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Confédération suisse  
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Swissmint

## Media release

5<sup>th</sup> June 2012

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# New Swiss commemorative coins Globi and Pro Juventute

**On 5<sup>th</sup> June 2012, the Federal Mint Swissmint is launching two new commemorative coins. Both subjects mark anniversaries: the children's book character Globi has reached his 80<sup>th</sup> birthday, while the children's and young persons' organisation Pro Juventute is celebrating its centenary.**

The Federal Mint Swissmint is dedicating a commemorative coin to Globi, the most successful Swiss children's book character ever, in honour of his 80<sup>th</sup> birthday. The silver coin has a face value of 20 francs. It was designed in the style of the Globi artist Robert Lips and is available in "uncirculated" and "proof coin" qualities in a presentation case. In a symbolic act on 6<sup>th</sup> June 2012, Kurt Rohrer, Swissmint Managing Director, will be handing over a large model of the commemorative coin to a Globi figure at the Heidsee lake in Lenzerheide.

Globi was created in 1932 as part of the activities to mark the 25<sup>th</sup> anniversary of the Globus department store. The enthusiastic public response led to Globi's adventures appearing initially as a teenage magazine and later also in book form. The character has become an integral part of the Swiss cultural treasures and has accompanied generations of children.

### Gold to mark the centenary of Pro Juventute

The "100 years of Pro Juventute" gold coin was designed by illustrator Brigitte García López and has a face value of 50 Swiss francs. The commemorative coin is available in "proof coin" quality in a presentation case.

The Pro Juventute foundation campaigns in Switzerland for the needs and rights of children and young people with their parents. It helps in emergencies, offers social services in the areas of education, health and leisure activities, and fosters the personal development of children and young people. Among the means used by the Pro Juventute foundation to finance its activities are donations and the sale of postage stamps. It was originally established in 1912 with the aim of combating tuberculosis in children and young people.

### **Commemorative coins available now**

The new commemorative coins are available from today as a limited edition from coin dealers, banks and at [www.swissmint.ch](http://www.swissmint.ch). The net proceeds from the sale of the coins are used to promote cultural projects throughout Switzerland.

### **The Federal Mint Swissmint**

The Federal Mint Swissmint has the task of minting the Swiss general circulation coins for everyday payments. In addition, the mint releases circulation coins and commemorative coins in special quality for the numismatic market at regular intervals. The bimetal, silver and gold coins bear an official nominal value and are available in different qualities. Moreover, Swissmint is the official authority for authenticity checks and expert opinions on behalf of public and private clients.

### **Note for editorial offices**

This media release as well as pictures may be downloaded from:

<http://www.swissmint.ch/en-latestnews-mediainformation-pressreleases.html>  
<http://www.swissmint.ch/en-latestnews-mediainformation-presspictures.html>

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## Factsheet

### Silver coin “Globi”



Caption: “Globi” – A silver coin and a gateau for his 80<sup>th</sup> birthday

*Effigy*

“Globi”

*Artist*

in the style of Robert Lips

*Technical data*

Alloy: Silver 0.835

Weight: 20 g

Diameter: 33 mm

*Legal face value*

20 Swiss francs

*Date of issue*

5<sup>th</sup> June 2012

*Mintage*

Standard coinage, uncirculated: max. 50,000 coins  
Proof coin in presentation case: max. 7,000 coins

*Guide prices*

Standard coinage: CHF 25.00

Proof coin: CHF 55.00

*On sale from*

Coin dealers and banks

as well as online at [www.swissmint.ch](http://www.swissmint.ch)

*Coined and issued by*

Federal Mint Swissmint

CH-3003 Bern

[www.swissmint.ch](http://www.swissmint.ch)

## Factsheet

### Gold coin “100 years of Pro Juventute”



*Caption:* “100 years young” – the image also projected by Pro Juventute on the gold coin

*Effigy*

“Pro Juventute”

*Artist (concept)*

Brigitta García López, Zürich



*Realisation*

Federal Mint Swissmint

*Technical data*

Alloy: Gold 0.900

Weight: 11.29 g

Diameter: 25 mm

*Legal face value*

50 Swiss francs

*Date of issue*

5<sup>th</sup> June 2012

*Mintage*

Proof coin in presentation case: max. 6,000 coins

*Guide price*

CHF 580.00

*On sale from*

Coin dealers and banks  
as well as online at [www.swissmint.ch](http://www.swissmint.ch)

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