



Media Contacts: Skylar Jackson 941-544-7559 sjackson@eiconline.org
Tracy Thompson 310.854.8117 tthompson@rogersandcowan.com

**ENTERTAINMENT GETS REAL ABOUT MENTAL WELLNESS & SUBSTANCE USE
RECOVERY WITH 18th ANNUAL PRISM AWARDS HONORS FOR CBS, LIFETIME, ABC,
SHOWTIME, NBC, MTV, Nickelodeon**

Julia Roberts, Will Estes, Allison Janney, Justin Chambers, Chandra Wilson, "Elementary," "Blue Bloods," "Parenthood," "Scandal," Nurse Jackie," and the cast of "Call Me Crazy" among top awards

Los Angeles, CA (April 22, 2014) – The Entertainment Industries Council, Inc. (EIC) announced the winners for the 18th Annual PRISM Awards tonight at a star-studded ceremony in Los Angeles. The PRISM Awards honor TV, movie, music, online, and comic book entertainment that accurately depicts drug, alcohol and tobacco use and addiction, as well as mental health issues. The awards are in partnership with FX Network.

In the Feature Film categories, winners were **Home** (Entertainment One) in the Mental Health category and **The Spectacular Now** (A24) in the Substance Use category. The feature film performance award went to **Julia Roberts** for her role in *August: Osage County*. For Comedy Series, the winner was **Nurse Jackie**: Season 5 (Showtime). In the category of Performance in a Comedy Series, **Allison Janney** was honored for her role in *Mom* (CBS). In the area of Drama Multi-Episode Storylines, awards went to **Elementary** (CBS) for the substance use category and **Parenthood** (NBC) for the mental health category. This was *Elementary's* second consecutive win and the fifth award for *Parenthood* in four years. Drama episode awards went to episodes of **Blue Bloods** and **Scandal** for mental health and substance use respectively. Performance winners in these categories were **Will Estes** of *Blue Bloods*, **Justin Chambers** of *Grey's Anatomy* and **Chandra Wilson** of *Grey's Anatomy*.

Call Me Crazy: A Five Film (Lifetime) earned the PRISM Award for TV Movie or Miniseries, and the PRISM Awards ensemble performance honor which was collected by cast members **Octavia Spencer, Jason Ritter, Ernie Hudson, Lea Thompson** and **Mitch Rouse**. **Agnes Bruckner** received Performance in a TV Movie for her role in *Anna Nicole*. For daytime drama series, honors went to **Days of Our Lives** (NBC), which this year won its fourth PRISM. In the Teen or Children's Program arena, the winner is an episode of **Nick News with Linda Ellerbee** (Nickelodeon). *Nick News* has won twice before. **Lauren**: Season 2 was honored for Original Internet Program, with **Troian Bellisario** earning Performance in an Internet Program. This is the first year online programming has been recognized. Documentary winners were **The Anonymous People** for feature film, **Life Continued** (MTV) for mental health, and **True Life** (MTV). Unscripted Non-Fiction went to **Extreme Weight Loss** (ABC), Talk Show Episode went to **The Doctors**, and Public Service Project went mtvU's **Half of Us**. Comedian **Brody Stevens** was honored with the EIC President's Award.

Additional attendees included **Anthony Anderson** (*Guys with Kids*), **Robert Patrick** (*True Blood* and *From Dusk Till Dawn: The Series*); **Alicia Witt** (*Justified*); **Kate Linder** (*The Young & the Restless*); **Windell Middlebrooks** (*Body of Proof*); **Carly Steel** (*TV Guide Network*); **Tim Matheson** (*Hart of Dixie*), **Sharon Lawrence** (*The After*), **Alison Haislip** (*The Morning After*), **Dee Wallace** (*Grimm*), **Mackenzie Phillips**, **A.J. Cook** (*Criminal Minds*), **Tasha Smith** (*For Better or Worse*), **Katie Cassidy** (*Arrow*), **Michael Lomenda** (*Jersey Boys*), **Grant Bowler** (*Defiance*), **Peter Parros** and **Jaclyn Betham** (*The Haves and Have Nots*), **Greer Grammer** and **Nikki DeLoach** (*Awkward*), **David Chisum** and **Amy Holden Jones** (*Black Box*), **Phillip P. Keen** (*Major Crimes*), **Teri Polo** (*The Fosters*), **Laura Bell Bundy** (*Anger Management*), **Adrian Pasdar** (*The After*), **Raphael Sbarge** (*Once Upon a Time*), **Benjamin Stockham** (*About a Boy*), radio personality **Shadoe Stevens**, **Paul Petersen**, and movie legend **Margaret O'Brien**.

Among networks, **CBS** and **ABC** came out on top with 4 wins apiece, followed by **MTV** (3), **NBC** and **Lifetime** with 2 each, and **Nickelodeon** and **Showtime** with 1 a piece. **CBS Studios/CBS Television Distribution** took the number one slot among studios with 4 wins, followed by ABC Studios (3), **Sony** (2), and **Warner Bros., Weinstein Co., Universal Television**, and **Lionsgate** with one each.

The Nomination Review Committee of over 80 representatives of both the entertainment industry and health field, selected the winners from nearly 400 productions submitted, according to Brian Dyak, President and CEO of EIC.

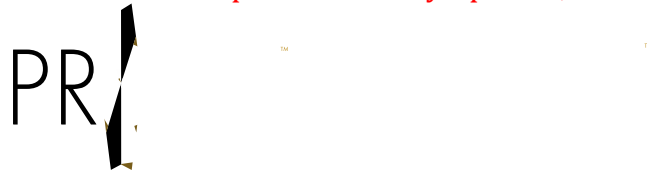
Also at the ceremony were the winners of the EIC's *Generation Next* college student competition for authentic mental health storytelling in film/TV, journalism and social media.

The *PRISM Showcase*, hosted by Dr. Drew Pinsky and highlighting the winners in a magazine-style show, will air nationally on flagship airing partner FX Network in September during National Recovery Month, followed by additional cable, broadcast, video on-demand and web streaming outlets over a six month window. Additional interviews and exclusive behind-the-scenes footage will be made available following the ceremony on EICnetwork.tv.

About Entertainment Industries Council

EIC is a non-profit organization founded in 1983 by leaders within the entertainment industry to bring the power and influence of the industry to communicate about health and social issues. The organization is considered to be the chief pioneer of entertainment and journalism outreach and a premiere success story in the field of entertainment education. This mission relies on providing resource information to the creative community and culminates in recognition of the industry through the national television special *PRISM Showcase* which addresses accurate portrayals of substance use issues and mental health concerns. The organization also produces the *SET Awards*, honoring positive and non-stereotypical portrayals of science, engineering and technology. For a complete list of health and social issues addressed by EIC and local projects please visit *First Draft* and

EMBARGO: 630pm PT Tuesday April 22, 2014



EIC's website. EIC's web site is www.eiconline.org. The *PRISM Awards* web site is www.prismawards.com. The *SET Awards* web site is www.eicsetawards.com EICnetwork.tv is the internet television network.

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