

Insight Report

The Travel & Tourism Competitiveness Report 2015

Growth through Shocks



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The Travel & Tourism Competitiveness Report 2015 is published by the World Economic Forum within the framework of The Global Competitiveness and Risks team and the Industry Partnership Programme for Aviation & Travel.

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Preface

ESPEN BARTH EIDE, Managing Director, Member of the Managing Board

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World Economic Forum

In the last two years since the publication of the previous edition of the *Travel & Tourism Competitiveness Report*, the framework conditions for the Travel and Tourism (T&T) sector have changed significantly. The world has been facing geopolitical tensions from the Middle East and Ukraine to South-East Asia, growing terrorism threats and fear of the spread of global pandemics. Should they persist, these global challenges could have significant further repercussions on the T&T industry, as they touch on the pre-condition for the sector to grow and develop—the ability of people to travel safely. To date, the effect of such events on travel & tourism has been mixed. While some countries have witnessed significant decreases in the number of international visitors, other destinations have remained unaffected. Going forward, uncertainty with respect to future development of the sector will persist and complex forces are at play. On the one hand, advanced economies face persistent low economic growth while the growth of emerging markets is starting to decelerate. On the other hand, the world continues to become more interconnected and globalized. With this in mind, the theme of this year's *Report*, “Growing through Shocks”, reflects the current global context and the many complexities that must be tackled to ensure strong sectoral growth going into the future.

Interestingly, it is notable that the T&T sector has actually continued to grow over these past years. International tourist arrivals reached a record 1.14 billion in 2014, 51 million more than in 2013, according to the United Nations World Tourism Organization (UNWTO). The World Travel & Tourism Council (WTTC) estimates that the T&T sector now accounts for 9.5% of global GDP, a total of US\$ 7 trillion, and 5.4% of world exports. Encouraging the development of the T&T sector is all the more important as the T&T industry continues to play a key role as a driver of growth and job creation, growing at 4% in 2014 and providing 266 million jobs, directly and indirectly. This means that the industry now accounts for one in 11 jobs on the planet, a number that could even rise to one in 10 jobs by 2022, according to the WTTC.

The World Economic Forum has, for the past nine years, engaged key industry and thought leaders through its Aviation & Travel Industry Partnership Programme, along with its Global Agenda Council on the Future of

Travel & Tourism, to carry out an in-depth analysis of the T&T competitiveness of economies around the world. The resulting *Travel & Tourism Competitiveness Report* provides a platform for multistakeholder dialogue with the objective of achieving a strong and sustainable T&T industry capable of contributing effectively to international economic development.

At the core of the *Report* is the sixth edition of the Travel & Tourism Competitiveness Index (TTCI). The aim of the TTCI, which covers a record 141 economies this year, is to provide a comprehensive strategic tool for measuring the “the set of factors and policies that enable the sustainable development of the Travel & Tourism sector, which in turn, contributes to the development and competitiveness of a country.” By providing detailed assessments of the T&T environments of countries worldwide, the results can be used by all stakeholders to work together to improve the industry's competitiveness in their national economies, thereby contributing to national growth and prosperity. It also allows countries to track their progress over time in the various areas measured.

The *The Travel & Tourism Competitiveness Report 2015* includes detailed profiles for each of the 141 economies featured in the study, as well as an extensive section of data tables with global rankings covering 90 indicators included in the TTCI. In addition, it includes insightful contributions from a number of industry experts.

The *Report* could not have been put together without the distinguished thinkers who have shared with us their knowledge and experience. We are grateful to our Strategic Design Partner Strategy&, and our Data Partners Deloitte, the International Air Transport Association (IATA), the International Union for Conservation of Nature (IUCN), the World Tourism Organization (UNWTO), and the World Travel & Tourism Council (WTTC) for helping us to design and develop the TTCI and for providing much of the industry-relevant data used in its calculation. We thank our Industry Partners in this *Report*—namely AirAsia, Al Nippon Airways, Bahrain Economic Development Board, Embraer, Emirates, Etihad Airways, HNA, Hilton, Intercontinental Hotel Group, Jet Airways, Jumeirah, Lockheed Martin, Marriott, Safran, Starwood Hotels

& Resorts, Swiss/Deutsche Lufthansa and VISA—for their support in this important endeavour. We also wish to thank the editors of the *Report*, Roberto Crotti and Tiffany Misrahi, for their energy and their commitment to the project. Appreciation goes to the Global Competitiveness and Risk team as well as to the “Mobility industries team”. We would also like to convey our sincere gratitude to our network of 150 Partner Institutes worldwide, without whose hard work the annual administration of the Executive Opinion Survey and this *Report* would not be possible.

Finally, we would like to dedicate this report to Ms. Thea Chiesa, whose vision was behind the creation of the *Travel & Tourism Competitiveness Report*. It was through her passion, drive and strength that this *Report* exists and has become what it is today.

Executive Summary

The *Travel & Tourism Competitiveness Report 2015* features the latest iteration of the Travel & Tourism Competitiveness Index (TTCI). The TTCI measures “the set of factors and policies that enable the sustainable development of the Travel & Tourism (T&T) sector, which in turn, contributes to the development and competitiveness of a country.” Published biennially, the TTCI benchmarks the T&T competitiveness of 141 economies. It comprises four subindexes, 14 pillars, and 90 individual indicators, distributed among the different pillars:

TRAVEL & TOURISM COMPETITIVENESS INDEX

Enabling Environment

1. *Business Environment (12 indicators)*
2. *Safety and Security (5 indicators)*
3. *Health and Hygiene (6 indicators)*
4. *Human Resources and Labour Market (9 indicators)*
5. *ICT Readiness (8 indicators)*

T&T Policy and Enabling Conditions

6. *Prioritization of Travel and Tourism (6 indicators)*
7. *International Openness (3 indicators)*
8. *Price Competitiveness (4 indicators)*
9. *Environmental Sustainability (10 indicators)*

Infrastructure

10. *Air Transport Infrastructure (6 indicators)*
11. *Ground and Port Infrastructure (7 indicators)*
12. *Tourist Service Infrastructure (4 indicators)*

Natural and Cultural Resources

13. *Natural Resources (5 indicators)*
14. *Cultural Resources and Business Travel (5 indicators)*

The *Report* provides a platform and a strategic benchmarking tool for business and governments to develop the T&T sector. By allowing cross-country comparison and benchmarking countries' progress on the drivers of T&T competitiveness, it informs policies and investment decisions related to T&T development.

RESULTS OVERVIEW

Top 10

Spain tops the 2015 edition of the TTCI global rankings for the first time, followed by France (2nd), Germany (3rd), the United States (4th), the United Kingdom (5th),

Switzerland (6th), Australia (7th), Italy (8th), Japan (9th) and Canada (10th).

Regional Results

Europe, with six economies in the top 10, continues to dominate the rankings thanks to its world-class tourism service infrastructure, excellent health and hygiene conditions, and—notably, thanks to the Schengen Area—high degree of international openness and integration. However, there are still some significant divides across the region—not all European countries are making the most of their cultural resources, prioritizing the T&T sector to respond to new trends, or fostering a dynamic business environment by removing red tape.

In the **Americas**, the United States (4th) and Canada (10th) are followed by Brazil (28th), Mexico (30th) and Panama (34th). There are significantly different challenges in the region: in North America, travel facilitation, price competitiveness and continuous infrastructure upgrade are the main priorities in the T&T development agendas; in Central and South America, infrastructure gaps, safety and security and business environment issues are the main hurdles restraining further T&T development.

The top five performers in the **Asia-Pacific** are among the region's more advanced economies: Australia (7th), Japan (9th), Singapore (11th), Hong Kong SAR (13th) and New Zealand (16th). However, the most significant growth in international arrivals is observed in South-East Asia, thanks in part to its region's price competitiveness and the rapid expansion of its middle class. Developing regional cooperation on visa policies could further boost tourism, though investments are also needed in digital connectivity, infrastructure and protection of rich but depleting natural capital.

In the **Middle East and North Africa**, the United Arab Emirates (24th) leads the ranking, followed by Qatar (43rd), Bahrain (60th), Morocco (62nd) and Saudi Arabia (64th). Most of the economies in this region are price-competitive destinations and several have built significant T&T industries in recent years. However, concerns about security have limited international arrivals, even though secluded tourism resorts are far from the most dangerous areas. Improvement is also

needed in international openness and environmental sustainability.

Sub-Saharan Africa showcases South Africa (48th), the Seychelles (54th), Mauritius (56th), Namibia (70th) and Kenya (78th) as its five most T&T competitive economies. Many countries in the region are working on their openness and visa policies, though the longstanding challenges of infrastructure and health and hygiene standards need to be tackled to unleash the potential of the T&T sector as a catalyst for development. Improving the business environment and preventing depletion of natural resources are also priorities for many countries.

KEY FINDINGS

Published under the theme “Growing through Shocks”, the full edition of the *Report* (available online) features three additional chapters authored by leading experts and practitioners: “Adapting to Uncertainty—The Global Hotel Industry”, by Deloitte (chapter 1.2); “How to Re-Emerge as a Tourism Destination after a Period of Political Instability”, by Strategy& (chapter 1.3), and “Global Air Passenger Markets: Riding Out Periods of Turbulence”, by the International Air Transport Association (IATA) (chapter 1.4). These chapters showcase how the T&T sector has been resilient to various types of shock from different angles (occupancy rates, international arrivals and investments and air passengers).

Four key findings emerge from the results of the 2015 TTCL in combination with other quantitative and qualitative analysis from data partners.

- First, the T&T industry continues to grow more quickly than the global economy as a whole. As proof of its resilience, the analysis shows that the sector’s growth—whether in terms of global air passenger traffic, occupancy rates or international arrivals—tends to return to trend quickly after a shock.
- Second, countries performing more strongly on the TTCL are those that are better prepared to capture the opportunities of new trends: growing demand from emerging and developing countries; the differing preferences of travellers from aging populations and a new generation of younger travellers; and the growing importance of online services and marketing, especially through mobile internet.
- Third, developing the T&T sector provides growth opportunities and social benefits for all countries, regardless of their wealth. Several developing and emerging economies are ranked among the 50 most T&T competitive economies. A strong T&T sector translates into job opportunities at all skill levels.

- Fourth, the development of the T&T industry is complex, requiring inter-ministerial coordination and often international and public-private partnerships to overcome financial, institutional and organizational bottlenecks.

DATA PRESENTATION

The *Report* contains an extensive data section, which features individual scorecards for each of the 141 economies covered by the TTCL. These provide a complete snapshot of a country’s performance in all the components of the TTCL, including the 90 individual indicators as well as additional key indicators, to offer a complete picture of a country’s T&T’s sector. In addition, the data tables reporting global rankings and scores for each of the 90 indicators provide an overview of the global situation of the most relevant T&T measures available. Visit www.weforum.org/ttcr for additional material, interactive scorecards and rankings, and to download data.

Part 1

Selected Issues of T&T Competitiveness

CHAPTER 1.1

The Travel & Tourism Competitiveness Index 2015: T&T as a Resilient Contribution to National Development

ROBERTO CROTTI

TIFFANY MISRAHI

World Economic Forum

INTRODUCTION

The rise of travel and tourism has shown significant resilience globally. Despite slow economic growth in advanced economies and geopolitical tensions in some regions, the T&T sector still accounts for a large part of the global economy (estimated to be approximately 9% of global GDP or US\$ 7 trillion) and employment, while the number of international travellers continues to increase. According to the World Travel & Tourism Council (WTTC), the T&T sector is forecast to continue growing at 4% annually—faster than financial services, transport and manufacturing.

The theme of this year's *Travel & Tourism Competitiveness Report* is "Growing through Shocks." The *Report* analyzes the performance of 141 economies through the Travel & Tourism Competitiveness Index (TTCI) and explores how the T&T sector has responded to economic, security and health shocks over recent decades. Understanding the nature and extent of the sector's resilience to shocks is important, as a strong T&T sector is critical for job creation, economic growth and development in advanced and developing economies alike.

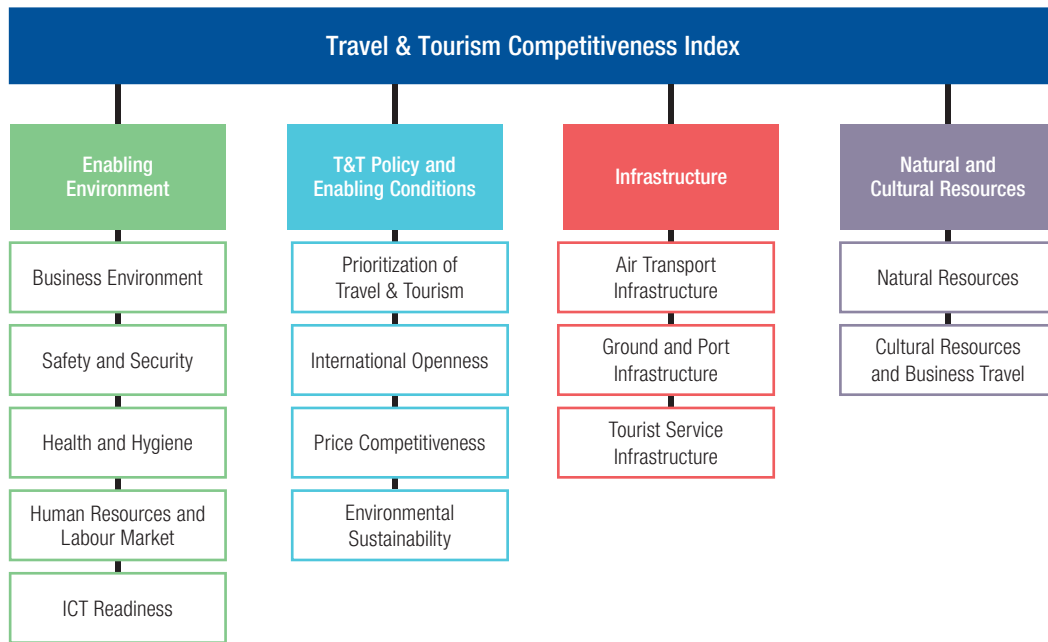
Published every two years, the *Report* provides a strategic tool for both business and governments: it allows for cross-country comparison of the drivers of T&T competitiveness, for benchmarking countries' policy progress and for making investment decisions related to business and industry development. It also offers an opportunity for the T&T industry to highlight to national policymakers the challenges to T&T competitiveness that require policy attention, and to generate multi-stakeholder dialogue on formulating appropriate policies and action.

THE TRAVEL & TOURISM COMPETITIVENESS INDEX

First compiled in 2007, the Travel & Tourism Competitiveness Index (TTCI) measures *"the set of factors and policies that enable the sustainable development of the Travel & Tourism sector, which in turn, contributes to the development and competitiveness of a country"*.

The index has been developed in the context of the World Economic Forum's Industry Partnership Programme for Aviation & Travel, and in close collaboration with our strategic design partner Strategy& and our data partners Bloom consulting, Deloitte, the International Air Transport Association (IATA), the International Union for Conservation of Nature (IUCN), the UNWTO and the World Travel & Tourism Council (WTTC). We have also received important feedback from industry partners including AirAsia, Ana Holdings, The Bahrain Economic Development Board, Embraer, Emirates, Etihad Airways, HNA Group, Hilton Worldwide, IHG (InterContinental Hotels Group), Jet Airways,

Figure 1: The T&T Competitiveness Index 2015 framework



Jumeirah Group, Lockheed Martin, Marriott International, Safran, Starwood Hotels & Resorts Worldwide, Swiss International Air Lines and Visa.

While some of the main drivers of T&T competitiveness remain unchanged, some other factors have become more relevant while measurements and data availability improves over time. Following the latest developments, the index's methodology has evolved.

Still based on 14 pillars, this edition's new methodology (see Box 1: Updating the TTCI Methodology) is organized into four subindexes:

The **Enabling Environment** subindex, which captures the general settings necessary for operating in a country:

1. Business Environment
2. Safety and Security
3. Health and Hygiene
4. Human Resources and Labour Market
5. ICT Readiness

The **T&T Policy and Enabling Conditions** subindex, which captures specific policies or strategic aspects that impact the T&T industry more directly:

6. Prioritization of Travel and Tourism
7. International Openness
8. Price Competitiveness
9. Environmental Sustainability

The **Infrastructure** subindex, which captures the availability and quality of physical infrastructure of each economy:

10. Air Transport Infrastructure
11. Ground and Port Infrastructure
12. Tourist Service Infrastructure

And the **Natural and Cultural Resources** subindex, which captures the principal "reasons to travel":

13. Natural Resources
14. Cultural Resources and Business Travel

Figure 1 summarizes the structure of the index. Further details of its composition can be found in Appendix A.

Data and methodology

Two-thirds of the data set for the TTCI is statistical data from international organizations, with the remaining third based on survey data from the World Economic Forum's annual Executive Opinion Survey, which is used to measure concepts that are qualitative in nature or for which internationally comparable statistics are not available for enough countries. Carried out among over 15,000 business executives and business leaders annually in all the economies included in our assessment, the survey represents a unique source of insight into critical qualitative aspects of T&T competitiveness. (see Browne et al., 2014 for more details). The sources of statistical data include Bloom

Table 1: The Travel & Tourism Competitiveness Index 2015 Ranking

Rank	Country/Economy	Value	Rank	Country/Economy	Value
1	Spain	5.31	72	Israel	3.66
2	France	5.24	73	Uruguay	3.65
3	Germany	5.22	74	Philippines	3.63
4	United States	5.12	75	Vietnam	3.60
5	United Kingdom	5.12	76	Jamaica	3.59
6	Switzerland	4.99	77	Jordan	3.59
7	Australia	4.98	78	Kenya	3.58
8	Italy	4.98	79	Tunisia	3.54
9	Japan	4.94	80	Guatemala	3.51
10	Canada	4.92	81	Dominican Republic	3.50
11	Singapore	4.86	82	Macedonia, FYR	3.50
12	Austria	4.82	83	Egypt	3.49
13	Hong Kong SAR	4.68	84	Azerbaijan	3.48
14	Netherlands	4.67	85	Kazakhstan	3.48
15	Portugal	4.64	86	Cape Verde	3.46
16	New Zealand	4.64	87	Bhutan	3.44
17	China	4.54	88	Botswana	3.42
18	Iceland	4.54	89	Armenia	3.42
19	Ireland	4.53	90	Honduras	3.41
20	Norway	4.52	91	El Salvador	3.41
21	Belgium	4.51	92	Nicaragua	3.37
22	Finland	4.47	93	Tanzania	3.35
23	Sweden	4.45	94	Lebanon	3.35
24	United Arab Emirates	4.43	95	Serbia	3.34
25	Malaysia	4.41	96	Lao PDR	3.33
26	Luxembourg	4.38	97	Iran, Islamic Rep.	3.32
27	Denmark	4.38	98	Rwanda	3.32
28	Brazil	4.37	99	Mongolia	3.31
29	Korea, Rep.	4.37	100	Bolivia	3.29
30	Mexico	4.36	101	Suriname	3.28
31	Greece	4.36	102	Nepal	3.27
32	Taiwan, China	4.35	103	Kuwait	3.26
33	Croatia	4.30	104	Guyana	3.26
34	Panama	4.28	105	Cambodia	3.24
35	Thailand	4.26	106	Albania	3.22
36	Cyprus	4.25	107	Zambia	3.22
37	Czech Republic	4.22	108	Swaziland	3.20
38	Estonia	4.22	109	Gambia, The	3.20
39	Slovenia	4.17	110	Venezuela	3.18
40	Malta	4.16	111	Moldova	3.16
41	Hungary	4.14	112	Senegal	3.14
42	Costa Rica	4.10	113	Paraguay	3.11
43	Qatar	4.09	114	Uganda	3.11
44	Turkey	4.08	115	Zimbabwe	3.09
45	Russian Federation	4.08	116	Kyrgyz Republic	3.08
46	Barbados	4.08	117	Côte d'Ivoire	3.05
47	Poland	4.08	118	Ethiopia	3.03
48	South Africa	4.08	119	Tajikistan	3.03
49	Bulgaria	4.05	120	Ghana	3.01
50	Indonesia	4.04	121	Madagascar	2.99
51	Chile	4.04	122	Cameroon	2.95
52	India	4.02	123	Algeria	2.93
53	Latvia	4.01	124	Gabon	2.92
54	Seychelles	4.00	125	Pakistan	2.92
55	Puerto Rico	3.91	126	Malawi	2.90
56	Mauritius	3.90	127	Bangladesh	2.90
57	Argentina	3.90	128	Mali	2.87
58	Peru	3.88	129	Lesotho	2.82
59	Lithuania	3.88	130	Mozambique	2.81
60	Bahrain	3.85	131	Nigeria	2.79
61	Slovak Republic	3.84	132	Sierra Leone	2.77
62	Morocco	3.81	133	Haiti	2.75
63	Sri Lanka	3.80	134	Myanmar	2.72
64	Saudi Arabia	3.80	135	Burundi	2.70
65	Oman	3.79	136	Burkina Faso	2.67
66	Romania	3.78	137	Mauritania	2.64
67	Montenegro	3.75	138	Yemen	2.62
68	Colombia	3.73	139	Angola	2.60
69	Trinidad and Tobago	3.71	140	Guinea	2.58
70	Namibia	3.69	141	Chad	2.43
71	Georgia	3.68			

Box 1: Updating the TTCI Methodology

To keep the Travel & Tourism Competitiveness Index methodology up to date and respond better to policy needs, the World Economic Forum and its data partners (Deloitte, IATA, IUCN, Strategy&, UNWTO and WTTC) have engaged in a year-long review process. The review encompassed several workshops and consultations with experts, including Global Agenda Council members, policymakers and other users of the index.

The review highlighted a number of areas for improvement, which have been implemented in the new index structure, presented in Appendix A. While the main drivers (the 14 pillars) of T&T competitiveness remain conceptually unchanged, the new methodology relies on a larger set of indicators and optimizes the allocation of variables to form a cleaner structure. Informed by statistical tools such as principal component analysis, and guided by policy significance, the review re-allocated pillars to subindexes and some indicators to pillars.

The availability of new data significantly drove the changes in how the 14 pillars are measured. Overall, the new methodology uses more indicators (90 instead of 79), of which two thirds are statistical and one third are data from the Executive Opinion Survey.¹

The main structural changes are outlined below (see Appendix B for details on indicators that have been added or dropped):

Separating the “enabling environment” from “T&T policy and enabling factors”. The more general Enabling Environment subindex now comprises five pillars: Business Environment, Safety and Security, Health and Hygiene, Human Resources and Labour Market and ICT Readiness. These factors are directly linked to economic growth and important for business development, including but not exclusively for the T&T sector. The new T&T Policy and Enabling Conditions subindex is made up of pillars which are more sector-specific: Prioritization of T&T, a direct measure of observable T&T policies; International Openness and Price Competitiveness, factors that can directly impact tourists’ decision to select a destination; and Environmental Sustainability, which indicates to what extent natural capital—on which a large part of the tourism industry relies—is being conserved.

Isolating the Infrastructure subindex. Connectivity and hospitality infrastructure are clearly distinctive drivers of travel & tourism. Dedicating a full subindex to these factors allows them to be assessed more clearly, revealing when they require policy attention.

Elevating the role of natural and cultural resources. Aside from business and personal reasons, cultural and natural heritage arguably constitute the main reasons to visit a country. Some countries have a richer endowment than others, but some are also better than others at promoting and protecting them, a factor which deserves to be elevated to specific policy focus.

Updating and rationalizing the selection of indicators. New data availability allows better selection of indicators and more focused measurement of pillars. Several outdated indicators have been dropped, such as GATS commitment

restrictiveness and number of telephone lines; and more relevant indicators have been included, such as digital demand for cultural and natural tourism.

A summary of all indicators added and dropped by the index is presented at end of the next section.

The New Methodology

This section explains the rationale for selecting concepts and indicators composing the T&T Competitiveness Index.

Pillar 1: Business Environment (12 indicators)

This pillar captures the extent to which a country has in place a conducive policy environment for companies to do business. Research has found significant links between economic growth and aspects such as how well property rights are protected and the efficiency of the legal framework. Similarly, distortions in taxation and competition policy—including both domestic and international competition, measured in terms of foreign direct investment (FDI) facilitation—impact the efficiency and productivity of a country. These factors are important for all sectors, including T&T. In addition, we consider the cost and time necessary to deal with construction permits, which is a particularly relevant issue for T&T development.

Pillar 2: Safety and Security (5 indicators)

Safety and security is a critical factor determining the competitiveness of a country’s T&T industry. Tourists are likely to be deterred from traveling to dangerous countries or regions, making it less attractive to develop the T&T sector in those places. Here we take into account the costliness of common crime and violence as well as terrorism, and the extent to which police services can be relied upon to provide protection from crime.

Pillar 3: Health and Hygiene (6 indicators)

Health and hygiene is also essential for T&T competitiveness. Access to improved drinking water and sanitation is important for the comfort and health of travellers. In the event that tourists do become ill, the country’s health sector must be able to ensure they are properly cared for, as measured by the availability of physicians and hospital beds. In addition, high prevalence of HIV and malaria can have an impact on the productivity of the T&T labour force and play a role in discouraging tourists from visiting a country.

Pillar 4: Human Resources and Labour market (9 indicators)

Quality human resources in an economy ensure that the industry has access to the collaborators it needs. The sub-components of this pillar measure how well countries develop skills through education and training, and enhance the best allocation of those skills through an efficient labour market. The former includes formal educational attainment rates and private sector involvement in upgrading human resources, such as business investment in training services and customer care. The latter includes measures of the flexibility, efficiency and openness of the labour market and the participation of women, to assess the depth of the country’s talent pool and its ability to allocate human resources to their best use.

(Cont’d)

Box 1: Updating the TTCI Methodology (cont'd.)

Pillar 5: ICT Readiness (8 indicators)

Online services and business operations have increasing importance in T&T, with internet being used for planning itineraries and booking travel and accommodation—but ICT is now so pervasive and important for all sectors, it is considered part of the general enabling environment. The sub-components of the pillar measure not only the existence of modern hard infrastructure (mobile network coverage and quality of electricity supply), but also the capacity of businesses and individuals to use and provide online services.

Pillar 6: Prioritization of Travel & Tourism (6 indicators)

The extent to which the government prioritizes the T&T sector has an important impact on T&T competitiveness. By making clear that the sector is of primary concern, the government can channel funds to essential development projects and coordinate the actors and resources necessary to develop the sector. Signalling the stability of government policy can affect the sector's ability to attract further private investment. The government can also play an important role in directly attracting tourists through national marketing campaigns. This pillar includes measures of government spending, effectiveness of marketing campaigns and country branding, and the completeness and timeliness of providing T&T data to international organizations, as this indicates the importance that a country assigns to its T&T sector.

Pillar 7: International Openness (3 indicators)

Developing a competitive T&T sector internationally requires a certain degree of openness and travel facilitation. Restrictive policies such as cumbersome visa requirements diminish tourists' willingness to visit a country, and indirectly reduce the availability of key services. Components measured in this pillar include the openness of the bilateral air service agreements which the government has entered, which impacts the availability of air connections to the country, and the number of regional trade agreements in force, which proxies the extent to which it is possible to provide world class tourism services.

Pillar 8: Price Competitiveness in the T&T Industry (4 indicators)

Lower costs related to travel in a country increase its attractiveness for many travellers as well as for investing in the T&T sector. Among the aspects of price competitiveness taken into account in this pillar are airfare ticket taxes and airport charges, which can make flight tickets much more expensive; the relative cost of hotel accommodation; the cost of living, proxied by purchasing power parity; and fuel price costs, which directly influence the cost of travel.

Pillar 9: Environmental Sustainability (10 indicators)

The importance of the natural environment for providing an attractive location for tourism cannot be overstated, so policies and factors enhancing environmental sustainability are an important competitive advantage in ensuring a country's future attractiveness as a destination. This pillar consists of policy indicators such as the stringency and enforcement of the government's environmental regulations and variables assessing the status of water, forest resources and seabeds, proxied by coastal shelf fishing pressure.

Given the environmental impacts of tourism itself, we also take into account the extent to which governments prioritize the sustainable development of the T&T industry in their respective economies.

Pillar 10: Air Transport Infrastructure (6 indicators)

Air connectivity is essential for travellers' ease of access to and from countries, as well as movement within many countries. In this pillar we measure the quantity of air transport, using indicators such as available seat kilometres, the number of departures, airport density, and the number of operating airlines, as well as the quality of air transport infrastructure for domestic and international flights.

Pillar 11: Ground and Port Infrastructure (7 indicators)

The availability of efficient and accessible transportation to key business centres and tourist attractions is vital for the T&T sector. This requires a sufficiently extensive road and railroad network, proxied by road and railroad densities, as well as roads, railroads, and ports infrastructure that meet international standards of comfort, security and modal efficiency. The pillar also accounts for unpaved roads which enable local connections, and to some extent, can proxy the existence of picturesque roads which can, in very specific contexts, attract tourists.

Pillar 12: Tourist Service Infrastructure (4 indicators)

The availability of sufficient quality accommodation, resorts and entertainment facilities can represent a significant competitive advantage for a country. We measure the level of tourism service infrastructure through the number of "upper-level" hotel rooms complemented by the extent of access to services such as car rentals and ATMs.

Pillar 13: Natural Resources (5 indicators)

Countries with natural assets clearly have a competitive advantage in attracting tourists. In this pillar we include a number of attractiveness measures, including the number of UNESCO natural World Heritage sites, a measure of the quality of the natural environment which proxies the beauty of its landscape, the richness of the fauna in the country as measured by the total known species of animals, and the percentage of nationally protected areas, which proxies the extent of national parks and nature reserves.

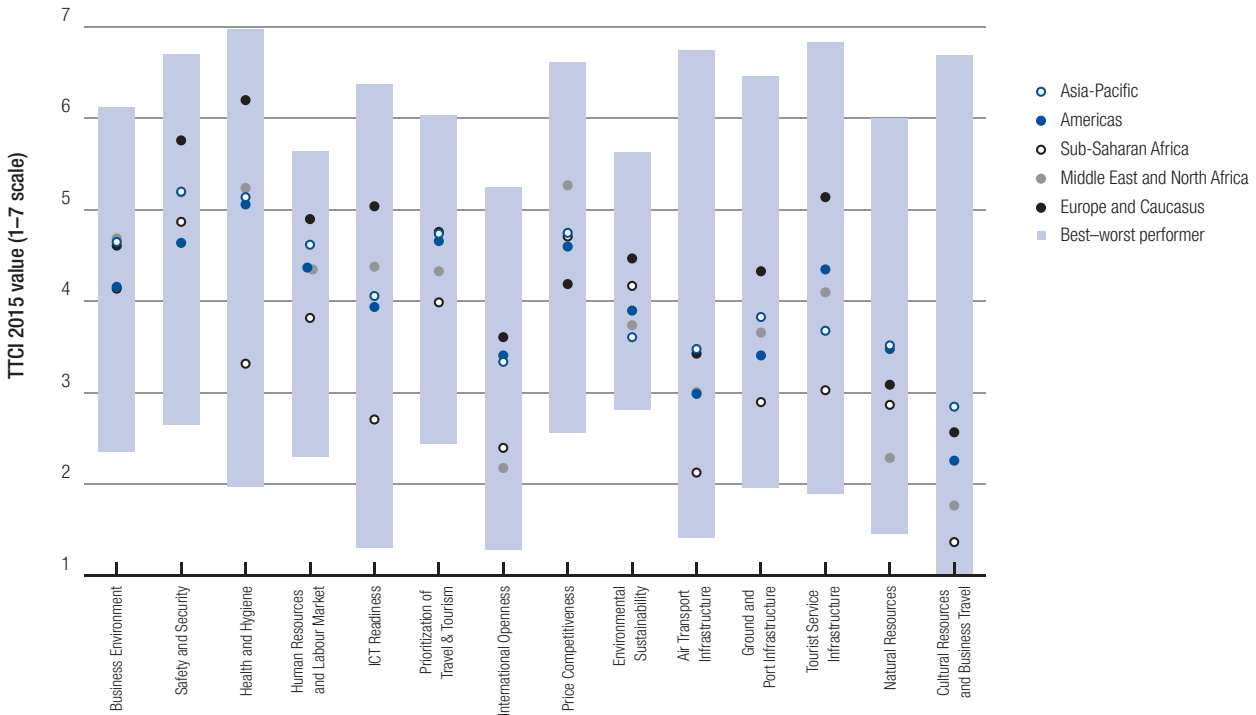
Pillar 14: Cultural Resources and Business Travel (5 indicators)

A country's cultural resources are another critical driver of T&T competitiveness. In this pillar we include the number of UNESCO cultural World Heritage sites, the number of large stadiums that can host significant sport or entertainment events, and a new measure of digital demand for cultural and entertainment—the number of online searches related to a country's cultural resources can allow the level of interest to be inferred. The number of international association meetings taking place in a country is included to capture, at least partially, business travel.

Notes

- 1 Some of these indicators are based on surveys conducted by other institutions.

Figure 2: The Travel & Tourism Competitiveness Index 2015 regional performance
Comparison to best- and worst-performing countries, by pillar



Consulting, Deloitte, IATA, ICCA, ILO, ITU, IUCN, UNESCO, UN Statistics Division, UNWTO, WHO, World Bank/IFC Doing Business, World Bank’s World Development Indicators, World Resources Institute, World Road Statistics, WTO, WTTC, Yale-CIESIN Environmental Performance Index and Visa Analytics.

The overall TCI score is computed through successive aggregations of scores, from the indicator level (i.e. the lowest, most disaggregated level) through the pillar and subindex levels, using a simple average (i.e. arithmetic mean) to combine the components. Scores on each indicator are first normalized onto a common scale.

Country Coverage

Six new economies included in the current edition were not analyzed in the previous *Report*: Gabon, Angola, Tunisia, Bhutan, Lao PDR and Myanmar. Five that were covered in the last report—Benin, Bosnia and Herzegovina, Brunei Darussalam, Ecuador and Ukraine—are not covered this time because of insufficient data. The 141 economies covered this year, one more than in the 2013 *Report*, account for over 98% of world GDP.

INDEX RESULTS—THE TRAVEL & TOURISM COMPETITIVENESS INDEX RANKING 2015

This edition of the TCI covers 141 economies worldwide. Table 1 shows the overall ranking, based on the updated methodology described in full in Appendix

A. Rankings by pillar and subindex are available in Appendix B.

Spain leads the 2015 TCI ranking for the first time, and Europe—with a total of six countries in the top 10—is confirmed as the region with the most T&T-competitive economies. Given the importance of the regional dimension for tourism, the following sections present country performances in the context of five regional groups: Europe and the Caucasus; the Americas (headed by the United States, 4th in the overall list); Asia Pacific, including Central Asia (headed by Australia, 7th overall); Middle East and North Africa (United Arab Emirates, 24th); and Sub-Saharan Africa (South Africa, 48th). For each region, the performance of a few countries is outlined to give a sense of how the results can be interpreted at the national level. Figure 2 shows regional performance by pillar, including the best- and worst-performing countries on each pillar for each region.

Europe and Caucasus

Europe remains the region with the most international arrivals per year, thanks in part to its rich cultural resources, world-class tourism service infrastructure, strong health and hygiene conditions, and—notably with the Schengen Area—high degree of international openness and integration. Nonetheless, three main divides remain.

First, although Europe's outstanding cultural attractions and monuments are not evenly distributed across countries, this does not fully explain the large gaps between the top and bottom performers in terms of cultural resources. While all European countries have a long history, some have made more progress than others in promoting cultural attractions to the level necessary to become a magnet for tourists. Sports and entertainment events, as well as conferences, fairs and exhibitions, also play an important role.

Second, not all countries give the same amount of priority to developing the T&T sector. For example, both Spain and Italy have outstanding attractions for tourists, but Spain has more pro-actively built on these strengths while Italy exhibits a less strategic approach. Meanwhile, other countries, such as Iceland, are investing significant resources in building a stronger tourism brand and leveraging specific niches.

Third, the business environment varies tremendously—it is generally lean and effective in Northern and Central Europe, but less sound in Southern and Eastern Europe. Challenges in building a conducive business environment are often related to a country's institutional set up and the process of change is long, but success is key to competitiveness and prosperity well beyond the T&T sector.

Spain leads the rankings for the first time. It is the third most visited country in the world, with approximately 60.6 million arrivals, a figure that continues to increase thanks primarily to a surge in visitors from emerging markets such as China, Brazil and Mexico. With beautiful heritage sites throughout the country, it boasts top marks for its cultural resources, and also scores highly for business travelers with a significant number of international conferences. It has a high ranking (4th) on online searches for entertainment—restaurants, nightlife and attractions—as well as prioritization of the travel & tourism industry (6th) and tourism service infrastructure (4th). However, there is room for improvement. The low rank for business environment (100th) reflects red tape related to construction permits and an inefficient legal framework, while the labour market is still assessed as somewhat rigid (113th) and sees a mismatch between workers' rewards and productivity (125th).

France ranks 2nd overall and continues to attract the most tourists, with over 84 million arrivals. With its combination of rich history and attractions, ski resorts and coastlines, France ranks high in cultural (2nd) and natural (8th) resources. These are complemented by its emphasis on environmental sustainability (23rd), strongly enforced environmental regulation (29th) and a sustainable approach to developing the T&T industry (48th). France is well connected, ranking in the top 10 on infrastructure for air transport, ground transport and tourism services facilities, and 13th for international

openness. Further development of the sector would require improving the business environment, where taxation is relatively high (133rd) and construction permit procedures somewhat lengthy. In addition, safety and security is emerging as a sensitive issue that needs to be addressed.

Switzerland takes 6th place, performing well across most of the T&T Competitiveness dimensions. It has world-class infrastructure, ranking 4th and 5th respectively in ground infrastructure and tourist services infrastructure, and an extremely conducive business environment (5th), with the top place on the Human Resources and Labour Market pillar. Switzerland makes the most of its favorable geographical position and beautiful mountainous landscapes (ranking 21st on Natural Resources) by enforcing some of the most stringent environmental regulations (2nd) and developing its industry with attention to environmental sustainability (1st). Switzerland's weaknesses include a restrictive visa policy and low price competitiveness, which could be improved by expanding its offer of leisure and entertainment activities to complement the traditional focus on natural tourism.

Italy ranks 8th overall and 6th in Europe. Known for its picturesque towns, monuments and scenery as well as its numerous World Heritage sites (1st), the country's strengths lie in its culture and history—it ranks high on digital demand for culture and entertainment (6th) and natural tourism (2nd). In addition, Italy offers visitors excellent tourism services facilities (3rd) and reliable health and hygiene (20th). Despite these strengths, and the fact that it is the 5th most visited country worldwide, Italy has the potential to further develop the industry. The business environment (127th) hinders private investment for a number of reasons, including an inefficient legal framework, high taxation and regulations that disincentives FDI. Italy is also less price-competitive (133rd) than most other Mediterranean countries, including Spain (105th) and Greece (113th), and could further improve its infrastructure, branding and attention to the environment.

The **Russian Federation** ranks 45th overall. This strong position reflects to a certain extent the fact that much of the data was collected prior to events in Crimea, so the economic impact of the security situation was still negligible. Although the Russian Federation ranks relatively low on seeing tourism as a national priority (90th), its high scores on natural (4th) and cultural (10th) heritage sites show how the industry could potentially play a bigger role in the country's economy. It could build on strengths in air transport infrastructure (22nd) and health and hygiene (6th), but has to overcome challenges in safety and security (126th), environmental sustainability (106th) and the business environment (109th).

Table 2: The Travel & Tourism Competitiveness Index 2015: Europe and Caucasus

Country/Economy	TTCI INDEX		Enabling Environment Pillars, values				
	Regional rank	Global rank	Business Environment	Safety and Security	Health and Hygiene	Human Resources and Labour Market	ICT Readiness
SOUTHERN AND WESTERN EUROPE							
Spain	1	1	4.09	5.97	6.11	4.87	5.26
France	2	2	4.52	5.44	6.52	4.96	5.55
Germany	3	3	5.32	6.06	6.85	5.18	5.51
Switzerland	5	6	5.76	6.32	6.50	5.64	6.03
Italy	6	8	3.59	5.68	6.27	4.45	5.14
Austria	7	12	4.94	6.47	6.97	5.09	5.70
Netherlands	8	14	5.44	6.16	6.24	5.13	5.96
Portugal	9	15	4.54	6.33	6.06	5.18	4.97
Belgium	13	21	4.71	6.18	6.49	5.03	5.47
Luxembourg	16	26	5.73	6.46	6.26	5.16	6.09
Greece	18	31	4.04	5.49	6.57	4.75	4.71
Croatia	19	33	3.65	6.00	6.33	4.41	5.03
Cyprus	20	36	4.72	6.00	5.80	5.16	4.63
Slovenia	23	39	4.03	6.20	6.05	4.69	5.07
Malta	24	40	4.76	6.03	6.35	4.61	5.24
Montenegro	33	67	4.39	5.69	5.71	4.85	4.42
Macedonia, FYR	34	82	4.87	5.75	5.99	4.47	4.47
Serbia	35	95	3.38	5.46	6.04	4.29	4.45
Albania	36	106	4.11	5.34	5.22	4.68	4.07
Southern and Western Europe average			4.56	5.95	6.23	4.87	5.14
Europe standard deviation			0.69	0.35	0.41	0.35	0.59
NORTHERN AND EASTERN EUROPE							
United Kingdom	4	5	5.70	5.44	5.83	5.29	6.09
Iceland	10	18	4.96	6.54	6.07	5.49	5.88
Ireland	11	19	5.37	6.18	5.80	5.27	5.28
Norway	12	20	5.44	6.10	6.17	5.24	6.14
Finland	14	22	5.60	6.70	6.31	5.43	6.37
Sweden	15	23	5.22	6.10	5.94	5.30	6.17
Denmark	17	27	5.28	5.88	6.11	5.47	6.18
Czech Republic	21	37	4.35	5.71	6.73	4.75	5.19
Estonia	22	38	5.13	6.04	6.25	5.12	5.71
Hungary	25	41	4.28	5.79	6.61	4.79	4.93
Russian Federation	26	45	3.98	3.95	6.69	4.83	4.83
Poland	27	47	4.35	5.86	6.21	4.80	4.90
Bulgaria	28	49	4.22	5.24	6.70	4.72	4.76
Latvia	29	53	4.59	5.79	6.17	5.18	5.60
Lithuania	30	59	4.48	5.56	6.81	4.96	5.29
Slovak Republic	31	61	3.92	5.55	6.42	4.75	5.05
Romania	32	66	4.11	5.42	5.94	4.56	4.36
Moldova	37	111	3.90	5.43	6.26	4.50	4.23
Northern and Eastern Europe average			4.72	5.74	6.28	5.03	5.39
Europe standard deviation			0.62	0.59	0.32	0.32	0.66
Europe and Caucasus average			4.61	5.76	6.20	4.90	5.04
Best performer (global)			6.13	6.70	6.97	5.64	6.37

Table 2: The Travel & Tourism Competitiveness Index 2015: Europe and Caucasus (cont'd.)

Country/Economy	T&T Policy and Enabling Conditions Pillars, values				Infrastructure Pillars, values			Natural and Cultural Resources Pillars, values	
	Prioritization of T&T	International Openness	Price Competitiveness	Environmental Sustainability	Air Transport Infrastructure	Ground and Port Infrastructure	Tourist Service Infrastructure	Natural Resources	Cultural Resources & Business Travel
SOUTHERN AND WESTERN EUROPE									
Spain	5.89	3.93	4.22	4.61	4.91	5.54	6.58	4.59	6.69
France	5.16	4.22	2.95	4.67	4.98	5.78	6.15	4.80	6.56
Germany	4.84	4.24	3.62	4.90	4.93	5.99	5.61	4.41	6
Switzerland	5.64	4.11	2.57	5.63	5.03	6	6.35	4.32	2.93
Italy	4.62	4.09	3.49	4.34	4.26	4.65	6.66	4.60	6.51
Austria	5.52	3.99	3.49	5.13	4.01	5.42	6.83	4.07	2.92
Netherlands	4.66	4.25	3.56	4.81	4.89	6.21	4.62	3.19	3.51
Portugal	5.46	4.21	4.23	4.42	3.91	4.54	6.12	3.70	3.71
Belgium	4.47	4.13	3.73	4.28	3.83	5.96	5.65	2.65	3.67
Luxembourg	4.64	4.25	4.10	5.23	3.59	5.73	4.67	3.09	1.62
Greece	5.36	4.09	3.93	4.19	4.25	4.01	6.08	3.49	2.82
Croatia	4.51	4.14	4.28	4.38	3.06	4.20	6.35	3.80	2.67
Cyprus	5.96	3.75	3.97	3.92	3.48	4.91	6.77	2.66	1.88
Slovenia	4.93	3.70	4.34	4.74	2.44	5.13	5.72	3.87	1.40
Malta	6.03	3.94	4.22	4.17	3.83	4.98	5.61	2.22	1.44
Montenegro	4.57	2.44	4.48	4.30	3.03	3.51	5.84	2.76	1.09
Macedonia, FYR	4.41	2.36	4.55	3.65	2.39	3.25	4.58	2.15	1.30
Serbia	3.83	2.39	4.56	4.08	2.13	2.95	4.50	1.90	1.61
Albania	4.03	2.34	4.38	3.60	2.16	3.01	3.94	2.03	1.14
Southern and Western Europe average	4.98	3.71	3.93	4.48	3.74	4.83	5.72	3.38	3.13
Europe standard deviation	0.65	0.72	0.54	0.52	0.99	1.08	0.87	0.95	1.95
NORTHERN AND EASTERN EUROPE									
United Kingdom	5.10	4.24	2.73	4.79	5.12	5.51	5.08	4.79	5.90
Iceland	5.89	4.38	3.59	4.92	4.67	4.35	6.28	3.63	1.53
Ireland	5.25	4.53	3.69	5.31	4.16	4.89	6.10	2.79	2.82
Norway	5.14	3.97	3.23	5.22	5.01	3.81	5.49	3.96	2.22
Finland	4.57	4.10	3.71	5.25	4.41	4.83	5.02	3.16	2.13
Sweden	4.70	4.07	3.38	5.03	4.52	4.76	4.84	3.20	2.93
Denmark	4.31	4.34	3.31	4.92	3.87	5.52	4.67	3.45	2.18
Czech Republic	4.61	4.15	4.47	4.90	3.13	5.15	5.44	2.59	2.30
Estonia	5.76	3.65	4.62	4.73	2.97	4.39	5.87	2.69	1.55
Hungary	5.13	4.15	4.60	5.16	2.71	4.45	5.02	2.72	2.22
Russian Federation	4.33	2.48	4.99	3.70	4.42	3.09	4.65	3.77	3.32
Poland	4.10	4.08	4.94	4.62	2.57	4.08	4.44	3.14	2.77
Bulgaria	4.18	3.87	5.08	4.62	2.46	3.26	6.06	3.44	1.96
Latvia	4.64	3.97	4.84	4.59	3.12	4.22	5.08	2.55	1.33
Lithuania	4.37	3.99	4.87	4.42	2.39	4.55	4.24	2.44	1.50
Slovak Republic	4.04	3.89	4.51	4.49	1.78	4.22	4.94	3.31	1.42
Romania	4.34	3.91	4.89	4.35	2.34	3.10	5.01	2.70	2.07
Moldova	3.82	1.96	4.80	4.22	1.90	2.77	3.29	1.75	1.08
Northern and Eastern Europe average	4.68	3.87	4.24	4.73	3.42	4.27	5.08	3.11	2.29
Europe standard deviation	0.58	0.64	0.75	0.41	1.10	0.81	0.73	0.69	1.09
Europe and Caucasus average	4.76	3.61	4.19	4.47	3.43	4.33	5.14	3.09	2.57
Best performer (global)	6.03	5.25	6.62	5.63	6.75	6.45	6.83	6.01	6.69

Note: Dark green = very strong performance, dark red = weak performance, and yellow = average performance, compared to the best/worst performers on each pillar, globally.

Table 3: The Travel & Tourism Competitiveness Index 2015: The Americas

Country/Economy	TTCI INDEX		Enabling Environment Pillars, values				
	Regional rank	Global rank	Business Environment	Safety and Security	Health and Hygiene	Human Resources and Labour Market	ICT Readiness
NORTH AMERICA AND CARIBBEAN							
United States	1	4	5.28	5.32	5.70	5.28	5.76
Canada	2	10	5.34	6.05	5.60	5.33	5.38
Mexico	4	30	4.09	4.10	5.25	4.45	3.82
Panama	5	34	4.88	5.03	5.09	4.23	4.30
Costa Rica	6	42	4.64	5.58	5.00	4.79	4.16
Barbados	7	46	4.62	5.75	6.02	4.88	4.97
Puerto Rico	9	55	4.85	4.82	5.77	4.44	3.76
Trinidad and Tobago	13	69	4.53	4.10	5.14	4.39	4.52
Jamaica	15	76	4.44	3.85	4.66	4.61	3.73
Guatemala	16	80	4.23	3.57	4.69	4.39	3.82
Dominican Republic	17	81	4.19	4.30	4.89	4.21	3.46
Honduras	18	90	4.09	3.64	4.52	4.25	3.10
El Salvador	19	91	4.22	3.62	4.86	4.26	3.69
Nicaragua	20	92	3.53	5.14	4.32	4.07	3.21
Haiti	26	133	3.02	4.75	3.74	3.76	1.84
North America and Caribbean average			4.40	4.64	5.02	4.49	3.97
North America and Caribbean standard deviation			0.61	0.82	0.60	0.43	0.96
SOUTH AMERICA							
Brazil	3	28	3.60	4.68	5.31	4.51	4.43
Chile	8	51	5.03	5.98	5.18	4.66	4.62
Argentina	10	57	2.67	5.03	6.20	4.20	4.16
Peru	11	58	4.29	4.39	4.79	4.57	3.62
Colombia	12	68	3.99	2.82	4.97	4.44	4.17
Uruguay	14	73	4.58	5.45	5.96	4.50	4.94
Bolivia	21	100	3.43	4.65	4.38	4.05	3.42
Suriname	22	101	3.68	5.61	5.09	3.95	3.78
Guyana	23	104	4.43	4.57	4.52	3.98	3.04
Venezuela	24	110	2.36	3.36	5.08	3.66	3.46
Paraguay	25	113	4.18	4.62	4.89	3.83	3.33
South America average			3.84	4.65	5.12	4.21	3.91
South America standard deviation			0.80	0.92	0.55	0.34	0.60
The Americas average			4.16	4.64	5.06	4.37	3.94
Best performer (global)			6.13	6.70	6.97	5.64	6.37

The Americas

Travel & Tourism plays an important role in the Americas, which collectively received almost 170 million visitors in 2013. On average, the region performs quite well in terms of prioritizing the industry, with most countries aware of its potential as a vehicle for development—especially considering the region's enormous endowment of natural resources. However, there are still hurdles to be removed if the industry is to be further developed.

In South America, the main areas requiring policy intervention are infrastructure gaps, safety and security and business environment issues.

In terms of infrastructure, given the region's geography it is understandable that most countries have prioritized air transport. However, underdeveloped ground transport undermines the economic effect of investments in air infrastructure by limiting the ability to move people across and within countries. Public-private partnerships are rapidly becoming an important mode of delivery of projects in Latin America, leveraging the

Table 3: The Travel & Tourism Competitiveness Index 2015: The Americas (cont'd.)

Country/Economy	T&T Policy and Enabling Conditions Pillars, values				Infrastructure Pillars, values			Natural and Cultural Resources Pillars, values	
	Prioritization of T&T	International Openness	Price Competitiveness	Environmental Sustainability	Air Transport Infrastructure	Ground and Port Infrastructure	Tourist Service Infrastructure	Natural Resources	Cultural Resources & Business Travel
NORTH AMERICA AND CARIBBEAN									
United States	5.47	4.02	4.27	3.56	5.95	4.67	6.30	5.27	4.79
Canada	5.00	3.19	3.63	4.63	6.75	4.11	5.97	4.78	4.02
Mexico	5.16	3.48	4.88	3.37	3.64	3.39	4.47	5.18	4.92
Panama	5.27	4.10	5.15	4.25	4.54	4.16	5.46	4.34	1.70
Costa Rica	5.37	3.98	4.40	4.11	2.96	2.86	5.27	5.09	1.68
Barbados	5.76	2.85	3.58	4.77	3.95	5.67	5.92	2.17	1.13
Puerto Rico	4.99	1.60	4.82	4.84	3.05	5.49	5.40	2.89	1.55
Trinidad and Tobago	3.52	3.50	5.34	3.48	4.18	4.37	5.15	2.28	1.32
Jamaica	5.72	3.60	4.29	3.33	2.44	4.75	4.59	2.50	1.40
Guatemala	4.36	3.94	5.35	3.62	1.89	3.26	3.70	3.67	1.60
Dominican Republic	5.79	3.24	4.02	3.23	2.82	3.58	4.63	2.59	1.51
Honduras	4.68	4.05	5.14	4.12	2.09	3.20	3.70	2.97	1.50
El Salvador	4.45	4.53	4.91	3.70	2.21	4.07	3.67	2.18	1.38
Nicaragua	4.34	3.97	5.26	3.90	1.91	2.87	3.62	3.21	1.35
Haiti	4.00	3.88	5.17	2.88	1.76	2.13	2.99	1.46	1.13
North America and Caribbean average	4.93	3.59	4.68	3.85	3.34	3.90	4.72	3.37	2.06
North America and Caribbean standard deviation	0.68	0.70	0.61	0.59	1.51	1.00	1.02	1.26	1.32
SOUTH AMERICA									
Brazil	4.05	2.59	4.51	3.89	3.64	2.36	4.69	6.01	5.31
Chile	4.88	4.65	4.44	4.38	2.82	3.64	4.83	2.93	2.47
Argentina	4.54	2.77	3.97	3.32	2.55	2.63	4.64	4.08	4.37
Peru	4.75	4.18	3.90	3.75	2.43	2.59	4.75	4.61	3.00
Colombia	4.31	4.30	4.47	3.88	2.66	2.50	3.59	4.13	3.21
Uruguay	5.43	2.75	4.20	4.72	2.15	3.17	4.10	2.40	1.79
Bolivia	3.51	2.78	5.32	3.83	2.16	2.39	3.10	3.55	1.99
Suriname	3.51	2.32	4.50	4.36	2.16	3.18	3.68	2.96	1.06
Guyana	4.11	3.65	5.27	4.18	3.23	3.10	2.18	2.44	1.13
Venezuela	3.36	2.24	4.63	3.38	2.14	2.08	3.08	4.49	2.13
Paraguay	4.94	2.50	4.29	3.83	1.56	2.43	3.67	2.23	1.44
South America average	4.31	3.16	4.50	3.96	2.50	2.74	3.85	3.62	2.54
South America standard deviation	0.67	0.87	0.45	0.42	0.58	0.47	0.85	1.17	1.35
The Americas average	4.66	3.41	4.60	3.90	2.99	3.41	4.35	3.48	2.26
Best performer (global)	6.03	5.25	6.62	5.63	6.75	6.45	6.83	6.01	6.69

Note: Dark green = very strong performance, dark red = weak performance, and yellow = average performance, compared to the best/worst performers on each pillar, globally.

often limited public funds allocated to T&T infrastructure development. Anecdotal evidence suggests that making a success of complex construction projects, such as Quito International Airport and Hong Kong's Line Mass Transit Railway, depends on factors including transparency of process and the creation of a strong legal framework.¹ In many cases, the same business environment constraints that limit the formation of new companies in the T&T sector—such as red tape, insufficient property rights protection and corruption—can also weaken the effectiveness of PPP projects.

In terms of security, while several countries in South America share difficulties in controlling crime and violence, there are different root causes that require country-specific solutions. The United Nations Office on Drugs and Crime (UNODC) recommends a “complementary approaches” model, such as the integrated citizen security model in the Dominican Republic.² More accurate indicators are also needed to understand the local peculiarities of crime, create information management systems and evaluate the impact of reform programmes.

In the Caribbean, common T&T issues include further leveraging of natural and cultural resources and air transport infrastructure, and—with some exceptions—improving the capacity for connectivity. The T&T Competitiveness Index suggests that most Caribbean economies rely extensively on their famous beaches but do not seem to sufficiently promote their cultural resources. More efforts in promoting and leveraging their cultural heritage could further improve the T&T competitiveness of these economies, while the lower than expected performance of Caribbean countries on the Natural Resources pillar is partly explained by a lack of UNESCO natural heritage sites and a low percentage of land being officially protected.

The **United States** is the highest ranked country in the Americas and 4th globally. It welcomed a record 74 million international visitors in 2014. With many World Heritage natural sites (2nd), the United States performs strongly in the Natural Resources pillar (3rd) and it also attracts tourists thanks to cultural, entertainment and sport attractions (13th). This is complemented by a highly competitive business environment (19th) and several bilateral Air Service Agreements (9th), which are supported by the country's air transport infrastructure (2nd). However, visa requirements are restrictive (127th), and despite recent developments in its visa regime leading to a more open policy towards China (not yet reflected in statistics), it should further improve its travel facilitation. Other areas for improvement include the quality of ground transport (31st), safety and security (73rd) and environmental sustainability (111th). Despite some stringent regulations, the natural environment is being eroded with a high share of endangered species and damage to coastline ecosystems.

Brazil ranks 28th overall and 1st in South America. The 2014 FIFA World Cup and upcoming 2016 Rio Olympic Games have led to significant investments in infrastructure and connectivity, helping to make Brazil rank 41st in airport infrastructure and 3rd in the number of sports stadiums. It also ranks in the top 10 in terms of international association meetings. With its rich biodiversity, Brazil tops the ranks in terms of natural resources and the number of known species. Despite its high potential, there are still large investment opportunities, especially in the improvement of ground infrastructure. However, these are hindered by Brazil's restrictive business environment (126th), partly due to high taxation (135th) and the time needed to obtain a construction permit (137th). In addition, safety and security remain an issue in Brazil, due to the high cost of crime and incidence of violence.

Mexico is ranked 30th overall. Endowed with both natural (4th) and cultural (11th) resources, Mexico ranks 8th and 6th, respectively, in terms of natural and cultural UNESCO World Heritage sites. Digital demand data confirms the importance of natural tourism, with Mexico

ranking 18th worldwide for online searches. Another area of strength is the relatively high prioritization of the T&T industry in the country's development strategy (32nd), with approximately 5% of the national budget spent on T&T related activities (43rd globally) and the Pacific Alliance emphasizing international openness and regional integration. Despite this strong overall performance, some areas for improvement remain, notably safety and security (125th) and environmental sustainability (126th), which is strategically significant given the importance of the country's natural resources. Additionally, some areas of the business environment could be improved—Mexico ranks low on costs related to construction permits (131st), market competition (114th) and taxation levels (116th).

Panama is ranked 33rd overall. The country has developed a significant tourism sector (approximately 6% of the economy) on the basis of its rich natural resources (20th) and world-class tourist service infrastructure (27th), which offer tourists an enjoyable experience. Panama is a price-competitive destination (32nd), internationally open (23rd) and well connected thanks to its excellent air transport infrastructure (18th), which allows it to position itself as a travel and trade gateway to Latin America. There are nonetheless aspects where Panama could improve. In terms of human resources (95th), despite the progress made, it is not always easy to find skilled workers (99th), perhaps due to regulatory barriers to sourcing from the international talent pool (111th) and the limited participation of women in the labour force (112th). In terms of cultural resources (63rd), Panama scores relatively low on the amount of culture and entertainment-related online searches (47th) and could expand its entertainment offer, including by better promoting its oral and intangible heritage.

Colombia is 68th globally, with 2.3 million international tourist arrivals—on an upward trajectory since 2011. It is very open internationally (8th), with one of the most liberal visa policies (20th), and it has improved its ICT readiness (67th) over time. Colombia has a highly biodiverse ecosystem, home to almost 3,000 species (2nd), and a vibrant cultural atmosphere, with music and folklore events, such as the Carnival of Barranquilla, which sustain the oral and intangible cultural heritage (13th). Yet, despite recent improvements in some areas of the country, traveler safety concerns drive Colombia into low ranks in safety and security (140st), including terrorism (134th) and crime and violence (132nd). Other areas for improvement include ground infrastructure (124th), with a need for more paved roads, and an increase in government budget allocation to T&T related expenditure (110th).

Asia-Pacific

The Asia-Pacific region is extensive and very heterogeneous, though in general several countries

share a high level of commitment to T&T. The region's most developed areas—including Oceania, the Asian Tigers and Japan—all have world-class transport infrastructure, high degrees of ICT readiness and openness, and outstanding human resources. However, the best performers stand out by better valuing their natural and cultural resources and better protecting their environment.

South-East Asia is where international arrivals have grown the most recently, thanks in part to being highly price competitive and rich in natural capital, and helped also by the rapid expansion of the middle class in surrounding areas. Policymakers have understood the potential multiplier effect of offering a larger, cross-border set of itinerary options, including through cooperation on visa policy. ASEAN countries have already started to work on pilots to implement visa facilitation, aiming in the coming years for holders of a visa for any ASEAN country being able to travel freely in all 25 member states. According to the UNWTO, this could ultimately lead to an increase of up to 10 million visitors in ASEAN countries.³

Despite remarkable progress, cooperation is needed on common aspects that still limit T&T development in South-East Asia. Efforts to bridge the significant divides in digital connectivity and infrastructure between the region's most and least advanced countries—including through public-private partnerships—would play a significant role in complementing the development of a regional visa policy.

Arguably, however, the main priority is to restrain rampant environmental degradation. Rapid urbanization and industrialization are significantly impacting air quality and forest and ocean ecosystems: for example, Forest Watch Indonesia reports that Indonesia lost 990,000 hectares of forest between 2010 and 2013, and a World Resource Institute Report estimates that 45% of coral reefs in the region's "Coral Triangle" face a high level of threat.⁴ The issue needs to remain high on the political agenda, with initiatives and policy guidelines by such organizations as the IUCN, FAO, UNEP and the Roundtable on Sustainable Palm Oil, offering potentially useful models for the necessary multi-stakeholder partnerships.⁵

Australia ranks 7th overall and top in the Asia-Pacific region, and has identified tourism as one of four national investment priorities. With attractions from the Great Barrier Reef to Kangaroo Island and the largest number of World Heritage natural sites, it ranks 2nd globally on natural resources. It is also one of the top three destinations for leisure and entertainment, according to digital demand. Australia has made significant progress on visa requirements (49th), including an expansion of the online visa application system and self-processing border entry facilities for U.S. and U.K. e-passport holders. It remains strong in its openness of

bilateral air service agreements (5th) and air transport infrastructure (4th), though it needs further investment in ground and port infrastructure (57th) and tourism infrastructure (29th) to reach its potential. The country should also consider tackling issues related to price competitiveness (138th) and human resources (49th), where access to the international talent pool is limited (134th) and hiring and firing practices are somewhat rigid (133rd).

Japan is ranked 9th globally and 2nd in the Asia-Pacific. It welcomed over 10 million foreign tourists in 2013, a new record, bouncing back from a drop in arrivals in 2011. Japan's success can be attributed to its rich cultural resources (6th) with unique cultural heritage (2nd) and efficient ground (17th) and air transport (19th) infrastructure. It has also built impressive ICT readiness (9th), launching a paid wireless internet service with access points across the country, which is appreciated by visitors and supports the business operations of firms. Japan's human resources (15th) are highly qualified and excel in terms of treatment of customers, where Japan is ranked 1st globally. The country can rely on a strong business travel component, and is geographically situated in an area where neighboring countries' middle classes are growing significantly. On a less positive note, Japan is not a price-competitive destination (119th).

Singapore ranks 11th globally in this TCI edition. Its excellent business environment (1st) and high-quality human resources (3rd) are extremely conducive to the development of its Travel & Tourism industry, which is also a high national priority (4th). Singapore has taken the necessary measures related to international openness (1st) to ensure the seamless arrival of international visitors, and has strong ground (2nd) and air (6th) transport infrastructure. The country has experienced an increase in spending on sightseeing, entertainment and gaming, and ranks top for entertainment in terms of online searches. Similarly to other advanced economies, however, Singapore is not a very price-competitive destination (116th). It should also dedicate more efforts to environmental sustainability (51st), notably high water stress (128th) and damage to coastal ecosystems.

China ranks 6th regionally and 17th globally. Thanks to its size and its increased relevance for businesses, it welcomed over 55 million international visitors in 2013. Tourists are attracted to the country's incredible cultural resources (4th) and natural resources (the country ranks third in World Heritage natural sites), while several international association meetings every year draw business visitors. China continues to invest in its infrastructure, especially with further planned improvements in air infrastructure (25th) including new and expanded airports. Ground infrastructure remains somewhat less developed (53rd), while tourism service infrastructure offers significant opportunities for future development, especially in terms of available hotel

Table 4: The Travel & Tourism Competitiveness Index 2015: Asia-Pacific

Country/Economy	TTCI INDEX		Enabling Environment Pillars, values				
	Regional rank	Global rank	Business Environment	Safety and Security	Health and Hygiene	Human Resources and Labour Market	ICT Readiness
EASTERN ASIA AND OCEANIA							
Australia	1	7	5.04	6.24	6.14	4.72	5.73
Japan	2	9	5.12	6.05	6.43	5.20	6.00
Hong Kong SAR	4	13	6.08	6.31	6.41	5.30	6.22
New Zealand	5	16	5.69	6.41	5.72	5.34	5.57
China	6	17	4.25	5.47	5.29	5.20	4.15
Korea, Rep.	8	29	4.44	5.45	6.36	4.81	5.97
Taiwan, China	9	32	5.27	6.03	6.13	5.10	5.41
Mongolia	18	99	4.39	5.40	6.02	4.63	3.42
Eastern Asia and Oceania average			5.03	5.92	6.06	5.04	5.31
Eastern Asia and Oceania standard deviation			0.65	0.42	0.39	0.28	0.99
SOUTH-EAST AND SOUTHERN ASIA							
Singapore	3	11	6.13	6.40	5.44	5.49	5.98
Malaysia	7	25	5.60	5.79	5.18	4.98	4.52
Thailand	10	35	4.78	3.75	4.87	4.98	4.34
Indonesia	11	50	4.48	5.16	4.24	4.70	3.73
India	12	52	4.02	3.82	4.32	4.03	2.83
Sri Lanka	13	63	4.59	5.58	5.24	4.33	3.49
Philippines	14	74	4.54	3.84	4.79	4.59	3.71
Vietnam	15	75	4.45	5.31	4.99	4.68	3.37
Bhutan	16	87	4.56	6.02	4.57	4.26	3.51
Lao PDR	17	96	4.58	5.51	4.25	4.50	3.09
Nepal	19	102	3.98	4.52	4.90	4.22	2.36
Cambodia	20	105	3.56	4.96	3.92	4.48	3.19
Pakistan	21	125	4.19	3.04	4.39	3.07	2.54
Bangladesh	22	127	4.06	4.43	4.29	3.85	2.70
Myanmar	23	134	3.20	4.04	4.41	3.85	1.60
South-East and Southern Asia average			4.45	4.81	4.66	4.40	3.40
South-East and Southern Asia standard deviation			0.72	0.98	0.44	0.58	1.04
Asia-Pacific average			4.65	5.20	5.14	4.62	4.06
Best performer (global)			6.13	6.70	6.97	5.64	6.37

rooms (112th). To continue building on its successes and improve the industry's competitiveness, the country should focus on policies that would further enable the business environment (80th) and increase international openness (96th). Future demand for natural tourism also depends on China addressing questions of environmental sustainability (137th) and the falling quality of its natural environment (121st).

India takes 52nd place overall. T&T already accounts for 5% of India's employment and its huge potential for further growth is made visible by comparing the country's 7 million international visitors to China's 55 million. The country's natural resources (17th) are vast and diverse and its cultural resources (10th) include a

unique intangible heritage (8th), sports events and a large entertainment offer. India's relevance as business travel destination is increasing along with its economic growth, it remains a price-competitive destination (8th) and recent changes in its visa regime: not yet reflected in the data rankings—have the potential to boost international arrivals. However, longstanding infrastructure gaps remain, especially in tourism-specific infrastructure (109th) and the quality of roads. Despite some uneven progress, India also lags on health and hygiene (106th) and ICT readiness (114th). The safety and security situation is unsettling, with a perceived increase in the impact of crime and violence (97th), and India ranks only 139th for environmental sustainability.

Table 4: The Travel & Tourism Competitiveness Index 2015: Asia-Pacific (cont'd.)

Country/Economy	T&T Policy and Enabling Conditions Pillars, values				Infrastructure Pillars, values			Natural and Cultural Resources Pillars, values	
	Prioritization of T&T	International Openness	Price Competitiveness	Environmental Sustainability	Air Transport Infrastructure	Ground and Port Infrastructure	Tourist Service Infrastructure	Natural Resources	Cultural Resources & Business Travel
EASTERN ASIA AND OCEANIA									
Australia	4.81	4.04	3.06	4.64	5.80	3.69	5.44	5.31	5.13
Japan	5.44	4.16	3.75	4.30	4.54	5.29	4.11	3.94	5.92
Hong Kong SAR	5.63	3.78	3.59	3.96	5.42	6.45	4.05	3.63	2.58
New Zealand	5.62	4.55	3.77	4.94	4.72	4.06	5.87	4.14	2.27
China	4.73	2.52	5.10	2.93	4.27	3.91	3.04	5.05	6.44
Korea, Rep.	4.52	3.60	4.06	3.86	4.05	5.06	4.33	2.34	4.85
Taiwan, China	4.41	4.07	5.04	4.09	3.40	5.40	4.05	3.01	3.25
Mongolia	4.01	2.69	5.25	3.24	2.33	2.09	3.21	2.51	1.78
Eastern Asia and Oceania average	4.89	3.68	4.20	3.99	4.32	4.49	4.26	3.74	4.03
Eastern Asia and Oceania standard deviation	0.60	0.72	0.82	0.67	1.10	1.34	0.98	1.10	1.78
SOUTH-EAST AND SOUTHERN ASIA									
Singapore	5.95	5.25	3.82	4.31	5.26	6.44	5.17	2.87	3.30
Malaysia	4.71	3.85	5.76	3.42	4.46	4.50	4.43	4.09	2.95
Thailand	4.95	3.70	5.06	3.46	4.57	3.41	5.70	4.47	2.79
Indonesia	5.61	3.55	6.11	3.11	3.81	3.27	3.07	4.36	3.12
India	4.14	3.08	5.59	2.89	3.88	4.02	2.90	4.42	5.09
Sri Lanka	5.17	3.21	4.67	3.74	2.64	4.24	4.15	3.76	1.60
Philippines	5.26	4.05	5.28	3.41	2.77	3.02	3.77	3.39	1.71
Vietnam	3.73	2.68	5.30	3.16	2.72	3.14	2.95	3.61	2.79
Bhutan	4.93	2.13	5.18	4.07	2.93	3.15	2.61	3.13	1.29
Lao PDR	4.83	2.94	4.93	3.55	2.29	3.01	3.22	2.74	1.29
Nepal	4.68	2.80	5.29	3.14	2.08	2.57	2.65	4.11	1.23
Cambodia	4.99	3.43	5.00	3.43	2.10	2.61	2.91	2.84	1.53
Pakistan	3.72	2.21	5.59	2.82	2.09	3.27	2.57	2.25	1.76
Bangladesh	3.19	2.57	4.43	3.01	1.87	3.29	2.32	2.30	1.56
Myanmar	3.99	2.05	3.63	3.57	1.95	2.19	2.06	2.70	1.43
South-East and Southern Asia average	4.66	3.17	5.04	3.41	3.03	3.47	3.36	3.40	2.23
South-East and Southern Asia standard deviation	0.76	0.85	0.68	0.42	1.09	1.03	1.06	0.77	1.09
Asia-Pacific average	4.74	3.34	4.75	3.61	3.48	3.83	3.68	3.52	2.85
Best performer (global)	6.03	5.25	6.62	5.63	6.75	6.45	6.83	6.01	6.69

Note: Dark green = very strong performance, dark red = weak performance, and yellow = average performance, compared to the best/worst performers on each pillar, globally.

Indonesia ranks 50th overall while its growing tourism industry reaching over 8.8 million international visitors in 2014 thanks to national prioritization of the industry (15th) and continued investment in infrastructure—the mobile network now covers all areas of the country, air transport infrastructure has been expanded to reach 39th position with ground transport at 77th. These developments support Indonesia's main competitive advantages: price competitiveness (3rd) and rich natural resources (19th), including biodiversity (ranking 4th on the Total known species indicator) and several heritage sites (10th). Given its dependence on natural resources, however, Indonesia is not placing enough emphasis on environmental sustainability (134th).

Deforestation (97th) is endangering species (129th), and only a minimal fraction of the water used is treated (117th). There are also concerns relating to safety and security, specifically the business cost of terrorism (104th).

Middle East and North Africa

Most countries in the Middle East and North Africa are price-competitive destinations and several have built significant T&T industries in recent years. However, concerns about security—which, unlike in some other regions, are more related to terrorism and political instability than crime and violence—are causing some countries to see a reduction in international arrivals, even

Table 5: The Travel & Tourism Competitiveness Index 2015: Middle East and North Africa

Country/Economy	TTCI INDEX		Enabling Environment Pillars, values				
	Regional rank	Global rank	Business Environment	Safety and Security	Health and Hygiene	Human Resources and Labour Market	ICT Readiness
MIDDLE EAST AND NORTH AFRICA							
United Arab Emirates	1	24	5.90	6.60	5.28	5.15	5.76
Qatar	2	43	6.05	6.61	5.97	5.23	5.44
Bahrain	3	60	5.53	5.33	5.17	4.71	5.76
Morocco	4	62	4.73	5.83	4.54	4.05	4.03
Saudi Arabia	5	64	5.21	5.99	5.10	4.46	5.29
Oman	6	65	5.29	6.38	5.37	4.27	4.83
Israel	7	72	4.61	4.85	6.06	4.81	5.25
Jordan	8	77	4.86	5.79	5.53	4.56	4.17
Tunisia	9	79	4.42	4.86	5.16	4.31	3.94
Egypt	10	83	4.11	3.40	5.40	4.12	3.80
Lebanon	11	94	3.76	3.81	6.04	3.99	3.62
Iran, Islamic Rep.	12	97	3.85	4.89	4.71	3.95	3.36
Kuwait	13	103	4.69	5.76	5.43	4.26	5.01
Algeria	14	123	3.78	4.90	4.97	4.04	3.09
Mauritania	15	137	3.46	5.06	3.03	2.30	2.18
Yemen	16	138	3.58	2.86	3.84	3.31	2.29
Middle East and North Africa average			4.69	5.19	5.24	4.35	4.38
Middle East and North Africa standard deviation			0.82	1.10	0.79	0.70	1.15
Best performer (global)			6.13	6.70	6.97	5.64	6.37

though secluded tourism resorts are far from the most dangerous areas.

Other common difficulties include low international openness, which may be connected to the security concerns, and environmental sustainability, a dimension on which almost all countries in the region perform below the international average.

The region's countries can be divided into three groups: (i) those which have created a strong business environment, developed sound infrastructure, grown specific niches and remained relatively safe as destinations (the top five countries in the list); (ii) those that maintain great tourism attractiveness, but have experienced safety and security concerns or infrastructure limitations (Egypt, Tunisia, Jordan and Lebanon); and (iii) those that are not leveraging enough their T&T capacity (all the others).

The **United Arab Emirates (UAE)** leads the region and takes 24th place globally, welcoming over 10 million tourists in 2013. While the UAE does not have rich natural resources (95th), it has built a unique environment to attract both business and leisure travelers. From Expo 2020 Dubai to the construction of the Louvre and Guggenheim, the UAE is investing in and giving significant importance to the development of the T&T industry. This is supported by its world-renowned air transport infrastructure (3rd) and positioning as

a gateway for Europeans to Africa, the Middle East and Asia. It has created extremely effective branding campaigns (1st) and an enabling business environment for the industry's development, with strides in travel facilitation and the liberalization of its visa regime (30th). The country has a safe and secure environment, but improvements could be made in terms of health and hygiene services (69th), and some aspects of price competitiveness should be monitored as the cost of living is growing (103rd).

Israel is ranked 7th in the region and 72nd globally. With its unique cultural history and religious significance, Israel is at the crossroads of three continents and has a number of World Heritage cultural sites (26th). The country performs well on ICT readiness (32nd), and on the Human Resources and the Labour Market pillar (39th), with especially good rankings on the Ease of finding skilled employees indicator (17th). Infrastructure is mostly well developed, yet more investments are needed in tourism infrastructure (72nd). Similar to other countries in the region, Israel's tourism is affected by concerns about safety and security (99th), terrorism (130st) and instability from conflict. Other areas for improvement include low price competitiveness (136th) and political will to address environmental sustainability (101st)—T&T is not being developed with particular attention to the environment (110th) and there is low

Table 5: The Travel & Tourism Competitiveness Index 2015: Middle East and North Africa (cont'd.)

Country/Economy	T&T Policy and Enabling Conditions Pillars, values				Infrastructure Pillars, values			Natural and Cultural Resources Pillars, values	
	Prioritization of T&T	International Openness	Price Competitiveness	Environmental Sustainability	Air Transport Infrastructure	Ground and Port Infrastructure	Tourist Service Infrastructure	Natural Resources	Cultural Resources & Business Travel
MIDDLE EAST AND NORTH AFRICA									
United Arab Emirates	4.97	2.77	4.95	4.39	5.91	5.06	5.46	2.51	1.97
Qatar	4.89	1.93	5.33	4.32	4.17	4.79	4.81	2.12	1.48
Bahrain	4.14	2.34	5.33	3.73	3.52	5.53	4.74	1.92	1.33
Morocco	5.27	2.56	4.94	4.09	2.86	3.48	4.44	3.11	2.51
Saudi Arabia	4.50	1.49	5.49	3.41	3.79	3.66	4.44	2.68	1.91
Oman	4.51	2.07	5.33	4.07	2.98	4.25	4.53	2.59	1.45
Israel	4.63	2.54	3.24	3.76	3.16	3.91	4.20	2.47	1.98
Jordan	5.46	3.24	4.63	3.92	2.61	3.25	4.37	2.05	1.27
Tunisia	4.91	2.38	5.61	4.22	2.53	3.02	4.54	2.36	1.58
Egypt	4.56	2.17	6.19	3.99	2.93	2.84	3.60	2.45	2.40
Lebanon	5.22	2.50	4.84	3.29	2.46	3.10	5.18	1.71	1.47
Iran, Islamic Rep.	3.35	2.14	6.62	3.47	2.22	3.28	2.61	2.48	2.59
Kuwait	3.03	1.75	5.04	2.95	2.51	3.61	3.84	1.87	1.17
Algeria	2.74	1.51	5.50	3.51	1.98	2.56	2.03	2.04	2.05
Mauritania	3.12	2.94	4.82	4.15	1.59	1.96	2.37	2.12	1.11
Yemen	2.80	1.34	5.99	2.92	1.59	2.55	2.78	2.03	1.45
Middle East and North Africa average	4.33	2.18	5.27	3.74	3.01	3.66	4.10	2.29	1.77
Middle East and North Africa standard deviation	0.94	0.54	0.76	0.46	1.07	0.97	1.03	0.36	0.48
Best performer (global)	6.03	5.25	6.62	5.63	6.75	6.45	6.83	6.01	6.69

Note: Dark green = very strong performance, dark red = weak performance, and yellow = average performance, compared to the best/worst performers on each pillar, globally.

international commitment on environmental agreement (128th).

Morocco is ranked 62nd overall and 4th in the region. Tourism is considered a strategic industry for the country (26th in the prioritization ranking) and has been developed considerably, representing today almost 8% of employment, the highest share in the region. Tourists are attracted to Morocco's cultural resources (39th) and some natural resource hot spots, including popular beach resorts, while the industry benefits from a relatively safe setting (37th) and a business environment where FDI is welcome (10th) and construction procedures are not burdensome (28th). The country's infrastructure also plays a significant role, though air and ground transport have room for improvement. Human resources (107th) could also be improved, including better leveraging talent by incentivizing female participation, investing more in staff training (105th) and making the labour market more flexible, especially to attract foreign workers. Other areas for attention are health and hygiene (98th), especially the availability of hospital beds (113th) and access to improved drinking water (110th).

Saudi Arabia places 5th regionally and 64th out of all countries in the TTCI, distinguishing itself through its enabling business environment (23rd) and price competitiveness (11th). Its significant amount of international visitors travel mainly for business or

religious tourism; however, it remains generally closed as a destination for leisure tourism, as exemplified by its government's low emphasis in prioritizing the T&T industry (100th) and international openness (138th). Its stringent visa restrictions (140th) apply also for the Hajj pilgrimage, though there have been recent policy changes to encourage foreign tourists to visit historical sites (the country scores relatively well, 55th, for cultural resources). Saudi Arabia has good air transport infrastructure (40th), although further investment could be made in ground and tourism infrastructure (67th) and environmental policies for the industry's long-term development (121st).

Egypt is 83rd in the global ranking and 10th in the region, with approximately 9 million tourists per year—below the country's full potential as a price-competitive destination (2nd), with significant investments in the T&T industry (23rd). Egypt's outstanding cultural resources (41st) and long history are perhaps under-leveraged, as reflected in a surprisingly low rank (60th) for oral and intangible heritage. Current instability is reducing Egypt's appeal to international tourists, and limiting receipts and, hence, funds available for investment. It also contributes greatly to the low safety and security performance (136th) and might also have an impact on the country's relatively limited international openness (115th) performance. In addition, ground infrastructure (103rd)

Table 6: The Travel & Tourism Competitiveness Index 2015: Sub-Saharan Africa

Country/Economy	TTCI INDEX		Enabling Environment Pillars, values				
	Regional rank	Global rank	Business Environment	Safety and Security	Health and Hygiene	Human Resources and Labour Market	ICT Readiness
EASTERN AND SOUTHERN AFRICA							
South Africa	1	48	5.35	4.30	3.85	4.09	4.29
Seychelles	2	54	4.63	5.09	5.49	4.62	4.17
Mauritius	3	56	5.19	5.91	5.31	4.75	4.22
Namibia	4	70	4.76	5.02	3.70	3.80	3.82
Kenya	5	78	4.33	3.78	3.29	4.44	3.13
Botswana	7	88	4.86	5.15	3.50	4.20	3.74
Tanzania	8	93	3.97	4.85	2.68	4.03	2.48
Rwanda	9	98	5.13	5.58	3.92	4.36	2.93
Zambia	10	107	4.75	5.40	2.44	4.99	2.51
Swaziland	11	108	4.45	4.65	3.19	3.70	3.00
Uganda	14	114	3.87	4.62	2.72	4.11	2.72
Zimbabwe	15	115	2.97	5.31	3.00	3.83	2.82
Ethiopia	17	118	3.90	5.18	4.35	3.63	1.88
Madagascar	19	121	3.87	4.66	3.28	3.85	2.36
Malawi	22	126	4.03	5.41	2.44	4.18	2.55
Lesotho	24	129	4.23	4.42	2.93	3.91	2.47
Mozambique	25	130	4.23	4.50	1.97	3.57	1.94
Burundi	28	135	3.78	4.55	3.91	3.61	1.90
Eastern and Southern Africa average			4.35	4.91	3.44	4.09	2.94
Eastern and Southern Africa standard deviation			0.60	0.53	0.94	0.41	0.80
CENTRAL AND WEST AFRICA							
Cape Verde	6	86	4.42	5.18	4.64	4.39	3.52
Gambia, The	12	109	4.06	5.61	3.42	4.12	2.74
Senegal	13	112	4.11	5.41	3.13	3.63	3.02
Côte d'Ivoire	16	117	4.13	4.68	3.08	3.29	2.94
Ghana	18	120	4.58	4.96	3.09	4.35	3.05
Cameroon	20	122	3.96	5.29	3.32	4.20	1.89
Gabon	21	124	4.18	5.22	4.19	3.61	2.85
Mali	23	128	3.90	4.15	3.02	3.26	2.28
Nigeria	26	131	4.11	2.65	2.79	3.54	2.81
Sierra Leone	27	132	4.12	5.18	2.93	3.61	1.98
Mauritania	30	137	3.46	5.06	3.03	2.30	2.18
Angola	31	139	3.03	4.73	3.23	2.79	2.37
Guinea	32	140	3.38	4.95	2.51	3.19	1.94
Chad	33	141	2.80	4.36	2.49	2.73	1.31
Central and West Africa average			3.89	4.82	3.18	3.49	2.44
Central and West Africa standard deviation			0.50	0.71	0.57	0.61	0.61
Sub-Saharan Africa average			4.14	4.87	3.32	3.82	2.71
Best performer (global)			6.13	6.70	6.97	5.64	6.37

requires a significant upgrade, especially in terms of quality of roads and efficiency of the transport network.

Sub-Saharan Africa

T&T in Africa has significant potential, notably due to richness in natural resources and the potential to further

develop cultural resources. However, it is still mostly in the early stages of development and strongly connected with more general and longstanding development challenges, including infrastructure as well as health and hygiene. While improvements have been achieved in these areas, especially at the local level, they remain

Table 6: The Travel & Tourism Competitiveness Index 2015: Sub-Saharan Africa (cont'd.)

Country/Economy	T&T Policy and Enabling Conditions Pillars, values				Infrastructure Pillars, values			Natural and Cultural Resources Pillars, values	
	Prioritization of T&T	International Openness	Price Competitiveness	Environmental Sustainability	Air Transport Infrastructure	Ground and Port Infrastructure	Tourist Service Infrastructure	Natural Resources	Cultural Resources & Business Travel
EASTERN AND SOUTHERN AFRICA									
South Africa	4.88	2.38	4.99	4.29	3.28	3.59	5.02	4.28	3.39
Seychelles	5.78	2.73	3.68	5.17	4.30	4.76	5.95	2.65	1.03
Mauritius	5.96	3.42	3.91	4.67	2.95	4.77	5.45	2.03	1.26
Namibia	4.51	2.62	5.20	4.41	3.03	3.68	4.75	3.94	1.12
Kenya	5.36	3.01	4.50	4.42	2.56	3.36	3.30	4.63	1.67
Botswana	4.33	2.12	5.44	4.42	2.27	2.82	3.47	3.59	1.35
Tanzania	4.83	3.25	4.87	3.78	1.94	2.56	2.70	4.91	1.54
Rwanda	4.29	2.93	4.61	4.68	1.84	3.85	2.52	2.75	1.27
Zambia	4.07	2.30	4.92	4.16	1.93	2.80	2.94	3.58	1.28
Swaziland	4.28	2.96	5.49	4.48	3.03	3.49	2.88	2.16	1.02
Uganda	4.04	3.03	4.82	3.96	1.81	2.65	2.61	3.51	1.50
Zimbabwe	3.87	2.22	4.96	4.18	1.79	2.74	2.84	3.51	1.46
Ethiopia	3.75	2.57	4.65	4.00	2.27	2.51	2.23	3.00	1.50
Madagascar	4.47	2.97	4.91	3.46	1.87	2.38	2.91	2.65	1.39
Malawi	3.46	2.03	4.69	4.01	1.51	2.62	2.54	2.93	1.30
Lesotho	4.03	1.66	5.27	3.87	1.59	2.83	3.01	1.98	1.02
Mozambique	3.78	3.05	4.36	3.93	1.78	2.27	2.84	2.61	1.25
Burundi	2.45	3.15	5.02	3.78	1.64	2.80	1.90	1.91	1.14
Eastern and Southern Africa average	4.34	2.69	4.79	4.20	2.30	3.14	3.33	3.15	1.42
Eastern and Southern Africa standard deviation	0.83	0.48	0.47	0.41	0.75	0.75	1.16	0.91	0.53
CENTRAL AND WEST AFRICA									
Cape Verde	4.52	3.13	4.48	4.32	3.63	3.42	4.56	1.83	1.05
Gambia, The	4.88	2.02	5.90	4.49	1.99	3.66	2.67	2.23	1.16
Senegal	3.79	3.07	3.56	4.36	2.03	2.89	3.38	3.04	1.43
Côte d'Ivoire	3.31	1.76	4.46	4.09	2.04	3.31	3.26	3.30	1.27
Ghana	3.46	1.90	4.32	3.99	2.07	3.11	2.55	2.57	1.47
Cameroon	3.42	1.80	4.83	3.93	1.79	2.60	2.59	3.18	1.29
Gabon	3.00	1.34	4.99	4.30	2.03	2.14	2.68	2.80	1.18
Mali	3.93	2.91	4.24	4.55	1.75	2.64	2.57	2.09	1.74
Nigeria	3.34	1.85	4.38	3.86	2.02	2.42	2.70	2.69	1.80
Sierra Leone	3.94	1.84	4.89	3.77	1.51	2.79	1.98	2.38	1.29
Mauritania	3.12	2.94	4.82	4.15	1.59	1.96	2.37	2.12	1.11
Angola	2.67	1.29	5.46	3.41	1.96	2.07	2.44	2.34	1.24
Guinea	2.96	1.75	4.32	3.81	1.54	2.09	1.94	2.76	1.33
Chad	3.57	1.66	3.76	4.34	1.42	2.13	2.09	2.49	1.03
Central and West Africa average	3.56	2.06	4.60	4.12	1.93	2.62	2.67	2.53	1.31
Central and West Africa standard deviation	0.58	0.63	0.59	0.32	0.52	0.56	0.66	0.43	0.22
Sub-Saharan Africa average	3.99	2.40	4.71	4.17	2.13	2.90	3.03	2.87	1.37
Best performer (global)	6.03	5.25	6.62	5.63	6.75	6.45	6.83	6.01	6.69

Note: Dark green = very strong performance, dark red = weak performance, and yellow = average performance, compared to the best/worst performers on each pillar, globally.

important hurdles to attracting international tourists. As the region's average GDP per capita is less than 4,000 PPP USD, the industry's growth depends heavily on attracting tourists from other continents.

Most countries in the region are aware of the potential role of tourism as an economic opportunity and

development catalyst, and have drafted strategic plans to develop the sector. However, the extent to which the actual implementation of those plans is a national priority varies significantly. Tanzania, Gambia, Kenya and South Africa are all putting significant efforts into advancing T&T development, trailing behind only the Seychelles

and Mauritius, where the tourism sector's share of the economy is particularly large. Also related to political and institutional issues, the business environment varies widely, with South Africa, Botswana, Rwanda and Mauritius among the region's leaders and Angola, Zimbabwe and Chad among those performing less well.

Two aspects in particular require more international cooperation. One is openness, with some recent policy changes showing a will to make progress—for example, the 15 members of Economic Community of West African States (ECOWAS) have introduced a visa policy that enables free movement of people across member states, offering a larger market to international travellers. Nonetheless, most countries in the region still have significant travel restrictions in place, and there are even discussions of tightening visa policies in countries such as South Africa.

While most countries in the region perform well on environmental sustainability, specific issues such as poaching also require more international collaboration. African governments have already started to work collaboratively to pool resources and information, deploy rangers across cross-border areas and collaborate with customs and law enforcement in destination markets for products derived from poaching, notably in Asia.⁶

South Africa leads the regional ranking and ranks 48th overall, driven by its rich natural (22nd) and cultural (20th) resources, a positive business environment (15th) characterized by little red tape and modest administrative burden and relatively good infrastructure compared to neighboring countries. South Africa is still reaping the benefits of the 2010 World Cup, with several sports stadiums that can host significant entertainment events. In addition, several international association meetings take place in the country every year (36th). South Africa is blessed with abundant wildlife (25th) and several World Heritage sites (15th), which attract the attention of tourists worldwide, ranking 24th in online searches for nature-related activities. The country's attention to forestry (5th) and participation in international treaties has further supported its tourism industry, though further efforts should be taken to protect coastlines (104th), biodiversity (almost 8% of the large variety of species is endangered) and land (only 6.5% is protected). South Africa also still needs to develop in terms of security (119th) and health (114th), which, together with the labour market (135th), represent the main challenges not only for the tourist sector, but also for the country's general competitiveness. In addition, South Africa's visa policy (where the country currently ranks 67th) is poised to become more stringent with the imposition of new immigration laws that also impact visitors, this could certainly harm South Africa's T&T competitiveness going forward.

Mauritius is a major tourist destination, ranking 3rd in the region and 56th globally. Tourism is one of its main

industries, accounting for over 10% of GDP and more than 16% of government investment. Mauritius offers a safe (33rd) and business friendly (24th) environment to develop the T&T industry, with qualified human resources (47th) and a ground (27th) and tourist service infrastructure (28th) that can adequately transport and receive the almost 1 million tourists visiting the country annually. Its air transport infrastructure is somewhat less developed (60th) and could perhaps extend its capacity and open to more airlines. However, sustainability is key for Mauritius; balancing infrastructure development with conservation is becoming more challenging, with a high share of species under threat (134th) and limited protected areas. Greater attention to all aspects of environmental conservation could be beneficial, both by maintaining its resources and by improving the country's positioning and competitiveness in terms of natural tourism.

Kenya ranks 78th overall and 5th in the region. Natural resources (11th) are well-known assets, as seen in the high number of online searches for natural tourism (10th); Kenya is home to many species and UNESCO heritage sites. The government is trying to leverage these resources by attributing a high importance to the T&T sector (23rd): it is investing approximately 7% of its budget in tourism and has carried out an effective marketing campaign, according to both business leaders (21st) and an external assessment (31st). Environmental sustainability (39th) is also an area of strength, with the notable exception of deforestation (84th) and percentage of wastewater treated (109th). Similarly to other countries in the region, safety and security (131st) and health and hygiene (121st) are the main areas for improvement. For example, the business costs associated with crime and violence (127th) and the incidence of terrorism (131st) limit the tourism and business potential. Kenya's low access to improved sanitation (125th) and drinking water (131st) highlight the efforts still required to develop the country, as does ICT readiness (103rd), especially in terms of mobile services and broadband internet availability which is going to play an increasingly important role going forward.

Botswana ranks only 7th in the region and 88th overall, despite its remarkable natural resources, including biodiversity and stunning landscapes, notably the Kgalagadi Park, which it shares with South Africa. Botswana has a strong price competitiveness advantage (14th), a relatively conducive business environment (36th) and better safety and security levels (84th) than many peers. However, infrastructures are not well developed, also compared to neighboring South Africa and Namibia. Ground transport (105th) attains a somewhat lower score, and air and tourist service infrastructures (91st) also need significant upgrades. The limited air service impacts the country's connectedness and actual degree of openness (118th). In addition, despite the prevalence of rich cultural resources, they are not well leveraged,

Box 2: Priority Issues for the Global Agenda Council on the Future of Travel & Tourism

We are in a period where governments realize the value of travel as a creator of jobs and a generator of growth. Yet, there is a higher expectation than ever before from consumers for affordable, accessible, convenient and sustainable travel. It is critical to envision what it will take to sustain travel growth (in excess of GDP) year over year.

In this context, and acknowledging the current geopolitical tensions, terrorism threats and the risk of pandemics, the Global Agenda Council on the Future of Travel & Tourism will take forward the work it developed on Smart Travel in 2014. It will consider what technological advances, innovations and infrastructure are needed at the local, national, regional and global level to facilitate travel while improving security, with a special interest in developing and emerging markets.

Specifically, it will envision a future 'Smart Traveller', empowered by technologies (Smart Visa) and enhanced trust relationships between governments and citizens that enable more data-sharing to facilitate travel with enhanced security.

At the same time, given the move towards regionalization and the advancements of agreements among regional blocs in establishing common policies—from ASEAN to the Pacific Alliance—the international community should encourage and enhance collaboration within and across regional blocks. There is a need to expand the audience on discussions

surrounding freedom of travel from policymakers to travellers and potential travellers.

The council has also identified sustainability as a priority issue for the industry and its importance to achieve its growth targets. Indeed, sustainability is the industry's permission slip to grow.

As such, the industry must be mindful of the implications of the significant forecasted increase of 31% in passenger air transport by 2017. While the economic benefits of such growth are clear, the repercussions on the environment and local communities are important to consider.

Although global climate agreements are a work in progress, the travel and tourism industry has taken active steps to reduce its environmental and sustainability footprint and plans to continue to do so, all the while implementing better measurement tools.

The Council aims to define a travel and tourism sustainability dashboard and develop some industry commitments on the basis of and in collaboration with the work undertaken by other international institutions, including ICAO, IATA, UNWTO, WTTC and ITP. By bringing together leaders from the sector, the Council aims to advance the dialogue on these issues and help set standards and targets for the industry.

with very few oral and intangible practices recognized worldwide. Country branding is relatively poor given significant T&T-related investment, and a more effective marketing strategy together with long-term infrastructure development could certainly improve the country's T&T competitiveness.

Nigeria attains the 131st position overall. Tourism does not play a very important role in the economy, accounting for only approximately 1.5% of GDP and employment, and it is not high on the government agenda, ranking 131st in terms of T&T prioritization. Given Nigeria's cultural resources (57th) and natural assets, the country's limited development of the tourism industry appears to be a missed opportunity for diversifying the economy and creating employment opportunities. However, significant challenges constrain the potential development of the T&T sector in Nigeria. Firstly, improving the safety and security (141st) situation remains arguably the highest priority, as highlighted by low scores for both the survey and statistics measuring the incidence of violence and terrorism. Secondly, infrastructure is inadequate, hindering economic competitiveness beyond the T&T sector. Nigerian business leaders consider lack of infrastructure as the most problematic factor for doing business, and Nigeria ranks only 127th on ground transport, 111th on air transport and 114th on tourism services infrastructure.⁷ Improving on these aspects is complex and requires time, but would bring long-term benefits not only to T&T competitiveness but also Nigeria's development path.

KEY FINDINGS

Four key findings emerge from the results of the 2015 TTCI and additional quantitative and qualitative analysis. First, the T&T industry continues to grow quickly, and has proven resilient to shocks. Second, new trends are emerging, and the countries performing better in the TTCI are those that are better equipped to capture the opportunities they bring. Third, developing the T&T sector provides growth opportunities for all countries, regardless of their wealth, and offers job opportunities at all skill levels. And finally, the development of the T&T industry is complex, requiring inter-ministerial coordination, and often international and public-private partnerships. These findings are also partially echoed by the recent work by the Global Agenda Council on the Future of Travel & Tourism, which is outlined in Box 2, and by T&T business leaders, whose perspective is presented in Box 3.

T&T resilience and development impact

According to the UNWTO, the tourism industry employs 1 in 11 of the world's workers and accounts for a similar percentage of GDP.⁸ It continues to grow more quickly than the economy as a whole (see Figure 3), driven by technological, socio-economic and cultural forces which are driving more people to move internationally more frequently. Travellers from new countries increasingly contribute to the global growth of international arrivals. The sector also benefits from growth in domestic travel

Box 3: Seven Transformations that May Change the Travel and Tourism Sector—A Business Perspective

Although the T&T sector globally is growing more quickly than many other sectors, seven transformations currently taking place could have significant implications if not addressed in an appropriate and timely manner:

1. *Administrative barriers are hindering the movement of people.* The huge growth potential of travel and tourism is being held back by the outdated practices of visas and border controls. While in other areas great emphasis is placed on the benefits of globalization and free trade, often we forget to think of tourism as an export, and overlook restrictions on the movement of travellers.

Progress is being made—according to a UNWTO study, the proportion of global travellers having to apply for a visa declined from 77% in 2008 to 62% in 2014 (UNWTO, 2014). However, much more could be done. Research estimates that removing travel visas at the bilateral level would more than triple travel flows between countries. Indeed, improving visa processes alone could generate an estimated \$89 billion in additional international tourism receipts and 2.6 million extra jobs in APEC countries by 2016 (UNWTO, 2013).

The private sector is proactively engaging with national governments to highlight the economic case for travel facilitation, urging collaborative efforts among all relevant public and private stakeholders and proposing a fully integrated model to facilitate Smart Travel.¹

2. *Perceptions of instability are increasingly influencing tourist flows.* Despite its resilience to shocks, ultimately the travel and tourism industry's growth and survival is entirely dependent on people's ability to have a safe travel experience. Advances made in the last decade could be undone by factors including current geopolitical tensions, from the Middle East to Ukraine; the growing terrorism threat from ISIS; and the risk of pandemics, as exemplified by the Ebola outbreak.

Whatever the root causes, the impact for the affected destination is the same: a decrease in the number of tourists and amount in revenues, which may be temporary but are nonetheless significant. In high-risk times, the natural instinct of nation states is to re-evaluate their borders and immigration policies. But closing down borders is not a viable solution—it will not resolve security challenges, and will lead to further significant economic losses.

To mitigate these risks, it is critical to implement technological advances and innovative processes that can increase both the efficiency and security of travel. There is a need to consider how to implement improvements in early warning systems, risk profiling and scenario planning, visa systems, data sharing and passenger profiling at airports. The key challenge is to generate the necessary levels of collaboration among international institutions, governments and the private sector.

3. *Increasing difficulties in attracting top talent.* Research shows that for every 30 new tourists to a destination, one new job is created. The aviation and travel sector is already the second-largest employer in the world, with huge potential for further job creation—travel and tourism is forecast to employ 338 million people by 2023, and aviation and aerospace an additional 58 million people.

Yet the industry has difficulties in attracting top talent, both for technical and managerial positions. According to the WTTC, the total global impact of talent gaps could cost the global economy nearly 14 million jobs and \$630 billion GDP loss, with China, Italy, Japan,

Russia and the United States suffering most. The public and private sector need to collaborate closely to update university and training programmes to ensure they keep up with market needs and technological advancements.

4. *Changes in the composition of tourist demand will define business strategies.* As described above, the industry will need to deeply understand and cater their product offerings to the needs of new travellers (such as millennials and the new middle classes coming from emerging countries) and segments where demand is growing (such as senior travellers) to capitalize on shifting demographics.

5. *Increasing attention to reduce carbon footprint.* Passenger air traffic is forecast to increase by 31% by 2017, with environmental implications including a projected 20% increase in energy demand. Given targets to decrease carbon emissions, the industry is working to reduce oil dependency by improving aircraft and airport operations, aircraft design and material use and considering alternative sources of energy. The increase in tourism may also impact local destinations through an increase in waste, water usage and the possible deterioration of cultural and world heritage sites.

While global climate agreements are still a work in progress, the travel and tourism industry has taken active steps to reduce its environmental footprint and plans to continue to do so, including by implementing better measurement tools. International organizations and institutions—including ICAO, IATA, UNWTO, WTTC, ITP and the Forum—have brought leaders from the sector together to advance the dialogue on these issues and help set standards and targets for the industry.

6. *Investments in infrastructure increasingly lag behind industry growth.* While the tourism industry is growing strongly, infrastructure investments—airport development, road and rail, and communication technologies—are lagging behind, leading to significant bottlenecks. These will worsen if not addressed, given that cities are likely to triple in size in the next 20 years.

There is a need for dialogue between the public and private sectors, including airlines and airports, to ensure an integrated infrastructure strategy and alignment on issues such as investment, regulation, sustainability, security, safety and corruption. Airports are not destinations in themselves—people do not go to airports to shop or dine, but to move quickly and seamlessly on to their destinations. They will choose alternative destinations when access is difficult.

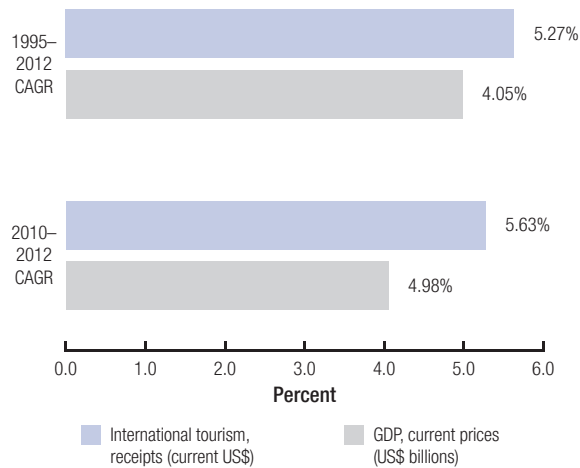
7. *New technologies and innovations are revolutionizing the industry.* As described above, new technologies and innovations, such as GPS-enabled smartphones and growing trust in online transactions, are reshaping parts of the travel industry and requiring businesses to rethink how to deliver services.

There is also a growing need for the public sector to redefine regulatory frameworks in response to the rise of the sharing economy—people are letting out their property as and when it suits them, acting as an ad hoc taxi service and even starting to crowd-source charter flights. The consumer peer-to-peer rental market is worth an estimated \$26 billion, with Airbnb alone having more than 600,000 listings across 160 countries.

Notes

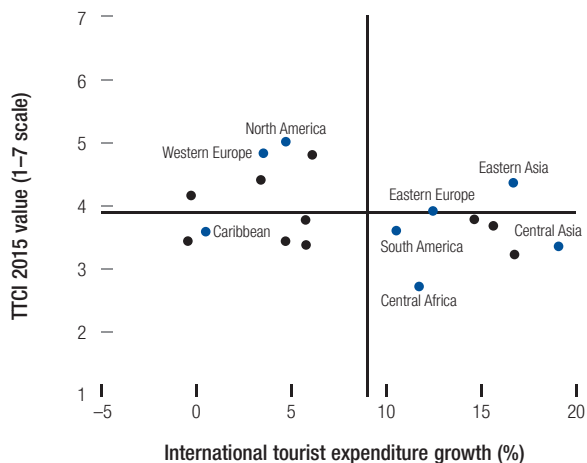
- 1 World Economic Forum, 2014b.

Figure 3: Global tourism and GDP growth



Sources: IMF, *World Economic Outlook*, and UNTWO, 2015.
Note: CAGR: Compound annual growth rate.

Figure 4: TTCI performance and growth in international tourism expenditure, 2010-2013



Source: TTCI 2015 and author's calculation based on World Tourism Organization (UNWTO) *Yearbook of Tourism Statistics, Compendium of Tourism Statistics*.

and tourism, which the WTTC forecasts will rise globally from 3.1% in 2014 to 3.7% in 2015.⁹

The T&T sector has shown surprising resilience to geopolitical tensions, threats of terrorism, global pandemics and sluggish economic growth in advanced economies. While international tourist arrivals are correlated with economic fluctuations and sensitive to security issues, these tend to impact specific countries or regions; if one country is hit by instability, others will receive more tourists. Globally, the trend for growth seems unstoppable.

As shown by contributions to this report, the sector's growth tends to return to trend quickly after a shock—this is true of global air passenger traffic (see page 59 for Chapter 1.4: “Global Air Passenger Markets: Riding Out Periods of Turbulence”, provided by the IATA), occupancy rates (see page 47 for Chapter 1.2: “Adapting

to Uncertainty—The Global Hotel Industry, provided by Deloitte), international arrivals and capital investments (see page 53 for Chapter 1.3: “How to Re-Emerge as a Tourism Destination after a Period of Political Instability”, provided by Strategy&). Persistent slowdowns happen only in countries where the shock itself also persists. This is an important lesson for countries afflicted by all types of shock: the ground lost during a negative event can be quickly regained as soon as the situation comes back to normal.

New trends and what it takes to capture them

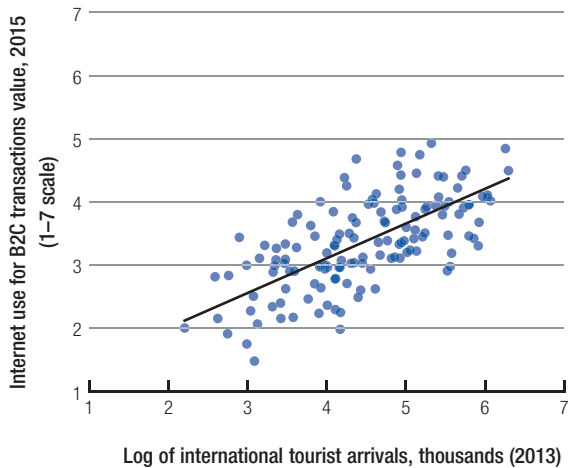
Increasing purchasing power in **emerging and developing countries** is one of the major new trends driving demand for travel experiences: according to research, a family trip is the second-highest priority for the booming middle classes, after buying a car. UNWTO's Barometer shows that China is the largest market in terms of international tourism expenditure, a measure of the aggregate amount spent by a country's citizens on international travel, and is still growing at a double-digit rate.¹⁰ Brazil has become the 10th largest market, while in India, the Philippines, Saudi Arabia and Qatar, expenditures grew by approximately 30% from 2013 to 2014.

Given the importance of regional markets, comparing a region's growth in international tourism expenditure with its performance on the TTCI illustrates where opportunities to capture these new travellers may be largest. Figure 4 plots regions onto four quadrants. Those achieving a good TTCI performance and where expenditure is growing strongly, in the upper-right quadrant, are best placed to benefit. Regions where demand is growing but which are not yet performing well on the TTCI, in the lower-right quadrant, are where investments in T&T development could bring the greatest returns.

Regions where TTCI performance is good but expenditure growth is low, in the upper-left quadrant, are more mature markets that tend already to attract tourists from within the region but still need to be alert to the interests and preferences of new consumers. Finally, those with low expenditure growth and less good performance on TTCI—in the lower-left quadrant—face the most challenges, and need to develop their T&T sector to attract tourists from other regions. The Caribbean is a special case in this analysis, given its strong T&T sector, diversity and existing reliance on tourists from other regions, but many countries in the region still need to address T&T competitiveness gaps.

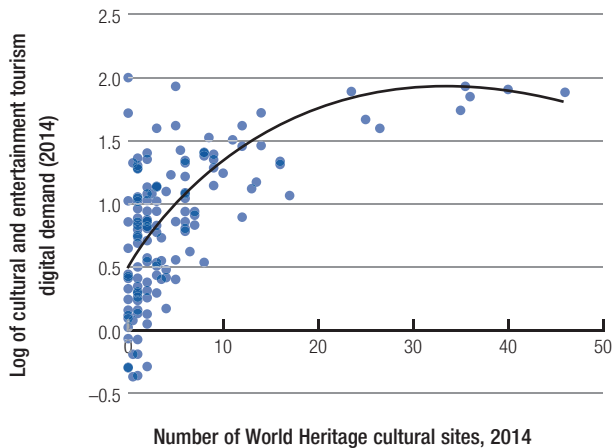
Another major trend in travel and tourism is **shifting demographics**. The number of over-60s in the world is projected to rise from 900 million in 2010 to almost 1.4 billion by 2030.¹¹ Elder travellers tend to require higher standards of quality and sophistication, to have somewhat larger budgets (this demographic

Figure 5: Business-to-consumers internet use and international tourism arrivals



Sources: World Economic Forum Executive Opinion Survey and UNWTO.

Figure 6: Number of cultural heritage sites and demand for cultural tourism



Sources: UNESCO, World Heritage List, and Bloom Consulting.

accounts for 40% of travel but 60% of wealth) and to be immune to seasonality. Some search for “second youth” experiences, while others have physical limitations that need to be catered to.

Meanwhile, **younger travellers** (especially “millennials”) are characterized by distinctive travel preferences. They are not very much interested in traditional vacations packages but they are motivated by increasing their knowledge about the world and experiencing everyday life in other countries, according to a recent survey by the World Youth Student and Educational Travel Confederation. They tend to spend more time exploring more remote destinations and have less interest in luxury.

Younger travellers rely especially heavily on new technologies and **online services** to shape their travel “experience”, often using the sharing economy—but the

internet is increasingly important for all kinds of travellers. A recent study by Boston Consulting Group estimates that 95% of people use digital resources to organize a trip, using an average of 19 websites or mobile applications—not only for booking, but also searching for information and inspiration, making plans and sharing experiences during and after the trip.¹² Internet access during a trip is increasingly seen as a necessity: a Tripadvisor survey found that 74% of the respondents mentioned “free wi-fi” as the main benefit when deciding about accommodation.¹³

More specifically, the prominence of **mobile internet** is increasing. In China, for instance, mobile travel sales accounted for 40% of the business of the most important OTAs, Ctrip and eLong. Deutsche Bank Securities estimates that by the end of this decade mobile hotel bookings worldwide will triple, while non-mobile online reservations will rise by only 4% annually.

The importance of the ICT channel to a country’s T&T competitiveness cannot be overstated. The best performers are luring customers with online marketing strategies and country-level branding, and offering customer care services beyond online booking. This requires management awareness and developing skills from technical and programming knowledge to data interpretation, to understand and meet consumers’ evolving needs. Figure 5 shows how international arrivals (taken in logarithms) are somewhat correlated to the extent of internet usage for business-to consumer transactions.

The importance of online searches also points to the need to value natural and cultural resources, as countries with a higher number of UNESCO heritage sites tend to be searched for more often online (see Figure 6). Giving these resources more visibility can translate into additional internet searches, offering the opportunity to convey information about the country’s other attractions.

Opportunities for all

With low- and middle-income countries now receiving more international visitors than high-income countries (see Figure 7), it is clear the T&T sector can have a significant impact on countries at all stages of development. Increasing the competitiveness of the T&T sector can produce short-term economic effects such as balance of payments gains, while investments in infrastructure to boost tourism can have considerable long-term spillover effects on the wider economy.

In terms of creating employment, not only is the T&T sector relatively labour intensive, it tends to employ more women and young people than most industries, and creates more opportunities for SMEs. While the belief persists that employment in T&T tends to be low-pay/low-skills, the sector increasingly demands high-skilled workers in areas such as ICT, management and marketing. Developing specialized tourism niches

also promotes higher-skilled employment. An anecdotal example comes from medical tourism in Portugal where Lisbon's Hospital Lusíadas activity has grown significantly due to the inflow of international patients.

Coordination and cooperation are key to success

Identifying priorities, upgrading infrastructure, calibrating fiscal incentives and executing international marketing campaigns are among the tasks necessary to succeed in developing the T&T sector—tasks which are often beyond the scope of local administrations and even single national ministries. Therefore, the difference between success and failure in T&T can lie in creating strong collaboration frameworks and overcoming financial, institutional and organizational bottlenecks.

Building transport infrastructure, for example, requires the involvement of at least two ministries—transport and finance—along with local authorities, the contractor, investors and, sometimes, other agencies. Given long investment horizons, investors need to be reassured on feasibility, risk allocation and the public sector's contractual commitment. A recent World Economic Forum-Boston Consulting Group study identifies best practices to overcome these institutional complexities, ranging from the quality of technical, legal and environmental feasibility studies to the rigour of the project preparation process.¹⁴

The province of Salta in Argentina offers a successful case study of an integrated, large-scale approach. Despite the advantages of significant natural and cultural resources, proximity to growing countries such as Chile and a devaluated currency, tourism did not develop before the introduction of a plan which included upgrading tourism and transport infrastructure, restoring cultural heritage and launching a national and international promotional campaign. The plan involved a public-private partnership, with a loan from the Inter-American Development Bank signalling long-term commitment.¹⁵

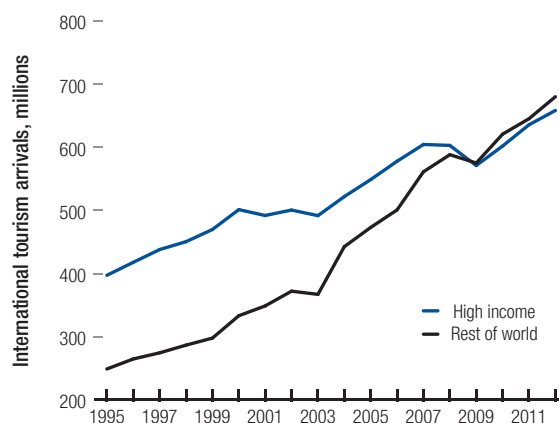
CONCLUSION

We have looked at the T&T competitiveness of 141 economies, based on the updated World Economic Forum's Travel & Tourism Competitiveness Index (TTCI). The TTCI represents our best efforts to capture the complex phenomenon of T&T competitiveness, demonstrating that a whole array of reforms and improvements in different areas are required for improving the T&T competitiveness of nations.

This year we present an updated index that reflects latest developments in terms of both concepts and data availability.

Four key findings emerge from the results of the 2015 TTCI and additional quantitative and qualitative analysis. First, the T&T industry continues to grow quickly, and has proven resilient to shocks. Second, new

Figure 7: International tourism arrivals convergence



Source: Author's calculation based on World Tourism Organization (UNWTO) *Yearbook of Tourism Statistics, Compendium of Tourism Statistics*.

trends are emerging, and the countries performing better in the TTCI are those that are better equipped to capture the opportunities they bring. Third, developing the T&T sector provides growth opportunities for all countries, regardless of their wealth, and offers job opportunities at all skill levels. And finally, the development of the T&T industry is complex, requiring inter-ministerial coordination, and often international and public-private partnerships.

By highlighting success factors and obstacles to T&T competitiveness in economies around the world, the TTCI is a tool that can be used to identify the competitive strengths of individual economies as well as the barriers that impede the development of the sector. The index also allows economies to track their progress over time on those indicators of interest. We will continue to publish *The Travel & Tourism Competitiveness Report* on a biennial basis, providing a platform for dialogue between the business community and national policymakers working together to improve the T&T competitiveness of their respective economies, and thus improving prosperity of their citizens.

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NOTES

- 1 For more comprehensive PPP guidelines, see Sabol, Patrick and Roberto Puentes, *Private Capital, Public Good: Drivers of Successful Infrastructure Public-Private Partnerships*, Brookings Institution, December 2014, or World Economic Forum, http://www3.weforum.org/docs/AF13/WEF_AF13_Strategic_Infrastructure_Initiative.pdf.
- 2 United Nations Office on Drugs and Crime, 2007.
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- 4 Burke et al., 2012.
- 5 See for example on forestry: Food and Agricultural Organization (FAO), 2005; and on coral reefs: International Union for Conservation of Nature (IUCN), 2014, and Global Coral Reef Monitoring Network, 2008.
- 6 Anderson et al., 2014.
- 7 World Economic Forum, 2014a.
- 8 World Tourism Organization (UNWTO), 2014.
- 9 World Travel and Tourism Council, 2015.
- 10 World Tourism Organization (UNWTO), 2015.
- 11 United Nations Department of Economic and Social Affairs statistics, available at: <http://esa.un.org/unpd/wpp/Excel-Data/population.htm>.
- 12 Guggenheim et al., 2014.
- 13 “TripBarometer 2015: Five key traveler trends”, *TripAdvisor*, <http://www.tripadvisor.com/TripAdvisorInsights/n2582/tripbarometer-2015-five-key-traveler-trends#sthash.6qTyXAFK.dpuf>.
- 14 For more details refer to World Economic Forum, 2013.
- 15 Castillo et al., 2015.

Appendix A: Composition of the Travel & Tourism Competitiveness Index

This appendix provides details about the construction of the 2015 edition of the Travel & Tourism Competitiveness Index (TTCI).

The TTCI structure (detailed below) is based on 14 pillars organized into four subindexes: **A) Enabling Environment**, composed of five pillars: 1. Business Environment, 2. Safety and Security, 3. Health and Hygiene, 4. Human Resources and Labour Market, 5. ICT Readiness; **B) T&T Policy and Enabling Conditions**, composed of four pillars: 6. Prioritization of Travel & Tourism, 7. International Openness, 8. Price Competitiveness, 9. Environmental sustainability; **C) Infrastructure**, composed of three pillars: 10. Air Transport Infrastructure, 11. Ground and Port Infrastructure, 12. Tourist Service Infrastructure; and **D) Natural and Cultural Resources** (2 pillars): 13. Natural Resources and 14. Cultural Resources and Business Travel.

These 14 pillars are calculated on the basis of data derived from the Executive Opinion Survey (Survey) and quantitative data from other sources.

The Survey data is derived from responses to the World Economic Forum's Executive Opinion Survey and range in value from 1 to 7. Hard data were collected from various sources, which are described in the Technical Notes and Sources section at the end of the *Report*. All of the data used in the calculation of the TTCI can be found in the Data Tables section of the *Report*.

Hard data indicators used in the TTCI are normalized to a 1-to-7 scale in order to align them with the Executive Opinion Survey's results.¹

Each of the pillars has been calculated as an un-weighted average of the individual component variables.

The subindexes are then calculated as un-weighted averages of the included pillars. In the case of the Human Resources and Labour Market pillar, which is, itself, composed of two subpillars (Qualification of the labour force and Labour market), the overall pillar is the un-weighted average of the two subpillars.

The overall TTCI is then the un-weighted average of the three subindexes. The indicators that make up each pillar and subpillar are described below.

Indicators not derived from the Survey are identified by an asterisk on the following pages.

SUBINDEX A: ENABLING ENVIRONMENT

Pillar 1: Business Environment

- 1.01 Property rights
- 1.02 Impact of rules on FDI
- 1.03 Efficiency of legal framework in settling disputes²
- 1.04 Efficiency of legal framework in challenging regulations²
- 1.05 Time required to deal with construction permits^{*2}
- 1.06 Cost to deal with construction permits^{*2}
- 1.07 Extent of market dominance
- 1.08 Time required to start a business^{*2}
- 1.09 Cost to start a business^{*2}
- 1.10 Extent and effect of taxation on incentives to work²
- 1.11 Extent and effect of taxation on incentives to invest²
- 1.12 Total tax rate*

Pillar 2: Safety and Security

- 2.01 Business costs of crime and violence
- 2.02 Reliability of police services
- 2.03 Business costs of terrorism
- 2.04 Index of terrorism incidence*
- 2.05 Homicide rate*

Pillar 3: Health and Hygiene

- 3.01 Physician density*
- 3.02 Access to improved sanitation^{*2}
- 3.03 Access to improved drinking water^{*2}
- 3.04 Hospital beds*
- 3.05 HIV prevalence*
- 3.06 Malaria incidence*

Pillar 4: Human Resources and Labour Market

Qualification of the labour force

- 4.01 Primary education enrolment rate*
- 4.02 Secondary education enrolment rate*
- 4.03 Extent of staff training
- 4.04 Treatment of customers

Labour market

- 4.05 Hiring and firing practices
- 4.06 Ease of finding skilled employees
- 4.07 Ease of hiring foreign labour
- 4.08 Pay and productivity
- 4.09 Female labour force participation*

Pillar 5: ICT Readiness

- 5.01 ICT use for business-to-business transactions²
- 5.02 Internet use for business-to-consumer transactions²
- 5.03 Individuals using the internet*
- 5.04 Broadband internet subscribers*
- 5.05 Mobile telephone subscriptions*
- 5.06 Mobile broadband subscriptions*
- 5.07 Mobile network coverage*
- 5.08 Quality of electricity supply

(Cont'd.)

SUBINDEX B: T&T POLICY AND ENABLING CONDITIONS

Pillar 6: Prioritization of Travel & Tourism

- 6.01 Government prioritization of the T&T industry
- 6.02 T&T government expenditure*
- 6.03 Effectiveness of marketing to attract tourists
- 6.04 Comprehensiveness of annual T&T data*²
- 6.05 Timeliness of providing monthly/quarterly T&T data*²
- 6.06 Country Brand Strategy rating*

Pillar 7: International Openness

- 7.01 Visa requirements*
- 7.02 Openness of bilateral Air Service Agreements*
- 7.03 Number of regional trade agreements in force*

Pillar 8: Price Competitiveness

- 8.01 Ticket taxes and airport charges*
- 8.02 Hotel price index*
- 8.03 Purchasing power parity*
- 8.04 Fuel price levels*

Pillar 9: Environmental Sustainability

- 9.01 Stringency of environmental regulations²
- 9.02 Enforcement of environmental regulations²
- 9.03 Sustainability of travel and tourism industry development
- 9.04 Particulate matter (2.5) concentration*
- 9.05 Number of environmental treaty ratifications*
- 9.06 Baseline water stress*
- 9.07 Threatened species*
- 9.08 Forest cover change*
- 9.09 Wastewater treatment*
- 9.10 Coastal shelf fishing pressure*

SUBINDEX C: INFRASTRUCTURE

Pillar 10: Air Transport Infrastructure

- 10.01 Quality of air transport infrastructure
- 10.02 Available seat kilometres, domestic*³
- 10.03 Available seat kilometres, international*³
- 10.04 Aircraft departures*
- 10.05 Airport density*
- 10.06 Number of operating airlines*

Pillar 11: Ground and Port Infrastructure

- 11.01 Quality of roads
- 11.02 Quality of railroad infrastructure
- 11.03 Quality of port infrastructure
- 11.04 Quality of ground transport network
- 11.05 Railroad density*
- 11.06 Road density*²
- 11.07 Paved road density*²

Pillar 12: Tourist Service Infrastructure

- 12.01 Hotel rooms*
- 12.02 Extension of business trips recommended
- 12.03 Presence of major car rental companies*
- 12.04 ATMs accepting Visa cards*

SUBINDEX D: NATURAL AND CULTURAL RESOURCES

Pillar 13: Natural Resources

- 13.01 Number of World Heritage natural sites*
- 13.02 Total known species*
- 13.03 Total protected areas*
- 13.04 Natural tourism digital demand*
- 13.05 Quality of the natural environment

Pillar 14: Cultural Resources and Business Travel

- 14.01 Number of World Heritage cultural sites*³
- 14.02 Number of oral and intangible cultural heritage expressions*³
- 14.03 Number of sports stadiums*
- 14.04 Number of international association meetings*
- 14.05 Cultural and entertainment tourism digital demand*

NOTES

- 1 The standard formula for converting each hard data indicator to the 1-to-7 scale is

$$6 \times \left(\frac{\text{country score} - \text{sample minimum}}{\text{sample maximum} - \text{sample minimum}} \right) + 1$$

The *sample minimum* and *sample maximum* are the lowest and highest scores of the overall sample, respectively. For those hard data indicators for which a higher value indicates a worse outcome (e.g. fuel price levels), we rely on a normalization formula that, in addition to converting the series to a 1-to-7 scale, reverses it, so that 1 and 7 still correspond to the worst and best, respectively:

$$-6 \times \left(\frac{\text{country score} - \text{sample minimum}}{\text{sample maximum} - \text{sample minimum}} \right) + 7$$

In some instances, adjustments were made to account for extreme outliers in the data.

- 2 These indicators are combined applying a simple average aggregation to form one single indicator. Consequently, they are implicitly weighted by a factor of 0.5.
- 3 Indicators 10.02, *Available seat kilometers, domestic*, and 10.03, *Available seat kilometers, international*, are summed to form a single indicator, which is then averaged with indicators 10.01, 10.04, 10.05 and 10.06 to calculate the pillar average. Similarly, indicators 14.01, *Number of World Heritage cultural sites*, and 14.02, *Number of oral and intangible cultural heritage expressions*, are summed to form a single indicator, which is then averaged with indicators 14.03, 14.04 and 14.05 to calculate the pillar average.

Note that countries with zero reported incidences receive a 7, regardless of their scores on the related Survey question.

Appendix B: TTCI Indicators Update

This appendix provides a detailed list of all the indicators added to and removed from the T&T Competitiveness Index 2015 framework and explains the rationale for such changes.

Indicator	Type	Rationale	
Pillar 1: Business Environment			
Added indicators			
1.03	Efficiency of legal framework in settling disputes	SURVEY	Efficient legal enforcement is necessary to guarantee contracts and property rights.
1.04	Efficiency of legal framework in challenging regulations	SURVEY	
1.05	Number of days required to deal with construction permits	STATISTICAL	Construction permits represent an important factor for tourism development.
1.06	Cost of dealing with construction permits	STATISTICAL	
1.07	Extent of market dominance	SURVEY	Competition is beneficial to business efficiency.
1.10	Extent and effect of taxation on incentives to work	SURVEY	Replaces the previous indicator: "Extent and effect of taxation".
1.11	Extent and effect of taxation on incentives to invest	SURVEY	
1.12	Total tax rate	STATISTICAL	Taxation is an important incentive to business creation.
Dropped indicators			
	Prevalence of foreign ownership	SURVEY	"Extent of market dominance indicator" is a better competition indicator.
	GATS commitments restrictiveness index (Tourism)	STATISTICAL	Not available anymore
	Transparency of government policymaking	SURVEY	Too general assessment of institutional strength.
	Visa requirements	STATISTICAL	Moved to International Openness pillar.
	Openness of bilateral Air Service Agreements	STATISTICAL	
Pillar 2: Safety and Security			
Added indicators			
2.04	Index of terrorism incidence	STATISTICAL	Additional, complementary measures of crime and terrorism.
2.05	Homicide rate	STATISTICAL	
Dropped indicators			
	Road traffic accidents	STATISTICAL	Not relevant if safety is understood as violence and crime.
Pillar 3: Health and Hygiene			
Added indicators			
3.05	HIV prevalence (moved from the Human Resources and Labour Market pillar)	STATISTICAL	High prevalence of infectious diseases can discourage tourism and reduce the efficiency of labour force.
3.06	Malaria incidence	STATISTICAL	
Pillar 4: Human Resources and Labour Market			
Added indicators			
4.04	Treatment of customers	SURVEY	Customer care is a key feature of T&T services.
4.06	Ease of finding skilled employees	SURVEY	Human capital skill-matching is fundamental factor for T&T development.
4.08	Pay and productivity	SURVEY	Indicator of capacity of attracting and retaining skilled workers.
4.09	Female labour force participation	STATISTICAL	Female participation increases skill pool.

(Cont'd.)

Indicator	Type	Rationale
Pillar 4. Human Resources and Labour Market (cont'd.)		
Dropped indicators		
Availability of training services	SURVEY	Redundant with indicator "Extent of staff training".
HIV prevalence	STATISTICAL	Moved to Health and Hygiene pillar
Life expectancy	STATISTICAL	Too broad a measure of total health.
Pillar 5. ICT Readiness		
Added indicators		
5.07 Mobile network coverage	STATISTICAL	Improved measure of ICT infrastructure.
5.08 Quality of electricity supply	SURVEY	Electricity blackouts have a negative impact on ICT use.
Dropped indicators		
Fixed telephone lines	STATISTICAL	Outdated, as mobile or broadband penetration is rising in all countries.
Pillar 6. Prioritization of Travel & Tourism		
Added indicators		
6.06 Country Brand Strategy rating	STATISTICAL	Government's efficacy in promoting the country brand has a direct impact on tourists' perceptions.
Pillar 7. International Openness		
Added indicators		
7.01 Visa requirements	STATISTICAL	Important factors for travel facilitation.
7.02 Openness of bilateral Air Service Agreements	STATISTICAL	
7.03 Number of regional trade agreements in force	STATISTICAL	
Dropped indicators		
Tourism openness	STATISTICAL	Imprecise measures.
Attitude of population toward foreign visitors	SURVEY	
Pillar 9. Environmental Sustainability		
Added indicators		
9.04 Particulate matter (2.5) concentration	STATISTICAL	Replaces the indicator "Particulate matter concentration (PM10)", as PM2.5 are more harmful to human health than PM10.
9.06 Baseline water stress	STATISTICAL	Proxies for degradation of a country's water, forest resources and sea-beds, which have a detrimental effect on attractiveness to tourists.
9.08 Forest cover change	STATISTICAL	
9.09 Wastewater treatment	STATISTICAL	
9.10 Coastal shelf fishing pressure	STATISTICAL	
Dropped indicators		
Carbon dioxide emissions	STATISTICAL	Imprecise and indirect measure of environmental degradation.
Pillar 13. Natural Resources		
Added indicators		
13.03 Total protected areas	STATISTICAL	Replaces the indicator "total biome protection". For the purposes of the index, this measure better proxies the extent of natural parks.
13.04 Natural tourism digital demand	STATISTICAL	Proxies interest in the country's natural resources, assuming that more searches means better natural resources.
Pillar 14. Cultural Resources and Business Travel		
Added indicators		
14.05 Cultural and entertainment tourism digital demand	STATISTICAL	Proxies interest in the country's cultural and entertainment resources, assuming that more searches imply better cultural resources.

Appendix C: T&T Competitiveness Index 2015 pillar rankings

This appendix presents the detailed rankings and scores of the 14 pillars composing the T&T Competitiveness Index 2015 for all 141 economies covered this year. This complements the regional rankings presented earlier in the main chapter.

Pillar 1: Business Environment

Rank	Economy	Value	Rank	Economy	Value	Rank	Economy	Value
1	Singapore	6.13	48	Seychelles	4.63	95	Egypt	4.11
2	Hong Kong SAR	6.08	49	Barbados	4.62	96	Romania	4.11
3	Qatar	6.05	50	Armenia	4.62	97	Nigeria	4.11
4	United Arab Emirates	5.90	51	Israel	4.61	98	Mexico	4.09
5	Switzerland	5.76	52	Sri Lanka	4.59	99	Honduras	4.09
6	Luxembourg	5.73	53	Latvia	4.59	100	Spain	4.09
7	United Kingdom	5.70	54	Uruguay	4.58	101	Gambia, The	4.06
8	New Zealand	5.69	55	Ghana	4.58	102	Bangladesh	4.06
9	Finland	5.60	56	Lao PDR	4.58	103	Burkina Faso	4.05
10	Malaysia	5.60	57	Bhutan	4.56	104	Greece	4.04
11	Bahrain	5.53	58	Portugal	4.54	105	Malawi	4.03
12	Netherlands	5.44	59	Turkey	4.54	106	Slovenia	4.03
13	Norway	5.44	60	Philippines	4.54	107	India	4.02
14	Ireland	5.37	61	Trinidad and Tobago	4.53	108	Colombia	3.99
15	South Africa	5.35	62	France	4.52	109	Russian Federation	3.98
16	Canada	5.34	63	Indonesia	4.48	110	Nepal	3.98
17	Germany	5.32	64	Lithuania	4.48	111	Tanzania	3.97
18	Oman	5.29	65	Azerbaijan	4.45	112	Cameroon	3.96
19	United States	5.28	66	Vietnam	4.45	113	Slovak Republic	3.92
20	Denmark	5.28	67	Swaziland	4.45	114	Mali	3.90
21	Taiwan, China	5.27	68	Jamaica	4.44	115	Moldova	3.90
22	Sweden	5.22	69	Korea, Rep.	4.44	116	Ethiopia	3.90
23	Saudi Arabia	5.21	70	Guyana	4.43	117	Uganda	3.87
24	Mauritius	5.19	71	Tunisia	4.42	118	Madagascar	3.87
25	Rwanda	5.13	72	Cape Verde	4.42	119	Iran, Islamic Rep.	3.85
26	Estonia	5.13	73	Montenegro	4.39	120	Burundi	3.78
27	Japan	5.12	74	Mongolia	4.39	121	Algeria	3.78
28	Australia	5.04	75	Czech Republic	4.35	122	Lebanon	3.76
29	Chile	5.03	76	Poland	4.35	123	Tajikistan	3.73
30	Iceland	4.96	77	Kenya	4.33	124	Suriname	3.68
31	Austria	4.94	78	Peru	4.29	125	Croatia	3.65
32	Georgia	4.91	79	Hungary	4.28	126	Brazil	3.60
33	Panama	4.88	80	China	4.25	127	Italy	3.59
34	Macedonia, FYR	4.87	81	Kyrgyz Republic	4.24	128	Yemen	3.58
35	Jordan	4.86	82	Mozambique	4.23	129	Cambodia	3.56
36	Botswana	4.86	83	Guatemala	4.23	130	Nicaragua	3.53
37	Puerto Rico	4.85	84	Lesotho	4.23	131	Mauritania	3.46
38	Thailand	4.78	85	Bulgaria	4.22	132	Bolivia	3.43
39	Namibia	4.76	86	El Salvador	4.22	133	Serbia	3.38
40	Malta	4.76	87	Pakistan	4.19	134	Guinea	3.38
41	Zambia	4.75	88	Dominican Republic	4.19	135	Myanmar	3.20
42	Morocco	4.73	89	Gabon	4.18	136	Angola	3.03
43	Cyprus	4.72	90	Paraguay	4.18	137	Haiti	3.02
44	Kazakhstan	4.71	91	Côte d'Ivoire	4.13	138	Zimbabwe	2.97
45	Belgium	4.71	92	Sierra Leone	4.12	139	Chad	2.80
46	Kuwait	4.69	93	Albania	4.11	140	Argentina	2.67
47	Costa Rica	4.64	94	Senegal	4.11	141	Venezuela	2.36

Pillar 2: Safety and Security

Rank	Economy	Value	Rank	Economy	Value	Rank	Economy	Value
1	Finland	6.70	48	Italy	5.68	95	Algeria	4.90
2	Qatar	6.61	49	Suriname	5.61	96	Iran, Islamic Rep.	4.89
3	United Arab Emirates	6.60	50	Gambia, The	5.61	97	Kyrgyz Republic	4.88
4	Iceland	6.54	51	Rwanda	5.58	98	Tunisia	4.86
5	Austria	6.47	52	Costa Rica	5.58	99	Israel	4.85
6	Luxembourg	6.46	53	Sri Lanka	5.58	100	Tanzania	4.85
7	New Zealand	6.41	54	Lithuania	5.56	101	Puerto Rico	4.82
8	Singapore	6.40	55	Slovak Republic	5.55	102	Haiti	4.75
9	Oman	6.38	56	Lao PDR	5.51	103	Angola	4.73
10	Portugal	6.33	57	Greece	5.49	104	Brazil	4.68
11	Switzerland	6.32	58	China	5.47	105	Côte d'Ivoire	4.68
12	Hong Kong SAR	6.31	59	Serbia	5.46	106	Madagascar	4.66
13	Australia	6.24	60	Uruguay	5.45	107	Swaziland	4.65
14	Slovenia	6.20	61	Korea, Rep.	5.45	108	Bolivia	4.65
15	Ireland	6.18	62	France	5.44	109	Uganda	4.62
16	Belgium	6.18	63	United Kingdom	5.44	110	Paraguay	4.62
17	Netherlands	6.16	64	Moldova	5.43	111	Guyana	4.57
18	Norway	6.10	65	Romania	5.42	112	Burundi	4.55
19	Sweden	6.10	66	Senegal	5.41	113	Nepal	4.52
20	Germany	6.06	67	Malawi	5.41	114	Mozambique	4.50
21	Canada	6.05	68	Zambia	5.40	115	Bangladesh	4.43
22	Japan	6.05	69	Mongolia	5.40	116	Lesotho	4.42
23	Estonia	6.04	70	Albania	5.34	117	Peru	4.39
24	Taiwan, China	6.03	71	Bahrain	5.33	118	Chad	4.36
25	Malta	6.03	72	Kazakhstan	5.32	119	South Africa	4.30
26	Bhutan	6.02	73	United States	5.32	120	Dominican Republic	4.30
27	Cyprus	6.00	74	Zimbabwe	5.31	121	Turkey	4.23
28	Croatia	6.00	75	Vietnam	5.31	122	Mali	4.15
29	Saudi Arabia	5.99	76	Tajikistan	5.30	123	Trinidad and Tobago	4.10
30	Chile	5.98	77	Cameroon	5.29	124	Mexico	4.10
31	Spain	5.97	78	Bulgaria	5.24	125	Myanmar	4.04
32	Georgia	5.96	79	Gabon	5.22	126	Russian Federation	3.95
33	Mauritius	5.91	80	Ethiopia	5.18	127	Jamaica	3.85
34	Denmark	5.88	81	Cape Verde	5.18	128	Philippines	3.84
35	Poland	5.86	82	Sierra Leone	5.18	129	India	3.82
36	Azerbaijan	5.83	83	Indonesia	5.16	130	Lebanon	3.81
37	Morocco	5.83	84	Botswana	5.15	131	Kenya	3.78
38	Armenia	5.80	85	Nicaragua	5.14	132	Thailand	3.75
39	Hungary	5.79	86	Seychelles	5.09	133	Honduras	3.64
40	Latvia	5.79	87	Mauritania	5.06	134	El Salvador	3.62
41	Jordan	5.79	88	Argentina	5.03	135	Guatemala	3.57
42	Malaysia	5.79	89	Panama	5.03	136	Egypt	3.40
43	Kuwait	5.76	90	Namibia	5.02	137	Venezuela	3.36
44	Barbados	5.75	91	Ghana	4.96	138	Pakistan	3.04
45	Macedonia, FYR	5.75	92	Cambodia	4.96	139	Yemen	2.86
46	Czech Republic	5.71	93	Guinea	4.95	140	Colombia	2.82
47	Montenegro	5.69	94	Burkina Faso	4.90	141	Nigeria	2.65

Pillar 3: Health and Hygiene

Rank	Economy	Value	Rank	Economy	Value	Rank	Economy	Value
1	Austria	6.97	48	Armenia	5.92	95	Jamaica	4.66
2	Germany	6.85	49	United Kingdom	5.83	96	Cape Verde	4.64
3	Lithuania	6.81	50	Ireland	5.80	97	Bhutan	4.57
4	Czech Republic	6.73	51	Cyprus	5.80	98	Morocco	4.54
5	Bulgaria	6.70	52	Puerto Rico	5.77	99	Guyana	4.52
6	Russian Federation	6.69	53	Kyrgyz Republic	5.73	100	Honduras	4.52
7	Kazakhstan	6.68	54	New Zealand	5.72	101	Myanmar	4.41
8	Hungary	6.61	55	Montenegro	5.71	102	Pakistan	4.39
9	Greece	6.57	56	United States	5.70	103	Bolivia	4.38
10	France	6.52	57	Tajikistan	5.65	104	Ethiopia	4.35
11	Switzerland	6.50	58	Canada	5.60	105	Nicaragua	4.32
12	Belgium	6.49	59	Jordan	5.53	106	India	4.32
13	Japan	6.43	60	Seychelles	5.49	107	Bangladesh	4.29
14	Slovak Republic	6.42	61	Singapore	5.44	108	Lao PDR	4.25
15	Hong Kong SAR	6.41	62	Kuwait	5.43	109	Indonesia	4.24
16	Korea, Rep.	6.36	63	Turkey	5.41	110	Gabon	4.19
17	Malta	6.35	64	Egypt	5.40	111	Rwanda	3.92
18	Croatia	6.33	65	Oman	5.37	112	Cambodia	3.92
19	Finland	6.31	66	Brazil	5.31	113	Burundi	3.91
20	Italy	6.27	67	Mauritius	5.31	114	South Africa	3.85
21	Luxembourg	6.26	68	China	5.29	115	Yemen	3.84
22	Moldova	6.26	69	United Arab Emirates	5.28	116	Haiti	3.74
23	Estonia	6.25	70	Mexico	5.25	117	Namibia	3.70
24	Netherlands	6.24	71	Sri Lanka	5.24	118	Botswana	3.50
25	Poland	6.21	72	Albania	5.22	119	Gambia, The	3.42
26	Argentina	6.20	73	Malaysia	5.18	120	Cameroon	3.32
27	Latvia	6.17	74	Chile	5.18	121	Kenya	3.29
28	Norway	6.17	75	Bahrain	5.17	122	Madagascar	3.28
29	Australia	6.14	76	Tunisia	5.16	123	Angola	3.23
30	Taiwan, China	6.13	77	Trinidad and Tobago	5.14	124	Swaziland	3.19
31	Georgia	6.12	78	Saudi Arabia	5.10	125	Senegal	3.13
32	Denmark	6.11	79	Suriname	5.09	126	Ghana	3.09
33	Spain	6.11	80	Panama	5.09	127	Côte d'Ivoire	3.08
34	Iceland	6.07	81	Venezuela	5.08	128	Mauritania	3.03
35	Portugal	6.06	82	Costa Rica	5.00	129	Mali	3.02
36	Israel	6.06	83	Vietnam	4.99	130	Zimbabwe	3.00
37	Slovenia	6.05	84	Algeria	4.97	131	Lesotho	2.93
38	Serbia	6.04	85	Colombia	4.97	132	Sierra Leone	2.93
39	Lebanon	6.04	86	Nepal	4.90	133	Nigeria	2.79
40	Barbados	6.02	87	Dominican Republic	4.89	134	Burkina Faso	2.78
41	Mongolia	6.02	88	Paraguay	4.89	135	Uganda	2.72
42	Macedonia, FYR	5.99	89	Thailand	4.87	136	Tanzania	2.68
43	Qatar	5.97	90	El Salvador	4.86	137	Guinea	2.51
44	Azerbaijan	5.96	91	Philippines	4.79	138	Chad	2.49
45	Uruguay	5.96	92	Peru	4.79	139	Malawi	2.44
46	Romania	5.94	93	Iran, Islamic Rep.	4.71	140	Zambia	2.44
47	Sweden	5.94	94	Guatemala	4.69	141	Mozambique	1.97

Pillar 4: Human Resources and Labour Market

Rank	Economy	Value	Rank	Economy	Value	Rank	Economy	Value
1	Switzerland	5.64	48	Bulgaria	4.72	95	Panama	4.23
2	Iceland	5.49	49	Australia	4.72	96	Nepal	4.22
3	Singapore	5.49	50	Georgia	4.72	97	Dominican Republic	4.21
4	Denmark	5.47	51	Tajikistan	4.72	98	Cameroon	4.20
5	Finland	5.43	52	Bahrain	4.71	99	Argentina	4.20
6	New Zealand	5.34	53	Indonesia	4.70	100	Botswana	4.20
7	Canada	5.33	54	Slovenia	4.69	101	Malawi	4.18
8	Hong Kong SAR	5.30	55	Vietnam	4.68	102	Gambia, The	4.12
9	Sweden	5.30	56	Albania	4.68	103	Egypt	4.12
10	United Kingdom	5.29	57	Chile	4.66	104	Uganda	4.11
11	United States	5.28	58	Mongolia	4.63	105	South Africa	4.09
12	Ireland	5.27	59	Seychelles	4.62	106	Nicaragua	4.07
13	Norway	5.24	60	Malta	4.61	107	Morocco	4.05
14	Qatar	5.23	61	Jamaica	4.61	108	Bolivia	4.05
15	Japan	5.20	62	Philippines	4.59	109	Algeria	4.04
16	China	5.20	63	Peru	4.57	110	Tanzania	4.03
17	Germany	5.18	64	Romania	4.56	111	India	4.03
18	Portugal	5.18	65	Jordan	4.56	112	Lebanon	3.99
19	Latvia	5.18	66	Brazil	4.51	113	Guyana	3.98
20	Cyprus	5.16	67	Lao PDR	4.50	114	Iran, Islamic Rep.	3.95
21	Luxembourg	5.16	68	Moldova	4.50	115	Suriname	3.95
22	United Arab Emirates	5.15	69	Uruguay	4.50	116	Lesotho	3.91
23	Netherlands	5.13	70	Kyrgyz Republic	4.49	117	Myanmar	3.85
24	Estonia	5.12	71	Armenia	4.48	118	Bangladesh	3.85
25	Taiwan, China	5.10	72	Cambodia	4.48	119	Madagascar	3.85
26	Austria	5.09	73	Macedonia, FYR	4.47	120	Zimbabwe	3.83
27	Belgium	5.03	74	Saudi Arabia	4.46	121	Paraguay	3.83
28	Zambia	4.99	75	Italy	4.45	122	Namibia	3.80
29	Thailand	4.98	76	Mexico	4.45	123	Haiti	3.76
30	Malaysia	4.98	77	Kenya	4.44	124	Swaziland	3.70
31	France	4.96	78	Puerto Rico	4.44	125	Venezuela	3.66
32	Lithuania	4.96	79	Colombia	4.44	126	Ethiopia	3.63
33	Barbados	4.88	80	Croatia	4.41	127	Senegal	3.63
34	Spain	4.87	81	Guatemala	4.39	128	Gabon	3.61
35	Montenegro	4.85	82	Cape Verde	4.39	129	Burundi	3.61
36	Azerbaijan	4.84	83	Trinidad and Tobago	4.39	130	Sierra Leone	3.61
37	Kazakhstan	4.83	84	Rwanda	4.36	131	Mozambique	3.57
38	Russian Federation	4.83	85	Ghana	4.35	132	Nigeria	3.54
39	Israel	4.81	86	Sri Lanka	4.33	133	Yemen	3.31
40	Korea, Rep.	4.81	87	Tunisia	4.31	134	Burkina Faso	3.31
41	Poland	4.80	88	Turkey	4.30	135	Côte d'Ivoire	3.29
42	Costa Rica	4.79	89	Serbia	4.29	136	Mali	3.26
43	Hungary	4.79	90	Oman	4.27	137	Guinea	3.19
44	Czech Republic	4.75	91	Bhutan	4.26	138	Pakistan	3.07
45	Greece	4.75	92	El Salvador	4.26	139	Angola	2.79
46	Slovak Republic	4.75	93	Kuwait	4.26	140	Chad	2.73
47	Mauritius	4.75	94	Honduras	4.25	141	Mauritania	2.30

Pillar 5: ICT Readiness

Rank	Economy	Value	Rank	Economy	Value	Rank	Economy	Value
1	Finland	6.37	48	Kazakhstan	4.74	95	Mongolia	3.42
2	Hong Kong SAR	6.22	49	Greece	4.71	96	Bolivia	3.42
3	Denmark	6.18	50	Cyprus	4.63	97	Vietnam	3.37
4	Sweden	6.17	51	Chile	4.62	98	Iran, Islamic Rep.	3.36
5	Norway	6.14	52	Azerbaijan	4.58	99	Kyrgyz Republic	3.34
6	United Kingdom	6.09	53	Trinidad and Tobago	4.52	100	Paraguay	3.33
7	Luxembourg	6.09	54	Malaysia	4.52	101	Nicaragua	3.21
8	Switzerland	6.03	55	Macedonia, FYR	4.47	102	Cambodia	3.19
9	Japan	6.00	56	Serbia	4.45	103	Kenya	3.13
10	Singapore	5.98	57	Brazil	4.43	104	Honduras	3.10
11	Korea, Rep.	5.97	58	Montenegro	4.42	105	Algeria	3.09
12	Netherlands	5.96	59	Romania	4.36	106	Lao PDR	3.09
13	Iceland	5.88	60	Thailand	4.34	107	Ghana	3.05
14	United States	5.76	61	Panama	4.30	108	Guyana	3.04
15	Bahrain	5.76	62	South Africa	4.29	109	Senegal	3.02
16	United Arab Emirates	5.76	63	Moldova	4.23	110	Swaziland	3.00
17	Australia	5.73	64	Mauritius	4.22	111	Côte d'Ivoire	2.94
18	Estonia	5.71	65	Jordan	4.17	112	Rwanda	2.93
19	Austria	5.70	66	Seychelles	4.17	113	Gabon	2.85
20	Latvia	5.60	67	Colombia	4.17	114	India	2.83
21	New Zealand	5.57	68	Turkey	4.17	115	Zimbabwe	2.82
22	France	5.55	69	Armenia	4.16	116	Nigeria	2.81
23	Germany	5.51	70	Costa Rica	4.16	117	Gambia, The	2.74
24	Belgium	5.47	71	Argentina	4.16	118	Uganda	2.72
25	Qatar	5.44	72	China	4.15	119	Bangladesh	2.70
26	Taiwan, China	5.41	73	Albania	4.07	120	Malawi	2.55
27	Canada	5.38	74	Georgia	4.05	121	Pakistan	2.54
28	Saudi Arabia	5.29	75	Morocco	4.03	122	Zambia	2.51
29	Lithuania	5.29	76	Tunisia	3.94	123	Tanzania	2.48
30	Ireland	5.28	77	Namibia	3.82	124	Lesotho	2.47
31	Spain	5.26	78	Mexico	3.82	125	Angola	2.37
32	Israel	5.25	79	Guatemala	3.82	126	Nepal	2.36
33	Malta	5.24	80	Egypt	3.80	127	Madagascar	2.36
34	Czech Republic	5.19	81	Suriname	3.78	128	Yemen	2.29
35	Italy	5.14	82	Puerto Rico	3.76	129	Mali	2.28
36	Slovenia	5.07	83	Botswana	3.74	130	Tajikistan	2.22
37	Slovak Republic	5.05	84	Jamaica	3.73	131	Mauritania	2.18
38	Croatia	5.03	85	Indonesia	3.73	132	Sierra Leone	1.98
39	Kuwait	5.01	86	Philippines	3.71	133	Guinea	1.94
40	Portugal	4.97	87	El Salvador	3.69	134	Mozambique	1.94
41	Barbados	4.97	88	Lebanon	3.62	135	Burundi	1.90
42	Uruguay	4.94	89	Peru	3.62	136	Cameroon	1.89
43	Hungary	4.93	90	Cape Verde	3.52	137	Ethiopia	1.88
44	Poland	4.90	91	Bhutan	3.51	138	Haiti	1.84
45	Oman	4.83	92	Sri Lanka	3.49	139	Burkina Faso	1.75
46	Russian Federation	4.83	93	Dominican Republic	3.46	140	Myanmar	1.60
47	Bulgaria	4.76	94	Venezuela	3.46	141	Chad	1.31

Pillar 6: Prioritization of Travel & Tourism

Rank	Economy	Value	Rank	Economy	Value	Rank	Economy	Value
1	Malta	6.03	48	Gambia, The	4.88	95	Bulgaria	4.18
2	Mauritius	5.96	49	Germany	4.84	96	India	4.14
3	Cyprus	5.96	50	Lao PDR	4.83	97	Bahrain	4.14
4	Singapore	5.95	51	Tanzania	4.83	98	Guyana	4.11
5	Iceland	5.89	52	Australia	4.81	99	Poland	4.10
6	Spain	5.89	53	Georgia	4.76	100	Zambia	4.07
7	Dominican Republic	5.79	54	Peru	4.75	101	Brazil	4.05
8	Seychelles	5.78	55	China	4.73	102	Slovak Republic	4.04
9	Estonia	5.76	56	Malaysia	4.71	103	Uganda	4.04
10	Barbados	5.76	57	Sweden	4.70	104	Lesotho	4.03
11	Jamaica	5.72	58	Azerbaijan	4.69	105	Albania	4.03
12	Switzerland	5.64	59	Nepal	4.68	106	Mongolia	4.01
13	Hong Kong SAR	5.63	60	Honduras	4.68	107	Haiti	4.00
14	New Zealand	5.62	61	Netherlands	4.66	108	Myanmar	3.99
15	Indonesia	5.61	62	Luxembourg	4.64	109	Tajikistan	3.97
16	Austria	5.52	63	Latvia	4.64	110	Sierra Leone	3.94
17	United States	5.47	64	Israel	4.63	111	Mali	3.93
18	Portugal	5.46	65	Italy	4.62	112	Zimbabwe	3.87
19	Jordan	5.46	66	Czech Republic	4.61	113	Serbia	3.83
20	Japan	5.44	67	Montenegro	4.57	114	Moldova	3.82
21	Uruguay	5.43	68	Finland	4.57	115	Kyrgyz Republic	3.81
22	Costa Rica	5.37	69	Egypt	4.56	116	Senegal	3.79
23	Kenya	5.36	70	Argentina	4.54	117	Mozambique	3.78
24	Greece	5.36	71	Korea, Rep.	4.52	118	Ethiopia	3.75
25	Panama	5.27	72	Cape Verde	4.52	119	Vietnam	3.73
26	Morocco	5.27	73	Oman	4.51	120	Pakistan	3.72
27	Philippines	5.26	74	Croatia	4.51	121	Chad	3.57
28	Ireland	5.25	75	Namibia	4.51	122	Burkina Faso	3.55
29	Lebanon	5.22	76	Saudi Arabia	4.50	123	Trinidad and Tobago	3.52
30	Sri Lanka	5.17	77	Madagascar	4.47	124	Suriname	3.51
31	France	5.16	78	Belgium	4.47	125	Bolivia	3.51
32	Mexico	5.16	79	El Salvador	4.45	126	Ghana	3.46
33	Norway	5.14	80	Armenia	4.43	127	Malawi	3.46
34	Hungary	5.13	81	Macedonia, FYR	4.41	128	Cameroon	3.42
35	United Kingdom	5.10	82	Taiwan, China	4.41	129	Venezuela	3.36
36	Canada	5.00	83	Turkey	4.39	130	Iran, Islamic Rep.	3.35
37	Cambodia	4.99	84	Kazakhstan	4.38	131	Nigeria	3.34
38	Puerto Rico	4.99	85	Lithuania	4.37	132	Côte d'Ivoire	3.31
39	United Arab Emirates	4.97	86	Guatemala	4.36	133	Bangladesh	3.19
40	Thailand	4.95	87	Nicaragua	4.34	134	Mauritania	3.12
41	Paraguay	4.94	88	Romania	4.34	135	Kuwait	3.03
42	Bhutan	4.93	89	Botswana	4.33	136	Gabon	3.00
43	Slovenia	4.93	90	Russian Federation	4.33	137	Guinea	2.96
44	Tunisia	4.91	91	Denmark	4.31	138	Yemen	2.80
45	Qatar	4.89	92	Colombia	4.31	139	Algeria	2.74
46	South Africa	4.88	93	Rwanda	4.29	140	Angola	2.67
47	Chile	4.88	94	Swaziland	4.28	141	Burundi	2.45

Pillar 7: International Openness

Rank	Economy	Value	Rank	Economy	Value	Rank	Economy	Value
1	Singapore	5.25	48	Cyprus	3.75	95	Israel	2.54
2	Chile	4.65	49	Thailand	3.70	96	China	2.52
3	New Zealand	4.55	50	Slovenia	3.70	97	Lebanon	2.50
4	El Salvador	4.53	51	Guyana	3.65	98	Paraguay	2.50
5	Ireland	4.53	52	Estonia	3.65	99	Russian Federation	2.48
6	Iceland	4.38	53	Korea, Rep.	3.60	100	Montenegro	2.44
7	Denmark	4.34	54	Jamaica	3.60	101	Serbia	2.39
8	Colombia	4.30	55	Indonesia	3.55	102	South Africa	2.38
9	Luxembourg	4.25	56	Trinidad and Tobago	3.50	103	Tunisia	2.38
10	Netherlands	4.25	57	Mexico	3.48	104	Macedonia, FYR	2.36
11	United Kingdom	4.24	58	Georgia	3.44	105	Bahrain	2.34
12	Germany	4.24	59	Cambodia	3.43	106	Albania	2.34
13	France	4.22	60	Mauritius	3.42	107	Azerbaijan	2.33
14	Portugal	4.21	61	Turkey	3.34	108	Suriname	2.32
15	Peru	4.18	62	Tanzania	3.25	109	Zambia	2.30
16	Japan	4.16	63	Dominican Republic	3.24	110	Tajikistan	2.29
17	Czech Republic	4.15	64	Jordan	3.24	111	Kyrgyz Republic	2.24
18	Hungary	4.15	65	Sri Lanka	3.21	112	Venezuela	2.24
19	Croatia	4.14	66	Canada	3.19	113	Zimbabwe	2.22
20	Belgium	4.13	67	Burundi	3.15	114	Pakistan	2.21
21	Switzerland	4.11	68	Cape Verde	3.13	115	Egypt	2.17
22	Finland	4.10	69	India	3.08	116	Iran, Islamic Rep.	2.14
23	Panama	4.10	70	Senegal	3.07	117	Bhutan	2.13
24	Italy	4.09	71	Mozambique	3.05	118	Botswana	2.12
25	Greece	4.09	72	Uganda	3.03	119	Oman	2.07
26	Poland	4.08	73	Kenya	3.01	120	Myanmar	2.05
27	Sweden	4.07	74	Madagascar	2.97	121	Malawi	2.03
28	Taiwan, China	4.07	75	Swaziland	2.96	122	Gambia, The	2.02
29	Philippines	4.05	76	Lao PDR	2.94	123	Moldova	1.96
30	Honduras	4.05	77	Mauritania	2.94	124	Kazakhstan	1.95
31	Australia	4.04	78	Rwanda	2.93	125	Qatar	1.93
32	United States	4.02	79	Mali	2.91	126	Ghana	1.90
33	Austria	3.99	80	Barbados	2.85	127	Nigeria	1.85
34	Lithuania	3.99	81	Nepal	2.80	128	Sierra Leone	1.84
35	Costa Rica	3.98	82	Bolivia	2.78	129	Cameroon	1.80
36	Latvia	3.97	83	Armenia	2.78	130	Côte d'Ivoire	1.76
37	Norway	3.97	84	Argentina	2.77	131	Guinea	1.75
38	Nicaragua	3.97	85	United Arab Emirates	2.77	132	Kuwait	1.75
39	Guatemala	3.94	86	Uruguay	2.75	133	Lesotho	1.66
40	Malta	3.94	87	Seychelles	2.73	134	Chad	1.66
41	Spain	3.93	88	Mongolia	2.69	135	Puerto Rico	1.60
42	Romania	3.91	89	Vietnam	2.68	136	Burkina Faso	1.60
43	Slovak Republic	3.89	90	Namibia	2.62	137	Algeria	1.51
44	Haiti	3.88	91	Brazil	2.59	138	Saudi Arabia	1.49
45	Bulgaria	3.87	92	Bangladesh	2.57	139	Yemen	1.34
46	Malaysia	3.85	93	Ethiopia	2.57	140	Gabon	1.34
47	Hong Kong SAR	3.78	94	Morocco	2.56	141	Angola	1.29

Pillar 8: Price Competitiveness

Rank	Economy	Value	Rank	Economy	Value	Rank	Economy	Value
1	Iran, Islamic Rep.	6.62	48	Lao PDR	4.93	95	Mozambique	4.36
2	Egypt	6.19	49	Kazakhstan	4.92	96	Slovenia	4.34
3	Indonesia	6.11	50	Zambia	4.92	97	Guinea	4.32
4	Yemen	5.99	51	El Salvador	4.91	98	Ghana	4.32
5	Gambia, The	5.90	52	Madagascar	4.91	99	Jamaica	4.29
6	Malaysia	5.76	53	Sierra Leone	4.89	100	Paraguay	4.29
7	Tunisia	5.61	54	Romania	4.89	101	Croatia	4.28
8	India	5.59	55	Mexico	4.88	102	United States	4.27
9	Pakistan	5.59	56	Tanzania	4.87	103	Mali	4.24
10	Algeria	5.50	57	Lithuania	4.87	104	Portugal	4.23
11	Saudi Arabia	5.49	58	Latvia	4.84	105	Spain	4.22
12	Swaziland	5.49	59	Lebanon	4.84	106	Malta	4.22
13	Angola	5.46	60	Cameroon	4.83	107	Uruguay	4.20
14	Botswana	5.44	61	Uganda	4.82	108	Luxembourg	4.10
15	Kyrgyz Republic	5.37	62	Mauritania	4.82	109	Korea, Rep.	4.06
16	Guatemala	5.35	63	Puerto Rico	4.82	110	Dominican Republic	4.02
17	Trinidad and Tobago	5.34	64	Moldova	4.80	111	Cyprus	3.97
18	Bahrain	5.33	65	Azerbaijan	4.78	112	Argentina	3.97
19	Qatar	5.33	66	Georgia	4.76	113	Greece	3.93
20	Oman	5.33	67	Malawi	4.69	114	Mauritius	3.91
21	Bolivia	5.32	68	Sri Lanka	4.67	115	Peru	3.90
22	Vietnam	5.30	69	Ethiopia	4.65	116	Singapore	3.82
23	Nepal	5.29	70	Jordan	4.63	117	New Zealand	3.77
24	Philippines	5.28	71	Venezuela	4.63	118	Chad	3.76
25	Guyana	5.27	72	Estonia	4.62	119	Japan	3.75
26	Lesotho	5.27	73	Tajikistan	4.62	120	Belgium	3.73
27	Nicaragua	5.26	74	Rwanda	4.61	121	Finland	3.71
28	Mongolia	5.25	75	Burkina Faso	4.61	122	Ireland	3.69
29	Namibia	5.20	76	Hungary	4.60	123	Seychelles	3.68
30	Bhutan	5.18	77	Armenia	4.58	124	Canada	3.63
31	Haiti	5.17	78	Serbia	4.56	125	Myanmar	3.63
32	Panama	5.15	79	Macedonia, FYR	4.55	126	Germany	3.62
33	Honduras	5.14	80	Slovak Republic	4.51	127	Hong Kong SAR	3.59
34	China	5.10	81	Brazil	4.51	128	Iceland	3.59
35	Bulgaria	5.08	82	Suriname	4.50	129	Barbados	3.58
36	Thailand	5.06	83	Kenya	4.50	130	Netherlands	3.56
37	Kuwait	5.04	84	Montenegro	4.48	131	Senegal	3.56
38	Taiwan, China	5.04	85	Cape Verde	4.48	132	Austria	3.49
39	Burundi	5.02	86	Colombia	4.47	133	Italy	3.49
40	Cambodia	5.00	87	Czech Republic	4.47	134	Sweden	3.38
41	Russian Federation	4.99	88	Côte d'Ivoire	4.46	135	Denmark	3.31
42	South Africa	4.99	89	Chile	4.44	136	Israel	3.24
43	Gabon	4.99	90	Bangladesh	4.43	137	Norway	3.23
44	Zimbabwe	4.96	91	Costa Rica	4.40	138	Australia	3.06
45	United Arab Emirates	4.95	92	Nigeria	4.38	139	France	2.95
46	Poland	4.94	93	Albania	4.38	140	United Kingdom	2.73
47	Morocco	4.94	94	Turkey	4.37	141	Switzerland	2.57

Pillar 9: Environmental Sustainability

Rank	Economy	Value	Rank	Economy	Value	Rank	Economy	Value
1	Switzerland	5.63	48	Chad	4.34	95	Turkey	3.83
2	Ireland	5.31	49	Cape Verde	4.32	96	Guinea	3.81
3	Finland	5.25	50	Qatar	4.32	97	Armenia	3.79
4	Luxembourg	5.23	51	Singapore	4.31	98	Burundi	3.78
5	Norway	5.22	52	Georgia	4.31	99	Tanzania	3.78
6	Seychelles	5.17	53	Japan	4.30	100	Sierra Leone	3.77
7	Hungary	5.16	54	Gabon	4.30	101	Israel	3.76
8	Austria	5.13	55	Montenegro	4.30	102	Peru	3.75
9	Sweden	5.03	56	South Africa	4.29	103	Sri Lanka	3.74
10	New Zealand	4.94	57	Belgium	4.28	104	Bahrain	3.73
11	Iceland	4.92	58	Panama	4.25	105	El Salvador	3.70
12	Denmark	4.92	59	Tunisia	4.22	106	Russian Federation	3.70
13	Czech Republic	4.90	60	Moldova	4.22	107	Macedonia, FYR	3.65
14	Germany	4.90	61	Greece	4.19	108	Guatemala	3.62
15	Puerto Rico	4.84	62	Guyana	4.18	109	Albania	3.60
16	Netherlands	4.81	63	Zimbabwe	4.18	110	Myanmar	3.57
17	United Kingdom	4.79	64	Malta	4.17	111	United States	3.56
18	Barbados	4.77	65	Zambia	4.16	112	Lao PDR	3.55
19	Slovenia	4.74	66	Mauritania	4.15	113	Algeria	3.51
20	Estonia	4.73	67	Honduras	4.12	114	Trinidad and Tobago	3.48
21	Uruguay	4.72	68	Costa Rica	4.11	115	Iran, Islamic Rep.	3.47
22	Rwanda	4.68	69	Taiwan, China	4.09	116	Thailand	3.46
23	France	4.67	70	Morocco	4.09	117	Madagascar	3.46
24	Mauritius	4.67	71	Côte d'Ivoire	4.09	118	Cambodia	3.43
25	Australia	4.64	72	Serbia	4.08	119	Malaysia	3.42
26	Canada	4.63	73	Bhutan	4.07	120	Angola	3.41
27	Bulgaria	4.62	74	Oman	4.07	121	Saudi Arabia	3.41
28	Poland	4.62	75	Malawi	4.01	122	Philippines	3.41
29	Spain	4.61	76	Ethiopia	4.00	123	Tajikistan	3.40
30	Latvia	4.59	77	Egypt	3.99	124	Kyrgyz Republic	3.38
31	Mali	4.55	78	Ghana	3.99	125	Venezuela	3.38
32	Gambia, The	4.49	79	Hong Kong SAR	3.96	126	Mexico	3.37
33	Slovak Republic	4.49	80	Uganda	3.96	127	Jamaica	3.33
34	Swaziland	4.48	81	Mozambique	3.93	128	Argentina	3.32
35	Burkina Faso	4.47	82	Cameroon	3.93	129	Lebanon	3.29
36	Portugal	4.42	83	Cyprus	3.92	130	Mongolia	3.24
37	Botswana	4.42	84	Jordan	3.92	131	Dominican Republic	3.23
38	Lithuania	4.42	85	Nicaragua	3.90	132	Vietnam	3.16
39	Kenya	4.42	86	Brazil	3.89	133	Nepal	3.14
40	Namibia	4.41	87	Colombia	3.88	134	Indonesia	3.11
41	United Arab Emirates	4.39	88	Lesotho	3.87	135	Bangladesh	3.01
42	Croatia	4.38	89	Nigeria	3.86	136	Kuwait	2.95
43	Chile	4.38	90	Korea, Rep.	3.86	137	China	2.93
44	Suriname	4.36	91	Kazakhstan	3.84	138	Yemen	2.92
45	Senegal	4.36	92	Paraguay	3.83	139	India	2.89
46	Romania	4.35	93	Bolivia	3.83	140	Haiti	2.88
47	Italy	4.34	94	Azerbaijan	3.83	141	Pakistan	2.82

Pillar 10: Air Transport Infrastructure

Rank	Economy	Value	Rank	Economy	Value	Rank	Economy	Value
1	Canada	6.75	48	South Africa	3.28	95	El Salvador	2.21
2	United States	5.95	49	Guyana	3.23	96	Tajikistan	2.18
3	United Arab Emirates	5.91	50	Israel	3.16	97	Albania	2.16
4	Australia	5.80	51	Czech Republic	3.13	98	Suriname	2.16
5	Hong Kong SAR	5.42	52	Latvia	3.12	99	Bolivia	2.16
6	Singapore	5.26	53	Croatia	3.06	100	Uruguay	2.15
7	United Kingdom	5.12	54	Puerto Rico	3.05	101	Venezuela	2.14
8	Switzerland	5.03	55	Namibia	3.03	102	Serbia	2.13
9	Norway	5.01	56	Montenegro	3.03	103	Cambodia	2.10
10	France	4.98	57	Swaziland	3.03	104	Honduras	2.09
11	Germany	4.93	58	Oman	2.98	105	Pakistan	2.09
12	Spain	4.91	59	Estonia	2.97	106	Nepal	2.08
13	Netherlands	4.89	60	Costa Rica	2.96	107	Ghana	2.07
14	New Zealand	4.72	61	Mauritius	2.95	108	Côte d'Ivoire	2.04
15	Iceland	4.67	62	Bhutan	2.93	109	Gabon	2.03
16	Turkey	4.66	63	Egypt	2.93	110	Senegal	2.03
17	Thailand	4.57	64	Morocco	2.86	111	Nigeria	2.02
18	Panama	4.54	65	Dominican Republic	2.82	112	Gambia, The	1.99
19	Japan	4.54	66	Chile	2.82	113	Algeria	1.98
20	Sweden	4.52	67	Philippines	2.77	114	Angola	1.96
21	Malaysia	4.46	68	Vietnam	2.72	115	Myanmar	1.95
22	Russian Federation	4.42	69	Hungary	2.71	116	Tanzania	1.94
23	Finland	4.41	70	Colombia	2.66	117	Zambia	1.93
24	Seychelles	4.30	71	Sri Lanka	2.64	118	Nicaragua	1.91
25	China	4.27	72	Jordan	2.61	119	Moldova	1.90
26	Italy	4.26	73	Poland	2.57	120	Guatemala	1.89
27	Greece	4.25	74	Kenya	2.56	121	Kyrgyz Republic	1.89
28	Trinidad and Tobago	4.18	75	Argentina	2.55	122	Madagascar	1.87
29	Qatar	4.17	76	Kazakhstan	2.54	123	Bangladesh	1.87
30	Ireland	4.16	77	Tunisia	2.53	124	Rwanda	1.84
31	Korea, Rep.	4.05	78	Kuwait	2.51	125	Uganda	1.81
32	Austria	4.01	79	Bulgaria	2.46	126	Cameroon	1.79
33	Barbados	3.95	80	Lebanon	2.46	127	Zimbabwe	1.79
34	Portugal	3.91	81	Jamaica	2.44	128	Mozambique	1.78
35	India	3.88	82	Slovenia	2.44	129	Slovak Republic	1.78
36	Denmark	3.87	83	Peru	2.43	130	Haiti	1.76
37	Malta	3.83	84	Azerbaijan	2.43	131	Mali	1.75
38	Belgium	3.83	85	Macedonia, FYR	2.39	132	Burundi	1.64
39	Indonesia	3.81	86	Lithuania	2.39	133	Mauritania	1.59
40	Saudi Arabia	3.79	87	Romania	2.34	134	Yemen	1.59
41	Brazil	3.64	88	Mongolia	2.33	135	Lesotho	1.59
42	Mexico	3.64	89	Lao PDR	2.29	136	Burkina Faso	1.59
43	Cape Verde	3.63	90	Ethiopia	2.27	137	Paraguay	1.56
44	Luxembourg	3.59	91	Botswana	2.27	138	Guinea	1.54
45	Bahrain	3.52	92	Armenia	2.26	139	Malawi	1.51
46	Cyprus	3.48	93	Iran, Islamic Rep.	2.22	140	Sierra Leone	1.51
47	Taiwan, China	3.40	94	Georgia	2.22	141	Chad	1.42

Pillar 11: Ground and Port Infrastructure

Rank	Economy	Value	Rank	Economy	Value	Rank	Economy	Value
1	Hong Kong SAR	6.45	48	El Salvador	4.07	95	Albania	3.01
2	Singapore	6.44	49	New Zealand	4.06	96	Lao PDR	3.01
3	Netherlands	6.21	50	India	4.02	97	Armenia	2.98
4	Switzerland	6.00	51	Greece	4.01	98	Serbia	2.95
5	Germany	5.99	52	Israel	3.91	99	Senegal	2.89
6	Belgium	5.96	53	China	3.91	100	Nicaragua	2.87
7	France	5.78	54	Turkey	3.88	101	Costa Rica	2.86
8	Luxembourg	5.73	55	Rwanda	3.85	102	Kazakhstan	2.85
9	Barbados	5.67	56	Norway	3.81	103	Egypt	2.84
10	Spain	5.54	57	Australia	3.69	104	Lesotho	2.83
11	Bahrain	5.53	58	Namibia	3.68	105	Botswana	2.82
12	Denmark	5.52	59	Gambia, The	3.66	106	Zambia	2.80
13	United Kingdom	5.51	60	Saudi Arabia	3.66	107	Burundi	2.80
14	Puerto Rico	5.49	61	Chile	3.64	108	Sierra Leone	2.79
15	Austria	5.42	62	Kuwait	3.61	109	Moldova	2.77
16	Taiwan, China	5.40	63	South Africa	3.59	110	Zimbabwe	2.74
17	Japan	5.29	64	Dominican Republic	3.58	111	Tajikistan	2.69
18	Czech Republic	5.15	65	Azerbaijan	3.55	112	Uganda	2.65
19	Slovenia	5.13	66	Montenegro	3.51	113	Mali	2.64
20	United Arab Emirates	5.06	67	Georgia	3.50	114	Argentina	2.63
21	Korea, Rep.	5.06	68	Swaziland	3.49	115	Malawi	2.62
22	Malta	4.98	69	Morocco	3.48	116	Cambodia	2.61
23	Cyprus	4.91	70	Cape Verde	3.42	117	Cameroon	2.60
24	Ireland	4.89	71	Thailand	3.41	118	Peru	2.59
25	Finland	4.83	72	Mexico	3.39	119	Nepal	2.57
26	Qatar	4.79	73	Kenya	3.36	120	Tanzania	2.56
27	Mauritius	4.77	74	Côte d'Ivoire	3.31	121	Algeria	2.56
28	Sweden	4.76	75	Bangladesh	3.29	122	Yemen	2.55
29	Seychelles	4.76	76	Iran, Islamic Rep.	3.28	123	Ethiopia	2.51
30	Jamaica	4.75	77	Indonesia	3.27	124	Colombia	2.50
31	United States	4.67	78	Pakistan	3.27	125	Kyrgyz Republic	2.44
32	Italy	4.65	79	Bulgaria	3.26	126	Paraguay	2.43
33	Lithuania	4.55	80	Guatemala	3.26	127	Nigeria	2.42
34	Portugal	4.54	81	Macedonia, FYR	3.25	128	Bolivia	2.39
35	Malaysia	4.50	82	Jordan	3.25	129	Madagascar	2.38
36	Hungary	4.45	83	Honduras	3.20	130	Brazil	2.36
37	Estonia	4.39	84	Suriname	3.18	131	Mozambique	2.27
38	Trinidad and Tobago	4.37	85	Uruguay	3.17	132	Myanmar	2.19
39	Iceland	4.35	86	Bhutan	3.15	133	Gabon	2.14
40	Oman	4.25	87	Vietnam	3.14	134	Burkina Faso	2.13
41	Sri Lanka	4.24	88	Ghana	3.11	135	Chad	2.13
42	Latvia	4.22	89	Lebanon	3.10	136	Haiti	2.13
43	Slovak Republic	4.22	90	Guyana	3.10	137	Guinea	2.09
44	Croatia	4.20	91	Romania	3.10	138	Mongolia	2.09
45	Panama	4.16	92	Russian Federation	3.09	139	Venezuela	2.08
46	Canada	4.11	93	Philippines	3.02	140	Angola	2.07
47	Poland	4.08	94	Tunisia	3.02	141	Mauritania	1.96

Pillar 12: Tourist Service Infrastructure

Rank	Economy	Value	Rank	Economy	Value	Rank	Economy	Value
1	Austria	6.83	48	Peru	4.75	95	Moldova	3.29
2	Cyprus	6.77	49	Bahrain	4.74	96	Côte d'Ivoire	3.26
3	Italy	6.66	50	Georgia	4.69	97	Lao PDR	3.22
4	Spain	6.58	51	Brazil	4.69	98	Mongolia	3.21
5	Switzerland	6.35	52	Denmark	4.67	99	Bolivia	3.10
6	Croatia	6.35	53	Luxembourg	4.67	100	Venezuela	3.08
7	United States	6.30	54	Russian Federation	4.65	101	Indonesia	3.07
8	Iceland	6.28	55	Argentina	4.64	102	China	3.04
9	France	6.15	56	Dominican Republic	4.63	103	Lesotho	3.01
10	Portugal	6.12	57	Netherlands	4.62	104	Haiti	2.99
11	Ireland	6.10	58	Jamaica	4.59	105	Vietnam	2.95
12	Greece	6.08	59	Macedonia, FYR	4.58	106	Zambia	2.94
13	Bulgaria	6.06	60	Cape Verde	4.56	107	Madagascar	2.91
14	Canada	5.97	61	Tunisia	4.54	108	Cambodia	2.91
15	Seychelles	5.95	62	Oman	4.53	109	India	2.90
16	Barbados	5.92	63	Serbia	4.50	110	Swaziland	2.88
17	Estonia	5.87	64	Mexico	4.47	111	Mozambique	2.84
18	New Zealand	5.87	65	Morocco	4.44	112	Zimbabwe	2.84
19	Montenegro	5.84	66	Poland	4.44	113	Yemen	2.78
20	Slovenia	5.72	67	Saudi Arabia	4.44	114	Nigeria	2.70
21	Thailand	5.70	68	Malaysia	4.43	115	Tanzania	2.70
22	Belgium	5.65	69	Jordan	4.37	116	Gabon	2.68
23	Germany	5.61	70	Korea, Rep.	4.33	117	Gambia, The	2.67
24	Malta	5.61	71	Lithuania	4.24	118	Nepal	2.65
25	Norway	5.49	72	Israel	4.20	119	Iran, Islamic Rep.	2.61
26	United Arab Emirates	5.46	73	Armenia	4.18	120	Bhutan	2.61
27	Panama	5.46	74	Sri Lanka	4.15	121	Uganda	2.61
28	Mauritius	5.45	75	Japan	4.11	122	Kyrgyz Republic	2.60
29	Australia	5.44	76	Uruguay	4.10	123	Cameroon	2.59
30	Czech Republic	5.44	77	Taiwan, China	4.05	124	Mali	2.57
31	Puerto Rico	5.40	78	Hong Kong SAR	4.05	125	Pakistan	2.57
32	Costa Rica	5.27	79	Albania	3.94	126	Ghana	2.55
33	Lebanon	5.18	80	Kuwait	3.84	127	Malawi	2.54
34	Singapore	5.17	81	Kazakhstan	3.81	128	Rwanda	2.52
35	Trinidad and Tobago	5.15	82	Philippines	3.77	129	Angola	2.44
36	Latvia	5.08	83	Guatemala	3.70	130	Mauritania	2.37
37	United Kingdom	5.08	84	Honduras	3.70	131	Burkina Faso	2.33
38	Turkey	5.04	85	Suriname	3.68	132	Bangladesh	2.32
39	Hungary	5.02	86	El Salvador	3.67	133	Tajikistan	2.30
40	South Africa	5.02	87	Paraguay	3.67	134	Ethiopia	2.23
41	Finland	5.02	88	Nicaragua	3.62	135	Guyana	2.18
42	Romania	5.01	89	Egypt	3.60	136	Chad	2.09
43	Slovak Republic	4.94	90	Colombia	3.59	137	Myanmar	2.06
44	Sweden	4.84	91	Botswana	3.47	138	Algeria	2.03
45	Chile	4.83	92	Senegal	3.38	139	Sierra Leone	1.98
46	Qatar	4.81	93	Azerbaijan	3.30	140	Guinea	1.94
47	Namibia	4.75	94	Kenya	3.30	141	Burundi	1.90

Pillar 13: Natural Resources

Rank	Economy	Value	Rank	Economy	Value	Rank	Economy	Value
1	Brazil	6.01	48	Bulgaria	3.44	95	United Arab Emirates	2.51
2	Australia	5.31	49	Philippines	3.39	96	Jamaica	2.50
3	United States	5.27	50	Slovak Republic	3.31	97	Chad	2.49
4	Mexico	5.18	51	Côte d'Ivoire	3.30	98	Iran, Islamic Rep.	2.48
5	Costa Rica	5.09	52	Nicaragua	3.21	99	Israel	2.47
6	China	5.05	53	Sweden	3.20	100	Egypt	2.45
7	Tanzania	4.91	54	Netherlands	3.19	101	Guyana	2.44
8	France	4.80	55	Cameroon	3.18	102	Lithuania	2.44
9	United Kingdom	4.79	56	Finland	3.16	103	Uruguay	2.40
10	Canada	4.78	57	Poland	3.14	104	Sierra Leone	2.38
11	Kenya	4.63	58	Bhutan	3.13	105	Tunisia	2.36
12	Peru	4.61	59	Morocco	3.11	106	Angola	2.34
13	Italy	4.60	60	Luxembourg	3.09	107	Korea, Rep.	2.34
14	Spain	4.59	61	Senegal	3.04	108	Tajikistan	2.33
15	Venezuela	4.49	62	Taiwan, China	3.01	109	Bangladesh	2.30
16	Thailand	4.47	63	Ethiopia	3.00	110	Trinidad and Tobago	2.28
17	India	4.42	64	Honduras	2.97	111	Kazakhstan	2.27
18	Germany	4.41	65	Suriname	2.96	112	Pakistan	2.25
19	Indonesia	4.36	66	Malawi	2.93	113	Paraguay	2.23
20	Panama	4.34	67	Chile	2.93	114	Gambia, The	2.23
21	Switzerland	4.32	68	Puerto Rico	2.89	115	Malta	2.22
22	South Africa	4.28	69	Singapore	2.87	116	El Salvador	2.18
23	New Zealand	4.14	70	Cambodia	2.84	117	Burkina Faso	2.18
24	Colombia	4.13	71	Gabon	2.80	118	Barbados	2.17
25	Nepal	4.11	72	Ireland	2.79	119	Swaziland	2.16
26	Malaysia	4.09	73	Turkey	2.78	120	Kyrgyz Republic	2.16
27	Argentina	4.08	74	Guinea	2.76	121	Macedonia, FYR	2.15
28	Austria	4.07	75	Montenegro	2.76	122	Qatar	2.12
29	Norway	3.96	76	Rwanda	2.75	123	Mauritania	2.12
30	Japan	3.94	77	Lao PDR	2.74	124	Mali	2.09
31	Namibia	3.94	78	Hungary	2.72	125	Georgia	2.07
32	Slovenia	3.87	79	Romania	2.70	126	Jordan	2.05
33	Croatia	3.80	80	Myanmar	2.70	127	Algeria	2.04
34	Russian Federation	3.77	81	Estonia	2.69	128	Albania	2.03
35	Sri Lanka	3.76	82	Nigeria	2.69	129	Yemen	2.03
36	Portugal	3.70	83	Saudi Arabia	2.68	130	Azerbaijan	2.03
37	Guatemala	3.67	84	Cyprus	2.66	131	Mauritius	2.03
38	Iceland	3.63	85	Seychelles	2.65	132	Lesotho	1.98
39	Hong Kong SAR	3.63	86	Madagascar	2.65	133	Bahrain	1.92
40	Vietnam	3.61	87	Belgium	2.65	134	Burundi	1.91
41	Botswana	3.59	88	Mozambique	2.61	135	Serbia	1.90
42	Zambia	3.58	89	Czech Republic	2.59	136	Armenia	1.88
43	Bolivia	3.55	90	Oman	2.59	137	Kuwait	1.87
44	Zimbabwe	3.51	91	Dominican Republic	2.59	138	Cape Verde	1.83
45	Uganda	3.51	92	Ghana	2.57	139	Moldova	1.75
46	Greece	3.49	93	Latvia	2.55	140	Lebanon	1.71
47	Denmark	3.45	94	Mongolia	2.51	141	Haiti	1.46

Pillar 14: Cultural Resources and Business Travel

Rank	Economy	Value	Rank	Economy	Value	Rank	Economy	Value
1	Spain	6.69	48	Finland	2.13	95	Slovenia	1.40
2	France	6.56	49	Romania	2.07	96	Jamaica	1.40
3	Italy	6.51	50	Algeria	2.05	97	Kyrgyz Republic	1.39
4	China	6.44	51	Bolivia	1.99	98	Madagascar	1.39
5	Germany	6.00	52	Israel	1.98	99	Armenia	1.38
6	Japan	5.92	53	United Arab Emirates	1.97	100	El Salvador	1.38
7	United Kingdom	5.90	54	Bulgaria	1.96	101	Kazakhstan	1.35
8	Brazil	5.31	55	Saudi Arabia	1.91	102	Botswana	1.35
9	Australia	5.13	56	Cyprus	1.88	103	Nicaragua	1.35
10	India	5.09	57	Nigeria	1.80	104	Guinea	1.33
11	Mexico	4.92	58	Uruguay	1.79	105	Bahrain	1.33
12	Korea, Rep.	4.85	59	Mongolia	1.78	106	Latvia	1.33
13	United States	4.79	60	Pakistan	1.76	107	Trinidad and Tobago	1.32
14	Argentina	4.37	61	Mali	1.74	108	Tajikistan	1.31
15	Canada	4.02	62	Philippines	1.71	109	Malawi	1.30
16	Turkey	3.83	63	Panama	1.70	110	Macedonia, FYR	1.30
17	Portugal	3.71	64	Costa Rica	1.68	111	Bhutan	1.29
18	Belgium	3.67	65	Kenya	1.67	112	Cameroon	1.29
19	Netherlands	3.51	66	Luxembourg	1.62	113	Lao PDR	1.29
20	South Africa	3.39	67	Serbia	1.61	114	Burkina Faso	1.29
21	Russian Federation	3.32	68	Guatemala	1.60	115	Sierra Leone	1.29
22	Singapore	3.30	69	Sri Lanka	1.60	116	Zambia	1.28
23	Taiwan, China	3.25	70	Tunisia	1.58	117	Rwanda	1.27
24	Colombia	3.21	71	Bangladesh	1.56	118	Jordan	1.27
25	Indonesia	3.12	72	Puerto Rico	1.55	119	Côte d'Ivoire	1.27
26	Peru	3.00	73	Estonia	1.55	120	Mauritius	1.26
27	Malaysia	2.95	74	Tanzania	1.54	121	Mozambique	1.25
28	Switzerland	2.93	75	Azerbaijan	1.53	122	Angola	1.24
29	Sweden	2.93	76	Cambodia	1.53	123	Nepal	1.23
30	Austria	2.92	77	Iceland	1.53	124	Gabon	1.18
31	Ireland	2.82	78	Dominican Republic	1.51	125	Kuwait	1.17
32	Greece	2.82	79	Ethiopia	1.50	126	Gambia, The	1.16
33	Vietnam	2.79	80	Lithuania	1.50	127	Albania	1.14
34	Thailand	2.79	81	Honduras	1.50	128	Burundi	1.14
35	Poland	2.77	82	Uganda	1.50	129	Guyana	1.13
36	Croatia	2.67	83	Qatar	1.48	130	Barbados	1.13
37	Iran, Islamic Rep.	2.59	84	Lebanon	1.47	131	Haiti	1.13
38	Hong Kong SAR	2.58	85	Ghana	1.47	132	Namibia	1.12
39	Morocco	2.51	86	Zimbabwe	1.46	133	Mauritania	1.11
40	Chile	2.47	87	Georgia	1.45	134	Montenegro	1.09
41	Egypt	2.40	88	Oman	1.45	135	Moldova	1.08
42	Czech Republic	2.30	89	Yemen	1.45	136	Suriname	1.06
43	New Zealand	2.27	90	Malta	1.44	137	Cape Verde	1.05
44	Hungary	2.22	91	Paraguay	1.44	138	Seychelles	1.03
45	Norway	2.22	92	Myanmar	1.43	139	Chad	1.03
46	Denmark	2.18	93	Senegal	1.43	140	Swaziland	1.02
47	Venezuela	2.13	94	Slovak Republic	1.42	141	Lesotho	1.02

Adapting to Uncertainty— The Global Hotel Industry

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The travel and hospitality industry is increasingly operating through prolonged periods of uncertainty and instability. Effective business leaders seek to understand the impact of different shocks on their operations and to develop the tools required to manage the consequences.

Operating in a globally inter-connected and consumer-led environment, the hotel industry is exposed to various risks of business interruption. This chapter explores case studies of four common demand shocks—economic volatility, political instability, terrorism and pandemics—along with tools and approaches to manage uncertainty.

THE HOTEL INDUSTRY FACES UNIQUE CHALLENGES

Hotels are complex organizations, creating value for consumers and investors by combining bricks and mortar with people and technology. Their performance is not only affected by macroeconomic cycles and consumer trends, but is also linked to that of parallel sectors such as airlines and travel companies; seasonality of demand, product innovation and development pipelines also affect performance. As a result, demand shocks impact the industry in differing ways.

THE IMPACT OF SHOCKS

Economic shocks typically result in a protracted recovery

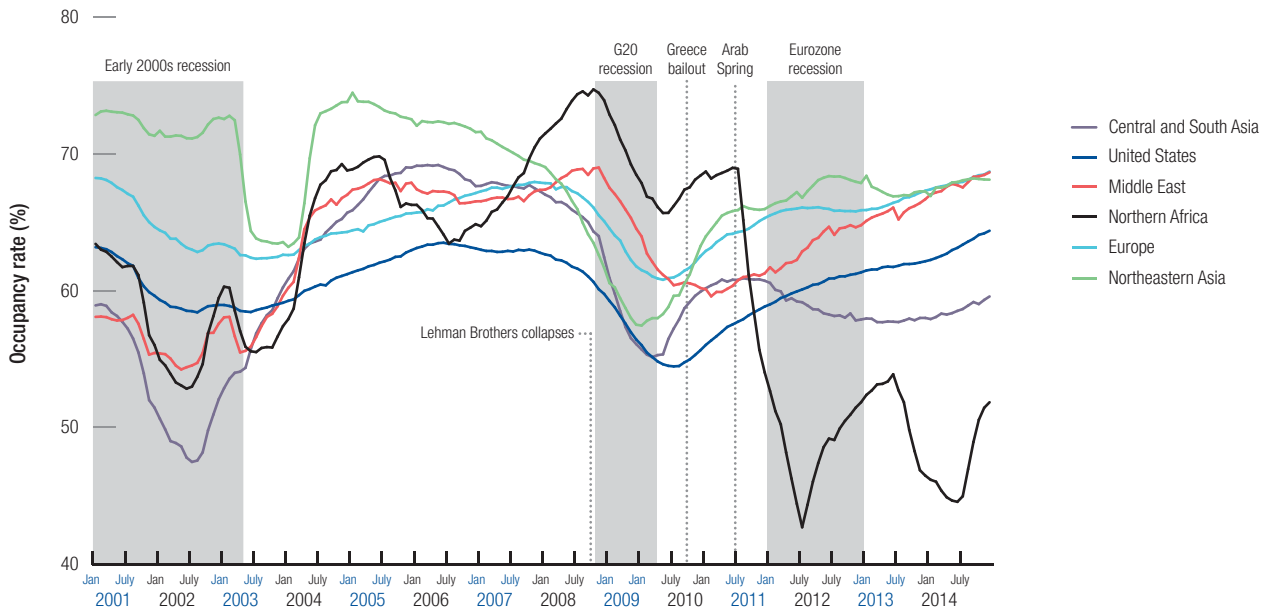
Consumer spending on hotel accommodation is directly correlated with GDP performance, so economic recessions typically have the most widespread and protracted impact of all demand shocks on the hotel sector. There can be a short-term lag in the industry entering recession, due to fixed contracts and pre-bookings, but there is likewise typically a delay in recovery, as corporate and leisure consumers remain cautious until a convincing economic recovery is well underway.

Historical trends across multiple regions reflect a consistent pattern in recession (see Figure 1). Increased price sensitivity triggers a decline in demand, occupancy levels fall and hoteliers discount prices to try to secure bookings. Recovery is also demand-led, with occupancy levels typically rising close to previous peaks before hoteliers can implement price increases.

Recessions can leave the hotel industry vulnerable to further disruption from secondary shocks, as demonstrated by impact of the Arab Spring. In line with other regions, the North African hotel market had entered recovery by January 2010, but the Arab Spring movement plunged the region into the steepest decline recorded over the period under review.

The Eurozone crisis had a similar but less severe impact on European hotel performance. European and US hotel occupancy levels enjoyed similar recovery

Figure 1: Economic cycles and demand trends, by region



Source: STR Global and Deloitte analysis, strictly illustrative.

patterns through to Q3 2011, but while the US market continued to improve through 2012, recovery in the European market stalled until 2013.

An economic downturn is one of the most challenging demand shocks from an operational and investment perspective, as it typically has a protracted impact on revenues and capital expenditure. Hoteliers must balance the short-term need for cash flow with long-term strategy such as pricing, service and product levels.

Political shocks have a muted impact outside the center of unrest

The impact of political shocks on hotel performance is typically less widespread than that from economic downturns. However, the fallout from political events is highly dependent on the influence of diplomatic travel advisories, press coverage and consumer perceptions.

Disruption to hotel performance typically concentrates on locations directly experiencing political turmoil and demonstrations (see Figure 2). The impact of political shocks is relatively muted elsewhere, particularly in isolated leisure destinations with direct international transport links, enabling visitors to bypass the unrest.

Thailand, for example, has suffered a range of political shocks over the last decade, with several coups and military crackdowns, including the temporary closure of Bangkok's Suvarnabhumi International Airport. In each case, Deloitte analysis of STR Global data shows that Bangkok hotel occupancies declined at a steeper rate than the wider national market, with resort markets such as Phuket and Koh Samui recording only minor dips in occupancy.

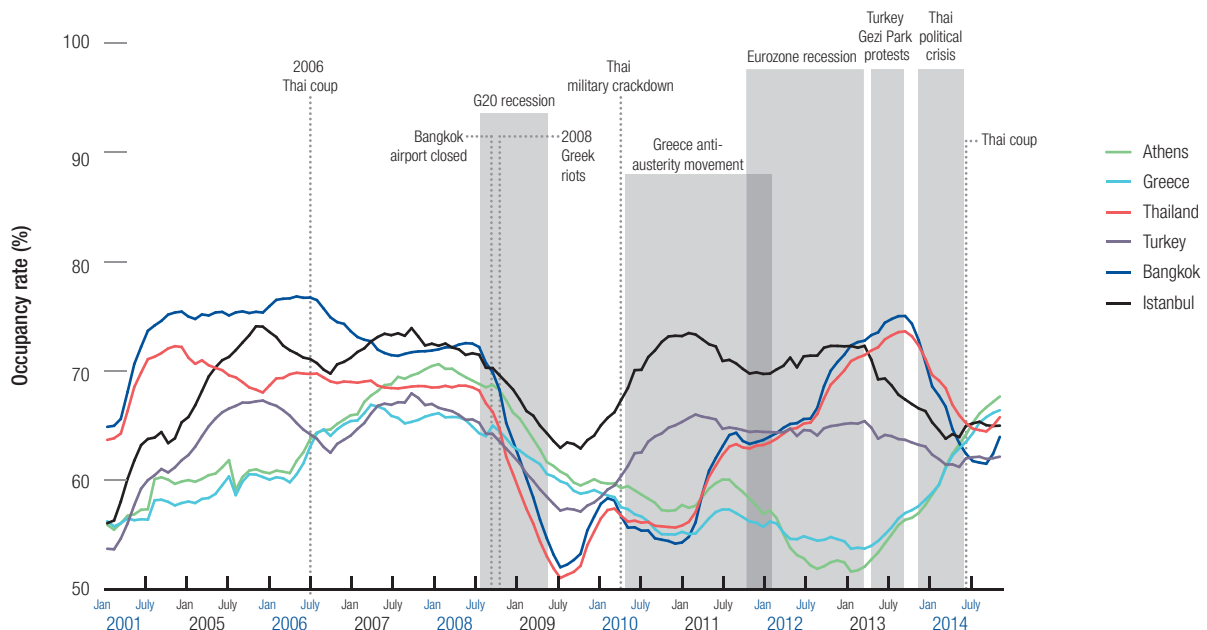
The effect of political shocks on the Greek hotel market displays a similar trend. Athens was at the heart of the 2008 riots and the anti-austerity movement, triggering occupancy declines that were significantly more pronounced in the capital than in the wider Greek hotel market. Persistent social unrest coupled with ongoing economic uncertainty resulted in Athens not entering recovery until 2013—some three years after competitor destinations Barcelona, Lisbon, Madrid, Milan and Rome. The resort market was comparatively unaffected.

Turkey's Gezi Park protests also adhere to this trend, as occupancy levels in Istanbul declined rapidly compared to the wider Turkish market. Although a series of Kurdish protests coincided with a previous dip in Istanbul occupancy levels, this was attributed principally to oversupply, as data indicates growth in average room rate and underlying demand during the period.

A notable outlier to this trend is Egypt. During the Arab Spring in 2011, not only did occupancy levels fall almost 30% in Cairo, but the resorts of Sharm El Sheikh and Hurghada also suffered, plummeting a steeper 39%. While diplomatic travel advisories categorized both resort areas as comparatively safe, international press coverage highlighted a high degree of regional instability, with civil war in neighbouring Libya and protests across North African territories. Conversely, the UAE benefited from redirected demand as it was regarded as a "safe" destination; occupancy for the year increased 8%.

The relative impact of political instability varies widely depending on both the actual and perceived severity of events. Deloitte analysis of long-term demand trends indicates that hotel demand recovers relatively

Figure 2: Political events and demand trends, selected cities



Source: STR Global and Deloitte analysis, strictly illustrative.

quickly from political disruption, provided it does not weaken the underlying demand drivers such as the economy, consumer spending, destination perception, product/service offering and access.

The hotel market is becoming more resilient to terrorism shocks

The hotel industry is becoming more resilient to shocks from terrorism, with Deloitte and STR Global analysis indicating that recovery times have shortened significantly over the last 15 years (see Figure 3). While domestic and regional travellers appear to be less deterred by isolated incidents, international demand is sensitive to the threat level portrayed by press reporting and diplomatic travel advisories.

As an example, occupancy levels in New York hotels took 34 months to recover from 9/11 (2001), and the wider US market took 45 months, with the impact compounded by an economic recession. For comparison, Madrid bounced back in 12 months from the 2004 train bombings, and London recovered in nine months from the July 2005 attack. More recently, the Boston Marathon bombing and the murder of British soldier Lee Rigby in London had a limited impact on hotel occupancies, even at a city level.

While the impact of the Charlie Hebdo shootings is not evident in the data, anecdotal evidence suggests that hotels targeting the leisure market suffered an immediate short-term impact.

This trend can be attributed to mitigating factors including increased corporate requirements for robust contingency planning, disaster recovery programmes and risk management protocols; sophisticated revenue/

inventory management systems, incorporating dynamic pricing; and real-time, web-based communication channels to educate consumers, manage perceptions and promote destinations. Anecdotally, observers also point to a shift in mentality among consumers and companies over the last decade, with the emergence of a “carry on as normal” culture in response to terrorism.

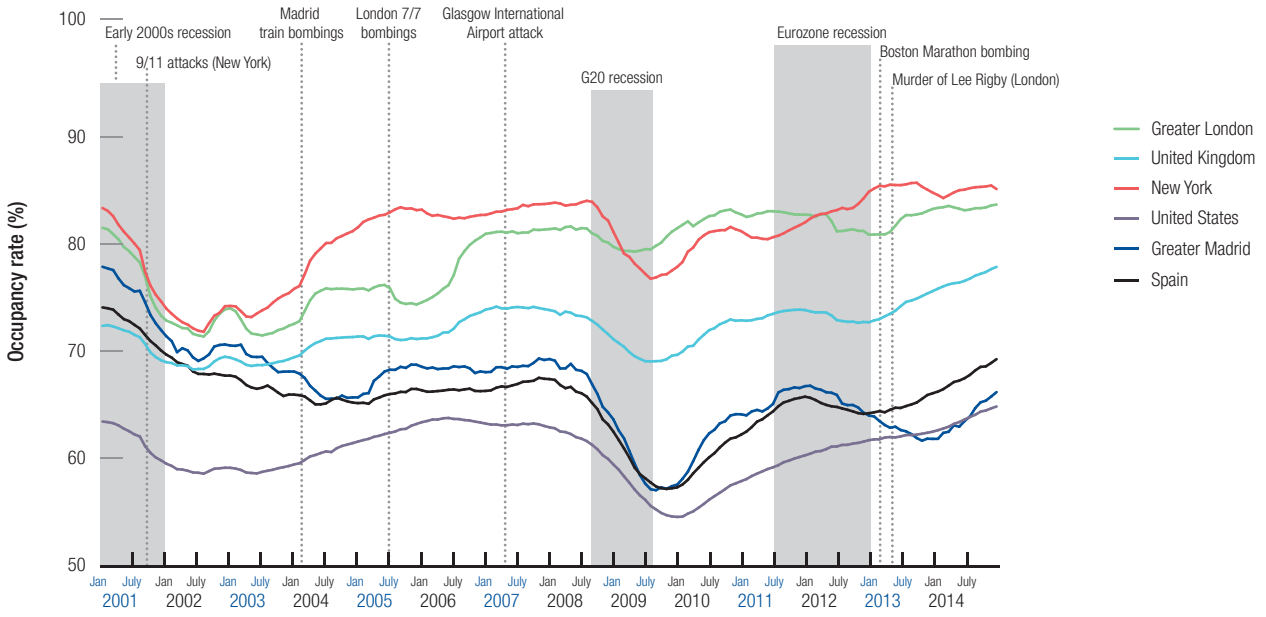
Pandemics can trigger deep declines, but markets are quick to recover

The impact of pandemics such as SARS, swine flu and Ebola on the hotel industry is generally contained to the affected regions; to date, the global impact has been relatively limited (see Figure 4). While pandemics can trigger deeper declines than other types of shock, the bounce-back to pre-shock occupancy levels is typically the most rapid.

Deloitte and STR Global analysis indicates that the SARS pandemic of 2002 to 2004 caused extreme volatility in Northeastern Asia, where the outbreak originated. Occupancy levels plummeted some 10 percentage points before recovering to pre-crisis levels within a year. This contrasts with the steady decline and protracted recovery typical of economic shocks. Geographical fallout from SARS was also comparatively limited. For example, in the United States—a significant outbound destination for Northeast Asia—hotel occupancy and ADR declined following the World Health Organisation global alert in March 2003, but returned to growth just three months later.

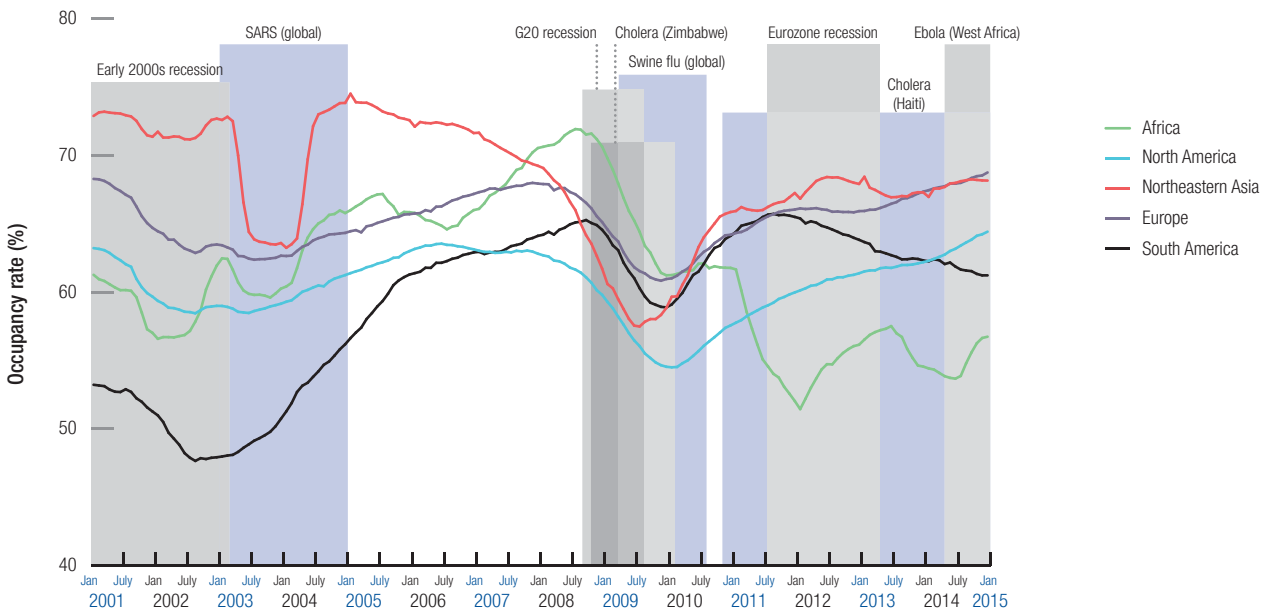
Another example is the swine flu outbreak in 2009. Mexico City recorded a 50% decline in occupancy levels at the end of April and early May 2009, when the

Figure 3: Terrorist attacks and demand trends, selected locations



Source: STR Global and Deloitte analysis, strictly illustrative.

Figure 4: Pandemics and demand trends, by region



Source: STR Global and Deloitte analysis, strictly illustrative.

outbreak was confirmed as emanating from Mexico, and resort markets suffered from tour operator cancellations for the season. However, by early 2010, occupancy levels were in recovery.

As pandemics are typically short-lived and localized, robust contingency plans and good management should help to carry affected hotel markets through a short-term dip in demand. However, the growth of global travel means international cooperation is increasingly important to manage the spread of virulent diseases.

HOW TO PLAN FOR THE UNPREDICTABLE— A DELOITTE PERSPECTIVE

In this interconnected, dynamic environment corporates need to be prepared for business interruption. A risk management strategy includes various considerations, some of which are considered below.

Understand all the forces at play

The hotel industry is highly dependent on a complex web of socio-economic, political and environmental drivers. By identifying and quantifying the principal threats, companies can develop a comprehensive risk profile specific to their business. This is the first phase of developing a risk management strategy.

Expect the unexpected

Preparing for unforeseeable shocks should be a key part of a company's risk management framework. Having identified and quantified the risks, companies need to plan a response to shocks and threats that are as yet unknown. For example, the Eyjafjallajökull volcano eruption in Iceland in April 2010 had global ramifications due to airspace restrictions. In such an event, a business continuity planning framework is vital to minimize fallout.

Respond rapidly to pursue new opportunities

An agile business will respond rapidly to shifting conditions and seek to capitalize on new opportunities that emerge from a challenging situation. Management with a strategic and entrepreneurial approach has potential to move the business ahead of the market and increase market share.

Engage with regulators

Engaging with government and regulators as part of a recovery strategy can open up alternative channels of fiscal and financial support. For example, in the aftermath of the 2004 Boxing Day Tsunami, the Thai government offered businesses loans, grants and equity sharing deals to speed up recovery and reconstruction efforts.

Collaborate in promoting destinations

Governments can also convince their foreign counterparts to lift travel bans/advisories or to publicize locations that are comparatively unaffected. Cooperation with the wider tourism industry is paramount, particularly in a period of political flux, to maintain a clear and consistent message from the industry to the consumer.

Prepare to capitalize on a successful recovery

Strategic planning should incorporate not just how to survive a shock, but how to emerge in a stronger position. Although financial investment can be harder to secure when performance is weakened, periods of low demand can be utilized to reposition for recovery, through capital investment or strategic re-branding as well as through strategic acquisitions.

CONCLUSION

The hotel industry needs to adapt to living with uncertainty. Preparation is key to surviving shocks, minimizing fallout and maintaining hotel performance. To succeed in this environment, companies will need to identify and understand the entire risk picture, to prepare for the unforeseeable and to be agile enough to respond to new opportunities. Winners will be prepared to emerge from a crisis in a stronger position and capitalize on the recovery.

How to Re-emerge as a Tourism Destination after a Period of Political Instability

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In an era of growing political turmoil, the tourism sector is facing a significant test. Political stability and safety are prerequisites for tourism; even the mere threat of events such as civil unrest and terrorism can cause tourists to rethink their decision to visit a destination. The impact of political instability on a destination's tourism sector is both immediate and potentially long-lasting. In addition, in some circumstances, instability in one country may have an impact on the tourism sector of neighboring countries.

While the road to recovery can be long and arduous, the scale of the economic benefits from tourism makes investing in Travel & Tourism (T&T) worthwhile. Emerging economies, which generally run a higher risk of political unrest, are expected to account for 57% of total tourist arrivals by 2030. In those countries, tourism has the potential to drive foreign trade, increase access to international markets, increase foreign investments, spur entrepreneurship in an industry with low barriers to entry and spur broader economic development given the sector's strong linkages with other industries.

So what measures can countries take to revamp their tourism sectors after political unrest? This chapter draws lessons about government responses and the trade-offs they involve.

IMPACT OF POLITICAL INSTABILITY ON PERFORMANCE OF THE TOURISM SECTOR

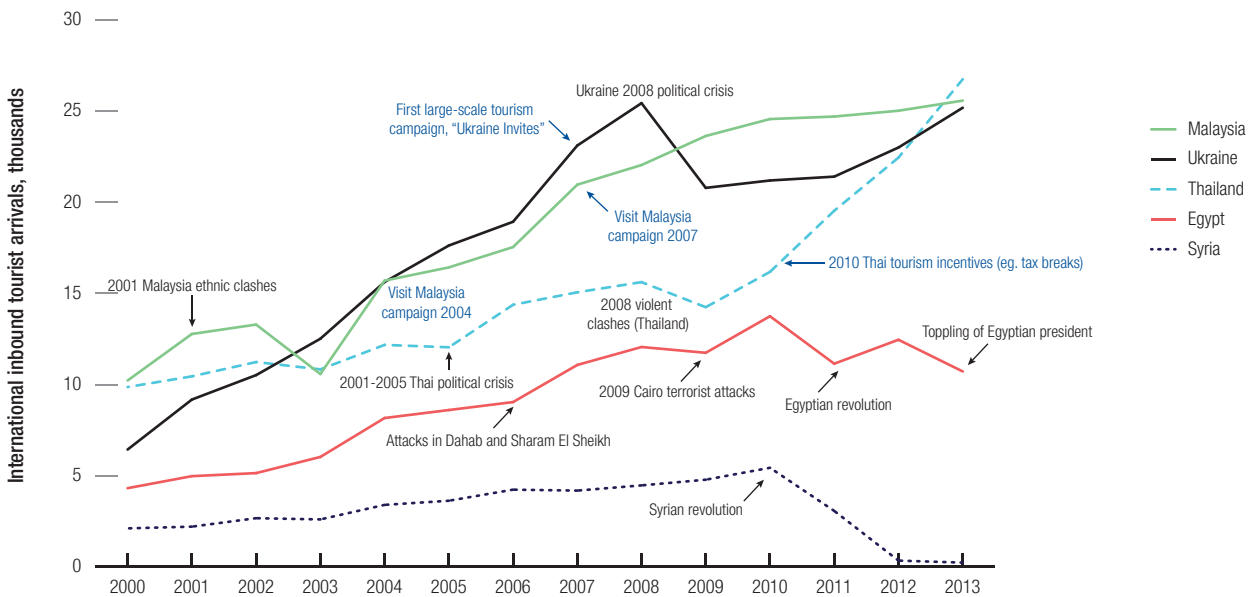
Countries affected by political unrest inevitably experience a decline in the number of international tourists and in tourism receipts. No country has been able to shield its tourism sector against the impacts of insecurity.

Egypt's experience over the last decade serves as a good case study. The 2005 Sharm El Sheikh attacks and 2006 attack on the city of Dahab, which left more than 23 Egyptians and tourists dead, caused a national loss of 8% of foreign tourism receipts in 2006. The Arab Spring and toppling of President Mubarak in 2011 saw tourist arrivals decline by nearly a third year-on-year, to 9.5 million from 14 million. History repeated itself two years later, when political turbulence that led to the ousting of President Morsi led to a decline in tourist arrivals from 11.5 million trips in 2012 to 9.5 million in 2013.

Another example is Lebanon, where the Lebanon-Israeli war in 2006 and a series of violent episodes in 2008 led to year-on-year declines in foreign tourism receipts of 17.3% and 7.2%.

Examples can be found in other regions as well: Thailand experienced a decline in tourists' confidence beginning in December 2008 when international airports started closing and many foreign tour agents quit the country. This led to a 3% year-on-year decrease in foreign tourist arrivals and a 12% decrease in foreign tourism receipts in 2009. The effects continued into 2010, with nearby countries benefitting from an increase

Figure 1: Number of international inbound tourists in selected countries, 2000–2013



Source: The Economist Intelligence Unit, Euromonitor.

Note: Events in black indicate "shocks" to the T&T industry; items in blue indicate T&T promotional activities.

in visitors. Similarly, in Ukraine, the 2008 political crisis sparked by the armed conflict between Russia and Georgia caused a year-on-year decline of around 18% in foreign tourist arrivals.

The decline in tourist numbers during and after periods of political unrest is illustrated in Figure 1.

The main factors translating political turbulence into a decline in international tourism arrivals relate to media reporting of political conflict, as well as any accounts of negative experiences from family and friends. Negative images of a tourist destination created in this way can persist for years and affect a whole country, even if the political instability was contained in a small region.

Tour operators and travel agents can scale back operations, as a result of insufficient bookings or fear of liability suits. For example, German tourism giant TUI reported a year-on-year loss of 46.4 million euros in the first quarter of 2012 due mainly to weaker demand for travel to destinations in unrest-afflicted North Africa; after Russia annexed Crimea in March 2014, several cruise lines altered their Black Sea sailings to bypass Odessa, Sevastopol and Yalta.

As a result, a vicious circle can develop: political unrest leads to lower demand, private investment declines as investors lose confidence, and public investment declines as security concerns cause funds to be re-prioritized (see Figure 2). This leads to decreased readiness of the country as a tourism destination, and a further reduction in its appeal to tourists.

The effects of political unrest on tourism can spill over borders, especially where a country is considered as part of an overall itinerary. For example, tourism in the Maldives is impacted by political unrest in Sri

Lanka, since the Maldives is often considered an add-on destination to Sri Lanka. However, there can be a positive impact on neighboring destinations that are seen as unstable. For example, as political unrest affected other parts of the Middle East, tourism grew strongly in Qatar (+8% from 2010 to 2011) and the UAE (+9%). Similarly, Greece, Cyprus and Turkey benefited from conflict in Egypt, Israel, Jordan and Lebanon in the 1990s as tourists saw them as alternatives to experience Middle Eastern flair and ancient sights.

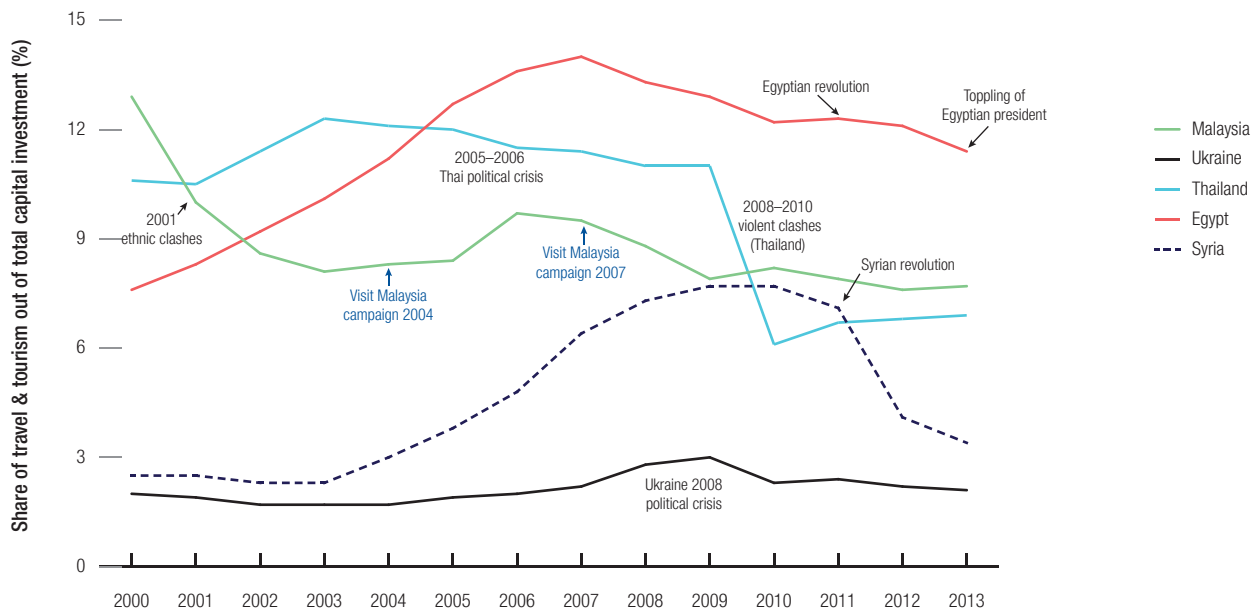
Tourism receipts can decline even more steeply than tourist numbers as the nature of tourist profiles changes—wealthy, security-sensitive segments are replaced by more price-sensitive, risk-taking tourists. For example, following Ukraine's 2008 political crisis, total tourist arrivals did not decline but tourism receipts declined by 20%, implying a decrease in the per-tourist spend. A similar effect took place in Thailand where violent clashes in 2008 caused a ~9% drop in average tourist spend in 2009 (Figure 3).

Even domestic tourism declines in times of political turbulence, as citizens tend to save their disposable income in anticipation of uncertain economic times ahead. In Thailand, total domestic travel and tourism spend dropped by 10% in 2009 compared to 2008 (Figure 4).

GOVERNMENT MEASURES TO REVAMP THE TOURISM SECTOR AFTER A PERIOD OF POLITICAL INSTABILITY

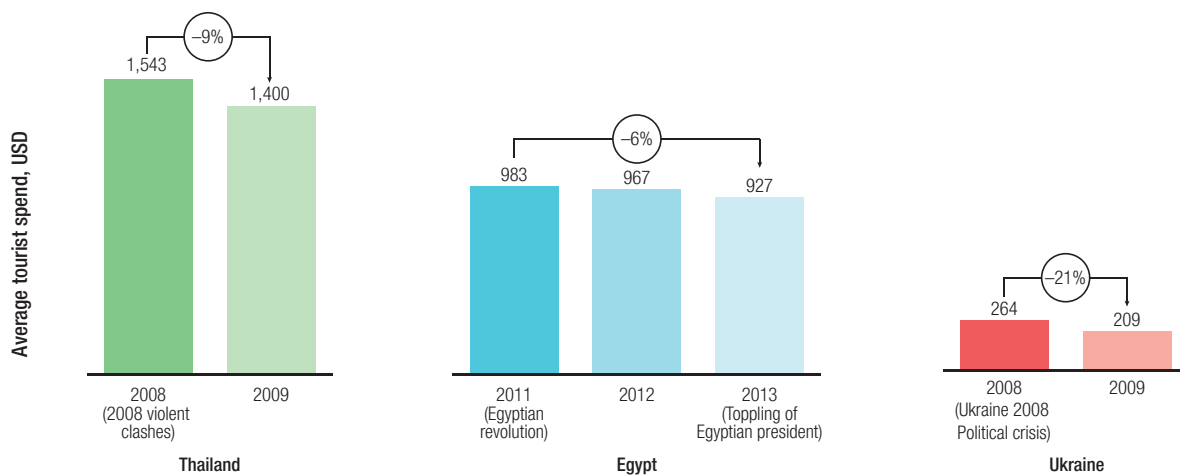
While an initial negative shock from political unrest is inevitable, governments should rest assured that the tourism sector can be slowly revived if action is taken.

Figure 2: Capital investment in Travel & Tourism out of total capital investment, 2000–2013



Sources: Euromonitor, The Economist Intelligence Unit, World Travel & Tourism Council and Strategy& analysis.
 Note: Events in black indicate "shocks" to the T&T industry; items in blue indicate T&T promotional activities.

Figure 3: Change in average spend per inbound tourist, selected countries



Sources: The Economist Intelligence Unit, Strategy& analysis.

Countries can take measures during crises, while safety and security are slowly being restored, and to boost the tourism sector once the situation is normalized. Those measures should be targeted at four key stakeholders that influence whether a tourist decides to visit a destination: the tourists themselves, the media, tourism businesses and governments of potential tourists.

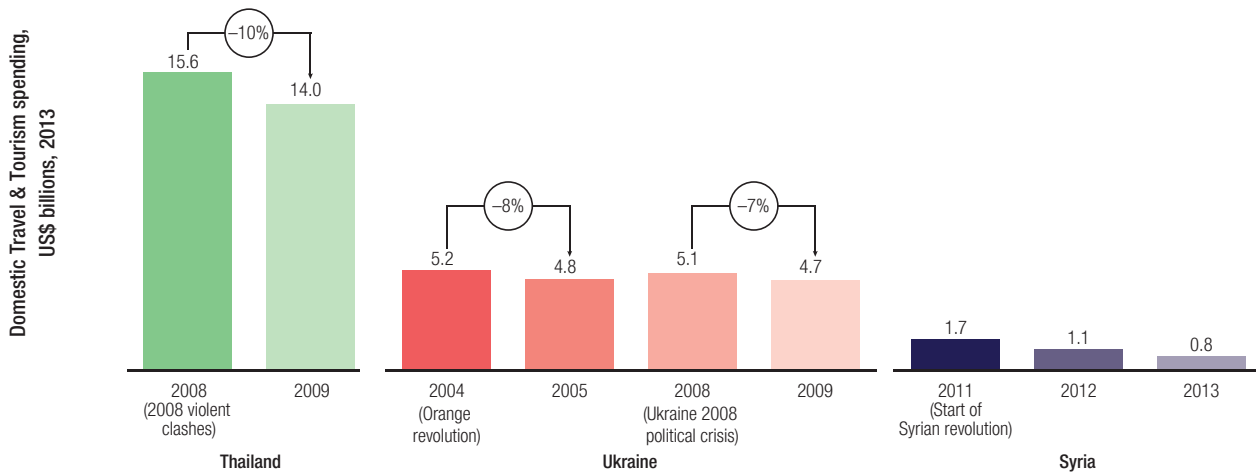
Crisis management

During the crisis period itself, the immediate priority is to demonstrate exceptional crisis management capabilities to minimize losses, ensure tourists' safety and limit excessively negative media perceptions. This includes effective search and rescue efforts, provision of safe shelter for tourists, tightened security around touristic

areas and facilitation of return to home countries. The success of initial panic containment and crisis management efforts can have great impacts on the destination's image and hence on future tourism arrivals.

Pre-emptive planning of crisis management, rather than a reactive response, is a key success factor. For example, the recovery effort following the 2002 bombing of a Kuta nightclub in Bali was devised after the attack took place, which led to slow and laborious recovery of tourist confidence and revenues. In contrast, security response to the London underground bombings of 2005 was quick and decisive, as London officials had established relationships and practiced agreed-upon procedures in case of a terrorist attack. The terrorist events had no visible subsequent effect on tourism.

Figure 4: Change in total domestic Travel & Tourism spending, selected countries



Sources: The Economist Intelligence Unit, Strategy& analysis.

Perception management

Governments should limit negative media publicity about the destination when it is exaggerated. In cases when the perceived insecurity situation is more acute than the actual one, or when security is restored, strong, impactful communication campaigns must be developed to address would-be visitors' concerns. Campaigns can also emphasize the limits of conflict regions and the safety of other areas.

Incentives for tourists and the industry

In cases of security misperceptions, governments and companies can incentivize tourism demand by reducing prices of tourism products and services. For example, after the 2002 Bali bombings, around three-quarters of hotels dropped their prices, by an average of 37%. In Greece, to avoid the perception of insecurity stemming from unrest and protests in Athens undermining tourism in other parts of the country, the government waived levies on airline and ferry tickets and almost halved VAT on tourist accommodation. Hotels bookings beyond the capital recovered as prices fell significantly. In Thailand, to encourage tourism following the country's 2014 military coup, the Thailand Authority for Tourism organized the "Amazing Thailand Grand Sale" with discounts for tourists in more than 15,000 shopping malls, department stores and restaurants.

Countries can also put a positive spin on political events that have devalued a country's currency, making it cheaper for tourists to visit the destination. For example, Bali used the drastic devaluation of the rupiah in the aftermath of the 2005 bombings in a marketing campaign with the slogan "Our loss is your gain!"

Price reduction strategies have a downside, however. Unless subsidized by the government, they often imply reducing staff salaries or numbers. More fundamentally, they can negatively affect the perceived value of the destination, making recovery more difficult

when things improve.

On the supply side governments can help tourism-related businesses regain momentum after a slowdown through fiscal policy, low interest rate loans and promotional trips for foreign tour operators and travel agents to restore their confidence in the safety and security of the destination. For example, Macedonia offered subsidies to air carriers willing to introduce new destinations for passengers—those carriers received €40,000 for each new destination, and the government paid seven to nine euros for each ticket purchased on these new flights. As a result, flights by low-cost carriers nearly doubled in 2014.

A similar incentive plan was made in 2011 by the Egyptian government, which reduced levies on unfilled plans seats to discourage airlines from cutting the numbers of flights to Egypt. In Thailand, following the May 2010 riots in Bangkok, the government announced tax incentives for companies hosting domestic or international trade shows and training seminars.

Domestic tourism

Shifting focus from international tourism to domestic tourism is a common measure. For example, in December 2008, the Thai government cooperated with the private sector to organize a "Thai Travel Fair", cutting prices of local airlines and hotels, which increased the quantity and frequency of domestic travel. In 2010, Thailand introduced a personal taxable income deduction for Thai residents on domestic tourism-related spending.

However, an increase in domestic tourism does not typically offset the losses incurred by a decline in international tourists, as they tend to spend much more than domestic tourists. Bali's efforts to promote domestic tourism after the bombings resulted in attracting tourists that spent only a third as much per day as foreign tourists.

New segments

Countries can also shift focus from traditional tourist segments to new segments that are less susceptible to the impact of political unrest. This includes regional tourists who have a more realistic, less exaggerated view of the severity of the political situation in the country, and more price-sensitive tourists. For example, in light of the 2002 and 2005 bombings, Bali diverted its focus from its traditional Western holidaymakers to ones closer to home in Japan and Taiwan. In Macedonia, after years of unrest, the government boosted subsidies for tour operators focusing on visitors from Bulgaria, Serbia and Bosnia. Egypt recently decided to grant Indian tourists, historically not major visitors to Egypt, visas on arrival and agreed to launch a direct flight between Cairo and New Delhi.

Efforts to reach out to new tourist segments can include looking at technological advances, such as e-bookings and social media, to facilitate interaction with visitors and make it easier for them to learn about and visit the destination.

Crisis-immune product offerings

Countries can develop strategies to decrease the riskiness of their products, such as physically insulating touristic places from areas facing political unrest. This strategy has been successful in Egypt, where isolated resorts and enclave cities have been developed along the Red Sea, and across the Caribbean—the isolated peninsular resort of Labadee in Haiti, for example, is fenced, heavily guarded and completely closed off for locals except for the resort personnel. Tourists can disembark only from cruise ships and are not allowed to move beyond the resort and into the politically unstable Haitian cities.

Multistakeholder planning

Measures to revamp the tourism sector depend on proper planning and coordination among various stakeholders, as well as the availability of funding for tourism infrastructure and marketing efforts. Although the tourism industry is not responsible for the development or implementation of disaster management plans and arrangements, tourism authorities should, when possible, participate in disaster planning and management activities through appropriate local, regional or national committees. This enables tourism to be taken into account by disaster management agencies and promotes the need for appropriate measures to be established to protect visitors in times of crisis.

To enable better responses to tourism safety risks, the World Tourism Organization (UNWTO) recommends that countries “develop a national policy on tourism safety commensurate with the prevention of visitor risks”, and form national tourism councils with executive committees responsible for risk management in key

areas, according to the needs of each destination. South Africa, for example, established a Tourism Safety Task Group that included the Department of Environmental Affairs and Tourism, the South African Police Service and the South African Tourism Board. Following 9/11, Australia developed an Australian National Tourism Incident Response Plan, establishing a response framework and actions for national, state and territory governments to ensure rapid, detailed and targeted responses to incidents with an impact on the tourism industry.

Another common risk anticipation measure is the establishment of tourism recovery funds. For example, in the wake of the Bali bombings, the Indonesian government’s Bali Recovery Fund (\$7.2 million) and general Tourism Recovery Fund (\$6.5 million) helped the recovery of the sector.

Global Air Passenger Markets: Riding Out Periods of Turbulence

DAVID OXLEY

CHAITAN JAIN

International Air Transport Association (IATA)

The future growth of global air passenger traffic will undoubtedly be subject to unanticipated shocks. While the nature and timing of these shocks cannot (by definition) be predicted, looking at how the industry has come through previous shock events can help to assess how it is likely to fare in the face of future shocks.

As shown in Figure 1, in the past global air passenger traffic has always seemed to bounce back strongly from short-term upheavals.¹ Using a similar methodology as Njegovan (2006)² we have examined the statistical characteristics of global air passenger traffic since 1950 and find evidence that global air passenger traffic has indeed reverted to an underlying growth path over the long run (See Annex A.)

Part of the reason why global air traffic has proven so resilient relates to the large declines in the real cost of air travel seen over time. Between 1950 and 1970, the dawn of the jet age, global air passenger traffic increased by over 10% per year as rapid technological improvements brought down the cost of jet travel by an average of over 5% a year. There was a significant change in the trend growth rate of air travel in 1970, as indicated by our statistical analysis. Nonetheless, the real cost of air travel has still fallen by 1.7% per year on average since 1970 and the underlying rate of air traffic growth has averaged 4.4% per year.

The resilience of air travel also reflects increases in living standards and disposable incomes over time. All told, it has become increasingly affordable for more and more people to fly over time. With a projected 400 million people in emerging and developing countries joining the middle class in the coming five years, the long-term upward trend looks set to continue. In fact, global air passenger traffic is expected to more than double over the coming 20 years.³

THE 'PASSENGER GAP'

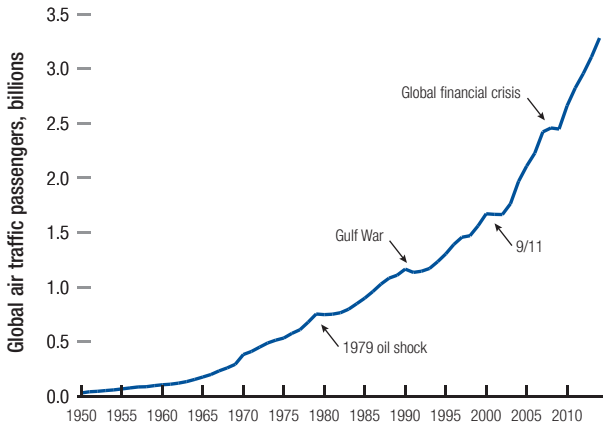
By comparing the level of global passenger traffic in each year with the long-term trend levels, the impact of shock events can be analyzed more closely. The blue bars in Figure 2 show the estimated 'passenger gap' from 1950 to 2014, with a positive figure indicating that passenger traffic is above its trend level (and vice versa). Figure 3 highlights the passenger gap in the years surrounding four notable shocks to global aviation.

Interestingly, in the year before each of the four shocks, global air traffic was well above the trend level, suggesting that the effects of each shock may be overstated—part of the decline could be accounted for by a cyclical reversion to the trend.

However, each shock is different.

Relative to the trend level, the 1979 oil shock saw the shallowest, but longest lasting, downturn, with the global recession of the early 1980s accounting for the persistence of a negative passenger gap until 1987.

Figure 1: Global air passenger traffic trend, 1950-2014
(IATA Forecast for 2014)



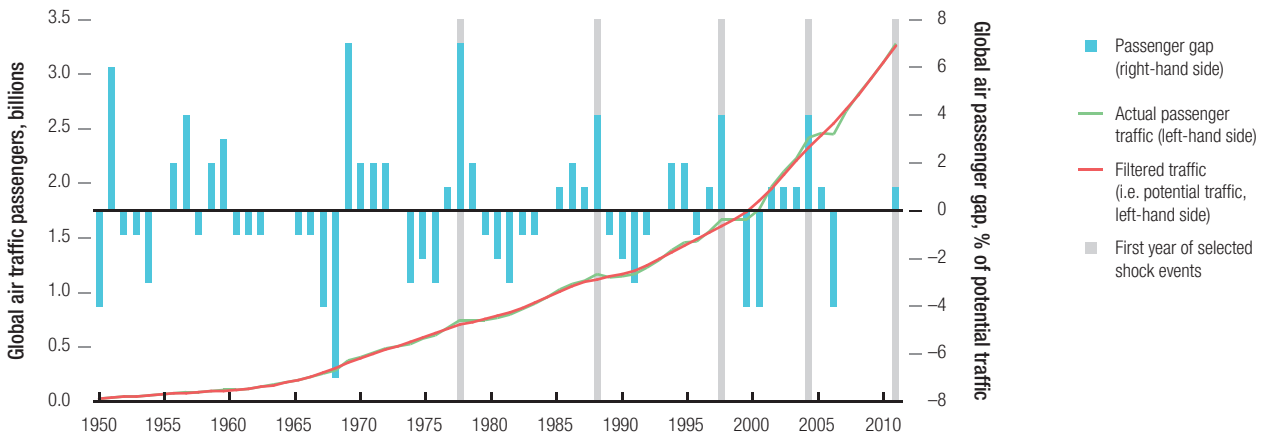
Source: IATA.

The relative drops in passenger traffic were deepest following the combined 2000–2001 shock of the dotcom bust and 9/11, and the 2008 shock of the global financial crisis—but in both cases, traffic had returned to its trend level within four years. Since recovery from the last shock, global air passenger traffic has been growing more or less in line with the long-term trend.

While the industry has historically been able to constantly adapt its operations and business models to new challenges and external shocks, it should not be taken for granted that resilience will be always automatic. The industry’s ability to bounce back from future unanticipated shocks will be influenced by factors outside its control, most notably the regulatory environment.

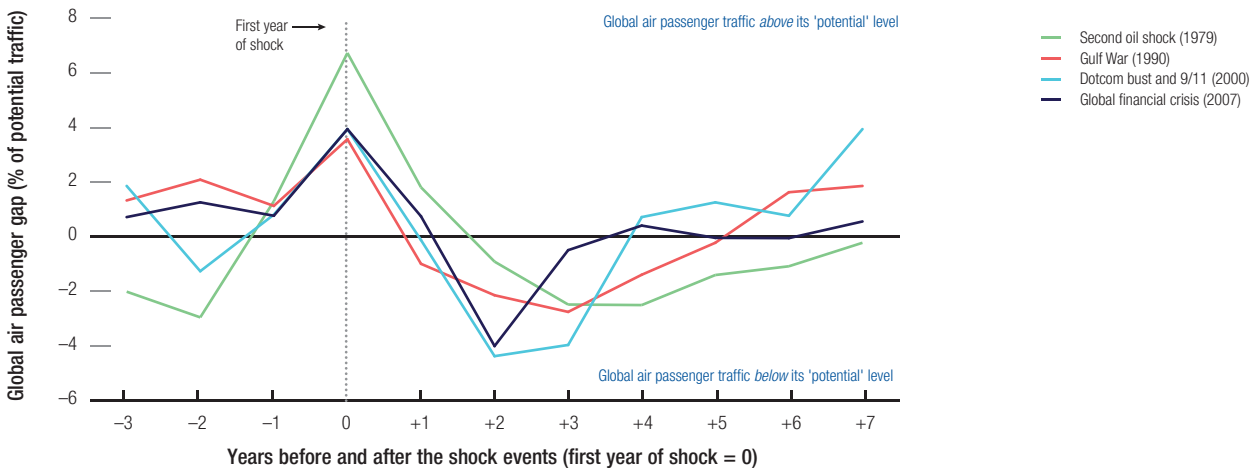
A patchwork approach, consisting of uncoordinated country or region-specific regulations, reduces the

Figure 2: Global air passenger traffic and the ‘passenger gap’, 1950–2014



Source: IATA.

Figure 3: Global air ‘passenger gap’ before and after selected shock events



Source: IATA.

industry's ability to respond to shocks. For example, varying slot allocation procedures and differing requirements on each end of a route can inhibit the ability of airlines to optimize their network and operate as many services as possible.

On the other hand, certain government policies can also help the industry, and by extension the economy, return to trend-reverting behavior or even improve the overall growth picture. For example, an opening of the intra-African aviation market by African states would stimulate travel and tourism and deliver a range of economic benefits.

A smarter regulatory approach is key to enabling the industry to get back on its feet as quickly as possible, and regulations should be frequently reviewed to check if they are meeting the stated objective. Policy design principles such as consistency with international conventions and proportionality would also facilitate a smarter regulation approach – and allow air passenger markets to better cope with turbulence.

REFERENCES

Njegovan, N., "Are Shocks to Air Passenger Traffic Permanent or Transitory? Implications for Long-Term Air Passenger Forecasts for the UK", *Journal of Transport Economics and Policy*, vol. 40, no. 2, May 2006, pp. 315-328.

NOTES

- 1 This fits in with the findings of previous research for the UK, German and Australian air passenger markets: Njegovan, N., "Are Shocks to Air Passenger Traffic Permanent or Transitory? Implications for Long-Term Air Passenger Forecasts for the UK", *Journal of Transport Economics and Policy*, vol. 40, no. 2, May 2006, pp. 315-328.
- 2 Njegovan analyzed the statistical properties of long-run air passenger traffic data for the UK and four other major developed air markets to find that the effects of shocks on air passenger traffic in the UK, Germany and Australia have been largely transitory in nature.
- 3 www.iata.org/pax-forecast.

ANNEX A—STATISTICAL TESTING AND TREND MODEL SPECIFICATION

Following Njegovan (2006), we use the Zivot and Andrews sequential trend break model to investigate the statistical characteristics of the global passenger traffic series. This approach allows for a one-time change in the behavior of each of the series over time, which, in our case, is estimated to have taken place in 1970.

Having confirmed that global air passenger traffic has reverted to an underlying growth trend over time, we estimated the following global air passenger traffic model:

$$y_t = \alpha + \beta_t + \theta DU_t + \psi DT_t + \sum_{i=1}^k \delta_i y_{t-1} + \epsilon_t$$

where y_t is the logarithm of total global annual passenger numbers, t is the time trend and DU_t and DT_t are dummy variables that take the values:

Table 1: Unit-root test results

	Sample period	Year of break	Zivot-Andrews t-statistic	Significance level (%)	Pre-break growth (%)	Post-break growth (%)
Global air traffic	1950—2014	1970	−5.59	1%	10.7%	4.4%

Source: IATA.

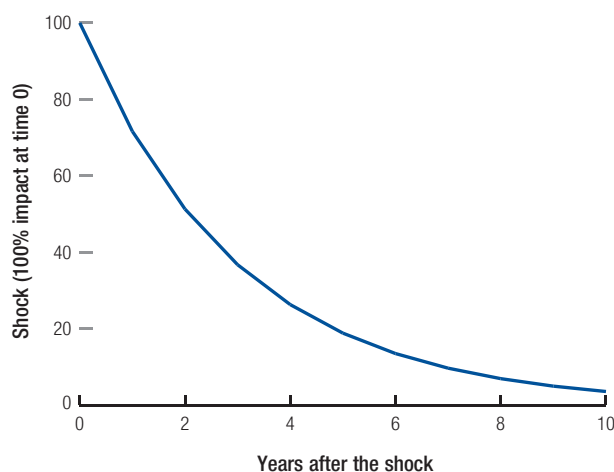
Table 2: Model parameter estimates

Parameter	Global Equation
α	3.085 (0.0010)
β	0.030 (0.0016)
θ	0.046 (0.2715)
ψ	−0.018 (0.0018)
δ_i	0.716 (0.0000)

Note: p-values in brackets

Source: IATA.

Figure 4: Impulse response function of global air passenger traffic to a shock (100%) in time 0



Source: IATA.

$$DU_t = 1 \quad \text{if } t > T_{\text{break}}, \quad 0 \text{ otherwise}$$

$$DT_t = t - T_{\text{break}} \quad \text{if } t > T_{\text{break}}, \quad 0 \text{ otherwise}$$

The estimated parameters for the model for global air passenger traffic are shown in Table 2, while Figure 4 shows how a shock to global air passenger traffic in time 0 persists in the years following the event.

Approximately 72% of the impact of the initial shock persists one year after the event. Two years on, the effect of the shock on global air traffic is down to just over half of the initial effect, while after five years the effect is just under one-fifth of the initial impact.

Part 2

Country/Economy Profiles and Data Presentation

2.1

Country/Economy Profiles

How to Read the Country/Economy Profiles

This section presents two-page profiles for all of the 141 economies included in *The Travel & Tourism Competitiveness Report 2015*.

LEFT-HAND PAGE

The left-hand page is divided into three sections:

1 Travel & Tourism Competitiveness Index

This section presents the economy's performance at aggregate level on the overall Travel & Tourism Competitiveness Index (TTCI), its four main components (subindexes) and the 14 pillars. The performance on the single indicators composing each pillar is shown on the right-hand side page of each Country Profile.

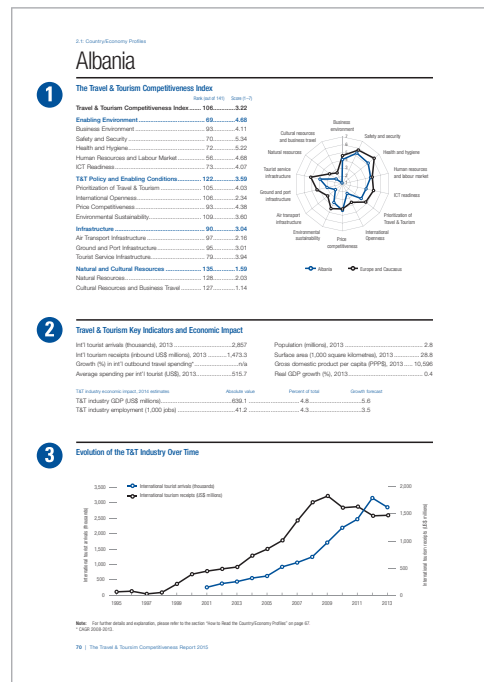
2 T&T Key Indicators and Economic Impact

This section presents several key indicators summarizing the context and the situation of a country's economy and its T&T sector.

Population and surface area figures are from the World Bank's *World Development Indicators* online database (December 2014). GDP per capita and growth numbers are from the International Monetary Fund (IMF)'s *World Economic Outlook Database* (October 2014 edition). National sources have been consulted where appropriate.

International tourists arrivals and international tourists receipts (2013) are provided by the UNWTO, *Yearbook of Tourism Statistics, Compendium of Tourism Statistics*, while growth in international outbound travel spending is calculated by using UNWTO's statistics on international tourists expenditure, using CAGR for the period 2008–2013. Average spending per international tourist (US\$, 2013) is calculated by dividing international tourists receipts by international tourists arrivals for the year 2013 or the most recent year available.

International tourism receipts are expenditures by international inbound visitors, including payments to national carriers for international transport. These receipts include any other prepayment made for goods or services received in the destination country. They also may include receipts from same-day visitors, except when these are important enough to justify separate classification. For some countries they do not include receipts for passenger transport items.



These data are based on the Tourism Satellite Account (TSA) framework developed by the UNWTO, the Organisation for Economic Co-operation and Development (OECD), and Eurostat.

The TSA makes estimates comparable across countries and with other internationally recognized macroeconomic aggregates and compilations.

Using the TSA approach, WTTC estimates the current and projected future several trips to a given country during a given period will be counted as a new arrival each time.

This section reports industry contribution to GDP and employment figures each expressed as absolute value and share, with respect to the total economy and growth forecasts (2013–2022).

These statistics refer to the T&T industry as defined by the WTTC, which includes only the production-side industry contribution (its direct impact only); more information regarding WTTC's TSA Research, along with details on the methodology and data, are available at http://www.wttc.org/eng/Tourism_Research/.

3 Evolution of the T&T Industry Over Time

This section shows trends in international tourist arrivals and international tourism receipts over the period 1997 to 2013 as provided by the World Tourism Organization (UNWTO).

4 RIGHT-HAND PAGE

The right-hand page shows a country's Travel & Tourism Competitiveness Index performance in details, presenting the rank achieved by a country on each of the indicators that compose the TTCI.

Indicators are organized by pillar. Please refer to Appendix A of Chapter 1.1 for further details about the calculation and the structure of the TTCI. The ranks of those indicators that constitute a notable competitive advantage are highlighted in blue, bold typeface. Competitive advantages are defined as follows:

- For those economies ranked in the top 10 in the overall TTCI, individual indicators ranked from 1 through 10 are considered to be advantages. For example, Japan—which is ranked 9th overall—is ranked 1st on indicator 11.02, Quality of railroad infrastructure, making this indicator a competitive advantage.
- For those economies ranked from 11 through 50 on the overall TTCI, indicators ranked higher than the economy's own rank are considered to be advantages. In the case of Thailand, ranked 35th overall, its rank of 24th on indicator 6.01, Government prioritization of the T&T industry, makes this indicator a competitive advantage.
- For those economies with an overall rank on the TTCI lower than 50, any individual indicators ranked higher than 51 are considered to be advantages. For Bolivia, ranked 100th overall, indicator 10.05, Airport density, where the country ranks 32nd, constitutes a competitive advantage.

Symbols used in this section:

† Indicators derived from the World Economic Forum's Executive Opinion Survey are always expressed in a 1-to-7 scale (1 = worst score, 7 = best score)

* Statistical indicators that are not derived from the Executive Opinion Survey

Ⓜ Indicators for which the reproduction of these data is restricted; therefore, while these indicators are used for the calculation and ranked, their actual values cannot be displayed. It refers to

4 The Travel & Tourism Competitiveness Index in detail

Business Environment (4.1 - 46)

1.01	Property rights†	3.8	121
1.02	Speed of bank loan approval†	4.5	122
1.03	Efficiency of legal framework settling disputes†	2.9	118
1.04	Efficiency of legal framework resolving bankruptcy†	2.5	124
1.05	No. of days to deal with construction permits†	226	113
1.06	Construction permits cost†	2.3	120
1.07	Cost of market distortions†	2.9	129
1.08	No. of days to start a business†	5	114
1.09	Cost to start a business† (US\$)	10.0	79
1.10	Cost of trade credit on invoice to buyer†	3.8	122
1.11	Cost of trade credit on invoice to provider†	3.5	120
1.12	Time to repay a loan†	20.7	82
1.13a	Labour and contribution tax rate (% profit)	18.8	88
1.13b	Profit tax rate (% profit)	9.5	92
1.13c	Other taxes rate (% profit)	3.4	77

Safety and Security (5.1 - 79)

2.01	Business costs of crime and violence†	4.5	115
2.02	Reliability of police services†	5.7	95
2.03	Business costs of terrorism†	2.4	125
2.04	Index of terrorism incidence†	7.0	51
2.05	Violence index†	5	75

Health and Hygiene (5.2 - 72)

3.01	Physician density per 1,000 pop.†	4.1	80
3.02	Access to improved sanitation (% pop.)†	92.0	22
3.03	Access to improved drinking water (% pop.)†	98.0	29
3.04	Hospital beds per 1,000 pop.†	29.0	62
3.05	IVF prevalence (% pop.)†	<0.0	1
3.06	Malaria incidence per 100,000 pop.†	0.1	<106

Human Resources and Labour Market (4.7 - 96)

4.01	Qualification of the labour force†	5.2	68
4.02	Primary education enrolment rate (% pop.)†	92.2	24
4.03	Secondary education enrolment rate (% pop.)†	82.4	31
4.04	Quality of staff training†	4.4	82
4.05	Treatment of customers†	4.7	57
4.06	Labour market†	4.4	82
4.07	Time of hiring and firing practices†	5.9	67
4.08	Cost of hiring and firing practices†	5.7	68
4.09	Time of hiring foreign labour†	5.5	8
4.10	Cost of hiring foreign labour†	5.5	8
4.11	Female labour force participation (% to meet)†	5.7	96

ICT Readiness (4.1 - 73)

5.01	4G-LTE per 100 transactions†	2.8	127
5.02	Internet use for B2C transactions†	2.9	105
5.03	Internet use for B2B transactions†	2.9	105
5.04	Broadband internet subs. per 100 pop.†	5.8	70
5.05	Mobile broadband subs. per 100 pop.†	119.0	62
5.06	Mobile broadband subs. per 100 pop.†	28.2	73
5.07	Mobile broadband speed (% pop.)†	100.0	1
5.08	Quality of electricity supply†	4.7	79

Privatization of Travel & Tourism (4.8 - 100)

6.01	Government prioritization of T&T industry†	4.2	124
6.02	T&T gov't expenditure (% gov't budget)†	2.9	57
6.03	Reduction of regulatory red tape burden†	4.0	97
6.04	Comprehensiveness of T&T laws (0-100 best)†	80.0	40
6.05	Transparency of T&T laws (0-100 best)†	18.0	87
6.06	Country brand strategy ranking (0-100 best)†	39.1	120

International Openness (2.1 - 106)

7.01	Visa requirements (0-100 best)†	22.0	102
7.02	Operation of Internet ADS (0 best)†	10.0	91
7.03	No. of regional trade agreements in force†	5.0	81

Price Competitiveness (4.4 - 93)

8.01	Time to make hotel booking (0-100 best)†	26.1	106
8.02	Hotel price index (0-100 best)†	106	106
8.03	Passenger fares index†	2.4	126
8.04	Fuel price index (0-100 best)†	181.0	111

Environmental Sustainability (3.6 - 109)

9.01	Stringency of environmental regulation†	2.7	126
9.02	Sustainability of environmental regulation†	4.0	103
9.03	Sustainability of air quality regulation†	4.0	103
9.04	Particulate matter (PM10 concentration)†	13.2	105
9.05	No. of air quality measurements per 100 km²†	2.9	126
9.06	Resilience index stress (0-5 score)†	1.8	75
9.07	Prevalence of air quality index†	2.8	92
9.08	Forest cover change (% savings per year)†	-5.8	83
9.09	Renewable resources (% pop.)†	2.4	91
9.10	Coastal and inland aquifer pressure (barrels per acre-ft)†	0.1	44

Air Transport Infrastructure (2.2 - 97)

10.01	Quality of air transport infrastructure†	4.4	86
10.02	Airports and taxiways per week (km/acre)†	474	109
10.03	Airline on-time arrival per week (km/acre)†	18.1	122
10.04	Deliveries per 1,000 pop.†	4.0	63
10.05	Airport density per 1,000 pop.†	2.7	101
10.06	No. of operating airlines†	20.0	95

Ground and Port Infrastructure (3.5 - 95)

11.01	Quality of roads†	5.9	71
11.02	Quality of railroad infrastructure†	5.9	71
11.03	Quality of port infrastructure†	2.4	102
11.04	Quality of ground transport network†	3.4	111
11.05	Quality of air transport network†	2.4	102
11.06	Quality of water infrastructure†	1.8	84
11.07	Power road density (km/acre)†	9	54
11.08	Power road density (km/acre)†	9	54

Tourism Service Infrastructure (3.3 - 79)

12.01	Hotels per 1,000 pop.†	0.2	60
12.02	Extension of business hours recommended†	4.7	108
12.03	Presence of shops and retail companies†	4.8	81
12.04	ATMs accepting Visa cards per million pop.†	218.0	60

Natural Resources (2.8 - 128)

13.01	No. of World Heritage culture sites†	2.0	128
13.02	Time to issue visa†	395	106
13.03	Total protected areas (% total territorial area)†	0.2	92
13.04	Nature tourism digital demand (0-100 best)†	7	90
13.05	Quality of the natural environment†	3.7	113

Cultural Resources and Business Travel (1.1 - 127)

14.01	No. of World Heritage culture sites†	2	127
14.02	No. of one and multiple cultural expressions†	1	127
14.03	No. of large sports stadiums†	0.0	120
14.04	No. of transnational cooperation meetings†	2	124
14.05	C&A internet tourism digital demand (0-100 best)†	0.0	126

Notes: Rank of indicator competitive advantages are highlighted in blue. A signpost for the indicator is 1 and a signpost for the Country/Economy Profile is 100.

indicators 11.06 and 11.07, which are derived from the International Road Federation's World Road Statistics database.

- For some countries, indicator 3.06, Malaria incidence, is displayed as the acronyms M.F. (malaria-free) or S.L. (in the supplementary list), as indicated by the World Health Organization (WHO).

ONLINE DATA PORTAL

In addition to the analysis presented in this Report, an interactive data platform can be accessed via www.weforum.org/ttci. The platform offers a number of analytical and visualization tools as well as the option of downloading most of the TTCI data set.

Index of Country/Economy Profiles

Country/Economy	Page	Country/Economy	Page	Country/Economy	Page
Albania	70	Guinea	164	Nigeria	258
Algeria	72	Guyana	166	Norway	260
Angola	74	Haiti	168	Oman	262
Argentina	76	Honduras	170	Pakistan	264
Armenia	78	Hong Kong SAR	172	Panama	266
Australia	80	Hungary	174	Paraguay	268
Austria	82	Iceland	176	Peru	270
Azerbaijan	84	India	178	Philippines	272
Bahrain	86	Indonesia	180	Poland	274
Bangladesh	88	Iran, Islamic Rep.	182	Portugal	276
Barbados	90	Ireland	184	Puerto Rico	278
Belgium	92	Israel	186	Qatar	280
Bhutan	94	Italy	188	Romania	282
Bolivia	96	Jamaica	190	Russian Federation	284
Botswana	98	Japan	192	Rwanda	286
Brazil	100	Jordan	194	Saudi Arabia	288
Bulgaria	102	Kazakhstan	196	Senegal	290
Burkina Faso	104	Kenya	198	Serbia	292
Burundi	106	Korea, Rep.	200	Seychelles	294
Cambodia	108	Kuwait	202	Sierra Leone	296
Cameroon	110	Kyrgyz Republic	204	Singapore	298
Canada	112	Lao PDR	206	Slovak Republic	300
Cape Verde	114	Latvia	208	Slovenia	302
Chad	116	Lebanon	210	South Africa	304
Chile	118	Lesotho	212	Spain	306
China	120	Lithuania	214	Sri Lanka	308
Colombia	122	Luxembourg	216	Suriname	310
Costa Rica	124	Macedonia, FYR	218	Swaziland	312
Côte d'Ivoire	126	Madagascar	220	Sweden	314
Croatia	128	Malawi	222	Switzerland	316
Cyprus	130	Malaysia	224	Taiwan, China	318
Czech Republic	132	Mali	226	Tajikistan	320
Denmark	134	Malta	228	Tanzania	322
Dominican Republic	136	Mauritania	230	Thailand	324
Egypt	138	Mauritius	232	Trinidad and Tobago	326
El Salvador	140	Mexico	234	Tunisia	328
Estonia	142	Moldova	236	Turkey	330
Ethiopia	144	Mongolia	238	Uganda	332
Finland	146	Montenegro	240	United Arab Emirates	334
France	148	Morocco	242	United Kingdom	336
Gabon	150	Mozambique	244	United States	338
Gambia, The	152	Myanmar	246	Uruguay	340
Georgia	154	Namibia	248	Venezuela	342
Germany	156	Nepal	250	Vietnam	344
Ghana	158	Netherlands	252	Yemen	346
Greece	160	New Zealand	254	Zambia	348
Guatemala	162	Nicaragua	256	Zimbabwe	350

Albania

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	106	3.22
Enabling Environment	69	4.68
Business Environment	93.....	4.11
Safety and Security	70.....	5.34
Health and Hygiene.....	72.....	5.22
Human Resources and Labour Market.....	56.....	4.68
ICT Readiness.....	73.....	4.07
T&T Policy and Enabling Conditions	122	3.59
Prioritization of Travel & Tourism	105.....	4.03
International Openness.....	106.....	2.34
Price Competitiveness.....	93.....	4.38
Environmental Sustainability.....	109.....	3.60
Infrastructure	90	3.04
Air Transport Infrastructure	97.....	2.16
Ground and Port Infrastructure.....	95.....	3.01
Tourist Service Infrastructure.....	79.....	3.94
Natural and Cultural Resources	135	1.59
Natural Resources.....	128.....	2.03
Cultural Resources and Business Travel	127.....	1.14



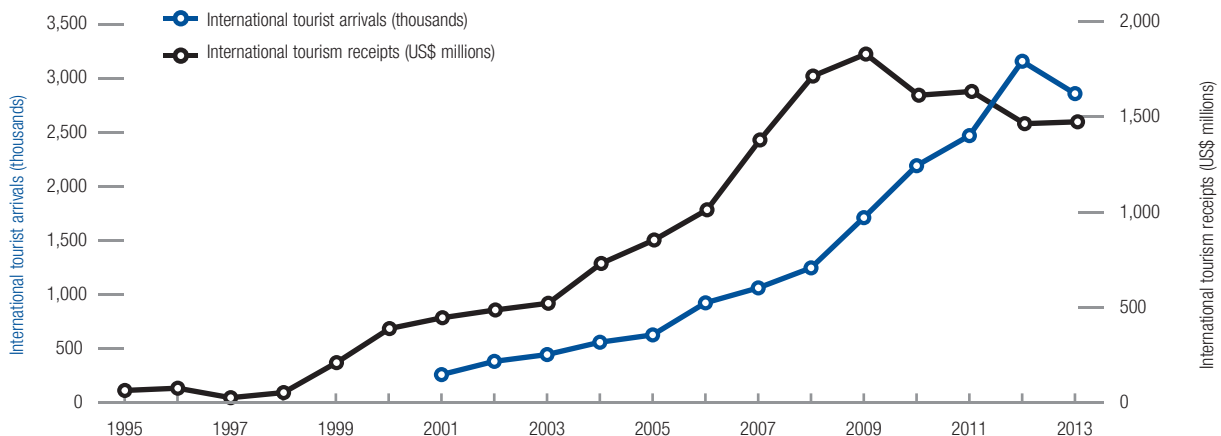
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	2,857
Int'l tourism receipts (inbound US\$ millions), 2013	1,473.3
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	515.7

Population (millions), 2013	2.8
Surface area (1,000 square kilometres), 2013	28.8
Gross domestic product per capita (PPP\$), 2013	10,596
Real GDP growth (%), 2013.....	0.4

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	639.1	4.8	5.6
T&T industry employment (1,000 jobs)	41.2	4.3	3.5

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.1	93	International Openness	2.3	106
1.01 Property rights [†]	2.8	131	7.01 Visa requirements (0–100 best)*.....	22.0	102
1.02 Impact of rules on FDI [†]	4.5	62	7.02 Openness of bilateral ASA (0–38)*.....	10.9	69
1.03 Efficiency of legal framework settling disputes [†]	2.9	118	7.03 No. of regional trade agreements in force*.....	5.0	81
1.04 Efficiency of legal framework challenging regs. [†]	3.0	96			
1.05 No. of days to deal with construction permits*.....	228	115	Price Competitiveness	4.4	93
1.06 Construction permits cost (%)*.....	3.3	92	8.01 Ticket taxes, airport charges (0–100 best)*.....	69.1	106
1.07 Extent of market dominance [†]	2.9	129	8.02 Hotel price index (US\$)*.....	n/a	n/a
1.08 No. of days to start a business*.....	5	14	8.03 Purchasing power parity*.....	0.4	40
1.09 Cost to start a business (% GNI/capita)*.....	10.0	78	8.04 Fuel price levels (US\$ cents/litre)*.....	181.0	111
1.10 Effect of taxation on incentives to work [†]	3.8	52			
1.11 Effect of taxation on incentives to invest [†]	3.6	82	Environmental Sustainability	3.6	109
1.12 Total tax rate (% profit)*.....	30.7	40	9.01 Stringency of environmental regulations [†]	2.7	135
1.12a Labour and contributions tax rate (% profit)*.....	18.8	88	9.02 Enforcement of environmental regulations [†]	2.6	133
1.12b Profit tax rate (% profit)*.....	9.5	35	9.03 Sustainability of T&T development [†]	4.0	92
1.12c Other taxes rate (% profit)*.....	2.4	77	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	13.2	105
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21	42
Safety and Security	5.3	70	9.06 Baseline water stress (0–5 worst)*.....	1.9	75
2.01 Business costs of crime and violence [†]	4.3	75	9.07 Threatened species (% total species)*.....	2.8	22
2.02 Reliability of police services [†]	3.7	96	9.08 Forest cover change (% average per year)*.....	-3.6	80
2.03 Business costs of terrorism [†]	5.4	66	9.09 Wastewater treatment (%)*.....	3.4	95
2.04 Index of terrorism incidence*.....	7.0	51	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1	44
2.05 Homicide rate*.....	5	76			
			Air Transport Infrastructure	2.2	97
Health and Hygiene	5.2	72	10.01 Quality of air transport infrastructure [†]	4.4	68
3.01 Physician density per 1,000 pop.*.....	1.1	80	10.02 Airline dom. seat kms per week (millions)*.....	n/a	n/a
3.02 Access to improved sanitation (% pop.)*.....	91.0	65	10.03 Airline int'l. seat kms per week (millions)*.....	18.7	122
3.03 Access to improved drinking water (% pop.)*.....	96.0	69	10.04 Departures per 1,000 pop.*.....	4.0	63
3.04 Hospital beds per 10,000 pop.....	26.0	66	10.05 Airport density per million urban pop.*.....	0.7	100
3.05 HIV prevalence (% pop.)*.....	<0.2	1	10.06 No. of operating airlines*.....	20.0	95
3.06 Malaria incidence per 100,000 pop.*.....	S.L.	n/a			
			Ground and Port Infrastructure	3.0	95
Human Resources and Labour Market	4.7	56	11.01 Quality of roads.....	3.9	71
<i>Qualification of the labour force</i>	<i>5.2</i>	<i>68</i>	11.02 Quality of railroad infrastructure.....	1.1	103
4.01 Primary education enrolment rate (%)*.....	91.2	96	11.03 Quality of port infrastructure [†]	3.7	89
4.02 Secondary education enrolment rate (%)*.....	82.4	91	11.04 Quality of ground transport network [†]	3.4	121
4.03 Extent of staff training [†]	4.4	32	11.05 Railroad density (km/surface area)*.....	1.5	45
4.04 Treatment of customers [†]	4.7	57	11.06 Road density (km/surface area)*.....	@	47
<i>Labour market</i>	<i>4.2</i>	<i>56</i>	11.07 Paved road density (km/surface area)*.....	@	54
4.05 Hiring and firing practices [†]	3.9	67			
4.06 Ease of finding skilled employees [†]	3.7	88	Tourist Service Infrastructure	3.9	79
4.07 Ease of hiring foreign labour [†]	5.3	6	12.01 Hotel rooms per 100 pop.*.....	0.5	60
4.08 Pay and productivity [†]	4.4	32	12.02 Extension of business trips recommended [†]	4.7	108
4.09 Female labour force participation (% to men)*.....	0.7	96	12.03 Presence of major car rental companies [†]	4	81
			12.04 ATMs accepting Visa cards per million pop.*.....	518.2	60
ICT Readiness	4.1	73			
5.01 ICT use for B2B transactions [†]	3.8	127	Natural Resources	2.0	128
5.02 Internet use for B2C transactions [†]	3.9	106	13.01 No. of World Heritage natural sites*.....	0	83
5.03 Individuals using internet (%)*.....	60.1	52	13.02 Total known species*.....	391	106
5.04 Broadband internet subs. per 100 pop.*.....	5.8	76	13.03 Total protected areas (% total territorial area)*.....	9.5	92
5.05 Mobile telephone subs. per 100 pop.*.....	116.2	62	13.04 Natural tourism digital demand (0–100 best)*.....	7	90
5.06 Mobile broadband subs. per 100 pop.*.....	28.2	73	13.05 Quality of the natural environment [†]	3.7	113
5.07 Mobile network coverage (% pop.)*.....	100.0	1			
5.08 Quality of electricity supply.....	4.7	78	Cultural Resources and Business Travel	1.1	127
			14.01 No. of World Heritage cultural sites*.....	2	71
Prioritization of Travel & Tourism	4.0	105	14.02 No. of oral and intangible cultural expressions*.....	1	60
6.01 Government prioritization of T&T industry [†]	4.2	124	14.03 No. of large sports stadiums*.....	0.0	120
6.02 T&T gov't expenditure (% gov't budget)*.....	3.9	57	14.04 No. of international association meetings*.....	5.7	101
6.03 Effectiveness of marketing to attract tourists [†]	4.0	97	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	1	126
6.04 Comprehensiveness of T&T data (0–120 best)*.....	80.0	40			
6.05 Timeliness of T&T data (0–21 best)*.....	16.5	67			
6.06 Country Brand Strategy rating (1–10 best)*.....	39.1	132			

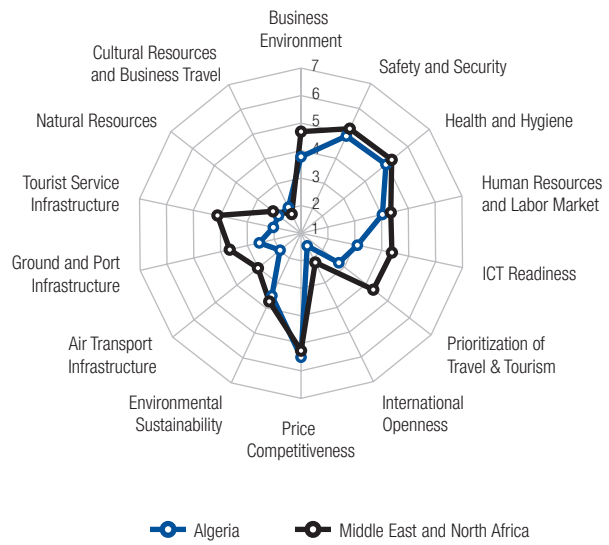
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Algeria

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	123	2.93
Enabling Environment	99	4.15
Business Environment	121.....	3.78
Safety and Security	95.....	4.90
Health and Hygiene.....	84.....	4.97
Human Resources and Labour Market.....	109.....	4.04
ICT Readiness.....	105.....	3.09
T&T Policy and Enabling Conditions	135	3.32
Prioritization of Travel & Tourism	139.....	2.74
International Openness.....	137.....	1.51
Price Competitiveness.....	10.....	5.50
Environmental Sustainability.....	113.....	3.51
Infrastructure	133	2.19
Air Transport Infrastructure	113.....	1.98
Ground and Port Infrastructure.....	121.....	2.56
Tourist Service Infrastructure.....	138.....	2.03
Natural and Cultural Resources	90	2.04
Natural Resources.....	127.....	2.04
Cultural Resources and Business Travel	50.....	2.05



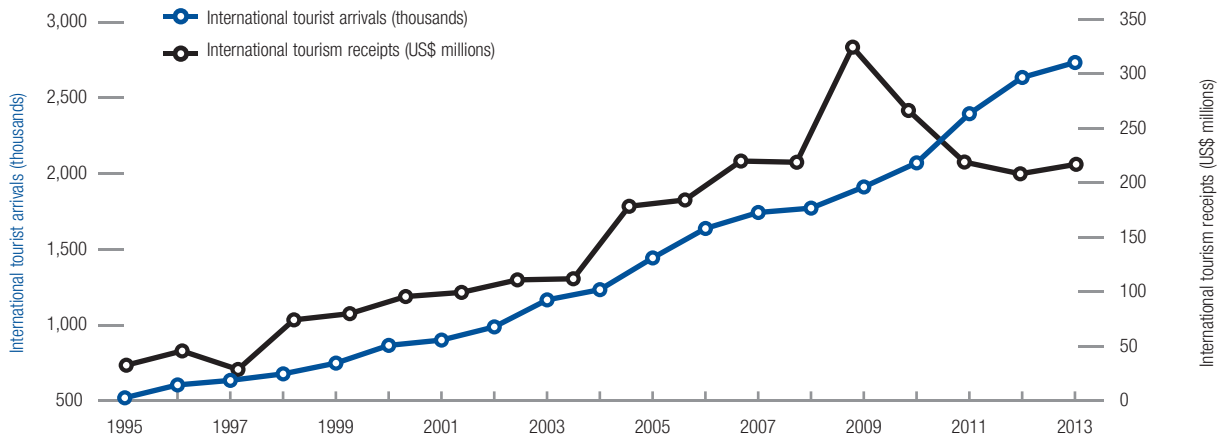
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	2,733
Int'l tourism receipts (inbound US\$ millions), 2013	217.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	79.4

Population (millions), 2013	39.2
Surface area (1,000 square kilometres), 2013	2,381.7
Gross domestic product per capita (PPP\$), 2013	13,788
Real GDP growth (%), 2013.....	2.8

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	7,115.6	4.0	3.8
T&T industry employment (1,000 jobs)	364.0.....	3.5.....	2.8

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Algeria

The Travel & Tourism Competitiveness Index in detail

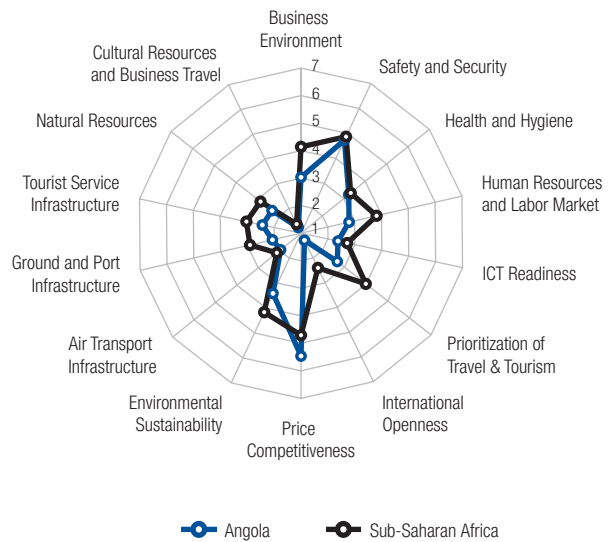
INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.8	121	International Openness	1.5	137
1.01 Property rights [†]	3.7.....	97	7.01 Visa requirements (0–100 best)*.....	2.0.....	135
1.02 Impact of rules on FDI [†]	3.3.....	126	7.02 Openness of bilateral ASA (0–38)*.....	6.3.....	121
1.03 Efficiency of legal framework settling disputes [†]	3.2.....	108	7.03 No. of regional trade agreements in force*.....	2.0.....	113
1.04 Efficiency of legal framework challenging regs. [†] ... 2.9.....	2.9.....	104			
1.05 No. of days to deal with construction permits* ... 204.....	204.....	104	Price Competitiveness	5.5	10
1.06 Construction permits cost (%)*.....	0.7.....	35	8.01 Ticket taxes, airport charges (0–100 best)*.....	83.8.....	44
1.07 Extent of market dominance [†]	3.3.....	108	8.02 Hotel price index (US\$)*.....	185.7.....	81
1.08 No. of days to start a business*.....	22.....	102	8.03 Purchasing power parity*.....	0.4.....	24
1.09 Cost to start a business (% GNI/capita)*.....	11.0.....	80	8.04 Fuel price levels (US\$ cents/litre)*.....	29.0.....	6
1.10 Effect of taxation on incentives to work [†]	3.3.....	95			
1.11 Effect of taxation on incentives to invest [†]	3.5.....	85	Environmental Sustainability	3.5	113
1.12 Total tax rate (% profit)*.....	72.7.....	137	9.01 Stringency of environmental regulations [†]	2.8.....	132
1.12a Labour and contributions tax rate (% profit)*.....	30.6.....	123	9.02 Enforcement of environmental regulations [†]	2.6.....	132
1.12b Profit tax rate (% profit)*.....	6.6.....	24	9.03 Sustainability of T&T development [†]	3.2.....	129
1.12c Other taxes rate (% profit)*.....	35.6.....	134	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	7.7.....	66
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	18.....	87
Safety and Security	4.9	95	9.06 Baseline water stress (0–5 worst)*.....	3.4.....	106
2.01 Business costs of crime and violence [†]	4.0.....	93	9.07 Threatened species (% total species)*.....	6.5.....	93
2.02 Reliability of police services [†]	4.1.....	74	9.08 Forest cover change (% average per year)*.....	-2.4.....	58
2.03 Business costs of terrorism [†]	3.8.....	127	9.09 Wastewater treatment (%)*.....	34.6.....	49
2.04 Index of terrorism incidence*.....	5.7.....	125	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	43
2.05 Homicide rate*.....	1.....	9			
			Air Transport Infrastructure	2.0	113
Health and Hygiene	5.0	84	10.01 Quality of air transport infrastructure [†]	3.0.....	127
3.01 Physician density per 1,000 pop.*.....	1.2.....	75	10.02 Airline dom. seat kms per week (millions)*.....	20.7.....	42
3.02 Access to improved sanitation (% pop.)*.....	95.0.....	54	10.03 Airline int'l. seat kms per week (millions)*.....	157.4.....	67
3.03 Access to improved drinking water (% pop.)*.....	84.0.....	110	10.04 Departures per 1,000 pop.*.....	1.4.....	90
3.04 Hospital beds per 10,000 pop.....	17.0.....	90	10.05 Airport density per million urban pop.*.....	1.2.....	61
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	26.0.....	82
3.06 Malaria incidence per 100,000 pop.*.....	0.2.....	10			
			Ground and Port Infrastructure	2.6	121
Human Resources and Labour Market	4.0	109	11.01 Quality of roads.....	3.1.....	107
<i>Qualification of the labour force</i>	<i>5.1</i>	<i>73</i>	11.02 Quality of railroad infrastructure.....	2.7.....	64
4.01 Primary education enrolment rate (%)*.....	97.3.....	41	11.03 Quality of port infrastructure [†]	2.8.....	116
4.02 Secondary education enrolment rate (%)*.....	97.6.....	44	11.04 Quality of ground transport network [†]	3.8.....	105
4.03 Extent of staff training [†]	3.4.....	117	11.05 Railroad density (km/surface area)*.....	0.2.....	86
4.04 Treatment of customers [†]	3.6.....	124	11.06 Road density (km/surface area)*.....	@.....	129
<i>Labour market</i>	<i>2.9</i>	<i>136</i>	11.07 Paved road density (km/surface area)*.....	@.....	98
4.05 Hiring and firing practices [†]	3.1.....	119			
4.06 Ease of finding skilled employees [†]	3.6.....	90	Tourist Service Infrastructure	2.0	138
4.07 Ease of hiring foreign labour [†]	3.7.....	106	12.01 Hotel rooms per 100 pop.*.....	0.1.....	107
4.08 Pay and productivity [†]	3.3.....	121	12.02 Extension of business trips recommended [†]	3.8.....	136
4.09 Female labour force participation (% to men)*.....	0.2.....	141	12.03 Presence of major car rental companies [†]	1.....	120
			12.04 ATMs accepting Visa cards per million pop.*.....	8.0.....	137
ICT Readiness	3.1	105			
5.01 ICT use for B2B transactions [†]	3.4.....	136	Natural Resources	2.0	127
5.02 Internet use for B2C transactions [†]	2.9.....	136	13.01 No. of World Heritage natural sites*.....	1.....	76
5.03 Individuals using internet (%)*.....	16.5.....	107	13.02 Total known species*.....	434.....	87
5.04 Broadband internet subs. per 100 pop.*.....	3.3.....	87	13.03 Total protected areas (% total territorial area)*.....	7.4.....	97
5.05 Mobile telephone subs. per 100 pop.*.....	100.8.....	91	13.04 Natural tourism digital demand (0–100 best)*.....	5.....	102
5.06 Mobile broadband subs. per 100 pop.*.....	0.0.....	130	13.05 Quality of the natural environment [†]	3.4.....	128
5.07 Mobile network coverage (% pop.)*.....	99.2.....	62			
5.08 Quality of electricity supply.....	4.0.....	90	Cultural Resources and Business Travel	2.0	50
			14.01 No. of World Heritage cultural sites*.....	7.....	33
Prioritization of Travel & Tourism	2.7	139	14.02 No. of oral and intangible cultural expressions*.....	5.....	22
6.01 Government prioritization of T&T industry [†]	3.8.....	130	14.03 No. of large sports stadiums*.....	15.0.....	28
6.02 T&T gov't expenditure (% gov't budget)*.....	1.1.....	130	14.04 No. of international association meetings*.....	4.3.....	108
6.03 Effectiveness of marketing to attract tourists [†]	3.0.....	134	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	4.....	93
6.04 Comprehensiveness of T&T data (0–120 best)*.....	40.0.....	117			
6.05 Timeliness of T&T data (0–21 best)*.....	0.0.....	129			
6.06 Country Brand Strategy rating (1–10 best)*.....	38.6.....	135			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Angola

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1–7)
Travel & Tourism Competitiveness Index	139	2.60
Enabling Environment	136	3.23
Business Environment	136.....	3.03
Safety and Security	103.....	4.73
Health and Hygiene.....	123.....	3.23
Human Resources and Labour Market.....	139.....	2.79
ICT Readiness.....	125.....	2.37
T&T Policy and Enabling Conditions	140	3.21
Prioritization of Travel & Tourism	140.....	2.67
International Openness.....	141.....	1.29
Price Competitiveness.....	13.....	5.46
Environmental Sustainability.....	120.....	3.41
Infrastructure	134	2.15
Air Transport Infrastructure	114.....	1.96
Ground and Port Infrastructure.....	140.....	2.07
Tourist Service Infrastructure.....	129.....	2.44
Natural and Cultural Resources	115	1.79
Natural Resources.....	106.....	2.34
Cultural Resources and Business Travel	122.....	1.24



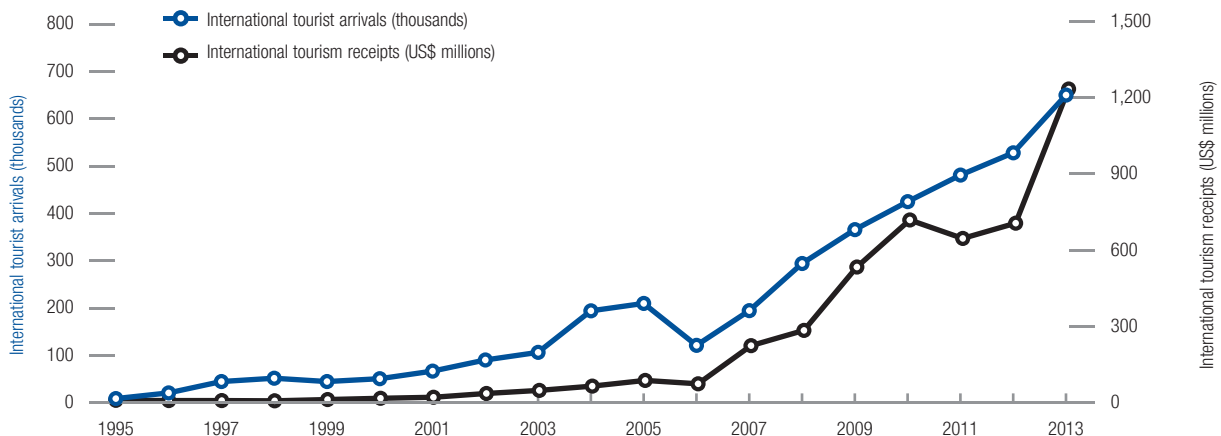
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	650
Int'l tourism receipts (inbound US\$ millions), 2013	1,234.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	1,898.5

Population (millions), 2013	21.5
Surface area (1,000 square kilometres), 2013	1,246.7
Gross domestic product per capita (PPP\$), 2013	7,978
Real GDP growth (%), 2013.....	6.8

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	1,909.4	1.4	7.6
T&T industry employment (1,000 jobs)	63.7	1.5	4.7

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Angola

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.0	136	International Openness	1.3	141
1.01 Property rights [†]	2.5.....	138	7.01 Visa requirements (0–100 best)*.....	0.0.....	140
1.02 Impact of rules on FDI [†]	2.6.....	138	7.02 Openness of bilateral ASA (0–38)*.....	3.1.....	134
1.03 Efficiency of legal framework settling disputes [†]	2.3.....	137	7.03 No. of regional trade agreements in force*.....	2.0.....	113
1.04 Efficiency of legal framework challenging regs. [†]	2.0.....	138			
1.05 No. of days to deal with construction permits*.....	203.....	103	Price Competitiveness	5.5	13
1.06 Construction permits cost (%)*.....	0.5.....	25	8.01 Ticket taxes, airport charges (0–100 best)*.....	87.7.....	29
1.07 Extent of market dominance [†]	2.2.....	141	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	66.....	132	8.03 Purchasing power parity*.....	0.8.....	107
1.09 Cost to start a business (% GNI/capita)*.....	123.5.....	136	8.04 Fuel price levels (US\$ cents/litre)*.....	63.0.....	16
1.10 Effect of taxation on incentives to work [†]	4.0.....	41			
1.11 Effect of taxation on incentives to invest [†]	3.5.....	88	Environmental Sustainability	3.4	120
1.12 Total tax rate (% profit)*.....	52.0.....	118	9.01 Stringency of environmental regulations [†]	2.6.....	137
1.12a Labour and contributions tax rate (% profit)*.....	9.0.....	31	9.02 Enforcement of environmental regulations [†]	2.5.....	134
1.12b Profit tax rate (% profit)*.....	25.3.....	120	9.03 Sustainability of T&T development [†]	2.2.....	140
1.12c Other taxes rate (% profit)*.....	17.7.....	126	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	7.8.....	68
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	16.....	115
Safety and Security	4.7	103	9.06 Baseline water stress (0–5 worst)*.....	1.5.....	68
2.01 Business costs of crime and violence [†]	3.6.....	112	9.07 Threatened species (% total species)*.....	3.2.....	35
2.02 Reliability of police services [†]	2.8.....	128	9.08 Forest cover change (% average per year)*.....	-2.4.....	58
2.03 Business costs of terrorism [†]	4.8.....	95	9.09 Wastewater treatment (%)*.....	0.0.....	119
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.2.....	65
2.05 Homicide rate*.....	10.....	107			
			Air Transport Infrastructure	2.0	114
Health and Hygiene	3.2	123	10.01 Quality of air transport infrastructure [†]	3.3.....	116
3.01 Physician density per 1,000 pop.*.....	0.2.....	118	10.02 Airline dom. seat kms per week (millions)*.....	11.9.....	50
3.02 Access to improved sanitation (% pop.)*.....	60.0.....	103	10.03 Airline int'l. seat kms per week (millions)*.....	115.8.....	75
3.03 Access to improved drinking water (% pop.)*.....	54.0.....	135	10.04 Departures per 1,000 pop.*.....	0.7.....	104
3.04 Hospital beds per 10,000 pop.....	8.0.....	118	10.05 Airport density per million urban pop.*.....	1.6.....	46
3.05 HIV prevalence (% pop.)*.....	2.3.....	123	10.06 No. of operating airlines*.....	18.0.....	100
3.06 Malaria incidence per 100,000 pop.*.....	18,251.2.....	60			
			Ground and Port Infrastructure	2.1	140
Human Resources and Labour Market	2.8	139	11.01 Quality of roads.....	2.3.....	138
<i>Qualification of the labour force</i>	<i>2.7</i>	<i>136</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	85.7.....	114	11.03 Quality of port infrastructure [†]	2.7.....	120
4.02 Secondary education enrolment rate (%)*.....	31.5.....	132	11.04 Quality of ground transport network [†]	2.3.....	140
4.03 Extent of staff training [†]	2.8.....	139	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	2.4.....	141	11.06 Road density (km/surface area)*.....	@.....	131
<i>Labour market</i>	<i>2.9</i>	<i>138</i>	11.07 Paved road density (km/surface area)*.....	@.....	135
4.05 Hiring and firing practices [†]	2.6.....	134			
4.06 Ease of finding skilled employees [†]	2.0.....	141	Tourist Service Infrastructure	2.4	129
4.07 Ease of hiring foreign labour [†]	2.5.....	140	12.01 Hotel rooms per 100 pop.*.....	0.1.....	119
4.08 Pay and productivity [†]	2.5.....	138	12.02 Extension of business trips recommended [†]	2.0.....	141
4.09 Female labour force participation (% to men)*.....	0.8.....	65	12.03 Presence of major car rental companies [†]	4.....	81
			12.04 ATMs accepting Visa cards per million pop.*.....	192.9.....	101
ICT Readiness	2.4	125			
5.01 ICT use for B2B transactions [†]	3.1.....	139	Natural Resources	2.3	106
5.02 Internet use for B2C transactions [†]	2.6.....	140	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	19.1.....	103	13.02 Total known species*.....	1,296.....	19
5.04 Broadband internet subs. per 100 pop.*.....	0.1.....	126	13.03 Total protected areas (% total territorial area)*.....	12.1.....	80
5.05 Mobile telephone subs. per 100 pop.*.....	61.9.....	131	13.04 Natural tourism digital demand (0–100 best)*.....	3.....	114
5.06 Mobile broadband subs. per 100 pop.*.....	12.2.....	95	13.05 Quality of the natural environment [†]	2.3.....	140
5.07 Mobile network coverage (% pop.)*.....	90.0.....	113			
5.08 Quality of electricity supply.....	1.7.....	135	Cultural Resources and Business Travel	1.2	122
			14.01 No. of World Heritage cultural sites*.....	0.....	124
Prioritization of Travel & Tourism	2.7	140	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	2.8.....	139	14.03 No. of large sports stadiums*.....	5.0.....	61
6.02 T&T gov't expenditure (% gov't budget)*.....	1.1.....	131	14.04 No. of international association meetings*.....	2.0.....	123
6.03 Effectiveness of marketing to attract tourists [†]	2.2.....	139	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	2.....	113
6.04 Comprehensiveness of T&T data (0–120 best)*.....	54.0.....	97			
6.05 Timeliness of T&T data (0–21 best)*.....	3.0.....	115			
6.06 Country Brand Strategy rating (1–10 best)*.....	52.0.....	123			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Argentina

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	57	3.90
Enabling Environment	81	4.45
Business Environment	140.....	2.67
Safety and Security	88.....	5.03
Health and Hygiene.....	26.....	6.20
Human Resources and Labour Market.....	99.....	4.20
ICT Readiness.....	71.....	4.16
T&T Policy and Enabling Conditions	119	3.65
Prioritization of Travel & Tourism	70.....	4.54
International Openness.....	84.....	2.77
Price Competitiveness.....	112.....	3.97
Environmental Sustainability.....	128.....	3.32
Infrastructure	79	3.27
Air Transport Infrastructure	75.....	2.55
Ground and Port Infrastructure.....	114.....	2.63
Tourist Service Infrastructure.....	55.....	4.64
Natural and Cultural Resources	14	4.23
Natural Resources.....	27.....	4.08
Cultural Resources and Business Travel	14.....	4.37



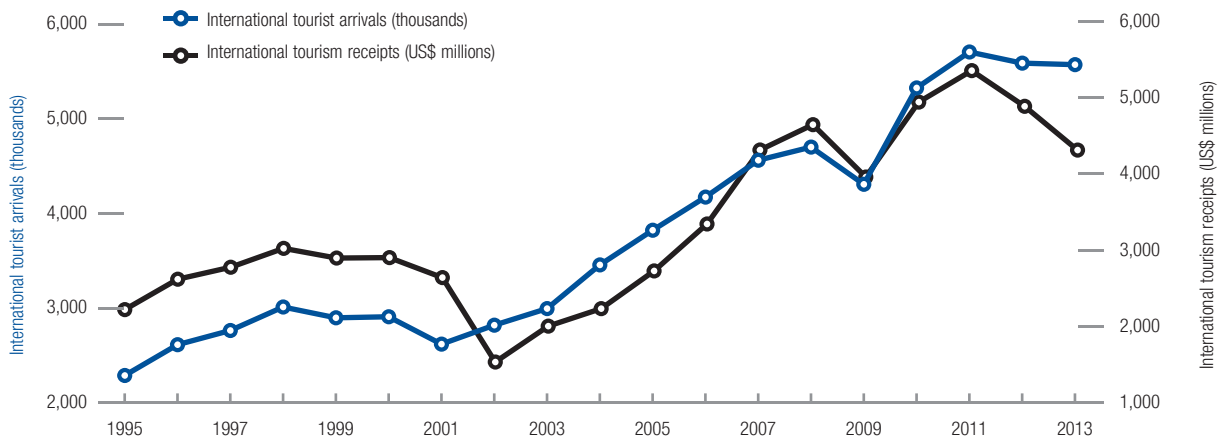
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	5,571
Int'l tourism receipts (inbound US\$ millions), 2013	4,313.0
Growth (%) in int'l outbound travel spending*	2.99
Average spending per int'l tourist (US\$), 2013.....	774.2

Population (millions), 2013	41.4
Surface area (1,000 square kilometres), 2013	2,780.4
Gross domestic product per capita (PPP\$), 2013	22,363
Real GDP growth (%), 2013.....	2.9

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	16,651.2	3.5	3.6
T&T industry employment (1,000 jobs)	604.4	3.4	3.7

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Argentina

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	2.7	140	International Openness	2.8	84
1.01 Property rights [†]	2.6.....	135	7.01 Visa requirements (0–100 best)*.....	29.0.....	53
1.02 Impact of rules on FDI [†]	1.8.....	140	7.02 Openness of bilateral ASA (0–38)*.....	16.1.....	23
1.03 Efficiency of legal framework settling disputes [†]	2.6.....	128	7.03 No. of regional trade agreements in force*.....	5.0.....	81
1.04 Efficiency of legal framework challenging regs. [†]	1.9.....	140			
1.05 No. of days to deal with construction permits*.....	341.....	134	Price Competitiveness	4.0	112
1.06 Construction permits cost (%)*.....	3.5.....	93	8.01 Ticket taxes, airport charges (0–100 best)*.....	56.3.....	121
1.07 Extent of market dominance [†]	3.2.....	117	8.02 Hotel price index (US\$)*.....	123.0.....	38
1.08 No. of days to start a business*.....	25.....	105	8.03 Purchasing power parity*.....	n/a.....	n/a
1.09 Cost to start a business (% GNI/capita)*.....	15.2.....	94	8.04 Fuel price levels (US\$ cents/litre)*.....	146.0.....	79
1.10 Effect of taxation on incentives to work [†]	1.9.....	141			
1.11 Effect of taxation on incentives to invest [†]	2.0.....	141	Environmental Sustainability	3.3	128
1.12 Total tax rate (% profit)*.....	137.3.....	141	9.01 Stringency of environmental regulations [†]	3.4.....	106
1.12a Labour and contributions tax rate (% profit)*.....	29.3.....	121	9.02 Enforcement of environmental regulations [†]	2.9.....	121
1.12b Profit tax rate (% profit)*.....	0.0.....	1	9.03 Sustainability of T&T development [†]	3.7.....	113
1.12c Other taxes rate (% profit)*.....	108.0.....	141	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.1.....	30
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	19.....	73
Safety and Security	5.0	88	9.06 Baseline water stress (0–5 worst)*.....	2.5.....	83
2.01 Business costs of crime and violence [†]	3.2.....	121	9.07 Threatened species (% total species)*.....	7.7.....	107
2.02 Reliability of police services [†]	2.7.....	132	9.08 Forest cover change (% average per year)*.....	–9.0.....	107
2.03 Business costs of terrorism [†]	6.1.....	22	9.09 Wastewater treatment (%) *.....	11.7.....	73
2.04 Index of terrorism incidence*.....	6.9.....	85	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	1.1.....	97
2.05 Homicide rate*.....	6.....	80			
			Air Transport Infrastructure	2.6	75
Health and Hygiene	6.2	26	10.01 Quality of air transport infrastructure [†]	3.6.....	106
3.01 Physician density per 1,000 pop.*.....	3.2.....	27	10.02 Airline dom. seat kms per week (millions)*.....	249.0.....	22
3.02 Access to improved sanitation (% pop.)*.....	97.0.....	46	10.03 Airline int'l. seat kms per week (millions)*.....	560.1.....	35
3.03 Access to improved drinking water (% pop.)*.....	99.0.....	43	10.04 Departures per 1,000 pop.*.....	2.3.....	78
3.04 Hospital beds per 10,000 pop.....	47.0.....	34	10.05 Airport density per million urban pop.*.....	1.0.....	78
3.05 HIV prevalence (% pop.)*.....	0.4.....	74	10.06 No. of operating airlines*.....	40.0.....	56
3.06 Malaria incidence per 100,000 pop.*.....	0.0.....	7			
			Ground and Port Infrastructure	2.6	114
Human Resources and Labour Market	4.2	99	11.01 Quality of roads.....	3.0.....	110
<i>Qualification of the labour force</i>	<i>5.1</i>	<i>74</i>	11.02 Quality of railroad infrastructure.....	1.7.....	95
4.01 Primary education enrolment rate (%)*.....	95.4.....	61	11.03 Quality of port infrastructure [†]	3.7.....	91
4.02 Secondary education enrolment rate (%)*.....	91.9.....	63	11.04 Quality of ground transport network [†]	3.6.....	114
4.03 Extent of staff training [†]	3.7.....	94	11.05 Railroad density (km/surface area)*.....	0.9.....	53
4.04 Treatment of customers [†]	3.6.....	127	11.06 Road density (km/surface area)*.....	@.....	118
<i>Labour market</i>	<i>3.3</i>	<i>127</i>	11.07 Paved road density (km/surface area)*.....	@.....	104
4.05 Hiring and firing practices [†]	2.6.....	135			
4.06 Ease of finding skilled employees [†]	3.9.....	69	Tourist Service Infrastructure	4.6	55
4.07 Ease of hiring foreign labour [†]	4.1.....	60	12.01 Hotel rooms per 100 pop.*.....	0.6.....	57
4.08 Pay and productivity [†]	2.5.....	139	12.02 Extension of business trips recommended [†]	5.6.....	45
4.09 Female labour force participation (% to men)*.....	0.7.....	100	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	352.7.....	78
ICT Readiness	4.2	71			
5.01 ICT use for B2B transactions [†]	4.1.....	110	Natural Resources	4.1	27
5.02 Internet use for B2C transactions [†]	4.3.....	76	13.01 No. of World Heritage natural sites*.....	4.....	10
5.03 Individuals using internet (%)*.....	59.9.....	53	13.02 Total known species*.....	1,536.....	12
5.04 Broadband internet subs. per 100 pop.*.....	14.4.....	49	13.03 Total protected areas (% total territorial area)*.....	6.7.....	104
5.05 Mobile telephone subs. per 100 pop.*.....	162.5.....	11	13.04 Natural tourism digital demand (0–100 best)*.....	31.....	39
5.06 Mobile broadband subs. per 100 pop.*.....	32.1.....	67	13.05 Quality of the natural environment [†]	4.0.....	94
5.07 Mobile network coverage (% pop.)*.....	94.1.....	106			
5.08 Quality of electricity supply.....	2.6.....	120	Cultural Resources and Business Travel	4.4	14
			14.01 No. of World Heritage cultural sites*.....	5.....	45
Prioritization of Travel & Tourism	4.5	70	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	4.6.....	102	14.03 No. of large sports stadiums*.....	45.0.....	11
6.02 T&T gov't expenditure (% gov't budget)*.....	2.5.....	96	14.04 No. of international association meetings*.....	213.7.....	19
6.03 Effectiveness of marketing to attract tourists [†]	4.1.....	91	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	42.....	12
6.04 Comprehensiveness of T&T data (0–120 best)*.....	100.0.....	11			
6.05 Timeliness of T&T data (0–21 best)*.....	17.5.....	57			
6.06 Country Brand Strategy rating (1–10 best)*.....	77.7.....	36			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Armenia

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	89	3.42
Enabling Environment	57	5.00
Business Environment	50.....	4.62
Safety and Security	38.....	5.80
Health and Hygiene.....	48.....	5.92
Human Resources and Labour Market.....	71.....	4.48
ICT Readiness.....	69.....	4.16
T&T Policy and Enabling Conditions	95	3.90
Prioritization of Travel & Tourism	80.....	4.43
International Openness.....	83.....	2.78
Price Competitiveness.....	77.....	4.58
Environmental Sustainability.....	97.....	3.79
Infrastructure	84	3.14
Air Transport Infrastructure	92.....	2.26
Ground and Port Infrastructure.....	97.....	2.98
Tourist Service Infrastructure.....	73.....	4.18
Natural and Cultural Resources	130	1.63
Natural Resources.....	136.....	1.88
Cultural Resources and Business Travel	99.....	1.38



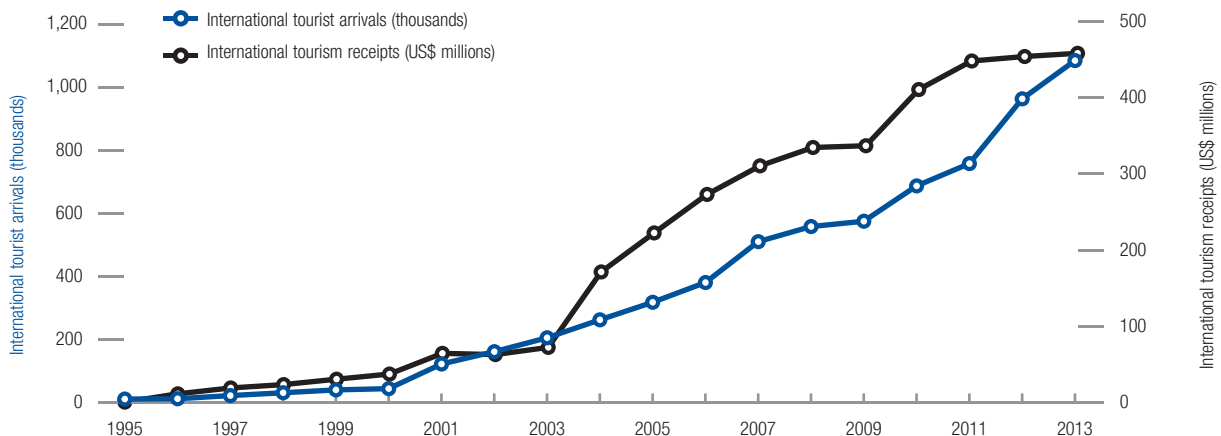
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	1,084
Int'l tourism receipts (inbound US\$ millions), 2013	458.1
Growth (%) in int'l outbound travel spending*	1.77
Average spending per int'l tourist (US\$), 2013.....	422.6

Population (millions), 2013	3.0
Surface area (1,000 square kilometres), 2013	29.7
Gross domestic product per capita (PPP\$), 2013	7,034
Real GDP growth (%), 2013.....	3.5

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	217.2.....	2.0.....	3.4
T&T industry employment (1,000 jobs)	21.3.....	1.8.....	-0.6

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Armenia

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.6	50	International Openness	2.8	83
1.01 Property rights [†]	4.2.....	67	7.01 Visa requirements (0–100 best)*.....	45.0.....	37
1.02 Impact of rules on FDI [†]	3.8.....	110	7.02 Openness of bilateral ASA (0–38)*.....	7.5.....	109
1.03 Efficiency of legal framework settling disputes [†]	3.4.....	95	7.03 No. of regional trade agreements in force*.....	8.0.....	65
1.04 Efficiency of legal framework challenging regs. [†]	2.9.....	98			
1.05 No. of days to deal with construction permits*.....	83.....	18	Price Competitiveness	4.6	77
1.06 Construction permits cost (%)*.....	1.2.....	56	8.01 Ticket taxes, airport charges (0–100 best)*.....	51.9.....	126
1.07 Extent of market dominance [†]	3.5.....	93	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	3.....	8	8.03 Purchasing power parity*.....	0.5.....	41
1.09 Cost to start a business (% GNI/capita)*.....	1.0.....	23	8.04 Fuel price levels (US\$ cents/litre)*.....	125.0.....	48
1.10 Effect of taxation on incentives to work [†]	3.4.....	92			
1.11 Effect of taxation on incentives to invest [†]	3.3.....	104	Environmental Sustainability	3.8	97
1.12 Total tax rate (% profit)*.....	20.4.....	13	9.01 Stringency of environmental regulations [†]	3.3.....	111
1.12a Labour and contributions tax rate (% profit)*.....	0.0.....	1	9.02 Enforcement of environmental regulations [†]	2.9.....	122
1.12b Profit tax rate (% profit)*.....	19.5.....	84	9.03 Sustainability of T&T development [†]	3.7.....	111
1.12c Other taxes rate (% profit)*.....	0.8.....	32	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	12.9.....	103
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	17.....	104
Safety and Security	5.8	38	9.06 Baseline water stress (0–5 worst)*.....	3.1.....	94
2.01 Business costs of crime and violence [†]	5.5.....	22	9.07 Threatened species (% total species)*.....	5.3.....	78
2.02 Reliability of police services [†]	4.0.....	81	9.08 Forest cover change (% average per year)*.....	-0.2.....	17
2.03 Business costs of terrorism [†]	5.7.....	46	9.09 Wastewater treatment (%)*.....	22.6.....	56
2.04 Index of terrorism incidence*.....	7.0.....	60	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	2.....	45			
			Air Transport Infrastructure	2.3	92
Health and Hygiene	5.9	48	10.01 Quality of air transport infrastructure [†]	4.3.....	72
3.01 Physician density per 1,000 pop.*.....	2.7.....	43	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	91.0.....	65	10.03 Airline int'l. seat kms per week (millions)*.....	49.5.....	97
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	0.3.....	119
3.04 Hospital beds per 10,000 pop.....	39.0.....	41	10.05 Airport density per million urban pop.*.....	1.1.....	72
3.05 HIV prevalence (% pop.)*.....	0.2.....	1	10.06 No. of operating airlines*.....	40.0.....	56
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	3.0	97
Human Resources and Labour Market	4.5	71	11.01 Quality of roads.....	3.7.....	80
<i>Qualification of the labour force</i>	4.8.....	95	11.02 Quality of railroad infrastructure.....	2.6.....	67
4.01 Primary education enrolment rate (%)*.....	84.1.....	119	11.03 Quality of port infrastructure [†]	2.5.....	132
4.02 Secondary education enrolment rate (%)*.....	95.9.....	49	11.04 Quality of ground transport network [†]	4.4.....	70
4.03 Extent of staff training [†]	3.4.....	118	11.05 Railroad density (km/surface area)*.....	2.8.....	27
4.04 Treatment of customers [†]	4.6.....	66	11.06 Road density (km/surface area)*.....	@.....	74
<i>Labour market</i>	4.1.....	57	11.07 Paved road density (km/surface area)*.....	@.....	53
4.05 Hiring and firing practices [†]	4.5.....	18			
4.06 Ease of finding skilled employees [†]	3.3.....	112	Tourist Service Infrastructure	4.2	73
4.07 Ease of hiring foreign labour [†]	4.9.....	12	12.01 Hotel rooms per 100 pop.*.....	0.5.....	62
4.08 Pay and productivity [†]	4.2.....	47	12.02 Extension of business trips recommended [†]	5.0.....	94
4.09 Female labour force participation (% to men)*.....	0.7.....	95	12.03 Presence of major car rental companies [†]	4.....	81
			12.04 ATMs accepting Visa cards per million pop.*.....	670.6.....	46
ICT Readiness	4.2	69			
5.01 ICT use for B2B transactions [†]	5.0.....	58	Natural Resources	1.9	136
5.02 Internet use for B2C transactions [†]	4.3.....	74	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	46.3.....	71	13.02 Total known species*.....	395.....	104
5.04 Broadband internet subs. per 100 pop.*.....	7.9.....	70	13.03 Total protected areas (% total territorial area)*.....	8.1.....	96
5.05 Mobile telephone subs. per 100 pop.*.....	112.4.....	69	13.04 Natural tourism digital demand (0–100 best)*.....	2.....	125
5.06 Mobile broadband subs. per 100 pop.*.....	31.0.....	69	13.05 Quality of the natural environment [†]	3.5.....	125
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	5.1.....	62	Cultural Resources and Business Travel	1.4	99
			14.01 No. of World Heritage cultural sites*.....	3.....	58
Prioritization of Travel & Tourism	4.4	80	14.02 No. of oral and intangible cultural expressions*.....	4.....	25
6.01 Government prioritization of T&T industry [†]	5.0.....	80	14.03 No. of large sports stadiums*.....	1.0.....	113
6.02 T&T gov't expenditure (% gov't budget)*.....	3.7.....	60	14.04 No. of international association meetings*.....	3.3.....	111
6.03 Effectiveness of marketing to attract tourists [†]	3.7.....	117	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	3.....	100
6.04 Comprehensiveness of T&T data (0–120 best)*.....	75.0.....	49			
6.05 Timeliness of T&T data (0–21 best)*.....	16.5.....	67			
6.06 Country Brand Strategy rating (1–10 best)*.....	68.0.....	68			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Australia

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	7	4.98
Enabling Environment	22	5.57
Business Environment	28.....	5.04
Safety and Security	13.....	6.24
Health and Hygiene.....	29.....	6.14
Human Resources and Labour Market.....	49.....	4.72
ICT Readiness.....	17.....	5.73
T&T Policy and Enabling Conditions	70	4.14
Prioritization of Travel & Tourism	52.....	4.81
International Openness.....	31.....	4.04
Price Competitiveness.....	138.....	3.06
Environmental Sustainability.....	25.....	4.64
Infrastructure	20	4.98
Air Transport Infrastructure	4.....	5.80
Ground and Port Infrastructure.....	57.....	3.69
Tourist Service Infrastructure.....	29.....	5.44
Natural and Cultural Resources	7	5.22
Natural Resources.....	2.....	5.31
Cultural Resources and Business Travel	9.....	5.13



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	6,382
Int'l tourism receipts (inbound US\$ millions), 2013	31,253.8
Growth (%) in int'l outbound travel spending*	5.21
Average spending per int'l tourist (US\$), 2013.....	4,897.2

Population (millions), 2013	23.1
Surface area (1,000 square kilometres), 2013	7,741.2
Gross domestic product per capita (PPP\$), 2013	45,138
Real GDP growth (%), 2013.....	2.3

T&T industry economic impact, 2014 estimates

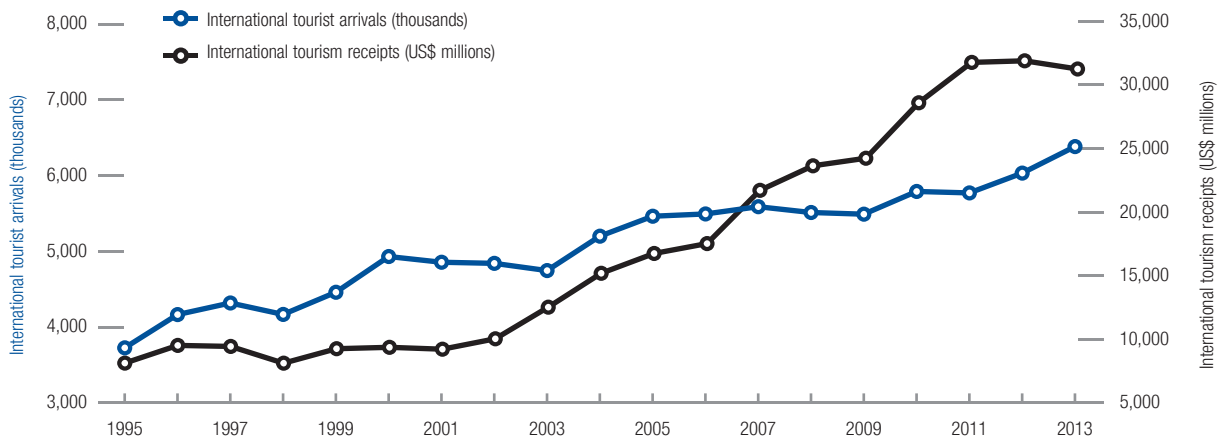
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	39,043.3	2.6	3.4
T&T industry employment (1,000 jobs)	522.3	4.5	0.8

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Australia

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.0	28	International Openness	4.0	31
1.01 Property rights [†]	5.5.....	22	7.01 Visa requirements (0–100 best)*.....	31.0.....	49
1.02 Impact of rules on FDI [†]	4.6.....	50	7.02 Openness of bilateral ASA (0–38)*.....	26.9.....	5
1.03 Efficiency of legal framework settling disputes [†]	4.8.....	26	7.03 No. of regional trade agreements in force*.....	16.0.....	51
1.04 Efficiency of legal framework challenging regs. [†]	4.1.....	26			
1.05 No. of days to deal with construction permits* ...	112.....	43	Price Competitiveness	3.1	138
1.06 Construction permits cost (%)*.....	0.5.....	25	8.01 Ticket taxes, airport charges (0–100 best)*.....	51.7.....	127
1.07 Extent of market dominance [†]	4.2.....	40	8.02 Hotel price index (US\$)*.....	162.3.....	74
1.08 No. of days to start a business*.....	3.....	4	8.03 Purchasing power parity*.....	1.5.....	139
1.09 Cost to start a business (% GNI/capita)*.....	0.7.....	13	8.04 Fuel price levels (US\$ cents/litre)*.....	139.0.....	68
1.10 Effect of taxation on incentives to work [†]	3.5.....	78			
1.11 Effect of taxation on incentives to invest [†]	3.7.....	73	Environmental Sustainability	4.6	25
1.12 Total tax rate (% profit)*.....	47.3.....	102	9.01 Stringency of environmental regulations [†]	5.6.....	16
1.12a Labour and contributions tax rate (% profit)*.....	20.8.....	98	9.02 Enforcement of environmental regulations [†]	5.5.....	17
1.12b Profit tax rate (% profit)*.....	26.1.....	124	9.03 Sustainability of T&T development [†]	5.0.....	29
1.12c Other taxes rate (% profit)*.....	0.4.....	15	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	3.2.....	11
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	23.....	11
Safety and Security	6.2	13	9.06 Baseline water stress (0–5 worst)*.....	3.5.....	108
2.01 Business costs of crime and violence [†]	5.5.....	25	9.07 Threatened species (% total species)*.....	11.9.....	127
2.02 Reliability of police services [†]	6.1.....	14	9.08 Forest cover change (% average per year)*.....	0.4.....	9
2.03 Business costs of terrorism [†]	5.8.....	43	9.09 Wastewater treatment (%) *.....	92.3.....	9
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	1.0.....	95
2.05 Homicide rate*.....	1.....	27			
			Air Transport Infrastructure	5.8	4
Health and Hygiene	6.1	29	10.01 Quality of air transport infrastructure [†]	5.5.....	29
3.01 Physician density per 1,000 pop.*.....	3.3.....	22	10.02 Airline dom. seat kms per week (millions)*.....	1,731.0.....	6
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	2,722.3.....	9
3.03 Access to improved drinking water (% pop.)* ..	100.0.....	1	10.04 Departures per 1,000 pop.*.....	28.7.....	14
3.04 Hospital beds per 10,000 pop.....	39.0.....	41	10.05 Airport density per million urban pop.*.....	6.1.....	14
3.05 HIV prevalence (% pop.)*.....	0.2.....	1	10.06 No. of operating airlines*.....	64.0.....	34
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	3.7	57
Human Resources and Labour Market	4.7	49	11.01 Quality of roads.....	4.8.....	43
<i>Qualification of the labour force</i>	5.7.....	29	11.02 Quality of railroad infrastructure.....	4.0.....	31
4.01 Primary education enrolment rate (%)*.....	96.8.....	47	11.03 Quality of port infrastructure [†]	5.0.....	38
4.02 Secondary education enrolment rate (%)*.....	135.5.....	1	11.04 Quality of ground transport network [†]	5.0.....	39
4.03 Extent of staff training [†]	4.5.....	30	11.05 Railroad density (km/surface area)*.....	0.0.....	100
4.04 Treatment of customers [†]	4.9.....	46	11.06 Road density (km/surface area)*.....	@.....	112
<i>Labour market</i>	3.7.....	102	11.07 Paved road density (km/surface area)*.....	@.....	96
4.05 Hiring and firing practices [†]	2.7.....	133			
4.06 Ease of finding skilled employees [†]	4.5.....	33	Tourist Service Infrastructure	5.4	29
4.07 Ease of hiring foreign labour [†]	2.9.....	134	12.01 Hotel rooms per 100 pop.*.....	1.0.....	35
4.08 Pay and productivity [†]	3.2.....	123	12.02 Extension of business trips recommended [†]	5.8.....	28
4.09 Female labour force participation (% to men)*.....	0.9.....	53	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.* ..	810.4.....	29
ICT Readiness	5.7	17			
5.01 ICT use for B2B transactions [†]	5.5.....	28	Natural Resources	5.3	2
5.02 Internet use for B2C transactions [†]	5.7.....	16	13.01 No. of World Heritage natural sites*.....	14.....	1
5.03 Individuals using internet (%)*.....	83.0.....	18	13.02 Total known species*.....	1,275.....	20
5.04 Broadband internet subs. per 100 pop.*.....	25.0.....	26	13.03 Total protected areas (% total territorial area)*.....	15.1.....	64
5.05 Mobile telephone subs. per 100 pop.*.....	106.8.....	79	13.04 Natural tourism digital demand (0–100 best)*.....	68.....	12
5.06 Mobile broadband subs. per 100 pop.*.....	110.5.....	4	13.05 Quality of the natural environment [†]	6.0.....	14
5.07 Mobile network coverage (% pop.)*.....	99.0.....	65			
5.08 Quality of electricity supply.....	6.2.....	27	Cultural Resources and Business Travel	5.1	9
			14.01 No. of World Heritage cultural sites*.....	5.....	45
Prioritization of Travel & Tourism	4.8	52	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	5.7.....	45	14.03 No. of large sports stadiums*.....	81.0.....	6
6.02 T&T gov't expenditure (% gov't budget)*.....	3.8.....	58	14.04 No. of international association meetings*.....	236.0.....	16
6.03 Effectiveness of marketing to attract tourists [†]	5.1.....	40	14.05 Cult./entert. tourism digital demand (0–100 best)* ..	85.....	3
6.04 Comprehensiveness of T&T data (0–120 best)*.....	60.0.....	84			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	65.0.....	81			

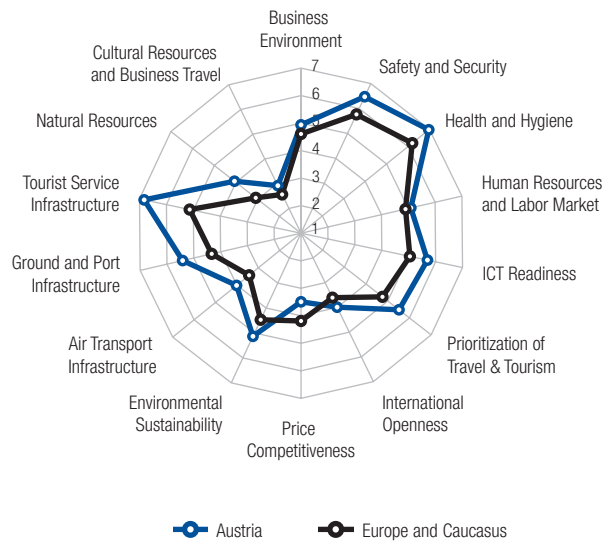
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Austria

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	12	4.82
Enabling Environment	7	5.84
Business Environment	31.....	4.94
Safety and Security	5.....	6.47
Health and Hygiene.....	1.....	6.97
Human Resources and Labour Market.....	26.....	5.09
ICT Readiness.....	19.....	5.70
T&T Policy and Enabling Conditions	15	4.53
Prioritization of Travel & Tourism	16.....	5.52
International Openness.....	33.....	3.99
Price Competitiveness.....	132.....	3.49
Environmental Sustainability.....	8.....	5.13
Infrastructure	9	5.42
Air Transport Infrastructure	32.....	4.01
Ground and Port Infrastructure.....	15.....	5.42
Tourist Service Infrastructure.....	1.....	6.83
Natural and Cultural Resources	25	3.50
Natural Resources.....	28.....	4.07
Cultural Resources and Business Travel	30.....	2.92



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	24,813
Int'l tourism receipts (inbound US\$ millions), 2013	20,106.1
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	810.3

Population (millions), 2013	8.5
Surface area (1,000 square kilometres), 2013	83.9
Gross domestic product per capita (PPP\$), 2013	44,402
Real GDP growth (%), 2013.....	0.3

T&T industry economic impact, 2014 estimates

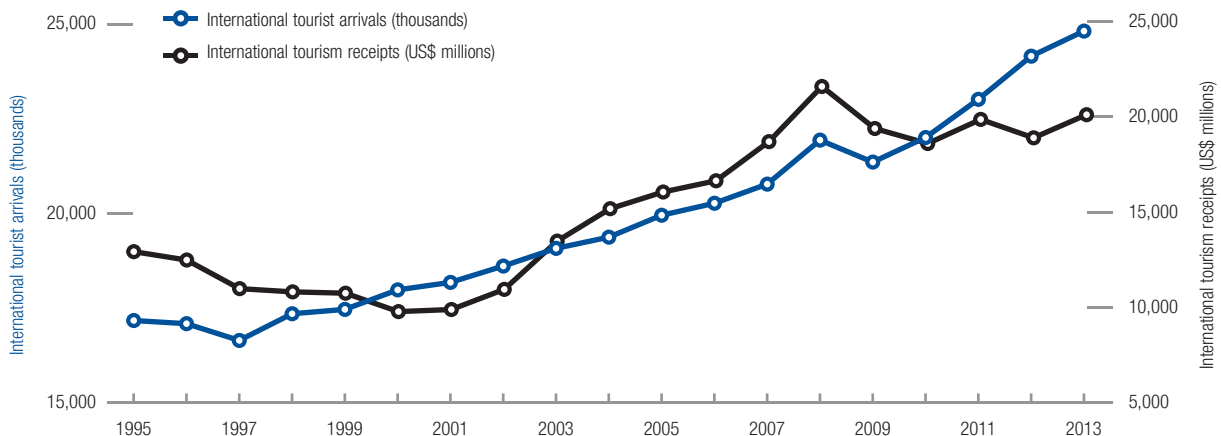
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	19,345.7	4.9	3.3
T&T industry employment (1,000 jobs)	224.5	5.3	2.4

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.9	31	International Openness	4.0	33
1.01 Property rights [†]	5.8.....	15	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	4.6.....	57	7.02 Openness of bilateral ASA (0–38)*.....	9.4.....	87
1.03 Efficiency of legal framework settling disputes [†]	4.9.....	24	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	4.1.....	29			
1.05 No. of days to deal with construction permits*.....	192.....	97	Price Competitiveness	3.5	132
1.06 Construction permits cost (%)*.....	1.1.....	52	8.01 Ticket taxes, airport charges (0–100 best)*.....	53.6.....	125
1.07 Extent of market dominance [†]	5.5.....	4	8.02 Hotel price index (US\$)*.....	125.9.....	45
1.08 No. of days to start a business*.....	22.....	102	8.03 Purchasing power parity*.....	1.1.....	127
1.09 Cost to start a business (% GNI/capita)*.....	0.3.....	3	8.04 Fuel price levels (US\$ cents/litre)*.....	181.0.....	111
1.10 Effect of taxation on incentives to work [†]	2.9.....	119			
1.11 Effect of taxation on incentives to invest [†]	3.6.....	74	Environmental Sustainability	5.1	8
1.12 Total tax rate (% profit)*.....	52.0.....	118	9.01 Stringency of environmental regulations [†]	6.2.....	4
1.12a Labour and contributions tax rate (% profit)*.....	34.3.....	127	9.02 Enforcement of environmental regulations [†]	6.0.....	7
1.12b Profit tax rate (% profit)*.....	15.4.....	59	9.03 Sustainability of T&T development [†]	5.7.....	8
1.12c Other taxes rate (% profit)*.....	2.4.....	77	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	14.0.....	114
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21.....	42
Safety and Security	6.5	5	9.06 Baseline water stress (0–5 worst)*.....	0.3.....	25
2.01 Business costs of crime and violence [†]	6.1.....	8	9.07 Threatened species (% total species)*.....	2.9.....	25
2.02 Reliability of police services [†]	5.9.....	18	9.08 Forest cover change (% average per year)*.....	-3.2.....	73
2.03 Business costs of terrorism [†]	6.5.....	6	9.09 Wastewater treatment (%)*.....	79.1.....	20
2.04 Index of terrorism incidence*.....	7.0.....	76	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	1.....	18			
			Air Transport Infrastructure	4.0	32
Health and Hygiene	7.0	1	10.01 Quality of air transport infrastructure [†]	5.4.....	33
3.01 Physician density per 1,000 pop.*.....	4.8.....	2	10.02 Airline dom. seat kms per week (millions)*.....	4.9.....	60
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	455.1.....	41
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	19.6.....	21
3.04 Hospital beds per 10,000 pop.....	76.0.....	5	10.05 Airport density per million urban pop.*.....	1.1.....	71
3.05 HIV prevalence (% pop.)*.....	0.4.....	74	10.06 No. of operating airlines*.....	89.0.....	19
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	5.4	15
Human Resources and Labour Market	5.1	26	11.01 Quality of roads.....	6.3.....	3
<i>Qualification of the labour force</i>	<i>6.1</i>	<i>9</i>	11.02 Quality of railroad infrastructure.....	5.3.....	11
4.01 Primary education enrolment rate (%)*.....	98.4.....	23	11.03 Quality of port infrastructure [†]	4.4.....	60
4.02 Secondary education enrolment rate (%)*.....	97.7.....	42	11.04 Quality of ground transport network [†]	5.7.....	15
4.03 Extent of staff training [†]	4.8.....	19	11.05 Railroad density (km/surface area)*.....	5.9.....	12
4.04 Treatment of customers [†]	5.8.....	3	11.06 Road density (km/surface area)*.....	@.....	23
<i>Labour market</i>	<i>4.1</i>	<i>62</i>	11.07 Paved road density (km/surface area)*.....	@.....	18
4.05 Hiring and firing practices [†]	3.5.....	99			
4.06 Ease of finding skilled employees [†]	3.9.....	70	Tourist Service Infrastructure	6.8	1
4.07 Ease of hiring foreign labour [†]	3.8.....	92	12.01 Hotel rooms per 100 pop.*.....	3.5.....	6
4.08 Pay and productivity [†]	3.9.....	71	12.02 Extension of business trips recommended [†]	6.3.....	6
4.09 Female labour force participation (% to men)*.....	0.9.....	47	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	1,410.2.....	9
ICT Readiness	5.7	19			
5.01 ICT use for B2B transactions [†]	5.7.....	15	Natural Resources	4.1	28
5.02 Internet use for B2C transactions [†]	5.5.....	24	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	80.6.....	22	13.02 Total known species*.....	415.....	94
5.04 Broadband internet subs. per 100 pop.*.....	26.1.....	22	13.03 Total protected areas (% total territorial area)*.....	23.6.....	27
5.05 Mobile telephone subs. per 100 pop.*.....	156.2.....	17	13.04 Natural tourism digital demand (0–100 best)*.....	100.....	1
5.06 Mobile broadband subs. per 100 pop.*.....	64.3.....	26	13.05 Quality of the natural environment [†]	6.6.....	2
5.07 Mobile network coverage (% pop.)*.....	99.0.....	65			
5.08 Quality of electricity supply.....	6.6.....	7	Cultural Resources and Business Travel	2.9	30
			14.01 No. of World Heritage cultural sites*.....	9.....	21
Prioritization of Travel & Tourism	5.5	16	14.02 No. of oral and intangible cultural expressions*.....	2.....	41
6.01 Government prioritization of T&T industry [†]	6.1.....	20	14.03 No. of large sports stadiums*.....	4.0.....	77
6.02 T&T gov't expenditure (% gov't budget)*.....	4.8.....	41	14.04 No. of international association meetings*.....	280.0.....	12
6.03 Effectiveness of marketing to attract tourists [†]	6.1.....	3	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	14.....	43
6.04 Comprehensiveness of T&T data (0–120 best)*.....	72.0.....	52			
6.05 Timeliness of T&T data (0–21 best)*.....	17.5.....	57			
6.06 Country Brand Strategy rating (1–10 best)*.....	88.8.....	9			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Azerbaijan

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	84	3.48
Enabling Environment	45	5.13
Business Environment	65.....	4.45
Safety and Security	36.....	5.83
Health and Hygiene.....	44.....	5.96
Human Resources and Labour Market.....	36.....	4.84
ICT Readiness.....	52.....	4.58
T&T Policy and Enabling Conditions	93	3.91
Prioritization of Travel & Tourism	58.....	4.69
International Openness.....	107.....	2.33
Price Competitiveness.....	65.....	4.78
Environmental Sustainability.....	94.....	3.83
Infrastructure	87	3.09
Air Transport Infrastructure	84.....	2.43
Ground and Port Infrastructure.....	65.....	3.55
Tourist Service Infrastructure.....	93.....	3.30
Natural and Cultural Resources	118	1.78
Natural Resources.....	130.....	2.03
Cultural Resources and Business Travel	75.....	1.53



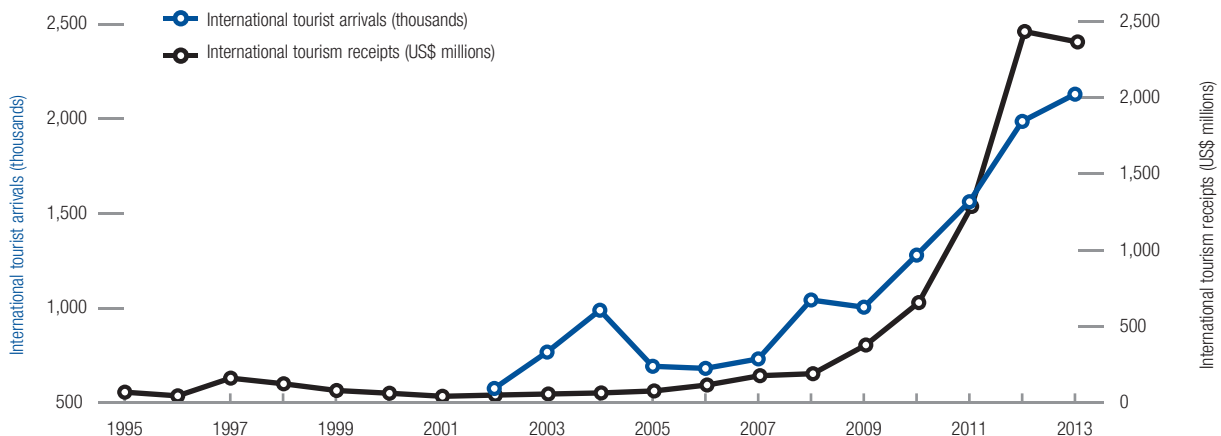
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	2,130
Int'l tourism receipts (inbound US\$ millions), 2013	2,365.0
Growth (%) in int'l outbound travel spending*	3.79
Average spending per int'l tourist (US\$), 2013.....	1,110.3

Population (millions), 2013	9.4
Surface area (1,000 square kilometres), 2013	86.6
Gross domestic product per capita (PPP\$), 2013	17,028
Real GDP growth (%), 2013.....	5.8

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	1,713.2	2.4	5.5
T&T industry employment (1,000 jobs)	95.0	2.2	1.0

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Azerbaijan

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.4	65	International Openness	2.3	107
1.01 Property rights [†]	3.8.....	91	7.01 Visa requirements (0–100 best)*.....	25.0.....	67
1.02 Impact of rules on FDI [†]	4.3.....	81	7.02 Openness of bilateral ASA (0–38)*.....	10.7.....	70
1.03 Efficiency of legal framework settling disputes [†]	3.8.....	60	7.03 No. of regional trade agreements in force*.....	4.0.....	88
1.04 Efficiency of legal framework challenging regs. [†]	3.5.....	51			
1.05 No. of days to deal with construction permits*.....	151.....	72	Price Competitiveness	4.8	65
1.06 Construction permits cost (%)*.....	4.1.....	99	8.01 Ticket taxes, airport charges (0–100 best)*.....	58.4.....	119
1.07 Extent of market dominance [†]	3.5.....	91	8.02 Hotel price index (US\$)*.....	174.2.....	77
1.08 No. of days to start a business*.....	5.....	17	8.03 Purchasing power parity*.....	0.5.....	44
1.09 Cost to start a business (% GNI/capita)*.....	3.1.....	44	8.04 Fuel price levels (US\$ cents/litre)*.....	76.0.....	19
1.10 Effect of taxation on incentives to work [†]	3.4.....	85			
1.11 Effect of taxation on incentives to invest [†]	3.6.....	81	Environmental Sustainability	3.8	94
1.12 Total tax rate (% profit)*.....	39.8.....	79	9.01 Stringency of environmental regulations [†]	3.9.....	76
1.12a Labour and contributions tax rate (% profit)*.....	24.8.....	111	9.02 Enforcement of environmental regulations [†]	3.9.....	66
1.12b Profit tax rate (% profit)*.....	12.9.....	51	9.03 Sustainability of T&T development [†]	4.5.....	64
1.12c Other taxes rate (% profit)*.....	2.1.....	71	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	11.1.....	92
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	15.....	128
Safety and Security	5.8	36	9.06 Baseline water stress (0–5 worst)*.....	3.4.....	104
2.01 Business costs of crime and violence [†]	5.7.....	15	9.07 Threatened species (% total species)*.....	4.8.....	59
2.02 Reliability of police services [†]	4.1.....	71	9.08 Forest cover change (% average per year)*.....	-0.4.....	21
2.03 Business costs of terrorism [†]	5.7.....	48	9.09 Wastewater treatment (%)*.....	13.1.....	70
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	2.....	52			
			Air Transport Infrastructure	2.4	84
Health and Hygiene	6.0	44	10.01 Quality of air transport infrastructure [†]	5.0.....	44
3.01 Physician density per 1,000 pop.*.....	3.4.....	18	10.02 Airline dom. seat kms per week (millions)*.....	0.4.....	88
3.02 Access to improved sanitation (% pop.)*.....	82.0.....	78	10.03 Airline int'l. seat kms per week (millions)*.....	96.1.....	81
3.03 Access to improved drinking water (% pop.)*.....	80.0.....	115	10.04 Departures per 1,000 pop.*.....	1.7.....	85
3.04 Hospital beds per 10,000 pop.....	47.0.....	34	10.05 Airport density per million urban pop.*.....	1.0.....	80
3.05 HIV prevalence (% pop.)*.....	0.2.....	1	10.06 No. of operating airlines*.....	35.0.....	64
3.06 Malaria incidence per 100,000 pop.*.....	0.0.....	8			
			Ground and Port Infrastructure	3.6	65
Human Resources and Labour Market	4.8	36	11.01 Quality of roads.....	4.0.....	69
<i>Qualification of the labour force</i>	<i>5.1</i>	<i>78</i>	11.02 Quality of railroad infrastructure.....	3.8.....	36
4.01 Primary education enrolment rate (%)*.....	89.1.....	103	11.03 Quality of port infrastructure [†]	4.3.....	63
4.02 Secondary education enrolment rate (%)*.....	100.3.....	34	11.04 Quality of ground transport network [†]	5.0.....	38
4.03 Extent of staff training [†]	3.7.....	93	11.05 Railroad density (km/surface area)*.....	2.4.....	32
4.04 Treatment of customers [†]	4.6.....	69	11.06 Road density (km/surface area)*.....	@.....	80
<i>Labour market</i>	<i>4.6</i>	<i>22</i>	11.07 Paved road density (km/surface area)*.....	@.....	71
4.05 Hiring and firing practices [†]	4.4.....	25			
4.06 Ease of finding skilled employees [†]	3.6.....	93	Tourist Service Infrastructure	3.3	93
4.07 Ease of hiring foreign labour [†]	4.2.....	47	12.01 Hotel rooms per 100 pop.*.....	0.2.....	99
4.08 Pay and productivity [†]	4.4.....	33	12.02 Extension of business trips recommended [†]	5.2.....	78
4.09 Female labour force participation (% to men)*.....	0.9.....	20	12.03 Presence of major car rental companies [†]	2.....	105
			12.04 ATMs accepting Visa cards per million pop.*.....	488.8.....	63
ICT Readiness	4.6	52			
5.01 ICT use for B2B transactions [†]	5.2.....	43	Natural Resources	2.0	130
5.02 Internet use for B2C transactions [†]	4.9.....	50	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	58.7.....	55	13.02 Total known species*.....	462.....	82
5.04 Broadband internet subs. per 100 pop.*.....	17.0.....	41	13.03 Total protected areas (% total territorial area)*.....	7.4.....	98
5.05 Mobile telephone subs. per 100 pop.*.....	107.6.....	77	13.04 Natural tourism digital demand (0–100 best)*.....	1.....	135
5.06 Mobile broadband subs. per 100 pop.*.....	43.9.....	51	13.05 Quality of the natural environment [†]	4.1.....	85
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	4.9.....	69	Cultural Resources and Business Travel	1.5	75
			14.01 No. of World Heritage cultural sites*.....	2.....	71
Prioritization of Travel & Tourism	4.7	58	14.02 No. of oral and intangible cultural expressions*.....	7.....	16
6.01 Government prioritization of T&T industry [†]	5.8.....	36	14.03 No. of large sports stadiums*.....	2.0.....	98
6.02 T&T gov't expenditure (% gov't budget)*.....	3.1.....	73	14.04 No. of international association meetings*.....	2.7.....	117
6.03 Effectiveness of marketing to attract tourists [†]	4.8.....	56	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	2.....	119
6.04 Comprehensiveness of T&T data (0–120 best)*.....	81.0.....	39			
6.05 Timeliness of T&T data (0–21 best)*.....	13.5.....	87			
6.06 Country Brand Strategy rating (1–10 best)*.....	69.2.....	61			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Bahrain

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	60	3.85
Enabling Environment	32	5.30
Business Environment	11.....	5.53
Safety and Security	71.....	5.33
Health and Hygiene.....	75.....	5.17
Human Resources and Labour Market.....	52.....	4.71
ICT Readiness.....	15.....	5.76
T&T Policy and Enabling Conditions	98	3.88
Prioritization of Travel & Tourism	97.....	4.14
International Openness.....	105.....	2.34
Price Competitiveness.....	18.....	5.33
Environmental Sustainability.....	104.....	3.73
Infrastructure	33	4.59
Air Transport Infrastructure	45.....	3.52
Ground and Port Infrastructure.....	11.....	5.53
Tourist Service Infrastructure.....	49.....	4.74
Natural and Cultural Resources	131	1.63
Natural Resources.....	133.....	1.92
Cultural Resources and Business Travel.....	105.....	1.33



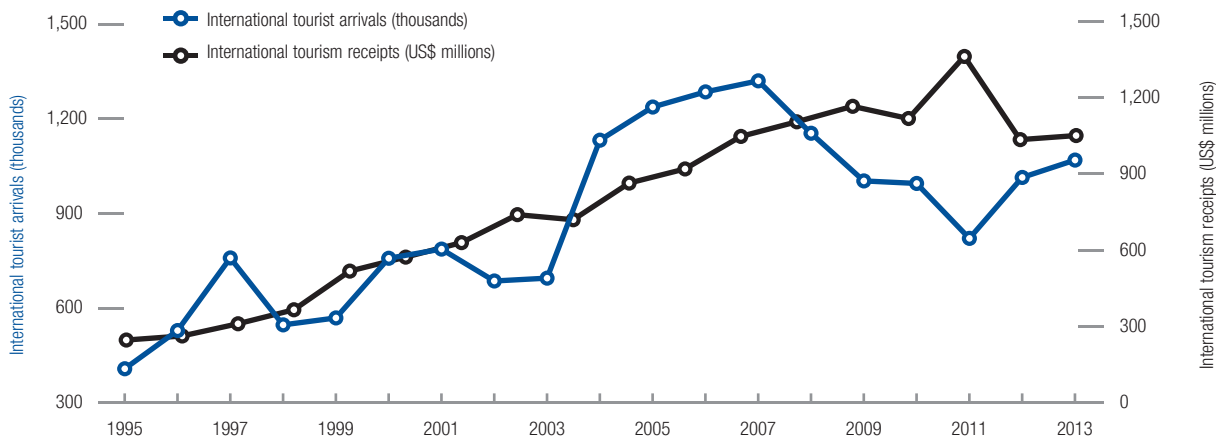
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	1,069
Int'l tourism receipts (inbound US\$ millions), 2013	1,051.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	983.2

Population (millions), 2013	1.3
Surface area (1,000 square kilometres), 2013	0.8
Gross domestic product per capita (PPP\$), 2013	49,633
Real GDP growth (%), 2013.....	5.3

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	1,330.4	4.1	5.0
T&T industry employment (1,000 jobs)	30.2.....	4.1	3.3

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Bahrain

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.5	11	International Openness	2.3	105
1.01 Property rights [†]	5.2.....	29	7.01 Visa requirements (0–100 best)*.....	27.0.....	62
1.02 Impact of rules on FDI [†]	5.5.....	12	7.02 Openness of bilateral ASA (0–38)*.....	10.2.....	75
1.03 Efficiency of legal framework settling disputes [†]	4.2.....	40	7.03 No. of regional trade agreements in force*.....	4.0.....	88
1.04 Efficiency of legal framework challenging regs. [†]	3.8.....	39			
1.05 No. of days to deal with construction permits*.....	60.....	6	Price Competitiveness	5.3	18
1.06 Construction permits cost (%)*.....	0.2.....	6	8.01 Ticket taxes, airport charges (0–100 best)*.....	92.9.....	10
1.07 Extent of market dominance [†]	3.9.....	57	8.02 Hotel price index (US\$)*.....	210.5.....	90
1.08 No. of days to start a business*.....	9.....	50	8.03 Purchasing power parity*.....	0.6.....	72
1.09 Cost to start a business (% GNI/capita)*.....	0.8.....	17	8.04 Fuel price levels (US\$ cents/litre)*.....	27.0.....	4
1.10 Effect of taxation on incentives to work [†]	6.3.....	1			
1.11 Effect of taxation on incentives to invest [†]	6.5.....	1	Environmental Sustainability	3.7	104
1.12 Total tax rate (% profit)*.....	13.5.....	4	9.01 Stringency of environmental regulations [†]	4.4.....	56
1.12a Labour and contributions tax rate (% profit)*.....	13.5.....	61	9.02 Enforcement of environmental regulations [†]	4.1.....	54
1.12b Profit tax rate (% profit)*.....	0.0.....	1	9.03 Sustainability of T&T development [†]	4.3.....	75
1.12c Other taxes rate (% profit)*.....	0.0.....	1	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	14.5.....	121
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	16.....	115
Safety and Security	5.3	71	9.06 Baseline water stress (0–5 worst)*.....	5.0.....	128
2.01 Business costs of crime and violence [†]	4.5.....	68	9.07 Threatened species (% total species)*.....	2.5.....	13
2.02 Reliability of police services [†]	5.0.....	36	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	4.1.....	118	9.09 Wastewater treatment (%)*.....	64.3.....	30
2.04 Index of terrorism incidence*.....	6.1.....	122	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	1.0.....	94
2.05 Homicide rate*.....	1.....	6			
			Air Transport Infrastructure	3.5	45
Health and Hygiene	5.2	75	10.01 Quality of air transport infrastructure [†]	5.2.....	39
3.01 Physician density per 1,000 pop.*.....	0.9.....	87	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	99.0.....	38	10.03 Airline int'l. seat kms per week (millions)*.....	162.4.....	65
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	40.2.....	7
3.04 Hospital beds per 10,000 pop.....	21.0.....	74	10.05 Airport density per million urban pop.*.....	0.8.....	93
3.05 HIV prevalence (% pop.)*.....	<0.2.....	1	10.06 No. of operating airlines*.....	26.0.....	82
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	5.5	11
Human Resources and Labour Market	4.7	52	11.01 Quality of roads.....	5.4.....	22
<i>Qualification of the labour force</i>	<i>5.7</i>	<i>34</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	96.5.....	51	11.03 Quality of port infrastructure [†]	5.7.....	15
4.02 Secondary education enrolment rate (%)*.....	95.5.....	51	11.04 Quality of ground transport network [†]	4.1.....	87
4.03 Extent of staff training [†]	4.5.....	29	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	4.8.....	52	11.06 Road density (km/surface area)*.....	@.....	2
<i>Labour market</i>	<i>3.7</i>	<i>99</i>	11.07 Paved road density (km/surface area)*.....	@.....	3
4.05 Hiring and firing practices [†]	4.3.....	30			
4.06 Ease of finding skilled employees [†]	4.2.....	53	Tourist Service Infrastructure	4.7	49
4.07 Ease of hiring foreign labour [†]	4.6.....	21	12.01 Hotel rooms per 100 pop.*.....	1.0.....	33
4.08 Pay and productivity [†]	4.6.....	20	12.02 Extension of business trips recommended [†]	4.9.....	98
4.09 Female labour force participation (% to men)*.....	0.5.....	127	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	302.2.....	85
ICT Readiness	5.8	15	Natural Resources	1.9	133
5.01 ICT use for B2B transactions [†]	5.2.....	42	13.01 No. of World Heritage natural sites*.....	0.....	83
5.02 Internet use for B2C transactions [†]	4.4.....	69	13.02 Total known species*.....	241.....	135
5.03 Individuals using internet (%)*.....	90.0.....	8	13.03 Total protected areas (% total territorial area)*.....	6.8.....	103
5.04 Broadband internet subs. per 100 pop.*.....	13.2.....	53	13.04 Natural tourism digital demand (0–100 best)*.....	3.....	119
5.05 Mobile telephone subs. per 100 pop.*.....	165.9.....	9	13.05 Quality of the natural environment [†]	4.2.....	78
5.06 Mobile broadband subs. per 100 pop.*.....	110.0.....	5			
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1	Cultural Resources and Business Travel	1.3	105
5.08 Quality of electricity supply.....	6.2.....	31	14.01 No. of World Heritage cultural sites*.....	2.....	71
			14.02 No. of oral and intangible cultural expressions*.....	0.....	89
Prioritization of Travel & Tourism	4.1	97	14.03 No. of large sports stadiums*.....	4.0.....	77
6.01 Government prioritization of T&T industry [†]	5.4.....	58	14.04 No. of international association meetings*.....	5.3.....	103
6.02 T&T gov't expenditure (% gov't budget)*.....	4.0.....	53	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	6.....	83
6.03 Effectiveness of marketing to attract tourists [†]	4.2.....	80			
6.04 Comprehensiveness of T&T data (0–120 best)*.....	49.0.....	105			
6.05 Timeliness of T&T data (0–21 best)*.....	0.0.....	129			
6.06 Country Brand Strategy rating (1–10 best)*.....	75.9.....	42			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Bangladesh

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	127	2.90
Enabling Environment	113	3.87
Business Environment	102.....	4.06
Safety and Security	115.....	4.43
Health and Hygiene.....	107.....	4.29
Human Resources and Labour Market.....	118.....	3.85
ICT Readiness.....	119.....	2.70
T&T Policy and Enabling Conditions	137	3.30
Prioritization of Travel & Tourism	133.....	3.19
International Openness.....	92.....	2.57
Price Competitiveness.....	90.....	4.43
Environmental Sustainability.....	135.....	3.01
Infrastructure	114	2.49
Air Transport Infrastructure	123.....	1.87
Ground and Port Infrastructure.....	75.....	3.29
Tourist Service Infrastructure.....	132.....	2.32
Natural and Cultural Resources	104	1.93
Natural Resources.....	109.....	2.30
Cultural Resources and Business Travel	71.....	1.56

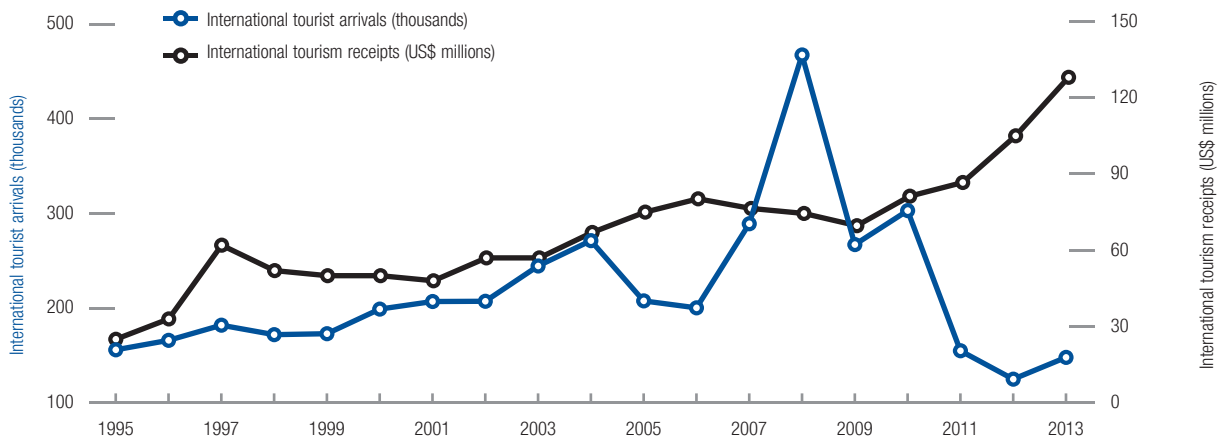


Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	148	Population (millions), 2013	156.6
Int'l tourism receipts (inbound US\$ millions), 2013	128.0	Surface area (1,000 square kilometres), 2013	148.5
Growth (%) in int'l outbound travel spending*	1.77	Gross domestic product per capita (PPP\$), 2013	3,167
Average spending per int'l tourist (US\$), 2013.....	864.9	Real GDP growth (%), 2013.....	6.1

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	2,845.8	2.1	6.1
T&T industry employment (1,000 jobs)	1,328.5	1.8	2.7

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Bangladesh

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.1	102	International Openness	2.6	92
1.01 Property rights [†]	3.3.....	123	7.01 Visa requirements (0–100 best)*.....	47.0.....	34
1.02 Impact of rules on FDI [†]	4.7.....	46	7.02 Openness of bilateral ASA (0–38)*.....	6.2.....	122
1.03 Efficiency of legal framework settling disputes [†]	2.9.....	122	7.03 No. of regional trade agreements in force*.....	5.0.....	81
1.04 Efficiency of legal framework challenging regs. [†]	2.9.....	102			
1.05 No. of days to deal with construction permits*.....	269.....	130	Price Competitiveness	4.4	90
1.06 Construction permits cost (%)*.....	2.1.....	77	8.01 Ticket taxes, airport charges (0–100 best)*.....	55.8.....	122
1.07 Extent of market dominance [†]	3.3.....	107	8.02 Hotel price index (US\$)*.....	202.0.....	85
1.08 No. of days to start a business*.....	20.....	99	8.03 Purchasing power parity*.....	0.3.....	8
1.09 Cost to start a business (% GNI/capita)*.....	16.8.....	97	8.04 Fuel price levels (US\$ cents/litre)*.....	115.0.....	40
1.10 Effect of taxation on incentives to work [†]	3.6.....	77			
1.11 Effect of taxation on incentives to invest [†]	3.5.....	91	Environmental Sustainability	3.0	135
1.12 Total tax rate (% profit)*.....	32.5.....	49	9.01 Stringency of environmental regulations [†]	3.2.....	123
1.12a Labour and contributions tax rate (% profit)*.....	0.0.....	1	9.02 Enforcement of environmental regulations [†]	2.9.....	124
1.12b Profit tax rate (% profit)*.....	28.6.....	129	9.03 Sustainability of T&T development [†]	3.0.....	135
1.12c Other taxes rate (% profit)*.....	3.9.....	100	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	29.6.....	138
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	19.....	73
Safety and Security	4.4	115	9.06 Baseline water stress (0–5 worst)*.....	0.6.....	40
2.01 Business costs of crime and violence [†]	3.5.....	114	9.07 Threatened species (% total species)*.....	8.6.....	114
2.02 Reliability of police services [†]	2.6.....	136	9.08 Forest cover change (% average per year)*.....	-2.8.....	69
2.03 Business costs of terrorism [†]	4.4.....	113	9.09 Wastewater treatment (%)*.....	0.0.....	119
2.04 Index of terrorism incidence*.....	5.1.....	127	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.2.....	60
2.05 Homicide rate*.....	3.....	59			
			Air Transport Infrastructure	1.9	123
Health and Hygiene	4.3	107	10.01 Quality of air transport infrastructure [†]	3.0.....	126
3.01 Physician density per 1,000 pop.*.....	0.4.....	104	10.02 Airline dom. seat kms per week (millions)*.....	5.7.....	55
3.02 Access to improved sanitation (% pop.)*.....	57.0.....	106	10.03 Airline int'l. seat kms per week (millions)*.....	236.2.....	57
3.03 Access to improved drinking water (% pop.)*.....	85.0.....	105	10.04 Departures per 1,000 pop.*.....	0.2.....	126
3.04 Hospital beds per 10,000 pop.....	6.0.....	125	10.05 Airport density per million urban pop.*.....	0.2.....	139
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	30.0.....	75
3.06 Malaria incidence per 100,000 pop.*.....	394.3.....	41			
			Ground and Port Infrastructure	3.3	75
Human Resources and Labour Market	3.9	118	11.01 Quality of roads.....	2.9.....	117
<i>Qualification of the labour force</i>	<i>4.0</i>	<i>117</i>	11.02 Quality of railroad infrastructure.....	2.4.....	74
4.01 Primary education enrolment rate (%)*.....	91.5.....	92	11.03 Quality of port infrastructure [†]	3.7.....	93
4.02 Secondary education enrolment rate (%)*.....	53.6.....	115	11.04 Quality of ground transport network [†]	3.5.....	119
4.03 Extent of staff training [†]	3.2.....	130	11.05 Railroad density (km/surface area)*.....	1.9.....	39
4.04 Treatment of customers [†]	4.0.....	108	11.06 Road density (km/surface area)*.....	@.....	19
<i>Labour market</i>	<i>3.7</i>	<i>98</i>	11.07 Paved road density (km/surface area)*.....	@.....	65
4.05 Hiring and firing practices [†]	4.4.....	28			
4.06 Ease of finding skilled employees [†]	3.7.....	86	Tourist Service Infrastructure	2.3	132
4.07 Ease of hiring foreign labour [†]	3.6.....	107	12.01 Hotel rooms per 100 pop.*.....	0.0.....	140
4.08 Pay and productivity [†]	3.5.....	101	12.02 Extension of business trips recommended [†]	4.1.....	131
4.09 Female labour force participation (% to men)*.....	0.7.....	97	12.03 Presence of major car rental companies [†]	2.....	105
			12.04 ATMs accepting Visa cards per million pop.*.....	88.7.....	114
ICT Readiness	2.7	119			
5.01 ICT use for B2B transactions [†]	3.9.....	123	Natural Resources	2.3	109
5.02 Internet use for B2C transactions [†]	3.6.....	114	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	6.5.....	124	13.02 Total known species*.....	766.....	51
5.04 Broadband internet subs. per 100 pop.*.....	1.0.....	107	13.03 Total protected areas (% total territorial area)*.....	4.2.....	122
5.05 Mobile telephone subs. per 100 pop.*.....	74.4.....	115	13.04 Natural tourism digital demand (0–100 best)*.....	2.....	120
5.06 Mobile broadband subs. per 100 pop.*.....	1.9.....	118	13.05 Quality of the natural environment [†]	3.6.....	118
5.07 Mobile network coverage (% pop.)*.....	99.0.....	65			
5.08 Quality of electricity supply.....	2.5.....	121	Cultural Resources and Business Travel	1.6	71
			14.01 No. of World Heritage cultural sites*.....	2.....	71
Prioritization of Travel & Tourism	3.2	133	14.02 No. of oral and intangible cultural expressions*.....	2.....	41
6.01 Government prioritization of T&T industry [†]	4.0.....	127	14.03 No. of large sports stadiums*.....	7.0.....	48
6.02 T&T gov't expenditure (% gov't budget)*.....	2.2.....	103	14.04 No. of international association meetings*.....	6.0.....	98
6.03 Effectiveness of marketing to attract tourists [†]	3.3.....	129	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	7.....	81
6.04 Comprehensiveness of T&T data (0–120 best)*.....	25.0.....	135			
6.05 Timeliness of T&T data (0–21 best)*.....	3.0.....	115			
6.06 Country Brand Strategy rating (1–10 best)*.....	58.3.....	101			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Barbados

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	46	4.08
Enabling Environment	37	5.25
Business Environment	49	4.62
Safety and Security	44	5.75
Health and Hygiene	40	6.02
Human Resources and Labour Market	33	4.88
ICT Readiness	41	4.97
T&T Policy and Enabling Conditions	54	4.24
Prioritization of Travel & Tourism	10	5.76
International Openness	80	2.85
Price Competitiveness	129	3.58
Environmental Sustainability	18	4.77
Infrastructure	14	5.18
Air Transport Infrastructure	33	3.95
Ground and Port Infrastructure	9	5.67
Tourist Service Infrastructure	16	5.92
Natural and Cultural Resources	128	1.65
Natural Resources	118	2.17
Cultural Resources and Business Travel	130	1.13



Travel & Tourism Key Indicators and Economic Impact

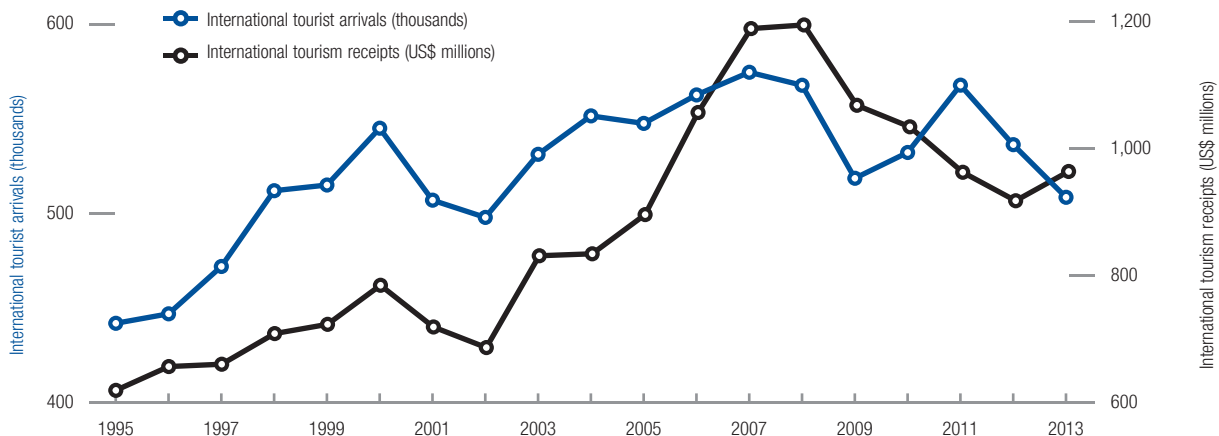
Int'l tourist arrivals (thousands), 2013	509
Int'l tourism receipts (inbound US\$ millions), 2013	963.9
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013	1,893.7

Population (millions), 2013	0.3
Surface area (1,000 square kilometres), 2013	0.4
Gross domestic product per capita (PPP\$), 2013	16,015
Real GDP growth (%), 2013	-0.3

T&T industry economic impact, 2014 estimates

	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions)	510.0	10.9	3.2
T&T industry employment (1,000 jobs)	14.5	11.1	1.0

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Barbados

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.6	49	International Openness	2.8	80
1.01 Property rights [†]	5.0.....	37	7.01 Visa requirements (0–100 best)*.....	37.0.....	42
1.02 Impact of rules on FDI [†]	4.7.....	41	7.02 Openness of bilateral ASA (0–38)*.....	15.6.....	25
1.03 Efficiency of legal framework settling disputes [†]	4.3.....	36	7.03 No. of regional trade agreements in force*.....	4.0.....	88
1.04 Efficiency of legal framework challenging regs. [†]	4.0.....	34			
1.05 No. of days to deal with construction permits*.....	442.....	138	Price Competitiveness	3.6	129
1.06 Construction permits cost (%)*.....	0.2.....	6	8.01 Ticket taxes, airport charges (0–100 best)*.....	82.9.....	52
1.07 Extent of market dominance [†]	3.4.....	98	8.02 Hotel price index (US\$)*.....	337.5.....	100
1.08 No. of days to start a business*.....	18.....	91	8.03 Purchasing power parity*.....	1.0.....	118
1.09 Cost to start a business (% GNI/capita)*.....	7.6.....	69	8.04 Fuel price levels (US\$ cents/litre)*.....	125.0.....	48
1.10 Effect of taxation on incentives to work [†]	3.8.....	57			
1.11 Effect of taxation on incentives to invest [†]	3.7.....	72	Environmental Sustainability	4.8	18
1.12 Total tax rate (% profit)*.....	34.6.....	59	9.01 Stringency of environmental regulations [†]	4.4.....	52
1.12a Labour and contributions tax rate (% profit)*.....	12.2.....	50	9.02 Enforcement of environmental regulations [†]	4.2.....	51
1.12b Profit tax rate (% profit)*.....	19.5.....	84	9.03 Sustainability of T&T development [†]	5.0.....	33
1.12c Other taxes rate (% profit)*.....	2.9.....	89	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	3.0.....	9
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	17.....	104
Safety and Security	5.8	44	9.06 Baseline water stress (0–5 worst)*.....	5.0.....	128
2.01 Business costs of crime and violence [†]	4.1.....	89	9.07 Threatened species (% total species)*.....	2.1.....	10
2.02 Reliability of police services [†]	5.6.....	25	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	6.1.....	21	9.09 Wastewater treatment (%)*.....	n/a.....	n/a
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	1
2.05 Homicide rate*.....	7.....	89			
			Air Transport Infrastructure	4.0	33
Health and Hygiene	6.0	40	10.01 Quality of air transport infrastructure [†]	5.6.....	22
3.01 Physician density per 1,000 pop.*.....	1.8.....	65	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	92.0.....	61	10.03 Airline int'l. seat kms per week (millions)*.....	78.1.....	85
3.03 Access to improved drinking water (% pop.)*.....	99.8.....	42	10.04 Departures per 1,000 pop.*.....	n/a.....	n/a
3.04 Hospital beds per 10,000 pop.....	62.0.....	47	10.05 Airport density per million urban pop.*.....	11.1.....	6
3.05 HIV prevalence (% pop.)*.....	0.9.....	105	10.06 No. of operating airlines*.....	19.0.....	98
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	5.7	9
Human Resources and Labour Market	4.9	33	11.01 Quality of roads.....	5.1.....	33
<i>Qualification of the labour force</i>	5.5.....	43	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	97.1.....	45	11.03 Quality of port infrastructure [†]	5.3.....	28
4.02 Secondary education enrolment rate (%)*.....	104.7.....	19	11.04 Quality of ground transport network [†]	5.3.....	24
4.03 Extent of staff training [†]	4.4.....	39	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	4.3.....	90	11.06 Road density (km/surface area)*.....	@.....	5
<i>Labour market</i>	4.2.....	52	11.07 Paved road density (km/surface area)*.....	@.....	5
4.05 Hiring and firing practices [†]	3.6.....	88			
4.06 Ease of finding skilled employees [†]	5.0.....	11	Tourist Service Infrastructure	5.9	16
4.07 Ease of hiring foreign labour [†]	3.2.....	125	12.01 Hotel rooms per 100 pop.*.....	2.2.....	8
4.08 Pay and productivity [†]	3.5.....	109	12.02 Extension of business trips recommended [†]	6.1.....	13
4.09 Female labour force participation (% to men)*.....	0.9.....	31	12.03 Presence of major car rental companies [†]	3.....	95
			12.04 ATMs accepting Visa cards per million pop.*.....	2,486.2.....	2
ICT Readiness	5.0	41			
5.01 ICT use for B2B transactions [†]	4.6.....	78	Natural Resources	2.2	118
5.02 Internet use for B2C transactions [†]	4.3.....	79	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	75.0.....	29	13.02 Total known species*.....	237.....	136
5.04 Broadband internet subs. per 100 pop.*.....	23.8.....	32	13.03 Total protected areas (% total territorial area)*.....	0.1.....	140
5.05 Mobile telephone subs. per 100 pop.*.....	108.1.....	76	13.04 Natural tourism digital demand (0–100 best)*.....	17.....	60
5.06 Mobile broadband subs. per 100 pop.*.....	41.5.....	55	13.05 Quality of the natural environment [†]	5.2.....	37
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	6.3.....	23	Cultural Resources and Business Travel	1.1	130
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	5.8	10	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	6.5.....	6	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	16.1.....	5	14.04 No. of international association meetings*.....	4.7.....	106
6.03 Effectiveness of marketing to attract tourists [†]	5.3.....	26	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	5.....	91
6.04 Comprehensiveness of T&T data (0–120 best)*.....	40.0.....	117			
6.05 Timeliness of T&T data (0–21 best)*.....	18.0.....	48			
6.06 Country Brand Strategy rating (1–10 best)*.....	73.2.....	53			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Belgium

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	21	4.51
Enabling Environment	21	5.58
Business Environment	45.....	4.71
Safety and Security	16.....	6.18
Health and Hygiene.....	12.....	6.49
Human Resources and Labour Market.....	27.....	5.03
ICT Readiness.....	24.....	5.47
T&T Policy and Enabling Conditions	68	4.15
Prioritization of Travel & Tourism	78.....	4.47
International Openness.....	20.....	4.13
Price Competitiveness.....	120.....	3.73
Environmental Sustainability.....	57.....	4.28
Infrastructure	15	5.15
Air Transport Infrastructure	38.....	3.83
Ground and Port Infrastructure.....	6.....	5.96
Tourist Service Infrastructure.....	22.....	5.65
Natural and Cultural Resources	34	3.16
Natural Resources.....	87.....	2.65
Cultural Resources and Business Travel	18.....	3.67



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	7,642
Int'l tourism receipts (inbound US\$ millions), 2013	13,407.2
Growth (%) in int'l outbound travel spending*	3.63
Average spending per int'l tourist (US\$), 2013.....	1,754.4

Population (millions), 2013	11.2
Surface area (1,000 square kilometres), 2013	30.5
Gross domestic product per capita (PPP\$), 2013	40,760
Real GDP growth (%), 2013.....	0.2

T&T industry economic impact, 2014 estimates

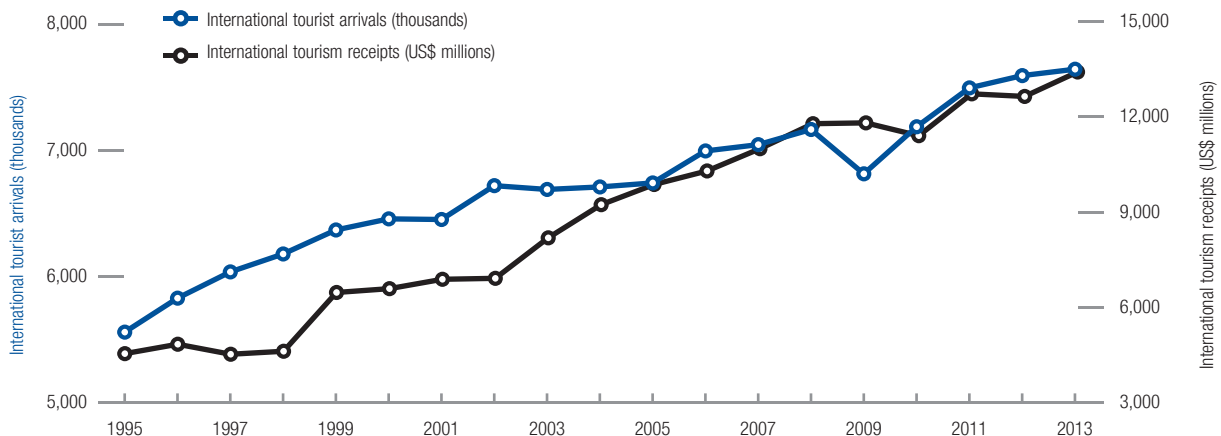
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	11,013.5	2.3	2.6
T&T industry employment (1,000 jobs)	109.5	2.4	1.5

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Belgium

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.7	45	International Openness	4.1	20
1.01 Property rights [†]	5.4.....	24	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	4.7.....	43	7.02 Openness of bilateral ASA (0–38)*.....	11.9.....	52
1.03 Efficiency of legal framework settling disputes [†]	4.2.....	42	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†] ...	4.1.....	32			
1.05 No. of days to deal with construction permits*.....	212.....	111	Price Competitiveness	3.7	120
1.06 Construction permits cost (%)*.....	1.1.....	52	8.01 Ticket taxes, airport charges (0–100 best)*.....	85.2.....	39
1.07 Extent of market dominance [†]	5.4.....	6	8.02 Hotel price index (US\$)*.....	134.7.....	53
1.08 No. of days to start a business*.....	4.....	10	8.03 Purchasing power parity*.....	1.1.....	129
1.09 Cost to start a business (% GNI/capita)*.....	5.0.....	56	8.04 Fuel price levels (US\$ cents/litre)*.....	209.0.....	132
1.10 Effect of taxation on incentives to work [†]	2.3.....	138			
1.11 Effect of taxation on incentives to invest [†]	3.1.....	124	Environmental Sustainability	4.3	57
1.12 Total tax rate (% profit)*.....	57.8.....	121	9.01 Stringency of environmental regulations [†]	6.0.....	7
1.12a Labour and contributions tax rate (% profit)*.....	50.7.....	140	9.02 Enforcement of environmental regulations [†]	5.6.....	13
1.12b Profit tax rate (% profit)*.....	6.5.....	23	9.03 Sustainability of T&T development [†]	4.9.....	42
1.12c Other taxes rate (% profit)*.....	0.6.....	25	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	15.6.....	128
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	22.....	28
Safety and Security	6.2	16	9.06 Baseline water stress (0–5 worst)*.....	3.2.....	96
2.01 Business costs of crime and violence [†]	5.5.....	26	9.07 Threatened species (% total species)*.....	1.7.....	5
2.02 Reliability of police services [†]	5.7.....	23	9.08 Forest cover change (% average per year)*.....	-2.7.....	65
2.03 Business costs of terrorism [†]	6.0.....	26	9.09 Wastewater treatment (%)*.....	60.0.....	33
2.04 Index of terrorism incidence*.....	7.0.....	63	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.7.....	91
2.05 Homicide rate*.....	2.....	38			
			Air Transport Infrastructure	3.8	38
Health and Hygiene	6.5	12	10.01 Quality of air transport infrastructure [†]	5.9.....	15
3.01 Physician density per 1,000 pop.*.....	3.0.....	30	10.02 Airline dom. seat kms per week (millions)*.....	0.1.....	98
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	631.2.....	31
3.03 Access to improved drinking water (% pop.)* ..	100.0.....	1	10.04 Departures per 1,000 pop.*.....	11.7.....	29
3.04 Hospital beds per 10,000 pop.....	65.0.....	11	10.05 Airport density per million urban pop.*.....	0.5.....	116
3.05 HIV prevalence (% pop.)*.....	0.3.....	58	10.06 No. of operating airlines*.....	93.0.....	17
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	6.0	6
Human Resources and Labour Market	5.0	27	11.01 Quality of roads.....	5.3.....	27
<i>Qualification of the labour force</i>	<i>6.1</i>	<i>4</i>	11.02 Quality of railroad infrastructure.....	4.9.....	14
4.01 Primary education enrolment rate (%)*.....	98.7.....	15	11.03 Quality of port infrastructure [†]	6.4.....	6
4.02 Secondary education enrolment rate (%)*.....	107.3.....	15	11.04 Quality of ground transport network [†]	5.3.....	23
4.03 Extent of staff training [†]	5.1.....	9	11.05 Railroad density (km/surface area)*.....	11.7.....	2
4.04 Treatment of customers [†]	5.6.....	9	11.06 Road density (km/surface area)*.....	@.....	3
<i>Labour market</i>	<i>3.9</i>	<i>80</i>	11.07 Paved road density (km/surface area)*.....	@.....	4
4.05 Hiring and firing practices [†]	2.6.....	136			
4.06 Ease of finding skilled employees [†]	4.3.....	44	Tourist Service Infrastructure	5.6	22
4.07 Ease of hiring foreign labour [†]	4.1.....	70	12.01 Hotel rooms per 100 pop.*.....	0.7.....	49
4.08 Pay and productivity [†]	3.6.....	98	12.02 Extension of business trips recommended [†]	5.6.....	49
4.09 Female labour force participation (% to men)*.....	0.8.....	55	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	1,042.4.....	17
ICT Readiness	5.5	24			
5.01 ICT use for B2B transactions [†]	5.6.....	22	Natural Resources	2.6	87
5.02 Internet use for B2C transactions [†]	5.2.....	31	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	82.2.....	20	13.02 Total known species*.....	351.....	115
5.04 Broadband internet subs. per 100 pop.*.....	34.4.....	10	13.03 Total protected areas (% total territorial area)*.....	24.5.....	24
5.05 Mobile telephone subs. per 100 pop.*.....	110.9.....	72	13.04 Natural tourism digital demand (0–100 best)*.....	11.....	78
5.06 Mobile broadband subs. per 100 pop.*.....	46.0.....	48	13.05 Quality of the natural environment [†]	4.8.....	53
5.07 Mobile network coverage (% pop.)*.....	99.9.....	39			
5.08 Quality of electricity supply.....	6.4.....	16	Cultural Resources and Business Travel	3.7	18
			14.01 No. of World Heritage cultural sites*.....	11.....	19
Prioritization of Travel & Tourism	4.5	78	14.02 No. of oral and intangible cultural expressions*.....	10.....	10
6.01 Government prioritization of T&T industry [†]	5.0.....	85	14.03 No. of large sports stadiums*.....	9.0.....	45
6.02 T&T gov't expenditure (% gov't budget)*.....	3.1.....	75	14.04 No. of international association meetings*.....	223.3.....	18
6.03 Effectiveness of marketing to attract tourists [†]	4.6.....	64	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	32.....	18
6.04 Comprehensiveness of T&T data (0–120 best)*.....	66.0.....	73			
6.05 Timeliness of T&T data (0–21 best)*.....	16.5.....	67			
6.06 Country Brand Strategy rating (1–10 best)*.....	67.1.....	71			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Bhutan

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1–7)
Travel & Tourism Competitiveness Index	87	3.44
Enabling Environment	72	4.58
Business Environment	57.....	4.56
Safety and Security	26.....	6.02
Health and Hygiene.....	97.....	4.57
Human Resources and Labour Market.....	91.....	4.26
ICT Readiness.....	91.....	3.51
T&T Policy and Enabling Conditions	77	4.08
Prioritization of Travel & Tourism	42.....	4.93
International Openness.....	117.....	2.13
Price Competitiveness.....	30.....	5.18
Environmental Sustainability.....	73.....	4.07
Infrastructure	96	2.90
Air Transport Infrastructure	62.....	2.93
Ground and Port Infrastructure.....	86.....	3.15
Tourist Service Infrastructure.....	120.....	2.61
Natural and Cultural Resources	81	2.21
Natural Resources.....	58.....	3.13
Cultural Resources and Business Travel	111.....	1.29



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	116
Int'l tourism receipts (inbound US\$ millions), 2013	63.4
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	546.6

Population (millions), 2013	0.8
Surface area (1,000 square kilometres), 2013	38.4
Gross domestic product per capita (PPP\$), 2013	7,197
Real GDP growth (%), 2013.....	5.0

T&T industry economic impact, 2014 estimates

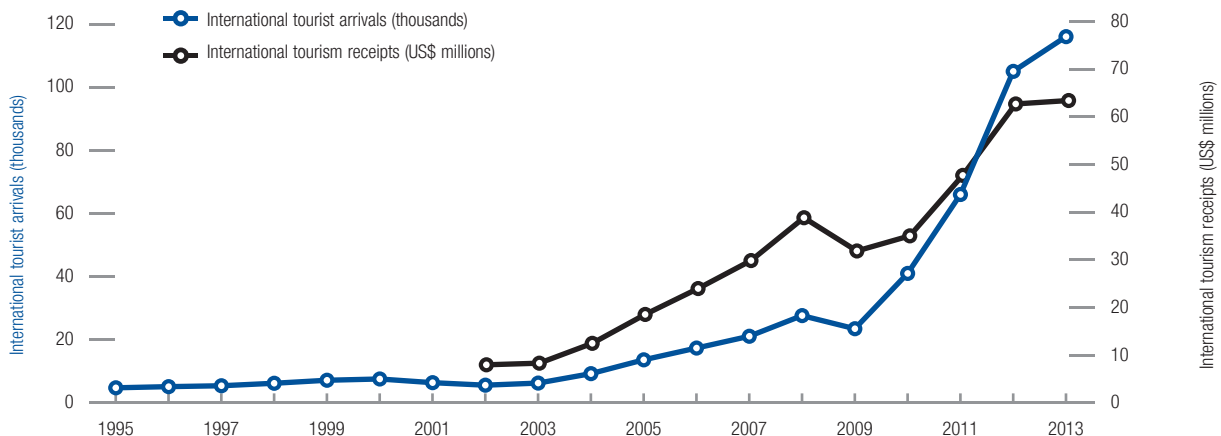
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	n/a	n/a	n/a
T&T industry employment (1,000 jobs)	n/a	n/a	n/a

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Bhutan

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.6	57	International Openness	2.1	117
1.01 Property rights [†]	4.4.....	53	7.01 Visa requirements (0–100 best)*.....	20.0.....	111
1.02 Impact of rules on FDI [†]	4.2.....	88	7.02 Openness of bilateral ASA (0–38)*.....	10.0.....	79
1.03 Efficiency of legal framework settling disputes [†]	4.1.....	44	7.03 No. of regional trade agreements in force*.....	3.0.....	100
1.04 Efficiency of legal framework challenging regs. [†]	3.2.....	87			
1.05 No. of days to deal with construction permits*.....	150.....	70	Price Competitiveness	5.2	30
1.06 Construction permits cost (%)*.....	1.3.....	62	8.01 Ticket taxes, airport charges (0–100 best)*.....	n/a.....	n/a
1.07 Extent of market dominance [†]	3.3.....	106	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	17.....	89	8.03 Purchasing power parity*.....	0.3.....	9
1.09 Cost to start a business (% GNI/capita)*.....	4.4.....	53	8.04 Fuel price levels (US\$ cents/litre)*.....	119.0.....	42
1.10 Effect of taxation on incentives to work [†]	3.9.....	46			
1.11 Effect of taxation on incentives to invest [†]	4.0.....	46	Environmental Sustainability	4.1	73
1.12 Total tax rate (% profit)*.....	38.7.....	72	9.01 Stringency of environmental regulations [†]	5.6.....	17
1.12a Labour and contributions tax rate (% profit)*.....	0.0.....	1	9.02 Enforcement of environmental regulations [†]	5.4.....	18
1.12b Profit tax rate (% profit)*.....	37.2.....	141	9.03 Sustainability of T&T development [†]	5.5.....	11
1.12c Other taxes rate (% profit)*.....	1.6.....	57	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	22.2.....	136
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	14.....	134
Safety and Security	6.0	26	9.06 Baseline water stress (0–5 worst)*.....	0.5.....	32
2.01 Business costs of crime and violence [†]	5.6.....	18	9.07 Threatened species (% total species)*.....	6.4.....	91
2.02 Reliability of police services [†]	4.9.....	39	9.08 Forest cover change (% average per year)*.....	-0.4.....	21
2.03 Business costs of terrorism [†]	5.8.....	41	9.09 Wastewater treatment (%)*.....	0.0.....	119
2.04 Index of terrorism incidence*.....	7.0.....	63	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	2.....	42			
			Air Transport Infrastructure	2.9	62
Health and Hygiene	4.6	97	10.01 Quality of air transport infrastructure [†]	3.5.....	109
3.01 Physician density per 1,000 pop.*.....	0.3.....	108	10.02 Airline dom. seat kms per week (millions)*.....	0.0.....	105
3.02 Access to improved sanitation (% pop.)*.....	47.0.....	113	10.03 Airline int'l. seat kms per week (millions)*.....	3.1.....	137
3.03 Access to improved drinking water (% pop.)*.....	98.0.....	55	10.04 Departures per 1,000 pop.*.....	5.3.....	51
3.04 Hospital beds per 10,000 pop.....	18.0.....	87	10.05 Airport density per million urban pop.*.....	10.7.....	7
3.05 HIV prevalence (% pop.)*.....	0.2.....	1	10.06 No. of operating airlines*.....	2.0.....	138
3.06 Malaria incidence per 100,000 pop.*.....	20.2.....	20			
			Ground and Port Infrastructure	3.2	86
Human Resources and Labour Market	4.3	91	11.01 Quality of roads.....	4.3.....	56
<i>Qualification of the labour force</i>	4.6.....	101	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	90.6.....	100	11.03 Quality of port infrastructure [†]	2.1.....	136
4.02 Secondary education enrolment rate (%)*.....	73.9.....	98	11.04 Quality of ground transport network [†]	4.6.....	55
4.03 Extent of staff training [†]	3.6.....	108	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	4.1.....	105	11.06 Road density (km/surface area)*.....	@.....	77
<i>Labour market</i>	3.9.....	79	11.07 Paved road density (km/surface area)*.....	@.....	83
4.05 Hiring and firing practices [†]	3.9.....	63			
4.06 Ease of finding skilled employees [†]	2.9.....	133	Tourist Service Infrastructure	2.6	120
4.07 Ease of hiring foreign labour [†]	3.1.....	129	12.01 Hotel rooms per 100 pop.*.....	0.4.....	72
4.08 Pay and productivity [†]	4.3.....	41	12.02 Extension of business trips recommended [†]	5.0.....	95
4.09 Female labour force participation (% to men)*.....	0.9.....	44	12.03 Presence of major car rental companies [†]	0.....	136
			12.04 ATMs accepting Visa cards per million pop.*.....	221.4.....	98
ICT Readiness	3.5	91			
5.01 ICT use for B2B transactions [†]	3.8.....	128	Natural Resources	3.1	58
5.02 Internet use for B2C transactions [†]	3.1.....	130	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	29.9.....	94	13.02 Total known species*.....	718.....	57
5.04 Broadband internet subs. per 100 pop.*.....	2.7.....	91	13.03 Total protected areas (% total territorial area)*.....	28.4.....	18
5.05 Mobile telephone subs. per 100 pop.*.....	72.2.....	117	13.04 Natural tourism digital demand (0–100 best)*.....	3.....	115
5.06 Mobile broadband subs. per 100 pop.*.....	15.6.....	88	13.05 Quality of the natural environment [†]	6.1.....	8
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	5.9.....	37	Cultural Resources and Business Travel	1.3	111
			14.01 No. of World Heritage cultural sites*.....	0.....	124
Prioritization of Travel & Tourism	4.9	42	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	6.1.....	19	14.03 No. of large sports stadiums*.....	5.0.....	61
6.02 T&T gov't expenditure (% gov't budget)*.....	n/a.....	n/a	14.04 No. of international association meetings*.....	1.0.....	129
6.03 Effectiveness of marketing to attract tourists [†]	5.1.....	35	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	3.....	108
6.04 Comprehensiveness of T&T data (0–120 best)*.....	54.0.....	97			
6.05 Timeliness of T&T data (0–21 best)*.....	19.5.....	7			
6.06 Country Brand Strategy rating (1–10 best)*.....	38.7.....	134			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Bolivia

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	100	3.29
Enabling Environment	111	3.98
Business Environment	132.....	3.43
Safety and Security	108.....	4.65
Health and Hygiene.....	103.....	4.38
Human Resources and Labour Market.....	108.....	4.05
ICT Readiness.....	96.....	3.42
T&T Policy and Enabling Conditions	100	3.86
Prioritization of Travel & Tourism	125.....	3.51
International Openness.....	82.....	2.78
Price Competitiveness.....	21.....	5.32
Environmental Sustainability.....	93.....	3.83
Infrastructure	111	2.55
Air Transport Infrastructure	99.....	2.16
Ground and Port Infrastructure.....	128.....	2.39
Tourist Service Infrastructure.....	99.....	3.10
Natural and Cultural Resources	47	2.77
Natural Resources.....	43.....	3.55
Cultural Resources and Business Travel	51.....	1.99



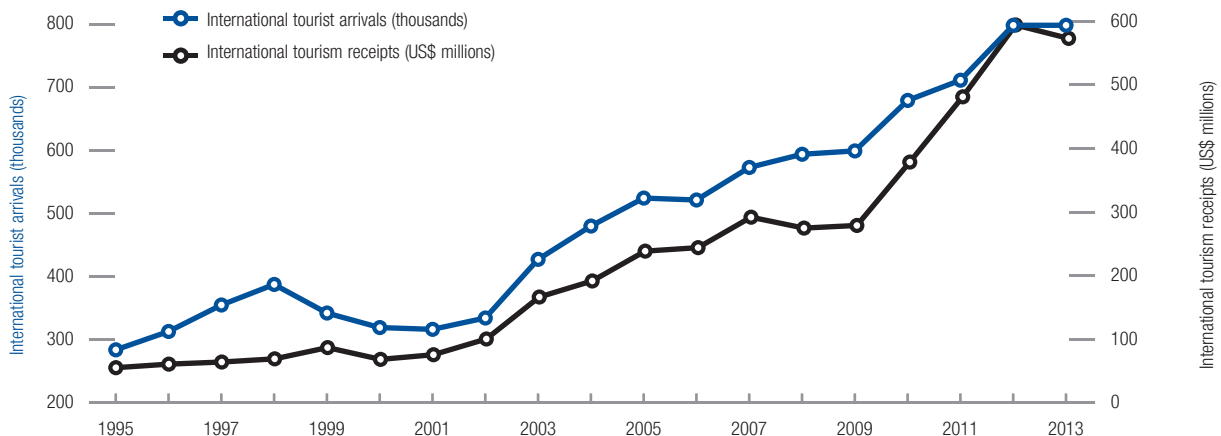
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	798
Int'l tourism receipts (inbound US\$ millions), 2013	573.2
Growth (%) in int'l outbound travel spending*	1.39
Average spending per int'l tourist (US\$), 2013.....	718.3

Population (millions), 2013	10.7
Surface area (1,000 square kilometres), 2013	1,098.6
Gross domestic product per capita (PPP\$), 2013	5,928
Real GDP growth (%), 2013.....	6.8

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	763.1	2.5	3.5
T&T industry employment (1,000 jobs)	96.5	2.1	0.7

Evolution of the T&T Industry Over Time

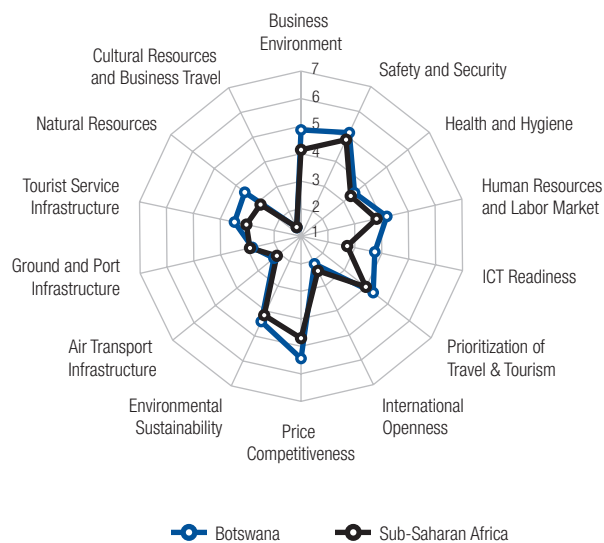


Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Botswana

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	88	3.42
Enabling Environment	91	4.29
Business Environment	36.....	4.86
Safety and Security	84.....	5.15
Health and Hygiene.....	118.....	3.50
Human Resources and Labour Market.....	100.....	4.20
ICT Readiness.....	83.....	3.74
T&T Policy and Enabling Conditions	78	4.08
Prioritization of Travel & Tourism	89.....	4.33
International Openness.....	118.....	2.12
Price Competitiveness.....	14.....	5.44
Environmental Sustainability.....	37.....	4.42
Infrastructure	98	2.85
Air Transport Infrastructure	91.....	2.27
Ground and Port Infrastructure.....	105.....	2.82
Tourist Service Infrastructure.....	91.....	3.47
Natural and Cultural Resources	61	2.47
Natural Resources.....	41.....	3.59
Cultural Resources and Business Travel	102.....	1.35



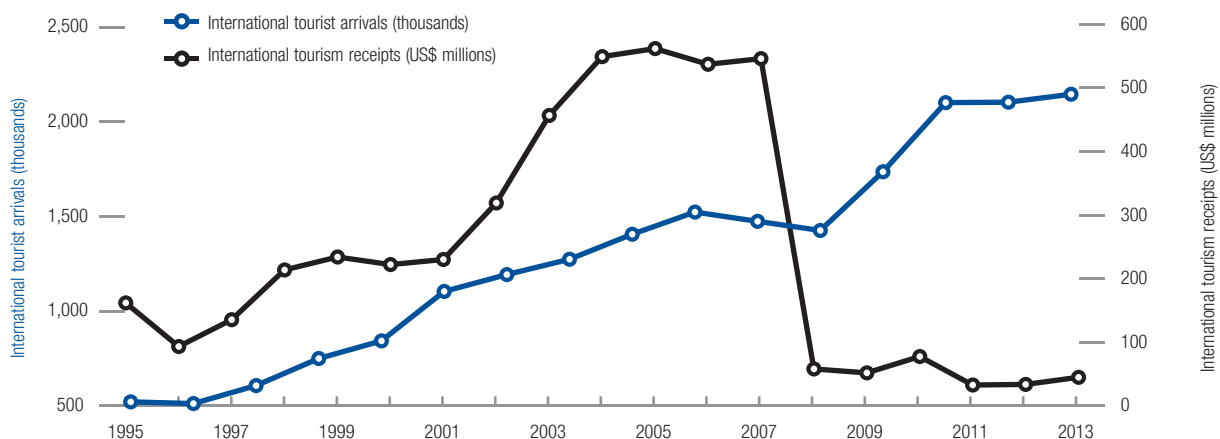
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	2,145
Int'l tourism receipts (inbound US\$ millions), 2013	44.9
Growth (%) in int'l outbound travel spending*	0.69
Average spending per int'l tourist (US\$), 2013.....	20.9

Population (millions), 2013	2.0
Surface area (1,000 square kilometres), 2013	581.7
Gross domestic product per capita (PPP\$), 2013	15,241
Real GDP growth (%), 2013.....	5.9

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	656.3.....	3.2.....	5.8
T&T industry employment (1,000 jobs)	31.0.....	4.6.....	2.6

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Botswana

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.9	36	International Openness	2.1	118
1.01 Property rights [†]	4.9.....	39	7.01 Visa requirements (0–100 best)*.....	29.0.....	53
1.02 Impact of rules on FDI [†]	4.3.....	83	7.02 Openness of bilateral ASA (0–38)*.....	6.5.....	119
1.03 Efficiency of legal framework settling disputes [†]	4.4.....	32	7.03 No. of regional trade agreements in force*.....	3.0.....	100
1.04 Efficiency of legal framework challenging regs. [†] ...	3.8.....	41			
1.05 No. of days to deal with construction permits* ...	110.....	41	Price Competitiveness	5.4	14
1.06 Construction permits cost (%)*.....	0.3.....	11	8.01 Ticket taxes, airport charges (0–100 best)*.....	96.1.....	4
1.07 Extent of market dominance [†]	3.1.....	121	8.02 Hotel price index (US\$)*.....	99.7.....	21
1.08 No. of days to start a business*.....	60.....	130	8.03 Purchasing power parity*.....	0.5.....	47
1.09 Cost to start a business (% GNI/capita)*.....	1.0.....	23	8.04 Fuel price levels (US\$ cents/litre)*.....	123.0.....	44
1.10 Effect of taxation on incentives to work [†]	4.6.....	14			
1.11 Effect of taxation on incentives to invest [†]	4.7.....	14	Environmental Sustainability	4.4	37
1.12 Total tax rate (% profit)*.....	25.3.....	23	9.01 Stringency of environmental regulations [†]	4.4.....	54
1.12a Labour and contributions tax rate (% profit)*.....	0.0.....	1	9.02 Enforcement of environmental regulations [†]	4.2.....	50
1.12b Profit tax rate (% profit)*.....	21.7.....	103	9.03 Sustainability of T&T development [†]	5.0.....	31
1.12c Other taxes rate (% profit)*.....	3.6.....	96	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.8.....	44
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	16.....	115
Safety and Security	5.2	84	9.06 Baseline water stress (0–5 worst)*.....	1.4.....	63
2.01 Business costs of crime and violence [†]	4.1.....	90	9.07 Threatened species (% total species)*.....	2.8.....	19
2.02 Reliability of police services [†]	4.3.....	63	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	6.1.....	20	9.09 Wastewater treatment (%) *.....	1.0.....	101
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	18.....	125			
			Air Transport Infrastructure	2.3	91
Health and Hygiene	3.5	118	10.01 Quality of air transport infrastructure [†]	3.7.....	100
3.01 Physician density per 1,000 pop.*.....	0.3.....	105	10.02 Airline dom. seat kms per week (millions)*.....	1.3.....	78
3.02 Access to improved sanitation (% pop.)*.....	64.0.....	101	10.03 Airline int'l. seat kms per week (millions)*.....	4.8.....	136
3.03 Access to improved drinking water (% pop.)*.....	97.0.....	62	10.04 Departures per 1,000 pop.*.....	4.6.....	58
3.04 Hospital beds per 10,000 pop.....	18.0.....	87	10.05 Airport density per million urban pop.*.....	3.5.....	24
3.05 HIV prevalence (% pop.)*.....	23.0.....	139	10.06 No. of operating airlines*.....	6.0.....	134
3.06 Malaria incidence per 100,000 pop.*.....	29.9.....	26			
			Ground and Port Infrastructure	2.8	105
Human Resources and Labour Market	4.2	100	11.01 Quality of roads.....	4.0.....	67
<i>Qualification of the labour force</i>	4.5.....	103	11.02 Quality of railroad infrastructure.....	2.8.....	61
4.01 Primary education enrolment rate (%)*.....	83.8.....	121	11.03 Quality of port infrastructure [†]	3.0.....	113
4.02 Secondary education enrolment rate (%)*.....	81.7.....	92	11.04 Quality of ground transport network [†]	4.1.....	86
4.03 Extent of staff training [†]	4.0.....	68	11.05 Railroad density (km/surface area)*.....	0.2.....	89
4.04 Treatment of customers [†]	3.5.....	131	11.06 Road density (km/surface area)*.....	@.....	130
<i>Labour market</i>	3.9.....	84	11.07 Paved road density (km/surface area)*.....	@.....	119
4.05 Hiring and firing practices [†]	3.8.....	81			
4.06 Ease of finding skilled employees [†]	3.1.....	122	Tourist Service Infrastructure	3.5	91
4.07 Ease of hiring foreign labour [†]	3.0.....	130	12.01 Hotel rooms per 100 pop.*.....	0.4.....	68
4.08 Pay and productivity [†]	3.8.....	81	12.02 Extension of business trips recommended [†]	5.2.....	76
4.09 Female labour force participation (% to men)*.....	0.9.....	28	12.03 Presence of major car rental companies [†]	3.....	95
			12.04 ATMs accepting Visa cards per million pop.*.....	313.7.....	83
ICT Readiness	3.7	83			
5.01 ICT use for B2B transactions [†]	4.4.....	91	Natural Resources	3.6	41
5.02 Internet use for B2C transactions [†]	3.5.....	119	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	15.0.....	114	13.02 Total known species*.....	727.....	54
5.04 Broadband internet subs. per 100 pop.*.....	1.1.....	105	13.03 Total protected areas (% total territorial area)*.....	37.2.....	8
5.05 Mobile telephone subs. per 100 pop.*.....	160.6.....	13	13.04 Natural tourism digital demand (0–100 best)*.....	13.....	69
5.06 Mobile broadband subs. per 100 pop.*.....	74.1.....	20	13.05 Quality of the natural environment [†]	5.4.....	28
5.07 Mobile network coverage (% pop.)*.....	96.0.....	94			
5.08 Quality of electricity supply.....	2.4.....	124	Cultural Resources and Business Travel	1.4	102
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	4.3	89	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	5.7.....	46	14.03 No. of large sports stadiums*.....	6.0.....	52
6.02 T&T gov't expenditure (% gov't budget)*.....	6.3.....	27	14.04 No. of international association meetings*.....	5.0.....	105
6.03 Effectiveness of marketing to attract tourists [†]	4.5.....	68	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	2.....	121
6.04 Comprehensiveness of T&T data (0–120 best)*.....	33.0.....	129			
6.05 Timeliness of T&T data (0–21 best)*.....	0.0.....	129			
6.06 Country Brand Strategy rating (1–10 best)*.....	65.3.....	80			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Brazil

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	28	4.37
Enabling Environment	79	4.51
Business Environment	126.....	3.60
Safety and Security	104.....	4.68
Health and Hygiene.....	66.....	5.31
Human Resources and Labour Market.....	66.....	4.51
ICT Readiness.....	57.....	4.43
T&T Policy and Enabling Conditions	107	3.76
Prioritization of Travel & Tourism	101.....	4.05
International Openness.....	91.....	2.59
Price Competitiveness.....	81.....	4.51
Environmental Sustainability.....	86.....	3.89
Infrastructure	70	3.56
Air Transport Infrastructure	41.....	3.64
Ground and Port Infrastructure.....	130.....	2.36
Tourist Service Infrastructure.....	51.....	4.69
Natural and Cultural Resources	3	5.66
Natural Resources.....	1.....	6.01
Cultural Resources and Business Travel	8.....	5.31

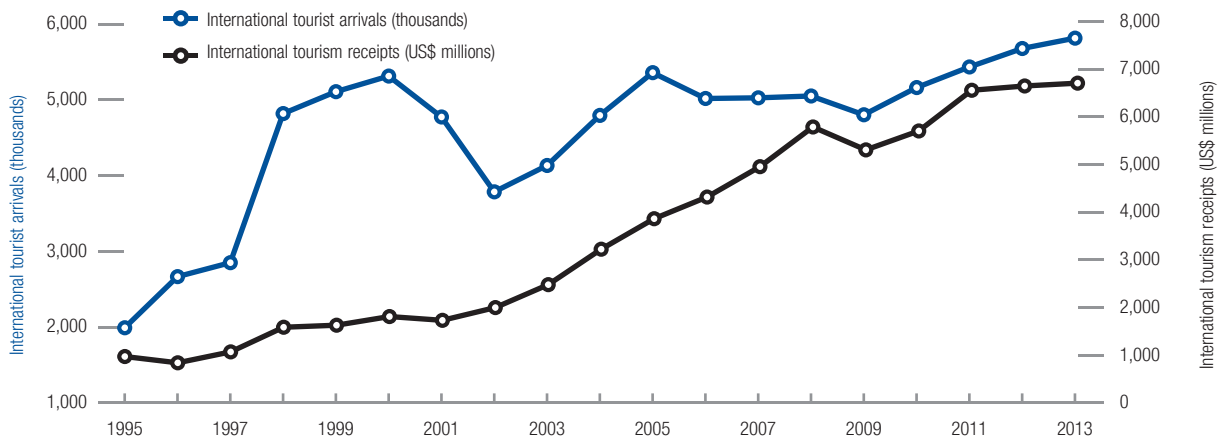


Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	5,813	Population (millions), 2013	200.4
Int'l tourism receipts (inbound US\$ millions), 2013	6,704.0	Surface area (1,000 square kilometres), 2013	8,515.8
Growth (%) in int'l outbound travel spending*	5.75	Gross domestic product per capita (PPP\$), 2013	14,987
Average spending per int'l tourist (US\$), 2013.....	1,153.3	Real GDP growth (%), 2013.....	2.5

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	76,971.4	3.5	3.9
T&T industry employment (1,000 jobs)	3,048.5	3.0	1.9

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.6	126	International Openness	2.6	91
1.01 Property rights [†]	4.0.....	77	7.01 Visa requirements (0–100 best)*.....	22.0.....	102
1.02 Impact of rules on FDI [†]	3.7.....	114	7.02 Openness of bilateral ASA (0–38)*.....	14.4.....	30
1.03 Efficiency of legal framework settling disputes [†]	3.2.....	107	7.03 No. of regional trade agreements in force*.....	6.0.....	74
1.04 Efficiency of legal framework challenging regs. [†]	3.1.....	94			
1.05 No. of days to deal with construction permits*.....	426.....	137	Price Competitiveness	4.5	81
1.06 Construction permits cost (%)*.....	0.4.....	20	8.01 Ticket taxes, airport charges (0–100 best)*.....	73.8.....	88
1.07 Extent of market dominance [†]	4.2.....	35	8.02 Hotel price index (US\$)*.....	127.2.....	47
1.08 No. of days to start a business*.....	84.....	135	8.03 Purchasing power parity*.....	0.7.....	106
1.09 Cost to start a business (% GNI/capita)*.....	4.3.....	52	8.04 Fuel price levels (US\$ cents/litre)*.....	139.0.....	68
1.10 Effect of taxation on incentives to work [†]	2.5.....	136			
1.11 Effect of taxation on incentives to invest [†]	2.4.....	136	Environmental Sustainability	3.9	86
1.12 Total tax rate (% profit)*.....	69.0.....	135	9.01 Stringency of environmental regulations [†]	5.4.....	22
1.12a Labour and contributions tax rate (% profit)*.....	40.3.....	137	9.02 Enforcement of environmental regulations [†]	4.5.....	37
1.12b Profit tax rate (% profit)*.....	24.7.....	115	9.03 Sustainability of T&T development [†]	3.6.....	118
1.12c Other taxes rate (% profit)*.....	4.0.....	102	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.1.....	32
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	22.....	28
Safety and Security	4.7	104	9.06 Baseline water stress (0–5 worst)*.....	0.9.....	46
2.01 Business costs of crime and violence [†]	3.2.....	122	9.07 Threatened species (% total species)*.....	8.6.....	115
2.02 Reliability of police services [†]	3.9.....	83	9.08 Forest cover change (% average per year)*.....	-4.8.....	93
2.03 Business costs of terrorism [†]	6.1.....	23	9.09 Wastewater treatment (%)*.....	10.9.....	75
2.04 Index of terrorism incidence*.....	7.0.....	82	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.2.....	59
2.05 Homicide rate*.....	25.....	130			
			Air Transport Infrastructure	3.6	41
Health and Hygiene	5.3	66	10.01 Quality of air transport infrastructure [†]	3.4.....	112
3.01 Physician density per 1,000 pop.*.....	1.9.....	64	10.02 Airline dom. seat kms per week (millions)*.....	2,282.4.....	3
3.02 Access to improved sanitation (% pop.)*.....	81.0.....	80	10.03 Airline int'l. seat kms per week (millions)*.....	1,546.6.....	20
3.03 Access to improved drinking water (% pop.)*.....	98.0.....	55	10.04 Departures per 1,000 pop.*.....	4.8.....	55
3.04 Hospital beds per 10,000 pop.....	23.0.....	70	10.05 Airport density per million urban pop.*.....	0.6.....	103
3.05 HIV prevalence (% pop.)*.....	0.5.....	86	10.06 No. of operating airlines*.....	62.0.....	38
3.06 Malaria incidence per 100,000 pop.*.....	156.0.....	35			
			Ground and Port Infrastructure	2.4	130
Human Resources and Labour Market	4.5	66	11.01 Quality of roads.....	2.8.....	122
<i>Qualification of the labour force</i>	5.7.....	33	11.02 Quality of railroad infrastructure.....	1.7.....	94
4.01 Primary education enrolment rate (%)*.....	98.5.....	18	11.03 Quality of port infrastructure [†]	2.7.....	121
4.02 Secondary education enrolment rate (%)*.....	99.4.....	36	11.04 Quality of ground transport network [†]	3.5.....	116
4.03 Extent of staff training [†]	4.3.....	44	11.05 Railroad density (km/surface area)*.....	0.4.....	75
4.04 Treatment of customers [†]	4.6.....	61	11.06 Road density (km/surface area)*.....	@.....	91
<i>Labour market</i>	3.3.....	124	11.07 Paved road density (km/surface area)*.....	@.....	108
4.05 Hiring and firing practices [†]	2.7.....	132			
4.06 Ease of finding skilled employees [†]	3.2.....	118	Tourist Service Infrastructure	4.7	51
4.07 Ease of hiring foreign labour [†]	3.3.....	122	12.01 Hotel rooms per 100 pop.*.....	0.2.....	91
4.08 Pay and productivity [†]	3.3.....	115	12.02 Extension of business trips recommended [†]	5.1.....	91
4.09 Female labour force participation (% to men)*.....	0.8.....	85	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	720.4.....	41
ICT Readiness	4.4	57			
5.01 ICT use for B2B transactions [†]	4.6.....	83	Natural Resources	6.0	1
5.02 Internet use for B2C transactions [†]	5.1.....	37	13.01 No. of World Heritage natural sites*.....	7.....	6
5.03 Individuals using internet (%)*.....	51.6.....	64	13.02 Total known species*.....	3,237.....	1
5.04 Broadband internet subs. per 100 pop.*.....	10.1.....	63	13.03 Total protected areas (% total territorial area)*.....	26.0.....	22
5.05 Mobile telephone subs. per 100 pop.*.....	135.3.....	37	13.04 Natural tourism digital demand (0–100 best)*.....	91.....	5
5.06 Mobile broadband subs. per 100 pop.*.....	51.5.....	43	13.05 Quality of the natural environment [†]	4.9.....	48
5.07 Mobile network coverage (% pop.)*.....	100.0.....	37			
5.08 Quality of electricity supply.....	4.1.....	88	Cultural Resources and Business Travel	5.3	8
			14.01 No. of World Heritage cultural sites*.....	12.....	16
Prioritization of Travel & Tourism	4.1	101	14.02 No. of oral and intangible cultural expressions*.....	6.....	18
6.01 Government prioritization of T&T industry [†]	4.3.....	119	14.03 No. of large sports stadiums*.....	95.0.....	3
6.02 T&T gov't expenditure (% gov't budget)*.....	2.9.....	85	14.04 No. of international association meetings*.....	336.7.....	8
6.03 Effectiveness of marketing to attract tourists [†]	3.5.....	124	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	42.....	13
6.04 Comprehensiveness of T&T data (0–120 best)*.....	44.0.....	111			
6.05 Timeliness of T&T data (0–21 best)*.....	14.5.....	85			
6.06 Country Brand Strategy rating (1–10 best)*.....	78.4.....	33			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Bulgaria

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	49	4.05
Enabling Environment	46	5.13
Business Environment	85.....	4.22
Safety and Security	78.....	5.24
Health and Hygiene.....	5.....	6.70
Human Resources and Labour Market.....	48.....	4.72
ICT Readiness.....	47.....	4.76
T&T Policy and Enabling Conditions	22	4.44
Prioritization of Travel & Tourism	95.....	4.18
International Openness.....	45.....	3.87
Price Competitiveness.....	35.....	5.08
Environmental Sustainability.....	27.....	4.62
Infrastructure	52	3.93
Air Transport Infrastructure	79.....	2.46
Ground and Port Infrastructure.....	79.....	3.26
Tourist Service Infrastructure.....	13.....	6.06
Natural and Cultural Resources	48	2.70
Natural Resources.....	48.....	3.44
Cultural Resources and Business Travel	54.....	1.96



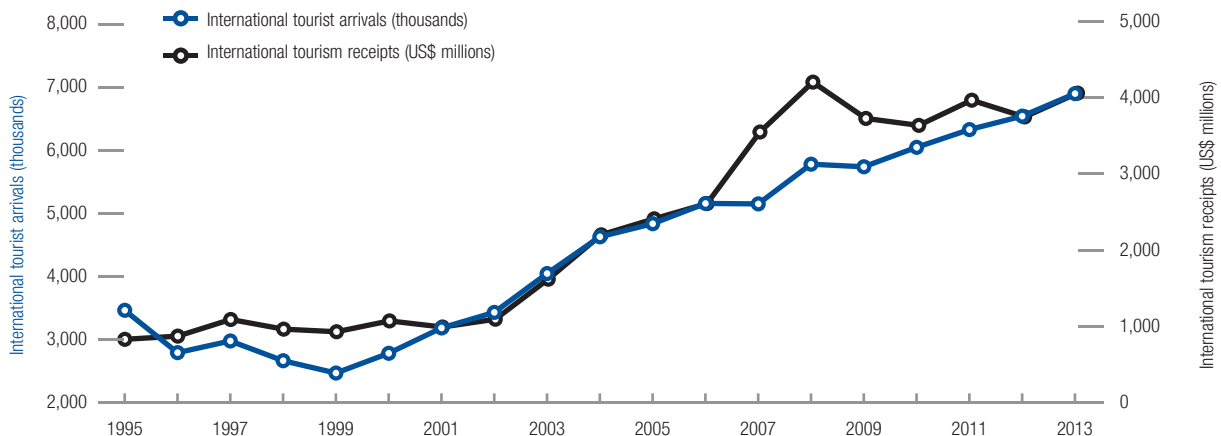
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	6,897
Int'l tourism receipts (inbound US\$ millions), 2013	4,059.4
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	588.6

Population (millions), 2013	7.3
Surface area (1,000 square kilometres), 2013	111.0
Gross domestic product per capita (PPP\$), 2013	16,518
Real GDP growth (%), 2013.....	0.9

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	2,027.5	3.7	2.8
T&T industry employment (1,000 jobs)	100.1	3.4	-0.4

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Bulgaria

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.2	85	International Openness	3.9	45
1.01 Property rights [†]	3.5.....	110	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	3.8.....	113	7.02 Openness of bilateral ASA (0–38)*.....	7.3.....	111
1.03 Efficiency of legal framework settling disputes [†]	2.8.....	123	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	2.5.....	123			
1.05 No. of days to deal with construction permits*.....	110.....	41	Price Competitiveness	5.1	35
1.06 Construction permits cost (%)*.....	4.5.....	106	8.01 Ticket taxes, airport charges (0–100 best)*.....	86.5.....	33
1.07 Extent of market dominance [†]	3.2.....	115	8.02 Hotel price index (US\$)*.....	81.6.....	5
1.08 No. of days to start a business*.....	18.....	91	8.03 Purchasing power parity*.....	0.5.....	45
1.09 Cost to start a business (% GNI/capita)*.....	0.8.....	17	8.04 Fuel price levels (US\$ cents/litre)*.....	169.0.....	96
1.10 Effect of taxation on incentives to work [†]	3.4.....	89			
1.11 Effect of taxation on incentives to invest [†]	3.6.....	80	Environmental Sustainability	4.6	27
1.12 Total tax rate (% profit)*.....	27.0.....	28	9.01 Stringency of environmental regulations [†]	3.5.....	105
1.12a Labour and contributions tax rate (% profit)*.....	20.2.....	93	9.02 Enforcement of environmental regulations [†]	3.3.....	107
1.12b Profit tax rate (% profit)*.....	5.0.....	17	9.03 Sustainability of T&T development [†]	3.7.....	114
1.12c Other taxes rate (% profit)*.....	1.7.....	60	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	13.6.....	110
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	23.....	11
Safety and Security	5.2	78	9.06 Baseline water stress (0–5 worst)*.....	1.3.....	58
2.01 Business costs of crime and violence [†]	4.3.....	82	9.07 Threatened species (% total species)*.....	4.7.....	57
2.02 Reliability of police services [†]	3.3.....	111	9.08 Forest cover change (% average per year)*.....	-0.1.....	14
2.03 Business costs of terrorism [†]	5.1.....	81	9.09 Wastewater treatment (%)*.....	28.9.....	52
2.04 Index of terrorism incidence*.....	6.9.....	97	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	5
2.05 Homicide rate*.....	2.....	48			
			Air Transport Infrastructure	2.5	79
Health and Hygiene	6.7	5	10.01 Quality of air transport infrastructure [†]	4.3.....	69
3.01 Physician density per 1,000 pop.*.....	3.8.....	9	10.02 Airline dom. seat kms per week (millions)*.....	1.8.....	73
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	97.2.....	80
3.03 Access to improved drinking water (% pop.)*.....	99.0.....	43	10.04 Departures per 1,000 pop.*.....	1.6.....	87
3.04 Hospital beds per 10,000 pop.....	64.0.....	13	10.05 Airport density per million urban pop.*.....	0.8.....	95
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	54.0.....	42
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	3.3	79
Human Resources and Labour Market	4.7	48	11.01 Quality of roads.....	3.1.....	106
<i>Qualification of the labour force</i>	<i>5.4</i>	<i>62</i>	11.02 Quality of railroad infrastructure.....	3.0.....	50
4.01 Primary education enrolment rate (%)*.....	95.0.....	66	11.03 Quality of port infrastructure [†]	4.2.....	68
4.02 Secondary education enrolment rate (%)*.....	93.1.....	59	11.04 Quality of ground transport network [†]	4.5.....	66
4.03 Extent of staff training [†]	3.3.....	126	11.05 Railroad density (km/surface area)*.....	3.7.....	22
4.04 Treatment of customers [†]	5.0.....	40	11.06 Road density (km/surface area)*.....	@.....	94
<i>Labour market</i>	<i>4.1</i>	<i>64</i>	11.07 Paved road density (km/surface area)*.....	@.....	63
4.05 Hiring and firing practices [†]	3.6.....	94			
4.06 Ease of finding skilled employees [†]	3.1.....	120	Tourist Service Infrastructure	6.1	13
4.07 Ease of hiring foreign labour [†]	3.9.....	85	12.01 Hotel rooms per 100 pop.*.....	1.6.....	16
4.08 Pay and productivity [†]	4.1.....	54	12.02 Extension of business trips recommended [†]	5.0.....	93
4.09 Female labour force participation (% to men)*.....	0.9.....	34	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	1,024.2.....	18
ICT Readiness	4.8	47			
5.01 ICT use for B2B transactions [†]	5.1.....	54	Natural Resources	3.4	48
5.02 Internet use for B2C transactions [†]	4.7.....	59	13.01 No. of World Heritage natural sites*.....	2.....	29
5.03 Individuals using internet (%)*.....	53.1.....	62	13.02 Total known species*.....	446.....	85
5.04 Broadband internet subs. per 100 pop.*.....	19.3.....	39	13.03 Total protected areas (% total territorial area)*.....	35.4.....	10
5.05 Mobile telephone subs. per 100 pop.*.....	145.2.....	29	13.04 Natural tourism digital demand (0–100 best)*.....	28.....	40
5.06 Mobile broadband subs. per 100 pop.*.....	58.1.....	33	13.05 Quality of the natural environment [†]	3.4.....	126
5.07 Mobile network coverage (% pop.)*.....	100.0.....	34			
5.08 Quality of electricity supply.....	4.2.....	85	Cultural Resources and Business Travel	2.0	54
			14.01 No. of World Heritage cultural sites*.....	7.....	30
Prioritization of Travel & Tourism	4.2	95	14.02 No. of oral and intangible cultural expressions*.....	3.....	32
6.01 Government prioritization of T&T industry [†]	4.4.....	115	14.03 No. of large sports stadiums*.....	11.0.....	37
6.02 T&T gov't expenditure (% gov't budget)*.....	3.3.....	69	14.04 No. of international association meetings*.....	29.3.....	62
6.03 Effectiveness of marketing to attract tourists [†]	3.9.....	106	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	7.....	77
6.04 Comprehensiveness of T&T data (0–120 best)*.....	76.0.....	47			
6.05 Timeliness of T&T data (0–21 best)*.....	19.5.....	7			
6.06 Country Brand Strategy rating (1–10 best)*.....	52.1.....	121			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Burkina Faso

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	136	2.67
Enabling Environment	133	3.36
Business Environment	103.....	4.05
Safety and Security	94.....	4.90
Health and Hygiene.....	134.....	2.78
Human Resources and Labour Market.....	134.....	3.31
ICT Readiness.....	139.....	1.75
T&T Policy and Enabling Conditions	125	3.56
Prioritization of Travel & Tourism	122.....	3.55
International Openness.....	136.....	1.60
Price Competitiveness.....	75.....	4.61
Environmental Sustainability.....	35.....	4.47
Infrastructure	138	2.02
Air Transport Infrastructure	136.....	1.59
Ground and Port Infrastructure.....	134.....	2.13
Tourist Service Infrastructure.....	131.....	2.33
Natural and Cultural Resources	124	1.73
Natural Resources.....	117.....	2.18
Cultural Resources and Business Travel	114.....	1.29



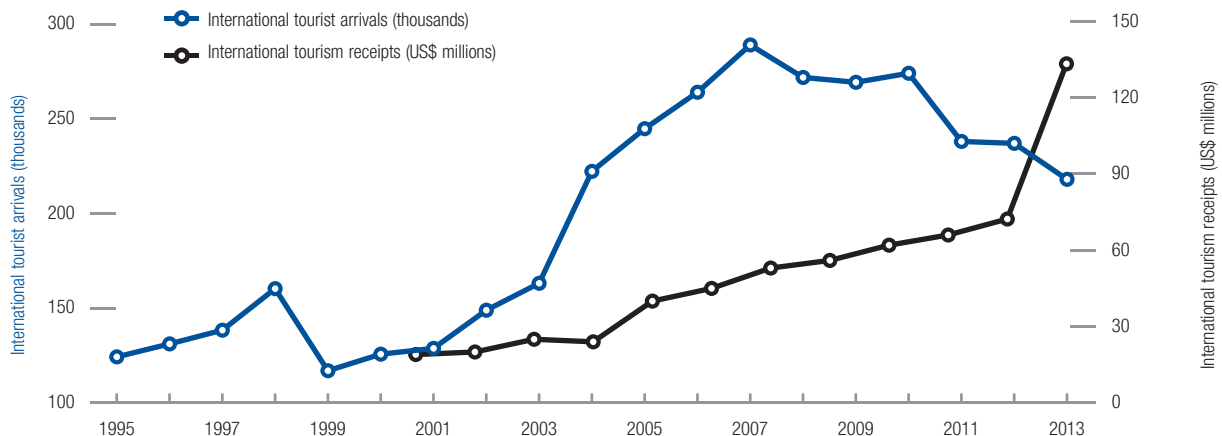
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	218
Int'l tourism receipts (inbound US\$ millions), 2013	133.3
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	611.5

Population (millions), 2013	16.9
Surface area (1,000 square kilometres), 2013	274.2
Gross domestic product per capita (PPP\$), 2013	1,638
Real GDP growth (%), 2013.....	6.6

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	168.9.....	1.4.....	4.2
T&T industry employment (1,000 jobs)	60.7.....	1.2.....	1.2

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Burkina Faso

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.1	103	International Openness	1.6	136
1.01 Property rights [†]	3.5.....	109	7.01 Visa requirements (0–100 best)*.....	18.0.....	114
1.02 Impact of rules on FDI [†]	4.6.....	53	7.02 Openness of bilateral ASA (0–38)*.....	2.2.....	137
1.03 Efficiency of legal framework settling disputes [†]	3.5.....	81	7.03 No. of regional trade agreements in force*.....	2.0.....	113
1.04 Efficiency of legal framework challenging regs. [†] ...	2.8.....	107			
1.05 No. of days to deal with construction permits* ...	112.....	43	Price Competitiveness	4.6	75
1.06 Construction permits cost (%)*.....	5.5.....	112	8.01 Ticket taxes, airport charges (0–100 best)*.....	59.9.....	117
1.07 Extent of market dominance [†]	2.7.....	135	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	13.....	73	8.03 Purchasing power parity*.....	0.4.....	30
1.09 Cost to start a business (% GNI/capita)*.....	44.7.....	120	8.04 Fuel price levels (US\$ cents/litre)*.....	143.0.....	74
1.10 Effect of taxation on incentives to work [†]	3.7.....	61			
1.11 Effect of taxation on incentives to invest [†]	3.1.....	117	Environmental Sustainability	4.5	35
1.12 Total tax rate (% profit)*.....	41.3.....	87	9.01 Stringency of environmental regulations [†]	3.4.....	107
1.12a Labour and contributions tax rate (% profit)*.....	21.4.....	100	9.02 Enforcement of environmental regulations [†]	3.2.....	110
1.12b Profit tax rate (% profit)*.....	16.2.....	63	9.03 Sustainability of T&T development [†]	4.1.....	87
1.12c Other taxes rate (% profit)*.....	3.6.....	96	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.0.....	26
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	18.....	87
Safety and Security	4.9	94	9.06 Baseline water stress (0–5 worst)*.....	0.0.....	3
2.01 Business costs of crime and violence [†]	3.8.....	101	9.07 Threatened species (% total species)*.....	3.2.....	31
2.02 Reliability of police services [†]	4.0.....	77	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	3.9.....	126	9.09 Wastewater treatment (%)*.....	0.0.....	116
2.04 Index of terrorism incidence*.....	7.0.....	60	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	8.....	95			
			Air Transport Infrastructure	1.6	136
Health and Hygiene	2.8	134	10.01 Quality of air transport infrastructure [†]	3.0.....	125
3.01 Physician density per 1,000 pop.*.....	0.0.....	133	10.02 Airline dom. seat kms per week (millions)*.....	0.1.....	104
3.02 Access to improved sanitation (% pop.)*.....	19.0.....	134	10.03 Airline int'l. seat kms per week (millions)*.....	16.0.....	126
3.03 Access to improved drinking water (% pop.)*.....	82.0.....	112	10.04 Departures per 1,000 pop.*.....	0.2.....	124
3.04 Hospital beds per 10,000 pop.....	4.0.....	133	10.05 Airport density per million urban pop.*.....	0.4.....	119
3.05 HIV prevalence (% pop.)*.....	1.0.....	107	10.06 No. of operating airlines*.....	11.0.....	121
3.06 Malaria incidence per 100,000 pop.*.....	34,021.6.....	74			
			Ground and Port Infrastructure	2.1	134
Human Resources and Labour Market	3.3	134	11.01 Quality of roads.....	2.5.....	132
<i>Qualification of the labour force</i>	<i>2.3</i>	<i>139</i>	11.02 Quality of railroad infrastructure.....	1.8.....	92
4.01 Primary education enrolment rate (%)*.....	66.4.....	136	11.03 Quality of port infrastructure [†]	3.1.....	110
4.02 Secondary education enrolment rate (%)*.....	25.9.....	138	11.04 Quality of ground transport network [†]	2.5.....	135
4.03 Extent of staff training [†]	2.8.....	138	11.05 Railroad density (km/surface area)*.....	0.2.....	82
4.04 Treatment of customers [†]	4.1.....	100	11.06 Road density (km/surface area)*.....	@.....	125
<i>Labour market</i>	<i>4.3</i>	39	11.07 Paved road density (km/surface area)*.....	@.....	127
4.05 Hiring and firing practices [†]	4.1.....	53			
4.06 Ease of finding skilled employees [†]	4.2.....	54	Tourist Service Infrastructure	2.3	131
4.07 Ease of hiring foreign labour [†]	4.7.....	15	12.01 Hotel rooms per 100 pop.*.....	0.0.....	129
4.08 Pay and productivity [†]	3.1.....	128	12.02 Extension of business trips recommended [†]	5.2.....	80
4.09 Female labour force participation (% to men)*.....	0.9.....	39	12.03 Presence of major car rental companies [†]	1.....	120
			12.04 ATMs accepting Visa cards per million pop.*.....	24.7.....	130
ICT Readiness	1.8	139			
5.01 ICT use for B2B transactions [†]	4.2.....	105	Natural Resources	2.2	117
5.02 Internet use for B2C transactions [†]	3.3.....	127	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	4.4.....	131	13.02 Total known species*.....	597.....	67
5.04 Broadband internet subs. per 100 pop.*.....	0.1.....	128	13.03 Total protected areas (% total territorial area)*.....	15.2.....	60
5.05 Mobile telephone subs. per 100 pop.*.....	66.4.....	128	13.04 Natural tourism digital demand (0–100 best)*.....	0.....	140
5.06 Mobile broadband subs. per 100 pop.*.....	9.0.....	101	13.05 Quality of the natural environment [†]	3.6.....	122
5.07 Mobile network coverage (% pop.)*.....	61.1.....	133			
5.08 Quality of electricity supply.....	1.7.....	136	Cultural Resources and Business Travel	1.3	114
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	3.6	122	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	5.2.....	74	14.03 No. of large sports stadiums*.....	5.0.....	61
6.02 T&T gov't expenditure (% gov't budget)*.....	1.9.....	112	14.04 No. of international association meetings*.....	3.0.....	113
6.03 Effectiveness of marketing to attract tourists [†]	4.3.....	79	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	1.....	133
6.04 Comprehensiveness of T&T data (0–120 best)*.....	55.0.....	95			
6.05 Timeliness of T&T data (0–21 best)*.....	3.0.....	115			
6.06 Country Brand Strategy rating (1–10 best)*.....	41.8.....	130			

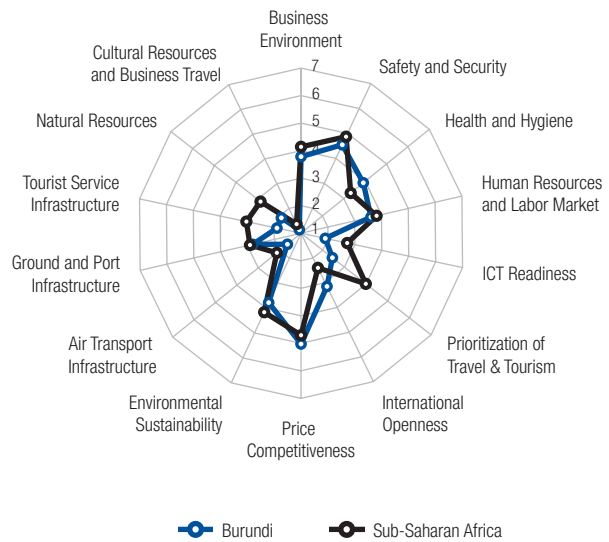
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Burundi

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	135	2.70
Enabling Environment	129	3.55
Business Environment	120.....	3.78
Safety and Security	112.....	4.55
Health and Hygiene.....	113.....	3.91
Human Resources and Labour Market.....	129.....	3.61
ICT Readiness.....	135.....	1.90
T&T Policy and Enabling Conditions	121	3.60
Prioritization of Travel & Tourism	141.....	2.45
International Openness.....	67.....	3.15
Price Competitiveness.....	39.....	5.02
Environmental Sustainability.....	98.....	3.78
Infrastructure	135	2.11
Air Transport Infrastructure	132.....	1.64
Ground and Port Infrastructure.....	107.....	2.80
Tourist Service Infrastructure.....	141.....	1.90
Natural and Cultural Resources	136	1.52
Natural Resources.....	134.....	1.91
Cultural Resources and Business Travel	128.....	1.14



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	142
Int'l tourism receipts (inbound US\$ millions), 2013	1.5
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	10.6

Population (millions), 2013	10.2
Surface area (1,000 square kilometres), 2013	27.8
Gross domestic product per capita (PPP\$), 2013	877
Real GDP growth (%), 2013.....	4.5

T&T industry economic impact, 2014 estimates

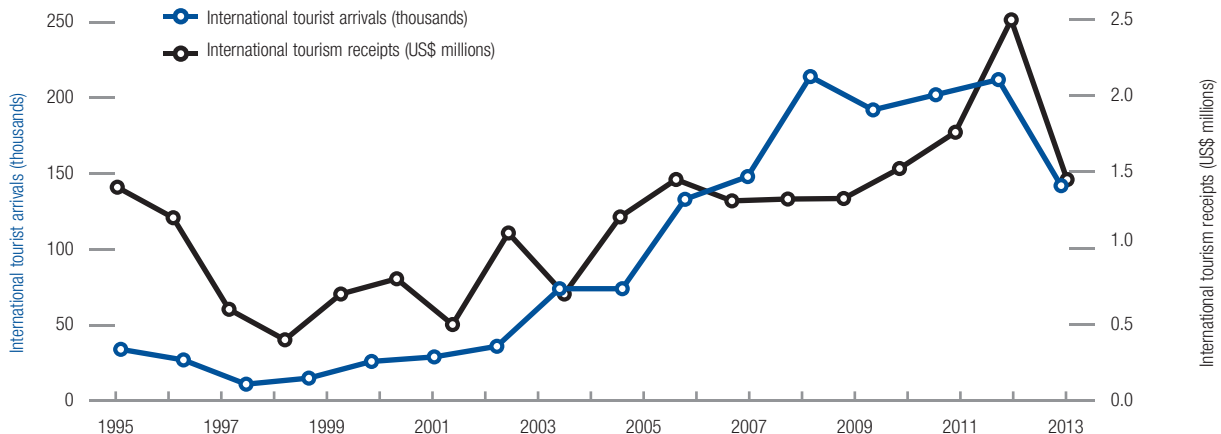
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	56.0.....	2.1.....	2.3
T&T industry employment (1,000 jobs)	32.9.....	1.8.....	-0.9

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Burundi

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.8	120	International Openness	3.2	67
1.01 Property rights [†]	2.8.....	132	7.01 Visa requirements (0–100 best)*.....	71.0.....	10
1.02 Impact of rules on FDI [†]	3.3.....	127	7.02 Openness of bilateral ASA (0–38)*.....	10.0.....	80
1.03 Efficiency of legal framework settling disputes [†]	2.9.....	120	7.03 No. of regional trade agreements in force*.....	3.0.....	100
1.04 Efficiency of legal framework challenging regs. [†]	2.9.....	100			
1.05 No. of days to deal with construction permits*.....	99.....	33	Price Competitiveness	5.0	39
1.06 Construction permits cost (%)*.....	10.1.....	130	8.01 Ticket taxes, airport charges (0–100 best)*.....	77.5.....	76
1.07 Extent of market dominance [†]	3.4.....	99	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	5.....	17	8.03 Purchasing power parity*.....	0.3.....	14
1.09 Cost to start a business (% GNI/capita)*.....	13.4.....	89	8.04 Fuel price levels (US\$ cents/litre)*.....	147.0.....	80
1.10 Effect of taxation on incentives to work [†]	2.7.....	131			
1.11 Effect of taxation on incentives to invest [†]	2.6.....	135	Environmental Sustainability	3.8	98
1.12 Total tax rate (% profit)*.....	45.7.....	101	9.01 Stringency of environmental regulations [†]	2.9.....	130
1.12a Labour and contributions tax rate (% profit)*.....	10.2.....	34	9.02 Enforcement of environmental regulations [†]	2.7.....	130
1.12b Profit tax rate (% profit)*.....	34.7.....	140	9.03 Sustainability of T&T development [†]	3.1.....	131
1.12c Other taxes rate (% profit)*.....	0.9.....	35	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	10.4.....	87
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	17.....	104
Safety and Security	4.5	112	9.06 Baseline water stress (0–5 worst)*.....	0.0.....	1
2.01 Business costs of crime and violence [†]	3.5.....	113	9.07 Threatened species (% total species)*.....	3.9.....	46
2.02 Reliability of police services [†]	2.2.....	140	9.08 Forest cover change (% average per year)*.....	-2.8.....	69
2.03 Business costs of terrorism [†]	4.6.....	105	9.09 Wastewater treatment (%)*.....	0.0.....	119
2.04 Index of terrorism incidence*.....	6.7.....	108	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	8.....	95			
			Air Transport Infrastructure	1.6	132
Health and Hygiene	3.9	113	10.01 Quality of air transport infrastructure [†]	2.6.....	134
3.01 Physician density per 1,000 pop.*.....	0.0.....	136	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	47.0.....	113	10.03 Airline int'l. seat kms per week (millions)*.....	1.9.....	138
3.03 Access to improved drinking water (% pop.)*.....	75.0.....	118	10.04 Departures per 1,000 pop.*.....	n/a.....	n/a
3.04 Hospital beds per 10,000 pop.....	19.0.....	85	10.05 Airport density per million urban pop.*.....	0.9.....	91
3.05 HIV prevalence (% pop.)*.....	1.3.....	112	10.06 No. of operating airlines*.....	7.0.....	133
3.06 Malaria incidence per 100,000 pop.*.....	8,528.3.....	56			
			Ground and Port Infrastructure	2.8	107
Human Resources and Labour Market	3.6	129	11.01 Quality of roads.....	3.2.....	101
<i>Qualification of the labour force</i>	<i>3.3</i>	<i>127</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	94.0.....	70	11.03 Quality of port infrastructure [†]	2.8.....	118
4.02 Secondary education enrolment rate (%)*.....	28.5.....	134	11.04 Quality of ground transport network [†]	3.3.....	126
4.03 Extent of staff training [†]	2.9.....	135	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	3.3.....	136	11.06 Road density (km/surface area)*.....	@.....	57
<i>Labour market</i>	<i>3.9</i>	<i>81</i>	11.07 Paved road density (km/surface area)*.....	@.....	95
4.05 Hiring and firing practices [†]	3.3.....	115			
4.06 Ease of finding skilled employees [†]	3.3.....	110	Tourist Service Infrastructure	1.9	141
4.07 Ease of hiring foreign labour [†]	3.4.....	115	12.01 Hotel rooms per 100 pop.*.....	0.0.....	141
4.08 Pay and productivity [†]	2.6.....	134	12.02 Extension of business trips recommended [†]	4.5.....	117
4.09 Female labour force participation (% to men)*.....	1.0.....	4	12.03 Presence of major car rental companies [†]	0.....	136
			12.04 ATMs accepting Visa cards per million pop.*.....	9.4.....	136
ICT Readiness	1.9	135			
5.01 ICT use for B2B transactions [†]	2.9.....	140	Natural Resources	1.9	134
5.02 Internet use for B2C transactions [†]	2.6.....	139	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	1.3.....	140	13.02 Total known species*.....	753.....	52
5.04 Broadband internet subs. per 100 pop.*.....	0.0.....	139	13.03 Total protected areas (% total territorial area)*.....	4.9.....	115
5.05 Mobile telephone subs. per 100 pop.*.....	25.0.....	140	13.04 Natural tourism digital demand (0–100 best)*.....	0.....	139
5.06 Mobile broadband subs. per 100 pop.*.....	0.0.....	129	13.05 Quality of the natural environment [†]	2.9.....	138
5.07 Mobile network coverage (% pop.)*.....	83.0.....	121			
5.08 Quality of electricity supply.....	2.1.....	129	Cultural Resources and Business Travel	1.1	128
			14.01 No. of World Heritage cultural sites*.....	0.....	124
Prioritization of Travel & Tourism	2.4	141	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	3.8.....	131	14.03 No. of large sports stadiums*.....	2.0.....	98
6.02 T&T gov't expenditure (% gov't budget)*.....	0.7.....	134	14.04 No. of international association meetings*.....	0.7.....	132
6.03 Effectiveness of marketing to attract tourists [†]	3.2.....	131	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	1.....	137
6.04 Comprehensiveness of T&T data (0–120 best)*.....	20.0.....	137			
6.05 Timeliness of T&T data (0–21 best)*.....	0.0.....	129			
6.06 Country Brand Strategy rating (1–10 best)*.....	n/a.....	n/a			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Cambodia

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	105	3.24
Enabling Environment	105	4.02
Business Environment	129.....	3.56
Safety and Security	92.....	4.96
Health and Hygiene.....	112.....	3.92
Human Resources and Labour Market.....	72.....	4.48
ICT Readiness.....	102.....	3.19
T&T Policy and Enabling Conditions	64	4.21
Prioritization of Travel & Tourism	37.....	4.99
International Openness.....	59.....	3.43
Price Competitiveness.....	40.....	5.00
Environmental Sustainability.....	118.....	3.43
Infrastructure	113	2.54
Air Transport Infrastructure	103.....	2.10
Ground and Port Infrastructure.....	116.....	2.61
Tourist Service Infrastructure.....	108.....	2.91
Natural and Cultural Resources	82	2.18
Natural Resources.....	70.....	2.84
Cultural Resources and Business Travel	76.....	1.53



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	4,210
Int'l tourism receipts (inbound US\$ millions), 2013	2,659.3
Growth (%) in int'l outbound travel spending*	2.03
Average spending per int'l tourist (US\$), 2013.....	631.7

Population (millions), 2013	15.1
Surface area (1,000 square kilometres), 2013	181.0
Gross domestic product per capita (PPP\$), 2013	3,056
Real GDP growth (%), 2013.....	7.4

T&T industry economic impact, 2014 estimates

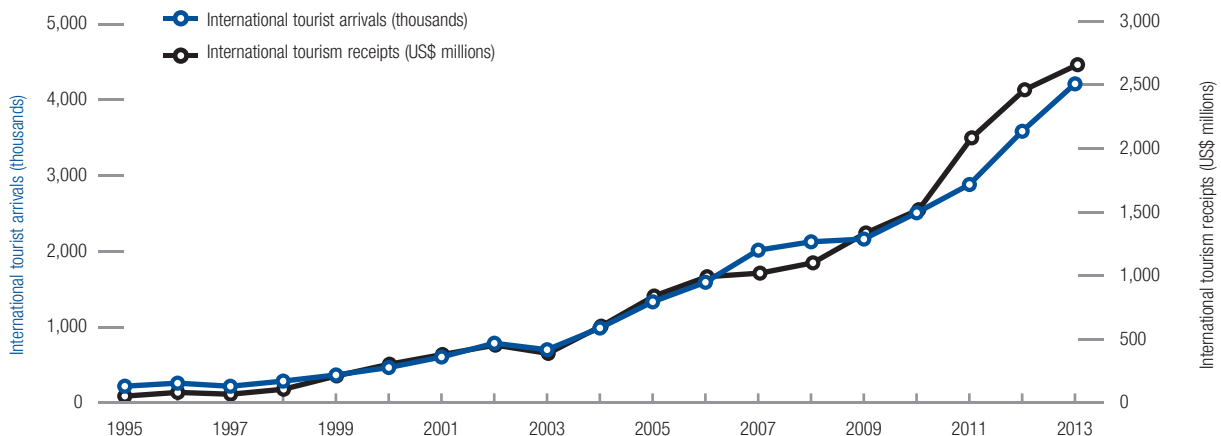
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	1,610.2	10.4	6.9
T&T industry employment (1,000 jobs)	735.1	8.9	5.1

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Cambodia

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.6	129	International Openness	3.4	59
1.01 Property rights [†]	3.3.....	118	7.01 Visa requirements (0–100 best)*.....	72.0.....	8
1.02 Impact of rules on FDI [†]	4.8.....	33	7.02 Openness of bilateral ASA (0–38)*.....	8.5.....	100
1.03 Efficiency of legal framework settling disputes [†]	3.1.....	113	7.03 No. of regional trade agreements in force*.....	9.0.....	62
1.04 Efficiency of legal framework challenging regs. [†]	2.7.....	115			
1.05 No. of days to deal with construction permits*.....	652.....	140	Price Competitiveness	5.0	40
1.06 Construction permits cost (%)*.....	6.7.....	115	8.01 Ticket taxes, airport charges (0–100 best)*.....	82.1.....	56
1.07 Extent of market dominance [†]	3.5.....	87	8.02 Hotel price index (US\$)*.....	147.8.....	65
1.08 No. of days to start a business*.....	101.....	140	8.03 Purchasing power parity*.....	0.3.....	10
1.09 Cost to start a business (% GNI/capita)*.....	139.5.....	138	8.04 Fuel price levels (US\$ cents/litre)*.....	135.0.....	64
1.10 Effect of taxation on incentives to work [†]	4.1.....	34			
1.11 Effect of taxation on incentives to invest [†]	4.1.....	35	Environmental Sustainability	3.4	118
1.12 Total tax rate (% profit)*.....	21.0.....	15	9.01 Stringency of environmental regulations [†]	3.2.....	120
1.12a Labour and contributions tax rate (% profit)*.....	0.5.....	10	9.02 Enforcement of environmental regulations [†]	3.0.....	116
1.12b Profit tax rate (% profit)*.....	19.5.....	84	9.03 Sustainability of T&T development [†]	4.3.....	80
1.12c Other taxes rate (% profit)*.....	1.0.....	37	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	9.6.....	82
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	18.....	87
Safety and Security	5.0	92	9.06 Baseline water stress (0–5 worst)*.....	0.4.....	31
2.01 Business costs of crime and violence [†]	4.1.....	91	9.07 Threatened species (% total species)*.....	9.3.....	119
2.02 Reliability of police services [†]	2.9.....	122	9.08 Forest cover change (% average per year)*.....	-13.7.....	112
2.03 Business costs of terrorism [†]	4.7.....	99	9.09 Wastewater treatment (%)*.....	0.0.....	119
2.04 Index of terrorism incidence*.....	7.0.....	68	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.3.....	78
2.05 Homicide rate*.....	7.....	85			
			Air Transport Infrastructure	2.1	103
Health and Hygiene	3.9	112	10.01 Quality of air transport infrastructure [†]	3.6.....	105
3.01 Physician density per 1,000 pop.*.....	0.2.....	110	10.02 Airline dom. seat kms per week (millions)*.....	2.2.....	68
3.02 Access to improved sanitation (% pop.)*.....	37.0.....	120	10.03 Airline int'l. seat kms per week (millions)*.....	92.1.....	82
3.03 Access to improved drinking water (% pop.)*.....	71.0.....	126	10.04 Departures per 1,000 pop.*.....	0.7.....	102
3.04 Hospital beds per 10,000 pop.....	7.0.....	119	10.05 Airport density per million urban pop.*.....	1.0.....	81
3.05 HIV prevalence (% pop.)*.....	0.8.....	103	10.06 No. of operating airlines*.....	35.0.....	64
3.06 Malaria incidence per 100,000 pop.*.....	1,076.4.....	42			
			Ground and Port Infrastructure	2.6	116
Human Resources and Labour Market	4.5	72	11.01 Quality of roads.....	3.4.....	93
<i>Qualification of the labour force</i>	4.3.....	108	11.02 Quality of railroad infrastructure.....	1.6.....	97
4.01 Primary education enrolment rate (%)*.....	98.4.....	24	11.03 Quality of port infrastructure [†]	3.6.....	97
4.02 Secondary education enrolment rate (%)*.....	45.0.....	122	11.04 Quality of ground transport network [†]	3.3.....	129
4.03 Extent of staff training [†]	3.9.....	82	11.05 Railroad density (km/surface area)*.....	0.4.....	74
4.04 Treatment of customers [†]	4.4.....	76	11.06 Road density (km/surface area)*.....	@.....	81
<i>Labour market</i>	4.7.....	12	11.07 Paved road density (km/surface area)*.....	@.....	121
4.05 Hiring and firing practices [†]	4.8.....	13			
4.06 Ease of finding skilled employees [†]	3.4.....	108	Tourist Service Infrastructure	2.9	108
4.07 Ease of hiring foreign labour [†]	4.6.....	18	12.01 Hotel rooms per 100 pop.*.....	0.3.....	79
4.08 Pay and productivity [†]	4.3.....	38	12.02 Extension of business trips recommended [†]	5.5.....	58
4.09 Female labour force participation (% to men)*.....	0.9.....	18	12.03 Presence of major car rental companies [†]	1.....	120
			12.04 ATMs accepting Visa cards per million pop.*.....	218.8.....	99
ICT Readiness	3.2	102			
5.01 ICT use for B2B transactions [†]	4.6.....	82	Natural Resources	2.8	70
5.02 Internet use for B2C transactions [†]	3.8.....	108	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	6.0.....	127	13.02 Total known species*.....	722.....	56
5.04 Broadband internet subs. per 100 pop.*.....	0.2.....	117	13.03 Total protected areas (% total territorial area)*.....	23.8.....	26
5.05 Mobile telephone subs. per 100 pop.*.....	133.9.....	39	13.04 Natural tourism digital demand (0–100 best)*.....	20.....	54
5.06 Mobile broadband subs. per 100 pop.*.....	9.6.....	100	13.05 Quality of the natural environment [†]	3.9.....	101
5.07 Mobile network coverage (% pop.)*.....	99.0.....	65			
5.08 Quality of electricity supply.....	3.0.....	108	Cultural Resources and Business Travel	1.5	76
			14.01 No. of World Heritage cultural sites*.....	2.....	71
Prioritization of Travel & Tourism	5.0	37	14.02 No. of oral and intangible cultural expressions*.....	2.....	41
6.01 Government prioritization of T&T industry [†]	5.3.....	63	14.03 No. of large sports stadiums*.....	4.0.....	77
6.02 T&T gov't expenditure (% gov't budget)*.....	9.5.....	11	14.04 No. of international association meetings*.....	8.0.....	88
6.03 Effectiveness of marketing to attract tourists [†]	4.6.....	61	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	11.....	58
6.04 Comprehensiveness of T&T data (0–120 best)*.....	56.0.....	88			
6.05 Timeliness of T&T data (0–21 best)*.....	16.5.....	67			
6.06 Country Brand Strategy rating (1–10 best)*.....	42.6.....	129			

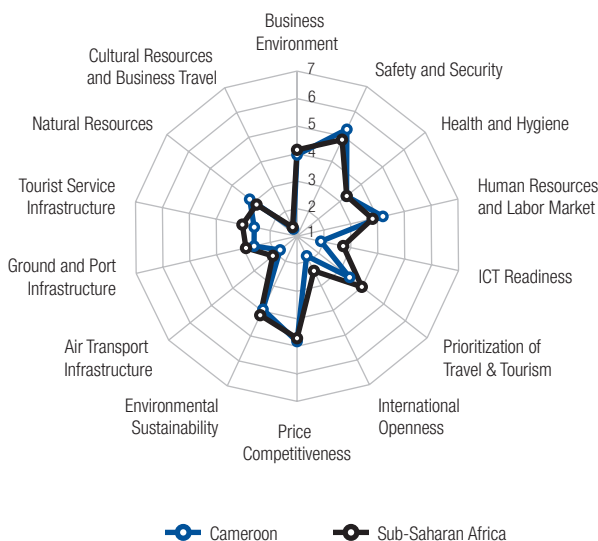
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Cameroon

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	122	2.95
Enabling Environment	119	3.73
Business Environment	112.....	3.96
Safety and Security	77.....	5.29
Health and Hygiene.....	120.....	3.32
Human Resources and Labour Market.....	98.....	4.20
ICT Readiness.....	136.....	1.89
T&T Policy and Enabling Conditions	128	3.49
Prioritization of Travel & Tourism	128.....	3.42
International Openness.....	129.....	1.80
Price Competitiveness.....	60.....	4.83
Environmental Sustainability.....	82.....	3.93
Infrastructure	125	2.33
Air Transport Infrastructure	126.....	1.79
Ground and Port Infrastructure.....	117.....	2.60
Tourist Service Infrastructure.....	123.....	2.59
Natural and Cultural Resources	76	2.24
Natural Resources.....	55.....	3.18
Cultural Resources and Business Travel	112.....	1.29



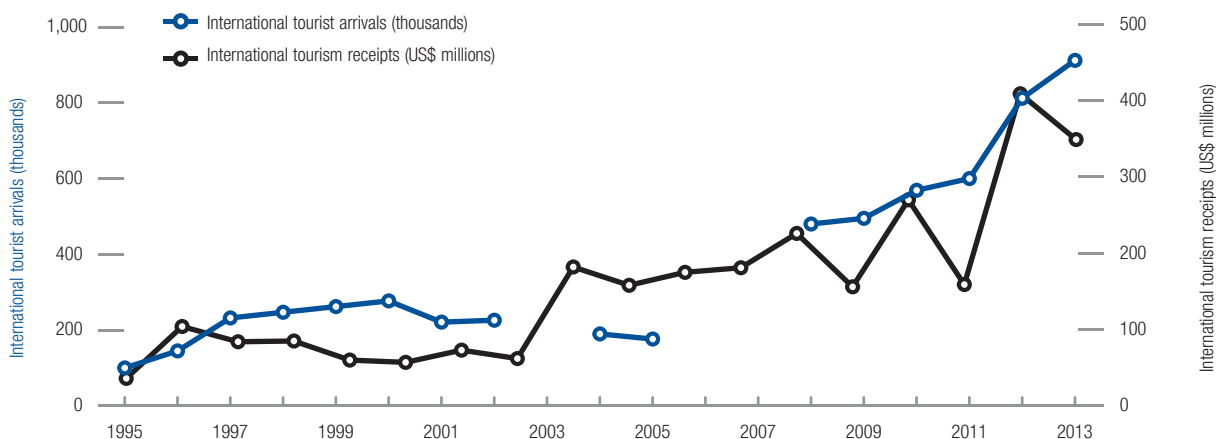
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	912
Int'l tourism receipts (inbound US\$ millions), 2013	349.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	382.7

Population (millions), 2013	22.3
Surface area (1,000 square kilometres), 2013	475.4
Gross domestic product per capita (PPP\$), 2013	2,861
Real GDP growth (%), 2013.....	5.5

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	720.0	2.5	6.2
T&T industry employment (1,000 jobs)	100.5	2.1	3.5

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Cameroon

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.0	112	International Openness	1.8	129
1.01 Property rights [†]	3.6.....	99	7.01 Visa requirements (0–100 best)*.....	3.0.....	132
1.02 Impact of rules on FDI [†]	4.5.....	69	7.02 Openness of bilateral ASA (0–38)*.....	10.0.....	77
1.03 Efficiency of legal framework settling disputes [†]	3.5.....	78	7.03 No. of regional trade agreements in force*.....	3.0.....	100
1.04 Efficiency of legal framework challenging regs. [†] ...	3.3.....	74			
1.05 No. of days to deal with construction permits*.....	136.....	61	Price Competitiveness	4.8	60
1.06 Construction permits cost (%)*.....	13.9.....	136	8.01 Ticket taxes, airport charges (0–100 best)*.....	59.4.....	118
1.07 Extent of market dominance [†]	3.8.....	65	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	15.....	83	8.03 Purchasing power parity*.....	0.5.....	56
1.09 Cost to start a business (% GNI/capita)*.....	34.3.....	115	8.04 Fuel price levels (US\$ cents/litre)*.....	110.0.....	36
1.10 Effect of taxation on incentives to work [†]	3.5.....	82			
1.11 Effect of taxation on incentives to invest [†]	3.4.....	97	Environmental Sustainability	3.9	82
1.12 Total tax rate (% profit)*.....	48.8.....	108	9.01 Stringency of environmental regulations [†]	3.7.....	96
1.12a Labour and contributions tax rate (% profit)*.....	18.3.....	85	9.02 Enforcement of environmental regulations [†]	3.4.....	97
1.12b Profit tax rate (% profit)*.....	30.0.....	133	9.03 Sustainability of T&T development [†]	3.8.....	109
1.12c Other taxes rate (% profit)*.....	0.5.....	21	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	6.7.....	58
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21.....	42
			9.06 Baseline water stress (0–5 worst)*.....	0.1.....	15
			9.07 Threatened species (% total species)*.....	8.6.....	113
			9.08 Forest cover change (% average per year)*.....	-1.1.....	40
			9.09 Wastewater treatment (%) *.....	0.0.....	119
			9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	1.1.....	98
Safety and Security	5.3	77	Air Transport Infrastructure	1.8	126
2.01 Business costs of crime and violence [†]	4.4.....	72	10.01 Quality of air transport infrastructure [†]	3.3.....	117
2.02 Reliability of police services [†]	4.3.....	62	10.02 Airline dom. seat kms per week (millions)*.....	2.7.....	66
2.03 Business costs of terrorism [†]	5.0.....	87	10.03 Airline int'l. seat kms per week (millions)*.....	48.3.....	98
2.04 Index of terrorism incidence*.....	6.9.....	91	10.04 Departures per 1,000 pop.*.....	0.3.....	121
2.05 Homicide rate*.....	8.....	91	10.05 Airport density per million urban pop.*.....	0.4.....	118
			10.06 No. of operating airlines*.....	23.0.....	87
			Ground and Port Infrastructure	2.6	117
Health and Hygiene	3.3	120	11.01 Quality of roads.....	2.9.....	116
3.01 Physician density per 1,000 pop.*.....	0.1.....	127	11.02 Quality of railroad infrastructure.....	2.8.....	62
3.02 Access to improved sanitation (% pop.)*.....	45.0.....	116	11.03 Quality of port infrastructure [†]	3.6.....	95
3.03 Access to improved drinking water (% pop.)*.....	74.0.....	121	11.04 Quality of ground transport network [†]	3.4.....	124
3.04 Hospital beds per 10,000 pop.....	13.0.....	102	11.05 Railroad density (km/surface area)*.....	0.2.....	84
3.05 HIV prevalence (% pop.)*.....	4.5.....	129	11.06 Road density (km/surface area)*.....	@.....	114
3.06 Malaria incidence per 100,000 pop.*.....	17,051.0.....	57	11.07 Paved road density (km/surface area)*.....	@.....	128
			Tourist Service Infrastructure	2.6	123
Human Resources and Labour Market	4.2	98	12.01 Hotel rooms per 100 pop.*.....	0.2.....	98
<i>Qualification of the labour force</i>	<i>4.1</i>	<i>114</i>	12.02 Extension of business trips recommended [†]	5.0.....	96
4.01 Primary education enrolment rate (%)*.....	91.5.....	93	12.03 Presence of major car rental companies [†]	2.....	105
4.02 Secondary education enrolment rate (%)*.....	50.4.....	118	12.04 ATMs accepting Visa cards per million pop.*.....	18.1.....	131
4.03 Extent of staff training [†]	4.0.....	69			
4.04 Treatment of customers [†]	4.2.....	95	Natural Resources	3.2	55
<i>Labour market</i>	<i>4.3</i>	<i>42</i>	13.01 No. of World Heritage natural sites*.....	2.....	29
4.05 Hiring and firing practices [†]	4.2.....	38	13.02 Total known species*.....	1,405.....	14
4.06 Ease of finding skilled employees [†]	4.0.....	66	13.03 Total protected areas (% total territorial area)*.....	10.9.....	86
4.07 Ease of hiring foreign labour [†]	4.6.....	17	13.04 Natural tourism digital demand (0–100 best)*.....	1.....	131
4.08 Pay and productivity [†]	3.4.....	112	13.05 Quality of the natural environment [†]	4.0.....	92
4.09 Female labour force participation (% to men)*.....	0.8.....	54			
			Cultural Resources and Business Travel	1.3	112
ICT Readiness	1.9	136	14.01 No. of World Heritage cultural sites*.....	0.....	124
5.01 ICT use for B2B transactions [†]	4.6.....	85	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
5.02 Internet use for B2C transactions [†]	4.2.....	87	14.03 No. of large sports stadiums*.....	6.0.....	52
5.03 Individuals using internet (%)*.....	6.4.....	125	14.04 No. of international association meetings*.....	3.7.....	110
5.04 Broadband internet subs. per 100 pop.*.....	0.1.....	129	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	3.....	105
5.05 Mobile telephone subs. per 100 pop.*.....	70.4.....	122			
5.06 Mobile broadband subs. per 100 pop.*.....	0.0.....	130			
5.07 Mobile network coverage (% pop.)*.....	58.0.....	134			
5.08 Quality of electricity supply.....	2.4.....	123			
Prioritization of Travel & Tourism	3.4	128			
6.01 Government prioritization of T&T industry [†]	4.5.....	108			
6.02 T&T gov't expenditure (% gov't budget)*.....	1.8.....	115			
6.03 Effectiveness of marketing to attract tourists [†]	3.9.....	104			
6.04 Comprehensiveness of T&T data (0–120 best)*.....	72.0.....	52			
6.05 Timeliness of T&T data (0–21 best)*.....	0.0.....	129			
6.06 Country Brand Strategy rating (1–10 best)*.....	49.6.....	126			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Canada

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	10	4.92
Enabling Environment	23	5.54
Business Environment	16.....	5.34
Safety and Security	21.....	6.05
Health and Hygiene.....	58.....	5.60
Human Resources and Labour Market.....	7.....	5.33
ICT Readiness.....	27.....	5.38
T&T Policy and Enabling Conditions	75	4.11
Prioritization of Travel & Tourism	36.....	5.00
International Openness.....	66.....	3.19
Price Competitiveness.....	124.....	3.63
Environmental Sustainability.....	26.....	4.63
Infrastructure	6	5.61
Air Transport Infrastructure	1.....	6.75
Ground and Port Infrastructure.....	46.....	4.11
Tourist Service Infrastructure.....	14.....	5.97
Natural and Cultural Resources	13	4.40
Natural Resources.....	10.....	4.78
Cultural Resources and Business Travel	15.....	4.02



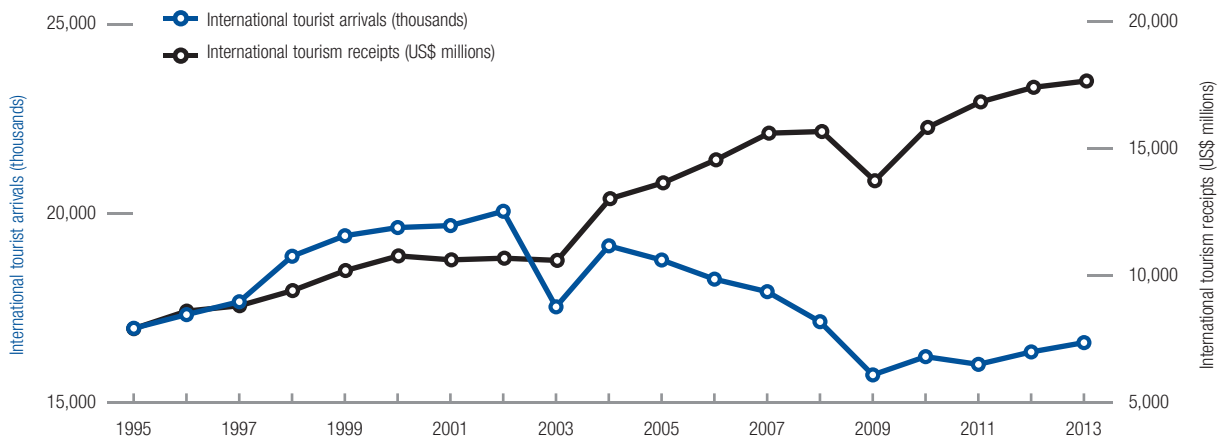
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	16,590
Int'l tourism receipts (inbound US\$ millions), 2013	17,655.9
Growth (%) in int'l outbound travel spending*	5.03
Average spending per int'l tourist (US\$), 2013.....	1,064.2

Population (millions), 2013	35.2
Surface area (1,000 square kilometres), 2013	9,984.7
Gross domestic product per capita (PPP\$), 2013	43,253
Real GDP growth (%), 2013.....	2.0

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	19,401.2	1.1	3.6
T&T industry employment (1,000 jobs)	326.5.....	1.8.....	0.8

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

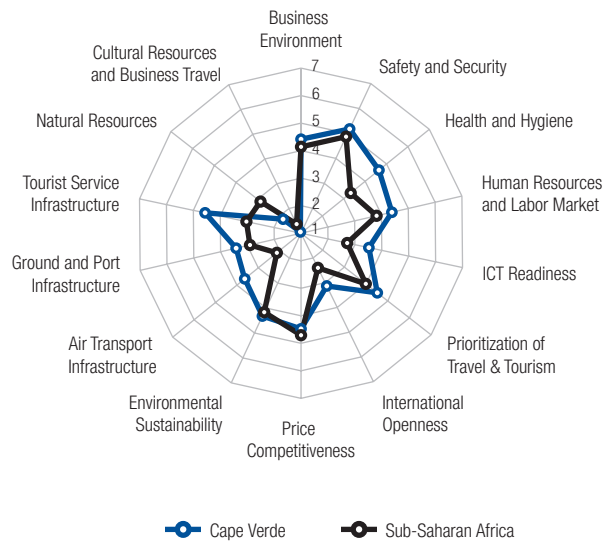
INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.3	16	International Openness	3.2	66
1.01 Property rights [†]	6.0.....	9	7.01 Visa requirements (0–100 best)*.....	15.0.....	118
1.02 Impact of rules on FDI [†]	4.6.....	52	7.02 Openness of bilateral ASA (0–38)*.....	19.5.....	14
1.03 Efficiency of legal framework settling disputes [†]	5.5.....	10	7.03 No. of regional trade agreements in force*.....	14.0.....	54
1.04 Efficiency of legal framework challenging regs. [†]	4.8.....	11			
1.05 No. of days to deal with construction permits*.....	249.....	124	Price Competitiveness	3.6	124
1.06 Construction permits cost (%)*.....	1.3.....	62	8.01 Ticket taxes, airport charges (0–100 best)*.....	44.7.....	130
1.07 Extent of market dominance [†]	4.7.....	21	8.02 Hotel price index (US\$)*.....	124.4.....	41
1.08 No. of days to start a business*.....	5.....	17	8.03 Purchasing power parity*.....	1.2.....	132
1.09 Cost to start a business (% GNI/capita)*.....	0.4.....	8	8.04 Fuel price levels (US\$ cents/litre)*.....	132.0.....	60
1.10 Effect of taxation on incentives to work [†]	4.3.....	23			
1.11 Effect of taxation on incentives to invest [†]	4.4.....	24	Environmental Sustainability	4.6	26
1.12 Total tax rate (% profit)*.....	21.0.....	15	9.01 Stringency of environmental regulations [†]	5.1.....	34
1.12a Labour and contributions tax rate (% profit)*.....	12.5.....	55	9.02 Enforcement of environmental regulations [†]	5.1.....	28
1.12b Profit tax rate (% profit)*.....	3.9.....	14	9.03 Sustainability of T&T development [†]	4.9.....	37
1.12c Other taxes rate (% profit)*.....	4.6.....	108	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	6.9.....	60
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	20.....	63
Safety and Security	6.0	21	9.06 Baseline water stress (0–5 worst)*.....	1.2.....	55
2.01 Business costs of crime and violence [†]	5.2.....	34	9.07 Threatened species (% total species)*.....	3.2.....	32
2.02 Reliability of police services [†]	6.1.....	11	9.08 Forest cover change (% average per year)*.....	-3.7.....	83
2.03 Business costs of terrorism [†]	5.2.....	74	9.09 Wastewater treatment (%)*.....	80.4.....	19
2.04 Index of terrorism incidence*.....	7.0.....	84	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.2.....	61
2.05 Homicide rate*.....	2.....	38			
			Air Transport Infrastructure	6.8	1
Health and Hygiene	5.6	58	10.01 Quality of air transport infrastructure [†]	5.9.....	16
3.01 Physician density per 1,000 pop.*.....	2.1.....	56	10.02 Airline dom. seat kms per week (millions)*.....	1,189.8.....	9
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	2,223.0.....	12
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	35.9.....	9
3.04 Hospital beds per 10,000 pop.....	27.0.....	62	10.05 Airport density per million urban pop.*.....	8.7.....	9
3.05 HIV prevalence (% pop.)*.....	0.3.....	58	10.06 No. of operating airlines*.....	125.0.....	10
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	4.1	46
Human Resources and Labour Market	5.3	7	11.01 Quality of roads.....	5.3.....	23
<i>Qualification of the labour force</i>	<i>6.0</i>	<i>10</i>	11.02 Quality of railroad infrastructure.....	4.8.....	18
4.01 Primary education enrolment rate (%)*.....	99.9.....	2	11.03 Quality of port infrastructure [†]	5.5.....	21
4.02 Secondary education enrolment rate (%)*.....	103.4.....	22	11.04 Quality of ground transport network [†]	5.3.....	22
4.03 Extent of staff training [†]	4.7.....	22	11.05 Railroad density (km/surface area)*.....	0.5.....	63
4.04 Treatment of customers [†]	5.4.....	15	11.06 Road density (km/surface area)*.....	@.....	101
<i>Labour market</i>	<i>4.6</i>	<i>14</i>	11.07 Paved road density (km/surface area)*.....	@.....	90
4.05 Hiring and firing practices [†]	4.4.....	26			
4.06 Ease of finding skilled employees [†]	4.5.....	31	Tourist Service Infrastructure	6.0	14
4.07 Ease of hiring foreign labour [†]	3.8.....	90	12.01 Hotel rooms per 100 pop.*.....	1.2.....	23
4.08 Pay and productivity [†]	4.5.....	29	12.02 Extension of business trips recommended [†]	5.8.....	32
4.09 Female labour force participation (% to men)*.....	0.9.....	26	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	1,163.8.....	14
ICT Readiness	5.4	27			
5.01 ICT use for B2B transactions [†]	5.6.....	23	Natural Resources	4.8	10
5.02 Internet use for B2C transactions [†]	5.7.....	17	13.01 No. of World Heritage natural sites*.....	9.....	5
5.03 Individuals using internet (%)*.....	85.8.....	13	13.02 Total known species*.....	782.....	49
5.04 Broadband internet subs. per 100 pop.*.....	33.2.....	12	13.03 Total protected areas (% total territorial area)*.....	7.0.....	101
5.05 Mobile telephone subs. per 100 pop.*.....	80.6.....	112	13.04 Natural tourism digital demand (0–100 best)*.....	64.....	15
5.06 Mobile broadband subs. per 100 pop.*.....	50.0.....	45	13.05 Quality of the natural environment [†]	6.2.....	7
5.07 Mobile network coverage (% pop.)*.....	99.0.....	65			
5.08 Quality of electricity supply.....	6.5.....	13	Cultural Resources and Business Travel	4.0	15
			14.01 No. of World Heritage cultural sites*.....	8.....	26
Prioritization of Travel & Tourism	5.0	36	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	5.5.....	56	14.03 No. of large sports stadiums*.....	30.0.....	16
6.02 T&T gov't expenditure (% gov't budget)*.....	4.3.....	48	14.04 No. of international association meetings*.....	287.3.....	11
6.03 Effectiveness of marketing to attract tourists [†]	5.1.....	42	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	25.....	23
6.04 Comprehensiveness of T&T data (0–120 best)*.....	70.0.....	61			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	75.9.....	42			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Cape Verde

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	86	3.46
Enabling Environment	82	4.43
Business Environment	72	4.42
Safety and Security	81	5.18
Health and Hygiene	96	4.64
Human Resources and Labour Market	82	4.39
ICT Readiness	90	3.52
T&T Policy and Enabling Conditions	76	4.11
Prioritization of Travel & Tourism	72	4.52
International Openness	68	3.13
Price Competitiveness	85	4.48
Environmental Sustainability	49	4.32
Infrastructure	55	3.87
Air Transport Infrastructure	43	3.63
Ground and Port Infrastructure	70	3.42
Tourist Service Infrastructure	60	4.56
Natural and Cultural Resources	139	1.44
Natural Resources	138	1.83
Cultural Resources and Business Travel	137	1.05



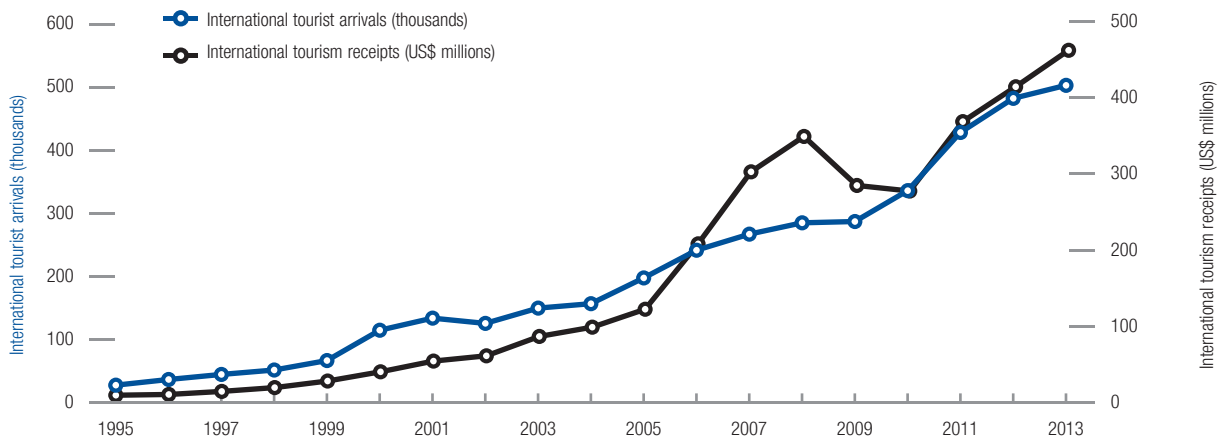
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	503
Int'l tourism receipts (inbound US\$ millions), 2013	462.1
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013	918.7

Population (millions), 2013	0.5
Surface area (1,000 square kilometres), 2013	4.0
Gross domestic product per capita (PPP\$), 2013	6,248
Real GDP growth (%), 2013	0.5

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions)	331.5	16.2	6.5
T&T industry employment (1,000 jobs)	31.9	14.5	6.6

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Cape Verde

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.4	72	International Openness	3.1	68
1.01 Property rights [†]	3.8.....	93	7.01 Visa requirements (0–100 best)*.....	71.0.....	10
1.02 Impact of rules on FDI [†]	4.3.....	85	7.02 Openness of bilateral ASA (0–38)*.....	11.7.....	53
1.03 Efficiency of legal framework settling disputes [†]	3.6.....	77	7.03 No. of regional trade agreements in force*.....	1.0.....	130
1.04 Efficiency of legal framework challenging regs. [†] ... 3.4.....	66				
1.05 No. of days to deal with construction permits* ... 140.....	64				
1.06 Construction permits cost (%)*.....	4.1.....	99	Price Competitiveness	4.5	85
1.07 Extent of market dominance [†]	3.9.....	53	8.01 Ticket taxes, airport charges (0–100 best)*.....	95.9.....	5
1.08 No. of days to start a business*.....	10.....	53	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.09 Cost to start a business (% GNI/capita)*.....	14.3.....	92	8.03 Purchasing power parity*.....	0.6.....	85
1.10 Effect of taxation on incentives to work [†]	3.4.....	87	8.04 Fuel price levels (US\$ cents/litre)*.....	230.0.....	138
1.11 Effect of taxation on incentives to invest [†]	3.2.....	114			
1.12 Total tax rate (% profit)*.....	36.5.....	66	Environmental Sustainability	4.3	49
1.12a Labour and contributions tax rate (% profit)*.....	17.6.....	77	9.01 Stringency of environmental regulations [†]	4.0.....	74
1.12b Profit tax rate (% profit)*.....	18.2.....	76	9.02 Enforcement of environmental regulations [†]	3.6.....	78
1.12c Other taxes rate (% profit)*.....	0.7.....	27	9.03 Sustainability of T&T development [†]	4.4.....	70
			9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	4.3.....	18
Safety and Security	5.2	81	9.05 No. of envtl. treaty ratifications (0–27 best)*.....	19.....	73
2.01 Business costs of crime and violence [†]	3.8.....	99	9.06 Baseline water stress (0–5 worst)*.....	n/a.....	n/a
2.02 Reliability of police services [†]	4.4.....	56	9.07 Threatened species (% total species)*.....	6.9.....	101
2.03 Business costs of terrorism [†]	5.2.....	75	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.04 Index of terrorism incidence*.....	7.0.....	1	9.09 Wastewater treatment (%)*.....	19.4.....	61
2.05 Homicide rate*.....	10.....	110	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	9
Health and Hygiene	4.6	96	Air Transport Infrastructure	3.6	43
3.01 Physician density per 1,000 pop.*.....	0.3.....	106	10.01 Quality of air transport infrastructure [†]	3.8.....	95
3.02 Access to improved sanitation (% pop.)*.....	65.0.....	98	10.02 Airline dom. seat kms per week (millions)*.....	1.8.....	72
3.03 Access to improved drinking water (% pop.)*.....	89.0.....	97	10.03 Airline int'l. seat kms per week (millions)*.....	39.7.....	103
3.04 Hospital beds per 10,000 pop.....	21.0.....	74	10.04 Departures per 1,000 pop.*.....	16.4.....	23
3.05 HIV prevalence (% pop.)*.....	0.2.....	1	10.05 Airport density per million urban pop.*.....	21.9.....	3
3.06 Malaria incidence per 100,000 pop.*.....	22.2.....	21	10.06 No. of operating airlines*.....	17.0.....	105
Human Resources and Labour Market	4.4	82	Ground and Port Infrastructure	3.4	70
<i>Qualification of the labour force</i>	5.2.....	70	11.01 Quality of roads.....	4.0.....	64
4.01 Primary education enrolment rate (%)*.....	97.2.....	43	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.02 Secondary education enrolment rate (%)*.....	92.7.....	61	11.03 Quality of port infrastructure [†]	3.9.....	84
4.03 Extent of staff training [†]	3.7.....	103	11.04 Quality of ground transport network [†]	3.8.....	103
4.04 Treatment of customers [†]	3.6.....	128	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
<i>Labour market</i>	3.6.....	109	11.06 Road density (km/surface area)*.....	@.....	65
4.05 Hiring and firing practices [†]	3.4.....	108	11.07 Paved road density (km/surface area)*.....	@.....	58
4.06 Ease of finding skilled employees [†]	3.8.....	74			
4.07 Ease of hiring foreign labour [†]	4.6.....	23	Tourist Service Infrastructure	4.6	60
4.08 Pay and productivity [†]	3.3.....	116	12.01 Hotel rooms per 100 pop.*.....	1.8.....	12
4.09 Female labour force participation (% to men)*.....	0.6.....	107	12.02 Extension of business trips recommended [†]	4.6.....	109
			12.03 Presence of major car rental companies [†]	2.....	105
			12.04 ATMs accepting Visa cards per million pop.* ... 522.0.....	58	
ICT Readiness	3.5	90			
5.01 ICT use for B2B transactions [†]	4.3.....	98	Natural Resources	1.8	138
5.02 Internet use for B2C transactions [†]	3.8.....	107	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	37.5.....	88	13.02 Total known species*.....	116.....	140
5.04 Broadband internet subs. per 100 pop.*.....	4.3.....	86	13.03 Total protected areas (% total territorial area)*.....	0.2.....	138
5.05 Mobile telephone subs. per 100 pop.*.....	100.1.....	92	13.04 Natural tourism digital demand (0–100 best)*.....	12.....	75
5.06 Mobile broadband subs. per 100 pop.*.....	42.6.....	52	13.05 Quality of the natural environment [†]	4.2.....	77
5.07 Mobile network coverage (% pop.)*.....	96.0.....	94			
5.08 Quality of electricity supply.....	2.7.....	117	Cultural Resources and Business Travel	1.1	137
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	4.5	72	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	5.6.....	48	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	6.3.....	26	14.04 No. of international association meetings*.....	1.7.....	126
6.03 Effectiveness of marketing to attract tourists [†]	4.2.....	84	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	1.....	123
6.04 Comprehensiveness of T&T data (0–120 best)*.....	44.0.....	111			
6.05 Timeliness of T&T data (0–21 best)*.....	18.0.....	48			
6.06 Country Brand Strategy rating (1–10 best)*.....	39.8.....	131			

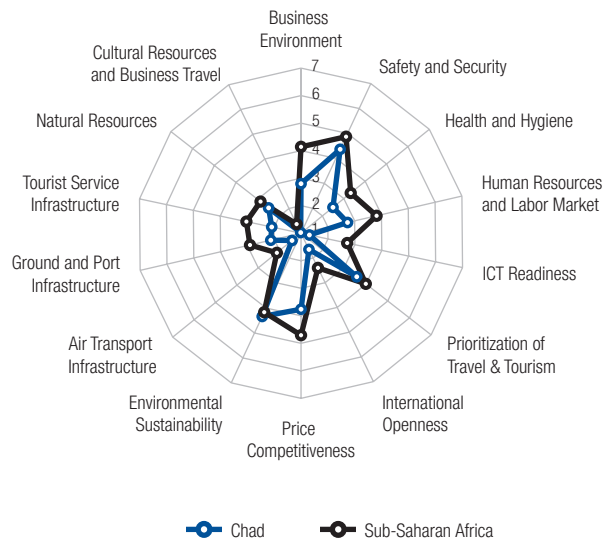
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Chad

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	141	2.43
Enabling Environment	141	2.74
Business Environment	139.....	2.80
Safety and Security	118.....	4.36
Health and Hygiene.....	138.....	2.49
Human Resources and Labour Market.....	140.....	2.73
ICT Readiness.....	141.....	1.31
T&T Policy and Enabling Conditions	134	3.33
Prioritization of Travel & Tourism	121.....	3.57
International Openness.....	134.....	1.66
Price Competitiveness.....	118.....	3.76
Environmental Sustainability.....	48.....	4.34
Infrastructure	140	1.88
Air Transport Infrastructure	141.....	1.42
Ground and Port Infrastructure.....	135.....	2.13
Tourist Service Infrastructure.....	136.....	2.09
Natural and Cultural Resources	121	1.76
Natural Resources.....	97.....	2.49
Cultural Resources and Business Travel	139.....	1.03



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	100
Int'l tourism receipts (inbound US\$ millions), 2013	25.2
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	252

Population (millions), 2013	12.8
Surface area (1,000 square kilometres), 2013	1,284.0
Gross domestic product per capita (PPP\$), 2013	2,432
Real GDP growth (%), 2013.....	3.9

T&T industry economic impact, 2014 estimates

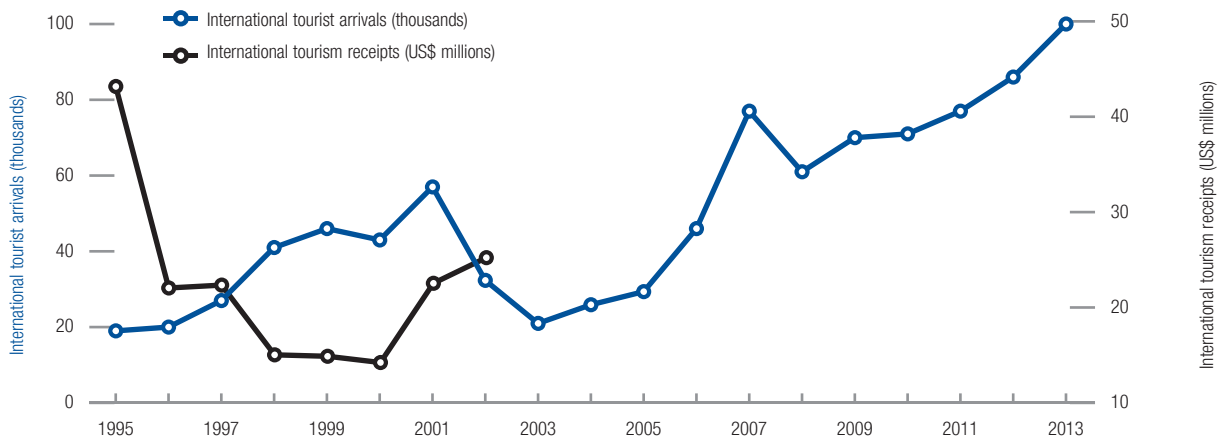
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	156.9.....	1.2.....	5.2
T&T industry employment (1,000 jobs)	21.2.....	1.0.....	3.0

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	2.8	139	International Openness	1.7	134
1.01 Property rights [†]	2.5.....	137	7.01 Visa requirements (0–100 best)*.....	4.0.....	131
1.02 Impact of rules on FDI [†]	3.1.....	129	7.02 Openness of bilateral ASA (0–38)*.....	9.2.....	92
1.03 Efficiency of legal framework settling disputes [†]	2.5.....	131	7.03 No. of regional trade agreements in force*.....	1.0.....	130
1.04 Efficiency of legal framework challenging regs. [†]	2.0.....	139			
1.05 No. of days to deal with construction permits*.....	207.....	106	Price Competitiveness	3.8	118
1.06 Construction permits cost (%)*.....	5.9.....	113	8.01 Ticket taxes, airport charges (0–100 best)*.....	0.0.....	138
1.07 Extent of market dominance [†]	2.7.....	136	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	60.....	130	8.03 Purchasing power parity*.....	0.5.....	61
1.09 Cost to start a business (% GNI/capita)*.....	165.6.....	140	8.04 Fuel price levels (US\$ cents/litre)*.....	95.0.....	26
1.10 Effect of taxation on incentives to work [†]	2.7.....	132			
1.11 Effect of taxation on incentives to invest [†]	2.4.....	137	Environmental Sustainability	4.3	48
1.12 Total tax rate (% profit)*.....	63.5.....	127	9.01 Stringency of environmental regulations [†]	3.7.....	93
1.12a Labour and contributions tax rate (% profit)*.....	28.4.....	119	9.02 Enforcement of environmental regulations [†]	3.7.....	74
1.12b Profit tax rate (% profit)*.....	31.3.....	137	9.03 Sustainability of T&T development [†]	4.1.....	88
1.12c Other taxes rate (% profit)*.....	3.8.....	99	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.3.....	39
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	17.....	104
Safety and Security	4.4	118	9.06 Baseline water stress (0–5 worst)*.....	0.5.....	35
2.01 Business costs of crime and violence [†]	3.0.....	124	9.07 Threatened species (% total species)*.....	4.0.....	49
2.02 Reliability of police services [†]	2.6.....	133	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	3.2.....	132	9.09 Wastewater treatment (%) *.....	0.0.....	119
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	7.....	88			
			Air Transport Infrastructure	1.4	141
Health and Hygiene	2.5	138	10.01 Quality of air transport infrastructure [†]	2.3.....	140
3.01 Physician density per 1,000 pop.*.....	0.0.....	135	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	12.0.....	139	10.03 Airline int'l. seat kms per week (millions)*.....	12.0.....	131
3.03 Access to improved drinking water (% pop.)*.....	51.0.....	138	10.04 Departures per 1,000 pop.*.....	0.0.....	129
3.04 Hospital beds per 10,000 pop.....	4.3.....	132	10.05 Airport density per million urban pop.*.....	0.4.....	124
3.05 HIV prevalence (% pop.)*.....	2.7.....	124	10.06 No. of operating airlines*.....	11.0.....	121
3.06 Malaria incidence per 100,000 pop.*.....	26,509.9.....	66			
			Ground and Port Infrastructure	2.1	135
Human Resources and Labour Market	2.7	140	11.01 Quality of roads.....	2.6.....	128
<i>Qualification of the labour force</i>	<i>1.9</i>	<i>141</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	63.1.....	138	11.03 Quality of port infrastructure [†]	1.8.....	139
4.02 Secondary education enrolment rate (%)*.....	22.8.....	141	11.04 Quality of ground transport network [†]	3.1.....	131
4.03 Extent of staff training [†]	2.8.....	137	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	2.8.....	140	11.06 Road density (km/surface area)*.....	@.....	138
<i>Labour market</i>	<i>3.6</i>	<i>111</i>	11.07 Paved road density (km/surface area)*.....	@.....	140
4.05 Hiring and firing practices [†]	3.3.....	111			
4.06 Ease of finding skilled employees [†]	3.0.....	128	Tourist Service Infrastructure	2.1	136
4.07 Ease of hiring foreign labour [†]	3.8.....	98	12.01 Hotel rooms per 100 pop.*.....	0.0.....	137
4.08 Pay and productivity [†]	2.8.....	132	12.02 Extension of business trips recommended [†]	4.4.....	119
4.09 Female labour force participation (% to men)*.....	0.8.....	67	12.03 Presence of major car rental companies [†]	1.....	120
			12.04 ATMs accepting Visa cards per million pop.*.....	7.0.....	138
ICT Readiness	1.3	141			
5.01 ICT use for B2B transactions [†]	2.7.....	141	Natural Resources	2.5	97
5.02 Internet use for B2C transactions [†]	2.2.....	141	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	2.3.....	134	13.02 Total known species*.....	656.....	60
5.04 Broadband internet subs. per 100 pop.*.....	0.1.....	122	13.03 Total protected areas (% total territorial area)*.....	16.6.....	52
5.05 Mobile telephone subs. per 100 pop.*.....	35.6.....	137	13.04 Natural tourism digital demand (0–100 best)*.....	3.....	113
5.06 Mobile broadband subs. per 100 pop.*.....	0.0.....	130	13.05 Quality of the natural environment [†]	3.3.....	130
5.07 Mobile network coverage (% pop.)*.....	36.1.....	135			
5.08 Quality of electricity supply.....	1.7.....	137	Cultural Resources and Business Travel	1.0	139
			14.01 No. of World Heritage cultural sites*.....	0.....	124
Prioritization of Travel & Tourism	3.6	121	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	4.8.....	96	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	3.9.....	56	14.04 No. of international association meetings*.....	n/a.....	n/a
6.03 Effectiveness of marketing to attract tourists [†]	3.9.....	109	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	1.....	131
6.04 Comprehensiveness of T&T data (0–120 best)*.....	40.0.....	117			
6.05 Timeliness of T&T data (0–21 best)*.....	3.0.....	115			
6.06 Country Brand Strategy rating (1–10 best)*.....	n/a.....	n/a			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Chile

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	51	4.04
Enabling Environment	50	5.09
Business Environment	29.....	5.03
Safety and Security	30.....	5.98
Health and Hygiene.....	74.....	5.18
Human Resources and Labour Market.....	57.....	4.66
ICT Readiness.....	51.....	4.62
T&T Policy and Enabling Conditions	11	4.59
Prioritization of Travel & Tourism	47.....	4.88
International Openness.....	2.....	4.65
Price Competitiveness.....	89.....	4.44
Environmental Sustainability.....	43.....	4.38
Infrastructure	58	3.77
Air Transport Infrastructure	66.....	2.82
Ground and Port Infrastructure.....	61.....	3.64
Tourist Service Infrastructure.....	45.....	4.83
Natural and Cultural Resources	49	2.70
Natural Resources.....	67.....	2.93
Cultural Resources and Business Travel	40.....	2.47



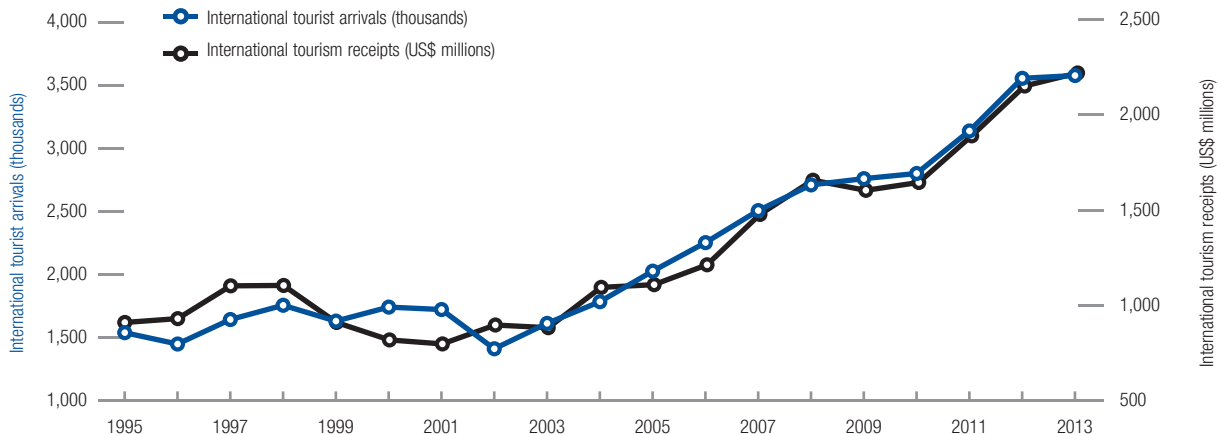
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	3,576
Int'l tourism receipts (inbound US\$ millions), 2013	2,218.9
Growth (%) in int'l outbound travel spending*	2.92
Average spending per int'l tourist (US\$), 2013.....	620.5

Population (millions), 2013	17.6
Surface area (1,000 square kilometres), 2013	756.1
Gross domestic product per capita (PPP\$), 2013	22,534
Real GDP growth (%), 2013.....	4.2

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	9,040.0	3.2	3.7
T&T industry employment (1,000 jobs)	245.4.....	3.2.....	1.7

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.0	29	International Openness	4.7	2
1.01 Property rights [†]	5.0.....	38	7.01 Visa requirements (0–100 best)*.....	33.0.....	45
1.02 Impact of rules on FDI [†]	5.3.....	18	7.02 Openness of bilateral ASA (0–38)*.....	17.7.....	18
1.03 Efficiency of legal framework settling disputes [†]	4.4.....	30	7.03 No. of regional trade agreements in force*.....	42.0.....	29
1.04 Efficiency of legal framework challenging regs. [†]	4.1.....	33			
1.05 No. of days to deal with construction permits*.....	152.....	73	Price Competitiveness	4.4	89
1.06 Construction permits cost (%)*.....	0.7.....	35	8.01 Ticket taxes, airport charges (0–100 best)*.....	83.0.....	51
1.07 Extent of market dominance [†]	2.9.....	131	8.02 Hotel price index (US\$)*.....	145.3.....	64
1.08 No. of days to start a business*.....	6.....	23	8.03 Purchasing power parity*.....	0.7.....	102
1.09 Cost to start a business (% GNI/capita)*.....	0.7.....	13	8.04 Fuel price levels (US\$ cents/litre)*.....	156.0.....	86
1.10 Effect of taxation on incentives to work [†]	4.2.....	28			
1.11 Effect of taxation on incentives to invest [†]	4.2.....	31	Environmental Sustainability	4.4	43
1.12 Total tax rate (% profit)*.....	27.9.....	29	9.01 Stringency of environmental regulations [†]	4.6.....	45
1.12a Labour and contributions tax rate (% profit)*.....	4.0.....	18	9.02 Enforcement of environmental regulations [†]	4.4.....	39
1.12b Profit tax rate (% profit)*.....	21.2.....	100	9.03 Sustainability of T&T development [†]	4.2.....	83
1.12c Other taxes rate (% profit)*.....	2.6.....	80	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.8.....	45
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	20.....	63
Safety and Security	6.0	30	9.06 Baseline water stress (0–5 worst)*.....	3.2.....	98
2.01 Business costs of crime and violence [†]	4.6.....	61	9.07 Threatened species (% total species)*.....	11.5.....	124
2.02 Reliability of police services [†]	6.3.....	4	9.08 Forest cover change (% average per year)*.....	1.7.....	5
2.03 Business costs of terrorism [†]	5.5.....	56	9.09 Wastewater treatment (%)*.....	68.8.....	27
2.04 Index of terrorism incidence*.....	6.9.....	95	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.2.....	74
2.05 Homicide rate*.....	3.....	66			
			Air Transport Infrastructure	2.8	66
Health and Hygiene	5.2	74	10.01 Quality of air transport infrastructure [†]	5.0.....	45
3.01 Physician density per 1,000 pop.*.....	1.0.....	85	10.02 Airline dom. seat kms per week (millions)*.....	219.5.....	24
3.02 Access to improved sanitation (% pop.)*.....	99.0.....	38	10.03 Airline int'l. seat kms per week (millions)*.....	357.0.....	48
3.03 Access to improved drinking water (% pop.)*.....	99.0.....	43	10.04 Departures per 1,000 pop.*.....	7.2.....	45
3.04 Hospital beds per 10,000 pop.....	21.0.....	74	10.05 Airport density per million urban pop.*.....	1.0.....	77
3.05 HIV prevalence (% pop.)*.....	0.4.....	74	10.06 No. of operating airlines*.....	30.0.....	75
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	3.6	61
Human Resources and Labour Market	4.7	57	11.01 Quality of roads.....	5.1.....	31
<i>Qualification of the labour force</i>	5.3.....	65	11.02 Quality of railroad infrastructure.....	2.5.....	72
4.01 Primary education enrolment rate (%)*.....	92.7.....	81	11.03 Quality of port infrastructure [†]	5.0.....	35
4.02 Secondary education enrolment rate (%)*.....	89.0.....	69	11.04 Quality of ground transport network [†]	4.9.....	42
4.03 Extent of staff training [†]	4.2.....	52	11.05 Railroad density (km/surface area)*.....	0.7.....	55
4.04 Treatment of customers [†]	4.3.....	87	11.06 Road density (km/surface area)*.....	@.....	116
<i>Labour market</i>	4.0.....	69	11.07 Paved road density (km/surface area)*.....	@.....	110
4.05 Hiring and firing practices [†]	3.9.....	65			
4.06 Ease of finding skilled employees [†]	4.1.....	57	Tourist Service Infrastructure	4.8	45
4.07 Ease of hiring foreign labour [†]	4.3.....	40	12.01 Hotel rooms per 100 pop.*.....	0.4.....	66
4.08 Pay and productivity [†]	4.3.....	40	12.02 Extension of business trips recommended [†]	6.0.....	20
4.09 Female labour force participation (% to men)*.....	0.7.....	98	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	534.0.....	57
ICT Readiness	4.6	51			
5.01 ICT use for B2B transactions [†]	5.3.....	36	Natural Resources	2.9	67
5.02 Internet use for B2C transactions [†]	5.1.....	38	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	66.5.....	43	13.02 Total known species*.....	644.....	61
5.04 Broadband internet subs. per 100 pop.*.....	13.0.....	54	13.03 Total protected areas (% total territorial area)*.....	15.0.....	65
5.05 Mobile telephone subs. per 100 pop.*.....	134.3.....	38	13.04 Natural tourism digital demand (0–100 best)*.....	40.....	34
5.06 Mobile broadband subs. per 100 pop.*.....	35.6.....	63	13.05 Quality of the natural environment [†]	4.2.....	80
5.07 Mobile network coverage (% pop.)*.....	95.0.....	100			
5.08 Quality of electricity supply.....	5.4.....	54	Cultural Resources and Business Travel	2.5	40
			14.01 No. of World Heritage cultural sites*.....	6.....	34
Prioritization of Travel & Tourism	4.9	47	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	4.6.....	107	14.03 No. of large sports stadiums*.....	11.0.....	37
6.02 T&T gov't expenditure (% gov't budget)*.....	4.2.....	49	14.04 No. of international association meetings*.....	108.7.....	37
6.03 Effectiveness of marketing to attract tourists [†]	4.2.....	88	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	22.....	30
6.04 Comprehensiveness of T&T data (0–120 best)*.....	93.0.....	20			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	87.5.....	13			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

China

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	17	4.54
Enabling Environment	60	4.87
Business Environment	80.....	4.25
Safety and Security	58.....	5.47
Health and Hygiene.....	68.....	5.29
Human Resources and Labour Market.....	16.....	5.20
ICT Readiness.....	72.....	4.15
T&T Policy and Enabling Conditions	102	3.82
Prioritization of Travel & Tourism	55.....	4.73
International Openness.....	96.....	2.52
Price Competitiveness.....	34.....	5.10
Environmental Sustainability.....	137.....	2.93
Infrastructure	60	3.74
Air Transport Infrastructure	25.....	4.27
Ground and Port Infrastructure.....	53.....	3.91
Tourist Service Infrastructure.....	102.....	3.04
Natural and Cultural Resources	1	5.74
Natural Resources.....	6.....	5.05
Cultural Resources and Business Travel	4.....	6.44



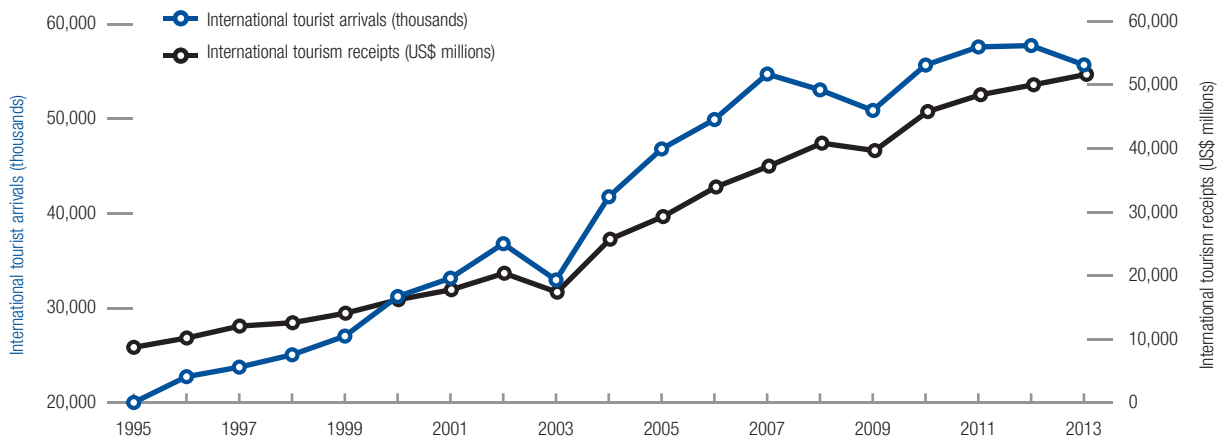
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	55,686
Int'l tourism receipts (inbound US\$ millions), 2013	51,664.0
Growth (%) in int'l outbound travel spending*	8.84
Average spending per int'l tourist (US\$), 2013.....	927.8

Population (millions), 2013	1,357.4
Surface area (1,000 square kilometres), 2013	9,562.9
Gross domestic product per capita (PPP\$), 2013	11,868
Real GDP growth (%), 2013.....	7.7

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	241,829.0	2.6	7.4
T&T industry employment (1,000 jobs)	22,779.8	3.0	1.5

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.2	80	International Openness	2.5	96
1.01 Property rights [†]	4.5.....	50	7.01 Visa requirements (0–100 best)*.....	2.0.....	135
1.02 Impact of rules on FDI [†]	5.0.....	26	7.02 Openness of bilateral ASA (0–38)*.....	7.1.....	113
1.03 Efficiency of legal framework settling disputes [†]	4.1.....	49	7.03 No. of regional trade agreements in force*.....	19.0.....	43
1.04 Efficiency of legal framework challenging regs. [†]	3.6.....	47			
1.05 No. of days to deal with construction permits*.....	244.....	121	Price Competitiveness	5.1	34
1.06 Construction permits cost (%)*.....	7.6.....	118	8.01 Ticket taxes, airport charges (0–100 best)*.....	85.2.....	38
1.07 Extent of market dominance [†]	4.3.....	29	8.02 Hotel price index (US\$)*.....	92.0.....	12
1.08 No. of days to start a business*.....	31.....	117	8.03 Purchasing power parity*.....	0.6.....	78
1.09 Cost to start a business (% GNI/capita)*.....	0.9.....	20	8.04 Fuel price levels (US\$ cents/litre)*.....	137.0.....	65
1.10 Effect of taxation on incentives to work [†]	4.0.....	36			
1.11 Effect of taxation on incentives to invest [†]	4.0.....	44	Environmental Sustainability	2.9	137
1.12 Total tax rate (% profit)*.....	64.6.....	128	9.01 Stringency of environmental regulations [†]	3.9.....	84
1.12a Labour and contributions tax rate (% profit)*.....	49.3.....	139	9.02 Enforcement of environmental regulations [†]	3.7.....	76
1.12b Profit tax rate (% profit)*.....	7.8.....	28	9.03 Sustainability of T&T development [†]	4.6.....	58
1.12c Other taxes rate (% profit)*.....	7.4.....	119	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	48.0.....	141
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21.....	42
Safety and Security	5.5	58	9.06 Baseline water stress (0–5 worst)*.....	2.9.....	89
2.01 Business costs of crime and violence [†]	4.8.....	52	9.07 Threatened species (% total species)*.....	11.5.....	125
2.02 Reliability of police services [†]	4.3.....	61	9.08 Forest cover change (% average per year)*.....	-2.5.....	61
2.03 Business costs of terrorism [†]	5.0.....	85	9.09 Wastewater treatment (%)*.....	18.2.....	62
2.04 Index of terrorism incidence*.....	6.4.....	117	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	2.0.....	99
2.05 Homicide rate*.....	1.....	23			
			Air Transport Infrastructure	4.3	25
Health and Hygiene	5.3	68	10.01 Quality of air transport infrastructure [†]	4.7.....	58
3.01 Physician density per 1,000 pop.*.....	1.5.....	73	10.02 Airline dom. seat kms per week (millions)*.....	10,264.5.....	2
3.02 Access to improved sanitation (% pop.)*.....	65.0.....	98	10.03 Airline int'l. seat kms per week (millions)*.....	3,926.3.....	5
3.03 Access to improved drinking water (% pop.)*.....	92.0.....	88	10.04 Departures per 1,000 pop.*.....	2.3.....	79
3.04 Hospital beds per 10,000 pop.....	38.0.....	43	10.05 Airport density per million urban pop.*.....	0.3.....	130
3.05 HIV prevalence (% pop.)*.....	<0.1.....	1	10.06 No. of operating airlines*.....	146.0.....	8
3.06 Malaria incidence per 100,000 pop.*.....	0.5.....	15			
			Ground and Port Infrastructure	3.9	53
Human Resources and Labour Market	5.2	16	11.01 Quality of roads.....	4.6.....	49
<i>Qualification of the labour force</i>	<i>5.7</i>	<i>31</i>	11.02 Quality of railroad infrastructure.....	4.8.....	17
4.01 Primary education enrolment rate (%)*.....	99.9.....	4	11.03 Quality of port infrastructure [†]	4.6.....	53
4.02 Secondary education enrolment rate (%)*.....	89.0.....	70	11.04 Quality of ground transport network [†]	5.0.....	35
4.03 Extent of staff training [†]	4.3.....	46	11.05 Railroad density (km/surface area)*.....	0.7.....	57
4.04 Treatment of customers [†]	4.5.....	70	11.06 Road density (km/surface area)*.....	@.....	58
<i>Labour market</i>	<i>4.7</i>	10	11.07 Paved road density (km/surface area)*.....	@.....	50
4.05 Hiring and firing practices [†]	4.6.....	15			
4.06 Ease of finding skilled employees [†]	4.6.....	30	Tourist Service Infrastructure	3.0	102
4.07 Ease of hiring foreign labour [†]	4.6.....	20	12.01 Hotel rooms per 100 pop.*.....	0.1.....	112
4.08 Pay and productivity [†]	4.8.....	15	12.02 Extension of business trips recommended [†]	4.6.....	110
4.09 Female labour force participation (% to men)*.....	0.8.....	59	12.03 Presence of major car rental companies [†]	2.....	105
			12.04 ATMs accepting Visa cards per million pop.*.....	436.3.....	68
ICT Readiness	4.1	72			
5.01 ICT use for B2B transactions [†]	4.9.....	61	Natural Resources	5.1	6
5.02 Internet use for B2C transactions [†]	5.2.....	34	13.01 No. of World Heritage natural sites*.....	12.....	3
5.03 Individuals using internet (%)*.....	45.8.....	75	13.02 Total known species*.....	2,130.....	5
5.04 Broadband internet subs. per 100 pop.*.....	13.6.....	51	13.03 Total protected areas (% total territorial area)*.....	16.1.....	57
5.05 Mobile telephone subs. per 100 pop.*.....	88.7.....	106	13.04 Natural tourism digital demand (0–100 best)*.....	50.....	23
5.06 Mobile broadband subs. per 100 pop.*.....	21.4.....	80	13.05 Quality of the natural environment [†]	3.6.....	121
5.07 Mobile network coverage (% pop.)*.....	99.5.....	60			
5.08 Quality of electricity supply.....	5.2.....	56	Cultural Resources and Business Travel	6.4	4
			14.01 No. of World Heritage cultural sites*.....	35.....	5
Prioritization of Travel & Tourism	4.7	55	14.02 No. of oral and intangible cultural expressions*.....	37.....	1
6.01 Government prioritization of T&T industry [†]	4.8.....	94	14.03 No. of large sports stadiums*.....	124.0.....	2
6.02 T&T gov't expenditure (% gov't budget)*.....	3.9.....	54	14.04 No. of international association meetings*.....	361.3.....	7
6.03 Effectiveness of marketing to attract tourists [†]	4.8.....	53	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	55.....	8
6.04 Comprehensiveness of T&T data (0–120 best)*.....	65.0.....	75			
6.05 Timeliness of T&T data (0–21 best)*.....	19.5.....	7			
6.06 Country Brand Strategy rating (1–10 best)*.....	72.3.....	55			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Colombia

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	68	3.73
Enabling Environment	103	4.08
Business Environment	108.....	3.99
Safety and Security	140.....	2.82
Health and Hygiene.....	85.....	4.97
Human Resources and Labour Market.....	79.....	4.44
ICT Readiness.....	67.....	4.17
T&T Policy and Enabling Conditions	55	4.24
Prioritization of Travel & Tourism	92.....	4.31
International Openness.....	8.....	4.30
Price Competitiveness.....	86.....	4.47
Environmental Sustainability.....	87.....	3.88
Infrastructure	95	2.92
Air Transport Infrastructure	70.....	2.66
Ground and Port Infrastructure.....	124.....	2.50
Tourist Service Infrastructure.....	90.....	3.59
Natural and Cultural Resources	19	3.67
Natural Resources.....	24.....	4.13
Cultural Resources and Business Travel	24.....	3.21



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	2,288
Int'l tourism receipts (inbound US\$ millions), 2013	3,610.7
Growth (%) in int'l outbound travel spending*	3.46
Average spending per int'l tourist (US\$), 2013.....	1,578.1

Population (millions), 2013	48.3
Surface area (1,000 square kilometres), 2013	1,141.7
Gross domestic product per capita (PPP\$), 2013	12,776
Real GDP growth (%), 2013.....	4.7

T&T industry economic impact, 2014 estimates

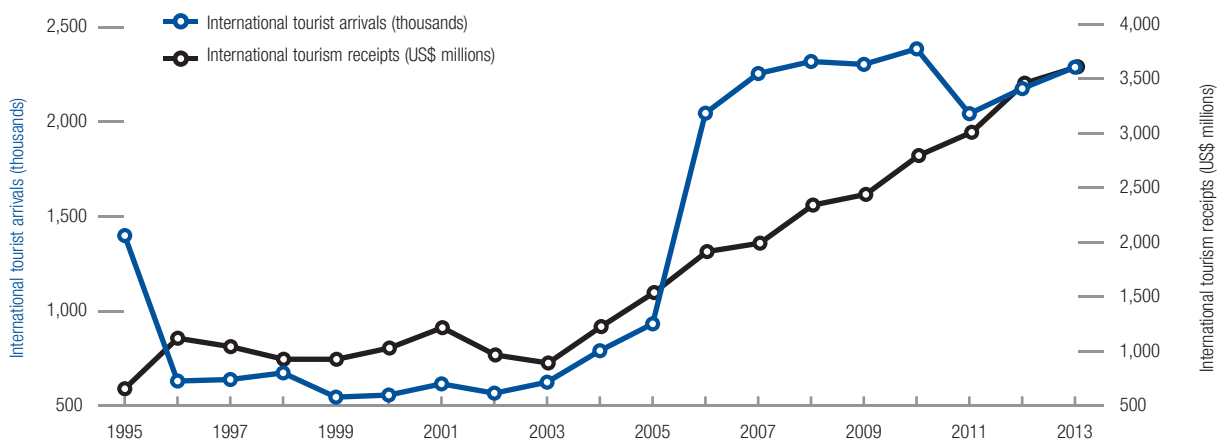
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	6,402.8	1.7	4.1
T&T industry employment (1,000 jobs)	457.6	2.2	2.4

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Colombia

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.0	108	International Openness	4.3	8
1.01 Property rights [†]	3.9.....	84	7.01 Visa requirements (0–100 best)*.....	67.0.....	20
1.02 Impact of rules on FDI [†]	4.5.....	63	7.02 Openness of bilateral ASA (0–38)*.....	17.6.....	19
1.03 Efficiency of legal framework settling disputes [†]	3.4.....	91	7.03 No. of regional trade agreements in force*.....	17.0.....	47
1.04 Efficiency of legal framework challenging regs. [†]	3.1.....	91			
1.05 No. of days to deal with construction permits*.....	73.....	13	Price Competitiveness	4.5	86
1.06 Construction permits cost (%)*.....	7.4.....	117	8.01 Ticket taxes, airport charges (0–100 best)*.....	54.1.....	124
1.07 Extent of market dominance [†]	3.4.....	101	8.02 Hotel price index (US\$)*.....	118.5.....	31
1.08 No. of days to start a business*.....	11.....	59	8.03 Purchasing power parity*.....	0.6.....	93
1.09 Cost to start a business (% GNI/capita)*.....	7.5.....	67	8.04 Fuel price levels (US\$ cents/litre)*.....	128.0.....	55
1.10 Effect of taxation on incentives to work [†]	2.9.....	120			
1.11 Effect of taxation on incentives to invest [†]	3.0.....	125	Environmental Sustainability	3.9	87
1.12 Total tax rate (% profit)*.....	75.4.....	138	9.01 Stringency of environmental regulations [†]	3.7.....	92
1.12a Labour and contributions tax rate (% profit)*.....	26.9.....	117	9.02 Enforcement of environmental regulations [†]	3.3.....	101
1.12b Profit tax rate (% profit)*.....	19.9.....	88	9.03 Sustainability of T&T development [†]	4.5.....	68
1.12c Other taxes rate (% profit)*.....	28.6.....	132	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	4.5.....	22
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	18.....	87
Safety and Security	2.8	140	9.06 Baseline water stress (0–5 worst)*.....	0.3.....	26
2.01 Business costs of crime and violence [†]	2.7.....	132	9.07 Threatened species (% total species)*.....	13.0.....	128
2.02 Reliability of police services [†]	4.0.....	78	9.08 Forest cover change (% average per year)*.....	-2.4.....	58
2.03 Business costs of terrorism [†]	2.7.....	136	9.09 Wastewater treatment (%)*.....	4.6.....	89
2.04 Index of terrorism incidence*.....	2.3.....	134	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	12
2.05 Homicide rate*.....	31.....	133			
			Air Transport Infrastructure	2.7	70
Health and Hygiene	5.0	85	10.01 Quality of air transport infrastructure [†]	4.1.....	78
3.01 Physician density per 1,000 pop.*.....	1.5.....	72	10.02 Airline dom. seat kms per week (millions)*.....	217.7.....	25
3.02 Access to improved sanitation (% pop.)*.....	80.0.....	81	10.03 Airline int'l. seat kms per week (millions)*.....	353.6.....	49
3.03 Access to improved drinking water (% pop.)*.....	91.0.....	92	10.04 Departures per 1,000 pop.*.....	5.2.....	52
3.04 Hospital beds per 10,000 pop.....	15.0.....	96	10.05 Airport density per million urban pop.*.....	1.4.....	53
3.05 HIV prevalence (% pop.)*.....	0.5.....	87	10.06 No. of operating airlines*.....	34.0.....	67
3.06 Malaria incidence per 100,000 pop.*.....	203.3.....	38			
			Ground and Port Infrastructure	2.5	124
Human Resources and Labour Market	4.4	79	11.01 Quality of roads.....	2.7.....	126
<i>Qualification of the labour force</i>	<i>5.0</i>	<i>83</i>	11.02 Quality of railroad infrastructure.....	1.5.....	101
4.01 Primary education enrolment rate (%)*.....	83.9.....	120	11.03 Quality of port infrastructure [†]	3.7.....	90
4.02 Secondary education enrolment rate (%)*.....	92.8.....	60	11.04 Quality of ground transport network [†]	3.5.....	118
4.03 Extent of staff training [†]	3.9.....	83	11.05 Railroad density (km/surface area)*.....	0.1.....	91
4.04 Treatment of customers [†]	5.0.....	42	11.06 Road density (km/surface area)*.....	@.....	90
<i>Labour market</i>	<i>3.9</i>	<i>88</i>	11.07 Paved road density (km/surface area)*.....	@.....	117
4.05 Hiring and firing practices [†]	3.8.....	78			
4.06 Ease of finding skilled employees [†]	4.0.....	62	Tourist Service Infrastructure	3.6	90
4.07 Ease of hiring foreign labour [†]	4.0.....	82	12.01 Hotel rooms per 100 pop.*.....	0.4.....	73
4.08 Pay and productivity [†]	3.7.....	93	12.02 Extension of business trips recommended [†]	5.4.....	64
4.09 Female labour force participation (% to men)*.....	0.7.....	94	12.03 Presence of major car rental companies [†]	4.....	81
			12.04 ATMs accepting Visa cards per million pop.*.....	243.5.....	95
ICT Readiness	4.2	67			
5.01 ICT use for B2B transactions [†]	4.8.....	67	Natural Resources	4.1	24
5.02 Internet use for B2C transactions [†]	4.7.....	61	13.01 No. of World Heritage natural sites*.....	2.....	29
5.03 Individuals using internet (%)*.....	51.7.....	63	13.02 Total known species*.....	2,993.....	2
5.04 Broadband internet subs. per 100 pop.*.....	9.3.....	67	13.03 Total protected areas (% total territorial area)*.....	20.8.....	38
5.05 Mobile telephone subs. per 100 pop.*.....	104.1.....	85	13.04 Natural tourism digital demand (0–100 best)*.....	23.....	46
5.06 Mobile broadband subs. per 100 pop.*.....	25.0.....	77	13.05 Quality of the natural environment [†]	4.0.....	90
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	5.1.....	60	Cultural Resources and Business Travel	3.2	24
			14.01 No. of World Heritage cultural sites*.....	6.....	34
Prioritization of Travel & Tourism	4.3	92	14.02 No. of oral and intangible cultural expressions*.....	8.....	13
6.01 Government prioritization of T&T industry [†]	5.0.....	86	14.03 No. of large sports stadiums*.....	22.0.....	19
6.02 T&T gov't expenditure (% gov't budget)*.....	2.0.....	110	14.04 No. of international association meetings*.....	139.0.....	30
6.03 Effectiveness of marketing to attract tourists [†]	4.9.....	52	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	12.....	50
6.04 Comprehensiveness of T&T data (0–120 best)*.....	55.0.....	95			
6.05 Timeliness of T&T data (0–21 best)*.....	16.5.....	67			
6.06 Country Brand Strategy rating (1–10 best)*.....	64.1.....	85			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Costa Rica

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	42	4.10
Enabling Environment	63	4.84
Business Environment	47	4.64
Safety and Security	52	5.58
Health and Hygiene	82	5.00
Human Resources and Labour Market	42	4.79
ICT Readiness	70	4.16
T&T Policy and Enabling Conditions	21	4.47
Prioritization of Travel & Tourism	22	5.37
International Openness	35	3.98
Price Competitiveness	91	4.40
Environmental Sustainability	68	4.11
Infrastructure	63	3.70
Air Transport Infrastructure	60	2.96
Ground and Port Infrastructure	101	2.86
Tourist Service Infrastructure	32	5.27
Natural and Cultural Resources	26	3.39
Natural Resources	5	5.09
Cultural Resources and Business Travel	64	1.68



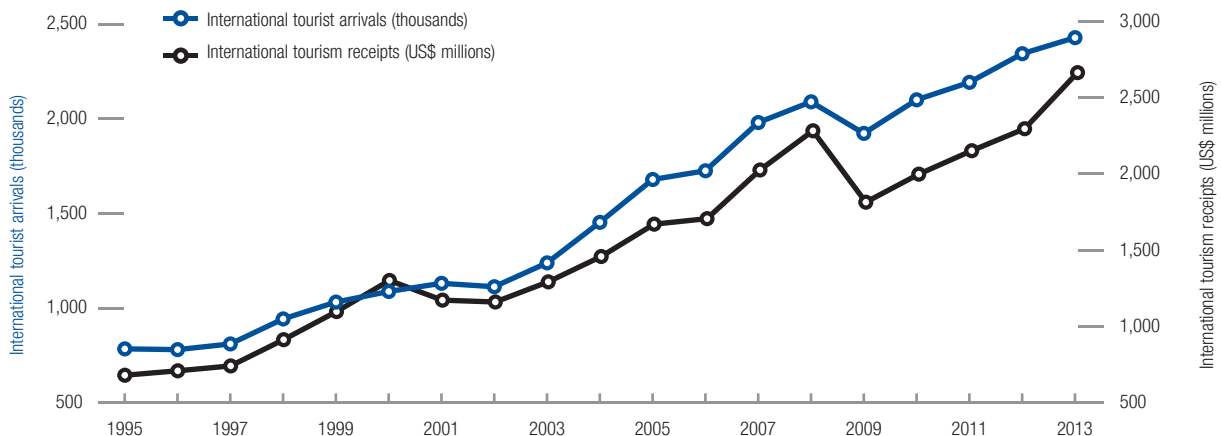
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	2,428
Int'l tourism receipts (inbound US\$ millions), 2013	2,664.1
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013	1,097.2

Population (millions), 2013	4.9
Surface area (1,000 square kilometres), 2013	51.1
Gross domestic product per capita (PPP\$), 2013	14,344
Real GDP growth (%), 2013	3.5

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions)	2,271.3	4.6	5.2
T&T industry employment (1,000 jobs)	95.6	4.6	3.7

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Costa Rica

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.6	47	International Openness	4.0	35
1.01 Property rights [†]	4.6.....	46	7.01 Visa requirements (0–100 best)*.....	27.0.....	62
1.02 Impact of rules on FDI [†]	4.9.....	32	7.02 Openness of bilateral ASA (0–38)*.....	23.1.....	11
1.03 Efficiency of legal framework settling disputes [†]	3.8.....	63	7.03 No. of regional trade agreements in force*.....	20.0.....	40
1.04 Efficiency of legal framework challenging regs. [†]	4.1.....	28			
1.05 No. of days to deal with construction permits* ...	113.....	45	Price Competitiveness	4.4	91
1.06 Construction permits cost (%)*.....	1.7.....	71	8.01 Ticket taxes, airport charges (0–100 best)*.....	80.9.....	63
1.07 Extent of market dominance [†]	4.4.....	28	8.02 Hotel price index (US\$)*.....	142.7.....	61
1.08 No. of days to start a business*.....	24.....	104	8.03 Purchasing power parity*.....	0.7.....	104
1.09 Cost to start a business (% GNI/capita)*.....	11.5.....	82	8.04 Fuel price levels (US\$ cents/litre)*.....	157.0.....	88
1.10 Effect of taxation on incentives to work [†]	3.7.....	62			
1.11 Effect of taxation on incentives to invest [†]	3.8.....	67	Environmental Sustainability	4.1	68
1.12 Total tax rate (% profit)*.....	58.0.....	122	9.01 Stringency of environmental regulations [†]	5.2.....	32
1.12a Labour and contributions tax rate (% profit)*.....	32.2.....	126	9.02 Enforcement of environmental regulations [†]	4.7.....	33
1.12b Profit tax rate (% profit)*.....	19.3.....	83	9.03 Sustainability of T&T development [†]	5.4.....	14
1.12c Other taxes rate (% profit)*.....	6.4.....	115	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.2.....	38
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21.....	42
Safety and Security	5.6	52	9.06 Baseline water stress (0–5 worst)*.....	1.9.....	77
2.01 Business costs of crime and violence [†]	4.0.....	92	9.07 Threatened species (% total species)*.....	7.4.....	103
2.02 Reliability of police services [†]	5.0.....	38	9.08 Forest cover change (% average per year)*.....	-3.2.....	73
2.03 Business costs of terrorism [†]	6.2.....	14	9.09 Wastewater treatment (%)*.....	0.9.....	102
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	22
2.05 Homicide rate*.....	9.....	97			
			Air Transport Infrastructure	3.0	60
Health and Hygiene	5.0	82	10.01 Quality of air transport infrastructure [†]	4.6.....	61
3.01 Physician density per 1,000 pop.*.....	1.1.....	82	10.02 Airline dom. seat kms per week (millions)*.....	0.8.....	80
3.02 Access to improved sanitation (% pop.)*.....	94.0.....	56	10.03 Airline int'l. seat kms per week (millions)*.....	124.5.....	74
3.03 Access to improved drinking water (% pop.)*.....	97.0.....	62	10.04 Departures per 1,000 pop.*.....	8.8.....	39
3.04 Hospital beds per 10,000 pop.....	12.0.....	106	10.05 Airport density per million urban pop.*.....	3.8.....	23
3.05 HIV prevalence (% pop.)*.....	0.3.....	58	10.06 No. of operating airlines*.....	28.0.....	78
3.06 Malaria incidence per 100,000 pop.*.....	0.2.....	9			
			Ground and Port Infrastructure	2.9	101
Human Resources and Labour Market	4.8	42	11.01 Quality of roads.....	2.8.....	119
<i>Qualification of the labour force</i>	<i>5.6</i>	<i>37</i>	11.02 Quality of railroad infrastructure.....	1.9.....	90
4.01 Primary education enrolment rate (%)*.....	92.0.....	89	11.03 Quality of port infrastructure [†]	3.0.....	114
4.02 Secondary education enrolment rate (%)*.....	103.6.....	20	11.04 Quality of ground transport network [†]	3.9.....	96
4.03 Extent of staff training [†]	4.7.....	21	11.05 Railroad density (km/surface area)*.....	0.8.....	54
4.04 Treatment of customers [†]	5.1.....	37	11.06 Road density (km/surface area)*.....	@.....	41
<i>Labour market</i>	<i>4.0</i>	<i>76</i>	11.07 Paved road density (km/surface area)*.....	@.....	60
4.05 Hiring and firing practices [†]	4.3.....	33			
4.06 Ease of finding skilled employees [†]	5.0.....	8	Tourist Service Infrastructure	5.3	32
4.07 Ease of hiring foreign labour [†]	4.0.....	77	12.01 Hotel rooms per 100 pop.*.....	1.0.....	38
4.08 Pay and productivity [†]	4.2.....	51	12.02 Extension of business trips recommended [†]	6.3.....	4
4.09 Female labour force participation (% to men)*.....	0.6.....	116	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	461.7.....	65
ICT Readiness	4.2	70			
5.01 ICT use for B2B transactions [†]	5.1.....	47	Natural Resources	5.1	5
5.02 Internet use for B2C transactions [†]	4.8.....	56	13.01 No. of World Heritage natural sites*.....	3.....	18
5.03 Individuals using internet (%)*.....	46.0.....	73	13.02 Total known species*.....	1,274.....	21
5.04 Broadband internet subs. per 100 pop.*.....	9.7.....	66	13.03 Total protected areas (% total territorial area)*.....	22.6.....	32
5.05 Mobile telephone subs. per 100 pop.*.....	146.0.....	27	13.04 Natural tourism digital demand (0–100 best)*.....	88.....	6
5.06 Mobile broadband subs. per 100 pop.*.....	72.7.....	21	13.05 Quality of the natural environment [†]	5.5.....	24
5.07 Mobile network coverage (% pop.)*.....	69.5.....	130			
5.08 Quality of electricity supply.....	5.6.....	42	Cultural Resources and Business Travel	1.7	64
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	5.4	22	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	6.1.....	25	14.03 No. of large sports stadiums*.....	3.0.....	91
6.02 T&T gov't expenditure (% gov't budget)*.....	6.3.....	28	14.04 No. of international association meetings*.....	32.0.....	59
6.03 Effectiveness of marketing to attract tourists [†]	5.7.....	13	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	19.....	37
6.04 Comprehensiveness of T&T data (0–120 best)*.....	63.0.....	80			
6.05 Timeliness of T&T data (0–21 best)*.....	16.5.....	67			
6.06 Country Brand Strategy rating (1–10 best)*.....	74.9.....	46			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Côte d'Ivoire

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	117	3.05
Enabling Environment	121	3.62
Business Environment	91.....	4.13
Safety and Security	105.....	4.68
Health and Hygiene.....	127.....	3.08
Human Resources and Labour Market.....	135.....	3.29
ICT Readiness.....	111.....	2.94
T&T Policy and Enabling Conditions	132	3.40
Prioritization of Travel & Tourism	132.....	3.31
International Openness.....	130.....	1.76
Price Competitiveness.....	88.....	4.46
Environmental Sustainability.....	71.....	4.09
Infrastructure	97	2.87
Air Transport Infrastructure	108.....	2.04
Ground and Port Infrastructure.....	74.....	3.31
Tourist Service Infrastructure.....	96.....	3.26
Natural and Cultural Resources	70	2.28
Natural Resources.....	51.....	3.30
Cultural Resources and Business Travel	119.....	1.27

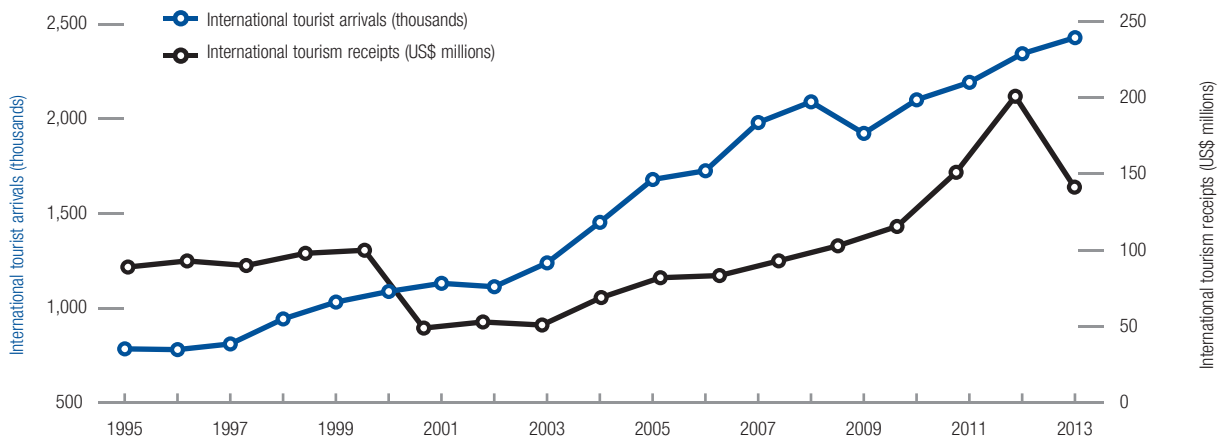


Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	289	Population (millions), 2013	20.3
Int'l tourism receipts (inbound US\$ millions), 2013	141.4	Surface area (1,000 square kilometres), 2013	322.5
Growth (%) in int'l outbound travel spending*	n/a	Gross domestic product per capita (PPP\$), 2013	2,710
Average spending per int'l tourist (US\$), 2013.....	489.3	Real GDP growth (%), 2013.....	8.7

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	640.9.....	2.4.....	5.0
T&T industry employment (1,000 jobs)	104.0.....	2.1.....	2.0

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Côte d'Ivoire

The Travel & Tourism Competitiveness Index in detail

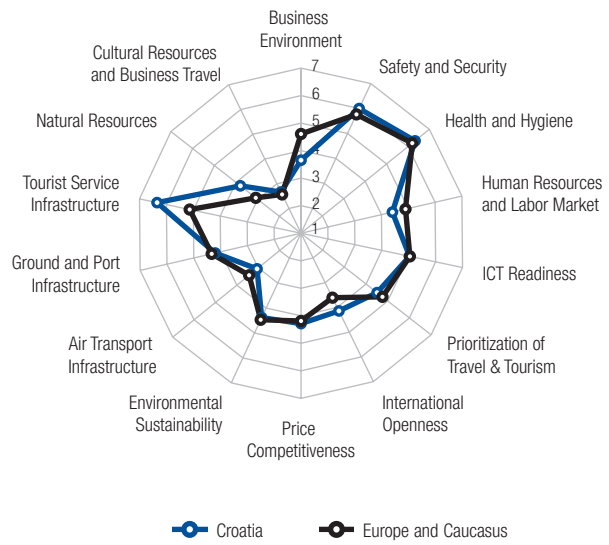
INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.1	91	International Openness	1.8	130
1.01 Property rights [†]	3.5.....	107	7.01 Visa requirements (0–100 best)*.....	10.0.....	123
1.02 Impact of rules on FDI [†]	4.6.....	54	7.02 Openness of bilateral ASA (0–38)*.....	6.8.....	116
1.03 Efficiency of legal framework settling disputes [†]	3.7.....	67	7.03 No. of regional trade agreements in force*.....	3.0.....	100
1.04 Efficiency of legal framework challenging regs. [†]	3.6.....	48			
1.05 No. of days to deal with construction permits*.....	347.....	135	Price Competitiveness	4.5	88
1.06 Construction permits cost (%)*.....	1.0.....	50	8.01 Ticket taxes, airport charges (0–100 best)*.....	62.8.....	112
1.07 Extent of market dominance [†]	3.4.....	97	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	7.....	40	8.03 Purchasing power parity*.....	0.5.....	65
1.09 Cost to start a business (% GNI/capita)*.....	20.0.....	103	8.04 Fuel price levels (US\$ cents/litre)*.....	151.0.....	84
1.10 Effect of taxation on incentives to work [†]	3.7.....	64			
1.11 Effect of taxation on incentives to invest [†]	3.4.....	99	Environmental Sustainability	4.1	71
1.12 Total tax rate (% profit)*.....	51.9.....	117	9.01 Stringency of environmental regulations [†]	3.3.....	112
1.12a Labour and contributions tax rate (% profit)*.....	23.3.....	104	9.02 Enforcement of environmental regulations [†]	3.1.....	113
1.12b Profit tax rate (% profit)*.....	8.8.....	32	9.03 Sustainability of T&T development [†]	3.8.....	104
1.12c Other taxes rate (% profit)*.....	19.7.....	127	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.0.....	25
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	23.....	11
Safety and Security	4.7	105	9.06 Baseline water stress (0–5 worst)*.....	0.0.....	9
2.01 Business costs of crime and violence [†]	3.3.....	118	9.07 Threatened species (% total species)*.....	5.9.....	86
2.02 Reliability of police services [†]	3.8.....	92	9.08 Forest cover change (% average per year)*.....	-9.2.....	108
2.03 Business costs of terrorism [†]	4.7.....	102	9.09 Wastewater treatment (%)*.....	0.6.....	105
2.04 Index of terrorism incidence*.....	6.6.....	111	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	15
2.05 Homicide rate*.....	14.....	120			
			Air Transport Infrastructure	2.0	108
Health and Hygiene	3.1	127	10.01 Quality of air transport infrastructure [†]	4.8.....	53
3.01 Physician density per 1,000 pop.*.....	0.1.....	120	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	22.0.....	131	10.03 Airline int'l. seat kms per week (millions)*.....	50.2.....	95
3.03 Access to improved drinking water (% pop.)*.....	80.0.....	115	10.04 Departures per 1,000 pop.*.....	0.3.....	120
3.04 Hospital beds per 10,000 pop.....	4.0.....	133	10.05 Airport density per million urban pop.*.....	0.1.....	141
3.05 HIV prevalence (% pop.)*.....	3.2.....	127	10.06 No. of operating airlines*.....	22.0.....	88
3.06 Malaria incidence per 100,000 pop.*.....	20,665.6.....	63			
			Ground and Port Infrastructure	3.3	74
Human Resources and Labour Market	3.3	135	11.01 Quality of roads.....	3.9.....	73
<i>Qualification of the labour force</i>	<i>2.6</i>	<i>138</i>	11.02 Quality of railroad infrastructure.....	2.8.....	59
4.01 Primary education enrolment rate (%)*.....	61.9.....	139	11.03 Quality of port infrastructure [†]	5.1.....	34
4.02 Secondary education enrolment rate (%)*.....	24.3.....	140	11.04 Quality of ground transport network [†]	4.1.....	88
4.03 Extent of staff training [†]	4.0.....	70	11.05 Railroad density (km/surface area)*.....	0.2.....	85
4.04 Treatment of customers [†]	4.4.....	85	11.06 Road density (km/surface area)*.....	@.....	76
<i>Labour market</i>	<i>4.0</i>	<i>74</i>	11.07 Paved road density (km/surface area)*.....	@.....	115
4.05 Hiring and firing practices [†]	4.4.....	29			
4.06 Ease of finding skilled employees [†]	4.4.....	41	Tourist Service Infrastructure	3.3	96
4.07 Ease of hiring foreign labour [†]	4.2.....	55	12.01 Hotel rooms per 100 pop.*.....	0.1.....	109
4.08 Pay and productivity [†]	4.1.....	53	12.02 Extension of business trips recommended [†]	5.2.....	81
4.09 Female labour force participation (% to men)*.....	0.6.....	106	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	33.4.....	127
ICT Readiness	2.9	111			
5.01 ICT use for B2B transactions [†]	3.9.....	124	Natural Resources	3.3	51
5.02 Internet use for B2C transactions [†]	3.8.....	109	13.01 No. of World Heritage natural sites*.....	3.....	18
5.03 Individuals using internet (%)*.....	2.6.....	133	13.02 Total known species*.....	1,012.....	33
5.04 Broadband internet subs. per 100 pop.*.....	0.3.....	114	13.03 Total protected areas (% total territorial area)*.....	22.2.....	34
5.05 Mobile telephone subs. per 100 pop.*.....	95.4.....	102	13.04 Natural tourism digital demand (0–100 best)*.....	1.....	132
5.06 Mobile broadband subs. per 100 pop.*.....	0.0.....	130	13.05 Quality of the natural environment [†]	3.3.....	131
5.07 Mobile network coverage (% pop.)*.....	97.9.....	87			
5.08 Quality of electricity supply.....	3.9.....	95	Cultural Resources and Business Travel	1.3	119
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	3.3	132	14.02 No. of oral and intangible cultural expressions*.....	2.....	41
6.01 Government prioritization of T&T industry [†]	4.4.....	112	14.03 No. of large sports stadiums*.....	2.0.....	98
6.02 T&T gov't expenditure (% gov't budget)*.....	1.5.....	121	14.04 No. of international association meetings*.....	4.0.....	109
6.03 Effectiveness of marketing to attract tourists [†]	3.7.....	114	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	3.....	107
6.04 Comprehensiveness of T&T data (0–120 best)*.....	34.0.....	127			
6.05 Timeliness of T&T data (0–21 best)*.....	0.0.....	129			
6.06 Country Brand Strategy rating (1–10 best)*.....	62.9.....	90			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Croatia

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	33	4.30
Enabling Environment	52	5.08
Business Environment	125	3.65
Safety and Security	28	6.00
Health and Hygiene	18	6.33
Human Resources and Labour Market	80	4.41
ICT Readiness	38	5.03
T&T Policy and Enabling Conditions	39	4.33
Prioritization of Travel & Tourism	74	4.51
International Openness	19	4.14
Price Competitiveness	101	4.28
Environmental Sustainability	42	4.38
Infrastructure	38	4.54
Air Transport Infrastructure	53	3.06
Ground and Port Infrastructure	44	4.20
Tourist Service Infrastructure	6	6.35
Natural and Cultural Resources	30	3.23
Natural Resources	33	3.80
Cultural Resources and Business Travel	36	2.67



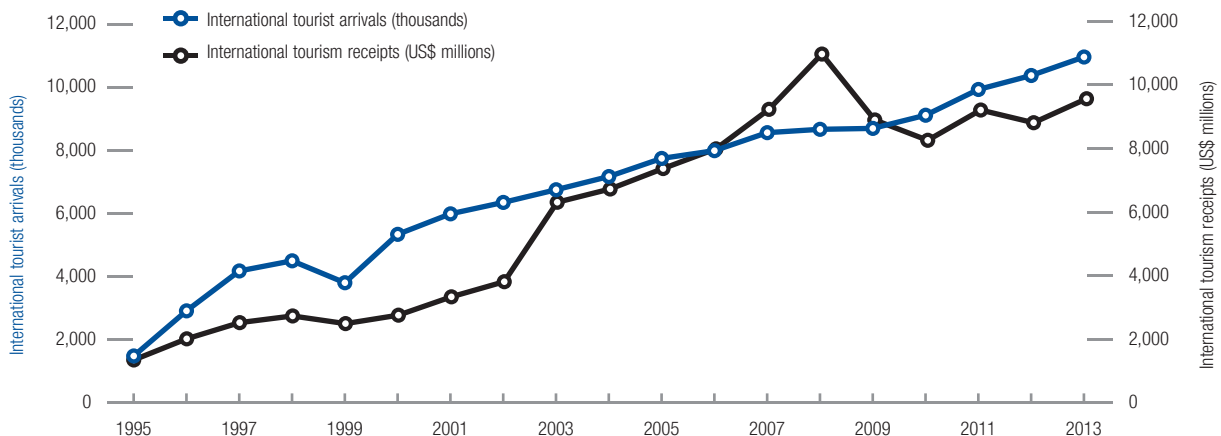
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	10,955
Int'l tourism receipts (inbound US\$ millions), 2013	9,566.1
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013	873.2

Population (millions), 2013	4.3
Surface area (1,000 square kilometres), 2013	56.6
Gross domestic product per capita (PPP\$), 2013	20,222
Real GDP growth (%), 2013	-0.9

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions)	6,127.9	12.1	5.4
T&T industry employment (1,000 jobs)	138.1	13.3	2.4

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

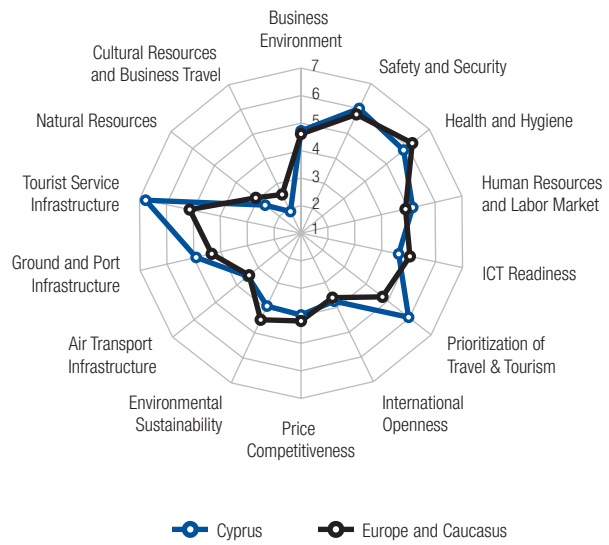
INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.7	125	International Openness	4.1	19
1.01 Property rights [†]	3.8.....	92	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	2.6.....	137	7.02 Openness of bilateral ASA (0–38)*.....	12.1.....	51
1.03 Efficiency of legal framework settling disputes [†]	2.5.....	132	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	2.1.....	135			
1.05 No. of days to deal with construction permits*.....	188.....	96	Price Competitiveness	4.3	101
1.06 Construction permits cost (%)*.....	10.9.....	132	8.01 Ticket taxes, airport charges (0–100 best)*.....	71.7.....	100
1.07 Extent of market dominance [†]	3.3.....	110	8.02 Hotel price index (US\$)*.....	130.4.....	50
1.08 No. of days to start a business*.....	15.....	83	8.03 Purchasing power parity*.....	0.6.....	94
1.09 Cost to start a business (% GNI/capita)*.....	3.5.....	47	8.04 Fuel price levels (US\$ cents/litre)*.....	177.0.....	105
1.10 Effect of taxation on incentives to work [†]	2.2.....	139			
1.11 Effect of taxation on incentives to invest [†]	2.1.....	139	Environmental Sustainability	4.4	42
1.12 Total tax rate (% profit)*.....	18.8.....	11	9.01 Stringency of environmental regulations [†]	4.5.....	51
1.12a Labour and contributions tax rate (% profit)*.....	17.1.....	74	9.02 Enforcement of environmental regulations [†]	4.0.....	57
1.12b Profit tax rate (% profit)*.....	0.0.....	1	9.03 Sustainability of T&T development [†]	4.6.....	59
1.12c Other taxes rate (% profit)*.....	1.6.....	57	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	13.5.....	109
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	22.....	28
Safety and Security	6.0	28	9.06 Baseline water stress (0–5 worst)*.....	0.0.....	7
2.01 Business costs of crime and violence [†]	5.2.....	32	9.07 Threatened species (% total species)*.....	5.2.....	73
2.02 Reliability of police services [†]	4.4.....	65	9.08 Forest cover change (% average per year)*.....	-0.4.....	21
2.03 Business costs of terrorism [†]	6.5.....	5	9.09 Wastewater treatment (%)*.....	13.2.....	69
2.04 Index of terrorism incidence*.....	7.0.....	74	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.3.....	79
2.05 Homicide rate*.....	1.....	30			
			Air Transport Infrastructure	3.1	53
Health and Hygiene	6.3	18	10.01 Quality of air transport infrastructure [†]	4.2.....	76
3.01 Physician density per 1,000 pop.*.....	2.8.....	35	10.02 Airline dom. seat kms per week (millions)*.....	3.9.....	63
3.02 Access to improved sanitation (% pop.)*.....	98.0.....	42	10.03 Airline int'l. seat kms per week (millions)*.....	86.8.....	83
3.03 Access to improved drinking water (% pop.)*.....	99.0.....	43	10.04 Departures per 1,000 pop.*.....	5.7.....	50
3.04 Hospital beds per 10,000 pop.....	58.9.....	22	10.05 Airport density per million urban pop.*.....	3.2.....	26
3.05 HIV prevalence (% pop.)*.....	<0.1.....	1	10.06 No. of operating airlines*.....	65.0.....	33
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	4.2	44
Human Resources and Labour Market	4.4	80	11.01 Quality of roads.....	5.6.....	17
<i>Qualification of the labour force</i>	<i>5.0</i>	<i>84</i>	11.02 Quality of railroad infrastructure.....	2.9.....	57
4.01 Primary education enrolment rate (%)*.....	89.3.....	102	11.03 Quality of port infrastructure [†]	4.6.....	51
4.02 Secondary education enrolment rate (%)*.....	98.4.....	38	11.04 Quality of ground transport network [†]	5.1.....	29
4.03 Extent of staff training [†]	3.2.....	128	11.05 Railroad density (km/surface area)*.....	4.8.....	18
4.04 Treatment of customers [†]	4.6.....	60	11.06 Road density (km/surface area)*.....	@.....	55
<i>Labour market</i>	<i>3.8</i>	<i>93</i>	11.07 Paved road density (km/surface area)*.....	@.....	39
4.05 Hiring and firing practices [†]	2.9.....	126			
4.06 Ease of finding skilled employees [†]	3.7.....	85	Tourist Service Infrastructure	6.3	6
4.07 Ease of hiring foreign labour [†]	3.4.....	118	12.01 Hotel rooms per 100 pop.*.....	1.8.....	13
4.08 Pay and productivity [†]	3.9.....	77	12.02 Extension of business trips recommended [†]	4.4.....	120
4.09 Female labour force participation (% to men)*.....	0.8.....	58	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	1,704.8.....	6
ICT Readiness	5.0	38			
5.01 ICT use for B2B transactions [†]	5.1.....	53	Natural Resources	3.8	33
5.02 Internet use for B2C transactions [†]	4.6.....	65	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	66.7.....	42	13.02 Total known species*.....	425.....	91
5.04 Broadband internet subs. per 100 pop.*.....	21.5.....	36	13.03 Total protected areas (% total territorial area)*.....	10.3.....	89
5.05 Mobile telephone subs. per 100 pop.*.....	114.5.....	65	13.04 Natural tourism digital demand (0–100 best)*.....	78.....	9
5.06 Mobile broadband subs. per 100 pop.*.....	65.3.....	25	13.05 Quality of the natural environment [†]	5.8.....	20
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	5.7.....	40	Cultural Resources and Business Travel	2.7	36
			14.01 No. of World Heritage cultural sites*.....	6.....	34
Prioritization of Travel & Tourism	4.5	74	14.02 No. of oral and intangible cultural expressions*.....	14.....	4
6.01 Government prioritization of T&T industry [†]	5.8.....	37	14.03 No. of large sports stadiums*.....	4.0.....	77
6.02 T&T gov't expenditure (% gov't budget)*.....	1.3.....	124	14.04 No. of international association meetings*.....	78.0.....	41
6.03 Effectiveness of marketing to attract tourists [†]	5.0.....	45	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	16.....	41
6.04 Comprehensiveness of T&T data (0–120 best)*.....	83.0.....	37			
6.05 Timeliness of T&T data (0–21 best)*.....	17.5.....	57			
6.06 Country Brand Strategy rating (1–10 best)*.....	57.7.....	102			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Cyprus

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	36	4.25
Enabling Environment	34	5.26
Business Environment	43.....	4.72
Safety and Security	27.....	6.00
Health and Hygiene.....	51.....	5.80
Human Resources and Labour Market.....	20.....	5.16
ICT Readiness.....	50.....	4.63
T&T Policy and Enabling Conditions	30	4.40
Prioritization of Travel & Tourism	3.....	5.96
International Openness.....	48.....	3.75
Price Competitiveness.....	111.....	3.97
Environmental Sustainability.....	83.....	3.92
Infrastructure	17	5.06
Air Transport Infrastructure	46.....	3.48
Ground and Port Infrastructure.....	23.....	4.91
Tourist Service Infrastructure.....	2.....	6.77
Natural and Cultural Resources	72	2.27
Natural Resources.....	84.....	2.66
Cultural Resources and Business Travel	56.....	1.88

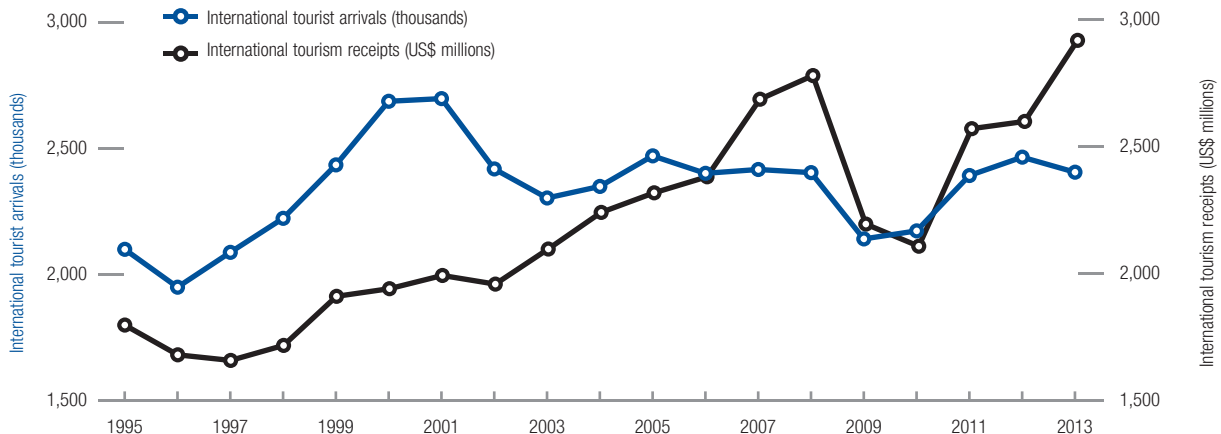


Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	2,405	Population (millions), 2013	1.1
Int'l tourism receipts (inbound US\$ millions), 2013	2,917.4	Surface area (1,000 square kilometres), 2013	9.3
Growth (%) in int'l outbound travel spending*	n/a	Gross domestic product per capita (PPP\$), 2013	28,748
Average spending per int'l tourist (US\$), 2013.....	1,213.1	Real GDP growth (%), 2013.....	-5.4

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	1,438.1	6.8.....	5.2
T&T industry employment (1,000 jobs)	27.0.....	7.8.....	2.2

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

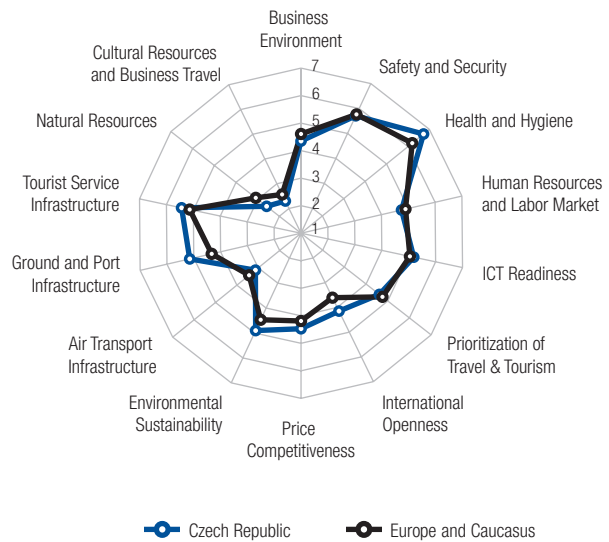
INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.7	43	International Openness	3.7	48
1.01 Property rights [†]	4.3.....	54	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	4.6.....	51	7.02 Openness of bilateral ASA (0–38)*.....	5.1.....	126
1.03 Efficiency of legal framework settling disputes [†]	4.0.....	51	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	4.1.....	31			
1.05 No. of days to deal with construction permits* ...677.....	141		Price Competitiveness	4.0	111
1.06 Construction permits cost (%)*.....	1.2.....	56	8.01 Ticket taxes, airport charges (0–100 best)*.....	80.3.....	67
1.07 Extent of market dominance [†]	3.9.....	55	8.02 Hotel price index (US\$)*.....	164.2.....	75
1.08 No. of days to start a business*.....	8.....	42	8.03 Purchasing power parity*.....	0.9.....	116
1.09 Cost to start a business (% GNI/capita)*.....	12.6.....	85	8.04 Fuel price levels (US\$ cents/litre)*.....	177.0.....	105
1.10 Effect of taxation on incentives to work [†]	4.4.....	18			
1.11 Effect of taxation on incentives to invest [†]	4.4.....	21	Environmental Sustainability	3.9	83
1.12 Total tax rate (% profit)*.....	23.2.....	20	9.01 Stringency of environmental regulations [†]	4.7.....	42
1.12a Labour and contributions tax rate (% profit)*.....	12.0.....	48	9.02 Enforcement of environmental regulations [†]	4.5.....	38
1.12b Profit tax rate (% profit)*.....	9.6.....	37	9.03 Sustainability of T&T development [†]	5.1.....	25
1.12c Other taxes rate (% profit)*.....	1.6.....	57	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	11.1.....	91
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	22.....	28
Safety and Security	6.0	27	9.06 Baseline water stress (0–5 worst)*.....	5.0.....	128
2.01 Business costs of crime and violence [†]	5.7.....	14	9.07 Threatened species (% total species)*.....	3.2.....	34
2.02 Reliability of police services [†]	4.7.....	44	9.08 Forest cover change (% average per year)*.....	-1.6.....	44
2.03 Business costs of terrorism [†]	6.0.....	28	9.09 Wastewater treatment (%)*.....	9.4.....	79
2.04 Index of terrorism incidence*.....	6.9.....	94	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	25
2.05 Homicide rate*.....	2.....	50			
			Air Transport Infrastructure	3.5	46
Health and Hygiene	5.8	51	10.01 Quality of air transport infrastructure [†]	5.1.....	43
3.01 Physician density per 1,000 pop.*.....	2.3.....	50	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	193.2.....	61
3.03 Access to improved drinking water (% pop.)* ..	100.0.....	1	10.04 Departures per 1,000 pop.*.....	10.3.....	33
3.04 Hospital beds per 10,000 pop.....	35.0.....	46	10.05 Airport density per million urban pop.*.....	3.9.....	21
3.05 HIV prevalence (% pop.)*.....	<0.2.....	1	10.06 No. of operating airlines*.....	58.0.....	40
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	4.9	23
Human Resources and Labour Market	5.2	20	11.01 Quality of roads.....	5.3.....	24
<i>Qualification of the labour force</i>	<i>5.8</i>	<i>25</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	97.9.....	31	11.03 Quality of port infrastructure [†]	4.9.....	45
4.02 Secondary education enrolment rate (%)*.....	95.3.....	53	11.04 Quality of ground transport network [†]	4.4.....	68
4.03 Extent of staff training [†]	4.3.....	43	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	5.1.....	34	11.06 Road density (km/surface area)*.....	@.....	25
<i>Labour market</i>	<i>4.6</i>	<i>24</i>	11.07 Paved road density (km/surface area)*.....	@.....	26
4.05 Hiring and firing practices [†]	4.2.....	39			
4.06 Ease of finding skilled employees [†]	5.4.....	2	Tourist Service Infrastructure	6.8	2
4.07 Ease of hiring foreign labour [†]	4.2.....	57	12.01 Hotel rooms per 100 pop.*.....	3.6.....	3
4.08 Pay and productivity [†]	4.0.....	58	12.02 Extension of business trips recommended [†]	6.1.....	15
4.09 Female labour force participation (% to men)*.....	0.8.....	60	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	1,574.2.....	8
ICT Readiness	4.6	50			
5.01 ICT use for B2B transactions [†]	4.8.....	65	Natural Resources	2.7	84
5.02 Internet use for B2C transactions [†]	5.0.....	43	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	65.5.....	45	13.02 Total known species*.....	310.....	128
5.04 Broadband internet subs. per 100 pop.*.....	19.9.....	38	13.03 Total protected areas (% total territorial area)*.....	17.2.....	50
5.05 Mobile telephone subs. per 100 pop.*.....	96.4.....	97	13.04 Natural tourism digital demand (0–100 best)*.....	23.....	50
5.06 Mobile broadband subs. per 100 pop.*.....	32.1.....	66	13.05 Quality of the natural environment [†]	4.9.....	47
5.07 Mobile network coverage (% pop.)*.....	100.0.....	37			
5.08 Quality of electricity supply.....	5.5.....	43	Cultural Resources and Business Travel	1.9	56
			14.01 No. of World Heritage cultural sites*.....	3.....	58
Prioritization of Travel & Tourism	6.0	3	14.02 No. of oral and intangible cultural expressions*.....	3.....	32
6.01 Government prioritization of T&T industry [†]	6.2.....	14	14.03 No. of large sports stadiums*.....	6.0.....	52
6.02 T&T gov't expenditure (% gov't budget)*.....	9.3.....	12	14.04 No. of international association meetings*.....	40.7.....	54
6.03 Effectiveness of marketing to attract tourists [†]	5.5.....	15	14.05 Cult./entert. tourism digital demand (0–100 best)* ..	14.....	46
6.04 Comprehensiveness of T&T data (0–120 best)*.....	107.0.....	9			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	67.9.....	69			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Czech Republic

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	37	4.22
Enabling Environment	31	5.34
Business Environment	75.....	4.35
Safety and Security	46.....	5.71
Health and Hygiene.....	4.....	6.73
Human Resources and Labour Market.....	44.....	4.75
ICT Readiness.....	34.....	5.19
T&T Policy and Enabling Conditions	14	4.53
Prioritization of Travel & Tourism	66.....	4.61
International Openness.....	17.....	4.15
Price Competitiveness.....	87.....	4.47
Environmental Sustainability.....	13.....	4.90
Infrastructure	35	4.57
Air Transport Infrastructure	51.....	3.13
Ground and Port Infrastructure.....	18.....	5.15
Tourist Service Infrastructure.....	30.....	5.44
Natural and Cultural Resources	63	2.45
Natural Resources.....	89.....	2.59
Cultural Resources and Business Travel	42.....	2.30

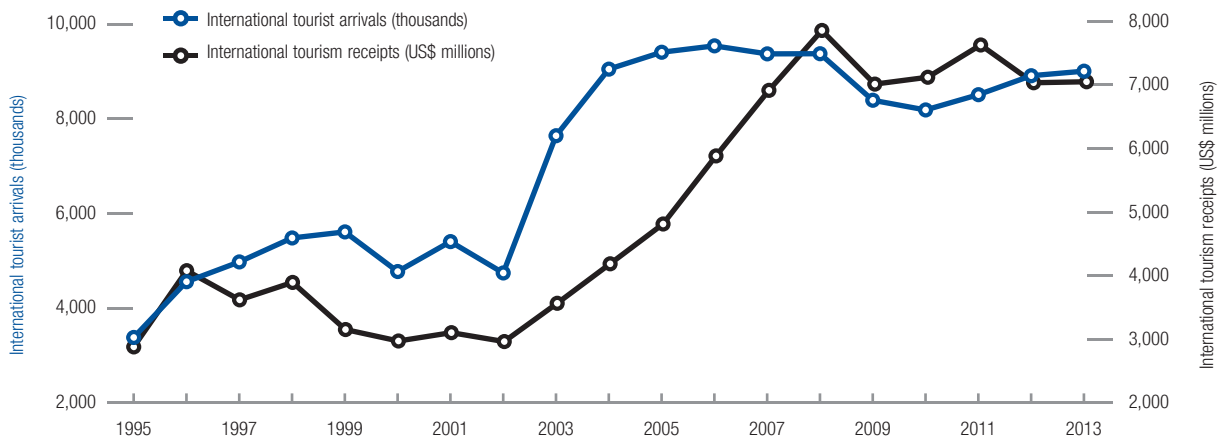


Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	9,004	Population (millions), 2013	10.5
Int'l tourism receipts (inbound US\$ millions), 2013	7,050.2	Surface area (1,000 square kilometres), 2013	78.9
Growth (%) in int'l outbound travel spending*	n/a	Gross domestic product per capita (PPP\$), 2013	27,347
Average spending per int'l tourist (US\$), 2013.....	783	Real GDP growth (%), 2013.....	-0.9

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	5,635.7	2.9	2.9
T&T industry employment (1,000 jobs)	248.5	5.0	0.8

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Czech Republic

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.4	75	International Openness	4.1	17
1.01 Property rights [†]	4.0.....	75	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	4.5.....	67	7.02 Openness of bilateral ASA (0–38)*.....	12.2.....	46
1.03 Efficiency of legal framework settling disputes [†]	3.3.....	100	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	2.7.....	114			
1.05 No. of days to deal with construction permits*.....	143.....	66	Price Competitiveness	4.5	87
1.06 Construction permits cost (%)*.....	0.3.....	11	8.01 Ticket taxes, airport charges (0–100 best)*.....	79.9.....	68
1.07 Extent of market dominance [†]	4.2.....	34	8.02 Hotel price index (US\$)*.....	92.8.....	13
1.08 No. of days to start a business*.....	19.....	95	8.03 Purchasing power parity*.....	0.7.....	98
1.09 Cost to start a business (% GNI/capita)*.....	8.0.....	70	8.04 Fuel price levels (US\$ cents/litre)*.....	193.0.....	120
1.10 Effect of taxation on incentives to work [†]	3.1.....	108			
1.11 Effect of taxation on incentives to invest [†]	3.3.....	106	Environmental Sustainability	4.9	13
1.12 Total tax rate (% profit)*.....	48.5.....	106	9.01 Stringency of environmental regulations [†]	5.1.....	33
1.12a Labour and contributions tax rate (% profit)*.....	38.4.....	134	9.02 Enforcement of environmental regulations [†]	4.7.....	32
1.12b Profit tax rate (% profit)*.....	7.6.....	27	9.03 Sustainability of T&T development [†]	4.0.....	93
1.12c Other taxes rate (% profit)*.....	2.6.....	80	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	15.1.....	125
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21.....	42
Safety and Security	5.7	46	9.06 Baseline water stress (0–5 worst)*.....	1.1.....	53
2.01 Business costs of crime and violence [†]	4.8.....	50	9.07 Threatened species (% total species)*.....	2.3.....	12
2.02 Reliability of police services [†]	4.1.....	75	9.08 Forest cover change (% average per year)*.....	-1.0.....	35
2.03 Business costs of terrorism [†]	5.8.....	42	9.09 Wastewater treatment (%)*.....	75.7.....	23
2.04 Index of terrorism incidence*.....	7.0.....	74	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	1.....	23			
			Air Transport Infrastructure	3.1	51
Health and Hygiene	6.7	4	10.01 Quality of air transport infrastructure [†]	5.5.....	26
3.01 Physician density per 1,000 pop.*.....	3.6.....	14	10.02 Airline dom. seat kms per week (millions)*.....	0.3.....	90
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	199.1.....	59
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	4.2.....	61
3.04 Hospital beds per 10,000 pop.....	68.0.....	9	10.05 Airport density per million urban pop.*.....	0.7.....	102
3.05 HIV prevalence (% pop.)*.....	<0.1.....	1	10.06 No. of operating airlines*.....	80.0.....	23
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	5.2	18
Human Resources and Labour Market	4.7	44	11.01 Quality of roads.....	3.7.....	81
<i>Qualification of the labour force</i>	<i>5.5</i>	<i>44</i>	11.02 Quality of railroad infrastructure.....	4.5.....	21
4.01 Primary education enrolment rate (%)*.....	96.0.....	55	11.03 Quality of port infrastructure [†]	4.0.....	75
4.02 Secondary education enrolment rate (%)*.....	96.6.....	47	11.04 Quality of ground transport network [†]	5.7.....	14
4.03 Extent of staff training [†]	4.1.....	55	11.05 Railroad density (km/surface area)*.....	12.0.....	1
4.04 Treatment of customers [†]	4.7.....	59	11.06 Road density (km/surface area)*.....	@.....	20
<i>Labour market</i>	<i>4.0</i>	<i>77</i>	11.07 Paved road density (km/surface area)*.....	@.....	16
4.05 Hiring and firing practices [†]	3.2.....	118			
4.06 Ease of finding skilled employees [†]	3.4.....	106	Tourist Service Infrastructure	5.4	30
4.07 Ease of hiring foreign labour [†]	3.9.....	84	12.01 Hotel rooms per 100 pop.*.....	1.3.....	20
4.08 Pay and productivity [†]	4.6.....	19	12.02 Extension of business trips recommended [†]	5.2.....	75
4.09 Female labour force participation (% to men)*.....	0.8.....	73	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	574.9.....	53
ICT Readiness	5.2	34			
5.01 ICT use for B2B transactions [†]	5.6.....	25	Natural Resources	2.6	89
5.02 Internet use for B2C transactions [†]	5.8.....	12	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	74.1.....	31	13.02 Total known species*.....	386.....	108
5.04 Broadband internet subs. per 100 pop.*.....	17.0.....	42	13.03 Total protected areas (% total territorial area)*.....	22.4.....	33
5.05 Mobile telephone subs. per 100 pop.*.....	127.7.....	44	13.04 Natural tourism digital demand (0–100 best)*.....	11.....	77
5.06 Mobile broadband subs. per 100 pop.*.....	52.3.....	41	13.05 Quality of the natural environment [†]	4.6.....	58
5.07 Mobile network coverage (% pop.)*.....	99.8.....	48			
5.08 Quality of electricity supply.....	6.4.....	19	Cultural Resources and Business Travel	2.3	42
			14.01 No. of World Heritage cultural sites*.....	12.....	16
Prioritization of Travel & Tourism	4.6	66	14.02 No. of oral and intangible cultural expressions*.....	4.....	25
6.01 Government prioritization of T&T industry [†]	5.2.....	73	14.03 No. of large sports stadiums*.....	2.0.....	98
6.02 T&T gov't expenditure (% gov't budget)*.....	3.7.....	62	14.04 No. of international association meetings*.....	145.3.....	28
6.03 Effectiveness of marketing to attract tourists [†]	3.9.....	101	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	8.....	68
6.04 Comprehensiveness of T&T data (0–120 best)*.....	86.0.....	31			
6.05 Timeliness of T&T data (0–21 best)*.....	18.0.....	48			
6.06 Country Brand Strategy rating (1–10 best)*.....	69.1.....	62			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Denmark

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	27	4.38
Enabling Environment	10	5.79
Business Environment	20.....	5.28
Safety and Security	34.....	5.88
Health and Hygiene.....	32.....	6.11
Human Resources and Labour Market.....	4.....	5.47
ICT Readiness.....	3.....	6.18
T&T Policy and Enabling Conditions	61	4.22
Prioritization of Travel & Tourism	91.....	4.31
International Openness.....	7.....	4.34
Price Competitiveness.....	135.....	3.31
Environmental Sustainability.....	12.....	4.92
Infrastructure	29	4.68
Air Transport Infrastructure	36.....	3.87
Ground and Port Infrastructure.....	12.....	5.52
Tourist Service Infrastructure.....	52.....	4.67
Natural and Cultural Resources	44	2.81
Natural Resources.....	47.....	3.45
Cultural Resources and Business Travel	46.....	2.18



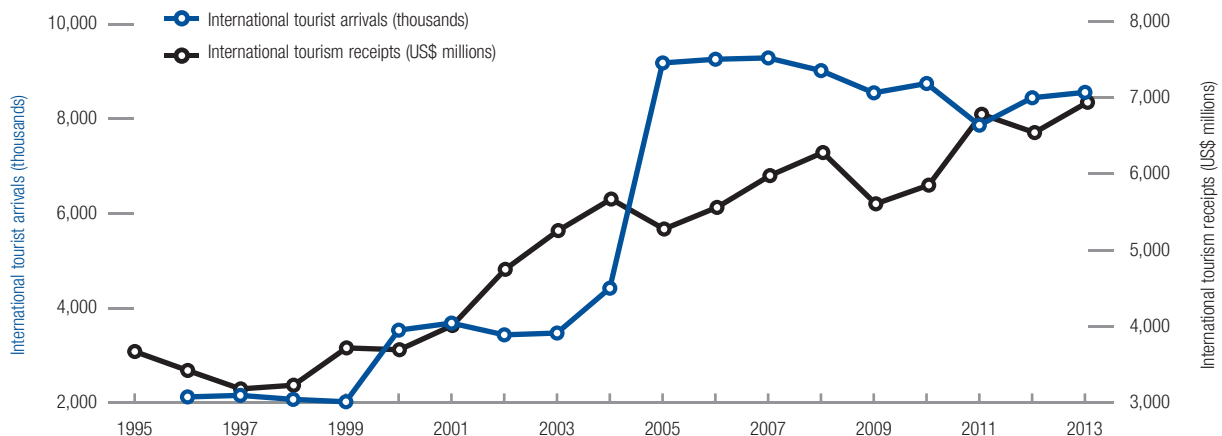
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	8,557
Int'l tourism receipts (inbound US\$ millions), 2013	6,939.1
Growth (%) in int'l outbound travel spending*	2.37
Average spending per int'l tourist (US\$), 2013.....	810.9

Population (millions), 2013	5.6
Surface area (1,000 square kilometres), 2013	43.1
Gross domestic product per capita (PPP\$), 2013	43,080
Real GDP growth (%), 2013.....	0.4

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	6,517.7	2.0	3.4
T&T industry employment (1,000 jobs)	77.3.....	2.9.....	1.5

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Denmark

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.3	20	International Openness	4.3	7
1.01 Property rights [†]	5.7.....	17	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	4.7.....	42	7.02 Openness of bilateral ASA (0–38)*.....	15.7.....	24
1.03 Efficiency of legal framework settling disputes [†]	5.0.....	20	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	3.7.....	44			
1.05 No. of days to deal with construction permits*.....	64.....	8	Price Competitiveness	3.3	135
1.06 Construction permits cost (%)*.....	2.3.....	81	8.01 Ticket taxes, airport charges (0–100 best)*.....	81.4.....	57
1.07 Extent of market dominance [†]	5.1.....	12	8.02 Hotel price index (US\$)*.....	150.2.....	66
1.08 No. of days to start a business*.....	6.....	23	8.03 Purchasing power parity*.....	1.4.....	136
1.09 Cost to start a business (% GNI/capita)*.....	0.2.....	2	8.04 Fuel price levels (US\$ cents/litre)*.....	202.0.....	128
1.10 Effect of taxation on incentives to work [†]	2.7.....	130			
1.11 Effect of taxation on incentives to invest [†]	3.2.....	113	Environmental Sustainability	4.9	12
1.12 Total tax rate (% profit)*.....	26.0.....	26	9.01 Stringency of environmental regulations [†]	6.3.....	1
1.12a Labour and contributions tax rate (% profit)*.....	3.0.....	15	9.02 Enforcement of environmental regulations [†]	6.2.....	2
1.12b Profit tax rate (% profit)*.....	20.3.....	93	9.03 Sustainability of T&T development [†]	4.4.....	71
1.12c Other taxes rate (% profit)*.....	2.8.....	85	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	9.9.....	84
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	25.....	1
Safety and Security	5.9	34	9.06 Baseline water stress (0–5 worst)*.....	1.0.....	47
2.01 Business costs of crime and violence [†]	4.7.....	60	9.07 Threatened species (% total species)*.....	1.4.....	3
2.02 Reliability of police services [†]	6.0.....	15	9.08 Forest cover change (% average per year)*.....	–3.4.....	76
2.03 Business costs of terrorism [†]	4.8.....	94	9.09 Wastewater treatment (%)*.....	93.5.....	7
2.04 Index of terrorism incidence*.....	7.0.....	51	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	2.6.....	101
2.05 Homicide rate*.....	1.....	13			
			Air Transport Infrastructure	3.9	36
Health and Hygiene	6.1	32	10.01 Quality of air transport infrastructure [†]	5.6.....	24
3.01 Physician density per 1,000 pop.*.....	3.4.....	19	10.02 Airline dom. seat kms per week (millions)*.....	17.1.....	43
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	494.8.....	38
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	n/a.....	n/a
3.04 Hospital beds per 10,000 pop.....	35.0.....	46	10.05 Airport density per million urban pop.*.....	1.8.....	39
3.05 HIV prevalence (% pop.)*.....	0.2.....	1	10.06 No. of operating airlines*.....	82.0.....	22
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	5.5	12
Human Resources and Labour Market	5.5	4	11.01 Quality of roads.....	5.4.....	21
<i>Qualification of the labour force</i>	<i>6.0</i>	<i>11</i>	11.02 Quality of railroad infrastructure.....	4.5.....	20
4.01 Primary education enrolment rate (%)*.....	97.9.....	32	11.03 Quality of port infrastructure [†]	5.8.....	10
4.02 Secondary education enrolment rate (%)*.....	124.7.....	4	11.04 Quality of ground transport network [†]	5.7.....	16
4.03 Extent of staff training [†]	4.9.....	15	11.05 Railroad density (km/surface area)*.....	4.9.....	16
4.04 Treatment of customers [†]	5.5.....	10	11.06 Road density (km/surface area)*.....	@.....	18
<i>Labour market</i>	<i>4.9</i>	<i>3</i>	11.07 Paved road density (km/surface area)*.....	@.....	15
4.05 Hiring and firing practices [†]	5.3.....	6			
4.06 Ease of finding skilled employees [†]	4.7.....	23	Tourist Service Infrastructure	4.7	52
4.07 Ease of hiring foreign labour [†]	4.4.....	37	12.01 Hotel rooms per 100 pop.*.....	0.8.....	42
4.08 Pay and productivity [†]	4.0.....	61	12.02 Extension of business trips recommended [†]	4.0.....	133
4.09 Female labour force participation (% to men)*.....	0.9.....	22	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	724.8.....	40
ICT Readiness	6.2	3			
5.01 ICT use for B2B transactions [†]	5.6.....	27	Natural Resources	3.4	47
5.02 Internet use for B2C transactions [†]	5.5.....	23	13.01 No. of World Heritage natural sites*.....	3.....	18
5.03 Individuals using internet (%)*.....	94.6.....	4	13.02 Total known species*.....	355.....	114
5.04 Broadband internet subs. per 100 pop.*.....	40.2.....	2	13.03 Total protected areas (% total territorial area)*.....	23.6.....	28
5.05 Mobile telephone subs. per 100 pop.*.....	127.1.....	46	13.04 Natural tourism digital demand (0–100 best)*.....	10.....	80
5.06 Mobile broadband subs. per 100 pop.*.....	103.8.....	8	13.05 Quality of the natural environment [†]	5.4.....	30
5.07 Mobile network coverage (% pop.)*.....	n/a.....	n/a			
5.08 Quality of electricity supply.....	6.7.....	5	Cultural Resources and Business Travel	2.2	46
			14.01 No. of World Heritage cultural sites*.....	3.....	58
Prioritization of Travel & Tourism	4.3	91	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	4.5.....	109	14.03 No. of large sports stadiums*.....	4.0.....	77
6.02 T&T gov't expenditure (% gov't budget)*.....	2.4.....	97	14.04 No. of international association meetings*.....	175.7.....	24
6.03 Effectiveness of marketing to attract tourists [†]	4.2.....	89	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	11.....	60
6.04 Comprehensiveness of T&T data (0–120 best)*.....	74.0.....	50			
6.05 Timeliness of T&T data (0–21 best)*.....	18.0.....	48			
6.06 Country Brand Strategy rating (1–10 best)*.....	68.7.....	65			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Dominican Republic

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	81	3.50
Enabling Environment	95	4.21
Business Environment	88.....	4.19
Safety and Security	120.....	4.30
Health and Hygiene.....	87.....	4.89
Human Resources and Labour Market.....	97.....	4.21
ICT Readiness.....	93.....	3.46
T&T Policy and Enabling Conditions	79	4.07
Prioritization of Travel & Tourism	7.....	5.79
International Openness.....	63.....	3.24
Price Competitiveness.....	110.....	4.02
Environmental Sustainability.....	131.....	3.23
Infrastructure	65	3.68
Air Transport Infrastructure	65.....	2.82
Ground and Port Infrastructure.....	64.....	3.58
Tourist Service Infrastructure.....	56.....	4.63
Natural and Cultural Resources	89	2.05
Natural Resources.....	91.....	2.59
Cultural Resources and Business Travel	78.....	1.51



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	4,690
Int'l tourism receipts (inbound US\$ millions), 2013	5,064.8
Growth (%) in int'l outbound travel spending*	1.19
Average spending per int'l tourist (US\$), 2013.....	1,079.9

Population (millions), 2013	10.4
Surface area (1,000 square kilometres), 2013	48.7
Gross domestic product per capita (PPP\$), 2013	12,173
Real GDP growth (%), 2013.....	4.6

T&T industry economic impact, 2014 estimates

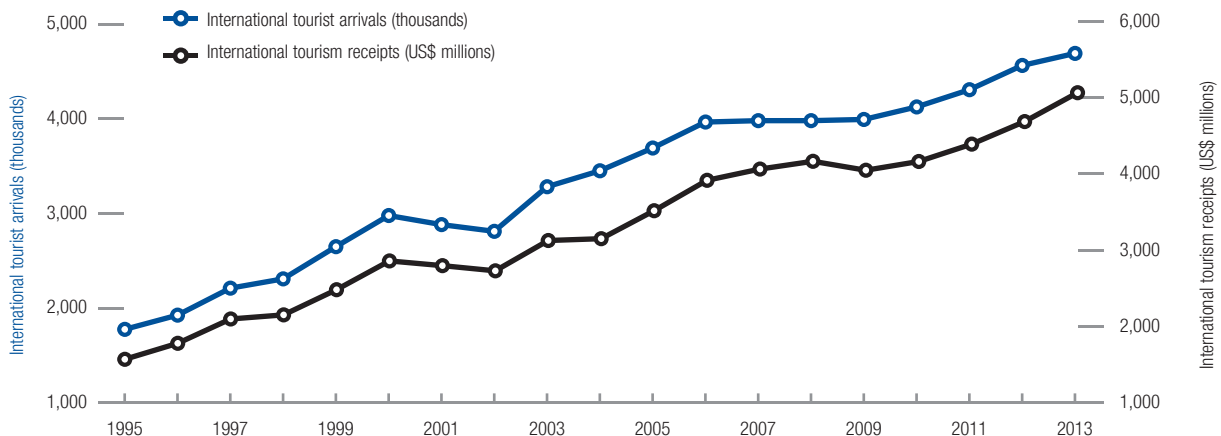
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	2,806.7	4.7	3.0
T&T industry employment (1,000 jobs)	176.3	4.2	1.7

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Dominican Republic

The Travel & Tourism Competitiveness Index in detail

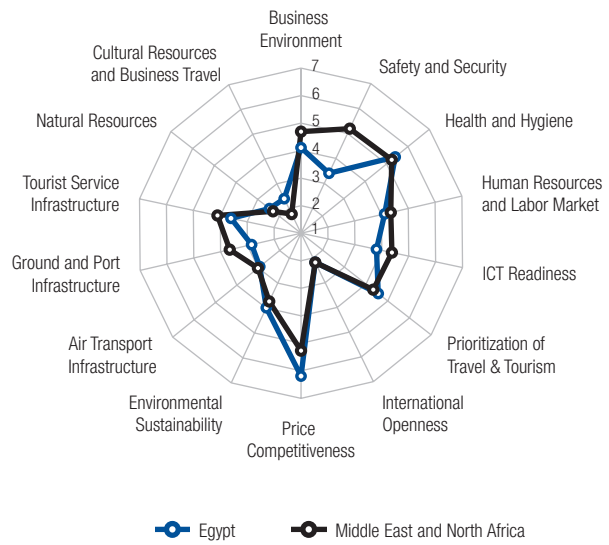
INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.2	88	International Openness	3.2	63
1.01 Property rights [†]	3.8.....	90	7.01 Visa requirements (0–100 best)*.....	30.0.....	50
1.02 Impact of rules on FDI [†]	4.4.....	77	7.02 Openness of bilateral ASA (0–38)*.....	23.0.....	12
1.03 Efficiency of legal framework settling disputes [†]	3.4.....	86	7.03 No. of regional trade agreements in force*.....	6.0.....	74
1.04 Efficiency of legal framework challenging regs. [†]	3.4.....	65			
1.05 No. of days to deal with construction permits*.....	184.....	93	Price Competitiveness	4.0	110
1.06 Construction permits cost (%)*.....	2.0.....	75	8.01 Ticket taxes, airport charges (0–100 best)*.....	31.1.....	135
1.07 Extent of market dominance [†]	3.2.....	116	8.02 Hotel price index (US\$)*.....	124.0.....	40
1.08 No. of days to start a business*.....	20.....	99	8.03 Purchasing power parity*.....	0.5.....	59
1.09 Cost to start a business (% GNI/capita)*.....	16.9.....	98	8.04 Fuel price levels (US\$ cents/litre)*.....	158.0.....	90
1.10 Effect of taxation on incentives to work [†]	2.9.....	116			
1.11 Effect of taxation on incentives to invest [†]	3.1.....	119	Environmental Sustainability	3.2	131
1.12 Total tax rate (% profit)*.....	43.4.....	95	9.01 Stringency of environmental regulations [†]	3.9.....	83
1.12a Labour and contributions tax rate (% profit)*.....	18.6.....	86	9.02 Enforcement of environmental regulations [†]	3.3.....	105
1.12b Profit tax rate (% profit)*.....	23.7.....	113	9.03 Sustainability of T&T development [†]	4.9.....	39
1.12c Other taxes rate (% profit)*.....	1.1.....	41	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.2.....	37
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	18.....	87
Safety and Security	4.3	120	9.06 Baseline water stress (0–5 worst)*.....	3.5.....	107
2.01 Business costs of crime and violence [†]	3.3.....	119	9.07 Threatened species (% total species)*.....	15.8.....	133
2.02 Reliability of police services [†]	2.6.....	137	9.08 Forest cover change (% average per year)*.....	-6.0.....	101
2.03 Business costs of terrorism [†]	4.9.....	89	9.09 Wastewater treatment (%)*.....	5.9.....	84
2.04 Index of terrorism incidence*.....	7.0.....	51	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	16
2.05 Homicide rate*.....	22.....	128			
			Air Transport Infrastructure	2.8	65
Health and Hygiene	4.9	87	10.01 Quality of air transport infrastructure [†]	4.8.....	52
3.01 Physician density per 1,000 pop.*.....	1.5.....	71	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	82.0.....	78	10.03 Airline int'l. seat kms per week (millions)*.....	396.1.....	45
3.03 Access to improved drinking water (% pop.)*.....	81.0.....	113	10.04 Departures per 1,000 pop.*.....	0.2.....	123
3.04 Hospital beds per 10,000 pop.....	17.0.....	90	10.05 Airport density per million urban pop.*.....	0.9.....	86
3.05 HIV prevalence (% pop.)*.....	0.7.....	96	10.06 No. of operating airlines*.....	69.0.....	32
3.06 Malaria incidence per 100,000 pop.*.....	12.7.....	19			
			Ground and Port Infrastructure	3.6	64
Human Resources and Labour Market	4.2	97	11.01 Quality of roads.....	4.4.....	53
<i>Qualification of the labour force</i>	4.6.....	100	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	86.5.....	109	11.03 Quality of port infrastructure [†]	4.6.....	52
4.02 Secondary education enrolment rate (%)*.....	75.9.....	95	11.04 Quality of ground transport network [†]	3.7.....	112
4.03 Extent of staff training [†]	3.9.....	86	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	4.4.....	75	11.06 Road density (km/surface area)*.....	@.....	75
<i>Labour market</i>	3.8.....	92	11.07 Paved road density (km/surface area)*.....	@.....	69
4.05 Hiring and firing practices [†]	4.0.....	61			
4.06 Ease of finding skilled employees [†]	3.6.....	91	Tourist Service Infrastructure	4.6	56
4.07 Ease of hiring foreign labour [†]	4.4.....	32	12.01 Hotel rooms per 100 pop.*.....	0.7.....	51
4.08 Pay and productivity [†]	3.8.....	82	12.02 Extension of business trips recommended [†]	5.7.....	41
4.09 Female labour force participation (% to men)*.....	0.7.....	101	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	298.2.....	87
ICT Readiness	3.5	93			
5.01 ICT use for B2B transactions [†]	4.7.....	70	Natural Resources	2.6	91
5.02 Internet use for B2C transactions [†]	4.4.....	73	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	45.9.....	74	13.02 Total known species*.....	335.....	119
5.04 Broadband internet subs. per 100 pop.*.....	4.6.....	83	13.03 Total protected areas (% total territorial area)*.....	20.8.....	38
5.05 Mobile telephone subs. per 100 pop.*.....	88.4.....	107	13.04 Natural tourism digital demand (0–100 best)*.....	24.....	45
5.06 Mobile broadband subs. per 100 pop.*.....	25.4.....	75	13.05 Quality of the natural environment [†]	4.0.....	100
5.07 Mobile network coverage (% pop.)*.....	97.4.....	89			
5.08 Quality of electricity supply.....	2.4.....	125	Cultural Resources and Business Travel	1.5	78
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	5.8	7	14.02 No. of oral and intangible cultural expressions*.....	2.....	41
6.01 Government prioritization of T&T industry [†]	5.7.....	43	14.03 No. of large sports stadiums*.....	2.0.....	98
6.02 T&T gov't expenditure (% gov't budget)*.....	21.8.....	2	14.04 No. of international association meetings*.....	22.3.....	67
6.03 Effectiveness of marketing to attract tourists [†]	5.2.....	34	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	11.....	56
6.04 Comprehensiveness of T&T data (0–120 best)*.....	84.0.....	32			
6.05 Timeliness of T&T data (0–21 best)*.....	20.0.....	3			
6.06 Country Brand Strategy rating (1–10 best)*.....	68.7.....	65			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Egypt

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	83	3.49
Enabling Environment	96	4.17
Business Environment	95	4.11
Safety and Security	136	3.40
Health and Hygiene	64	5.40
Human Resources and Labour Market	103	4.12
ICT Readiness	80	3.80
T&T Policy and Enabling Conditions	59	4.23
Prioritization of Travel & Tourism	69	4.56
International Openness	115	2.17
Price Competitiveness	2	6.19
Environmental Sustainability	77	3.99
Infrastructure	86	3.13
Air Transport Infrastructure	63	2.93
Ground and Port Infrastructure	103	2.84
Tourist Service Infrastructure	89	3.60
Natural and Cultural Resources	65	2.42
Natural Resources	100	2.45
Cultural Resources and Business Travel	41	2.40



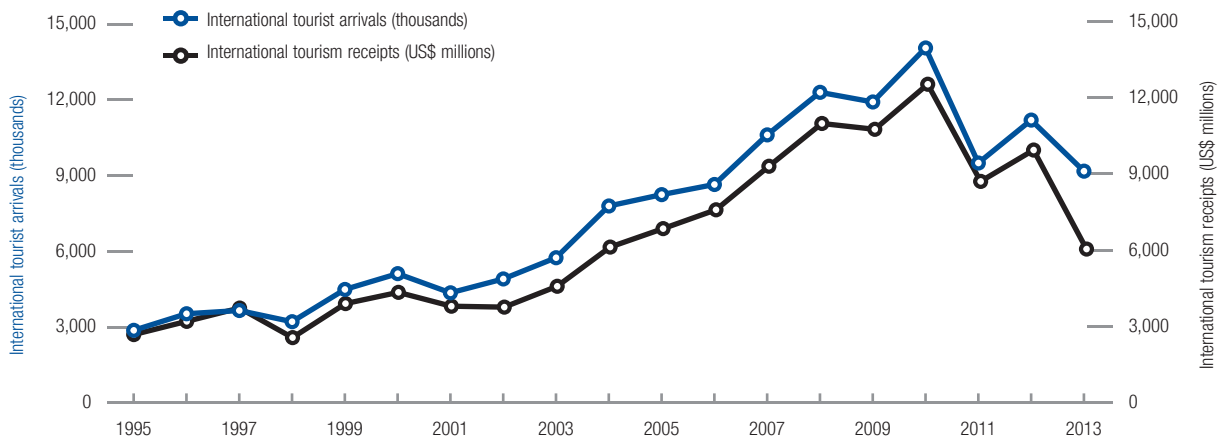
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	9,174
Int'l tourism receipts (inbound US\$ millions), 2013	6,047.0
Growth (%) in int'l outbound travel spending*	1.5
Average spending per int'l tourist (US\$), 2013	659.1

Population (millions), 2013	82.1
Surface area (1,000 square kilometres), 2013	1,001.5
Gross domestic product per capita (PPP\$), 2013	10,870
Real GDP growth (%), 2013	2.1

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions)	14,093.1	5.6	4.9
T&T industry employment (1,000 jobs)	1,251.2	5.1	2.5

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.1	95	International Openness	2.2	115
1.01 Property rights [†]	3.6.....	104	7.01 Visa requirements (0–100 best)*.....	22.0.....	102
1.02 Impact of rules on FDI [†]	3.6.....	123	7.02 Openness of bilateral ASA (0–38)*.....	7.0.....	115
1.03 Efficiency of legal framework settling disputes [†]	3.3.....	105	7.03 No. of regional trade agreements in force*.....	6.0.....	74
1.04 Efficiency of legal framework challenging regs. [†]	3.2.....	82			
1.05 No. of days to deal with construction permits*.....	179.....	90	Price Competitiveness	6.2	2
1.06 Construction permits cost (%)*.....	1.9.....	72	8.01 Ticket taxes, airport charges (0–100 best)*.....	83.9.....	43
1.07 Extent of market dominance [†]	3.1.....	123	8.02 Hotel price index (US\$)*.....	73.2.....	2
1.08 No. of days to start a business*.....	8.....	42	8.03 Purchasing power parity*.....	0.3.....	5
1.09 Cost to start a business (% GNI/capita)*.....	9.2.....	73	8.04 Fuel price levels (US\$ cents/litre)*.....	45.0.....	10
1.10 Effect of taxation on incentives to work [†]	3.0.....	115			
1.11 Effect of taxation on incentives to invest [†]	3.6.....	78	Environmental Sustainability	4.0	77
1.12 Total tax rate (% profit)*.....	45.0.....	99	9.01 Stringency of environmental regulations [†]	2.2.....	139
1.12a Labour and contributions tax rate (% profit)*.....	23.9.....	108	9.02 Enforcement of environmental regulations [†]	2.0.....	139
1.12b Profit tax rate (% profit)*.....	16.7.....	67	9.03 Sustainability of T&T development [†]	3.6.....	115
1.12c Other taxes rate (% profit)*.....	4.5.....	107	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	17.5.....	131
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21.....	42
Safety and Security	3.4	136	9.06 Baseline water stress (0–5 worst)*.....	1.3.....	61
2.01 Business costs of crime and violence [†]	2.5.....	135	9.07 Threatened species (% total species)*.....	5.8.....	85
2.02 Reliability of police services [†]	3.3.....	110	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	2.4.....	140	9.09 Wastewater treatment (%)*.....	49.5.....	41
2.04 Index of terrorism incidence*.....	2.3.....	133	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	29
2.05 Homicide rate*.....	3.....	68			
			Air Transport Infrastructure	2.9	63
Health and Hygiene	5.4	64	10.01 Quality of air transport infrastructure [†]	4.6.....	60
3.01 Physician density per 1,000 pop.*.....	2.8.....	36	10.02 Airline dom. seat kms per week (millions)*.....	23.5.....	40
3.02 Access to improved sanitation (% pop.)*.....	96.0.....	51	10.03 Airline int'l. seat kms per week (millions)*.....	621.7.....	32
3.03 Access to improved drinking water (% pop.)*.....	99.0.....	43	10.04 Departures per 1,000 pop.*.....	1.2.....	92
3.04 Hospital beds per 10,000 pop.....	5.0.....	130	10.05 Airport density per million urban pop.*.....	0.3.....	127
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	75.0.....	26
3.06 Malaria incidence per 100,000 pop.*.....	0.0.....	1			
			Ground and Port Infrastructure	2.8	103
Human Resources and Labour Market	4.1	103	11.01 Quality of roads.....	2.9.....	118
<i>Qualification of the labour force</i>	<i>5.2</i>	<i>72</i>	11.02 Quality of railroad infrastructure.....	2.4.....	77
4.01 Primary education enrolment rate (%)*.....	95.1.....	64	11.03 Quality of port infrastructure [†]	4.2.....	66
4.02 Secondary education enrolment rate (%)*.....	86.3.....	79	11.04 Quality of ground transport network [†]	3.9.....	99
4.03 Extent of staff training [†]	2.8.....	140	11.05 Railroad density (km/surface area)*.....	0.5.....	64
4.04 Treatment of customers [†]	5.1.....	36	11.06 Road density (km/surface area)*.....	@.....	102
<i>Labour market</i>	<i>3.1</i>	<i>132</i>	11.07 Paved road density (km/surface area)*.....	@.....	70
4.05 Hiring and firing practices [†]	3.9.....	68			
4.06 Ease of finding skilled employees [†]	4.0.....	65	Tourist Service Infrastructure	3.6	89
4.07 Ease of hiring foreign labour [†]	3.5.....	110	12.01 Hotel rooms per 100 pop.*.....	0.2.....	87
4.08 Pay and productivity [†]	3.0.....	129	12.02 Extension of business trips recommended [†]	5.4.....	63
4.09 Female labour force participation (% to men)*.....	0.3.....	136	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	168.2.....	104
ICT Readiness	3.8	80	Natural Resources	2.5	100
5.01 ICT use for B2B transactions [†]	4.9.....	60	13.01 No. of World Heritage natural sites*.....	1.....	43
5.02 Internet use for B2C transactions [†]	4.5.....	67	13.02 Total known species*.....	498.....	77
5.03 Individuals using internet (%)*.....	49.6.....	68	13.03 Total protected areas (% total territorial area)*.....	11.3.....	84
5.04 Broadband internet subs. per 100 pop.*.....	3.3.....	88	13.04 Natural tourism digital demand (0–100 best)*.....	19.....	55
5.05 Mobile telephone subs. per 100 pop.*.....	121.5.....	53	13.05 Quality of the natural environment [†]	3.1.....	135
5.06 Mobile broadband subs. per 100 pop.*.....	31.1.....	68			
5.07 Mobile network coverage (% pop.)*.....	99.8.....	48	Cultural Resources and Business Travel	2.4	41
5.08 Quality of electricity supply.....	2.7.....	118	14.01 No. of World Heritage cultural sites*.....	6.....	34
			14.02 No. of oral and intangible cultural expressions*.....	1.....	60
Prioritization of Travel & Tourism	4.6	69	14.03 No. of large sports stadiums*.....	20.0.....	22
6.01 Government prioritization of T&T industry [†]	4.4.....	113	14.04 No. of international association meetings*.....	19.0.....	70
6.02 T&T gov't expenditure (% gov't budget)*.....	6.8.....	23	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	21.....	33
6.03 Effectiveness of marketing to attract tourists [†]	3.3.....	128			
6.04 Comprehensiveness of T&T data (0–120 best)*.....	88.0.....	28			
6.05 Timeliness of T&T data (0–21 best)*.....	17.5.....	57			
6.06 Country Brand Strategy rating (1–10 best)*.....	55.8.....	109			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

El Salvador

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	91	3.41
Enabling Environment	101	4.13
Business Environment	86.....	4.22
Safety and Security	134.....	3.62
Health and Hygiene.....	90.....	4.86
Human Resources and Labour Market.....	92.....	4.26
ICT Readiness.....	87.....	3.69
T&T Policy and Enabling Conditions	32	4.40
Prioritization of Travel & Tourism	79.....	4.45
International Openness.....	4.....	4.53
Price Competitiveness.....	51.....	4.91
Environmental Sustainability.....	105.....	3.70
Infrastructure	78	3.32
Air Transport Infrastructure	95.....	2.21
Ground and Port Infrastructure.....	48.....	4.07
Tourist Service Infrastructure.....	86.....	3.67
Natural and Cultural Resources	117	1.78
Natural Resources.....	116.....	2.18
Cultural Resources and Business Travel.....	100.....	1.38



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	1,283
Int'l tourism receipts (inbound US\$ millions), 2013	621.1
Growth (%) in int'l outbound travel spending*	0.07
Average spending per int'l tourist (US\$), 2013.....	484.1

Population (millions), 2013	6.3
Surface area (1,000 square kilometres), 2013	21.0
Gross domestic product per capita (PPP\$), 2013	7,783
Real GDP growth (%), 2013.....	1.7

T&T industry economic impact, 2014 estimates

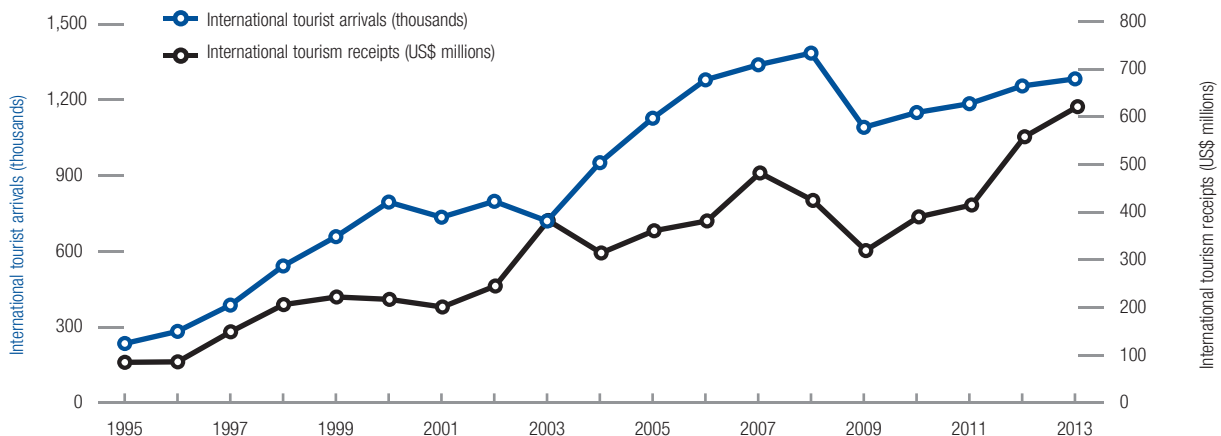
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	855.6.....	3.5.....	3.1
T&T industry employment (1,000 jobs)	80.5.....	3.1.....	3.0

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

El Salvador

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.2	86	International Openness	4.5	4
1.01 Property rights [†]	3.6.....	102	7.01 Visa requirements (0–100 best)*.....	47.0.....	34
1.02 Impact of rules on FDI [†]	3.7.....	115	7.02 Openness of bilateral ASA (0–38)*.....	27.8.....	2
1.03 Efficiency of legal framework settling disputes [†]	3.5.....	85	7.03 No. of regional trade agreements in force*.....	18.0.....	46
1.04 Efficiency of legal framework challenging regs. [†] ...	3.4.....	68			
1.05 No. of days to deal with construction permits* ...	115.....	49	Price Competitiveness	4.9	51
1.06 Construction permits cost (%)*.....	4.6.....	108	8.01 Ticket taxes, airport charges (0–100 best)*.....	62.3.....	113
1.07 Extent of market dominance [†]	4.5.....	23	8.02 Hotel price index (US\$)*.....	95.3.....	19
1.08 No. of days to start a business*.....	17.....	88	8.03 Purchasing power parity*.....	0.5.....	57
1.09 Cost to start a business (% GNI/capita)*.....	45.2.....	121	8.04 Fuel price levels (US\$ cents/litre)*.....	126.0.....	54
1.10 Effect of taxation on incentives to work [†]	3.2.....	106			
1.11 Effect of taxation on incentives to invest [†]	3.2.....	116	Environmental Sustainability	3.7	105
1.12 Total tax rate (% profit)*.....	38.7.....	72	9.01 Stringency of environmental regulations [†]	3.3.....	116
1.12a Labour and contributions tax rate (% profit)*.....	17.2.....	75	9.02 Enforcement of environmental regulations [†]	3.2.....	111
1.12b Profit tax rate (% profit)*.....	20.1.....	91	9.03 Sustainability of T&T development [†]	4.5.....	66
1.12c Other taxes rate (% profit)*.....	1.4.....	48	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	7.1.....	62
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	16.....	115
Safety and Security	3.6	134	9.06 Baseline water stress (0–5 worst)*.....	1.5.....	65
2.01 Business costs of crime and violence [†]	2.7.....	134	9.07 Threatened species (% total species)*.....	3.3.....	39
2.02 Reliability of police services [†]	3.7.....	97	9.08 Forest cover change (% average per year)*.....	–5.0.....	95
2.03 Business costs of terrorism [†]	3.7.....	128	9.09 Wastewater treatment (%)*.....	0.6.....	104
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	27
2.05 Homicide rate*.....	41.....	139			
			Air Transport Infrastructure	2.2	95
Health and Hygiene	4.9	90	10.01 Quality of air transport infrastructure [†]	5.0.....	47
3.01 Physician density per 1,000 pop.*.....	1.6.....	68	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	70.0.....	96	10.03 Airline int'l. seat kms per week (millions)*.....	101.9.....	78
3.03 Access to improved drinking water (% pop.)*.....	90.0.....	94	10.04 Departures per 1,000 pop.*.....	4.8.....	54
3.04 Hospital beds per 10,000 pop.....	11.0.....	108	10.05 Airport density per million urban pop.*.....	0.2.....	133
3.05 HIV prevalence (% pop.)*.....	0.6.....	91	10.06 No. of operating airlines*.....	13.0.....	114
3.06 Malaria incidence per 100,000 pop.*.....	0.3.....	12			
			Ground and Port Infrastructure	4.1	48
Human Resources and Labour Market	4.3	92	11.01 Quality of roads.....	4.6.....	47
<i>Qualification of the labour force</i>	4.9.....	90	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	93.4.....	76	11.03 Quality of port infrastructure [†]	4.7.....	50
4.02 Secondary education enrolment rate (%)*.....	69.2.....	101	11.04 Quality of ground transport network [†]	5.0.....	34
4.03 Extent of staff training [†]	4.0.....	71	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	4.9.....	44	11.06 Road density (km/surface area)*.....	@.....	64
<i>Labour market</i>	3.6.....	108	11.07 Paved road density (km/surface area)*.....	@.....	61
4.05 Hiring and firing practices [†]	3.8.....	79			
4.06 Ease of finding skilled employees [†]	4.2.....	51	Tourist Service Infrastructure	3.7	86
4.07 Ease of hiring foreign labour [†]	4.1.....	64	12.01 Hotel rooms per 100 pop.*.....	0.1.....	104
4.08 Pay and productivity [†]	3.5.....	108	12.02 Extension of business trips recommended [†]	5.0.....	97
4.09 Female labour force participation (% to men)*.....	0.6.....	110	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	360.2.....	76
ICT Readiness	3.7	87			
5.01 ICT use for B2B transactions [†]	4.7.....	74	Natural Resources	2.2	116
5.02 Internet use for B2C transactions [†]	4.9.....	49	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	23.1.....	98	13.02 Total known species*.....	692.....	58
5.04 Broadband internet subs. per 100 pop.*.....	4.5.....	85	13.03 Total protected areas (% total territorial area)*.....	8.7.....	95
5.05 Mobile telephone subs. per 100 pop.*.....	136.2.....	36	13.04 Natural tourism digital demand (0–100 best)*.....	12.....	76
5.06 Mobile broadband subs. per 100 pop.*.....	6.0.....	105	13.05 Quality of the natural environment [†]	3.2.....	133
5.07 Mobile network coverage (% pop.)*.....	95.0.....	100			
5.08 Quality of electricity supply.....	4.9.....	67	Cultural Resources and Business Travel	1.4	100
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	4.5	79	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	4.5.....	110	14.03 No. of large sports stadiums*.....	4.0.....	77
6.02 T&T gov't expenditure (% gov't budget)*.....	2.6.....	92	14.04 No. of international association meetings*.....	9.3.....	83
6.03 Effectiveness of marketing to attract tourists [†]	4.5.....	70	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	9.....	62
6.04 Comprehensiveness of T&T data (0–120 best)*.....	72.0.....	52			
6.05 Timeliness of T&T data (0–21 best)*.....	16.5.....	67			
6.06 Country Brand Strategy rating (1–10 best)*.....	77.8.....	35			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Estonia

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	38	4.22
Enabling Environment	18	5.65
Business Environment	26	5.13
Safety and Security	23	6.04
Health and Hygiene	23	6.25
Human Resources and Labour Market	24	5.12
ICT Readiness	18	5.71
T&T Policy and Enabling Conditions	7	4.69
Prioritization of Travel & Tourism	9	5.76
International Openness	52	3.65
Price Competitiveness	72	4.62
Environmental Sustainability	20	4.73
Infrastructure	43	4.41
Air Transport Infrastructure	59	2.97
Ground and Port Infrastructure	37	4.39
Tourist Service Infrastructure	17	5.87
Natural and Cultural Resources	84	2.12
Natural Resources	81	2.69
Cultural Resources and Business Travel	73	1.55



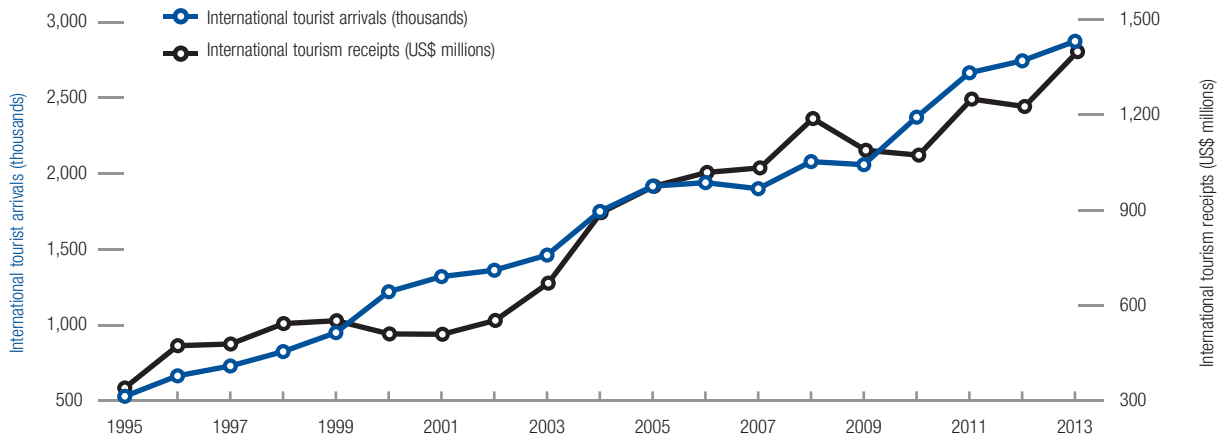
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	2,873
Int'l tourism receipts (inbound US\$ millions), 2013	1,398.4
Growth (%) in int'l outbound travel spending*	1.84
Average spending per int'l tourist (US\$), 2013	486.7

Population (millions), 2013	1.3
Surface area (1,000 square kilometres), 2013	45.2
Gross domestic product per capita (PPP\$), 2013	26,052
Real GDP growth (%), 2013	1.6

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions)	789.0	3.4	3.7
T&T industry employment (1,000 jobs)	22.7	3.6	0.6

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.1	26	International Openness	3.7	52
1.01 Property rights [†]	5.2.....	31	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	5.3.....	17	7.02 Openness of bilateral ASA (0–38)*.....	3.4.....	133
1.03 Efficiency of legal framework settling disputes [†]	4.3.....	39	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	4.3.....	23			
1.05 No. of days to deal with construction permits*.....	103.....	36	Price Competitiveness	4.6	72
1.06 Construction permits cost (%)*.....	0.3.....	11	8.01 Ticket taxes, airport charges (0–100 best)*.....	90.5.....	18
1.07 Extent of market dominance [†]	4.1.....	45	8.02 Hotel price index (US\$)*.....	105.9.....	23
1.08 No. of days to start a business*.....	5.....	14	8.03 Purchasing power parity*.....	0.7.....	105
1.09 Cost to start a business (% GNI/capita)*.....	1.4.....	29	8.04 Fuel price levels (US\$ cents/litre)*.....	176.0.....	104
1.10 Effect of taxation on incentives to work [†]	4.3.....	24			
1.11 Effect of taxation on incentives to invest [†]	4.9.....	12	Environmental Sustainability	4.7	20
1.12 Total tax rate (% profit)*.....	49.3.....	111	9.01 Stringency of environmental regulations [†]	5.4.....	26
1.12a Labour and contributions tax rate (% profit)*.....	39.0.....	135	9.02 Enforcement of environmental regulations [†]	5.3.....	23
1.12b Profit tax rate (% profit)*.....	8.4.....	29	9.03 Sustainability of T&T development [†]	4.9.....	43
1.12c Other taxes rate (% profit)*.....	1.9.....	66	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	7.0.....	61
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	23.....	11
Safety and Security	6.0	23	9.06 Baseline water stress (0–5 worst)*.....	2.8.....	86
2.01 Business costs of crime and violence [†]	5.5.....	24	9.07 Threatened species (% total species)*.....	1.8.....	7
2.02 Reliability of police services [†]	5.3.....	32	9.08 Forest cover change (% average per year)*.....	-5.2.....	96
2.03 Business costs of terrorism [†]	6.2.....	18	9.09 Wastewater treatment (%) *.....	75.3.....	24
2.04 Index of terrorism incidence*.....	7.0.....	60	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	13
2.05 Homicide rate*.....	5.....	76			
			Air Transport Infrastructure	3.0	59
Health and Hygiene	6.3	23	10.01 Quality of air transport infrastructure [†]	3.8.....	98
3.01 Physician density per 1,000 pop.*.....	3.3.....	24	10.02 Airline dom. seat kms per week (millions)*.....	0.1.....	100
3.02 Access to improved sanitation (% pop.)*.....	95.0.....	54	10.03 Airline int'l. seat kms per week (millions)*.....	26.0.....	112
3.03 Access to improved drinking water (% pop.)*.....	99.0.....	43	10.04 Departures per 1,000 pop.*.....	14.2.....	25
3.04 Hospital beds per 10,000 pop.....	53.0.....	28	10.05 Airport density per million urban pop.*.....	4.5.....	20
3.05 HIV prevalence (% pop.)*.....	1.3.....	112	10.06 No. of operating airlines*.....	20.0.....	95
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	4.4	37
Human Resources and Labour Market	5.1	24	11.01 Quality of roads.....	4.4.....	54
<i>Qualification of the labour force</i>	5.7.....	35	11.02 Quality of railroad infrastructure.....	3.7.....	39
4.01 Primary education enrolment rate (%)*.....	94.7.....	67	11.03 Quality of port infrastructure [†]	5.6.....	17
4.02 Secondary education enrolment rate (%)*.....	107.1.....	17	11.04 Quality of ground transport network [†]	5.2.....	27
4.03 Extent of staff training [†]	4.4.....	36	11.05 Railroad density (km/surface area)*.....	1.8.....	41
4.04 Treatment of customers [†]	5.1.....	31	11.06 Road density (km/surface area)*.....	@.....	29
<i>Labour market</i>	4.6.....	23	11.07 Paved road density (km/surface area)*.....	@.....	43
4.05 Hiring and firing practices [†]	4.8.....	12			
4.06 Ease of finding skilled employees [†]	3.4.....	105	Tourist Service Infrastructure	5.9	17
4.07 Ease of hiring foreign labour [†]	3.7.....	100	12.01 Hotel rooms per 100 pop.*.....	1.2.....	25
4.08 Pay and productivity [†]	4.9.....	9	12.02 Extension of business trips recommended [†]	5.9.....	26
4.09 Female labour force participation (% to men)*.....	0.9.....	24	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	859.5.....	24
ICT Readiness	5.7	18			
5.01 ICT use for B2B transactions [†]	6.1.....	2	Natural Resources	2.7	81
5.02 Internet use for B2C transactions [†]	5.8.....	11	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	80.0.....	23	13.02 Total known species*.....	325.....	125
5.04 Broadband internet subs. per 100 pop.*.....	26.5.....	20	13.03 Total protected areas (% total territorial area)*.....	23.2.....	30
5.05 Mobile telephone subs. per 100 pop.*.....	159.7.....	15	13.04 Natural tourism digital demand (0–100 best)*.....	3.....	110
5.06 Mobile broadband subs. per 100 pop.*.....	77.4.....	17	13.05 Quality of the natural environment [†]	5.8.....	19
5.07 Mobile network coverage (% pop.)*.....	100.0.....	34			
5.08 Quality of electricity supply.....	5.4.....	53	Cultural Resources and Business Travel	1.5	73
			14.01 No. of World Heritage cultural sites*.....	2.....	71
Prioritization of Travel & Tourism	5.8	9	14.02 No. of oral and intangible cultural expressions*.....	4.....	25
6.01 Government prioritization of T&T industry [†]	5.6.....	47	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	8.2.....	15	14.04 No. of international association meetings*.....	56.3.....	48
6.03 Effectiveness of marketing to attract tourists [†]	4.9.....	49	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	2.....	111
6.04 Comprehensiveness of T&T data (0–120 best)*.....	84.0.....	32			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	92.2.....	7			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Ethiopia

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	118	3.03
Enabling Environment	118	3.79
Business Environment	116.....	3.90
Safety and Security	80.....	5.18
Health and Hygiene.....	104.....	4.35
Human Resources and Labour Market.....	126.....	3.63
ICT Readiness.....	137.....	1.88
T&T Policy and Enabling Conditions	109	3.74
Prioritization of Travel & Tourism	118.....	3.75
International Openness.....	93.....	2.57
Price Competitiveness.....	69.....	4.65
Environmental Sustainability.....	76.....	4.00
Infrastructure	124	2.34
Air Transport Infrastructure	90.....	2.27
Ground and Port Infrastructure.....	123.....	2.51
Tourist Service Infrastructure.....	134.....	2.23
Natural and Cultural Resources	73	2.25
Natural Resources.....	63.....	3.00
Cultural Resources and Business Travel	79.....	1.50



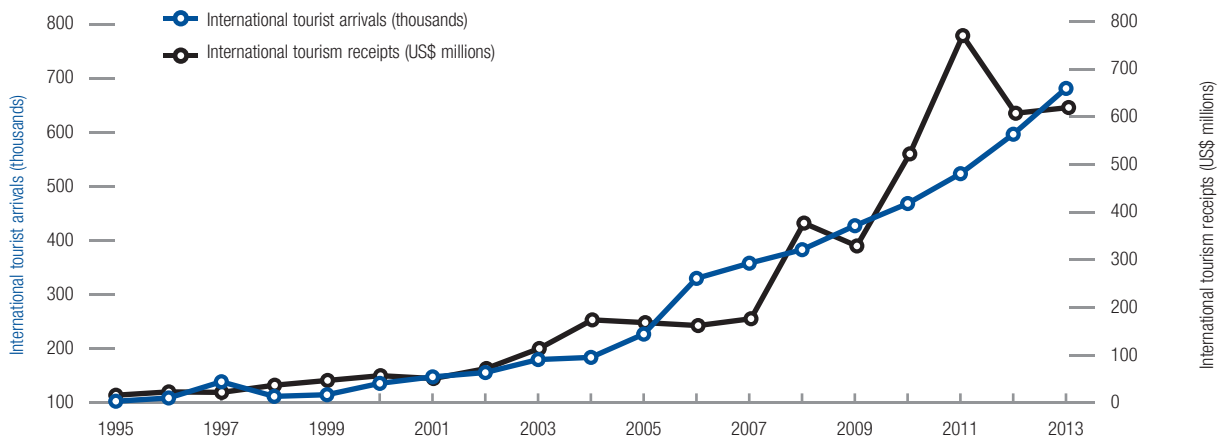
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	681
Int'l tourism receipts (inbound US\$ millions), 2013	619.3
Growth (%) in int'l outbound travel spending*	1.32
Average spending per int'l tourist (US\$), 2013.....	909.4

Population (millions), 2013	94.1
Surface area (1,000 square kilometres), 2013	1,104.3
Gross domestic product per capita (PPP\$), 2013	1,426.5
Real GDP growth (%), 2013.....	9.6

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	1,926.4	4.2	4.8
T&T industry employment (1,000 jobs)	985.5	3.8	0.6

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.9	116	International Openness	2.6	93
1.01 Property rights [†]	3.4.....	115	7.01 Visa requirements (0–100 best)*.....	43.0.....	38
1.02 Impact of rules on FDI [†]	4.2.....	94	7.02 Openness of bilateral ASA (0–38)*.....	11.6.....	55
1.03 Efficiency of legal framework settling disputes [†]	3.3.....	97	7.03 No. of regional trade agreements in force*.....	1.0.....	130
1.04 Efficiency of legal framework challenging regs. [†] ...	2.4.....	124			
1.05 No. of days to deal with construction permits* ...	125.....	57	Price Competitiveness	4.7	69
1.06 Construction permits cost (%)*.....	3.2.....	90	8.01 Ticket taxes, airport charges (0–100 best)*.....	69.3.....	104
1.07 Extent of market dominance [†]	3.0.....	128	8.02 Hotel price index (US\$)*.....	203.2.....	86
1.08 No. of days to start a business*.....	15.....	83	8.03 Purchasing power parity*.....	0.4.....	18
1.09 Cost to start a business (% GNI/capita)*.....	89.3.....	132	8.04 Fuel price levels (US\$ cents/litre)*.....	105.0.....	32
1.10 Effect of taxation on incentives to work [†]	3.2.....	104			
1.11 Effect of taxation on incentives to invest [†]	3.2.....	109	Environmental Sustainability	4.0	76
1.12 Total tax rate (% profit)*.....	31.8.....	44	9.01 Stringency of environmental regulations [†]	3.8.....	88
1.12a Labour and contributions tax rate (% profit)*.....	4.8.....	22	9.02 Enforcement of environmental regulations [†]	3.6.....	85
1.12b Profit tax rate (% profit)*.....	26.2.....	125	9.03 Sustainability of T&T development [†]	4.1.....	86
1.12c Other taxes rate (% profit)*.....	0.8.....	32	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	6.5.....	52
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	16.....	115
Safety and Security	5.2	80	9.06 Baseline water stress (0–5 worst)*.....	0.6.....	38
2.01 Business costs of crime and violence [†]	5.0.....	44	9.07 Threatened species (% total species)*.....	6.5.....	94
2.02 Reliability of police services [†]	3.8.....	93	9.08 Forest cover change (% average per year)*.....	-1.6.....	44
2.03 Business costs of terrorism [†]	4.9.....	90	9.09 Wastewater treatment (%) *.....	0.0.....	119
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	12.....	116			
			Air Transport Infrastructure	2.3	90
Health and Hygiene	4.4	104	10.01 Quality of air transport infrastructure [†]	5.3.....	38
3.01 Physician density per 1,000 pop.*.....	0.0.....	137	10.02 Airline dom. seat kms per week (millions)*.....	6.5.....	52
3.02 Access to improved sanitation (% pop.)*.....	24.0.....	129	10.03 Airline int'l. seat kms per week (millions)*.....	279.3.....	53
3.03 Access to improved drinking water (% pop.)*.....	52.0.....	137	10.04 Departures per 1,000 pop.*.....	0.7.....	103
3.04 Hospital beds per 10,000 pop.....	63.0.....	15	10.05 Airport density per million urban pop.*.....	1.1.....	69
3.05 HIV prevalence (% pop.)*.....	1.3.....	112	10.06 No. of operating airlines*.....	11.0.....	121
3.06 Malaria incidence per 100,000 pop.*.....	4,578.7.....	50			
			Ground and Port Infrastructure	2.5	123
Human Resources and Labour Market	3.6	126	11.01 Quality of roads.....	3.8.....	77
<i>Qualification of the labour force</i>	<i>3.1</i>	<i>131</i>	11.02 Quality of railroad infrastructure.....	1.6.....	96
4.01 Primary education enrolment rate (%)*.....	85.4.....	116	11.03 Quality of port infrastructure [†]	2.6.....	125
4.02 Secondary education enrolment rate (%)*.....	28.9.....	133	11.04 Quality of ground transport network [†]	3.7.....	109
4.03 Extent of staff training [†]	3.4.....	122	11.05 Railroad density (km/surface area)*.....	0.1.....	97
4.04 Treatment of customers [†]	3.7.....	123	11.06 Road density (km/surface area)*.....	@.....	132
<i>Labour market</i>	<i>4.1</i>	<i>58</i>	11.07 Paved road density (km/surface area)*.....	@.....	133
4.05 Hiring and firing practices [†]	3.8.....	77			
4.06 Ease of finding skilled employees [†]	4.0.....	63	Tourist Service Infrastructure	2.2	134
4.07 Ease of hiring foreign labour [†]	3.4.....	116	12.01 Hotel rooms per 100 pop.*.....	0.0.....	135
4.08 Pay and productivity [†]	3.6.....	97	12.02 Extension of business trips recommended [†]	4.8.....	103
4.09 Female labour force participation (% to men)*.....	0.9.....	33	12.03 Presence of major car rental companies [†]	1.....	120
			12.04 ATMs accepting Visa cards per million pop.*.....	38.1.....	125
ICT Readiness	1.9	137			
5.01 ICT use for B2B transactions [†]	3.3.....	137	Natural Resources	3.0	63
5.02 Internet use for B2C transactions [†]	2.8.....	137	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	1.9.....	137	13.02 Total known species*.....	1,141.....	27
5.04 Broadband internet subs. per 100 pop.*.....	0.3.....	116	13.03 Total protected areas (% total territorial area)*.....	18.4.....	45
5.05 Mobile telephone subs. per 100 pop.*.....	27.3.....	139	13.04 Natural tourism digital demand (0–100 best)*.....	4.....	107
5.06 Mobile broadband subs. per 100 pop.*.....	4.8.....	110	13.05 Quality of the natural environment [†]	4.1.....	86
5.07 Mobile network coverage (% pop.)*.....	73.0.....	127			
5.08 Quality of electricity supply.....	2.8.....	115	Cultural Resources and Business Travel	1.5	79
			14.01 No. of World Heritage cultural sites*.....	8.....	26
Prioritization of Travel & Tourism	3.7	118	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	4.7.....	97	14.03 No. of large sports stadiums*.....	5.0.....	61
6.02 T&T gov't expenditure (% gov't budget)*.....	2.4.....	99	14.04 No. of international association meetings*.....	9.7.....	82
6.03 Effectiveness of marketing to attract tourists [†]	3.9.....	105	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	3.....	98
6.04 Comprehensiveness of T&T data (0–120 best)*.....	38.0.....	123			
6.05 Timeliness of T&T data (0–21 best)*.....	10.5.....	98			
6.06 Country Brand Strategy rating (1–10 best)*.....	56.3.....	106			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Finland

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	22	4.47
Enabling Environment	1	6.08
Business Environment	9.....	5.60
Safety and Security	1.....	6.70
Health and Hygiene.....	19.....	6.31
Human Resources and Labour Market.....	5.....	5.43
ICT Readiness.....	1.....	6.37
T&T Policy and Enabling Conditions	28	4.41
Prioritization of Travel & Tourism	68.....	4.57
International Openness.....	22.....	4.10
Price Competitiveness.....	121.....	3.71
Environmental Sustainability.....	3.....	5.25
Infrastructure	26	4.75
Air Transport Infrastructure	23.....	4.41
Ground and Port Infrastructure.....	25.....	4.83
Tourist Service Infrastructure.....	41.....	5.02
Natural and Cultural Resources	52	2.64
Natural Resources.....	56.....	3.16
Cultural Resources and Business Travel	48.....	2.13



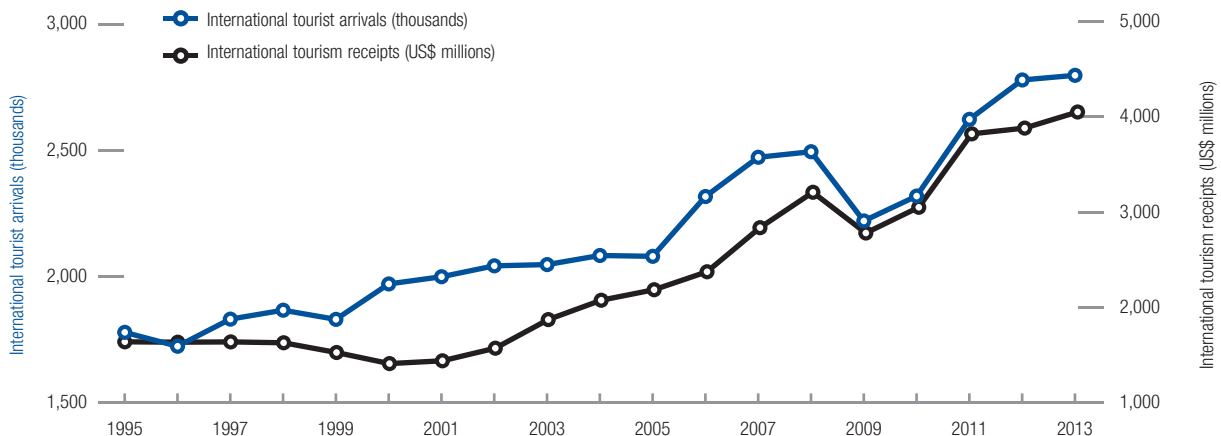
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	2,797
Int'l tourism receipts (inbound US\$ millions), 2013	4,049.7
Growth (%) in int'l outbound travel spending*	2.81
Average spending per int'l tourist (US\$), 2013.....	1,447.9

Population (millions), 2013	5.4
Surface area (1,000 square kilometres), 2013	338.4
Gross domestic product per capita (PPP\$), 2013	40,045
Real GDP growth (%), 2013.....	-1.2

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	5,587.6	2.3	3.4
T&T industry employment (1,000 jobs)	57.7	2.3	2.6

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

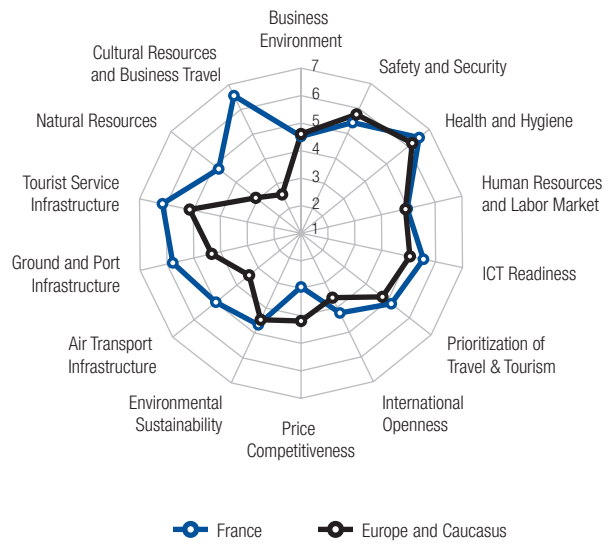
INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.6	9	International Openness	4.1	22
1.01 Property rights [†]	6.4.....	1	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	5.0.....	27	7.02 Openness of bilateral ASA (0–38)*.....	11.4.....	60
1.03 Efficiency of legal framework settling disputes [†]	6.0.....	2	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	5.6.....	1			
1.05 No. of days to deal with construction permits*.....	64.....	8	Price Competitiveness	3.7	121
1.06 Construction permits cost (%)*.....	0.8.....	43	8.01 Ticket taxes, airport charges (0–100 best)*.....	87.4.....	30
1.07 Extent of market dominance [†]	4.5.....	24	8.02 Hotel price index (US\$)*.....	123.4.....	39
1.08 No. of days to start a business*.....	14.....	79	8.03 Purchasing power parity*.....	1.2.....	134
1.09 Cost to start a business (% GNI/capita)*.....	1.1.....	25	8.04 Fuel price levels (US\$ cents/litre)*.....	208.0.....	131
1.10 Effect of taxation on incentives to work [†]	3.6.....	71			
1.11 Effect of taxation on incentives to invest [†]	3.9.....	48	Environmental Sustainability	5.2	3
1.12 Total tax rate (% profit)*.....	40.0.....	81	9.01 Stringency of environmental regulations [†]	6.2.....	3
1.12a Labour and contributions tax rate (% profit)*.....	24.2.....	109	9.02 Enforcement of environmental regulations [†]	6.3.....	1
1.12b Profit tax rate (% profit)*.....	14.5.....	57	9.03 Sustainability of T&T development [†]	5.3.....	16
1.12c Other taxes rate (% profit)*.....	1.3.....	45	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.5.....	42
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	23.....	11
Safety and Security	6.7	1	9.06 Baseline water stress (0–5 worst)*.....	1.0.....	48
2.01 Business costs of crime and violence [†]	6.3.....	3	9.07 Threatened species (% total species)*.....	2.1.....	11
2.02 Reliability of police services [†]	6.7.....	1	9.08 Forest cover change (% average per year)*.....	–4.6.....	91
2.03 Business costs of terrorism [†]	6.7.....	1	9.09 Wastewater treatment (%)*.....	84.3.....	16
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	10
2.05 Homicide rate*.....	2.....	38			
			Air Transport Infrastructure	4.4	23
Health and Hygiene	6.3	19	10.01 Quality of air transport infrastructure [†]	6.2.....	5
3.01 Physician density per 1,000 pop.*.....	2.9.....	32	10.02 Airline dom. seat kms per week (millions)*.....	37.1.....	38
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	409.6.....	44
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	24.9.....	17
3.04 Hospital beds per 10,000 pop.....	55.0.....	24	10.05 Airport density per million urban pop.*.....	4.6.....	18
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	48.0.....	46
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	4.8	25
Human Resources and Labour Market	5.4	5	11.01 Quality of roads.....	5.9.....	14
<i>Qualification of the labour force</i>	<i>6.1</i>	<i>8</i>	11.02 Quality of railroad infrastructure.....	5.9.....	5
4.01 Primary education enrolment rate (%)*.....	98.8.....	14	11.03 Quality of port infrastructure [†]	6.4.....	5
4.02 Secondary education enrolment rate (%)*.....	107.7.....	14	11.04 Quality of ground transport network [†]	6.3.....	4
4.03 Extent of staff training [†]	5.3.....	5	11.05 Railroad density (km/surface area)*.....	1.8.....	40
4.04 Treatment of customers [†]	5.2.....	26	11.06 Road density (km/surface area)*.....	@.....	79
<i>Labour market</i>	<i>4.8</i>	<i>7</i>	11.07 Paved road density (km/surface area)*.....	@.....	66
4.05 Hiring and firing practices [†]	3.5.....	97			
4.06 Ease of finding skilled employees [†]	5.6.....	1	Tourist Service Infrastructure	5.0	41
4.07 Ease of hiring foreign labour [†]	4.5.....	30	12.01 Hotel rooms per 100 pop.*.....	1.0.....	31
4.08 Pay and productivity [†]	3.9.....	72	12.02 Extension of business trips recommended [†]	5.4.....	59
4.09 Female labour force participation (% to men)*.....	0.9.....	12	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	393.1.....	74
ICT Readiness	6.4	1			
5.01 ICT use for B2B transactions [†]	6.1.....	5	Natural Resources	3.2	56
5.02 Internet use for B2C transactions [†]	5.2.....	33	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	91.5.....	7	13.02 Total known species*.....	330.....	121
5.04 Broadband internet subs. per 100 pop.*.....	30.8.....	15	13.03 Total protected areas (% total territorial area)*.....	15.2.....	61
5.05 Mobile telephone subs. per 100 pop.*.....	171.6.....	8	13.04 Natural tourism digital demand (0–100 best)*.....	20.....	53
5.06 Mobile broadband subs. per 100 pop.*.....	123.5.....	2	13.05 Quality of the natural environment [†]	6.6.....	1
5.07 Mobile network coverage (% pop.)*.....	99.5.....	59			
5.08 Quality of electricity supply.....	6.8.....	3	Cultural Resources and Business Travel	2.1	48
			14.01 No. of World Heritage cultural sites*.....	6.....	34
Prioritization of Travel & Tourism	4.6	68	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	5.0.....	82	14.03 No. of large sports stadiums*.....	2.0.....	98
6.02 T&T gov't expenditure (% gov't budget)*.....	3.0.....	78	14.04 No. of international association meetings*.....	176.7.....	23
6.03 Effectiveness of marketing to attract tourists [†]	4.4.....	77	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	9.....	65
6.04 Comprehensiveness of T&T data (0–120 best)*.....	108.0.....	5			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	55.8.....	109			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

France

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1–7)
Travel & Tourism Competitiveness Index	2	5.24
Enabling Environment	30	5.40
Business Environment	62.....	4.52
Safety and Security	62.....	5.44
Health and Hygiene.....	10.....	6.52
Human Resources and Labour Market.....	31.....	4.96
ICT Readiness.....	22.....	5.55
T&T Policy and Enabling Conditions	53	4.25
Prioritization of Travel & Tourism	31.....	5.16
International Openness.....	13.....	4.22
Price Competitiveness.....	139.....	2.95
Environmental Sustainability.....	23.....	4.67
Infrastructure	4	5.64
Air Transport Infrastructure	10.....	4.98
Ground and Port Infrastructure.....	7.....	5.78
Tourist Service Infrastructure.....	9.....	6.15
Natural and Cultural Resources	2	5.68
Natural Resources.....	8.....	4.80
Cultural Resources and Business Travel	2.....	6.56

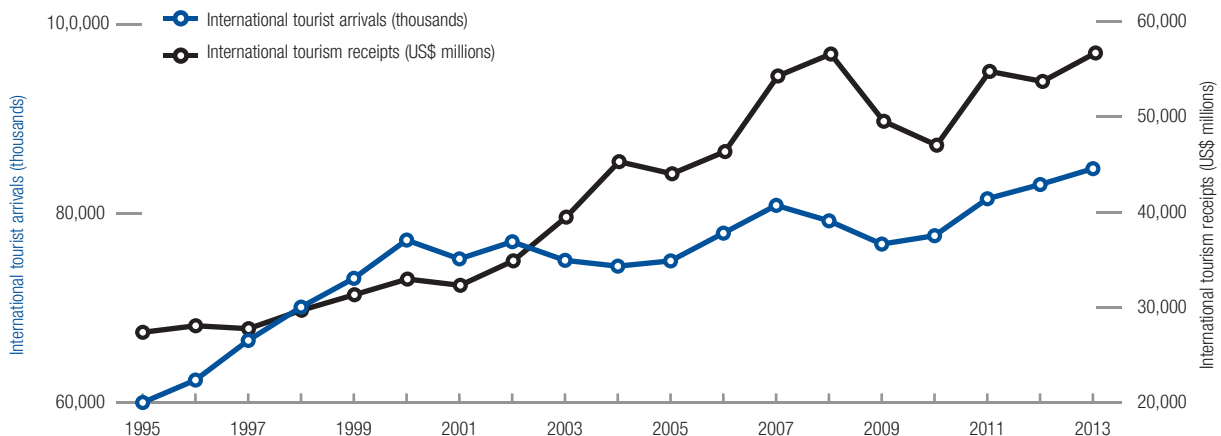


Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	84,726	Population (millions), 2013	66.0
Int'l tourism receipts (inbound US\$ millions), 2013	56,686.0	Surface area (1,000 square kilometres), 2013	549.1
Growth (%) in int'l outbound travel spending*	3.66	Gross domestic product per capita (PPP\$), 2013	39,813
Average spending per int'l tourist (US\$), 2013.....	669.1	Real GDP growth (%), 2013.....	0.3

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	100,362.0	3.9	2.3
T&T industry employment (1,000 jobs)	1,195.5	4.4	1.6

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

France

The Travel & Tourism Competitiveness Index in detail

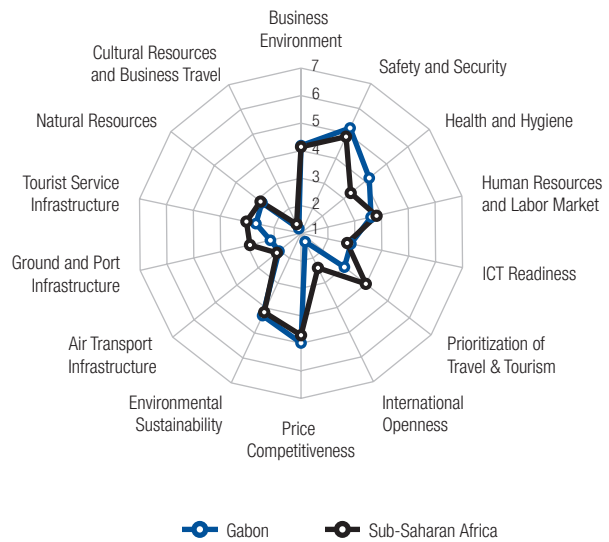
INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.5	62	International Openness	4.2	13
1.01 Property rights [†]	5.5.....	21	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	4.5.....	66	7.02 Openness of bilateral ASA (0–38)*.....	13.6.....	40
1.03 Efficiency of legal framework settling disputes [†]	4.2.....	41	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	4.2.....	25			
1.05 No. of days to deal with construction permits*.....	183.....	92	Price Competitiveness	3.0	139
1.06 Construction permits cost (%)*.....	4.7.....	109	8.01 Ticket taxes, airport charges (0–100 best)*.....	61.8.....	114
1.07 Extent of market dominance [†]	4.4.....	26	8.02 Hotel price index (US\$)*.....	219.8.....	93
1.08 No. of days to start a business*.....	5.....	14	8.03 Purchasing power parity*.....	1.1.....	128
1.09 Cost to start a business (% GNI/capita)*.....	0.9.....	20	8.04 Fuel price levels (US\$ cents/litre)*.....	191.0.....	118
1.10 Effect of taxation on incentives to work [†]	2.9.....	123			
1.11 Effect of taxation on incentives to invest [†]	2.8.....	133	Environmental Sustainability	4.7	23
1.12 Total tax rate (% profit)*.....	66.6.....	133	9.01 Stringency of environmental regulations [†]	5.2.....	30
1.12a Labour and contributions tax rate (% profit)*.....	51.7.....	141	9.02 Enforcement of environmental regulations [†]	4.9.....	29
1.12b Profit tax rate (% profit)*.....	7.4.....	26	9.03 Sustainability of T&T development [†]	4.8.....	48
1.12c Other taxes rate (% profit)*.....	7.5.....	120	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	10.7.....	89
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	24.....	4
Safety and Security	5.4	62	9.06 Baseline water stress (0–5 worst)*.....	1.8.....	72
2.01 Business costs of crime and violence [†]	4.3.....	79	9.07 Threatened species (% total species)*.....	3.7.....	44
2.02 Reliability of police services [†]	5.3.....	30	9.08 Forest cover change (% average per year)*.....	-1.4.....	43
2.03 Business costs of terrorism [†]	4.6.....	108	9.09 Wastewater treatment (%)*.....	83.8.....	17
2.04 Index of terrorism incidence*.....	6.2.....	120	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	6.8.....	103
2.05 Homicide rate*.....	1.....	23			
			Air Transport Infrastructure	5.0	10
Health and Hygiene	6.5	10	10.01 Quality of air transport infrastructure [†]	5.8.....	17
3.01 Physician density per 1,000 pop.*.....	3.2.....	26	10.02 Airline dom. seat kms per week (millions)*.....	344.8.....	17
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	3,467.7.....	7
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	11.2.....	32
3.04 Hospital beds per 10,000 pop.....	64.0.....	13	10.05 Airport density per million urban pop.*.....	1.2.....	64
3.05 HIV prevalence (% pop.)*.....	0.4.....	74	10.06 No. of operating airlines*.....	195.0.....	2
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	5.8	7
Human Resources and Labour Market	5.0	31	11.01 Quality of roads.....	6.2.....	4
<i>Qualification of the labour force</i>	5.8.....	22	11.02 Quality of railroad infrastructure.....	5.9.....	6
4.01 Primary education enrolment rate (%)*.....	98.2.....	28	11.03 Quality of port infrastructure [†]	5.2.....	32
4.02 Secondary education enrolment rate (%)*.....	109.7.....	11	11.04 Quality of ground transport network [†]	5.8.....	13
4.03 Extent of staff training [†]	4.5.....	31	11.05 Railroad density (km/surface area)*.....	5.5.....	14
4.04 Treatment of customers [†]	5.0.....	41	11.06 Road density (km/surface area)*.....	@.....	11
<i>Labour market</i>	4.1.....	59	11.07 Paved road density (km/surface area)*.....	@.....	11
4.05 Hiring and firing practices [†]	2.7.....	131			
4.06 Ease of finding skilled employees [†]	5.0.....	12	Tourist Service Infrastructure	6.1	9
4.07 Ease of hiring foreign labour [†]	3.4.....	117	12.01 Hotel rooms per 100 pop.*.....	1.0.....	36
4.08 Pay and productivity [†]	3.9.....	76	12.02 Extension of business trips recommended [†]	6.4.....	3
4.09 Female labour force participation (% to men)*.....	0.9.....	35	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	1,082.9.....	16
ICT Readiness	5.5	22			
5.01 ICT use for B2B transactions [†]	5.2.....	44	Natural Resources	4.8	8
5.02 Internet use for B2C transactions [†]	5.3.....	29	13.01 No. of World Heritage natural sites*.....	4.....	15
5.03 Individuals using internet (%)*.....	81.9.....	21	13.02 Total known species*.....	513.....	73
5.04 Broadband internet subs. per 100 pop.*.....	38.8.....	4	13.03 Total protected areas (% total territorial area)*.....	28.7.....	17
5.05 Mobile telephone subs. per 100 pop.*.....	98.5.....	94	13.04 Natural tourism digital demand (0–100 best)*.....	84.....	7
5.06 Mobile broadband subs. per 100 pop.*.....	56.9.....	36	13.05 Quality of the natural environment [†]	5.1.....	41
5.07 Mobile network coverage (% pop.)*.....	99.0.....	65			
5.08 Quality of electricity supply.....	6.5.....	14	Cultural Resources and Business Travel	6.6	2
			14.01 No. of World Heritage cultural sites*.....	36.....	4
Prioritization of Travel & Tourism	5.2	31	14.02 No. of oral and intangible cultural expressions*.....	13.....	5
6.01 Government prioritization of T&T industry [†]	5.8.....	34	14.03 No. of large sports stadiums*.....	32.0.....	15
6.02 T&T gov't expenditure (% gov't budget)*.....	3.0.....	79	14.04 No. of international association meetings*.....	521.7.....	5
6.03 Effectiveness of marketing to attract tourists [†]	5.0.....	46	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	85.....	2
6.04 Comprehensiveness of T&T data (0–120 best)*.....	96.0.....	14			
6.05 Timeliness of T&T data (0–21 best)*.....	18.5.....	44			
6.06 Country Brand Strategy rating (1–10 best)*.....	87.2.....	14			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Gabon

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1–7)
Travel & Tourism Competitiveness Index	124	2.92
Enabling Environment	107	4.01
Business Environment	89.....	4.18
Safety and Security	79.....	5.22
Health and Hygiene.....	110.....	4.19
Human Resources and Labour Market.....	128.....	3.61
ICT Readiness.....	113.....	2.85
T&T Policy and Enabling Conditions	130	3.41
Prioritization of Travel & Tourism	136.....	3.00
International Openness.....	140.....	1.34
Price Competitiveness.....	43.....	4.99
Environmental Sustainability.....	54.....	4.30
Infrastructure	131	2.28
Air Transport Infrastructure	109.....	2.03
Ground and Port Infrastructure.....	133.....	2.14
Tourist Service Infrastructure.....	116.....	2.68
Natural and Cultural Resources	98	1.99
Natural Resources.....	71.....	2.80
Cultural Resources and Business Travel	124.....	1.18



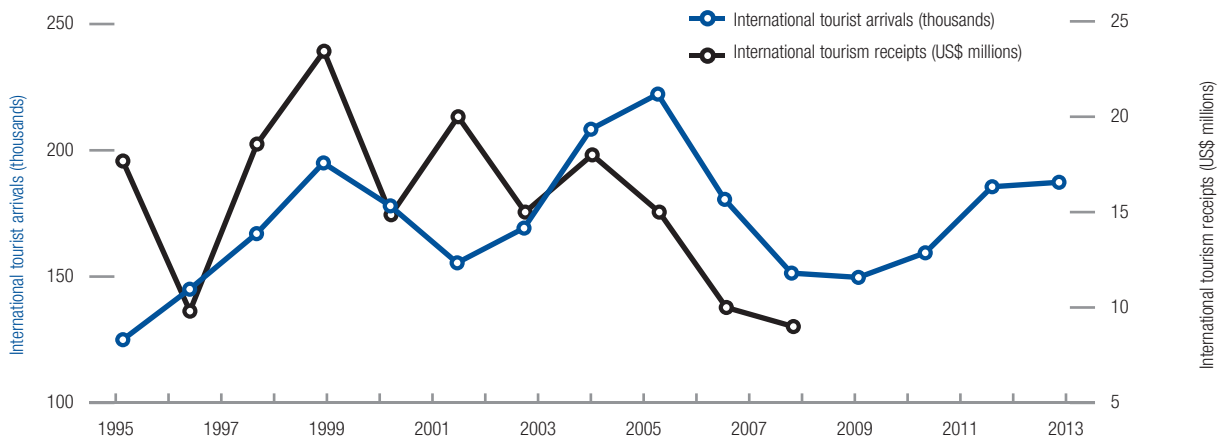
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	187
Int'l tourism receipts (inbound US\$ millions), 2013	9.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	48.1

Population (millions), 2013	1.7
Surface area (1,000 square kilometres), 2013	267.7
Gross domestic product per capita (PPP\$), 2013	20,520
Real GDP growth (%), 2013.....	5.6

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	196.0.....	1.2.....	7.3
T&T industry employment (1,000 jobs)	4.1	1.0	7.8

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.2	89	International Openness	1.3	140
1.01 Property rights [†]	3.9.....	81	7.01 Visa requirements (0–100 best)*.....	1.0.....	138
1.02 Impact of rules on FDI [†]	4.2.....	89	7.02 Openness of bilateral ASA (0–38)*.....	4.7.....	127
1.03 Efficiency of legal framework settling disputes [†]	3.5.....	79	7.03 No. of regional trade agreements in force*.....	1.0.....	130
1.04 Efficiency of legal framework challenging regs. [†]	3.0.....	97			
1.05 No. of days to deal with construction permits*.....	194.....	98	Price Competitiveness	5.0	43
1.06 Construction permits cost (%)*.....	0.9.....	47	8.01 Ticket taxes, airport charges (0–100 best)*.....	73.1.....	94
1.07 Extent of market dominance [†]	3.1.....	127	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	50.....	128	8.03 Purchasing power parity*.....	0.6.....	88
1.09 Cost to start a business (% GNI/capita)*.....	12.9.....	86	8.04 Fuel price levels (US\$ cents/litre)*.....	104.0.....	30
1.10 Effect of taxation on incentives to work [†]	4.2.....	25			
1.11 Effect of taxation on incentives to invest [†]	3.9.....	57	Environmental Sustainability	4.3	54
1.12 Total tax rate (% profit)*.....	40.6.....	84	9.01 Stringency of environmental regulations [†]	3.9.....	80
1.12a Labour and contributions tax rate (% profit)*.....	22.7.....	101	9.02 Enforcement of environmental regulations [†]	3.5.....	90
1.12b Profit tax rate (% profit)*.....	15.8.....	61	9.03 Sustainability of T&T development [†]	3.8.....	106
1.12c Other taxes rate (% profit)*.....	2.1.....	71	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.5.....	42
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	23.....	11
Safety and Security	5.2	79	9.06 Baseline water stress (0–5 worst)*.....	1.6.....	69
2.01 Business costs of crime and violence [†]	4.4.....	71	9.07 Threatened species (% total species)*.....	3.0.....	26
2.02 Reliability of police services [†]	3.5.....	106	9.08 Forest cover change (% average per year)*.....	-0.5.....	27
2.03 Business costs of terrorism [†]	5.5.....	59	9.09 Wastewater treatment (%)*.....	0.0.....	119
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	54
2.05 Homicide rate*.....	9.....	100			
			Air Transport Infrastructure	2.0	109
Health and Hygiene	4.2	110	10.01 Quality of air transport infrastructure [†]	3.6.....	108
3.01 Physician density per 1,000 pop.*.....	0.3.....	107	10.02 Airline dom. seat kms per week (millions)*.....	0.5.....	87
3.02 Access to improved sanitation (% pop.)*.....	41.0.....	118	10.03 Airline int'l. seat kms per week (millions)*.....	29.6.....	108
3.03 Access to improved drinking water (% pop.)*.....	92.0.....	88	10.04 Departures per 1,000 pop.*.....	0.9.....	97
3.04 Hospital beds per 10,000 pop.....	63.0.....	15	10.05 Airport density per million urban pop.*.....	2.1.....	36
3.05 HIV prevalence (% pop.)*.....	4.0.....	128	10.06 No. of operating airlines*.....	18.0.....	100
3.06 Malaria incidence per 100,000 pop.*.....	25,113.7.....	65			
			Ground and Port Infrastructure	2.1	133
Human Resources and Labour Market	3.6	128	11.01 Quality of roads.....	2.4.....	135
<i>Qualification of the labour force</i>	<i>3.6</i>	<i>122</i>	11.02 Quality of railroad infrastructure.....	2.4.....	75
4.01 Primary education enrolment rate (%)*.....	n/a.....	n/a	11.03 Quality of port infrastructure [†]	3.1.....	112
4.02 Secondary education enrolment rate (%)*.....	53.9.....	114	11.04 Quality of ground transport network [†]	2.4.....	137
4.03 Extent of staff training [†]	3.7.....	99	11.05 Railroad density (km/surface area)*.....	0.3.....	77
4.04 Treatment of customers [†]	4.0.....	111	11.06 Road density (km/surface area)*.....	@.....	136
<i>Labour market</i>	<i>3.6</i>	<i>107</i>	11.07 Paved road density (km/surface area)*.....	@.....	137
4.05 Hiring and firing practices [†]	3.4.....	105			
4.06 Ease of finding skilled employees [†]	3.2.....	117	Tourist Service Infrastructure	2.7	116
4.07 Ease of hiring foreign labour [†]	2.8.....	135	12.01 Hotel rooms per 100 pop.*.....	0.2.....	95
4.08 Pay and productivity [†]	3.4.....	110	12.02 Extension of business trips recommended [†]	4.3.....	122
4.09 Female labour force participation (% to men)*.....	0.9.....	50	12.03 Presence of major car rental companies [†]	3.....	95
			12.04 ATMs accepting Visa cards per million pop.*.....	38.7.....	124
ICT Readiness	2.9	113			
5.01 ICT use for B2B transactions [†]	3.9.....	126	Natural Resources	2.8	71
5.02 Internet use for B2C transactions [†]	3.0.....	133	13.01 No. of World Heritage natural sites*.....	1.....	76
5.03 Individuals using internet (%)*.....	9.2.....	122	13.02 Total known species*.....	881.....	43
5.04 Broadband internet subs. per 100 pop.*.....	0.5.....	112	13.03 Total protected areas (% total territorial area)*.....	19.2.....	43
5.05 Mobile telephone subs. per 100 pop.*.....	214.8.....	3	13.04 Natural tourism digital demand (0–100 best)*.....	2.....	129
5.06 Mobile broadband subs. per 100 pop.*.....	0.0.....	130	13.05 Quality of the natural environment [†]	4.6.....	59
5.07 Mobile network coverage (% pop.)*.....	79.0.....	125			
5.08 Quality of electricity supply.....	2.3.....	126	Cultural Resources and Business Travel	1.2	124
			14.01 No. of World Heritage cultural sites*.....	1.....	120
Prioritization of Travel & Tourism	3.0	136	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	4.6.....	101	14.03 No. of large sports stadiums*.....	4.0.....	77
6.02 T&T gov't expenditure (% gov't budget)*.....	3.8.....	59	14.04 No. of international association meetings*.....	3.0.....	113
6.03 Effectiveness of marketing to attract tourists [†]	3.2.....	132	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	1.....	135
6.04 Comprehensiveness of T&T data (0–120 best)*.....	1.0.....	140			
6.05 Timeliness of T&T data (0–21 best)*.....	0.0.....	129			
6.06 Country Brand Strategy rating (1–10 best)*.....	n/a.....	n/a			

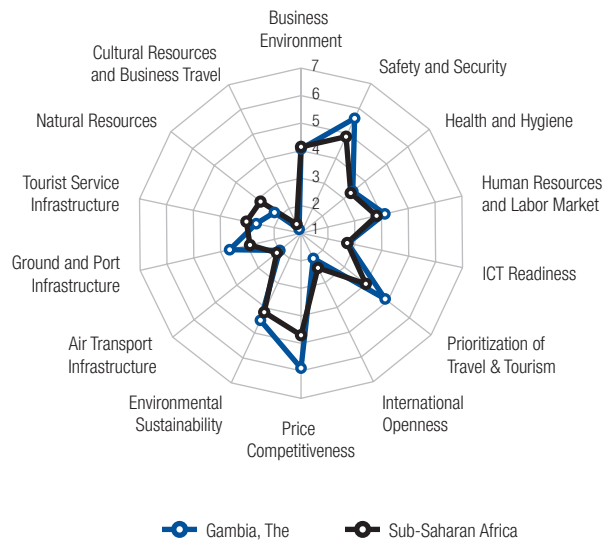
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Gambia, The

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	109	3.20
Enabling Environment	110	3.99
Business Environment	101.....	4.06
Safety and Security	50.....	5.61
Health and Hygiene.....	119.....	3.42
Human Resources and Labour Market.....	102.....	4.12
ICT Readiness.....	117.....	2.74
T&T Policy and Enabling Conditions	40	4.32
Prioritization of Travel & Tourism	48.....	4.88
International Openness.....	122.....	2.02
Price Competitiveness.....	5.....	5.90
Environmental Sustainability.....	32.....	4.49
Infrastructure	102	2.77
Air Transport Infrastructure	112.....	1.99
Ground and Port Infrastructure.....	59.....	3.66
Tourist Service Infrastructure.....	117.....	2.67
Natural and Cultural Resources	126	1.69
Natural Resources.....	114.....	2.23
Cultural Resources and Business Travel	126.....	1.16



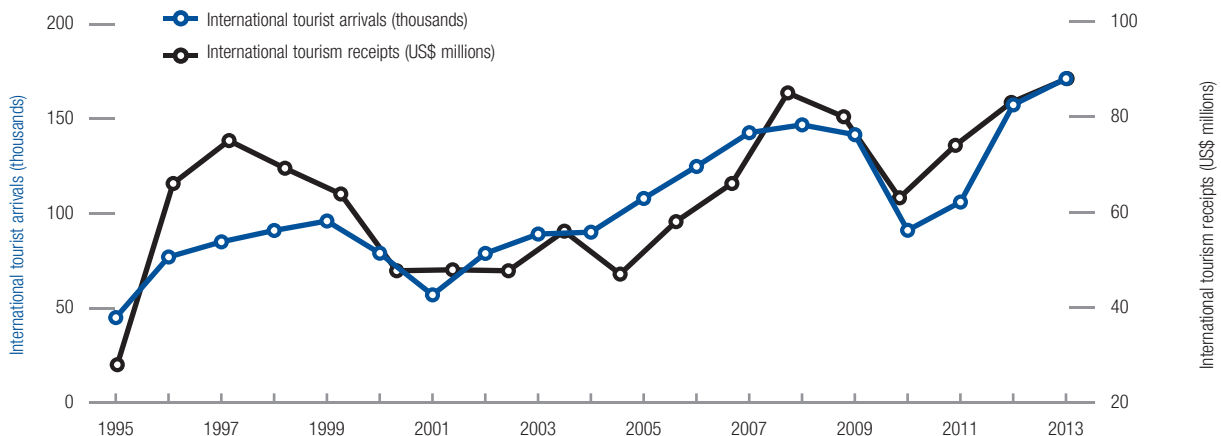
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	171
Int'l tourism receipts (inbound US\$ millions), 2013	88.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	514.6

Population (millions), 2013	1.8
Surface area (1,000 square kilometres), 2013	11.3
Gross domestic product per capita (PPP\$), 2013	1,642
Real GDP growth (%), 2013.....	6.3

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	91.0.....	9.0.....	2.5
T&T industry employment (1,000 jobs)	49.3.....	7.4.....	0.2

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Gambia, The

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.1	101	International Openness	2.0	122
1.01 Property rights [†]	4.2.....	63	7.01 Visa requirements (0–100 best)*.....	22.0.....	102
1.02 Impact of rules on FDI [†]	4.7.....	48	7.02 Openness of bilateral ASA (0–38)*.....	9.3.....	90
1.03 Efficiency of legal framework settling disputes [†]	4.4.....	35	7.03 No. of regional trade agreements in force*.....	1.0.....	130
1.04 Efficiency of legal framework challenging regs. [†] ... 3.3.....	3.3.....	76			
1.05 No. of days to deal with construction permits* ... 144.....	144.....	67	Price Competitiveness	5.9	5
1.06 Construction permits cost (%)*.....	2.5.....	84	8.01 Ticket taxes, airport charges (0–100 best)*.....	83.7.....	46
1.07 Extent of market dominance [†]	4.0.....	51	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	26.....	106	8.03 Purchasing power parity*.....	0.3.....	4
1.09 Cost to start a business (% GNI/capita)*.....	131.2.....	137	8.04 Fuel price levels (US\$ cents/litre)*.....	79.0.....	20
1.10 Effect of taxation on incentives to work [†]	3.6.....	75			
1.11 Effect of taxation on incentives to invest [†]	3.3.....	103	Environmental Sustainability	4.5	32
1.12 Total tax rate (% profit)*.....	63.3.....	126	9.01 Stringency of environmental regulations [†]	4.6.....	48
1.12a Labour and contributions tax rate (% profit)*.....	12.7.....	56	9.02 Enforcement of environmental regulations [†]	4.3.....	44
1.12b Profit tax rate (% profit)*.....	6.1.....	19	9.03 Sustainability of T&T development [†]	5.6.....	10
1.12c Other taxes rate (% profit)*.....	44.5.....	138	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	4.7.....	24
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	18.....	87
Safety and Security	5.6	50	9.06 Baseline water stress (0–5 worst)*.....	0.4.....	29
2.01 Business costs of crime and violence [†]	5.2.....	40	9.07 Threatened species (% total species)*.....	3.3.....	38
2.02 Reliability of police services [†]	4.6.....	49	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	5.8.....	44	9.09 Wastewater treatment (%) *.....	0.4.....	112
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.3.....	81
2.05 Homicide rate*.....	10.....	108			
			Air Transport Infrastructure	2.0	112
Health and Hygiene	3.4	119	10.01 Quality of air transport infrastructure [†]	4.5.....	66
3.01 Physician density per 1,000 pop.*.....	0.1.....	123	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	60.0.....	103	10.03 Airline int'l. seat kms per week (millions)*.....	11.3.....	132
3.03 Access to improved drinking water (% pop.)*.....	90.0.....	94	10.04 Departures per 1,000 pop.*.....	1.0.....	94
3.04 Hospital beds per 10,000 pop.....	11.0.....	108	10.05 Airport density per million urban pop.*.....	0.9.....	83
3.05 HIV prevalence (% pop.)*.....	1.3.....	112	10.06 No. of operating airlines*.....	13.0.....	114
3.06 Malaria incidence per 100,000 pop.*.....	29,030.4.....	73			
			Ground and Port Infrastructure	3.7	59
Human Resources and Labour Market	4.1	102	11.01 Quality of roads.....	4.1.....	62
<i>Qualification of the labour force</i>	3.6.....	120	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	70.9.....	133	11.03 Quality of port infrastructure [†]	4.2.....	64
4.02 Secondary education enrolment rate (%)*.....	57.5.....	113	11.04 Quality of ground transport network [†]	4.6.....	57
4.03 Extent of staff training [†]	4.3.....	42	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	4.7.....	53	11.06 Road density (km/surface area)*.....	@.....	66
<i>Labour market</i>	4.6.....	16	11.07 Paved road density (km/surface area)*.....	@.....	86
4.05 Hiring and firing practices [†]	4.2.....	37			
4.06 Ease of finding skilled employees [†]	4.5.....	35	Tourist Service Infrastructure	2.7	117
4.07 Ease of hiring foreign labour [†]	4.5.....	26	12.01 Hotel rooms per 100 pop.*.....	0.3.....	82
4.08 Pay and productivity [†]	4.3.....	44	12.02 Extension of business trips recommended [†]	5.7.....	39
4.09 Female labour force participation (% to men)*.....	0.9.....	38	12.03 Presence of major car rental companies [†]	1.....	120
			12.04 ATMs accepting Visa cards per million pop.*.....	26.9.....	129
ICT Readiness	2.7	117			
5.01 ICT use for B2B transactions [†]	4.4.....	93	Natural Resources	2.2	114
5.02 Internet use for B2C transactions [†]	3.9.....	105	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	14.0.....	115	13.02 Total known species*.....	609.....	64
5.04 Broadband internet subs. per 100 pop.*.....	0.0.....	134	13.03 Total protected areas (% total territorial area)*.....	4.4.....	121
5.05 Mobile telephone subs. per 100 pop.*.....	100.0.....	93	13.04 Natural tourism digital demand (0–100 best)*.....	5.....	103
5.06 Mobile broadband subs. per 100 pop.*.....	1.2.....	122	13.05 Quality of the natural environment [†]	4.7.....	55
5.07 Mobile network coverage (% pop.)*.....	85.0.....	118			
5.08 Quality of electricity supply.....	3.3.....	105	Cultural Resources and Business Travel	1.2	126
			14.01 No. of World Heritage cultural sites*.....	2.....	71
Prioritization of Travel & Tourism	4.9	48	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	6.2.....	15	14.03 No. of large sports stadiums*.....	1.0.....	113
6.02 T&T gov't expenditure (% gov't budget)*.....	9.8.....	10	14.04 No. of international association meetings*.....	2.3.....	121
6.03 Effectiveness of marketing to attract tourists [†]	5.3.....	28	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	1.....	130
6.04 Comprehensiveness of T&T data (0–120 best)*.....	26.0.....	134			
6.05 Timeliness of T&T data (0–21 best)*.....	3.0.....	115			
6.06 Country Brand Strategy rating (1–10 best)*.....	49.1.....	127			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Georgia

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	71	3.68
Enabling Environment	43	5.15
Business Environment	32.....	4.91
Safety and Security	32.....	5.96
Health and Hygiene.....	31.....	6.12
Human Resources and Labour Market.....	50.....	4.72
ICT Readiness.....	74.....	4.05
T&T Policy and Enabling Conditions	44	4.32
Prioritization of Travel & Tourism	53.....	4.76
International Openness.....	58.....	3.44
Price Competitiveness.....	66.....	4.76
Environmental Sustainability.....	52.....	4.31
Infrastructure	72	3.47
Air Transport Infrastructure	94.....	2.22
Ground and Port Infrastructure.....	67.....	3.50
Tourist Service Infrastructure.....	50.....	4.69
Natural and Cultural Resources	120	1.76
Natural Resources.....	125.....	2.07
Cultural Resources and Business Travel.....	87.....	1.45



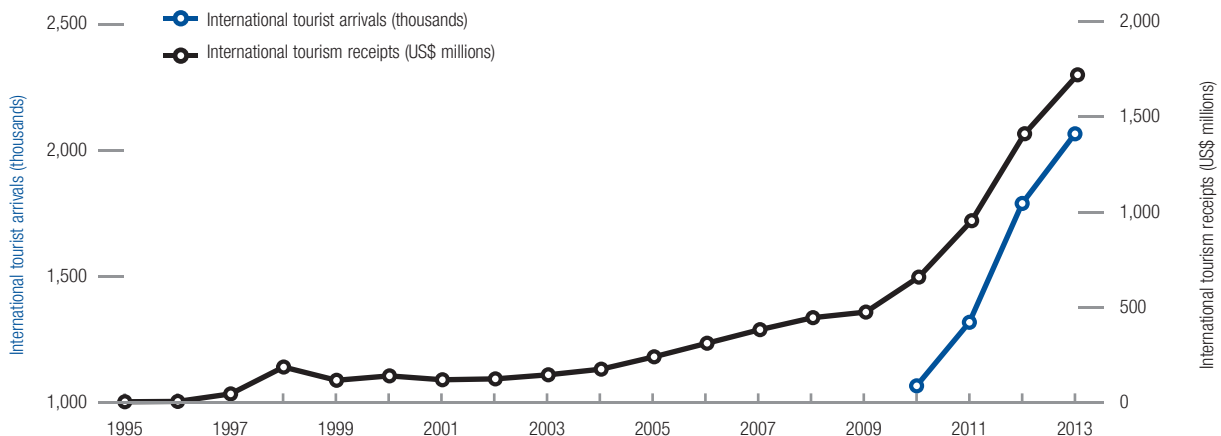
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	2,065
Int'l tourism receipts (inbound US\$ millions), 2013	1,719.7
Growth (%) in int'l outbound travel spending*	1.46
Average spending per int'l tourist (US\$), 2013.....	832.8

Population (millions), 2013	4.5
Surface area (1,000 square kilometres), 2013	69.7
Gross domestic product per capita (PPP\$), 2013	7,156
Real GDP growth (%), 2013.....	3.2

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	1,000.3	6.2	6.1
T&T industry employment (1,000 jobs)	89.7	5.1	1.6

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Georgia

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.9	32	International Openness	3.4	58
1.01 Property rights [†]	3.9.....	85	7.01 Visa requirements (0–100 best)*.....	80.0.....	3
1.02 Impact of rules on FDI [†]	4.9.....	28	7.02 Openness of bilateral ASA (0–38)*.....	6.8.....	117
1.03 Efficiency of legal framework settling disputes [†]	3.7.....	71	7.03 No. of regional trade agreements in force*.....	8.0.....	65
1.04 Efficiency of legal framework challenging regs. [†]	3.2.....	83			
1.05 No. of days to deal with construction permits*.....	69.....	11	Price Competitiveness	4.8	66
1.06 Construction permits cost (%)*.....	0.3.....	11	8.01 Ticket taxes, airport charges (0–100 best)*.....	74.1.....	85
1.07 Extent of market dominance [†]	3.3.....	103	8.02 Hotel price index (US\$)*.....	137.9.....	55
1.08 No. of days to start a business*.....	2.....	2	8.03 Purchasing power parity*.....	0.5.....	62
1.09 Cost to start a business (% GNI/capita)*.....	3.4.....	46	8.04 Fuel price levels (US\$ cents/litre)*.....	134.0.....	62
1.10 Effect of taxation on incentives to work [†]	4.4.....	20			
1.11 Effect of taxation on incentives to invest [†]	4.4.....	22	Environmental Sustainability	4.3	52
1.12 Total tax rate (% profit)*.....	16.4.....	9	9.01 Stringency of environmental regulations [†]	3.3.....	113
1.12a Labour and contributions tax rate (% profit)*.....	0.0.....	1	9.02 Enforcement of environmental regulations [†]	3.3.....	109
1.12b Profit tax rate (% profit)*.....	14.3.....	56	9.03 Sustainability of T&T development [†]	4.3.....	76
1.12c Other taxes rate (% profit)*.....	2.1.....	71	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	10.7.....	90
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	18.....	87
Safety and Security	6.0	32	9.06 Baseline water stress (0–5 worst)*.....	1.5.....	67
2.01 Business costs of crime and violence [†]	5.3.....	29	9.07 Threatened species (% total species)*.....	5.6.....	81
2.02 Reliability of police services [†]	5.4.....	28	9.08 Forest cover change (% average per year)*.....	-0.1.....	15
2.03 Business costs of terrorism [†]	5.9.....	35	9.09 Wastewater treatment (%)*.....	0.0.....	119
2.04 Index of terrorism incidence*.....	6.9.....	93	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	4
2.05 Homicide rate*.....	4.....	72			
			Air Transport Infrastructure	2.2	94
Health and Hygiene	6.1	31	10.01 Quality of air transport infrastructure [†]	4.1.....	84
3.01 Physician density per 1,000 pop.*.....	4.2.....	5	10.02 Airline dom. seat kms per week (millions)*.....	0.2.....	94
3.02 Access to improved sanitation (% pop.)*.....	93.0.....	59	10.03 Airline int'l. seat kms per week (millions)*.....	41.4.....	102
3.03 Access to improved drinking water (% pop.)*.....	99.0.....	43	10.04 Departures per 1,000 pop.*.....	0.7.....	105
3.04 Hospital beds per 10,000 pop.....	26.0.....	66	10.05 Airport density per million urban pop.*.....	1.3.....	59
3.05 HIV prevalence (% pop.)*.....	0.3.....	58	10.06 No. of operating airlines*.....	36.0.....	63
3.06 Malaria incidence per 100,000 pop.*.....	0.0.....	1			
			Ground and Port Infrastructure	3.5	67
Human Resources and Labour Market	4.7	50	11.01 Quality of roads.....	4.0.....	65
<i>Qualification of the labour force</i>	5.2.....	71	11.02 Quality of railroad infrastructure.....	3.9.....	32
4.01 Primary education enrolment rate (%)*.....	98.3.....	27	11.03 Quality of port infrastructure [†]	4.2.....	67
4.02 Secondary education enrolment rate (%)*.....	86.8.....	78	11.04 Quality of ground transport network [†]	4.6.....	60
4.03 Extent of staff training [†]	3.5.....	113	11.05 Railroad density (km/surface area)*.....	2.2.....	34
4.04 Treatment of customers [†]	3.8.....	120	11.06 Road density (km/surface area)*.....	@.....	72
<i>Labour market</i>	4.3.....	45	11.07 Paved road density (km/surface area)*.....	@.....	74
4.05 Hiring and firing practices [†]	4.7.....	14			
4.06 Ease of finding skilled employees [†]	2.9.....	132	Tourist Service Infrastructure	4.7	50
4.07 Ease of hiring foreign labour [†]	5.3.....	2	12.01 Hotel rooms per 100 pop.*.....	0.3.....	78
4.08 Pay and productivity [†]	4.1.....	56	12.02 Extension of business trips recommended [†]	5.7.....	36
4.09 Female labour force participation (% to men)*.....	0.8.....	81	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	832.1.....	27
ICT Readiness	4.0	74			
5.01 ICT use for B2B transactions [†]	4.7.....	72	Natural Resources	2.1	125
5.02 Internet use for B2C transactions [†]	4.1.....	93	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	43.1.....	80	13.02 Total known species*.....	395.....	104
5.04 Broadband internet subs. per 100 pop.*.....	10.8.....	62	13.03 Total protected areas (% total territorial area)*.....	3.7.....	124
5.05 Mobile telephone subs. per 100 pop.*.....	115.0.....	64	13.04 Natural tourism digital demand (0–100 best)*.....	8.....	84
5.06 Mobile broadband subs. per 100 pop.*.....	16.4.....	85	13.05 Quality of the natural environment [†]	4.5.....	67
5.07 Mobile network coverage (% pop.)*.....	99.1.....	64			
5.08 Quality of electricity supply.....	5.2.....	57	Cultural Resources and Business Travel	1.5	87
			14.01 No. of World Heritage cultural sites*.....	3.....	58
Prioritization of Travel & Tourism	4.8	53	14.02 No. of oral and intangible cultural expressions*.....	2.....	41
6.01 Government prioritization of T&T industry [†]	5.9.....	32	14.03 No. of large sports stadiums*.....	4.0.....	77
6.02 T&T gov't expenditure (% gov't budget)*.....	3.4.....	66	14.04 No. of international association meetings*.....	6.3.....	96
6.03 Effectiveness of marketing to attract tourists [†]	4.6.....	65	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	6.....	86
6.04 Comprehensiveness of T&T data (0–120 best)*.....	79.0.....	44			
6.05 Timeliness of T&T data (0–21 best)*.....	18.5.....	44			
6.06 Country Brand Strategy rating (1–10 best)*.....	63.8.....	89			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Germany

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1–7)
Travel & Tourism Competitiveness Index	3	5.22
Enabling Environment	12	5.78
Business Environment	17.....	5.32
Safety and Security	20.....	6.06
Health and Hygiene.....	2.....	6.85
Human Resources and Labour Market.....	17.....	5.18
ICT Readiness.....	23.....	5.51
T&T Policy and Enabling Conditions	31	4.40
Prioritization of Travel & Tourism	49.....	4.84
International Openness.....	12.....	4.24
Price Competitiveness.....	126.....	3.62
Environmental Sustainability.....	14.....	4.90
Infrastructure	7	5.51
Air Transport Infrastructure	11.....	4.93
Ground and Port Infrastructure.....	5.....	5.99
Tourist Service Infrastructure.....	23.....	5.61
Natural and Cultural Resources	8	5.20
Natural Resources.....	18.....	4.41
Cultural Resources and Business Travel	5.....	6.00

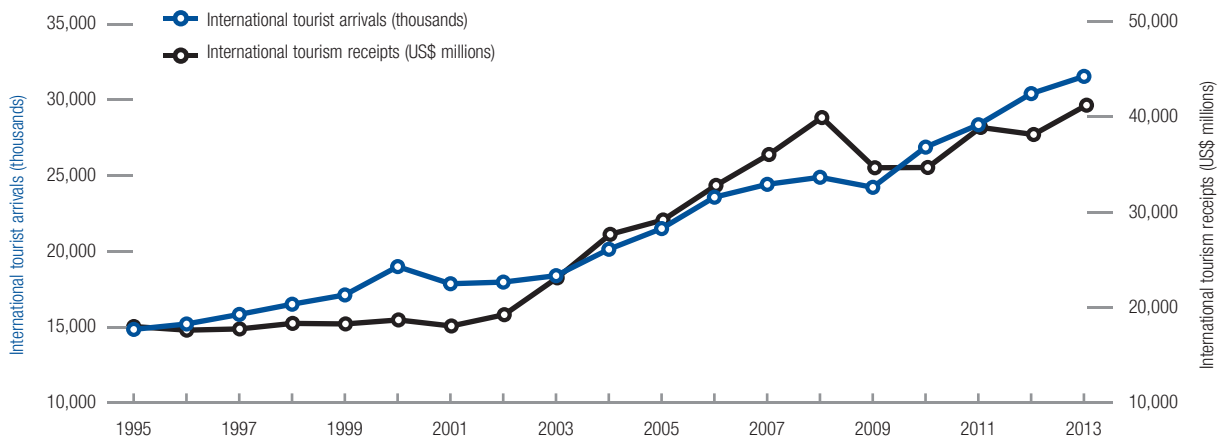


Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	31,545	Population (millions), 2013	80.6
Int'l tourism receipts (inbound US\$ millions), 2013	41,211.0	Surface area (1,000 square kilometres), 2013	357.2
Growth (%) in int'l outbound travel spending*	2.3	Gross domestic product per capita (PPP\$), 2013	43,475
Average spending per int'l tourist (US\$), 2013.....	1,306.4	Real GDP growth (%), 2013.....	0.5

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	58,512.3	1.7	1.8
T&T industry employment (1,000 jobs)	765.9.....	1.8.....	0.4

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Germany

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.3	17	International Openness	4.2	12
1.01 Property rights [†]	5.6.....	19	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	4.8.....	35	7.02 Openness of bilateral ASA (0–38)*.....	13.9.....	39
1.03 Efficiency of legal framework settling disputes [†]	5.4.....	11	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	4.8.....	12			
1.05 No. of days to deal with construction permits*.....	96.....	30	Price Competitiveness	3.6	126
1.06 Construction permits cost (%)*.....	1.1.....	52	8.01 Ticket taxes, airport charges (0–100 best)*.....	64.4.....	110
1.07 Extent of market dominance [†]	5.7.....	3	8.02 Hotel price index (US\$)*.....	125.9.....	44
1.08 No. of days to start a business*.....	15.....	82	8.03 Purchasing power parity*.....	1.0.....	121
1.09 Cost to start a business (% GNI/capita)*.....	8.8.....	72	8.04 Fuel price levels (US\$ cents/litre)*.....	196.0.....	122
1.10 Effect of taxation on incentives to work [†]	3.7.....	65			
1.11 Effect of taxation on incentives to invest [†]	4.1.....	36	Environmental Sustainability	4.9	14
1.12 Total tax rate (% profit)*.....	48.8.....	108	9.01 Stringency of environmental regulations [†]	6.1.....	5
1.12a Labour and contributions tax rate (% profit)*.....	21.2.....	99	9.02 Enforcement of environmental regulations [†]	6.1.....	5
1.12b Profit tax rate (% profit)*.....	23.3.....	111	9.03 Sustainability of T&T development [†]	4.9.....	44
1.12c Other taxes rate (% profit)*.....	4.3.....	106	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	13.3.....	107
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	24.....	4
Safety and Security	6.1	20	9.06 Baseline water stress (0–5 worst)*.....	1.9.....	76
2.01 Business costs of crime and violence [†]	5.2.....	36	9.07 Threatened species (% total species)*.....	2.8.....	21
2.02 Reliability of police services [†]	5.9.....	19	9.08 Forest cover change (% average per year)*.....	-1.9.....	55
2.03 Business costs of terrorism [†]	5.5.....	60	9.09 Wastewater treatment (%)*.....	95.2.....	5
2.04 Index of terrorism incidence*.....	6.9.....	95	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.6.....	89
2.05 Homicide rate*.....	1.....	13			
			Air Transport Infrastructure	4.9	11
Health and Hygiene	6.8	2	10.01 Quality of air transport infrastructure [†]	5.9.....	13
3.01 Physician density per 1,000 pop.*.....	3.8.....	10	10.02 Airline dom. seat kms per week (millions)*.....	270.3.....	21
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	4,648.5.....	4
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	11.5.....	30
3.04 Hospital beds per 10,000 pop.....	82.0.....	4	10.05 Airport density per million urban pop.*.....	0.5.....	110
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	181.0.....	3
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	6.0	5
Human Resources and Labour Market	5.2	17	11.01 Quality of roads.....	5.9.....	13
Qualification of the labour force.....	6.0.....	13	11.02 Quality of railroad infrastructure.....	5.7.....	8
4.01 Primary education enrolment rate (%)*.....	97.9.....	30	11.03 Quality of port infrastructure [†]	5.7.....	14
4.02 Secondary education enrolment rate (%)*.....	101.3.....	28	11.04 Quality of ground transport network [†]	6.0.....	10
4.03 Extent of staff training [†]	5.0.....	13	11.05 Railroad density (km/surface area)*.....	9.4.....	4
4.04 Treatment of customers [†]	5.3.....	20	11.06 Road density (km/surface area)*.....	@.....	14
Labour market.....	4.4.....	38	11.07 Paved road density (km/surface area)*.....	@.....	12
4.05 Hiring and firing practices [†]	3.4.....	106			
4.06 Ease of finding skilled employees [†]	4.4.....	37	Tourist Service Infrastructure	5.6	23
4.07 Ease of hiring foreign labour [†]	4.1.....	63	12.01 Hotel rooms per 100 pop.*.....	1.2.....	24
4.08 Pay and productivity [†]	4.3.....	39	12.02 Extension of business trips recommended [†]	5.3.....	65
4.09 Female labour force participation (% to men)*.....	0.9.....	45	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	754.9.....	38
ICT Readiness	5.5	23			
5.01 ICT use for B2B transactions [†]	5.5.....	29	Natural Resources	4.4	18
5.02 Internet use for B2C transactions [†]	5.8.....	13	13.01 No. of World Heritage natural sites*.....	3.....	18
5.03 Individuals using internet (%)*.....	84.0.....	17	13.02 Total known species*.....	432.....	89
5.04 Broadband internet subs. per 100 pop.*.....	34.6.....	9	13.03 Total protected areas (% total territorial area)*.....	49.0.....	3
5.05 Mobile telephone subs. per 100 pop.*.....	120.9.....	55	13.04 Natural tourism digital demand (0–100 best)*.....	23.....	48
5.06 Mobile broadband subs. per 100 pop.*.....	44.7.....	50	13.05 Quality of the natural environment [†]	5.9.....	18
5.07 Mobile network coverage (% pop.)*.....	99.0.....	65			
5.08 Quality of electricity supply.....	6.1.....	33	Cultural Resources and Business Travel	6.0	5
			14.01 No. of World Heritage cultural sites*.....	36.....	3
Prioritization of Travel & Tourism	4.8	49	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	4.7.....	99	14.03 No. of large sports stadiums*.....	69.0.....	8
6.02 T&T gov't expenditure (% gov't budget)*.....	2.1.....	109	14.04 No. of international association meetings*.....	702.3.....	2
6.03 Effectiveness of marketing to attract tourists [†]	5.0.....	48	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	71.....	7
6.04 Comprehensiveness of T&T data (0–120 best)*.....	69.0.....	63			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	100.0.....	1			

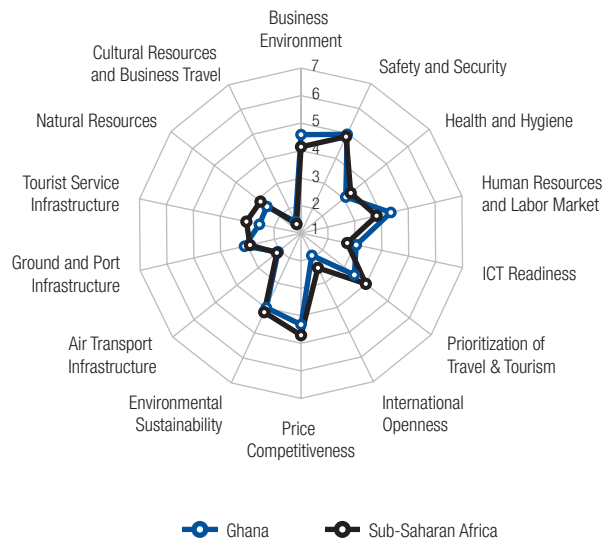
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Ghana

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	120	3.01
Enabling Environment	108	4.01
Business Environment	55.....	4.58
Safety and Security	91.....	4.96
Health and Hygiene.....	126.....	3.09
Human Resources and Labour Market.....	85.....	4.35
ICT Readiness.....	107.....	3.05
T&T Policy and Enabling Conditions	129	3.42
Prioritization of Travel & Tourism	126.....	3.46
International Openness.....	126.....	1.90
Price Competitiveness.....	98.....	4.32
Environmental Sustainability.....	78.....	3.99
Infrastructure	108	2.58
Air Transport Infrastructure	107.....	2.07
Ground and Port Infrastructure.....	88.....	3.11
Tourist Service Infrastructure.....	126.....	2.55
Natural and Cultural Resources	91	2.02
Natural Resources.....	92.....	2.57
Cultural Resources and Business Travel	85.....	1.47



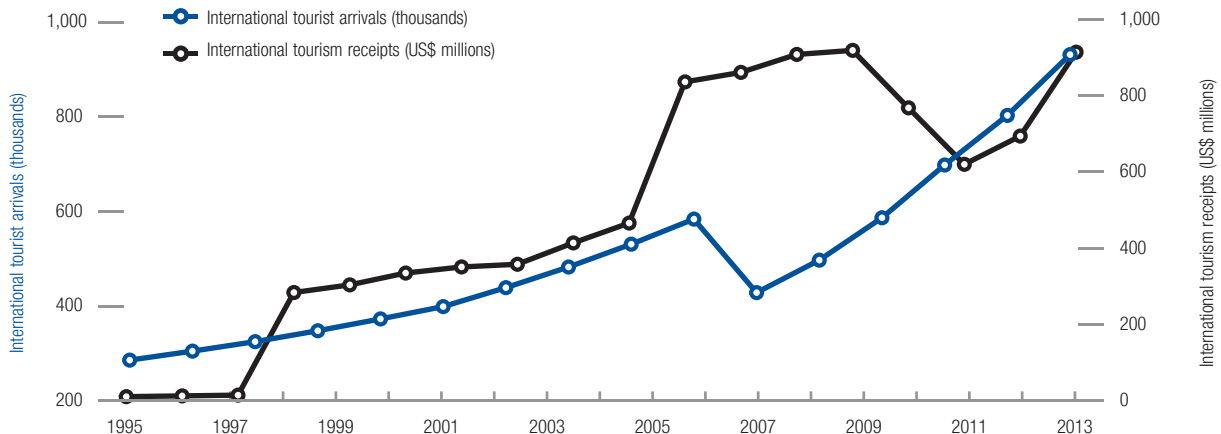
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	931
Int'l tourism receipts (inbound US\$ millions), 2013	914.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	981.7

Population (millions), 2013	25.9
Surface area (1,000 square kilometres), 2013	238.5
Gross domestic product per capita (PPP\$), 2013	4,029
Real GDP growth (%), 2013.....	7.1

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	1,281.2	3.0	4.5
T&T industry employment (1,000 jobs)	124.7	2.3	2.4

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Ghana

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.6	55	International Openness	1.9	126
1.01 Property rights [†]	4.3.....	60	7.01 Visa requirements (0–100 best)*.....	5.0.....	128
1.02 Impact of rules on FDI [†]	4.2.....	87	7.02 Openness of bilateral ASA (0–38)*.....	12.2.....	50
1.03 Efficiency of legal framework settling disputes [†]	4.1.....	45	7.03 No. of regional trade agreements in force*.....	2.0.....	113
1.04 Efficiency of legal framework challenging regs. [†] ... 3.4.....	64				
1.05 No. of days to deal with construction permits* ... 201.....	102				
1.06 Construction permits cost (%)*.....	2.0.....	75	Price Competitiveness	4.3	98
1.07 Extent of market dominance [†]	4.1.....	42	8.01 Ticket taxes, airport charges (0–100 best)*.....	43.5.....	131
1.08 No. of days to start a business*.....	14.....	79	8.02 Hotel price index (US\$)*.....	192.3.....	83
1.09 Cost to start a business (% GNI/capita)*.....	19.2.....	101	8.03 Purchasing power parity*.....	0.5.....	46
1.10 Effect of taxation on incentives to work [†]	4.0.....	38	8.04 Fuel price levels (US\$ cents/litre)*.....	92.0.....	24
1.11 Effect of taxation on incentives to invest [†]	4.2.....	32			
1.12 Total tax rate (% profit)*.....	33.3.....	53	Environmental Sustainability	4.0	78
1.12a Labour and contributions tax rate (% profit)*.....	14.7.....	67	9.01 Stringency of environmental regulations [†]	3.7.....	94
1.12b Profit tax rate (% profit)*.....	18.6.....	79	9.02 Enforcement of environmental regulations [†]	3.6.....	79
1.12c Other taxes rate (% profit)*.....	0.0.....	1	9.03 Sustainability of T&T development [†]	4.0.....	91
			9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	8.2.....	73
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21.....	42
			9.06 Baseline water stress (0–5 worst)*.....	0.1.....	16
			9.07 Threatened species (% total species)*.....	4.9.....	63
			9.08 Forest cover change (% average per year)*.....	–4.8.....	93
			9.09 Wastewater treatment (%) *.....	10.2.....	77
			9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	47
Safety and Security	5.0	91	Air Transport Infrastructure	2.1	107
2.01 Business costs of crime and violence [†]	3.7.....	102	10.01 Quality of air transport infrastructure [†]	4.1.....	80
2.02 Reliability of police services [†]	4.1.....	72	10.02 Airline dom. seat kms per week (millions)*.....	4.9.....	59
2.03 Business costs of terrorism [†]	3.9.....	124	10.03 Airline int'l. seat kms per week (millions)*.....	106.4.....	76
2.04 Index of terrorism incidence*.....	7.0.....	1	10.04 Departures per 1,000 pop.*.....	0.7.....	107
2.05 Homicide rate*.....	6.....	82	10.05 Airport density per million urban pop.*.....	0.4.....	122
			10.06 No. of operating airlines*.....	30.0.....	75
			Ground and Port Infrastructure	3.1	88
Health and Hygiene	3.1	126	11.01 Quality of roads.....	3.7.....	79
3.01 Physician density per 1,000 pop.*.....	0.1.....	125	11.02 Quality of railroad infrastructure.....	2.7.....	65
3.02 Access to improved sanitation (% pop.)*.....	14.0.....	136	11.03 Quality of port infrastructure [†]	3.7.....	92
3.03 Access to improved drinking water (% pop.)*.....	87.0.....	102	11.04 Quality of ground transport network [†]	4.2.....	77
3.04 Hospital beds per 10,000 pop.....	9.0.....	113	11.05 Railroad density (km/surface area)*.....	0.4.....	71
3.05 HIV prevalence (% pop.)*.....	1.4.....	117	11.06 Road density (km/surface area)*.....	@.....	56
3.06 Malaria incidence per 100,000 pop.*.....	27,201.3.....	68	11.07 Paved road density (km/surface area)*.....	@.....	89
			Tourist Service Infrastructure	2.5	126
Human Resources and Labour Market	4.3	85	12.01 Hotel rooms per 100 pop.*.....	0.1.....	110
<i>Qualification of the labour force</i>	4.3.....	106	12.02 Extension of business trips recommended [†]	4.4.....	118
4.01 Primary education enrolment rate (%)*.....	87.1.....	107	12.03 Presence of major car rental companies [†]	2.....	105
4.02 Secondary education enrolment rate (%)*.....	61.1.....	110	12.04 ATMs accepting Visa cards per million pop.*.....	118.7.....	109
4.03 Extent of staff training [†]	4.1.....	61			
4.04 Treatment of customers [†]	4.5.....	72			
<i>Labour market</i>	4.4.....	35	Natural Resources	2.6	92
4.05 Hiring and firing practices [†]	3.9.....	71	13.01 No. of World Heritage natural sites*.....	0.....	83
4.06 Ease of finding skilled employees [†]	3.7.....	83	13.02 Total known species*.....	1,018.....	32
4.07 Ease of hiring foreign labour [†]	3.9.....	87	13.03 Total protected areas (% total territorial area)*.....	14.4.....	68
4.08 Pay and productivity [†]	4.0.....	62	13.04 Natural tourism digital demand (0–100 best)*.....	6.....	95
4.09 Female labour force participation (% to men)*.....	1.0.....	10	13.05 Quality of the natural environment [†]	3.8.....	106
ICT Readiness	3.1	107	Cultural Resources and Business Travel	1.5	85
5.01 ICT use for B2B transactions [†]	4.1.....	108	14.01 No. of World Heritage cultural sites*.....	2.....	71
5.02 Internet use for B2C transactions [†]	3.9.....	104	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
5.03 Individuals using internet (%)*.....	12.3.....	119	14.03 No. of large sports stadiums*.....	6.0.....	52
5.04 Broadband internet subs. per 100 pop.*.....	0.3.....	115	14.04 No. of international association meetings*.....	16.3.....	73
5.05 Mobile telephone subs. per 100 pop.*.....	108.2.....	74	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	7.....	71
5.06 Mobile broadband subs. per 100 pop.*.....	39.9.....	57			
5.07 Mobile network coverage (% pop.)*.....	87.0.....	117			
5.08 Quality of electricity supply.....	3.0.....	110			
Prioritization of Travel & Tourism	3.5	126			
6.01 Government prioritization of T&T industry [†]	4.6.....	106			
6.02 T&T gov't expenditure (% gov't budget)*.....	3.3.....	68			
6.03 Effectiveness of marketing to attract tourists [†]	4.1.....	92			
6.04 Comprehensiveness of T&T data (0–120 best)*.....	22.0.....	136			
6.05 Timeliness of T&T data (0–21 best)*.....	0.0.....	129			
6.06 Country Brand Strategy rating (1–10 best)*.....	53.4.....	115			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Greece

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	31	4.36
Enabling Environment	48	5.11
Business Environment	104.....	4.04
Safety and Security	57.....	5.49
Health and Hygiene.....	9.....	6.57
Human Resources and Labour Market.....	45.....	4.75
ICT Readiness.....	49.....	4.71
T&T Policy and Enabling Conditions	33	4.39
Prioritization of Travel & Tourism	24.....	5.36
International Openness.....	25.....	4.09
Price Competitiveness.....	113.....	3.93
Environmental Sustainability.....	61.....	4.19
Infrastructure	24	4.78
Air Transport Infrastructure	27.....	4.25
Ground and Port Infrastructure.....	51.....	4.01
Tourist Service Infrastructure.....	12.....	6.08
Natural and Cultural Resources	35	3.15
Natural Resources.....	46.....	3.49
Cultural Resources and Business Travel	32.....	2.82



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	17,920
Int'l tourism receipts (inbound US\$ millions), 2013	16,139.4
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	900.6

Population (millions), 2013	11.0
Surface area (1,000 square kilometres), 2013	132.0
Gross domestic product per capita (PPP\$), 2013	25,126
Real GDP growth (%), 2013.....	-3.9

T&T industry economic impact, 2014 estimates

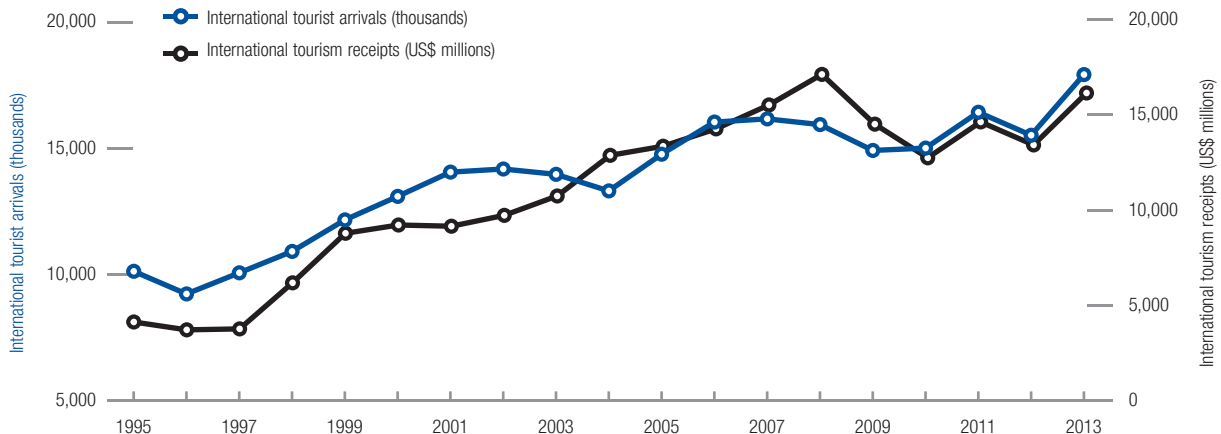
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	14,197.4	6.5	3.4
T&T industry employment (1,000 jobs)	319.5	8.9	1.7

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.0	104	International Openness	4.1	25
1.01 Property rights [†]	3.9.....	82	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	3.0.....	131	7.02 Openness of bilateral ASA (0–38)*.....	11.2.....	63
1.03 Efficiency of legal framework settling disputes [†]	2.7.....	125	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	2.7.....	113			
1.05 No. of days to deal with construction permits*.....	124.....	56	Price Competitiveness	3.9	113
1.06 Construction permits cost (%)*.....	0.6.....	30	8.01 Ticket taxes, airport charges (0–100 best)*.....	80.6.....	64
1.07 Extent of market dominance [†]	3.9.....	59	8.02 Hotel price index (US\$)*.....	141.1.....	59
1.08 No. of days to start a business*.....	13.....	73	8.03 Purchasing power parity*.....	0.9.....	115
1.09 Cost to start a business (% GNI/capita)*.....	2.2.....	38	8.04 Fuel price levels (US\$ cents/litre)*.....	206.0.....	130
1.10 Effect of taxation on incentives to work [†]	2.5.....	135			
1.11 Effect of taxation on incentives to invest [†]	2.4.....	138	Environmental Sustainability	4.2	61
1.12 Total tax rate (% profit)*.....	49.9.....	114	9.01 Stringency of environmental regulations [†]	4.0.....	68
1.12a Labour and contributions tax rate (% profit)*.....	31.0.....	124	9.02 Enforcement of environmental regulations [†]	3.5.....	93
1.12b Profit tax rate (% profit)*.....	18.2.....	76	9.03 Sustainability of T&T development [†]	4.3.....	74
1.12c Other taxes rate (% profit)*.....	0.7.....	27	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	11.6.....	94
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	23.....	11
Safety and Security	5.5	57	9.06 Baseline water stress (0–5 worst)*.....	3.3.....	100
2.01 Business costs of crime and violence [†]	4.9.....	45	9.07 Threatened species (% total species)*.....	5.7.....	83
2.02 Reliability of police services [†]	4.4.....	58	9.08 Forest cover change (% average per year)*.....	-2.8.....	69
2.03 Business costs of terrorism [†]	5.3.....	69	9.09 Wastewater treatment (%)*.....	87.3.....	15
2.04 Index of terrorism incidence*.....	6.1.....	121	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	58
2.05 Homicide rate*.....	2.....	42			
			Air Transport Infrastructure	4.2	27
Health and Hygiene	6.6	9	10.01 Quality of air transport infrastructure [†]	5.2.....	40
3.01 Physician density per 1,000 pop.*.....	4.4.....	3	10.02 Airline dom. seat kms per week (millions)*.....	48.4.....	37
3.02 Access to improved sanitation (% pop.)*.....	99.0.....	38	10.03 Airline int'l. seat kms per week (millions)*.....	575.2.....	33
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	9.0.....	37
3.04 Hospital beds per 10,000 pop.....	48.0.....	31	10.05 Airport density per million urban pop.*.....	4.6.....	19
3.05 HIV prevalence (% pop.)*.....	0.2.....	1	10.06 No. of operating airlines*.....	104.0.....	14
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	4.0	51
Human Resources and Labour Market	4.7	45	11.01 Quality of roads.....	4.3.....	55
<i>Qualification of the labour force</i>	<i>5.5</i>	<i>46</i>	11.02 Quality of railroad infrastructure.....	2.9.....	56
4.01 Primary education enrolment rate (%)*.....	99.5.....	9	11.03 Quality of port infrastructure [†]	4.7.....	49
4.02 Secondary education enrolment rate (%)*.....	107.9.....	13	11.04 Quality of ground transport network [†]	4.7.....	51
4.03 Extent of staff training [†]	3.6.....	111	11.05 Railroad density (km/surface area)*.....	1.9.....	38
4.04 Treatment of customers [†]	4.6.....	62	11.06 Road density (km/surface area)*.....	@.....	39
<i>Labour market</i>	<i>4.0</i>	<i>78</i>	11.07 Paved road density (km/surface area)*.....	@.....	33
4.05 Hiring and firing practices [†]	3.6.....	91			
4.06 Ease of finding skilled employees [†]	4.5.....	36	Tourist Service Infrastructure	6.1	12
4.07 Ease of hiring foreign labour [†]	4.3.....	42	12.01 Hotel rooms per 100 pop.*.....	3.6.....	2
4.08 Pay and productivity [†]	3.3.....	119	12.02 Extension of business trips recommended [†]	5.6.....	48
4.09 Female labour force participation (% to men)*.....	0.8.....	86	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	669.3.....	47
ICT Readiness	4.7	49			
5.01 ICT use for B2B transactions [†]	4.3.....	101	Natural Resources	3.5	46
5.02 Internet use for B2C transactions [†]	4.3.....	80	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	59.9.....	54	13.02 Total known species*.....	474.....	81
5.04 Broadband internet subs. per 100 pop.*.....	26.2.....	21	13.03 Total protected areas (% total territorial area)*.....	21.5.....	35
5.05 Mobile telephone subs. per 100 pop.*.....	116.8.....	59	13.04 Natural tourism digital demand (0–100 best)*.....	45.....	32
5.06 Mobile broadband subs. per 100 pop.*.....	36.1.....	62	13.05 Quality of the natural environment [†]	5.2.....	38
5.07 Mobile network coverage (% pop.)*.....	99.9.....	39			
5.08 Quality of electricity supply.....	5.3.....	55	Cultural Resources and Business Travel	2.8	32
			14.01 No. of World Heritage cultural sites*.....	16.....	10
Prioritization of Travel & Tourism	5.4	24	14.02 No. of oral and intangible cultural expressions*.....	2.....	41
6.01 Government prioritization of T&T industry [†]	6.1.....	21	14.03 No. of large sports stadiums*.....	12.0.....	34
6.02 T&T gov't expenditure (% gov't budget)*.....	8.0.....	18	14.04 No. of international association meetings*.....	125.3.....	35
6.03 Effectiveness of marketing to attract tourists [†]	4.6.....	62	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	22.....	31
6.04 Comprehensiveness of T&T data (0–120 best)*.....	72.0.....	52			
6.05 Timeliness of T&T data (0–21 best)*.....	18.0.....	48			
6.06 Country Brand Strategy rating (1–10 best)*.....	65.5.....	79			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Guatemala

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	80	3.51
Enabling Environment	100	4.14
Business Environment	83	4.23
Safety and Security	135	3.57
Health and Hygiene	94	4.69
Human Resources and Labour Market	81	4.39
ICT Readiness	79	3.82
T&T Policy and Enabling Conditions	42	4.32
Prioritization of Travel & Tourism	86	4.36
International Openness	39	3.94
Price Competitiveness	16	5.35
Environmental Sustainability	108	3.62
Infrastructure	93	2.95
Air Transport Infrastructure	120	1.89
Ground and Port Infrastructure	80	3.26
Tourist Service Infrastructure	83	3.70
Natural and Cultural Resources	54	2.64
Natural Resources	37	3.67
Cultural Resources and Business Travel	68	1.60

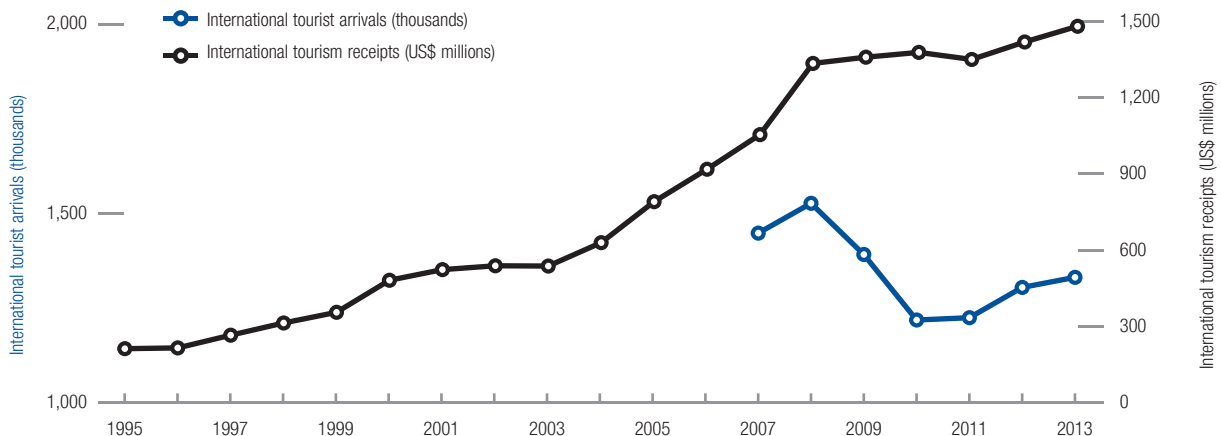


Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	1,331	Population (millions), 2013	15.5
Int'l tourism receipts (inbound US\$ millions), 2013	1,480.7	Surface area (1,000 square kilometres), 2013	108.9
Growth (%) in int'l outbound travel spending*	1.59	Gross domestic product per capita (PPP\$), 2013	7,290
Average spending per int'l tourist (US\$), 2013	1,112.5	Real GDP growth (%), 2013	3.7

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions)	1,747.0	3.3	3.6
T&T industry employment (1,000 jobs)	171.0	2.9	3.1

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Guatemala

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.2	83	International Openness	3.9	39
1.01 Property rights [†]	3.8.....	88	7.01 Visa requirements (0–100 best)*.....	29.0.....	53
1.02 Impact of rules on FDI [†]	4.2.....	96	7.02 Openness of bilateral ASA (0–38)*.....	24.8.....	7
1.03 Efficiency of legal framework settling disputes [†]	3.3.....	96	7.03 No. of regional trade agreements in force*.....	17.0.....	47
1.04 Efficiency of legal framework challenging regs. [†]	3.5.....	54			
1.05 No. of days to deal with construction permits*.....	158.....	80	Price Competitiveness	5.3	16
1.06 Construction permits cost (%)*.....	7.9.....	121	8.01 Ticket taxes, airport charges (0–100 best)*.....	81.0.....	62
1.07 Extent of market dominance [†]	4.1.....	46	8.02 Hotel price index (US\$)*.....	87.5.....	8
1.08 No. of days to start a business*.....	19.....	93	8.03 Purchasing power parity*.....	0.5.....	50
1.09 Cost to start a business (% GNI/capita)*.....	25.8.....	111	8.04 Fuel price levels (US\$ cents/litre)*.....	114.0.....	38
1.10 Effect of taxation on incentives to work [†]	3.8.....	54			
1.11 Effect of taxation on incentives to invest [†]	3.9.....	58	Environmental Sustainability	3.6	108
1.12 Total tax rate (% profit)*.....	39.9.....	80	9.01 Stringency of environmental regulations [†]	3.6.....	101
1.12a Labour and contributions tax rate (% profit)*.....	14.3.....	66	9.02 Enforcement of environmental regulations [†]	3.4.....	95
1.12b Profit tax rate (% profit)*.....	24.9.....	117	9.03 Sustainability of T&T development [†]	3.5.....	120
1.12c Other taxes rate (% profit)*.....	0.7.....	27	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	6.1.....	47
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21.....	42
Safety and Security	3.6	135	9.06 Baseline water stress (0–5 worst)*.....	1.0.....	51
2.01 Business costs of crime and violence [†]	2.1.....	139	9.07 Threatened species (% total species)*.....	10.4.....	122
2.02 Reliability of police services [†]	2.9.....	123	9.08 Forest cover change (% average per year)*.....	-10.6.....	110
2.03 Business costs of terrorism [†]	4.9.....	88	9.09 Wastewater treatment (%)*.....	5.4.....	86
2.04 Index of terrorism incidence*.....	6.9.....	92	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	26
2.05 Homicide rate*.....	40.....	138			
			Air Transport Infrastructure	1.9	120
Health and Hygiene	4.7	94	10.01 Quality of air transport infrastructure [†]	4.1.....	83
3.01 Physician density per 1,000 pop.*.....	0.9.....	86	10.02 Airline dom. seat kms per week (millions)*.....	0.5.....	86
3.02 Access to improved sanitation (% pop.)*.....	80.0.....	81	10.03 Airline int'l. seat kms per week (millions)*.....	43.3.....	100
3.03 Access to improved drinking water (% pop.)*.....	94.0.....	78	10.04 Departures per 1,000 pop.*.....	0.5.....	110
3.04 Hospital beds per 10,000 pop.....	6.0.....	125	10.05 Airport density per million urban pop.*.....	0.3.....	132
3.05 HIV prevalence (% pop.)*.....	0.7.....	96	10.06 No. of operating airlines*.....	19.0.....	98
3.06 Malaria incidence per 100,000 pop.*.....	57.7.....	31			
			Ground and Port Infrastructure	3.3	80
Human Resources and Labour Market	4.4	81	11.01 Quality of roads.....	3.7.....	78
<i>Qualification of the labour force</i>	<i>5.0</i>	<i>87</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	92.8.....	80	11.03 Quality of port infrastructure [†]	4.0.....	74
4.02 Secondary education enrolment rate (%)*.....	65.1.....	108	11.04 Quality of ground transport network [†]	3.9.....	101
4.03 Extent of staff training [†]	4.6.....	28	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	5.3.....	21	11.06 Road density (km/surface area)*.....	@.....	100
<i>Labour market</i>	<i>3.8</i>	<i>94</i>	11.07 Paved road density (km/surface area)*.....	@.....	85
4.05 Hiring and firing practices [†]	4.4.....	24			
4.06 Ease of finding skilled employees [†]	3.8.....	76	Tourist Service Infrastructure	3.7	83
4.07 Ease of hiring foreign labour [†]	4.5.....	27	12.01 Hotel rooms per 100 pop.*.....	0.3.....	80
4.08 Pay and productivity [†]	4.3.....	45	12.02 Extension of business trips recommended [†]	5.9.....	24
4.09 Female labour force participation (% to men)*.....	0.6.....	120	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	106.4.....	112
ICT Readiness	3.8	79			
5.01 ICT use for B2B transactions [†]	4.9.....	63	Natural Resources	3.7	37
5.02 Internet use for B2C transactions [†]	4.9.....	54	13.01 No. of World Heritage natural sites*.....	1.....	76
5.03 Individuals using internet (%)*.....	19.7.....	102	13.02 Total known species*.....	1,068.....	28
5.04 Broadband internet subs. per 100 pop.*.....	2.3.....	95	13.03 Total protected areas (% total territorial area)*.....	29.8.....	16
5.05 Mobile telephone subs. per 100 pop.*.....	140.4.....	33	13.04 Natural tourism digital demand (0–100 best)*.....	43.....	33
5.06 Mobile broadband subs. per 100 pop.*.....	4.9.....	108	13.05 Quality of the natural environment [†]	3.9.....	102
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	5.4.....	50	Cultural Resources and Business Travel	1.6	68
			14.01 No. of World Heritage cultural sites*.....	3.....	70
Prioritization of Travel & Tourism	4.4	86	14.02 No. of oral and intangible cultural expressions*.....	3.....	32
6.01 Government prioritization of T&T industry [†]	4.6.....	105	14.03 No. of large sports stadiums*.....	2.0.....	98
6.02 T&T gov't expenditure (% gov't budget)*.....	4.7.....	42	14.04 No. of international association meetings*.....	20.0.....	68
6.03 Effectiveness of marketing to attract tourists [†]	3.6.....	118	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	12.....	52
6.04 Comprehensiveness of T&T data (0–120 best)*.....	56.0.....	88			
6.05 Timeliness of T&T data (0–21 best)*.....	16.5.....	67			
6.06 Country Brand Strategy rating (1–10 best)*.....	68.6.....	67			

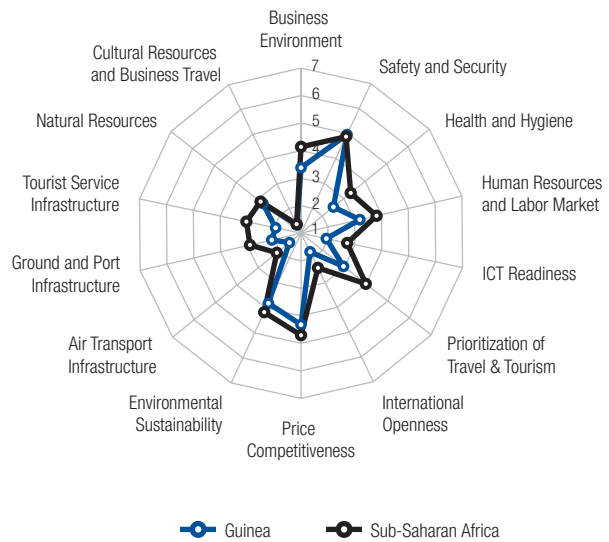
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Guinea

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	140	2.58
Enabling Environment	138	3.20
Business Environment	134.....	3.38
Safety and Security	93.....	4.95
Health and Hygiene.....	137.....	2.51
Human Resources and Labour Market.....	137.....	3.19
ICT Readiness.....	133.....	1.94
T&T Policy and Enabling Conditions	139	3.21
Prioritization of Travel & Tourism	137.....	2.96
International Openness.....	131.....	1.75
Price Competitiveness.....	97.....	4.32
Environmental Sustainability.....	96.....	3.81
Infrastructure	141	1.86
Air Transport Infrastructure	138.....	1.54
Ground and Port Infrastructure.....	137.....	2.09
Tourist Service Infrastructure.....	140.....	1.94
Natural and Cultural Resources	88	2.05
Natural Resources.....	74.....	2.76
Cultural Resources and Business Travel	104.....	1.33



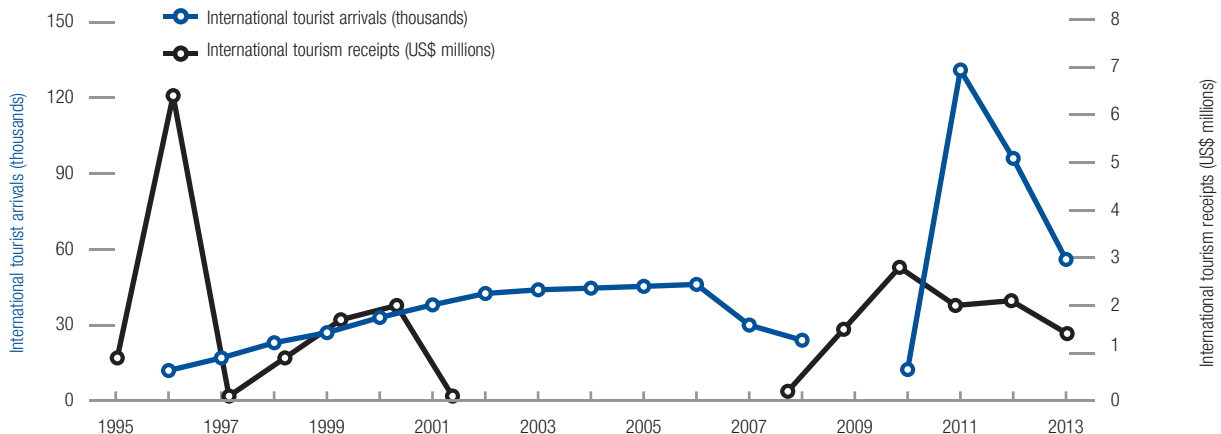
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	56
Int'l tourism receipts (inbound US\$ millions), 2013	1.4
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	25

Population (millions), 2013	11.7
Surface area (1,000 square kilometres), 2013	245.9
Gross domestic product per capita (PPP\$), 2013	1,321
Real GDP growth (%), 2013.....	2.3

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	134.3.....	2.1.....	5.8
T&T industry employment (1,000 jobs)	38.5.....	1.6.....	2.9

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.4	134	International Openness	1.8	131
1.01 Property rights [†]	2.6.....	134	7.01 Visa requirements (0–100 best)*.....	8.0.....	126
1.02 Impact of rules on FDI [†]	3.4.....	125	7.02 Openness of bilateral ASA (0–38)*.....	8.5.....	98
1.03 Efficiency of legal framework settling disputes [†]	2.3.....	139	7.03 No. of regional trade agreements in force*.....	2.0.....	113
1.04 Efficiency of legal framework challenging regs. [†] ...	2.4.....	125			
1.05 No. of days to deal with construction permits* ...	166.....	84	Price Competitiveness	4.3	97
1.06 Construction permits cost (%)*.....	1.6.....	68	8.01 Ticket taxes, airport charges (0–100 best)*.....	41.4.....	133
1.07 Extent of market dominance [†]	3.3.....	104	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	8.....	42	8.03 Purchasing power parity*.....	0.4.....	32
1.09 Cost to start a business (% GNI/capita)*.....	82.6.....	131	8.04 Fuel price levels (US\$ cents/litre)*.....	134.0.....	62
1.10 Effect of taxation on incentives to work [†]	3.8.....	56			
1.11 Effect of taxation on incentives to invest [†]	3.5.....	86	Environmental Sustainability	3.8	96
1.12 Total tax rate (% profit)*.....	68.3.....	134	9.01 Stringency of environmental regulations [†]	2.6.....	136
1.12a Labour and contributions tax rate (% profit)*.....	26.4.....	115	9.02 Enforcement of environmental regulations [†]	2.2.....	137
1.12b Profit tax rate (% profit)*.....	0.0.....	1	9.03 Sustainability of T&T development [†]	3.1.....	134
1.12c Other taxes rate (% profit)*.....	41.8.....	137	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.1.....	34
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	22.....	28
Safety and Security	5.0	93	9.06 Baseline water stress (0–5 worst)*.....	0.1.....	10
2.01 Business costs of crime and violence [†]	3.6.....	107	9.07 Threatened species (% total species)*.....	5.1.....	69
2.02 Reliability of police services [†]	3.0.....	118	9.08 Forest cover change (% average per year)*.....	-3.6.....	80
2.03 Business costs of terrorism [†]	5.5.....	61	9.09 Wastewater treatment (%) *.....	0.8.....	103
2.04 Index of terrorism incidence*.....	7.0.....	68	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	57
2.05 Homicide rate*.....	9.....	99			
			Air Transport Infrastructure	1.5	138
Health and Hygiene	2.5	137	10.01 Quality of air transport infrastructure [†]	2.5.....	137
3.01 Physician density per 1,000 pop.*.....	0.1.....	124	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	19.0.....	134	10.03 Airline int'l. seat kms per week (millions)*.....	10.8.....	134
3.03 Access to improved drinking water (% pop.)*.....	75.0.....	118	10.04 Departures per 1,000 pop.*.....	n/a.....	n/a
3.04 Hospital beds per 10,000 pop.....	3.0.....	138	10.05 Airport density per million urban pop.*.....	0.2.....	134
3.05 HIV prevalence (% pop.)*.....	1.7.....	120	10.06 No. of operating airlines*.....	10.0.....	124
3.06 Malaria incidence per 100,000 pop.*.....	38,423.7.....	75			
			Ground and Port Infrastructure	2.1	137
Human Resources and Labour Market	3.2	137	11.01 Quality of roads.....	1.9.....	141
<i>Qualification of the labour force</i>	<i>2.6</i>	<i>137</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	74.4.....	129	11.03 Quality of port infrastructure [†]	2.9.....	115
4.02 Secondary education enrolment rate (%)*.....	38.1.....	126	11.04 Quality of ground transport network [†]	2.1.....	141
4.03 Extent of staff training [†]	3.2.....	127	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	3.4.....	134	11.06 Road density (km/surface area)*.....	@.....	95
<i>Labour market</i>	<i>3.7</i>	<i>97</i>	11.07 Paved road density (km/surface area)*.....	@.....	116
4.05 Hiring and firing practices [†]	3.4.....	103			
4.06 Ease of finding skilled employees [†]	3.1.....	121	Tourist Service Infrastructure	1.9	140
4.07 Ease of hiring foreign labour [†]	4.2.....	59	12.01 Hotel rooms per 100 pop.*.....	0.0.....	132
4.08 Pay and productivity [†]	2.8.....	131	12.02 Extension of business trips recommended [†]	3.7.....	137
4.09 Female labour force participation (% to men)*.....	0.8.....	57	12.03 Presence of major car rental companies [†]	1.....	120
			12.04 ATMs accepting Visa cards per million pop.*.....	13.9.....	133
ICT Readiness	1.9	133			
5.01 ICT use for B2B transactions [†]	3.5.....	134	Natural Resources	2.8	74
5.02 Internet use for B2C transactions [†]	3.0.....	134	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	1.6.....	139	13.02 Total known species*.....	928.....	39
5.04 Broadband internet subs. per 100 pop.*.....	0.0.....	138	13.03 Total protected areas (% total territorial area)*.....	26.8.....	20
5.05 Mobile telephone subs. per 100 pop.*.....	63.3.....	130	13.04 Natural tourism digital demand (0–100 best)*.....	0.....	141
5.06 Mobile broadband subs. per 100 pop.*.....	0.0.....	130	13.05 Quality of the natural environment [†]	2.8.....	139
5.07 Mobile network coverage (% pop.)*.....	80.0.....	124			
5.08 Quality of electricity supply.....	1.3.....	141	Cultural Resources and Business Travel	1.3	104
			14.01 No. of World Heritage cultural sites*.....	0.....	124
Prioritization of Travel & Tourism	3.0	137	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	4.0.....	128	14.03 No. of large sports stadiums*.....	5.0.....	61
6.02 T&T gov't expenditure (% gov't budget)*.....	3.0.....	80	14.04 No. of international association meetings*.....	n/a.....	n/a
6.03 Effectiveness of marketing to attract tourists [†]	3.0.....	137	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	1.....	138
6.04 Comprehensiveness of T&T data (0–120 best)*.....	32.0.....	130			
6.05 Timeliness of T&T data (0–21 best)*.....	3.0.....	115			
6.06 Country Brand Strategy rating (1–10 best)*.....	n/a.....	n/a			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Guyana

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	104	3.26
Enabling Environment	102	4.11
Business Environment	70.....	4.43
Safety and Security	111.....	4.57
Health and Hygiene.....	99.....	4.52
Human Resources and Labour Market.....	113.....	3.98
ICT Readiness.....	108.....	3.04
T&T Policy and Enabling Conditions	46	4.30
Prioritization of Travel & Tourism	98.....	4.11
International Openness.....	51.....	3.65
Price Competitiveness.....	25.....	5.27
Environmental Sustainability.....	62.....	4.18
Infrastructure	99	2.84
Air Transport Infrastructure	49.....	3.23
Ground and Port Infrastructure.....	90.....	3.10
Tourist Service Infrastructure.....	135.....	2.18
Natural and Cultural Resources	116	1.78
Natural Resources.....	101.....	2.44
Cultural Resources and Business Travel	129.....	1.13



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	177
Int'l tourism receipts (inbound US\$ millions), 2013	77.0
Growth (%) in int'l outbound travel spending*	0.96
Average spending per int'l tourist (US\$), 2013.....	435

Population (millions), 2013	0.8
Surface area (1,000 square kilometres), 2013	215.0
Gross domestic product per capita (PPP\$), 2013	6,573
Real GDP growth (%), 2013.....	5.2

T&T industry economic impact, 2014 estimates

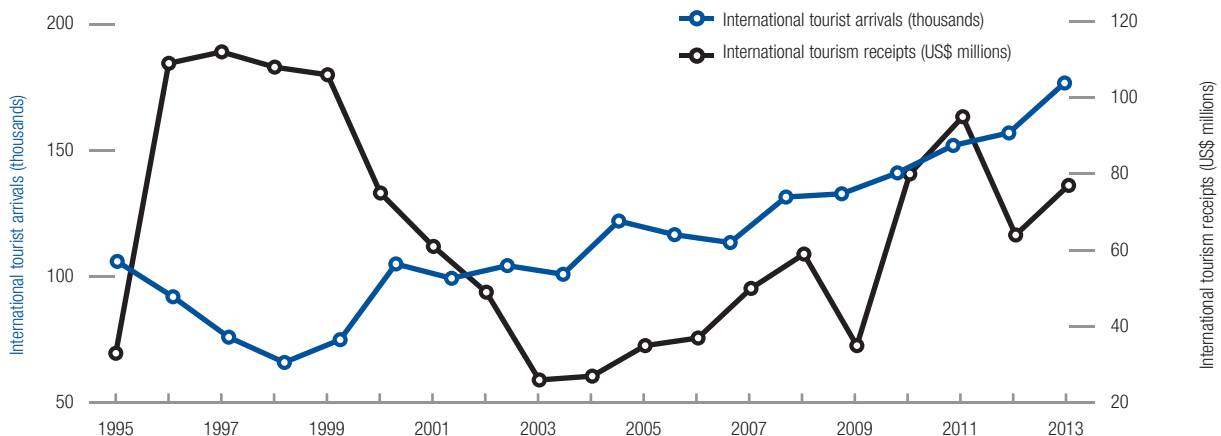
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	90.8.....	3.0.....	3.2
T&T industry employment (1,000 jobs)	7.8.....	3.3.....	-0.6

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.4	70	International Openness	3.7	51
1.01 Property rights [†]	3.8.....	94	7.01 Visa requirements (0–100 best)*.....	76.0.....	6
1.02 Impact of rules on FDI [†]	4.0.....	103	7.02 Openness of bilateral ASA (0–38)*.....	15.1.....	26
1.03 Efficiency of legal framework settling disputes [†]	3.5.....	80	7.03 No. of regional trade agreements in force*.....	5.0.....	81
1.04 Efficiency of legal framework challenging regs. [†]	3.5.....	57			
1.05 No. of days to deal with construction permits*.....	195.....	99	Price Competitiveness	5.3	25
1.06 Construction permits cost (%)*.....	0.6.....	30	8.01 Ticket taxes, airport charges (0–100 best)*.....	88.3.....	24
1.07 Extent of market dominance [†]	3.8.....	62	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	19.....	95	8.03 Purchasing power parity*.....	0.6.....	83
1.09 Cost to start a business (% GNI/capita)*.....	11.5.....	82	8.04 Fuel price levels (US\$ cents/litre)*.....	108.0.....	35
1.10 Effect of taxation on incentives to work [†]	3.6.....	70			
1.11 Effect of taxation on incentives to invest [†]	3.8.....	62	Environmental Sustainability	4.2	62
1.12 Total tax rate (% profit)*.....	32.3.....	47	9.01 Stringency of environmental regulations [†]	3.8.....	89
1.12a Labour and contributions tax rate (% profit)*.....	9.2.....	32	9.02 Enforcement of environmental regulations [†]	3.5.....	86
1.12b Profit tax rate (% profit)*.....	21.3.....	101	9.03 Sustainability of T&T development [†]	4.0.....	94
1.12c Other taxes rate (% profit)*.....	1.7.....	60	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	2.5.....	5
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	18.....	87
Safety and Security	4.6	111	9.06 Baseline water stress (0–5 worst)*.....	1.8.....	73
2.01 Business costs of crime and violence [†]	3.7.....	103	9.07 Threatened species (% total species)*.....	2.6.....	16
2.02 Reliability of police services [†]	2.8.....	130	9.08 Forest cover change (% average per year)*.....	-0.4.....	21
2.03 Business costs of terrorism [†]	4.9.....	91	9.09 Wastewater treatment (%)*.....	0.0.....	119
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	56
2.05 Homicide rate*.....	17.....	122			
			Air Transport Infrastructure	3.2	49
Health and Hygiene	4.5	99	10.01 Quality of air transport infrastructure [†]	3.8.....	97
3.01 Physician density per 1,000 pop.*.....	0.2.....	111	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	84.0.....	77	10.03 Airline int'l. seat kms per week (millions)*.....	13.6.....	130
3.03 Access to improved drinking water (% pop.)*.....	98.0.....	55	10.04 Departures per 1,000 pop.*.....	9.3.....	35
3.04 Hospital beds per 10,000 pop.....	20.0.....	81	10.05 Airport density per million urban pop.*.....	8.8.....	8
3.05 HIV prevalence (% pop.)*.....	1.3.....	112	10.06 No. of operating airlines*.....	9.0.....	129
3.06 Malaria incidence per 100,000 pop.*.....	7,920.9.....	53			
			Ground and Port Infrastructure	3.1	90
Human Resources and Labour Market	4.0	113	11.01 Quality of roads.....	3.2.....	103
<i>Qualification of the labour force</i>	<i>4.3</i>	<i>109</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	71.5.....	132	11.03 Quality of port infrastructure [†]	3.5.....	99
4.02 Secondary education enrolment rate (%)*.....	101.0.....	30	11.04 Quality of ground transport network [†]	4.6.....	56
4.03 Extent of staff training [†]	4.0.....	64	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	3.9.....	113	11.06 Road density (km/surface area)*.....	@.....	134
<i>Labour market</i>	<i>3.7</i>	<i>106</i>	11.07 Paved road density (km/surface area)*.....	@.....	138
4.05 Hiring and firing practices [†]	4.3.....	34			
4.06 Ease of finding skilled employees [†]	4.5.....	34	Tourist Service Infrastructure	2.2	135
4.07 Ease of hiring foreign labour [†]	4.2.....	48	12.01 Hotel rooms per 100 pop.*.....	0.1.....	115
4.08 Pay and productivity [†]	3.8.....	84	12.02 Extension of business trips recommended [†]	4.1.....	128
4.09 Female labour force participation (% to men)*.....	0.5.....	122	12.03 Presence of major car rental companies [†]	1.....	120
			12.04 ATMs accepting Visa cards per million pop.*.....	79.3.....	115
ICT Readiness	3.0	108			
5.01 ICT use for B2B transactions [†]	4.3.....	100	Natural Resources	2.4	101
5.02 Internet use for B2C transactions [†]	4.2.....	83	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	33.0.....	92	13.02 Total known species*.....	1,152.....	26
5.04 Broadband internet subs. per 100 pop.*.....	4.6.....	84	13.03 Total protected areas (% total territorial area)*.....	5.0.....	114
5.05 Mobile telephone subs. per 100 pop.*.....	69.4.....	124	13.04 Natural tourism digital demand (0–100 best)*.....	3.....	112
5.06 Mobile broadband subs. per 100 pop.*.....	0.0.....	130	13.05 Quality of the natural environment [†]	4.1.....	89
5.07 Mobile network coverage (% pop.)*.....	97.1.....	90			
5.08 Quality of electricity supply.....	2.7.....	116	Cultural Resources and Business Travel	1.1	129
			14.01 No. of World Heritage cultural sites*.....	0.....	124
Prioritization of Travel & Tourism	4.1	98	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	4.6.....	104	14.03 No. of large sports stadiums*.....	2.0.....	98
6.02 T&T gov't expenditure (% gov't budget)*.....	6.1.....	29	14.04 No. of international association meetings*.....	1.0.....	129
6.03 Effectiveness of marketing to attract tourists [†]	4.1.....	94	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	3.....	103
6.04 Comprehensiveness of T&T data (0–120 best)*.....	16.0.....	138			
6.05 Timeliness of T&T data (0–21 best)*.....	1.0.....	128			
6.06 Country Brand Strategy rating (1–10 best)*.....	79.2.....	28			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Haiti

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	133	2.75
Enabling Environment	132	3.42
Business Environment	137.....	3.02
Safety and Security	102.....	4.75
Health and Hygiene.....	116.....	3.74
Human Resources and Labour Market.....	123.....	3.76
ICT Readiness.....	138.....	1.84
T&T Policy and Enabling Conditions	84	3.98
Prioritization of Travel & Tourism	107.....	4.00
International Openness.....	44.....	3.88
Price Competitiveness.....	31.....	5.17
Environmental Sustainability.....	140.....	2.88
Infrastructure	130	2.29
Air Transport Infrastructure	130.....	1.76
Ground and Port Infrastructure.....	136.....	2.13
Tourist Service Infrastructure.....	104.....	2.99
Natural and Cultural Resources	141	1.30
Natural Resources.....	141.....	1.46
Cultural Resources and Business Travel	131.....	1.13



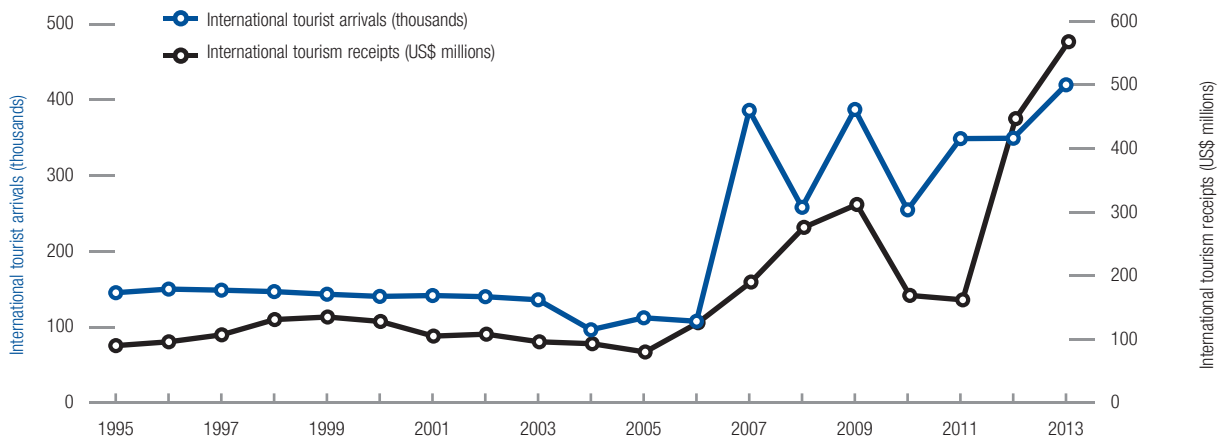
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	420
Int'l tourism receipts (inbound US\$ millions), 2013	568.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	1,352.4

Population (millions), 2013	10.3
Surface area (1,000 square kilometres), 2013	27.8
Gross domestic product per capita (PPP\$), 2013	1,703
Real GDP growth (%), 2013.....	4.3

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	117.2.....	1.4.....	4.6
T&T industry employment (1,000 jobs)	43.6.....	1.1.....	2.4

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.0	137	International Openness	3.9	44
1.01 Property rights [†]	2.3.....	140	7.01 Visa requirements (0–100 best)*.....	99.0.....	1
1.02 Impact of rules on FDI [†]	3.5.....	124	7.02 Openness of bilateral ASA (0–38)*.....	14.0.....	36
1.03 Efficiency of legal framework settling disputes [†]	2.4.....	136	7.03 No. of regional trade agreements in force*.....	2.0.....	113
1.04 Efficiency of legal framework challenging regs. [†]	2.2.....	134			
1.05 No. of days to deal with construction permits*.....	71.....	12	Price Competitiveness	5.2	31
1.06 Construction permits cost (%)*.....	16.4.....	137	8.01 Ticket taxes, airport charges (0–100 best)*.....	83.5.....	47
1.07 Extent of market dominance [†]	2.6.....	137	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	97.....	139	8.03 Purchasing power parity*.....	0.5.....	54
1.09 Cost to start a business (% GNI/capita)*.....	246.7.....	141	8.04 Fuel price levels (US\$ cents/litre)*.....	125.0.....	48
1.10 Effect of taxation on incentives to work [†]	3.4.....	88			
1.11 Effect of taxation on incentives to invest [†]	3.6.....	79	Environmental Sustainability	2.9	140
1.12 Total tax rate (% profit)*.....	40.3.....	83	9.01 Stringency of environmental regulations [†]	2.3.....	138
1.12a Labour and contributions tax rate (% profit)*.....	12.4.....	51	9.02 Enforcement of environmental regulations [†]	2.1.....	138
1.12b Profit tax rate (% profit)*.....	23.8.....	114	9.03 Sustainability of T&T development [†]	4.1.....	90
1.12c Other taxes rate (% profit)*.....	4.1.....	103	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	6.6.....	54
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	10.....	137
Safety and Security	4.7	102	9.06 Baseline water stress (0–5 worst)*.....	2.4.....	80
2.01 Business costs of crime and violence [†]	3.0.....	126	9.07 Threatened species (% total species)*.....	19.2.....	138
2.02 Reliability of police services [†]	3.0.....	119	9.08 Forest cover change (% average per year)*.....	-2.7.....	65
2.03 Business costs of terrorism [†]	5.3.....	70	9.09 Wastewater treatment (%)*.....	0.0.....	119
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	17
2.05 Homicide rate*.....	10.....	108			
			Air Transport Infrastructure	1.8	130
Health and Hygiene	3.7	116	10.01 Quality of air transport infrastructure [†]	2.8.....	129
3.01 Physician density per 1,000 pop.*.....	0.3.....	109	10.02 Airline dom. seat kms per week (millions)*.....	0.1.....	102
3.02 Access to improved sanitation (% pop.)*.....	24.0.....	129	10.03 Airline int'l. seat kms per week (millions)*.....	25.2.....	113
3.03 Access to improved drinking water (% pop.)*.....	62.0.....	131	10.04 Departures per 1,000 pop.*.....	n/a.....	n/a
3.04 Hospital beds per 10,000 pop.....	13.0.....	102	10.05 Airport density per million urban pop.*.....	0.3.....	125
3.05 HIV prevalence (% pop.)*.....	2.1.....	122	10.06 No. of operating airlines*.....	18.0.....	100
3.06 Malaria incidence per 100,000 pop.*.....	1,277.8.....	43			
			Ground and Port Infrastructure	2.1	136
Human Resources and Labour Market	3.8	123	11.01 Quality of roads.....	2.4.....	136
<i>Qualification of the labour force</i>	<i>3.4</i>	<i>126</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	77.2.....	127	11.03 Quality of port infrastructure [†]	2.5.....	131
4.02 Secondary education enrolment rate (%)*.....	68.1.....	105	11.04 Quality of ground transport network [†]	2.3.....	139
4.03 Extent of staff training [†]	3.2.....	129	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	2.9.....	138	11.06 Road density (km/surface area)*.....	@.....	99
<i>Labour market</i>	<i>4.1</i>	<i>66</i>	11.07 Paved road density (km/surface area)*.....	@.....	99
4.05 Hiring and firing practices [†]	4.0.....	59			
4.06 Ease of finding skilled employees [†]	2.9.....	130	Tourist Service Infrastructure	3.0	104
4.07 Ease of hiring foreign labour [†]	4.5.....	28	12.01 Hotel rooms per 100 pop.*.....	0.0.....	136
4.08 Pay and productivity [†]	3.3.....	117	12.02 Extension of business trips recommended [†]	4.6.....	114
4.09 Female labour force participation (% to men)*.....	0.9.....	40	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	6.9.....	139
ICT Readiness	1.8	138			
5.01 ICT use for B2B transactions [†]	3.5.....	133	Natural Resources	1.5	141
5.02 Internet use for B2C transactions [†]	3.5.....	117	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	10.6.....	121	13.02 Total known species*.....	360.....	113
5.04 Broadband internet subs. per 100 pop.*.....	0.0.....	140	13.03 Total protected areas (% total territorial area)*.....	0.1.....	139
5.05 Mobile telephone subs. per 100 pop.*.....	69.4.....	125	13.04 Natural tourism digital demand (0–100 best)*.....	6.....	98
5.06 Mobile broadband subs. per 100 pop.*.....	0.0.....	130	13.05 Quality of the natural environment [†]	2.1.....	141
5.07 Mobile network coverage (% pop.)*.....	n/a.....	n/a			
5.08 Quality of electricity supply.....	1.9.....	132	Cultural Resources and Business Travel	1.1	131
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	4.0	107	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	5.5.....	57	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	3.0.....	82	14.04 No. of international association meetings*.....	1.3.....	128
6.03 Effectiveness of marketing to attract tourists [†]	4.2.....	85	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	5.....	88
6.04 Comprehensiveness of T&T data (0–120 best)*.....	34.0.....	127			
6.05 Timeliness of T&T data (0–21 best)*.....	6.0.....	111			
6.06 Country Brand Strategy rating (1–10 best)*.....	65.6.....	77			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Honduras

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	90	3.41
Enabling Environment	112	3.92
Business Environment	99.....	4.09
Safety and Security	133.....	3.64
Health and Hygiene.....	100.....	4.52
Human Resources and Labour Market.....	94.....	4.25
ICT Readiness.....	104.....	3.10
T&T Policy and Enabling Conditions	18	4.50
Prioritization of Travel & Tourism	60.....	4.68
International Openness.....	30.....	4.05
Price Competitiveness.....	33.....	5.14
Environmental Sustainability.....	67.....	4.12
Infrastructure	92	3.00
Air Transport Infrastructure	104.....	2.09
Ground and Port Infrastructure.....	83.....	3.20
Tourist Service Infrastructure.....	84.....	3.70
Natural and Cultural Resources	77	2.24
Natural Resources.....	64.....	2.97
Cultural Resources and Business Travel.....	81.....	1.50

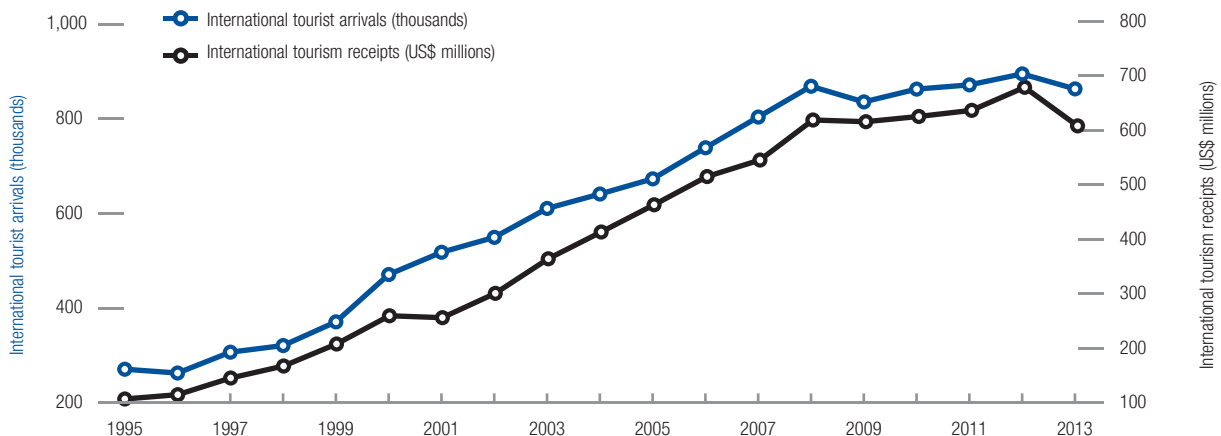


Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	863	Population (millions), 2013	8.1
Int'l tourism receipts (inbound US\$ millions), 2013	608.2	Surface area (1,000 square kilometres), 2013	112.5
Growth (%) in int'l outbound travel spending*	1.58	Gross domestic product per capita (PPP\$), 2013	4,592
Average spending per int'l tourist (US\$), 2013.....	704.8	Real GDP growth (%), 2013.....	2.6

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	1,098.2	5.8	5.5
T&T industry employment (1,000 jobs)	155.8.....	5.0.....	3.4

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Honduras

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.1	99	International Openness	4.0	30
1.01 Property rights [†]	3.7.....	98	7.01 Visa requirements (0–100 best)*.....	29.0.....	53
1.02 Impact of rules on FDI [†]	3.7.....	117	7.02 Openness of bilateral ASA (0–38)*.....	26.6.....	6
1.03 Efficiency of legal framework settling disputes [†]	3.6.....	76	7.03 No. of regional trade agreements in force*.....	17.0.....	47
1.04 Efficiency of legal framework challenging regs. [†]	3.5.....	61			
1.05 No. of days to deal with construction permits*.....	82.....	17	Price Competitiveness	5.1	33
1.06 Construction permits cost (%)*.....	7.2.....	116	8.01 Ticket taxes, airport charges (0–100 best)*.....	82.8.....	54
1.07 Extent of market dominance [†]	3.6.....	83	8.02 Hotel price index (US\$)*.....	107.9.....	26
1.08 No. of days to start a business*.....	14.....	79	8.03 Purchasing power parity*.....	0.5.....	60
1.09 Cost to start a business (% GNI/capita)*.....	39.0.....	117	8.04 Fuel price levels (US\$ cents/litre)*.....	125.0.....	48
1.10 Effect of taxation on incentives to work [†]	2.8.....	127			
1.11 Effect of taxation on incentives to invest [†]	2.9.....	129	Environmental Sustainability	4.1	67
1.12 Total tax rate (% profit)*.....	43.0.....	93	9.01 Stringency of environmental regulations [†]	3.9.....	81
1.12a Labour and contributions tax rate (% profit)*.....	3.2.....	17	9.02 Enforcement of environmental regulations [†]	3.9.....	65
1.12b Profit tax rate (% profit)*.....	29.8.....	132	9.03 Sustainability of T&T development [†]	4.2.....	85
1.12c Other taxes rate (% profit)*.....	10.0.....	123	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.4.....	41
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21.....	42
Safety and Security	3.6	133	9.06 Baseline water stress (0–5 worst)*.....	0.1.....	11
2.01 Business costs of crime and violence [†]	2.4.....	137	9.07 Threatened species (% total species)*.....	7.4.....	102
2.02 Reliability of police services [†]	3.2.....	114	9.08 Forest cover change (% average per year)*.....	-5.9.....	100
2.03 Business costs of terrorism [†]	4.7.....	101	9.09 Wastewater treatment (%)*.....	15.5.....	64
2.04 Index of terrorism incidence*.....	7.0.....	81	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	20
2.05 Homicide rate*.....	90.....	141			
			Air Transport Infrastructure	2.1	104
Health and Hygiene	4.5	100	10.01 Quality of air transport infrastructure [†]	3.9.....	93
3.01 Physician density per 1,000 pop.*.....	0.4.....	103	10.02 Airline dom. seat kms per week (millions)*.....	1.3.....	77
3.02 Access to improved sanitation (% pop.)*.....	80.0.....	81	10.03 Airline int'l. seat kms per week (millions)*.....	23.8.....	115
3.03 Access to improved drinking water (% pop.)*.....	90.0.....	94	10.04 Departures per 1,000 pop.*.....	2.4.....	77
3.04 Hospital beds per 10,000 pop.....	7.0.....	119	10.05 Airport density per million urban pop.*.....	1.6.....	48
3.05 HIV prevalence (% pop.)*.....	0.5.....	87	10.06 No. of operating airlines*.....	18.0.....	100
3.06 Malaria incidence per 100,000 pop.*.....	163.8.....	36			
			Ground and Port Infrastructure	3.2	83
Human Resources and Labour Market	4.2	94	11.01 Quality of roads.....	3.3.....	96
<i>Qualification of the labour force</i>	<i>5.0</i>	<i>86</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	94.0.....	69	11.03 Quality of port infrastructure [†]	4.1.....	71
4.02 Secondary education enrolment rate (%)*.....	73.1.....	99	11.04 Quality of ground transport network [†]	4.1.....	84
4.03 Extent of staff training [†]	4.4.....	38	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	4.5.....	74	11.06 Road density (km/surface area)*.....	@.....	109
<i>Labour market</i>	<i>3.5</i>	<i>114</i>	11.07 Paved road density (km/surface area)*.....	@.....	109
4.05 Hiring and firing practices [†]	3.9.....	73			
4.06 Ease of finding skilled employees [†]	3.7.....	84	Tourist Service Infrastructure	3.7	84
4.07 Ease of hiring foreign labour [†]	4.5.....	25	12.01 Hotel rooms per 100 pop.*.....	0.3.....	84
4.08 Pay and productivity [†]	3.8.....	79	12.02 Extension of business trips recommended [†]	5.1.....	90
4.09 Female labour force participation (% to men)*.....	0.5.....	124	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	271.0.....	91
ICT Readiness	3.1	104			
5.01 ICT use for B2B transactions [†]	4.9.....	62	Natural Resources	3.0	64
5.02 Internet use for B2C transactions [†]	4.6.....	66	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	17.8.....	105	13.02 Total known species*.....	1,031.....	31
5.04 Broadband internet subs. per 100 pop.*.....	0.9.....	108	13.03 Total protected areas (% total territorial area)*.....	16.2.....	56
5.05 Mobile telephone subs. per 100 pop.*.....	95.9.....	99	13.04 Natural tourism digital demand (0–100 best)*.....	12.....	73
5.06 Mobile broadband subs. per 100 pop.*.....	11.7.....	96	13.05 Quality of the natural environment [†]	3.9.....	104
5.07 Mobile network coverage (% pop.)*.....	89.9.....	115			
5.08 Quality of electricity supply.....	3.6.....	97	Cultural Resources and Business Travel	1.5	81
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	4.7	60	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	4.9.....	91	14.03 No. of large sports stadiums*.....	5.0.....	61
6.02 T&T gov't expenditure (% gov't budget)*.....	4.1.....	52	14.04 No. of international association meetings*.....	9.3.....	83
6.03 Effectiveness of marketing to attract tourists [†]	4.1.....	90	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	10.....	61
6.04 Comprehensiveness of T&T data (0–120 best)*.....	69.0.....	63			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	75.7.....	44			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Hong Kong SAR

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	13	4.68
Enabling Environment	2	6.07
Business Environment	2.....	6.08
Safety and Security	12.....	6.31
Health and Hygiene.....	15.....	6.41
Human Resources and Labour Market.....	8.....	5.30
ICT Readiness.....	2.....	6.22
T&T Policy and Enabling Conditions	56	4.24
Prioritization of Travel & Tourism	13.....	5.63
International Openness.....	47.....	3.78
Price Competitiveness.....	127.....	3.59
Environmental Sustainability.....	79.....	3.96
Infrastructure	10	5.31
Air Transport Infrastructure	5.....	5.42
Ground and Port Infrastructure.....	1.....	6.45
Tourist Service Infrastructure.....	78.....	4.05
Natural and Cultural Resources	38	3.11
Natural Resources.....	39.....	3.63
Cultural Resources and Business Travel	38.....	2.58



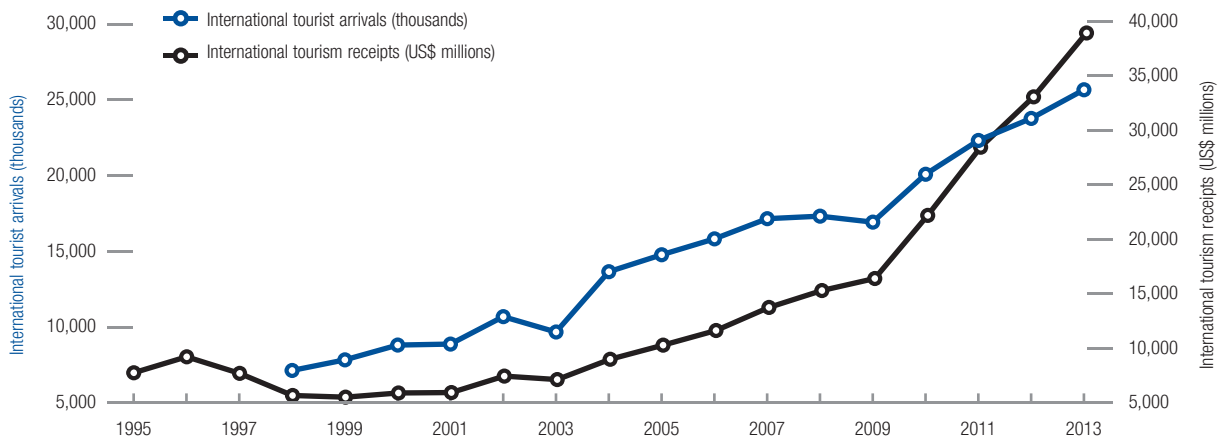
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	25,661
Int'l tourism receipts (inbound US\$ millions), 2013	38,933.6
Growth (%) in int'l outbound travel spending*	4.52
Average spending per int'l tourist (US\$), 2013.....	1,517.2

Population (millions), 2013	7.2
Surface area (1,000 square kilometres), 2013	1.1
Gross domestic product per capita (PPP\$), 2013	52,984
Real GDP growth (%), 2013.....	2.9

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	24,604.6	8.9	3.3
T&T industry employment (1,000 jobs)	346.1	9.2	-0.2

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Hong Kong SAR

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	6.1	2	International Openness	3.8	47
1.01 Property rights [†]	6.1.....	6	7.01 Visa requirements (0–100 best)*.....	80.0.....	3
1.02 Impact of rules on FDI [†]	6.2.....	3	7.02 Openness of bilateral ASA (0–38)*.....	14.8.....	27
1.03 Efficiency of legal framework settling disputes [†]	5.9.....	3	7.03 No. of regional trade agreements in force*.....	6.0.....	74
1.04 Efficiency of legal framework challenging regs. [†]	5.4.....	3			
1.05 No. of days to deal with construction permits*.....	66.....	10	Price Competitiveness	3.6	127
1.06 Construction permits cost (%)*.....	0.4.....	20	8.01 Ticket taxes, airport charges (0–100 best)*.....	84.3.....	41
1.07 Extent of market dominance [†]	4.4.....	27	8.02 Hotel price index (US\$)*.....	229.5.....	94
1.08 No. of days to start a business*.....	3.....	4	8.03 Purchasing power parity*.....	0.7.....	101
1.09 Cost to start a business (% GNI/capita)*.....	1.4.....	29	8.04 Fuel price levels (US\$ cents/litre)*.....	216.0.....	135
1.10 Effect of taxation on incentives to work [†]	5.9.....	5			
1.11 Effect of taxation on incentives to invest [†]	5.7.....	6	Environmental Sustainability	4.0	79
1.12 Total tax rate (% profit)*.....	22.8.....	18	9.01 Stringency of environmental regulations [†]	4.2.....	62
1.12a Labour and contributions tax rate (% profit)*.....	5.1.....	23	9.02 Enforcement of environmental regulations [†]	4.2.....	48
1.12b Profit tax rate (% profit)*.....	17.6.....	71	9.03 Sustainability of T&T development [†]	5.0.....	27
1.12c Other taxes rate (% profit)*.....	0.1.....	10	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	15.4.....	127
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	n/a.....	n/a
Safety and Security	6.3	12	9.06 Baseline water stress (0–5 worst)*.....	n/a.....	n/a
2.01 Business costs of crime and violence [†]	5.7.....	12	9.07 Threatened species (% total species)*.....	9.7.....	120
2.02 Reliability of police services [†]	6.2.....	6	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	5.7.....	49	9.09 Wastewater treatment (%)*.....	87.8.....	13
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	11.8.....	108
2.05 Homicide rate*.....	0.....	4			
			Air Transport Infrastructure	5.4	5
Health and Hygiene	6.4	15	10.01 Quality of air transport infrastructure [†]	6.6.....	3
3.01 Physician density per 1,000 pop.*.....	n/a.....	n/a	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	2,530.5.....	10
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	27.5.....	15
3.04 Hospital beds per 10,000 pop.....	45.0.....	38	10.05 Airport density per million urban pop.*.....	0.1.....	140
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	89.0.....	19
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	6.5	1
Human Resources and Labour Market	5.3	8	11.01 Quality of roads.....	6.0.....	7
<i>Qualification of the labour force</i>	<i>5.8</i>	<i>24</i>	11.02 Quality of railroad infrastructure.....	6.3.....	3
4.01 Primary education enrolment rate (%)*.....	93.5.....	75	11.03 Quality of port infrastructure [†]	6.5.....	4
4.02 Secondary education enrolment rate (%)*.....	88.7.....	71	11.04 Quality of ground transport network [†]	6.4.....	2
4.03 Extent of staff training [†]	4.6.....	26	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	5.7.....	7	11.06 Road density (km/surface area)*.....	@.....	13
<i>Labour market</i>	<i>4.8</i>	<i>4</i>	11.07 Paved road density (km/surface area)*.....	@.....	10
4.05 Hiring and firing practices [†]	5.7.....	1			
4.06 Ease of finding skilled employees [†]	4.6.....	29	Tourist Service Infrastructure	4.0	78
4.07 Ease of hiring foreign labour [†]	4.1.....	69	12.01 Hotel rooms per 100 pop.*.....	1.1.....	29
4.08 Pay and productivity [†]	5.5.....	1	12.02 Extension of business trips recommended [†]	5.6.....	43
4.09 Female labour force participation (% to men)*.....	0.8.....	82	12.03 Presence of major car rental companies [†]	2.....	105
			12.04 ATMs accepting Visa cards per million pop.*.....	404.5.....	72
ICT Readiness	6.2	2			
5.01 ICT use for B2B transactions [†]	5.6.....	19	Natural Resources	3.6	39
5.02 Internet use for B2C transactions [†]	5.4.....	27	13.01 No. of World Heritage natural sites*.....	n/a.....	n/a
5.03 Individuals using internet (%)*.....	74.2.....	30	13.02 Total known species*.....	279.....	129
5.04 Broadband internet subs. per 100 pop.*.....	30.8.....	16	13.03 Total protected areas (% total territorial area)*.....	41.9.....	5
5.05 Mobile telephone subs. per 100 pop.*.....	237.4.....	1	13.04 Natural tourism digital demand (0–100 best)*.....	26.....	43
5.06 Mobile broadband subs. per 100 pop.*.....	94.0.....	10	13.05 Quality of the natural environment [†]	4.1.....	88
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	6.8.....	2	Cultural Resources and Business Travel	2.6	38
			14.01 No. of World Heritage cultural sites*.....	0.....	124
Prioritization of Travel & Tourism	5.6	13	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	6.1.....	22	14.03 No. of large sports stadiums*.....	4.0.....	77
6.02 T&T gov't expenditure (% gov't budget)*.....	7.6.....	19	14.04 No. of international association meetings*.....	102.3.....	38
6.03 Effectiveness of marketing to attract tourists [†]	5.7.....	12	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	52.....	10
6.04 Comprehensiveness of T&T data (0–120 best)*.....	64.0.....	77			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	74.1.....	51			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Hungary

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	41	4.14
Enabling Environment	33	5.28
Business Environment	79.....	4.28
Safety and Security	39.....	5.79
Health and Hygiene.....	8.....	6.61
Human Resources and Labour Market.....	43.....	4.79
ICT Readiness.....	43.....	4.93
T&T Policy and Enabling Conditions	2	4.76
Prioritization of Travel & Tourism	34.....	5.13
International Openness.....	18.....	4.15
Price Competitiveness.....	76.....	4.60
Environmental Sustainability.....	7.....	5.16
Infrastructure	48	4.06
Air Transport Infrastructure	69.....	2.71
Ground and Port Infrastructure.....	36.....	4.45
Tourist Service Infrastructure.....	39.....	5.02
Natural and Cultural Resources	62	2.47
Natural Resources.....	78.....	2.72
Cultural Resources and Business Travel	44.....	2.22



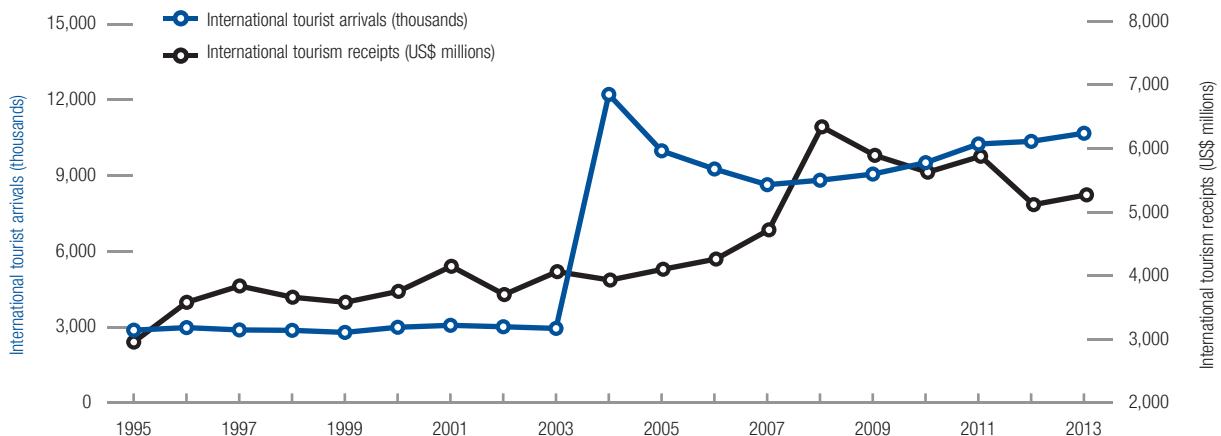
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	10,675
Int'l tourism receipts (inbound US\$ millions), 2013	5,271.8
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	493.8

Population (millions), 2013	9.9
Surface area (1,000 square kilometres), 2013	93.0
Gross domestic product per capita (PPP\$), 2013	23,236
Real GDP growth (%), 2013.....	1.1

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	5,398.0	4.1	3.8
T&T industry employment (1,000 jobs)	227.3	5.8	2.4

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Hungary

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.3	79	International Openness	4.1	18
1.01 Property rights [†]	3.7.....	96	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	4.3.....	84	7.02 Openness of bilateral ASA (0–38)*.....	12.2.....	48
1.03 Efficiency of legal framework settling disputes [†]	3.3.....	104	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	2.5.....	120			
1.05 No. of days to deal with construction permits*.....	91.....	23	Price Competitiveness	4.6	76
1.06 Construction permits cost (%)*.....	0.2.....	6	8.01 Ticket taxes, airport charges (0–100 best)*.....	71.5.....	102
1.07 Extent of market dominance [†]	3.5.....	88	8.02 Hotel price index (US\$)*.....	83.7.....	7
1.08 No. of days to start a business*.....	5.....	17	8.03 Purchasing power parity*.....	0.6.....	79
1.09 Cost to start a business (% GNI/capita)*.....	8.3.....	71	8.04 Fuel price levels (US\$ cents/litre)*.....	184.0.....	115
1.10 Effect of taxation on incentives to work [†]	2.8.....	126			
1.11 Effect of taxation on incentives to invest [†]	2.8.....	131	Environmental Sustainability	5.2	7
1.12 Total tax rate (% profit)*.....	48.0.....	104	9.01 Stringency of environmental regulations [†]	4.7.....	43
1.12a Labour and contributions tax rate (% profit)*.....	34.3.....	127	9.02 Enforcement of environmental regulations [†]	3.8.....	67
1.12b Profit tax rate (% profit)*.....	11.8.....	46	9.03 Sustainability of T&T development [†]	4.2.....	84
1.12c Other taxes rate (% profit)*.....	1.8.....	62	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	15.6.....	129
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	23.....	11
Safety and Security	5.8	39	9.06 Baseline water stress (0–5 worst)*.....	0.5.....	33
2.01 Business costs of crime and violence [†]	4.8.....	56	9.07 Threatened species (% total species)*.....	3.1.....	30
2.02 Reliability of police services [†]	4.1.....	66	9.08 Forest cover change (% average per year)*.....	1.5.....	7
2.03 Business costs of terrorism [†]	6.2.....	13	9.09 Wastewater treatment (%) *.....	58.6.....	34
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	1.....	35			
			Air Transport Infrastructure	2.7	69
Health and Hygiene	6.6	8	10.01 Quality of air transport infrastructure [†]	4.1.....	81
3.01 Physician density per 1,000 pop.*.....	3.0.....	31	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	130.4.....	72
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	9.3.....	36
3.04 Hospital beds per 10,000 pop.....	72.0.....	6	10.05 Airport density per million urban pop.*.....	0.4.....	117
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	54.0.....	42
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	4.5	36
Human Resources and Labour Market	4.8	43	11.01 Quality of roads.....	4.2.....	58
<i>Qualification of the labour force</i>	<i>5.1</i>	<i>75</i>	11.02 Quality of railroad infrastructure.....	3.8.....	37
4.01 Primary education enrolment rate (%)*.....	91.3.....	95	11.03 Quality of port infrastructure [†]	3.8.....	85
4.02 Secondary education enrolment rate (%)*.....	101.6.....	26	11.04 Quality of ground transport network [†]	4.5.....	67
4.03 Extent of staff training [†]	3.6.....	107	11.05 Railroad density (km/surface area)*.....	8.5.....	6
4.04 Treatment of customers [†]	4.4.....	84	11.06 Road density (km/surface area)*.....	@.....	8
<i>Labour market</i>	<i>4.5</i>	<i>33</i>	11.07 Paved road density (km/surface area)*.....	@.....	31
4.05 Hiring and firing practices [†]	4.2.....	43			
4.06 Ease of finding skilled employees [†]	3.8.....	78	Tourist Service Infrastructure	5.0	39
4.07 Ease of hiring foreign labour [†]	5.3.....	3	12.01 Hotel rooms per 100 pop.*.....	0.7.....	45
4.08 Pay and productivity [†]	4.0.....	63	12.02 Extension of business trips recommended [†]	4.9.....	99
4.09 Female labour force participation (% to men)*.....	0.8.....	62	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	691.8.....	44
ICT Readiness	4.9	43			
5.01 ICT use for B2B transactions [†]	5.5.....	30	Natural Resources	2.7	78
5.02 Internet use for B2C transactions [†]	4.9.....	45	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	72.6.....	35	13.02 Total known species*.....	384.....	109
5.04 Broadband internet subs. per 100 pop.*.....	24.9.....	28	13.03 Total protected areas (% total territorial area)*.....	23.1.....	31
5.05 Mobile telephone subs. per 100 pop.*.....	116.4.....	60	13.04 Natural tourism digital demand (0–100 best)*.....	4.....	106
5.06 Mobile broadband subs. per 100 pop.*.....	26.3.....	74	13.05 Quality of the natural environment [†]	4.5.....	63
5.07 Mobile network coverage (% pop.)*.....	99.0.....	65			
5.08 Quality of electricity supply.....	5.9.....	36	Cultural Resources and Business Travel	2.2	44
			14.01 No. of World Heritage cultural sites*.....	7.....	30
Prioritization of Travel & Tourism	5.1	34	14.02 No. of oral and intangible cultural expressions*.....	3.....	32
6.01 Government prioritization of T&T industry [†]	5.3.....	64	14.03 No. of large sports stadiums*.....	4.0.....	77
6.02 T&T gov't expenditure (% gov't budget)*.....	5.2.....	36	14.04 No. of international association meetings*.....	141.7.....	29
6.03 Effectiveness of marketing to attract tourists [†]	4.2.....	87	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	8.....	67
6.04 Comprehensiveness of T&T data (0–120 best)*.....	116.0.....	2			
6.05 Timeliness of T&T data (0–21 best)*.....	16.5.....	67			
6.06 Country Brand Strategy rating (1–10 best)*.....	80.6.....	23			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Iceland

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	18	4.54
Enabling Environment	9	5.79
Business Environment	30.....	4.96
Safety and Security	4.....	6.54
Health and Hygiene.....	34.....	6.07
Human Resources and Labour Market.....	2.....	5.49
ICT Readiness.....	13.....	5.88
T&T Policy and Enabling Conditions	4	4.70
Prioritization of Travel & Tourism	5.....	5.89
International Openness.....	6.....	4.38
Price Competitiveness.....	128.....	3.59
Environmental Sustainability.....	11.....	4.92
Infrastructure	16	5.10
Air Transport Infrastructure	15.....	4.67
Ground and Port Infrastructure.....	39.....	4.35
Tourist Service Infrastructure.....	8.....	6.28
Natural and Cultural Resources	55	2.58
Natural Resources.....	38.....	3.63
Cultural Resources and Business Travel	77.....	1.53



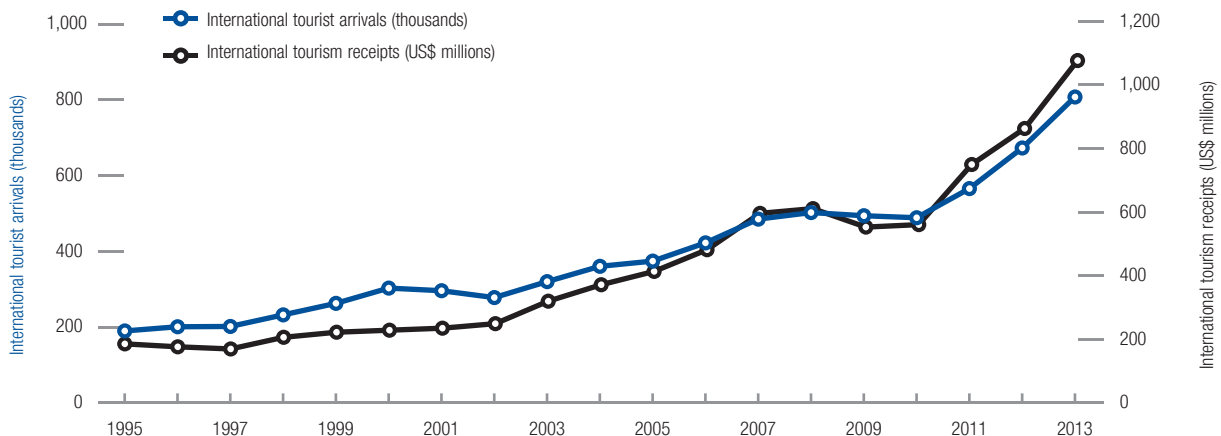
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	807
Int'l tourism receipts (inbound US\$ millions), 2013	1,076.8
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	1,334.3

Population (millions), 2013	0.3
Surface area (1,000 square kilometres), 2013	103.0
Gross domestic product per capita (PPP\$), 2013	41,001
Real GDP growth (%), 2013.....	3.3

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	983.0	6.8	3.2
T&T industry employment (1,000 jobs)	9.6	5.5	2.5

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.0	30	International Openness	4.4	6
1.01 Property rights [†]	5.3.....	27	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	2.9.....	134	7.02 Openness of bilateral ASA (0–38)*.....	16.4.....	21
1.03 Efficiency of legal framework settling disputes [†]	4.9.....	25	7.03 No. of regional trade agreements in force*.....	35.0.....	31
1.04 Efficiency of legal framework challenging regs. [†]	4.5.....	17			
1.05 No. of days to deal with construction permits*.....	84.....	19	Price Competitiveness	3.6	128
1.06 Construction permits cost (%)*.....	0.5.....	25	8.01 Ticket taxes, airport charges (0–100 best)*.....	90.1.....	19
1.07 Extent of market dominance [†]	3.6.....	78	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	4.....	10	8.03 Purchasing power parity*.....	1.1.....	130
1.09 Cost to start a business (% GNI/capita)*.....	2.4.....	41	8.04 Fuel price levels (US\$ cents/litre)*.....	199.0.....	125
1.10 Effect of taxation on incentives to work [†]	3.3.....	97			
1.11 Effect of taxation on incentives to invest [†]	3.4.....	96	Environmental Sustainability	4.9	11
1.12 Total tax rate (% profit)*.....	29.7.....	37	9.01 Stringency of environmental regulations [†]	5.4.....	25
1.12a Labour and contributions tax rate (% profit)*.....	17.8.....	80	9.02 Enforcement of environmental regulations [†]	5.3.....	22
1.12b Profit tax rate (% profit)*.....	9.0.....	33	9.03 Sustainability of T&T development [†]	4.7.....	51
1.12c Other taxes rate (% profit)*.....	2.8.....	85	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	3.0.....	7
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	19.....	73
Safety and Security	6.5	4	9.06 Baseline water stress (0–5 worst)*.....	0.1.....	17
2.01 Business costs of crime and violence [†]	6.1.....	7	9.07 Threatened species (% total species)*.....	5.2.....	75
2.02 Reliability of police services [†]	6.1.....	10	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	6.5.....	3	9.09 Wastewater treatment (%) *.....	51.9.....	39
2.04 Index of terrorism incidence*.....	7.0.....	51	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.3.....	80
2.05 Homicide rate*.....	0.....	2			
			Air Transport Infrastructure	4.7	15
Health and Hygiene	6.1	34	10.01 Quality of air transport infrastructure [†]	5.8.....	18
3.01 Physician density per 1,000 pop.*.....	3.5.....	17	10.02 Airline dom. seat kms per week (millions)*.....	2.2.....	67
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	127.4.....	73
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	83.4.....	3
3.04 Hospital beds per 10,000 pop.....	32.0.....	54	10.05 Airport density per million urban pop.*.....	26.4.....	2
3.05 HIV prevalence (% pop.)*.....	0.3.....	58	10.06 No. of operating airlines*.....	24.0.....	86
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	4.3	39
Human Resources and Labour Market	5.5	2	11.01 Quality of roads.....	4.9.....	39
<i>Qualification of the labour force</i>	<i>5.9</i>	<i>16</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	98.5.....	20	11.03 Quality of port infrastructure [†]	5.9.....	8
4.02 Secondary education enrolment rate (%)*.....	108.6.....	12	11.04 Quality of ground transport network [†]	5.3.....	26
4.03 Extent of staff training [†]	4.7.....	25	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	5.3.....	22	11.06 Road density (km/surface area)*.....	@.....	107
<i>Labour market</i>	<i>5.1</i>	<i>2</i>	11.07 Paved road density (km/surface area)*.....	@.....	93
4.05 Hiring and firing practices [†]	5.3.....	4			
4.06 Ease of finding skilled employees [†]	4.9.....	13	Tourist Service Infrastructure	6.3	8
4.07 Ease of hiring foreign labour [†]	4.4.....	35	12.01 Hotel rooms per 100 pop.*.....	3.5.....	5
4.08 Pay and productivity [†]	4.2.....	48	12.02 Extension of business trips recommended [†]	6.0.....	19
4.09 Female labour force participation (% to men)*.....	1.0.....	11	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	744.8.....	39
ICT Readiness	5.9	13			
5.01 ICT use for B2B transactions [†]	5.8.....	12	Natural Resources	3.6	38
5.02 Internet use for B2C transactions [†]	5.5.....	22	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	96.5.....	1	13.02 Total known species*.....	134.....	138
5.04 Broadband internet subs. per 100 pop.*.....	35.1.....	8	13.03 Total protected areas (% total territorial area)*.....	13.3.....	75
5.05 Mobile telephone subs. per 100 pop.*.....	108.1.....	75	13.04 Natural tourism digital demand (0–100 best)*.....	66.....	13
5.06 Mobile broadband subs. per 100 pop.*.....	74.7.....	19	13.05 Quality of the natural environment [†]	6.4.....	6
5.07 Mobile network coverage (% pop.)*.....	99.0.....	65			
5.08 Quality of electricity supply.....	6.6.....	8	Cultural Resources and Business Travel	1.5	77
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	5.9	5	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	5.9.....	31	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	10.3.....	8	14.04 No. of international association meetings*.....	34.7.....	56
6.03 Effectiveness of marketing to attract tourists [†]	5.9.....	7	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	19.....	38
6.04 Comprehensiveness of T&T data (0–120 best)*.....	79.0.....	44			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	66.0.....	75			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

India

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	52	4.02
Enabling Environment	115	3.80
Business Environment	107.....	4.02
Safety and Security	129.....	3.82
Health and Hygiene.....	106.....	4.32
Human Resources and Labour Market.....	111.....	4.03
ICT Readiness.....	114.....	2.83
T&T Policy and Enabling Conditions	92	3.93
Prioritization of Travel & Tourism	96.....	4.14
International Openness.....	69.....	3.08
Price Competitiveness.....	8.....	5.59
Environmental Sustainability.....	139.....	2.89
Infrastructure	67	3.60
Air Transport Infrastructure	35.....	3.88
Ground and Port Infrastructure.....	50.....	4.02
Tourist Service Infrastructure.....	109.....	2.90
Natural and Cultural Resources	12	4.75
Natural Resources.....	17.....	4.42
Cultural Resources and Business Travel	10.....	5.09



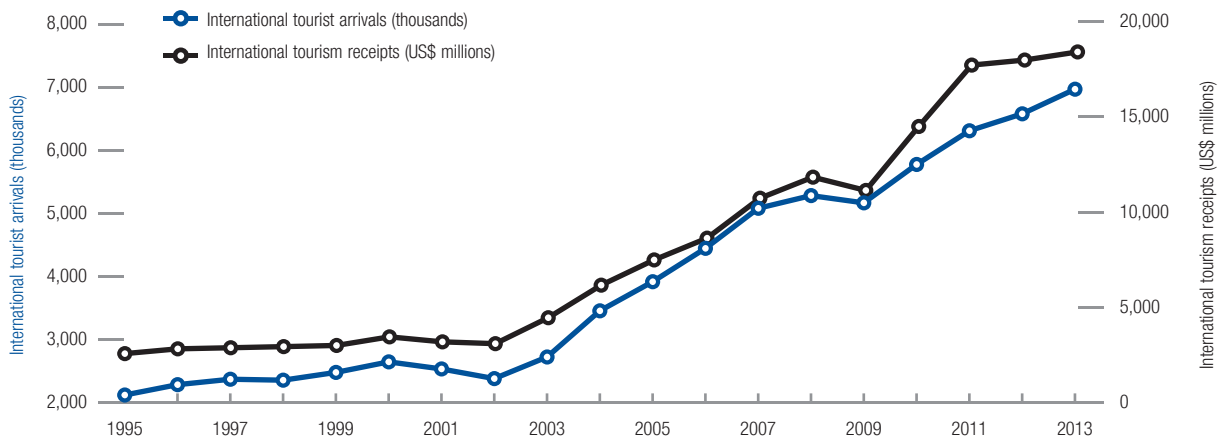
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	6,968
Int'l tourism receipts (inbound US\$ millions), 2013	18,397.1
Growth (%) in int'l outbound travel spending*	3.56
Average spending per int'l tourist (US\$), 2013.....	2,640.2

Population (millions), 2013	1,252.1
Surface area (1,000 square kilometres), 2013	3,287.3
Gross domestic product per capita (PPP\$), 2013	5,450
Real GDP growth (%), 2013.....	5.0

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	37,184.9	2.0	6.4
T&T industry employment (1,000 jobs)	22,320.2	4.9	2.1

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.0	107	International Openness	3.1	69
1.01 Property rights [†]	4.1.....	73	7.01 Visa requirements (0–100 best)*.....	9.0.....	125
1.02 Impact of rules on FDI [†]	4.2.....	93	7.02 Openness of bilateral ASA (0–38)*.....	14.6.....	28
1.03 Efficiency of legal framework settling disputes [†]	3.8.....	57	7.03 No. of regional trade agreements in force*.....	19.0.....	43
1.04 Efficiency of legal framework challenging regs. [†]	3.8.....	43			
1.05 No. of days to deal with construction permits*.....	186.....	95	Price Competitiveness	5.6	8
1.06 Construction permits cost (%)*.....	28.2.....	141	8.01 Ticket taxes, airport charges (0–100 best)*.....	91.1.....	16
1.07 Extent of market dominance [†]	4.2.....	36	8.02 Hotel price index (US\$)*.....	93.0.....	14
1.08 No. of days to start a business*.....	28.....	110	8.03 Purchasing power parity*.....	0.3.....	2
1.09 Cost to start a business (% GNI/capita)*.....	12.2.....	84	8.04 Fuel price levels (US\$ cents/litre)*.....	125.0.....	48
1.10 Effect of taxation on incentives to work [†]	3.9.....	45			
1.11 Effect of taxation on incentives to invest [†]	3.9.....	49	Environmental Sustainability	2.9	139
1.12 Total tax rate (% profit)*.....	61.7.....	124	9.01 Stringency of environmental regulations [†]	4.0.....	75
1.12a Labour and contributions tax rate (% profit)*.....	20.7.....	97	9.02 Enforcement of environmental regulations [†]	3.8.....	72
1.12b Profit tax rate (% profit)*.....	25.3.....	120	9.03 Sustainability of T&T development [†]	4.1.....	89
1.12c Other taxes rate (% profit)*.....	15.7.....	125	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	32.0.....	140
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	23.....	11
Safety and Security	3.8	129	9.06 Baseline water stress (0–5 worst)*.....	3.6.....	112
2.01 Business costs of crime and violence [†]	3.8.....	97	9.07 Threatened species (% total species)*.....	13.6.....	132
2.02 Reliability of police services [†]	3.8.....	88	9.08 Forest cover change (% average per year)*.....	-1.6.....	44
2.03 Business costs of terrorism [†]	4.0.....	123	9.09 Wastewater treatment (%)*.....	10.5.....	76
2.04 Index of terrorism incidence*.....	1.0.....	136	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.6.....	90
2.05 Homicide rate*.....	4.....	70			
			Air Transport Infrastructure	3.9	35
Health and Hygiene	4.3	106	10.01 Quality of air transport infrastructure [†]	4.3.....	71
3.01 Physician density per 1,000 pop.*.....	0.7.....	93	10.02 Airline dom. seat kms per week (millions)*.....	1,612.1.....	8
3.02 Access to improved sanitation (% pop.)*.....	36.0.....	122	10.03 Airline int'l. seat kms per week (millions)*.....	1,907.4.....	15
3.03 Access to improved drinking water (% pop.)*.....	93.0.....	83	10.04 Departures per 1,000 pop.*.....	0.5.....	111
3.04 Hospital beds per 10,000 pop.....	7.0.....	119	10.05 Airport density per million urban pop.*.....	0.2.....	136
3.05 HIV prevalence (% pop.)*.....	0.3.....	58	10.06 No. of operating airlines*.....	90.0.....	18
3.06 Malaria incidence per 100,000 pop.*.....	1,536.4.....	44			
			Ground and Port Infrastructure	4.0	50
Human Resources and Labour Market	4.0	111	11.01 Quality of roads.....	3.8.....	76
Qualification of the labour force.....	4.6.....	99	11.02 Quality of railroad infrastructure.....	4.2.....	26
4.01 Primary education enrolment rate (%)*.....	93.3.....	78	11.03 Quality of port infrastructure [†]	4.0.....	76
4.02 Secondary education enrolment rate (%)*.....	68.5.....	104	11.04 Quality of ground transport network [†]	4.1.....	81
4.03 Extent of staff training [†]	3.9.....	77	11.05 Railroad density (km/surface area)*.....	2.0.....	37
4.04 Treatment of customers [†]	4.0.....	109	11.06 Road density (km/surface area)*.....	@.....	24
Labour market.....	3.4.....	118	11.07 Paved road density (km/surface area)*.....	@.....	32
4.05 Hiring and firing practices [†]	4.1.....	47			
4.06 Ease of finding skilled employees [†]	4.3.....	45	Tourist Service Infrastructure	2.9	109
4.07 Ease of hiring foreign labour [†]	3.8.....	91	12.01 Hotel rooms per 100 pop.*.....	0.0.....	138
4.08 Pay and productivity [†]	4.0.....	68	12.02 Extension of business trips recommended [†]	4.5.....	116
4.09 Female labour force participation (% to men)*.....	0.4.....	130	12.03 Presence of major car rental companies [†]	2.....	105
			12.04 ATMs accepting Visa cards per million pop.*.....	418.6.....	69
ICT Readiness	2.8	114			
5.01 ICT use for B2B transactions [†]	4.0.....	118	Natural Resources	4.4	17
5.02 Internet use for B2C transactions [†]	4.1.....	94	13.01 No. of World Heritage natural sites*.....	7.....	6
5.03 Individuals using internet (%)*.....	15.1.....	113	13.02 Total known species*.....	1,859.....	9
5.04 Broadband internet subs. per 100 pop.*.....	1.2.....	103	13.03 Total protected areas (% total territorial area)*.....	5.0.....	113
5.05 Mobile telephone subs. per 100 pop.*.....	70.8.....	121	13.04 Natural tourism digital demand (0–100 best)*.....	27.....	41
5.06 Mobile broadband subs. per 100 pop.*.....	3.2.....	112	13.05 Quality of the natural environment [†]	3.9.....	103
5.07 Mobile network coverage (% pop.)*.....	93.5.....	107			
5.08 Quality of electricity supply.....	3.4.....	102	Cultural Resources and Business Travel	5.1	10
			14.01 No. of World Heritage cultural sites*.....	25.....	7
Prioritization of Travel & Tourism	4.1	96	14.02 No. of oral and intangible cultural expressions*.....	11.....	8
6.01 Government prioritization of T&T industry [†]	4.3.....	116	14.03 No. of large sports stadiums*.....	86.0.....	5
6.02 T&T gov't expenditure (% gov't budget)*.....	1.0.....	132	14.04 No. of international association meetings*.....	149.3.....	27
6.03 Effectiveness of marketing to attract tourists [†]	4.2.....	81	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	47.....	11
6.04 Comprehensiveness of T&T data (0–120 best)*.....	43.0.....	114			
6.05 Timeliness of T&T data (0–21 best)*.....	21.0.....	1			
6.06 Country Brand Strategy rating (1–10 best)*.....	77.3.....	37			

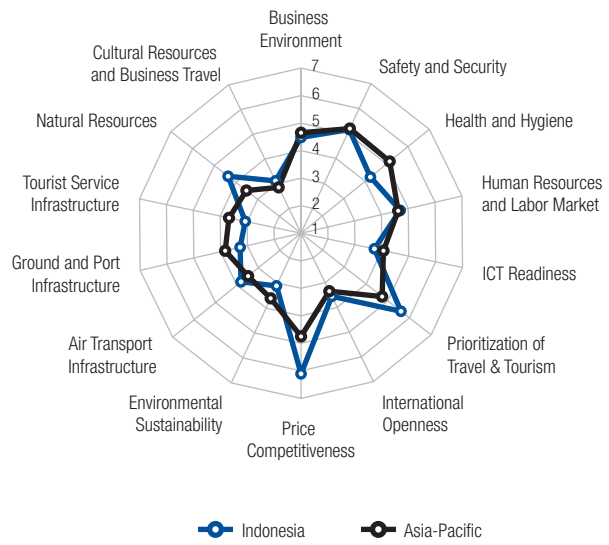
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Indonesia

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	50	4.04
Enabling Environment	80	4.46
Business Environment	63.....	4.48
Safety and Security	83.....	5.16
Health and Hygiene.....	109.....	4.24
Human Resources and Labour Market.....	53.....	4.70
ICT Readiness.....	85.....	3.73
T&T Policy and Enabling Conditions	9	4.59
Prioritization of Travel & Tourism	15.....	5.61
International Openness.....	55.....	3.55
Price Competitiveness.....	3.....	6.11
Environmental Sustainability.....	134.....	3.11
Infrastructure	75	3.38
Air Transport Infrastructure	39.....	3.81
Ground and Port Infrastructure.....	77.....	3.27
Tourist Service Infrastructure.....	101.....	3.07
Natural and Cultural Resources	17	3.74
Natural Resources.....	19.....	4.36
Cultural Resources and Business Travel	25.....	3.12



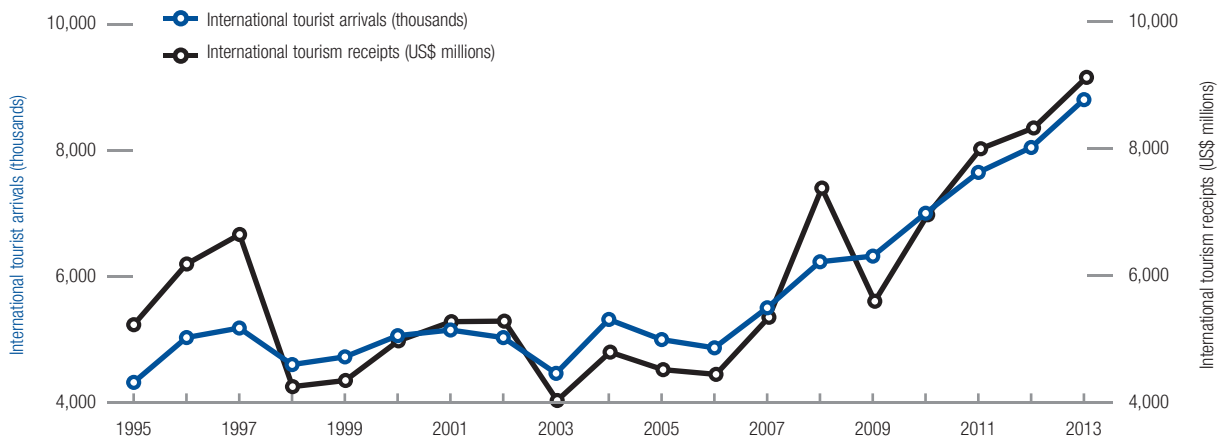
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	8,802
Int'l tourism receipts (inbound US\$ millions), 2013	9,119.2
Growth (%) in int'l outbound travel spending*	3.63
Average spending per int'l tourist (US\$), 2013.....	1,036

Population (millions), 2013	249.9
Surface area (1,000 square kilometres), 2013	1,910.9
Gross domestic product per capita (PPP\$), 2013	9,635
Real GDP growth (%), 2013.....	5.8

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	27,059.7	3.1	5.3
T&T industry employment (1,000 jobs)	3,042.5	2.7	1.6

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Indonesia

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.5	63	International Openness	3.6	55
1.01 Property rights [†]	4.3.....	59	7.01 Visa requirements (0–100 best)*.....	53.0.....	28
1.02 Impact of rules on FDI [†]	4.6.....	59	7.02 Openness of bilateral ASA (0–38)*.....	14.3.....	31
1.03 Efficiency of legal framework settling disputes [†]	4.1.....	43	7.03 No. of regional trade agreements in force*.....	12.0.....	56
1.04 Efficiency of legal framework challenging regs. [†]	3.8.....	38			
1.05 No. of days to deal with construction permits*.....	211.....	110	Price Competitiveness	6.1	3
1.06 Construction permits cost (%)*.....	4.3.....	102	8.01 Ticket taxes, airport charges (0–100 best)*.....	92.7.....	11
1.07 Extent of market dominance [†]	4.1.....	43	8.02 Hotel price index (US\$)*.....	93.9.....	17
1.08 No. of days to start a business*.....	53.....	129	8.03 Purchasing power parity*.....	0.4.....	17
1.09 Cost to start a business (% GNI/capita)*.....	21.1.....	105	8.04 Fuel price levels (US\$ cents/litre)*.....	47.0.....	11
1.10 Effect of taxation on incentives to work [†]	4.1.....	31			
1.11 Effect of taxation on incentives to invest [†]	4.2.....	30	Environmental Sustainability	3.1	134
1.12 Total tax rate (% profit)*.....	31.4.....	42	9.01 Stringency of environmental regulations [†]	4.0.....	73
1.12a Labour and contributions tax rate (% profit)*.....	11.3.....	40	9.02 Enforcement of environmental regulations [†]	3.9.....	64
1.12b Profit tax rate (% profit)*.....	16.7.....	67	9.03 Sustainability of T&T development [†]	4.6.....	57
1.12c Other taxes rate (% profit)*.....	3.4.....	94	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	9.2.....	80
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	20.....	63
Safety and Security	5.2	83	9.06 Baseline water stress (0–5 worst)*.....	3.3.....	99
2.01 Business costs of crime and violence [†]	4.3.....	80	9.07 Threatened species (% total species)*.....	13.1.....	129
2.02 Reliability of police services [†]	4.1.....	67	9.08 Forest cover change (% average per year)*.....	-5.5.....	97
2.03 Business costs of terrorism [†]	4.6.....	104	9.09 Wastewater treatment (%)*.....	0.0.....	117
2.04 Index of terrorism incidence*.....	5.8.....	123	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.2.....	73
2.05 Homicide rate*.....	1.....	7			
			Air Transport Infrastructure	3.8	39
Health and Hygiene	4.2	109	10.01 Quality of air transport infrastructure [†]	4.5.....	64
3.01 Physician density per 1,000 pop.*.....	0.2.....	113	10.02 Airline dom. seat kms per week (millions)*.....	1,678.0.....	7
3.02 Access to improved sanitation (% pop.)*.....	59.0.....	105	10.03 Airline int'l. seat kms per week (millions)*.....	980.7.....	26
3.03 Access to improved drinking water (% pop.)*.....	85.0.....	105	10.04 Departures per 1,000 pop.*.....	2.7.....	73
3.04 Hospital beds per 10,000 pop.....	9.0.....	113	10.05 Airport density per million urban pop.*.....	0.7.....	97
3.05 HIV prevalence (% pop.)*.....	0.4.....	74	10.06 No. of operating airlines*.....	64.0.....	34
3.06 Malaria incidence per 100,000 pop.*.....	2,268.5.....	48			
			Ground and Port Infrastructure	3.3	77
Human Resources and Labour Market	4.7	53	11.01 Quality of roads.....	3.9.....	72
<i>Qualification of the labour force</i>	<i>5.4</i>	<i>57</i>	11.02 Quality of railroad infrastructure.....	3.7.....	40
4.01 Primary education enrolment rate (%)*.....	92.2.....	85	11.03 Quality of port infrastructure [†]	4.0.....	77
4.02 Secondary education enrolment rate (%)*.....	82.5.....	90	11.04 Quality of ground transport network [†]	4.3.....	72
4.03 Extent of staff training [†]	4.7.....	24	11.05 Railroad density (km/surface area)*.....	0.2.....	81
4.04 Treatment of customers [†]	5.0.....	39	11.06 Road density (km/surface area)*.....	@.....	73
<i>Labour market</i>	<i>4.0</i>	<i>72</i>	11.07 Paved road density (km/surface area)*.....	@.....	67
4.05 Hiring and firing practices [†]	4.3.....	32			
4.06 Ease of finding skilled employees [†]	4.3.....	42	Tourist Service Infrastructure	3.1	101
4.07 Ease of hiring foreign labour [†]	4.4.....	36	12.01 Hotel rooms per 100 pop.*.....	0.2.....	100
4.08 Pay and productivity [†]	4.5.....	30	12.02 Extension of business trips recommended [†]	5.3.....	67
4.09 Female labour force participation (% to men)*.....	0.6.....	111	12.03 Presence of major car rental companies [†]	2.....	105
			12.04 ATMs accepting Visa cards per million pop.*.....	301.0.....	86
ICT Readiness	3.7	85			
5.01 ICT use for B2B transactions [†]	5.1.....	51	Natural Resources	4.4	19
5.02 Internet use for B2C transactions [†]	5.4.....	28	13.01 No. of World Heritage natural sites*.....	4.....	10
5.03 Individuals using internet (%)*.....	15.8.....	110	13.02 Total known species*.....	2,660.....	4
5.04 Broadband internet subs. per 100 pop.*.....	1.3.....	102	13.03 Total protected areas (% total territorial area)*.....	9.1.....	94
5.05 Mobile telephone subs. per 100 pop.*.....	125.4.....	47	13.04 Natural tourism digital demand (0–100 best)*.....	23.....	49
5.06 Mobile broadband subs. per 100 pop.*.....	24.2.....	78	13.05 Quality of the natural environment [†]	4.2.....	81
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	4.3.....	83	Cultural Resources and Business Travel	3.1	25
			14.01 No. of World Heritage cultural sites*.....	4.....	51
Prioritization of Travel & Tourism	5.6	15	14.02 No. of oral and intangible cultural expressions*.....	6.....	18
6.01 Government prioritization of T&T industry [†]	5.1.....	78	14.03 No. of large sports stadiums*.....	29.0.....	18
6.02 T&T gov't expenditure (% gov't budget)*.....	9.2.....	14	14.04 No. of international association meetings*.....	90.0.....	40
6.03 Effectiveness of marketing to attract tourists [†]	4.9.....	51	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	13.....	49
6.04 Comprehensiveness of T&T data (0–120 best)*.....	92.0.....	21			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	74.8.....	47			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Iran, Islamic Rep.

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	97	3.32
Enabling Environment	98	4.16
Business Environment	119	3.85
Safety and Security	96	4.89
Health and Hygiene	93	4.71
Human Resources and Labour Market	114	3.95
ICT Readiness	98	3.36
T&T Policy and Enabling Conditions	96	3.89
Prioritization of Travel & Tourism	130	3.35
International Openness	116	2.14
Price Competitiveness	1	6.62
Environmental Sustainability	115	3.47
Infrastructure	105	2.70
Air Transport Infrastructure	93	2.22
Ground and Port Infrastructure	76	3.28
Tourist Service Infrastructure	119	2.61
Natural and Cultural Resources	57	2.53
Natural Resources	98	2.48
Cultural Resources and Business Travel	37	2.59



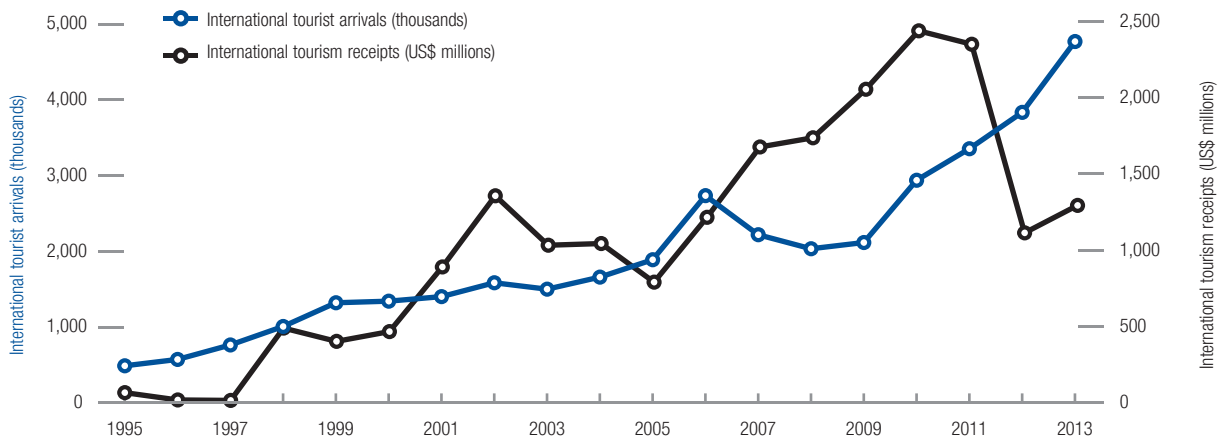
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	4,769
Int'l tourism receipts (inbound US\$ millions), 2013	1,294.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013	271.3

Population (millions), 2013	77.4
Surface area (1,000 square kilometres), 2013	1,745.2
Gross domestic product per capita (PPP\$), 2013	16,165
Real GDP growth (%), 2013	-1.9

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions)	8,239.4	2.2	5.7
T&T industry employment (1,000 jobs)	414.7	1.9	3.9

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Ireland

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	19	4.53
Enabling Environment	20	5.58
Business Environment	14.....	5.37
Safety and Security	15.....	6.18
Health and Hygiene.....	50.....	5.80
Human Resources and Labour Market.....	12.....	5.27
ICT Readiness.....	30.....	5.28
T&T Policy and Enabling Conditions	5	4.69
Prioritization of Travel & Tourism	28.....	5.25
International Openness.....	5.....	4.53
Price Competitiveness.....	122.....	3.69
Environmental Sustainability.....	2.....	5.31
Infrastructure	18	5.05
Air Transport Infrastructure	30.....	4.16
Ground and Port Infrastructure.....	24.....	4.89
Tourist Service Infrastructure.....	11.....	6.10
Natural and Cultural Resources	46	2.81
Natural Resources.....	72.....	2.79
Cultural Resources and Business Travel	31.....	2.82



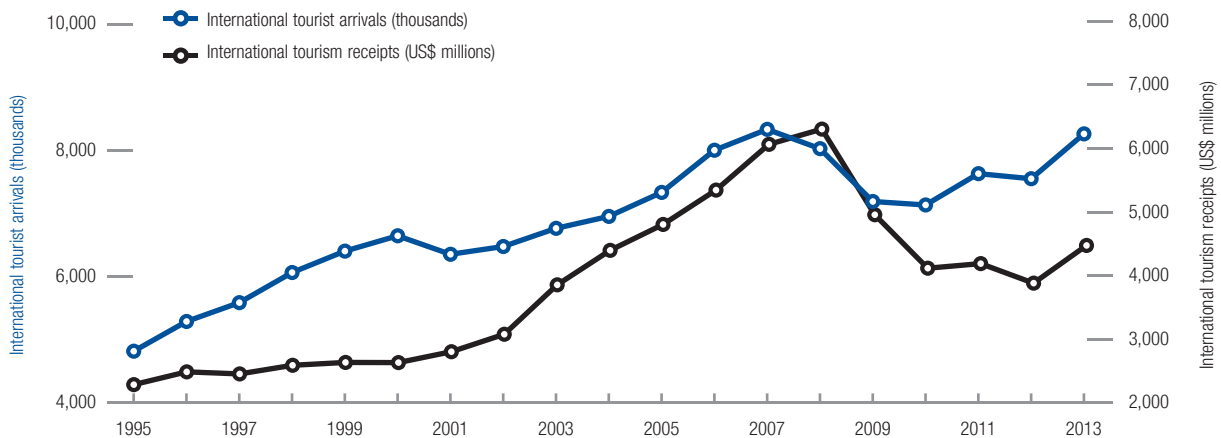
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	8,260
Int'l tourism receipts (inbound US\$ millions), 2013	4,475.7
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	541.9

Population (millions), 2013	4.6
Surface area (1,000 square kilometres), 2013	70.3
Gross domestic product per capita (PPP\$), 2013	44,663
Real GDP growth (%), 2013.....	0.2

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	4,479.5	2.2	4.6
T&T industry employment (1,000 jobs)	42.5	2.3	3.0

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.4	14	International Openness	4.5	5
1.01 Property rights [†]	5.9.....	13	7.01 Visa requirements (0–100 best)*.....	24.0.....	70
1.02 Impact of rules on FDI [†]	6.6.....	1	7.02 Openness of bilateral ASA (0–38)*.....	18.7.....	16
1.03 Efficiency of legal framework settling disputes [†]	4.9.....	21	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	4.7.....	16			
1.05 No. of days to deal with construction permits*.....	150.....	70	Price Competitiveness	3.7	122
1.06 Construction permits cost (%)*.....	9.5.....	128	8.01 Ticket taxes, airport charges (0–100 best)*.....	76.3.....	78
1.07 Extent of market dominance [†]	4.7.....	20	8.02 Hotel price index (US\$)*.....	126.0.....	46
1.08 No. of days to start a business*.....	6.....	27	8.03 Purchasing power parity*.....	1.1.....	124
1.09 Cost to start a business (% GNI/capita)*.....	0.3.....	3	8.04 Fuel price levels (US\$ cents/litre)*.....	202.0.....	128
1.10 Effect of taxation on incentives to work [†]	3.4.....	91			
1.11 Effect of taxation on incentives to invest [†]	4.5.....	18	Environmental Sustainability	5.3	2
1.12 Total tax rate (% profit)*.....	25.9.....	25	9.01 Stringency of environmental regulations [†]	5.4.....	27
1.12a Labour and contributions tax rate (% profit)*.....	12.1.....	49	9.02 Enforcement of environmental regulations [†]	5.1.....	27
1.12b Profit tax rate (% profit)*.....	12.4.....	47	9.03 Sustainability of T&T development [†]	5.5.....	12
1.12c Other taxes rate (% profit)*.....	1.4.....	48	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.0.....	26
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	23.....	11
Safety and Security	6.2	15	9.06 Baseline water stress (0–5 worst)*.....	2.9.....	88
2.01 Business costs of crime and violence [†]	5.5.....	23	9.07 Threatened species (% total species)*.....	3.0.....	29
2.02 Reliability of police services [†]	6.1.....	12	9.08 Forest cover change (% average per year)*.....	8.2.....	2
2.03 Business costs of terrorism [†]	6.1.....	24	9.09 Wastewater treatment (%) *.....	87.5.....	14
2.04 Index of terrorism incidence*.....	6.4.....	118	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.2.....	71
2.05 Homicide rate*.....	1.....	30			
			Air Transport Infrastructure	4.2	30
Health and Hygiene	5.8	50	10.01 Quality of air transport infrastructure [†]	5.6.....	23
3.01 Physician density per 1,000 pop.*.....	2.7.....	41	10.02 Airline dom. seat kms per week (millions)*.....	0.6.....	85
3.02 Access to improved sanitation (% pop.)*.....	99.0.....	38	10.03 Airline int'l. seat kms per week (millions)*.....	489.8.....	39
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	145.7.....	2
3.04 Hospital beds per 10,000 pop.....	29.0.....	58	10.05 Airport density per million urban pop.*.....	2.4.....	31
3.05 HIV prevalence (% pop.)*.....	0.3.....	58	10.06 No. of operating airlines*.....	45.0.....	47
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	4.9	24
Human Resources and Labour Market	5.3	12	11.01 Quality of roads.....	5.3.....	25
<i>Qualification of the labour force</i>	<i>5.8</i>	<i>21</i>	11.02 Quality of railroad infrastructure.....	4.1.....	30
4.01 Primary education enrolment rate (%)*.....	95.3.....	62	11.03 Quality of port infrastructure [†]	5.3.....	29
4.02 Secondary education enrolment rate (%)*.....	119.1.....	6	11.04 Quality of ground transport network [†]	4.9.....	41
4.03 Extent of staff training [†]	4.8.....	20	11.05 Railroad density (km/surface area)*.....	2.7.....	29
4.04 Treatment of customers [†]	5.3.....	24	11.06 Road density (km/surface area)*.....	@.....	26
<i>Labour market</i>	<i>4.7</i>	<i>9</i>	11.07 Paved road density (km/surface area)*.....	@.....	20
4.05 Hiring and firing practices [†]	4.2.....	40			
4.06 Ease of finding skilled employees [†]	5.2.....	5	Tourist Service Infrastructure	6.1	11
4.07 Ease of hiring foreign labour [†]	5.0.....	8	12.01 Hotel rooms per 100 pop.*.....	1.5.....	18
4.08 Pay and productivity [†]	4.5.....	28	12.02 Extension of business trips recommended [†]	6.2.....	10
4.09 Female labour force participation (% to men)*.....	0.8.....	69	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	782.7.....	35
ICT Readiness	5.3	30			
5.01 ICT use for B2B transactions [†]	5.3.....	35	Natural Resources	2.8	72
5.02 Internet use for B2C transactions [†]	5.0.....	44	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	78.2.....	25	13.02 Total known species*.....	263.....	131
5.04 Broadband internet subs. per 100 pop.*.....	24.2.....	29	13.03 Total protected areas (% total territorial area)*.....	12.8.....	77
5.05 Mobile telephone subs. per 100 pop.*.....	102.8.....	87	13.04 Natural tourism digital demand (0–100 best)*.....	26.....	42
5.06 Mobile broadband subs. per 100 pop.*.....	67.2.....	23	13.05 Quality of the natural environment [†]	6.0.....	12
5.07 Mobile network coverage (% pop.)*.....	99.0.....	65			
5.08 Quality of electricity supply.....	6.4.....	17	Cultural Resources and Business Travel	2.8	31
			14.01 No. of World Heritage cultural sites*.....	2.....	71
Prioritization of Travel & Tourism	5.3	28	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	6.6.....	4	14.03 No. of large sports stadiums*.....	21.0.....	21
6.02 T&T gov't expenditure (% gov't budget)*.....	3.9.....	55	14.04 No. of international association meetings*.....	130.7.....	33
6.03 Effectiveness of marketing to attract tourists [†]	6.0.....	5	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	23.....	28
6.04 Comprehensiveness of T&T data (0–120 best)*.....	69.0.....	63			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	66.6.....	73			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Israel

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	72	3.66
Enabling Environment	47	5.12
Business Environment	51	4.61
Safety and Security	99	4.85
Health and Hygiene	36	6.06
Human Resources and Labour Market	39	4.81
ICT Readiness	32	5.25
T&T Policy and Enabling Conditions	127	3.54
Prioritization of Travel & Tourism	64	4.63
International Openness	95	2.54
Price Competitiveness	136	3.24
Environmental Sustainability	101	3.76
Infrastructure	59	3.76
Air Transport Infrastructure	50	3.16
Ground and Port Infrastructure	52	3.91
Tourist Service Infrastructure	72	4.20
Natural and Cultural Resources	79	2.23
Natural Resources	99	2.47
Cultural Resources and Business Travel	52	1.98



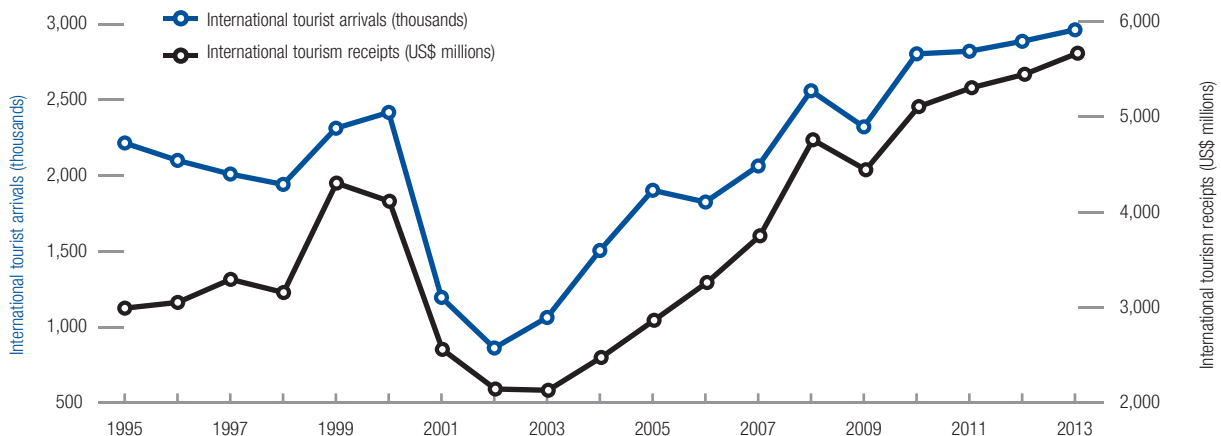
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	2,962
Int'l tourism receipts (inbound US\$ millions), 2013	5,666.0
Growth (%) in int'l outbound travel spending*	2.07
Average spending per int'l tourist (US\$), 2013	1,912.9

Population (millions), 2013	8.1
Surface area (1,000 square kilometres), 2013	22.1
Gross domestic product per capita (PPP\$), 2013	32,717
Real GDP growth (%), 2013	3.2

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions)	6,232.0	2.2	4.4
T&T industry employment (1,000 jobs)	85.3	2.5	2.1

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.6	51	International Openness	2.5	95
1.01 Property rights [†]	4.8.....	43	7.01 Visa requirements (0–100 best)*.....	29.0.....	53
1.02 Impact of rules on FDI [†]	4.5.....	61	7.02 Openness of bilateral ASA (0–38)*.....	9.9.....	81
1.03 Efficiency of legal framework settling disputes [†]	4.1.....	46	7.03 No. of regional trade agreements in force*.....	7.0.....	68
1.04 Efficiency of legal framework challenging regs. [†]	4.0.....	35			
1.05 No. of days to deal with construction permits*.....	209.....	109	Price Competitiveness	3.2	136
1.06 Construction permits cost (%)*.....	1.6.....	68	8.01 Ticket taxes, airport charges (0–100 best)*.....	76.9.....	77
1.07 Extent of market dominance [†]	2.4.....	140	8.02 Hotel price index (US\$)*.....	201.3.....	84
1.08 No. of days to start a business*.....	13.....	73	8.03 Purchasing power parity*.....	1.1.....	126
1.09 Cost to start a business (% GNI/capita)*.....	3.5.....	47	8.04 Fuel price levels (US\$ cents/litre)*.....	201.0.....	127
1.10 Effect of taxation on incentives to work [†]	3.6.....	68			
1.11 Effect of taxation on incentives to invest [†]	3.9.....	50	Environmental Sustainability	3.8	101
1.12 Total tax rate (% profit)*.....	30.1.....	39	9.01 Stringency of environmental regulations [†]	4.2.....	63
1.12a Labour and contributions tax rate (% profit)*.....	5.5.....	25	9.02 Enforcement of environmental regulations [†]	3.9.....	62
1.12b Profit tax rate (% profit)*.....	23.2.....	110	9.03 Sustainability of T&T development [†]	3.7.....	110
1.12c Other taxes rate (% profit)*.....	1.4.....	48	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	13.2.....	105
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	15.....	128
Safety and Security	4.9	99	9.06 Baseline water stress (0–5 worst)*.....	4.8.....	124
2.01 Business costs of crime and violence [†]	4.8.....	49	9.07 Threatened species (% total species)*.....	6.2.....	87
2.02 Reliability of police services [†]	4.1.....	69	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	3.4.....	130	9.09 Wastewater treatment (%)*.....	88.4.....	11
2.04 Index of terrorism incidence*.....	5.1.....	126	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	53
2.05 Homicide rate*.....	2.....	45			
			Air Transport Infrastructure	3.2	50
Health and Hygiene	6.1	36	10.01 Quality of air transport infrastructure [†]	4.9.....	50
3.01 Physician density per 1,000 pop.*.....	3.3.....	21	10.02 Airline dom. seat kms per week (millions)*.....	6.1.....	54
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	521.7.....	36
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	5.9.....	48
3.04 Hospital beds per 10,000 pop.....	33.0.....	52	10.05 Airport density per million urban pop.*.....	0.7.....	99
3.05 HIV prevalence (% pop.)*.....	0.2.....	1	10.06 No. of operating airlines*.....	74.0.....	27
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	3.9	52
Human Resources and Labour Market	4.8	39	11.01 Quality of roads.....	4.7.....	45
<i>Qualification of the labour force</i>	5.4.....	59	11.02 Quality of railroad infrastructure.....	3.0.....	53
4.01 Primary education enrolment rate (%)*.....	96.7.....	48	11.03 Quality of port infrastructure [†]	3.8.....	86
4.02 Secondary education enrolment rate (%)*.....	101.7.....	25	11.04 Quality of ground transport network [†]	4.0.....	92
4.03 Extent of staff training [†]	4.0.....	76	11.05 Railroad density (km/surface area)*.....	4.9.....	17
4.04 Treatment of customers [†]	4.1.....	102	11.06 Road density (km/surface area)*.....	@.....	40
<i>Labour market</i>	4.3.....	47	11.07 Paved road density (km/surface area)*.....	@.....	29
4.05 Hiring and firing practices [†]	4.2.....	44			
4.06 Ease of finding skilled employees [†]	4.8.....	17	Tourist Service Infrastructure	4.2	72
4.07 Ease of hiring foreign labour [†]	2.8.....	136	12.01 Hotel rooms per 100 pop.*.....	0.7.....	52
4.08 Pay and productivity [†]	3.9.....	75	12.02 Extension of business trips recommended [†]	4.2.....	126
4.09 Female labour force participation (% to men)*.....	0.9.....	36	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	260.7.....	93
ICT Readiness	5.2	32			
5.01 ICT use for B2B transactions [†]	5.5.....	31	Natural Resources	2.5	99
5.02 Internet use for B2C transactions [†]	5.5.....	21	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	70.8.....	37	13.02 Total known species*.....	504.....	75
5.04 Broadband internet subs. per 100 pop.*.....	25.9.....	24	13.03 Total protected areas (% total territorial area)*.....	14.7.....	66
5.05 Mobile telephone subs. per 100 pop.*.....	122.8.....	52	13.04 Natural tourism digital demand (0–100 best)*.....	19.....	57
5.06 Mobile broadband subs. per 100 pop.*.....	53.0.....	40	13.05 Quality of the natural environment [†]	4.0.....	95
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	5.9.....	34	Cultural Resources and Business Travel	2.0	52
			14.01 No. of World Heritage cultural sites*.....	8.....	26
Prioritization of Travel & Tourism	4.6	64	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	4.8.....	95	14.03 No. of large sports stadiums*.....	6.0.....	52
6.02 T&T gov't expenditure (% gov't budget)*.....	2.1.....	107	14.04 No. of international association meetings*.....	34.7.....	56
6.03 Effectiveness of marketing to attract tourists [†]	4.1.....	93	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	24.....	26
6.04 Comprehensiveness of T&T data (0–120 best)*.....	108.0.....	5			
6.05 Timeliness of T&T data (0–21 best)*.....	20.0.....	3			
6.06 Country Brand Strategy rating (1–10 best)*.....	76.3.....	40			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Italy

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	8	4.98
Enabling Environment	55	5.02
Business Environment	127	3.59
Safety and Security	48	5.68
Health and Hygiene	20	6.27
Human Resources and Labour Market	75	4.45
ICT Readiness	35	5.14
T&T Policy and Enabling Conditions	71	4.14
Prioritization of Travel & Tourism	65	4.62
International Openness	24	4.09
Price Competitiveness	133	3.49
Environmental Sustainability	47	4.34
Infrastructure	13	5.19
Air Transport Infrastructure	26	4.26
Ground and Port Infrastructure	32	4.65
Tourist Service Infrastructure	3	6.66
Natural and Cultural Resources	5	5.55
Natural Resources	13	4.60
Cultural Resources and Business Travel	3	6.51



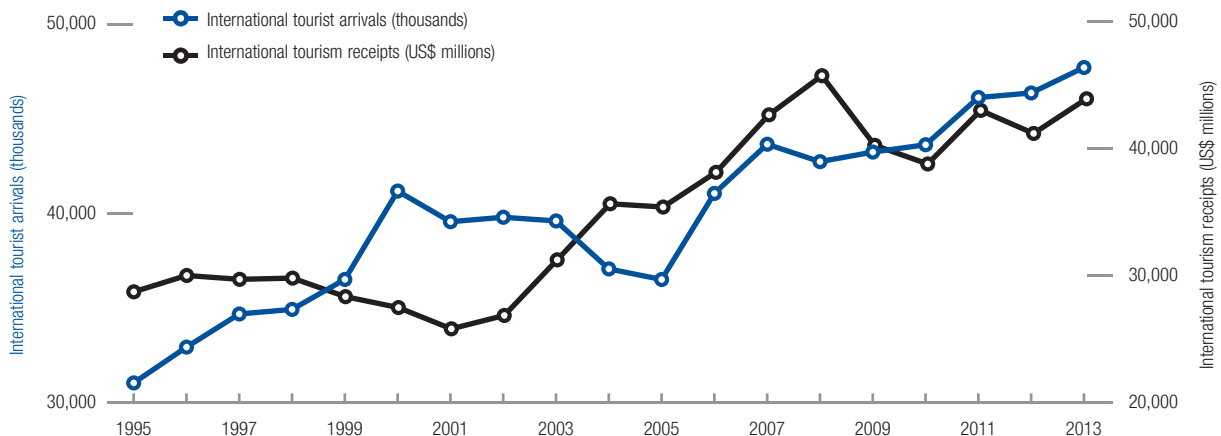
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	47,704
Int'l tourism receipts (inbound US\$ millions), 2013	43,912.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013	920.5

Population (millions), 2013	59.8
Surface area (1,000 square kilometres), 2013	301.3
Gross domestic product per capita (PPP\$), 2013	34,103
Real GDP growth (%), 2013	-1.9

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions)	81,895.5	4.2	2.3
T&T industry employment (1,000 jobs)	1,105.9	4.9	2.1

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.6	127	International Openness	4.1	24
1.01 Property rights [†]	4.0.....	74	7.01 Visa requirements (0–100 best)*.....	22.0.....	102
1.02 Impact of rules on FDI [†]	2.7.....	135	7.02 Openness of bilateral ASA (0–38)*.....	11.6.....	54
1.03 Efficiency of legal framework settling disputes [†]	2.0.....	140	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	2.2.....	132			
1.05 No. of days to deal with construction permits*.....	233.....	118	Price Competitiveness	3.5	133
1.06 Construction permits cost (%)*.....	3.7.....	96	8.01 Ticket taxes, airport charges (0–100 best)*.....	75.1.....	83
1.07 Extent of market dominance [†]	5.3.....	8	8.02 Hotel price index (US\$)*.....	170.5.....	76
1.08 No. of days to start a business*.....	5.....	17	8.03 Purchasing power parity*.....	1.0.....	120
1.09 Cost to start a business (% GNI/capita)*.....	14.1.....	91	8.04 Fuel price levels (US\$ cents/litre)*.....	228.0.....	137
1.10 Effect of taxation on incentives to work [†]	1.9.....	140			
1.11 Effect of taxation on incentives to invest [†]	2.0.....	140	Environmental Sustainability	4.3	47
1.12 Total tax rate (% profit)*.....	65.4.....	129	9.01 Stringency of environmental regulations [†]	4.5.....	49
1.12a Labour and contributions tax rate (% profit)*.....	43.4.....	138	9.02 Enforcement of environmental regulations [†]	3.6.....	84
1.12b Profit tax rate (% profit)*.....	19.9.....	88	9.03 Sustainability of T&T development [†]	3.1.....	133
1.12c Other taxes rate (% profit)*.....	2.0.....	68	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	13.3.....	108
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	22.....	28
Safety and Security	5.7	48	9.06 Baseline water stress (0–5 worst)*.....	3.4.....	103
2.01 Business costs of crime and violence [†]	4.3.....	81	9.07 Threatened species (% total species)*.....	5.1.....	70
2.02 Reliability of police services [†]	4.8.....	42	9.08 Forest cover change (% average per year)*.....	-0.6.....	29
2.03 Business costs of terrorism [†]	5.6.....	54	9.09 Wastewater treatment (%) *.....	91.4.....	10
2.04 Index of terrorism incidence*.....	6.8.....	104	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	36
2.05 Homicide rate*.....	1.....	18			
			Air Transport Infrastructure	4.3	26
Health and Hygiene	6.3	20	10.01 Quality of air transport infrastructure [†]	4.3.....	70
3.01 Physician density per 1,000 pop.*.....	4.1.....	7	10.02 Airline dom. seat kms per week (millions)*.....	443.0.....	14
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	1,895.4.....	16
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	4.2.....	62
3.04 Hospital beds per 10,000 pop.....	34.0.....	49	10.05 Airport density per million urban pop.*.....	1.0.....	76
3.05 HIV prevalence (% pop.)*.....	0.4.....	74	10.06 No. of operating airlines*.....	167.0.....	5
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	4.7	32
Human Resources and Labour Market	4.4	75	11.01 Quality of roads.....	4.3.....	57
<i>Qualification of the labour force</i>	5.4.....	53	11.02 Quality of railroad infrastructure.....	4.1.....	28
4.01 Primary education enrolment rate (%)*.....	97.2.....	42	11.03 Quality of port infrastructure [†]	4.5.....	55
4.02 Secondary education enrolment rate (%)*.....	100.7.....	32	11.04 Quality of ground transport network [†]	4.0.....	91
4.03 Extent of staff training [†]	3.2.....	132	11.05 Railroad density (km/surface area)*.....	5.7.....	13
4.04 Treatment of customers [†]	5.0.....	43	11.06 Road density (km/surface area)*.....	@.....	22
<i>Labour market</i>	3.5.....	117	11.07 Paved road density (km/surface area)*.....	@.....	17
4.05 Hiring and firing practices [†]	2.4.....	138			
4.06 Ease of finding skilled employees [†]	4.2.....	47	Tourist Service Infrastructure	6.7	3
4.07 Ease of hiring foreign labour [†]	4.3.....	44	12.01 Hotel rooms per 100 pop.*.....	1.8.....	11
4.08 Pay and productivity [†]	2.6.....	136	12.02 Extension of business trips recommended [†]	5.6.....	42
4.09 Female labour force participation (% to men)*.....	0.7.....	92	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	1,315.9.....	12
ICT Readiness	5.1	35			
5.01 ICT use for B2B transactions [†]	4.3.....	102	Natural Resources	4.6	13
5.02 Internet use for B2C transactions [†]	4.4.....	72	13.01 No. of World Heritage natural sites*.....	4.....	10
5.03 Individuals using internet (%)*.....	58.5.....	56	13.02 Total known species*.....	509.....	74
5.04 Broadband internet subs. per 100 pop.*.....	22.3.....	34	13.03 Total protected areas (% total territorial area)*.....	21.0.....	37
5.05 Mobile telephone subs. per 100 pop.*.....	158.8.....	16	13.04 Natural tourism digital demand (0–100 best)*.....	94.....	2
5.06 Mobile broadband subs. per 100 pop.*.....	61.4.....	30	13.05 Quality of the natural environment [†]	4.5.....	66
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	5.9.....	35	Cultural Resources and Business Travel	6.5	3
			14.01 No. of World Heritage cultural sites*.....	46.....	1
Prioritization of Travel & Tourism	4.6	65	14.02 No. of oral and intangible cultural expressions*.....	6.....	18
6.01 Government prioritization of T&T industry [†]	5.0.....	87	14.03 No. of large sports stadiums*.....	51.0.....	10
6.02 T&T gov't expenditure (% gov't budget)*.....	3.6.....	64	14.04 No. of international association meetings*.....	457.3.....	6
6.03 Effectiveness of marketing to attract tourists [†]	3.6.....	123	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	77.....	6
6.04 Comprehensiveness of T&T data (0–120 best)*.....	92.0.....	21			
6.05 Timeliness of T&T data (0–21 best)*.....	18.0.....	48			
6.06 Country Brand Strategy rating (1–10 best)*.....	77.9.....	34			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Jamaica

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	76	3.59
Enabling Environment	92	4.26
Business Environment	68.....	4.44
Safety and Security	127.....	3.85
Health and Hygiene.....	95.....	4.66
Human Resources and Labour Market.....	61.....	4.61
ICT Readiness.....	84.....	3.73
T&T Policy and Enabling Conditions	57	4.23
Prioritization of Travel & Tourism	11.....	5.72
International Openness.....	54.....	3.60
Price Competitiveness.....	99.....	4.29
Environmental Sustainability.....	127.....	3.33
Infrastructure	53	3.93
Air Transport Infrastructure	81.....	2.44
Ground and Port Infrastructure.....	30.....	4.75
Tourist Service Infrastructure.....	58.....	4.59
Natural and Cultural Resources	101	1.95
Natural Resources.....	96.....	2.50
Cultural Resources and Business Travel.....	96.....	1.40



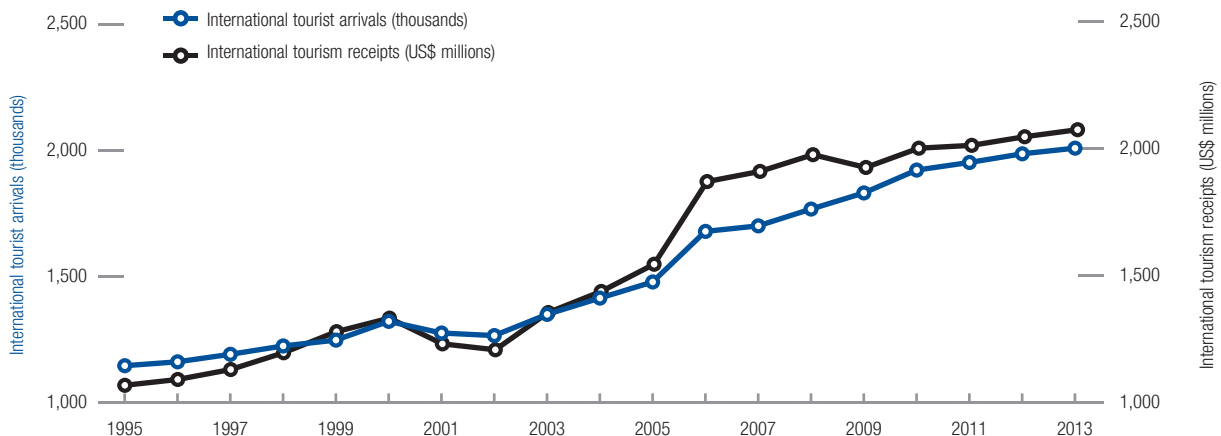
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	2,008
Int'l tourism receipts (inbound US\$ millions), 2013	2,074.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	1,032.9

Population (millions), 2013	2.7
Surface area (1,000 square kilometres), 2013	11.0
Gross domestic product per capita (PPP\$), 2013	8,487
Real GDP growth (%), 2013.....	0.2

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	1,102.2	7.7	4.7
T&T industry employment (1,000 jobs)	82.2	7.0	4.3

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Jamaica

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.4	68	International Openness	3.6	54
1.01 Property rights [†]	4.4.....	52	7.01 Visa requirements (0–100 best)*.....	50.0.....	31
1.02 Impact of rules on FDI [†]	4.1.....	100	7.02 Openness of bilateral ASA (0–38)*.....	24.3.....	8
1.03 Efficiency of legal framework settling disputes [†]	3.4.....	88	7.03 No. of regional trade agreements in force*.....	4.0.....	88
1.04 Efficiency of legal framework challenging regs. [†]	3.5.....	53			
1.05 No. of days to deal with construction permits*.....	135.....	60	Price Competitiveness	4.3	99
1.06 Construction permits cost (%)*.....	2.2.....	80	8.01 Ticket taxes, airport charges (0–100 best)*.....	72.9.....	96
1.07 Extent of market dominance [†]	3.5.....	89	8.02 Hotel price index (US\$)*.....	211.0.....	91
1.08 No. of days to start a business*.....	15.....	83	8.03 Purchasing power parity*.....	0.6.....	86
1.09 Cost to start a business (% GNI/capita)*.....	6.0.....	61	8.04 Fuel price levels (US\$ cents/litre)*.....	120.0.....	43
1.10 Effect of taxation on incentives to work [†]	3.3.....	100			
1.11 Effect of taxation on incentives to invest [†]	3.2.....	115	Environmental Sustainability	3.3	127
1.12 Total tax rate (% profit)*.....	39.3.....	77	9.01 Stringency of environmental regulations [†]	3.7.....	91
1.12a Labour and contributions tax rate (% profit)*.....	13.3.....	60	9.02 Enforcement of environmental regulations [†]	3.4.....	96
1.12b Profit tax rate (% profit)*.....	19.5.....	84	9.03 Sustainability of T&T development [†]	4.9.....	40
1.12c Other taxes rate (% profit)*.....	6.4.....	115	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.2.....	36
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	19.....	73
Safety and Security	3.9	127	9.06 Baseline water stress (0–5 worst)*.....	5.0.....	128
2.01 Business costs of crime and violence [†]	2.1.....	140	9.07 Threatened species (% total species)*.....	11.7.....	126
2.02 Reliability of police services [†]	3.6.....	104	9.08 Forest cover change (% average per year)*.....	-3.4.....	76
2.03 Business costs of terrorism [†]	5.5.....	57	9.09 Wastewater treatment (%)*.....	10.0.....	78
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	11
2.05 Homicide rate*.....	39.....	137			
			Air Transport Infrastructure	2.4	81
Health and Hygiene	4.7	95	10.01 Quality of air transport infrastructure [†]	4.9.....	48
3.01 Physician density per 1,000 pop.*.....	0.4.....	98	10.02 Airline dom. seat kms per week (millions)*.....	0.3.....	89
3.02 Access to improved sanitation (% pop.)*.....	80.0.....	81	10.03 Airline int'l. seat kms per week (millions)*.....	151.5.....	70
3.03 Access to improved drinking water (% pop.)*.....	93.0.....	83	10.04 Departures per 1,000 pop.*.....	0.2.....	125
3.04 Hospital beds per 10,000 pop.....	17.0.....	80	10.05 Airport density per million urban pop.*.....	1.4.....	54
3.05 HIV prevalence (% pop.)*.....	1.7.....	120	10.06 No. of operating airlines*.....	37.0.....	59
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	4.7	30
Human Resources and Labour Market	4.6	61	11.01 Quality of roads.....	3.7.....	84
<i>Qualification of the labour force</i>	<i>5.1</i>	<i>76</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	92.1.....	87	11.03 Quality of port infrastructure [†]	4.9.....	42
4.02 Secondary education enrolment rate (%)*.....	88.6.....	72	11.04 Quality of ground transport network [†]	4.2.....	78
4.03 Extent of staff training [†]	4.1.....	59	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	3.8.....	117	11.06 Road density (km/surface area)*.....	@.....	9
<i>Labour market</i>	<i>4.1</i>	<i>61</i>	11.07 Paved road density (km/surface area)*.....	@.....	19
4.05 Hiring and firing practices [†]	4.1.....	55			
4.06 Ease of finding skilled employees [†]	3.9.....	67	Tourist Service Infrastructure	4.6	58
4.07 Ease of hiring foreign labour [†]	4.1.....	62	12.01 Hotel rooms per 100 pop.*.....	0.9.....	40
4.08 Pay and productivity [†]	3.4.....	113	12.02 Extension of business trips recommended [†]	5.5.....	54
4.09 Female labour force participation (% to men)*.....	0.8.....	63	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	313.9.....	82
ICT Readiness	3.7	84			
5.01 ICT use for B2B transactions [†]	4.8.....	68	Natural Resources	2.5	96
5.02 Internet use for B2C transactions [†]	4.1.....	92	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	37.8.....	87	13.02 Total known species*.....	256.....	132
5.04 Broadband internet subs. per 100 pop.*.....	5.1.....	80	13.03 Total protected areas (% total territorial area)*.....	7.1.....	100
5.05 Mobile telephone subs. per 100 pop.*.....	102.2.....	89	13.04 Natural tourism digital demand (0–100 best)*.....	34.....	37
5.06 Mobile broadband subs. per 100 pop.*.....	30.8.....	71	13.05 Quality of the natural environment [†]	4.7.....	57
5.07 Mobile network coverage (% pop.)*.....	95.0.....	100			
5.08 Quality of electricity supply.....	4.4.....	82	Cultural Resources and Business Travel	1.4	96
			14.01 No. of World Heritage cultural sites*.....	0.....	124
Prioritization of Travel & Tourism	5.7	11	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	6.3.....	11	14.03 No. of large sports stadiums*.....	3.0.....	91
6.02 T&T gov't expenditure (% gov't budget)*.....	17.1.....	3	14.04 No. of international association meetings*.....	7.0.....	91
6.03 Effectiveness of marketing to attract tourists [†]	5.9.....	10	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	11.....	59
6.04 Comprehensiveness of T&T data (0–120 best)*.....	68.0.....	66			
6.05 Timeliness of T&T data (0–21 best)*.....	13.0.....	89			
6.06 Country Brand Strategy rating (1–10 best)*.....	64.0.....	86			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Japan

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	9	4.94
Enabling Environment	13	5.76
Business Environment	27	5.12
Safety and Security	22	6.05
Health and Hygiene	13	6.43
Human Resources and Labour Market	15	5.20
ICT Readiness	9	6.00
T&T Policy and Enabling Conditions	26	4.41
Prioritization of Travel & Tourism	20	5.44
International Openness	16	4.16
Price Competitiveness	119	3.75
Environmental Sustainability	53	4.30
Infrastructure	31	4.65
Air Transport Infrastructure	19	4.54
Ground and Port Infrastructure	17	5.29
Tourist Service Infrastructure	75	4.11
Natural and Cultural Resources	11	4.93
Natural Resources	30	3.94
Cultural Resources and Business Travel	6	5.92



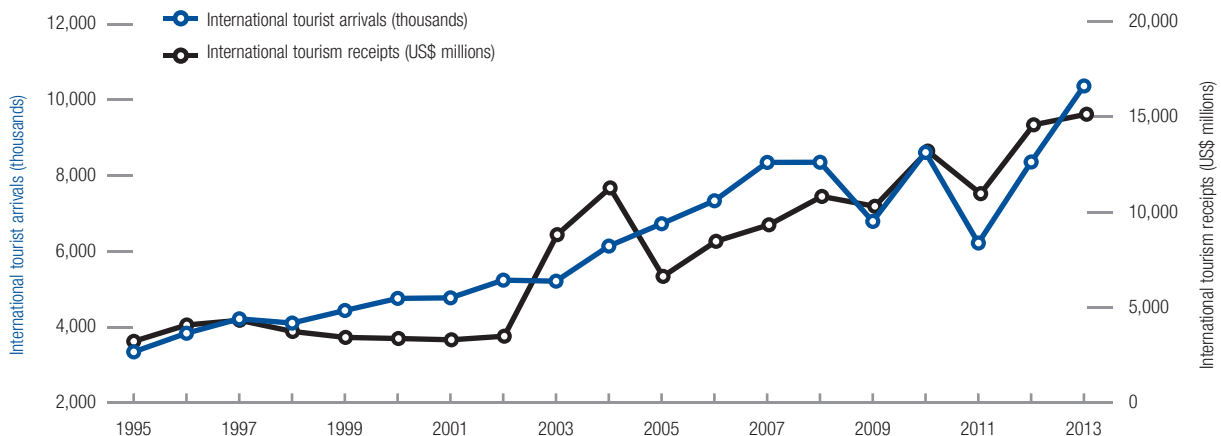
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	10,364
Int'l tourism receipts (inbound US\$ millions), 2013	15,130.8
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013	1,459.9

Population (millions), 2013	127.3
Surface area (1,000 square kilometres), 2013	378.0
Gross domestic product per capita (PPP\$), 2013	36,654
Real GDP growth (%), 2013	1.5

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions)	108,631.0	2.2	1.4
T&T industry employment (1,000 jobs)	1,447.2	2.3	0.6

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

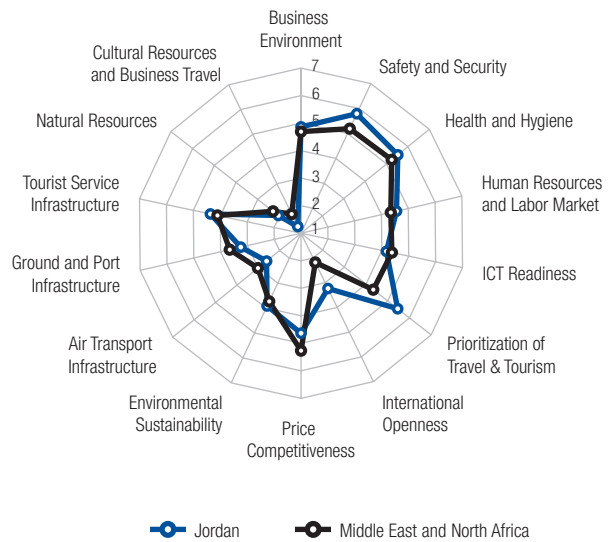
INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.1	27	International Openness	4.2	16
1.01 Property rights [†]	5.9.....	11	7.01 Visa requirements (0–100 best)*.....	20.0.....	111
1.02 Impact of rules on FDI [†]	4.6.....	58	7.02 Openness of bilateral ASA (0–38)*.....	23.6.....	10
1.03 Efficiency of legal framework settling disputes [†]	5.2.....	18	7.03 No. of regional trade agreements in force*.....	25.0.....	36
1.04 Efficiency of legal framework challenging regs. [†]	4.4.....	19			
1.05 No. of days to deal with construction permits* ...	197.....	100	Price Competitiveness	3.7	119
1.06 Construction permits cost (%)*.....	0.6.....	30	8.01 Ticket taxes, airport charges (0–100 best)*.....	75.1.....	82
1.07 Extent of market dominance [†]	5.7.....	2	8.02 Hotel price index (US\$)*.....	122.8.....	36
1.08 No. of days to start a business*.....	11.....	58	8.03 Purchasing power parity*.....	1.1.....	122
1.09 Cost to start a business (% GNI/capita)*.....	7.5.....	67	8.04 Fuel price levels (US\$ cents/litre)*.....	200.0.....	126
1.10 Effect of taxation on incentives to work [†]	3.8.....	59			
1.11 Effect of taxation on incentives to invest [†]	3.7.....	70	Environmental Sustainability	4.3	53
1.12 Total tax rate (% profit)*.....	51.3.....	115	9.01 Stringency of environmental regulations [†]	6.1.....	6
1.12a Labour and contributions tax rate (% profit)*.....	18.1.....	82	9.02 Enforcement of environmental regulations [†]	6.0.....	6
1.12b Profit tax rate (% profit)*.....	28.9.....	131	9.03 Sustainability of T&T development [†]	4.9.....	41
1.12c Other taxes rate (% profit)*.....	4.2.....	105	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	11.7.....	96
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	23.....	11
Safety and Security	6.0	22	9.06 Baseline water stress (0–5 worst)*.....	3.1.....	93
2.01 Business costs of crime and violence [†]	5.2.....	33	9.07 Threatened species (% total species)*.....	13.3.....	131
2.02 Reliability of police services [†]	6.0.....	17	9.08 Forest cover change (% average per year)*.....	–0.6.....	29
2.03 Business costs of terrorism [†]	5.1.....	80	9.09 Wastewater treatment (%)*.....	71.3.....	25
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.2.....	75
2.05 Homicide rate*.....	0.....	2			
			Air Transport Infrastructure	4.5	19
Health and Hygiene	6.4	13	10.01 Quality of air transport infrastructure [†]	5.5.....	27
3.01 Physician density per 1,000 pop.*.....	2.3.....	49	10.02 Airline dom. seat kms per week (millions)*.....	2,158.8.....	4
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	3,527.8.....	6
3.03 Access to improved drinking water (% pop.)* ..	100.0.....	1	10.04 Departures per 1,000 pop.*.....	7.2.....	46
3.04 Hospital beds per 10,000 pop.....	137.0.....	1	10.05 Airport density per million urban pop.*.....	0.6.....	106
3.05 HIV prevalence (% pop.)*.....	<0.1.....	1	10.06 No. of operating airlines*.....	97.0.....	16
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	5.3	17
Human Resources and Labour Market	5.2	15	11.01 Quality of roads.....	5.9.....	10
<i>Qualification of the labour force</i>	<i>6.4</i>	1	11.02 Quality of railroad infrastructure.....	6.7.....	1
4.01 Primary education enrolment rate (%)*.....	99.9.....	3	11.03 Quality of port infrastructure [†]	5.3.....	26
4.02 Secondary education enrolment rate (%)*.....	101.8.....	24	11.04 Quality of ground transport network [†]	6.4.....	3
4.03 Extent of staff training [†]	5.4.....	2	11.05 Railroad density (km/surface area)*.....	5.3.....	15
4.04 Treatment of customers [†]	6.3.....	1	11.06 Road density (km/surface area)*.....	@.....	38
<i>Labour market</i>	<i>4.0</i>	75	11.07 Paved road density (km/surface area)*.....	@.....	35
4.05 Hiring and firing practices [†]	2.8.....	130			
4.06 Ease of finding skilled employees [†]	4.7.....	25	Tourist Service Infrastructure	4.1	75
4.07 Ease of hiring foreign labour [†]	3.5.....	112	12.01 Hotel rooms per 100 pop.*.....	1.1.....	27
4.08 Pay and productivity [†]	4.8.....	11	12.02 Extension of business trips recommended [†]	4.1.....	129
4.09 Female labour force participation (% to men)*.....	0.8.....	87	12.03 Presence of major car rental companies [†]	4.....	81
			12.04 ATMs accepting Visa cards per million pop.*.....	396.2.....	73
ICT Readiness	6.0	9			
5.01 ICT use for B2B transactions [†]	6.1.....	4	Natural Resources	3.9	30
5.02 Internet use for B2C transactions [†]	6.1.....	3	13.01 No. of World Heritage natural sites*.....	4.....	10
5.03 Individuals using internet (%)*.....	86.3.....	12	13.02 Total known species*.....	638.....	62
5.04 Broadband internet subs. per 100 pop.*.....	28.9.....	19	13.03 Total protected areas (% total territorial area)*.....	11.0.....	85
5.05 Mobile telephone subs. per 100 pop.*.....	117.6.....	58	13.04 Natural tourism digital demand (0–100 best)*.....	39.....	35
5.06 Mobile broadband subs. per 100 pop.*.....	120.5.....	3	13.05 Quality of the natural environment [†]	5.0.....	44
5.07 Mobile network coverage (% pop.)*.....	99.9.....	39			
5.08 Quality of electricity supply.....	6.3.....	25	Cultural Resources and Business Travel	5.9	6
			14.01 No. of World Heritage cultural sites*.....	14.....	12
Prioritization of Travel & Tourism	5.4	20	14.02 No. of oral and intangible cultural expressions*.....	22.....	2
6.01 Government prioritization of T&T industry [†]	5.7.....	42	14.03 No. of large sports stadiums*.....	89.0.....	4
6.02 T&T gov't expenditure (% gov't budget)*.....	4.3.....	45	14.04 No. of international association meetings*.....	322.7.....	10
6.03 Effectiveness of marketing to attract tourists [†]	4.8.....	57	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	53.....	9
6.04 Comprehensiveness of T&T data (0–120 best)*.....	100.0.....	11			
6.05 Timeliness of T&T data (0–21 best)*.....	19.5.....	7			
6.06 Country Brand Strategy rating (1–10 best)*.....	98.2.....	2			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Jordan

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	77	3.59
Enabling Environment	58	4.98
Business Environment	35	4.86
Safety and Security	41	5.79
Health and Hygiene	59	5.53
Human Resources and Labour Market	65	4.56
ICT Readiness	65	4.17
T&T Policy and Enabling Conditions	45	4.31
Prioritization of Travel & Tourism	19	5.46
International Openness	64	3.24
Price Competitiveness	70	4.63
Environmental Sustainability	84	3.92
Infrastructure	73	3.41
Air Transport Infrastructure	72	2.61
Ground and Port Infrastructure	82	3.25
Tourist Service Infrastructure	69	4.37
Natural and Cultural Resources	127	1.66
Natural Resources	126	2.05
Cultural Resources and Business Travel	118	1.27



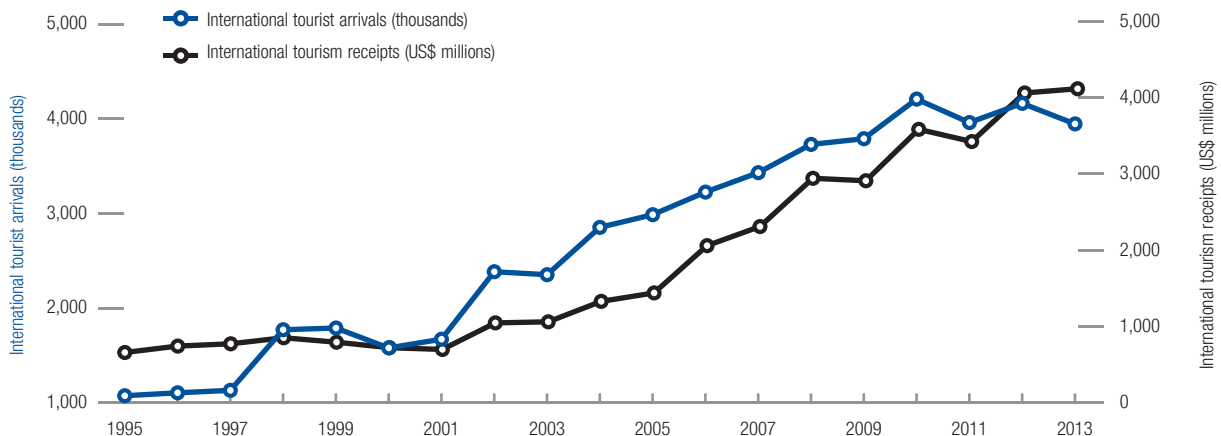
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	3,945
Int'l tourism receipts (inbound US\$ millions), 2013	4,116.9
Growth (%) in int'l outbound travel spending*	1.39
Average spending per int'l tourist (US\$), 2013	1,043.6

Population (millions), 2013	6.5
Surface area (1,000 square kilometres), 2013	89.3
Gross domestic product per capita (PPP\$), 2013	11,639
Real GDP growth (%), 2013	2.9

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions)	1,786.3	5.3	5.1
T&T industry employment (1,000 jobs)	66.9	4.5	3.4

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.9	35	International Openness	3.2	64
1.01 Property rights [†]	5.1.....	34	7.01 Visa requirements (0–100 best)*.....	54.0.....	27
1.02 Impact of rules on FDI [†]	4.4.....	73	7.02 Openness of bilateral ASA (0–38)*.....	11.4.....	59
1.03 Efficiency of legal framework settling disputes [†]	4.4.....	31	7.03 No. of regional trade agreements in force*.....	9.0.....	62
1.04 Efficiency of legal framework challenging regs. [†]	4.4.....	22			
1.05 No. of days to deal with construction permits*.....	63.....	7	Price Competitiveness	4.6	70
1.06 Construction permits cost (%)*.....	9.5.....	128	8.01 Ticket taxes, airport charges (0–100 best)*.....	73.2.....	92
1.07 Extent of market dominance [†]	4.3.....	31	8.02 Hotel price index (US\$)*.....	154.6.....	68
1.08 No. of days to start a business*.....	12.....	68	8.03 Purchasing power parity*.....	0.4.....	39
1.09 Cost to start a business (% GNI/capita)*.....	21.4.....	106	8.04 Fuel price levels (US\$ cents/litre)*.....	144.0.....	76
1.10 Effect of taxation on incentives to work [†]	3.3.....	93			
1.11 Effect of taxation on incentives to invest [†]	4.0.....	42	Environmental Sustainability	3.9	84
1.12 Total tax rate (% profit)*.....	29.0.....	33	9.01 Stringency of environmental regulations [†]	4.1.....	66
1.12a Labour and contributions tax rate (% profit)*.....	13.8.....	64	9.02 Enforcement of environmental regulations [†]	3.9.....	61
1.12b Profit tax rate (% profit)*.....	13.2.....	53	9.03 Sustainability of T&T development [†]	4.5.....	65
1.12c Other taxes rate (% profit)*.....	2.0.....	68	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	12.7.....	102
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21.....	42
Safety and Security	5.8	41	9.06 Baseline water stress (0–5 worst)*.....	4.6.....	120
2.01 Business costs of crime and violence [†]	5.1.....	41	9.07 Threatened species (% total species)*.....	5.6.....	80
2.02 Reliability of police services [†]	5.3.....	31	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	5.0.....	84	9.09 Wastewater treatment (%)*.....	42.3.....	45
2.04 Index of terrorism incidence*.....	6.9.....	89	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	31
2.05 Homicide rate*.....	2.....	50			
			Air Transport Infrastructure	2.6	72
Health and Hygiene	5.5	59	10.01 Quality of air transport infrastructure [†]	4.8.....	55
3.01 Physician density per 1,000 pop.*.....	2.6.....	45	10.02 Airline dom. seat kms per week (millions)*.....	0.6.....	84
3.02 Access to improved sanitation (% pop.)*.....	98.0.....	42	10.03 Airline int'l. seat kms per week (millions)*.....	189.3.....	62
3.03 Access to improved drinking water (% pop.)*.....	96.0.....	69	10.04 Departures per 1,000 pop.*.....	6.1.....	47
3.04 Hospital beds per 10,000 pop.....	18.0.....	87	10.05 Airport density per million urban pop.*.....	0.6.....	108
3.05 HIV prevalence (% pop.)*.....	<0.2.....	1	10.06 No. of operating airlines*.....	41.0.....	53
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	3.2	82
Human Resources and Labour Market	4.6	65	11.01 Quality of roads.....	4.1.....	61
<i>Qualification of the labour force</i>	<i>5.6</i>	<i>39</i>	11.02 Quality of railroad infrastructure.....	2.2.....	80
4.01 Primary education enrolment rate (%)*.....	97.1.....	44	11.03 Quality of port infrastructure [†]	4.1.....	72
4.02 Secondary education enrolment rate (%)*.....	87.8.....	75	11.04 Quality of ground transport network [†]	5.0.....	40
4.03 Extent of staff training [†]	4.1.....	58	11.05 Railroad density (km/surface area)*.....	0.6.....	61
4.04 Treatment of customers [†]	4.9.....	47	11.06 Road density (km/surface area)*.....	@.....	119
<i>Labour market</i>	<i>3.6</i>	<i>110</i>	11.07 Paved road density (km/surface area)*.....	@.....	80
4.05 Hiring and firing practices [†]	4.0.....	60			
4.06 Ease of finding skilled employees [†]	4.5.....	32	Tourist Service Infrastructure	4.4	69
4.07 Ease of hiring foreign labour [†]	4.0.....	81	12.01 Hotel rooms per 100 pop.*.....	0.4.....	69
4.08 Pay and productivity [†]	4.3.....	43	12.02 Extension of business trips recommended [†]	5.5.....	55
4.09 Female labour force participation (% to men)*.....	0.2.....	139	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	290.6.....	88
ICT Readiness	4.2	65			
5.01 ICT use for B2B transactions [†]	5.3.....	39	Natural Resources	2.0	126
5.02 Internet use for B2C transactions [†]	5.0.....	42	13.01 No. of World Heritage natural sites*.....	1.....	76
5.03 Individuals using internet (%)*.....	44.2.....	76	13.02 Total known species*.....	414.....	95
5.04 Broadband internet subs. per 100 pop.*.....	2.8.....	90	13.03 Total protected areas (% total territorial area)*.....	0.0.....	141
5.05 Mobile telephone subs. per 100 pop.*.....	141.8.....	32	13.04 Natural tourism digital demand (0–100 best)*.....	6.....	94
5.06 Mobile broadband subs. per 100 pop.*.....	16.1.....	86	13.05 Quality of the natural environment [†]	4.2.....	79
5.07 Mobile network coverage (% pop.)*.....	99.0.....	65			
5.08 Quality of electricity supply.....	5.4.....	49	Cultural Resources and Business Travel	1.3	118
			14.01 No. of World Heritage cultural sites*.....	4.....	55
Prioritization of Travel & Tourism	5.5	19	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	5.2.....	71	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	10.6.....	7	14.04 No. of international association meetings*.....	11.3.....	80
6.03 Effectiveness of marketing to attract tourists [†]	4.5.....	71	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	5.....	89
6.04 Comprehensiveness of T&T data (0–120 best)*.....	89.0.....	26			
6.05 Timeliness of T&T data (0–21 best)*.....	16.5.....	67			
6.06 Country Brand Strategy rating (1–10 best)*.....	66.6.....	73			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Kazakhstan

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	85	3.48
Enabling Environment	36	5.26
Business Environment	44	4.71
Safety and Security	72	5.32
Health and Hygiene	7	6.68
Human Resources and Labour Market	37	4.83
ICT Readiness	48	4.74
T&T Policy and Enabling Conditions	106	3.77
Prioritization of Travel & Tourism	84	4.38
International Openness	124	1.95
Price Competitiveness	49	4.92
Environmental Sustainability	91	3.84
Infrastructure	89	3.06
Air Transport Infrastructure	76	2.54
Ground and Port Infrastructure	102	2.85
Tourist Service Infrastructure	81	3.81
Natural and Cultural Resources	112	1.81
Natural Resources	111	2.27
Cultural Resources and Business Travel	101	1.35



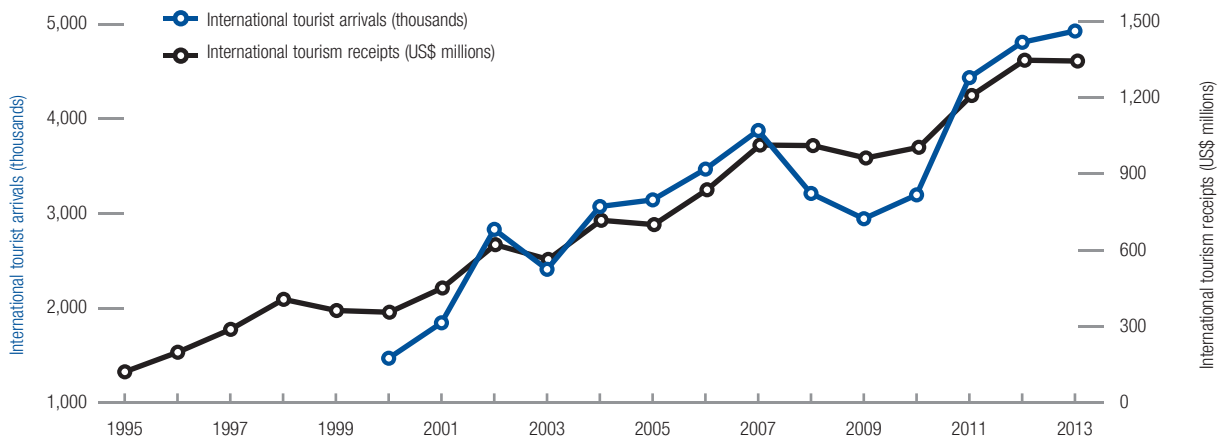
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	4,926
Int'l tourism receipts (inbound US\$ millions), 2013	1,344.0
Growth (%) in int'l outbound travel spending*	2.54
Average spending per int'l tourist (US\$), 2013	272.8

Population (millions), 2013	17.0
Surface area (1,000 square kilometres), 2013	2,724.9
Gross domestic product per capita (PPP\$), 2013	23,038
Real GDP growth (%), 2013	6.0

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions)	3,503.2	1.6	5.0
T&T industry employment (1,000 jobs)	137.5	1.6	3.5

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Kazakhstan

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.7	44	International Openness	2.0	124
1.01 Property rights [†]	4.1.....	70	7.01 Visa requirements (0–100 best)*.....	5.0.....	128
1.02 Impact of rules on FDI [†]	4.4.....	78	7.02 Openness of bilateral ASA (0–38)*.....	6.0.....	123
1.03 Efficiency of legal framework settling disputes [†]	3.8.....	59	7.03 No. of regional trade agreements in force*.....	9.0.....	62
1.04 Efficiency of legal framework challenging regs. [†]	3.5.....	60			
1.05 No. of days to deal with construction permits*.....	156.....	77	Price Competitiveness	4.9	49
1.06 Construction permits cost (%)*.....	1.5.....	67	8.01 Ticket taxes, airport charges (0–100 best)*.....	82.9.....	53
1.07 Extent of market dominance [†]	3.8.....	68	8.02 Hotel price index (US\$)*.....	160.8.....	72
1.08 No. of days to start a business*.....	10.....	53	8.03 Purchasing power parity*.....	0.6.....	76
1.09 Cost to start a business (% GNI/capita)*.....	0.5.....	9	8.04 Fuel price levels (US\$ cents/litre)*.....	101.0.....	29
1.10 Effect of taxation on incentives to work [†]	3.9.....	43			
1.11 Effect of taxation on incentives to invest [†]	4.0.....	37	Environmental Sustainability	3.8	91
1.12 Total tax rate (% profit)*.....	28.6.....	31	9.01 Stringency of environmental regulations [†]	4.0.....	69
1.12a Labour and contributions tax rate (% profit)*.....	11.2.....	39	9.02 Enforcement of environmental regulations [†]	3.8.....	68
1.12b Profit tax rate (% profit)*.....	15.9.....	62	9.03 Sustainability of T&T development [†]	3.9.....	96
1.12c Other taxes rate (% profit)*.....	1.5.....	53	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	7.4.....	64
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	15.....	128
Safety and Security	5.3	72	9.06 Baseline water stress (0–5 worst)*.....	4.0.....	115
2.01 Business costs of crime and violence [†]	4.8.....	53	9.07 Threatened species (% total species)*.....	6.4.....	92
2.02 Reliability of police services [†]	3.8.....	91	9.08 Forest cover change (% average per year)*.....	-0.2.....	17
2.03 Business costs of terrorism [†]	5.3.....	68	9.09 Wastewater treatment (%)*.....	30.5.....	51
2.04 Index of terrorism incidence*.....	6.8.....	99	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	8.....	93			
			Air Transport Infrastructure	2.5	76
Health and Hygiene	6.7	7	10.01 Quality of air transport infrastructure [†]	4.0.....	85
3.01 Physician density per 1,000 pop.*.....	3.6.....	15	10.02 Airline dom. seat kms per week (millions)*.....	98.4.....	32
3.02 Access to improved sanitation (% pop.)*.....	97.0.....	46	10.03 Airline int'l. seat kms per week (millions)*.....	156.9.....	68
3.03 Access to improved drinking water (% pop.)*.....	93.0.....	83	10.04 Departures per 1,000 pop.*.....	3.2.....	70
3.04 Hospital beds per 10,000 pop.....	72.0.....	6	10.05 Airport density per million urban pop.*.....	2.1.....	35
3.05 HIV prevalence (% pop.)*.....	0.2.....	1	10.06 No. of operating airlines*.....	37.0.....	59
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	2.8	102
Human Resources and Labour Market	4.8	37	11.01 Quality of roads.....	3.0.....	113
<i>Qualification of the labour force</i>	<i>5.1</i>	<i>80</i>	11.02 Quality of railroad infrastructure.....	4.2.....	27
4.01 Primary education enrolment rate (%)*.....	85.6.....	115	11.03 Quality of port infrastructure [†]	2.7.....	122
4.02 Secondary education enrolment rate (%)*.....	97.7.....	40	11.04 Quality of ground transport network [†]	4.8.....	50
4.03 Extent of staff training [†]	4.1.....	62	11.05 Railroad density (km/surface area)*.....	0.5.....	62
4.04 Treatment of customers [†]	4.6.....	65	11.06 Road density (km/surface area)*.....	@.....	135
<i>Labour market</i>	<i>4.6</i>	<i>17</i>	11.07 Paved road density (km/surface area)*.....	@.....	102
4.05 Hiring and firing practices [†]	4.4.....	22			
4.06 Ease of finding skilled employees [†]	3.5.....	97	Tourist Service Infrastructure	3.8	81
4.07 Ease of hiring foreign labour [†]	4.4.....	34	12.01 Hotel rooms per 100 pop.*.....	0.2.....	88
4.08 Pay and productivity [†]	4.7.....	16	12.02 Extension of business trips recommended [†]	4.6.....	115
4.09 Female labour force participation (% to men)*.....	0.9.....	25	12.03 Presence of major car rental companies [†]	1.....	120
			12.04 ATMs accepting Visa cards per million pop.*.....	1,087.6.....	15
ICT Readiness	4.7	48			
5.01 ICT use for B2B transactions [†]	4.8.....	64	Natural Resources	2.3	111
5.02 Internet use for B2C transactions [†]	4.7.....	58	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	54.0.....	61	13.02 Total known species*.....	608.....	65
5.04 Broadband internet subs. per 100 pop.*.....	11.3.....	58	13.03 Total protected areas (% total territorial area)*.....	3.3.....	126
5.05 Mobile telephone subs. per 100 pop.*.....	184.7.....	5	13.04 Natural tourism digital demand (0–100 best)*.....	3.....	118
5.06 Mobile broadband subs. per 100 pop.*.....	57.2.....	34	13.05 Quality of the natural environment [†]	4.0.....	91
5.07 Mobile network coverage (% pop.)*.....	95.0.....	100			
5.08 Quality of electricity supply.....	4.7.....	77	Cultural Resources and Business Travel	1.4	101
			14.01 No. of World Heritage cultural sites*.....	3.....	58
Prioritization of Travel & Tourism	4.4	84	14.02 No. of oral and intangible cultural expressions*.....	2.....	41
6.01 Government prioritization of T&T industry [†]	4.6.....	103	14.03 No. of large sports stadiums*.....	3.0.....	91
6.02 T&T gov't expenditure (% gov't budget)*.....	4.1.....	50	14.04 No. of international association meetings*.....	5.7.....	101
6.03 Effectiveness of marketing to attract tourists [†]	3.8.....	111	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	3.....	104
6.04 Comprehensiveness of T&T data (0–120 best)*.....	78.0.....	46			
6.05 Timeliness of T&T data (0–21 best)*.....	12.0.....	94			
6.06 Country Brand Strategy rating (1–10 best)*.....	74.2.....	50			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Kenya

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	78	3.58
Enabling Environment	117	3.79
Business Environment	77.....	4.33
Safety and Security	131.....	3.78
Health and Hygiene.....	121.....	3.29
Human Resources and Labour Market.....	77.....	4.44
ICT Readiness.....	103.....	3.13
T&T Policy and Enabling Conditions	43	4.32
Prioritization of Travel & Tourism	23.....	5.36
International Openness.....	73.....	3.01
Price Competitiveness.....	83.....	4.50
Environmental Sustainability.....	39.....	4.42
Infrastructure	88	3.07
Air Transport Infrastructure	74.....	2.56
Ground and Port Infrastructure.....	73.....	3.36
Tourist Service Infrastructure.....	94.....	3.30
Natural and Cultural Resources	36	3.15
Natural Resources.....	11.....	4.63
Cultural Resources and Business Travel	65.....	1.67



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	1,433
Int'l tourism receipts (inbound US\$ millions), 2013	880.6
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	614.5

Population (millions), 2013	44.4
Surface area (1,000 square kilometres), 2013	580.4
Gross domestic product per capita (PPP\$), 2013	3,009
Real GDP growth (%), 2013.....	4.6

T&T industry economic impact, 2014 estimates

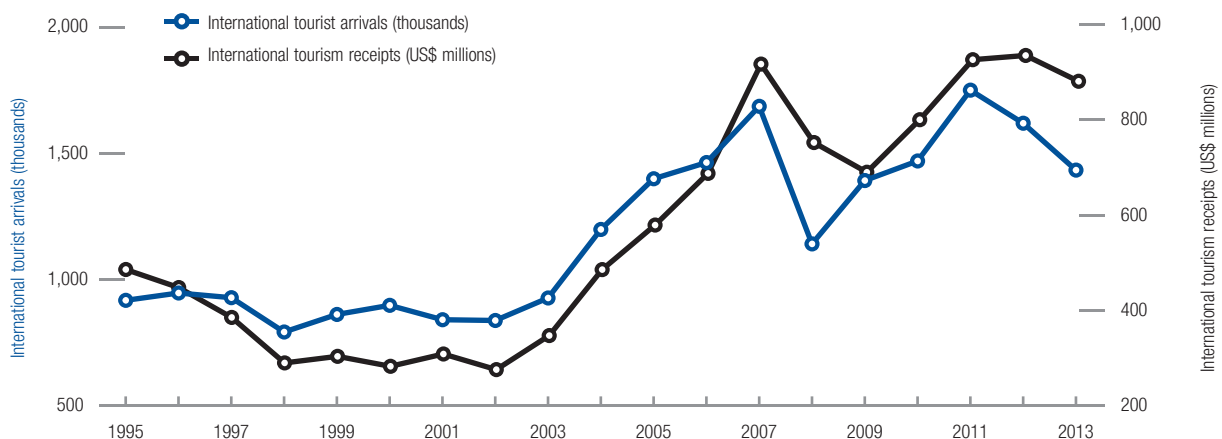
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	2,119.8	4.8	5.2
T&T industry employment (1,000 jobs)	226.3	4.1	2.3

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.3	77	International Openness	3.0	73
1.01 Property rights [†]	4.2.....	65	7.01 Visa requirements (0–100 best)*.....	70.0.....	17
1.02 Impact of rules on FDI [†]	4.4.....	70	7.02 Openness of bilateral ASA (0–38)*.....	7.7.....	106
1.03 Efficiency of legal framework settling disputes [†]	4.1.....	47	7.03 No. of regional trade agreements in force*.....	3.0.....	100
1.04 Efficiency of legal framework challenging regs. [†]	3.8.....	42			
1.05 No. of days to deal with construction permits*.....	125.....	57	Price Competitiveness	4.5	83
1.06 Construction permits cost (%)*.....	9.3.....	126	8.01 Ticket taxes, airport charges (0–100 best)*.....	56.3.....	120
1.07 Extent of market dominance [†]	4.1.....	41	8.02 Hotel price index (US\$)*.....	144.9.....	63
1.08 No. of days to start a business*.....	30.....	112	8.03 Purchasing power parity*.....	0.4.....	38
1.09 Cost to start a business (% GNI/capita)*.....	42.7.....	119	8.04 Fuel price levels (US\$ cents/litre)*.....	137.0.....	65
1.10 Effect of taxation on incentives to work [†]	3.6.....	73			
1.11 Effect of taxation on incentives to invest [†]	3.6.....	75	Environmental Sustainability	4.4	39
1.12 Total tax rate (% profit)*.....	38.1.....	70	9.01 Stringency of environmental regulations [†]	4.4.....	53
1.12a Labour and contributions tax rate (% profit)*.....	1.9.....	13	9.02 Enforcement of environmental regulations [†]	4.3.....	47
1.12b Profit tax rate (% profit)*.....	30.8.....	136	9.03 Sustainability of T&T development [†]	5.0.....	28
1.12c Other taxes rate (% profit)*.....	5.4.....	112	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	4.6.....	23
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	23.....	11
Safety and Security	3.8	131	9.06 Baseline water stress (0–5 worst)*.....	0.7.....	42
2.01 Business costs of crime and violence [†]	3.0.....	127	9.07 Threatened species (% total species)*.....	5.2.....	76
2.02 Reliability of police services [†]	3.9.....	85	9.08 Forest cover change (% average per year)*.....	-3.9.....	84
2.03 Business costs of terrorism [†]	3.0.....	133	9.09 Wastewater treatment (%)*.....	0.5.....	109
2.04 Index of terrorism incidence*.....	3.0.....	131	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	8
2.05 Homicide rate*.....	6.....	84			
			Air Transport Infrastructure	2.6	74
Health and Hygiene	3.3	121	10.01 Quality of air transport infrastructure [†]	4.8.....	54
3.01 Physician density per 1,000 pop.*.....	0.2.....	116	10.02 Airline dom. seat kms per week (millions)*.....	13.3.....	46
3.02 Access to improved sanitation (% pop.)*.....	30.0.....	125	10.03 Airline int'l. seat kms per week (millions)*.....	274.6.....	54
3.03 Access to improved drinking water (% pop.)*.....	62.0.....	131	10.04 Departures per 1,000 pop.*.....	1.7.....	86
3.04 Hospital beds per 10,000 pop.....	14.0.....	100	10.05 Airport density per million urban pop.*.....	1.6.....	47
3.05 HIV prevalence (% pop.)*.....	6.1.....	131	10.06 No. of operating airlines*.....	35.0.....	64
3.06 Malaria incidence per 100,000 pop.*.....	8,106.0.....	54			
			Ground and Port Infrastructure	3.4	73
Human Resources and Labour Market	4.4	77	11.01 Quality of roads.....	4.2.....	59
<i>Qualification of the labour force</i>	<i>4.3</i>	<i>107</i>	11.02 Quality of railroad infrastructure.....	2.5.....	70
4.01 Primary education enrolment rate (%)*.....	81.8.....	124	11.03 Quality of port infrastructure [†]	4.3.....	61
4.02 Secondary education enrolment rate (%)*.....	60.1.....	111	11.04 Quality of ground transport network [†]	4.8.....	46
4.03 Extent of staff training [†]	4.4.....	34	11.05 Railroad density (km/surface area)*.....	0.3.....	76
4.04 Treatment of customers [†]	5.1.....	35	11.06 Road density (km/surface area)*.....	@.....	71
<i>Labour market</i>	<i>4.6</i>	<i>19</i>	11.07 Paved road density (km/surface area)*.....	@.....	114
4.05 Hiring and firing practices [†]	4.5.....	17			
4.06 Ease of finding skilled employees [†]	4.9.....	14	Tourist Service Infrastructure	3.3	94
4.07 Ease of hiring foreign labour [†]	4.0.....	75	12.01 Hotel rooms per 100 pop.*.....	0.1.....	123
4.08 Pay and productivity [†]	4.1.....	55	12.02 Extension of business trips recommended [†]	5.4.....	62
4.09 Female labour force participation (% to men)*.....	0.9.....	48	12.03 Presence of major car rental companies [†]	4.....	81
			12.04 ATMs accepting Visa cards per million pop.*.....	208.1.....	100
ICT Readiness	3.1	103			
5.01 ICT use for B2B transactions [†]	5.2.....	45	Natural Resources	4.6	11
5.02 Internet use for B2C transactions [†]	4.7.....	60	13.01 No. of World Heritage natural sites*.....	3.....	18
5.03 Individuals using internet (%)*.....	39.0.....	84	13.02 Total known species*.....	1,511.....	13
5.04 Broadband internet subs. per 100 pop.*.....	0.1.....	121	13.03 Total protected areas (% total territorial area)*.....	11.6.....	81
5.05 Mobile telephone subs. per 100 pop.*.....	71.8.....	118	13.04 Natural tourism digital demand (0–100 best)*.....	70.....	10
5.06 Mobile broadband subs. per 100 pop.*.....	3.0.....	114	13.05 Quality of the natural environment [†]	4.5.....	64
5.07 Mobile network coverage (% pop.)*.....	89.1.....	116			
5.08 Quality of electricity supply.....	3.9.....	94	Cultural Resources and Business Travel	1.7	65
			14.01 No. of World Heritage cultural sites*.....	3.....	58
Prioritization of Travel & Tourism	5.4	23	14.02 No. of oral and intangible cultural expressions*.....	2.....	41
6.01 Government prioritization of T&T industry [†]	5.7.....	44	14.03 No. of large sports stadiums*.....	5.0.....	61
6.02 T&T gov't expenditure (% gov't budget)*.....	7.0.....	22	14.04 No. of international association meetings*.....	35.0.....	55
6.03 Effectiveness of marketing to attract tourists [†]	5.4.....	21	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	9.....	64
6.04 Comprehensiveness of T&T data (0–120 best)*.....	54.0.....	97			
6.05 Timeliness of T&T data (0–21 best)*.....	17.0.....	65			
6.06 Country Brand Strategy rating (1–10 best)*.....	78.7.....	31			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Korea, Rep.

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	29	4.37
Enabling Environment	28	5.40
Business Environment	69.....	4.44
Safety and Security	61.....	5.45
Health and Hygiene.....	16.....	6.36
Human Resources and Labour Market.....	40.....	4.81
ICT Readiness.....	11.....	5.97
T&T Policy and Enabling Conditions	82	4.01
Prioritization of Travel & Tourism	71.....	4.52
International Openness.....	53.....	3.60
Price Competitiveness.....	109.....	4.06
Environmental Sustainability.....	90.....	3.86
Infrastructure	40	4.48
Air Transport Infrastructure	31.....	4.05
Ground and Port Infrastructure.....	21.....	5.06
Tourist Service Infrastructure.....	70.....	4.33
Natural and Cultural Resources	22	3.59
Natural Resources.....	107.....	2.34
Cultural Resources and Business Travel	12.....	4.85



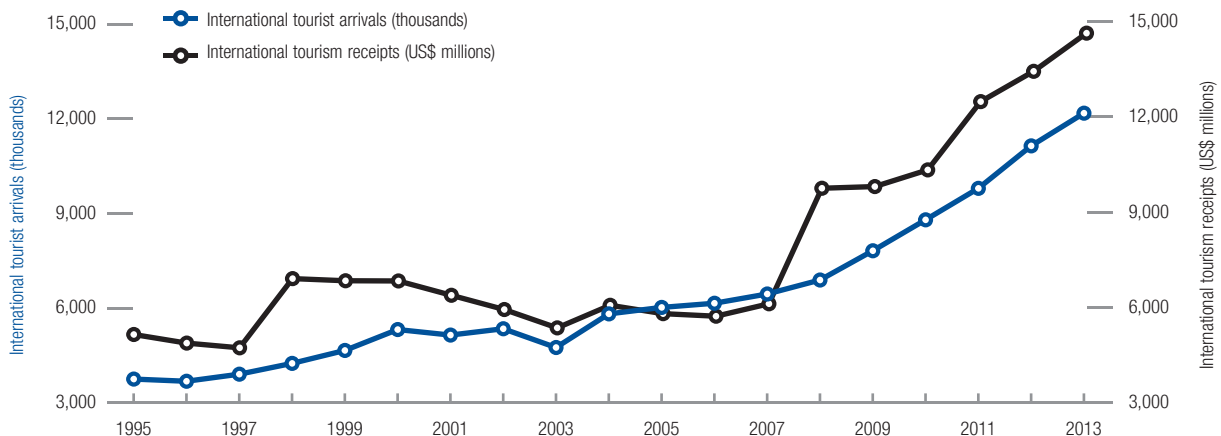
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	12,176
Int'l tourism receipts (inbound US\$ millions), 2013	14,628.8
Growth (%) in int'l outbound travel spending*	3.82
Average spending per int'l tourist (US\$), 2013.....	1,201.4

Population (millions), 2013	50.2
Surface area (1,000 square kilometres), 2013	100.2
Gross domestic product per capita (PPP\$), 2013	33,791
Real GDP growth (%), 2013.....	3.0

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	24,720.6	2.1	3.3
T&T industry employment (1,000 jobs)	618.9.....	2.5.....	1.1

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Korea, Rep.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.4	69	International Openness	3.6	53
1.01 Property rights [†]	4.2.....	64	7.01 Visa requirements (0–100 best)*.....	32.0.....	46
1.02 Impact of rules on FDI [†]	4.2.....	86	7.02 Openness of bilateral ASA (0–38)*.....	14.5.....	29
1.03 Efficiency of legal framework settling disputes [†]	3.5.....	82	7.03 No. of regional trade agreements in force*.....	20.0.....	40
1.04 Efficiency of legal framework challenging regs. [†]	2.8.....	112			
1.05 No. of days to deal with construction permits*.....	29.....	2	Price Competitiveness	4.1	109
1.06 Construction permits cost (%)*.....	4.3.....	102	8.01 Ticket taxes, airport charges (0–100 best)*.....	88.4.....	23
1.07 Extent of market dominance [†]	3.2.....	120	8.02 Hotel price index (US\$)*.....	179.9.....	78
1.08 No. of days to start a business*.....	4.....	10	8.03 Purchasing power parity*.....	0.8.....	109
1.09 Cost to start a business (% GNI/capita)*.....	14.5.....	93	8.04 Fuel price levels (US\$ cents/litre)*.....	180.0.....	109
1.10 Effect of taxation on incentives to work [†]	3.1.....	111			
1.11 Effect of taxation on incentives to invest [†]	3.3.....	105	Environmental Sustainability	3.9	90
1.12 Total tax rate (% profit)*.....	32.4.....	48	9.01 Stringency of environmental regulations [†]	4.3.....	59
1.12a Labour and contributions tax rate (% profit)*.....	13.6.....	63	9.02 Enforcement of environmental regulations [†]	4.1.....	53
1.12b Profit tax rate (% profit)*.....	18.4.....	78	9.03 Sustainability of T&T development [†]	3.9.....	99
1.12c Other taxes rate (% profit)*.....	0.3.....	14	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	19.9.....	134
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	23.....	11
Safety and Security	5.4	61	9.06 Baseline water stress (0–5 worst)*.....	3.5.....	111
2.01 Business costs of crime and violence [†]	4.3.....	76	9.07 Threatened species (% total species)*.....	8.8.....	116
2.02 Reliability of police services [†]	4.6.....	48	9.08 Forest cover change (% average per year)*.....	-1.7.....	48
2.03 Business costs of terrorism [†]	4.4.....	114	9.09 Wastewater treatment (%)*.....	83.7.....	18
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.5.....	88
2.05 Homicide rate*.....	1.....	18			
			Air Transport Infrastructure	4.1	31
Health and Hygiene	6.4	16	10.01 Quality of air transport infrastructure [†]	5.4.....	31
3.01 Physician density per 1,000 pop.*.....	2.1.....	53	10.02 Airline dom. seat kms per week (millions)*.....	189.5.....	27
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	2,124.4.....	14
3.03 Access to improved drinking water (% pop.)*.....	98.0.....	55	10.04 Departures per 1,000 pop.*.....	5.7.....	49
3.04 Hospital beds per 10,000 pop.....	103.0.....	2	10.05 Airport density per million urban pop.*.....	0.4.....	123
3.05 HIV prevalence (% pop.)*.....	<0.1.....	1	10.06 No. of operating airlines*.....	74.0.....	27
3.06 Malaria incidence per 100,000 pop.*.....	2.7.....	18			
			Ground and Port Infrastructure	5.1	21
Human Resources and Labour Market	4.8	40	11.01 Quality of roads.....	5.6.....	18
<i>Qualification of the labour force</i>	<i>5.9</i>	18	11.02 Quality of railroad infrastructure.....	5.6.....	10
4.01 Primary education enrolment rate (%)*.....	99.1.....	12	11.03 Quality of port infrastructure [†]	5.3.....	27
4.02 Secondary education enrolment rate (%)*.....	97.2.....	46	11.04 Quality of ground transport network [†]	5.8.....	12
4.03 Extent of staff training [†]	4.2.....	53	11.05 Railroad density (km/surface area)*.....	3.6.....	23
4.04 Treatment of customers [†]	5.5.....	13	11.06 Road density (km/surface area)*.....	@.....	36
<i>Labour market</i>	<i>3.7</i>	100	11.07 Paved road density (km/surface area)*.....	@.....	28
4.05 Hiring and firing practices [†]	3.4.....	104			
4.06 Ease of finding skilled employees [†]	3.7.....	81	Tourist Service Infrastructure	4.3	70
4.07 Ease of hiring foreign labour [†]	3.3.....	120	12.01 Hotel rooms per 100 pop.*.....	0.2.....	97
4.08 Pay and productivity [†]	4.4.....	35	12.02 Extension of business trips recommended [†]	5.1.....	86
4.09 Female labour force participation (% to men)*.....	0.7.....	90	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	777.9.....	36
ICT Readiness	6.0	11			
5.01 ICT use for B2B transactions [†]	5.6.....	18	Natural Resources	2.3	107
5.02 Internet use for B2C transactions [†]	6.0.....	6	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	84.8.....	15	13.02 Total known species*.....	456.....	84
5.04 Broadband internet subs. per 100 pop.*.....	38.0.....	6	13.03 Total protected areas (% total territorial area)*.....	5.3.....	111
5.05 Mobile telephone subs. per 100 pop.*.....	111.0.....	71	13.04 Natural tourism digital demand (0–100 best)*.....	9.....	83
5.06 Mobile broadband subs. per 100 pop.*.....	105.3.....	7	13.05 Quality of the natural environment [†]	4.2.....	84
5.07 Mobile network coverage (% pop.)*.....	99.9.....	39			
5.08 Quality of electricity supply.....	5.5.....	44	Cultural Resources and Business Travel	4.8	12
			14.01 No. of World Heritage cultural sites*.....	10.....	20
Prioritization of Travel & Tourism	4.5	71	14.02 No. of oral and intangible cultural expressions*.....	17.....	3
6.01 Government prioritization of T&T industry [†]	5.3.....	66	14.03 No. of large sports stadiums*.....	68.0.....	9
6.02 T&T gov't expenditure (% gov't budget)*.....	2.6.....	93	14.04 No. of international association meetings*.....	245.0.....	14
6.03 Effectiveness of marketing to attract tourists [†]	4.4.....	73	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	18.....	39
6.04 Comprehensiveness of T&T data (0–120 best)*.....	60.0.....	84			
6.05 Timeliness of T&T data (0–21 best)*.....	19.5.....	7			
6.06 Country Brand Strategy rating (1–10 best)*.....	69.7.....	60			

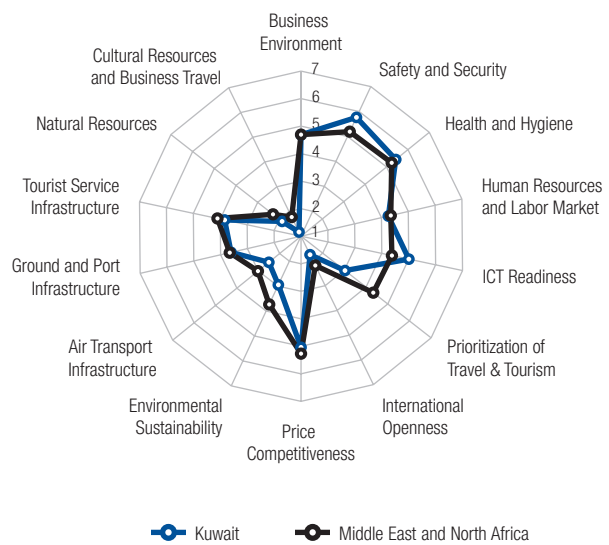
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Kuwait

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	103	3.26
Enabling Environment	54	5.03
Business Environment	46.....	4.69
Safety and Security	43.....	5.76
Health and Hygiene.....	62.....	5.43
Human Resources and Labour Market.....	93.....	4.26
ICT Readiness.....	39.....	5.01
T&T Policy and Enabling Conditions	141	3.19
Prioritization of Travel & Tourism	135.....	3.03
International Openness.....	132.....	1.75
Price Competitiveness.....	37.....	5.04
Environmental Sustainability.....	136.....	2.95
Infrastructure	77	3.32
Air Transport Infrastructure	78.....	2.51
Ground and Port Infrastructure.....	62.....	3.61
Tourist Service Infrastructure.....	80.....	3.84
Natural and Cultural Resources	137	1.52
Natural Resources.....	137.....	1.87
Cultural Resources and Business Travel	125.....	1.17



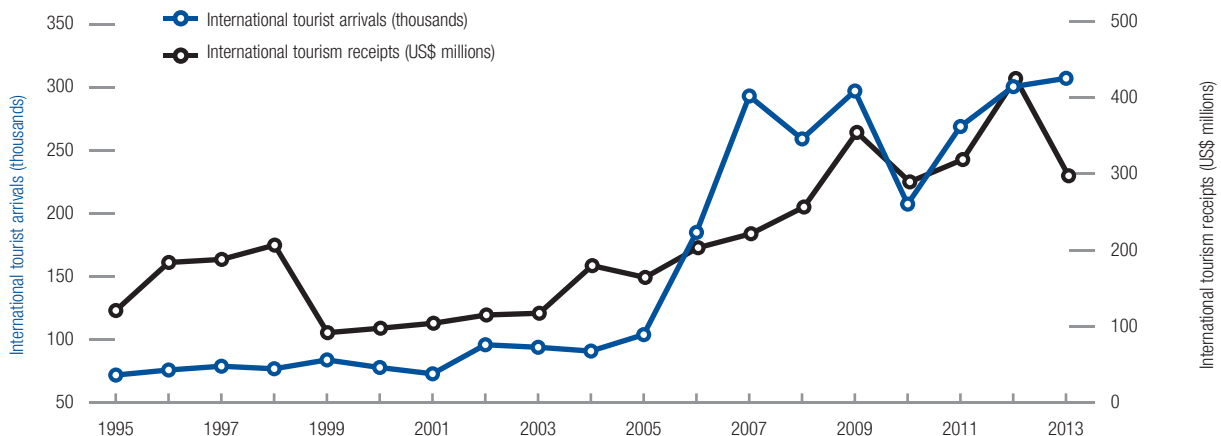
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	307
Int'l tourism receipts (inbound US\$ millions), 2013	297.6
Growth (%) in int'l outbound travel spending*	3.87
Average spending per int'l tourist (US\$), 2013.....	969.4

Population (millions), 2013	3.4
Surface area (1,000 square kilometres), 2013	17.8
Gross domestic product per capita (PPP\$), 2013	70,785
Real GDP growth (%), 2013.....	-0.4

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	2,708.8	1.5	6.2
T&T industry employment (1,000 jobs)	41.6	1.8	3.6

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.7	46	International Openness	1.7	132
1.01 Property rights [†]	4.4.....	51	7.01 Visa requirements (0–100 best)*.....	12.0.....	120
1.02 Impact of rules on FDI [†]	2.6.....	136	7.02 Openness of bilateral ASA (0–38)*.....	7.0.....	114
1.03 Efficiency of legal framework settling disputes [†]	3.7.....	65	7.03 No. of regional trade agreements in force*.....	2.0.....	113
1.04 Efficiency of legal framework challenging regs. [†]	3.7.....	45			
1.05 No. of days to deal with construction permits*.....	96.....	30	Price Competitiveness	5.0	37
1.06 Construction permits cost (%)*.....	1.6.....	68	8.01 Ticket taxes, airport charges (0–100 best)*.....	95.5.....	7
1.07 Extent of market dominance [†]	3.4.....	100	8.02 Hotel price index (US\$)*.....	251.3.....	98
1.08 No. of days to start a business*.....	31.....	116	8.03 Purchasing power parity*.....	0.7.....	95
1.09 Cost to start a business (% GNI/capita)*.....	1.9.....	33	8.04 Fuel price levels (US\$ cents/litre)*.....	23.0.....	3
1.10 Effect of taxation on incentives to work [†]	5.3.....	7			
1.11 Effect of taxation on incentives to invest [†]	4.6.....	16	Environmental Sustainability	3.0	136
1.12 Total tax rate (% profit)*.....	12.8.....	3	9.01 Stringency of environmental regulations [†]	2.9.....	129
1.12a Labour and contributions tax rate (% profit)*.....	12.8.....	57	9.02 Enforcement of environmental regulations [†]	2.7.....	129
1.12b Profit tax rate (% profit)*.....	0.0.....	1	9.03 Sustainability of T&T development [†]	2.3.....	138
1.12c Other taxes rate (% profit)*.....	0.0.....	1	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	18.9.....	133
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	15.....	128
Safety and Security	5.8	43	9.06 Baseline water stress (0–5 worst)*.....	5.0.....	126
2.01 Business costs of crime and violence [†]	5.2.....	30	9.07 Threatened species (% total species)*.....	4.3.....	53
2.02 Reliability of police services [†]	4.4.....	57	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	5.2.....	72	9.09 Wastewater treatment (%)*.....	43.0.....	44
2.04 Index of terrorism incidence*.....	7.0.....	51	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.3.....	82
2.05 Homicide rate*.....	0.....	4			
			Air Transport Infrastructure	2.5	78
Health and Hygiene	5.4	62	10.01 Quality of air transport infrastructure [†]	3.8.....	99
3.01 Physician density per 1,000 pop.*.....	1.8.....	66	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	259.0.....	55
3.03 Access to improved drinking water (% pop.)*.....	99.0.....	43	10.04 Departures per 1,000 pop.*.....	8.0.....	41
3.04 Hospital beds per 10,000 pop.....	22.0.....	72	10.05 Airport density per million urban pop.*.....	0.3.....	128
3.05 HIV prevalence (% pop.)*.....	<0.2.....	1	10.06 No. of operating airlines*.....	43.0.....	50
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	3.6	62
Human Resources and Labour Market	4.3	93	11.01 Quality of roads.....	4.6.....	48
Qualification of the labour force.....	5.2.....	69	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	92.1.....	86	11.03 Quality of port infrastructure [†]	3.9.....	82
4.02 Secondary education enrolment rate (%)*.....	100.3.....	33	11.04 Quality of ground transport network [†]	3.7.....	108
4.03 Extent of staff training [†]	3.7.....	96	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	4.4.....	77	11.06 Road density (km/surface area)*.....	@.....	60
Labour market.....	3.3.....	125	11.07 Paved road density (km/surface area)*.....	@.....	51
4.05 Hiring and firing practices [†]	3.9.....	74			
4.06 Ease of finding skilled employees [†]	3.5.....	101	Tourist Service Infrastructure	3.8	80
4.07 Ease of hiring foreign labour [†]	4.2.....	56	12.01 Hotel rooms per 100 pop.*.....	0.3.....	85
4.08 Pay and productivity [†]	3.5.....	102	12.02 Extension of business trips recommended [†]	3.3.....	139
4.09 Female labour force participation (% to men)*.....	0.5.....	123	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	404.6.....	71
ICT Readiness	5.0	39			
5.01 ICT use for B2B transactions [†]	4.7.....	76	Natural Resources	1.9	137
5.02 Internet use for B2C transactions [†]	4.4.....	71	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	75.5.....	27	13.02 Total known species*.....	326.....	124
5.04 Broadband internet subs. per 100 pop.*.....	1.4.....	100	13.03 Total protected areas (% total territorial area)*.....	12.9.....	76
5.05 Mobile telephone subs. per 100 pop.*.....	190.3.....	4	13.04 Natural tourism digital demand (0–100 best)*.....	3.....	111
5.06 Mobile broadband subs. per 100 pop.*.....	n/a.....	n/a	13.05 Quality of the natural environment [†]	2.9.....	137
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	5.0.....	63	Cultural Resources and Business Travel	1.2	125
			14.01 No. of World Heritage cultural sites*.....	0.....	124
Prioritization of Travel & Tourism	3.0	135	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	2.3.....	141	14.03 No. of large sports stadiums*.....	2.0.....	98
6.02 T&T gov't expenditure (% gov't budget)*.....	1.2.....	129	14.04 No. of international association meetings*.....	2.5.....	120
6.03 Effectiveness of marketing to attract tourists [†]	2.2.....	138	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	4.....	92
6.04 Comprehensiveness of T&T data (0–120 best)*.....	44.0.....	111			
6.05 Timeliness of T&T data (0–21 best)*.....	4.5.....	113			
6.06 Country Brand Strategy rating (1–10 best)*.....	87.8.....	12			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Kyrgyz Republic

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	116	3.08
Enabling Environment	76	4.54
Business Environment	81.....	4.24
Safety and Security	97.....	4.88
Health and Hygiene.....	53.....	5.73
Human Resources and Labour Market.....	70.....	4.49
ICT Readiness.....	99.....	3.34
T&T Policy and Enabling Conditions	115	3.70
Prioritization of Travel & Tourism	115.....	3.81
International Openness.....	111.....	2.24
Price Competitiveness.....	15.....	5.37
Environmental Sustainability.....	124.....	3.38
Infrastructure	127	2.31
Air Transport Infrastructure	121.....	1.89
Ground and Port Infrastructure.....	125.....	2.44
Tourist Service Infrastructure.....	122.....	2.60
Natural and Cultural Resources	119	1.77
Natural Resources.....	120.....	2.16
Cultural Resources and Business Travel	97.....	1.39



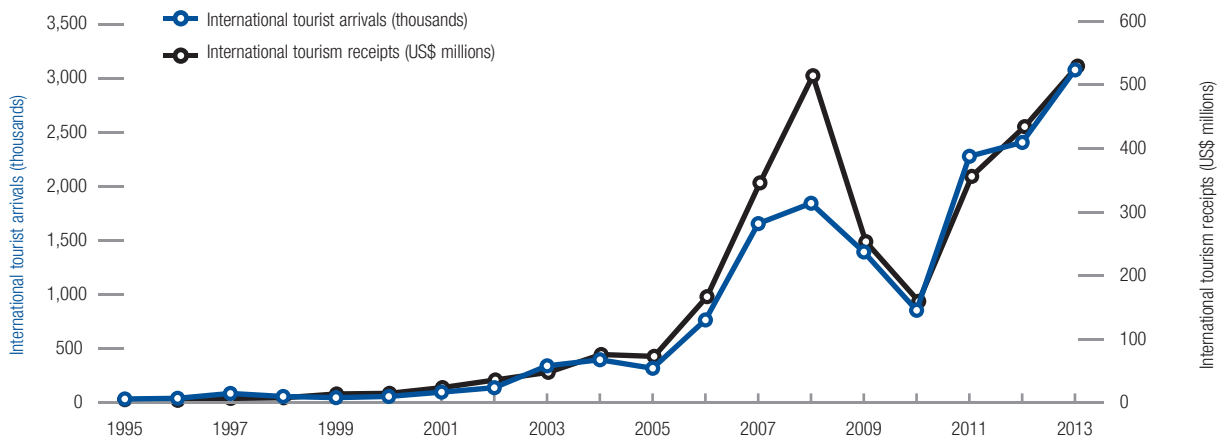
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	3,076
Int'l tourism receipts (inbound US\$ millions), 2013	529.6
Growth (%) in int'l outbound travel spending*	1.15
Average spending per int'l tourist (US\$), 2013.....	172.2

Population (millions), 2013	5.7
Surface area (1,000 square kilometres), 2013	199.9
Gross domestic product per capita (PPP\$), 2013	3,230
Real GDP growth (%), 2013.....	10.5

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	118.2.....	1.6.....	5.3
T&T industry employment (1,000 jobs)	36.2.....	1.6.....	0.6

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Kyrgyz Republic

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.2	81	International Openness	2.2	111
1.01 Property rights [†]	3.2.....	125	7.01 Visa requirements (0–100 best)*.....	32.0.....	46
1.02 Impact of rules on FDI [†]	3.9.....	107	7.02 Openness of bilateral ASA (0–38)*.....	2.6.....	136
1.03 Efficiency of legal framework settling disputes [†]	2.9.....	121	7.03 No. of regional trade agreements in force*.....	8.0.....	65
1.04 Efficiency of legal framework challenging regs. [†] ... 2.6.....	118				
1.05 No. of days to deal with construction permits* ... 141.....	65				
1.06 Construction permits cost (%)*.....	2.1.....	77	Price Competitiveness	5.4	15
1.07 Extent of market dominance [†]	3.3.....	109	8.01 Ticket taxes, airport charges (0–100 best)*.....	69.3.....	103
1.08 No. of days to start a business*.....	8.....	42	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.09 Cost to start a business (% GNI/capita)*.....	2.4.....	41	8.03 Purchasing power parity*.....	0.4.....	22
1.10 Effect of taxation on incentives to work [†]	3.4.....	90	8.04 Fuel price levels (US\$ cents/litre)*.....	89.0.....	23
1.11 Effect of taxation on incentives to invest [†]	3.4.....	98			
1.12 Total tax rate (% profit)*.....	29.0.....	33	Environmental Sustainability	3.4	124
1.12a Labour and contributions tax rate (% profit)*.....	19.5.....	91	9.01 Stringency of environmental regulations [†]	2.9.....	131
1.12b Profit tax rate (% profit)*.....	6.4.....	22	9.02 Enforcement of environmental regulations [†]	2.7.....	128
1.12c Other taxes rate (% profit)*.....	3.1.....	91	9.03 Sustainability of T&T development [†]	3.4.....	124
			9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	7.8.....	70
Safety and Security	4.9	97	9.05 No. of envtl. treaty ratifications (0–27 best)*.....	15.....	128
2.01 Business costs of crime and violence [†]	4.2.....	83	9.06 Baseline water stress (0–5 worst)*.....	4.8.....	123
2.02 Reliability of police services [†]	3.1.....	117	9.07 Threatened species (% total species)*.....	4.5.....	55
2.03 Business costs of terrorism [†]	4.5.....	110	9.08 Forest cover change (% average per year)*.....	-0.3.....	20
2.04 Index of terrorism incidence*.....	7.0.....	51	9.09 Wastewater treatment (%) *.....	4.2.....	91
2.05 Homicide rate*.....	9.....	100	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
Health and Hygiene	5.7	53	Air Transport Infrastructure	1.9	121
3.01 Physician density per 1,000 pop.*.....	2.0.....	59	10.01 Quality of air transport infrastructure [†]	3.2.....	122
3.02 Access to improved sanitation (% pop.)*.....	92.0.....	61	10.02 Airline dom. seat kms per week (millions)*.....	3.8.....	65
3.03 Access to improved drinking water (% pop.)*.....	88.0.....	98	10.03 Airline int'l. seat kms per week (millions)*.....	72.0.....	89
3.04 Hospital beds per 10,000 pop.....	48.0.....	31	10.04 Departures per 1,000 pop.*.....	1.3.....	91
3.05 HIV prevalence (% pop.)*.....	0.3.....	58	10.05 Airport density per million urban pop.*.....	1.0.....	79
3.06 Malaria incidence per 100,000 pop.*.....	0.0.....	1	10.06 No. of operating airlines*.....	22.0.....	88
Human Resources and Labour Market	4.5	70	Ground and Port Infrastructure	2.4	125
Qualification of the labour force.....	5.0.....	82	11.01 Quality of roads.....	2.7.....	123
4.01 Primary education enrolment rate (%)*.....	90.5.....	101	11.02 Quality of railroad infrastructure.....	2.6.....	66
4.02 Secondary education enrolment rate (%)*.....	88.2.....	74	11.03 Quality of port infrastructure [†]	1.3.....	141
4.03 Extent of staff training [†]	3.5.....	112	11.04 Quality of ground transport network [†]	4.9.....	43
4.04 Treatment of customers [†]	4.4.....	79	11.05 Railroad density (km/surface area)*.....	0.2.....	83
Labour market.....	3.9.....	82	11.06 Road density (km/surface area)*.....	@.....	96
4.05 Hiring and firing practices [†]	4.1.....	52	11.07 Paved road density (km/surface area)*.....	@.....	79
4.06 Ease of finding skilled employees [†]	3.0.....	127			
4.07 Ease of hiring foreign labour [†]	4.3.....	45	Tourist Service Infrastructure	2.6	122
4.08 Pay and productivity [†]	4.5.....	26	12.01 Hotel rooms per 100 pop.*.....	0.0.....	127
4.09 Female labour force participation (% to men)*.....	0.7.....	93	12.02 Extension of business trips recommended [†]	5.2.....	83
			12.03 Presence of major car rental companies [†]	0.....	136
			12.04 ATMs accepting Visa cards per million pop.*.....	376.0.....	75
ICT Readiness	3.3	99			
5.01 ICT use for B2B transactions [†]	4.1.....	109	Natural Resources	2.2	120
5.02 Internet use for B2C transactions [†]	4.2.....	86	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	23.4.....	97	13.02 Total known species*.....	403.....	98
5.04 Broadband internet subs. per 100 pop.*.....	2.4.....	94	13.03 Total protected areas (% total territorial area)*.....	6.3.....	107
5.05 Mobile telephone subs. per 100 pop.*.....	121.4.....	54	13.04 Natural tourism digital demand (0–100 best)*.....	1.....	134
5.06 Mobile broadband subs. per 100 pop.*.....	19.1.....	81	13.05 Quality of the natural environment [†]	5.1.....	42
5.07 Mobile network coverage (% pop.)*.....	97.6.....	88			
5.08 Quality of electricity supply.....	2.9.....	113			
			Cultural Resources and Business Travel	1.4	97
Prioritization of Travel & Tourism	3.8	115	14.01 No. of World Heritage cultural sites*.....	2.....	71
6.01 Government prioritization of T&T industry [†]	5.3.....	61	14.02 No. of oral and intangible cultural expressions*.....	5.....	22
6.02 T&T gov't expenditure (% gov't budget)*.....	1.9.....	113	14.03 No. of large sports stadiums*.....	2.0.....	98
6.03 Effectiveness of marketing to attract tourists [†]	3.7.....	115	14.04 No. of international association meetings*.....	0.5.....	133
6.04 Comprehensiveness of T&T data (0–120 best)*.....	56.0.....	88	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	1.....	136
6.05 Timeliness of T&T data (0–21 best)*.....	9.0.....	104			
6.06 Country Brand Strategy rating (1–10 best)*.....	55.7.....	111			

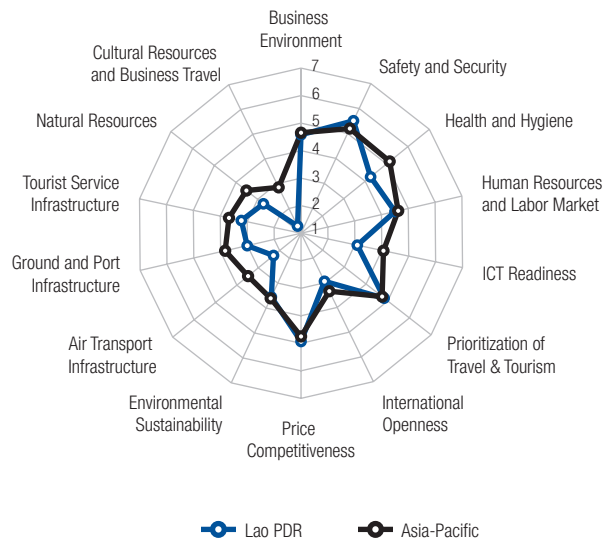
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Lao PDR

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	96	3.33
Enabling Environment	84	4.39
Business Environment	56.....	4.58
Safety and Security	56.....	5.51
Health and Hygiene.....	108.....	4.25
Human Resources and Labour Market.....	67.....	4.50
ICT Readiness.....	106.....	3.09
T&T Policy and Enabling Conditions	80	4.07
Prioritization of Travel & Tourism	50.....	4.83
International Openness.....	76.....	2.94
Price Competitiveness.....	48.....	4.93
Environmental Sustainability.....	112.....	3.55
Infrastructure	100	2.84
Air Transport Infrastructure	89.....	2.29
Ground and Port Infrastructure.....	96.....	3.01
Tourist Service Infrastructure.....	97.....	3.22
Natural and Cultural Resources	94	2.01
Natural Resources.....	77.....	2.74
Cultural Resources and Business Travel	113.....	1.29



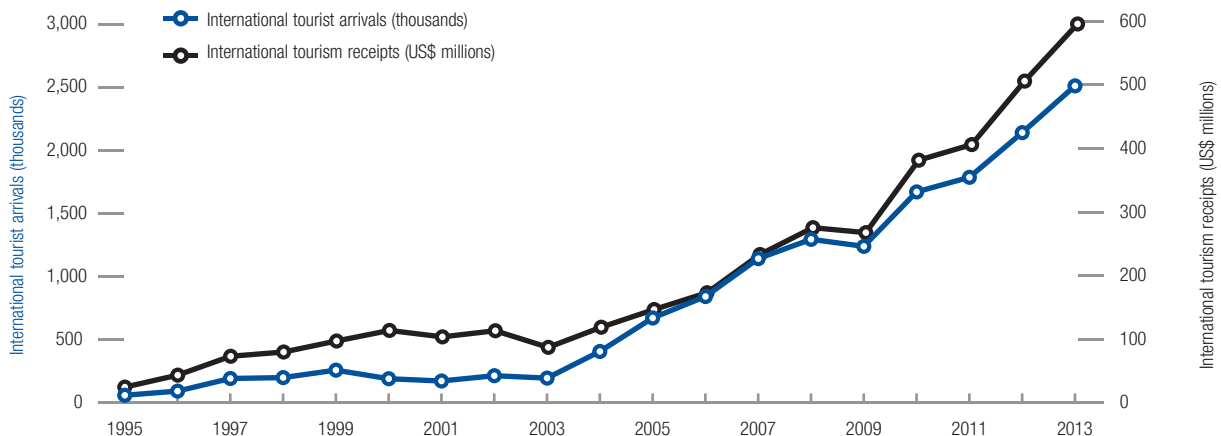
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	2,510
Int'l tourism receipts (inbound US\$ millions), 2013	595.9
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	237.4

Population (millions), 2013	6.8
Surface area (1,000 square kilometres), 2013	236.8
Gross domestic product per capita (PPP\$), 2013	4,666
Real GDP growth (%), 2013.....	8.0

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	469.1	4.7	5.8
T&T industry employment (1,000 jobs)	119.7	4.0	1.6

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.6	56	International Openness	2.9	76
1.01 Property rights [†]	3.8.....	95	7.01 Visa requirements (0–100 best)*.....	64.0.....	23
1.02 Impact of rules on FDI [†]	4.8.....	34	7.02 Openness of bilateral ASA (0–38)*.....	0.6.....	138
1.03 Efficiency of legal framework settling disputes [†]	4.3.....	38	7.03 No. of regional trade agreements in force*.....	11.0.....	59
1.04 Efficiency of legal framework challenging regs. [†] ... 2.8.....	2.8.....	106			
1.05 No. of days to deal with construction permits* ... 107.....	107.....	40	Price Competitiveness	4.9	48
1.06 Construction permits cost (%)*.....	0.6.....	30	8.01 Ticket taxes, airport charges (0–100 best)*.....	n/a.....	n/a
1.07 Extent of market dominance [†]	4.2.....	37	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	92.....	138	8.03 Purchasing power parity*.....	0.3.....	13
1.09 Cost to start a business (% GNI/capita)*.....	5.7.....	60	8.04 Fuel price levels (US\$ cents/litre)*.....	133.0.....	61
1.10 Effect of taxation on incentives to work [†]	4.1.....	32			
1.11 Effect of taxation on incentives to invest [†]	4.0.....	38	Environmental Sustainability	3.6	112
1.12 Total tax rate (% profit)*.....	25.8.....	24	9.01 Stringency of environmental regulations [†]	3.9.....	77
1.12a Labour and contributions tax rate (% profit)*.....	5.6.....	26	9.02 Enforcement of environmental regulations [†]	3.9.....	63
1.12b Profit tax rate (% profit)*.....	16.5.....	66	9.03 Sustainability of T&T development [†]	5.1.....	24
1.12c Other taxes rate (% profit)*.....	3.7.....	98	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	21.1.....	135
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	n/a.....	n/a
Safety and Security	5.5	56	9.06 Baseline water stress (0–5 worst)*.....	0.0.....	6
2.01 Business costs of crime and violence [†]	5.0.....	43	9.07 Threatened species (% total species)*.....	7.6.....	105
2.02 Reliability of police services [†]	4.2.....	64	9.08 Forest cover change (% average per year)*.....	-4.3.....	89
2.03 Business costs of terrorism [†]	5.2.....	78	9.09 Wastewater treatment (%) *.....	0.0.....	119
2.04 Index of terrorism incidence*.....	7.0.....	51	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	6.....	81			
			Air Transport Infrastructure	2.3	89
Health and Hygiene	4.3	108	10.01 Quality of air transport infrastructure [†]	4.1.....	82
3.01 Physician density per 1,000 pop.*.....	0.2.....	115	10.02 Airline dom. seat kms per week (millions)*.....	4.1.....	62
3.02 Access to improved sanitation (% pop.)*.....	65.0.....	98	10.03 Airline int'l. seat kms per week (millions)*.....	16.3.....	125
3.03 Access to improved drinking water (% pop.)*.....	72.0.....	124	10.04 Departures per 1,000 pop.*.....	2.9.....	72
3.04 Hospital beds per 10,000 pop.....	15.0.....	96	10.05 Airport density per million urban pop.*.....	3.2.....	25
3.05 HIV prevalence (% pop.)*.....	0.3.....	58	10.06 No. of operating airlines*.....	10.0.....	124
3.06 Malaria incidence per 100,000 pop.*.....	1,655.2.....	45			
			Ground and Port Infrastructure	3.0	96
Human Resources and Labour Market	4.5	67	11.01 Quality of roads.....	4.0.....	68
<i>Qualification of the labour force</i>	<i>4.4</i>	<i>105</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	95.9.....	56	11.03 Quality of port infrastructure [†]	2.6.....	128
4.02 Secondary education enrolment rate (%)*.....	46.5.....	121	11.04 Quality of ground transport network [†]	4.1.....	83
4.03 Extent of staff training [†]	4.3.....	45	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	4.6.....	68	11.06 Road density (km/surface area)*.....	@.....	92
<i>Labour market</i>	<i>4.7</i>	<i>13</i>	11.07 Paved road density (km/surface area)*.....	@.....	112
4.05 Hiring and firing practices [†]	4.1.....	46			
4.06 Ease of finding skilled employees [†]	3.1.....	124	Tourist Service Infrastructure	3.2	97
4.07 Ease of hiring foreign labour [†]	4.1.....	65	12.01 Hotel rooms per 100 pop.*.....	0.6.....	58
4.08 Pay and productivity [†]	5.0.....	8	12.02 Extension of business trips recommended [†]	5.3.....	68
4.09 Female labour force participation (% to men)*.....	1.0.....	5	12.03 Presence of major car rental companies [†]	2.....	105
			12.04 ATMs accepting Visa cards per million pop.*.....	156.8.....	105
ICT Readiness	3.1	106			
5.01 ICT use for B2B transactions [†]	4.6.....	86	Natural Resources	2.7	77
5.02 Internet use for B2C transactions [†]	4.1.....	88	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	12.5.....	118	13.02 Total known species*.....	989.....	35
5.04 Broadband internet subs. per 100 pop.*.....	0.1.....	120	13.03 Total protected areas (% total territorial area)*.....	16.7.....	51
5.05 Mobile telephone subs. per 100 pop.*.....	68.1.....	127	13.04 Natural tourism digital demand (0–100 best)*.....	5.....	99
5.06 Mobile broadband subs. per 100 pop.*.....	2.5.....	117	13.05 Quality of the natural environment [†]	4.5.....	61
5.07 Mobile network coverage (% pop.)*.....	96.0.....	94			
5.08 Quality of electricity supply.....	5.0.....	64	Cultural Resources and Business Travel	1.3	113
			14.01 No. of World Heritage cultural sites*.....	2.....	71
Prioritization of Travel & Tourism	4.8	50	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	5.5.....	53	14.03 No. of large sports stadiums*.....	3.0.....	91
6.02 T&T gov't expenditure (% gov't budget)*.....	8.0.....	16	14.04 No. of international association meetings*.....	3.3.....	111
6.03 Effectiveness of marketing to attract tourists [†]	5.0.....	47	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	7.....	80
6.04 Comprehensiveness of T&T data (0–120 best)*.....	54.0.....	97			
6.05 Timeliness of T&T data (0–21 best)*.....	9.0.....	104			
6.06 Country Brand Strategy rating (1–10 best)*.....	54.1.....	113			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Latvia

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	53	4.01
Enabling Environment	25	5.47
Business Environment	53.....	4.59
Safety and Security	40.....	5.79
Health and Hygiene.....	27.....	6.17
Human Resources and Labour Market.....	19.....	5.18
ICT Readiness.....	20.....	5.60
T&T Policy and Enabling Conditions	16	4.51
Prioritization of Travel & Tourism	63.....	4.64
International Openness.....	36.....	3.97
Price Competitiveness.....	58.....	4.84
Environmental Sustainability.....	30.....	4.59
Infrastructure	46	4.14
Air Transport Infrastructure	52.....	3.12
Ground and Port Infrastructure.....	42.....	4.22
Tourist Service Infrastructure.....	36.....	5.08
Natural and Cultural Resources	102	1.94
Natural Resources.....	93.....	2.55
Cultural Resources and Business Travel.....	106.....	1.33



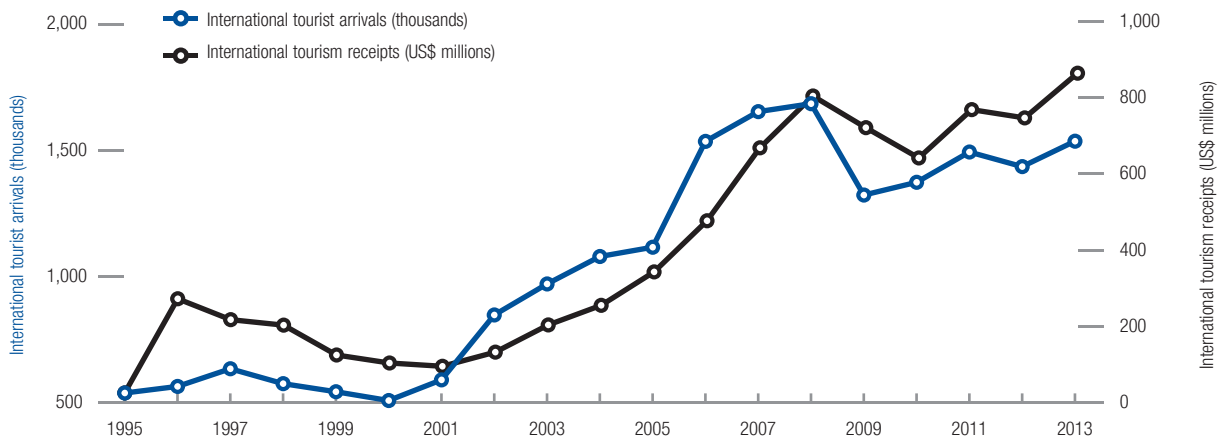
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	1,536
Int'l tourism receipts (inbound US\$ millions), 2013	864.1
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	562.6

Population (millions), 2013	2.0
Surface area (1,000 square kilometres), 2013	64.5
Gross domestic product per capita (PPP\$), 2013	22,832
Real GDP growth (%), 2013.....	4.1

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	880.9.....	2.9.....	5.8
T&T industry employment (1,000 jobs)	25.7.....	2.9.....	2.4

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.6	53	International Openness	4.0	36
1.01 Property rights [†]	4.6.....	45	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	4.8.....	36	7.02 Openness of bilateral ASA (0–38)*.....	9.1.....	94
1.03 Efficiency of legal framework settling disputes [†]	3.0.....	115	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	3.0.....	95			
1.05 No. of days to deal with construction permits*.....	149.....	69	Price Competitiveness	4.8	58
1.06 Construction permits cost (%)*.....	0.3.....	11	8.01 Ticket taxes, airport charges (0–100 best)*.....	95.6.....	6
1.07 Extent of market dominance [†]	3.8.....	64	8.02 Hotel price index (US\$)*.....	91.0.....	10
1.08 No. of days to start a business*.....	13.....	72	8.03 Purchasing power parity*.....	0.7.....	96
1.09 Cost to start a business (% GNI/capita)*.....	3.6.....	49	8.04 Fuel price levels (US\$ cents/litre)*.....	180.0.....	109
1.10 Effect of taxation on incentives to work [†]	3.3.....	101			
1.11 Effect of taxation on incentives to invest [†]	3.8.....	66	Environmental Sustainability	4.6	30
1.12 Total tax rate (% profit)*.....	35.0.....	60	9.01 Stringency of environmental regulations [†]	4.9.....	37
1.12a Labour and contributions tax rate (% profit)*.....	27.2.....	118	9.02 Enforcement of environmental regulations [†]	4.7.....	34
1.12b Profit tax rate (% profit)*.....	4.9.....	16	9.03 Sustainability of T&T development [†]	4.5.....	67
1.12c Other taxes rate (% profit)*.....	2.9.....	89	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	8.9.....	78
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21.....	42
Safety and Security	5.8	40	9.06 Baseline water stress (0–5 worst)*.....	0.4.....	27
2.01 Business costs of crime and violence [†]	5.2.....	38	9.07 Threatened species (% total species)*.....	2.0.....	9
2.02 Reliability of police services [†]	4.6.....	46	9.08 Forest cover change (% average per year)*.....	–6.7.....	104
2.03 Business costs of terrorism [†]	5.9.....	36	9.09 Wastewater treatment (%)*.....	49.6.....	40
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	23
2.05 Homicide rate*.....	5.....	73			
			Air Transport Infrastructure	3.1	52
Health and Hygiene	6.2	27	10.01 Quality of air transport infrastructure [†]	5.4.....	35
3.01 Physician density per 1,000 pop.*.....	2.9.....	33	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	79.0.....	87	10.03 Airline int'l. seat kms per week (millions)*.....	73.1.....	87
3.03 Access to improved drinking water (% pop.)*.....	98.0.....	55	10.04 Departures per 1,000 pop.*.....	21.8.....	20
3.04 Hospital beds per 10,000 pop.....	59.0.....	21	10.05 Airport density per million urban pop.*.....	0.7.....	96
3.05 HIV prevalence (% pop.)*.....	0.7.....	96	10.06 No. of operating airlines*.....	21.0.....	92
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	4.2	42
Human Resources and Labour Market	5.2	19	11.01 Quality of roads.....	3.1.....	108
<i>Qualification of the labour force</i>	<i>5.8</i>	<i>23</i>	11.02 Quality of railroad infrastructure.....	4.1.....	29
4.01 Primary education enrolment rate (%)*.....	97.7.....	35	11.03 Quality of port infrastructure [†]	5.2.....	31
4.02 Secondary education enrolment rate (%)*.....	97.7.....	41	11.04 Quality of ground transport network [†]	5.1.....	30
4.03 Extent of staff training [†]	4.4.....	33	11.05 Railroad density (km/surface area)*.....	2.9.....	26
4.04 Treatment of customers [†]	5.0.....	38	11.06 Road density (km/surface area)*.....	@.....	37
<i>Labour market</i>	<i>4.6</i>	<i>21</i>	11.07 Paved road density (km/surface area)*.....	n/a.....	n/a
4.05 Hiring and firing practices [†]	4.1.....	50			
4.06 Ease of finding skilled employees [†]	3.6.....	89	Tourist Service Infrastructure	5.1	36
4.07 Ease of hiring foreign labour [†]	4.2.....	50	12.01 Hotel rooms per 100 pop.*.....	0.6.....	54
4.08 Pay and productivity [†]	4.8.....	13	12.02 Extension of business trips recommended [†]	5.3.....	72
4.09 Female labour force participation (% to men)*.....	0.9.....	21	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	712.5.....	43
ICT Readiness	5.6	20			
5.01 ICT use for B2B transactions [†]	5.3.....	40	Natural Resources	2.5	93
5.02 Internet use for B2C transactions [†]	5.6.....	18	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	75.2.....	28	13.02 Total known species*.....	344.....	118
5.04 Broadband internet subs. per 100 pop.*.....	23.5.....	33	13.03 Total protected areas (% total territorial area)*.....	17.6.....	48
5.05 Mobile telephone subs. per 100 pop.*.....	228.4.....	2	13.04 Natural tourism digital demand (0–100 best)*.....	3.....	117
5.06 Mobile broadband subs. per 100 pop.*.....	62.1.....	29	13.05 Quality of the natural environment [†]	5.7.....	21
5.07 Mobile network coverage (% pop.)*.....	98.8.....	83			
5.08 Quality of electricity supply.....	5.5.....	47	Cultural Resources and Business Travel	1.3	106
			14.01 No. of World Heritage cultural sites*.....	2.....	71
Prioritization of Travel & Tourism	4.6	63	14.02 No. of oral and intangible cultural expressions*.....	2.....	41
6.01 Government prioritization of T&T industry [†]	5.0.....	79	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	3.1.....	74	14.04 No. of international association meetings*.....	33.0.....	58
6.03 Effectiveness of marketing to attract tourists [†]	4.6.....	66	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	2.....	114
6.04 Comprehensiveness of T&T data (0–120 best)*.....	94.0.....	18			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	62.9.....	90			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Lebanon

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	94	3.35
Enabling Environment	93	4.24
Business Environment	122.....	3.76
Safety and Security	130.....	3.81
Health and Hygiene.....	39.....	6.04
Human Resources and Labour Market.....	112.....	3.99
ICT Readiness.....	88.....	3.62
T&T Policy and Enabling Conditions	88	3.96
Prioritization of Travel & Tourism	29.....	5.22
International Openness.....	97.....	2.50
Price Competitiveness.....	59.....	4.84
Environmental Sustainability.....	129.....	3.29
Infrastructure	69	3.58
Air Transport Infrastructure	80.....	2.46
Ground and Port Infrastructure.....	89.....	3.10
Tourist Service Infrastructure.....	33.....	5.18
Natural and Cultural Resources	133	1.59
Natural Resources.....	140.....	1.71
Cultural Resources and Business Travel	84.....	1.47



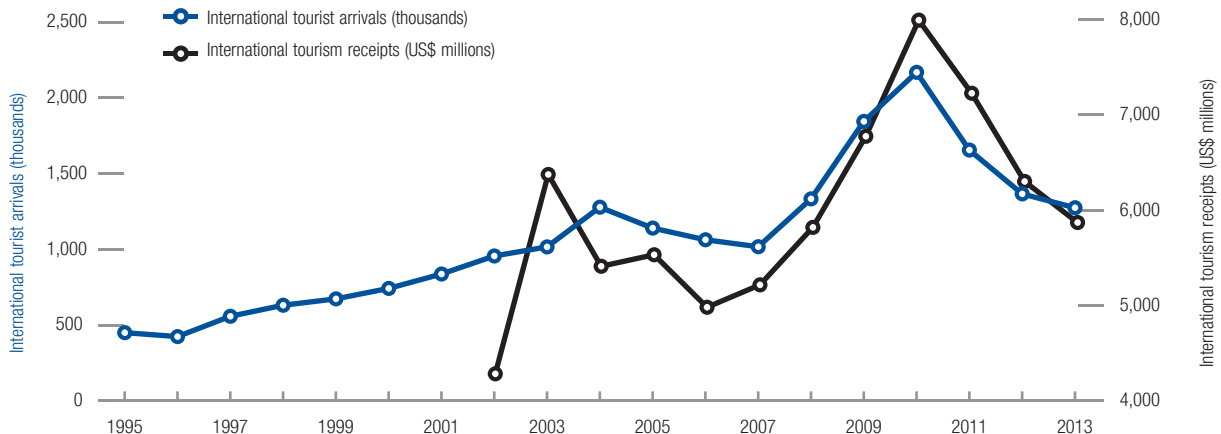
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	1,274
Int'l tourism receipts (inbound US\$ millions), 2013	5,869.7
Growth (%) in int'l outbound travel spending*	2.79
Average spending per int'l tourist (US\$), 2013.....	4,607.3

Population (millions), 2013	4.5
Surface area (1,000 square kilometres), 2013	10.5
Gross domestic product per capita (PPP\$), 2013	17,326
Real GDP growth (%), 2013.....	1.5

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	3,161.1	6.9	6.2
T&T industry employment (1,000 jobs)	92.7	6.7	3.8

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Lebanon

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.8	122	International Openness	2.5	97
1.01 Property rights [†]	3.5.....	108	7.01 Visa requirements (0–100 best)*.....	39.0.....	41
1.02 Impact of rules on FDI [†]	3.8.....	111	7.02 Openness of bilateral ASA (0–38)*.....	9.8.....	85
1.03 Efficiency of legal framework settling disputes [†]	2.5.....	130	7.03 No. of regional trade agreements in force*.....	3.0.....	100
1.04 Efficiency of legal framework challenging regs. [†]	2.1.....	136			
1.05 No. of days to deal with construction permits*.....	244.....	120	Price Competitiveness	4.8	59
1.06 Construction permits cost (%)*.....	4.4.....	104	8.01 Ticket taxes, airport charges (0–100 best)*.....	80.5.....	65
1.07 Extent of market dominance [†]	3.7.....	76	8.02 Hotel price index (US\$)*.....	154.9.....	69
1.08 No. of days to start a business*.....	9.....	50	8.03 Purchasing power parity*.....	0.6.....	82
1.09 Cost to start a business (% GNI/capita)*.....	73.0.....	128	8.04 Fuel price levels (US\$ cents/litre)*.....	111.0.....	37
1.10 Effect of taxation on incentives to work [†]	3.8.....	51			
1.11 Effect of taxation on incentives to invest [†]	4.0.....	45	Environmental Sustainability	3.3	129
1.12 Total tax rate (% profit)*.....	29.9.....	38	9.01 Stringency of environmental regulations [†]	2.0.....	140
1.12a Labour and contributions tax rate (% profit)*.....	23.8.....	107	9.02 Enforcement of environmental regulations [†]	1.8.....	140
1.12b Profit tax rate (% profit)*.....	6.1.....	19	9.03 Sustainability of T&T development [†]	3.1.....	130
1.12c Other taxes rate (% profit)*.....	0.0.....	1	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	14.2.....	117
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	18.....	87
Safety and Security	3.8	130	9.06 Baseline water stress (0–5 worst)*.....	4.5.....	119
2.01 Business costs of crime and violence [†]	3.6.....	111	9.07 Threatened species (% total species)*.....	5.1.....	71
2.02 Reliability of police services [†]	2.8.....	131	9.08 Forest cover change (% average per year)*.....	-0.2.....	17
2.03 Business costs of terrorism [†]	2.6.....	138	9.09 Wastewater treatment (%)*.....	15.1.....	65
2.04 Index of terrorism incidence*.....	3.5.....	130	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	48
2.05 Homicide rate*.....	2.....	53			
			Air Transport Infrastructure	2.5	80
Health and Hygiene	6.0	39	10.01 Quality of air transport infrastructure [†]	4.5.....	65
3.01 Physician density per 1,000 pop.*.....	3.2.....	25	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	98.0.....	42	10.03 Airline int'l. seat kms per week (millions)*.....	156.7.....	69
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	4.6.....	57
3.04 Hospital beds per 10,000 pop.....	35.0.....	46	10.05 Airport density per million urban pop.*.....	0.3.....	131
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	43.0.....	50
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	3.1	89
Human Resources and Labour Market	4.0	112	11.01 Quality of roads.....	2.8.....	120
<i>Qualification of the labour force</i>	4.7.....	97	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	93.2.....	79	11.03 Quality of port infrastructure [†]	4.1.....	73
4.02 Secondary education enrolment rate (%)*.....	74.0.....	97	11.04 Quality of ground transport network [†]	2.4.....	136
4.03 Extent of staff training [†]	3.5.....	116	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	4.4.....	86	11.06 Road density (km/surface area)*.....	@.....	45
<i>Labour market</i>	3.2.....	128	11.07 Paved road density (km/surface area)*.....	@.....	36
4.05 Hiring and firing practices [†]	3.9.....	69			
4.06 Ease of finding skilled employees [†]	4.2.....	52	Tourist Service Infrastructure	5.2	33
4.07 Ease of hiring foreign labour [†]	3.1.....	127	12.01 Hotel rooms per 100 pop.*.....	0.7.....	44
4.08 Pay and productivity [†]	4.0.....	59	12.02 Extension of business trips recommended [†]	5.8.....	34
4.09 Female labour force participation (% to men)*.....	0.3.....	135	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	796.2.....	32
ICT Readiness	3.6	88			
5.01 ICT use for B2B transactions [†]	3.7.....	130	Natural Resources	1.7	140
5.02 Internet use for B2C transactions [†]	3.1.....	129	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	70.5.....	38	13.02 Total known species*.....	371.....	110
5.04 Broadband internet subs. per 100 pop.*.....	10.0.....	64	13.03 Total protected areas (% total territorial area)*.....	0.5.....	137
5.05 Mobile telephone subs. per 100 pop.*.....	80.6.....	113	13.04 Natural tourism digital demand (0–100 best)*.....	9.....	81
5.06 Mobile broadband subs. per 100 pop.*.....	41.8.....	53	13.05 Quality of the natural environment [†]	3.0.....	136
5.07 Mobile network coverage (% pop.)*.....	99.1.....	63			
5.08 Quality of electricity supply.....	1.4.....	140	Cultural Resources and Business Travel	1.5	84
			14.01 No. of World Heritage cultural sites*.....	5.....	45
Prioritization of Travel & Tourism	5.2	29	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	5.2.....	75	14.03 No. of large sports stadiums*.....	4.0.....	77
6.02 T&T gov't expenditure (% gov't budget)*.....	9.2.....	13	14.04 No. of international association meetings*.....	9.0.....	86
6.03 Effectiveness of marketing to attract tourists [†]	4.0.....	95	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	7.....	73
6.04 Comprehensiveness of T&T data (0–120 best)*.....	50.0.....	104			
6.05 Timeliness of T&T data (0–21 best)*.....	13.5.....	87			
6.06 Country Brand Strategy rating (1–10 best)*.....	86.8.....	15			

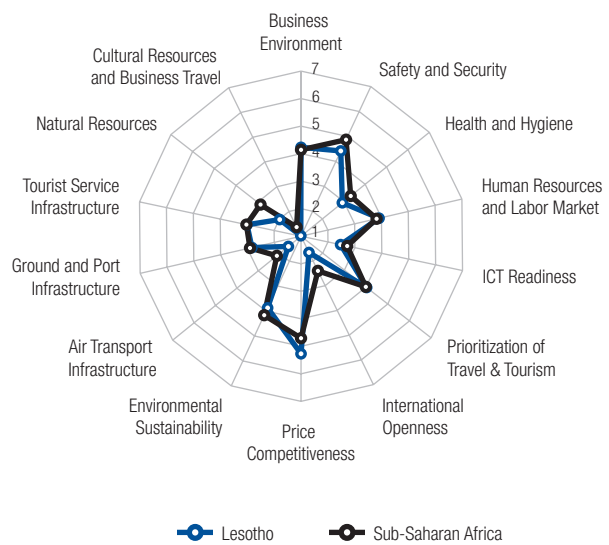
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Lesotho

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	129	2.82
Enabling Environment	125	3.59
Business Environment	84.....	4.23
Safety and Security	116.....	4.42
Health and Hygiene.....	131.....	2.93
Human Resources and Labour Market.....	116.....	3.91
ICT Readiness.....	124.....	2.47
T&T Policy and Enabling Conditions	114	3.71
Prioritization of Travel & Tourism	104.....	4.03
International Openness.....	133.....	1.66
Price Competitiveness.....	26.....	5.27
Environmental Sustainability.....	88.....	3.87
Infrastructure	115	2.48
Air Transport Infrastructure	135.....	1.59
Ground and Port Infrastructure.....	104.....	2.83
Tourist Service Infrastructure.....	103.....	3.01
Natural and Cultural Resources	138	1.50
Natural Resources.....	132.....	1.98
Cultural Resources and Business Travel	141.....	1.02



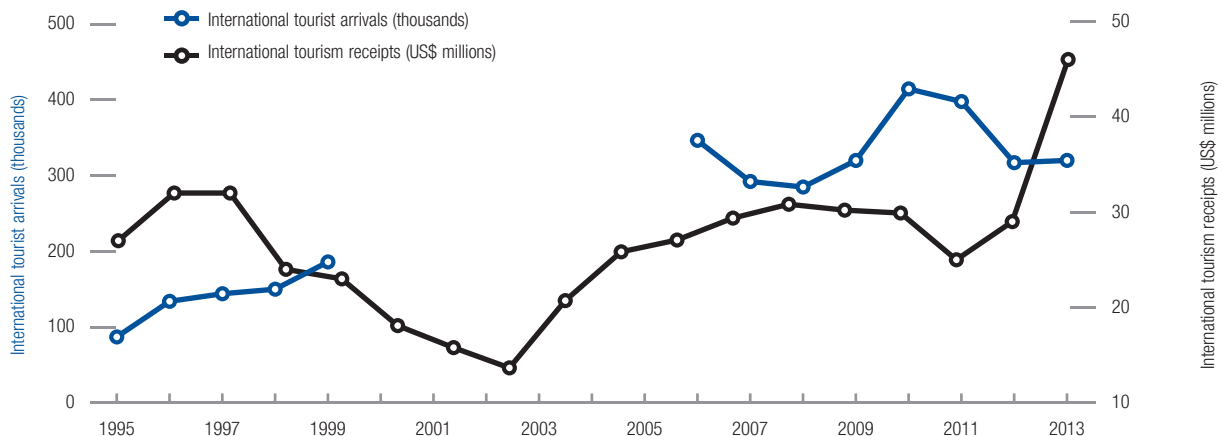
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	320
Int'l tourism receipts (inbound US\$ millions), 2013	46.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	143.8

Population (millions), 2013	2.1
Surface area (1,000 square kilometres), 2013	30.4
Gross domestic product per capita (PPP\$), 2013	2,765
Real GDP growth (%), 2013.....	5.7

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	121.4.....	5.5.....	5.7
T&T industry employment (1,000 jobs)	24.8.....	4.6.....	3.2

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.2	84	International Openness	1.7	133
1.01 Property rights [†]	3.6.....	103	7.01 Visa requirements (0–100 best)*.....	21.0.....	110
1.02 Impact of rules on FDI [†]	4.7.....	47	7.02 Openness of bilateral ASA (0–38)*.....	0.2.....	139
1.03 Efficiency of legal framework settling disputes [†]	3.7.....	70	7.03 No. of regional trade agreements in force*.....	4.0.....	88
1.04 Efficiency of legal framework challenging regs. [†]	3.5.....	62			
1.05 No. of days to deal with construction permits* ...	179.....	90	Price Competitiveness	5.3	26
1.06 Construction permits cost (%)*.....	13.7.....	135	8.01 Ticket taxes, airport charges (0–100 best)*.....	83.4.....	49
1.07 Extent of market dominance [†]	3.5.....	84	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	29.....	111	8.03 Purchasing power parity*.....	0.4.....	29
1.09 Cost to start a business (% GNI/capita)*.....	9.4.....	76	8.04 Fuel price levels (US\$ cents/litre)*.....	124.0.....	46
1.10 Effect of taxation on incentives to work [†]	4.0.....	40			
1.11 Effect of taxation on incentives to invest [†]	3.8.....	64	Environmental Sustainability	3.9	88
1.12 Total tax rate (% profit)*.....	13.6.....	5	9.01 Stringency of environmental regulations [†]	4.4.....	55
1.12a Labour and contributions tax rate (% profit)*.....	0.0.....	1	9.02 Enforcement of environmental regulations [†]	4.2.....	52
1.12b Profit tax rate (% profit)*.....	10.8.....	43	9.03 Sustainability of T&T development [†]	4.5.....	63
1.12c Other taxes rate (% profit)*.....	2.8.....	85	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	6.6.....	55
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	16.....	115
Safety and Security	4.4	116	9.06 Baseline water stress (0–5 worst)*.....	4.0.....	114
2.01 Business costs of crime and violence [†]	3.9.....	96	9.07 Threatened species (% total species)*.....	2.7.....	18
2.02 Reliability of police services [†]	4.7.....	45	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	5.2.....	76	9.09 Wastewater treatment (%) *.....	0.3.....	113
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	38.....	136			
			Air Transport Infrastructure	1.6	135
Health and Hygiene	2.9	131	10.01 Quality of air transport infrastructure [†]	2.1.....	141
3.01 Physician density per 1,000 pop.*.....	0.0.....	132	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	30.0.....	125	10.03 Airline int'l. seat kms per week (millions)*.....	0.3.....	139
3.03 Access to improved drinking water (% pop.)*.....	81.0.....	113	10.04 Departures per 1,000 pop.*.....	n/a.....	n/a
3.04 Hospital beds per 10,000 pop.....	13.3.....	101	10.05 Airport density per million urban pop.*.....	1.8.....	40
3.05 HIV prevalence (% pop.)*.....	23.1.....	140	10.06 No. of operating airlines*.....	1.0.....	139
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	2.8	104
Human Resources and Labour Market	3.9	116	11.01 Quality of roads.....	3.3.....	97
<i>Qualification of the labour force</i>	<i>3.6</i>	<i>123</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	81.6.....	125	11.03 Quality of port infrastructure [†]	2.7.....	119
4.02 Secondary education enrolment rate (%)*.....	53.3.....	116	11.04 Quality of ground transport network [†]	3.9.....	100
4.03 Extent of staff training [†]	4.0.....	75	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	3.5.....	132	11.06 Road density (km/surface area)*.....	@.....	86
<i>Labour market</i>	<i>4.2</i>	<i>50</i>	11.07 Paved road density (km/surface area)*.....	@.....	100
4.05 Hiring and firing practices [†]	3.9.....	75			
4.06 Ease of finding skilled employees [†]	4.6.....	28	Tourist Service Infrastructure	3.0	103
4.07 Ease of hiring foreign labour [†]	4.2.....	53	12.01 Hotel rooms per 100 pop.*.....	0.1.....	103
4.08 Pay and productivity [†]	3.8.....	83	12.02 Extension of business trips recommended [†]	5.2.....	77
4.09 Female labour force participation (% to men)*.....	0.8.....	70	12.03 Presence of major car rental companies [†]	3.....	95
			12.04 ATMs accepting Visa cards per million pop.*.....	137.6.....	106
ICT Readiness	2.5	124			
5.01 ICT use for B2B transactions [†]	3.2.....	138	Natural Resources	2.0	132
5.02 Internet use for B2C transactions [†]	3.1.....	132	13.01 No. of World Heritage natural sites*.....	1.....	76
5.03 Individuals using internet (%)*.....	5.0.....	130	13.02 Total known species*.....	328.....	122
5.04 Broadband internet subs. per 100 pop.*.....	0.1.....	124	13.03 Total protected areas (% total territorial area)*.....	0.5.....	136
5.05 Mobile telephone subs. per 100 pop.*.....	86.3.....	108	13.04 Natural tourism digital demand (0–100 best)*.....	2.....	126
5.06 Mobile broadband subs. per 100 pop.*.....	7.4.....	104	13.05 Quality of the natural environment [†]	4.5.....	65
5.07 Mobile network coverage (% pop.)*.....	81.0.....	122			
5.08 Quality of electricity supply.....	3.7.....	96	Cultural Resources and Business Travel	1.0	141
			14.01 No. of World Heritage cultural sites*.....	1.....	120
Prioritization of Travel & Tourism	4.0	104	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	5.3.....	62	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	1.3.....	126	14.04 No. of international association meetings*.....	0.3.....	134
6.03 Effectiveness of marketing to attract tourists [†]	4.8.....	59	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	0.....	140
6.04 Comprehensiveness of T&T data (0–120 best)*.....	56.0.....	88			
6.05 Timeliness of T&T data (0–21 best)*.....	3.0.....	115			
6.06 Country Brand Strategy rating (1–10 best)*.....	76.8.....	39			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Lithuania

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	59	3.88
Enabling Environment	26	5.42
Business Environment	64.....	4.48
Safety and Security	54.....	5.56
Health and Hygiene.....	3.....	6.81
Human Resources and Labour Market.....	32.....	4.96
ICT Readiness.....	29.....	5.29
T&T Policy and Enabling Conditions	27	4.41
Prioritization of Travel & Tourism	85.....	4.37
International Openness.....	34.....	3.99
Price Competitiveness.....	57.....	4.87
Environmental Sustainability.....	38.....	4.42
Infrastructure	61	3.72
Air Transport Infrastructure	86.....	2.39
Ground and Port Infrastructure.....	33.....	4.55
Tourist Service Infrastructure.....	71.....	4.24
Natural and Cultural Resources	100	1.97
Natural Resources.....	102.....	2.44
Cultural Resources and Business Travel	80.....	1.50



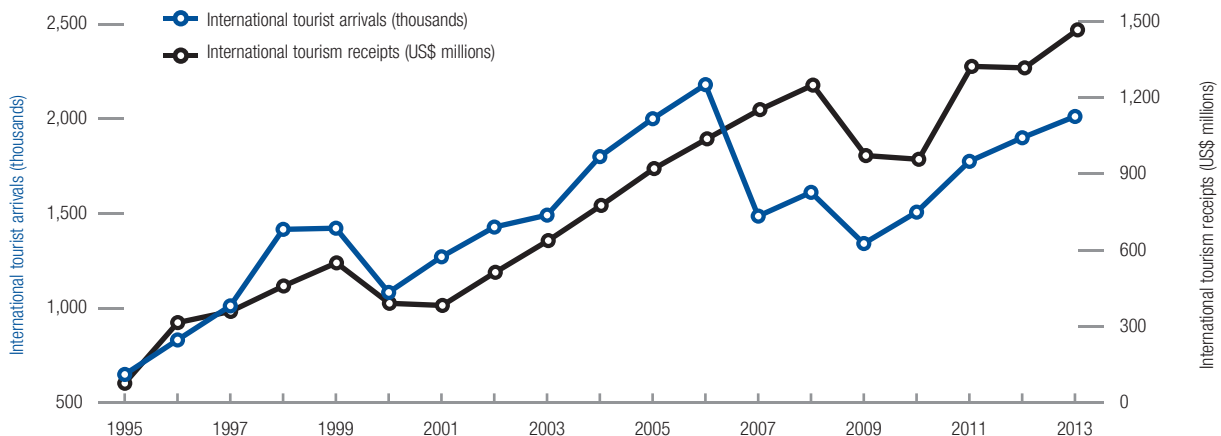
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	2,012
Int'l tourism receipts (inbound US\$ millions), 2013	1,466.6
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	728.9

Population (millions), 2013	3.0
Surface area (1,000 square kilometres), 2013	65.3
Gross domestic product per capita (PPP\$), 2013	25,374
Real GDP growth (%), 2013.....	3.3

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	826.9.....	1.8.....	5.2
T&T industry employment (1,000 jobs)	23.4.....	1.8.....	2.2

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Lithuania

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.5	64	International Openness	4.0	34
1.01 Property rights [†]	4.2.....	62	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	4.0.....	101	7.02 Openness of bilateral ASA (0–38)*.....	9.4.....	89
1.03 Efficiency of legal framework settling disputes [†]	3.5.....	84	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	2.8.....	108			
1.05 No. of days to deal with construction permits*.....	91.....	23	Price Competitiveness	4.9	57
1.06 Construction permits cost (%)*.....	0.3.....	11	8.01 Ticket taxes, airport charges (0–100 best)*.....	86.8.....	32
1.07 Extent of market dominance [†]	3.6.....	81	8.02 Hotel price index (US\$)*.....	70.5.....	1
1.08 No. of days to start a business*.....	4.....	9	8.03 Purchasing power parity*.....	0.6.....	91
1.09 Cost to start a business (% GNI/capita)*.....	0.7.....	13	8.04 Fuel price levels (US\$ cents/litre)*.....	183.0.....	114
1.10 Effect of taxation on incentives to work [†]	2.9.....	122			
1.11 Effect of taxation on incentives to invest [†]	3.1.....	122	Environmental Sustainability	4.4	38
1.12 Total tax rate (% profit)*.....	42.6.....	92	9.01 Stringency of environmental regulations [†]	5.0.....	35
1.12a Labour and contributions tax rate (% profit)*.....	35.2.....	130	9.02 Enforcement of environmental regulations [†]	4.6.....	35
1.12b Profit tax rate (% profit)*.....	6.1.....	19	9.03 Sustainability of T&T development [†]	3.9.....	98
1.12c Other taxes rate (% profit)*.....	1.3.....	45	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	11.8.....	97
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	22.....	28
Safety and Security	5.6	54	9.06 Baseline water stress (0–5 worst)*.....	1.2.....	54
2.01 Business costs of crime and violence [†]	4.8.....	48	9.07 Threatened species (% total species)*.....	2.8.....	23
2.02 Reliability of police services [†]	4.3.....	60	9.08 Forest cover change (% average per year)*.....	-2.7.....	65
2.03 Business costs of terrorism [†]	5.7.....	52	9.09 Wastewater treatment (%)*.....	45.8.....	43
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	32
2.05 Homicide rate*.....	7.....	87			
			Air Transport Infrastructure	2.4	86
Health and Hygiene	6.8	3	10.01 Quality of air transport infrastructure [†]	4.2.....	75
3.01 Physician density per 1,000 pop.*.....	4.1.....	6	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	94.0.....	56	10.03 Airline int'l. seat kms per week (millions)*.....	55.7.....	93
3.03 Access to improved drinking water (% pop.)*.....	96.0.....	69	10.04 Departures per 1,000 pop.*.....	4.2.....	60
3.04 Hospital beds per 10,000 pop.....	70.0.....	8	10.05 Airport density per million urban pop.*.....	1.5.....	49
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	32.0.....	71
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	4.5	33
Human Resources and Labour Market	5.0	32	11.01 Quality of roads.....	4.9.....	36
<i>Qualification of the labour force</i>	<i>5.7</i>	<i>32</i>	11.02 Quality of railroad infrastructure.....	4.5.....	22
4.01 Primary education enrolment rate (%)*.....	95.8.....	57	11.03 Quality of port infrastructure [†]	4.9.....	47
4.02 Secondary education enrolment rate (%)*.....	105.9.....	18	11.04 Quality of ground transport network [†]	5.5.....	19
4.03 Extent of staff training [†]	4.2.....	50	11.05 Railroad density (km/surface area)*.....	2.7.....	31
4.04 Treatment of customers [†]	5.2.....	30	11.06 Road density (km/surface area)*.....	@.....	31
<i>Labour market</i>	<i>4.2</i>	<i>49</i>	11.07 Paved road density (km/surface area)*.....	@.....	42
4.05 Hiring and firing practices [†]	3.0.....	122			
4.06 Ease of finding skilled employees [†]	3.6.....	95	Tourist Service Infrastructure	4.2	71
4.07 Ease of hiring foreign labour [†]	3.5.....	113	12.01 Hotel rooms per 100 pop.*.....	0.5.....	64
4.08 Pay and productivity [†]	4.8.....	12	12.02 Extension of business trips recommended [†]	5.3.....	74
4.09 Female labour force participation (% to men)*.....	0.9.....	13	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	521.5.....	59
ICT Readiness	5.3	29			
5.01 ICT use for B2B transactions [†]	6.4.....	1	Natural Resources	2.4	102
5.02 Internet use for B2C transactions [†]	5.9.....	8	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	68.5.....	40	13.02 Total known species*.....	319.....	126
5.04 Broadband internet subs. per 100 pop.*.....	22.0.....	35	13.03 Total protected areas (% total territorial area)*.....	17.3.....	49
5.05 Mobile telephone subs. per 100 pop.*.....	151.3.....	23	13.04 Natural tourism digital demand (0–100 best)*.....	2.....	123
5.06 Mobile broadband subs. per 100 pop.*.....	48.2.....	46	13.05 Quality of the natural environment [†]	5.4.....	29
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	5.6.....	41	Cultural Resources and Business Travel	1.5	80
			14.01 No. of World Heritage cultural sites*.....	4.....	51
Prioritization of Travel & Tourism	4.4	85	14.02 No. of oral and intangible cultural expressions*.....	3.....	32
6.01 Government prioritization of T&T industry [†]	4.3.....	122	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	3.1.....	76	14.04 No. of international association meetings*.....	48.3.....	51
6.03 Effectiveness of marketing to attract tourists [†]	3.7.....	113	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	3.....	106
6.04 Comprehensiveness of T&T data (0–120 best)*.....	116.0.....	2			
6.05 Timeliness of T&T data (0–21 best)*.....	16.5.....	67			
6.06 Country Brand Strategy rating (1–10 best)*.....	63.9.....	88			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Luxembourg

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	26	4.38
Enabling Environment	4	5.94
Business Environment	6.....	5.73
Safety and Security	6.....	6.46
Health and Hygiene.....	21.....	6.26
Human Resources and Labour Market.....	21.....	5.16
ICT Readiness.....	7.....	6.09
T&T Policy and Enabling Conditions	13	4.55
Prioritization of Travel & Tourism	62.....	4.64
International Openness.....	9.....	4.25
Price Competitiveness.....	108.....	4.10
Environmental Sustainability.....	4.....	5.23
Infrastructure	30	4.66
Air Transport Infrastructure	44.....	3.59
Ground and Port Infrastructure.....	8.....	5.73
Tourist Service Infrastructure.....	53.....	4.67
Natural and Cultural Resources	68	2.35
Natural Resources.....	60.....	3.09
Cultural Resources and Business Travel	66.....	1.62



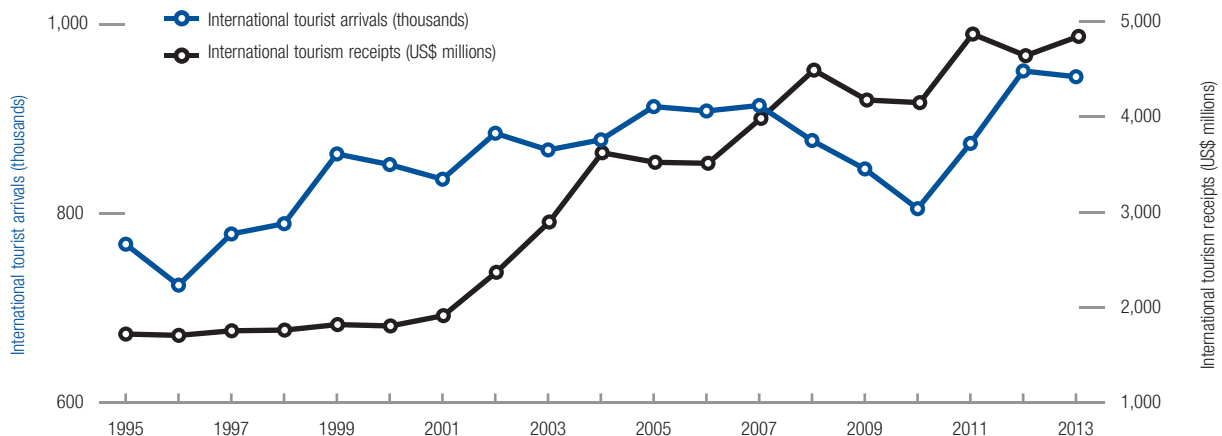
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	944
Int'l tourism receipts (inbound US\$ millions), 2013	4,842.7
Growth (%) in int'l outbound travel spending*	1.21
Average spending per int'l tourist (US\$), 2013.....	5,130

Population (millions), 2013	0.5
Surface area (1,000 square kilometres), 2013	2.6
Gross domestic product per capita (PPP\$), 2013	90,333
Real GDP growth (%), 2013.....	2.1

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	1,084.8	1.9	3.2
T&T industry employment (1,000 jobs)	5.7	2.5	2.4

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Luxembourg

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.7	6	International Openness	4.3	9
1.01 Property rights [†]	6.1.....	5	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	5.9.....	4	7.02 Openness of bilateral ASA (0–38)*.....	14.1.....	33
1.03 Efficiency of legal framework settling disputes [†]	5.4.....	12	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	5.1.....	6			
1.05 No. of days to deal with construction permits*.....	157.....	78	Price Competitiveness	4.1	108
1.06 Construction permits cost (%)*.....	0.7.....	35	8.01 Ticket taxes, airport charges (0–100 best)*.....	97.4.....	2
1.07 Extent of market dominance [†]	4.8.....	18	8.02 Hotel price index (US\$)*.....	134.5.....	52
1.08 No. of days to start a business*.....	19.....	93	8.03 Purchasing power parity*.....	1.2.....	133
1.09 Cost to start a business (% GNI/capita)*.....	2.0.....	34	8.04 Fuel price levels (US\$ cents/litre)*.....	164.0.....	93
1.10 Effect of taxation on incentives to work [†]	5.1.....	10			
1.11 Effect of taxation on incentives to invest [†]	5.3.....	8	Environmental Sustainability	5.2	4
1.12 Total tax rate (% profit)*.....	20.2.....	12	9.01 Stringency of environmental regulations [†]	5.9.....	9
1.12a Labour and contributions tax rate (% profit)*.....	15.6.....	69	9.02 Enforcement of environmental regulations [†]	5.9.....	8
1.12b Profit tax rate (% profit)*.....	4.2.....	15	9.03 Sustainability of T&T development [†]	5.1.....	23
1.12c Other taxes rate (% profit)*.....	0.4.....	15	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	12.6.....	101
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	22.....	28
Safety and Security	6.5	6	9.06 Baseline water stress (0–5 worst)*.....	2.5.....	82
2.01 Business costs of crime and violence [†]	6.1.....	9	9.07 Threatened species (% total species)*.....	0.4.....	1
2.02 Reliability of police services [†]	6.1.....	9	9.08 Forest cover change (% average per year)*.....	-1.7.....	48
2.03 Business costs of terrorism [†]	6.2.....	16	9.09 Wastewater treatment (%)*.....	95.0.....	6
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	1.....	13			
			Air Transport Infrastructure	3.6	44
Health and Hygiene	6.3	21	10.01 Quality of air transport infrastructure [†]	5.4.....	32
3.01 Physician density per 1,000 pop.*.....	2.8.....	37	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	30.3.....	107
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	72.3.....	4
3.04 Hospital beds per 10,000 pop.....	54.0.....	26	10.05 Airport density per million urban pop.*.....	2.1.....	37
3.05 HIV prevalence (% pop.)*.....	0.3.....	58	10.06 No. of operating airlines*.....	20.0.....	95
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	5.7	8
Human Resources and Labour Market	5.2	21	11.01 Quality of roads.....	5.7.....	15
<i>Qualification of the labour force</i>	5.9.....	19	11.02 Quality of railroad infrastructure.....	5.0.....	13
4.01 Primary education enrolment rate (%)*.....	92.1.....	88	11.03 Quality of port infrastructure [†]	5.0.....	37
4.02 Secondary education enrolment rate (%)*.....	101.0.....	29	11.04 Quality of ground transport network [†]	5.3.....	25
4.03 Extent of staff training [†]	5.4.....	3	11.05 Railroad density (km/surface area)*.....	10.6.....	3
4.04 Treatment of customers [†]	5.4.....	16	11.06 Road density (km/surface area)*.....	@.....	10
<i>Labour market</i>	4.5.....	31	11.07 Paved road density (km/surface area)*.....	@.....	8
4.05 Hiring and firing practices [†]	3.7.....	86			
4.06 Ease of finding skilled employees [†]	4.1.....	59	Tourist Service Infrastructure	4.7	53
4.07 Ease of hiring foreign labour [†]	5.3.....	5	12.01 Hotel rooms per 100 pop.*.....	1.4.....	19
4.08 Pay and productivity [†]	4.3.....	42	12.02 Extension of business trips recommended [†]	5.4.....	61
4.09 Female labour force participation (% to men)*.....	0.8.....	64	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	57.5.....	119
ICT Readiness	6.1	7			
5.01 ICT use for B2B transactions [†]	5.8.....	11	Natural Resources	3.1	60
5.02 Internet use for B2C transactions [†]	5.6.....	19	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	93.8.....	6	13.02 Total known species*.....	253.....	133
5.04 Broadband internet subs. per 100 pop.*.....	33.3.....	11	13.03 Total protected areas (% total territorial area)*.....	39.7.....	6
5.05 Mobile telephone subs. per 100 pop.*.....	148.6.....	25	13.04 Natural tourism digital demand (0–100 best)*.....	4.....	105
5.06 Mobile broadband subs. per 100 pop.*.....	80.5.....	16	13.05 Quality of the natural environment [†]	6.0.....	13
5.07 Mobile network coverage (% pop.)*.....	99.9.....	39			
5.08 Quality of electricity supply.....	6.6.....	10	Cultural Resources and Business Travel	1.6	66
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	4.6	62	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	5.2.....	70	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	2.7.....	90	14.04 No. of international association meetings*.....	26.0.....	65
6.03 Effectiveness of marketing to attract tourists [†]	4.8.....	60	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	23.....	27
6.04 Comprehensiveness of T&T data (0–120 best)*.....	66.0.....	73			
6.05 Timeliness of T&T data (0–21 best)*.....	10.5.....	98			
6.06 Country Brand Strategy rating (1–10 best)*.....	93.6.....	5			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Macedonia, FYR

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	82	3.50
Enabling Environment	49	5.11
Business Environment	34.....	4.87
Safety and Security	45.....	5.75
Health and Hygiene.....	42.....	5.99
Human Resources and Labour Market.....	73.....	4.47
ICT Readiness.....	55.....	4.47
T&T Policy and Enabling Conditions	110	3.74
Prioritization of Travel & Tourism	81.....	4.41
International Openness.....	104.....	2.36
Price Competitiveness.....	79.....	4.55
Environmental Sustainability.....	107.....	3.65
Infrastructure	74	3.41
Air Transport Infrastructure	85.....	2.39
Ground and Port Infrastructure.....	81.....	3.25
Tourist Service Infrastructure.....	59.....	4.58
Natural and Cultural Resources	125	1.72
Natural Resources.....	121.....	2.15
Cultural Resources and Business Travel	110.....	1.30



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	400
Int'l tourism receipts (inbound US\$ millions), 2013	266.6
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	666.5

Population (millions), 2013	2.1
Surface area (1,000 square kilometres), 2013	25.7
Gross domestic product per capita (PPP\$), 2013	12,587
Real GDP growth (%), 2013.....	2.9

T&T industry economic impact, 2014 estimates

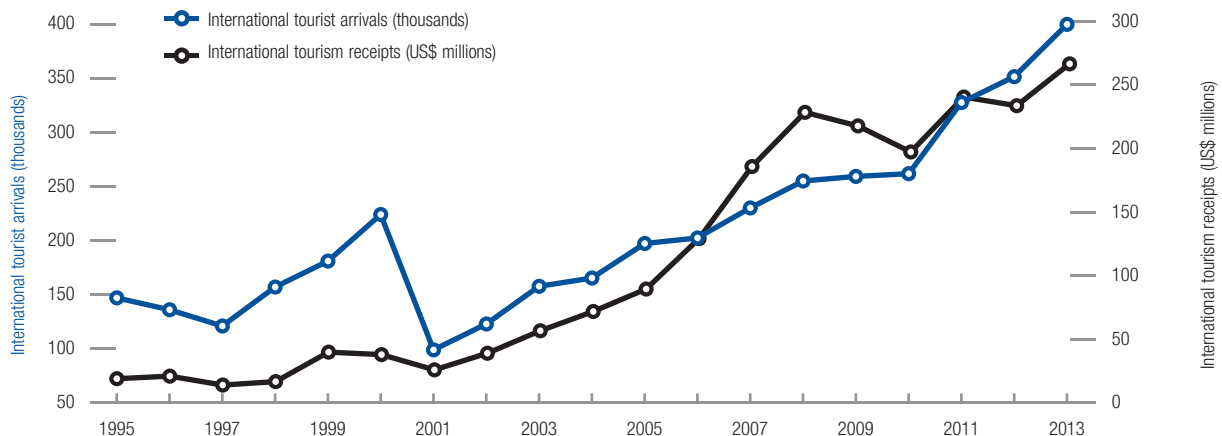
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	145.0	1.3	5.0
T&T industry employment (1,000 jobs)	8.3	1.2	1.9

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Macedonia, FYR

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.9	34	International Openness	2.4	104
1.01 Property rights [†]	4.6.....	48	7.01 Visa requirements (0–100 best)*.....	28.0.....	58
1.02 Impact of rules on FDI [†]	5.2.....	20	7.02 Openness of bilateral ASA (0–38)*.....	7.1.....	112
1.03 Efficiency of legal framework settling disputes [†]	4.0.....	53	7.03 No. of regional trade agreements in force*.....	7.0.....	68
1.04 Efficiency of legal framework challenging regs. [†]	3.1.....	92			
1.05 No. of days to deal with construction permits*.....	89.....	22	Price Competitiveness	4.6	79
1.06 Construction permits cost (%)*.....	8.2.....	124	8.01 Ticket taxes, airport charges (0–100 best)*.....	72.5.....	98
1.07 Extent of market dominance [†]	3.7.....	70	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	2.....	2	8.03 Purchasing power parity*.....	0.4.....	27
1.09 Cost to start a business (% GNI/capita)*.....	0.6.....	11	8.04 Fuel price levels (US\$ cents/litre)*.....	175.0.....	102
1.10 Effect of taxation on incentives to work [†]	4.4.....	19			
1.11 Effect of taxation on incentives to invest [†]	4.5.....	19	Environmental Sustainability	3.6	107
1.12 Total tax rate (% profit)*.....	7.4.....	1	9.01 Stringency of environmental regulations [†]	4.0.....	70
1.12a Labour and contributions tax rate (% profit)*.....	0.0.....	1	9.02 Enforcement of environmental regulations [†]	3.8.....	71
1.12b Profit tax rate (% profit)*.....	5.5.....	18	9.03 Sustainability of T&T development [†]	4.8.....	47
1.12c Other taxes rate (% profit)*.....	1.9.....	66	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	14.5.....	119
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	16.....	115
Safety and Security	5.8	45	9.06 Baseline water stress (0–5 worst)*.....	2.6.....	85
2.01 Business costs of crime and violence [†]	4.8.....	51	9.07 Threatened species (% total species)*.....	3.9.....	47
2.02 Reliability of police services [†]	4.5.....	53	9.08 Forest cover change (% average per year)*.....	-2.5.....	61
2.03 Business costs of terrorism [†]	5.6.....	53	9.09 Wastewater treatment (%)*.....	3.7.....	93
2.04 Index of terrorism incidence*.....	7.0.....	67	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	1.....	36			
			Air Transport Infrastructure	2.4	85
Health and Hygiene	6.0	42	10.01 Quality of air transport infrastructure [†]	4.7.....	59
3.01 Physician density per 1,000 pop.*.....	2.6.....	44	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	91.0.....	65	10.03 Airline int'l. seat kms per week (millions)*.....	16.5.....	124
3.03 Access to improved drinking water (% pop.)*.....	99.0.....	43	10.04 Departures per 1,000 pop.*.....	n/a.....	n/a
3.04 Hospital beds per 10,000 pop.....	45.0.....	38	10.05 Airport density per million urban pop.*.....	1.7.....	45
3.05 HIV prevalence (% pop.)*.....	<0.1.....	1	10.06 No. of operating airlines*.....	14.0.....	111
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	3.3	81
Human Resources and Labour Market	4.5	73	11.01 Quality of roads.....	3.4.....	91
<i>Qualification of the labour force</i>	4.9.....	88	11.02 Quality of railroad infrastructure.....	2.0.....	85
4.01 Primary education enrolment rate (%)*.....	86.5.....	108	11.03 Quality of port infrastructure [†]	3.4.....	102
4.02 Secondary education enrolment rate (%)*.....	82.8.....	89	11.04 Quality of ground transport network [†]	4.8.....	48
4.03 Extent of staff training [†]	3.9.....	81	11.05 Railroad density (km/surface area)*.....	2.7.....	30
4.04 Treatment of customers [†]	4.7.....	54	11.06 Road density (km/surface area)*.....	@.....	50
<i>Labour market</i>	4.1.....	67	11.07 Paved road density (km/surface area)*.....	@.....	48
4.05 Hiring and firing practices [†]	4.4.....	27			
4.06 Ease of finding skilled employees [†]	3.3.....	113	Tourist Service Infrastructure	4.6	59
4.07 Ease of hiring foreign labour [†]	4.8.....	13	12.01 Hotel rooms per 100 pop.*.....	0.3.....	77
4.08 Pay and productivity [†]	4.7.....	18	12.02 Extension of business trips recommended [†]	5.6.....	52
4.09 Female labour force participation (% to men)*.....	0.7.....	103	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	777.9.....	37
ICT Readiness	4.5	55			
5.01 ICT use for B2B transactions [†]	5.0.....	55	Natural Resources	2.1	121
5.02 Internet use for B2C transactions [†]	4.4.....	70	13.01 No. of World Heritage natural sites*.....	1.....	76
5.03 Individuals using internet (%)*.....	61.2.....	50	13.02 Total known species*.....	414.....	95
5.04 Broadband internet subs. per 100 pop.*.....	15.1.....	47	13.03 Total protected areas (% total territorial area)*.....	7.3.....	99
5.05 Mobile telephone subs. per 100 pop.*.....	106.2.....	80	13.04 Natural tourism digital demand (0–100 best)*.....	1.....	133
5.06 Mobile broadband subs. per 100 pop.*.....	38.0.....	58	13.05 Quality of the natural environment [†]	4.2.....	76
5.07 Mobile network coverage (% pop.)*.....	99.9.....	39			
5.08 Quality of electricity supply.....	4.9.....	66	Cultural Resources and Business Travel	1.3	110
			14.01 No. of World Heritage cultural sites*.....	1.....	120
Prioritization of Travel & Tourism	4.4	81	14.02 No. of oral and intangible cultural expressions*.....	2.....	41
6.01 Government prioritization of T&T industry [†]	5.6.....	50	14.03 No. of large sports stadiums*.....	3.0.....	91
6.02 T&T gov't expenditure (% gov't budget)*.....	1.3.....	125	14.04 No. of international association meetings*.....	12.0.....	78
6.03 Effectiveness of marketing to attract tourists [†]	5.0.....	44	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	1.....	129
6.04 Comprehensiveness of T&T data (0–120 best)*.....	71.0.....	60			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	55.9.....	108			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Madagascar

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	121	2.99
Enabling Environment	123	3.60
Business Environment	118.....	3.87
Safety and Security	106.....	4.66
Health and Hygiene.....	122.....	3.28
Human Resources and Labour Market.....	119.....	3.85
ICT Readiness.....	127.....	2.36
T&T Policy and Enabling Conditions	90	3.95
Prioritization of Travel & Tourism	77.....	4.47
International Openness.....	74.....	2.97
Price Competitiveness.....	52.....	4.91
Environmental Sustainability.....	117.....	3.46
Infrastructure	120	2.39
Air Transport Infrastructure	122.....	1.87
Ground and Port Infrastructure.....	129.....	2.38
Tourist Service Infrastructure.....	107.....	2.91
Natural and Cultural Resources	92	2.02
Natural Resources.....	86.....	2.65
Cultural Resources and Business Travel	98.....	1.39



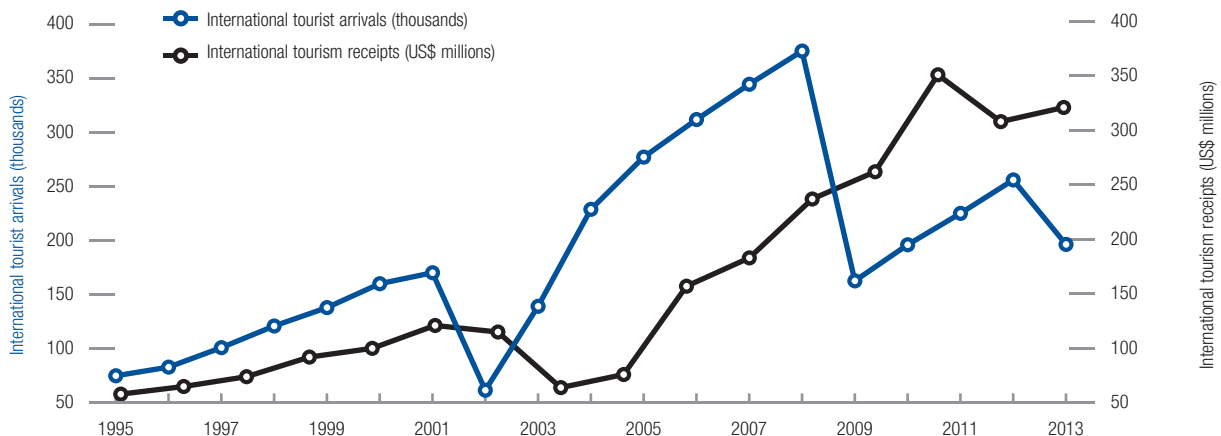
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	196
Int'l tourism receipts (inbound US\$ millions), 2013	321.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	1,637.8

Population (millions), 2013	22.9
Surface area (1,000 square kilometres), 2013	587.3
Gross domestic product per capita (PPP\$), 2013	1,398
Real GDP growth (%), 2013.....	2.4

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	599.2.....	5.9.....	5.1
T&T industry employment (1,000 jobs)	224.9.....	4.6.....	3.0

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Madagascar

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.9	118	International Openness	3.0	74
1.01 Property rights [†]	3.1.....	130	7.01 Visa requirements (0–100 best)*.....	70.0.....	17
1.02 Impact of rules on FDI [†]	4.0.....	102	7.02 Openness of bilateral ASA (0–38)*.....	9.1.....	96
1.03 Efficiency of legal framework settling disputes [†]	2.9.....	116	7.03 No. of regional trade agreements in force*.....	1.0.....	130
1.04 Efficiency of legal framework challenging regs. [†]	2.7.....	116			
1.05 No. of days to deal with construction permits*.....	123.....	55	Price Competitiveness	4.9	52
1.06 Construction permits cost (%)*.....	20.8.....	138	8.01 Ticket taxes, airport charges (0–100 best)*.....	71.8.....	99
1.07 Extent of market dominance [†]	3.3.....	112	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	8.....	42	8.03 Purchasing power parity*.....	0.3.....	12
1.09 Cost to start a business (% GNI/capita)*.....	13.5.....	90	8.04 Fuel price levels (US\$ cents/litre)*.....	149.0.....	83
1.10 Effect of taxation on incentives to work [†]	3.1.....	109			
1.11 Effect of taxation on incentives to invest [†]	3.1.....	123	Environmental Sustainability	3.5	117
1.12 Total tax rate (% profit)*.....	35.1.....	62	9.01 Stringency of environmental regulations [†]	3.3.....	114
1.12a Labour and contributions tax rate (% profit)*.....	20.3.....	95	9.02 Enforcement of environmental regulations [†]	2.9.....	123
1.12b Profit tax rate (% profit)*.....	13.3.....	54	9.03 Sustainability of T&T development [†]	3.9.....	100
1.12c Other taxes rate (% profit)*.....	1.5.....	53	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	2.2.....	4
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	20.....	63
Safety and Security	4.7	106	9.06 Baseline water stress (0–5 worst)*.....	1.2.....	57
2.01 Business costs of crime and violence [†]	3.7.....	104	9.07 Threatened species (% total species)*.....	30.2.....	141
2.02 Reliability of police services [†]	2.8.....	129	9.08 Forest cover change (% average per year)*.....	-5.5.....	97
2.03 Business costs of terrorism [†]	4.5.....	111	9.09 Wastewater treatment (%)*.....	0.5.....	107
2.04 Index of terrorism incidence*.....	7.0.....	82	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	19
2.05 Homicide rate*.....	11.....	114			
			Air Transport Infrastructure	1.9	122
Health and Hygiene	3.3	122	10.01 Quality of air transport infrastructure [†]	3.4.....	113
3.01 Physician density per 1,000 pop.*.....	0.2.....	119	10.02 Airline dom. seat kms per week (millions)*.....	4.6.....	61
3.02 Access to improved sanitation (% pop.)*.....	14.0.....	136	10.03 Airline int'l. seat kms per week (millions)*.....	34.6.....	105
3.03 Access to improved drinking water (% pop.)*.....	50.0.....	139	10.04 Departures per 1,000 pop.*.....	0.4.....	114
3.04 Hospital beds per 10,000 pop.....	2.0.....	139	10.05 Airport density per million urban pop.*.....	1.7.....	44
3.05 HIV prevalence (% pop.)*.....	0.5.....	87	10.06 No. of operating airlines*.....	12.0.....	118
3.06 Malaria incidence per 100,000 pop.*.....	5,831.2.....	52			
			Ground and Port Infrastructure	2.4	129
Human Resources and Labour Market	3.8	119	11.01 Quality of roads.....	2.6.....	129
<i>Qualification of the labour force</i>	<i>3.1</i>	<i>130</i>	11.02 Quality of railroad infrastructure.....	1.8.....	91
4.01 Primary education enrolment rate (%)*.....	77.1.....	128	11.03 Quality of port infrastructure [†]	3.4.....	103
4.02 Secondary education enrolment rate (%)*.....	38.0.....	127	11.04 Quality of ground transport network [†]	3.4.....	123
4.03 Extent of staff training [†]	3.7.....	101	11.05 Railroad density (km/surface area)*.....	0.1.....	92
4.04 Treatment of customers [†]	4.5.....	73	11.06 Road density (km/surface area)*.....	@.....	127
<i>Labour market</i>	<i>4.6</i>	<i>26</i>	11.07 Paved road density (km/surface area)*.....	@.....	125
4.05 Hiring and firing practices [†]	4.2.....	36			
4.06 Ease of finding skilled employees [†]	3.9.....	71	Tourist Service Infrastructure	2.9	107
4.07 Ease of hiring foreign labour [†]	4.1.....	67	12.01 Hotel rooms per 100 pop.*.....	0.1.....	116
4.08 Pay and productivity [†]	3.9.....	70	12.02 Extension of business trips recommended [†]	4.8.....	100
4.09 Female labour force participation (% to men)*.....	1.0.....	8	12.03 Presence of major car rental companies [†]	4.....	81
			12.04 ATMs accepting Visa cards per million pop.*.....	11.0.....	135
ICT Readiness	2.4	127			
5.01 ICT use for B2B transactions [†]	4.2.....	104	Natural Resources	2.6	86
5.02 Internet use for B2C transactions [†]	4.1.....	90	13.01 No. of World Heritage natural sites*.....	2.....	29
5.03 Individuals using internet (%)*.....	2.2.....	136	13.02 Total known species*.....	728.....	53
5.04 Broadband internet subs. per 100 pop.*.....	0.1.....	132	13.03 Total protected areas (% total territorial area)*.....	4.7.....	118
5.05 Mobile telephone subs. per 100 pop.*.....	36.9.....	136	13.04 Natural tourism digital demand (0–100 best)*.....	13.....	71
5.06 Mobile broadband subs. per 100 pop.*.....	3.1.....	113	13.05 Quality of the natural environment [†]	3.4.....	127
5.07 Mobile network coverage (% pop.)*.....	92.2.....	108			
5.08 Quality of electricity supply.....	2.3.....	127	Cultural Resources and Business Travel	1.4	98
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	4.5	77	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	5.2.....	76	14.03 No. of large sports stadiums*.....	5.0.....	61
6.02 T&T gov't expenditure (% gov't budget)*.....	5.7.....	31	14.04 No. of international association meetings*.....	0.3.....	134
6.03 Effectiveness of marketing to attract tourists [†]	4.2.....	82	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	7.....	78
6.04 Comprehensiveness of T&T data (0–120 best)*.....	42.0.....	115			
6.05 Timeliness of T&T data (0–21 best)*.....	16.5.....	67			
6.06 Country Brand Strategy rating (1–10 best)*.....	53.6.....	114			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Malawi

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	126	2.90
Enabling Environment	120	3.72
Business Environment	105.....	4.03
Safety and Security	67.....	5.41
Health and Hygiene.....	139.....	2.44
Human Resources and Labour Market.....	101.....	4.18
ICT Readiness.....	120.....	2.55
T&T Policy and Enabling Conditions	126	3.54
Prioritization of Travel & Tourism	127.....	3.46
International Openness.....	121.....	2.03
Price Competitiveness.....	67.....	4.69
Environmental Sustainability.....	75.....	4.01
Infrastructure	132	2.22
Air Transport Infrastructure	139.....	1.51
Ground and Port Infrastructure.....	115.....	2.62
Tourist Service Infrastructure.....	127.....	2.54
Natural and Cultural Resources	85	2.12
Natural Resources.....	66.....	2.93
Cultural Resources and Business Travel	109.....	1.30



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	770
Int'l tourism receipts (inbound US\$ millions), 2013	34.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	44.2

Population (millions), 2013	16.4
Surface area (1,000 square kilometres), 2013	118.5
Gross domestic product per capita (PPP\$), 2013	748
Real GDP growth (%), 2013.....	5.2

T&T industry economic impact, 2014 estimates

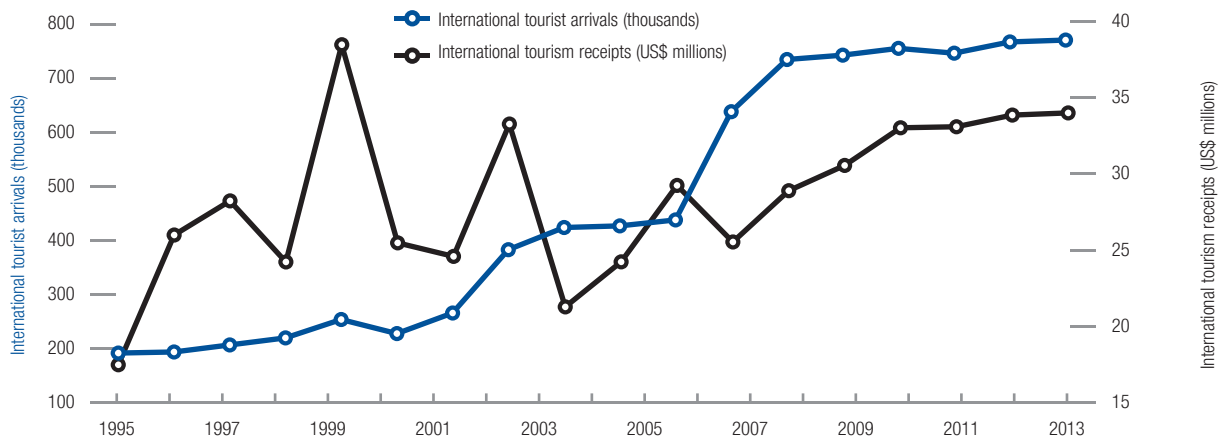
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	187.6.....	4.5.....	4.4
T&T industry employment (1,000 jobs)	135.6.....	3.8.....	0.5

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Malawi

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.0	105	International Openness	2.0	121
1.01 Property rights [†]	3.9.....	83	7.01 Visa requirements (0–100 best)*.....	18.0.....	114
1.02 Impact of rules on FDI [†]	4.1.....	99	7.02 Openness of bilateral ASA (0–38)*.....	9.9.....	82
1.03 Efficiency of legal framework settling disputes [†]	3.7.....	72	7.03 No. of regional trade agreements in force*.....	2.0.....	113
1.04 Efficiency of legal framework challenging regs. [†]	3.6.....	49			
1.05 No. of days to deal with construction permits*.....	153.....	74	Price Competitiveness	4.7	67
1.06 Construction permits cost (%)*.....	1.2.....	56	8.01 Ticket taxes, airport charges (0–100 best)*.....	79.3.....	71
1.07 Extent of market dominance [†]	3.1.....	122	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	38.....	123	8.03 Purchasing power parity*.....	0.3.....	3
1.09 Cost to start a business (% GNI/capita)*.....	94.1.....	133	8.04 Fuel price levels (US\$ cents/litre)*.....	193.0.....	120
1.10 Effect of taxation on incentives to work [†]	3.3.....	98			
1.11 Effect of taxation on incentives to invest [†]	3.3.....	102	Environmental Sustainability	4.0	75
1.12 Total tax rate (% profit)*.....	35.5.....	63	9.01 Stringency of environmental regulations [†]	3.2.....	118
1.12a Labour and contributions tax rate (% profit)*.....	12.4.....	51	9.02 Enforcement of environmental regulations [†]	3.3.....	106
1.12b Profit tax rate (% profit)*.....	20.4.....	94	9.03 Sustainability of T&T development [†]	3.8.....	108
1.12c Other taxes rate (% profit)*.....	2.6.....	80	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.0.....	29
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	19.....	73
Safety and Security	5.4	67	9.06 Baseline water stress (0–5 worst)*.....	0.1.....	14
2.01 Business costs of crime and violence [†]	3.6.....	109	9.07 Threatened species (% total species)*.....	3.4.....	40
2.02 Reliability of police services [†]	4.0.....	82	9.08 Forest cover change (% average per year)*.....	-7.9.....	106
2.03 Business costs of terrorism [†]	5.7.....	47	9.09 Wastewater treatment (%)*.....	0.0.....	119
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	2.....	45			
			Air Transport Infrastructure	1.5	139
Health and Hygiene	2.4	139	10.01 Quality of air transport infrastructure [†]	2.8.....	131
3.01 Physician density per 1,000 pop.*.....	0.0.....	139	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	10.0.....	141	10.03 Airline int'l. seat kms per week (millions)*.....	9.1.....	135
3.03 Access to improved drinking water (% pop.)*.....	85.0.....	105	10.04 Departures per 1,000 pop.*.....	0.1.....	127
3.04 Hospital beds per 10,000 pop.....	13.0.....	102	10.05 Airport density per million urban pop.*.....	0.8.....	94
3.05 HIV prevalence (% pop.)*.....	10.8.....	133	10.06 No. of operating airlines*.....	5.0.....	136
3.06 Malaria incidence per 100,000 pop.*.....	27,661.7.....	69			
			Ground and Port Infrastructure	2.6	115
Human Resources and Labour Market	4.2	101	11.01 Quality of roads.....	3.3.....	99
<i>Qualification of the labour force</i>	3.9.....	118	11.02 Quality of railroad infrastructure.....	1.9.....	88
4.01 Primary education enrolment rate (%)*.....	96.9.....	46	11.03 Quality of port infrastructure [†]	2.6.....	130
4.02 Secondary education enrolment rate (%)*.....	34.2.....	130	11.04 Quality of ground transport network [†]	4.3.....	76
4.03 Extent of staff training [†]	4.0.....	65	11.05 Railroad density (km/surface area)*.....	0.7.....	59
4.04 Treatment of customers [†]	4.0.....	107	11.06 Road density (km/surface area)*.....	@.....	106
<i>Labour market</i>	4.5.....	32	11.07 Paved road density (km/surface area)*.....	@.....	88
4.05 Hiring and firing practices [†]	3.6.....	89			
4.06 Ease of finding skilled employees [†]	3.9.....	73	Tourist Service Infrastructure	2.5	127
4.07 Ease of hiring foreign labour [†]	3.8.....	94	12.01 Hotel rooms per 100 pop.*.....	0.2.....	101
4.08 Pay and productivity [†]	4.0.....	60	12.02 Extension of business trips recommended [†]	5.1.....	89
4.09 Female labour force participation (% to men)*.....	1.0.....	1	12.03 Presence of major car rental companies [†]	1.....	120
			12.04 ATMs accepting Visa cards per million pop.*.....	113.8.....	110
ICT Readiness	2.5	120			
5.01 ICT use for B2B transactions [†]	4.1.....	111	Natural Resources	2.9	66
5.02 Internet use for B2C transactions [†]	3.3.....	126	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	5.4.....	128	13.02 Total known species*.....	901.....	41
5.04 Broadband internet subs. per 100 pop.*.....	0.0.....	133	13.03 Total protected areas (% total territorial area)*.....	18.3.....	47
5.05 Mobile telephone subs. per 100 pop.*.....	32.3.....	138	13.04 Natural tourism digital demand (0–100 best)*.....	6.....	97
5.06 Mobile broadband subs. per 100 pop.*.....	3.9.....	111	13.05 Quality of the natural environment [†]	4.4.....	73
5.07 Mobile network coverage (% pop.)*.....	99.6.....	57			
5.08 Quality of electricity supply.....	2.9.....	111	Cultural Resources and Business Travel	1.3	109
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	3.5	127	14.02 No. of oral and intangible cultural expressions*.....	3.....	32
6.01 Government prioritization of T&T industry [†]	4.7.....	98	14.03 No. of large sports stadiums*.....	2.0.....	98
6.02 T&T gov't expenditure (% gov't budget)*.....	1.4.....	123	14.04 No. of international association meetings*.....	3.0.....	113
6.03 Effectiveness of marketing to attract tourists [†]	3.8.....	110	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	2.....	117
6.04 Comprehensiveness of T&T data (0–120 best)*.....	56.0.....	88			
6.05 Timeliness of T&T data (0–21 best)*.....	0.0.....	129			
6.06 Country Brand Strategy rating (1–10 best)*.....	61.5.....	97			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Malaysia

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	25	4.41
Enabling Environment	40	5.21
Business Environment	10.....	5.60
Safety and Security	42.....	5.79
Health and Hygiene.....	73.....	5.18
Human Resources and Labour Market.....	30.....	4.98
ICT Readiness.....	54.....	4.52
T&T Policy and Enabling Conditions	24	4.43
Prioritization of Travel & Tourism	56.....	4.71
International Openness.....	46.....	3.85
Price Competitiveness.....	6.....	5.76
Environmental Sustainability.....	119.....	3.42
Infrastructure	41	4.46
Air Transport Infrastructure	21.....	4.46
Ground and Port Infrastructure.....	35.....	4.50
Tourist Service Infrastructure.....	68.....	4.43
Natural and Cultural Resources	24	3.52
Natural Resources.....	26.....	4.09
Cultural Resources and Business Travel	27.....	2.95



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	25,715
Int'l tourism receipts (inbound US\$ millions), 2013	21,496.3
Growth (%) in int'l outbound travel spending*	4.58
Average spending per int'l tourist (US\$), 2013.....	835.9

Population (millions), 2013	29.7
Surface area (1,000 square kilometres), 2013	330.8
Gross domestic product per capita (PPP\$), 2013	23,160
Real GDP growth (%), 2013.....	4.7

T&T industry economic impact, 2014 estimates

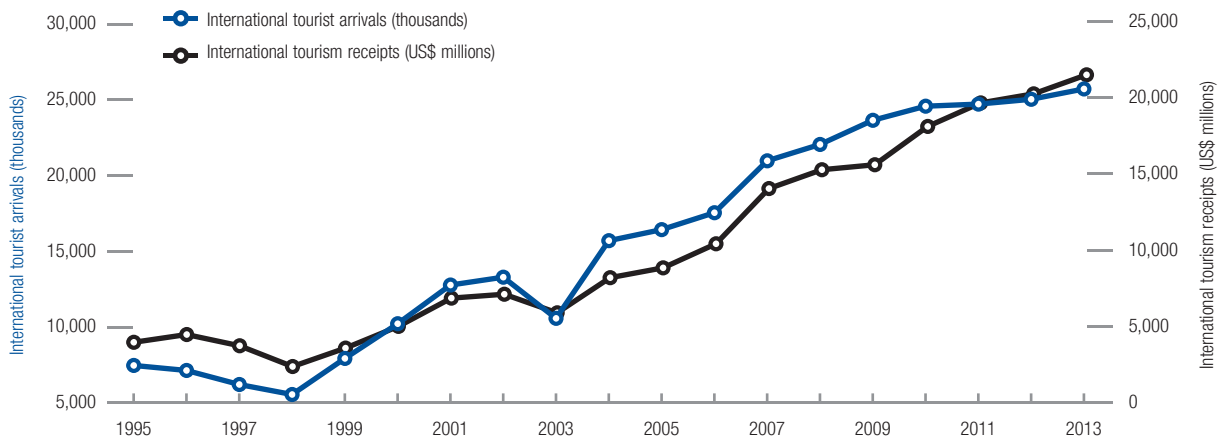
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	22,389.6	7.2	4.4
T&T industry employment (1,000 jobs)	880.8	6.7	3.1

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Malaysia

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.6	10	International Openness	3.8	46
1.01 Property rights [†]	5.3.....	26	7.01 Visa requirements (0–100 best)*.....	48.0.....	33
1.02 Impact of rules on FDI [†]	5.5.....	11	7.02 Openness of bilateral ASA (0–38)*.....	12.2.....	47
1.03 Efficiency of legal framework settling disputes [†]	5.3.....	13	7.03 No. of regional trade agreements in force*.....	21.0.....	39
1.04 Efficiency of legal framework challenging regs. [†]	4.8.....	14			
1.05 No. of days to deal with construction permits*.....	74.....	14	Price Competitiveness	5.8	6
1.06 Construction permits cost (%)*.....	1.3.....	62	8.01 Ticket taxes, airport charges (0–100 best)*.....	89.6.....	20
1.07 Extent of market dominance [†]	5.2.....	11	8.02 Hotel price index (US\$)*.....	109.6.....	27
1.08 No. of days to start a business*.....	6.....	23	8.03 Purchasing power parity*.....	0.5.....	42
1.09 Cost to start a business (% GNI/capita)*.....	7.2.....	66	8.04 Fuel price levels (US\$ cents/litre)*.....	62.0.....	14
1.10 Effect of taxation on incentives to work [†]	5.1.....	8			
1.11 Effect of taxation on incentives to invest [†]	5.2.....	10	Environmental Sustainability	3.4	119
1.12 Total tax rate (% profit)*.....	39.2.....	76	9.01 Stringency of environmental regulations [†]	5.2.....	31
1.12a Labour and contributions tax rate (% profit)*.....	16.4.....	72	9.02 Enforcement of environmental regulations [†]	5.1.....	26
1.12b Profit tax rate (% profit)*.....	21.7.....	103	9.03 Sustainability of T&T development [†]	5.7.....	7
1.12c Other taxes rate (% profit)*.....	1.1.....	41	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	10.7.....	88
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	19.....	73
Safety and Security	5.8	42	9.06 Baseline water stress (0–5 worst)*.....	2.1.....	78
2.01 Business costs of crime and violence [†]	4.9.....	47	9.07 Threatened species (% total species)*.....	13.3.....	130
2.02 Reliability of police services [†]	5.1.....	35	9.08 Forest cover change (% average per year)*.....	-7.2.....	105
2.03 Business costs of terrorism [†]	5.4.....	65	9.09 Wastewater treatment (%)*.....	8.6.....	81
2.04 Index of terrorism incidence*.....	6.8.....	98	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	1.1.....	96
2.05 Homicide rate*.....	2.....	57			
			Air Transport Infrastructure	4.5	21
Health and Hygiene	5.2	73	10.01 Quality of air transport infrastructure [†]	5.7.....	19
3.01 Physician density per 1,000 pop.*.....	1.2.....	76	10.02 Airline dom. seat kms per week (millions)*.....	443.9.....	13
3.02 Access to improved sanitation (% pop.)*.....	96.0.....	51	10.03 Airline int'l. seat kms per week (millions)*.....	1,514.7.....	21
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	12.9.....	27
3.04 Hospital beds per 10,000 pop.....	19.0.....	85	10.05 Airport density per million urban pop.*.....	1.7.....	43
3.05 HIV prevalence (% pop.)*.....	0.4.....	74	10.06 No. of operating airlines*.....	77.0.....	24
3.06 Malaria incidence per 100,000 pop.*.....	33.5.....	28			
			Ground and Port Infrastructure	4.5	35
Human Resources and Labour Market	5.0	30	11.01 Quality of roads.....	5.6.....	19
<i>Qualification of the labour force</i>	<i>5.4</i>	<i>54</i>	11.02 Quality of railroad infrastructure.....	5.0.....	12
4.01 Primary education enrolment rate (%)*.....	95.5.....	60	11.03 Quality of port infrastructure [†]	5.6.....	19
4.02 Secondary education enrolment rate (%)*.....	67.2.....	106	11.04 Quality of ground transport network [†]	5.4.....	20
4.03 Extent of staff training [†]	5.3.....	4	11.05 Railroad density (km/surface area)*.....	0.7.....	58
4.04 Treatment of customers [†]	5.5.....	11	11.06 Road density (km/surface area)*.....	@.....	49
<i>Labour market</i>	<i>4.6</i>	<i>25</i>	11.07 Paved road density (km/surface area)*.....	@.....	40
4.05 Hiring and firing practices [†]	4.9.....	9			
4.06 Ease of finding skilled employees [†]	5.2.....	4	Tourist Service Infrastructure	4.4	68
4.07 Ease of hiring foreign labour [†]	4.9.....	11	12.01 Hotel rooms per 100 pop.*.....	0.7.....	47
4.08 Pay and productivity [†]	5.4.....	2	12.02 Extension of business trips recommended [†]	6.0.....	22
4.09 Female labour force participation (% to men)*.....	0.6.....	118	12.03 Presence of major car rental companies [†]	4.....	81
			12.04 ATMs accepting Visa cards per million pop.*.....	540.1.....	56
ICT Readiness	4.5	54			
5.01 ICT use for B2B transactions [†]	5.6.....	21	Natural Resources	4.1	26
5.02 Internet use for B2C transactions [†]	5.7.....	15	13.01 No. of World Heritage natural sites*.....	2.....	29
5.03 Individuals using internet (%)*.....	67.0.....	41	13.02 Total known species*.....	1,256.....	23
5.04 Broadband internet subs. per 100 pop.*.....	8.2.....	69	13.03 Total protected areas (% total territorial area)*.....	13.9.....	70
5.05 Mobile telephone subs. per 100 pop.*.....	144.7.....	31	13.04 Natural tourism digital demand (0–100 best)*.....	47.....	27
5.06 Mobile broadband subs. per 100 pop.*.....	12.5.....	94	13.05 Quality of the natural environment [†]	5.3.....	35
5.07 Mobile network coverage (% pop.)*.....	95.2.....	99			
5.08 Quality of electricity supply.....	5.7.....	39	Cultural Resources and Business Travel	3.0	27
			14.01 No. of World Heritage cultural sites*.....	2.....	71
Prioritization of Travel & Tourism	4.7	56	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	6.0.....	26	14.03 No. of large sports stadiums*.....	22.0.....	19
6.02 T&T gov't expenditure (% gov't budget)*.....	1.8.....	116	14.04 No. of international association meetings*.....	127.0.....	34
6.03 Effectiveness of marketing to attract tourists [†]	5.9.....	8	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	25.....	24
6.04 Comprehensiveness of T&T data (0–120 best)*.....	61.0.....	82			
6.05 Timeliness of T&T data (0–21 best)*.....	17.0.....	65			
6.06 Country Brand Strategy rating (1–10 best)*.....	62.0.....	96			

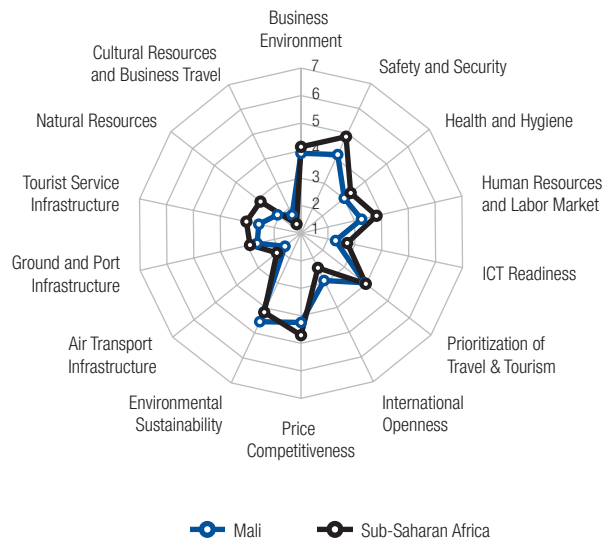
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Mali

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	128	2.87
Enabling Environment	134	3.32
Business Environment	114.....	3.90
Safety and Security	122.....	4.15
Health and Hygiene.....	129.....	3.02
Human Resources and Labour Market.....	136.....	3.26
ICT Readiness.....	129.....	2.28
T&T Policy and Enabling Conditions	94	3.91
Prioritization of Travel & Tourism	111.....	3.93
International Openness.....	79.....	2.91
Price Competitiveness.....	103.....	4.24
Environmental Sustainability.....	31.....	4.55
Infrastructure	126	2.32
Air Transport Infrastructure	131.....	1.75
Ground and Port Infrastructure.....	113.....	2.64
Tourist Service Infrastructure.....	124.....	2.57
Natural and Cultural Resources	106	1.91
Natural Resources.....	124.....	2.09
Cultural Resources and Business Travel	61.....	1.74



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	142
Int'l tourism receipts (inbound US\$ millions), 2013	210.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	1,478.9

Population (millions), 2013	15.3
Surface area (1,000 square kilometres), 2013	1,240.2
Gross domestic product per capita (PPP\$), 2013	1,493
Real GDP growth (%), 2013.....	1.7

T&T industry economic impact, 2014 estimates

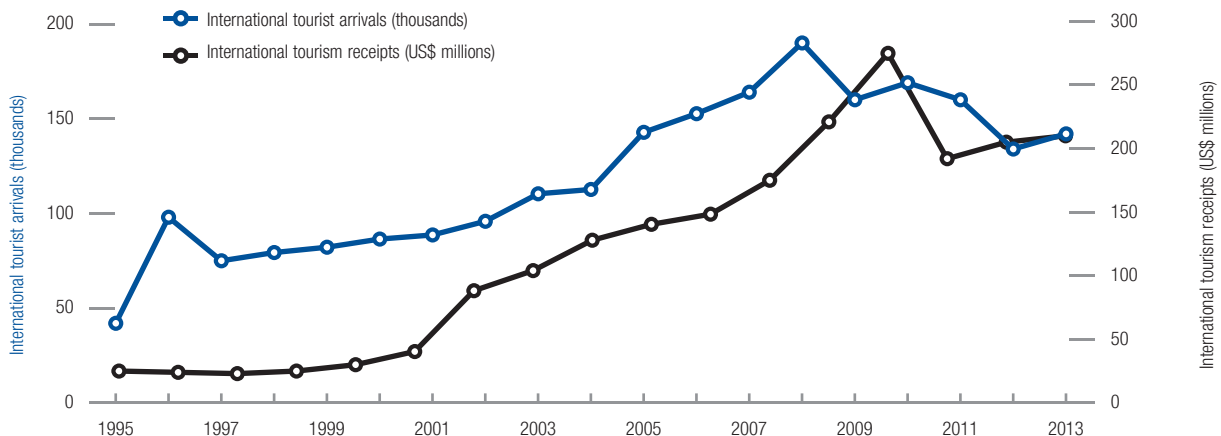
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	407.5.....	4.1.....	5.9
T&T industry employment (1,000 jobs)	58.2.....	2.5.....	3.7

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

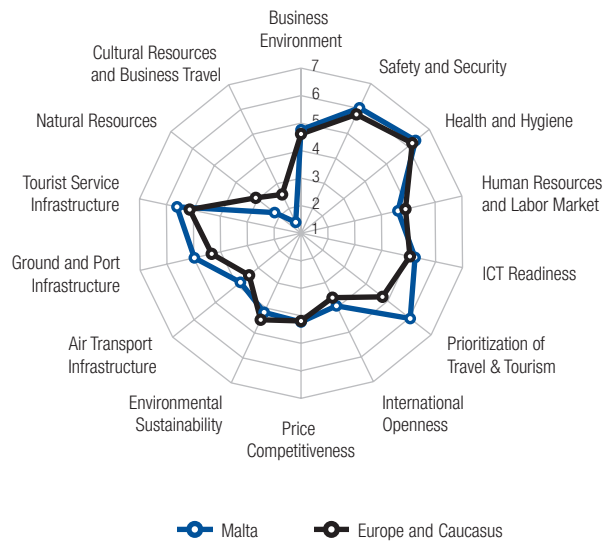
INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.9	114	International Openness	2.9	79
1.01 Property rights [†]	3.4.....	114	7.01 Visa requirements (0–100 best)*.....	72.0.....	8
1.02 Impact of rules on FDI [†]	3.9.....	109	7.02 Openness of bilateral ASA (0–38)*.....	6.4.....	120
1.03 Efficiency of legal framework settling disputes [†]	3.4.....	87	7.03 No. of regional trade agreements in force*.....	2.0.....	113
1.04 Efficiency of legal framework challenging regs. [†]	3.5.....	58			
1.05 No. of days to deal with construction permits*.....	119.....	51	Price Competitiveness	4.2	103
1.06 Construction permits cost (%)*.....	8.1.....	122	8.01 Ticket taxes, airport charges (0–100 best)*.....	42.0.....	132
1.07 Extent of market dominance [†]	4.2.....	33	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	11.....	59	8.03 Purchasing power parity*.....	0.4.....	36
1.09 Cost to start a business (% GNI/capita)*.....	78.1.....	130	8.04 Fuel price levels (US\$ cents/litre)*.....	141.0.....	70
1.10 Effect of taxation on incentives to work [†]	3.3.....	94			
1.11 Effect of taxation on incentives to invest [†]	3.2.....	111	Environmental Sustainability	4.5	31
1.12 Total tax rate (% profit)*.....	48.3.....	105	9.01 Stringency of environmental regulations [†]	3.1.....	125
1.12a Labour and contributions tax rate (% profit)*.....	34.3.....	127	9.02 Enforcement of environmental regulations [†]	3.0.....	115
1.12b Profit tax rate (% profit)*.....	10.1.....	40	9.03 Sustainability of T&T development [†]	5.1.....	26
1.12c Other taxes rate (% profit)*.....	3.9.....	100	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	4.1.....	17
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	18.....	87
Safety and Security	4.2	122	9.06 Baseline water stress (0–5 worst)*.....	0.2.....	19
2.01 Business costs of crime and violence [†]	2.9.....	129	9.07 Threatened species (% total species)*.....	3.6.....	42
2.02 Reliability of police services [†]	3.8.....	90	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	2.5.....	139	9.09 Wastewater treatment (%) *.....	0.0.....	119
2.04 Index of terrorism incidence*.....	5.7.....	124	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	8.....	90			
			Air Transport Infrastructure	1.8	131
Health and Hygiene	3.0	129	10.01 Quality of air transport infrastructure [†]	3.8.....	96
3.01 Physician density per 1,000 pop.*.....	0.1.....	126	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	22.0.....	131	10.03 Airline int'l. seat kms per week (millions)*.....	28.3.....	110
3.03 Access to improved drinking water (% pop.)*.....	67.0.....	128	10.04 Departures per 1,000 pop.*.....	0.0.....	128
3.04 Hospital beds per 10,000 pop.....	1.0.....	140	10.05 Airport density per million urban pop.*.....	0.2.....	138
3.05 HIV prevalence (% pop.)*.....	0.9.....	105	10.06 No. of operating airlines*.....	15.0.....	109
3.06 Malaria incidence per 100,000 pop.*.....	20,197.2.....	62			
			Ground and Port Infrastructure	2.6	113
Human Resources and Labour Market	3.3	136	11.01 Quality of roads.....	3.4.....	94
<i>Qualification of the labour force</i>	<i>2.8</i>	<i>133</i>	11.02 Quality of railroad infrastructure.....	2.1.....	84
4.01 Primary education enrolment rate (%)*.....	68.7.....	135	11.03 Quality of port infrastructure [†]	3.1.....	111
4.02 Secondary education enrolment rate (%)*.....	44.5.....	123	11.04 Quality of ground transport network [†]	4.2.....	79
4.03 Extent of staff training [†]	3.3.....	125	11.05 Railroad density (km/surface area)*.....	0.1.....	98
4.04 Treatment of customers [†]	4.2.....	94	11.06 Road density (km/surface area)*.....	@.....	140
<i>Labour market</i>	<i>3.7</i>	<i>104</i>	11.07 Paved road density (km/surface area)*.....	@.....	134
4.05 Hiring and firing practices [†]	4.3.....	35			
4.06 Ease of finding skilled employees [†]	4.1.....	56	Tourist Service Infrastructure	2.6	124
4.07 Ease of hiring foreign labour [†]	4.0.....	76	12.01 Hotel rooms per 100 pop.*.....	0.1.....	125
4.08 Pay and productivity [†]	3.5.....	104	12.02 Extension of business trips recommended [†]	5.3.....	71
4.09 Female labour force participation (% to men)*.....	0.6.....	108	12.03 Presence of major car rental companies [†]	2.....	105
			12.04 ATMs accepting Visa cards per million pop.*.....	14.7.....	132
ICT Readiness	2.3	129			
5.01 ICT use for B2B transactions [†]	4.5.....	90	Natural Resources	2.1	124
5.02 Internet use for B2C transactions [†]	3.4.....	121	13.01 No. of World Heritage natural sites*.....	1.....	76
5.03 Individuals using internet (%)*.....	2.3.....	134	13.02 Total known species*.....	724.....	55
5.04 Broadband internet subs. per 100 pop.*.....	0.0.....	136	13.03 Total protected areas (% total territorial area)*.....	6.1.....	109
5.05 Mobile telephone subs. per 100 pop.*.....	129.1.....	42	13.04 Natural tourism digital demand (0–100 best)*.....	2.....	127
5.06 Mobile broadband subs. per 100 pop.*.....	1.8.....	119	13.05 Quality of the natural environment [†]	3.1.....	134
5.07 Mobile network coverage (% pop.)*.....	20.0.....	136			
5.08 Quality of electricity supply.....	3.5.....	100	Cultural Resources and Business Travel	1.7	61
			14.01 No. of World Heritage cultural sites*.....	4.....	55
Prioritization of Travel & Tourism	3.9	111	14.02 No. of oral and intangible cultural expressions*.....	8.....	13
6.01 Government prioritization of T&T industry [†]	5.8.....	38	14.03 No. of large sports stadiums*.....	5.0.....	61
6.02 T&T gov't expenditure (% gov't budget)*.....	1.7.....	119	14.04 No. of international association meetings*.....	2.7.....	117
6.03 Effectiveness of marketing to attract tourists [†]	5.1.....	43	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	3.....	109
6.04 Comprehensiveness of T&T data (0–120 best)*.....	61.0.....	82			
6.05 Timeliness of T&T data (0–21 best)*.....	0.0.....	129			
6.06 Country Brand Strategy rating (1–10 best)*.....	56.6.....	103			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Malta

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1–7)
Travel & Tourism Competitiveness Index	40	4.16
Enabling Environment	29	5.40
Business Environment	40.....	4.76
Safety and Security	25.....	6.03
Health and Hygiene.....	17.....	6.35
Human Resources and Labour Market.....	60.....	4.61
ICT Readiness.....	33.....	5.24
T&T Policy and Enabling Conditions	10	4.59
Prioritization of Travel & Tourism	1.....	6.03
International Openness.....	40.....	3.94
Price Competitiveness.....	106.....	4.22
Environmental Sustainability.....	64.....	4.17
Infrastructure	23	4.81
Air Transport Infrastructure	37.....	3.83
Ground and Port Infrastructure.....	22.....	4.98
Tourist Service Infrastructure.....	24.....	5.61
Natural and Cultural Resources	110	1.83
Natural Resources.....	115.....	2.22
Cultural Resources and Business Travel	90.....	1.44



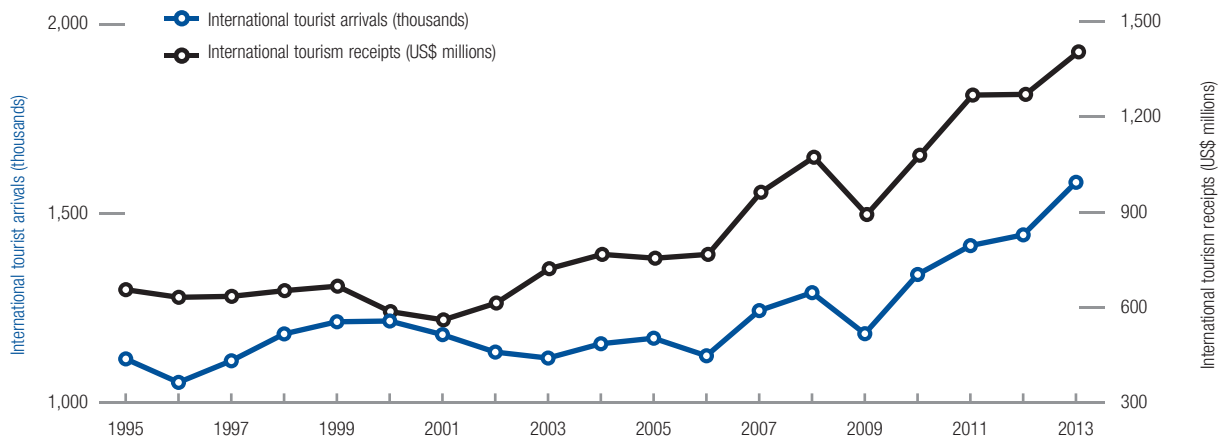
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	1,582
Int'l tourism receipts (inbound US\$ millions), 2013	1,404.0
Growth (%) in int'l outbound travel spending*	1.37
Average spending per int'l tourist (US\$), 2013.....	887.5

Population (millions), 2013	0.4
Surface area (1,000 square kilometres), 2013	0.3
Gross domestic product per capita (PPP\$), 2013	30,567
Real GDP growth (%), 2013.....	2.9

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	1,271.8	13.6.....	3.6
T&T industry employment (1,000 jobs)	25.5.....	14.8.....	2.2

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.8	40	International Openness	3.9	40
1.01 Property rights [†]	5.0.....	36	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	5.3.....	15	7.02 Openness of bilateral ASA (0–38)*.....	8.5.....	99
1.03 Efficiency of legal framework settling disputes [†]	4.3.....	37	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†] ... 167.....	3.6.....	50			
1.05 No. of days to deal with construction permits* ... 167.....	86		Price Competitiveness	4.2	106
1.06 Construction permits cost (%)*.....	2.8.....	87	8.01 Ticket taxes, airport charges (0–100 best)*.....	87.7.....	28
1.07 Extent of market dominance [†]	4.1.....	44	8.02 Hotel price index (US\$)*.....	141.5.....	60
1.08 No. of days to start a business*.....	35.....	121	8.03 Purchasing power parity*.....	0.8.....	108
1.09 Cost to start a business (% GNI/capita)*.....	11.0.....	80	8.04 Fuel price levels (US\$ cents/litre)*.....	192.0.....	119
1.10 Effect of taxation on incentives to work [†]	4.2.....	27			
1.11 Effect of taxation on incentives to invest [†]	4.3.....	27	Environmental Sustainability	4.2	64
1.12 Total tax rate (% profit)*.....	41.6.....	88	9.01 Stringency of environmental regulations [†]	4.1.....	67
1.12a Labour and contributions tax rate (% profit)*.....	10.7.....	36	9.02 Enforcement of environmental regulations [†]	3.8.....	69
1.12b Profit tax rate (% profit)*.....	30.3.....	135	9.03 Sustainability of T&T development [†]	5.4.....	13
1.12c Other taxes rate (% profit)*.....	0.5.....	21	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	6.4.....	51
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	20.....	63
Safety and Security	6.0	25	9.06 Baseline water stress (0–5 worst)*.....	5.0.....	128
2.01 Business costs of crime and violence [†]	5.7.....	13	9.07 Threatened species (% total species)*.....	2.6.....	15
2.02 Reliability of police services [†]	5.3.....	33	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	5.6.....	55	9.09 Wastewater treatment (%) *.....	37.0.....	48
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	37
2.05 Homicide rate*.....	3.....	61			
			Air Transport Infrastructure	3.8	37
Health and Hygiene	6.4	17	10.01 Quality of air transport infrastructure [†]	5.5.....	30
3.01 Physician density per 1,000 pop.*.....	3.5.....	16	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	80.7.....	84
3.03 Access to improved drinking water (% pop.)* .. 100.0.....	1		10.04 Departures per 1,000 pop.*.....	33.7.....	10
3.04 Hospital beds per 10,000 pop.....	48.0.....	31	10.05 Airport density per million urban pop.*.....	2.5.....	30
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	34.0.....	67
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	5.0	22
Human Resources and Labour Market	4.6	60	11.01 Quality of roads.....	3.7.....	85
<i>Qualification of the labour force</i>	5.4.....	58	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	95.1.....	65	11.03 Quality of port infrastructure [†]	5.5.....	20
4.02 Secondary education enrolment rate (%)*.....	86.3.....	80	11.04 Quality of ground transport network [†]	3.7.....	110
4.03 Extent of staff training [†]	4.4.....	40	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	4.4.....	80	11.06 Road density (km/surface area)*.....	@.....	1
<i>Labour market</i>	3.8.....	89	11.07 Paved road density (km/surface area)*.....	@.....	1
4.05 Hiring and firing practices [†]	3.7.....	83			
4.06 Ease of finding skilled employees [†]	4.4.....	38	Tourist Service Infrastructure	5.6	24
4.07 Ease of hiring foreign labour [†]	4.6.....	22	12.01 Hotel rooms per 100 pop.*.....	4.4.....	1
4.08 Pay and productivity [†]	4.1.....	57	12.02 Extension of business trips recommended [†]	5.7.....	38
4.09 Female labour force participation (% to men)*.....	0.6.....	115	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.* ... 466.8.....	64	
ICT Readiness	5.2	33			
5.01 ICT use for B2B transactions [†]	5.5.....	32	Natural Resources	2.2	115
5.02 Internet use for B2C transactions [†]	5.0.....	41	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	68.9.....	39	13.02 Total known species*.....	232.....	137
5.04 Broadband internet subs. per 100 pop.*.....	32.8.....	13	13.03 Total protected areas (% total territorial area)*.....	2.2.....	130
5.05 Mobile telephone subs. per 100 pop.*.....	129.8.....	41	13.04 Natural tourism digital demand (0–100 best)*.....	34.....	38
5.06 Mobile broadband subs. per 100 pop.*.....	56.8.....	37	13.05 Quality of the natural environment [†]	4.0.....	97
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	4.7.....	76	Cultural Resources and Business Travel	1.4	90
			14.01 No. of World Heritage cultural sites*.....	3.....	58
Prioritization of Travel & Tourism	6.0	1	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	6.6.....	3	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	11.4.....	6	14.04 No. of international association meetings*.....	29.0.....	63
6.03 Effectiveness of marketing to attract tourists [†]	5.5.....	17	14.05 Cult./entert. tourism digital demand (0–100 best)* .. 14.....	44	
6.04 Comprehensiveness of T&T data (0–120 best)*.....	91.0.....	24			
6.05 Timeliness of T&T data (0–21 best)*.....	17.5.....	57			
6.06 Country Brand Strategy rating (1–10 best)*.....	70.7.....	58			

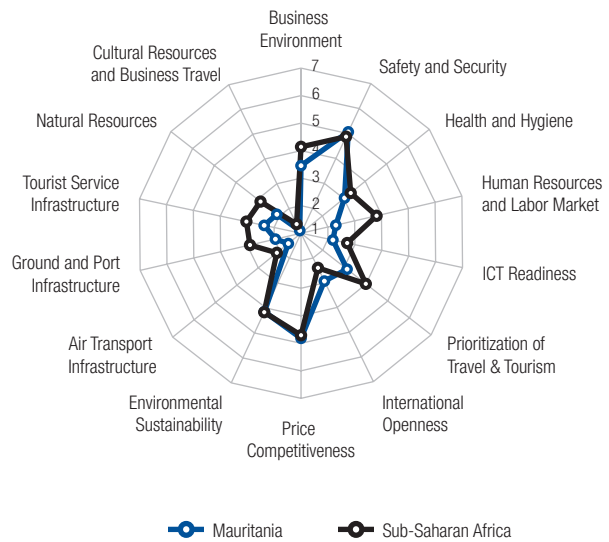
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Mauritania

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	137	2.64
Enabling Environment 137 3.21		
Business Environment	131.....	3.46
Safety and Security	87.....	5.06
Health and Hygiene.....	128.....	3.03
Human Resources and Labour Market.....	141.....	2.30
ICT Readiness.....	131.....	2.18
T&T Policy and Enabling Conditions 108 3.76		
Prioritization of Travel & Tourism	134.....	3.12
International Openness.....	77.....	2.94
Price Competitiveness.....	62.....	4.82
Environmental Sustainability.....	66.....	4.15
Infrastructure 139 1.97		
Air Transport Infrastructure	133.....	1.59
Ground and Port Infrastructure.....	141.....	1.96
Tourist Service Infrastructure.....	130.....	2.37
Natural and Cultural Resources 132 1.61		
Natural Resources.....	123.....	2.12
Cultural Resources and Business Travel	133.....	1.11



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	30
Int'l tourism receipts (inbound US\$ millions), 2013	28.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	933.3

Population (millions), 2013	3.9
Surface area (1,000 square kilometres), 2013	1,030.7
Gross domestic product per capita (PPP\$), 2013	3,187
Real GDP growth (%), 2013.....	6.7

T&T industry economic impact, 2014 estimates

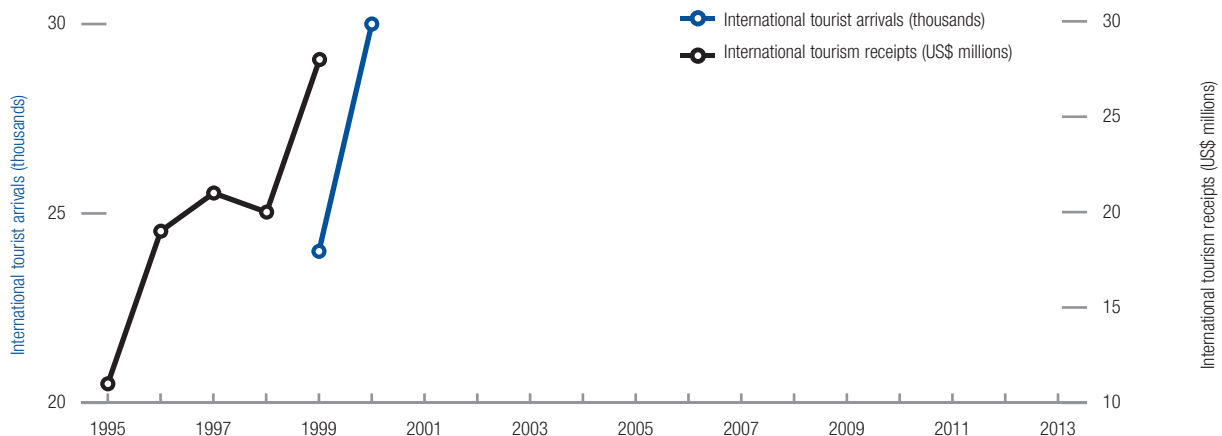
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	n/a.....	n/a.....	n/a.....
T&T industry employment (1,000 jobs)	n/a.....	n/a.....	n/a.....

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Mauritania

The Travel & Tourism Competitiveness Index in detail

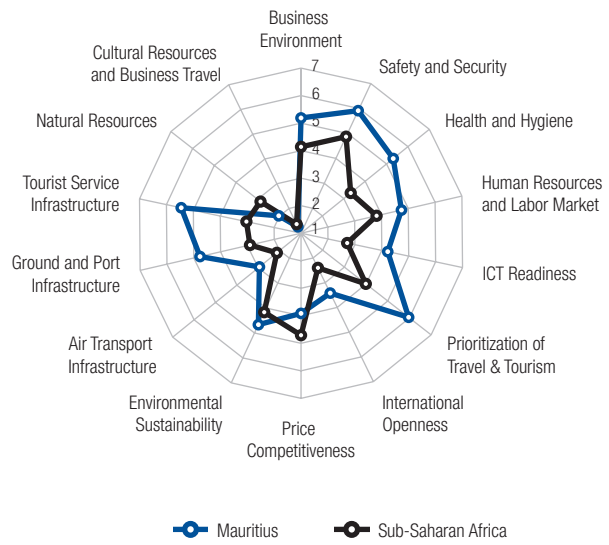
INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.5	131	International Openness	2.9	77
1.01 Property rights [†]	2.5.....	136	7.01 Visa requirements (0–100 best)*.....	71.0.....	10
1.02 Impact of rules on FDI [†]	3.1.....	130	7.02 Openness of bilateral ASA (0–38)*.....	9.2.....	93
1.03 Efficiency of legal framework settling disputes [†]	2.4.....	135	7.03 No. of regional trade agreements in force*.....	0.0.....	139
1.04 Efficiency of legal framework challenging regs. [†]	2.1.....	137			
1.05 No. of days to deal with construction permits*.....	104.....	37	Price Competitiveness	4.8	62
1.06 Construction permits cost (%)*.....	4.5.....	106	8.01 Ticket taxes, airport charges (0–100 best)*.....	65.5.....	109
1.07 Extent of market dominance [†]	3.1.....	126	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	9.....	50	8.03 Purchasing power parity*.....	0.4.....	15
1.09 Cost to start a business (% GNI/capita)*.....	19.8.....	102	8.04 Fuel price levels (US\$ cents/litre)*.....	143.0.....	74
1.10 Effect of taxation on incentives to work [†]	2.8.....	124			
1.11 Effect of taxation on incentives to invest [†]	3.1.....	118	Environmental Sustainability	4.1	66
1.12 Total tax rate (% profit)*.....	71.3.....	136	9.01 Stringency of environmental regulations [†]	3.8.....	87
1.12a Labour and contributions tax rate (% profit)*.....	23.2.....	103	9.02 Enforcement of environmental regulations [†]	3.5.....	88
1.12b Profit tax rate (% profit)*.....	0.0.....	1	9.03 Sustainability of T&T development [†]	3.2.....	128
1.12c Other taxes rate (% profit)*.....	48.0.....	139	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	3.8.....	13
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	20.....	63
Safety and Security	5.1	87	9.06 Baseline water stress (0–5 worst)*.....	0.6.....	37
2.01 Business costs of crime and violence [†]	4.7.....	57	9.07 Threatened species (% total species)*.....	5.0.....	66
2.02 Reliability of police services [†]	3.0.....	120	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	4.4.....	115	9.09 Wastewater treatment (%)*.....	0.0.....	119
2.04 Index of terrorism incidence*.....	7.0.....	80	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	55
2.05 Homicide rate*.....	5.....	76			
			Air Transport Infrastructure	1.6	133
Health and Hygiene	3.0	128	10.01 Quality of air transport infrastructure [†]	2.4.....	138
3.01 Physician density per 1,000 pop.*.....	0.1.....	121	10.02 Airline dom. seat kms per week (millions)*.....	0.8.....	81
3.02 Access to improved sanitation (% pop.)*.....	27.0.....	128	10.03 Airline int'l. seat kms per week (millions)*.....	10.8.....	133
3.03 Access to improved drinking water (% pop.)*.....	50.0.....	139	10.04 Departures per 1,000 pop.*.....	0.8.....	101
3.04 Hospital beds per 10,000 pop.....	4.0.....	133	10.05 Airport density per million urban pop.*.....	1.3.....	56
3.05 HIV prevalence (% pop.)*.....	0.4.....	74	10.06 No. of operating airlines*.....	10.0.....	124
3.06 Malaria incidence per 100,000 pop.*.....	17,649.5.....	59			
			Ground and Port Infrastructure	2.0	141
Human Resources and Labour Market	2.3	141	11.01 Quality of roads.....	2.3.....	137
<i>Qualification of the labour force</i>	<i>2.1</i>	<i>140</i>	11.02 Quality of railroad infrastructure.....	2.4.....	76
4.01 Primary education enrolment rate (%)*.....	69.6.....	134	11.03 Quality of port infrastructure [†]	2.4.....	133
4.02 Secondary education enrolment rate (%)*.....	26.8.....	136	11.04 Quality of ground transport network [†]	2.3.....	138
4.03 Extent of staff training [†]	2.6.....	141	11.05 Railroad density (km/surface area)*.....	0.1.....	95
4.04 Treatment of customers [†]	2.8.....	139	11.06 Road density (km/surface area)*.....	@.....	141
<i>Labour market</i>	<i>2.5</i>	<i>141</i>	11.07 Paved road density (km/surface area)*.....	@.....	136
4.05 Hiring and firing practices [†]	3.3.....	114			
4.06 Ease of finding skilled employees [†]	2.9.....	131	Tourist Service Infrastructure	2.4	130
4.07 Ease of hiring foreign labour [†]	3.0.....	131	12.01 Hotel rooms per 100 pop.*.....	0.1.....	121
4.08 Pay and productivity [†]	2.5.....	137	12.02 Extension of business trips recommended [†]	4.3.....	123
4.09 Female labour force participation (% to men)*.....	0.4.....	129	12.03 Presence of major car rental companies [†]	2.....	105
			12.04 ATMs accepting Visa cards per million pop.*.....	40.8.....	121
ICT Readiness	2.2	131			
5.01 ICT use for B2B transactions [†]	4.6.....	81	Natural Resources	2.1	123
5.02 Internet use for B2C transactions [†]	3.1.....	131	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	6.2.....	126	13.02 Total known species*.....	580.....	68
5.04 Broadband internet subs. per 100 pop.*.....	0.2.....	118	13.03 Total protected areas (% total territorial area)*.....	1.2.....	133
5.05 Mobile telephone subs. per 100 pop.*.....	102.5.....	88	13.04 Natural tourism digital demand (0–100 best)*.....	1.....	136
5.06 Mobile broadband subs. per 100 pop.*.....	5.4.....	107	13.05 Quality of the natural environment [†]	3.7.....	111
5.07 Mobile network coverage (% pop.)*.....	62.0.....	132			
5.08 Quality of electricity supply.....	3.3.....	104	Cultural Resources and Business Travel	1.1	133
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	3.1	134	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	4.4.....	111	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	n/a.....	n/a	14.04 No. of international association meetings*.....	n/a.....	n/a
6.03 Effectiveness of marketing to attract tourists [†]	3.9.....	99	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	0.....	139
6.04 Comprehensiveness of T&T data (0–120 best)*.....	0.0.....	141			
6.05 Timeliness of T&T data (0–21 best)*.....	0.0.....	129			
6.06 Country Brand Strategy rating (1–10 best)*.....	n/a.....	n/a			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Mauritius

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1–7)
Travel & Tourism Competitiveness Index	56	3.90
Enabling Environment	53	5.08
Business Environment	24.....	5.19
Safety and Security	33.....	5.91
Health and Hygiene.....	67.....	5.31
Human Resources and Labour Market.....	47.....	4.75
ICT Readiness.....	64.....	4.22
T&T Policy and Enabling Conditions	19	4.49
Prioritization of Travel & Tourism	2.....	5.96
International Openness.....	60.....	3.42
Price Competitiveness.....	114.....	3.91
Environmental Sustainability.....	24.....	4.67
Infrastructure	44	4.39
Air Transport Infrastructure	61.....	2.95
Ground and Port Infrastructure.....	27.....	4.77
Tourist Service Infrastructure.....	28.....	5.45
Natural and Cultural Resources	129	1.64
Natural Resources.....	131.....	2.03
Cultural Resources and Business Travel	120.....	1.26



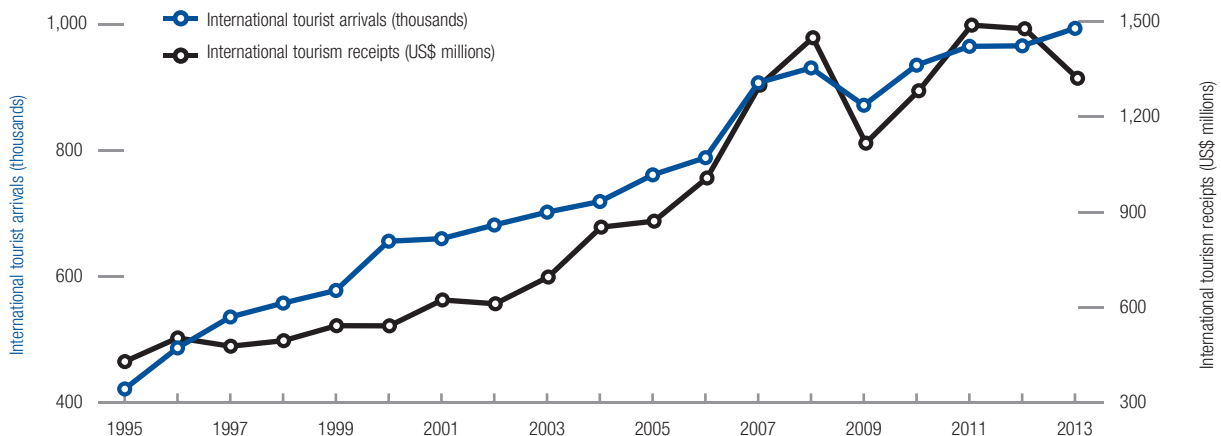
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	993
Int'l tourism receipts (inbound US\$ millions), 2013	1,321.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	1,330.3

Population (millions), 2013	1.3
Surface area (1,000 square kilometres), 2013	2.0
Gross domestic product per capita (PPP\$), 2013	17,118
Real GDP growth (%), 2013.....	3.2

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	1,326.1	11.3	4.4
T&T industry employment (1,000 jobs)	61.8.....	10.8.....	2.5

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Mauritius

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.2	24	International Openness	3.4	60
1.01 Property rights [†]	5.1.....	33	7.01 Visa requirements (0–100 best)*.....	80.0.....	3
1.02 Impact of rules on FDI [†]	5.6.....	7	7.02 Openness of bilateral ASA (0–38)*.....	10.5.....	71
1.03 Efficiency of legal framework settling disputes [†]	4.9.....	22	7.03 No. of regional trade agreements in force*.....	4.0.....	88
1.04 Efficiency of legal framework challenging regs. [†]	4.1.....	30			
1.05 No. of days to deal with construction permits*.....	245.....	122	Price Competitiveness	3.9	114
1.06 Construction permits cost (%)*.....	0.7.....	35	8.01 Ticket taxes, airport charges (0–100 best)*.....	73.3.....	90
1.07 Extent of market dominance [†]	3.6.....	79	8.02 Hotel price index (US\$)*.....	229.9.....	95
1.08 No. of days to start a business*.....	6.....	27	8.03 Purchasing power parity*.....	0.5.....	69
1.09 Cost to start a business (% GNI/capita)*.....	2.1.....	36	8.04 Fuel price levels (US\$ cents/litre)*.....	165.0.....	94
1.10 Effect of taxation on incentives to work [†]	5.1.....	9			
1.11 Effect of taxation on incentives to invest [†]	5.3.....	9	Environmental Sustainability	4.7	24
1.12 Total tax rate (% profit)*.....	24.5.....	22	9.01 Stringency of environmental regulations [†]	4.3.....	57
1.12a Labour and contributions tax rate (% profit)*.....	6.5.....	28	9.02 Enforcement of environmental regulations [†]	4.0.....	60
1.12b Profit tax rate (% profit)*.....	11.2.....	45	9.03 Sustainability of T&T development [†]	5.1.....	19
1.12c Other taxes rate (% profit)*.....	6.7.....	117	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	1.5.....	2
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	22.....	28
Safety and Security	5.9	33	9.06 Baseline water stress (0–5 worst)*.....	n/a.....	n/a
2.01 Business costs of crime and violence [†]	5.2.....	35	9.07 Threatened species (% total species)*.....	16.7.....	134
2.02 Reliability of police services [†]	4.5.....	51	9.08 Forest cover change (% average per year)*.....	2.2.....	3
2.03 Business costs of terrorism [†]	6.3.....	12	9.09 Wastewater treatment (%)*.....	5.4.....	85
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	3
2.05 Homicide rate*.....	3.....	61			
			Air Transport Infrastructure	2.9	61
Health and Hygiene	5.3	67	10.01 Quality of air transport infrastructure [†]	5.0.....	46
3.01 Physician density per 1,000 pop.*.....	1.1.....	84	10.02 Airline dom. seat kms per week (millions)*.....	1.9.....	70
3.02 Access to improved sanitation (% pop.)*.....	91.0.....	65	10.03 Airline int'l. seat kms per week (millions)*.....	159.4.....	66
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	9.3.....	34
3.04 Hospital beds per 10,000 pop.....	34.0.....	49	10.05 Airport density per million urban pop.*.....	3.9.....	22
3.05 HIV prevalence (% pop.)*.....	1.2.....	111	10.06 No. of operating airlines*.....	16.0.....	107
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	4.8	27
Human Resources and Labour Market	4.7	47	11.01 Quality of roads.....	4.8.....	42
<i>Qualification of the labour force</i>	5.7.....	28	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	97.8.....	33	11.03 Quality of port infrastructure [†]	5.0.....	36
4.02 Secondary education enrolment rate (%)*.....	95.9.....	50	11.04 Quality of ground transport network [†]	4.6.....	52
4.03 Extent of staff training [†]	4.4.....	35	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	4.8.....	50	11.06 Road density (km/surface area)*.....	@.....	35
<i>Labour market</i>	3.8.....	96	11.07 Paved road density (km/surface area)*.....	@.....	25
4.05 Hiring and firing practices [†]	4.2.....	42			
4.06 Ease of finding skilled employees [†]	3.8.....	80	Tourist Service Infrastructure	5.5	28
4.07 Ease of hiring foreign labour [†]	4.2.....	54	12.01 Hotel rooms per 100 pop.*.....	1.0.....	39
4.08 Pay and productivity [†]	4.2.....	46	12.02 Extension of business trips recommended [†]	6.1.....	16
4.09 Female labour force participation (% to men)*.....	0.6.....	114	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	795.0.....	33
ICT Readiness	4.2	64			
5.01 ICT use for B2B transactions [†]	4.7.....	75	Natural Resources	2.0	131
5.02 Internet use for B2C transactions [†]	4.0.....	100	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	39.0.....	84	13.02 Total known species*.....	96.....	141
5.04 Broadband internet subs. per 100 pop.*.....	12.5.....	57	13.03 Total protected areas (% total territorial area)*.....	0.7.....	135
5.05 Mobile telephone subs. per 100 pop.*.....	123.2.....	51	13.04 Natural tourism digital demand (0–100 best)*.....	18.....	58
5.06 Mobile broadband subs. per 100 pop.*.....	28.7.....	72	13.05 Quality of the natural environment [†]	4.7.....	56
5.07 Mobile network coverage (% pop.)*.....	99.0.....	65			
5.08 Quality of electricity supply.....	5.5.....	45	Cultural Resources and Business Travel	1.3	120
			14.01 No. of World Heritage cultural sites*.....	2.....	71
Prioritization of Travel & Tourism	6.0	2	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	6.4.....	9	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	16.4.....	4	14.04 No. of international association meetings*.....	6.7.....	93
6.03 Effectiveness of marketing to attract tourists [†]	5.5.....	20	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	8.....	70
6.04 Comprehensiveness of T&T data (0–120 best)*.....	70.0.....	61			
6.05 Timeliness of T&T data (0–21 best)*.....	20.0.....	3			
6.06 Country Brand Strategy rating (1–10 best)*.....	71.7.....	57			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Mexico

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	30	4.36
Enabling Environment	87	4.34
Business Environment	98.....	4.09
Safety and Security	124.....	4.10
Health and Hygiene.....	70.....	5.25
Human Resources and Labour Market.....	76.....	4.45
ICT Readiness.....	78.....	3.82
T&T Policy and Enabling Conditions	60	4.22
Prioritization of Travel & Tourism	32.....	5.16
International Openness.....	57.....	3.48
Price Competitiveness.....	55.....	4.88
Environmental Sustainability.....	126.....	3.37
Infrastructure	56	3.83
Air Transport Infrastructure	42.....	3.64
Ground and Port Infrastructure.....	72.....	3.39
Tourist Service Infrastructure.....	64.....	4.47
Natural and Cultural Resources	9	5.05
Natural Resources.....	4.....	5.18
Cultural Resources and Business Travel	11.....	4.92



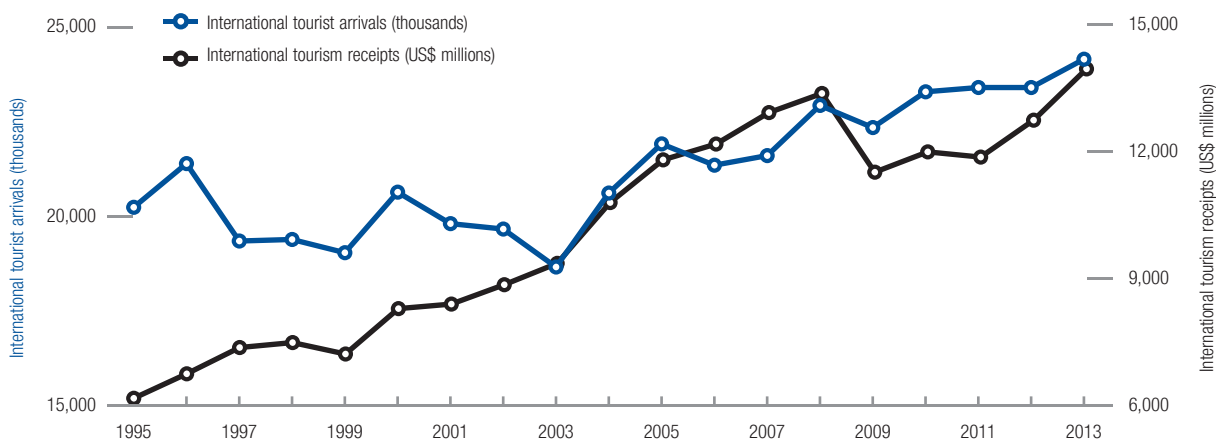
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	24,151
Int'l tourism receipts (inbound US\$ millions), 2013	13,949.0
Growth (%) in int'l outbound travel spending*	2.54
Average spending per int'l tourist (US\$), 2013.....	577.6

Population (millions), 2013	122.3
Surface area (1,000 square kilometres), 2013	1,964.4
Gross domestic product per capita (PPP\$), 2013	17,390
Real GDP growth (%), 2013.....	1.1

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	74,720.3	5.9	4.5
T&T industry employment (1,000 jobs)	3,180.1	6.4	2.2

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Mexico

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.1	98	International Openness	3.5	57
1.01 Property rights [†]	4.0.....	78	7.01 Visa requirements (0–100 best)*.....	22.0.....	102
1.02 Impact of rules on FDI [†]	4.6.....	60	7.02 Openness of bilateral ASA (0–38)*.....	14.0.....	38
1.03 Efficiency of legal framework settling disputes [†]	3.3.....	99	7.03 No. of regional trade agreements in force*.....	22.0.....	38
1.04 Efficiency of legal framework challenging regs. [†]	3.1.....	88			
1.05 No. of days to deal with construction permits*.....	88.....	21	Price Competitiveness	4.9	55
1.06 Construction permits cost (%)*.....	10.3.....	131	8.01 Ticket taxes, airport charges (0–100 best)*.....	60.7.....	116
1.07 Extent of market dominance [†]	3.3.....	114	8.02 Hotel price index (US\$)*.....	120.2.....	32
1.08 No. of days to start a business*.....	6.....	35	8.03 Purchasing power parity*.....	0.6.....	92
1.09 Cost to start a business (% GNI/capita)*.....	18.6.....	100	8.04 Fuel price levels (US\$ cents/litre)*.....	86.0.....	21
1.10 Effect of taxation on incentives to work [†]	3.0.....	114			
1.11 Effect of taxation on incentives to invest [†]	3.2.....	108	Environmental Sustainability	3.4	126
1.12 Total tax rate (% profit)*.....	51.8.....	116	9.01 Stringency of environmental regulations [†]	4.0.....	71
1.12a Labour and contributions tax rate (% profit)*.....	25.9.....	113	9.02 Enforcement of environmental regulations [†]	3.6.....	83
1.12b Profit tax rate (% profit)*.....	24.9.....	117	9.03 Sustainability of T&T development [†]	4.6.....	60
1.12c Other taxes rate (% profit)*.....	0.9.....	35	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	10.2.....	85
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21.....	42
Safety and Security	4.1	124	9.06 Baseline water stress (0–5 worst)*.....	3.5.....	109
2.01 Business costs of crime and violence [†]	2.7.....	133	9.07 Threatened species (% total species)*.....	18.8.....	137
2.02 Reliability of police services [†]	2.8.....	127	9.08 Forest cover change (% average per year)*.....	–3.2.....	73
2.03 Business costs of terrorism [†]	4.7.....	97	9.09 Wastewater treatment (%)*.....	37.4.....	47
2.04 Index of terrorism incidence*.....	6.5.....	116	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	50
2.05 Homicide rate*.....	22.....	127			
			Air Transport Infrastructure	3.6	42
Health and Hygiene	5.2	70	10.01 Quality of air transport infrastructure [†]	4.6.....	63
3.01 Physician density per 1,000 pop.*.....	2.1.....	55	10.02 Airline dom. seat kms per week (millions)*.....	823.4.....	10
3.02 Access to improved sanitation (% pop.)*.....	85.0.....	76	10.03 Airline int'l. seat kms per week (millions)*.....	1,135.9.....	24
3.03 Access to improved drinking water (% pop.)*.....	95.0.....	74	10.04 Departures per 1,000 pop.*.....	3.6.....	67
3.04 Hospital beds per 10,000 pop.....	15.0.....	96	10.05 Airport density per million urban pop.*.....	0.6.....	107
3.05 HIV prevalence (% pop.)*.....	0.2.....	1	10.06 No. of operating airlines*.....	72.0.....	31
3.06 Malaria incidence per 100,000 pop.*.....	0.8.....	16			
			Ground and Port Infrastructure	3.4	72
Human Resources and Labour Market	4.4	76	11.01 Quality of roads.....	4.4.....	52
<i>Qualification of the labour force</i>	<i>5.4</i>	<i>55</i>	11.02 Quality of railroad infrastructure.....	2.8.....	63
4.01 Primary education enrolment rate (%)*.....	96.3.....	53	11.03 Quality of port infrastructure [†]	4.3.....	62
4.02 Secondary education enrolment rate (%)*.....	85.7.....	83	11.04 Quality of ground transport network [†]	4.6.....	62
4.03 Extent of staff training [†]	4.0.....	74	11.05 Railroad density (km/surface area)*.....	1.4.....	47
4.04 Treatment of customers [†]	4.7.....	55	11.06 Road density (km/surface area)*.....	@.....	89
<i>Labour market</i>	<i>3.5</i>	<i>115</i>	11.07 Paved road density (km/surface area)*.....	@.....	81
4.05 Hiring and firing practices [†]	3.4.....	101			
4.06 Ease of finding skilled employees [†]	3.9.....	68	Tourist Service Infrastructure	4.5	64
4.07 Ease of hiring foreign labour [†]	4.2.....	49	12.01 Hotel rooms per 100 pop.*.....	0.5.....	59
4.08 Pay and productivity [†]	3.8.....	86	12.02 Extension of business trips recommended [†]	5.6.....	50
4.09 Female labour force participation (% to men)*.....	0.6.....	119	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	415.8.....	70
ICT Readiness	3.8	78			
5.01 ICT use for B2B transactions [†]	4.7.....	73	Natural Resources	5.2	4
5.02 Internet use for B2C transactions [†]	4.2.....	81	13.01 No. of World Heritage natural sites*.....	6.....	8
5.03 Individuals using internet (%)*.....	43.5.....	79	13.02 Total known species*.....	1,977.....	8
5.04 Broadband internet subs. per 100 pop.*.....	10.9.....	61	13.03 Total protected areas (% total territorial area)*.....	13.7.....	74
5.05 Mobile telephone subs. per 100 pop.*.....	85.8.....	109	13.04 Natural tourism digital demand (0–100 best)*.....	61.....	18
5.06 Mobile broadband subs. per 100 pop.*.....	13.5.....	92	13.05 Quality of the natural environment [†]	3.7.....	109
5.07 Mobile network coverage (% pop.)*.....	99.9.....	39			
5.08 Quality of electricity supply.....	4.6.....	79	Cultural Resources and Business Travel	4.9	11
			14.01 No. of World Heritage cultural sites*.....	27.....	6
Prioritization of Travel & Tourism	5.2	32	14.02 No. of oral and intangible cultural expressions*.....	7.....	16
6.01 Government prioritization of T&T industry [†]	5.6.....	49	14.03 No. of large sports stadiums*.....	43.0.....	12
6.02 T&T gov't expenditure (% gov't budget)*.....	4.7.....	43	14.04 No. of international association meetings*.....	181.7.....	21
6.03 Effectiveness of marketing to attract tourists [†]	4.8.....	54	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	40.....	15
6.04 Comprehensiveness of T&T data (0–120 best)*.....	80.0.....	40			
6.05 Timeliness of T&T data (0–21 best)*.....	19.5.....	7			
6.06 Country Brand Strategy rating (1–10 best)*.....	81.1.....	22			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Moldova

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	111	3.16
Enabling Environment	61	4.86
Business Environment	115.....	3.90
Safety and Security	64.....	5.43
Health and Hygiene.....	22.....	6.26
Human Resources and Labour Market.....	68.....	4.50
ICT Readiness.....	63.....	4.23
T&T Policy and Enabling Conditions	116	3.70
Prioritization of Travel & Tourism	114.....	3.82
International Openness.....	123.....	1.96
Price Competitiveness.....	64.....	4.80
Environmental Sustainability.....	60.....	4.22
Infrastructure	106	2.65
Air Transport Infrastructure	119.....	1.90
Ground and Port Infrastructure.....	109.....	2.77
Tourist Service Infrastructure.....	95.....	3.29
Natural and Cultural Resources	140	1.42
Natural Resources.....	139.....	1.75
Cultural Resources and Business Travel	135.....	1.08



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	96	Population (millions), 2013	3.6
Int'l tourism receipts (inbound US\$ millions), 2013	225.5	Surface area (1,000 square kilometres), 2013	33.9
Growth (%) in int'l outbound travel spending*	1.15	Gross domestic product per capita (PPP\$), 2013	4,666
Average spending per int'l tourist (US\$), 2013.....	2,349	Real GDP growth (%), 2013.....	8.9

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	72.9.....	1.0.....	3.8
T&T industry employment (1,000 jobs)	9.8.....	0.8.....	-2.2

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Moldova

The Travel & Tourism Competitiveness Index in detail

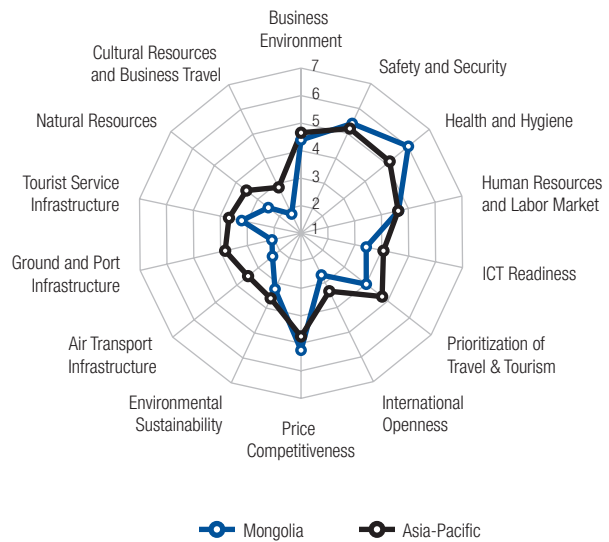
INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.9	115	International Openness	2.0	123
1.01 Property rights [†]	3.2.....	126	7.01 Visa requirements (0–100 best)*.....	18.0.....	114
1.02 Impact of rules on FDI [†]	3.9.....	108	7.02 Openness of bilateral ASA (0–38)*.....	4.6.....	128
1.03 Efficiency of legal framework settling disputes [†]	2.7.....	126	7.03 No. of regional trade agreements in force*.....	6.0.....	74
1.04 Efficiency of legal framework challenging regs. [†]	2.3.....	131			
1.05 No. of days to deal with construction permits*.....	247.....	123	Price Competitiveness	4.8	64
1.06 Construction permits cost (%)*.....	0.8.....	43	8.01 Ticket taxes, airport charges (0–100 best)*.....	73.3.....	91
1.07 Extent of market dominance [†]	3.1.....	125	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	6.....	27	8.03 Purchasing power parity*.....	0.5.....	51
1.09 Cost to start a business (% GNI/capita)*.....	4.6.....	54	8.04 Fuel price levels (US\$ cents/litre)*.....	142.0.....	71
1.10 Effect of taxation on incentives to work [†]	2.9.....	121			
1.11 Effect of taxation on incentives to invest [†]	3.2.....	107	Environmental Sustainability	4.2	60
1.12 Total tax rate (% profit)*.....	39.7.....	78	9.01 Stringency of environmental regulations [†]	3.1.....	126
1.12a Labour and contributions tax rate (% profit)*.....	30.2.....	122	9.02 Enforcement of environmental regulations [†]	3.0.....	118
1.12b Profit tax rate (% profit)*.....	9.3.....	34	9.03 Sustainability of T&T development [†]	3.1.....	132
1.12c Other taxes rate (% profit)*.....	0.2.....	13	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	14.0.....	113
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	17.....	104
Safety and Security	5.4	64	9.06 Baseline water stress (0–5 worst)*.....	1.5.....	64
2.01 Business costs of crime and violence [†]	4.9.....	46	9.07 Threatened species (% total species)*.....	3.8.....	45
2.02 Reliability of police services [†]	3.1.....	115	9.08 Forest cover change (% average per year)*.....	0.9.....	8
2.03 Business costs of terrorism [†]	6.1.....	19	9.09 Wastewater treatment (%)*.....	34.2.....	50
2.04 Index of terrorism incidence*.....	7.0.....	51	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	7.....	85			
			Air Transport Infrastructure	1.9	119
Health and Hygiene	6.3	22	10.01 Quality of air transport infrastructure [†]	3.7.....	101
3.01 Physician density per 1,000 pop.*.....	2.9.....	34	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	87.0.....	75	10.03 Airline int'l. seat kms per week (millions)*.....	22.2.....	117
3.03 Access to improved drinking water (% pop.)*.....	97.0.....	62	10.04 Departures per 1,000 pop.*.....	2.1.....	81
3.04 Hospital beds per 10,000 pop.....	62.0.....	17	10.05 Airport density per million urban pop.*.....	0.6.....	105
3.05 HIV prevalence (% pop.)*.....	0.7.....	96	10.06 No. of operating airlines*.....	18.0.....	100
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	2.8	109
Human Resources and Labour Market	4.5	68	11.01 Quality of roads.....	2.1.....	139
<i>Qualification of the labour force</i>	<i>4.8</i>	<i>96</i>	11.02 Quality of railroad infrastructure.....	2.8.....	60
4.01 Primary education enrolment rate (%)*.....	87.9.....	105	11.03 Quality of port infrastructure [†]	2.2.....	134
4.02 Secondary education enrolment rate (%)*.....	88.2.....	73	11.04 Quality of ground transport network [†]	4.5.....	63
4.03 Extent of staff training [†]	3.4.....	119	11.05 Railroad density (km/surface area)*.....	3.4.....	24
4.04 Treatment of customers [†]	4.1.....	99	11.06 Road density (km/surface area)*.....	@.....	61
<i>Labour market</i>	<i>4.2</i>	<i>55</i>	11.07 Paved road density (km/surface area)*.....	@.....	47
4.05 Hiring and firing practices [†]	3.6.....	92			
4.06 Ease of finding skilled employees [†]	2.9.....	129	Tourist Service Infrastructure	3.3	95
4.07 Ease of hiring foreign labour [†]	4.0.....	73	12.01 Hotel rooms per 100 pop.*.....	0.1.....	118
4.08 Pay and productivity [†]	4.4.....	34	12.02 Extension of business trips recommended [†]	4.1.....	130
4.09 Female labour force participation (% to men)*.....	0.9.....	27	12.03 Presence of major car rental companies [†]	3.....	95
			12.04 ATMs accepting Visa cards per million pop.*.....	581.0.....	52
ICT Readiness	4.2	63			
5.01 ICT use for B2B transactions [†]	4.4.....	92	Natural Resources	1.8	139
5.02 Internet use for B2C transactions [†]	4.2.....	84	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	48.8.....	70	13.02 Total known species*.....	314.....	127
5.04 Broadband internet subs. per 100 pop.*.....	13.4.....	52	13.03 Total protected areas (% total territorial area)*.....	3.8.....	123
5.05 Mobile telephone subs. per 100 pop.*.....	106.0.....	81	13.04 Natural tourism digital demand (0–100 best)*.....	2.....	128
5.06 Mobile broadband subs. per 100 pop.*.....	47.2.....	47	13.05 Quality of the natural environment [†]	3.6.....	119
5.07 Mobile network coverage (% pop.)*.....	99.0.....	65			
5.08 Quality of electricity supply.....	4.4.....	81	Cultural Resources and Business Travel	1.1	135
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	3.8	114	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	3.6.....	133	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	3.2.....	71	14.04 No. of international association meetings*.....	2.0.....	123
6.03 Effectiveness of marketing to attract tourists [†]	3.0.....	136	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	0.....	141
6.04 Comprehensiveness of T&T data (0–120 best)*.....	88.0.....	28			
6.05 Timeliness of T&T data (0–21 best)*.....	16.5.....	67			
6.06 Country Brand Strategy rating (1–10 best)*.....	52.1.....	121			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Mongolia

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	99	3.31
Enabling Environment	65	4.77
Business Environment	74	4.39
Safety and Security	69	5.40
Health and Hygiene	41	6.02
Human Resources and Labour Market	58	4.63
ICT Readiness	95	3.42
T&T Policy and Enabling Conditions	104	3.80
Prioritization of Travel & Tourism	106	4.01
International Openness	88	2.69
Price Competitiveness	28	5.25
Environmental Sustainability	130	3.24
Infrastructure	112	2.54
Air Transport Infrastructure	88	2.33
Ground and Port Infrastructure	138	2.09
Tourist Service Infrastructure	98	3.21
Natural and Cultural Resources	83	2.14
Natural Resources	94	2.51
Cultural Resources and Business Travel	59	1.78



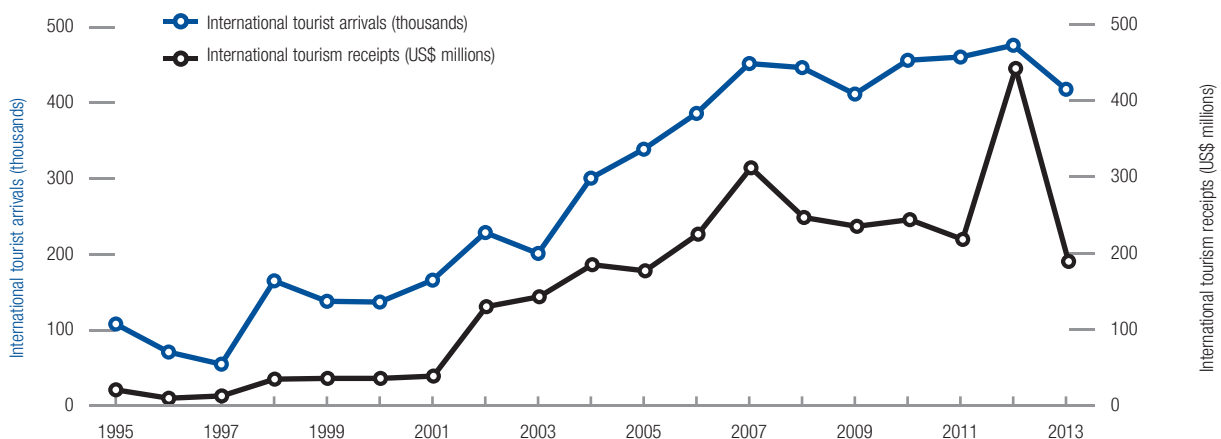
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	418
Int'l tourism receipts (inbound US\$ millions), 2013	189.3
Growth (%) in int'l outbound travel spending*	1.83
Average spending per int'l tourist (US\$), 2013	452.9

Population (millions), 2013	2.8
Surface area (1,000 square kilometres), 2013	1,564.1
Gross domestic product per capita (PPP\$), 2013	9,293
Real GDP growth (%), 2013	11.7

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions)	287.6	2.5	6.3
T&T industry employment (1,000 jobs)	26.3	2.1	2.1

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Mongolia

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.4	74	International Openness	2.7	88
1.01 Property rights [†]	3.6.....	100	7.01 Visa requirements (0–100 best)*.....	64.0.....	23
1.02 Impact of rules on FDI [†]	4.2.....	91	7.02 Openness of bilateral ASA (0–38)*.....	7.3.....	110
1.03 Efficiency of legal framework settling disputes [†]	3.2.....	109	7.03 No. of regional trade agreements in force*.....	0.0.....	139
1.04 Efficiency of legal framework challenging regs. [†] ... 2.5.....	121				
1.05 No. of days to deal with construction permits* ... 137.....	63				
1.06 Construction permits cost (%)*.....	0.0.....	1	Price Competitiveness	5.3	28
1.07 Extent of market dominance [†]	2.6.....	138	8.01 Ticket taxes, airport charges (0–100 best)*.....	86.0.....	37
1.08 No. of days to start a business*.....	11.....	59	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.09 Cost to start a business (% GNI/capita)*.....	1.2.....	26	8.03 Purchasing power parity*.....	0.4.....	34
1.10 Effect of taxation on incentives to work [†]	3.6.....	66	8.04 Fuel price levels (US\$ cents/litre)*.....	129.0.....	56
1.11 Effect of taxation on incentives to invest [†]	3.8.....	69			
1.12 Total tax rate (% profit)*.....	24.4.....	21	Environmental Sustainability	3.2	130
1.12a Labour and contributions tax rate (% profit)*.....	12.4.....	51	9.01 Stringency of environmental regulations [†]	2.7.....	134
1.12b Profit tax rate (% profit)*.....	10.0.....	39	9.02 Enforcement of environmental regulations [†]	2.4.....	136
1.12c Other taxes rate (% profit)*.....	2.0.....	68	9.03 Sustainability of T&T development [†]	3.0.....	136
			9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.1.....	30
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	19.....	73
			9.06 Baseline water stress (0–5 worst)*.....	4.0.....	116
			9.07 Threatened species (% total species)*.....	6.2.....	89
			9.08 Forest cover change (% average per year)*.....	-12.3.....	111
			9.09 Wastewater treatment (%) *.....	19.8.....	60
			9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
Safety and Security	5.4	69	Air Transport Infrastructure	2.3	88
2.01 Business costs of crime and violence [†]	4.8.....	55	10.01 Quality of air transport infrastructure [†]	3.1.....	124
2.02 Reliability of police services [†]	3.7.....	94	10.02 Airline dom. seat kms per week (millions)*.....	3.8.....	64
2.03 Business costs of terrorism [†]	5.9.....	32	10.03 Airline int'l. seat kms per week (millions)*.....	27.1.....	111
2.04 Index of terrorism incidence*.....	7.0.....	1	10.04 Departures per 1,000 pop.*.....	3.1.....	71
2.05 Homicide rate*.....	10.....	105	10.05 Airport density per million urban pop.*.....	5.0.....	16
			10.06 No. of operating airlines*.....	9.0.....	129
			Ground and Port Infrastructure	2.1	138
Health and Hygiene	6.0	41	11.01 Quality of roads.....	2.6.....	130
3.01 Physician density per 1,000 pop.*.....	2.8.....	39	11.02 Quality of railroad infrastructure.....	2.6.....	68
3.02 Access to improved sanitation (% pop.)*.....	56.0.....	108	11.03 Quality of port infrastructure [†]	1.7.....	140
3.03 Access to improved drinking water (% pop.)*.....	85.0.....	105	11.04 Quality of ground transport network [†]	3.3.....	125
3.04 Hospital beds per 10,000 pop.....	68.0.....	9	11.05 Railroad density (km/surface area)*.....	0.1.....	93
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	11.06 Road density (km/surface area)*.....	@.....	137
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a	11.07 Paved road density (km/surface area)*.....	@.....	139
			Tourist Service Infrastructure	3.2	98
Human Resources and Labour Market	4.6	58	12.01 Hotel rooms per 100 pop.*.....	0.2.....	92
<i>Qualification of the labour force</i>	<i>5.4</i>	<i>51</i>	12.02 Extension of business trips recommended [†]	5.2.....	79
4.01 Primary education enrolment rate (%)*.....	97.3.....	40	12.03 Presence of major car rental companies [†]	1.....	120
4.02 Secondary education enrolment rate (%)*.....	103.5.....	21	12.04 ATMs accepting Visa cards per million pop.*.....	561.6.....	55
4.03 Extent of staff training [†]	4.0.....	73			
4.04 Treatment of customers [†]	4.2.....	93	Natural Resources	2.5	94
<i>Labour market</i>	<i>3.8</i>	<i>90</i>	13.01 No. of World Heritage natural sites*.....	1.....	43
4.05 Hiring and firing practices [†]	3.9.....	70	13.02 Total known species*.....	497.....	78
4.06 Ease of finding skilled employees [†]	2.3.....	140	13.03 Total protected areas (% total territorial area)*.....	13.8.....	73
4.07 Ease of hiring foreign labour [†]	3.2.....	124	13.04 Natural tourism digital demand (0–100 best)*.....	5.....	101
4.08 Pay and productivity [†]	4.8.....	14	13.05 Quality of the natural environment [†]	4.2.....	83
4.09 Female labour force participation (% to men)*.....	0.8.....	61			
			Cultural Resources and Business Travel	1.8	59
ICT Readiness	3.4	95	14.01 No. of World Heritage cultural sites*.....	2.....	71
5.01 ICT use for B2B transactions [†]	5.1.....	48	14.02 No. of oral and intangible cultural expressions*.....	12.....	6
5.02 Internet use for B2C transactions [†]	4.6.....	63	14.03 No. of large sports stadiums*.....	0.0.....	120
5.03 Individuals using internet (%)*.....	17.7.....	106	14.04 No. of international association meetings*.....	6.0.....	98
5.04 Broadband internet subs. per 100 pop.*.....	4.9.....	81	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	4.....	94
5.05 Mobile telephone subs. per 100 pop.*.....	124.2.....	50			
5.06 Mobile broadband subs. per 100 pop.*.....	18.2.....	84			
5.07 Mobile network coverage (% pop.)*.....	91.3.....	111			
5.08 Quality of electricity supply.....	3.6.....	99			
Prioritization of Travel & Tourism	4.0	106			
6.01 Government prioritization of T&T industry [†]	5.0.....	83			
6.02 T&T gov't expenditure (% gov't budget)*.....	4.1.....	50			
6.03 Effectiveness of marketing to attract tourists [†]	3.1.....	133			
6.04 Comprehensiveness of T&T data (0–120 best)*.....	28.0.....	132			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	52.2.....	120			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Montenegro

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	67	3.75
Enabling Environment	56	5.01
Business Environment	73.....	4.39
Safety and Security	47.....	5.69
Health and Hygiene.....	55.....	5.71
Human Resources and Labour Market.....	35.....	4.85
ICT Readiness.....	58.....	4.42
T&T Policy and Enabling Conditions	91	3.95
Prioritization of Travel & Tourism	67.....	4.57
International Openness.....	100.....	2.44
Price Competitiveness.....	84.....	4.48
Environmental Sustainability.....	55.....	4.30
Infrastructure	47	4.12
Air Transport Infrastructure	56.....	3.03
Ground and Port Infrastructure.....	66.....	3.51
Tourist Service Infrastructure.....	19.....	5.84
Natural and Cultural Resources	105	1.93
Natural Resources.....	75.....	2.76
Cultural Resources and Business Travel	134.....	1.09



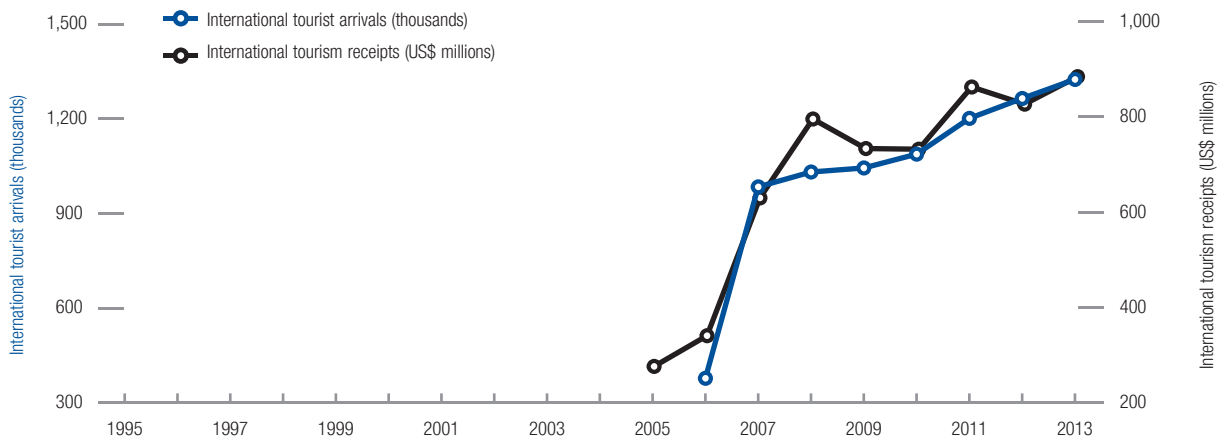
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	1,324
Int'l tourism receipts (inbound US\$ millions), 2013	884.0
Growth (%) in int'l outbound travel spending*	0.34
Average spending per int'l tourist (US\$), 2013.....	667.7

Population (millions), 2013	0.6
Surface area (1,000 square kilometres), 2013	13.8
Gross domestic product per capita (PPP\$), 2013	14,666
Real GDP growth (%), 2013.....	3.5

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	522.2.....	9.8.....	8.6
T&T industry employment (1,000 jobs)	14.6.....	8.8.....	5.9

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Montenegro

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.4	73	International Openness	2.4	100
1.01 Property rights [†]	4.1.....	71	7.01 Visa requirements (0–100 best)*.....	28.0.....	58
1.02 Impact of rules on FDI [†]	4.4.....	74	7.02 Openness of bilateral ASA (0–38)*.....	n/a.....	n/a
1.03 Efficiency of legal framework settling disputes [†]	3.7.....	69	7.03 No. of regional trade agreements in force*.....	7.0.....	68
1.04 Efficiency of legal framework challenging regs. [†]	3.2.....	81			
1.05 No. of days to deal with construction permits*.....	158.....	80	Price Competitiveness	4.5	84
1.06 Construction permits cost (%)*.....	12.2.....	134	8.01 Ticket taxes, airport charges (0–100 best)*.....	78.8.....	72
1.07 Extent of market dominance [†]	3.5.....	92	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	10.....	53	8.03 Purchasing power parity*.....	0.5.....	58
1.09 Cost to start a business (% GNI/capita)*.....	1.6.....	32	8.04 Fuel price levels (US\$ cents/litre)*.....	182.0.....	113
1.10 Effect of taxation on incentives to work [†]	3.7.....	63			
1.11 Effect of taxation on incentives to invest [†]	4.0.....	43	Environmental Sustainability	4.3	55
1.12 Total tax rate (% profit)*.....	22.3.....	17	9.01 Stringency of environmental regulations [†]	4.2.....	64
1.12a Labour and contributions tax rate (% profit)*.....	12.8.....	57	9.02 Enforcement of environmental regulations [†]	3.7.....	75
1.12b Profit tax rate (% profit)*.....	7.1.....	25	9.03 Sustainability of T&T development [†]	4.8.....	46
1.12c Other taxes rate (% profit)*.....	2.4.....	77	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	12.1.....	99
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	19.....	73
Safety and Security	5.7	47	9.06 Baseline water stress (0–5 worst)*.....	0.3.....	24
2.01 Business costs of crime and violence [†]	4.7.....	59	9.07 Threatened species (% total species)*.....	4.6.....	56
2.02 Reliability of police services [†]	4.3.....	59	9.08 Forest cover change (% average per year)*.....	0.1.....	12
2.03 Business costs of terrorism [†]	5.8.....	40	9.09 Wastewater treatment (%)*.....	5.1.....	88
2.04 Index of terrorism incidence*.....	7.0.....	68	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.2.....	66
2.05 Homicide rate*.....	3.....	59			
			Air Transport Infrastructure	3.0	56
Health and Hygiene	5.7	55	10.01 Quality of air transport infrastructure [†]	4.2.....	74
3.01 Physician density per 1,000 pop.*.....	2.0.....	58	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	90.0.....	71	10.03 Airline int'l. seat kms per week (millions)*.....	20.3.....	118
3.03 Access to improved drinking water (% pop.)*.....	98.0.....	55	10.04 Departures per 1,000 pop.*.....	11.4.....	31
3.04 Hospital beds per 10,000 pop.....	40.0.....	40	10.05 Airport density per million urban pop.*.....	5.1.....	15
3.05 HIV prevalence (% pop.)*.....	0.0.....	1	10.06 No. of operating airlines*.....	21.0.....	92
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	3.5	66
Human Resources and Labour Market	4.9	35	11.01 Quality of roads.....	3.3.....	98
<i>Qualification of the labour force</i>	<i>5.5</i>	<i>48</i>	11.02 Quality of railroad infrastructure.....	2.9.....	55
4.01 Primary education enrolment rate (%)*.....	98.4.....	26	11.03 Quality of port infrastructure [†]	4.2.....	70
4.02 Secondary education enrolment rate (%)*.....	90.9.....	66	11.04 Quality of ground transport network [†]	4.5.....	64
4.03 Extent of staff training [†]	3.9.....	87	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	4.4.....	78	11.06 Road density (km/surface area)*.....	@.....	48
<i>Labour market</i>	<i>4.2</i>	<i>53</i>	11.07 Paved road density (km/surface area)*.....	@.....	41
4.05 Hiring and firing practices [†]	4.0.....	62			
4.06 Ease of finding skilled employees [†]	4.2.....	48	Tourist Service Infrastructure	5.8	19
4.07 Ease of hiring foreign labour [†]	4.3.....	39	12.01 Hotel rooms per 100 pop.*.....	2.5.....	7
4.08 Pay and productivity [†]	3.9.....	73	12.02 Extension of business trips recommended [†]	5.6.....	46
4.09 Female labour force participation (% to men)*.....	0.8.....	76	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	804.1.....	30
ICT Readiness	4.4	58			
5.01 ICT use for B2B transactions [†]	4.7.....	71	Natural Resources	2.8	75
5.02 Internet use for B2C transactions [†]	4.5.....	68	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	56.8.....	58	13.02 Total known species*.....	416.....	92
5.04 Broadband internet subs. per 100 pop.*.....	12.8.....	56	13.03 Total protected areas (% total territorial area)*.....	12.8.....	78
5.05 Mobile telephone subs. per 100 pop.*.....	159.9.....	14	13.04 Natural tourism digital demand (0–100 best)*.....	13.....	72
5.06 Mobile broadband subs. per 100 pop.*.....	23.1.....	79	13.05 Quality of the natural environment [†]	5.2.....	40
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	4.3.....	84	Cultural Resources and Business Travel	1.1	134
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	4.6	67	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	5.9.....	33	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	2.7.....	91	14.04 No. of international association meetings*.....	7.3.....	90
6.03 Effectiveness of marketing to attract tourists [†]	5.3.....	30	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	2.....	112
6.04 Comprehensiveness of T&T data (0–120 best)*.....	60.0.....	84			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	51.3.....	124			

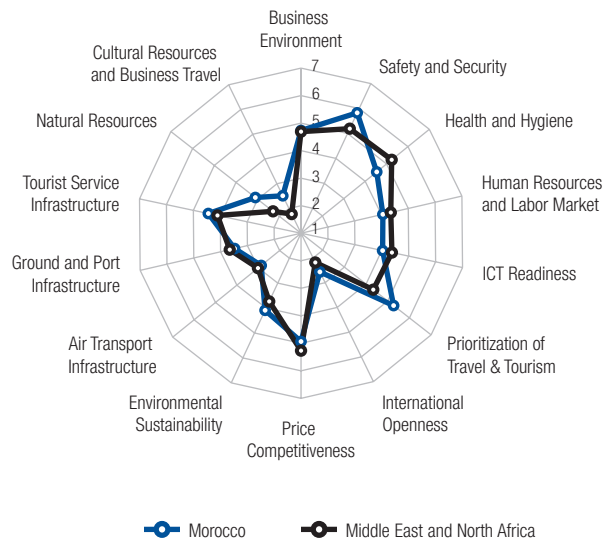
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Morocco

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	62	3.81
Enabling Environment	71	4.64
Business Environment	42.....	4.73
Safety and Security	37.....	5.83
Health and Hygiene.....	98.....	4.54
Human Resources and Labour Market.....	107.....	4.05
ICT Readiness.....	75.....	4.03
T&T Policy and Enabling Conditions	62	4.21
Prioritization of Travel & Tourism	26.....	5.27
International Openness.....	94.....	2.56
Price Competitiveness.....	47.....	4.94
Environmental Sustainability.....	70.....	4.09
Infrastructure	68	3.59
Air Transport Infrastructure	64.....	2.86
Ground and Port Infrastructure.....	69.....	3.48
Tourist Service Infrastructure.....	65.....	4.44
Natural and Cultural Resources	45	2.81
Natural Resources.....	59.....	3.11
Cultural Resources and Business Travel	39.....	2.51



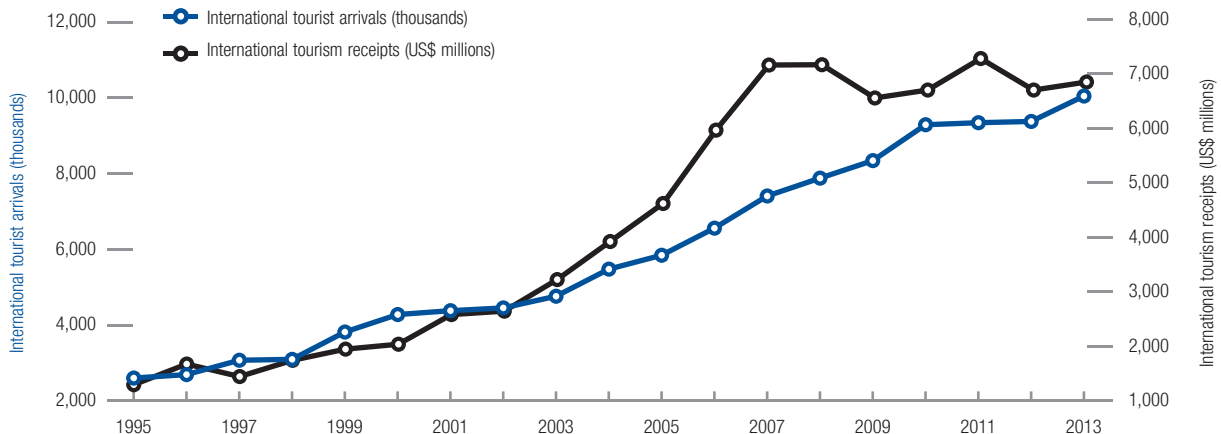
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	10,046
Int'l tourism receipts (inbound US\$ millions), 2013	6,850.2
Growth (%) in int'l outbound travel spending*	1.96
Average spending per int'l tourist (US\$), 2013.....	681.9

Population (millions), 2013	33.0
Surface area (1,000 square kilometres), 2013	446.6
Gross domestic product per capita (PPP\$), 2013	7,356
Real GDP growth (%), 2013.....	4.4

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	9,029.9	8.6	5.6
T&T industry employment (1,000 jobs)	814.0	7.6	2.7

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Morocco

The Travel & Tourism Competitiveness Index in detail

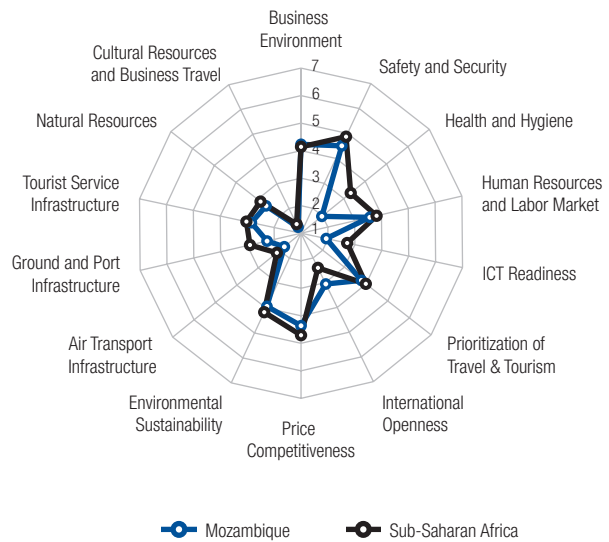
INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.7	42	International Openness	2.6	94
1.01 Property rights [†]	4.9.....	41	7.01 Visa requirements (0–100 best)*.....	30.0.....	50
1.02 Impact of rules on FDI [†]	5.5.....	10	7.02 Openness of bilateral ASA (0–38)*.....	10.0.....	78
1.03 Efficiency of legal framework settling disputes [†]	3.7.....	73	7.03 No. of regional trade agreements in force*.....	7.0.....	68
1.04 Efficiency of legal framework challenging regs. [†]	3.3.....	73			
1.05 No. of days to deal with construction permits*.....	94.....	28	Price Competitiveness	4.9	47
1.06 Construction permits cost (%)*.....	3.7.....	96	8.01 Ticket taxes, airport charges (0–100 best)*.....	81.1.....	60
1.07 Extent of market dominance [†]	4.0.....	47	8.02 Hotel price index (US\$)*.....	129.0.....	49
1.08 No. of days to start a business*.....	11.....	59	8.03 Purchasing power parity*.....	0.4.....	35
1.09 Cost to start a business (% GNI/capita)*.....	9.2.....	73	8.04 Fuel price levels (US\$ cents/litre)*.....	142.0.....	71
1.10 Effect of taxation on incentives to work [†]	3.9.....	42			
1.11 Effect of taxation on incentives to invest [†]	3.9.....	52	Environmental Sustainability	4.1	70
1.12 Total tax rate (% profit)*.....	49.3.....	111	9.01 Stringency of environmental regulations [†]	3.8.....	86
1.12a Labour and contributions tax rate (% profit)*.....	22.7.....	101	9.02 Enforcement of environmental regulations [†]	3.5.....	89
1.12b Profit tax rate (% profit)*.....	25.3.....	120	9.03 Sustainability of T&T development [†]	5.1.....	21
1.12c Other taxes rate (% profit)*.....	1.3.....	45	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	7.3.....	63
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	22.....	28
Safety and Security	5.8	37	9.06 Baseline water stress (0–5 worst)*.....	4.2.....	117
2.01 Business costs of crime and violence [†]	5.3.....	28	9.07 Threatened species (% total species)*.....	6.5.....	95
2.02 Reliability of police services [†]	4.9.....	41	9.08 Forest cover change (% average per year)*.....	0.1.....	13
2.03 Business costs of terrorism [†]	5.4.....	67	9.09 Wastewater treatment (%)*.....	39.4.....	46
2.04 Index of terrorism incidence*.....	6.9.....	90	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.7.....	92
2.05 Homicide rate*.....	2.....	53			
			Air Transport Infrastructure	2.9	64
Health and Hygiene	4.5	98	10.01 Quality of air transport infrastructure [†]	4.8.....	51
3.01 Physician density per 1,000 pop.*.....	0.6.....	95	10.02 Airline dom. seat kms per week (millions)*.....	8.7.....	51
3.02 Access to improved sanitation (% pop.)*.....	75.0.....	89	10.03 Airline int'l. seat kms per week (millions)*.....	440.8.....	42
3.03 Access to improved drinking water (% pop.)*.....	84.0.....	110	10.04 Departures per 1,000 pop.*.....	1.9.....	84
3.04 Hospital beds per 10,000 pop.....	9.0.....	113	10.05 Airport density per million urban pop.*.....	0.9.....	87
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	64.0.....	34
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	3.5	69
Human Resources and Labour Market	4.1	107	11.01 Quality of roads.....	4.5.....	51
<i>Qualification of the labour force</i>	4.8.....	94	11.02 Quality of railroad infrastructure.....	3.9.....	33
4.01 Primary education enrolment rate (%)*.....	97.5.....	38	11.03 Quality of port infrastructure [†]	4.9.....	43
4.02 Secondary education enrolment rate (%)*.....	68.9.....	103	11.04 Quality of ground transport network [†]	4.0.....	90
4.03 Extent of staff training [†]	3.6.....	105	11.05 Railroad density (km/surface area)*.....	0.5.....	68
4.04 Treatment of customers [†]	4.4.....	81	11.06 Road density (km/surface area)*.....	@.....	105
<i>Labour market</i>	3.3.....	126	11.07 Paved road density (km/surface area)*.....	@.....	76
4.05 Hiring and firing practices [†]	3.7.....	85			
4.06 Ease of finding skilled employees [†]	4.0.....	60	Tourist Service Infrastructure	4.4	65
4.07 Ease of hiring foreign labour [†]	3.7.....	105	12.01 Hotel rooms per 100 pop.*.....	0.3.....	81
4.08 Pay and productivity [†]	4.0.....	64	12.02 Extension of business trips recommended [†]	6.1.....	17
4.09 Female labour force participation (% to men)*.....	0.3.....	134	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	311.7.....	84
ICT Readiness	4.0	75			
5.01 ICT use for B2B transactions [†]	4.1.....	112	Natural Resources	3.1	59
5.02 Internet use for B2C transactions [†]	3.9.....	103	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	56.0.....	59	13.02 Total known species*.....	475.....	80
5.04 Broadband internet subs. per 100 pop.*.....	2.5.....	93	13.03 Total protected areas (% total territorial area)*.....	19.9.....	41
5.05 Mobile telephone subs. per 100 pop.*.....	128.5.....	43	13.04 Natural tourism digital demand (0–100 best)*.....	53.....	22
5.06 Mobile broadband subs. per 100 pop.*.....	15.0.....	89	13.05 Quality of the natural environment [†]	4.1.....	87
5.07 Mobile network coverage (% pop.)*.....	99.0.....	65			
5.08 Quality of electricity supply.....	5.4.....	48	Cultural Resources and Business Travel	2.5	39
			14.01 No. of World Heritage cultural sites*.....	9.....	21
Prioritization of Travel & Tourism	5.3	26	14.02 No. of oral and intangible cultural expressions*.....	6.....	18
6.01 Government prioritization of T&T industry [†]	6.5.....	7	14.03 No. of large sports stadiums*.....	14.0.....	29
6.02 T&T gov't expenditure (% gov't budget)*.....	3.6.....	63	14.04 No. of international association meetings*.....	31.0.....	60
6.03 Effectiveness of marketing to attract tourists [†]	5.3.....	31	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	19.....	36
6.04 Comprehensiveness of T&T data (0–120 best)*.....	91.0.....	24			
6.05 Timeliness of T&T data (0–21 best)*.....	19.5.....	7			
6.06 Country Brand Strategy rating (1–10 best)*.....	74.4.....	48			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Mozambique

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1–7)
Travel & Tourism Competitiveness Index	130	2.81
Enabling Environment	135	3.24
Business Environment	82.....	4.23
Safety and Security	114.....	4.50
Health and Hygiene.....	141.....	1.97
Human Resources and Labour Market.....	131.....	3.57
ICT Readiness.....	134.....	1.94
T&T Policy and Enabling Conditions	105	3.78
Prioritization of Travel & Tourism	117.....	3.78
International Openness.....	71.....	3.05
Price Competitiveness.....	95.....	4.36
Environmental Sustainability.....	81.....	3.93
Infrastructure	129	2.30
Air Transport Infrastructure	128.....	1.78
Ground and Port Infrastructure.....	131.....	2.27
Tourist Service Infrastructure.....	111.....	2.84
Natural and Cultural Resources	103	1.93
Natural Resources.....	88.....	2.61
Cultural Resources and Business Travel	121.....	1.25



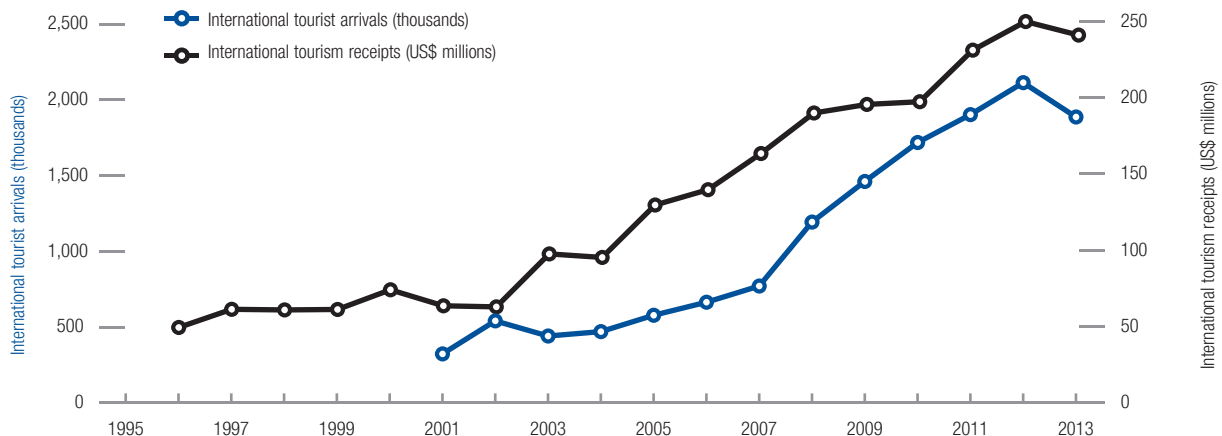
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	1,886
Int'l tourism receipts (inbound US\$ millions), 2013	241.0
Growth (%) in int'l outbound travel spending*	1.02
Average spending per int'l tourist (US\$), 2013.....	127.8

Population (millions), 2013	25.8
Surface area (1,000 square kilometres), 2013	799.4
Gross domestic product per capita (PPP\$), 2013	1,046
Real GDP growth (%), 2013.....	7.1

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	461.2.....	3.2.....	6.1
T&T industry employment (1,000 jobs)	273.0.....	2.4.....	2.4

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Mozambique

The Travel & Tourism Competitiveness Index in detail

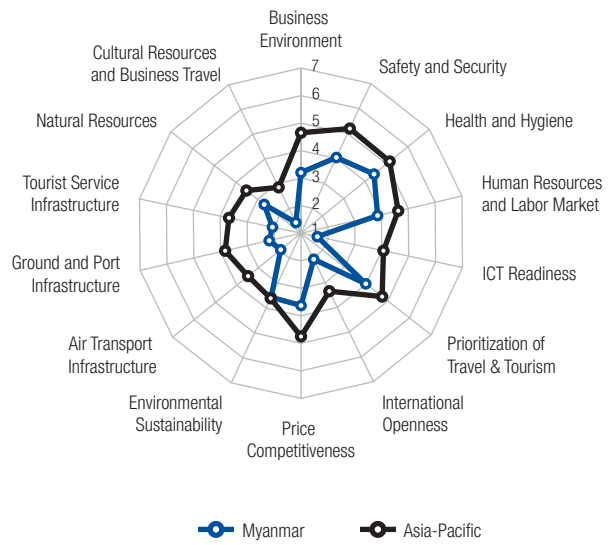
INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.2	82	International Openness	3.1	71
1.01 Property rights [†]	3.4.....	117	7.01 Visa requirements (0–100 best)*.....	71.0.....	10
1.02 Impact of rules on FDI [†]	4.7.....	39	7.02 Openness of bilateral ASA (0–38)*.....	9.2.....	91
1.03 Efficiency of legal framework settling disputes [†]	3.3.....	103	7.03 No. of regional trade agreements in force*.....	2.0.....	113
1.04 Efficiency of legal framework challenging regs. [†]	2.8.....	111			
1.05 No. of days to deal with construction permits*.....	144.....	67	Price Competitiveness	4.4	95
1.06 Construction permits cost (%)*.....	4.4.....	104	8.01 Ticket taxes, airport charges (0–100 best)*.....	73.9.....	87
1.07 Extent of market dominance [†]	3.3.....	105	8.02 Hotel price index (US\$)*.....	160.9.....	73
1.08 No. of days to start a business*.....	13.....	73	8.03 Purchasing power parity*.....	0.6.....	75
1.09 Cost to start a business (% GNI/capita)*.....	17.1.....	99	8.04 Fuel price levels (US\$ cents/litre)*.....	158.0.....	90
1.10 Effect of taxation on incentives to work [†]	3.6.....	76			
1.11 Effect of taxation on incentives to invest [†]	3.6.....	83	Environmental Sustainability	3.9	81
1.12 Total tax rate (% profit)*.....	36.6.....	68	9.01 Stringency of environmental regulations [†]	3.2.....	119
1.12a Labour and contributions tax rate (% profit)*.....	4.5.....	21	9.02 Enforcement of environmental regulations [†]	3.0.....	119
1.12b Profit tax rate (% profit)*.....	31.3.....	137	9.03 Sustainability of T&T development [†]	3.9.....	101
1.12c Other taxes rate (% profit)*.....	0.8.....	32	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	3.8.....	12
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21.....	42
Safety and Security	4.5	114	9.06 Baseline water stress (0–5 worst)*.....	0.8.....	43
2.01 Business costs of crime and violence [†]	3.4.....	115	9.07 Threatened species (% total species)*.....	4.7.....	58
2.02 Reliability of police services [†]	2.9.....	124	9.08 Forest cover change (% average per year)*.....	-6.5.....	103
2.03 Business costs of terrorism [†]	4.4.....	112	9.09 Wastewater treatment (%)*.....	2.5.....	97
2.04 Index of terrorism incidence*.....	6.6.....	110	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	24
2.05 Homicide rate*.....	12.....	118			
			Air Transport Infrastructure	1.8	128
Health and Hygiene	2.0	141	10.01 Quality of air transport infrastructure [†]	3.3.....	118
3.01 Physician density per 1,000 pop.*.....	0.0.....	134	10.02 Airline dom. seat kms per week (millions)*.....	16.8.....	44
3.02 Access to improved sanitation (% pop.)*.....	21.0.....	133	10.03 Airline int'l. seat kms per week (millions)*.....	19.6.....	120
3.03 Access to improved drinking water (% pop.)*.....	49.0.....	141	10.04 Departures per 1,000 pop.*.....	0.6.....	108
3.04 Hospital beds per 10,000 pop.....	7.0.....	119	10.05 Airport density per million urban pop.*.....	1.3.....	55
3.05 HIV prevalence (% pop.)*.....	11.1.....	134	10.06 No. of operating airlines*.....	10.0.....	124
3.06 Malaria incidence per 100,000 pop.*.....	27,774.0.....	71			
			Ground and Port Infrastructure	2.3	131
Human Resources and Labour Market	3.6	131	11.01 Quality of roads.....	2.1.....	140
<i>Qualification of the labour force</i>	<i>3.2</i>	<i>128</i>	11.02 Quality of railroad infrastructure.....	2.1.....	83
4.01 Primary education enrolment rate (%)*.....	86.2.....	112	11.03 Quality of port infrastructure [†]	3.7.....	94
4.02 Secondary education enrolment rate (%)*.....	25.9.....	139	11.04 Quality of ground transport network [†]	2.8.....	133
4.03 Extent of staff training [†]	3.4.....	120	11.05 Railroad density (km/surface area)*.....	0.4.....	72
4.04 Treatment of customers [†]	3.7.....	121	11.06 Road density (km/surface area)*.....	@.....	133
<i>Labour market</i>	<i>3.9</i>	<i>83</i>	11.07 Paved road density (km/surface area)*.....	@.....	130
4.05 Hiring and firing practices [†]	3.4.....	100			
4.06 Ease of finding skilled employees [†]	3.1.....	123	Tourist Service Infrastructure	2.8	111
4.07 Ease of hiring foreign labour [†]	3.3.....	121	12.01 Hotel rooms per 100 pop.*.....	0.1.....	117
4.08 Pay and productivity [†]	2.9.....	130	12.02 Extension of business trips recommended [†]	4.8.....	102
4.09 Female labour force participation (% to men)*.....	1.0.....	2	12.03 Presence of major car rental companies [†]	3.....	95
			12.04 ATMs accepting Visa cards per million pop.*.....	125.5.....	108
ICT Readiness	1.9	134			
5.01 ICT use for B2B transactions [†]	4.1.....	107	Natural Resources	2.6	88
5.02 Internet use for B2C transactions [†]	3.6.....	112	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	5.4.....	128	13.02 Total known species*.....	973.....	37
5.04 Broadband internet subs. per 100 pop.*.....	0.1.....	131	13.03 Total protected areas (% total territorial area)*.....	16.4.....	54
5.05 Mobile telephone subs. per 100 pop.*.....	48.0.....	134	13.04 Natural tourism digital demand (0–100 best)*.....	8.....	85
5.06 Mobile broadband subs. per 100 pop.*.....	1.8.....	120	13.05 Quality of the natural environment [†]	3.8.....	108
5.07 Mobile network coverage (% pop.)*.....	n/a.....	n/a			
5.08 Quality of electricity supply.....	3.1.....	107	Cultural Resources and Business Travel	1.2	121
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	3.8	117	14.02 No. of oral and intangible cultural expressions*.....	2.....	41
6.01 Government prioritization of T&T industry [†]	4.9.....	92	14.03 No. of large sports stadiums*.....	2.0.....	98
6.02 T&T gov't expenditure (% gov't budget)*.....	2.5.....	95	14.04 No. of international association meetings*.....	4.7.....	106
6.03 Effectiveness of marketing to attract tourists [†]	3.9.....	107	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	1.....	125
6.04 Comprehensiveness of T&T data (0–120 best)*.....	82.0.....	38			
6.05 Timeliness of T&T data (0–21 best)*.....	0.0.....	129			
6.06 Country Brand Strategy rating (1–10 best)*.....	62.5.....	94			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Myanmar

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	134	2.72
Enabling Environment	131	3.42
Business Environment	135.....	3.20
Safety and Security	125.....	4.04
Health and Hygiene.....	101.....	4.41
Human Resources and Labour Market.....	117.....	3.85
ICT Readiness.....	140.....	1.60
T&T Policy and Enabling Conditions	136	3.31
Prioritization of Travel & Tourism	108.....	3.99
International Openness.....	120.....	2.05
Price Competitiveness.....	125.....	3.63
Environmental Sustainability.....	110.....	3.57
Infrastructure	137	2.07
Air Transport Infrastructure	115.....	1.95
Ground and Port Infrastructure.....	132.....	2.19
Tourist Service Infrastructure.....	137.....	2.06
Natural and Cultural Resources	87	2.06
Natural Resources.....	80.....	2.70
Cultural Resources and Business Travel	92.....	1.43

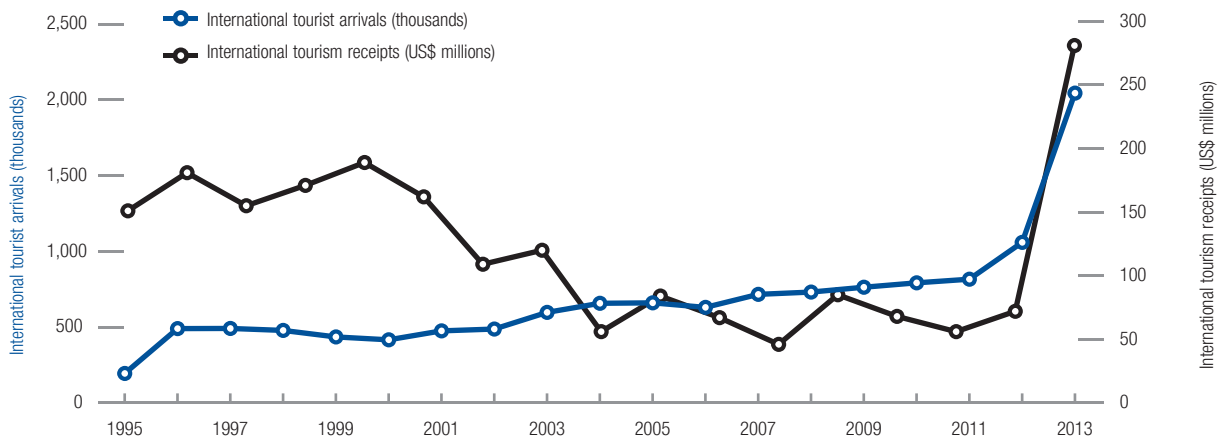


Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	2,044	Population (millions), 2013	53.3
Int'l tourism receipts (inbound US\$ millions), 2013	281.0	Surface area (1,000 square kilometres), 2013	676.6
Growth (%) in int'l outbound travel spending*	n/a	Gross domestic product per capita (PPP\$), 2013	4,345
Average spending per int'l tourist (US\$), 2013.....	137.5	Real GDP growth (%), 2013.....	8.3

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	902.5.....	1.6.....	6.9
T&T industry employment (1,000 jobs)	338.3.....	1.2.....	5.9

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Myanmar

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.2	135	International Openness	2.1	120
1.01 Property rights [†]	2.7.....	133	7.01 Visa requirements (0–100 best)*.....	3.0.....	132
1.02 Impact of rules on FDI [†]	3.6.....	122	7.02 Openness of bilateral ASA (0–38)*.....	7.5.....	108
1.03 Efficiency of legal framework settling disputes [†]	2.7.....	124	7.03 No. of regional trade agreements in force*.....	10.0.....	60
1.04 Efficiency of legal framework challenging regs. [†] ... 2.4.....	2.4.....	126			
1.05 No. of days to deal with construction permits* ... 128.....	128.....	59	Price Competitiveness	3.6	125
1.06 Construction permits cost (%)*.....	8.8.....	125	8.01 Ticket taxes, airport charges (0–100 best)*.....	n/a.....	n/a
1.07 Extent of market dominance [†]	2.4.....	139	8.02 Hotel price index (US\$)*.....	185.2.....	80
1.08 No. of days to start a business*.....	72.....	134	8.03 Purchasing power parity*.....	n/a.....	n/a
1.09 Cost to start a business (% GNI/capita)*.....	155.9.....	139	8.04 Fuel price levels (US\$ cents/litre)*.....	104.0.....	30
1.10 Effect of taxation on incentives to work [†]	3.8.....	55			
1.11 Effect of taxation on incentives to invest [†]	3.9.....	54	Environmental Sustainability	3.6	110
1.12 Total tax rate (% profit)*.....	47.7.....	103	9.01 Stringency of environmental regulations [†]	2.8.....	133
1.12a Labour and contributions tax rate (% profit)*.....	0.0.....	1	9.02 Enforcement of environmental regulations [†]	2.9.....	125
1.12b Profit tax rate (% profit)*.....	25.4.....	123	9.03 Sustainability of T&T development [†]	4.3.....	79
1.12c Other taxes rate (% profit)*.....	22.3.....	130	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	14.1.....	115
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	17.....	104
Safety and Security	4.0	125	9.06 Baseline water stress (0–5 worst)*.....	0.3.....	23
2.01 Business costs of crime and violence [†]	3.1.....	123	9.07 Threatened species (% total species)*.....	6.6.....	96
2.02 Reliability of police services [†]	2.9.....	125	9.08 Forest cover change (% average per year)*.....	-2.6.....	64
2.03 Business costs of terrorism [†]	2.9.....	134	9.09 Wastewater treatment (%)*.....	0.0.....	119
2.04 Index of terrorism incidence*.....	6.5.....	114	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.2.....	64
2.05 Homicide rate*.....	15.....	121			
			Air Transport Infrastructure	2.0	115
Health and Hygiene	4.4	101	10.01 Quality of air transport infrastructure [†]	2.5.....	136
3.01 Physician density per 1,000 pop.*.....	0.6.....	96	10.02 Airline dom. seat kms per week (millions)*.....	22.3.....	41
3.02 Access to improved sanitation (% pop.)*.....	77.0.....	88	10.03 Airline int'l. seat kms per week (millions)*.....	69.4.....	90
3.03 Access to improved drinking water (% pop.)*.....	86.0.....	104	10.04 Departures per 1,000 pop.*.....	0.8.....	98
3.04 Hospital beds per 10,000 pop.....	6.0.....	125	10.05 Airport density per million urban pop.*.....	1.3.....	60
3.05 HIV prevalence (% pop.)*.....	0.6.....	91	10.06 No. of operating airlines*.....	37.0.....	59
3.06 Malaria incidence per 100,000 pop.*.....	2,651.6.....	49			
			Ground and Port Infrastructure	2.2	132
Human Resources and Labour Market	3.9	117	11.01 Quality of roads.....	2.4.....	134
<i>Qualification of the labour force</i>	<i>3.6</i>	<i>121</i>	11.02 Quality of railroad infrastructure.....	1.8.....	93
4.01 Primary education enrolment rate (%)*.....	86.4.....	110	11.03 Quality of port infrastructure [†]	2.6.....	124
4.02 Secondary education enrolment rate (%)*.....	50.2.....	119	11.04 Quality of ground transport network [†]	3.2.....	130
4.03 Extent of staff training [†]	2.9.....	136	11.05 Railroad density (km/surface area)*.....	0.5.....	65
4.04 Treatment of customers [†]	4.3.....	89	11.06 Road density (km/surface area)*.....	@.....	124
<i>Labour market</i>	<i>4.1</i>	<i>63</i>	11.07 Paved road density (km/surface area)*.....	@.....	107
4.05 Hiring and firing practices [†]	4.1.....	51			
4.06 Ease of finding skilled employees [†]	2.4.....	139	Tourist Service Infrastructure	2.1	137
4.07 Ease of hiring foreign labour [†]	3.8.....	89	12.01 Hotel rooms per 100 pop.*.....	0.1.....	124
4.08 Pay and productivity [†]	3.9.....	78	12.02 Extension of business trips recommended [†]	4.7.....	107
4.09 Female labour force participation (% to men)*.....	0.9.....	19	12.03 Presence of major car rental companies [†]	0.....	136
			12.04 ATMs accepting Visa cards per million pop.*.....	50.9.....	120
ICT Readiness	1.6	140			
5.01 ICT use for B2B transactions [†]	3.4.....	135	Natural Resources	2.7	80
5.02 Internet use for B2C transactions [†]	3.2.....	128	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	1.2.....	141	13.02 Total known species*.....	1,386.....	15
5.04 Broadband internet subs. per 100 pop.*.....	0.2.....	119	13.03 Total protected areas (% total territorial area)*.....	6.0.....	110
5.05 Mobile telephone subs. per 100 pop.*.....	12.8.....	141	13.04 Natural tourism digital demand (0–100 best)*.....	14.....	65
5.06 Mobile broadband subs. per 100 pop.*.....	1.0.....	124	13.05 Quality of the natural environment [†]	3.7.....	112
5.07 Mobile network coverage (% pop.)*.....	2.3.....	137			
5.08 Quality of electricity supply.....	2.8.....	114	Cultural Resources and Business Travel	1.4	92
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	4.0	108	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	4.9.....	88	14.03 No. of large sports stadiums*.....	5.0.....	61
6.02 T&T gov't expenditure (% gov't budget)*.....	2.9.....	84	14.04 No. of international association meetings*.....	2.7.....	117
6.03 Effectiveness of marketing to attract tourists [†]	4.2.....	83	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	11.....	55
6.04 Comprehensiveness of T&T data (0–120 best)*.....	45.0.....	110			
6.05 Timeliness of T&T data (0–21 best)*.....	13.0.....	89			
6.06 Country Brand Strategy rating (1–10 best)*.....	52.5.....	119			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Namibia

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	70	3.69
Enabling Environment	94	4.22
Business Environment	39.....	4.76
Safety and Security	90.....	5.02
Health and Hygiene.....	117.....	3.70
Human Resources and Labour Market.....	122.....	3.80
ICT Readiness.....	77.....	3.82
T&T Policy and Enabling Conditions	66	4.18
Prioritization of Travel & Tourism	75.....	4.51
International Openness.....	90.....	2.62
Price Competitiveness.....	29.....	5.20
Environmental Sustainability.....	40.....	4.41
Infrastructure	57	3.82
Air Transport Infrastructure	55.....	3.03
Ground and Port Infrastructure.....	58.....	3.68
Tourist Service Infrastructure.....	47.....	4.75
Natural and Cultural Resources	58	2.53
Natural Resources.....	31.....	3.94
Cultural Resources and Business Travel	132.....	1.12



Travel & Tourism Key Indicators and Economic Impact

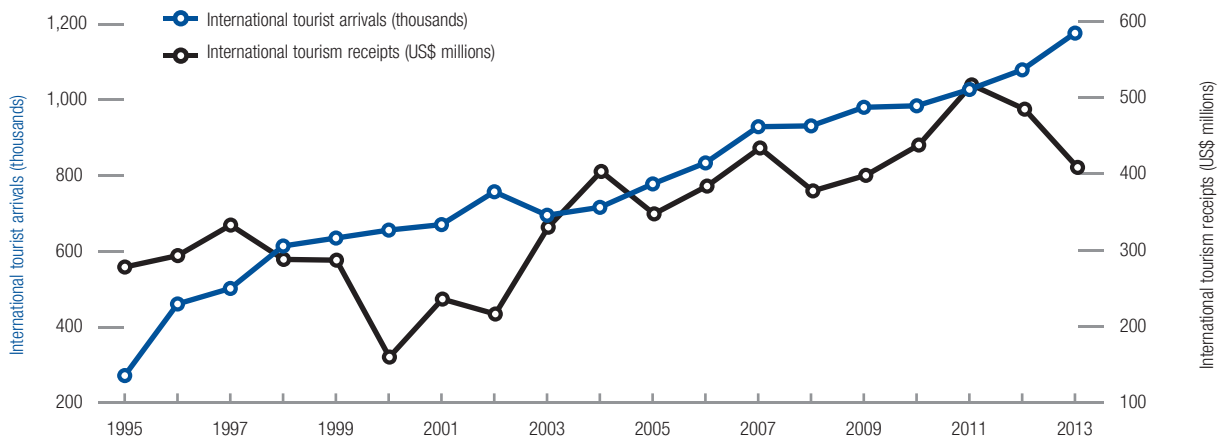
Int'l tourist arrivals (thousands), 2013	1,176
Int'l tourism receipts (inbound US\$ millions), 2013	408.6
Growth (%) in int'l outbound travel spending*	0.67
Average spending per int'l tourist (US\$), 2013.....	347.4

Population (millions), 2013	2.3
Surface area (1,000 square kilometres), 2013	824.3
Gross domestic product per capita (PPP\$), 2013	10,234
Real GDP growth (%), 2013.....	4.3

T&T industry economic impact, 2014 estimates

	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	323.7	3.0	9.1
T&T industry employment (1,000 jobs)	24.2	4.5	7.3

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Namibia

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.8	39	International Openness	2.6	90
1.01 Property rights [†]	5.1.....	35	7.01 Visa requirements (0–100 best)*.....	22.0.....	102
1.02 Impact of rules on FDI [†]	4.2.....	97	7.02 Openness of bilateral ASA (0–38)*.....	17.9.....	17
1.03 Efficiency of legal framework settling disputes [†]	4.5.....	29	7.03 No. of regional trade agreements in force*.....	3.0.....	100
1.04 Efficiency of legal framework challenging regs. [†]	3.9.....	36			
1.05 No. of days to deal with construction permits*.....	122.....	53	Price Competitiveness	5.2	29
1.06 Construction permits cost (%)*.....	0.5.....	25	8.01 Ticket taxes, airport charges (0–100 best)*.....	81.2.....	59
1.07 Extent of market dominance [†]	3.5.....	90	8.02 Hotel price index (US\$)*.....	83.6.....	6
1.08 No. of days to start a business*.....	66.....	132	8.03 Purchasing power parity*.....	0.6.....	73
1.09 Cost to start a business (% GNI/capita)*.....	13.1.....	88	8.04 Fuel price levels (US\$ cents/litre)*.....	124.0.....	46
1.10 Effect of taxation on incentives to work [†]	4.0.....	39			
1.11 Effect of taxation on incentives to invest [†]	4.0.....	39	Environmental Sustainability	4.4	40
1.12 Total tax rate (% profit)*.....	20.7.....	14	9.01 Stringency of environmental regulations [†]	5.0.....	36
1.12a Labour and contributions tax rate (% profit)*.....	1.0.....	11	9.02 Enforcement of environmental regulations [†]	4.6.....	36
1.12b Profit tax rate (% profit)*.....	17.5.....	70	9.03 Sustainability of T&T development [†]	5.2.....	18
1.12c Other taxes rate (% profit)*.....	2.2.....	74	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.9.....	46
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	20.....	63
Safety and Security	5.0	90	9.06 Baseline water stress (0–5 worst)*.....	1.9.....	74
2.01 Business costs of crime and violence [†]	4.0.....	94	9.07 Threatened species (% total species)*.....	4.9.....	62
2.02 Reliability of police services [†]	3.9.....	84	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	5.8.....	39	9.09 Wastewater treatment (%)*.....	13.0.....	72
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	51
2.05 Homicide rate*.....	17.....	123			
			Air Transport Infrastructure	3.0	55
Health and Hygiene	3.7	117	10.01 Quality of air transport infrastructure [†]	4.6.....	62
3.01 Physician density per 1,000 pop.*.....	0.4.....	101	10.02 Airline dom. seat kms per week (millions)*.....	1.2.....	79
3.02 Access to improved sanitation (% pop.)*.....	32.0.....	124	10.03 Airline int'l. seat kms per week (millions)*.....	28.4.....	109
3.03 Access to improved drinking water (% pop.)*.....	92.0.....	88	10.04 Departures per 1,000 pop.*.....	3.9.....	64
3.04 Hospital beds per 10,000 pop.....	26.7.....	65	10.05 Airport density per million urban pop.*.....	7.8.....	11
3.05 HIV prevalence (% pop.)*.....	13.3.....	136	10.06 No. of operating airlines*.....	8.0.....	132
3.06 Malaria incidence per 100,000 pop.*.....	23.0.....	22			
			Ground and Port Infrastructure	3.7	58
Human Resources and Labour Market	3.8	122	11.01 Quality of roads.....	5.2.....	28
<i>Qualification of the labour force</i>	4.2.....	111	11.02 Quality of railroad infrastructure.....	3.3.....	46
4.01 Primary education enrolment rate (%)*.....	87.7.....	106	11.03 Quality of port infrastructure [†]	5.2.....	30
4.02 Secondary education enrolment rate (%)*.....	64.8.....	109	11.04 Quality of ground transport network [†]	4.6.....	58
4.03 Extent of staff training [†]	4.1.....	57	11.05 Railroad density (km/surface area)*.....	0.3.....	78
4.04 Treatment of customers [†]	3.5.....	133	11.06 Road density (km/surface area)*.....	@.....	126
<i>Labour market</i>	3.4.....	119	11.07 Paved road density (km/surface area)*.....	@.....	131
4.05 Hiring and firing practices [†]	2.9.....	125			
4.06 Ease of finding skilled employees [†]	2.8.....	135	Tourist Service Infrastructure	4.8	47
4.07 Ease of hiring foreign labour [†]	2.5.....	139	12.01 Hotel rooms per 100 pop.*.....	0.2.....	94
4.08 Pay and productivity [†]	3.5.....	105	12.02 Extension of business trips recommended [†]	5.8.....	30
4.09 Female labour force participation (% to men)*.....	0.9.....	46	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	796.8.....	31
ICT Readiness	3.8	77			
5.01 ICT use for B2B transactions [†]	5.1.....	50	Natural Resources	3.9	31
5.02 Internet use for B2C transactions [†]	4.2.....	82	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	13.9.....	116	13.02 Total known species*.....	840.....	46
5.04 Broadband internet subs. per 100 pop.*.....	1.5.....	99	13.03 Total protected areas (% total territorial area)*.....	42.6.....	4
5.05 Mobile telephone subs. per 100 pop.*.....	118.4.....	57	13.04 Natural tourism digital demand (0–100 best)*.....	15.....	62
5.06 Mobile broadband subs. per 100 pop.*.....	34.2.....	64	13.05 Quality of the natural environment [†]	5.9.....	15
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	5.4.....	52	Cultural Resources and Business Travel	1.1	132
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	4.5	75	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	5.8.....	40	14.03 No. of large sports stadiums*.....	1.0.....	113
6.02 T&T gov't expenditure (% gov't budget)*.....	3.2.....	70	14.04 No. of international association meetings*.....	6.7.....	93
6.03 Effectiveness of marketing to attract tourists [†]	5.1.....	39	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	2.....	115
6.04 Comprehensiveness of T&T data (0–120 best)*.....	56.0.....	88			
6.05 Timeliness of T&T data (0–21 best)*.....	10.5.....	98			
6.06 Country Brand Strategy rating (1–10 best)*.....	66.0.....	75			

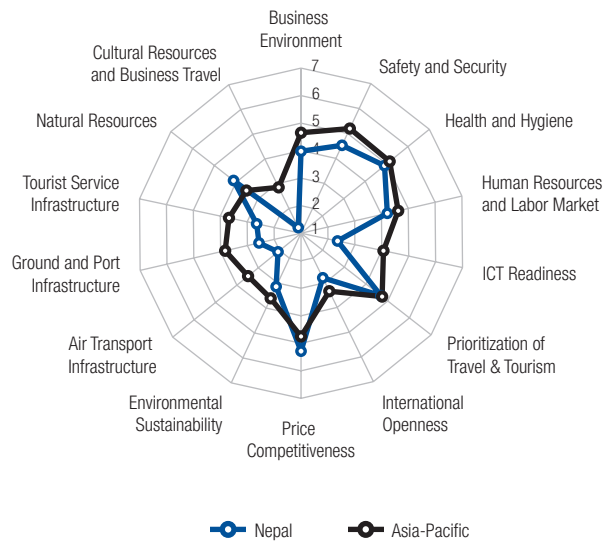
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Nepal

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	102	3.27
Enabling Environment	109	4.00
Business Environment	110.....	3.98
Safety and Security	113.....	4.52
Health and Hygiene.....	86.....	4.90
Human Resources and Labour Market.....	96.....	4.22
ICT Readiness.....	126.....	2.36
T&T Policy and Enabling Conditions	86	3.98
Prioritization of Travel & Tourism	59.....	4.68
International Openness.....	81.....	2.80
Price Competitiveness.....	23.....	5.29
Environmental Sustainability.....	133.....	3.14
Infrastructure	118	2.43
Air Transport Infrastructure	106.....	2.08
Ground and Port Infrastructure.....	119.....	2.57
Tourist Service Infrastructure.....	118.....	2.65
Natural and Cultural Resources	51	2.67
Natural Resources.....	25.....	4.11
Cultural Resources and Business Travel	123.....	1.23



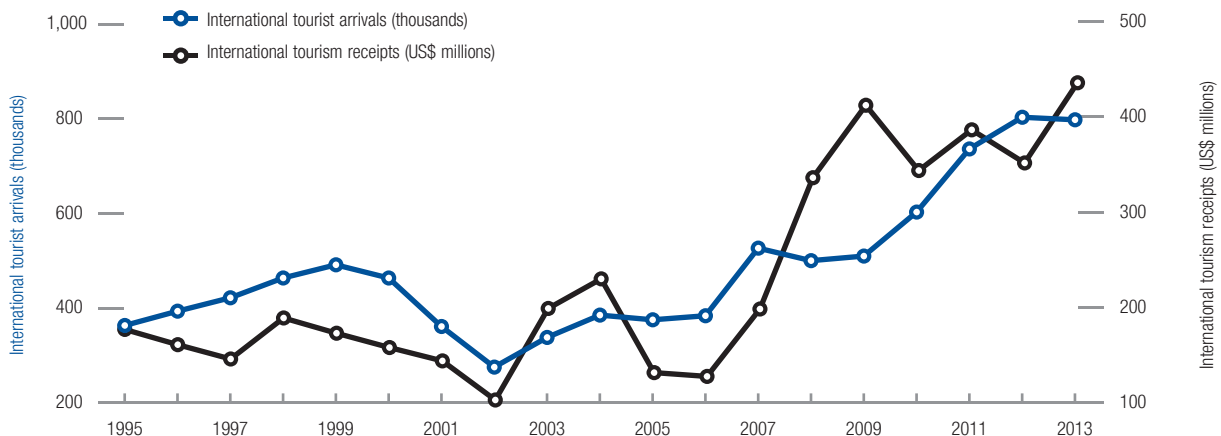
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	798
Int'l tourism receipts (inbound US\$ millions), 2013	435.6
Growth (%) in int'l outbound travel spending*	1.05
Average spending per int'l tourist (US\$), 2013.....	545.9

Population (millions), 2013	27.8
Surface area (1,000 square kilometres), 2013	147.2
Gross domestic product per capita (PPP\$), 2013	2,245
Real GDP growth (%), 2013.....	3.9

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	738.1	3.9	4.9
T&T industry employment (1,000 jobs)	503.8.....	3.2	3.6

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.0	110	International Openness	2.8	81
1.01 Property rights [†]	3.3.....	119	7.01 Visa requirements (0–100 best)*.....	71.0.....	10
1.02 Impact of rules on FDI [†]	3.7.....	116	7.02 Openness of bilateral ASA (0–38)*.....	3.8.....	132
1.03 Efficiency of legal framework settling disputes [†]	2.9.....	119	7.03 No. of regional trade agreements in force*.....	3.0.....	100
1.04 Efficiency of legal framework challenging regs. [†]	2.9.....	101			
1.05 No. of days to deal with construction permits*.....	86.....	20	Price Competitiveness	5.3	23
1.06 Construction permits cost (%)*.....	9.4.....	127	8.01 Ticket taxes, airport charges (0–100 best)*.....	86.2.....	35
1.07 Extent of market dominance [†]	2.9.....	130	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	17.....	89	8.03 Purchasing power parity*.....	0.3.....	7
1.09 Cost to start a business (% GNI/capita)*.....	32.2.....	114	8.04 Fuel price levels (US\$ cents/litre)*.....	144.0.....	76
1.10 Effect of taxation on incentives to work [†]	3.5.....	83			
1.11 Effect of taxation on incentives to invest [†]	3.3.....	100	Environmental Sustainability	3.1	133
1.12 Total tax rate (% profit)*.....	29.5.....	36	9.01 Stringency of environmental regulations [†]	3.4.....	108
1.12a Labour and contributions tax rate (% profit)*.....	11.3.....	40	9.02 Enforcement of environmental regulations [†]	3.4.....	100
1.12b Profit tax rate (% profit)*.....	17.7.....	72	9.03 Sustainability of T&T development [†]	3.9.....	95
1.12c Other taxes rate (% profit)*.....	0.5.....	21	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	30.5.....	139
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	15.....	128
Safety and Security	4.5	113	9.06 Baseline water stress (0–5 worst)*.....	2.4.....	81
2.01 Business costs of crime and violence [†]	3.4.....	117	9.07 Threatened species (% total species)*.....	6.6.....	98
2.02 Reliability of police services [†]	3.8.....	87	9.08 Forest cover change (% average per year)*.....	-0.4.....	21
2.03 Business costs of terrorism [†]	4.1.....	117	9.09 Wastewater treatment (%)*.....	0.0.....	119
2.04 Index of terrorism incidence*.....	4.7.....	128	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	3.....	64			
			Air Transport Infrastructure	2.1	106
Health and Hygiene	4.9	86	10.01 Quality of air transport infrastructure [†]	2.9.....	128
3.01 Physician density per 1,000 pop.*.....	0.2.....	112	10.02 Airline dom. seat kms per week (millions)*.....	6.2.....	53
3.02 Access to improved sanitation (% pop.)*.....	37.0.....	120	10.03 Airline int'l. seat kms per week (millions)*.....	104.7.....	77
3.03 Access to improved drinking water (% pop.)*.....	88.0.....	98	10.04 Departures per 1,000 pop.*.....	1.0.....	93
3.04 Hospital beds per 10,000 pop.....	50.0.....	29	10.05 Airport density per million urban pop.*.....	2.2.....	33
3.05 HIV prevalence (% pop.)*.....	0.3.....	58	10.06 No. of operating airlines*.....	28.0.....	78
3.06 Malaria incidence per 100,000 pop.*.....	61.9.....	32			
			Ground and Port Infrastructure	2.6	119
Human Resources and Labour Market	4.2	96	11.01 Quality of roads.....	2.9.....	115
<i>Qualification of the labour force</i>	<i>4.6</i>	<i>102</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	98.5.....	19	11.03 Quality of port infrastructure [†]	2.2.....	135
4.02 Secondary education enrolment rate (%)*.....	66.6.....	107	11.04 Quality of ground transport network [†]	3.8.....	102
4.03 Extent of staff training [†]	3.3.....	124	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	3.8.....	119	11.06 Road density (km/surface area)*.....	@.....	104
<i>Labour market</i>	<i>3.9</i>	<i>86</i>	11.07 Paved road density (km/surface area)*.....	@.....	82
4.05 Hiring and firing practices [†]	3.2.....	116			
4.06 Ease of finding skilled employees [†]	3.5.....	103	Tourist Service Infrastructure	2.6	118
4.07 Ease of hiring foreign labour [†]	3.2.....	123	12.01 Hotel rooms per 100 pop.*.....	0.0.....	130
4.08 Pay and productivity [†]	3.1.....	126	12.02 Extension of business trips recommended [†]	5.3.....	69
4.09 Female labour force participation (% to men)*.....	0.9.....	17	12.03 Presence of major car rental companies [†]	1.....	120
			12.04 ATMs accepting Visa cards per million pop.*.....	231.2.....	96
ICT Readiness	2.4	126			
5.01 ICT use for B2B transactions [†]	3.9.....	125	Natural Resources	4.1	25
5.02 Internet use for B2C transactions [†]	3.6.....	113	13.01 No. of World Heritage natural sites*.....	2.....	29
5.03 Individuals using internet (%)*.....	13.3.....	117	13.02 Total known species*.....	1,039.....	30
5.04 Broadband internet subs. per 100 pop.*.....	1.1.....	104	13.03 Total protected areas (% total territorial area)*.....	16.4.....	55
5.05 Mobile telephone subs. per 100 pop.*.....	76.8.....	114	13.04 Natural tourism digital demand (0–100 best)*.....	63.....	16
5.06 Mobile broadband subs. per 100 pop.*.....	10.9.....	97	13.05 Quality of the natural environment [†]	4.5.....	60
5.07 Mobile network coverage (% pop.)*.....	80.6.....	123			
5.08 Quality of electricity supply.....	1.8.....	133	Cultural Resources and Business Travel	1.2	123
			14.01 No. of World Heritage cultural sites*.....	2.....	71
Prioritization of Travel & Tourism	4.7	59	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	5.5.....	51	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	5.2.....	37	14.04 No. of international association meetings*.....	6.0.....	98
6.03 Effectiveness of marketing to attract tourists [†]	4.3.....	78	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	9.....	63
6.04 Comprehensiveness of T&T data (0–120 best)*.....	52.0.....	103			
6.05 Timeliness of T&T data (0–21 best)*.....	10.5.....	98			
6.06 Country Brand Strategy rating (1–10 best)*.....	78.8.....	30			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Netherlands

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	14	4.67
Enabling Environment	11	5.78
Business Environment	12.....	5.44
Safety and Security	17.....	6.16
Health and Hygiene.....	24.....	6.24
Human Resources and Labour Market.....	23.....	5.13
ICT Readiness.....	12.....	5.96
T&T Policy and Enabling Conditions	41	4.32
Prioritization of Travel & Tourism	61.....	4.66
International Openness.....	10.....	4.25
Price Competitiveness.....	130.....	3.56
Environmental Sustainability.....	16.....	4.81
Infrastructure	11	5.24
Air Transport Infrastructure	13.....	4.89
Ground and Port Infrastructure.....	3.....	6.21
Tourist Service Infrastructure.....	57.....	4.62
Natural and Cultural Resources	27	3.35
Natural Resources.....	54.....	3.19
Cultural Resources and Business Travel	19.....	3.51



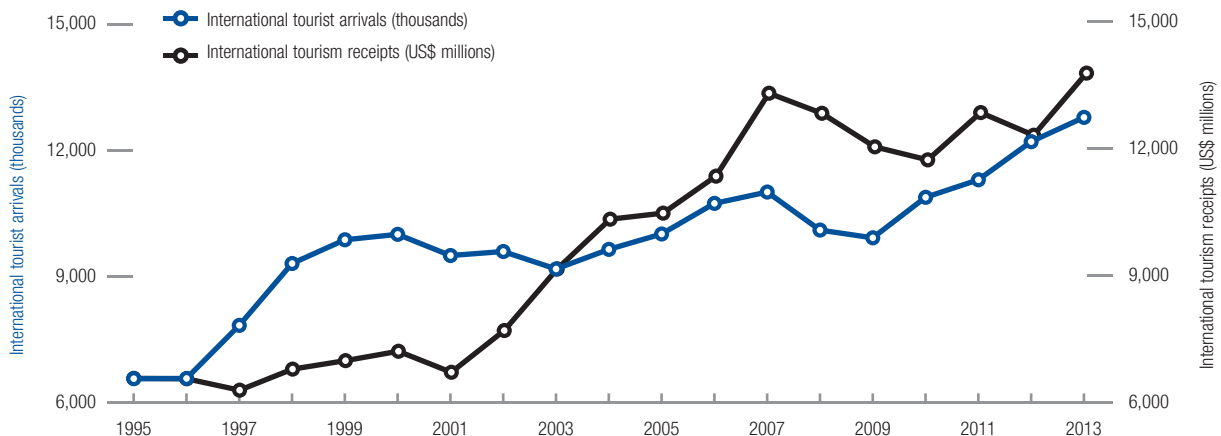
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	12,782
Int'l tourism receipts (inbound US\$ millions), 2013	13,779.0
Growth (%) in int'l outbound travel spending*	2.3
Average spending per int'l tourist (US\$), 2013.....	1,078

Population (millions), 2013	16.8
Surface area (1,000 square kilometres), 2013	41.5
Gross domestic product per capita (PPP\$), 2013	46,440
Real GDP growth (%), 2013.....	-0.7

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	15,600.3	2.1	3.5
T&T industry employment (1,000 jobs)	491.7	6.7	1.8

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Netherlands

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.4	12	International Openness	4.3	10
1.01 Property rights [†]	5.8.....	14	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	5.4.....	14	7.02 Openness of bilateral ASA (0–38)*.....	14.1.....	34
1.03 Efficiency of legal framework settling disputes [†]	5.5.....	9	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	5.2.....	5			
1.05 No. of days to deal with construction permits*.....	161.....	82	Price Competitiveness	3.6	130
1.06 Construction permits cost (%)*.....	3.8.....	98	8.01 Ticket taxes, airport charges (0–100 best)*.....	72.8.....	97
1.07 Extent of market dominance [†]	5.3.....	7	8.02 Hotel price index (US\$)*.....	137.5.....	54
1.08 No. of days to start a business*.....	4.....	10	8.03 Purchasing power parity*.....	1.1.....	125
1.09 Cost to start a business (% GNI/capita)*.....	5.0.....	56	8.04 Fuel price levels (US\$ cents/litre)*.....	233.0.....	139
1.10 Effect of taxation on incentives to work [†]	3.7.....	60			
1.11 Effect of taxation on incentives to invest [†]	4.6.....	17	Environmental Sustainability	4.8	16
1.12 Total tax rate (% profit)*.....	39.0.....	75	9.01 Stringency of environmental regulations [†]	5.8.....	12
1.12a Labour and contributions tax rate (% profit)*.....	17.6.....	77	9.02 Enforcement of environmental regulations [†]	5.7.....	12
1.12b Profit tax rate (% profit)*.....	21.1.....	99	9.03 Sustainability of T&T development [†]	4.8.....	50
1.12c Other taxes rate (% profit)*.....	0.4.....	15	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	14.1.....	116
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	24.....	4
Safety and Security	6.2	17	9.06 Baseline water stress (0–5 worst)*.....	1.7.....	71
2.01 Business costs of crime and violence [†]	5.2.....	31	9.07 Threatened species (% total species)*.....	1.9.....	8
2.02 Reliability of police services [†]	6.0.....	16	9.08 Forest cover change (% average per year)*.....	-1.7.....	48
2.03 Business costs of terrorism [†]	5.7.....	51	9.09 Wastewater treatment (%)*.....	98.8.....	2
2.04 Index of terrorism incidence*.....	7.0.....	68	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	12.3.....	109
2.05 Homicide rate*.....	1.....	18			
			Air Transport Infrastructure	4.9	13
Health and Hygiene	6.2	24	10.01 Quality of air transport infrastructure [†]	6.4.....	4
3.01 Physician density per 1,000 pop.*.....	3.1.....	28	10.02 Airline dom. seat kms per week (millions)*.....	0.2.....	95
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	1,814.9.....	18
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	18.6.....	22
3.04 Hospital beds per 10,000 pop.....	47.0.....	34	10.05 Airport density per million urban pop.*.....	0.4.....	121
3.05 HIV prevalence (% pop.)*.....	0.2.....	1	10.06 No. of operating airlines*.....	104.0.....	14
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	6.2	3
Human Resources and Labour Market	5.1	23	11.01 Quality of roads.....	6.1.....	5
<i>Qualification of the labour force</i>	<i>6.0</i>	12	11.02 Quality of railroad infrastructure.....	5.6.....	9
4.01 Primary education enrolment rate (%)*.....	98.4.....	21	11.03 Quality of port infrastructure [†]	6.8.....	1
4.02 Secondary education enrolment rate (%)*.....	129.9.....	3	11.04 Quality of ground transport network [†]	6.0.....	9
4.03 Extent of staff training [†]	5.0.....	12	11.05 Railroad density (km/surface area)*.....	7.3.....	8
4.04 Treatment of customers [†]	5.3.....	23	11.06 Road density (km/surface area)*.....	@.....	6
<i>Labour market</i>	<i>4.2</i>	<i>51</i>	11.07 Paved road density (km/surface area)*.....	@.....	7
4.05 Hiring and firing practices [†]	3.1.....	120			
4.06 Ease of finding skilled employees [†]	4.9.....	15	Tourist Service Infrastructure	4.6	57
4.07 Ease of hiring foreign labour [†]	4.0.....	80	12.01 Hotel rooms per 100 pop.*.....	0.7.....	48
4.08 Pay and productivity [†]	3.7.....	92	12.02 Extension of business trips recommended [†]	5.6.....	44
4.09 Female labour force participation (% to men)*.....	0.9.....	37	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	441.3.....	67
ICT Readiness	6.0	12			
5.01 ICT use for B2B transactions [†]	5.9.....	9	Natural Resources	3.2	54
5.02 Internet use for B2C transactions [†]	6.0.....	4	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	94.0.....	5	13.02 Total known species*.....	363.....	111
5.04 Broadband internet subs. per 100 pop.*.....	40.1.....	3	13.03 Total protected areas (% total territorial area)*.....	31.5.....	14
5.05 Mobile telephone subs. per 100 pop.*.....	113.7.....	67	13.04 Natural tourism digital demand (0–100 best)*.....	14.....	64
5.06 Mobile broadband subs. per 100 pop.*.....	62.3.....	28	13.05 Quality of the natural environment [†]	5.2.....	39
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	6.6.....	9	Cultural Resources and Business Travel	3.5	19
			14.01 No. of World Heritage cultural sites*.....	9.....	21
Prioritization of Travel & Tourism	4.7	61	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	4.9.....	90	14.03 No. of large sports stadiums*.....	11.0.....	37
6.02 T&T gov't expenditure (% gov't budget)*.....	2.2.....	102	14.04 No. of international association meetings*.....	332.3.....	9
6.03 Effectiveness of marketing to attract tourists [†]	5.1.....	38	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	25.....	25
6.04 Comprehensiveness of T&T data (0–120 best)*.....	64.0.....	77			
6.05 Timeliness of T&T data (0–21 best)*.....	16.5.....	67			
6.06 Country Brand Strategy rating (1–10 best)*.....	85.9.....	17			

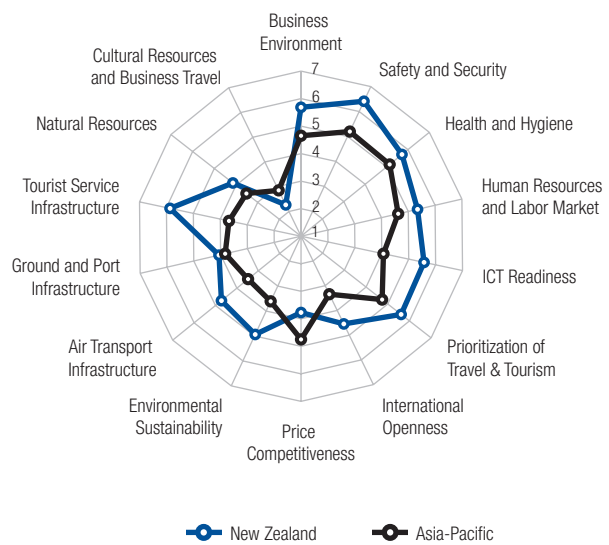
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

New Zealand

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	16	4.64
Enabling Environment	14	5.75
Business Environment	8.....	5.69
Safety and Security	7.....	6.41
Health and Hygiene.....	54.....	5.72
Human Resources and Labour Market.....	6.....	5.34
ICT Readiness.....	21.....	5.57
T&T Policy and Enabling Conditions	3	4.72
Prioritization of Travel & Tourism	14.....	5.62
International Openness.....	3.....	4.55
Price Competitiveness.....	117.....	3.77
Environmental Sustainability.....	10.....	4.94
Infrastructure	21	4.88
Air Transport Infrastructure	14.....	4.72
Ground and Port Infrastructure.....	49.....	4.06
Tourist Service Infrastructure.....	18.....	5.87
Natural and Cultural Resources	32	3.21
Natural Resources.....	23.....	4.14
Cultural Resources and Business Travel	43.....	2.27



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	2,629
Int'l tourism receipts (inbound US\$ millions), 2013	7,472.5
Growth (%) in int'l outbound travel spending*	2.88
Average spending per int'l tourist (US\$), 2013.....	2,842.3

Population (millions), 2013	4.5
Surface area (1,000 square kilometres), 2013	267.7
Gross domestic product per capita (PPP\$), 2013	33,626
Real GDP growth (%), 2013.....	2.8

T&T industry economic impact, 2014 estimates

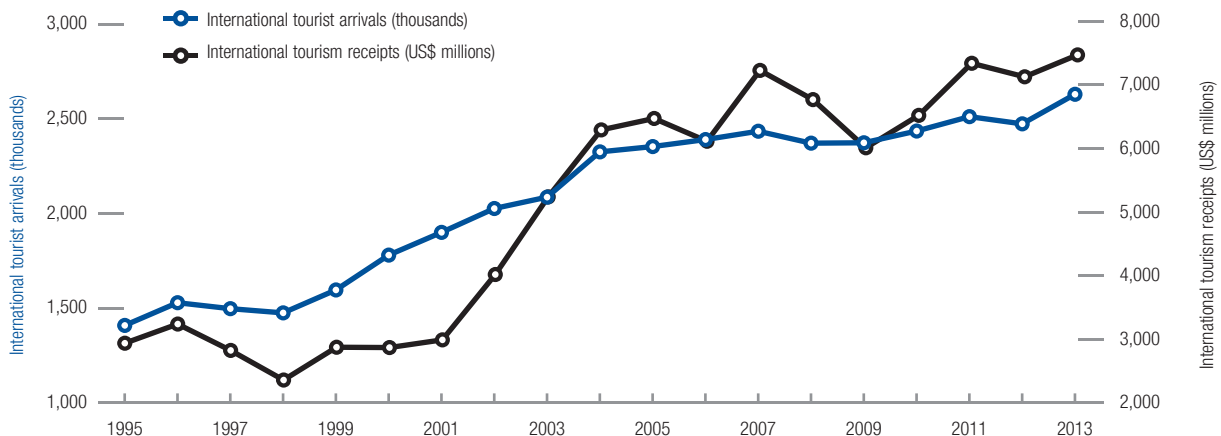
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	5,821.8	3.3	2.3
T&T industry employment (1,000 jobs)	108.2	4.8	1.0

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

New Zealand

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.7	8	International Openness	4.5	3
1.01 Property rights [†]	6.0.....	10	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	4.6.....	56	7.02 Openness of bilateral ASA (0–38)*.....	35.6.....	1
1.03 Efficiency of legal framework settling disputes [†]	5.9.....	4	7.03 No. of regional trade agreements in force*.....	19.0.....	43
1.04 Efficiency of legal framework challenging regs. [†]	5.5.....	2			
1.05 No. of days to deal with construction permits*.....	93.....	25	Price Competitiveness	3.8	117
1.06 Construction permits cost (%)*.....	0.7.....	35	8.01 Ticket taxes, airport charges (0–100 best)*.....	73.1.....	93
1.07 Extent of market dominance [†]	4.5.....	25	8.02 Hotel price index (US\$)*.....	117.8.....	30
1.08 No. of days to start a business*.....	1.....	1	8.03 Purchasing power parity*.....	1.2.....	131
1.09 Cost to start a business (% GNI/capita)*.....	0.3.....	3	8.04 Fuel price levels (US\$ cents/litre)*.....	177.0.....	105
1.10 Effect of taxation on incentives to work [†]	5.0.....	12			
1.11 Effect of taxation on incentives to invest [†]	4.9.....	13	Environmental Sustainability	4.9	10
1.12 Total tax rate (% profit)*.....	34.4.....	58	9.01 Stringency of environmental regulations [†]	5.8.....	13
1.12a Labour and contributions tax rate (% profit)*.....	3.0.....	15	9.02 Enforcement of environmental regulations [†]	5.8.....	9
1.12b Profit tax rate (% profit)*.....	30.0.....	133	9.03 Sustainability of T&T development [†]	5.9.....	4
1.12c Other taxes rate (% profit)*.....	1.4.....	48	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	2.1.....	3
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	22.....	28
Safety and Security	6.4	7	9.06 Baseline water stress (0–5 worst)*.....	1.4.....	62
2.01 Business costs of crime and violence [†]	5.7.....	16	9.07 Threatened species (% total species)*.....	29.7.....	140
2.02 Reliability of police services [†]	6.5.....	2	9.08 Forest cover change (% average per year)*.....	0.3.....	11
2.03 Business costs of terrorism [†]	6.0.....	25	9.09 Wastewater treatment (%)*.....	77.9.....	21
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	39
2.05 Homicide rate*.....	1.....	18			
			Air Transport Infrastructure	4.7	14
Health and Hygiene	5.7	54	10.01 Quality of air transport infrastructure [†]	5.9.....	14
3.01 Physician density per 1,000 pop.*.....	2.7.....	40	10.02 Airline dom. seat kms per week (millions)*.....	132.1.....	28
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	565.5.....	34
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	43.3.....	6
3.04 Hospital beds per 10,000 pop.....	23.0.....	70	10.05 Airport density per million urban pop.*.....	7.3.....	13
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	21.0.....	92
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	4.1	49
Human Resources and Labour Market	5.3	6	11.01 Quality of roads.....	4.9.....	35
<i>Qualification of the labour force</i>	<i>6.1</i>	<i>7</i>	11.02 Quality of railroad infrastructure.....	3.7.....	38
4.01 Primary education enrolment rate (%)*.....	98.4.....	22	11.03 Quality of port infrastructure [†]	5.8.....	11
4.02 Secondary education enrolment rate (%)*.....	119.5.....	5	11.04 Quality of ground transport network [†]	4.9.....	45
4.03 Extent of staff training [†]	4.9.....	17	11.05 Railroad density (km/surface area)*.....	1.5.....	46
4.04 Treatment of customers [†]	5.7.....	5	11.06 Road density (km/surface area)*.....	@.....	62
<i>Labour market</i>	<i>4.6</i>	<i>18</i>	11.07 Paved road density (km/surface area)*.....	@.....	56
4.05 Hiring and firing practices [†]	4.1.....	58			
4.06 Ease of finding skilled employees [†]	4.8.....	16	Tourist Service Infrastructure	5.9	18
4.07 Ease of hiring foreign labour [†]	4.0.....	79	12.01 Hotel rooms per 100 pop.*.....	2.0.....	9
4.08 Pay and productivity [†]	4.6.....	21	12.02 Extension of business trips recommended [†]	6.5.....	1
4.09 Female labour force participation (% to men)*.....	0.9.....	42	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	660.2.....	48
ICT Readiness	5.6	21			
5.01 ICT use for B2B transactions [†]	5.6.....	16	Natural Resources	4.1	23
5.02 Internet use for B2C transactions [†]	5.9.....	9	13.01 No. of World Heritage natural sites*.....	3.....	27
5.03 Individuals using internet (%)*.....	82.8.....	19	13.02 Total known species*.....	276.....	130
5.04 Broadband internet subs. per 100 pop.*.....	29.2.....	18	13.03 Total protected areas (% total territorial area)*.....	21.3.....	36
5.05 Mobile telephone subs. per 100 pop.*.....	105.8.....	82	13.04 Natural tourism digital demand (0–100 best)*.....	56.....	20
5.06 Mobile broadband subs. per 100 pop.*.....	81.3.....	15	13.05 Quality of the natural environment [†]	6.5.....	3
5.07 Mobile network coverage (% pop.)*.....	97.0.....	91			
5.08 Quality of electricity supply.....	6.2.....	29	Cultural Resources and Business Travel	2.3	43
			14.01 No. of World Heritage cultural sites*.....	1.....	120
Prioritization of Travel & Tourism	5.6	14	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	6.7.....	2	14.03 No. of large sports stadiums*.....	17.0.....	24
6.02 T&T gov't expenditure (% gov't budget)*.....	3.4.....	67	14.04 No. of international association meetings*.....	51.0.....	49
6.03 Effectiveness of marketing to attract tourists [†]	6.2.....	2	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	21.....	32
6.04 Comprehensiveness of T&T data (0–120 best)*.....	96.0.....	14			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	86.1.....	16			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Nicaragua

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	92	3.37
Enabling Environment	104	4.06
Business Environment	130.....	3.53
Safety and Security	85.....	5.14
Health and Hygiene.....	105.....	4.32
Human Resources and Labour Market.....	106.....	4.07
ICT Readiness.....	101.....	3.21
T&T Policy and Enabling Conditions	36	4.36
Prioritization of Travel & Tourism	87.....	4.34
International Openness.....	38.....	3.97
Price Competitiveness.....	27.....	5.26
Environmental Sustainability.....	85.....	3.90
Infrastructure	101	2.80
Air Transport Infrastructure	118.....	1.91
Ground and Port Infrastructure.....	100.....	2.87
Tourist Service Infrastructure.....	88.....	3.62
Natural and Cultural Resources	71	2.28
Natural Resources.....	52.....	3.21
Cultural Resources and Business Travel	103.....	1.35



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	1,229
Int'l tourism receipts (inbound US\$ millions), 2013	417.2
Growth (%) in int'l outbound travel spending*	1.21
Average spending per int'l tourist (US\$), 2013.....	339.5

Population (millions), 2013	6.1
Surface area (1,000 square kilometres), 2013	130.4
Gross domestic product per capita (PPP\$), 2013	4,593
Real GDP growth (%), 2013.....	4.6

T&T industry economic impact, 2014 estimates

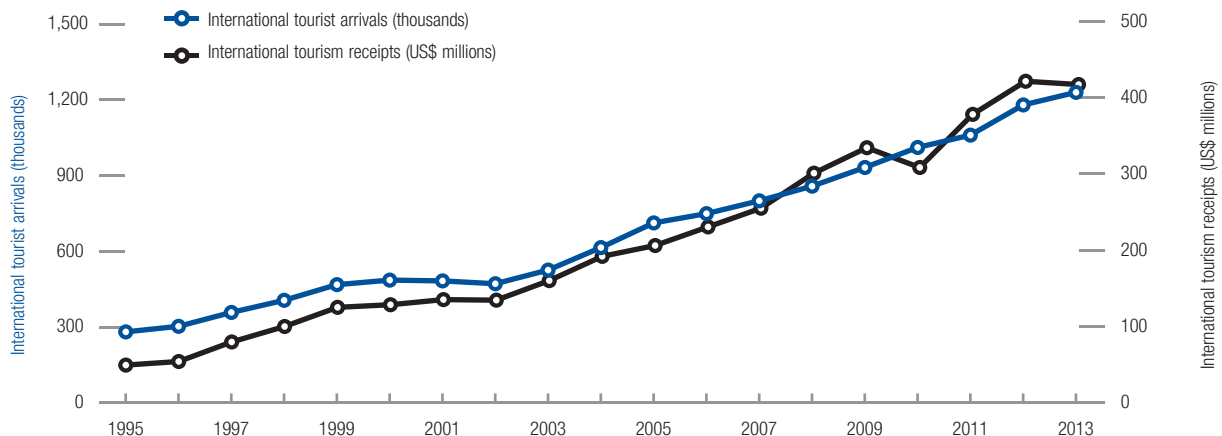
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	439.1	4.0	5.8
T&T industry employment (1,000 jobs)	82.0	3.3	1.0

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Nicaragua

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.5	130	International Openness	4.0	38
1.01 Property rights [†]	3.1.....	128	7.01 Visa requirements (0–100 best)*.....	27.0.....	62
1.02 Impact of rules on FDI [†]	4.2.....	92	7.02 Openness of bilateral ASA (0–38)*.....	26.9.....	4
1.03 Efficiency of legal framework settling disputes [†]	3.3.....	102	7.03 No. of regional trade agreements in force*.....	16.0.....	51
1.04 Efficiency of legal framework challenging regs. [†] ... 2.6.....	2.6.....	117			
1.05 No. of days to deal with construction permits* ... 207.....	207.....	106	Price Competitiveness	5.3	27
1.06 Construction permits cost (%)*.....	2.7.....	86	8.01 Ticket taxes, airport charges (0–100 best)*.....	78.3.....	73
1.07 Extent of market dominance [†]	3.2.....	119	8.02 Hotel price index (US\$)*.....	97.6.....	20
1.08 No. of days to start a business*.....	13.....	73	8.03 Purchasing power parity*.....	0.4.....	25
1.09 Cost to start a business (% GNI/capita)*.....	73.9.....	129	8.04 Fuel price levels (US\$ cents/litre)*.....	123.0.....	44
1.10 Effect of taxation on incentives to work [†]	3.2.....	105			
1.11 Effect of taxation on incentives to invest [†]	3.4.....	94	Environmental Sustainability	3.9	85
1.12 Total tax rate (% profit)*.....	65.8.....	131	9.01 Stringency of environmental regulations [†]	3.6.....	100
1.12a Labour and contributions tax rate (% profit)*.....	20.3.....	95	9.02 Enforcement of environmental regulations [†]	3.3.....	102
1.12b Profit tax rate (% profit)*.....	22.5.....	108	9.03 Sustainability of T&T development [†]	4.2.....	81
1.12c Other taxes rate (% profit)*.....	23.0.....	131	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	4.3.....	19
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	18.....	87
Safety and Security	5.1	85	9.06 Baseline water stress (0–5 worst)*.....	1.0.....	50
2.01 Business costs of crime and violence [†]	4.5.....	66	9.07 Threatened species (% total species)*.....	3.5.....	41
2.02 Reliability of police services [†]	3.7.....	98	9.08 Forest cover change (% average per year)*.....	-10.3.....	109
2.03 Business costs of terrorism [†]	5.2.....	79	9.09 Wastewater treatment (%)*.....	8.4.....	82
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	45
2.05 Homicide rate*.....	11.....	115			
			Air Transport Infrastructure	1.9	118
Health and Hygiene	4.3	105	10.01 Quality of air transport infrastructure [†]	3.7.....	102
3.01 Physician density per 1,000 pop.*.....	0.4.....	101	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	52.0.....	110	10.03 Airline int'l. seat kms per week (millions)*.....	18.4.....	123
3.03 Access to improved drinking water (% pop.)*.....	85.0.....	105	10.04 Departures per 1,000 pop.*.....	n/a.....	n/a
3.04 Hospital beds per 10,000 pop.....	9.0.....	113	10.05 Airport density per million urban pop.*.....	0.3.....	129
3.05 HIV prevalence (% pop.)*.....	0.3.....	58	10.06 No. of operating airlines*.....	14.0.....	111
3.06 Malaria incidence per 100,000 pop.*.....	38.4.....	29			
			Ground and Port Infrastructure	2.9	100
Human Resources and Labour Market	4.1	106	11.01 Quality of roads.....	3.6.....	88
<i>Qualification of the labour force</i>	<i>4.4</i>	<i>104</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	91.8.....	91	11.03 Quality of port infrastructure [†]	3.2.....	108
4.02 Secondary education enrolment rate (%)*.....	68.9.....	102	11.04 Quality of ground transport network [†]	3.4.....	122
4.03 Extent of staff training [†]	3.8.....	88	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	3.5.....	130	11.06 Road density (km/surface area)*.....	@.....	93
<i>Labour market</i>	<i>3.7</i>	<i>103</i>	11.07 Paved road density (km/surface area)*.....	@.....	111
4.05 Hiring and firing practices [†]	4.1.....	48			
4.06 Ease of finding skilled employees [†]	3.2.....	115	Tourist Service Infrastructure	3.6	88
4.07 Ease of hiring foreign labour [†]	4.9.....	10	12.01 Hotel rooms per 100 pop.*.....	0.2.....	93
4.08 Pay and productivity [†]	4.0.....	66	12.02 Extension of business trips recommended [†]	5.6.....	47
4.09 Female labour force participation (% to men)*.....	0.6.....	117	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	172.8.....	103
ICT Readiness	3.2	101			
5.01 ICT use for B2B transactions [†]	3.9.....	122	Natural Resources	3.2	52
5.02 Internet use for B2C transactions [†]	3.5.....	118	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	15.5.....	111	13.02 Total known species*.....	953.....	38
5.04 Broadband internet subs. per 100 pop.*.....	2.2.....	96	13.03 Total protected areas (% total territorial area)*.....	32.5.....	12
5.05 Mobile telephone subs. per 100 pop.*.....	112.0.....	70	13.04 Natural tourism digital demand (0–100 best)*.....	21.....	52
5.06 Mobile broadband subs. per 100 pop.*.....	1.3.....	121	13.05 Quality of the natural environment [†]	4.0.....	99
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	3.9.....	92	Cultural Resources and Business Travel	1.3	103
			14.01 No. of World Heritage cultural sites*.....	2.....	71
Prioritization of Travel & Tourism	4.3	87	14.02 No. of oral and intangible cultural expressions*.....	2.....	41
6.01 Government prioritization of T&T industry [†]	5.2.....	69	14.03 No. of large sports stadiums*.....	1.0.....	113
6.02 T&T gov't expenditure (% gov't budget)*.....	2.1.....	105	14.04 No. of international association meetings*.....	6.7.....	93
6.03 Effectiveness of marketing to attract tourists [†]	4.4.....	76	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	7.....	72
6.04 Comprehensiveness of T&T data (0–120 best)*.....	88.0.....	28			
6.05 Timeliness of T&T data (0–21 best)*.....	16.5.....	67			
6.06 Country Brand Strategy rating (1–10 best)*.....	56.0.....	107			

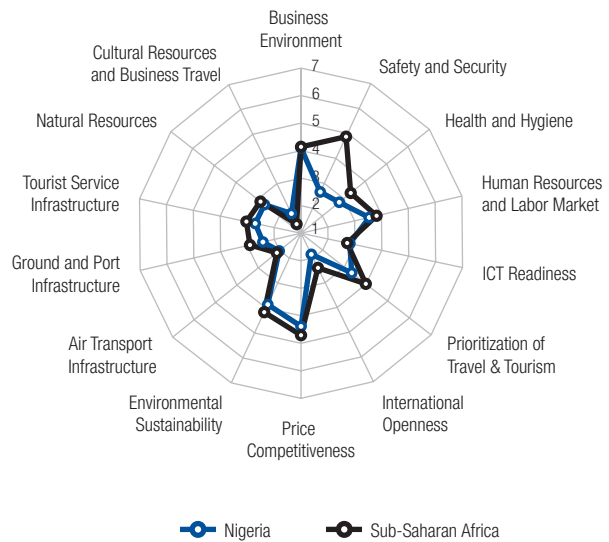
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Nigeria

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	131	2.79
Enabling Environment	139	3.18
Business Environment	97.....	4.11
Safety and Security	141.....	2.65
Health and Hygiene.....	133.....	2.79
Human Resources and Labour Market.....	132.....	3.54
ICT Readiness.....	116.....	2.81
T&T Policy and Enabling Conditions	133	3.36
Prioritization of Travel & Tourism	131.....	3.34
International Openness.....	127.....	1.85
Price Competitiveness.....	92.....	4.38
Environmental Sustainability.....	89.....	3.86
Infrastructure	122	2.38
Air Transport Infrastructure	111.....	2.02
Ground and Port Infrastructure.....	127.....	2.42
Tourist Service Infrastructure.....	114.....	2.70
Natural and Cultural Resources	74	2.24
Natural Resources.....	82.....	2.69
Cultural Resources and Business Travel	57.....	1.80

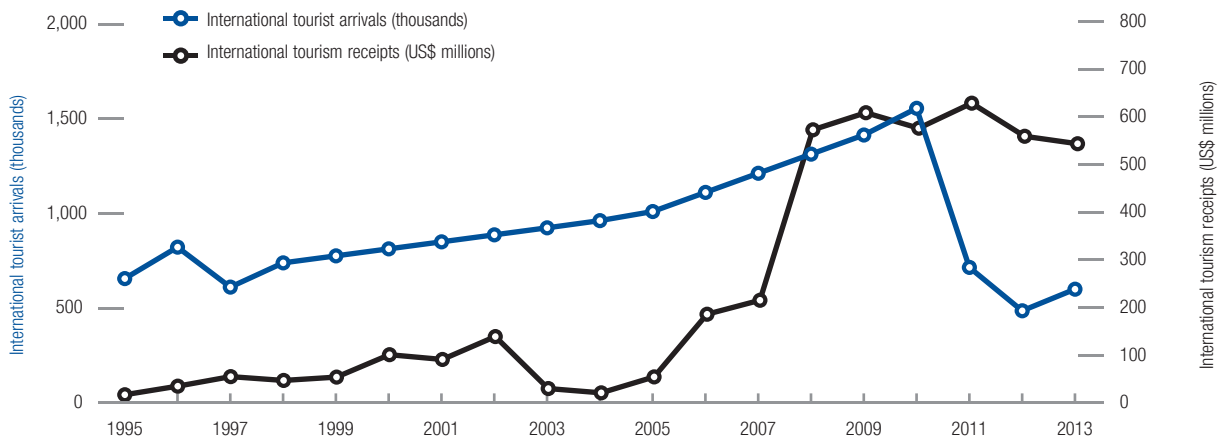


Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	600	Population (millions), 2013	173.6
Int'l tourism receipts (inbound US\$ millions), 2013	543.4	Surface area (1,000 square kilometres), 2013	923.8
Growth (%) in int'l outbound travel spending*	n/a	Gross domestic product per capita (PPP\$), 2013	5,746
Average spending per int'l tourist (US\$), 2013.....	905.7	Real GDP growth (%), 2013.....	5.4

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	4,738.1	1.6	5.8
T&T industry employment (1,000 jobs)	866.2	1.3	3.3

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Nigeria

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.1	97	International Openness	1.9	127
1.01 Property rights [†]	3.4.....	116	7.01 Visa requirements (0–100 best)*.....	2.0.....	135
1.02 Impact of rules on FDI [†]	4.7.....	45	7.02 Openness of bilateral ASA (0–38)*.....	12.4.....	44
1.03 Efficiency of legal framework settling disputes [†]	3.3.....	98	7.03 No. of regional trade agreements in force*.....	2.0.....	113
1.04 Efficiency of legal framework challenging regs. [†] ...	2.9.....	105			
1.05 No. of days to deal with construction permits* ...	106.....	39	Price Competitiveness	4.4	92
1.06 Construction permits cost (%)*.....	26.4.....	140	8.01 Ticket taxes, airport charges (0–100 best)*.....	68.8.....	108
1.07 Extent of market dominance [†]	3.8.....	63	8.02 Hotel price index (US\$)*.....	267.4.....	99
1.08 No. of days to start a business*.....	31.....	115	8.03 Purchasing power parity*.....	0.5.....	70
1.09 Cost to start a business (% GNI/capita)*.....	31.6.....	112	8.04 Fuel price levels (US\$ cents/litre)*.....	62.0.....	14
1.10 Effect of taxation on incentives to work [†]	4.3.....	21			
1.11 Effect of taxation on incentives to invest [†]	4.0.....	40	Environmental Sustainability	3.9	89
1.12 Total tax rate (% profit)*.....	32.7.....	51	9.01 Stringency of environmental regulations [†]	3.1.....	127
1.12a Labour and contributions tax rate (% profit)*.....	10.7.....	36	9.02 Enforcement of environmental regulations [†]	3.0.....	120
1.12b Profit tax rate (% profit)*.....	21.6.....	102	9.03 Sustainability of T&T development [†]	3.4.....	123
1.12c Other taxes rate (% profit)*.....	0.4.....	15	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	8.2.....	73
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	20.....	63
Safety and Security	2.7	141	9.06 Baseline water stress (0–5 worst)*.....	0.3.....	22
2.01 Business costs of crime and violence [†]	2.9.....	128	9.07 Threatened species (% total species)*.....	4.8.....	61
2.02 Reliability of police services [†]	2.6.....	134	9.08 Forest cover change (% average per year)*.....	-2.1.....	57
2.03 Business costs of terrorism [†]	2.8.....	135	9.09 Wastewater treatment (%) *.....	1.1.....	100
2.04 Index of terrorism incidence*.....	1.0.....	136	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.3.....	83
2.05 Homicide rate*.....	20.....	126			
			Air Transport Infrastructure	2.0	111
Health and Hygiene	2.8	133	10.01 Quality of air transport infrastructure [†]	3.2.....	120
3.01 Physician density per 1,000 pop.*.....	0.4.....	99	10.02 Airline dom. seat kms per week (millions)*.....	58.6.....	36
3.02 Access to improved sanitation (% pop.)*.....	28.0.....	127	10.03 Airline int'l. seat kms per week (millions)*.....	247.7.....	56
3.03 Access to improved drinking water (% pop.)*.....	64.0.....	129	10.04 Departures per 1,000 pop.*.....	0.3.....	118
3.04 Hospital beds per 10,000 pop.....	5.3.....	129	10.05 Airport density per million urban pop.*.....	0.2.....	135
3.05 HIV prevalence (% pop.)*.....	3.1.....	126	10.06 No. of operating airlines*.....	37.0.....	59
3.06 Malaria incidence per 100,000 pop.*.....	28,430.3.....	72			
			Ground and Port Infrastructure	2.4	127
Human Resources and Labour Market	3.5	132	11.01 Quality of roads.....	2.7.....	125
<i>Qualification of the labour force</i>	<i>2.8</i>	<i>132</i>	11.02 Quality of railroad infrastructure.....	1.5.....	99
4.01 Primary education enrolment rate (%)*.....	63.9.....	137	11.03 Quality of port infrastructure [†]	3.2.....	109
4.02 Secondary education enrolment rate (%)*.....	43.8.....	124	11.04 Quality of ground transport network [†]	3.5.....	117
4.03 Extent of staff training [†]	4.3.....	48	11.05 Railroad density (km/surface area)*.....	0.4.....	73
4.04 Treatment of customers [†]	3.9.....	112	11.06 Road density (km/surface area)*.....	@.....	82
<i>Labour market</i>	<i>4.3</i>	<i>43</i>	11.07 Paved road density (km/surface area)*.....	@.....	103
4.05 Hiring and firing practices [†]	5.2.....	7			
4.06 Ease of finding skilled employees [†]	3.5.....	102	Tourist Service Infrastructure	2.7	114
4.07 Ease of hiring foreign labour [†]	4.4.....	33	12.01 Hotel rooms per 100 pop.*.....	0.1.....	114
4.08 Pay and productivity [†]	4.2.....	50	12.02 Extension of business trips recommended [†]	4.1.....	127
4.09 Female labour force participation (% to men)*.....	0.8.....	84	12.03 Presence of major car rental companies [†]	3.....	95
			12.04 ATMs accepting Visa cards per million pop.*.....	137.4.....	107
ICT Readiness	2.8	116			
5.01 ICT use for B2B transactions [†]	4.5.....	87	Natural Resources	2.7	82
5.02 Internet use for B2C transactions [†]	4.1.....	91	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	38.0.....	86	13.02 Total known species*.....	1,242.....	24
5.04 Broadband internet subs. per 100 pop.*.....	0.0.....	137	13.03 Total protected areas (% total territorial area)*.....	13.8.....	72
5.05 Mobile telephone subs. per 100 pop.*.....	73.3.....	116	13.04 Natural tourism digital demand (0–100 best)*.....	7.....	86
5.06 Mobile broadband subs. per 100 pop.*.....	10.1.....	98	13.05 Quality of the natural environment [†]	3.7.....	114
5.07 Mobile network coverage (% pop.)*.....	91.2.....	112			
5.08 Quality of electricity supply.....	1.6.....	138	Cultural Resources and Business Travel	1.8	57
			14.01 No. of World Heritage cultural sites*.....	2.....	71
Prioritization of Travel & Tourism	3.3	131	14.02 No. of oral and intangible cultural expressions*.....	3.....	32
6.01 Government prioritization of T&T industry [†]	3.9.....	129	14.03 No. of large sports stadiums*.....	12.0.....	34
6.02 T&T gov't expenditure (% gov't budget)*.....	0.3.....	138	14.04 No. of international association meetings*.....	11.7.....	79
6.03 Effectiveness of marketing to attract tourists [†]	3.3.....	127	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	5.....	90
6.04 Comprehensiveness of T&T data (0–120 best)*.....	49.0.....	105			
6.05 Timeliness of T&T data (0–21 best)*.....	9.0.....	104			
6.06 Country Brand Strategy rating (1–10 best)*.....	65.0.....	81			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Norway

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	20	4.52
Enabling Environment	8	5.82
Business Environment	13.....	5.44
Safety and Security	18.....	6.10
Health and Hygiene.....	28.....	6.17
Human Resources and Labour Market.....	13.....	5.24
ICT Readiness.....	5.....	6.14
T&T Policy and Enabling Conditions	34	4.39
Prioritization of Travel & Tourism	33.....	5.14
International Openness.....	37.....	3.97
Price Competitiveness.....	137.....	3.23
Environmental Sustainability.....	5.....	5.22
Infrastructure	25	4.77
Air Transport Infrastructure	9.....	5.01
Ground and Port Infrastructure.....	56.....	3.81
Tourist Service Infrastructure.....	25.....	5.49
Natural and Cultural Resources	39	3.09
Natural Resources.....	29.....	3.96
Cultural Resources and Business Travel	45.....	2.22



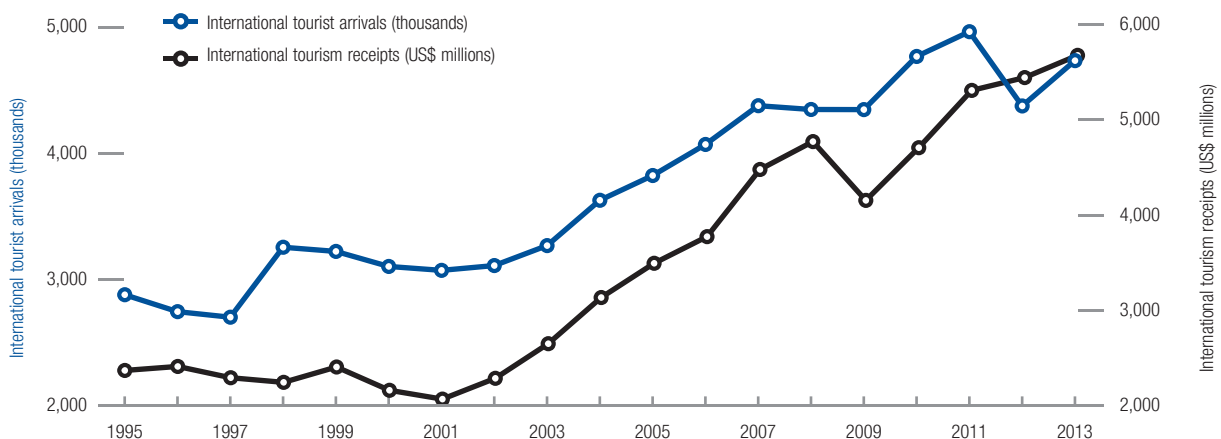
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	4,734
Int'l tourism receipts (inbound US\$ millions), 2013	5,675.1
Growth (%) in int'l outbound travel spending*	4.42
Average spending per int'l tourist (US\$), 2013.....	1,198.8

Population (millions), 2013	5.1
Surface area (1,000 square kilometres), 2013	385.2
Gross domestic product per capita (PPP\$), 2013	64,363
Real GDP growth (%), 2013.....	0.6

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	14,124.1	2.8	2.8
T&T industry employment (1,000 jobs)	108.9.....	4.2	0.2

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Norway

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.4	13	International Openness	4.0	37
1.01 Property rights [†]	6.0.....	8	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	4.7.....	38	7.02 Openness of bilateral ASA (0–38)*.....	10.1.....	76
1.03 Efficiency of legal framework settling disputes [†]	5.6.....	7	7.03 No. of regional trade agreements in force*.....	34.0.....	33
1.04 Efficiency of legal framework challenging regs. [†]	4.8.....	10			
1.05 No. of days to deal with construction permits*.....	123.....	54	Price Competitiveness	3.2	137
1.06 Construction permits cost (%)*.....	0.6.....	30	8.01 Ticket taxes, airport charges (0–100 best)*.....	89.5.....	21
1.07 Extent of market dominance [†]	4.8.....	17	8.02 Hotel price index (US\$)*.....	151.7.....	67
1.08 No. of days to start a business*.....	5.....	17	8.03 Purchasing power parity*.....	1.5.....	138
1.09 Cost to start a business (% GNI/capita)*.....	0.9.....	20	8.04 Fuel price levels (US\$ cents/litre)*.....	253.0.....	140
1.10 Effect of taxation on incentives to work [†]	4.2.....	29			
1.11 Effect of taxation on incentives to invest [†]	4.0.....	41	Environmental Sustainability	5.2	5
1.12 Total tax rate (% profit)*.....	40.7.....	85	9.01 Stringency of environmental regulations [†]	5.9.....	10
1.12a Labour and contributions tax rate (% profit)*.....	15.9.....	71	9.02 Enforcement of environmental regulations [†]	5.8.....	10
1.12b Profit tax rate (% profit)*.....	24.8.....	116	9.03 Sustainability of T&T development [†]	4.7.....	52
1.12c Other taxes rate (% profit)*.....	0.0.....	1	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	4.5.....	21
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	25.....	1
Safety and Security	6.1	18	9.06 Baseline water stress (0–5 worst)*.....	0.4.....	28
2.01 Business costs of crime and violence [†]	5.6.....	20	9.07 Threatened species (% total species)*.....	3.3.....	37
2.02 Reliability of police services [†]	6.1.....	13	9.08 Forest cover change (% average per year)*.....	-1.8.....	53
2.03 Business costs of terrorism [†]	5.4.....	64	9.09 Wastewater treatment (%)*.....	77.1.....	22
2.04 Index of terrorism incidence*.....	6.7.....	107	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.2.....	68
2.05 Homicide rate*.....	2.....	53			
			Air Transport Infrastructure	5.0	9
Health and Hygiene	6.2	28	10.01 Quality of air transport infrastructure [†]	6.1.....	6
3.01 Physician density per 1,000 pop.*.....	3.7.....	11	10.02 Airline dom. seat kms per week (millions)*.....	214.7.....	26
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	416.9.....	43
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	n/a.....	n/a
3.04 Hospital beds per 10,000 pop.....	33.0.....	52	10.05 Airport density per million urban pop.*.....	12.8.....	5
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	64.0.....	34
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	3.8	56
Human Resources and Labour Market	5.2	13	11.01 Quality of roads.....	3.9.....	74
<i>Qualification of the labour force</i>	<i>6.1</i>	<i>5</i>	11.02 Quality of railroad infrastructure.....	3.9.....	35
4.01 Primary education enrolment rate (%)*.....	99.4.....	11	11.03 Quality of port infrastructure [†]	5.7.....	13
4.02 Secondary education enrolment rate (%)*.....	111.1.....	10	11.04 Quality of ground transport network [†]	4.9.....	44
4.03 Extent of staff training [†]	5.2.....	8	11.05 Railroad density (km/surface area)*.....	1.1.....	50
4.04 Treatment of customers [†]	5.4.....	19	11.06 Road density (km/surface area)*.....	@.....	70
<i>Labour market</i>	<i>4.4</i>	<i>36</i>	11.07 Paved road density (km/surface area)*.....	@.....	57
4.05 Hiring and firing practices [†]	2.8.....	129			
4.06 Ease of finding skilled employees [†]	4.8.....	21	Tourist Service Infrastructure	5.5	25
4.07 Ease of hiring foreign labour [†]	4.2.....	58	12.01 Hotel rooms per 100 pop.*.....	1.7.....	15
4.08 Pay and productivity [†]	3.7.....	90	12.02 Extension of business trips recommended [†]	5.2.....	82
4.09 Female labour force participation (% to men)*.....	0.9.....	15	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	714.0.....	42
ICT Readiness	6.1	5			
5.01 ICT use for B2B transactions [†]	5.9.....	8	Natural Resources	4.0	29
5.02 Internet use for B2C transactions [†]	5.9.....	7	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	95.1.....	2	13.02 Total known species*.....	335.....	119
5.04 Broadband internet subs. per 100 pop.*.....	38.1.....	5	13.03 Total protected areas (% total territorial area)*.....	12.2.....	79
5.05 Mobile telephone subs. per 100 pop.*.....	116.3.....	61	13.04 Natural tourism digital demand (0–100 best)*.....	84.....	8
5.06 Mobile broadband subs. per 100 pop.*.....	86.7.....	13	13.05 Quality of the natural environment [†]	6.5.....	5
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	6.7.....	4	Cultural Resources and Business Travel	2.2	45
			14.01 No. of World Heritage cultural sites*.....	6.....	34
Prioritization of Travel & Tourism	5.1	33	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	5.0.....	81	14.03 No. of large sports stadiums*.....	6.0.....	52
6.02 T&T gov't expenditure (% gov't budget)*.....	5.7.....	32	14.04 No. of international association meetings*.....	152.0.....	26
6.03 Effectiveness of marketing to attract tourists [†]	4.5.....	69	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	11.....	57
6.04 Comprehensiveness of T&T data (0–120 best)*.....	72.0.....	52			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	88.3.....	10			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Oman

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	65	3.79
Enabling Environment	38	5.23
Business Environment	18.....	5.29
Safety and Security	9.....	6.38
Health and Hygiene.....	65.....	5.37
Human Resources and Labour Market.....	90.....	4.27
ICT Readiness.....	45.....	4.83
T&T Policy and Enabling Conditions	83	3.99
Prioritization of Travel & Tourism	73.....	4.51
International Openness.....	119.....	2.07
Price Competitiveness.....	20.....	5.33
Environmental Sustainability.....	74.....	4.07
Infrastructure	54	3.92
Air Transport Infrastructure	58.....	2.98
Ground and Port Infrastructure.....	40.....	4.25
Tourist Service Infrastructure.....	62.....	4.53
Natural and Cultural Resources	93	2.02
Natural Resources.....	90.....	2.59
Cultural Resources and Business Travel	88.....	1.45



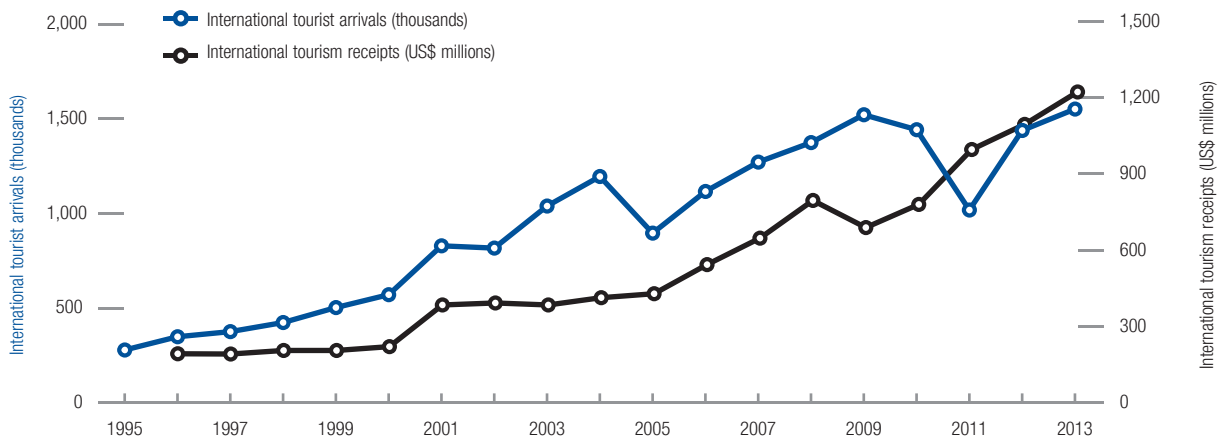
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	1,551
Int'l tourism receipts (inbound US\$ millions), 2013	1,222.4
Growth (%) in int'l outbound travel spending*	2.51
Average spending per int'l tourist (US\$), 2013.....	788.1

Population (millions), 2013	3.6
Surface area (1,000 square kilometres), 2013	309.5
Gross domestic product per capita (PPP\$), 2013	43,304
Real GDP growth (%), 2013.....	4.8

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	2,556.0	3.0	5.4
T&T industry employment (1,000 jobs)	36.8.....	3.3.....	3.9

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.3	18	International Openness	2.1	119
1.01 Property rights [†]	5.2.....	30	7.01 Visa requirements (0–100 best)*.....	20.0.....	111
1.02 Impact of rules on FDI [†]	4.9.....	29	7.02 Openness of bilateral ASA (0–38)*.....	7.8.....	104
1.03 Efficiency of legal framework settling disputes [†]	4.8.....	27	7.03 No. of regional trade agreements in force*.....	4.0.....	88
1.04 Efficiency of legal framework challenging regs. [†]	3.9.....	37			
1.05 No. of days to deal with construction permits*.....	157.....	78	Price Competitiveness	5.3	20
1.06 Construction permits cost (%)*.....	0.7.....	35	8.01 Ticket taxes, airport charges (0–100 best)*.....	93.6.....	9
1.07 Extent of market dominance [†]	3.6.....	80	8.02 Hotel price index (US\$)*.....	218.2.....	92
1.08 No. of days to start a business*.....	7.....	40	8.03 Purchasing power parity*.....	0.5.....	63
1.09 Cost to start a business (% GNI/capita)*.....	2.4.....	41	8.04 Fuel price levels (US\$ cents/litre)*.....	31.0.....	7
1.10 Effect of taxation on incentives to work [†]	5.8.....	6			
1.11 Effect of taxation on incentives to invest [†]	5.7.....	5	Environmental Sustainability	4.1	74
1.12 Total tax rate (% profit)*.....	23.0.....	19	9.01 Stringency of environmental regulations [†]	5.5.....	20
1.12a Labour and contributions tax rate (% profit)*.....	11.8.....	47	9.02 Enforcement of environmental regulations [†]	5.5.....	16
1.12b Profit tax rate (% profit)*.....	11.1.....	44	9.03 Sustainability of T&T development [†]	5.3.....	17
1.12c Other taxes rate (% profit)*.....	0.0.....	1	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	8.3.....	76
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21.....	42
Safety and Security	6.4	9	9.06 Baseline water stress (0–5 worst)*.....	4.9.....	125
2.01 Business costs of crime and violence [†]	6.1.....	5	9.07 Threatened species (% total species)*.....	4.9.....	65
2.02 Reliability of police services [†]	5.6.....	27	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	6.3.....	11	9.09 Wastewater treatment (%)*.....	13.4.....	68
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	35
2.05 Homicide rate*.....	1.....	27			
			Air Transport Infrastructure	3.0	58
Health and Hygiene	5.4	65	10.01 Quality of air transport infrastructure [†]	5.1.....	42
3.01 Physician density per 1,000 pop.*.....	2.2.....	51	10.02 Airline dom. seat kms per week (millions)*.....	12.0.....	49
3.02 Access to improved sanitation (% pop.)*.....	97.0.....	46	10.03 Airline int'l. seat kms per week (millions)*.....	203.0.....	58
3.03 Access to improved drinking water (% pop.)*.....	93.0.....	83	10.04 Departures per 1,000 pop.*.....	12.9.....	26
3.04 Hospital beds per 10,000 pop.....	17.0.....	90	10.05 Airport density per million urban pop.*.....	1.4.....	52
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	32.0.....	71
3.06 Malaria incidence per 100,000 pop.*.....	0.0.....	1			
			Ground and Port Infrastructure	4.2	40
Human Resources and Labour Market	4.3	90	11.01 Quality of roads.....	6.0.....	8
<i>Qualification of the labour force</i>	<i>5.6</i>	<i>36</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	96.3.....	52	11.03 Quality of port infrastructure [†]	5.2.....	33
4.02 Secondary education enrolment rate (%)*.....	93.5.....	58	11.04 Quality of ground transport network [†]	4.3.....	75
4.03 Extent of staff training [†]	4.3.....	49	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	4.9.....	48	11.06 Road density (km/surface area)*.....	@.....	88
<i>Labour market</i>	<i>2.9</i>	<i>137</i>	11.07 Paved road density (km/surface area)*.....	@.....	75
4.05 Hiring and firing practices [†]	3.6.....	90			
4.06 Ease of finding skilled employees [†]	2.9.....	134	Tourist Service Infrastructure	4.5	62
4.07 Ease of hiring foreign labour [†]	3.2.....	126	12.01 Hotel rooms per 100 pop.*.....	0.4.....	71
4.08 Pay and productivity [†]	3.9.....	69	12.02 Extension of business trips recommended [†]	5.8.....	27
4.09 Female labour force participation (% to men)*.....	0.4.....	132	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	356.1.....	77
ICT Readiness	4.8	45			
5.01 ICT use for B2B transactions [†]	4.6.....	79	Natural Resources	2.6	90
5.02 Internet use for B2C transactions [†]	4.0.....	97	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	66.5.....	44	13.02 Total known species*.....	406.....	97
5.04 Broadband internet subs. per 100 pop.*.....	2.6.....	92	13.03 Total protected areas (% total territorial area)*.....	9.3.....	93
5.05 Mobile telephone subs. per 100 pop.*.....	154.6.....	19	13.04 Natural tourism digital demand (0–100 best)*.....	12.....	74
5.06 Mobile broadband subs. per 100 pop.*.....	67.3.....	22	13.05 Quality of the natural environment [†]	6.0.....	11
5.07 Mobile network coverage (% pop.)*.....	98.0.....	84			
5.08 Quality of electricity supply.....	6.3.....	20	Cultural Resources and Business Travel	1.5	88
			14.01 No. of World Heritage cultural sites*.....	4.....	51
Prioritization of Travel & Tourism	4.5	73	14.02 No. of oral and intangible cultural expressions*.....	4.....	25
6.01 Government prioritization of T&T industry [†]	6.1.....	18	14.03 No. of large sports stadiums*.....	2.0.....	98
6.02 T&T gov't expenditure (% gov't budget)*.....	1.3.....	127	14.04 No. of international association meetings*.....	7.0.....	91
6.03 Effectiveness of marketing to attract tourists [†]	5.1.....	36	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	3.....	102
6.04 Comprehensiveness of T&T data (0–120 best)*.....	72.0.....	52			
6.05 Timeliness of T&T data (0–21 best)*.....	13.0.....	89			
6.06 Country Brand Strategy rating (1–10 best)*.....	67.0.....	72			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Pakistan

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	125	2.92
Enabling Environment	130	3.45
Business Environment	87.....	4.19
Safety and Security	138.....	3.04
Health and Hygiene.....	102.....	4.39
Human Resources and Labour Market.....	138.....	3.07
ICT Readiness.....	121.....	2.54
T&T Policy and Enabling Conditions	123	3.58
Prioritization of Travel & Tourism	120.....	3.72
International Openness.....	114.....	2.21
Price Competitiveness.....	9.....	5.59
Environmental Sustainability.....	141.....	2.82
Infrastructure	107	2.64
Air Transport Infrastructure	105.....	2.09
Ground and Port Infrastructure.....	78.....	3.27
Tourist Service Infrastructure.....	125.....	2.57
Natural and Cultural Resources	97	2.01
Natural Resources.....	112.....	2.25
Cultural Resources and Business Travel	60.....	1.76



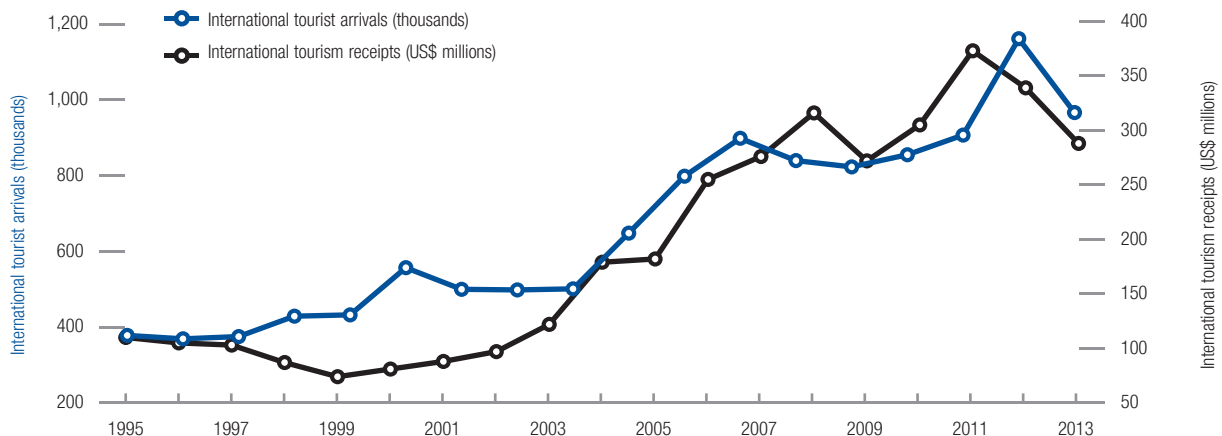
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	966
Int'l tourism receipts (inbound US\$ millions), 2013	288.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	298.1

Population (millions), 2013	182.1
Surface area (1,000 square kilometres), 2013	796.1
Gross domestic product per capita (PPP\$), 2013	4,574
Real GDP growth (%), 2013.....	3.7

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	6,937.7	3.1	5.3
T&T industry employment (1,000 jobs)	1,484.4	2.6	2.2

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Pakistan

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.2	87	International Openness	2.2	114
1.01 Property rights [†]	3.3.....	121	7.01 Visa requirements (0–100 best)*.....	1.0.....	138
1.02 Impact of rules on FDI [†]	4.4.....	75	7.02 Openness of bilateral ASA (0–38)*.....	11.0.....	67
1.03 Efficiency of legal framework settling disputes [†]	3.3.....	101	7.03 No. of regional trade agreements in force*.....	10.0.....	60
1.04 Efficiency of legal framework challenging regs. [†]	3.1.....	89			
1.05 No. of days to deal with construction permits*.....	249.....	125	Price Competitiveness	5.6	9
1.06 Construction permits cost (%)*.....	3.5.....	93	8.01 Ticket taxes, airport charges (0–100 best)*.....	86.0.....	36
1.07 Extent of market dominance [†]	3.7.....	71	8.02 Hotel price index (US\$)*.....	94.3.....	18
1.08 No. of days to start a business*.....	19.....	95	8.03 Purchasing power parity*.....	0.3.....	1
1.09 Cost to start a business (% GNI/capita)*.....	9.6.....	77	8.04 Fuel price levels (US\$ cents/litre)*.....	114.0.....	38
1.10 Effect of taxation on incentives to work [†]	3.5.....	80			
1.11 Effect of taxation on incentives to invest [†]	3.8.....	63	Environmental Sustainability	2.8	141
1.12 Total tax rate (% profit)*.....	32.6.....	50	9.01 Stringency of environmental regulations [†]	3.1.....	124
1.12a Labour and contributions tax rate (% profit)*.....	12.8.....	57	9.02 Enforcement of environmental regulations [†]	2.8.....	126
1.12b Profit tax rate (% profit)*.....	18.7.....	80	9.03 Sustainability of T&T development [†]	3.0.....	137
1.12c Other taxes rate (% profit)*.....	1.1.....	41	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	29.4.....	137
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	20.....	63
Safety and Security	3.0	138	9.06 Baseline water stress (0–5 worst)*.....	4.3.....	118
2.01 Business costs of crime and violence [†]	2.8.....	130	9.07 Threatened species (% total species)*.....	6.8.....	100
2.02 Reliability of police services [†]	2.8.....	126	9.08 Forest cover change (% average per year)*.....	-1.1.....	40
2.03 Business costs of terrorism [†]	2.7.....	137	9.09 Wastewater treatment (%)*.....	3.5.....	94
2.04 Index of terrorism incidence*.....	1.0.....	136	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.3.....	76
2.05 Homicide rate*.....	8.....	92			
			Air Transport Infrastructure	2.1	105
Health and Hygiene	4.4	102	10.01 Quality of air transport infrastructure [†]	3.9.....	92
3.01 Physician density per 1,000 pop.*.....	0.8.....	90	10.02 Airline dom. seat kms per week (millions)*.....	76.0.....	34
3.02 Access to improved sanitation (% pop.)*.....	48.0.....	112	10.03 Airline int'l. seat kms per week (millions)*.....	328.0.....	51
3.03 Access to improved drinking water (% pop.)*.....	91.0.....	92	10.04 Departures per 1,000 pop.*.....	0.4.....	115
3.04 Hospital beds per 10,000 pop.....	6.0.....	125	10.05 Airport density per million urban pop.*.....	0.3.....	126
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	25.0.....	85
3.06 Malaria incidence per 100,000 pop.*.....	1,953.6.....	47			
			Ground and Port Infrastructure	3.3	78
Human Resources and Labour Market	3.1	138	11.01 Quality of roads.....	3.8.....	75
<i>Qualification of the labour force</i>	<i>2.7</i>	<i>135</i>	11.02 Quality of railroad infrastructure.....	2.5.....	71
4.01 Primary education enrolment rate (%)*.....	72.5.....	131	11.03 Quality of port infrastructure [†]	4.4.....	59
4.02 Secondary education enrolment rate (%)*.....	36.6.....	128	11.04 Quality of ground transport network [†]	4.1.....	80
4.03 Extent of staff training [†]	3.4.....	121	11.05 Railroad density (km/surface area)*.....	1.0.....	52
4.04 Treatment of customers [†]	4.2.....	97	11.06 Road density (km/surface area)*.....	@.....	67
<i>Labour market</i>	<i>3.4</i>	<i>120</i>	11.07 Paved road density (km/surface area)*.....	@.....	55
4.05 Hiring and firing practices [†]	4.1.....	49			
4.06 Ease of finding skilled employees [†]	4.0.....	64	Tourist Service Infrastructure	2.6	125
4.07 Ease of hiring foreign labour [†]	4.1.....	72	12.01 Hotel rooms per 100 pop.*.....	0.0.....	134
4.08 Pay and productivity [†]	3.8.....	85	12.02 Extension of business trips recommended [†]	4.3.....	124
4.09 Female labour force participation (% to men)*.....	0.3.....	137	12.03 Presence of major car rental companies [†]	3.....	95
			12.04 ATMs accepting Visa cards per million pop.*.....	60.9.....	117
ICT Readiness	2.5	121			
5.01 ICT use for B2B transactions [†]	4.3.....	96	Natural Resources	2.2	112
5.02 Internet use for B2C transactions [†]	3.9.....	101	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	10.9.....	120	13.02 Total known species*.....	812.....	48
5.04 Broadband internet subs. per 100 pop.*.....	0.6.....	111	13.03 Total protected areas (% total territorial area)*.....	10.6.....	87
5.05 Mobile telephone subs. per 100 pop.*.....	70.1.....	123	13.04 Natural tourism digital demand (0–100 best)*.....	4.....	109
5.06 Mobile broadband subs. per 100 pop.*.....	0.5.....	127	13.05 Quality of the natural environment [†]	3.5.....	124
5.07 Mobile network coverage (% pop.)*.....	92.0.....	109			
5.08 Quality of electricity supply.....	2.1.....	130	Cultural Resources and Business Travel	1.8	60
			14.01 No. of World Heritage cultural sites*.....	6.....	34
Prioritization of Travel & Tourism	3.7	120	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	3.5.....	137	14.03 No. of large sports stadiums*.....	12.0.....	34
6.02 T&T gov't expenditure (% gov't budget)*.....	2.0.....	111	14.04 No. of international association meetings*.....	2.3.....	121
6.03 Effectiveness of marketing to attract tourists [†]	3.4.....	126	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	7.....	74
6.04 Comprehensiveness of T&T data (0–120 best)*.....	27.0.....	133			
6.05 Timeliness of T&T data (0–21 best)*.....	13.0.....	89			
6.06 Country Brand Strategy rating (1–10 best)*.....	84.2.....	19			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Panama

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	34	4.28
Enabling Environment	68	4.70
Business Environment	33	4.88
Safety and Security	89	5.03
Health and Hygiene	80	5.09
Human Resources and Labour Market	95	4.23
ICT Readiness	61	4.30
T&T Policy and Enabling Conditions	6	4.69
Prioritization of Travel & Tourism	25	5.27
International Openness	23	4.10
Price Competitiveness	32	5.15
Environmental Sustainability	58	4.25
Infrastructure	27	4.72
Air Transport Infrastructure	18	4.54
Ground and Port Infrastructure	45	4.16
Tourist Service Infrastructure	27	5.46
Natural and Cultural Resources	42	3.02
Natural Resources	20	4.34
Cultural Resources and Business Travel	63	1.70



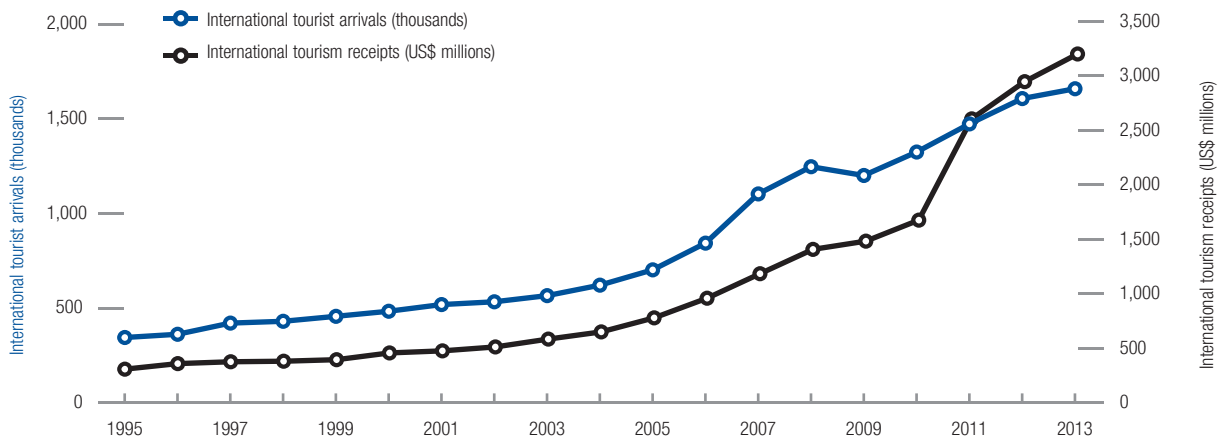
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	1,658
Int'l tourism receipts (inbound US\$ millions), 2013	3,200.7
Growth (%) in int'l outbound travel spending*	2.39
Average spending per int'l tourist (US\$), 2013	1,930.5

Population (millions), 2013	3.9
Surface area (1,000 square kilometres), 2013	75.4
Gross domestic product per capita (PPP\$), 2013	19,080
Real GDP growth (%), 2013	8.4

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions)	2,467.9	5.9	6.0
T&T industry employment (1,000 jobs)	102.7	5.9	2.8

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Panama

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.9	33	International Openness	4.1	23
1.01 Property rights [†]	4.5.....	49	7.01 Visa requirements (0–100 best)*.....	32.0.....	46
1.02 Impact of rules on FDI [†]	5.4.....	13	7.02 Openness of bilateral ASA (0–38)*.....	19.3.....	15
1.03 Efficiency of legal framework settling disputes [†]	3.6.....	74	7.03 No. of regional trade agreements in force*.....	24.0.....	37
1.04 Efficiency of legal framework challenging regs. [†] ...	3.4.....	69			
1.05 No. of days to deal with construction permits* ...	101.....	34	Price Competitiveness	5.1	32
1.06 Construction permits cost (%)*.....	2.1.....	77	8.01 Ticket taxes, airport charges (0–100 best)*.....	77.9.....	75
1.07 Extent of market dominance [†]	4.0.....	49	8.02 Hotel price index (US\$)*.....	106.6.....	24
1.08 No. of days to start a business*.....	6.....	27	8.03 Purchasing power parity*.....	0.6.....	77
1.09 Cost to start a business (% GNI/capita)*.....	6.4.....	63	8.04 Fuel price levels (US\$ cents/litre)*.....	105.0.....	32
1.10 Effect of taxation on incentives to work [†]	4.0.....	35			
1.11 Effect of taxation on incentives to invest [†]	4.4.....	23	Environmental Sustainability	4.3	58
1.12 Total tax rate (% profit)*.....	37.2.....	69	9.01 Stringency of environmental regulations [†]	3.9.....	82
1.12a Labour and contributions tax rate (% profit)*.....	20.0.....	92	9.02 Enforcement of environmental regulations [†]	3.4.....	94
1.12b Profit tax rate (% profit)*.....	12.4.....	47	9.03 Sustainability of T&T development [†]	5.0.....	35
1.12c Other taxes rate (% profit)*.....	4.8.....	109	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	3.0.....	9
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	23.....	11
Safety and Security	5.0	89	9.06 Baseline water stress (0–5 worst)*.....	0.4.....	30
2.01 Business costs of crime and violence [†]	3.9.....	95	9.07 Threatened species (% total species)*.....	6.6.....	97
2.02 Reliability of police services [†]	4.5.....	52	9.08 Forest cover change (% average per year)*.....	–4.1.....	86
2.03 Business costs of terrorism [†]	5.2.....	73	9.09 Wastewater treatment (%)*.....	20.1.....	59
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	42
2.05 Homicide rate*.....	17.....	123			
			Air Transport Infrastructure	4.5	18
Health and Hygiene	5.1	80	10.01 Quality of air transport infrastructure [†]	6.1.....	7
3.01 Physician density per 1,000 pop.*.....	1.6.....	69	10.02 Airline dom. seat kms per week (millions)*.....	1.9.....	69
3.02 Access to improved sanitation (% pop.)*.....	73.0.....	93	10.03 Airline int'l. seat kms per week (millions)*.....	388.1.....	46
3.03 Access to improved drinking water (% pop.)*.....	94.0.....	78	10.04 Departures per 1,000 pop.*.....	24.0.....	18
3.04 Hospital beds per 10,000 pop.....	22.0.....	72	10.05 Airport density per million urban pop.*.....	7.8.....	10
3.05 HIV prevalence (% pop.)*.....	0.7.....	96	10.06 No. of operating airlines*.....	27.0.....	80
3.06 Malaria incidence per 100,000 pop.*.....	26.3.....	24			
			Ground and Port Infrastructure	4.2	45
Human Resources and Labour Market	4.2	95	11.01 Quality of roads.....	4.7.....	44
<i>Qualification of the labour force</i>	<i>5.1</i>	<i>79</i>	11.02 Quality of railroad infrastructure.....	3.9.....	34
4.01 Primary education enrolment rate (%)*.....	91.2.....	97	11.03 Quality of port infrastructure [†]	6.3.....	7
4.02 Secondary education enrolment rate (%)*.....	84.0.....	88	11.04 Quality of ground transport network [†]	4.4.....	71
4.03 Extent of staff training [†]	4.3.....	47	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	4.2.....	92	11.06 Road density (km/surface area)*.....	@.....	85
<i>Labour market</i>	<i>3.4</i>	<i>122</i>	11.07 Paved road density (km/surface area)*.....	@.....	78
4.05 Hiring and firing practices [†]	3.7.....	84			
4.06 Ease of finding skilled employees [†]	3.5.....	99	Tourist Service Infrastructure	5.5	27
4.07 Ease of hiring foreign labour [†]	3.5.....	111	12.01 Hotel rooms per 100 pop.*.....	0.6.....	56
4.08 Pay and productivity [†]	3.5.....	99	12.02 Extension of business trips recommended [†]	5.8.....	31
4.09 Female labour force participation (% to men)*.....	0.6.....	112	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	905.1.....	22
ICT Readiness	4.3	61			
5.01 ICT use for B2B transactions [†]	5.0.....	56	Natural Resources	4.3	20
5.02 Internet use for B2C transactions [†]	5.1.....	35	13.01 No. of World Heritage natural sites*.....	3.....	18
5.03 Individuals using internet (%)*.....	42.9.....	81	13.02 Total known species*.....	1,323.....	18
5.04 Broadband internet subs. per 100 pop.*.....	7.7.....	71	13.03 Total protected areas (% total territorial area)*.....	14.1.....	69
5.05 Mobile telephone subs. per 100 pop.*.....	163.0.....	10	13.04 Natural tourism digital demand (0–100 best)*.....	56.....	19
5.06 Mobile broadband subs. per 100 pop.*.....	25.2.....	76	13.05 Quality of the natural environment [†]	4.4.....	71
5.07 Mobile network coverage (% pop.)*.....	96.0.....	94			
5.08 Quality of electricity supply.....	4.9.....	68	Cultural Resources and Business Travel	1.7	63
			14.01 No. of World Heritage cultural sites*.....	2.....	71
Prioritization of Travel & Tourism	5.3	25	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	5.8.....	39	14.03 No. of large sports stadiums*.....	5.0.....	61
6.02 T&T gov't expenditure (% gov't budget)*.....	5.0.....	40	14.04 No. of international association meetings*.....	49.7.....	50
6.03 Effectiveness of marketing to attract tourists [†]	5.5.....	18	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	14.....	47
6.04 Comprehensiveness of T&T data (0–120 best)*.....	68.0.....	66			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	79.8.....	26			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Paraguay

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	113	3.11
Enabling Environment	97	4.17
Business Environment	90.....	4.18
Safety and Security	110.....	4.62
Health and Hygiene.....	88.....	4.89
Human Resources and Labour Market.....	121.....	3.83
ICT Readiness.....	100.....	3.33
T&T Policy and Enabling Conditions	97	3.89
Prioritization of Travel & Tourism	41.....	4.94
International Openness.....	98.....	2.50
Price Competitiveness.....	100.....	4.29
Environmental Sustainability.....	92.....	3.83
Infrastructure	110	2.55
Air Transport Infrastructure	137.....	1.56
Ground and Port Infrastructure.....	126.....	2.43
Tourist Service Infrastructure.....	87.....	3.67
Natural and Cultural Resources	109	1.83
Natural Resources.....	113.....	2.23
Cultural Resources and Business Travel	91.....	1.44



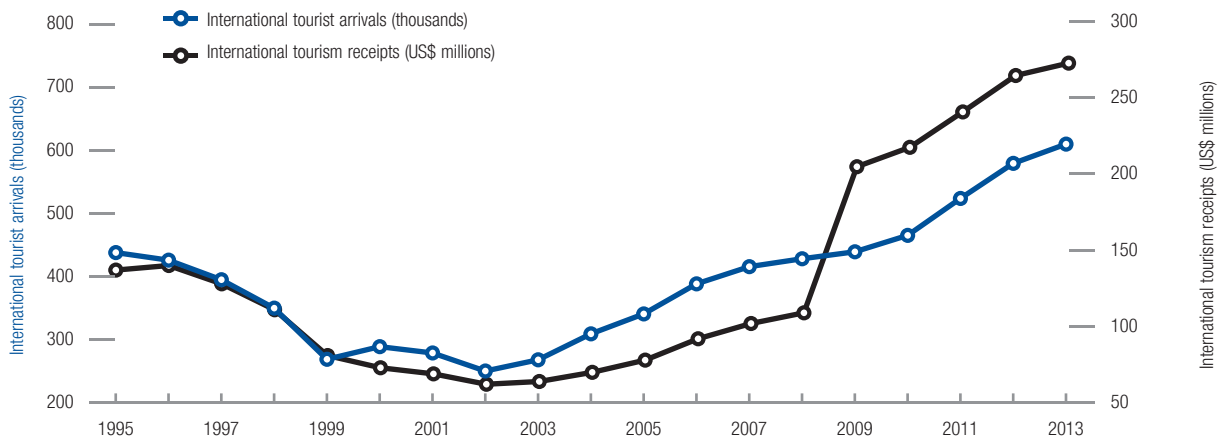
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	610
Int'l tourism receipts (inbound US\$ millions), 2013	272.6
Growth (%) in int'l outbound travel spending*	1.58
Average spending per int'l tourist (US\$), 2013.....	446.9

Population (millions), 2013	6.8
Surface area (1,000 square kilometres), 2013	406.8
Gross domestic product per capita (PPP\$), 2013	8,064
Real GDP growth (%), 2013.....	13.6

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	435.8.....	1.4.....	3.6
T&T industry employment (1,000 jobs)	37.9.....	1.2.....	2.0

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Paraguay

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.2	90	International Openness	2.5	98
1.01 Property rights [†]	3.2.....	124	7.01 Visa requirements (0–100 best)*.....	26.0.....	66
1.02 Impact of rules on FDI [†]	4.4.....	72	7.02 Openness of bilateral ASA (0–38)*.....	12.4.....	45
1.03 Efficiency of legal framework settling disputes [†]	2.4.....	133	7.03 No. of regional trade agreements in force*.....	5.0.....	81
1.04 Efficiency of legal framework challenging regs. [†]	3.2.....	85			
1.05 No. of days to deal with construction permits*.....	136.....	61	Price Competitiveness	4.3	100
1.06 Construction permits cost (%)*.....	0.8.....	43	8.01 Ticket taxes, airport charges (0–100 best)*.....	68.9.....	107
1.07 Extent of market dominance [†]	3.2.....	118	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	35.....	122	8.03 Purchasing power parity*.....	0.5.....	71
1.09 Cost to start a business (% GNI/capita)*.....	39.9.....	118	8.04 Fuel price levels (US\$ cents/litre)*.....	174.0.....	100
1.10 Effect of taxation on incentives to work [†]	4.4.....	17			
1.11 Effect of taxation on incentives to invest [†]	4.7.....	15	Environmental Sustainability	3.8	92
1.12 Total tax rate (% profit)*.....	35.0.....	60	9.01 Stringency of environmental regulations [†]	3.3.....	115
1.12a Labour and contributions tax rate (% profit)*.....	18.6.....	86	9.02 Enforcement of environmental regulations [†]	2.4.....	135
1.12b Profit tax rate (% profit)*.....	9.6.....	37	9.03 Sustainability of T&T development [†]	3.6.....	117
1.12c Other taxes rate (% profit)*.....	6.7.....	117	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.1.....	33
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	17.....	104
Safety and Security	4.6	110	9.06 Baseline water stress (0–5 worst)*.....	0.0.....	5
2.01 Business costs of crime and violence [†]	3.6.....	108	9.07 Threatened species (% total species)*.....	3.9.....	48
2.02 Reliability of police services [†]	2.3.....	139	9.08 Forest cover change (% average per year)*.....	-16.8.....	113
2.03 Business costs of terrorism [†]	4.9.....	92	9.09 Wastewater treatment (%)*.....	0.2.....	114
2.04 Index of terrorism incidence*.....	6.8.....	105	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	10.....	106			
			Air Transport Infrastructure	1.6	137
Health and Hygiene	4.9	88	10.01 Quality of air transport infrastructure [†]	2.6.....	135
3.01 Physician density per 1,000 pop.*.....	1.1.....	83	10.02 Airline dom. seat kms per week (millions)*.....	0.7.....	83
3.02 Access to improved sanitation (% pop.)*.....	80.0.....	81	10.03 Airline int'l. seat kms per week (millions)*.....	25.1.....	114
3.03 Access to improved drinking water (% pop.)*.....	94.0.....	78	10.04 Departures per 1,000 pop.*.....	0.9.....	95
3.04 Hospital beds per 10,000 pop.....	13.0.....	102	10.05 Airport density per million urban pop.*.....	0.5.....	112
3.05 HIV prevalence (% pop.)*.....	0.3.....	58	10.06 No. of operating airlines*.....	12.0.....	118
3.06 Malaria incidence per 100,000 pop.*.....	0.0.....	1			
			Ground and Port Infrastructure	2.4	126
Human Resources and Labour Market	3.8	121	11.01 Quality of roads.....	2.5.....	133
<i>Qualification of the labour force</i>	<i>4.1</i>	<i>113</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	81.9.....	123	11.03 Quality of port infrastructure [†]	3.2.....	107
4.02 Secondary education enrolment rate (%)*.....	69.6.....	100	11.04 Quality of ground transport network [†]	2.9.....	132
4.03 Extent of staff training [†]	3.7.....	104	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	4.1.....	98	11.06 Road density (km/surface area)*.....	@.....	123
<i>Labour market</i>	<i>3.5</i>	<i>112</i>	11.07 Paved road density (km/surface area)*.....	@.....	123
4.05 Hiring and firing practices [†]	3.4.....	107			
4.06 Ease of finding skilled employees [†]	2.8.....	136	Tourist Service Infrastructure	3.7	87
4.07 Ease of hiring foreign labour [†]	4.9.....	9	12.01 Hotel rooms per 100 pop.*.....	0.2.....	96
4.08 Pay and productivity [†]	3.5.....	107	12.02 Extension of business trips recommended [†]	4.3.....	121
4.09 Female labour force participation (% to men)*.....	0.7.....	102	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	282.7.....	89
ICT Readiness	3.3	100			
5.01 ICT use for B2B transactions [†]	3.9.....	119	Natural Resources	2.2	113
5.02 Internet use for B2C transactions [†]	4.1.....	89	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	36.9.....	91	13.02 Total known species*.....	928.....	39
5.04 Broadband internet subs. per 100 pop.*.....	1.7.....	98	13.03 Total protected areas (% total territorial area)*.....	6.4.....	106
5.05 Mobile telephone subs. per 100 pop.*.....	103.7.....	86	13.04 Natural tourism digital demand (0–100 best)*.....	2.....	121
5.06 Mobile broadband subs. per 100 pop.*.....	4.9.....	109	13.05 Quality of the natural environment [†]	3.6.....	115
5.07 Mobile network coverage (% pop.)*.....	99.7.....	54			
5.08 Quality of electricity supply.....	3.2.....	106	Cultural Resources and Business Travel	1.4	91
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	4.9	41	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	4.2.....	123	14.03 No. of large sports stadiums*.....	5.0.....	61
6.02 T&T gov't expenditure (% gov't budget)*.....	8.0.....	17	14.04 No. of international association meetings*.....	28.7.....	64
6.03 Effectiveness of marketing to attract tourists [†]	3.7.....	116	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	6.....	87
6.04 Comprehensiveness of T&T data (0–120 best)*.....	68.0.....	66			
6.05 Timeliness of T&T data (0–21 best)*.....	10.0.....	103			
6.06 Country Brand Strategy rating (1–10 best)*.....	97.6.....	3			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Peru

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	58	3.88
Enabling Environment	88	4.33
Business Environment	78.....	4.29
Safety and Security	117.....	4.39
Health and Hygiene.....	92.....	4.79
Human Resources and Labour Market.....	63.....	4.57
ICT Readiness.....	89.....	3.62
T&T Policy and Enabling Conditions	69	4.15
Prioritization of Travel & Tourism	54.....	4.75
International Openness.....	15.....	4.18
Price Competitiveness.....	115.....	3.90
Environmental Sustainability.....	102.....	3.75
Infrastructure	80	3.26
Air Transport Infrastructure	83.....	2.43
Ground and Port Infrastructure.....	118.....	2.59
Tourist Service Infrastructure.....	48.....	4.75
Natural and Cultural Resources	16	3.80
Natural Resources.....	12.....	4.61
Cultural Resources and Business Travel	26.....	3.00

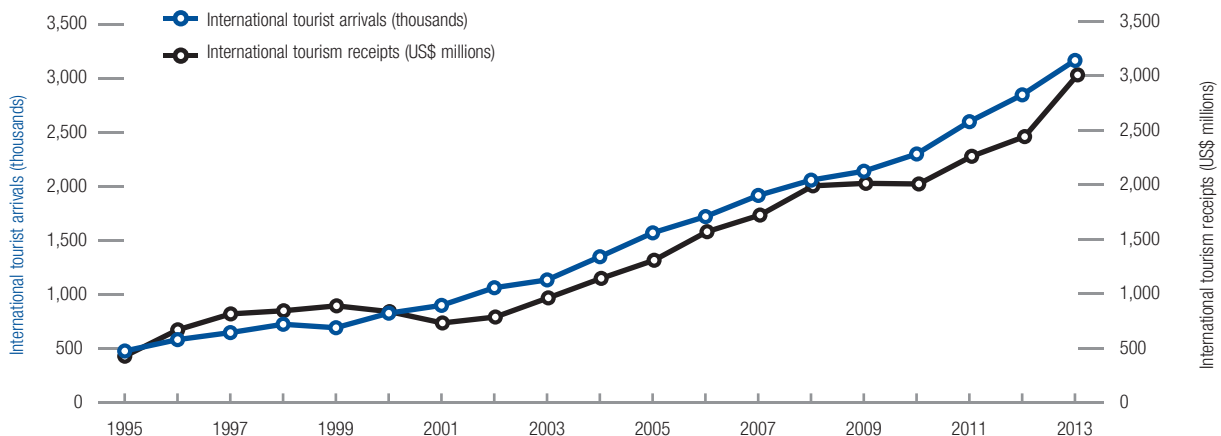


Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	3,164	Population (millions), 2013	30.4
Int'l tourism receipts (inbound US\$ millions), 2013	3,009.0	Surface area (1,000 square kilometres), 2013	1,285.2
Growth (%) in int'l outbound travel spending*	2.44	Gross domestic product per capita (PPP\$), 2013	11,557
Average spending per int'l tourist (US\$), 2013.....	951	Real GDP growth (%), 2013.....	5.8

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	7,312.8	3.5	6.2
T&T industry employment (1,000 jobs)	364.4.....	2.4	3.7

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.3	78	International Openness	4.2	15
1.01 Property rights [†]	3.5.....	106	7.01 Visa requirements (0–100 best)*.....	34.0.....	44
1.02 Impact of rules on FDI [†]	4.7.....	40	7.02 Openness of bilateral ASA (0–38)*.....	17.1.....	20
1.03 Efficiency of legal framework settling disputes [†]	3.1.....	112	7.03 No. of regional trade agreements in force*.....	27.0.....	34
1.04 Efficiency of legal framework challenging regs. [†] ... 2.8.....	109				
1.05 No. of days to deal with construction permits* ... 174.....	89				
1.06 Construction permits cost (%)*.....	0.5.....	25	Price Competitiveness	3.9	115
1.07 Extent of market dominance [†]	3.6.....	82	8.01 Ticket taxes, airport charges (0–100 best)*.....	38.7.....	134
1.08 No. of days to start a business*.....	26.....	106	8.02 Hotel price index (US\$)*.....	143.7.....	62
1.09 Cost to start a business (% GNI/capita)*.....	9.2.....	73	8.03 Purchasing power parity*.....	0.6.....	74
1.10 Effect of taxation on incentives to work [†]	3.2.....	102	8.04 Fuel price levels (US\$ cents/litre)*.....	163.0.....	92
1.11 Effect of taxation on incentives to invest [†]	3.5.....	90			
1.12 Total tax rate (% profit)*.....	36.0.....	65	Environmental Sustainability	3.7	102
1.12a Labour and contributions tax rate (% profit)*.....	11.0.....	38	9.01 Stringency of environmental regulations [†]	3.9.....	78
1.12b Profit tax rate (% profit)*.....	22.8.....	109	9.02 Enforcement of environmental regulations [†]	3.4.....	98
1.12c Other taxes rate (% profit)*.....	2.2.....	74	9.03 Sustainability of T&T development [†]	4.8.....	49
			9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	8.0.....	72
Safety and Security	4.4	117	9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21.....	42
2.01 Business costs of crime and violence [†]	3.0.....	125	9.06 Baseline water stress (0–5 worst)*.....	3.2.....	97
2.02 Reliability of police services [†]	2.6.....	135	9.07 Threatened species (% total species)*.....	10.3.....	121
2.03 Business costs of terrorism [†]	4.0.....	122	9.08 Forest cover change (% average per year)*.....	-1.8.....	53
2.04 Index of terrorism incidence*.....	6.8.....	102	9.09 Wastewater treatment (%) *.....	21.0.....	58
2.05 Homicide rate*.....	10.....	104	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	41
Health and Hygiene	4.8	92	Air Transport Infrastructure	2.4	83
3.01 Physician density per 1,000 pop.*.....	1.1.....	81	10.01 Quality of air transport infrastructure [†]	4.0.....	89
3.02 Access to improved sanitation (% pop.)*.....	73.0.....	93	10.02 Airline dom. seat kms per week (millions)*.....	126.3.....	29
3.03 Access to improved drinking water (% pop.)*.....	87.0.....	102	10.03 Airline int'l. seat kms per week (millions)*.....	370.4.....	47
3.04 Hospital beds per 10,000 pop.....	15.0.....	96	10.04 Departures per 1,000 pop.*.....	3.6.....	66
3.05 HIV prevalence (% pop.)*.....	0.4.....	74	10.05 Airport density per million urban pop.*.....	0.9.....	85
3.06 Malaria incidence per 100,000 pop.*.....	190.1.....	37	10.06 No. of operating airlines*.....	32.0.....	71
Human Resources and Labour Market	4.6	63	Ground and Port Infrastructure	2.6	118
Qualification of the labour force.....	5.4.....	61	11.01 Quality of roads.....	3.2.....	102
4.01 Primary education enrolment rate (%)*.....	93.7.....	73	11.02 Quality of railroad infrastructure.....	1.9.....	89
4.02 Secondary education enrolment rate (%)*.....	89.8.....	68	11.03 Quality of port infrastructure [†]	3.7.....	87
4.03 Extent of staff training [†]	3.8.....	92	11.04 Quality of ground transport network [†]	3.3.....	127
4.04 Treatment of customers [†]	4.8.....	51	11.05 Railroad density (km/surface area)*.....	0.2.....	90
Labour market.....	3.8.....	95	11.06 Road density (km/surface area)*.....	@.....	111
4.05 Hiring and firing practices [†]	2.9.....	127	11.07 Paved road density (km/surface area)*.....	@.....	118
4.06 Ease of finding skilled employees [†]	3.4.....	104			
4.07 Ease of hiring foreign labour [†]	4.0.....	78	Tourist Service Infrastructure	4.7	48
4.08 Pay and productivity [†]	3.9.....	74	12.01 Hotel rooms per 100 pop.*.....	0.7.....	43
4.09 Female labour force participation (% to men)*.....	0.8.....	74	12.02 Extension of business trips recommended [†]	5.7.....	35
			12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	328.6.....	80
ICT Readiness	3.6	89			
5.01 ICT use for B2B transactions [†]	4.7.....	77	Natural Resources	4.6	12
5.02 Internet use for B2C transactions [†]	4.3.....	78	13.01 No. of World Heritage natural sites*.....	3.....	18
5.03 Individuals using internet (%)*.....	39.2.....	83	13.02 Total known species*.....	2,769.....	3
5.04 Broadband internet subs. per 100 pop.*.....	5.2.....	79	13.03 Total protected areas (% total territorial area)*.....	18.3.....	46
5.05 Mobile telephone subs. per 100 pop.*.....	98.1.....	95	13.04 Natural tourism digital demand (0–100 best)*.....	45.....	31
5.06 Mobile broadband subs. per 100 pop.*.....	2.9.....	115	13.05 Quality of the natural environment [†]	3.9.....	105
5.07 Mobile network coverage (% pop.)*.....	97.0.....	92			
5.08 Quality of electricity supply.....	4.9.....	70	Cultural Resources and Business Travel	3.0	26
			14.01 No. of World Heritage cultural sites*.....	9.....	21
Prioritization of Travel & Tourism	4.7	54	14.02 No. of oral and intangible cultural expressions*.....	8.....	13
6.01 Government prioritization of T&T industry [†]	5.3.....	60	14.03 No. of large sports stadiums*.....	18.0.....	23
6.02 T&T gov't expenditure (% gov't budget)*.....	2.7.....	87	14.04 No. of international association meetings*.....	68.7.....	42
6.03 Effectiveness of marketing to attract tourists [†]	5.5.....	19	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	22.....	29
6.04 Comprehensiveness of T&T data (0–120 best)*.....	68.0.....	66			
6.05 Timeliness of T&T data (0–21 best)*.....	18.0.....	48			
6.06 Country Brand Strategy rating (1–10 best)*.....	69.1.....	62			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Philippines

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	74	3.63
Enabling Environment	90	4.29
Business Environment	60.....	4.54
Safety and Security	128.....	3.84
Health and Hygiene.....	91.....	4.79
Human Resources and Labour Market.....	62.....	4.59
ICT Readiness.....	86.....	3.71
T&T Policy and Enabling Conditions	17	4.50
Prioritization of Travel & Tourism	27.....	5.26
International Openness.....	29.....	4.05
Price Competitiveness.....	24.....	5.28
Environmental Sustainability.....	122.....	3.41
Infrastructure	82	3.19
Air Transport Infrastructure	67.....	2.77
Ground and Port Infrastructure.....	93.....	3.02
Tourist Service Infrastructure.....	82.....	3.77
Natural and Cultural Resources	56	2.55
Natural Resources.....	49.....	3.39
Cultural Resources and Business Travel.....	62.....	1.71

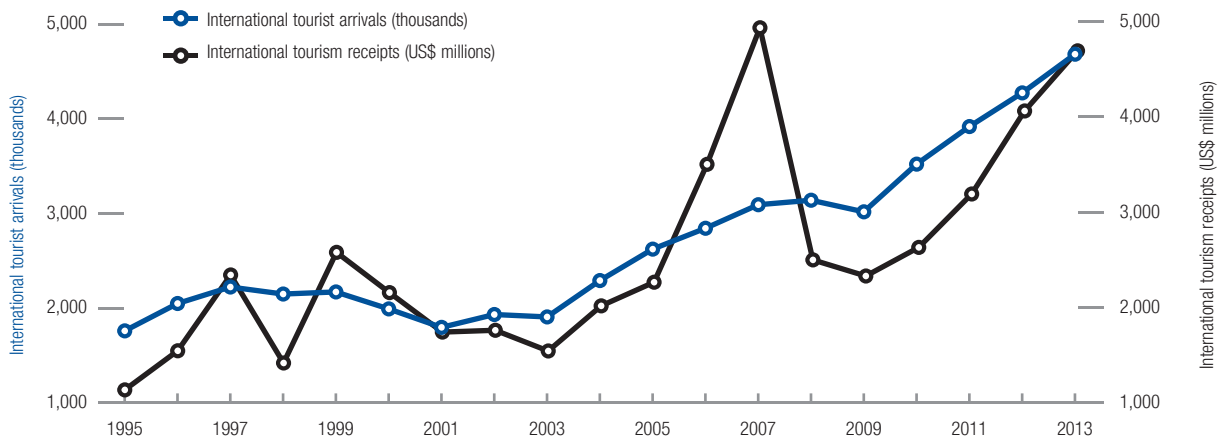


Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	4,681	Population (millions), 2013	98.4
Int'l tourism receipts (inbound US\$ millions), 2013	4,691.0	Surface area (1,000 square kilometres), 2013	300.0
Growth (%) in int'l outbound travel spending*	4.65	Gross domestic product per capita (PPP\$), 2013	6,597
Average spending per int'l tourist (US\$), 2013.....	1,002.1	Real GDP growth (%), 2013.....	7.2

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	11,104.4	4.2	5.6
T&T industry employment (1,000 jobs)	1,226.7	3.2	2.5

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Philippines

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.5	60	International Openness	4.0	29
1.01 Property rights [†]	4.3.....	61	7.01 Visa requirements (0–100 best)*.....	84.0.....	2
1.02 Impact of rules on FDI [†]	4.5.....	65	7.02 Openness of bilateral ASA (0–38)*.....	11.2.....	64
1.03 Efficiency of legal framework settling disputes [†]	3.7.....	68	7.03 No. of regional trade agreements in force*.....	13.0.....	55
1.04 Efficiency of legal framework challenging regs. [†]	3.5.....	56			
1.05 No. of days to deal with construction permits*.....	94.....	28	Price Competitiveness	5.3	24
1.06 Construction permits cost (%)*.....	1.2.....	56	8.01 Ticket taxes, airport charges (0–100 best)*.....	92.4.....	12
1.07 Extent of market dominance [†]	3.5.....	85	8.02 Hotel price index (US\$)*.....	122.8.....	37
1.08 No. of days to start a business*.....	34.....	119	8.03 Purchasing power parity*.....	0.4.....	33
1.09 Cost to start a business (% GNI/capita)*.....	16.6.....	96	8.04 Fuel price levels (US\$ cents/litre)*.....	125.0.....	48
1.10 Effect of taxation on incentives to work [†]	3.9.....	47			
1.11 Effect of taxation on incentives to invest [†]	3.9.....	51	Environmental Sustainability	3.4	122
1.12 Total tax rate (% profit)*.....	42.5.....	91	9.01 Stringency of environmental regulations [†]	4.2.....	61
1.12a Labour and contributions tax rate (% profit)*.....	8.0.....	29	9.02 Enforcement of environmental regulations [†]	3.8.....	70
1.12b Profit tax rate (% profit)*.....	20.5.....	95	9.03 Sustainability of T&T development [†]	4.7.....	56
1.12c Other taxes rate (% profit)*.....	14.0.....	124	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	6.7.....	56
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	22.....	28
Safety and Security	3.8	128	9.06 Baseline water stress (0–5 worst)*.....	3.3.....	101
2.01 Business costs of crime and violence [†]	4.3.....	77	9.07 Threatened species (% total species)*.....	20.1.....	139
2.02 Reliability of police services [†]	3.6.....	101	9.08 Forest cover change (% average per year)*.....	-1.9.....	55
2.03 Business costs of terrorism [†]	4.6.....	109	9.09 Wastewater treatment (%)*.....	0.5.....	107
2.04 Index of terrorism incidence*.....	1.0.....	136	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.2.....	70
2.05 Homicide rate*.....	9.....	98			
			Air Transport Infrastructure	2.8	67
Health and Hygiene	4.8	91	10.01 Quality of air transport infrastructure [†]	3.6.....	107
3.01 Physician density per 1,000 pop.*.....	1.2.....	79	10.02 Airline dom. seat kms per week (millions)*.....	350.2.....	16
3.02 Access to improved sanitation (% pop.)*.....	74.0.....	91	10.03 Airline int'l. seat kms per week (millions)*.....	849.4.....	28
3.03 Access to improved drinking water (% pop.)*.....	92.0.....	88	10.04 Departures per 1,000 pop.*.....	2.5.....	76
3.04 Hospital beds per 10,000 pop.....	10.0.....	112	10.05 Airport density per million urban pop.*.....	0.9.....	84
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	44.0.....	49
3.06 Malaria incidence per 100,000 pop.*.....	23.8.....	23			
			Ground and Port Infrastructure	3.0	93
Human Resources and Labour Market	4.6	62	11.01 Quality of roads.....	3.6.....	87
<i>Qualification of the labour force</i>	5.3.....	63	11.02 Quality of railroad infrastructure.....	2.3.....	79
4.01 Primary education enrolment rate (%)*.....	88.2.....	104	11.03 Quality of port infrastructure [†]	3.5.....	101
4.02 Secondary education enrolment rate (%)*.....	84.6.....	87	11.04 Quality of ground transport network [†]	3.9.....	95
4.03 Extent of staff training [†]	4.6.....	27	11.05 Railroad density (km/surface area)*.....	0.2.....	88
4.04 Treatment of customers [†]	5.2.....	25	11.06 Road density (km/surface area)*.....	@.....	43
<i>Labour market</i>	3.9.....	87	11.07 Paved road density (km/surface area)*.....	@.....	68
4.05 Hiring and firing practices [†]	3.4.....	102			
4.06 Ease of finding skilled employees [†]	4.4.....	40	Tourist Service Infrastructure	3.8	82
4.07 Ease of hiring foreign labour [†]	4.0.....	74	12.01 Hotel rooms per 100 pop.*.....	0.0.....	131
4.08 Pay and productivity [†]	4.5.....	27	12.02 Extension of business trips recommended [†]	5.8.....	29
4.09 Female labour force participation (% to men)*.....	0.6.....	105	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	176.3.....	102
ICT Readiness	3.7	86			
5.01 ICT use for B2B transactions [†]	5.1.....	52	Natural Resources	3.4	49
5.02 Internet use for B2C transactions [†]	4.7.....	57	13.01 No. of World Heritage natural sites*.....	3.....	18
5.03 Individuals using internet (%)*.....	37.0.....	90	13.02 Total known species*.....	876.....	44
5.04 Broadband internet subs. per 100 pop.*.....	9.1.....	68	13.03 Total protected areas (% total territorial area)*.....	5.1.....	112
5.05 Mobile telephone subs. per 100 pop.*.....	104.5.....	84	13.04 Natural tourism digital demand (0–100 best)*.....	25.....	44
5.06 Mobile broadband subs. per 100 pop.*.....	0.0.....	130	13.05 Quality of the natural environment [†]	4.5.....	62
5.07 Mobile network coverage (% pop.)*.....	99.0.....	65			
5.08 Quality of electricity supply.....	4.2.....	86	Cultural Resources and Business Travel	1.7	62
			14.01 No. of World Heritage cultural sites*.....	3.....	58
Prioritization of Travel & Tourism	5.3	27	14.02 No. of oral and intangible cultural expressions*.....	2.....	41
6.01 Government prioritization of T&T industry [†]	6.0.....	28	14.03 No. of large sports stadiums*.....	2.0.....	98
6.02 T&T gov't expenditure (% gov't budget)*.....	6.1.....	30	14.04 No. of international association meetings*.....	48.3.....	51
6.03 Effectiveness of marketing to attract tourists [†]	5.3.....	29	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	14.....	45
6.04 Comprehensiveness of T&T data (0–120 best)*.....	72.0.....	52			
6.05 Timeliness of T&T data (0–21 best)*.....	16.5.....	67			
6.06 Country Brand Strategy rating (1–10 best)*.....	72.2.....	56			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Poland

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1–7)
Travel & Tourism Competitiveness Index	47	4.08
Enabling Environment	39	5.22
Business Environment	76.....	4.35
Safety and Security	35.....	5.86
Health and Hygiene.....	25.....	6.21
Human Resources and Labour Market.....	41.....	4.80
ICT Readiness.....	44.....	4.90
T&T Policy and Enabling Conditions	23	4.43
Prioritization of Travel & Tourism	99.....	4.10
International Openness.....	26.....	4.08
Price Competitiveness.....	46.....	4.94
Environmental Sustainability.....	28.....	4.62
Infrastructure	62	3.70
Air Transport Infrastructure	73.....	2.57
Ground and Port Infrastructure.....	47.....	4.08
Tourist Service Infrastructure.....	66.....	4.44
Natural and Cultural Resources	43	2.96
Natural Resources.....	57.....	3.14
Cultural Resources and Business Travel.....	35.....	2.77



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	15,800	Population (millions), 2013	38.5
Int'l tourism receipts (inbound US\$ millions), 2013	10,938.0	Surface area (1,000 square kilometres), 2013	312.7
Growth (%) in int'l outbound travel spending*	n/a	Gross domestic product per capita (PPP\$), 2013	23,273
Average spending per int'l tourist (US\$), 2013.....	692.3	Real GDP growth (%), 2013.....	1.6

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	10,938.6	2.1	5.2
T&T industry employment (1,000 jobs)	334.1	2.2	3.2

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

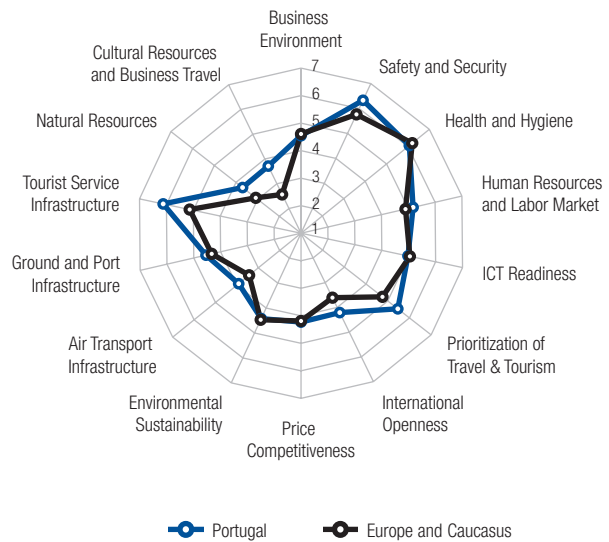
INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.3	76	International Openness	4.1	26
1.01 Property rights [†]	4.3.....	55	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	4.4.....	76	7.02 Openness of bilateral ASA (0–38)*.....	11.1.....	65
1.03 Efficiency of legal framework settling disputes [†]	2.9.....	117	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	2.8.....	110			
1.05 No. of days to deal with construction permits*.....	212.....	111	Price Competitiveness	4.9	46
1.06 Construction permits cost (%)*.....	0.3.....	11	8.01 Ticket taxes, airport charges (0–100 best)*.....	87.9.....	27
1.07 Extent of market dominance [†]	4.8.....	19	8.02 Hotel price index (US\$)*.....	79.9.....	4
1.08 No. of days to start a business*.....	30.....	112	8.03 Purchasing power parity*.....	0.6.....	81
1.09 Cost to start a business (% GNI/capita)*.....	12.9.....	86	8.04 Fuel price levels (US\$ cents/litre)*.....	174.0.....	100
1.10 Effect of taxation on incentives to work [†]	3.4.....	86			
1.11 Effect of taxation on incentives to invest [†]	3.3.....	101	Environmental Sustainability	4.6	28
1.12 Total tax rate (% profit)*.....	38.7.....	72	9.01 Stringency of environmental regulations [†]	4.6.....	44
1.12a Labour and contributions tax rate (% profit)*.....	24.7.....	110	9.02 Enforcement of environmental regulations [†]	4.1.....	56
1.12b Profit tax rate (% profit)*.....	13.1.....	52	9.03 Sustainability of T&T development [†]	3.7.....	112
1.12c Other taxes rate (% profit)*.....	1.0.....	37	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	15.7.....	130
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	24.....	4
Safety and Security	5.9	35	9.06 Baseline water stress (0–5 worst)*.....	1.3.....	60
2.01 Business costs of crime and violence [†]	5.4.....	27	9.07 Threatened species (% total species)*.....	3.3.....	36
2.02 Reliability of police services [†]	4.1.....	76	9.08 Forest cover change (% average per year)*.....	-0.5.....	27
2.03 Business costs of terrorism [†]	6.0.....	27	9.09 Wastewater treatment (%)*.....	60.7.....	32
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	40
2.05 Homicide rate*.....	1.....	30			
			Air Transport Infrastructure	2.6	73
Health and Hygiene	6.2	25	10.01 Quality of air transport infrastructure [†]	4.0.....	86
3.01 Physician density per 1,000 pop.*.....	2.2.....	52	10.02 Airline dom. seat kms per week (millions)*.....	12.1.....	48
3.02 Access to improved sanitation (% pop.)*.....	89.0.....	73	10.03 Airline int'l. seat kms per week (millions)*.....	339.5.....	50
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	2.0.....	83
3.04 Hospital beds per 10,000 pop.....	65.0.....	11	10.05 Airport density per million urban pop.*.....	0.6.....	109
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	60.0.....	39
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	4.1	47
Human Resources and Labour Market	4.8	41	11.01 Quality of roads.....	3.5.....	89
<i>Qualification of the labour force</i>	<i>5.6</i>	<i>40</i>	11.02 Quality of railroad infrastructure.....	2.9.....	54
4.01 Primary education enrolment rate (%)*.....	96.6.....	49	11.03 Quality of port infrastructure [†]	4.0.....	78
4.02 Secondary education enrolment rate (%)*.....	97.7.....	43	11.04 Quality of ground transport network [†]	4.5.....	65
4.03 Extent of staff training [†]	4.0.....	72	11.05 Railroad density (km/surface area)*.....	6.3.....	10
4.04 Treatment of customers [†]	4.9.....	49	11.06 Road density (km/surface area)*.....	@.....	28
<i>Labour market</i>	<i>4.0</i>	<i>68</i>	11.07 Paved road density (km/surface area)*.....	@.....	27
4.05 Hiring and firing practices [†]	3.4.....	109			
4.06 Ease of finding skilled employees [†]	4.0.....	61	Tourist Service Infrastructure	4.4	66
4.07 Ease of hiring foreign labour [†]	3.8.....	93	12.01 Hotel rooms per 100 pop.*.....	0.3.....	75
4.08 Pay and productivity [†]	4.1.....	52	12.02 Extension of business trips recommended [†]	3.8.....	135
4.09 Female labour force participation (% to men)*.....	0.8.....	68	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	837.6.....	26
ICT Readiness	4.9	44			
5.01 ICT use for B2B transactions [†]	4.3.....	97	Natural Resources	3.1	57
5.02 Internet use for B2C transactions [†]	4.9.....	51	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	62.8.....	47	13.02 Total known species*.....	398.....	100
5.04 Broadband internet subs. per 100 pop.*.....	15.7.....	45	13.03 Total protected areas (% total territorial area)*.....	34.8.....	11
5.05 Mobile telephone subs. per 100 pop.*.....	149.1.....	24	13.04 Natural tourism digital demand (0–100 best)*.....	14.....	67
5.06 Mobile broadband subs. per 100 pop.*.....	54.9.....	38	13.05 Quality of the natural environment [†]	4.5.....	68
5.07 Mobile network coverage (% pop.)*.....	99.5.....	58			
5.08 Quality of electricity supply.....	5.5.....	46	Cultural Resources and Business Travel	2.8	35
			14.01 No. of World Heritage cultural sites*.....	13.....	15
Prioritization of Travel & Tourism	4.1	99	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	3.7.....	132	14.03 No. of large sports stadiums*.....	13.0.....	32
6.02 T&T gov't expenditure (% gov't budget)*.....	2.7.....	88	14.04 No. of international association meetings*.....	179.7.....	22
6.03 Effectiveness of marketing to attract tourists [†]	3.9.....	108	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	13.....	48
6.04 Comprehensiveness of T&T data (0–120 best)*.....	102.0.....	10			
6.05 Timeliness of T&T data (0–21 best)*.....	12.0.....	94			
6.06 Country Brand Strategy rating (1–10 best)*.....	69.1.....	62			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Portugal

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	15	4.64
Enabling Environment	27	5.42
Business Environment	58.....	4.54
Safety and Security	10.....	6.33
Health and Hygiene.....	35.....	6.06
Human Resources and Labour Market.....	18.....	5.18
ICT Readiness.....	40.....	4.97
T&T Policy and Enabling Conditions	12	4.58
Prioritization of Travel & Tourism	18.....	5.46
International Openness.....	14.....	4.21
Price Competitiveness.....	104.....	4.23
Environmental Sustainability.....	36.....	4.42
Infrastructure	22	4.86
Air Transport Infrastructure	34.....	3.91
Ground and Port Infrastructure.....	34.....	4.54
Tourist Service Infrastructure.....	10.....	6.12
Natural and Cultural Resources	18	3.71
Natural Resources.....	36.....	3.70
Cultural Resources and Business Travel	17.....	3.71

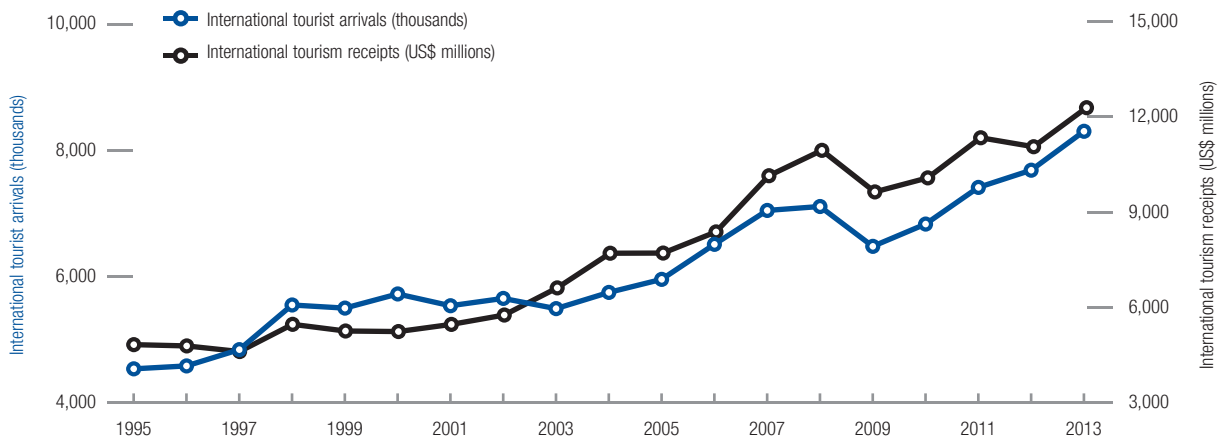


Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	8,301	Population (millions), 2013	10.5
Int'l tourism receipts (inbound US\$ millions), 2013	12,284.4	Surface area (1,000 square kilometres), 2013	92.2
Growth (%) in int'l outbound travel spending*	n/a	Gross domestic product per capita (PPP\$), 2013	25,643
Average spending per int'l tourist (US\$), 2013.....	1,479.9	Real GDP growth (%), 2013.....	-1.4

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	11,964.8	5.8.....	1.7
T&T industry employment (1,000 jobs)	322.1	7.2.....	0.9

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Portugal

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.5	58	International Openness	4.2	14
1.01 Property rights [†]	4.8.....	42	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	4.3.....	79	7.02 Openness of bilateral ASA (0–38)*.....	13.3.....	42
1.03 Efficiency of legal framework settling disputes [†]	3.1.....	111	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†] ... 3.3.....	3.3.....	77			
1.05 No. of days to deal with construction permits* ... 113.....	45		Price Competitiveness	4.2	104
1.06 Construction permits cost (%)*.....	1.4.....	66	8.01 Ticket taxes, airport charges (0–100 best)*.....	83.9.....	42
1.07 Extent of market dominance [†]	3.9.....	58	8.02 Hotel price index (US\$)*.....	107.5.....	25
1.08 No. of days to start a business*.....	3.....	4	8.03 Purchasing power parity*.....	0.8.....	112
1.09 Cost to start a business (% GNI/capita)*.....	2.3.....	40	8.04 Fuel price levels (US\$ cents/litre)*.....	215.0.....	134
1.10 Effect of taxation on incentives to work [†]	2.8.....	129			
1.11 Effect of taxation on incentives to invest [†]	2.9.....	127	Environmental Sustainability	4.4	36
1.12 Total tax rate (% profit)*.....	42.4.....	90	9.01 Stringency of environmental regulations [†]	5.4.....	23
1.12a Labour and contributions tax rate (% profit)*.....	26.8.....	116	9.02 Enforcement of environmental regulations [†]	4.9.....	30
1.12b Profit tax rate (% profit)*.....	15.1.....	58	9.03 Sustainability of T&T development [†]	5.0.....	30
1.12c Other taxes rate (% profit)*.....	0.5.....	21	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	6.7.....	57
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	24.....	4
Safety and Security	6.3	10	9.06 Baseline water stress (0–5 worst)*.....	3.3.....	102
2.01 Business costs of crime and violence [†]	6.0.....	10	9.07 Threatened species (% total species)*.....	5.0.....	68
2.02 Reliability of police services [†]	5.3.....	29	9.08 Forest cover change (% average per year)*.....	-5.5.....	97
2.03 Business costs of terrorism [†]	6.5.....	7	9.09 Wastewater treatment (%) *.....	70.3.....	26
2.04 Index of terrorism incidence*.....	7.0.....	68	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	30
2.05 Homicide rate*.....	1.....	30			
			Air Transport Infrastructure	3.9	34
Health and Hygiene	6.1	35	10.01 Quality of air transport infrastructure [†]	5.7.....	20
3.01 Physician density per 1,000 pop.*.....	3.4.....	20	10.02 Airline dom. seat kms per week (millions)*.....	62.2.....	35
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	739.4.....	30
3.03 Access to improved drinking water (% pop.)* .. 100.0.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	12.6.....	28
3.04 Hospital beds per 10,000 pop.....	34.0.....	49	10.05 Airport density per million urban pop.*.....	2.1.....	34
3.05 HIV prevalence (% pop.)*.....	0.7.....	96	10.06 No. of operating airlines*.....	73.0.....	30
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	4.5	34
Human Resources and Labour Market	5.2	18	11.01 Quality of roads.....	6.3.....	2
<i>Qualification of the labour force</i>	5.8.....	26	11.02 Quality of railroad infrastructure.....	4.4.....	23
4.01 Primary education enrolment rate (%)*.....	98.6.....	17	11.03 Quality of port infrastructure [†]	5.4.....	23
4.02 Secondary education enrolment rate (%)*.....	112.9.....	8	11.04 Quality of ground transport network [†]	5.8.....	11
4.03 Extent of staff training [†]	4.2.....	54	11.05 Railroad density (km/surface area)*.....	2.8.....	28
4.04 Treatment of customers [†]	5.1.....	33	11.06 Road density (km/surface area)*.....	@.....	78
<i>Labour market</i>	4.6.....	20	11.07 Paved road density (km/surface area)*.....	@.....	62
4.05 Hiring and firing practices [†]	3.3.....	110			
4.06 Ease of finding skilled employees [†]	5.2.....	3	Tourist Service Infrastructure	6.1	10
4.07 Ease of hiring foreign labour [†]	5.1.....	7	12.01 Hotel rooms per 100 pop.*.....	1.3.....	21
4.08 Pay and productivity [†]	3.4.....	111	12.02 Extension of business trips recommended [†]	6.1.....	11
4.09 Female labour force participation (% to men)*.....	0.9.....	32	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	2,186.4.....	3
ICT Readiness	5.0	40			
5.01 ICT use for B2B transactions [†]	5.6.....	24	Natural Resources	3.7	36
5.02 Internet use for B2C transactions [†]	5.3.....	30	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	62.1.....	48	13.02 Total known species*.....	416.....	92
5.04 Broadband internet subs. per 100 pop.*.....	23.8.....	31	13.03 Total protected areas (% total territorial area)*.....	14.7.....	67
5.05 Mobile telephone subs. per 100 pop.*.....	113.0.....	68	13.04 Natural tourism digital demand (0–100 best)*.....	68.....	11
5.06 Mobile broadband subs. per 100 pop.*.....	36.7.....	61	13.05 Quality of the natural environment [†]	5.5.....	23
5.07 Mobile network coverage (% pop.)*.....	99.0.....	65			
5.08 Quality of electricity supply.....	6.4.....	18	Cultural Resources and Business Travel	3.7	17
			14.01 No. of World Heritage cultural sites*.....	14.....	12
Prioritization of Travel & Tourism	5.5	18	14.02 No. of oral and intangible cultural expressions*.....	3.....	32
6.01 Government prioritization of T&T industry [†]	6.2.....	17	14.03 No. of large sports stadiums*.....	17.0.....	24
6.02 T&T gov't expenditure (% gov't budget)*.....	6.6.....	24	14.04 No. of international association meetings*.....	251.7.....	13
6.03 Effectiveness of marketing to attract tourists [†]	5.1.....	37	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	29.....	19
6.04 Comprehensiveness of T&T data (0–120 best)*.....	57.0.....	87			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	83.9.....	21			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Puerto Rico

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	55	3.91
Enabling Environment	66	4.73
Business Environment	37.....	4.85
Safety and Security	101.....	4.82
Health and Hygiene.....	52.....	5.77
Human Resources and Labour Market.....	78.....	4.44
ICT Readiness.....	82.....	3.76
T&T Policy and Enabling Conditions	81	4.06
Prioritization of Travel & Tourism	38.....	4.99
International Openness.....	135.....	1.60
Price Competitiveness.....	63.....	4.82
Environmental Sustainability.....	15.....	4.84
Infrastructure	32	4.64
Air Transport Infrastructure	54.....	3.05
Ground and Port Infrastructure.....	14.....	5.49
Tourist Service Infrastructure.....	31.....	5.40
Natural and Cultural Resources	80	2.22
Natural Resources.....	68.....	2.89
Cultural Resources and Business Travel.....	72.....	1.55

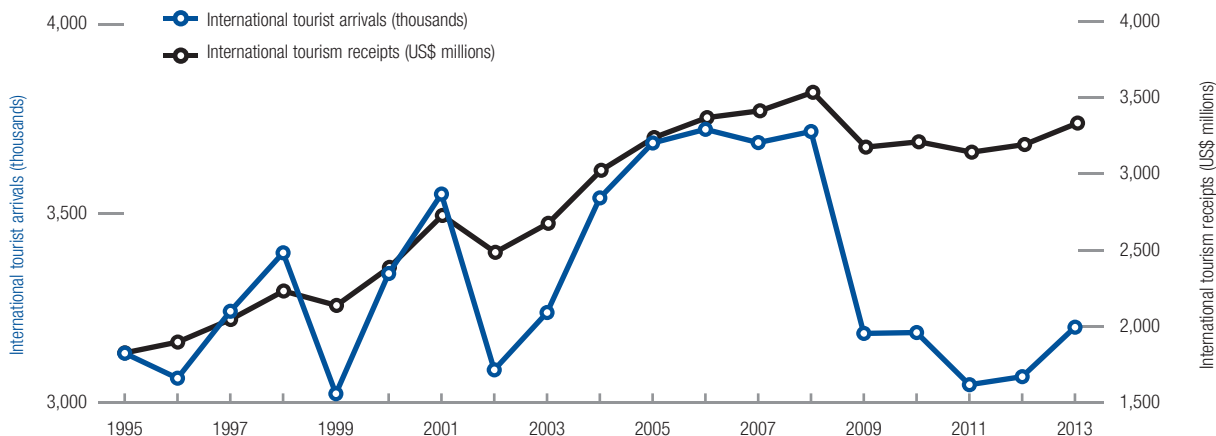


Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	3,200	Population (millions), 2013	3.6
Int'l tourism receipts (inbound US\$ millions), 2013	3,333.5	Surface area (1,000 square kilometres), 2013	8.9
Growth (%) in int'l outbound travel spending*	n/a	Gross domestic product per capita (PPP\$), 2013	n/a
Average spending per int'l tourist (US\$), 2013.....	1,041.7	Real GDP growth (%), 2013.....	n/a

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	2,396.6	2.3	2.6
T&T industry employment (1,000 jobs)	19.2.....	1.8.....	2.0

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Puerto Rico

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.9	37	International Openness	1.6	135
1.01 Property rights [†]	5.9.....	12	7.01 Visa requirements (0–100 best)*.....	10.0.....	123
1.02 Impact of rules on FDI [†]	5.0.....	23	7.02 Openness of bilateral ASA (0–38)*.....	n/a.....	n/a
1.03 Efficiency of legal framework settling disputes [†]	5.1.....	19	7.03 No. of regional trade agreements in force*.....	n/a.....	n/a
1.04 Efficiency of legal framework challenging regs. [†]	4.4.....	20			
1.05 No. of days to deal with construction permits* ...	165.....	83	Price Competitiveness	4.8	63
1.06 Construction permits cost (%)*.....	6.2.....	114	8.01 Ticket taxes, airport charges (0–100 best)*.....	94.7.....	8
1.07 Extent of market dominance [†]	4.9.....	16	8.02 Hotel price index (US\$)*.....	204.5.....	87
1.08 No. of days to start a business*.....	6.....	27	8.03 Purchasing power parity*.....	0.8.....	113
1.09 Cost to start a business (% GNI/capita)*.....	0.8.....	17	8.04 Fuel price levels (US\$ cents/litre)*.....	65.0.....	17
1.10 Effect of taxation on incentives to work [†]	3.1.....	110			
1.11 Effect of taxation on incentives to invest [†]	3.7.....	71	Environmental Sustainability	4.8	15
1.12 Total tax rate (% profit)*.....	66.0.....	132	9.01 Stringency of environmental regulations [†]	5.5.....	19
1.12a Labour and contributions tax rate (% profit)*.....	13.5.....	61	9.02 Enforcement of environmental regulations [†]	5.2.....	25
1.12b Profit tax rate (% profit)*.....	32.3.....	139	9.03 Sustainability of T&T development [†]	4.7.....	55
1.12c Other taxes rate (% profit)*.....	20.2.....	128	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	4.0.....	15
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	n/a.....	n/a
Safety and Security	4.8	101	9.06 Baseline water stress (0–5 worst)*.....	n/a.....	n/a
2.01 Business costs of crime and violence [†]	3.3.....	120	9.07 Threatened species (% total species)*.....	8.0.....	110
2.02 Reliability of police services [†]	4.8.....	43	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	6.0.....	31	9.09 Wastewater treatment (%)*.....	57.0.....	36
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	14
2.05 Homicide rate*.....	27.....	131			
			Air Transport Infrastructure	3.0	54
Health and Hygiene	5.8	52	10.01 Quality of air transport infrastructure [†]	5.6.....	25
3.01 Physician density per 1,000 pop.*.....	2.7.....	42	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	99.3.....	37	10.03 Airline int'l. seat kms per week (millions)*.....	0.0.....	141
3.03 Access to improved drinking water (% pop.)*.....	97.0.....	62	10.04 Departures per 1,000 pop.*.....	22.8.....	19
3.04 Hospital beds per 10,000 pop.....	30.7.....	57	10.05 Airport density per million urban pop.*.....	1.5.....	50
3.05 HIV prevalence (% pop.)*.....	0.6.....	91	10.06 No. of operating airlines*.....	1.0.....	139
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	5.5	14
Human Resources and Labour Market	4.4	78	11.01 Quality of roads.....	5.2.....	29
<i>Qualification of the labour force</i>	4.9.....	92	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	80.4.....	126	11.03 Quality of port infrastructure [†]	5.4.....	22
4.02 Secondary education enrolment rate (%)*.....	78.3.....	93	11.04 Quality of ground transport network [†]	4.3.....	73
4.03 Extent of staff training [†]	4.9.....	16	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	5.2.....	28	11.06 Road density (km/surface area)*.....	@.....	7
<i>Labour market</i>	4.0.....	71	11.07 Paved road density (km/surface area)*.....	@.....	6
4.05 Hiring and firing practices [†]	3.6.....	93			
4.06 Ease of finding skilled employees [†]	4.8.....	18	Tourist Service Infrastructure	5.4	31
4.07 Ease of hiring foreign labour [†]	3.7.....	103	12.01 Hotel rooms per 100 pop.*.....	0.4.....	70
4.08 Pay and productivity [†]	4.6.....	22	12.02 Extension of business trips recommended [†]	6.3.....	7
4.09 Female labour force participation (% to men)*.....	0.7.....	99	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	910.1.....	21
ICT Readiness	3.8	82			
5.01 ICT use for B2B transactions [†]	5.5.....	33	Natural Resources	2.9	68
5.02 Internet use for B2C transactions [†]	5.2.....	32	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	73.9.....	32	13.02 Total known species*.....	327.....	123
5.04 Broadband internet subs. per 100 pop.*.....	16.3.....	44	13.03 Total protected areas (% total territorial area)*.....	4.6.....	120
5.05 Mobile telephone subs. per 100 pop.*.....	83.6.....	111	13.04 Natural tourism digital demand (0–100 best)*.....	53.....	21
5.06 Mobile broadband subs. per 100 pop.*.....	15.8.....	87	13.05 Quality of the natural environment [†]	5.3.....	34
5.07 Mobile network coverage (% pop.)*.....	68.4.....	131			
5.08 Quality of electricity supply.....	5.1.....	59	Cultural Resources and Business Travel	1.5	72
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	5.0	38	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	6.2.....	16	14.03 No. of large sports stadiums*.....	1.0.....	113
6.02 T&T gov't expenditure (% gov't budget)*.....	4.3.....	46	14.04 No. of international association meetings*.....	25.7.....	66
6.03 Effectiveness of marketing to attract tourists [†]	4.9.....	50	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	20.....	35
6.04 Comprehensiveness of T&T data (0–120 best)*.....	68.0.....	66			
6.05 Timeliness of T&T data (0–21 best)*.....	11.0.....	97			
6.06 Country Brand Strategy rating (1–10 best)*.....	84.1.....	20			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Qatar

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	43	4.09
Enabling Environment	6	5.86
Business Environment	3.....	6.05
Safety and Security	2.....	6.61
Health and Hygiene.....	43.....	5.97
Human Resources and Labour Market.....	14.....	5.23
ICT Readiness.....	25.....	5.44
T&T Policy and Enabling Conditions	74	4.12
Prioritization of Travel & Tourism	45.....	4.89
International Openness.....	125.....	1.93
Price Competitiveness.....	19.....	5.33
Environmental Sustainability.....	50.....	4.32
Infrastructure	34	4.59
Air Transport Infrastructure	29.....	4.17
Ground and Port Infrastructure.....	26.....	4.79
Tourist Service Infrastructure.....	46.....	4.81
Natural and Cultural Resources	114	1.80
Natural Resources.....	122.....	2.12
Cultural Resources and Business Travel	83.....	1.48



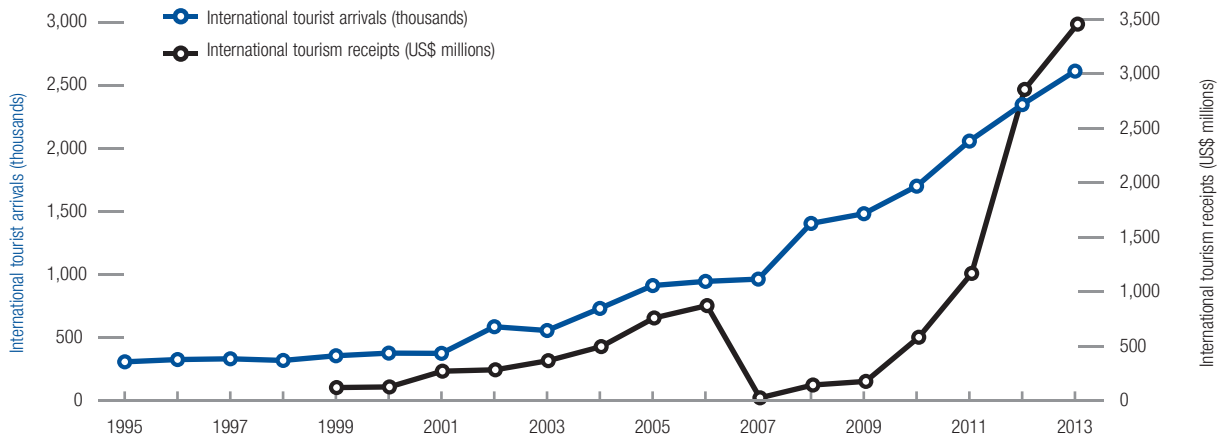
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	2,611
Int'l tourism receipts (inbound US\$ millions), 2013	3,456.3
Growth (%) in int'l outbound travel spending*	4.53
Average spending per int'l tourist (US\$), 2013.....	1,323.7

Population (millions), 2013	2.2
Surface area (1,000 square kilometres), 2013	11.6
Gross domestic product per capita (PPP\$), 2013 ...	145,894
Real GDP growth (%), 2013.....	6.5

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	3,740.8	1.8	4.5
T&T industry employment (1,000 jobs)	28.1	1.7	1.1

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	6.0	3	International Openness	1.9	125
1.01 Property rights [†]	6.0.....	7	7.01 Visa requirements (0–100 best)*.....	12.0.....	120
1.02 Impact of rules on FDI [†]	5.5.....	9	7.02 Openness of bilateral ASA (0–38)*.....	10.2.....	73
1.03 Efficiency of legal framework settling disputes [†]	5.7.....	6	7.03 No. of regional trade agreements in force*.....	2.0.....	113
1.04 Efficiency of legal framework challenging regs. [†]	5.3.....	4			
1.05 No. of days to deal with construction permits*.....	58.....	5	Price Competitiveness	5.3	19
1.06 Construction permits cost (%)*.....	0.0.....	1	8.01 Ticket taxes, airport charges (0–100 best)*.....	92.3.....	13
1.07 Extent of market dominance [†]	5.2.....	9	8.02 Hotel price index (US\$)*.....	182.1.....	79
1.08 No. of days to start a business*.....	9.....	49	8.03 Purchasing power parity*.....	0.7.....	100
1.09 Cost to start a business (% GNI/capita)*.....	5.2.....	58	8.04 Fuel price levels (US\$ cents/litre)*.....	27.0.....	4
1.10 Effect of taxation on incentives to work [†]	6.3.....	2			
1.11 Effect of taxation on incentives to invest [†]	6.2.....	3	Environmental Sustainability	4.3	50
1.12 Total tax rate (% profit)*.....	11.3.....	2	9.01 Stringency of environmental regulations [†]	5.7.....	14
1.12a Labour and contributions tax rate (% profit)*.....	11.3.....	40	9.02 Enforcement of environmental regulations [†]	5.6.....	15
1.12b Profit tax rate (% profit)*.....	0.0.....	1	9.03 Sustainability of T&T development [†]	5.8.....	6
1.12c Other taxes rate (% profit)*.....	0.0.....	1	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	14.5.....	120
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	17.....	104
Safety and Security	6.6	2	9.06 Baseline water stress (0–5 worst)*.....	5.0.....	128
2.01 Business costs of crime and violence [†]	6.5.....	1	9.07 Threatened species (% total species)*.....	3.2.....	33
2.02 Reliability of police services [†]	6.3.....	3	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	6.4.....	9	9.09 Wastewater treatment (%) *.....	67.3.....	28
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	28
2.05 Homicide rate*.....	1.....	27			
			Air Transport Infrastructure	4.2	29
Health and Hygiene	6.0	43	10.01 Quality of air transport infrastructure [†]	6.0.....	12
3.01 Physician density per 1,000 pop.*.....	7.7.....	1	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	1,173.9.....	22
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	64.5.....	5
3.04 Hospital beds per 10,000 pop.....	12.0.....	106	10.05 Airport density per million urban pop.*.....	0.5.....	115
3.05 HIV prevalence (% pop.)*.....	<0.1.....	1	10.06 No. of operating airlines*.....	34.0.....	67
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	4.8	26
Human Resources and Labour Market	5.2	14	11.01 Quality of roads.....	5.0.....	34
<i>Qualification of the labour force</i>	<i>5.9</i>	<i>15</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	92.4.....	82	11.03 Quality of port infrastructure [†]	5.4.....	24
4.02 Secondary education enrolment rate (%)*.....	111.6.....	9	11.04 Quality of ground transport network [†]	5.1.....	28
4.03 Extent of staff training [†]	5.3.....	6	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	5.8.....	4	11.06 Road density (km/surface area)*.....	@.....	42
<i>Labour market</i>	<i>4.5</i>	<i>28</i>	11.07 Paved road density (km/surface area)*.....	@.....	34
4.05 Hiring and firing practices [†]	5.3.....	5			
4.06 Ease of finding skilled employees [†]	5.0.....	9	Tourist Service Infrastructure	4.8	46
4.07 Ease of hiring foreign labour [†]	5.3.....	4	12.01 Hotel rooms per 100 pop.*.....	0.6.....	55
4.08 Pay and productivity [†]	5.4.....	3	12.02 Extension of business trips recommended [†]	5.4.....	60
4.09 Female labour force participation (% to men)*.....	0.5.....	121	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	494.3.....	61
ICT Readiness	5.4	25			
5.01 ICT use for B2B transactions [†]	5.7.....	14	Natural Resources	2.1	122
5.02 Internet use for B2C transactions [†]	5.1.....	39	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	85.3.....	14	13.02 Total known species*.....	250.....	134
5.04 Broadband internet subs. per 100 pop.*.....	9.9.....	65	13.03 Total protected areas (% total territorial area)*.....	2.4.....	129
5.05 Mobile telephone subs. per 100 pop.*.....	152.6.....	22	13.04 Natural tourism digital demand (0–100 best)*.....	6.....	96
5.06 Mobile broadband subs. per 100 pop.*.....	76.8.....	18	13.05 Quality of the natural environment [†]	5.5.....	25
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	6.5.....	15	Cultural Resources and Business Travel	1.5	83
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	4.9	45	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	6.0.....	27	14.03 No. of large sports stadiums*.....	5.0.....	61
6.02 T&T gov't expenditure (% gov't budget)*.....	5.6.....	34	14.04 No. of international association meetings*.....	19.3.....	69
6.03 Effectiveness of marketing to attract tourists [†]	5.6.....	14	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	7.....	76
6.04 Comprehensiveness of T&T data (0–120 best)*.....	37.0.....	125			
6.05 Timeliness of T&T data (0–21 best)*.....	9.0.....	104			
6.06 Country Brand Strategy rating (1–10 best)*.....	73.2.....	53			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Romania

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	66	3.78
Enabling Environment	59	4.88
Business Environment	96.....	4.11
Safety and Security	65.....	5.42
Health and Hygiene.....	46.....	5.94
Human Resources and Labour Market.....	64.....	4.56
ICT Readiness.....	59.....	4.36
T&T Policy and Enabling Conditions	35	4.37
Prioritization of Travel & Tourism	88.....	4.34
International Openness.....	42.....	3.91
Price Competitiveness.....	54.....	4.89
Environmental Sustainability.....	46.....	4.35
Infrastructure	71	3.49
Air Transport Infrastructure	87.....	2.34
Ground and Port Infrastructure.....	91.....	3.10
Tourist Service Infrastructure.....	42.....	5.01
Natural and Cultural Resources	66	2.38
Natural Resources.....	79.....	2.70
Cultural Resources and Business Travel	49.....	2.07



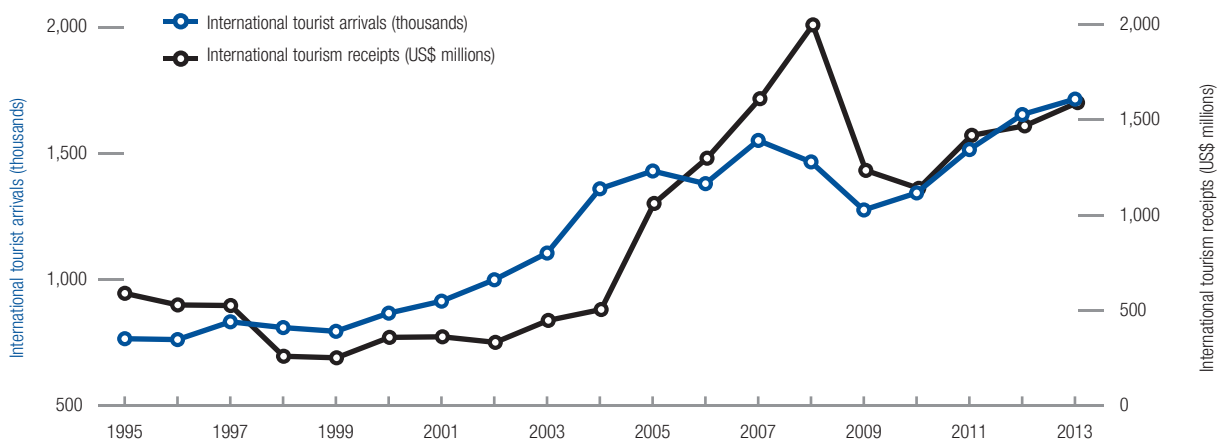
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	1,715
Int'l tourism receipts (inbound US\$ millions), 2013	1,589.7
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	926.9

Population (millions), 2013	20.0
Surface area (1,000 square kilometres), 2013	238.4
Gross domestic product per capita (PPP\$), 2013	17,440
Real GDP growth (%), 2013.....	3.5

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	3,154.0	1.6	4.0
T&T industry employment (1,000 jobs)	212.5	2.4	0.5

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Romania

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.1	96	International Openness	3.9	42
1.01 Property rights [†]	4.0.....	79	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	4.0.....	105	7.02 Openness of bilateral ASA (0–38)*.....	8.0.....	103
1.03 Efficiency of legal framework settling disputes [†]	3.2.....	106	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	3.1.....	93			
1.05 No. of days to deal with construction permits*.....	255.....	128	Price Competitiveness	4.9	54
1.06 Construction permits cost (%)*.....	2.3.....	81	8.01 Ticket taxes, airport charges (0–100 best)*.....	81.2.....	58
1.07 Extent of market dominance [†]	3.8.....	61	8.02 Hotel price index (US\$)*.....	88.9.....	9
1.08 No. of days to start a business*.....	8.....	42	8.03 Purchasing power parity*.....	0.5.....	66
1.09 Cost to start a business (% GNI/capita)*.....	2.1.....	36	8.04 Fuel price levels (US\$ cents/litre)*.....	170.0.....	97
1.10 Effect of taxation on incentives to work [†]	2.5.....	137			
1.11 Effect of taxation on incentives to invest [†]	2.9.....	126	Environmental Sustainability	4.4	46
1.12 Total tax rate (% profit)*.....	43.2.....	94	9.01 Stringency of environmental regulations [†]	3.8.....	90
1.12a Labour and contributions tax rate (% profit)*.....	31.5.....	125	9.02 Enforcement of environmental regulations [†]	3.7.....	77
1.12b Profit tax rate (% profit)*.....	10.7.....	42	9.03 Sustainability of T&T development [†]	3.4.....	122
1.12c Other taxes rate (% profit)*.....	1.0.....	37	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	14.9.....	124
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	22.....	28
Safety and Security	5.4	65	9.06 Baseline water stress (0–5 worst)*.....	0.8.....	44
2.01 Business costs of crime and violence [†]	4.4.....	74	9.07 Threatened species (% total species)*.....	4.8.....	60
2.02 Reliability of police services [†]	4.2.....	65	9.08 Forest cover change (% average per year)*.....	-1.0.....	35
2.03 Business costs of terrorism [†]	4.8.....	96	9.09 Wastewater treatment (%)*.....	13.1.....	71
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	6
2.05 Homicide rate*.....	2.....	42			
			Air Transport Infrastructure	2.3	87
Health and Hygiene	5.9	46	10.01 Quality of air transport infrastructure [†]	3.6.....	104
3.01 Physician density per 1,000 pop.*.....	2.4.....	48	10.02 Airline dom. seat kms per week (millions)*.....	5.2.....	58
3.02 Access to improved sanitation (% pop.)*.....	72.0.....	95	10.03 Airline int'l. seat kms per week (millions)*.....	186.7.....	63
3.03 Access to improved drinking water (% pop.)*.....	88.0.....	98	10.04 Departures per 1,000 pop.*.....	2.3.....	80
3.04 Hospital beds per 10,000 pop.....	61.0.....	19	10.05 Airport density per million urban pop.*.....	1.3.....	57
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	43.0.....	50
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	3.1	91
Human Resources and Labour Market	4.6	64	11.01 Quality of roads.....	2.8.....	121
<i>Qualification of the labour force</i>	<i>4.9</i>	<i>91</i>	11.02 Quality of railroad infrastructure.....	2.9.....	58
4.01 Primary education enrolment rate (%)*.....	85.8.....	113	11.03 Quality of port infrastructure [†]	3.4.....	104
4.02 Secondary education enrolment rate (%)*.....	95.0.....	55	11.04 Quality of ground transport network [†]	4.1.....	85
4.03 Extent of staff training [†]	3.6.....	110	11.05 Railroad density (km/surface area)*.....	4.5.....	21
4.04 Treatment of customers [†]	4.4.....	83	11.06 Road density (km/surface area)*.....	@.....	54
<i>Labour market</i>	<i>4.3</i>	<i>48</i>	11.07 Paved road density (km/surface area)*.....	@.....	59
4.05 Hiring and firing practices [†]	4.1.....	57			
4.06 Ease of finding skilled employees [†]	4.2.....	49	Tourist Service Infrastructure	5.0	42
4.07 Ease of hiring foreign labour [†]	4.5.....	24	12.01 Hotel rooms per 100 pop.*.....	0.7.....	50
4.08 Pay and productivity [†]	4.0.....	65	12.02 Extension of business trips recommended [†]	5.3.....	73
4.09 Female labour force participation (% to men)*.....	0.8.....	78	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	958.1.....	19
ICT Readiness	4.4	59			
5.01 ICT use for B2B transactions [†]	4.6.....	84	Natural Resources	2.7	79
5.02 Internet use for B2C transactions [†]	5.1.....	40	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	49.8.....	67	13.02 Total known species*.....	437.....	86
5.04 Broadband internet subs. per 100 pop.*.....	17.3.....	40	13.03 Total protected areas (% total territorial area)*.....	19.2.....	42
5.05 Mobile telephone subs. per 100 pop.*.....	105.6.....	83	13.04 Natural tourism digital demand (0–100 best)*.....	14.....	68
5.06 Mobile broadband subs. per 100 pop.*.....	37.6.....	60	13.05 Quality of the natural environment [†]	4.0.....	96
5.07 Mobile network coverage (% pop.)*.....	99.9.....	39			
5.08 Quality of electricity supply.....	4.6.....	80	Cultural Resources and Business Travel	2.1	49
			14.01 No. of World Heritage cultural sites*.....	6.....	34
Prioritization of Travel & Tourism	4.3	88	14.02 No. of oral and intangible cultural expressions*.....	4.....	25
6.01 Government prioritization of T&T industry [†]	4.3.....	117	14.03 No. of large sports stadiums*.....	10.0.....	42
6.02 T&T gov't expenditure (% gov't budget)*.....	1.8.....	114	14.04 No. of international association meetings*.....	56.7.....	47
6.03 Effectiveness of marketing to attract tourists [†]	3.6.....	120	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	6.....	82
6.04 Comprehensiveness of T&T data (0–120 best)*.....	92.0.....	21			
6.05 Timeliness of T&T data (0–21 best)*.....	19.5.....	7			
6.06 Country Brand Strategy rating (1–10 best)*.....	78.6.....	32			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Russian Federation

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	45	4.08
Enabling Environment	62	4.86
Business Environment	109.....	3.98
Safety and Security	126.....	3.95
Health and Hygiene.....	6.....	6.69
Human Resources and Labour Market.....	38.....	4.83
ICT Readiness.....	46.....	4.83
T&T Policy and Enabling Conditions	99	3.87
Prioritization of Travel & Tourism	90.....	4.33
International Openness.....	99.....	2.48
Price Competitiveness.....	41.....	4.99
Environmental Sustainability.....	106.....	3.70
Infrastructure	49	4.05
Air Transport Infrastructure	22.....	4.42
Ground and Port Infrastructure.....	92.....	3.09
Tourist Service Infrastructure.....	54.....	4.65
Natural and Cultural Resources	23	3.55
Natural Resources.....	34.....	3.77
Cultural Resources and Business Travel	21.....	3.32



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	28,356
Int'l tourism receipts (inbound US\$ millions), 2013	11,988.4
Growth (%) in int'l outbound travel spending*	6.87
Average spending per int'l tourist (US\$), 2013.....	422.8

Population (millions), 2013	143.5
Surface area (1,000 square kilometres), 2013	17,098.2
Gross domestic product per capita (PPP\$), 2013	24,298
Real GDP growth (%), 2013.....	1.3

T&T industry economic impact, 2014 estimates

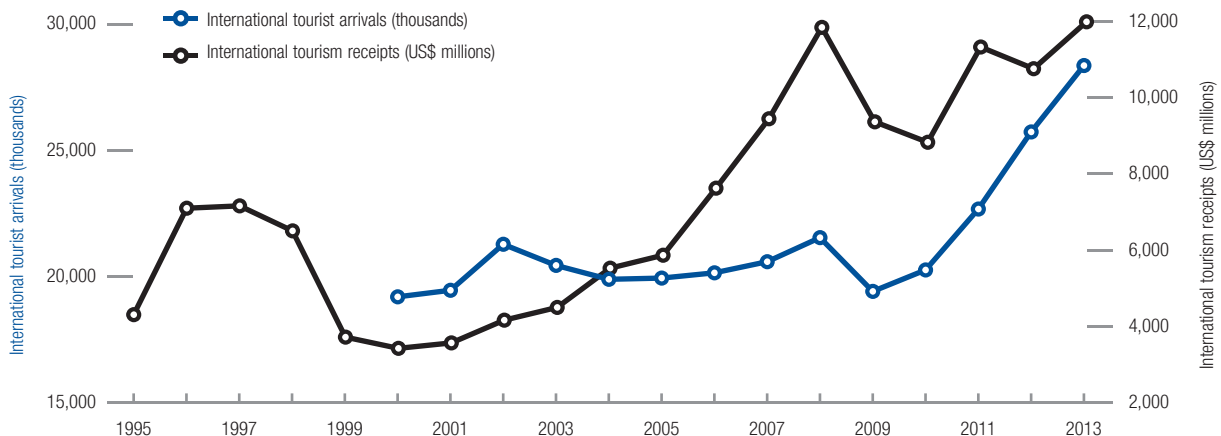
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	29,924.9	1.4	3.9
T&T industry employment (1,000 jobs)	966.9	1.4	0.7

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Russian Federation

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.0	109	International Openness	2.5	99
1.01 Property rights [†]	3.3.....	120	7.01 Visa requirements (0–100 best)*.....	12.0.....	120
1.02 Impact of rules on FDI [†]	3.7.....	118	7.02 Openness of bilateral ASA (0–38)*.....	5.7.....	124
1.03 Efficiency of legal framework settling disputes [†]	3.2.....	110	7.03 No. of regional trade agreements in force*.....	16.0.....	51
1.04 Efficiency of legal framework challenging regs. [†]	2.9.....	99			
1.05 No. of days to deal with construction permits*.....	238.....	119	Price Competitiveness	5.0	41
1.06 Construction permits cost (%)*.....	1.9.....	72	8.01 Ticket taxes, airport charges (0–100 best)*.....	75.2.....	81
1.07 Extent of market dominance [†]	3.7.....	75	8.02 Hotel price index (US\$)*.....	125.4.....	43
1.08 No. of days to start a business*.....	11.....	65	8.03 Purchasing power parity*.....	0.6.....	90
1.09 Cost to start a business (% GNI/capita)*.....	1.2.....	26	8.04 Fuel price levels (US\$ cents/litre)*.....	99.0.....	28
1.10 Effect of taxation on incentives to work [†]	3.0.....	113			
1.11 Effect of taxation on incentives to invest [†]	3.1.....	120	Environmental Sustainability	3.7	106
1.12 Total tax rate (% profit)*.....	48.9.....	110	9.01 Stringency of environmental regulations [†]	3.6.....	102
1.12a Labour and contributions tax rate (% profit)*.....	35.4.....	131	9.02 Enforcement of environmental regulations [†]	3.3.....	104
1.12b Profit tax rate (% profit)*.....	8.4.....	29	9.03 Sustainability of T&T development [†]	3.8.....	102
1.12c Other taxes rate (% profit)*.....	5.1.....	110	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	9.8.....	83
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	19.....	73
Safety and Security	3.9	126	9.06 Baseline water stress (0–5 worst)*.....	1.2.....	56
2.01 Business costs of crime and violence [†]	4.5.....	70	9.07 Threatened species (% total species)*.....	8.2.....	111
2.02 Reliability of police services [†]	3.2.....	113	9.08 Forest cover change (% average per year)*.....	-1.6.....	44
2.03 Business costs of terrorism [†]	4.6.....	103	9.09 Wastewater treatment (%)*.....	21.5.....	57
2.04 Index of terrorism incidence*.....	1.8.....	135	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	2.3.....	100
2.05 Homicide rate*.....	9.....	102			
			Air Transport Infrastructure	4.4	22
Health and Hygiene	6.7	6	10.01 Quality of air transport infrastructure [†]	4.1.....	79
3.01 Physician density per 1,000 pop.*.....	4.3.....	4	10.02 Airline dom. seat kms per week (millions)*.....	1,933.9.....	5
3.02 Access to improved sanitation (% pop.)*.....	70.0.....	96	10.03 Airline int'l. seat kms per week (millions)*.....	1,695.3.....	19
3.03 Access to improved drinking water (% pop.)*.....	97.0.....	62	10.04 Departures per 1,000 pop.*.....	4.7.....	56
3.04 Hospital beds per 10,000 pop.....	97.0.....	3	10.05 Airport density per million urban pop.*.....	1.4.....	51
3.05 HIV prevalence (% pop.)*.....	1.1.....	108	10.06 No. of operating airlines*.....	148.0.....	7
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	3.1	92
Human Resources and Labour Market	4.8	38	11.01 Quality of roads.....	2.7.....	124
<i>Qualification of the labour force</i>	<i>5.4</i>	<i>56</i>	11.02 Quality of railroad infrastructure.....	4.3.....	25
4.01 Primary education enrolment rate (%)*.....	96.2.....	54	11.03 Quality of port infrastructure [†]	3.9.....	81
4.02 Secondary education enrolment rate (%)*.....	95.3.....	54	11.04 Quality of ground transport network [†]	4.8.....	47
4.03 Extent of staff training [†]	3.8.....	89	11.05 Railroad density (km/surface area)*.....	0.5.....	66
4.04 Treatment of customers [†]	4.4.....	82	11.06 Road density (km/surface area)*.....	@.....	121
<i>Labour market</i>	<i>4.3</i>	<i>46</i>	11.07 Paved road density (km/surface area)*.....	@.....	91
4.05 Hiring and firing practices [†]	4.2.....	41			
4.06 Ease of finding skilled employees [†]	3.2.....	116	Tourist Service Infrastructure	4.7	54
4.07 Ease of hiring foreign labour [†]	3.8.....	95	12.01 Hotel rooms per 100 pop.*.....	0.2.....	90
4.08 Pay and productivity [†]	4.6.....	24	12.02 Extension of business trips recommended [†]	4.6.....	113
4.09 Female labour force participation (% to men)*.....	0.9.....	41	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	1,373.0.....	11
ICT Readiness	4.8	46			
5.01 ICT use for B2B transactions [†]	4.8.....	66	Natural Resources	3.8	34
5.02 Internet use for B2C transactions [†]	5.1.....	36	13.01 No. of World Heritage natural sites*.....	10.....	4
5.03 Individuals using internet (%)*.....	61.4.....	49	13.02 Total known species*.....	978.....	36
5.04 Broadband internet subs. per 100 pop.*.....	16.6.....	43	13.03 Total protected areas (% total territorial area)*.....	11.4.....	83
5.05 Mobile telephone subs. per 100 pop.*.....	152.8.....	21	13.04 Natural tourism digital demand (0–100 best)*.....	13.....	70
5.06 Mobile broadband subs. per 100 pop.*.....	60.1.....	31	13.05 Quality of the natural environment [†]	3.7.....	110
5.07 Mobile network coverage (% pop.)*.....	95.0.....	100			
5.08 Quality of electricity supply.....	4.8.....	72	Cultural Resources and Business Travel	3.3	21
			14.01 No. of World Heritage cultural sites*.....	16.....	10
Prioritization of Travel & Tourism	4.3	90	14.02 No. of oral and intangible cultural expressions*.....	2.....	41
6.01 Government prioritization of T&T industry [†]	4.4.....	114	14.03 No. of large sports stadiums*.....	30.0.....	16
6.02 T&T gov't expenditure (% gov't budget)*.....	2.7.....	89	14.04 No. of international association meetings*.....	92.3.....	39
6.03 Effectiveness of marketing to attract tourists [†]	3.9.....	103	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	21.....	34
6.04 Comprehensiveness of T&T data (0–120 best)*.....	72.0.....	52			
6.05 Timeliness of T&T data (0–21 best)*.....	18.0.....	48			
6.06 Country Brand Strategy rating (1–10 best)*.....	74.3.....	49			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Rwanda

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1–7)
Travel & Tourism Competitiveness Index	98	3.32
Enabling Environment	85	4.39
Business Environment	25.....	5.13
Safety and Security	51.....	5.58
Health and Hygiene.....	111.....	3.92
Human Resources and Labour Market.....	84.....	4.36
ICT Readiness.....	112.....	2.93
T&T Policy and Enabling Conditions	73	4.13
Prioritization of Travel & Tourism	93.....	4.29
International Openness.....	78.....	2.93
Price Competitiveness.....	74.....	4.61
Environmental Sustainability.....	22.....	4.68
Infrastructure	104	2.74
Air Transport Infrastructure	124.....	1.84
Ground and Port Infrastructure.....	55.....	3.85
Tourist Service Infrastructure.....	128.....	2.52
Natural and Cultural Resources	95	2.01
Natural Resources.....	76.....	2.75
Cultural Resources and Business Travel	117.....	1.27



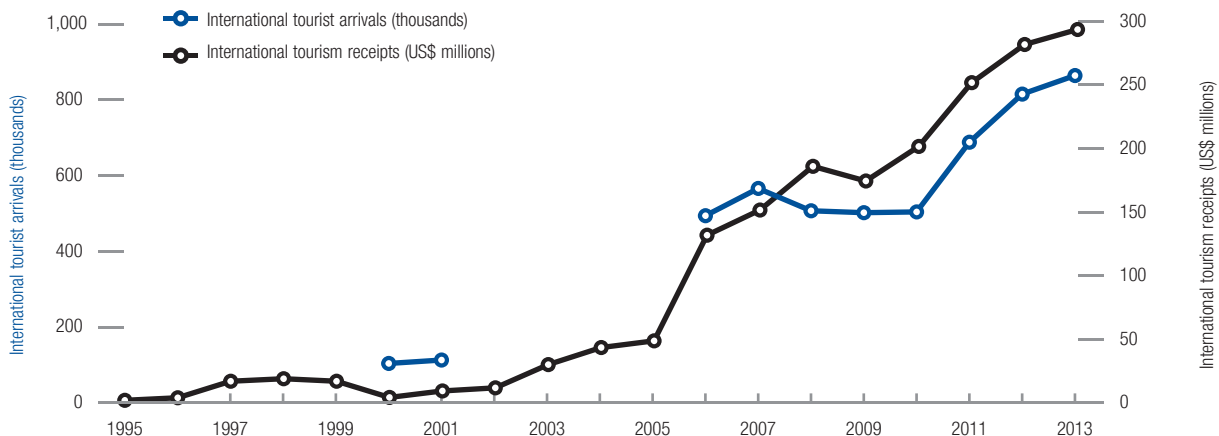
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	864
Int'l tourism receipts (inbound US\$ millions), 2013	293.6
Growth (%) in int'l outbound travel spending*	0.57
Average spending per int'l tourist (US\$), 2013.....	339.8

Population (millions), 2013	11.8
Surface area (1,000 square kilometres), 2013	26.3
Gross domestic product per capita (PPP\$), 2013	1,608
Real GDP growth (%), 2013.....	4.7

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	283.5.....	3.7.....	4.4
T&T industry employment (1,000 jobs)	66.5.....	3.1.....	0.7

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.1	25	International Openness	2.9	78
1.01 Property rights [†]	5.3.....	28	7.01 Visa requirements (0–100 best)*.....	57.0.....	26
1.02 Impact of rules on FDI [†]	5.8.....	5	7.02 Openness of bilateral ASA (0–38)*.....	11.1.....	66
1.03 Efficiency of legal framework settling disputes [†]	5.2.....	16	7.03 No. of regional trade agreements in force*.....	3.0.....	100
1.04 Efficiency of legal framework challenging regs. [†]	4.3.....	24			
1.05 No. of days to deal with construction permits*.....	77.....	15	Price Competitiveness	4.6	74
1.06 Construction permits cost (%)*.....	4.1.....	99	8.01 Ticket taxes, airport charges (0–100 best)*.....	76.2.....	79
1.07 Extent of market dominance [†]	4.0.....	52	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	7.....	36	8.03 Purchasing power parity*.....	0.4.....	37
1.09 Cost to start a business (% GNI/capita)*.....	52.3.....	123	8.04 Fuel price levels (US\$ cents/litre)*.....	173.0.....	99
1.10 Effect of taxation on incentives to work [†]	4.5.....	16			
1.11 Effect of taxation on incentives to invest [†]	4.3.....	29	Environmental Sustainability	4.7	22
1.12 Total tax rate (% profit)*.....	33.5.....	55	9.01 Stringency of environmental regulations [†]	6.0.....	8
1.12a Labour and contributions tax rate (% profit)*.....	5.6.....	26	9.02 Enforcement of environmental regulations [†]	6.1.....	4
1.12b Profit tax rate (% profit)*.....	26.3.....	126	9.03 Sustainability of T&T development [†]	5.9.....	3
1.12c Other taxes rate (% profit)*.....	1.5.....	53	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	9.3.....	81
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	16.....	115
Safety and Security	5.6	51	9.06 Baseline water stress (0–5 worst)*.....	0.0.....	1
2.01 Business costs of crime and violence [†]	6.1.....	6	9.07 Threatened species (% total species)*.....	5.2.....	72
2.02 Reliability of police services [†]	5.8.....	21	9.08 Forest cover change (% average per year)*.....	-1.0.....	35
2.03 Business costs of terrorism [†]	5.9.....	37	9.09 Wastewater treatment (%)*.....	0.0.....	119
2.04 Index of terrorism incidence*.....	6.6.....	111	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	23.....	129			
			Air Transport Infrastructure	1.8	124
Health and Hygiene	3.9	111	10.01 Quality of air transport infrastructure [†]	4.3.....	73
3.01 Physician density per 1,000 pop.*.....	0.1.....	131	10.02 Airline dom. seat kms per week (millions)*.....	0.2.....	96
3.02 Access to improved sanitation (% pop.)*.....	64.0.....	101	10.03 Airline int'l. seat kms per week (millions)*.....	19.8.....	119
3.03 Access to improved drinking water (% pop.)*.....	71.0.....	126	10.04 Departures per 1,000 pop.*.....	0.9.....	96
3.04 Hospital beds per 10,000 pop.....	16.0.....	95	10.05 Airport density per million urban pop.*.....	0.6.....	104
3.05 HIV prevalence (% pop.)*.....	2.9.....	125	10.06 No. of operating airlines*.....	6.0.....	134
3.06 Malaria incidence per 100,000 pop.*.....	5,673.0.....	51			
			Ground and Port Infrastructure	3.9	55
Human Resources and Labour Market	4.4	84	11.01 Quality of roads.....	4.7.....	46
<i>Qualification of the labour force</i>	4.0.....	116	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	98.7.....	16	11.03 Quality of port infrastructure [†]	3.6.....	98
4.02 Secondary education enrolment rate (%)*.....	31.8.....	131	11.04 Quality of ground transport network [†]	5.0.....	36
4.03 Extent of staff training [†]	4.0.....	66	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	4.1.....	106	11.06 Road density (km/surface area)*.....	@.....	51
<i>Labour market</i>	4.8.....	8	11.07 Paved road density (km/surface area)*.....	@.....	72
4.05 Hiring and firing practices [†]	4.3.....	31			
4.06 Ease of finding skilled employees [†]	3.8.....	79	Tourist Service Infrastructure	2.5	128
4.07 Ease of hiring foreign labour [†]	4.8.....	14	12.01 Hotel rooms per 100 pop.*.....	0.1.....	126
4.08 Pay and productivity [†]	4.0.....	67	12.02 Extension of business trips recommended [†]	5.8.....	33
4.09 Female labour force participation (% to men)*.....	1.0.....	3	12.03 Presence of major car rental companies [†]	1.....	120
			12.04 ATMs accepting Visa cards per million pop.*.....	38.9.....	123
ICT Readiness	2.9	112			
5.01 ICT use for B2B transactions [†]	4.6.....	80	Natural Resources	2.8	76
5.02 Internet use for B2C transactions [†]	4.0.....	99	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	8.7.....	123	13.02 Total known species*.....	854.....	45
5.04 Broadband internet subs. per 100 pop.*.....	0.0.....	135	13.03 Total protected areas (% total territorial area)*.....	10.6.....	88
5.05 Mobile telephone subs. per 100 pop.*.....	56.8.....	132	13.04 Natural tourism digital demand (0–100 best)*.....	4.....	108
5.06 Mobile broadband subs. per 100 pop.*.....	5.8.....	106	13.05 Quality of the natural environment [†]	5.9.....	17
5.07 Mobile network coverage (% pop.)*.....	99.3.....	61			
5.08 Quality of electricity supply.....	4.0.....	91	Cultural Resources and Business Travel	1.3	117
			14.01 No. of World Heritage cultural sites*.....	0.....	124
Prioritization of Travel & Tourism	4.3	93	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	6.6.....	5	14.03 No. of large sports stadiums*.....	6.0.....	52
6.02 T&T gov't expenditure (% gov't budget)*.....	1.7.....	120	14.04 No. of international association meetings*.....	3.0.....	113
6.03 Effectiveness of marketing to attract tourists [†]	5.9.....	11	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	2.....	120
6.04 Comprehensiveness of T&T data (0–120 best)*.....	46.0.....	108			
6.05 Timeliness of T&T data (0–21 best)*.....	4.5.....	113			
6.06 Country Brand Strategy rating (1–10 best)*.....	56.5.....	104			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Saudi Arabia

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	64	3.80
Enabling Environment	41	5.21
Business Environment	23	5.21
Safety and Security	29	5.99
Health and Hygiene	78	5.10
Human Resources and Labour Market	74	4.46
ICT Readiness	28	5.29
T&T Policy and Enabling Conditions	111	3.72
Prioritization of Travel & Tourism	76	4.50
International Openness	138	1.49
Price Competitiveness	11	5.49
Environmental Sustainability	121	3.41
Infrastructure	51	3.96
Air Transport Infrastructure	40	3.79
Ground and Port Infrastructure	60	3.66
Tourist Service Infrastructure	67	4.44
Natural and Cultural Resources	69	2.30
Natural Resources	83	2.68
Cultural Resources and Business Travel	55	1.91



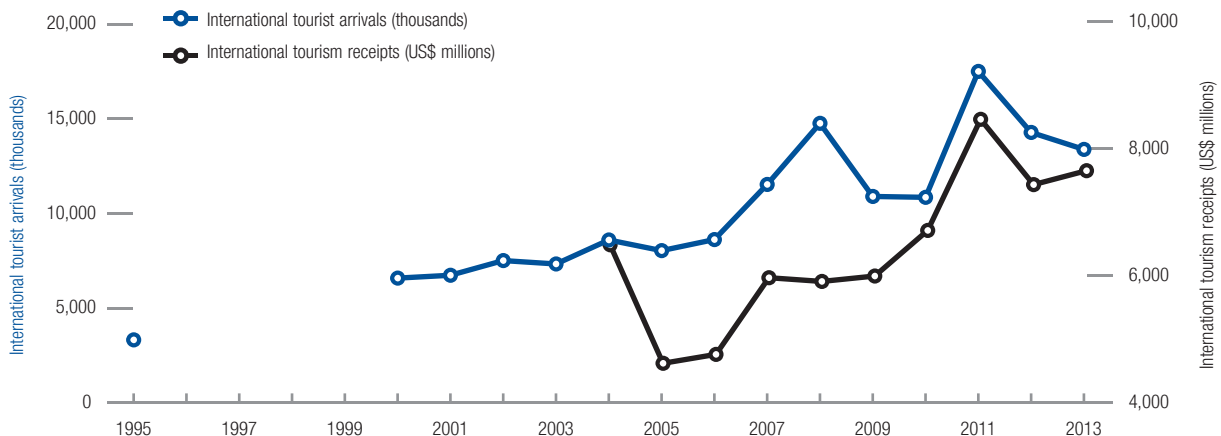
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	13,380
Int'l tourism receipts (inbound US\$ millions), 2013	7,651.5
Growth (%) in int'l outbound travel spending*	3.79
Average spending per int'l tourist (US\$), 2013	571.9

Population (millions), 2013	28.8
Surface area (1,000 square kilometres), 2013	2,149.7
Gross domestic product per capita (PPP\$), 2013	51,779
Real GDP growth (%), 2013	4.0

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions)	12,667.1	1.7	4.7
T&T industry employment (1,000 jobs)	168.0	1.8	4.1

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Saudi Arabia

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.2	23	International Openness	1.5	138
1.01 Property rights [†]	5.1.....	32	7.01 Visa requirements (0–100 best)*.....	0.0.....	140
1.02 Impact of rules on FDI [†]	4.2.....	95	7.02 Openness of bilateral ASA (0–38)*.....	6.8.....	118
1.03 Efficiency of legal framework settling disputes [†]	4.4.....	34	7.03 No. of regional trade agreements in force*.....	2.0.....	113
1.04 Efficiency of legal framework challenging regs. [†]	4.1.....	27			
1.05 No. of days to deal with construction permits* ...	102.....	35	Price Competitiveness	5.5	11
1.06 Construction permits cost (%)*.....	0.4.....	20	8.01 Ticket taxes, airport charges (0–100 best)*.....	91.7.....	14
1.07 Extent of market dominance [†]	4.3.....	32	8.02 Hotel price index (US\$)*.....	209.6.....	89
1.08 No. of days to start a business*.....	21.....	101	8.03 Purchasing power parity*.....	0.5.....	53
1.09 Cost to start a business (% GNI/capita)*.....	4.0.....	50	8.04 Fuel price levels (US\$ cents/litre)*.....	16.0.....	2
1.10 Effect of taxation on incentives to work [†]	4.9.....	13			
1.11 Effect of taxation on incentives to invest [†]	5.0.....	11	Environmental Sustainability	3.4	121
1.12 Total tax rate (% profit)*.....	14.5.....	6	9.01 Stringency of environmental regulations [†]	4.6.....	46
1.12a Labour and contributions tax rate (% profit)*.....	12.4.....	51	9.02 Enforcement of environmental regulations [†]	4.4.....	42
1.12b Profit tax rate (% profit)*.....	2.1.....	12	9.03 Sustainability of T&T development [†]	4.4.....	69
1.12c Other taxes rate (% profit)*.....	0.0.....	1	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	11.9.....	98
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	18.....	87
Safety and Security	6.0	29	9.06 Baseline water stress (0–5 worst)*.....	5.0.....	127
2.01 Business costs of crime and violence [†]	5.6.....	17	9.07 Threatened species (% total species)*.....	5.2.....	74
2.02 Reliability of police services [†]	5.2.....	34	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	5.4.....	62	9.09 Wastewater treatment (%)*.....	28.5.....	53
2.04 Index of terrorism incidence*.....	6.8.....	100	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	10.0.....	107
2.05 Homicide rate*.....	1.....	13			
			Air Transport Infrastructure	3.8	40
Health and Hygiene	5.1	78	10.01 Quality of air transport infrastructure [†]	5.1.....	41
3.01 Physician density per 1,000 pop.*.....	0.8.....	92	10.02 Airline dom. seat kms per week (millions)*.....	322.9.....	19
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	1,128.3.....	25
3.03 Access to improved drinking water (% pop.)*.....	97.0.....	61	10.04 Departures per 1,000 pop.*.....	7.5.....	44
3.04 Hospital beds per 10,000 pop.....	21.0.....	74	10.05 Airport density per million urban pop.*.....	1.1.....	68
3.05 HIV prevalence (% pop.)*.....	<0.2.....	1	10.06 No. of operating airlines*.....	76.0.....	25
3.06 Malaria incidence per 100,000 pop.*.....	0.4.....	13			
			Ground and Port Infrastructure	3.7	60
Human Resources and Labour Market	4.5	74	11.01 Quality of roads.....	5.3.....	26
<i>Qualification of the labour force</i>	<i>5.5</i>	<i>45</i>	11.02 Quality of railroad infrastructure.....	3.1.....	49
4.01 Primary education enrolment rate (%)*.....	96.5.....	50	11.03 Quality of port infrastructure [†]	5.0.....	40
4.02 Secondary education enrolment rate (%)*.....	116.2.....	7	11.04 Quality of ground transport network [†]	4.8.....	49
4.03 Extent of staff training [†]	4.1.....	60	11.05 Railroad density (km/surface area)*.....	0.1.....	96
4.04 Treatment of customers [†]	4.6.....	63	11.06 Road density (km/surface area)*.....	@.....	115
<i>Labour market</i>	<i>3.4</i>	<i>121</i>	11.07 Paved road density (km/surface area)*.....	@.....	113
4.05 Hiring and firing practices [†]	4.1.....	54			
4.06 Ease of finding skilled employees [†]	3.6.....	94	Tourist Service Infrastructure	4.4	67
4.07 Ease of hiring foreign labour [†]	3.8.....	99	12.01 Hotel rooms per 100 pop.*.....	1.0.....	37
4.08 Pay and productivity [†]	4.5.....	25	12.02 Extension of business trips recommended [†]	4.0.....	132
4.09 Female labour force participation (% to men)*.....	0.2.....	138	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	591.8.....	51
ICT Readiness	5.3	28	Natural Resources	2.7	83
5.01 ICT use for B2B transactions [†]	5.5.....	34	13.01 No. of World Heritage natural sites*.....	0.....	83
5.02 Internet use for B2C transactions [†]	4.6.....	62	13.02 Total known species*.....	482.....	79
5.03 Individuals using internet (%)*.....	60.5.....	51	13.03 Total protected areas (% total territorial area)*.....	30.0.....	15
5.04 Broadband internet subs. per 100 pop.*.....	7.4.....	73	13.04 Natural tourism digital demand (0–100 best)*.....	4.....	104
5.05 Mobile telephone subs. per 100 pop.*.....	184.2.....	6	13.05 Quality of the natural environment [†]	4.4.....	72
5.06 Mobile broadband subs. per 100 pop.*.....	85.1.....	14			
5.07 Mobile network coverage (% pop.)*.....	99.7.....	52	Cultural Resources and Business Travel	1.9	55
5.08 Quality of electricity supply.....	6.2.....	26	14.01 No. of World Heritage cultural sites*.....	3.....	58
			14.02 No. of oral and intangible cultural expressions*.....	1.....	60
Prioritization of Travel & Tourism	4.5	76	14.03 No. of large sports stadiums*.....	17.0.....	24
6.01 Government prioritization of T&T industry [†]	4.6.....	100	14.04 No. of international association meetings*.....	9.3.....	83
6.02 T&T gov't expenditure (% gov't budget)*.....	1.0.....	133	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	7.....	79
6.03 Effectiveness of marketing to attract tourists [†]	4.0.....	98			
6.04 Comprehensiveness of T&T data (0–120 best)*.....	120.0.....	1			
6.05 Timeliness of T&T data (0–21 best)*.....	16.5.....	67			
6.06 Country Brand Strategy rating (1–10 best)*.....	84.9.....	18			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Senegal

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	112	3.14
Enabling Environment	114	3.86
Business Environment	94.....	4.11
Safety and Security	66.....	5.41
Health and Hygiene.....	125.....	3.13
Human Resources and Labour Market.....	127.....	3.63
ICT Readiness.....	109.....	3.02
T&T Policy and Enabling Conditions	117	3.70
Prioritization of Travel & Tourism	116.....	3.79
International Openness.....	70.....	3.07
Price Competitiveness.....	131.....	3.56
Environmental Sustainability.....	45.....	4.36
Infrastructure	103	2.77
Air Transport Infrastructure	110.....	2.03
Ground and Port Infrastructure.....	99.....	2.89
Tourist Service Infrastructure.....	92.....	3.38
Natural and Cultural Resources	78	2.23
Natural Resources.....	61.....	3.04
Cultural Resources and Business Travel	93.....	1.43



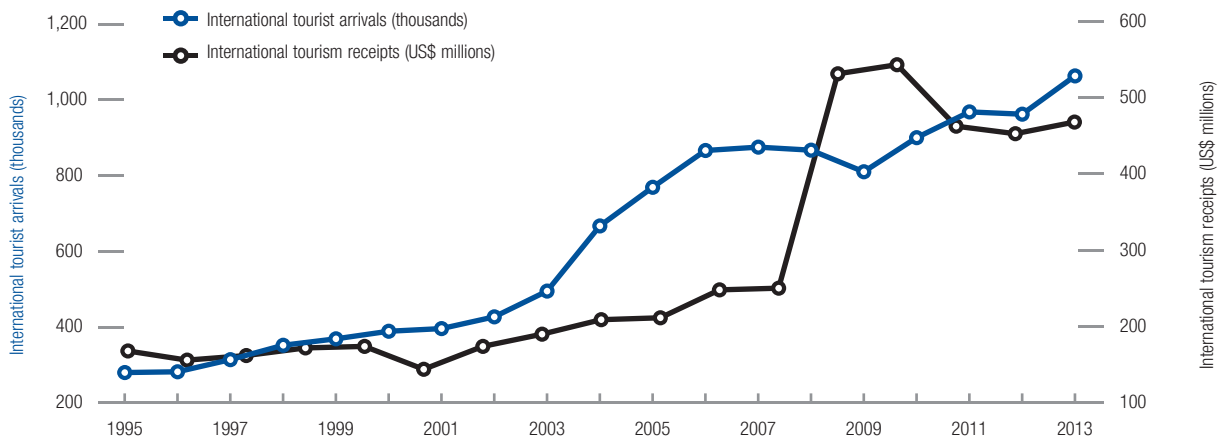
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	1,063
Int'l tourism receipts (inbound US\$ millions), 2013	468.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	440.3

Population (millions), 2013	14.1
Surface area (1,000 square kilometres), 2013	196.7
Gross domestic product per capita (PPP\$), 2013	2,243
Real GDP growth (%), 2013.....	3.5

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	796.0	5.3	4.1
T&T industry employment (1,000 jobs)	134.2	4.5	1.7

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Senegal

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.1	94	International Openness	3.1	70
1.01 Property rights [†]	3.9.....	80	7.01 Visa requirements (0–100 best)*.....	71.0.....	10
1.02 Impact of rules on FDI [†]	4.5.....	68	7.02 Openness of bilateral ASA (0–38)*.....	9.6.....	86
1.03 Efficiency of legal framework settling disputes [†]	3.8.....	58	7.03 No. of regional trade agreements in force*.....	2.0.....	113
1.04 Efficiency of legal framework challenging regs. [†]	3.7.....	46			
1.05 No. of days to deal with construction permits*.....	200.....	101	Price Competitiveness	3.6	131
1.06 Construction permits cost (%)*.....	7.7.....	119	8.01 Ticket taxes, airport charges (0–100 best)*.....	25.9.....	136
1.07 Extent of market dominance [†]	3.8.....	60	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	6.....	27	8.03 Purchasing power parity*.....	0.5.....	49
1.09 Cost to start a business (% GNI/capita)*.....	63.8.....	124	8.04 Fuel price levels (US\$ cents/litre)*.....	172.0.....	98
1.10 Effect of taxation on incentives to work [†]	3.9.....	44			
1.11 Effect of taxation on incentives to invest [†]	3.8.....	60	Environmental Sustainability	4.4	45
1.12 Total tax rate (% profit)*.....	45.1.....	100	9.01 Stringency of environmental regulations [†]	3.7.....	97
1.12a Labour and contributions tax rate (% profit)*.....	23.6.....	105	9.02 Enforcement of environmental regulations [†]	3.5.....	87
1.12b Profit tax rate (% profit)*.....	16.2.....	63	9.03 Sustainability of T&T development [†]	4.3.....	77
1.12c Other taxes rate (% profit)*.....	5.3.....	111	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	4.5.....	20
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21.....	42
Safety and Security	5.4	66	9.06 Baseline water stress (0–5 worst)*.....	0.2.....	20
2.01 Business costs of crime and violence [†]	4.5.....	65	9.07 Threatened species (% total species)*.....	4.0.....	51
2.02 Reliability of police services [†]	4.6.....	47	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	4.7.....	100	9.09 Wastewater treatment (%)*.....	2.1.....	99
2.04 Index of terrorism incidence*.....	6.7.....	109	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.4.....	86
2.05 Homicide rate*.....	3.....	61			
			Air Transport Infrastructure	2.0	110
Health and Hygiene	3.1	125	10.01 Quality of air transport infrastructure [†]	3.8.....	94
3.01 Physician density per 1,000 pop.*.....	0.1.....	130	10.02 Airline dom. seat kms per week (millions)*.....	0.3.....	92
3.02 Access to improved sanitation (% pop.)*.....	52.0.....	110	10.03 Airline int'l. seat kms per week (millions)*.....	101.5.....	79
3.03 Access to improved drinking water (% pop.)*.....	74.0.....	121	10.04 Departures per 1,000 pop.*.....	0.5.....	113
3.04 Hospital beds per 10,000 pop.....	3.4.....	137	10.05 Airport density per million urban pop.*.....	0.5.....	114
3.05 HIV prevalence (% pop.)*.....	0.5.....	87	10.06 No. of operating airlines*.....	31.0.....	74
3.06 Malaria incidence per 100,000 pop.*.....	27,684.6.....	70			
			Ground and Port Infrastructure	2.9	99
Human Resources and Labour Market	3.6	127	11.01 Quality of roads.....	3.4.....	92
<i>Qualification of the labour force</i>	<i>3.2</i>	<i>129</i>	11.02 Quality of railroad infrastructure.....	2.3.....	78
4.01 Primary education enrolment rate (%)*.....	73.3.....	130	11.03 Quality of port infrastructure [†]	4.4.....	58
4.02 Secondary education enrolment rate (%)*.....	41.0.....	125	11.04 Quality of ground transport network [†]	3.7.....	111
4.03 Extent of staff training [†]	3.9.....	78	11.05 Railroad density (km/surface area)*.....	0.5.....	69
4.04 Treatment of customers [†]	4.7.....	58	11.06 Road density (km/surface area)*.....	@.....	120
<i>Labour market</i>	<i>4.1</i>	<i>65</i>	11.07 Paved road density (km/surface area)*.....	@.....	106
4.05 Hiring and firing practices [†]	4.1.....	56			
4.06 Ease of finding skilled employees [†]	4.3.....	43	Tourist Service Infrastructure	3.4	92
4.07 Ease of hiring foreign labour [†]	4.1.....	61	12.01 Hotel rooms per 100 pop.*.....	0.1.....	108
4.08 Pay and productivity [†]	3.8.....	89	12.02 Extension of business trips recommended [†]	5.3.....	70
4.09 Female labour force participation (% to men)*.....	0.8.....	89	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	93.3.....	113
ICT Readiness	3.0	109			
5.01 ICT use for B2B transactions [†]	4.5.....	89	Natural Resources	3.0	61
5.02 Internet use for B2C transactions [†]	4.3.....	77	13.01 No. of World Heritage natural sites*.....	2.....	29
5.03 Individuals using internet (%)*.....	20.9.....	100	13.02 Total known species*.....	770.....	50
5.04 Broadband internet subs. per 100 pop.*.....	0.8.....	109	13.03 Total protected areas (% total territorial area)*.....	24.2.....	25
5.05 Mobile telephone subs. per 100 pop.*.....	92.9.....	104	13.04 Natural tourism digital demand (0–100 best)*.....	7.....	92
5.06 Mobile broadband subs. per 100 pop.*.....	14.1.....	90	13.05 Quality of the natural environment [†]	3.4.....	129
5.07 Mobile network coverage (% pop.)*.....	91.6.....	110			
5.08 Quality of electricity supply.....	3.0.....	109	Cultural Resources and Business Travel	1.4	93
			14.01 No. of World Heritage cultural sites*.....	5.....	45
Prioritization of Travel & Tourism	3.8	116	14.02 No. of oral and intangible cultural expressions*.....	2.....	41
6.01 Government prioritization of T&T industry [†]	5.5.....	55	14.03 No. of large sports stadiums*.....	3.0.....	91
6.02 T&T gov't expenditure (% gov't budget)*.....	3.7.....	61	14.04 No. of international association meetings*.....	10.7.....	81
6.03 Effectiveness of marketing to attract tourists [†]	4.4.....	75	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	4.....	95
6.04 Comprehensiveness of T&T data (0–120 best)*.....	46.0.....	108			
6.05 Timeliness of T&T data (0–21 best)*.....	0.0.....	129			
6.06 Country Brand Strategy rating (1–10 best)*.....	n/a.....	n/a			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Serbia

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	95	3.34
Enabling Environment	67	4.72
Business Environment	133.....	3.38
Safety and Security	59.....	5.46
Health and Hygiene.....	38.....	6.04
Human Resources and Labour Market.....	89.....	4.29
ICT Readiness.....	56.....	4.45
T&T Policy and Enabling Conditions	113	3.71
Prioritization of Travel & Tourism	113.....	3.83
International Openness.....	101.....	2.39
Price Competitiveness.....	78.....	4.56
Environmental Sustainability.....	72.....	4.08
Infrastructure	81	3.19
Air Transport Infrastructure	102.....	2.13
Ground and Port Infrastructure.....	98.....	2.95
Tourist Service Infrastructure.....	63.....	4.50
Natural and Cultural Resources	122	1.75
Natural Resources.....	135.....	1.90
Cultural Resources and Business Travel	67.....	1.61



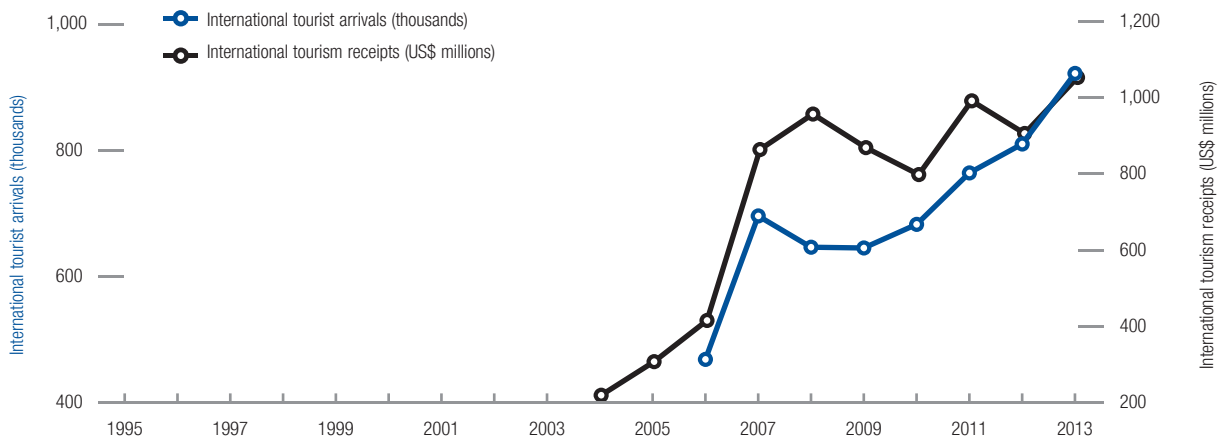
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	922
Int'l tourism receipts (inbound US\$ millions), 2013	1,052.9
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	1,142

Population (millions), 2013	7.2
Surface area (1,000 square kilometres), 2013	88.4
Gross domestic product per capita (PPP\$), 2013	12,465
Real GDP growth (%), 2013.....	2.5

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	836.3.....	1.9.....	4.9
T&T industry employment (1,000 jobs)	34.8.....	2.6.....	1.7

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.4	133	International Openness	2.4	101
1.01 Property rights [†]	3.1.....	127	7.01 Visa requirements (0–100 best)*.....	25.0.....	67
1.02 Impact of rules on FDI [†]	3.2.....	128	7.02 Openness of bilateral ASA (0–38)*.....	8.7.....	97
1.03 Efficiency of legal framework settling disputes [†]	2.7.....	127	7.03 No. of regional trade agreements in force*.....	7.0.....	68
1.04 Efficiency of legal framework challenging regs. [†]	2.3.....	127			
1.05 No. of days to deal with construction permits*.....	264.....	129	Price Competitiveness	4.6	78
1.06 Construction permits cost (%)*.....	25.7.....	139	8.01 Ticket taxes, airport charges (0–100 best)*.....	74.0.....	86
1.07 Extent of market dominance [†]	2.8.....	134	8.02 Hotel price index (US\$)*.....	120.6.....	33
1.08 No. of days to start a business*.....	12.....	68	8.03 Purchasing power parity*.....	0.5.....	52
1.09 Cost to start a business (% GNI/capita)*.....	6.8.....	65	8.04 Fuel price levels (US\$ cents/litre)*.....	178.0.....	108
1.10 Effect of taxation on incentives to work [†]	2.6.....	133			
1.11 Effect of taxation on incentives to invest [†]	2.7.....	134	Environmental Sustainability	4.1	72
1.12 Total tax rate (% profit)*.....	38.6.....	71	9.01 Stringency of environmental regulations [†]	3.6.....	99
1.12a Labour and contributions tax rate (% profit)*.....	20.2.....	93	9.02 Enforcement of environmental regulations [†]	3.0.....	114
1.12b Profit tax rate (% profit)*.....	16.2.....	63	9.03 Sustainability of T&T development [†]	3.4.....	121
1.12c Other taxes rate (% profit)*.....	2.3.....	76	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	14.0.....	112
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	19.....	73
Safety and Security	5.5	59	9.06 Baseline water stress (0–5 worst)*.....	0.6.....	36
2.01 Business costs of crime and violence [†]	4.2.....	86	9.07 Threatened species (% total species)*.....	4.0.....	50
2.02 Reliability of police services [†]	3.8.....	89	9.08 Forest cover change (% average per year)*.....	0.4.....	9
2.03 Business costs of terrorism [†]	5.5.....	58	9.09 Wastewater treatment (%)*.....	8.8.....	80
2.04 Index of terrorism incidence*.....	7.0.....	79	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.2.....	66
2.05 Homicide rate*.....	1.....	30			
			Air Transport Infrastructure	2.1	102
Health and Hygiene	6.0	38	10.01 Quality of air transport infrastructure [†]	3.5.....	111
3.01 Physician density per 1,000 pop.*.....	2.1.....	54	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	97.0.....	46	10.03 Airline int'l. seat kms per week (millions)*.....	77.0.....	86
3.03 Access to improved drinking water (% pop.)*.....	99.0.....	43	10.04 Departures per 1,000 pop.*.....	2.5.....	75
3.04 Hospital beds per 10,000 pop.....	54.0.....	26	10.05 Airport density per million urban pop.*.....	0.5.....	111
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	40.0.....	56
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	3.0	98
Human Resources and Labour Market	4.3	89	11.01 Quality of roads.....	2.9.....	114
<i>Qualification of the labour force</i>	<i>4.9</i>	<i>89</i>	11.02 Quality of railroad infrastructure.....	2.1.....	82
4.01 Primary education enrolment rate (%)*.....	91.4.....	94	11.03 Quality of port infrastructure [†]	2.6.....	126
4.02 Secondary education enrolment rate (%)*.....	91.7.....	64	11.04 Quality of ground transport network [†]	4.0.....	89
4.03 Extent of staff training [†]	3.1.....	133	11.05 Railroad density (km/surface area)*.....	4.6.....	20
4.04 Treatment of customers [†]	3.9.....	115	11.06 Road density (km/surface area)*.....	@.....	52
<i>Labour market</i>	<i>3.7</i>	<i>105</i>	11.07 Paved road density (km/surface area)*.....	@.....	46
4.05 Hiring and firing practices [†]	3.3.....	112			
4.06 Ease of finding skilled employees [†]	3.6.....	92	Tourist Service Infrastructure	4.5	63
4.07 Ease of hiring foreign labour [†]	3.8.....	96	12.01 Hotel rooms per 100 pop.*.....	0.3.....	76
4.08 Pay and productivity [†]	3.4.....	114	12.02 Extension of business trips recommended [†]	5.1.....	92
4.09 Female labour force participation (% to men)*.....	0.8.....	80	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	655.4.....	49
ICT Readiness	4.4	56			
5.01 ICT use for B2B transactions [†]	4.5.....	88	Natural Resources	1.9	135
5.02 Internet use for B2C transactions [†]	4.0.....	95	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	51.5.....	65	13.02 Total known species*.....	426.....	90
5.04 Broadband internet subs. per 100 pop.*.....	14.2.....	50	13.03 Total protected areas (% total territorial area)*.....	6.3.....	108
5.05 Mobile telephone subs. per 100 pop.*.....	119.4.....	56	13.04 Natural tourism digital demand (0–100 best)*.....	2.....	122
5.06 Mobile broadband subs. per 100 pop.*.....	53.7.....	39	13.05 Quality of the natural environment [†]	3.6.....	117
5.07 Mobile network coverage (% pop.)*.....	99.7.....	53			
5.08 Quality of electricity supply.....	4.7.....	75	Cultural Resources and Business Travel	1.6	67
			14.01 No. of World Heritage cultural sites*.....	4.....	51
Prioritization of Travel & Tourism	3.8	113	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	4.3.....	118	14.03 No. of large sports stadiums*.....	5.0.....	61
6.02 T&T gov't expenditure (% gov't budget)*.....	0.5.....	136	14.04 No. of international association meetings*.....	59.7.....	44
6.03 Effectiveness of marketing to attract tourists [†]	3.6.....	119	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	1.....	122
6.04 Comprehensiveness of T&T data (0–120 best)*.....	68.0.....	66			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	61.1.....	98			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Seychelles

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	54	4.00
Enabling Environment	64	4.80
Business Environment	48.....	4.63
Safety and Security	86.....	5.09
Health and Hygiene.....	60.....	5.49
Human Resources and Labour Market.....	59.....	4.62
ICT Readiness.....	66.....	4.17
T&T Policy and Enabling Conditions	37	4.34
Prioritization of Travel & Tourism	8.....	5.78
International Openness.....	87.....	2.73
Price Competitiveness.....	123.....	3.68
Environmental Sustainability.....	6.....	5.17
Infrastructure	19	5.00
Air Transport Infrastructure	24.....	4.30
Ground and Port Infrastructure.....	29.....	4.76
Tourist Service Infrastructure.....	15.....	5.95
Natural and Cultural Resources	107	1.84
Natural Resources.....	85.....	2.65
Cultural Resources and Business Travel	138.....	1.03



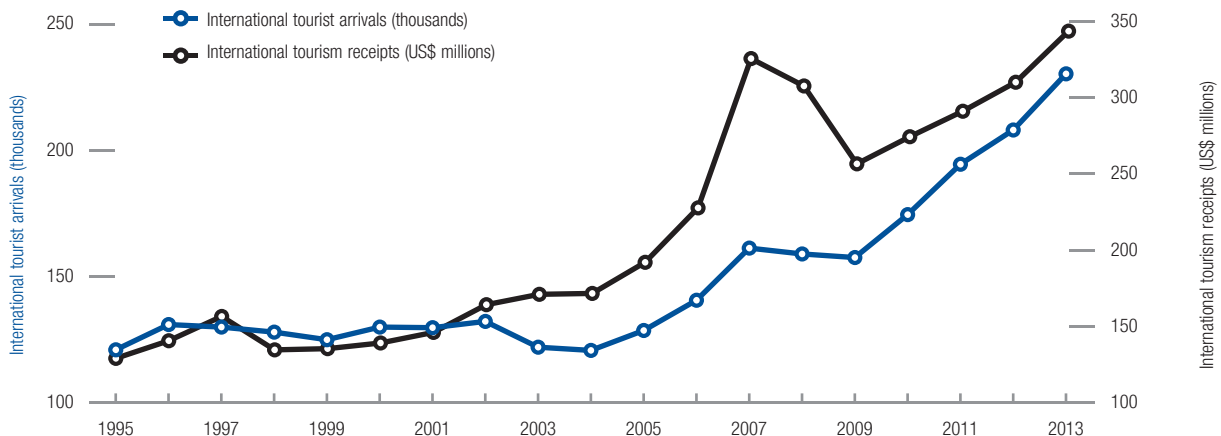
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	230
Int'l tourism receipts (inbound US\$ millions), 2013	343.6
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	1,493.9

Population (millions), 2013	0.1
Surface area (1,000 square kilometres), 2013	0.5
Gross domestic product per capita (PPP\$), 2013	23,532
Real GDP growth (%), 2013.....	3.5

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	240.6.....	21.2.....	4.3
T&T industry employment (1,000 jobs)	9.7	22.7	1.8

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Seychelles

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.6	48	International Openness	2.7	87
1.01 Property rights [†]	4.2.....	68	7.01 Visa requirements (0–100 best)*.....	76.0.....	6
1.02 Impact of rules on FDI [†]	4.1.....	98	7.02 Openness of bilateral ASA (0–38)*.....	2.6.....	135
1.03 Efficiency of legal framework settling disputes [†]	4.0.....	52	7.03 No. of regional trade agreements in force*.....	1.0.....	130
1.04 Efficiency of legal framework challenging regs. [†] ...	3.4.....	70			
1.05 No. of days to deal with construction permits* ...	119.....	51			
1.06 Construction permits cost (%)*.....	0.4.....	20	Price Competitiveness	3.7	123
1.07 Extent of market dominance [†]	3.9.....	56	8.01 Ticket taxes, airport charges (0–100 best)*.....	73.6.....	89
1.08 No. of days to start a business*.....	38.....	123	8.02 Hotel price index (US\$)*.....	374.7.....	101
1.09 Cost to start a business (% GNI/capita)*.....	10.7.....	79	8.03 Purchasing power parity*.....	0.6.....	84
1.10 Effect of taxation on incentives to work [†]	3.9.....	48	8.04 Fuel price levels (US\$ cents/litre)*.....	148.7.....	82
1.11 Effect of taxation on incentives to invest [†]	3.9.....	47			
1.12 Total tax rate (% profit)*.....	31.7.....	43	Environmental Sustainability	5.2	6
1.12a Labour and contributions tax rate (% profit)*.....	1.7.....	12	9.01 Stringency of environmental regulations [†]	5.7.....	15
1.12b Profit tax rate (% profit)*.....	20.9.....	97	9.02 Enforcement of environmental regulations [†]	5.4.....	20
1.12c Other taxes rate (% profit)*.....	9.1.....	122	9.03 Sustainability of T&T development [†]	6.0.....	2
			9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	0.9.....	1
Safety and Security	5.1	86	9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21.....	42
2.01 Business costs of crime and violence [†]	4.2.....	87	9.06 Baseline water stress (0–5 worst)*.....	n/a.....	n/a
2.02 Reliability of police services [†]	4.1.....	88	9.07 Threatened species (% total species)*.....	18.3.....	136
2.03 Business costs of terrorism [†]	4.6.....	106	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.04 Index of terrorism incidence*.....	7.0.....	1	9.09 Wastewater treatment (%) *.....	n/a.....	n/a
2.05 Homicide rate*.....	10.....	103	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	2
Health and Hygiene	5.5	60	Air Transport Infrastructure	4.3	24
3.01 Physician density per 1,000 pop.*.....	1.5.....	70	10.01 Quality of air transport infrastructure [†]	4.9.....	49
3.02 Access to improved sanitation (% pop.)*.....	97.0.....	46	10.02 Airline dom. seat kms per week (millions)*.....	0.1.....	99
3.03 Access to improved drinking water (% pop.)*.....	96.3.....	68	10.03 Airline int'l. seat kms per week (millions)*.....	33.5.....	106
3.04 Hospital beds per 10,000 pop.....	36.0.....	44	10.04 Departures per 1,000 pop.*.....	163.6.....	1
3.05 HIV prevalence (% pop.)*.....	0.8.....	104	10.05 Airport density per million urban pop.*.....	42.1.....	1
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a	10.06 No. of operating airlines*.....	10.0.....	124
Human Resources and Labour Market	4.6	59	Ground and Port Infrastructure	4.8	29
<i>Qualification of the labour force</i>	<i>5.2</i>	<i>67</i>	11.01 Quality of roads.....	4.2.....	60
4.01 Primary education enrolment rate (%)*.....	93.8.....	71	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.02 Secondary education enrolment rate (%)*.....	101.3.....	27	11.03 Quality of port infrastructure [†]	5.0.....	41
4.03 Extent of staff training [†]	4.0.....	67	11.04 Quality of ground transport network [†]	5.1.....	31
4.04 Treatment of customers [†]	3.9.....	114	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
<i>Labour market</i>	<i>4.0</i>	<i>70</i>	11.06 Road density (km/surface area)*.....	@.....	34
4.05 Hiring and firing practices [†]	3.6.....	87	11.07 Paved road density (km/surface area)*.....	@.....	24
4.06 Ease of finding skilled employees [†]	3.3.....	114			
4.07 Ease of hiring foreign labour [†]	3.7.....	104	Tourist Service Infrastructure	6.0	15
4.08 Pay and productivity [†]	3.5.....	100	12.01 Hotel rooms per 100 pop.*.....	3.6.....	4
4.09 Female labour force participation (% to men)*.....	0.9.....	29	12.02 Extension of business trips recommended [†]	6.1.....	12
			12.03 Presence of major car rental companies [†]	4.....	81
			12.04 ATMs accepting Visa cards per million pop.*.....	948.0.....	20
ICT Readiness	4.2	66			
5.01 ICT use for B2B transactions [†]	4.3.....	99	Natural Resources	2.7	85
5.02 Internet use for B2C transactions [†]	4.0.....	96	13.01 No. of World Heritage natural sites*.....	2.....	29
5.03 Individuals using internet (%)*.....	50.4.....	66	13.02 Total known species*.....	131.....	139
5.04 Broadband internet subs. per 100 pop.*.....	12.9.....	55	13.03 Total protected areas (% total territorial area)*.....	1.3.....	132
5.05 Mobile telephone subs. per 100 pop.*.....	147.3.....	26	13.04 Natural tourism digital demand (0–100 best)*.....	9.....	82
5.06 Mobile broadband subs. per 100 pop.*.....	9.9.....	99	13.05 Quality of the natural environment [†]	6.0.....	10
5.07 Mobile network coverage (% pop.)*.....	98.0.....	84			
5.08 Quality of electricity supply.....	4.8.....	74	Cultural Resources and Business Travel	1.0	138
			14.01 No. of World Heritage cultural sites*.....	0.....	124
Prioritization of Travel & Tourism	5.8	8	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	6.5.....	8	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	22.4.....	1	14.04 No. of international association meetings*.....	1.5.....	127
6.03 Effectiveness of marketing to attract tourists [†]	6.0.....	4	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	1.....	124
6.04 Comprehensiveness of T&T data (0–120 best)*.....	62.0.....	81			
6.05 Timeliness of T&T data (0–21 best)*.....	18.5.....	44			
6.06 Country Brand Strategy rating (1–10 best)*.....	53.3.....	117			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Sierra Leone

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	132	2.77
Enabling Environment	128	3.56
Business Environment	92.....	4.12
Safety and Security	82.....	5.18
Health and Hygiene.....	132.....	2.93
Human Resources and Labour Market.....	130.....	3.61
ICT Readiness.....	132.....	1.98
T&T Policy and Enabling Conditions	120	3.61
Prioritization of Travel & Tourism	110.....	3.94
International Openness.....	128.....	1.84
Price Competitiveness.....	53.....	4.89
Environmental Sustainability.....	100.....	3.77
Infrastructure	136	2.09
Air Transport Infrastructure	140.....	1.49
Ground and Port Infrastructure.....	108.....	2.79
Tourist Service Infrastructure.....	139.....	1.98
Natural and Cultural Resources	108	1.83
Natural Resources.....	104.....	2.38
Cultural Resources and Business Travel	115.....	1.29



Travel & Tourism Key Indicators and Economic Impact

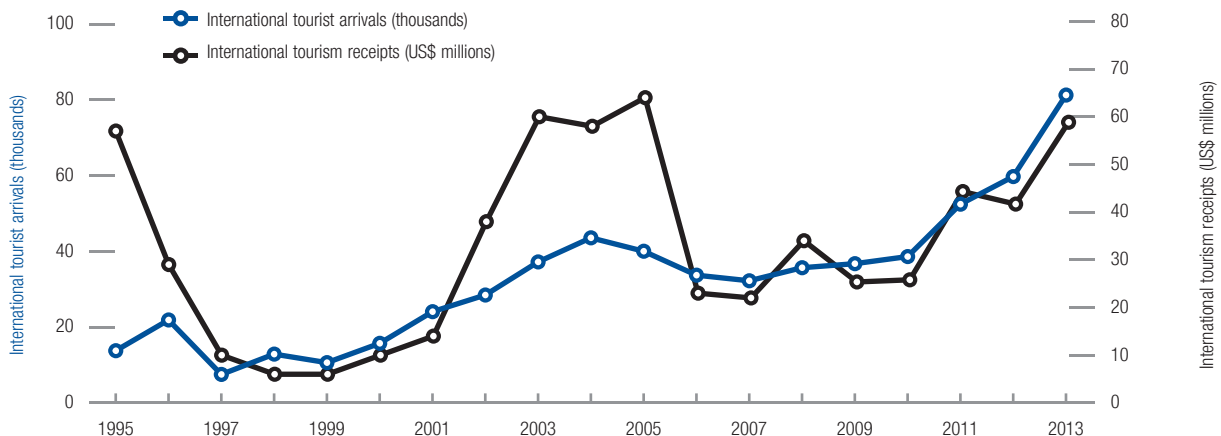
Int'l tourist arrivals (thousands), 2013	81
Int'l tourism receipts (inbound US\$ millions), 2013	58.8
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	725.9

Population (millions), 2013	6.1
Surface area (1,000 square kilometres), 2013	72.3
Gross domestic product per capita (PPP\$), 2013	1,924
Real GDP growth (%), 2013.....	20.1

T&T industry economic impact, 2014 estimates

	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	88.8.....	1.9.....	5.0
T&T industry employment (1,000 jobs)	25.6.....	2.1.....	3.0

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Sierra Leone

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.1	92	International Openness	1.8	128
1.01 Property rights [†]	3.4.....	113	7.01 Visa requirements (0–100 best)*.....	5.0.....	128
1.02 Impact of rules on FDI [†]	4.3.....	80	7.02 Openness of bilateral ASA (0–38)*.....	12.2.....	49
1.03 Efficiency of legal framework settling disputes [†]	3.4.....	92	7.03 No. of regional trade agreements in force*.....	1.0.....	130
1.04 Efficiency of legal framework challenging regs. [†] ... 2.3.....	2.3.....	129			
1.05 No. of days to deal with construction permits* ... 166.....	166.....	84	Price Competitiveness	4.9	53
1.06 Construction permits cost (%)*.....	3.1.....	89	8.01 Ticket taxes, airport charges (0–100 best)*.....	55.1.....	123
1.07 Extent of market dominance [†]	3.3.....	113	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	12.....	68	8.03 Purchasing power parity*.....	0.4.....	31
1.09 Cost to start a business (% GNI/capita)*.....	37.9.....	116	8.04 Fuel price levels (US\$ cents/litre)*.....	105.0.....	32
1.10 Effect of taxation on incentives to work [†]	3.8.....	53			
1.11 Effect of taxation on incentives to invest [†]	3.6.....	77	Environmental Sustainability	3.8	100
1.12 Total tax rate (% profit)*.....	31.0.....	41	9.01 Stringency of environmental regulations [†]	3.3.....	110
1.12a Labour and contributions tax rate (% profit)*.....	11.3.....	40	9.02 Enforcement of environmental regulations [†]	3.3.....	108
1.12b Profit tax rate (% profit)*.....	18.8.....	81	9.03 Sustainability of T&T development [†]	3.8.....	107
1.12c Other taxes rate (% profit)*.....	1.0.....	37	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	4.1.....	16
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	16.....	115
Safety and Security	5.2	82	9.06 Baseline water stress (0–5 worst)*.....	0.5.....	34
2.01 Business costs of crime and violence [†]	3.8.....	100	9.07 Threatened species (% total species)*.....	4.4.....	54
2.02 Reliability of police services [†]	3.4.....	109	9.08 Forest cover change (% average per year)*.....	–3.4.....	76
2.03 Business costs of terrorism [†]	5.0.....	86	9.09 Wastewater treatment (%)*.....	0.0.....	119
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	52
2.05 Homicide rate*.....	2.....	48			
			Air Transport Infrastructure	1.5	140
Health and Hygiene	2.9	132	10.01 Quality of air transport infrastructure [†]	2.7.....	133
3.01 Physician density per 1,000 pop.*.....	0.0.....	138	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	13.0.....	138	10.03 Airline int'l. seat kms per week (millions)*.....	13.8.....	129
3.03 Access to improved drinking water (% pop.)*.....	60.0.....	133	10.04 Departures per 1,000 pop.*.....	0.4.....	116
3.04 Hospital beds per 10,000 pop.....	4.0.....	133	10.05 Airport density per million urban pop.*.....	0.4.....	120
3.05 HIV prevalence (% pop.)*.....	1.5.....	118	10.06 No. of operating airlines*.....	9.0.....	129
3.06 Malaria incidence per 100,000 pop.*.....	18,398.6.....	61			
			Ground and Port Infrastructure	2.8	108
Human Resources and Labour Market	3.6	130	11.01 Quality of roads.....	3.0.....	111
<i>Qualification of the labour force</i>	<i>2.8</i>	<i>134</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	n/a.....	n/a	11.03 Quality of port infrastructure [†]	3.4.....	105
4.02 Secondary education enrolment rate (%)*.....	26.4.....	137	11.04 Quality of ground transport network [†]	3.5.....	120
4.03 Extent of staff training [†]	3.6.....	106	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	3.7.....	122	11.06 Road density (km/surface area)*.....	@.....	98
<i>Labour market</i>	<i>4.4</i>	<i>34</i>	11.07 Paved road density (km/surface area)*.....	@.....	124
4.05 Hiring and firing practices [†]	4.5.....	19			
4.06 Ease of finding skilled employees [†]	3.1.....	125	Tourist Service Infrastructure	2.0	139
4.07 Ease of hiring foreign labour [†]	4.5.....	31	12.01 Hotel rooms per 100 pop.*.....	0.0.....	133
4.08 Pay and productivity [†]	3.5.....	103	12.02 Extension of business trips recommended [†]	4.8.....	106
4.09 Female labour force participation (% to men)*.....	1.0.....	7	12.03 Presence of major car rental companies [†]	0.....	136
			12.04 ATMs accepting Visa cards per million pop.*.....	11.3.....	134
ICT Readiness	2.0	132	Natural Resources	2.4	104
5.01 ICT use for B2B transactions [†]	3.9.....	120	13.01 No. of World Heritage natural sites*.....	0.....	83
5.02 Internet use for B2C transactions [†]	2.7.....	138	13.02 Total known species*.....	825.....	47
5.03 Individuals using internet (%)*.....	1.7.....	138	13.03 Total protected areas (% total territorial area)*.....	10.3.....	90
5.04 Broadband internet subs. per 100 pop.*.....	0.0.....	140	13.04 Natural tourism digital demand (0–100 best)*.....	1.....	130
5.05 Mobile telephone subs. per 100 pop.*.....	65.7.....	129	13.05 Quality of the natural environment [†]	4.3.....	74
5.06 Mobile broadband subs. per 100 pop.*.....	n/a.....	n/a			
5.07 Mobile network coverage (% pop.)*.....	70.0.....	128	Cultural Resources and Business Travel	1.3	115
5.08 Quality of electricity supply.....	2.0.....	131	14.01 No. of World Heritage cultural sites*.....	0.....	124
			14.02 No. of oral and intangible cultural expressions*.....	0.....	89
Prioritization of Travel & Tourism	3.9	110	14.03 No. of large sports stadiums*.....	7.0.....	48
6.01 Government prioritization of T&T industry [†]	4.3.....	120	14.04 No. of international association meetings*.....	0.3.....	134
6.02 T&T gov't expenditure (% gov't budget)*.....	2.4.....	98	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	1.....	128
6.03 Effectiveness of marketing to attract tourists [†]	3.8.....	112			
6.04 Comprehensiveness of T&T data (0–120 best)*.....	65.0.....	75			
6.05 Timeliness of T&T data (0–21 best)*.....	13.0.....	89			
6.06 Country Brand Strategy rating (1–10 best)*.....	64.4.....	84			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Singapore

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	11	4.86
Enabling Environment	5	5.89
Business Environment	1.....	6.13
Safety and Security	8.....	6.40
Health and Hygiene.....	61.....	5.44
Human Resources and Labour Market.....	3.....	5.49
ICT Readiness.....	10.....	5.98
T&T Policy and Enabling Conditions	1	4.83
Prioritization of Travel & Tourism	4.....	5.95
International Openness.....	1.....	5.25
Price Competitiveness.....	116.....	3.82
Environmental Sustainability.....	51.....	4.31
Infrastructure	5	5.63
Air Transport Infrastructure	6.....	5.26
Ground and Port Infrastructure.....	2.....	6.44
Tourist Service Infrastructure.....	34.....	5.17
Natural and Cultural Resources	40	3.08
Natural Resources.....	69.....	2.87
Cultural Resources and Business Travel	22.....	3.30



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	11,898
Int'l tourism receipts (inbound US\$ millions), 2013	19,056.9
Growth (%) in int'l outbound travel spending*	5.07
Average spending per int'l tourist (US\$), 2013.....	1,601.7

Population (millions), 2013	5.4
Surface area (1,000 square kilometres), 2013	0.7
Gross domestic product per capita (PPP\$), 2013	78,762
Real GDP growth (%), 2013.....	3.9

T&T industry economic impact, 2014 estimates

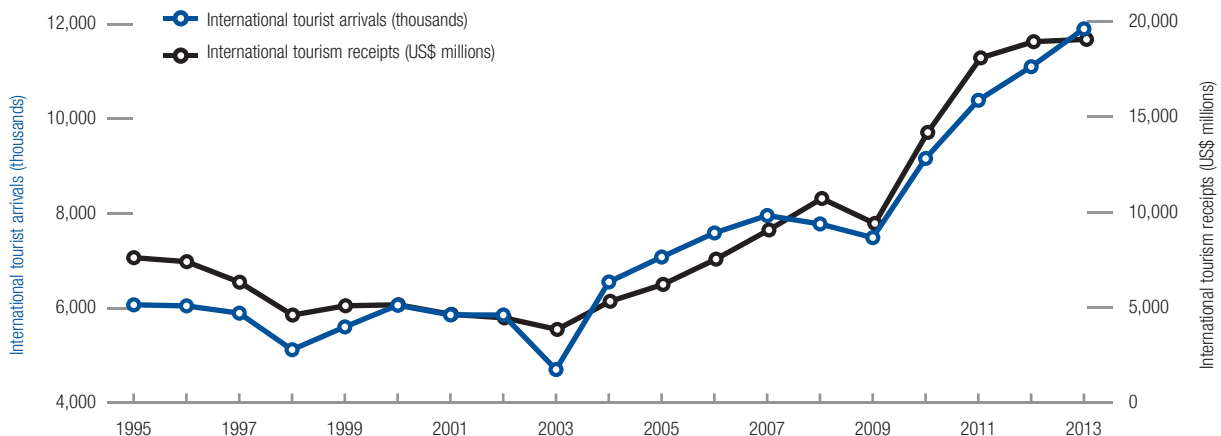
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	15,307.4	5.3	3.4
T&T industry employment (1,000 jobs)	147.2	4.3	1.6

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Singapore

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	6.1	1	International Openness	5.2	1
1.01 Property rights [†]	6.2.....	2	7.01 Visa requirements (0–100 best)*.....	67.0.....	20
1.02 Impact of rules on FDI [†]	6.3.....	2	7.02 Openness of bilateral ASA (0–38)*.....	16.1.....	22
1.03 Efficiency of legal framework settling disputes [†]	6.2.....	1	7.03 No. of regional trade agreements in force*.....	38.0.....	30
1.04 Efficiency of legal framework challenging regs. [†]	4.4.....	21			
1.05 No. of days to deal with construction permits*.....	26.....	1	Price Competitiveness	3.8	116
1.06 Construction permits cost (%)*.....	0.3.....	11	8.01 Ticket taxes, airport charges (0–100 best)*.....	83.7.....	45
1.07 Extent of market dominance [†]	5.1.....	13	8.02 Hotel price index (US\$)*.....	236.3.....	96
1.08 No. of days to start a business*.....	3.....	4	8.03 Purchasing power parity*.....	0.7.....	99
1.09 Cost to start a business (% GNI/capita)*.....	0.6.....	11	8.04 Fuel price levels (US\$ cents/litre)*.....	168.0.....	95
1.10 Effect of taxation on incentives to work [†]	6.0.....	4			
1.11 Effect of taxation on incentives to invest [†]	5.9.....	4	Environmental Sustainability	4.3	51
1.12 Total tax rate (% profit)*.....	18.4.....	10	9.01 Stringency of environmental regulations [†]	5.4.....	24
1.12a Labour and contributions tax rate (% profit)*.....	15.1.....	68	9.02 Enforcement of environmental regulations [†]	5.6.....	14
1.12b Profit tax rate (% profit)*.....	2.2.....	13	9.03 Sustainability of T&T development [†]	5.8.....	5
1.12c Other taxes rate (% profit)*.....	1.1.....	41	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.2.....	35
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	16.....	115
Safety and Security	6.4	8	9.06 Baseline water stress (0–5 worst)*.....	5.0.....	128
2.01 Business costs of crime and violence [†]	6.2.....	4	9.07 Threatened species (% total species)*.....	5.7.....	82
2.02 Reliability of police services [†]	6.2.....	8	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	5.7.....	50	9.09 Wastewater treatment (%) *.....	99.7.....	1
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	9.6.....	106
2.05 Homicide rate*.....	0.....	1			
			Air Transport Infrastructure	5.3	6
Health and Hygiene	5.4	61	10.01 Quality of air transport infrastructure [†]	6.8.....	1
3.01 Physician density per 1,000 pop.*.....	1.9.....	62	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	2,316.2.....	11
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	30.9.....	12
3.04 Hospital beds per 10,000 pop.....	20.0.....	81	10.05 Airport density per million urban pop.*.....	0.2.....	137
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	74.0.....	27
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	6.4	2
Human Resources and Labour Market	5.5	3	11.01 Quality of roads.....	6.1.....	6
<i>Qualification of the labour force</i>	6.2.....	2	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	100.0.....	1	11.03 Quality of port infrastructure [†]	6.7.....	2
4.02 Secondary education enrolment rate (%)*.....	107.1.....	16	11.04 Quality of ground transport network [†]	6.0.....	8
4.03 Extent of staff training [†]	5.3.....	7	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	5.5.....	12	11.06 Road density (km/surface area)*.....	@.....	4
<i>Labour market</i>	4.8.....	5	11.07 Paved road density (km/surface area)*.....	@.....	2
4.05 Hiring and firing practices [†]	5.4.....	3			
4.06 Ease of finding skilled employees [†]	4.8.....	22	Tourist Service Infrastructure	5.2	34
4.07 Ease of hiring foreign labour [†]	3.9.....	83	12.01 Hotel rooms per 100 pop.*.....	1.0.....	32
4.08 Pay and productivity [†]	5.3.....	4	12.02 Extension of business trips recommended [†]	5.6.....	51
4.09 Female labour force participation (% to men)*.....	0.8.....	75	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	488.8.....	62
ICT Readiness	6.0	10			
5.01 ICT use for B2B transactions [†]	5.7.....	13	Natural Resources	2.9	69
5.02 Internet use for B2C transactions [†]	5.4.....	26	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	73.0.....	33	13.02 Total known species*.....	459.....	83
5.04 Broadband internet subs. per 100 pop.*.....	26.0.....	23	13.03 Total protected areas (% total territorial area)*.....	3.4.....	125
5.05 Mobile telephone subs. per 100 pop.*.....	155.9.....	18	13.04 Natural tourism digital demand (0–100 best)*.....	46.....	29
5.06 Mobile broadband subs. per 100 pop.*.....	149.3.....	1	13.05 Quality of the natural environment [†]	5.4.....	27
5.07 Mobile network coverage (% pop.)*.....	99.0.....	65			
5.08 Quality of electricity supply.....	6.7.....	6	Cultural Resources and Business Travel	3.3	22
			14.01 No. of World Heritage cultural sites*.....	0.....	124
Prioritization of Travel & Tourism	6.0	4	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	6.3.....	12	14.03 No. of large sports stadiums*.....	2.0.....	98
6.02 T&T gov't expenditure (% gov't budget)*.....	10.3.....	9	14.04 No. of international association meetings*.....	164.7.....	25
6.03 Effectiveness of marketing to attract tourists [†]	6.0.....	6	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	100.....	1
6.04 Comprehensiveness of T&T data (0–120 best)*.....	56.0.....	88			
6.05 Timeliness of T&T data (0–21 best)*.....	17.5.....	57			
6.06 Country Brand Strategy rating (1–10 best)*.....	76.2.....	41			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Slovak Republic

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	61	3.84
Enabling Environment	44	5.14
Business Environment	113.....	3.92
Safety and Security	55.....	5.55
Health and Hygiene.....	14.....	6.42
Human Resources and Labour Market.....	46.....	4.75
ICT Readiness.....	37.....	5.05
T&T Policy and Enabling Conditions	58	4.23
Prioritization of Travel & Tourism	102.....	4.04
International Openness.....	43.....	3.89
Price Competitiveness.....	80.....	4.51
Environmental Sustainability.....	33.....	4.49
Infrastructure	66	3.64
Air Transport Infrastructure	129.....	1.78
Ground and Port Infrastructure.....	43.....	4.22
Tourist Service Infrastructure.....	43.....	4.94
Natural and Cultural Resources	67	2.37
Natural Resources.....	50.....	3.31
Cultural Resources and Business Travel	94.....	1.42



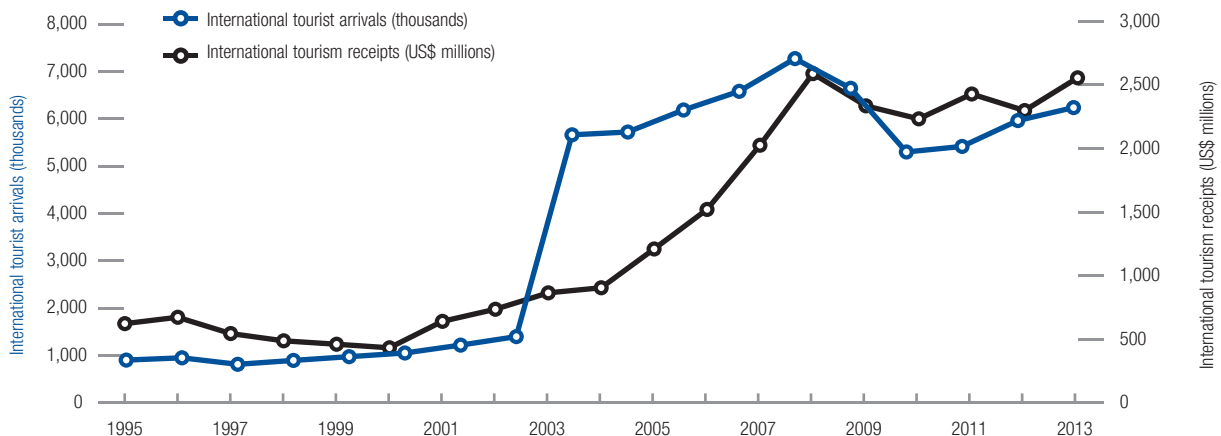
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	6,235
Int'l tourism receipts (inbound US\$ millions), 2013	2,555.9
Growth (%) in int'l outbound travel spending*	1.89
Average spending per int'l tourist (US\$), 2013.....	409.9

Population (millions), 2013	5.4
Surface area (1,000 square kilometres), 2013	49.0
Gross domestic product per capita (PPP\$), 2013	26,616
Real GDP growth (%), 2013.....	0.9

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	2,169.6	2.3	3.2
T&T industry employment (1,000 jobs)	56.1	2.4	1.3

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Slovak Republic

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.9	113	International Openness	3.9	43
1.01 Property rights [†]	3.8.....	89	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	4.5.....	64	7.02 Openness of bilateral ASA (0–38)*.....	7.7.....	107
1.03 Efficiency of legal framework settling disputes [†]	2.4.....	134	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	2.2.....	133			
1.05 No. of days to deal with construction permits*.....	286.....	132	Price Competitiveness	4.5	80
1.06 Construction permits cost (%)*.....	0.1.....	3	8.01 Ticket taxes, airport charges (0–100 best)*.....	78.2.....	74
1.07 Extent of market dominance [†]	3.5.....	96	8.02 Hotel price index (US\$)*.....	78.5.....	3
1.08 No. of days to start a business*.....	12.....	66	8.03 Purchasing power parity*.....	0.7.....	97
1.09 Cost to start a business (% GNI/capita)*.....	1.5.....	31	8.04 Fuel price levels (US\$ cents/litre)*.....	198.0.....	124
1.10 Effect of taxation on incentives to work [†]	2.9.....	117			
1.11 Effect of taxation on incentives to invest [†]	3.2.....	112	Environmental Sustainability	4.5	33
1.12 Total tax rate (% profit)*.....	48.6.....	107	9.01 Stringency of environmental regulations [†]	4.9.....	39
1.12a Labour and contributions tax rate (% profit)*.....	39.7.....	136	9.02 Enforcement of environmental regulations [†]	4.1.....	55
1.12b Profit tax rate (% profit)*.....	8.5.....	31	9.03 Sustainability of T&T development [†]	3.2.....	127
1.12c Other taxes rate (% profit)*.....	0.4.....	15	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	15.1.....	126
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21.....	42
Safety and Security	5.5	55	9.06 Baseline water stress (0–5 worst)*.....	0.2.....	18
2.01 Business costs of crime and violence [†]	4.5.....	63	9.07 Threatened species (% total species)*.....	2.8.....	20
2.02 Reliability of police services [†]	3.6.....	105	9.08 Forest cover change (% average per year)*.....	-3.0.....	72
2.03 Business costs of terrorism [†]	5.9.....	38	9.09 Wastewater treatment (%)*.....	57.6.....	35
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	1.....	36			
			Air Transport Infrastructure	1.8	129
Health and Hygiene	6.4	14	10.01 Quality of air transport infrastructure [†]	3.4.....	114
3.01 Physician density per 1,000 pop.*.....	3.0.....	29	10.02 Airline dom. seat kms per week (millions)*.....	0.2.....	93
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	19.5.....	121
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	0.3.....	117
3.04 Hospital beds per 10,000 pop.....	60.0.....	20	10.05 Airport density per million urban pop.*.....	1.0.....	75
3.05 HIV prevalence (% pop.)*.....	<0.1.....	1	10.06 No. of operating airlines*.....	14.0.....	111
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	4.2	43
Human Resources and Labour Market	4.7	46	11.01 Quality of roads.....	3.7.....	82
<i>Qualification of the labour force</i>	<i>5.5</i>	<i>49</i>	11.02 Quality of railroad infrastructure.....	4.4.....	24
4.01 Primary education enrolment rate (%)*.....	97.4.....	39	11.03 Quality of port infrastructure [†]	3.5.....	100
4.02 Secondary education enrolment rate (%)*.....	93.9.....	56	11.04 Quality of ground transport network [†]	4.6.....	61
4.03 Extent of staff training [†]	3.8.....	90	11.05 Railroad density (km/surface area)*.....	7.3.....	7
4.04 Treatment of customers [†]	4.6.....	64	11.06 Road density (km/surface area)*.....	@.....	33
<i>Labour market</i>	<i>4.0</i>	<i>73</i>	11.07 Paved road density (km/surface area)*.....	@.....	23
4.05 Hiring and firing practices [†]	2.9.....	128			
4.06 Ease of finding skilled employees [†]	3.5.....	100	Tourist Service Infrastructure	4.9	43
4.07 Ease of hiring foreign labour [†]	4.5.....	29	12.01 Hotel rooms per 100 pop.*.....	0.7.....	46
4.08 Pay and productivity [†]	4.4.....	31	12.02 Extension of business trips recommended [†]	5.1.....	88
4.09 Female labour force participation (% to men)*.....	0.8.....	72	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	898.1.....	23
ICT Readiness	5.1	37			
5.01 ICT use for B2B transactions [†]	5.6.....	26	Natural Resources	3.3	50
5.02 Internet use for B2C transactions [†]	5.5.....	25	13.01 No. of World Heritage natural sites*.....	2.....	29
5.03 Individuals using internet (%)*.....	77.9.....	26	13.02 Total known species*.....	399.....	99
5.04 Broadband internet subs. per 100 pop.*.....	15.5.....	46	13.03 Total protected areas (% total territorial area)*.....	36.1.....	9
5.05 Mobile telephone subs. per 100 pop.*.....	113.9.....	66	13.04 Natural tourism digital demand (0–100 best)*.....	7.....	88
5.06 Mobile broadband subs. per 100 pop.*.....	50.1.....	44	13.05 Quality of the natural environment [†]	4.4.....	69
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	6.2.....	32	Cultural Resources and Business Travel	1.4	94
			14.01 No. of World Heritage cultural sites*.....	5.....	45
Prioritization of Travel & Tourism	4.0	102	14.02 No. of oral and intangible cultural expressions*.....	2.....	41
6.01 Government prioritization of T&T industry [†]	3.6.....	136	14.03 No. of large sports stadiums*.....	1.0.....	113
6.02 T&T gov't expenditure (% gov't budget)*.....	2.2.....	104	14.04 No. of international association meetings*.....	30.7.....	61
6.03 Effectiveness of marketing to attract tourists [†]	3.0.....	135	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	3.....	110
6.04 Comprehensiveness of T&T data (0–120 best)*.....	94.0.....	18			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	73.5.....	52			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Slovenia

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	39	4.17
Enabling Environment	42	5.21
Business Environment	106.....	4.03
Safety and Security	14.....	6.20
Health and Hygiene.....	37.....	6.05
Human Resources and Labour Market.....	54.....	4.69
ICT Readiness.....	36.....	5.07
T&T Policy and Enabling Conditions	25	4.43
Prioritization of Travel & Tourism	43.....	4.93
International Openness.....	50.....	3.70
Price Competitiveness.....	96.....	4.34
Environmental Sustainability.....	19.....	4.74
Infrastructure	42	4.43
Air Transport Infrastructure	82.....	2.44
Ground and Port Infrastructure.....	19.....	5.13
Tourist Service Infrastructure.....	20.....	5.72
Natural and Cultural Resources	53	2.64
Natural Resources.....	32.....	3.87
Cultural Resources and Business Travel	95.....	1.40



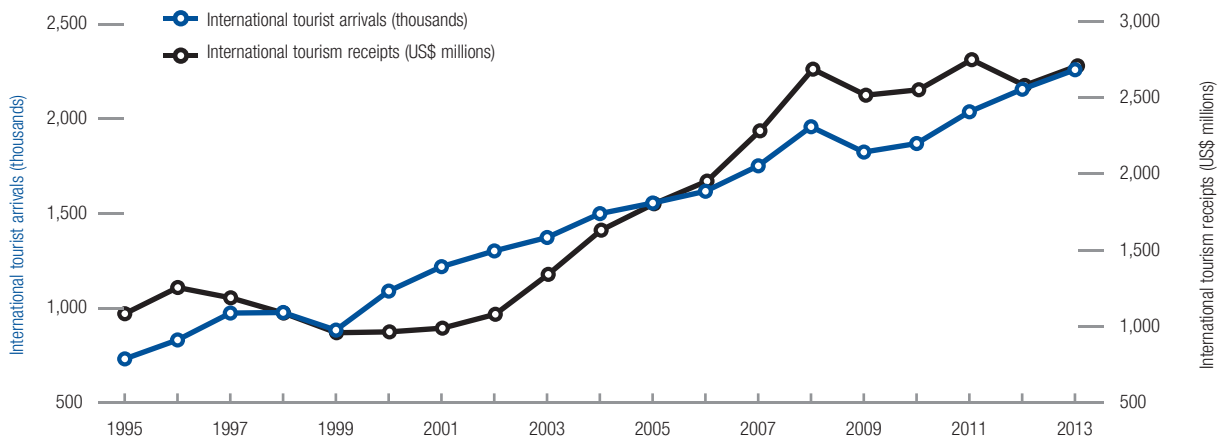
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	2,259
Int'l tourism receipts (inbound US\$ millions), 2013	2,708.5
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	1,199

Population (millions), 2013	2.1
Surface area (1,000 square kilometres), 2013	20.3
Gross domestic product per capita (PPP\$), 2013	28,512
Real GDP growth (%), 2013.....	-1.0

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	1,607.7	3.6	3.1
T&T industry employment (1,000 jobs)	32.3	4.0	1.4

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Slovenia

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.0	106	International Openness	3.7	50
1.01 Property rights [†]	4.2.....	66	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	2.9.....	133	7.02 Openness of bilateral ASA (0–38)*.....	4.2.....	129
1.03 Efficiency of legal framework settling disputes [†]	2.6.....	129	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	2.3.....	130			
1.05 No. of days to deal with construction permits*.....	213.....	113	Price Competitiveness	4.3	96
1.06 Construction permits cost (%)*.....	1.3.....	62	8.01 Ticket taxes, airport charges (0–100 best)*.....	79.8.....	69
1.07 Extent of market dominance [†]	3.7.....	74	8.02 Hotel price index (US\$)*.....	101.4.....	22
1.08 No. of days to start a business*.....	6.....	27	8.03 Purchasing power parity*.....	0.8.....	111
1.09 Cost to start a business (% GNI/capita)*.....	0.0.....	1	8.04 Fuel price levels (US\$ cents/litre)*.....	186.0.....	116
1.10 Effect of taxation on incentives to work [†]	2.5.....	134			
1.11 Effect of taxation on incentives to invest [†]	2.8.....	132	Environmental Sustainability	4.7	19
1.12 Total tax rate (% profit)*.....	32.0.....	45	9.01 Stringency of environmental regulations [†]	5.2.....	29
1.12a Labour and contributions tax rate (% profit)*.....	18.2.....	84	9.02 Enforcement of environmental regulations [†]	4.8.....	31
1.12b Profit tax rate (% profit)*.....	12.5.....	49	9.03 Sustainability of T&T development [†]	3.8.....	103
1.12c Other taxes rate (% profit)*.....	1.4.....	48	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	13.7.....	111
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	24.....	4
Safety and Security	6.2	14	9.06 Baseline water stress (0–5 worst)*.....	0.0.....	8
2.01 Business costs of crime and violence [†]	5.5.....	21	9.07 Threatened species (% total species)*.....	3.0.....	27
2.02 Reliability of police services [†]	4.9.....	40	9.08 Forest cover change (% average per year)*.....	-1.0.....	35
2.03 Business costs of terrorism [†]	6.6.....	2	9.09 Wastewater treatment (%)*.....	54.0.....	38
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.4.....	85
2.05 Homicide rate*.....	1.....	9			
			Air Transport Infrastructure	2.4	82
Health and Hygiene	6.0	37	10.01 Quality of air transport infrastructure [†]	4.4.....	67
3.01 Physician density per 1,000 pop.*.....	2.5.....	46	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	14.8.....	128
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	8.4.....	40
3.04 Hospital beds per 10,000 pop.....	46.0.....	37	10.05 Airport density per million urban pop.*.....	2.0.....	38
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	13.0.....	114
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	5.1	19
Human Resources and Labour Market	4.7	54	11.01 Quality of roads.....	4.9.....	38
<i>Qualification of the labour force</i>	5.5.....	42	11.02 Quality of railroad infrastructure.....	3.4.....	45
4.01 Primary education enrolment rate (%)*.....	97.7.....	36	11.03 Quality of port infrastructure [†]	5.0.....	39
4.02 Secondary education enrolment rate (%)*.....	97.6.....	45	11.04 Quality of ground transport network [†]	5.1.....	32
4.03 Extent of staff training [†]	3.7.....	97	11.05 Railroad density (km/surface area)*.....	6.0.....	11
4.04 Treatment of customers [†]	4.9.....	45	11.06 Road density (km/surface area)*.....	@.....	12
<i>Labour market</i>	3.8.....	91	11.07 Paved road density (km/surface area)*.....	@.....	9
4.05 Hiring and firing practices [†]	2.4.....	137			
4.06 Ease of finding skilled employees [†]	3.8.....	75	Tourist Service Infrastructure	5.7	20
4.07 Ease of hiring foreign labour [†]	3.6.....	109	12.01 Hotel rooms per 100 pop.*.....	1.1.....	30
4.08 Pay and productivity [†]	3.5.....	106	12.02 Extension of business trips recommended [†]	5.1.....	84
4.09 Female labour force participation (% to men)*.....	0.9.....	30	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	2,032.4.....	4
ICT Readiness	5.1	36			
5.01 ICT use for B2B transactions [†]	5.3.....	38	Natural Resources	3.9	32
5.02 Internet use for B2C transactions [†]	4.9.....	46	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	72.7.....	34	13.02 Total known species*.....	397.....	103
5.04 Broadband internet subs. per 100 pop.*.....	25.0.....	27	13.03 Total protected areas (% total territorial area)*.....	54.9.....	1
5.05 Mobile telephone subs. per 100 pop.*.....	110.2.....	73	13.04 Natural tourism digital demand (0–100 best)*.....	19.....	56
5.06 Mobile broadband subs. per 100 pop.*.....	41.8.....	54	13.05 Quality of the natural environment [†]	5.9.....	16
5.07 Mobile network coverage (% pop.)*.....	99.7.....	54			
5.08 Quality of electricity supply.....	6.2.....	30	Cultural Resources and Business Travel	1.4	95
			14.01 No. of World Heritage cultural sites*.....	2.....	71
Prioritization of Travel & Tourism	4.9	43	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	4.3.....	121	14.03 No. of large sports stadiums*.....	1.0.....	113
6.02 T&T gov't expenditure (% gov't budget)*.....	4.3.....	47	14.04 No. of international association meetings*.....	59.0.....	45
6.03 Effectiveness of marketing to attract tourists [†]	4.0.....	96	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	3.....	97
6.04 Comprehensiveness of T&T data (0–120 best)*.....	108.0.....	5			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	90.9.....	8			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

South Africa

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	48	4.08
Enabling Environment	86	4.38
Business Environment	15	5.35
Safety and Security	119	4.30
Health and Hygiene	114	3.85
Human Resources and Labour Market	105	4.09
ICT Readiness	62	4.29
T&T Policy and Enabling Conditions	72	4.14
Prioritization of Travel & Tourism	46	4.88
International Openness	102	2.38
Price Competitiveness	42	4.99
Environmental Sustainability	56	4.29
Infrastructure	50	3.97
Air Transport Infrastructure	48	3.28
Ground and Port Infrastructure	63	3.59
Tourist Service Infrastructure	40	5.02
Natural and Cultural Resources	15	3.83
Natural Resources	22	4.28
Cultural Resources and Business Travel	20	3.39



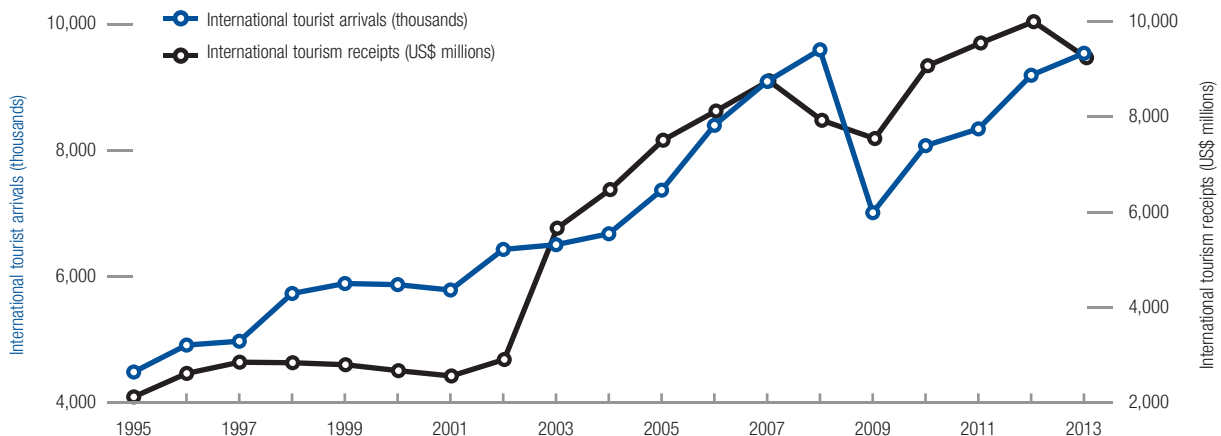
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	9,537
Int'l tourism receipts (inbound US\$ millions), 2013	9,237.5
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013	968.6

Population (millions), 2013	53.0
Surface area (1,000 square kilometres), 2013	1,219.1
Gross domestic product per capita (PPP\$), 2013	12,507
Real GDP growth (%), 2013	1.9

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions)	10,680.8	3.0	3.9
T&T industry employment (1,000 jobs)	645.5	4.6	2.4

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

South Africa

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.4	15	International Openness	2.4	102
1.01 Property rights [†]	5.6.....	20	7.01 Visa requirements (0–100 best)*.....	25.0.....	67
1.02 Impact of rules on FDI [†]	4.0.....	104	7.02 Openness of bilateral ASA (0–38)*.....	11.6.....	57
1.03 Efficiency of legal framework settling disputes [†]	5.2.....	15	7.03 No. of regional trade agreements in force*.....	4.0.....	88
1.04 Efficiency of legal framework challenging regs. [†]	4.9.....	9			
1.05 No. of days to deal with construction permits*.....	48.....	4	Price Competitiveness	5.0	42
1.06 Construction permits cost (%)*.....	0.9.....	47	8.01 Ticket taxes, airport charges (0–100 best)*.....	75.5.....	80
1.07 Extent of market dominance [†]	4.0.....	48	8.02 Hotel price index (US\$)*.....	93.3.....	16
1.08 No. of days to start a business*.....	19.....	95	8.03 Purchasing power parity*.....	0.5.....	67
1.09 Cost to start a business (% GNI/capita)*.....	0.3.....	3	8.04 Fuel price levels (US\$ cents/litre)*.....	138.0.....	67
1.10 Effect of taxation on incentives to work [†]	4.5.....	15			
1.11 Effect of taxation on incentives to invest [†]	4.3.....	26	Environmental Sustainability	4.3	56
1.12 Total tax rate (% profit)*.....	28.8.....	32	9.01 Stringency of environmental regulations [†]	4.9.....	38
1.12a Labour and contributions tax rate (% profit)*.....	4.0.....	18	9.02 Enforcement of environmental regulations [†]	4.0.....	58
1.12b Profit tax rate (% profit)*.....	21.7.....	103	9.03 Sustainability of T&T development [†]	5.1.....	22
1.12c Other taxes rate (% profit)*.....	3.1.....	91	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	6.2.....	50
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	22.....	28
Safety and Security	4.3	119	9.06 Baseline water stress (0–5 worst)*.....	3.0.....	92
2.01 Business costs of crime and violence [†]	2.8.....	131	9.07 Threatened species (% total species)*.....	7.6.....	106
2.02 Reliability of police services [†]	3.6.....	102	9.08 Forest cover change (% average per year)*.....	1.7.....	5
2.03 Business costs of terrorism [†]	6.0.....	30	9.09 Wastewater treatment (%)*.....	27.9.....	54
2.04 Index of terrorism incidence*.....	6.8.....	101	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	8.3.....	104
2.05 Homicide rate*.....	31.....	134			
			Air Transport Infrastructure	3.3	48
Health and Hygiene	3.8	114	10.01 Quality of air transport infrastructure [†]	6.0.....	11
3.01 Physician density per 1,000 pop.*.....	0.8.....	91	10.02 Airline dom. seat kms per week (millions)*.....	291.9.....	20
3.02 Access to improved sanitation (% pop.)*.....	74.0.....	91	10.03 Airline int'l. seat kms per week (millions)*.....	833.4.....	29
3.03 Access to improved drinking water (% pop.)*.....	95.0.....	74	10.04 Departures per 1,000 pop.*.....	3.5.....	69
3.04 Hospital beds per 10,000 pop.....	28.4.....	61	10.05 Airport density per million urban pop.*.....	0.7.....	101
3.05 HIV prevalence (% pop.)*.....	17.9.....	138	10.06 No. of operating airlines*.....	49.0.....	45
3.06 Malaria incidence per 100,000 pop.*.....	32.5.....	27			
			Ground and Port Infrastructure	3.6	63
Human Resources and Labour Market	4.1	105	11.01 Quality of roads.....	4.9.....	37
<i>Qualification of the labour force</i>	5.2.....	66	11.02 Quality of railroad infrastructure.....	3.4.....	43
4.01 Primary education enrolment rate (%)*.....	85.0.....	117	11.03 Quality of port infrastructure [†]	4.9.....	46
4.02 Secondary education enrolment rate (%)*.....	101.9.....	23	11.04 Quality of ground transport network [†]	3.9.....	98
4.03 Extent of staff training [†]	4.9.....	18	11.05 Railroad density (km/surface area)*.....	1.7.....	44
4.04 Treatment of customers [†]	4.6.....	67	11.06 Road density (km/surface area)*.....	@.....	68
<i>Labour market</i>	2.9.....	135	11.07 Paved road density (km/surface area)*.....	@.....	92
4.05 Hiring and firing practices [†]	2.1.....	140			
4.06 Ease of finding skilled employees [†]	3.0.....	126	Tourist Service Infrastructure	5.0	40
4.07 Ease of hiring foreign labour [†]	2.6.....	138	12.01 Hotel rooms per 100 pop.*.....	0.1.....	106
4.08 Pay and productivity [†]	2.7.....	133	12.02 Extension of business trips recommended [†]	6.2.....	8
4.09 Female labour force participation (% to men)*.....	0.8.....	83	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	810.7.....	28
ICT Readiness	4.3	62			
5.01 ICT use for B2B transactions [†]	5.3.....	37	Natural Resources	4.3	22
5.02 Internet use for B2C transactions [†]	4.6.....	64	13.01 No. of World Heritage natural sites*.....	4.....	15
5.03 Individuals using internet (%)*.....	48.9.....	69	13.02 Total known species*.....	1,171.....	25
5.04 Broadband internet subs. per 100 pop.*.....	3.1.....	89	13.03 Total protected areas (% total territorial area)*.....	6.6.....	105
5.05 Mobile telephone subs. per 100 pop.*.....	145.6.....	28	13.04 Natural tourism digital demand (0–100 best)*.....	49.....	24
5.06 Mobile broadband subs. per 100 pop.*.....	58.5.....	32	13.05 Quality of the natural environment [†]	5.4.....	31
5.07 Mobile network coverage (% pop.)*.....	99.8.....	51			
5.08 Quality of electricity supply.....	3.6.....	98	Cultural Resources and Business Travel	3.4	20
			14.01 No. of World Heritage cultural sites*.....	5.....	50
Prioritization of Travel & Tourism	4.9	46	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	5.9.....	29	14.03 No. of large sports stadiums*.....	42.0.....	13
6.02 T&T gov't expenditure (% gov't budget)*.....	0.5.....	135	14.04 No. of international association meetings*.....	110.7.....	36
6.03 Effectiveness of marketing to attract tourists [†]	5.3.....	25	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	17.....	40
6.04 Comprehensiveness of T&T data (0–120 best)*.....	84.0.....	32			
6.05 Timeliness of T&T data (0–21 best)*.....	15.0.....	84			
6.06 Country Brand Strategy rating (1–10 best)*.....	95.9.....	4			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Spain

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	1	5.31
Enabling Environment	35	5.26
Business Environment	100.....	4.09
Safety and Security	31.....	5.97
Health and Hygiene.....	33.....	6.11
Human Resources and Labour Market.....	34.....	4.87
ICT Readiness.....	31.....	5.26
T&T Policy and Enabling Conditions	8	4.66
Prioritization of Travel & Tourism	6.....	5.89
International Openness.....	41.....	3.93
Price Competitiveness.....	105.....	4.22
Environmental Sustainability.....	29.....	4.61
Infrastructure	2	5.68
Air Transport Infrastructure	12.....	4.91
Ground and Port Infrastructure.....	10.....	5.54
Tourist Service Infrastructure.....	4.....	6.58
Natural and Cultural Resources	4	5.64
Natural Resources.....	14.....	4.59
Cultural Resources and Business Travel	1.....	6.69



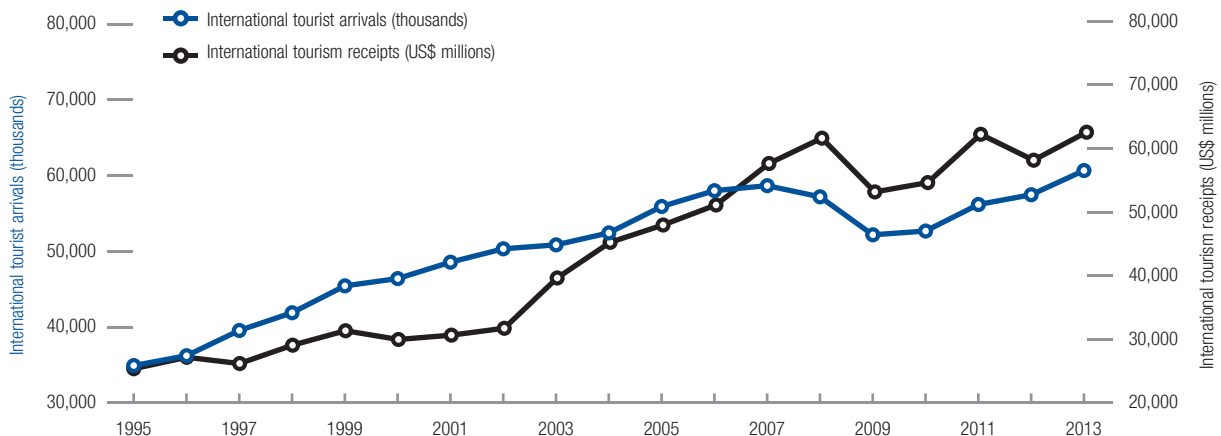
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	60,661
Int'l tourism receipts (inbound US\$ millions), 2013	62,565.5
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	1,031.4

Population (millions), 2013	46.6
Surface area (1,000 square kilometres), 2013	505.6
Gross domestic product per capita (PPP\$), 2013	31,942
Real GDP growth (%), 2013.....	-1.2

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	74,158.5	5.7	1.8
T&T industry employment (1,000 jobs)	866.4	5.2	1.5

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.1	100	International Openness	3.9	41
1.01 Property rights [†]	4.3.....	56	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	4.2.....	90	7.02 Openness of bilateral ASA (0–38)*.....	8.3.....	102
1.03 Efficiency of legal framework settling disputes [†]	3.4.....	90	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	3.2.....	86			
1.05 No. of days to deal with construction permits*.....	229.....	117	Price Competitiveness	4.2	105
1.06 Construction permits cost (%)*.....	5.2.....	110	8.01 Ticket taxes, airport charges (0–100 best)*.....	82.5.....	55
1.07 Extent of market dominance [†]	4.3.....	30	8.02 Hotel price index (US\$)*.....	121.6.....	34
1.08 No. of days to start a business*.....	13.....	73	8.03 Purchasing power parity*.....	0.9.....	117
1.09 Cost to start a business (% GNI/capita)*.....	4.6.....	54	8.04 Fuel price levels (US\$ cents/litre)*.....	175.0.....	102
1.10 Effect of taxation on incentives to work [†]	2.8.....	128			
1.11 Effect of taxation on incentives to invest [†]	2.9.....	128	Environmental Sustainability	4.6	29
1.12 Total tax rate (% profit)*.....	58.2.....	123	9.01 Stringency of environmental regulations [†]	4.6.....	47
1.12a Labour and contributions tax rate (% profit)*.....	35.7.....	133	9.02 Enforcement of environmental regulations [†]	4.3.....	45
1.12b Profit tax rate (% profit)*.....	21.9.....	106	9.03 Sustainability of T&T development [†]	4.8.....	45
1.12c Other taxes rate (% profit)*.....	0.7.....	27	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	7.9.....	71
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	25.....	1
Safety and Security	6.0	31	9.06 Baseline water stress (0–5 worst)*.....	3.7.....	113
2.01 Business costs of crime and violence [†]	5.2.....	37	9.07 Threatened species (% total species)*.....	6.2.....	88
2.02 Reliability of police services [†]	5.8.....	20	9.08 Forest cover change (% average per year)*.....	-1.0.....	35
2.03 Business costs of terrorism [†]	5.0.....	83	9.09 Wastewater treatment (%)*.....	92.8.....	8
2.04 Index of terrorism incidence*.....	6.9.....	87	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.3.....	77
2.05 Homicide rate*.....	1.....	13			
			Air Transport Infrastructure	4.9	12
Health and Hygiene	6.1	33	10.01 Quality of air transport infrastructure [†]	6.0.....	10
3.01 Physician density per 1,000 pop.*.....	3.7.....	13	10.02 Airline dom. seat kms per week (millions)*.....	491.4.....	12
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	3,202.4.....	8
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	8.9.....	38
3.04 Hospital beds per 10,000 pop.....	31.0.....	55	10.05 Airport density per million urban pop.*.....	1.1.....	70
3.05 HIV prevalence (% pop.)*.....	0.4.....	74	10.06 No. of operating airlines*.....	157.0.....	6
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	5.5	10
Human Resources and Labour Market	4.9	34	11.01 Quality of roads.....	5.9.....	11
<i>Qualification of the labour force</i>	5.6.....	41	11.02 Quality of railroad infrastructure.....	6.0.....	4
4.01 Primary education enrolment rate (%)*.....	99.7.....	7	11.03 Quality of port infrastructure [†]	5.8.....	9
4.02 Secondary education enrolment rate (%)*.....	130.8.....	2	11.04 Quality of ground transport network [†]	6.2.....	5
4.03 Extent of staff training [†]	3.7.....	95	11.05 Railroad density (km/surface area)*.....	3.1.....	25
4.04 Treatment of customers [†]	4.5.....	71	11.06 Road density (km/surface area)*.....	@.....	27
<i>Labour market</i>	4.2.....	54	11.07 Paved road density (km/surface area)*.....	@.....	21
4.05 Hiring and firing practices [†]	3.3.....	113			
4.06 Ease of finding skilled employees [†]	5.0.....	10	Tourist Service Infrastructure	6.6	4
4.07 Ease of hiring foreign labour [†]	4.3.....	41	12.01 Hotel rooms per 100 pop.*.....	1.9.....	10
4.08 Pay and productivity [†]	3.2.....	125	12.02 Extension of business trips recommended [†]	6.2.....	9
4.09 Female labour force participation (% to men)*.....	0.8.....	56	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	1,390.8.....	10
ICT Readiness	5.3	31			
5.01 ICT use for B2B transactions [†]	5.1.....	46	Natural Resources	4.6	14
5.02 Internet use for B2C transactions [†]	4.9.....	47	13.01 No. of World Heritage natural sites*.....	4.....	10
5.03 Individuals using internet (%)*.....	71.6.....	36	13.02 Total known species*.....	534.....	72
5.04 Broadband internet subs. per 100 pop.*.....	25.8.....	25	13.03 Total protected areas (% total territorial area)*.....	25.3.....	23
5.05 Mobile telephone subs. per 100 pop.*.....	106.9.....	78	13.04 Natural tourism digital demand (0–100 best)*.....	65.....	14
5.06 Mobile broadband subs. per 100 pop.*.....	66.8.....	24	13.05 Quality of the natural environment [†]	4.9.....	49
5.07 Mobile network coverage (% pop.)*.....	99.8.....	48			
5.08 Quality of electricity supply.....	6.3.....	21	Cultural Resources and Business Travel	6.7	1
			14.01 No. of World Heritage cultural sites*.....	40.....	2
Prioritization of Travel & Tourism	5.9	6	14.02 No. of oral and intangible cultural expressions*.....	11.....	8
6.01 Government prioritization of T&T industry [†]	6.4.....	10	14.03 No. of large sports stadiums*.....	36.0.....	14
6.02 T&T gov't expenditure (% gov't budget)*.....	6.5.....	25	14.04 No. of international association meetings*.....	565.3.....	3
6.03 Effectiveness of marketing to attract tourists [†]	5.3.....	27	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	81.....	4
6.04 Comprehensiveness of T&T data (0–120 best)*.....	116.0.....	2			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	88.1.....	11			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Sri Lanka

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	63	3.80
Enabling Environment	70	4.65
Business Environment	52.....	4.59
Safety and Security	53.....	5.58
Health and Hygiene.....	71.....	5.24
Human Resources and Labour Market.....	86.....	4.33
ICT Readiness.....	92.....	3.49
T&T Policy and Enabling Conditions	65	4.20
Prioritization of Travel & Tourism	30.....	5.17
International Openness.....	65.....	3.21
Price Competitiveness.....	68.....	4.67
Environmental Sustainability.....	103.....	3.74
Infrastructure	64	3.68
Air Transport Infrastructure	71.....	2.64
Ground and Port Infrastructure.....	41.....	4.24
Tourist Service Infrastructure.....	74.....	4.15
Natural and Cultural Resources	50	2.68
Natural Resources.....	35.....	3.76
Cultural Resources and Business Travel	69.....	1.60



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	1,275
Int'l tourism receipts (inbound US\$ millions), 2013	1,715.0
Growth (%) in int'l outbound travel spending*	2.77
Average spending per int'l tourist (US\$), 2013.....	1,345.1

Population (millions), 2013	20.5
Surface area (1,000 square kilometres), 2013	65.6
Gross domestic product per capita (PPP\$), 2013	9,583
Real GDP growth (%), 2013.....	7.3

T&T industry economic impact, 2014 estimates

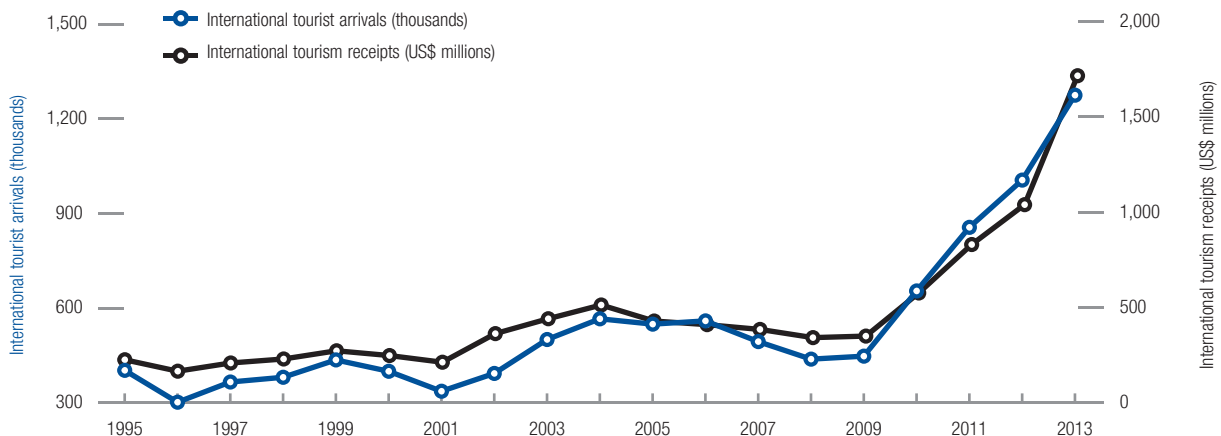
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	2,659.1	3.9.....	6.1
T&T industry employment (1,000 jobs)	286.2.....	3.5.....	2.5

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Sri Lanka

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.6	52	International Openness	3.2	65
1.01 Property rights [†]	4.3.....	57	7.01 Visa requirements (0–100 best)*.....	70.0.....	17
1.02 Impact of rules on FDI [†]	5.2.....	19	7.02 Openness of bilateral ASA (0–38)*.....	8.4.....	101
1.03 Efficiency of legal framework settling disputes [†]	4.6.....	28	7.03 No. of regional trade agreements in force*.....	6.0.....	74
1.04 Efficiency of legal framework challenging regs. [†] ... 3.3.....	3.3.....	79			
1.05 No. of days to deal with construction permits* ... 169.....	169.....	87	Price Competitiveness	4.7	68
1.06 Construction permits cost (%)*.....	0.3.....	11	8.01 Ticket taxes, airport charges (0–100 best)*.....	47.4.....	129
1.07 Extent of market dominance [†]	4.0.....	50	8.02 Hotel price index (US\$)*.....	122.7.....	35
1.08 No. of days to start a business*.....	11.....	59	8.03 Purchasing power parity*.....	0.3.....	11
1.09 Cost to start a business (% GNI/capita)*.....	20.7.....	104	8.04 Fuel price levels (US\$ cents/litre)*.....	129.0.....	56
1.10 Effect of taxation on incentives to work [†]	3.9.....	50			
1.11 Effect of taxation on incentives to invest [†]	3.8.....	65	Environmental Sustainability	3.7	103
1.12 Total tax rate (% profit)*.....	55.6.....	120	9.01 Stringency of environmental regulations [†]	4.8.....	41
1.12a Labour and contributions tax rate (% profit)*.....	16.9.....	73	9.02 Enforcement of environmental regulations [†]	4.3.....	46
1.12b Profit tax rate (% profit)*.....	1.6.....	11	9.03 Sustainability of T&T development [†]	5.4.....	15
1.12c Other taxes rate (% profit)*.....	37.1.....	135	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	9.2.....	79
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	19.....	73
Safety and Security	5.6	53	9.06 Baseline water stress (0–5 worst)*.....	3.0.....	90
2.01 Business costs of crime and violence [†]	4.8.....	54	9.07 Threatened species (% total species)*.....	17.2.....	135
2.02 Reliability of police services [†]	3.7.....	100	9.08 Forest cover change (% average per year)*.....	-1.7.....	48
2.03 Business costs of terrorism [†]	6.2.....	17	9.09 Wastewater treatment (%)*.....	0.0.....	119
2.04 Index of terrorism incidence*.....	6.8.....	106	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	7
2.05 Homicide rate*.....	3.....	68			
			Air Transport Infrastructure	2.6	71
Health and Hygiene	5.2	71	10.01 Quality of air transport infrastructure [†]	4.8.....	56
3.01 Physician density per 1,000 pop.*.....	0.7.....	94	10.02 Airline dom. seat kms per week (millions)*.....	0.7.....	82
3.02 Access to improved sanitation (% pop.)*.....	92.0.....	61	10.03 Airline int'l. seat kms per week (millions)*.....	288.1.....	52
3.03 Access to improved drinking water (% pop.)*.....	94.0.....	78	10.04 Departures per 1,000 pop.*.....	1.6.....	88
3.04 Hospital beds per 10,000 pop.....	36.0.....	44	10.05 Airport density per million urban pop.*.....	2.9.....	27
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	27.0.....	80
3.06 Malaria incidence per 100,000 pop.*.....	0.4.....	14			
			Ground and Port Infrastructure	4.2	41
Human Resources and Labour Market	4.3	86	11.01 Quality of roads.....	5.1.....	32
<i>Qualification of the labour force</i>	<i>5.6</i>	<i>38</i>	11.02 Quality of railroad infrastructure.....	3.7.....	41
4.01 Primary education enrolment rate (%)*.....	93.8.....	72	11.03 Quality of port infrastructure [†]	4.2.....	69
4.02 Secondary education enrolment rate (%)*.....	99.3.....	37	11.04 Quality of ground transport network [†]	4.6.....	54
4.03 Extent of staff training [†]	4.1.....	56	11.05 Railroad density (km/surface area)*.....	2.2.....	35
4.04 Treatment of customers [†]	5.2.....	27	11.06 Road density (km/surface area)*.....	@.....	15
<i>Labour market</i>	<i>3.1</i>	<i>131</i>	11.07 Paved road density (km/surface area)*.....	@.....	52
4.05 Hiring and firing practices [†]	3.0.....	121			
4.06 Ease of finding skilled employees [†]	4.2.....	50	Tourist Service Infrastructure	4.2	74
4.07 Ease of hiring foreign labour [†]	2.9.....	133	12.01 Hotel rooms per 100 pop.*.....	0.1.....	111
4.08 Pay and productivity [†]	4.4.....	36	12.02 Extension of business trips recommended [†]	6.0.....	18
4.09 Female labour force participation (% to men)*.....	0.5.....	126	12.03 Presence of major car rental companies [†]	4.....	81
			12.04 ATMs accepting Visa cards per million pop.* ... 676.3.....	45	
ICT Readiness	3.5	92			
5.01 ICT use for B2B transactions [†]	5.0.....	57	Natural Resources	3.8	35
5.02 Internet use for B2C transactions [†]	4.8.....	55	13.01 No. of World Heritage natural sites*.....	2.....	29
5.03 Individuals using internet (%)*.....	21.9.....	99	13.02 Total known species*.....	599.....	66
5.04 Broadband internet subs. per 100 pop.*.....	2.0.....	97	13.03 Total protected areas (% total territorial area)*.....	15.4.....	59
5.05 Mobile telephone subs. per 100 pop.*.....	95.5.....	101	13.04 Natural tourism digital demand (0–100 best)*.....	46.....	28
5.06 Mobile broadband subs. per 100 pop.*.....	7.8.....	102	13.05 Quality of the natural environment [†]	5.6.....	22
5.07 Mobile network coverage (% pop.)*.....	98.0.....	84			
5.08 Quality of electricity supply.....	4.8.....	73	Cultural Resources and Business Travel	1.6	69
			14.01 No. of World Heritage cultural sites*.....	6.....	34
Prioritization of Travel & Tourism	5.2	30	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	6.3.....	13	14.03 No. of large sports stadiums*.....	5.0.....	61
6.02 T&T gov't expenditure (% gov't budget)*.....	4.5.....	44	14.04 No. of international association meetings*.....	16.0.....	75
6.03 Effectiveness of marketing to attract tourists [†]	5.4.....	22	14.05 Cult./entert. tourism digital demand (0–100 best)* .. 12.....	51	
6.04 Comprehensiveness of T&T data (0–120 best)*.....	80.0.....	40			
6.05 Timeliness of T&T data (0–21 best)*.....	18.5.....	44			
6.06 Country Brand Strategy rating (1–10 best)*.....	65.6.....	77			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Suriname

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	101	3.28
Enabling Environment	83	4.42
Business Environment	124.....	3.68
Safety and Security	49.....	5.61
Health and Hygiene.....	79.....	5.09
Human Resources and Labour Market.....	115.....	3.95
ICT Readiness.....	81.....	3.78
T&T Policy and Enabling Conditions	118	3.67
Prioritization of Travel & Tourism	124.....	3.51
International Openness.....	108.....	2.32
Price Competitiveness.....	82.....	4.50
Environmental Sustainability.....	44.....	4.36
Infrastructure	91	3.01
Air Transport Infrastructure	98.....	2.16
Ground and Port Infrastructure.....	84.....	3.18
Tourist Service Infrastructure.....	85.....	3.68
Natural and Cultural Resources	96	2.01
Natural Resources.....	65.....	2.96
Cultural Resources and Business Travel	136.....	1.06



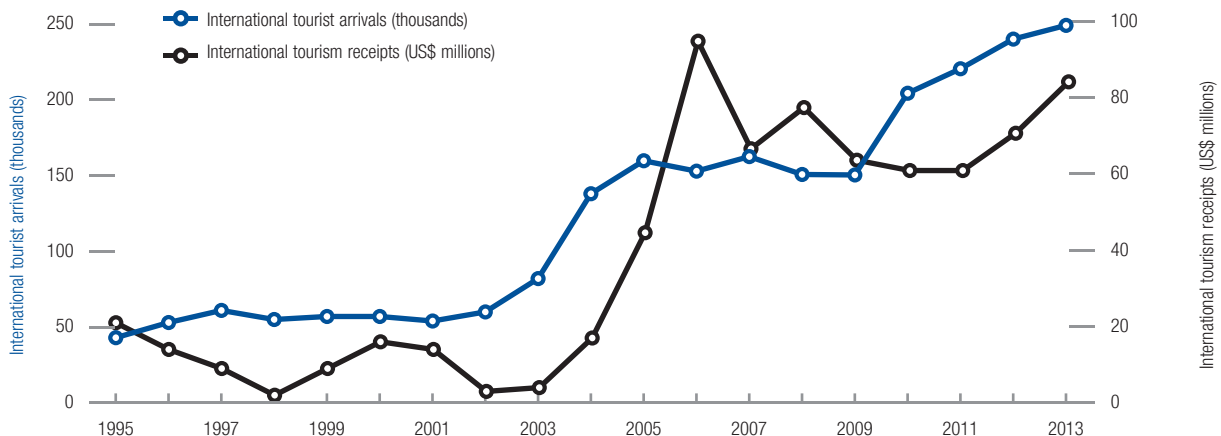
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	249
Int'l tourism receipts (inbound US\$ millions), 2013	84.1
Growth (%) in int'l outbound travel spending*	1.09
Average spending per int'l tourist (US\$), 2013.....	337.8

Population (millions), 2013	0.5
Surface area (1,000 square kilometres), 2013	163.8
Gross domestic product per capita (PPP\$), 2013	16,080
Real GDP growth (%), 2013.....	4.1

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	48.5.....	0.9.....	3.9
T&T industry employment (1,000 jobs)	1.5.....	0.8.....	1.2

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Suriname

The Travel & Tourism Competitiveness Index in detail

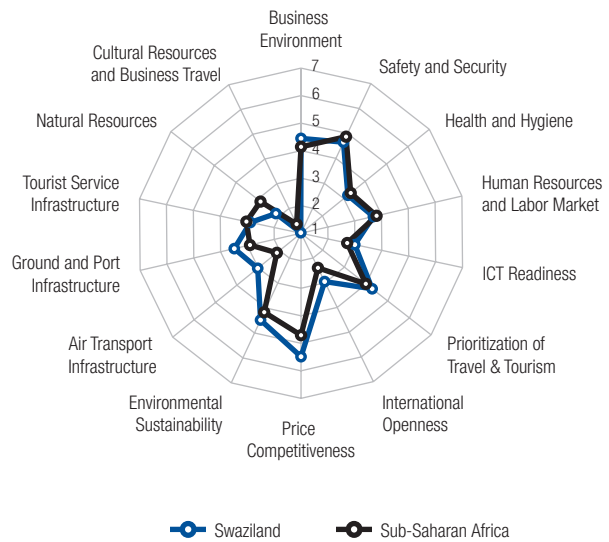
INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.7	124	International Openness	2.3	108
1.01 Property rights [†]	3.3.....	122	7.01 Visa requirements (0–100 best)*.....	17.0.....	117
1.02 Impact of rules on FDI [†]	3.8.....	112	7.02 Openness of bilateral ASA (0–38)*.....	13.4.....	41
1.03 Efficiency of legal framework settling disputes [†]	3.0.....	114	7.03 No. of regional trade agreements in force*.....	4.0.....	88
1.04 Efficiency of legal framework challenging regs. [†]	2.9.....	103			
1.05 No. of days to deal with construction permits*.....	223.....	114	Price Competitiveness	4.5	82
1.06 Construction permits cost (%)*.....	0.2.....	6	8.01 Ticket taxes, airport charges (0–100 best)*.....	74.8.....	84
1.07 Extent of market dominance [†]	3.5.....	86	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	84.....	136	8.03 Purchasing power parity*.....	0.6.....	87
1.09 Cost to start a business (% GNI/capita)*.....	106.4.....	134	8.04 Fuel price levels (US\$ cents/litre)*.....	157.0.....	88
1.10 Effect of taxation on incentives to work [†]	3.5.....	81			
1.11 Effect of taxation on incentives to invest [†]	3.9.....	56	Environmental Sustainability	4.4	44
1.12 Total tax rate (% profit)*.....	27.9.....	29	9.01 Stringency of environmental regulations [†]	3.2.....	121
1.12a Labour and contributions tax rate (% profit)*.....	0.0.....	1	9.02 Enforcement of environmental regulations [†]	3.0.....	117
1.12b Profit tax rate (% profit)*.....	27.9.....	127	9.03 Sustainability of T&T development [†]	3.5.....	119
1.12c Other taxes rate (% profit)*.....	0.0.....	1	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	2.8.....	6
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	19.....	73
Safety and Security	5.6	49	9.06 Baseline water stress (0–5 worst)*.....	0.3.....	21
2.01 Business costs of crime and violence [†]	4.3.....	78	9.07 Threatened species (% total species)*.....	1.8.....	6
2.02 Reliability of police services [†]	4.4.....	54	9.08 Forest cover change (% average per year)*.....	-0.4.....	21
2.03 Business costs of terrorism [†]	6.2.....	15	9.09 Wastewater treatment (%)*.....	0.0.....	118
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	49
2.05 Homicide rate*.....	6.....	82			
			Air Transport Infrastructure	2.2	98
Health and Hygiene	5.1	79	10.01 Quality of air transport infrastructure [†]	3.6.....	103
3.01 Physician density per 1,000 pop.*.....	0.9.....	88	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	80.0.....	81	10.03 Airline int'l. seat kms per week (millions)*.....	23.0.....	116
3.03 Access to improved drinking water (% pop.)*.....	95.0.....	74	10.04 Departures per 1,000 pop.*.....	5.0.....	53
3.04 Hospital beds per 10,000 pop.....	31.0.....	55	10.05 Airport density per million urban pop.*.....	2.8.....	28
3.05 HIV prevalence (% pop.)*.....	1.1.....	108	10.06 No. of operating airlines*.....	4.0.....	137
3.06 Malaria incidence per 100,000 pop.*.....	78.6.....	33			
			Ground and Port Infrastructure	3.2	84
Human Resources and Labour Market	3.9	115	11.01 Quality of roads.....	4.0.....	70
<i>Qualification of the labour force</i>	4.9.....	93	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	92.2.....	84	11.03 Quality of port infrastructure [†]	4.4.....	56
4.02 Secondary education enrolment rate (%)*.....	85.4.....	86	11.04 Quality of ground transport network [†]	3.3.....	128
4.03 Extent of staff training [†]	3.7.....	100	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	3.6.....	125	11.06 Road density (km/surface area)*.....	@.....	139
<i>Labour market</i>	3.0.....	134	11.07 Paved road density (km/surface area)*.....	@.....	132
4.05 Hiring and firing practices [†]	3.0.....	123			
4.06 Ease of finding skilled employees [†]	2.7.....	137	Tourist Service Infrastructure	3.7	85
4.07 Ease of hiring foreign labour [†]	3.7.....	101	12.01 Hotel rooms per 100 pop.*.....	0.2.....	89
4.08 Pay and productivity [†]	3.3.....	118	12.02 Extension of business trips recommended [†]	4.8.....	101
4.09 Female labour force participation (% to men)*.....	0.6.....	113	12.03 Presence of major car rental companies [†]	4.....	81
			12.04 ATMs accepting Visa cards per million pop.*.....	n/a.....	n/a
ICT Readiness	3.8	81			
5.01 ICT use for B2B transactions [†]	3.7.....	129	Natural Resources	3.0	65
5.02 Internet use for B2C transactions [†]	3.4.....	122	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	37.4.....	89	13.02 Total known species*.....	1,002.....	34
5.04 Broadband internet subs. per 100 pop.*.....	6.9.....	75	13.03 Total protected areas (% total territorial area)*.....	15.2.....	61
5.05 Mobile telephone subs. per 100 pop.*.....	161.1.....	12	13.04 Natural tourism digital demand (0–100 best)*.....	2.....	124
5.06 Mobile broadband subs. per 100 pop.*.....	13.1.....	93	13.05 Quality of the natural environment [†]	4.8.....	51
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	3.4.....	101	Cultural Resources and Business Travel	1.1	136
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	3.5	124	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	4.2.....	125	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	1.7.....	117	14.04 No. of international association meetings*.....	2.0.....	123
6.03 Effectiveness of marketing to attract tourists [†]	3.6.....	122	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	2.....	118
6.04 Comprehensiveness of T&T data (0–120 best)*.....	39.0.....	122			
6.05 Timeliness of T&T data (0–21 best)*.....	8.0.....	109			
6.06 Country Brand Strategy rating (1–10 best)*.....	62.6.....	93			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Swaziland

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	108	3.20
Enabling Environment	116	3.80
Business Environment	67.....	4.45
Safety and Security	107.....	4.65
Health and Hygiene.....	124.....	3.19
Human Resources and Labour Market.....	124.....	3.70
ICT Readiness.....	110.....	3.00
T&T Policy and Enabling Conditions	47	4.30
Prioritization of Travel & Tourism	94.....	4.28
International Openness.....	75.....	2.96
Price Competitiveness.....	12.....	5.49
Environmental Sustainability.....	34.....	4.48
Infrastructure	85	3.13
Air Transport Infrastructure	57.....	3.03
Ground and Port Infrastructure.....	68.....	3.49
Tourist Service Infrastructure.....	110.....	2.88
Natural and Cultural Resources	134	1.59
Natural Resources.....	119.....	2.16
Cultural Resources and Business Travel	140.....	1.02



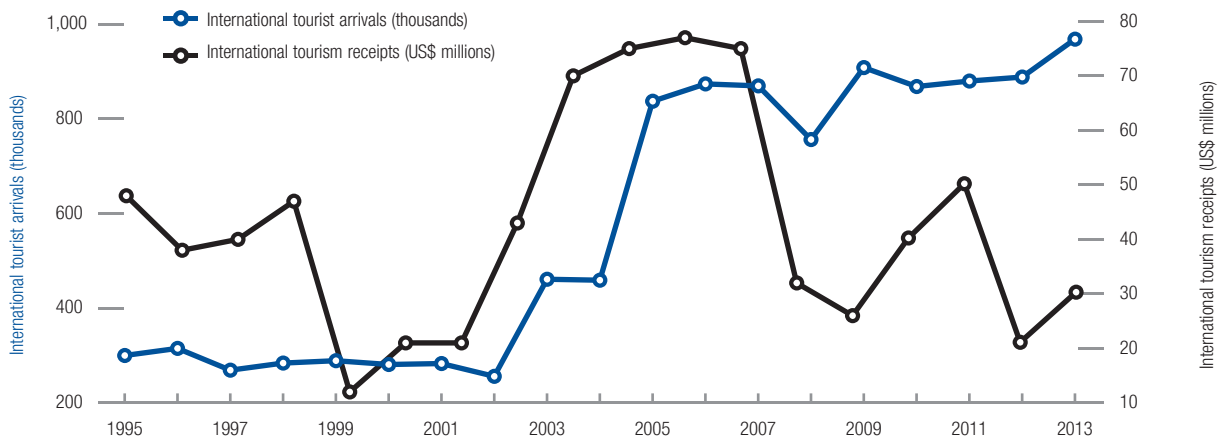
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	968
Int'l tourism receipts (inbound US\$ millions), 2013	30.3
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	31.3

Population (millions), 2013	1.2
Surface area (1,000 square kilometres), 2013	17.4
Gross domestic product per capita (PPP\$), 2013	7,646
Real GDP growth (%), 2013.....	2.8

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	80.5.....	2.2.....	1.3
T&T industry employment (1,000 jobs)	5.6.....	1.9.....	1.2

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Swaziland

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.4	67	International Openness	3.0	75
1.01 Property rights [†]	4.3.....	58	7.01 Visa requirements (0–100 best)*.....	47.0.....	34
1.02 Impact of rules on FDI [†]	3.9.....	106	7.02 Openness of bilateral ASA (0–38)*.....	14.0.....	36
1.03 Efficiency of legal framework settling disputes [†]	3.9.....	55	7.03 No. of regional trade agreements in force*.....	4.0.....	88
1.04 Efficiency of legal framework challenging regs. [†]	3.5.....	59			
1.05 No. of days to deal with construction permits*.....	96.....	30	Price Competitiveness	5.5	12
1.06 Construction permits cost (%)*.....	2.9.....	88	8.01 Ticket taxes, airport charges (0–100 best)*.....	100.0.....	1
1.07 Extent of market dominance [†]	3.3.....	111	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	30.....	112	8.03 Purchasing power parity*.....	0.5.....	43
1.09 Cost to start a business (% GNI/capita)*.....	23.3.....	107	8.04 Fuel price levels (US\$ cents/litre)*.....	130.0.....	58
1.10 Effect of taxation on incentives to work [†]	3.6.....	67			
1.11 Effect of taxation on incentives to invest [†]	3.8.....	61	Environmental Sustainability	4.5	34
1.12 Total tax rate (% profit)*.....	35.6.....	64	9.01 Stringency of environmental regulations [†]	4.1.....	65
1.12a Labour and contributions tax rate (% profit)*.....	2.9.....	14	9.02 Enforcement of environmental regulations [†]	4.0.....	59
1.12b Profit tax rate (% profit)*.....	28.6.....	129	9.03 Sustainability of T&T development [†]	4.5.....	62
1.12c Other taxes rate (% profit)*.....	4.1.....	103	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	6.2.....	49
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	17.....	104
Safety and Security	4.6	107	9.06 Baseline water stress (0–5 worst)*.....	3.1.....	95
2.01 Business costs of crime and violence [†]	4.5.....	69	9.07 Threatened species (% total species)*.....	3.0.....	28
2.02 Reliability of police services [†]	4.6.....	50	9.08 Forest cover change (% average per year)*.....	-0.7.....	32
2.03 Business costs of terrorism [†]	5.3.....	71	9.09 Wastewater treatment (%)*.....	55.5.....	37
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	34.....	135			
			Air Transport Infrastructure	3.0	57
Health and Hygiene	3.2	124	10.01 Quality of air transport infrastructure [†]	4.0.....	88
3.01 Physician density per 1,000 pop.*.....	0.2.....	117	10.02 Airline dom. seat kms per week (millions)*.....	n/a.....	n/a
3.02 Access to improved sanitation (% pop.)*.....	57.0.....	106	10.03 Airline int'l. seat kms per week (millions)*.....	0.3.....	140
3.03 Access to improved drinking water (% pop.)*.....	74.0.....	121	10.04 Departures per 1,000 pop.*.....	n/a.....	n/a
3.04 Hospital beds per 10,000 pop.....	21.0.....	74	10.05 Airport density per million urban pop.*.....	7.5.....	12
3.05 HIV prevalence (% pop.)*.....	26.5.....	141	10.06 No. of operating airlines*.....	1.0.....	139
3.06 Malaria incidence per 100,000 pop.*.....	43.1.....	30			
			Ground and Port Infrastructure	3.5	68
Human Resources and Labour Market	3.7	124	11.01 Quality of roads.....	4.9.....	41
<i>Qualification of the labour force</i>	<i>4.0</i>	<i>115</i>	11.02 Quality of railroad infrastructure.....	3.5.....	42
4.01 Primary education enrolment rate (%)*.....	84.7.....	118	11.03 Quality of port infrastructure [†]	4.0.....	79
4.02 Secondary education enrolment rate (%)*.....	59.9.....	112	11.04 Quality of ground transport network [†]	4.4.....	69
4.03 Extent of staff training [†]	3.9.....	79	11.05 Railroad density (km/surface area)*.....	1.7.....	42
4.04 Treatment of customers [†]	4.1.....	103	11.06 Road density (km/surface area)*.....	@.....	84
<i>Labour market</i>	<i>3.4</i>	<i>123</i>	11.07 Paved road density (km/surface area)*.....	@.....	87
4.05 Hiring and firing practices [†]	3.8.....	80			
4.06 Ease of finding skilled employees [†]	3.2.....	119	Tourist Service Infrastructure	2.9	110
4.07 Ease of hiring foreign labour [†]	3.5.....	114	12.01 Hotel rooms per 100 pop.*.....	0.1.....	105
4.08 Pay and productivity [†]	3.7.....	91	12.02 Extension of business trips recommended [†]	5.1.....	85
4.09 Female labour force participation (% to men)*.....	0.6.....	109	12.03 Presence of major car rental companies [†]	2.....	105
			12.04 ATMs accepting Visa cards per million pop.*.....	225.0.....	97
ICT Readiness	3.0	110			
5.01 ICT use for B2B transactions [†]	4.0.....	117	Natural Resources	2.2	119
5.02 Internet use for B2C transactions [†]	3.3.....	125	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	24.7.....	96	13.02 Total known species*.....	628.....	63
5.04 Broadband internet subs. per 100 pop.*.....	0.3.....	113	13.03 Total protected areas (% total territorial area)*.....	3.0.....	127
5.05 Mobile telephone subs. per 100 pop.*.....	71.5.....	120	13.04 Natural tourism digital demand (0–100 best)*.....	1.....	137
5.06 Mobile broadband subs. per 100 pop.*.....	0.7.....	126	13.05 Quality of the natural environment [†]	4.8.....	52
5.07 Mobile network coverage (% pop.)*.....	96.8.....	93			
5.08 Quality of electricity supply.....	4.1.....	89	Cultural Resources and Business Travel	1.0	140
			14.01 No. of World Heritage cultural sites*.....	0.....	124
Prioritization of Travel & Tourism	4.3	94	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	5.3.....	67	14.03 No. of large sports stadiums*.....	0.0.....	120
6.02 T&T gov't expenditure (% gov't budget)*.....	3.0.....	81	14.04 No. of international association meetings*.....	1.0.....	129
6.03 Effectiveness of marketing to attract tourists [†]	4.6.....	63	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	1.....	132
6.04 Comprehensiveness of T&T data (0–120 best)*.....	74.0.....	50			
6.05 Timeliness of T&T data (0–21 best)*.....	12.0.....	94			
6.06 Country Brand Strategy rating (1–10 best)*.....	54.7.....	112			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Sweden

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	23	4.45
Enabling Environment	15	5.75
Business Environment	22.....	5.22
Safety and Security	19.....	6.10
Health and Hygiene.....	47.....	5.94
Human Resources and Labour Market.....	9.....	5.30
ICT Readiness.....	4.....	6.17
T&T Policy and Enabling Conditions	48	4.30
Prioritization of Travel & Tourism	57.....	4.70
International Openness.....	27.....	4.07
Price Competitiveness.....	134.....	3.38
Environmental Sustainability.....	9.....	5.03
Infrastructure	28	4.71
Air Transport Infrastructure	20.....	4.52
Ground and Port Infrastructure.....	28.....	4.76
Tourist Service Infrastructure.....	44.....	4.84
Natural and Cultural Resources	41	3.07
Natural Resources.....	53.....	3.20
Cultural Resources and Business Travel	29.....	2.93



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	11,635
Int'l tourism receipts (inbound US\$ millions), 2013	11,491.7
Growth (%) in int'l outbound travel spending*	4.29
Average spending per int'l tourist (US\$), 2013.....	987.7

Population (millions), 2013	9.6
Surface area (1,000 square kilometres), 2013	447.4
Gross domestic product per capita (PPP\$), 2013	43,407
Real GDP growth (%), 2013.....	1.6

T&T industry economic impact, 2014 estimates

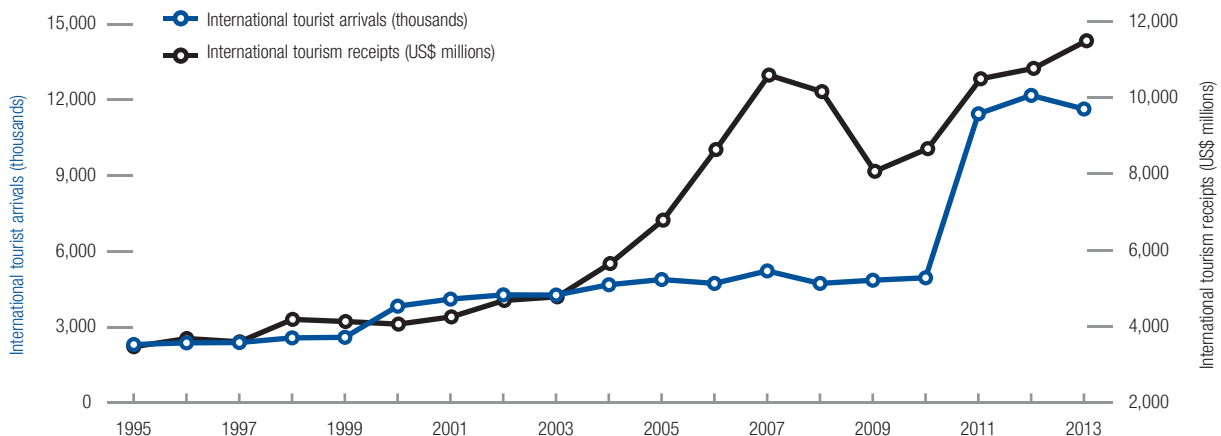
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	14,844.0	2.7	4.3
T&T industry employment (1,000 jobs)	183.1	3.9	2.4

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Sweden

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.2	22	International Openness	4.1	27
1.01 Property rights [†]	5.7.....	18	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	5.0.....	25	7.02 Openness of bilateral ASA (0–38)*.....	10.9.....	68
1.03 Efficiency of legal framework settling disputes [†]	5.4.....	13	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†]	4.7.....	14			
1.05 No. of days to deal with construction permits* ...	116.....	50	Price Competitiveness	3.4	134
1.06 Construction permits cost (%)*.....	2.4.....	83	8.01 Ticket taxes, airport charges (0–100 best)*.....	88.1.....	26
1.07 Extent of market dominance [†]	4.5.....	22	8.02 Hotel price index (US\$)*.....	159.8.....	70
1.08 No. of days to start a business*.....	16.....	87	8.03 Purchasing power parity*.....	1.3.....	135
1.09 Cost to start a business (% GNI/capita)*.....	0.5.....	9	8.04 Fuel price levels (US\$ cents/litre)*.....	210.0.....	133
1.10 Effect of taxation on incentives to work [†]	4.2.....	30			
1.11 Effect of taxation on incentives to invest [†]	4.3.....	28	Environmental Sustainability	5.0	9
1.12 Total tax rate (% profit)*.....	49.4.....	113	9.01 Stringency of environmental regulations [†]	5.9.....	11
1.12a Labour and contributions tax rate (% profit)*.....	35.5.....	132	9.02 Enforcement of environmental regulations [†]	5.8.....	11
1.12b Profit tax rate (% profit)*.....	13.4.....	55	9.03 Sustainability of T&T development [†]	5.0.....	32
1.12c Other taxes rate (% profit)*.....	0.6.....	25	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	6.5.....	52
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	24.....	4
Safety and Security	6.1	19	9.06 Baseline water stress (0–5 worst)*.....	1.3.....	59
2.01 Business costs of crime and violence [†]	5.2.....	39	9.07 Threatened species (% total species)*.....	1.4.....	2
2.02 Reliability of police services [†]	5.7.....	24	9.08 Forest cover change (% average per year)*.....	-4.1.....	86
2.03 Business costs of terrorism [†]	5.8.....	45	9.09 Wastewater treatment (%)*.....	87.9.....	12
2.04 Index of terrorism incidence*.....	7.0.....	77	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	34
2.05 Homicide rate*.....	1.....	9			
			Air Transport Infrastructure	4.5	20
Health and Hygiene	5.9	47	10.01 Quality of air transport infrastructure [†]	5.7.....	21
3.01 Physician density per 1,000 pop.*.....	3.3.....	23	10.02 Airline dom. seat kms per week (millions)*.....	105.8.....	30
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	483.3.....	40
3.03 Access to improved drinking water (% pop.)* ..	100.0.....	1	10.04 Departures per 1,000 pop.*.....	n/a.....	n/a
3.04 Hospital beds per 10,000 pop.....	27.0.....	62	10.05 Airport density per million urban pop.*.....	4.8.....	17
3.05 HIV prevalence (% pop.)*.....	0.2.....	1	10.06 No. of operating airlines*.....	88.0.....	21
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	4.8	28
Human Resources and Labour Market	5.3	9	11.01 Quality of roads.....	5.5.....	20
<i>Qualification of the labour force</i>	<i>6.1</i>	<i>6</i>	11.02 Quality of railroad infrastructure.....	4.5.....	19
4.01 Primary education enrolment rate (%)*.....	99.5.....	10	11.03 Quality of port infrastructure [†]	5.6.....	18
4.02 Secondary education enrolment rate (%)*.....	98.4.....	39	11.04 Quality of ground transport network [†]	5.5.....	17
4.03 Extent of staff training [†]	5.1.....	10	11.05 Railroad density (km/surface area)*.....	2.2.....	36
4.04 Treatment of customers [†]	5.4.....	18	11.06 Road density (km/surface area)*.....	@.....	32
<i>Labour market</i>	<i>4.5</i>	<i>29</i>	11.07 Paved road density (km/surface area)*.....	@.....	49
4.05 Hiring and firing practices [†]	3.5.....	98			
4.06 Ease of finding skilled employees [†]	4.7.....	24	Tourist Service Infrastructure	4.8	44
4.07 Ease of hiring foreign labour [†]	4.2.....	51	12.01 Hotel rooms per 100 pop.*.....	1.2.....	22
4.08 Pay and productivity [†]	3.8.....	87	12.02 Extension of business trips recommended [†]	5.3.....	66
4.09 Female labour force participation (% to men)*.....	0.9.....	14	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.* ..	325.5.....	81
ICT Readiness	6.2	4			
5.01 ICT use for B2B transactions [†]	5.9.....	10	Natural Resources	3.2	53
5.02 Internet use for B2C transactions [†]	6.0.....	5	13.01 No. of World Heritage natural sites*.....	2.....	42
5.03 Individuals using internet (%)*.....	94.8.....	3	13.02 Total known species*.....	362.....	112
5.04 Broadband internet subs. per 100 pop.*.....	32.6.....	14	13.03 Total protected areas (% total territorial area)*.....	13.9.....	71
5.05 Mobile telephone subs. per 100 pop.*.....	124.4.....	49	13.04 Natural tourism digital demand (0–100 best)*.....	23.....	51
5.06 Mobile broadband subs. per 100 pop.*.....	108.7.....	6	13.05 Quality of the natural environment [†]	6.1.....	9
5.07 Mobile network coverage (% pop.)*.....	100.0.....	34			
5.08 Quality of electricity supply.....	6.3.....	22	Cultural Resources and Business Travel	2.9	29
			14.01 No. of World Heritage cultural sites*.....	14.....	14
Prioritization of Travel & Tourism	4.7	57	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	5.1.....	77	14.03 No. of large sports stadiums*.....	10.0.....	42
6.02 T&T gov't expenditure (% gov't budget)*.....	2.2.....	101	14.04 No. of international association meetings*.....	232.0.....	17
6.03 Effectiveness of marketing to attract tourists [†]	4.8.....	55	14.05 Cult./entert. tourism digital demand (0–100 best)* ..	15.....	42
6.04 Comprehensiveness of T&T data (0–120 best)* ..	84.0.....	32			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	75.4.....	45			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Switzerland

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	6	4.99
Enabling Environment	3	6.05
Business Environment	5.....	5.76
Safety and Security	11.....	6.32
Health and Hygiene.....	11.....	6.50
Human Resources and Labour Market.....	1.....	5.64
ICT Readiness.....	8.....	6.03
T&T Policy and Enabling Conditions	20	4.49
Prioritization of Travel & Tourism	12.....	5.64
International Openness.....	21.....	4.11
Price Competitiveness.....	141.....	2.57
Environmental Sustainability.....	1.....	5.63
Infrastructure	1	5.79
Air Transport Infrastructure	8.....	5.03
Ground and Port Infrastructure.....	4.....	6.00
Tourist Service Infrastructure.....	5.....	6.35
Natural and Cultural Resources	20	3.63
Natural Resources.....	21.....	4.32
Cultural Resources and Business Travel	28.....	2.93



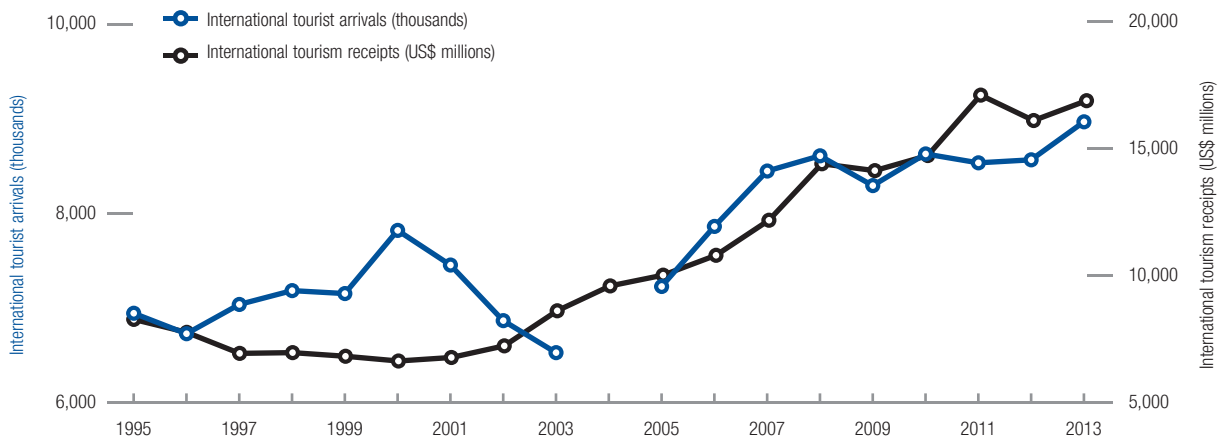
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	8,967
Int'l tourism receipts (inbound US\$ millions), 2013	16,881.1
Growth (%) in int'l outbound travel spending*	4.53
Average spending per int'l tourist (US\$), 2013.....	1,882.6

Population (millions), 2013	8.1
Surface area (1,000 square kilometres), 2013	41.3
Gross domestic product per capita (PPP\$), 2013	53,977
Real GDP growth (%), 2013.....	1.9

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	14,369.6	2.2	3.5
T&T industry employment (1,000 jobs)	143.3	3.0	4.2

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Switzerland

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.8	5	International Openness	4.1	21
1.01 Property rights [†]	6.2.....	3	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	4.9.....	31	7.02 Openness of bilateral ASA (0–38)*.....	11.6.....	56
1.03 Efficiency of legal framework settling disputes [†]	5.6.....	8	7.03 No. of regional trade agreements in force*.....	35.0.....	31
1.04 Efficiency of legal framework challenging regs. [†]	4.9.....	8			
1.05 No. of days to deal with construction permits* ...	154.....	75	Price Competitiveness	2.6	141
1.06 Construction permits cost (%)*.....	0.7.....	35	8.01 Ticket taxes, airport charges (0–100 best)*.....	71.6.....	101
1.07 Extent of market dominance [†]	6.0.....	1	8.02 Hotel price index (US\$)*.....	241.6.....	97
1.08 No. of days to start a business*.....	10.....	53	8.03 Purchasing power parity*.....	1.5.....	137
1.09 Cost to start a business (% GNI/capita)*.....	2.0.....	34	8.04 Fuel price levels (US\$ cents/litre)*.....	188.0.....	117
1.10 Effect of taxation on incentives to work [†]	5.1.....	11			
1.11 Effect of taxation on incentives to invest [†]	5.3.....	7	Environmental Sustainability	5.6	1
1.12 Total tax rate (% profit)*.....	29.0.....	33	9.01 Stringency of environmental regulations [†]	6.3.....	2
1.12a Labour and contributions tax rate (% profit)*.....	17.7.....	79	9.02 Enforcement of environmental regulations [†]	6.2.....	3
1.12b Profit tax rate (% profit)*.....	9.5.....	35	9.03 Sustainability of T&T development [†]	5.7.....	9
1.12c Other taxes rate (% profit)*.....	1.8.....	62	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	14.2.....	118
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	23.....	11
Safety and Security	6.3	11	9.06 Baseline water stress (0–5 worst)*.....	1.1.....	52
2.01 Business costs of crime and violence [†]	5.6.....	19	9.07 Threatened species (% total species)*.....	1.5.....	4
2.02 Reliability of police services [†]	6.2.....	5	9.08 Forest cover change (% average per year)*.....	-0.8.....	33
2.03 Business costs of terrorism [†]	5.9.....	34	9.09 Wastewater treatment (%)*.....	97.0.....	4
2.04 Index of terrorism incidence*.....	6.9.....	85	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	1.....	7			
			Air Transport Infrastructure	5.0	8
Health and Hygiene	6.5	11	10.01 Quality of air transport infrastructure [†]	6.1.....	8
3.01 Physician density per 1,000 pop.*.....	3.9.....	8	10.02 Airline dom. seat kms per week (millions)*.....	5.4.....	56
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	958.9.....	27
3.03 Access to improved drinking water (% pop.)* ..	100.0.....	1	10.04 Departures per 1,000 pop.*.....	32.0.....	11
3.04 Hospital beds per 10,000 pop.....	50.0.....	29	10.05 Airport density per million urban pop.*.....	1.2.....	65
3.05 HIV prevalence (% pop.)*.....	0.4.....	74	10.06 No. of operating airlines*.....	110.0.....	13
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	6.0	4
Human Resources and Labour Market	5.6	1	11.01 Quality of roads.....	6.0.....	9
<i>Qualification of the labour force</i>	<i>6.1</i>	<i>3</i>	11.02 Quality of railroad infrastructure.....	6.6.....	2
4.01 Primary education enrolment rate (%)*.....	93.4.....	77	11.03 Quality of port infrastructure [†]	4.9.....	44
4.02 Secondary education enrolment rate (%)*.....	96.3.....	48	11.04 Quality of ground transport network [†]	6.5.....	1
4.03 Extent of staff training [†]	5.7.....	1	11.05 Railroad density (km/surface area)*.....	8.6.....	5
4.04 Treatment of customers [†]	6.0.....	2	11.06 Road density (km/surface area)*.....	@.....	16
<i>Labour market</i>	<i>5.1</i>	<i>1</i>	11.07 Paved road density (km/surface area)*.....	@.....	13
4.05 Hiring and firing practices [†]	5.7.....	2			
4.06 Ease of finding skilled employees [†]	4.6.....	27	Tourist Service Infrastructure	6.4	5
4.07 Ease of hiring foreign labour [†]	4.6.....	16	12.01 Hotel rooms per 100 pop.*.....	1.7.....	14
4.08 Pay and productivity [†]	5.3.....	5	12.02 Extension of business trips recommended [†]	6.3.....	5
4.09 Female labour force participation (% to men)*.....	0.9.....	43	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	1,227.9.....	13
ICT Readiness	6.0	8			
5.01 ICT use for B2B transactions [†]	6.0.....	6	Natural Resources	4.3	21
5.02 Internet use for B2C transactions [†]	5.8.....	10	13.01 No. of World Heritage natural sites*.....	3.....	18
5.03 Individuals using internet (%)*.....	86.7.....	11	13.02 Total known species*.....	389.....	107
5.04 Broadband internet subs. per 100 pop.*.....	42.5.....	1	13.03 Total protected areas (% total territorial area)*.....	26.3.....	21
5.05 Mobile telephone subs. per 100 pop.*.....	136.8.....	35	13.04 Natural tourism digital demand (0–100 best)*.....	47.....	26
5.06 Mobile broadband subs. per 100 pop.*.....	63.4.....	27	13.05 Quality of the natural environment [†]	6.5.....	4
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	6.8.....	1	Cultural Resources and Business Travel	2.9	28
			14.01 No. of World Heritage cultural sites*.....	8.....	26
Prioritization of Travel & Tourism	5.6	12	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	5.8.....	35	14.03 No. of large sports stadiums*.....	6.0.....	52
6.02 T&T gov't expenditure (% gov't budget)*.....	7.2.....	21	14.04 No. of international association meetings*.....	244.7.....	15
6.03 Effectiveness of marketing to attract tourists [†]	5.9.....	9	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	26.....	22
6.04 Comprehensiveness of T&T data (0–120 best)*.....	84.0.....	32			
6.05 Timeliness of T&T data (0–21 best)*.....	17.5.....	57			
6.06 Country Brand Strategy rating (1–10 best)*.....	76.9.....	38			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Taiwan, China

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	32	4.35
Enabling Environment	19	5.59
Business Environment	21	5.27
Safety and Security	24	6.03
Health and Hygiene	30	6.13
Human Resources and Labour Market	25	5.10
ICT Readiness	26	5.41
T&T Policy and Enabling Conditions	29	4.40
Prioritization of Travel & Tourism	82	4.41
International Openness	28	4.07
Price Competitiveness	38	5.04
Environmental Sustainability	69	4.09
Infrastructure	45	4.28
Air Transport Infrastructure	47	3.40
Ground and Port Infrastructure	16	5.40
Tourist Service Infrastructure	77	4.05
Natural and Cultural Resources	37	3.13
Natural Resources	62	3.01
Cultural Resources and Business Travel	23	3.25



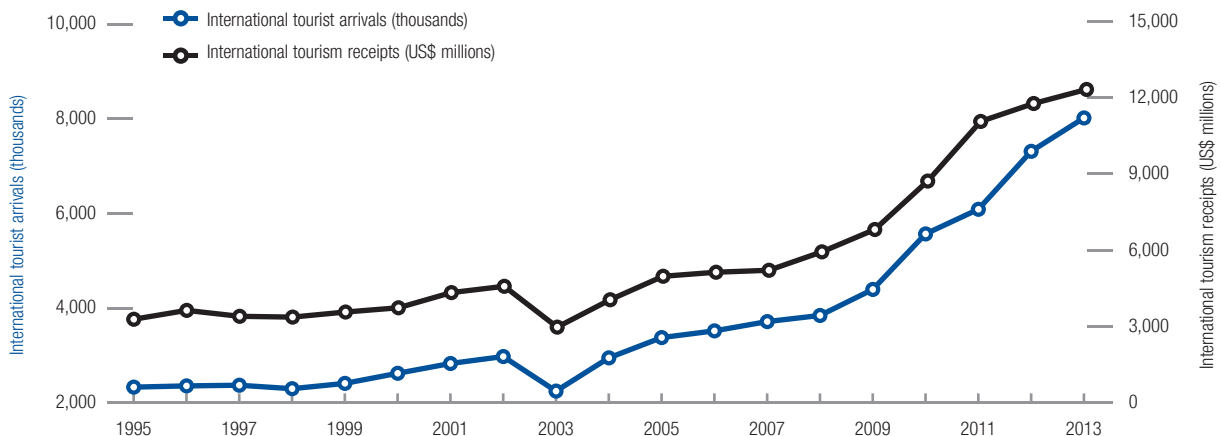
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	8,016
Int'l tourism receipts (inbound US\$ millions), 2013	12,323.0
Growth (%) in int'l outbound travel spending*	4.02
Average spending per int'l tourist (US\$), 2013	1,537.3

Population (millions), 2013	23.4
Surface area (1,000 square kilometres), 2013	36.2
Gross domestic product per capita (PPP\$), 2013	41,539
Real GDP growth (%), 2013	2.1

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions)	10,016.8	2.1	3.3
T&T industry employment (1,000 jobs)	272.0	2.5	2.8

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Taiwan, China

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.3	21	International Openness	4.1	28
1.01 Property rights [†]	5.7.....	16	7.01 Visa requirements (0–100 best)*.....	42.0.....	39
1.02 Impact of rules on FDI [†]	5.3.....	16	7.02 Openness of bilateral ASA (0–38)*.....	27.5.....	3
1.03 Efficiency of legal framework settling disputes [†]	4.1.....	48	7.03 No. of regional trade agreements in force*.....	12.0.....	56
1.04 Efficiency of legal framework challenging regs. [†]	3.3.....	75			
1.05 No. of days to deal with construction permits*.....	93.....	25	Price Competitiveness	5.0	38
1.06 Construction permits cost (%)*.....	0.4.....	20	8.01 Ticket taxes, airport charges (0–100 best)*.....	91.0.....	17
1.07 Extent of market dominance [†]	5.4.....	5	8.02 Hotel price index (US\$)*.....	189.6.....	82
1.08 No. of days to start a business*.....	10.....	53	8.03 Purchasing power parity*.....	0.5.....	64
1.09 Cost to start a business (% GNI/capita)*.....	2.2.....	38	8.04 Fuel price levels (US\$ cents/litre)*.....	87.9.....	22
1.10 Effect of taxation on incentives to work [†]	3.9.....	49			
1.11 Effect of taxation on incentives to invest [†]	4.2.....	33	Environmental Sustainability	4.1	69
1.12 Total tax rate (% profit)*.....	34.2.....	57	9.01 Stringency of environmental regulations [†]	4.8.....	40
1.12a Labour and contributions tax rate (% profit)*.....	18.1.....	82	9.02 Enforcement of environmental regulations [†]	4.4.....	41
1.12b Profit tax rate (% profit)*.....	12.7.....	50	9.03 Sustainability of T&T development [†]	4.7.....	53
1.12c Other taxes rate (% profit)*.....	3.4.....	94	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	14.6.....	122
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	n/a.....	n/a
Safety and Security	6.0	24	9.06 Baseline water stress (0–5 worst)*.....	0.1.....	13
2.01 Business costs of crime and violence [†]	5.7.....	11	9.07 Threatened species (% total species)*.....	8.4.....	112
2.02 Reliability of police services [†]	5.0.....	37	9.08 Forest cover change (% average per year)*.....	-0.8.....	33
2.03 Business costs of terrorism [†]	5.9.....	33	9.09 Wastewater treatment (%)*.....	4.6.....	90
2.04 Index of terrorism incidence*.....	7.0.....	68	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	46
2.05 Homicide rate*.....	3.....	65			
			Air Transport Infrastructure	3.4	47
Health and Hygiene	6.1	30	10.01 Quality of air transport infrastructure [†]	5.3.....	36
3.01 Physician density per 1,000 pop.*.....	2.1.....	57	10.02 Airline dom. seat kms per week (millions)*.....	12.7.....	47
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	1,138.2.....	23
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	7.9.....	42
3.04 Hospital beds per 10,000 pop.....	58.3.....	23	10.05 Airport density per million urban pop.*.....	0.5.....	113
3.05 HIV prevalence (% pop.)*.....	0.2.....	1	10.06 No. of operating airlines*.....	56.0.....	41
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	5.4	16
Human Resources and Labour Market	5.1	25	11.01 Quality of roads.....	5.9.....	12
<i>Qualification of the labour force</i>	<i>5.9</i>	<i>17</i>	11.02 Quality of railroad infrastructure.....	5.7.....	7
4.01 Primary education enrolment rate (%)*.....	97.7.....	34	11.03 Quality of port infrastructure [†]	5.3.....	25
4.02 Secondary education enrolment rate (%)*.....	100.3.....	35	11.04 Quality of ground transport network [†]	6.0.....	7
4.03 Extent of staff training [†]	4.4.....	41	11.05 Railroad density (km/surface area)*.....	4.7.....	19
4.04 Treatment of customers [†]	5.6.....	8	11.06 Road density (km/surface area)*.....	@.....	30
<i>Labour market</i>	<i>4.3</i>	<i>41</i>	11.07 Paved road density (km/surface area)*.....	@.....	22
4.05 Hiring and firing practices [†]	4.4.....	21			
4.06 Ease of finding skilled employees [†]	4.8.....	20	Tourist Service Infrastructure	4.1	77
4.07 Ease of hiring foreign labour [†]	3.1.....	128	12.01 Hotel rooms per 100 pop.*.....	0.6.....	53
4.08 Pay and productivity [†]	5.1.....	7	12.02 Extension of business trips recommended [†]	5.5.....	53
4.09 Female labour force participation (% to men)*.....	0.8.....	88	12.03 Presence of major car rental companies [†]	1.....	120
			12.04 ATMs accepting Visa cards per million pop.*.....	850.8.....	25
ICT Readiness	5.4	26			
5.01 ICT use for B2B transactions [†]	5.6.....	20	Natural Resources	3.0	62
5.02 Internet use for B2C transactions [†]	5.7.....	14	13.01 No. of World Heritage natural sites*.....	n/a.....	n/a
5.03 Individuals using internet (%)*.....	80.0.....	24	13.02 Total known species*.....	502.....	76
5.04 Broadband internet subs. per 100 pop.*.....	24.2.....	30	13.03 Total protected areas (% total territorial area)*.....	19.0.....	44
5.05 Mobile telephone subs. per 100 pop.*.....	127.5.....	45	13.04 Natural tourism digital demand (0–100 best)*.....	17.....	61
5.06 Mobile broadband subs. per 100 pop.*.....	57.1.....	35	13.05 Quality of the natural environment [†]	4.3.....	75
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	6.2.....	28	Cultural Resources and Business Travel	3.2	23
			14.01 No. of World Heritage cultural sites*.....	n/a.....	n/a
Prioritization of Travel & Tourism	4.4	82	14.02 No. of oral and intangible cultural expressions*.....	n/a.....	n/a
6.01 Government prioritization of T&T industry [†]	5.5.....	54	14.03 No. of large sports stadiums*.....	11.0.....	37
6.02 T&T gov't expenditure (% gov't budget)*.....	1.7.....	118	14.04 No. of international association meetings*.....	132.3.....	32
6.03 Effectiveness of marketing to attract tourists [†]	5.1.....	41	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	37.....	16
6.04 Comprehensiveness of T&T data (0–120 best)*.....	76.0.....	47			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	49.7.....	125			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Tajikistan

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	119	3.03
Enabling Environment	89	4.32
Business Environment	123.....	3.73
Safety and Security	76.....	5.30
Health and Hygiene.....	57.....	5.65
Human Resources and Labour Market.....	51.....	4.72
ICT Readiness.....	130.....	2.22
T&T Policy and Enabling Conditions	124	3.57
Prioritization of Travel & Tourism	109.....	3.97
International Openness.....	110.....	2.29
Price Competitiveness.....	73.....	4.62
Environmental Sustainability.....	123.....	3.40
Infrastructure	121	2.39
Air Transport Infrastructure	96.....	2.18
Ground and Port Infrastructure.....	111.....	2.69
Tourist Service Infrastructure.....	133.....	2.30
Natural and Cultural Resources	111	1.82
Natural Resources.....	108.....	2.33
Cultural Resources and Business Travel	108.....	1.31



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	4
Int'l tourism receipts (inbound US\$ millions), 2013	3.0
Growth (%) in int'l outbound travel spending*	0.21
Average spending per int'l tourist (US\$), 2013.....	750

Population (millions), 2013	8.2
Surface area (1,000 square kilometres), 2013	142.6
Gross domestic product per capita (PPP\$), 2013	2,536
Real GDP growth (%), 2013.....	7.4

T&T industry economic impact, 2014 estimates

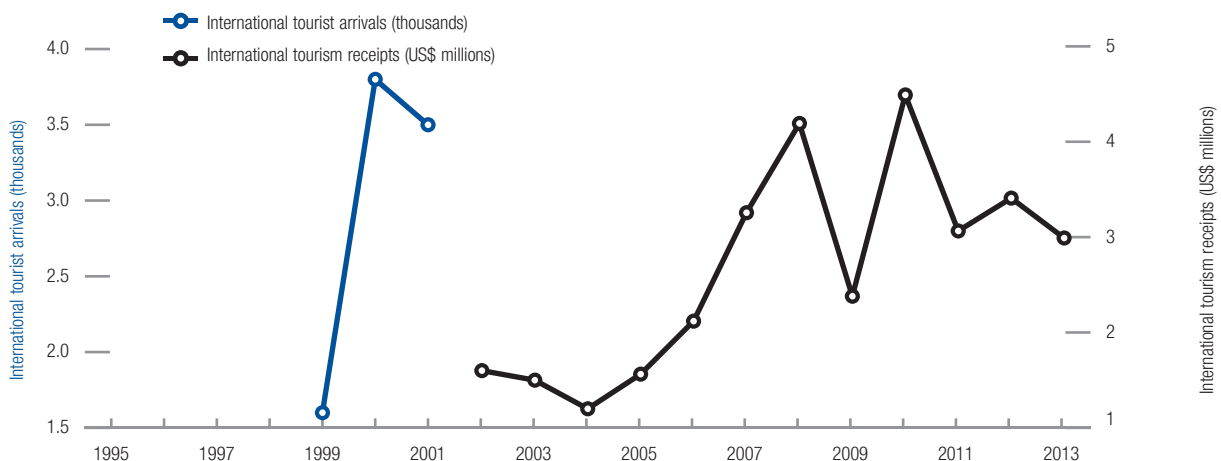
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	n/a.....	n/a.....	n/a.....
T&T industry employment (1,000 jobs)	n/a.....	n/a.....	n/a.....

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Tajikistan

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.7	123	International Openness	2.3	110
1.01 Property rights [†]	3.9.....	87	7.01 Visa requirements (0–100 best)*.....	42.0.....	39
1.02 Impact of rules on FDI [†]	3.6.....	120	7.02 Openness of bilateral ASA (0–38)*.....	4.0.....	131
1.03 Efficiency of legal framework settling disputes [†]	3.9.....	54	7.03 No. of regional trade agreements in force*.....	4.0.....	88
1.04 Efficiency of legal framework challenging regs. [†]	3.5.....	55			
1.05 No. of days to deal with construction permits*.....	228.....	115	Price Competitiveness	4.6	73
1.06 Construction permits cost (%)*.....	1.9.....	72	8.01 Ticket taxes, airport charges (0–100 best)*.....	61.2.....	115
1.07 Extent of market dominance [†]	3.7.....	73	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	39.....	125	8.03 Purchasing power parity*.....	0.4.....	28
1.09 Cost to start a business (% GNI/capita)*.....	23.3.....	107	8.04 Fuel price levels (US\$ cents/litre)*.....	145.0.....	78
1.10 Effect of taxation on incentives to work [†]	3.2.....	107			
1.11 Effect of taxation on incentives to invest [†]	3.1.....	121	Environmental Sustainability	3.4	123
1.12 Total tax rate (% profit)*.....	80.9.....	139	9.01 Stringency of environmental regulations [†]	4.3.....	60
1.12a Labour and contributions tax rate (% profit)*.....	28.5.....	120	9.02 Enforcement of environmental regulations [†]	4.4.....	40
1.12b Profit tax rate (% profit)*.....	17.7.....	72	9.03 Sustainability of T&T development [†]	4.2.....	82
1.12c Other taxes rate (% profit)*.....	34.8.....	133	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	13.2.....	104
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	12.....	136
Safety and Security	5.3	76	9.06 Baseline water stress (0–5 worst)*.....	3.5.....	110
2.01 Business costs of crime and violence [†]	4.4.....	73	9.07 Threatened species (% total species)*.....	5.0.....	67
2.02 Reliability of police services [†]	3.9.....	86	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	4.6.....	107	9.09 Wastewater treatment (%)*.....	2.3.....	98
2.04 Index of terrorism incidence*.....	6.9.....	88	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	2.....	38			
			Air Transport Infrastructure	2.2	96
Health and Hygiene	5.7	57	10.01 Quality of air transport infrastructure [†]	4.0.....	91
3.01 Physician density per 1,000 pop.*.....	1.9.....	63	10.02 Airline dom. seat kms per week (millions)*.....	0.1.....	101
3.02 Access to improved sanitation (% pop.)*.....	94.0.....	56	10.03 Airline int'l. seat kms per week (millions)*.....	69.1.....	91
3.03 Access to improved drinking water (% pop.)*.....	72.0.....	124	10.04 Departures per 1,000 pop.*.....	0.8.....	100
3.04 Hospital beds per 10,000 pop.....	55.0.....	24	10.05 Airport density per million urban pop.*.....	1.8.....	41
3.05 HIV prevalence (% pop.)*.....	0.3.....	58	10.06 No. of operating airlines*.....	26.0.....	82
3.06 Malaria incidence per 100,000 pop.*.....	0.2.....	11			
			Ground and Port Infrastructure	2.7	111
Human Resources and Labour Market	4.7	51	11.01 Quality of roads.....	3.0.....	109
Qualification of the labour force.....	5.3.....	64	11.02 Quality of railroad infrastructure.....	3.0.....	52
4.01 Primary education enrolment rate (%)*.....	98.4.....	25	11.03 Quality of port infrastructure [†]	2.1.....	137
4.02 Secondary education enrolment rate (%)*.....	87.0.....	76	11.04 Quality of ground transport network [†]	4.6.....	53
4.03 Extent of staff training [†]	3.7.....	102	11.05 Railroad density (km/surface area)*.....	0.4.....	70
4.04 Treatment of customers [†]	4.2.....	96	11.06 Road density (km/surface area)*.....	@.....	87
Labour market.....	4.1.....	60	11.07 Paved road density (km/surface area)*.....	@.....	64
4.05 Hiring and firing practices [†]	4.1.....	45			
4.06 Ease of finding skilled employees [†]	3.5.....	98	Tourist Service Infrastructure	2.3	133
4.07 Ease of hiring foreign labour [†]	4.2.....	52	12.01 Hotel rooms per 100 pop.*.....	0.0.....	139
4.08 Pay and productivity [†]	4.4.....	37	12.02 Extension of business trips recommended [†]	4.6.....	112
4.09 Female labour force participation (% to men)*.....	0.8.....	79	12.03 Presence of major car rental companies [†]	0.....	136
			12.04 ATMs accepting Visa cards per million pop.*.....	281.0.....	90
ICT Readiness	2.2	130			
5.01 ICT use for B2B transactions [†]	4.0.....	115	Natural Resources	2.3	108
5.02 Internet use for B2C transactions [†]	3.7.....	110	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	16.0.....	109	13.02 Total known species*.....	398.....	100
5.04 Broadband internet subs. per 100 pop.*.....	0.1.....	130	13.03 Total protected areas (% total territorial area)*.....	4.8.....	117
5.05 Mobile telephone subs. per 100 pop.*.....	91.8.....	105	13.04 Natural tourism digital demand (0–100 best)*.....	0.....	138
5.06 Mobile broadband subs. per 100 pop.*.....	n/a.....	n/a	13.05 Quality of the natural environment [†]	5.0.....	46
5.07 Mobile network coverage (% pop.)*.....	0.0.....	138			
5.08 Quality of electricity supply.....	2.6.....	119	Cultural Resources and Business Travel	1.3	108
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	4.0	109	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	5.2.....	72	14.03 No. of large sports stadiums*.....	4.0.....	77
6.02 T&T gov't expenditure (% gov't budget)*.....	n/a.....	n/a	14.04 No. of international association meetings*.....	n/a.....	n/a
6.03 Effectiveness of marketing to attract tourists [†]	4.2.....	86	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	1.....	134
6.04 Comprehensiveness of T&T data (0–120 best)*.....	48.0.....	107			
6.05 Timeliness of T&T data (0–21 best)*.....	3.0.....	115			
6.06 Country Brand Strategy rating (1–10 best)*.....	47.6.....	128			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Tanzania

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	93	3.35
Enabling Environment	124	3.60
Business Environment	111.....	3.97
Safety and Security	100.....	4.85
Health and Hygiene.....	136.....	2.68
Human Resources and Labour Market.....	110.....	4.03
ICT Readiness.....	123.....	2.48
T&T Policy and Enabling Conditions	67	4.18
Prioritization of Travel & Tourism	51.....	4.83
International Openness.....	62.....	3.25
Price Competitiveness.....	56.....	4.87
Environmental Sustainability.....	99.....	3.78
Infrastructure	119	2.40
Air Transport Infrastructure	116.....	1.94
Ground and Port Infrastructure.....	120.....	2.56
Tourist Service Infrastructure.....	115.....	2.70
Natural and Cultural Resources	31	3.22
Natural Resources.....	7.....	4.91
Cultural Resources and Business Travel	74.....	1.54



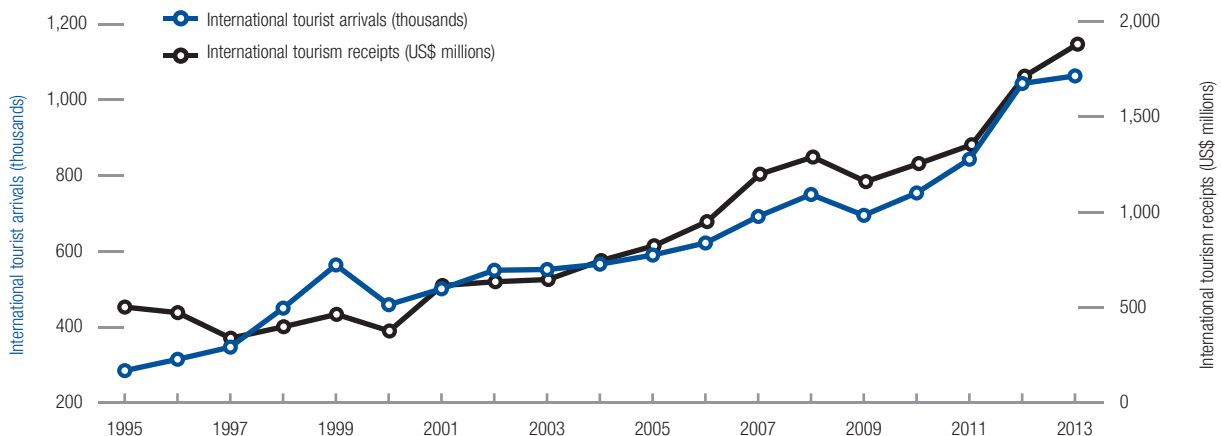
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	1,063
Int'l tourism receipts (inbound US\$ millions), 2013	1,880.4
Growth (%) in int'l outbound travel spending*	2.16
Average spending per int'l tourist (US\$), 2013.....	1,769

Population (millions), 2013	49.3
Surface area (1,000 square kilometres), 2013	947.3
Gross domestic product per capita (PPP\$), 2013	1,834
Real GDP growth (%), 2013.....	7.0

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	1,506.4	4.5	6.2
T&T industry employment (1,000 jobs)	402.3	3.8	2.2

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Tanzania

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.0	111	International Openness	3.2	62
1.01 Property rights [†]	3.5.....	105	7.01 Visa requirements (0–100 best)*.....	66.0.....	22
1.02 Impact of rules on FDI [†]	4.3.....	82	7.02 Openness of bilateral ASA (0–38)*.....	11.4.....	58
1.03 Efficiency of legal framework settling disputes [†]	3.7.....	64	7.03 No. of regional trade agreements in force*.....	5.0.....	81
1.04 Efficiency of legal framework challenging regs. [†]	3.3.....	78			
1.05 No. of days to deal with construction permits*.....	205.....	105	Price Competitiveness	4.9	56
1.06 Construction permits cost (%)*.....	8.1.....	122	8.01 Ticket taxes, airport charges (0–100 best)*.....	72.9.....	95
1.07 Extent of market dominance [†]	3.5.....	95	8.02 Hotel price index (US\$)*.....	139.8.....	57
1.08 No. of days to start a business*.....	26.....	106	8.03 Purchasing power parity*.....	0.4.....	21
1.09 Cost to start a business (% GNI/capita)*.....	23.8.....	110	8.04 Fuel price levels (US\$ cents/litre)*.....	131.0.....	59
1.10 Effect of taxation on incentives to work [†]	3.2.....	103			
1.11 Effect of taxation on incentives to invest [†]	3.4.....	95	Environmental Sustainability	3.8	99
1.12 Total tax rate (% profit)*.....	44.3.....	98	9.01 Stringency of environmental regulations [†]	3.7.....	95
1.12a Labour and contributions tax rate (% profit)*.....	17.5.....	76	9.02 Enforcement of environmental regulations [†]	3.6.....	81
1.12b Profit tax rate (% profit)*.....	20.7.....	96	9.03 Sustainability of T&T development [†]	4.3.....	73
1.12c Other taxes rate (% profit)*.....	6.2.....	114	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	5.4.....	40
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	21.....	42
Safety and Security	4.8	100	9.06 Baseline water stress (0–5 worst)*.....	1.5.....	66
2.01 Business costs of crime and violence [†]	4.1.....	88	9.07 Threatened species (% total species)*.....	8.9.....	117
2.02 Reliability of police services [†]	3.5.....	107	9.08 Forest cover change (% average per year)*.....	-4.0.....	85
2.03 Business costs of terrorism [†]	4.7.....	98	9.09 Wastewater treatment (%)*.....	0.4.....	111
2.04 Index of terrorism incidence*.....	6.8.....	103	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	18
2.05 Homicide rate*.....	13.....	119			
			Air Transport Infrastructure	1.9	116
Health and Hygiene	2.7	136	10.01 Quality of air transport infrastructure [†]	2.8.....	130
3.01 Physician density per 1,000 pop.*.....	0.0.....	140	10.02 Airline dom. seat kms per week (millions)*.....	15.1.....	45
3.02 Access to improved sanitation (% pop.)*.....	12.0.....	139	10.03 Airline int'l. seat kms per week (millions)*.....	72.9.....	88
3.03 Access to improved drinking water (% pop.)*.....	53.0.....	136	10.04 Departures per 1,000 pop.*.....	0.7.....	106
3.04 Hospital beds per 10,000 pop.....	7.0.....	119	10.05 Airport density per million urban pop.*.....	1.2.....	63
3.05 HIV prevalence (% pop.)*.....	5.1.....	130	10.06 No. of operating airlines*.....	33.0.....	70
3.06 Malaria incidence per 100,000 pop.*.....	17,370.2.....	58			
			Ground and Port Infrastructure	2.6	120
Human Resources and Labour Market	4.0	110	11.01 Quality of roads.....	3.0.....	112
<i>Qualification of the labour force</i>	<i>3.8</i>	<i>119</i>	11.02 Quality of railroad infrastructure.....	2.0.....	87
4.01 Primary education enrolment rate (%)*.....	97.6.....	37	11.03 Quality of port infrastructure [†]	3.3.....	106
4.02 Secondary education enrolment rate (%)*.....	35.0.....	129	11.04 Quality of ground transport network [†]	3.8.....	106
4.03 Extent of staff training [†]	3.5.....	115	11.05 Railroad density (km/surface area)*.....	0.3.....	79
4.04 Treatment of customers [†]	3.9.....	116	11.06 Road density (km/surface area)*.....	@.....	117
<i>Labour market</i>	<i>4.3</i>	40	11.07 Paved road density (km/surface area)*.....	@.....	120
4.05 Hiring and firing practices [†]	3.9.....	72			
4.06 Ease of finding skilled employees [†]	3.7.....	87	Tourist Service Infrastructure	2.7	115
4.07 Ease of hiring foreign labour [†]	3.9.....	86	12.01 Hotel rooms per 100 pop.*.....	0.1.....	120
4.08 Pay and productivity [†]	3.3.....	120	12.02 Extension of business trips recommended [†]	4.8.....	104
4.09 Female labour force participation (% to men)*.....	1.0.....	6	12.03 Presence of major car rental companies [†]	3.....	95
			12.04 ATMs accepting Visa cards per million pop.*.....	33.7.....	126
ICT Readiness	2.5	123			
5.01 ICT use for B2B transactions [†]	4.0.....	116	Natural Resources	4.9	7
5.02 Internet use for B2C transactions [†]	3.5.....	120	13.01 No. of World Heritage natural sites*.....	4.....	15
5.03 Individuals using internet (%)*.....	4.4.....	131	13.02 Total known species*.....	1,598.....	10
5.04 Broadband internet subs. per 100 pop.*.....	0.1.....	125	13.03 Total protected areas (% total territorial area)*.....	31.7.....	13
5.05 Mobile telephone subs. per 100 pop.*.....	55.7.....	133	13.04 Natural tourism digital demand (0–100 best)*.....	46.....	30
5.06 Mobile broadband subs. per 100 pop.*.....	2.7.....	116	13.05 Quality of the natural environment [†]	4.4.....	70
5.07 Mobile network coverage (% pop.)*.....	95.0.....	100			
5.08 Quality of electricity supply.....	2.5.....	122	Cultural Resources and Business Travel	1.5	74
			14.01 No. of World Heritage cultural sites*.....	4.....	55
Prioritization of Travel & Tourism	4.8	51	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	4.9.....	89	14.03 No. of large sports stadiums*.....	9.0.....	45
6.02 T&T gov't expenditure (% gov't budget)*.....	5.7.....	33	14.04 No. of international association meetings*.....	16.7.....	72
6.03 Effectiveness of marketing to attract tourists [†]	4.6.....	67	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	4.....	96
6.04 Comprehensiveness of T&T data (0–120 best)*.....	40.0.....	117			
6.05 Timeliness of T&T data (0–21 best)*.....	18.0.....	48			
6.06 Country Brand Strategy rating (1–10 best)*.....	79.7.....	27			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Thailand

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	35	4.26
Enabling Environment	74	4.55
Business Environment	38.....	4.78
Safety and Security	132.....	3.75
Health and Hygiene.....	89.....	4.87
Human Resources and Labour Market.....	29.....	4.98
ICT Readiness.....	60.....	4.34
T&T Policy and Enabling Conditions	49	4.29
Prioritization of Travel & Tourism	40.....	4.95
International Openness.....	49.....	3.70
Price Competitiveness.....	36.....	5.06
Environmental Sustainability.....	116.....	3.46
Infrastructure	37	4.56
Air Transport Infrastructure	17.....	4.57
Ground and Port Infrastructure.....	71.....	3.41
Tourist Service Infrastructure.....	21.....	5.70
Natural and Cultural Resources	21	3.63
Natural Resources.....	16.....	4.47
Cultural Resources and Business Travel	34.....	2.79



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	26,547
Int'l tourism receipts (inbound US\$ millions), 2013	42,080.2
Growth (%) in int'l outbound travel spending*	3.4
Average spending per int'l tourist (US\$), 2013.....	1,585.1

Population (millions), 2013	67.0
Surface area (1,000 square kilometres), 2013	513.1
Gross domestic product per capita (PPP\$), 2013	14,136
Real GDP growth (%), 2013.....	2.9

T&T industry economic impact, 2014 estimates

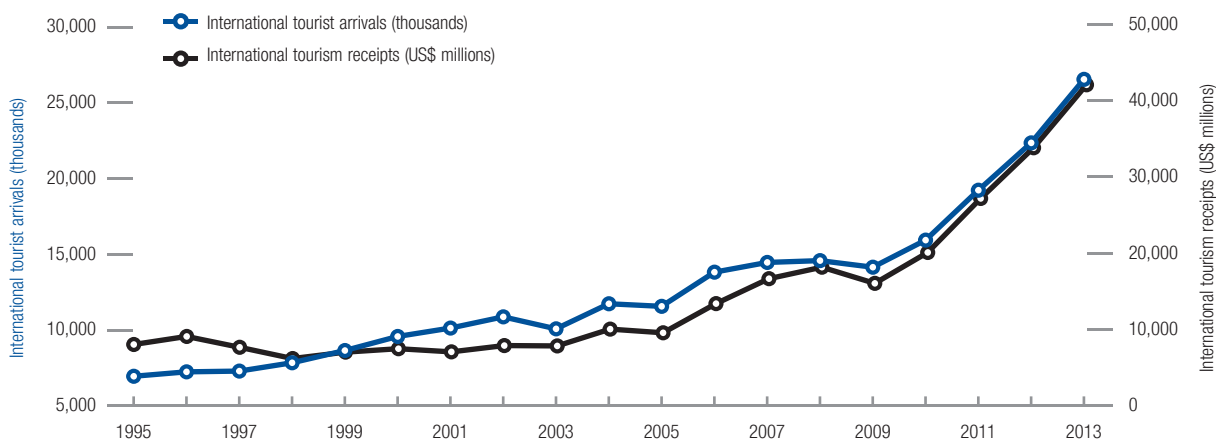
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	34,928.0	9.0	6.7
T&T industry employment (1,000 jobs)	2,562.9	6.6	4.9

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Thailand

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.8	38	International Openness	3.7	49
1.01 Property rights [†]	4.1.....	72	7.01 Visa requirements (0–100 best)*.....	59.0.....	25
1.02 Impact of rules on FDI [†]	5.1.....	22	7.02 Openness of bilateral ASA (0–38)*.....	9.8.....	84
1.03 Efficiency of legal framework settling disputes [†]	3.8.....	62	7.03 No. of regional trade agreements in force*.....	17.0.....	47
1.04 Efficiency of legal framework challenging regs. [†] ... 3.3.....	72				
1.05 No. of days to deal with construction permits* ... 113.....	45				
1.06 Construction permits cost (%)*.....	0.1.....	3	Price Competitiveness	5.1	36
1.07 Extent of market dominance [†]	3.8.....	67	8.01 Ticket taxes, airport charges (0–100 best)*.....	87.0.....	31
1.08 No. of days to start a business*.....	28.....	109	8.02 Hotel price index (US\$)*.....	111.0.....	28
1.09 Cost to start a business (% GNI/capita)*.....	6.6.....	64	8.03 Purchasing power parity*.....	0.4.....	23
1.10 Effect of taxation on incentives to work [†]	3.8.....	58	8.04 Fuel price levels (US\$ cents/litre)*.....	156.0.....	86
1.11 Effect of taxation on incentives to invest [†]	3.9.....	53			
1.12 Total tax rate (% profit)*.....	26.9.....	27	Environmental Sustainability	3.5	116
1.12a Labour and contributions tax rate (% profit)*.....	4.3.....	20	9.01 Stringency of environmental regulations [†]	3.6.....	103
1.12b Profit tax rate (% profit)*.....	19.9.....	88	9.02 Enforcement of environmental regulations [†]	3.5.....	92
1.12c Other taxes rate (% profit)*.....	2.7.....	84	9.03 Sustainability of T&T development [†]	4.5.....	61
			9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	14.6.....	123
Safety and Security	3.8	132	9.05 No. of envtl. treaty ratifications (0–27 best)*.....	17.....	104
2.01 Business costs of crime and violence [†]	4.2.....	84	9.06 Baseline water stress (0–5 worst)*.....	1.7.....	70
2.02 Reliability of police services [†]	3.2.....	112	9.07 Threatened species (% total species)*.....	7.9.....	109
2.03 Business costs of terrorism [†]	4.1.....	119	9.08 Forest cover change (% average per year)*.....	-2.5.....	61
2.04 Index of terrorism incidence*.....	1.0.....	136	9.09 Wastewater treatment (%) *.....	16.0.....	63
2.05 Homicide rate*.....	5.....	76	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.8.....	93
Health and Hygiene	4.9	89	Air Transport Infrastructure	4.6	17
3.01 Physician density per 1,000 pop.*.....	0.4.....	100	10.01 Quality of air transport infrastructure [†]	5.3.....	37
3.02 Access to improved sanitation (% pop.)*.....	93.0.....	59	10.02 Airline dom. seat kms per week (millions)*.....	366.8.....	15
3.03 Access to improved drinking water (% pop.)*.....	96.0.....	69	10.03 Airline int'l. seat kms per week (millions)*.....	2,205.8.....	13
3.04 Hospital beds per 10,000 pop.....	21.0.....	74	10.04 Departures per 1,000 pop.*.....	4.3.....	59
3.05 HIV prevalence (% pop.)*.....	1.1.....	108	10.05 Airport density per million urban pop.*.....	1.0.....	74
3.06 Malaria incidence per 100,000 pop.*.....	209.6.....	39	10.06 No. of operating airlines*.....	131.0.....	9
Human Resources and Labour Market	5.0	29	Ground and Port Infrastructure	3.4	71
<i>Qualification of the labour force</i>	<i>5.7</i>	<i>30</i>	11.01 Quality of roads.....	4.5.....	50
4.01 Primary education enrolment rate (%)*.....	95.6.....	58	11.02 Quality of railroad infrastructure.....	2.4.....	73
4.02 Secondary education enrolment rate (%)*.....	87.0.....	77	11.03 Quality of port infrastructure [†]	4.5.....	54
4.03 Extent of staff training [†]	4.4.....	37	11.04 Quality of ground transport network [†]	3.9.....	94
4.04 Treatment of customers [†]	5.4.....	17	11.05 Railroad density (km/surface area)*.....	1.0.....	51
<i>Labour market</i>	<i>4.3</i>	<i>44</i>	11.06 Road density (km/surface area)*.....	@.....	63
4.05 Hiring and firing practices [†]	4.4.....	23	11.07 Paved road density (km/surface area)*.....	@.....	44
4.06 Ease of finding skilled employees [†]	3.8.....	77			
4.07 Ease of hiring foreign labour [†]	4.1.....	71	Tourist Service Infrastructure	5.7	21
4.08 Pay and productivity [†]	4.2.....	49	12.01 Hotel rooms per 100 pop.*.....	0.8.....	41
4.09 Female labour force participation (% to men)*.....	0.8.....	66	12.02 Extension of business trips recommended [†]	6.0.....	21
			12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	1,647.7.....	7
ICT Readiness	4.3	60			
5.01 ICT use for B2B transactions [†]	4.9.....	59	Natural Resources	4.5	16
5.02 Internet use for B2C transactions [†]	4.9.....	48	13.01 No. of World Heritage natural sites*.....	2.....	29
5.03 Individuals using internet (%)*.....	28.9.....	95	13.02 Total known species*.....	1,378.....	16
5.04 Broadband internet subs. per 100 pop.*.....	7.4.....	72	13.03 Total protected areas (% total territorial area)*.....	16.4.....	53
5.05 Mobile telephone subs. per 100 pop.*.....	140.1.....	34	13.04 Natural tourism digital demand (0–100 best)*.....	94.....	3
5.06 Mobile broadband subs. per 100 pop.*.....	52.3.....	42	13.05 Quality of the natural environment [†]	4.0.....	98
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	5.1.....	58	Cultural Resources and Business Travel	2.8	34
			14.01 No. of World Heritage cultural sites*.....	3.....	58
Prioritization of Travel & Tourism	4.9	40	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	6.1.....	24	14.03 No. of large sports stadiums*.....	10.0.....	42
6.02 T&T gov't expenditure (% gov't budget)*.....	2.8.....	86	14.04 No. of international association meetings*.....	138.3.....	31
6.03 Effectiveness of marketing to attract tourists [†]	5.4.....	23	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	40.....	14
6.04 Comprehensiveness of T&T data (0–120 best)*.....	80.0.....	40			
6.05 Timeliness of T&T data (0–21 best)*.....	20.0.....	3			
6.06 Country Brand Strategy rating (1–10 best)*.....	64.9.....	83			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Trinidad and Tobago

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	69	3.71
Enabling Environment	77	4.53
Business Environment	61.....	4.53
Safety and Security	123.....	4.10
Health and Hygiene.....	77.....	5.14
Human Resources and Labour Market.....	83.....	4.39
ICT Readiness.....	53.....	4.52
T&T Policy and Enabling Conditions	89	3.96
Prioritization of Travel & Tourism	123.....	3.52
International Openness.....	56.....	3.50
Price Competitiveness.....	17.....	5.34
Environmental Sustainability.....	114.....	3.48
Infrastructure	36	4.57
Air Transport Infrastructure	28.....	4.18
Ground and Port Infrastructure.....	38.....	4.37
Tourist Service Infrastructure.....	35.....	5.15
Natural and Cultural Resources	113	1.80
Natural Resources.....	110.....	2.28
Cultural Resources and Business Travel	107.....	1.32



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	434
Int'l tourism receipts (inbound US\$ millions), 2013	471.6
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	1,086.6

Population (millions), 2013	1.3
Surface area (1,000 square kilometres), 2013	5.1
Gross domestic product per capita (PPP\$), 2013	30,197
Real GDP growth (%), 2013.....	1.6

T&T industry economic impact, 2014 estimates

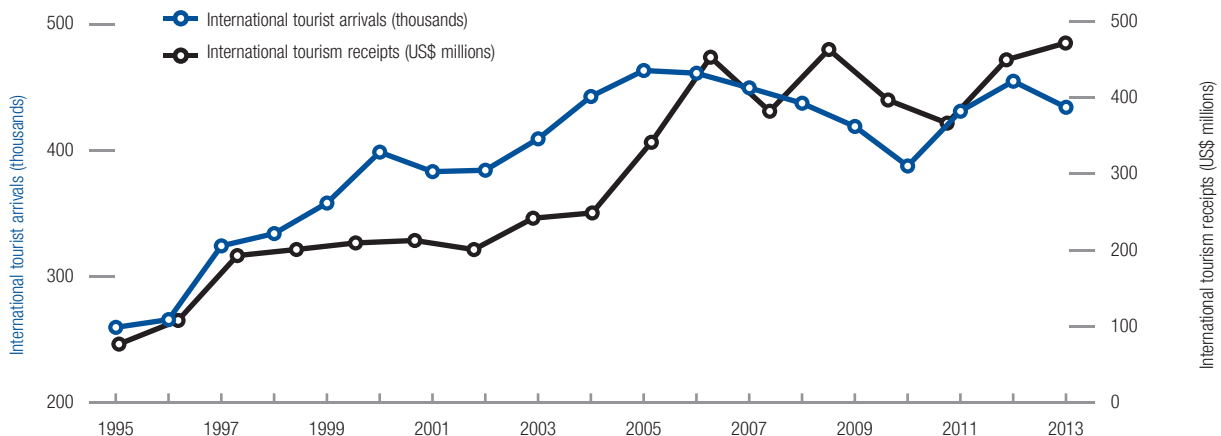
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	717.0.....	3.1.....	2.8
T&T industry employment (1,000 jobs)	27.2.....	4.4.....	0.5

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Trinidad and Tobago

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.5	61	International Openness	3.5	56
1.01 Property rights [†]	4.1.....	69	7.01 Visa requirements (0–100 best)*.....	50.0.....	31
1.02 Impact of rules on FDI [†]	4.6.....	55	7.02 Openness of bilateral ASA (0–38)*.....	21.6.....	13
1.03 Efficiency of legal framework settling disputes [†]	3.5.....	83	7.03 No. of regional trade agreements in force*.....	5.0.....	81
1.04 Efficiency of legal framework challenging regs. [†]	3.1.....	90			
1.05 No. of days to deal with construction permits*.....	250.....	126	Price Competitiveness	5.3	17
1.06 Construction permits cost (%)*.....	0.1.....	3	8.01 Ticket taxes, airport charges (0–100 best)*.....	81.0.....	61
1.07 Extent of market dominance [†]	3.5.....	94	8.02 Hotel price index (US\$)*.....	159.9.....	71
1.08 No. of days to start a business*.....	12.....	66	8.03 Purchasing power parity*.....	0.6.....	89
1.09 Cost to start a business (% GNI/capita)*.....	0.7.....	13	8.04 Fuel price levels (US\$ cents/litre)*.....	36.0.....	9
1.10 Effect of taxation on incentives to work [†]	4.3.....	22			
1.11 Effect of taxation on incentives to invest [†]	4.4.....	20	Environmental Sustainability	3.5	114
1.12 Total tax rate (% profit)*.....	32.0.....	45	9.01 Stringency of environmental regulations [†]	3.2.....	122
1.12a Labour and contributions tax rate (% profit)*.....	8.2.....	30	9.02 Enforcement of environmental regulations [†]	2.8.....	127
1.12b Profit tax rate (% profit)*.....	22.0.....	107	9.03 Sustainability of T&T development [†]	3.3.....	125
1.12c Other taxes rate (% profit)*.....	1.8.....	62	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	3.0.....	8
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	20.....	63
Safety and Security	4.1	123	9.06 Baseline water stress (0–5 worst)*.....	5.0.....	128
2.01 Business costs of crime and violence [†]	2.3.....	138	9.07 Threatened species (% total species)*.....	2.7.....	17
2.02 Reliability of police services [†]	3.1.....	116	9.08 Forest cover change (% average per year)*.....	–3.5.....	79
2.03 Business costs of terrorism [†]	5.4.....	63	9.09 Wastewater treatment (%)*.....	5.3.....	87
2.04 Index of terrorism incidence*.....	7.0.....	77	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	21
2.05 Homicide rate*.....	28.....	132			
			Air Transport Infrastructure	4.2	28
Health and Hygiene	5.1	77	10.01 Quality of air transport infrastructure [†]	4.8.....	57
3.01 Physician density per 1,000 pop.*.....	1.2.....	77	10.02 Airline dom. seat kms per week (millions)*.....	1.7.....	75
3.02 Access to improved sanitation (% pop.)*.....	92.0.....	61	10.03 Airline int'l. seat kms per week (millions)*.....	61.8.....	92
3.03 Access to improved drinking water (% pop.)*.....	94.0.....	78	10.04 Departures per 1,000 pop.*.....	26.2.....	16
3.04 Hospital beds per 10,000 pop.....	27.0.....	62	10.05 Airport density per million urban pop.*.....	17.2.....	4
3.05 HIV prevalence (% pop.)*.....	1.6.....	119	10.06 No. of operating airlines*.....	12.0.....	118
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	4.4	38
Human Resources and Labour Market	4.4	83	11.01 Quality of roads.....	4.0.....	66
<i>Qualification of the labour force</i>	<i>5.0</i>	<i>81</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	95.2.....	63	11.03 Quality of port infrastructure [†]	4.2.....	65
4.02 Secondary education enrolment rate (%)*.....	85.5.....	84	11.04 Quality of ground transport network [†]	4.0.....	93
4.03 Extent of staff training [†]	4.2.....	51	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	3.3.....	135	11.06 Road density (km/surface area)*.....	@.....	21
<i>Labour market</i>	<i>3.7</i>	<i>101</i>	11.07 Paved road density (km/surface area)*.....	@.....	30
4.05 Hiring and firing practices [†]	3.7.....	82			
4.06 Ease of finding skilled employees [†]	4.1.....	55	Tourist Service Infrastructure	5.2	35
4.07 Ease of hiring foreign labour [†]	3.7.....	102	12.01 Hotel rooms per 100 pop.*.....	0.5.....	61
4.08 Pay and productivity [†]	3.3.....	122	12.02 Extension of business trips recommended [†]	4.8.....	105
4.09 Female labour force participation (% to men)*.....	0.7.....	91	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	2,847.9.....	1
ICT Readiness	4.5	53			
5.01 ICT use for B2B transactions [†]	4.4.....	94	Natural Resources	2.3	110
5.02 Internet use for B2C transactions [†]	3.9.....	102	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	63.8.....	46	13.02 Total known species*.....	560.....	70
5.04 Broadband internet subs. per 100 pop.*.....	14.6.....	48	13.03 Total protected areas (% total territorial area)*.....	10.1.....	91
5.05 Mobile telephone subs. per 100 pop.*.....	144.9.....	30	13.04 Natural tourism digital demand (0–100 best)*.....	11.....	79
5.06 Mobile broadband subs. per 100 pop.*.....	18.9.....	82	13.05 Quality of the natural environment [†]	4.0.....	93
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	5.4.....	51	Cultural Resources and Business Travel	1.3	107
			14.01 No. of World Heritage cultural sites*.....	0.....	124
Prioritization of Travel & Tourism	3.5	123	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	4.1.....	126	14.03 No. of large sports stadiums*.....	4.0.....	77
6.02 T&T gov't expenditure (% gov't budget)*.....	2.1.....	108	14.04 No. of international association meetings*.....	8.3.....	87
6.03 Effectiveness of marketing to attract tourists [†]	3.4.....	125	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	7.....	75
6.04 Comprehensiveness of T&T data (0–120 best)*.....	53.0.....	101			
6.05 Timeliness of T&T data (0–21 best)*.....	8.0.....	109			
6.06 Country Brand Strategy rating (1–10 best)*.....	58.6.....	100			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Tunisia

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	79	3.54
Enabling Environment	75	4.54
Business Environment	71.....	4.42
Safety and Security	98.....	4.86
Health and Hygiene.....	76.....	5.16
Human Resources and Labour Market.....	87.....	4.31
ICT Readiness.....	76.....	3.94
T&T Policy and Enabling Conditions	50	4.28
Prioritization of Travel & Tourism	44.....	4.91
International Openness.....	103.....	2.38
Price Competitiveness.....	7.....	5.61
Environmental Sustainability.....	59.....	4.22
Infrastructure	76	3.36
Air Transport Infrastructure	77.....	2.53
Ground and Port Infrastructure.....	94.....	3.02
Tourist Service Infrastructure.....	61.....	4.54
Natural and Cultural Resources	99	1.97
Natural Resources.....	105.....	2.36
Cultural Resources and Business Travel	70.....	1.58



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	6,269
Int'l tourism receipts (inbound US\$ millions), 2013	2,190.4
Growth (%) in int'l outbound travel spending*	1.93
Average spending per int'l tourist (US\$), 2013.....	349.4

Population (millions), 2013	10.9
Surface area (1,000 square kilometres), 2013	163.6
Gross domestic product per capita (PPP\$), 2013	10,998
Real GDP growth (%), 2013.....	2.3

T&T industry economic impact, 2014 estimates

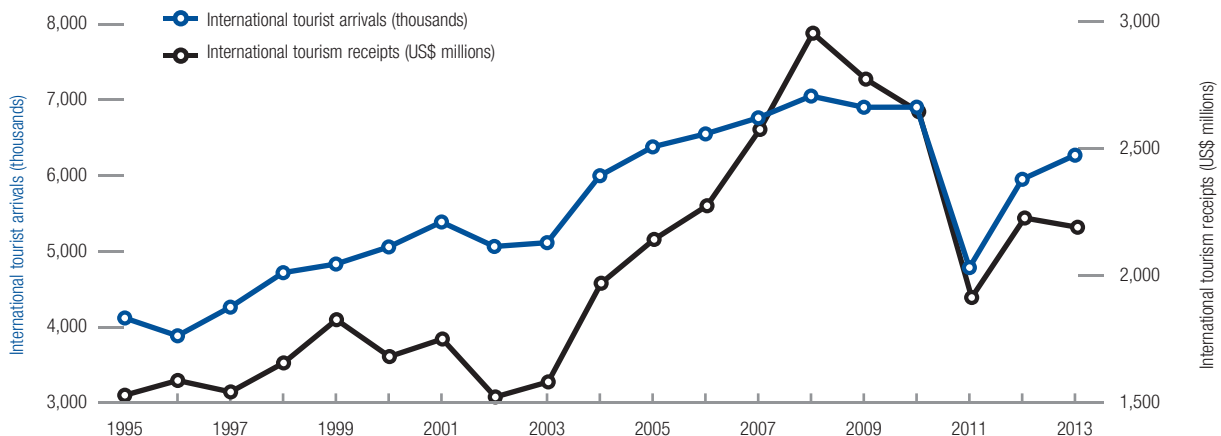
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	3,400.7	7.3	3.6
T&T industry employment (1,000 jobs)	227.9.....	6.6.....	1.0

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.4	71	International Openness	2.4	103
1.01 Property rights [†]	4.0.....	76	7.01 Visa requirements (0–100 best)*.....	23.0.....	72
1.02 Impact of rules on FDI [†]	4.6.....	49	7.02 Openness of bilateral ASA (0–38)*.....	10.2.....	74
1.03 Efficiency of legal framework settling disputes [†]	3.6.....	75	7.03 No. of regional trade agreements in force*.....	6.0.....	74
1.04 Efficiency of legal framework challenging regs. [†]	3.4.....	63			
1.05 No. of days to deal with construction permits*.....	93.....	25	Price Competitiveness	5.6	7
1.06 Construction permits cost (%)*.....	2.6.....	85	8.01 Ticket taxes, airport charges (0–100 best)*.....	83.1.....	50
1.07 Extent of market dominance [†]	3.7.....	77	8.02 Hotel price index (US\$)*.....	91.1.....	11
1.08 No. of days to start a business*.....	11.....	59	8.03 Purchasing power parity*.....	0.4.....	20
1.09 Cost to start a business (% GNI/capita)*.....	4.2.....	51	8.04 Fuel price levels (US\$ cents/litre)*.....	93.0.....	25
1.10 Effect of taxation on incentives to work [†]	3.6.....	69			
1.11 Effect of taxation on incentives to invest [†]	3.8.....	68	Environmental Sustainability	4.2	59
1.12 Total tax rate (% profit)*.....	62.4.....	125	9.01 Stringency of environmental regulations [†]	3.9.....	85
1.12a Labour and contributions tax rate (% profit)*.....	25.2.....	112	9.02 Enforcement of environmental regulations [†]	3.5.....	91
1.12b Profit tax rate (% profit)*.....	15.4.....	59	9.03 Sustainability of T&T development [†]	4.3.....	78
1.12c Other taxes rate (% profit)*.....	21.8.....	129	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	7.7.....	67
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	19.....	73
Safety and Security	4.9	98	9.06 Baseline water stress (0–5 worst)*.....	3.4.....	105
2.01 Business costs of crime and violence [†]	3.6.....	105	9.07 Threatened species (% total species)*.....	5.3.....	77
2.02 Reliability of police services [†]	4.1.....	70	9.08 Forest cover change (% average per year)*.....	2.0.....	4
2.03 Business costs of terrorism [†]	3.3.....	131	9.09 Wastewater treatment (%)*.....	27.8.....	55
2.04 Index of terrorism incidence*.....	6.6.....	113	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.2.....	69
2.05 Homicide rate*.....	2.....	53			
			Air Transport Infrastructure	2.5	77
Health and Hygiene	5.2	76	10.01 Quality of air transport infrastructure [†]	4.2.....	77
3.01 Physician density per 1,000 pop.*.....	1.2.....	74	10.02 Airline dom. seat kms per week (millions)*.....	1.9.....	71
3.02 Access to improved sanitation (% pop.)*.....	90.0.....	71	10.03 Airline int'l. seat kms per week (millions)*.....	184.3.....	64
3.03 Access to improved drinking water (% pop.)*.....	97.0.....	62	10.04 Departures per 1,000 pop.*.....	3.9.....	65
3.04 Hospital beds per 10,000 pop.....	21.0.....	74	10.05 Airport density per million urban pop.*.....	1.2.....	62
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	45.0.....	47
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	3.0	94
Human Resources and Labour Market	4.3	87	11.01 Quality of roads.....	3.7.....	83
<i>Qualification of the labour force</i>	<i>5.5</i>	<i>50</i>	11.02 Quality of railroad infrastructure.....	3.3.....	47
4.01 Primary education enrolment rate (%)*.....	98.9.....	13	11.03 Quality of port infrastructure [†]	3.9.....	83
4.02 Secondary education enrolment rate (%)*.....	91.1.....	65	11.04 Quality of ground transport network [†]	3.7.....	107
4.03 Extent of staff training [†]	3.7.....	98	11.05 Railroad density (km/surface area)*.....	1.3.....	48
4.04 Treatment of customers [†]	4.3.....	88	11.06 Road density (km/surface area)*.....	@.....	110
<i>Labour market</i>	<i>3.2</i>	<i>130</i>	11.07 Paved road density (km/surface area)*.....	@.....	77
4.05 Hiring and firing practices [†]	3.5.....	95			
4.06 Ease of finding skilled employees [†]	4.3.....	46	Tourist Service Infrastructure	4.5	61
4.07 Ease of hiring foreign labour [†]	3.4.....	119	12.01 Hotel rooms per 100 pop.*.....	1.1.....	28
4.08 Pay and productivity [†]	3.6.....	95	12.02 Extension of business trips recommended [†]	5.7.....	40
4.09 Female labour force participation (% to men)*.....	0.4.....	131	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.*.....	270.8.....	92
ICT Readiness	3.9	76			
5.01 ICT use for B2B transactions [†]	4.0.....	114	Natural Resources	2.4	105
5.02 Internet use for B2C transactions [†]	3.6.....	111	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	43.8.....	78	13.02 Total known species*.....	398.....	100
5.04 Broadband internet subs. per 100 pop.*.....	4.9.....	82	13.03 Total protected areas (% total territorial area)*.....	4.8.....	116
5.05 Mobile telephone subs. per 100 pop.*.....	115.6.....	63	13.04 Natural tourism digital demand (0–100 best)*.....	18.....	59
5.06 Mobile broadband subs. per 100 pop.*.....	30.9.....	70	13.05 Quality of the natural environment [†]	3.8.....	107
5.07 Mobile network coverage (% pop.)*.....	99.0.....	65			
5.08 Quality of electricity supply.....	5.0.....	65	Cultural Resources and Business Travel	1.6	70
			14.01 No. of World Heritage cultural sites*.....	7.....	30
Prioritization of Travel & Tourism	4.9	44	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	6.1.....	23	14.03 No. of large sports stadiums*.....	6.0.....	52
6.02 T&T gov't expenditure (% gov't budget)*.....	7.4.....	20	14.04 No. of international association meetings*.....	14.7.....	76
6.03 Effectiveness of marketing to attract tourists [†]	4.4.....	74	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	9.....	66
6.04 Comprehensiveness of T&T data (0–120 best)*.....	64.0.....	77			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	39.0.....	133			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Turkey

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1-7)
Travel & Tourism Competitiveness Index	44	4.08
Enabling Environment	78	4.53
Business Environment	59	4.54
Safety and Security	121	4.23
Health and Hygiene	63	5.41
Human Resources and Labour Market	88	4.30
ICT Readiness	68	4.17
T&T Policy and Enabling Conditions	85	3.98
Prioritization of Travel & Tourism	83	4.39
International Openness	61	3.34
Price Competitiveness	94	4.37
Environmental Sustainability	95	3.83
Infrastructure	39	4.52
Air Transport Infrastructure	16	4.66
Ground and Port Infrastructure	54	3.88
Tourist Service Infrastructure	38	5.04
Natural and Cultural Resources	29	3.31
Natural Resources	73	2.78
Cultural Resources and Business Travel	16	3.83

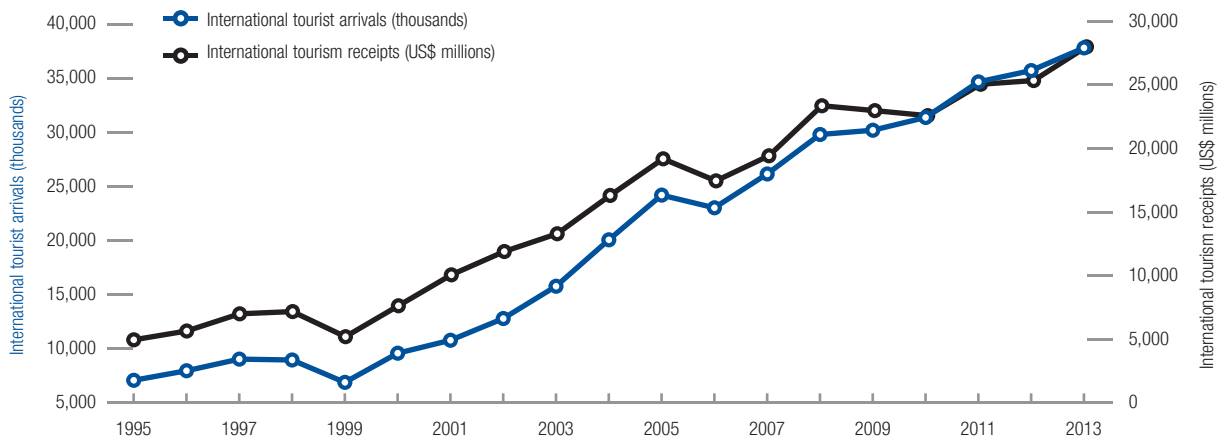


Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	37,795	Population (millions), 2013	74.9
Int'l tourism receipts (inbound US\$ millions), 2013	27,997.0	Surface area (1,000 square kilometres), 2013	783.6
Growth (%) in int'l outbound travel spending*	2.98	Gross domestic product per capita (PPP\$), 2013	18,874
Average spending per int'l tourist (US\$), 2013	740.8	Real GDP growth (%), 2013	4.1

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions)	37,392.5	4.6	4.2
T&T industry employment (1,000 jobs)	587.7	2.3	4.1

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Turkey

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.5	59	International Openness	3.3	61
1.01 Property rights [†]	4.6.....	47	7.01 Visa requirements (0–100 best)*.....	28.0.....	58
1.02 Impact of rules on FDI [†]	4.4.....	71	7.02 Openness of bilateral ASA (0–38)*.....	11.3.....	61
1.03 Efficiency of legal framework settling disputes [†]	3.8.....	56	7.03 No. of regional trade agreements in force*.....	20.0.....	40
1.04 Efficiency of legal framework challenging regs. [†]	3.5.....	52			
1.05 No. of days to deal with construction permits*.....	169.....	87	Price Competitiveness	4.4	94
1.06 Construction permits cost (%)*.....	3.5.....	93	8.01 Ticket taxes, airport charges (0–100 best)*.....	88.8.....	22
1.07 Extent of market dominance [†]	4.2.....	39	8.02 Hotel price index (US\$)*.....	139.8.....	58
1.08 No. of days to start a business*.....	7.....	36	8.03 Purchasing power parity*.....	0.6.....	80
1.09 Cost to start a business (% GNI/capita)*.....	16.4.....	95	8.04 Fuel price levels (US\$ cents/litre)*.....	254.0.....	141
1.10 Effect of taxation on incentives to work [†]	3.3.....	96			
1.11 Effect of taxation on incentives to invest [†]	3.5.....	89	Environmental Sustainability	3.8	95
1.12 Total tax rate (% profit)*.....	40.1.....	82	9.01 Stringency of environmental regulations [†]	4.0.....	72
1.12a Labour and contributions tax rate (% profit)*.....	19.2.....	90	9.02 Enforcement of environmental regulations [†]	3.7.....	73
1.12b Profit tax rate (% profit)*.....	18.1.....	75	9.03 Sustainability of T&T development [†]	4.7.....	54
1.12c Other taxes rate (% profit)*.....	2.8.....	85	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	12.1.....	100
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	16.....	115
Safety and Security	4.2	121	9.06 Baseline water stress (0–5 worst)*.....	3.0.....	91
2.01 Business costs of crime and violence [†]	4.5.....	67	9.07 Threatened species (% total species)*.....	7.7.....	108
2.02 Reliability of police services [†]	3.6.....	103	9.08 Forest cover change (% average per year)*.....	-0.7.....	31
2.03 Business costs of terrorism [†]	4.0.....	121	9.09 Wastewater treatment (%)*.....	48.9.....	42
2.04 Index of terrorism incidence*.....	2.5.....	132	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.3.....	84
2.05 Homicide rate*.....	3.....	58			
			Air Transport Infrastructure	4.7	16
Health and Hygiene	5.4	63	10.01 Quality of air transport infrastructure [†]	5.4.....	34
3.01 Physician density per 1,000 pop.*.....	1.7.....	67	10.02 Airline dom. seat kms per week (millions)*.....	595.6.....	11
3.02 Access to improved sanitation (% pop.)*.....	91.0.....	65	10.03 Airline int'l. seat kms per week (millions)*.....	1,864.7.....	17
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	7.6.....	43
3.04 Hospital beds per 10,000 pop.....	25.0.....	68	10.05 Airport density per million urban pop.*.....	0.9.....	88
3.05 HIV prevalence (% pop.)*.....	<0.1.....	1	10.06 No. of operating airlines*.....	119.0.....	11
3.06 Malaria incidence per 100,000 pop.*.....	0.0.....	1			
			Ground and Port Infrastructure	3.9	54
Human Resources and Labour Market	4.3	88	11.01 Quality of roads.....	4.9.....	40
<i>Qualification of the labour force</i>	<i>5.4</i>	<i>60</i>	11.02 Quality of railroad infrastructure.....	3.1.....	48
4.01 Primary education enrolment rate (%)*.....	94.0.....	68	11.03 Quality of port infrastructure [†]	4.4.....	57
4.02 Secondary education enrolment rate (%)*.....	86.1.....	82	11.04 Quality of ground transport network [†]	5.1.....	33
4.03 Extent of staff training [†]	3.8.....	91	11.05 Railroad density (km/surface area)*.....	1.2.....	49
4.04 Treatment of customers [†]	5.1.....	32	11.06 Road density (km/surface area)*.....	@.....	53
<i>Labour market</i>	<i>3.2</i>	<i>129</i>	11.07 Paved road density (km/surface area)*.....	@.....	37
4.05 Hiring and firing practices [†]	3.9.....	66			
4.06 Ease of finding skilled employees [†]	3.5.....	96	Tourist Service Infrastructure	5.0	38
4.07 Ease of hiring foreign labour [†]	3.8.....	88	12.01 Hotel rooms per 100 pop.*.....	0.5.....	63
4.08 Pay and productivity [†]	3.8.....	80	12.02 Extension of business trips recommended [†]	6.1.....	14
4.09 Female labour force participation (% to men)*.....	0.4.....	128	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	785.2.....	34
ICT Readiness	4.2	68	Natural Resources	2.8	73
5.01 ICT use for B2B transactions [†]	5.3.....	41	13.01 No. of World Heritage natural sites*.....	1.....	43
5.02 Internet use for B2C transactions [†]	4.9.....	52	13.02 Total known species*.....	570.....	69
5.03 Individuals using internet (%)*.....	46.3.....	72	13.03 Total protected areas (% total territorial area)*.....	2.1.....	131
5.04 Broadband internet subs. per 100 pop.*.....	11.2.....	59	13.04 Natural tourism digital demand (0–100 best)*.....	38.....	36
5.05 Mobile telephone subs. per 100 pop.*.....	93.0.....	103	13.05 Quality of the natural environment [†]	4.2.....	82
5.06 Mobile broadband subs. per 100 pop.*.....	32.3.....	65			
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1	Cultural Resources and Business Travel	3.8	16
5.08 Quality of electricity supply.....	4.8.....	71	14.01 No. of World Heritage cultural sites*.....	12.....	16
			14.02 No. of oral and intangible cultural expressions*.....	12.....	6
Prioritization of Travel & Tourism	4.4	83	14.03 No. of large sports stadiums*.....	14.0.....	29
6.01 Government prioritization of T&T industry [†]	5.4.....	59	14.04 No. of international association meetings*.....	203.7.....	20
6.02 T&T gov't expenditure (% gov't budget)*.....	0.5.....	137	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	29.....	20
6.03 Effectiveness of marketing to attract tourists [†]	4.8.....	58			
6.04 Comprehensiveness of T&T data (0–120 best)*.....	108.0.....	5			
6.05 Timeliness of T&T data (0–21 best)*.....	19.5.....	7			
6.06 Country Brand Strategy rating (1–10 best)*.....	53.3.....	117			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Uganda

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	114	3.11
Enabling Environment	122	3.61
Business Environment	117.....	3.87
Safety and Security	109.....	4.62
Health and Hygiene.....	135.....	2.72
Human Resources and Labour Market.....	104.....	4.11
ICT Readiness.....	118.....	2.72
T&T Policy and Enabling Conditions	87	3.96
Prioritization of Travel & Tourism	103.....	4.04
International Openness.....	72.....	3.03
Price Competitiveness.....	61.....	4.82
Environmental Sustainability.....	80.....	3.96
Infrastructure	123	2.36
Air Transport Infrastructure	125.....	1.81
Ground and Port Infrastructure.....	112.....	2.65
Tourist Service Infrastructure.....	121.....	2.61
Natural and Cultural Resources	59	2.50
Natural Resources.....	45.....	3.51
Cultural Resources and Business Travel.....	82.....	1.50



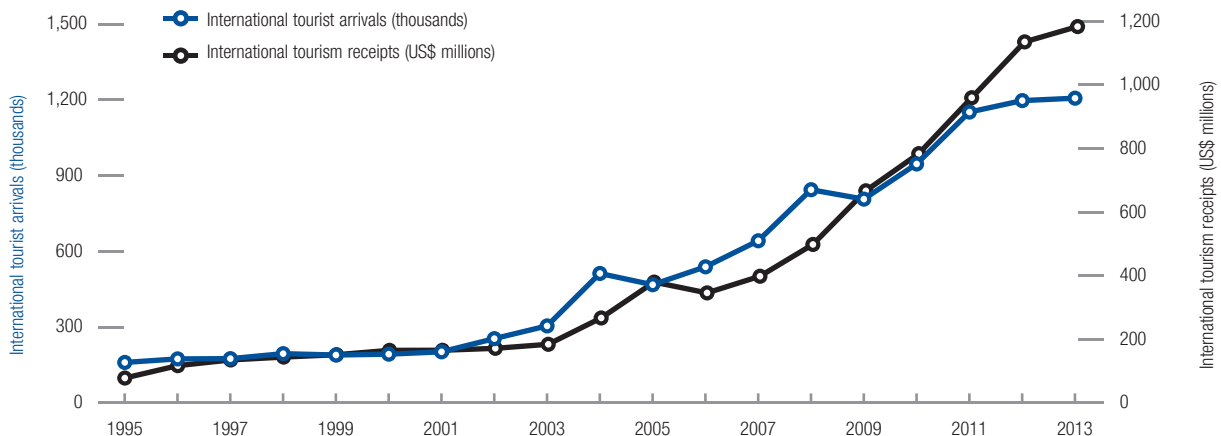
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	1,206
Int'l tourism receipts (inbound US\$ millions), 2013	1,183.6
Growth (%) in int'l outbound travel spending*	2.12
Average spending per int'l tourist (US\$), 2013.....	981.4

Population (millions), 2013	37.6
Surface area (1,000 square kilometres), 2013	241.6
Gross domestic product per capita (PPP\$), 2013	1,681
Real GDP growth (%), 2013.....	5.8

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	887.7	3.3	5.8
T&T industry employment (1,000 jobs)	182.4.....	2.8.....	3.3

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Uganda

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.9	117	International Openness	3.0	72
1.01 Property rights [†]	3.4.....	112	7.01 Visa requirements (0–100 best)*.....	71.0.....	10
1.02 Impact of rules on FDI [†]	4.9.....	30	7.02 Openness of bilateral ASA (0–38)*.....	7.8.....	105
1.03 Efficiency of legal framework settling disputes [†]	3.8.....	61	7.03 No. of regional trade agreements in force*.....	3.0.....	100
1.04 Efficiency of legal framework challenging regs. [†]	3.2.....	84			
1.05 No. of days to deal with construction permits*.....	154.....	75	Price Competitiveness	4.8	61
1.06 Construction permits cost (%)*.....	11.7.....	133	8.01 Ticket taxes, airport charges (0–100 best)*.....	69.2.....	105
1.07 Extent of market dominance [†]	3.1.....	124	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	32.....	118	8.03 Purchasing power parity*.....	0.4.....	26
1.09 Cost to start a business (% GNI/capita)*.....	64.4.....	125	8.04 Fuel price levels (US\$ cents/litre)*.....	142.0.....	71
1.10 Effect of taxation on incentives to work [†]	3.6.....	72			
1.11 Effect of taxation on incentives to invest [†]	3.4.....	93	Environmental Sustainability	4.0	80
1.12 Total tax rate (% profit)*.....	36.5.....	66	9.01 Stringency of environmental regulations [†]	3.4.....	109
1.12a Labour and contributions tax rate (% profit)*.....	11.3.....	40	9.02 Enforcement of environmental regulations [†]	3.3.....	103
1.12b Profit tax rate (% profit)*.....	25.2.....	119	9.03 Sustainability of T&T development [†]	4.4.....	72
1.12c Other taxes rate (% profit)*.....	0.1.....	10	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	7.8.....	69
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	18.....	87
Safety and Security	4.6	109	9.06 Baseline water stress (0–5 worst)*.....	0.0.....	4
2.01 Business costs of crime and violence [†]	3.4.....	116	9.07 Threatened species (% total species)*.....	4.1.....	52
2.02 Reliability of police services [†]	3.7.....	95	9.08 Forest cover change (% average per year)*.....	-6.4.....	102
2.03 Business costs of terrorism [†]	3.6.....	129	9.09 Wastewater treatment (%)*.....	0.6.....	106
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	11.....	112			
			Air Transport Infrastructure	1.8	125
Health and Hygiene	2.7	135	10.01 Quality of air transport infrastructure [†]	3.2.....	123
3.01 Physician density per 1,000 pop.*.....	0.1.....	122	10.02 Airline dom. seat kms per week (millions)*.....	0.2.....	97
3.02 Access to improved sanitation (% pop.)*.....	34.0.....	123	10.03 Airline int'l. seat kms per week (millions)*.....	50.2.....	96
3.03 Access to improved drinking water (% pop.)*.....	75.0.....	118	10.04 Departures per 1,000 pop.*.....	0.2.....	122
3.04 Hospital beds per 10,000 pop.....	5.0.....	130	10.05 Airport density per million urban pop.*.....	0.9.....	90
3.05 HIV prevalence (% pop.)*.....	7.2.....	132	10.06 No. of operating airlines*.....	22.0.....	88
3.06 Malaria incidence per 100,000 pop.*.....	24,487.0.....	64			
			Ground and Port Infrastructure	2.6	112
Human Resources and Labour Market	4.1	104	11.01 Quality of roads.....	3.2.....	105
<i>Qualification of the labour force</i>	<i>3.5</i>	<i>125</i>	11.02 Quality of railroad infrastructure.....	1.5.....	100
4.01 Primary education enrolment rate (%)*.....	90.9.....	99	11.03 Quality of port infrastructure [†]	2.8.....	117
4.02 Secondary education enrolment rate (%)*.....	27.6.....	135	11.04 Quality of ground transport network [†]	4.3.....	74
4.03 Extent of staff training [†]	3.6.....	109	11.05 Railroad density (km/surface area)*.....	0.1.....	94
4.04 Treatment of customers [†]	4.1.....	101	11.06 Road density (km/surface area)*.....	@.....	69
<i>Labour market</i>	<i>4.7</i>	<i>11</i>	11.07 Paved road density (km/surface area)*.....	@.....	84
4.05 Hiring and firing practices [†]	4.9.....	10			
4.06 Ease of finding skilled employees [†]	4.1.....	58	Tourist Service Infrastructure	2.6	121
4.07 Ease of hiring foreign labour [†]	4.6.....	19	12.01 Hotel rooms per 100 pop.*.....	0.1.....	122
4.08 Pay and productivity [†]	3.2.....	124	12.02 Extension of business trips recommended [†]	5.1.....	87
4.09 Female labour force participation (% to men)*.....	1.0.....	9	12.03 Presence of major car rental companies [†]	2.....	105
			12.04 ATMs accepting Visa cards per million pop.*.....	66.4.....	116
ICT Readiness	2.7	118			
5.01 ICT use for B2B transactions [†]	4.0.....	113	Natural Resources	3.5	45
5.02 Internet use for B2C transactions [†]	3.4.....	124	13.01 No. of World Heritage natural sites*.....	2.....	29
5.03 Individuals using internet (%)*.....	16.2.....	108	13.02 Total known species*.....	1,376.....	17
5.04 Broadband internet subs. per 100 pop.*.....	0.1.....	123	13.03 Total protected areas (% total territorial area)*.....	11.5.....	82
5.05 Mobile telephone subs. per 100 pop.*.....	44.1.....	135	13.04 Natural tourism digital demand (0–100 best)*.....	14.....	66
5.06 Mobile broadband subs. per 100 pop.*.....	7.4.....	103	13.05 Quality of the natural environment [†]	4.8.....	54
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	2.9.....	112	Cultural Resources and Business Travel	1.5	82
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	4.0	103	14.02 No. of oral and intangible cultural expressions*.....	4.....	25
6.01 Government prioritization of T&T industry [†]	5.0.....	84	14.03 No. of large sports stadiums*.....	4.0.....	77
6.02 T&T gov't expenditure (% gov't budget)*.....	2.3.....	100	14.04 No. of international association meetings*.....	12.3.....	77
6.03 Effectiveness of marketing to attract tourists [†]	4.4.....	72	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	3.....	101
6.04 Comprehensiveness of T&T data (0–120 best)*.....	32.0.....	130			
6.05 Timeliness of T&T data (0–21 best)*.....	10.5.....	98			
6.06 Country Brand Strategy rating (1–10 best)*.....	70.1.....	59			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

United Arab Emirates

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	24	4.43
Enabling Environment	16	5.74
Business Environment	4.....	5.90
Safety and Security	3.....	6.60
Health and Hygiene.....	69.....	5.28
Human Resources and Labour Market.....	22.....	5.15
ICT Readiness.....	16.....	5.76
T&T Policy and Enabling Conditions	52	4.27
Prioritization of Travel & Tourism	39.....	4.97
International Openness.....	85.....	2.77
Price Competitiveness.....	45.....	4.95
Environmental Sustainability.....	41.....	4.39
Infrastructure	8	5.48
Air Transport Infrastructure	3.....	5.91
Ground and Port Infrastructure.....	20.....	5.06
Tourist Service Infrastructure.....	26.....	5.46
Natural and Cultural Resources	75	2.24
Natural Resources.....	95.....	2.51
Cultural Resources and Business Travel	53.....	1.97



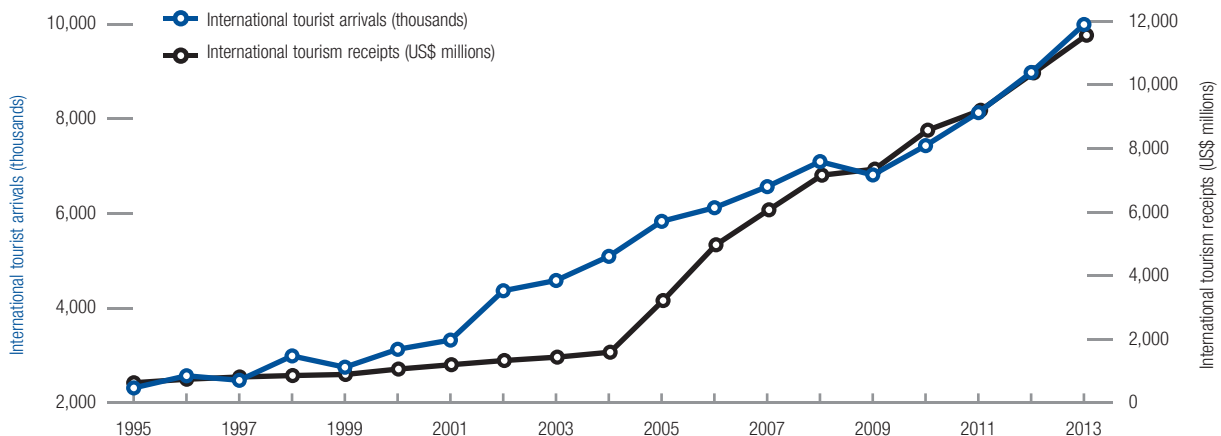
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	9,990
Int'l tourism receipts (inbound US\$ millions), 2013	11,564.3
Growth (%) in int'l outbound travel spending*	4.36
Average spending per int'l tourist (US\$), 2013.....	1,157.6

Population (millions), 2013	9.3
Surface area (1,000 square kilometres), 2013	83.6
Gross domestic product per capita (PPP\$), 2013	63,181
Real GDP growth (%), 2013.....	5.2

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	15,378.7	4.0	3.1
T&T industry employment (1,000 jobs)	291.3	5.3	1.8

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

United Arab Emirates

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.9	4	International Openness	2.8	85
1.01 Property rights [†]	5.5.....	23	7.01 Visa requirements (0–100 best)*.....	51.0.....	30
1.02 Impact of rules on FDI [†]	5.7.....	6	7.02 Openness of bilateral ASA (0–38)*.....	11.3.....	62
1.03 Efficiency of legal framework settling disputes [†]	5.2.....	17	7.03 No. of regional trade agreements in force*.....	2.0.....	113
1.04 Efficiency of legal framework challenging regs. [†]	4.7.....	15			
1.05 No. of days to deal with construction permits*.....	44.....	3	Price Competitiveness	4.9	45
1.06 Construction permits cost (%)*.....	0.2.....	6	8.01 Ticket taxes, airport charges (0–100 best)*.....	88.1.....	25
1.07 Extent of market dominance [†]	5.2.....	10	8.02 Hotel price index (US\$)*.....	207.9.....	88
1.08 No. of days to start a business*.....	8.....	42	8.03 Purchasing power parity*.....	0.7.....	103
1.09 Cost to start a business (% GNI/capita)*.....	6.3.....	62	8.04 Fuel price levels (US\$ cents/litre)*.....	47.0.....	11
1.10 Effect of taxation on incentives to work [†]	6.2.....	3			
1.11 Effect of taxation on incentives to invest [†]	6.3.....	2	Environmental Sustainability	4.4	41
1.12 Total tax rate (% profit)*.....	14.8.....	7	9.01 Stringency of environmental regulations [†]	5.5.....	18
1.12a Labour and contributions tax rate (% profit)*.....	14.1.....	65	9.02 Enforcement of environmental regulations [†]	5.4.....	19
1.12b Profit tax rate (% profit)*.....	0.0.....	1	9.03 Sustainability of T&T development [†]	6.5.....	1
1.12c Other taxes rate (% profit)*.....	0.7.....	27	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	11.7.....	95
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	18.....	87
Safety and Security	6.6	3	9.06 Baseline water stress (0–5 worst)*.....	5.0.....	128
2.01 Business costs of crime and violence [†]	6.5.....	2	9.07 Threatened species (% total species)*.....	4.9.....	64
2.02 Reliability of police services [†]	6.2.....	7	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	6.4.....	10	9.09 Wastewater treatment (%)*.....	67.1.....	29
2.04 Index of terrorism incidence*.....	7.0.....	51	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.0.....	33
2.05 Homicide rate*.....	1.....	9			
			Air Transport Infrastructure	5.9	3
Health and Hygiene	5.3	69	10.01 Quality of air transport infrastructure [†]	6.7.....	2
3.01 Physician density per 1,000 pop.*.....	1.9.....	61	10.02 Airline dom. seat kms per week (millions)*.....	0.3.....	91
3.02 Access to improved sanitation (% pop.)*.....	98.0.....	42	10.03 Airline int'l. seat kms per week (millions)*.....	4,849.5.....	3
3.03 Access to improved drinking water (% pop.)*.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	38.4.....	8
3.04 Hospital beds per 10,000 pop.....	11.0.....	108	10.05 Airport density per million urban pop.*.....	1.3.....	58
3.05 HIV prevalence (% pop.)*.....	<0.2.....	1	10.06 No. of operating airlines*.....	113.0.....	12
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	5.1	20
Human Resources and Labour Market	5.1	22	11.01 Quality of roads.....	6.6.....	1
<i>Qualification of the labour force</i>	<i>5.8</i>	<i>20</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	91.2.....	98	11.03 Quality of port infrastructure [†]	6.5.....	3
4.02 Secondary education enrolment rate (%)*.....	92.3.....	62	11.04 Quality of ground transport network [†]	6.1.....	6
4.03 Extent of staff training [†]	5.1.....	11	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	5.7.....	6	11.06 Road density (km/surface area)*.....	@.....	128
<i>Labour market</i>	<i>4.5</i>	<i>30</i>	11.07 Paved road density (km/surface area)*.....	@.....	122
4.05 Hiring and firing practices [†]	5.1.....	8			
4.06 Ease of finding skilled employees [†]	5.2.....	6	Tourist Service Infrastructure	5.5	26
4.07 Ease of hiring foreign labour [†]	5.6.....	1	12.01 Hotel rooms per 100 pop.*.....	1.0.....	34
4.08 Pay and productivity [†]	5.2.....	6	12.02 Extension of business trips recommended [†]	6.4.....	2
4.09 Female labour force participation (% to men)*.....	0.5.....	125	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	568.8.....	54
ICT Readiness	5.8	16	Natural Resources	2.5	95
5.01 ICT use for B2B transactions [†]	6.0.....	7	13.01 No. of World Heritage natural sites*.....	0.....	83
5.02 Internet use for B2C transactions [†]	5.5.....	20	13.02 Total known species*.....	346.....	117
5.03 Individuals using internet (%)*.....	88.0.....	10	13.03 Total protected areas (% total territorial area)*.....	15.5.....	58
5.04 Broadband internet subs. per 100 pop.*.....	11.1.....	60	13.04 Natural tourism digital demand (0–100 best)*.....	7.....	87
5.05 Mobile telephone subs. per 100 pop.*.....	171.9.....	7	13.05 Quality of the natural environment [†]	5.5.....	26
5.06 Mobile broadband subs. per 100 pop.*.....	89.0.....	11			
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1	Cultural Resources and Business Travel	2.0	53
5.08 Quality of electricity supply.....	6.6.....	11	14.01 No. of World Heritage cultural sites*.....	1.....	92
			14.02 No. of oral and intangible cultural expressions*.....	4.....	25
Prioritization of Travel & Tourism	5.0	39	14.03 No. of large sports stadiums*.....	9.0.....	45
6.01 Government prioritization of T&T industry [†]	6.7.....	1	14.04 No. of international association meetings*.....	63.7.....	43
6.02 T&T gov't expenditure (% gov't budget)*.....	5.5.....	35	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	6.....	84
6.03 Effectiveness of marketing to attract tourists [†]	6.6.....	1			
6.04 Comprehensiveness of T&T data (0–120 best)*.....	12.0.....	139			
6.05 Timeliness of T&T data (0–21 best)*.....	9.0.....	104			
6.06 Country Brand Strategy rating (1–10 best)*.....	62.4.....	95			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

United Kingdom

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	5	5.12
Enabling Environment	17	5.67
Business Environment	7	5.70
Safety and Security	63.....	5.44
Health and Hygiene.....	49.....	5.83
Human Resources and Labour Market.....	10.....	5.29
ICT Readiness.....	6.....	6.09
T&T Policy and Enabling Conditions	63	4.21
Prioritization of Travel & Tourism	35.....	5.10
International Openness.....	11.....	4.24
Price Competitiveness.....	140.....	2.73
Environmental Sustainability.....	17.....	4.79
Infrastructure	12	5.24
Air Transport Infrastructure	7.....	5.12
Ground and Port Infrastructure.....	13.....	5.51
Tourist Service Infrastructure.....	37.....	5.08
Natural and Cultural Resources	6	5.34
Natural Resources.....	9.....	4.79
Cultural Resources and Business Travel	7.....	5.90



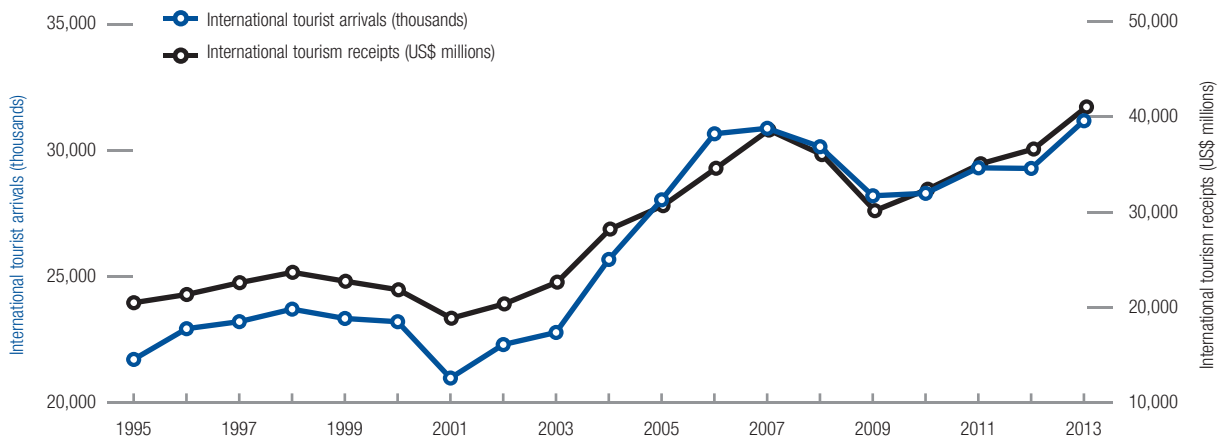
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	31,169
Int'l tourism receipts (inbound US\$ millions), 2013	41,028.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	1,316.3

Population (millions), 2013	64.1
Surface area (1,000 square kilometres), 2013	243.6
Gross domestic product per capita (PPP\$), 2013	36,208
Real GDP growth (%), 2013.....	1.7

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	90,313.8	3.5	3.2
T&T industry employment (1,000 jobs)	1,765.2	5.5	1.7

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

United Kingdom

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.7	7	International Openness	4.2	11
1.01 Property rights [†]	6.2.....	4	7.01 Visa requirements (0–100 best)*.....	22.0.....	102
1.02 Impact of rules on FDI [†]	5.6.....	8	7.02 Openness of bilateral ASA (0–38)*.....	14.3.....	32
1.03 Efficiency of legal framework settling disputes [†]	5.7.....	5	7.03 No. of regional trade agreements in force*.....	46.0.....	1
1.04 Efficiency of legal framework challenging regs. [†] ... 5.1.....	5.1.....	7			
1.05 No. of days to deal with construction permits* ... 105.....	38		Price Competitiveness	2.7	140
1.06 Construction permits cost (%)*.....	1.2.....	56	8.01 Ticket taxes, airport charges (0–100 best)*.....	17.0.....	137
1.07 Extent of market dominance [†]	5.0.....	15	8.02 Hotel price index (US\$)*.....	139.1.....	56
1.08 No. of days to start a business*.....	6.....	27	8.03 Purchasing power parity*.....	1.1.....	123
1.09 Cost to start a business (% GNI/capita)*.....	0.3.....	3	8.04 Fuel price levels (US\$ cents/litre)*.....	217.0.....	136
1.10 Effect of taxation on incentives to work [†]	4.1.....	33			
1.11 Effect of taxation on incentives to invest [†]	4.3.....	25	Environmental Sustainability	4.8	17
1.12 Total tax rate (% profit)*.....	33.7.....	56	9.01 Stringency of environmental regulations [†]	5.5.....	21
1.12a Labour and contributions tax rate (% profit)*.....	11.3.....	40	9.02 Enforcement of environmental regulations [†]	5.3.....	21
1.12b Profit tax rate (% profit)*.....	20.9.....	97	9.03 Sustainability of T&T development [†]	4.9.....	36
1.12c Other taxes rate (% profit)*.....	1.5.....	53	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	8.7.....	77
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	23.....	11
Safety and Security	5.4	63	9.06 Baseline water stress (0–5 worst)*.....	2.6.....	84
2.01 Business costs of crime and violence [†]	5.0.....	42	9.07 Threatened species (% total species)*.....	2.6.....	14
2.02 Reliability of police services [†]	5.6.....	26	9.08 Forest cover change (% average per year)*.....	-1.1.....	40
2.03 Business costs of terrorism [†]	5.1.....	82	9.09 Wastewater treatment (%) *.....	97.9.....	3
2.04 Index of terrorism incidence*.....	4.6.....	129	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	8.7.....	105
2.05 Homicide rate*.....	1.....	23			
			Air Transport Infrastructure	5.1	7
Health and Hygiene	5.8	49	10.01 Quality of air transport infrastructure [†]	5.5.....	28
3.01 Physician density per 1,000 pop.*.....	2.8.....	38	10.02 Airline dom. seat kms per week (millions)*.....	228.1.....	23
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	6,418.6.....	2
3.03 Access to improved drinking water (% pop.)* .. 100.0.....	100.0.....	1	10.04 Departures per 1,000 pop.*.....	16.2.....	24
3.04 Hospital beds per 10,000 pop.....	29.0.....	58	10.05 Airport density per million urban pop.*.....	1.1.....	66
3.05 HIV prevalence (% pop.)*.....	0.3.....	58	10.06 No. of operating airlines*.....	170.0.....	4
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	5.5	13
Human Resources and Labour Market	5.3	10	11.01 Quality of roads.....	5.2.....	30
<i>Qualification of the labour force</i>	<i>6.0</i>	<i>14</i>	11.02 Quality of railroad infrastructure.....	4.9.....	16
4.01 Primary education enrolment rate (%)*.....	99.8.....	6	11.03 Quality of port infrastructure [†]	5.6.....	16
4.02 Secondary education enrolment rate (%)*.....	95.4.....	52	11.04 Quality of ground transport network [†]	5.4.....	21
4.03 Extent of staff training [†]	4.7.....	23	11.05 Railroad density (km/surface area)*.....	6.7.....	9
4.04 Treatment of customers [†]	5.2.....	29	11.06 Road density (km/surface area)*.....	@.....	17
<i>Labour market</i>	<i>4.6</i>	<i>15</i>	11.07 Paved road density (km/surface area)*.....	@.....	14
4.05 Hiring and firing practices [†]	4.5.....	20			
4.06 Ease of finding skilled employees [†]	4.6.....	26	Tourist Service Infrastructure	5.1	37
4.07 Ease of hiring foreign labour [†]	4.1.....	66	12.01 Hotel rooms per 100 pop.*.....	1.1.....	26
4.08 Pay and productivity [†]	4.7.....	17	12.02 Extension of business trips recommended [†]	6.0.....	23
4.09 Female labour force participation (% to men)*.....	0.9.....	51	12.03 Presence of major car rental companies [†]	5.....	59
			12.04 ATMs accepting Visa cards per million pop.* .. 596.2.....	50	
ICT Readiness	6.1	6			
5.01 ICT use for B2B transactions [†]	6.1.....	3	Natural Resources	4.8	9
5.02 Internet use for B2C transactions [†]	6.3.....	1	13.01 No. of World Heritage natural sites*.....	5.....	9
5.03 Individuals using internet (%)*.....	89.8.....	9	13.02 Total known species*.....	349.....	116
5.04 Broadband internet subs. per 100 pop.*.....	35.8.....	7	13.03 Total protected areas (% total territorial area)*.....	23.4.....	29
5.05 Mobile telephone subs. per 100 pop.*.....	124.6.....	48	13.04 Natural tourism digital demand (0–100 best)*.....	92.....	4
5.06 Mobile broadband subs. per 100 pop.*.....	87.2.....	12	13.05 Quality of the natural environment [†]	5.0.....	43
5.07 Mobile network coverage (% pop.)*.....	99.7.....	54			
5.08 Quality of electricity supply.....	6.6.....	12	Cultural Resources and Business Travel	5.9	7
			14.01 No. of World Heritage cultural sites*.....	24.....	8
Prioritization of Travel & Tourism	5.1	35	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	5.5.....	52	14.03 No. of large sports stadiums*.....	81.0.....	6
6.02 T&T gov't expenditure (% gov't budget)*.....	3.1.....	77	14.04 No. of international association meetings*.....	524.0.....	4
6.03 Effectiveness of marketing to attract tourists [†]	5.5.....	16	14.05 Cult./entert. tourism digital demand (0–100 best)* .. 78.....	5	
6.04 Comprehensiveness of T&T data (0–120 best)*.....	98.0.....	13			
6.05 Timeliness of T&T data (0–21 best)*.....	17.5.....	57			
6.06 Country Brand Strategy rating (1–10 best)*.....	79.0.....	29			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

United States

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	4	5.12
Enabling Environment	24	5.47
Business Environment	19.....	5.28
Safety and Security	73.....	5.32
Health and Hygiene.....	56.....	5.70
Human Resources and Labour Market.....	11.....	5.28
ICT Readiness.....	14.....	5.76
T&T Policy and Enabling Conditions	38	4.33
Prioritization of Travel & Tourism	17.....	5.47
International Openness.....	32.....	4.02
Price Competitiveness.....	102.....	4.27
Environmental Sustainability.....	111.....	3.56
Infrastructure	3	5.64
Air Transport Infrastructure	2.....	5.95
Ground and Port Infrastructure.....	31.....	4.67
Tourist Service Infrastructure.....	7.....	6.30
Natural and Cultural Resources	10	5.03
Natural Resources.....	3.....	5.27
Cultural Resources and Business Travel	13.....	4.79



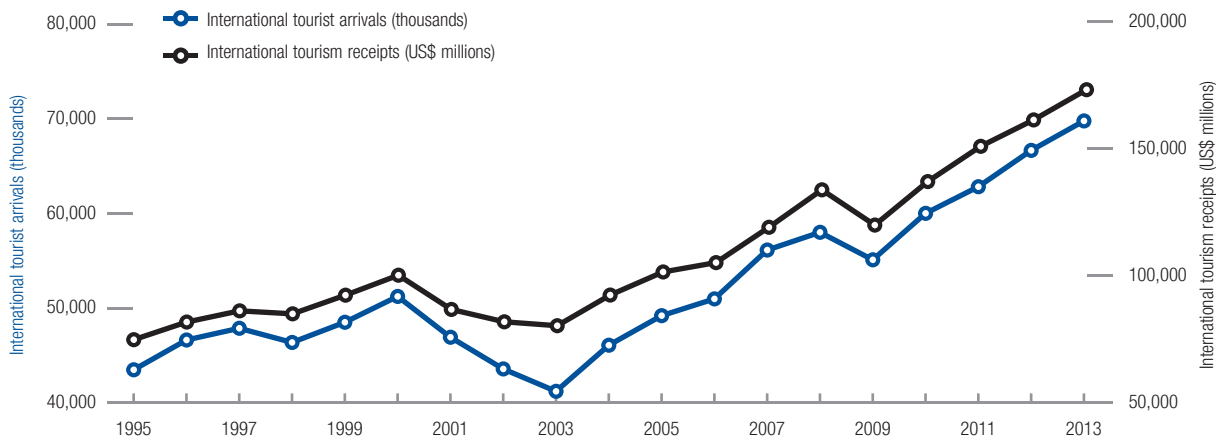
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	69,768
Int'l tourism receipts (inbound US\$ millions), 2013	173,130.0
Growth (%) in int'l outbound travel spending*	5.56
Average spending per int'l tourist (US\$), 2013.....	2,481.5

Population (millions), 2013	316.1
Surface area (1,000 square kilometres), 2013	9,831.5
Gross domestic product per capita (PPP\$), 2013	53,001
Real GDP growth (%), 2013.....	2.2

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	450,146.0	2.7	3.7
T&T industry employment (1,000 jobs)	5,434.7	3.8	1.9

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

United States

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	5.3	19	International Openness	4.0	32
1.01 Property rights [†]	5.3.....	25	7.01 Visa requirements (0–100 best)*.....	6.0.....	127
1.02 Impact of rules on FDI [†]	4.7.....	44	7.02 Openness of bilateral ASA (0–38)*.....	24.2.....	9
1.03 Efficiency of legal framework settling disputes [†]	4.9.....	23	7.03 No. of regional trade agreements in force*.....	27.0.....	34
1.04 Efficiency of legal framework challenging regs. [†]	4.4.....	18			
1.05 No. of days to deal with construction permits*.....	79.....	16	Price Competitiveness	4.3	102
1.06 Construction permits cost (%)*.....	1.0.....	50	8.01 Ticket taxes, airport charges (0–100 best)*.....	51.1.....	128
1.07 Extent of market dominance [†]	5.1.....	14	8.02 Hotel price index (US\$)*.....	115.3.....	29
1.08 No. of days to start a business*.....	6.....	26	8.03 Purchasing power parity*.....	1.0.....	119
1.09 Cost to start a business (% GNI/capita)*.....	1.2.....	26	8.04 Fuel price levels (US\$ cents/litre)*.....	97.0.....	27
1.10 Effect of taxation on incentives to work [†]	4.0.....	37			
1.11 Effect of taxation on incentives to invest [†]	4.1.....	34	Environmental Sustainability	3.6	111
1.12 Total tax rate (% profit)*.....	43.8.....	96	9.01 Stringency of environmental regulations [†]	5.4.....	28
1.12a Labour and contributions tax rate (% profit)*.....	9.7.....	33	9.02 Enforcement of environmental regulations [†]	5.2.....	24
1.12b Profit tax rate (% profit)*.....	28.2.....	128	9.03 Sustainability of T&T development [†]	5.0.....	34
1.12c Other taxes rate (% profit)*.....	6.0.....	113	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	7.5.....	65
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	14.....	134
Safety and Security	5.3	73	9.06 Baseline water stress (0–5 worst)*.....	2.9.....	87
2.01 Business costs of crime and violence [†]	4.2.....	85	9.07 Threatened species (% total species)*.....	10.5.....	123
2.02 Reliability of police services [†]	5.7.....	22	9.08 Forest cover change (% average per year)*.....	-4.1.....	86
2.03 Business costs of terrorism [†]	4.2.....	116	9.09 Wastewater treatment (%)*.....	63.7.....	31
2.04 Index of terrorism incidence*.....	6.2.....	119	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	3.3.....	102
2.05 Homicide rate*.....	5.....	73			
			Air Transport Infrastructure	6.0	2
Health and Hygiene	5.7	56	10.01 Quality of air transport infrastructure [†]	6.1.....	9
3.01 Physician density per 1,000 pop.*.....	2.5.....	47	10.02 Airline dom. seat kms per week (millions)*.....	21,884.8.....	1
3.02 Access to improved sanitation (% pop.)*.....	100.0.....	1	10.03 Airline int'l. seat kms per week (millions)*.....	12,182.5.....	1
3.03 Access to improved drinking water (% pop.)*.....	99.0.....	43	10.04 Departures per 1,000 pop.*.....	30.8.....	13
3.04 Hospital beds per 10,000 pop.....	29.0.....	58	10.05 Airport density per million urban pop.*.....	2.5.....	29
3.05 HIV prevalence (% pop.)*.....	0.6.....	91	10.06 No. of operating airlines*.....	223.0.....	1
3.06 Malaria incidence per 100,000 pop.*.....	M.F.....	n/a			
			Ground and Port Infrastructure	4.7	31
Human Resources and Labour Market	5.3	11	11.01 Quality of roads.....	5.7.....	16
<i>Qualification of the labour force</i>	<i>5.8</i>	<i>27</i>	11.02 Quality of railroad infrastructure.....	4.9.....	15
4.01 Primary education enrolment rate (%)*.....	91.8.....	90	11.03 Quality of port infrastructure [†]	5.7.....	12
4.02 Secondary education enrolment rate (%)*.....	93.7.....	57	11.04 Quality of ground transport network [†]	5.5.....	18
4.03 Extent of staff training [†]	5.0.....	14	11.05 Railroad density (km/surface area)*.....	2.3.....	33
4.04 Treatment of customers [†]	5.4.....	14	11.06 Road density (km/surface area)*.....	@.....	44
<i>Labour market</i>	<i>4.8</i>	<i>6</i>	11.07 Paved road density (km/surface area)*.....	@.....	38
4.05 Hiring and firing practices [†]	4.9.....	11			
4.06 Ease of finding skilled employees [†]	4.8.....	19	Tourist Service Infrastructure	6.3	7
4.07 Ease of hiring foreign labour [†]	4.1.....	68	12.01 Hotel rooms per 100 pop.*.....	1.6.....	17
4.08 Pay and productivity [†]	4.8.....	10	12.02 Extension of business trips recommended [†]	5.9.....	25
4.09 Female labour force participation (% to men)*.....	0.9.....	49	12.03 Presence of major car rental companies [†]	6.....	35
			12.04 ATMs accepting Visa cards per million pop.*.....	1,896.9.....	5
ICT Readiness	5.8	14			
5.01 ICT use for B2B transactions [†]	5.6.....	17	Natural Resources	5.3	3
5.02 Internet use for B2C transactions [†]	6.3.....	2	13.01 No. of World Heritage natural sites*.....	13.....	2
5.03 Individuals using internet (%)*.....	84.2.....	16	13.02 Total known species*.....	1,593.....	11
5.04 Broadband internet subs. per 100 pop.*.....	29.3.....	17	13.03 Total protected areas (% total territorial area)*.....	15.1.....	63
5.05 Mobile telephone subs. per 100 pop.*.....	95.5.....	100	13.04 Natural tourism digital demand (0–100 best)*.....	61.....	17
5.06 Mobile broadband subs. per 100 pop.*.....	98.0.....	9	13.05 Quality of the natural environment [†]	5.3.....	36
5.07 Mobile network coverage (% pop.)*.....	99.9.....	39			
5.08 Quality of electricity supply.....	6.3.....	24	Cultural Resources and Business Travel	4.8	13
			14.01 No. of World Heritage cultural sites*.....	9.....	25
Prioritization of Travel & Tourism	5.5	17	14.02 No. of oral and intangible cultural expressions*.....	0.....	89
6.01 Government prioritization of T&T industry [†]	5.3.....	68	14.03 No. of large sports stadiums*.....	366.0.....	1
6.02 T&T gov't expenditure (% gov't budget)*.....	5.2.....	38	14.04 No. of international association meetings*.....	900.3.....	1
6.03 Effectiveness of marketing to attract tourists [†]	5.3.....	24	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	34.....	17
6.04 Comprehensiveness of T&T data (0–120 best)*.....	96.0.....	14			
6.05 Timeliness of T&T data (0–21 best)*.....	19.0.....	16			
6.06 Country Brand Strategy rating (1–10 best)*.....	93.4.....	6			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Uruguay

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	73	3.65
Enabling Environment	51	5.09
Business Environment	54.....	4.58
Safety and Security	60.....	5.45
Health and Hygiene.....	45.....	5.96
Human Resources and Labour Market.....	69.....	4.50
ICT Readiness.....	42.....	4.94
T&T Policy and Enabling Conditions	51	4.28
Prioritization of Travel & Tourism	21.....	5.43
International Openness.....	86.....	2.75
Price Competitiveness.....	107.....	4.20
Environmental Sustainability.....	21.....	4.72
Infrastructure	83	3.14
Air Transport Infrastructure	100.....	2.15
Ground and Port Infrastructure.....	85.....	3.17
Tourist Service Infrastructure.....	76.....	4.10
Natural and Cultural Resources	86	2.10
Natural Resources.....	103.....	2.40
Cultural Resources and Business Travel	58.....	1.79



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	2,684
Int'l tourism receipts (inbound US\$ millions), 2013	1,920.2
Growth (%) in int'l outbound travel spending*	2.94
Average spending per int'l tourist (US\$), 2013.....	715.4

Population (millions), 2013	3.4
Surface area (1,000 square kilometres), 2013	176.2
Gross domestic product per capita (PPP\$), 2013	19,679
Real GDP growth (%), 2013.....	4.4

T&T industry economic impact, 2014 estimates

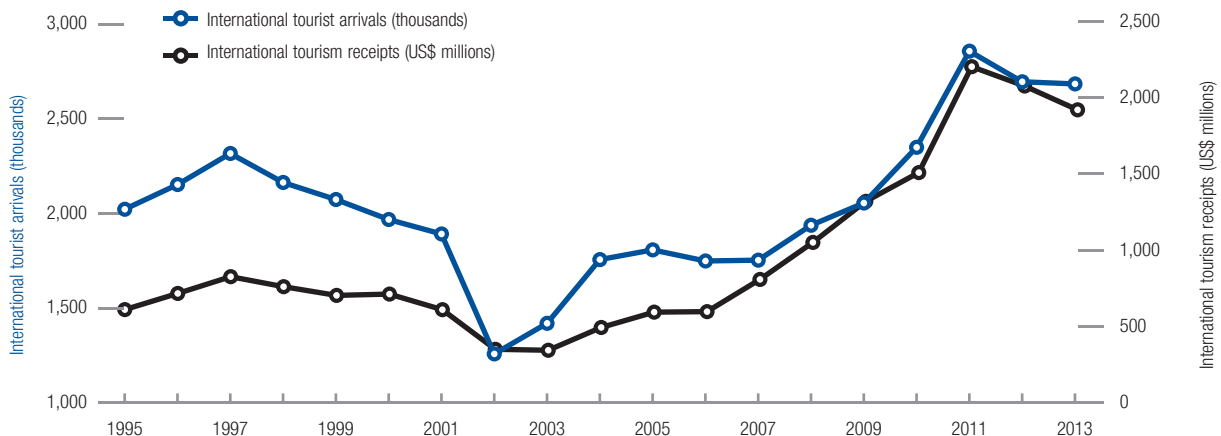
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	1,582.4	2.8	5.2
T&T industry employment (1,000 jobs)	44.7	2.7	2.9

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Uruguay

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.6	54	International Openness	2.7	86
1.01 Property rights [†]	4.9.....	40	7.01 Visa requirements (0–100 best)*.....	28.0.....	58
1.02 Impact of rules on FDI [†]	5.2.....	21	7.02 Openness of bilateral ASA (0–38)*.....	14.1.....	35
1.03 Efficiency of legal framework settling disputes [†]	4.0.....	50	7.03 No. of regional trade agreements in force*.....	7.0.....	68
1.04 Efficiency of legal framework challenging regs. [†]	3.8.....	40			
1.05 No. of days to deal with construction permits*.....	251.....	127	Price Competitiveness	4.2	107
1.06 Construction permits cost (%)*.....	0.8.....	43	8.01 Ticket taxes, airport charges (0–100 best)*.....	91.4.....	15
1.07 Extent of market dominance [†]	3.9.....	54	8.02 Hotel price index (US\$)*.....	133.3.....	51
1.08 No. of days to start a business*.....	7.....	36	8.03 Purchasing power parity*.....	0.8.....	114
1.09 Cost to start a business (% GNI/capita)*.....	23.4.....	109	8.04 Fuel price levels (US\$ cents/litre)*.....	197.0.....	123
1.10 Effect of taxation on incentives to work [†]	2.9.....	118			
1.11 Effect of taxation on incentives to invest [†]	3.8.....	59	Environmental Sustainability	4.7	21
1.12 Total tax rate (% profit)*.....	41.8.....	89	9.01 Stringency of environmental regulations [†]	4.5.....	50
1.12a Labour and contributions tax rate (% profit)*.....	15.6.....	69	9.02 Enforcement of environmental regulations [†]	4.2.....	49
1.12b Profit tax rate (% profit)*.....	23.6.....	112	9.03 Sustainability of T&T development [†]	4.9.....	38
1.12c Other taxes rate (% profit)*.....	2.6.....	80	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	3.9.....	14
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	23.....	11
Safety and Security	5.4	60	9.06 Baseline water stress (0–5 worst)*.....	0.9.....	45
2.01 Business costs of crime and violence [†]	3.8.....	98	9.07 Threatened species (% total species)*.....	6.7.....	99
2.02 Reliability of police services [†]	4.1.....	73	9.08 Forest cover change (% average per year)*.....	22.0.....	1
2.03 Business costs of terrorism [†]	6.5.....	4	9.09 Wastewater treatment (%)*.....	6.7.....	83
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.4.....	87
2.05 Homicide rate*.....	8.....	94			
			Air Transport Infrastructure	2.1	100
Health and Hygiene	6.0	45	10.01 Quality of air transport infrastructure [†]	4.0.....	90
3.01 Physician density per 1,000 pop.*.....	3.7.....	12	10.02 Airline dom. seat kms per week (millions)*.....	0.1.....	103
3.02 Access to improved sanitation (% pop.)*.....	96.0.....	51	10.03 Airline int'l. seat kms per week (millions)*.....	51.0.....	94
3.03 Access to improved drinking water (% pop.)*.....	99.0.....	43	10.04 Departures per 1,000 pop.*.....	n/a.....	n/a
3.04 Hospital beds per 10,000 pop.....	25.0.....	68	10.05 Airport density per million urban pop.*.....	0.9.....	82
3.05 HIV prevalence (% pop.)*.....	0.7.....	96	10.06 No. of operating airlines*.....	17.0.....	105
3.06 Malaria incidence per 100,000 pop.*.....	S.L.....	n/a			
			Ground and Port Infrastructure	3.2	85
Human Resources and Labour Market	4.5	69	11.01 Quality of roads.....	3.5.....	90
<i>Qualification of the labour force</i>	<i>5.5</i>	<i>47</i>	11.02 Quality of railroad infrastructure.....	1.3.....	102
4.01 Primary education enrolment rate (%)*.....	99.5.....	8	11.03 Quality of port infrastructure [†]	4.7.....	48
4.02 Secondary education enrolment rate (%)*.....	90.3.....	67	11.04 Quality of ground transport network [†]	4.1.....	82
4.03 Extent of staff training [†]	3.9.....	80	11.05 Railroad density (km/surface area)*.....	1.7.....	43
4.04 Treatment of customers [†]	4.3.....	91	11.06 Road density (km/surface area)*.....	@.....	59
<i>Labour market</i>	<i>3.5</i>	<i>116</i>	11.07 Paved road density (km/surface area)*.....	@.....	97
4.05 Hiring and firing practices [†]	2.9.....	124			
4.06 Ease of finding skilled employees [†]	3.3.....	111	Tourist Service Infrastructure	4.1	76
4.07 Ease of hiring foreign labour [†]	4.3.....	43	12.01 Hotel rooms per 100 pop.*.....	0.4.....	65
4.08 Pay and productivity [†]	2.3.....	141	12.02 Extension of business trips recommended [†]	5.7.....	37
4.09 Female labour force participation (% to men)*.....	0.8.....	77	12.03 Presence of major car rental companies [†]	7.....	1
			12.04 ATMs accepting Visa cards per million pop.*.....	39.9.....	122
ICT Readiness	4.9	42			
5.01 ICT use for B2B transactions [†]	4.4.....	95	Natural Resources	2.4	103
5.02 Internet use for B2C transactions [†]	4.3.....	75	13.01 No. of World Heritage natural sites*.....	0.....	83
5.03 Individuals using internet (%)*.....	58.1.....	57	13.02 Total known species*.....	555.....	71
5.04 Broadband internet subs. per 100 pop.*.....	21.1.....	37	13.03 Total protected areas (% total territorial area)*.....	2.6.....	128
5.05 Mobile telephone subs. per 100 pop.*.....	154.6.....	20	13.04 Natural tourism digital demand (0–100 best)*.....	14.....	63
5.06 Mobile broadband subs. per 100 pop.*.....	45.5.....	49	13.05 Quality of the natural environment [†]	5.3.....	32
5.07 Mobile network coverage (% pop.)*.....	100.0.....	1			
5.08 Quality of electricity supply.....	5.7.....	38	Cultural Resources and Business Travel	1.8	58
			14.01 No. of World Heritage cultural sites*.....	1.....	92
Prioritization of Travel & Tourism	5.4	21	14.02 No. of oral and intangible cultural expressions*.....	2.....	41
6.01 Government prioritization of T&T industry [†]	5.8.....	41	14.03 No. of large sports stadiums*.....	7.0.....	48
6.02 T&T gov't expenditure (% gov't budget)*.....	5.1.....	39	14.04 No. of international association meetings*.....	59.0.....	45
6.03 Effectiveness of marketing to attract tourists [†]	5.2.....	33	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	8.....	69
6.04 Comprehensiveness of T&T data (0–120 best)*.....	96.0.....	14			
6.05 Timeliness of T&T data (0–21 best)*.....	21.0.....	1			
6.06 Country Brand Strategy rating (1–10 best)*.....	80.3.....	24			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Venezuela

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	110	3.18
Enabling Environment	127	3.58
Business Environment	141.....	2.36
Safety and Security	137.....	3.36
Health and Hygiene.....	81.....	5.08
Human Resources and Labour Market.....	125.....	3.66
ICT Readiness.....	94.....	3.46
T&T Policy and Enabling Conditions	131	3.40
Prioritization of Travel & Tourism	129.....	3.36
International Openness.....	112.....	2.24
Price Competitiveness.....	71.....	4.63
Environmental Sustainability.....	125.....	3.38
Infrastructure	117	2.43
Air Transport Infrastructure	101.....	2.14
Ground and Port Infrastructure.....	139.....	2.08
Tourist Service Infrastructure.....	100.....	3.08
Natural and Cultural Resources	28	3.31
Natural Resources.....	15.....	4.49
Cultural Resources and Business Travel	47.....	2.13



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	986
Int'l tourism receipts (inbound US\$ millions), 2013	844.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	856

Population (millions), 2013	30.4
Surface area (1,000 square kilometres), 2013	912.1
Gross domestic product per capita (PPP\$), 2013	18,453
Real GDP growth (%), 2013.....	1.3

T&T industry economic impact, 2014 estimates

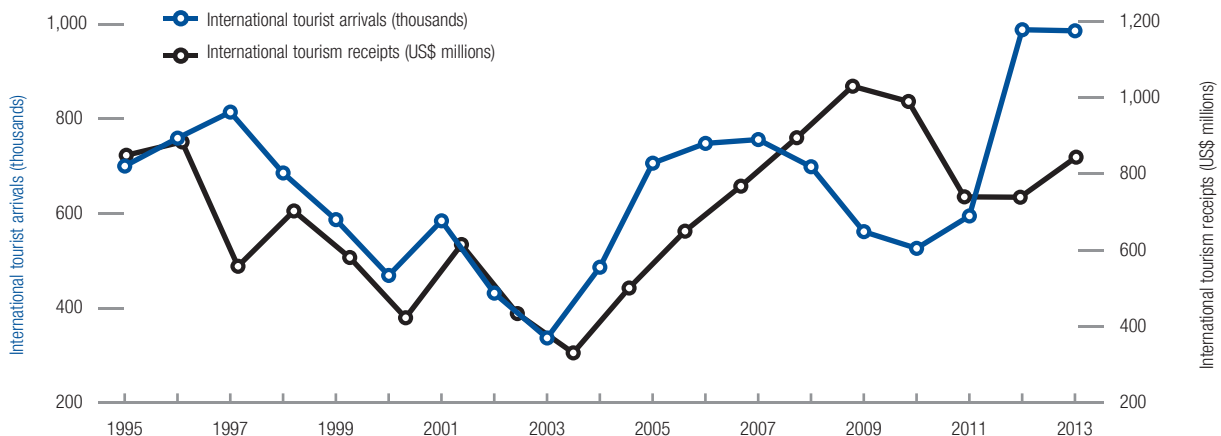
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	12,441.0	3.2	4.3
T&T industry employment (1,000 jobs)	355.8	2.8	3.4

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	2.4	141	International Openness	2.2	112
1.01 Property rights [†]	1.5.....	141	7.01 Visa requirements (0–100 best)*.....	27.0.....	62
1.02 Impact of rules on FDI [†]	1.4.....	141	7.02 Openness of bilateral ASA (0–38)*.....	9.4.....	88
1.03 Efficiency of legal framework settling disputes [†]	1.5.....	141	7.03 No. of regional trade agreements in force*.....	3.0.....	100
1.04 Efficiency of legal framework challenging regs. [†]	1.2.....	141			
1.05 No. of days to deal with construction permits*.....	380.....	136	Price Competitiveness	4.6	71
1.06 Construction permits cost (%)*.....	1.2.....	56	8.01 Ticket taxes, airport charges (0–100 best)*.....	79.5.....	70
1.07 Extent of market dominance [†]	2.9.....	132	8.02 Hotel price index (US\$)*.....	664.1.....	102
1.08 No. of days to start a business*.....	144.....	141	8.03 Purchasing power parity*.....	0.8.....	110
1.09 Cost to start a business (% GNI/capita)*.....	49.9.....	122	8.04 Fuel price levels (US\$ cents/litre)*.....	2.3.....	1
1.10 Effect of taxation on incentives to work [†]	3.1.....	112			
1.11 Effect of taxation on incentives to invest [†]	2.8.....	130	Environmental Sustainability	3.4	125
1.12 Total tax rate (% profit)*.....	65.5.....	130	9.01 Stringency of environmental regulations [†]	3.3.....	117
1.12a Labour and contributions tax rate (% profit)*.....	18.0.....	81	9.02 Enforcement of environmental regulations [†]	2.6.....	131
1.12b Profit tax rate (% profit)*.....	10.3.....	41	9.03 Sustainability of T&T development [†]	2.0.....	141
1.12c Other taxes rate (% profit)*.....	37.1.....	135	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	6.2.....	48
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	16.....	115
Safety and Security	3.4	137	9.06 Baseline water stress (0–5 worst)*.....	2.3.....	79
2.01 Business costs of crime and violence [†]	1.9.....	141	9.07 Threatened species (% total species)*.....	7.4.....	104
2.02 Reliability of police services [†]	1.7.....	141	9.08 Forest cover change (% average per year)*.....	-1.7.....	48
2.03 Business costs of terrorism [†]	5.2.....	77	9.09 Wastewater treatment (%)*.....	14.9.....	66
2.04 Index of terrorism incidence*.....	7.0.....	63	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.2.....	62
2.05 Homicide rate*.....	54.....	140			
			Air Transport Infrastructure	2.1	101
Health and Hygiene	5.1	81	10.01 Quality of air transport infrastructure [†]	2.7.....	132
3.01 Physician density per 1,000 pop.*.....	1.9.....	60	10.02 Airline dom. seat kms per week (millions)*.....	79.4.....	33
3.02 Access to improved sanitation (% pop.)*.....	91.0.....	65	10.03 Airline int'l. seat kms per week (millions)*.....	145.2.....	71
3.03 Access to improved drinking water (% pop.)*.....	93.0.....	83	10.04 Departures per 1,000 pop.*.....	2.6.....	74
3.04 Hospital beds per 10,000 pop.....	9.0.....	113	10.05 Airport density per million urban pop.*.....	1.0.....	73
3.05 HIV prevalence (% pop.)*.....	0.6.....	91	10.06 No. of operating airlines*.....	41.0.....	53
3.06 Malaria incidence per 100,000 pop.*.....	287.1.....	40			
			Ground and Port Infrastructure	2.1	139
Human Resources and Labour Market	3.7	125	11.01 Quality of roads.....	2.6.....	127
<i>Qualification of the labour force</i>	<i>4.7</i>	<i>98</i>	11.02 Quality of railroad infrastructure.....	1.6.....	98
4.01 Primary education enrolment rate (%)*.....	92.3.....	83	11.03 Quality of port infrastructure [†]	2.6.....	129
4.02 Secondary education enrolment rate (%)*.....	85.4.....	85	11.04 Quality of ground transport network [†]	2.7.....	134
4.03 Extent of staff training [†]	3.3.....	123	11.05 Railroad density (km/surface area)*.....	0.0.....	99
4.04 Treatment of customers [†]	3.2.....	137	11.06 Road density (km/surface area)*.....	@.....	113
<i>Labour market</i>	<i>2.6</i>	<i>140</i>	11.07 Paved road density (km/surface area)*.....	@.....	101
4.05 Hiring and firing practices [†]	1.4.....	141			
4.06 Ease of finding skilled employees [†]	3.4.....	109	Tourist Service Infrastructure	3.1	100
4.07 Ease of hiring foreign labour [†]	2.7.....	137	12.01 Hotel rooms per 100 pop.*.....	0.4.....	67
4.08 Pay and productivity [†]	2.6.....	135	12.02 Extension of business trips recommended [†]	2.6.....	140
4.09 Female labour force participation (% to men)*.....	0.7.....	104	12.03 Presence of major car rental companies [†]	4.....	81
			12.04 ATMs accepting Visa cards per million pop.*.....	341.9.....	79
ICT Readiness	3.5	94			
5.01 ICT use for B2B transactions [†]	3.9.....	121	Natural Resources	4.5	15
5.02 Internet use for B2C transactions [†]	4.0.....	98	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	54.9.....	60	13.02 Total known species*.....	2,046.....	6
5.04 Broadband internet subs. per 100 pop.*.....	7.3.....	74	13.03 Total protected areas (% total territorial area)*.....	49.5.....	2
5.05 Mobile telephone subs. per 100 pop.*.....	101.6.....	90	13.04 Natural tourism digital demand (0–100 best)*.....	23.....	47
5.06 Mobile broadband subs. per 100 pop.*.....	40.9.....	56	13.05 Quality of the natural environment [†]	3.6.....	123
5.07 Mobile network coverage (% pop.)*.....	90.0.....	113			
5.08 Quality of electricity supply.....	1.7.....	134	Cultural Resources and Business Travel	2.1	47
			14.01 No. of World Heritage cultural sites*.....	2.....	71
Prioritization of Travel & Tourism	3.4	129	14.02 No. of oral and intangible cultural expressions*.....	3.....	32
6.01 Government prioritization of T&T industry [†]	2.5.....	140	14.03 No. of large sports stadiums*.....	17.0.....	24
6.02 T&T gov't expenditure (% gov't budget)*.....	3.6.....	65	14.04 No. of international association meetings*.....	16.3.....	73
6.03 Effectiveness of marketing to attract tourists [†]	1.8.....	141	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	12.....	53
6.04 Comprehensiveness of T&T data (0–120 best)*.....	89.0.....	26			
6.05 Timeliness of T&T data (0–21 best)*.....	3.0.....	115			
6.06 Country Brand Strategy rating (1–10 best)*.....	80.3.....	24			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Vietnam

The Travel & Tourism Competitiveness Index

	Rank (out of 141)	Score (1–7)
Travel & Tourism Competitiveness Index	75	3.60
Enabling Environment	73	4.56
Business Environment	66.....	4.45
Safety and Security	75.....	5.31
Health and Hygiene.....	83.....	4.99
Human Resources and Labour Market.....	55.....	4.68
ICT Readiness.....	97.....	3.37
T&T Policy and Enabling Conditions	112	3.72
Prioritization of Travel & Tourism	119.....	3.73
International Openness.....	89.....	2.68
Price Competitiveness.....	22.....	5.30
Environmental Sustainability.....	132.....	3.16
Infrastructure	94	2.93
Air Transport Infrastructure	68.....	2.72
Ground and Port Infrastructure.....	87.....	3.14
Tourist Service Infrastructure.....	105.....	2.95
Natural and Cultural Resources	33	3.20
Natural Resources.....	40.....	3.61
Cultural Resources and Business Travel	33.....	2.79



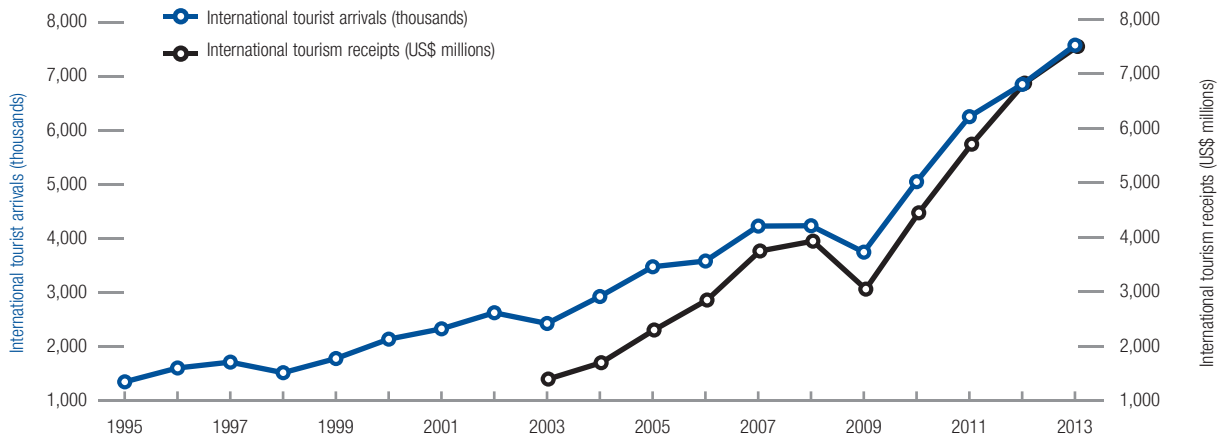
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	7,572
Int'l tourism receipts (inbound US\$ millions), 2013	7,502.8
Growth (%) in int'l outbound travel spending*	2.76
Average spending per int'l tourist (US\$), 2013.....	990.9

Population (millions), 2013	89.7
Surface area (1,000 square kilometres), 2013	331.0
Gross domestic product per capita (PPP\$), 2013	5,295
Real GDP growth (%), 2013.....	5.4

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	7,135.0	4.6	6.3
T&T industry employment (1,000 jobs)	1,899.2	3.7	1.5

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Vietnam

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.4	66	International Openness	2.7	89
1.01 Property rights [†]	3.6.....	101	7.01 Visa requirements (0–100 best)*.....	13.0.....	119
1.02 Impact of rules on FDI [†]	4.7.....	37	7.02 Openness of bilateral ASA (0–38)*.....	13.1.....	43
1.03 Efficiency of legal framework settling disputes [†]	3.4.....	89	7.03 No. of regional trade agreements in force*.....	12.0.....	56
1.04 Efficiency of legal framework challenging regs. [†]	3.2.....	80			
1.05 No. of days to deal with construction permits*.....	114.....	48	Price Competitiveness	5.3	22
1.06 Construction permits cost (%)*.....	0.7.....	35	8.01 Ticket taxes, airport charges (0–100 best)*.....	85.2.....	40
1.07 Extent of market dominance [†]	3.7.....	69	8.02 Hotel price index (US\$)*.....	124.8.....	42
1.08 No. of days to start a business*.....	34.....	119	8.03 Purchasing power parity*.....	0.4.....	16
1.09 Cost to start a business (% GNI/capita)*.....	5.3.....	59	8.04 Fuel price levels (US\$ cents/litre)*.....	115.0.....	40
1.10 Effect of taxation on incentives to work [†]	3.4.....	84			
1.11 Effect of taxation on incentives to invest [†]	3.5.....	92	Environmental Sustainability	3.2	132
1.12 Total tax rate (% profit)*.....	40.8.....	86	9.01 Stringency of environmental regulations [†]	3.0.....	128
1.12a Labour and contributions tax rate (% profit)*.....	23.7.....	106	9.02 Enforcement of environmental regulations [†]	3.2.....	112
1.12b Profit tax rate (% profit)*.....	17.0.....	69	9.03 Sustainability of T&T development [†]	3.8.....	105
1.12c Other taxes rate (% profit)*.....	0.1.....	10	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	17.9.....	132
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	18.....	87
Safety and Security	5.3	75	9.06 Baseline water stress (0–5 worst)*.....	1.0.....	49
2.01 Business costs of crime and violence [†]	4.5.....	64	9.07 Threatened species (% total species)*.....	9.2.....	118
2.02 Reliability of police services [†]	3.7.....	99	9.08 Forest cover change (% average per year)*.....	–3.6.....	80
2.03 Business costs of terrorism [†]	4.8.....	93	9.09 Wastewater treatment (%)*.....	0.1.....	115
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.2.....	72
2.05 Homicide rate*.....	3.....	67			
			Air Transport Infrastructure	2.7	68
Health and Hygiene	5.0	83	10.01 Quality of air transport infrastructure [†]	4.0.....	87
3.01 Physician density per 1,000 pop.*.....	1.2.....	78	10.02 Airline dom. seat kms per week (millions)*.....	330.4.....	18
3.02 Access to improved sanitation (% pop.)*.....	75.0.....	89	10.03 Airline int'l. seat kms per week (millions)*.....	498.4.....	37
3.03 Access to improved drinking water (% pop.)*.....	95.0.....	74	10.04 Departures per 1,000 pop.*.....	1.5.....	89
3.04 Hospital beds per 10,000 pop.....	20.0.....	81	10.05 Airport density per million urban pop.*.....	0.7.....	98
3.05 HIV prevalence (% pop.)*.....	0.4.....	74	10.06 No. of operating airlines*.....	53.0.....	44
3.06 Malaria incidence per 100,000 pop.*.....	29.7.....	25			
			Ground and Port Infrastructure	3.1	87
Human Resources and Labour Market	4.7	55	11.01 Quality of roads.....	3.2.....	104
<i>Qualification of the labour force</i>	<i>5.0</i>	<i>85</i>	11.02 Quality of railroad infrastructure.....	3.0.....	51
4.01 Primary education enrolment rate (%)*.....	98.1.....	29	11.03 Quality of port infrastructure [†]	3.7.....	88
4.02 Secondary education enrolment rate (%)*.....	75.2.....	96	11.04 Quality of ground transport network [†]	3.8.....	104
4.03 Extent of staff training [†]	3.9.....	85	11.05 Railroad density (km/surface area)*.....	0.7.....	56
4.04 Treatment of customers [†]	4.1.....	104	11.06 Road density (km/surface area)*.....	@.....	46
<i>Labour market</i>	<i>4.4</i>	<i>37</i>	11.07 Paved road density (km/surface area)*.....	@.....	45
4.05 Hiring and firing practices [†]	3.9.....	64			
4.06 Ease of finding skilled employees [†]	3.4.....	107	Tourist Service Infrastructure	2.9	105
4.07 Ease of hiring foreign labour [†]	3.8.....	97	12.01 Hotel rooms per 100 pop.*.....	0.4.....	74
4.08 Pay and productivity [†]	4.6.....	23	12.02 Extension of business trips recommended [†]	4.2.....	125
4.09 Female labour force participation (% to men)*.....	0.9.....	23	12.03 Presence of major car rental companies [†]	1.....	120
			12.04 ATMs accepting Visa cards per million pop.*.....	459.3.....	66
ICT Readiness	3.4	97			
5.01 ICT use for B2B transactions [†]	5.1.....	49	Natural Resources	3.6	40
5.02 Internet use for B2C transactions [†]	4.9.....	53	13.01 No. of World Heritage natural sites*.....	3.....	27
5.03 Individuals using internet (%)*.....	43.9.....	77	13.02 Total known species*.....	1,269.....	22
5.04 Broadband internet subs. per 100 pop.*.....	5.6.....	77	13.03 Total protected areas (% total territorial area)*.....	4.7.....	118
5.05 Mobile telephone subs. per 100 pop.*.....	130.9.....	40	13.04 Natural tourism digital demand (0–100 best)*.....	48.....	25
5.06 Mobile broadband subs. per 100 pop.*.....	18.8.....	83	13.05 Quality of the natural environment [†]	3.2.....	132
5.07 Mobile network coverage (% pop.)*.....	70.0.....	128			
5.08 Quality of electricity supply.....	4.2.....	87	Cultural Resources and Business Travel	2.8	33
			14.01 No. of World Heritage cultural sites*.....	6.....	44
Prioritization of Travel & Tourism	3.7	119	14.02 No. of oral and intangible cultural expressions*.....	9.....	12
6.01 Government prioritization of T&T industry [†]	4.8.....	93	14.03 No. of large sports stadiums*.....	14.0.....	29
6.02 T&T gov't expenditure (% gov't budget)*.....	1.4.....	122	14.04 No. of international association meetings*.....	41.3.....	53
6.03 Effectiveness of marketing to attract tourists [†]	3.9.....	102	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	27.....	21
6.04 Comprehensiveness of T&T data (0–120 best)*.....	40.0.....	117			
6.05 Timeliness of T&T data (0–21 best)*.....	14.0.....	86			
6.06 Country Brand Strategy rating (1–10 best)*.....	53.4.....	115			

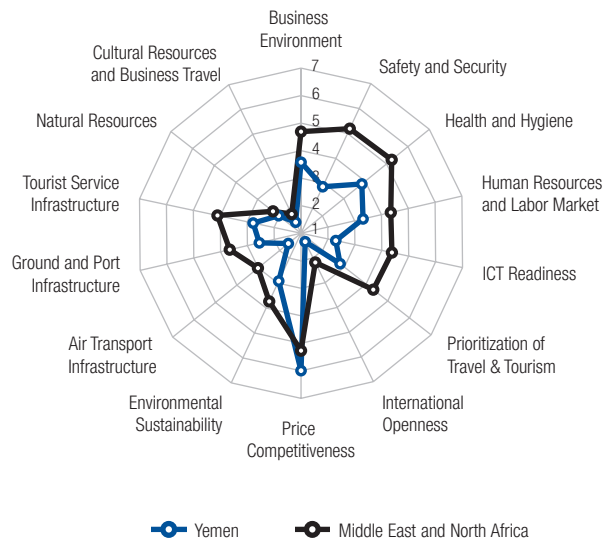
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Yemen

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1–7)

Travel & Tourism Competitiveness Index	138	2.62
Enabling Environment	140	3.18
Business Environment	128.....	3.58
Safety and Security	139.....	2.86
Health and Hygiene.....	115.....	3.84
Human Resources and Labour Market.....	133.....	3.31
ICT Readiness.....	128.....	2.29
T&T Policy and Enabling Conditions	138	3.26
Prioritization of Travel & Tourism	138.....	2.80
International Openness.....	139.....	1.34
Price Competitiveness.....	4.....	5.99
Environmental Sustainability.....	138.....	2.92
Infrastructure	128	2.31
Air Transport Infrastructure	134.....	1.59
Ground and Port Infrastructure.....	122.....	2.55
Tourist Service Infrastructure.....	113.....	2.78
Natural and Cultural Resources	123	1.74
Natural Resources.....	129.....	2.03
Cultural Resources and Business Travel	89.....	1.45



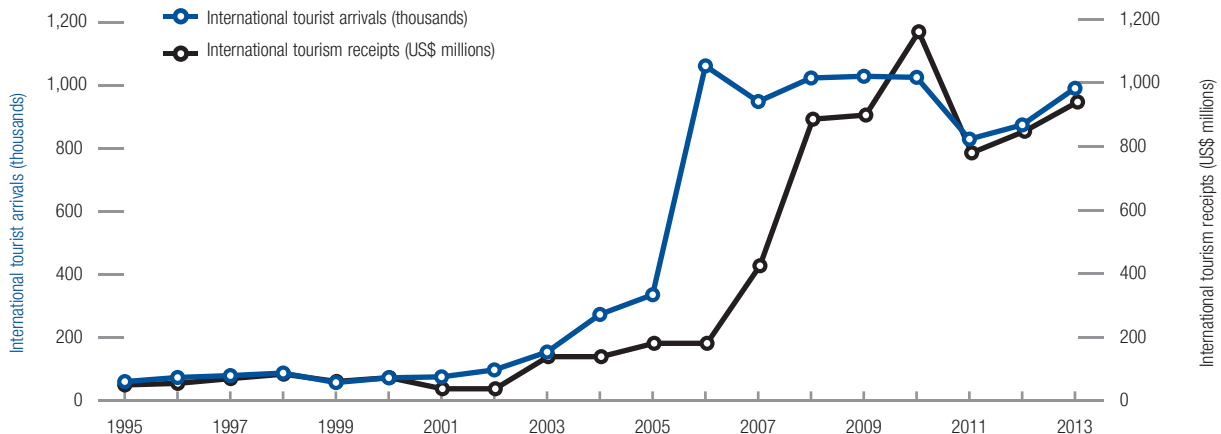
Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	990
Int'l tourism receipts (inbound US\$ millions), 2013	940.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	949.5

Population (millions), 2013	24.4
Surface area (1,000 square kilometres), 2013	528.0
Gross domestic product per capita (PPP\$), 2013	3,838
Real GDP growth (%), 2013.....	4.8

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	1,344.1	2.9	2.4
T&T industry employment (1,000 jobs)	152.1	2.5	0.2

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Yemen

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.6	128	International Openness	1.3	139
1.01 Property rights [†]	3.1.....	129	7.01 Visa requirements (0–100 best)*.....	3.0.....	132
1.02 Impact of rules on FDI [†]	3.6.....	121	7.02 Openness of bilateral ASA (0–38)*.....	4.0.....	130
1.03 Efficiency of legal framework settling disputes [†]	2.3.....	138	7.03 No. of regional trade agreements in force*.....	1.0.....	130
1.04 Efficiency of legal framework challenging regs. [†]	2.5.....	122			
1.05 No. of days to deal with construction permits*.....	184.....	93	Price Competitiveness	6.0	4
1.06 Construction permits cost (%)*.....	0.9.....	47	8.01 Ticket taxes, airport charges (0–100 best)*.....	83.5.....	48
1.07 Extent of market dominance [†]	2.9.....	133	8.02 Hotel price index (US\$)*.....	n/a.....	n/a
1.08 No. of days to start a business*.....	40.....	126	8.03 Purchasing power parity*.....	0.4.....	19
1.09 Cost to start a business (% GNI/capita)*.....	66.3.....	127	8.04 Fuel price levels (US\$ cents/litre)*.....	58.0.....	13
1.10 Effect of taxation on incentives to work [†]	2.8.....	125			
1.11 Effect of taxation on incentives to invest [†]	3.2.....	110	Environmental Sustainability	2.9	138
1.12 Total tax rate (% profit)*.....	33.3.....	53	9.01 Stringency of environmental regulations [†]	1.8.....	141
1.12a Labour and contributions tax rate (% profit)*.....	11.3.....	40	9.02 Enforcement of environmental regulations [†]	1.7.....	141
1.12b Profit tax rate (% profit)*.....	20.2.....	92	9.03 Sustainability of T&T development [†]	2.2.....	139
1.12c Other taxes rate (% profit)*.....	1.8.....	62	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	10.4.....	86
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	18.....	87
Safety and Security	2.9	139	9.06 Baseline water stress (0–5 worst)*.....	4.7.....	121
2.01 Business costs of crime and violence [†]	2.4.....	136	9.07 Threatened species (% total species)*.....	5.8.....	84
2.02 Reliability of police services [†]	2.3.....	138	9.08 Forest cover change (% average per year)*.....	n/a.....	n/a
2.03 Business costs of terrorism [†]	2.3.....	141	9.09 Wastewater treatment (%)*.....	0.5.....	110
2.04 Index of terrorism incidence*.....	1.0.....	136	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	0.1.....	38
2.05 Homicide rate*.....	5.....	75			
			Air Transport Infrastructure	1.6	134
Health and Hygiene	3.8	115	10.01 Quality of air transport infrastructure [†]	2.3.....	139
3.01 Physician density per 1,000 pop.*.....	0.2.....	114	10.02 Airline dom. seat kms per week (millions)*.....	5.2.....	57
3.02 Access to improved sanitation (% pop.)*.....	53.0.....	109	10.03 Airline int'l. seat kms per week (millions)*.....	43.0.....	101
3.03 Access to improved drinking water (% pop.)*.....	55.0.....	134	10.04 Departures per 1,000 pop.*.....	0.6.....	109
3.04 Hospital beds per 10,000 pop.....	7.0.....	119	10.05 Airport density per million urban pop.*.....	1.1.....	67
3.05 HIV prevalence (% pop.)*.....	0.1.....	1	10.06 No. of operating airlines*.....	13.0.....	114
3.06 Malaria incidence per 100,000 pop.*.....	1,802.8.....	46			
			Ground and Port Infrastructure	2.6	122
Human Resources and Labour Market	3.3	133	11.01 Quality of roads.....	2.5.....	131
<i>Qualification of the labour force</i>	<i>3.5</i>	<i>124</i>	11.02 Quality of railroad infrastructure.....	n/a.....	n/a
4.01 Primary education enrolment rate (%)*.....	86.3.....	111	11.03 Quality of port infrastructure [†]	2.6.....	127
4.02 Secondary education enrolment rate (%)*.....	46.9.....	120	11.04 Quality of ground transport network [†]	3.9.....	97
4.03 Extent of staff training [†]	3.2.....	131	11.05 Railroad density (km/surface area)*.....	n/a.....	n/a
4.04 Treatment of customers [†]	4.0.....	110	11.06 Road density (km/surface area)*.....	@.....	103
<i>Labour market</i>	<i>3.1</i>	<i>133</i>	11.07 Paved road density (km/surface area)*.....	@.....	126
4.05 Hiring and firing practices [†]	3.8.....	76			
4.06 Ease of finding skilled employees [†]	2.6.....	138	Tourist Service Infrastructure	2.8	113
4.07 Ease of hiring foreign labour [†]	4.3.....	38	12.01 Hotel rooms per 100 pop.*.....	0.1.....	102
4.08 Pay and productivity [†]	3.6.....	96	12.02 Extension of business trips recommended [†]	3.9.....	134
4.09 Female labour force participation (% to men)*.....	0.4.....	133	12.03 Presence of major car rental companies [†]	4.....	81
			12.04 ATMs accepting Visa cards per million pop.*.....	58.4.....	118
ICT Readiness	2.3	128			
5.01 ICT use for B2B transactions [†]	4.2.....	103	Natural Resources	2.0	129
5.02 Internet use for B2C transactions [†]	3.0.....	135	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	20.0.....	101	13.02 Total known species*.....	434.....	87
5.04 Broadband internet subs. per 100 pop.*.....	1.1.....	106	13.03 Total protected areas (% total territorial area)*.....	1.1.....	134
5.05 Mobile telephone subs. per 100 pop.*.....	69.0.....	126	13.04 Natural tourism digital demand (0–100 best)*.....	3.....	116
5.06 Mobile broadband subs. per 100 pop.*.....	0.2.....	128	13.05 Quality of the natural environment [†]	3.6.....	116
5.07 Mobile network coverage (% pop.)*.....	84.0.....	119			
5.08 Quality of electricity supply.....	1.5.....	139	Cultural Resources and Business Travel	1.4	89
			14.01 No. of World Heritage cultural sites*.....	3.....	58
Prioritization of Travel & Tourism	2.8	138	14.02 No. of oral and intangible cultural expressions*.....	1.....	60
6.01 Government prioritization of T&T industry [†]	2.8.....	138	14.03 No. of large sports stadiums*.....	5.0.....	61
6.02 T&T gov't expenditure (% gov't budget)*.....	1.2.....	128	14.04 No. of international association meetings*.....	n/a.....	n/a
6.03 Effectiveness of marketing to attract tourists [†]	2.1.....	140	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	2.....	116
6.04 Comprehensiveness of T&T data (0–120 best)*.....	42.0.....	115			
6.05 Timeliness of T&T data (0–21 best)*.....	3.0.....	115			
6.06 Country Brand Strategy rating (1–10 best)*.....	67.5.....	70			

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Zambia

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	107	3.22
Enabling Environment	106	4.02
Business Environment	41.....	4.75
Safety and Security	68.....	5.40
Health and Hygiene.....	140.....	2.44
Human Resources and Labour Market.....	28.....	4.99
ICT Readiness.....	122.....	2.51
T&T Policy and Enabling Conditions	101	3.86
Prioritization of Travel & Tourism	100.....	4.07
International Openness.....	109.....	2.30
Price Competitiveness.....	50.....	4.92
Environmental Sustainability.....	65.....	4.16
Infrastructure	109	2.56
Air Transport Infrastructure	117.....	1.93
Ground and Port Infrastructure.....	106.....	2.80
Tourist Service Infrastructure.....	106.....	2.94
Natural and Cultural Resources	64	2.43
Natural Resources.....	42.....	3.58
Cultural Resources and Business Travel	116.....	1.28

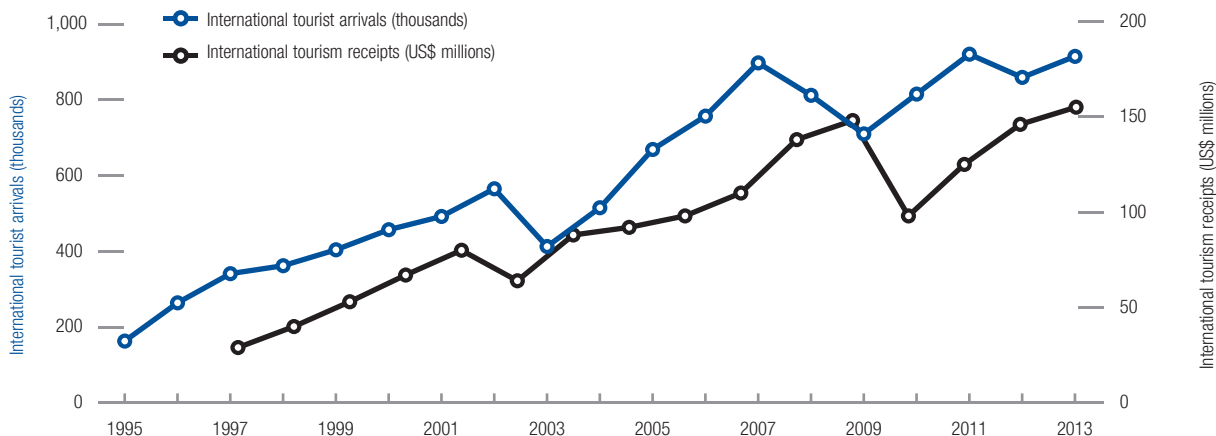


Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	915	Population (millions), 2013	14.5
Int'l tourism receipts (inbound US\$ millions), 2013	155.0	Surface area (1,000 square kilometres), 2013	752.6
Growth (%) in int'l outbound travel spending*	n/a	Gross domestic product per capita (PPP\$), 2013	3,926
Average spending per int'l tourist (US\$), 2013.....	169.4	Real GDP growth (%), 2013.....	6.7

T&T industry economic impact, 2014 estimates	Absolute value	Percent of total	Growth forecast
T&T industry GDP (US\$ millions).....	475.0.....	2.3.....	7.6
T&T industry employment (1,000 jobs)	23.3.....	1.3.....	4.9

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
 * CAGR 2008-2013.

Zambia

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	4.7	41	International Openness	2.3	109
1.01 Property rights [†]	4.6.....	44	7.01 Visa requirements (0–100 best)*.....	30.0.....	50
1.02 Impact of rules on FDI [†]	5.0.....	24	7.02 Openness of bilateral ASA (0–38)*.....	10.4.....	72
1.03 Efficiency of legal framework settling disputes [†]	4.4.....	33	7.03 No. of regional trade agreements in force*.....	2.0.....	113
1.04 Efficiency of legal framework challenging regs. [†] ...	3.3.....	71			
1.05 No. of days to deal with construction permits* ...	208.....	108	Price Competitiveness	4.9	50
1.06 Construction permits cost (%)*.....	3.2.....	90	8.01 Ticket taxes, airport charges (0–100 best)*.....	86.3.....	34
1.07 Extent of market dominance [†]	4.2.....	38	8.02 Hotel price index (US\$)*.....	127.4.....	48
1.08 No. of days to start a business*.....	7.....	36	8.03 Purchasing power parity*.....	0.5.....	55
1.09 Cost to start a business (% GNI/capita)*.....	31.9.....	113	8.04 Fuel price levels (US\$ cents/litre)*.....	148.0.....	81
1.10 Effect of taxation on incentives to work [†]	4.2.....	26			
1.11 Effect of taxation on incentives to invest [†]	3.9.....	55	Environmental Sustainability	4.2	65
1.12 Total tax rate (% profit)*.....	14.8.....	7	9.01 Stringency of environmental regulations [†]	4.3.....	58
1.12a Labour and contributions tax rate (% profit)*.....	10.4.....	35	9.02 Enforcement of environmental regulations [†]	4.3.....	43
1.12b Profit tax rate (% profit)*.....	1.3.....	10	9.03 Sustainability of T&T development [†]	5.1.....	20
1.12c Other taxes rate (% profit)*.....	3.1.....	91	9.04 Particulate matter (2.5) concentration (µg/m ³)*.....	8.2.....	73
			9.05 No. of envtl. treaty ratifications (0–27 best)*.....	16.....	115
Safety and Security	5.4	68	9.06 Baseline water stress (0–5 worst)*.....	0.1.....	12
2.01 Business costs of crime and violence [†]	4.6.....	62	9.07 Threatened species (% total species)*.....	2.9.....	24
2.02 Reliability of police services [†]	4.0.....	79	9.08 Forest cover change (% average per year)*.....	-4.3.....	89
2.03 Business costs of terrorism [†]	6.0.....	29	9.09 Wastewater treatment (%) *.....	4.2.....	91
2.04 Index of terrorism incidence*.....	7.0.....	1	9.10 Coastal shelf fishing pressure (tonnes per km ²)*.....	n/a.....	n/a
2.05 Homicide rate*.....	11.....	112			
			Air Transport Infrastructure	1.9	117
Health and Hygiene	2.4	140	10.01 Quality of air transport infrastructure [†]	3.5.....	110
3.01 Physician density per 1,000 pop.*.....	0.1.....	128	10.02 Airline dom. seat kms per week (millions)*.....	1.6.....	76
3.02 Access to improved sanitation (% pop.)*.....	43.0.....	117	10.03 Airline int'l. seat kms per week (millions)*.....	35.9.....	104
3.03 Access to improved drinking water (% pop.)*.....	63.0.....	130	10.04 Departures per 1,000 pop.*.....	0.5.....	112
3.04 Hospital beds per 10,000 pop.....	20.0.....	81	10.05 Airport density per million urban pop.*.....	1.7.....	42
3.05 HIV prevalence (% pop.)*.....	12.7.....	135	10.06 No. of operating airlines*.....	15.0.....	109
3.06 Malaria incidence per 100,000 pop.*.....	26,650.2.....	67			
			Ground and Port Infrastructure	2.8	106
Human Resources and Labour Market	5.0	28	11.01 Quality of roads.....	3.6.....	86
<i>Qualification of the labour force</i>	<i>5.4</i>	<i>52</i>	11.02 Quality of railroad infrastructure.....	2.0.....	86
4.01 Primary education enrolment rate (%)*.....	93.7.....	74	11.03 Quality of port infrastructure [†]	2.7.....	123
4.02 Secondary education enrolment rate (%)*.....	100.8.....	31	11.04 Quality of ground transport network [†]	5.0.....	37
4.03 Extent of staff training [†]	4.1.....	63	11.05 Railroad density (km/surface area)*.....	0.2.....	87
4.04 Treatment of customers [†]	4.7.....	56	11.06 Road density (km/surface area)*.....	@.....	108
<i>Labour market</i>	<i>4.6</i>	<i>27</i>	11.07 Paved road density (km/surface area)*.....	@.....	105
4.05 Hiring and firing practices [†]	4.5.....	16			
4.06 Ease of finding skilled employees [†]	5.0.....	7	Tourist Service Infrastructure	2.9	106
4.07 Ease of hiring foreign labour [†]	4.3.....	46	12.01 Hotel rooms per 100 pop.*.....	0.3.....	83
4.08 Pay and productivity [†]	3.6.....	94	12.02 Extension of business trips recommended [†]	5.5.....	56
4.09 Female labour force participation (% to men)*.....	0.9.....	52	12.03 Presence of major car rental companies [†]	2.....	105
			12.04 ATMs accepting Visa cards per million pop.*.....	106.5.....	111
ICT Readiness	2.5	122			
5.01 ICT use for B2B transactions [†]	4.8.....	69	Natural Resources	3.6	42
5.02 Internet use for B2C transactions [†]	4.2.....	85	13.01 No. of World Heritage natural sites*.....	1.....	43
5.03 Individuals using internet (%)*.....	15.4.....	112	13.02 Total known species*.....	1,046.....	29
5.04 Broadband internet subs. per 100 pop.*.....	0.1.....	127	13.03 Total protected areas (% total territorial area)*.....	37.8.....	7
5.05 Mobile telephone subs. per 100 pop.*.....	71.5.....	119	13.04 Natural tourism digital demand (0–100 best)*.....	5.....	100
5.06 Mobile broadband subs. per 100 pop.*.....	0.7.....	125	13.05 Quality of the natural environment [†]	4.9.....	50
5.07 Mobile network coverage (% pop.)*.....	78.0.....	126			
5.08 Quality of electricity supply.....	3.3.....	103	Cultural Resources and Business Travel	1.3	116
			14.01 No. of World Heritage cultural sites*.....	0.....	124
Prioritization of Travel & Tourism	4.1	100	14.02 No. of oral and intangible cultural expressions*.....	2.....	41
6.01 Government prioritization of T&T industry [†]	5.9.....	30	14.03 No. of large sports stadiums*.....	3.0.....	91
6.02 T&T gov't expenditure (% gov't budget)*.....	2.1.....	106	14.04 No. of international association meetings*.....	8.0.....	88
6.03 Effectiveness of marketing to attract tourists [†]	5.2.....	32	14.05 Cult./entert. tourism digital demand (0–100 best)*.....	1.....	127
6.04 Comprehensiveness of T&T data (0–120 best)*.....	35.0.....	126			
6.05 Timeliness of T&T data (0–21 best)*.....	3.0.....	115			
6.06 Country Brand Strategy rating (1–10 best)*.....	62.7.....	92			

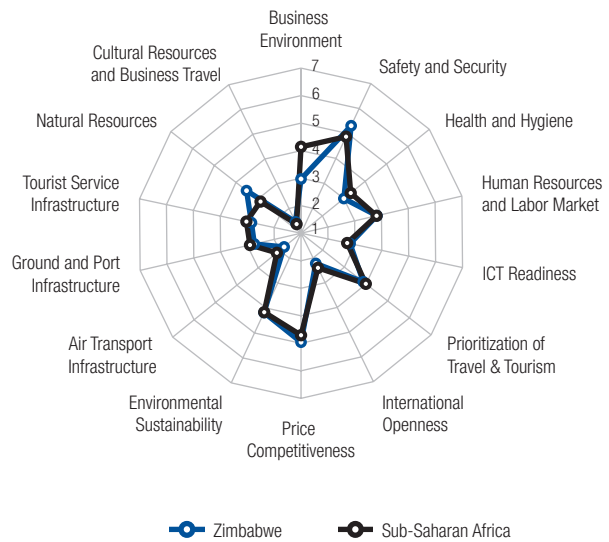
Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

Zimbabwe

The Travel & Tourism Competitiveness Index

Rank (out of 141) Score (1-7)

Travel & Tourism Competitiveness Index	115	3.09
Enabling Environment	126	3.59
Business Environment	138.....	2.97
Safety and Security	74.....	5.31
Health and Hygiene.....	130.....	3.00
Human Resources and Labour Market.....	120.....	3.83
ICT Readiness.....	115.....	2.82
T&T Policy and Enabling Conditions	103	3.81
Prioritization of Travel & Tourism	112.....	3.87
International Openness.....	113.....	2.22
Price Competitiveness.....	44.....	4.96
Environmental Sustainability.....	63.....	4.18
Infrastructure	116	2.46
Air Transport Infrastructure	127.....	1.79
Ground and Port Infrastructure.....	110.....	2.74
Tourist Service Infrastructure.....	112.....	2.84
Natural and Cultural Resources	60	2.49
Natural Resources.....	44.....	3.51
Cultural Resources and Business Travel	86.....	1.46



Travel & Tourism Key Indicators and Economic Impact

Int'l tourist arrivals (thousands), 2013	1,833
Int'l tourism receipts (inbound US\$ millions), 2013	851.0
Growth (%) in int'l outbound travel spending*	n/a
Average spending per int'l tourist (US\$), 2013.....	464.3

Population (millions), 2013	14.1
Surface area (1,000 square kilometres), 2013	390.8
Gross domestic product per capita (PPP\$), 2013	1,954
Real GDP growth (%), 2013.....	3.3

T&T industry economic impact, 2014 estimates

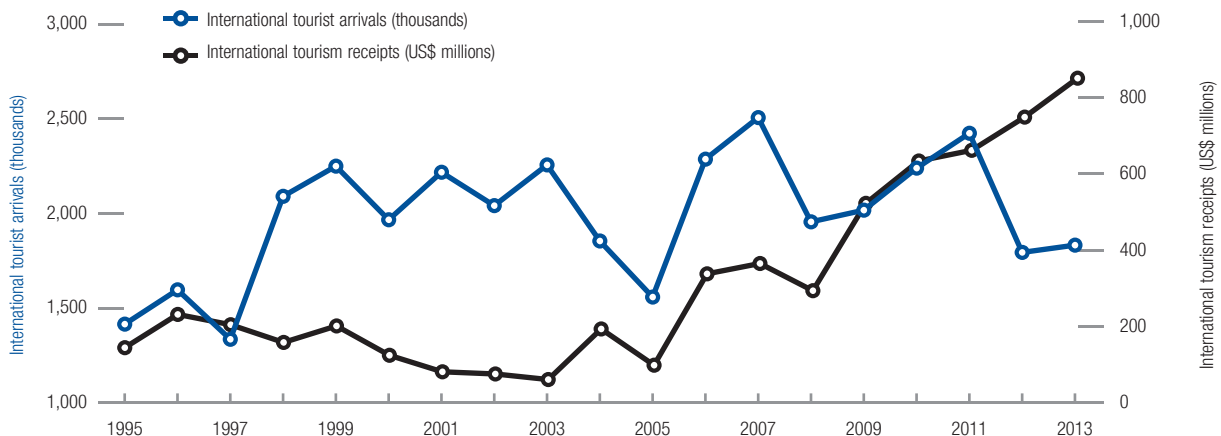
Absolute value

Percent of total

Growth forecast

T&T industry GDP (US\$ millions).....	420.1	5.6	6.1
T&T industry employment (1,000 jobs)	43.6.....	3.7	2.9

Evolution of the T&T Industry Over Time



Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.
* CAGR 2008-2013.

Zimbabwe

The Travel & Tourism Competitiveness Index in detail

INDICATOR	VALUE	RANK/141	INDICATOR	VALUE	RANK/141
Business Environment	3.0	138	International Openness	2.2	113
1.01 Property rights [†]	2.4.....	139	7.01 Visa requirements (0–100 best)*.....	24.0.....	70
1.02 Impact of rules on FDI [†]	1.8.....	139	7.02 Openness of bilateral ASA (0–38)*.....	9.1.....	95
1.03 Efficiency of legal framework settling disputes [†]	3.4.....	93	7.03 No. of regional trade agreements in force*.....	4.0.....	88
1.04 Efficiency of legal framework challenging regs. [†]	2.5.....	119			
1.05 No. of days to deal with construction permits*.....	448.....	139	Price Competitiveness	5.0	44
1.06 Construction permits cost (%)*.....	7.7.....	119	8.01 Ticket taxes, airport charges (0–100 best)*.....	80.5.....	66
1.07 Extent of market dominance [†]	3.3.....	102	8.02 Hotel price index (US\$)*.....	93.0.....	15
1.08 No. of days to start a business*.....	90.....	137	8.03 Purchasing power parity*.....	0.5.....	68
1.09 Cost to start a business (% GNI/capita)*.....	114.6.....	135	8.04 Fuel price levels (US\$ cents/litre)*.....	152.0.....	85
1.10 Effect of taxation on incentives to work [†]	3.3.....	99			
1.11 Effect of taxation on incentives to invest [†]	3.5.....	87	Environmental Sustainability	4.2	63
1.12 Total tax rate (% profit)*.....	32.8.....	52	9.01 Stringency of environmental regulations [†]	3.9.....	79
1.12a Labour and contributions tax rate (% profit)*.....	5.3.....	24	9.02 Enforcement of environmental regulations [†]	3.6.....	80
1.12b Profit tax rate (% profit)*.....	19.2.....	82	9.03 Sustainability of T&T development [†]	3.9.....	97
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3.04 Hospital beds per 10,000 pop.....	17.0.....	90	10.05 Airport density per million urban pop.*.....	0.9.....	89
3.05 HIV prevalence (% pop.)*.....	14.7.....	137	10.06 No. of operating airlines*.....	16.0.....	107
3.06 Malaria incidence per 100,000 pop.*.....	8,452.6.....	55			
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Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols @, † and * is provided in the section "How to Read the Country/Economy Profiles" on page 67.

2.2

Data Tables

How to Read the Data Tables

The following pages present the data for all of the indicators included in the Travel & Tourism Competitiveness Index 2015 (TTCI) for all 141 economies covered by the study. The tables are organized into 14 sections, which correspond to the 14 pillars of the TTCI. The number preceding the title of each indicator serves to identify the pillar to which the indicator belongs. Two types of data are used in the TTCI: Executive Opinion Survey indicators and statistical variables derived from other sources.

EXECUTIVE OPINION SURVEY INDICATORS

- 1 Data yielded from the World Economic Forum's Executive Opinion Survey are presented in blue-colored bar graphs. Each score is the average of responses in each economy to questions included in the World Economic Forum's Executive Opinion Survey, conducted in the early months of 2013 and 2014. Questions from the Survey asked for responses on a scale of 1 to 7, where an answer of

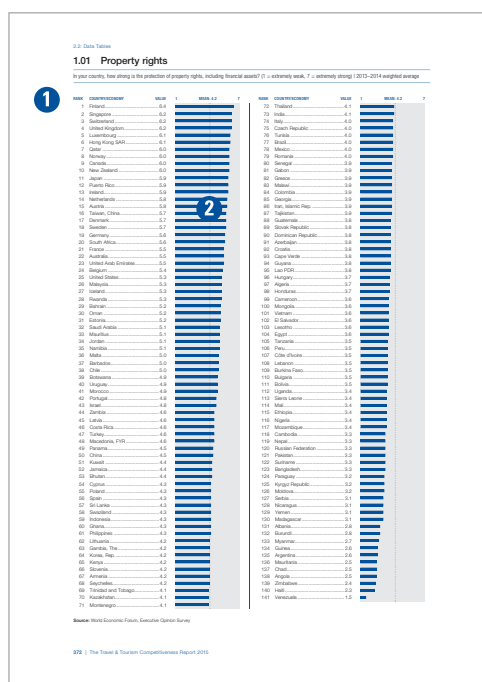
1 corresponds to the lowest possible score and an answer of 7 corresponds to the highest possible score. For each Survey indicator, the original question and the two extreme answers are shown. We report the average score for each economy—that is, the arithmetic mean of responses from each economy, rounded to one decimal point—but use the exact figures to determine rankings.

- 2 A dotted line on the graph indicates the mean score across the sample of 141 countries.

OTHER INDICATORS

Statistical measures obtained from sources other than the Survey are presented in black-shaded bar graphs. Several of these indicators were computed or provided by partners to the project. Other indicators entering the TTCI were obtained from international organizations and, in some cases, from national sources. A detailed description and full source for each indicator can be found in the Technical Notes and Sources section on page 483 of this *Report*. When data are not available or are out of date, “n/a” is used in lieu of the rank and the value. For some indicators, it is possible that two or more countries reach exactly the same score. In such cases, shared rankings are indicated accordingly.

Indicators 11.06 and 11.07 are derived from the International Road Federation's World Road Statistics database. The reproduction of these data is restricted; therefore while these indicators are used for the calculation and are ranked, their actual value cannot be displayed. For some countries, indicator 3.06, Malaria incidence, is displayed as the acronyms M.F. (malaria-free) or S.L. (in the supplementary list), as indicated by the World Health Organization (WHO).



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Key Indicators

0.01 Surface area

Surface area (1,000 square kilometres) | 2013

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	Russian Federation	17,098,240	■	72	Uruguay	176,220	■
2	Canada	9,984,670	■	73	Suriname	163,820	■
3	United States	9,831,510	■	74	Tunisia	163,610	■
4	China	9,562,911	■	75	Bangladesh	148,460	■
5	Brazil	8,515,770	■	76	Nepal	147,180	■
6	Australia	7,741,220	■	77	Tajikistan	142,550	■
7	India	3,287,260	■	78	Greece	131,960	■
8	Argentina	2,780,400	■	79	Nicaragua	130,370	■
9	Kazakhstan	2,724,900	■	80	Malawi	118,480	■
10	Algeria	2,381,740	■	81	Honduras	112,490	■
11	Saudi Arabia	2,149,690	■	82	Bulgaria	111,000	■
12	Mexico	1,964,380	■	83	Guatemala	108,890	■
13	Indonesia	1,910,930	■	84	Iceland	103,000	■
14	Iran, Islamic Rep.	1,745,150	■	85	Korea, Rep.	100,150	■
15	Mongolia	1,564,120	■	86	Hungary	93,030	■
16	Peru	1,285,220	■	87	Portugal	92,210	■
17	Chad	1,284,000	■	88	Jordan	89,320	■
18	Angola	1,246,700	■	89	Serbia	88,360	■
19	Mali	1,240,190	■	90	Azerbaijan	86,600	■
20	South Africa	1,219,090	■	91	Austria	83,879	■
21	Colombia	1,141,748	■	92	United Arab Emirates	83,600	■
22	Ethiopia	1,104,300	■	93	Czech Republic	78,870	■
23	Bolivia	1,098,580	■	94	Panama	75,420	■
24	Mauritania	1,030,700	■	95	Sierra Leone	72,300	■
25	Egypt	1,001,450	■	96	Ireland	70,280	■
26	Tanzania	947,300	■	97	Georgia	69,700	■
27	Nigeria	923,770	■	98	Sri Lanka	65,610	■
28	Venezuela	912,050	■	99	Lithuania	65,300	■
29	Namibia	824,290	■	100	Latvia	64,480	■
30	Mozambique	799,380	■	101	Croatia	56,590	■
31	Pakistan	796,100	■	102	Costa Rica	51,100	■
32	Turkey	783,560	■	103	Slovak Republic	49,036	■
33	Chile	756,096	■	104	Dominican Republic	48,670	■
34	Zambia	752,610	■	105	Estonia	45,230	■
35	Myanmar	676,590	■	106	Denmark	43,090	■
36	Madagascar	587,295	■	107	Netherlands	41,500	■
37	Botswana	581,730	■	108	Switzerland	41,285	■
38	Kenya	580,370	■	109	Bhutan	38,394	■
39	France	549,091	■	110	Taiwan, China	36,193	■
40	Yemen	527,970	■	111	Moldova	33,850	■
41	Thailand	513,120	■	112	Belgium	30,530	■
42	Spain	505,600	■	113	Lesotho	30,360	■
43	Cameroon	475,440	■	114	Armenia	29,740	■
44	Sweden	447,420	■	115	Albania	28,750	■
45	Morocco	446,550	■	116	Burundi	27,830	■
46	Paraguay	406,752	■	117	Haiti	27,750	■
47	Zimbabwe	390,760	■	118	Rwanda	26,340	■
48	Norway	385,178	■	119	Macedonia, FYR	25,710	■
49	Japan	377,960	■	120	Israel	22,070	■
50	Germany	357,170	■	121	El Salvador	21,040	■
51	Finland	338,420	■	122	Slovenia	20,270	■
52	Vietnam	330,951	■	123	Kuwait	17,820	■
53	Malaysia	330,800	■	124	Swaziland	17,360	■
54	Côte d'Ivoire	322,460	■	125	Montenegro	13,810	■
55	Poland	312,680	■	126	Qatar	11,610	■
56	Oman	309,500	■	127	Gambia, The	11,300	■
57	Italy	301,340	■	128	Jamaica	10,990	■
58	Philippines	300,000	■	129	Lebanon	10,450	■
59	Burkina Faso	274,220	■	130	Cyprus	9,250	■
60	New Zealand	267,710	■	131	Puerto Rico	8,870	■
61	Gabon	267,670	■	132	Trinidad and Tobago	5,130	■
62	Guinea	245,860	■	133	Cape Verde	4,030	■
63	United Kingdom	243,610	■	134	Luxembourg	2,590	■
64	Uganda	241,550	■	135	Mauritius	2,040	■
65	Ghana	238,540	■	136	Hong Kong SAR	1,100	■
66	Romania	238,390	■	137	Bahrain	760	■
67	Lao PDR	236,800	■	138	Singapore	716	■
68	Guyana	214,970	■	139	Seychelles	460	■
69	Kyrgyz Republic	199,949	■	140	Barbados	430	■
70	Senegal	196,710	■	141	Malta	320	■
71	Cambodia	181,040	■				

Source: World Bank, *World Development Indicators* database (accessed 3 December 2014)

0.02 Population

Population | 2013

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	China	1,357,380,000		72	Dominican Republic	10,403,761	
2	India	1,252,139,596		73	Haiti	10,317,461	
3	United States	316,128,839		74	Burundi	10,162,532	
4	Indonesia	249,865,631		75	Hungary	9,897,247	
5	Brazil	200,361,925		76	Sweden	9,592,552	
6	Pakistan	182,142,594		77	Azerbaijan	9,416,598	
7	Nigeria	173,615,345		78	United Arab Emirates	9,346,129	
8	Bangladesh	156,594,962		79	Austria	8,473,786	
9	Russian Federation	143,499,861		80	Tajikistan	8,207,834	
10	Japan	127,338,621		81	Honduras	8,097,688	
11	Mexico	122,332,399		82	Switzerland	8,081,482	
12	Philippines	98,393,574		83	Israel	8,059,400	
13	Ethiopia	94,100,756		84	Bulgaria	7,265,115	
14	Vietnam	89,708,900		85	Hong Kong SAR	7,187,500	
15	Egypt	82,056,378		86	Serbia	7,163,976	
16	Germany	80,621,788		87	Paraguay	6,802,295	
17	Iran, Islamic Rep.	77,447,168		88	Lao PDR	6,769,727	
18	Turkey	74,932,641		89	Jordan	6,459,000	
19	Thailand	67,010,502		90	El Salvador	6,340,454	
20	France	66,028,467		91	Sierra Leone	6,092,075	
21	United Kingdom	64,097,085		92	Nicaragua	6,080,478	
22	Italy	59,831,093		93	Kyrgyz Republic	5,719,500	
23	Myanmar	53,259,018		94	Denmark	5,613,706	
24	South Africa	52,981,991		95	Finland	5,439,407	
25	Korea, Rep.	50,219,669		96	Slovak Republic	5,414,095	
26	Tanzania	49,253,126		97	Singapore	5,399,200	
27	Colombia	48,321,405		98	Norway	5,084,190	
28	Spain	46,647,421		99	Costa Rica	4,872,166	
29	Kenya	44,353,691		100	Ireland	4,595,281	
30	Argentina	41,446,246		101	Georgia	4,476,900	
31	Algeria	39,208,194		102	New Zealand	4,470,800	
32	Poland	38,530,725		103	Lebanon	4,467,390	
33	Uganda	37,578,876		104	Croatia	4,252,700	
34	Canada	35,158,304		105	Mauritania	3,889,880	
35	Morocco	33,008,150		106	Panama	3,864,170	
36	Venezuela	30,405,207		107	Oman	3,632,444	
37	Peru	30,375,603		108	Puerto Rico	3,615,086	
38	Malaysia	29,716,965		109	Moldova	3,559,000	
39	Saudi Arabia	28,828,870		110	Uruguay	3,407,062	
40	Nepal	27,797,457		111	Kuwait	3,368,572	
41	Ghana	25,904,598		112	Armenia	2,976,566	
42	Mozambique	25,833,752		113	Lithuania	2,956,121	
43	Yemen	24,407,381		114	Mongolia	2,839,073	
44	Taiwan, China	23,374,000		115	Albania	2,773,620	
45	Australia	23,130,900		116	Jamaica	2,715,000	
46	Madagascar	22,924,851		117	Namibia	2,303,315	
47	Cameroon	22,253,959		118	Qatar	2,168,673	
48	Angola	21,471,618		119	Macedonia, FYR	2,107,158	
49	Sri Lanka	20,483,000		120	Lesotho	2,074,465	
50	Côte d'Ivoire	20,316,086		121	Slovenia	2,060,484	
51	Romania	19,963,581		122	Botswana	2,021,144	
52	Chile	17,619,708		123	Latvia	2,013,385	
53	Kazakhstan	17,037,508		124	Gambia, The	1,849,285	
54	Burkina Faso	16,934,839		125	Gabon	1,671,711	
55	Netherlands	16,804,224		126	Trinidad and Tobago	1,341,151	
56	Malawi	16,362,567		127	Bahrain	1,332,171	
57	Guatemala	15,468,203		128	Estonia	1,324,612	
58	Mali	15,301,650		129	Mauritius	1,296,303	
59	Cambodia	15,135,169		130	Swaziland	1,249,514	
60	Zambia	14,538,640		131	Cyprus	1,141,166	
61	Zimbabwe	14,149,648		132	Guyana	799,613	
62	Senegal	14,133,280		133	Bhutan	753,947	
63	Chad	12,825,314		134	Montenegro	621,383	
64	Rwanda	11,776,522		135	Luxembourg	543,202	
65	Guinea	11,745,189		136	Suriname	539,276	
66	Belgium	11,195,138		137	Cape Verde	498,897	
67	Greece	11,032,328		138	Malta	423,282	
68	Tunisia	10,886,500		139	Iceland	323,002	
69	Bolivia	10,671,200		140	Barbados	284,644	
70	Czech Republic	10,521,468		141	Seychelles	89,173	
71	Portugal	10,459,806					

Source: World Bank, *World Development Indicators* database (accessed 3 December 2014)

0.05 International tourism receipts

International tourism receipts (inbound US\$ millions) | 2013 or most recent available

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	United States	173,130		72	Guatemala	1,481	
2	Spain	62,665		73	Albania	1,473	
3	France	56,686		74	Lithuania	1,467	
4	China	51,664		75	Malta	1,404	
5	Italy	43,912		76	Estonia	1,398	
6	Thailand	42,080		77	Kazakhstan	1,344	
7	Germany	41,211		78	Mauritius	1,321	
8	United Kingdom	41,028		79	Iran, Islamic Rep.	1,294	
9	Hong Kong SAR	38,934		80	Angola	1,234	
10	Australia	31,254		81	Oman	1,222	
11	Turkey	27,997		82	Uganda	1,184	
12	Malaysia	21,496		83	Iceland	1,077	
13	Austria	20,106		84	Serbia	1,053	
14	Singapore	19,057		85	Bahrain ¹	1,051	
15	India	18,397		86	Barbados	964	
16	Canada	17,656		87	Yemen	940	
17	Switzerland	16,881		88	Ghana ¹	914	
18	Greece	16,139		89	Montenegro	884	
19	Japan	15,131		90	Kenya	881	
20	Korea, Rep.	14,629		91	Latvia	864	
21	Mexico	13,949		92	Zimbabwe	851	
22	Netherlands	13,779		93	Venezuela ¹	844	
23	Belgium	13,407		94	El Salvador	621	
24	Taiwan, China	12,323		95	Ethiopia	619	
25	Portugal	12,284		96	Honduras	608	
26	Russian Federation	11,988		97	Lao PDR	596	
27	United Arab Emirates	11,564		98	Bolivia	573	
28	Sweden	11,492		99	Haiti	568	
29	Poland	10,938		100	Nigeria	543	
30	Croatia	9,566		101	Kyrgyz Republic	530	
31	South Africa	9,238		102	Trinidad and Tobago ²	472	
32	Indonesia	9,119		103	Senegal ²	468	
33	Saudi Arabia	7,651		104	Cape Verde	462	
34	Vietnam	7,503		105	Armenia	458	
35	New Zealand	7,472		106	Nepal	436	
36	Czech Republic	7,050		107	Nicaragua	417	
37	Denmark	6,939		108	Namibia	409	
38	Morocco	6,850		109	Cameroon ¹	349	
39	Brazil	6,704		110	Seychelles	344	
40	Egypt	6,047		111	Madagascar ³	321	
41	Lebanon	5,870		112	Kuwait	298	
42	Norway	5,675		113	Rwanda	294	
43	Israel	5,666		114	Pakistan	288	
44	Hungary	5,272		115	Myanmar ²	281	
45	Dominican Republic	5,065		116	Paraguay	273	
46	Luxembourg	4,843		117	Macedonia, FYR	267	
47	Philippines	4,691		118	Mozambique	241	
48	Ireland	4,476		119	Moldova	226	
49	Argentina	4,313		120	Algeria ¹	217	
50	Jordan	4,117		121	Mali ²	210	
51	Bulgaria	4,059		122	Mongolia	189	
52	Finland	4,050		123	Zambia ¹	155	
53	Colombia	3,611		124	Côte d'Ivoire ²	141	
54	Qatar	3,456		125	Burkina Faso ²	133	
55	Puerto Rico	3,334		126	Bangladesh	128	
56	Panama	3,201		127	Gambia, The ¹	88	
57	Peru	3,009		128	Suriname	84	
58	Cyprus	2,917		129	Guyana	77	
59	Slovenia	2,709		130	Bhutan	63	
60	Costa Rica	2,664		131	Sierra Leone	59	
61	Cambodia	2,659		132	Lesotho ¹	46	
62	Slovak Republic	2,556		133	Botswana	45	
63	Azerbaijan	2,365		134	Malawi ¹	34	
64	Chile	2,219		135	Swaziland ¹	30	
65	Tunisia	2,190		136	Mauritania ⁶	28	
66	Jamaica	2,074		137	Chad ⁵	25	
67	Uruguay	1,920		138	Gabon ⁴	9	
68	Tanzania	1,880		139	Tajikistan	3	
69	Georgia	1,720		140	Burundi ¹	1	
70	Sri Lanka	1,715		141	Guinea ¹	1	
71	Romania	1,590					

Source: World Tourism Organization (UNWTO)

¹ 2012 ² 2011 ³ 2010 ⁴ 2005 ⁵ 2002 ⁶ 1999

0.07 T&T industry GDP

T&T industry GDP (US\$ million) | 2013

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE
1	United States	450,146		72	Ethiopia	1,926
2	China	241,829		73	Angola	1,909
3	Japan	108,631		74	Jordan	1,786
4	France	100,362		75	Guatemala	1,747
5	United Kingdom	90,314		76	Azerbaijan	1,713
6	Italy	81,896		77	Cambodia	1,610
7	Brazil	76,971		78	Slovenia	1,608
8	Mexico	74,720		79	Uruguay	1,582
9	Spain	74,159		80	Tanzania	1,506
10	Germany	58,512		81	Cyprus	1,438
11	Australia	39,043		82	Yemen	1,344
12	Turkey	37,393		83	Bahrain	1,330
13	India	37,185		84	Mauritius	1,326
14	Thailand	34,928		85	Ghana	1,281
15	Russian Federation	29,925		86	Malta	1,272
16	Indonesia	27,060		87	Jamaica	1,102
17	Korea, Rep.	24,721		88	Honduras	1,098
18	Hong Kong SAR	24,605		89	Luxembourg	1,085
19	Malaysia	22,390		90	Georgia	1,000
20	Canada	19,401		91	Iceland	983
21	Austria	19,346		92	Myanmar	902
22	Argentina	16,651		93	Uganda	888
23	Netherlands	15,600		94	Latvia	881
24	United Arab Emirates	15,379		95	El Salvador	856
25	Singapore	15,307		96	Serbia	836
26	Sweden	14,844		97	Lithuania	827
27	Switzerland	14,370		98	Senegal	796
28	Greece	14,197		99	Estonia	789
29	Norway	14,124		100	Bolivia	763
30	Egypt	14,093		101	Nepal	738
31	Saudi Arabia	12,667		102	Cameroon	720
32	Venezuela	12,441		103	Trinidad and Tobago	717
33	Portugal	11,965		104	Botswana	656
34	Philippines	11,104		105	Côte d'Ivoire	641
35	Belgium	11,014		106	Albania	639
36	Poland	10,939		107	Madagascar	599
37	South Africa	10,681		108	Montenegro	522
38	Taiwan, China	10,017		109	Barbados	510
39	Chile	9,040		110	Zambia	475
40	Morocco	9,030		111	Lao PDR	469
41	Iran, Islamic Rep.	8,239		112	Mozambique	461
42	Peru	7,313		113	Nicaragua	439
43	Vietnam	7,135		114	Paraguay	436
44	Algeria	7,116		115	Zimbabwe	420
45	Pakistan	6,938		116	Mali	407
46	Denmark	6,518		117	Cape Verde	332
47	Colombia	6,403		118	Namibia	324
48	Israel	6,232		119	Mongolia	288
49	Croatia	6,128		120	Rwanda	283
50	New Zealand	5,822		121	Seychelles	241
51	Czech Republic	5,636		122	Armenia	217
52	Finland	5,588		123	Gabon	196
53	Hungary	5,398		124	Malawi	188
54	Nigeria	4,738		125	Burkina Faso	169
55	Ireland	4,480		126	Chad	157
56	Qatar	3,741		127	Macedonia, FYR	145
57	Kazakhstan	3,503		128	Guinea	134
58	Tunisia	3,401		129	Lesotho	121
59	Lebanon	3,161		130	Kyrgyz Republic	118
60	Romania	3,154		131	Haiti	117
61	Bangladesh	2,846		132	Gambia, The	91
62	Dominican Republic	2,807		133	Guyana	91
63	Kuwait	2,709		134	Sierra Leone	89
64	Sri Lanka	2,659		135	Swaziland	80
65	Oman	2,556		136	Moldova	73
66	Panama	2,468		137	Burundi	56
67	Puerto Rico	2,397		138	Suriname	48
68	Costa Rica	2,271		n/a	Bhutan	n/a
69	Slovak Republic	2,170		n/a	Mauritania	n/a
70	Kenya	2,120		n/a	Tajikistan	n/a
71	Bulgaria	2,028				

Source: World Travel & Tourism Council (WTTTC)

0.08 T&T industry employment

T&T industry Employment (1,000 jobs) | 2013

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	China	22,780	■	72	Norway	109	■
2	India	22,320	■	73	New Zealand	108	■
3	United States	5,435	■	74	Côte d'Ivoire	104	■
4	Mexico	3,180	■	75	Panama	103	■
5	Brazil	3,049	■	76	Cameroon	101	■
6	Indonesia	3,042	■	77	Bulgaria	100	■
7	Thailand	2,563	■	78	Bolivia	97	■
8	Vietnam	1,899	■	79	Costa Rica	96	■
9	United Kingdom	1,765	■	80	Azerbaijan	95	■
10	Pakistan	1,484	■	81	Lebanon	93	■
11	Japan	1,447	■	82	Georgia	90	■
12	Bangladesh	1,328	■	83	Israel	85	■
13	Egypt	1,251	■	84	Jamaica	82	■
14	Philippines	1,227	■	85	Nicaragua	82	■
15	France	1,196	■	86	El Salvador	80	■
16	Italy	1,106	■	87	Denmark	77	■
17	Ethiopia	985	■	88	Jordan	67	■
18	Russian Federation	967	■	89	Rwanda	67	■
19	Malaysia	881	■	90	Angola	64	■
20	Spain	866	■	91	Mauritius	62	■
21	Nigeria	866	■	92	Burkina Faso	61	■
22	Morocco	814	■	93	Mali	58	■
23	Germany	766	■	94	Finland	58	■
24	Cambodia	735	■	95	Slovak Republic	56	■
25	South Africa	646	■	96	Gambia, The	49	■
26	Korea, Rep.	619	■	97	Uruguay	45	■
27	Argentina	604	■	98	Zimbabwe	44	■
28	Turkey	588	■	99	Haiti	44	■
29	Australia	522	■	100	Ireland	43	■
30	Nepal	504	■	101	Kuwait	42	■
31	Netherlands	492	■	102	Albania	41	■
32	Colombia	458	■	103	Guinea	39	■
33	Iran, Islamic Rep.	415	■	104	Paraguay	38	■
34	Tanzania	402	■	105	Oman	37	■
35	Peru	364	■	106	Kyrgyz Republic	36	■
36	Algeria	364	■	107	Serbia	35	■
37	Venezuela	356	■	108	Burundi	33	■
38	Hong Kong SAR	346	■	109	Slovenia	32	■
39	Myanmar	338	■	110	Cape Verde	32	■
40	Poland	334	■	111	Botswana	31	■
41	Canada	326	■	112	Bahrain	30	■
42	Portugal	322	■	113	Qatar	28	■
43	Greece	319	■	114	Trinidad and Tobago	27	■
44	United Arab Emirates	291	■	115	Cyprus	27	■
45	Sri Lanka	286	■	116	Mongolia	26	■
46	Mozambique	273	■	117	Latvia	26	■
47	Taiwan, China	272	■	118	Sierra Leone	26	■
48	Czech Republic	248	■	119	Malta	26	■
49	Chile	245	■	120	Lesotho	25	■
50	Tunisia	228	■	121	Namibia	24	■
51	Hungary	227	■	122	Lithuania	23	■
52	Kenya	226	■	123	Zambia	23	■
53	Madagascar	225	■	124	Estonia	23	■
54	Austria	224	■	125	Armenia	21	■
55	Romania	212	■	126	Chad	21	■
56	Sweden	183	■	127	Puerto Rico	19	■
57	Uganda	182	■	128	Montenegro	15	■
58	Dominican Republic	176	■	129	Barbados	14	■
59	Guatemala	171	■	130	Moldova	10	■
60	Saudi Arabia	168	■	131	Seychelles	10	■
61	Honduras	156	■	132	Iceland	10	■
62	Yemen	152	■	133	Macedonia, FYR	8	■
63	Singapore	147	■	134	Guyana	8	■
64	Switzerland	143	■	135	Luxembourg	6	■
65	Croatia	138	■	136	Swaziland	6	■
66	Kazakhstan	138	■	137	Gabon	4	■
67	Malawi	136	■	138	Suriname	2	■
68	Senegal	134	■	n/a	Bhutan	n/a	■
69	Ghana	125	■	n/a	Mauritania	n/a	■
70	Lao PDR	120	■	n/a	Tajikistan	n/a	■
71	Belgium	109	■				

Source: World Travel & Tourism Council (WTTTC)

1st pillar

Business Environment

1.01 Property rights

In your country, how strong is the protection of property rights, including financial assets? (1 = extremely weak, 7 = extremely strong) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.2	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.2	7
1	Finland	6.4				72	Thailand	4.1			
2	Singapore	6.2				73	India	4.1			
3	Switzerland	6.2				74	Italy	4.0			
4	United Kingdom	6.2				75	Czech Republic	4.0			
5	Luxembourg	6.1				76	Tunisia	4.0			
6	Hong Kong SAR	6.1				77	Brazil	4.0			
7	Qatar	6.0				78	Mexico	4.0			
8	Norway	6.0				79	Romania	4.0			
9	Canada	6.0				80	Senegal	3.9			
10	New Zealand	6.0				81	Gabon	3.9			
11	Japan	5.9				82	Greece	3.9			
12	Puerto Rico	5.9				83	Malawi	3.9			
13	Ireland	5.9				84	Colombia	3.9			
14	Netherlands	5.8				85	Georgia	3.9			
15	Austria	5.8				86	Iran, Islamic Rep.	3.9			
16	Taiwan, China	5.7				87	Tajikistan	3.9			
17	Denmark	5.7				88	Guatemala	3.8			
18	Sweden	5.7				89	Slovak Republic	3.8			
19	Germany	5.6				90	Dominican Republic	3.8			
20	South Africa	5.6				91	Azerbaijan	3.8			
21	France	5.5				92	Croatia	3.8			
22	Australia	5.5				93	Cape Verde	3.8			
23	United Arab Emirates	5.5				94	Guyana	3.8			
24	Belgium	5.4				95	Lao PDR	3.8			
25	United States	5.3				96	Hungary	3.7			
26	Malaysia	5.3				97	Algeria	3.7			
27	Iceland	5.3				98	Honduras	3.7			
28	Rwanda	5.3				99	Cameroon	3.6			
29	Bahrain	5.2				100	Mongolia	3.6			
30	Oman	5.2				101	Vietnam	3.6			
31	Estonia	5.2				102	El Salvador	3.6			
32	Saudi Arabia	5.1				103	Lesotho	3.6			
33	Mauritius	5.1				104	Egypt	3.6			
34	Jordan	5.1				105	Tanzania	3.5			
35	Namibia	5.1				106	Peru	3.5			
36	Malta	5.0				107	Côte d'Ivoire	3.5			
37	Barbados	5.0				108	Lebanon	3.5			
38	Chile	5.0				109	Burkina Faso	3.5			
39	Botswana	4.9				110	Bulgaria	3.5			
40	Uruguay	4.9				111	Bolivia	3.5			
41	Morocco	4.9				112	Uganda	3.4			
42	Portugal	4.8				113	Sierra Leone	3.4			
43	Israel	4.8				114	Mali	3.4			
44	Zambia	4.6				115	Ethiopia	3.4			
45	Latvia	4.6				116	Nigeria	3.4			
46	Costa Rica	4.6				117	Mozambique	3.4			
47	Turkey	4.6				118	Cambodia	3.3			
48	Macedonia, FYR	4.6				119	Nepal	3.3			
49	Panama	4.5				120	Russian Federation	3.3			
50	China	4.5				121	Pakistan	3.3			
51	Kuwait	4.4				122	Suriname	3.3			
52	Jamaica	4.4				123	Bangladesh	3.3			
53	Bhutan	4.4				124	Paraguay	3.2			
54	Cyprus	4.3				125	Kyrgyz Republic	3.2			
55	Poland	4.3				126	Moldova	3.2			
56	Spain	4.3				127	Serbia	3.1			
57	Sri Lanka	4.3				128	Nicaragua	3.1			
58	Swaziland	4.3				129	Yemen	3.1			
59	Indonesia	4.3				130	Madagascar	3.1			
60	Ghana	4.3				131	Albania	2.8			
61	Philippines	4.3				132	Burundi	2.8			
62	Lithuania	4.2				133	Myanmar	2.7			
63	Gambia, The	4.2				134	Guinea	2.6			
64	Korea, Rep.	4.2				135	Argentina	2.6			
65	Kenya	4.2				136	Mauritania	2.5			
66	Slovenia	4.2				137	Chad	2.5			
67	Armenia	4.2				138	Angola	2.5			
68	Seychelles	4.2				139	Zimbabwe	2.4			
69	Trinidad and Tobago	4.1				140	Haiti	2.3			
70	Kazakhstan	4.1				141	Venezuela	1.5			
71	Montenegro	4.1									

Source: World Economic Forum, Executive Opinion Survey

1.02 Impact of rules on FDI

In your country, to what extent do rules and regulations encourage or discourage foreign direct investment (FDI)? (1 = strongly discourage FDI, 7 = strongly encourage FDI)
| 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.3	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.3	7
1	Ireland.....	6.6				72	Paraguay.....	4.4			
2	Singapore.....	6.3				73	Jordan.....	4.4			
3	Hong Kong SAR.....	6.2				74	Montenegro.....	4.4			
4	Luxembourg.....	5.9				75	Pakistan.....	4.4			
5	Rwanda.....	5.8				76	Poland.....	4.4			
6	United Arab Emirates.....	5.7				77	Dominican Republic.....	4.4			
7	Mauritius.....	5.6				78	Kazakhstan.....	4.4			
8	United Kingdom.....	5.6				79	Portugal.....	4.3			
9	Qatar.....	5.5				80	Sierra Leone.....	4.3			
10	Morocco.....	5.5				81	Azerbaijan.....	4.3			
11	Malaysia.....	5.5				82	Tanzania.....	4.3			
12	Bahrain.....	5.5				83	Botswana.....	4.3			
13	Panama.....	5.4				84	Hungary.....	4.3			
14	Netherlands.....	5.4				85	Cape Verde.....	4.3			
15	Malta.....	5.3				86	Korea, Rep.....	4.2			
16	Taiwan, China.....	5.3				87	Ghana.....	4.2			
17	Estonia.....	5.3				88	Bhutan.....	4.2			
18	Chile.....	5.3				89	Gabon.....	4.2			
19	Sri Lanka.....	5.2				90	Spain.....	4.2			
20	Macedonia, FYR.....	5.2				91	Mongolia.....	4.2			
21	Uruguay.....	5.2				92	Nicaragua.....	4.2			
22	Thailand.....	5.1				93	India.....	4.2			
23	Puerto Rico.....	5.0				94	Ethiopia.....	4.2			
24	Zambia.....	5.0				95	Saudi Arabia.....	4.2			
25	Sweden.....	5.0				96	Guatemala.....	4.2			
26	China.....	5.0				97	Namibia.....	4.2			
27	Finland.....	5.0				98	Seychelles.....	4.1			
28	Georgia.....	4.9				99	Malawi.....	4.1			
29	Oman.....	4.9				100	Jamaica.....	4.1			
30	Uganda.....	4.9				101	Lithuania.....	4.0			
31	Switzerland.....	4.9				102	Madagascar.....	4.0			
32	Costa Rica.....	4.9				103	Guyana.....	4.0			
33	Cambodia.....	4.8				104	South Africa.....	4.0			
34	Lao PDR.....	4.8				105	Romania.....	4.0			
35	Germany.....	4.8				106	Swaziland.....	3.9			
36	Latvia.....	4.8				107	Kyrgyz Republic.....	3.9			
37	Vietnam.....	4.7				108	Moldova.....	3.9			
38	Norway.....	4.7				109	Mali.....	3.9			
39	Mozambique.....	4.7				110	Armenia.....	3.8			
40	Peru.....	4.7				111	Lebanon.....	3.8			
41	Barbados.....	4.7				112	Suriname.....	3.8			
42	Denmark.....	4.7				113	Bulgaria.....	3.8			
43	Belgium.....	4.7				114	Brazil.....	3.7			
44	United States.....	4.7				115	El Salvador.....	3.7			
45	Nigeria.....	4.7				116	Nepal.....	3.7			
46	Bangladesh.....	4.7				117	Honduras.....	3.7			
47	Lesotho.....	4.7				118	Russian Federation.....	3.7			
48	Gambia, The.....	4.7				119	Bolivia.....	3.6			
49	Tunisia.....	4.6				120	Tajikistan.....	3.6			
50	Australia.....	4.6				121	Yemen.....	3.6			
51	Cyprus.....	4.6				122	Myanmar.....	3.6			
52	Canada.....	4.6				123	Egypt.....	3.6			
53	Burkina Faso.....	4.6				124	Haiti.....	3.5			
54	Côte d'Ivoire.....	4.6				125	Guinea.....	3.4			
55	Trinidad and Tobago.....	4.6				126	Algeria.....	3.3			
56	New Zealand.....	4.6				127	Burundi.....	3.3			
57	Austria.....	4.6				128	Serbia.....	3.2			
58	Japan.....	4.6				129	Chad.....	3.1			
59	Indonesia.....	4.6				130	Mauritania.....	3.1			
60	Mexico.....	4.6				131	Greece.....	3.0			
61	Israel.....	4.5				132	Iran, Islamic Rep.....	3.0			
62	Albania.....	4.5				133	Slovenia.....	2.9			
63	Colombia.....	4.5				134	Iceland.....	2.9			
64	Slovak Republic.....	4.5				135	Italy.....	2.7			
65	Philippines.....	4.5				136	Kuwait.....	2.6			
66	France.....	4.5				137	Croatia.....	2.6			
67	Czech Republic.....	4.5				138	Angola.....	2.6			
68	Senegal.....	4.5				139	Zimbabwe.....	1.8			
69	Cameroon.....	4.5				140	Argentina.....	1.8			
70	Kenya.....	4.4				141	Venezuela.....	1.4			
71	Turkey.....	4.4									

Source: World Economic Forum, Executive Opinion Survey

1.03 Efficiency of legal framework in settling disputes

In your country, how efficient is the legal framework for private businesses in settling disputes? (1 = extremely inefficient, 7 = extremely efficient) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 3.8	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 3.8	7
1	Singapore	6.2				72	Malawi	3.7			
2	Finland	6.0				73	Morocco	3.7			
3	Hong Kong SAR	5.9				74	Panama	3.6			
4	New Zealand	5.9				75	Tunisia	3.6			
5	United Kingdom	5.7				76	Honduras	3.6			
6	Qatar	5.7				77	Cape Verde	3.6			
7	Norway	5.6				78	Cameroon	3.5			
8	Switzerland	5.6				79	Gabon	3.5			
9	Netherlands	5.5				80	Guyana	3.5			
10	Canada	5.5				81	Burkina Faso	3.5			
11	Germany	5.4				82	Korea, Rep.	3.5			
12	Luxembourg	5.4				83	Trinidad and Tobago	3.5			
13	Sweden	5.4				84	Lithuania	3.5			
14	Malaysia	5.3				85	El Salvador	3.5			
15	South Africa	5.2				86	Dominican Republic	3.4			
16	Rwanda	5.2				87	Mali	3.4			
17	United Arab Emirates	5.2				88	Jamaica	3.4			
18	Japan	5.2				89	Vietnam	3.4			
19	Puerto Rico	5.1				90	Spain	3.4			
20	Denmark	5.0				91	Colombia	3.4			
21	Ireland	4.9				92	Sierra Leone	3.4			
22	Mauritius	4.9				93	Zimbabwe	3.4			
23	United States	4.9				94	Iran, Islamic Rep.	3.4			
24	Austria	4.9				95	Armenia	3.4			
25	Iceland	4.9				96	Guatemala	3.3			
26	Australia	4.8				97	Ethiopia	3.3			
27	Oman	4.8				98	Nigeria	3.3			
28	Sri Lanka	4.6				99	Mexico	3.3			
29	Namibia	4.5				100	Czech Republic	3.3			
30	Chile	4.4				101	Pakistan	3.3			
31	Jordan	4.4				102	Nicaragua	3.3			
32	Botswana	4.4				103	Mozambique	3.3			
33	Zambia	4.4				104	Hungary	3.3			
34	Saudi Arabia	4.4				105	Egypt	3.3			
35	Gambia, The	4.4				106	Romania	3.2			
36	Barbados	4.3				107	Brazil	3.2			
37	Malta	4.3				108	Algeria	3.2			
38	Lao PDR	4.3				109	Mongolia	3.2			
39	Estonia	4.3				110	Russian Federation	3.2			
40	Bahrain	4.2				111	Portugal	3.1			
41	France	4.2				112	Peru	3.1			
42	Belgium	4.2				113	Cambodia	3.1			
43	Indonesia	4.1				114	Suriname	3.0			
44	Bhutan	4.1				115	Latvia	3.0			
45	Ghana	4.1				116	Madagascar	2.9			
46	Israel	4.1				117	Poland	2.9			
47	Kenya	4.1				118	Albania	2.9			
48	Taiwan, China	4.1				119	Nepal	2.9			
49	China	4.1				120	Burundi	2.9			
50	Uruguay	4.0				121	Kyrgyz Republic	2.9			
51	Cyprus	4.0				122	Bangladesh	2.9			
52	Seychelles	4.0				123	Bulgaria	2.8			
53	Macedonia, FYR	4.0				124	Myanmar	2.7			
54	Tajikistan	3.9				125	Greece	2.7			
55	Swaziland	3.9				126	Moldova	2.7			
56	Turkey	3.8				127	Serbia	2.7			
57	India	3.8				128	Argentina	2.6			
58	Senegal	3.8				129	Slovenia	2.6			
59	Kazakhstan	3.8				130	Lebanon	2.5			
60	Azerbaijan	3.8				131	Chad	2.5			
61	Uganda	3.8				132	Croatia	2.5			
62	Thailand	3.8				133	Paraguay	2.4			
63	Costa Rica	3.8				134	Slovak Republic	2.4			
64	Tanzania	3.7				135	Mauritania	2.4			
65	Kuwait	3.7				136	Haiti	2.4			
66	Bolivia	3.7				137	Angola	2.3			
67	Côte d'Ivoire	3.7				138	Yemen	2.3			
68	Philippines	3.7				139	Guinea	2.3			
69	Montenegro	3.7				140	Italy	2.0			
70	Lesotho	3.7				141	Venezuela	1.5			
71	Georgia	3.7									

Source: World Economic Forum, Executive Opinion Survey

1.04 Efficiency of legal framework in challenging regulations

In your country, how easy is it for private businesses to challenge government actions and/or regulations through the legal system? (1 = extremely difficulty, 7 = extremely easy) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 3.4	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 3.4	7
1	Finland	5.6				72	Thailand	3.3			
2	New Zealand	5.5				73	Morocco	3.3			
3	Hong Kong SAR	5.4				74	Cameroon	3.3			
4	Qatar	5.3				75	Taiwan, China	3.3			
5	Netherlands	5.2				76	Gambia, The	3.3			
6	Luxembourg	5.1				77	Portugal	3.3			
7	United Kingdom	5.1				78	Tanzania	3.3			
8	Switzerland	4.9				79	Sri Lanka	3.3			
9	South Africa	4.9				80	Vietnam	3.2			
10	Norway	4.8				81	Montenegro	3.2			
11	Canada	4.8				82	Egypt	3.2			
12	Germany	4.8				83	Georgia	3.2			
13	Malaysia	4.8				84	Uganda	3.2			
14	Sweden	4.7				85	Paraguay	3.2			
15	United Arab Emirates	4.7				86	Spain	3.2			
16	Ireland	4.7				87	Bhutan	3.2			
17	Iceland	4.5				88	Mexico	3.1			
18	United States	4.4				89	Pakistan	3.1			
19	Japan	4.4				90	Trinidad and Tobago	3.1			
20	Puerto Rico	4.4				91	Colombia	3.1			
21	Singapore	4.4				92	Macedonia, FYR	3.1			
22	Jordan	4.4				93	Romania	3.1			
23	Estonia	4.3				94	Brazil	3.1			
24	Rwanda	4.3				95	Latvia	3.0			
25	France	4.2				96	Albania	3.0			
26	Australia	4.1				97	Gabon	3.0			
27	Saudi Arabia	4.1				98	Armenia	2.9			
28	Costa Rica	4.1				99	Russian Federation	2.9			
29	Austria	4.1				100	Burundi	2.9			
30	Mauritius	4.1				101	Nepal	2.9			
31	Cyprus	4.1				102	Bangladesh	2.9			
32	Belgium	4.1				103	Suriname	2.9			
33	Chile	4.1				104	Algeria	2.9			
34	Barbados	4.0				105	Nigeria	2.9			
35	Israel	4.0				106	Lao PDR	2.8			
36	Namibia	3.9				107	Burkina Faso	2.8			
37	Oman	3.9				108	Lithuania	2.8			
38	Indonesia	3.8				109	Peru	2.8			
39	Bahrain	3.8				110	Poland	2.8			
40	Uruguay	3.8				111	Mozambique	2.8			
41	Botswana	3.8				112	Korea, Rep.	2.8			
42	Kenya	3.8				113	Greece	2.7			
43	India	3.8				114	Czech Republic	2.7			
44	Denmark	3.7				115	Cambodia	2.7			
45	Kuwait	3.7				116	Madagascar	2.7			
46	Senegal	3.7				117	Nicaragua	2.6			
47	China	3.6				118	Kyrgyz Republic	2.6			
48	Côte d'Ivoire	3.6				119	Zimbabwe	2.5			
49	Malawi	3.6				120	Hungary	2.5			
50	Malta	3.6				121	Mongolia	2.5			
51	Azerbaijan	3.5				122	Yemen	2.5			
52	Turkey	3.5				123	Bulgaria	2.5			
53	Jamaica	3.5				124	Ethiopia	2.4			
54	Guatemala	3.5				125	Guinea	2.4			
55	Tajikistan	3.5				126	Myanmar	2.4			
56	Philippines	3.5				127	Serbia	2.3			
57	Guyana	3.5				128	Iran, Islamic Rep.	2.3			
58	Mali	3.5				129	Sierra Leone	2.3			
59	Swaziland	3.5				130	Slovenia	2.3			
60	Kazakhstan	3.5				131	Moldova	2.3			
61	Honduras	3.5				132	Italy	2.2			
62	Lesotho	3.5				133	Slovak Republic	2.2			
63	Tunisia	3.4				134	Haiti	2.2			
64	Ghana	3.4				135	Croatia	2.1			
65	Dominican Republic	3.4				136	Lebanon	2.1			
66	Cape Verde	3.4				137	Mauritania	2.1			
67	Bolivia	3.4				138	Angola	2.0			
68	El Salvador	3.4				139	Chad	2.0			
69	Panama	3.4				140	Argentina	1.9			
70	Seychelles	3.4				141	Venezuela	1.2			
71	Zambia	3.3									

Source: World Economic Forum, Executive Opinion Survey

1.05 Time required to deal with construction permits

Total number of days required to deal with procedures necessary to build a warehouse | 2014

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Singapore	26	72	Azerbaijan	151
2	Korea, Rep.	29	73	Chile	152
3	United Arab Emirates	44	74	Malawi	153
4	South Africa	48	75	Switzerland	154
5	Qatar	58	75	Uganda	154
6	Bahrain	60	77	Kazakhstan	156
7	Jordan	63	78	Luxembourg	157
8	Denmark	64	78	Oman	157
8	Finland	64	80	Guatemala	158
10	Hong Kong SAR	66	80	Montenegro	158
11	Georgia	69	82	Netherlands	161
12	Haiti	71	83	Puerto Rico	165
13	Colombia	73	84	Guinea	166
14	Malaysia	74	84	Sierra Leone	166
15	Rwanda	77	86	Malta	167
16	United States	79	87	Sri Lanka	169
17	Honduras	82	87	Turkey	169
18	Armenia	83	89	Peru	174
19	Iceland	84	90	Egypt	179
20	Nepal	86	90	Lesotho	179
21	Mexico	88	92	France	183
22	Macedonia, FYR	89	93	Dominican Republic	184
23	Hungary	91	93	Yemen	184
23	Lithuania	91	95	India	186
25	New Zealand	93	96	Croatia	188
25	Taiwan, China	93	97	Austria	192
25	Tunisia	93	98	Gabon	194
28	Morocco	94	99	Guyana	195
28	Philippines	94	100	Japan	197
30	Germany	96	101	Senegal	200
30	Kuwait	96	102	Ghana	201
30	Swaziland	96	103	Angola	203
33	Burundi	99	104	Algeria	204
34	Panama	101	105	Tanzania	205
35	Saudi Arabia	102	106	Chad	207
36	Estonia	103	106	Nicaragua	207
37	Mauritania	104	108	Zambia	208
38	United Kingdom	105	109	Israel	209
39	Nigeria	106	110	Indonesia	211
40	Lao PDR	107	111	Belgium	212
41	Botswana	110	111	Poland	212
41	Bulgaria	110	113	Slovenia	213
43	Australia	112	114	Suriname	223
43	Burkina Faso	112	115	Albania	228
45	Costa Rica	113	115	Tajikistan	228
45	Portugal	113	117	Spain	229
45	Thailand	113	118	Italy	233
48	Vietnam	114	119	Russian Federation	238
49	El Salvador	115	120	Lebanon	244
50	Sweden	116	121	China	244
51	Mali	119	122	Mauritius	245
51	Seychelles	119	123	Moldova	247
53	Namibia	122	124	Canada	249
54	Norway	123	125	Pakistan	249
55	Madagascar	123	126	Trinidad and Tobago	250
56	Greece	124	127	Uruguay	251
57	Ethiopia	125	128	Romania	255
57	Kenya	125	129	Serbia	264
59	Myanmar	128	130	Bangladesh	269
60	Jamaica	135	131	Bolivia	275
61	Cameroon	136	132	Slovak Republic	286
61	Paraguay	136	133	Iran, Islamic Rep.	319
63	Mongolia	137	134	Argentina	341
64	Cape Verde	140	135	Côte d'Ivoire	347
65	Kyrgyz Republic	141	136	Venezuela	380
66	Czech Republic	143	137	Brazil	426
67	Gambia, The	144	138	Barbados	442
67	Mozambique	144	139	Zimbabwe	448
69	Latvia	149	140	Cambodia	652
70	Bhutan	150	141	Cyprus	677
70	Ireland	150			

Source: World Bank/International Finance Corporation, *Doing Business 2015: Going Beyond Efficiency*

1.06 Cost to deal with construction permits

Cost is recorded as a percentage of the warehouse value | 2014

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Mongolia	0.0	72	Egypt	1.9
1	Qatar	0.0	72	Russian Federation	1.9
3	Slovak Republic	0.1		Tajikistan	1.9
3	Thailand	0.1	75	Dominican Republic	2.0
3	Trinidad and Tobago	0.1	75	Ghana	2.0
6	Bahrain	0.2	77	Bangladesh	2.1
6	Barbados	0.2	77	Kyrgyz Republic	2.1
6	Hungary	0.2	77	Panama	2.1
6	Suriname	0.2	80	Jamaica	2.2
6	United Arab Emirates	0.2	81	Denmark	2.3
11	Botswana	0.3	81	Romania	2.3
11	Czech Republic	0.3	83	Sweden	2.4
11	Estonia	0.3	84	Gambia, The	2.5
11	Georgia	0.3	85	Tunisia	2.6
11	Latvia	0.3	86	Nicaragua	2.7
11	Lithuania	0.3	87	Malta	2.8
11	Poland	0.3	88	Swaziland	2.9
11	Singapore	0.3	89	Sierra Leone	3.1
11	Sri Lanka	0.3	90	Ethiopia	3.2
20	Brazil	0.4	90	Zambia	3.2
20	Hong Kong SAR	0.4	92	Albania	3.3
20	Saudi Arabia	0.4	93	Argentina	3.5
20	Seychelles	0.4	93	Pakistan	3.5
20	Taiwan, China	0.4	93	Turkey	3.5
25	Angola	0.5	96	Italy	3.7
25	Australia	0.5	96	Morocco	3.7
25	Iceland	0.5	98	Netherlands	3.8
25	Namibia	0.5	99	Azerbaijan	4.1
25	Peru	0.5	99	Cape Verde	4.1
30	Greece	0.6	99	Rwanda	4.1
30	Guyana	0.6	102	Indonesia	4.3
30	Japan	0.6	102	Korea, Rep.	4.3
30	Lao PDR	0.6	104	Lebanon	4.4
30	Norway	0.6	104	Mozambique	4.4
35	Algeria	0.7	106	Bulgaria	4.5
35	Chile	0.7	106	Mauritania	4.5
35	Luxembourg	0.7	108	El Salvador	4.6
35	Mauritius	0.7	109	France	4.7
35	New Zealand	0.7	110	Spain	5.2
35	Oman	0.7	111	Iran, Islamic Rep.	5.3
35	Switzerland	0.7	112	Burkina Faso	5.5
35	Vietnam	0.7	113	Chad	5.9
43	Finland	0.8	114	Puerto Rico	6.2
43	Moldova	0.8	115	Cambodia	6.7
43	Paraguay	0.8	116	Honduras	7.2
43	Uruguay	0.8	117	Colombia	7.4
47	Gabon	0.9	118	China	7.6
47	South Africa	0.9	119	Senegal	7.7
47	Yemen	0.9	119	Zimbabwe	7.7
50	Côte d'Ivoire	1.0	121	Guatemala	7.9
50	United States	1.0	122	Mali	8.1
52	Austria	1.1	122	Tanzania	8.1
52	Belgium	1.1	124	Macedonia, FYR	8.2
52	Bolivia	1.1	125	Myanmar	8.8
52	Germany	1.1	126	Kenya	9.3
56	Armenia	1.2	127	Nepal	9.4
56	Cyprus	1.2	128	Ireland	9.5
56	Malawi	1.2	128	Jordan	9.5
56	Philippines	1.2	130	Burundi	10.1
56	United Kingdom	1.2	131	Mexico	10.3
56	Venezuela	1.2	132	Croatia	10.9
62	Bhutan	1.3	133	Uganda	11.7
62	Canada	1.3	134	Montenegro	12.2
62	Malaysia	1.3	135	Lesotho	13.7
62	Slovenia	1.3	136	Cameroon	13.9
66	Portugal	1.4	137	Haiti	16.4
67	Kazakhstan	1.5	138	Madagascar	20.8
68	Guinea	1.6	139	Serbia	25.7
68	Israel	1.6	140	Nigeria	26.4
68	Kuwait	1.6	141	India	28.2
71	Costa Rica	1.7			

Source: World Bank/International Finance Corporation, *Doing Business 2015: Going Beyond Efficiency*

1.07 Extent of market dominance

In your country, how would you characterize corporate activity? (1 = dominated by a few business groups, 7 = spread among many firms) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 3.8	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 3.8	7
1	Switzerland	6.0				72	Iran, Islamic Rep.	3.7			
2	Japan	5.7				73	Tajikistan	3.7			
3	Germany	5.7				74	Slovenia	3.7			
4	Austria	5.5				75	Russian Federation	3.7			
5	Taiwan, China	5.4				76	Lebanon	3.7			
6	Belgium	5.4				77	Tunisia	3.7			
7	Netherlands	5.3				78	Iceland	3.6			
8	Italy	5.3				79	Mauritius	3.6			
9	Qatar	5.2				80	Oman	3.6			
10	United Arab Emirates	5.2				81	Lithuania	3.6			
11	Malaysia	5.2				82	Peru	3.6			
12	Denmark	5.1				83	Honduras	3.6			
13	Singapore	5.1				84	Lesotho	3.5			
14	United States	5.1				85	Philippines	3.5			
15	United Kingdom	5.0				86	Suriname	3.5			
16	Puerto Rico	4.9				87	Cambodia	3.5			
17	Norway	4.8				88	Hungary	3.5			
18	Luxembourg	4.8				89	Jamaica	3.5			
19	Poland	4.8				90	Namibia	3.5			
20	Ireland	4.7				91	Azerbaijan	3.5			
21	Canada	4.7				92	Montenegro	3.5			
22	Sweden	4.5				93	Armenia	3.5			
23	El Salvador	4.5				94	Trinidad and Tobago	3.5			
24	Finland	4.5				95	Tanzania	3.5			
25	New Zealand	4.5				96	Slovak Republic	3.5			
26	France	4.4				97	Côte d'Ivoire	3.4			
27	Hong Kong SAR	4.4				98	Barbados	3.4			
28	Costa Rica	4.4				99	Burundi	3.4			
29	China	4.3				100	Kuwait	3.4			
30	Spain	4.3				101	Colombia	3.4			
31	Jordan	4.3				102	Zimbabwe	3.3			
32	Saudi Arabia	4.3				103	Georgia	3.3			
33	Mali	4.2				104	Guinea	3.3			
34	Czech Republic	4.2				105	Mozambique	3.3			
35	Brazil	4.2				106	Bhutan	3.3			
36	India	4.2				107	Bangladesh	3.3			
37	Lao PDR	4.2				108	Algeria	3.3			
38	Zambia	4.2				109	Kyrgyz Republic	3.3			
39	Turkey	4.2				110	Croatia	3.3			
40	Australia	4.2				111	Swaziland	3.3			
41	Kenya	4.1				112	Madagascar	3.3			
42	Ghana	4.1				113	Sierra Leone	3.3			
43	Indonesia	4.1				114	Mexico	3.3			
44	Malta	4.1				115	Bulgaria	3.2			
45	Estonia	4.1				116	Dominican Republic	3.2			
46	Guatemala	4.1				117	Argentina	3.2			
47	Morocco	4.0				118	Paraguay	3.2			
48	South Africa	4.0				119	Nicaragua	3.2			
49	Panama	4.0				120	Korea, Rep.	3.2			
50	Sri Lanka	4.0				121	Botswana	3.1			
51	Gambia, The	4.0				122	Malawi	3.1			
52	Rwanda	4.0				123	Egypt	3.1			
53	Cape Verde	3.9				124	Uganda	3.1			
54	Uruguay	3.9				125	Moldova	3.1			
55	Cyprus	3.9				126	Mauritania	3.1			
56	Seychelles	3.9				127	Gabon	3.1			
57	Bahrain	3.9				128	Ethiopia	3.0			
58	Portugal	3.9				129	Albania	2.9			
59	Greece	3.9				130	Nepal	2.9			
60	Senegal	3.8				131	Chile	2.9			
61	Romania	3.8				132	Venezuela	2.9			
62	Guyana	3.8				133	Yemen	2.9			
63	Nigeria	3.8				134	Serbia	2.8			
64	Latvia	3.8				135	Burkina Faso	2.7			
65	Cameroon	3.8				136	Chad	2.7			
66	Bolivia	3.8				137	Haiti	2.6			
67	Thailand	3.8				138	Mongolia	2.6			
68	Kazakhstan	3.8				139	Myanmar	2.4			
69	Vietnam	3.7				140	Israel	2.4			
70	Macedonia, FYR	3.7				141	Angola	2.2			
71	Pakistan	3.7									

Source: World Economic Forum, Executive Opinion Survey

1.08 Time required to start a business

Number of days required to start a business | 2014

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	New Zealand	1	72	Latvia	13
2	Georgia	2	73	Burkina Faso	13
2	Macedonia, FYR	2	73	Greece	13
4	Australia	3	73	Israel	13
4	Hong Kong SAR	3	73	Mozambique	13
4	Portugal	3	73	Nicaragua	13
4	Singapore	3	73	Spain	13
8	Armenia	3	79	Finland	14
9	Lithuania	4	79	Ghana	14
10	Belgium	4	79	Honduras	14
10	Iceland	4	82	Germany	15
10	Korea, Rep.	4	83	Cameroon	15
10	Netherlands	4	83	Croatia	15
14	Albania	5	83	Ethiopia	15
14	Estonia	5	83	Jamaica	15
14	France	5	87	Sweden	16
17	Azerbaijan	5	88	El Salvador	17
17	Burundi	5	89	Bhutan	17
17	Canada	5	89	Nepal	17
17	Hungary	5	91	Barbados	18
17	Italy	5	91	Bulgaria	18
17	Norway	5	93	Guatemala	19
23	Chile	6	93	Luxembourg	19
23	Denmark	6	95	Czech Republic	19
23	Malaysia	6	95	Guyana	19
26	United States	6	95	Pakistan	19
27	Ireland	6	95	South Africa	19
27	Mauritius	6	99	Bangladesh	20
27	Moldova	6	99	Dominican Republic	20
27	Panama	6	101	Saudi Arabia	21
27	Puerto Rico	6	102	Algeria	22
27	Senegal	6	102	Austria	22
27	Slovenia	6	104	Costa Rica	24
27	United Kingdom	6	105	Argentina	25
35	Mexico	6	106	Gambia, The	26
36	Rwanda	7	106	Peru	26
36	Turkey	7	106	Tanzania	26
36	Uruguay	7	109	Thailand	28
36	Zambia	7	110	India	28
40	Côte d'Ivoire	7	111	Lesotho	29
40	Oman	7	112	Kenya	30
42	Cyprus	8	112	Poland	30
42	Egypt	8	112	Swaziland	30
42	Guinea	8	115	Nigeria	31
42	Kyrgyz Republic	8	116	Kuwait	31
42	Madagascar	8	117	China	31
42	Romania	8	118	Uganda	32
42	United Arab Emirates	8	119	Philippines	34
49	Qatar	9	119	Vietnam	34
50	Bahrain	9	121	Malta	35
50	Lebanon	9	122	Paraguay	35
50	Mauritania	9	123	Malawi	38
53	Cape Verde	10	123	Seychelles	38
53	Kazakhstan	10	125	Tajikistan	39
53	Montenegro	10	126	Yemen	40
53	Switzerland	10	127	Bolivia	49
53	Taiwan, China	10	128	Gabon	50
58	Japan	11	129	Indonesia	53
59	Colombia	11	130	Botswana	60
59	Mali	11	130	Chad	60
59	Mongolia	11	132	Angola	66
59	Morocco	11	132	Namibia	66
59	Sri Lanka	11	134	Myanmar	72
59	Tunisia	11	135	Brazil	84
65	Russian Federation	11	136	Suriname	84
66	Slovak Republic	12	137	Zimbabwe	90
66	Trinidad and Tobago	12	138	Lao PDR	92
68	Iran, Islamic Rep.	12	139	Haiti	97
68	Jordan	12	140	Cambodia	101
68	Serbia	12	141	Venezuela	144
68	Sierra Leone	12			

Source: World Bank/International Finance Corporation, *Doing Business 2015: Going Beyond Efficiency*

1.09 Cost to start a business

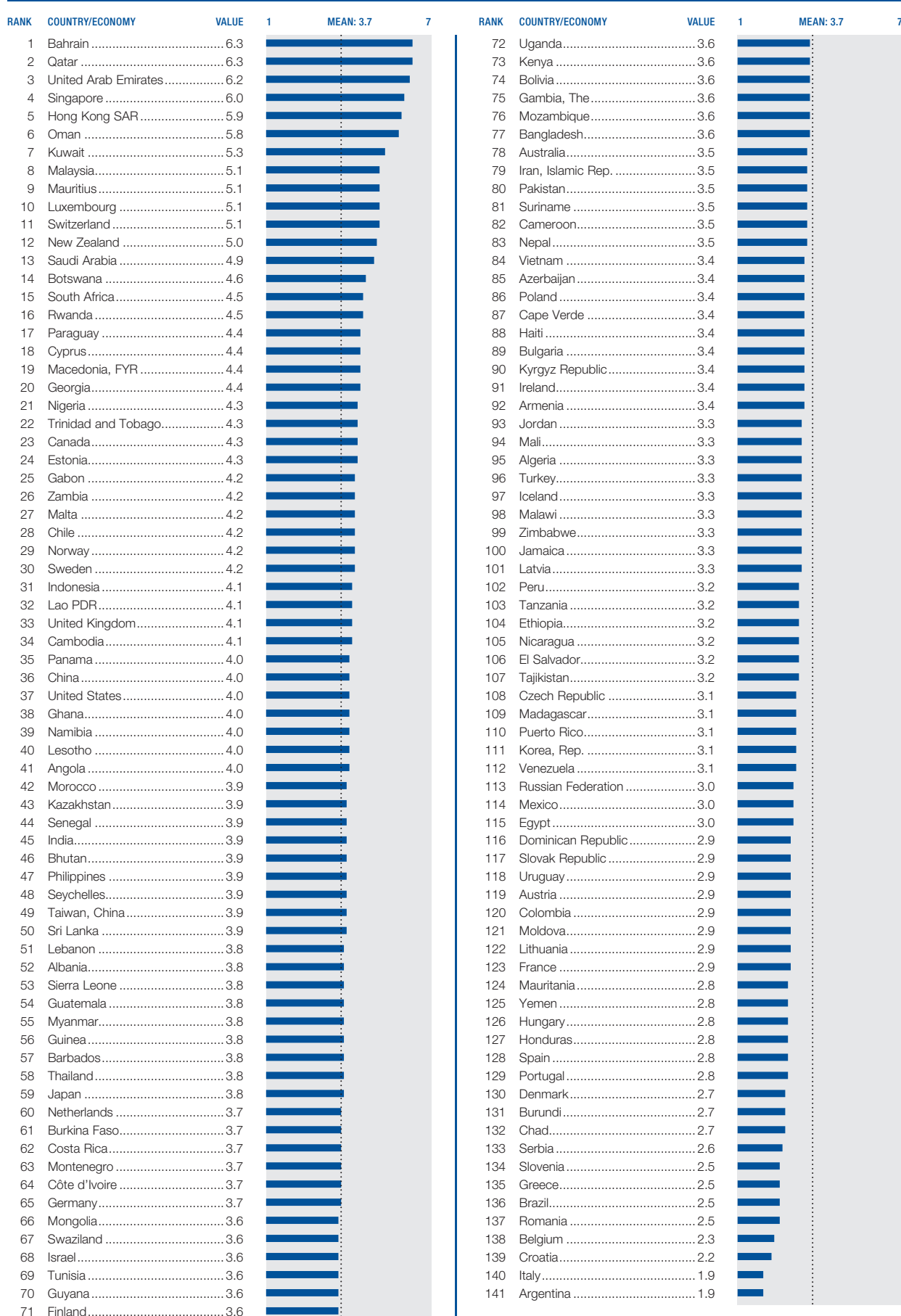
Cost to start a business as a percentage of the economy's income (GNI) per capita | 2014

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Slovenia	0.0	72	Germany	8.8
2	Denmark	0.2	73	Egypt	9.2
3	Austria	0.3	73	Morocco	9.2
3	Ireland	0.3	73	Peru	9.2
3	New Zealand	0.3	76	Lesotho	9.4
3	South Africa	0.3	77	Pakistan	9.6
3	United Kingdom	0.3	78	Albania	10.0
8	Canada	0.4	79	Seychelles	10.7
9	Kazakhstan	0.5	80	Algeria	11.0
9	Sweden	0.5	80	Malta	11.0
11	Macedonia, FYR	0.6	82	Costa Rica	11.5
11	Singapore	0.6	82	Guyana	11.5
13	Australia	0.7	84	India	12.2
13	Chile	0.7	85	Cyprus	12.6
13	Lithuania	0.7	86	Gabon	12.9
13	Trinidad and Tobago	0.7	86	Poland	12.9
17	Bahrain	0.8	88	Namibia	13.1
17	Bulgaria	0.8	89	Burundi	13.4
17	Puerto Rico	0.8	90	Madagascar	13.5
20	China	0.9	91	Italy	14.1
20	France	0.9	92	Cape Verde	14.3
20	Norway	0.9	93	Korea, Rep.	14.5
23	Armenia	1.0	94	Argentina	15.2
23	Botswana	1.0	95	Turkey	16.4
25	Finland	1.1	96	Philippines	16.6
26	Mongolia	1.2	97	Bangladesh	16.8
26	Russian Federation	1.2	98	Dominican Republic	16.9
26	United States	1.2	99	Mozambique	17.1
29	Estonia	1.4	100	Mexico	18.6
29	Hong Kong SAR	1.4	101	Ghana	19.2
31	Slovak Republic	1.5	102	Mauritania	19.8
32	Montenegro	1.6	103	Côte d'Ivoire	20.0
33	Kuwait	1.9	104	Sri Lanka	20.7
34	Luxembourg	2.0	105	Indonesia	21.1
34	Switzerland	2.0	106	Jordan	21.4
36	Mauritius	2.1	107	Swaziland	23.3
36	Romania	2.1	107	Tajikistan	23.3
38	Greece	2.2	109	Uruguay	23.4
38	Taiwan, China	2.2	110	Tanzania	23.8
40	Portugal	2.3	111	Guatemala	25.8
41	Iceland	2.4	112	Nigeria	31.6
41	Kyrgyz Republic	2.4	113	Zambia	31.9
41	Oman	2.4	114	Nepal	32.2
44	Azerbaijan	3.1	115	Cameroon	34.3
44	Iran, Islamic Rep.	3.1	116	Sierra Leone	37.9
46	Georgia	3.4	117	Honduras	39.0
47	Croatia	3.5	118	Paraguay	39.9
47	Israel	3.5	119	Kenya	42.7
49	Latvia	3.6	120	Burkina Faso	44.7
50	Saudi Arabia	4.0	121	El Salvador	45.2
51	Tunisia	4.2	122	Venezuela	49.9
52	Brazil	4.3	123	Rwanda	52.3
53	Bhutan	4.4	124	Senegal	63.8
54	Moldova	4.6	125	Bolivia	64.4
54	Spain	4.6	125	Uganda	64.4
56	Belgium	5.0	127	Yemen	66.3
56	Netherlands	5.0	128	Lebanon	73.0
58	Qatar	5.2	129	Nicaragua	73.9
59	Vietnam	5.3	130	Mali	78.1
60	Lao PDR	5.7	131	Guinea	82.6
61	Jamaica	6.0	132	Ethiopia	89.3
62	United Arab Emirates	6.3	133	Malawi	94.1
63	Panama	6.4	134	Suriname	106.4
64	Thailand	6.6	135	Zimbabwe	114.6
65	Serbia	6.8	136	Angola	123.5
66	Malaysia	7.2	137	Gambia, The	131.2
67	Colombia	7.5	138	Cambodia	139.5
67	Japan	7.5	139	Myanmar	155.9
69	Barbados	7.6	140	Chad	165.6
70	Czech Republic	8.0	141	Haiti	246.7
71	Hungary	8.3			

Source: World Bank/International Finance Corporation, *Doing Business 2015: Going Beyond Efficiency*

1.10 Effect of taxation on incentives to work

In your country, to what extent do taxes reduce the incentive to work? (1 = significantly reduce the incentive to work, 7 = does not reduce incentive to work at all) | 2013–2014 weighted average



Source: World Economic Forum, Executive Opinion Survey

1.11 Effect of taxation on incentives to invest

In your country, to what extent do taxes reduce the incentive to invest? (1 = significantly reduce the incentive to invest, 7 = do not reduce the incentive to invest at all) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 3.8	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 3.8	7
1	Bahrain	6.5				72	Barbados	3.7			
2	United Arab Emirates	6.3				73	Australia	3.7			
3	Qatar	6.2				74	Austria	3.6			
4	Singapore	5.9				75	Kenya	3.6			
5	Oman	5.7				76	Bolivia	3.6			
6	Hong Kong SAR	5.7				77	Sierra Leone	3.6			
7	Switzerland	5.3				78	Egypt	3.6			
8	Luxembourg	5.3				79	Haiti	3.6			
9	Mauritius	5.3				80	Bulgaria	3.6			
10	Malaysia	5.2				81	Azerbaijan	3.6			
11	Saudi Arabia	5.0				82	Albania	3.6			
12	Estonia	4.9				83	Mozambique	3.6			
13	New Zealand	4.9				84	Iran, Islamic Rep.	3.6			
14	Botswana	4.7				85	Algeria	3.5			
15	Paraguay	4.7				86	Guinea	3.5			
16	Kuwait	4.6				87	Zimbabwe	3.5			
17	Netherlands	4.6				88	Angola	3.5			
18	Ireland	4.5				89	Turkey	3.5			
19	Macedonia, FYR	4.5				90	Peru	3.5			
20	Trinidad and Tobago	4.4				91	Bangladesh	3.5			
21	Cyprus	4.4				92	Vietnam	3.5			
22	Georgia	4.4				93	Uganda	3.4			
23	Panama	4.4				94	Nicaragua	3.4			
24	Canada	4.4				95	Tanzania	3.4			
25	United Kingdom	4.3				96	Iceland	3.4			
26	South Africa	4.3				97	Cameroon	3.4			
27	Malta	4.3				98	Kyrgyz Republic	3.4			
28	Sweden	4.3				99	Côte d'Ivoire	3.4			
29	Rwanda	4.3				100	Nepal	3.3			
30	Indonesia	4.2				101	Poland	3.3			
31	Chile	4.2				102	Malawi	3.3			
32	Ghana	4.2				103	Gambia, The	3.3			
33	Taiwan, China	4.2				104	Armenia	3.3			
34	United States	4.1				105	Korea, Rep.	3.3			
35	Cambodia	4.1				106	Czech Republic	3.3			
36	Germany	4.1				107	Moldova	3.2			
37	Kazakhstan	4.0				108	Mexico	3.2			
38	Lao PDR	4.0				109	Ethiopia	3.2			
39	Namibia	4.0				110	Yemen	3.2			
40	Nigeria	4.0				111	Mali	3.2			
41	Norway	4.0				112	Slovak Republic	3.2			
42	Jordan	4.0				113	Denmark	3.2			
43	Montenegro	4.0				114	Cape Verde	3.2			
44	China	4.0				115	Jamaica	3.2			
45	Lebanon	4.0				116	El Salvador	3.2			
46	Bhutan	4.0				117	Burkina Faso	3.1			
47	Seychelles	3.9				118	Mauritania	3.1			
48	Finland	3.9				119	Dominican Republic	3.1			
49	India	3.9				120	Russian Federation	3.1			
50	Israel	3.9				121	Tajikistan	3.1			
51	Philippines	3.9				122	Lithuania	3.1			
52	Morocco	3.9				123	Madagascar	3.1			
53	Thailand	3.9				124	Belgium	3.1			
54	Myanmar	3.9				125	Colombia	3.0			
55	Zambia	3.9				126	Romania	2.9			
56	Suriname	3.9				127	Portugal	2.9			
57	Gabon	3.9				128	Spain	2.9			
58	Guatemala	3.9				129	Honduras	2.9			
59	Uruguay	3.8				130	Venezuela	2.8			
60	Senegal	3.8				131	Hungary	2.8			
61	Swaziland	3.8				132	Slovenia	2.8			
62	Guyana	3.8				133	France	2.8			
63	Pakistan	3.8				134	Serbia	2.7			
64	Lesotho	3.8				135	Burundi	2.6			
65	Sri Lanka	3.8				136	Brazil	2.4			
66	Latvia	3.8				137	Chad	2.4			
67	Costa Rica	3.8				138	Greece	2.4			
68	Tunisia	3.8				139	Croatia	2.1			
69	Mongolia	3.8				140	Italy	2.0			
70	Japan	3.7				141	Argentina	2.0			
71	Puerto Rico	3.7									

Source: World Economic Forum, Executive Opinion Survey

1.12 Total tax rate

A combination of profit tax, labour tax and contribution and other taxes (% of profits) | 2014

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Macedonia, FYR	7.4	72	Bhutan	38.7
2	Qatar	11.3	72	El Salvador	38.7
3	Kuwait	12.8	72	Poland	38.7
4	Bahrain	13.5	75	Netherlands	39.0
5	Lesotho	13.6	76	Malaysia	39.2
6	Saudi Arabia	14.5	77	Jamaica	39.3
7	United Arab Emirates	14.8	78	Moldova	39.7
7	Zambia	14.8	79	Azerbaijan	39.8
9	Georgia	16.4	80	Guatemala	39.9
10	Singapore	18.4	81	Finland	40.0
11	Croatia	18.8	82	Turkey	40.1
12	Luxembourg	20.2	83	Haiti	40.3
13	Armenia	20.4	84	Gabon	40.6
14	Namibia	20.7	85	Norway	40.7
15	Cambodia	21.0	86	Vietnam	40.8
15	Canada	21.0	87	Burkina Faso	41.3
17	Montenegro	22.3	88	Malta	41.6
18	Hong Kong SAR	22.8	89	Uruguay	41.8
19	Oman	23.0	90	Portugal	42.4
20	Cyprus	23.2	91	Philippines	42.5
21	Mongolia	24.4	92	Lithuania	42.6
22	Mauritius	24.5	93	Honduras	43.0
23	Botswana	25.3	94	Romania	43.2
24	Lao PDR	25.8	95	Dominican Republic	43.4
25	Ireland	25.9	96	United States	43.8
26	Denmark	26.0	97	Iran, Islamic Rep.	44.1
27	Thailand	26.9	98	Tanzania	44.3
28	Bulgaria	27.0	99	Egypt	45.0
29	Chile	27.9	100	Senegal	45.1
29	Suriname	27.9	101	Burundi	45.7
31	Kazakhstan	28.6	102	Australia	47.3
32	South Africa	28.8	103	Myanmar	47.7
33	Jordan	29.0	104	Hungary	48.0
33	Kyrgyz Republic	29.0	105	Mali	48.3
33	Switzerland	29.0	106	Czech Republic	48.5
36	Nepal	29.5	107	Slovak Republic	48.6
37	Iceland	29.7	108	Cameroon	48.8
38	Lebanon	29.9	108	Germany	48.8
39	Israel	30.1	110	Russian Federation	48.9
40	Albania	30.7	111	Estonia	49.3
41	Sierra Leone	31.0	111	Morocco	49.3
42	Indonesia	31.4	113	Sweden	49.4
43	Seychelles	31.7	114	Greece	49.9
44	Ethiopia	31.8	115	Japan	51.3
45	Slovenia	32.0	116	Mexico	51.8
45	Trinidad and Tobago	32.0	117	Côte d'Ivoire	51.9
47	Guyana	32.3	118	Angola	52.0
48	Korea, Rep.	32.4	118	Austria	52.0
49	Bangladesh	32.5	120	Sri Lanka	55.6
50	Pakistan	32.6	121	Belgium	57.8
51	Nigeria	32.7	122	Costa Rica	58.0
52	Zimbabwe	32.8	123	Spain	58.2
53	Ghana	33.3	124	India	61.7
53	Yemen	33.3	125	Tunisia	62.4
55	Rwanda	33.5	126	Gambia, The	63.3
56	United Kingdom	33.7	127	Chad	63.5
57	Taiwan, China	34.2	128	China	64.6
58	New Zealand	34.4	129	Italy	65.4
59	Barbados	34.6	130	Venezuela	65.5
60	Latvia	35.0	131	Nicaragua	65.8
60	Paraguay	35.0	132	Puerto Rico	66.0
62	Madagascar	35.1	133	France	66.6
63	Malawi	35.5	134	Guinea	68.3
64	Swaziland	35.6	135	Brazil	69.0
65	Peru	36.0	136	Mauritania	71.3
66	Cape Verde	36.5	137	Algeria	72.7
66	Uganda	36.5	138	Colombia	75.4
68	Mozambique	36.6	139	Tajikistan	80.9
69	Panama	37.2	140	Bolivia	83.7
70	Kenya	38.1	141	Argentina	137.3
71	Serbia	38.6			

Source: World Bank/International Finance Corporation, *Doing Business: Going Beyond Efficiency*

1.12a Labour and contributions tax rate

Amount of taxes and mandatory contributions on labour paid by the business as a percentage of commercial profits | 2014

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Armenia	0.0	72	Malaysia	16.4
1	Bangladesh	0.0	73	Sri Lanka	16.9
1	Bhutan	0.0	74	Croatia	17.1
1	Botswana	0.0	75	El Salvador	17.2
1	Georgia	0.0	76	Tanzania	17.5
1	Lesotho	0.0	77	Cape Verde	17.6
1	Macedonia, FYR	0.0	77	Netherlands	17.6
1	Myanmar	0.0	79	Switzerland	17.7
1	Suriname	0.0	80	Iceland	17.8
10	Cambodia	0.5	81	Venezuela	18.0
11	Namibia	1.0	82	Japan	18.1
12	Seychelles	1.7	82	Taiwan, China	18.1
13	Kenya	1.9	84	Slovenia	18.2
14	Swaziland	2.9	85	Cameroon	18.3
15	Denmark	3.0	86	Dominican Republic	18.6
15	New Zealand	3.0	86	Paraguay	18.6
17	Honduras	3.2	88	Albania	18.8
18	Chile	4.0	88	Bolivia	18.8
18	South Africa	4.0	90	Turkey	19.2
20	Thailand	4.3	91	Kyrgyz Republic	19.5
21	Mozambique	4.5	92	Panama	20.0
22	Ethiopia	4.8	93	Bulgaria	20.2
23	Hong Kong SAR	5.1	93	Serbia	20.2
24	Zimbabwe	5.3	95	Madagascar	20.3
25	Israel	5.5	95	Nicaragua	20.3
26	Lao PDR	5.6	97	India	20.7
26	Rwanda	5.6	98	Australia	20.8
28	Mauritius	6.5	99	Germany	21.2
29	Philippines	8.0	100	Burkina Faso	21.4
30	Trinidad and Tobago	8.2	101	Gabon	22.7
31	Angola	9.0	101	Morocco	22.7
32	Guyana	9.2	103	Mauritania	23.2
33	United States	9.7	104	Côte d'Ivoire	23.3
34	Burundi	10.2	105	Senegal	23.6
35	Zambia	10.4	106	Vietnam	23.7
36	Malta	10.7	107	Lebanon	23.8
36	Nigeria	10.7	108	Egypt	23.9
38	Peru	11.0	109	Finland	24.2
39	Kazakhstan	11.2	110	Poland	24.7
40	Indonesia	11.3	111	Azerbaijan	24.8
40	Nepal	11.3	112	Tunisia	25.2
40	Qatar	11.3	113	Iran, Islamic Rep.	25.9
40	Sierra Leone	11.3	113	Mexico	25.9
40	Uganda	11.3	115	Guinea	26.4
40	United Kingdom	11.3	116	Portugal	26.8
40	Yemen	11.3	117	Colombia	26.9
47	Oman	11.8	118	Latvia	27.2
48	Cyprus	12.0	119	Chad	28.4
49	Ireland	12.1	120	Tajikistan	28.5
50	Barbados	12.2	121	Argentina	29.3
51	Haiti	12.4	122	Moldova	30.2
51	Malawi	12.4	123	Algeria	30.6
51	Mongolia	12.4	124	Greece	31.0
51	Saudi Arabia	12.4	125	Romania	31.5
55	Canada	12.5	126	Costa Rica	32.2
56	Gambia, The	12.7	127	Austria	34.3
57	Kuwait	12.8	127	Hungary	34.3
57	Montenegro	12.8	127	Mali	34.3
57	Pakistan	12.8	130	Lithuania	35.2
60	Jamaica	13.3	131	Russian Federation	35.4
61	Bahrain	13.5	132	Sweden	35.5
61	Puerto Rico	13.5	133	Spain	35.7
63	Korea, Rep.	13.6	134	Czech Republic	38.4
64	Jordan	13.8	135	Estonia	39.0
65	United Arab Emirates	14.1	136	Slovak Republic	39.7
66	Guatemala	14.3	137	Brazil	40.3
67	Ghana	14.7	138	Italy	43.4
68	Singapore	15.1	139	China	49.3
69	Luxembourg	15.6	140	Belgium	50.7
69	Uruguay	15.6	141	France	51.7
71	Norway	15.9			

Source: World Bank/International Finance Corporation, *Doing Business 2015: Going Beyond Efficiency*

1.12b Profit tax rate

Amount of taxes on profits paid by the business as a percentage of commercial profit | 2014

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Argentina	0.0	72	Nepal	17.7
1	Bahrain	0.0	72	Tajikistan	17.7
1	Bolivia	0.0	74	Iran, Islamic Rep.	17.8
1	Croatia	0.0	75	Turkey	18.1
1	Guinea	0.0	76	Cape Verde	18.2
1	Kuwait	0.0	76	Greece	18.2
1	Mauritania	0.0	78	Korea, Rep.	18.4
1	Qatar	0.0	79	Ghana	18.6
1	United Arab Emirates	0.0	80	Pakistan	18.7
10	Zambia	1.3	81	Sierra Leone	18.8
11	Sri Lanka	1.6	82	Zimbabwe	19.2
12	Saudi Arabia	2.1	83	Costa Rica	19.3
13	Singapore	2.2	84	Armenia	19.5
14	Canada	3.9	84	Barbados	19.5
15	Luxembourg	4.2	84	Cambodia	19.5
16	Latvia	4.9	84	Jamaica	19.5
17	Bulgaria	5.0	88	Colombia	19.9
18	Macedonia, FYR	5.5	88	Italy	19.9
19	Gambia, The	6.1	88	Thailand	19.9
19	Lebanon	6.1	91	El Salvador	20.1
19	Lithuania	6.1	92	Yemen	20.2
22	Kyrgyz Republic	6.4	93	Denmark	20.3
23	Belgium	6.5	94	Malawi	20.4
24	Algeria	6.6	95	Philippines	20.5
25	Montenegro	7.1	96	Tanzania	20.7
26	France	7.4	97	Seychelles	20.9
27	Czech Republic	7.6	97	United Kingdom	20.9
28	China	7.8	99	Netherlands	21.1
29	Estonia	8.4	100	Chile	21.2
29	Russian Federation	8.4	101	Guyana	21.3
31	Slovak Republic	8.5	102	Nigeria	21.6
32	Côte d'Ivoire	8.8	103	Botswana	21.7
33	Iceland	9.0	103	Malaysia	21.7
34	Moldova	9.3	103	South Africa	21.7
35	Albania	9.5	106	Spain	21.9
35	Switzerland	9.5	107	Trinidad and Tobago	22.0
37	Cyprus	9.6	108	Nicaragua	22.5
37	Paraguay	9.6	109	Peru	22.8
39	Mongolia	10.0	110	Israel	23.2
40	Mali	10.1	111	Germany	23.3
41	Venezuela	10.3	112	Uruguay	23.6
42	Romania	10.7	113	Dominican Republic	23.7
43	Lesotho	10.8	114	Haiti	23.8
44	Oman	11.1	115	Brazil	24.7
45	Mauritius	11.2	116	Norway	24.8
46	Hungary	11.8	117	Guatemala	24.9
47	Ireland	12.4	117	Mexico	24.9
47	Panama	12.4	119	Uganda	25.2
49	Slovenia	12.5	120	Angola	25.3
50	Taiwan, China	12.7	120	India	25.3
51	Azerbaijan	12.9	120	Morocco	25.3
52	Poland	13.1	123	Myanmar	25.4
53	Jordan	13.2	124	Australia	26.1
54	Madagascar	13.3	125	Ethiopia	26.2
55	Sweden	13.4	126	Rwanda	26.3
56	Georgia	14.3	127	Suriname	27.9
57	Finland	14.5	128	United States	28.2
58	Portugal	15.1	129	Bangladesh	28.6
59	Austria	15.4	129	Swaziland	28.6
59	Tunisia	15.4	131	Japan	28.9
61	Gabon	15.8	132	Honduras	29.8
62	Kazakhstan	15.9	133	Cameroon	30.0
63	Burkina Faso	16.2	133	New Zealand	30.0
63	Senegal	16.2	135	Malta	30.3
63	Serbia	16.2	136	Kenya	30.8
66	Lao PDR	16.5	137	Chad	31.3
67	Egypt	16.7	137	Mozambique	31.3
67	Indonesia	16.7	139	Puerto Rico	32.3
69	Vietnam	17.0	140	Burundi	34.7
70	Namibia	17.5	141	Bhutan	37.2
71	Hong Kong SAR	17.6			

Source: World Bank/International Finance Corporation, *Doing Business 2015: Going Beyond Efficiency*

1.12c Rate of other taxes

Amount of taxes and mandatory contributions paid by the business as a percentage of commercial profit that are not already included in the categories of profit or labour taxes | 2014

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Bahrain	0.0	71	Gabon	2.1
1	Ghana	0.0	71	Georgia	2.1
1	Kuwait	0.0	74	Namibia	2.2
1	Lebanon	0.0	74	Peru	2.2
1	Norway	0.0	76	Serbia	2.3
1	Oman	0.0	77	Albania	2.4
1	Qatar	0.0	77	Austria	2.4
1	Saudi Arabia	0.0	77	Montenegro	2.4
1	Suriname	0.0	80	Chile	2.6
10	Hong Kong SAR	0.1	80	Czech Republic	2.6
10	Uganda	0.1	80	Malawi	2.6
10	Vietnam	0.1	80	Uruguay	2.6
13	Moldova	0.2	84	Thailand	2.7
14	Korea, Rep.	0.3	85	Denmark	2.8
15	Australia	0.4	85	Iceland	2.8
15	Iran, Islamic Rep.	0.4	85	Lesotho	2.8
15	Luxembourg	0.4	85	Turkey	2.8
15	Netherlands	0.4	89	Barbados	2.9
15	Nigeria	0.4	89	Latvia	2.9
15	Slovak Republic	0.4	91	Kyrgyz Republic	3.1
21	Cameroon	0.5	91	South Africa	3.1
21	Malta	0.5	91	Zambia	3.1
21	Nepal	0.5	94	Indonesia	3.4
21	Portugal	0.5	94	Taiwan, China	3.4
25	Belgium	0.6	96	Botswana	3.6
25	Sweden	0.6	96	Burkina Faso	3.6
27	Cape Verde	0.7	98	Lao PDR	3.7
27	Greece	0.7	99	Chad	3.8
27	Guatemala	0.7	100	Bangladesh	3.9
27	Spain	0.7	100	Mali	3.9
27	United Arab Emirates	0.7	102	Brazil	4.0
32	Armenia	0.8	103	Haiti	4.1
32	Ethiopia	0.8	103	Swaziland	4.1
32	Mozambique	0.8	105	Japan	4.2
35	Burundi	0.9	106	Germany	4.3
35	Mexico	0.9	107	Egypt	4.5
37	Cambodia	1.0	108	Canada	4.6
37	Poland	1.0	109	Panama	4.8
37	Romania	1.0	110	Russian Federation	5.1
37	Sierra Leone	1.0	111	Senegal	5.3
41	Dominican Republic	1.1	112	Kenya	5.4
41	Malaysia	1.1	113	United States	6.0
41	Pakistan	1.1	114	Tanzania	6.2
41	Singapore	1.1	115	Costa Rica	6.4
45	Finland	1.3	115	Jamaica	6.4
45	Lithuania	1.3	117	Mauritius	6.7
45	Morocco	1.3	117	Paraguay	6.7
48	El Salvador	1.4	119	China	7.4
48	Ireland	1.4	120	France	7.5
48	Israel	1.4	121	Zimbabwe	8.3
48	New Zealand	1.4	122	Seychelles	9.1
48	Slovenia	1.4	123	Honduras	10.0
53	Kazakhstan	1.5	124	Philippines	14.0
53	Madagascar	1.5	125	India	15.7
53	Rwanda	1.5	126	Angola	17.7
53	United Kingdom	1.5	127	Côte d'Ivoire	19.7
57	Bhutan	1.6	128	Puerto Rico	20.2
57	Croatia	1.6	129	Tunisia	21.8
57	Cyprus	1.6	130	Myanmar	22.3
60	Bulgaria	1.7	131	Nicaragua	23.0
60	Guyana	1.7	132	Colombia	28.6
62	Hungary	1.8	133	Tajikistan	34.8
62	Switzerland	1.8	134	Algeria	35.6
62	Trinidad and Tobago	1.8	135	Sri Lanka	37.1
62	Yemen	1.8	135	Venezuela	37.1
66	Estonia	1.9	137	Guinea	41.8
66	Macedonia, FYR	1.9	138	Gambia, The	44.5
68	Italy	2.0	139	Mauritania	48.0
68	Jordan	2.0	140	Bolivia	64.8
68	Mongolia	2.0	141	Argentina	108.0
71	Azerbaijan	2.1			

Source: World Bank/International Finance Corporation, *Doing Business 2015: Going Beyond Efficiency*

2nd pillar

Safety and security

2.01 Business costs of crime and violence

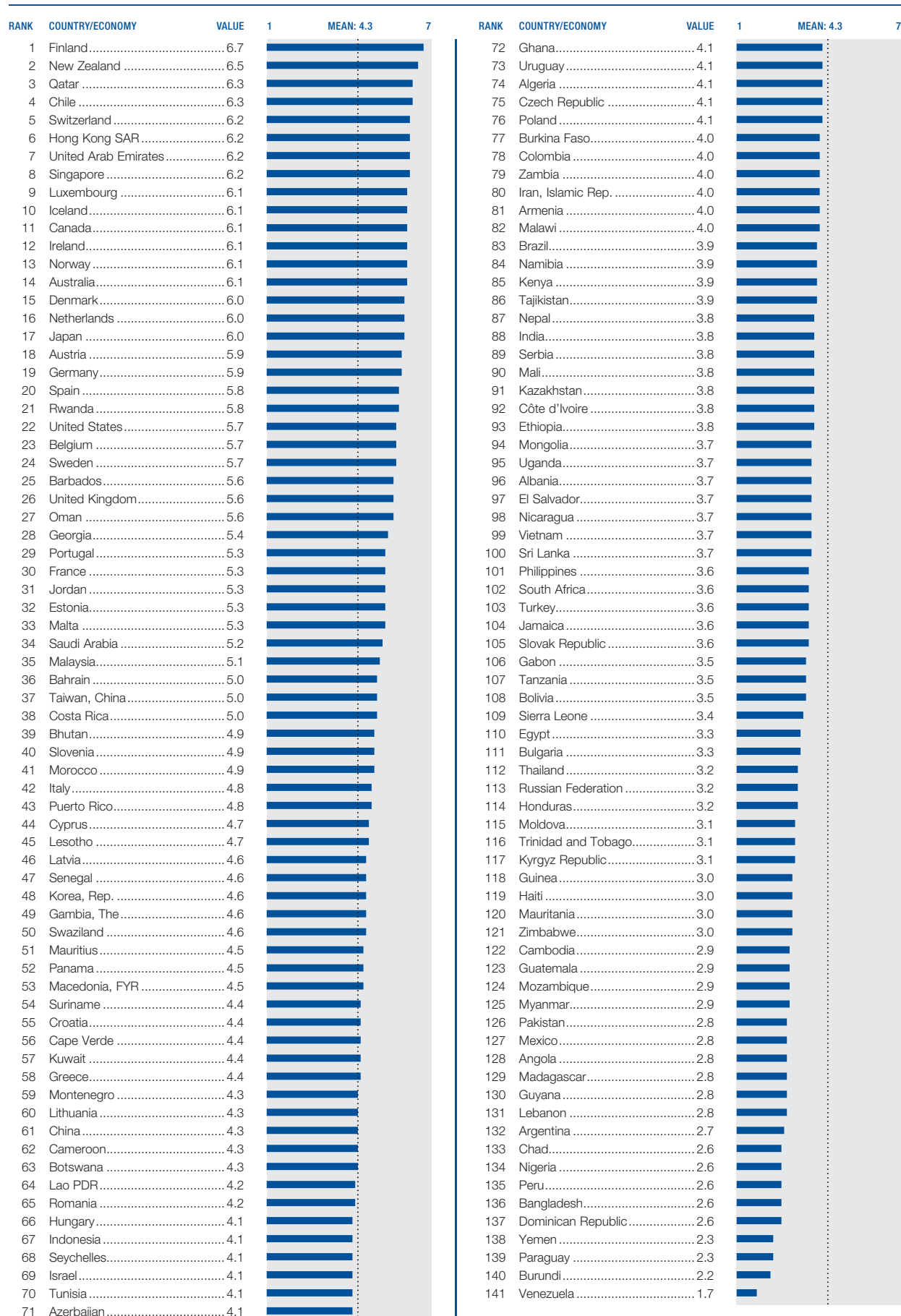
In your country, to what extent does the incidence of crime and violence impose costs on businesses? (1 = to a great extent, 7 = not at all) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.4	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.4	7
1	Qatar	6.5				72	Cameroon	4.4			
2	United Arab Emirates	6.5				73	Tajikistan	4.4			
3	Finland	6.3				74	Romania	4.4			
4	Singapore	6.2				75	Albania	4.3			
5	Oman	6.1				76	Korea, Rep.	4.3			
6	Rwanda	6.1				77	Philippines	4.3			
7	Iceland	6.1				78	Suriname	4.3			
8	Austria	6.1				79	France	4.3			
9	Luxembourg	6.1				80	Indonesia	4.3			
10	Portugal	6.0				81	Italy	4.3			
11	Taiwan, China	5.7				82	Bulgaria	4.3			
12	Hong Kong SAR	5.7				83	Kyrgyz Republic	4.2			
13	Malta	5.7				84	Thailand	4.2			
14	Cyprus	5.7				85	United States	4.2			
15	Azerbaijan	5.7				86	Serbia	4.2			
16	New Zealand	5.7				87	Seychelles	4.2			
17	Saudi Arabia	5.6				88	Tanzania	4.1			
18	Bhutan	5.6				89	Barbados	4.1			
19	Switzerland	5.6				90	Botswana	4.1			
20	Norway	5.6				91	Cambodia	4.1			
21	Slovenia	5.5				92	Costa Rica	4.0			
22	Armenia	5.5				93	Algeria	4.0			
23	Ireland	5.5				94	Namibia	4.0			
24	Estonia	5.5				95	Panama	3.9			
25	Australia	5.5				96	Lesotho	3.9			
26	Belgium	5.5				97	India	3.8			
27	Poland	5.4				98	Uruguay	3.8			
28	Morocco	5.3				99	Cape Verde	3.8			
29	Georgia	5.3				100	Sierra Leone	3.8			
30	Kuwait	5.2				101	Burkina Faso	3.8			
31	Netherlands	5.2				102	Ghana	3.7			
32	Croatia	5.2				103	Guyana	3.7			
33	Japan	5.2				104	Madagascar	3.7			
34	Canada	5.2				105	Tunisia	3.6			
35	Mauritius	5.2				106	Bolivia	3.6			
36	Germany	5.2				107	Guinea	3.6			
37	Spain	5.2				108	Paraguay	3.6			
38	Latvia	5.2				109	Malawi	3.6			
39	Sweden	5.2				110	Iran, Islamic Rep.	3.6			
40	Gambia, The	5.2				111	Lebanon	3.6			
41	Jordan	5.1				112	Angola	3.6			
42	United Kingdom	5.0				113	Burundi	3.5			
43	Lao PDR	5.0				114	Bangladesh	3.5			
44	Ethiopia	5.0				115	Mozambique	3.4			
45	Greece	4.9				116	Uganda	3.4			
46	Moldova	4.9				117	Nepal	3.4			
47	Malaysia	4.9				118	Côte d'Ivoire	3.3			
48	Lithuania	4.8				119	Dominican Republic	3.3			
49	Israel	4.8				120	Puerto Rico	3.3			
50	Czech Republic	4.8				121	Argentina	3.2			
51	Macedonia, FYR	4.8				122	Brazil	3.2			
52	China	4.8				123	Myanmar	3.1			
53	Kazakhstan	4.8				124	Chad	3.0			
54	Sri Lanka	4.8				125	Peru	3.0			
55	Mongolia	4.8				126	Haiti	3.0			
56	Hungary	4.8				127	Kenya	3.0			
57	Mauritania	4.7				128	Nigeria	2.9			
58	Zimbabwe	4.7				129	Mali	2.9			
59	Montenegro	4.7				130	Pakistan	2.8			
60	Denmark	4.7				131	South Africa	2.8			
61	Chile	4.6				132	Colombia	2.7			
62	Zambia	4.6				133	Mexico	2.7			
63	Slovak Republic	4.5				134	El Salvador	2.7			
64	Vietnam	4.5				135	Egypt	2.5			
65	Senegal	4.5				136	Yemen	2.4			
66	Nicaragua	4.5				137	Honduras	2.4			
67	Turkey	4.5				138	Trinidad and Tobago	2.3			
68	Bahrain	4.5				139	Guatemala	2.1			
69	Swaziland	4.5				140	Jamaica	2.1			
70	Russian Federation	4.5				141	Venezuela	1.9			
71	Gabon	4.4									

Source: World Economic Forum, Executive Opinion Survey

2.02 Reliability of police services

In your country, to what extent can police services be relied upon to enforce law and order? (1 = cannot be relied upon at all, 7 = can be completely relied upon) | 2013–2014 weighted average



Source: World Economic Forum, Executive Opinion Survey

2.03 Business costs of terrorism

In your country, to what extent does the threat of terrorism impose costs on businesses? (1 = to a great extent, 7 = not at all) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 5.1	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 5.1	7
1	Finland	6.7				72	Kuwait	5.2			
2	Slovenia	6.6				73	Panama	5.2			
3	Iceland	6.5				74	Canada	5.2			
4	Uruguay	6.5				75	Cape Verde	5.2			
5	Croatia	6.5				76	Lesotho	5.2			
6	Austria	6.5				77	Venezuela	5.2			
7	Portugal	6.5				78	Lao PDR	5.2			
8	Zimbabwe	6.5				79	Nicaragua	5.2			
9	Qatar	6.4				80	Japan	5.1			
10	United Arab Emirates	6.4				81	Bulgaria	5.1			
11	Oman	6.3				82	United Kingdom	5.1			
12	Mauritius	6.3				83	Spain	5.0			
13	Hungary	6.2				84	Jordan	5.0			
14	Costa Rica	6.2				85	China	5.0			
15	Suriname	6.2				86	Sierra Leone	5.0			
16	Luxembourg	6.2				87	Cameroon	5.0			
17	Sri Lanka	6.2				88	Guatemala	4.9			
18	Estonia	6.2				89	Dominican Republic	4.9			
19	Moldova	6.1				90	Ethiopia	4.9			
20	Botswana	6.1				91	Guyana	4.9			
21	Barbados	6.1				92	Paraguay	4.9			
22	Argentina	6.1				93	Vietnam	4.8			
23	Brazil	6.1				94	Denmark	4.8			
24	Ireland	6.1				95	Angola	4.8			
25	New Zealand	6.0				96	Romania	4.8			
26	Belgium	6.0				97	Mexico	4.7			
27	Poland	6.0				98	Tanzania	4.7			
28	Cyprus	6.0				99	Cambodia	4.7			
29	Zambia	6.0				100	Senegal	4.7			
30	South Africa	6.0				101	Honduras	4.7			
31	Puerto Rico	6.0				102	Côte d'Ivoire	4.7			
32	Mongolia	5.9				103	Russian Federation	4.6			
33	Taiwan, China	5.9				104	Indonesia	4.6			
34	Switzerland	5.9				105	Burundi	4.6			
35	Georgia	5.9				106	Seychelles	4.6			
36	Latvia	5.9				107	Tajikistan	4.6			
37	Rwanda	5.9				108	France	4.6			
38	Slovak Republic	5.9				109	Philippines	4.6			
39	Namibia	5.8				110	Kyrgyz Republic	4.5			
40	Montenegro	5.8				111	Madagascar	4.5			
41	Bhutan	5.8				112	Mozambique	4.4			
42	Czech Republic	5.8				113	Bangladesh	4.4			
43	Australia	5.8				114	Korea, Rep.	4.4			
44	Gambia, The	5.8				115	Mauritania	4.4			
45	Sweden	5.8				116	United States	4.2			
46	Armenia	5.7				117	Nepal	4.1			
47	Malawi	5.7				118	Bahrain	4.1			
48	Azerbaijan	5.7				119	Thailand	4.1			
49	Hong Kong SAR	5.7				120	Bolivia	4.0			
50	Singapore	5.7				121	Turkey	4.0			
51	Netherlands	5.7				122	Peru	4.0			
52	Lithuania	5.7				123	India	4.0			
53	Macedonia, FYR	5.6				124	Ghana	3.9			
54	Italy	5.6				125	Iran, Islamic Rep.	3.9			
55	Malta	5.6				126	Burkina Faso	3.9			
56	Chile	5.5				127	Algeria	3.8			
57	Jamaica	5.5				128	El Salvador	3.7			
58	Serbia	5.5				129	Uganda	3.6			
59	Gabon	5.5				130	Israel	3.4			
60	Germany	5.5				131	Tunisia	3.3			
61	Guinea	5.5				132	Chad	3.2			
62	Saudi Arabia	5.4				133	Kenya	3.0			
63	Trinidad and Tobago	5.4				134	Myanmar	2.9			
64	Norway	5.4				135	Nigeria	2.8			
65	Malaysia	5.4				136	Colombia	2.7			
66	Albania	5.4				137	Pakistan	2.7			
67	Morocco	5.4				138	Lebanon	2.6			
68	Kazakhstan	5.3				139	Mali	2.5			
69	Greece	5.3				140	Egypt	2.4			
70	Haiti	5.3				141	Yemen	2.3			
71	Swaziland	5.3									

Source: World Economic Forum, Executive Opinion Survey

2.04 Index of terrorism incidence

Simple average of the number of terrorism-related casualties (injuries and fatalities) and the number of terrorist attacks, each normalized on a scale of 1 to 7 | 2010–2013 total

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Angola	7.0	68	Portugal	7.0
1	Australia	7.0	68	Taiwan, China	7.0
1	Azerbaijan	7.0	74	Croatia	7.0
1	Barbados	7.0	74	Czech Republic	7.0
1	Botswana	7.0	76	Austria	7.0
1	Cape Verde	7.0	77	Sweden	7.0
1	Chad	7.0	77	Trinidad and Tobago	7.0
1	Costa Rica	7.0	79	Serbia	7.0
1	El Salvador	7.0	80	Mauritania	7.0
1	Ethiopia	7.0	81	Honduras	7.0
1	Finland	7.0	82	Brazil	7.0
1	Gabon	7.0	82	Madagascar	7.0
1	Gambia, The	7.0	84	Canada	7.0
1	Ghana	7.0	85	Argentina	6.9
1	Guyana	7.0	85	Switzerland	6.9
1	Haiti	7.0	87	Spain	6.9
1	Hong Kong SAR	7.0	88	Tajikistan	6.9
1	Hungary	7.0	89	Jordan	6.9
1	Jamaica	7.0	90	Morocco	6.9
1	Japan	7.0	91	Cameroon	6.9
1	Korea, Rep.	7.0	92	Guatemala	6.9
1	Latvia	7.0	93	Georgia	6.9
1	Lesotho	7.0	94	Cyprus	6.9
1	Lithuania	7.0	95	Chile	6.9
1	Luxembourg	7.0	95	Germany	6.9
1	Malawi	7.0	97	Bulgaria	6.9
1	Malta	7.0	98	Malaysia	6.8
1	Mauritius	7.0	99	Kazakhstan	6.8
1	Mongolia	7.0	100	Saudi Arabia	6.8
1	Namibia	7.0	101	South Africa	6.8
1	New Zealand	7.0	102	Peru	6.8
1	Nicaragua	7.0	103	Tanzania	6.8
1	Oman	7.0	104	Italy	6.8
1	Panama	7.0	105	Paraguay	6.8
1	Poland	7.0	106	Sri Lanka	6.8
1	Puerto Rico	7.0	107	Norway	6.7
1	Qatar	7.0	108	Burundi	6.7
1	Romania	7.0	109	Senegal	6.7
1	Seychelles	7.0	110	Mozambique	6.6
1	Sierra Leone	7.0	111	Côte d'Ivoire	6.6
1	Singapore	7.0	111	Rwanda	6.6
1	Slovak Republic	7.0	113	Tunisia	6.6
1	Slovenia	7.0	114	Myanmar	6.5
1	Suriname	7.0	115	Iran, Islamic Rep.	6.5
1	Swaziland	7.0	116	Mexico	6.5
1	Uganda	7.0	117	China	6.4
1	Uruguay	7.0	118	Ireland	6.4
1	Vietnam	7.0	119	United States	6.2
1	Zambia	7.0	120	France	6.2
1	Zimbabwe	7.0	121	Greece	6.1
51	Albania	7.0	122	Bahrain	6.1
51	Denmark	7.0	123	Indonesia	5.8
51	Dominican Republic	7.0	124	Mali	5.7
51	Iceland	7.0	125	Algeria	5.7
51	Kuwait	7.0	126	Israel	5.1
51	Kyrgyz Republic	7.0	127	Bangladesh	5.1
51	Lao PDR	7.0	128	Nepal	4.7
51	Moldova	7.0	129	United Kingdom	4.6
51	United Arab Emirates	7.0	130	Lebanon	3.5
60	Armenia	7.0	131	Kenya	3.0
60	Burkina Faso	7.0	132	Turkey	2.5
60	Estonia	7.0	133	Egypt	2.3
63	Belgium	7.0	134	Colombia	2.3
63	Bhutan	7.0	135	Russian Federation	1.8
63	Bolivia	7.0	136	India	1.0
63	Venezuela	7.0	136	Nigeria	1.0
67	Macedonia, FYR	7.0	136	Pakistan	1.0
68	Cambodia	7.0	136	Philippines	1.0
68	Guinea	7.0	136	Thailand	1.0
68	Montenegro	7.0	136	Yemen	1.0
68	Netherlands	7.0			

Source: World Economic Forum's calculations based on data from the National Consortium for the Study of Terrorism and Responses to Terrorism (START), Global Terrorism Database. Retrieved from <http://www.start.umd.edu/gtd> on 27 January 2015.

2.05 Homicide rate

Number of homicide cases per 100,000 population | 2012 or most recent available

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Singapore	0.2	72	Georgia ²	4.3
2	Iceland	0.3	73	Latvia	4.7
2	Japan ¹	0.3	73	United States	4.7
4	Hong Kong SAR	0.4	75	Yemen ²	4.8
4	Kuwait	0.4	76	Albania	5.0
6	Bahrain ¹	0.5	76	Estonia ¹	5.0
7	Indonesia	0.6	76	Mauritania	5.0
7	Switzerland ¹	0.6	76	Thailand ¹	5.0
9	Algeria ¹	0.7	80	Argentina ²	5.5
9	Slovenia	0.7	81	Lao PDR	5.9
9	Sweden	0.7	82	Ghana	6.1
9	United Arab Emirates	0.7	82	Suriname	6.1
13	Denmark	0.8	84	Kenya	6.4
13	Germany ¹	0.8	85	Cambodia	6.5
13	Luxembourg ¹	0.8	85	Moldova	6.5
13	Saudi Arabia	0.8	87	Lithuania	6.7
13	Spain	0.8	88	Chad	7.3
18	Austria	0.9	89	Barbados	7.4
18	Italy	0.9	90	Mali	7.5
18	Korea, Rep. ¹	0.9	91	Cameroon	7.6
18	Netherlands	0.9	92	Pakistan	7.7
18	New Zealand	0.9	93	Kazakhstan	7.8
23	China ²	1.0	94	Uruguay	7.9
23	Czech Republic	1.0	95	Burkina Faso	8.0
23	France	1.0	95	Burundi	8.0
23	United Kingdom ¹	1.0	97	Costa Rica	8.5
27	Australia	1.1	98	Philippines	8.8
27	Oman ¹	1.1	99	Guinea	8.9
27	Qatar	1.1	100	Gabon	9.1
30	Croatia	1.2	100	Kyrgyz Republic ¹	9.1
30	Ireland	1.2	102	Russian Federation	9.2
30	Poland ¹	1.2	103	Seychelles	9.5
30	Portugal	1.2	104	Peru	9.6
30	Serbia	1.2	105	Mongolia ¹	9.7
35	Hungary	1.3	106	Paraguay	9.7
36	Macedonia, FYR ¹	1.4	107	Angola	10.0
36	Slovak Republic	1.4	108	Gambia, The	10.2
38	Belgium	1.6	108	Haiti	10.2
38	Canada	1.6	110	Cape Verde	10.3
38	Finland	1.6	111	Zimbabwe	10.6
38	Tajikistan ¹	1.6	112	Uganda ¹	10.7
42	Bhutan ²	1.7	112	Zambia	10.7
42	Greece ¹	1.7	114	Madagascar	11.1
42	Romania	1.7	115	Nicaragua	11.3
45	Armenia	1.8	116	Ethiopia	12.0
45	Israel	1.8	117	Bolivia	12.1
45	Malawi	1.8	118	Mozambique	12.4
48	Bulgaria	1.9	119	Tanzania	12.7
48	Sierra Leone	1.9	120	Côte d'Ivoire	13.6
50	Cyprus	2.0	121	Myanmar	15.2
50	Jordan ¹	2.0	122	Guyana	17.0
52	Azerbaijan ²	2.1	123	Namibia	17.2
53	Lebanon ²	2.2	123	Panama	17.2
53	Morocco	2.2	125	Botswana	18.4
53	Norway ¹	2.2	126	Nigeria	20.0
53	Tunisia	2.2	127	Mexico	21.5
57	Malaysia	2.3	128	Dominican Republic	22.1
58	Turkey ¹	2.6	129	Rwanda	23.1
59	Bangladesh	2.7	130	Brazil	25.2
59	Montenegro	2.7	131	Puerto Rico	26.5
61	Malta	2.8	132	Trinidad and Tobago	28.3
61	Mauritius ¹	2.8	133	Colombia	30.8
61	Senegal	2.8	134	South Africa	31.0
64	Nepal ¹	2.9	135	Swaziland	33.8
65	Taiwan, China ¹	3.0	136	Lesotho ²	38.0
66	Chile	3.1	137	Jamaica	39.3
67	Vietnam	3.3	138	Guatemala	39.9
68	Egypt ¹	3.4	139	El Salvador	41.2
68	Sri Lanka ¹	3.4	140	Venezuela	53.7
70	India	3.5	141	Honduras	90.4
71	Iran, Islamic Rep.	4.1			

Source: United Nations Office on Drugs and Crime (UNODC)

¹ 2011 ² 2010

3rd pillar

Health and Hygiene

3.01 Physician density

Density per 1,000 population | 2011 or most recent available

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	Qatar ³	7.7		72	Colombia ³	1.5	
2	Austria	4.8		73	China ³	1.5	
3	Greece ¹²	4.4		74	Tunisia ³	1.2	
4	Russian Federation ⁷	4.3		75	Algeria ⁶	1.2	
5	Georgia ²	4.2		76	Malaysia ³	1.2	
6	Lithuania ²	4.1		77	Trinidad and Tobago ⁶	1.2	
7	Italy	4.1		78	Vietnam	1.2	
8	Switzerland	3.9		79	Philippines ⁹	1.2	
9	Bulgaria	3.8		80	Albania ²	1.1	
10	Germany	3.8		81	Peru ²	1.1	
11	Norway	3.7		82	Costa Rica ¹	1.1	
12	Uruguay ⁵	3.7		83	Paraguay ¹¹	1.1	
13	Spain ²	3.7		84	Mauritius ⁹	1.1	
14	Czech Republic	3.6		85	Chile ⁴	1.0	
15	Kazakhstan ²	3.6		86	Guatemala ⁴	0.9	
16	Malta ²	3.5		87	Bahrain	0.9	
17	Iceland ²	3.5		88	Suriname ⁹	0.9	
18	Azerbaijan ²	3.4		89	Iran, Islamic Rep. ⁸	0.9	
19	Denmark ⁴	3.4		90	Pakistan ³	0.8	
20	Portugal ¹⁰	3.4		91	South Africa ¹	0.8	
21	Israel	3.3		92	Saudi Arabia ⁴	0.8	
22	Australia	3.3		93	India ²	0.7	
23	Sweden ⁶	3.3		94	Sri Lanka ³	0.7	
24	Estonia	3.3		95	Morocco ⁴	0.6	
25	Lebanon	3.2		96	Myanmar ²	0.6	
26	France ²	3.2		97	Bolivia	0.5	
27	Argentina ⁹	3.2		98	Jamaica ⁵	0.4	
28	Netherlands ¹⁰	3.1		99	Nigeria ⁴	0.4	
29	Slovak Republic ⁶	3.0		100	Thailand ³	0.4	
30	Belgium	3.0		101	Namibia ⁶	0.4	
31	Hungary	3.0		101	Nicaragua ¹⁰	0.4	
32	Finland ⁴	2.9		103	Honduras ⁸	0.4	
33	Latvia	2.9		104	Bangladesh	0.4	
34	Moldova ²	2.9		105	Botswana ⁷	0.3	
35	Croatia	2.8		106	Cape Verde ³	0.3	
36	Egypt ⁴	2.8		107	Gabon ⁹	0.3	
37	Luxembourg ²	2.8		108	Bhutan ²	0.3	
38	United Kingdom ²	2.8		109	Haiti ¹³	0.3	
39	Mongolia ⁵	2.8		110	Cambodia ⁵	0.2	
40	New Zealand ³	2.7		111	Guyana ³	0.2	
41	Ireland ²	2.7		112	Nepal ⁹	0.2	
42	Puerto Rico ²	2.7		113	Indonesia ²	0.2	
43	Armenia ²	2.7		114	Yemen ³	0.2	
44	Macedonia, FYR ⁴	2.6		115	Lao PDR ²	0.2	
45	Jordan ³	2.6		116	Kenya	0.2	
46	Slovenia	2.5		117	Swaziland ⁴	0.2	
47	United States	2.5		118	Angola ⁴	0.2	
48	Romania	2.4		119	Madagascar ⁶	0.2	
49	Japan ³	2.3		120	Côte d'Ivoire ⁵	0.1	
50	Cyprus	2.3		121	Mauritania ⁴	0.1	
51	Oman	2.2		122	Uganda ⁸	0.1	
52	Poland	2.2		123	Gambia, The ⁵	0.1	
53	Korea, Rep. ²	2.1		124	Guinea ⁸	0.1	
54	Serbia ⁴	2.1		125	Ghana ³	0.1	
55	Mexico	2.1		126	Mali ³	0.1	
56	Canada ³	2.1		127	Cameroon ⁴	0.1	
57	Taiwan, China ¹	2.1		128	Zambia ³	0.1	
58	Montenegro	2.0		129	Zimbabwe ⁴	0.1	
59	Kyrgyz Republic ²	2.0		130	Senegal ⁵	0.1	
60	Venezuela ¹²	1.9		131	Rwanda ³	0.1	
61	United Arab Emirates ⁶	1.9		132	Lesotho ¹⁰	0.0	
62	Singapore ³	1.9		133	Burkina Faso ³	0.0	
63	Tajikistan	1.9		134	Mozambique ²	0.0	
64	Brazil ¹	1.9		135	Chad ⁷	0.0	
65	Barbados ⁸	1.8		136	Burundi ⁹	0.0	
66	Kuwait ⁴	1.8		137	Ethiopia ⁴	0.0	
67	Turkey	1.7		138	Sierra Leone ⁹	0.0	
68	El Salvador ⁵	1.6		139	Malawi ⁴	0.0	
69	Panama	1.6		140	Tanzania ⁷	0.0	
70	Seychelles ⁹	1.5		n/a	Hong Kong SAR	n/a	
71	Dominican Republic	1.5					

Source: The World Health Organization, Global Health Observatory Data Repository

1 2013 2 2012 3 2010 4 2009 5 2008 6 2007 7 2006 8 2005 9 2004 10 2003 11 2002 12 2001 13 1998

3.02 Access to improved sanitation

Access to adequate sanitation as a percentage of total population | 2012 or most recent available

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	Australia.....	100.0	████████████████████	71	Tunisia.....	90.0	████████████████████
1	Austria.....	100.0	████████████████████	73	Iran, Islamic Rep.....	89.0	████████████████████
1	Belgium.....	100.0	████████████████████	73	Poland ¹	89.0	████████████████████
1	Bulgaria.....	100.0	████████████████████	75	Moldova.....	87.0	████████████████████
1	Canada.....	100.0	████████████████████	76	Mexico.....	85.0	████████████████████
1	Cyprus.....	100.0	████████████████████	77	Guyana.....	84.0	████████████████████
1	Czech Republic.....	100.0	████████████████████	78	Azerbaijan.....	82.0	████████████████████
1	Denmark.....	100.0	████████████████████	78	Dominican Republic.....	82.0	████████████████████
1	Finland.....	100.0	████████████████████	80	Brazil.....	81.0	████████████████████
1	France.....	100.0	████████████████████	81	Colombia.....	80.0	████████████████████
1	Germany.....	100.0	████████████████████	81	Guatemala.....	80.0	████████████████████
1	Hong Kong SAR.....	100.0	████████████████████	81	Honduras.....	80.0	████████████████████
1	Hungary.....	100.0	████████████████████	81	Jamaica.....	80.0	████████████████████
1	Iceland.....	100.0	████████████████████	81	Paraguay.....	80.0	████████████████████
1	Israel.....	100.0	████████████████████	81	Suriname.....	80.0	████████████████████
1	Italy.....	100.0	████████████████████	87	Latvia ¹	79.0	████████████████████
1	Japan.....	100.0	████████████████████	88	Myanmar.....	77.0	████████████████████
1	Korea, Rep.....	100.0	████████████████████	89	Morocco.....	75.0	████████████████████
1	Kuwait.....	100.0	████████████████████	89	Vietnam.....	75.0	████████████████████
1	Luxembourg.....	100.0	████████████████████	91	Philippines.....	74.0	████████████████████
1	Malta.....	100.0	████████████████████	91	South Africa.....	74.0	████████████████████
1	Netherlands.....	100.0	████████████████████	93	Panama.....	73.0	████████████████████
1	New Zealand.....	100.0	████████████████████	93	Peru.....	73.0	████████████████████
1	Norway.....	100.0	████████████████████	95	Romania ¹	72.0	████████████████████
1	Portugal.....	100.0	████████████████████	96	El Salvador.....	70.0	████████████████████
1	Qatar.....	100.0	████████████████████	96	Russian Federation.....	70.0	████████████████████
1	Saudi Arabia.....	100.0	████████████████████	98	Cape Verde.....	65.0	████████████████████
1	Singapore.....	100.0	████████████████████	98	China.....	65.0	████████████████████
1	Slovak Republic.....	100.0	████████████████████	98	Lao PDR.....	65.0	████████████████████
1	Slovenia.....	100.0	████████████████████	101	Botswana.....	64.0	████████████████████
1	Spain.....	100.0	████████████████████	101	Rwanda.....	64.0	████████████████████
1	Sweden.....	100.0	████████████████████	103	Angola.....	60.0	████████████████████
1	Switzerland.....	100.0	████████████████████	103	Gambia, The.....	60.0	████████████████████
1	Taiwan, China.....	100.0	████████████████████	105	Indonesia.....	59.0	████████████████████
1	United Kingdom.....	100.0	████████████████████	106	Bangladesh.....	57.0	████████████████████
1	United States.....	100.0	████████████████████	106	Swaziland.....	57.0	████████████████████
37	Puerto Rico.....	99.3	████████████████████	108	Mongolia.....	56.0	████████████████████
38	Bahrain.....	99.0	████████████████████	109	Yemen.....	53.0	████████████████████
38	Chile.....	99.0	████████████████████	110	Nicaragua.....	52.0	████████████████████
38	Greece.....	99.0	████████████████████	110	Senegal.....	52.0	████████████████████
38	Ireland.....	99.0	████████████████████	112	Pakistan.....	48.0	████████████████████
42	Croatia.....	98.0	████████████████████	113	Bhutan.....	47.0	████████████████████
42	Jordan.....	98.0	████████████████████	113	Burundi.....	47.0	████████████████████
42	Lebanon ¹	98.0	████████████████████	115	Bolivia.....	46.0	████████████████████
42	United Arab Emirates.....	98.0	████████████████████	116	Cameroon.....	45.0	████████████████████
46	Argentina.....	97.0	████████████████████	117	Zambia.....	43.0	████████████████████
46	Kazakhstan.....	97.0	████████████████████	118	Gabon.....	41.0	████████████████████
46	Oman.....	97.0	████████████████████	119	Zimbabwe.....	40.0	████████████████████
46	Serbia.....	97.0	████████████████████	120	Cambodia.....	37.0	████████████████████
46	Seychelles.....	97.0	████████████████████	120	Nepal.....	37.0	████████████████████
51	Egypt.....	96.0	████████████████████	122	India.....	36.0	████████████████████
51	Malaysia.....	96.0	████████████████████	123	Uganda.....	34.0	████████████████████
51	Uruguay.....	96.0	████████████████████	124	Namibia.....	32.0	████████████████████
54	Algeria.....	95.0	████████████████████	125	Kenya.....	30.0	████████████████████
54	Estonia.....	95.0	████████████████████	125	Lesotho.....	30.0	████████████████████
56	Costa Rica.....	94.0	████████████████████	127	Nigeria.....	28.0	████████████████████
56	Lithuania.....	94.0	████████████████████	128	Mauritania.....	27.0	████████████████████
56	Tajikistan.....	94.0	████████████████████	129	Ethiopia.....	24.0	████████████████████
59	Georgia.....	93.0	████████████████████	129	Haiti.....	24.0	████████████████████
59	Thailand.....	93.0	████████████████████	131	Côte d'Ivoire.....	22.0	████████████████████
61	Barbados ¹	92.0	████████████████████	131	Mali.....	22.0	████████████████████
61	Kyrgyz Republic.....	92.0	████████████████████	133	Mozambique.....	21.0	████████████████████
61	Sri Lanka.....	92.0	████████████████████	134	Burkina Faso.....	19.0	████████████████████
61	Trinidad and Tobago.....	92.0	████████████████████	134	Guinea.....	19.0	████████████████████
65	Albania.....	91.0	████████████████████	136	Ghana.....	14.0	████████████████████
65	Armenia.....	91.0	████████████████████	136	Madagascar.....	14.0	████████████████████
65	Macedonia, FYR.....	91.0	████████████████████	138	Sierra Leone.....	13.0	████████████████████
65	Mauritius.....	91.0	████████████████████	139	Chad.....	12.0	████████████████████
65	Turkey.....	91.0	████████████████████	139	Tanzania.....	12.0	████████████████████
65	Venezuela ¹	91.0	████████████████████	141	Malawi.....	10.0	████████████████████
71	Montenegro.....	90.0	████████████████████				

Source: The World Health Organization, Global Health Observatory Data Repository

¹ 2005

3.03 Access to improved drinking water

Access to safe drinking water as a percentage of total population | 2012 or most recent available

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	Armenia	100.0	████████████████████	69	Lithuania	96.0	████████████████████
1	Australia	100.0	████████████████████	69	Thailand	96.0	████████████████████
1	Austria	100.0	████████████████████	74	Mexico	95.0	████████████████████
1	Bahrain	100.0	████████████████████	74	South Africa	95.0	████████████████████
1	Belgium	100.0	████████████████████	74	Suriname	95.0	████████████████████
1	Canada	100.0	████████████████████	74	Vietnam	95.0	████████████████████
1	Cyprus	100.0	████████████████████	78	Guatemala	94.0	████████████████████
1	Czech Republic	100.0	████████████████████	78	Panama	94.0	████████████████████
1	Denmark	100.0	████████████████████	78	Paraguay	94.0	████████████████████
1	Finland	100.0	████████████████████	78	Sri Lanka	94.0	████████████████████
1	France	100.0	████████████████████	78	Trinidad and Tobago ¹	94.0	████████████████████
1	Germany	100.0	████████████████████	83	India	93.0	████████████████████
1	Greece	100.0	████████████████████	83	Jamaica	93.0	████████████████████
1	Hong Kong SAR ³	100.0	████████████████████	83	Kazakhstan	93.0	████████████████████
1	Hungary	100.0	████████████████████	83	Oman	93.0	████████████████████
1	Iceland	100.0	████████████████████	83	Venezuela ⁴	93.0	████████████████████
1	Ireland	100.0	████████████████████	88	China	92.0	████████████████████
1	Israel	100.0	████████████████████	88	Gabon	92.0	████████████████████
1	Italy	100.0	████████████████████	88	Namibia	92.0	████████████████████
1	Japan	100.0	████████████████████	88	Philippines	92.0	████████████████████
1	Lebanon	100.0	████████████████████	92	Colombia	91.0	████████████████████
1	Luxembourg	100.0	████████████████████	92	Pakistan	91.0	████████████████████
1	Malaysia	100.0	████████████████████	94	El Salvador	90.0	████████████████████
1	Malta	100.0	████████████████████	94	Gambia, The	90.0	████████████████████
1	Mauritius	100.0	████████████████████	94	Honduras	90.0	████████████████████
1	Netherlands	100.0	████████████████████	97	Cape Verde	89.0	████████████████████
1	New Zealand	100.0	████████████████████	98	Bolivia	88.0	████████████████████
1	Norway	100.0	████████████████████	98	Kyrgyz Republic	88.0	████████████████████
1	Poland ²	100.0	████████████████████	98	Nepal	88.0	████████████████████
1	Portugal	100.0	████████████████████	98	Romania ⁴	88.0	████████████████████
1	Qatar	100.0	████████████████████	102	Ghana	87.0	████████████████████
1	Singapore	100.0	████████████████████	102	Peru	87.0	████████████████████
1	Slovak Republic	100.0	████████████████████	104	Myanmar	86.0	████████████████████
1	Slovenia	100.0	████████████████████	105	Bangladesh	85.0	████████████████████
1	Spain	100.0	████████████████████	105	Indonesia	85.0	████████████████████
1	Sweden	100.0	████████████████████	105	Malawi	85.0	████████████████████
1	Switzerland	100.0	████████████████████	105	Mongolia	85.0	████████████████████
1	Taiwan, China ¹	100.0	████████████████████	105	Nicaragua	85.0	████████████████████
1	Turkey	100.0	████████████████████	110	Algeria	84.0	████████████████████
1	United Arab Emirates	100.0	████████████████████	110	Morocco	84.0	████████████████████
1	United Kingdom	100.0	████████████████████	112	Burkina Faso	82.0	████████████████████
42	Barbados	99.8	████████████████████	113	Dominican Republic	81.0	████████████████████
43	Argentina	99.0	████████████████████	113	Lesotho	81.0	████████████████████
43	Bulgaria	99.0	████████████████████	115	Azerbaijan	80.0	████████████████████
43	Chile	99.0	████████████████████	115	Côte d'Ivoire	80.0	████████████████████
43	Croatia	99.0	████████████████████	115	Zimbabwe	80.0	████████████████████
43	Egypt	99.0	████████████████████	118	Burundi	75.0	████████████████████
43	Estonia	99.0	████████████████████	118	Guinea	75.0	████████████████████
43	Georgia	99.0	████████████████████	118	Uganda	75.0	████████████████████
43	Kuwait	99.0	████████████████████	121	Cameroon	74.0	████████████████████
43	Macedonia, FYR	99.0	████████████████████	121	Senegal	74.0	████████████████████
43	Serbia	99.0	████████████████████	121	Swaziland	74.0	████████████████████
43	United States	99.0	████████████████████	124	Lao PDR	72.0	████████████████████
43	Uruguay	99.0	████████████████████	124	Tajikistan	72.0	████████████████████
55	Bhutan	98.0	████████████████████	126	Cambodia	71.0	████████████████████
55	Brazil	98.0	████████████████████	126	Rwanda	71.0	████████████████████
55	Guyana	98.0	████████████████████	128	Mali	67.0	████████████████████
55	Korea, Rep.	98.0	████████████████████	129	Nigeria	64.0	████████████████████
55	Latvia	98.0	████████████████████	130	Zambia	63.0	████████████████████
55	Montenegro	98.0	████████████████████	131	Haiti	62.0	████████████████████
61	Saudi Arabia	97.0	████████████████████	131	Kenya	62.0	████████████████████
62	Botswana	97.0	████████████████████	133	Sierra Leone	60.0	████████████████████
62	Costa Rica	97.0	████████████████████	134	Yemen	55.0	████████████████████
62	Moldova	97.0	████████████████████	135	Angola	54.0	████████████████████
62	Puerto Rico ³	97.0	████████████████████	136	Tanzania	53.0	████████████████████
62	Russian Federation	97.0	████████████████████	137	Ethiopia	52.0	████████████████████
62	Tunisia	97.0	████████████████████	138	Chad	51.0	████████████████████
68	Seychelles	96.3	████████████████████	139	Madagascar	50.0	████████████████████
69	Albania	96.0	████████████████████	139	Mauritania	50.0	████████████████████
69	Iran, Islamic Rep.	96.0	████████████████████	141	Mozambique	49.0	████████████████████
69	Jordan	96.0	████████████████████				

Source: The World Health Organization, Global Health Observatory Data Repository

¹ 2010 ² 2008 ³ 2007 ⁴ 2005

3.05 HIV prevalence

HIV prevalence as a percentage of adults aged 15–49 years | 2013 or most recent available

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Albania ⁴	<0.2	58	Tajikistan	0.3
1	Algeria ²	0.1	58	United Kingdom ²	0.3
1	Armenia	0.2	74	Argentina	0.4
1	Australia ²	0.2	74	Austria ²	0.4
1	Azerbaijan	0.2	74	Chile	0.4
1	Bahrain ⁴	<0.2	74	France ²	0.4
1	Bangladesh	0.1	74	Indonesia	0.4
1	Bhutan	0.2	74	Italy ²	0.4
1	Bulgaria ²	0.1	74	Malaysia	0.4
1	Cape Verde	0.2	74	Mauritania	0.4
1	China ¹	<0.1	74	Peru	0.4
1	Croatia ²	<0.1	74	Spain ²	0.4
1	Cyprus ⁴	<0.2	74	Switzerland ²	0.4
1	Czech Republic ²	<0.1	74	Vietnam	0.4
1	Denmark ²	0.2	86	Brazil ¹	0.5
1	Egypt	0.1	87	Colombia	0.5
1	Finland ²	0.1	87	Honduras	0.5
1	Germany ²	0.1	87	Madagascar	0.5
1	Greece ²	0.2	87	Senegal	0.5
1	Hong Kong SAR	0.1	91	El Salvador	0.6
1	Hungary ²	0.1	91	Myanmar	0.6
1	Iran, Islamic Rep.	0.2	91	Puerto Rico	0.6
1	Israel ²	0.2	91	United States ²	0.6
1	Japan ²	<0.1	91	Venezuela	0.6
1	Jordan ⁴	<0.2	96	Dominican Republic	0.7
1	Kazakhstan ²	0.2	96	Guatemala	0.7
1	Korea, Rep. ²	<0.1	96	Latvia ²	0.7
1	Kuwait ⁴	<0.2	96	Moldova	0.7
1	Lebanon ²	0.1	96	Panama	0.7
1	Lithuania ²	0.1	96	Portugal ²	0.7
1	Macedonia, FYR ⁴	<0.1	96	Uruguay	0.7
1	Malta ²	0.1	103	Cambodia	0.8
1	Mexico	0.2	104	Seychelles ¹	0.8
1	Mongolia	0.1	105	Barbados	0.9
1	Montenegro ¹	0.0	105	Mali	0.9
1	Morocco	0.1	107	Burkina Faso	1.0
1	Netherlands ²	0.2	108	Russian Federation ²	1.1
1	New Zealand ²	0.1	108	Suriname	1.1
1	Norway ²	0.1	108	Thailand	1.1
1	Oman ³	0.1	111	Mauritius	1.2
1	Pakistan	0.1	112	Burundi	1.3
1	Philippines	0.1	112	Estonia ²	1.3
1	Poland ²	0.1	112	Ethiopia	1.3
1	Qatar ³	<0.1	112	Gambia, The	1.3
1	Romania ²	0.1	112	Guyana	1.3
1	Saudi Arabia ⁴	<0.2	117	Ghana	1.4
1	Serbia ²	0.1	118	Sierra Leone	1.5
1	Singapore ²	0.1	119	Trinidad and Tobago	1.6
1	Slovak Republic ²	<0.1	120	Guinea	1.7
1	Slovenia ²	0.1	120	Jamaica	1.7
1	Sri Lanka	0.1	122	Haiti	2.1
1	Sweden ²	0.2	123	Angola	2.3
1	Taiwan, China ²	0.2	124	Chad	2.7
1	Tunisia	0.1	125	Rwanda	2.9
1	Turkey ²	<0.1	126	Nigeria	3.1
1	United Arab Emirates ⁴	<0.2	127	Côte d'Ivoire	3.2
1	Yemen	0.1	128	Gabon	4.0
58	Belgium ²	0.3	129	Cameroon	4.5
58	Bolivia	0.3	130	Tanzania	5.1
58	Canada ²	0.3	131	Kenya	6.1
58	Costa Rica	0.3	132	Uganda	7.2
58	Georgia	0.3	133	Malawi	10.8
58	Iceland ²	0.3	134	Mozambique	11.1
58	India	0.3	135	Zambia	12.7
58	Ireland ²	0.3	136	Namibia	13.3
58	Kyrgyz Republic	0.3	137	Zimbabwe	14.7
58	Lao PDR	0.3	138	South Africa	17.9
58	Luxembourg ²	0.3	139	Botswana	23.0
58	Nepal	0.3	140	Lesotho	23.1
58	Nicaragua	0.3	141	Swaziland	26.5
58	Paraguay	0.3			

Source: The World Bank, *World Development Indicators* database; UNAIDS, *Global Report on the Global AIDS Epidemic* (2008, 2010, 2012, and 2013 editions); national sources

¹ 2012 ² 2011 ³ 2009 ⁴ 2007

3.06 Malaria incidence

Estimated number of malaria cases per 100,000 population | 2012 or most recent available

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Egypt	0.0	72	Nigeria	28,430.3
1	Georgia	0.0	73	Gambia, The	29,030.4
1	Kyrgyz Republic	0.0	74	Burkina Faso	34,021.6
1	Oman	0.0	75	Guinea	38,423.7
1	Paraguay	0.0	n/a	Albania	S.L.
1	Turkey	0.0	n/a	Armenia	M.F.
7	Argentina	0.0	n/a	Australia	M.F.
8	Azerbaijan	0.0	n/a	Austria	S.L.
9	Costa Rica	0.2	n/a	Bahrain	S.L.
10	Algeria	0.2	n/a	Barbados	S.L.
11	Tajikistan	0.2	n/a	Belgium	S.L.
12	El Salvador	0.3	n/a	Bulgaria	M.F.
13	Saudi Arabia	0.4	n/a	Canada	S.L.
14	Sri Lanka	0.4	n/a	Chile	S.L.
15	China	0.5	n/a	Croatia	M.F.
16	Mexico	0.8	n/a	Cyprus	M.F.
17	Iran, Islamic Rep.	1.2	n/a	Czech Republic	S.L.
18	Korea, Rep.	2.7	n/a	Denmark	S.L.
19	Dominican Republic	12.7	n/a	Estonia	S.L.
20	Bhutan	20.2	n/a	Finland	S.L.
21	Cape Verde	22.2	n/a	France	S.L.
22	Namibia	23.0	n/a	Germany	S.L.
23	Philippines	23.8	n/a	Greece	S.L.
24	Panama	26.3	n/a	Hong Kong SAR ¹	M.F.
25	Vietnam	29.7	n/a	Hungary	M.F.
26	Botswana	29.9	n/a	Iceland	S.L.
27	South Africa	32.5	n/a	Ireland	S.L.
28	Malaysia	33.5	n/a	Israel	S.L.
29	Nicaragua	38.4	n/a	Italy	M.F.
30	Swaziland	43.1	n/a	Jamaica	M.F.
31	Guatemala	57.7	n/a	Japan	S.L.
32	Nepal	61.9	n/a	Jordan	S.L.
33	Suriname	78.6	n/a	Kazakhstan	S.L.
34	Bolivia	104.8	n/a	Kuwait	S.L.
35	Brazil	156.0	n/a	Latvia	S.L.
36	Honduras	163.8	n/a	Lebanon	S.L.
37	Peru	190.1	n/a	Lesotho	S.L.
38	Colombia	203.3	n/a	Lithuania	S.L.
39	Thailand	209.6	n/a	Luxembourg	S.L.
40	Venezuela	287.1	n/a	Macedonia, FYR	M.F.
41	Bangladesh	394.3	n/a	Malta	S.L.
42	Cambodia	1,076.4	n/a	Mauritius	M.F.
43	Haiti	1,277.8	n/a	Moldova	S.L.
44	India	1,536.4	n/a	Mongolia	S.L.
45	Lao PDR	1,655.2	n/a	Montenegro	M.F.
46	Yemen	1,802.8	n/a	Morocco	M.F.
47	Pakistan	1,953.6	n/a	Netherlands	M.F.
48	Indonesia	2,268.5	n/a	New Zealand	S.L.
49	Myanmar	2,651.6	n/a	Norway	S.L.
50	Ethiopia	4,578.7	n/a	Poland	M.F.
51	Rwanda	5,673.0	n/a	Portugal	M.F.
52	Madagascar	5,831.2	n/a	Puerto Rico ¹	M.F.
53	Guyana	7,920.9	n/a	Qatar	S.L.
54	Kenya	8,106.0	n/a	Romania	M.F.
55	Zimbabwe	8,452.6	n/a	Russian Federation	S.L.
56	Burundi	8,528.3	n/a	Serbia	M.F.
57	Cameroon	17,051.0	n/a	Seychelles	S.L.
58	Tanzania	17,370.2	n/a	Singapore	M.F.
59	Mauritania	17,649.5	n/a	Slovak Republic	S.L.
60	Angola	18,251.2	n/a	Slovenia	M.F.
61	Sierra Leone	18,398.6	n/a	Spain	M.F.
62	Mali	20,197.2	n/a	Sweden	S.L.
63	Côte d'Ivoire	20,665.6	n/a	Switzerland	S.L.
64	Uganda	24,487.0	n/a	Taiwan, China	M.F.
65	Gabon	25,113.7	n/a	Trinidad and Tobago	M.F.
66	Chad	26,509.9	n/a	Tunisia	S.L.
67	Zambia	26,650.2	n/a	United Arab Emirates	M.F.
68	Ghana	27,201.3	n/a	United Kingdom	S.L.
69	Malawi	27,661.7	n/a	United States	M.F.
70	Senegal	27,684.6	n/a	Uruguay	S.L.
71	Mozambique	27,774.0			

Source: The World Health Organization, *World Malaria Report 2013*; United States Centers for Disease Control and Prevention (CDC), Malaria Information and Prophylaxis information (accessed 11 July 2014)

¹ 2014

4th pillar

Human Resources and
Labour Market

4.01 Primary education enrolment rate

Net primary education enrolment rate | 2012 or most recent available

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	Singapore	100.0		72	Sri Lanka	93.8	
2	Canada ⁹	99.9		73	Peru ²	93.7	
3	Japan	99.9		74	Zambia	93.7	
4	China	99.9		75	Hong Kong SAR	93.5	
5	Iran, Islamic Rep.	99.8		76	El Salvador	93.4	
6	United Kingdom	99.8		77	Switzerland	93.4	
7	Spain	99.7		78	India ²	93.3	
8	Uruguay ³	99.5		79	Lebanon	93.2	
9	Greece ²	99.5		80	Guatemala ²	92.8	
10	Sweden	99.5		81	Chile	92.7	
11	Norway	99.4		82	Qatar ⁷	92.4	
12	Korea, Rep.	99.1		83	Venezuela	92.3	
13	Tunisia	98.9		84	Suriname ²	92.2	
14	Finland	98.8		85	Indonesia	92.2	
15	Belgium	98.7		86	Kuwait ⁶	92.1	
16	Rwanda	98.7		87	Jamaica	92.1	
17	Portugal	98.6		88	Luxembourg ²	92.1	
18	Brazil	98.5		89	Costa Rica	92.0	
19	Nepal ¹	98.5		90	United States	91.8	
20	Iceland ²	98.5		91	Nicaragua ³	91.8	
21	Netherlands	98.4		92	Bangladesh ³	91.5	
22	New Zealand	98.4		93	Cameroon	91.5	
23	Austria ⁴	98.4		94	Serbia	91.4	
24	Cambodia	98.4		95	Hungary	91.3	
25	Tajikistan	98.4		96	Albania ⁸	91.2	
26	Montenegro	98.4		97	Panama	91.2	
27	Georgia	98.3		98	United Arab Emirates	91.2	
28	France	98.2		99	Uganda ²	90.9	
29	Vietnam	98.1		100	Bhutan	90.6	
30	Germany	97.9		101	Kyrgyz Republic	90.5	
31	Cyprus	97.9		102	Croatia	89.3	
32	Denmark	97.9		103	Azerbaijan	89.1	
33	Mauritius	97.8		104	Philippines ⁴	88.2	
34	Taiwan, China ¹	97.7		105	Moldova	87.9	
35	Latvia	97.7		106	Namibia	87.7	
36	Slovenia	97.7		107	Ghana ¹	87.1	
37	Tanzania ⁵	97.6		108	Macedonia, FYR	86.5	
38	Morocco ¹	97.5		109	Dominican Republic	86.5	
39	Slovak Republic ⁴	97.4		110	Myanmar	86.4	
40	Mongolia	97.3		111	Yemen	86.3	
41	Algeria	97.3		112	Mozambique	86.2	
42	Italy ²	97.2		113	Romania	85.8	
43	Cape Verde	97.2		114	Angola ²	85.7	
44	Jordan	97.1		115	Kazakhstan ¹	85.6	
45	Barbados ²	97.1		116	Ethiopia	85.4	
46	Malawi ⁴	96.9		117	South Africa	85.0	
47	Australia	96.8		118	Swaziland ⁶	84.7	
48	Israel ²	96.7		119	Armenia ⁶	84.1	
49	Poland	96.6		120	Colombia	83.9	
50	Saudi Arabia ¹	96.5		121	Botswana ⁴	83.8	
51	Bahrain ¹⁰	96.5		122	Bolivia ²	83.4	
52	Oman	96.3		123	Paraguay ²	81.9	
53	Mexico	96.3		124	Kenya ⁴	81.8	
54	Russian Federation	96.2		125	Lesotho	81.6	
55	Czech Republic ²	96.0		126	Puerto Rico ²	80.4	
56	Lao PDR	95.9		127	Haiti	77.2	
57	Lithuania	95.8		128	Madagascar ⁸	77.1	
58	Thailand ⁴	95.6		129	Guinea	74.4	
59	Zimbabwe	95.6		130	Senegal	73.3	
60	Malaysia	95.5		131	Pakistan	72.5	
61	Argentina ¹	95.4		132	Guyana	71.5	
62	Ireland	95.3		133	Gambia, The	70.9	
63	Trinidad and Tobago ³	95.2		134	Mauritania	69.6	
64	Egypt ²	95.1		135	Mali	68.7	
65	Malta	95.1		136	Burkina Faso	66.4	
66	Bulgaria	95.0		137	Nigeria ³	63.9	
67	Estonia	94.7		138	Chad ²	63.1	
68	Turkey	94.0		139	Côte d'Ivoire ⁴	61.9	
69	Honduras	94.0		n/a	Gabon	n/a	
70	Burundi ³	94.0		n/a	Sierra Leone	n/a	
71	Seychelles ²	93.8					

Source: UNESCO Institute for Statistics, Data Centre (accessed 26 November 2014); Organisation for Economic Co-operation and Development (OECD), Education at a Glance 2013; Sistema de Información de tendencias Educativas de América Latina (SITEAL); national sources

¹ 2013 ² 2011 ³ 2010 ⁴ 2009 ⁵ 2008 ⁶ 2007 ⁷ 2005 ⁸ 2003 ⁹ 2000 ¹⁰ 1999

4.03 Extent of staff training

In your country, to what extent do companies invest in training and employee development? (1 = not at all, 7 = to a great extent) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.0	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.0	7
1	Switzerland	5.7				72	Poland	4.0			
2	Japan	5.4				73	Mongolia	4.0			
3	Luxembourg	5.4				74	Mexico	4.0			
4	Malaysia	5.3				75	Lesotho	4.0			
5	Finland	5.3				76	Israel	4.0			
6	Qatar	5.3				77	India	3.9			
7	Singapore	5.3				78	Senegal	3.9			
8	Norway	5.2				79	Swaziland	3.9			
9	Belgium	5.1				80	Uruguay	3.9			
10	Sweden	5.1				81	Macedonia, FYR	3.9			
11	United Arab Emirates	5.1				82	Cambodia	3.9			
12	Netherlands	5.0				83	Colombia	3.9			
13	Germany	5.0				84	Zimbabwe	3.9			
14	United States	5.0				85	Vietnam	3.9			
15	Denmark	4.9				86	Dominican Republic	3.9			
16	Puerto Rico	4.9				87	Montenegro	3.9			
17	New Zealand	4.9				88	Nicaragua	3.8			
18	South Africa	4.9				89	Russian Federation	3.8			
19	Austria	4.8				90	Slovak Republic	3.8			
20	Ireland	4.8				91	Turkey	3.8			
21	Costa Rica	4.7				92	Peru	3.8			
22	Canada	4.7				93	Azerbaijan	3.7			
23	United Kingdom	4.7				94	Argentina	3.7			
24	Indonesia	4.7				95	Spain	3.7			
25	Iceland	4.7				96	Kuwait	3.7			
26	Hong Kong SAR	4.6				97	Slovenia	3.7			
27	Philippines	4.6				98	Tunisia	3.7			
28	Guatemala	4.6				99	Gabon	3.7			
29	Bahrain	4.5				100	Suriname	3.7			
30	Australia	4.5				101	Madagascar	3.7			
31	France	4.5				102	Tajikistan	3.7			
32	Albania	4.4				103	Cape Verde	3.7			
33	Latvia	4.4				104	Paraguay	3.7			
34	Kenya	4.4				105	Morocco	3.6			
35	Mauritius	4.4				106	Sierra Leone	3.6			
36	Estonia	4.4				107	Hungary	3.6			
37	Thailand	4.4				108	Bhutan	3.6			
38	Honduras	4.4				109	Uganda	3.6			
39	Barbados	4.4				110	Romania	3.6			
40	Malta	4.4				111	Greece	3.6			
41	Taiwan, China	4.4				112	Kyrgyz Republic	3.5			
42	Gambia, The	4.3				113	Georgia	3.5			
43	Cyprus	4.3				114	Bolivia	3.5			
44	Brazil	4.3				115	Tanzania	3.5			
45	Lao PDR	4.3				116	Lebanon	3.5			
46	China	4.3				117	Algeria	3.4			
47	Panama	4.3				118	Armenia	3.4			
48	Nigeria	4.3				119	Moldova	3.4			
49	Oman	4.3				120	Mozambique	3.4			
50	Lithuania	4.2				121	Pakistan	3.4			
51	Trinidad and Tobago	4.2				122	Ethiopia	3.4			
52	Chile	4.2				123	Venezuela	3.3			
53	Korea, Rep.	4.2				124	Nepal	3.3			
54	Portugal	4.2				125	Mali	3.3			
55	Czech Republic	4.1				126	Bulgaria	3.3			
56	Sri Lanka	4.1				127	Guinea	3.2			
57	Namibia	4.1				128	Croatia	3.2			
58	Jordan	4.1				129	Haiti	3.2			
59	Jamaica	4.1				130	Bangladesh	3.2			
60	Saudi Arabia	4.1				131	Yemen	3.2			
61	Ghana	4.1				132	Italy	3.2			
62	Kazakhstan	4.1				133	Serbia	3.1			
63	Zambia	4.1				134	Iran, Islamic Rep.	3.0			
64	Guyana	4.0				135	Burundi	2.9			
65	Malawi	4.0				136	Myanmar	2.9			
66	Rwanda	4.0				137	Chad	2.8			
67	Seychelles	4.0				138	Burkina Faso	2.8			
68	Botswana	4.0				139	Angola	2.8			
69	Cameroon	4.0				140	Egypt	2.8			
70	Côte d'Ivoire	4.0				141	Mauritania	2.6			
71	El Salvador	4.0									

Source: World Economic Forum, Executive Opinion Survey

4.04 Treatment of customers

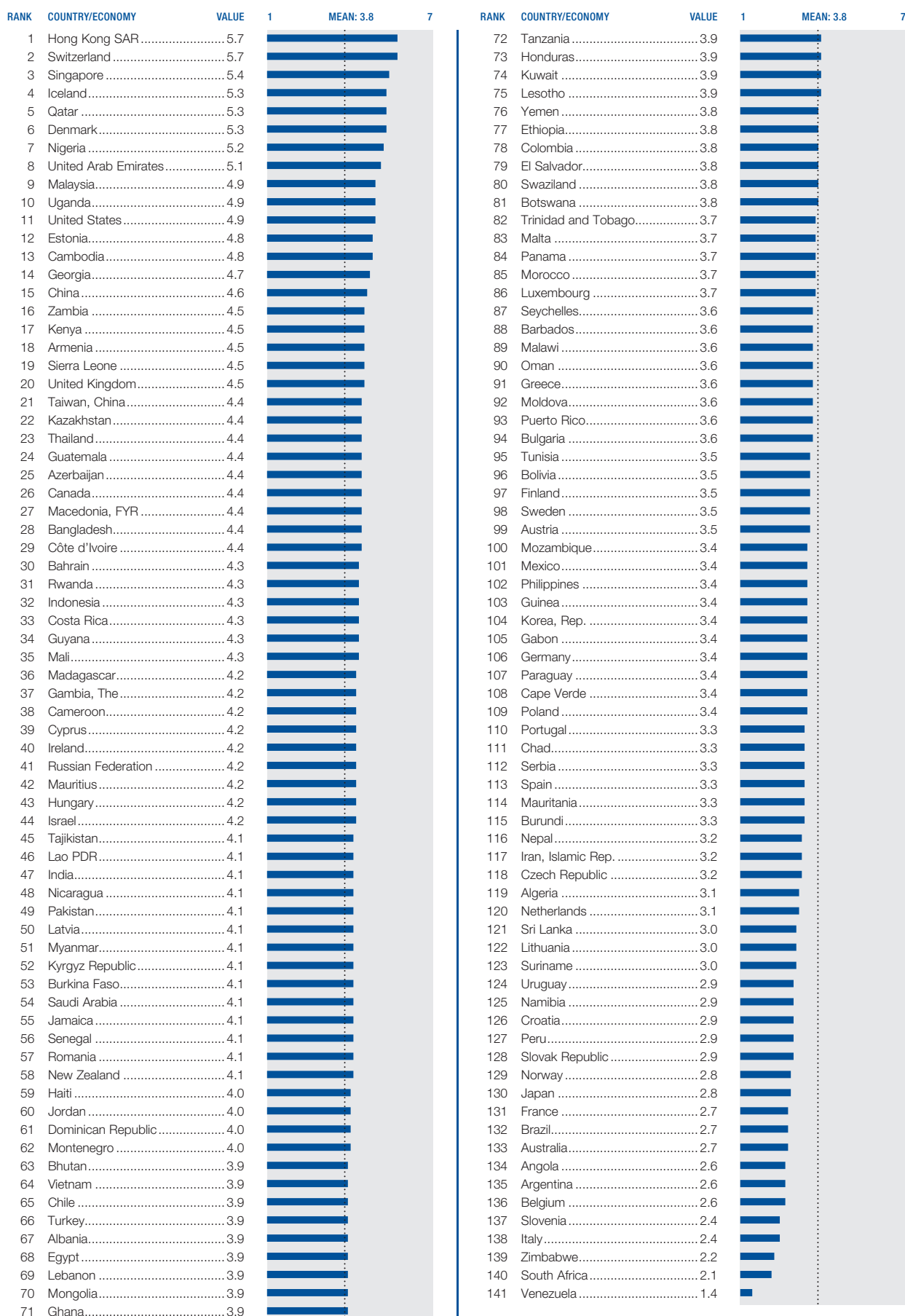
In your country, how well do companies treat customers? (1 = indifferent to customer satisfaction, 7 = highly responsive to customers and seek customer retention) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.5	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.5	7
1	Japan	6.3				72	Ghana	4.5			
2	Switzerland	6.0				73	Madagascar	4.5			
3	Austria	5.8				74	Honduras	4.5			
4	Qatar	5.8				75	Dominican Republic	4.4			
5	New Zealand	5.7				76	Cambodia	4.4			
6	United Arab Emirates	5.7				77	Kuwait	4.4			
7	Hong Kong SAR	5.7				78	Montenegro	4.4			
8	Taiwan, China	5.6				79	Kyrgyz Republic	4.4			
9	Belgium	5.6				80	Malta	4.4			
10	Denmark	5.5				81	Morocco	4.4			
11	Malaysia	5.5				82	Russian Federation	4.4			
12	Singapore	5.5				83	Romania	4.4			
13	Korea, Rep.	5.5				84	Hungary	4.4			
14	United States	5.4				85	Côte d'Ivoire	4.4			
15	Canada	5.4				86	Lebanon	4.4			
16	Luxembourg	5.4				87	Chile	4.3			
17	Thailand	5.4				88	Tunisia	4.3			
18	Sweden	5.4				89	Myanmar	4.3			
19	Norway	5.4				90	Barbados	4.3			
20	Germany	5.3				91	Uruguay	4.3			
21	Guatemala	5.3				92	Panama	4.2			
22	Iceland	5.3				93	Mongolia	4.2			
23	Netherlands	5.3				94	Mali	4.2			
24	Ireland	5.3				95	Cameroon	4.2			
25	Philippines	5.2				96	Tajikistan	4.2			
26	Finland	5.2				97	Pakistan	4.2			
27	Sri Lanka	5.2				98	Paraguay	4.1			
28	Puerto Rico	5.2				99	Moldova	4.1			
29	United Kingdom	5.2				100	Burkina Faso	4.1			
30	Lithuania	5.2				101	Uganda	4.1			
31	Estonia	5.1				102	Israel	4.1			
32	Turkey	5.1				103	Swaziland	4.1			
33	Portugal	5.1				104	Vietnam	4.1			
34	Cyprus	5.1				105	Bhutan	4.1			
35	Kenya	5.1				106	Rwanda	4.1			
36	Egypt	5.1				107	Malawi	4.0			
37	Costa Rica	5.1				108	Bangladesh	4.0			
38	Latvia	5.0				109	India	4.0			
39	Indonesia	5.0				110	Yemen	4.0			
40	Bulgaria	5.0				111	Gabon	4.0			
41	France	5.0				112	Nigeria	3.9			
42	Colombia	5.0				113	Guyana	3.9			
43	Italy	5.0				114	Seychelles	3.9			
44	El Salvador	4.9				115	Serbia	3.9			
45	Slovenia	4.9				116	Tanzania	3.9			
46	Australia	4.9				117	Jamaica	3.8			
47	Jordan	4.9				118	Iran, Islamic Rep.	3.8			
48	Oman	4.9				119	Nepal	3.8			
49	Poland	4.9				120	Georgia	3.8			
50	Mauritius	4.8				121	Mozambique	3.7			
51	Peru	4.8				122	Sierra Leone	3.7			
52	Bahrain	4.8				123	Ethiopia	3.7			
53	Gambia, The	4.7				124	Algeria	3.6			
54	Macedonia, FYR	4.7				125	Suriname	3.6			
55	Mexico	4.7				126	Zimbabwe	3.6			
56	Zambia	4.7				127	Argentina	3.6			
57	Albania	4.7				128	Cape Verde	3.6			
58	Senegal	4.7				129	Bolivia	3.5			
59	Czech Republic	4.7				130	Nicaragua	3.5			
60	Croatia	4.6				131	Botswana	3.5			
61	Brazil	4.6				132	Lesotho	3.5			
62	Greece	4.6				133	Namibia	3.5			
63	Saudi Arabia	4.6				134	Guinea	3.4			
64	Slovak Republic	4.6				135	Trinidad and Tobago	3.3			
65	Kazakhstan	4.6				136	Burundi	3.3			
66	Armenia	4.6				137	Venezuela	3.2			
67	South Africa	4.6				138	Haiti	2.9			
68	Lao PDR	4.6				139	Mauritania	2.8			
69	Azerbaijan	4.6				140	Chad	2.8			
70	China	4.5				141	Angola	2.4			
71	Spain	4.5									

Source: World Economic Forum, Executive Opinion Survey

4.05 Hiring and firing practices

In your country, how would you characterize the hiring and firing of workers? (1 = heavily impeded by regulations, 7 = extremely flexible) | 2013–2014 weighted average



Source: World Economic Forum, Executive Opinion Survey

4.06 Ease of finding skilled employees

In your country, how easy is it for companies to find employees with the required skills for their business needs? (1 = extremely difficult, 7 = extremely easy) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 3.9	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 3.9	7
1	Finland.....	5.6				72	Bolivia.....	3.9			
2	Cyprus.....	5.4				73	Malawi.....	3.9			
3	Portugal.....	5.2				74	Cape Verde.....	3.8			
4	Malaysia.....	5.2				75	Slovenia.....	3.8			
5	Ireland.....	5.2				76	Guatemala.....	3.8			
6	United Arab Emirates.....	5.2				77	Thailand.....	3.8			
7	Zambia.....	5.0				78	Hungary.....	3.8			
8	Costa Rica.....	5.0				79	Rwanda.....	3.8			
9	Qatar.....	5.0				80	Mauritius.....	3.8			
10	Spain.....	5.0				81	Korea, Rep.....	3.7			
11	Barbados.....	5.0				82	Iran, Islamic Rep.....	3.7			
12	France.....	5.0				83	Ghana.....	3.7			
13	Iceland.....	4.9				84	Honduras.....	3.7			
14	Kenya.....	4.9				85	Croatia.....	3.7			
15	Netherlands.....	4.9				86	Bangladesh.....	3.7			
16	New Zealand.....	4.8				87	Tanzania.....	3.7			
17	Israel.....	4.8				88	Albania.....	3.7			
18	Puerto Rico.....	4.8				89	Latvia.....	3.6			
19	United States.....	4.8				90	Algeria.....	3.6			
20	Taiwan, China.....	4.8				91	Dominican Republic.....	3.6			
21	Norway.....	4.8				92	Serbia.....	3.6			
22	Singapore.....	4.8				93	Azerbaijan.....	3.6			
23	Denmark.....	4.7				94	Saudi Arabia.....	3.6			
24	Sweden.....	4.7				95	Lithuania.....	3.6			
25	Japan.....	4.7				96	Turkey.....	3.5			
26	United Kingdom.....	4.6				97	Kazakhstan.....	3.5			
27	Switzerland.....	4.6				98	Tajikistan.....	3.5			
28	Lesotho.....	4.6				99	Panama.....	3.5			
29	Hong Kong SAR.....	4.6				100	Slovak Republic.....	3.5			
30	China.....	4.6				101	Kuwait.....	3.5			
31	Canada.....	4.5				102	Nigeria.....	3.5			
32	Jordan.....	4.5				103	Nepal.....	3.5			
33	Australia.....	4.5				104	Peru.....	3.4			
34	Guyana.....	4.5				105	Estonia.....	3.4			
35	Gambia, The.....	4.5				106	Czech Republic.....	3.4			
36	Greece.....	4.5				107	Vietnam.....	3.4			
37	Germany.....	4.4				108	Cambodia.....	3.4			
38	Malta.....	4.4				109	Venezuela.....	3.4			
39	Zimbabwe.....	4.4				110	Burundi.....	3.3			
40	Philippines.....	4.4				111	Uruguay.....	3.3			
41	Côte d'Ivoire.....	4.4				112	Armenia.....	3.3			
42	Indonesia.....	4.3				113	Macedonia, FYR.....	3.3			
43	Senegal.....	4.3				114	Seychelles.....	3.3			
44	Belgium.....	4.3				115	Nicaragua.....	3.2			
45	India.....	4.3				116	Russian Federation.....	3.2			
46	Tunisia.....	4.3				117	Gabon.....	3.2			
47	Italy.....	4.2				118	Brazil.....	3.2			
48	Montenegro.....	4.2				119	Swaziland.....	3.2			
49	Romania.....	4.2				120	Bulgaria.....	3.1			
50	Sri Lanka.....	4.2				121	Guinea.....	3.1			
51	El Salvador.....	4.2				122	Botswana.....	3.1			
52	Lebanon.....	4.2				123	Mozambique.....	3.1			
53	Bahrain.....	4.2				124	Lao PDR.....	3.1			
54	Burkina Faso.....	4.2				125	Sierra Leone.....	3.1			
55	Trinidad and Tobago.....	4.1				126	South Africa.....	3.0			
56	Mali.....	4.1				127	Kyrgyz Republic.....	3.0			
57	Chile.....	4.1				128	Chad.....	3.0			
58	Uganda.....	4.1				129	Moldova.....	2.9			
59	Luxembourg.....	4.1				130	Haiti.....	2.9			
60	Morocco.....	4.0				131	Mauritania.....	2.9			
61	Poland.....	4.0				132	Georgia.....	2.9			
62	Colombia.....	4.0				133	Bhutan.....	2.9			
63	Ethiopia.....	4.0				134	Oman.....	2.9			
64	Pakistan.....	4.0				135	Namibia.....	2.8			
65	Egypt.....	4.0				136	Paraguay.....	2.8			
66	Cameroon.....	4.0				137	Suriname.....	2.7			
67	Jamaica.....	3.9				138	Yemen.....	2.6			
68	Mexico.....	3.9				139	Myanmar.....	2.4			
69	Argentina.....	3.9				140	Mongolia.....	2.3			
70	Austria.....	3.9				141	Angola.....	2.0			
71	Madagascar.....	3.9									

Source: World Economic Forum, Executive Opinion Survey

4.07 Ease of hiring foreign labour

In your country, to what extent does labour regulation impede the hiring of foreign labour? (1 = impedes heavily, 7 = does not impede at all) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.0	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.0	7
1	United Arab Emirates	5.6				72	Pakistan	4.1			
2	Georgia	5.3				73	Moldova	4.0			
3	Hungary	5.3				74	Philippines	4.0			
4	Qatar	5.3				75	Kenya	4.0			
5	Luxembourg	5.3				76	Mali	4.0			
6	Albania	5.3				77	Costa Rica	4.0			
7	Portugal	5.1				78	Peru	4.0			
8	Ireland	5.0				79	New Zealand	4.0			
9	Paraguay	4.9				80	Netherlands	4.0			
10	Nicaragua	4.9				81	Jordan	4.0			
11	Malaysia	4.9				82	Colombia	4.0			
12	Armenia	4.9				83	Singapore	3.9			
13	Macedonia, FYR	4.8				84	Czech Republic	3.9			
14	Rwanda	4.8				85	Bulgaria	3.9			
15	Burkina Faso	4.7				86	Tanzania	3.9			
16	Switzerland	4.6				87	Ghana	3.9			
17	Cameroon	4.6				88	Turkey	3.8			
18	Cambodia	4.6				89	Myanmar	3.8			
19	Uganda	4.6				90	Canada	3.8			
20	China	4.6				91	India	3.8			
21	Bahrain	4.6				92	Austria	3.8			
22	Malta	4.6				93	Poland	3.8			
23	Cape Verde	4.6				94	Malawi	3.8			
24	Romania	4.5				95	Russian Federation	3.8			
25	Honduras	4.5				96	Serbia	3.8			
26	Gambia, The	4.5				97	Vietnam	3.8			
27	Guatemala	4.5				98	Chad	3.8			
28	Haiti	4.5				99	Saudi Arabia	3.8			
29	Slovak Republic	4.5				100	Estonia	3.7			
30	Finland	4.5				101	Suriname	3.7			
31	Sierra Leone	4.5				102	Trinidad and Tobago	3.7			
32	Dominican Republic	4.4				103	Puerto Rico	3.7			
33	Nigeria	4.4				104	Seychelles	3.7			
34	Kazakhstan	4.4				105	Morocco	3.7			
35	Iceland	4.4				106	Algeria	3.7			
36	Indonesia	4.4				107	Bangladesh	3.6			
37	Denmark	4.4				108	Bolivia	3.6			
38	Yemen	4.3				109	Slovenia	3.6			
39	Montenegro	4.3				110	Egypt	3.5			
40	Chile	4.3				111	Panama	3.5			
41	Spain	4.3				112	Japan	3.5			
42	Greece	4.3				113	Lithuania	3.5			
43	Uruguay	4.3				114	Swaziland	3.5			
44	Italy	4.3				115	Burundi	3.4			
45	Kyrgyz Republic	4.3				116	Ethiopia	3.4			
46	Zambia	4.3				117	France	3.4			
47	Azerbaijan	4.2				118	Croatia	3.4			
48	Guyana	4.2				119	Tunisia	3.4			
49	Mexico	4.2				120	Korea, Rep.	3.3			
50	Latvia	4.2				121	Mozambique	3.3			
51	Sweden	4.2				122	Brazil	3.3			
52	Tajikistan	4.2				123	Nepal	3.2			
53	Lesotho	4.2				124	Mongolia	3.2			
54	Mauritius	4.2				125	Barbados	3.2			
55	Côte d'Ivoire	4.2				126	Oman	3.2			
56	Kuwait	4.2				127	Lebanon	3.1			
57	Cyprus	4.2				128	Taiwan, China	3.1			
58	Norway	4.2				129	Bhutan	3.1			
59	Guinea	4.2				130	Botswana	3.0			
60	Argentina	4.1				131	Mauritania	3.0			
61	Senegal	4.1				132	Iran, Islamic Rep.	2.9			
62	Jamaica	4.1				133	Sri Lanka	2.9			
63	Germany	4.1				134	Australia	2.9			
64	El Salvador	4.1				135	Gabon	2.8			
65	Lao PDR	4.1				136	Israel	2.8			
66	United Kingdom	4.1				137	Venezuela	2.7			
67	Madagascar	4.1				138	South Africa	2.6			
68	United States	4.1				139	Namibia	2.5			
69	Hong Kong SAR	4.1				140	Angola	2.5			
70	Belgium	4.1				141	Zimbabwe	2.4			
71	Thailand	4.1									

Source: World Economic Forum, Executive Opinion Survey

4.08 Pay and productivity

In your country, to what extent is pay related to worker productivity? (1 = not related to worker productivity, 7 = strongly related to worker productivity) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 3.9	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 3.9	7
1	Hong Kong SAR	5.5				72	Finland	3.9			
2	Malaysia	5.4				73	Montenegro	3.9			
3	Qatar	5.4				74	Peru	3.9			
4	Singapore	5.3				75	Israel	3.9			
5	Switzerland	5.3				76	France	3.9			
6	United Arab Emirates	5.2				77	Croatia	3.9			
7	Taiwan, China	5.1				78	Myanmar	3.9			
8	Lao PDR	5.0				79	Honduras	3.8			
9	Estonia	4.9				80	Turkey	3.8			
10	United States	4.8				81	Botswana	3.8			
11	Japan	4.8				82	Dominican Republic	3.8			
12	Lithuania	4.8				83	Lesotho	3.8			
13	Latvia	4.8				84	Guyana	3.8			
14	Mongolia	4.8				85	Pakistan	3.8			
15	China	4.8				86	Mexico	3.8			
16	Kazakhstan	4.7				87	Sweden	3.8			
17	United Kingdom	4.7				88	Bolivia	3.8			
18	Macedonia, FYR	4.7				89	Senegal	3.8			
19	Czech Republic	4.6				90	Norway	3.7			
20	Bahrain	4.6				91	Swaziland	3.7			
21	New Zealand	4.6				92	Netherlands	3.7			
22	Puerto Rico	4.6				93	Colombia	3.7			
23	Vietnam	4.6				94	Zambia	3.6			
24	Russian Federation	4.6				95	Tunisia	3.6			
25	Saudi Arabia	4.5				96	Yemen	3.6			
26	Kyrgyz Republic	4.5				97	Ethiopia	3.6			
27	Philippines	4.5				98	Belgium	3.6			
28	Ireland	4.5				99	Panama	3.5			
29	Canada	4.5				100	Seychelles	3.5			
30	Indonesia	4.5				101	Bangladesh	3.5			
31	Slovak Republic	4.4				102	Kuwait	3.5			
32	Albania	4.4				103	Sierra Leone	3.5			
33	Azerbaijan	4.4				104	Mali	3.5			
34	Moldova	4.4				105	Namibia	3.5			
35	Korea, Rep.	4.4				106	Slovenia	3.5			
36	Sri Lanka	4.4				107	Paraguay	3.5			
37	Tajikistan	4.4				108	El Salvador	3.5			
38	Cambodia	4.3				109	Barbados	3.5			
39	Germany	4.3				110	Gabon	3.4			
40	Chile	4.3				111	Portugal	3.4			
41	Bhutan	4.3				112	Cameroon	3.4			
42	Luxembourg	4.3				113	Jamaica	3.4			
43	Jordan	4.3				114	Serbia	3.4			
44	Gambia, The	4.3				115	Brazil	3.3			
45	Guatemala	4.3				116	Cape Verde	3.3			
46	Mauritius	4.2				117	Haiti	3.3			
47	Armenia	4.2				118	Suriname	3.3			
48	Iceland	4.2				119	Greece	3.3			
49	Thailand	4.2				120	Tanzania	3.3			
50	Nigeria	4.2				121	Algeria	3.3			
51	Costa Rica	4.2				122	Trinidad and Tobago	3.3			
52	Poland	4.1				123	Australia	3.2			
53	Côte d'Ivoire	4.1				124	Uganda	3.2			
54	Bulgaria	4.1				125	Spain	3.2			
55	Kenya	4.1				126	Nepal	3.1			
56	Georgia	4.1				127	Iran, Islamic Rep.	3.1			
57	Malta	4.1				128	Burkina Faso	3.1			
58	Cyprus	4.0				129	Egypt	3.0			
59	Lebanon	4.0				130	Mozambique	2.9			
60	Malawi	4.0				131	Guinea	2.8			
61	Denmark	4.0				132	Chad	2.8			
62	Ghana	4.0				133	South Africa	2.7			
63	Hungary	4.0				134	Burundi	2.6			
64	Morocco	4.0				135	Venezuela	2.6			
65	Romania	4.0				136	Italy	2.6			
66	Nicaragua	4.0				137	Mauritania	2.5			
67	Rwanda	4.0				138	Angola	2.5			
68	India	4.0				139	Argentina	2.5			
69	Oman	3.9				140	Zimbabwe	2.3			
70	Madagascar	3.9				141	Uruguay	2.3			
71	Austria	3.9									

Source: World Economic Forum, Executive Opinion Survey

4.09 Female labour force participation

Ratio of women to men in the labour force | 2012

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	Malawi	1.05		72	Slovak Republic	0.80	
2	Mozambique	1.04		73	Czech Republic	0.80	
3	Rwanda	1.02		74	Peru	0.80	
4	Burundi	1.02		75	Singapore	0.79	
5	Lao PDR	0.99		76	Montenegro	0.79	
6	Tanzania	0.99		77	Uruguay	0.78	
7	Sierra Leone	0.97		78	Romania	0.78	
8	Madagascar	0.97		79	Tajikistan	0.77	
9	Uganda	0.96		80	Serbia	0.77	
10	Ghana	0.96		81	Georgia	0.77	
11	Iceland	0.95		82	Hong Kong SAR	0.77	
12	Finland	0.95		83	South Africa	0.77	
13	Lithuania	0.95		84	Nigeria	0.76	
14	Sweden	0.94		85	Brazil	0.76	
15	Norway	0.94		86	Greece	0.76	
16	Zimbabwe	0.93		87	Japan	0.75	
17	Nepal	0.93		88	Taiwan, China	0.75	
18	Cambodia	0.93		89	Senegal	0.75	
19	Myanmar	0.93		90	Korea, Rep.	0.72	
20	Azerbaijan	0.93		91	Trinidad and Tobago	0.72	
21	Latvia	0.93		92	Italy	0.72	
22	Denmark	0.93		93	Kyrgyz Republic	0.72	
23	Vietnam	0.92		94	Colombia	0.72	
24	Estonia	0.91		95	Armenia	0.72	
25	Kazakhstan	0.91		96	Albania	0.70	
26	Canada	0.91		97	Bangladesh	0.70	
27	Moldova	0.91		98	Chile	0.69	
28	Botswana	0.91		99	Puerto Rico	0.69	
29	Seychelles	0.91		100	Argentina	0.67	
30	Slovenia	0.90		101	Dominican Republic	0.67	
31	Barbados	0.90		102	Paraguay	0.66	
32	Portugal	0.90		103	Macedonia, FYR	0.66	
33	Ethiopia	0.90		104	Venezuela	0.66	
34	Bulgaria	0.89		105	Philippines	0.65	
35	France	0.88		106	Côte d'Ivoire	0.65	
36	Israel	0.88		107	Cape Verde	0.64	
37	Netherlands	0.88		108	Mali	0.63	
38	Gambia, The	0.88		109	Swaziland	0.62	
39	Burkina Faso	0.88		110	El Salvador	0.62	
40	Haiti	0.87		111	Indonesia	0.62	
41	Russian Federation	0.87		112	Panama	0.62	
42	New Zealand	0.87		113	Suriname	0.61	
43	Switzerland	0.87		114	Mauritius	0.61	
44	Bhutan	0.87		115	Malta	0.61	
45	Germany	0.87		116	Costa Rica	0.60	
46	Namibia	0.87		117	Nicaragua	0.60	
47	Austria	0.87		118	Malaysia	0.59	
48	Kenya	0.86		119	Mexico	0.58	
49	United States	0.86		120	Guatemala	0.57	
50	Gabon	0.86		121	Qatar	0.54	
51	United Kingdom	0.85		122	Guyana	0.54	
52	Zambia	0.85		123	Kuwait	0.53	
53	Australia	0.85		124	Honduras	0.52	
54	Cameroon	0.85		125	United Arab Emirates	0.51	
55	Belgium	0.85		126	Sri Lanka	0.48	
56	Spain	0.85		127	Bahrain	0.46	
57	Guinea	0.84		128	Turkey	0.43	
58	Croatia	0.84		129	Mauritania	0.37	
59	China	0.84		130	India	0.36	
60	Cyprus	0.83		131	Tunisia	0.36	
61	Mongolia	0.83		132	Oman	0.36	
62	Hungary	0.83		133	Yemen	0.35	
63	Jamaica	0.83		134	Morocco	0.34	
64	Luxembourg	0.83		135	Lebanon	0.34	
65	Angola	0.83		136	Egypt	0.32	
66	Thailand	0.83		137	Pakistan	0.30	
67	Chad	0.82		138	Saudi Arabia	0.25	
68	Poland	0.82		139	Jordan	0.23	
69	Ireland	0.81		140	Iran, Islamic Rep.	0.23	
70	Lesotho	0.81		141	Algeria	0.21	
71	Bolivia	0.80					

Source: International Labour Organization, *Key Indicators of the Labour Markets, 8th Edition*; national sources

5th pillar ICT Readiness

5.01 ICT use for business-to-business transactions

In your country, to what extent do businesses use ICTs for transactions with other businesses? (1 = not at all, 7 = to a great extent) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.7	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.7	7
1	Lithuania	6.4				72	Georgia	4.7			
2	Estonia	6.1				73	Mexico	4.7			
3	United Kingdom	6.1				74	El Salvador	4.7			
4	Japan	6.1				75	Mauritius	4.7			
5	Finland	6.1				76	Kuwait	4.7			
6	Switzerland	6.0				77	Peru	4.7			
7	United Arab Emirates	6.0				78	Barbados	4.6			
8	Norway	5.9				79	Oman	4.6			
9	Netherlands	5.9				80	Rwanda	4.6			
10	Sweden	5.9				81	Mauritania	4.6			
11	Luxembourg	5.8				82	Cambodia	4.6			
12	Iceland	5.8				83	Brazil	4.6			
13	Singapore	5.7				84	Romania	4.6			
14	Qatar	5.7				85	Cameroon	4.6			
15	Austria	5.7				86	Lao PDR	4.6			
16	New Zealand	5.6				87	Nigeria	4.5			
17	United States	5.6				88	Serbia	4.5			
18	Korea, Rep.	5.6				89	Senegal	4.5			
19	Hong Kong SAR	5.6				90	Mali	4.5			
20	Taiwan, China	5.6				91	Botswana	4.4			
21	Malaysia	5.6				92	Moldova	4.4			
22	Belgium	5.6				93	Gambia, The	4.4			
23	Canada	5.6				94	Trinidad and Tobago	4.4			
24	Portugal	5.6				95	Uruguay	4.4			
25	Czech Republic	5.6				96	Pakistan	4.3			
26	Slovak Republic	5.6				97	Poland	4.3			
27	Denmark	5.6				98	Cape Verde	4.3			
28	Australia	5.5				99	Seychelles	4.3			
29	Germany	5.5				100	Guyana	4.3			
30	Hungary	5.5				101	Greece	4.3			
31	Israel	5.5				102	Italy	4.3			
32	Malta	5.5				103	Yemen	4.2			
33	Puerto Rico	5.5				104	Madagascar	4.2			
34	Saudi Arabia	5.5				105	Burkina Faso	4.2			
35	Ireland	5.3				106	Zimbabwe	4.1			
36	Chile	5.3				107	Mozambique	4.1			
37	South Africa	5.3				108	Ghana	4.1			
38	Slovenia	5.3				109	Kyrgyz Republic	4.1			
39	Jordan	5.3				110	Argentina	4.1			
40	Latvia	5.3				111	Malawi	4.1			
41	Turkey	5.3				112	Morocco	4.1			
42	Bahrain	5.2				113	Uganda	4.0			
43	Azerbaijan	5.2				114	Tunisia	4.0			
44	France	5.2				115	Tajikistan	4.0			
45	Kenya	5.2				116	Tanzania	4.0			
46	Spain	5.1				117	Swaziland	4.0			
47	Costa Rica	5.1				118	India	4.0			
48	Mongolia	5.1				119	Paraguay	3.9			
49	Vietnam	5.1				120	Sierra Leone	3.9			
50	Namibia	5.1				121	Venezuela	3.9			
51	Indonesia	5.1				122	Nicaragua	3.9			
52	Philippines	5.1				123	Bangladesh	3.9			
53	Croatia	5.1				124	Côte d'Ivoire	3.9			
54	Bulgaria	5.1				125	Nepal	3.9			
55	Macedonia, FYR	5.0				126	Gabon	3.9			
56	Panama	5.0				127	Albania	3.8			
57	Sri Lanka	5.0				128	Bhutan	3.8			
58	Armenia	5.0				129	Suriname	3.7			
59	Thailand	4.9				130	Lebanon	3.7			
60	Egypt	4.9				131	Iran, Islamic Rep.	3.6			
61	China	4.9				132	Bolivia	3.6			
62	Honduras	4.9				133	Haiti	3.5			
63	Guatemala	4.9				134	Guinea	3.5			
64	Kazakhstan	4.8				135	Myanmar	3.4			
65	Cyprus	4.8				136	Algeria	3.4			
66	Russian Federation	4.8				137	Ethiopia	3.3			
67	Colombia	4.8				138	Lesotho	3.2			
68	Jamaica	4.8				139	Angola	3.1			
69	Zambia	4.8				140	Burundi	2.9			
70	Dominican Republic	4.7				141	Chad	2.7			
71	Montenegro	4.7									

Source: World Economic Forum, Executive Opinion Survey

5.02 Internet use for business-to-consumer transactions

In your country, to what extent do businesses use the internet for selling their goods and services to consumers? (1 = not at all, 7 = to a great extent) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.4	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.4	7
1	United Kingdom	6.3				72	Italy	4.4			
2	United States	6.3				73	Dominican Republic	4.4			
3	Japan	6.1				74	Armenia	4.3			
4	Netherlands	6.0				75	Uruguay	4.3			
5	Sweden	6.0				76	Argentina	4.3			
6	Korea, Rep.	6.0				77	Senegal	4.3			
7	Norway	5.9				78	Peru	4.3			
8	Lithuania	5.9				79	Barbados	4.3			
9	New Zealand	5.9				80	Greece	4.3			
10	Switzerland	5.8				81	Mexico	4.2			
11	Estonia	5.8				82	Namibia	4.2			
12	Czech Republic	5.8				83	Guyana	4.2			
13	Germany	5.8				84	Moldova	4.2			
14	Taiwan, China	5.7				85	Zambia	4.2			
15	Malaysia	5.7				86	Kyrgyz Republic	4.2			
16	Australia	5.7				87	Cameroon	4.2			
17	Canada	5.7				88	Lao PDR	4.1			
18	Latvia	5.6				89	Paraguay	4.1			
19	Luxembourg	5.6				90	Madagascar	4.1			
20	United Arab Emirates	5.5				91	Nigeria	4.1			
21	Israel	5.5				92	Jamaica	4.1			
22	Iceland	5.5				93	Georgia	4.1			
23	Denmark	5.5				94	India	4.1			
24	Austria	5.5				95	Serbia	4.0			
25	Slovak Republic	5.5				96	Seychelles	4.0			
26	Singapore	5.4				97	Oman	4.0			
27	Hong Kong SAR	5.4				98	Venezuela	4.0			
28	Indonesia	5.4				99	Rwanda	4.0			
29	France	5.3				100	Mauritius	4.0			
30	Portugal	5.3				101	Pakistan	3.9			
31	Belgium	5.2				102	Trinidad and Tobago	3.9			
32	Puerto Rico	5.2				103	Morocco	3.9			
33	Finland	5.2				104	Ghana	3.9			
34	China	5.2				105	Gambia, The	3.9			
35	Panama	5.1				106	Albania	3.9			
36	Russian Federation	5.1				107	Cape Verde	3.8			
37	Brazil	5.1				108	Cambodia	3.8			
38	Chile	5.1				109	Côte d'Ivoire	3.8			
39	Qatar	5.1				110	Tajikistan	3.7			
40	Romania	5.1				111	Tunisia	3.6			
41	Malta	5.0				112	Mozambique	3.6			
42	Jordan	5.0				113	Nepal	3.6			
43	Cyprus	5.0				114	Bangladesh	3.6			
44	Ireland	5.0				115	Iran, Islamic Rep.	3.6			
45	Hungary	4.9				116	Bolivia	3.5			
46	Slovenia	4.9				117	Haiti	3.5			
47	Spain	4.9				118	Nicaragua	3.5			
48	Thailand	4.9				119	Botswana	3.5			
49	El Salvador	4.9				120	Tanzania	3.5			
50	Azerbaijan	4.9				121	Mali	3.4			
51	Poland	4.9				122	Suriname	3.4			
52	Turkey	4.9				123	Zimbabwe	3.4			
53	Vietnam	4.9				124	Uganda	3.4			
54	Guatemala	4.9				125	Swaziland	3.3			
55	Sri Lanka	4.8				126	Malawi	3.3			
56	Costa Rica	4.8				127	Burkina Faso	3.3			
57	Philippines	4.7				128	Myanmar	3.2			
58	Kazakhstan	4.7				129	Lebanon	3.1			
59	Bulgaria	4.7				130	Bhutan	3.1			
60	Kenya	4.7				131	Mauritania	3.1			
61	Colombia	4.7				132	Lesotho	3.1			
62	Saudi Arabia	4.6				133	Gabon	3.0			
63	Mongolia	4.6				134	Guinea	3.0			
64	South Africa	4.6				135	Yemen	3.0			
65	Croatia	4.6				136	Algeria	2.9			
66	Honduras	4.6				137	Ethiopia	2.8			
67	Egypt	4.5				138	Sierra Leone	2.7			
68	Montenegro	4.5				139	Burundi	2.6			
69	Bahrain	4.4				140	Angola	2.6			
70	Macedonia, FYR	4.4				141	Chad	2.2			
71	Kuwait	4.4									

Source: World Economic Forum, Executive Opinion Survey

5.05 Mobile telephone subscriptions

Number of mobile telephone subscriptions per 100 population | 2013

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	Hong Kong SAR	237.4		72	Belgium	110.9	
2	Latvia	228.4		73	Slovenia	110.2	
3	Gabon	214.8		74	Ghana	108.2	
4	Kuwait	190.3		75	Iceland	108.1	
5	Kazakhstan	184.7		76	Barbados	108.1	
6	Saudi Arabia	184.2		77	Azerbaijan	107.6	
7	United Arab Emirates	171.9		78	Spain	106.9	
8	Finland	171.6		79	Australia	106.8	
9	Bahrain	165.9		80	Macedonia, FYR	106.2	
10	Panama	163.0		81	Moldova	106.0	
11	Argentina	162.5		82	New Zealand	105.8	
12	Suriname	161.1		83	Romania	105.6	
13	Botswana	160.6		84	Philippines	104.5	
14	Montenegro	159.9		85	Colombia	104.1	
15	Estonia	159.7		86	Paraguay	103.7	
16	Italy	158.8		87	Ireland	102.8	
17	Austria	156.2		88	Mauritania	102.5	
18	Singapore	155.9		89	Jamaica	102.2	
19	Oman	154.6		90	Venezuela	101.6	
20	Uruguay	154.6		91	Algeria	100.8	
21	Russian Federation	152.8		92	Cape Verde	100.1	
22	Qatar	152.6		93	Gambia, The	100.0	
23	Lithuania	151.3		94	France	98.5	
24	Poland	149.1		95	Peru	98.1	
25	Luxembourg	148.6		96	Bolivia	97.7	
26	Seychelles	147.3		97	Cyprus	96.4	
27	Costa Rica	146.0		98	Zimbabwe	96.3	
28	South Africa	145.6		99	Honduras	95.9	
29	Bulgaria	145.2		100	United States	95.5	
30	Trinidad and Tobago	144.9		101	Sri Lanka	95.5	
31	Malaysia	144.7		102	Côte d'Ivoire	95.4	
32	Jordan	141.8		103	Turkey	93.0	
33	Guatemala	140.4		104	Senegal	92.9	
34	Thailand	140.1		105	Tajikistan	91.8	
35	Switzerland	136.8		106	China	88.7	
36	El Salvador	136.2		107	Dominican Republic	88.4	
37	Brazil	135.3		108	Lesotho	86.3	
38	Chile	134.3		109	Mexico	85.8	
39	Cambodia	133.9		110	Iran, Islamic Rep.	84.2	
40	Vietnam	130.9		111	Puerto Rico	83.6	
41	Malta	129.8		112	Canada	80.6	
42	Mali	129.1		113	Lebanon	80.6	
43	Morocco	128.5		114	Nepal	76.8	
44	Czech Republic	127.7		115	Bangladesh	74.4	
45	Taiwan, China	127.5		116	Nigeria	73.3	
46	Denmark	127.1		117	Bhutan	72.2	
47	Indonesia	125.4		118	Kenya	71.8	
48	United Kingdom	124.6		119	Zambia	71.5	
49	Sweden	124.4		120	Swaziland	71.5	
50	Mongolia	124.2		121	India	70.8	
51	Mauritius	123.2		122	Cameroon	70.4	
52	Israel	122.8		123	Pakistan	70.1	
53	Egypt	121.5		124	Guyana	69.4	
54	Kyrgyz Republic	121.4		125	Haiti	69.4	
55	Germany	120.9		126	Yemen	69.0	
56	Serbia	119.4		127	Lao PDR	68.1	
57	Namibia	118.4		128	Burkina Faso	66.4	
58	Japan	117.6		129	Sierra Leone	65.7	
59	Greece	116.8		130	Guinea	63.3	
60	Hungary	116.4		131	Angola	61.9	
61	Norway	116.3		132	Rwanda	56.8	
62	Albania	116.2		133	Tanzania	55.7	
63	Tunisia	115.6		134	Mozambique	48.0	
64	Georgia	115.0		135	Uganda	44.1	
65	Croatia	114.5		136	Madagascar	36.9	
66	Slovak Republic	113.9		137	Chad	35.6	
67	Netherlands	113.7		138	Malawi	32.3	
68	Portugal	113.0		139	Ethiopia	27.3	
69	Armenia	112.4		140	Burundi	25.0	
70	Nicaragua	112.0		141	Myanmar	12.8	
71	Korea, Rep.	111.0					

Source: International Telecommunication Union, *World Telecommunication Indicators 2014*, December update

5.07 Mobile network coverage

Percentage of total population covered by a mobile network signal | 2013 or most recent available

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Albania	100.0	65	Hungary	99.0
1	Armenia	100.0	65	Iceland	99.0
1	Azerbaijan	100.0	65	Ireland	99.0
1	Bahrain	100.0	65	Jordan	99.0
1	Barbados	100.0	65	Mauritius	99.0
1	Bhutan	100.0	65	Moldova	99.0
1	Bolivia	100.0	65	Morocco	99.0
1	Colombia	100.0	65	Philippines	99.0
1	Croatia	100.0	65	Portugal	99.0
1	Guatemala	100.0	65	Singapore	99.0
1	Hong Kong SAR	100.0	65	Tunisia	99.0
1	Indonesia ²	100.0	83	Latvia ⁶	98.8
1	Israel	100.0	84	Oman	98.0
1	Italy	100.0	84	Seychelles	98.0
1	Kuwait ³	100.0	84	Sri Lanka	98.0
1	Lithuania	100.0	87	Côte d'Ivoire	97.9
1	Malta	100.0	88	Kyrgyz Republic	97.6
1	Montenegro ³	100.0	89	Dominican Republic	97.4
1	Namibia	100.0	90	Guyana	97.1
1	Netherlands ¹	100.0	91	New Zealand ¹	97.0
1	Nicaragua ⁴	100.0	92	Peru ¹	97.0
1	Norway	100.0	93	Swaziland ¹	96.8
1	Qatar	100.0	94	Botswana ¹	96.0
1	Slovak Republic	100.0	94	Cape Verde ¹	96.0
1	Suriname	100.0	94	Iran, Islamic Rep. ¹	96.0
1	Switzerland	100.0	94	Lao PDR	96.0
1	Taiwan, China	100.0	94	Panama	96.0
1	Thailand	100.0	99	Malaysia	95.2
1	Trinidad and Tobago	100.0	100	Chile ¹	95.0
1	Turkey ³	100.0	100	El Salvador ⁶	95.0
1	Uganda ¹	100.0	100	Jamaica ⁶	95.0
1	United Arab Emirates	100.0	100	Kazakhstan ³	95.0
1	Uruguay	100.0	100	Russian Federation ⁷	95.0
34	Bulgaria	100.0	100	Tanzania	95.0
34	Estonia	100.0	106	Argentina ⁶	94.1
34	Sweden ¹	100.0	107	India	93.5
37	Brazil	100.0	108	Madagascar	92.2
37	Cyprus	100.0	109	Pakistan ¹	92.0
39	Belgium	99.9	110	Senegal	91.6
39	Greece	99.9	111	Mongolia ¹	91.3
39	Japan	99.9	112	Nigeria	91.2
39	Korea, Rep.	99.9	113	Angola	90.0
39	Luxembourg ³	99.9	113	Venezuela ⁶	90.0
39	Macedonia, FYR ³	99.9	115	Honduras ⁶	89.9
39	Mexico	99.9	116	Kenya	89.1
39	Romania	99.9	117	Ghana ¹	87.0
39	United States ¹	99.9	118	Gambia, The ⁶	85.0
48	Czech Republic	99.8	119	Yemen ³	84.0
48	Egypt	99.8	119	Zimbabwe	84.0
48	Spain	99.8	121	Burundi ⁴	83.0
51	South Africa ⁶	99.8	122	Lesotho ¹	81.0
52	Saudi Arabia	99.7	123	Nepal	80.6
53	Serbia	99.7	124	Guinea ⁵	80.0
54	Paraguay	99.7	125	Gabon ⁶	79.0
54	Slovenia	99.7	126	Zambia	78.0
54	United Kingdom	99.7	127	Ethiopia ¹	73.0
57	Malawi	99.6	128	Sierra Leone ⁷	70.0
58	Poland	99.5	128	Vietnam ⁷	70.0
59	Finland ⁵	99.5	130	Costa Rica ⁴	69.5
60	China ⁴	99.5	131	Puerto Rico ⁴	68.4
61	Rwanda	99.3	132	Mauritania ⁵	62.0
62	Algeria	99.2	133	Burkina Faso ⁷	61.1
63	Lebanon ¹	99.1	134	Cameroon ⁷	58.0
64	Georgia ²	99.1	135	Chad	36.1
65	Australia	99.0	136	Mali ⁷	20.0
65	Austria	99.0	137	Myanmar ²	2.3
65	Bangladesh	99.0	138	Tajikistan ⁸	0.0
65	Cambodia ⁴	99.0	n/a	Denmark	n/a
65	Canada	99.0	n/a	Haiti	n/a
65	France ¹	99.0	n/a	Mozambique	n/a
65	Germany	99.0			

Source: International Telecommunication Union, *World Telecommunication Indicators 2014*, December update

¹ 2012 ² 2011 ³ 2010 ⁴ 2009 ⁵ 2008 ⁶ 2007 ⁷ 2006 ⁸ 2001

5.08 Quality of electricity supply

In your country, how would you assess the reliability of the electricity supply (lack of interruptions and lack of voltage fluctuations)? (1 = not reliable at all, 7 = extremely reliable) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.5	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.5	7
1	Switzerland	6.8				72	Russian Federation	4.8			
2	Hong Kong SAR	6.8				73	Sri Lanka	4.8			
3	Finland	6.8				74	Seychelles	4.8			
4	Norway	6.7				75	Serbia	4.7			
5	Denmark	6.7				76	Malta	4.7			
6	Singapore	6.7				77	Kazakhstan	4.7			
7	Austria	6.6				78	Albania	4.7			
8	Iceland	6.6				79	Mexico	4.6			
9	Netherlands	6.6				80	Romania	4.6			
10	Luxembourg	6.6				81	Moldova	4.4			
11	United Arab Emirates	6.6				82	Jamaica	4.4			
12	United Kingdom	6.6				83	Indonesia	4.3			
13	Canada	6.5				84	Montenegro	4.3			
14	France	6.5				85	Bulgaria	4.2			
15	Qatar	6.5				86	Philippines	4.2			
16	Belgium	6.4				87	Vietnam	4.2			
17	Ireland	6.4				88	Brazil	4.1			
18	Portugal	6.4				89	Swaziland	4.1			
19	Czech Republic	6.4				90	Algeria	4.0			
20	Oman	6.3				91	Rwanda	4.0			
21	Spain	6.3				92	Nicaragua	3.9			
22	Sweden	6.3				93	Bolivia	3.9			
23	Barbados	6.3				94	Kenya	3.9			
24	United States	6.3				95	Côte d'Ivoire	3.9			
25	Japan	6.3				96	Lesotho	3.7			
26	Saudi Arabia	6.2				97	Honduras	3.6			
27	Australia	6.2				98	South Africa	3.6			
28	Taiwan, China	6.2				99	Mongolia	3.6			
29	New Zealand	6.2				100	Mali	3.5			
30	Slovenia	6.2				101	Suriname	3.4			
31	Bahrain	6.2				102	India	3.4			
32	Slovak Republic	6.2				103	Zambia	3.3			
33	Germany	6.1				104	Mauritania	3.3			
34	Israel	5.9				105	Gambia, The	3.3			
35	Italy	5.9				106	Paraguay	3.2			
36	Hungary	5.9				107	Mozambique	3.1			
37	Bhutan	5.9				108	Cambodia	3.0			
38	Uruguay	5.7				109	Senegal	3.0			
39	Malaysia	5.7				110	Ghana	3.0			
40	Croatia	5.7				111	Malawi	2.9			
41	Lithuania	5.6				112	Uganda	2.9			
42	Costa Rica	5.6				113	Kyrgyz Republic	2.9			
43	Cyprus	5.5				114	Myanmar	2.8			
44	Korea, Rep.	5.5				115	Ethiopia	2.8			
45	Mauritius	5.5				116	Guyana	2.7			
46	Poland	5.5				117	Cape Verde	2.7			
47	Latvia	5.5				118	Egypt	2.7			
48	Morocco	5.4				119	Tajikistan	2.6			
49	Jordan	5.4				120	Argentina	2.6			
50	Guatemala	5.4				121	Bangladesh	2.5			
51	Trinidad and Tobago	5.4				122	Tanzania	2.5			
52	Namibia	5.4				123	Cameroon	2.4			
53	Estonia	5.4				124	Botswana	2.4			
54	Chile	5.4				125	Dominican Republic	2.4			
55	Greece	5.3				126	Gabon	2.3			
56	China	5.2				127	Madagascar	2.3			
57	Georgia	5.2				128	Zimbabwe	2.1			
58	Thailand	5.1				129	Burundi	2.1			
59	Puerto Rico	5.1				130	Pakistan	2.1			
60	Colombia	5.1				131	Sierra Leone	2.0			
61	Iran, Islamic Rep.	5.1				132	Haiti	1.9			
62	Armenia	5.1				133	Nepal	1.8			
63	Kuwait	5.0				134	Venezuela	1.7			
64	Lao PDR	5.0				135	Angola	1.7			
65	Tunisia	5.0				136	Burkina Faso	1.7			
66	Macedonia, FYR	4.9				137	Chad	1.7			
67	El Salvador	4.9				138	Nigeria	1.6			
68	Panama	4.9				139	Yemen	1.5			
69	Azerbaijan	4.9				140	Lebanon	1.4			
70	Peru	4.9				141	Guinea	1.3			
71	Turkey	4.8									

Source: World Economic Forum, Executive Opinion Survey

6th pillar

Prioritization of
Travel & Tourism

6.01 Government prioritization of T&T industry

How high of a priority is the development of the travel & tourism (T&T) industry for the government of your country? (1 = not a priority at all, 7 = a top priority) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 5.1	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 5.1	7
1	United Arab Emirates	6.7				72	Tajikistan	5.2			
2	New Zealand	6.7				73	Czech Republic	5.2			
3	Malta	6.6				74	Burkina Faso	5.2			
4	Ireland	6.6				75	Lebanon	5.2			
5	Rwanda	6.6				76	Madagascar	5.2			
6	Barbados	6.5				77	Sweden	5.1			
7	Morocco	6.5				78	Indonesia	5.1			
8	Seychelles	6.5				79	Latvia	5.0			
9	Mauritius	6.4				80	Armenia	5.0			
10	Spain	6.4				81	Norway	5.0			
11	Jamaica	6.3				82	Finland	5.0			
12	Singapore	6.3				83	Mongolia	5.0			
13	Sri Lanka	6.3				84	Uganda	5.0			
14	Cyprus	6.2				85	Belgium	5.0			
15	Gambia, The	6.2				86	Colombia	5.0			
16	Puerto Rico	6.2				87	Italy	5.0			
17	Portugal	6.2				88	Myanmar	4.9			
18	Oman	6.1				89	Tanzania	4.9			
19	Bhutan	6.1				90	Netherlands	4.9			
20	Austria	6.1				91	Honduras	4.9			
21	Greece	6.1				92	Mozambique	4.9			
22	Hong Kong SAR	6.1				93	Vietnam	4.8			
23	Tunisia	6.1				94	China	4.8			
24	Thailand	6.1				95	Israel	4.8			
25	Costa Rica	6.1				96	Chad	4.8			
26	Malaysia	6.0				97	Ethiopia	4.7			
27	Qatar	6.0				98	Malawi	4.7			
28	Philippines	6.0				99	Germany	4.7			
29	South Africa	5.9				100	Saudi Arabia	4.6			
30	Zambia	5.9				101	Gabon	4.6			
31	Iceland	5.9				102	Argentina	4.6			
32	Georgia	5.9				103	Kazakhstan	4.6			
33	Montenegro	5.9				104	Guyana	4.6			
34	France	5.8				105	Guatemala	4.6			
35	Switzerland	5.8				106	Ghana	4.6			
36	Azerbaijan	5.8				107	Chile	4.6			
37	Croatia	5.8				108	Cameroon	4.5			
38	Mali	5.8				109	Denmark	4.5			
39	Panama	5.8				110	El Salvador	4.5			
40	Namibia	5.8				111	Mauritania	4.4			
41	Uruguay	5.8				112	Côte d'Ivoire	4.4			
42	Japan	5.7				113	Egypt	4.4			
43	Dominican Republic	5.7				114	Russian Federation	4.4			
44	Kenya	5.7				115	Bulgaria	4.4			
45	Australia	5.7				116	India	4.3			
46	Botswana	5.7				117	Romania	4.3			
47	Estonia	5.6				118	Serbia	4.3			
48	Cape Verde	5.6				119	Brazil	4.3			
49	Mexico	5.6				120	Sierra Leone	4.3			
50	Macedonia, FYR	5.6				121	Slovenia	4.3			
51	Nepal	5.5				122	Lithuania	4.3			
52	United Kingdom	5.5				123	Paraguay	4.2			
53	Lao PDR	5.5				124	Albania	4.2			
54	Taiwan, China	5.5				125	Suriname	4.2			
55	Senegal	5.5				126	Trinidad and Tobago	4.1			
56	Canada	5.5				127	Bangladesh	4.0			
57	Haiti	5.5				128	Guinea	4.0			
58	Bahrain	5.4				129	Nigeria	3.9			
59	Turkey	5.4				130	Algeria	3.8			
60	Peru	5.3				131	Burundi	3.8			
61	Kyrgyz Republic	5.3				132	Poland	3.7			
62	Lesotho	5.3				133	Moldova	3.6			
63	Cambodia	5.3				134	Bolivia	3.6			
64	Hungary	5.3				135	Iran, Islamic Rep.	3.6			
65	Zimbabwe	5.3				136	Slovak Republic	3.6			
66	Korea, Rep.	5.3				137	Pakistan	3.5			
67	Swaziland	5.3				138	Yemen	2.8			
68	United States	5.3				139	Angola	2.8			
69	Nicaragua	5.2				140	Venezuela	2.5			
70	Luxembourg	5.2				141	Kuwait	2.3			
71	Jordan	5.2									

Source: World Economic Forum, Executive Opinion Survey

6.03 Effectiveness of marketing and branding to attract tourists

How effective is your country's marketing and branding campaigns at attracting tourists? (1 = not effective at all, 7 = extremely effective) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.5	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.5	7
1	United Arab Emirates	6.6				72	Uganda	4.4			
2	New Zealand	6.2				73	Korea, Rep.	4.4			
3	Austria	6.1				74	Tunisia	4.4			
4	Seychelles	6.0				75	Senegal	4.4			
5	Ireland	6.0				76	Nicaragua	4.4			
6	Singapore	6.0				77	Finland	4.4			
7	Iceland	5.9				78	Nepal	4.3			
8	Malaysia	5.9				79	Burkina Faso	4.3			
9	Switzerland	5.9				80	Bahrain	4.2			
10	Jamaica	5.9				81	India	4.2			
11	Rwanda	5.9				82	Madagascar	4.2			
12	Hong Kong SAR	5.7				83	Myanmar	4.2			
13	Costa Rica	5.7				84	Cape Verde	4.2			
14	Qatar	5.6				85	Haiti	4.2			
15	Cyprus	5.5				86	Tajikistan	4.2			
16	United Kingdom	5.5				87	Hungary	4.2			
17	Malta	5.5				88	Chile	4.2			
18	Panama	5.5				89	Denmark	4.2			
19	Peru	5.5				90	Honduras	4.1			
20	Mauritius	5.5				91	Argentina	4.1			
21	Kenya	5.4				92	Ghana	4.1			
22	Sri Lanka	5.4				93	Israel	4.1			
23	Thailand	5.4				94	Guyana	4.1			
24	United States	5.3				95	Lebanon	4.0			
25	South Africa	5.3				96	Slovenia	4.0			
26	Barbados	5.3				97	Albania	4.0			
27	Spain	5.3				98	Saudi Arabia	4.0			
28	Gambia, The	5.3				99	Mauritania	3.9			
29	Philippines	5.3				100	Zimbabwe	3.9			
30	Montenegro	5.3				101	Czech Republic	3.9			
31	Morocco	5.3				102	Vietnam	3.9			
32	Zambia	5.2				103	Russian Federation	3.9			
33	Uruguay	5.2				104	Cameroon	3.9			
34	Dominican Republic	5.2				105	Ethiopia	3.9			
35	Bhutan	5.1				106	Bulgaria	3.9			
36	Oman	5.1				107	Mozambique	3.9			
37	Portugal	5.1				108	Poland	3.9			
38	Netherlands	5.1				109	Chad	3.9			
39	Namibia	5.1				110	Malawi	3.8			
40	Australia	5.1				111	Kazakhstan	3.8			
41	Taiwan, China	5.1				112	Sierra Leone	3.8			
42	Canada	5.1				113	Lithuania	3.7			
43	Mali	5.1				114	Côte d'Ivoire	3.7			
44	Macedonia, FYR	5.0				115	Kyrgyz Republic	3.7			
45	Croatia	5.0				116	Paraguay	3.7			
46	France	5.0				117	Armenia	3.7			
47	Lao PDR	5.0				118	Guatemala	3.6			
48	Germany	5.0				119	Serbia	3.6			
49	Estonia	4.9				120	Romania	3.6			
50	Puerto Rico	4.9				121	Bolivia	3.6			
51	Indonesia	4.9				122	Suriname	3.6			
52	Colombia	4.9				123	Italy	3.6			
53	China	4.8				124	Brazil	3.5			
54	Mexico	4.8				125	Trinidad and Tobago	3.4			
55	Sweden	4.8				126	Pakistan	3.4			
56	Azerbaijan	4.8				127	Nigeria	3.3			
57	Japan	4.8				128	Egypt	3.3			
58	Turkey	4.8				129	Bangladesh	3.3			
59	Lesotho	4.8				130	Iran, Islamic Rep.	3.3			
60	Luxembourg	4.8				131	Burundi	3.2			
61	Cambodia	4.6				132	Gabon	3.2			
62	Greece	4.6				133	Mongolia	3.1			
63	Swaziland	4.6				134	Algeria	3.0			
64	Belgium	4.6				135	Slovak Republic	3.0			
65	Georgia	4.6				136	Moldova	3.0			
66	Latvia	4.6				137	Guinea	3.0			
67	Tanzania	4.6				138	Kuwait	2.2			
68	Botswana	4.5				139	Angola	2.2			
69	Norway	4.5				140	Yemen	2.1			
70	El Salvador	4.5				141	Venezuela	1.8			
71	Jordan	4.5									

Source: World Economic Forum, Executive Opinion Survey

6.04 Comprehensiveness of annual T&T data

Number of data available (0 = no data, 120 = all selected indicators are available) | 2010–2014

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Saudi Arabia	120	66	Zimbabwe	68
2	Hungary	116	73	Belgium	66
2	Lithuania	116	73	Luxembourg	66
2	Spain	116	75	China	65
5	Finland	108	75	Sierra Leone	65
5	Israel	108	77	Hong Kong SAR	64
5	Slovenia	108	77	Netherlands	64
5	Turkey	108	77	Tunisia	64
9	Cyprus	107	80	Costa Rica	63
10	Poland	102	81	Seychelles	62
11	Argentina	100	82	Malaysia	61
11	Japan	100	82	Mali	61
13	United Kingdom	98	84	Australia	60
14	France	96	84	Korea, Rep.	60
14	New Zealand	96	84	Montenegro	60
14	United States	96	87	Portugal	57
14	Uruguay	96	88	Cambodia	56
18	Latvia	94	88	Guatemala	56
18	Slovak Republic	94	88	Kyrgyz Republic	56
20	Chile	93	88	Lesotho	56
21	Indonesia	92	88	Malawi	56
21	Italy	92	88	Namibia	56
21	Romania	92	88	Singapore	56
24	Malta	91	95	Burkina Faso	55
24	Morocco	91	95	Colombia	55
26	Jordan	89	97	Angola	54
26	Venezuela	89	97	Bhutan	54
28	Egypt	88	97	Kenya	54
28	Moldova	88	97	Lao PDR	54
28	Nicaragua	88	101	Bolivia	53
31	Czech Republic	86	101	Trinidad and Tobago	53
32	Dominican Republic	84	103	Nepal	52
32	Estonia	84	104	Lebanon	50
32	South Africa	84	105	Bahrain	49
32	Sweden	84	105	Nigeria	49
32	Switzerland	84	107	Tajikistan	48
37	Croatia	83	108	Rwanda	46
38	Mozambique	82	108	Senegal	46
39	Azerbaijan	81	110	Myanmar	45
40	Albania	80	111	Brazil	44
40	Mexico	80	111	Cape Verde	44
40	Sri Lanka	80	111	Kuwait	44
40	Thailand	80	114	India	43
44	Georgia	79	115	Madagascar	42
44	Iceland	79	115	Yemen	42
46	Kazakhstan	78	117	Algeria	40
47	Bulgaria	76	117	Barbados	40
47	Taiwan, China	76	117	Chad	40
49	Armenia	75	117	Tanzania	40
50	Denmark	74	117	Vietnam	40
50	Swaziland	74	122	Suriname	39
52	Austria	72	123	Ethiopia	38
52	Cameroon	72	123	Iran, Islamic Rep.	38
52	El Salvador	72	125	Qatar	37
52	Greece	72	126	Zambia	35
52	Norway	72	127	Côte d'Ivoire	34
52	Oman	72	127	Haiti	34
52	Philippines	72	129	Botswana	33
52	Russian Federation	72	130	Guinea	32
60	Macedonia, FYR	71	130	Uganda	32
61	Canada	70	132	Mongolia	28
61	Mauritius	70	133	Pakistan	27
63	Germany	69	134	Gambia, The	26
63	Honduras	69	135	Bangladesh	25
63	Ireland	69	136	Ghana	22
66	Jamaica	68	137	Burundi	20
66	Panama	68	138	Guyana	16
66	Paraguay	68	139	United Arab Emirates	12
66	Peru	68	140	Gabon	1
66	Puerto Rico	68	141	Mauritania	0
66	Serbia	68			

Source: World Tourism Organization (UNWTO)

6.05 Timeliness of providing monthly/quarterly T&T data

Number of latest data available (0 = no data, 21 = data reported for all the periods considered) | 2013–2014

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	India.....	21.0	████████████████████	67	Costa Rica.....	16.5	████████████████████
1	Uruguay.....	21.0	████████████████████	67	El Salvador.....	16.5	████████████████████
3	Dominican Republic.....	20.0	████████████████████	67	Guatemala.....	16.5	████████████████████
3	Israel.....	20.0	████████████████████	67	Hungary.....	16.5	████████████████████
3	Mauritius.....	20.0	████████████████████	67	Jordan.....	16.5	████████████████████
3	Thailand.....	20.0	████████████████████	67	Lithuania.....	16.5	████████████████████
7	Bhutan.....	19.5	████████████████████	67	Madagascar.....	16.5	████████████████████
7	Bulgaria.....	19.5	████████████████████	67	Moldova.....	16.5	████████████████████
7	China.....	19.5	████████████████████	67	Netherlands.....	16.5	████████████████████
7	Japan.....	19.5	████████████████████	67	Nicaragua.....	16.5	████████████████████
7	Korea, Rep.....	19.5	████████████████████	67	Philippines.....	16.5	████████████████████
7	Mexico.....	19.5	████████████████████	67	Saudi Arabia.....	16.5	████████████████████
7	Morocco.....	19.5	████████████████████	84	South Africa.....	15.0	████████████████████
7	Romania.....	19.5	████████████████████	85	Brazil.....	14.5	████████████████████
7	Turkey.....	19.5	████████████████████	86	Vietnam.....	14.0	████████████████████
16	Australia.....	19.0	████████████████████	87	Azerbaijan.....	13.5	████████████████████
16	Canada.....	19.0	████████████████████	87	Lebanon.....	13.5	████████████████████
16	Chile.....	19.0	████████████████████	89	Jamaica.....	13.0	████████████████████
16	Cyprus.....	19.0	████████████████████	89	Myanmar.....	13.0	████████████████████
16	Estonia.....	19.0	████████████████████	89	Oman.....	13.0	████████████████████
16	Finland.....	19.0	████████████████████	89	Pakistan.....	13.0	████████████████████
16	Germany.....	19.0	████████████████████	89	Sierra Leone.....	13.0	████████████████████
16	Honduras.....	19.0	████████████████████	94	Kazakhstan.....	12.0	████████████████████
16	Hong Kong SAR.....	19.0	████████████████████	94	Poland.....	12.0	████████████████████
16	Iceland.....	19.0	████████████████████	94	Swaziland.....	12.0	████████████████████
16	Indonesia.....	19.0	████████████████████	97	Puerto Rico.....	11.0	████████████████████
16	Ireland.....	19.0	████████████████████	98	Ethiopia.....	10.5	████████████████████
16	Latvia.....	19.0	████████████████████	98	Luxembourg.....	10.5	████████████████████
16	Macedonia, FYR.....	19.0	████████████████████	98	Namibia.....	10.5	████████████████████
16	Mongolia.....	19.0	████████████████████	98	Nepal.....	10.5	████████████████████
16	Montenegro.....	19.0	████████████████████	98	Uganda.....	10.5	████████████████████
16	New Zealand.....	19.0	████████████████████	103	Paraguay.....	10.0	████████████████████
16	Norway.....	19.0	████████████████████	104	Kyrgyz Republic.....	9.0	████████████████████
16	Panama.....	19.0	████████████████████	104	Lao PDR.....	9.0	████████████████████
16	Portugal.....	19.0	████████████████████	104	Nigeria.....	9.0	████████████████████
16	Serbia.....	19.0	████████████████████	104	Qatar.....	9.0	████████████████████
16	Slovak Republic.....	19.0	████████████████████	104	United Arab Emirates.....	9.0	████████████████████
16	Slovenia.....	19.0	████████████████████	109	Suriname.....	8.0	████████████████████
16	Spain.....	19.0	████████████████████	109	Trinidad and Tobago.....	8.0	████████████████████
16	Sweden.....	19.0	████████████████████	111	Bolivia.....	6.0	████████████████████
16	Taiwan, China.....	19.0	████████████████████	111	Haiti.....	6.0	████████████████████
16	Tunisia.....	19.0	████████████████████	113	Kuwait.....	4.5	████████████████████
16	United States.....	19.0	████████████████████	113	Rwanda.....	4.5	████████████████████
44	France.....	18.5	████████████████████	115	Angola.....	3.0	████████████████████
44	Georgia.....	18.5	████████████████████	115	Bangladesh.....	3.0	████████████████████
44	Seychelles.....	18.5	████████████████████	115	Burkina Faso.....	3.0	████████████████████
44	Sri Lanka.....	18.5	████████████████████	115	Chad.....	3.0	████████████████████
48	Barbados.....	18.0	████████████████████	115	Gambia, The.....	3.0	████████████████████
48	Cape Verde.....	18.0	████████████████████	115	Guinea.....	3.0	████████████████████
48	Czech Republic.....	18.0	████████████████████	115	Iran, Islamic Rep.....	3.0	████████████████████
48	Denmark.....	18.0	████████████████████	115	Lesotho.....	3.0	████████████████████
48	Greece.....	18.0	████████████████████	115	Tajikistan.....	3.0	████████████████████
48	Italy.....	18.0	████████████████████	115	Venezuela.....	3.0	████████████████████
48	Peru.....	18.0	████████████████████	115	Yemen.....	3.0	████████████████████
48	Russian Federation.....	18.0	████████████████████	115	Zambia.....	3.0	████████████████████
48	Tanzania.....	18.0	████████████████████	115	Zimbabwe.....	3.0	████████████████████
57	Argentina.....	17.5	████████████████████	128	Guyana.....	1.0	████████████████████
57	Austria.....	17.5	████████████████████	129	Algeria.....	0.0	████████████████████
57	Croatia.....	17.5	████████████████████	129	Bahrain.....	0.0	████████████████████
57	Egypt.....	17.5	████████████████████	129	Botswana.....	0.0	████████████████████
57	Malta.....	17.5	████████████████████	129	Burundi.....	0.0	████████████████████
57	Singapore.....	17.5	████████████████████	129	Cameroon.....	0.0	████████████████████
57	Switzerland.....	17.5	████████████████████	129	Côte d'Ivoire.....	0.0	████████████████████
57	United Kingdom.....	17.5	████████████████████	129	Gabon.....	0.0	████████████████████
65	Kenya.....	17.0	████████████████████	129	Ghana.....	0.0	████████████████████
65	Malaysia.....	17.0	████████████████████	129	Malawi.....	0.0	████████████████████
67	Albania.....	16.5	████████████████████	129	Mali.....	0.0	████████████████████
67	Armenia.....	16.5	████████████████████	129	Mauritania.....	0.0	████████████████████
67	Belgium.....	16.5	████████████████████	129	Mozambique.....	0.0	████████████████████
67	Cambodia.....	16.5	████████████████████	129	Senegal.....	0.0	████████████████████
67	Colombia.....	16.5	████████████████████				

Source: World Tourism Organization (UNWTO)

7th pillar

International Openness

7.01 Visa requirements

Visa requirements for entry in the destination country for a tourism visit of a limited duration from worldwide source markets (100 = no visa required for visitors from all source markets, 0 = traditional visa required for visitors from every source market) | 2014

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Haiti	99.0	72	Austria	23.0
2	Philippines	84.0	72	Belgium	23.0
3	Georgia	80.0	72	Bulgaria	23.0
3	Hong Kong SAR	80.0	72	Croatia	23.0
3	Mauritius	80.0	72	Cyprus	23.0
6	Guyana	76.0	72	Czech Republic	23.0
6	Seychelles	76.0	72	Denmark	23.0
8	Cambodia	72.0	72	Estonia	23.0
8	Mali	72.0	72	Finland	23.0
10	Burundi	71.0	72	France	23.0
10	Cape Verde	71.0	72	Germany	23.0
10	Mauritania	71.0	72	Greece	23.0
10	Mozambique	71.0	72	Hungary	23.0
10	Nepal	71.0	72	Iceland	23.0
10	Senegal	71.0	72	Latvia	23.0
10	Uganda	71.0	72	Lithuania	23.0
17	Kenya	70.0	72	Luxembourg	23.0
17	Madagascar	70.0	72	Malta	23.0
17	Sri Lanka	70.0	72	Netherlands	23.0
20	Colombia	67.0	72	New Zealand	23.0
20	Singapore	67.0	72	Norway	23.0
22	Tanzania	66.0	72	Poland	23.0
23	Lao PDR	64.0	72	Portugal	23.0
23	Mongolia	64.0	72	Romania	23.0
25	Thailand	59.0	72	Slovak Republic	23.0
26	Rwanda	57.0	72	Slovenia	23.0
27	Jordan	54.0	72	Spain	23.0
28	Bolivia	53.0	72	Sweden	23.0
28	Indonesia	53.0	72	Switzerland	23.0
30	United Arab Emirates	51.0	72	Tunisia	23.0
31	Jamaica	50.0	102	Albania	22.0
31	Trinidad and Tobago	50.0	102	Brazil	22.0
33	Malaysia	48.0	102	Egypt	22.0
34	Bangladesh	47.0	102	Gambia, The	22.0
34	El Salvador	47.0	102	Italy	22.0
34	Swaziland	47.0	102	Mexico	22.0
37	Armenia	45.0	102	Namibia	22.0
38	Ethiopia	43.0	102	United Kingdom	22.0
39	Taiwan, China	42.0	110	Lesotho	21.0
39	Tajikistan	42.0	111	Bhutan	20.0
41	Lebanon	39.0	111	Japan	20.0
42	Barbados	37.0	111	Oman	20.0
42	Iran, Islamic Rep.	37.0	114	Burkina Faso	18.0
44	Peru	34.0	114	Malawi	18.0
45	Chile	33.0	114	Moldova	18.0
46	Korea, Rep.	32.0	117	Suriname	17.0
46	Kyrgyz Republic	32.0	118	Canada	15.0
46	Panama	32.0	119	Vietnam	13.0
49	Australia	31.0	120	Kuwait	12.0
50	Dominican Republic	30.0	120	Qatar	12.0
50	Morocco	30.0	120	Russian Federation	12.0
50	Zambia	30.0	123	Côte d'Ivoire	10.0
53	Argentina	29.0	123	Puerto Rico	10.0
53	Botswana	29.0	125	India	9.0
53	Guatemala	29.0	126	Guinea	8.0
53	Honduras	29.0	127	United States	6.0
53	Israel	29.0	128	Ghana	5.0
58	Macedonia, FYR	28.0	128	Kazakhstan	5.0
58	Montenegro	28.0	128	Sierra Leone	5.0
58	Turkey	28.0	131	Chad	4.0
58	Uruguay	28.0	132	Cameroon	3.0
62	Bahrain	27.0	132	Myanmar	3.0
62	Costa Rica	27.0	132	Yemen	3.0
62	Nicaragua	27.0	135	Algeria	2.0
62	Venezuela	27.0	135	China	2.0
66	Paraguay	26.0	135	Nigeria	2.0
67	Azerbaijan	25.0	138	Gabon	1.0
67	Serbia	25.0	138	Pakistan	1.0
67	South Africa	25.0	140	Angola	0.0
70	Ireland	24.0	140	Saudi Arabia	0.0
70	Zimbabwe	24.0			

Source: World Tourism Organization (UNWTO)

7.02 Openness of bilateral Air Service Agreements

Index measuring the average openness of air service agreements (0 = most restricted, 38 = most liberal) | 2011

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	New Zealand	35.6		72	Zambia	10.4	
2	El Salvador	27.8		73	Qatar	10.2	
3	Taiwan, China	27.5		74	Tunisia	10.2	
4	Nicaragua	26.9		75	Bahrain	10.2	
5	Australia	26.9		76	Norway	10.1	
6	Honduras	26.6		77	Cameroon	10.0	
7	Guatemala	24.8		78	Morocco	10.0	
8	Jamaica	24.3		79	Bhutan	10.0	
9	United States	24.2		80	Burundi	10.0	
10	Japan	23.6		81	Israel	9.9	
11	Costa Rica	23.1		82	Malawi	9.9	
12	Dominican Republic	23.0		83	Bolivia	9.8	
13	Trinidad and Tobago	21.6		84	Thailand	9.8	
14	Canada	19.5		85	Lebanon	9.8	
15	Panama	19.3		86	Senegal	9.6	
16	Ireland	18.7		87	Austria	9.4	
17	Namibia	17.9		88	Venezuela	9.4	
18	Chile	17.7		89	Lithuania	9.4	
19	Colombia	17.6		90	Gambia, The	9.3	
20	Peru	17.1		91	Mozambique	9.2	
21	Iceland	16.4		92	Chad	9.2	
22	Singapore	16.1		93	Mauritania	9.2	
23	Argentina	16.1		94	Latvia	9.1	
24	Denmark	15.7		95	Zimbabwe	9.1	
25	Barbados	15.6		96	Madagascar	9.1	
26	Guyana	15.1		97	Serbia	8.7	
27	Hong Kong SAR	14.8		98	Guinea	8.5	
28	India	14.6		99	Malta	8.5	
29	Korea, Rep.	14.5		100	Cambodia	8.5	
30	Brazil	14.4		101	Sri Lanka	8.4	
31	Indonesia	14.3		102	Spain	8.3	
32	United Kingdom	14.3		103	Romania	8.0	
33	Luxembourg	14.1		104	Oman	7.8	
34	Netherlands	14.1		105	Uganda	7.8	
35	Uruguay	14.1		106	Kenya	7.7	
36	Haiti	14.0		107	Slovak Republic	7.7	
36	Swaziland	14.0		108	Myanmar	7.5	
38	Mexico	14.0		109	Armenia	7.5	
39	Germany	13.9		110	Mongolia	7.3	
40	France	13.6		111	Bulgaria	7.3	
41	Suriname	13.4		112	Macedonia, FYR	7.1	
42	Portugal	13.3		113	China	7.1	
43	Vietnam	13.1		114	Kuwait	7.0	
44	Nigeria	12.4		115	Egypt	7.0	
45	Paraguay	12.4		116	Côte d'Ivoire	6.8	
46	Czech Republic	12.2		117	Georgia	6.8	
47	Malaysia	12.2		118	Saudi Arabia	6.8	
48	Hungary	12.2		119	Botswana	6.5	
49	Sierra Leone	12.2		120	Mali	6.4	
50	Ghana	12.2		121	Algeria	6.3	
51	Croatia	12.1		122	Bangladesh	6.2	
52	Belgium	11.9		123	Kazakhstan	6.0	
53	Cape Verde	11.7		124	Russian Federation	5.7	
54	Italy	11.6		125	Iran, Islamic Rep.	5.2	
55	Ethiopia	11.6		126	Cyprus	5.1	
56	Switzerland	11.6		127	Gabon	4.7	
57	South Africa	11.6		128	Moldova	4.6	
58	Tanzania	11.4		129	Slovenia	4.2	
59	Jordan	11.4		130	Yemen	4.0	
60	Finland	11.4		131	Tajikistan	4.0	
61	Turkey	11.3		132	Nepal	3.8	
62	United Arab Emirates	11.3		133	Estonia	3.4	
63	Greece	11.2		134	Angola	3.1	
64	Philippines	11.2		135	Seychelles	2.6	
65	Poland	11.1		136	Kyrgyz Republic	2.6	
66	Rwanda	11.1		137	Burkina Faso	2.2	
67	Pakistan	11.0		138	Lao PDR	0.6	
68	Sweden	10.9		139	Lesotho	0.2	
69	Albania	10.9		n/a	Montenegro	n/a	
70	Azerbaijan	10.7		n/a	Puerto Rico	n/a	
71	Mauritius	10.5					

Source: World Trade Organization, based on International Civil Aviation Organization (ICAO) and International Air Transport Association (IATA) data

8th pillar

Price Competitiveness

8.01 Ticket taxes and airport charges

Index of relative cost of access (ticket taxes and airport charges) to international air transport services (0 = highest cost, 100 = lowest cost) | 2014

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Swaziland	100.0	72	Montenegro	78.8
2	Luxembourg	97.4	73	Nicaragua	78.3
3	Iran, Islamic Rep. ¹	97.3	74	Slovak Republic ¹	78.2
4	Botswana	96.1	75	Panama	77.9
5	Cape Verde	95.9	76	Burundi	77.5
6	Latvia	95.6	77	Israel	76.9
7	Kuwait	95.5	78	Ireland	76.3
8	Puerto Rico	94.7	79	Rwanda	76.2
9	Oman	93.6	80	South Africa	75.5
10	Bahrain	92.9	81	Russian Federation	75.2
11	Indonesia	92.7	82	Japan	75.1
12	Philippines	92.4	83	Italy	75.1
13	Qatar	92.3	84	Suriname	74.8
14	Saudi Arabia	91.7	85	Georgia	74.1
15	Uruguay	91.4	86	Serbia	74.0
16	India	91.1	87	Mozambique	73.9
17	Taiwan, China	91.0	88	Brazil	73.8
18	Estonia	90.5	89	Seychelles	73.6
19	Iceland	90.1	90	Mauritius	73.3
20	Malaysia	89.6	91	Moldova	73.3
21	Norway	89.5	92	Jordan	73.2
22	Turkey	88.8	93	New Zealand	73.1
23	Korea, Rep.	88.4	94	Gabon	73.1
24	Guyana	88.3	95	Tanzania	72.9
25	United Arab Emirates	88.1	96	Jamaica	72.9
26	Sweden	88.1	97	Netherlands	72.8
27	Poland	87.9	98	Macedonia, FYR	72.5
28	Malta	87.7	99	Madagascar	71.8
29	Angola	87.7	100	Croatia	71.7
30	Finland	87.4	101	Switzerland	71.6
31	Thailand	87.0	102	Hungary	71.5
32	Lithuania	86.8	103	Kyrgyz Republic	69.3
33	Bulgaria	86.5	104	Ethiopia	69.3
34	Zambia	86.3	105	Uganda	69.2
35	Nepal	86.2	106	Albania	69.1
36	Pakistan	86.0	107	Paraguay	68.9
37	Mongolia	86.0	108	Nigeria	68.8
38	China	85.2	109	Mauritania	65.5
39	Belgium	85.2	110	Germany	64.4
40	Vietnam	85.2	111	Bolivia	62.9
41	Hong Kong SAR	84.3	112	Côte d'Ivoire	62.8
42	Portugal	83.9	113	El Salvador	62.3
43	Egypt	83.9	114	France	61.8
44	Algeria	83.8	115	Tajikistan	61.2
45	Singapore	83.7	116	Mexico	60.7
46	Gambia, The	83.7	117	Burkina Faso	59.9
47	Haiti	83.5	118	Cameroon	59.4
48	Yemen	83.5	119	Azerbaijan	58.4
49	Lesotho	83.4	120	Kenya	56.3
50	Tunisia	83.1	121	Argentina	56.3
51	Chile	83.0	122	Bangladesh	55.8
52	Barbados	82.9	123	Sierra Leone	55.1
53	Kazakhstan	82.9	124	Colombia	54.1
54	Honduras	82.8	125	Austria	53.6
55	Spain	82.5	126	Armenia	51.9
56	Cambodia	82.1	127	Australia	51.7
57	Denmark	81.4	128	United States	51.1
58	Romania	81.2	129	Sri Lanka	47.4
59	Namibia	81.2	130	Canada	44.7
60	Morocco	81.1	131	Ghana	43.5
61	Trinidad and Tobago	81.0	132	Mali	42.0
62	Guatemala	81.0	133	Guinea	41.4
63	Costa Rica	80.9	134	Peru	38.7
64	Greece	80.6	135	Dominican Republic	31.1
65	Lebanon	80.5	136	Senegal	25.9
66	Zimbabwe	80.5	137	United Kingdom	17.0
67	Cyprus	80.3	138	Chad	0.0
68	Czech Republic	79.9	n/a	Bhutan	n/a
69	Slovenia	79.8	n/a	Lao PDR	n/a
70	Venezuela	79.5	n/a	Myanmar	n/a
71	Malawi	79.3			

Source: International Air Transport Association, SRS Analyser

¹ 2012

8.02 Hotel price index

Average room rates calculated for first-class branded hotels for calendar year (US dollars) | 2013–2014

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	Lithuania	70.5	██████████	72	Kazakhstan	160.8	██████████
2	Egypt	73.2	██████████	73	Mozambique	160.9	██████████
3	Slovak Republic	78.5	██████████	74	Australia	162.3	██████████
4	Poland	79.9	██████████	75	Cyprus	164.2	██████████
5	Bulgaria	81.6	██████████	76	Italy	170.5	██████████
6	Namibia	83.6	██████████	77	Azerbaijan	174.2	██████████
7	Hungary	83.7	██████████	78	Korea, Rep.	179.9	██████████
8	Guatemala	87.5	██████████	79	Qatar	182.1	██████████
9	Romania	88.9	██████████	80	Myanmar	185.2	██████████
10	Latvia	91.0	██████████	81	Algeria	185.7	██████████
11	Tunisia	91.1	██████████	82	Taiwan, China	189.6	██████████
12	China	92.0	██████████	83	Ghana	192.3	██████████
13	Czech Republic	92.8	██████████	84	Israel	201.3	██████████
14	India	93.0	██████████	85	Bangladesh	202.0	██████████
15	Zimbabwe	93.0	██████████	86	Ethiopia	203.2	██████████
16	South Africa	93.3	██████████	87	Puerto Rico	204.5	██████████
17	Indonesia	93.9	██████████	88	United Arab Emirates	207.9	██████████
18	Pakistan	94.3	██████████	89	Saudi Arabia	209.6	██████████
19	El Salvador	95.3	██████████	90	Bahrain	210.5	██████████
20	Nicaragua	97.6	██████████	91	Jamaica	211.0	██████████
21	Botswana	99.7	██████████	92	Oman	218.2	██████████
22	Slovenia	101.4	██████████	93	France	219.8	██████████
23	Estonia	105.9	██████████	94	Hong Kong SAR	229.5	██████████
24	Panama	106.6	██████████	95	Mauritius	229.9	██████████
25	Portugal	107.5	██████████	96	Singapore	236.3	██████████
26	Honduras	107.9	██████████	97	Switzerland	241.6	██████████
27	Malaysia	109.6	██████████	98	Kuwait	251.3	██████████
28	Thailand	111.0	██████████	99	Nigeria	267.4	██████████
29	United States	115.3	██████████	100	Barbados	337.5	██████████
30	New Zealand	117.8	██████████	101	Seychelles	374.7	██████████
31	Colombia	118.5	██████████	102	Venezuela	664.1	██████████
32	Mexico	120.2	██████████	n/a	Albania	n/a	
33	Serbia	120.6	██████████	n/a	Angola	n/a	
34	Spain	121.6	██████████	n/a	Armenia	n/a	
35	Sri Lanka	122.7	██████████	n/a	Bhutan	n/a	
36	Japan	122.8	██████████	n/a	Bolivia	n/a	
37	Philippines	122.8	██████████	n/a	Burkina Faso	n/a	
38	Argentina	123.0	██████████	n/a	Burundi	n/a	
39	Finland	123.4	██████████	n/a	Cameroon	n/a	
40	Dominican Republic	124.0	██████████	n/a	Cape Verde	n/a	
41	Canada	124.4	██████████	n/a	Chad	n/a	
42	Vietnam	124.8	██████████	n/a	Côte d'Ivoire	n/a	
43	Russian Federation	125.4	██████████	n/a	Gabon	n/a	
44	Germany	125.9	██████████	n/a	Gambia, The	n/a	
45	Austria	125.9	██████████	n/a	Guinea	n/a	
46	Ireland	126.0	██████████	n/a	Guyana	n/a	
47	Brazil	127.2	██████████	n/a	Haiti	n/a	
48	Zambia	127.4	██████████	n/a	Iceland	n/a	
49	Morocco	129.0	██████████	n/a	Iran, Islamic Rep.	n/a	
50	Croatia	130.4	██████████	n/a	Kyrgyz Republic	n/a	
51	Uruguay	133.3	██████████	n/a	Lao PDR	n/a	
52	Luxembourg	134.5	██████████	n/a	Lesotho	n/a	
53	Belgium	134.7	██████████	n/a	Macedonia, FYR	n/a	
54	Netherlands	137.5	██████████	n/a	Madagascar	n/a	
55	Georgia	137.9	██████████	n/a	Malawi	n/a	
56	United Kingdom	139.1	██████████	n/a	Mali	n/a	
57	Tanzania	139.8	██████████	n/a	Mauritania	n/a	
58	Turkey	139.8	██████████	n/a	Moldova	n/a	
59	Greece	141.1	██████████	n/a	Mongolia	n/a	
60	Malta	141.5	██████████	n/a	Montenegro	n/a	
61	Costa Rica	142.7	██████████	n/a	Nepal	n/a	
62	Peru	143.7	██████████	n/a	Paraguay	n/a	
63	Kenya	144.9	██████████	n/a	Rwanda	n/a	
64	Chile	145.3	██████████	n/a	Senegal	n/a	
65	Cambodia	147.8	██████████	n/a	Sierra Leone	n/a	
66	Denmark	150.2	██████████	n/a	Suriname	n/a	
67	Norway	151.7	██████████	n/a	Swaziland	n/a	
68	Jordan	154.6	██████████	n/a	Tajikistan	n/a	
69	Lebanon	154.9	██████████	n/a	Uganda	n/a	
70	Sweden	159.8	██████████	n/a	Yemen	n/a	
71	Trinidad and Tobago	159.9	██████████				

Source: Deloitte–STR Global and Smith Travel Research Inc.

8.03 Purchasing power parity

Ratio of purchasing power parity (PPP) conversion factor to official exchange rate | 2013 or most recent available

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	Pakistan.....	0.3		72	Bahrain	0.6	
2	India.....	0.3		73	Namibia	0.6	
3	Malawi	0.3		74	Peru.....	0.6	
4	Gambia, The.....	0.3		75	Mozambique.....	0.6	
5	Egypt	0.3		76	Kazakhstan.....	0.6	
6	Iran, Islamic Rep.	0.3		77	Panama	0.6	
7	Nepal	0.3		78	China	0.6	
8	Bangladesh.....	0.3		79	Hungary.....	0.6	
9	Bhutan	0.3		80	Turkey.....	0.6	
10	Cambodia.....	0.3		81	Poland	0.6	
11	Sri Lanka	0.3		82	Lebanon	0.6	
12	Madagascar.....	0.3		83	Guyana	0.6	
13	Lao PDR.....	0.3		84	Seychelles.....	0.6	
14	Burundi	0.3		85	Cape Verde	0.6	
15	Mauritania.....	0.4		86	Jamaica	0.6	
16	Vietnam	0.4		87	Suriname	0.6	
17	Indonesia.....	0.4		88	Gabon	0.6	
18	Ethiopia.....	0.4		89	Trinidad and Tobago.....	0.6	
19	Yemen.....	0.4		90	Russian Federation	0.6	
20	Tunisia	0.4		91	Lithuania	0.6	
21	Tanzania	0.4		92	Mexico.....	0.6	
22	Kyrgyz Republic.....	0.4		93	Colombia	0.6	
23	Thailand.....	0.4		94	Croatia.....	0.6	
24	Algeria	0.4		95	Kuwait ¹	0.7	
25	Nicaragua	0.4		96	Latvia.....	0.7	
26	Uganda.....	0.4		97	Slovak Republic	0.7	
27	Macedonia, FYR.....	0.4		98	Czech Republic	0.7	
28	Tajikistan.....	0.4		99	Singapore	0.7	
29	Lesotho	0.4		100	Qatar	0.7	
30	Burkina Faso.....	0.4		101	Hong Kong SAR.....	0.7	
31	Sierra Leone.....	0.4		102	Chile	0.7	
32	Guinea.....	0.4		103	United Arab Emirates ¹	0.7	
33	Philippines	0.4		104	Costa Rica.....	0.7	
34	Mongolia.....	0.4		105	Estonia.....	0.7	
35	Morocco.....	0.4		106	Brazil.....	0.7	
36	Mali.....	0.4		107	Angola	0.8	
37	Rwanda	0.4		108	Malta	0.8	
38	Kenya	0.4		109	Korea, Rep.	0.8	
39	Jordan	0.4		110	Venezuela	0.8	
40	Albania.....	0.4		111	Slovenia.....	0.8	
41	Armenia	0.5		112	Portugal.....	0.8	
42	Malaysia.....	0.5		113	Puerto Rico.....	0.8	
43	Swaziland	0.5		114	Uruguay	0.8	
44	Azerbaijan	0.5		115	Greece.....	0.9	
45	Bulgaria	0.5		116	Cyprus.....	0.9	
46	Ghana.....	0.5		117	Spain	0.9	
47	Botswana	0.5		118	Barbados ¹	1.0	
48	Bolivia	0.5		119	United States.....	1.0	
49	Senegal	0.5		120	Italy.....	1.0	
50	Guatemala	0.5		121	Germany.....	1.0	
51	Moldova.....	0.5		122	Japan	1.1	
52	Serbia	0.5		123	United Kingdom.....	1.1	
53	Saudi Arabia.....	0.5		124	Ireland.....	1.1	
54	Haiti	0.5		125	Netherlands	1.1	
55	Zambia	0.5		126	Israel.....	1.1	
56	Cameroon.....	0.5		127	Austria	1.1	
57	El Salvador.....	0.5		128	France	1.1	
58	Montenegro	0.5		129	Belgium	1.1	
59	Dominican Republic.....	0.5		130	Iceland.....	1.1	
60	Honduras.....	0.5		131	New Zealand	1.2	
61	Chad.....	0.5		132	Canada.....	1.2	
62	Georgia.....	0.5		133	Luxembourg	1.2	
63	Oman	0.5		134	Finland.....	1.2	
64	Taiwan, China.....	0.5		135	Sweden	1.3	
65	Côte d'Ivoire.....	0.5		136	Denmark.....	1.4	
66	Romania	0.5		137	Switzerland.....	1.5	
67	South Africa.....	0.5		138	Norway	1.5	
68	Zimbabwe.....	0.5		139	Australia.....	1.5	
69	Mauritius.....	0.5		n/a	Argentina.....	n/a	
70	Nigeria	0.5		n/a	Myanmar.....	n/a	
71	Paraguay	0.5					

Source: The World Bank, *World Development Indicators* (retrieved on November 2014)

¹ 2012

8.04 Fuel price levels

Retail diesel fuel prices expressed as US cents per litre | 2012 or most recent available

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Venezuela	2.3	71	Morocco	142.0
2	Saudi Arabia	16.0	71	Uganda ³	142.0
3	Kuwait	23.0	74	Burkina Faso	143.0
4	Bahrain	27.0	74	Mauritania	143.0
4	Qatar	27.0	76	Jordan	144.0
6	Algeria	29.0	76	Nepal	144.0
7	Oman	31.0	78	Tajikistan	145.0
8	Iran, Islamic Rep.	33.0	79	Argentina	146.0
9	Trinidad and Tobago ⁴	36.0	80	Burundi	147.0
10	Egypt	45.0	81	Zambia	148.0
11	Indonesia	47.0	82	Seychelles ²	148.7
11	United Arab Emirates	47.0	83	Madagascar	149.0
13	Yemen	58.0	84	Côte d'Ivoire	151.0
14	Malaysia	62.0	85	Zimbabwe	152.0
14	Nigeria	62.0	86	Chile	156.0
16	Angola	63.0	86	Thailand	156.0
17	Puerto Rico ⁵	65.0	88	Costa Rica	157.0
18	Bolivia	70.0	88	Suriname	157.0
19	Azerbaijan	76.0	90	Dominican Republic	158.0
20	Gambia, The ⁴	79.0	90	Mozambique	158.0
21	Mexico	86.0	92	Peru	163.0
22	Taiwan, China ¹	87.9	93	Luxembourg	164.0
23	Kyrgyz Republic	89.0	94	Mauritius	165.0
24	Ghana	92.0	95	Singapore	168.0
25	Tunisia	93.0	96	Bulgaria	169.0
26	Chad	95.0	97	Romania	170.0
27	United States	97.0	98	Senegal	172.0
28	Russian Federation	99.0	99	Rwanda	173.0
29	Kazakhstan	101.0	100	Paraguay	174.0
30	Gabon	104.0	100	Poland	174.0
30	Myanmar	104.0	102	Macedonia, FYR	175.0
32	Ethiopia	105.0	102	Spain	175.0
32	Panama	105.0	104	Estonia	176.0
32	Sierra Leone	105.0	105	Croatia	177.0
35	Guyana	108.0	105	Cyprus	177.0
36	Cameroon	110.0	105	New Zealand	177.0
37	Lebanon	111.0	108	Serbia	178.0
38	Guatemala	114.0	109	Korea, Rep.	180.0
38	Pakistan	114.0	109	Latvia	180.0
40	Bangladesh	115.0	111	Albania	181.0
40	Vietnam	115.0	111	Austria	181.0
42	Bhutan	119.0	113	Montenegro	182.0
43	Jamaica	120.0	114	Lithuania	183.0
44	Botswana	123.0	115	Hungary	184.0
44	Nicaragua	123.0	116	Slovenia	186.0
46	Lesotho	124.0	117	Switzerland	188.0
46	Namibia	124.0	118	France	191.0
48	Armenia	125.0	119	Malta	192.0
48	Barbados ³	125.0	120	Czech Republic	193.0
48	Haiti	125.0	120	Malawi	193.0
48	Honduras	125.0	122	Germany	196.0
48	India	125.0	123	Uruguay	197.0
48	Philippines	125.0	124	Slovak Republic	198.0
54	El Salvador	126.0	125	Iceland	199.0
55	Colombia	128.0	126	Japan	200.0
56	Mongolia	129.0	127	Israel	201.0
56	Sri Lanka	129.0	128	Denmark	202.0
58	Swaziland	130.0	128	Ireland	202.0
59	Tanzania	131.0	130	Greece	206.0
60	Canada	132.0	131	Finland	208.0
61	Lao PDR	133.0	132	Belgium	209.0
62	Georgia	134.0	133	Sweden	210.0
62	Guinea	134.0	134	Portugal	215.0
64	Cambodia	135.0	135	Hong Kong SAR	216.0
65	China	137.0	136	United Kingdom	217.0
65	Kenya	137.0	137	Italy	228.0
67	South Africa	138.0	138	Cape Verde	230.0
68	Australia	139.0	139	Netherlands	233.0
68	Brazil	139.0	140	Norway	253.0
70	Mali	141.0	141	Turkey	254.0
71	Moldova	142.0			

Source: The World Bank, *World Development Indicators* (retrieved on November 2014)

¹ 2014 ² 2011 ³ 2010 ⁴ 2008 ⁵ 2006

9th pillar

Environmental Sustainability

9.01 Stringency of environmental regulations

How would you assess the stringency of your country's environmental regulations? (1 = very lax, among the worst in the world; 7 = among the world's most stringent) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.2	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.2	7
1	Denmark	6.3				72	Turkey	4.0			
2	Switzerland	6.3				73	Indonesia	4.0			
3	Finland	6.2				74	Cape Verde	4.0			
4	Austria	6.2				75	India	4.0			
5	Germany	6.1				76	Azerbaijan	3.9			
6	Japan	6.1				77	Lao PDR	3.9			
7	Belgium	6.0				78	Peru	3.9			
8	Rwanda	6.0				79	Zimbabwe	3.9			
9	Luxembourg	5.9				80	Gabon	3.9			
10	Norway	5.9				81	Honduras	3.9			
11	Sweden	5.9				82	Panama	3.9			
12	Netherlands	5.8				83	Dominican Republic	3.9			
13	New Zealand	5.8				84	China	3.9			
14	Qatar	5.7				85	Tunisia	3.9			
15	Seychelles	5.7				86	Morocco	3.8			
16	Australia	5.6				87	Mauritania	3.8			
17	Bhutan	5.6				88	Ethiopia	3.8			
18	United Arab Emirates	5.5				89	Guyana	3.8			
19	Puerto Rico	5.5				90	Romania	3.8			
20	Oman	5.5				91	Jamaica	3.7			
21	United Kingdom	5.5				92	Colombia	3.7			
22	Brazil	5.4				93	Chad	3.7			
23	Portugal	5.4				94	Ghana	3.7			
24	Singapore	5.4				95	Tanzania	3.7			
25	Iceland	5.4				96	Cameroon	3.7			
26	Estonia	5.4				97	Senegal	3.7			
27	Ireland	5.4				98	Bolivia	3.7			
28	United States	5.4				99	Serbia	3.6			
29	Slovenia	5.2				100	Nicaragua	3.6			
30	France	5.2				101	Guatemala	3.6			
31	Malaysia	5.2				102	Russian Federation	3.6			
32	Costa Rica	5.2				103	Thailand	3.6			
33	Czech Republic	5.1				104	Iran, Islamic Rep.	3.6			
34	Canada	5.1				105	Bulgaria	3.5			
35	Lithuania	5.0				106	Argentina	3.4			
36	Namibia	5.0				107	Burkina Faso	3.4			
37	Latvia	4.9				108	Nepal	3.4			
38	South Africa	4.9				109	Uganda	3.4			
39	Slovak Republic	4.9				110	Sierra Leone	3.3			
40	Taiwan, China	4.8				111	Armenia	3.3			
41	Sri Lanka	4.8				112	Côte d'Ivoire	3.3			
42	Cyprus	4.7				113	Georgia	3.3			
43	Hungary	4.7				114	Madagascar	3.3			
44	Poland	4.6				115	Paraguay	3.3			
45	Chile	4.6				116	El Salvador	3.3			
46	Saudi Arabia	4.6				117	Venezuela	3.3			
47	Spain	4.6				118	Malawi	3.2			
48	Gambia, The	4.6				119	Mozambique	3.2			
49	Italy	4.5				120	Cambodia	3.2			
50	Uruguay	4.5				121	Suriname	3.2			
51	Croatia	4.5				122	Trinidad and Tobago	3.2			
52	Barbados	4.4				123	Bangladesh	3.2			
53	Kenya	4.4				124	Pakistan	3.1			
54	Botswana	4.4				125	Mali	3.1			
55	Lesotho	4.4				126	Moldova	3.1			
56	Bahrain	4.4				127	Nigeria	3.1			
57	Mauritius	4.3				128	Vietnam	3.0			
58	Zambia	4.3				129	Kuwait	2.9			
59	Korea, Rep.	4.3				130	Burundi	2.9			
60	Tajikistan	4.3				131	Kyrgyz Republic	2.9			
61	Philippines	4.2				132	Algeria	2.8			
62	Hong Kong SAR	4.2				133	Myanmar	2.8			
63	Israel	4.2				134	Mongolia	2.7			
64	Montenegro	4.2				135	Albania	2.7			
65	Swaziland	4.1				136	Guinea	2.6			
66	Jordan	4.1				137	Angola	2.6			
67	Malta	4.1				138	Haiti	2.3			
68	Greece	4.0				139	Egypt	2.2			
69	Kazakhstan	4.0				140	Lebanon	2.0			
70	Macedonia, FYR	4.0				141	Yemen	1.8			
71	Mexico	4.0									

Source: World Economic Forum, Executive Opinion Survey

9.02 Enforcement of environmental regulations

In your country, how would you assess the enforcement of environmental regulations? (1 = very lax, among the worst in the world; 7 = among the world's most rigorous) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.0	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.0	7
1	Finland.....	6.3				72	India.....	3.8			
2	Denmark.....	6.2				73	Turkey.....	3.7			
3	Switzerland.....	6.2				74	Chad.....	3.7			
4	Rwanda.....	6.1				75	Montenegro.....	3.7			
5	Germany.....	6.1				76	China.....	3.7			
6	Japan.....	6.0				77	Romania.....	3.7			
7	Austria.....	6.0				78	Cape Verde.....	3.6			
8	Luxembourg.....	5.9				79	Ghana.....	3.6			
9	New Zealand.....	5.8				80	Zimbabwe.....	3.6			
10	Norway.....	5.8				81	Tanzania.....	3.6			
11	Sweden.....	5.8				82	Bolivia.....	3.6			
12	Netherlands.....	5.7				83	Mexico.....	3.6			
13	Belgium.....	5.6				84	Italy.....	3.6			
14	Singapore.....	5.6				85	Ethiopia.....	3.6			
15	Qatar.....	5.6				86	Guyana.....	3.5			
16	Oman.....	5.5				87	Senegal.....	3.5			
17	Australia.....	5.5				88	Mauritania.....	3.5			
18	Bhutan.....	5.4				89	Morocco.....	3.5			
19	United Arab Emirates.....	5.4				90	Gabon.....	3.5			
20	Seychelles.....	5.4				91	Tunisia.....	3.5			
21	United Kingdom.....	5.3				92	Thailand.....	3.5			
22	Iceland.....	5.3				93	Greece.....	3.5			
23	Estonia.....	5.3				94	Panama.....	3.4			
24	United States.....	5.2				95	Guatemala.....	3.4			
25	Puerto Rico.....	5.2				96	Jamaica.....	3.4			
26	Malaysia.....	5.1				97	Cameroon.....	3.4			
27	Ireland.....	5.1				98	Peru.....	3.4			
28	Canada.....	5.1				99	Iran, Islamic Rep.....	3.4			
29	France.....	4.9				100	Nepal.....	3.4			
30	Portugal.....	4.9				101	Colombia.....	3.3			
31	Slovenia.....	4.8				102	Nicaragua.....	3.3			
32	Czech Republic.....	4.7				103	Uganda.....	3.3			
33	Costa Rica.....	4.7				104	Russian Federation.....	3.3			
34	Latvia.....	4.7				105	Dominican Republic.....	3.3			
35	Lithuania.....	4.6				106	Malawi.....	3.3			
36	Namibia.....	4.6				107	Bulgaria.....	3.3			
37	Brazil.....	4.5				108	Sierra Leone.....	3.3			
38	Cyprus.....	4.5				109	Georgia.....	3.3			
39	Chile.....	4.4				110	Burkina Faso.....	3.2			
40	Tajikistan.....	4.4				111	El Salvador.....	3.2			
41	Taiwan, China.....	4.4				112	Vietnam.....	3.2			
42	Saudi Arabia.....	4.4				113	Côte d'Ivoire.....	3.1			
43	Zambia.....	4.3				114	Serbia.....	3.0			
44	Gambia, The.....	4.3				115	Mali.....	3.0			
45	Spain.....	4.3				116	Cambodia.....	3.0			
46	Sri Lanka.....	4.3				117	Suriname.....	3.0			
47	Kenya.....	4.3				118	Moldova.....	3.0			
48	Hong Kong SAR.....	4.2				119	Mozambique.....	3.0			
49	Uruguay.....	4.2				120	Nigeria.....	3.0			
50	Botswana.....	4.2				121	Argentina.....	2.9			
51	Barbados.....	4.2				122	Armenia.....	2.9			
52	Lesotho.....	4.2				123	Madagascar.....	2.9			
53	Korea, Rep.....	4.1				124	Bangladesh.....	2.9			
54	Bahrain.....	4.1				125	Myanmar.....	2.9			
55	Slovak Republic.....	4.1				126	Pakistan.....	2.8			
56	Poland.....	4.1				127	Trinidad and Tobago.....	2.8			
57	Croatia.....	4.0				128	Kyrgyz Republic.....	2.7			
58	South Africa.....	4.0				129	Kuwait.....	2.7			
59	Swaziland.....	4.0				130	Burundi.....	2.7			
60	Mauritius.....	4.0				131	Venezuela.....	2.6			
61	Jordan.....	3.9				132	Algeria.....	2.6			
62	Israel.....	3.9				133	Albania.....	2.6			
63	Lao PDR.....	3.9				134	Angola.....	2.5			
64	Indonesia.....	3.9				135	Paraguay.....	2.4			
65	Honduras.....	3.9				136	Mongolia.....	2.4			
66	Azerbaijan.....	3.9				137	Guinea.....	2.2			
67	Hungary.....	3.8				138	Haiti.....	2.1			
68	Kazakhstan.....	3.8				139	Egypt.....	2.0			
69	Malta.....	3.8				140	Lebanon.....	1.8			
70	Philippines.....	3.8				141	Yemen.....	1.7			
71	Macedonia, FYR.....	3.8									

Source: World Economic Forum, Executive Opinion Survey

9.03 Sustainability of travel and tourism industry development

How effective is your government's efforts to ensure that the Travel & Tourism sector is being developed in a sustainable way? (1 = very ineffective, development of the sector does not take into account issues related to environmental protection and sustainable development; 7 = very effective, issues related to environmental protection and sustainable development are at the core of the government's strategy) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.3	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.3	7
1	United Arab Emirates.....	6.5				72	Uganda.....	4.4			
2	Seychelles.....	6.0				73	Tanzania.....	4.3			
3	Rwanda.....	5.9				74	Greece.....	4.3			
4	New Zealand.....	5.9				75	Bahrain.....	4.3			
5	Singapore.....	5.8				76	Georgia.....	4.3			
6	Qatar.....	5.8				77	Senegal.....	4.3			
7	Malaysia.....	5.7				78	Tunisia.....	4.3			
8	Austria.....	5.7				79	Myanmar.....	4.3			
9	Switzerland.....	5.7				80	Cambodia.....	4.3			
10	Gambia, The.....	5.6				81	Nicaragua.....	4.2			
11	Bhutan.....	5.5				82	Tajikistan.....	4.2			
12	Ireland.....	5.5				83	Chile.....	4.2			
13	Malta.....	5.4				84	Hungary.....	4.2			
14	Costa Rica.....	5.4				85	Honduras.....	4.2			
15	Sri Lanka.....	5.4				86	Ethiopia.....	4.1			
16	Finland.....	5.3				87	Burkina Faso.....	4.1			
17	Oman.....	5.3				88	Chad.....	4.1			
18	Namibia.....	5.2				89	India.....	4.1			
19	Mauritius.....	5.1				90	Haiti.....	4.1			
20	Zambia.....	5.1				91	Ghana.....	4.0			
21	Morocco.....	5.1				92	Albania.....	4.0			
22	South Africa.....	5.1				93	Czech Republic.....	4.0			
23	Luxembourg.....	5.1				94	Guyana.....	4.0			
24	Lao PDR.....	5.1				95	Nepal.....	3.9			
25	Cyprus.....	5.1				96	Kazakhstan.....	3.9			
26	Mali.....	5.1				97	Zimbabwe.....	3.9			
27	Hong Kong SAR.....	5.0				98	Lithuania.....	3.9			
28	Kenya.....	5.0				99	Korea, Rep.....	3.9			
29	Australia.....	5.0				100	Madagascar.....	3.9			
30	Portugal.....	5.0				101	Mozambique.....	3.9			
31	Botswana.....	5.0				102	Russian Federation.....	3.8			
32	Sweden.....	5.0				103	Slovenia.....	3.8			
33	Barbados.....	5.0				104	Côte d'Ivoire.....	3.8			
34	United States.....	5.0				105	Vietnam.....	3.8			
35	Panama.....	5.0				106	Gabon.....	3.8			
36	United Kingdom.....	4.9				107	Sierra Leone.....	3.8			
37	Canada.....	4.9				108	Malawi.....	3.8			
38	Uruguay.....	4.9				109	Cameroon.....	3.8			
39	Dominican Republic.....	4.9				110	Israel.....	3.7			
40	Jamaica.....	4.9				111	Armenia.....	3.7			
41	Japan.....	4.9				112	Poland.....	3.7			
42	Belgium.....	4.9				113	Argentina.....	3.7			
43	Estonia.....	4.9				114	Bulgaria.....	3.7			
44	Germany.....	4.9				115	Egypt.....	3.6			
45	Spain.....	4.8				116	Bolivia.....	3.6			
46	Montenegro.....	4.8				117	Paraguay.....	3.6			
47	Macedonia, FYR.....	4.8				118	Brazil.....	3.6			
48	France.....	4.8				119	Suriname.....	3.5			
49	Peru.....	4.8				120	Guatemala.....	3.5			
50	Netherlands.....	4.8				121	Serbia.....	3.4			
51	Iceland.....	4.7				122	Romania.....	3.4			
52	Norway.....	4.7				123	Nigeria.....	3.4			
53	Taiwan, China.....	4.7				124	Kyrgyz Republic.....	3.4			
54	Turkey.....	4.7				125	Trinidad and Tobago.....	3.3			
55	Puerto Rico.....	4.7				126	Iran, Islamic Rep.....	3.3			
56	Philippines.....	4.7				127	Slovak Republic.....	3.2			
57	Indonesia.....	4.6				128	Mauritania.....	3.2			
58	China.....	4.6				129	Algeria.....	3.2			
59	Croatia.....	4.6				130	Lebanon.....	3.1			
60	Mexico.....	4.6				131	Burundi.....	3.1			
61	Thailand.....	4.5				132	Moldova.....	3.1			
62	Swaziland.....	4.5				133	Italy.....	3.1			
63	Lesotho.....	4.5				134	Guinea.....	3.1			
64	Azerbaijan.....	4.5				135	Bangladesh.....	3.0			
65	Jordan.....	4.5				136	Mongolia.....	3.0			
66	El Salvador.....	4.5				137	Pakistan.....	3.0			
67	Latvia.....	4.5				138	Kuwait.....	2.3			
68	Colombia.....	4.5				139	Yemen.....	2.2			
69	Saudi Arabia.....	4.4				140	Angola.....	2.2			
70	Cape Verde.....	4.4				141	Venezuela.....	2.0			
71	Denmark.....	4.4									

Source: World Economic Forum, Executive Opinion Survey

9.04 Particulate matter (2.5) concentration

Population-weighted exposure to PM_{2.5} (micro-grams per cubic metre) | 2012

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Seychelles.....	0.9	72	Peru.....	8.0
2	Mauritius.....	1.5	73	Ghana.....	8.2
3	New Zealand.....	2.1	73	Nigeria.....	8.2
4	Madagascar.....	2.2	73	Zambia.....	8.2
5	Guyana.....	2.5	76	Oman.....	8.3
6	Suriname.....	2.8	77	United Kingdom.....	8.7
7	Iceland.....	3.0	78	Latvia.....	8.9
8	Trinidad and Tobago.....	3.0	79	Sri Lanka.....	9.2
9	Barbados.....	3.0	80	Indonesia.....	9.2
9	Panama.....	3.0	81	Rwanda.....	9.3
11	Australia.....	3.2	82	Cambodia.....	9.6
12	Mozambique.....	3.8	83	Russian Federation.....	9.8
13	Mauritania.....	3.8	84	Denmark.....	9.9
14	Uruguay.....	3.9	85	Mexico.....	10.2
15	Puerto Rico.....	4.0	86	Yemen.....	10.4
16	Sierra Leone.....	4.1	87	Burundi.....	10.4
17	Mali.....	4.1	88	Malaysia.....	10.7
18	Cape Verde.....	4.3	89	France.....	10.7
19	Nicaragua.....	4.3	90	Georgia.....	10.7
20	Senegal.....	4.5	91	Cyprus.....	11.1
21	Norway.....	4.5	92	Azerbaijan.....	11.1
22	Colombia.....	4.5	93	Iran, Islamic Rep.....	11.3
23	Kenya.....	4.6	94	Greece.....	11.6
24	Gambia, The.....	4.7	95	United Arab Emirates.....	11.7
25	Côte d'Ivoire.....	5.0	96	Japan.....	11.7
26	Burkina Faso.....	5.0	97	Lithuania.....	11.8
26	Ireland.....	5.0	98	Saudi Arabia.....	11.9
26	Zimbabwe.....	5.0	99	Montenegro.....	12.1
29	Malawi.....	5.0	100	Turkey.....	12.1
30	Argentina.....	5.1	101	Luxembourg.....	12.6
30	Mongolia.....	5.1	102	Jordan.....	12.7
32	Brazil.....	5.1	103	Armenia.....	12.9
33	Paraguay.....	5.1	104	Tajikistan.....	13.2
34	Guinea.....	5.1	105	Albania.....	13.2
35	Singapore.....	5.2	105	Israel.....	13.2
36	Jamaica.....	5.2	107	Germany.....	13.3
37	Dominican Republic.....	5.2	108	Italy.....	13.3
38	Costa Rica.....	5.2	109	Croatia.....	13.5
39	Chad.....	5.3	110	Bulgaria.....	13.6
40	Tanzania.....	5.4	111	Slovenia.....	13.7
41	Honduras.....	5.4	112	Serbia.....	14.0
42	Finland.....	5.5	113	Moldova.....	14.0
42	Gabon.....	5.5	114	Austria.....	14.0
44	Botswana.....	5.8	115	Myanmar.....	14.1
45	Chile.....	5.8	116	Netherlands.....	14.1
46	Namibia.....	5.9	117	Lebanon.....	14.2
47	Guatemala.....	6.1	118	Switzerland.....	14.2
48	Venezuela.....	6.2	119	Macedonia, FYR.....	14.5
49	Swaziland.....	6.2	120	Qatar.....	14.5
50	South Africa.....	6.2	121	Bahrain.....	14.5
51	Malta.....	6.4	122	Taiwan, China.....	14.6
52	Ethiopia.....	6.5	123	Thailand.....	14.6
52	Sweden.....	6.5	124	Romania.....	14.9
54	Haiti.....	6.6	125	Czech Republic.....	15.1
55	Lesotho.....	6.6	126	Slovak Republic.....	15.1
56	Philippines.....	6.7	127	Hong Kong SAR.....	15.4
57	Portugal.....	6.7	128	Belgium.....	15.6
58	Cameroon.....	6.7	129	Hungary.....	15.6
59	Bolivia.....	6.9	130	Poland.....	15.7
60	Canada.....	6.9	131	Egypt.....	17.5
61	Estonia.....	7.0	132	Vietnam.....	17.9
62	El Salvador.....	7.1	133	Kuwait.....	18.9
63	Morocco.....	7.3	134	Korea, Rep.....	19.9
64	Kazakhstan.....	7.4	135	Lao PDR.....	21.1
65	United States.....	7.5	136	Bhutan.....	22.2
66	Algeria.....	7.7	137	Pakistan.....	29.4
67	Tunisia.....	7.7	138	Bangladesh.....	29.6
68	Angola.....	7.8	139	Nepal.....	30.5
69	Uganda.....	7.8	140	India.....	32.0
70	Kyrgyz Republic.....	7.8	141	China.....	48.0
71	Spain.....	7.9			

Source: Yale University and Columbia University, Environmental Performance Index (EPI) 2012 edition based on NASA MODIS and MISR data, van Donkelaar et al. [2010], Battelle, and CIESIN

9.05 Environmental treaty ratifications

Total number of ratified environmental treaties | 2014

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Denmark.....	25	63	Trinidad and Tobago.....	20
1	Norway.....	25	73	Argentina.....	19
1	Spain.....	25	73	Bangladesh.....	19
4	France.....	24	73	Cape Verde.....	19
4	Germany.....	24	73	Iceland.....	19
4	Netherlands.....	24	73	Jamaica.....	19
4	Poland.....	24	73	Malawi.....	19
4	Portugal.....	24	73	Malaysia.....	19
4	Slovenia.....	24	73	Mongolia.....	19
4	Sweden.....	24	73	Montenegro.....	19
11	Australia.....	23	73	Russian Federation.....	19
11	Bulgaria.....	23	73	Serbia.....	19
11	Côte d'Ivoire.....	23	73	Sri Lanka.....	19
11	Estonia.....	23	73	Suriname.....	19
11	Finland.....	23	73	Tunisia.....	19
11	Gabon.....	23	87	Algeria.....	18
11	Greece.....	23	87	Bolivia.....	18
11	Hungary.....	23	87	Burkina Faso.....	18
11	India.....	23	87	Cambodia.....	18
11	Ireland.....	23	87	Colombia.....	18
11	Japan.....	23	87	Dominican Republic.....	18
11	Kenya.....	23	87	Gambia, The.....	18
11	Korea, Rep.....	23	87	Georgia.....	18
11	Panama.....	23	87	Guyana.....	18
11	Switzerland.....	23	87	Lebanon.....	18
11	United Kingdom.....	23	87	Mali.....	18
11	Uruguay.....	23	87	Nicaragua.....	18
28	Belgium.....	22	87	Saudi Arabia.....	18
28	Brazil.....	22	87	Uganda.....	18
28	Croatia.....	22	87	United Arab Emirates.....	18
28	Cyprus.....	22	87	Vietnam.....	18
28	Guinea.....	22	87	Yemen.....	18
28	Italy.....	22	104	Armenia.....	17
28	Lithuania.....	22	104	Barbados.....	17
28	Luxembourg.....	22	104	Burundi.....	17
28	Mauritius.....	22	104	Chad.....	17
28	Morocco.....	22	104	Moldova.....	17
28	New Zealand.....	22	104	Myanmar.....	17
28	Philippines.....	22	104	Paraguay.....	17
28	Romania.....	22	104	Qatar.....	17
28	South Africa.....	22	104	Swaziland.....	17
42	Albania.....	21	104	Thailand.....	17
42	Austria.....	21	104	Zimbabwe.....	17
42	Cameroon.....	21	115	Angola.....	16
42	China.....	21	115	Bahrain.....	16
42	Costa Rica.....	21	115	Botswana.....	16
42	Czech Republic.....	21	115	El Salvador.....	16
42	Egypt.....	21	115	Ethiopia.....	16
42	Ghana.....	21	115	Lesotho.....	16
42	Guatemala.....	21	115	Macedonia, FYR.....	16
42	Honduras.....	21	115	Rwanda.....	16
42	Iran, Islamic Rep.....	21	115	Sierra Leone.....	16
42	Jordan.....	21	115	Singapore.....	16
42	Latvia.....	21	115	Turkey.....	16
42	Mexico.....	21	115	Venezuela.....	16
42	Mozambique.....	21	115	Zambia.....	16
42	Oman.....	21	128	Azerbaijan.....	15
42	Peru.....	21	128	Israel.....	15
42	Senegal.....	21	128	Kazakhstan.....	15
42	Seychelles.....	21	128	Kuwait.....	15
42	Slovak Republic.....	21	128	Kyrgyz Republic.....	15
42	Tanzania.....	21	128	Nepal.....	15
63	Canada.....	20	134	Bhutan.....	14
63	Chile.....	20	134	United States.....	14
63	Indonesia.....	20	136	Tajikistan.....	12
63	Madagascar.....	20	137	Haiti.....	10
63	Malta.....	20	n/a	Hong Kong SAR.....	n/a
63	Mauritania.....	20	n/a	Lao PDR.....	n/a
63	Namibia.....	20	n/a	Puerto Rico.....	n/a
63	Nigeria.....	20	n/a	Taiwan, China.....	n/a
63	Pakistan.....	20			

Source: The International Union for Conservation of Nature (IUCN), Environmental Law Centre *ELIS Treaty Database*

9.06 Baseline water stress

Normalized (0–5) ratio of total annual water withdrawals to total available annual renewable supply | 2010



Source: World Resources Institute, *Aqueduct Country and River Basin Rankings*

9.07 Threatened species

Threatened species as a percentage of total species (mammals, birds and amphibians) | 2014

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Luxembourg	0.4	72	Rwanda	5.2
2	Sweden	1.4	73	Croatia	5.2
3	Denmark	1.4	74	Saudi Arabia	5.2
4	Switzerland	1.5	75	Iceland	5.2
5	Belgium	1.7	76	Kenya	5.2
6	Suriname	1.8	77	Tunisia	5.3
7	Estonia	1.8	78	Armenia	5.3
8	Netherlands	1.9	79	Bolivia	5.5
9	Latvia	2.0	80	Jordan	5.6
10	Barbados	2.1	81	Georgia	5.6
11	Finland	2.1	82	Singapore	5.7
12	Czech Republic	2.3	83	Greece	5.7
13	Bahrain	2.5	84	Yemen	5.8
14	United Kingdom	2.6	85	Egypt	5.8
15	Malta	2.6	86	Côte d'Ivoire	5.9
16	Guyana	2.6	87	Israel	6.2
17	Trinidad and Tobago	2.7	88	Spain	6.2
18	Lesotho	2.7	89	Mongolia	6.2
19	Botswana	2.8	90	Iran, Islamic Rep.	6.3
20	Slovak Republic	2.8	91	Bhutan	6.4
21	Germany	2.8	92	Kazakhstan	6.4
22	Albania	2.8	93	Algeria	6.5
23	Lithuania	2.8	94	Ethiopia	6.5
24	Zambia	2.9	95	Morocco	6.5
25	Austria	2.9	96	Myanmar	6.6
26	Gabon	3.0	97	Panama	6.6
27	Slovenia	3.0	98	Nepal	6.6
28	Swaziland	3.0	99	Uruguay	6.7
29	Ireland	3.0	100	Pakistan	6.8
30	Hungary	3.1	101	Cape Verde	6.9
31	Burkina Faso	3.2	102	Honduras	7.4
32	Canada	3.2	103	Costa Rica	7.4
33	Qatar	3.2	104	Venezuela	7.4
34	Cyprus	3.2	105	Lao PDR	7.6
35	Angola	3.2	106	South Africa	7.6
36	Poland	3.3	107	Argentina	7.7
37	Norway	3.3	108	Turkey	7.7
38	Gambia, The	3.3	109	Thailand	7.9
39	El Salvador	3.3	110	Puerto Rico	8.0
40	Malawi	3.4	111	Russian Federation	8.2
41	Nicaragua	3.5	112	Taiwan, China	8.4
42	Mali	3.6	113	Cameroon	8.6
43	Zimbabwe	3.6	114	Bangladesh	8.6
44	France	3.7	115	Brazil	8.6
45	Moldova	3.8	116	Korea, Rep.	8.8
46	Burundi	3.9	117	Tanzania	8.9
47	Macedonia, FYR	3.9	118	Vietnam	9.2
48	Paraguay	3.9	119	Cambodia	9.3
49	Chad	4.0	120	Hong Kong SAR	9.7
50	Serbia	4.0	121	Peru	10.3
51	Senegal	4.0	122	Guatemala	10.4
52	Uganda	4.1	123	United States	10.5
53	Kuwait	4.3	124	Chile	11.5
54	Sierra Leone	4.4	125	China	11.5
55	Kyrgyz Republic	4.5	126	Jamaica	11.7
56	Montenegro	4.6	127	Australia	11.9
57	Bulgaria	4.7	128	Colombia	13.0
58	Mozambique	4.7	129	Indonesia	13.1
59	Azerbaijan	4.8	130	Malaysia	13.3
60	Romania	4.8	131	Japan	13.3
61	Nigeria	4.8	132	India	13.6
62	Namibia	4.9	133	Dominican Republic	15.8
63	Ghana	4.9	134	Mauritius	16.7
64	United Arab Emirates	4.9	135	Sri Lanka	17.2
65	Oman	4.9	136	Seychelles	18.3
66	Mauritania	5.0	137	Mexico	18.8
67	Tajikistan	5.0	138	Haiti	19.2
68	Portugal	5.0	139	Philippines	20.1
69	Guinea	5.1	140	New Zealand	29.7
70	Italy	5.1	141	Madagascar	30.2
71	Lebanon	5.1			

Source: The International Union for Conservation of Nature (IUCN), Red List of Threatened Species 2014

9.08 Forest cover change

Forest cover change between 2000 and 2012 | 2012

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	Uruguay	22.0		72	Slovak Republic	-3.0	
2	Ireland	8.2		73	Austria	-3.2	
3	Mauritius	2.2		73	Costa Rica	-3.2	
4	Tunisia	2.0		73	Mexico	-3.2	
5	Chile	1.7		76	Denmark	-3.4	
5	South Africa	1.7		76	Jamaica	-3.4	
7	Hungary	1.5		76	Sierra Leone	-3.4	
8	Moldova	0.9		79	Trinidad and Tobago	-3.5	
9	Australia	0.4		80	Albania	-3.6	
9	Serbia	0.4		80	Guinea	-3.6	
11	New Zealand	0.3		80	Vietnam	-3.6	
12	Montenegro	0.1		83	Canada	-3.7	
13	Morocco	0.1		84	Kenya	-3.9	
14	Bulgaria	-0.1		85	Tanzania	-4.0	
15	Georgia	-0.1		86	Panama	-4.1	
15	Iran, Islamic Rep.	-0.1		86	Sweden	-4.1	
17	Armenia	-0.2		86	United States	-4.1	
17	Kazakhstan	-0.2		89	Lao PDR	-4.3	
17	Lebanon	-0.2		89	Zambia	-4.3	
20	Kyrgyz Republic	-0.3		91	Bolivia	-4.6	
21	Azerbaijan	-0.4		91	Finland	-4.6	
21	Bhutan	-0.4		93	Brazil	-4.8	
21	Croatia	-0.4		93	Ghana	-4.8	
21	Guyana	-0.4		95	El Salvador	-5.0	
21	Nepal	-0.4		96	Estonia	-5.2	
21	Suriname	-0.4		97	Indonesia	-5.5	
27	Gabon	-0.5		97	Madagascar	-5.5	
27	Poland	-0.5		97	Portugal	-5.5	
29	Italy	-0.6		100	Honduras	-5.9	
29	Japan	-0.6		101	Dominican Republic	-6.0	
31	Turkey	-0.7		102	Uganda	-6.4	
32	Swaziland	-0.7		103	Mozambique	-6.5	
33	Switzerland	-0.8		104	Latvia	-6.7	
33	Taiwan, China	-0.8		105	Malaysia	-7.2	
35	Czech Republic	-1.0		106	Malawi	-7.9	
35	Romania	-1.0		107	Argentina	-9.0	
35	Rwanda	-1.0		108	Côte d'Ivoire	-9.2	
35	Slovenia	-1.0		109	Nicaragua	-10.3	
35	Spain	-1.0		110	Guatemala	-10.6	
40	Cameroon	-1.1		111	Mongolia	-12.3	
40	Pakistan	-1.1		112	Cambodia	-13.7	
40	United Kingdom	-1.1		113	Paraguay	-16.8	
43	France	-1.4		n/a	Bahrain	n/a	
44	Cyprus	-1.6		n/a	Barbados	n/a	
44	Ethiopia	-1.6		n/a	Botswana	n/a	
44	India	-1.6		n/a	Burkina Faso	n/a	
44	Russian Federation	-1.6		n/a	Cape Verde	n/a	
48	Korea, Rep.	-1.7		n/a	Chad	n/a	
48	Luxembourg	-1.7		n/a	Egypt	n/a	
48	Netherlands	-1.7		n/a	Gambia, The	n/a	
48	Sri Lanka	-1.7		n/a	Hong Kong SAR	n/a	
48	Venezuela	-1.7		n/a	Iceland	n/a	
53	Norway	-1.8		n/a	Israel	n/a	
53	Peru	-1.8		n/a	Jordan	n/a	
55	Germany	-1.9		n/a	Kuwait	n/a	
55	Philippines	-1.9		n/a	Lesotho	n/a	
57	Nigeria	-2.1		n/a	Mali	n/a	
58	Algeria	-2.4		n/a	Malta	n/a	
58	Angola	-2.4		n/a	Mauritania	n/a	
58	Colombia	-2.4		n/a	Namibia	n/a	
61	China	-2.5		n/a	Oman	n/a	
61	Macedonia, FYR	-2.5		n/a	Puerto Rico	n/a	
61	Thailand	-2.5		n/a	Qatar	n/a	
64	Myanmar	-2.6		n/a	Saudi Arabia	n/a	
65	Belgium	-2.7		n/a	Senegal	n/a	
65	Haiti	-2.7		n/a	Seychelles	n/a	
65	Lithuania	-2.7		n/a	Singapore	n/a	
65	Zimbabwe	-2.7		n/a	Tajikistan	n/a	
69	Bangladesh	-2.8		n/a	United Arab Emirates	n/a	
69	Burundi	-2.8		n/a	Yemen	n/a	
69	Greece	-2.8					

Source: Yale Center for Environmental Law & Policy (YCELP) and the Center for International Earth Science Information Network (CIESIN) at Columbia University, Environmental Performance Index 2014

9.10 Coastal shelf fishing pressure

Trawling catch per exclusive economic zone (EEZ) (tonnes per square kilometre) | 2006 or most recent available

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Barbados.....	0.0	72	Vietnam.....	0.2
2	Seychelles.....	0.0	73	Indonesia.....	0.2
3	Mauritius.....	0.0	74	Chile.....	0.2
4	Georgia.....	0.0	75	Japan.....	0.2
5	Bulgaria.....	0.0	76	Pakistan.....	0.3
6	Romania.....	0.0	77	Spain.....	0.3
7	Sri Lanka.....	0.0	78	Cambodia.....	0.3
8	Kenya.....	0.0	79	Croatia.....	0.3
9	Cape Verde.....	0.0	80	Iceland.....	0.3
10	Finland.....	0.0	81	Gambia, The.....	0.3
11	Jamaica.....	0.0	82	Kuwait.....	0.3
12	Colombia.....	0.0	83	Nigeria.....	0.3
13	Estonia.....	0.0	84	Turkey.....	0.3
14	Puerto Rico.....	0.0	85	Slovenia.....	0.4
15	Côte d'Ivoire.....	0.0	86	Senegal.....	0.4
16	Dominican Republic.....	0.0	87	Uruguay.....	0.4
17	Haiti.....	0.0	88	Korea, Rep.....	0.5
18	Tanzania.....	0.0	89	Germany.....	0.6
19	Madagascar.....	0.0	90	India.....	0.6
20	Honduras.....	0.0	91	Belgium.....	0.7
21	Trinidad and Tobago.....	0.0	92	Morocco.....	0.7
22	Costa Rica.....	0.0	93	Thailand.....	0.8
23	Latvia.....	0.0	94	Bahrain.....	1.0
24	Mozambique.....	0.0	95	Australia.....	1.0
25	Cyprus.....	0.0	96	Malaysia.....	1.1
26	Guatemala.....	0.0	97	Argentina.....	1.1
27	El Salvador.....	0.0	98	Cameroon.....	1.1
28	Qatar.....	0.0	99	China.....	2.0
29	Egypt.....	0.0	100	Russian Federation.....	2.3
30	Portugal.....	0.0	101	Denmark.....	2.6
31	Jordan.....	0.0	102	United States.....	3.3
32	Lithuania.....	0.0	103	France ¹	6.8
33	United Arab Emirates.....	0.0	104	South Africa.....	8.3
34	Sweden.....	0.0	105	United Kingdom.....	8.7
35	Oman.....	0.1	106	Singapore.....	9.6
36	Italy.....	0.1	107	Saudi Arabia.....	10.0
37	Malta.....	0.1	108	Hong Kong SAR.....	11.8
38	Yemen.....	0.1	109	Netherlands ¹	12.3
39	New Zealand.....	0.1	n/a	Armenia.....	n/a
40	Poland.....	0.1	n/a	Austria.....	n/a
41	Peru.....	0.1	n/a	Azerbaijan.....	n/a
42	Panama.....	0.1	n/a	Bhutan.....	n/a
43	Algeria.....	0.1	n/a	Bolivia.....	n/a
44	Albania.....	0.1	n/a	Botswana.....	n/a
45	Nicaragua.....	0.1	n/a	Burkina Faso.....	n/a
46	Taiwan, China.....	0.1	n/a	Burundi.....	n/a
47	Ghana.....	0.1	n/a	Chad.....	n/a
48	Lebanon.....	0.1	n/a	Czech Republic.....	n/a
49	Suriname.....	0.1	n/a	Ethiopia.....	n/a
50	Mexico.....	0.1	n/a	Hungary.....	n/a
51	Namibia.....	0.1	n/a	Kazakhstan.....	n/a
52	Sierra Leone.....	0.1	n/a	Kyrgyz Republic.....	n/a
53	Israel.....	0.1	n/a	Lao PDR.....	n/a
54	Gabon.....	0.1	n/a	Lesotho.....	n/a
55	Mauritania.....	0.1	n/a	Luxembourg.....	n/a
56	Guyana.....	0.1	n/a	Macedonia, FYR.....	n/a
57	Guinea.....	0.1	n/a	Malawi.....	n/a
58	Greece.....	0.1	n/a	Mali.....	n/a
59	Brazil.....	0.2	n/a	Moldova.....	n/a
60	Bangladesh.....	0.2	n/a	Mongolia.....	n/a
61	Canada.....	0.2	n/a	Nepal.....	n/a
62	Venezuela.....	0.2	n/a	Paraguay.....	n/a
63	Iran, Islamic Rep.....	0.2	n/a	Rwanda.....	n/a
64	Myanmar.....	0.2	n/a	Slovak Republic.....	n/a
65	Angola.....	0.2	n/a	Swaziland.....	n/a
66	Montenegro.....	0.2	n/a	Switzerland.....	n/a
66	Serbia.....	0.2	n/a	Tajikistan.....	n/a
68	Norway.....	0.2	n/a	Uganda.....	n/a
69	Tunisia.....	0.2	n/a	Zambia.....	n/a
70	Philippines.....	0.2	n/a	Zimbabwe.....	n/a
71	Ireland.....	0.2			

Source: Yale Center for Environmental Law & Policy (YCELP) and the Center for International Earth Science Information Network (CIESIN) at Columbia University, Environmental Performance Index 2014, available at <http://epi.yale.edu/epi/issue-rankings>

¹ 2004

10th pillar

Air Transport Infrastructure

10.01 Quality of air transport infrastructure

How would you assess the quality of air transport infrastructure in your country? (1 = extremely underdeveloped, among the worst in the world; 7 = extensive and efficient, among the best in the world) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.4	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.4	7
1	Singapore	6.8				72	Armenia	4.3			
2	United Arab Emirates	6.7				73	Rwanda	4.3			
3	Hong Kong SAR	6.6				74	Montenegro	4.2			
4	Netherlands	6.4				75	Lithuania	4.2			
5	Finland	6.2				76	Croatia	4.2			
6	Norway	6.1				77	Tunisia	4.2			
7	Panama	6.1				78	Colombia	4.1			
8	Switzerland	6.1				79	Russian Federation	4.1			
9	United States	6.1				80	Ghana	4.1			
10	Spain	6.0				81	Hungary	4.1			
11	South Africa	6.0				82	Lao PDR	4.1			
12	Qatar	6.0				83	Guatemala	4.1			
13	Germany	5.9				84	Georgia	4.1			
14	New Zealand	5.9				85	Kazakhstan	4.0			
15	Belgium	5.9				86	Poland	4.0			
16	Canada	5.9				87	Vietnam	4.0			
17	France	5.8				88	Swaziland	4.0			
18	Iceland	5.8				89	Peru	4.0			
19	Malaysia	5.7				90	Uruguay	4.0			
20	Portugal	5.7				91	Tajikistan	4.0			
21	Sweden	5.7				92	Pakistan	3.9			
22	Barbados	5.6				93	Honduras	3.9			
23	Ireland	5.6				94	Senegal	3.8			
24	Denmark	5.6				95	Cape Verde	3.8			
25	Puerto Rico	5.6				96	Mali	3.8			
26	Czech Republic	5.5				97	Guyana	3.8			
27	Japan	5.5				98	Estonia	3.8			
28	United Kingdom	5.5				99	Kuwait	3.8			
29	Australia	5.5				100	Botswana	3.7			
30	Malta	5.5				101	Moldova	3.7			
31	Korea, Rep.	5.4				102	Nicaragua	3.7			
32	Luxembourg	5.4				103	Suriname	3.6			
33	Austria	5.4				104	Romania	3.6			
34	Turkey	5.4				105	Cambodia	3.6			
35	Latvia	5.4				106	Argentina	3.6			
36	Taiwan, China	5.3				107	Philippines	3.6			
37	Thailand	5.3				108	Gabon	3.6			
38	Ethiopia	5.3				109	Bhutan	3.5			
39	Bahrain	5.2				110	Zambia	3.5			
40	Greece	5.2				111	Serbia	3.5			
41	Saudi Arabia	5.1				112	Brazil	3.4			
42	Oman	5.1				113	Madagascar	3.4			
43	Cyprus	5.1				114	Slovak Republic	3.4			
44	Azerbaijan	5.0				115	Zimbabwe	3.3			
45	Chile	5.0				116	Angola	3.3			
46	Mauritius	5.0				117	Cameroon	3.3			
47	El Salvador	5.0				118	Mozambique	3.3			
48	Jamaica	4.9				119	Bolivia	3.2			
49	Seychelles	4.9				120	Nigeria	3.2			
50	Israel	4.9				121	Iran, Islamic Rep.	3.2			
51	Morocco	4.8				122	Kyrgyz Republic	3.2			
52	Dominican Republic	4.8				123	Uganda	3.2			
53	Côte d'Ivoire	4.8				124	Mongolia	3.1			
54	Kenya	4.8				125	Burkina Faso	3.0			
55	Jordan	4.8				126	Bangladesh	3.0			
56	Sri Lanka	4.8				127	Algeria	3.0			
57	Trinidad and Tobago	4.8				128	Nepal	2.9			
58	China	4.7				129	Haiti	2.8			
59	Macedonia, FYR	4.7				130	Tanzania	2.8			
60	Egypt	4.6				131	Malawi	2.8			
61	Costa Rica	4.6				132	Venezuela	2.7			
62	Namibia	4.6				133	Sierra Leone	2.7			
63	Mexico	4.6				134	Burundi	2.6			
64	Indonesia	4.5				135	Paraguay	2.6			
65	Lebanon	4.5				136	Myanmar	2.5			
66	Gambia, The	4.5				137	Guinea	2.5			
67	Slovenia	4.4				138	Mauritania	2.4			
68	Albania	4.4				139	Yemen	2.3			
69	Bulgaria	4.3				140	Chad	2.3			
70	Italy	4.3				141	Lesotho	2.1			
71	India	4.3									

Source: World Economic Forum, Executive Opinion Survey

10.02 Available seat kilometres, domestic (millions)

Scheduled available domestic seat kilometres originating in country per week (year average) | 2014

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	United States	21,884.8		72	Cape Verde	1.8	
2	China	10,264.5		73	Bulgaria	1.8	
3	Brazil	2,282.4		74	Zimbabwe	1.8	
4	Japan	2,158.8		75	Trinidad and Tobago	1.7	
5	Russian Federation	1,933.9		76	Zambia	1.6	
6	Australia	1,731.0		77	Honduras	1.3	
7	Indonesia	1,678.0		78	Botswana	1.3	
8	India	1,612.1		79	Namibia	1.2	
9	Canada	1,189.8		80	Costa Rica	0.8	
10	Mexico	823.4		81	Mauritania	0.8	
11	Turkey	595.6		82	Sri Lanka	0.7	
12	Spain	491.4		83	Paraguay	0.7	
13	Malaysia	443.9		84	Jordan	0.6	
14	Italy	443.0		85	Ireland	0.6	
15	Thailand	366.8		86	Guatemala	0.5	
16	Philippines	350.2		87	Gabon	0.5	
17	France	344.8		88	Azerbaijan	0.4	
18	Vietnam	330.4		89	Jamaica	0.3	
19	Saudi Arabia	322.9		90	Czech Republic	0.3	
20	South Africa	291.9		91	United Arab Emirates	0.3	
21	Germany	270.3		92	Senegal	0.3	
22	Argentina	249.0		93	Slovak Republic	0.2	
23	United Kingdom	228.1		94	Georgia	0.2	
24	Chile	219.5		95	Netherlands	0.2	
25	Colombia	217.7		96	Rwanda	0.2	
26	Norway	214.7		97	Uganda	0.2	
27	Korea, Rep.	189.5		98	Belgium	0.1	
28	New Zealand	132.1		99	Seychelles	0.1	
29	Peru	126.3		100	Estonia	0.1	
30	Sweden	105.8		101	Tajikistan	0.1	
31	Iran, Islamic Rep.	105.7		102	Haiti	0.1	
32	Kazakhstan	98.4		103	Uruguay	0.1	
33	Venezuela	79.4		104	Burkina Faso	0.1	
34	Pakistan	76.0		105	Bhutan	0.0	
35	Portugal	62.2		n/a	Albania	n/a	
36	Nigeria	58.6		n/a	Armenia	n/a	
37	Greece	48.4		n/a	Bahrain	n/a	
38	Finland	37.1		n/a	Barbados	n/a	
39	Bolivia	31.7		n/a	Burundi	n/a	
40	Egypt	23.5		n/a	Chad	n/a	
41	Myanmar	22.3		n/a	Côte d'Ivoire	n/a	
42	Algeria	20.7		n/a	Cyprus	n/a	
43	Denmark	17.1		n/a	Dominican Republic	n/a	
44	Mozambique	16.8		n/a	El Salvador	n/a	
45	Tanzania	15.1		n/a	Gambia, The	n/a	
46	Kenya	13.3		n/a	Guinea	n/a	
47	Taiwan, China	12.7		n/a	Guyana	n/a	
48	Poland	12.1		n/a	Hong Kong SAR	n/a	
49	Oman	12.0		n/a	Hungary	n/a	
50	Angola	11.9		n/a	Kuwait	n/a	
51	Morocco	8.7		n/a	Latvia	n/a	
52	Ethiopia	6.5		n/a	Lebanon	n/a	
53	Nepal	6.2		n/a	Lesotho	n/a	
54	Israel	6.1		n/a	Lithuania	n/a	
55	Bangladesh	5.7		n/a	Luxembourg	n/a	
56	Switzerland	5.4		n/a	Macedonia, FYR	n/a	
57	Yemen	5.2		n/a	Malawi	n/a	
58	Romania	5.2		n/a	Mali	n/a	
59	Ghana	4.9		n/a	Malta	n/a	
60	Austria	4.9		n/a	Moldova	n/a	
61	Madagascar	4.6		n/a	Montenegro	n/a	
62	Lao PDR	4.1		n/a	Nicaragua	n/a	
63	Croatia	3.9		n/a	Puerto Rico	n/a	
64	Mongolia	3.8		n/a	Qatar	n/a	
65	Kyrgyz Republic	3.8		n/a	Serbia	n/a	
66	Cameroon	2.7		n/a	Sierra Leone	n/a	
67	Iceland	2.2		n/a	Singapore	n/a	
68	Cambodia	2.2		n/a	Slovenia	n/a	
69	Panama	1.9		n/a	Suriname	n/a	
70	Mauritius	1.9		n/a	Swaziland	n/a	
71	Tunisia	1.9					

Source: International Air Transport Association, SRS Analyser

10.06 Number of operating airlines

Number of airlines with scheduled flights originating in country | 2014

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	United States	223.0		71	Oman	32.0	
2	France	195.0		71	Peru	32.0	
3	Germany	181.0		74	Senegal	31.0	
4	United Kingdom	170.0		75	Bangladesh	30.0	
5	Italy	167.0		75	Chile	30.0	
6	Spain	157.0		75	Ghana	30.0	
7	Russian Federation	148.0		78	Costa Rica	28.0	
8	China	146.0		78	Nepal	28.0	
9	Thailand	131.0		80	Panama	27.0	
10	Canada	125.0		80	Sri Lanka	27.0	
11	Turkey	119.0		82	Algeria	26.0	
12	United Arab Emirates	113.0		82	Bahrain	26.0	
13	Switzerland	110.0		82	Tajikistan	26.0	
14	Greece	104.0		85	Pakistan	25.0	
14	Netherlands	104.0		86	Iceland	24.0	
16	Japan	97.0		87	Cameroon	23.0	
17	Belgium	93.0		88	Bolivia	22.0	
18	India	90.0		88	Côte d'Ivoire	22.0	
19	Austria	89.0		88	Kyrgyz Republic	22.0	
19	Hong Kong SAR	89.0		88	Uganda	22.0	
21	Sweden	88.0		92	Latvia	21.0	
22	Denmark	82.0		92	Montenegro	21.0	
23	Czech Republic	80.0		92	New Zealand	21.0	
24	Malaysia	77.0		95	Albania	20.0	
25	Saudi Arabia	76.0		95	Estonia	20.0	
26	Egypt	75.0		95	Luxembourg	20.0	
27	Israel	74.0		98	Barbados	19.0	
27	Korea, Rep.	74.0		98	Guatemala	19.0	
27	Singapore	74.0		100	Angola	18.0	
30	Portugal	73.0		100	Gabon	18.0	
31	Mexico	72.0		100	Haiti	18.0	
32	Dominican Republic	69.0		100	Honduras	18.0	
33	Croatia	65.0		100	Moldova	18.0	
34	Australia	64.0		105	Cape Verde	17.0	
34	Indonesia	64.0		105	Uruguay	17.0	
34	Morocco	64.0		107	Mauritius	16.0	
34	Norway	64.0		107	Zimbabwe	16.0	
38	Brazil	62.0		109	Mali	15.0	
39	Poland	60.0		109	Zambia	15.0	
40	Cyprus	58.0		111	Macedonia, FYR	14.0	
41	Taiwan, China	56.0		111	Nicaragua	14.0	
42	Bulgaria	54.0		111	Slovak Republic	14.0	
42	Hungary	54.0		114	El Salvador	13.0	
44	Vietnam	53.0		114	Gambia, The	13.0	
45	South Africa	49.0		114	Slovenia	13.0	
46	Finland	48.0		114	Yemen	13.0	
47	Ireland	45.0		118	Madagascar	12.0	
47	Tunisia	45.0		118	Paraguay	12.0	
49	Philippines	44.0		118	Trinidad and Tobago	12.0	
50	Kuwait	43.0		121	Burkina Faso	11.0	
50	Lebanon	43.0		121	Chad	11.0	
50	Romania	43.0		121	Ethiopia	11.0	
53	Iran, Islamic Rep.	41.0		124	Guinea	10.0	
53	Jordan	41.0		124	Lao PDR	10.0	
53	Venezuela	41.0		124	Mauritania	10.0	
56	Argentina	40.0		124	Mozambique	10.0	
56	Armenia	40.0		124	Seychelles	10.0	
56	Serbia	40.0		129	Guyana	9.0	
59	Jamaica	37.0		129	Mongolia	9.0	
59	Kazakhstan	37.0		129	Sierra Leone	9.0	
59	Myanmar	37.0		132	Namibia	8.0	
59	Nigeria	37.0		133	Burundi	7.0	
63	Georgia	36.0		134	Botswana	6.0	
64	Azerbaijan	35.0		134	Rwanda	6.0	
64	Cambodia	35.0		136	Malawi	5.0	
64	Kenya	35.0		137	Suriname	4.0	
67	Colombia	34.0		138	Bhutan	2.0	
67	Malta	34.0		139	Lesotho	1.0	
67	Qatar	34.0		139	Puerto Rico	1.0	
70	Tanzania	33.0		139	Swaziland	1.0	
71	Lithuania	32.0					

Source: International Air Transport Association, SRS Analyser

11th Pillar

Ground and Port Infrastructure

11.01 Quality of roads

How would you assess the quality of roads in your country? (1 = extremely underdeveloped, among the worst in the world; 7 = extensive and efficient, among the best in the world) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.1	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.1	7
1	United Arab Emirates	6.6				72	Indonesia	3.9			
2	Portugal	6.3				73	Côte d'Ivoire	3.9			
3	Austria	6.3				74	Norway	3.9			
4	France	6.2				75	Pakistan	3.8			
5	Netherlands	6.1				76	India	3.8			
6	Singapore	6.1				77	Ethiopia	3.8			
7	Hong Kong SAR	6.0				78	Guatemala	3.7			
8	Oman	6.0				79	Ghana	3.7			
9	Switzerland	6.0				80	Armenia	3.7			
10	Japan	5.9				81	Czech Republic	3.7			
11	Spain	5.9				82	Slovak Republic	3.7			
12	Taiwan, China	5.9				83	Tunisia	3.7			
13	Germany	5.9				84	Jamaica	3.7			
14	Finland	5.9				85	Malta	3.7			
15	Luxembourg	5.7				86	Zambia	3.6			
16	United States	5.7				87	Philippines	3.6			
17	Croatia	5.6				88	Nicaragua	3.6			
18	Korea, Rep.	5.6				89	Poland	3.5			
19	Malaysia	5.6				90	Uruguay	3.5			
20	Sweden	5.5				91	Macedonia, FYR	3.4			
21	Denmark	5.4				92	Senegal	3.4			
22	Bahrain	5.4				93	Cambodia	3.4			
23	Canada	5.3				94	Mali	3.4			
24	Cyprus	5.3				95	Bolivia	3.3			
25	Ireland	5.3				96	Honduras	3.3			
26	Saudi Arabia	5.3				97	Lesotho	3.3			
27	Belgium	5.3				98	Montenegro	3.3			
28	Namibia	5.2				99	Malawi	3.3			
29	Puerto Rico	5.2				100	Zimbabwe	3.3			
30	United Kingdom	5.2				101	Burundi	3.2			
31	Chile	5.1				102	Peru	3.2			
32	Sri Lanka	5.1				103	Guyana	3.2			
33	Barbados	5.1				104	Vietnam	3.2			
34	Qatar	5.0				105	Uganda	3.2			
35	New Zealand	4.9				106	Bulgaria	3.1			
36	Lithuania	4.9				107	Algeria	3.1			
37	South Africa	4.9				108	Latvia	3.1			
38	Slovenia	4.9				109	Tajikistan	3.0			
39	Iceland	4.9				110	Argentina	3.0			
40	Turkey	4.9				111	Sierra Leone	3.0			
41	Swaziland	4.9				112	Tanzania	3.0			
42	Mauritius	4.8				113	Kazakhstan	3.0			
43	Australia	4.8				114	Serbia	2.9			
44	Panama	4.7				115	Nepal	2.9			
45	Israel	4.7				116	Cameroon	2.9			
46	Rwanda	4.7				117	Bangladesh	2.9			
47	El Salvador	4.6				118	Egypt	2.9			
48	Kuwait	4.6				119	Costa Rica	2.8			
49	China	4.6				120	Lebanon	2.8			
50	Thailand	4.5				121	Romania	2.8			
51	Morocco	4.5				122	Brazil	2.8			
52	Mexico	4.4				123	Kyrgyz Republic	2.7			
53	Dominican Republic	4.4				124	Russian Federation	2.7			
54	Estonia	4.4				125	Nigeria	2.7			
55	Greece	4.3				126	Colombia	2.7			
56	Bhutan	4.3				127	Venezuela	2.6			
57	Italy	4.3				128	Chad	2.6			
58	Hungary	4.2				129	Madagascar	2.6			
59	Kenya	4.2				130	Mongolia	2.6			
60	Seychelles	4.2				131	Yemen	2.5			
61	Jordan	4.1				132	Burkina Faso	2.5			
62	Gambia, The	4.1				133	Paraguay	2.5			
63	Iran, Islamic Rep.	4.1				134	Myanmar	2.4			
64	Cape Verde	4.0				135	Gabon	2.4			
65	Georgia	4.0				136	Haiti	2.4			
66	Trinidad and Tobago	4.0				137	Mauritania	2.3			
67	Botswana	4.0				138	Angola	2.3			
68	Lao PDR	4.0				139	Moldova	2.1			
69	Azerbaijan	4.0				140	Mozambique	2.1			
70	Suriname	4.0				141	Guinea	1.9			
71	Albania	3.9									

Source: World Economic Forum, Executive Opinion Survey

11.02 Quality of railroad infrastructure

How would you assess the quality of railroad infrastructure in your country? (1 = extremely underdeveloped, among the worst in the world; 7 = extensive and efficient, among the best in the world) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 3.3	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 3.3	7
1	Japan	6.7				72	Chile	2.5			
2	Switzerland	6.6				73	Thailand	2.4			
3	Hong Kong SAR	6.3				74	Bangladesh	2.4			
4	Spain	6.0				75	Gabon	2.4			
5	Finland	5.9				76	Mauritania	2.4			
6	France	5.9				77	Egypt	2.4			
7	Taiwan, China	5.7				78	Senegal	2.3			
8	Germany	5.7				79	Philippines	2.3			
9	Netherlands	5.6				80	Jordan	2.2			
10	Korea, Rep.	5.6				81	Zimbabwe	2.2			
11	Austria	5.3				82	Serbia	2.1			
12	Malaysia	5.0				83	Mozambique	2.1			
13	Luxembourg	5.0				84	Mali	2.1			
14	Belgium	4.9				85	Macedonia, FYR	2.0			
15	United States	4.9				86	Zambia	2.0			
16	United Kingdom	4.9				87	Tanzania	2.0			
17	China	4.8				88	Malawi	1.9			
18	Canada	4.8				89	Peru	1.9			
19	Sweden	4.5				90	Costa Rica	1.9			
20	Denmark	4.5				91	Madagascar	1.8			
21	Czech Republic	4.5				92	Burkina Faso	1.8			
22	Lithuania	4.5				93	Myanmar	1.8			
23	Portugal	4.4				94	Brazil	1.7			
24	Slovak Republic	4.4				95	Argentina	1.7			
25	Russian Federation	4.3				96	Ethiopia	1.6			
26	India	4.2				97	Cambodia	1.6			
27	Kazakhstan	4.2				98	Venezuela	1.6			
28	Italy	4.1				99	Nigeria	1.5			
29	Latvia	4.1				100	Uganda	1.5			
30	Ireland	4.1				101	Colombia	1.5			
31	Australia	4.0				102	Uruguay	1.3			
32	Georgia	3.9				103	Albania	1.1			
33	Morocco	3.9				n/a	Angola	n/a			
34	Panama	3.9				n/a	Bahrain	n/a			
35	Norway	3.9				n/a	Barbados	n/a			
36	Azerbaijan	3.8				n/a	Bhutan	n/a			
37	Hungary	3.8				n/a	Burundi	n/a			
38	New Zealand	3.7				n/a	Cape Verde	n/a			
39	Estonia	3.7				n/a	Chad	n/a			
40	Indonesia	3.7				n/a	Cyprus	n/a			
41	Sri Lanka	3.7				n/a	Dominican Republic	n/a			
42	Swaziland	3.5				n/a	El Salvador	n/a			
43	South Africa	3.4				n/a	Gambia, The	n/a			
44	Iran, Islamic Rep.	3.4				n/a	Guatemala	n/a			
45	Slovenia	3.4				n/a	Guinea	n/a			
46	Namibia	3.3				n/a	Guyana	n/a			
47	Tunisia	3.3				n/a	Haiti	n/a			
48	Turkey	3.1				n/a	Honduras	n/a			
49	Saudi Arabia	3.1				n/a	Iceland	n/a			
50	Bulgaria	3.0				n/a	Jamaica	n/a			
51	Vietnam	3.0				n/a	Kuwait	n/a			
52	Tajikistan	3.0				n/a	Lao PDR	n/a			
53	Israel	3.0				n/a	Lebanon	n/a			
54	Poland	2.9				n/a	Lesotho	n/a			
55	Montenegro	2.9				n/a	Malta	n/a			
56	Greece	2.9				n/a	Mauritius	n/a			
57	Croatia	2.9				n/a	Nepal	n/a			
58	Romania	2.9				n/a	Nicaragua	n/a			
59	Côte d'Ivoire	2.8				n/a	Oman	n/a			
60	Moldova	2.8				n/a	Paraguay	n/a			
61	Botswana	2.8				n/a	Puerto Rico	n/a			
62	Cameroon	2.8				n/a	Qatar	n/a			
63	Mexico	2.8				n/a	Rwanda	n/a			
64	Algeria	2.7				n/a	Seychelles	n/a			
65	Ghana	2.7				n/a	Sierra Leone	n/a			
66	Kyrgyz Republic	2.6				n/a	Singapore	n/a			
67	Armenia	2.6				n/a	Suriname	n/a			
68	Mongolia	2.6				n/a	Trinidad and Tobago	n/a			
69	Bolivia	2.5				n/a	United Arab Emirates	n/a			
70	Kenya	2.5				n/a	Yemen	n/a			
71	Pakistan	2.5									

Source: World Economic Forum, Executive Opinion Survey

11.03 Quality of port infrastructure

How would you assess the quality of seaport infrastructure in your country? (1 = extremely underdeveloped, among the worst in the world; 7 = extensive and efficient, among the best in the world | For landlocked countries, assess access to seaports (1 = extremely underdeveloped, among the worst in the world; 7 = extensive and efficient, among the best in the world) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.1	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.1	7
1	Netherlands	6.8				72	Jordan	4.1			
2	Singapore	6.7				73	Lebanon	4.1			
3	United Arab Emirates	6.5				74	Guatemala	4.0			
4	Hong Kong SAR	6.5				75	Czech Republic	4.0			
5	Finland	6.4				76	India	4.0			
6	Belgium	6.4				77	Indonesia	4.0			
7	Panama	6.3				78	Poland	4.0			
8	Iceland	5.9				79	Swaziland	4.0			
9	Spain	5.8				80	Iran, Islamic Rep.	4.0			
10	Denmark	5.8				81	Russian Federation	3.9			
11	New Zealand	5.8				82	Kuwait	3.9			
12	United States	5.7				83	Tunisia	3.9			
13	Norway	5.7				84	Cape Verde	3.9			
14	Germany	5.7				85	Hungary	3.8			
15	Bahrain	5.7				86	Israel	3.8			
16	United Kingdom	5.6				87	Peru	3.7			
17	Estonia	5.6				88	Vietnam	3.7			
18	Sweden	5.6				89	Albania	3.7			
19	Malaysia	5.6				90	Colombia	3.7			
20	Malta	5.5				91	Argentina	3.7			
21	Canada	5.5				92	Ghana	3.7			
22	Puerto Rico	5.4				93	Bangladesh	3.7			
23	Portugal	5.4				94	Mozambique	3.7			
24	Qatar	5.4				95	Cameroon	3.6			
25	Taiwan, China	5.3				96	Zimbabwe	3.6			
26	Japan	5.3				97	Cambodia	3.6			
27	Korea, Rep.	5.3				98	Rwanda	3.6			
28	Barbados	5.3				99	Guyana	3.5			
29	Ireland	5.3				100	Slovak Republic	3.5			
30	Namibia	5.2				101	Philippines	3.5			
31	Latvia	5.2				102	Macedonia, FYR	3.4			
32	France	5.2				103	Madagascar	3.4			
33	Oman	5.2				104	Romania	3.4			
34	Côte d'Ivoire	5.1				105	Sierra Leone	3.4			
35	Chile	5.0				106	Tanzania	3.3			
36	Mauritius	5.0				107	Paraguay	3.2			
37	Luxembourg	5.0				108	Nicaragua	3.2			
38	Australia	5.0				109	Nigeria	3.2			
39	Slovenia	5.0				110	Burkina Faso	3.1			
40	Saudi Arabia	5.0				111	Mali	3.1			
41	Seychelles	5.0				112	Gabon	3.1			
42	Jamaica	4.9				113	Botswana	3.0			
43	Morocco	4.9				114	Costa Rica	3.0			
44	Switzerland	4.9				115	Guinea	2.9			
45	Cyprus	4.9				116	Algeria	2.8			
46	South Africa	4.9				117	Uganda	2.8			
47	Lithuania	4.9				118	Burundi	2.8			
48	Uruguay	4.7				119	Lesotho	2.7			
49	Greece	4.7				120	Angola	2.7			
50	El Salvador	4.7				121	Brazil	2.7			
51	Croatia	4.6				122	Kazakhstan	2.7			
52	Dominican Republic	4.6				123	Zambia	2.7			
53	China	4.6				124	Myanmar	2.6			
54	Thailand	4.5				125	Ethiopia	2.6			
55	Italy	4.5				126	Serbia	2.6			
56	Suriname	4.4				127	Yemen	2.6			
57	Turkey	4.4				128	Lao PDR	2.6			
58	Senegal	4.4				129	Venezuela	2.6			
59	Pakistan	4.4				130	Malawi	2.6			
60	Austria	4.4				131	Haiti	2.5			
61	Kenya	4.3				132	Armenia	2.5			
62	Mexico	4.3				133	Mauritania	2.4			
63	Azerbaijan	4.3				134	Moldova	2.2			
64	Gambia, The	4.2				135	Nepal	2.2			
65	Trinidad and Tobago	4.2				136	Bhutan	2.1			
66	Egypt	4.2				137	Tajikistan	2.1			
67	Georgia	4.2				138	Bolivia	2.0			
68	Bulgaria	4.2				139	Chad	1.8			
69	Sri Lanka	4.2				140	Mongolia	1.7			
70	Montenegro	4.2				141	Kyrgyz Republic	1.3			
71	Honduras	4.1									

Source: World Economic Forum, Executive Opinion Survey

11.04 Quality of ground transport network

In your country, to what extent does your national ground transport network (e.g. buses, trains, trucks, taxis, etc.) offer efficient transportation? (1 = not at all, 7 = to a great extent) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.4	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.4	7
1	Switzerland	6.5				72	Indonesia	4.3			
2	Hong Kong SAR	6.4				73	Puerto Rico	4.3			
3	Japan	6.4				74	Uganda	4.3			
4	Finland	6.3				75	Oman	4.3			
5	Spain	6.2				76	Malawi	4.3			
6	United Arab Emirates	6.1				77	Ghana	4.2			
7	Taiwan, China	6.0				78	Jamaica	4.2			
8	Singapore	6.0				79	Mali	4.2			
9	Netherlands	6.0				80	Pakistan	4.1			
10	Germany	6.0				81	India	4.1			
11	Portugal	5.8				82	Uruguay	4.1			
12	Korea, Rep.	5.8				83	Lao PDR	4.1			
13	France	5.8				84	Honduras	4.1			
14	Czech Republic	5.7				85	Romania	4.1			
15	Austria	5.7				86	Botswana	4.1			
16	Denmark	5.7				87	Bahrain	4.1			
17	Sweden	5.5				88	Côte d'Ivoire	4.1			
18	United States	5.5				89	Serbia	4.0			
19	Lithuania	5.5				90	Morocco	4.0			
20	Malaysia	5.4				91	Italy	4.0			
21	United Kingdom	5.4				92	Israel	4.0			
22	Canada	5.3				93	Trinidad and Tobago	4.0			
23	Belgium	5.3				94	Thailand	3.9			
24	Barbados	5.3				95	Philippines	3.9			
25	Luxembourg	5.3				96	Costa Rica	3.9			
26	Iceland	5.3				97	Yemen	3.9			
27	Estonia	5.2				98	South Africa	3.9			
28	Qatar	5.1				99	Egypt	3.9			
29	Croatia	5.1				100	Lesotho	3.9			
30	Latvia	5.1				101	Guatemala	3.9			
31	Seychelles	5.1				102	Nepal	3.8			
32	Slovenia	5.1				103	Cape Verde	3.8			
33	Turkey	5.1				104	Vietnam	3.8			
34	El Salvador	5.0				105	Algeria	3.8			
35	China	5.0				106	Tanzania	3.8			
36	Rwanda	5.0				107	Tunisia	3.7			
37	Zambia	5.0				108	Kuwait	3.7			
38	Azerbaijan	5.0				109	Ethiopia	3.7			
39	Australia	5.0				110	Malta	3.7			
40	Jordan	5.0				111	Senegal	3.7			
41	Ireland	4.9				112	Dominican Republic	3.7			
42	Chile	4.9				113	Bolivia	3.6			
43	Kyrgyz Republic	4.9				114	Argentina	3.6			
44	Norway	4.9				115	Zimbabwe	3.6			
45	New Zealand	4.9				116	Brazil	3.5			
46	Kenya	4.8				117	Nigeria	3.5			
47	Russian Federation	4.8				118	Colombia	3.5			
48	Macedonia, FYR	4.8				119	Bangladesh	3.5			
49	Saudi Arabia	4.8				120	Sierra Leone	3.5			
50	Kazakhstan	4.8				121	Albania	3.4			
51	Greece	4.7				122	Nicaragua	3.4			
52	Mauritius	4.6				123	Madagascar	3.4			
53	Tajikistan	4.6				124	Cameroon	3.4			
54	Sri Lanka	4.6				125	Mongolia	3.3			
55	Bhutan	4.6				126	Burundi	3.3			
56	Guyana	4.6				127	Peru	3.3			
57	Gambia, The	4.6				128	Suriname	3.3			
58	Namibia	4.6				129	Cambodia	3.3			
59	Iran, Islamic Rep.	4.6				130	Myanmar	3.2			
60	Georgia	4.6				131	Chad	3.1			
61	Slovak Republic	4.6				132	Paraguay	2.9			
62	Mexico	4.6				133	Mozambique	2.8			
63	Moldova	4.5				134	Venezuela	2.7			
64	Montenegro	4.5				135	Burkina Faso	2.5			
65	Poland	4.5				136	Lebanon	2.4			
66	Bulgaria	4.5				137	Gabon	2.4			
67	Hungary	4.5				138	Mauritania	2.3			
68	Cyprus	4.4				139	Haiti	2.3			
69	Swaziland	4.4				140	Angola	2.3			
70	Armenia	4.4				141	Guinea	2.1			
71	Panama	4.4									

Source: World Economic Forum, Executive Opinion Survey

11.05 Railroad density

Kilometres of railroad per 100 square kilometres of land | 2012 or most recent available

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	Czech Republic	12.0	████████████████████	72	Mozambique	0.4	█
2	Belgium	11.7	██████████████████	73	Nigeria ⁶	0.4	█
3	Luxembourg	10.6	████████████████	74	Cambodia ⁸	0.4	█
4	Germany	9.4	██████████████	75	Brazil	0.4	█
5	Switzerland	8.6	████████████	76	Kenya ⁷	0.3	█
6	Hungary	8.5	██████████	77	Gabon	0.3	█
7	Slovak Republic	7.3	████████	78	Namibia ¹⁴	0.3	█
8	Netherlands	7.3	██████	79	Tanzania ⁷	0.3	█
9	United Kingdom	6.7	████	80	Bolivia ⁴	0.3	█
10	Poland	6.3	███	81	Indonesia	0.2	█
11	Slovenia	6.0	███	82	Burkina Faso	0.2	█
12	Austria	5.9	███	83	Kyrgyz Republic	0.2	█
13	Italy	5.7	███	84	Cameroon	0.2	█
14	France	5.5	███	85	Côte d'Ivoire	0.2	█
15	Japan	5.3	███	86	Algeria	0.2	█
16	Denmark	4.9	███	87	Zambia ⁹	0.2	█
17	Israel	4.9	███	88	Philippines ⁵	0.2	█
18	Croatia	4.8	███	89	Botswana	0.2	█
19	Taiwan, China ¹	4.7	███	90	Peru	0.2	█
20	Serbia	4.6	███	91	Colombia ⁴	0.1	█
21	Romania	4.5	███	92	Madagascar ⁵	0.1	█
22	Bulgaria	3.7	███	93	Mongolia	0.1	█
23	Korea, Rep.	3.6	███	94	Uganda ⁹	0.1	█
24	Moldova	3.4	███	95	Mauritania	0.1	█
25	Spain	3.1	███	96	Saudi Arabia	0.1	█
26	Latvia	2.9	███	97	Ethiopia ¹⁵	0.1	█
27	Armenia	2.8	███	98	Mali ¹⁰	0.1	█
28	Portugal	2.8	███	99	Venezuela ⁵	0.0	█
29	Ireland	2.7	███	100	Australia	0.0	█
30	Macedonia, FYR ³	2.7	███	n/a	Angola	n/a	█
31	Lithuania	2.7	███	n/a	Bahrain	n/a	█
32	Azerbaijan	2.4	███	n/a	Barbados	n/a	█
33	United States	2.3	███	n/a	Bhutan	n/a	█
34	Georgia ²	2.2	███	n/a	Burundi	n/a	█
35	Sri Lanka ⁵	2.2	███	n/a	Cape Verde	n/a	█
36	Sweden	2.2	███	n/a	Chad	n/a	█
37	India	2.0	███	n/a	Cyprus	n/a	█
38	Greece	1.9	███	n/a	Dominican Republic	n/a	█
39	Bangladesh	1.9	███	n/a	El Salvador	n/a	█
40	Finland	1.8	███	n/a	Gambia, The	n/a	█
41	Estonia	1.8	███	n/a	Guatemala	n/a	█
42	Swaziland	1.7	███	n/a	Guinea	n/a	█
43	Uruguay ⁵	1.7	███	n/a	Guyana	n/a	█
44	South Africa	1.7	███	n/a	Haiti	n/a	█
45	Albania	1.5	███	n/a	Honduras	n/a	█
46	New Zealand ¹²	1.5	███	n/a	Hong Kong SAR	n/a	█
47	Mexico	1.4	███	n/a	Iceland	n/a	█
48	Tunisia	1.3	███	n/a	Jamaica	n/a	█
49	Turkey	1.2	███	n/a	Kuwait	n/a	█
50	Norway	1.1	███	n/a	Lao PDR	n/a	█
51	Thailand	1.0	███	n/a	Lebanon	n/a	█
52	Pakistan	1.0	███	n/a	Lesotho	n/a	█
53	Argentina	0.9	███	n/a	Malta	n/a	█
54	Costa Rica ¹³	0.8	███	n/a	Mauritius	n/a	█
55	Chile	0.7	███	n/a	Montenegro	n/a	█
56	Vietnam	0.7	███	n/a	Nepal	n/a	█
57	China	0.7	███	n/a	Nicaragua	n/a	█
58	Malaysia	0.7	███	n/a	Oman	n/a	█
59	Malawi ⁵	0.7	███	n/a	Panama	n/a	█
60	Zimbabwe ⁵	0.7	███	n/a	Paraguay	n/a	█
61	Jordan	0.6	███	n/a	Puerto Rico	n/a	█
62	Kazakhstan	0.5	███	n/a	Qatar	n/a	█
63	Canada	0.5	███	n/a	Rwanda	n/a	█
64	Egypt	0.5	███	n/a	Seychelles	n/a	█
65	Myanmar ¹⁵	0.5	███	n/a	Sierra Leone	n/a	█
66	Russian Federation	0.5	███	n/a	Singapore	n/a	█
67	Iran, Islamic Rep.	0.5	███	n/a	Suriname	n/a	█
68	Morocco	0.5	███	n/a	Trinidad and Tobago	n/a	█
69	Senegal ¹¹	0.5	███	n/a	United Arab Emirates	n/a	█
70	Tajikistan	0.4	███	n/a	Yemen	n/a	█
71	Ghana ⁵	0.4	███				

Source: The World Bank, *World Development Indicators* database (retrieved on November 2014)

1 2013 2 2011 3 2010 4 2009 5 2008 6 2007 7 2006 8 2005 9 2004 10 2002 11 2000 12 1999 13 1996 14 1995 15 1991

12th Pillar

Tourist Service Infrastructure

12.01 Hotel rooms

Number of hotel rooms per 100 population | 2013 or most recent available

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	Malta	4.4		72	Bhutan	0.4	
2	Greece	3.6		73	Colombia ¹	0.4	
3	Cyprus	3.6		74	Vietnam	0.4	
4	Seychelles ³	3.6		75	Poland	0.3	
5	Iceland	3.5		76	Serbia	0.3	
6	Austria	3.5		77	Macedonia, FYR	0.3	
7	Montenegro	2.5		78	Georgia	0.3	
8	Barbados	2.2		79	Cambodia	0.3	
9	New Zealand	2.0		80	Guatemala	0.3	
10	Spain	1.9		81	Morocco	0.3	
11	Italy	1.8		82	Gambia, The ⁴	0.3	
12	Cape Verde	1.8		83	Zambia	0.3	
13	Croatia	1.8		84	Honduras ⁶	0.3	
14	Switzerland	1.7		85	Kuwait	0.3	
15	Norway	1.7		86	Bolivia	0.3	
16	Bulgaria	1.6		87	Egypt	0.2	
17	United States	1.6		88	Kazakhstan	0.2	
18	Ireland	1.5		89	Suriname ²	0.2	
19	Luxembourg	1.4		90	Russian Federation	0.2	
20	Czech Republic	1.3		91	Brazil ²	0.2	
21	Portugal	1.3		92	Mongolia ⁵	0.2	
22	Sweden	1.2		93	Nicaragua	0.2	
23	Canada ⁹	1.2		94	Namibia	0.2	
24	Germany	1.2		95	Gabon ¹⁰	0.2	
25	Estonia	1.2		96	Paraguay	0.2	
26	United Kingdom ¹	1.1		97	Korea, Rep.	0.2	
27	Japan	1.1		98	Cameroon ¹	0.2	
28	Tunisia	1.1		99	Azerbaijan	0.2	
29	Hong Kong SAR	1.1		100	Indonesia	0.2	
30	Slovenia	1.1		101	Malawi ⁹	0.2	
31	Finland	1.0		102	Yemen ³	0.1	
32	Singapore	1.0		103	Lesotho ¹	0.1	
33	Bahrain	1.0		104	El Salvador	0.1	
34	United Arab Emirates ⁸	1.0		105	Swaziland	0.1	
35	Australia	1.0		106	South Africa	0.1	
36	France	1.0		107	Algeria ¹	0.1	
37	Saudi Arabia	1.0		108	Senegal	0.1	
38	Costa Rica	1.0		109	Côte d'Ivoire ¹	0.1	
39	Mauritius	1.0		110	Ghana ³	0.1	
40	Jamaica	0.9		111	Sri Lanka	0.1	
41	Thailand	0.8		112	China	0.1	
42	Denmark	0.8		113	Iran, Islamic Rep.	0.1	
43	Peru	0.7		114	Nigeria	0.1	
44	Lebanon	0.7		115	Guyana ¹²	0.1	
45	Hungary	0.7		116	Madagascar	0.1	
46	Slovak Republic	0.7		117	Mozambique	0.1	
47	Malaysia	0.7		118	Moldova	0.1	
48	Netherlands	0.7		119	Angola	0.1	
49	Belgium	0.7		120	Tanzania ⁸	0.1	
50	Romania	0.7		121	Mauritania ¹³	0.1	
51	Dominican Republic	0.7		122	Uganda ¹⁰	0.1	
52	Israel	0.7		123	Kenya ³	0.1	
53	Taiwan, China	0.6		124	Myanmar	0.1	
54	Latvia	0.6		125	Mali	0.1	
55	Qatar	0.6		126	Rwanda	0.1	
56	Panama	0.6		127	Kyrgyz Republic	0.0	
57	Argentina	0.6		128	Zimbabwe	0.0	
58	Lao PDR	0.6		129	Burkina Faso ¹	0.0	
59	Mexico	0.5		130	Nepal	0.0	
60	Albania ¹	0.5		131	Philippines	0.0	
61	Trinidad and Tobago	0.5		132	Guinea	0.0	
62	Armenia	0.5		133	Sierra Leone ¹	0.0	
63	Turkey	0.5		134	Pakistan ⁵	0.0	
64	Lithuania	0.5		135	Ethiopia	0.0	
65	Uruguay	0.4		136	Haiti ¹³	0.0	
66	Chile	0.4		137	Chad	0.0	
67	Venezuela	0.4		138	India	0.0	
68	Botswana	0.4		139	Tajikistan ¹¹	0.0	
69	Jordan	0.4		140	Bangladesh ³	0.0	
70	Puerto Rico	0.4		141	Burundi ⁷	0.0	
71	Oman ¹	0.4					

Source: World Tourism Organization (UNWTO)

1 2012 2 2011 3 2010 4 2009 5 2008 6 2007 7 2006 8 2005 9 2004 10 2002 11 2001 12 2000 13 1999

12.02 Extension of business trips recommended

When senior executives visit your country for the first time for business purposes, how likely are you to recommend extending their trip for leisure purposes? (1 = very unlikely, 7 = very likely) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 5.2	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 5.2	7
1	New Zealand	6.5				72	Latvia	5.3			
2	United Arab Emirates	6.4				73	Romania	5.3			
3	France	6.4				74	Lithuania	5.3			
4	Costa Rica	6.3				75	Czech Republic	5.2			
5	Switzerland	6.3				76	Botswana	5.2			
6	Austria	6.3				77	Lesotho	5.2			
7	Puerto Rico	6.3				78	Azerbaijan	5.2			
8	South Africa	6.2				79	Mongolia	5.2			
9	Spain	6.2				80	Burkina Faso	5.2			
10	Ireland	6.2				81	Côte d'Ivoire	5.2			
11	Portugal	6.1				82	Norway	5.2			
12	Seychelles	6.1				83	Kyrgyz Republic	5.2			
13	Barbados	6.1				84	Slovenia	5.1			
14	Turkey	6.1				85	Swaziland	5.1			
15	Cyprus	6.1				86	Korea, Rep.	5.1			
16	Mauritius	6.1				87	Uganda	5.1			
17	Morocco	6.1				88	Slovak Republic	5.1			
18	Sri Lanka	6.0				89	Malawi	5.1			
19	Iceland	6.0				90	Honduras	5.1			
20	Chile	6.0				91	Brazil	5.1			
21	Thailand	6.0				92	Serbia	5.1			
22	Malaysia	6.0				93	Bulgaria	5.0			
23	United Kingdom	6.0				94	Armenia	5.0			
24	Guatemala	5.9				95	Bhutan	5.0			
25	United States	5.9				96	Cameroon	5.0			
26	Estonia	5.9				97	El Salvador	5.0			
27	Oman	5.8				98	Bahrain	4.9			
28	Australia	5.8				99	Hungary	4.9			
29	Philippines	5.8				100	Madagascar	4.8			
30	Namibia	5.8				101	Suriname	4.8			
31	Panama	5.8				102	Mozambique	4.8			
32	Canada	5.8				103	Ethiopia	4.8			
33	Rwanda	5.8				104	Tanzania	4.8			
34	Lebanon	5.8				105	Trinidad and Tobago	4.8			
35	Peru	5.7				106	Sierra Leone	4.8			
36	Georgia	5.7				107	Myanmar	4.7			
37	Uruguay	5.7				108	Albania	4.7			
38	Malta	5.7				109	Cape Verde	4.6			
39	Gambia, The	5.7				110	China	4.6			
40	Tunisia	5.7				111	Iran, Islamic Rep.	4.6			
41	Dominican Republic	5.7				112	Tajikistan	4.6			
42	Italy	5.6				113	Russian Federation	4.6			
43	Hong Kong SAR	5.6				114	Haiti	4.6			
44	Netherlands	5.6				115	Kazakhstan	4.6			
45	Argentina	5.6				116	India	4.5			
46	Montenegro	5.6				117	Burundi	4.5			
47	Nicaragua	5.6				118	Ghana	4.4			
48	Greece	5.6				119	Chad	4.4			
49	Belgium	5.6				120	Croatia	4.4			
50	Mexico	5.6				121	Paraguay	4.3			
51	Singapore	5.6				122	Gabon	4.3			
52	Macedonia, FYR	5.6				123	Mauritania	4.3			
53	Taiwan, China	5.5				124	Pakistan	4.3			
54	Jamaica	5.5				125	Vietnam	4.2			
55	Jordan	5.5				126	Israel	4.2			
56	Zambia	5.5				127	Nigeria	4.1			
57	Zimbabwe	5.5				128	Guyana	4.1			
58	Cambodia	5.5				129	Japan	4.1			
59	Finland	5.4				130	Moldova	4.1			
60	Qatar	5.4				131	Bangladesh	4.1			
61	Luxembourg	5.4				132	Saudi Arabia	4.0			
62	Kenya	5.4				133	Denmark	4.0			
63	Egypt	5.4				134	Yemen	3.9			
64	Colombia	5.4				135	Poland	3.8			
65	Germany	5.3				136	Algeria	3.8			
66	Sweden	5.3				137	Guinea	3.7			
67	Indonesia	5.3				138	Bolivia	3.7			
68	Lao PDR	5.3				139	Kuwait	3.3			
69	Nepal	5.3				140	Venezuela	2.6			
70	Senegal	5.3				141	Angola	2.0			
71	Mali	5.3									

Source: World Economic Forum, Executive Opinion Survey

12.03 Presence of major car rental companies

Index of presence of major car rental companies (1 = no company is present, 7 = all seven considered companies are present) | 2014

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Argentina	7	59	Norway	5
1	Austria	7	59	Romania	5
1	Bahrain	7	59	Russian Federation	5
1	Belgium	7	59	Saudi Arabia	5
1	Brazil	7	59	Senegal	5
1	Chile	7	59	Slovak Republic	5
1	Costa Rica	7	59	Switzerland	5
1	Croatia	7	59	Tunisia	5
1	Cyprus	7	59	United Kingdom	5
1	Czech Republic	7	81	Albania	4
1	Dominican Republic	7	81	Angola	4
1	Estonia	7	81	Armenia	4
1	Finland	7	81	Bolivia	4
1	France	7	81	Colombia	4
1	Germany	7	81	Japan	4
1	Greece	7	81	Kenya	4
1	Hungary	7	81	Madagascar	4
1	Iceland	7	81	Malaysia	4
1	Ireland	7	81	Seychelles	4
1	Israel	7	81	Sri Lanka	4
1	Italy	7	81	Suriname	4
1	Jordan	7	81	Venezuela	4
1	Kuwait	7	81	Yemen	4
1	Latvia	7	95	Barbados	3
1	Morocco	7	95	Botswana	3
1	Oman	7	95	Gabon	3
1	Panama	7	95	Lesotho	3
1	Peru	7	95	Moldova	3
1	Puerto Rico	7	95	Mozambique	3
1	Qatar	7	95	Nigeria	3
1	Singapore	7	95	Pakistan	3
1	South Africa	7	95	Tanzania	3
1	United Arab Emirates	7	95	Zimbabwe	3
1	Uruguay	7	105	Azerbaijan	2
35	Australia	6	105	Bangladesh	2
35	Bulgaria	6	105	Cameroon	2
35	Canada	6	105	Cape Verde	2
35	Denmark	6	105	China	2
35	Jamaica	6	105	Ghana	2
35	Lebanon	6	105	Hong Kong SAR	2
35	Luxembourg	6	105	India	2
35	Malta	6	105	Indonesia	2
35	Mauritius	6	105	Lao PDR	2
35	Mexico	6	105	Mali	2
35	Namibia	6	105	Mauritania	2
35	Netherlands	6	105	Swaziland	2
35	Paraguay	6	105	Uganda	2
35	Philippines	6	105	Zambia	2
35	Poland	6	120	Algeria	1
35	Portugal	6	120	Burkina Faso	1
35	Serbia	6	120	Cambodia	1
35	Slovenia	6	120	Chad	1
35	Spain	6	120	Ethiopia	1
35	Sweden	6	120	Gambia, The	1
35	Thailand	6	120	Guinea	1
35	Trinidad and Tobago	6	120	Guyana	1
35	Turkey	6	120	Iran, Islamic Rep.	1
35	United States	6	120	Kazakhstan	1
59	Côte d'Ivoire	5	120	Malawi	1
59	Egypt	5	120	Mongolia	1
59	El Salvador	5	120	Nepal	1
59	Georgia	5	120	Rwanda	1
59	Guatemala	5	120	Taiwan, China	1
59	Haiti	5	120	Vietnam	1
59	Honduras	5	136	Bhutan	0
59	Korea, Rep.	5	136	Burundi	0
59	Lithuania	5	136	Kyrgyz Republic	0
59	Macedonia, FYR	5	136	Myanmar	0
59	Montenegro	5	136	Sierra Leone	0
59	New Zealand	5	136	Tajikistan	0
59	Nicaragua	5			

Source: Author's calculation based on the individual rental car websites

13th Pillar

Natural Resources

13.01 Number of World Heritage natural sites

Number of World Heritage natural sites in the country | 2014

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	Australia.....	14	████████████████████	43	Turkey.....	1	██
2	United States.....	13	██████████████████	43	Venezuela.....	1	██
3	China.....	12	██████████████████	43	Yemen.....	1	██
4	Russian Federation.....	10	██████████████	43	Zambia.....	1	██
5	Canada.....	9	██████████████	76	Algeria.....	1	██
6	Brazil.....	7	██████████	76	Gabon.....	1	██
6	India.....	7	██████████	76	Guatemala.....	1	██
8	Mexico.....	6	██████████	76	Jordan.....	1	██
9	United Kingdom.....	5	██████████	76	Lesotho.....	1	██
10	Argentina.....	4	██████████	76	Macedonia, FYR.....	1	██
10	Indonesia.....	4	██████████	76	Mali.....	1	██
10	Italy.....	4	██████████	83	Albania.....	0	
10	Japan.....	4	██████████	83	Angola.....	0	
10	Spain.....	4	██████████	83	Armenia.....	0	
15	France.....	4	██████████	83	Austria.....	0	
15	South Africa.....	4	██████████	83	Azerbaijan.....	0	
15	Tanzania.....	4	██████████	83	Bahrain.....	0	
18	Costa Rica.....	3	██████████	83	Barbados.....	0	
18	Côte d'Ivoire.....	3	██████████	83	Belgium.....	0	
18	Denmark.....	3	██████████	83	Bhutan.....	0	
18	Germany.....	3	██████████	83	Burkina Faso.....	0	
18	Kenya.....	3	██████████	83	Burundi.....	0	
18	Panama.....	3	██████████	83	Cambodia.....	0	
18	Peru.....	3	██████████	83	Cape Verde.....	0	
18	Philippines.....	3	██████████	83	Chile.....	0	
18	Switzerland.....	3	██████████	83	Cyprus.....	0	
27	New Zealand.....	3	██████████	83	Czech Republic.....	0	
27	Vietnam.....	3	██████████	83	Dominican Republic.....	0	
29	Bulgaria.....	2	██████████	83	El Salvador.....	0	
29	Cameroon.....	2	██████████	83	Estonia.....	0	
29	Colombia.....	2	██████████	83	Gambia, The.....	0	
29	Madagascar.....	2	██████████	83	Georgia.....	0	
29	Malaysia.....	2	██████████	83	Ghana.....	0	
29	Nepal.....	2	██████████	83	Guyana.....	0	
29	Senegal.....	2	██████████	83	Haiti.....	0	
29	Seychelles.....	2	██████████	83	Iran, Islamic Rep.....	0	
29	Slovak Republic.....	2	██████████	83	Ireland.....	0	
29	Sri Lanka.....	2	██████████	83	Israel.....	0	
29	Thailand.....	2	██████████	83	Jamaica.....	0	
29	Uganda.....	2	██████████	83	Kuwait.....	0	
29	Zimbabwe.....	2	██████████	83	Kyrgyz Republic.....	0	
42	Sweden.....	2	██████████	83	Lao PDR.....	0	
43	Bangladesh.....	1	██████████	83	Latvia.....	0	
43	Bolivia.....	1	██████████	83	Lebanon.....	0	
43	Botswana.....	1	██████████	83	Lithuania.....	0	
43	Chad.....	1	██████████	83	Luxembourg.....	0	
43	Croatia.....	1	██████████	83	Malta.....	0	
43	Egypt.....	1	██████████	83	Mauritius.....	0	
43	Ethiopia.....	1	██████████	83	Moldova.....	0	
43	Finland.....	1	██████████	83	Morocco.....	0	
43	Greece.....	1	██████████	83	Mozambique.....	0	
43	Guinea.....	1	██████████	83	Myanmar.....	0	
43	Honduras.....	1	██████████	83	Nicaragua.....	0	
43	Hungary.....	1	██████████	83	Nigeria.....	0	
43	Iceland.....	1	██████████	83	Oman.....	0	
43	Kazakhstan.....	1	██████████	83	Pakistan.....	0	
43	Korea, Rep.....	1	██████████	83	Paraguay.....	0	
43	Malawi.....	1	██████████	83	Puerto Rico.....	0	
43	Mauritania.....	1	██████████	83	Qatar.....	0	
43	Mongolia.....	1	██████████	83	Rwanda.....	0	
43	Montenegro.....	1	██████████	83	Saudi Arabia.....	0	
43	Namibia.....	1	██████████	83	Serbia.....	0	
43	Netherlands.....	1	██████████	83	Sierra Leone.....	0	
43	Norway.....	1	██████████	83	Singapore.....	0	
43	Poland.....	1	██████████	83	Swaziland.....	0	
43	Portugal.....	1	██████████	83	Trinidad and Tobago.....	0	
43	Romania.....	1	██████████	83	United Arab Emirates.....	0	
43	Slovenia.....	1	██████████	83	Uruguay.....	0	
43	Suriname.....	1	██████████	n/a	Hong Kong SAR.....	n/a	
43	Tajikistan.....	1	██████████	n/a	Taiwan, China.....	n/a	
43	Tunisia.....	1	██████████				

Source: UNESCO World Heritage List, available at <http://whc.unesco.org/en/list/>

13.04 Natural tourism digital demand

Number of online searches index (0–100 best) | 2014

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Austria	100	72	Montenegro	13
2	Italy	94	73	Honduras	12
3	Thailand	94	74	Oman	12
4	United Kingdom	92	75	Cape Verde	12
5	Brazil	91	76	El Salvador	12
6	Costa Rica	88	77	Czech Republic	11
7	France	84	78	Belgium	11
8	Norway	84	79	Trinidad and Tobago	11
9	Croatia	78	80	Denmark	10
10	Kenya	70	81	Lebanon	9
11	Portugal	68	82	Seychelles	9
12	Australia	68	83	Korea, Rep.	9
13	Iceland	66	84	Georgia	8
14	Spain	65	85	Mozambique	8
15	Canada	64	86	Nigeria	7
16	Nepal	63	87	United Arab Emirates	7
17	United States	61	88	Slovak Republic	7
18	Mexico	61	89	Iran, Islamic Rep.	7
19	Panama	56	90	Albania	7
20	New Zealand	56	91	Zimbabwe	7
21	Puerto Rico	53	92	Senegal	7
22	Morocco	53	93	Bolivia	6
23	China	50	94	Jordan	6
24	South Africa	49	95	Ghana	6
25	Vietnam	48	96	Qatar	6
26	Switzerland	47	97	Malawi	6
27	Malaysia	47	98	Haiti	6
28	Sri Lanka	46	99	Lao PDR	5
29	Singapore	46	100	Zambia	5
30	Tanzania	46	101	Mongolia	5
31	Peru	45	102	Algeria	5
32	Greece	45	103	Gambia, The	5
33	Guatemala	43	104	Saudi Arabia	4
34	Chile	40	105	Luxembourg	4
35	Japan	39	106	Hungary	4
36	Turkey	38	107	Ethiopia	4
37	Jamaica	34	108	Rwanda	4
38	Malta	34	109	Pakistan	4
39	Argentina	31	110	Estonia	3
40	Bulgaria	28	111	Kuwait	3
41	India	27	112	Guyana	3
42	Ireland	26	113	Chad	3
43	Hong Kong SAR	26	114	Angola	3
44	Philippines	25	115	Bhutan	3
45	Dominican Republic	24	116	Yemen	3
46	Colombia	23	117	Latvia	3
47	Venezuela	23	118	Kazakhstan	3
48	Germany	23	119	Bahrain	3
49	Indonesia	23	120	Bangladesh	2
50	Cyprus	23	121	Paraguay	2
51	Sweden	23	122	Serbia	2
52	Nicaragua	21	123	Lithuania	2
53	Finland	20	124	Suriname	2
54	Cambodia	20	125	Armenia	2
55	Egypt	19	126	Lesotho	2
56	Slovenia	19	127	Mali	2
57	Israel	19	128	Moldova	2
58	Mauritius	18	129	Gabon	2
59	Tunisia	18	130	Sierra Leone	1
60	Barbados	17	131	Cameroon	1
61	Taiwan, China	17	132	Côte d'Ivoire	1
62	Namibia	15	133	Macedonia, FYR	1
63	Uruguay	14	134	Kyrgyz Republic	1
64	Netherlands	14	135	Azerbaijan	1
65	Myanmar	14	136	Mauritania	1
66	Uganda	14	137	Swaziland	1
67	Poland	14	138	Tajikistan	0
68	Romania	14	139	Burundi	0
69	Botswana	13	140	Burkina Faso	0
70	Russian Federation	13	141	Guinea	0
71	Madagascar	13			

Source: Bloom Consulting based on *Country Brand Ranking, Tourism Edition*. Available at http://www.bloom-consulting.com/pdf/rankings/Bloom_Consulting_Country_Brand_Ranking_Tourism.pdf

13.05 Quality of the natural environment

How would you assess the quality of the natural environment in your country? (1 = extremely poor, 7 = among the world's most pristine) | 2013–2014 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.5	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN: 4.5	7
1	Finland	6.6				72	Saudi Arabia	4.4			
2	Austria	6.6				73	Malawi	4.4			
3	New Zealand	6.5				74	Sierra Leone	4.3			
4	Switzerland	6.5				75	Taiwan, China	4.3			
5	Norway	6.5				76	Macedonia, FYR	4.2			
6	Iceland	6.4				77	Cape Verde	4.2			
7	Canada	6.2				78	Bahrain	4.2			
8	Bhutan	6.1				79	Jordan	4.2			
9	Sweden	6.1				80	Chile	4.2			
10	Seychelles	6.0				81	Indonesia	4.2			
11	Oman	6.0				82	Turkey	4.2			
12	Ireland	6.0				83	Mongolia	4.2			
13	Luxembourg	6.0				84	Korea, Rep.	4.2			
14	Australia	6.0				85	Azerbaijan	4.1			
15	Namibia	5.9				86	Ethiopia	4.1			
16	Slovenia	5.9				87	Morocco	4.1			
17	Rwanda	5.9				88	Hong Kong SAR	4.1			
18	Germany	5.9				89	Guyana	4.1			
19	Estonia	5.8				90	Colombia	4.0			
20	Croatia	5.8				91	Kazakhstan	4.0			
21	Latvia	5.7				92	Cameroon	4.0			
22	Sri Lanka	5.6				93	Trinidad and Tobago	4.0			
23	Portugal	5.5				94	Argentina	4.0			
24	Costa Rica	5.5				95	Israel	4.0			
25	Qatar	5.5				96	Romania	4.0			
26	United Arab Emirates	5.5				97	Malta	4.0			
27	Singapore	5.4				98	Thailand	4.0			
28	Botswana	5.4				99	Nicaragua	4.0			
29	Lithuania	5.4				100	Dominican Republic	4.0			
30	Denmark	5.4				101	Cambodia	3.9			
31	South Africa	5.4				102	Guatemala	3.9			
32	Uruguay	5.3				103	India	3.9			
33	Iran, Islamic Rep.	5.3				104	Honduras	3.9			
34	Puerto Rico	5.3				105	Peru	3.9			
35	Malaysia	5.3				106	Ghana	3.8			
36	United States	5.3				107	Tunisia	3.8			
37	Barbados	5.2				108	Mozambique	3.8			
38	Greece	5.2				109	Mexico	3.7			
39	Netherlands	5.2				110	Russian Federation	3.7			
40	Montenegro	5.2				111	Mauritania	3.7			
41	France	5.1				112	Myanmar	3.7			
42	Kyrgyz Republic	5.1				113	Albania	3.7			
43	United Kingdom	5.0				114	Nigeria	3.7			
44	Japan	5.0				115	Paraguay	3.6			
45	Zimbabwe	5.0				116	Yemen	3.6			
46	Tajikistan	5.0				117	Serbia	3.6			
47	Cyprus	4.9				118	Bangladesh	3.6			
48	Brazil	4.9				119	Moldova	3.6			
49	Spain	4.9				120	Bolivia	3.6			
50	Zambia	4.9				121	China	3.6			
51	Suriname	4.8				122	Burkina Faso	3.6			
52	Swaziland	4.8				123	Venezuela	3.6			
53	Belgium	4.8				124	Pakistan	3.5			
54	Uganda	4.8				125	Armenia	3.5			
55	Gambia, The	4.7				126	Bulgaria	3.4			
56	Mauritius	4.7				127	Madagascar	3.4			
57	Jamaica	4.7				128	Algeria	3.4			
58	Czech Republic	4.6				129	Senegal	3.4			
59	Gabon	4.6				130	Chad	3.3			
60	Nepal	4.5				131	Côte d'Ivoire	3.3			
61	Lao PDR	4.5				132	Vietnam	3.2			
62	Philippines	4.5				133	El Salvador	3.2			
63	Hungary	4.5				134	Mali	3.1			
64	Kenya	4.5				135	Egypt	3.1			
65	Lesotho	4.5				136	Lebanon	3.0			
66	Italy	4.5				137	Kuwait	2.9			
67	Georgia	4.5				138	Burundi	2.9			
68	Poland	4.5				139	Guinea	2.8			
69	Slovak Republic	4.4				140	Angola	2.3			
70	Tanzania	4.4				141	Haiti	2.1			
71	Panama	4.4									

Source: World Economic Forum, Executive Opinion Survey

14th Pillar

Cultural Resources and Business Travel

14.03 Sports stadiums

Total number of sports stadiums in a country with a capacity larger than 20,000 million seats | 2013

RANK	COUNTRY/ECONOMY	VALUE		RANK	COUNTRY/ECONOMY	VALUE	
1	United States	366.0		61	Paraguay	5.0	
2	China	124.0		61	Qatar	5.0	
3	Brazil	95.0		61	Serbia	5.0	
4	Japan	89.0		61	Sri Lanka	5.0	
5	India	86.0		61	Yemen	5.0	
6	Australia	81.0		77	Austria	4.0	
6	United Kingdom	81.0		77	Bahrain	4.0	
8	Germany	69.0		77	Cambodia	4.0	
9	Korea, Rep.	68.0		77	Croatia	4.0	
10	Italy	51.0		77	Denmark	4.0	
11	Argentina	45.0		77	El Salvador	4.0	
12	Mexico	43.0		77	Gabon	4.0	
13	South Africa	42.0		77	Georgia	4.0	
14	Spain	36.0		77	Hong Kong SAR	4.0	
15	France	32.0		77	Hungary	4.0	
16	Canada	30.0		77	Lebanon	4.0	
16	Russian Federation	30.0		77	Tajikistan	4.0	
18	Indonesia	29.0		77	Trinidad and Tobago	4.0	
19	Colombia	22.0		77	Uganda	4.0	
19	Malaysia	22.0		91	Costa Rica	3.0	
21	Ireland	21.0		91	Jamaica	3.0	
22	Egypt	20.0		91	Kazakhstan	3.0	
23	Peru	18.0		91	Lao PDR	3.0	
24	New Zealand	17.0		91	Macedonia, FYR	3.0	
24	Portugal	17.0		91	Senegal	3.0	
24	Saudi Arabia	17.0		91	Zambia	3.0	
24	Venezuela	17.0		98	Azerbaijan	2.0	
28	Algeria	15.0		98	Burundi	2.0	
29	Morocco	14.0		98	Côte d'Ivoire	2.0	
29	Turkey	14.0		98	Czech Republic	2.0	
29	Vietnam	14.0		98	Dominican Republic	2.0	
32	Iran, Islamic Rep.	13.0		98	Finland	2.0	
32	Poland	13.0		98	Guatemala	2.0	
34	Greece	12.0		98	Guyana	2.0	
34	Nigeria	12.0		98	Kuwait	2.0	
34	Pakistan	12.0		98	Kyrgyz Republic	2.0	
37	Bolivia	11.0		98	Malawi	2.0	
37	Bulgaria	11.0		98	Mozambique	2.0	
37	Chile	11.0		98	Oman	2.0	
37	Netherlands	11.0		98	Philippines	2.0	
37	Taiwan, China	11.0		98	Singapore	2.0	
42	Romania	10.0		113	Armenia	1.0	
42	Sweden	10.0		113	Gambia, The	1.0	
42	Thailand	10.0		113	Namibia	1.0	
45	Belgium	9.0		113	Nicaragua	1.0	
45	Tanzania	9.0		113	Puerto Rico	1.0	
45	United Arab Emirates	9.0		113	Slovak Republic	1.0	
48	Bangladesh	7.0		113	Slovenia	1.0	
48	Sierra Leone	7.0		120	Albania	0.0	
48	Uruguay	7.0		120	Barbados	0.0	
48	Zimbabwe	7.0		120	Cape Verde	0.0	
52	Botswana	6.0		120	Chad	0.0	
52	Cameroon	6.0		120	Estonia	0.0	
52	Cyprus	6.0		120	Haiti	0.0	
52	Ghana	6.0		120	Iceland	0.0	
52	Israel	6.0		120	Jordan	0.0	
52	Norway	6.0		120	Latvia	0.0	
52	Rwanda	6.0		120	Lesotho	0.0	
52	Switzerland	6.0		120	Lithuania	0.0	
52	Tunisia	6.0		120	Luxembourg	0.0	
61	Angola	5.0		120	Malta	0.0	
61	Bhutan	5.0		120	Mauritania	0.0	
61	Burkina Faso	5.0		120	Mauritius	0.0	
61	Ethiopia	5.0		120	Moldova	0.0	
61	Guinea	5.0		120	Mongolia	0.0	
61	Honduras	5.0		120	Montenegro	0.0	
61	Kenya	5.0		120	Nepal	0.0	
61	Madagascar	5.0		120	Seychelles	0.0	
61	Mali	5.0		120	Suriname	0.0	
61	Myanmar	5.0		120	Swaziland	0.0	
61	Panama	5.0					

Source: Strategy&, based on Worldstadiums.com

Technical Notes and Sources

This section complements the data tables by providing full descriptions and sources of all the indicators used for the calculation of the Travel & Tourism Competitiveness Index 2015 (TTCI).

The number next to the indicator corresponds to the number of the data table that shows the ranks and scores for all countries/economies on this particular indicator. The data used in this *Report* include the data derived from the Executive Opinion Survey as well as “statistical” data from other organizations. In the case of indicators derived from the Executive Opinion Survey (the Survey), the full question and associated answers are provided. For more details on Survey indicators, refer to Chapter 1.3 of *The Global Competitiveness Report 2014–2015*. For indicators sourced from other organizations or national sources, because of space limitations it is not possible to reproduce in this *Report* all the additional information associated with specific data points. The data used in the computation of the TTCI 2015 represent the most recent and/or best data available at the time when they were collected. It is possible that data were updated or revised subsequently. Throughout the statistical tables in this publication, “n/a” denotes that the value is not available, or that available data are unreasonably outdated or do not come from a reliable source.

PILLAR 1: BUSINESS ENVIRONMENT

1.01 Property rights

[In your country, how strong is the protection of property rights, including financial assets? \(1 = extremely weak, 7 = extremely strong\) | 2013–2014 weighted average](#)

Source: World Economic Forum, Executive Opinion Survey

1.02 Impact of rules on FDI

[In your country, to what extent do rules and regulations encourage or discourage foreign direct investment \(FDI\)? \(1 = strongly discourage FDI, 7 = strongly encourage FDI\) | 2013–2014 weighted average](#)

Source: World Economic Forum, Executive Opinion Survey

1.03 Efficiency of legal framework in settling disputes

[In your country, how efficient is the legal framework for private businesses in settling disputes? \(1 = extremely inefficient, 7 = extremely efficient\) | 2013–2014 weighted average](#)

Source: World Economic Forum, Executive Opinion Survey

1.04 Efficiency of legal framework in challenging regulations (rule of law next year)

[In your country, how easy is it for private businesses to challenge government actions and/or regulations through the legal system? \(1 = extremely difficult, 7 = extremely easy\) | 2013–2014 weighted average](#)

Source: World Economic Forum, Executive Opinion Survey

1.05 Time required to deal with construction permits

[Total number of days required to deal with procedures necessary to build a warehouse | 2014](#)

This indicator measures the median duration (in number of days) that local experts indicate is necessary in practice for a business to build a warehouse. The duration takes into account the following procedures: obtaining and submitting all relevant project-specific documents (for example, building plans, site maps and certificates of urbanism) to the authorities; hiring external third-party supervisors, engineers or inspectors; obtaining all necessary clearances, licenses, permits and certificates; submitting all required notifications; and requesting and receiving all necessary inspections as well as all procedures for obtaining connections for water and sewerage. For further details, visit <http://www.doingbusiness.org/methodology>.

Source: World Bank/International Finance Corporation, *Doing Business 2015 Going Beyond Efficiency*

1.06 Cost to deal with construction permits

[Cost is recorded as a percentage of the warehouse value | 2014](#)

This indicator measures the cost associated with the procedures necessary for a business to build a warehouse (respect to its value). This cost is related to the following procedures: obtaining and submitting all relevant project-specific documents (for example, building plans, site maps and certificates of urbanism) to the authorities; hiring external third-party supervisors, engineers or inspectors; obtaining all necessary clearances, licenses, permits and certificates; submitting all required notifications; and requesting and receiving all necessary inspections as well as all procedures for obtaining connections for water and sewerage. For further details, visit <http://www.doingbusiness.org/methodology>.

Source: World Bank/International Finance Corporation, *Doing Business 2015 Going Beyond Efficiency*

1.07 Extent of market dominance

[In your country, how would you characterize corporate activity? \(1 = dominated by a few business groups, 7 = spread among many firms\) | 2013–2014 weighted average](#)

Source: World Economic Forum, Executive Opinion Survey

1.08 Time required to start a business

Number of days required to start a business | 2014

This indicator measures the median duration that incorporation lawyers indicate is necessary to complete a procedure with minimum follow-up with government agencies and no extra payments. For further details, visit <http://www.doingbusiness.org/methodology>.

Source: World Bank/International Finance Corporation, *Doing Business 2015 Going Beyond Efficiency*

1.09 Cost to start a business

Cost to start a business as a percentage of the economy's income (GNI) per capita | 2014

This indicator measures all official fees and fees for legal or professional services if such services are required by law. For further details, visit <http://www.doingbusiness.org/methodology>.

Source: World Bank/International Finance Corporation, *Doing Business 2015 Going Beyond Efficiency*

1.10 Extent and effect of taxation on incentives to work

In your country, to what extent do taxes reduce the incentive to work? (1 = significantly reduce the incentive to work, 7 = does not reduce incentive to work at all) | 2013–2014 weighted average

Source: World Economic Forum, Executive Opinion Survey

1.11 Extent and effect of taxation on incentives to invest

In your country, to what extent do taxes reduce the incentive to invest? (1 = significantly reduce the incentive to invest, 7 = do not reduce the incentive to invest at all) | 2013–2014 weighted average

Source: World Economic Forum, Executive Opinion Survey

1.12 Total tax rate

A combination of profit tax (% of profits), labour tax and contribution (% of profits) and other taxes (% of profits) | 2014

The total tax rate measures the amount of taxes and mandatory contributions payable by a medium-size company, expressed as a share of commercial profits. The total amount of taxes is the sum of five different types of taxes and contributions payable after accounting for deductions and exemptions: profit or corporate income tax, social contributions and labour taxes paid by the employer, property taxes, turnover taxes and other small taxes. For more details about the methodology employed and the assumptions made to compute this indicator, visit <http://www.doingbusiness.org/methodology>.

Source: World Bank/International Finance Corporation, *Doing Business 2015 Going Beyond Efficiency*

1.12a Labour and contributions tax rate

Amount of taxes and mandatory contributions on labour paid by the business as a percentage of commercial profits | 2014

Source: World Bank/International Finance Corporation, *Doing Business 2015 Going Beyond Efficiency*

1.12b Profit tax rate

Amount of taxes on profits paid by the business as a percentage of commercial profit | 2014

Source: World Bank/International Finance Corporation, *Doing Business 2015 Going Beyond Efficiency*

1.12c Other taxes rate

Amount of taxes and mandatory contributions paid by the business as a percentage of commercial profit that are not already included in the categories of profit or labour taxes | 2014

Source: World Bank/International Finance Corporation, *Doing Business 2015 Going Beyond Efficiency*

PILLAR 2: SAFETY AND SECURITY

2.01 Business costs of crime and violence

In your country, to what extent does the incidence of crime and violence impose costs on businesses? (1 = to a great extent, 7 = not at all) | 2013–2014 weighted average

Source: World Economic Forum, Executive Opinion Survey

2.02 Reliability of police services

In your country, to what extent can police services be relied upon to enforce law and order? (1 = cannot be relied upon at all, 7 = can be completely relied upon) | 2013–2014 weighted average

Source: World Economic Forum, Executive Opinion Survey

2.03 Business costs of terrorism

In your country, to what extent does the threat of terrorism impose costs on businesses? (1 = to a great extent, 7 = not at all) | 2013–2014 weighted average

Source: World Economic Forum, Executive Opinion Survey

2.04 Index of terrorism incidence

Simple average of the number of terrorism-related casualties (injuries and fatalities) and the number of terrorist attacks, each normalized on a scale of 1 to 7 | 2010–2013 total

This index has been created on the basis of data contained in the START Database (National Consortium for the Study of Terrorism and Responses to Terrorism). It is the average of the total number of terrorism attacks during the 2010–2012 period and the total number of terrorism casualties (fatalities plus injured people) over the same period. Prior to aggregation, both totals were transformed on a scale ranging from 1 (most attacks/casualties) to 7 (no attack/casualty) using a min-max formula. On both measures, economies whose terrorism incidence is above the 95th percentile are assigned a transformed score of 1.

Source: World Economic Forum's calculations based on data from National Consortium for the Study of Terrorism and Responses to Terrorism (START), Global Terrorism Database. Retrieved from <http://www.start.umd.edu/gtd> on 27 January 2015.

2.05 Homicide rate

Number of homicide cases per 100,000 population | 2012 or most recent

The United Nations Office on Drugs and Crime (UNODC) collects statistics on homicide occurrences worldwide, pooling information from national sources as well as other international institutions such as Interpol, Eurostat, the Organization of American States, UNICEF and the World Health Organization (WHO).

Note: Higher value means worse outcome.

Source: United Nations Office on Drugs and Crime (UNODC)

PILLAR 3: HEALTH AND HYGIENE

3.01 Physician density

Physician density per 1,000 population | 2011 or most recent

This indicator measures the number of physicians in the country per 1,000 population. Physicians include generalist medical practitioners and specialist medical practitioners.

Source: The World Health Organization, Global Health Observatory Data Repository

3.02 Access to improved sanitation

[Access to adequate sanitation as a percentage of total population | 2012 or most recent](#)

This indicator refers to the percentage of the population with at least adequate access to excreta disposal facilities that can effectively prevent human, animal and insect contact with excreta. Improved facilities range from simple but protected pit latrines to flush toilets with a sewerage connection. To be effective, facilities must be correctly constructed and properly maintained.

Source: The World Health Organization, Global Health Observatory Data Repository

3.03 Access to improved drinking water

[Access to safe drinking water as a percentage of total population | 2012 or most recent](#)

This indicator refers to the percentage of the population with reasonable access to an adequate amount of water from an improved source, such as a household connection, public standpipe, borehole, protected well or spring and rainwater collection. Unimproved sources include vendors, tanker trucks and unprotected wells and springs. "Reasonable access" is defined as the availability of at least 20 litres per person per day from a source within one kilometre of the dwelling.

Source: The World Health Organization, Global Health Observatory Data Repository

3.04 Hospital beds

[Hospital beds per 10,000 population | 2011 or most recent](#)

Hospital beds includes inpatient beds available in public, private, general and specialized hospitals and rehabilitation centres. In most cases, beds for both acute and chronic care are included.

Source: The World Bank, *World Development Indicators*, 2014 Edition (retrieved on November 2014)

3.05 HIV prevalence

[HIV prevalence as a percentage of adults aged 15–49 years | 2013 or most recent](#)

HIV prevalence refers to the percentage of people aged 15–49 who are infected with HIV at a particular point in time, no matter when infection occurred.

Source: The World Bank, *World Development Indicators* (accessed 18 June 2014); UNAIDS, *Global Report on the Global AIDS Epidemic* (2008, 2010, 2012 and 2013 editions); national sources

3.06 Malaria incidence

[Estimated number of malaria cases per 100,000 population | 2012 or most recent](#)

This indicator refers to the estimated number of new cases of malaria in the economy per 100,000 population. M.F. and S.L. indicate respectively that the World Health Organization (WHO) has declared the area malaria-free (M.F.) or that it has included it in the supplementary list (S.L.) of areas where malaria has never existed or has disappeared without specific measures. Hong Kong SAR and Puerto Rico have been considered malaria-free (M.F.) following the assessment by the US Centers for Disease Control and Prevention (CDC).

Source: The World Health Organization, *World Malaria Report 2013*; United States Centers for Disease Control and Prevention (CDC), Malaria Information and Prophylaxis information (accessed 11 July 2014)

PILLAR 4: HUMAN RESOURCES AND LABOUR MARKET

4.01 Primary education enrolment rate

[Net primary education enrolment rate | 2012 or most recent](#)

The reported value corresponds to the ratio of children of official school age (as defined by the national education system) who are enrolled in school to the population of the corresponding official school age. Primary education (ISCED level 1) provides children with basic reading, writing and mathematics skills along with an elementary understanding of such subjects as history, geography, natural science, social science, art and music.

Source: UNESCO Institute for Statistics, Data Centre (accessed 26 November 2014); Organisation for Economic Co-operation and Development (OECD), *Education at a Glance 2013*; Sistema de Información de tendencias Educativas de América Latina (SITEAL); national sources

4.02 Secondary education enrolment rate

[Gross secondary education enrolment rate | 2012 or most recent](#)

The reported value corresponds to the ratio of total secondary enrolment, regardless of age, to the population of the age group that officially corresponds to the secondary education level. Secondary education (ISCED levels 2 and 3) completes the provision of basic education that began at the primary level and aims to lay the foundations for lifelong learning and human development by offering more subject- or skills-oriented instruction using more specialized teachers.

Source: UNESCO Institute for Statistics, Data Centre (accessed 26 November 2014); UNICEF Childinfo.org; Sistema de Información de tendencias Educativas de América Latina (SITEAL); national sources

4.03 Extent of staff training

[In your country, to what extent do companies invest in training and employee development? \(1 = not at all, 7 = to a great extent\) | 2013–2014 weighted average](#)

Source: World Economic Forum, Executive Opinion Survey

4.04 Treatment of customers

[In your country, how well do companies treat customers? \(1 = indifferent to customer satisfaction, 7 = highly responsive to customers and seek customer retention\) | 2013–2014 weighted average](#)

Source: World Economic Forum, Executive Opinion Survey

4.05 Hiring and firing practices

[In your country, how would you characterize the hiring and firing of workers? \(1 = heavily impeded by regulations, 7 = extremely flexible\) | 2013–2014 weighted average](#)

Source: World Economic Forum, Executive Opinion Survey

4.06 Ease of finding skilled employees

[In your country, how easy is it for companies to find employees with the required skills for their business needs? \(1 = extremely difficult, 7 = extremely easy\) | 2013–2014 weighted average](#)

Source: World Economic Forum, Executive Opinion Survey

4.07 Ease of hiring foreign labour

[In your country, to what extent does labour regulation impede the hiring of foreign labour? \(1 = impedes heavily, 7 = does not impede at all\) | 2013–2014 weighted average](#)

Source: World Economic Forum, Executive Opinion Survey

4.08 Pay and productivity

In your country, to what extent is pay related to worker productivity? (1 = not related to worker productivity, 7 = strongly related to worker productivity) | 2013–2014 weighted average

Source: World Economic Forum, Executive Opinion Survey

4.09 Female labour force participation

Ratio of women to men in the labour force | 2012 or most recent

This indicator is the percentage of women aged 15–64 participating in the labour force divided by the percentage of men aged 15–64 participating in the labour force.

Source: International Labour Organization, *Key Indicators of the Labour Markets, 8th Edition*; national sources

PILLAR 5: ICT READINESS

5.01 ICT use for business-to-business transactions

In your country, to what extent do businesses use ICTs for transactions with other businesses? (1 = not at all, 7 = to a great extent) | 2013–2014 weighted average

Source: World Economic Forum, Executive Opinion Survey

5.02 Internet use for business-to-consumer transactions

In your country, to what extent do businesses use the internet for selling their goods and services to consumers? (1 = not at all, 7 = to a great extent) | 2013–2014 weighted average

Source: World Economic Forum, Executive Opinion Survey

5.03 Individuals using the internet

Percentage of individuals using the internet | 2013 or most recent

Internet users refers to people using the internet from any device (including mobile phones) in the last 12 months. Data are based on surveys generally carried out by national statistical offices or estimated based on the number of internet subscriptions.

Source: International Telecommunication Union, *World Telecommunication Indicators 2014*, December update

5.04 Broadband internet subscribers

Fixed broadband internet subscriptions per 100 population | 2013 or most recent

This refers to total fixed (wired) broadband internet subscriptions (that is, subscriptions to high-speed access to the public Internet—a TCP/IP connection—at downstream speeds equal to or greater than 256 kb/s).

Source: International Telecommunication Union, *World Telecommunication Indicators 2014*, December update

5.05 Mobile telephone subscriptions

Number of mobile telephone subscriptions per 100 population | 2013 or most recent

A mobile telephone subscription refers to a subscription to a public mobile telephone service that provides access to the public switched telephone network (PSTN) using cellular technology, including the number of pre-paid SIM cards active during the past three months. This includes both analogue and digital cellular systems (IMT-2000, Third Generation, 3G) and 4G subscriptions, but excludes mobile broadband subscriptions via data cards or USB modems. Subscriptions to public mobile data services, private trunked mobile radio, telepoint or radio paging and telemetry services are also excluded. It includes all mobile cellular subscriptions that offer voice communications.

Source: International Telecommunication Union, *World Telecommunication Indicators 2014*, December update

5.06 Mobile broadband subscriptions

Mobile broadband subscriptions per 100 population | 2013 or most recent

Mobile broadband subscriptions refers to active SIM cards or, on CDMA networks, connections accessing the internet at consistent broadband speeds of over 512 kb/s, including cellular technologies such as HSPA, EV-DO and above. This includes connections being used in any type of device able to access mobile broadband networks, including smartphones, USB modems, mobile hotspots and other mobile-broadband connected devices.

Source: International Telecommunication Union, *World Telecommunication Indicators 2014*, December update

5.07 Mobile network coverage

Percentage of total population covered by a mobile network signal | 2013 or most recent

This indicator measures the percentage of inhabitants who are within range of a mobile cellular signal, irrespective of whether or not they are subscribers. This is calculated by dividing the number of inhabitants within range of a mobile cellular signal by the total population. Note that this is not the same as the mobile subscription density or penetration.

Source: International Telecommunication Union, *World Telecommunication Indicators 2014*, December update

5.08 Quality of electricity supply

In your country, how would you assess the reliability of the electricity supply (lack of interruptions and lack of voltage fluctuations)? (1 = not reliable at all, 7 = extremely reliable) | 2013–2014 weighted average

Source: World Economic Forum, Executive Opinion Survey

PILLAR 6: PRIORITIZATION OF TRAVEL & TOURISM

6.01 Government prioritization of travel and tourism industry

How high of a priority is the development of the travel & tourism (T&T) industry for the government of your country? (1 = not a priority at all, 7 = a top priority) | 2013–2014 weighted average

Source: World Economic Forum, Executive Opinion Survey

6.02 T&T government expenditure

T&T government expenditure as a percentage of total government budget | 2013 or most recent

This indicator includes expenditures (transfers or subsidies) made by government agencies to provide T&T services such as cultural (e.g. art museums), recreational (e.g. national parks), clearance (e.g. immigration/customs) and so on to visitors.

Source: World Travel & Tourism Council, *Tourism Satellite Account Research 2014*

6.03 Effectiveness of marketing and branding to attract tourists

How effective is your country's marketing and branding campaigns at attracting tourists? (1 = not effective at all, 7 = extremely effective) | 2013–2014 weighted average

Source: World Economic Forum, Executive Opinion Survey

6.04 Comprehensiveness of annual T&T data

Number of data available (0 = no data, 120 = all selected indicators are available) | 2010–2014

This indicator shows how many of the yearly data provided by national administrations on 30 different concepts from the UNWTO Compendium of Tourism Statistics are available. It covers 2010 through 2014. The scores range from a minimum of 0 to a maximum of 120, where 120 can be obtained by a country providing data for all the 30 concepts in all of the four years taken into consideration.

Source: World Tourism Organization (UNWTO)

6.05 Timeliness of providing monthly/quarterly T&T data

Number of latest data available (0 = no data, 21 = data reported for all the periods considered) | 2013–2014

This indicator shows the availability of two key T&T indicators (international tourist arrivals and tourism receipts) on a monthly or quarterly basis, covering the period from October 2013 to November 2014. The UNWTO has calculated the score of each country based on the data included in the latest available UNWTO World Tourism Barometer by adding the number of months for which data on the international tourist arrivals are available to the number of months for which data on international tourism receipts are available. Half weight has been applied to the lower of the two scores, so the scores range from a minimum of 0 to a maximum of 21 (the maximum number of period counts a country can get is 14 for one measure and 7 for the other).

Source: World Tourism Organization (UNWTO)

6.06 Country Brand Strategy rating

Level of accuracy of the strategy of the National Tourism Organization | 2014

This indicator evaluates the accuracy of the strategy of the National Tourism Organization (NTO) by a formula that compares the most popular brandtags (as measured by the proprietary Digital Demand D2 tool) for a specific country to the brandtags most heavily promoted by that country's NTO. A country brand receives a higher rating if that country's NTO focuses its strategic and promotional positioning on the tourism-related brandtags with the highest demand as measured by total online searches from international tourists. A poor rating can suggest either the inappropriate promotion of the least popular brandtags (as measured by online search volume) by an NTO or the lack of focus on the brandtags in highest demand.

Source: Bloom Consulting Country Brand Ranking, Tourism Edition. Available at http://www.bloom-consulting.com/pdf/rankings/Bloom_Consulting_Country_Brand_Ranking_Tourism.pdf

PILLAR 7: INTERNATIONAL OPENNESS

7.01 Visa requirements

Visa requirements for entry in the destination country for a tourism visit of a limited duration for visitors from worldwide source markets (100 = no visa required for visitors from all source markets, 0 = traditional visa required for visitors from every source market) | 2014

This indicator measures to what extent a destination country is facilitating inbound tourism through its visa policy, distinguishing whether the country can be visited without a visa, a visa can be obtained on arrival or an electronic visa is available. It is calculated as a percentage of the world population that is exempt from a visa or is eligible for visa on arrival or electronic visa when visiting the destination country, where: A) the population of source markets that can visit the destination country without a visa is fully counted (i.e. weight 1); B) the population of source markets that can obtain a visa on arrival when entering the destination country is weighted by 0.7; and C) the population of source markets that can use an electronic visa is weighted by 0.5. The indicator is consistent with the UNWTO Visa openness report 2014 that can be downloaded from <http://rcm.unwto.org/content/facilitation-tourist-travel>.

Source: World Tourism Organization (UNWTO)

7.02 Openness of bilateral Air Service Agreements

Index measuring the average openness of air service agreements (0 = most restricted, 38 = most liberal) | 2011

This index measures the weighted average openness of all bilateral Air Service Agreements (ASAs) concluded by International Civil Aviation Organization (ICAO) signatories as registered in ICAO's *World's Air Services Agreements* (WASA) database (2010 update). The weights are the bilateral scheduled passenger traffic taking place under each ASA. Regulatory data come from ICAO's WASA database and traffic data were obtained from IATA.

Source: World Trade Organization, based on ICAO and IATA data

7.03 Number of regional trade agreements in force

Number of goods (RTAs) and services (EIAs) notifications | 2014

This indicator assess the level of openness of a country to foreign goods and services as measured by the sum of the number of Regional Trade Agreements (RTA) and the number of Economic Integration Agreements (EIA) in force to the WTO. Members entering into RTAs are required to notify RTA to the WTO, either under Article XXIV of the GATT 1994 or the Enabling Clause (for RTAs covering trade in goods), or under Article V of the GATS (for RTAs covering trade in services). In a case of an RTA covering both goods and services, two notifications are required. The notification should be made following ratification of the RTA and before the application of preferential treatment between the parties.

Source: World Trade Organization; Regional Trade Agreements Information System (RTA-IS) available at <http://rtais.wto.org/UI/PublicMaintainRTAHome.aspx>

PILLAR 8: PRICE COMPETITIVENESS

8.01 Ticket taxes and airport charges

[Index of relative cost of access \(ticket taxes and airport charges\) to international air transport services \(0 = highest cost, 100 = lowest cost\) | 2014 or most recent](#)

This index measures the relative cost of access to international air transport services based on the level of airport charges, passenger ticket taxes and value-added taxation. It reflects the costs associated with a narrow-body and a wide-body passenger plane arrival and departure at the major international airports in each country. Charges include landing, terminal navigation and passenger and security charges as listed in the IATA Airport and Air Navigation Charges manual. Ticket taxes applicable to international travel were applied as described in the IATA List of Ticket and Airport Taxes and Fees manual. Per-passenger charges were calculated by applying a 75% load factor to a typical seating configuration of each type of aircraft. Value-added taxes (VATs) were calculated based on an average ticket price for each country, applied to half of the departing passengers, because the VAT is normally charged only on itineraries originating in the country concerned. A higher score indicates a lower level of charges and taxes.

Source: International Air Transport Association, SRS Analyser

8.02 Hotel price index

[Average room rates calculated for first-class branded hotels for calendar year \(US dollars\) | 2013–2014](#)

This index measures the average price, in US dollars, of first-class hotel accommodation in each country. The index is calculated by using the average room rate achieved by first-class hotels in each country over a 12-month period from January through December 2011, to mitigate the impact of any seasonality fluctuations. Data may refer to the 2009 or the 2007 period where the 2011 update is not available.

Source: Deloitte–STR Global and Smith Travel Research Inc.

8.03 Purchasing power parity

[Ratio of purchasing power parity \(PPP\) conversion factor to official exchange rate | 2013 or most recent available](#)

The World Bank defines the purchasing power parity (PPP) conversion factor as the number of units of a country's currency required to buy the same amount of goods and services in the domestic market as a US dollar would buy in the United States. Official exchange rate refers to the exchange rate determined by national authorities or to the rate determined in the legally sanctioned exchange market. It is calculated as an annual average based on monthly averages (local currency units relative to the US dollar). The variable shown is the PPP conversion factor to market exchange rate ratio as reported by the World Bank's *World Development Indicator* database.

Source: The World Bank, *World Development Indicators* (retrieved November 2014)

8.04 Fuel price levels

[Retail diesel fuel prices expressed as US cents per litre | 2012 or most recent available](#)

This indicator refers to the pump prices of the most widely sold grade diesel fuel.

Source: The World Bank, *World Development Indicators* (retrieved November 2014)

PILLAR 9: ENVIRONMENTAL SUSTAINABILITY

9.01 Stringency of environmental regulations

[How would you assess the stringency of your country's environmental regulations? \(1 = very lax, among the worst in the world; 7 = among the world's most stringent\) | 2013–2014 weighted average](#)

Source: World Economic Forum, Executive Opinion Survey

9.02 Enforcement of environmental regulations

[In your country, how would you assess the enforcement of environmental regulations? \(1 = very lax, among the worst in the world; 7 = among the world's most rigorous\) | 2013–2014 weighted average](#)

Source: World Economic Forum, Executive Opinion Survey

9.03 Sustainability of travel and tourism industry development

[How effective is your government's efforts to ensure that the Travel & Tourism sector is being developed in a sustainable way? \(1 = very ineffective, development of the sector does not take into account issues related to environmental protection and sustainable development; 7 = very effective, issues related to environmental protection and sustainable development are at the core of the government's strategy\) | 2013–2014 weighted average](#)

Source: World Economic Forum, Executive Opinion Survey

9.04 Particulate matter (2.5) concentration

[Population-weighted exposure to PM_{2.5} \(micro-grams per cubic meter\) | 2012](#)

PM_{2.5}, also known as fine particulate matter, refers to particles or droplets in the air that are 2.5 micrometres or less in width. Although invisible to the naked human eye as individual particles, PM_{2.5} can reduce visibility and cause the air to appear hazy when its levels are elevated. This indicator is based on a model that was parameterized by data on aerosol optical depth (AOD) from NASA's MODIS, SeaWiFS, MISR satellite instruments, and the GEOS-Chem chemical transport model. The parameterized model covered all areas south of 70 degree north latitude and north of 70 degree south latitude. Van Donkelaar et al. estimated annual global surface PM_{2.5} concentrations at a 10 x 10 km spatial resolution, and then created three-year moving averages from 2000 to 2012. Population-weighted average exposure values were calculated using population data from the Global Rural Urban Mapping Project (2011) database. For additional details, see Aaron van Donkelaar, January 2015 (embargoed), and http://epi.yale.edu/files/2014_epi_metadata.pdf.

Source: Yale University and Columbia University, Environmental Performance Index (EPI) 2012 edition based on NASA MODIS and MISR data, van Donkelaar et al. [2010], Battelle, and CIESIN

9.05 Environmental treaty ratifications

Total number of ratified environmental treaties | 2014

This indicator measures the total number of international treaties from a set of 27 for which a state is a participant. A state is acknowledged as a participant whenever its status for each treaty appears as Ratified, Accession, or In Force. The treaties included are: the International Convention for the Regulation of Whaling, 1948 Washington; the International Convention for the Prevention of Pollution of the Sea by Oil, 1954, as amended in 1962 and 1969, 1954 London; the Convention on Wetlands of International Importance especially as Waterfowl Habitat, 1971 Ramsar; the Convention Concerning the Protection of the World Cultural and Natural Heritage, 1972 Paris; the Convention on the Prevention of Marine Pollution by Dumping of Wastes and Other Matter, 1972 London, Mexico City, Moscow, Washington; the Convention on International Trade in Endangered Species of Wild Fauna and Flora, 1973 Washington; the International Convention for the Prevention of Pollution from Ships (MARPOL) as modified by the Protocol of 1978, London; the Convention on the Conservation of Migratory Species of Wild Animals, 1979 Bonn; the United Nations Convention on the Law of the Sea, 1982 Montego Bay; the Convention on the Protection of the Ozone Layer, 1985 Vienna; the Protocol on Substances that Deplete the Ozone Layer, 1987 Montreal; the Convention on the Control of Transboundary Movements of Hazardous Wastes and their Disposal, 1989 Basel; the International Convention on Oil Pollution Preparedness, Response and Co-operation, 1990 London; the United Nations Framework Convention on Climate Change, 1992 New York; the Convention on Biological Diversity, 1992 Rio de Janeiro; the International Convention to Combat Desertification in Those countries Experiencing Serious Drought and/or Desertification, particularly Africa, 1994 Paris; the Agreement relating to the Implementation of Part XI of the United Nations Convention on the Law of the Sea of 10 December 1982, 1994 New York; the Agreement relating to the Provisions of the United Nations Convention on the Law of the Sea relating to the Conservation and Management of Straddling Fish Stocks and Highly Migratory Fish Stocks, 1995 New York; the Kyoto Protocol to the United Nations Framework Convention on the Climate Change, Kyoto 1997; the Rotterdam Convention on the Prior Informed Consent Procedure for Certain Hazardous Chemicals and Pesticides in International Trade, 1998 Rotterdam; the Cartagena Protocol of Biosafety to the Convention on Biological Diversity, 2000 Montreal; the Protocol on Preparedness, Response and co-operation to Pollution Incidents by Hazardous and Noxious Substances, 2000 London; the Stockholm Convention on Persistent Organic Pollutants, 2001 Stockholm; the International Treaty on Plant Genetic Resources for Food and Agriculture, 2001 Rome; the International Tropical Timber Agreement, 2006 Geneva; the Supplementary Protocol on Liability and Redress to the Cartagena Protocol on Biosafety, 2010 Nagoya - Kuala Lumpur; the Protocol on Access to Genetic Resources and their Fair and Equitable Sharing of Benefits Arising from their Utilization to the Convention on Biological Diversity, Nagoya 2010; the Convention on Mercury, Minamata, 2013.

Source: The International Union for Conservation of Nature (IUCN), Environmental Law Centre *ELIS Treaty Database*

9.06 Baseline water stress

Normalized (0–5) ratio of total annual water withdrawals to total available annual renewable supply | 2010 or most recent available

This indicator measures total annual water withdrawals (municipal, industrial and agricultural) expressed as a percentage of the total annual available flow. It is calculated as the ratio of water withdrawal to the mean available blue water (1950–2008). In turn, water withdrawals and available blue water are estimated separately. Water withdrawal is calculated in two steps. First, national-level withdrawals are estimated using multiple regression time series models of withdrawals as a function of GDP, population, irrigated area, and electrical power production. Regressions are performed separately for each sector (domestic, industrial, and agricultural) and used to predict withdrawals for the current year. Second, these withdrawal estimates are then spatially disaggregated by sector based on regressions with spatial datasets. Available blue water is the sum of water flowing into the catchment from upstream catchments plus any imports of water to the catchment; upstream consumptive use plus runoff (precipitation minus evaporation and change in soil moisture storage) are then subtracted. For further details about the calculation of each component, please refer to the working paper “Aqueduct Metadata Document, Aqueduct Global Maps 2.0,” available at http://www.wri.org/sites/default/files/pdf/aqueduct_metadata_global.pdf.

Source: World Resources Institute, *Aqueduct Country and River Basin Rankings*, available at <http://www.wri.org/resources/datasets/aqueduct-country-and-river-basin-rankings>, December 2013 edition

9.07 Threatened species

Threatened species as a percentage of total species (mammals, birds and amphibians) | 2014

This indicator measures the total number of Critically Endangered, Endangered and Vulnerable species as a percentage of total known species for mammals, birds and amphibians.

Source: The International Union for Conservation of Nature (IUCN), Red List of Threatened Species 2014

9.08 Forest cover change

Percentage of forest cover change between 2000 and 2012 | 2012

This indicator measures the percentage change in forest cover between 2000 and 2012 in areas with greater than 50% tree cover. It factors in areas of deforestation (forest loss), reforestation (forest restoration or replanting) and afforestation (conversion of bare or cultivated land into forest). Hansen et al. (2013) used 650,000 Landsat 7 satellite images with a resolution of 30 metres to quantify the area of forest loss. As defined in Hansen et al. (2013), trees were defined as all vegetation taller than 5 metres. Forest loss was defined as a stand replacement disturbance or the complete removal of tree cover canopy at the Landsat pixel scale. Results were disaggregated by reference percent tree cover stratum (e.g. greater than 50% crown cover to approximately 0% crown cover) and by year.

Source: Yale Center for Environmental Law & Policy (YCELP) and the Center for International Earth Science Information Network (CIESIN) at Columbia University, Environmental Performance Index 2014, available at <http://epi.yale.edu/epi/issue-rankings>

9.09 Wastewater treatment

[Percentage of wastewater that receives treatment weighted by connection to wastewater treatment rate | 2012](#)

This indicator measures the percentage of wastewater that is treated before it is released back into ecosystems. The percentage of wastewater treated represents a measure of largely urban waste collection and treatment, since few rural areas are connected to sewage systems. The variable is calculated by weighting the average of the wastewater treatment rate values for the years 2000 through 2012 by the sewerage connection percentages. The original values are collated using a hierarchy of sources, selected in the following order: (1) country-level statistical data and reports; (2) values derived from the OECD's variable "Connected to wastewater treatment plan without treatment" by taking the inverse of this percentage; (3) the United Nations Statistics Division's "Population connected to wastewater treatment" variable; (4) secondary treatment levels from the *Pinsent Masons Water Yearbook, 14th edition*, available at <http://wateryearbook.pinsentmasons.com/>; and (5) FAO-AQUASTAT values (Total volume of wastewater treated/Total volume of wastewater collected) × 100 for a given year in a given country.

Source: Yale Center for Environmental Law & Policy (YCELP) and the Center for International Earth Science Information Network (CIESIN) at Columbia University, Environmental Performance Index 2014, available at <http://epi.yale.edu/epi/issue-rankings>

9.10 Coastal shelf fishing pressure

[Trawling catch per exclusive economic zone \(EEZ\) \(tonnes per square kilometre\) | 2006 or most recent](#)

This indicator assesses the total catch from trawling and dredging equipment divided by the total area of each country's exclusive economic zone (EEZ). Ocean ecosystems are significantly affected by the way in which aquatic species are harvested. Bottom or benthic trawling and dredging fishing techniques leave widespread, lasting damage on the sea beds and the ecosystem. This indicator is derived from the Sea Around Us spatial database, which is based on several major data sources such as the FAO capture fisheries and its regional bodies, the International Council for the Exploration of the Seas (ICES) STATLANT database (www.ices.int/fish/statlant.htm), the Northwest Atlantic Fisheries Organization (NAFO; www.nafo.ca) as well as data provided from the Canadian, United States and other governments. The catches in each spatial cell are associated with the appropriate fishing gear code to determine the catch from trawling and dredging gears. This total metric tonnes of catch is divided to the area of EEZ.

Source: Yale Center for Environmental Law & Policy (YCELP) and the Center for International Earth Science Information Network (CIESIN) at Columbia University, Environmental Performance Index 2014, available at <http://epi.yale.edu/epi/issue-rankings>

PILLAR 10: AIR TRANSPORT INFRASTRUCTURE

10.01 Quality of air transport infrastructure

[How would you assess the quality of air transport infrastructure in your country? \(1 = extremely underdeveloped, among the worst in the world; 7 = extensive and efficient, among the best in the world\) | 2013–2014 weighted average](#)

Source: World Economic Forum, Executive Opinion Survey

10.02 Available seat kilometres, domestic

[Scheduled available domestic seat kilometres originating in country per week \(year average\) | 2014](#)

This indicator measures an airline's passenger-carrying capacity. It is composed of the number of seats available on each domestic flight multiplied by the flight distance in kilometres. The final value represents the weekly average for the year (Jan–Dec), taking into account flights scheduled beforehand by airline companies.

Source: International Air Transport Association, SRS Analyser

10.03 Available seat kilometres, international

[Scheduled available international seat kilometres originating in country per week \(year average\) | 2014](#)

This indicator measures an airline's passenger-carrying capacity. It is composed of the number of seats available on each international flight multiplied by the flight distance in kilometres. The final value represents the weekly average for the year (Jan–Dec), taking into account flights scheduled beforehand by airline companies.

Source: International Air Transport Association, SRS Analyser

10.04 Aircraft departures

[Number of aircraft departures per 1,000 population | 2013 or most recent](#)

Aircraft departures are the number of domestic and international take-offs of air carriers registered in the country. Only 2010 or more recent statistics were considered. In all the other case "n/a" was reported.

Source: Calculated by Strategy& based on the following sources. For the registered carrier departures worldwide, which are domestic take-offs and take-offs abroad of air carriers registered in the country: International Civil Aviation Organization, Civil Aviation Statistics of the World and ICAO staff estimates. Population statistics from: (1) United Nations Population Division, *World Population Prospects*, (2) United Nations Statistical Division, *Population and Vital Statistics Report* (various years), (3) census reports and other statistical publications from national statistical offices, (4) Eurostat, Demographic Statistics, (5) Secretariat of the Pacific Community, Statistics and Demography Programme and (6) U.S. Census Bureau, International Database.

10.05 Airport density

[Number of airports with at least one scheduled flight per million of urban population | 2014](#)

Urban population refers to people living in urban areas as defined by national statistical offices. It is calculated using World Bank population estimates and urban ratios from the United Nations *World Urbanization Prospects*.

Source: Author's calculation based on International Air Transport Association, SRS Analyser and World Bank, *World Development Indicators* (accessed 3 December 2014)

10.06 Number of operating airlines

[Number of airlines with scheduled flights originating in country | 2014](#)

Source: International Air Transport Association, SRS Analyser

PILLAR 11: GROUND AND PORT INFRASTRUCTURE

11.01 Quality of roads

[How would you assess the quality of roads in your country? \(1 = extremely underdeveloped, among the worst in the world; 7 = extensive and efficient, among the best in the world\) | 2013–2014 weighted average](#)

Source: World Economic Forum, Executive Opinion Survey

11.02 Quality of railroad infrastructure

[How would you assess the quality of railroad infrastructure in your country? \(1 = extremely underdeveloped, among the worst in the world; 7 = extensive and efficient, among the best in the world\) | 2013–2014 weighted average](#)

Source: World Economic Forum, Executive Opinion Survey

11.03 Quality of port infrastructure

How would you assess the quality of seaport infrastructure in your country? (1 = extremely underdeveloped, among the worst in the world; 7 = extensive and efficient, among the best in the world | For landlocked countries, please assess access to seaports (1 = extremely underdeveloped, among the worst in the world; 7 = extensive and efficient, among the best in the world) | 2013–2014 weighted average

Source: World Economic Forum, Executive Opinion Survey

11.04 Quality of ground transport network

In your country, to what extent does your national ground transport network (e.g. buses, trains, trucks, taxis, etc.) offer efficient transportation? (1 = not at all, 7 = to a great extent) | 2013–2014 weighted average

Source: World Economic Forum, Executive Opinion Survey

11.05 Railroad density (km/surface area)

Kilometres of railroad per 100 square kilometres of land | 2012 or most recent available

Railroad density is the ratio of the length of the country's total railroad network to the country's land area. Rail lines are the length of railway routes available for train service, irrespective of the number of parallel tracks.

Source: The World Bank, *World Development Indicators* (retrieved on November 2014)

11.06 Road density (km/surface area)

Kilometres of road per 100 square kilometres of land | 2011 or most recent available

Road density is the ratio of the length of the country's total road network to the country's land area. The road network includes all roads in the country: motorways, highways, main or national roads, secondary or regional roads and other urban and rural roads.

Source: IRF Geneva, World Road Statistics WRS

11.07 Paved road density (km/surface area)

Kilometres of paved road per 100 square kilometres of land | 2011 or most recent available

Road density is the ratio of the length of the country's total paved road network to the country's land area. Paved roads are those surfaced with crushed stone (macadam) and hydrocarbon binder or bituminized agents, with concrete, or with cobblestones, as a percentage of all the country's roads, measured in length.

Source: IRF Geneva, World Road Statistics WRS

PILLAR 12: TOURIST SERVICE INFRASTRUCTURE**12.01 Hotel rooms**

Number of hotel rooms per 100 population | 2013 or most recent

Source: World Tourism Organization (UNWTO)

12.02 Extension of business trips recommended

When senior executives visit your country for the first time for business purposes, how likely are you to recommend extending their trip for leisure purposes? (1 = very unlikely, 7 = very likely) | 2013–2014 weighted average

Source: World Economic Forum, Executive Opinion Survey

12.03 Presence of major car rental companies

Index of presence of major car rental companies (1 = no company is present, 7 = all seven considered companies are present) | 2014

This indicator measures the presence of seven major car rental companies: Avis, Budget, Europcar, Hertz, National Car Rental, Sixt and Thrifty. For each country we count how many of these companies operate via an online research.

Source: Author's calculation based on the individual rental car websites

12.04 ATMs accepting Visa cards

Number of automated teller machines (ATMs) accepting Visa credit cards per 1 million population | 2014

Source: Visa

PILLAR 13: NATURAL RESOURCES**13.01 Number of World Heritage natural sites**

Number of World Heritage natural sites in the country | 2014

World Heritage natural sites are those properties that the World Heritage Committee considers as having outstanding universal value.

Source: UNESCO World Heritage List, available at <http://whc.unesco.org/en/list/>

13.02 Total known species

Total known species of mammals, birds and amphibians in the country | 2014

This indicator measures the total known species of mammals, birds and amphibians.

Source: The International Union for Conservation of Nature (IUCN), Red List Threatened Species

13.03 Total protected areas

Total hectares of terrestrial and marine areas under protection as a share of country's total territorial area | 2012

A terrestrial area includes total land area and inland waters.

Marine areas, also known as territorial seas, are defined by the 1982 United Nations Convention on the Law of the Sea as belts of coastal waters extending at most twelve nautical miles from the baseline (usually the mean low-water mark) of a coastal state. Protected areas (marine, terrestrial or freshwater), as defined by the International Union for Conservation of Nature (IUCN), are clearly defined geographical spaces, recognized, dedicated and managed, through legal or other effective means to achieve the long-term conservation of nature with associated ecosystem services and cultural values. Only protected areas that are nationally designated are included in this indicator.

The status designated is attributed to a protected area when the corresponding authority, according to national legislation or common practice (e.g. by means of an executive decree or the like), officially endorses a document of designation. The designation must be made for the purpose of biodiversity conservation, not single species protection or fortuitous de facto protection arising because of some other activity (e.g. military).

Source: United Nations Statistics Division, available at: <http://mdgs.un.org/unsd/mdg/Default.aspx>

13.04 Natural tourism digital demand

Number of online searches index (0–100 best) | 2014

This indicator measures the total online search volume related to the following nature-related brandtags: Beaches, Adventure and Extreme, Diving, Fishing, Hiking, Surfing, Water Sports, Winter Sports, Animal Watching, Protected Areas and Sustainable and Rural Tourism. The calculation is based on the proprietary D2 tool which assesses the attractiveness of each country by analyzing online tourism-related search data across the relevant brandtags, each comprising destination-specific keywords correlated to tourist activities and attractions. A total of 3,818,000 keywords were analyzed across nine languages: English, Spanish, French, Italian, German, Portuguese, Russian, Japanese and Chinese.

Source: Bloom Consulting based on Country Brand Ranking, Tourism Edition. Available at http://www.bloom-consulting.com/pdf/rankings/Bloom_Consulting_Country_Brand_Ranking_Tourism.pdf

13.05 Quality of the natural environment

How would you assess the quality of the natural environment in your country? (1 = extremely poor; 7 = among the world's most pristine) | 2013–2014 weighted average

Source: World Economic Forum, Executive Opinion Survey

14.04 Number of international association meetings

Number of international association meeting held in the country annually | 2011-2013

This indicator measures the average number of international associations meetings held annually in each country between 2011 and 2013. These figures are based on the ICCA Association Database, which includes meetings organized by international associations, matching the following criteria: a) take place on a regular basis, b) rotate between a minimum of three countries and, c) have at least 50 participants.

Source: The International Congress and Convention Association (ICCA)

14.05 Cultural and entertainment tourism digital demand

Number of online searches index (0–100 best) | 2014

This indicator measures the total online search volume related to the following cultural brandtags: Historical Sites, Local People, Local Traditions, Museums, Performing Arts, UNESCO, City Tourism, Religious Tourism, Local Gastronomy, Entertainment Parks, Leisure Activities, Nightlife and Special Events. The calculation is based on the proprietary D2 tool which assesses the attractiveness of each country by analyzing online tourism-related search data across the relevant brandtags, each comprising destination-specific keywords correlated to tourist activities and attractions. A total of 3,818,000 keywords were analyzed across nine languages: English, Spanish, French, Italian, German, Portuguese, Russian, Japanese and Chinese.

Source: Bloom Consulting based on Country Brand Ranking, Tourism Edition. Available at http://www.bloom-consulting.com/pdf/rankings/Bloom_Consulting_Country_Brand_Ranking_Tourism.pdf

PILLAR 14: CULTURAL RESOURCES AND BUSINESS TRAVEL

14.01 Number of World Heritage cultural sites

Number of World Heritage cultural sites in the country | 2014

World Heritage cultural sites are those properties that the World Heritage Committee considers as having outstanding universal value.

Source: UNESCO World Heritage List, available at <http://whc.unesco.org/en/list/>

14.02 Oral and intangible cultural heritage

Number of oral and intangible heritage practices and expressions | 2014

Intangible cultural heritage practices are those practices, representations, expressions, knowledge, skills—as well as the instruments, objects, artifacts and cultural spaces associated therewith—that communities, groups and, in some cases, individuals recognize as part of their cultural heritage. This intangible cultural heritage, transmitted from generation to generation, is constantly recreated by communities and groups in response to their environment and their interaction with nature and their history, and provides them with a sense of identity and continuity, thus promoting respect for cultural diversity and human creativity. The Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage evaluates annually nominations proposed by States Parties to the Convention for the Safeguarding of the Intangible Cultural Heritage and decides whether or not to inscribe those cultural practices and expressions of intangible heritage on the Convention's Lists. For more details about the criteria for inscription, please visit <http://www.unesco.org/culture/ich/index.php?lg=en&pg=00174>.

Source: UNESCO World Heritage List, available at <http://www.unesco.org/culture/ich/index.php?lg=en&pg=00011>

14.03 Number of large sports stadiums

Total number of sports stadiums with a capacity larger than 20,000 million seats | 2013

The count of stadiums with a capacity of 20,000 seats or larger is a proxy for the ability of the country to host significant sports or entertainment events (i.e. concerts, shows).

Source: Strategy&, based on Worldstadiums.com

About the Authors

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Hassan is a tourism executive and a project manager with commercial and public policy background currently working on leading and directing the tourism development sector at the Qatar Tourism Authority. He is stewarding the implementation and monitoring of national tourism strategy and institutional strategic plans at the Qatar Tourism Authority. Prior to that he was the director of strategy at the Qatar Tourism Authority. Hassan is also the co-founder of Fikra Policy and Research and his previous experience includes working as a senior marketer at RasGas. Hassan has a BEng in Computer Engineering from the University of Portsmouth, a MSc in Management of Projects from the University of Manchester, and is currently an EMBA candidate from HEC Paris in Qatar.

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Roberto is an Economist with The Global Competitiveness and Risk team at the World Economic Forum. His responsibilities include analysis, management and computation of indexes for various projects and studies, including the *Global Competitiveness Report* and the *Travel & Tourism Competitiveness Report*. His main areas of expertise are quantitative research, forecasting and development economics. Prior to joining the Forum, he worked as an Analyst in the private consulting and forecasting sector. Mr Crotti holds a five-year degree in Economics/Economic Policy from Università Cattolica del Sacro Cuore in Milan, Italy, and an M.A. in Economics from Boston University, and he is currently pursuing his doctorate at the Graduate Institute of International Studies (Geneva).

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The EDB's focus is to work with the government, and both current and prospective investors, in order to ensure that Bahrain's investment climate is attractive, communicate the key strengths, and identify where opportunities exist for further economic growth through investment.

The EDB focuses on several economic sectors that capitalise on Bahrain's competitive advantages and provide significant investment opportunities. These sectors include financial services, professional services, manufacturing, ICT, logistics, and transport.

The Bahrain EDB Board is chaired by His Royal Highness Prince Salman bin Hamad Al-Khalifa, the Crown Prince and First Deputy Prime Minister, and includes representatives of the Bahraini Government and private sector.



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Through its global operations and order book, Emirates has a direct economic impact in the markets it serves, and supports hundreds of thousands of jobs in the aviation and tourism supply chain. In 2013/14, Emirates' operations supported over 85,000 jobs in the EU countries alone, with a €6.8 billion impact on GDP. In addition, Emirates' ability to provide valuable air links to otherwise underserved global markets was estimated to have had a catalytic economic benefit of €215 million to EU countries' GDP.



Etihad Airways, the national airline of the United Arab Emirates, based in its capital, Abu Dhabi, made its first commercial flight in November 2003. The airline has rapidly developed since then, currently serving 111 destinations in the Middle East, Africa, Europe, Asia, Australia and the Americas, with a young and environmentally-efficient fleet of 111 aircraft. Etihad Airways offers the highest standards of service and comfort on the ground and in the air with world-class cuisine, award-winning flat-beds in its premium cabins and the widest seats in economy, as well as more than 750 hours of on-demand in-flight entertainment. Its product and service portfolio has earned global acknowledgement and numerous awards, including recognition as the world's leading airline at the World Travel Awards for six consecutive years. Aligned with the Emirate of Abu Dhabi's 2030 Plan, Etihad Airways has plans to expand to approximately 165 destinations worldwide by 2023, and has more than 200 additional aircraft on order to meet that goal.



Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 95 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of twelve world-class global brands is comprised of more than 4,250 managed, franchised, owned and leased hotels and timeshare properties, with more than 700,000 rooms in 93 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Curio—A Collection by Hilton, Canopy by Hilton, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Visit news.hiltonworldwide.com for more information and connect with Hilton Worldwide at www.facebook.com/hiltonworldwide, www.twitter.com/hiltonworldwide, www.youtube.com/hiltonworldwide, www.flickr.com/hiltonworldwide, and www.linkedin.com/company/hilton-worldwide.



HNA Group was established in 1993 and has a history of over 20 years. It grew and prospered against the backdrop of the reform and opening up in China.

It developed from a local aviation transportation operator to a corporate group encompassing pillar industries of aviation, holdings, finance, tourism and logistics. Its business outreach has expanded from Hainan Island—the South Sea Pearl—to the globe. It has assets valued at RMB 450 billion, and has 11 listed companies. It has revenues of around RMB 170 billion in 2014 and provides 110,000 jobs. After 20 years endeavor, HNA Group has emerged among the Top 4 in China's aviation industry. It ranks 120th in China Top 500 Companies and is striding towards Fortune 500.



The International Air Transport Association (IATA), founded in April 1945, is the prime vehicle for inter-airline cooperation in promoting safe, reliable, secure, and economical air services. The International Air Transport Association (IATA) is the global trade association for the airline industry. Our 250 member airlines comprise 84% of total air traffic.



IHG (InterContinental Hotels Group) is a global organisation with a broad portfolio of hotel brands, including InterContinental® Hotels & Resorts, HUALUXE® Hotels and Resorts, Crowne Plaza® Hotels & Resorts, Hotel Indigo®, EVEN™ Hotels, Holiday Inn® Hotels & Resorts, Holiday Inn Express®, Staybridge Suites®, and Candlewood Suites®. In January 2015, IHG acquired Kimpton Hotels & Restaurants, the world's leading boutique hotel business.

IHG manages IHG® Rewards Club, the world's first and largest hotel loyalty programme with over 84 million members worldwide. The programme was relaunched in July 2013, offering enhanced benefits for members including free internet across all hotels, globally.

IHG franchises, leases, manages or owns over 4,800 hotels and more than 710,000 guest rooms in nearly 100 countries, with over 1,200 hotels in its development pipeline. Over 350,000 people work across IHG's hotels and corporate offices worldwide.

In January 2015 we completed the acquisition of Kimpton Hotels & Restaurants, adding 62 hotels (11,300 rooms) to our system size and 16 hotels to our development pipeline.

InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.



IUCN, International Union for Conservation of Nature, helps the world find pragmatic solutions to our most pressing environment and development challenges.

IUCN's work focuses on valuing and conserving nature, ensuring effective and equitable governance of its use, and deploying nature-based solutions to global challenges in climate, food and development. IUCN supports scientific research, manages field projects all over the world, and brings governments, NGOs, the UN and companies together to develop policy, laws and best practice.

IUCN is the world's oldest and largest global environmental organisation, with more than 1,200 government and NGO Members and almost 11,000 volunteer experts in some 160 countries. IUCN's work is supported by over 1,000 staff in 45 offices and hundreds of partners in public, NGO and private sectors around the world.



Jet Airways is India's premier international airline that took to the skies in 1993. It has one of the youngest fleets in the world comprising 115 Boeing, Airbus and ATR aircraft. With its high standards it has redefined the concept of flying, comfort and luxury in India and abroad, and is known internationally for its world-class service and hospitality.

Jet Airways flies over 21 million guests to over 51 destinations, connecting the length and breadth of India and to 22 destinations across Europe, North America, The Gulf and Asia.

Winning numerous awards over the years is a proof of its dedication towards quality and excellence.



Jumeirah Group, the global luxury hotel company and a member of Dubai Holding, operates a world-class portfolio of hotels and resorts, including the flagship Burj Al Arab. Jumeirah Hotels & Resorts are regarded as among the most luxurious and innovative in the world and have won numerous international travel and tourism awards. The company manages properties in Dubai and Abu Dhabi, UAE, and Kuwait in the Middle East; Baku, Frankfurt, Istanbul, London, Mallorca (Spain) and Rome in Europe; the Maldives and Shanghai in Asia. Jumeirah Group also runs the luxury serviced residences brand Jumeirah Living, with properties in London and Dubai; the new contemporary lifestyle hotel brand Veu; the wellness brand Talise; Jumeirah Restaurants; Wild Wadi Waterpark; The Emirates Academy of Hospitality Management; and Sirius, its global loyalty programme. Future openings include luxury and lifestyle hotels in China, India, Indonesia, Jordan, Mauritius, Morocco, Oman, Russia and the UAE.



Headquartered in Bethesda, Maryland, Lockheed Martin is a global security and aerospace company that employs approximately 113,000 people worldwide and is principally engaged in the research, design, development, manufacture, integration and sustainment of advanced technology systems, products and services.



Marriott International, Inc. (NASDAQ: MAR) is a leading lodging global company based in Bethesda, Maryland, USA, with more than 4,100 properties in 79 countries and territories. Marriott International reported revenues of nearly \$13 billion in fiscal year 2013. The company operates and franchises hotels and licenses vacation ownership resorts under 18 brands, including: Marriott Hotels, The Ritz-Carlton, JW Marriott, Bulgari, EDITION, Renaissance, Gaylord Hotels, Autograph Collection, AC Hotels by Marriott, Moxy Hotels, Courtyard, Fairfield Inn & Suites, SpringHill Suites, Residence Inn, TownePlace Suites, Protea Hotels, Marriott Executive Apartments and Marriott Vacation Club timeshare brand. There are approximately 330,000 employees at headquarters, managed and franchised properties. Marriott has been consistently recognized as a top employer and for its superior business ethics. The company also manages the award-winning guest loyalty program, Marriott Rewards® and The Ritz-Carlton Rewards® program, which together surpass 47 million members. For more information or reservations, please visit our website at www.marriott.com, and for the latest company news, visit www.marriottnewscenter.com.



Safran is a leading international high-technology group with three core businesses: Aerospace (propulsion and equipment), Defence and Security. Operating worldwide, the Group has 66,200 employees and generated sales of 14.4 billion euros in 2013. Working alone or in partnership, Safran holds world or European leadership positions in its core markets. The Group invests heavily in Research & Development to meet the requirements of changing markets, including expenditures of 1.8 billion Euros in 2013. Safran is listed on Euronext Paris and is part of the CAC40 index.



Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with more than 1,200 properties in 100 countries, and 181,400 employees at its owned and managed properties. Starwood is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis[®], The Luxury Collection[®], W[®], Westin[®], Le Méridien[®], Sheraton[®], Four Points[®] by Sheraton, Aloft[®], and Element[®]. The Company boasts one of the industry's leading loyalty programs, Starwood Preferred Guest (SPG[®]), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood also owns Starwood Vacation Ownership, Inc., a premier provider of world-class vacation experiences through villa-style resorts and privileged access to Starwood brands. For more information, please visit www.starwoodhotels.com.



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Official Airline

Swiss International Air Lines (SWISS) is Switzerland's national airline, serving 104 destinations in 48 countries from Zurich, Geneva and Basel, and carrying some 16 million passengers a year with its 91-aircraft fleet. As the airline of Switzerland, SWISS embodies the country's traditional values, and is committed to delivering the highest product and service quality. SWISS is part of the Lufthansa Group, and is also a member of Star Alliance, the world's biggest airline grouping.



Visa is a global payments technology company that connects consumers, businesses, financial institutions and governments in more than 200 countries and territories to fast, secure and reliable electronic payments. It operates one of the world's most advanced processing networks—VisaNet—that is capable of handling more than 56,000 transaction messages a second, with fraud protection for consumers and assured payment for merchants. Visa is not a bank and does not issue cards, extend credit or set rates and fees for consumers. Visa's innovations, however, enable its financial institution customers to offer consumers more choices: pay now with debit, pay ahead of time with prepaid or pay later with credit products.



The World Tourism Organization (UNWTO; www.UNWTO.org) is the United Nations agency responsible for the promotion of responsible, sustainable and universally accessible tourism. As the leading international organization in the field of tourism, UNWTO promotes tourism as a driver of economic growth, inclusive development and environmental sustainability and offers leadership and support to the sector in advancing knowledge and tourism policies worldwide. UNWTO encourages the implementation of the Global Code of Ethics for Tourism, to maximize tourism's socio-economic contribution while minimizing its possible negative impacts, and is committed to promoting tourism as an instrument in achieving the United Nations Millennium Development Goals (MDGs), geared towards reducing poverty and fostering sustainable development.

UNWTO's membership includes 156 countries, 6 Associate Members and over 400 Affiliate Members representing the private sector, educational institutions, tourism associations and local tourism authorities.



The World Travel & Tourism Council is the global authority on the economic and social contribution of Travel & Tourism. WTTC promotes sustainable growth for the sector, working with governments and international institutions to create jobs, to drive exports and to generate prosperity. Council Members are the Chairs, Presidents and Chief Executives of the world's leading, private sector Travel & Tourism businesses. WTTC produces annual research that shows Travel & Tourism to be one of the world's largest sectors, supporting over 266 million jobs and generating 9.5% of global GDP in 2013. WTTC promotes the importance of Travel & Tourism as a generator of economic growth, encourages public-private partnerships, and persuades governments to adopt policies that will enable the sector to thrive. WTTC's extensive economic research provides public and private sector decision-makers with estimates and forecasts for the direct and total contribution of Travel & Tourism activity. The research identifies Travel & Tourism's share of capital investment, exports, gross domestic product and jobs for 184 countries around the world.



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