



## Retail Sales Index Food & Beverage Services Index August 2015

## Highlights

## **Retail Sales**

- Retail sales (seasonally adjusted) increased 5.0% in August 2015 over the previous month. Excluding motor vehicles, retail sales rose 3.7%.
- Compared to August 2014, retail sales increased 6.1% in August 2015. Excluding motor vehicles, retail sales grew 1.3%.
- The total retail sales value in August 2015 was estimated at \$3.5 billion, higher than the \$3.3 billion in August 2014.

#### Sales of Food & Beverage Services

- Sales of food & beverage services (seasonally adjusted) increased 2.4% in August 2015 over the previous month.
- Compared to the same period last year, sales of food & beverage services declined 4.8% in August 2015.
- The total sales value of food & beverage services in August 2015 was estimated at \$652 million, lower than the \$685 million in August 2014.

Note: The year-on-year growth rate may differ from that derived using values which are rounded to the nearest billion dollars.

# Retail Sales Index<sup>1</sup>, August 2015

	Total 5.0% hth-on-Month <sup>2</sup> Year-on-Year	Total (excluding n <b>3.7%</b> Month-on-Month <sup>2</sup>	notor vehicles) <b>1.3%</b> Year-on-Year
	% Change in Retail Sales	Month-on-Month <sup>2</sup>	Year-on-Year
	Department Stores	↑ 3.4	<b>†</b> 5.1
	Supermarkets	<b>↑</b> 1.9	<b>↑</b> 3.0
	Mini-marts & Convenience Stores	↑ 0.7	♥ 4.1
annes .	Food & Beverages	↑ 0.1	♦ 6.4
	Motor Vehicles	↑ 12.1	<b>†</b> 43.9
ືປ	Petrol Service Stations	♥ 3.7	♥ 20.0
Ē.	Medical Goods & Toiletries	<b>↑</b> 4.0	↑ 10.9
	Wearing Apparel & Footwear	↑ 10.1	↑ 0.1
	Furniture & Household Equipment	♠ 8.0	<b>↑</b> 4.1
	Recreational Goods	♥ 2.1	♥ 0.2
	Watches & Jewellery	↑ 3.4	♠ 8.7
	Telecommunications Apparatus & Comp	uters 🏫 7.2	↑ 1.2
200	Optical Goods & Books	♥ 1.8	♥ 11.8

## Food & Beverage Services Index<sup>1</sup>, August 2015

12.4%	4.8%	
Month-on-Month <sup>2</sup> % Change in Sales of F&B Services	Year-on-Year Month-on-Month <sup>2</sup>	Year-on-Year
Restaurants		<b>v</b> 8.0
Fast Food Outlets	↑ 10.8	♠ 6.5
Food Caterers	↑ 1.5	♥ 13.9
Other Eating Places (e.g. Cafes)	<b>1.7</b>	<b>↓</b> 1.3

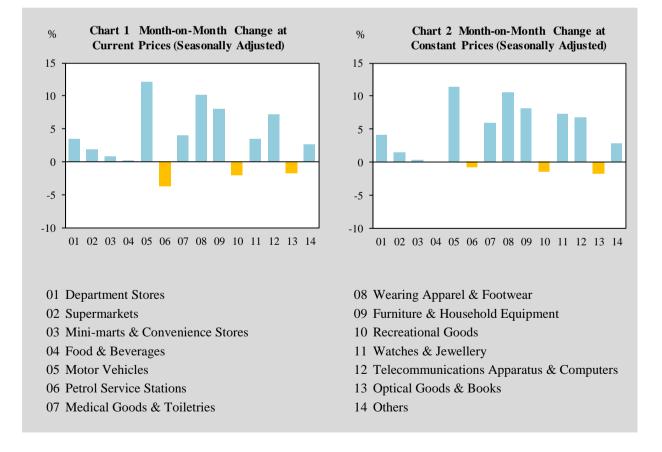
<sup>1</sup> At current prices <sup>2</sup> Seasonally adjusted

## **Retail Sales by Industry**

# Month-on-Month Change (Seasonally Adjusted)

After seasonal adjustment, retail sales of motor vehicles and wearing apparel & footwear increased 12.1% and 10.1% respectively in August 2015 compared to July 2015 (Table 1). Retail sales of furniture & household equipment, telecommunications apparatus & computers, medical goods & toiletries, department stores, watches & jewellery, supermarkets and mini-marts & convenience stores also rose between 0.7% and 8.0% over the same period.

On the other hand, retail sales of petrol service stations, recreational goods and optical goods & books declined between 1.8% and 3.7% in August 2015 compared to July 2015.

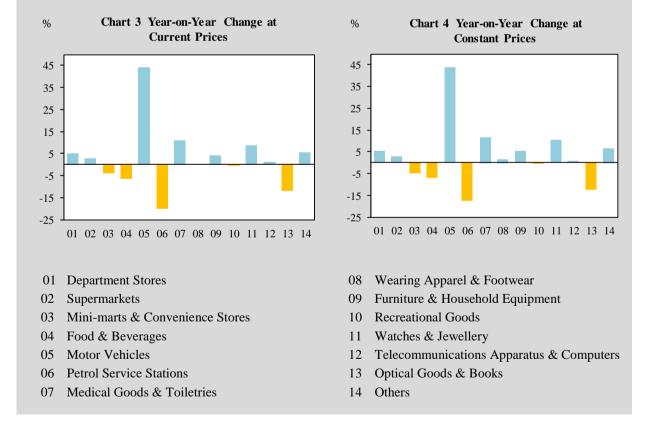


## **Retail Sales by Industry**

#### Year-on-Year Change

Compared to August 2014, retailers of motor vehicles and medical goods & toiletries recorded increases of 43.9% and 10.9% in sales respectively in August 2015. Retail sales of watches & jewellery, department stores, furniture & household equipment, supermarkets and telecommunications apparatus & computers also rose between 1.2% and 8.7%.

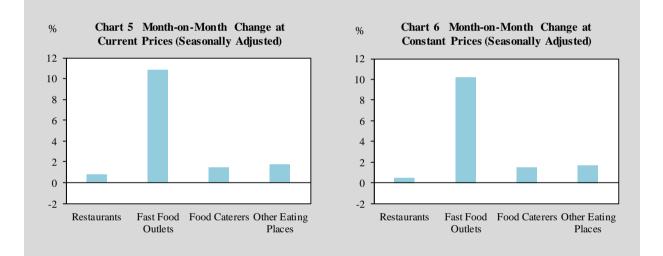
In contrast, retail sales of petrol service stations and optical goods & books decreased 20.0% and 11.8% respectively in August 2015 over August 2014. Retail sales of food & beverages, mini-marts & convenience stores and recreational goods also declined between 0.2% and 6.4% over the same period.



## Sales of Food & Beverage Services by Industry

## Month-on-Month Change (Seasonally Adjusted)

After seasonal adjustment, turnover of fast food outlets increased 10.8% in August 2015 compared to July 2015 (Table 2). Similarly, other eating places (such as cafes), food caterers and restaurants registered increases of between 0.8% and 1.7% in receipts during this period.



## Sales of Food & Beverage Services by Industry

#### Year-on-Year Change

Compared to August 2014, turnover of food caterers decreased 13.9% in August 2015. Similarly, sales of restaurants and other eating places declined 8.0% and 1.3% respectively over the same period.

In contrast, fast food outlets recorded an increase of 6.5% in receipts in August 2015 over August 2014.



Table 1 Percentage Change of Retail Sales Index (2014=100)									
	Month-on-Month Change (Seasonally Adjusted)				Year-on-Year Change				
Industry	at Current Prices at Constant Prices		at Current Prices at Constant Prices						
	Jul 15/ Jun 15	Aug 15/ Jul 15	Jul 15/ Jun 15	Aug 15/ Jul 15	Jul 15/ Jul 14	Aug 15/ Aug 14	Jul 15/ Jul 14	Aug 15/ Aug 14	
Total	-2.3	5.0	-2.0	5.6	5.2	6.1	5.5	6.7	
Total (excl Motor Vehicles)	2.4	3.7	2.7	4.6	0.7	1.3	1.1	2.1	
Department Stores	0.7	3.4	0.9	4.1	3.0	5.1	2.9	5.5	
Supermarkets	-2.1	1.9	-1.9	1.4	-0.8	3.0	-1.1	2.6	
Mini-marts & Convenience Stores	1.0	0.7	1.4	0.3	-3.7	-4.1	-4.2	-4.8	
Food & Beverages	1.6	0.1	1.5	0.0	-3.3	-6.4	-4.1	-6.9	
Motor Vehicles	-23.1	12.1	-22.5	11.4	40.6	43.9	40.5	43.8	
Petrol Service Stations	-0.7	-3.7	2.2	-0.8	-16.4	-20.0	-13.4	-17.4	
Medical Goods & Toiletries	12.8	4.0	11.3	5.9	9.9	10.9	10.4	11.7	
Wearing Apparel & Footwear	-4.6	10.1	-2.5	10.5	-2.5	0.1	-2.6	1.6	
Furniture & Household Equipment	-4.0	8.0	-3.8	8.1	-5.8	4.1	-5.1	5.4	
Recreational Goods	10.8	-2.1	9.5	-1.5	3.8	-0.2	3.1	-0.6	
Watches & Jewellery	13.7	3.4	12.2	7.3	11.9	8.7	14.3	10.3	
Telecommunications Apparatus & Computers	6.6	7.2	7.4	6.8	4.7	1.2	3.2	0.7	
Optical Goods & Books	5.6	-1.8	5.6	-1.8	-3.7	-11.8	-4.3	-12.3	
Others	2.0	2.6	1.6	2.9	8.3	5.4	8.5	6.5	

Table 2 Percentage Change of Food & Beverage Services Index (2014=100)									
	Month-on-Month Change (Seasonally Adjusted)				Year-on-Year Change				
Industry	at Current Prices at Constant Prices		at Current Prices		at Constant Prices				
	Jul 15/	Aug 15/	Jul 15/	Aug 15/	Jul 15/	Aug 15/	Jul 15/	Aug 15/	
	Jun 15	Jul 15	Jun 15	Jul 15	Jul 14	Aug 14	Jul 14	Aug 14	
Total	3.1	2.4	2.8	2.2	-1.2	-4.8	-3.8	-7.3	
Restaurants	5.3	0.8	4.9	0.5	-3.3	-8.0	-7.1	-11.7	
Fast Food Outlets	-0.1	10.8	-0.3	10.2	0.0	6.5	-1.4	4.9	
Food Caterers	6.0	1.5	6.1	1.5	1.0	-13.9	1.1	-13.7	
Other Eating Places	0.8	1.7	0.6	1.7	0.0	-1.3	-2.4	-3.8	

#### **Explanatory Notes**

#### Introduction

The Retail Sales Index (RSI) and Food & Beverage Services Index (FSI) measure the short-term performance of retail and food & beverage (F&B) services industries based on the sales records of retail and F&B services establishments. Sales figure refers to the value of retail goods or food & beverages sold to consumers during the month, excluding taxes on products such as Goods and Services Tax (GST), Additional Registration Fee (ARF) and Certificates of Entitlement (COE).

The RSI and FSI are presented at both current prices and constant prices. The indices at current prices measure the changes of sales values which can result from changes in both price and quantity. By removing the price effect, the indices at constant prices measure the changes in the volume of economic activity.

To reflect changes in the structure of retail trade and F&B services industries, the coverage and weighting patterns of the RSI and FSI series are revised at regular intervals. These two indices have been re-based from reference year 2010 to 2014, the sixth re-basing exercise of the series. The new RSI and FSI series (2014=100) have been released with effect from Jan 2015 report.

#### Data Collection

Data for the compilation of the indices are primarily obtained from the results of the monthly surveys of retail and F&B services establishments respectively. Retail establishments refer to those selling merchandise directly to the consumers. F&B services establishments are those selling prepared food and drinks for in-premises consumption or on a take-away basis.

#### Index Compilation

To derive the RSI/FSI at detailed industry level, the monthly sales for that industry is divided by the average monthly sales for the same industry in the base year. The overall RSI/FSI is then computed by combining the sales indices of the detailed industries, using the weights to measure each industry's relative importance in the overall retail/F&B services industry.

To derive the indices at constant prices, the sales indices at current prices at detailed industry level are first deflated by appropriate price indices. These component indices at constant prices are then weighted and aggregated to derive the overall indices at constant prices.

#### Seasonal Adjustment

Seasonal effects are observed in both the RSI and FSI as there are usually intra-year periodic variations that repeat during the fixed period of time every year. To better reflect the underlying trend of the monthly sales, both indices are seasonally adjusted to remove the seasonal effects.