

Harper leads on preferred PM measure followed by Trudeau with Mulcair third

Nanos National Nightly Tracking, Three day rolling average of 1,200 voters (September 27th, 28th, and 29th, 2015) released September 30th, 2015 (2 pm Eastern)

THE GLOBE AND MAIL 


NEWS



At a glance

- **Preferred Prime Minister** – Asked who they would prefer as PM, Harper was the most mentioned at 32.0% followed by Trudeau at 28.0%, Mulcair at 23.5%, May at 4.4%, Duceppe at 2.3% and 9.8% were unsure. Compared to a month ago Trudeau has gain six points on this measure, Harper has gained three points while Mulcair has lost four points.
- **Nanos Party Power Index** – The Index, which is a composite score of 100 points of a series of questions on ballot preferences and leadership impressions has the Liberals with 54.6 out of a possible 100 points, the NDP with 52.5 points, the Conservatives with 51.0 points, the Greens with 30.6 points and the BQ with 32.1 points (QC only).

Contact: Nik Nanos, FMRIA
Ottawa: (613) 234-4666 x 237
nnanos@nanosresearch.com
Twitter: @niknanos

Nanos Tracking Data Summary: Sept 27 - 29

LEADERSHIP

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ± 2.8 percentage points, 19 times out of 20.

Contact: Nik Nanos
(613) 234-4666 x 237
nnanos@nanosresearch.com
Twitter: @niknanos

Category order based on number of seats in the House of Commons

	Sept 29	Sept 28	1 Week Ago	1 Month Ago (Aug 28)	3 Months Ago (June 27)	1 Year Ago	12 Month High	12 Month Low
Canada Party Power Index								
Conservative	51.0	51.1	50.0	49.2	50.6	48.4	54.3	46.6
NDP	52.5	53.0	53.9	53.9	48.8	47.6	56.2	47.6
Liberal	54.6	53.5	53.3	50.9	57.5	59.1	60.7	49.6
Green	30.6	30.1	30.4	32.5	34.4	30.7	34.9	28.9
Bloc	32.1	30.8	28.5	34.2	24.6	26.1	34.9	22.9
Preferred Prime Minister								
Harper	32.0%	31.4%	30.2%	28.7%	28.3%	27.7%	34.1%	25.3%
Mulcair	23.5%	24.8%	26.2%	27.7%	16.8%	16.9%	29.8%	15.1%
Trudeau	28.0%	27.4%	27.1%	21.7%	30.9%	34.0%	35.8%	20.7%
May	4.4%	4.0%	5.8%	5.1%	1.0%	4.8%	6.2%	2.8%
Duceppe	2.3%	2.0%	1.3%	2.3%	6.5%	1.5%	3.4%	0.5%
Unsure	9.8%	10.4%	9.3%	14.5%	16.5%	15.2%	16.5%	8.4%
Has Qualities of a Good Political Leader								
Harper	54.9%	53.9%	53.5%	49.6%	52.0%	61.4%	59.1%	48.2%
Mulcair	58.8%	59.2%	61.4%	59.8%	50.9%	48.2%	64.3%	48.2%
Trudeau	54.9%	53.4%	56.5%	48.7%	53.6%	58.3%	63.4%	44.1%
May	33.7%	33.3%	35.3%	35.6%	35.7%	31.7%	38.3%	24.9%
Duceppe	45.4%	44.1%	35.9%	52.3%	15.6%	20.9%	55.5%	8.8%



www.nanosresearch.com



THE GLOBE AND MAIL



NANOS SURVEY



Preferred Prime Minister Sept 27 - 29

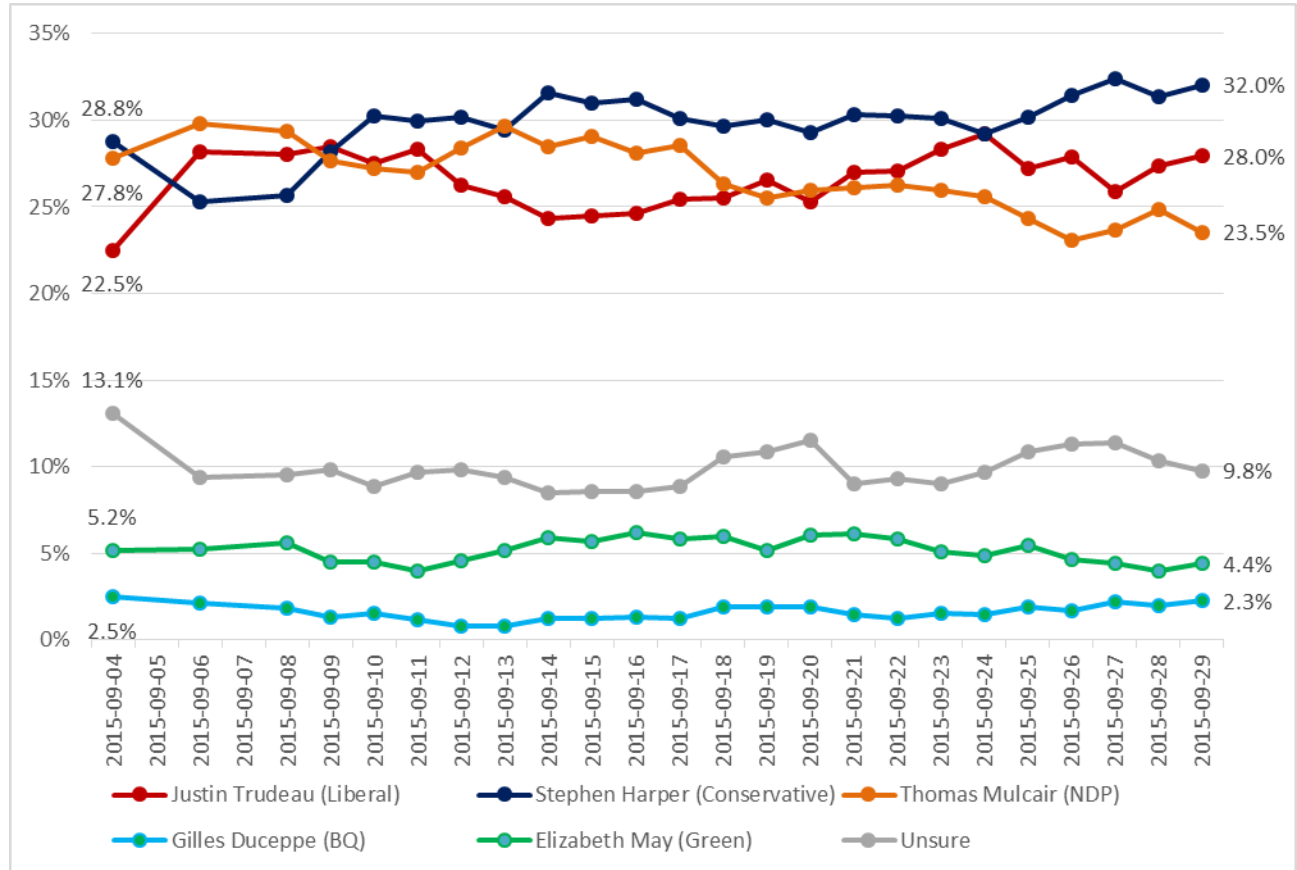
Question: Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? [First Ranked Response – Rotate Party Leaders]

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ± 2.8 percentage points, 19 times out of 20.

Contact: Nik Nanos
(613) 234-4666 x 237
nnanos@nanosresearch.com
Twitter: @niknanos



www.nanosresearch.com



THE GLOBE AND MAIL





Preferred Prime Minister 2nd Choice Sept 27 - 29

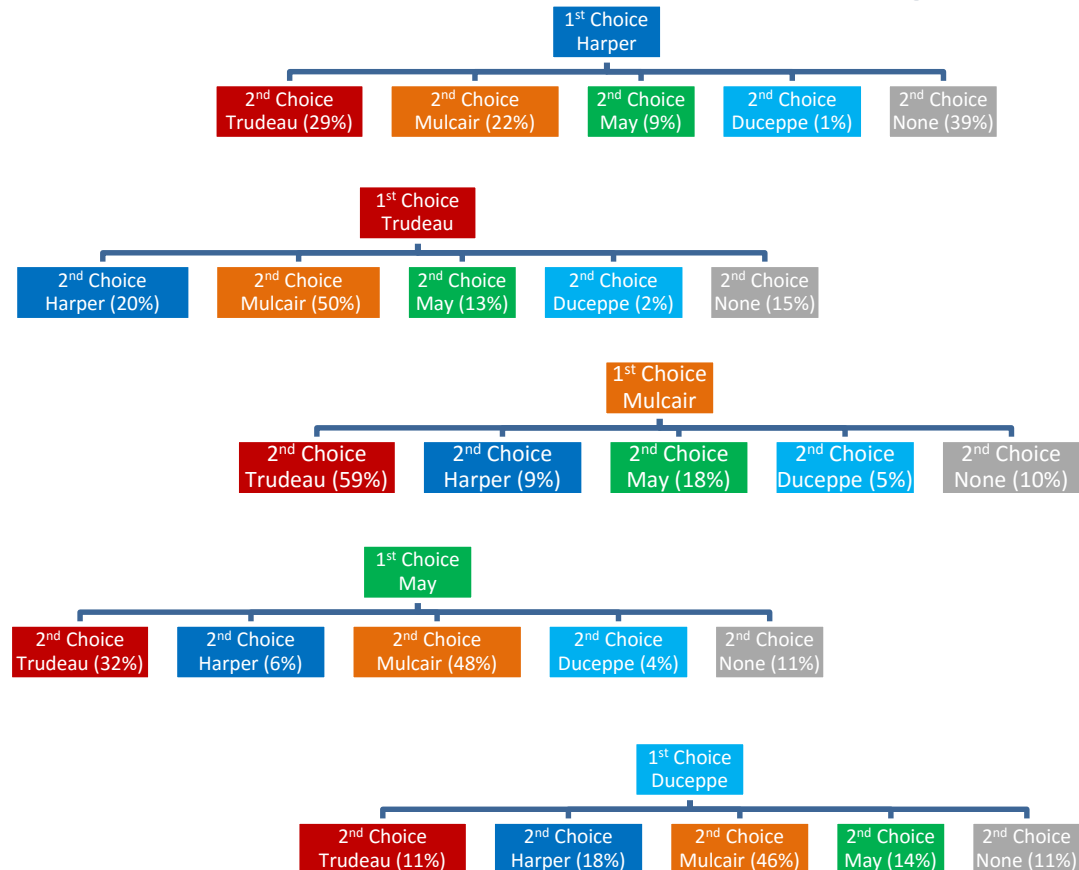
Question: Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? [First Ranked Response – Rotate Party Leaders]

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ± 2.8 percentage points, 19 times out of 20. The margin of error will vary for subpopulations such as supporters for the respective parties. Note May and Duceppe second choice based on small sample sizes.

Contact: Nik Nanos
(613) 234-4666 x 237
nnanos@nanosresearch.com
Twitter: @niknanos



www.nanosresearch.com



THE GLOBE AND MAIL



Nanos Party Power Index

Since voters are not actually able to make a choice between elections, it is interesting to think about party strength and support more broadly. The Nanos Party Power Index fills this need by incorporating more information than just current vote preference.

The Nanos Party Power Index is a weekly composite measurement of federal party brands based on four questions about the federal parties and their leadership. The questions include:

- a ballot question that captures the 1st and 2nd vote preferences;
- a measure of whether the respondent would consider voting for the party;
- the 1st and 2nd preferences for Prime Minister of the current federal leaders; and,
- whether the respondent believes each current leader has the quality to be a good leader.

The views of 1,200 respondents are compiled into a diffusion brand index for each party that goes from 0 to 100, where 0 means that the party has no brand strength and 100 means it has maximum brand strength. A score above 50 is an indication of brand strength for the party and its leader at this time.

The important factors in this weekly tracking include the direction of the brand strength or weakness and also the brand strength of one federal party relative to another.



www.nanosresearch.com



THE GLOBE AND MAIL



Party Power Index Sept 27 - 29

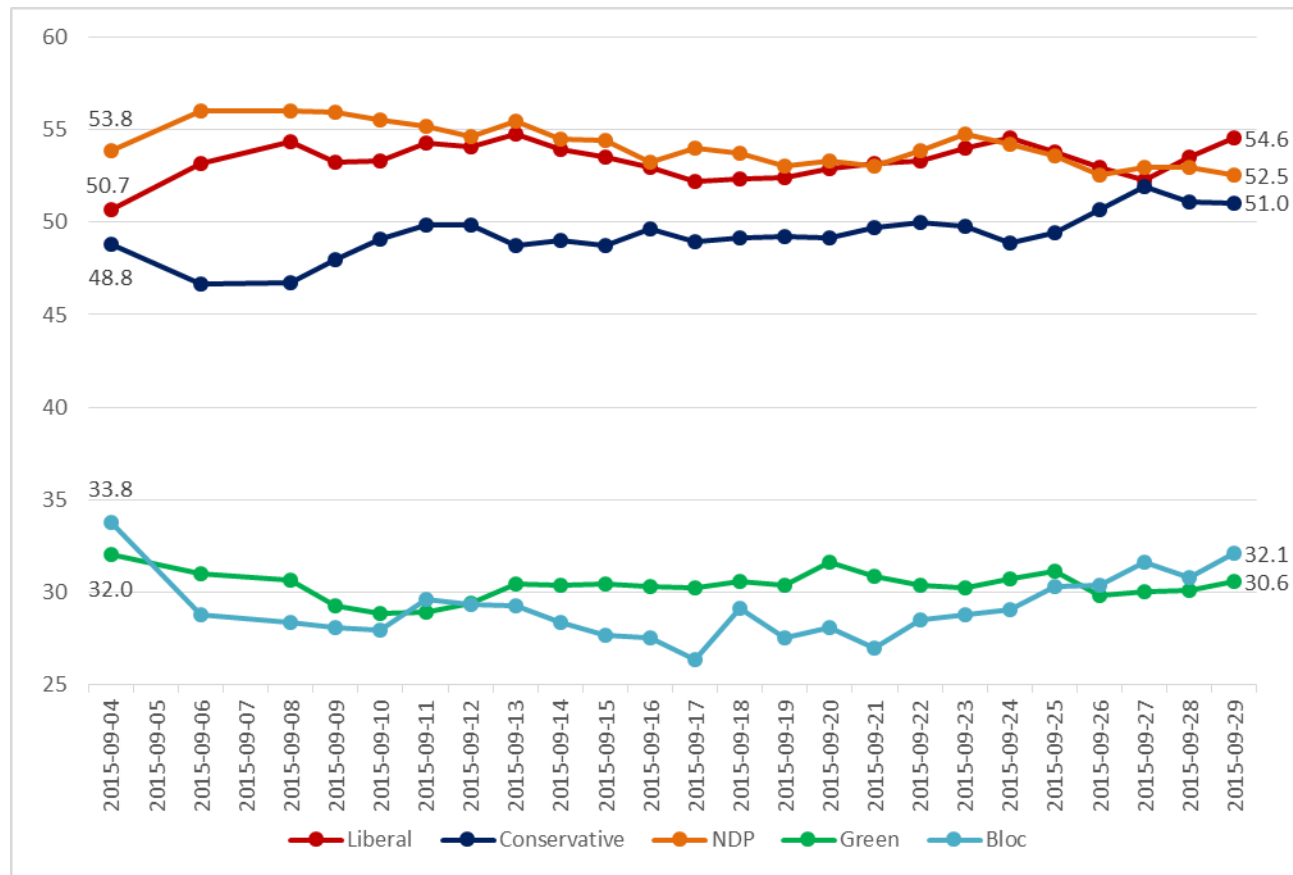
The Nanos Party Power Index Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ± 2.8 percentage points, 19 times out of 20.

Contact: Nik Nanos
(613) 234-4666 x 237
nnanos@nanosresearch.com
Twitter: @niknanos



www.nanosresearch.com

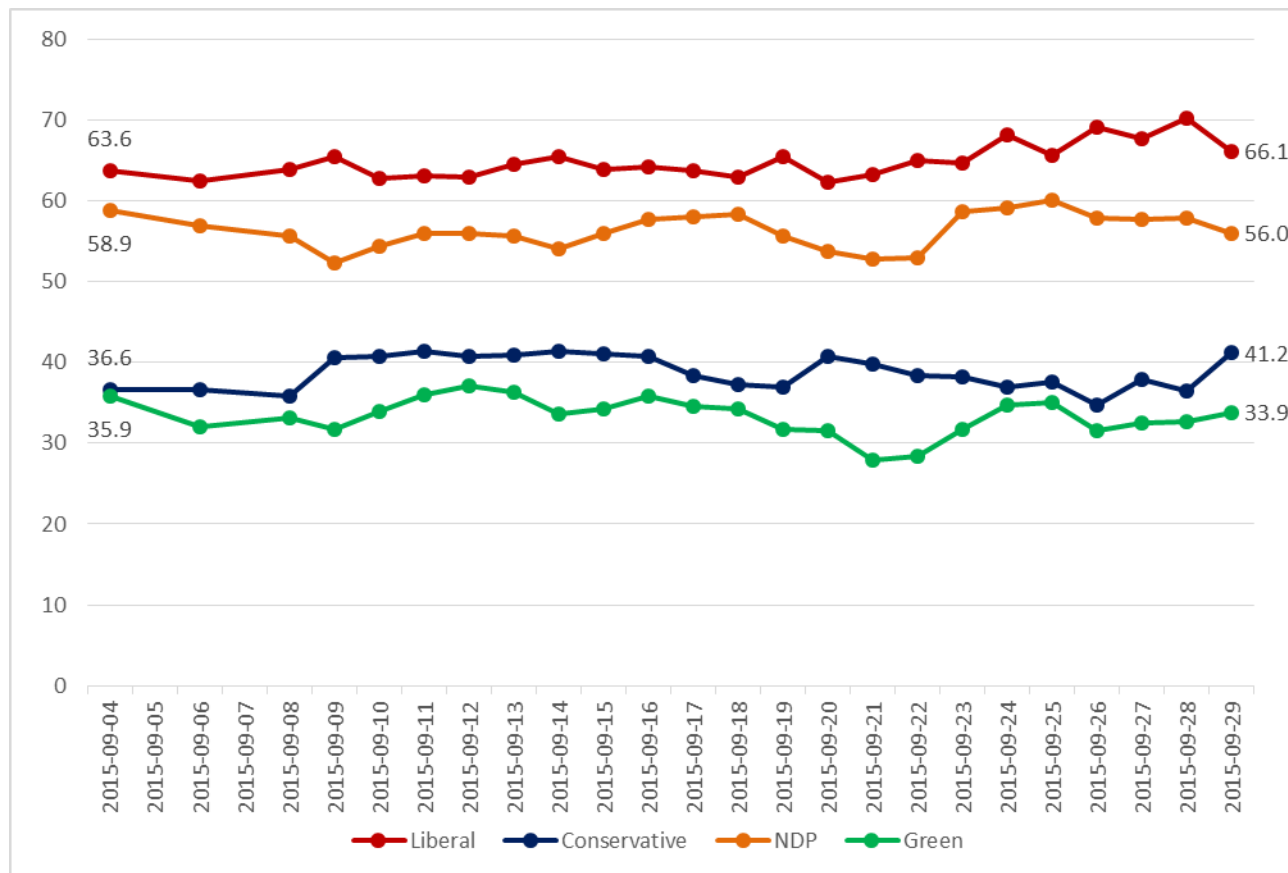


Party Power Index – Atlantic Sept 27 - 29

The Nanos Party Power Index Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The subsample of Atlantic Canadian voters for the Index is 120 individuals. A random survey of 120 individuals is accurate ± 9.1 percentage points, 19 times out of 20.

Contact: Nik Nanos
(613) 234-4666 x 237
nnanos@nanosresearch.com
Twitter: @niknanos



www.nanosresearch.com



THE GLOBE AND MAIL



Party Power Index – Quebec Sept 27 - 29

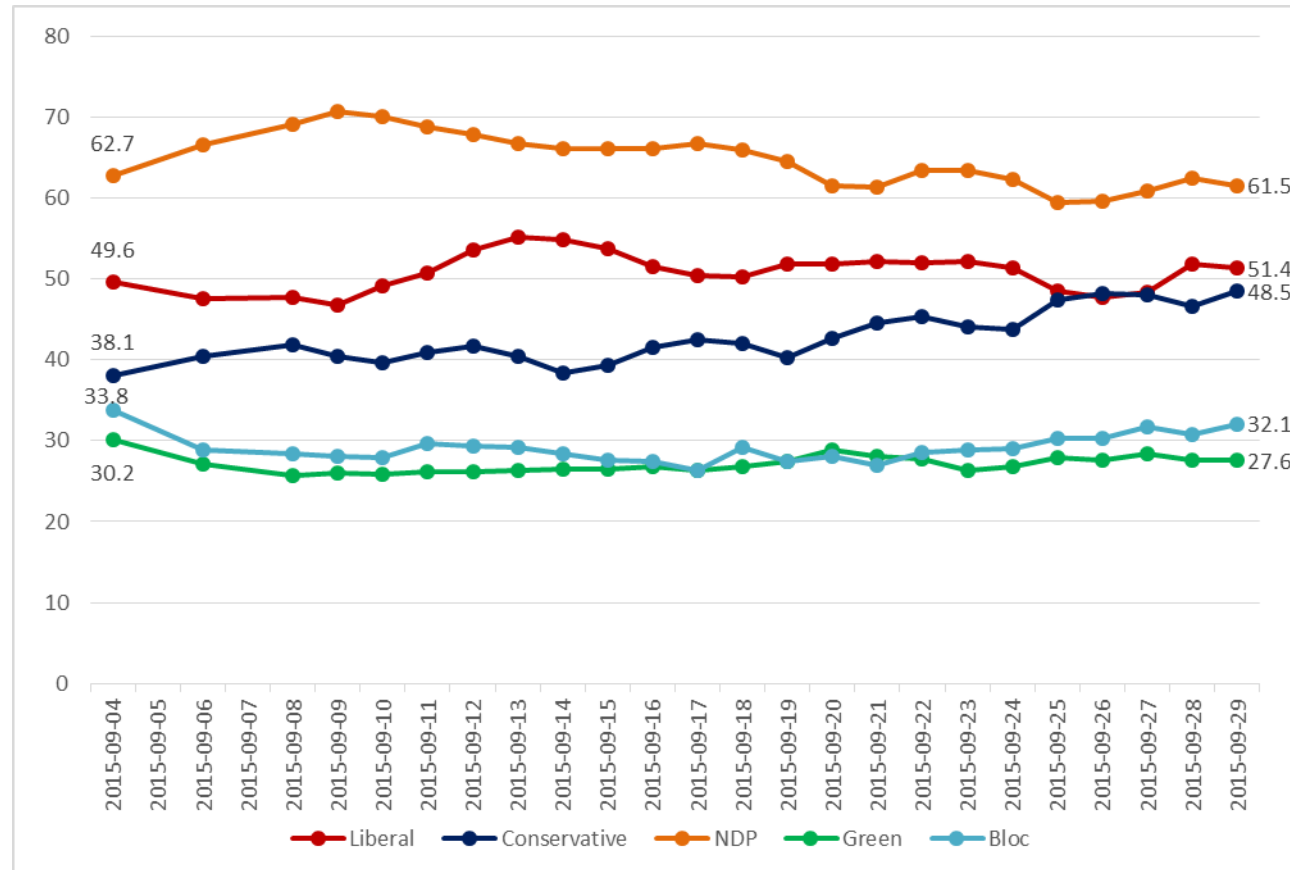
The Nanos Party Power Index Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The subsample of Quebec voters for the Index is 300 individuals. A random survey of 300 individuals is accurate ± 5.7 percentage points, 19 times out of 20.

Contact: Nik Nanos
(613) 234-4666 x 237
nnanos@nanosresearch.com
Twitter: @niknanos



www.nanosresearch.com



Party Power Index – Ontario Sept 27 - 29

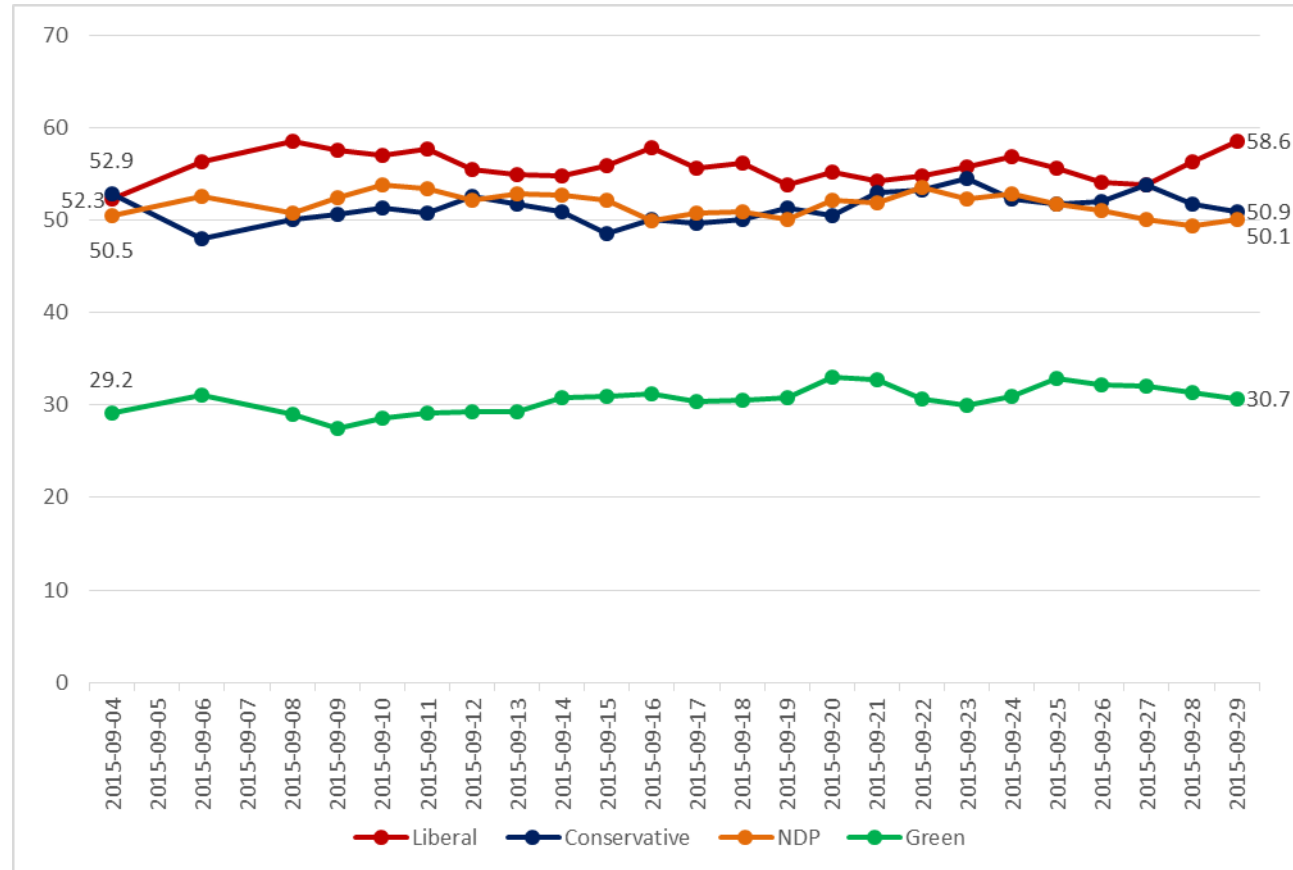
The Nanos Party Power Index Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The subsample of Ontario voters for the Index is 360 individuals. A random survey of 360 individuals is accurate ± 5.2 percentage points, 19 times out of 20.

Contact: Nik Nanos
(613) 234-4666 x 237
nnanos@nanosresearch.com
Twitter: @niknanos



www.nanosresearch.com



Party Power Index – Prairies Sept 27 - 29

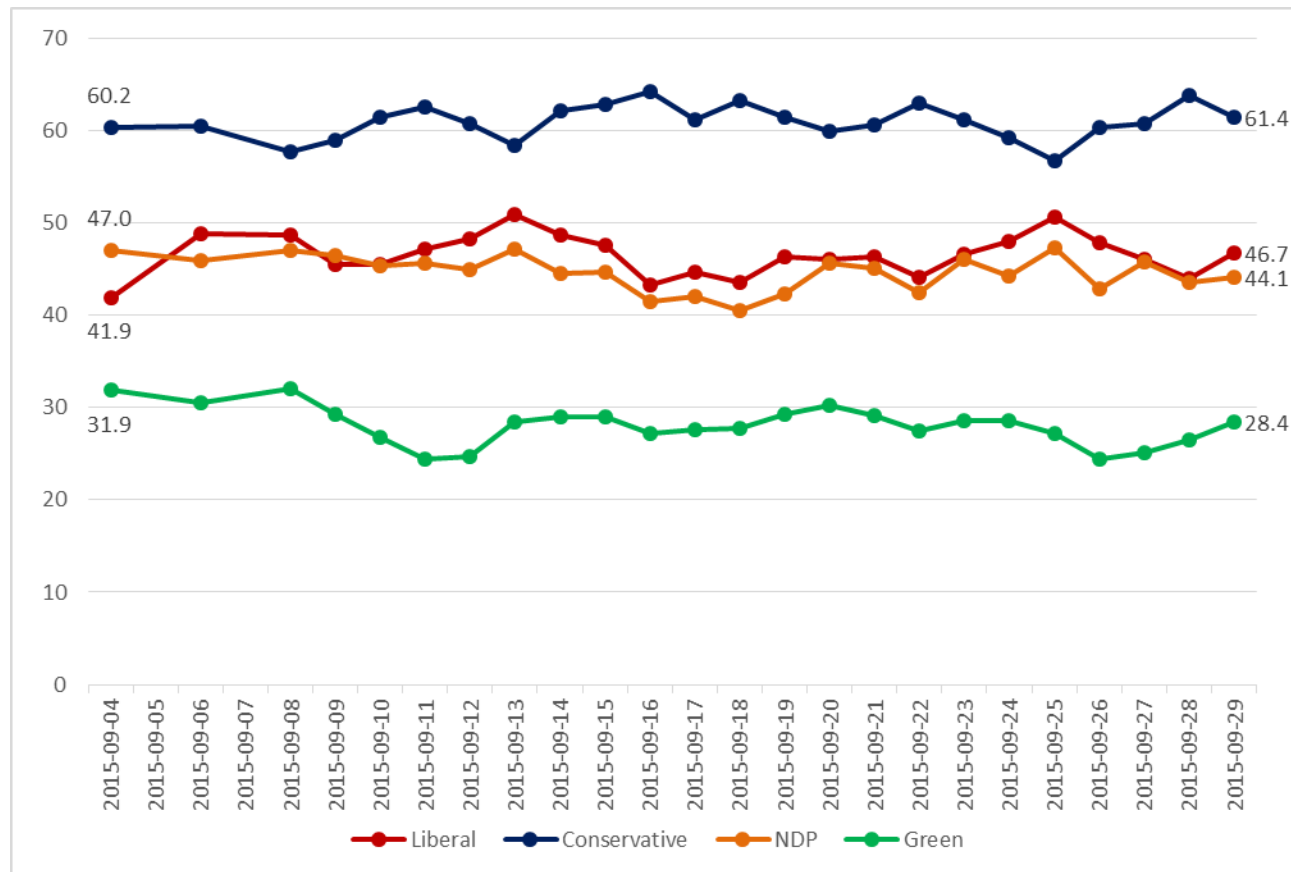
The Nanos Party Power Index Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The subsample of Prairie province voters for the Index is 240 individuals. A random survey of 240 individuals is accurate ± 6.4 percentage points, 19 times out of 20.

Contact: Nik Nanos
(613) 234-4666 x 237
nnanos@nanosresearch.com
Twitter: @niknanos



www.nanosresearch.com



Party Power Index – British Columbia Sept 27 - 29

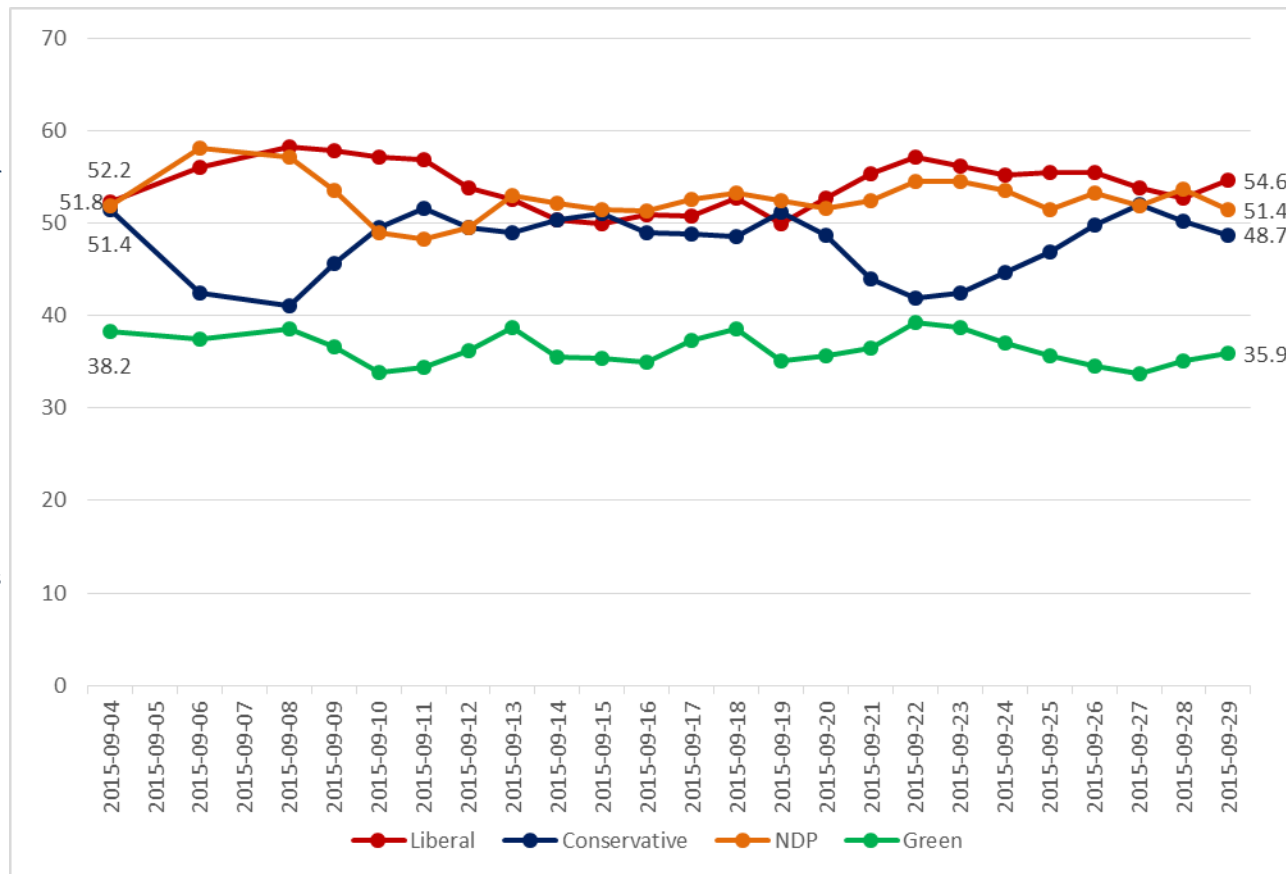
The Nanos Party Power Index Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is $\pm 2.8\%$, 19 times out of 20. The subsample of BC voters for the Index is 180 individuals. A random survey of 180 individuals is accurate ± 7.4 percentage points, 19 times out of 20.

Contact: Nik Nanos
(613) 234-4666 x 237
nnanos@nanosresearch.com
Twitter: @niknanos



www.nanosresearch.com



Survey Methodology

A national random telephone (land + cell) survey using live agents of 1,200 Canadians is conducted by Nanos Research throughout the campaign over a three day period. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is $\pm 2.8\%$, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2011 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding. The research has been registered with the Marketing Research and Intelligence Association of which Nanos is a member.



THE GLOBE AND MAIL



NANOS SURVEY

Technical Notes

Element	Description	Element	Description
Organization who commissioned the research	CTV; Globe and Mail; Nanos Research	Weighting of Data	The results were weighted by age and gender using the latest Census information (2011) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Final Sample Size	1,200 Randomly selected individuals; three night rolling average of 400 voters a night; closing weekend oversample. The interviews are compiled into a three day rolling average of 1,200 interviews, where each week the oldest group of 400 interviews is dropped and a new group of 400 interviews is added.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	±2.8 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Mode of Survey	Tracking; RDD dual frame (land- and cell-lines) random telephone survey.	Stratification	By age and gender using the latest Census information (2011) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Estimated Response Rate	Nine percent, consistent with industry norms.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Demographics (Other)	Age, gender, education, income	Question Content	This was part of a nightly omnibus survey. The preceding module included questions about national issues of concern and ballot preferences.
Fieldwork/Validation	Live interviews with live supervision to validate work as per the MRIA Code of Conduct	Question Wording	The order of questions is as presented in the report with a randomization of the political leaders for the question involving leader qualities.
Number of Calls	Maximum of five call backs.	Survey Company	Nanos Research
Time of Calls	Individuals were called between 5:00-9:00pm local time for the respondent.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanosresearch.com Telephone:(613) 234-4666 ext. 237 Email: nnanos@nanosresearch.com.
Field Dates	September 27 th , 28 th , and 29 th , 2015.		
Language of Survey	The survey was conducted in both English and French.		



THE GLOBE AND MAIL



NANOS SURVEY

2015-702 - CTV/Globe Election Leadership Tracking (September 27th - 29th) - STAT SHEET

(First ranked Response) As you may know [Rotate] Justin Trudeau is the leader of the federal Liberal party, Steven Harper is the leader of the Conservative Party of Canada, Gilles Duceppe is the leader of the Bloc Quebecois, Thomas Mulcair is the leader of the federal NDP and Elizabeth May is the leader of the federal Green Party. Of the current federal political party leaders, could you please rank your top two current preferences for Prime Minister?

			Region						Gender		Age				
			Tracking Sept 27-29	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
First ranked Preferred Prime Minister	Total	Unwgt N	1200	120	300	360	240	180	570	630	182	169	243	285	321
		Wgt N	1200	120	300	360	240	180	570	630	240	203	252	222	282
	Justin Trudeau	%	28.0	38.6	20.1	35.1	21.9	27.9	25.2	30.4	32.0	27.5	27.0	26.2	27.1
	Stephen Harper	%	32.0	22.2	21.8	33.1	49.3	30.5	38.0	26.7	27.5	30.8	33.9	33.7	33.8
	Thomas Mulcair	%	23.5	23.4	32.1	18.1	16.8	29.3	22.4	24.6	24.8	21.7	28.2	20.6	21.9
	Gilles Duceppe	%	2.3	.0	9.1	.0	.0	.0	2.4	2.2	4.0	.9	2.9	2.1	1.3
	Elizabeth May	%	4.4	9.2	1.5	3.4	4.8	7.6	4.2	4.6	3.3	4.9	3.6	6.2	4.3
	Unsure	%	9.8	6.6	15.5	10.3	7.2	4.7	7.8	11.6	8.3	14.1	4.3	11.1	11.7

Nanos conducted a RDD dual frame (land- and cell-lines) random telephone survey of 400 eligible voters nightly throughout the campaign, as part of an omnibus survey. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. The margin of error for a random survey of 1,200 Canadians is ± 2.8 percentage points, 19 times out of 20.

www.nanosresearch.com

2015-702 - CTV/Globe Election Leadership Tracking (September 27th - 29th) - STAT SHEET

(Second Ranked Response) As you may know [Rotate] Justin Trudeau is the leader of the federal Liberal party, Steven Harper is the leader of the Conservative Party of Canada, Gilles Duceppe is the leader of the Bloc Quebecois, Thomas Mulcair is the leader of the federal NDP and Elizabeth May is the leader of the federal Green Party. Of the current federal political party leaders, could you please rank your top two current preferences for Prime Minister?

			Region						Gender		Age				
			Tracking Sept 27-29	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Second ranked Preferred Prime Minister	Total	Unwgt N	1082	111	256	322	222	171	525	557	167	145	232	253	285
		Wgt N	1083	112	253	323	223	172	526	557	220	175	241	197	249
	Justin Trudeau	%	27.7	29.4	32.7	24.6	22.5	31.7	28.4	27.0	25.5	27.5	30.5	29.3	25.8
	Stephen Harper	%	9.3	8.5	10.6	9.3	8.7	8.3	7.9	10.5	10.1	9.3	10.9	7.5	8.4
	Thomas Mulcair	%	26.9	34.7	25.5	30.0	24.4	21.2	28.6	25.3	22.8	29.1	26.3	29.6	27.4
	Gilles Duceppe	%	2.6	.0	10.9	.0	.0	.0	2.1	3.0	4.6	2.9	2.7	2.0	.8
	Elizabeth May	%	12.1	12.4	6.6	14.1	12.0	16.7	11.2	13.0	14.5	15.7	7.6	11.2	12.7
	Unsure/no second choice	%	21.5	14.9	13.7	22.0	32.4	22.2	21.7	21.2	22.4	15.5	22.0	20.5	25.0

Nanos conducted a RDD dual frame (land- and cell-lines) random telephone survey of 400 eligible voters nightly throughout the campaign, as part of an omnibus survey. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. The margin of error for a random survey of 1,200 Canadians is ± 2.8 percentage points, 19 times out of 20.

**2015-702 - CTV/Globe Election Leadership Tracking (September 27th - 29th) - STAT SHEET**

For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader?
[Rotate]

			Region						Gender		Age				
			Tracking Sept 27-29	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Justin Trudeau	Total	Unwgt N	1200	120	300	360	240	180	570	630	182	169	243	285	321
		Wgt N	1200	120	300	360	240	180	570	630	240	203	252	222	282
	Have	%	54.9	66.9	51.3	59.3	44.4	58.0	53.0	56.5	61.6	55.9	55.3	51.2	50.9
	Not have	%	33.9	24.0	36.1	29.7	43.4	32.8	37.7	30.5	26.3	35.3	35.7	36.3	36.0
	Unsure	%	11.2	9.1	12.6	11.1	12.2	9.2	9.2	13.0	12.1	8.8	9.0	12.6	13.1

For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader?
[Rotate]

		Region							Gender		Age				
		Tracking Sept 27-29	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Stephen Harper	Total	Unwgt N	1200	120	300	360	240	180	570	630	182	169	243	285	321
		Wgt N	1200	120	300	360	240	180	570	630	240	203	252	222	282
	Have	%	54.9	40.6	53.3	56.8	63.4	51.8	61.5	48.9	52.4	52.8	59.5	54.2	54.9
	Not have	%	39.8	52.5	40.9	38.2	31.3	43.9	34.3	44.8	42.3	41.1	38.3	39.1	38.6
	Unsure	%	5.3	6.8	5.7	5.0	5.3	4.3	4.2	6.3	5.2	6.1	2.3	6.7	6.5

Nanos conducted a RDD dual frame (land- and cell-lines) random telephone survey of 400 eligible voters nightly throughout the campaign, as part of an omnibus survey. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. The margin of error for a random survey of 1,200 Canadians is ± 2.8 percentage points, 19 times out of 20.

2015-702 - CTV/Globe Election Leadership Tracking (September 27th - 29th) - STAT SHEET

For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader?
[Rotate]

		Region							Gender		Age				
		Tracking Sept 27-29	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Thomas Mulcair	Total	Unwgt N	1200	120	300	360	240	180	570	630	182	169	243	285	321
		Wgt N	1200	120	300	360	240	180	570	630	240	203	252	222	282
	Have	%	58.8	61.7	68.5	58.1	46.9	57.6	58.6	58.9	56.1	54.8	66.7	58.1	57.3
	Not have	%	27.0	24.2	22.8	25.3	35.8	27.5	30.3	24.0	25.4	25.5	23.8	27.5	32.0
	Unsure	%	14.2	14.1	8.7	16.5	17.3	14.9	11.1	17.1	18.6	19.7	9.6	14.4	10.7

For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader?
[Rotate]

			Region		Gender		Age				
			Tracking Sept 27-29	Quebec	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Gilles Duceppe	Total	Unwgt N	300	300	146	154	55	50	68	63	64
		Wgt N	300	300	146	154	59	48	63	55	75
	Have	%	45.4	45.4	43.6	47.1	51.5	46.8	52.7	36.7	40.0
	Not have	%	47.3	47.3	54.0	41.0	42.2	51.6	42.9	45.4	53.7
	Unsure	%	7.3	7.3	2.5	11.9	6.3	1.6	4.5	17.9	6.3

Nanos conducted a RDD dual frame (land- and cell-lines) random telephone survey of 400 eligible voters nightly throughout the campaign, as part of an omnibus survey. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. The margin of error for a random survey of 1,200 Canadians is ± 2.8 percentage points, 19 times out of 20.

www.nanosresearch.com

2015-702 - CTV/Globe Election Leadership Tracking (September 27th - 29th) - STAT SHEET

For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader?
[Rotate]

			Region						Gender		Age				
			Tracking Sept 27-29	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Elizabeth May	Total	Unwgt N	1200	120	300	360	240	180	570	630	182	169	243	285	321
		Wgt N	1200	120	300	360	240	180	570	630	240	203	252	222	282
	Have	%	33.7	32.6	25.4	36.8	34.7	41.0	29.4	37.6	33.8	34.8	32.0	33.6	34.4
	Not have	%	45.9	44.7	50.8	44.6	45.5	41.8	53.4	39.1	38.6	43.1	50.0	48.3	48.6
	Unsure	%	20.4	22.7	23.8	18.7	19.8	17.2	17.2	23.3	27.5	22.2	18.0	18.1	17.0

Nanos conducted a RDD dual frame (land- and cell-lines) random telephone survey of 400 eligible voters nightly throughout the campaign, as part of an omnibus survey. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. The margin of error for a random survey of 1,200 Canadians is ± 2.8 percentage points, 19 times out of 20.

www.nanosresearch.com

2015-702 - CTV/Globe Election Leadership Tracking (September 27th - 29th) - STAT SHEET

Report						
Region		Overall Brand Index> Liberal	Overall Brand Index> Conservative	Overall Brand Index> NDP	Overall Brand Index> Green	Overall Brand Index> BQ
Atlantic	Mean	.6613	.4117	.5597	.3385	
	N	120	120	120	120	
Quebec	Mean	.5136	.4846	.6153	.2755	.3210
	N	300	300	300	300	300
Ontario	Mean	.5858	.5093	.5009	.3072	
	N	360	360	360	360	
Prairies	Mean	.4666	.6139	.4409	.2840	
	N	240	240	240	240	
British Columbia	Mean	.5460	.4871	.5143	.3592	
	N	180	180	180	180	
Total	Mean	.5455	.5110	.5254	.3056	.3210
	N	1200	1200	1200	1200	300

Report						
Gender		Overall Brand Index> Liberal	Overall Brand Index> Conservative	Overall Brand Index> NDP	Overall Brand Index> Green	Overall Brand Index> BQ
Male	Mean	.5252	.5440	.5073	.2793	.2965
	N	570	570	570	570	146
Female	Mean	.5639	.4811	.5417	.3293	.3443
	N	630	630	630	630	154
Total	Mean	.5455	.5110	.5254	.3056	.3210
	N	1200	1200	1200	1200	300

Nanos conducted a RDD dual frame (land- and cell-lines) random telephone survey of 400 eligible voters nightly throughout the campaign, as part of an omnibus survey. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. The margin of error for a random survey of 1,200 Canadians is ± 2.8 percentage points, 19 times out of 20.

www.nanosresearch.com

2015-702 - CTV/Globe Election Leadership Tracking (September 27th - 29th) - STAT SHEET

Report						
Age		Overall Brand Index> Liberal	Overall Brand Index> Conservative	Overall Brand Index> NDP	Overall Brand Index> Green	Overall Brand Index> BQ
18 to 29	Mean	.5918	.4726	.5428	.3383	.3587
	N	240	240	240	240	59
30 to 39	Mean	.5514	.5103	.5340	.3316	.3334
	N	203	203	203	203	48
40 to 49	Mean	.5378	.5326	.5410	.2649	.3239
	N	252	252	252	252	63
50 to 59	Mean	.5268	.5249	.5161	.3063	.3237
	N	222	222	222	222	55
60 plus	Mean	.5234	.5138	.4977	.2949	.2788
	N	282	282	282	282	75
Total	Mean	.5455	.5110	.5254	.3056	.3210
	N	1200	1200	1200	1200	300

2015-702 - CTV/Globe Election Leadership Tracking (September 27th - 29th) - STAT SHEET

Second ranked Preferred Prime Minister * First ranked Preferred Prime Minister Crosstabulation

			First ranked Preferred Prime Minister					Total
			Justin Trudeau	Stephen Harper	Thomas Mulcair	Gilles Duceppe	Elizabeth May	
Second ranked Preferred Prime Minister	Justin Trudeau	Count	0	113	167	3	17	300
		% within First ranked Preferred Prime Minister	0.0%	29.4%	59.2%	10.7%	31.5%	27.7%
	Stephen Harper	Count	68	0	24	5	3	100
		% within First ranked Preferred Prime Minister	20.2%	0.0%	8.5%	17.9%	5.6%	9.2%
	Thomas Mulcair	Count	167	86	0	13	26	292
		% within First ranked Preferred Prime Minister	49.7%	22.4%	0.0%	46.4%	48.1%	26.9%
	Gilles Duceppe	Count	8	4	14	0	2	28
		% within First ranked Preferred Prime Minister	2.4%	1.0%	5.0%	0.0%	3.7%	2.6%
	Elizabeth May	Count	44	33	50	4	0	131
		% within First ranked Preferred Prime Minister	13.1%	8.6%	17.7%	14.3%	0.0%	12.1%
	Unsure/no second choice	Count	49	148	27	3	6	233
		% within First ranked Preferred Prime Minister	14.6%	38.5%	9.6%	10.7%	11.1%	21.5%
Total	Count		336	384	282	28	54	1084
		% within First ranked Preferred Prime Minister	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Nanos conducted a RDD dual frame (land- and cell-lines) random telephone survey of 400 eligible voters nightly throughout the campaign, as part of an omnibus survey. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. The margin of error for a random survey of 1,200 Canadians is ± 2.8 percentage points, 19 times out of 20.

www.nanosresearch.com