

Liberals lead by six points nationally in Nanos tracking

Nanos National Nightly Tracking, Three day rolling average of 1,200 voters (October 13th, 14th, and 15th, 2015) released October 16th, 2015 (6 am Eastern)

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At a glance

- **National Ballot** -The latest Nanos nightly tracking has the Liberals with 36.5% support, the Conservatives at 30.6%, the NDP at 23.5%, and the Greens at 4.7% nationally.
- **Accessible Vote** – Asked a series of independent questions as to whether they would consider or not consider voting for each of the federal parties, 54.5% of Canadians would consider voting for the Liberals, 39.7% would consider the NDP, 37.9% would consider the Conservatives, 22.7% would consider the Greens and 33.1% would consider the BQ (Quebec only).

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NANOS SURVEY

Nanos Ballot Data Summary: October 13 - 15

Ballot

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ± 2.8 percentage points, 19 times out of 20.

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Category order based on number of seats in the House of Commons



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Ballot	Oct 15	Oct 14	1 Week Ago	1 Month Ago (Sept 15)	3 Months Ago (July 11)	1 Year Ago	12 Month High	12 Month Low
Conservative	30.6%	29.4%	31.0%	29.0%	29.4%	28.9%	33.0%	25.4%
NDP	23.5%	23.7%	25.0%	31.6%	30.3%	23.6%	32.9%	19.1%
Liberal	36.5%	37.1%	34.0%	30.1%	28.1%	38.0%	43.0%	26.8%
Green	4.7%	4.3%	4.2%	5.3%	6.4%	5.2%	7.7%	3.4%
Bloc	4.3%	5.0%	5.3%	2.8%	5.3%	3.3%	6.7%	2.3%
<i>Undecided</i>	7.2%	8.1%	10.4%	9.7%	16.0%	16.6%	21.5%	7.2%
Party Consider								
Conservative	37.9%	38.2%	39.2%	38.6%	50.3%	42.5%	50.3%	35.1%
NDP	39.7%	41.7%	42.6%	48.8%	55.6%	44.4%	55.6%	39.7%
Liberal	54.5%	55.1%	49.1%	48.7%	51.0%	58.5%	59.7%	42.9%
Green	22.7%	25.4%	24.4%	24.7%	31.0%	26.7%	31.0%	21.6%
Bloc	33.1%	34.7%	31.2%	24.5%	31.7%	25.3%	39.6%	21.7%

National Ballot October 13 - 15

Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response]

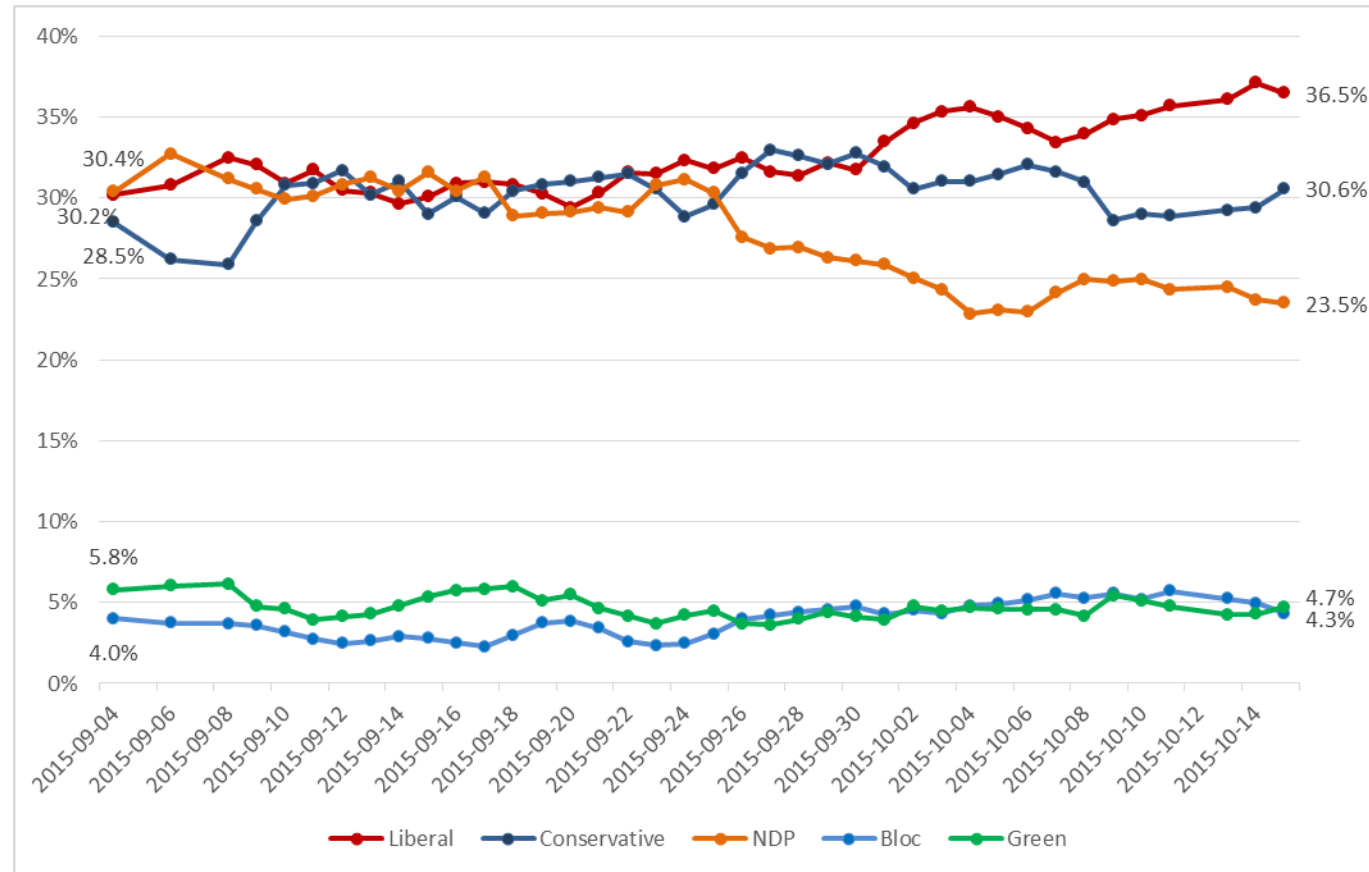
A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error 1,106 decided voters is ± 3.0 percentage points, 19 times out of 20.

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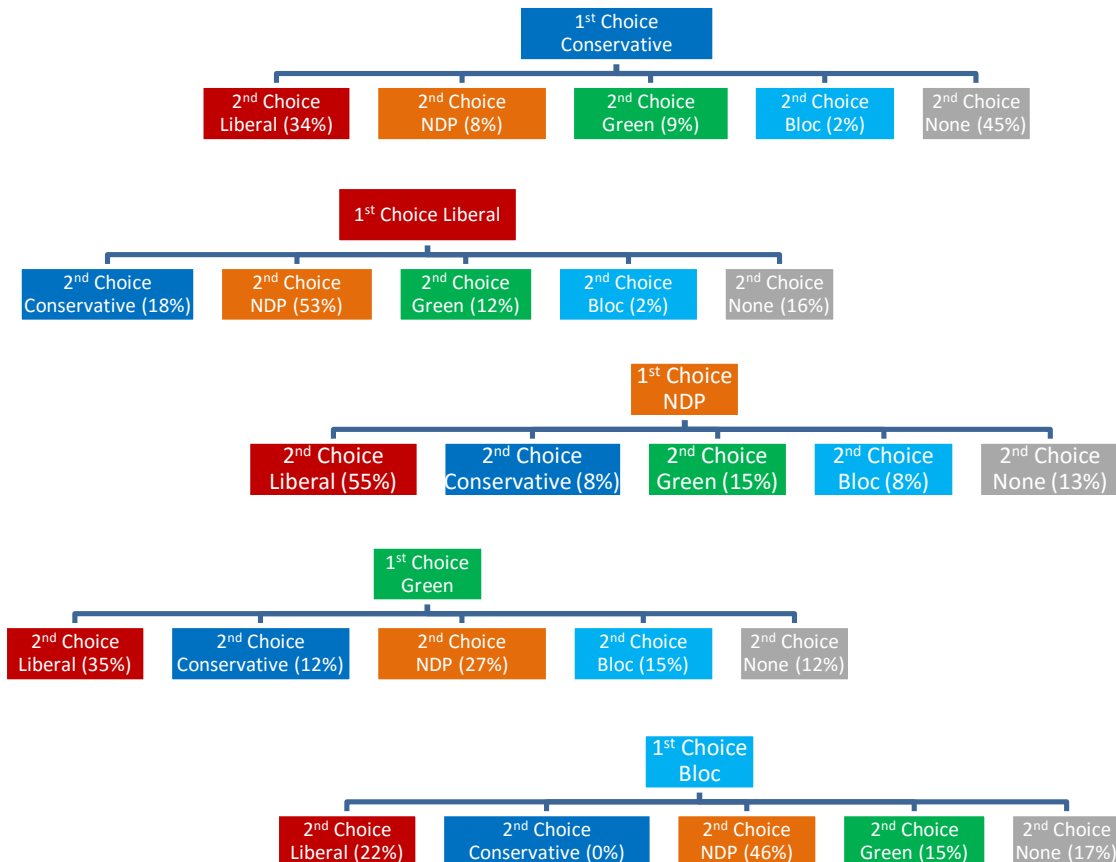


Anatomy of 2nd Choice October 13 - 15

Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First and second ranked response]

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ± 2.8 percentage points, 19 times out of 20. The margin of error will vary for subpopulations such as supporters for the respective parties. Note Bloc and Green second choice based on small sample sizes.

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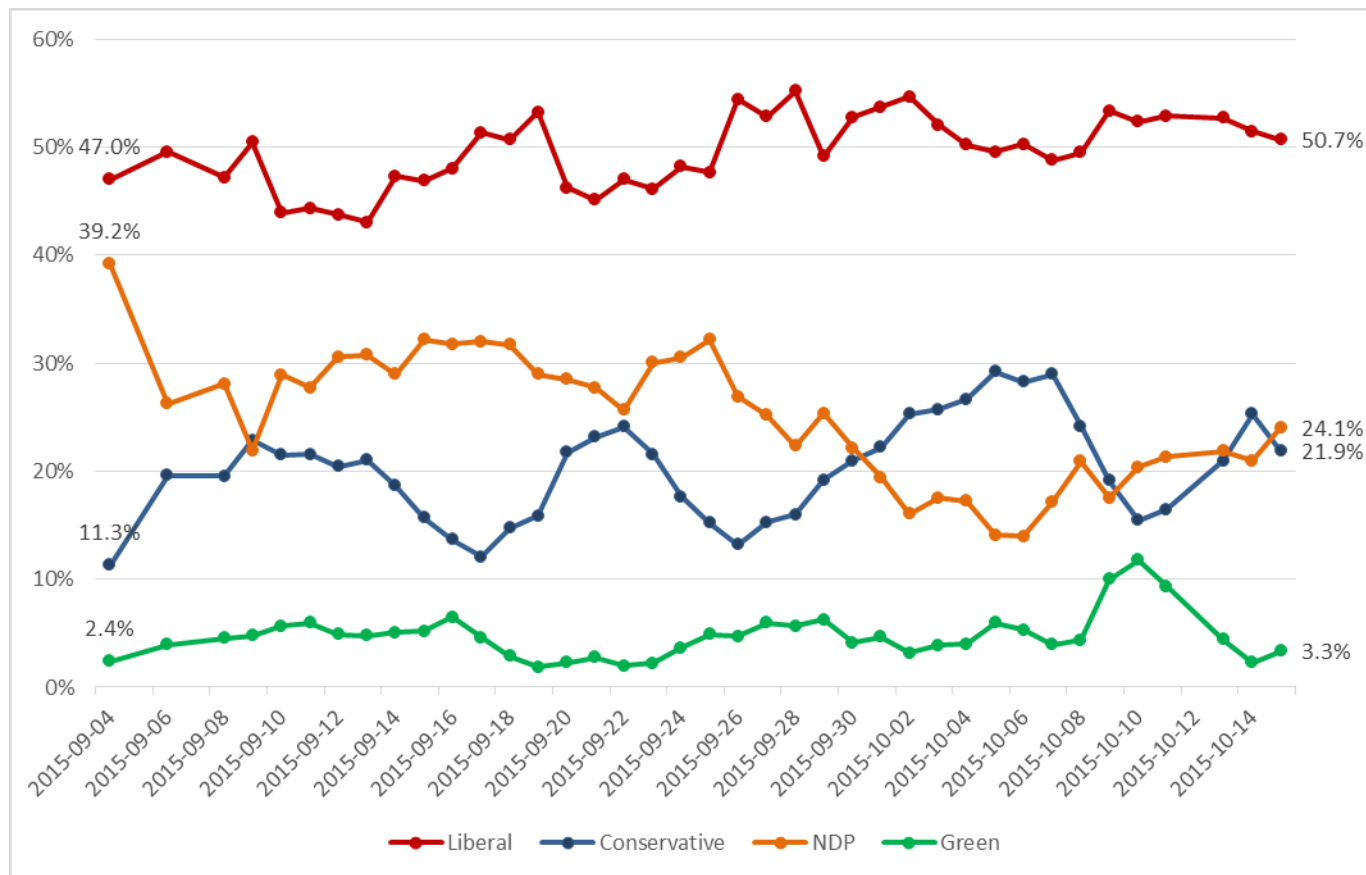
Ballot Tracking – Atlantic October 13 - 15

Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response] – Atlantic Only.

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews.

To update the tracking a new day of interviewing is added and the oldest day dropped. The subsample for Atlantic Canada is based on 114 decided individuals. A sample of 114 respondents is accurate ± 9.3 percentage points, 19 times out of 20.

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Ballot Tracking – Quebec October 13 - 15

Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response] – Quebec Only.

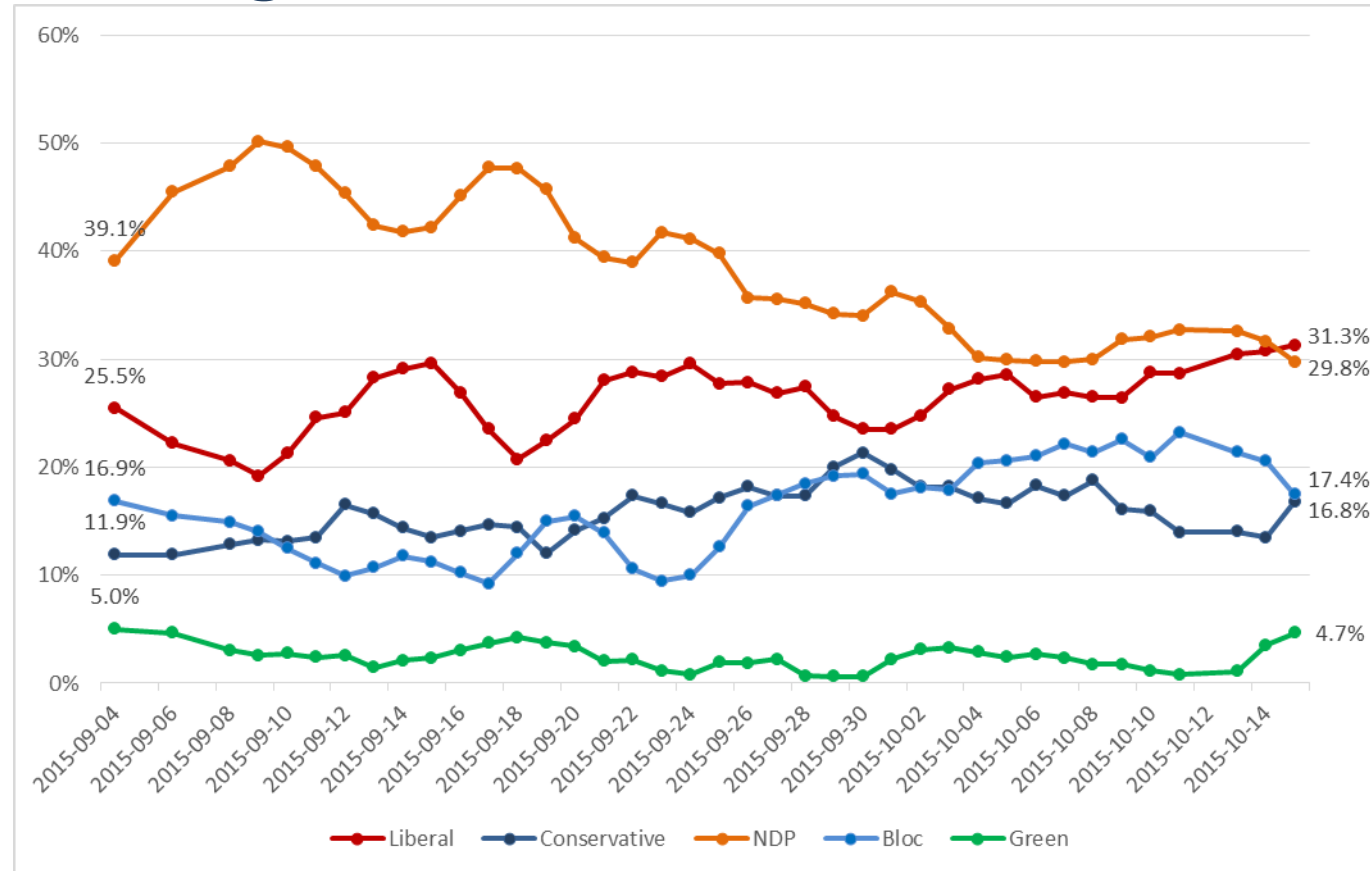
A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews.

To update the tracking a new day of interviewing is added and the oldest day dropped. The subsample for Quebec is based on 271 decided individuals. A sample of 271 respondents is accurate ± 6.0 percentage points, 19 times out of 20.

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Ballot Tracking – Ontario October 13 - 15

Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences?
[First ranked response] – Ontario Only.

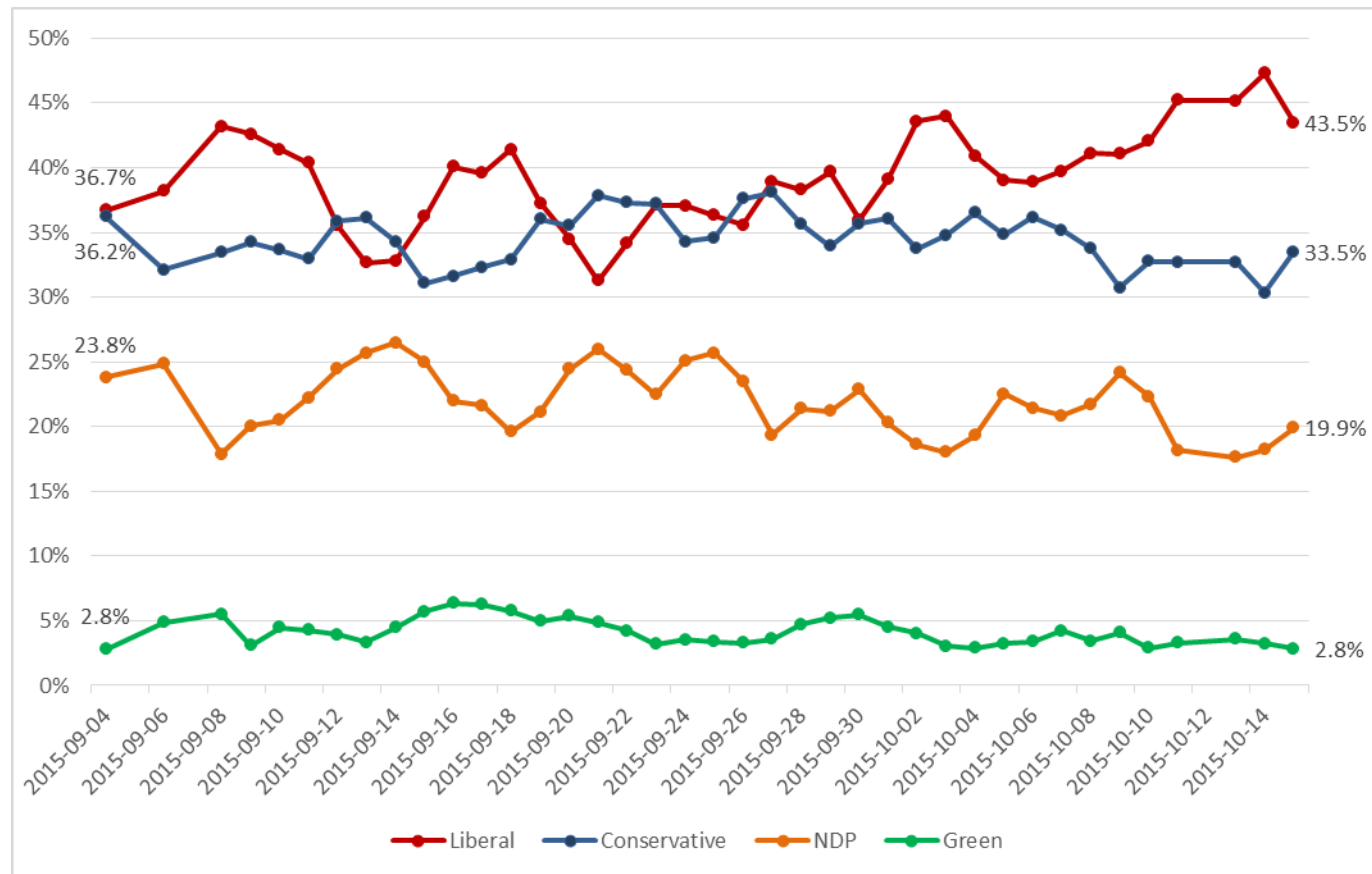
A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews.

To update the tracking a new day of interviewing is added and the oldest day dropped. The subsample for Ontario is based on 328 decided individuals. A sample of 328 respondents is accurate ± 5.5 percentage points, 19 times out of 20.

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Ballot Tracking – Prairies October 13 - 15

Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response] – Prairies (MB, SK, AB) Only.

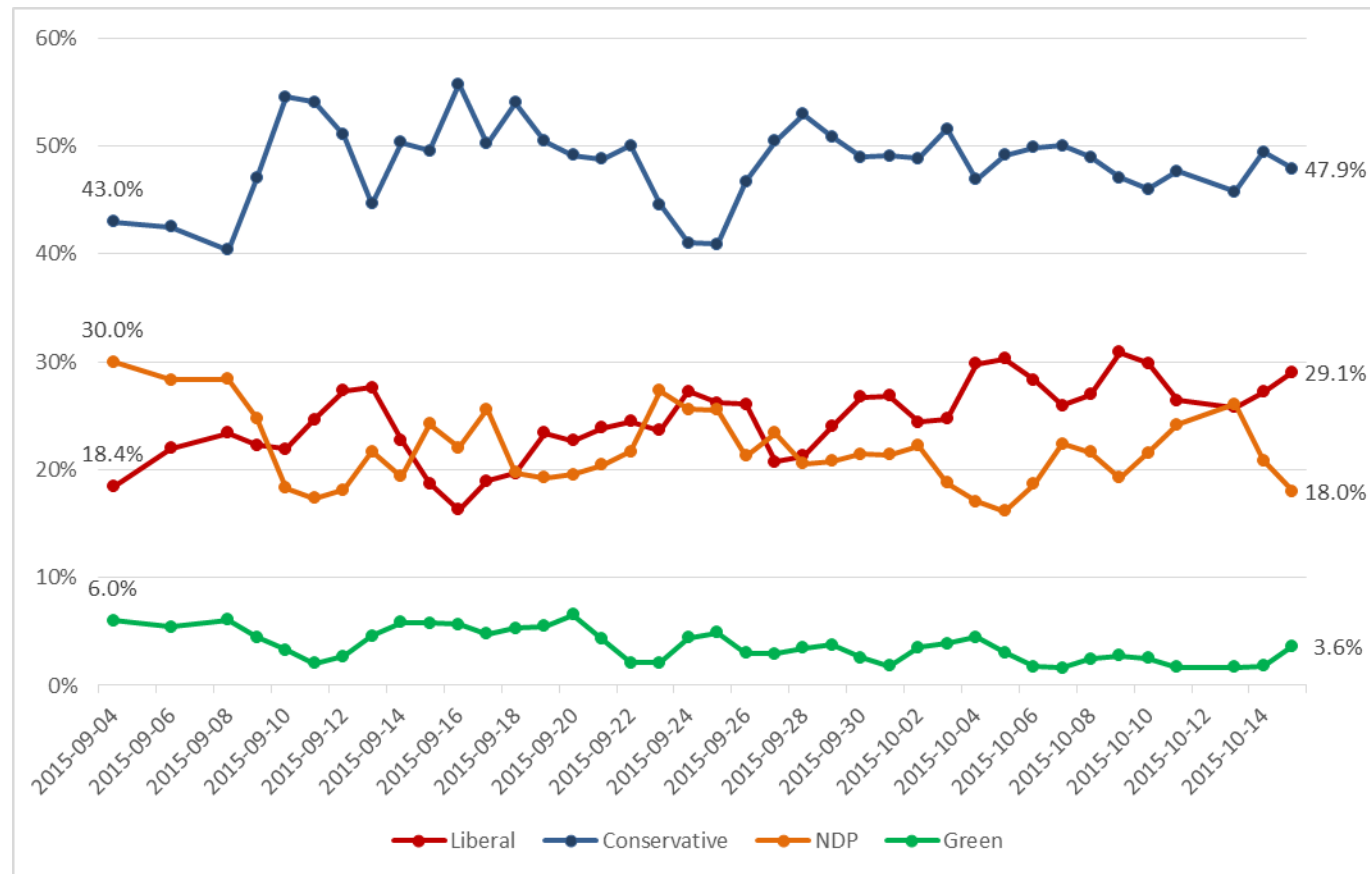
A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews.

To update the tracking a new day of interviewing is added and the oldest day dropped. The subsample for the Prairie is based on 224 decided individuals. A sample of 224 respondents is accurate ± 6.6 percentage points, 19 times out of 20.

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Ballot Tracking – British Columbia October 13 - 15

Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response] – British Columbia Only.

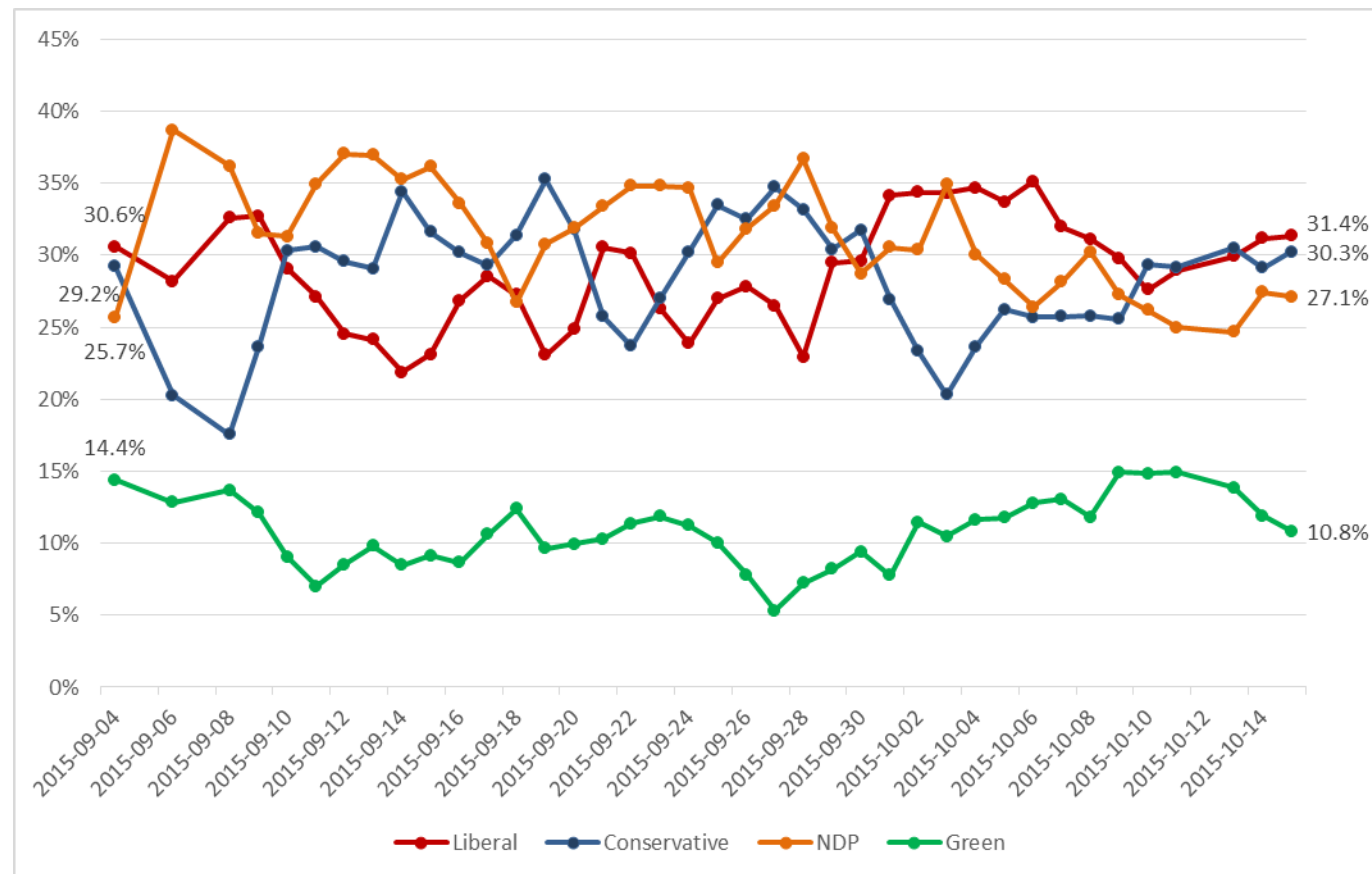
A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews.

To update the tracking a new day of interviewing is added and the oldest day dropped. The subsample for British Columbia is based on 169 decided individuals. A sample of 169 respondents is accurate ± 7.6 percentage points, 19 times out of 20.

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Survey Methodology

A national random telephone (land + cell) survey using live agents of 1,200 Canadians is conducted by Nanos Research throughout the campaign over a three day period. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is $\pm 2.8\%$, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2011 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding. The research has been registered with the Marketing Research and Intelligence Association of which Nanos is a member.



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Technical Notes

Element	Description
Organization who commissioned the research	CTV; Globe and Mail; Nanos Research
Final Sample Size	1,200 Randomly selected individuals; three night rolling average of 400 voters a night; closing weekend oversample. The interviews are compiled into a three day rolling average of 1,200 interviews, where each week the oldest group of 400 interviews is dropped and a new group of 400 interviews is added.
Margin of Error	±2.8 percentage points, 19 times out of 20.
Mode of Survey	Tracking; RDD dual frame (land- and cell-lines) random telephone survey.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Demographics (Other)	Age, gender, education, income
Fieldwork/Validation	Live interviews with live supervision to validate work as per the MRIA Code of Conduct
Number of Calls	Maximum of five call backs.
Time of Calls	Individuals were called between 5:00-9:00pm local time for the respondent.
Field Dates	October 13 th , to 15 th , 2015.
Language of Survey	The survey was conducted in both English and French.

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2011) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Stratification	By age and gender using the latest Census information (2011) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	Nine percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	This was part of a nightly omnibus survey. The preceding module included questions about national issues of concern and ballot preferences.
Question Wording	The order of questions is as presented in the report with a randomization of the political leaders for the question involving leader qualities.
Survey Company	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanosresearch.com Telephone:(613) 234-4666 ext. 237 Email: nnanos@nanosresearch.com.



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NANOS SURVEY

2015-702 - CTV/Globe Election Daily Ballot Tracking (October 13th - 15th) - STAT SHEET

Would you consider or not consider voting for any of the following FEDERAL political parties
[Rotate Parties]

			Region						Gender		Age				
			Canada Ending Oct. 15th	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
The Liberal Party of Canada	Total	Unwgt N	1200	120	300	360	240	180	600	600	188	186	206	305	315
		Wgt N	1200	120	300	360	240	180	600	600	240	203	253	222	282
	Yes, would consider	%	54.5	73.9	45.3	62.0	43.7	55.9	57.0	51.9	59.9	58.9	54.4	52.8	48.0
	No, would not consider	%	36.7	19.8	43.1	30.7	46.7	35.6	36.2	37.1	29.2	30.3	38.9	38.0	44.6
	Unsure	%	8.9	6.3	11.6	7.2	9.6	8.5	6.8	10.9	10.9	10.8	6.7	9.3	7.5

Would you consider or not consider voting for any of the following FEDERAL political parties
[Rotate Parties]

			Region						Gender		Age				
			Canada Ending Oct. 15th	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
The Conservative Party of Canada	Total	Unwgt N	1200	120	300	360	240	180	600	600	188	186	206	305	315
		Wgt N	1200	120	300	360	240	180	600	600	240	203	253	222	282
	Yes, would consider	%	37.9	29.6	23.3	42.3	55.9	35.3	42.4	33.5	34.6	33.8	39.0	39.8	41.3
	No, would not consider	%	55.5	64.2	67.8	50.5	38.8	61.2	53.0	57.9	58.6	57.7	56.2	54.8	51.0
	Unsure	%	6.6	6.2	8.9	7.3	5.2	3.5	4.6	8.6	6.8	8.4	4.8	5.4	7.7

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[Rotate Parties]

		Region						Gender		Age					
		Canada Ending Oct. 15th	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
The New Democratic Party of Canada	Total	Unwgt N	1200	120	300	360	240	180	600	600	188	186	206	305	315
		Wgt N	1200	120	300	360	240	180	600	600	240	203	253	222	282
	Yes, would consider	%	39.7	43.6	45.6	35.9	32.9	44.3	39.1	40.4	45.7	47.8	41.5	39.4	27.6
	No, would not consider	%	51.4	49.7	43.9	52.8	61.0	49.3	53.7	49.0	45.2	42.9	52.1	50.4	62.9
	Unsure	%	8.9	6.7	10.5	11.3	6.2	6.5	7.1	10.6	9.1	9.4	6.4	10.2	9.5

Would you consider or not consider voting for any of the following FEDERAL political parties
[Rotate Parties]

			Region		Gender		Age				
			Canada Ending Oct. 15th	Quebec	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
The Bloc Quebecois (QC only)	Total	Unwgt N	300	300	147	153	58	57	51	77	57
		Wgt N	300	300	147	153	59	48	63	55	75
	Yes, would consider	%	33.1	33.1	30.2	35.7	42.9	24.0	38.8	28.3	29.8
	No, would not consider	%	59.1	59.1	62.8	55.7	52.3	57.0	56.8	63.1	65.0
	Unsure	%	7.8	7.8	7.0	8.6	4.8	19.0	4.5	8.6	5.2

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Would you consider or not consider voting for any of the following FEDERAL political parties
[Rotate Parties]

			Region						Gender		Age				
			Canada Ending Oct. 15th	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
The Green Party of Canada	Total	Unwgt N	1200	120	300	360	240	180	600	600	188	186	206	305	315
		Wgt N	1200	120	300	360	240	180	600	600	240	203	253	222	282
	Yes, would consider	%	22.7	18.7	20.4	21.0	20.5	35.2	22.0	23.4	34.2	26.9	17.7	20.3	16.2
	No, would not consider	%	69.1	72.0	69.8	71.5	72.2	57.4	71.5	66.8	59.2	62.4	75.7	70.7	75.4
	Unsure	%	8.2	9.3	9.8	7.5	7.3	7.4	6.5	9.9	6.6	10.7	6.6	9.0	8.4

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2015-702 - CTV/Globe Election Daily Ballot Tracking (October 13th - 15th) - STAT SHEET

For those parties you would consider voting for federally, could you please rank your top two current local preferences?
[Unprompted]

			Region						Gender		Age				
			Canada Ending Oct. 15th	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Vote Profile	Total	Unwgt N	1200	120	300	360	240	180	600	600	188	186	206	305	315
		Wgt N	1200	120	300	360	240	180	600	600	240	203	253	222	282
	Liberal	%	33.8	48.6	28.7	39.9	27.1	29.6	34.0	33.7	30.5	38.2	30.7	34.0	36.3
	Conservative	%	28.4	21.0	15.4	30.7	44.6	28.5	31.4	25.3	21.9	26.7	29.0	28.6	34.3
	NDP	%	21.8	23.1	27.3	18.3	16.8	25.6	20.4	23.2	25.6	23.6	23.6	22.6	15.0
	Bloc	%	4.0	.0	16.0	.0	.0	.0	2.9	5.1	4.0	2.5	5.0	2.4	5.4
	Green	%	4.4	3.2	4.3	2.6	3.4	10.2	5.3	3.4	8.1	2.8	3.8	3.1	3.9
	Other	%	.4	.0	.0	.3	1.3	.4	.6	.2	1.3	.0	.0	.0	.6
	Undecided	%	7.2	4.2	8.3	8.3	6.9	5.8	5.3	9.2	8.7	6.3	7.8	9.2	4.6

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For those parties you would consider voting for federally, could you please rank your top two current local preferences?
[Decided Voters Only - Unprompted]

			Region						Gender		Age				
			Canada Ending Oct. 15th	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Ballot	Total	Unwgt N	1106	114	271	328	224	169	564	542	169	173	190	276	298
		Wgt N	1114	115	275	330	223	170	569	545	219	191	233	201	269
	Liberal	%	36.5	50.7	31.3	43.5	29.1	31.4	35.9	37.1	33.4	40.7	33.3	37.5	38.0
	Conservative	%	30.6	21.9	16.8	33.5	47.9	30.3	33.2	27.8	24.0	28.5	31.5	31.5	36.0
	NDP	%	23.5	24.1	29.8	19.9	18.0	27.1	21.5	25.5	28.0	25.1	25.6	25.0	15.7
	Bloc	%	4.3	.0	17.4	.0	.0	.0	3.1	5.6	4.4	2.7	5.5	2.7	5.7
	Green	%	4.7	3.3	4.7	2.8	3.6	10.8	5.6	3.8	8.9	3.0	4.1	3.4	4.0
	Other	%	.4	.0	.0	.3	1.4	.4	.7	.2	1.4	.0	.0	.0	.6

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For those parties you would consider voting for federally, could you please rank your top two current local preferences?
[Second Ranked Choice - Unprompted]

Second ranked response * Vote Profile Crosstabulation

			Vote Profile					
			Liberal	Conservative	NDP	Bloc	Green	Other
Second ranked response	Liberal	Count	0	112	139	10	18	2
		% within Vote Profile	0.0%	34.3%	54.9%	21.7%	34.6%	40.0%
	Conservative	Count	67	0	20	0	6	1
		% within Vote Profile	17.7%	0.0%	7.9%	0.0%	11.5%	20.0%
	NDP	Count	199	26	0	21	14	0
		% within Vote Profile	52.6%	8.0%	0.0%	45.7%	26.9%	0.0%
	Bloc	Count	6	5	21	0	8	0
		% within Vote Profile	1.6%	1.5%	8.3%	0.0%	15.4%	0.0%
	Green	Count	44	30	39	7	0	0
		% within Vote Profile	11.6%	9.2%	15.4%	15.2%	0.0%	0.0%
	Other	Count	0	7	1	0	0	0
		% within Vote Profile	0.0%	2.1%	0.4%	0.0%	0.0%	0.0%
	No second choice	Count	62	147	33	8	6	2
		% within Vote Profile	16.4%	45.0%	13.0%	17.4%	11.5%	40.0%
Total		Count	378	327	253	46	52	5
		% within Vote Profile	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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