How the Survey was Conducted

Nature of the Sample: NBC News/Marist Iowa Poll of 1,129 Adults

This survey of 1,129 adults was conducted August 26th through September 2nd, 2015 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Iowa were interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Iowa from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were selected by asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and race, except for region, which is from the 2010 census. There are 998 registered voters. The results for this subset are statistically significant within ±3.1 percentage points. There are 390 voters in the potential Republican caucus electorate and 345 voters in the potential Democratic caucus electorate. The results for these subsets are statistically significant within ±5.0 percentage points and ±5.3 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Iowa

		Iowa Adults	Iowa Registered Voters	Iowa Potential Republican Electorate*	Iowa Potential Democratic Electorate**
		Col %	Col %	Col %	Col %
Iowa Adults		100%			
Iowa Registered Voters		88%	100%		
Iowa Potential Republic	can Electorate*	35%	39%	100%	
Iowa Potential Democra	atic Electorate**	31%	35%		100%
Party Registration^	Democrat	31%	31%	4%	84%
	Republican	32%	32%	80%	1%
	Independent	37%	37%	16%	15%
	Other	1%	1%	1%	0%
Party Identification^	Democrat	27%	27%	2%	69%
	Republican	27%	27%	61%	1%
	Independent	44%	44%	33%	29%
	Other	2%	2%	4%	0%
Political Ideology^	Very liberal	5%	5%	1%	13%
	Liberal	17%	17%	6%	32%
	Moderate	39%	39%	29%	42%
	Conservative	32%	32%	50%	12%
	Very conservative	8%	8%	15%	2%
Γea Party Supporters^	,	22%	22%	39%	7%
Gender	Men	49%	48%	54%	37%
	Women	51%	52%	46%	63%
Age	Under 45	39%	36%	31%	35%
	45 or older	61%	64%	69%	65%
Age	18 to 29	17%	14%	10%	15%
	30 to 44	22%	22%	21%	21%
	45 to 59	27%	28%	30%	27%
	60 or older	33%	36%	39%	38%
Race	White	89%	90%	95%	81%
	African American	2%	2%	0%	4%
	Latino	4%	3%	1%	8%
	Other	5%	5%	3%	8%
Region	Eastern Cities	25%	24%	21%	30%
	East Central	21%	22%	22%	19%
	Central	21%	21%	21%	26%
	Des Moines Area	17%	17%	19%	14%
	West	16%	16%	17%	11%
Household Income	Less than \$50,000	48%	45%	38%	52%
	\$50,000 or more	52%	55%	62%	48%
Education	Not college graduate	65%	63%	64%	56%
	College graduate	35%	37%	36%	44%
Marital Status	Married	55%	57%	69%	49%
	Not married	45%	43%	31%	51%
Evangelical Christian	Yes	28%	29%	41%	19%
-	No	72%	71%	59%	81%
White Evangelical Chri		24%	26%	38%	16%
Interview Type	Landline	51%	55%	56%	60%
~ *	Cell Phone	49%	45%	44%	40%

[^]Iowa Registered Voters: n=998 MOE +/-3.1 percentage points.

^{*}Potential Republican Electorate: n= 390 MOE +/- 5.0 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

^{**}Potential Democratic Electorate: n= 345 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

Do you approve or disapprove of the job Barack Obama is doing as president?

		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Iowa Adults		40%	52%	7%
Iowa Registered Voters	s	40%	54%	6%
Iowa Potential Republi	can Electorate*	11%	87%	2%
Iowa Potential Democr	ratic Electorate**	78%	14%	8%
Party Identification^	Democrat	81%	14%	5%
	Republican	11%	88%	1%
	Independent	36%	55%	9%
Political Ideology^	Very liberal-Liberal	74%	21%	4%
	Moderate	46%	46%	8%
	Conservative-Very conservative	16%	79%	5%
Tea Party Supporters^		12%	86%	2%
Region	Eastern Cities	49%	44%	7%
	East Central	38%	53%	9%
	Central	47%	43%	10%
	Des Moines Area	28%	69%	3%
	West	34%	59%	7%
Household Income	Less than \$50,000	45%	47%	8%
	\$50,000 or more	39%	55%	6%
Education	Not college graduate	36%	55%	9%
	College graduate	49%	47%	5%
Age	18 to 29	43%	43%	14%
	30 to 44	44%	52%	4%
	45 to 59	37%	57%	5%
	60 or older	39%	53%	8%
Age	Under 45	44%	48%	8%
	45 or older	38%	55%	7%
Gender	Men	36%	58%	7%
	Women	45%	47%	8%
Marital Status	Married	36%	58%	6%
	Not married	46%	45%	9%
Interview Type	Landline	40%	53%	7%
	Cell Phone	41%	52%	7%

[^]Iowa Registered Voters: n=998 MOE +/- 3.1 percentage points.

^{*}Potential Republican Electorate: n= 390 MOE +/- 5.0 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

^{**}Potential Democratic Electorate: n= 345 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

									Iowa	Potential Re	epublican Elec	ctorate*							
			2016 Iowa Republican presidential caucus including those who are undecided yet leaning toward a candidate																
		Donald Trump	Ben Carson	Jeb Bush	Carly Fiorina	Rand Paul	Scott Walker	Ted Cruz	Marco Rubio	Bobby Jindal	Mike Huckabee	Chris Christie	John Kasich	Rick Santorum	George Pataki	Rick Perry	Jim Gilmore	Lindsey Graham	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Iowa Potential Repu	blican Electorate*	29%	22%	6%	5%	5%	5%	4%	4%	4%	3%	2%	2%	1%	<1%	<1%	<1%	<1%	8%
Party Identification	Republican	28%	21%	7%	6%	2%	6%	5%	5%	3%	4%	2%	2%	2%	1%	0%	0%	0%	9%
	Independent	30%	24%	5%	5%	7%	3%	5%	5%	2%	2%	3%	2%	0%	0%	0%	0%	0%	7%
Political Ideology	Moderate	28%	21%	5%	5%	6%	3%	0%	5%	5%	3%	2%	4%	2%	1%	0%	0%	0%	10%
	Conservative-Very conservative	26%	24%	6%	6%	5%	5%	7%	4%	3%	4%	2%	2%	1%	0%	0%	0%	0%	6%
Tea Party Supporters	3	33%	15%	4%	2%	9%	7%	10%	3%	2%	4%	1%	2%	1%	0%	0%	0%	0%	5%
Household Income	Less than \$50,000	32%	23%	6%	2%	2%	6%	4%	3%	6%	5%	0%	2%	1%	0%	0%	0%	0%	9%
	\$50,000 or more	27%	23%	6%	6%	4%	5%	5%	5%	2%	1%	4%	2%	2%	1%	0%	0%	0%	7%
Education	Not college graduate	33%	20%	6%	5%	2%	6%	4%	2%	5%	5%	1%	1%	1%	1%	0%	0%	0%	9%
	College graduate	22%	27%	3%	6%	7%	2%	5%	9%	2%	1%	4%	4%	1%	0%	0%	0%	0%	6%
Age	Under 45	29%	21%	2%	4%	12%	3%	4%	6%	4%	2%	4%	2%	2%	0%	0%	0%	0%	7%
	45 or older	29%	22%	8%	6%	1%	5%	5%	4%	4%	4%	1%	2%	1%	0%	0%	0%	0%	8%
Gender	Men	30%	20%	6%	5%	7%	6%	4%	3%	3%	4%	2%	2%	2%	1%	0%	0%	0%	6%
	Women	27%	24%	5%	6%	2%	3%	4%	6%	5%	2%	3%	3%	0%	0%	0%	0%	0%	11%
Marital Status	Married	24%	22%	3%	6%	6%	5%	5%	5%	5%	3%	3%	3%	2%	0%	0%	0%	0%	9%
	Not married	40%	23%	12%	3%	1%	5%	4%	2%	1%	3%	0%	1%	0%	0%	0%	0%	0%	5%
White Evangelical C	hristians	29%	27%	6%	6%	4%	3%	6%	4%	3%	5%	1%	2%	1%	0%	0%	0%	0%	4%
Interview Type	Landline	26%	21%	7%	7%	5%	3%	6%	4%	5%	3%	1%	1%	0%	0%	0%	0%	0%	10%
	Cell Phone	33%	23%	4%	2%	4%	6%	2%	5%	2%	3%	3%	3%	2%	1%	0%	0%	0%	6%

NBC News/Marist Poll Iowa Potential Republican Electorate. Interviews conducted August 26th through September 2nd, 2015, n=390 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding. *The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

								Iowa Po	otential Rep	ublican Electo	orate with a	Candidate Pr	eference*						
					Who is	your secon	d choice for t	he 2016 Rep	ublican pres	sidential cauc	us [includin	g those who	re undecided	yet leaning	toward a can	didate]?			
		Ben Carson	Donald Trump	Scott Walker	Jeb Bush	Carly Fiorina	Ted Cruz	Marco Rubio	Bobby Jindal	Mike Huckabee	John Kasich	Rand Paul	Rick Perry	Chris Christie	Rick Santorum	George Pataki	Lindsey Graham	Jim Gilmore	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Iowa Potential Repul Preference*	blican Electorate with a Candidate	21%	12%	11%	9%	6%	6%	4%	4%	4%	3%	3%	2%	2%	2%	1%	1%	<1%	8%
Trump Supporters		34%	0%	12%	11%	3%	5%	2%	2%	7%	2%	0%	2%	2%	2%	1%	1%	0%	11%
Carson Supporters		0%	27%	10%	6%	10%	8%	3%	10%	3%	4%	0%	4%	3%	1%	0%	0%	0%	12%
Party Identification	Republican	20%	11%	12%	11%	7%	3%	4%	5%	5%	5%	2%	2%	2%	2%	1%	1%	0%	8%
	Independent	21%	14%	11%	3%	7%	10%	6%	3%	3%	1%	5%	2%	2%	2%	0%	0%	0%	10%
Political Ideology	Moderate	14%	13%	15%	11%	5%	4%	3%	6%	4%	1%	5%	6%	2%	1%	3%	0%	0%	6%
	Conservative-Very conservative	26%	12%	10%	10%	8%	8%	5%	3%	4%	3%	2%	1%	1%	2%	0%	1%	0%	6%
Tea Party Supporters	5	27%	16%	11%	5%	6%	8%	5%	2%	5%	3%	4%	0%	0%	3%	0%	1%	0%	4%
Household Income	Less than \$50,000	19%	19%	4%	10%	6%	2%	3%	6%	5%	6%	3%	1%	0%	1%	3%	1%	0%	10%
	\$50,000 or more	21%	9%	13%	10%	6%	7%	5%	3%	4%	1%	3%	4%	4%	3%	0%	0%	0%	6%
Education	Not college graduate	21%	14%	10%	9%	6%	5%	5%	3%	5%	3%	2%	2%	1%	2%	1%	1%	0%	10%
	College graduate	24%	8%	10%	11%	9%	9%	3%	6%	2%	3%	4%	2%	4%	1%	0%	0%	0%	3%
Age	Under 45	19%	12%	9%	8%	2%	6%	5%	5%	3%	5%	7%	4%	7%	2%	1%	0%	0%	6%
	45 or older	22%	12%	12%	10%	9%	6%	4%	4%	5%	2%	1%	1%	0%	1%	1%	1%	0%	9%
Gender	Men	22%	14%	11%	8%	5%	7%	5%	4%	2%	5%	3%	1%	1%	2%	1%	1%	0%	7%
	Women	21%	11%	10%	12%	8%	5%	3%	4%	6%	1%	2%	5%	3%	1%	0%	0%	0%	10%
Marital Status	Married	24%	13%	11%	11%	6%	8%	3%	3%	4%	3%	3%	1%	2%	1%	0%	0%	0%	6%
	Not married	16%	12%	8%	6%	7%	3%	6%	6%	4%	4%	3%	4%	2%	3%	3%	1%	0%	12%
White Evangelical C	Phristians	22%	14%	6%	6%	8%	3%	9%	5%	9%	2%	2%	1%	4%	1%	1%	1%	0%	8%
Interview Type	Landline	25%	12%	13%	9%	7%	7%	3%	4%	4%	1%	1%	3%	0%	3%	1%	0%	0%	8%
	Cell Phone	18%	13%	9%	10%	5%	5%	6%	4%	4%	5%	5%	2%	4%	0%	1%	1%	0%	8%

NBC News/Marist Poll Iowa Potential Republican Electorate with a Candidate Preference. Interviews conducted August 26th through September 2nd, 2015, n=328 MOE +/- 5.4 percentage points. Totals may not add to 100% due to rounding. *The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

				Iowa Potential Dem	ocratic Electorate**		
		2016 Iow	va Democratic presider	ntial caucus including th	hose who are undecided	yet leaning toward a	candidate
		Hillary Clinton	Bernie Sanders	Martin O'Malley	Lincoln Chafee	Jim Webb	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Iowa Potential Democr	atic Electorate**	48%	37%	4%	2%	1%	8%
Party Identification^	Democrat	56%	29%	5%	2%	1%	8%
	Independent	33%	52%	4%	1%	2%	8%
Political Ideology	Very liberal-Liberal	45%	44%	4%	2%	0%	5%
	Moderate	48%	33%	5%	2%	2%	9%
Household Income	Less than \$50,000	47%	39%	3%	2%	1%	9%
	\$50,000 or more	51%	34%	6%	2%	2%	6%
Education	Not college graduate	49%	37%	3%	0%	1%	10%
	College graduate	47%	36%	6%	3%	2%	6%
Age	Under 45	43%	45%	3%	4%	0%	5%
	45 or older	51%	32%	5%	0%	2%	10%
Gender	Men	38%	45%	6%	2%	1%	8%
	Women	54%	31%	4%	1%	1%	9%
Marital Status	Married	44%	38%	4%	2%	2%	11%
	Not married	52%	36%	5%	2%	0%	5%
Interview Type	Landline	52%	32%	6%	0%	0%	10%
	Cell Phone	43%	44%	2%	3%	2%	6%

NBC News/Marist Poll Iowa Potential Democratic Electorate. Interviews conducted August 26th through September 2nd, 2015, n=345 MOE +/- 5.3 percentage points. Totals may not add to 100% due to rounding.

^{**}The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

Iowa Potential Democratic Electorate**

2016 Iowa Democratic presidential caucus including those who are undecided yet leaning toward a candidate if Vice President Joe Biden enters the race

		Hillary Clinton	Bernie Sanders	Joe Biden	Martin O'Malley	Jim Webb	Lincoln Chafee	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
Iowa Potential Democr	atic Electorate**	38%	27%	20%	4%	2%	1%	8%
Party Identification^	Democrat	43%	25%	18%	5%	1%	1%	8%
	Independent	29%	33%	24%	1%	4%	1%	8%
Political Ideology	Very liberal-Liberal	40%	35%	15%	3%	3%	0%	4%
	Moderate	33%	21%	29%	6%	1%	2%	9%
Household Income	Less than \$50,000	37%	31%	16%	5%	3%	0%	9%
	\$50,000 or more	42%	22%	24%	3%	0%	2%	6%
Education	Not college graduate	38%	25%	21%	4%	2%	0%	9%
	College graduate	39%	31%	20%	3%	0%	1%	6%
Age	Under 45	39%	36%	13%	3%	3%	1%	5%
	45 or older	38%	23%	25%	4%	1%	0%	9%
Gender	Men	34%	32%	17%	3%	3%	2%	8%
	Women	41%	24%	22%	4%	1%	0%	8%
Marital Status	Married	34%	28%	23%	2%	1%	2%	10%
	Not married	42%	27%	18%	6%	2%	0%	5%
Interview Type	Landline	40%	24%	22%	4%	0%	0%	9%
	Cell Phone	35%	32%	18%	4%	3%	1%	6%

NBC News/Marist Poll Iowa Potential Democratic Electorate. Interviews conducted August 26th through September 2nd, 2015, n=345 MOE +/- 5.3 percentage points. Totals may not add to 100% due to rounding.

^{**}The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

Overall, do you have a favorable or an unfavorable impression of Hillary Clinton?

		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		33%	60%	8%
Iowa Registered Voters		32%	61%	7%
Iowa Potential Republic	can Electorate*	6%	90%	5%
Iowa Potential Democra	atic Electorate**	67%	27%	6%
Party Identification^	Democrat	72%	23%	5%
	Republican	4%	92%	4%
	Independent	28%	63%	9%
Political Ideology^	Very liberal-Liberal	55%	40%	5%
	Moderate	37%	53%	10%
	Conservative-Very conservative	15%	81%	4%
Tea Party Supporters^		10%	84%	6%
Region	Eastern Cities	39%	54%	7%
	East Central	30%	59%	11%
	Central	39%	56%	6%
	Des Moines Area	24%	70%	6%
	West	26%	65%	9%
Household Income	Less than \$50,000	37%	54%	9%
	\$50,000 or more	32%	62%	6%
Education	Not college graduate	31%	61%	7%
	College graduate	35%	56%	8%
Age	18 to 29	28%	64%	8%
	30 to 44	29%	60%	11%
	45 to 59	32%	63%	5%
	60 or older	38%	55%	7%
Age	Under 45	29%	62%	10%
	45 or older	35%	59%	6%
Gender	Men	27%	67%	6%
	Women	38%	52%	9%
Marital Status	Married	29%	64%	7%
	Not married	37%	55%	8%
Interview Type	Landline	36%	57%	7%
	Cell Phone	30%	62%	8%

[^]Iowa Registered Voters: n=998 MOE +/- 3.1 percentage points.

^{*}Potential Republican Electorate: n= 390 MOE +/- 5.0 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

^{**}Potential Democratic Electorate: n= 345 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

Iowa Adults

Overall, do you have a favorable or an unfavorable impression of

Overall, do you have a favorable or an unfavorable impression of Joe Biden?

		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		41%	42%	17%
Iowa Registered Voters	3	42%	44%	14%
Iowa Potential Republi	can Electorate*	17%	71%	12%
Iowa Potential Democr	atic Electorate**	74%	17%	10%
Party Identification^	Democrat	74%	17%	9%
	Republican	16%	73%	11%
	Independent	40%	43%	17%
Political Ideology^	Very liberal-Liberal	64%	23%	13%
	Moderate	52%	35%	13%
	Conservative-Very conservative	21%	67%	12%
Tea Party Supporters^		16%	75%	9%
Region	Eastern Cities	44%	36%	20%
	East Central	36%	44%	20%
	Central	51%	40%	9%
	Des Moines Area	36%	46%	18%
	West	35%	50%	15%
Household Income	Less than \$50,000	41%	38%	21%
	\$50,000 or more	42%	45%	13%
Education	Not college graduate	33%	46%	20%
	College graduate	55%	35%	10%
Age	18 to 29	38%	37%	25%
	30 to 44	37%	45%	18%
	45 to 59	40%	44%	16%
	60 or older	46%	42%	12%
Age	Under 45	37%	41%	21%
	45 or older	43%	43%	14%
Gender	Men	36%	51%	13%
	Women	46%	34%	20%
Marital Status	Married	40%	46%	15%
	Not married	42%	39%	19%
Interview Type	Landline	46%	41%	13%
	Cell Phone	36%	44%	21%

[^]Iowa Registered Voters: n=998 MOE +/- 3.1 percentage points.

^{*}Potential Republican Electorate: n= 390 MOE +/- 5.0 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

^{**}Potential Democratic Electorate: n= 345 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

Overall, do you have a favorable or an unfavorable impression of Bernie Sanders?

		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		34%	28%	38%
Iowa Registered Voters	S	36%	29%	35%
Iowa Potential Republi	can Electorate*	16%	47%	37%
Iowa Potential Democr	ratic Electorate**	65%	14%	21%
Party Identification^	Democrat	62%	13%	25%
	Republican	14%	45%	41%
	Independent	34%	30%	36%
Political Ideology^	Very liberal-Liberal	67%	10%	22%
	Moderate	42%	22%	36%
	Conservative-Very conservative	13%	49%	37%
Tea Party Supporters^		11%	56%	33%
Region	Eastern Cities	35%	28%	37%
	East Central	30%	29%	42%
	Central	51%	26%	23%
	Des Moines Area	28%	29%	43%
	West	23%	27%	49%
Household Income	Less than \$50,000	35%	23%	42%
	\$50,000 or more	35%	31%	34%
Education	Not college graduate	29%	28%	43%
	College graduate	44%	27%	29%
Age	18 to 29	37%	18%	45%
	30 to 44	36%	28%	36%
	45 to 59	32%	28%	40%
	60 or older	33%	32%	35%
Age	Under 45	36%	24%	40%
	45 or older	33%	30%	37%
Gender	Men	35%	34%	30%
	Women	33%	21%	45%
Marital Status	Married	32%	32%	36%
	Not married	37%	23%	40%
Interview Type	Landline	35%	28%	37%
	Cell Phone	33%	28%	39%

[^]Iowa Registered Voters: n=998 MOE +/- 3.1 percentage points.

^{*}Potential Republican Electorate: n= 390 MOE +/- 5.0 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

^{**}Potential Democratic Electorate: n= 345 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

Overall, do you have a favorable or an unfavorable impression of Jeb Bush?

		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		34%	46%	19%
Iowa Registered Voters	s	36%	48%	16%
Iowa Potential Republi	can Electorate*	49%	37%	14%
Iowa Potential Democr	ratic Electorate**	24%	65%	11%
Party Identification^	Democrat	24%	62%	14%
	Republican	56%	28%	16%
	Independent	31%	51%	18%
Political Ideology^	Very liberal-Liberal	23%	64%	14%
	Moderate	37%	48%	15%
	Conservative-Very conservative	43%	40%	18%
Tea Party Supporters^		38%	50%	12%
Region	Eastern Cities	38%	44%	18%
	East Central	28%	51%	22%
	Central	33%	52%	15%
	Des Moines Area	45%	37%	19%
	West	29%	47%	25%
Household Income	Less than \$50,000	32%	44%	24%
	\$50,000 or more	38%	48%	14%
Education	Not college graduate	34%	44%	22%
	College graduate	36%	50%	14%
Age	18 to 29	34%	32%	34%
	30 to 44	28%	54%	18%
	45 to 59	36%	48%	16%
	60 or older	39%	47%	15%
Age	Under 45	30%	45%	25%
	45 or older	37%	47%	15%
Gender	Men	35%	51%	14%
	Women	34%	42%	24%
Marital Status	Married	36%	49%	15%
	Not married	33%	43%	24%
Interview Type	Landline	36%	48%	16%
	Cell Phone	33%	45%	22%

[^]Iowa Registered Voters: n=998 MOE +/- 3.1 percentage points.

^{*}Potential Republican Electorate: n= 390 MOE +/- 5.0 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

^{**}Potential Democratic Electorate: n= 345 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

Overall, do you have a favorable or an unfavorable impression of Scott Walker?

		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		28%	30%	42%
Iowa Registered Voters	3	29%	31%	39%
Iowa Potential Republi	can Electorate*	52%	17%	31%
Iowa Potential Democr	atic Electorate**	11%	51%	38%
Party Identification^	Democrat	6%	53%	41%
	Republican	53%	11%	36%
	Independent	29%	30%	41%
Political Ideology^	Very liberal-Liberal	11%	57%	32%
	Moderate	22%	34%	44%
	Conservative-Very conservative	48%	17%	35%
Tea Party Supporters^		59%	11%	30%
Region	Eastern Cities	29%	28%	43%
	East Central	26%	31%	44%
	Central	30%	37%	32%
	Des Moines Area	31%	23%	46%
	West	24%	28%	48%
Household Income	Less than \$50,000	21%	28%	51%
	\$50,000 or more	34%	31%	35%
Education	Not college graduate	27%	24%	49%
	College graduate	31%	40%	30%
Age	18 to 29	16%	24%	60%
	30 to 44	24%	30%	46%
	45 to 59	29%	30%	41%
	60 or older	36%	32%	32%
Age	Under 45	21%	27%	52%
	45 or older	33%	31%	36%
Gender	Men	34%	34%	32%
	Women	22%	26%	52%
Marital Status	Married	36%	30%	34%
	Not married	19%	28%	52%
Interview Type	Landline	31%	33%	36%
	Cell Phone	25%	26%	49%

[^]Iowa Registered Voters: n=998 MOE +/- 3.1 percentage points.

^{*}Potential Republican Electorate: n= 390 MOE +/- 5.0 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

^{**}Potential Democratic Electorate: n= 345 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

Iowa Adults

Overall, do you have a favorable or an unfavorable impression of Donald Trump?

		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		36%	55%	9%
Iowa Registered Voters	S	36%	55%	9%
Iowa Potential Republi	can Electorate*	58%	33%	9%
Iowa Potential Democr	ratic Electorate**	16%	78%	6%
Party Identification^	Democrat	13%	78%	8%
	Republican	52%	36%	12%
	Independent	38%	55%	7%
Political Ideology^	Very liberal-Liberal	22%	75%	3%
	Moderate	31%	61%	8%
	Conservative-Very conservative	48%	40%	11%
Tea Party Supporters^		61%	34%	5%
Region	Eastern Cities	33%	59%	8%
	East Central	34%	55%	11%
	Central	32%	62%	7%
	Des Moines Area	43%	46%	11%
	West	40%	52%	8%
Household Income	Less than \$50,000	32%	59%	10%
	\$50,000 or more	38%	54%	7%
Education	Not college graduate	38%	54%	9%
	College graduate	31%	59%	10%
Age	18 to 29	29%	65%	6%
	30 to 44	34%	59%	8%
	45 to 59	42%	50%	8%
	60 or older	35%	52%	12%
Age	Under 45	32%	61%	7%
	45 or older	38%	51%	10%
Gender	Men	44%	50%	6%
	Women	28%	60%	12%
Marital Status	Married	37%	53%	9%
	Not married	34%	58%	8%
Interview Type	Landline	36%	55%	10%
	Cell Phone	36%	56%	8%

[^]Iowa Registered Voters: n=998 MOE +/- 3.1 percentage points.

^{*}Potential Republican Electorate: n= 390 MOE +/- 5.0 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

^{**}Potential Democratic Electorate: n= 345 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

If the 2016 presidential election were held today, whom would you support if the candidates are:

		Hillary Clinton, the	s are.	
		Democrat	Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters		39%	50%	11%
Iowa Potential Republic	can Electorate*	7%	83%	11%
Iowa Potential Democra	tic Electorate**	84%	11%	6%
Party Identification	Democrat	89%	6%	5%
	Republican	4%	91%	6%
	Independent	32%	53%	15%
Political Ideology	Very liberal-Liberal	73%	19%	8%
	Moderate	44%	47%	9%
	Conservative-Very conservative	15%	73%	12%
Tea Party Supporters		13%	75%	12%
Region	Eastern Cities	45%	45%	10%
	East Central	39%	50%	11%
	Central	43%	49%	8%
	Des Moines Area	33%	54%	13%
	West	30%	57%	13%
Household Income	Less than \$50,000	48%	43%	9%
	\$50,000 or more	34%	56%	10%
Education	Not college graduate	38%	50%	12%
	College graduate	41%	50%	9%
Age	18 to 29	36%	50%	14%
	30 to 44	40%	49%	11%
	45 to 59	39%	52%	10%
	60 or older	39%	51%	10%
Age	Under 45	38%	49%	12%
	45 or older	39%	51%	10%
Gender	Men	32%	53%	14%
	Women	45%	48%	7%
Marital Status	Married	33%	56%	10%
	Not married	46%	43%	11%
Interview Type	Landline	42%	49%	9%
	Cell Phone	35%	53%	13%

NBC News/Marist Poll Iowa Registered Voters. Interviews conducted August 26th through September 2nd, 2015, n=998 MOE +/-3.1 percentage points.

^{*}Potential Republican Electorate: n= 390 MOE +/- 5.0 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

^{**}Potential Democratic Electorate: n= 345 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

If the 2016 presidential election were held today, whom would you support if the candidates are:

		Hillary Clinton, the Democrat	Donald Trump, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters	3	43%	48%	9%
Iowa Potential Republi	can Electorate*	8%	83%	9%
Iowa Potential Democr	atic Electorate**	82%	13%	5%
Party Identification	Democrat	88%	9%	4%
	Republican	9%	82%	9%
	Independent	37%	51%	11%
Political Ideology	Very liberal-Liberal	72%	25%	2%
	Moderate	53%	37%	10%
	Conservative-Very conservative	15%	74%	11%
Tea Party Supporters		9%	82%	9%
Region	Eastern Cities	51%	43%	6%
	East Central	40%	49%	12%
	Central	50%	43%	7%
	Des Moines Area	36%	56%	8%
	West	29%	56%	15%
Household Income	Less than \$50,000	50%	44%	6%
	\$50,000 or more	39%	52%	9%
Education	Not college graduate	41%	50%	9%
	College graduate	46%	46%	8%
Age	18 to 29	48%	49%	4%
	30 to 44	42%	45%	13%
	45 to 59	40%	53%	7%
	60 or older	43%	47%	10%
Age	Under 45	44%	46%	9%
	45 or older	42%	50%	9%
Gender	Men	31%	60%	10%
	Women	53%	38%	9%
Marital Status	Married	38%	52%	10%
	Not married	49%	44%	7%
Interview Type	Landline	43%	46%	10%
	Cell Phone	41%	51%	7%

NBC News/Marist Poll Iowa Registered Voters. Interviews conducted August 26th through September 2nd, 2015, n=998 MOE +/-3.1 percentage points.

^{*}Potential Republican Electorate: n= 390 MOE +/- 5.0 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

^{**}Potential Democratic Electorate: n= 345 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

If the 2016 presidential election were held today, whom would you support if the candidates are:

		Joe Biden, the Democrat	Jeb Bush, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voter	s	44%	46%	10%
Iowa Potential Republ	ican Electorate*	12%	78%	11%
Iowa Potential Democ	ratic Electorate**	83%	11%	5%
Party Identification	Democrat	86%	10%	4%
	Republican	8%	84%	8%
	Independent	42%	45%	13%
Political Ideology	Very liberal-Liberal	79%	15%	5%
	Moderate	51%	41%	8%
	Conservative-Very conservative	17%	70%	13%
Tea Party Supporters		17%	75%	8%
Region	Eastern Cities	52%	42%	6%
	East Central	44%	48%	8%
	Central	49%	42%	9%
	Des Moines Area	34%	52%	14%
	West	37%	49%	13%
Household Income	Less than \$50,000	51%	39%	9%
	\$50,000 or more	41%	51%	8%
Education	Not college graduate	41%	50%	9%
	College graduate	51%	39%	10%
Age	18 to 29	45%	47%	7%
	30 to 44	43%	45%	12%
	45 to 59	44%	49%	7%
	60 or older	45%	45%	10%
Age	Under 45	44%	46%	10%
	45 or older	44%	47%	9%
Gender	Men	38%	52%	10%
	Women	50%	41%	9%
Marital Status	Married	40%	50%	10%
	Not married	50%	41%	9%
Interview Type	Landline	48%	42%	10%
	Cell Phone	39%	51%	9%

NBC News/Marist Poll Iowa Registered Voters. Interviews conducted August 26th through September 2nd, 2015, n=998 MOE +/-

^{*}Potential Republican Electorate: n= 390 MOE +/- 5.0 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference. **Potential Democratic Electorate: n= 345 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

If the 2016 presidential election were held today, whom would you support if the candidates are:

		Joe Biden, the Donald Trump, the		Undecided
		Democrat Row %	Republican Row %	Row %
Iowa Registered Voters	3	49%	45%	7%
Iowa Potential Republi		14%	77%	9%
Iowa Potential Democr		86%	11%	2%
Party Identification	Democrat	87%	9%	4%
	Republican	15%	76%	9%
	Independent	47%	45%	8%
Political Ideology	Very liberal-Liberal	74%	23%	3%
	Moderate	61%	33%	6%
	Conservative-Very conservative	22%	68%	10%
Tea Party Supporters		15%	80%	5%
Region	Eastern Cities	58%	35%	8%
	East Central	44%	50%	6%
	Central	56%	37%	7%
	Des Moines Area	44%	52%	4%
	West	37%	54%	10%
Household Income	Less than \$50,000	54%	42%	4%
	\$50,000 or more	47%	45%	7%
Education	Not college graduate	46%	48%	6%
	College graduate	55%	37%	7%
Age	18 to 29	57%	41%	1%
	30 to 44	48%	43%	9%
	45 to 59	45%	49%	6%
	60 or older	49%	43%	8%
Age	Under 45	52%	42%	6%
	45 or older	47%	46%	7%
Gender	Men	38%	57%	5%
	Women	58%	33%	8%
Marital Status	Married	46%	47%	7%
	Not married	53%	42%	5%
Interview Type	Landline	50%	42%	8%
	Cell Phone	47%	48%	5%

NBC News/Marist Poll Iowa Registered Voters. Interviews conducted August 26th through September 2nd, 2015, n=998 MOE +/- 3.1 percentage points.

^{*}Potential Republican Electorate: n= 390 MOE +/- 5.0 percentage points. The potential Republican electorate in Iowa includes all

voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

**Potential Democratic Electorate: n= 345 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

Are you more or less likely to vote for a candidate for president who supports Common Core education standards?

		More likely	Less likely	No difference to vote	Unsure
		Row %	Row %	Row %	Row %
Iowa Registered Voter	s	46%	28%	19%	6%
Iowa Potential Republ	ican Electorate*	36%	41%	17%	6%
Iowa Potential Democ	ratic Electorate**	53%	19%	22%	6%
Party Identification	Democrat	56%	17%	20%	7%
	Republican	39%	34%	18%	8%
	Independent	46%	30%	20%	4%
Political Ideology	Very liberal-Liberal	54%	20%	23%	3%
	Moderate	52%	25%	18%	5%
	Conservative-Very conservative	37%	38%	18%	7%
Tea Party Supporters		34%	43%	18%	4%
Region	Eastern Cities	49%	23%	22%	6%
	East Central	47%	28%	19%	6%
	Central	44%	34%	17%	5%
	Des Moines Area	44%	30%	19%	7%
	West	46%	27%	19%	8%
Household Income	Less than \$50,000	52%	25%	16%	7%
	\$50,000 or more	45%	30%	21%	4%
Education	Not college graduate	51%	24%	17%	8%
	College graduate	39%	36%	23%	3%
Age	18 to 29	49%	26%	18%	6%
	30 to 44	47%	34%	18%	1%
	45 to 59	45%	28%	22%	5%
	60 or older	46%	27%	18%	10%
Age	Under 45	48%	31%	18%	3%
	45 or older	46%	27%	20%	8%
Gender	Men	42%	34%	20%	4%
	Women	50%	23%	18%	8%
Marital Status	Married	43%	33%	20%	5%
	Not married	52%	22%	18%	8%
Interview Type	Landline	45%	27%	20%	8%
	Cell Phone	48%	30%	18%	4%

NBC News/Marist Poll Iowa Registered Voters. Interviews conducted August 26th through September 2nd, 2015, n=998 MOE +/- 3.1 percentage points. *Potential Republican Electorate: n= 390 MOE +/- 5.0 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

^{**}Potential Democratic Electorate: n= 345 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

Are you more or less likely to vote for a candidate for president who supports a pathway to citizenship for undocumented or illegal immigrants?

		More likely	Less likely	No difference to vote	Unsure
		Row %	Row %	Row %	Row %
Iowa Registered Voters		41%	40%	15%	4%
Iowa Potential Republi	can Electorate*	30%	53%	12%	5%
Iowa Potential Democr	atic Electorate**	57%	22%	16%	5%
Party Identification	Democrat	55%	23%	17%	6%
	Republican	32%	51%	11%	6%
	Independent	37%	42%	18%	3%
Political Ideology	Very liberal-Liberal	63%	23%	11%	2%
	Moderate	42%	35%	18%	5%
	Conservative-Very conservative	28%	54%	15%	3%
Tea Party Supporters		23%	62%	12%	4%
Region	Eastern Cities	41%	38%	17%	3%
	East Central	33%	42%	17%	7%
	Central	55%	32%	11%	3%
	Des Moines Area	32%	45%	16%	6%
	West	40%	43%	15%	2%
Household Income	Less than \$50,000	38%	41%	17%	4%
	\$50,000 or more	44%	38%	14%	4%
Education	Not college graduate	35%	45%	15%	5%
	College graduate	51%	31%	15%	3%
Age	18 to 29	52%	28%	13%	7%
	30 to 44	40%	42%	16%	2%
	45 to 59	40%	38%	18%	4%
	60 or older	38%	44%	13%	5%
Age	Under 45	44%	37%	15%	4%
	45 or older	39%	41%	16%	4%
Gender	Men	39%	41%	16%	4%
	Women	43%	39%	14%	4%
Marital Status	Married	42%	42%	14%	3%
	Not married	39%	37%	17%	6%
Interview Type	Landline	40%	41%	15%	4%
	Cell Phone	41%	38%	16%	4%

NBC News/Marist Poll Iowa Registered Voters. Interviews conducted August 26th through September 2nd, 2015, n=998 MOE +/- 3.1 percentage points. *Potential Republican Electorate: n= 390 MOE +/- 5.0 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

^{**}Potential Democratic Electorate: n= 345 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

Are you more likely or less likely to vote for a candidate for president who supports amending the U.S. constitution to change birthright so children of undocumented immigrants are not automatically granted citizenship?

		More likely	Less likely	No difference to vote	Unsure
		Row %	Row %	Row %	Row %
Iowa Registered Voters		34%	44%	16%	6%
Iowa Potential Republi	can Electorate*	45%	36%	12%	7%
Iowa Potential Democr	atic Electorate**	20%	59%	17%	5%
Party Identification	Democrat	21%	57%	17%	5%
	Republican	46%	34%	11%	9%
	Independent	33%	44%	19%	4%
Political Ideology	Very liberal-Liberal	23%	63%	10%	4%
	Moderate	30%	44%	20%	6%
	Conservative-Very conservative	45%	35%	14%	6%
Tea Party Supporters		54%	30%	11%	4%
Region	Eastern Cities	28%	50%	15%	6%
	East Central	35%	41%	13%	11%
	Central	37%	42%	16%	5%
	Des Moines Area	36%	43%	17%	3%
	West	35%	42%	18%	5%
Household Income	Less than \$50,000	32%	44%	17%	7%
	\$50,000 or more	35%	46%	15%	4%
Education	Not college graduate	36%	37%	18%	8%
	College graduate	30%	55%	12%	3%
Age	18 to 29	34%	45%	10%	11%
	30 to 44	33%	46%	18%	3%
	45 to 59	33%	44%	19%	4%
	60 or older	35%	43%	14%	7%
Age	Under 45	33%	46%	15%	6%
	45 or older	34%	43%	16%	6%
Gender	Men	42%	39%	14%	5%
	Women	27%	49%	18%	7%
Marital Status	Married	36%	43%	16%	5%
	Not married	32%	46%	16%	7%
Interview Type	Landline	32%	44%	18%	6%
	Cell Phone	37%	44%	13%	6%

NBC News/Marist Poll Iowa Registered Voters. Interviews conducted August 26th through September 2nd, 2015, n=998 MOE +/- 3.1 percentage points. *Potential Republican Electorate: n= 390 MOE +/- 5.0 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

^{**}Potential Democratic Electorate: n= 345 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

Do you approve or disapprove of the job Terry Branstad is doing as governor?

		us governor.			
		Approve	Disapprove	Unsure	
		Row %	Row %	Row %	
Iowa Adults		54%	37%	9%	
Iowa Registered Voters	s	53%	39%	8%	
Iowa Potential Republi	can Electorate*	75%	19%	6%	
Iowa Potential Democr	ratic Electorate**	25%	65%	10%	
Party Identification^	Democrat	24%	64%	12%	
	Republican	82%	14%	4%	
	Independent	54%	39%	7%	
Political Ideology^	Very liberal-Liberal	26%	63%	11%	
	Moderate	49%	43%	8%	
	Conservative-Very conservative	73%	22%	5%	
Γea Party Supporters^		69%	25%	5%	
Region	Eastern Cities	56%	36%	8%	
	East Central	51%	43%	6%	
	Central	47%	47%	6%	
	Des Moines Area	53%	32%	15%	
	West	65%	23%	12%	
Household Income	Less than \$50,000	52%	37%	10%	
	\$50,000 or more	56%	38%	7%	
Education	Not college graduate	55%	35%	10%	
	College graduate	52%	43%	6%	
Age	18 to 29	9%	6%	3%	
	30 to 44	11%	9%	2%	
	45 to 59	16%	10%	2%	
	60 or older	18%	12%	3%	
Age	Under 45	51%	37%	12%	
	45 or older	56%	37%	7%	
Gender	Men	57%	35%	8%	
	Women	51%	39%	9%	
Marital Status	Married	57%	37%	6%	
	Not married	50%	38%	12%	
Interview Type	Landline	51%	41%	8%	
	Cell Phone	57%	33%	10%	

[^]Iowa Registered Voters: n=998 MOE +/- 3.1 percentage points.

^{*}Potential Republican Electorate: n= 390 MOE +/- 5.0 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

^{**}Potential Democratic Electorate: n= 345 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.