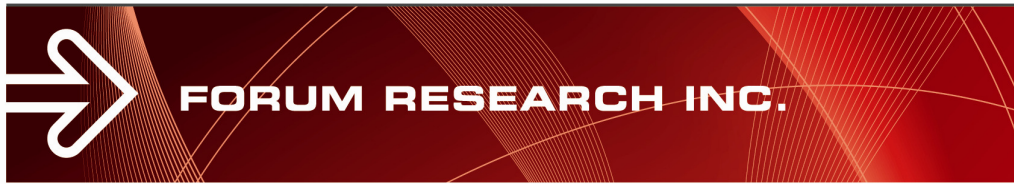


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FOR IMMEDIATE RELEASE

Trudeau-led Liberals to win majority

NDP, Conservatives tied otherwise

Toronto, October 29th, 2012 – In a random sampling of public opinion taken by the Forum Poll™ among Canadians 18 years of age and older, 4-in-10 would vote Liberal if the election were held today and Justin Trudeau were liberal leader (39%), compared to just 3-in-10 for the Conservatives (29%) and one quarter for the NDP (24%). In this hypothetical election, the Liberals would win a five seat majority of 160 seats in the 308 seat house, against 104 for the Conservatives and just 42 for the NDP. The Bloc Quebecois would take just 1 seat and the Greens the same.

Under these conditions, the federal Conservatives had the highest support among older participants and those living outside of Quebec and the Atlantic region. The Liberals, on the other hand, had more support among those living outside of Alberta and Manitoba / Saskatchewan. The NDP had the most support among residents of Manitoba / Saskatchewan and the least support among Albertans.

In a normal matchup, with the current leaders, the Conservatives and the NDP are tied, with just less than a third of the vote each (31% and 32%, respectively). This represents a slight dip for the Conservatives since last month (35%), while the Liberals post 27% this month, a slight increase from 25% last month and 22% the month before.

With Trudeau out of the picture, similar subsample trends emerged as identified above. The federal Conservatives had the most support among older participants, those with high annual household incomes, and the least support among residents of Quebec and the Atlantic region. The Liberals found more support among residents of Quebec, Ontario, and the Atlantic region. The NDP had more support among younger Canadians and residents of Manitoba / Saskatchewan, and by far the least support among Albertans.

Conservatives to form minority government

In a matchup with the current leaders, the Conservatives would take a minority of 122 seats in the 308 seat house, down from 142 last month and compared to 101 for the NDP and 76 for the Liberals. Interestingly, the Bloc Quebecois take more seats if Justin Trudeau is NOT leader (8) than they do if he is (1).

TORONTO

Oct 29th, 2012

HIGHLIGHTS:

- 4-in-10 would vote Liberal if the election were held today and Justin Trudeau were liberal leader (39%), compared to just 3-in-10 for the Conservatives (29%) and one quarter for the NDP (24%).
- In a normal matchup, with the current leaders, the Conservatives and the NDP are tied, with just less than a third of the vote each (31% and 32%, respectively).
- In a matchup with the current leaders, the Conservatives would take a minority of 122 seats in the 308 seat house, down from 142 last month and compared to 101 for the NDP and 76 for the Liberals.

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Harper's approval down, Rae's up

Prime Minister Stephen Harper has approval from more than one third of the population (36%), but this is down from last month (39%). His net favourable rating (approve minus disapprove) is -20. Tom Mulcair has approval from close to 4-in-10 (38%) and this is largely the same as last month (37%). His net is a benign +8. Bob Rae's approval has improved from 31% to 34% this month, and his net stands at -2.

Harper had the highest approval among older participants, males, and Albertans, and had the least support among those with annual household incomes less than \$20K. Mulcair had the highest approval ratings among Quebeckers. Rae had higher approval among older participants.

Conservatives, NDP have enthusiasm edge

Conservative supporters and NDP voters are more enthusiastic about voting their parties (very enthusiastic - 47% and 46% respectively) than are either the Liberals (38%) or the Green Party (very enthusiastic - 40%).

"The 'Trudeau Effect' has proven itself as a real phenomenon, and it appears it's not going away," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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HIGHLIGHTS:

- Prime Minister Stephen Harper has approval from more than one third of the population (36%), but this is down from last month (39%).
- Conservative supporters and NDP voters are more enthusiastic about voting their parties (very enthusiastic - 47% and 46% respectively) than are either the Liberals (38%) or the Green Party (very enthusiastic - 40%).
- "The 'Trudeau Effect' has proven itself as a real phenomenon, and it appears it's not going away," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1,735 randomly selected residents of Canada aged 18 or older. The poll was conducted on October 27th, 2012.

Results based on the total sample are considered accurate +/- 2 %, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

Party Preference Trending

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
Oct 27 th , 2012	1680	31	27	32	4	6	1
Sep 27 th , 2012	1692	35	25	30	3	6	1
Aug 22 nd , 2012	1640	34	22	34	4	6	1
Jul 25 th -26 th , 2012	1545	31	22	35	5	6	1
Jun 27 th , 2012	1114	35	19	35	3	6	1
Jun 14 th , 2012	1482	30	22	37	5	6	1
May 23 rd , 2012	1756	32	20	36	6	5	1
Apr 24 th , 2012	1669	33	22	36	2	6	1
Mar 30 th , 2012	1591	36	19	34	5	5	1
Mar 26 th -27 th , 2012	1565	35	19	35	3	7	1
Mar 2 nd -3 rd , 2012	1603	37	25	28	4	5	1
Feb 6 th , 2012	1148	36	26	28	3	6	1
Jan 13 th , 2012	1140	35	25	28	4	6	1
Dec 13 th , 2011	1160	33	21	27	8	6	5
Federal Election May 2 nd , 2011	n/a	40	19	31	4	6	0

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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
Oct 27 th , 2012	122	76	101	1	8	0
Sep 27 th , 2012	142	66	87	1	12	0
Aug 22 nd , 2012	140	46	114	1	7	0
July 25 th -26 th , 2012	114	58	128	1	7	0
June 27 th , 2012	144	32	127	1	4	0
June 14 th , 2012	114	53	136	1	4	0
May 23 rd , 2012	123	42	138	1	4	0
Apr 24 th , 2012	118	54	133	1	2	0
Mar 30 th , 2012	142	36	126	1	3	0
Mar 26 th -27 th , 2012	151	25	120	1	11	0
Mar 2 nd -3 rd , 2012	145	69	78	1	15	0
Feb 6 th , 2012	151	60	88	1	8	0
Federal Election May 2 nd , 2011	166	34	103	1	4	0

TORONTO

Oct 29th, 2012

Party Preference With Trudeau as Liberal Leader Trending

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
Oct 27 th , 2012	1694	29	39	24	2	5	1
Sep 27 th , 2012	1707	32	39	20	2	6	1

Federal Leader Approval Rating Trending (% Approve)

[All Respondents]

%	Sample	Rae	Harper	Mulcair
Oct 27 th , 2012	1735	34	36	38
Sep 27 th , 2012	1758	31	39	37
Aug 22 nd , 2012	1720	32	36	41
July 25 th -26 th , 2012	1639	34	32	36
June 27 th , 2012	1165	36	35	39
June 14 th , 2012	1529	40	31	39
May 23 rd , 2012	1836	33	33	41
Apr 24 th , 2012	1669	35	34	41
Mar 30 th , 2012	1675	36	34	32
Mar 26 th -27 th , 2012	1638	32	34	32

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Current Federal Party Preference

'If the federal election were held today, which party are you most likely to vote for?'+ 'Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1680	166	185	319	477	533	755	925
Conservative	31	21	31	29	32	38	32	29
Liberal	27	27	25	26	28	29	26	28
New Democratic	32	37	36	33	29	26	31	33
Green	4	6	4	4	3	2	4	3
Bloc Quebecois	6	7	4	7	6	4	5	6
Other	1	2	0	1	0	1	1	1

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC
Sample	1680	164	392	629	120	181	194
Conservative	31	22	16	36	35	60	27
Liberal	27	37	29	28	15	18	26
New Democratic	32	36	31	32	48	15	38
Green	4	4	2	3	2	6	8
Bloc Quebecois	6	0	21	0	0	0	0
Other	1	1	1	1	0	1	1

Household Income

%	Total	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	\$100K+
Sample	1680	172	312	255	232	180	284
Conservative	31	17	27	32	31	36	35
Liberal	27	27	31	28	26	24	27
New Democratic	32	39	31	30	36	32	30
Green	4	4	6	3	2	3	4
Bloc Quebecois	6	12	4	7	5	3	5
Other	1	1	1	1	0	2	1

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Past Vote (2011 Federal Election)

%	Total	PAST - Cons	PAST - Lib	PAST - NDP	PAST - Green	PAST - Bloc	PAST - Other Parties
Sample	1680	560	407	427	75	97	42
Conservative	31	80	7	5	8	9	27
Liberal	27	10	70	14	30	10	17
New Democratic	32	6	19	76	37	18	24
Green	4	2	2	3	23	2	3
Bloc Quebecois	6	1	1	2	2	60	8
Other	1	0	0	1	1	0	21

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Current Federal Party Preference if Justin Trudeau were Liberal Leader

'If a federal election were held today, which party would you be most likely to vote for if Justin Trudeau were the Liberal leader?'+ 'Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1694	168	184	319	482	541	761	933
Conservative	29	25	32	24	28	35	30	27
Liberal	39	38	36	41	41	41	38	41
New Democratic	24	26	26	24	24	19	24	24
Green	2	3	2	2	2	1	2	2
Bloc Quebecois	5	7	4	7	5	3	5	6
Other	1	1	0	1	1	1	1	1

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC
Sample	1694	168	394	631	122	184	195
Conservative	29	19	12	33	35	62	26
Liberal	39	52	42	40	28	21	41
New Democratic	24	26	23	24	35	11	27
Green	2	2	1	2	2	4	5
Bloc Quebecois	5	0	20	0	0	0	0
Other	1	1	0	1	1	2	1

Household Income

%	Total	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	\$100K+
Sample	1694	172	316	258	232	181	287
Conservative	29	19	23	31	26	32	33
Liberal	39	39	48	38	42	35	35
New Democratic	24	29	21	23	25	27	24
Green	2	2	3	2	1	2	2
Bloc Quebecois	5	10	3	6	5	3	5
Other	1	1	1	1	1	1	1

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Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1694	523	436	482	96	81	50
Conservative	29	87	4	1	8	2	12
Liberal	39	12	93	24	32	7	28
New Democratic	24	0	2	73	9	1	22
Green	2	0	0	0	50	0	1
Bloc Quebecois	5	0	0	1	1	90	4
Other	1	0	0	0	0	0	33

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Oct 29th, 2012

Approval of Leaders:

Conservative

'Do you approve or disapprove of the job Stephen Harper is doing as Prime Minister?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1735	175	188	328	494	550	775	960
Approve	36	31	39	33	38	42	40	32
Disapprove	56	62	51	60	54	50	53	59
Don't know	8	7	10	8	8	7	7	9

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC
Sample	1735	172	402	648	127	186	200
Approve	36	22	26	39	34	60	34
Disapprove	56	68	66	53	56	33	60
Don't know	8	11	8	8	10	6	6

Household Income

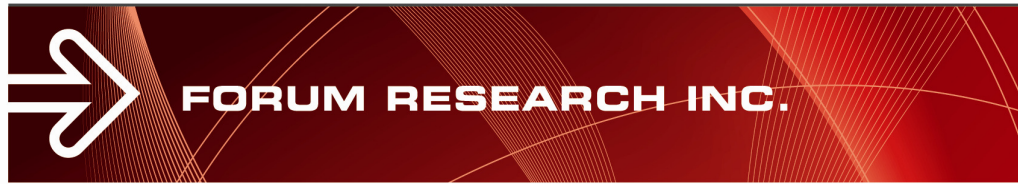
%	Total	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	\$100K+
Sample	1735	178	322	264	235	182	294
Approve	36	24	34	41	34	40	36
Disapprove	56	64	57	52	59	54	56
Don't know	8	12	9	7	7	6	8

Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1735	528	438	485	96	81	52
Approve	36	88	22	9	27	7	22
Disapprove	56	8	67	86	70	85	53
Don't know	8	4	10	5	3	9	24

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NDP

'Do you approve or disapprove of the job Thomas Mulcair is doing as Leader of the Opposition?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1735	175	188	328	494	550	775	960
Approve	38	35	32	43	40	42	40	36
Disapprove	30	28	36	27	30	31	35	26
Don't know	32	37	31	30	30	27	25	38

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC
Sample	1735	172	402	648	127	186	200
Approve	38	35	54	34	29	25	35
Disapprove	30	26	16	31	41	50	34
Don't know	32	39	30	34	30	26	30

Household Income

%	Total	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	\$100K+
Sample	1735	178	322	264	235	182	294
Approve	38	37	37	37	44	40	41
Disapprove	30	26	29	31	29	34	33
Don't know	32	37	34	32	27	26	25

Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1735	528	438	485	96	81	52
Approve	38	17	34	63	37	42	30
Disapprove	30	53	27	13	40	17	35
Don't know	32	30	38	24	23	41	35

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Liberal

'Do you approve or disapprove of the job Bob Rae is doing as leader of the Liberal Party?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1735	175	188	328	494	550	775	960
Approve	34	28	32	33	37	45	35	33
Disapprove	36	40	40	35	31	28	40	31
Don't know	30	32	28	32	32	27	25	35

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC
Sample	1735	172	402	648	127	186	200
Approve	34	33	37	35	30	31	31
Disapprove	36	34	30	39	42	38	31
Don't know	30	33	33	26	28	30	38

Household Income

%	Total	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	\$100K+
Sample	1735	178	322	264	235	182	294
Approve	34	29	31	36	36	36	36
Disapprove	36	39	38	37	36	31	37
Don't know	30	32	31	27	28	33	27

Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1735	528	438	485	96	81	52
Approve	34	24	54	34	19	21	24
Disapprove	36	49	22	32	56	42	35
Don't know	30	27	25	34	25	37	41

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Voting for Party Enthusiasm

‘How enthusiastic would you be about voting for your party if an election were held today?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1735	175	188	328	494	550	775	960
Very enthusiastic	41	45	39	38	41	42	44	39
Somewhat enthusiastic	30	28	30	33	30	28	29	30
Not very enthusiastic	18	13	20	18	19	19	17	18
Not enthusiastic at all	7	8	6	7	6	7	6	8
Don't know	4	5	5	4	3	3	3	5

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC
Sample	1735	172	402	648	127	186	200
Very enthusiastic	41	49	32	42	50	46	44
Somewhat enthusiastic	30	22	37	29	27	31	24
Not very enthusiastic	18	16	20	17	13	14	20
Not enthusiastic at all	7	8	7	8	5	7	7
Don't know	4	5	4	5	6	2	5

Household Income

%	Total	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	\$100K+
Sample	1735	178	322	264	235	182	294
Very enthusiastic	41	42	46	44	41	39	36
Somewhat enthusiastic	30	31	26	28	31	30	34
Not very enthusiastic	18	12	17	18	22	22	18
Not enthusiastic at all	7	6	8	5	4	8	11
Don't know	4	9	3	4	3	1	2

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Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1735	528	438	485	96	81	52
Very enthusiastic	41	47	38	46	40	28	34
Somewhat enthusiastic	30	26	38	32	26	27	21
Not very enthusiastic	18	19	15	14	21	33	12
Not enthusiastic at all	7	6	6	4	9	8	25
Don't know	4	1	4	4	4	4	8

TORONTO

Oct 29th, 2012

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