

Resume of Gunter Pauli

Belgian, Married to Katherina Bach, father of six children



Current Positions:

1994 – [Founder ZERI \(Zero Emissions Research and Initiatives\)](#) a global network of 3,000 scholars and 1,000 entrepreneurs designing innovative solutions implementing opportunities with nearly 200 projects implemented mobilizing €4billion

2000 – Visiting Professor Systems Design, Faculty of Architecture, Politecnico di Torino (Italia)

2010 – Professor Business and Management, University of Pécs
Co-Director Blue Economy Summer School (Hungary)

2012 – Visiting Professor Instituto Tecnológico de Monterrey (Mexico)

2012 – Chief Economic Designer of the Wescap Development, the new City of Cape Town (200,000 homes – 800,000 citizens)

2013 – Chairman of the Board of Novamont SpA (Italia)

2013 – Member of the Advisory Board of the GNH (Gross National Happiness) Center (Bhutan)

2014 – Member of the Advisory Board of the Zayed Foundation (United Arab Emirates)

Academic Background

1975 High School Diploma, Cambridge, Nebraska (USA) YFU Exchange

1979 Licencié en Sciences Économiques, St. Ignatius Loyola, Antwerp, (Belgium)

1982 Master in Business Administration, INSEAD, Fontainebleau (France)

1984 – 1986 Member of the Kreisky Commission on Employment Issues in Europe (based in Vienna, Austria)

2000 Fellow of the World Academy of Arts and Sciences (USA)

- 2004 Member of the Club of Rome, associated to the Club since 1979
- 2005 Moderated the Roundtable of Nobel Science Laureates hosted by HM King of Jordan invited by Dr. Elie Wiesel, Nobel Peace Laureate
- 2006 Honorary Masters in Design, Politecnico di Torino (Italia)
- 2011 Honorary Doctorate from the University of Pécs (Hungary)

Career:

- 1981–1994 Founder and Chairman of PPA Holding, set up +10 companies (Belgium)
- 1985–1994 Founder and CEO of the European Service Industries Forum (ESIF) representing the fast growing companies in Europe.
- 1987–1992 Secretary General European Business Press Federation (UPEFE) regrouping +50 business publications in Europe
- 1990–1994 Founder and President of the Foundation “Mozarteum Belgicum” and organizer of the Mozart Year in Belgium
- 1991–1993 Chairman, President and 50% owner of Ecover, built the first ecological factory featured on CNN Prime Time News
- 1994–1997 Advisor to the Rector of the United Nations University, Tokyo (Japan)
- 1999–2005 Advisor to the President of the European Bank for Reconstruction and Development on Environment
- 2011–2014 Member of the European Panel on Resource Efficiency

Awards (partial list):

- 1979 Rotary International Foundation Award (USA)
- 1982 Fellow of the Honda Foundation (Europe)
- 1983 One of the Ten Outstanding Young Persons in the World (JCI)
- 1991 Honorary Citizen of the State of Salzburg (Austria)
- 1993 Global 500 Award of the United Nations (dedicated to Ecover)

- 1994 Elected Global Leader of Tomorrow by World Economic Forum (Davos)
- 2005 Fuji TV “Special Global Environment Award” (Japan)
- 2008 Peace and Development Award from Government of Brasilia (Brasil) shared with Red Cross
- 2009 Sustainability Award from the World Specialty Coffee Association (Atlanta, USA)

Books (partial list):

since 1974 authored +200 newspaper and science articles including in Harvard Business Review, Journal of Waste Management.

- 1987 “The Crusader for the Future. Portrait of Aurelio Peccei: Founder of the Club of Rome”, Pergamon Press, Oxford (UK)
- 1987 “Services: the Driving Force of the Economy”, Waterlow Press, London (UK)
- 1987 “The Second Wave: Japan’s Assault on Finance” with Prof. Dr. Richard Wright, Waterlow Press, London (UK)
- 1989 “Autobiography: Doen”, Roularta Books, Brussels (Belgium)
- 1991 “Double Digit Growth: how to do it”, Pauli Publishing, Berlaar (Belgium)
- 1995 “Steering business towards sustainability”, editor with Fritjof Capra, United Nations University Press, Tokyo (Japan)
- 1996 “Breakthroughs: What Business can do for Society”, Epsilon Press, London, (UK)
- 1997 “UpSizing: More Income, More Jobs and No Waste”, Greenleaf, London (UK)
- 1999 “Diversification in the Tropics” (Spanish only), SENA, Bogotá (Colombia)
- 1999 “Give a lot – Get a lot”, (Spanish only) a book on virtues inspired by nature for high school children, Manizales (Colombia)

- 2000 "The Strongest Tree", a short fable translated in + 100 languages
- 2004 "Out of the Box: 21 Ways to be Creative and Innovative at Work", Future Managers, Cape Town (South Africa)
- 2005 "Gunter's Fables" 36 fables with detailed pedagogic guidance published in Arabic, Chinese, English, Spanish, Portuguese ...
- 2010 "The Blue Economy: 100 innovations – 10 years – 100 million jobs, A Report to the Club of Rome. Red Wing, Taos, New Mexico (USA)
- 2011 "Zen and the Art of Blue", Commonwealth, Taipei (Taiwan)
- 2014 "Gunter's Fables" 108 fables distributed in three volumes in China

Special Events and Initiatives

- 1978 Elected National President of AIESEC Belgium, host of the world congress for business students in 1979
- 1979 Elected to the Board of AIESEC International responsible for Latin America
- 1983 Co-organizer of the Club of Rome Annual Meeting on Development (Kuwait)
- 1985 Co-Organizer of the World Youth Summit in Hiroshima with the Japan JCI in the Presence of the Imperial Family
- 1986 Organizer of the Club of Rome meeting commemorating Aurelio Peccei (Salzburg) in the Presence of the President of Austria
- 1986 – 1990 Organizer of the Annual World Congress on Service Industries in Cooperation with the Commission of the EU
- 1988 Organizer of and contributor to the presentation of the "Kreisky Report on Employment Issues in Europe" to Jacques Delors, President of the Commission of the EU
- 1991–1992 Organized the European Executive of the Year Award
- 1995–1999 Organized the Annual World Congress on Zero Emissions (Tokyo, Chattanooga, Jakarta, Windhoek, Eje Cafetero de Colombia)

April 6, 1995 Organized first speech of a head of government over broadband internet with Ingvar Carlsson, Prime Minister of Sweden

First ever presentation of a book over broadband internet video conference (Steering Business towards Sustainability)

December 5, 1995 Organizer of the first ever Internet Summit, one hour Internet–video debate with Nelson Mandela (Pretoria), Jimmy Carter (Atlanta), Simon Perez (Jerusalem) and Elie Wiesel (Hiroshima), held in conjunction with the “Future of Hope” Conference in Hiroshima, hosted by the Asahi Newspaper

2000 Constructed, built and operated the ZERI Pavilion at the World Expo in Germany, introducing bamboo as a German approved building material, visited by 6.4 million persons over 5 months. Named Extraordinary Ambassador to Germany.

2005 A keynote speaker at the launch of the United Nations Decade of Education for Sustainable Development, held in New York at the UN Headquarters on March 10.

2007 Invited by the President of the European Union to present Policies for Innovations in Industry to the EU Ministers of Environment organized in Lisbon, November 11–12.

Keynote speaker at the Governing Council of UNEP (Nairobi)

2008 Member of the Wise Persons Panel chaired by Nobel Laureate and Former US Vice President Al Gore to review Solutions for the Climate Change

2009 Keynote speaker at the General Assembly of UNIDO (December 8, 2009)

2010 Advisor on Funding "Happiness" to the Government of Bhutan

5/2014

for any inquiries <pauli@zeri.org>