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The Top 100 Language Service Providers: 2013

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This brief presents the world's leading providers of translation, localization, and interpreting services. Because there were several instances of companies reporting identical revenue, the list includes three ties, resulting in 103 companies claiming or sharing the top 100 spots (see <u>Table 1</u>). The two-letter country codes listed correspond to <u>ISO 3166-1 alpha 2</u>, the most commonly used abbreviations.

	Company	HQ Country	Status
1	Lionbridge Technologies	US	Public
2	HP ACG	FR	Public
3	TransPerfect / Translations.com	US	Private
4	SDL	UK	Public
5	LanguageLine Solutions	US	Private
6	euroscript international S.A.	LU	Private
7	STAR Group	СН	Private
8	Welocalize, Inc.	US	Private
9	RWS Group	UK	Public
10	ManpowerGroup Solution – Language Services	US	Public
11	CLS Communication	СН	Private
12	Honyaku Center Inc.	JP	Public
13	YAMAGATA INTECH Corporation	JP	Private
14	Moravia	CZ	Private
15	thebigword Group	UK	Private
16	Pactera Technology International Ltd	CN	Public
17	Hogarth Worldwide	UK	Private
18	Semantix	SE	Private
19	Logos Group	IT	Private
20	CyraCom International, Inc.	US	Private
21	ONCALL Language Services Pty Ltd	AU	Private

	Company	HQ Country	Status
22	KERN Global Language Services	DE	Private
23	Språkservice Sverige AB	SE	Private
24	CSOFT International, Ltd.	CN	Private
25	Capita Translation and Interpreting Limited	UK	Private
26	Crestec, Inc.	JP	Private
27	Verztec Consulting Pte Ltd	SG	Private
28	CBG Konsult AB	SE	Private
29	AAC Global	FI	Public
29	Lexitech	BE	Private
30	Jonckers Translation and Engineering	BE	Private
31	Transvoice Sweden AB	SE	Private
32	Alpha CRC LTD	UK	Private
33	Transn (China) Technology Co., Ltd	CN	Private
34	PTSGI	TW	Private
35	Skrivanek Group	CZ	Private
36	Ubiqus	FR	Private
37	Concorde Group	NL	Private
38	LanguageWire A/S	DK	Private
39	Telelingua	BE	Private
40	Sajan	US	Public
41	TextMinded EEIG	BE	Private
42	Alaya Inc.	JP	Private
43	Linguistique Communication Informatique	FR	Private
44	TOIN Corporation	JP	Private
45	CTS LanguageLink	US	Private
46	Xplanation Language Services NV	BE	Private
47	TransLink	RU	Private
48	Certified Languages International	US	Private
48	Chizai Corporation	JP	Private

	Company	HQ Country	Status
49	SeproTec Multilingual Solutions	ES	Private
50	MasterWord Services, Inc.	US	Private
51	SYSTRAN	FR	Public
52	Janus Worldwide	RU	Private
53	Smart Communications, Inc.	US	Private
54	beo Gesellschaft für Sprachen und Technologie mbH	DE	Private
55	ABBYY Language Services	RU	Private
56	FLE Group	SG	Private
57	itl Institut für Technische Literatur AG	DE	Private
58	Human Science Co., Ltd.	JP	Private
59	Fasttranslator.com / Snelvertaler BV	NL	Private
60	Interpreters Unlimited, Inc.	US	Private
61	OMNIA Group	IT	Private
62	Lingo24 Ltd	UK	Private
63	Global Language Solutions	US	Private
64	Arancho Doc	IT	Private
65	Logrus Group	RU	Private
66	International Translating Company	US	Private
67	Translate Plus Limited	UK	Private
68	mt-g medical translation GmbH & Co. KG	DE	Private
68	TextMinded Danmark A/S	DK	Private
69	EC Innovations, Inc	CN	Private
70	Transline Deutschland Dr. Sturz GmbH	DE	Private
71	Wordbank	UK	Private
72	The LanguageWorks, Inc.	US	Private
73	HansemEUG, Inc.	KR	Private
74	Ofilingua SL	ES	Private
75	TranslateMedia Ltd	UK	Private
76	Elanex, Inc.	US	Private

	Company	HQ Country	Status
77	VITS Victorian Interpreting and Translating Service	AU	Government- owned
78	APOSTROPH AG	СН	Private
79	Lingsoft Group	FI	Private
80	EGO Translating Company	RU	Private
81	nlg GmbH	DE	Private
82	Lemoine International, Inc.	US	Private
83	Media Movers	AE	Private
84	Neotech	RU	Private
85	CPSL (Celer Pawlowsky S.L)	ES	Private
86	Sandberg Translation Partners / STP Nordic	UK	Private
87	Geneva Worldwide, Inc.	US	Private
88	eurocom Translation Services GmbH	AT	Private
89	ENLASO Corporation	US	Private
90	HL TRAD	FR	Private
91	ASL Services Holdings, LLC	US	Private
92	text & form GmbH	DE	Private
93	Transatlantic Translations LLC	US	Private
94	CETRA Language Solutions	US	Private
95	AVB Vertalingen / AVB Translations	NL	Private
96	Interpreting Services International, Inc.	US	Private
97	Access Interpreting, Inc.	US	Private
98	Tetras GmbH	DE	Private
99	Language Connect	UK	Private
100	Straker Translations	NZ	Private

Table 1: The Top 100 Global Language Service Providers in 2013

Source: Common Sense Advisory, Inc.

Observations on the Top 100 Global LSPs in 2013

How have the top-ranked companies fared since last year? Three trends drove changes in the top 100:

- The biggest got bigger. Six of the largest 10 LSPs posted substantial gains in revenue. Lionbridge's increase advanced it to the #1 spot globally, a place it last occupied in 2005 before the military-focused LSPs claimed the top spot. Other LSPs in the Big Gainer Club are TransPerfect (#3), SDL (#4), euroscript (#6), STAR (#7), and Welocalize (#8). HP ACG and RWS Group experienced much more modest gains.
- Mergers and acquisitions (M&A) changed the market topology. Pactera (#16) takes the place of HiSoft (#19 in 2012) following its merger with VanceInfo. Capita (#35) appears after its parent Capita Group acquired Applied Language Solutions (#47 in 2012). Welocalize's merger with Park IP Translation helped push it past the US\$100 million revenue mark. Other companies in the top 100 that grew inorganically were OMNIA (#61), TranslateMedia (#75), and STP Nordic (#86).
- The military-focused LSPs decamped from the list. The language service drawdown is complete. Mission Essential Personnel, #1 in the 2011 and 2012 rankings, chose not to participate in this year's study. Other public sector competitors also opted out, including former list-toppers Global Linguist Solutions (#1 in 2009 and #3 in 2011) and L-3 (#1 in 2007 and 2008, #3 in 2009, and #7 in 2010 and 2011). We attribute their absence to the withdrawal of U.S. forces from Iraq, cutbacks in Pentagon spending, and budget sequestration.
- The largest players aren't the fastest growing ones. Companies on our top 100 list showed an average 10.32% growth this year, down from 18.34% last year. Welocalize is the big exception on our top 10. Smaller LSPs have the highest growth: CTS LanguageLink (#45) experienced an extreme 127%, Ofilingua (#74) 82%, Translate Plus Ltd (#67) 51%, and Sandberg Translation Partners / STP Nordic (#86) 50%.

Some LSPs are having a hard time. The biggest drops on our top provider list were SeproTec (#49) with -32%, EGO Translating Company (#80) with -24% and Neotech (#84) with -16%. From that list, 24 companies made less money than they did last year and 13 grew at less than 5%.

