

Osaka has served as the capital of Japan and, for centuries, been a port of entry for international exchange. In more modern times, it has been a bastion of commerce and finance, and played a major role in Japan's industrial and economic development.

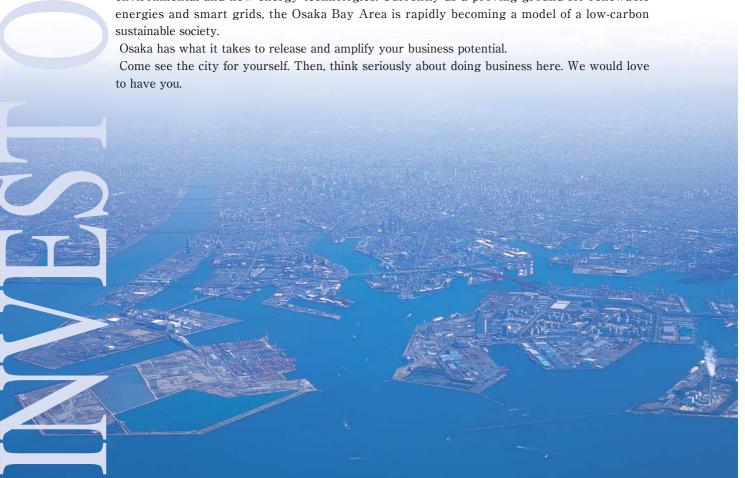
The Kansai Metro Area centered on Osaka is home to many businesses operating in a wide range of fields and is a very active business hub, given the mammoth market it encompasses with a population of roughly 21 million and a GRP of 860 billion USD (2009). There are also many universities and research institutes that are providing high level research and academics.

Osaka has a plethora of tourism resources to note a cityscape that has given it the name of a "Aqua metropolis" art and culture in the form of historical sites and cultural properties that recount the local history and its traditions, a colorful culture of food and entertainment, and top-flight amusement facilities of the likes of Universal Studios Japan. Easily accessible from within Japan and abroad by multimodal transportation networks that feature Japan's only 24-hour airport in the Kansai International Airport, Osaka welcomes somewhere around 210 million visitors every year whether for business, pleasure or what have you.

Osaka City has positioned two areas within the city that were designated "International Strategic Comprehensive Special Zone" by the national government as Strategic Growth Bases and, with eyes fixed on the strong growth markets of Asia, is working hand-in-hand with Osaka Prefecture on urban redevelopment that will bring in next generation industries, generate high added-value and ultimately drive the future economy of the local area, Kansai Metro Area and Japan.

One of the strategic growth centers is the Osaka Station District that encompasses the largest train station in West Japan with some 2.5 million passengers a day. Scheduled to open in the spring of 2013, Umekita is planned as an innovation center for creating new value in Asia by providing support to Industry-Academia-Government Collaboration and creating opportunities for intellectuals from Japan and abroad to meet and interact.

Another Strategic Growth Base consists of the Yumeshima and Sakishima Islands, which serve as logistics centers with their extensive land, sea and air transport networks and hold strategic importance in the Hanshin Port area (designated as a "Strategic International Container Port" by the national government). Urban development around the Osaka Bay Area where large sophisticated factories are producing lithium-ion batteries and solar cells aims to attract world-leading research and manufacturing in the highly anticipated growth fields of environmental and new energy technologies. Currently as a proving ground for renewable energies and smart grids, the Osaka Bay Area is rapidly becoming a model of a low-carbon sustainable society.

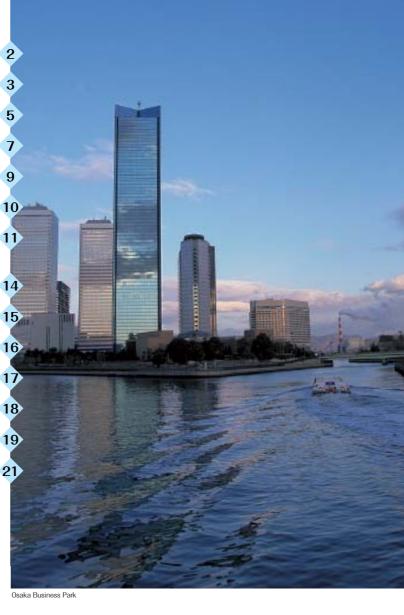


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Shitennoii Temple



Osaka at a Glance

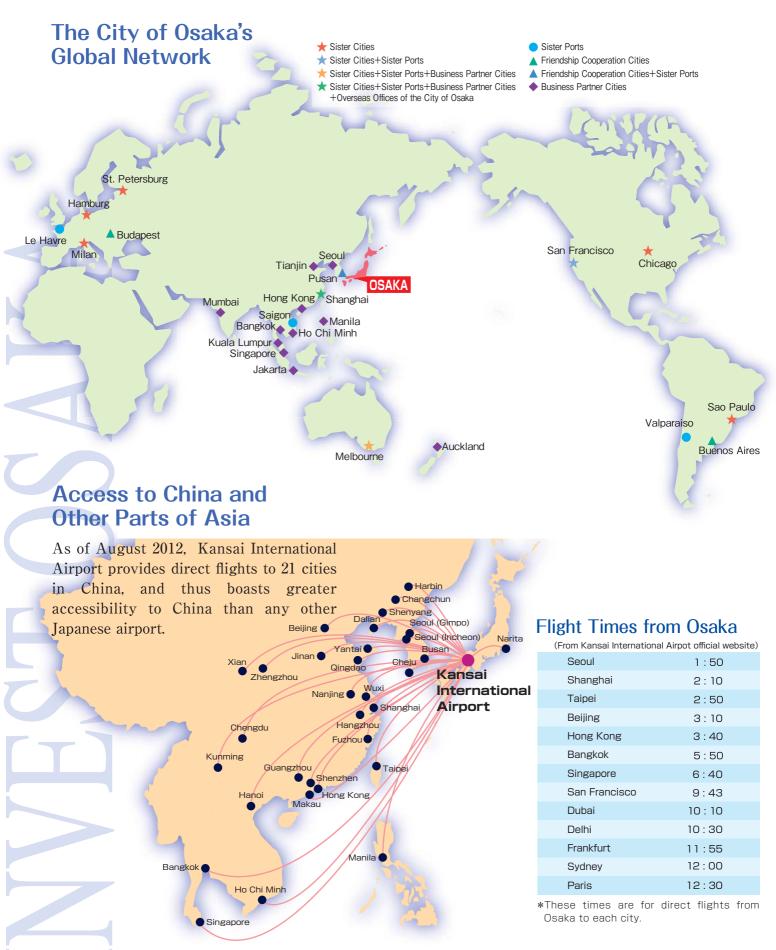
Court at a Glarico						
		Osaka City			Osaka Pref.	
Area			222.47 k m² (2010)		1,898 k m² (2010)	
Resident	Resident Population		2,665,314 (2010)	8,865,254(2010		
Daytime	Daytime Population		3,502,800 (2010)		9,280,560 (2010)	
Population	ation Density 11,98		persons/k m² (2010) 4,668 persons/k m² (201		668 persons/k m² (2010)	
Number (of Households		1,317,990 (2010)		3,832,319 (2010)	
GRP	RP 223		9 billion USD (2009)	408.1 billion USD (2009)		
Number of Private Business Establishments			208,289(2009) 449,766(20		449,766 (2009)	
Number of Private Sector Employees		2,364,216(2009)			4,894,353(2009)	
Export/I	Import Value		National (million yen)		Port of Osaka (million yen)	
Evport	2010		67,399,627		3,256,276	
Export	First Half of 2011		32,112,707		1,560,253	
Import	2010		60,764,957	60,764,957		
Import	First Half of 2011		33,013,106 2,089,392		2,089,392	

Sources: The Outline of Osaka Economy 2012

National Census, Ministry of Internal Affairs and Communications (2010)
"Trade Statistics of Japan," Osaka Customs and Ministry of Finance

Excellent Accessibility

Located at the hub of Japan's land, sea and air transportation networks, Osaka city provides an ideal environment for business, logistics and tourism. Its sophistcated transportation infrastructure ensures excellent accessibility to and from, not only major domestic cities, but also cities in China and the rest of Asia.





The JR Shinkansen connects Osaka and Tokyo in about two and half hours.



Centrally located on Osaka Bay, the Port of Osaka serves as a hub port in Kansai for international logistics. Ferry service is available to Shikoku, Kyushu, Shanghai and Busan.

(C) Osaka Convention & Tourism Bureau (www.osaka-info.ip)

International air service from Kansai International Airport

(as of August 2012)

Airlines	59	
Countries and Regions Serviced	25	
Cities Serviced	68	
Flight (Arrivals/week)	862	

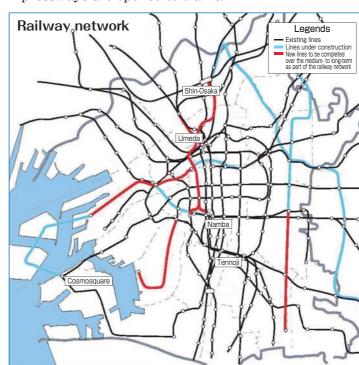


Kansai International Airport was constructed in 1994 as the world's first airport on a man-made island. KIX serves an international network of 25 countries/regions and 68 cities. With 24-hour operation available, there are plenty of international cargo flights.

Well-developed Transport Infrastructure

The expressway(road) and railway networks radiating from Osaka City to major cities in the Kansai Region ensure highly smooth access to destinations. In 2014, greater convenience will come as expressway service will open on the Yodogawa-Sagan and Yamatogawa Expressways are opened to traffic.





Huge Market and Economy (Osaka and Kansai)

A Major Market in Japan

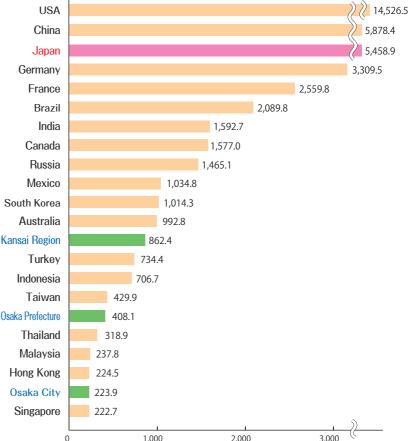
Japan has the third largest economy in the world. The kansai region is comparable to a major industrialized nation with population of 21 million and GRP of 862.4 billion USD(2009).



A bird's-eye view of Osaka City

Unit: billion US dollars USA China

GDP (nominal) of World's Major Economies (YR2010)



Notes

(DKansai: 6 prefectures of Osaka, Hyogo, Kyoto, Wakayama, Nara and Shiga (2)The Value shown represent the Kansai Region and Osaka City for fiscal year 2009 and 2009 Gross Regional Product for Osaka Prefecture. Yen-dollar exchange rates are monthly simple averages on the Tokyo Foreign Exchange Market.(FY 2009: US\$1.00=JPY87.78)

③Figures for countries of the EU and Middle East represent GDP in 2009.

Figures for Australia represent GDP in 2008

Figures for countries of the EU (excluding Russia), Middle East and Oceania were taken from OECD.StatExtract.

Figures for other countries and Russia were taken from "Overseas Business Information" and "Information by Country/Region (J-FILE)" of the Japan External Trade Organization.

Figures for the Kansai were taken from "Prefectural Accounts" of the Cabinet Office, while figures for Osaka Prefecture/City were taken from "Prefectures/Cities" Accounts".

Kansai businesses operating around the world

Kansai is home to top global companies from the electric equipment, chemical, food, pharmaceutical, and finance industries. Of the 68 Japanese companies on Fortune Magazine's 2012 list of top 500 companies by revenue, 10 companies are based in the Kansai region and 8 are based in Osaka.

Suntory (Food/Osaka City)

Asahi Kasei (Chemical/Osaka Citv)

Takeda Pharmaceutical (Pharmaceutical/Osaka Citv)

- ★Sumitomo Electric Industries (Nonferrous Metals/Osaka City)
- ★Sharp (Electric Equipment/Osaka City)
- Keyence (Electric Equipment/Osaka City)
- ★Kansai Electric Power (Energy/Osaka City)
- ★Itochu Corp. (Commerce/Osaka City)
- ★Nippon Life Insurance (Insurance/Osaka City)
- ★Sumitomo Life Insurance (Insurance/Osaka City)
- ★Panasonic (Electric Equipment/Osaka Pref.)
- ★Daiwa House (Home construction/Osaka city) Omron (Electric Equipment/Kyoto Pref.)

Kyocera (Electric Equipment/Kyoto Pref.)

★Maruhan (Entertainment Facilities/Kyoto Pref.)

Nestle Japan (Food/Hyogo Pref.)

Nintendo (Home Leisure Equipment/Kyoto Pref.)

Procter and Gamble Japan (Chemical/Hyogo Pref.)

Eli Lilly Japan (Pharmaceutical/Hyogo Pref.)

★Kobe Steel (Steel/Hyogo Pref.)

 (\bigstar) signifies companies selected for the FORTUNE GLOBAL 500 list Source: FORTUNE GLOBAL 2012

New products and services launched in the Kansai

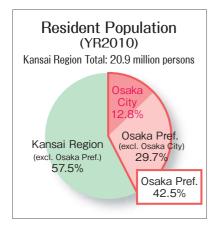
A number of new products and services have been created in the Kansai with it's enterprising spirit.

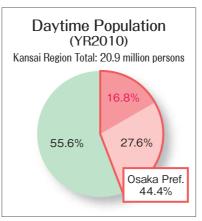
- Strollers
- Conveyor belt sushi
- Prefabricated housing
- Heat-and-eat curry
- Automatic turnstiles
- Instant noodles in a cup
- Karaoke
- Home TV gaming devices
- Cellphones with cameras
- Rechargeable batteries

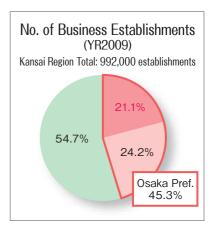
Source: "Welcome to Kansai." Kansai Bureau of Economy, Trade and Industry

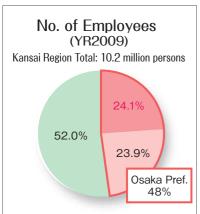
Osaka in the Kansai

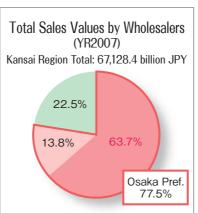
Osaka has a powerful presence and plays the role of the core city of the Kansai.

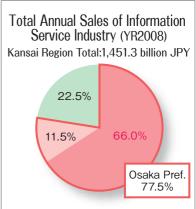








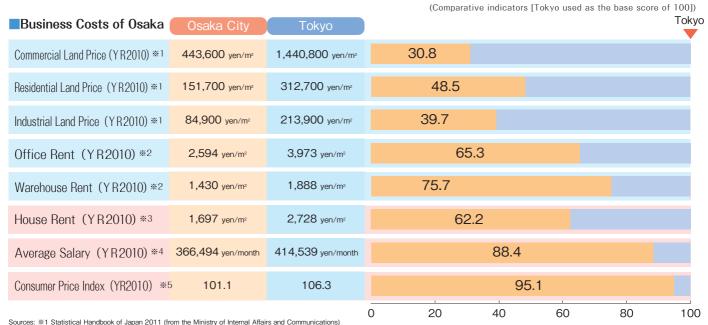




Source: "Outline of Osaka Economy" 2012, Ministry of Internal Affairs and Communications National Census

Reasonable Business Costs

In Osaka City, office rents are about 35% lower and employment costs (average salaries) 12% lower than those in Tokyo.



¾4 Monthly Labor Survey 2010 (from Osaka City)

³ Annual Report on the Retail Price Survey 2010 (from the Ministry of Internal Affairs and Communications)

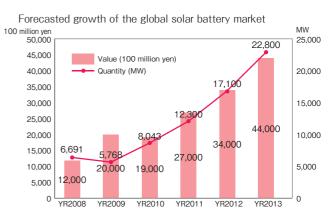
^{*5} Regional Difference Index of Consumer Price 2010 (from the Ministry of Internal Affairs and Communications)

Osaka's Strength: Green Innovation

Forecasted Growth of the Global Battery Market

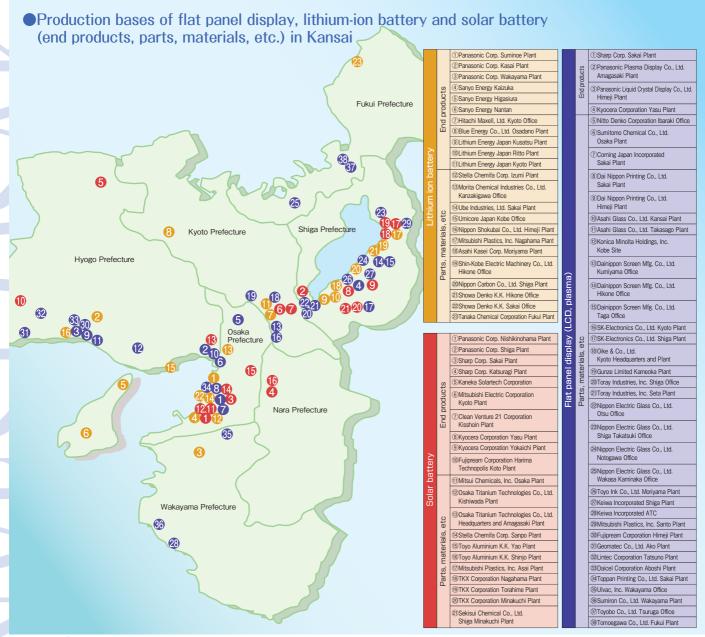
The investment into the environment and energy fields is vigorous around the world. The field that draws particular attention is the new energy industries including secondary battery like lithium-ion battery and solar power generation. The market size of these fields is expanding to cope with the industrial growth.





Notes: Data based on a survey by Sangyo-Joho Limited. The data for 2009 onwards are estimated figures

Notes: Data values are based on the "Annual of Electronic Devices Components 2010." (Chunichisha Co.,Ltd) The values of 2010 and after are estimated figures ed on the survey by Japan Economic Center onwards are estimated figures



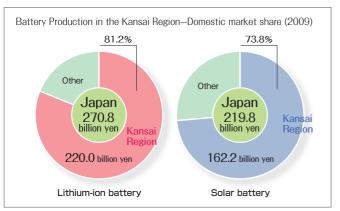
Kansai Region's Share of the Battery Market

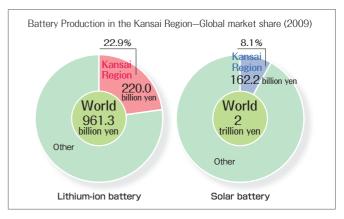
Looking at lithium-ion battery and solar battery, the Kansai accounts for 81.2% (220 billion JPY of the estimated production value) and 73.8% (1622 billion JPY), respectively.

Globally, the estimation holds that the Kansai Region captured 22.9% and 8.1% of the lithium-ion battery and solar battery markets respectively in 2009. These figures indicate that the Kansai Region deserves to be called one of the world's centers of battely production.









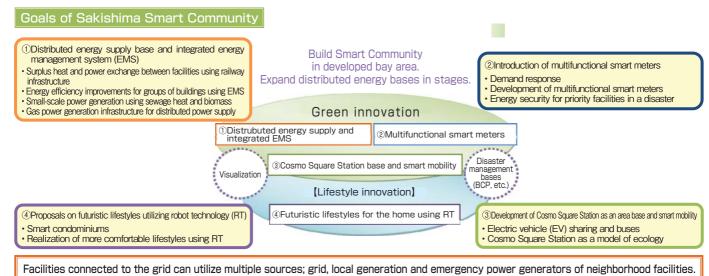
Source: Data provided by the Development Bank of Japan Inc

- The battery production value of the Kansai Region is calculated based on the statistical data of the Ministry of Economy, Trade and Industry and the Kansai Bureau of Economy, Trade and Industry
- ii) The battery production value of Japan is calculated based on the statistical data of the Ministry of Economy, iii)The battery production value of the world is calculated based on the data collected by Sangyo-Joho Limited. , Trade and Industry

Project Outline

Sakishima Smart Community Verification Test

Osaka City is behind a big project to build a futuristic eco-friendly community in the Sakishima district of the Osaka Bay Area. The project is taking advantage of the many businesses in the environmental and energy industries that operate out of Osaka/Kansai, so as to introduce the latest technologies into the medical, nursing and health fields, to note extended use of energy in homes and offices, IT-driven control technology and nursing robots.



The Strategic Battery Research Center

Osaka is tapping the potential of storage batteries and the advantages of the "International Strategic Comprehensive Special Zone" within its reaches, to build The Strategic Battery Research Center for stimulating new demand and establishing industry-wide safety regulations, etc. The center should improve the international competitiveness of the battery industry and stimulate the Osaka/Kansai economies.

- Creation of new battery markets and development support in Japan and abroad
- ●Establishment of evaluation criteria for batteries originated in Osaka/Kansai and building of an environment for promoting international standards and certifications thereof
- •Networking amongst battery manufacturers, supporting industries, universities and research institutes so as to develop approaches to improving the international competitiveness of battery manufacturers in Osaka/Kansai
- Coordination with battery related projects of International Strategic Comprehensive Special Zone in the smart community field

Address

25F, Osaka Prefectural Government Sakishima Building, 1-14-16 Nanko kita, Suminoe-ku, Osaka 559-8555, Department of Commerce, Industry and Labor, Osaka Prefectural Government TEL:+81-6-6210-9269(Ext.2687) FAX:+81-6-6210-9481

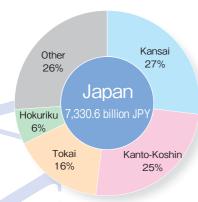
Osaka's Strength: Life innovation

Industrial Clusters in the Pharmaceutical and Biomedical Fields

Some of Japan's most prominent pharmaceutical manufacturers rose out of Doshomachi, a neighborhood in the heart of Osaka where druggists have been operating shops for about 400 years. Moreover, Osaka has industrial clusters like the Northern Osaka Biomedical Cluster centered on Saito International Cultural Park. Industrial clusters in the pharmaceutical and biomedical fields are strengths of

Looking at pharmaceutical shipments, Osaka Prefecture ranks at the top in Japan at JPY 776.2 billion (10.6%), while the Kansai as a whole accounts for a 27% share of all domestic shipping. More pharmaceuticals are made in Osaka/Kansai than anywhere else in Japan. Moreover, of the 288 pharmaceutical companies with headquarters in Japan, 19% of their plants and 30% of the research labs are located in the Kansai.

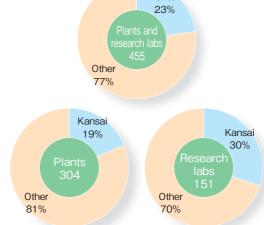
1) Pharmaceutical shipment by area (2010)



Ranking	Prefecture	Pharmaceutical shipping (million JPY)	Domestic share
1st	Osaka	776,268	10.6%
2nd	Saitama	690,198	9.4%
3rd	Shiga	570,453	7.8%
4th	Hyogo	512,263	7.0%
5th	Tokushima	415,065	5.7%
÷	÷	÷	÷
26th	Kyoto	49,184	0.7%
31st	Nara	33,472	0.5%
33rd	Wakayama	14,343	0.2%

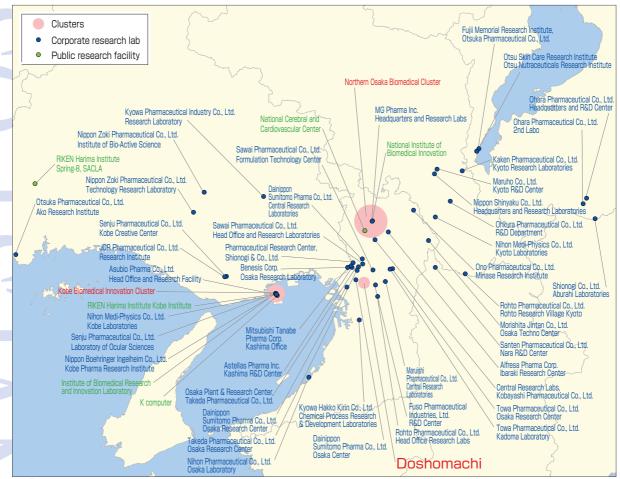
Source: Survey Report, Development Bank of Japan

②Bases of Japanese pharmaceutical companies in the Kansai Kansai



Source: Survey Report, Development Bank of Japan

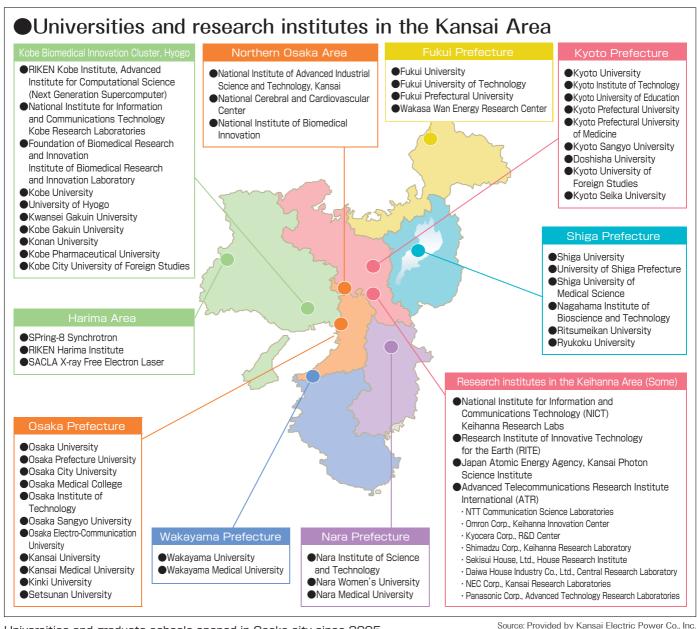
3 Important private and public R&D centers in Kansai



Source: Prepared from Survey Report, Development Bank of Japan

Concentration of Universities and Research Institutes

The Kansai region is home to a number of leading Japanese universities and research institutes. Furthermore the center of Osaka, with its highly convenient access, has been chosen by many universities and graduate schools, both Japanese and foreign, as the site for their satellite campuses.



Temple University.

Japan Campus

Digital Hollywood University, Graduate School

Osaka Health Science University

Kansai University

Osaka University

of Economics, Kitahama Campus

Osaka University of Comprehensive

Children Education

of Welfare Sciences, Satellite Campus

Universities and graduate schools opened in Osaka city since 2005

Ashiya University, Osaka Campus —

Osaka Kvoiku University

Graduate School,

Satellite Campus

University, Osaka Umeda Campus

Josho Gakuen, Osaka Center

Entertainment Technology Center, Carnegie Mellon University

Nagoya University of Commerce & Business, **Business School**

Keio Osaka,

Morinomiya

Riverside Campus

Graduate School of Management, Globis University

University of — Medical Sciences

Satellite campuses

Universities headquartered in Osaka City

Overseas universities

Kansai Innovation International Strategic Comprehensive Special Zone

Three prefectures (Kyoto, Osaka and Hyogo) and three cities (Kyoto, Osaka and Kobe) of the Kansai were named "International Strategic Comprehensive Special Zone" in December 2011. In this initiative, universities, research institutes, businesses, economic organizations and governments are working as a united front beyond prefectural boundaries to revive the economies and industries of Osaka/Kansai. Investment is focused on the life sciences and new energy fields, where Osaka/Kansai excels, in an effort to deliver new innovations (products and services) to the world.

Tap the full potential of the Kansai

- Cluster of world class leading companies
- Accumulation of world-renowned universities, research institutes, infrastructures of science/technology
- International logistics zone (Kansai International Airport, Hanshin Ports)

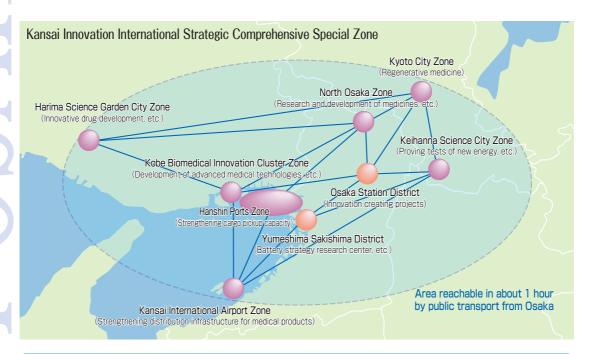
Build "innovation platforms" (business models that create innovations for practical use and market development) for improving international competitiveness

(3 pillar activities)

- I Strengthen international competitiveness by further accelerating the process of research, development and application, and by evaluating performance, etc.
- I Strengthen international competitiveness by intelligently matching a diversity of industries and technologies.
- III Reinforcement of int'l competitiveness with the best mix of various industrial resources and technologies

Create innovations for 6 key targets

- ①Pharmaceuticals ②Medical devices ③Advanced medical engineering (Regenerative medicine, etc.)
- ④ Preventative medicine (Disease prevention) ⑤ Batteries ⑥ Smart communities



Merits of "International Strategic Comprehensive Special Zone" (Assistance measures)

Special deregulation

Deregulation can be requested to governments by companies.

Special tax treatment

Tax exemption/reduction on equipment and plant investment for zone business.

Special funding assistance

When the budget allocated from the ministries is exhausted, the funding will be supplemented by special reserves set aside for the International Strategic Comprehensive Special Zone by the Cabinet Office.

Special financial assistance

A special subsidy for paying interest can be provided when certain conditions are met.

In addition to the above, there is a "no local tax program" sponsored by the Osaka Prefecture and Osaka City governments. (Qualifying projects receive special tax benefits for ten years [0% for 5 years + Half the normal rate for 5 years].)

~Osaka Station District • Northern Osaka Zone~



Industries where Osaka Leads the Way: Osaka Stn. & "Umekita" area "Umekita" Osaka Station North District Project: A hub for knowledge concerning ICT, robots

A staggering 2.5 million passengers a day pass through Osaka's Umeda transport terminal.

Located on the northern side of JR Osaka Station, the Umekita Phase 1 Development Area Project "GRAND FRONT OSAKA", provides a central location for cutting-edge knowledge (human resource, technology, information, intellectual property) and represents a coordinated effort among citizens to develop attractive, high-quality communities



(Spring 2013: Planned Opening of Advanced Development Zone)

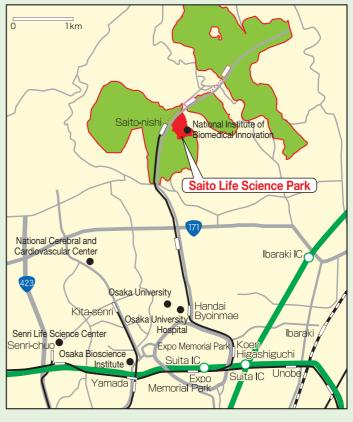
at the center of which is an "knowledge-based industry creation center" (Knowledge Capital) for the development of nextgeneration industries, all of which is based on a "Palace of Creativity" project concept.

Knowledge Capital: creating new intellectual values

Knowledge Capital is the core function of "GRAND FRONT OSAKA" and located on the lower floors of Block B. It will be comprised of "Knowledge Salon," which is a members-only salon gathering and interacting with variety of people that include business persons, researchers and creators, and "The Lab." which is a base for showcasing R&D that will be instrumental in building the future through fusing cutting-edge technology, art and design.

■ Hankyu Railway Hanshin Electric Railway Midosuji Line (subway) Tanimachi Line (subway) Osaka Station Yotsubashi Line (subway) North District New line, new station (planned) Phase 2 Osaka Sta.(JR) rahil-Winnede S

■Saito Life Science Park locations map



Industries where Osaka Leads the Wav: Northern Osaka and "Saito" Zone Centers for Medicinal Drugs,

Medical Devices, and Regenerative Medicine Saito(International Culture Park)

Located 18 km from downtown Osaka, the "Saito" International Culture Park is planned as a green-rich environment where people can both work and live. The Saito Life Science Park is located in Saito's industrial zone and is a major base for facilities with research or technology development functions in a variety of life science fields including biotechnology, medicinal drugs, medical devices, regenerative medicine, and food, as well as for facilities associated with these operations.

~Yumeshima•Sakishima District~

Yumeshima

Would you ever have thought it impossible to find a spacious piece of land near to downtown that would

help recruit human resources? This industrial and distribution site was developed on Yumeshima, a man-made island between Sakishima and Maishima with two way access by tunnel and bridge. Taking advantage of excellent location directly behind the Yumeshima Container Terminal in Hanshin Ports Strategic International Container Port, this land offers promising prospects as strategic solution to restructuring of existing location, mixture

problem of residence and industrial area, etc. Also 10 MW solar power plant is planned to construct within the 390ha of Yumeshima.

cucturing of existing location, mixtured

The anticipated industrial

The anticipated industrial

Logistics center in Osaka city will be completed

Applications accepted starting

in Spring 2013

Osaka Station(Umekita) District Vumeshima District Industrial and Logistics Zone Sakishima District R&D and Business office Zone Kansai International Airport

Mega Solar Power Plant Phase 1 Development Area Future Development Area Future Development Area Container Terminal Yumesaki Tunnel

Sakishima

A diversity of urban amenities are found in Sakishima Cosmosquare

District. The 155 ha of waterfront green space is a community where 3,000 people live and 15,000 study and work. The area includes 40 buildings that provide space for headquarters and research labs of high-tech companies, data centers, show rooms, training centers, a university, governmental offices, a hotel, a convention center and housing. Moreover, new projects are underway to make the area a forerunner in the environmental field, with proving Sakishima Smart

Community Verification Test.

Ideal location for R&D labs, business offices and commercial facilities



Main road of Yumeshima Sakishima and Maishima District

Just 15 min from downtown Osaka



Priority Urban Development Areas

Five areas in Osaka City are slotted for Priority Urban Development Areas. Of those, the area encompassing Osaka Station, Nakanoshima and Midosuji Districts, and Sakishima Cosmosquare District are viewed as Specific Priority Urban Development Areas particularly effective towards improving the city's international competitiveness.

Businesses that locate in either of these two areas and agree to redevelopment plans qualify for tax reduction burden and financial assistance.

Osaka Station, Nakanoshima, and Midosuji Districts



Located in the heart of Osaka and the Greater Osaka Area, this area is being developed around the existing urban infrastructure into an international central city area with a distinctive character

Osaka Business Park Station and Tenmabashi Station Districts



This area is being developed as an attractive integrated international hub by utilizing its close proximity to Osaka Castle Park, the symbol of Osaka, and renovating the plethora of existing urban amenities.



Namba and Minatomachi District



This area is being developed as a new focal point of human, informational and cultural exchange. Directly connected to the Kansai International Airport, it is the southern gateway to the city. Plan for rebuilding headquarters building of Nanaki Electric Railway Co., Ltd. is now underway.

Abeno District



Located adjacent to the Tennoji-Abeno Terminal, this area is being developed around its commercial, entertainment, housing and lodging amenities, so as to retain its unique personality. Currently under construction in this area is Abeno Harukas, which when finished will be the tallest building in Japan at 300 m.

Living Environment Assisting International Business in Osaka

Education

International Schools in Kansai

There are a quite a few international schools offering an International Baccalaureate (IB)-based curriculum, with many students graduating each year with (IB, WASC, CIS, ACSI) diplomas. Foreign children can rely on well-established educational institutions to meet their needs.

Osaka YMCA International School

In August 2011, the Osaka YMCA International School relocated to the site of a former elementary school adjacent to the Umekita District.

The school provides a high grade academic environment that has been officially accredited as an International Baccalaureate Program and also obtained an incorporated educational institution and opened a junior high section.

Major International Schools in Kansai

International Schools	City	Website	IB Diploma
Osaka YMCA International School	Osaka	http://www.oyis.org/	IB, WASC
Osaka Chinese School	Osaka	http://www.ocs.ed.jp/	
Osaka International School	Minoh	http://www.senri.ed.jp/	IB, WASC, CIS
Canadian Academy	Kobe	http://www.canacad.ac.jp/	IB, WASC, CIS
Marist Brothers International School	Kobe	http://www.marist.ac.jp/	WASC
Saint Michael's International School	Kobe	http://www.smis.org/	WASC, CIS
Deutsche Schule Kobe European School	Kobe	http://www.dskobe.org/	IB
Kobe Chinese School	Kobe	http://www.tongwen.ed.jp/home/toppage.html	
Ashiya International School	Ashiya	http://www.aischool.ed.jp/	ACSI
Kyoto International School	Kyoto	http://www.kyoto-is.org/	IB, WASC
KIU Academy	Kyotanabe	http://www.kyotoiu.ac.jp/ja/academy/index.php	ACSI
Kansai Christian School	Ikoma	http://www.kansaichristianschool.com/	ACSI

Photo: Class at Osaka YMCA International School

Everyday Life/Health Consultation Organizations

Osaka International House Foundation

This center provides information and counseling in multiple languages so that foreign nationals can feel safe and secure living in Japan. Counseling is available on everything from daily lifestyle issues and municipal services to legal matters (via a licensed attorney).

These services range from professional legal advice to counseling on issues concerning everyday life and municipal administration.

8-2-6, Uehonmachi, Tennoji-ku, Osaka 543-0001 Operating hours: 9:00-17:30, from Monday to Friday (excluding national holidays) TEL: +81-6-6772-5931 FAX: +81-6-6772-7600

URL: http://www.ih-osaka.or.jp

Thai, Indonesian are available

Consultation [Everyday life]TEL +81-6-6773-6533

[Legal] (Prior reservations necessary)+81-6-6772-1127

English, Chinese, Korean, Spanish, Portuguese,

AMDA International Medical Information Center

To support foreign residents, the Center introduces medical institutions that provide foreign language services, and explains medical and welfare services and insurance systems. Information on hospitals and medical care and welfare systems is provided in multiple languages.

TEL: +81-6-4395-0555

URL: http://amda-imic.com/lng_eng/

*The service hours below are subject to change.

Language	Day of the week	Service hours		
English, Spanish	From Monday to Friday	9:00~17:00		
Chinese	For service hours, contact AMDA			
Portuguese	or check its website			

^{*}IB (International Baccalaureate), WASC (Western Association of Schools and Colleges),

A City of History and Culture, Osaka

~Throughout its 1,500-year-old history, Osaka has nurtured its traditional culture as an "aqua metropolis," leading the development of the Japanese food culture~

Historical Overview

Osaka has evolved as an "aqua metropolis" throughout its history of 1,500 years. In ancient times, Japan had its first full-scale capital, called "Naniwa no Miya," in Osaka. In the 16th century, the feudal lord Toyotomi Hideyoshi built Osaka Castle. During the Edo period (1603-1867), Osaka thrived as the center of the Japanese economy, and was dubbed the "kitchen of the nation." This prosperity was supported by Osaka merchants with their entrepreneurial spirit. Some of them used their private funds to build bridges during the Edo period; during the Meiji era, others constructed, at their own expense, a public hall and a library in the Nakanoshima district. Osaka, highlighted by its network of "water corridors," features a marvelous harmony between historic structures, such as large-scale temples, shrines and castles, and modern high-rise buildings, creating the city's distinctive urban landscape.

Osaka Castle

The grand Osaka Castle was built by Toyotomi Hideyoshi as political center of the unified nation, and as a symbol of authority and power. Despite its reputation for impregnability, Osaka Castle fell during the Osaka-no Jin battle. The stone walls and canals we see now were rebuilt during the Tokugawa era (Edo period). The current Tenshukaku (main tower), the second reconstruction from 1931, now houses a museum where visitors can appreciate genuine historical artifacts.



Cultural Attractions

The Kyoto-Osaka area, which had been Japan's political, economic and cultural center since ancient times, has been called Kamigata. While fulfilling its role as the economic and cultural hub, Osaka has nurtured Kamigata culture, preserving various traditional performing arts such as Bunraku, Rakugo (comic storytelling), Manzai (comic dialog), Kabuki, Noh and Kyogen,

Bunraku (Ningyo Joruri), traditional form of Japanese puppet theatre

Bunraku is a theatrical art in which large puppets come to life to the accompaniment of a Shamisen (a three-stringed lute), and droning narration by Tayu in the form of Joruri, a type of dramatic recitation. Osaka is proud to be the birthplace of Bunraku, which was designated an Intangible World Heritage by UNESCO in 2003.



Downtown Attractions

Along Midosuji, Osaka's main street, and in its vicinity, you can find many restaurants and shopping zones, such as America-mura and Europe-mura, attracting many young people with fashion boutiques and clothing shops. Minamisemba and Shinsaibashi are where many brand shops are found. Slightly south of there is Dotonbori, a popular tourism spot for people seeking long-standing restaurants and bright neon signs.

Dotonbori, a gourmet town

The area around Dotonbori is packed with preeminent restaurants and eateries in a nostalgic warm atmosphere typical of Osaka. It is always crowed and exciting as there are any number of places where you can enjoy carefully selected ingredients prepared to delicious perfection and served at reasonable prices.



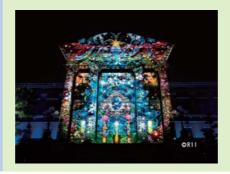
Jsaka Aqua Metropolis

Osaka is one of the few cities in the world where the heart of the city is boxed inside rivers and canals. These waterways are like corridors that lead to the waterfront attractions in the bay area. Cruises are offered year-round or you can relax on one of the many terraces overlooking the water, to get a feel for what this metropolis on water is like. In summer, the river sets the stage for the famed Tenjin Matsuri (festival).



Osaka City of Lights

In winter, Osaka plays host to a variety of events that illuminate the city, most notably the Hikari Renaissance. Moreover, Osaka is allied with Lighting Urban Community International (LUCI), a network of cities that use illumination as a key tool of urban development.



Usaka Food Capital

Quaintly referred to in the Edo period as the "kitchen of the nation," Osaka is till a food-lover's paradise. In fact, it is the only city in Japan to be accepted into the Delice gourmet city network made up of food capitals from around the world. Not only Japanese cuisine but also foods from all over the world can be enjoyed safely and at









Incesntive Programs for Investment in Osaka

Subsidy for Investment within Osaka Prefecture

Subsidy to companies that newly build, expand or reconstruct a plant or R&D facility. Up to 50 million Japanese Yen.

Subsidy for Business Start-Up of Foreign-Capital Enterprise

In order to promote foreign investment in Japan, while advancing and stimulating Osaka-based industry, subsidies are available for a portion of the investment made by foreign-capital enterprises establishing a new head office or an Asian center inside Osaka Prefecture.

Eligibility: Non-Japanese companies moving into Osaka Prefecture to set up a head office or Asian base of operations Subsidy Requirements: Office floor space must exceed 250 m² and company must have at least 25 regular employees (the subsidized business must satisfy these conditions within the current subsidy period)

Subsidy Rates and Limits (*Limits depend on number of employees.)

(If leasing housing) 1/3 of lease, etc.

Number of regular employees	Subsidy Limit
25-99 people	¥20M
100-199 people	¥40M
200 or more	¥60M

(If acquiring building) 5% of acquiring building and equipments

Number of regular employees	Subsidy Limit
25-99 people	¥30M
100-199 people	¥60M
200 or more	¥100M

Taxation System for Promotion of New Business (Reduction of Corporate Business Tax in Osaka Prefecture)

Eligibility: Manufacturing business corporation established between April 1, 2007 and March 31, 2013 with a head office located in Osaka Prefecture and capitalized at 10 million yen or less at the start of business or on the final day of the first fiscal year in which the business was established

Tax reduction: Corporate enterprise tax-9/10 reduction of the current tax rate for each fiscal year ending within the first five years after establishment

Taxation System for Promotion of Investment in Equipment (Reduction of Corporate Resident Tax)

Eligibility: Manufacturing business corporation with a head office located in Osaka Prefecture which made a certain amount of capital investments between April 1, 2007 and March 31, 2013 and capitalized at 30 million yen or less at the start of acquisition and operation of business facilities.

Tax reduction: Corporate inhabitant tax-9/10 reduction of the current tax rate for the fiscal year when business corporation operates it's business facilities.

For more information

Osaka Prefectural Government Investment Promotion Center (Osaka Prefectural Government Investment Promotion Division)
Address: 25F, Osaka Prefectural Government Sakishima Building, 1-14-16 Nanko kita, Suminoe-ku, Osaka 559-8555
TEL: +81-6-6210-9483 FAX: +81-6-6210-9481 URL: http://www.pref.osaka.jp/ritchi/

If you need an office for start-up preparations...

Business Support Offices

Seven rent-free offices are offered 365 days a year, from which you can make preparations to open an office in Osaka City. Besides providing temporary office space complete with communication and

office equipment, IBPC Osaka Investment Promotion Center next door provides verious support to open up business base in Osaka City.

Occupancy period: Up to 6 months (in principle) Service hours: 7:00 a.m. to 11:00 p.m. (open 365 days a year)

Rent: None (communication and copying costs, as well as a deposit have to be paid.)

Office size: 10 m² to 36 m²



Business Support Offices

Plus these special privilidges for foreign companies!

O-BIC Support Program for Foreign Companies

Foreign companies that locate operations in Osaka receive a discount (max. 150,000 JPY) on visa and company registration procedures, via services provided by support companies registered with O-BIC (Osaka Business and Investment Center).

Contact: Osaka Business & Investment Center TEL: +81-6-6944-6298

Introduction of Businesses Operating in Osaka

~New plants and labs~

Panasonic Group, Energy Company

Panasonic Group Energy Company develops, manufactures and sells solar cells, primary batteries, secondary batteries, chargers, power storage systems, battery-operated products and parts, etc. Osaka City and Osaka Prefecture provided cooperation and support towards building a plant in Suminoe for making lithium ion batteries for cars, etc.



Takeda Pharmaceutical Co., Ltd.

Takeda is a global pharmaceutical company that has made Doshomachi, Osaka its home and headquarters since the company's founding in 1781.

Osaka City and Osaka Prefecture provided support towards building a 9th engineering wing for R&D at their Osaka Plant (Juso, Yodogawa-ku).



Sumitomo Electric Industries, Ltd.

Sumitomo Electric Industries provides products and services around the world in the five fields of "cars," "information and communications," "electronics," "wiring, machinery and energy" and "industrial materials." Osaka City and Osaka Prefecture provided support towards building a research headquarters inside their Osaka Works (Konohana-ku).



~Moving into Osaka Bay Area areas~

Prologis, Inc.

Prologis is a real-estate company that develops, owns and manages large distribution facilities. They are developing and building a total of 7 facilities on Sakishima and Maishima where the location near to the Port of Osaka ensures convenient access to international container terminals, areas in Osaka City and the entire Kansai.



Morinomiya University of Medical Sciences

Morinomiya University teaches "integrative medicine" that fuses traditional (Eastern) medicine and modern (Western) medicine as complements of one another. They have about 700 students between their Department of Acupuncture, Department of Physical Therapy, Department of Nursing and Graduate School. Osaka City provided support towards opening a campus in Cosmo Square, Sakishima (Suminoe-ku)



~Foreign companies invested in Osaka~

TUV Rheinland Japan Ltd.

TÜV Rheinland Japan is one of a leading third party testing and accreditation companies in the world. Their headquarters are in Germany and the group has a history of 140 years.

They opened their Kansai Technology Assessment Center (Higashinari-ku) to test and evaluate the performance and safety of solar power generation products and lithium ion batteries.



SunBridge Global Ventures, Inc.

SunBridge Global Ventures invests in internet startup companies and provides companies support for overseas development from their three bases in Silicon Valley and San Francisco, Tokyo and Osaka, with the objective of creating "global innovation" that brings "courage, confidence and hope" to society. At their Global Venture Habitat Osaka (Kita-ku), they have created a point of interaction and exchange for human resources of all types. They want it to function as a gateway for Japanese startups that want to challenge the global stage and foreign companies wanting to do business in Japan.



Haier

Haier is a global home appliance manufacturer based in Qingdao, Shandong Province, China and has operations in 165 countries around the world. They are the highest selling brand of white goods in the world. In Osaka City, they located their administrative headquarters for Asia and their Japanese sales corporation which are in charge of management, product sales, and research and development for the Asian Region. This is their eleventh year since entering the Japanese market, and, since 2012, they have been providing better products and services under the dual brands of Aqua and Haier.



Organizations Supporting Investment

IBPC Osaka Investment Promotion Center

IBPC Osaka Investment Promotion Center operates as a base for attracting businesses to Osaka City. It provides support to businesses interested in locating in Osaka City by introducing potential business partners, providing information on investment incentives including financial assistance programs, holding seminars on investing in Osaka City and managing rent-free business support office for startup businesses.

IBPC Osaka Network Center

The IBPC Osaka Network Center aims to promote trade and industrial activities and communications between Osaka and the rest of the world, particularly Asia, and assists small and medium-sized companies in developing business internationally by offering trade consultations, organizing exhibitions and business meetings, sending and accepting business delegations, hosting seminars on industrial and economic issues and providing various other services.

ATC ITM 4F M-4, 2-1-10 Nanko-kita, Suminoe-ku, Osaka 559-0034

IBPC Osaka Investment Promotion Center

TEL: +81-6-6615-7130 FAX: +81-6-6615-5518

URL : http://www.investosaka E-mail : ipc@ibpcosaka.or.jp IBPC Osaka Network Center

TEL: +81-6-6615-5522 FAX: +81-6-6615-5518

URL: http://www.ibpcosaka.or.jp/ E-mail: nc@ibpcosaka.or.jp

Osaka Business & Investment Center



Since its inception in April 2001 as a joint effort of Osaka Prefecture, the City of Osaka and the Osaka Chamber of Commerce and Industry, O-BIC has been a one-stop-does-all support center, providing foreign businesses and entities who are interested in starting up business in Osaka with information on market size, office space, personnel, public services and incentives, and also assistance with governmental procedures such as visas, corporate registrations, etc.



Osaka Business Networking Club

c/o Osaka Chamber of Commerce and Industry, 2-8, Hommachibashi, Chuo-ku, Osaka 540-0029

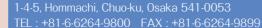
TEL: +81-6-6944-6298 FAX: +81-6-6944-6293

URL: http://o-bic.net/

Business Innovation Center Osaka

Osaka Urban Industry Promotion Center

The Business Innovation Center Osaka, acting as a support organization for small and medium-sized companies, offers consultations on corporate management, business startup and financing as well as business matching opportunities; organizes seminars on various related issues; and provides a variety of other helpful services. Its facilities such as an event hall and meeting rooms are available for rent.



URL: http://www.sansokan.jp



Osaka ATC Green Fco Plaza

Established as Japan's first eco-business support center, Osaka ATC Green Eco Plaza showcases environmental businesses by displaying environment-related technologies and products in its



extensive 4,500 m² general exhibition hall. It also organizes seminars to learn about environmental activities undertaken both in Japan and overseas, meetings to promote exchanges among member companies and organizations, and offers joint research and business matching opportunities.

Robot Laboratory

Serving as the center for leading projects and training of business personnel, the Robot Laboratory is promoting various measures to create new business and services



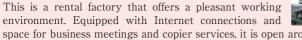
capitalizing on robot technology, so that it will become the world's hub for the next-generation robot industry.

Osaka Municipal **Technical Research Institute**

Founded by the City of Osaka in 1916 to promote and develop manufacturing industries, the institute commissions research, test and analysis, technical consultation, laboratories and offers instruments for lease for small to mid sized companies in the city.



Techno Seeds Izuo





space for business meetings and copier services, it is open around-the-clock.

Incubation Offices

There are several incubation offices available around Osaka. These offices can be used at low rent and offer advisory services for your management and product development consulting needs.

Corporate Support Space "Risshian"

This office is geared towards newly established companies in the City of Osaka or companies planning to establish themselves there. The space is available 24 hours a day for up to 6 months. Workshops and informational sessions are provided to support your broader needs while establishing your company in the City of Osaka.



Osaka Design Promotion Plaza

This office is aimed towards newly established designers. The necessary equipment is provided for you to produce quality work, as well as a meeting space for business meetings and a library. There is a Design Business Promotion Center established within the plaza to help provide guidance for small to mid-sized design husinesses



Shimaya Business Incubator

This office is for companies vigorously developing their technologies and opening up new fields. For tenant companies, incubation managers provide management and technical support, as well as business matching support for help in finding new markets.

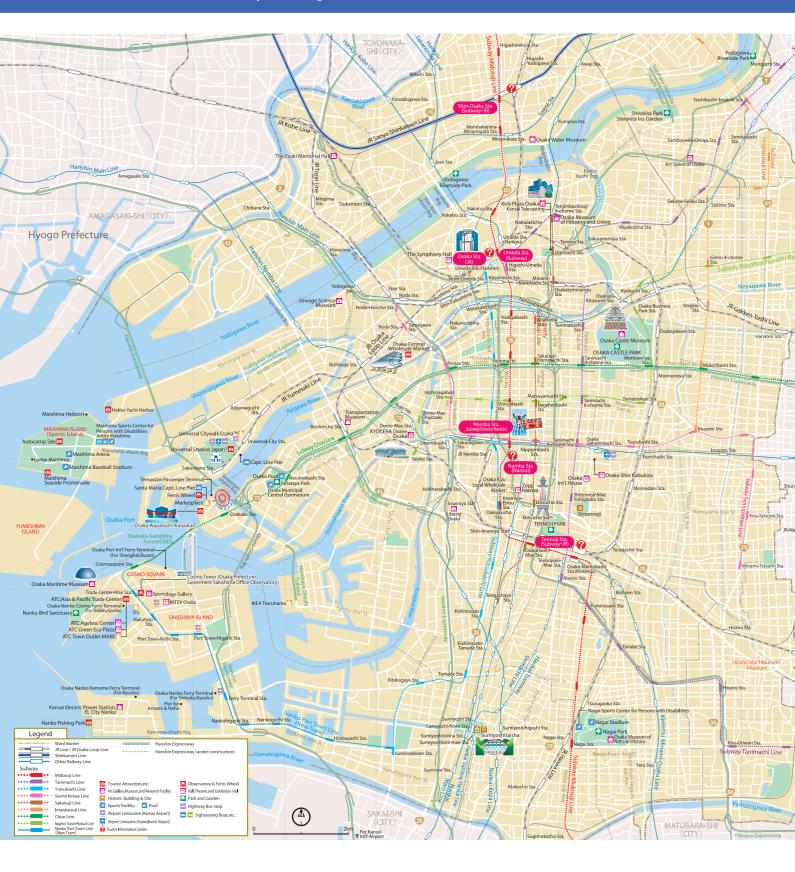


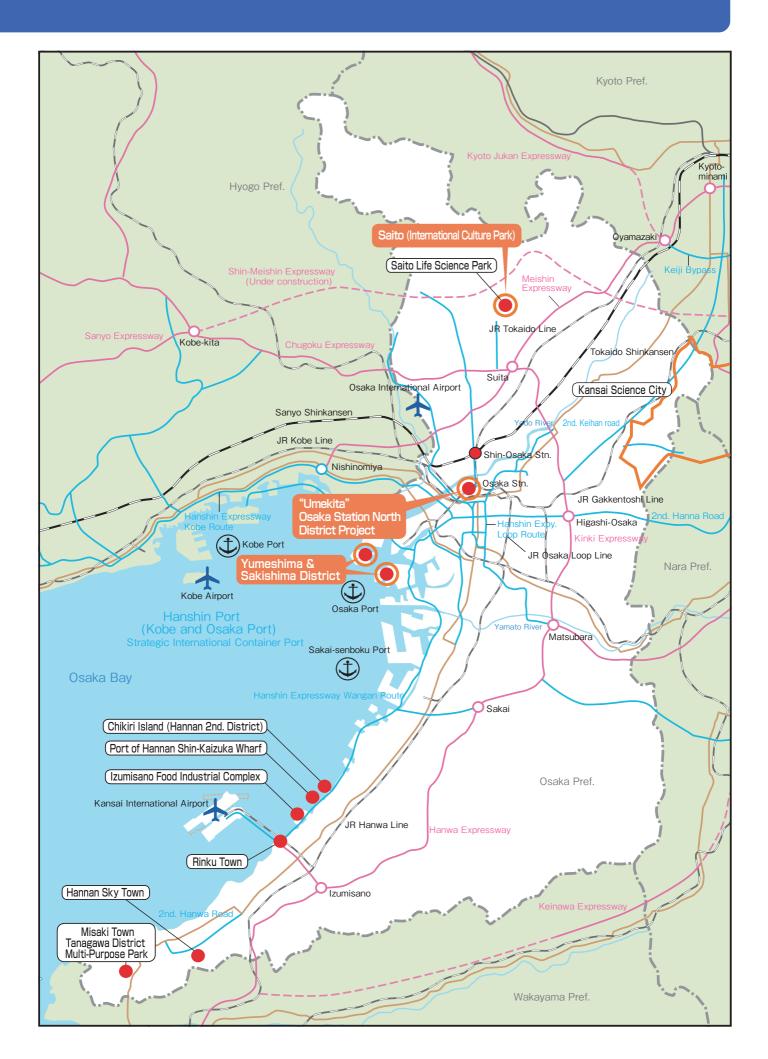
"iMedio" Software Industry Plaza

This office is for companies in the multimedia and video industries, such as digital content producers. In particular, the office is equipped with the latest systems, such as a high-definition non-linear editor and a 5.1 channel mix-down studio. Users can also take advantage of human resource development seminars.



Osaka Handy Map





For consultation and inquiries concerning business facility establishment and investment



The City of Osaka Business Development Department, Office of the Mayor

TEL: +81-6-6615-6901 FAX: +81-6-6615-7433 URL: http://www.city.osaka.lg.jp/seisakukikakushitsu/

City of Osaka, Shanghai Office

407 Shanghai International Trade Center Building, 2201 Yan An West Road, Shanghai 200336 The People's Republic of China

TEL: +86-21-6275-1982 FAX: +86-21-6275-1983

E-MAIL: dabanshi@osakacity-sh.com



IBPC Osaka Investment Promotion Center

For setting up a new business base in Osaka City, IBPC can be of great help by offering extensive information and services:

- ·Business matching with potential partners in Osaka
- ·Information on investment incentives
- ·Information necessary for locating business
- •Real-estate information, i.e., land, office space, warehousing, plants, housing, etc.



- ·Procedural support for establishing a business base in Osaka
- ·Business Support Office for business start-up(Up to 6 months)
- Investment promotion seminars and individual consultations for investment into Osaka city
- ·Email news and latest business information in Osaka

Address: ATC ITM 4F M-4, 2-1-10 Nanko kita, Suminoe-ku, Osaka 559-0034 Japan TEL: +81-6-6615-7130 FAX: +81-6-6615-5518 E-mail: ipc@ibpcosaka.or.ip



s for investment into Osa saka 559-0034 Japan

