

FW Rates

FW Rates	Open	3x	6x	12x*
Full page*	\$10.8k	\$8.7k	\$8k	\$6.9k
Half page	\$7k	\$6k	\$5k	\$4.8k
Quarter page	\$4k	\$3.4k	\$2.54k	\$2.4k
Eighth page	\$2k	\$1.7k	\$1.3k	\$1.2k

Single outlet boutiques receive the 12x frequency rate

Premium position charges:

Back page 20%, Page 2 20%, Any specified 10%

***Availability is limited and based on frequency commitment**

To place your ad, or for more information contact:

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