

THOMSON REUTERS

**EIKON™**



Discover More  
Profitable Opportunities

**SEEK MORE**



THOMSON REUTERS™



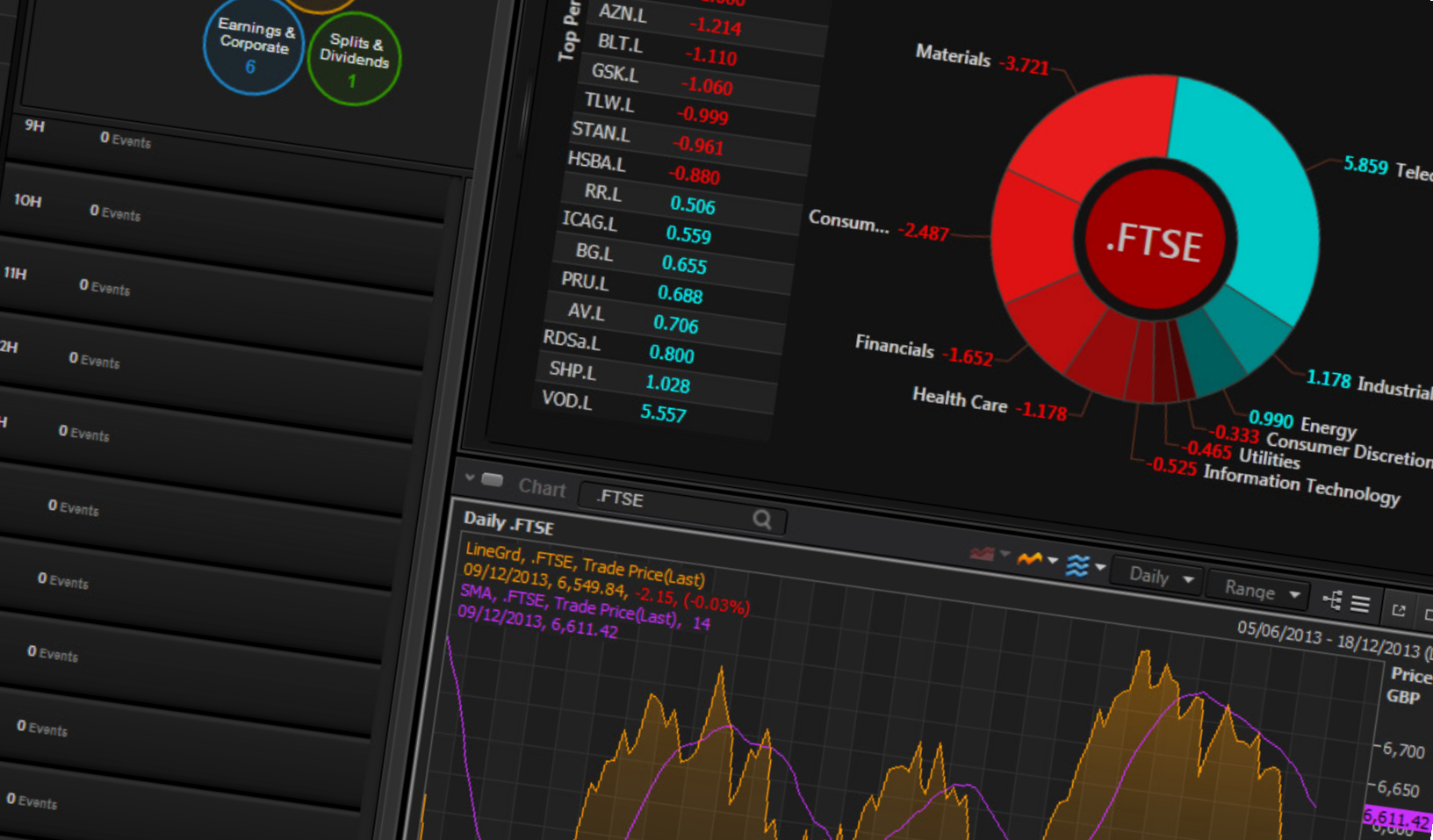
# SEIZE OPPORTUNITY: For You, Your Firm, Your Clients.

Your world is complex, competitive, global and highly regulated. Today, more than ever, you require a partner who truly understands your role in it, and designs solutions that deliver precisely what you need to succeed.

## DELIVERING WHAT NO ONE ELSE CAN

A partner who brings together a truly unique combination of information, technology and people, so you can discover new insights, quickly identify both risk and opportunities and drive powerful efficiencies across your firm. A partner who enables you to take confident, decisive action when it matters most.

You require a partner like Thomson Reuters.



## Thomson Reuters Eikon: Think Beyond the Terminal

With an open and connected set of services, Eikon enables you to act with confidence in every moment. It gives you easy access to the precise content you need, delivered at speed, filtered by relevance and displayed in a highly visual way that's easy to grasp and act on.

From that same intuitive desktop or mobile device you can instantly connect to new and emerging markets, deep and varied pools of liquidity, professional networks and expert support – anywhere, anytime.

### **NOT MORE INFORMATION. MORE OF THE RIGHT INFORMATION.**

Eikon is built from the ground up to be device- and hardware-neutral, so it accommodates information from you, third parties, and us, so you get the ideal content mix drawn from the best of the best.

It's not more information. It's more of the right information, delivered when, where and how you need it.



# Helping you discover more profitable opportunities

## TRUSTED INFORMATION

Today, there is no shortage of data. But Eikon brings together more relevant information from more trusted sources. It means you can have greater confidence in the decisions that matter most to you, your clients, your firm.

In a single view, you have access to:

- Data from more than 400 exchanges and OTC-traded markets and over 70 direct exchange feeds, delivered via Thomson Reuters Elektron low latency data feeds
- Deep liquidity pools, with over 80 providers and more than 1300 institutional clients
- FX market pricing from over 2,000 contributing sources in 175 currencies
- Free access to the industry's largest and fully compliant instant messaging and chat network
- Unbiased Reuters news, commentary & analysis
- Industry-specific, compliant communities and forums led by Reuters editorial teams, to debate and share news & analysis
- Specialist equity analytics and research management tools
- Expert commodities research & forecasting data
- Industry-leading fundamentals covering more than 99% of the world's market cap
- Estimates with more than with 40+ years of collection experience, from over 930 brokers and covering 22,000+ companies



## INTUITIVE TECHNOLOGY

More intuitive and more intelligent, Eikon is designed for the way you work. With powerful search and revolutionary graphic tools, it delivers highly relevant information in a highly visual way. So you can quickly grasp complex data, and see opportunities, relationships, gaps and trends you might otherwise miss.

- Powerful data visualization tools to help you quickly grasp and act on large amounts of information – see relationships, opportunities, gaps and threats you'd miss on more text-based platforms
- Easy-to-use, click-and-snap workflows so you can view and manipulate relevant data in a single screen or workspace
- Superior charting tools and the industry's most powerful regressions analysis
- Integrated with Microsoft Office so you can use Excel, PowerPoint and Word to exploit the analytical and presentational content of Eikon quickly and easily
- Intelligent search means a plain text query delivers rich, highly relevant results from multiple sources, instantly. All of it displayed graphically, so it's easy to grasp and act on. See and seize opportunities first – across assets, across the globe.
- Access to both Thomson Reuters and third party liquidity pools and trading venues

## INSIGHTFUL PEOPLE

From experts in your markets, to responsive service and support teams, we'll help you make the most of your solutions and your time.

You get the product service and support you need, when and how you need it:

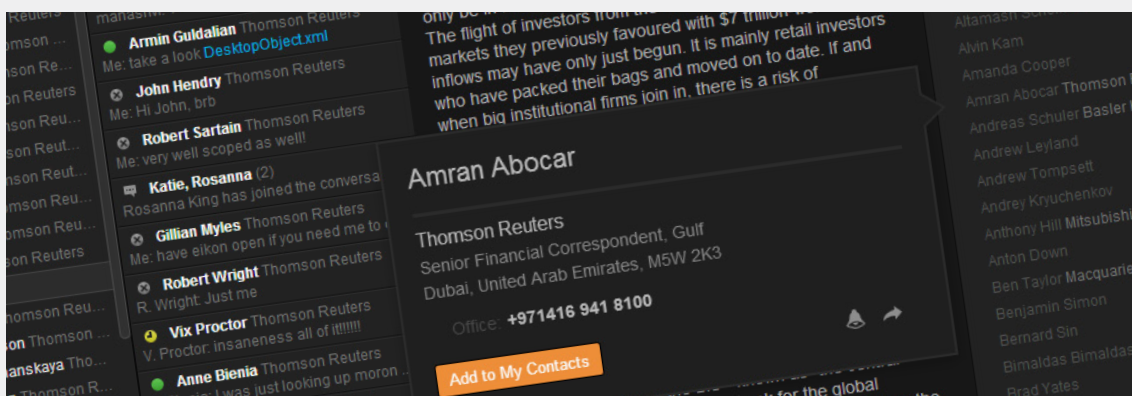
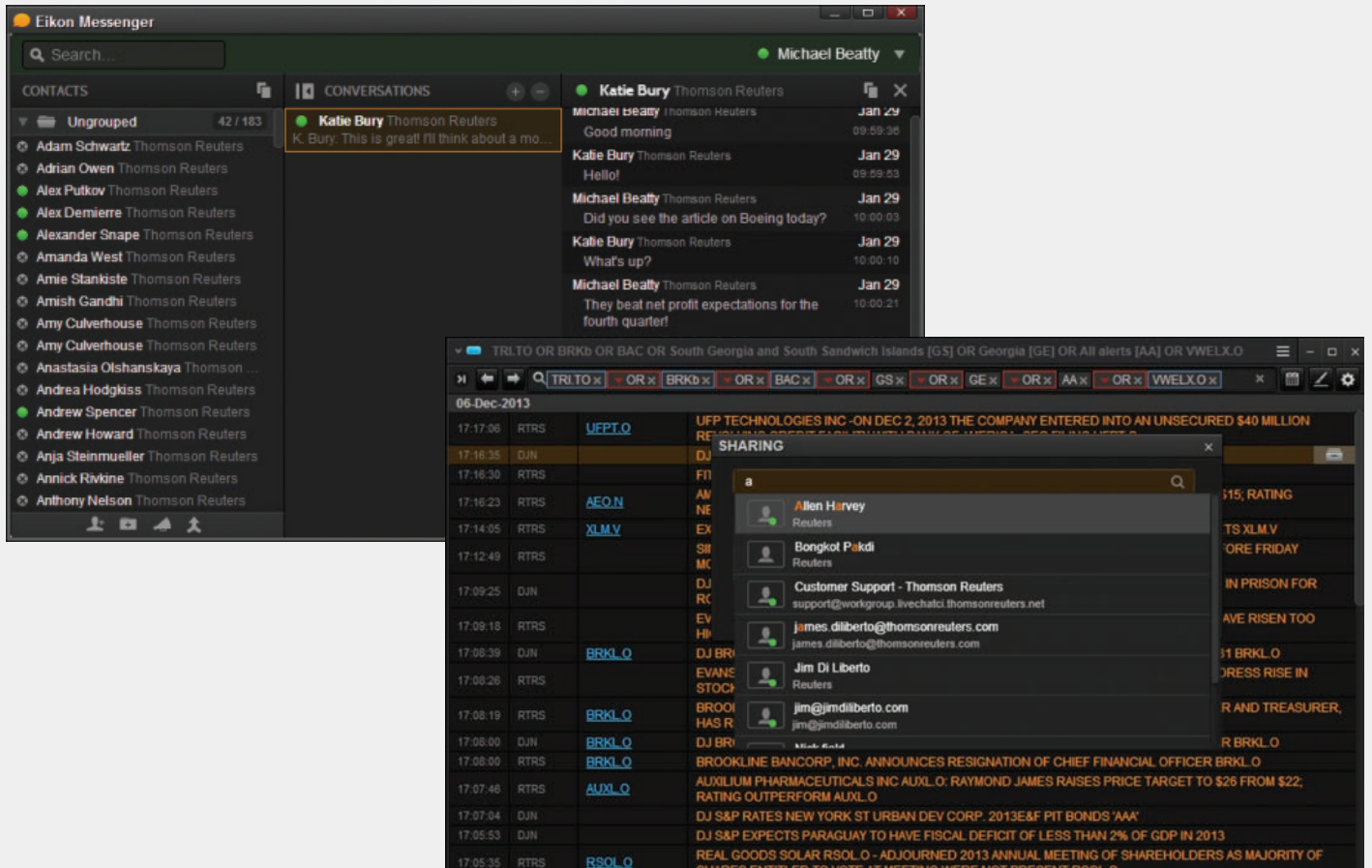
- Advanced chat, email, help desk and specialist support
- 24/7 access to our global network of expertise

# Next generation collaboration

Thomson Reuters Eikon Messenger provides you with secure, compliant access to the world's largest directory of financial professionals.

- Instant message across networks, regardless of technology
- You can also send IMs directly to email

- Share real-time data quickly and easily with your contacts
- Message people on the move from your mobile device
- Gain even more insight on news and events by joining our exclusive invitation-only industry forums – each of which are led by expert Reuters journalists





# Powered by Elektron

Thomson Reuters Elektron powers your enterprise and helps you confidently and efficiently connect to global markets.

Elektron is a suite of solutions that combines trusted content, intuitive and reliable technology, and best-in-class support to equip your enterprise with the information and insight it needs with efficiency, reliability and scale.

# Thomson Reuters Brings Together More Of What You Need To Succeed

Discover new insights, customers and opportunities. Drive efficiency through your organization. Access new and varied sources of liquidity. And protect your organization from emerging risks.

Thomson Reuters brings together a unique combination of trusted information, intuitive technology and insightful people so you can capitalize on the full potential of today's global financial marketplace – and take confident action in the moments that matter most.

## Tailored To The Way You Work

Thomson Reuters Eikon rejects the one-size-fits-all approach. We know different firms and different roles require different content, tools and workflows. So you can choose the offering that best fits your needs.

Whatever option you select, our service and support have you covered, from activation through your entire experience with us.

## Seeing Is Believing

The market intelligence to see farther, faster. The analytics and trading tools to make the right move at the right time. Thomson Reuters Eikon gives you the edge to compete and win.

Visit [financial.thomsonreuters.com/eikon](http://financial.thomsonreuters.com/eikon) today to sign up for your free trial.

