

Wallpaper*

AUGUST 2010

*DESIGNINTERIORSFASHIONARTLIFESTYLE

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Handmade for
Rolf Sachs

STAR QUALITY

A few weeks after taking a tour of the 'Wallpaper* Handmade... in Italy' exhibition in Milan in April, Pierre-Alexis Dumas, artistic director of Hermès, shipped us an orange box. Inside was this unsolicited addition to the Handmade issue. With the company's usual dedication to handmade perfection, fawn-coloured Barénia calfskin was hand cut, and its edges first rounded with a heated tool, then sanded and coated with a dye before being polished with beeswax. Holes were marked out with a pricking iron before the two pieces of leather were hand saddle-stitched together, with an awl to pierce them, a pair of needles, more beeswax and linen thread



The Handmade issue

We know what we want and how to get it. For our most ambitious project to date, acting as client, patron and creative director, we brought together and briefed some of the world's leading designers, craftsmen and manufacturers. They then went away and came back with furniture, fittings, foodstuffs, fashion and more. Just for us. And for you, too. This issue, then, is a testament to the craft, skill, vision and will to do better that is required to arrive at the truly remarkable.

DIFFERENT GLASS
Based on a 1940s design, our drinks trolley carries infinitely adaptable glassware by Rolf Sachs, as well as two cocktail glasses containing a blood orange sorbet devised for us by Francesco Mazzei of L'Anima restaurant in London, served here as a cocktail with Campari



Return service

Drinks trolley, by Martin Brudnizki and Soho House; glassware, by Rolf Sachs and Iittala; and sorbet, by L'Anima

When private members' club Shoreditch House opened in east London in 2007, it fast became a favoured hangout of the Wallpaper* crew. And we thought it would be lovely to have our own private drinks trolley in situ. Shoreditch House owner Nick Jones worked with designer Martin Brudnizki on the trolley, which features elegant rounded corners, antique mirror inlays and brass trim details. Our glassware is by Rolf Sachs, produced by Iittala. Sachs conceived a basic glass vessel, the shape of a tin can, that can be customised (with the addition of a spout, a lid or various cavities) to serve as a glass, jug, jar or candleholder. Also on our trolley wish-list was the perfect sorbet. Dreamed up for us by Francesco Mazzei, chef of London's L'Anima restaurant, this blood orange creation balances the sweet and the tart – and makes a great Campari cocktail.

Martin Brudnizki and Soho House

Swedish-born Brudnizki moved to England in 1990. After studying architecture and design at the American University in London, he set up his studio in 2000, and is now considered one of the best restaurant and hotel designers of his generation. English entrepreneur Nick Jones opened the first Soho House in 1995, above his Café Bohème in London. Today, his entertaining empire includes Shoreditch House, along with Soho Houses in Berlin, New York and LA. www.mbd.net, www.sohohouse.com

Rolf Sachs

London-based designer Sachs, son of Gunter, switched from investment banking to furniture design 20 years ago, and his limited edition and conceptual pieces have a dedicated following in both art and design circles. www.rolfsachs.com

Iittala

Iittala is a Finnish glassware company founded in the 19th century. Central to its philosophy is the belief that everyday design should be built to last and be universally usable. It has produced glassware by such illustrious designers as Alvar Aalto, Kaj Franck, Harri Koskinen and Claesson Koivisto Rune. www.iittala.com

L'Anima

Meaning 'soul' in Italian, L'Anima more than lives up to its moniker with a finely wrought menu of contemporary Italian cooking. From its location in the City of London, chef and owner Francesco Mazzei, who grew up in southern Italy, interprets the cuisine of Puglia, Sardinia, Sicily and Calabria with a Moorish touch, using fresh UK and Italian produce. www.lanima.co.uk



Sketchbook



In association with **UPM**

Wallpaper* Handmade sketchbook

All designs begin missing a dimension. They are born into a flat earth, given volume and velocity with shading and shadows. The sketch is also how design is made dialogue, how ideas are passed back and forth, progress marked.

As the Handmade project advanced – a sort of controlled chaos – sketches flew in and out of Wallpaper* HQ. While we wanted to give designers as much freedom as possible, the project also needed a co-ordinating hand and, without being too grand about it, a grand vision. On a more prosaic level, identities had to be consistent and branding developed that would work wherever and however it was applied.

As this selection of sketches makes clear, designers approach the first creative stages with different tools and with a startling variety of results. Impressionistic pencil work, computer-aided precision, elegant line drawings, baffling scrawl. But we got it. We got, sort of, how Wouter Scheublin's walking bookcase walked and the social possibilities of Matteo Thun's twin tubs. And then we took it all to the next dimension.

UPM

This sketchbook is just one part of the paper selection used for the Handmade issue, supplied by UPM. The company is well regarded for its innovative materials and proven environmental reputation. From award-winning biodiversity programmes to the creation of new products and solutions, UPM remains focused on continuous improvement and sustainable development. Its collaborative approach has delivered some of the most exciting design and architectural projects in recent years, from

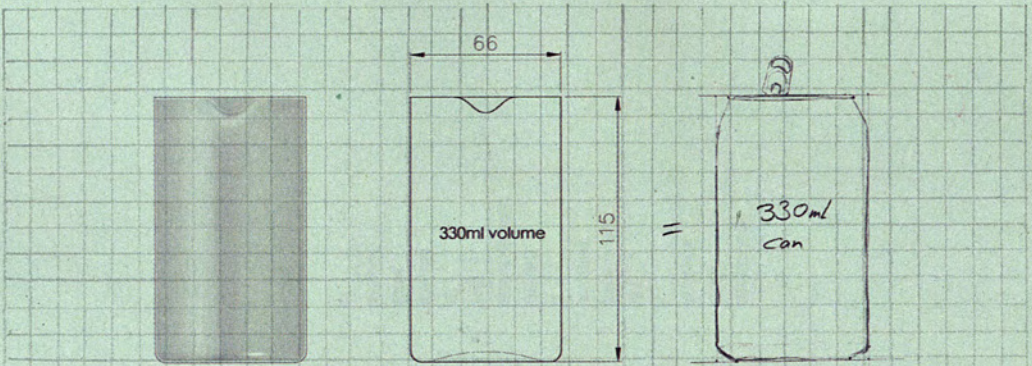
this special issue of Wallpaper* to Shigeru Ban's pavilion for Artek, and UPM continues to provide inspiration to new designers.

From high quality, high brightness and pure white fine papers to low-cost recycled fibre newsprint, UPM offers the right choice of paper for every end use. The grades used for Wallpaper* Handmade were carefully selected to provide the right look and feel for each section of the magazine. Working closely with the Wallpaper* team, UPM is delighted to be part of a publishing first.

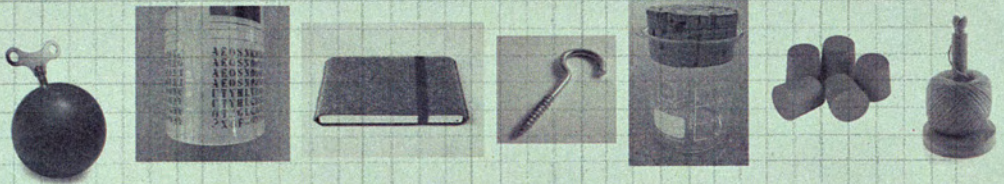
Glassware

Rolf Sachs and Iittala

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...some ideas for possible accessories



...some ideas of how 'the glass' could be customised

