August 20, 2012

To: Interested Parties
Fr: John Anzalone / Zac McCrary
Re: Summary of Polling Results among Likely Voters in Texas' 14th Congressional District

Recent polling shows former Congressman Nick Lampson leads Republican Randy Weber in the race for Texas' new 14th Congressional District. The Lampson lead is built on name-identification of over 60% and a 2:1 margin of voters who give him a positive rating for his previous congressional tenure. In a district in which two-thirds of the electorate resides in the expensive Houston media market, the name-ID and goodwill Lampson has earned through his previous service replicates hundreds of thousands of dollars of paid communications. Given the resources to fund an aggressive grassroots and media plan to introduce himself to new voters and rebut Republican attacks, Nick Lampson has a clear path to victory in November.

Even before his paid communications program starts, Nick Lampson is well-known and popular among 14th District voters.

- More than six in ten voters are already familiar with Lampson (64% name-identification), with 45% districtwide viewing him favorably to only 19% viewing him unfavorably – a very healthy favorable-to-unfavorable ratio of better than 2:1.

- When identified as a Democratic former member of Congress, district voters give Lampson an impressive 2:1 positive job rating for his previous congressional tenure (49% Positive / 24% Negative).

Lampson starts with a lead over Republican candidate Randy Weber.

- Lampson begins with a four-point lead over both Randy Weber (44% Lampson / 40% Weber).

- Among the 64% of voters initially familiar with Lampson, he earns majority support against Weber (Lampson 56% / Weber 35%).

- When voters hear positive information* about both candidates, Lampson maintains a lead over Weber (48% Lampson / 45% Weber). As voters hear more from both candidates, Lampson's initial support shows the ability to solidify and expand.

  See attachment for candidate information provided to respondents.

Anzalone Liszt Research conducted N=502 live telephone interviews with likely 2012 general election voters in the new Texas 14th Congressional District. Interviews were conducted between May 14-17, 2012. Respondents were selected at random, with interviews apportioned geographically based on past voter turnout. Expected margin of sampling error is ±4.4% with a 95% confidence level.

The following candidate profiles were read to respondents one time each in a rotated sequence, followed by re-testing the vote scenario.

Nick Lampson, a Democrat from Beaumont, is a former U.S. Congressman. He started working part-time at age 12 to help his family make ends meet and after college, became a public school teacher. Lampson is a pro-gun, fiscal conservative who has always been a fighter for local jobs. In Congress, he worked to strengthen port security, and protect NASA funding and jobs at Johnson Space Center. He also secured funding to rebuild after Hurricane Ike and led the effort to create the Amber Alert system to protect children in danger. In Congress, he'll work to create jobs, cut wasteful spending, and protect Medicare and Social Security for seniors.

Randy Weber, a Republican from Brazoria County, is a member of the Texas State Legislature and a small business owner. Weber started his air conditioning company from scratch thirty years ago, and grew it into a successful business while learning the importance of low taxes, small government, and good schools. Weber says he has been a principled, pro-life, pro-gun conservative in the Texas House, and is a Bible study leader and deacon at his church. Weber says he is running for Congress to cut the size of government, lower taxes, close the borders, repeal the Obama healthcare takeover, and stand up for traditional Texas values.

And after hearing this information, if the election for U.S. Congress were held today, and the candidates were [**ROTATE**] Nick Lampson, a Democrat, and Randy Weber, a Republican, for whom would you vote?

Total Lampson **48%**
Total Weber **45%**
[VOL] Undecided 7%