businesses to continue to grow.
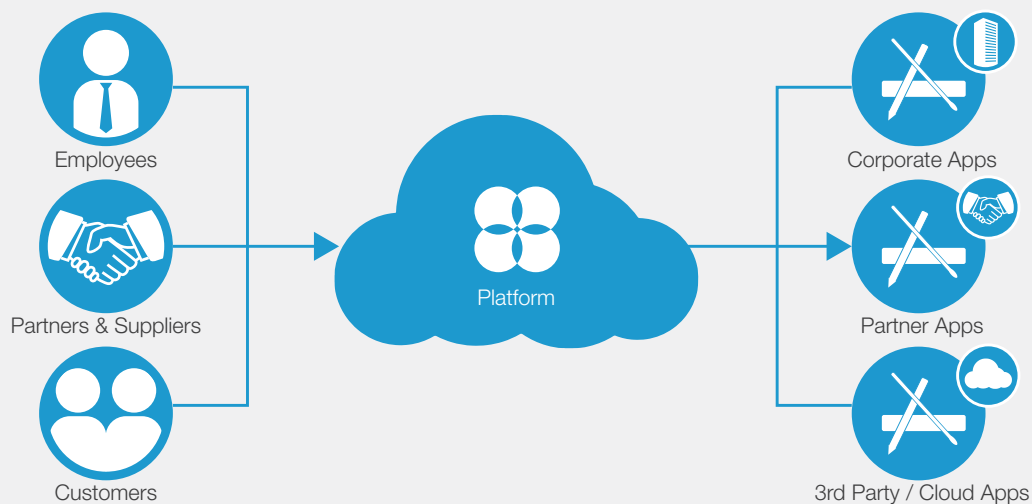
The Business Impact

Identity Management (IdM) is, at its core, the responsibility of the IT department. Paramount is the department's ability to manage the identities their business interacts with – including people, partners, systems and things.

But the business side of the enterprise now has a vested interest in identity management, as well. Many business users rely on their digital identity to do their jobs. If things don't work or they don't have the correct access they can't get their job done.
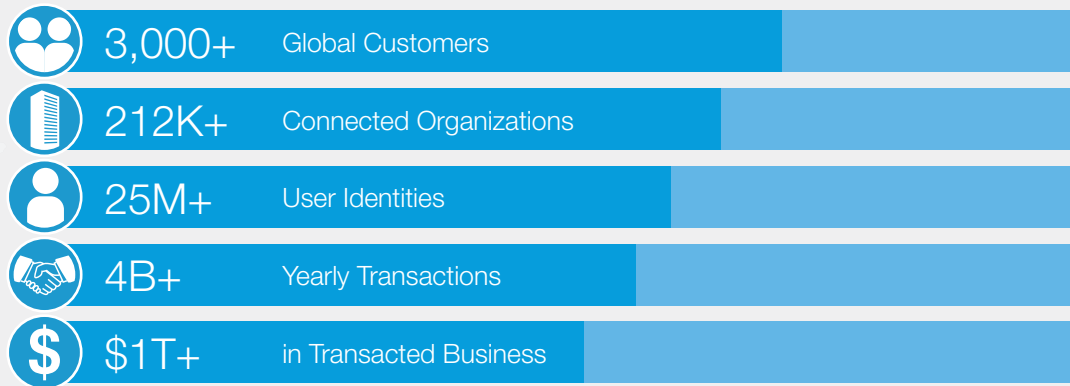
Additionally, customers are increasingly interacting with businesses using digital identities. These "virtual" consumers are still real consumers that ultimately bring money into the business. Managing customers will always be an important aspect of the business.

Why you need Covisint

Enabling all of these great features doesn't come without a price. Managing the digital identities of people, partners, systems and things is not easy. In fact, it is quite hard and is not the core competency of most businesses. In addition to being a challenge, it can become expensive to manage and maintain. Given the higher rate of failure when companies attempt to manage digital identities themselves, one can see why using a purpose-built solution makes sense.

Employees

Partners & Suppliers

Customers

Platform

Corporate Apps

Partner Apps

3rd Party / Cloud Apps

The Covisint Platform

3,000+	Global Customers	
212K+	Connected Organizations	
25M+	User Identities	
4B+	Yearly Transactions	
$1T+	in Transacted Business	

Covisint Platform IdM Components

The Covisint Platform offers a robust set of identity capabilities that provide solutions for customer problems of varying levels of complexity. We have been providing cloud-based identity solutions for 15-years and have the track record of successful solutions to prove it.

The Covisint Platform enables enterprises to centrally manage the entire identity lifecycle of their internal and external users, as well as their access to resources across the enterprise.

Identity Governance – Services to manage what a user has access to and how they get it including request/approve, auto-grant, n-phase approval, rules-based grants, mass granting, activity based expirations, claims.

Authentication – Validating the user is who they say they are and should be given access – traditionally ID/Password.

Federation – Establishing trust across identity domains so that users can be passed from one to another.

Directory Services – Traditional LDAP and Active Directory services. For Covisint, they are moved to the cloud and user information is provided via API's.

User Provisioning – Managing the creation, updates and deletion of identities including registration processes, invitations and identity proofing.

Identity Intelligence – Providing reporting and analytics, and other intelligence about how identities are created and who provided what access.

The Covisint Difference

Covisint offers an infrastructure agnostic, highly scalable, and purpose-built Platform-as-a-Service (Paas) for unlocking the potential of IoT and identity-centric solutions.

Differentiation is in the solution – a cloud-based PaaS unlocks customer and partner led development and faster innovation in the application layer.

Infrastructure agnostic and highly scalable – to meet the privacy, security and performance demands of increasingly global businesses.

Purpose-built for solutions that connect people, processes, systems and things – enables faster innovation in the platform capabilities and your solutions.

Offered as a cloud service – to drive operational simplification and reduce costs for customers through economies of scale.

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Covisint provides an open, developer-friendly, enterprise-class cloud platform to facilitate the rapid development and deployment of Internet of Things (IoT), Identity Management (IdM), and B2B collaboration solutions. Our platform enables users to securely identify, authenticate and connect users, devices, applications and information, and has been successfully operating globally at enterprise scale for over 12 years. Today, the Covisint platform enables more than 3,000 organizations to connect with more than 212,000 business partners and customers, and supports more than $4 billion in ecommerce transactions annually.

Covisint Corporation

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