Voting intention for 2015 General Election (those who intend to vote for a party currently not standing in their constituency have been re-allocated to their second choice)

Base: Voters in the 2015 General Election (a Likelihood To Vote Model based on stated likelihood to turnout and the British Election Study has been applied) - weighted by past vote in 2010 General Election and excluding those that will not vote, those that prefer not to say, those who are not registered

		GEN	IDER			A	GE				REGION	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	802	433	369	82	127	126	151	138	178	272	258	272
Weighted Base	576	314	262	40	70	85	116	97	168	192	177	207
Labour	182	96	85	12	31	31	35	28	45	69	49	63
Labour	32%	31%	33%	31%	44%	37%	30%	29%	26%	36%	28%	31%
Conservatives	189	115	74	11	22	23	36	29	68	53	67	69
Conservatives	33%	37%	28%	28%	32%	28%	31%	30%	40%	28%	38%	33%
Liberal Democrats	44	22	23	2	3	8	5	7	19	16	12	16
Liberal Democrats	8%	7%	9%	6%	4%	9%	5%	7%	11%	8%	7%	8%
SNP	23	10	13	2	2	4	7	4	4	23	-	-
SHP	4%	3%	5%	5%	3%	5%	6%	4%	3%	12%	*	-
Plaid Cymru	7	2	4	-	1	1	2	1	3	-	4	3
riaid Cyllii d	1%	1%	2%	-	1%	1%	2%	1%	1%	-	2%	1%
UKIP	91	53	37	4	8	9	19	21	29	20	34	36
URIF	16%	17%	14%	9%	12%	11%	16%	22%	17%	10%	19%	18%
Green Party	27	11	16	8	3	4	6	4	1	8	6	13
Green Farty	5%	3%	6%	19%	5%	5%	5%	5%	1%	4%	4%	6%
BNP	-	-	-	-	-	-	-	-	-	-	-	-
DITI	*	*	-	1%	-	-	-	-	-	*	-	-
Other party or individual	13	4	9	-	-	4	5	3	1	2	4	7
Other party or murvidual	2%	1%	4%	1%	-	5%	4%	3%	*	1%	2%	3%



Voting intention for 2015 General Election (those who intend to vote for a party currently not standing in their constituency have been re-allocated to their second choice)

Base: Voters in the 2015 General Election (a Likelihood To Vote Model based on stated likelihood to turnout and the British Election Study has been applied) - weighted by past vote in 2010 General Election and excluding those that will not vote, those that prefer not to say, those who are not registered

					REGION				wo	ORK	PARI	ENTS	SOCIAL	GRADE
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base	802	77	108	87	146	184	91	109	428	374	176	626	457	345
Weighted Base	576	53	77	62	91	148	66	78	331	245	128	448	345	231
Labour	182	12	31	26	27	37	26	22	107	75	51	131	107	75
	32%	23%	40%	42%	30%	25%	40%	28%	32%	31%	39%	29%	31%	32%
Conservatives	189	10	21	22	30	61	19	25	113	76	32	157	135	54
0.1001 1441 00	33%	19%	27%	36%	33%	41%	29%	32%	34%	31%	25%	35%	39%	23%
Liberal Democrats	44	3	8	5	6	11	2	9	21	24	9	36	23	21
	8%	6%	10%	8%	7%	7%	3%	12%	6%	10%	7%	8%	7%	9%
SNP	23	23	-	-	-	-	-	-	11	12	5	18	11	12
J	4%	43%	-	-	-	*	-	-	3%	5%	4%	4%	3%	5%
Plaid Cymru	7	-	-	-	-	-	3	4	4	2	2	4	5	2
· ·······	1%	-	-	-	*	-	4%	5%	1%	1%	2%	1%	1%	1%
UKIP	91	1	14	5	20	26	11	13	50	41	22	69	40	51
<b></b>	16%	1%	18%	9%	22%	18%	16%	17%	15%	17%	17%	15%	11%	22%
Green Party	27	4	1	3	4	8	3	4	16	11	4	22	16	10
	5%	7%	1%	5%	5%	5%	5%	5%	5%	4%	3%	5%	5%	5%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	*	-	*	-	-	-	-	-	*	-	-	*	-	*
Other party or individual	13	1	2	-	3	5	2	1	9	4	4	10	8	5
	2%	1%	2%	-	3%	4%	3%	1%	3%	2%	3%	2%	2%	2%



Voting intention for 2015 General Election (those who intend to vote for a party currently not standing in their constituency have been re-allocated to their second choice)

Base: Voters in the 2015 General Election (a Likelihood To Vote Model based on stated likelihood to turnout and the British Election Study has been applied) - weighted by past vote in 2010 General Election and excluding those that will not vote, those that prefer not to say, those who are not registered

		Q	2 VOTING	INTENTIO	N			Q1 V(	DTING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
Unweighted Base	802	243	243	58	125	631	151	16	-	782	16
Weighted Base	576	187	180	44	89	476	94	6	-	570	6
Labour	182	-	180	-	-	152	29	1	-	181	1
	32%	-	100%	-	-	32%	30%	13%	-	32%	13%
Conservatives	189	187	-	-	1	163	26	-	-	188	-
Conservatives	33%	100%	-	-	1%	34%	27%	8%	-	33%	8%
Liberal Democrats	44	-	-	44	-	42	3	-	-	44	-
Liberal Delilocrats	8%	-	-	100%	-	9%	3%	3%	-	8%	3%
SNP	23	-	-	-	-	20	2	1	-	22	1
SNP	4%	-	-	-	*	4%	2%	21%	-	4%	21%
Diaid Commun.	7	-	-	-	-	6	-	1	-	6	1
Plaid Cymru	1%	-	-	-	-	1%	-	9%	-	1%	9%
UKIP	91	-	-	-	88	66	24	1	-	89	1
UKIP	16%	-	-	-	99%	14%	25%	19%	-	16%	19%
Croon Bouts	27	-	-	-	-	19	7	1	-	25	1
Green Party	5%	-	-	-	-	4%	7%	23%	-	4%	23%
DND	-	-	-	-	-	-	-	-	-	-	-
BNP	*	-	-	-	-	*	-	-	-	*	-
011	13	-	-	-	-	9	4	-	-	13	-
Other party or individual	2%	-	-	-	-	2%	5%	3%	-	2%	3%



Voting intention for 2015 General Election (those who intend to vote for a party currently not standing in their constituency have been re-allocated to their second choice)

Base: Voters in the 2015 General Election (a Likelihood To Vote Model based on stated likelihood to turnout and the British Election Study has been applied) - weighted by past vote in 2010 General Election and excluding those that will not vote, those that prefer not to say, those who are not registered

				Age and	gender				Parents a	nd gende	r	s	ocial grade	and gend	er
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	802	123	150	160	86	127	156	95	338	81	288	255	178	202	167
Weighted Base	576	66	110	138	44	91	127	62	252	66	196	196	118	149	113
Labour	182	26	37	33	17	29	39	27	69	23	62	58	39	49	36
	32%	40%	34%	24%	38%	32%	31%	44%	27%	35%	32%	29%	33%	33%	32%
Conservatives	189	23	38	54	10	22	42	19	96	13	61	85	30	50	24
	33%	36%	34%	39%	22%	24%	33%	30%	38%	19%	31%	43%	26%	34%	21%
Liberal Democrats	44	2	8	12	4	5	14	2	19	7	16	13	9	11	12
	8%	2%	8%	8%	9%	6%	11%	4%	8%	10%	8%	6%	8%	7%	11%
SNP	23	1	5	4	3	6	4	2	8	3	10	5	5	5	8
	4%	2%	4%	3%	7%	7%	3%	3%	3%	5%	5%	3%	4%	4%	7%
Plaid Cymru	7 1%	1 1%	1 1%	1 1%	-	2 2%	2 2%	1%	2 1%	2 3%	2 1%	1 *	2 1%	4 3%	-
UKIP	91	7	16	30	5	12	20	10	43	12	25	26	27	13	24
	16%	10%	15%	22%	12%	13%	16%	16%	17%	18%	13%	13%	23%	9%	21%
Green Party	27	5	2	3	5	8	2	1	10	3	12	6	5	10	6
	5%	8%	2%	2%	12%	9%	2%	1%	4%	5%	6%	3%	4%	7%	5%
BNP	*	*	-	-	-	-	-	-	*	-	-	-	*	-	-
Other party or individual	13 2%	- 1%	2 2%	1 1%	-	7 7%	3 2%	1 1%	3 1%	3 5%	6 3%	2 1%	2 2%	6 4%	4 3%



Voting intention for 2015 General Election (those who intend to vote for a party currently not standing in their constituency have been re-allocated to their second choice)

Base: Voters in the 2015 General Election (a Likelihood To Vote Model based on stated likelihood to turnout and the British Election Study has been applied) - weighted by past vote in 2010 General Election and excluding those that will not vote, those that prefer not to say, those who are not registered

			Work an	d gender	
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	802	266	167	162	207
Weighted Base	576	198	116	133	129
Labour	182	62	34	44	41
	32%	31%	30%	33%	32%
Conservatives	189	73	43	40	34
	33%	37%	37%	30%	26%
Liberal Democrats	44	12	9	9	14
	8%	6%	8%	6%	11%
SNP	23	5	5	6	7
	4%	3%	4%	5%	5%
Plaid Cymru	7	2	-	2	2
· · · · · · · · · · · · · · · · · · ·	1%	1%	-	1%	2%
UKIP	91	32	21	18	20
	16%	16%	18%	13%	15%
Green Party	27	6	4	9	7
0.00	5%	3%	4%	7%	5%
BNP	-	-	-	-	-
D111	*	*	-	-	-
Other party or individual	13	4	-	5	4
Other party or marvidual	2%	2%	-	4%	3%



Base: All respondents in GB 18+

		GEN	IDER			A	GE				REGION	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base Weighted Base	1197 1197	594 586	603 611	170 144	220 209	204 206	211 215	178 175	214 249	401 393	392 373	404 431
Definitely vote (4)	686 57%	348 59%	337 55%	50 35%	85 41%	99 48%	129 60%	117 67%	206 83%	246 63%	207 56%	232 54%
Probably vote (3)	245 20%	115 20%	130 21%	38 26%	57 28%	37 18%	43 20%	34 19%	36 14%	64 16%	91 24%	90 21%
Probably not vote (2)	81 7%	34 6%	47 8%	21 15%	25 12%	20 10%	6 3%	8 5%	1 *	18 5%	28 7%	35 8%
Definitely not vote (1)	126 11%	62 11%	64 11%	25 18%	26 12%	37 18%	22 10%	13 7%	3 1%	48 12%	31 8%	47 11%
Or would you prefer not to say?	59 5%	27 5%	32 5%	9 6%	15 7%	13 6%	16 7%	3 2%	3 1%	17 4%	15 4%	27 6%
NET : Probably/definitely will vote	930 78%	463 79%	467 76%	88 61%	142 68%	136 66%	172 80%	151 86%	242 97%	310 79%	299 80%	322 75%
NET : Probably/definitely won't vote	208 17%	96 16%	112 18%	47 33%	51 24%	57 28%	28 13%	21 12%	2%	66 17%	59 16%	82 19%
Mean score	3.31	3.34	3.28	2.83	3.04	3.03	3.4	3.48	3.81	3.35	3.33	3.26
Standard Deviation	1.011	1.005	1.017	1.127	1.053	1.178	0.979	0.894	0.496	1.044	0.952	1.031
Error Variance	0.001	0.002	0.002	0.009	0.006	0.007	0.005	0.005	0.001	0.003	0.003	0.003



Base: All respondents in GB 18+

					REGION				wo	ORK	PARI	ENTS	SOCIAL	. GRADE
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base	1197	101	160	140	225 201	275 283	132	164	663	534	286	911	659	538
Weighted Base	1197 686	100 74	155 93	137 79	111	168	154 66	1 <b>67</b> 94	728 389	469 297	305 147	892 539	646 423	551 263
Definitely vote (4)	57%	74 74%	60%	57%	56%	59%	43%	57%	53%	63%	48%	60%	65%	48%
	245	11	27	26	47	59	35	38	157	88	61	183	110	135
Probably vote (3)	20%	11%	17%	19%	24%	21%	23%	23%	22%	19%	20%	21%	17%	25%
Probably not vote (2)	81 7%	4 4%	3 2%	11 8%	11 6%	15 5%	20 13%	17 10%	49 7%	33 7%	30 10%	51 6%	35 5%	46 8%
Definitely not vote (1)	126 11%	6 6%	24 16%	17 13%	22 11%	24 9%	19 12%	13 8%	94 13%	32 7%	38 13%	88 10%	52 8%	74 14%
Or would you prefer not to say?	59 5%	5 5%	7 5%	5 4%	8	16 6%	14	4	40 5%	20 4%	29 10%	30 3%	27 4%	32 6%
NET : Probably/definitely will vote	930	85	120	105	159	228	101	133	545	385	208	722	533	398
, , , , , , , , , , , , , , , , , , ,	78%	85%	77%	76%	79%	80%	66%	80%	75%	82%	68%	81%	82%	72%
NET : Probably/definitely won't vote	208	10	28	28	34 17%	40 14%	39 25%	29 18%	143	65	68	139	87	121
Mean score	17% 3.31	10% 3.6	18% 3.28	20% 3.25	3.29	3.39	3.06	3.32	20% 3.22	14% 3.45	22% 3.15	16% 3.36	13% 3.46	22% 3.13
mean score														
Standard Deviation	1.011	0.842	1.117	1.07	1.012	0.95	1.076	0.948	1.066	0.907	1.085	0.981	0.93	1.075
Error Variance	0.001	0.007	0.008	0.009	0.005	0.003	0.008	0.006	0.002	0.002	0.004	0.001	0.001	0.002



Base: All respondents in GB 18+

		Q	2 VOTING	INTENTIO	N			Q1 V	DTING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
Unweighted Base Weighted Base	1197 1197	250 233	252 242	61 53	132 130	763 686	226 245	67 81	84 126	989 930	151 208
Definitely vote (4)	686 57%	185 79%	179 74%	48 90%	76 58%	686 100%	-	-	-	686 74%	-
Probably vote (3)	245 20%	45 19%	53 22%	5 9%	45 34%	-	245 100%	-	-	245 26%	-
Probably not vote (2)	81 7%	3 1%	6 3%	1 1%	5 4%	-	-	81 100%	-	-	81 39%
Definitely not vote (1)	126 11%	-	-	-	- -	-	- -	-	126 100%	-	126 61%
Or would you prefer not to say?	59 5%	1	3 1%	-	4 3%	-	-	-	-	-	-
NET : Probably/definitely will vote	930 78%	230 99%	232 96%	52 99%	120 93%	686 100%	245 100%	-	-	930 100%	-
NET : Probably/definitely won't vote	208 17%	3 1%	6 3%	1 1%	5 4%	-	-	81 100%	126 100%	-	208 100%
Mean score	3.31	3.78	3.72	3.89	3.56	4	3	2	1	3.74	1.39
Standard Deviation	1.011	0.438	0.505	0.346	0.579	-	-	-	-	0.44	0.489
Error Variance	0.001	0.001	0.001	0.002	0.003	-	-	-	-	*	0.001



Base: All respondents in GB 18+

				Age and	l gender				Parents a	ınd gendei	r	s	ocial grade	and gend	er
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	1197	202	207	185	188	208	207	142	452	144	459	327	267	332	271
Weighted Base	1197	178	208	201	174	213	223	130	456	176	435	313	273	333	278
Definitely vote (4)	686	76	116	156	58	113	166	68	280	79	258	220	128	203	134
	57%	43%	56%	78%	34%	53%	74%	53%	61%	45%	59%	70%	47%	61%	48%
Probably vote (3)	245	48	37	30	47	43	40	24	91	38	92	50	65	60	70
	20%	27%	18%	15%	27%	20%	18%	18%	20%	21%	21%	16%	24%	18%	25%
Probably not vote (2)	81	19	9	5	27	17	4	8	26	22	26	13	21	22	26
	7%	11%	5%	3%	15%	8%	2%	6%	6%	12%	6%	4%	8%	7%	9%
Definitely not vote (1)	126	23	31	8	28	28	8	15	47	24	41	19	42	32	32
	11%	13%	15%	4%	16%	13%	4%	11%	10%	13%	9%	6%	16%	10%	12%
Or would you prefer not to say?	59 5%	11 6%	15 7%	*	14 8%	13 6%	6 2%	15 12%	12 3%	14 8%	18 4%	10 3%	17 6%	17 5%	16 6%
NET : Probably/definitely will vote	930	124	152	186	106	155	206	92	371	116	351	270	193	262	204
	78%	70%	73%	93%	61%	73%	92%	71%	81%	66%	81%	86%	71%	79%	74%
NET : Probably/definitely won't vote	208	42	40	13	55	45	12	23	73	45	67	33	63	54	58
	17%	24%	19%	7%	32%	21%	5%	18%	16%	26%	15%	10%	23%	16%	21%
Mean score	3.31	3.07	3.23	3.67	2.84	3.2	3.67	3.27	3.36	3.06	3.36	3.56	3.09	3.37	3.17
Standard Deviation	1.011	1.061	1.112	0.722	1.105	1.082	0.692	1.058	0.991	1.099	0.972	0.849	1.113	0.993	1.037
Error Variance	0.001	0.007	0.006	0.003	0.008	0.006	0.002	0.01	0.002	0.007	0.002	0.002	0.005	0.003	0.004



			Work an	d gender	
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	1197	369	225	294	309
Weighted Base	1197	388	198	340	271
Definitely vote (4)	686	213	135	176	162
January 1010 (1)	57%	55%	68%	52%	60%
Probably vote (3)	245	78	37	79	51
	20%	20%	19%	23%	19%
Probably not vote (2)	81	25	9	24	24
,,	7%	6%	5%	7%	9%
Definitely not vote (1)	126	49	13	45	19
, , ,	11%	13%	6%	13%	7%
Or would you prefer not to say?	59	23	4	17	16
, , ,	5%	6%	2%	5%	6%
NET : Probably/definitely will vote	930	291	173	255	212
	78%	75%	87%	75%	78%
NET : Probably/definitely won't vote	208	74	22	69	43
	17%	19%	11%	20%	16%
Mean score	3.31	3.25	3.52	3.19	3.39
Standard Deviation	1.011	1.063	0.862	1.069	0.938
Error Variance	0.001	0.003	0.004	0.004	0.003

Q2.Still thinking about the next UK general election, which party, if any, will you vote for in your own constituency?

Base: All who would probably vote in 2015 General Election

		GEN	IDER			A	GE				REGION	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base Weighted Base	1113 1071	553 524	560 547	144 118	200 183	184 169	200 194	172 162	213 246	371 345	366 342	376 384
Will not vote	51 5%	19 4%	32 6%	15 12%	17 9%	13 8%	6 3%	1 1%	-	8 2%	21 6%	22 6%
Labour	242 23%	130 25%	111 20%	23 20%	48 26%	40 23%	44 23%	34 21%	53 22%	94 27%	65 19%	83 22%
Conservatives	233 22%	140 27%	93 17%	18 16%	34 18%	30 18%	41 21%	35 21%	76 31%	66 19%	86 25%	81 21%
UKIP - United Kingdom Independence Party	130 12%	72 14%	57 10%	9 7%	16 9%	12 7%	23 12%	31 19%	40 16%	31 9%	45 13%	54 14%
Liberal Democrats	53 5%	25 5%	28 5%	5 4%	4 2%	10 6%	5 2%	8 5%	21 9%	18 5%	16 5%	19 5%
Green Party	46 4%	20 4%	26 5%	16 13%	6 3%	7 4%	9 5%	5 3%	3 1%	13 4%	13 4%	19 5%
SNP - Scottish National Party	33 3%	14 3%	19 4%	3 3%	4 2%	4 3%	10 5%	7 4%	5 2%	33 9%	*	-
Plaid Cymru	10 1%	3 1%	7 1%	-	1 1%	3 2%	2 1%	1 1%	3 1%	-	6 2%	3 1%
BNP - British National Party	8 1%	6 1%	3 *	5 4%	2 1%	1 *	-	1 1%	-	2 1%	3 1%	3 1%
Independent	2 *	2 *	-	-	-	-	2 1%	-	-	-	-	2 1%
Other party or individual	5 *	4 1%	1 *	-	2 1%	-	-	2 1%	1 *	2 1%	2 1%	1 *
None	-	-	-	-	-	-	-		-	-	-	-
Don't know	14 1%	1 *	13 2%	-	-	7 4%	5 3%	2 1%	-	3 1%	5 1%	6 2%
Prefer not to say	244 23%	88 17%	157 29%	25 21%	51 28%	43 25%	46 24%	35 22%	46 19%	75 22%	79 23%	91 24%



Q2.Still thinking about the next UK general election, which party, if any, will you vote for in your own constituency?

Base: All who would probably vote in 2015 General Election

					REGION				wo	PRK	PARI	ENTS	SOCIAL	GRADE
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base Weighted Base	1113 1071	98 95	145 131	128 120	207 178	257 259	125 135	153 154	607 634	506 437	262 267	851 804	628 595	485 476
Will not vote	51 5%	-	1 1%	7 6%	9 5%	12 5%	10 7%	12 8%	36 6%	15 3%	22 8%	30 4%	22 4%	29 6%
Labour	242 23%	15 15%	41 31%	38 32%	36 20%	49 19%	34 25%	29 19%	144 23%	97 22%	65 24%	177 22%	123 21%	119 25%
Conservatives	233 22%	13 14%	23 18%	29 24%	38 22%	71 27%	23 17%	35 23%	145 23%	87 20%	41 16%	191 24%	165 28%	68 14%
UKIP - United Kingdom Independence Party	130 12%	*	20 15%	11 9%	23 13%	42 16%	12 9%	21 14%	71 11%	58 13%	30 11%	99 12%	54 9%	76 16%
Liberal Democrats	53 5%	4 4%	8 6%	6 5%	9 5%	14 5%	2 2%	10 7%	25 4%	28 6%	11 4%	41 5%	28 5%	25 5%
Green Party	46 4%	5 5%	3 2%	5 4%	8 4%	12 5%	7 5%	7 4%	23 4%	23 5%	5 2%	41 5%	24 4%	22 5%
SNP - Scottish National Party	33 3%	33 35%	-	-	-	- *	-	-	16 3%	17 4%	6 2%	28 3%	15 3%	18 4%
Plaid Cymru	10 1%	-	-	-	*	-	3 2%	6 4%	5 1%	5 1%	4 2%	5 1%	7 1%	2 *
BNP - British National Party	8 1%	1 1%	2 1%	-	2 1%	2 1%	1 1%	-	7 1%	1 *	4 1%	4 1%	1	7 2%
Independent	2 *	-	-	-	-	-	-	2 1%	2	-	-	2 *	2	-
Other party or individual	5 *	-	2 2%	-	2 1%	-	-	1	4 1%	1	2 1%	3 *	3 *	2
None	-		-	-	-	-	-	-	-	-	-	-	-	-
Don't know	14 1%	3 3%	1 1%	-	4 2%	4 2%	2 2%	-	8 1%	6 1%	5 2%	9 1%	8 1%	6 1%
Prefer not to say	244 23%	22 23%	29 22%	24 20%	46 26%	53 21%	39 29%	31 20%	146 23%	98 22%	72 27%	172 21%	144 24%	101 21%



Q2.Still thinking about the next UK general election, which party, if any, will you vote for in your own constituency?

Base: All who would probably vote in 2015 General Election

		Q	2 VOTING	INTENTIO	N			Q1 V	OTING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
Unweighted Base	1113	250	252	61	132	763	226	67	-	989	67
Weighted Base	1071	233	242	53	130	686	245	81	-	930	81
Will not vote	51	-	-	-	-	1	1	44	-	2	44
	5%	-	-	-	-	*	*	54%	-	*	54%
Labour	242 23%	-	242 100%	-	-	179 26%	53 22%	6 8%	-	232 25%	6 8%
	23%	233	100%	-	-	185	45	3	-	23%	3
Conservatives	22%	100%	-	_	_	27%	18%	3%	_	25%	3%
	130	-	-	-	130	76	45	5	-	120	5
UKIP - United Kingdom Independence Party	12%	-	-	-	100%	11%	18%	7%	-	13%	7%
Liberal Democrats	53	-	-	53	-	48	5	1	-	52	1
Liberal Democrats	5%	-	-	100%	-	7%	2%	1%	-	6%	1%
Green Party	46	-	-	-	-	28	13	5	-	41	5
	4%	-	-	-	-	4%	5%	6%	-	4%	6%
SNP - Scottish National Party	33	-	-	-	-	26	3	4	-	29	4
	3% 10	-	-	-	-	4% 6	1%	6% 3	-	3% 6	6% 3
Plaid Cymru	1%	_		_		1%	_	3%	_	1%	3%
	8	-	-	-	-	4	3	1	_	8	1
BNP - British National Party	1%	-	-	-	-	1%	1%	1%	-	1%	1%
Independent	2	-	-	-	-	2	-	-	-	2	-
Independent	*	-	-	-	-	*	-	-	-	*	-
Other party or individual	5	-	-	-	-	3	2	-	-	5	-
other party of marriadar	*	-	-	-	-	*	1%	-	-	1%	-
None	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	- 1	-	- 12	- 1
Don't know	14 1%	-	-	-	-	5 1%	8 3%	1 1%	-	13 1%	1 1%
	244	-	-	-	-	122	68	9	-	190	9
Prefer not to say	23%	-	-	-	-	18%	28%	11%	-	20%	11%



Q2.Still thinking about the next UK general election, which party, if any, will you vote for in your own constituency?

Base: All who would probably vote in 2015 General Election

				Age and	l gender				Parents a	nd gender		s	ocial grade	and gend	er
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base Weighted Base	1113 1071	180 155	192 177	181 192	164 146	192 185	204 215	133 115	420 409	129 152	431 395	312 294	241 231	316 301	244 246
Will not vote	51 5%	13 8%	6 4%	-	19 13%	12 7%	1 1%	6 5%	13 3%	16 10%	16 4%	5 2%	14 6%	17 6%	16 6%
Labour	242	42 27%	50 28%	38 20%	29 20%	34 18%	48 23%	34 29%	97 24%	31 20%	81 20%	66 22%	65 28%	57 19%	54 22%
Conservatives	233 22%	36 23%	43 24%	62 32%	16 11%	28 15%	48 23%	24 21%	116 28%	17 11%	75 19%	103 35%	37 16%	62 21%	31 13%
UKIP - United Kingdom Independence Party	130 12%	13 9%	20 11%	39 20%	11 8%	15 8%	31 14%	13 11%	60 15%	18 12%	39 10%	34 12%	38 17%	20 7%	37 15%
Liberal Democrats	53 5%	2 2%	8 5%	14 7%	6 4%	7 4%	15 7%	3 3%	22 5%	8 6%	20 5%	14 5%	11 5%	14 5%	14 6%
Green Party	46 4%	11 7%	6 3%	4 2%	11 7%	11 6%	4 2%	1 1%	20 5%	4 3%	22 5%	10 3%	11 5%	14 5%	12 5%
SNP - Scottish National Party	33 3%	1 1%	5 3%	7 4%	5 4%	10 5%	4 2%	2 2%	12 3%	3 2%	16 4%	6 2%	8 3%	10 3%	10 4%
Plaid Cymru	10 1%	1 1%	1 *	1 *	-	4 2%	3 1%	*	3 1%	4 3%	3 1%	1 *	2 1%	7 2%	-
BNP - British National Party	8 1%	5 3%	-	1 *	2 1%	1 *	*	2 1%	4 1%	2 1%	*	1 *	5 2%	-	3 1%
Independent	2 *	-	2 1%	-	-	-	-	-	2 1%	-	-	2 1%	-	-	-
Other party or individual	5 *	2 1%	-	2 1%	-	-	1 *	2 2%	2 1%	-	1 *	2 1%	2 1%	1 *	-
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	14 1%	-	1 1%	-	-	11 6%	2 1%	-	1 *	5 3%	8 2%	1 *	-	7 2%	6 3%
Prefer not to say	244 23%	28 18%	35 20%	24 13%	47 32%	54 29%	56 26%	29 25%	59 14%	43 28%	114 29%	50 17%	38 16%	94 31%	63 26%



#### Base: All who would probably vote in 2015 General Election

			Work an	213			
	Total         working         working         working         mot working           1113         340         213         267         293           1071         339         186         295         252           51         16         3         20         12           5%         5%         2%         7%         5%           242         83         47         61         50           23%         25%         25%         21%         20%           233         91         49         55         38           22%         27%         27%         19%         15%           130         45         28         27         30           12%         13%         15%         9%         12%           53         14         11         11         17           5%         4%         6%         4%         7%           46         11         9         12         14           4%         3%         5%         4%         6%           33         8         5         8         12           3%         2%         3%         3%						
Unweighted Base	-		_				
Weighted Base							
Will not vote		_	_				
Labour							
				-			
Conservatives							
	130	45	28	27	30		
UKIP - United Kingdom Independence Party	12%	13%	15%	9%	12%		
Liberal Democrats	53	14	11	11	17		
Liberal Delilocrats	5%	4%	6%	4%	7%		
Green Party							
C. CC 1 a. C,							
SNP - Scottish National Party		-	_	_			
		-	3%				
Plaid Cymru		_	-	_	_		
		-	1		2 70		
BNP - British National Party	_	_	_	_	*		
	2	2	-	-	-		
Independent	*	1%	-	-	-		
Other party or individual	5	4	-	-	1		
Other party of individual	*	1%	-	-	*		
None	-	-	-	-	-		
	-	-	-	-	-		
Don't know	14	1	-		6		
	1% 244		22	90	3% 66		
Prefer not to say	244	56 17%	32 17%	31%	26%		
	25%	1/%	1/%	31%	20%		



		GEN	IDER			A	GE				REGION	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	1197	594	603	170	220	204	211	178	214	401	392	404
Weighted Base	1197	586	611	144	209	206	215	175	249	393	373	431
The Labour party will have a majority in	109	54	54	19	35	23	15	8	8	44	33	32
Parliament	9%	9%	9%	13%	17%	11%	7%	5%	3%	11%	9%	7%
The Conservative party will have a majority in	138	79	59	22	30	26	17	18	26	27	56	55
Parliament	12%	14%	10%	15%	14%	13%	8%	10%	10%	7%	15%	13%
Some other party will have a majority in	23	9	13	7	5	3	5	1	2	14	6	3
Parliament	2%	2%	2%	5%	2%	1%	2%	1%	1%	3%	2%	1%
No party will have an overall majority but Labour	202	114	87	16	24	29	46	41	45	78	59	65
will be the largest party in Parliament	17%	20%	14%	11%	12%	14%	21%	23%	18%	20%	16%	15%
No party will have an overall majority but the	295	185	110	17	27	44	59	58	91	94	90	112
Conservatives will be the largest party in Parliament	25%	32%	18%	12%	13%	21%	27%	33%	37%	24%	24%	26%
Comparable manufacture	38	16	23	4	5	7	11	5	7	10	15	14
Some other outcome	3%	3%	4%	3%	3%	3%	5%	3%	3%	2%	4%	3%
Don't know	392	128	265	59	82	74	63	44	70	127	116	150
DOIL CKIIOW	33%	22%	43%	41%	39%	36%	29%	25%	28%	32%	31%	35%

					REGION				wo	ORK	PARI	ENTS	SOCIAL	. GRADE
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base	1197	101	160	140	225	275	132	164	663	534	286	911	659	538
Weighted Base	1197	100	155	137	201	283	154	167	728	469	305	892	646	551
The Labour party will have a majority in	109	6	19	19	18	17	18	12	79	30	43	66	49	60
Parliament	9%	6%	12%	14%	9%	6%	12%	7%	11%	6%	14%	7%	8%	11%
The Conservative party will have a majority in	138	2	13	12	24	45	18	24	91	47	45	93	86	52
Parliament	12%	2%	9%	8%	12%	16%	12%	14%	12%	10%	15%	10%	13%	10%
Some other party will have a majority in	23	6	4	3	4	2	1	2	16	7	9	14	10	13
Parliament	2%	6%	3%	2%	2%	1%	1%	1%	2%	1%	3%	2%	1%	2%
No party will have an overall majority but Labour	202	20	35	23	27	57	10	30	118	83	34	167	102	100
will be the largest party in Parliament	17%	20%	23%	16%	14%	20%	6%	18%	16%	18%	11%	19%	16%	18%
No party will have an overall majority but the	295	20	42	31	55	79	25	43	174	122	51	244	197	98
Conservatives will be the largest party in Parliament	25%	20%	27%	23%	27%	28%	16%	26%	24%	26%	17%	27%	30%	18%
Some other outcome	38	2	2	5	9	11	6	3	22	16	10	29	14	24
Some other outcome	3%	2%	1%	4%	4%	4%	4%	2%	3%	3%	3%	3%	2%	4%
Don't know	392	43	39	45	64	72	75	53	229	163	114	278	189	203
Doll Ckilow	33%	43%	25%	33%	32%	26%	49%	32%	31%	35%	37%	31%	29%	37%



		Q	2 VOTING	INTENTIO	N			Q1 V	OTING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
Unweighted Base	1197	250	252	61	132	763	226	67	84	989	151
Weighted Base	1197	233	242	53	130	686	245	81	126	930	208
The Labour party will have a majority in	109	1	70	5	14	71	29	4	4	100	8
Parliament	9%	1%	29%	10%	10%	10%	12%	5%	3%	11%	4%
The Conservative party will have a majority in	138	76	7	9	11	90	33	6	7	123	14
Parliament	12%	33%	3%	17%	8%	13%	14%	8%	6%	13%	7%
Some other party will have a majority in	23	2	2	2	4	13	6	1	2	19	3
Parliament	2%	1%	1%	5%	3%	2%	2%	1%	2%	2%	2%
No party will have an overall majority but Labour	202	13	98	7	19	142	35	7	9	177	16
will be the largest party in Parliament	17%	6%	40%	13%	15%	21%	14%	9%	7%	19%	8%
No party will have an overall majority but the	295	110	22	19	54	206	56	12	20	262	33
Conservatives will be the largest party in Parliament	25%	47%	9%	37%	42%	30%	23%	15%	16%	28%	16%
Some other outcome	38	-	3	3	6	21	8	1	6	29	7
Some other outcome	3%	-	1%	6%	5%	3%	3%	1%	5%	3%	4%
Don't know	392	30	39	7	23	143	76	49	77	219	126
DOI! C KIIOW	33%	13%	16%	13%	17%	21%	31%	61%	61%	24%	61%

Base: All respondents in GB 18+

				Age and	l gender				Parents a	ınd gende	·	s	ocial grade	and gend	ler
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	1197	202	207	185	188	208	207	142	452	144	459	327	267	332	271
Weighted Base	1197	178	208	201	174	213	223	130	456	176	435	313	273	333	278
The Labour party will have a majority in	109	30	15	9	24	23	7	18	36	25	29	25	29	24	31
Parliament	9%	17%	7%	4%	14%	11%	3%	14%	8%	14%	7%	8%	11%	7%	11%
The Conservative party will have a majority in	138	38	17	25	14	26	19	21	59	24	35	47	32	39	20
Parliament	12%	21%	8%	12%	8%	12%	8%	16%	13%	14%	8%	15%	12%	12%	7%
Some other party will have a majority in	23	5	3	1	7	4	2	3	7	6	7	4	5	5	8
Parliament	2%	3%	2%	1%	4%	2%	1%	2%	1%	3%	2%	1%	2%	2%	3%
No party will have an overall majority but Labour	202	26	43	45	14	32	41	21	93	13	74	53	61	49	38
will be the largest party in Parliament	17%	15%	21%	22%	8%	15%	18%	16%	20%	8%	17%	17%	22%	15%	14%
No party will have an overall majority but the	295	27	70	88	17	33	61	31	154	20	90	126	58	70	40
Conservatives will be the largest party in Parliament	25%	15%	34%	44%	10%	15%	27%	24%	34%	11%	21%	40%	21%	21%	14%
Some other outcome	38	4	6	6	5	12	5	1	15	8	14	3	13	11	12
Some other outcome	3%	2%	3%	3%	3%	6%	2%	1%	3%	5%	3%	1%	5%	3%	4%
Don't know	392	48	53	26	93	84	88	35	92	79	186	53	74	136	129
Don't know	33%	27%	26%	13%	53%	39%	40%	27%	20%	45%	43%	17%	27%	41%	46%



			Work an	d gender	
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	1197	369	225	294	309
Weighted Base	1197	388	198	340	271
The Labour party will have a majority in	109	40	14	39	16
Parliament	9%	10%	7%	11%	6%
The Conservative party will have a majority in	138	50	29	40	18
Parliament	12%	13%	15%	12%	7%
Some other party will have a majority in	23	8	2	8	5
Parliament	2%	2%	1%	2%	2%
No party will have an overall majority but Labour	202	76	38	42	45
will be the largest party in Parliament	17%	20%	19%	12%	17%
No party will have an overall majority but the	295	112	73	61	49
Conservatives will be the largest party in Parliament	25%	29%	37%	18%	18%
Some other outcome	38	9	7	13	10
Some other outcome	3%	2%	3%	4%	4%
Don't know	392	92	35	137	128
DOIL CRIOW	33%	24%	18%	40%	47%



#### Q4. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

		GEN	IDER			A	GE				REGION	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base Weighted Base	1197 1197	594 586	603 611	170 144	220 209	204 206	211 215	178 175	214 249	401 393	392 373	404 431
No, did not vote	450 38%	206 35%	244 40%	82 57%	117 56%	96 47%	76 35%	49 28%	31 12%	158 40%	135 36%	157 36%
Yes, Conservative	234 20%	130 22%	105 17%	9	18 9%	29 14%	41 19%	42 24%	95 38%	53 13%	81 22%	101 23%
Yes, Labour	187 16%	93 16%	94 15%	15 10%	28 13%	28 14%	35 16%	31 18%	50 20%	68 17%	54 14%	65 15%
Yes, Liberal Democrat	150 13%	75 13%	75 12%	9 6%	15 7%	28 14%	33 15%	26 15%	39 15%	53 13%	47 13%	49 11%
Yes, UKIP (United Kingdom Independence Party)	19 2%	11 2%	8 1%	1 1%	3 1%	3 1%	3 2%	3 2%	7 3%	5 1%	7 2%	7 2%
Yes, Green Party	13 1%	4 1%	9 1%	5 4%	1 1%	1 1%	2 1%	1	2 1%	4 1%	5 1%	4 1%
Yes, SNP - Scottish National Party	10 1%	6 1%	4 1%	1	1	1 1%	1 1%	2 1%	4 2%	10 2%	- *	-
Yes, BNP (British National Party)	6 1%	5 1%	1 *	2 1%	2 1%	1 1%	- *	1 1%		2	3 1%	2
Yes, Plaid Cymru	3 *	2 *	2	- *	- *	- *	-	1	1 1%	- *	2 1%	*
Yes (no detail)	1 *	1 *	*	-	-	-	*	1 1%	-	*	1	-
Independent		-	-	-	-	-	-	-	-	-	-	-
Not eligible to vote (not a British citizen / not living in UK etc.)	-	-	-	-	-	-	-	-	-	- -	-	-
Other	1 *	-	1 *	-	-	-	-	-	1	-	-	1 *
None	2 *	2	-	2 1%	-	-	-	-	-	-	-	2
Don't know	1 *	-	1 *	-	-	-	-	-	1 1%	1	-	1
Prefer not to answer	119 10%	51 9%	68 11%	19 13%	24 11%	17 8%	22 10%	18 10%	20 8%	39 10%	38 10%	43 10%



Q4. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

					REGION				wo	PRK	PARI	ENTS	SOCIAL	GRADE
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base Weighted Base	1197 1197	101 100	160 155	140 137	225 201	275 283	132 154	164 167	663 728	534 469	286 305	911 892	659 646	538 551
No, did not vote	450 38%	39 39%	58 37%	61 44%	76 38%	94 33%	60 39%	62 38%	288 40%	161 34%	132 43%	318 36%	188 29%	262 48%
Yes, Conservative	234 20%	9 9%	25 16%	19 14%	42 21%	85 30%	26 17%	29 17%	128 18%	106 23%	38 12%	196 22%	160 25%	74 13%
Yes, Labour	187 16%	22 22%	25 16%	21 15%	27 13%	33 12%	34 22%	25 15%	110 15%	76 16%	53 17%	134 15%	114 18%	73 13%
Yes, Liberal Democrat	150 13%	10 10%	26 17%	17 13%	27 13%	36 13%	12 8%	22 13%	90 12%	60 13%	36 12%	114 13%	96 15%	54 10%
Yes, UKIP (United Kingdom Independence Party)	19 2%	1 1%	4 3%	-	4 2%	7 2%	2 1%	2 1%	11 1%	9 2%	5 2%	14 2%	10 2%	10 2%
Yes, Green Party	13 1%	1 1%	1 1%	2 2%	2 1%	3 1%	1 1%	3 2%	9 1%	4 1%	3 1%	10 1%	5 1%	8 1%
Yes, SNP - Scottish National Party	10 1%	10 10%	-	-	-	- *	-	-	5 1%	5 1%	2 1%	7 1%	5 1%	5 1%
Yes, BNP (British National Party)	6 1%	1 1%	1 1%	-	2 1%	2 1%	1	-	5 1%	1 *	3 1%	3 *	*	6 1%
Yes, Plaid Cymru	3 *	-	-	- *	- *	-	- *	2 1%	3 *	1 *	1 *	3 *	2	1
Yes (no detail)	1 *	-	*	-	-	-	-	1 1%	1 *	-	-	1 *	*	1 *
Independent	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not eligible to vote (not a British citizen / not living in UK etc.)	-	-	-	-	-	-	-	-	-	-	-			-
Other	1 *	-	-	-	-	-	-	1	-	1	-	1	1	-
None	2 *	-	-	-	-	1 *	1 1%	-	-	2	-	2		2
Don't know	1 *	-	1 *	-	-	1 *	-	-	-	1	-	1	1	-
Prefer not to answer	119 10%	8 8%	14 9%	16 12%	21 11%	23 8%	18 12%	19 11%	77 11%	43 9%	32 11%	87 10%	65 10%	55 10%



Q4. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

		Q	2 VOTING	INTENTIO	N			Q1 V	OTING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
Unweighted Base Weighted Base	1197 1197	250 233	252 242	61 53	132 130	763 686	226 245	67 81	84 126	989 930	151 208
No, did not vote	450 38%	46 20%	72 30%	5 10%	43 33%	121 18%	122 50%	63 77%	121 96%	243 26%	184 88%
Yes, Conservative	234 20%	157 67%	9	4 7%	36 28%	201 29%	29 12%	2 2%	-	230 25%	2
Yes, Labour	187 16%	5 2%	130 54%	3 5%	14 11%	147 21%	34 14%	1 2%	1 1%	181 19%	3
Yes, Liberal Democrat	150 13%	19 8%	26 11%	38 71%	17 13%	122 18%	23	3	1 1%	145 16%	4 2%
Yes, UKIP (United Kingdom Independence Party)	19 2%	1 1%	2	1%	13 10%	15 2%	4 2%	- *	-	19 2%	- *
Yes, Green Party	13 1%	1 1%	1 *	2 3%	1 1%	9 1%	3 1%	1 1%	-	12 1%	1 *
Yes, SNP - Scottish National Party	10 1%	1	-		1	9 1%	1 *	-	-	10 1%	-
Yes, BNP (British National Party)	6 1%	-	-	-	1 1%	3	2 1%	1 1%	1	5 1%	1 1%
Yes, Plaid Cymru	3 *	-	-	- *	1	3 *	- *	-	-	3	-
Yes (no detail)	1 *	-	-	-	-	1	-		-	1 *	-
Independent	-	-	-	-	-	-	-	-	-	-	-
Not eligible to vote (not a British citizen / not living in UK etc.)	-	-	-	-	-	-	-	-	-	-	-
Other	1 *	-	-	-	-	1	-	-	-	1 *	-
None	2 *	-	-	-	1 *	-	1 1%	1 1%	-	1 *	1 *
Don't know	1 *	-	-	-	-	1 *	-	1 1%	-	1 *	1 *
Prefer not to answer	119 10%	2 1%	2 1%	1 2%	2 2%	54 8%	24 10%	9 12%	2 2%	77 8%	12 6%



Q4. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

				Age and	gender				Parents a	ınd gendei	-	S	ocial grade	and gend	er
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base Weighted Base	1197 1197	202 178	207 208	185 201	188 174	208 213	207 223	142 130	452 456	144 176	459 435	327 313	267 273	332 333	271 278
No, did not vote	450	93 52%	83 40%	31 15%	106 61%	89 42%	49	45 35%	160 35%	86 49%	157 36%	80	126 46%	108 32%	136
Yes, Conservative	38% 234	18	40	72	9	31	65 65	21	109	17	87	25% 94	36	66	49% 38
Yes, Labour	20% 187	10% 25	19% 31	36% 37	5% 18	14% 32	29% 44	16% 27	66	10% 26	20% 68	30% 55	13% 38	20% 59	14% 35
Yes, Liberal Democrat	16% 150	14%	15% 29	18% 33	10% 11	15% 32	32	21%	14% 60	15% 22	16% 53	18% 47	14% 28	18% 49	13% 27
Yes, UKIP (United Kingdom Independence Party)	13% 19 2%	7% 3 2%	14% 3 1%	16% 6 3%	6% 1 *	15% 3 1%	14% 4 2%	11% 3 2%	13% 8 2%	12% 2 1%	12% 6 1%	15% 6 2%	10% 5 2%	15% 4 1%	10% 4 2%
Yes, Green Party	13 1%	4 2%		1 *	3 2%	4 2%	2	- *	4	3 2%	6	1	4 1%	4 1%	5 2%
Yes, SNP - Scottish National Party	10 1%	1 *	2 1%	4 2%	1 1%	1 *	2 1%	1 1%	5 1%	1	2	4 1%	3 1%	1 *	2
Yes, BNP (British National Party)	6 1%	3 2%	1 *	1 *	- *	1 *	- *	2	3	1 1%	- *	- *	4 2%	-	1 *
Yes, Plaid Cymru	3	1 *	- *	1 *	-	- *	1 1%	1	1 *	-	2	1	- *	1 *	1 *
Yes (no detail)	1 *	-	-	1 *	-	- *	-	-	1 *		- *	-	1	- *	-
Independent	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not eligible to vote (not a British citizen / not living in UK etc.)	-	-	-	-	-	-	-	-	-		-	-	-	-	-
Other	1 *	-	-	-	-	-	1	-	-	-	1	-	-	1	-
None	2 *	2 1%	-	-	-	-	-	-	2		-	-	2 1%	-	-
Don't know	1 *	-	-	-	-	-	1 1%	-	-	-	1	-	-	1	-
Prefer not to answer	119 10%	17 9%	19 9%	16 8%	26 15%	20 10%	22 10%	15 12%	36 8%	17 10%	51 12%	26 8%	26 9%	39 12%	29 10%



Q4. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

			Work an	d gender	
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	1197	369	225	294	309
Weighted Base	1197	388	198	340	271
No, did not vote	450	150	56	139	105
,	38%	39%	28%	41%	39%
Yes, Conservative	234	76	53	52	53
	20%	20%	27%	15%	19%
Yes, Labour	187	57	36	54	40
·	16%	15%	18%	16%	15%
Yes, Liberal Democrat	150	49	25	41	35
	13% 19	13% 7	13% 5	12%	13%
Yes, UKIP (United Kingdom Independence Party)	2%	2%	2%	1%	2%
	13	3	2 70	6	3
Yes, Green Party	1%	1%	1%	2%	1%
	10	3	3	2 70	2
Yes, SNP - Scottish National Party	1%	1%	1%	*	1%
	6	4	-	1	-
Yes, BNP (British National Party)	1%	1%	*	*	*
	3	2	-	1	1
Yes, Plaid Cymru	*	*	-	*	*
· · · · · · · · · · · · · · · · · · ·	1	1	-	-	-
Yes (no detail)	*	*	-	*	-
	-	-	-	-	-
Independent	-	-	-	-	-
Not eligible to vote (not a British citizen / not	-	-	-	-	-
living in UK etc.)	-	-	-	-	-
Other	1	-	-	-	1
	*	-	-	-	*
None	2	-	2	-	-
	*	-	1%	-	-
Don't know	1	-	-	-	1
	*	-	-	-	*
Prefer not to answer	119	35	16	41	27
	10%	9%	8%	12%	10%



Base: All respondents in GB 18+

		GEN	IDER	AGE							REGION	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base Weighted Base	1197 1197	594 586	603 611	170 144	220 209	204 206	211 215	178 175	214 249	401 393	392 373	404 431
No, did not vote	546 46%	257 44%	289 47%	77 54%	118 56%	106 52%	89 41%	81 46%	75 30%	187 48%	171 46%	187 43%
Yes, Labour	156 13%	81 14%	76 12%	15 11%	29 14%	31 15%	24 11%	24 14%	34 13%	58 15%	41 11%	57 13%
Yes, Conservative	135 11%	78 13%	57 9%	7 5%	13 6%	14 7%	18 8%	25 14%	58 23%	28 7%	46 12%	61 14%
Yes, UKIP (United Kingdom Independence Party)	96 8%	56 9%	40 7%	7 5%	6 3%	13 6%	27 13%	14 8%	29 12%	24 6%	33 9%	39 9%
Yes, Liberal Democrat	57 5%	29 5%	28 5%	2 2%	4 2%	13 6%	9 4%	10 6%	18 7%	19 5%	18 5%	20 5%
Yes, Green Party	48 4%	23 4%	24 4%	14 9%	5 3%	5 3%	15 7%	2 1%	6 3%	16 4%	14 4%	18 4%
Yes, SNP - Scottish National Party	18 2%	7 1%	11 2%	1	3 2%	1	7 3%	2 1%	4 2%	18 5%	- *	-
Yes, BNP (British National Party)	7 1%	2	5 1%	1	3 1%	2 1%	-	1 1%	1	2	5 1%	1 *
Yes, Plaid Cymru	5 *	3 1%	2	1 1%	1 1%	- *	-	- *	1 1%	- *	4 1%	1 *
Yes (no detail)	1 *	1	- *	-	-	-	- *	1 1%	-	- *	1 *	-
Independent	-	-	-	-	-	-	-	-	-	-	-	-
Not eligible to vote (not a British citizen / not living in UK etc.)	-	-	-	-	-	-	-	-	-	-	-	
Other	2 *	1	1	-	-	-	-	1 1%	1 *	-	1 *	1
None	1 *	1	1 *	1	-	1 *	-	-	-	1 *	-	1
Don't know	9 1%	-	9 1%	-	-	1 *	2 1%	2 1%	4 2%	2	3 1%	5 1%
Prefer not to answer	116 10%	47 8%	69 11%	18 13%	26 12%	19 9%	23 11%	12 7%	18 7%	38 10%	37 10%	41 9%



Q5. The last European elections were held on 22nd May 2014. Did you manage to vote in that election?

Base: All respondents in GB 18+

			REGION  NE/ Fact 8: South								PARI	ENTS	SOCIAL GRADE	
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base Weighted Base	1197 1197	101 100	160 155	140 137	225 201	275 283	132 154	164 167	663 728	534 469	286 305	911 892	659 646	538 551
No, did not vote	546 46%	42 42%	75 49%	71 51%	83 41%	122 43%	67 44%	85 51%	345 47%	201 43%	146 48%	400 45%	262 41%	283 51%
Yes, Labour	156 13%	15 15%	21	22 16%	27 13%	31 11%	29 19%	11 7%	95 13%	62 13%	49 16%	108 12%	91 14%	66 12%
Yes, Conservative	135 11%	5 5%	11 7%	13	21	48 17%	17 11%	22	68 9%	67 14%	20 7%	115 13%	96 15%	40 7%
Yes, UKIP (United Kingdom Independence Party)	96 8%	2 2%	15 10%	7	22	32 11%	7 5%	11 6%	58 8%	38 8%	26 8%	70 8%	47 7%	49 9%
Yes, Liberal Democrat	57 5%	6 6%	10 7%	3 2%	11 6%	12 4%	5	9	31 4%	25 5%	15 5%	42 5%	33 5%	23 4%
Yes, Green Party	48 4%	5 5%	4 3%	7 5%	8	9	5 3%	10	30 4%	18 4%	13 4%	35 4%	30 5%	18
Yes, SNP - Scottish National Party	18	18 18%	-	-	-	- *	-	-	7 1%	11 2%	2	16 2%	12 2%	7 1%
Yes, BNP (British National Party)	7 1%		2	-	4 2%	1 *	-	-	5 1%	2 *	4 1%	3	3	1% 4 1%
Yes, Plaid Cymru	5	-		- *	1 1%	-	- *	3	4 1%	1	1 *	4	3 1%	1 *
Yes (no detail)	1	-	-	-		-	-	1 1%	1 *	-	-	1	1 70 - *	1
Independent	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not eligible to vote (not a British citizen / not living in UK etc.)	-	-	-	-	-	-	-	-	-	-	-		-	-
Other	2	-	-	-	-	2	-	-	1	1	-	2	2	-
None	1	-	-	1	-	1	-	-	1	1	-	1	-	1
Don't know	9	-	1	1	1 *	3	2	2	6	3	1	8	7	2
Prefer not to answer	1% 116	8	16	1% 14	22	1% 22	1% 20	1%	1% 76	1% 40	* 29	1% 87	1% 59	57
	10%	8%	10%	10%	11%	8%	13%	8%	10%	9%	9%	10%	9%	10%



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Q5. The last European elections were held on 22nd May 2014. Did you manage to vote in that election?

		Q	2 VOTING	INTENTIO	N			Q1 V0	TING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
Unweighted Base Weighted Base	1197 1197	250 233	252 242	61 53	132 130	763 686	226 245	67 81	84 126	989 930	151 208
No, did not vote	546 46%	85 37%	86 36%	12 23%	49 38%	187 27%	142 58%	68 84%	122 97%	329 35%	190 92%
Yes, Labour	156	2	128	2	8	127	25	1	-	152	1
Yes, Conservative	13% 135	1% 107	53% 1	3% 2	6% 6	18% 122	10% 12	2% 1	-	16% 134	1%
Yes, UKIP (United Kingdom Independence Party)	11% 96	46% 24	* 7	4% 1	5% 53	18% 80	5% 14	1%	-	14% 95	*
	8% 57	10% 5	3% 4	1% 29	41% 3	12% 46	6% 7	* 2	- 1	10% 54	* 3
Yes, Liberal Democrat	5% 48	2% 1	2% 9	54% 5	2% 2	7% 36	3% 11	2% 1	1%	6% 47	1% 1
Yes, Green Party	4% 18	*	4%	9%	2% 1	5% 17	4% 1	1%	-	5% 18	*
Yes, SNP - Scottish National Party	2%	-	-	-	*	3%	*	-	-	2%	-
Yes, BNP (British National Party)	7 1%	-	-	1 2%	1 1%	5 1%	2 1%	-	1	7 1%	1 *
Yes, Plaid Cymru	5 *	-	-	1 1%	*	3 *	1 *	-	1 1%	3 *	1 1%
Yes (no detail)	1 *	-	-	-	-	1	-			1	-
Independent	-	-	-	-	-	-	-	-	-	-	-
Not eligible to vote (not a British citizen / not living in UK etc.)	-	-	-	-	-	-	-			-	-
Other	2	1	-	-	1 1%	2	-	-	-	2	-
None	1	-	-	-	1 *	1	-	1	-	1	1
Don't know	* 9	-	2	-	1	8	1	1% -	-	9	-
	1% 116	- 7	1% 6	1	1% 3	1% 49	* 29	- 8	1	1% 78	9
Prefer not to answer	10%	3%	2%	2%	2%	7%	12%	10%	1%	8%	4%



Q5. The last European elections were held on 22nd May 2014. Did you manage to vote in that election?

Base: All respondents in GB 18+

		Age and gender						Parents a	nd gende	·	s	ocial grade	and gend	er	
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base Weighted Base	1197 1197	202 178	207 208	185 201	188 174	208 213	207 223	142 130	452 456	144 176	459 435	327 313	267 273	332 333	271 278
No, did not vote	546 46%	92 52%	94 45%	70 35%	103 59%	101 47%	85 38%	57 44%	200	89 51%	200 46%	118 38%	139 51%	145 43%	144 52%
Yes, Labour	156	27	27	27	18	27	30	21	60	28	48	45	36	45	30
Yes, Conservative	13% 135	15% 15	13% 20	13%	10% 6	13%	14% 39	16% 12	13% 66	16% 9	11% 48	14% 57	13% 21	14% 38	11% 19
Yes, UKIP (United Kingdom Independence Party)	96	8% 8	9% 21	22%	3% 4	6% 20	17% 16	9% 12	15% 43	5% 13	11% 27	18% 30	26	11% 17	7% 23
Yes, Liberal Democrat	8% 57 5%	5% 5 3%	10% 12 6%	13% 12 6%	2% 2 1%	9% 10 5%	7% 16 7%	10% 9 7%	9% 20 4%	8% 6 3%	6% 22 5%	10% 19 6%	9% 10 4%	5% 14 4%	8% 13 5%
Yes, Green Party	48 4%	13 7%	8 4%	3	6 3%	13	6 3%	4 3%	20	9	15 3%	13 4%	10 4%	17 5%	7 3%
Yes, SNP - Scottish National Party	18 2%	1	3	3 2%	3 2%	5 2%	3 1%	1	6	2	9	4 1%	3	8 2%	3 1%
Yes, BNP (British National Party)	7 1%	1	- *	1 *	3 2%	1 1%	1 1%	- *	1 *	3	2 *		2 1%	3 1%	2
Yes, Plaid Cymru	5 *	2 1%	-	1	1		1 *	1 1%	2	-	2	2	1 *	2	-
Yes (no detail)	1 *	-	-	1	-	-	-		1 *	-	-		1	-	-
Independent	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not eligible to vote (not a British citizen / not living in UK etc.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	2	-	-	1 1%	-	-	1	-	1	-	1	1	-	1	-
None	1 *	1	-	-	-	1	-	-	1 *	-	1	-	1	-	1
Don't know	9	-	-	-	-	3	6	-	-	- 1 *	8	-	-	7	2
Prefer not to answer	1% 116 10%	15 8%	21 10%	11 6%	- 29 17%	1% 21 10%	3% 19 8%	- 13 10%	35 8%	16 9%	2% 53 12%	- 24 8%	- 24 9%	2% 36 11%	1% 33 12%



Q5. The last European elections were held on 22nd May 2014. Did you manage to vote in that election?

Base: All respondents in GB 18+

			Work an	d gender	
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	1197	369	225	294	309
Weighted Base	1197	388	198	340	271
No, did not vote	546	183	74	162	127
no, ala not rote	46%	47%	37%	48%	47%
Yes, Labour	156	49	32	46	30
	13%	13%	16%	13%	11%
Yes, Conservative	135	44	34	24	33
·	11%	11%	17%	7%	12%
Yes, UKIP (United Kingdom Independence Party)	96	35	20	23	18
	8%	9%	10%	7%	7%
Yes, Liberal Democrat	57 5%	20 5%	8 4%	11 3%	17 6%
	5% 48	13	10	3% 17	8
Yes, Green Party	48 4%	3%	5%	5%	3%
	18	4	4	4	7
Yes, SNP - Scottish National Party	2%	1%	2%	1%	3%
	7	2	-	3	2
Yes, BNP (British National Party)	1%	*	_	1%	1%
	5	2	1	1	-
Yes, Plaid Cymru	*	1%	*	*	*
	1	1	-	-	-
Yes (no detail)	*	*	-	*	-
	-	-	-	-	-
Independent	-	-	-	-	-
Not eligible to vote (not a British citizen / not	-	-	-	-	-
living in UK etc.)	-	-	-	-	-
Other	2	1	-	-	1
Other	*	*	-	-	*
None	1	-	1	1	-
	*	-	*	*	-
Don't know	9	-	-	6	3
	1%	-	-	2%	1%
Prefer not to answer	116	33	14	43	26
	10%	9%	7%	13%	10%



#### Q6.So far as you know, are you registered to vote in UK elections?

		GEN	DER			A	GE				REGION	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	1197	594	603	170	220	204	211	178	214	401	392	404
Weighted Base	1197	586	611	144	209	206	215	175	249	393	373	431
Yes, I am registered to vote	1056	509	547	93	162	176	204	171	249	344	333	379
res, 1 am registered to vote	88%	87%	90%	65%	78%	86%	95%	98%	100%	88%	89%	88%
No. 7 and well-toward to seek	65	35	29	23	16	18	8	-	-	25	13	26
No, I am not registered to vote	5%	6%	5%	16%	8%	9%	4%	-	-	6%	4%	6%
T dow't know if T am registered to wate or not	43	23	21	19	16	7	-	1	-	15	16	12
I don't know if I am registered to vote or not	4%	4%	3%	13%	8%	4%	-	1%	-	4%	4%	3%
I would profer not to cay	33	20	14	9	15	4	3	2	-	9	11	14
would prefer not to say	3%	3%	2%	6%	7%	2%	1%	1%	-	2%	3%	3%



Q6.So far as you know, are you registered to vote in UK elections?

Base: All respondents in GB 18+

					REGION				wo	ORK	PARI	ENTS	SOCIAL GRADE	
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base	1197	101	160	140	225	275	132	164	663	534	286	911	659	538
Weighted Base	1197	100	155	137	201	283	154	167	728	469	305	892	646	551
Yes, I am registered to vote	1056	92	138	114	181	251	128	153	626	430	259	797	597	459
res, I am registered to vote	88%	92%	89%	83%	90%	88%	83%	92%	86%	92%	85%	89%	92%	83%
No, I am not registered to vote	65	6	9	10	9	12	14	4	54	11	20	45	23	42
No, I alli liot registered to vote	5%	6%	6%	7%	4%	4%	9%	3%	7%	2%	6%	5%	3%	8%
I don't know if I am registered to vote or not	43	-	4	11	4	15	4	6	28	15	14	29	15	28
I don't know ii I am registered to vote or not	4%	-	3%	8%	2%	5%	2%	4%	4%	3%	5%	3%	2%	5%
I would prefer not to say	33	2	3	3	7	6	8	3	20	14	12	21	12	21
I would prefer not to say	3%	2%	2%	3%	4%	2%	5%	2%	3%	3%	4%	2%	2%	4%



Q6.So far as you know, are you registered to vote in UK elections?

Base: All respondents in GB 18+

		Q	2 VOTING	INTENTIO	N			Q1 V	OTING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
Unweighted Base	1197	250	252	61	132	763	226	67	84	989	151
Weighted Base	1197	233	242	53	130	686	245	81	126	930	208
Yes, I am registered to vote	1056	226	231	51	125	671	228	53	68	898	121
res, I am registered to vote	88%	97%	95%	96%	96%	98%	93%	65%	54%	97%	58%
No, I am not registered to vote	65	3	3	-	3	7	5	10	38	12	47
No, 1 am not registered to vote	5%	1%	1%	1%	2%	1%	2%	12%	30%	1%	23%
I don't know if I am registered to vote or not	43	3	5	2	2	5	10	10	18	15	28
I don't know ii I am registered to vote or not	4%	1%	2%	3%	1%	1%	4%	13%	14%	2%	14%
I would prefer not to say	33	2	3	-	-	3	2	9	3	5	11
1 would prefer not to say	3%	1%	1%	-	-	*	1%	10%	2%	1%	5%



Q6.So far as you know, are you registered to vote in UK elections?

Base: All respondents in GB 18+

				Age and	l gender				Parents a	ınd gendei	r	Social grade and gender				
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE	
Unweighted Base	1197	202	207	185	188	208	207	142	452	144	459	327	267	332	271	
Weighted Base	1197	178	208	201	174	213	223	130	456	176	435	313	273	333	278	
Yes, I am registered to vote	1056	125	183	201	130	197	220	109	399	150	397	291	218	306	242	
res, I am registered to vote	88%	70%	88%	100%	75%	92%	99%	84%	88%	85%	91%	93%	80%	92%	87%	
No, I am not registered to vote	65	21	14	-	17	12	-	7	29	13	16	9	26	14	15	
NO, 1 am not registered to vote	5%	12%	7%	-	10%	6%	-	5%	6%	7%	4%	3%	10%	4%	6%	
I don't know if I am registered to vote or not	43	18	5	-	17	2	1	7	16	8	13	7	16	8	12	
I don't know if I am registered to vote or not	4%	10%	2%	-	10%	1%	1%	5%	3%	4%	3%	2%	6%	2%	4%	
I would prefer not to say	33	14	5	-	10	2	2	7	12	5	9	6	13	5	8	
1 would prefer not to say	3%	8%	2%	-	6%	1%	1%	6%	3%	3%	2%	2%	5%	2%	3%	



Q6.So far as you know, are you registered to vote in UK elections?

Base: All respondents in GB 18+

			Work an	d gender	
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	1197	369	225	294	309
Weighted Base	1197	388	198	340	271
Yes, I am registered to vote	1056	329	179	296	251
res, I am registered to vote	88%	85%	90%	87%	93%
No. T are not varietaved to vate	65	30	5	24	5
No, I am not registered to vote	5%	8%	3%	7%	2%
T don't know if T am registered to yets as not	43	15	8	13	7
I don't know if I am registered to vote or not	4%	4%	4%	4%	3%
T	33	14	6	6	7
I would prefer not to say	3%	3%	3%	2%	3%



Q7.If there is no candidate from UKIP, Green, BNP, Other standing in your constituency, who will you then vote for?

Base: All who select UKIP, Green, BNP, Other at Q2

		GEN	IDER	AGE							REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South		
Unweighted Base	204	108	96	34	31	24	36	41	38	54	74	76		
Weighted Base	189	103	86	29	26	20	32	39	43	49	63	76		
Will not vote	49 26%	27 26%	22 25%	6 21%	11 43%	6 28%	3 10%	8 21%	14 33%	10 19%	16 25%	23 30%		
	33	13	20	3	7	4	6	4	8	19%	10	9		
Labour	17%	13%	23%	12%	27%	20%	20%	11%	18%	28%	15%	12%		
	41	27	14	5	1	2	13	9	11	8	11	22		
Conservatives	22%	26%	17%	16%	6%	9%	40%	23%	26%	17%	17%	29%		
Liberal Democrats	14	9	5	4	-	2	3	5	1	4	4	6		
Liberal Delilocrats	7%	8%	6%	12%	-	11%	8%	13%	1%	8%	6%	8%		
SNP - Scottish National Party	6	2	3	5	-	-	-	-	-	3	-	2		
on scottish national rarty	3%	2%	4%	18%	-	-	1%	-	-	7%	-	3%		
Plaid Cymru	3	1	1	1	-	-	-	1	-	-	3	-		
	1%	1%	2%	4%	-	-	-	4%	-	-	4%	-		
UKIP - United Kingdom Independence Party	7	4	4	1	2	1	1	2	-	2	3	2		
	4%	4%	4%	5%	8%	3%	4%	5%	-	4% 3	5%	3%		
Green Party	7 4%	5 5%	2 2%	1 5%	3%	-	1 2%	4 9%	1	5%	3 4%	2 2%		
	10	6	4	J70 -	370	4	3	2	1 70	2	6	1		
BNP - British National Party	5%	5%	5%	_	_	18%	9%	5%	2%	5%	9%	2%		
Independent	-	-	-	-	-	-	-	-	-	-	-	-		
Independent	-	-	-	-	-	-	-	-	-	-	-	-		
Other	4	4	1	1	-	1	-	1	-	1	-	4		
	2%	4%	1%	5%	-	7%	-	4%	-	1%	-	5%		
Don't know	4	1	3	-	-	1	-	1	3	1	3	1		
	2%	1%	4%	-	-	3%	-	2%	7%	2%	4%	1%		
Prefer not to say	12 6%	4 4%	7 8%	1 3%	3 13%	-	1 5%	1 3%	5 11%	2 3%	6 10%	4 5%		



## TNS Polling March 2015 OnLineBus Survey (S6426 - 260127319)

Q7.If there is no candidate from UKIP, Green, BNP, Other standing in your constituency, who will you then vote for?

Base: All who select UKIP, Green, BNP, Other at Q2

					REGION				wo	ORK	PAR	ENTS	SOCIAL	. GRADE
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base Weighted Base	204 189	7 6	29 27	18 16	47 35	53 56	20 20	30 28	109 105	95 83	46 41	158 147	86 81	118 107
weighted base	49	-	7	3	5	18	7	9	26	22	9	39	16	33
Will not vote	26%	_	26%	16%	16%	32%	32%	33%	25%	27%	22%	27%	20%	30%
	33	-	8	6	6	8	2	3	21	12	9	23	18	14
Labour	17%	-	30%	35%	16%	14%	11%	11%	20%	14%	22%	16%	22%	13%
Conservatives	41	-	4	4	9	14	6	5	28	13	7	34	25	16
Conservatives	22%	-	15%	27%	25%	25%	27%	18%	27%	16%	18%	23%	31%	15%
Liberal Democrats	14	2	2	-	2	3	-	5	7	7	4	10	8	6
	7%	28%	8%	-	7%	5%	-	17%	7%	8%	9%	7%	10%	6%
SNP - Scottish National Party	6 3%	3 55%	-	-	-	1 1%	1 7%	_	*	5 6%	1 4%	4 3%	-	6 5%
	3 70	3370	-	-	-	170	7 70	3	1	1	470	3 70	1	1
Plaid Cymru	1%	_	_	_	_	_	_	9%	1%	1%	_	2%	1%	1%
	7	1	1	-	2	3	-	-	4	4	1	6	2	5
UKIP - United Kingdom Independence Party	4%	17%	4%	-	7%	5%	-	-	4%	4%	3%	4%	3%	5%
Green Party	7	-	3	-	2	-	-	2	3	4	1	6	1	6
Green Farty	4%	-	10%	-	6%	1%	-	6%	3%	5%	3%	4%	2%	5%
BNP - British National Party	10	-	2	1	4	2	-	-	8	1	5	4	3	7
·	5%	-	6%	5%	13%	4%	2%	-	8%	2%	13%	3%	3%	6%
Independent	-	_	_	_	-	-	-	_	-	_	-	-	-	-
	4	_	-	1	-	1	1	1	2	2	-	4	1	3
Other	2%	-	-	4%	-	2%	7%	3%	2%	3%	-	3%	2%	3%
Davids har area	4	-	-	1	2	1	1	-	1	4	-	4	1	4
Don't know	2%	-	-	7%	5%	1%	3%	-	1%	4%	-	3%	1%	3%
Prefer not to say	12	-	-	1	2	6	2	1	3	8	2	9	4	8
. reie. not to say	6%	-	1%	8%	5%	10%	10%	2%	3%	10%	6%	6%	5%	7%



## TNS Polling March 2015 OnLineBus Survey (S6426 - 260127319)

Q7.If there is no candidate from UKIP, Green, BNP, Other standing in your constituency, who will you then vote for?

Base: All who select UKIP, Green, BNP, Other at Q2

		Q	2 VOTING	INTENTIO	N			Q1 V	OTING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
Unweighted Base Weighted Base	204 189		1 1		132 130	137 111	54 63	11 11	-	191 174	11 11
Will not vote	49 26%	-	-	-	35 27%	16 15%	25 39%	8 69%	-	41 24%	8 69%
Labour	33 17%	-	-	-	21 16%	20 18%	12 20%	h I	-	33 19%	-
Conservatives	41 22%	-	-	-	35 27%	32 29%	9 14%	-	-	41 23%	-
Liberal Democrats	14 7%	-	-	-	6 4%	8 7%	4 7%	2 16%	-	12 7%	2 16%
SNP - Scottish National Party	6 3%	-	-	-	2 1%	4 4%	1 2%	-	-	6 3%	-
Plaid Cymru	3 1%	-	-	-	1 1%	3 2%	-	-	-	3 1%	-
UKIP - United Kingdom Independence Party	7 4%	-	-	-	-	5 4%	3 5%	-	-	7	-
Green Party	7 4%	-	-	-	6 4%	7 6%	1%	-	-	7 4%	-
BNP - British National Party	10 5%	-	-	-	10 7%	6 5%	4 6%	-	-	10 5%	-
Independent	- 4	-	-	-	- - 1	- 3	- - 1	-	-	- - 4	-
Other	2% 4	-	-	-	1%	3% 4	2% 1	-	-	2%	-
Don't know	2%	-	-	-	3%	3%	1%	-	-	2% 7	-
Prefer not to say	12 6%	-	-	-	9 7%	4 4%	2 4%	2 15%	-	7 4%	2 15%



Tb T28

## TNS Polling March 2015 OnLineBus Survey (S6426 - 260127319)

Q7.If there is no candidate from UKIP, Green, BNP, Other standing in your constituency, who will you then vote for?

Base: All who select UKIP, Green, BNP, Other at Q2

				Age and	gender				Parents a	nd gende	r	s	ocial grade	and gend	er
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base Weighted Base	204 189	37 31	30 26	41 46	28 24	30 26	38 36	22 17	86 86	24 24	72 62	47 47	61 56	39 35	57 52
weighted base	49		7					5	22	5		10	17		
Will not vote	26%	8 27%	25%	12 27%	9 37%	2 9%	10 29%	5 27%	26%	5 19%	17 27%	22%	30%	6 17%	16 30%
	33	4	5	5	7	6	7	2	11	7	12	8	5	11	9
Labour	17%	12%	19%	10%	27%	22%	20%	12%	13%	30%	20%	16%	9%	30%	17%
	41	6	6	14	-	8	6	3	24	4	10	18	9	8	7
Conservatives	22%	20%	24%	31%	-	32%	17%	19%	28%	17%	17%	38%	16%	22%	13%
	14	3	3	4	1	2	2	1	8	3	3	3	6	5	-
Liberal Democrats	7%	8%	10%	8%	4%	9%	6%	7%	9%	11%	4%	6%	11%	16%	-
SNP - Scottish National Party	6	2	-	-	3	-	-	1	1	-	3	-	2	-	3
SNP - Scottish National Party	3%	7%	-	-	13%	1%	-	9%	1%	-	5%	-	4%	-	6%
Plaid Cymru	3	-	-	1	1	-	-	-	1	-	1	-	1	1	-
riaid Cyllii d	1%	-	-	2%	5%	-	1%	-	1%	-	2%	-	2%	3%	1%
UKIP - United Kingdom Independence Party	7	3	-	1	-	2	1	-	3	1	3	2	1	-	4
one on the second of the secon	4%	10%	-	1%	2%	8%	3%	1%	4%	4%	4%	5%	2%	-	7%
Green Party	7	2	-	3	-	-	1	1	4	-	2	1	4	-	1
	4%	6%	1%	7%	2%	1%	3%	7%	5%	-	3%	2%	7%	1%	3%
BNP - British National Party	10	-	3	3	-	4	-	3	3	2	2	1	4	1	3
	5%	-	12%	6%	-	14%	1%	18%	3%	10%	3%	3%	8%	4%	5%
Independent	_	-	_	_	-	-	-	_	-	-	_	_	-	-	-
	4	1	1	1		1	-	_	4	-	1	1	2	-	1
Other	2%	5%	3%	3%	_	2%			4%		1%	3%	4%	_	1%
	4	-	-	1	_	1	3	_	1	-	3	-	1	1	3
Don't know	2%	-	-	2%	-	2%	7%	-	1%	-	5%	-	2%	2%	5%
Duefey wet to env	12	2	1	1	3	-	5	-	4	2	5	2	2	2	5
Prefer not to say	6%	6%	6%	3%	11%	-	13%	-	5%	9%	8%	5%	4%	5%	10%



Base: All who select UKIP, Green, BNP, Other at Q2

			Men - not working work			
	Total	Men - working			Women - not working	
Unweighted Base Weighted Base	204 189	67 65				
Will not vote	49	20			15	
	26% 33	31% 8				
Labour	17%	12%	_		15%	
Conservatives	41	19	8	9	5	
Conservatives	22%	29%		23%	11%	
Liberal Democrats	14	4	_	_	_	
	7% 6	6%				
SNP - Scottish National Party	3%	_	_		_	
	3	-				
Plaid Cymru	1%	-	3%	4%	-	
UKIP - United Kingdom Independence Party	7	3	1	1	3	
OKIF - Officed Kingdom Independence Party	4%	4%	2%	3%	6%	
Green Party	7	3	_	-	_	
•	4%	5%			-	
BNP - British National Party	10 5%	5 7%	_			
	-	-				
Independent	-	-	-	-	-	
Other	4	1	2	1	-	
Other	2%	2%	6%	1%	-	
Don't know	4	-	_	_	_	
	2%	-				
Prefer not to say	12 6%	2 3%	2 6%	1 3%	6 13%	



Q7.Do you think a referendum should be held on whether or not the UK remains a member of the European Union?

Base: GB adults aged 18+

		GEN	IDER			A	GE				REGION	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	1197	594	603	170	220	204	211	178	214	401	392	404
Weighted Base	1197	586	611	144	209	206	215	175	249	393	373	431
Yes	660	337	323	56	88	96	135	114	171	218	221	221
res	55%	58%	53%	39%	42%	47%	63%	66%	69%	56%	59%	51%
No	279	154	125	47	47	52	48	34	51	86	74	119
NO	23%	26%	20%	33%	23%	25%	22%	20%	20%	22%	20%	28%
Don't know	258	94	163	41	74	57	33	26	27	89	78	91
DOIL CKIIOW	22%	16%	27%	28%	35%	28%	15%	15%	11%	23%	21%	21%



Q7.Do you think a referendum should be held on whether or not the UK remains a member of the European Union?

Base: GB adults aged 18+

						REGION				wo	ORK	PARI	ENTS	SOCIAL	. GRADE
		Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
1	Unweighted Base	1197	101	160	140	225	275	132	164	663	534	286	911	659	538
	Weighted Base	1197	100	155	137	201	283	154	167	728	469	305	892	646	551
	Yes	660	48	89	81	114	167	59	102	393	268	149	512	352	308
	ies	55%	48%	58%	59%	57%	59%	38%	62%	54%	57%	49%	57%	54%	56%
	No	279	28	35	23	45	58	56	35	175	105	75	204	180	100
	NO	23%	28%	22%	17%	22%	20%	36%	21%	24%	22%	25%	23%	28%	18%
	Don't know	258	24	31	34	42	59	39	29	160	97	82	176	114	143
	DOII E KIIOW	22%	24%	20%	25%	21%	21%	26%	17%	22%	21%	27%	20%	18%	26%



Base: GB adults aged 18+

		Q	2 VOTING	INTENTIO	N			Q1 V	TING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
Unweighted Base	1197	250	252	61	132	763	226	67	84	989	151
Weighted Base	1197	233	242	53	130	686	245	81	126	930	208
Yes	660	164	123	26	113	426	159	29	31	585	60
165	55%	70%	51%	49%	87%	62%	65%	35%	25%	63%	29%
No	279	40	89	21	3	169	34	22	37	202	59
110	23%	17%	37%	40%	3%	25%	14%	27%	29%	22%	28%
Don't know	258	30	30	6	14	90	52	30	58	142	89
DOII E KIIOW	22%	13%	12%	11%	11%	13%	21%	37%	46%	15%	43%



Tb T34

Q7.Do you think a referendum should be held on whether or not the UK remains a member of the European Union?

Base: GB adults aged 18+

				Age and	l gender				Parents a	nd gende	r	s	ocial grade	and gend	ler
	Tota	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	IMPD ARCI	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	119	202	207	185	188	208	207	142	452	144	459	327	267	332	271
Weighted Base	119	178	208	201	174	213	223	130	456	176	435	313	273	333	278
Yes	660	85	108	144	59	123	141	68	270	81	242	179	159	173	149
res	55%	48%	52%	72%	34%	58%	63%	52%	59%	46%	56%	57%	58%	52%	54%
No	279	43	66	46	51	34	39	37	118	39	86	92	63	88	37
NO	23%	24%	32%	23%	29%	16%	18%	28%	26%	22%	20%	29%	23%	26%	13%
Don't know	258	50	34	11	65	56	43	26	69	56	107	43	52	72	91
Don't know	22%	28%	16%	5%	37%	26%	19%	20%	15%	32%	25%	14%	19%	22%	33%



Q7.Do you think a referendum should be held on whether or not the UK remains a member of the European Union?

Base: GB adults aged 18+

			Work an	d gender	
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	1197	369	225	294	309
Weighted Base	1197	388	198	340	271
Yes	660	215	122	177	145
165	55%	56%	62%	52%	54%
No	279	101	53	73	52
NO	23%	26%	27%	22%	19%
Don't know	258	71	23	89	74
DOIL CKNOW	22%	18%	12%	26%	27%



Base: GB adults aged 18+

		GEN	IDER			A	GE				REGION	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	1197	594	603	170	220	204	211	178	214	401	392	404
Weighted Base	1197	586	611	144	209	206	215	175	249	393	373	431
Stay in the EU	421	216	205	74	74	63	76	56	78	147	111	163
Stay III the EU	35%	37%	33%	51%	35%	31%	35%	32%	31%	37%	30%	38%
Leave the EU	412	215	196	26	55	63	81	68	118	126	143	142
Leave the EU	34%	37%	32%	18%	26%	31%	38%	39%	48%	32%	38%	33%
Would not yets	68	32	36	10	22	20	4	7	5	24	22	23
Would not vote	6%	5%	6%	7%	11%	10%	2%	4%	2%	6%	6%	5%
Don't know	297	123	174	33	58	59	55	44	47	97	97	103
DON E KNOW	25%	21%	28%	23%	28%	29%	25%	25%	19%	25%	26%	24%



Base: GB adults aged 18+

					REGION				wo	ORK	PARI	ENTS	SOCIAL	. GRADE
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base	1197	101	160	140	225	275	132	164	663	534	286	911	659	538
Weighted Base	1197	100	155	137	201	283	154	167	728	469	305	892	646	551
Stay in the EU	421	50	53	43	59	91	62	61	254	166	107	314	275	146
Stay in the EU	35%	50%	34%	31%	30%	32%	41%	37%	35%	35%	35%	35%	42%	27%
Leave the EU	412	26	58	42	73	115	40	58	238	173	87	324	201	210
Leave the EU	34%	26%	38%	30%	36%	40%	26%	35%	33%	37%	29%	36%	31%	38%
Would not vote	68	1	11	12	12	10	11	11	50	18	25	43	33	35
Would list vote	6%	1%	7%	9%	6%	4%	7%	7%	7%	4%	8%	5%	5%	6%
Don't know	297	23	32	41	56	68	40	36	186	111	86	210	138	159
Don't know	25%	23%	21%	30%	28%	24%	26%	22%	25%	24%	28%	24%	21%	29%



Base: GB adults aged 18+

		Q	2 VOTING	INTENTIO	N			Q1 V	OTING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
Unweighted Base	1197	250	252	61	132	763	226	67	84	989	151
Weighted Base	1197	233	242	53	130	686	245	81	126	930	208
Stay in the EU	421	74	131	34	7	274	73	23	35	347	58
Stay III the EU	35%	32%	54%	64%	6%	40%	30%	28%	28%	37%	28%
Leave the EU	412	105	60	11	111	265	99	19	18	364	37
Leave the EU	34%	45%	25%	20%	86%	39%	41%	23%	14%	39%	18%
Would not vote	68	5	4	1	1	7	6	15	38	13	53
Would list vote	6%	2%	2%	1%	1%	1%	3%	18%	30%	1%	26%
Don't know	297	49	46	8	11	140	66	24	35	206	59
DON'T KNOW	25%	21%	19%	15%	8%	20%	27%	30%	28%	22%	29%



Base: GB adults aged 18+

				Age and	l gender				Parents a	ınd gender		s	ocial grade	and gend	er
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	1197	202	207	185	188	208	207	142	452	144	459	327	267	332	271
Weighted Base	1197	178	208	201	174	213	223	130	456	176	435	313	273	333	278
Stay in the EU	421	71	79	66	77	60	68	49	168	58	146	136	80	139	66
Stay in the EU	35%	40%	38%	33%	44%	28%	31%	37%	37%	33%	34%	43%	29%	42%	24%
Leave the EU	412	51	75	89	30	69	97	46	169	41	155	109	106	92	104
Leave the EU	34%	29%	36%	44%	17%	32%	43%	36%	37%	23%	36%	35%	39%	28%	38%
Would not vote	68	19	9	5	14	15	7	5	27	20	16	12	20	21	15
would not vote	6%	10%	4%	2%	8%	7%	3%	4%	6%	12%	4%	4%	7%	6%	5%
Don't know	297	38	44	40	53	70	51	30	93	56	118	56	66	81	93
DOII E KIIOW	25%	21%	21%	20%	31%	33%	23%	23%	20%	32%	27%	18%	24%	24%	33%



Tb T37

Q8.If a referendum on the United Kingdom's membership of the European Union were to be held tomorrow, would you vote for the UK to stay in or to leave the EU?

Base: GB adults aged 18+

			Men - not Women - not working			
	Total	Men - working			Women - not working	
Unweighted Base	1197	369	225	294	309	
Weighted Base	1197	388	198	340	271	
Stay in the EU	421	145	71	109	95	
Stay III the LO	35%	37%	36%	32%	35%	
Leave the EU	412	136	79	102	94	
Leave tile EU	34%	35%	40%	30%	35%	
Would not vote	68	23	9	27	9	
Would not vote	6%	6%	5%	8%	3%	
Don't know	297	84	38	101	73	
DOIL CKIIOW	25%	22%	19%	30%	27%	



Base: All who would stay in or leave the EU

		GEN	IDER			A	GE				REGION	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base Weighted Base	1146 1129	568 554	578 575	158 133	203 186	191 186	209 212	174 168	211 244	385 369	375 352	386 408
Definitely vote (4)	673 60%	361 65%	311 54%	57 43%	92 50%	94 51%	123 58%	117 70%	189 78%	233 63%	200 57%	240 59%
Probably vote (3)	202 18%	93 17%	109 19%	21 16%	43 23%	34 18%	38 18%	25 15%	40 17%	55 15%	81 23%	66 16%
Probably not vote (2)	39 3%	20 4%	19 3%	15 12%	4 2%	9 5%	6 3%	3 2%	-	20 5%	5 1%	14 3%
Definitely not vote (1)	29 3%	15 3%	14 2%	9 6%	5 3%	10 6%	5 2%	-	-	2 1%	13 4%	14 3%
Don't know	139 12%	46 8%	93 16%	18 13%	26 14%	32 17%	30 14%	18 11%	14 6%	47 13%	41 12%	51 12%
Prefer not to answer	48 4%	18 3%	29 5%	13 10%	15 8%	6 3%	9 4%	5 3%	-	13 3%	12 3%	23 6%
NET : Probably/definitely will vote	875 78%	455 82%	421 73%	79 59%	136 73%	128 69%	161 76%	142 85%	230 94%	288 78%	281 80%	306 75%
NET : Probably/definitely won't vote	67 6%	35 6%	32 6%	24 18%	9 5%	20 11%	12 5%	3 2%	-	22 6%	18 5%	28 7%
Mean score	3.61	3.64	3.59	3.24	3.54	3.44	3.61	3.79	3.82	3.68	3.57	3.59
Standard Deviation	0.709	0.707	0.711	0.997	0.711	0.891	0.705	0.458	0.382	0.622	0.732	0.76
Error Variance	0.001	0.001	0.001	0.01	0.003	0.005	0.003	0.001	0.001	0.001	0.002	0.002



Base: All who would stay in or leave the EU

					REGION				wo	ORK	PARI	ENTS	SOCIAL	GRADE
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base	1146	99	154	132	214	265	126	156	627	519	268	878	637	509
Weighted Base	1129	100	144	126	188	273	143	155	678	451	280	849	613	515
Definitely vote (4)	673 60%	73	90	70	109	162	70 49%	99 64%	386	287	146	527	414	259
	202	73% 8	62% 24	56% 23	58% 34	59% 64	49%	27	57% 128	64% 75	52% 50	62% 153	68% 102	50% 100
Probably vote (3)	18%	8%	17%	18%	18%	23%	16%	18%	19%	17%	18%	18%	17%	19%
	39	4	5	10	3	2	10	4	23	16	11	28	18	21
Probably not vote (2)	3%	4%	4%	8%	2%	1%	7%	2%	3%	3%	4%	3%	3%	4%
Definitely not vote (1)	29	-	2	-	7	10	8	1	21	8	8	21	7	21
Definitely not vote (1)	3%	-	1%	-	4%	4%	6%	1%	3%	2%	3%	2%	1%	4%
Don't know	139	12	19	17	26	27	18	21	88	51	44	95	53	86
Don't know	12%	12%	13%	13%	14%	10%	12%	13%	13%	11%	16%	11%	9%	17%
Prefer not to answer	48	2	5	6	8	9	14	4	33	15	22	26	19	29
	4%	2%	3%	5%	4%	3%	10%	2%	5%	3%	8%	3%	3%	6%
NET : Probably/definitely will vote	875	81	113	93	144	225	93	126	514	361	196	680	516	359
	78%	82%	79%	74%	76%	83%	65%	81%	76%	80%	70%	80%	84%	70%
NET : Probably/definitely won't vote	67 6%	4 4%	7 5%	10 8%	10 5%	12 4%	18 13%	5 3%	44 6%	23 5%	19 7%	48 6%	25 4%	42 8%
	3.61	3.8	3.67	3.58	3.6	3.59	3.4	3%	3.58	3.66	3.55	3.63	3.7	3.49
Mean score	3.01	3.6	3.07	3.36	3.0	3.39	3.4	3.7	3.36	3.00	3.33	3.03	3.7	3.49
Standard Deviation	0.709	0.511	0.643	0.668	0.751	0.716	0.934	0.577	0.744	0.654	0.758	0.694	0.598	0.821
Error Variance	0.001	0.003	0.003	0.004	0.004	0.002	0.008	0.003	0.001	0.001	0.003	0.001	0.001	0.002



Base: All who would stay in or leave the EU

		Q2 VOTING INTENTION						Q1 V	OTING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
Unweighted Base	1146	246	249	60	131	756	219	57	60	975	117
Weighted Base	1129	228	238	52	129	679	238	67	88	917	154
Definitely vote (4)	673	164	163	44	93	573	66	16	8	639	24
	60%	72%	69%	84%	72%	84%	28%	24%	9%	70%	15%
Probably vote (3)	202	48	42	5	28	54	119	8	14	173	22
	18%	21%	18%	11%	22%	8%	50%	11%	16%	19%	14%
Probably not vote (2)	39	1	4	1	1	5	6	11	13	11	24
, , , , , ,	3%	*	2%	2%	1%	1%	2%	17%	14%	1%	16%
Definitely not vote (1)	29	-	1	-	-	-	1	-	26	1	26
	3%	-	*	-	-	-	*	-	30%	*	17%
Don't know	139	15	26	2	6	39	41	25	26	79	51
	12%	6%	11%	3%	5%	6%	17%	38%	29%	9%	33%
Prefer not to answer	48 4%	1	1	-	1 1%	9 1%	6 2%	6 10%	2 2%	14 2%	8 5%
	875	212	206	- 49	121	626	185	24	2%	812	45
NET : Probably/definitely will vote	78%	93%	86%	95%	94%	92%	78%	36%	25%	89%	29%
	67	1	5	93%	1	5	70%	11	39	12	50
NET : Probably/definitely won't vote	6%	*	2%	2%	1%	1%	3%	17%	44%	1%	33%
	3.61	3.77	3.74	3.85	3.75	3.9	3.31	3.14	2.05	3.76	2.45
Mean score	3.01	3.77	3.71	3.03	3.73	5.5	3.31	3.11	2.03	3.70	2.13
Standard Deviation	0.709	0.435	0.511	0.413	0.45	0.33	0.55	0.888	1.091	0.465	1.144
Error Variance	0.001	0.001	0.001	0.003	0.002	*	0.002	0.022	0.02	*	0.014



Base: All who would stay in or leave the EU

				Age and	l gender				Parents a	ınd gendei		s	ocial grade	and gend	er
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base Weighted Base	1146 1129	185 159	200 199	183 196	176 161	200 198	202 216	136 125	432 429	132 155	446 420	317 301	251 253	320 312	258 263
Definitely vote (4)	673 60%	83 52%	119 60%	159 81%	66 41%	98 49%	147 68%	77 62%	284	68 44%	243 58%	219 73%	143 56%	195 63%	116 44%
Probably vote (3)	202 18%	33 20%	36 18%	24	32 20%	36 18%	41 19%	21 17%	72	29 19%	81 19%	51 17%	42	51 16%	58 22%
Probably not vote (2)	39 3%	10 6%	9	1 1%	10 6%	7 3%	19% 1 1%	5 4%	15 3%	5 4%	13 3%	8 3%	11 5%	9	9
Definitely not vote (1)	29	6 4%	9		7	7		4 3%	11 3%	4 3%	10 2%	2	13	5 2%	9
Don't know	139 12%	15 9%	21	10	29 18%	42 21%	22 10%	8 6%	38 9%	37 24%	56 13%	12 4%	33 13%	41	52 20%
Prefer not to answer	48 4%	13 8%	5 3%	1 *	16 10%	9	4 2%	9	9 2%	12	17 4%	8	10	10	19 7%
NET : Probably/definitely will vote	875 78%	116 73%	155 78%	184 94%	99 61%	134 68%	188 87%	99 79%	356 83%	97 63%	324 77%	270 90%	185 73%	247 79%	174 66%
NET : Probably/definitely won't vote	67 6%	16 10%	18	1 1%	17 11%	13	1 1%	9	26 6%	9	23 5%	11 4%	24	14 5%	18 7%
Mean score	3.61	3.47	3.53	3.85	3.36	3.53	3.77	3.59	3.65	3.52	3.61	3.73	3.51	3.67	3.47
Standard Deviation	0.709	0.826	0.817	0.378	0.883	0.782	0.441	0.757	0.693	0.761	0.695	0.557	0.853	0.639	0.786
Error Variance	0.001	0.005	0.004	0.001	0.007	0.004	0.001	0.005	0.001	0.005	0.001	0.001	0.003	0.002	0.003



Base: All who would stay in or leave the EU

			Work an	d gender	
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	1146	349	219	278	300
Weighted Base	1129	365	189	313	262
Definitely vote (4)	673	222	139	164	148
, ,	60%	61%	74%	52%	56%
Probably vote (3)	202	65	28	63	47
, , ,	18%	18%	15%	20%	18%
Probably not vote (2)	39	15	5	8	10
	3%	4%	3%	3%	4%
Definitely not vote (1)	29	13	2	8	6
	3% 139	4%	1% 11	3%	2% 40
Don't know	139	35 10%	6%	52 17%	15%
	48		4	17%	15%
Prefer not to answer	48 4%	15 4%	2%	6%	4%
	875	287	167	226	194
NET : Probably/definitely will vote	78%	79%	89%	72%	74%
	67	28	8	16	16
NET : Probably/definitely won't vote	6%	8%	4%	5%	6%
	3.61	3.58	3.74	3.57	3.6
Mean score	5.01	3.30	3.71	3.37	3.0
Standard Deviation	0.709	0.766	0.574	0.715	0.708
Error Variance	0.001	0.002	0.002	0.002	0.002



Base: All who would not vote or don't know

		GEN	IDER			A	GE					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	336	143	193	53	78	72	50	42	41	107	115	114
Weighted Base	365	155	210	44	80	79	58	51	53	120	119	126
Staying in the EU	83	32	50	7	19	20	12	10	16	29	28	26
Staying in the Lo	23%	21%	24%	15%	23%	26%	20%	19%	30%	24%	23%	21%
Leaving the EU	44	25	19	4	8	8	5	10	8	14	11	18
Leaving the EU	12%	16%	9%	9%	10%	10%	9%	20%	15%	12%	9%	15%
Don't know	238	98	141	33	53	51	41	31	29	77	80	81
DOIL KIIOW	65%	63%	67%	76%	66%	64%	71%	61%	55%	107 120 29 24% 14 12%	67%	64%



Base: All who would not vote or don't know

		Scotland   Scotland   Yorks/ Humber   West   West   Midlands   Of England   London   West   West   West   West   Of England   London   West   West   West   West   West   Of England   London   West   West				wo	ORK	PARI	ENTS	SOCIAL	GRADE			
	Total	Scotland	Yorks/		West	East/ East of		Wales & West	Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base	336	22	39	46	74	71	40	44	203	133	96	240	164	172
Weighted Base	365	24	43	53	68	78	51	47	235	129	111	253	171	194
Staying in the EU	83	7	15	7	15	19	8	12	54	29	33	50	50	32
Staying in the EU	23%	27%	34%	14%	22%	24%	15%	26%	23%	22%	29%	20%	29%	17%
Leaving the EU	44	1	6	7	8	13	2	5	30	14	10	33	18	26
Leaving the EU	12%	5%	13%	14%	12%	17%	5%	11%	13%	11%	9%	13%	11%	13%
Don't know	238	16	23	38	45	46	41	30	151	87	68	170	102	136
DON E KNOW	65%	67%	53%	72%	65%	59%	80%	63%	64%	67%	61%	67%	60%	70%



Base: All who would not vote or don't know

		Q	2 VOTING	INTENTIO	N			Q1 V	DTING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
Unweighted Base	336	55	50	10	11	151	71	30	48	222	78
Weighted Base	365	54	50	8	11	147	72	39	73	219	112
Staying in the EU	83	19	11	5	1	32	19	7	22	51	29
Staying in the Lo	23%	35%	22%	57%	12%	22%	26%	17%	30%	23%	25%
Leaving the EU	44	9	5	-	6	16	10	3	11	26	14
Leaving the Lo	12%	17%	10%	-	52%	11%	14%	9%	15%	Definitely will  222 219 51 23% 26 12% 142	13%
Don't know	238	26	34	4	4	99	43	29	40	142	69
DOIL CRIOW	65%	48%	68%	43%	36%	67%	60%	74%	55%	65%	62%



Base: All who would not vote or don't know

		Age and gender							Parents a	nd gendei	r	s	ocial grade	and gend	ler
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	336	58	49	36	73	73	47	35	108	61	132	68	75	96	97
Weighted Base	365	56	53	45	67	85	58	35	120	76	134	68	86	103	108
Staying in the EU	83	13	7	13	13	25	12	7	26	26	24	22	10	28	22
Staying in the Lo	23%	22%	12%	29%	19%	30%	21%	19%	22%	34%	18%	32%	12%	27%	21%
Leaving the EU	44	5	9	11	7	5	7	6	19	4	15	8	17	10	9
Leaving the EO	12%	10%	16%	24%	10%	6%	13%	17%	16%	6%	11%	12%	19%	10%	8%
Don't know	238	38	38	21	48	54	39	22	75	46	95	38	59	64	77
DOI! C KIIOW	65%	68%	71%	47%	71%	64%	66%	64%	63%	60%	71%	56%	69%	62%	71%



Tb T43

Q10.Although you won't/don't know how you would vote in a referendum, are you generally in favour of the UK staying in or leaving the EU?

Base: All who would not vote or don't know

			Work an	d gender	
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	336	94	49	109	84
Weighted Base	365	107	48	128	82
Staying in the EU	83	19	13	35	15
Staying in the Lo	23%	18%	28%	27%	19%
Leaving the EU	44	18	7	12	7
Leaving the EU	12%	16%	15%	10%	8%
Don't know	238	70	27	81	59
DOIL FRIIOM	65%	66%	57%	63%	73%



Base: GB adults aged 18+

		GEN	IDER			A	GE				REGION	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	1197	594	603	170	220	204	211	178	214	401	392	404
Weighted Base	1197	586	611	144	209	206	215	175	249	393	373	431
Better off financially	266	157	109	28	54	47	44	43	50	81	81	104
Better on infancially	22%	27%	18%	20%	26%	23%	20%	25%	20%	20%	22%	24%
Worse off financially	291	162	130	51	54	44	49	36	57	104	86	101
worse on infancially	24%	28%	21%	35%	26%	21%	23%	21%	23%	26%	23%	23%
It would make no difference	322	151	171	24	34	58	62	52	93	102	112	108
It would make no unrerence	27%	26%	28%	17%	16%	28%	29%	30%	37%	26%	30%	25%
Don't know	318	117	201	41	67	57	60	43	49	106	94	118
Doll t kilow	27%	20%	33%	28%	32%	28%	28%	25%	20%	27%	25%	27%



Base: GB adults aged 18+

					REGION				wo	PRK	PARI	ENTS	SOCIAL	. GRADE
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base	1197	101	160	140	225	275	132	164	663	534	286	911	659	538
Weighted Base	1197	100	155	137	201	283	154	167	728	469	305	892	646	551
Better off financially	266	9	45	26	47	66	39	34	179	87	73	193	134	132
Better on infancially	22%	9%	29%	19%	23%	23%	25%	21%	25%	19%	24%	22%	21%	24%
Worse off financially	291	33	41	30	39	70	36	43	182	109	68	224	189	102
worse on initialicially	24%	33%	26%	22%	19%	25%	23%	26%	25%	23%	22%	25%	29%	19%
It would make no difference	322	26	33	44	57	78	34	50	178	145	72	250	175	147
it would make no unrerence	27%	26%	21%	32%	29%	28%	22%	30%	24%	31%	24%	28%	27%	27%
Don't know	318	33	36	37	58	69	46	39	189	129	93	225	148	169
DOIL CKNOW	27%	33%	23%	27%	29%	24%	30%	24%	26%	27%	30%	25%	23%	31%



Base: GB adults aged 18+

		Q	2 VOTING	INTENTIO	N			Q1 V	OTING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
Unweighted Base	1197	250	252	61	132	763	226	67	84	989	151
Weighted Base	1197	233	242	53	130	686	245	81	126	930	208
Better off financially	266	64	45	9	65	168	53	18	24	221	41
better on manciany	22%	27%	18%	18%	50%	25%	22%	22%	19%	24%	20%
Worse off financially	291	56	93	22	10	196	50	15	23	246	38
worse on infancially	24%	24%	39%	41%	8%	29%	21%	19%	18%	27%	18%
It would make no difference	322	80	61	12	39	184	74	20	27	258	47
it would make no difference	27%	35%	25%	23%	30%	27%	30%	25%	22%	28%	23%
Don't know	318	33	43	9	15	138	67	28	53	205	81
DOIL CRIOW	27%	14%	18%	18%	11%	20%	27%	35%	42%	22%	39%



Base: GB adults aged 18+

				Age and	gender				Parents a	ınd gende	r	s	ocial grade	and gend	er
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	1197	202	207	185	188	208	207	142	452	144	459	327	267	332	271
Weighted Base	1197	178	208	201	174	213	223	130	456	176	435	313	273	333	278
Better off financially	266	52	56	49	30	35	44	42	115	31	78	82	75	52	57
Better off financially	22%	29%	27%	24%	17%	16%	20%	32%	25%	18%	18%	26%	27%	16%	21%
W	291	51	59	52	54	35	41	35	127	33	97	99	62	90	40
Worse off financially	24%	29%	28%	26%	31%	16%	18%	27%	28%	19%	22%	32%	23%	27%	14%
It would make no difference	322	34	49	68	23	70	78	27	123	45	127	78	73	97	74
it would make no difference	27%	19%	24%	34%	13%	33%	35%	21%	27%	26%	29%	25%	27%	29%	27%
Don't know	318	41	44	33	67	74	60	26	91	67	134	54	63	94	106
DOII C KIIOW	27%	23%	21%	16%	38%	34%	27%	20%	20%	38%	31%	17%	23%	28%	38%



Base: GB adults aged 18+

			Work an	d gender	
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	1197	369	225	294	309
Weighted Base	1197	388	198	340	271
Better off financially	266	116	41	63	46
better on infancially	22%	30%	21%	19%	17%
Worse off financially	291	105	57	78	52
worse off financially	24%	27%	29%	23%	19%
It would make no difference	322	87	64	90	81
it would make no unrelence	27%	22%	32%	27%	30%
Don't know	318	80	37	109	92
DOII E KIIOW	27%	21%	19%	32%	34%



Base: All who would vote to stay in the EU

		GEN	IDER			A	GE				REGION	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	512	261	251	93	99	79	90	72	79	184	149	179
Weighted Base	503	248	255	80	92	84	87	66	94	175	139	189
Good for trade	329	181	149	44	52	47	68	49	69	113	93	123
Good for trade	65%	73%	58%	54%	57%	56%	78%	74%	74%	65%	67%	65%
Donata favoian investment	167	83	84	25	24	28	38	22	30	64	44	59
Boosts foreign investment	33%	34%	33%	31%	26%	33%	44%	34%	32%	37%	32%	31%
Provides freedom to work and live in other EU	166	77	89	28	34	25	28	27	23	57	44	66
member states	33%	31%	35%	35%	37%	30%	32%	41%	24%	32%	32%	35%
Creates and protects jobs	148	85	63	24	32	18	29	14	30	54	36	59
Creates and protects jobs	29%	34%	25%	29%	35%	22%	34%	22%	32%	31%	26%	31%
Makes the United Kingdom more influential in the	144	70	75	27	19	21	24	21	31	52	33	60
world	29%	28%	29%	34%	21%	26%	28%	31%	34%	30%	24%	32%
Provides extra protection to human rights	91	39	53	18	12	13	20	13	14	31	25	35
Provides extra protection to numan rights	18%	16%	21%	23%	13%	16%	22%	20%	15%	18%	18%	19%
Makes it easier to go on holiday in Europe	77	35	41	19	18	15	13	5	7	22	17	38
Plakes it easier to go on nonday in Europe	15%	14%	16%	23%	20%	18%	14%	8%	7%	13%	12%	20%
Provides greater military security	75	29	45	8	12	15	8	15	15	31	15	28
rioriacs greater minitary security	15%	12%	18%	10%	13%	18%	9%	23%	16%	17%	11%	15%
Don't know	37	12	25	5	12	10	1	2	6	12	15	10
Don't Know	7%	5%	10%	7%	13%	13%	2%	3%	7%	7%	11%	5%



Base: All who would vote to stay in the EU

					REGION				wo	ORK	PARI	ENTS	SOCIAL	GRADE
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base	512	54	71	59	85	112	57	74	286	226	128	384	330	182
Weighted Base	503	57	68	50	75	109	70	74	308	195	139	364	325	179
Good for trade	329	38	42	33	48	73	39	57	203	126	82	247	219	110
dod for trade	65%	67%	61%	66%	64%	66%	55%	78%	66%	65%	59%	68%	67%	62%
Boosts foreign investment	167	18	22	23	23	32	26	22	112	55	52	114	123	44
boosts foreign investment	33%	32%	33%	47%	30%	29%	37%	30%	36%	28%	38%	31%	38%	25%
Provides freedom to work and live in other EU	166	19	25	12	23	34	30	22	96	70	38	128	108	58
member states	33%	34%	37%	24%	31%	31%	43%	29%	31%	36%	27%	35%	33%	33%
Creates and protects jobs	148	25	15	14	21	28	28	18	85	63	35	113	99	49
creates and protects jobs	29%	44%	22%	28%	28%	26%	40%	24%	28%	32%	25%	31%	31%	27%
Makes the United Kingdom more influential in the	144	16	19	17	14	35	25	18	78	66	27	117	100	44
world	29%	28%	28%	33%	19%	32%	35%	25%	25%	34%	20%	32%	31%	25%
Provides extra protection to human rights	91	10	10	12	13	19	13	15	50	41	20	72	58	33
Provides extra protection to numan rights	18%	18%	14%	23%	18%	17%	18%	20%	16%	21%	14%	20%	18%	18%
Makes it easier to go on holiday in Europe	77	10	7	5	7	18	15	14	53	23	23	53	44	33
riakes it easier to go on nonday in Europe	15%	18%	10%	10%	10%	17%	22%	19%	17%	12%	17%	15%	14%	18%
Provides greater military security	75	8	15	8	7	19	9	10	43	31	18	56	43	31
riovides greater illiniary security	15%	14%	22%	16%	9%	17%	12%	13%	14%	16%	13%	15%	13%	17%
Don't know	37	4	4	4	10	9	3	3	25	13	19	18	17	20
Doll t kilow	7%	8%	6%	8%	14%	9%	4%	4%	8%	7%	14%	5%	5%	11%



Base: All who would vote to stay in the EU

		Q	2 VOTING	INTENTIO	N			Q1 V	OTING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
Unweighted Base	512	108	151	43	10	348	88	26	34	436	60
Weighted Base	503	93	142	39	9	306	92	30	57	398	87
Good for trade	329	68	96	28	6	218	50	14	35	268	49
Good for trade	65%	73%	68%	73%	70%	71%	55%	47%	62%	67%	57%
Boosts foreign investment	167	38	51	12	2	111	28	8	12	139	20
Boosts foreign investment	33%	41%	36%	31%	27%	36%	31%	27%	22%	35%	24%
Provides freedom to work and live in other EU	166	20	40	19	1	103	28	13	17	131	30
member states	33%	21%	28%	50%	10%	34%	30%	45%	30%	33%	35%
Creates and protects jobs	148	28	47	12	1	101	29	4	8	130	12
creates and protects jobs	29%	30%	33%	31%	7%	33%	31%	15%	14%	33%	14%
Makes the United Kingdom more influential in the	144	38	40	12	3	95	29	11	8	124	20
world	29%	41%	28%	32%	35%	31%	31%	38%	14%	31%	23%
Provides extra protection to human rights	91	6	26	12	1	55	15	11	10	70	21
Provides extra protection to numan rights	18%	7%	19%	32%	10%	18%	16%	37%	17%	18%	24%
Makes it easier to go on holiday in Europe	77	8	20	5	-	35	15	7	17	50	24
makes it easier to go on nonday in Europe	15%	8%	14%	12%	5%	12%	16%	24%	29%	13%	27%
Provides greater military security	75	13	25	7	3	48	20	3	4	68	7
Provides greater military security	15%	14%	18%	18%	39%	16%	22%	9%	7%	17%	8%
Don't know	37	4	6	-	1	12	9	3	10	21	14
DOII E KIIOW	7%	4%	4%	-	12%	4%	9%	12%	18%	5%	16%



Base: All who would vote to stay in the EU

				Age and	l gender				Parents a	nd gende	•	s	ocial grade	and gend	ler
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	512	100	84	77	92	85	74	61	200	67	184	167	94	163	88
Weighted Base	503	83	86	79	89	85	81	55	193	84	171	158	91	167	88
Good for trade	329	56	66	59	40	50	59	40	141	42	106	114	67	105	44
Good for trade	65%	67%	77%	75%	45%	58%	73%	72%	73%	50%	62%	72%	73%	63%	50%
Boosts foreign investment	167	22	37	24	27	29	28	23	60	29	54	62	21	61	23
boosts foreign investment	33%	27%	43%	30%	30%	34%	35%	42%	31%	35%	32%	40%	23%	36%	26%
Provides freedom to work and live in other EU	166	27	21	29	36	32	21	14	63	24	65	49	28	59	30
member states	33%	32%	24%	37%	40%	38%	26%	26%	32%	28%	38%	31%	31%	35%	35%
Creates and protects jobs	148	29	30	27	27	18	18	13	72	22	41	53	32	46	17
or out of an a protection jobs	29%	35%	34%	34%	30%	22%	23%	23%	37%	26%	24%	34%	35%	28%	20%
Makes the United Kingdom more influential in the	144	21	20	29	26	26	23	11	59	16	58	49	21	52	23
world	29%	25%	24%	36%	29%	30%	29%	20%	30%	19%	34%	31%	23%	31%	26%
Provides extra protection to human rights	91	12	13	13	19	19	14	4	35	16	37	25	13	33	20
Tronius sau protestion to numum ngmb	18%	14%	16%	17%	21%	23%	18%	7%	18%	19%	22%	16%	15%	20%	22%
Makes it easier to go on holiday in Europe	77	10	20	6	27	8	6	11	25	13	28	16	19	28	13
ranco il cuolo: to go on nonuu, in zurope	15%	11%	23%	8%	30%	10%	7%	19%	13%	15%	17%	10%	21%	17%	15%
Provides greater military security	75	10	11	8	10	12	23	7	22	11	34	16	13	27	18
	15%	12%	13%	10%	12%	14%	28%	13%	12%	13%	20%	10%	15%	16%	20%
Don't know	37	7	3	2	10	9	6	3	9	16	9	7	5	10	15
DOIL CRITOTI	7%	8%	4%	2%	12%	10%	8%	6%	5%	19%	5%	5%	5%	6%	17%



Base: All who would vote to stay in the EU

			Work an	d gender	
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	512	163	98	123	128
Weighted Base	503	164	84	144	111
Good for trade	329	124	57	80	69
dood for trade	65%	75%	68%	55%	62%
Boosts foreign investment	167	59	24	53	31
Boosts for eight investment	33%	36%	28%	37%	28%
Provides freedom to work and live in other EU	166	46	31	51	38
member states	33%	28%	37%	35%	35%
Creates and protects jobs	148	56	29	29	34
creates and protects jobs	29%	34%	34%	20%	31%
Makes the United Kingdom more influential in the	144	38	32	40	34
world	29%	23%	38%	28%	31%
Provides extra protection to human rights	91	21	18	29	23
Provides extra protection to numan rights	18%	13%	21%	20%	21%
Makes it easier to go on holiday in Europe	77	25	10	28	13
makes it easier to go on nonday in Europe	15%	15%	12%	19%	12%
Provides greater military security	75	17	12	26	19
Provides greater minitary security	15%	11%	14%	18%	17%
Don't know	37	10	2	15	11
DOIL KILOW	7%	6%	2%	10%	10%



Base: All who would vote to leave The EU

		GEN	IDER			A	GE				REGION	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	468	245	223	38	70	78	87	82	113	148	167	153
Weighted Base	455	240	215	30	63	71	87	78	126	140	155	161
Allow stronger control of our borders / reduce	253	130	124	11	30	38	52	40	82	82	91	81
migration	56%	54%	57%	36%	48%	54%	60%	51%	65%	58%	59%	50%
Reduce foreign interference in the British justice	202	108	94	4	14	24	41	40	81	59	76	67
system	44%	45%	44%	12%	22%	34%	47%	51%	64%	42%	49%	42%
Save the UK a lot of money	153	80	73	6	19	26	35	21	47	47	45	61
Save the OK a lot of money	34%	33%	34%	18%	30%	36%	40%	27%	37%	34%	29%	38%
Allow British customs and traditions to be	109	50	59	7	14	12	33	18	26	31	42	36
maintained / restored	24%	21%	28%	22%	22%	16%	38%	23%	21%	22%	27%	22%
Provide greater control of law making	102	60	42	6	13	10	19	19	35	26	36	40
Provide greater control of law making	22%	25%	20%	20%	21%	14%	21%	24%	28%	18%	23%	25%
Improve the British economy	98	46	52	10	21	16	17	16	18	35	28	35
improve the British economy	21%	19%	24%	34%	33%	22%	19%	21%	14%	25%	18%	22%
Too many health and safety regulations come out	96	53	43	2	11	13	21	18	31	32	22	43
of the EU	21%	22%	20%	7%	18%	19%	25%	23%	24%	22%	14%	27%
Allow politicians to put the United Kingdom first	93	49	44	3	10	18	13	22	28	33	30	31
Allow politicians to put the officed kingdom mist	20%	21%	20%	8%	15%	26%	15%	28%	22%	23%	19%	19%
Create more jobs	45	20	25	8	8	5	11	11	3	16	15	14
create more jobs	10%	8%	12%	25%	12%	7%	12%	15%	2%	11%	10%	9%
Allow better trade deals to be negotiated	44	24	20	4	6	7	7	8	12	12	18	13
Anon better trade deals to be negotiated	10%	10%	9%	13%	10%	9%	8%	10%	9%	9%	12%	8%
Give the United Kingdom more of an identity on	31	21	10	2	5	10	2	7	4	9	12	10
the world stage	7%	9%	4%	7%	7%	15%	3%	9%	3%	6%	8%	6%
Boost foreign investment	8	7	2	4	2	1	-	1	-	2	3	3
boost foreign investment	2%	3%	1%	14%	3%	1%	*	1%	-	2%	2%	2%
Don't know	11	3	9	1	4	3	1	-	1	3	3	6
	3%	1%	4%	5%	7%	4%	1%	1%	1%	2%	2%	3%



Base: All who would vote to leave The EU

					REGION				wo	ORK	PARI	ENTS	SOCIAL	GRADE
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base	468	33	68	47	91	119	46	64	246	222	100	368	232	236
Weighted Base	455 253	27 17	<b>64</b> 39	49 25	<b>81</b> 45	128 73	43 22	63 33	268 153	187 101	98 47	358 207	219 120	236 133
Allow stronger control of our borders / reduce migration	56%	63%	61%	52%	55%	57%	50%	52%	57%	54%	47	58%	55%	56%
Reduce foreign interference in the British justice	202	13	28	17	41	47	15	41	103	99	32	170	102	101
system	44%	48%	44%	36%	51%	37%	35%	65%	38%	53%	33%	48%	46%	43%
•	153	6	27	14	26	47	12	20	81	71	28	125	76	77
Save the UK a lot of money	34%	22%	42%	29%	32%	37%	29%	32%	30%	38%	28%	35%	35%	33%
Allow British customs and traditions to be	109	5	9	17	23	31	11	12	59	50	23	87	53	57
maintained / restored	24%	18%	14%	35%	28%	24%	27%	19%	22%	27%	23%	24%	24%	24%
Provide greater control of law making	102	3	8	14	21	25	12	18	59	43	18	84	57	45
Provide greater control of law making	22%	11%	13%	29%	26%	20%	28%	28%	22%	23%	18%	23%	26%	19%
Improve the British economy	98	5	25	5	9	30	13	11	62	35	26	72	49	48
	21%	18%	39%	9%	11%	23%	30%	18%	23%	19%	26%	20%	22%	21%
Too many health and safety regulations come out	96	2	15	14	11	27	7	21	63	34	18	78	45	51
of the EU	21%	9%	23%	29%	13%	21%	16%	33%	23%	18%	19%	22%	21%	22%
Allow politicians to put the United Kingdom first	93	13	12	8	13	34	7	6	52	42	19	74	45	48
	20%	46%	18% 7	17% 5	16%	26%	17%	10%	19%	22%	20% 9	21%	21%	20%
Create more jobs	45 10%	3 11%	11%	11%	9 11%	17 14%	1 3%	1 2%	35 13%	10 6%	10%	36 10%	16 7%	29 12%
	44	2	4	7	8	13	5	5	26	18	11	33	24	19
Allow better trade deals to be negotiated	10%	6%	6%	14%	10%	10%	12%	8%	10%	9%	11%	9%	11%	8%
Give the United Kingdom more of an identity on	31	2	2	5	5	12	3	3	16	15	12	18	14	16
the world stage	7%	8%	4%	9%	6%	9%	6%	5%	6%	8%	13%	5%	7%	7%
Decet fermion investment	8	1	-	1	3	-	2	2	7	1	4	5	4	4
Boost foreign investment	2%	4%	-	2%	3%	-	4%	3%	3%	1%	4%	1%	2%	2%
Don't know	11	1	-	1	3	1	4	1	9	3	2	10	4	8
DOIL CKIIOW	3%	5%	*	2%	4%	1%	8%	2%	3%	1%	2%	3%	2%	3%



Q13.Below there is a list of reasons people sometimes give for the United Kingdom leaving the European Union. Which of these best describe why you are in favour of UK leaving the EU?

Base: All who would vote to leave The EU

		Q	2 VOTING	INTENTIO	N			Q1 V	DTING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
Unweighted Base	468	118	69	13	118	320	95	19	21	415	40
Weighted Base	455	114	66	11	117	281	109	23	29	390	51
Allow stronger control of our borders / reduce	253	66	32	2	78	165	49	14	17	214	31
migration	56%	58%	50%	22%	66%	59%	45%	63%	59%	55%	61%
Reduce foreign interference in the British justice	202	64	29	6	47	139	47	6	7	186	13
system	44%	56%	44%	60%	40%	50%	44%	26%	25%	48%	25%
Save the UK a lot of money	153	31	26	5	47	99	36	5	9	135	14
oute and on a local money	34%	27%	40%	50%	40%	35%	33%	22%	31%	35%	27%
Allow British customs and traditions to be	109	28	16	2	21	71	21	7	8	92	15
maintained / restored	24%	25%	25%	22%	18%	25%	19%	31%	28%	24%	29%
Provide greater control of law making	102	35	13	1	21	73	22	1	5	95	6
	22%	30%	19%	14%	18%	26%	20%	5%	18%	24%	12%
Improve the British economy	98	16	15	4	27	51	25	8	8	75	17
	21%	14%	22%	35%	23%	18%	23%	36%	29%	19%	32%
Too many health and safety regulations come out	96	23	13	1	30	59	27	2	6	87	8
of the EU	21%	20%	20%	8%	26%	21%	25%	11%	20%	22%	16%
Allow politicians to put the United Kingdom first	93	21	11	5	24	62	18	6	4	80	10
	20%	19%	16% 7	43%	21%	22%	16%	26% 3	15% 7	21%	20%
Create more jobs	45 10%	2 2%	10%	-	15 13%	18 7%	16 14%	12%	23%	34 9%	18%
	44	12	7	1	10	27	14%	2	3	37	5
Allow better trade deals to be negotiated	10%	10%	11%	8%	8%	10%	10%	10%	9%	10%	10%
Cive the United Kingdom mare of an identify on	31	5	6	2	5	14	10 / 0	3	1	24	4
Give the United Kingdom more of an identity on the world stage	7%	4%	10%	19%	4%	5%	9%	11%	4%	6%	7%
and traine stage	8	3	1070	1970	470	3 70	3	1176	1	6	1
Boost foreign investment	2%	3%	_	_	_	1%	3%	3%	3%	2%	3%
	11	2	3	_	2	7	1	1	-	8	1
Don't know	3%	2%	5%	-	1%	3%	1%	3%	-	2%	1%



Q13.Below there is a list of reasons people sometimes give for the United Kingdom leaving the European Union. Which of these best describe why you are in favour of UK leaving the EU?

Base: All who would vote to leave The EU

				Age and	gender				Parents a	ınd gende	r	s	ocial grade	and gend	er
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	468	64	89	92	44	76	103	59	186	41	182	122	123	110	113
Weighted Base	455	56	84	100	37	74	104	52	187	45	170	117	123	102	113
Allow stronger control of our borders / reduce	253	26	46	58	15	45	64	21	109	25	98	66	64	54	69
migration	56%	47%	54%	58%	40%	60%	61%	41%	58%	56%	58%	56%	52%	53%	61%
Reduce foreign interference in the British justice	202	10	32	66	7	33	54	14	94	18	76	55	53	46	48
system	44%	18%	38%	66%	19%	44%	52%	26%	50%	41%	45%	47%	43%	45%	43%
Save the UK a lot of money	153 34%	16 28%	33 39%	31 31%	8 22%	27 37%	37 36%	13 24%	68 36%	15 34%	57 34%	43 37%	37 30%	33 32%	40 35%
Allow British customs and traditions to be	109	28% 15	16	19	6	28	25	9	41	34% 14	45	21	29	32%	28
maintained / restored	24%	27%	19%	19%	15%	38%	25 24%	16%	22%	31%	27%	18%	29	31%	25%
mamamaa / restored	102	15	15	30	4	14	24 70	15	45	3170	39	27	33	30	12
Provide greater control of law making	22%	27%	17%	30%	11%	19%	23%	28%	24%	7%	23%	23%	27%	29%	11%
	98	19	16	10	12	16	24	13	33	13	39	26	20	23	29
Improve the British economy	21%	34%	19%	10%	32%	22%	23%	24%	17%	29%	23%	22%	16%	23%	25%
Too many health and safety regulations come out	96	11	19	24	3	16	24	14	39	4	39	24	30	21	22
of the EU	21%	19%	22%	24%	8%	21%	23%	27%	21%	9%	23%	20%	24%	21%	19%
Allow politicians to put the United Kingdom first	93	6	18	26	7	13	24	8	41	11	33	27	22	18	26
Allow politicians to put the officer kingdom first	20%	10%	21%	26%	18%	18%	23%	15%	22%	24%	19%	23%	18%	17%	23%
Create more jobs	45	6	8	6	9	8	9	1	19	8	17	5	15	10	15
dreate more jess	10%	11%	9%	6%	24%	10%	8%	3%	10%	17%	10%	5%	12%	10%	13%
Allow better trade deals to be negotiated	44	6	6	12	4	8	7	7	17	3	16	14	10	10	9
	10%	11%	7%	12%	11%	11%	7%	14%	9%	8%	10%	12%	8%	10%	8%
Give the United Kingdom more of an identity on	31	5	11	4	1	2	7	10	11	2	7	9	12	5	4
the world stage	7%	10%	13%	4%	3%	2%	7%	19%	6%	5%	4%	8%	10%	5%	4%
Boost foreign investment	8	4	1	1	2	-	-	2	4	1	1	3	3	1	1
	2%	8%	1%	1%	5%	-	- 1	4%	2%	3%		3%	3%	1%	1%
Don't know	11 3%	1 1%	2 2%	-	5 14%	2 3%	1 1%		3 1%	2 4%	7 4%	*	2 2%	3 3%	5 5%
	3%	1 %	2%	_	14%	370	1 70	_	1 70	470	470		270	370	370



Q13.Below there is a list of reasons people sometimes give for the United Kingdom leaving the European Union. Which of these best describe why you are in favour of UK leaving the EU?

Base: All who would vote to leave The EU

			Work an	d gender	
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	468	144	101	102	121
Weighted Base	455	153	86	115	101
Allow stronger control of our borders / reduce	253	88	42	65	59
migration	56%	57%	48%	56%	58%
Reduce foreign interference in the British justice	202	60	48	43	52
system	44%	39%	55%	37%	51%
Save the UK a lot of money	153	48	32	33	39
·	34%	31%	37%	29%	39%
Allow British customs and traditions to be	109	30	20	29	30
maintained / restored	24%	20%	23%	26%	30%
Provide greater control of law making	102	35	25	24	18
	22%	23%	28%	21%	18%
Improve the British economy	98 21%	34 22%	12 14%	29 25%	24
T	96	34	20	25%	14
Too many health and safety regulations come out of the EU	21%	22%	23%	25%	14%
of the EU	93	32	18	25%	24
Allow politicians to put the United Kingdom first	20%	21%	20%	17%	24%
	45	17	3	18	7
Create more jobs	10%	11%	4%	16%	7%
	44	11	13	15	4
Allow better trade deals to be negotiated	10%	7%	15%	13%	4%
Give the United Kingdom more of an identity on	31	13	8	3	7
the world stage	7%	9%	9%	2%	7%
Boost foreign investment	8	6	1	1	1
boost foreign investment	2%	4%	1%	1%	1%
Don't know	11	3	-	6	3
DOIL CRIIOW	3%	2%	-	5%	3%



Base: All respondents in GB 18+

		GEN	IDER			A	GE				REGION	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	1197	594	603	170	220	204	211	178	214	401	392	404
Weighted Base	1197	586	611	144	209	206	215	175	249	393	373	431
A good deal of interest	311	202	108	31	40	51	55	61	73	95	91	125
	26%	35%	18%	21%	19%	25%	25%	35%	29%	24%	24%	29%
Some interest	513	247	266	61	82	83	92	67	128	171	178	165
	43%	42%	44%	42%	39%	40%	43%	38%	52%	43%	48%	38%
Not much interest	373	137	237	52	87	72	68	47	47	128	104	141
	31%	23%	39%	36%	42%	35%	32%	27%	19%	32%	28%	33%
NET : A good deal / some	824	449	374	92	122	134	147	127	202	265	269	289
	69%	77%	61%	64%	58%	65%	68%	73%	81%	68%	72%	67%



Base: All respondents in GB 18+

					REGION				wo	ORK	PARI	ENTS	SOCIAL	GRADE
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base	1197	101	160	140	225	275	132	164	663	534	286	911	659	538
Weighted Base	1197	100	155	137	201	283	154	167	728	469	305	892	646	551
A good deal of interest	311	21	36	37	47	75	40	54	195	115	69	242	206	105
A good deal of lifterest	26%	21%	23%	27%	23%	27%	26%	32%	27%	25%	22%	27%	32%	19%
Some interest	513	50	67	54	84	137	57	64	306	207	129	384	281	232
Some interest	43%	50%	43%	39%	42%	48%	37%	39%	42%	44%	42%	43%	43%	42%
Not much interest	373	29	52	46	70	71	57	48	226	147	108	266	160	213
NOT IIIUCII IIITEI EST	31%	29%	34%	34%	35%	25%	37%	29%	31%	31%	35%	30%	25%	39%
NET : A good deal / some	824	71	103	91	131	212	97	118	502	322	198	626	486	337
NET : A good deal / some	69%	71%	66%	66%	65%	75%	63%	71%	69%	69%	65%	70%	75%	61%



Base: All respondents in GB 18+

		Q	2 VOTING	INTENTIO	N			Q1 V	OTING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	
Unweighted Base	1197	250	252	61	132	763	226	67	84	989	151
Weighted Base	1197	233	242	53	130	686	245	81	126	930	208
A good deal of interest	311	80	81	22	38	252	29	7	16	281	23
A good dear of interest	26%	34%	34%	41%	30%	37%	12%	8%	13%	30%	11%
Some interest	513	125	106	24	60	332	120	26	23	452	49
Some interest	43%	54%	44%	46%	46%	48%	49%	32%	18%	49%	24%
Not much interest	373	28	54	7	31	102	95	49	87	197	136
Not much interest	31%	12%	23%	13%	24%	15%	39%	60%	69%	21%	66%
NET : A good deal / some	824	205	187	46	99	584	149	32	39	733	72
HEI . A good deal / Soille	69%	88%	77%	87%	76%	85%	61%	40%	31%	79%	34%



Base: All respondents in GB 18+

				Age and	l gender				Parents a	ınd gende	r	s	ocial grade	and gend	er
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	1197	202	207	185	188	208	207	142	452	144	459	327	267	332	271
Weighted Base	1197	178	208	201	174	213	223	130	456	176	435	313	273	333	278
A good deal of interest	311	52	70	81	19	35	53	46	157	23	85	129	73	76	32
A good dear of interest	26%	29%	34%	40%	11%	17%	24%	35%	34%	13%	20%	41%	27%	23%	12%
Some interest	513	81	76	90	62	99	105	57	190	72	194	140	107	141	125
Some interest	43%	46%	37%	45%	35%	46%	47%	44%	42%	41%	45%	45%	39%	42%	45%
Not much interest	373	45	61	30	93	79	65	27	110	81	156	43	93	117	120
Not mach interest	31%	26%	30%	15%	53%	37%	29%	21%	24%	46%	36%	14%	34%	35%	43%
NET : A good deal / some	824	132	146	171	81	135	159	103	347	95	279	270	180	217	158
HLI . A good deal / Solile	69%	74%	70%	85%	47%	63%	71%	79%	76%	54%	64%	86%	66%	65%	57%



Base: All respondents in GB 18+

			Work an	d gender	
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	1197	369	225	294	309
Weighted Base	1197	388	198	340	271
A good deal of interest	311	130	73	66	43
A good dear of interest	26%	33%	37%	19%	16%
Some interest	513	165	83	142	124
Some interest	43%	42%	42%	42%	46%
Not much interest	373	94	43	133	104
Not much interest	31%	24%	22%	39%	38%
NET : A good deal / some	824	294	155	207	167
NET : A good deal / Solile	69%	76%	78%	61%	62%



Base: All respondents in GB 18+

		GEN	DER			A	GE .				REGION	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	1197	594	603	170	220	204	211	178	214	401	392	404
Weighted Base	1197	586	611	144	209	206	215	175	249	393	373	431
A good deal	213	116	97	28	21	29	31	30	73	64	77	72
A good deal	18%	20%	16%	20%	10%	14%	14%	17%	29%	16%	21%	17%
Some difference	461	251	210	60	79	75	83	69	96	156	139	166
Some unrerence	39%	43%	34%	42%	38%	37%	38%	39%	38%	40%	37%	38%
Not much difference	395	175	220	28	68	72	88	67	72	139	117	139
Not much unrerence	33%	30%	36%	20%	33%	35%	41%	38%	29%	35%	31%	32%
Don't know	129	44	84	27	41	29	14	9	9	34	41	55
DOIL CKNOW	11%	8%	14%	19%	20%	14%	7%	5%	4%	9%	11%	13%
NET : A good dool / some	673	367	307	88	100	105	114	98	169	220	216	238
NET : A good deal / some	56%	63%	50%	62%	48%	51%	53%	56%	68%	56%	58%	55%



Base: All respondents in GB 18+

					REGION				wo	ORK	PARI	ENTS	SOCIAL	GRADE
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base	1197	101	160	140	225	275	132	164	663	534	286	911	659	538
Weighted Base	1197	100	155	137	201	283	154	167	728	469	305	892	646	551
A good deal	213	14	25	24	38	44	33	33	111	102	43	170	129	84
A good deal	18%	14%	16%	18%	19%	16%	22%	20%	15%	22%	14%	19%	20%	15%
Some difference	461	41	62	53	78	117	55	55	300	161	101	360	268	192
Some unrerence	39%	41%	40%	39%	39%	41%	36%	33%	41%	34%	33%	40%	42%	35%
Not much difference	395	40	55	44	56	95	44	61	240	155	112	283	207	188
Not much unreferice	33%	40%	35%	32%	28%	33%	29%	37%	33%	33%	37%	32%	32%	34%
Don't know	129	5	13	16	28	28	21	17	77	52	50	79	42	86
DOIL CKNOW	11%	5%	8%	11%	14%	10%	14%	10%	11%	11%	16%	9%	7%	16%
NET : A good dool / some	673	55	87	78	116	161	88	88	411	262	144	530	397	276
NET : A good deal / some	56%	55%	56%	57%	58%	57%	57%	53%	56%	56%	47%	59%	61%	50%



Base: All respondents in GB 18+

		Q	2 VOTING	INTENTIO	N			Q1 V	OTING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
Unweighted Base	1197	250	252	61	132	763	226	67	84	989	151
Weighted Base	1197	233	242	53	130	686	245	81	126	930	208
A good deal	213	74	61	12	19	165	29	5	12	194	17
A good deal	18%	32%	25%	22%	15%	24%	12%	6%	9%	21%	8%
Some difference	461	118	108	23	51	307	101	18	28	408	45
Some uniterence	39%	51%	45%	44%	39%	45%	41%	22%	22%	44%	22%
Not much difference	395	38	57	15	55	188	88	33	60	276	93
Not much unrecence	33%	16%	24%	29%	42%	27%	36%	41%	48%	30%	45%
Don't know	129	3	15	3	5	26	26	26	26	51	52
on't know	11%	1%	6%	5%	4%	4%	10%	32%	21%	6%	25%
NET : A good deal / some	673	192	169	35	70	472	131	23	40	603	62
NET : A good dear / Some	56%	82%	70%	66%	54%	69%	53%	28%	31%	65%	30%



Base: All respondents in GB 18+

				Age and	l gender				Parents a	nd gendei	r	s	ocial grade	and gend	er
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	1197	202	207	185	188	208	207	142	452	144	459	327	267	332	271
Weighted Base	1197	178	208	201	174	213	223	130	456	176	435	313	273	333	278
A good deal	213	27	34	55	23	26	48	26	90	17	80	73	43	56	41
A good deal	18%	15%	16%	27%	13%	12%	22%	20%	20%	10%	18%	23%	16%	17%	15%
Some difference	461	84	80	87	54	78	77	48	203	52	157	146	105	122	88
Some unierence	39%	47%	39%	43%	31%	37%	35%	37%	45%	30%	36%	47%	38%	37%	32%
Not much difference	395	43	76	55	53	84	84	45	130	68	153	83	92	124	96
Not much difference	33%	24%	37%	28%	30%	39%	37%	34%	29%	38%	35%	26%	34%	37%	35%
Don't know	129	23	17	4	45	26	14	11	33	39	46	12	33	31	54
Don't know	11%	13%	8%	2%	26%	12%	6%	9%	7%	22%	11%	4%	12%	9%	19%
NET - A good dool / some	673	111	114	141	77	104	126	74	293	69	237	219	148	178	128
NET : A good deal / some	56%	63%	55%	71%	44%	49%	56%	57%	64%	40%	54%	70%	54%	54%	46%



Base: All respondents in GB 18+

			Work an	d gender						
	Total	Men - working	Men - not working	Women - working	Women - not working					
Unweighted Base	1197 369 225 294 30 1197 388 198 340 27									
Weighted Base	1197	388	198	340	271					
A good deal	213	61	54	49	48					
A good deal	18%	16%	27%	15%	18%					
Some difference	461	178	73	122	88					
Some unterence	39%	46%	37%	36%	32%					
Not much difference	395	120	55	120	100					
Not much unlerence	33%	31%	28%	35%	37%					
Don't know	129	29	16	48	36					
Don't know	11%	7%	8%	14%	13%					
NET : A good deal / some	673	239	127	171	135					
NET : A good dear / Some	56%	62%	64%	50%	50%					



Base: All respondents in GB 18+

		GEN	IDER			A	GE			REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South	
Unweighted Base	1197	594	603	170	220	204	211	178	214	401	392	404	
Weighted Base	1197	586	611	144	209	206	215	175	249	393	373	431	
Very close	182	115	67	24	26	36	24	31	40	55	56	71	
very close	15%	20%	11%	17%	13%	18%	11%	18%	16%	14%	15%	16%	
Fairly close	624	318	305	66	82	96	115	101	164	205	198	221	
rairly close	52%	54%	50%	46%	39%	47%	53%	58%	66%	52%	53%	51%	
Not your close	226	98	128	31	51	37	52	25	29	86	65	74	
Not very close	19%	17%	21%	22%	25%	18%	24%	14%	12%	22%	18%	17%	
Don't know	166	55	111	22	49	36	24	18	16	47	55	64	
DOIL E KILOW	14%	9%	18%	15%	24%	18%	11%	10%	7%	12%	15%	15%	



Base: All respondents in GB 18+

					REGION				wo	DRK	PARI	ENTS	SOCIAL GRADE	
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base	1197	101	160	140	225	275	132	164	663	534	286	911	659	538
Weighted Base	1197	100	155	137	201	283	154	167	728	469	305	892	646	551
Very close	182	8	24	24	27	48	32	20	114	68	43	139	101	81
very close	15%	8%	15%	17%	13%	17%	21%	12%	16%	14%	14%	16%	16%	15%
Fairly close	624	51	85	68	104	159	56	100	369	254	149	475	369	255
Fairly close	52%	51%	55%	50%	52%	56%	36%	60%	51%	54%	49%	53%	57%	46%
Not very close	226	25	32	29	34	46	32	27	142	83	59	166	116	109
NOT VELY CIUSE	19%	24%	21%	21%	17%	16%	21%	17%	20%	18%	19%	19%	18%	20%
Don't know	166	17	14	16	36	30	33	19	101	64	53	112	60	105
DOIL CKNOW	14%	17%	9%	11%	18%	11%	22%	11%	14%	14%	17%	13%	9%	19%



Base: All respondents in GB 18+

		Q	2 VOTING	INTENTIO	N			Q1 V	OTING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
Unweighted Base	1197	250	252	61	132	763	226	67	84	989	151
Weighted Base	1197	233	242	53	130	686	245	81	126	930	208
Very close	182	42	41	7	28	119	30	8	25	149	33
very close	15%	18%	17%	14%	22%	17%	12%	10%	20%	16%	16%
Fairly close	624	163	135	38	64	395	141	26	51	536	77
railly close	52%	70%	56%	71%	49%	58%	58%	32%	40%	58%	37%
Not very close	226	19	44	7	28	127	31	24	25	158	49
Not very close	19%	8%	18%	13%	22%	19%	13%	30%	20%	17%	24%
Don't know	166	9	22	1	9	45	42	23	26	87	49
DOIL CKIIOW	14%	4%	9%	2%	7%	7%	17%	28%	21%	9%	23%



Base: All respondents in GB 18+

				Age and	gender				Parents a	nd gende	•	s	ocial grade	and gend	er
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	1197	202	207	185	188	208	207	142	452	144	459	327	267	332	271
Weighted Base	1197	178	208	201	174	213	223	130	456	176	435	313	273	333	278
Very close	182	34	37	44	17	23	27	23	92	21	47	63	52	37	30
very close	15%	19%	18%	22%	10%	11%	12%	18%	20%	12%	11%	20%	19%	11%	11%
Fairly close	624	85	106	128	63	106	137	68	250	81	224	185	134	185	121
railly close	52%	48%	51%	64%	36%	50%	61%	52%	55%	46%	51%	59%	49%	55%	43%
Not very close	226	36	41	21	47	48	33	26	72	33	94	51	47	65	62
Not very close	19%	20%	20%	11%	27%	22%	15%	20%	16%	19%	22%	16%	17%	20%	23%
Don't know	166	23	24	8	48	37	27	13	42	40	71	14	41	46	64
Don't know	14%	13%	11%	4%	27%	17%	12%	10%	9%	23%	16%	4%	15%	14%	23%



Base: All respondents in GB 18+

			Work an	d gender	
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	1197	369	225	294	309
Weighted Base	1197	388	198	340	271
Very close	182	74	41	40	27
very close	15%	19%	20%	12%	10%
Fairly close	624	203	115	166	139
railly close	52%	52%	58%	49%	51%
Not very close	226	71	27	71	56
Not very close	19%	18%	13%	21%	21%
Don't know	166	39	16	62	49
DOIL CKIIOW	14%	10%	8%	18%	18%



Q15. How important do you yourself feel the Queen and Royal Family are to Britain?

Base: All respondents in GB 18+

		GEN	IDER			A		REGION				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	1197	594	603	170	220	204	211	178	214	401	392	404
Weighted Base	1197	586	611	144	209	206	215	175	249	393	373	431
Very important	452	220	232	28	50	67	75	82	150	136	148	168
very important	38%	38%	38%	19%	24%	32%	35%	47%	60%	35%	40%	39%
Fairly important	376	174	201	47	75	74	81	41	57	121	114	141
railly important	31%	30%	33%	33%	36%	36%	38%	23%	23%	31%	31%	33%
Not very important	291	151	140	51	62	45	47	47	39	115	86	90
Not very important	24%	26%	23%	35%	30%	22%	22%	27%	16%	29%	23%	21%
Don't know	78	41	37	18	21	20	12	5	3	21	25	32
DON E KNOW	7%	7%	6%	12%	10%	10%	6%	3%	1%	5%	7%	7%
NET - Vans / faight immentant	828	394	433	75	125	140	156	123	208	256	262	309
NET : Very / fairly important	69%	67%	71%	52%	60%	68%	73%	70%	83%	65%	70%	72%



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## Q15. How important do you yourself feel the Queen and Royal Family are to Britain?

Base: All respondents in GB 18+

					REGION				WORK		PARENTS		SOCIAL	. GRADE
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base	1197	101	160	140	225	275	132	164	663	534	286	911	659	538
Weighted Base	1197	100	155	137	201	283	154	167	728	469	305	892	646	551
Very important	452	27	58	51	84	122	46	65	242	210	95	357	273	180
very important	38%	27%	37%	37%	42%	43%	30%	39%	33%	45%	31%	40%	42%	33%
Fairly important	376	34	53	34	60	89	56	50	247	129	115	261	212	164
railly important	31%	33%	34%	25%	30%	31%	36%	30%	34%	27%	38%	29%	33%	30%
Not very important	291	34	41	41	39	55	37	45	184	107	69	222	135	156
Not very important	24%	34%	26%	30%	19%	19%	24%	27%	25%	23%	23%	25%	21%	28%
Don't know	78	5	4	12	18	17	16	6	55	24	27	51	26	52
Doll Ckilow	7%	5%	2%	9%	9%	6%	10%	4%	7%	5%	9%	6%	4%	9%
NET : Vanc / fainly immertant	828	61	110	85	144	211	101	115	489	339	210	618	485	343
NET : Very / fairly important	69%	61%	71%	62%	72%	75%	66%	69%	67%	72%	69%	69%	75%	62%



Q15. How important do you yourself feel the Queen and Royal Family are to Britain?

Base: All respondents in GB 18+

		Q	2 VOTING	INTENTIO	N			Q1 V	OTING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	
Unweighted Base	1197	250	252	61	132	763	226	67	84	989	151
Weighted Base	1197	233	242	53	130	686	245	81	126	930	208
Very important	452	129	84	26	52	326	72	15	30	399	45
very important	38%	55%	35%	50%	40%	48%	30%	19%	24%	43%	22%
Fairly important	376	74	73	18	41	189	101	29	37	290	66
rainy important	31%	32%	30%	35%	32%	28%	41%	35%	30%	31%	32%
Not very important	291	28	71	8	31	148	61	23	46	209	69
Not very important	24%	12%	29%	16%	24%	22%	25%	29%	36%	23%	33%
Don't know	78	2	14	-	6	22	10	14	13	32	28
Oon't know	7%	1%	6%	-	4%	3%	4%	18%	10%	3%	13%
ET - Very / fairly important	828	203	157	45	94	515	174	44	67	689	111
NET : Very / fairly important	69%	87%	65%	84%	72%	75%	71%	54%	53%	74%	53%



Base: All respondents in GB 18+

			Age and gender						Parents and gender				Social grade and gender				
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE		
Unweighted Base	1197	202	207	185	188	208	207	142	452	144	459	327	267	332	271		
Weighted Base	1197	178	208	201	174	213	223	130	456	176	435	313	273	333	278		
Vous immediant	452	43	69	109	35	73	124	44	176	51	181	140	80	133	99		
Very important	38%	24%	33%	54%	20%	34%	55%	34%	39%	29%	42%	45%	29%	40%	36%		
Faints in a second	376	56	76	41	66	79	57	48	126	66	135	94	80	117	84		
Fairly important	31%	32%	37%	21%	38%	37%	25%	37%	28%	38%	31%	30%	29%	35%	30%		
Not your important	291	57	45	49	56	47	37	25	126	44	96	66	85	70	70		
Not very important	24%	32%	22%	24%	32%	22%	17%	19%	28%	25%	22%	21%	31%	21%	25%		
Don't know	78	21	18	1	18	14	6	13	28	14	23	13	28	13	24		
Don't know	7%	12%	9%	1%	10%	7%	3%	10%	6%	8%	5%	4%	10%	4%	9%		
IFT : Very / fairly important	828	100	145	150	101	152	181	93	302	117	317	235	160	250	183		
	69%	56%	70%	75%	58%	71%	81%	71%	66%	67%	73%	75%	59%	75%	66%		



Q15. How important do you yourself feel the Queen and Royal Family are to Britain?

Base: All respondents in GB 18+

			Work an	d gender	
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	1197	369	225	294	309
Weighted Base	1197	388	198	340	271
Very important	452	131	89	111	121
very important	38%	34%	45%	33%	45%
Fairly important	376	124	50	123	78
railly important	31%	32%	25%	36%	29%
Not very important	291	99	52	85	55
Not very important	24%	26%	26%	25%	20%
Don't know	78	34	7	21	17
DOII C KIIOW	7%	9%	3%	6%	6%
NET - Vary / fairly important	828	255	140	234	199
NET : Very / fairly important	69%	66%	70%	69%	73%



Base: All respondents in GB 18+

		GEN	IDER			A		REGION				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	1197	594	603	170	220	204	211	178	214	401	392	404
Weighted Base	1197	586	611	144	209	206	215	175	249	393	373	431
A good deal of attention	69	46	23	15	14	18	7	6	9	20	19	30
A good dear or attention	6%	8%	4%	10%	7%	9%	3%	3%	4%	5%	5%	7%
Some attention	369	197	171	63	59	51	62	54	79	121	114	134
Some attention	31%	34%	28%	44%	28%	25%	29%	31%	32%	31%	30%	31%
Not much attention	684	302	382	45	114	118	139	112	155	234	215	234
Not much attention	57%	52%	63%	32%	55%	58%	64%	64%	62%	60%	58%	54%
Don't know	76	41	35	20	21	18	7	3	6	17	26	33
Doll Ckilow	6%	7%	6%	14%	10%	9%	3%	2%	2%	4%	7%	8%
NET : A good dool / some	438	243	194	78	73	70	69	60	88	142	132	164
NET : A good deal / some	37%	42%	32%	54%	35%	34%	32%	34%	35%	36%	35%	38%



Base: All respondents in GB 18+

					REGION				wo	ORK	PARI	ENTS	SOCIAL	. GRADE
	Total	Scotland	Scotland NE/ Yorks/ Humber North West Midlands Scotland Nest West Midlands Scotland Nest North West North West Nest North East/ East of London West Nest North East/ East East North East/ East East North East/ East East East East North East/ East East East East East East East East						Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base	1197	101	160	140	225	275	132	164	663	534	286	911	659	538
Weighted Base	1197	100	155	137	201	283	154	167	728	469	305	892	646	551
A good deal of attention	69	5	7	8	7	22	15	4	49	20	23	46	43	26
A good dear of attention	6%	5%	4%	6%	4%	8%	10%	2%	7%	4%	8%	5%	7%	5%
Some attention	369	22	49	50	63	91	50	44	235	134	99	269	227	142
Some attention	31%	22%	32%	36%	31%	32%	32%	26%	32%	28%	33%	30%	35%	26%
Not much attention	684	67	95	72	112	155	77	105	397	286	160	524	348	336
Not much attention	57%	66%	61%	53%	56%	55%	50%	63%	55%	61%	52%	59%	54%	61%
Don't know	76	6	4	7	18	15	12	14	46	29	23	52	29	47
DON E KNOW	6%	6%	2%	5%	9%	5%	8%	8%	6%	6%	8%	6%	4%	8%
NET : A good dool / some	438	27	56	58	70	114	65	48	284	154	122	315	269	168
NET : A good deal / some	37%	27%	36%	42%	35%	40%	42%	29%	39%	33%	40%	35%	42%	31%



Base: All respondents in GB 18+

		Q	2 VOTING	INTENTIO	N			Q1 V	OTING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
Unweighted Base	1197	250	252	61	132	763	226	67	84	989	151
Weighted Base	1197	233	242	53	130	686	245	81	126	930	208
A good deal of attention	69	25	15	2	5	48	13	2	6	61	7
A good dear of attention	6%	11%	6%	4%	4%	7%	5%	2%	4%	7%	4%
Some attention	369	123	67	23	23	233	77	22	23	310	45
Some attention	31%	53%	28%	43%	18%	34%	31%	27%	18%	33%	22%
Not much attention	684	80	149	26	99	389	139	46	84	528	130
Not much attention	57%	34%	62%	49%	77%	57%	57%	57%	67%	57%	63%
Don't know	76	5	11	2	2	16	15	11	14	31	25
Doll C Kilow	6%	2%	4%	4%	2%	2%	6%	14%	11%	3%	12%
NET : A good deal / some	438	148	82	25	28	281	90	24	28	371	52
NET : A good deal / Some	37%	64%	34%	47%	22%	41%	37%	29%	22%	40%	25%



Base: All respondents in GB 18+

				Age and	l gender				Parents a	nd gender		s	ocial grade	and gend	er
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	1197	202	207	185	188	208	207	142	452	144	459	327	267	332	271
Weighted Base	1197	178	208	201	174	213	223	130	456	176	435	313	273	333	278
A good deal of attention	69	20	18	7	9	7	7	13	32	9	14	26	20	17	6
A good dear or attention	6%	11%	9%	4%	5%	3%	3%	10%	7%	5%	3%	8%	7%	5%	2%
Some attention	369	64	69	64	58	45	69	49	149	51	120	126	71	101	70
Some attention	31%	36%	33%	32%	33%	21%	31%	37%	33%	29%	28%	40%	26%	30%	25%
Not much attention	684	72	106	124	88	151	143	56	246	104	278	148	154	200	182
Not much attention	57%	41%	51%	62%	50%	71%	64%	43%	54%	59%	64%	47%	56%	60%	66%
Don't know	76	21	14	5	20	11	4	12	29	11	24	13	28	16	19
DOIL CKNOW	6%	12%	7%	3%	11%	5%	2%	9%	6%	6%	5%	4%	10%	5%	7%
NET : A good dool / come	438	84	87	72	67	52	76	62	181	60	134	152	91	117	77
NET : A good deal / some	37%	47%	42%	36%	38%	24%	34%	48%	40%	34%	31%	49%	33%	35%	28%



Base: All respondents in GB 18+

			Work an	d gender	
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	1197	369	225	294	309
Weighted Base	1197	388	198	340	271
A good deal of attention	69	34	12	15	8
A good dear or attention	6%	9%	6%	4%	3%
Some attention	369	128	69	107	64
Some attention	31%	33%	35%	31%	24%
Not much attention	684	195	107	203	179
Not much attention	57%	50%	54%	60%	66%
Don't know	76	31	10	16	19
DOII C KIIOW	6%	8%	5%	5%	7%
NET . A d l /	438	162	81	122	73
NET : A good deal / some	37%	42%	41%	36%	27%



Base: All respondents in GB 18+

		GEN	IDER			A	GE				REGION	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	1197	594	603	170	220	204	211	178	214	401	392	404
Weighted Base	1197	586	611	144	209	206	215	175	249	393	373	431
A good deal of attention	177	99	78	22	24	29	34	24	44	54	59	63
A good deal of attention	15%	17%	13%	15%	11%	14%	16%	14%	18%	14%	16%	15%
Some attention	502	260	242	58	84	75	87	77	121	170	161	171
Some attention	42%	44%	40%	41%	40%	36%	40%	44%	49%	43%	43%	40%
Not much attention	427	185	242	40	73	83	84	70	76	151	121	155
Not much attention	36%	32%	40%	28%	35%	40%	39%	40%	31%	38%	32%	36%
Don't know	92	43	49	23	28	18	11	4	8	18	32	41
DOII E KIIOW	8%	7%	8%	16%	13%	9%	5%	2%	3%	5%	9%	10%
NET : A good dool / some	679	359	320	81	107	104	121	101	165	224	220	235
NET : A good deal / some	57%	61%	52%	56%	51%	51%	56%	58%	66%	57%	59%	54%



Base: All respondents in GB 18+

					REGION				wo	ORK	PARI	ENTS	SOCIAL	. GRADE
	Total	Scotland	Humber West Midlands England London West						Working	Not working	Yes	No	ABC1	C2DE
Unweighted Base	1197	101	160	140	225	275	132	164	663	534	286	911	659	538
Weighted Base	1197	100	155	137	201	283	154	167	728	469	305	892	646	551
A good deal of attention	177	14	17	23	32	48	26	16	121	56	48	129	118	59
A good deal of attention	15%	14%	11%	17%	16%	17%	17%	10%	17%	12%	16%	14%	18%	11%
Some attention	502	52	62	56	78	119	62	73	294	208	103	398	303	199
Some attention	42%	51%	40%	41%	39%	42%	40%	44%	40%	44%	34%	45%	47%	36%
Not much attention	427	34	67	50	66	97	51	62	256	170	124	303	194	233
Not much attention	36%	34%	43%	36%	33%	34%	33%	37%	35%	36%	40%	34%	30%	42%
Don't know	92	1	8	8	24	19	15	15	56	35	30	61	32	60
DON E KNOW	8%	1%	5%	6%	12%	7%	10%	9%	8%	8%	10%	7%	5%	11%
NET : A good dool / some	679	65	79	79	111	167	87	89	415	264	152	527	421	258
NET : A good deal / some	57%	65%	51%	58%	55%	59%	57%	53%	57%	56%	50%	59%	65%	47%



Base: All respondents in GB 18+

		Q	2 VOTING	INTENTIO	N			Q1 V	OTING		
	Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
Unweighted Base	1197	250	252	61	132	763	226	67	84	989	151
Weighted Base	1197	233	242	53	130	686	245	81	126	930	208
A good deal of attention	177	63	43	13	11	136	20	6	12	156	18
A good dear of attention	15%	27%	18%	24%	8%	20%	8%	7%	10%	17%	9%
Some attention	502	128	111	27	54	322	116	26	25	438	51
Some attention	42%	55%	46%	51%	41%	47%	48%	32%	19%	47%	25%
Not much attention	427	36	80	12	60	208	91	37	70	299	107
Not much attention	36%	16%	33%	23%	46%	30%	37%	45%	56%	32%	52%
Don't know	92	6	9	1	5	20	17	12	19	36	31
Don't know	8%	2%	4%	2%	4%	3%	7%	15%	15%	4%	15%
NET LA good dool / some	679	191	153	40	64	458	136	32	37	595	69
NET : A good deal / some	57%	82%	63%	75%	50%	67%	56%	40%	29%	64%	33%



Base: All respondents in GB 18+

				Age and	gender				Parents a	nd gender	•	s	ocial grade	and gend	ler
	Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	1197	202	207	185	188	208	207	142	452	144	459	327	267	332	271
Weighted Base	1197	178	208	201	174	213	223	130	456	176	435	313	273	333	278
A good deal of attention	177	25	41	33	21	22	35	23	76	25	53	65	34	53	24
A good deal of attention	15%	14%	20%	17%	12%	10%	16%	18%	17%	14%	12%	21%	13%	16%	9%
Some attention	502	78	80	101	64	82	97	49	210	54	188	150	110	153	89
Some attention	42%	44%	39%	50%	37%	38%	43%	38%	46%	31%	43%	48%	40%	46%	32%
Not much attention	427	52	70	63	62	97	83	45	140	79	163	84	100	109	133
Not much attention	36%	29%	34%	31%	36%	45%	37%	34%	31%	45%	37%	27%	37%	33%	48%
Don't know	92	23	16	3	28	13	9	13	30	18	31	14	28	18	31
DON E KNOW	8%	13%	8%	2%	16%	6%	4%	10%	7%	10%	7%	5%	10%	5%	11%
NET : A good dool / come	679	103	121	134	85	104	132	73	286	79	241	214	144	206	114
NET : A good deal / some	57%	58%	58%	67%	49%	49%	59%	56%	63%	45%	55%	68%	53%	62%	41%



Base: All respondents in GB 18+

			Work an	d gender	
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	1197	369	225	294	309
Weighted Base	1197	388	198	340	271
A good deal of attention	177	70	29	51	27
A good dear or attention	15%	18%	14%	15%	10%
Some attention	502	161	98	133	109
Some attention	42%	42%	50%	39%	40%
Not much attention	427	123	62	134	108
Not much attention	36%	32%	31%	39%	40%
Don't know	92	33	9	23	26
Don t know	8%	9%	5%	7%	10%
NET - Ad dl /	679	232	127	184	137
NET : A good deal / some	57%	60%	64%	54%	50%



### Crossbreaks

Base: All 18+ respondents

			GEN	IDER	AGE							REGION	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
	Unweighted Base	1197 1197	594 586	603 611	170	220 209	204 206	211 215	178 175	214 249	401 393	392 373	404
~	Weighted Base	586	586	- 611	144 73	105	102	106	86	115	182	187	431 217
GENDER	Male	49%	100%	-	51%	50%	49%	49%	49%	46%	46%	50%	50%
Ë	Female	611	-	611	71	104	104	109	89	135	211	186	214
		51%	-	100%	49%	50%	51%	51%	51%	54%	54%	50%	50%
	18-24	144 12%	73 12%	71 12%	144 100%	-	-	-	-	-	48 12%	33 9%	63 15%
	25-34	209	105	104	-	209	-	-	-	-	64	66	79
	25-34	17%	18%	17%	-	100%	-	-	-	-	16%	18%	18%
	35-44	206	102	104	-	-	206	-	-	-	71	75	59
AGE		17%	17%	17%	-	-	100%	-	-	-	18%	20%	14%
⋖	45-54	215 18%	106 18%	109 18%	-	-	-	215 100%	-	-	74 19%	62 17%	80 19%
		175	86	89	-	_	_	100%	175	-	58	53	64
	55-64	15%	15%	15%	_	_	_	-	100%	-	15%	14%	15%
	en.	249	115	135	-	-	-	-	-	249	78	85	86
	65+	21%	20%	22%	-	-	-	-	-	100%	20%	23%	20%
	North	393	182	211	48	64	71	74	58	78	393	-	-
z		33%	31%	34%	33%	31%	35%	34%	33%	31%	100%	-	-
REGION	Midlands	373 31%	187 32%	186 30%	33 23%	66 31%	75 37%	62 29%	53 30%	85 34%	-	373 100%	-
Ä		431	217	214	63	79	59	80	64	86	_	100%	431
	South	36%	37%	35%	44%	38%	29%	37%	37%	34%	-	-	100%

Table continues



### Crossbreaks

Base: All 18+ respondents

			GEN	IDER			A	GE .				REGION	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
	Weighted Base	1197	586	611	144	209	206	215	175	249	393	373	431
	Scotland	100 8%	43 7%	57 9%	16 11%	13 6%	18 9%	16 7%	14 8%	24 10%	100 26%	-	-
	NE/ Yorks/ Humber	155 13%	71 12%	84 14%	14 10%	27 13%	29 14%	29 13%	25 15%	31 12%	155 39%	-	-
	North West	137 11%	68 12%	70 11%	18 13%	24 12%	25 12%	29 13%	18 10%	23 9%	137 35%	-	-
REGION	East & West Midlands	201 17%	106 18%	95 15%	18 12%	33 16%	43 21%	39 18%	26 15%	42 17%	- -	201 54%	-
REG	South East/ East of England	283 24%	144 25%	139 23%	27 19%	45 21%	47 23%	61 29%	41 23%	63 25%	-	112 30%	171 40%
	Greater London	154 13%	70 12%	83 14%	37 26%	36 17%	19 9%	18 8%	19 11%	23 9%	-	-	154 36%
	Wales & West	167 14%	83 14%	83 14%	14 10%	30 15%	25 12%	24 11%	31 18%	43 17%	-	60 16%	106 25%
	Northern Ireland	-		-		-		1 1		-	-	-	-
WORK	Working	728 61%	388 66%	340 56%	84 58%	173 83%	162 79%	166 77%	101 58%	41 16%	235 60%	230 62%	263 61%
	Not working	469 39%	198 34%	271 44%	60 42%	35 17%	43 21%	49 23%	73 42%	208 84%	158 40%	143 38%	168 39%
PARENTS	Yes	305 26%	130 22%	176 29%	26 18%	98 47%	115 56%	57 26%	7 4%	3 1%	104 26%	93 25%	109 25%
PAR	No	892 74%	456 78%	435 71%	118 82%	110 53%	91 44%	158 74%	167 96%	247 99%	289 74%	281 75%	322 75%
SOCIAL	ABC1	646 54%	313 53%	333 55%	64 44%	112 54%	112 55%	115 54%	107 61%	137 55%	206 52%	193 52%	247 57%
SOC	C2DE	551 46%	273 47%	278 45%	80 56%	97 46%	93 45%	100 46%	68 39%	112 45%	187 48%	180 48%	184 43%

Table continues



### Crossbreaks

Base: All 18+ respondents

			GEN	IDER			A	GE				REGION	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
	Weighted Base	1197	586	611	144	209	206	215	175	249	393	373	431
tion	Conservative	233 35%	140 38%	93 32%	18 33%	34 33%	30 33%	41 36%	35 32%	76 40%	66 32%	86 41%	81 34%
Intention	Labour	242 37%	130 35%	111 39%	23 43%	48 47%	40 43%	44 39%	34 31%	53 28%	94 45%	65 30%	83 35%
Q2.Voting	Liberal Democrats	53 8%	25 7%	28 10%	5 9%	4 4%	10 11%	5 4%	8 8%	21 11%	18 8%	16 8%	19 8%
Q2.V	UKIP	130 20%	72 20%	57 20%	9 15%	16 16%	12 13%	23 20%	31 29%	40 21%	31 15%	45 21%	54 23%
	Definitely vote	686 60%	348 62%	337 58%	50 37%	85 44%	99 51%	129 65%	117 68%	206 84%	246 65%	207 58%	232 57%
	Probably vote	245 21%	115 21%	130 22%	38 28%	57 30%	37 19%	43 21%	34 20%	36 15%	64 17%	91 25%	90 22%
VOTING	Probably not vote	81 7%	34 6%	47 8%	21 16%	25 13%	20 10%	6 3%	8 5%	1	18 5%	28 8%	35 9%
Q1 VC	Defintely not vote	126 11%	62 11%	64 11%	25 19%	26 13%	37 19%	22 11%	13 7%	3 1%	48 13%	31 9%	47 12%
	Probably/Definitely will	930 82%	463 83%	467 81%	88 65%	142 74%	136 70%	172 86%	151 88%	242 98%	310 82%	299 83%	322 80%
	Probably/definitely won't	208 18%	96 17%	112 19%	47 35%	51 26%	57 30%	28 14%	21 12%	4 2%	66 18%	59 17%	82 20%
	Men 18-34	178 15%	178 30%	-	73 51%	105 50%	-	-	-	-	53 14%	51 14%	74 17%
ie.	Men 35-54	208 17%	208 35%	-	-	-	102 49%	106 49%	-	-	68 17%	69 19%	71 16%
l gender	Men 55+	201 17%	201 34%	-	-	-	-	-	86 49%	115 46%	61 15%	67 18%	72 17%
Age and	Women 18-34	174 15%	-	174 29%	71 49%	104 50%	-		-	-	59 15%	48 13%	68 16%
Ag	Women 35-54	213 18%	-	213 35%	-	-	104 51%	109 51%	-	-	77 20%	68 18%	68 16%
	Women 55+	223 19%	-	223 37%	1	-	-	-	89 51%	135 54%	75 19%	70 19%	78 18%

Table continues



Base: All 18+ respondents

			GEN	IDER			A	GE				REGION	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
	Weighted Base	1197	586	611	144	209	206	215	175	249	393	373	431
ē	Men - parent	130	130	-	10	43	43	28	5	-	36	39	55
ender	men - parent	11%	22%	-	7%	21%	21%	13%	3%	-	9%	10%	13%
ğ	Men - not parent	456	456	-	63	61	59	78	80	115	146	148	162
ä		38%	78%	-	44%	29%	29%	36%	46%	46%	37%	40%	38%
ts	Women - parent	176	-	176	15	55	72	29	2	3	68	54	54
ē	·	15%	-	29%	11%	26%	35%	13%	1%	1%	17%	14%	13%
Parel	Women - not parent	435 36%	-	435 71%	55 38%	49 23%	32 16%	81 37%	87 50%	132 53%	143 36%	133 36%	160 37%
		313	313	71%	30%	60	51	52	48	72	90	99	124
and	Men ABC1	26%	53%		21%	29%	25%	24%	27%	29%	23%	27%	29%
41		273	273	-	43	44	51	54	38	42	92	88	93
grade ender	Men C2DE	23%	47%	_	30%	21%	25%	25%	22%	17%	23%	24%	22%
grence		333	-	333	34	51	62	63	59	65	116	94	123
cial	Women ABC1	28%	-	55%	23%	25%	30%	29%	34%	26%	29%	25%	29%
Š	Women C2DE	278	-	278	37	53	42	46	30	70	95	92	91
	women CZDE	23%	-	45%	26%	25%	21%	21%	17%	28%	24%	25%	21%
ē	Men - working	388	388	-	43	93	90	91	49	21	115	132	141
nde	Tien working	32%	66%	-	30%	44%	44%	42%	28%	8%	29%	35%	33%
ger	Men - not working	198	198	-	30	12	12	15	36	94	67	55	76
and		17%	34%	-	21%	6%	6%	7%	21%	38%	17%	15%	18%
ā	Women - working	340	-	340	40	80	72	75	52	20	120	98	122
Work	-	28%	-	56%	28%	39%	35%	35%	30%	8%	30%	26%	28%
≥	Women - not working	271 23%	-	271 44%	30 21%	23 11%	32 15%	34 16%	37 21%	115 46%	91 23%	88 24%	92 21%
		23%	-	44%	21%	11%	15%	10%	21%	40%	23%	24%	21%



			GEN	DER			A	GE				REGION	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
	Weighted Base	1197	586	611	144	209	206	215	175	249	393	373	431
	No. did	450	206	244	82	117	96	76	49	31	158	135	157
	No, did not vote	38%	35%	40%	57%	56%	47%	35%	28%	12%	40%	36%	36%
	Yes, Labour	187	93	94	15	28	28	35	31	50	68	54	65
	res, Labour	16%	16%	15%	10%	13%	14%	16%	18%	20%	17%	14%	15%
	Yes, Conservative	234	130	105	9	18	29	41	42	95	53	81	101
	resy conservative	20%	22%	17%	6%	9%	14%	19%	24%	38%	13%	22%	23%
	Yes, Liberal Democrat	150	75	75	9	15	28	33	26	39	53	47	49
	,	13%	13%	12%	6%	7%	14%	15%	15%	15%	13%	13%	11%
	Yes, SNP - Scottish National Party	10	6	4	1	1	1	1	2	4	10	*	-
		1%	1%	1%	*		1%	1%	1%	2%	2%		-
'n	Yes, Plaid Cymru	3 *	2	2	*	*	*	-	1	1 1%	*	2 1%	*
Election?		13	4	9	5	1	1	2	1	1% 2	4	1%	4
<u>ĕ</u>	Yes, Green Party	1%	1%	1%	4%	1%	1%	1%	*	1%	1%	1%	1%
		19	11	8	1	3	3	3	3	7	5	7	7
General	Yes, UKIP (United Kingdom Independence Party)	2%	2%	1%	1%	1%	1%	2%	2%	3%	1%	2%	2%
3e		6	5	1	2	2	1	-	1	-	2	3	2
that (	Yes, BNP (British National Party)	1%	1%	*	1%	1%	1%	*	1%	-	*	1%	*
ŧ		-	-	-	-	-	-	-	-	-	-	-	-
프.	Independent	-	-	-	-	-	-	-	-	-	-	-	-
	Yes (no detail)	1	1	-	-	-	-	-	1	-	-	1	-
	res (no detail)	*	*	*	-	-	-	*	1%	-	*	*	-
	Not eligible to vote (not a British citizen / not living in UK etc.)	-	-	-	-	-	-	-	-	-	-	-	-
		1	-	1	-	-	-	-	-	1	-	-	1
	Other	*	-	*	-	-	-	-	-	*	-	-	*
	None	2	2	-	2	-	-	-	-	-	-	-	2
	None	*	*	-	1%	-	-	-	-	-	-	-	*
	Prefer not to answer	119	51	68	19	24	17	22	18	20	39	38	43
'		10%	9%	11%	13%	11%	8%	10%	10%	8%	10%	10%	10%

Base: All 18+ respondents

						REGION				wo	ORK	PARI	ENTS	SOCIAL	. GRADE
		Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
	Unweighted Base Weighted Base	1197 1197	101 100	160 155	140 137	225 201	275 283	132 154	164 167	663 728	534 469	286 305	911 892	659 646	538 551
DER	Male	586 49%	43 43%	71 46%	68 49%	106 53%	144 51%	70 46%	83 50%	388 53%	198 42%	130 43%	456 51%	313 48%	273 50%
GENDER	Female	611 51%	57 57%	84 54%	70 51%	95 47%	139 49%	83 54%	83 50%	340 47%	271 58%	176 57%	435 49%	333 52%	278 50%
	18-24	144 12%	16 16%	14 9%	18 13%	18 9%	27 9%	37 24%	14 8%	84 12%	60 13%	26 8%	118 13%	64 10%	80 15%
	25-34	209 17%	13 13%	27 17%	24 18%	33 17%	45 16%	36 23%	30 18%	173 24%	35 8%	98 32%	110 12%	112 17%	97 18%
AGE	35-44	206 17%	18 18%	29 19%	25 18%	43 22%	47 17%	19 13%	25 15%	162 22%	43 9%	115 38%	91 10%	112 17%	93 17%
AG	45-54	215 18%	16 16%	29 19%	29 21%	39 19%	61 22%	18 12%	24 14%	166 23%	49 10%	57 19%	158 18%	115 18%	100 18%
	55-64	175 15%	14 14%	25 16%	18 13%	26 13%	41 14%	19 13%	31 19%	101 14%	73 16%	7 2%	167 19%	107 17%	68 12%
	65+	249 21%	24 24%	31 20%	23 17%	42 21%	63 22%	23 15%	43 26%	41 6%	208 44%	3 1%	247 28%	137 21%	112 20%
z	North	393 33%	100 100%	155 100%	137 100%	-	-	-	-	235 32%	158 34%	104 34%	289 32%	206 32%	187 34%
REGION	Midlands	373 31%	-	-	-	201 100%	112 40%	-	60 36%	230 32%	143 31%	93 30%	281 31%	193 30%	180 33%
<u>~</u>	South	431 36%	-	- -	- -	-	171 60%	154 100%	106 64%	263 36%	168 36%	109 36%	322 36%	247 38%	184 33%



Base: All 18+ respondents

						REGION				wo	ORK	PAR	ENTS	SOCIAL	. GRADE
		Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
	Weighted Base	1197	100	155	137	201	283	154	167	728	469	305	892	646	551
	Scotland	100	100	-	-	-	-	-	-	48	53	22	78	55	45
		8%	100%	-	-	-	-	-	-	7%	11%	7%	9%	9%	8%
	NE/ Yorks/ Humber	155	-	155	-	-	-	-	-	91	64	41	114	81	74
	, ,	13%	-	100%	-	-	-	-	-	13%	14%	13%	13%	12%	14%
	North West	137	-	-	137	-	-	-	-	95	42	41	97	70	68
		11%	-	-	100%	- 201	-	-	-	13%	9% 76	13%	11%	11% 94	12%
N	East & West Midlands	201 17%	_	-		201 100%	-	-	-	125 17%	16%	57 19%	144 16%	94 15%	107 19%
REGION		283	_	-	-	100%	283		_	17%	10%	69	214	156	128
Æ	South East / East of England	24%	_	_	_	_	100%	_	_	24%	22%	23%	24%	24%	23%
		154	_	_	_	-	-	154	_	94	59	38	116	85	69
	Greater London	13%	_	_	_	_	_	100%	_	13%	13%	12%	13%	13%	13%
		167	-	-	-	-	-	-	167	96	71	38	128	106	60
	Wales & West	14%	-	-	-	-	-	-	100%	13%	15%	12%	14%	16%	11%
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Working	728	48	91	95	125	178	94	96	728	-	243	485	436	291
WORK	Working	61%	47%	59%	69%	62%	63%	61%	58%	100%	-	79%	54%	68%	53%
Š	Not working	469	53	64	42	76	105	59	71	-	469	63	407	210	259
	not working	39%	53%	41%	31%	38%	37%	39%	42%	-	100%	21%	46%	32%	47%
TS	Yes	305	22	41	41	57	69	38	38	243	63	305	-	166	139
PARENTS		26%	22%	26%	30%	28%	24%	25%	23%	33%	13%	100%	-	26%	25%
AR	No	892	78	114	97	144	214	116	128	485	407	-	892	480	411
		74%	78%	74%	70%	72%	76%	75%	77%	67%	87%	-	100%	74%	75%
٦×	ABC1	646 54%	55 55%	81 52%	70 51%	94 47%	156 55%	85 55%	106 64%	436	210 45%	166 54%	480 54%	646 100%	-
SOCIAL		54% 551	55% 45	74	68	107	128	55% 69	60	60% 291	45% 259	139	54% 411	100%	- 551
S	C2DE	46%	45 45%	48%	49%	53%	45%	45%	36%	40%	55%	46%	46%		100%
		4070	4370	40 70	4370	3370	4370	4370	3070	4070	3370	4070	4070	_	100-70



Base: All 18+ respondents

						REGION				wo	PRK	PARI	ENTS	SOCIAL	. GRADE
		Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
	Weighted Base	1197	100	155	137	201	283	154	167	728	469	305	892	646	551
<b>.</b>	Conservative	233	13	23	29	38	71	23	35	145	87	41	191	165	68
臣		35%	41%	25%	35%	36%	40%	32%	36%	38%	32%	28%	38%	45%	24%
Intention	Labour	242	15	41	38	36	49	34	29	144	97	65	177	123	119
1 6		37%	46%	44%	46%	34%	28%	47%	30%	37%	36%	44%	35%	33%	41%
Ë	Liberal Democrats	53 8%	4 11%	8 9%	6 7%	9 8%	14 8%	2 3%	10 11%	25 6%	28 10%	11 8%	41 8%	28 7%	25 9%
Q2.Votin		130	11%	20	7% 11	23	42	3% 12	21	71	10% 58	30	99	7% 54	76
62	UKIP	20%	1%	22%	13%	22%	24%	17%	22%	19%	22%	21%	19%	15%	26%
		686	74	93	79	111	168	66	94	389	297	147	539	423	263
	Definitely vote	60%	77%	63%	60%	58%	63%	47%	58%	56%	66%	53%	63%	68%	51%
		245	11	27	26	47	59	35	38	157	88	61	183	110	135
	Probably vote	21%	12%	18%	19%	25%	22%	25%	24%	23%	20%	22%	21%	18%	26%
ğ		81	4	3	11	11	15	20	17	49	33	30	51	35	46
VOTING	Probably not vote	7%	5%	2%	8%	6%	6%	14%	10%	7%	7%	11%	6%	6%	9%
	Defintely not vote	126	6	24	17	22	24	19	13	94	32	38	88	52	74
<b>61</b>	Definitely not vote	11%	6%	17%	13%	12%	9%	14%	8%	14%	7%	14%	10%	8%	14%
	Probably/Definitely will	930	85	120	105	159	228	101	133	545	385	208	722	533	398
	Probably/ Definitely will	82%	89%	81%	79%	83%	85%	72%	82%	79%	86%	75%	84%	86%	77%
	Probably/definitely won't	208	10	28	28	34	40	39	29	143	65	68	139	87	121
		18%	11%	19%	21%	17%	15%	28%	18%	21%	14%	25%	16%	14%	23%
	Men 18-34	178	10	24	19	27	41	33	23	136	42	53	124	90	87
		15%	10%	16%	14%	13%	15%	22%	14%	19%	9%	17%	14%	14%	16%
_	Men 35-54	208 17%	16 16%	22 14%	30 22%	48 24%	51 18%	21 14%	20 12%	181 25%	27 6%	71 23%	137 15%	103 16%	105 19%
ender		201	10%	25	18	32	52	15	40	71	130	5	195	120	81
gen	Men 55+	17%	17%	16%	13%	16%	18%	10%	24%	10%	28%	2%	22%	19%	15%
힏		174	19	16	23	25	30	40	24 /0	121	54	70	104	85	90
ear	Women 18-34	15%	19%	11%	17%	12%	11%	26%	13%	17%	11%	23%	12%	13%	16%
Age		213	18	36	23	34	57	16	29	148	66	100	113	125	88
_	Women 35-54	18%	18%	23%	17%	17%	20%	10%	17%	20%	14%	33%	13%	19%	16%
	Warran FF I	223	21	31	23	36	51	27	33	72	152	5	219	124	100
	Women 55+	19%	21%	20%	17%	18%	18%	18%	20%	10%	32%	2%	25%	19%	18%



Base: All 18+ respondents

						REGION				wo	ORK	PARI	ENTS	SOCIAL	. GRADE
		Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
	Weighted Base	1197	100	155	137	201	283	154	167	728	469	305	892	646	551
nder	Men - parent	130	9	15	12	29	29	20	15	119	11	130	-	79	51
a d	Heli parent	11%	9%	10%	9%	15%	10%	13%	9%	16%	2%	43%	-	12%	9%
Ď	Men - not parent	456	34	57	55	77	115	50	68	268	188	-	456	234	222
ä		38%	34%	37%	40%	38%	41%	33%	41%	37%	40%	-	51%	36%	40%
ts	Women - parent	176	13	26	29	28	40	18	23	123	52	176	-	87	88
ë	·	15%	13%	17%	21%	14%	14%	11%	14%	17%	11%	57%	-	13%	16%
Pa	Women - not parent	435	44	58	41	67	100	66	60	217	219	-	435	246	189
		36%	44%	37%	30%	33%	35%	43%	36%	30%	47%	- 70	49%	38%	34%
₽	Men ABC1	313 26%	25 25%	37 24%	28 21%	50 25%	89 31%	34 22%	50 30%	215 30%	98 21%	79 26%	234 26%	313 48%	1 -
and		273	18	35	39	56	55	36	33	172	100	51	20%	40 70	273
ᅙ	Men C2DE	23%	18%	22%	29%	28%	19%	24%	20%	24%	21%	17%	25%	_	50%
grade		333	30	44	42	44	67	51	56	221	112	87	246	333	-
Social ge	Women ABC1	28%	30%	28%	30%	22%	24%	33%	34%	30%	24%	29%	28%	52%	l -
90		278	27	40	28	50	73	33	27	119	159	88	189	-	278
•,	Women C2DE	23%	27%	26%	21%	25%	26%	21%	16%	16%	34%	29%	21%	-	50%
	Mana association	388	27	43	45	73	105	43	53	388	-	119	268	215	172
nder	Men - working	32%	27%	28%	33%	36%	37%	28%	32%	53%	-	39%	30%	33%	31%
<u>ē</u>	Men - not working	198	16	29	23	34	39	27	31	-	198	11	188	98	100
<u>ة</u>	men - not working	17%	16%	19%	16%	17%	14%	18%	18%	-	42%	3%	21%	15%	18%
<u> </u>	Women - working	340	21	49	50	53	73	51	43	340	-	123	217	221	119
Work	Working	28%	21%	31%	37%	26%	26%	33%	26%	47%	-	40%	24%	34%	22%
ĕ	Women - not working	271	37	35	19	42	66	32	40	-	271	52	219	112	159
		23%	37%	23%	14%	21%	23%	21%	24%	-	58%	17%	25%	17%	29%



						REGION				wo	PRK	PARI	ENTS	SOCIAL	GRADE
		Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE
	Weighted Base	1197	100	155	137	201	283	154	167	728	469	305	892	646	551
ē	No, did not vote	450	39	58	61	76	94	60	62	288	161	132	318	188	262
vote	No, did not vote	38%	39%	37%	44%	38%	33%	39%	38%	40%	34%	43%	36%	29%	48%
\$	Yes, Labour	187	22	25	21	27	33	34	25	110	76	53	134	114	73
ge	100, 2000.	16%	22%	16%	15%	13%	12%	22%	15%	15%	16%	17%	15%	18%	13%
E L	Yes, Conservative	234	9	25	19	42	85	26	29	128	106	38	196	160	74
Ĕ	,	20%	9%	16%	14%	21%	30%	17%	17%	18%	23%	12%	22%	25%	13%
you	Yes, Liberal Democrat	150	10	26	17	27	36	12	22	90	60	36	114	96	54
_	·	13%	10%	17%	13%	13%	13%	8%	13%	12%	13%	12%	13%	15%	10%
ቯ	Yes, SNP - Scottish National Party	10	10	-	-	-	*	-	-	5	5	2	7	5	5
9	·	1%	10%	-	-	-	*	-	-	1% 3	1%	1%	1% 3	1% 2	1%
ı May 2010. Dic lection?	Yes, Plaid Cymru	3 *	*	-	*	*	-	*	2 1%	*	1	1	<i>3</i>	*	1
ફ숙		13	1	1	2	2	3	1	3	9	4	3	10	5	8
Σ ≅	Yes, Green Party	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%
eth al Ei		19	1	4	-	4	7	2	2	11	9	5	14	10	10
o P	Yes, UKIP (United Kingdom Independence Party)	2%	1%	3%	_	2%	2%	1%	1%	1%	2%	2%	2%	2%	2%
held it Ger		6	1	1	-	2	2	1	-	5	1	3	3	-	6
at a	Yes, BNP (British National Party)	1%	1%	1%	-	1%	1%	*	-	1%	*	1%	*	*	1%
t as		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ĕ .E	Independent	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ij	Yes (no detail)	1	-	-	-	-	-	-	1	1	-	-	1	-	1
<u> </u>	res (no detail)	*	-	*	-	-	-	-	1%	*	-	-	*	*	*
<u>_</u>	Not eligible to vote (not a British citizen / not	-	-	-	-	-	-	-	-	-	-	-	-	-	-
je.	living in UK etc.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ē	Other	1	-	-	-	-	-	-	1	-	1	-	1	1	-
ast		*	-	-	-	-	-	-	*	-	*	-	*	*	-
<u>а</u>	None	2	-	-	-	-	1	1	-	-	2	-	2	-	2
Ĕ		*	-	-	-	-	*	1%	-	-	*	-	*	-	*
Q4.Th	Prefer not to answer	119	8	14	16	21	23	18	19	77	43	32	87	65	55
<i>-</i>		10%	8%	9%	12%	11%	8%	12%	11%	11%	9%	11%	10%	10%	10%



Base: All 18+ respondents

			Q	2 VOTING	INTENTIO	N			Q1 V(	OTING		
		Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
	Unweighted Base Weighted Base	1197 1197	250 233	252 242	61 53	132 130	763 686	226 245	67 81	84 126	989 930	151 208
DER	Male	586 49%	140 60%	130 54%	25 47%	72 56%	348 51%	115 47%	34 42%	62 49%	463 50%	96 46%
GENDER	Female	611 51%	93 40%	111 46%	28 53%	57 44%	337 49%	130 53%	47 58%	64 51%	467 50%	112 54%
	18-24	144 12%	18 8%	23 10%	5 9%	9 7%	50 7%	38 15%	21 26%	25 20%	88 9%	47 23%
	25-34	209 17%	34 14%	48 20%	4 7%	16 13%	85 12%	57 23%	25 31%	26 21%	142 15%	51 25%
AGE	35-44	206 17%	30 13%	40 16%	10 19%	12 9%	99 14%	37 15%	20 25%	37 29%	136 15%	57 27%
AG	45-54	215 18%	41 17%	44 18%	5 9%	23 18%	129 19%	43 17%	6 7%	22 17%	172 18%	28 13%
	55-64	175 15%	35 15%	34 14%	8 16%	31 24%	117 17%	34 14%	8 10%	13 10%	151 16%	21 10%
	65+	249 21%	76 32%	53 22%	21 40%	40 31%	206 30%	36 15%	1 1%	3 3%	242 26%	4 2%
z	North	393 33%	66 28%	94 39%	18 33%	31 24%	246 36%	64 26%	18 22%	48 38%	310 33%	66 32%
REGION	Midlands	373 31%	86 37%	65 27%	16 31%	45 35%	207 30%	91 37%	28 34%	31 25%	299 32%	59 29%
<u>~</u>	South	431 36%	81 35%	83 34%	19 36%	54 41%	232 34%	90 37%	35 43%	47 37%	322 35%	82 40%



Base: All 18+ respondents

			Q	2 VOTING	INTENTIO	N			Q1 V	OTING		
		Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
	Weighted Base	1197	233	242	53	130	686	245	81	126	930	208
	Scotland	100 8%	13 6%	15 6%	4 7%	*	74 11%	11 5%	4 6%	6 5%	85 9%	10 5%
	NE/ Yorks/ Humber	155 13%	23 10%	41 17%	8 15%	20 16%	93 14%	27 11%	3 4%	24 19%	120 13%	28 13%
	North West	137 11%	29 13%	38 16%	6 11%	11	79 12%	26 10%	11 13%	17 14%	105 11%	28 13%
N O	East & West Midlands	201 17%	38 17%	36 15%	9	23 18%	111	47 19%	11 14%	22	159 17%	34 16%
REGION	South East / East of England	283 24%	71 30%	49 20%	14 26%	42 32%	168 25%	59 24%	15 19%	24 19%	228 24%	40 19%
	Greater London	154 13%	23 10%	34 14%	2 5%	12 9%	66 10%	35 14%	20 25%	19 15%	101 11%	39 19%
	Wales & West	167 14%	35 15%	29 12%	10 20%	21 16%	94 14%	38 16%	17 21%	13 10%	133 14%	29 14%
	Northern Ireland	-	-	- -	-	-	-	-	-	-	-	-
X.	Working	728 61%	145 62%	144 60%	25 47%	71 55%	389 57%	157 64%	49 60%	94 75%	545 59%	143 69%
WORK	Not working	469 39%	87 38%	97 40%	28 53%	58 45%	297 43%	88 36%	33 40%	32 25%	385 41%	65 31%
SINTS	Yes	305 26%	41 18%	65 27%	11 22%	30 23%	147 21%	61 25%	30 37%	38 30%	208 22%	68 33%
PARENTS	No	892 74%	191 82%	177 73%	41 78%	99 77%	539 79%	183 75%	51 63%	88 70%	722 78%	139 67%
IAL	ABC1	646 54%	165 71%	123 51%	28 52%	54 42%	423 62%	110 45%	35 43%	52 41%	533 57%	87 42%
SOCIAL	C2DE	551 46%	68 29%	119 49%	25 48%	76 58%	263 38%	135 55%	46 57%	74 59%	398 43%	121 58%



Base: All 18+ respondents

			Q	2 VOTING	INTENTIO	N			Q1 V0	DTING		
		Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
	Weighted Base	1197	233	242	53	130	686	245	81	126	930	208
tion	Conservative	233 35%	233 100%	-	-	-	185 38%	45 31%	3 17%	-	230 36%	3 17%
Intention	Labour	242 37%	-	242 100%	-	-	179 37%	53 36%	6 43%	-	232 37%	6 43%
Q2.Voting	Liberal Democrats	53 8%	-	-	53 100%	-	48 10%	5 3%	1 4%	-	52 8%	1 4%
Q2.V	UKIP	130 20%	-	-	-	130 100%	76 16%	45 30%	5 36%	-	120 19%	5 36%
	Definitely vote	686 60%	185 80%	179 75%	48 90%	76 60%	686 100%	-	-	-	686 74%	-
	Probably vote	245 21%	45 19%	53 22%	5 9%	45 35%	-	245 100%	-	-	245 26%	-
Q1 VOTING	Probably not vote	81 7%	3 1%	6 3%	1 1%	5 4%	-	-	81 100%	-	-	81 39%
21 VO	Defintely not vote	126 11%	-	-	-	-	-	-	-	126 100%	-	126 61%
	Probably/Definitely will	930 82%	230 99%	232 97%	52 99%	120 96%	686 100%	245 100%	-	-	930 100%	-
	Probably/definitely won't	208 18%	3 1%	6 3%	1 1%	5 4%	-	-	81 100%	126 100%	-	208 100%
	Men 18-34	178 15%	36 15%	42 18%	2 5%	13 10%	76 11%	48 20%	19 24%	23 18%	124 13%	42 20%
ē	Men 35-54	208 17%	43 18%	50 21%	8 16%	20 15%	116 17%	37 15%	9 12%	31 24%	152 16%	40 19%
gender	Men 55+	201 17%	62 26%	38 16%	14 26%	39 30%	156 23%	30 12%	5 6%	8 7%	186 20%	13 6%
and	Women 18-34	174 15%	16 7%	29 12%	6 11%	11 9%	58 9%	47 19%	27 33%	28 23%	106 11%	55 27%
Age	Women 35-54	213 18%	28 12%	34 14%	7 13%	15 11%	113 16%	43 17%	17 21%	28 22%	155 17%	45 22%
	Women 55+	223 19%	48 21%	48 20%	15 29%	31 24%	166 24%	40 16%	4 5%	8 6%	206 22%	12 6%

Table continues



FIELDWORK: 26/03/2015 - 30/03/2015 (W Week 13)

Base: All 18+ respondents

			Q	2 VOTING	INTENTIO	N			Q1 V	DTING		
		Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
	Weighted Base	1197	233	242	53	130	686	245	81	126	930	208
Ā	Men - parent	130	24	34	3	13	68	24	8	15	92	23
gender	rien - parent	11%	10%	14%	6%	10%	10%	10%	10%	12%	10%	11%
<u> </u>	Men - not parent	456	116	97	22	60	280	91	26	47	371	73
and	rich not parent	38%	50%	40%	41%	46%	41%	37%	32%	37%	40%	35%
	Women - parent	176	17	31	8	18	79	38	22	24	116	45
Parents	·	15%	7%	13%	16%	14%	11%	15%	27%	19%	12%	22%
Pa	Women - not parent	435	75	81	20	39	258	92	26	41	351	67
	·	36%	32%	33%	37%	30%	38%	38%	32%	32%	38%	32% 33
₽	Men ABC1	313 26%	103 44%	66 27%	14 26%	34 26%	220 32%	50 20%	13 16%	19 15%	270 29%	16%
and		273	37	65	11	38	128	65	21	42	193	63
ᅙ	Men C2DE	23%	16%	27%	21%	30%	19%	27%	25%	34%	21%	30%
Social grade gender		333	62	57	14	20	203	60	22	32	262	54
ية يو	Women ABC1	28%	27%	24%	26%	15%	30%	24%	27%	26%	28%	26%
90		278	31	54	14	37	134	70	26	32	204	58
•,	Women C2DE	23%	13%	22%	27%	29%	20%	29%	32%	25%	22%	28%
	Men - working	388	91	83	14	45	213	78	25	49	291	74
ē	Hell - Working	32%	39%	34%	26%	34%	31%	32%	31%	39%	31%	36%
gender	Men - not working	198	49	47	11	28	135	37	9	13	173	22
5	rich not working	17%	21%	19%	21%	21%	20%	15%	11%	10%	19%	11%
Work and	Women - working	340	55	61	11	27	176	79	24	45	255	69
ž		28%	23%	25%	21%	21%	26%	32%	29%	36%	27%	33%
š	Women - not working	271	38	50	17	30	162	51	24	19	212	43
		23%	16%	21%	32%	23%	24%	21%	29%	15%	23%	21%



			Q	2 VOTING	INTENTIO	N			Q1 V	DTING		
		Total	Conservat ive	Labour	Liberal Democrat s	UKIP	Definitely vote	Probably vote	Probably not vote	Defintely not vote	Probably/ Definitely will	Probably/ definitely won't
	Weighted Base	1197	233	242	53	130	686	245	81	126	930	208
e)	No, did not vote	450	46	72	5	43	121	122	63	121	243	184
vote	No, did not vote	38%	20%	30%	10%	33%	18%	50%	77%	96%	26%	88%
	Yes, Labour	187	5	130	3	14	147	34	1	1	181	3
ge	res, Labour	16%	2%	54%	5%	11%	21%	14%	2%	1%	19%	1%
manage to	Yes, Conservative	234	157	9	4	36	201	29	2	-	230	2
Ē	res, conservative	20%	67%	4%	7%	28%	29%	12%	2%	-	25%	1%
	Yes, Liberal Democrat	150	19	26	38	17	122	23	3	1	145	4
Š	res, Liberar Belliserae	13%	8%	11%	71%	13%	18%	10%	4%	1%	16%	2%
ă	Yes, SNP - Scottish National Party	10	1	-	-	1	9	1	-	-	10	-
<u>.</u>		1%	*	-	-	*	1%	*	-	-	1%	-
6th May 2010. Did you al Election?	Yes, Plaid Cymru	3 *	-	*	*	1	3 *	*	-	-	3 *	-
da)		13	1	1	2	1	9	3	1	-	12	1
E E	Yes, Green Party	1%	1%	*	3%	1%	1%	1%	1%	-	1%	*
d on 6t eneral	Yes, UKIP (United Kingdom Independence Party)	19 2%	1 1%	2 1%	1%	13 10%	15 2%	4 2%	- *	-	19 2%	- *
as held that Gen	Yes, BNP (British National Party)	6	-	-	-	1	3	2	1	1	5	1
hat		1%	-	-	-	1%	*	1%	1%	*	1%	1%
<b>≥</b> ≥	Independent	-	-	-	-	-	-	-	-	-	-	-
Election	Yes (no detail)	1 *	-	-	-	-	1 *	-	-	-	1 *	-
	Not eligible to vote (not a British citizen / not living in UK etc.)	-	-	-	-	-	-	-	-	-	-	-
General	Other	1 *	-	-	-	-	1 *	-	-	-	1	-
Q4.The last	None	2 *	-	-	-	1 *	-	1 1%	1 1%	-	1 *	1 *
Q4. ∃	Prefer not to answer	119 10%	2 1%	2 1%	1 2%	2 2%	54 8%	24 10%	9 12%	2 2%	77 8%	12 6%



Base: All 18+ respondents

					Age and	gender				Parents a	ınd gende	r	s	ocial grade	and gend	ler
		Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
	Unweighted Base	1197	202	207	185	188	208	207	142	452	144	459	327	267	332	271
	Weighted Base	1197	178	208	201	174	213	223	130	456	176	435	313	273	333	278
œ	Male	586	178	208	201	-	-	-	130	456	-	-	313	273	-	-
<u> </u>		49%	100%	100%	100%	-	-	-	100%	100%	-	-	100%	100%	-	-
GENDER	Female	611	-	-	-	174	213	223	-	-	176	435	-	-	333	278
		51%	-	-	-	100%	100%	100%	-	-	100%	100%	-	-	100%	100%
	18-24	144	73 41%	-	-	71	-	-	10	63	15 9%	55 13%	30 10%	43	34	37
		12% 209	105	-	-	41% 104	-	-	8% 43	14% 61	55	49	60	16% 44	10% 51	13% 53
	25-34	17%	59%	_		59%	-	-	33%	13%	31%	11%	19%	16%	15%	19%
		206	J970 -	102	_	3970	104	-	43	59	72	32	51	51	62	42
ш	35-44	17%	_	49%	_	_	49%	_	33%	13%	41%	7%	16%	19%	19%	15%
AGE		215	_	106	-	_	109	-	28	78	29	81	52	54	63	46
	45-54	18%	-	51%	-	-	51%	-	22%	17%	16%	19%	17%	20%	19%	17%
		175	-	-	86	-	-	89	5	80	2	87	48	38	59	30
	55-64	15%	-	-	43%	-	-	40%	4%	18%	1%	20%	15%	14%	18%	11%
	65+	249	-	-	115	-	-	135	-	115	3	132	72	42	65	70
	05+	21%	-	-	57%	-	-	60%	-	25%	1%	30%	23%	16%	19%	25%
	North	393	53	68	61	59	77	75	36	146	68	143	90	92	116	95
z	1101.611	33%	30%	33%	30%	34%	36%	34%	28%	32%	39%	33%	29%	34%	35%	34%
REGION	Midlands	373	51	69	67	48	68	70	39	148	54	133	99	88	94	92
Æ		31%	28%	33%	34%	28%	32%	32%	30%	32%	31%	30%	32%	32%	28%	33%
-	South	431	74	71	72	68	68	78	55	162	54	160	124	93	123	91
		36%	42%	34%	36%	39%	32%	35%	42%	35%	31%	37%	40%	34%	37%	33%

Table continues



FIELDWORK: 26/03/2015 - 30/03/2015 (W Week 13)

Base: All 18+ respondents

					Age and	l gender				Parents a	ınd gendei	•	s	ocial grade	and gend	er
		Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
	Weighted Base	1197	178	208	201	174	213	223	130	456	176	435	313	273	333	278
	Scotland	100	10	16	17	19	18	21	9	34	13	44	25	18	30	27
	Scottanu	8%	6%	8%	9%	11%	8%	9%	7%	7%	8%	10%	8%	7%	9%	10%
	NE/ Yorks/ Humber	155	24	22	25	16	36	31	15	57	26	58	37	35	44	40
	,,	13%	14%	11%	13%	9%	17%	14%	11%	12%	15%	13%	12%	13%	13%	14%
	North West	137	19	30	18	23	23	23	12	55	29	41	28	39	42	28
		11%	11% 27	14% 48	9% 32	13% 25	11%	10% 36	9%	12%	16%	9% 67	9%	14% 56	12% 44	10%
NO	East & West Midlands	201 17%	15%	23%	16%	25 14%	34 16%	16%	29 23%	77 17%	28 16%	15%	50 16%	21%	13%	50 18%
REGION		283	41	51	52	30	57	51	29	115	40	100	89	55	67	73
2	South East / East of England	24%	23%	24%	26%	17%	27%	23%	23%	25%	23%	23%	28%	20%	20%	26%
		154	33	21	15	40	16	27	20	50	18	66	34	36	51	33
	Greater London	13%	19%	10%	8%	23%	8%	12%	15%	11%	10%	15%	11%	13%	15%	12%
	Wales & West	167	23	20	40	21	29	33	15	68	23	60	50	33	56	27
	wales & West	14%	13%	10%	20%	12%	13%	15%	12%	15%	13%	14%	16%	12%	17%	10%
	Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
¥	Working	728	136	181	71	121	148	72	119	268	123	217	215	172	221	119
WORK	-	61%	77%	87%	35%	69%	69%	32%	92%	59%	70%	50%	69%	63%	66%	43%
Š	Not working	469 39%	42 23%	27 13%	130 65%	54 31%	66 31%	152 68%	11 8%	188 41%	52 30%	219 50%	98 31%	100 37%	112 34%	159 57%
		39%	53	71	5	70	100	5	130	41%	176	-	79	51	34% 87	88
PARENTS	Yes	26%	30%	34%	3%	40%	47%	2%	100%	_	100%	_	25%	19%	26%	32%
RE		892	124	137	195	104	113	219	-	456	-	435	234	222	246	189
Α	No	74%	70%	66%	97%	60%	53%	98%	-	100%	-	100%	75%	81%	74%	68%
	AB64	646	90	103	120	85	125	124	79	234	87	246	313	-	333	-
IA PE	ABC1	54%	51%	50%	60%	49%	59%	55%	61%	51%	50%	57%	100%	-	100%	-
SOCIAL GRADE	C2DE	551	87	105	81	90	88	100	51	222	88	189	-	273	-	278
<u> </u>	CZDL	46%	49%	50%	40%	51%	41%	45%	39%	49%	50%	43%	-	100%	-	100%



Base: All 18+ respondents

					Age and	gender				Parents a	ınd gende	r	s	ocial grade	and gend	er
		Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
	Weighted Base	1197	178	208	201	174	213	223	130	456	176	435	313	273	333	278
ition	Conservative	233 35%	36 38%	43 36%	62 40%	16 26%	28 33%	48 34%	24 33%	116 39%	17 23%	75 35%	103 47%	37 25%	62 40%	31 23%
Intention	Labour	242 37%	42 45%	50 41%	38 25%	29 46%	34 41%	48 34%	34 46%	97 33%	31 41%	81 37%	66 30%	65 43%	57 37%	54 40%
oting	Liberal Democrats	53 8%	2 3%	8 7%	14 9%	6 9%	7 8%	15 11%	3 4%	22 7%	8 11%	20 9%	14 6%	11 7%	14 9%	14 10%
Q2.Votir	UKIP	130 20%	13 14%	20 16%	39 26%	11 18%	15 18%	31 22%	13 17%	60 20%	18 24%	39 18%	34 16%	38 25%	20 13%	37 27%
	Definitely vote	686 60%	76 46%	116 60%	156 78%	58 36%	113 56%	166 76%	68 59%	280 63%	79 49%	258 62%	220 73%	128 50%	203 64%	134 51%
	Probably vote	245 21%	48 29%	37 19%	30 15%	47 29%	43 21%	40 18%	24 20%	91 21%	38 23%	92 22%	50 16%	65 25%	60 19%	70 27%
VOTING	Probably not vote	81 7%	19 12%	9 5%	5 3%	27 17%	17 8%	4 2%	8 7%	26 6%	22 13%	26 6%	13 4%	21 8%	22 7%	26 10%
Q1 VC	Defintely not vote	126 11%	23 14%	31 16%	8 4%	28 18%	28 14%	8 4%	15 13%	47 11%	24 15%	41 10%	19 6%	42 17%	32 10%	32 12%
	Probably/Definitely will	930 82%	124 75%	152 79%	186 93%	106 66%	155 78%	206 95%	92 80%	371 84%	116 72%	351 84%	270 89%	193 75%	262 83%	204 78%
	Probably/definitely won't	208 18%	42 25%	40 21%	13 7%	55 34%	45 22%	12 5%	23 20%	73 16%	45 28%	67 16%	33 11%	63 25%	54 17%	58 22%
	Men 18-34	178 15%	178 100%	-	-	-	-	-	53 41%	124 27%	-	-	90 29%	87 32%		-
ē	Men 35-54	208 17%	-	208 100%	-	- -	-	-	71 55%	137 30%	-	-	103 33%	105 38%	-	-
gender	Men 55+	201 17%	-	-	201 100%	-	-	-	5 4%	195 43%	-	-	120 38%	81 30%	-	-
e and	Women 18-34	174 15%	-	-	-	174 100%	-	-	-	-	70 40%	104 24%	-	-	85 25%	90 32%
Age	Women 35-54	213 18%	-	-	-	-	213 100%	-	-	-	100 57%	113 26%	-	-	125 37%	88 32%
	Women 55+	223 19%	-	-	-	- -	- -	223 100%	-	-	5 3%	219 50%	-	-	124 37%	100 36%

Table continues



FIELDWORK: 26/03/2015 - 30/03/2015 (W Week 13)

### Base: All 18+ respondents

					Age and	l gender				Parents a	ınd gendei	r	s	ocial grade	and gend	er
		Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
	Weighted Base	1197	178	208	201	174	213	223	130	456	176	435	313	273	333	278
<u>.</u>		130	53	71	5	-	-	-	130	-	-	-	79	51	-	-
Ě	Men - parent	11%	30%	34%	3%	-	-	-	100%	-	-	-	25%	19%	-	-
ge	Man and manual	456	124	137	195	-	-	-	-	456	-	-	234	222	-	-
ם	Men - not parent	38%	70%	66%	97%	-	-	-	-	100%	-	-	75%	81%	-	-
S	Women - parent	176	-	-	-	70	100	5	-	-	176	-	-	-	87	88
ent	Wollien - parent	15%	-	-	-	40%	47%	2%	-	-	100%	-	-	-	26%	32%
Parc	Women - not parent	435	-	-	-	104	113	219	-	-	-	435	-	-	246	189
	Women - not parent	36%	-	-	-	60%	53%	98%	-	-	-	100%	-	-	74%	68%
-	Men ABC1	313	90	103	120	-	-	-	79	234	-	-	313	-	-	-
and		26%	51%	50%	60%	-	-	-	61%	51%	-	-	100%	-	-	-
a).	Men C2DE	273	87	105	81	-	-	-	51	222	-	-	-	273	-	-
grade		23%	49%	50%	40%	-	-	-	39%	49%	-	-	-	100%	-	-
al g	Women ABC1	333	-	-	-	85	125	124	-	-	87	246	-	-	333	-
Socia		28%	-	-	-	49%	59%	55%	-	-	50%	57%	-	-	100%	-
Й	Women C2DE	278	-	-	-	90	88	100	-	-	88	189	-	-	-	278
		23%	126	101	71	51%	41%	45%	- 110	- 260	50%	43%	215	172	-	100%
P	Men - working	388	136 77%	181	71 35%	-	-	-	119 92%	268 59%	-	-	215	172 63%	-	-
nder		32% 198	42	87% 27	130	-	-	-	92%	188		-	69% 98	100	-	-
ge	Men - not working	17%	23%	13%	65%			-	8%	41%		_	31%	37%	-	_
亨		340	2370	1370	- 0370	121	148	- 72	- 0 70	4170	123	217	3170	-	221	119
B	Women - working	28%	_	_	_	69%	69%	32%	_	_	70%	50%	_	_	66%	43%
•		271	_	-	_	54	66	152	-	-	52	219	_	-	112	159
>	Women - not working	23%	_	_	-	31%	31%	68%	_	_	30%	50%	_	_	34%	57%
						3170	31 /0	00 /0			30 70	3070			3170	3, ,0



					Age and	gender				Parents a	nd gendei		S	ocial grade	and gend	er
		Total	Men 18- 34	Men 35- 54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
	Weighted Base	1197	178	208	201	174	213	223	130	456	176	435	313	273	333	278
ţ	No, did not vote	450	93	83	31	106	89	49	45	160	86	157	80	126	108	136
vote	ito, ala not vote	38%	52%	40%	15%	61%	42%	22%	35%	35%	49%	36%	25%	46%	32%	49%
manage to	Yes, Labour	187	25	31	37	18	32	44	27	66	26	68	55	38	59	35
зде		16%	14%	15%	18%	10%	15%	20%	21%	14%	15%	16%	18%	14%	18%	13%
ä	Yes, Conservative	234	18	40	72	9	31	65	21	109	17	87	94	36	66	38
		20% 150	10% 13	19% 29	36% 33	5% 11	14% 32	29% 32	16% 14	24% 60	10% 22	20% 53	30% 47	13% 28	20% 49	14% 27
you	Yes, Liberal Democrat	13%	7%	14%	16%	6%	15%	32 14%	11%	13%	12%	12%	15%	10%	15%	10%
Ē		10	1	2	4	1	1370	2	1 1 70	5	12 /0	2	4	3	1	2
-	Yes, SNP - Scottish National Party	1%	*	1%	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%
2010. Did <sub>)</sub> in?		3	1	-	1		-	1	1	1	-	2	1		1	1
0.0	Yes, Plaid Cymru	*	*	*	*	-	*	1%	*	*	-	*	*	*	*	*
May	Van Cuara Bautu	13	4	-	1	3	4	2	-	4	3	6	1	4	4	5
6th I al Ele	Yes, Green Party	1%	2%	-	*	2%	2%	1%	*	1%	2%	1%	*	1%	1%	2%
ra Ia	Yes, UKIP (United Kingdom Independence Party)	19	3	3	6	1	3	4	3	8	2	6	6	5	4	4
d on ener	res, oxir (onited kingdom independence rarty)	2%	2%	1%	3%	*	1%	2%	2%	2%	1%	1%	2%	2%	1%	2%
helc at Ge	Yes, BNP (British National Party)	6	3	1	1	-	1	-	2	3	1	-	-	4	-	1
as h that	, (	1%	2%	*	*	*	*	*	1%	1%	1%	*	*	2%	-	*
ž Ķ	Independent	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<u>.</u>		1	-	-	1	-	-	-	-	1	-	-	-	1	-	-
ë	Yes (no detail)	*	_	-	*	_	*	-	_	*	-	*		*	*	_
General Electi	Not eligible to vote (not a British citizen / not	_	-	_	_	_	-	-	_	_	-	_	_	_	-	-
e a	living in UK etc.)	_	_	_	-	_	_	_	_	-	_	-	-	-	-	_
eu		1	-	-	-	-	-	1	-	-	-	1	-	-	1	-
	Other	*	-	-	-	-	-	*	-	-	-	*	-	-	*	-
<u>las</u>	None	2	2	-	-	-	-	-	-	2	-	-	-	2	-	-
Рe	None	*	1%	-	-	-	-	-	-	*	-	-	-	1%	-	-
Q4.The last	Prefer not to answer	119	17	19	16	26	20	22	15	36	17	51	26	26	39	29
٥		10%	9%	9%	8%	15%	10%	10%	12%	8%	10%	12%	8%	9%	12%	10%



Base: All 18+ respondents

				Work an	d gender	
		Total	Men - working	Men - not working	Women - working	Women - not working
	Unweighted Base	1197	369	225	294	309
	Weighted Base	1197	388	198	340	271
œ	Male	586	388	198	-	-
GENDER	Hale	49%	100%	100%	-	-
Ä	Female	611	-	-	340	271
G	Telliale	51%	-	-	100%	100%
	18-24	144	43	30	40	30
	20 24	12%	11%	15%	12%	11%
	25-34	209	93	12	80	23
		17%	24%	6%	24%	9%
	35-44	206	90	12	72	32
AGE		17%	23%	6%	21%	12%
ĕ	45-54	215	91	15	75	34
		18%	24%	7%	22%	13%
	55-64	175	49	36	52	37
		15%	13%	18%	15%	14%
	65+	249	21	94	20	115
		21%	5%	47%	6%	42%
	North	393	115	67	120	91
z		33%	30%	34%	35%	34%
REGION	Midlands	373	132	55	98	88
Ĕ		31%	34%	28%	29%	33%
-	South	431	141	76	122	92
		36%	36%	38%	36%	34%



Base: All 18+ respondents

				Work an	d gender	
		Total	Men - working	Men - not working	Women - working	Women - not working
	Weighted Base	1197	388	198	340	271
	Scotland	100	27	16	21	37
	Scotland	8%	7%	8%	6%	14%
	NE/ Yorks/ Humber	155	43	29	49	35
	NE/ TOTRS/ Humber	13%	11%	15%	14%	13%
	North West	137	45	23	50	19
		11%	12%	11%	15%	7%
z	East & West Midlands	201	73	34	53	42
REGION		17%	19%	17%	15%	16%
	South East/ East of England	283	105	39	73	66
_		24%	27%	20%	22%	24%
	Greater London	154	43	27	51	32
		13% 167	11% 53	14% 31	15% 43	12% 40
	Wales & West	14%	14%	15%	13%	15%
		1470	-	1370	1370	1370
	Northern Ireland	_	_	_	_	_
		728	388	-	340	_
WORK	Working	61%	100%	-	100%	-
ō		469	-	198	-	271
>	Not working	39%	-	100%	-	100%
Ś	Yes	305	119	11	123	52
PARENTS	165	26%	31%	5%	36%	19%
AR.	No	892	268	188	217	219
4	NO	74%	69%	95%	64%	81%
س آ–	ABC1	646	215	98	221	112
A D		54%	56%	49%	65%	41%
SOCIAL	C2DE	551	172	100	119	159
<b>₹</b> 1 =		46%	44%	51%	35%	59%



Base: All 18+ respondents

				Work an	d gender	
		Total	Men - working	Men - not working	Women - working	Women - not working
	Weighted Base	1197	388	198	340	271
=	Conservative	233	91	49	55	38
ŧ	Conservative	35%	39%	37%	35%	28%
重	Labour	242	83	47	61	50
臣		37%	36%	35%	40%	37%
Ë	Liberal Democrats	53	14	11	11	17
Š		8%	6%	8%	7%	12%
Q2.Voting Intention	UKIP	130 20%	45 19%	28 21%	27 17%	30 22%
<u> </u>		686	213	135	17%	162
	Definitely vote	60%	58%	70%	54%	63%
		245	78	37	79	51
	Probably vote	21%	21%	19%	24%	20%
٥		81	25	9	24	24
₽	Probably not vote	7%	7%	5%	7%	9%
Q1 VOTING	Defintely not vote	126	49	13	45	19
41	Definitely not vote	11%	13%	7%	14%	8%
	Probably/Definitely will	930	291	173	255	212
	1 Tobabiy, Bellincely Will	82%	80%	89%	79%	83%
	Probably/definitely won't	208	74	22	69	43
	, , , , , , , , , , , , , , , , , , , ,	18%	20%	11%	21%	17%
	Men 18-34	178 15%	136 35%	42	-	-
		208	181	21% 27	-	-
_	Men 35-54	17%	47%	13%	_	
gender		201	71	130	_	_
ge	Men 55+	17%	18%	66%	_	-
힏		174	-	-	121	54
Age and	Women 18-34	15%	-	-	36%	20%
Ag	Warran 25 54	213	-	-	148	66
	Women 35-54	18%	-	-	43%	24%
	Women 55+	223	-	-	72	152
	Homen 331	19%	-	-	21%	56%



## Base: All 18+ respondents

				Work an	d gender	
		Total	Men - working	Men - not working	Women - working	Women - not working
	Weighted Base	1197	388	198	340	271
<u> </u>	Men - parent	130	119	11	-	-
gender	Their parent	11%	31%	5%	-	-
<u>5</u>	Men - not parent	456	268	188	-	-
and		38%	69%	95%	-	-
ts	Women - parent	176	-	-	123	52
Parents	·	15%	-	-	36%	19%
Pa	Women - not parent	435	-	-	217	219
	·	36%	- 245	-	64%	81%
₽	Men ABC1	313 26%	215 56%	98 49%	-	-
and		273	172	100	-	-
e g	Men C2DE	23%	44%	51%		
Social grade gender		333	-	-	221	112
اع و	Women ABC1	28%	_	_	65%	41%
õ		278	-	-	119	159
•,	Women C2DE	23%	-	-	35%	59%
		388	388	-	-	-
ē	Men - working	32%	100%	-	-	-
gender	Men - not working	198	-	198	-	-
9	Hell - Hot working	17%	-	100%	-	-
Work and	Women - working	340	-	-	340	-
ž	nomen norking	28%	-	-	100%	-
š	Women - not working	271	-	-	-	271
		23%	-	-	-	100%



				Work an	d gender	
		Total	Men - working	Men - not working	Women - working	Women - not working
	Weighted Base	1197	388	198	340	271
	No, did not vote	450	150	56	139	105
	No, did not vote	38%	39%	28%	41%	39%
	Yes, Labour	187	57	36	54	40
	Tes, Labour	16%	15%	18%	16%	15%
	Yes, Conservative	234	76	53	52	53
	,	20%	20%	27%	15%	19%
	Yes, Liberal Democrat	150	49	25	41	35
		13%	13%	13%	12%	13%
	Yes, SNP - Scottish National Party	10 1%	3 1%	3 1%	2	2 1%
		3	2	170	1	1
in that General Election?	Yes, Plaid Cymru	*	*	_	*	*
Ĕ		13	3	2	6	3
<u> </u>	Yes, Green Party	1%	1%	1%	2%	1%
ā	V IIVID (II-it-d Vid I-dd Dt-)	19	7	5	4	4
ē	Yes, UKIP (United Kingdom Independence Party)	2%	2%	2%	1%	2%
ë	Yes, BNP (British National Party)	6	4	-	1	-
μ	res, bur (billisii National Party)	1%	1%	*	*	*
÷	Independent	-	-	-	-	-
=	Independent	-	-	-	-	-
	Yes (no detail)	1 *	1	-	*	-
		•	*	-	*	-
	Not eligible to vote (not a British citizen / not living in UK etc.)	-	_	_	-	-
	- ,	1	-	-	-	1
	Other	*	-	-	-	*
		2	-	2	-	-
	None	*	-	1%	-	-
	Prefer not to answer	119	35	16	41	27
	Freier not to answer	10%	9%	8%	12%	10%



Base: All 18+ respondents

				Q4	.The last G	eneral Ele	ction was I	neld on 6th	May 201	0. Did you manage	to vote in	n that Gene	ral Electio	on?	
		Base	No, did not vote	Yes, Labour	Yes, Conservat ive	Yes, Liberal Democrat	Yes, SNP - Scottish National Party	Yes, Plaid Cymru	Yes, Green Party	Yes, UKIP (United Kingdom Independence Party)	Yes, BNP (British National Party)	Independe nt	Yes (no detail)	Not eligible to vote (not a British citizen / not living in UK etc.)	Other
	Unweighted Base	1197	291	209	276	177	25	10	25	37	12	-	2	-	1
	Weighted Base	1197	450	187	234	150	10	3	13	19	6	-	1	-	1
œ	Male	586	206	93	130	75	6	2	4	11	5	-	1	-	-
<u> </u>		49%	46%	50%	55%	50%	64%	53%	34%	58%	77%	-	71%	-	-
GENDER	Female	611	244	94	105	75	4	2	9	8	1	-	-	-	1
		51%	54%	50%	45%	50%	36%	47%	66%	42%	23%	-	29%	-	100%
	18-24	144 12%	82 18%	15 8%	9 4%	9 6%	1 6%	- 6%	5 41%	1 4%	2 32%	-	-	-	-
	25-34	209	117	28	18	15	1	-	1	3	2	-	-	-	-
	25-34	17%	26%	15%	8%	10%	9%	13%	11%	13%	25%	-	-	-	-
	35-44	206	96	28	29	28	1	-	1	3	1	-	-	-	-
AGE	33-44	17%	21%	15%	12%	19%	13%	13%	10%	13%	18%	-	-	-	-
¥	45-54	215	76	35	41	33	1	-	2	3	-	-	-	-	-
		18%	17%	19%	18%	22%	12%	-	19%	18%	7%	-	29%	-	-
	55-64	175	49	31	42	26	2	1	1	3	1	-	1	-	-
		15%	11%	17%	18%	18%	18%	25%	5%	18%	18%	-	71%	-	
	65+	249	31	50	95	39	4	1	2	7	-	-	-	-	1
		21%	7%	27%	40%	26%	42%	43%	13%	34%	-	-	-	-	100%
	North	393 33%	158 35%	68 37%	53 23%	53 35%	10 98%	13%	4 34%	5 26%	2 30%	-	- 29%	-	-
N		373	135	54	81	47	96%	2	5	7	30%	-	29%	-	-
REGION	Midlands	31%	30%	29%	35%	32%	2%	74%	37%	36%	44%		71%	-	-
器		431	157	65	101	49	2 /0	-	4	7	2	_	7170	_	1
	South	36%	35%	35%	43%	33%	-	13%	29%	38%	27%	-	_	-	100%



Base: All 18+ respondents

		Q4.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?  Yes. SNP - Yes. UKIP (United Yes. BNP Not eligible to vote													
		Base	No, did not vote	Yes, Labour	Yes, Conservat ive	Yes, Liberal Democrat	Yes, SNP - Scottish National Party	Yes, Plaid Cymru	Yes, Green Party	Yes, UKIP (United Kingdom Independence Party)	Yes, BNP (British National Party)	Independe nt	Yes (no detail)	Not eligible to vote (not a British citizen / not living in UK etc.)	Other
	Weighted Base	1197	450	187	234	150	10	3	13	19	6	-	1	-	1
	Scotland	100 8%	39 9%	22 12%	9 4%	10 7%	10 98%	- 6%	1 9%	1 3%	1 13%	-	-	-	-
	NE/ Yorks/ Humber	155	58	25	25	26	-	-	1	4	1	-	-	-	-
	,	13%	13%	13%	11%	17%	-	-	8%	22%	17%	-	29%	-	-
	North West	137 11%	61 14%	21 11%	19 8%	17 12%	-	- 6%	2 17%	-	-	-	-	-	-
Z	East & West Midlands	201	76	27	42	27	-	-	2	4	2 36%	-	-	-	-
ij		17% 283	17% 94	14% 33	18% 85	18% 36	-	14%	14% 3	18% 7	2	-	-	-	-
REGION	South East / East of England	24%	21%	18%	36%	24%	2%	-	19%	35%	25%	-	-	-	-
	Greater London	154 13%	60 13%	34 18%	26 11%	12 8%		- 6%	1 7%	2 9%	1 9%	-	-	-	-
		167	62	25	29	22		2	3	2	970	-	1	-	1
	Wales & West	14%	14%	13%	12%	15%	-	67%	25%	12%	-	-	71%	-	100%
	Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Working	728	288	110	128	90	5	3	9	11	5	-	1	-	-
WORK		61%	64%	59%	55%	60%	52%	83%	67%	55%	90%	-	100%	-	-
š	Not working	469 39%	161 36%	76 41%	106 45%	60 40%	5 48%	1 17%	4 33%	9 45%	1 10%	-	-	-	1 100%
Ŋ	v	305	132	53	38	36	2	1	3	5	3	-	-	-	-
Ë	Yes	26%	29%	29%	16%	24%	25%	19%	25%	26%	43%	-	-	-	-
PARENTS	No	892	318	134	196	114	7	3	10	14	3	-	1	-	1
		74%	71%	71%	84%	76%	75%	81%	75%	74%	57%	-	100%	-	100%
IAL DE	ABC1	646 54%	188 42%	114 61%	160 68%	96 64%	5 51%	2 68%	5 36%	10 51%	- 4%	-	- 29%	-	1 100%
SOCIAL	C2DE	551	262	73	74	54	5	1	8	10	6	-	1	-	-
		46%	58%	39%	32%	36%	49%	32%	64%	49%	96%	-	71%	-	-



Base: All 18+ respondents

				Q4	.The last G	eneral Elec	ction was	held on 6th	May 201	0. Did you manage	e to vote ir	that Gene	ral Electio	on?	
		Base	No, did not vote	Yes, Labour	Yes, Conservat ive	Yes, Liberal Democrat	Yes, SNP - Scottish National Party	Yes, Plaid Cymru	Yes, Green Party	Yes, UKIP (United Kingdom Independence Party)	Yes, BNP (British National Party)	Independe nt	Yes (no detail)	Not eligible to vote (not a British citizen / not living in UK etc.)	Other
	Weighted Base	1197	450	187	234	150	10	3	13	19	6	-	1	-	1
no O	Conservative	233 35%	46 28%	5 3%	157 76%	19 19%	1 50%	-	1 25%	1 8%	-	-	-	-	-
ī				130			50%	-			-	-		-	-
Intention	Labour	242 37%	72 43%	86%	9 4%	26 26%	-	21%	1 15%	2 13%	-	-	-	-	-
	Liberal Democrats	53	5	3	4	38	-	-	2	-	-	-	-	-	-
ᅙ	Liberal Delilocrats	8%	3%	2%	2%	37%	-	21%	34%	3%	-	-	-	-	-
Q2.Voting	UKIP	130	43	14	36	17	1	1	1	13	1	-	-	-	-
		20%	26%	9%	17%	17%	50%	59%	26%	76%	100%	-	-	-	-
	Definitely vote	686 60%	121 28%	147 80%	201 86%	122 82%	9 92%	3 94%	9 70%	15 78%	3 43%	-	1 100%	-	1 100%
		245	122	34	29	23	1	-	3	4	2	-	-	-	-
	Probably vote 2	21%	29%	18%	13%	16%	8%	6%	25%	20%	38%	-	-	-	-
8	Probably not vote 81 7%	81	63	1	2	3	-	-	1	-	1	-	-	-	-
VOTIN		7%	15%	1%	1%	2%	-	-	4%	2%	9%	-	-	-	-
ž	Defintely not vote	126	121	1	-	1	-	-	-	-	1	-	-	-	-
Q1		11%	28%	1%	-	1%	-	-	-	-	10%	-	-	-	-
	Probably/Definitely will	930 82%	243 57%	181 99%	230 99%	145 97%	10 100%	3 100%	12 96%	19 98%	5 81%	-	1 100%	-	1 100%
		208	184	3	2	4	100%	100%	1	9670	1	-	100%	-	10070
	Probably/definitely won't	18%	43%	1%	1%	3%	-	-	4%	2%	19%	-	_	-	-
	Men 18-34	178	93	25	18	13	1	1	4	3	3	-	-	-	-
	Men 18-34	15%	21%	13%	8%	8%	6%	20%	29%	14%	51%	-	-	-	-
	Men 35-54	208	83	31	40	29	2	-	-	3	1	-	-	-	-
늍	Fich 55 54	17%	18%	17%	17%	20%	18%	6%	-	16%	15%	-	-	-	-
gender	Men 55+	201	31	37	72	33	4	1	1	6	1	-	1	-	-
		17% 174	7% 106	20% 18	31% 9	22% 11	40% 1	27%	5% 3	29%	12%	-	71%	-	-
e and	Women 18-34	15%	24%	10%	4%	7%	9%	-	3 24%	4%	- 7%	-	-	-	-
Age		213	89	32	31	32	1	-	4	3	1	-	-	-	-
•	Women 35-54	18%	20%	17%	13%	21%	8%	6%	29%	15%	10%	-	29%	-	-
	Women 55+	223	49	44	65	32	2	1	2	4	-	-	-	-	1
		19%	11%	23%	28%	21%	19%	41%	13%	23%	6%	-	-	-	100%



## Base: All 18+ respondents

				Q4	.The last G	eneral Ele	ction was I	neld on 6th	May 2010	D. Did you manage	to vote in	that Gene	ral Electic	on?	
		Base	No, did not vote	Yes, Labour	Yes, Conservat ive	Yes, Liberal Democrat	Yes, SNP - Scottish National Party	Yes, Plaid Cymru	Yes, Green Party	Yes, UKIP (United Kingdom Independence Party)	Yes, BNP (British National Party)	Independe nt	Yes (no detail)	Not eligible to vote (not a British citizen / not living in UK etc.)	Other
	Weighted Base	1197	450	187	234	150	10	3	13	19	6	-	1	-	1
der	Men - parent	130 11%	45 10%	27 15%	21 9%	14 9%	1 12%	1 19%	- 3%	3 15%	2 26%	-	-	-	-
gen							5						-		_
9	Men - not parent	456 38%	160 36%	66 35%	109 46%	60 40%	52%	1 34%	4 31%	8 43%	3 51%	-	71%	-	-
and		176	86	26	17	22	1	34%	31%	43%	1	-	71%	-	-
rents	Women - parent	15%	19%	14%	7%	15%	14%	_	22%	11%	17%		-	_	
	Women - not parent	435	157	68	87	53	2	2	6	6	-	-	-	-	1
Pa		36%	35%	36%	37%	36%	22%	47%	44%	31%	6%	-	29%	-	100%
	Men ABC1	313	80	55	94	47	4	1	1	6	-	-	-	-	-
and		26%	18%	30%	40%	31%	36%	39%	5%	31%	4%	-	-	-	-
<u>o</u> _	Men C2DF	273	126	38	36	28	3	-	4	5	4	-	1	-	-
g ad		23%	28%	20%	15%	18%	28%	14%	28%	27%	74%	-	71%	-	-
al grade gender	Women ABC1	333	108	59	66	49	1	1	4	4	-	-	-	-	1
Social ge	Wollieli ABCI	28%	24%	31%	28%	32%	15%	29%	31%	20%	-	-	29%	-	100%
S	Women C2DE	278	136	35	38	27	2	1	5	4	1	-	-	-	-
	Women C2DE	23%	30%	19%	16%	18%	21%	18%	35%	22%	23%	-	-	-	-
Ļ.	Men - working	388	150	57	76	49	3	2	3	7	4	-	1	-	-
ğ		32%	33%	30%	33%	33%	35%	53%	21%	35%	74%	-	71%	-	-
and	Men - not working	198	56	36	53	25	3	-	2	5	-	-	-	-	-
		17%	12%	19%	23%	17%	29%	-	13%	23%	4%	-	-	-	-
	Women - working	340	139	54	52	41	2	1	6	4	1	-	-	-	-
a X	-	28%	31%	29%	22%	27%	17%	30%	46%	20%	17%	-	29%	-	-
Wo	Women - not working	271 23%	105 23%	40 22%	53 22%	35 23%	2 19%	1 17%	3 20%	4 22%	- 6%	-	-	-	1 100%



				Q4	.The last G	eneral Ele	ction was h	neld on 6th	May 2010	). Did you manage	to vote in	that Gene	ral Electio	n?	
		Base	No, did not vote	Yes, Labour	Yes, Conservat ive	Yes, Liberal Democrat	Yes, SNP - Scottish National Party	Yes, Plaid Cymru	Yes, Green Party	Yes, UKIP (United Kingdom Independence Party)	Yes, BNP (British National Party)	Independe nt	Yes (no detail)	Not eligible to vote (not a British citizen / not living in UK etc.)	Other
	Weighted Base	1197	450	187	234	150	10	3	13	19	6	-	1	-	1
e to vote	No, did not vote	450 38%	450 100%	1 1	-	1 1	-	-	-	-	-	-	-	-	-
	Yes, Labour	187 16%	-	187 100%	-		-	-	-	-	-	-	-	-	-
manage to	Yes, Conservative	234 20%	-	-	234 100%	-	-	-	-		-	-	-	-	-
2010. Did you 1?	Yes, Liberal Democrat	150 13%	-	-	-	150 100%	-	-	-	-	-	-	-	-	-
	Yes, SNP - Scottish National Party	10 1%	-	-	-	-	10 100%	-	-	-	-	-	- -		-
	Yes, Plaid Cymru	3 *	-	-	-		-	3 100%	-	-	-	-	-	-	-
6th May 3	Yes, Green Party	13 1%	-	-	-	-	-	-	13 100%	-	-		-	-	-
두	Yes, UKIP (United Kingdom Independence Party)	19 2%	-	-	-	-	-	-	-	19 100%	-	-	-	-	-
s held	Yes, BNP (British National Party)	6 1%	-		-		-	-	-	-	6 100%	-	-	-	-
on was in tha	Independent	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Q4.The last General Electio	Yes (no detail)	1 *	-	-	-	-	-	-	-	-	-	-	1 100%	-	-
	Not eligible to vote (not a British citizen / not living in UK etc.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Other	1 *	-	-	-	-	-	-	-	-	-	-	-	-	1 100%
	None	2 *	-	-	-	-	-	- -	-	-	-	-	-	-	-
Q4.T	Prefer not to answer	119 10%	-	1 1	-	1 1	-	-	-	-	-	-	-	-	-



Base: All 18+ respondents

		Q4.The last General Electio was held on 6th May 2010 Did you manage to vote in that General Election?				
		Base	None	Prefer not to answer		
	Unweighted Base	1197	2	128		
	Weighted Base	1197	2	119		
ĸ	Male	586	2	51		
ğ		49%	100%	43%		
GENDER	Female	611	-	68		
		51% 144	- 2	57% 19		
	18-24	12%	100%	16%		
		209	-	24		
	25-34	17%	_	20%		
		206	-	17		
AGE	35-44	17%	-	15%		
AG	45-54	215	-	22		
	45-54	18%	-	18%		
	55-64	175	-	18		
	33 04	15%	-	15%		
	65+	249	-	20		
	051	21%	-	17%		
	North	393	-	39		
z		33%	-	32%		
REGION	Midlands	373	-	38		
REC		31%	2	31% 43		
_	South	431		_		
		36%	100%	36%		



## Base: All 18+ respondents

		was held Did you	est Genera I on 6th M manage t General Fla	ay 2010. o vote in
		Base	None	Prefer not to answer
	Weighted Base	1197	2	119
		100	-	8
	Scotland	8%	-	7%
	NE/ Yorks/ Humber	155	-	14
	NE/ TOTKS/ Hulliber	13%	-	12%
	North West	137	-	16
	North West	11%	-	13%
z	East & West Midlands	201	-	21
9	Last & West Filalanas	17%	-	18%
REGION	South East/ East of England	283	1	23
		24%	27%	19%
	Greater London	154	1	18
		13%	73%	15%
	Wales & West	167	-	19
		14%	-	16%
	Northern Ireland	-	-	-
		-	-	-
¥	Working	728	-	77
WORK		61% 469	2	64% 43
≥	Not working	39%	100%	36%
(0		305	-	32
PARENTS	Yes	26%	_	27%
REI		892	2	87
ΡA	No	74%	100%	73%
_		646	-	65
SOCIAL	ABC1	54%	-	54%
SOCIAL		551	2	55
ß G	C2DE	46%	100%	46%



## Base: All 18+ respondents

		was held Did you	st Genera I on 6th M manage to eneral Fle	ay 2010. o vote in
		Base	None	Prefer not to answer
	Weighted Base	1197	2	119
Ē	Conservative	233	-	2
Q2.Voting Intention	Collsel vative	35%	-	33%
重	Labour	242	-	2
-	Laboui	37%	-	21%
ï.	Liberal Democrats	53	-	1
Ş		8%	-	15%
2	UKIP	130	1	2
-		20%	100%	31%
	Definitely vote	686	-	54
		60% 245	- 1	60% 24
	Probably vote	245 21%	1 73%	27%
G		81	1	9
Q1 VOTING	Probably not vote	7%	27%	11%
5		126	2770	2
7	Defintely not vote	11%	-	3%
0		930	1	77
	Probably/Definitely will	82%	73%	87%
		208	1	12
	Probably/definitely won't	18%	27%	13%
		178	2	17
	Men 18-34	15%	100%	14%
	Men 35-54	208	-	19
ē	men 35-54	17%	-	16%
2	Men 55+	201	-	16
<u> </u>	Meli 35T	17%	-	13%
n n	Women 18-34	174	-	26
Age and gender	Toman 10 JT	15%	-	22%
Ä	Women 35-54	213	-	20
		18%	-	17%
	Women 55+	223	-	22
		19%	-	18%



### Base: All 18+ respondents

		Q4.The last General Electi was held on 6th May 2010 Did you manage to vote in that General Election?			
		Base	None	Prefer not to answer	
	Weighted Base	1197	2	119	
ē	Men - parent	130	-	15	
Ē	men - parent	11%	-	13%	
<u>6</u>	Men - not parent	456	2	36	
ä		38%	100%	30%	
ts	Women - parent	176	-	17	
ē	·	15%	-	14%	
Parents and gender	Women - not parent	435 36%	-	51 43%	
		313	-	26	
둳	Men ABC1	26%	_	21%	
Social grade and gender		273	2	26	
ade	Men C2DE	23%	100%	22%	
al grade gender		333	-	39	
ia g	Women ABC1	28%	-	33%	
Š	Women C2DE	278	-	29	
	Women CZDE	23%	-	24%	
_	Men - working	388	-	35	
ğ	Tien working	32%	-	30%	
Work and gender	Men - not working	198	2	16	
<u> </u>		17%	100%	13%	
ā	Women - working	340	-	41	
Š	-	28%	-	35%	
>	Women - not working	271 23%	-	27 22%	



Q4.The last General Election

## Crossbreaks

	was held on 6th May 2010. Did you manage to vote in				
	Base	None	Prefer not to answer		
Weighted Base	1197	2	119		
No, did not vote	450	-	-		
No, ala not vote	38%	-	-		
Yes, Labour	187	-	-		
res, Labour	16%	-	-		
Yes, Conservative	234	-	-		
	20%	-	-		
Yes, Liberal Democrat	150	-	-		
res, Liberar Bemoerae	13%	-	-		
Yes, SNP - Scottish National Party	10	-	-		
resy sitti sestelisii riational i arey	1%	-	-		
Yes, Plaid Cymru	3	-	-		
1 05/ 1 14114 0411114	*	-	-		
Yes, Green Party	13	-	-		
resy creen runey	1%	-	-		
Yes, UKIP (United Kingdom Independence Party)	19	-	-		
res, order (omicea ranguom independence rarcy)	2%	-	-		
Yes, BNP (British National Party)	6	-	-		
res, sin (sincisii nacional i arcy)	1%	-	-		
Independent	-	-	-		
Independent	-	-	-		
Yes (no detail)	1	-	-		
()	*	-	-		
Not eligible to vote (not a British citizen / not	-	-	-		
living in UK etc.)	-	-	-		
Other	1	-	-		
	*	-	-		
None	2	2	-		
	*	100%	-		
Prefer not to answer	119	-	119		
	10%	-	100%		

