



Profile





L V PRASAD
1908 - 1994

simplicity, dedication, humility personified

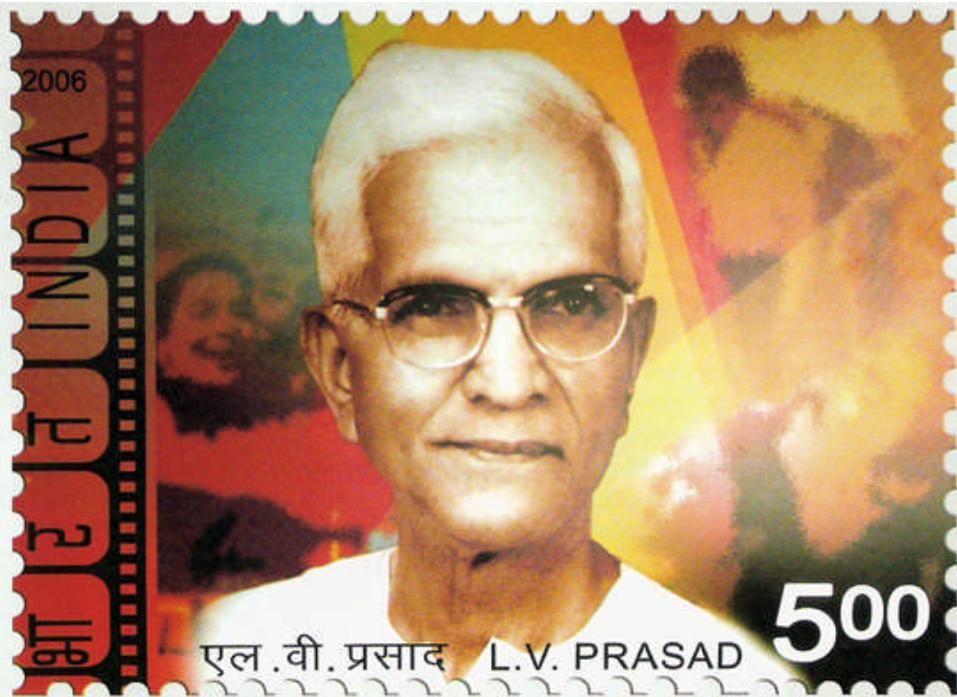
- Started out with nothing but a passion for acting in films
- After much struggle he became a Stagehand – Small role Actor – Hero – Director – Producer – Industrialist
- Directed and Produced films with most of the big stars of his day
- Started Prasad Group in 1956 to provide the best facilities for film industry
- Set up LV Prasad Eye Institute in Hyderabad, India which has till date performed 125000 free eye surgeries

Our Founder



Our Founder

L.V.Prasad was honored with the highest Award for achievement in filmdom in India - Dada Saheb Phalke Award



Our Founder

A Commemorative Postage Stamp was released by the Government of India in the memory of L.V.Prasad



Ramesh Prasad



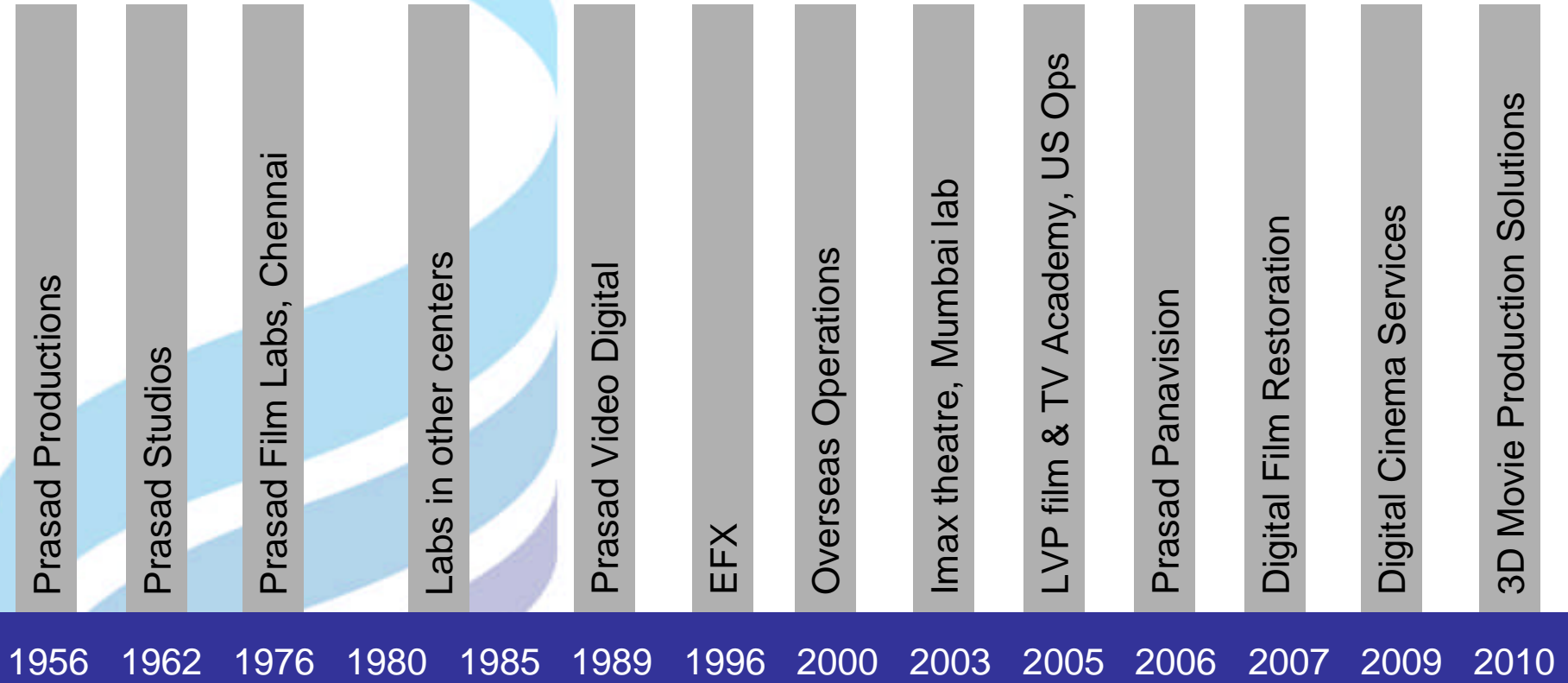
Sai Prasad



Kavita Prasad

Directors

Prasad Group Timeline



Prasad Group Companies & Divisions

- Prasad Productions Pvt Ltd
- Prasad Studios
- Prasad Film Laboratories
- Prasad Recording Studios
- Prasad Video Digital
- Prasad Media Corporation Ltd (Mall, Multiplex & IMAX)
- LV Prasad Film & TV Academy
- EFX – Prasad Corporation Ltd
- Prasad Corp, Hollywood
- Prasad Panavision
- PXD – Prasad Xtreme Digital Cinema Network



Prasad Group Services

- Outdoor Equipment
- Film Processing & Printing
- Editing
- Audio
- Telecine
- Film Scanning & Recording
- Digital Intermediate
- Visual Effects
- Tape to Film Conversion
- DVD Authoring
- Blu-Ray Compression & Authoring
- Digitization & Format Conversion
- Digital Film Restoration
- Stereoscopic Conversion
- Digital Cinema
- Complete 3D Movie Production Solutions



Service Strengths

- One of the largest facilities in India
- Global clientele and market
- Cutting edge processes
- State of the art equipment
- Experienced professionals
- A robust and scalable infrastructure
- Standardized processes as applicable
- R&D division for service enhancements and new services

Prasad Group Clients

- Film makers from around the World
- Hollywood Studios
- Production houses and studios from around the World
- Advertising Agencies
- World's leading Brands
- Post Production Studios



Prasad Group Facilities

- Chennai, India
- Mumbai, India
- Hyderabad, India
- Bangalore, India
- Trivandrum, India
- Bhuvaneswar, India
- Kolkatta, India
- New Delhi, India (sales office)
- Hollywood (sales office)



EFX, Chennai





EFX – Studio, Unit 1



VFX Studio, Hyderabad



Digital Cinema



Stereoscopic Conversion



Digital Film Restoration





Stereoscopic Conversion



Digital Intermediate Suite



Training & Development





Bluray Compression & Authoring





EFX - Digital Grading Suite, Unit 1



Prasad Film Lab, Unit 1, Chennai





Prasad Film Lab Unit 2 and EFX, Hyderabad



Prasad Film Labs Unit 3 and EFX, Mumbai





Prasad Film Lab, Unit 5, Bhubaneswar



prasad
GROUP



Prasad Film Labs, Unit 6, Trivandrum



Prasads, Family Entertainment Center, Imax Theatre, Hyderabad





Prasads, Family Entertainment Center, Multiplex floor



Prasads, Family Entertainment Center, Atrium





EFX Admin & Marketing, Chennai





Prasad Video Digital, Prasad Productions , Chennai






Largest Network of 16 Audio Mixing Suites





Asia's largest audio recording & mixing studio




Prasad Film Laboratories with
6 labs is the Largest Integrated
Network of Film Laboratories in
India






Prasad Group operates the
Largest Network of 16 Audio
Studios in India






Prasad Group employs over 2500
people with diverse skill sets





Over the years Prasad Film Labs have processed over 15,000 Feature Films and countless number of documentaries, short films and ad commercials.





Prasads IMAX theatre provided the world's highest attendance for Avatar, Spiderman and Harry Potter in the IMAX format.



Recent Awards



**Broadcast
India
Award**



**FICCI
BAF
Award**



**ZEE
Technical
Award**



**Screen
Magazine
Award**



**Filmfare
Award**



**IIFA
Award**

Recent Awards



National Award for best VFX in
'Krrish' for Prasad EFX



Prasad Film Labs has won the National Award, India, for Best Film Lab 18 times





prasad
G R O U P

Thank You