



1. How would you rate the way George W. Bush is handling his job as President -- excellent, good, fair, or poor?

Excellent.....	9
Good .....	24
Fair .....	21
Poor .....	45
<i>Don't know/Refused</i> .....	1

2. How would you rate the way President George W. Bush is handling the situation in Iraq -- excellent, good, fair, or poor?

Excellent.....	10
Good .....	21
Fair .....	16
Poor .....	50
<i>Don't know/Refused</i> .....	2

3. Generally speaking, do you feel that things in the United States are headed in the right direction these days, or do you feel that things have gotten pretty seriously off on the wrong track?

Right direction .....	17
Mixed.....	10
Wrong track.....	68
<i>Don't know/Refused</i> .....	5

4. Generally speaking, do you feel that things here in Florida are headed in the right direction these days, or do you feel that things in the state have gotten pretty seriously off on the wrong track?

Right direction .....	34
Mixed.....	15
Wrong track.....	44
<i>Don't know/Refused</i> .....	7

5. How would you rate the way Charlie Crist is handling his job as Governor of Florida -- excellent, good, fair, or poor?

Excellent.....	12
Good .....	45
Fair .....	30
Poor .....	7
<i>Don't know/Refused</i> .....	6

6. What do you think should be the most important issue for the President and Congress to deal with right away? **(ROTATED/READ LIST.)**

.....	
Managing the war in Iraq.....	26
Protecting us from terrorism.....	12
Creating new jobs.....	4
Lowering energy prices.....	5
Controlling illegal immigration.....	14
Increasing access to quality health care.....	12
Improving our public schools.....	4
Reducing the threat from global warming.....	3
Protecting Social Security and Medicare.....	8
Lowering our taxes.....	4
Rebuilding our nation's roads and bridges.....	-
<i>(VOL)Other.....</i>	5
<i>Don't know/Refused.....</i>	3

7. Which of the following, would you say puts the most strain on your household budget?

Homeowners insurance.....	25
Property taxes.....	23
Gas prices.....	18
Health care costs.....	12
Home energy rates.....	8
Debt on credit cards and loans.....	7
<b>(VOL) Other.....</b>	3
<i>Don't know/Refused.....</i>	3

8. How much of an effect do you believe the recent property insurance reforms will have on property insurance rates here in Florida – do you think the reforms will significantly reduce property insurance rates, noticeably reduce rates, reduce rates very little, or not reduce rates at all?

Significantly reduce.....	2
Noticeably reduce.....	8
Reduce very little.....	51
Not reduce at all.....	26
<i>Don't know/Refused.....</i>	13

9. The Florida Legislature has placed a constitutional amendment on the Jan. 29 ballot titled PROPERTY TAX EXEMPTIONS; LIMITATIONS ON PROPERTY TAX ASSESSMENTS. This revision proposes changes to the State Constitution relating to property taxation. With respect to homestead property, *this revision: (1) increases the homestead exemption except for school district taxes and (2) allows homestead property owners to transfer up to \$500,000 of their Save-Our-Homes benefits to their next homestead.* With respect to non-homestead property, *this revision (3) provides a \$25,000 exemption for tangible personal property and (4) limits assessment increases for specified non-homestead real property except for school district taxes.* If the January 29<sup>th</sup> election were held today, would you vote “Yes” to approve the amendment or “No” to reject the amendment? **(IF UNDECIDED)** Well, which one do you lean more toward at this time?

	VOTE
Yes .....	53
No .....	27
<i>Undecided</i> .....	20

10. One part of this constitutional amendment would give homestead property owners an additional \$25,000 homestead exemption, which would not apply to school property taxes. **(ROTATE ARGUMENTS)**

Supporters of this change say it fairly provides some property tax relief to all homestead property owners.

Opponents say it gives a tax break to those who need it least and does not help business owners, the owners of investment properties or the owners of second homes.

After hearing these arguments, are you more or less likely to vote Yes to approve the amendment? **PROBE:** Would you say that you *much (more/less)* or only *somewhat (more/less)* likely to vote Yes? **(47/30)**

Much more .....	23
Somewhat more .....	24
<b>(VOL)</b> No effect .....	6
Somewhat less .....	16
Much less .....	14
<i>Don't know/Refused</i> .....	17

11. Another part of this constitutional amendment would allow homestead property owners who sell their home and buy another homestead property to take with them up to \$500,000 in value protected from property taxes by Save Our Homes. **(ROTATE ARGUMENTS)**

Supporters of this change say it helps homeowners who want to move but do not want to lose their Save Our Homes tax break and cannot afford higher taxes on a new home.

Opponents say it helps long-time homeowners with big Save Our Homes tax breaks, but offers little help to more recent homebuyers and no help to first-time home buyers, business owners, the owners of investment properties or the owners of second homes.

After hearing these arguments, are you more or less likely to vote Yes to approve the amendment?

**PROBE:** Would you say that you *much (more/less)* or only *somewhat (more/less)* likely to vote Yes? **(46/34)**

Much more .....	25
Somewhat more .....	21
<b>(VOL)</b> No effect .....	6
Somewhat less .....	18
Much less .....	16
<i>Don't know/Refused</i> .....	14

12. While school taxes are exempt from the increase in the homestead exemption, allowing homestead property owners to take their Save Our Homes tax break with them when they move would affect the amount of revenue generated by school property taxes. **(ROTATE ARGUMENTS)**

Supporters say schools would not lose that much money in property taxes and promise the state would find other money to make up any losses.

Opponents say schools could lose more than \$2-billion over five years and that to cover the loss the state would have to increase other taxes, reduce spending elsewhere in the budget, or cut state funding for public schools.

After hearing these arguments, are you more or less likely to vote Yes to approve the tax reform amendment? **PROBE:** Would you say that you *much (more/less)* or only *somewhat (more/less)* likely to vote Yes? **(35/46)**

Much more .....	19
Somewhat more .....	16
<b>(VOL)</b> No effect .....	6
Somewhat less .....	21
Much less .....	25
<i>Don't know/Refused</i> .....	13

13. Now that you've heard a little more about the amendment. If the January 29<sup>th</sup> election were held today, would you vote "Yes" to approve the amendment or "No" to reject the amendment? **(IF UNDECIDED)** Well, which one do you lean more toward at this time?

<b>VOTE</b>	
Yes .....	47
No .....	36
<i>Undecided</i> .....	16

14. How would you rate the Florida legislature's performance in providing property tax relief for Florida homeowners -- excellent, good, fair, or poor?

Excellent.....	2
Good .....	16
Fair .....	37
Poor .....	40
<i>Don't know/Refused</i> .....	4

15. As I read each name, please tell me if you have a warm or positive opinion of the candidate or a cool, less positive opinion of the candidate with 100 being the warmest, most positive rating, Zero being the coolest, least positive rating and 50 being a more neutral opinion. If you don't recognize one of the names, that's okay -- just let me know. Here's the first one.... **(REPEAT RESPONSES)**.

<b>Alternately reverse order</b>	<u>Rating</u>	<u>Recog, Can't Rate</u>	<u>Don't Recog</u>
Rudy Giuliani	48.42	3	2
Barack Obama	46.58	3	4
John McCain	46.11	5	4
Mitt Romney	45.50	7	14
Hillary Clinton	45.06	2	1
John Edwards	42.44	4	6
Mike Huckabee	40.06	10	31
Fred Thompson	39.44	6	15
Bill Richardson	37.18	9	30
Joe Biden	36.11	7	24

**DEMOCRATS ONLY**

16. If the Democratic primary for President were today and the candidates were **(READ/ROTATE LIST)** for whom would you vote? **(IF UNDECIDED)** Well, which one do you lean more toward at this time?

	<b>VOTE</b>
Joe Biden .....	4
Hillary Clinton .....	48
Christopher Dodd .....	*
John Edwards.....	8
Mike Gravel .....	*
Dennis Kucinich.....	3
Barack Obama .....	24
Bill Richardson .....	3
<i>Undecided</i> .....	10

17. As you may have heard, the leading Democratic candidates for president are boycotting Florida because of an agreement with early nominating states such as Iowa and New Hampshire. The national Democratic Party also has said Florida's Jan. 29th primary will not count toward the selection of the party's nominee. As a result, are you more likely or less likely to vote in the Jan. 29 primary election, or will it have no effect on your decision?

More likely .....	29
Less likely.....	7
No effect.....	59
<i>Don't know/Refused</i> .....	5

**REPUBLICANS ONLY**

18. If the Republican primary for President were today and the candidates were **(READ/ROTATE LIST)** for whom would you vote? **(IF UNDECIDED)** Well, which one do you lean more toward at this time?

	<b>VOTE</b>
Rudy Giuliani .....	36
Mike Huckabee.....	9
Duncan Hunter .....	1
Alan Keyes .....	2
John McCain .....	12
Ron Paul .....	2
Mitt Romney .....	19
Tom Tancredo .....	1
Fred Thompson .....	8
<i>Undecided</i> .....	11

**ALL RESPONDENTS/ROTATE 19-30**

19. If the general election for President were today and the candidates were Rudy Giuliani, the Republican candidate and Hillary Clinton, the Democratic candidate, which one do you think you would vote for? **(IF UNDECIDED)** Well, which one do you lean more toward at this time?

	<b>VOTE</b>
Rudy Giuliani .....	49
Hillary Clinton .....	45
<i>Undecided</i> .....	5

20. And what if the candidates were candidates were Rudy Giuliani, the Republican candidate and Barack Obama, the Democratic candidate, which one do you think you would vote for? **(IF UNDECIDED)** Well, which one do you lean more toward at this time?

	<b>VOTE</b>
Rudy Giuliani .....	50
Barack Obama .....	43
<i>Undecided</i> .....	6

21. And what if the candidates were candidates were Rudy Giuliani, the Republican candidate and John Edwards, the Democratic candidate, which one do you think you would vote for? **(IF UNDECIDED)** Well, which one do you lean more toward at this time?

	<b>VOTE</b>
Rudy Giuliani .....	51
John Edwards.....	42
<i>Undecided</i> .....	7

22. And what if the candidates were candidates were Fred Thompson, the Republican candidate and Hillary Clinton, the Democratic candidate, which one do you think you would vote for? **(IF UNDECIDED)** Well, which one do you lean more toward at this time?

	<b>VOTE</b>
Fred Thompson .....	45
Hillary Clinton .....	49
<i>Undecided</i> .....	6

23. And what if the candidates were candidates Fred Thompson, the Republican candidate and Barack Obama, the Democratic candidate, which one do you think you would vote for? **(IF UNDECIDED)** Well, which one do you lean more toward at this time?

	<b>VOTE</b>
Fred Thompson .....	42
Barack Obama .....	48
<i>Undecided</i> .....	10



24. And what if the candidates were candidates were Fred Thompson, the Republican candidate and John Edwards, the Democratic candidate, which one do you think you would vote for? **(IF UNDECIDED)** Well, which one do you lean more toward at this time?

	<b>VOTE</b>
Fred Thompson .....	42
John Edwards.....	49
<i>Undecided</i> .....	10

25. And what if the candidates were candidates John McCain, the Republican candidate and Hillary Clinton, the Democratic candidate, which one do you think you would vote for? **(IF UNDECIDED)** Well, which one do you lean more toward at this time?

	<b>VOTE</b>
John McCain .....	48
Hillary Clinton .....	47
<i>Undecided</i> .....	6

26. And what if the candidates were John McCain, the Republican candidate and Barack Obama, the Democratic candidate, which one do you think you would vote for? **(IF UNDECIDED)** Well, which one do you lean more toward at this time?

	<b>VOTE</b>
John McCain .....	47
Barack Obama .....	45
<i>Undecided</i> .....	9

27. And what if the candidates were candidates John McCain, the Republican candidate and John Edwards, the Democratic candidate, which one do you think you would vote for? **(IF UNDECIDED)** Well, which one do you lean more toward at this time?

	<b>VOTE</b>
John McCain .....	46
John Edwards.....	45
<i>Undecided</i> .....	9

28. And what if the candidates were Mitt Romney, the Republican candidate and Hillary Clinton, the Democratic candidate, which one do you think you would vote for? **(IF UNDECIDED)** Well, which one do you lean more toward at this time?

	<b>VOTE</b>
Mitt Romney .....	45
Hillary Clinton .....	48
<i>Undecided</i> .....	7

29. And what if the candidates were Mitt Romney, the Republican candidate and Barack Obama, the Democratic candidate, which one do you think you would vote for? **(IF UNDECIDED)** Well, which one do you lean more toward at this time?

	<b>VOTE</b>
Mitt Romney .....	42
Barack Obama .....	47
<i>Undecided</i> .....	10

30. And what if the candidates were Mitt Romney, the Republican candidate and John Edwards, the Democratic candidate, which one do you think you would vote for? **(IF UNDECIDED)** Well, which one do you lean more toward at this time?

	<b>VOTE</b>
Mitt Romney .....	41
John Edwards.....	48
<i>Undecided</i> .....	10

31. Do you think the United States should keep its troops in Iraq as long as is necessary to achieve our military and political objectives; or, do you think the United States should begin withdrawing its troops from Iraq as quickly as possible in a safe and orderly manner? **(ROTATE CHOICES)**

As long as necessary .....	38
Withdraw quickly .....	58
<i>Don't know/Refused</i> .....	4

32. Would you support or oppose President Bush taking military action to prevent Iran from developing nuclear weapons? **(ROTATE CHOICES)**

Support.....	43
Oppose.....	49
<i>Don't know/Refused</i> .....	8

**Just a few more questions for statistical purposes only...**

D1. Would you please tell me your age? **(IF "REFUSED," ASK)** Well, would you tell me which age group you belong to?

18-34 .....	9
35-49 .....	29
50-64 .....	28
65-74 .....	18
75 and over.....	16
<i>Don't know/Refused/ Refused</i> .....	*

**D2. (Gender (Do Not Ask; Just Record)**

**If FEMALE ASK:** And are you employed outside the home?

-73

Male .....	47
Female/Work outside.....	26
Female/Work at home .....	27
<i>Don't know/Refused/ Refused</i> .....	*

**D3. And what was the last grade or degree you completed in school?**

0-11 .....	3
High School degree .....	23
12+/Some college/vocational degree .....	25
College degree .....	29
Post-graduate degree (Masters, PhD, Law, MD) ...	19
<i>Don't know/Refused/refused</i> .....	1

**D4. Do any children under the age of 18 live in your home?**

Yes .....	30
No.....	70
<i>Don't know/Refused/Refused</i> .....	-

**D5. Do you own your home here in Florida or do you currently rent?**

Own home .....	86
Rent.....	11
<b>(VOL)</b> Other situation.....	3
<i>Don't know/Refused/Refused</i> .....	*

**D6. How long have you owned the property on which you claim your homestead exemption?**

Less than three years (Now to 2005) .....	10
Three to seven years (2004-2000).....	26
Eight to twelve years(1999-1995).....	20
More than twelve years (Before 1995) .....	43
<i>Don't know/Refused</i> .....	1

**D7. How often do you attend religious services?**

Every day.....	1
A few times a week .....	14
Once a week.....	28
A few times per month .....	15
A few times per year .....	14
Seldom/Never .....	26
<i>Don't know/Refused</i> .....	2

D8. Do you consider yourself a born-again Christian?

Yes .....	42
No .....	53
<i>Don't know/Refused</i> .....	5

D9. In Florida, the media describes people as either African-American, Anglo, Cuban-American, or non-Cuban hispanic ... how would you describe yourself?

African-American/Black.....	14
Anglo .....	74
Cuban-American .....	4
Non-Cuban-Hispanic.....	6
Other.....	2
<i>Don't know/Refused/ Refused</i> .....	1

**The results from this poll may appear in major newspapers across Florida sometime in the next few days. Would you be willing to have a reporter call you about this survey? (IF YES) Could you please give us your first name so the reporter will know whom to ask for in your household?**

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May I verify that I dialed \_\_\_\_\_ ?

Thank you for taking the time to speak with me.

D9. CODE: REGION

South` .....	29
Southwest.....	9
Bay Area.....	20
Central .....	23
North/Panhandle.....	19

D10. Record County \_\_\_\_\_