



We Believe In Responsible Food and Agriculture™

PERDUE FARMS AT A GLANCE

Perdue Farms is dedicated to enhancing the quality of life for everyone we touch through innovative food and agricultural products. Since our beginning on Arthur Perdue’s farm in 1920, to our expansion into agribusiness and the introduction of the PERDUE® brand of chicken and turkey under Frank Perdue, and continuing with our third generation of leadership with Chairman Jim Perdue, we’ve remained family-owned and family operated. Through Perdue Foods and Perdue AgriBusiness and stewardship and corporate responsibility programs, we are working to become the most-trusted name in food and agricultural products.

PERDUE FOOD PRODUCTS

Perdue Foods enhances people’s lives through quality branded chicken, turkey and pork products distributed through retail, foodservice and international customers. Our offerings include the leading names in natural chicken and turkey; antibiotic-free chicken, turkey and pork; and USDA-certified organic chicken – including the PERDUE®, HARVESTLAND® and COLEMAN NATURAL® and COLEMAN ORGANIC® brands. Our products offer consumers many choices, but all have our same commitment to high quality and wholesomeness.

PERDUE AGRIBUSINESS

Perdue AgriBusiness ranks among the top U.S. grain companies and is committed to helping its customers prosper with flexible, forward-thinking solutions for agriculturally based products from a uniquely trusted name. Perdue AgriBusiness merchandises grain and oilseeds, processes oilseeds, custom blends feed ingredients, refines edible oil and trades a wide variety of agricultural commodities domestically and internationally. Perdue AgriBusiness is also a direct exporter of US commodities through its deep-water port in Chesapeake, Va. With an entrepreneurial spirit, Perdue AgriBusiness ventures touch such diverse opportunities as bio-energy, organic fertilizers and specialty livestock feeds

COMPANY VALUES

At Perdue Farms, we believe in responsible food and agriculture. Our Vision is “To become the most-trusted name in food and agricultural products,” while our Reason for Being is “To enhance the quality of life for everyone we touch through innovative food and agricultural products.” Our Values are Quality, Integrity, Teamwork and Stewardship.

PERDUE FARMS BY THE NUMBERS

Total sales	\$6 billion
Percentage of sales:	
Perdue Food Products	61%
Percentage of sales:	
Perdue AgriBusiness	39%
Percentage of Perdue Food Products sales:	
Chicken	90%
Percentage of Perdue Food Products sales:	
Turkey	10%
Number of associates	19,000
Number of poultry producers	2,100
Number of grain producers	23,150
Number of birds produced (Calendar Year 2011 total)	640,000,000
Pounds processed annually (Calendar Year 2011 total)	3,130,00,000
Pounds of further-processed poultry (Calendar Year 2011 total)	378,000,000
Local grain purchased (Calendar Year 2009 total, bushels)	117,000,000
Salaries and wages	\$600,000,000
Producer payments	\$247,000,000
Grain purchases	\$894,000,000
All other purchases	\$493,000,000
Utilities	\$118,000,000
Freight payments	\$14,600,000
Payroll taxes paid	\$31,000,000
Income taxes paid	\$3,600,000
Use taxes paid	\$2,800,000

*Numbers cover the 12-month period ending December 31, 2011