

DBE



Marple Cricket Club & Squash Club New & Existing Members are in a safe Hands with DBE



The Background

Marple Cricket & Squash Club was established around 1900 and has been based at its Bowden Lane headquarters since 1951. Currently playing in Division 1 of the Cheshire County Cricket League this club has five senior teams, an over 40's team and a thriving junior section catering from the under 9's through to under 17's.

The club were using a Sharp preset bar till. Monitoring annual subscriptions, bar staff, bar takings and many functions throughout the year was becoming a nightmare to control. The club treasurer, Martin Poynter, who runs his own software company, set out to find a single solution to all the club's problems relating to these main areas.

The Solution

DBE installed a Toshiba touch-screen terminal, fitted with a membership card swipe unit, A fingerprint recognition device to sign personnel into the system and Epson thermal bill printer. Using the database of all the members, DBE's system verifies that membership subscriptions have been paid and automatically computes member's special prices. Members who haven't paid their fees are now easily highlighted and have to pay more!!

Stockade SQL stock control package was installed to allow management to have remote access of stock, sales figures, manage member's accounts and make instant price/product changes to the till. With Martin's background in software, it was paramount that the system was flexible. He found that reports and functionality could be tailored to his and the club's needs. The club are planning to implement EFT to the system and are going to be printing tickets for functions from the till. Martin also went on to comment that "The system is proving to be future proof" and that "DBE really do understand the requirements of members clubs".

Customer Quotes

"We received several quotations for membership systems" remarked Martin, who concluded by saying that "DBE was chosen because of their in-depth knowledge of the software and they knew it could be tailored to suit our needs".

The training on the system was carried out before it was installed and Andy Bell, The club Steward commented "We found that the system was easy to use and needed little support from DBE once installed, because of the care taken beforehand".

Andy also mentioned that, "Since installation the overdue membership fees have reduced from almost £1500 to virtually nil!!"

"Any objections we thought may arise to the card system, especially from older members, evaporated once they realised they were getting a benefit from paying their fees promptly. I would be happy to recommend DBE's system to any other club looking for a solution" Andy added.

**DBE have since installed many systems, thanks to recommendations from
Marple Cricket Club**

Direct Business Equipment Ltd

Unit 4, Albion trading Estate, Mossley Road, Ashton under Lyne, Greater Manchester, OL6 6NQ
Tel: 0161 343 2271 Fax: 0161 343 2281 Email: Sales@dbe.uk.com

