General Election Opinion Poll

26th October 2014

Methodology and Weighting

- RED C interviewed a random sample of 1,008 adults aged 18+ by telephone between the 20th – 22nd October 2014.

- A random digit dial (RDD) method is used to ensure a random selection process of households to be included – this also ensures that ex-directory households are covered.

- Half of the sample are interviewed using an RDD landline sample, with the other half conducted using an RDD mobile phone sample, this ensures 98% coverage of the population reaching landline only households, mobile only households and those with both a landline and a mobile.

- Interviews were conducted across the country and the results weighted to the profile of all adults. A further past vote weighting is included that takes the current recall for how people voted at the last election, compares this to the actual results, and weights the data to halfway between the two.

- Vote intention results are based on those who will actually go and vote, using a 10 point scale, where 1 is not at all likely and 10 is very likely, those rating 4 to 10 are included as being those who will actually go and vote.

- In all respects the poll was completed to the opinion polling guidelines set out by both ESOMAR and AIMRO.

REDC

First Preference Vote Intention – October 2014

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted and adjusted for Spiral of Silence)

(Base: All adults 18+ who will vote)

Fine Gael
26% -2

Labour
8% =

Fianna Fail
18% =

Sinn Fein
20% -3

Independent/ Other
28% +5

Undecided Voters
12% +2

REDC

First Preference Vote Intention – October 2014

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (showing impact of past vote weighting, and likely voter filters)
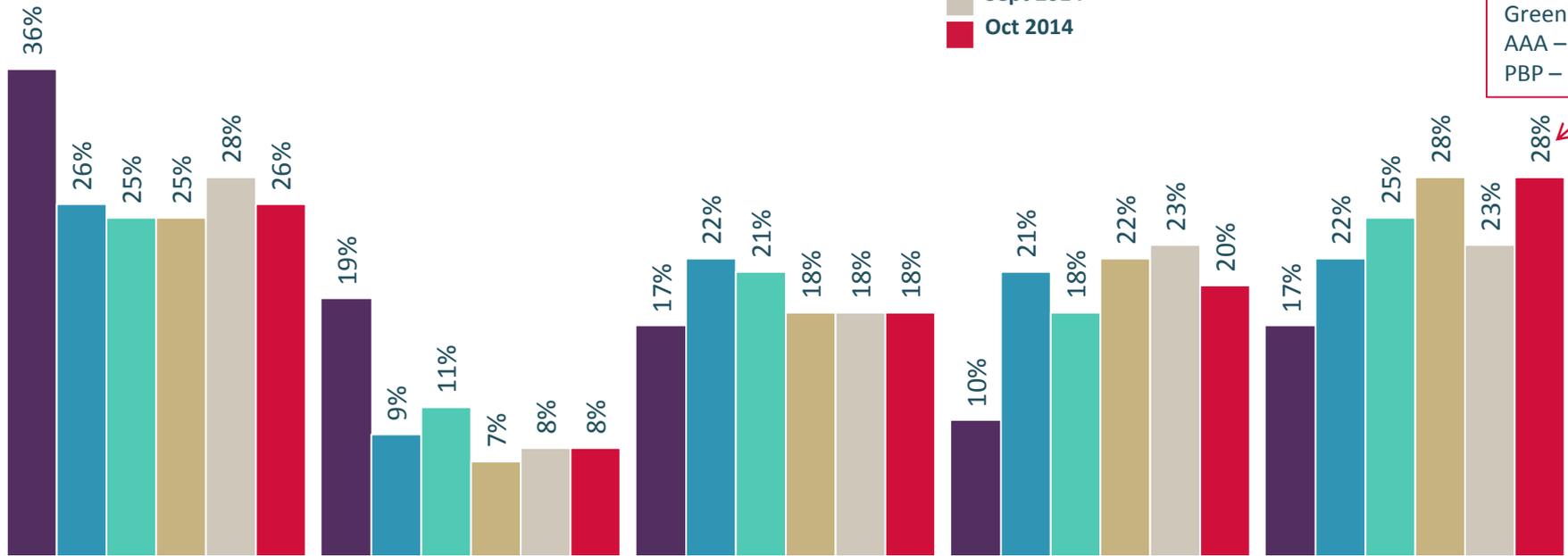
(Base: All adults 18+ who will vote (including undecided)

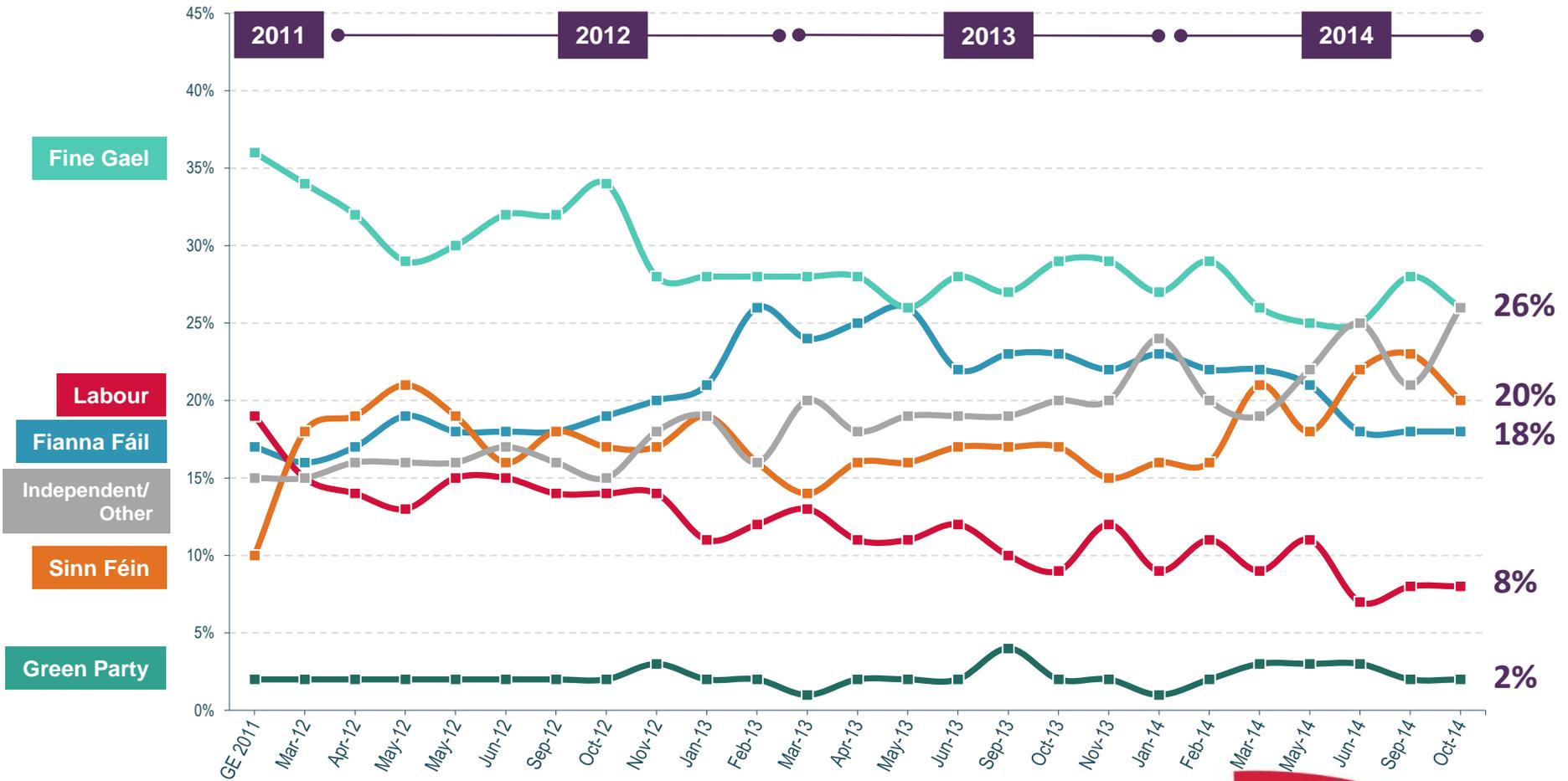|	CURRENT FIRST PREFERENCE SUPPORT				2011 Election Results
	Core figures	Impact of Past vote weighting	Likely Voters	Excluding Undecided	
	%	%	%	%	%
Fine Gael	22	21	23	26	36
Labour	5	6	6	8	19
Fianna Fáil	16	15	16	18	17
Sinn Féin	19	18	18	20	10
Independent candidates	19	20	21	24	13
Green Party	2	2	2	2	2
Socialist Party	*	*	*	*	1
Other Party	2	2	2	2	1
Undecided	15	16	12		

REDC

First Preference Vote Intention – 2012-2014

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)

| 2011 | 2012 | 2013 | 2014 |

Fine Gael

Labour

Fianna Fáil

Independent/ Other

Sinn Féin

Green Party

26%
20%
18%
8%
2%

RED**C**

First Preference Vote Intention – 2009-2014

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)
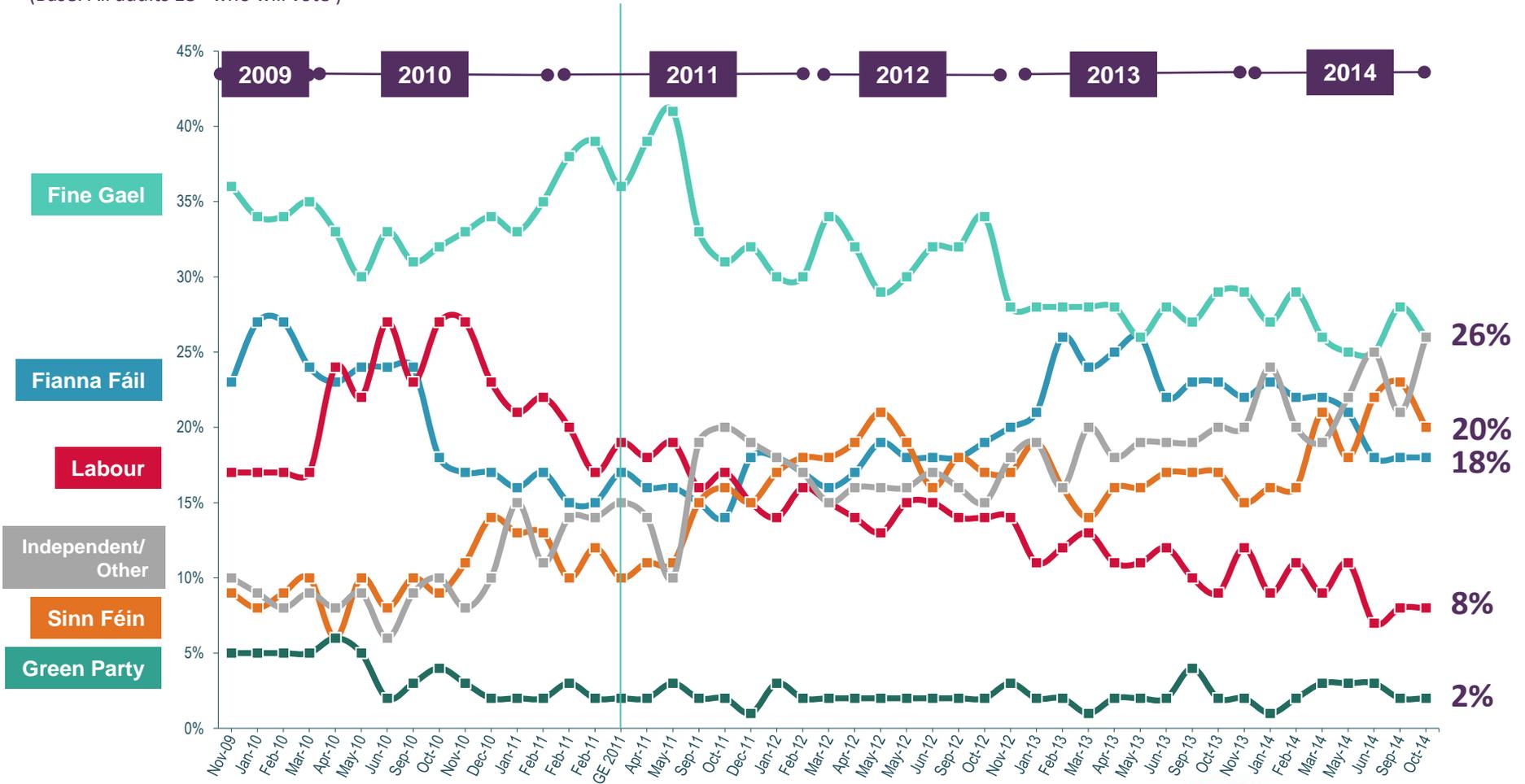
(Base: All adults 18+ who will vote)

| 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |

Fine Gael

Fianna Fáil

Labour

Independent/ Other

Sinn Féin

Green Party

26%

20%
18%

8%

2%

REDC

First Preference Vote Intention – 2007 to 2014

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)
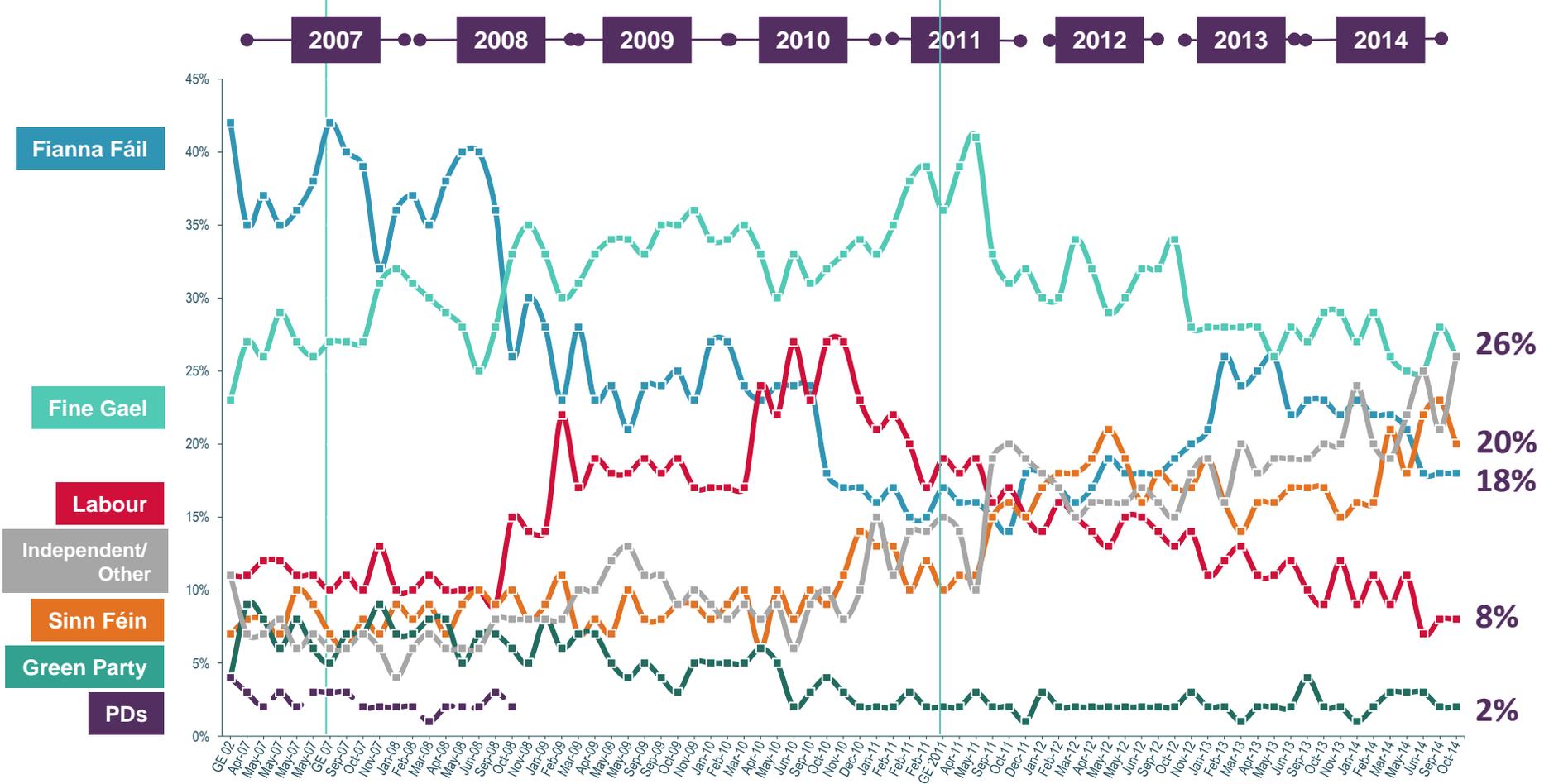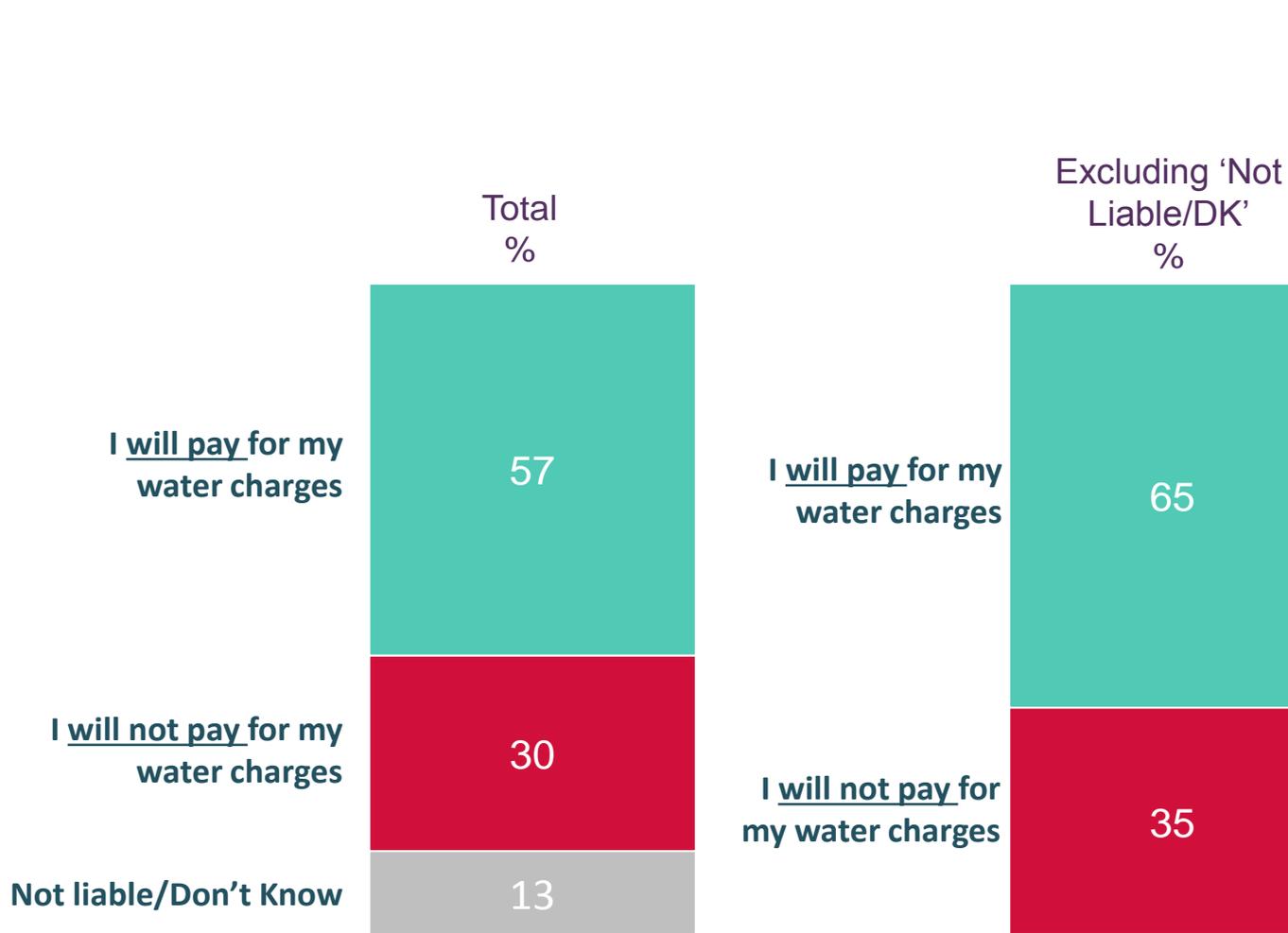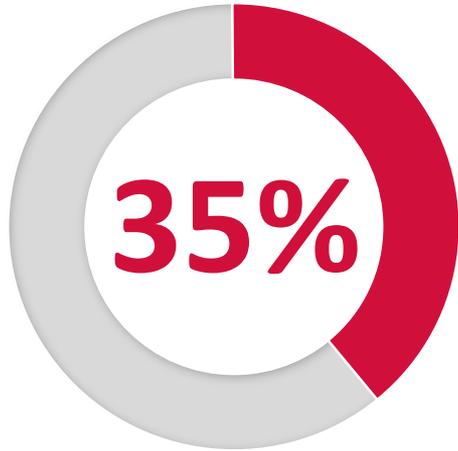
(Base: All adults 18+ who will vote)

2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014

Fianna Fáil
Fine Gael
Labour
Independent/Other
Sinn Féin
Green Party
PDs

26%
20%
18%
8%
2%

REDC

Attitudes Towards Paying Water Charges

(Base: All adults 18+)

Total %

I **will pay** for my water charges — 57

I **will not pay** for my water charges — 30

Not liable/Don't Know — 13

Excluding 'Not Liable/DK' %

I **will pay** for my water charges — 65

I **will not pay** for my water charges — 35

Those whose intention is not to pay water charges?

(Base: All Adults 18+ Excluding 'Not Liable/DK' - 827)

35%

Gender

39% 30%

Age

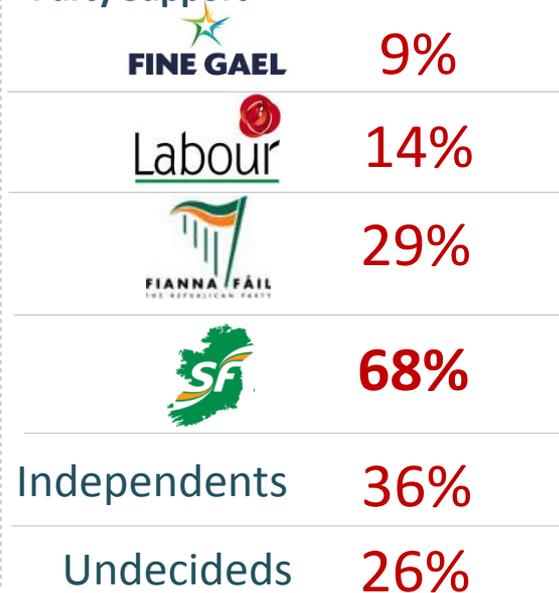|	
18-24	59%
25-34	37%
35-44	35%
45-54	28%
54-65	32%
65+	23%
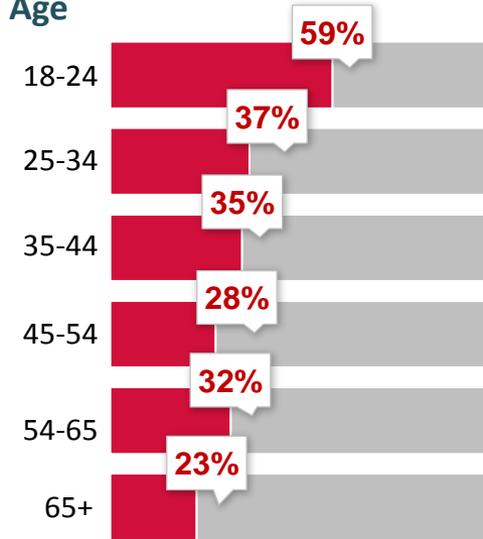
Social Class

Higher Social Grades: 31%

Lower Social Grades: 38%

Party Support

FINE GAEL	9%
Labour	14%
FIANNA FÁIL	29%
SF	68%
Independents	36%
Undecideds	26%

Region

Conn/ Ulster 35%

Dublin 37%

Rest of Leinster 36%

Munster 30%